





Iowa Park Herald Published Thursday of each week at Iowa Park, Texas...

FARM BUREAU

By Mrs. John Wesley Approximately 100 members are expected to attend one of the 25 M-district meetings...

APPLICATIONS

for BLUE CROSS and BLUE SHIELD

ACCEPTED NOW SEPTEMBER 15

for FARM BUREAU MEMBERS

MRS. JOHN WESLEY

or LOYS BARBOUR

for farmers and ranchmen to talk about mutual problems and possible solutions...

Also farmers and ranchmen will hear first hand information on developments in the agricultural field...

Miss Juanita Kirkerman, daughter of H. B. Kirkerman of Iowa Park, will represent Wichita County...

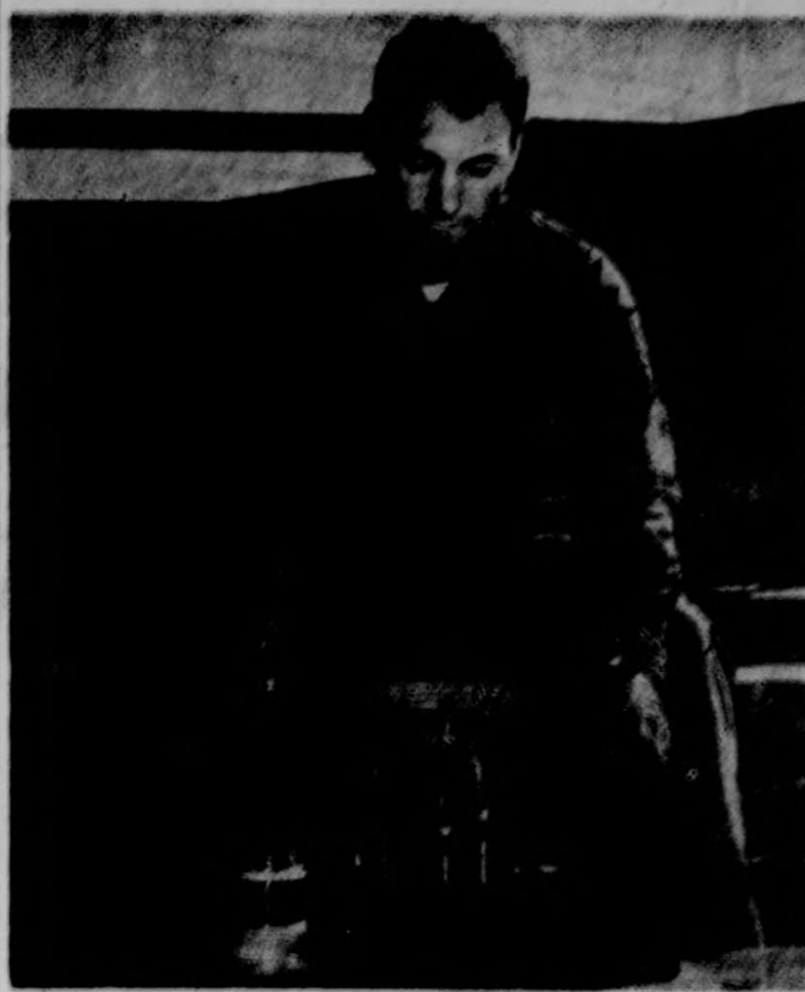
In reviewing some of the accomplishments of Farm Bureaus in 1949, made possible only by a good membership...

Wesleys Attend Family Reunion

Mr. and Mrs. John Wesley and family attended the thirteenth annual reunion of the descendants of Henry Baker...

Also attending from Wichita county were Mr. and Mrs. W. B. Taylor and family...

Mr. and Mrs. G. V. Thornton had as guests for a barbeque picnic lunch at Horseshoe Lake...



Interesting Program Features WSCS Meet

The Iowa Park Woman's Society of Christian Service met at the Methodist church Monday, Sept. 5 at 11:30 for a birthday luncheon.

The following ladies were present: Mesdames M. L. Smith, R. N. Watson, C. H. VauHorn, Edna Gill-strop, S. L. Denny, Norma Hall, M. M. Maltler, C. J. Simpson, Elmer Price, Oona R. Smith, Will Spradell, Scott Morris, J. N. George, D. O. Smith, E. R. Taylor, Kirk Beard, Joe Bell, M. J. McDonald, Mrs. May Denny and Mrs. Gene Stockton...

After the lunch hour Mrs. Joe Bell was in charge of the worship program. The Meaning of Faith was presented by Mrs. S. L. Denny; The God of Our Faith by Mrs. M. J. McDonald; Our Faith in Salvation, Mrs. C. J. Simpson; The Christian Way, Misses Scott Morris, Oona R. Smith, Elmer Price and M. L. Smith.

The entire group then took part in a discussion on what Methodist stands for. The WSCS was dismissed with the Lord's prayer.

Henrietta Game Set For Thursday Night; Team to Newcastle

Coch Tommy Beene has announced that the game scheduled for Friday night of next week has been moved to Thursday, September 15. It is the Henrietta-Lowa Park football game to be played here.

The team goes this Friday to Newcastle for the season opener, and Coach Beene requests that all Hawk fans be on hand to cheer the team to victory.

Mr. and Mrs. Ben Levinson and daughter, Lenora, recently entertained employees of the Farmers Store with a steak dinner...

Iowa Park was raided early Monday morning by five charming young salesgirls, agents for a sports magazine, visiting all over town...

Mr. and Mrs. Ben Levinson went by plane the past week to Amarillo where they attended a wedding...



In God We Trust

The statement is often made by well-meaning people, "It doesn't matter what a man believes so long as he is sincere in it..."

What you believe about yourself and your ability can make you a success or a failure in life...

What you believe about your fellowmen will be reflected in your attitudes toward them and will determine your relationships with them...

It does matter what a man believes! WILMER P. FULMER, Chaplain (Major) USAF

The subject of time is interesting. Our whole makeup and constitution of life is reckoned by and dependent upon our concept of time...

Time is also the limitation we place upon the activities which constitute our span of life...

The old adage "Time and tide wait for no man" emphasizes the fact that there is more to time than the clock indicates...

As a pilot heads his plane into the wind for additional lifting power, the same winds of time which beat some people down to earth are used by others to lift them up...

Alhambra, California—It's things like this that make a thief lose faith in human nature and want to take up the straight and narrow...

'51ers

Well, I nominated myself to write a report again this week. The class officers haven't been elected yet so I will let you know about our first week of school...

The girls settled just fine. Ade Mrs. McDonald and Mrs. Greena. They are the junior homeroom teachers. When all finally got their schedule worked out they decided to start over and change it about...

Have you seen Paul No. that's not green with envy. That's her new specks. Aren't they nice! Isn't she petticoat to get green ones!

Whom did we see waving down the sidewalk with Wade and James Wednesday at noon? This is no sudden...

Well, Lucille just did make it back. She had a wonderful time keeping such late hours. Boy the way she was talking to some of those Greenville boys...

Well, Friday night our pride and joy (football boys) journey to Newcastle. The band won't be there (worse luck) but the pep squad will be backing them.

The teachers have really relaxed up during the summer. They can think of more things to make students lose sleep...

Mrs. Lucy said that she really enjoyed that eighth period study hall. She didn't even nearly go to sleep...

Mr. Smith is having quite a time trying to convince us that the shortest distance between two given points is a straight line...

Motorist Fred Digna, police said, roared through a stop sign and smashed into another vehicle. The other vehicle was a patrol wagon...

COMPLETE SAFETY COSTS NO MORE advertisement with image of a car and a hand holding a bottle.

AS REGISTERED PHARMACISTS we give you quick dependable service at no extra expense. Our fresh "line" pharmaceuticals give you exactly what the doctor ordered.

Advertisement for Hoge Auto Supply Company, featuring text: 'When you put your FOOT DOWN Does your carburetor GO TO WORK?' and 'Don't Put Your Trust in a Lazy Carburetor'.

Holloway Grocery advertisement: 'More and more customers are finding Holloway's a good place to buy groceries. We have in stock most of the best brands of meats, breads, canned goods, cakes and cookies...'.

State National Bank advertisement: 'Large Accounts Accounts Small ALL ARE WELCOME! State National Bank DIRECTORS: John Hirsch, W. F. George, J. W. Van Horn, Herman Mitchell, Earle L. Denny, Jno. O. Murphree, W. A. George, O. B. Blak, F. E. Hill'.

Advertisement for Hill Motor Co. featuring a large Chevrolet truck and text: 'Greater power per gallon Lower cost per load ADVANCE-DESIGN TRUCKS CHEVROLET HILL MOTOR CO. 117 N. Yosemite Phone 22 11'.



Mr. and Mrs. O. R. Kelly and family made a rather extensive trip in Oklahoma over the weekend, visiting relatives in Ardmore and Guymon. His mother Mrs. Ora Kelly returned home with them.

Mr. and Mrs. Carl Walsh had a labor day of their own on Monday as they cleaned their yard at home, getting everything in readiness for the fair.

Dr. Maud Lindsey Campbell of Chicago is visiting her parents Mr. and Mrs. Joseph Lindsey and her sister Mrs. John B. Barbour and Mr. Barbour.

**Disciples Doings**

Organization and division occupied the attention of 11 church school workers Wednesday evening at the First Christian church.

Classes for the out of high school group and the intermediates (12 to 14 year olds) were organized. The junior department will promote five students to the intermediate level while the primary class will promote three to the juniors.

The combined nursery and kindergarten classes were divided into separate groups with the two and three year olds going into the nursery and the four and fives into the kindergarten. The cradle roll will be from birth through the first year.

Francis E. Barnes was appointed teacher of the out of high school age group. Rollins Woodall has temporarily accepted the assignment of teacher for the intermediates.

John B. Barbour was appointed associate teacher of the men's class and Mrs. O. R. Owens was made associate teacher for the high school age group.

"Roll Up Your Sleeves" will be subject of the sermon Sunday. The board will meet Wednesday evening at 7:30 for election of officers.

"Back to school and back to the Bible school" is the theme for Sunday with special emphasis on the fall church program.



"THE YOUNGER BROTHERS" Thrilling Western action epic starring Wayne Morris, Janis Paige and hundreds of others, comes to the Parkway Theatre in Iowa Park for Tuesday, Wednesday and Thursday of next week, September 13, 14 and 15.

**PARKWAY**  
SATURDAY MIDNIGHT  
SUN. - MON.

HERE'S YOUR DISH...  
SITTING PRETTY  
MIRACLE ON 34TH STREET  
MOTHER WORE TIGHTS... and now!  
**Chicken Every Sunday**  
Starring **DAN DAILEY** and **CELESTE HOLM**  
with COLLEEN TOWNSEND - ALAN YOUNG  
Directed by GEORGE SEATON - WILLIAM PERLBERG

STARTS TUESDAY  
"Younger Brothers"  
Sat. Only!

LOADED WITH THOSE TOP AUTRY THRILLS!  
COLLIER PICTURES PRESENTS  
GENE BARBARA  
**AUTRY BRITTON**  
**LOADED PISTOLS**  
WILLS - HOLY - ARMS - SHAYNE  
A CHAMPION  
COMEDY and SERIAL  
**PARKWAY**



During the years America was growing up, Grandma hid her savings in the old, cracked teapot, the tin canister, or even that old horse-hair mattress. This was the hard way to save and her denials of many things to build these savings sometimes came to naught. Thieves, fire or other hazards wiped out her savings in a jiffy. Today we have the finest and surest way ever invented to build security for the future—the U. S. Savings Bonds way. This means you can put aside every pay day, part of what you earn by signing up for the Payroll Savings Plan where you work, or, if self-employed, the Bond-a-Month Plan where you bank. Either way, you get back \$4 for every \$3 invested in just ten years.



Next to a stack of golden grain in the fields or a tree loaded with fruit, a farmer's proudest possession is his stack of U. S. Savings Bonds. These Bonds enable him to oil up his financial machinery and maintain a reserve which insures his home, land, livestock and equipment. His future is secure. The wise farmer builds his financial reserve in Savings Bonds from profits when his crops are good. That reserve is the windbreak against a stormy period. And it grows \$4 for every \$3 invested in ten years.

Mrs. Ethyle Pearce of Waco is visiting Mr. and Mrs. Cecil Maquart and children this week.

Mr. and Mrs. Jack Callon have as their guests this week Mr. and Mrs. W. H. Callon and son Jim of Los Angeles.

Beverly Sue and Jeanetta Lee Croft went to Seymour last week with their aunt, Mrs. O. S. McLe-more.

Mr. and Mrs. Otis Hendrick visited in Oklahoma with her parents over the weekend.

Mr. and Mrs. C. R. Hazel of Houston were Sunday guests of the Francis E. Barnes family and attended worship services of the First Christian church. Mr. Hazel is an elder in the Broadmoor Christian church of Houston where Barnes was minister before coming to Our Town.

Mrs. Ralph Sisk has been returned home from the hospital and is reported convalescing rapidly.

Mrs. Fred Vealey has returned from an extended visit with her husband's family in West Virginia.

Mr. and Mrs. Warren Bates, who have been visiting all summer in the I. E. Cato home, left last Friday for California.

**World Sport Shorts**

"Swim the English Channel to prove your greatness." This dare has loomed before the great endurance swimmers of the last three-quarters of a century as the infallible challenge of their prowess.

There have been, and still are, other great endurance swims in the world—swims of much longer distances and swims which offer larger monetary rewards. However, the Channel awards the most in world fame and athletic achievement.

From Calais to Dover is just 21 miles, but the English Channel is one of the most treacherous of small stretches of water. Its tides and swift currents often cause the challenger to cover twice as many miles in order to conquer. And its icy chill is perhaps the most hazardous threat that must be surmounted during the exploit.

It was just a little over 74 years ago—on August 24-25, 1875—that Captain Matthew Webb succeeded in swimming from Dover to Cape Griz Nez, France. He became the first man on record to accomplish this feat. He immediately acquired international fame, and the English Channel became the ultimate test to be met and passed by all who would wish recognition among the world's outstanding endurance swimmers.

Since that day, approximately 500 swimmers have taken the test, many several times. Only 28 have passed. And of this small honor group, only four have been able to swim the route that Webb pioneered.

Captain Webb, who drowned a few years after his Channel crossing trying to swim the Niagara Rapids, was the sole person to complete the dangerous passage for 36 years—the next successful crossing being made Sept. 5-6, 1911, by Thomas W. Burgess. Webb's time for the Channel crossing was 21 hours and 45 minutes, while Burgess took 22 hours and 35 minutes.

The Channel has been studied carefully, since then, and the average time in the water has been reduced to about 15 hours. The two best times on record were established on France to England swims.

George Michel of France covered the distance in 11 hours and 5 minutes in 1926. Hans Viekotter, a German, did it in 12 hours, 42 minutes the same year.

Less than a dozen of the successful Channel swims have been made by women. The first woman to succeed was an American, Miss Gertrude Ederle, on August 6, 1926. Her time was 14 hours, 34 minutes.

San Francisco—Attendant William Wardley would like to continue the conversation started by the smartly dressed woman who drove her big automobile into his service station. She smiled and said, "Hello," but drove away before he could reply after (1) catching her bumper in a pop stand, (2) crashing into the oil display stand and tire rack and (3) scoring direct hits on two gas pumps, smashing them to bits.

Harlingen, Texas—There's a powerfully strong thief loose in the Rio Grande Valley. Some one stole a 3,000 pound boiler from the day nursery at the All City Airport.

Secretary Of Defense Announces Cut For Installations, Civilians, And Military

Air Force installations around the world felt the impact of the bomb shell dropped by Secretary of Defense Louis Johnson when he recently ordered 18,000 civilians and 3,129 non-registered officers dropped from Air Force payrolls.

The 18,000 civilian employees lost by the Air Force will not be laid off. The reduction will be effected by normal attrition for which the Air Force will not hire replacements.

At this same time, 3,129 Reserve and Air National Guard officers will switch from active to inactive duty. These are all rated officers.

Eighteen active AF Bases will be inactivated. Ten bases will be declared surplus and disposed of. One more will be transferred to the Army. This alone will cause transfers of units between active bases and hundreds of individuals.

Reduction quotas of non-registered officers have been given to the major commands and the commanding generals will recommend rated officers for separation. Some of the individuals may be retained on a non-rated status by mutual consent.

A board of 15 officers at USAF Headquarters will weigh the recommended separations as individuals. The action of the board will be final and conclusive.

The policy will be: (1) Relief without prejudice, (2) Temporary grade held and time in present duty assignment will not be considerations, (3) Both the need of the service and of the individual will be considered, (4) Over-age-in-grade officers will be placed on special scrutiny (1st lt. 32; capt. 39; maj. 46; lt. col. 53; and col. 55). Such rated officers may only be retained on the basis of present and future requirements for their particular qualifications. In other words, they have to have a badly needed SSN to stay in. (5) Officers approaching

People don't have to be hungry to eat with Charlie! They eat his steaks, his dinners, his pies, and drink his coffee and tea because they all taste so good. Air conditioned the year around, Metz Cafe is a clean place to eat. You will it enjoy it, we know!

**METZ CAFE**  
C. L. METZ  
Phone 4721

**LEATHER WORK OF OUTSTANDING BEAUTY**

HAND TOOLED Belts made to order with your Name or initial on belt.

BEAUTIFUL ladies and misses MOCCASINS. Complete line of Leather Goods — Hand Made Boots for Men and Women.

We have established a mail order service — One day Service on All Mail Orders.

**Malcolm Shoe Shop**  
Malcolm Strother  
712 Indiana Avenue Wichita Falls, Texas

When little "sports" step lively, rubber-soled, canvas sneakers give them a "foot-hold."

**SNEAKERS FOR BOYS**

GIRLS — 3 to 9  
MEN — 6 to 11  
BOYS — 2½ to 6  
CHILDREN—11 to 2

All priced at \$1.98

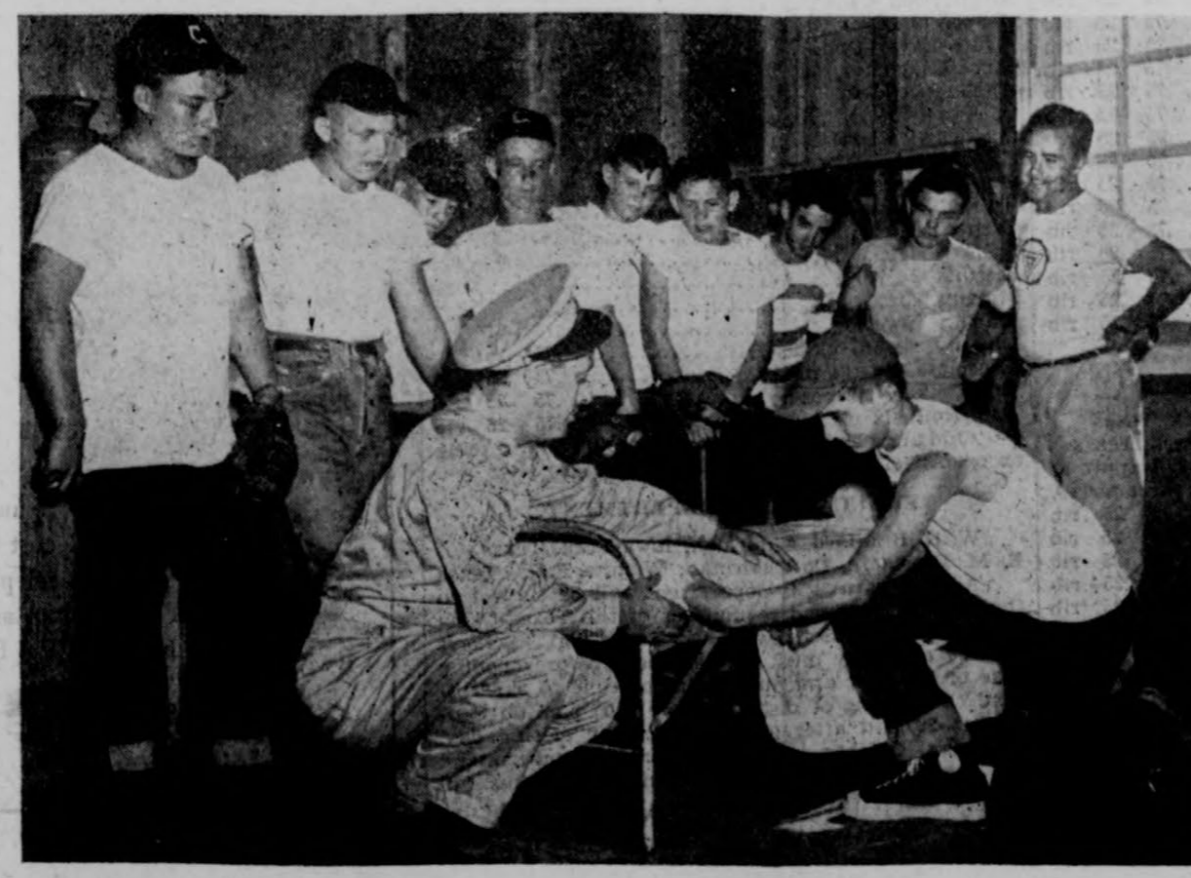
**FAMOUS**  
Iowa Park Phone 3721  
Low prices, now & always

**Service**

**A TIP FROM OUR SERVICEMEN**

The next time you drive in for gas and oil, just say — "Give it the once-over!" That's the signal for our men to show you what we mean by "Service." Your windshield will be cleaned, and battery and tires checked... quickly and, of course, at no extra cost! If any other service is needed, just ask for it!

**Curtis Sewell Service Station**



**Sylvester Says:**

"Meet your government cousin."

You may be supporting your wife, children, a mother-in-law, and perhaps Aunt Lucy's nephew. But don't forget the man your taxes support. Every 9 workers in the U. S. pay the income for 1 government employee and his family.

Let me ask it: How far will your paycheck stretch?

**Skirt Week**  
September 12 through 17

In order to acquaint you with the quality and efficiency of our cleaning service, we have set next week as SKIRT WEEK, when we will clean and press all plain skirts for the low price of 25c.

**Phone 5041**  
Iowa Park Cleaners

We Guarantee Your Complete Satisfaction