

Let Broom Corn Displace Cotton As a Money Crop

Cisco Country Especially Adapted to Broom Corn Culture—Methods of Planting, Cultivating and Curing Thoroughly Gone Into.

The American has been especially interested in the growing of broom corn in the Cisco country. Not that we have had the actual experience in the culture of this crop, but we have observed its cultivation and seen the results. Wherever grown it has proven a profitable crop.

Most of the farmers realize that this section of Texas must get away from cotton, and anchor their hopes on another money crop that will prove less hazardous. We must leave the growing of cotton to the black land and bottom sections of the country. Of course we all realize that truck can be successfully grown here, but for truck and melons to prove profitable we must wait until the transportation problems of the country are adjusted. Freight and express rates are absolutely prohibitive, and our farmers can only rely upon the local markets to take care of their surplus truck.

But broom corn is a different proposition. It does not carry shipping weight, and can be baled like cotton, and its transportation is not an expensive matter. When our farmers take up the cultivation of broom corn on any pretentious scale, buyers will come here and bid on the crop. Its supply has never yet equaled the demand, and has always sold at a good price. Besides the fact that Cisco will have a local market for a limited supply. The Cisco Broom Factory will be in operation before a crop can be grown, but of course, this factory cannot be expected to take but a small part of the crop. The American would like to see our farmers go into the culture of broom corn, for we feel that it will prove a means of emancipating them from the slavery of cotton.

The American commences the publication this week of an article on broom corn, sent out by the A. & M. College extension department. This article will appear in this and next week's issue. If you are interested keep both of these issues, and have the whole article complete. It will pay you to give it serious consideration:

Introduction

"Broom corn probably was derived from some sorgo with a loose, open head. In Italy the growing of a sorgo of this sort for making clothes brushes dates back more than 350 years. Broom corn has been grown in the United States for at least 118 years, or since 1798.

"Sixty years ago the States of New York and Virginia led in the growing of this crop. Then the center of production moved slowly westward to Illinois and the adjacent States. During all this time most of the crop was of the tall-growing Standard variety. Following this the Dwarf broom corn was produced and the center of production again moved westward. The leading States in broom corn production are now Oklahoma, Kansas and Texas, in the order named. Most of the broom corn grown in these and adjacent States is of the Dwarf variety.

Climatic Adaption of Broom Corn
"In its requirements broom corn differs little from the other sorghums, making its best growth in a warm, sunny climate. It is both drought resistant and drought evasive. Like all sorghums, it makes better use of a limited supply of water than does corn. Like corn, its growth is checked by cool nights, even when followed by days of moderate or intense. While broom corn may be grown in almost every State in this country it is not commercially profitable except under favorable conditions.

"Broom corn is especially suited in many ways to the southern section of the Great Plains area. It supplies the urgent need of the settler for a dependable cash crop on his cheap, new land. It can be grown successfully in spite of the light rainfall and the droughts that mark the climate of that section. The usually dry, sunny weather at and following harvest is favorable for curing the brush, so that it retains its natural green color.

Varieties

"There are only three well marked varieties of broom corn under cultivation in this country. These are the Dwarf, Acme (Dwarf Standard), and Standard. Numerous varietal names are in use, but they do not represent distinct varieties. Of the three

named above the first two are of dwarf size, while the third is tall.

"Among the different names that have been applied to the Dwarf broom corn are California Golden Dwarf, Dwarf, Dwarf Evergreen, and Oklahoma Dwarf. The varietal name is not very important. What the grower wants to know is whether he is getting Dwarf, Acme (Dwarf Standard), or Standard broom corn.

"Dwarf broom corn makes up about two-thirds of the total broom corn crop of this country. It does not grow as tall as the Standard, has shorter brush, and the method of harvesting is different. It grows from 4 to 5 or 6 feet in height, according to soil, season and altitude. The brush varies in length from 15 to 20 or sometimes 24 inches. The fiber is usually much finer in texture than that of the Standard. The peduncle (main stem of the head or brush) is less firmly attached to the upper node (joint), which allows the brush to be harvested by pulling or "jerking."

"The brush of this variety is of the highest value when it is suitable for the manufacture of whisk brooms and brushes, which require a short, fine fiber of good quality. Such brush always brings the top market price. In large, heavy brooms it can be used only for the centers, as it is too short for the outside layers. A lot of broom corn is said to be self-working when entire brooms can be made from it. To be self-working the brush must contain a large percentage of hurl, of fiber 18 or more inches long, suitable for use on the outer layers of the broom.

"The Acme (Dwarf Standard) is a variety recently developed from a sport of the Standard broom corn. It resembles the Standard in length of brush and the Dwarf in height. The method of harvesting is the same as for the Dwarf. These characters make it adapted to the southern plains where the Dwarf broom corn is grown so extensively. Its chief advantage over the Dwarf variety is the longer brush, which is self-working for ordinary brooms. This variety has been developed within the last few years by the United States Department of Agriculture and it is not yet grown commercially.

"The cultural requirements of broom corn are practically the same as those of milo, kaffir, and corn. Different treatment is required in different sections and seasons on different soils in the same section.

Preparing the Seed Bed

"The time and depth depend largely upon the nature of the soil and the quantity of the winter rainfall. Fall plowing is generally preferable to spring plowing. Heavy soils in districts of considerable winter precipitation will catch more moisture if plowed in the fall and left rough over winter.

"Whether the land is plowed in the fall or in the spring, it should be worked with the disc harrow and smoothing harrow into a deep, uniform seed bed. This permits sowing the seeds at a uniform depth. The young plants then emerge at about the same time and the brush develops uniformly.

"In the southern section of the Great Plains area listing instead of plowing is common. The lister is essentially a plow with a double mold board. It cuts a deep, wide furrow, turning the soil on the unplowed land on either side. Listing differs from plowing, therefore, in that the furrow just made is not filled at the next round. The furrows are from 2 1/2 to 3 1/2 feet apart. The land is thus left in alternate furrows and unbroken ridges, the loose soil from the furrows being piled on top of the ridges.

"The listing should be done in the fall and the land left over in winter this rough condition. Since the prevailing winds are from the south to southwest or the northwest to north, listing is done east and west where possible. The winter snowfall is held in the lister furrows and thus distributed over the entire field instead of drifting into the fence rows or blowing entirely off the field. When light soils begin to blow in March and

(Continued on Page 7, Col. 3)



CITY PARK IS A MERE REFERENCE

And Not a City Park, But Owned and Controlled by the Cisco Chapter of the Daughters of the Confederacy.

In the first issue of the American we had some reference to parks in Cisco, and advocated downtown parks. Incidentally we referred to what is known as the "City Park." A letter from the president of the Cisco chapter puts us straight in the matter. This plot is not the City park at all, but the "Confederate Women's Memorial Park." The editor comes clean and confesses ignorance. We knew that there was a plot of ground owned and controlled by the Daughters of the Confederacy, but its location has never been made clear, though while editor of the Round-Up we have had occasion to say some complimentary things concerning this same plot of ground, and the work the Daughters were doing to improve it, but never quite understood where it was situated.

We are glad to receive the letter from the president of the Cisco Chapter, and gladly reproduce it below.

The Daughters have improved this property, and as we are informed have erected a handsome cottage on the same, which has been the source of considerable revenue. This cottage was erected under difficulties, and the Chapter deserves praise for their untiring work. The cottage was built when Cisco needed homes to house the people, and therefore, the Chapter was a benefactor to their home town. As a memorial park it is admirably situated, and is an ideal spot for the purposes for which it was intended, but hardly suitable for a resting place for tired humanity, who desire some cool spot where they can have easy access.

Below will be found the letter from Mrs. France, which we gladly publish:

Not a City Park

To the Cisco American:
In your article in last week's issue, referring to the needs for parks in Cisco, I note your complimentary (?) allusion as follows: " * * * and the city (?) park." The writer then goes on to "wonder" why this particular plot of ground should have been so named, etc.

Well, for the enlightenment of the writer, and the public generally, it might not be out of place to here reiterate (although this has been stated by us hundreds of times) that this property does not now, nor has it ever belonged to the city. On the contrary, it was purchased from the Texas Central railway company in 1907 by the Daughters of the Confederacy, Cisco Chapter, and is held by them by deed. The term, "City Park" is a mere reference, and nothing more. Its real name is "The Confederate Women's Memorial Park." The entire block of land, with the residence on the south side, belongs to the Daughters, but it is not entirely paid for. When this is done it is their intention to beautify the grounds, and any aid from the general public would be appreciated; but the owners wish it understood that the primary purpose for which it was designed must always be kept paramount, the commemoration of the deeds of the defenders of Southern rights in the sixties, and the dark days of reconstruction.

As to its location, we wish to remind the writer of the "parks" article that this U. D. C. property is only 9 blocks from the heart of the business district of Cisco, is on Main street, (or Avenue D); it is within three blocks of Humboldt, and

AGITATION STOPS ROAD BOND SALES

Judge Barnes Wires From Kansas City—Left Wednesday for Home—Will Stop Road Work if People Desire.

Eastland, Texas, Aug. 3.—County Judge C. R. Starnes has wired the Oil Belt News that "articles appearing in the papers makes it impossible to sell Eastland county road bonds, and if the people want the road work to stop we will stop it at once. Will leave for home Wednesday."

There has recently been much agitation regarding the road work of Eastland county. The latest development in the situation being the demand on the county auditor for an examination of the books, vouchers and other records. The demand was made by County Attorney Dunnam, Tom Bell and L. P. Kean, auditor employed by the committee, but their request was refused by County Auditor Allison on the ground that he did not have the authority to deliver the books without a written order from the commissioners court.

It is understood that mandamus proceedings will be instituted to compel the allowance of an examination of the books.

The above news on the road situation is of especial interest to every person in Eastland county. Recently considerable agitation arose over the road situation. Work has been in progress on the Eastland county roads for nearly two years, and all sorts of rumors have been floating around. Some to the effect that a large part of the road money has been exhausted with very little material work accomplished. Instead of finishing up the roads that have been built, a large part of the work that has been done is scattered all over the county, and very little finished work has been done. This will prove quite expensive, as much of the grading will have to be done over before the roads are finished. The contractors have left open culverts, and caused delay and annoyance in travel, which has been to the detriment of those having to travel on our public highways. These rumors, and existing real conditions, have caused a spirit of unrest among the people, who are beginning to think that sufficient time has elapsed for making a finished showing. Now the people want a look-in, and it is very likely that they will get it. Judge Starnes threat to stop the road work will hardly frighten the people from their determination to look into the matter, and see where the money is being spent. It will be unfortunate if the road work is stopped, but it may be the best, as it seems we are making little progress, and the money will soon be exhausted, and Eastland county still without roads unless present methods are improved upon.

REVIVAL AT RISING STAR

Announcement is given out this week by local members of the Church of Christ that a two weeks meeting will be started at the tabernacle next Sunday morning. Evangelist J. S. Dunn of Dallas is to do the preaching and it is expected that the attendance will be large. The evangelist comes with a reputation of being an exceptionally fine preacher.—X-Ray.

Respectfully,
Sydney Lee France,
Pres. Daughters of the Confederacy
Cisco, Texas, Aug. 1, '21.

COUNTY'S FARM EXPERT HERE

R. H. Bush, Farm Demonstrator, is Ready to Take up the Work of Assisting Eastland County Farmers in Better Methods.

The American received a pleasant call yesterday afternoon from Mr. R. H. Bush, the new farm demonstrator, who reached Eastland last Monday, and is now actively engaged in the work of assisting the farmers in better methods of agriculture.

At the present Mr. Bush will study the farming situation, the soil, climatic and other conditions prevailing here, that he may take up his work intelligently.

The office of the demonstrator will be maintained at Eastland, where his headquarters will be in the First State Bank building, and he desires to meet every farmer in Eastland county, and will be pleased to have the farmers use him to his full capacity. He is employed to assist the farmers, and wants their co-operation. Every farmer should feel free to call on him for advice whenever needed.

Believing that the salvation of Eastland county depends upon the reclaiming of our farms, the Chambers of Commerce of the county came to the wise conclusion that the first step in this reclamation was for the county to engage the services of an experienced farm demonstrator. The selection of Mr. Bush is the result. Mr. Bush is not only an experienced demonstrator, being a graduate of the Agricultural & Mechanical college, but was reared on a farm, and is a practical man as well as a book farmer.

Discussing the farm reclamation proposition Mr. Bush stated that the problem would be much easier of solution now than it would have been a few years ago, as the entire county realizes the importance of farm reclamation, and he expects a more hearty co-operation.

Commencing next Monday—Mr. Bush will make a tour of the county to become acquainted with the people and study the situation. After this he will put his organization plan in operation, for organization is the ground work upon which his success and the success of the agricultural interests of the county depends. As he stated, "it will be impossible to accomplish much by giving instructions to individual farmers, as all of his time would be consumed and very

MASONIC PICNIC TO BE BIG FEAT

Cisco Masons, With Wives and Female Relatives to Enjoy an Old Fashioned Basket Dinner August 16th.

Dewitching
you are Becoming
KEY FIT.

ce. The very lat-
designs, dress or
being shown at

annon's
Hat Shop

ide Store.

The transportation committee is arranging for transportation to the grounds for every one who has no conveyance. It is expected that Masons owning cars will use their machines to help transport the crowd back and forth.

This will be an afternoon and evening picnic. The arrangements as outlined at present are that all who expect to attend have their baskets at the Masonic Temple in the early afternoon, and the start will be from that point at 2:30 p. m. This will give the younger set ample time to romp in the grove, and for others to enjoy the sports that will be arranged, before serving the dinner, which will be at 6 o'clock. It is to be an old fashion basket picnic, and all Masons from the youngest to the oldest, will be welcome, also visiting Masons from other cities, or those who happen to be sojourning in this jurisdiction.

The times may be hard, but the drinks are soft.

little be accomplished."

When the schools begin he will take up the formation of clubs, and get the boy farmers organized under some definite plan, and later will take up other matters, such as commodity marketing, etc.

The American welcomes the coming of our new demonstrator, and we predict that all will agree that his employment will prove the best buy the county ever made.

PROGRESS is the desire

—OF EVERY BUSINESS. OUR GROWTH IS BASED UPON SAFE AND CONSERVATIVE POLICIES. WE OFFER EVERY ACCOMMODATION CONSISTENT WITH SAFE BANKING.

Guaranty State Bank & Trust Co.

THE BANK OF FRIENDLY SERVICE

BELOW ARE THE PRIZES

TO BE GIVEN AWAY

to the most REPRESENTATIVE Women of Cisco and Vicinity, as determined by OUR BIG VOTING CONTEST

HOOSIER

— the Kitchen Cabinet that saves miles of steps

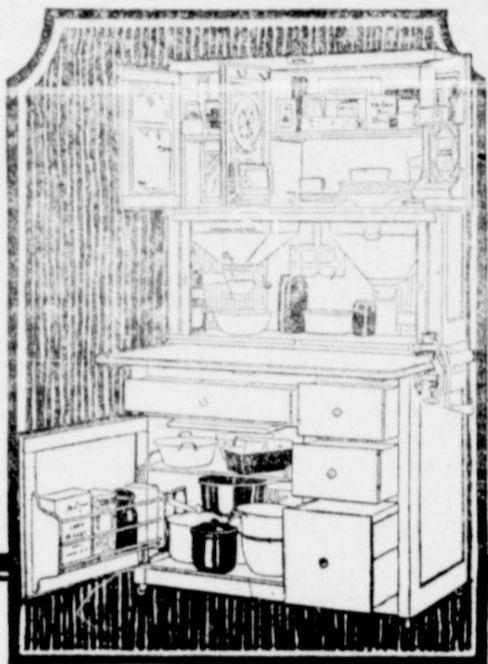


\$300 Diamond Ring on Display at Haltom & Mitchell's

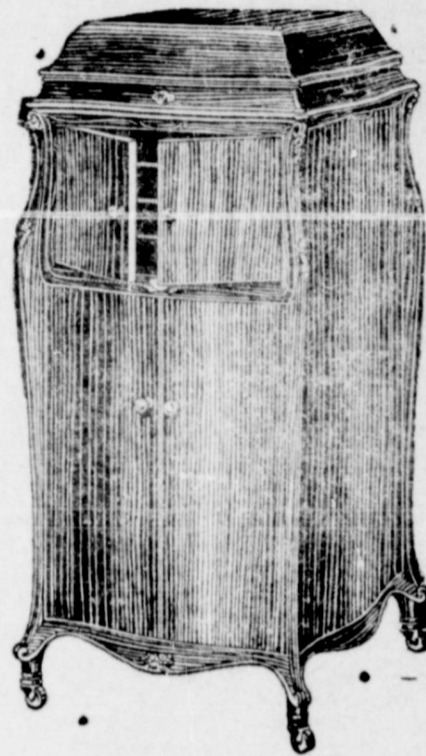


At the day's beginning

When work hours finally end



\$75.00 Hoosier Kitchen Cabinet on Display at Cisco Furniture Co



\$337.50 Victrola on Display at Nunn Electric Co.

IF YOU HAVE READ THIS FAR

You are Wondering what we mean by the word "Representative" as used above

We Mean Just This:

EVERY COMMUNITY, WHETHER URBAN OR RURAL, HAS AN INDIVIDUALITY, A PERSONALITY, IF YOU PLEASE, WHICH DISTINGUISHES AND SETS IT APART FROM OTHER COMMUNITIES AS TRULY DOES THE CHARACTER OR PERSONALITY OF A HUMAN ENTITY DISTINGUISH HIM FROM OTHERS.

What is the Leading Characteristic of your Community?

Whatever it is, whether it is beauty, spirituality, intellectuality, modernity, progressiveness, conservation, neatness, or what not, it gets that characteristic from the men and women, especially the women, who live in it.

Now you, friend reader, are requested to cast about in your mind and determine what in your opinion is the ruling spirit of your community, and cast your vote for the woman who most nearly typifies that spirit or characteristic.

We feel that it would be a greater compliment to a lady, for her friends and associates to vote her the most nearly representative woman of her community, than to vote her beauty, cleverness, popularity or any single attribute that could be named, though she may, and doubtless does, possess all these.

RULES OF THE CONTEST

ANY LADY IS ELEGIBLE AS A CONTESTANT, EXCEPT AN EMPLOYEE, A MEMBER OF THE FAMILY OF AN EMPLOYEE OF THE AMERICAN, OR THE MOTHER, WIFE, DAUGHTER OR SISTER OF SUCH EMPLOYEE.

ONE HUNDRED VOTES WILL BE GIVEN WITH EACH YEARLY SUBSCRIPTION TO THE WEEKLY AMERICAN AT \$1.50 PAID IN ADVANCE.

TEN VOTES WILL BE GIVEN FOR THE COUPON PRINTED IN EACH COPY OF THE PAPER. IT WILL BE IN A DIFFERENT PLACE EACH ISSUE.

The Victrola and The Diamond Ring, being of approximately equal value, will both be regarded as first prizes. One will be given to the lady living in Cisco, who receives the largest number of votes. The other will be given to the lady living outside of Cisco, receives the most votes. At the close of the contest, the leaders in these two groups will meet and decide by mutual agreement which prize shall go to each.

The second prize, a seventy five dollar Hoosier Kitchen Cabinet, will go to the lady, who receives the greatest number of votes after the winners of the first two prizes.

As a guarantee of the perfect impartiality which should characterize a contest of this nature, the ballots will be safeguarded in the following manner.

(a) A ballot box will be placed in the Guaranty State Bank and Trust Company at Cisco and sealed with the seal of the bank. All ballots will be placed therein by the voter or some person representing him.

(b) At the close of the contest, each contestant will be invited to have a representative to witness the opening of the ballot box and the counting of the ballots.

(c) Each ballot must be presented at the office of the American for record, before being voted.

(d) Votes are positively not transferable. Once placed in the ballot box, they will be counted as cast.

CASH AWARDS

IN ORDER THAT THOSE WHO ASSIST US IN THIS CAMPAIGN AND FAIL TO RECEIVE PRIZES, MAY NOT FEEL THEIR TIME AND EFFORTS HAVE BEEN LOST, A CASH AWARD OF TWENTY-FIVE CENTS FOR EACH SUBSCRIPTION PERSONALLY TURNED IN, WILL BE PAID TO THOSE CONTESTANTS FAILING TO RECEIVE PRIZES.

Cisco American Circulation Contest

Nomination Coupon

I nominate Mrs. _____
Miss _____
whose address is _____
as the most REPRESENTATIVE lady in the _____
Community.

Signed _____

This coupon, if presented by a subscriber, is good for 1000 votes for the lady nominated hereon, in addition to the votes given for the subscription, if not previously nominated.

Five Dollars in Gold

WILL BE PAID AT THE CLOSE OF THE CONTEST TO THE PERSON FIRST PLACING IN NOMINATION, THE LADY WHO ULTIMATELY WINS EITHER OF THE TWO FIRST PRIZES IN THIS CONTEST.

Harness, Saddles, Hardware, Implements.

Collins Saddlery Co.

112 West 6th

Phone 133

White Way at Depot An Asset

Public Appreciates Friday Evening Concerts—Action of School Board Building Program Deployed.

By A. Clayton Bryden

The City Commission should certainly be commended on their action in installing the large lights near the Union station.

Again the general public showed their appreciation of the music at the Katy park last Friday evening, by the great number present for the first concert.

The inauguration of these weekly programs by the Chamber of Commerce will afford an excellent outing place for a number of people who are unable to be away during the warm summer months.

Work was resumed on the dam Monday morning by a force of laborers, completing the clearing away of the debris of the recent flood out there.

No doubt that at a very early date the force of men (and teams) will return to work, so soon as this preparatory work is completed.

The carpenters entertained Tuesday evening at their hall on West 3d., with a dance. The gathering was composed principally of carpenter's families and their close friends.

Seems after figuring the cost, as all good business men do, the school board has decided that at this time Cisco could not build the high school building as planned.

Perhaps they thought it wise action to build a structure costing one hundred thousand. When it is completed it will compare favorably with our present high school in appearance.

A leading minister of the city last Sunday evening made some great statements from his pulpit. He did not stand for or uphold the mob law or rule, but he did not condemn the action of the secret order of the Ku Klux Klan carried out in many sections.

There is a vast difference in mob violence and this secret order. The

only similarity being that the work of both are usually done in secret. The Klan seems to confine their activities to remote cases that there is no statute to cover.

We heartily agree with this minister in the belief that the Klan could do a great work right here in our midst by staging a parade. For there are conditions existing here in Cisco which are deplorable.

There is much idle talk on our streets every day now. If one only listens sometimes and is convinced of the truth of the many statements he can only think that the population of Cisco is made up of one big bunch of grafters.

Abilene now has the low key rate of thirty cents and from late reports when she taps the new mains from the new lake the first of next year, water will be free for domestic purposes.

Everything went up during the boom as was expected. Everything has declined with the exception of Gas and Light. As they are necessities it seems, will people stand still and pay any kind of bills.

CHAMBER OF COMMERCE HAS A NEW SECRETARY

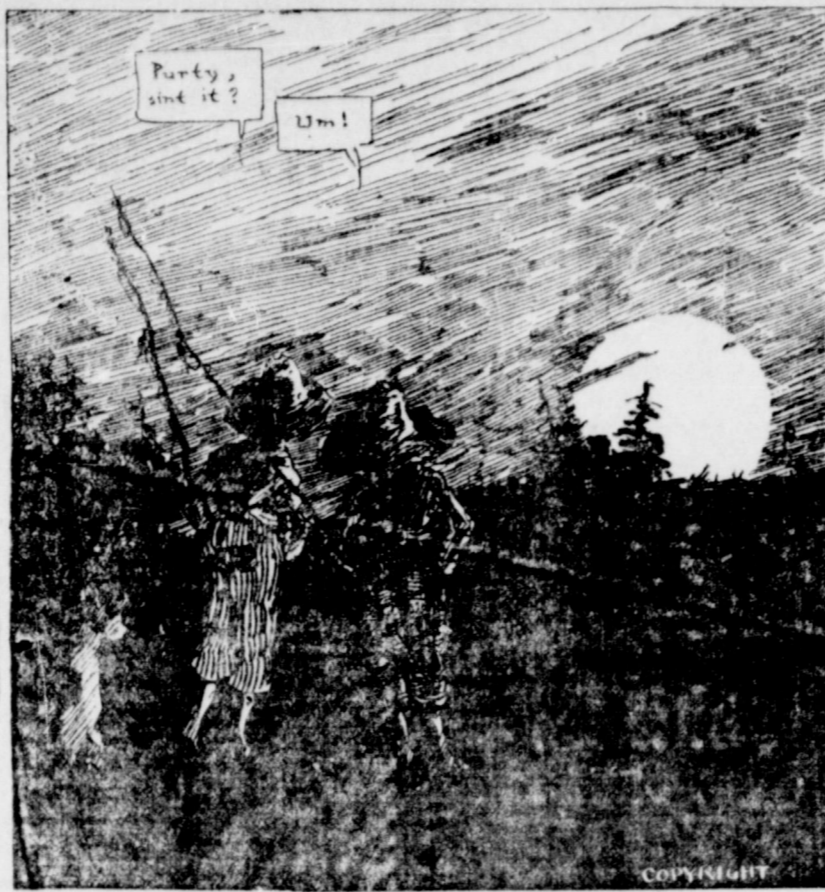
Miss Lynn S. Kay who has been for some time connected with the Chamber of Commerce, resigned Monday to accept a position as advance with the Radcliffe Chautauqua.

A move was started Tuesday at the Chamber of Commerce luncheon to have a new map made of the city of Rising Star. This has been the desire of many for a long time and it is hoped that the work will soon be accomplished along with the other improvements.

GROCERY BUSINESS CHANGE

The Ray-Turner grocery business, corner Avenue D and Broadway, changed hands on the first of the month, Mr. T. H. Ravencraft buying out the business, which he will continue at the same stand.

SCHOOL DAYS



THE ROMANCE OF WORDS

"BLACKGUARD."

IN OLDEN days the palaces of kings and the palaces of nobles were by no means as well furnished and as clean as they are at the present day, and it was customary when members of royalty or the nobility visited each other that the guest should bring with him all his kitchen utensils, pots, pans and even a certain amount of coal.

It was in the earlier sense, however, that Dryden used the term as a stage-direction in his play "Don Sebastian."

THE GIRL ON THE JOB

How to Succeed—How to Get Ahead—How to Make Good

By JESSIE ROBERTS

THE TRAINED NURSE.

NURSING is going to be a greater opportunity for the right woman than ever before in the history of medicine.

There is going to be better regulation of working hours and an advance in salary. For the demand is exceeding the supply and inducements to take up the profession must necessarily grow more attractive.

If you want to be a nurse it is your duty to take the training, for you are wanted, and your work waits for you.

In some of our states there are no laws making the registration of nurses compulsory. Because of this, untrained or partly trained women compete with the trained nurse for private work.

Nursing is hard work, but for the woman with a vocation it is work that she loves. A graduate nurse is a valuable member of the community. Her standing is secure, and she can be sure of a good income.

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Mother's Cook Book

The looking down that makes one dizzy. Brownie. Don't worry when you stumble; remember, a worm is about the only thing that can't fall down.

SUMMERY FOODS.

DISHES easy of digestion and those refreshing as well as easy to prepare are those that interest us during the warm days.

Creamed Chicken in Crown of Rice.

For a crown mold holding one pint of material, wash a scant cupful of rice and cook in one quart of chicken broth, in whole or part. Salt, using one-half teaspoonful. When done butter the mold and pack in the rice. Set the mold on several folds of paper in a dish of boiling water and let cool until the filling is ready.

Sardine Hors d'Oeuvre.

Cut Boston brown bread into rounds. Cut out a thin round one-eighth of an inch from the edge. Fill this open space between the two with sardines skinned and boned, seasoned with lemon juice, salt and paprika and Worcestershire sauce mixed together.

Coffee and Tapioca Trifle.

Have ready two cupfuls of clear strained coffee and one-half cupful of pearl tapioca. Cook the tapioca with the coffee until well done. When done add one-half cupful of sugar, a pinch of salt, turn into glass cups and finish when cold with whipped sweetened cream.

Green Peppers Stuffed With Mutton.

Cold mutton chopped, some of the gravy or sauce with which it was served may be mixed with it, seasoning well and use as a stuffing for green peppers. Cut the peppers in halves or remove the tops; parboil for five minutes; drain and chill, then fill. Bake in a moderate oven basting with broth occasionally.

Nellie Maxwell (© 1921, Western Newspaper Union)

LYRICS OF LIFE

By DOUGLAS MALLOCH

A PLACE TO TIE.

I'VE noticed afloat and a-tramping, I've seen it on river and land, The thing that the most You need is a post To tie to when night is at hand, Some sort of an anchor to hold you, Some hawser that never will fail, Some place you can tie Till the storm has gone by, To help you to ride out the gale. So many go foolishly drifting While rapids are roaring below, Afloat on the tide Without compass or guide, Till down to disaster they go; The need of us all is an anchor, A palnter to tie to the shore, Some place to make fast Till the tempest is past And the waters are rolling no more. So many afloat on the river, The turbulent river of life, Have only their own Poor resistance alone To conquer the trouble and strife, A fellow needs something to tie to, His trail o'er the sea or the sod, Some friend that is true Who will carry him through— A woman, a pal, or a God.

The New Line of Pattern Hats

Just in are the prettiest line ever shown in Cisco.

They are Smart They are Bewitching They are Becoming And THEY FIT.

A Hat for every Face. The very latest and smartest designs, dress or tailored Hats, are being shown at

Mrs. Kennon's Exclusive Hat Shop

Balcony Ward-Gude Store.

CASES FILED IN THE COURTS OF THE COUNTY

Eastland, Texas, Aug. 4.—The following causes of action has been filed in the several courts of the county during the past week:

88th District Court

Mrs. Nellie Harmon vs. Claud Harmon, Divorce.

T. E. Gustin vs. A. L. Smith, et al.

B. D. Oil Syndicate vs. A. J. Ryan, Debt.

C. H. Butler et al vs. L. J. Marks et al.

E. E. Barnes et al vs. Prairie Oil & Gas Company et al, Damages.

E. E. Blessing vs. McKenzie Construction Co. et al, Debt and Damages.

Augusta Thomas vs. Lon Thomas, Divorce.

Mrs. Effie Smith vs. Joe Smith, Divorce.

E. D. Hendershot vs. Russell Catterton et al, Damages.

Beatrice Cooper vs. Baptise Cooper, Divorce.

Thompson Shoe Co. vs. Guaranty Shoe Co., Debt

91st District Court

Laura Owen and B. B. Owen vs. H. S. Magness and Orfon F. Hall, Debt.

Stella Winks vs. C. H. Winks, Divorce.

First State Bank of Eastland vs. J. L. Wheat, Debt.

Mrs. Dallis Mings vs. H. M. Stevenson et al, Debt and Foreclosure.

Elmo Bettis vs. Mary Bettis, Divorce.

County Court

Bridgeport Machine Co. vs. Sebring Oil Co., Debt, \$737.42.

Bridgeport Mach. Co., vs. Texas Cushing Oil & Development, Debt, \$765.00

Adderson Norton vs. Texas Indemnity Insurance Co., Damages, \$690

Minnie Tonka vs. F. R. Parks, \$500.00 Debt.

County Court

Guaranty State Bank & Trust Co., Cisco, vs. Jess C. Nance et al, Suit on Note, \$725.00

W. R. Flemming vs. Royal Order of Moose, Suit on Note.

RETURNS FROM TRIP SPENT IN OKLAHOMA

Mr. and Mrs. J. H. Blahken returned last Sunday from a ten days trip spent in Oklahoma, going and coming in their car. Mr. Blahken combined business with pleasure on this trip, but he says they both enjoyed every hour while away, and he comes back to his business, the J. H. Blanken Auto Supply House, with renewed energy, and perfectly satisfied with Cisco as one of the best and cleanest towns encountered in his travels. He stated that he found the roads good after leaving the immediate vicinity of Cisco. "This is one thing we need to speed up on—our road building," stated Mr. Blanken.

Say, Boys!

The ARROW PLANES have arrived.

One of the greatest toys for BOYS and GIRLS.

IT FLIES, LOOPS THE LOOP, and does other stunts in the air. Get yours before they are all gone FREE!

One of these ARROW PLANES will be given to every boy or girl who brings us one cash subscription to the

CISCO AMERICAN One Dollar and Fifty Cents per Year.

Get your father to subscribe for the Great Home Weekly, and enjoy one of these toys before the other boys get them all.

American Printing Company Opposite Western Union



DEAN DRUG CO.

The Rexall Store

Will Appreciate Your Business

Phone 33

THE CISCO AMERICAN

Published Every Friday by THE AMERICAN PRINTING CO. R. W. H. KENNON, Editor and Mgr. Subscription \$1.50 Per Year in Advance.

CONSIDER THE FABLE OF THE FIELD LARK

We all remember the fable of the lark that builded her nest in the farmer's wheat field, and when the grain began to ripen she had her nestlings to listen to what the farmer might say about cutting the grain.

There has been a strong effort to get some outsider to come to Cisco and build a cold storage plant here. We know such would be a paying investment, and no one here desiring to engage in that line of work, and not understanding the business, we have been looking for others to come and build for us.

At the meeting of the Chamber of Commerce Tuesday night Mr. Richardson stated that Mr. Campbell was taking the matter up with the company, and there were indications that they are seriously considering the proposition.

age plant by next season, and it will be owned by a home concern.

CISCO THAT KIND OF TOWN

The American is a new weekly at Cisco, with R. W. H. Kennon editor and manager. This indicates that Cisco is thriving, for a new newspaper can be started in no other sort of town.—Dallas News.

CISCO'S NEW PAPER

The Cisco American is a new paper in newspaperdom this week, edited by R. W. H. Kennon. This first issue is a dandy and speaks well not only for the management but for the town.—Rising Star X-Ray.

FISSK WISHES SUCCESS

The first issue of the Cisco American reached the exchange table of the Times last week. It is a weekly publication and R. W. H. Kennon is editor and owner. It is neat, newsy and fairly well patronized by the business men.

NOT A VOTE GETTER

Claimed the women will soon be hustling for political offices as bad as the men, but it will never occur to them that they can get elected by passing around five cent cigars.—Taylor County Times.

That day has passed, Fisk. You could get no votes now with a five cent cigar. Better make it two for a quarter. The cigar sold at present for five cents, if used in a campaign, would defeat the best politician in the country.

CISCO ROAD GIVEN PERMIT TO ISSUE MORE STOCK

Washington, Aug. 3.—Authority was today granted by the Interstate Commerce Commission to the Cisco & Northeastern Railway Company to issue for sale at par \$261,950 of capital stock, and to issue \$882,000 first mortgage ten-year 6 per cent gold bonds.

The bonds are proposed to be issued under a mortgage or deed of trust to be given by the applicant to the Meridian Trust Co. of Houston, trustee.

The fact that you live outside Cisco need not deter you from entering the subscription contest. There are two first prizes. See particulars on page 2.

ITS ONE OF 'EM ANYWAY

Wednesday morning we was Walking along and Wondering what was the Most pronounced character- Istic of Cisco or the Surrounding communities And what lady possessed It or them in the highest Degree and would win the Diamond ring or the Victrola and how would They decide which would Have which if they both Wanted the same prize As they probably would, Being ladies, and we had Just about decided that "Hustling" was the main Characteristic 'cause some Of the contestants are sure Wide awake and on the job And just then the fire Syren (ghastly incongruity) Sounded and we started to Wonder where the fire was When Zip, something went By us like a bat out of-- Er--out of Babe Ruth's Hands and then another And another. They were The members of The Volunteer Fire Department Responding to the call And before the first Sweet strains of the music Had died away, the hose Trucks came roaring past Crowded with men just like They do in big cities And the first stream of Water hit the fire just As it broke thru the roof Of the building and then It was all over but the reeling Up the hose and we said, "Well thats settled Anyway. Hustling is ONE Of Cisco's leading Characteristics if we Are permitted to judge By her Fire Department."

OFF TO MILLINERY MARKET

Mrs. Ida Kennon of the Exclusive Hat Shop, departed Tuesday for market to select fall and winter millinery. While away she will buy of the New York, Cincinnati and Chicago wholesale millinery houses.

FUNERAL OF MRS. JINKS

The remains of Mrs. J. T. Jinks were brought to Cisco for burial in the City Cemetery last Friday, death having occurred at her home in Fort Worth Friday morning.

Attorney S. W. Pratt spent this week in Austin, where he transacted legal business, appearing before the court of appeals in some cases in which he is interested.

What is the Most Ciscoistic Term?

Hand In Your Suggestion for the Word That Most Clearly Represents the Cisco Spirit—What Word Most Appropriate for Other Communities?

Is a word coined by a subscriber in an attempt to describe the city, unique in many respects which was able to keep her head when all about her were losing theirs.

And now that the storm is passing she is resuming her growth. Work on the dam at Lake Cisco is to begin at once, the Baptist church will be the erection of a beautiful home within the next few weeks.

Through all the storm and stress the period of prosperity as well as the period of depression, Cisco has kept a tight hold on her moral and intellectual interests.

But it was not our design to prepare a laudatory essay. We want a word, the one word which will best describe Cisco in her many attributes.

Interest is growing in the voting contest advertised in these columns, to determine to whom the American shall award the prizes for the lady most nearly representative of the spirit of Cisco or any of the surrounding communities.

More and more our friends are coming to feel that in supporting this latest journalistic venture, they are furthering not only the material and commercial, but as well, the moral, intellectual and aesthetic interests of the community.

We hope to have a representative call on you in the near future and if you are not already a subscriber, please become one when the opportunity is offered.

Those whose names have been handed in to date are as follows:

- Miss Gertrude Caldwell, Cisco. Miss Beatrice Farquhar, Cisco. Mrs. Susie Webster, Cisco. Mrs. G. C. Richardson, Cisco. Miss Laura Kittrell, Cisco. Miss Blanche Stephens, Cisco. Miss Grace Merket, Nimrod. Miss Zoneta McCracken, Romney. Miss Cora Cozart, Scranton. Miss Loma Deal, Nimrod. Miss Mattie Lindley, Gunsight. Miss Beulah Yarbrough, Dothan.

Mr. and Mrs. L. A. Carter returned from Fayetteville, Ark., last Wednesday, where they were called by the serious illness of Mrs. Carter's mother.

The Southwestern Motor Co. will sell at public auction on the 20th day of August, at their place of business in Cisco, Texas, one Buick-Six and one Oakland-Six for charges held against them.

Cliff House; Two 2 Room apartments. One 2 room apartment with sleeping porch. 306 Ave. E. Phone 124.

Cool rooms at the Cliff House. Phone 124.

AN INVITATION...

The public is especially invited to call and thoroughly inspect our dairy. We want you to see just how we handle the milk and butter you use.

College Hill Dairy

Located on Britton College Hill

COUNTRY BUILDING DEMAND CARPENTERS

By CLAYTON BRIDEN

Mr. McArthur, who works at the Cisco Planning Mill, met with quite a painful accident early Monday morning.

Quite a number of carpenters are being called in to the country by the farmers who are doing quite a little building and repair work during the summer lull in their harvest operations.

It is reported that the Superintendent of the Priestest company will be in Cisco next week to start work on the new dam at once.

The Order of Elks is having quite a little improvement made on the old Julia home at the intersection of Fifth street and Avenue E.

The Business agent of the Building Trades Council reports a tightening up of business all along the line.

THEATRES

The Broadway Friday, Aug. 5, Dustin Farnum in "The Man in the Open," George Seitz and June Caprice in "The Sky Ranger."

Saturday, Aug. 6, Harry Carey in "The Wallop," Brownie, the Wonder Dog in "Pals."

Monday, Aug. 8, Justine Johnstone in "Blackbirds," 2-reel comedy, "Cupid."

Tuesday, Aug. 9, Mildred Harris Chaplin in "Old Dad," Episode 9 of "Thunderbolt Jack."

Wednesday, Aug. 10, six-reel Pathe feature, "Payment Guaranteed," 2-reel comedy, "Bride and Gloom."

Thursday, Aug. 11, six reel Hodgkinson feature "The Breaking Point," 2-reel comedy, "Bride and Gloom."

PANTS

"Pant keep a man warm in the winter and out of jail the year round.

Yes, and good oil properly applied keeps an automobile out of the repair shop indefinitely.

Womack Motor Company.

TO ATTEND FUNERAL

The following relatives attended the funeral of Mrs. Monroe Ward in Breckenridge last Wednesday: R. R. Keathly, of the Cisco Hardware Company; A. J. Ward, of the Ward-Gude Store; Guy Dabney, cashier of the Cisco Banking Company; Mrs. Gus Ward and Mrs. Guy Dabney.

Mr. Z. B. Edworthy has returned home from his extended vacation spent in the mountains of Colorado, and is again back at his post with the John C. Sherman establishment.

Attorney Lon D. Brooks and family returned the first of the week from a visit to Killeen, Texas. Mr. Brooks stated that crops in that section were beginning to suffer for rain.

F. E. Allen and John H. Merritt of the Cisco Grain Co., made a business trip to Eastland Thursday.

Miss Ireta Ott of Wichita Falls, is spending her vacation here, the guest of her sister, Mrs. George Bock.

Mr. A. C. Stevens, who has been confined at his home with illness for the past four weeks, is again able to be out and about his business.

Mr. and Mrs. John F. Patterson, Judge and Mrs. Burret Patterson spent several days with relatives in Midland last week.

OFF TO EASTERN MARKETS

Miss Ledford of the Fashion, left this week for the New York market where she is selecting the fall and winter ready to wear for the Fashion.

BIBBY IS OFF TO MARKET

Mr. O. D. Bibby of Everybody's Store, left Sunday for eastern markets to buy fall and winter merchandise for his establishment.

THE WOMAN'S TOGGERY

Is the style of the new ready to wear establishment, which opened its doors on August 1st. The Woman's Toggery is located in the Hotel Gude building, in the room formerly occupied by Mrs. Curry.

INDUSTRIAL ARTS CLUB

The members of the Industrial Arts Club enjoyed a moonlight picnic at Olson's grove last Friday night. The outing was most pleasant, not the least feature being the palatable lunch prepared for the occasion.

HILY FISHING PARTY

The following of the High School Y. M. C. A. compose a party who left Cisco the first of the week for several days fishing on Battle Creek.

FIRE DESTROYS DERRICK

Fire completely destroyed the derrick of the Madden & Madden well on the Smoot tract one day this week. The origin of the fire is unknown.

Back From Market

E. J. Barnes of the E. J. Barnes Company, returned Monday from Eastern markets, where he purchased a large stock of fall and winter merchandise.

Mrs. O. C. Walker and children departed the first of the week for Brownwood to join Mr. Walker, who has recently organized the Brownwood State Bank.

Mr. J. B. Nime of the Nime Dry Goods Co., left Monday for Dallas to attend the style show that is being staged in that city, and to transact other business.

W. A. Cunningham, proprietor of the Hotel Royal, and east side filling station, transacted business in Breckenridge and Graham Monday.

Mrs. J. Q. Prickett and son, Baker, returned Tuesday from an extended visit to relatives in El Paso and Oklahoma.

Mr. R. E. Mitchell of the Hallow & Mitchell Jewelry store, returned Tuesday from a business trip to Houston.

Mr. Minter Womack, manager of the Womack Motor Co., made a business trip to Dallas this week.

J. A. Lotief of the Famous Store, spent last Sunday in Ranger.

J. B. Dudley of the Carbon community, was trading in Cisco Tuesday.

E. B. Bleas was in Rising Star Wednesday.

Mr. and Mrs. Harry Edwards of Humbletown, departed for Pennsylvania this week to spend their vacation. They will be absent about two weeks. Mr. Edwards is the superintendent at Humbletown, having succeeded Mr. W. J. Armstrong, who recently resigned. Upon their return Mr. and Mrs. Edwards will occupy the cottage known as the "Guest House."

..Broadway Theatre..

TODAY

DUSTIN FARNUM IN A 5-REEL WESTERN DRAMA "THE MAN IN THE OPEN" AND GEORGE SEITZ AND JUNE CAPRICE IN "THE SKY RANGER"

...SATURDAY...

HARREY CAREY IN A 5-REEL WESTERN DRAMA "THE WALLOP" 2-REEL COMEDY FEATURING BROWNIE, THE WONDER DOG; THE MOST HIGHLY EDUCATED DOG IN EXISTENCE, IN "PALS"

...MONDAY...

JUSTINE JOHNSTONE IN A REAL-ART FEATURE "BLACKBIRDS" TWO-REEL COMEDY "CUPID"

...TUESDAY...

MILDRED HARRIS CHAPLIN IN "OLD DAD" A FIRST NATIONAL ATTRACTION EPISODE NINE OF "THUNDERBOLT JACK"

...WEDNESDAY...

A 6-REEL PATHE FEATURE "PAYMENT GUARANTEED" 2-REEL COMEDY "BRIDE AND GLOOM"

...THURSDAY...

A 6-REEL FEATURE OUT OF HODKINSON CORP. "THE BREAKING POINT" SAME COMEDY AS SHOWN WEDNESDAY

—We never show the same Feature over one day and make a complete change of program each and every day except Comedies on Wednesdays and Thursdays.

—We try to always show the Highest Class Pictures at the Lowest Price and you are always welcome at the Broadway.

A NICE, COOL PLAE TO SPEND THE AFTERNOON AND EVENING

Always - 10c and 25c

To the Farmers!

We will buy all of your

Fresh Vegetables and Fruits

at highest market prices. We pay cash on delivery. Call around to see us and get our quotations. Will buy in the field or delivered at our office. Can use your entire crop.

Goldman Brothers

Wholesale Fruit and Produce

Distributors of Budweiser

Phone 356 To the rear of Judia Building Cisco, Tex.

EASTLAND BANK HAS \$10 LIMIT

Result of Slight Run Made on Security State Bank Tuesday, Which Officials Say "Unjust and Unwarranted."

Eastland, Texas, Aug. 2.—A slight run was made on the Security State Bank of Eastland today, which is declared by the officers of the bank to be unwarranted and unjust. A \$10 limit on withdrawals was put on this morning.

The president and cashier of the bank issued the following statement to their customers this afternoon:

"Due to an unwarranted and unjust run on this bank yesterday, we find it necessary to limit the amount which may be withdrawn in cash by one depositor in one day to \$10. This restriction is only temporary and will continue in force only until the We have made arrangements for abnormal demand is again evidenced ple cash funds to take care of this situation and our reserve funds are being strengthened daily. With your co-operation we shall continue here as your bank, absolutely safe and reliable, but, should you fail to co-operate and unreasonably continue your demands for cash, then a great injury will result, not only to the bank, but to yourselves and to the community at large as well."

"ALLEN D. DABNEY, President, State Bank Examiner Sneed and Mr. Jennings, representing the Federal Reserve Bank at Dallas, were present yesterday, and the action of the bank was taken after consultation with them.

It is said that the crisis has passed and that no further difficulty will be experienced.

"And thereby hangs a tale." Just another victim of our great Reserve System, which was promised as a panacea for all financial ills.

Far-seeing statesmen forecasted the above results. With the establishment of our Federal Reserve Banking System we were told that financial panics were a thing of the past, but the country was forewarned by those statesmen that the system was a dangerous policy. The concentration of financial power has always been fought by the Democrats of the old school, but modern democracy has progressed beyond the limits republicans would heretofore venture.

When Governor Harding of the Federal Reserve System, advertised this panic, by notifying the member banks that loans must be abruptly curtailed, and further loans must be discontinued, he sounded the death knell to many banks, and destroyed confidence in practically our entire financial system.

Bankers, generally, did not see such results. This move on the part of Governor Harding was justified on the ground that the country must get back to normal. His remedy is proving rather heroic. He may cure the disease but he is liable to destroy the patient.

A country as great as the United States deserves a sound financial system, and it does seem that some man should come from the people wise enough to devise such a system that would put our banking institutions upon a foundation that could not be shaken. It should be understood that money in a bank is absolutely safe. A banking system that can be affected by idle rumors to such an extent that places any member in jeopardy is not a safe institution. We read often of runs on bank caused by malicious gossip. This should not be. Such a system destroys the usefulness of every bank. A banks business is to loan money. If they are too conservative to loan their money, they cannot make a profit, and if fearful that their resources may be endangered they will let out very little money. When banks curtail loans, depositors become uneasy, and are slow to place their money on deposits. Thus, the result is loss of confidence all around and in the end the banks are the sufferers, many closing their doors before they are forced to, in order to save their credit.

The American is glad to know that the slight run on the Eastland bank is "unjust and unwarranted" and hope this temporary embarrassment will be of short duration, and that confidence will be speedily restored, for after all confidence is the biggest asset of any financial institution.

As viewed by a layman the situation is the result of our Reserve System, which was organized for the purpose of keeping our finances on a firm basis, but instead the Regional banks are being operated for profit. The fact is gradually dawning upon the public that the action of the Federal Reserve banks in forcing the country back to normal was more for increasing the purchasing power of the dollar than for the benefit of the masses. Huge fortunes were piled up by financial and industrial captains during the war, money gathered in

when the purchasing power of the dollar was insignificant, but not satisfied with the huge fortunes made during normal times, it is sought to increase these fortunes by doubling the purchasing power of the dollar. In the mean time business is prostrated from no reasonable cause, and grim want stalks through the country like a hungry wolf.

The situation of the Security State Bank becomes more complicated each day. The bank has been ordered closed till further orders by the State Banking Commissioner, and it is certain that the closing of this bank will prove more serious than at first supposed. It was the county depository, and just what condition the county funds are in is not yet determined. There were on deposit \$700,000 of county funds, \$72,000 of the school funds in this bank. The law requires that public funds must be secured, but whether the security is sufficient to indemnify the county is not known.

It appears that the commissioners' court had information to consider the bank unsafe as far back as a month ago, as that body passed an order transferring the county funds from the interest-bearing account to the guaranty fund account. However, there seems to be some question as to whether this transfer order of the commissioners' court was recognized by the Banking Commissioner. If so, the county will not suffer, nor will the county lose if the security bond is sufficient to indemnify the losses, if any, to the county.

As another result the county road work will probably be suspended indefinitely, as the fall of this tank means that no funds will be available for road work. The commissioners' court has been in session this week trying to solve the problem.

TEACHING PERSONNEL OF THE CISCO SCHOOLS

Splendid Faculty and Increased Tax Rate Insures Better Schools for Cisco—Strong Faculty.

The Cisco Special School District having voted by a heavy majority, to increase the tax rate from 50c to \$4.00 on the hundred dollars valuation, for school purposes, guarantees the necessary financial support of the schools, and the following personnel is an adequate guaranty that the high standard of instruction which has characterized the schools in the past will be maintained for the coming term. We give below the assignments in the high school subjects, and the names of teachers assigned to the intermediate and primary grades, although full information is lacking on the latter.

- J. J. Codbey, Superintendent.
- High School
- G. H. Wells, principal.
- Miss Minnie McCarty, English.
- Miss Constance Robins, English.
- Miss Ruth St. John, English.
- B. F. Gaither, Mathematics.
- Mrs. E. E. Keen, History.
- E. R. Williams, Latin.
- Miss Verna Soderstrom, Spanish.
- Miss Della Rumsey, History. (Librarian.)
- H. E. Herndon, Manual Training.
- Miss Clara Tucker, Home Economics.
- P. L. Kelley, Commercial Training.
- To be Supplied.—Science—Athletics.
- To be Supplied.—Science, History, Athletics.

- Ward School Principals
- West Ward—T. C. Williams.
- East Ward—E. B. Isaacs.
- South Ward—Mrs. A. E. Baten.
- Intermediate Grade Teachers (Fifth, Sixth, and Seventh Grades)
- Miss Gustava Putnam.
- Miss Kathleen Bradley.
- Miss Lucile Hardin.
- Miss Lorene Williams.
- Miss Helen Hall.
- Miss May Mott.
- Miss Minnie Cox.
- Mr. Jack Cureton.
- Miss Fannie Cowan.
- Mrs. E. J. Ball.

- Primary Grades (First, Second, Third and Fourth Grades.)
- Miss Ruby Ray Swift.
- Miss Sammie May Trigg.
- Mrs. T. C. Williams.
- Mrs. Callie McAfee.
- Miss Fannie Stevens.
- Miss Nova Shelton.
- Miss Eunice McCord.
- Miss Lottie Beesley.
- Miss Lucy Kittrell.
- Miss Gladys Oyler.
- Miss Helen Berman.
- Miss Ruth Boaz.
- Miss Ina Estes.
- Mrs. T. C. Wier.

- Kindergarten
- Miss Attie Stevens.
- Miss Ora Howell.
- Public School Music
- Miss Eloise Allison.

See the Hoosier Kitchen Cabinet at Cisco Furniture Co. It is to be given away. Read particulars on page 2.

AN INDUSTRY THAT IS FORGING AHEAD

In Cisco we have a young enterprise that is deserving of the support of our citizens. Though young, by strict attention to business and giving service, it is forging ahead. One that every town needs, and one that Cisco has needed badly. The American believes in giving every encouragement to new and needed enterprises of every nature, but realizes that the development of this business will do much toward giving Cisco the reputation of being a city of service, both to the traveling public and the home folk. We refer to the Ever Ready Transfer company, whose offices are in the old Western Union Telegraph office.

This company was organized primarily to handle baggage exclusively, but has added furniture moving and storage, as well as a general transfer business.

Although only three months old the Ever Ready now enjoys a reputation of being thoroughly reliable and responsible.

Mrs. Ben Greer and family have returned from their summer outing spent on the coast of California.

ALWAYS READY CLASS HAVE ALL DAY PICNIC

Tuesday morning the Always Ready Sunday School Class of the Methodist Church went to Lake Strickland for an all day picnic. All enjoyed a swim, plenty of good eats and other amusements. The following were present: Bettie Mae Rominger, Hester Tune, Olivia Meyers, Marion Chambliss, Laura Fay Wilson, Bernice Key, Jewel Ridgeway, Mary Zo Zo Mashburn, Mollie Caldwell, Zelia Blanch McClinton, Anita Simpson, Isabelle Guthrie, Edith Turner, and were chaperoned by Misses Gertrude Caldwell and Alice Strickland, and Mesdames McClinton and Dean.

S. N. Goldman of the firm of Goldman Brothers, of Cisco, Breckenridge and Eastland, returned from Dallas Tuesday, where he went on business.

Homer McDonald has sold his business at Pueblo and accepted a position with the J. M. Redford Grocery company as traveling salesman. He and wife are domiciled at the Eppler House in this city.

Mr. Jim Herald of Lincoln, Neb., is the guest of his cousins, Mrs. Ella McDonald and Mrs. Jodie Richardson at the Eppler House.

Mrs. A. A. Webster was called to San Antonio by the death of Mr. Dan Webster, who died in that city Monday night. She was joined at Fort Worth by Mr. Webster.

O. P. Weiser and Henry Stroebel of Route 3, were trading in Cisco Saturday.

WE TOLD YOU LAST WEEK THAT WE WANTED YOUR BUSINESS—

Make us Prove it

—If we can't buy your Produce we will make somebody pay for it.

WILSON BROS.

Troxell Stand Cisco, Tex.



NEEDLESS ANXIETY

IS NEVER CAUSED BY US
We make it a point to relieve the immediate family of the deceased of all care and responsibility for the successful carrying out of the final duties to the dead. You can always rest assured that our service is intimately personal and we give the same attention to all details as though the departed were one of our own.

H. C. WIPPERN

208 Broadway.
PHONE 167

A fine cabinet Victrola to be given away. Read page two. See the Victrola at Nunn Electric Company.

BLAIR WELL MAKING HEADS

The Blair well south of Rising Star and near May is attracting attention again lately. It has been on the pump some months but recently changed hands. The new owners are cleaning it out and expect to greatly increase its production. During the cleaning process it has made several heads. One party reports that it made 45 barrels in 22 minutes last Saturday morning. Others have reported large heads at other times. The new company say they will soon begin drilling another well.—X-Ray.

J. C. Dyer of Pueblo, was here on business Wednesday.

TAKES OVER RANGER BAKERY

The Connor Bakery of this place believes in expansion. Mr. George Connor, the manager, has recently taken over the bakery at Ranger, and will conduct the same in connection with the Connor Bakery of Cisco, under the name of the Connor Baking Co., Inc. Cisco will be the parent house, and Ranger the branch. The establishment of a first class bakery has been the dream of the present manager, and so far as his efforts go he has been successful, as there are few bakeries in the state better equipped than the Connor Bakery of Cisco.



LIFE IS TOO SHORT TO LEARN ALL THINGS BY EXPERIENCE. SOME ARE BETTER LEARNED BY THE EXPERIENCE OF OTHERS. FOR EXAMPLE: LEARNING THAT YOU CAN'T GET KELLY-SPRINGFIELD MILEAGE FROM A BARGAIN TIRE.

Womack Motor Co.

912 MAIN STREET

Art-Craft SIGNS

The mark of Quality

Mr. Bock appreciates your business

A Home Industry

The Slumber On Mattress

—IS MADE IN CISCO

There is no better. Buy direct from the factory and save money by doing so.

THE INDEPENDENT MATTRESS CO.
508 E. Broadway Phone 403

SAVOY CAFE

The Sign of

GOOD EATS

Patronize Home People

H. E. Stuard, proprietor of the Gain-A-Day Laundry has lived and paid Eastland county for 25 years; is a member of the chamber of commerce, and has one of the best equipped small laundries in the Southwest. Give him a trial. PHONE 399

Give your Motor a Fair Chance

—By using the best of lubricating Oil. We have the exclusive sale of MOTOR SEAL—all Pennsylvania Oil—best that money can buy.
GASOLINE 16c
BUY YOUR FORD TIRES FROM US; THEY ARE DEPENDABLE
CUNNINGHAM'S GAS STATION
78 499 E 009

DON'T FORGET

... THE ...

Big Aluminum Sale

Saturday, Aug. 6

Over 1,000 pieces of Quality Brand

ALUMINUMWARE

Each piece guaranteed for 20 years

at \$1.49 each

Gray Hardware Co.

Sale starts at 9 o'clock

We Handle

All Dairy Products, from a tubercular tested Jersey herd. All help have health certificates. We have concrete milk houses and barn. We guarantee everything we sell, for quality and service. This herd was examined by the County Inspector and certified free of ticks before being brought to Cisco. Give us a trial.

College Hill Dairy, Phone 681.

Cotton Schemes Prove Expensive

Shepherd W. King Writes Interestingly in the Cotton Situation—Farmers Victims of Schemes Which are Costly.

In Tuesday's Dallas News, S. W. King, senior member of one of the largest cotton firms in Texas, writes of the cotton marketing plan, and recommends that landlords associate themselves together to the end that a practical plan of planting be inaugurated. Mr. King defends the cotton exchange as one of the great causes which contribute to maintain a fair price for the south's staple crop.

Another piece of good advice Mr. King gives, and that is he advises ceasing to howl about the distressed condition of the cotton farmers, citing the well known fact that the more you howl the greater will become your distress by reason of the fact that the world will think you have to dispose of your commodity and no commodity ever receives its full value when disposed of under distress sale. The advice of Mr. King is good. Read it:

"I have been watching with considerable interest the various schemes to finance the cotton crop.

"As senior member of a firm that has handled, during this season, 160,000 bales of cotton without any great amount of cash resources, we have not found it difficult to finance our business when the commodity (cotton) was offered to the bank on the market value. Of course I realize the difficulty to finance cotton at its original cost, of 25 to 40c, when its cash value was only possibly 8 to 12c. The difficulty does not lie with those who are able to margin their cotton, or had foresight to sell futures (or hedge) their cotton against the decline in the market.

No New System

"We do not need a new financing system on this side but any plan that would provide a credit on a

long time to the impoverished consumers to create a better demand and, consequently, more purchasing power, which would cause more use and wearing out of the cloth that is now being held by the merchants and mills of the world. I do not think that anyone would find difficulty on borrowing money on any kind of product (nonperishable) to the extent of 80 or 90 per cent of its value. Because of the absence of consumers having the purchasing power we have had various ideas and schemes to remedy the condition, the latest one being the Farm Bureau marketing system and as I aptly told one of their representatives recently, we do not need a new marketing system, but what we needed was consumers and buyers.

The world at large is very ignorant of the cotton trade; it does not realize that there are three fundamentals which make cotton the cheapest handled commodity of any product produced. First, cotton is insurable against loss by fire at its full value at the time of its loss; second, cotton is insurable against weather damage while in transit; third, futures can be sold against it which protects you against any loss due to a decline in the market.

Any sound business man knows that the more risk he eliminates in business the least profits he makes on that business, and I venture to say that on account of these conditions cotton is handled on a smaller margin of profit than any commodity known.

Prior to the war it was very difficult to obtain as much as 3/4 to 1 per cent net profit on a \$60 bale, which means 45c to 60c per bale net profit. It stands to reason, with such narrow margin of profit, when one has to guarantee grade, staple and weight, it takes experience and careful watching to even obtain that small profit, and the only hope that the shipper can have to make a profitable income out of it is to do a volume of business.

Several Organizations

During my lifetime I have seen several organizations the purpose of which was to benefit the farmer.

I understand that this Farm Bureau is collecting from each farmer a fee of \$10, which is supposed to represent \$1 per bale on ten bales—this for organization purposes, part of which goes to the field agent who gets the signatures of the farmers on contract. I further understand that men of small experience have been employed at extravagant salaries. I am very sorry to say that the farmers listen to the sweet and easy tones and not to men of experience. If I needed the services of a surgeon I would not get a horse doctor.

I was receiver of one of these wonderful plans, called the Southern States Cotton Corporation. Upon investigation of the affairs of that concern I found that it cost them in commissions alone about \$3 per bale, whereas at that particular time we were conducting our business at a cost, including interests, salaries, and all overhead expenses, of 65c per bale, so then we could handle a bale of cotton with a gross profit of \$1.25, leaving us a net profit of 60c per bale, which we considered at that time very good.

I realize the necessity of a cooperative marketing system of all fruits, or perishable farm products, because when you overship a market any fruit it has to be sold at a sacrifice, whereas, cotton is a commodity that will keep for years, and if there is no demand in the market at that point it can be re-shipped without much loss. I understand that profits on fruits and vegetables range anywhere from 25 to 200 per cent. I do not think that anyone has investigated that particular point.

Not Attacking System

I am not attacking and would not attack, any system that I thought was feasible and would benefit the farmers of this country. I also know that our prosperity depends upon their prosperity, and all I have ever made is invested in this country, and the price of rentals or revenues obtained from this property will be measured by their prosperity. I am speaking for the cotton trade as a whole. We are in favor of high prices, for the reason it is easier to buy and we can satisfy our customers when we are able to pay them satisfactory prices, and our margin of profit is larger when prices are high.

One trouble, there has been too much politics in cotton. Every Congressman in the cotton-growing section has advocated some proposed measure of relief to the farmer since I have had any knowledge of the business. The result is we have had commissions, marketing systems, etc., with no benefit, but which, on the contrary, have been

expensive to the farmer through increased taxes to pay their salaries.

I was very much amused some time ago in reading "The Life of David Crockett" to note that Andrew Jackson was elected President of the United States in 1829 in the issue that he was responsible for cotton bringing 24c. Immediately after his election cotton declined to 6c. If we wish to have some practical remedy to stabilize the price of cotton it could be handled very simply, and that is through an association of landlords, who control the acreage. Also to have a bureau to inform themselves of what the world's needs are and have a corresponding acreage planted to produce the proper supply. Of course, due to weather conditions, there might be an overproduction one year and an underproduction another year. This would be remedied as the demand required.

Marketing of Cotton

You have heard "demagogues" opposing the future market and also condemning forward sales of cotton. In the season of 1919-20 commitments of forward sales were very heavy, and due to weather conditions, there was a scarcity of the grades sold, and as much as 10c per pound over the price of the futures in New York was paid for 1 1/8-inch cotton, and 50c per pound for staple, whereas in former years we bought these grades at 75 points off New York futures for 1 1/8 and 6c to 10c on for staple. This brings out the point that a big short interest is the best thing for the farmers. It makes competition keen to buy because they have to fill their contracts. If we depended upon spinners to buy, as the farmer desires to sell, there would be very little trading, for the reason the spinner is a natural enemy of the farmer, as he wishes to secure his supply as cheaply as possible. That is the reason that the future contract was necessary to the trade, for, regardless of whether we have an offer or not, we are willing to buy when we can buy at a price which we think is safe, and can sell futures against it so we will have a small margin of profit between the sale of the cotton and the sale of the futures.

During the month of November, up to the present day we have had no active demand from the consuming world, but we (shippers) and exporters have created a market for the cotton when offered, buying it and paying cash for same and selling futures in New York to prevent a loss by the reason of a decline in the market. I venture to say if we had not had this future market to protect this cotton middling cotton would have gone to

6c per pound, where it went in 1914, when the future markets were closed. If the cotton men were selfish and did not have the interest of their country at heart, we would join you and ask that the Cotton Exchange be eliminated, then the farmer would be at our mercy, like he was in 1914.

If it was feasible and practical to do away with the men of experience in the cotton trade, why is it not feasible to eliminate all middlemen (bankers, merchants, and all) and let us go back to the "barter" trade as did the patriarchs of over 2,000 years ago.

I have been fairly successful in my business career, and as I stated a year ago to a very prominent banker in our State, who approached me and asked if I would head an organization whose object was to benefit the farmer. My answer was I would gladly do so if the plan was feasible and practicable, but that I would not have my name used in any organization that I felt sure would be a failure, because of its impracticability. I am owner of 5,000 acres of land, and would be glad to join an organization of landlords, their purpose to be to provide better living conditions and assist our tenants financially, and instructing them to plant crops that are most needed and that will produce the largest revenue, and to improve their method of farming.

Let us stop talking about our distress and how much cotton we have on hand, and how hard it is to sell, and how difficult the financing is. The more you advertise to the world your distressed condition, the more distress you bring about. There has not been a day in the last six months that we have not had wires and cables asking us to offer them cheap cotton, because you have advertised to do the world that you had a large surplus

and that you were in a distressed condition. The world is taking advantage of these conditions.

Free advice from those who are not well informed has already cost the farmers millions of dollars by advising them to hold their cotton, etc.

MARRIAGE LICENSES

Eastland, Texas, Aug. 4.—The following marriage licenses have been issued by County Clerk Bender during the past week:

- Lon Pryer of Eastland and Miss Lena Leach of Eastland.
- Candy Neal Dempsey of Ranger and Miss Martha Jane Adams of Ranger.
- W. E. Harber of Abilene and Miss Parrolee Gollehan of Gorman.
- Truman Horn of Eastland and Miss Lora Winifred Williamson of Eastland.
- I. W. Upton of Ranger and Miss Myra Bulgan, Duncan, Oklahoma.
- Henry Underwood of Garman and Miss Sybil Johnson of Carbon.
- Chas. Sidney Casey and Miss Nellie Carroil of Ranger.

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Voting Coupon

CISCO AMERICAN CIRCULATION CONTEST

I vote this coupon for

Mrs.

Miss

Whose address is

Good for 10 Votes

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IT'S TIME--

When your old typewriter begins to go wrong and wont write good, it's time then, to get a new one.

See the American Printing Co., 709 Ave. E, for descriptive literature and easy-payment plan on the—

WOODSTOCK

MOBIL OILS

A GRADE FOR EACH TYPE OF MOTOR

We Serve You

—YOU APPRECIATE PROMPT, POLITE, EFFICIENT SERVICE, DON'T YOU?
SERVICE IS THE CORNER STONE OF OUR BUSINESS

We Would Like to do Business With You

Let us give you a book on correct lubrication which tells why Mobiloil is just right for your motor.

MAY ENGAGE IN TRUCK BUYING AND SELLING

Mr. and Mrs. Sam Wilkins have just returned from an extended trip to several Texas cities. They visited Dallas, Waco, Weatherford and several other towns, looking over the state with a view of locating, should they find something better than Cisco. They were not successful. After a thorough investigation of other places they are convinced that Cisco is as good or better than any town they visited.

Mr. Wilkins said, "I found one town as good as Cisco, but not many better for any business I might desire to engage in. That was Dallas, but even Dallas would not suit me as well as Cisco. So, I am back, and will sooner or later engage in some line of business."

Mr. Wilkins formerly conducted the grocery business at the corner of Avenue D and Eleventh street, which he recently sold to Mr. C. Clark.

Mr. Wilkins thinks there are wonderful possibilities in truck growing in the Cisco country, and it is possible that he may engage in the truck business another year, growing and selling vegetables not only to the local consumers, but possibly will also buy and ship truck to other points.

Mr. D. L. Rogers departed yesterday for a visit to his sister at Siloam Springs, Ark. He will be gone about three weeks which he will spend in an invigorating Ozarks.

VISITING SILOAM SPRINGS

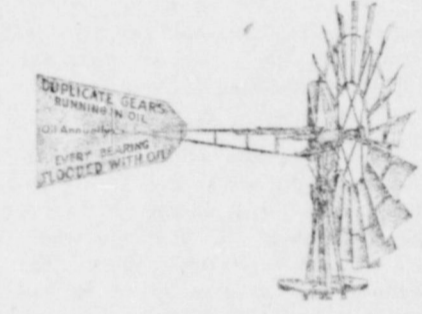
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The light for the Farm
Jno. C. Sherman Phone 155
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Where We Worship

First Methodist Church
We extended a cordial welcome to all to attend our services. We have one of the coolest church buildings in Texas, ventilation of both sides. The men are invited to attend the services during the summer time without wearing their coats. The services of Sunday will be as follows. Sunday school 9:45 a. m. J. J. Godbey, Superintendent. Morning service 11 a. m. Sermon by the pastor. Junior League 3 p. m. Intermediate League 4 p. m. Senior League 7:15 p. m. Evening service 8:15 p. m. Sermon by the pastor.
LEWIS N. STUCKY,

First Presbyterian Church
Services for Sunday, August 7th, 1921. Sunday school at 9:45 a. m., Mr. H. L. Winchell, superintendent. Preaching at 11 a. m. and 8:15 p. m. Christian Endeavor Society meets at 7:15 p. m.
A most cordial invitation is given to worship with us. A warm welcome to all strangers and visitors.
J. D. LESLIE, Pastor.

First Baptist Church
Rev. C. G. Howard, the pastor of the First Baptist church of Cisco left Thursday night for Big Valley, where he will join Rev. A. R. Watson of Mullen, Texas, in a revival meeting to continue ten days or two weeks. The meeting will begin tonight.
During the absence of the pastor, the pulpit will be filled at the morning services by Dr. A. E. Baten, and at the evening services Brother Jim McDermott. Dr. Baten will teach the Men's Bible Class in the absence of Bro. Howard.
The pastor humbly requests the prayers of his congregation that the Lord may give us a gracious harvest in the field where he is to labor for the next few days.

First Christian Church
Services for next Sunday, August 7th. Bible school at 10 a. m.; morning service, 11 o'clock; evening service, 8:30 o'clock. The pastor, Rev. E. H. Holmes, having returned home, will conduct the services.

Christian Science Society
709 1/2 Avenue D—Services Sunday morning at 11 o'clock, Sunday school at 10 a. m. Wednesday evening at 8 o'clock. Subject next Sunday is "Spirit." The public is cordially invited to these services.

Mr. Elbert Keeter of Breckenridge was a welcome guest in the home of Mr. A. E. Caldwell this week.

Hostess to Cisco Ladies this Week

Attend Dublin House Party
The following Cisco ladies were members of a most pleasant house party in Dublin this week. Mesdames Frank Bell, Roscoe St. John, R. W. Mancill, L. A. Harrison, G. C. Richardson, Jack Spencer, Edwin Kittrell, and A. A. Webster. They were the guests of Dr. and Mrs. T. L. Bryan. The party left Monday on the Katy train, and were entertained with a luncheon at 1 p. m. by Mrs. M. M. Angel, and in the evening a reception and dance at the Bryan home, at which there were fifty guests present, punch being served during the evening. Tuesday morning the party was entertained by Mrs. W. W. Moore at which sherbet was served. Tuesday evening they enjoyed a theatre party, after which refreshments at the Sweet Shop, then for an auto ride and swim in Troctor Lake, terminating an occasion long to be remembered by every member, as they were hospitably entertained all the while in our neighboring city. The Cisco party returned home Wednesday evening Mrs. Bryan was a former Cisco girl, and has many friends here.

Thursday Bridge Club
The Thursday Bridge club met with Miss Mamie Harden at the Humboldt Dormitory in a most interesting session. Those enjoying the hostess' hospitality were Mesdames W. W. Wallace, T. O'Connor, Frank Yoder, C. T. Dubarry, Gifford, F. Ackman, W. J. Armstrong, A. C. Paddock, A. H. Gaffney, J. Neath, H. DeFrance, T. Mullinix, G. C. Richardson; Misses Irene Joyner, Ray Holland, Manie Hayden and Mamie Davis. High score went to Mrs. Dubarry, while Mrs. Gifford won low score. The guests were served with a delicious two course luncheon in the mess hall.

Wednesday Club
The Wednesday Club was the guests of Mrs. Ernest Williams who entertained most graciously the following guests. Mesdames King, Dubarry, Dan Freel, DeFrance, Yoder, Wallace, Paddock, Mullinix, Oberg, Ackman, Gifford, Armstrong, Neath, Simpson, Williams, O'Connor and Richardson. The high score went to Mrs. Ackman, while Mrs. Oberg was awarded low score prize, and the guests prize was presented to Mrs. O'Connor. Refreshments were ice cream and cake.

Breakfast to Mrs. Spencer
Mrs. J. E. Spencer was hostess to breakfast Thursday morning, honoring Mrs. Jack Spencer, who has been the welcome guest of relatives for past several weeks. After breakfast

A REPUTATION

—WHICH WE TRY TO MAINTAIN

THE LOWEST PRICE
For what you buy

—AND—

THE HIGHEST PRICE
For what you sell

And in general: A square deal and courteous treatment for every customer.

We want you to come back, and we try to treat you so that you will.

C. CLARK

GROCER

1100 Avenue D Cisco, Texas

Mrs. Spencer boarded the 11 o'clock Texas & Pacific train for her home in Dallas. Those present to bid Mrs. Spencer goodbye were:

Mesdames C. Gray, R. W. Mancill, L. A. Harrison, W. E. Spencer, J. E. Spencer, B. S. Huey, Roscoe St. John, G. C. Richardson, Edwin Kittrell and Miss Irene White. The guests were served with a four course breakfast The day being the birthday of Mrs. Roscoe St. John, she was presented with a beautiful silver vase as a token from her friends.

Mr. B. F. Bennett, district manager of the West Texas Chamber of Commerce, made this office a pleasant visit while in Cisco yesterday in the interest of his organization. Mr. Bennett is an apostle of optimism, and predicts rapid improvement in the business situation. Before taking up his present work he was secretary of the Abilene chamber of commerce.

Masters J. D. and Troy Cameron of Dublin are visiting their father, Mr. J. A. Cameron this week, at his home on East Broadway.

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