

Best Wishes for a Prosperous New Year

from the

Iowa Park Chamber of Commerce

the



Iowa Park Herald



Volume 45

Iowa Park, Texas, Thursday, December 31, 1953

Number 42

MICKEY SEWELL INITIATED INTO HOUSE OF EAGLES

Bill Weller, Pat Sewell, Mickey Sewell and Curtis Sewell attended the 16th annual homecoming banquet of the Northwest Texas Council of Boy Scouts of America at the Wilbarger auditorium in Vernon, Tuesday, Dec. 29.

Mickey, son of Mr. and Mrs. Jas. A. Sewell, was initiated into the House of Eagles. Bill and Pat are also members. The banquet was given by the Silver Beavers of which Curtis Sewell is a member.

Reader Ads . . .

FIREWORKS — Plants, Shrubs, Fruit and Shade Trees. Landers Sunken Gardens. c

Ask us about Title One Repair Loans — nothing down and 36 months to pay. McIntyre Building and Supply. Phone 4871, Iowa Park. to

For Sale — Nice building sites in south Iowa Park. See Dr. V. R. Wigley. Phone 2491. tlc

Sherwood's Beauty Shop
506 Cash, Phone 5261. to

Call Mrs. I. L. Alvey for Avon products. Phone 2961. lf

Washed sand, brick sand, concrete remix. Delivered or at the plant Northwest Material Co., 2 mi. south of Iowa Park on Burrows farm. Phone 4902 or 4903, Iowa Park.

For your Beauty Counselor and Fuller Brush needs see Mrs. John Wesley, Unit 56, Valley Farms. tc

Iowa Park Lodge No. 713 AF&AM, Bank Bldg. Visitors welcome: Albert May Jr., W.M.; R. R. Brubaker, Sec. Stated communication first Friday in each month.

TEDE'S
Your Complete Home Appliance Center
Phone 6431 Iowa Park

Sales, Service and Repairs on Sewing Machines, Typewriters and Adding Machines. See L. B. Jones at Ted's Service Center. c

FEED NUTRENA
Complete line of Superior and Red Chain feeds have been added to our stock of farm merchandise.

PARK FEED STORE

See T. M. Clark for your Norge Appliances — Refrigerators, Washers, Stoves. If in need of repairs, phone 2861 or 3131.

Sharpening service for tools, saws, knives, etc. W. S. Willard, 514 Alameda, phone 4311. to

3-room upstairs furnished apartment for rent. Inquire at Apt. 4, Sisk Apartments, 601 N. Park. tc

For Sale—1 wheel trailer, like new, with sideboards. Pulled 2000 miles. Don James, Phone 6251, on Kamay road in Iowa Park. lc

For Household and Cosmetic items, depend on your Fuller Brush Man. For orders and parties, call 3161. 2p

Curtains washed and stretched. Mrs. Joe Baxter, Ph. 6351. to

Sewing and Alterations. Mrs. A. M. Bedford, West Washington and Colorado. 4c

SALESMEN WANTED

WHAT ARE YOUR PLANS for 1954? A good Rawleigh Business is hard to beat. No capital or experience required if you have car. Opening in City of Wichita. Write now for full information. Rawleigh's, Dept. TXK-363-254, Memphis, Tenn., or see D. O. Smith, Iowa Park, Texas.

Nov. 5-19, Dec. 3-17-31p
Lost — Blue Shaeffer fountain pen. Phone 4291, Franklin Farmer.

For Sale — Newly decorated 3-room furnished house. Cheap. Phone 6351. lc

For sale or trade—Large 5 room house, easily made into 6 rooms; cellar and garage. Best location. Will trade my equity for smaller house. Terms. Phone 2501, 404 W. Washington. 1c

Long Illness Is Fatal To Mrs. John Hirschi

Mrs. John Hirschi, 86, Wichita county resident since 1889, died Tuesday, Dec. 29, at her home in Wichita Falls, after a long illness.

Funeral services were held Thursday in St. Paul Lutheran church with Rev. H. R. Frosting, pastor, officiating. Burial was in Iowa Park Highland cemetery.

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Lee Lovell's Mother Taken by Death

Mrs. Nancy Lovell, 81, resident of Wichita county since 1891, died Tuesday morning, Dec. 29, at her home on the Upper Charlie Road. Mother of Lee Lovell of Iowa Park, she came to Wichita from Sherman.

Born Oct. 4, 1872, in Saint Jo, she was married in 1888, Mr. Lovell, a Friberg farmer, died several years ago.

She joined the Friberg Methodist church in 1897 and when the church celebrated its 55th anniversary last January, Mrs. Lovell was presented a bouquet for being the only living charter member. She was a member of the Woman's Society of the church for 45 years.

For the past few years, she has stayed with her daughter Mrs. J. H. Snarr. She was the mother of 13 children with 8 still living.

Survivors include six sons: Frank of Long Beach, Calif., Robert of Holliday, Lee of Iowa Park, Claude, Fred and John, all of Wichita Falls; two daughters Mrs. Snarr and Mrs. T. J. Hurd, both of Wichita Falls; five grandchildren, two nieces and one nephew.

Mrs. John Britton, 75, Former Area Resident, Dies of Accident Burns

Funeral services were conducted last Thursday at Thrift Memorial church for Mrs. John Britton, 75, of Burkburnett, and burial was in the Vera cemetery.

Mrs. Britton died Wednesday, December 23, in a Wichita Falls hospital from burns received when her robe caught fire from an open gas heater Tuesday morning.

She was born in Erath county and had lived in Baylor and Knox counties before moving to the Valley Farms near Iowa Park. After living in the Valley Farms for several years the family moved to Burkburnett.

Survivors are her husband, two daughters Mrs. Jim Ady of Burk and Mrs. Bertha Hartsage of Muleshoe; two sons Barto Britton of Seymour and J. A. Britton of Burkburnett; 8 grandchildren and 5 great-grandchildren.



Chamber of Commerce Reports Many Improvements for 1953-- Planning Started for New Year

FIRST DIRECTORS MEETING OF 1954

The first meeting of the board of directors including new officers and directors will be Tuesday evening, Jan. 5 at 7:30 at the Chamber of Commerce office.

Fred Hays, new president, is calling a meeting of his executive committee prior to the regular board meeting for the purpose of appointing chairmen and members of the standing and special committees not yet filled.

Taking office on Jan. 1 are the following officers and directors:

Fred T. Hays, president.
F. M. Wilson, 1st vice-president.
H. R. Sullivan, 2nd vice-president.
Ruth Hill Yeargan, manager.

The executive committee includes officers and two directors elected by the board: Alan W. Berry and Keith D. Swim.

New directors are T. C. Berry, B. L. Bradford, Fred Hays, F. E. Hill, H. R. Sullivan, Keith D. Swim, E. E. Voyles, Chauncey Weiler.

Holdover directors are W. J. Beasley Jr., C. E. Birk, Gordon G. Clark, R. B. Faulkner, Donald Hill, T. C. Scott, Fred Thompson, Charles Miller, Alan W. Berry, Homer Blalock, L. E. Brooks, John B. Barbour, Floyd S. May, Paul Peterson, F. L. White, F. M. Wilson.

REPORT OF ACTIVITIES FOR 1953

Alan W. Berry, retiring president, presents the following report of activities for 1953:

We have been busy as a cranberry merchant all year: mostly parking projects that have been carried out in co-operation with other organizations of the town. We have enjoyed this pleasant relationship and value the co-operation given us.

Our program of work included several projects that could not be completed in a year's time, but headway has been made on the No. 1 project—a new post office and city mail delivery; and Project No. 2—marking all the city streets.

We have made a good beginning in interesting more people in this area in shopping in Iowa Park. With the improved appearance of some of our places of business (Project 6); the addition of new businesses and increased display of more nationally known brands of merchandise; business has just naturally come our way. And more will come as we reach out for it.

We have heard widespread favorable comment on the large signs on the highway.

We have encouraged more paving (Project 3), though all we did was to stand on the sideline and root while 19 miles of black topping were laid, and streets repaired.

An all-out effort has been made to give tourists the glad-hand during the busy travel season. As near as we can figure it, we have personally welcomed 300 travelers who have stopped in our town—attracted by the City park and its picnic facilities. This is a conservative estimate, since many parties stopped after office hours and were not contacted.

The merchants continue their Welcome to New Residents program with a packet of gift cards. Approximately 200 contacts have been made to emphasize Iowa Park as "The Town of Friendly Living."

It may be some years hence before Iowa Park grows to be a convention city, but we report with pleasure that 12 district or area group conferences have been held

in Iowa Park during the past year. The C of C extended courtesies to these groups.

Our greatest job is helping to maintain a tax collector's sub-station here, so people will not have to go to Wichita Falls to pay state, county, school and poll taxes, and license and transfer their cars. As the county seat grows larger and parking problems increase there, we hear more expressions of gratitude for the convenience of this service.

Receipts this year in the tax department from Nov. 17, 1952 to Nov. 17, 1953, amounted to:

Property and poll	\$22,211.83
Car license and title	\$57,206.68
Total Receipts	\$79,418.51

We made a quick breakdown of persons waited on in this office in the services it furnishes: 1) poll tax, 2) county property tax, 3) license plates, 4) transfer of cars, 5) rental listings, 6) tourist contacts, 7) general information, and it numbered about 5000 persons. There were also many telephone calls for information.

Approximately 100 landlords have rent property listed in our rental listing service. Though the demand has not been so great this year, there has been steady requests for good housing facilities.

In agriculture the C of C sponsored the first Wichita County Project Show in which 100 boys took part. Ribbons and awards, amounting to \$150, were shared by the Burkburnett, Electra, Wichita Falls and Iowa Park chambers of commerce. Purpose of this show was to give each boy an opportunity to show what he was doing. It was not a finished show of achievement, but a normal display of each boy's objective.

Other activities included: Sponsoring of headquarters for the harvest combine crews. Presenting part of the awards in the junior livestock judging. Presenting two cups to winners in 4-H Club girls' foods and dress-making divisions of the T-O Fair.

Sponsoring a get-out-the-vote campaign. Sponsoring the annual city beautification contest and having a plant exchange.

Promoting city-wide clean-up. Participating in the agricultural agencies' special events.

Sponsoring fire prevention education. Co-operating with Community Chest and other national drives.

Sponsoring chest x-ray survey. Making a survey of city-controlled trash pickup in towns in Texas comparable to Iowa Park with a view to solving Iowa Park's needs.

Publicity of Iowa Park has never been better. It has been more far-

reaching than ever before. Generous space has been given in local and neighboring newspapers, the radio stations have been good to us and tourists have spread the friendliness of Iowa Park to the four corners of the country.

New office equipment purchased this year includes a new air conditioner, 12 metal office chairs and a desk file.

Volume of out-going mail in 1953 to date amounted to more than 3200 letters and cards, not including reports and letters in the tax department.

The committee is planning a business-education program for Iowa Park during the winter for the schools and business men to get better acquainted.

The city beautification committee is planning a tree-planting program in the "more shade for Iowa Park" project.

Thirty-three new members have been added to the chamber this year.

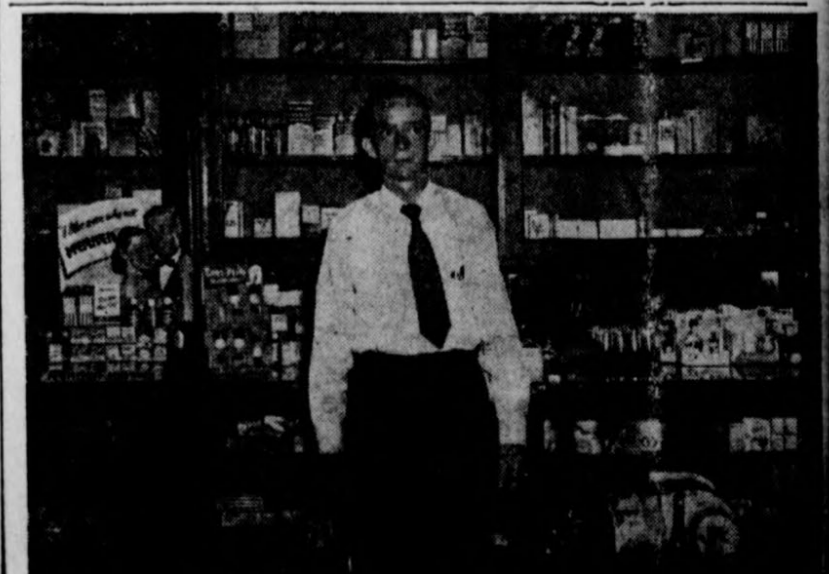
Agriculture Committee To Hold Hearing at Waco in January

Texas farmers, ranchers, dairy-men and anyone else interested in agriculture are invited to attend a public meeting in Waco, Jan. 13 of the House agriculture committee of Congress, to give their ideas on a farm program.

Congressman W. R. Poage, the ranking Democrat on the committee, has completed arrangements with the help of the Waco chamber of commerce. Poage said he expects between 15 and 20 members of the committee to attend.

Clifford Hope, Kansas Republican, chairman of the committee, will preside at the Waco meeting. "This will be the first meeting of the full committee in Texas since 1947 when the group met at Temple. Anyone who wants to appear before the committee is welcome and invited to do so. He should write to the clerk, House agriculture committee, Washington, D.C. giving his name and stating he wants to appear before the Waco hearing. The clerk will prepare a list of the names, and these will be heard first. It is not necessary to do this, however. The committee will stay in session until everyone who wishes to be heard has been," Poage said.

The Waco meeting will be the only one scheduled for Texas. At Waco, Poage said he believed that the most discussed topics will be cotton allotments, support prices (including cattle support prices), re-organization of the Soil Conservation Service, and re-organization of the U.S. department of agriculture. "But, of course, we want to hear anything anyone has to say on the agriculture situation," Mr. Poage added.



Fred Hays, Iowa Park's C of C President for 1954

J-B HOUSE PAINT

Look Better Stay Brighter Lasts Longer

W. G. Steele Lbr. & Bldg. Co.

Popular Young Pair Wed in Church Here

Miss Betty Perry and Byron McKinnis of Wichita Falls were married at 7:30 Saturday evening, Dec. 26, in the Methodist church, with Rev. Guy E. Perdue reading the lines.

The bride is daughter of Mr. and Mrs. L. C. Perry of Electra and the groom is son of Mrs. Abbie McKinnis and the late A. B. McKinnis of Wichita Falls.

Traditional wedding music was provided by Mrs. Otis Gay, organist, and Mrs. Ron Woods of Harlingen, vocalist.

Background for basket arrangements of white gladiolas was of jade greenery and lighted white tapers in tall iron candelabra. The candlelighters were Mmes. Dale Jackson of Wichita Falls and John A. Stephens of Burlington, N.C.

Miss Neva Lynn Perry of Electra, sister of the bride, served as maid of honor; and Mrs. Jack Coleman of Iowa Park, sister of the groom, was matron of honor.

Al Noes of Biloxi, Miss., served as best man and Stuart Bachman Jr. of Wichita Falls was groomsman. Usners included Larry Kriss, Maurice McGinty and Charles Gregg of Wichita Falls and Johnny Roberts of Pensacola, Fla.

Given in marriage by her father, Betty wore a torso molded gown of frosted lace over taffeta, designed by her mother. The bodice had a yoke of white slipper satin which featured a face framing collar. The waist-length skirt was gathered to the pointed torso. She wore a strand of pearls, wedding gift of the groom, and carried a handmade linen handkerchief belonging to her grandmother Mrs. J. D. Thompson. Her fingertip veil of illusion was gathered to a Juliet cap of satin, and she carried a colonial bouquet of white gardenias.

Following the ceremony the pair was honored with a reception in the church parlor. Mrs. Theron Barber of Houston presided at the crystal service and Mrs. Joe Montgomery of Fort Worth cut the cake. Miss Donna Perry, sister of the bride, secured signatures of guests.

Other members of the house party included Mmes. S. E. Watson, Fenton Dale, C. W. Coppock and Herman Mahler.

The home of Mr. and Mrs. S. E. Watson was the scene of a rehearsal buffet dinner. There the couple exchanged gifts and presented their attendants gifts suitable for the occasion.

Mr. and Mrs. McKinnis will make a home at 3100 Lebanon road in Wichita Falls.



Estes, Van Horn Kin Meet for Christmas Dinner at Snack Bar

Mr. and Mrs. James A. Estes, Ruth and Sheryl were hosts for a family Christmas dinner at the Twin Sheppard Drive In snack bar at 1:00 o'clock on Christmas day.

Those present included: Mr. and Mrs. Paul Griffin of Childress; Mr. Estes and family of Snyder; Arthur Estes and family of Wichita Falls; T-Sgt. W. J. Estes and family of Miami, Okla.; Mr. and Mrs. R. E. Van Horn, Lowell Short and family, Mrs. R. S. Van Horn, Mrs. A. H. Estes, Miss Beverly Talley, Robert Wilcox, all of Iowa Park; Mr. and Mrs. Nile Creasy, Col. and Mrs. Harold Dungan, all of Wichita Falls; Gordon Taylor of Snyder, Texas.

Mrs. R. S. Van Horn had her children, grandchildren and great-grandchildren present; and Mrs. A. H. Estes had all of her children with her for the first time at the holiday season since 1927, all of her grandchildren except one, and all of her great-grandchildren.

After dinner the guests received gifts from a "gag" Christmas tree and various guests took kodak pictures.

Mr. and Mrs. H. M. Mulkey had as guests for Christmas breakfast Mr. and Mrs. Loyd Bell and son Malcolm of Nocona and Mrs. Mae Lucy and son Forrest Lynn. Guests for dinner were Mr. and Mrs. Floyd Noland of Wichita Falls, Mr. and Mrs. Foke Osburn of Vernon, Mrs. Lucy and Forrest Lynn.

FARMERS UNION INSURANCE

Auto — Property — Life — Health

LaVada Lovell, Ph. 6177, Iowa Park, Tex.

Attention!

CATTLEMEN AND DAIRYMEN

Bring us your Hay Orders

Good Alfalfa Hay for Immediate delivery

\$29 a ton

Farmers Union Co-op Elevator

IOWA PARK, TEXAS

G. I. AUTO INSURANCE

- ALL AGES
- ALL COVERAGES

CARROLL DUKE INSURANCE AGENCY

110 1/2 Cash Street Phone 4411 or 2381

With Old Man Winter threatening to drop in almost any day now, it's time to

Winterize your Car

Drive in today for prompt, careful service.

Curtis Sewell Service Station

HAPPY NEW YEAR

C. M. Miller Lumber Co.

Robert R. Brubaker, Manager Phone 3641

IN IOWA PARK IT'S THE

Iowa Park Cleaners

"WHERE QUALITY COUNTS"

ALL NEW EQUIPMENT AND EXPERIENCED HELP

For Pick Up & Delivery **5041** 1st Door West of Bank

Baby Chicks

Our first chicks will arrive between Jan. 5 and 10. We will have the best breeds in both heavy and lightweight poultry.

Park Feed Store

Methodists to Stress Worship

Sunday, Jan. 3, the Methodist church will launch an attendance campaign to run through Easter Sunday. At both preaching services, each person will be asked to check his attendance on a card provided for that purpose and the records will be posted each week on a large board. It is hoped the church can increase its attendance by one third during this time.

When people have been absent a committee will contact them in order that they will not miss the next Sunday. In the past two years the church school has increased by 25 per cent and now it is planned that attendance at the worship services can be increased along with the church school.

All Methodists are urged to be regular in attendance and all non-connected Methodists and those without a church home are invited to all services.

The Wesleyan Service Guild will meet next Monday at 7:30 p.m. in the Methodist church parlor. The district president, Mrs. Lesslie B. Finnell of Holiday will review the book "Spanish - Speaking Americans." Mrs. Finnell has worked among the Spanish-speaking Americans, she speaks the language like a native, and has attended the National University in Mexico City.

We believe this study hour will be one that you will want to remember. All Methodist women are cordially invited.

The Woman's Society of Christian Service will meet in the church parlor, Tuesday, Jan. 5, at 9:30 a.m. Mrs. L. C. Mascari of Wichita Falls, conference secretary of Christian social relations and local church activity of the Wesley Service Guild will introduce the study "The Prophet Jeremiah." Mrs. Gordon Clark

will conduct the worship epiphany. All women who are interested in the church and its activities are urged to attend.

Mr. and Mrs. Fred Hays and family had as holiday guests her sister and family Maj. and Mrs. Joe Candy and Joe Jr. of Lawton, Okla.

Mr. and Mrs. Henry Campbell Jr. and son Ricky visited her mother Mrs. D. A. Wynna in Altus, Okla., on Christmas day.

Holiday guests in the home of Dr. and Mrs. C. J. Simpson were Mrs. Marvin Hawkins of Galveston, Mr. and Mrs. Mark Lowrey of Bryan, Mr. and Mrs. W. H. Coyle and children of Garland.

Visitors in the home of Mr. and Mrs. E. T. Patterson and children during the holidays were Mr. and Mrs. Allan Long of Fort Worth.

Mr. and Mrs. Tommy Sims are the parents of a daughter Suanne, born Wednesday, Dec. 23, at Bethania hospital, Wichita Falls.

Mr. and Mrs. W. E. Miley and son Jack of Arlington spent Christmas in the home of her parents Mr. and Mrs. Oscar Watkins.

Mr. and Mrs. Oscar Watkins had a pleasant surprise Saturday evening when they had a phone call from their son Johnny and wife from Olympia, Wash.

Bob Riek, Oklahoma A & M student, is visiting his parents Rev. and Mrs. H. M. Riek during the holidays.

Harold Perdue, son of Rev. and Mrs. Guy E. Perdue and student at SMU, spent last week with his parents and Wayne. Harold returned to Clarksville, Saturday, where he is pastor of the William Chapel church.

Mrs. Emma Phillips had as guests during the holidays Mr. and Mrs. Weidon Phillips and son James Rodney of Beaumont; Mr. and Mrs. Bud McDonald and sons Ronny, Phil and Bill of Wichita Falls, Mr. and Mrs. Herbert Wesner and children Jackie and Janet of Ripon, Wis. Mrs. Wesner and Mrs. Weidon Phillips are sisters.

Mr. and Mrs. E. E. (Buck) Voyles are parents of a son Joe Steven, born Wednesday, Dec. 23. This now makes the Voyles have three sons: Danny, Ranny and Joe. Mrs. Voyles is the former Miss Theda Brittain.

Published Thursday of each week at Iowa Park, Texas. Entered at the Post Office at Iowa Park, Texas, as second class matter under Act of Congress of March 3, 1879. Subscription in Wichita county \$2, elsewhere \$2.50 a year in advance. George R. Huckaby, Publisher

ELECTION NOTICE

Notice is hereby given that by order of the Board of Directors of the Wichita County Water Control and Improvement District Number 3, that an election will be held on the second Tuesday in January, 1954, for the purpose of electing three (3) Directors for said Water District. Said election shall be held at one polling place in the Chamber of Commerce building on Cash Street in the City of Iowa Park, Texas.

Earle L. Denny was named presiding Judge with M. E. Banks as assistant Judge, and Erne Beasley and Eva M. Tidwell, clerks.

Witness our signatures on this the 2nd day of December, 1953.

C. J. Simpson, President Board of Directors, Wichita County Water Control and Improvement District Number 3, Wichita County, Texas.

John B. Barbour, Secretary

Bell Gasoline

Oils of All Advertised Brands

We Fix Flats

Ice—Crushed or Block

MILLER STATION

Jimmy Miller, Mgr. 508 East Highway

Mr. 4% shows how a Jefferson Standard Policy paid \$3300 more.

Here is an actual cash comparison... proceeds from a \$10,000 policy in another major life insurance company compared to a \$10,000 Jefferson Standard policy, both at the same cost.

Mr. 4% represents the Jefferson Standard

Jefferson Standard, new guaranteeing 2 1/2% on policies currently issued, has never paid less than 4% interest on policy proceeds left on deposit to provide income.

4% IS THE HIGHEST RATE OF INTEREST PAID BY ANY MAJOR LIFE INSURANCE COMPANY.

Mr. 4% is: **ARCHIE BRYANT** Representative

410 Radio Bldg., Wichita Falls Telephone 3981, Iowa Park

Representing JEFFERSON STANDARD LIFE INSURANCE CO.

Over One Billion Dollars Life Insurance in Force

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WAXING, POLISHING, WASHING, LUBRICATION — OUR SPECIALTY

Phone 4101 Pick Up and Delivery

We Give S & H Green Stamps

to all our friends, a

Happy New Year

State National Bank

IOWA PARK, TEXAS

DIRECTORS

W. F. George Jno. C. Murphree
J. W. Van Horn W. A. George
Herman Mitchell Earle L. Denny
F. E. Hill C. E. Birk

HOLLIDAY

Washateria & Steam Laundry
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SHIRTS OUR SPECIALTY
Finished 6 for \$1 when brought in
24 hour service
WET WASH & FLUFF DRY
Phone 7-5844
2311 Holliday
WICHITA FALLS

Mr. and Mrs. Jack Holmes had
holiday guests their three sons
and families: Lt. and Mrs. Robert
C. Holmes of San Antonio, Cpl. and
Mrs. Jerry Holmes of Keesler Air
Force Base, Miss., and Joe Holmes
of El Paso Air Force Base.

24-HOUR WRECKER SERVICE



Day Phone 3-9100 and 3-9115
Night Phone 2-6639 or 3-6700

GILMORE

PAINT & BODY WORKS
"Let Homer Do It"
204 Sixth St. Wichita Falls, Tex.

Guests in the home of Mr. and
Mrs. Floyd Busby during Christmas
have been Mr. and Mrs. V. H. Stew-
art of Jacksboro; Mr. and Mrs. Bill
Sewart and daughters Mary Ellen
and Phyllis Ann of Wichita Falls;
Mrs. Paul Williams and son Ger-
ald; Mr. and Mrs. M. M. Stewart,
Mrs. James Cates and daughter Pa-
tricia Croft; and Mrs. Lillian Trav-
is of Wichita Falls.



Tom Covington
DISTRIBUTOR PHONE 2461

Bobby Short Receives Mickey Mantle Ball

Bobby Short, son of Mr. and Mrs.
Lowell Short, won't soon forget the
Christmas of 1953. Among other
gifts, he received a baseball from
his uncle Joe Estes of Miami, Okla.
While baseballs are common gifts
at Christmastime, especially for
young boys who love the game, but
Bobby's baseball is special, it is
autographed by Mickey Mantle,
switch-hitting centerfielder of the
world champion New York Yan-
kees.

Mickey wrote a short note to
Bobby, which was enclosed in the
package from Mr. Estes.

Lt. Donald E. Staber, who is sta-
tioned at Nellis AFB, Las Vegas,
Nev., is visiting here with his par-
ents Mr. and Mrs. Fred Staber.

Mr. and Mrs. Floyd Busby, Mrs.
James Cates and daughter Patricia
attended the wedding in Abilene
of Miss Gloria Jean Fulgham (a
niece of his), last Sunday. Patricia
was a candlelighter in the wedding.

Mr. and Mrs. Carl Walsh spent
Christmas with his mother Mrs.
W. L. Walsh at Olney. Mrs. Walsh
is a patient in Hamilton hospital,
the result of a fall about a month
ago. Her fractured hip is reported
mending satisfactorily.

Mr. and Mrs. S. B. Keeter and
family went to Randlett, Okla., for
a Christmas visit with her parents
Mr. and Mrs. B. J. Bowles.

Mrs. Tizah Portis and Miss Ha-
crites, accompanied by Mr. and
W. T. Sadler of San Antonio,
and with the B. B. Sims family
of Bart, Okla., during the holi-
Mrs. Portis and Miss Crites
visited in the home of Mr.
and Mrs. Wilson Huckaby while
at Hobart.



Hill and Kimberlain Head Firemen

The Iowa Park Volunteer Fire
department held the final meeting
of 1953 Monday night and elected
officers for the year of 1954.

The fireboys will be guided by
Donald Hill as chief and Roy Kim-
berlain as president. Donald has
been in the fire department for four
years. Last year he was assistant
chief and the last two years has
been a driver.

The new fire chief is a hometown

boy, son of Mr. and Mrs. Curtis Hill.
He was graduated from high school
in 1945 and married Miss Annie Lee
Jacks in Feb. 1947. They have one
son and two daughters: Dennis,
Donna and Cyndy.

Donald is associated with his
father and brother Richard in the
Hill Motor company.

Roy Kimberlain has served the
department for seven years. He has

been a trustee and vice-president,
and has served as nozzlemans and
driver.

Roy's hometown is Pikeville, Ky.
He was in the air force in World
War II. He married Miss Nell
Reaves of Iowa Park, Dec. 19, 1943.
They have a son and a daughter
Royce Gayle and Janet.

Roy is associated with the C. L.
Reaves Grocery with Claude Reaves
and George E. Jones.

Other officers elected were Uriah
Blum, assistant chief; Dutch George,
vice-president; R. R. Brubaker, sec-
retary-treasurer; J. W. Thomas,
Glenn Scott, Malcolm Mills, trust-
ees.

During the social hour Taylor
George and Herman Mahler, who
thought they were the 1953 domino
champs, were presented pictures of
the real champions, Boss Smith and
Justin Eutts.

Robertson-Sheets Rites Read at Church of God

Tuesday evening, Dec. 22, Miss
Goldia Robertson became the bride
of Jimmy Sheets in a double ring
ceremony in the Church of God.
Rev. G. M. Gilbert, pastor, read the
vows by candlelight with a back-
ground of jade greenery.

The bride is daughter of Mr. and
Mrs. Aubrey Robertson and the
bridegroom is son of Mr. and Mrs.
Bill Sheets.

Mrs. Margie Battle was pianist
and Miss Retha Starr vocalist for
the wedding music. Linda June Ro-
bertson and Sherron Linnell Slay
were the candlelighters. Their dress-
es were blue and pink taffeta with
full skirts. Their flowers were
wristlets of pink and blue carnations.

Miss Ava Lee Watts was maid of
honor. She wore a light blue suit
with navy accessories and carried
a bouquet of yellow mums.

Delano Robertson, brother of the
bride, was best man. Ushers were
Jerald Brown of Iowa Park and
Bobby Gene Smith of SAFFB.

The bride, given in marriage by
her father, wore a light blue suit
with navy accessories. She carried
an orchid on a white Bible. She
completed her costume with a la-
valliere belonging to her aunt Mrs.
Lee Dowell of Electra. She wore
the traditional sixpence in her shoe.

A reception was held in the par-
lor following the ceremony.

A white lace cloth covered the
refreshment table, on which was
centered an arrangement of white
carnations.

The wedding cake was served by
Miss Florence Battle. Miss Grace
Churchman presided at the punch
service. Mrs. Jerald Brown reg-
istered guests in the bridesbook.

The bridal couple left immedi-
ately on a short wedding trip.
Both young people attended Iowa
Park High School. The groom is
serving in the navy and will leave
Saturday for Great Lakes, Ill. The
bride is to join him there in three
weeks and they will establish resi-
dence.



Private Lloyd N. Smith son of
Mrs. T. N. Smith, recently began
16 weeks of basic training in the
antiaircraft artillery replacement
training center, Fort Bliss. He will
graduate at a formal parade and
retreat ceremony and then be eli-
gible for assignment in a perma-
nent antiaircraft artillery unit.

CARD OF THANKS

We wish to thank our many
friends for the lovely Christmas
cards. The kindness to us the past
year during our illness, your re-
membrances, visits and prayers
meant much to us. May you have
a Blessed New Year.

The J. F. Quicks.

Miss Lorene Farmer of Wichita
Falls visited her parents Mr. and
Mrs. Urb Farmer and other rela-
tives during Christmas.

Mr. and Mrs. Fred Wright spent
Christmas day in Vernon visiting
his mother Mrs. Gertrude Taylor.

Archie Bryant, representative of
Jefferson Standard Insurance com-
pany, will attend an insurance
school at SMU in Dallas for one
week beginning Jan. 11.

T-Sgt. and Mrs. W. J. Estes, Carol
Sue and Lynda, who have spent the
past week visiting Mr. and Mrs.
R. E. Van Horn and Mr. and Mrs.
Arthur Estes of Wichita Falls, left
Monday for Childress to spend a
few days with Mr. and Mrs. Paul
Griffin before returning home to
Miami, Okla.

Reid Estes, who visited here dur-
ing the holidays, returned Sunday
to his home in Snyder.

Mrs. B. F. Evans of Wellington
is the guest of her daughter Mrs.
James Estes and Mr. Estes.

Donald Jones, University of Kan-
sas student, is visiting his parents
Mr. and Mrs. H. B. Jones. He will
return to Lawrence, Jan. 3.

W. T. CRAWFORD JR. COMPLETES ACTIVE DUTY

W. T. Crawford Jr. received his
discharge from the navy on Decem-
ber 4 in Sanford, Fla. He has served
two years in the reserve and two
years in the navy air corps.

At present Dub will be employed
with his father in the Crawford Dec-
orating company.

APPAREL FOR THE ENTIRE FAMILY



WICHITA FALLS, TEXAS

Eighth & Indiana Customer Parking at 507 Ninth

Phone 2-1809

Phone 2-5783

Watkins & McMillan Butane Company
2522 Iowa Park Road Wichita Falls, Texas

LONG DISTANCE AND LOCAL MOVING

BAKER - DUNCAN VAN & STORAGE CO.
STORAGE PACKING SHIPPING
311 Ohio Avenue Phones 2-2838 & 3-4746
WICHITA FALLS, TEXAS

NOTICE!

Interest on customers' service
deposits is payable Jan. 1, 1954.

For the convenience of our
customers, unless payment in
cash is requested, all interest
will be credited on January
electric service bills.



**TEXAS ELECTRIC
SERVICE COMPANY**

Happy New Year!

We are busy as bees taking inventory, but
have extra help and will take time for our
customers. Come in anytime and see us for
your plumbing and equipment and for your
appliances.

We wish for everybody in this area a Happy
and Prosperous New Year and offer them
the best in merchandise and service in 1954.

Furniture **BRADFORD** Hardware
Phone 3821 Iowa Park

For Commercial Printing of All Kinds
Look to the Iowa Park Herald

Our Best Wishes for the New Year



Your registered pharmacist is thoroughly qual-
ified by long years of professional study and
experience to compound your doctor's prescrip-
tion with the utmost precision.

Have your doctor phone prescriptions to us
— We deliver

BERRY DRUG

New 1954 Chevrolet

COME SEE IT!

First and only low-priced car to bring you
all these new features and advantages!

New!

POWER BRAKES
First in the Low-Price Field!

Chevrolet Power Brakes make stop-
ping wonderfully easy and conven-
ient. Optional at extra cost on Power-
glide models.

New!

**AUTOMATIC WINDOW AND
SEAT CONTROLS**
More Chevrolet "Firsts!"

Touch a button to adjust front win-
dows or seat. Optional on Bel Air and
"Two-Ten" models at extra cost.

New!

**NEW POWER IN
"BLUE-FLAME 125" ENGINE**
Most Powerful in its Field!

Most powerful Chevrolet passenger
car engine ever built! Teamed with
Powerglide, optional at extra cost.

New!

**NEW POWER IN
"BLUE-FLAME 115" ENGINE**
Out-Powers All Other Low-Priced Cars!

In gearshift models, the more power-
ful "Blue-Flame 115" engine also
gives you finer performance with
money-saving gas mileage!

New!

**NEW STYLING IN
BODY BY FISHER**
Another Chevrolet Exclusive!

All around the car, and from every
angle, you see new beauty in the
Fisher Body in Chev-
rolet's field.

New!

**FINEST, MOST COLORFUL
INTERIORS**
in the Low-Price Field!

Here are the most luxurious interiors
on any low-priced car. New interior
color harmonies are keyed to brilliant
new exterior colors.

New!

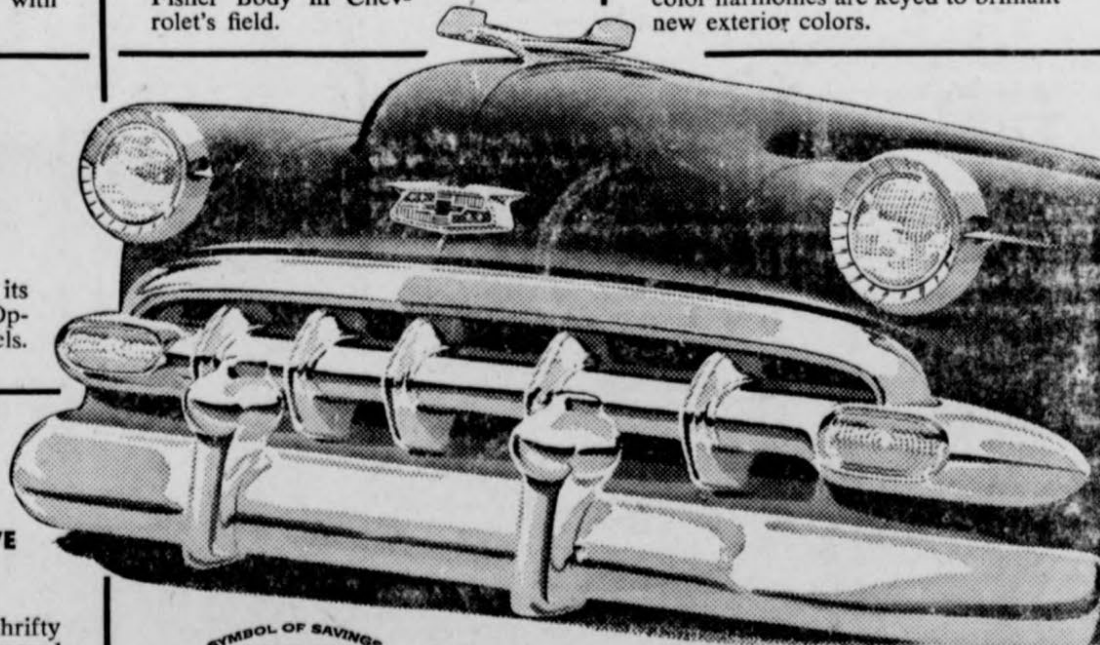
**LOWER PRICED POWER
STEERING**
Another Chevrolet "First!"

The first Power Steering in its
field now reduced in price! Op-
tional at extra cost on all models.

New!

**CHEVROLET'S EXCLUSIVE
POWERGLIDE**
Now for All Models!

Now you can have smooth, thrifty
Powerglide on any model. Teamed
with the "Blue-Flame 125" engine,
it's optional at extra cost.



More things more people want, that's why
MORE PEOPLE BUY CHEVROLETS
than any other car!

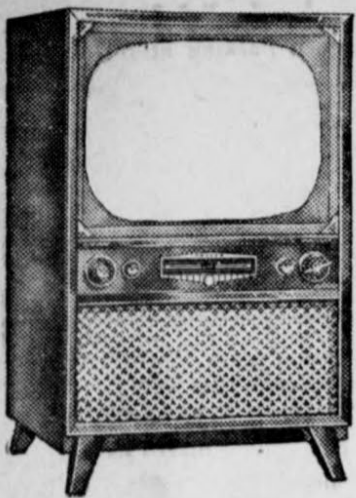
HILL MOTOR CO.

216 N. Yosemite

Phone 2211

ALL-TIME VALUE

**PHILCO
21 in. TV**



Brand new for '54

Here it is... the most sensational television value of the year from Philco, world's largest radio and TV manufacturer. Think of it... a bigger 21-inch picture... a new advance-engineered chassis... a new console cabinet finished in rich Mahogany, NOW AT THE LOWEST PRICE IN PHILCO HISTORY. Get in touch with us at once to see the Philco 4100.

LOW EASY TERMS!

Metz Appliance

**Prompt Delivery in
Wichita Falls**

**Iowa Park and
Holiday**

**IOWA PARK
FLORISTS**
Phone 3571

**PRE-INVENTORY
CLEARANCE**

Many items greatly reduced in price.

Come to see us...

Wright's Jewelry
Iowa Park

TEXACO TIPS

**IN HORNS TOOT
THE LOUDEST**



Jack's Super Service

Wedding of Mary Ann Crawford, Burk Scott Is Highlight of Christmas Social Season



Miss Mary Ann Crawford, daughter of Mr. and Mrs. W. T. Crawford, became the bride of Burk F. Scott Jr., son of Mr. and Mrs. Burk F. Scott, in a candlelight marriage ceremony in the Iowa Park Methodist church on Christmas eve.

Rev. Chester E. Gleason, pastor of the Christian church, officiated as the couple stood before a greenery entwined archway. Baskets of white gladiolas flanked the arch, and palm trees furnished a background.

Nuptial music was presented by Mrs. O. E. Lochridge, organist, and Mr. and Mrs. Marvin Montgomery of Wichita Falls, vocalists. When the bride was given in marriage by her father, she was wearing a gown of white slipper satin, fashioned with a snug fitting bodice with an Elizabethan collar of chantly lace. The gown's full skirt swept to a chapel train.

Mary Ann wore a scalloped mantilla of lace with pearl and rhinestone trim. Among her accessories were an heirloom handkerchief belonging to Mrs. Joseph Lindsey, and a sixpence which was given her by T. C. Scott, uncle of the groom. She wore a pearl necklace, a gift from the groom, and carried an orchid atop a white Bible which belongs to the groom.

Miss Wanda Ann Scott, cousin of the groom, was maid of honor. Eridesmaids were Miss Cecilia Crawford, sister of the bride, Miss Joy Scott, cousin of the groom. Candelighters were Angela and Tommy Scott, sister and brother of the groom. Flowergirls were Jane Raelette and Nancy Evette Crawford, twin sisters of the bride.

Travis Hill served as best man. Other masculine members of the wedding party were Johnny and W. T. Crawford Jr., brothers of the bride, Glenn and Kenneth Scott, cousins of the groom.

A reception was held in the parlor of the church. Presiding at the crystal punch service were Miss Wanda Guilley of Iowa Park and Miss Mary Sue Woodward of Wichita Falls. Miss Ann Reister of Wichita Falls served the cake and Mrs. Johnny Crawford registered the guests.

Also included in the hosiery party were Mrs. Herman Mahler, Fenton Dale, I. W. Corder, Glenn Scott, Dave Gay and Bill Harris.

When the young couple left for a wedding trip, the bride was wearing a navy wool suit with white and navy accessories and an orchid corsage.

Before her marriage the bride was a junior in Iowa Park High School. She was vocalist with the

★ Park Clinic News

Mr. and Mrs. James Scale of Wichita Falls announce the birth of a son Saturday, Dec. 26. Sharon Adams daughter of L. C. Adams, had a tonsilectomy Monday, Dec. 28. Danny Tucker, son of Mr. and Mrs. Glen Tucker of Route Two, Wichita Falls, was admitted to Wichita General hospital Monday for treatment. Pickett Kildow was admitted to Wichita General hospital Tuesday for treatment. Tom Parnell of Wichita Falls had his tonsils removed Wednesday, Dec. 30. Shirley Nell Stephenson, small daughter of Mr. and Mrs. Jack Stephenson of Holliday, was admitted to Wichita General hospital Thursday, Dec. 31, for treatment.

Methodist Men Hear About Mormonism

The Men's Brotherhood held their December meeting last Tuesday evening in the dining room of the Methodist church with the men of the Christian Workers class as hosts. After a short business session and devotion, James Todd introduced Corporal Huff, a returned missionary from England for the Church of the Latter Day Saints (Mormon). Mr. Huff brought an interesting talk on the origination of the Mormon church, Bible and Book of Mormon from the year 300 B.C. up to and including the present. An interesting question and answer period was spent relative to comparison and differences of their beliefs and those of the Methodist church. After refreshments, the meeting was adjourned until Tuesday evening, Jan. 29, when the men of the JOY class will be hosts.

Guests of Mrs. Birk

Mrs. G. M. Kilbourn of Chicago, Ill., spent a few days with her aunt Mrs. Lucy Birk during the holidays. Other guests of Mrs. Birk recently have been Mr. and Mrs. G. S. Weeth and Mr. and Mrs. Lloyd Osborne and Dan Lilloy, all of Vernon; Mr. and Mrs. Ralph Birk and Mr. and Mrs. Charles Birk, Dr. and Mrs. J. D. Hall, all of Wichita Falls; Mr. and Mrs. Gene Gardner and Pam of Lawton, Okla.; Mr. and Mrs. F. M. Hansen of Wichita Falls; Mr. and Mrs. C. E. Birk and Beverly; Bob Birk of Austin college; Mr. and Mrs. Calvin Hansen, Marian Lucille and Sharyl Margaret of Laredo; Mr. and Mrs. John Hoover, Gary and Barbara of Eunice, N.M.

Family Gatherings Honor Birthday Of Locke Lowrance

Locke Lowrance was 70 years of age on Monday, Dec. 28, and relatives and friends enjoyed a delicious noon and evening meal prepared by Mrs. Lowrance in celebration of this occasion at their home on that day. Present were Mr. and Mrs. C. E. Birk and Beverly, Mrs. Lucy Birk, Miss Clara Lowrance, Mrs. Gayle Park, Miss Frances Park, Miss Mary Gayle Park, Mr. and Mrs. Gale Lowrance and Linton Gale, and Robert Bruce Lowrance.

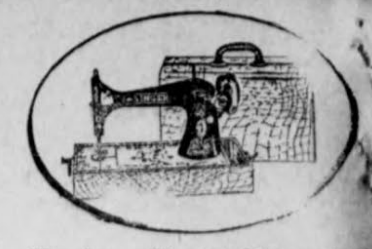
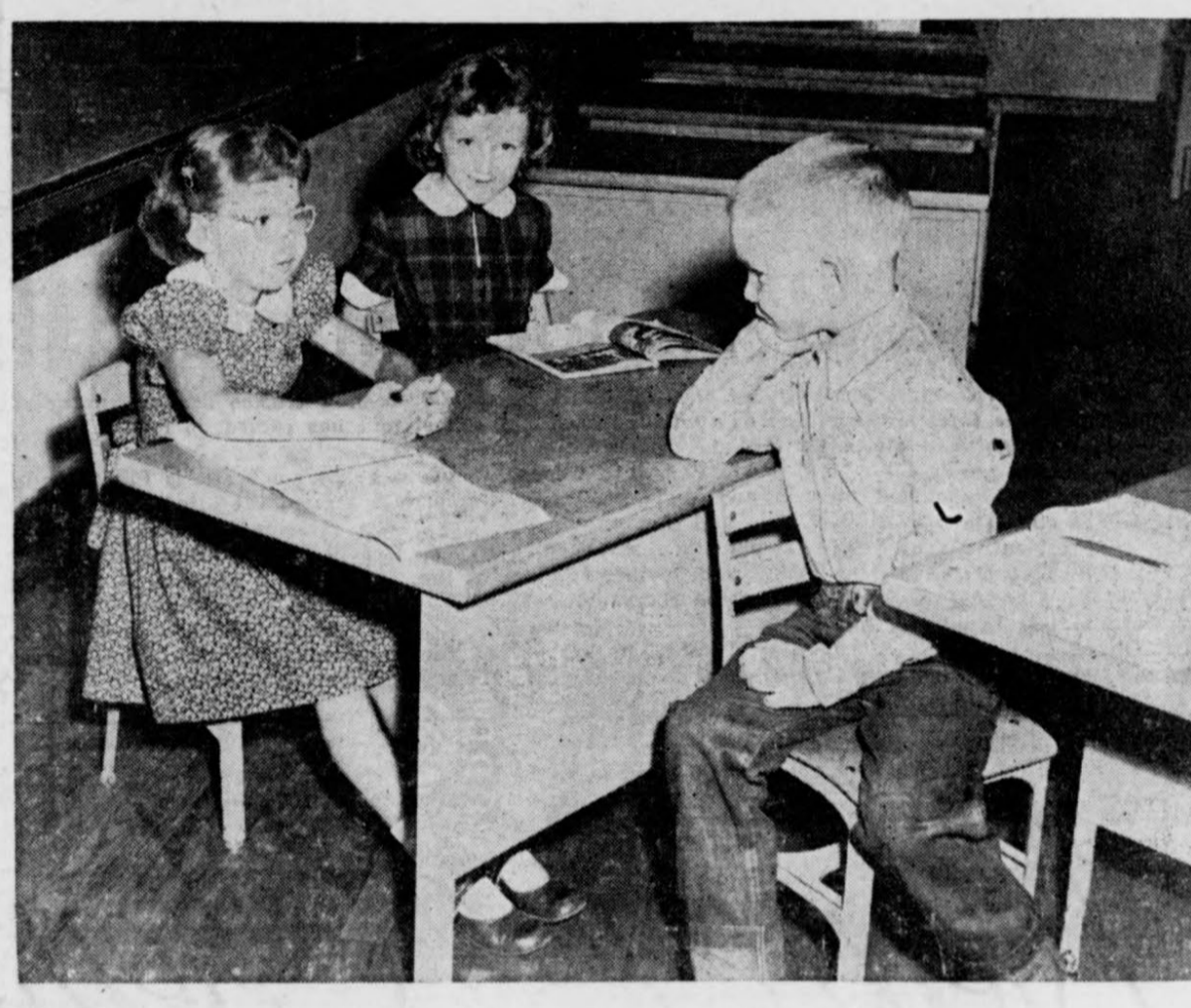
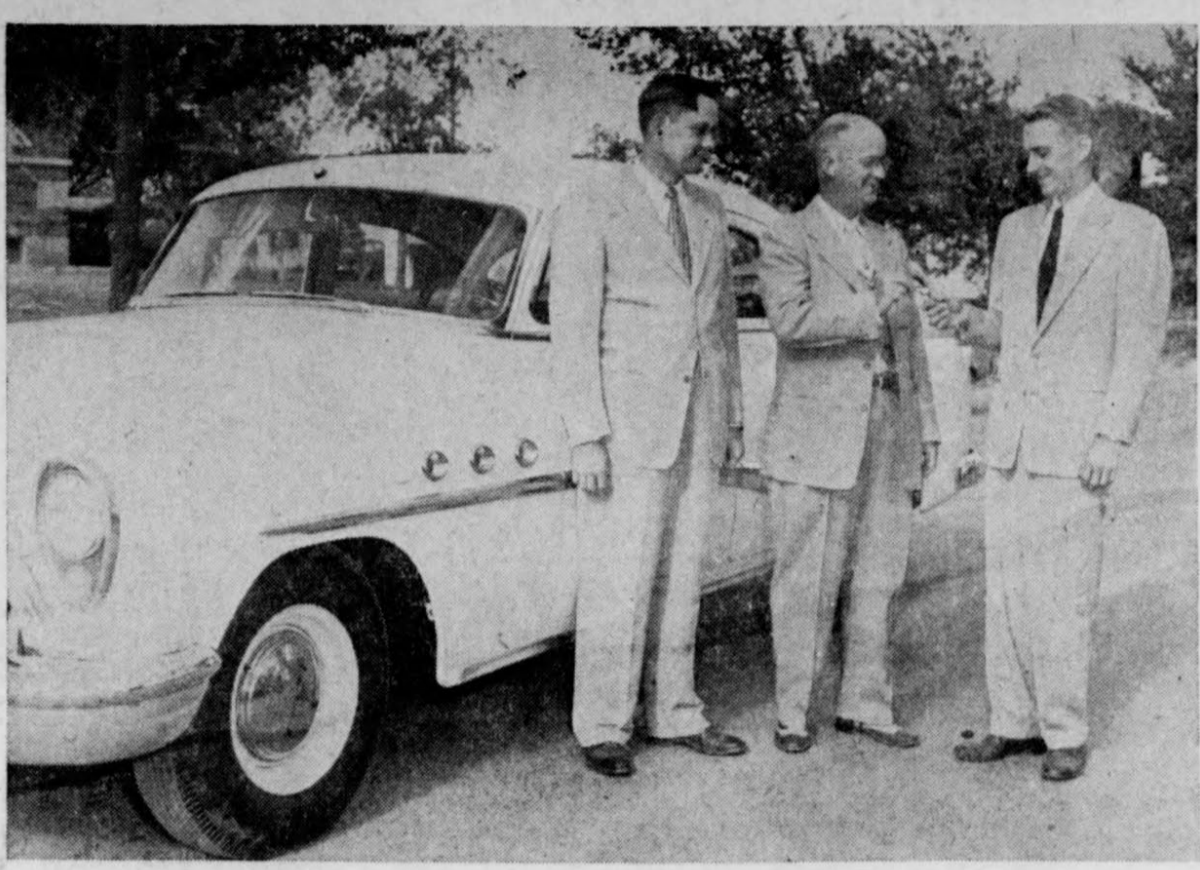
Goes to Convention

Bob Birk, who came home from Austin college for the Christmas holidays, left Sunday afternoon to attend the Fifth Quadrennial Youth Convention of the Presbyterian Church, U.S., in Auburn, Ala. He will return here Saturday before going back to Sherman next Monday.

Sgt. and Mrs. Dave Pettipas of Olathe, Kans., have been guests of her parents Mr. and Mrs. B. O. Gilstrap and other relatives.

Visitors during the Christmas weekend in the homes of Messrs. and Mrs. John Clapp Jr., John Clapp Jr. and Leslie Clapp included Mr. and Mrs. Leslie French, Mr. and Mrs. George Shannon, Pat Shannon, R. D. Hughes and Marshall, Mrs. Mable French, Mrs. Lonnie French, all of Dallas; and Mr. and Mrs. Mike Shannon of Garland.

These Were News Pictures in 1953--Remember?



We have 10 portables and 3 cabinet Electric Sewing Machines for sale from \$29.50 to \$89.50. See them at Ted's Service Center or Phone 6142.
L. B. JONES

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Pybus Cleaners

A Complete Dry Cleaning and Laundry Service
"Just a Little Better"

We give S & H Green Stamp



BEST WISHES
to the
FIRST BABY
of 1954

Born to parents with Iowa Park as their address. Here's our gift to welcome the tiny newcomer—We will give a "TINY TOT" INFANT'S TOILET TRAINER.

BRADFORD
Furniture & Hardware

**Saturday is the Last Day of Ted's
Year End Sale**

Every appliance and home necessity item in our stock will be drastically reduced! Every purchaser of a General Electric Home Freezer or Refrigerator will receive FREE of additional cost, a complete set of Famous

CLUB HAMMERCRAFT ALUMINUM COOKING WARE

**Ted's
Service Center**

130 West Cash Phone 6431

P.S. Since it's our 1st Anniversary — every purchaser of a new 1954 Sparton television set will receive his choice of our outstanding stock of television lamps for only 1 cent!

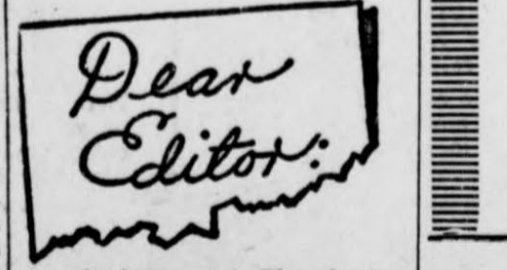
Sensational Bargains in: Radios — Refrigerators — Home Freezers — Televisions — Lamps — Irons — Toasters — Ranges — Washers — Dryers — Coffeemakers

Mrs. Mae Kemp of Chillicothe spent Christmas day with Mrs. Tirzah Portis and Miss Hazel Crites.

Mr. and Mrs. Meredith Webb of Dallas announce the birth of a son Roger Lee, Sunday, Dec. 13, in Dallas. Mrs. Webb is the former Miss Annette Swanson. The grandparents are Mr. and Mrs. L. S. Swanson of Iowa Park.

Mr. and Mrs. Elvis Sunday and daughter Paprice of Hobbs, N.M., visited his parents Mr. and Mrs. Mace Sunday and other relatives during the holidays. Mr. and Mrs. Mace Sunday returned home with them for a few days and returned to Iowa Park on Thursday.

Mrs. Beaulah Ellison of Arlington spent the holidays here with her brothers Bob and Bill Brubaker and their families.



... the letters start. Then from all over the free world come such comments as these from readers of THE CHRISTIAN SCIENCE MONITOR, an international daily newspaper:

"The Monitor is most reading for straight-thinking people..."
"I returned to school after a lapse of 18 years. I will get my degree from the college, but my education comes from the Monitor..."
"The Monitor gives me ideas for my work..."
"I truly enjoy its company..."

You, too, will find the Monitor informative, with complete world news. You will discover a constructive viewpoint in every news story. Use the coupon below for a special introductory subscription — 3 months for only \$3.
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Please send me an introductory subscription to The Christian Science Monitor — 76 issues. I enclose \$3.
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21-INCH CONSOLE
Handsome Mahogany veneer cabinet. Price includes: parts, picture-tube warranty; Fed. Ex. Tax.



SAVE WITH A HOFFMAN!

You save your precious eyes, because this big 21" Easy-Vision* picture treats your eyes to natural, restful tones with harsh picture light removed. And you save dollars, too, at this low, low price. So be sure to save today for seeing this new '54 Hoffman!

349.95
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Happy New Year
may it be a prosperous one for you

Kruger Jewelry Company
807 Indiana Avenue A GREAT NAME IN DIAMONDS Wichita Falls, Texas