



Farm Bill Scheduled For Debate July 15

The farm bill is now scheduled to begin its journey through the House of Representatives in Washington on Friday, July 15, but the real "action" will be carried over until the following week.

The bill reported by the House Ag committee has been given an open rule, and if all goes according to plan general debate will take place in the House on the 15th. But the offering of amendments and voting probably will not come before July 19, according to word received by Lubbock-based Plains Cotton Growers, Inc.

The cotton section of the bill under consideration calls for a Commodity Credit Corporation loan level equal to the smaller of (1) 85 percent of the four-year average U.S. spot market price for cotton or (2) 90 percent of a price equivalent to the adjusted average Liverpool Cotton Outlook "A" index during the first two weeks of October preceding the required loan announcement on November 1 each year. The loan level for 1978, the first year of the program, would be 51.1 cents for Strict Low Middling 1-1/16 inch cotton.

The bill stipulates a target price at 110 per cent of the loan, which for 1978 would figure 56.1 cents per pound.

A farm measure already passed by the Senate sets the loan by the same formula and at the same 1978 level as the House. But the Senate bill would set the target price at the cost of production as determined by the Secretary. For 1978 the Senate proposed target figure would be 51.1 cents, five cents below the price called for in the House bill. This and other differences between the House and Senate versions will be ironed out in a House-Senate Conference Committee after the House takes final action.

Under both bills farmers would be paid the difference between market price and the target price on production from the farm allotment, as is done under current law.

The Senate measure would set cotton allotments at a percentage (not less than 90 percent nor more than 100 percent) of each year's planted acreage. The percentage factor would be determined by dividing the acreage calculated by the Secretary as needed to supply

domestic and export markets by his estimated U.S. acreage for harvest.

The House Ag Committee measure as it will be offered by Committee Chairman Tom Foley of Washington proposes no change in the current system which sets cotton allotments on historical plantings. But the House Cotton Subcommittee, chaired by David Bowen of Mississippi, has held hearings and reported a bill to base cotton allotments on current year plantings as does the Senate bill, but without the 90 percent minimum "factor".

The Bowen bill will be offered as a committee amendment by Chairman Foley.

"It now appears that the cotton section of the House bill, which is essentially what has been proposed by a unified cotton industry including the Bowen allotment proposal," says PCG Executive Vice President Donald Johnson, "may have fairly smooth sailing."

Feed grain and wheat price support levels however are expected to be controversial, and a final House vote may not come until July 19 or later.



Eleven-year-old Dawn Dulaney is one of 95 girls participating in the gymnastic clinic at West Texas State University this week. Sponsored by the Department of Health and Physical Education, the camp features classes for beginning, intermediate and advanced girls. Instruction is being given in all Olympic events plus tumbling and trampoline. Larry Bilhartz, Oklahoma State University gymnastics coach, is director of the camp. Dawn is the daughter of Jack Dulaney of 1310 8th Street, Shallowater.

First United Methodist Church Schedules Revival July 17-20

The First United Methodist Church will have a revival meeting July 17-20 and everyone is cordially invited to attend.

The evangelist will be Rev. Ken Carter of Carrollton and Bill Stamford of Plainview will lead the singing.

Sunday evening services will be held at 6:00 p.m. and Monday through Wednesday, services will be held daily with breakfast at 6:30 a.m., morning service at 10:00 a.m. and evening services at 7:30 p.m. with afterglow following evening service.

Shallowater Celebrates 4th

July 4th was observed in Shallowater, when the first Doubles Invitational Tennis Tournament was held.

Registration and the drawing for partners in both men and womens divisions starting at 2 p.m. with 8 women's teams and 9 men's teams entering.

In the men's division, J.D. Young and Jay Stanton came in on top with the team of Larry Grissom and Tommy Pointer winning second. Terri Stanton and Pat Stanton won the women's event with Jeanice Woodruff and Glenda Hutton winning second. The first and second place winners all received medals.

Following the tournament, everyone met in the Ag-building for hamburgers and all the trimmings, topped off with homemade ice cream.

It was such a big success, they are looking forward to a bigger and better tournament next year.

Rev. Carter entered Rice University in September, 1953, following graduation from Carter Riverside High School, Fort Worth, Texas. At Rice he studied Accounting and Economics.

In 1955 Rev. Carter entered TCU, taking some 42 additional study hours in the field of Economics and Accounting, returning to Rice in 1956, graduating with a BBA in Economics in 1958.

Immediately upon graduation he entered the Corps of Engineers as a 2nd Lt., with the 864th Engineer Battalion Heavy Construction. He served for two years in Mineral Wells, Texas with this unit as an executive officer, and later as commanding officer of the Headquarters Company.

In June of 1960, after interviewing several companies, he accepted a position of employment in an Executive Training Program with the Lincoln-Mercury Division of the Ford Motor Company in the Dallas District Sales Office. He received a series of promotions during the more than two year period that he spent with them.

In September of 1962, Rev. Carter resigned his position with the Ford Motor Company to enter Seminary at the Perkins School of Theology, Southern Methodist University, Dallas, Texas. He graduated with honors in May of 1965.

On January 1, 1963, after having served six months at Kirkwood Methodist Church as Minister of Evangelism, he was appointed pastor of the Wheatland United Methodist Church. He was pastor there for four and



Rev. Ken Carter

one half years. Under his leadership the church grew from 177 to 400 members. The church went from a budget of \$10,000 to a budget of \$39,158. Notable increases in the budget were made in the area of mission advance specials. The church had more than \$7,500 set aside in second mile mission giving.

In June of 1967, Rev. Carter was appointed to the First United Methodist Church in Carrollton, Texas. He is now serving in his 10th year. During his ministry the church has added more than 1700 members; the budget has increased from \$50,000.00 to \$350,000.00; the special mission projects of the church have increased by more than \$18,000. The church has 180 tithing families and 90 additional families committed to step up to tithing over the next five years. A new educational wing was added

Continued On Page Two

Connie Boone to Participate In International Exchange Program

Sixteen year old Connie Boone has a birthday coming up on August 24th, and will celebrate it in Japan as a foreign exchange student through the Lions Club International Youth Exchange that the Boone family has been involved in for the past two years, promoting international good will and peace through the program.

Connie, daughter of Mr. and Mrs. W.C. "Bill" Boone, will leave by plane at 7:50 a.m. Friday, July 15th and will spend two days in San Francisco, Calif. before leaving on the 17th for Tokyo. She will spend six weeks in Osaka with two host families.

The first family she will visit is Mr. and Mrs. Kiyohira Hasegawa, who have two sons and the father owns and operates a men's clothing factory.

The second family, Mr. and Mrs. Kosaku Inada, have no children and Mr. Inada is vice-president of a brush manufacturing company.

Connie is looking forward to visiting her host families in



Connie Boone

Japan, but most of all, she is looking forward to returning to Shallowater on August 29th, where school will already be into the fall term and she will be classified as a senior.

Dr. Nicholas Speaks at EMT Meeting

Dr. Thomas Nicholas, M.D., chairman of the Dept. of Family Practice at Texas Tech and one of the key figures in getting Shallowater Clinic opened here, was the featured speaker at the monthly meeting Tuesday night of the South Plains Emergency

Medical Technician Association at Lubbock Christian College at 7:00 p.m.

Dr. Nicholas talked on the "Early Management of Snake Bite" and "The Role of the EMT in Rural Communities." He is widely

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Party Line

Mrs. G.S. Barnes of Paducah, mother of Mrs. Jack Cowart, returned to the nursing home Monday after spending several days in a Paducah Hospital from a fall. She is reported doing very well.

C.M. Thomas is receiving treatment in West Texas Hospital.

Mrs. W.A. Carraway is undergoing treatment at Lubbock Osteopathic Hospital for a back ailment.

B.J. Langston spent last week in Stephenville with her mother, Mrs. Ola Hatley.

Mrs. Bruce Wright visited the first part of the week in Lorenzo with her sister, Mr. and Mrs. Doyle Powell.

Guests visiting last week in the home of Mrs. J.P. Hutton were her children, Mr. and Mrs. Weldon Lee of Rising Star, Mr. and Mrs. J. P. Hutton of Ballinger and several of her grandchildren.

The Hutton-McGuire family reunion was held Saturday afternoon, beginning at 2 p.m. in the Shallowater Community Building with four generations represented.

The evening was spent visiting, taking pictures and supper spread with relatives attending from Ballinger, Rising Star, Muleshoe, Dimmitt, Olton, Lubbock, San Antonio, Austin and Shallowater.

Mrs. K.I. McCaslin of Tulia and

Matthew Thomas Hudson of Plainview are visiting Rev. and Mrs. Tommy Ewing this week. Mrs. McCaslin is Mrs. Ewing's mother and Matthew is the Ewing's grandson.

The First Baptist Church of Shallowater will have a hamburger cookout, Monday night, July 18th, at 7:30 at the church for the men and boys.

Speaker will be Ivylay Bishop of Wayland Baptist College. All men and boys are invited to attend.

Mr. and Mrs. George Hoover and Mrs. Vivian Reed of Irene were visitors over the weekend of the E.B. Reeds, Ray Reeds and other relatives.

Mr. and Mrs. Tommy Stanton, Adrian, Shawn and Debbie of Dimmitt spent Monday night in the M.T. Stanton home enroute back to Dimmitt after being in Plains for the Invitational Track Meet.

Mr. and Mrs. Roy Roberts and boys, her sister the James Isom family of Arlington and the women's parents, Mr. and Mrs. Ray Reed spent the weekend in Ruidoso.

Mark and Todd Williams of Yukon, Okla. are spending the month of July with their grandmother and uncle, Mrs. Eva Terry and Robert.

Mr. and Mrs. George Briant and Tracy of Dalhart visited his parents, Mr. and Mrs. Bill Briant over the weekend and flew on to Dallas to visit relatives there. They stopped back by the Briant home on Tuesday night to visit before returning to their home.

Mr. and Mrs. W.F. Williamson

spent Wednesday and Thursday at their cabin at Lake Brownwood and went to Fort Worth to spend the weekend with their son, the Ronnie Williamsons.

Dardie Williamson entered Methodist Hospital yesterday (Wednesday) for tests following a fall she suffered while on vacation last week.



Mr. and Mrs. Murl Galbraith proudly announce the arrival of a son, born Sunday, July 10, at 11:33 p.m. in University Hospital.

Tipping the scales at 7 pounds 9 ounces the little boy was named Zachary Lane and has a 2½ year old brother Yancey.

Grandparents are Mr. and Mrs. Murl Galbraith of Shallowater and Mr. and Mrs. Charles Chewning of Roswell, New Mexico.

Great-grandparents are Mr. and Mrs. Joe Patterson of Roswell, and Mrs. Hubert Gray of Lubbock.

The new father is engaged in farming and custom work.

Mr. and Mrs. Santon Alvarez are happy to announce the arrival of their first child, a boy, born Sunday, July 10, at 8:15 p.m. in West Texas Hospital.

Tipping the scales at 7 pounds 8 ounces the little boy was named Santos Amandor.

Grandparents are Mr. and Mrs. Adan R. Gomez of Lubbock and Mr. and Mrs. Santos Alvarez Sr. of Shallowater.

Great-grandparents are Mrs. Rosa Rocho of Lamesa and, Mr.

and Mrs. Salistino Bernal of Pharr. Mrs. Ann Castillo of Lamesa is a great-great grandmother.

The new father is employed by Furrs Truck Maintenance in Lubbock.

June Newcomers In Shallowater

June newcomers to Shallowater are: Daniel Morris of 705 12th; Dan Neifert of 1310 6th; Tim J. Leftwich of 704 12th; Larry T. Raines of 1201 6th; and Beverly Gaines of 1205 5th.

Also Cesario Campos of 506 Ave. H; Charles Gravett of 1307 5th; and Bill Burgett of 1101 15th.

Mrs. Stone's Brother Dies

Services for Kenneth Gooch, 52, of Hereford were held at 2 p.m. Thursday in the First Baptist Church in Hereford with the Rev. Doug Manning, pastor, officiating.

Burial was in West Park Cemetery under the direction of Gilliland-Watson Funeral Home.

Gooch, brother of Mrs. R.L. Stone, died at 4:50 p.m. Tuesday in High Plains Baptist Hospital in Amarillo after a short illness.

A native of Gainesville, he married the former Donna Walker June 1, 1974, in Plainview and moved to Hereford in 1949 from Plainview.

Gooch was a veteran of World War II and a member of the First Baptist Church. He was the owner and operator of Hereford Frame and Axle Co. and a director of the Hereford Campfire Girls. He also was a member of the IOOF, VFW and American Heart Association.

Other survivors include his wife; a son, Keith of the home; a daughter, Annette of the home; his father, M.C. Gooch of Plainview; two brothers, Guy Gooch of Plainview and Pete Gooch of Hereford; and one other sister Mrs. Leon Lasater of Continental Divide, N.M.

The Stones are owners of R.L. Stone Construction in Shallowater and reside in Lubbock.

EMT Meeting . . .

Continued From Page One

recognized as an expert within his field, and is a speaker in great demand throughout the United States.

Planning your work is good, but doing it is much better.

Shower Honors Miss Thompson

Miss Laura Lee Thompson, bride-elect of Mark Probasco of Floydada was honored with a lovely bridal shower Thursday evening, July 7, at 7:30 in the home of Mrs. M.T. Stanton.

The honoree's chosen colors of blue and white were carried out in decorations. The serving table was laid with white over white, centered with a lovely candelabra centerpiece, with blue tapered candles, flanked with lovely white flowers and enhanced with blue net.

Crystal and silver appointments were used to serve approximately 50 guests who registered with several sending gifts. Punch, mints and cookies were served.

The honoree, her mother, Mrs. Thomas L. Thompson and the future bridegroom's mother, Mrs. K.E. Probasco of Floydada, were presented with lovely daisy corsages. Mrs. Mitch Probasco of Floydada was a special guest.

Hostesses were Mesdames M.T. Stanton, Inez Redwine, Mark Miles, Tommy Walker, J.T. Hunter, Russell Saunders, Jack DuLaney, Kenneth Shropshire, J.D. Young, Jack Cowart, Barry Blalock, R.R. Warren, G.W. Gates, Jr., Leroy Grawunder, Donald Martin, Charles Luck and W.F. Williamson. Hostess gift was cookware, a mixer and miscellaneous kitchen utensils.

The couple will exchange vows on August 20th at 7:30 p.m. in the First United Methodist Church.

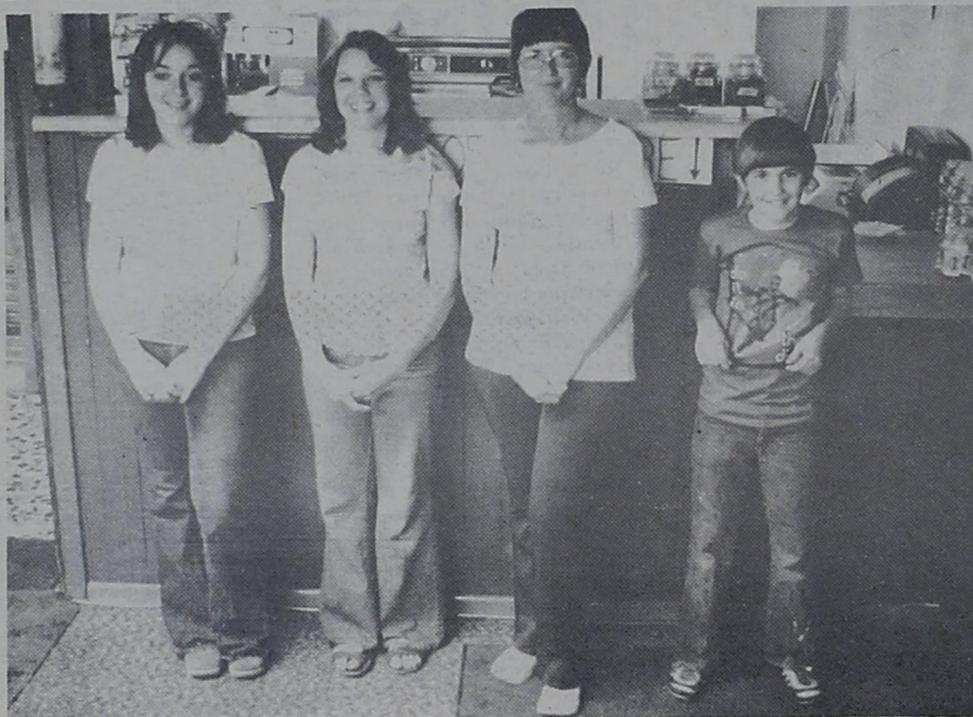
Methodist Revival . . .

Continued From Page One

to the church in 1970 at a cost of \$275,000.00. The church has just recently pledged \$656,000.00 toward 1.1 million dollar building program to build a new sanctuary, a new educational wing, and a new administrative wing.

Rev. Carter has served as the Executive Secretary of the North Texas Conference Board of Evangelism. In this capacity, he has attended the past several National Council on Evangelism meetings as well as the U.S. Congress on Evangelism held in Minneapolis, Minnesota, in 1969. He has also attended the international Congress on World Evangelization held in Lausanne, Switzerland as a delegate. He has written for several of our church publications and he is in demand for preaching missions, retreats, and renewal conferences.

Shallowater Welcomes



The workers at the Whistle Stop Bar-B-Que are, left to right, Dana Vickery, Shelley Adams, Mary Ann Ross and Dewey Boyd.

The Whistle Stop Bar-B-Que reopened Sunday, June 12th, under the new management of Mrs. Mary Ann Ross. The restaurant features barbeque, beef brisket, spareribs, German sausage, ham and all the trimmings, to carry out or eat there. The meat is cooked fresh daily. Mrs. Ross and her husband, a forklift mechanic, are natives of San Saba but longtime Lubbock area residents. They have resided in Shallowater the past four years with four of their five children.

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(Formerly The Sunday Citizen)

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Publication Service Company Publisher
Norman L. Williamson Managing Editor
Dardie Williamson Shallowater News Editor

Lubbock Ladies Barnstorm Missouri With Cotton Show

"When it rains in Missouri, it pours... and pours and pours," said Mrs. Martha Robertson, president of the Lubbock County Women's Cotton Promotion Association. "It rained every day for the week that Jo Boyd and I barnstormed the state promoting cotton."

Msdms. Robertson and Boyd recently spent a week touring Missouri as producers and narrators of "First Ladies' Fashions & Fancies in Cotton," an historical and contemporary cotton style show sponsored by Ciba-Geigy Corp. Shows were held in Springfield, Columbia and St. Louis.

"The purpose of the tour was to spread the word about cotton," Jo Boyd explained. "And we really did that. In addition to the shows, cotton and the fashions were the subject of six newspaper articles and nine television and two radio broadcasts."

The pace was hard and hectic, according to Martha, but there were interesting, frustrating and amusing highlights along the way.

"Everything for the shows was shipped to our first stop in Springfield," Martha reported.

"When we went to pick it up we discovered that the scenery weighed 320 pounds. Fortunately we had two helpers who dragged, struggled and loaded it for us."

"The local Extension Homemakers club with whom we were working already had tried the dresses on, so we couldn't select the individuals best suited to the historical dresses without jeopardizing relationships. An elderly woman ended up as a young bride of 1893."

After the show and several interviews, Martha, Jo and their assistants trekked to Columbia to fit and rehearse models at Stephens College for the next day's show. The trip took them through the scenic Ozarks.

"It's all rolling country with trees so thick you can't see the ground anywhere," Jo remarked. "The trees were three or four times bigger than we have on the High Plains. It was so beautiful I can't describe it."

Arriving at the college, they unloaded in a thunderstorm and

fitted the models. But Martha and Jo worried.

"We needed 15 models, had been assured of 15 and found only 11 signed up. We thought we might squeak through the show and TV appearances with that number, but only nine showed up," Joe said. "The person in charge gave us fits because he decided beforehand that he would run the show."

The lack of models created a serious problem during a scheduled half-hour television show. The models were on camera while Martha and Jo described the dresses.

"Nine models just couldn't change as fast as necessary. They literally ran on and off stage and ripped the dresses off, Martha said. "We spent some time putting the dresses back in shape before the evening show."

The show went off without a hitch when a few more models showed up.

The ladies expected a leisurely day in St. Louis, but on arrival at their destination they found a rehearsal, without the dresses, in full swing.

"In St. Louis, the show was a real production," Jo observed. The Washington University Women's Society had written original music, brought in extra scenery, carpeted the hall and



Martha Robertson, center, and Jo Boyd, right, of the Lubbock County Women's Cotton Promotion Association, were interviewed about their cotton tour of Missouri on Channel 2, in St. Louis.

scheduled a cocktail party before the show and dinner afterward."

The ladies worked until late afternoon, and squeezed in a little evening sightseeing. "We saw the Mississippi River waterfront, which is being renovated, went to

the top of the Gateway Arch and took a driving tour of the area. St. Louis is a beautiful city," Martha said.

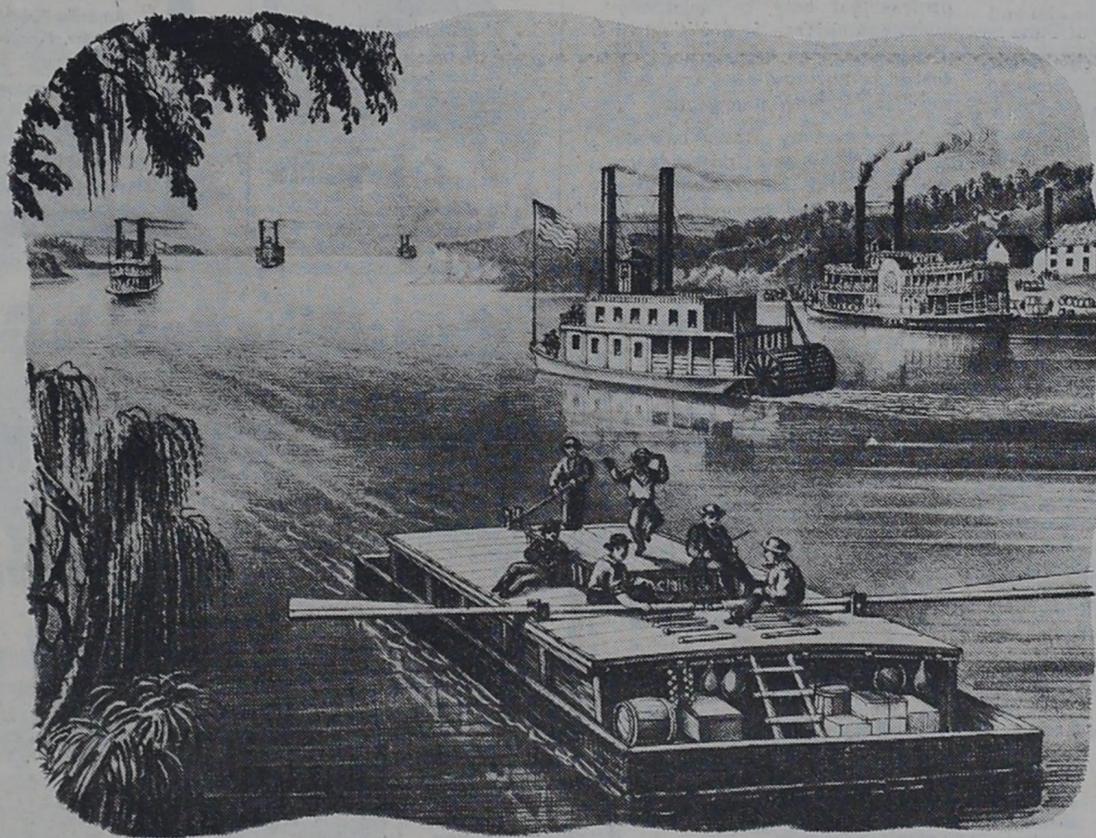
The show next evening was the best presented on the tour. Worn and weary, the ladies packed up

that night for the journey to Lubbock the next day.

Before departing, Jo and Martha visited historic St. Charles, Mo. "It was the first state capitol, and the original

Continued On Page Seven

Cash Flow.



In 1803, America found herself up the river. The Mississippi, that is, Valuable goods were being produced in the Midwest, and the mighty Mississippi was our only link to the sea. But the outlet in New Orleans belonged to France.

So President Jefferson sent agents to Paris to negotiate for the addition of New Orleans. Surprisingly, Napoleon offered to sell the entire Louisiana Territory for only \$15,000,000.

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He Can Get the Bugs Out

Tech Entomologist Inspects Insects

by FRANK COATS

The tall, graying man stood up from his chair in the Parks and Recreation Board meeting last week and looked around the room. "I'm just a bug man," he said.

Dr. Donald Ashdown, a full professor of entomology at Texas Tech University, is more than "just a bug man." He appeared before the Parks board giving expert opinion on the elm leaf beetle, the insect threatening many of the city's elms.

Ashdown became interested in insects in his early boyhood. "I grew up on a farm; there were insects there, and we had to control them. They were in the apples I ate; they were a real fact of life."

Ashdown came to Tech in 1952 and started teaching in 1954. In the two beginning years he did research. The research he does now is mainly in ornamental insect control, trying to solve insect problems in the decorative shrubbery in gardens and yards.

He views entomology as a fascinating profession; one of the few disciplines left with "new frontiers." New species of insects are still being discovered, such as some in the last couple of years here in West Texas. Ashdown noted it had been "decades since any new species of birds were found."

The study of insects goes hand in hand with the study of plants. You have to know both pretty well to be successful. In Ashdown's words, "insects are essential to plants and plants are essential to animals." So, of course, Ashdown is familiar with the local flora, such as the elm and other trees.

"The Plains country has never been a natural or friendly area to tress. You have to work a little extra hard to make it (the tree) work."

Ashdown told the board of the possible tragedy of losing the city's tree population.

"A lot of our trees are sick or dying," he said, and told of driving around town and noticing the defoliation and decay of several trees, particularly elms.

Ashdown said the defoliation caused by elm leaf beetles won't kill a tree, but will weaken its resistance. The tree will then be infested with bark worms, which will be the tree's "coup de grace," he said.

Homeowners should try to save their trees, but many do not have the equipment or the knowledge to use a spray insecticide,



Dr. Don Ashdown

particularly among the lofty branches of the trees. Ashdown discourages those not familiar with the procedures from trying to spray their own trees, and suggests a professional.

"There's no such thing as a safe poison," he said. In order to effectively use insecticides one needs "knowledge and plain horse sense."

The cost of calling a professional may be relatively high, but "a tree is not a small investment," he said, citing the cost of removing a dead tree and replacing it with a new one.

Ashdown by law cannot recommend types of pesticide or insect control, but he suggests those interested in saving their trees contact the county agent, who will provide them with the necessary information.

Ashdown loves his work; he

gets excited talking about it or in showing pictures of insects taken with special camera lenses.

In talking about his studies, and the work of other "bug men", he said, "We aren't rich, but we sure have more fun than most."

Even well-fed dogs can need vitamins.

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Boones Attend Lions Convention

The W.C. "Bill" Boone family were among over 50,000 Lions Club members and their families who attended the Lions Club International Convention held in New Orleans June 29-July 2 and reported a wonderful time.

Boone is president of the Lubbock Hub Lions Club and Mrs. Boone has relatives in New Orleans, so the family mixed business with pleasure for a very enjoyable four days for the entire family, with persons from all over the world attending the convention to get acquainted with.

The Boone family met the parents of Harold Zew, the South African Youth Exchange student who stayed in their home for a short while after Christmas.

They are all looking forward to next year's convention that will be held in either Dallas or Tokyo, Japan.

German Night Set At Texas Tech

German food, music and dancing for the whole family are some of the German Night

activities at the Texas Tech University Center Ballroom scheduled for July 20, at 6:30 p.m.

Music will be by Pehl's Oompah Band from Fredericksburg. Led by 82-year-old Felix Pehl, the eight-member band will play polkas, waltzes and schottisches.

The group has performed at numerous festivals over the state, as well as in Washington, D.C., for the bicentennial celebration.

The evening meal will include sausage, potato salad and other German foods.

Cost for the meal and performance is \$4 for adults and \$2 for children, and for the performance only \$2.

More information can be obtained from Mary Beth Boring, Cultural Events advisor, at 742-3611.



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REVIVAL MEETING

First United Methodist Church

July 17 - 20

Sunday Evening Service 6:00 P.M.

Monday - Wednesday

Breakfast — 6:30 a.m.

Morning Service — 10:00 a.m.

Evening Service — 7:30 p.m.

After glow following evening service.

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Carrollton, Texas

BILL STAMFORD
Song leader
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KEEBLER ZESTA **CRACKERS** 1 LB. BOX **48¢**

KOUNTY KIST WHOLE KERNEL 12 OZ. **CORN** OR FINE FARE WHITE OR GOLDEN 16 OZ. **HOMINY** "MIX OR MATCH" FOR **\$1.05**

BOW WOW CHUNKS **DRY DOG FOOD** 25 LB. BAG **\$3.49**
EVER FRESH **DRINK MIX** 24 OZ. CAN *CHERRY *GRAPE *ORANGE **89¢**



"DAIRY CASE SPECIALS!"
BELL **BUTTERMILK** HALF GAL. **69¢**
BELL COTTAGE **CHEESE** 24 OZ. CARTON **89¢**



SWIFT'S **PREM.** 12 OZ. CAN **79¢**
SWIFT'S VIENNA **SAUSAGE** 3 5 OZ. CANS **\$1.00**
CLEANER **FORMULA 409** 22 OZ. BTL. **89¢**

DELTA **TOWELS** JUMBO ROLL **2 FOR 88¢**
CORONET BATH **TISSUE** 2 ROLL PACK **49¢**
MRS. BAIRD'S WHOLE WHEAT **BREAD** 1 1/2 LB. LOAF **49¢**
FLOUR GLADIOLA 5 LB. BAG **59¢**

FINE FARE COOKED SALAMI OR **BOLOGNA** 12 OZ. PKG. **89¢**
MEAT OR BEEF

FINE FARE **CHEESE** AMERICAN OR PIMENTO 12 OZ. PKG. **\$1.09**
SINGLES

CUDAHY GOLD COIN **PICNICS** BONELESS FULLY COOKED **3 LB. CAN \$3.98**

TYSON'S CHICKEN **LIVERS** 8 OZ. PKG. **29¢**

CHUCK **ROAST** BLADE CUT **58¢**

FINE FARE **FRANKS** MEAT OR BEEF 12 OZ. PKG. **69¢**

"FROZEN FOODS"

JENO'S 13 1/2 OZ. **PIZZA** *HAMBURGER *CHEESE *PEPPERONI *SAUSAGE **69¢**

MORTON POT **PIES** *BEEF *TURKEY *CHICKEN 8 OZ. **51¢**

MORTON'S **DONUTS** FAMILY PACK **59¢**



GROUND **BEEF** FRESH FAMILY PACK **68¢**

"UNITED'S TRU-TENDR BEEF"
STEAK ROUND OR RIB LB. **\$1.09**
BONELESS **STEW** "EXTRA LEAN" CUBES OF BEEF LB. **\$1.09**
CUBED **STEAK** WASTE FREE LB. **\$1.68**
SWISS **STEAK** ROUND BONE ARM CUT LB. **\$1.09**

CENTRAL AMERICAN **BANANAS** LB. **18¢**

"UNITED'S FARM FRESH PRODUCE!"
VALENCIA **ORANGES** LARGE SIZE LB. **18¢**
YELLOW **SQUASH** OR ZUCCHINI LB. **25¢**
WHITE **ONIONS** LB. **25¢**



CRISP GREEN **CABBAGE** POUND **10¢**

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UNITED SUPER MARKETS

Irritating Insects Can Kill

Bees, wasps and spiders send many people running. But a small percent of the population should run for their lives, the Texas Medical Association says.

Estimates show about 2% or 3% of the population is hypersensitive to insect stings and bites. These hypersensitive reactions are more serious than the usual pain, itching and swelling around a bite site. Check with a physician if a victim has any reactions other than localized problems. Or if there is a severe local reaction on the face and neck, some doctors recommend administering drugs to prevent more serious reactions.

Hypersensitive reactions to insect bites can include headache, vomiting, diarrhea, a feeling of heat throughout the body, itching all over the body, breathing difficulty and anaphylactic shock. This last condition can occur in the very small percentage of people supersensitive to insect venom. It may be fatal. Anaphylactic shock symptoms can include weakness, faintness and pale, cold, clammy skin.

Many severe reactions occur within 20 minutes to an hour after a bite. But a few severe reactions

may not occur until about two weeks after a sting. Sometimes hypersensitive reactions hit people who never have had major problems with insect bites previously.

Most reactions to insect bites are caused by ants, bees, wasps, hornets and spiders. However, some people have hypersensitive reactions to lice, flies, bed bugs and other insects. Bees seem to be the most common offender. Bees also have the distinction of being one of the few insects to leave the stinger in the victim. Attached to the stinger is a venom sac that can keep pumping venom into a victim for awhile. The best way to remove the stinger is to gently scrape across it with a fingernail or knife edge or carefully pull it out with tweezers so more venom will not be injected.

Treatment for bee and other insect stings also may include applying cold compresses to slow venom absorption and reduce swelling. Calamine lotion often can relieve itching. Other lotions may be used but victims need to be careful not to apply anything that will further irritate the skin.

The majority of insect bites and stings can be taken care of with such simple treatment but it is important to remember more serious reactions could be a life and death situation if a person does not get immediate medical attention.

Strongest anti-itch drug you can buy without prescription

The itching of external vaginal, rectal, and other skin conditions can worsen, lead to infection.

Doctors find even severe itching can be treated with a special anti-itch drug. This same drug is now available without prescription as an ingredient in BiCOZENE, the modern stainless, greaseless itch-relief creme. Use only as directed.

No other advertised product has this same exclusive BiCOZENE® formula. For sample tube, send 25¢ to Dept. ML, 423 Atlantic Avenue, Brooklyn, N.Y. 11217 **BiCOZENE**

Extension Update

by Georgia Doherty
Healthy Hair—A Trio of Ideas For It

Healthy hair is a must for good grooming but it's often hard to have in the windy, dry South Plains area.

Getting and keeping healthy hair depends on three care techniques.

For healthy hair, eat a balanced diet daily, keep hair clean and conditioned regularly — and avoid stress and strain and harsh hair products.

Clean, Conditioned Hair Takes Knowhow—Shampoo hair regularly, frequency depends on hair type and personal preference.

Oily hair requires more frequent washing than dry hair—and everyday shampooing with a mild product generally is not harmful to hair.

A low PH shampoo will leave hair in a more natural (acidic) state, which means it will be stronger to withstand the heat of blow dryers, curling irons, or heated rollers.

For best hair condition, keep it cut and styled regularly.

Avoid pulling or tugging on wet or damp hair—as it is more susceptible to damage.

Cream rinses lubricate the hair, make it easier to comb, and reduce danger of breakage.

Conditioners soften the hair and make it feel more silky and healthy looking, but they will not perform miracles, such as on split end problems — cutting them away is the only sure solution.

Special dandruff shampoos usually can control common dandruff problems, which is a mild increase in the shedding rate of esidermal cells on the scalp.

Also, what looks like dandruff may be accumulated hair spray, psoriasis of the scalp, or eczema—and a doctor should treat the latter two.

Hair Loss—Causes, Cures, "Copes"— Hair loss is a common problem, especially among men, but normal hair loss ranges from 50-150 hairs per day, so do not be alarmed even if daily hair losses somewhat exceed this range.

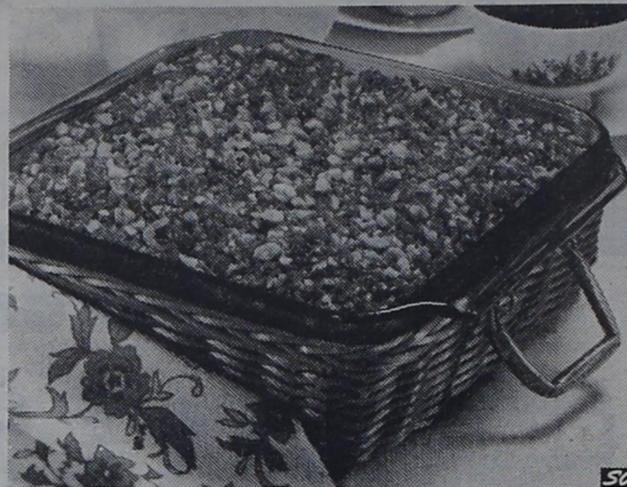
If hair loss is an inherited trait, nothing can prevent it—but wigs, toupees, implants, or transplants can help camouflage the baldness.

If health or medical reasons cause hair loss, then diet corrections or medication usually can restore it.

Some causes of hair loss are anemia, thyroid disease, undue tension, or stress, medication—such as some hormone shots and heart medicine, termination of birth control pills, menopause, hot oil straightening treatment and estrogen deficiency.

Also, hair pulled tightly back in

Coffee Streusel Cake



While the word "cake" comes to us from Middle English, it may have had an earlier origin in Old Norse. From the earliest days of civilization, man has always considered cake as a food for the gods as well as for himself.

Today, there are so many favorites that it is difficult to choose one to fit the occasion. But if you are looking for something a little different to add to your collection, try this coffee flavored streusel cake.

Here is the recipe as developed in the Nescafé Test Kitchens.

STREUSEL TOPPING:
 1/4 cup butter, softened
 2/3 cup firmly packed brown sugar
 3 tablespoons *unsifted* flour

CAKE:
 2 cups *unsifted* flour
 3/4 cup sugar
 1/4 cup Nescafé
 3 teaspoons baking powder

STREUSEL TOPPING: In small bowl, combine butter, brown sugar, flour, Nescafé and nuts; mix well. Set aside.

CAKE: Preheat oven to 325°F. In large bowl, combine flour, sugar, Nescafé, baking powder and salt. Add eggs, milk and butter, beat until well blended. Pour into greased 8" square baking pan. Sprinkle reserved Streusel Topping evenly over top of the batter.

BAKE at: 325°F. **TIME:** 35-40 minutes
 Cool slightly; cut into 2" x 2" squares and serve warm.
 Makes sixteen 2" squares.

a pony tail over a period of time can cause permanent hair follicle damage—and loss of hair.

4-H Happenings

4-Hers are busy traveling this week. Five Lubbock County 4-Hers will attend Texas 4-H Congress in Corpus Christi to learn about the workings of the government and their duties as citizens. 4-Hers include: Lynda Maunder, Kayla Jones, David Stuart, Bobby Copelin and Wesley Burress.

Six other 4-Hers will be going in the opposite direction to District 2 Electric Camp near Clouderoft, New Mexico. This trip is sponsored by Southwestern Public Service Company. Lubbock County's delegates are: Kevin Mitchell, Bobby Richey, Blake Anthony, Annette Parham, Diana Burton and Renee Reeves.

QUICK HEALTH QUIZ

By C. H. Tracy, M.D.

Do you have a healthy idea about what it takes to stay healthy? This quiz can help you tell.

1. By taking a pulse rate, a doctor determines (a) the artery size (b) the heart beat (c) the blood condition?



2. Minor burns should be treated with (a) a general antiseptic (b) butter (c) artificial respiration?

3. It's a good idea to see your dentist (a) twice a year (b) when you think you have a cavity (c) when your teeth need cleaning?

ANSWERS

1. (b) The doctor counts the number of heart beats per minute when he takes your pulse. 2. (a) Minor burns, cuts, and other simple injuries can be treated with a general antiseptic, such as Campho-Phenique. These antiseptics are also good for insect bites and poison ivy rashes. 3. (a) See your dentist at least twice a year. He can tell if you're getting a cavity before you can.



The International Red Cross was founded in 1863 by Jean Henri Dunant.

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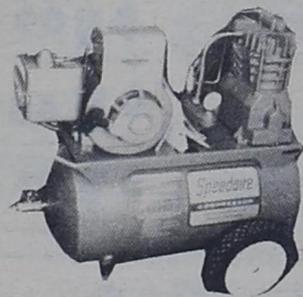
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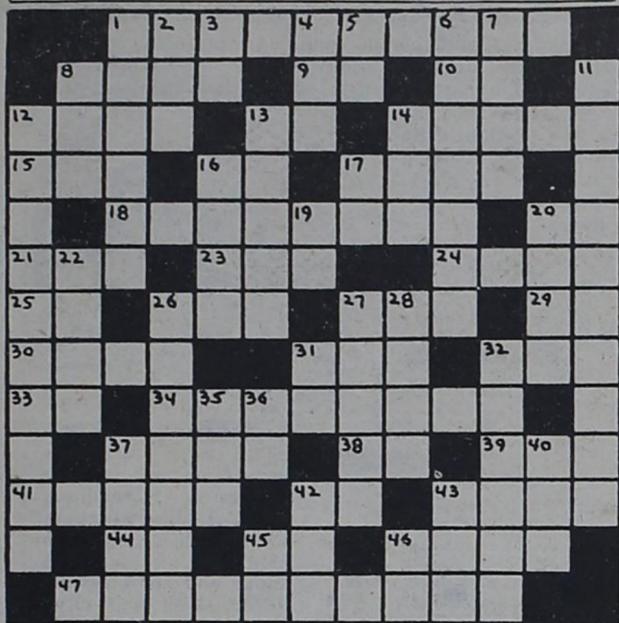
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CROSSWORD By A. C. Gordon



- ACROSS**
- 1-Compatible
 - 8-Man of valor
 - 9-Negative
 - 10-Modus operandi (abb.)
 - 12-To father
 - 13-Preposition
 - 14-Pastime
 - 15-...angle
 - 16-Either
 - 17-Countenance
 - 18-Remarkable
 - 20-Jr.'s father
 - 21-Before
 - 23-Is able to
 - 24-Sea eagle
 - 25-Natrium (chem.)
 - 26-Numeral
 - 27-Dance step
 - 29-Maiden loved by Zeus
 - 30-Gain stature
 - 31-To prohibit
 - 32-Skilled
 - 33-Tellurium (chem.)
 - 34-Diabolical
 - 37-Onetime ruler of Russia
- DOWN**
- 38-Calcium (chem.)
 - 39-Edge
 - 41-Make proud
 - 42-Silence!
 - 43-Head top
 - 45-Greek letter
 - 46-Places
 - 47-Reconciliations
 - 8-Half of "hiring"
 - 11-Printing process
 - 12-Make firmer
 - 13-Musical instrument
 - 14-Watery expanse
 - 16-... upon a time"
 - 17-Roman 1050
 - 19-World peace organization
 - 20-To shear
 - 22-Scarce
 - 26-Contorted
 - 27-Dry up
 - 28-Girl's name
 - 31-Exist
 - 32-Eases
 - 35-Scottish "no"
 - 36-Father (abb.)
 - 37-Domesticate
 - 40-That thing's
 - 42-Male title of respect
 - 43-Greek god of flocks
 - 45-Parent
 - 46-Behold!



***CLASSIFIED* ADS**

NOTICES

ARSON REWARD
ORDINANCE NO. 192
The City of Shallowater, Texas, hereby offers a reward of **TWO HUNDRED AND FIFTY DOLLARS (\$250)** to anyone who secures and furnishes information necessary to and which results in arrest and conviction of any person or persons who commit the crime of arson within the corporate limits of said City of Shallowater, Texas. This reward is a standing offer, and shall be paid out of the General Fund of the City of Shallowater, Texas.

MISCELLANEOUS FOR SALE

Jean Stephens is the Mary Kay Beauty Consultant in Shallowater.

GE harvest gold refrigerator with top door freezer, 9 months old, just like new, still under warranty, \$135. Call 832-4244.

Garage Sale: Queen size bed, Early American sofa, Fisher Price toys, nice clothes, hi-fi stereo, children's record player, many other items. Starts Fri. July 15th 1:00 p.m., ends Saturday. 1206 5th St., Shallowater.

BUSINESS OPPORTUNITIES

Childress, Texas Catalog Store Franchise with major mail order firm (Montgomery Ward). \$12,000 investment. Principals only. Call (817) 259-2591 or write 233 Commerce St. Childress, Texas 79201.

AUTOMOBILES

1973 LTD, 1972 Ford, 1972 Chev. pickup, 1972 Ford pickup, 1967 Chrysler, \$295, 1965 Ford 2-dr., 1965 VW Bus, \$150, 1964 Chev. 4-dr., 1966 Mustang, 1951 Chev.

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CHILD CARE

Wanted: Woman to keep 8 month old baby in my home or yours. Please call 832-4679 after 6 p.m.

HOUSES FOR SALE

House For Sale: All brick, large living room, 3 bedrooms, 1 bath, nice size bedrooms, fully carpeted. 1206 5th St., 832-4773.

Cheer Up!
Any person who is always feeling sorry for himself should be.

-Herald, Dubuque, Ia.

A garden is grand until the weeds begin to grow.

A wise man knows just how far to go and when to stop.

Cotton Show . . .
Continued From Page Three

buildings along the street had been restored to around 1860. Many housed antique and specialty shops. There was a log cabin behind the old capitol building. We chuckled when the guide said it was the first capitol outhouse. We laughed out loud when we found out it really was," Jo recalled.

"The best part of St. Charles was shopping," Martha explained. "After all, you don't travel several thousand miles to come home empty-handed. We found a cute shop filled with stuffed animals, dolls, purses and other darling things—all made from cotton. Naturally, we loaded up there."

In fact the pair spent so much time shopping they had to race to catch their plane to Lubbock.

Summing up the experience, Martha said, "It was extremely worthwhile. From a cotton promotion standpoint, we gained excellent media coverage."

"It was satisfying, and a lot of hard work, and also a lot of fun," Jo added. "Martha and I are ready to go again if Ciba-Geigy calls."

ABOUT YOUR HOME
By April Rhodes

If you want to dry herbs for future use, do so before they bloom.

It's a little early to talk about Christmas, but have you noticed the attractive ideas to make or bake for gifts in current magazines? The ideas are just too versatile to discard.

When traveling with small children, an empty squeeze-type plastic bottle filled with water is handy for cleaning sticky fingers.

Take a close look at the south side of your house--if the paint is cracking, blistering or peeling--it's a general rule that a repaint job is due.

TV COMMENTARY

By Bente Christensen

THE rage for space and stellar television attractions is unbelievable. For those who thought the old Star Trek nonsense was the lowest form of fantasy hokum, the future seems unbearable.

PARAMOUNT is to film 22 episodes of an all-new **Star Trek**, which will debut next spring. The cost is \$400,000 per show!

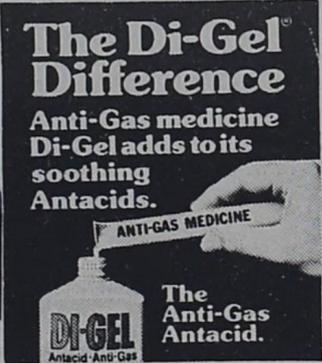
SENATOR Jesse Helms (R-NC) says viewers must protest to station managers to get commercial television cleaned up. He recalls that when he was managing a station in North Carolina he required ABC to send advance films of shows he was dubious of.

WHEN some were canceled, and protests filed with ABC, it had an effect, Helms says. And when the station's policy was put to popular test, the people in the area supported its efforts, he felt.

NETWORK news announcers, or commentators as they like to be called (but which they aren't), are today's

media celebrities. They have the power, or more precisely their bosses in the news departments have, to influence the American people more than any other source in the nation.

TV GUIDE says networks which switch times of programs to gain in the ratings may be wasting time. Its survey shows ABC, which switched least, gained most, while CBS, which switched most, lost most in the ratings.



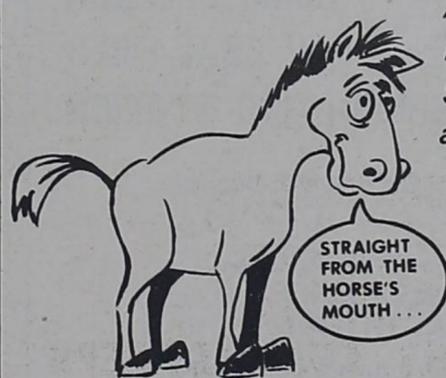
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County Line Chit Chats

by Faye Ann Nelson

Pam Connell and Venita Granger are hostesses of the County Line Community Club this month, Tuesday, July 26, and wants to invite everyone who is interested in macrame or quilting to come out and watch, or if you want to make a hanging, bring the following materials with you: 2-2 inch metal rings; 1 small ball of jute or cotton rope 180 inches in 5 ply; 4 to 8 colored beads according to your choice; a pair of scissors and a yard stick and come out and have fun and fellowship with us. Joyce Connell has a quilt up if you had rather quilt than do macrame.

Plan to come out to our first County Line Community reunion August 14, 1977. We will have an all day meeting for everybody that ever lived, worked, or is connected with County Line in any way. Bring a basket lunch and drinks will be furnished. Registration will begin at 10:00 a.m. Church services will be held at the County Line Baptist Church from 11:00 until 12:00 for those wishing to visit the church. Lunch will be served or spread together at 12:00 noon. We will have a big tent outside for every one who wants to visit. Come and

stay all day and visit with your old friends. Bring old photographs if you have them to show. We will have a big bulletin board to put them on so everyone can enjoy them.

We are very fortunate to have Lieutenant Colonel Joe Hickox of our Shallowater community (stationed at Reese Air Base) to speak at the County Line Community Club meeting Tuesday, August 30, 1977. He plans to tell us about the "Life Of the Russian People" and show us films that he took while in Russia for four years. We would like to encourage men and women to attend this meeting ... In his speaking engagements Lt. Col. Hickox tells of his experience as an assistant air attache at the U.S. Embassy in Moscow. Describing the Soviet Military buildup with parciular emphasis on the threat it poses to our American security.

If you or your club or organizations are intersted in getting Lt. Col. Hickox to address your group or organization you can call the Reese Air Base Office of Information at AC: 806-885-4511, extension 2169 or 2843 and talk to Mr. William P. Tynan, assistant information officer. We

would like for you and you to come and hear this outstanding speaker. Men are welcome as well as women ... Remember August 30, 1977 Tuesday at 2:00 p.m.

We wish to extend our deepest sympathy to Jerri Floyd in our community on the death of her uncle who was killed in a train car wreck around Floyd, N.M. The family lived in Lubbock and had been to a family reunion.

Mary Lynn Rice is recuperating from a fractured shoulder bone caused by a fall at her home as she was coming out of the cellar about two weeks ago when we had the storm cloud and hail in our community. We want to wish her a rapid recovery.

We have two girls and one boy in our community who are planning to get married soon. Congratulations goes to Lorna Barron and to Cindy Allen but I can't tell you who the boy is yet, but it will be announced soon as he tells me to announce it. Best wishes goes to these young people.



DO YOUR BIT TO MAKE YOUR CHILDRENS' FRIENDS FEEL WELCOME IN YOUR HOME, A SIMPLE SNACK--CRACKERS WITH CHEESE, PEANUT BUTTER, JELLY--AND A REFRESHING DRINK WILL DO THE TRICK. KEEP SOME CANS OF LEMON-FLAVORED ICED TEA ON HAND TO OFFER TO YOUNG VISITORS. IT COULDN'T BE EASIER... AND THE KIDS WILL LOVE IT.

FANCY THAT!

Americans of Oriental origin can capture the spirit of the heritage of those countries where their families began by enjoying some of the things their ancestors did: a rickshaw ride through a Tea Garden, a Kabuki performance where all the roles are played by men, or a dance in a Kisaeng House.



Though Amsterdam has 50 canals winding through it, it remains a pedestrian city. Five hundred bridges make a walking tour of all its nooks and crannies easy to do. Visit this city's fabulous flower market on the banks of the Seingel and stroll to the Old Mint Tower where the Dutch money was made during the Middle Ages.

If you are one of the many Americans from South America who are flying down to Rio, cable car up Sugarloaf Mountain and see the city from 1292 feet. Visit El Salvador, the smallest republic in Central America, a country rich in tradition, where the steady flames of the Izalco Volcano lit up the coast like a natural beacon, and explore the old town of Panchimalco, where the inhabitants live in thatched roof adobes and dress in colorful native costumes. To help you, a free booklet, *Pan Am Invites You To Claim Your Heritage*, is available from your travel agent or by writing to Pan Am Heritage, P.O. Box 200, Brooklyn, N.Y. 11232.



THINK SMALL

The smallest bird in the world is Helena's hummingbird found in Cuba and the Isle of Pines. An average male adult has a wing span of three inches and weighs only 1/18th of an ounce. That's less than some species of moths.



The great magician Harry Houdini's real name was Ehrich Weiss.

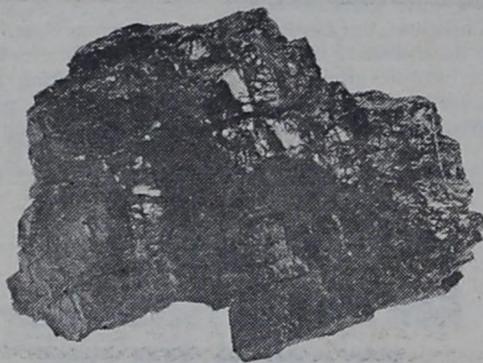
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The smallest breed of dog is the Chihuahua from Mexico. It weighs from two to four pounds when fully grown, but some "miniature" specimens weigh only 16 ounces.

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