## the 4 lowaPark Herarin

Items and Services

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## NEWEST IN 59 CHEVY MODELS






Shown in a picturesque Brussels World's Fair setting is a 1959 Ford Sunliner convertib Ford's tasteful styling theme in 1959 is a result of consumer demand for more
dignity, as opposed to gaudiness or extremism. In the background is the Atomiun, landmark at the Brussels World's Fai

Catching up with Foorball News



Service Held for Jim R. Wilson


## Your

C of C .

UCW Set World Community Day

$\square$

## Small Fry Tame

 6th Graders$\qquad$
Rasi


New and Bigger for Better Service! Have enlarged my shop in order to serve my customers
better and faster. A new 1959 model dryer with radio speaker inside has been installed for your convenience

Leona's Beauty Shop


## Star Witness!

A cancelled check has never lost yet when it comes to a dispute over the payment of a bill.
For, your own protection, you would be wise to pay by check before another day goes by. Stop in!

State National Bank
$\begin{array}{lr}\text { F.E. Hill } & \text { C. E. Birk } \\ \text { Herman Michell } & \text { Earlo. L. Deny } \\ \text { J.W. Van Horn } & \text { W. A. George } \\ \text { W. F. George } & \text { Jno. C. Murphree }\end{array}$

## Hundreds exhibit at the among them.

The exhibit preview was attended by hundreds of tel
phone people and their families prior to the Fair's officia Governor Price Daniel and has family were among the opening day visitors. While at the exhibit, Governor Dan-
iel's 14 -.earar-old son, Houston, made a demonstration direct
dis distance dialing call. Loo
aunt, Miss Ellen Daniel.
Hope you
Fair this ye
LUXURIOUS - bUT NOT A LUXURY
Nothing tops a bedroom telephone for real luxury living.
When I'm home using ours, I like to stretch out on the bed When I'm home using ours, I like to stretch out on the be
with the phone cradld between my shoulder and my ear.
can relax and really talk that way. $\begin{aligned} & \text { There are plenty of good, practical reasons for having a } \\ & \text { bedroom phone, too. Privacy, for example. And women }\end{aligned}$ bedroom phone, too. Privacy, for example. And women
often say how reassuring it is to have a phone at their bedoften say how reassuring it is to have a phone at their bed-
side when they're alone in the house at night. It's much
nicer to be able to "reach" to answer instead of having to dash to another room.
Here in Iowa Park a bedroom extension costs only $\$ 1.25$ a month plus installation. And for a one-time charge of
only $\$ 10$, you can have your choice of any of the nine beautiful color telephones. They're especially smart for bed

EASY WAY TO KEEP IN TOUCH
I guess at one time or another, we all remember--out
of a clear sky-someone we haven't thought of in of a clear sky-someone we haven't thought of in a long
time. "Whatever happened to George?" we say. Or to
Ruth, or the Browns, or the Martin family, Usually it's Ruth, or the Browns, or the Martin family. Usually it's
someone we really mean to keep in touch with-like the couple who used to tive next door, or otd friends in far-
away places. But with sond muth on our minds and so much away places. But with so much on our minds and so much
to do, the months fly by and we never get around to it. The quick, easy way to make up for lost time is, of $A$ lis is
A long distance phone call is the personal, thoughtful
way of keeping in touch with those you care about Try way of keeping in touch with those you care
call tonight, and youll see what I mean.

Call by number. Wrs twiee as fast.
SOUTHWESTERN BELL TELEPHONE COMPANY


HOLLIDAY NEWS

## Places - People -Things

by Pap Simpson
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int

## $\left\lvert\, \begin{aligned} & \text { cost } \\ & \text { millio } \\ & \text { what } \\ & \text { is ho } \\ & \text { is ho }\end{aligned}\right.$ <br> is bein 130 1,100


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This Seal Assures You "Home Town" Quick and Friendly Service on Insurance Matters
For Your Automobile and Home As local business men and women, our interest in you, our
present or futur elients, goos beyond ust serving you in your
insuranace requirements! More than that, we are your neigh insurance requirements! More than that, we are your neigh.
bors whom wee eee every day."
aut pention is our
arsentent "ont

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the great technological advances of modern times; petroleum hydrocarbons have transformed the dreams of inventors into the realities of engineers
. Today, in the United States, oil and natural gas provide about $75 \%$ of the country's natural gas provide about $75 \%$ of the country's energy
requirements; and large quantities of oil, availrequirements; and large quantities of oil, avail-
abie for production beyond immediate need, are cessary to the national security.
An obvious example is
An obvious example is the gasoline that
powers our automobiles; another is the diesel powers. our automobiles; another is the diesel
fuel burned by post-war railway engines. But do fuel burned by post-war railway engines. But do
not overlook electric power plants, the airplane, not overlook electric power plants, the airplane,
whether jet or propeller driven, factory power plants, farm mechanization, and the revolution since World War II in home heating devices. Oil provides the energy that moves the trucks, airplanes, ships and tanks of our Armed Forces. But petroleum as a source of energy is only
at of the story. In the past two decades, the part of the story. In the past two decades, the
petrochemicals have supplied the country with a vigorous new industry; already most of our rubber is made from petrochemicals . . . the ubiquitous plastics derive from petroleum products $\ldots$ praxaylene, a petrochemical, is the raw material for one of the most useful of the new
fabrics. In this area, wonders never cease; the fabrics. In this area, wonders never cease; the
petrochemicals contribute more each year to the pefrrochcmicals, comfort, and convenience of modern
efficn living. Thus, oils progress has made other progress possible all alongt the front of American industry
.. Petroleum is the American resource that is
basic to the needs of our time . . . that is essential
to our national security. The Humble Company, established in 1917,
has developed with the ind has developed with the indusstry.
Humbles exploration activities extend from
Florida around the rim of the country to Florida around the rim of the country to Cali-
fornia, Oregon and Washington, and beyond to the new State of Alaska . . . The Company is a leader in the production of of and gas in the
United States ... Humble Pipe United States ... Humble Pipe Line Company
is a public carrie transporting not only is a public carrier transporting not only Humble's
oil but that of many other companies und ins dependent producers to Gulf Coast terminals Baytown refinery is one of the nation's gread manufacturing plants. . . And Humble is marketer in the Southwest, supplying the needs
of motorists in moderv service of motorists in modern service stations.
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research, maintains two outstanding research research, maintains two outstanding research
facilities, and annually budgets considerable sums for this activity . . Humble research has made substantial contributions to the discovery, production, and utilization of petroleum.
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