

FRANCE WILL YIELD NO SOIL, SAYS PREMIER

Through the Editor's Spectacles

By GEORGE

When accidents happen, they usually happen in droves. Thus Cisco witnessed three serious highway collisions last weekend, one of which sent victims to hospitals.

I have just been reading of another tragedy on the strip of new highway east of Stephenville where so many fatal accidents have occurred of late and where one of Cisco's former and well-liked business men lost his life recently. An automobile crashed into a concrete bridge 10 miles east of Stephenville, fatally injuring a woman.

The accident record of this strip of highway is so serious that it deserves the earnest attention of the best brains in the profession of preventing accidents. There must be a reason for frequent accidents. It should be ferreted out and corrected, for the road has already cost too much in human life to justify it. No doubt this will be done.

Meanwhile it behooves those of us who drive cars or walk on highways to remember that this is the accident season of the year. Careful driving and watchful walking are essential.

The Jaycees rodeo drew the crowd to Cisco Saturday. Which proves that people can and will come to Cisco if invited. However, some of the merchants complained that the people who came did little shopping. From the looks of the advertising in the home newspaper during the week—the same paper which advertised the rodeo in its news columns—I do not wonder. Except in two or three instances readers saw nothing to invite them into the stores. I have an idea that they found the ads in the mail order catalogues and in the papers from other towns a great deal more interesting and went there, either in person or via mail, to supply their needs.

Of course, that trade rightfully belongs to the Cisco merchants and if they do not want it there are other merchants in towns not so far away who do. And from the reports we have of Cisco shoppers in Abilene, Eastland, Ranger and Fort Worth it looks as if these merchants are getting it.

I am still wondering if it is possible to build a house, raise a crop, develop a business without traveling and working at the job, without venturing on one's plan and judgment. I am wondering if Cisco has lost its nerve.

Miss Louie Nell Surles of Eastland spent the week-end with her parents, Mr. and Mrs. M. R. Surles.

17 Shopping Days Till Christmas



MARSHAL FOCH WAS MAKING TRIUMPHANT TOUR OF UNITED STATES...

LOOKING BACK TO CHRISTMAS 17 YEARS AGO—Santa's Uncle Sam was frowning on Philippines' plea for Christmas gift of independence. That mouthwash advertisement was telling you to "ask your best friend if you dare." Marshal Foch, allies commander-in-chief, was making a triumphant tour of U. S. It was merry Christmas for new "Irish Free State," created by treaty that climaxed 700-year struggle for freedom.

UAW Head Before Dies Committee



Here's long-awaited appearance of Homer Martin, head of the Auto Workers' union, before Dies committee in Washington. Martin, left; Dies, center, and Representative Mosier, right.

Crime Career of Taxi Trio Short

FORT WORTH, Dec. 5 (P)—A brief but spectacular crime career ended in the arrest of three unemployed Austin taxicab drivers here today.

The trio, arrested by detectives, admitted four robberies and kidnappings since midnight.

The robberies, in Austin, Georgetown, Waco and Hillsboro, netted \$82 and an automobile which was abandoned here. The men said they kidnaped seven men, leaving six of them nude.

Two brothers, Mildred and Luther Dutton of Hillsboro, came here in an effort to identify the trio as the men who robbed them of \$31.

Hull Pledges Efforts to Spur American Trade

GUAYAQUIL, Ecuador, Dec. 5 (P)—Secretary Hull, on his way with the United States delegation to the Pan-American conference, pledged himself anew Sunday to efforts to stimulate trade among the American nations.

His statement, made during a brief visit to this country, had a background of political economic developments: Ecuador and the United States recently signed a trade pact, and Ecuador was the last of the Pan-American nations to accept an invitation to the coming meeting at Lima, Peru.

The secretary said: "Although circumstances in the past have prevented me from visiting Guayaquil and the country's capital at Quito, I recall with very much warm feelings the cordial welcome that I was given at La Libertad about five years ago during my return from the Inter-American conference at Montevideo. I bring to the Ecuadorian people and government an expression of the friendly greetings and sincere best wishes from the people and government of the United States.

"As we in the United States become more familiar with the history and institutions of our American neighbors, we realize the rich contribution that Ecuador has made to American culture and civilization. A nation's position in the international family depends upon those finer qualities which make for the progress and dignity of the human race. Ecuador may be proud to possess such qualities. "It was a source of great satisfaction to me when the trade agreement between our two countries, which became effective a little over a month ago, was signed. I sincerely hope that this agreement will serve to strengthen the friendly and mutually beneficial relations that have always existed between our peoples and government.

"The development of a natural and prosperous international trade is of the utmost importance to large and small nations alike. The basis exists for such a trade among the American nations and it is my sincere desire to contribute in every possible way to the further stimulation of that trade.

"In this and in other matters of inter-American interest, I anticipate working with the representative of the labor relations act.

(CONTINUED ON PAGE FOUR)

CONDITION OF CRASH VICTIM IS CRITICAL

Mrs. Ora Cotton in Sanitarium With Skull Fractures

Condition of Mrs. Ora Cotton, injured in an automobile collision on west Eighth street Saturday evening, was reported critical at Graham sanitarium today where she was given a 50-50 chance of recovery. Mrs. Cotton's injuries were diagnosed as a double skull fracture, serious eye injury, scalp cuts and general body cuts and bruises.

The accident occurred at the G avenue intersection with Eighth street when cars driven by J. T. Fields and Lee Mahaney were in collision. Mr. Fields was driving Mrs. Cotton to her home. She was thrown from the vehicle to the pavement in the collision, witnesses said. The accident occurred between 6 and 7 o'clock Saturday evening.

Fred Scott, injured in an accident west of Cisco on Highway 80 earlier in the afternoon, was confined in Graham sanitarium with several broken ribs. His condition was described as satisfactory.

Miss Pauline Harvey of near Carbon, injured Friday noon in a collision at D avenue and Eighth, has been discharged from the sanitarium.

33 of 36 on O'Daniel Board on Hand Early

FORT WORTH, Dec. 5 (P)—Thirty-three of the 36 members of Governor-elect O'Daniel's advisory board were present for the opening conference here today.

The others were expected to arrive later.

"It is gratifying to see so many on hand this early," O'Daniel said.

Chicago Stockyards Strike Is Ended

CHICAGO, Dec. 5 (P)—The two-weeks-old strike of CIO stock handlers which paralyzed trading in Chicago's huge stockyards, was ended Sunday.

Striking members of the CIO Stock Handlers Local No. 567, who quit work Nov. 21, voted almost unanimously to accept a peace proposal submitted by the Union Stockyards and Transit company through Mayor Edward J. Kelly.

Henry Johnson, assistant national director of the Packinghouse Workers Organizing committee, said the PWOC as sole bargaining agent and would continue negotiations on wages, hours, working conditions and other CIO demands. He said the men voted one stipulation—the company must conclude negotiations with the CIO and sign a written contract within the next 10 days or another strike would be called.

The strikers, estimated by the unionists to number 600, will return to work immediately, ending the tie-up which resulted in the flooding of other corn belt markets with livestock which ordinarily would have been shipped to Chicago and in the shipment of meat from outside slaughtering centers to Chicago, largest open market in the nation.

Burglars Loot Church at Paris

PARIS, Dec. 5 (P)—Burglars took an estimated \$600 from the safe of the First Baptist church last night soon after conclusion of the church's annual missionary fund drive.

Where Utah School Children Met Sudden Death



This picture tells the story of one of the year's most tragic accidents—the school bus-train crash near Salt Lake City in which more than a score of school children were smashed to death. Pictured is the bus chassis draped about the front of the engine and ground under the wheels. The body of the bus was thrown a hundred feet.

Edsel Ford Is Monopoly Investigation Witness

Babies Need Care to Ward "Winter Complaint," Says

AUSTIN, Dec. 5 (Sp)—"Babies and young children need as careful protection at this time of the year against 'winter complaint' as they do during the warm weather against 'summer complaint,'" said Dr. Geo. W. Cox, state health officer, in discussing seasonal disease hazards for young children.

"Winter complaint" includes influenza, tonsillitis, pneumonia, bronchitis, and other diseases of the respiratory or "breathing" system as distinguished from "summer complaint" which attacks the digestive system. Diseases like pneumonia may develop from a neglected cold, they may follow as an after effect of measles or whooping cough or one of the other so-called children's diseases; or they may occur suddenly and with very little warning. They are more prevalent in winter than in summer and they are even more difficult to combat than digestive ailments. Nearly all the diseases are spread through the secretions from the nose and mouth.

These respiratory diseases are particularly dangerous to babies and young children. Those not in vigorous health are more susceptible to these infections. The first line of defense is to strengthen their powers of resistance against ill health; the second is to keep them under medical supervision; the third is to keep them away from others—young or old—who have coughs, colds or fevers.

The importance of keeping young children away from persons who have colds, or any other infectious disease cannot be emphasized too strongly. The utmost care should be exercised by those with colds, and who are unavoidably brought in contact with young children, not to cough or sneeze so that the spray of saliva reaches the children.

Miss Lucille Self visited her relatives in Dublin the past few days.

Says Company Policy Is Encouraging to Competition

WASHINGTON, Dec. 5 (P)—Edsel Ford told the federal monopoly committee today that the Ford Motor company's policy of encouraging inventors to manufacture their own inventions tended to encourage competition.

Ford testified that his firm pursued a virtually wide open policy with regard to patents, licensing those it owned to other manufacturers when requested to do so and aiding independent inventors in the production of their own devices rather than trying itself to gain control of the inventions.

Jurors Summoned in 88th Court

EASTLAND, Dec. 5 (Sp)—Following is a list of petit jurors summoned for service the week beginning today in 88th district court.

J. W. Donowho, Ranger; Thomas R. Seelye, Eastland; C. E. Joyce, Rising Star; W. F. Barton, Ranger; Bacil Ormsby, Gorman; B. C. Clemmer, Ranger; W. L. Yeager, Dothan; R. P. Sneed, Eastland; A. T. Schultz, Rising Star; T. E. Bankston, Ranger; R. S. Hunt, Ranger; Leslie H. Hagaman, Ranger; J. F. Killingsworth, Ranger; H. F. Duncan, Carbon; Frank T. Crowell, Eastland; O. J. Tillinghast, Cisco; Agnew Arlin, Cisco; Ned I. Morris, Carbon; A. N. McBeth, Nimrod.

B. B. Shirley, Carbon; R. Holoway, Carbon; H. Kennedy, Ranger; I. G. Sherrill, Rising Star; L. E. Littleton, Eastland; C. J. Moore, Ranger; J. T. Anderson, Cisco; George Atkins, Cisco; E. H. Mills, Ranger; V. V. Cooper, Jr., Ranger; J. S. Halton, Ranger; E. F. Lee, Ranger; Ray Campbell, Ranger; L. D. Wright, Eastland; R. B. Reagan, Eastland; L. L. Hooker, Gorman; R. C. Eaves, Gorman.

The group was originally called to report Nov. 14, and then were recalled for the week, starting Monday, Dec. 5.

Get Tickets for Oil Men's Dinner Now, Is Appeal

Cisco oil operators and business men who expect to attend the annual meeting of the West Central Texas Oil and Gas association at Abilene Saturday evening were urged to secure their tickets at once. For the first time the annual dinner will be open to women. Tickets may be obtained at the Cisco Daily Press at \$1 each. Fifteen hundred persons are expected for the dinner which will be served at the Fair Park. It will be a wild game dinner.

Speakers on the program include Hon. Coke Stevenson, lieutenant governor-elect, and Gerald Mann, attorney general-elect.

Five Prisoners Flee Howard Jail

BIG SPRING, Dec. 5.—Five men, four of them felons under sentences from two to 10 years, were at large after sawing their way out of the Howard county jail early Sunday.

Those escaping were: Newman Bowman, 10 years for theft; Clyde Linney, four years for forgery; James Early Hicks, five years for robbery; Ernest Carter, alias R. S. Strong, two years for forgery, and Bernie Thompson, held on a misdemeanor charge.

Sheriff Jess Slaughter said the men apparently accomplished the first break from the county jail in eight years by heating and sawing cell bars to gain access to the run-around, where they sawed window bars and dropped from the second floor to the ground.

Stewards to Meet This Evening

The board of stewards of the First Methodist church will meet at the church in regular session this evening at 7 o'clock, it was announced.

ANSWERS CRY OF ITALIANS FOR 2 AREAS

Corsica and Tunisia Are Advised to Remain Calm

PARIS, Dec. 5 (P)—Premier Daladier flatly asserted today that France has no intention of giving up any part of her territory, personally answering the Italian clamor for French Corsica and Tunisia.

Daladier announced his intention of visiting the two regions shortly after the first of the year.

The premier urged the inhabitants, who have been demonstrating riotously against the Italian campaign, to remain calm.

He said the protest made by France had brought a declaration from the Italian government that the demonstrations for colonial claims were not formulated by the government.

Blood was spilled in an angry demonstration against Italy's apparent campaign for Tunisia by 500 French colonists at Tunis.

Police restored order only after several skirmishes, in which an undetermined number of rioters were injured.

An Italian bookstore was wrecked when the rioters broke in through the windows, seized newspapers and books and flung them into the streets, where other demonstrators tore them to shreds.

Windows were smashed also in the Italian tourist office and raiders broke into the offices of the Italian Line and Italian newspaper, "Fasciste Unione."

Most of the demonstrators, officers said, were French, Corsicans and Tunisians. Arabs were said to have been persuaded to postpone for the time being a demonstration they planned in front of the Italian consulate on behalf of their French friends.

Cries of "Long live France!" and "Down with Italy!" echoed down the narrow streets of the capital as the angry demonstrators paraded through the city under heavy police guard.

A projected attack on the Italian consulate was prevented by strong police reinforcements.

Despite their resistance, however, they were not able to keep the crowd sufficiently under control to prevent Italian posters from being ripped down wherever they were found in the city.

The parade was staged despite an official ruling against demonstrations of any kind issued after members of the Italian chamber of deputies interrupted a speech of Count Ciano, Italian foreign minister, in Rome last Wednesday, with shouts of "Tunisia! Tunisia!"

The demonstration, apparently spontaneous, began with only a few persons, but grew quickly as the line of marchers serpentine through the city.

ITALIAN DEMAND AT "FUTURE DATE" PROMISED
ROME, Dec. 5 (P)—Virginio Gayda, frequently a spokesman for Mussolini, indicated today that Italy would make demands on France at some future date.

The editor did not disclose, however, what the demands would be or when they would be made.

The Italian campaign for Tunisia, meanwhile, gained momentum with fascist warnings to France that she was "playing with fire" by permitting anti-Italian demonstrations such as those yesterday in Tunisia and Corsica.

Miss Mary Griffin of Eastland was the guest of Cisco friends Sunday.

Weather

East Texas—Fair tonight and Tuesday. Warmer in the north-west tonight.
West Texas—Fair and warmer in the north tonight. Tuesday fair, colder in the panhandle.

The Cisco Daily Press

And Cisco Daily News
(Consolidated with Cisco Daily News and Cisco American and Round-Up, Nov. 1, 1937)
Member of the Texas Press Association

Published each afternoon, except Saturday and Sunday morning at Cisco, Eastland County, Texas, by the Free Press Publishing Corporation, incorporated under the laws of the state of Texas. Editorial and Publication offices at 304-306 D Ave., Cisco, Texas. Telephone 608.

THE FREE PRESS PUBLISHING CORP.
CHARLES J. KLEINER, President.
J. H. REYNOLDS, Vice President.
R. A. BUTLER, Vice Pres. and Sec.-Treas.
F. D. WRIGHT, Counsel.

B. A. BUTLER Editor and Publisher
W. H. LA ROQUE Adv. Manager
W. D. BRECHEN Superintendent
MRS. CHAS. TRAMMELL Society Editor

A Home-Owned and Home-Controlled newspaper devoted to the upbuilding of Cisco and Eastland county, independently democratic in politics.

SUBSCRIPTION RATES: ONE YEAR \$5.00

National advertising representatives, Texas Daily Press League, Dallas, Texas.

Any erroneous statement reflecting upon the character or reputation of any person will be gladly corrected if brought to the attention of the publishers. The Cisco Daily Press assumes no responsibility for errors in advertising insertions beyond the price of the advertisement.

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under the act of March 3, 1879.

BIBLE THOUGHT FOR TODAY

Prove me now herewith, saith the Lord of Hosts, if I will not open you the windows of Heaven and pour out a blessing. . . Be at peace among yourselves.—2 Thess. v. 13.

Do you good to all, As much as in you lieth. Hurt no man more Than you would harm your living, natural brother, Of the same roof, same heart. —TENNYSON.

To live nobly, we must be noble; and we become noble by resolutely banishing every unworthy thought and feeling.

Hollywood Sends Regards to Adolf and Benito

It is useless to try to let the people of Germany and Italy know how the actions of their governments are regarded on this side of the Atlantic, because those people aren't allowed to get any news that the men on top don't want them to get.

Nor would it make very much difference if that news did get to them, because they don't have anything to say about governmental policies anyway. So all the American government can do is make its protests to the head men in Berlin and Rome and hope that some day a change will be made.

AND in this job a good deal of efficient help is being provided by Hollywood—of all places.

Hollywood does it deftly, quietly, and where it hurts.

A little more than a year ago Vittorio Mussolini, son of Il Duce, went to Hollywood with some grand plans. He was going to

make a thorough study of American film methods, so as to improve Italian film production on his return. He was going to produce films of Italian grand opera. He was going to do divers big things and make a profound impression on the whole movie colony.

But the whole business quickly turned out to be a flop. The movie colony resented the presence of Il Duce's son and was pretty blunt in letting him know about it. After a series of snubs, climaxed by the appearance in a trade paper of a full-page ad attacking him, Vittorio shook the dust of California from his shoes and departed for the homeland, unwept.

Now another drama of the same sort has been enacted, this time with Leni Riefenstahl in the leading role.

This German actress seems to be a talented and pleasing young woman, but she came here—unfortunately—trade-marked as Hitler's girl friend. So Hollywood warmed up to her no more than it did to Vittorio. Most of the studios refused to let her in. A night club refused to sell reservations to her. The chill was put on in a big way, and her visit turned out to be quite as unhappy an affair as did Mussolini's.

All of this is considerably less than important, except for one thing.

IT happens to be about as direct and effective a way as can be imagined to let the two great dictators know just how their policies are regarded in America.

There is an ironic justice in having the message delivered by Hollywood. For those dictators are actors—first, last and all the time. More than any other men alive, they ought to be sensitive to the reactions of the world's capital of drama.

World opinion beats in vain upon the closed gates of Rome and Berlin. If any group can get a message inside the walls it ought to be Hollywood. And Hollywood—be it remembered in its favor!—is in there trying.

Luise Rainer decided not to divorce Clifford Odets after a ride on a roller coaster. The ups and downs of the coaster make hanging on a Cliff an easy task.

Business can get too good. The biggest boom in shipping recently injured a German ship near Oakland, Calif.

That Chicago boy who sees everything upside down is a natural for a football center.

The country is threatened with drouth. As so often happens, this drouth comes after a long dry spell.

Billy Rose has finally made up his mind. It's Holm Sweet Holm.

Chesterfield Grid Commentator Picks Eleven

A week before Eric Tipton of Duke punted his team to its 7-0 victory over Pitt, Eddie Dooley, the famous football forecaster and commentator, who has been broadcasting weekly for Chesterfield Cigarettes, picked Tipton for the Chesterfield 1938 All-America football team.

That Dooley's placing of the Duke star on his ace team was fully justified, was amply borne out by Duke's prompt bid and acceptance to the Rose Bowl and its remarkable unbeaten, untied and unscored-on season.

Chesterfield's All-America football team, as chosen by Dooley and announced recently over his nation-wide hookup, is being hal-

led by coaches and critics as one of the most representative teams of the year. The team was chosen by Dooley in collaboration with more than 100 leading coaches.

No eleven of previous years packs more line power and scoring punch, more hard running backs and aggressive forwards than the team Dooley chose for Chesterfield. It is made up of 11 players all of whom have performed with rare distinction in their respective positions all season.

Dooley's team is as follows:
Ends—Earl Brown of Notre Dame and W. Roland Young of Oklahoma.
Tackles—Steve Maronic of North Carolina and Francis Tweddell of Minnesota.
Guards—Sid Roth of Cornell and Ralph Heikkinen of Michigan.
Center—Ki Aldrich of Texas Christian.
Quarterback—Bob MacLeod of Dartmouth.
Halfbacks—Vic Bottari of Cali-

fornia and Eric Tipton of Duke.
Fullback—Marshall Goldberg of Pittsburgh.

BRITAIN MINING GOLD
LONDON, Dec. 5.—(AP)—Gold mining is being developed in the northwestern area of England. During 1937, 787 tons of gold ore (dressed) were produced at \$2,080, compared with six tons in 1936 valued at \$25.

Now That the Elephant Is Back on His Feet



JOHN T. FLYNN

By JOHN T. FLYNN
NEA Service Staff Correspondent
NEW YORK.—As the United States turns her eyes toward South America in search of what President Roosevelt calls American "continental solidarity," there is one danger which seems to be overlooked.

One of the commonest of human frailties is found in the perversity with which men flee from imaginary perils into the arms of real ones. At present an immense noise fills the ears about the German menace in South America. This is set up as a giant enemy to be met and conquered. And so much energy is developed to meet and overcome this ogre that we give no thought to the great serpent coiled in the bushes which is the real danger.

The trouble in our South American approach is to be found in our confusion of the terms "nazism" and "fascism." They are continually used interchangeably. Hence the discussion as to whether South America has gone nazi or fascist becomes obscured in a good deal of fog.

South America is not Nazi, is not going nazi and probably never will. But South America is going fascist. Fascism represents a new approach to the solution of the difficulties of capitalism. It is a form of social government in which the state attempts to organize and plan and control the economic life of the people.

Each American farmer produces food and fibre for an average of three and a half persons in town.

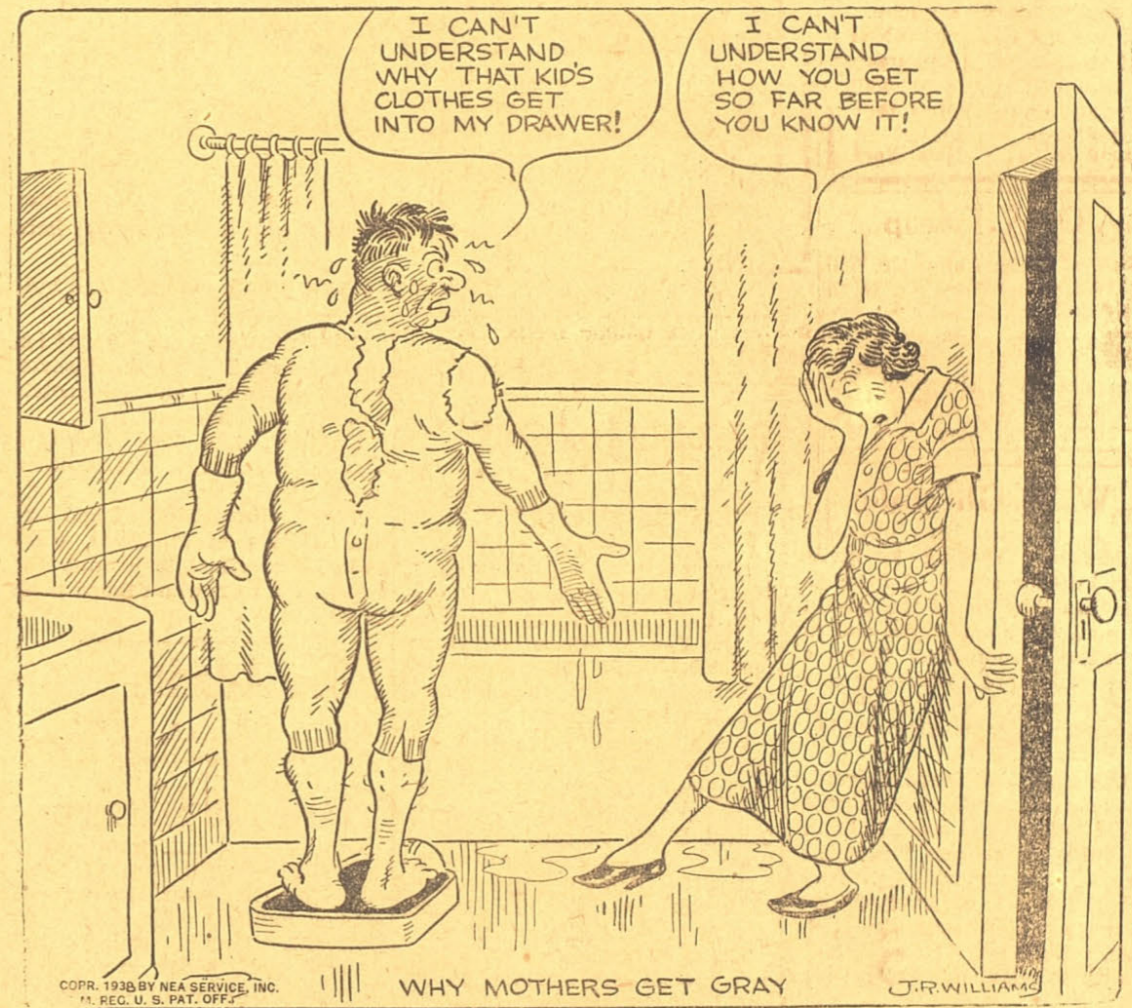
While business groups thus organized exercise jurisdiction over these economic problems in the first place, they are subject, of course, to the veto or supervision or interference or domination in the last analysis of the state which is represented by a dictator. A dictator is essential to the operation of this system.

This dictator-governed, dual organization of the state into political and economic authorities in which democracy is rigidly excluded involves minute regimentation, regulation at every point, drastic enforcement, espionage as an aid to enforcement, etc.

It involves the sacrifice of democracy to save the economic system, but oddly in practice ends very quickly with the destruction of the economic system it set out to save.

This is not German or Italian, although the idea was first tried in Italy and has spread to Germany and other countries. In each case it originated within the country itself. Nazism includes a Fascist form of government, but it is something essentially German. It includes, not only the Fascist government

OUT OUR WAY By Williams



WHY MOTHERS GET GRAY

FREE
For Six Days Only
December 5th Through 10th
One Grease Job Free With
5 Gallons Texaco Fire Chief Gas 95c
One Wash Job \$1.00
\$2.95 SERVICE ALL FOR \$1.95
OUR WORK IS GUARANTEED
You Be the Judge
CHIEF SERVICE STATION
8th Street at Ave. F Telephone 9503
F. A. PAYNE E. M. (Bunny) WINSTON

ALLY OOP By Hamlin



MYRA NORTH, Special Nurse By Thompson & Coll



SPECIAL CLASSIFIED :: USE THE WANT-AD MARKET - - IT PAYS

Watch for something you may need . . . For Sale . . . For Rent . . . Wanted to Buy . . . The cost is very low . . . Just four cents a word for the entire three days . . . Thursday, Friday and Saturday.

Call 608--Mail it in, or see the Ad Man

USED TIRES \$1.00 UP.
Goodyear Service Store.
103-3tp

THREE-ROOM furnished apartment. 102 W. 14th. 98-5tp

MODERN 5-room home for trade for good used car or will rent. Inquire at 701 E. 13th or phone 509. 102-1tpd

FOR SALE—Pansy plants, seedlings and potted. 25c, 50c. Philpott Florist. 101-3tc

FOR RENT OR SALE—Residence at 505 West 6th; also desirable furnished apartment in home at 601 West 9th. Phone 305 99-3tc

WANTED TO BUY—Residence lots in Abilene. Must be reasonable. Apply at 704 W. 9th st., Cisco. 102-3tp

WANTED—To spray Christmas trees, furniture. Paint and paper. 5th floors. Ace Lucas, 1606 Lig. ave. Phone 555. 101-114

I WILL BAKE your Christmas fruit cake for 50 cents a pound or you furnish ingredients and I will bake reasonable. Also all kind cakes and pies. Mrs. Comer, 504 W. 17th. 102-3tc

FOR RENT—Furnished or unfurnished apartments; water and lights furnished. Reasonable. 209 W. 3rd. 102-3tp

Eugene Lankford
Lawyer
Office, Lower Floor
Cisco State Bank Bldg.

FOR COMPLETE Markets and Financial News
The WALL STREET JOURNAL
Rely on by business men and investors everywhere. Send for free sample copy.
44 Broad St. New York.

W. O. W. Camp
Cisco Camp No. 500 meets first and third Tuesday nights in each month.
707 1/2 Main Street.
W. C. CLEMENTS, C. C.
F. E. SHEPARD, Clerk.

Dr. W. I. Ghormley
Optometrist
1510 Ave. D, Cisco

Number of homes for sale. Small cash down payments. Small monthly payments. Low interest rate. Connie Davis. Tel. 198.

If In Need of
PERSONAL AUTOMOBILE LOANS
See
Charles E. Yates
At Front Drug or Phone 183

FRESH PAINT
NEW WALLPAPER
CONGOLIEUM RUGS
WINDOW SHADES
AUTO ACCESSORIES
HOME SUPPLIES
The Price Is Right.
Western Supply Company

Insure in Sure Insurance with
E. P. CRAWFORD Agency
NEW LOCATION
108 W. 8th. Phone 453

RADIO TUBES
FREE TESTING SERVICE at
Lee's Super Service

FAMILY WASHING, finished, \$1; unfinished, 50c. 707 West 8th. 103-3tp

BIRDS GET FISH FOOD
PUEBLO, Colo., Dec. 5.—(AP)—Forest officials had forgotten about ducks when they planted several tons of moss, shrimp and other aquatic life as food for fish in Lake Isabel. Migratory flocks came along soon after the planting and cleaned up all the food. Now the fish are hungry.

A Royal Decree-Law published in the Italian Official Gazette requires that all new power plants be built so they can use gas, solid fuel, or electric power.

J. D. McKINZIE
Chiropractor
1400 W. 8th. Phone 679

THE BEST INVESTMENT ON EARTH IS THE EARTH ITSELF
See Us for Bargains in Land.
E. P. CRAWFORD Agency
108 W. 8th. Phone 453

Own Your Own Home
We have a number of nice homes for sale with small down payment and balance at 5% in small monthly installments. Also, other bargains for cash.
E. P. CRAWFORD Agency
108 W. 8th. Phone 453

Bargains in homes at 5 per cent interest. See Connie Davis. Tel. 198.

NATURE CURE
E. C. HERRON, D. C. Ph. D.
406 West Sixth Street
Telephone 107

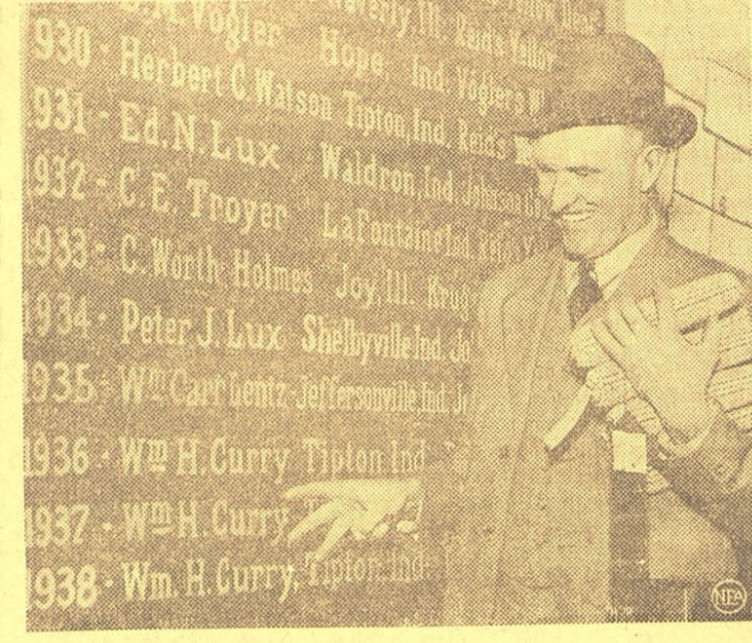
Get Ready For WINTER
The proper grade of Oil — Anti-Freeze in the radiator
FIX FOR QUICK STARTING
Let Us Do It the Conoco Way
For a complete service call 500 and Count the Seconds.
ED HUESTIS
Cor. 8th and Ave D.

Numetal
WEATHER STRIPS for Windows & Doors
WINDOWS CAN'T RATTLE
Not only stops rattles, but saves you 1-3 on fuel, and think of the comfort.
FREE ESTIMATES by factory-trained experts. You will be surprised how economical it is to weather-strip your home.
Cisco Lumber and Supply Company

NEIL LANE FUNERAL HOME
300 W. 9th Street, Cisco. Phone 167
OUR GREAT AIM—is to be helpful to those who engage us; We want all to feel satisfied with the manner every detail was looked after.

W. I. Ghormley
Optometrist
1510 Ave. D, Cisco

Thrice-Crowned King of Corn



Corn King William H. Curry of Tipton, Ind., points in triplicate to his record of three successive world championships. Curry, pictured holding the title-winning corn, took his 1938 title at the International Livestock Exhibition in Chicago.

To Please Your Mother This Xmas Choose What She Wouldn't Buy Herself

By LYDIA GRAY SHAW
AP Feature Service Writer
They tell the story of the sophisticated girl who got her Christmas presents mixed up.
Her husband's hard-working New England mother received a box of fluffy, impractical gifts. Her own smart modern parent unwrapped a wool muffler.
The girl was aghast when she discovered her mistake.
Both mothers were ecstatic. Moral—give mother at Christmas time something she would not ordinarily buy herself.
If she's the sort of mother you have a hard time prying loose from the dish pan, shun thoughts of electric mixers and handsome table cloths. Much as Mother may love her home, she'd like you to think of her as an individual—not a housekeeper—on Christmas day.
The fattest bottle of perfume you can find—and afford—the most glamorous salts and powder bath set, the most practical kind of bed jacket—because when does Mother have a chance to breakfast in bed?—such gifts will gladden her heart.
"But she can't use them," you may say. That's just the point. For once, Mother would like to have something she doesn't have to regard from such a practical standpoint.
Take stockings, for instance. She can't wear the thinnest of chiffon for housework. She has to stick to heavy stockings that won't run and catch. Why shouldn't she appreciate all the more a pair of sheerest sheer for the few times when she's not the servant of the house?
Jewelry too. You may not be able to associate Mother with this year's heavy antique bracelets and necklaces. But chances are, she'd love a carefully-chosen set of costume jewelry to make last year's clothes a lot more passable with this year's adornment.
Just in case you haven't that kind of mother, the gift problem is different, but far from serious. Stores have gone out of their way to think up smart new tricky gifts like cork mats and glass holders to match for a special cocktail party—monogrammed too. There are fat candles that burn for a week without stopping, and trick table decorations that

FASHION DECREES UPSWEPT
HAIR-DOS and we oblige with Smart Waves
YOU'LL see them everywhere, during the social season, these smart, sophisticated Upswept coiffures. They give new charm, accent the lovely curves of your neck and brow! You'll like the freedom of this new style . . . and the way do do it!
ELITE BEAUTY SHOP
ELIZABETH McCracken, Proprietor
Phone 144. Cisco.

NEIL LANE FUNERAL HOME
300 W. 9th Street, Cisco. Phone 167
OUR GREAT AIM—is to be helpful to those who engage us; We want all to feel satisfied with the manner every detail was looked after.

consist of a parade of angels with fife and drum who wheel solemnly around the centerpiece while a concealed music box peals out Christmas carols.
The mother who shops probably could use one of the new quilted capeskin bags which are built to take plenty of stuffing.
Sequin jackets are doing tricks again this year, too. The newest look not like jackets, but are cut like the top of an evening dress.
On the practical side, but ornamental too, there's a new ash container with a cover. It eliminates the unsightly picture of overfilled trays.
The stores are with you. They have lots of ideas. And all to Mother's good.

Almost every day some reader tells us of the splendid and sure results brought by an ad in the classified column. When others find the classified pays them, why not use it for yourself? Cisco Daily Press.
There are 18 species of elm tree.

WASN'T THAT COLD
BUTE, Mont. Dec. 5.—(AP)—It was cold but not that cold, said Jack Duggan, assistant police chief, as he saw two men wearing five overcoats down the street. After he had detained them at city jail, calls came in from people who had lost their overcoats.
COLORED YOLKS POPULAR
ST. LOUIS, Mo., Dec. 5.—(AP)—Business is brisk for a St. Louis feed store that produces eggs with the yolks "made to order" in any color. Right now red and green, for Christmas, are the popular combinations. The color is produced by regulating the hen's diet.
Japanese may remove a giant statue of the Goddess of Mercy from a hilltop. Naval theorists believe it would constitute an ideal marker along which enemy warships might sight to bombard a nearby naval base.
The income of the average American in 1935-36 was \$1,160 a year, or \$22 a week.

SAVOY CAFE
The Best Place in Town to Eat
SHORT ORDERS --- LUNCHES
The Best Meats --- Beer
"NICK" and "SAM"
AIR-COOLING SYSTEM

FROM HOUSES TO CHICKEN COOPS
We have what you need in the Building Line.
CALL 12
We have just received a Line of Mayflower Wall Papers, New and Complete.
One hundred or more patterns to select from.
BURTON LINGO LUMBER CO.
LUMBER

MOAD BROS.
Your Sinclair Friends
We have the most up-to-date and modern
GREASING EQUIPMENT
IN CISCO
FALLS AIRMASTER TIRES and TUBES
For Road Service
CALL 9513
Eighth Street and F Avenue

Wake Up In Your Own Home!
It's a grand and glorious feeling. Come right down and talk to us about it. Be a regular fellow and build a house. We have many pictures of homes with plans and specifications — and financing is very convenient.
Rockwell Bros. & Co.
111 E. Fifth. Phone 4

HUMBLE PRODUCTS
ROY (Dago) HUFFMYER, Prop.
Years of experience count in any work. Our many years spent in servicing automobiles in Cisco enables us to offer you the kind of service you want.
You'll be pleased with our washing and lubrication. And all Cisco are friends to Humble Products.
GOODYEAR TIRES and TUBES
Eighth at E. Phone 149

WINTERIZE YOUR CAR!
TRY OUR TRIPPLE SERVICE With a Smile!
Better check your oil and greases— Drain and put proper lubricants so that cold, sluggish weather will not harm moving parts — you have nearly \$1,000—maybe more—tied up in that fine machine — better take care of it—Takes lots of licks to make that much money.
SMITTY SAYS:
'The Famous Dunlop Tires
Have made all the world's High Speed Miles records during the past Eight Years. They can take it!
Smitty Huestis
CONOCO PRODUCTS are sold here. They give satisfaction with all cars.
Smitty Huestis Service Station
Corner 14th at Main. Phone 17—Cisco.

HERE'S OUR TIMELY OFFER TO SAVE YOU INCONVENIENCE, TIME AND MONEY
14
Necessary Service Operations to Insure Carefree Winter Driving at ONE FLAT PRICE
1 Battery condition test. Add distilled water, clean battery and terminals, inspect and clean battery cables.
2 Test starting motor starter switch; tighten all starter connections.
3 Clean generator armature; sand-in armature brushes; tighten all generator connections; adjust belt tension.
4 Check alignment and operation of all lights; tighten connections; check all light switches.
5 Inspect and tighten all electrical connections at ignition switch, fuse block, etc.
6 Tune engine, including cleaning and adjusting spark plugs and distributor. Inspect high tension wires; clean gasoline lines; drain carburetor, blow out jets, check fuel level and adjust throttle for proper engine idle and set accelerator control rod to "winter" position. Drain and check fuel pump.
7 Tighten cylinder heads, intake and exhaust manifolds.
8 Completely lubricate chassis. Will make for easier riding and insures against unnecessary wear.
9 Change engine oil to winter grade. This assures proper lubrication, economy and easy starting.
10 Drain and flush out transmission and rear axle and refill with winter lubricants. This will afford proper protection to the moving parts and insure easy shifting.
11 Check cooling system for leaks, replace hose, etc., if required. Drain out all water, flush to remove all dirt and grease.
12 Add Ford Anti-Freeze to cooling system.
13 Check windshield wiper operation and blade condition. Includes corrections in vacuum line if required.
14 Adjust clutch pedal.
Materials and Parts Extra.
Our Special Price \$4.50
NANCE MOTOR COMPANY
Expires November 30th

SOCIETY and CLUBS

MRS. C. W. TRAMMELL, Editor
Phone Numbers 535 and 608

The Notebook

Tuesday
All circles of the First Baptist W. M. S. will meet at the church at 3 for a business meeting.
The Cecilia singers will meet at the First Methodist church at 4:30 for a business meeting.
The First Baptist Sunbeams will meet at the church at 3.

Methodist W. M. S. birthday party at Mrs. Bob Sanford's at 12:30. Covered dish luncheon; 25 cents.

Circles of the Presbyterian auxiliary will meet Tuesday afternoon as follows: Circle No. 1 with Mrs. Elizabeth McCracken at 3 o'clock; Circle No. 2 with Mrs. Frank Bond at 2:30 o'clock; Circle No. 3 with Mrs. R. B. Carswell, Humbletown, at 2:30 o'clock.

Wednesday
The Delphin Study club will meet at the clubhouse at 9:30 a. m.

Miss Johnnie Sue Slaughter of Abilene spent the week-end here.

Personals

Mrs. C. S. Surles and daughters, Misses Dahlia and Bona, and son, Wendell, and Miss Billie Cole, visited Mr. and Mrs. Larry Burnside in Eastland Sunday.

Mrs. Betty Vestal and her guest, Mrs. Leona Charles of Charlotte, North Carolina, visited Saturday with Mr. and Mrs. Sam Baugh in Abilene.

Mr. and Mrs. W. R. Cabaness and son, Ralph, of Munday were guests of relatives here for the past week-end.

Mr. and Mrs. Howard Johnson and son, Howard Ray, of Ulysses, Kansas, have been visiting Mr. and Mrs. George Christie.

Mrs. C. A. Van Horn is the guest of relatives in Hillsboro.

Mr. and Mrs. Jack Cabaness and son, Jack, of Hobbs, New Mexico, are spending a few days in Cisco.

Miss Alice Spencer of Fort Worth was the guest of her parents, Mr. and Mrs. J. E. Spencer, Sunday.

Mr. and Mrs. T. H. Chumney and sons, Truett and Johnnie, of Abilene, formerly of Cisco, visited friends here Sunday.

Mr. and Mrs. Grady Bigby of Hamilton visited in the home of Rev. and Mrs. Judson Prince Sunday.

Mr. and Mrs. Carroll Allison and baby daughter visited Sunday in Eastland.

Mr. and Mrs. F. E. Shepard and daughter, Mary Catherine, spent the week-end in Fort Worth.

Mr. and Mrs. Jim Freeman and family, Marshall Freeman and baby, Mrs. Terrett and Mrs. C. L. Meaker, all of Stamford, spent Sunday with Mr. and Mrs. A. M. Freeman here.

About Our Friends-- (CONTINUED FROM PAGE 2)

Would have made a great architect or an artist . . . painter or sculpturer . . . or a builder of great edifices . . .

Which suggests to us the tragedy of life that people can't get started into the vocations that they are born to do . . . Great speakers sometimes never find their true calling . . . great business ability sometimes finds itself trying the artistic . . . but it does usually make financial successes . . . The greatest tragedy, perhaps, is when the artistic try to be business men . . .

There goes R. E. Grantham . . . and D. G. Streator about the Lions business . . . and J. B. Pratt and George Boyd . . . And K. H. Pittard with something on his mind . . . not that it is unusual for him to have things on his mind . . . J. A. Jensen taking time out from business preoccupation to spring one of his many smiles . . .

Mrs. Bob Sanford down town yes, she admits it is she and not her sister . . . But says we are usually wrong . . . Which is nothing new in more ways than one . . . Mrs. J. J. Collins shopping . . . Mrs. James Moore down town . . . Mrs. J. B. Cate working . . . Mayor Berry back from Stanton . . . Bob Winston on the street . . .

SERIAL STORY LOVERS AWEIGH

COPYRIGHT, 1938
NEA SERVICE, INC.
BY BETTY WALLACE

CAST OF CHARACTERS
JUDY ALCOTT—admiral's daughter. She faced a choice between two navy suitors.
DWIGHT CAMPBELL—ambitious lieutenant. He faced a choice between his wife and duty.
JACK HANLEY—flying sailor. He faced a test of a patient love.
MARVEL HASTINGS—navy wife. She faced the test of being a good sailor.

CHAPTER XXII
Commander Sloane found her still clinging to Jack's hand, still looking into his eyes. The commander harrumphed loudly, and Judy turned, with a slight blush. "This young fellow's strong as an ox," said the doctor jocularly. "A bash like that would have killed anyone else. But all he's got is a broken arm and a few busted ribs."

"Internal injuries?" Judy asked swiftly.

Commander Sloane's eyes avoided hers. "Well—we don't know—takes time to be sure—"

"How long will it be before he's well?"

"Now, now, don't be rushing things! A good long rest in bed never hurt anybody."

So it was going to take a long time. Weeks. Months, maybe. She wanted to ask if Jack would ever fly again, and suddenly she knew that he had asked himself. Probably it was the first thing he said when he regained consciousness. She didn't ask.

Jack was weak. He smiled, and tried to talk, but there were tell-tale white lines around his mouth, and his face was pinched with exhaustion. So Judy said, "Darling, I'll be here every time they'll let me in. I'll come ten times a day. Oh, try to get well quickly!" She

vent over him. "You must sleep, now. Goodbye. I'll come back in the morning."

"Goodbye," he said. "Judy, Judy—" There was so much he wanted to tell her, she knew. But his breath came short, the cruel plaster cast was like a heavy weight on his body. She said soothingly, "I know, darling. See you tomorrow!" She smiled bravely.

While her mother and father and the skipper of the Enterprise and almost everyone else were busy arranging the funeral of honor for Bill Bell, Judy was at the hospital with Jack. The next morning he appeared stronger.

"If this accident has brought you back to me, I'm glad of it," he said fiercely. "Oh, Judy, you don't know how I—"

"But Bill—"

"Of course, I didn't mean . . . He shouldn't have tried to come down after me."

"He—he was swell," she said, with difficulty.

"I know. I—I'm going to do all I can for Diane—"

"There's not much anybody can do. She's taking the baby and going back to her folks in Virginia. She'll be able to live on the pension there."

Jack said, "That's the Navy for you. Maybe a woman's a fool to let herself in for it."

But Judy Alcott said sturdily, "No! Diane would do it all over again, even if she knew the end. They were so happy! And we'll be happy. My mother and father have been happy . . ."

His eyes adored her. "You're so sure now. Oh, I always knew, if I waited—if I could make you see—"

"I—I guess it was you all the time," she said in a shamed little voice. "But I didn't know—until that night. Thinking about you—out there in the water—afraid you were dead—imagining all kinds of horrible things—" She lifted her chin. "But that's part

of it. I wouldn't want to have it otherwise!"

Se said slowly, "When I get well, Commander Sloane says I'll be good as new. Barring unforeseen complications. I—I'll be flying again, Judy."

"I wouldn't want you to quit," she said.

The next day, Judy sat in the car with Diane and Mrs. Alcott, and the happiness that had lived in her eyes during the hours she had spent with Jack was gone. For this was Bill's final journey. They weren't going to see it all, but she knew how it would go. And Diane knew.

There would be a horse-drawn caisson, borrowed from the Army to do Lieut. William Bell honor. There would be soldiers, and officers on foot, and enlisted men behind. She was white and still. Controlled. But her fingers were curled into fists.

Then they were at the cemetery, and Judy stood up beside Diane, hoping that the other girl wouldn't break down at the last minute. The men who were lined up facing each other on each side of the grave raised their rifles skyward and three volleys rang out. Diane cried uncontrollably, "Bill! Oh, Bill!" Judy put her arms around her. "Cry," she said. "It will do you good." But she couldn't watch, either, as they lowered the coffin into the grave. She tried to tell Jack about it. But she faltered, her voice breaking. He said, "I know what it's like. . . . And he did it for me." He added, "He would have done it for anyone. He was white."

Diane was leaving for Virginia in the morning. She couldn't stand the empty bungalow, Bill's uniforms in the closet, the eyes of the Navy wives. "So I'll be late tomorrow morning," Judy said. "I'm taking Diane to the station."

She held the baby, while an enlisted man from the station carried Diane's bags, and Mrs. Alcott went into the train to see that everything was all right in the compartment. And then Judy was handing little Bill to his mother and saying gravely, "You'll write, Diane? You'll let me know how things are?"

"Be happy, Judy," said Diane,

closing her hand over Judy's. "I always said—Jack Hanley's the best on the lot—" And then she was close to tears, and burying her face in the baby's little sweater.

"I'll miss you so," Judy said. "Jack and I will try to come out to see you, first leave we get."

"If you're not ordered to Hawaii, you mean." She hugged the baby. "Bill and I had always expected to—"

"Don't darling."

"He's still with me!" Diane said fiercely. "I'm not going to act as if he's gone. He'll always be with me!"

"I know," Judy said, and the hot tears were burning her own eyes. "Oh, darling!"

And then she and her mother were standing on the platform, waving goodbye, as Diane held the baby to the window and the train crawled out of the station.

"Poor child," said Judy's mother. "All alone. With that baby. I always said they were unfair when they reduced those pensions. A man who is killed in the line of duty should be permitted to leave his wife full pay. It isn't fair."

Judy watched the long train of cars move slowly past. "Mother," she said suddenly. "Does it always end this way—for flyers? Daddy never flew. It was safer and better and surer when he began. They ask so much of us. Diane has nothing now. No more

Bill. No more Navy! Maybe it isn't worth it. Maybe a girl's a fool to—"

Her mother patted her shoulder. "Even Diane said she would do it all over again," she said. "Service and loyalty are always worthwhile."

(To Be Continued)

Brunk's Comedians Open Here Tonight

Featuring a new price policy of 10 cents for all, no reserved seats, Brunk's Comedians, popular tent theater tonight opens an engagement in Cisco under the auspices of the American Legion with the comedy, "Come On Mary," as the initial attraction.

The doors of the tent, located on the block back of the Daniels hotel, will open at 6:45 and the show will start at 7:45. The big tent will be heated.

John T. Flynn-- (CONTINUED FROM PAGE 2)

forms, but all those other racial, cultural, military and external policies which we associate with Hitler's regime.

This nazism has made no headway in South America whatever. But fascism is making immense headway there and promises to make still more.

Our real danger, therefore, in South America, arises not out of German penetration, but out of the drift of our southern sisters to fascist forms of government. If we enter into any sort of League of Nations of the West with South America we may well find before long that we are in a league with a whole group of fascist states—states as violently opposed to Germany as we are, but operated under the fascist model.

ONLY BONDS WERE BURNING
FLORENCE, Colo., Dec. 5.—(AP) Firemen discovered that the fire at city hall was a "pleasant" one. City councilmen reported they merely had decided to have a bonfire at their regular meeting to burn \$7,000 worth of redeemed bonds to cancel city indebtedness.

The orang-utan, chimpanzee and gorilla are the three animals most closely resembling man.

Check COLD DISCOMFORTS

At the first sign of a cold, make up your mind to avoid as much of the sniffing, sneezing, soreness and stuffy condition of your nostrils as possible. Insert Mentholatum in each nostril. Also rub it vigorously on your chest. You'll be delighted with the way Mentholatum combats cold misery and helps restore comfort.

MENTHOLATUM
Gives COMFORT Daily

PALACE NOW SHOWING

Joan CRAWFORD
Margaret SULLAVAN
Robert Young
Melvin Douglas
Fay Bainter
"The SHINING HOUR"

TOMORROW BARGAIN DAY

Adults 15c
Children 10c

HE STOLE A BRIDE
...right out from under the wedding bells!

Two grand new sweethearts... in the season's gayest romance!

VACATION from LOVE

with DENNIS O'KEEFE
FLORENCE RICE
REYNOLDS OWEN
JUNE NIGHT

Directed by George Fitzmaurice

Friday - Saturday
JUDY GARLAND
in
"Listen Darling"

Next Sunday
DEANNE DURBIN
in
"That Certain Age"

TEXAS NOW SHOWING

"KING of ALCATRAZ"

A Paramount Picture with GAIL PATRICK LLOYD NOLAN
J. Carrol Naish, Harry Carey
Also New Serial "Dick Tracy Returns" with RALPH BYRD

TREES -- TREES

and GOODIES TO GO ON THEM.

All size Fir Trees for Christmas. No charge for mounting if you place your order early.

Lots of Fancy Christmas Chocolates One, Two and Five Lb. Boxes at Attractive Prices

BULK CANDIES EXTRA CHEAP.

SKILES FOOD STORE

BARGAIN

1933 BUICK SEDAN

This car has been exceptionally well cared for by local oil company superintendent --- Radio, upholstery perfect, seat covers, 6 wheels, body perfect and A-1 Mechanical condition. Priced right. Car can be seen Tuesday and Wednesday at City Garage & Battery Co., 102 E. 7th street.

Ask for Donovan

Call a halt on needless **NERVE STRAIN**

HE'S RESTING HIS NERVES— AND SO IS HE

Swift, graceful, and remarkably wise. Ancient Egyptian and Greek royalty regarded him as a symbol of aristocracy. His distinguished lines and proud bearing appear on Egyptian carvings dating to 3500 B.C. Racing has made this breed popular in the U.S.

GREYHOUND

IT'S THRILLING to watch the flashing greyhound in full flight. But it's important to note that when the race is over he lets up and rests—as the greyhound above is doing now. Though the dog's high-keyed nervous system closely resembles our own, the dog relaxes instinctively! Life as it is today leads us to ignore fatigued nerves. We're apt to carry on despite increasing tension and strain. Be kind to your nerves if you want them to be kind to you. Pause a while every now and then. **LET UP—LIGHT UP A CAMEL!** Let the frequent enjoyment of Camel's mild, ripe tobaccos help you take life more calmly, pleasantly, profitably!

They know how pleasant life can be when they "LET UP—LIGHT UP A CAMEL"

WOMEN'S TRAP-SHOOTING CHAMPION of North America, Mrs. Lela Hall, says: "Holding a shooting title four years straight puts pressure on the nerves. I give my nerves frequent rests. I let up—light up a Camel—often! Camels are so soothing."

DID YOU KNOW?

—that tobacco is remarkably sensitive to moisture? That at one stage, practically all the moisture is removed from cigarette tobacco, and then later just the proper amount restored? That there are more than 40 huge air-conditioning machines where Camels are made? Camel spends millions to insure all the mildness and ripe richness of Camel's finer, more expensive tobaccos.

"A THOUSANDTH OF AN INCH is important in my work," says Charles Dietrich, lens grinder. "I've got to concentrate. Naturally, my nerves would be on the spot if I didn't pause now and then. I let up—light up a Camel."

A REPORTER'S JOB is noted for beating deadlines, rush duties, excitement, and nervous tension. Naturally, "Let up—light up a Camel" is a smoking rule that's greatly favored by newspaper men. They know!

Smoke 6 packs of Camels and find out why they are the LARGEST-SELLING CIGARETTE in America

LET UP—LIGHT UP A CAMEL!

Smokers find Camel's Costlier Tobaccos are SOOTHING TO THE NERVES