SUBURBAN

TODAY



Eight Pages

Vol. 3, No. 49 - Thursday, October 2, 1975

Second Class Postage Paid at Shallowater, Texas 79363

Ten Cents

The Shallowater chapter of the Lions Club International met at

the Shallowater Restaurant here

Thursday night. Guest speaker

was James Winder, postmaster,

Plains, Texas and SCF Philatelic

Project Officer. As philatelic

officer, it is Winder's job to

promote stamp collecting and

that's what he was doing Thursday

night at the Lions Club meeting.

the U.S. Postal Service in their

effort to promote public interest in

the hobby of stamp collecting.

Primarily the post office is trying

to convince younger children,

around the 5th and 6th grade level,

to take up the hobby. Mr. Winder

and Shallowater's postmaster,

Milton Elliott, gave several stamp

collection presentations to the

children at Shallowater elemen-

tary school Thursday afternoon.

of stamps himself. He has been

collecting stamps for fifteen years,

and with a relatively small

investment, had built not only a

beautiful collection but also a

valuable one. Milton Elliott is

ready to help anyone, no matter

what their age, start this exciting

hobby. Mr. Elliott offers his expert

advice as well as starter kits put

out by the U.S. Postal Service.

Mr. Winder has a fine collection

Mr. Winder was representing

Mustangs Fall to Hale Center 21-12 In Fourth Outing Friday

The Mustangs traveled to Hale Center last weekend hoping to bring back their first victory of the year, but unfortunately, it didn't work out that way, as the Mustangs fell to Hale Center, 21-12.

Hale Center drew first blood in the first quarter. The extra point kick was missed, leaving the score 6-0. Hale Center scored again in the second quarter and kicked the extra point. The score at the half was 31 to 0 in favor of Hale Center.

Shallowater made its first touchdown in the third quarter with Johnny Taylor running it over for six points, the PAT failed, leving the score 13-6. Hale Center scored again late in the third quarter and kicked for the PAT making the score 21-6.

Shallowater scored once again in the fourth quarter and once again it was Taylor for the touchdown. The PAT failed, leaving the final score 21-12. Hale Center over Shallowater.

Johnny Taylor had a fine night. running for 61 yards and two touchdowns. That brings Taylor 28 points total for the season. Chet Webb ran for 57 total yards and Billy Dixion had a very good night offensively with 53 yards on the ground and 75 yards in the air for a total of 128 for the night. The Mustangs forced two fumbles Friday night, and Jackie Randolph made one interception for the Mustangs. The Mustangs had a total of 16 first downs to Hale Center's 17, and 3 penitrations to their 4.

The Mustangs had a total of 244 yards rushing and 4 for 10 in the passing department for 100 yards.

The Mustangs take on Springlake-Earth this Friday, October 3rd, here in Shallowater at 8 p.m. All area residents are urged to come out and help spirit the Mustangs to their first victory of the season.

Stamp Collector Speaks at Lions Club



South Plains Maid of Cotton Fete Scheduled for October 17 & 18th

Two days packed with activity await the girls who enter this year's South Plains Maid of Cotton selection.

This year's selection activities

begin on October 17, which is jammed with activity. Preliminary judging and interviews with this year's selection judges will fill the morning.

At noon the girls will be hosted to a luncheon at the Lubbock Country Club by the Lubbock Cotton Auxiliary. Following the luncheon they will continue their interviews and preliminary judging.

The evening of the seventeenth will be taken up with a reception and ball at the Lubbock Country Club. The ball will be held for the purpose of presenting all of this year's entries to the public. Music will be provided for the evening by Mark Anthony and his band.

The Lubbock Chamber of Commerce Maid of Cotton Committee will be hosting the ball and Mr. Richard Lackey, committee chairman, stated "the ball will be open to the public. Anyone interested in attending can purchase tickets at the Lubbock Chamber of Commerce. We are looking forward to a very fine evening as this will be the social highlight of the year for the local cotton industry."

Saturday, October 18, will see the end of the preliminary judging, as the girls finish their interviews. A luncheon for the girls and judges will be held to give the judges a last chance at evaluating the girls prior to the finals. Rehearsals will be held during the afternoon for the finals which are to be telecast over KMCC-TV on Saturday night.

haviour by children that leads to referral to the Juvenile Court. Juvenile delinquency ranges from the most serious crime such as robbery and murder, to irritating but trivial acts such as playing ball in the street.

One in every nine youths (one in every six males) will be referred to Juvenile Court before his eighteenth birthday. Boys are arrested five times as often as girls, for every one girl brought to the attention of the Juvenile Courts, there are four boys.

Parents themselves are deeply concerned. They regard rearing well adjusted children as one of their major life projects. The most serious cost of delinquency, however, is the scarring effect on the children themselves.

Related to the juvenile gang, the lone delinquent is the exception, because most acts of delinquency are carried out by two or three boys. Around one million suspects were arrested for serious crimes this past year. Of those, 49% were under 18 years of age; one out of four of these (approximately 231,000) were under 15 years of age.

The exercise of discretion is an important part of a Police Officer's role with working with juvenile delinquency. The police officer must have the education to cope with this problem because, as one can tell by this article, juvenile delinquency is a problem that will get worse with time.

In the weeks to come, we will discuss possible causes of juvenile delinquency.

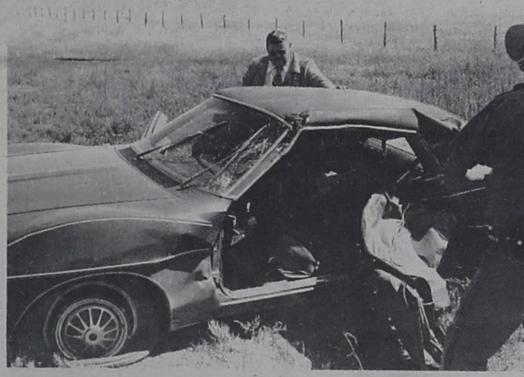
Mrs. Marie Chandler from Columbia, Ohio, arrived Saturday afternoon by plane and is spending the week with her son, Mr. and Mrs. Robert Chandler, Kim and

2 Car Mishap Sends Woman to Lubbock Hospital

A wreck involving a General Telephone Company van and a Muleshoe resident late last Thursday afternoon, has left Phyllis Smith in serious condition in the intensive care unit at Methodist Hospital. The wreck occurred at the intersection of Avenue L and Highway 84 outside of Shallowater.

The wreck apparently happened when the driver of the van pulled out onto the highway, hitting Mrs. Smith's car and knocking it into the ditch beside the highway. Officers from Shallowater and the Department of Public Safety, worked for some minutes to free Ms. Smith from the wreckage. Attendants from AID Ambulance took her to Methodist Hospital.

The impact of the wreck smashed the left side of the Smith



car and threw the car some sixty feet into the ditch. The driver of the van suffered no injury and damage to the van was small.

Notes from The Mayor

With the use of our new garbage container system, the Sanitation Department and City Council hopes our citizens will all work together to make our town cleaner and to remove things that take away from the beauty of our City.

We know that with this new system, all containers are not placed exactly between homes. This is due to the electric and phone wires which cross our alleys, and also other obstacles which prevent the truck from maneuvering properly in the alleys. With your help and suggestions,

First Load of Grain, Again!

Two weeks ago, the Suburban Today reported on the arrival of the first load of grain. We were wrong. Actually the first load arrived August 18th at Goodpasture Grain here in Shallowater.

The grain was cut August 16 by Hank Woodruff on his farm. Mr. Woodruff brought in a load total weight of 8,620 lbs. of gain at the price of \$4.90. Mr. Woodruff received the \$50 bonus for the first load from Goodpasture.

With the use of our new garbage perhaps this can be improved.

If we keep the container lids closed and put our wet garbage in a plastic bag and seal it, we believe that you will be seeing fewer dogs in our alleys for food, and rats and flies should be easier to control.

We are sharing these containers with each other, and if we all just do as we wish our neighbors to do, we should have a satisfactory garbage disposal system. We have already heard comments about how much cleaner some of the alleys look.

Our town hopes to pay for these containers and truck by saving labor on the number of employees it takes to remove garbage. Our old way took 3 people about 31/2 days, and with the new system, we hope we can do the job with one man in only 11/2 days. With the pencil, we figure a 4-year payout on the new truck and containers, but even a five or six year payout would keep us in very good financial position in our Sanitation Department. We hope containers will last ten or fifteen years before need for repair, as they have already lasted ten years in Dallas,

Continued On Page Two

Shallowater PTA To Meet Tonight

The Shallowater PTA will meet Thursday, October 2nd in the school cafeteria at 7:30 p.m.

The program will be given by Mrs. Howard Preston, who will present a talk on the history of Shallowater.

Everyone is invited to attend.

Shallowater Police Beat

One out of every nine children in the United States, one out of every six male children, will be referred to the Juvenile Courts in connection with some delinquent act (other than traffic offenses) before his eighteenth birthday.

The term "Juvenile Delinquency" is relatively new, coming into general usage in the United States only within the past century.

The situation has been getting worse. In fact, the number of juveniles who have been detained has sharply increased during recent years, and more and more are becoming involved in serious crimes.

Does this surprise you—perhaps alarm you? They have alarmed the

leaders of our country, especially since studies indicate that many adult offenders begin their criminal careers by acts of delinquency.

The possibility of a child becoming involved in delinquency is increased when he is reared in a broken home, a functionally inadequate home, a socially, morally, or culturally abnormal home, or an economically insecure home

Juvenile delinquency occurs throughout the United States, affecting some children of all religious beliefs, every economic class, and each ethnic group. No area, no group is immune. Juvenile delinquency consists of misbe-

Just Five More 6 Weeks to Go

by Caran Conner With the first six weeks coming

to an end, everyone has come to the realization that we ARE in school and that we have five more 6 weeks to go.

We can review the first session of school and see how much we are involved; we're used to all the old teachers and have met the new ones, had our first tests and have seen how much we really don't know. We've learned that we have to act a year older than last year and take on the responsibilities of that higher grade. The Third Annual Shallowater Mustang Homecoming, two other football games, and Fair Days are behind us. With this and lots more happening in six weeks, look what we have to cope with all year. So let's just set our minds to it and get this year over with.

Take this short article and remember it through the year.

Has Eager Beaver Lost His Fever?

Many students contract "Eager Beaver Fever", a "disease" observed during the first month of school.

The fever begins with ambition and manifests itself through accomplishment - homework, study, team tryouts, hard work - in short attainment through effort.

minishes in too many cases, and an to Hale Center. Many people were impressive beginning shrinks to on hand to watch the game. It

609 Clovis Road

just plain average work. What happened?

After a lazy summer vacation, the thinking student promises himself that he will do better than last year. He will strive to do his best in every subject. As a thinker, he realizes the importance of better-than-average work. He knows that the relatively few years he spends in school must help to prepare him for the many, many years in a world of successful adults. That implies a host of wonderful things.

So he starts off in August with a BANG! By September, his work has diminished to an itty-bitty ping.

Why?

Are the intentions of August no longer valid in September?

Hardly.

If you have lost your "Eager Beaver Fever" sit down and think for a few minutes. Think in selfish terms. Ask yourself: "What's in it for me?" Think hard now...

And your answer must be that you will keep the fever of the Eager Beaver and strive even harder to do your best work this month too. And next month. And every month after that.

Good luck and may this year be the best. Yea, '76.

Mustangs On The Move

Shop IRENE'S

and THOMPSON'S ANTIQUES

for Pant Suits, Blouses, Pants, Dresses

Gift Items, Turquoise Jewelry

Used Furniture, Antiques

One Stop Shopping

by Christopher Hutchings Last Friday night, the Shallo-Unfortunately, the fever di- water Mustangs were on the road started off with a bang after Hale Center fumbled early in the first quarter. It was a fast first half with Hale Center succeeding in a drive to give them a 6-0 lead at the half.

In the third quarter the Owls chocked up 7 more points. The Mustangs then sustained a drive that gave them 6 points on the board. In the fourth, Hale Center completed a drive for 8 more. The Mustangs scored another 6 points. The final score was Hale Center 21, Shallowater 12.

This Friday night, the Mustangs host Springlake-Earth at 8 p.m. Everyone is invited to come.

4-H'ers "Babysit" Farm Animals

Have you ever taught baby chicks to feed off of the seats of a miniature farris wheel? Or helped a parakeet get ready for a circus performance, complete with tent and trapeze? Shallowater 4-H'ers did just that this year. Some 20 boys and girls spent the first Sunday afternoon of the South Plains Fair encouraging ducklings to slip down a slide to a watery landing, handing out smiles and pamphlets about the 4-H program, warding off eager fairgoers from offering fingers to biting animals and numerous other activities involved in babysitting barnyard animals. This is just one of several fair activities in which these young people participated.

Two thirds and a fourth place headed the winners list among 4-H'ers with animal projects. Celeste Potter, showing a lightweight Duroc, placed third in her class. Scott Penny followed closely with a fourth place in middleweight Duroc. Rod Burgett took third place honors in the Poland China Class. Other participants in the livestock shows were Lane and Brandi Giles, and Celeste Potter showed three Caster Rex rabbits.

Trading at home is a good policy; every dollar spent here has a chance to come back to you.



Promoting the United Way's Campaign are from left; Ebeth Dixon, Junior Scout, daughter of Mr. and Mrs. E.B. Dixon, 3710 67th St., and Laura Green, Senior Scout, daughter of Mr. and Mrs. Chester Green, 6101 Nashville, kneeling is Stacy Gray, Brownie Girl Scout, daughter of Mr. and Mrs. Richard C. Gray of 6110 Louisville.

Notes From The Mayor . . .

Continued From Page One which is a much higher moisture area than Shallowater. Your cooperation will be appreciated in the use of this new system, and we thank you in advance for your cooperation.

As your mayor, I feel you need to be informed about your City and I will try to bring you up to date on the activities of the City in the coming weeks.

Jack DuLaney, Mayor

Services Held for Verla Lemons

Services for Verla Hice Lemons, 35, of Muleshoe were held at 2 p.m. Tuesday in the Bethel Baptist Church of Anton, with the Rev. Bill Glenn, pastor, officiating.

Burial was under the direction of Hammons Funeral Home of Littlefield.

Mrs. Lemons died at 8:30 p.m. Saturday in the M.D. Anderson Hospital in Houston following a lengthy illness.

She was a native of Cover County, Oklahoma and had lived in Muleshoe for five years. She was a member of the Bethel Baptist Church in Anton.

Survivors include her husband, Dee Roy; two daughters, Debra Kay and Diana Gene, both of the home; and a son, Dave Dee of the

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home. Her parents, Mr. and Mrs. J.P. Hice, live in Shallowater.

Shallowater School **Lunch Menu**

Monday, October 6 Pizza, Tossed Green Salad Early June Pease in Sauce Pineapple upside down cake, Milk

Tuesday, October 7 Chicken Pot Pie Seasoned Blackeyed Peas Cabbage Salad with Poppy Seed Dressing Coconut Pudding, Milk

Wednesday, October 8 Chicken Fried Steak, Cream Gravy, Mashed Potatoes Green Beans, Rolls, Butter Plain Jelly with Topping, Milk

Thursday, October 9 Hamburgers on Toasted Bun Pickles, lettuce, tomato, onions French Fries with Catsup Cookies, Milk

Friday, October 10 Corn Dog with Mustard Buttered Hominy Cheese sticks, Pickles Fruit Cobbler, Milk

Monday-Frosted Flakes, 1/2 Orange, Milk. Tuesday-Oat Meal, Buttered Toast, Milk. Wednesday-Buttered Buscuit

Breakfast Menu

with jelly, Little Sizzlers, Milk. Thursday-Cinnamon Rolls, Orange Juice, Milk. Friday-Waffles, Syrup, Butter,

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SUBURBAN

(Formerly The Sunday Citizen)

Suburban Today is an independent, privately owned newspaper, published weekly, except the first week in January and the next to the last week in July, on Thursday afternoon by Publication Service Company of Lubbock, Texas. Local office for Suburban Today is 808 11th Street. Address all mail and other correspondence to P. O. Box 339, Shallowater, Texas 79363. Telephone A/C 806 832-4373.

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper will be gladly corrected upon due notice of same being given to the managing editor personally at the office of the publisher in Lubbock, Texas, 816 Ave. Q.

Publication Service Company Publisher Norman L. Williamson Managing Editor Dardie Williamson Shallowater News Editor

We Salute

W.A. "Dub" Hardin.



W.A. "Dub" Hardin, owner and operator of White's Auto Store, has been a Shallowater businessman since 1962. White's Auto Store, which is a nationwide franchise operation, offers a complete line of hardware goods. Mr. Hardin also carries tires, batteries and other items for your car. Dub also carries, as well as installs, major appliances for your home and will mount and balance your tires.

Dub and his wife, Jean, have two children, Sandra and Donna, and one granddaughter, Shelly. Mr. Hardin is a member of Shallowater's City Council and is a member of the Lions Club.

Dub Hardin — Another important part of Shallowater's continued growth.



doing our part to build a better community through local commerce

SPAG Receives **Grant for Law Enforcement**

Governor Dolph Briscoe announced his approval today of a \$30,000 grant to the South Plains Association of Governments for the regional law enforcement training program.

The money comes from the Criminal Justice Division of the Governor's Office. CJD administers the state's block grant form the Law Enforcement Assistance Administration under the Crime Control Act of 1973.

Utilizing the resources of South Plains College, Wayland Baptist College, the Department of Public Safety, and personnel from local agencies, the program will offer basic and advanced training courses. The courses are developed within the guidelines of minimum standards as outlined by the Texas Commission on Law Enforcement Officer Standards and Education.

The grants were among 38, approved by Governor Briscoe, totaling \$2,682,210 for improvements in law enforcement and criminal justice at state, regional, and local levels.

EMEMBERING... By BILL D. BROOKS

FIRST GRADE

thing, too, I probably couldn't have found it by myself. The school was big, a and dusty trophy cases. A My teacher seemed nice going to the toilet soon enough that day. She smiled at my mom and asked me if I None of us liked to go to but she didn't take them. She the third row, four seats

The desks were made of heavy black cast iron and had wooden tops and seats, complete with carved initials, ink stains and scratches. There was a

weren't allowed to have one. My mom took me to my Traditionally, the bottles room the first day. Good were used to dip pigtails into and our teacher wasn't going to have any of that. The desks were all hooked maze of hallways, big rooms together with wooden runners and the front of my desk friend of mine a year older was the back of the next one. than me had told me there Joel sat in front of me. He were over seventy-five seemed nice enough. One students in that school in the day I looked down and when there was a real twelve grades and I believed discovered my shoes were it when I saw the building. wet. Joel didn't think about

had all my supplies. I held out my big chief tablet and cigar box of used-up crayons the toilet. It was the outdoor type and was very dirty and smelly. Older kids smelly. Older sometimes gave little ones told me to take the desk in trouble out there. They books or lunch down there or other things just as bad. There was never any toilet paper in the toilets and that once, though. The blackmade matters worse. One kid's mother made him with chalk dust and the groove in the top for pencils carry some with him all the and a big round hole. I time in his hip pocket. We learned later the hole was for kidded him about it but we an ink bottle, though we used to borrow from him rocks out behind the

FIRST GRADE

emergency.

Our room had big high windows but they were too high off the floor for us to see outside. Kids might be distracted from the learning process if they could see outside. The teacher furtrouble out there. They would threaten to drop you into the hole or throw your eraser. We weren't allowed to sharpen them, she took care of that for us.

We did get to dust erasers board erasers were clogged teacher sent three of us boys out to dust them. We pounded them on big flat

building. But there were so many we got to goofing off and started dusting each other. Covered with chalk dust, we looked up to find the teacher, hands on hips, glaring at us. That was the last time we got to dust erasers but the first of many times we got paddled.

I either learned enough

that year to go on to second grade or the teacher just wanted to get rid of me. I was glad, though, becuase second graders were big kids and they got to do what they wanted. They got to pick the desk they wanted. They could keep a notebook with real notebook paper and they even got to sharpen their own pencils.

Registration Continues for Lubbock Adult Education Classes

Registration continues this week for tuition-free adult education classes in Lubbock and eight area communities. Adults may enroll and begin classes throughout the school year.

Reading, writing, arithmetic, English, and other subjects are taught. Classes are designed to improve a person's ability to secure employment, qualify for a job promotion, achieve a certificate of high school equivalency, and to become a more efficient consumer and more active citizen.

Classes meet on a schedule of two nights per week from 7:00 to 9:30 p.m.:

Mondays and Wednesdays-In Lubbock at Harwell Elementary, Matthews Jr. High, Struggs Jr. High, and the Lubbock State School; in Post and Southland at the high schools.

Mondays and Thursdays: Frenship, Morton, and Muleshoe High Schools.

Tuesdays and Thursdays: In Lubbock at Alderson Jr. High, Martin Elementary, Monterey High, O.L. Slaton Jr. High, and Lubbock State School (day Slaton and the high schools in Crosbyton and Idalou.

the first year at Monterey High School. The program will be taught in rooms 151 and 152, located in the annex at the southeast corner of the building.

Irons Speaker for League of Women **Voters Recently**

The League of Women Voters will hold their October 2, Thursday, general meeting at Sambo's Restaurant on University. Meeting will begin at 11:45 a.m. and the guest speaker will be Mr. Ed Irons, superintendent of the Lubbock Public schools, who will discuss the text book

Mr. Irons has served as chairperson of the State Text Book Committee for 1973 and 74.

Cost for the luncheon is \$2.00 and everyone is invited to attend.

Library Lunch Bunch to Meet

Tuesday, October 7, the classes); also at the junior high in Lubbock City-County Library Lunch Bunch program will present the second in its series of The classes are being offered for programs on Alternative Energy

Sources, when Dr. Henry Thomas will speak on Nuclear Energy.

Dr. Thomas holds a PhD from Vanderbilt University, and most of his research efforts have been in nuclear physics. He has done work at Oak Ridge, Tennessee, headquarters of the United States Energy Research and Development Administration, and at the Scientific Laboratory at Los Alamos, New Mexico. From 1958 to 1972, Dr. Thomas served as the head of the physics department at Texas Tech University, and from 1972 until the summer of 1975 as associate dean of the Texas Tech College of Arts and Sciences. He is presently a professor in the Texas

doing research in solid state

The Lunch Bunch Program and Helen Mahon Library.

Tech physics department, and meets each Tuesday from 12:15 p.m. to 12:45 p.m. in the Community Room of the George

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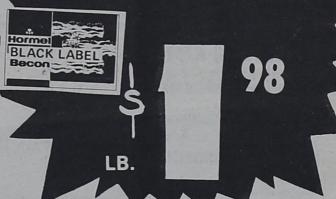
BLADE CUT LB.



LB.



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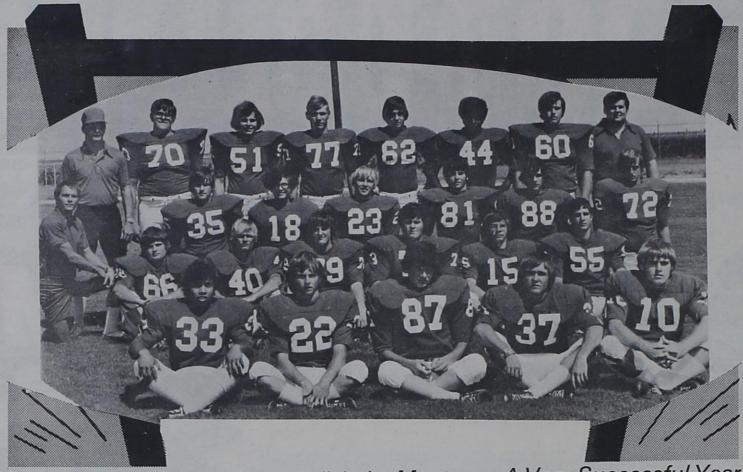




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WE GIVE STAMPS

Best Wishes to Shallowater's 1975 Mustangs



The Merchants and Friends Below Wish the Mustangs A Very Successful Year!

	,0,,	1010114	rico arr	a i iioiiao Do	,0,,			0			
1975 MUSTANGS				David Montaith	81	175 lbs. JR	JR.	1975 SHALLOWATER FOOTBALL SCHEDULE			
Name Ray Jackson	No. 10	Wt. 145 lbs.	Class SR.	David Monteith Glenn Jackson	83 87	170 lbs. SR		Sept. 5	Ropes	There	8:00 P.M. 8:00 P.M.
Kim McMenamy Jesse Longoria	15 18	175 lbs. 145 lbs.	SR. SOPH.	Harold Hance Ricky Hawkins	88	145 lbs. SO	PH RESH.	Sept. 12 Sept. 19 **	Hart New Deal	There Here	8:00 P.M. 8:00 P.M.
Dirk Pearce Chet Webb	22 23	140 lbs. 160 lbs.	SR. SR.	Lane Giles	82	100 ms.	icon.	Sept. 26 Oct. 3	Hale Center Springlake-Earth	There Here	8:00 P.M.
Ruben Gomez Bill Dixon	33 35	140 lbs. 160 lbs.	SOPH. SR.		Junior \		70	Oct. 10 Oct. 17 *	OPEN Seagraves	There	7:30 P.M.
Billy Glenn Johnny Taylor	37 44	140 lbs. 160 lbs.	SOPH. SR.	Andy Blackman Bryan Edwards	18 22	Mitch Wilson Clay Dixon	72 77	Oct. 24 * Oct. 31 *	Plains O'Donnell	Here There	7:30 P.M. 7:30 P.M.
Daryl Morris Curtis Lester	51 60	165 lbs. 190 lbs.	SR. SOPH.	Mike Hamersley Bobby Gomez	23 33	Lloyd Price Steve Martinez		Nov. 7 Nov. 14 *	Anton Stanton	Here Here	7:30 P.M. 7:30 P.M.
Dean Vickrey Danny Green	62 66	175 lbs. 170 lbs.	SR. SOPH.	Dwaine Thomas Roddy Thomas	50 51	Barry Randolp Tony Henien	88	* District 5	***************************************	omecoming	***************************************
Tim Reep Bod Warren	70 72	260 lbs. 175 lbs.	SOPH.	Kyle Bedingfield	60 62	John Shirley Dale Holleman	73 68	3 (S S	outhwest	ern Public

SHALLOWATER RESTAURANT

190 lbs.

215 lbs.

150 lbs.

JR.

We're Behind You All The Way

R. L. Stone Construction Co.

832-4537 Shallowater

Goodpasture Grain, Inc.

"We Stand Behind Our Team"

Jay Truelock

Jackie Randolph

Wes Walker

832-4220

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Intersection of 1294 & Clovis Road

Plains Cotton Cooperative Assn.

Supporting High School Athletics

On The South Plains

763-8011

Lubbock

Shallowater Fertilizer & Chemical Co. Shallowater Grain Co.

Billy and Kay Mitchell 832-4539

first state bank

The Little ... Better ... Bank (806) 832-4525 P.O. Box 160 SHALLOWATER, TEXAS 79363

Shallowater Co-Op Gin

Danny Waller

Phone 832-4300

Ricky's Standard Service

Shallowater

Paul Stewart

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Sept. 5	Ropes	There	8:00 P.M.
Sept. 12	Hart	There	8:00 P.M.
Sept. 19 **	New Deal	Here	8:00 P.M.
Sept. 26	Hale Center	There	8:00 P.M.
Oct. 3	Springlake-Earth	Here	8:00 P.M.
Oct. 10	OPEN		
Oct. 17 *	Seagraves	There	7:30 P.M.
Oct. 24 *	Plains	Here	7:30 P.M.
Oct. 31 *	O'Donnell	There	7:30 P.M.
Nov. 7	Anton	Here	7:30 P.M.
Nov. 14 *	Stanton	Here	7:30 P.M.
* District 5	-A Games ** Ho	mecoming	

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by Joe Kelly

I can think of more pleasant ways for a new coach to break into the Southwest Conference football championship race than by playing Texas. And Steve Sloan knows it now better than anyone else, unless it be J.T. King and Jim Carlen.

DeWitt Weaver had only on eopportunity and, like the others, bit the

Victories over Texas have been about as rare as fresh water in the ocean. Weaver didn't score one in the league, while King succeeded once in six tries and Carlen, once in five.

Except among the most rabid faithful, there was little optimism of a Tech victory Saturday night. The Raiders had not shown in two games the type of muscle needed, let alone the finesse.

Florida State used an attack that put a type of pressure on the defense not usually faced, while New Mexico had little in the way of a ground offensive. Both games were won by Tech, but the Raiders didn't show the type of offense or defense that would bother Texas that much.

There's really not much of anything fancy about the Longhorns. In fact, I wouldn't doubt but what Darrell Royal would be happy to send his play book to any opposing coach. It wouldn't help a bit, because the coaches know what Texas is going to do.

The Longhorns are going to line up, nose to nose, and say here we come, stop us. It's going to be Earl Campbell up the gut, Marty Akins on the keeper or maybe a pitch to a halfback.

It became painfully obvious right after the kick-off that Tech's defensive theory was lacking. Richard Bell is sorely missed, because he was a master of taking material, disguising the defense and coming up with defenses that worked.

But Tech doesn't have Richard Bell, unfortunately, and it was obvious that the Raider defense was incapable of stopping the Horns. Just as obviously, they didn't.

The only glimmer of hope for the rest of the season is that Tech's offense performed pretty well, if you'll close your eyes to four-count em-four fumbles and two interceptions. Mistakes like that make it extremely difficult for any team to win.

But when the Raiders took the ball after the first Texas touchdown windows of our heart and let the and marched methodically, there is basis for hope. The fumble, of course, killed the drive and, to all intents and purposes, Raider hopes for a buried bitterness, jealousy, and victory.

It reminds me of the time the Chicago Bears beat the Washington Redskins 73-0. Early in the game a Redskin dropped a Sammy Baugh pass in the end zone which would have made it 7-0.

After the game a Washington reporter, I think it was Burt Hawkins, now traveling secretary for the Texas Rangers, asked Baugh if catching that pass would have made a difference.

"You bet!" Sammy snapped back. "If he had caught that pass we'd

only have lost by 73-7!" Q.E.D.

I'd say, as a result of that painful lesson in Austin, that the Raiders will have to go back to the drawing board on defense. It's obvious that the philosophy will have to change and a defense developed that will take advantage of what available material can do.

Tech hasn't stopped the end sweep, or pitchout, in three games. The middle, except against New Mexico, has been suspect. The defensive backfield woefully lacking against the pass.

Offensively, the Raiders showed marked improvement in moving the ball against Texas by both running and passing. And the latter was the one department not strong prior to Saturday night.

The problem is that, against teams of equal or superior strength, Tech will have to outscore opponents to win and, although that sounds trite, it isn't strictly from the standpoint that the Tech defense won't be able to stop the opposition.

As stated weeks ago, this is the part of the schedule that will be a major test of what the season holds. Texas has already shown how rough that schedule probably will be. In rapid succession comes Oklahoma State, Texas A&M and Arizona.

If, after those next three games, Tech is 4-3, it's going to be a good season. Right now, though, you'd have to say that Tech is below SMU, maybe Rice, and a step above TCU. And, right now, Sloan must be wondering why Bear Bryant urged him to take this job.

The baseball playoffs begin this week and more than the usual interest should be shown, if for no other reason than that a new face has shown up, the Boster Red Sox.

Oakland should take the Sox, but it could be interesting. The Sox have shown good pitching and strong hitting. In addition, they could have the impetus of challenge and enthusiasm on their side. Still, the A's have pride and should win, even without Catfish Hunter.

As for Pittsburgh and Cincinnati, the Red Machine ought to come out ahead of the Pirates, lest they have lost their momentum. The Red Machine has been awesome this season.

And if it should wind up the A's meeting the Reds in the World Series, I'll go with the Reds this year. The Reds have been helped by the return of Don Gullett and they have Johnny Bench and Joe Morgan. How could you pick against them?

By all means go out to Jones Stadium tonight and see the Picadors and Shoats in action. Both teams have future stars on their rosters and it should be a good game.

Even more important, the battle is in a great cause. It supports the Shrine's burns institutes. And what a wonderful hope it gives to people to know that there is somewhere to turn in case of bad burns, far more common than you'd think.

Get behind this effort and support it tonight.

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Rays of Hope

by Pat Stanton You Can Be Healed Emotionally

Probably at some point in life, every person has needed an inner healing. This is true because of the hurt and harm that most people have experienced within the heart.

Jesus said, "I have come to heal the brokenhearted and to give deliverance to those who are bound." (Luke 4:18)

Many adults are needlessly suffering from the hurts and memories of the past. Some are still reacting to the things of the past because their hearts are not whole.

"Out of the heart are the issues of life." (Prov. 4:23) Our hearts must be made whole if we are to experience the fullness of life. There are many people who are suffering physical sickness because their heart and hurts need to be mended by God's power.

We must give our painful memories to God and allow Him to shine His healing antiscptic light into the dark corners of our life.

We also need to open the Lord air out the mustiness of

I have seen many people emotionally healed as they allowed God's Spirit to touch the area of the heart and emotions.

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There are also some children that definitely need inner healing. They need a release of the feelings and needs that they have locked

If you need prayer for inner peace, you definitely should seek

MISCELLANEOUS

Mary Kay Cosmetics-For appointments and re-orders' call 757-2126, County Line, Sally Barrick.

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Postal Rates Not Scheduled to Rise **Until After Yearly Christmas Season**

until after Christmas, Postmaster 1974 and approximately \$825 General Benjamin F. Bailar announced today. Bailar said that the Postal Service will file with the Postal Rate Commission for the new rates "some time in the next two weeks."

If the Commission does not act within 90 days of the filing, the Postal Service may increase rates on a "temporary" basis.

The exact amounts of the increases to be requested have not been finally determined, but they are expected to include 13-cents for the first ounce of ordinary first-class mail, with appropriate increases for other classes of mail. They will most likely take effect during the week following Christmas, although the precise date cannot be set until after the filing with the Rate Commission.

The Postal Service ran deficits of

Postage rates will not increase over \$430 million for fiscal year million in ifscal 1975, and estimates current losses at approximately \$200 million per month.

> The Lubbock Jaycees Are Sponsoring A

TURKEY SHOOT for Multiple Sclerosis

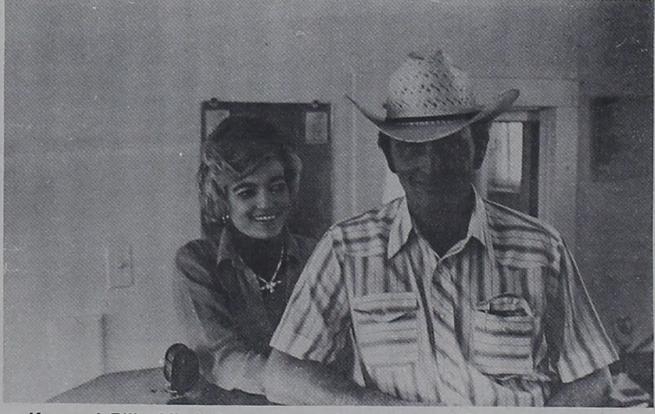
October 11-12 9:30 a.m. to 4:30 p.m.

South Plains Gun Club

(1 mile west of main entrance to Reese AFB, on dirt road) A donation of \$1.00 entitles you to a drawing for a Smith & Wesson pump shotgun, any gauge. You need not be present to win.



We Salute Kay and Billy Mitchell



Kay and Billy Mitchell, owners and operators of Shallowater Grain and Shallowater Fertilizer and Chemical Company, have been in business in Shallowater for almost four years. Both companies offer full service to area farmers. They are dealers for Shamrock and Ortho and five different seed companies. The Mitchell's purchase grain as well as some wheat from area farmers.

Kay and Billy Mitchell have five children and live in the Shallowater area. Mr. Mitchell is also a farmer.

Kay and Billy Mitchell - two people very interested in area agriculture and Shallowater commerce.



doing our part to build a better community through local commerce



Teacher Spotlight



by Geree green

Coach Goodin is our teacher spotlight for this week. Coach and his wife reside in the Shallowater area. His wife, Lily Goodin, is employed by the Frenship School District.

He is our speech and drama teacher, assistant football coach and head track coach. Besides sports, he is sponsor of the one act play and the freshman class.

Coach said that most of his interests are centered around sports but he also enjoys working with animals.

His comment on Shallowater is, "Shallowater has a very warm and friendly atmosphere, and the community has a strong concern for the education of its youth. The school system itself has made giant steps in meeting this concern for education."

and his family to Shallowater and 2nd. to SHS.

Riding Club Plans Meeting

by Diana Perser

Do you like horses or enjoy riding? The Shallowater Riding Club extends to you an invitation to join their activities. It isn't necessary to own a horse to be a member or enjoy the informative meetings planned by this group.

The next meeting of this new club will be October 7, 1975, at 8:00 p.m. at the Shallowater Club House. The program will feature a special speaker and an opportunity to discuss charter memberships and formation of By-Laws.

Shallowater Ponies Played Hale Center

by Rodney Jackson

This week the eighth grade Ponies played the Hale Center Owls at Shallowater. The boys played a good game but the final score was 16-0 in favor of Hale Center. Next week the Ponies play Springlake-Earth there. We hope that you will come out and watch us play.

Notice

Report cards were handed out to We all welcome Coach Goodin all students on Thursday, October

Future Teachers Of America

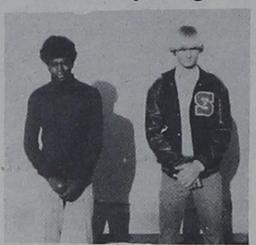
by Laura Walker

There will be a meeting of the Future Teachers of America Tuesday, October 7, 1975 at 7:30 p.m. Officers will be elected and plans for the new year will be discussed.

Any high school student is invited to attend this meeting. FTA members grade papers, put up bulletin boards, student teach, etc. to receive points. At the end of the year, students with the most points are eligible to attend the FTA State Convention in Houston.

We plan to have a great year with lots of activities. Your attendance will help us reach our goal.

Football Spotlights



by Kim McMenamy

The football spotlights this week are Jackie Randolph and Johnny Taylor.

Jackie, a senior, plays tight end on offense and he plays outside linebacker on defense. Jackie is a tough guy to beat at 6 ft. 2, 160 pounds. He works hard to keep the football team going. Jackie had hard luck last year, when he hurt his knee early in the season. This year Jackie is staying healthy and is playing great.

Johnny is 5 ft. 10 inches and weighs 165 pounds. Johnny plays tailback on offense, and he is leading the Mustangs in rushing yardage and total offensive yards gained. Johnny plays outside linebacker on defense. Johnny says he loves to score touchdowns, and likes to hurt his opponent.

Stamp Collectors in Senior Spotlight **Shallowater High**

by Sue Wall and Melissa Martin

Thursday, September 25, a portion of the high school students attended an assembly on stamp collecting. The assembly was presented by Mr. James Winder, postmaster of the U.S. Post Office in Plains, Texas and Mr. Milton Elliott, postmaster of the Shallowater Post Office.

Mr. Winder showed a film, "Image of America", and held a short discussion afterwards. The film had two main purposes. First, to promote the bicentennial of our country and secondly to show that the history of America can be traced through postage stamps. The movie also made a third point; how commemorative stamps are made.

During the discussion, Mr. now." Winder told the students of several ways to collect stamps. The easiest and most inexpensive is by keeping the canceled stamps off letters received through the mail. The second way he showed was collecting stamps in a block style and the most expensive way was in a commemorative style. This style supplies the collector with a block of stamps, an explanation of what they stand for, and engraved pictures of the stamps.

Mr. Winder showed a portion of his stamp collection, also. His complete collection includes approximately 1000 stamps. He commented that he has been collecting stamps for 15 years and his collection then was worth \$200.00. He said that the worth has increased immensely the past few years.

Mr. Winder is a member of the Adult Stamp Club and is a sponsor of the Young People's Club in Plains. He is the Philatelic Project Officer of the Lubbock Section Center and he speaks in 83 area towns.

The program was interesting and factual and students appreciate Mr. Winder and Mr. Elliott coming to speak to them.

English Class Takes Field Trip

by Kim McMenamy

Last Monday the Shallowater English IV class went to Lubbock to eat and take in a play. The group of 25 Shallowater Seniors boarded a school bus at 6:00 p.m. and headed for the Santa Fe Station. The Santa Fe Station is a new restaurant, patterened after the old Santa Fe railroad station. After filling up on Mexican food, the class headed for the Lubbock Theater Center to see the sensational play "Showboat."

The musical Broadway hit was really enjoyed by the class. The play had a cast of about 30 characters, with about 8 main actors. The play had its funny parts and sad parts both, but everything turned out perfect in the end.

The English IV class really had a nice time, and they would like to thank their teacher, Mrs. Kulm, for taking them.

FHA Installation

by Anita Alvarado

FHA will meet at 7:30 p.m. Monday, October 6th. Invitations have been mailed to parents. Initiation for new members will precede candlelight installation ceremonies for 1975-76 officers.

Breakfast will be served to all new members Monday morning at

Plans are now underway for the FHA float. The float will take lots of hard work, time, and cooperation from all the FHA girls.

"We would like to have all of our girls participate in these activities," commented Mrs. Harrison.

by Geniese Grawunder

Dean Vickrey and Amy Boring are the two senior spotlights for this week.



Dean attended Shallowater High School his freshman year, and then moved to Corona, New Mexico. About coming back to Shallowater, Dean says, "it's different than it was. I like it better

Dean is a Mustang football player. His hobbies include welding, woodworking and building model space ships. Dean plans either to follow a career in welding or science.



Amy Boring is one of Shallowater High's new students. Amy moved to Shallowater from Halton High School in Fort Worth. Halton High School is a very large school, and it was a big change for Amy when she came to Shallowater. About small schools, Amy says, "You meet people faster. I like a small school better."

Amy is a very active member of FHA. She likes to bowl and sew. One of her special hobbies is making flowers from fabric scraps. She plans to attend college after graduation. She hopes to have a career working with children.

Seventh Graders Undefeated

by Robert Sanders

The Shallowater Ponies marked another win to their record as they defeated Hale Center last Thursday night, 12-0. Hale Center won the toss and Shallowater kicked off. The Ponies' defense would not give a yard to the Hale Center offense so they had to punt. Late in the first quarter when Shallowater had the ball, action really started. Fullback Marcus Lara ran 30 yards for the touchdown. Shallowater tried the 2 point play and was unsuccessful in scoring. So the score stood Shallowater 5, Hale Center 0.

Starting the second quarter off, neither team was successful in moving the ball. But late in the second quarter, quarterback Robert Sanders, threw a 30 yard pass to split-end Mark Gungman to the two yard line. Then the Ponies went in for the score making the score at halftime Shallowater 12, Hale Center 0.

Starting the second half, Shallowater kicked off to Hale Center. Hale Center offense moved the ball 63 yards to the 8 yard line. But Shallowater's defense prevailed and Hale Center failed to score.

Action really started in the fourth quarter when quarterback Robert Sanders threw to Marcus Lara twice for 13 yards, but time ran out. The final score was Shallowater 12, Hale Center 0.

We Salute Shallowater Restaurant . . .



No, that's not Leonard Husted and "Choc" Blanchard. It's Retha Leatherwood and Jo Vega, who eagerly await your business at The Shallowater Restaurant. Leonard and Choc have owned the restaurant for about six months and they invite you to come by and see Retha and Jo. Shallowater Restaurant is a nice place to meet and eat, offering good home cooked style meals and fast, friendly service.

The entire staff (Pat, Francis, Jerry, Oleada, Jim, Lance, Willie Mae, Jo and Retha) invite you out for a good meal and hope you will come see them soon.

Leonard Husted and Choc Blanchard — Helping Shallowater grow.



doing our part to build a better community through local commerce