

THE LARGEST PAID CIRCULATION IN CISCO AND EASTLAND COUNTY

Cisco—A city of culture, churches, schools, Randolph college, Rotary and Lions Clubs; chamber of commerce; Booster organization; largest artificial swimming pool in the world; state park; fish hatchery; zoo; ideal place to live.

THE CISCO DAILY PRESS

Cisco—A city with all the requisites of industrial and commercial development—five lakes of water—three railroads; enormous gas field; electric power, federal and state highways, ideal central location; miles of paved streets.

AND THE CITIZEN-FREE PRESS and CISCO CITIZEN

VOLUME V.

CISCO, TEXAS, SUNDAY, AUGUST 4, 1935

NUMBER 83.

5th Anniversary CITIZEN-FREE PRESS

and first issue of our

THE CISCO DAILY PRESS

“Unaccustomed
as I am
to public speaking”



IT SEEMS it's up to me to give you folks an inspiring inaugural address. I feel that every advertisement in this issue is a vote of confidence in me—so I am here to stay. You've heard a lot of talk about what they are going to do to me. Well, I have a lot of things in mind, too—but instead of talking about them in advance, I'm going to let you talk about them after they have happened. This old world has been going on for many, many years. Judging from what I see, it's going on for many, many years more—and while I am here I'm going to do my part in advancing this great little city of ours, until every one of us shouts, "Hurrah, better times are here at last. "You've given me a grand reception, and I am grateful for it. I'm also indebted to the firms and individuals who have made it possible for this wonderful first addition. I point them out to you as real boosters who are pledged to my program of a bigger and better Cisco. Keep your eyes on me—subscribe and read me every day, for I will have something of interest for all of you.

Locally Written Editorials

•
Associated Press
NEWS SERVICE

•
Features Services

•
*8 Pages With 12
Complete Color Comics*

•
*A Fearless Policy that
Is Controlled Locally*

THE CISCO DAILY PRESS

LEACH STORES OWNER NATIVE OF INDIANA

Walter J. Leach, owner of Leach Stores, of which there are now four—at Cisco, Baird, Olney and Lampasas, was born in Lafayette, Ind., and graduated from Miami university at Oxford, Ohio. Immediately after completing the university course he went with the S. H. Kress and company chain of five-and-ten-cent stores operating in the southwest.

After a year in Birmingham, Ala., and Atlanta, Ga., he was given management of a Kress store in Independence, Kan. From Independence he was transferred to the management of a Bartlesville, Okla., store and from Bartlesville to Austin. From Austin he was transferred to Wichita, Kan.

When the United States entered the World war he joined the Marines and after the war returned to the employ of S. H. Kress and Co., to be made district supervisor. After about a year he left the company and went into business for himself, opening a 5-and-10 store at Snyder, Texas, where he married Miss Dura Durelle Dawson in 1922.

Later Mr. Leach operated stores in central Texas and when he sold out to come to Cisco in 1927 he had three, one at Mart, one at Hearne and one at Hubbard City. He located here because of the diversified nature of the farming industry which differed from the one-crop character of the central Texas area. Here he purchased the bankrupt stores of Crest-Over, Inc., at Cisco, Olney and Baird. The Lampasas store was bought in 1933.

Leach stores buy much imported goods direct, especially from Japan, from which shipments are made to Cisco and distributed from the Leach Stores warehouse in the former post office quarters. All of the buying is done for the four stores here and distribution made from Cisco.

Mr. and Mrs. Leach have one child, a son, Walter J. Leach, Jr.

Nu-Way Beauty Shop One of The Most Popular

The Nu-Way Beauty Shop, one of the most popular and successful beauty culture establishments in the section, was established here in 1928 by Mr. and Mrs. Louis Linder who moved from Moran a year after Louis had purchased the Nu-Way Barber shop. O. K. Linder, brother of Louis, came to Cisco and operated the barber shop when it was first established. It is still operated by him.

The beauty shop quarters are back of the barber shop. Equipped with the most advanced character of beauty shop equipment, including the latest type of electric hair driers, automatic Duart Velzer permanent waving machine, electric manicuring machine and electric eye-brow archer, the shop specializes in permanents and in ladies hair dressing. Louis Linder, an expert hair cutter, was one of the first ladies hair dressers with Josley Bros., in San Antonio in 1918. He has specialized in that art ever since.

The Nu-Way recently added the famous Helen Curtis line of cosmetics.

The shop has five booths. Mr. Linder is assisted by Tom Linder, Mrs. Louise Linder, Mrs. Gladys Byars and Mrs. Druella Johnson

Mail Schedules

Closing schedules for all mail dispatched from Cisco, Texas, Post Office.

Rising Star, Pioneer, Cross Plains, and Nimrod 5:30 a.m.
East bound T. & P. Sunshine, Train No. 2 10:35 a.m.
North bound M. K. & T. Ry., Train No. 35 10:35 a.m.
West bound T. & P., Train No. 3 11:55 a.m.
East bound T. & P., Train No. 4 3:45 p.m.
M. K. & T. Southbound, Train No. 36 3:45 p.m.
Westbound T. & P. Train No. 1, (Abilene Only) 4:30 p.m.
Breckenridge, first class mail only 5:00 p.m.
Texas & Pacific, East and West Bound, Train Nos. 6 and 7 8:45 p.m.
Throckmorton, Woodson, Crystal Falls, Parks, Breckenridge, Moran and Albany 8:45 p.m.
Gunsight and Scranton supplied by rural routes 7:00 a.m.

All mail deposited in letter box in front of post office building during night is collected at 5 a.m. each day except Sunday, when collection is made at 6 a.m. Collections are also made from this box four times daily except Sunday.

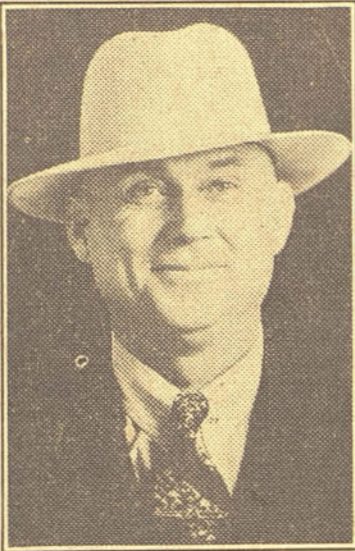
LUTHER H. McCREA, Postmaster.
Gayle Greynolds transacted business in Abilene Friday.

5 & 10 Dealer



W. J. Leach, owner of the Leach Stores, four five-and-ten-cent stores at Cisco Baird, Olney and Lampasas.

Police Chief



M. L. Purdue, Cisco's chief of police.

Proprietor Of Funeral Home Is Native of County

Neil Lane's Funeral home was established here in November, 1934, when Mr. Lane, licensed embalmer, of Dallas, purchased the H. C. Wippen establishment. Mr. Lane, a native of Scranton where his parents, Mr. and Mrs. H. B. Lane, now live, was associated with the Pool's Funeral home in Dallas previous to coming here. In Dallas he completed the course in the Ed C. Smith School of Embalming, finishing in 1928.

The home has modern equipment, with a special emergency ambulance in addition to the regular ambulance. Mr. Lane is subject to call at any time for ambulance service.

In 1929 Mr. Lane married Miss Mary McCallum at Dallas. They have no children.

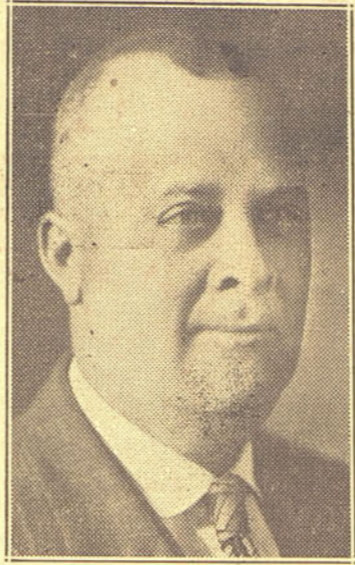
The home is located at 209 West Ninth street.

All Machinery At Shoe Hospital Is Power Driven

The Cisco Shoe hospital, Jake Courtney, proprietor, at 708 E avenue, is equipped with all power machinery. Specialist in the dyeing of shoes, Mr. Courtney carries dyes in 85 different shades and colors. The shop also offers a

LEADING DENOMINATIONS REPRESENTED IN CISCO

Mayor



J. T. Berry, Cisco mayor and lumberman.

Mayor J. T. Berry Born in Kentucky "In an Early Day"

Mayor J. T. Berry, veteran Cisco lumberman and manager of the Burton-Lingo yard here, was born in Louisville, Ky., "in the early days" as he put it. He came to Texas with his father, J. T. Berry, Sr., in 1876, settling at Belle Plains. The elder Berry later established the city of Abilene and was one of the founders of the city of Amarillo.

The Burton-Lingo company opened its Cisco yard in 1898 and in 1899 Mr. Berry came here as its manager. He managed the yard for 13 years, leaving Cisco in 1912 to go to Fort Stockton where he put in a yard for the company. He then left Burton-Lingo and established several yards for himself.

During the oil boom he established yards at Ranger and Cisco. These he subsequently sold. He still owns a yard at Stanton, Texas, which is managed by his son, Phil.

In 1931 Mr. Berry was elected mayor of Cisco. He was recently elected for his third term.

Before their marriage, Mrs. Berry was Miss Turner McElroy of Mansfield, La.

T. J. Preston (Tony), employe of the Cisco yard, has been with the company continuously since 1898.

Mrs. J. R. Henderson and little daughter, Lael, spent Saturday in Eastland.

complete stock of "Wear-U-Well" shoes. General shoe repairing, of course, is expertly done.

Mr. Courtney, who has followed the profession for most of his life, was born and raised in Cisco. He and Mrs. Courtney, who was Miss Minnie Olive Courtney before their marriage, have six children. They are Mrs. Laura Dawson, Cisco; Mrs. Millie McCallies, Cisco; Joe Courtney, Mrs. Lucy Ann Robertson, Miss Opal and Miss Mary Louise, Cisco.

Personals

Mr. and Mrs. J. J. White of Graham, have moved to Cisco to make their home. Mr. White is with the Humble Pipe Line company.

Rex Carrothers is transacting business in Wink.

Rev. and Mrs. E. S. James returned Saturday from Oklahoma.

Mrs. T. F. O'Brien has returned from Fort Worth.

Mrs. Homer McDonald has gone to Lubbock to spend a month.

M. L. Clarkson of San Bernardino, Calif., is visiting in the home of his son, C. C. Clarkson.

The farmers of Kimberly starved while their children played with diamonds. But what a difference it made after it was advertised.

Advertising is not an expense—it's the life blood of any business.

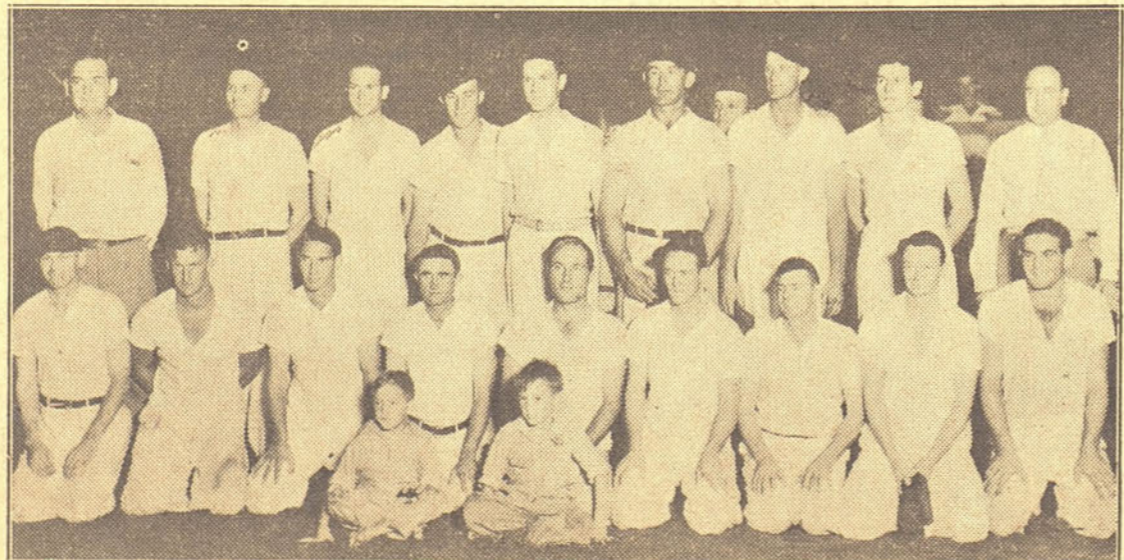
Daily Press Want Ads will get the job done.

Every successful business man is a consistent advertiser—that's why he is successful.

WANTED!
USED FURNITURE and STOVES
A. S. NABORS
208 W. 8th. Street

Buy a Home!
I have many desirable pieces of residential property in Cisco for sale on easy terms.
CONNIE DAVIS
Telephone 198

Second Half Loop Leaders



The Community Natural Gas soft ball team, leaders in the second half of the soft ball league season, with a perfect record so far. John H. Garner's team won the first half. A playoff series, in the event Community's perfect record is continued, will determine the season winner. Back row, left to right—Clyde Van Sickle (captain), John Smith, Gene Abbott, Eric Benny, H. A. Hervey, R. J. Riley, Smith Huestis (official umpire), Leonard Sublett, Lyman Preston, H. L. Dyer (manager); Front row, left to right—A. D. Starling, Roy Chambliss, Otis Dobbs, Charley Elliott, Jeff Coats, T. A. Jones, Parks Poe, Howard Robinson and Frank Aycock. Bat boys, Joe and Bill Philpott.

All Kinds Of Job Printing At Commercial

The Commercial Printing company was established in its present building on E avenue, by F. E. Shepard and W. D. Brecheen. It opened its doors on September 10, 1924. Mr. Brecheen subsequently sold his interest to Mr. Shepard, and is now a member of the firm of the Free Press Publishing Corp., publishers of the Cisco Daily Press.

The Commercial Printing company, one of the best equipped commercial printing shops in the county, does all kinds of job printing, sells office supplies, L. C. Smith and Corona typewriters, and Victor adding machines, and offers a typewriter cleaning and repair service.

Mr. Shepard is a native of Stephens county. He was born at Gunsight and got his first printing experience on the old Cisco Round-up. Since then he worked on practically every paper in Cisco up until the time he and Mr. Brecheen established the Commercial.

He was married Christmas day, 1913, to Miss Anette Jaco. They have two children, a son, J. W., who is a student in Texas university, and a daughter, Mary Cathryn. The family home is at 306 W. 10th.

W. O. W. Camp
Cisco Camp No. 500 meets first and third Tuesday nights in each month.
707 1/2 Main Street.
W. C. CLEMENTS, C. C.
F. E. SHEPARD, Clerk.

A Cold Meat Lunch with Beer at the
SAVOY CAFE
is a real Hot Weather treat! Cold Lunches of All Kinds
"Nick" and "Sam"

Bus Schedules

Greyhound Lines
Westbound:
Lv. Cisco 12:01 a.m.
Lv. Cisco 5:20 a.m.
Lv. Cisco 1:00 p.m.
Lv. Cisco 2:30 p.m.
Lv. Cisco 6:00 p.m.
Eastbound:
Lv. Cisco 12:25 a.m.
Lv. Cisco 4:30 a.m.
Lv. Cisco 9:00 a.m.
Lv. Cisco 12:01 p.m.
Lv. Cisco 2:25 p.m.
Waco-Dublin-Cisco Lines:
Lv. Cisco 10:20 a.m.
Lv. Cisco 2:40 p.m.
Robinson Bus Lines:
Lv. Cisco 11:00 a.m. for Coleman.
Lv. Cisco 6:00 p.m., Cross Plains.
Heart 'o Texas Bus Line:
Lv. Cisco 2:40 p.m., Brownwood.
Bluebonnet Bus Line:
Lv. Cisco 9:30 a.m., Brownwood.
Rainbow Coaches:
Lv. Cisco 7:00 a.m., Wichita Falls.
Lv. Cisco 5:15 p.m., Wichita Falls.
Daily Press Want Ads Click.

Dr. R. C. Ferguson
Diseases and Feeding of Infants and Children
208 Exchange Bldg.
EASTLAND, TEXAS
Telephone 119; Residence 190.
Sunday By Appointment

W. R. (Texaco Bill) HUESTIS
Washing, Greasing, Goodyear Tires, Ten-Edge Wiper Blades and Arms. Carry an extra can of Texaco Motor Oil or Havolene on your trip.
D Avenue and 14th.

Gulf Service Station
14th and Avenue D.
A. G. BARDWELL, Manager
That Good Gulf Gasoline and GULF PRDDUCTS
U. S. TIRES
Expert Greasing and Washing
YOUR BUSINESS APPRECIATED

Delicious
SUNDAY CHICKEN DINNER **35¢**

Dine out where you can get the most appetizing meals at the most reasonable prices. Rooms and board by the day, week or month. Rates reasonable.

MOBLEY HOTEL
MR. and MRS. J. C. DONICA, Proprietors.

REXALL'S AUGUST SALE

From factory to You

In this Mid-Summer Sale We Are Offering You Unparalleled Bargains.
Here Are a Few of Our Hundreds of Drug Bargains:

Rexall Laxative SALT 39c	Jesamine BEAUTY CREAMS 29c	Stage Latherless SHAVING CREAM 29c
Mercurochrome Puretest 2 Per Cent Sol. 29c	Witch Hazel Puretest 16 Ounce 29c	BAY RUM 8 Ounces 29c 16 Ounce 39c
Milk of Magnesia Rexall Full Pint 29c	Rexall TOOTH PASTE Milk of Magnesia 19c	ASPIRIN Puretest Box of 24 19c

This Full Pint of MI 31 Antiseptic Solution and Your Choice of any one of these 5 Items BOTH FOR

100 Puretest ASPIRIN	Tin of 60 Rexall Orderlies	Full Pint Puretest RUBBING ALCOHOL	Full Pint Rexall Milk of Magnesia	Big Tube MI 32 SHAVING CREAM	59c
Quick, safe relief for pain	Gentle action, candy laxative.	Soothes sore, aching muscles.	For acid stomach, acid indigestion.	Rich, creamy, smooth lather.	

Prescriptions Our Specialty

DEAN DRUG CO.

Cisco. THE REXALL STORE. Phone 33

CISCO COUNTRY EXPERIENCES ONE OF BEST CROP SEASONS

The Cisco country is experiencing one of the best crop years in its history, particularly so with reference to feed crops. Due to an excellent season with an abundance of rainfall all character of agricultural produce grown in the section prospered.

Sufficient feed was raised, it was estimated, to supply the farmers for two years if properly conserved. Maize crops were expected in many areas to produce a ton of heads to the acre. Sorghum crops produced abundantly.

Use of trench silos to preserve this crop is being urged, J. M. Bird, vocational instructor, said.

The section produced this year what was said to be the best fruit crop in its history. In other years late frosts or lack of moisture or both intervened to reduce the yield.

Community Fairs

Because of the excellent crops, more interest in community fairs is noticeable and many of the rural centers are planning the best exhibits they have ever shown.

With the price of hogs increasing and other livestock selling at higher prices as a whole, better times for the farmers are confidently anticipated. There is a shortage generally and an advance in sheep is expected to occur.

Stressed in the agricultural development program being conducted under the direction of Mr. Bird for the Cisco territory are soil conservation and the increase of its fertility and the improvement of livestock through the use of pure-bred sires and a better selection of female stock.

Soil Conservation

The cause of soil conservation is being advanced through the use of terracing, strip-cropping and contouring. A vast amount of this character of work is being done. Recently several new terracing machines were placed at the disposal of the Cisco country farmers, while Mr. Bird, through the medium of the Future Farmers chapter at the high school and the Lutheran community, is interesting farm youth of the area in conservation by having them do the actual work.

Increasing the soil fertility by planting legumes and the use of barnyard manure is being stressed. Much budding of native pecan trees with papershell varieties is also being done, especially through the FFA chapters.

FFA Projects

The Future Farmers are carrying out many projects of feeding calves, pigs and lambs this year. The whole field of agricultural effort, however, is embraced in the FFA program. The two chapters under Mr. Bird's supervision, include about 75 boys. Cisco annually entertains a tri-district FFA encampment at Lake Cisco which draws hundreds of chapter members and their instructors from many counties to spend three days here.

Mr. Bird has been in Cisco in charge of the vocational agricultural work at the high school and the agricultural department of the chamber of commerce for two years. He came to Cisco from a similar place at Dublin, his home.

THIEF TO POLICE

PRAGUE.—A motorcycle came crashing through one of the windows of a police station. The rider lay on the floor, cut and bleeding. The police doctor soon sewed up his cuts and made him comfortable on a couch. Shortly afterward a man entered the police station to report the theft of his motorcycle. The police asked the number—and then said reassuringly that the thief had brought the machine straight to them.

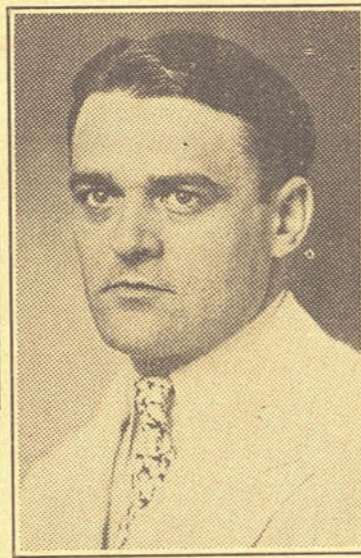
A French bull dog owner by Mrs. Fred Schaeffer, has mothered a forlorn duckling found in a field here last Sunday. Mrs. Schaeffer said when the two were separated, they were inconsolable.

Built Grocery



Starting with a small stock 15 years ago, Asa Skiles has built an outstanding grocery business at D avenue and 14th street.

Auto Accessories



Dudley Lee of Lee and company, dealers in automobile accessories and automobile parts.

Lee & Co. Sells Auto Accessories As Cheap as Any

Dudley Lee, proprietor of Lee & Co., dealers in automobile accessories and parts, is the son of Dr. W. P. Lee, veteran Cisco physician.

Lee, who was formerly agent for the Dodge motor car in Cisco and later spent two years as a wholesale gasoline dealer in Midland, established Lee & Co. at 501 D avenue in 1931, to handle parts for all makes of motor cars.

As Dodge dealer, Mr. Lee was in business for six years at the stand now occupied by the Exide Battery company.

Lee & Co. where parts and accessories may be bought as cheaply as at motor supply parts in the large cities or through mail order catalogues, enjoys a trade that draws customers from a wide section about Cisco.

WAS JOCKEY

Alex "Redcoat" Murray, who leads the horses to the post at Eastern race tracks, was a jockey from 1895 to 1929, and has been active in the saddle for forty years.

PUPPY RECORD

BOSTON.—Ninety-five puppies is the proud birth record of Susan, mongrel dog pet of the crew of Fireboat 31. Susan's latest addition was a litter of seven.

Skiles Grocery Was Built Upon Quality Service

In keeping with its policy of service, the store maintains a delivery service and does a credit business.

Mr. Skiles was born in Gibson county, Tennessee, 47 years ago. In 1911 he was married to Miss Leoma Parks, daughter of the Rev. G. W. Parks, noted Baptist minister of this section, at Scranton, where both graduated from Scranton academy. Both also had attended Simmons university at Abilene. Mr. and Mrs. Skiles taught for four years before they went to Abilene and Mr. Skiles took employment with the West Texas Utilities company. After working with the company for four or five years he was transferred to the Cisco office, working with the utility company here a year.

Both Mr. and Mrs. Skiles have been and continue to be prominent in the work of the First Baptist church here. Mr. Skiles, for a long while a teacher in the Sunday school of the church, is now superintendent of its religious education department, which includes the Sunday school.

Only Child

Elwin Skiles, their only child and a Baptist minister, has an M. A. and B. A. degree from Baylor university at Waco.

The Skiles home is at 1516 Belmont.

Employees of the store are Algie Skiles, clerk; Otis Skiles, meat cutter; Gene Abbott, clerk and delivery and Daskam Stephens, delivery.

Skiles Grocery, a store that has made a reputation for outstanding quality of merchandise and service to its customers, was established in 1920 by Asa Skiles, who came to Cisco from Abilene in 1929. Mr. Skiles left the employ of the West Texas Utilities company by whom he had been transferred, to put in his store.

Began With Little

He began with little, borrowing \$1,200 to purchase his stock, which he placed in the old Blount stand on West 11th street. For two years he operated the store in that location and then moved to his present site at 14th street and D avenue. Even the fixtures in that first small store were rented. His father, L. W. Skiles, was associated with him in the business until his death in 1930.

The policy of service first, and profit afterward, coupled with a careful selection of quality merchandise, the Skiles Grocery has built itself a patronage that ranks it as one of the most popular grocery stores in the section. As an evidence of the conscientious manner in which the service of its customers is provided, the store carries complete stocks of such delicacies as cheese, for which the oil boom created a great demand here. The store has carried as high as 63 varieties of cheese. It is also noted for the quality of its meats and vegetables, but the same careful regard for quality and service distinguishes every department.

A better gasoline for less money. Octane Gasoline. Graves Gasoline Co., Cisco, Tex. Phone 626. 60-tfc

Meet Me at Litchfield's

Confectioners



W. H. Mayhew, right, and Charlie Mayhew, left, brothers who own and operate



Mayhew Bros. confectionery, dealers in ice cream, candies, beer, tobaccos and soft drinks.

Mayhews Keep Old Tradition In Cisco Alive

Mayhew Bros., operators of a confectionery, ice cream and beer business on West Broadway, established in 1933, continues the tradition that since 1900 there has always been a business in Cisco bearing the Mayhew name.

The family began its Cisco existence when A. L. Mayhew located here and became prominently identified with Cisco life as a builder and merchant. His sons, W. H. (Bill), and C. E., established their business in July of 1933. Bill came from the Mayhew Trading company which he had operated for several years and C. E. from the post office force. They built a one-story brick business structure at 116 West Eighth (Broadway) and as their trade expanded they broadened out to occupy an adjoining building at 114.

The ice cream and confectionery part of the business is housed in 114 which they have fitted up with Pullman booths and attractively decorated. The magazine exchange they operate is also housed in the confectionery part of the business. They sell Banner ice cream.

Their sisters, Misses Nona and Emmadeen, are clerks in this department. In 116 Mayhew Bros. handle all the leading brands of beer, cigars and tobaccos.

VOLLEY BALL

Volley ball, popular playground sport, was invented in 1895 by William G. Morgan, a Y. M. C. A. to supply New Mass., mfmbrn physical director at Holyoke, Mass., to supply the need for a game that was "competitive but not combative".

MICE NEEDED

LONDON.—England is urgently in need of 10,000 pet mice. All because Walt Disney visited here. Since his arrival every pet mouse in the country has been sold a dozen times over.

NEW ENGINE PERFORMANCE

AND this new Exchange Plan costs less than overhauling.

Look at these low prices for Ford Factory-reconditioned Engines.

The exchange takes but a few hours—doesn't tie up your car or truck.

Other Factory-reconditioned Units include: Distributor, Carburetor, Shock Absorber, Fuel Pump, Clutch Disc and Pressure Plate Assemblies, Brake Shoes. Come in for complete details.

FORD FACTORY-RECONDITIONED PARTS SERVICE.

Only \$56.00 for the V-8

Only \$50.00 for 4-cylinder A and B



GENUINE Ford PARTS S. H. NANCE, Manager CISCO Phone 244



Flowers Add a Gay Note to Your Home

Bring sunshine into your home with a bouquet of lovely flowers of the season. Our variety of choice blooms and plants is particularly large—and the prices are so very reasonable that you can always have some to brighten up your rooms or to send to someone you'd like to please.

Flowers For All Occasions

PHILPOTT

Phone 15 THE FLORIST 202 Ave J

Congratulations!

TO THE

Cisco Daily Press

UPON ENTERING THE DAILY FIELD . . . We wish you success

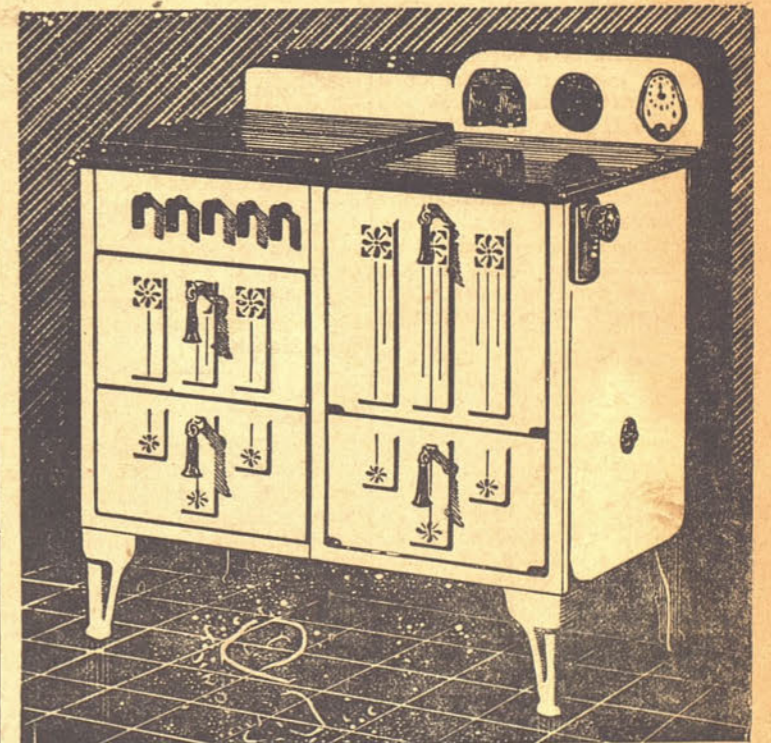
BURTON-LINGO LUMBER COMPANY

Phone 12 J. T. BERRY 400 Ave D

It's easy to buy a Magic Chef Gas Range

During Our AUGUST CAMPAIGN

We have made a special purchase of twelve Magic Chef Ranges which we will offer during August at a substantial saving. Terms if desired



This handsome Magic Chef model has automatic top burner lighter, Magic Chef non-clog burners, high burner tray, Red Wheel Lorain oven regulator, smokeless two-piece broiler, roomy storage compartment and full insulation.

Magic Chef

Illustrated

There is no substitute for Personal Service

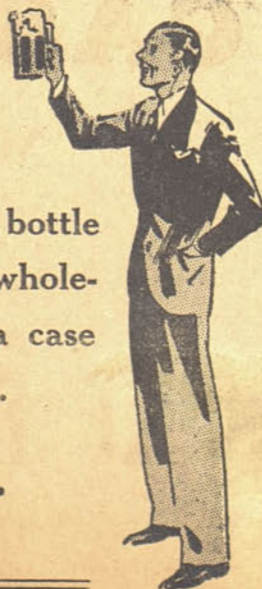
Cisco Gas Corporation

"HOME OF HI-HEAT GAS"

Phone 122 713 Ave D



"HERE'S HOW"



Beat old Sol with a cold bottle or stein of our delicious, wholesome brew. Also take a case home—all popular brands.

MAYHEW BROS.

West Broadway

Mrs. C. W. Trammell Editor

SOCIETY and CLUBS

Phone Numbers 535 and 608

Mrs. Geo. Atkins Hostess Friday To Cresset Club

Mrs. George Atkins was hostess to members of the Cresset Bridge club Friday afternoon.

For the Bridge Player

ELY AT BRIDGE By EDGAR A. GUEST Young Culbertson, of Broadway, By the nine gods he swore That he could take with 13 cards

O'er four-card suits men pondered As parsons o'er a text, This was the nation's problem: Which suit shall I bid next?

When age shall end the carnage And time our strength de-flow-er, When cards no more shall lure us To pass the luncheon hour.

Women bridge player are considered by some experts as being a little too timid in their bidding and often try to avoid playing the hand, especially in bidding slam hands.

- North. S. Q-6-3. H. 7-6-4-3. D. A-5-6. C. A-7-6. West. S. 8-2. H. J-10-9-5. D. Q-10-8-4. C. 9-5-2. East. S. 10-9-7. H. Q-8. D. 9-7-3. C. Q-10-8-4-3. South, Dealer, all vul. S. A-K-J-5-4. H. A-K-2. D. K-J-2. C. K-J.

Opening lead J. of hearts. In the bidding, North was confronted with a problem after South's bid of one spade.

North elected to make a constructive bid of two hearts South then showed strength by jumping to three spades, and as soon as he found his partner with a fit in spades, he went to six.

West's opening lead was the jack of hearts, which the dealer won with the ace. His next play was the ace of trump, which was won in the exposed hand with the queen.

The declarer had to find either the queen of clubs or the queen of diamonds right to make his contract. If he tried the diamond finesse, the heart king would be knocked out, so he had nothing to lose by trying the club finesse.

1934-35 Graduates



Above pictured is the class of 1935 of Cisco high school. The class roll was: J. F. Armstrong, Garner Altom, Robert Bates, Harry Brennan, Darcy Bruce, Rankin Blackburn, O. C. Barnhill, Durward Boyd, Edwin Curry, Louellyn Clark, Dreene Cogburn, Opal Crawford, Mercie Clark, Milton Cleveland, Mignon Clark, Edward Callaman, Sentell Caffrey, Billy Doty, Varge Daniel, Mary Catherine Donohoe, Henry Eisenhuth, Elaine Exum, Earline Farmer, Ellen Francis, Lota Guffey; Bruce Groce, Theon Graves, Thomas Graves, Maxine Gallagher, Drew Gorham, Enders Huey, Oleta Huestis, Mabel Halbur, Novelle Huddleston, Jeanne Hagaman, Edna Hightower, Sybil Holder, Kathryn Hunterman, Cecil Hudson, Rosamohd Heath, Johnnie Ladd, Livius Lankford, Robert E. Lee, Norris Littlepage, Jim McCannies, Nadine Mayhew, Carl Tom Moore, Catherine Meglasson, Elvin Norvell; Jacqueline Porter, Clifford Pippen, J. G. Rupe, Melba Ray, Byron Ray, Lynn Robertson, Christelle Reynolds, Shannon Ramsey, Wendell Russell, Elsie Richardson, Johnnie Sue Slaughter, Donald Surlis, Doris Surlis, Frank Shackelford, Daskam Stephens, Kessler Thomas, Blodwyn Thomas, Dick Thomas, Jim W. Thomas, Jr., Anne Muriel Throop, Rubye Thompson, Muriel Whittaker, Deyon Warren, Kathleen Wilson, Elizabeth Waters, Virginia Lee Moore.

Three Parties for Four Cisco Girls Each Nine Years of Age

Mrs. H. J. McArdle complimented her daughter, Billie Joe, with a party Thursday afternoon in celebration of Billie Joe's ninth birthday. Helen Jean Cunningham and Jackie Ann McCarthy won the prizes in the surprise contests. Refreshments were served from the table which was centered with a large birthday cake, the top of which was decorated with a miniature house and garden representing the path to happiness with candles lighting the path, the ninth candle burning in the chimney. Favors of dolls for the girls and daggers for the boys were given to the following guests: Peggy Jean Gallagher, Leta Clarkson, Catherine Alsup, Lois Ann Clark, Mary Catherine Shepard, Betty Sara McCarroll, Polly Ann McDaniels, Joleen Hanrahan, Dorothy Jean Anderson, Doris Jean Starling, Helen Jean and Rotha Cunningham, Betty Lou Petty, Patsy Jo Cleere, Patsy Jean Boyd, Gloria Graham, Wanda Robertson, Gloria Jean Dickson, Martha Helen Brecheen, Jeanean Booth, Francis Jean Hanrahan, Jackie Ann McCarthy, Janice Petty and Charles Lavoice Wilson, Clyde Alsup, Herschel Clough, Hubert James Seale, Billy Bob Carswell, Billy Jean Cleere, Billy Morrison, J. J. Robertson, Homer Lee Hensley, Billy Brecheen, Jeffrey Jean Robertson, and Jimmie Jean Hensley.

Monday The Men's Bible class of the First Presbyterian church will have a watermelon feast on the lawn at the church Monday evening at 7:30 o'clock. The entire congregation of the church is invited. There will be an executive meeting of the Women's Council of the First Christian church at the church at 4:00 o'clock. Tuesday All circles of the Woman's auxiliary of the First Presbyterian church will meet at the church at 4:00 o'clock. Mrs. Abbie Daniel will teach the Bible lesson. All circles of the First Baptist church will meet at the church at 4:00 o'clock. The Sunbeams will meet at the same hour. The Woman's Council of the First Christian will meet at the church at 4:00 o'clock. Group 2 will be in charge.

Little Miss Wilson Compliments Guest

Charles Lavoice Wilson, daughter of Mr. and Mrs. R. L. Wilson, entertained Thursday as a compliment to Betty Smith of Graham, who is visiting Mr. and Mrs. Ear-

LETA CLARKSON

Leta Clarkson, daughter of Mr. and Mrs. C. C. Clarkson, celebrated her ninth birthday Friday afternoon by inviting a few friends in for games and refreshments. A color theme of pink and green was used on the birthday cake which was decorated with lighted candles. Refreshments were served to Joe Carrol Parish, Billie and Charles Stephens, Helen Bailey, Jeffie Jean Robertson, Madeline and Jacqueline Ruppert, Rotha Cunningham, Betty Ellen Daniel, Charles Wilson, Maxine Kimmell, Doris Jean Starling, Inez Gilmore, Katie Lou Atkins, Helen Jean Cunningham, Jimmie Jean Hensley, Dorothy Jean Huestis, Dorothy Jean Anderson, Mildred Clark, Patty Nell Lit-

finesse worked, so the declarer threw out the last outstanding trump and cashed his king of clubs, king of hearts, and two trumps.

He was left with the deuce of hearts and the king, jack, deuce of diamonds. West had three diamonds to the queen, and the ten of hearts. Dummy had the ace and six of diamonds, the ace of clubs, and the seven of hearts.

A small diamond was played and won with the ace. The ace of clubs was cashed, the declarer discarding the deuce of hearts.

West was squeezed. A heart discard would establish the seven of hearts, while a diamond discard would give the declarer the last two tricks with the king and jack of diamonds.

The Notebook

Monday The Men's Bible class of the First Presbyterian church will have a watermelon feast on the lawn at the church Monday evening at 7:30 o'clock. The entire congregation of the church is invited. There will be an executive meeting of the Women's Council of the First Christian church at the church at 4:00 o'clock. Tuesday All circles of the Woman's auxiliary of the First Presbyterian church will meet at the church at 4:00 o'clock. Mrs. Abbie Daniel will teach the Bible lesson. All circles of the First Baptist church will meet at the church at 4:00 o'clock. The Sunbeams will meet at the same hour. The Woman's Council of the First Christian will meet at the church at 4:00 o'clock. Group 2 will be in charge.

Son of Mr. and Mrs. A. Grist Is Married

FORT WORTH, Aug. 3.—Mr. and Mrs. A. W. Grist, who were married Wednesday afternoon at 5:30 o'clock in the parlors of the First Christian church, will be at home at 2544 University Drive, after a short trip to west Texas. Mrs. Grist formerly was Miss Vesta Ray Jackson and is the daughter of Mr. and Mrs. J. F. Jackson of this city. Mr. Grist is the son of Mr. and Mrs. A. Grist of Cisco.

Church Services In Cisco Today

Grace Lutheran Church Sunday school and Bible class at 9:30 a. m. Services at 10:30 a. m. and 8:00 p. m. The public is cordially invited.—E. H. Riese, Pastor.

East Cisco Baptist Church Sunday school at 9:45. Morning message will be delivered by C. S. Karkalitis. His theme will be the "Holy Scripture."

B. T. U.—There will be no evening services as the pastor is in revival meeting at Nimrod. All are urged to attend service somewhere Sunday night.—T. J. Sparkman, Pastor.

First Methodist Church Church school at 9:45 a. m. Morning worship at 10:50. At the conclusion of the morning service the pastor will administer the sacrament of the Lord's Supper. Epworth league at 7:30 p. m. Evening worship at 8:15.—Rev. Frank L. Turner, Pastor.

Church of God F avenue and 1211th street Sunday school 9:45 a. m. Morning service 11:00 a. m. Young Peoples meeting 6:30 p. m. Evening service 8:00 p. m. Wednesday evening prayer meeting 8:00 p. m. Come worship with us. The little church with a big welcome.—C. S. Moad, Pastor.

First Presbyterian Church Sunday school at 9:45 a. m. Morning services at 11:00. Young people meeting at 7:00 p. m. Evening service at 8:00 p. m. The evening service will be the fourth of a series on "Christianity and the Social Order"—Rev. J. Stuart Pearce, Pastor.

Holy Rosary Church Morning mass will be at 7 a. m.—M. Collins, Pastor.

Bethel Missionary Baptist Sunday school at 9:45 a. m. Preaching at 11:00 o'clock. Preaching afternoon at 3:00 p. m. by Rev. G. R. Pemberton, baptizing to follow. Preaching at 8:30 p. m.—Fred L. Chunn, Pastor.

First Baptist Church Sunday school at 9:45. Let us greet the pastor who has been away, with a big attendance and with all officers and teachers in their respective places.—Asa Skiles superintendent.

Victory Class (First Baptist Church) Meeting at 9:45 a. m. The Rev. A. C. Miller of Belton, a former pastor, will teach the Sunday school lesson today. Let us have

a good attendance.—Frank Walker, teacher. Miss Louise Trammell of Austin, is spending the week-end with her parents, Mr. and Mrs. Charles Trammell. Daily Press Want Ads Click.

TIRES AND TUBES VULCANIZED REPAIRED AND REBUILT ALL WORK GUARANTEED Octane Gas 15c Gal. HIGH QUALITY OIL 15c and 25c QUART We Sell New and Used Tires and Tubes. Fully Equipped to Do Expert Work Gene's Tire Shop EUGENE LANKFORD, Proprietor We Buy Old Tires 105 West 5th

Something New in Attractive PERMANENTS HAIR DRESSING HAIR CUTS Strike a brand new note in hairdress—a gay and care-free coiffure that will add worlds to your appearance and charm. A permanent here will do just that. It will be individually designed to your personality and face. It will fit you just as a dress should. It will last longer, look neater and feel more comfortable. The price is so small for the pleasure you'll get from this finer beauty aid. Nu-Way Beauty Shop LEWIS LINDER 705 Avenue D Phone 294

There's More POWER IN THAT GOOD GULF GASOLINE NOW BETTER GULF REFINING CO. I. B. PRATT, Distributor

EXPERT Shoe Repairing and Dyeing All shades of Shoe Dye—85 different colors and shades to choose from... Try our Wear-U-Well Shoes --- from factory to you... Your business appreciated CISCO SHOE HOSPITAL JAKE COURTNEY, Prop. 708 Ave E Cisco

MOTHER, TWO SONS CONDUCT FINANCE CO.

The Southern States Finance company owned and managed by Mrs. T. Hunter Foley, Jr., and her sons, Tom, Jr., and Coleman, was organized by the late T. Hunter Foley shortly after he disposed of the Southern Building and Loan association by sale and merged with the Colonial Building and Loan association in 1920.

The company specializes in automobile refinancing. Tom, Jr., is at present the active head of the business, assisted by the advice of his mother.

Coleman, who conducted an insurance business in connection with the company, it at present in Baltimore, Md., where he is undergoing intensive training in insurance work.

T. Hunter Foley, Sr., died on January 8, of this year and was buried in Oakwood cemetery. The family came to Texas in 1920 from Pittsburgh, Pa., his native city, attracted by the oil development. Mr. Foley was a drilling contractor and during the boom period did a large business. When drilling activity declined, he went into the building and loan business and subsequently into financing.

Mrs. Foley and her two sons make their home at 1102 West Ninth street.

Insurance



Coleman Foley, son of Mrs. T. Hunter Foley, who is associated with his mother and brother, Tom, Jr., in the Southern States Finance company, and who has an insurance agency in connection.

E. P. Crawford Agency Formed Here in 1921

The E. P. Crawford Agency, dealing in insurance, real estate, rentals and income tax returns, was established in 1921 when E. P. Crawford bought out his associates in an enterprise that grew with the oil boom.

Mr. Crawford, a native of Mississippi, came to Cisco while a youngster and took a job with the Davis-Garner company. He worked with this large dry goods firm for several years, and during that period he married Miss Lucy Royse, a Kentucky girl teaching in the Britton Training school here. The marriage took place in Kentucky.

Subsequently Mr. Crawford was sent to Cross Plains with the Davis-Garner store there. Later he joined an advertising company in Oklahoma City and spent four years with this firm before returning to Cisco and associating himself with other Cisco business men in an oil, insurance and real estate business. Buying the interests of his associates, he formed the E. P. Crawford agency.

Office Manager

An indispensable member of the agency is Miss Catherine Cunningham, office manager, who handles the office work while Mr. Crawford attends to the promotional work and other outside duties of the agency. Miss Cunningham, whose father, J. S. Cunningham, came to Cisco as an oil well drilling contractor from West Virginia in 1921, joined the agency in 1923.

Mr. and Mrs. Crawford have one child, a daughter, Helen, who is a graduate of the University of Texas. They live at 1001 West Sixth street.

Insurance Man



E. P. Crawford, owner of the E. P. Crawford agency, dealers in insurance, real estate, rentals and income tax returns.

Office Manager



Miss Catherine Cunningham, office manager for the E. P. Crawford agency.

Classification of Rural Schools Announced Friday

EASTLAND.—Classification of rural schools was announced Friday by C. S. Eldridge, county superintendent.

The county board of trustees worked out the classification, taking into consideration the welfare of the communities, it was stated.

"It is the intention of the county superintendent to carry out the wishes of the county board," Mr. Eldridge stated as announcing the following classifications:

- Yellow Mound, 1 teacher, 7 grades to be taught; Central, 1 teacher, 7 grades; Lone Cedar, 2 teachers, 7 grades; Flatwoods, 4 teachers, 2 years high school; Morton Valley, 7 teachers, 4 years high school; Colony, 7 teachers, 4 years high school; Cross Roads, 2 teachers, 7 grades; Triumph, 1 teacher, 7 grades; Kokomo, 3 teachers, 2 years high school; Alameda, 7 teachers, 4 years high school; Shady Grove, 1 teacher, 7 grades; Long Branch, 2 teachers, 7 grades; Cottonwood, 2 teachers, 7 grades; Bluff Branch, 2 teachers, 7 grades; Friendship, 1 teacher, 7 grades; Mountain 1 teacher, 7 grades; Elm, 2 teachers, 7 grades; Crocker 2 teachers, 7 grades; Grandview, 2 teachers, 7 grades; Okra, 4 teachers; 2 years high school; Salem, 0, 7 grades; New Hope, 3 teachers, 2 years high school; Bullock, 2 teachers, 7 grades; Romney, 4 teachers, 2 years high school; Pleasant Hill, 1 teacher, 7 grades; George Hill, 1 teacher, 7 grades; Cook, 2 teachers, 7 grades; Center Point, 2 teachers, 1 year high school; Bed-

Callahan Threshing Season About Over

PUTNAM.—Six or eight threshing machines have been in this territory for the past ten or fifteen days; but they have been delayed several times on account of rains keeping the straw too wet to thresh. Grain has turned out better than most people thought it would, although the crop is not large.

Wheat has threshed out about ten or twelve bushels per acre, and oats about 30 bushels on an average, with a fair barley crop. The buyers have shipped about six cars of wheat, and one or two of oats. There were very few oats put on the market on account of the market being low, and only a small per cent of wheat. The average price paid for wheat was about 85 cents and oats about 25 to 27 cents.

ford 1 teacher, 7 grades; Grapevine, 1 teacher, 7 grades; Mangum, 2 teachers, 1 year high school; Scranton, 9 teachers, 4 years high school; Reich, 1 teacher, 7 grades.

Derricks---

(CONTINUED FROM PAGE 4)

ed by W. D. Baker of Anson and a recent test was drilled northeast of the old Richardson well by Jesse L. Douglas of Moran, a failure.

Dozens of wells in western Shackelford failed to reach the King, and it is reported that Freeman-Hampton Oil Corp. No. 1, J. P. Morris, in the northeast corner of southeast quarter of southeast quarter of section No. 204, E. T. Ry. in the Bluff Creek pool is producing from King sand, so re-drilling of some areas may follow within a few years.

Advertising is not an expense—its the life blood of any business.

Investigation Of Fake Tender Wire Is Begun

AUSTIN, (AP)—An exhaustive investigation was launched this week by the railroad commission into a faked telegram, on which a tender was issued for the movement of 12,721 barrels of crude petroleum.

The fictitious telegram was produced at a hearing of the legislative committee investigating hot oil during questioning of Ernest O. Thompson, Railroad Commission chairman. On the basis of the telegram the commission's east Texas chief of staff approved the tender, testimony showed.

Thompson said every resource of the commission would be used to trace the oil and the proceeds and determine the author of the spurious message.

The telegram purportedly was signed by Thompson and Commissioner Lon A. Smith and authorized issuance of a tender to the fuel oil purchasing company.

Thompson was visibly astonished when shown a copy of the telegram by Representative Sidney Latham of Longview. Latham asked Thompson to read it. Thompson declined to do so, asserting emphatically that it was fraudulent, that he had never signed or authorized a telegram of that nature and demanded time to investigate.

Thompson checked the local telegraph office and found no record of the telegram having been sent from Austin. Thompson later brought up the subject of the telegram before the committee and members admitted they knew it was spurious. Latham said the committee had checked records at Austin, Dallas and Kilgore and found no evidence of the telegram.

Committeemen said the telegram was offered to show inefficiency in the bookkeeping department of the commission and denied any intention to discredit Thompson through the manner in which it was presented.

Thompson testified that he had never heard of the movement of the oil on the authority of the telegram and that as far as he knew the discrepancy had not been detected in the Austin office. He said this phase also would be checked.

Thompson expressed surprise that Harry Miles, east Texas chief of staff, had cleared the oil on the basis of the telegram.

"I think Miles is a good man and I am surprised this happened," Thompson said. "I think he should have called on the telephone to verify the authenticity of the telegram. However, we will trace that oil and find it."

Thompson said the commission's policy was to depend entirely on its tender board in the approval of tenders and that the only instance in which the commission issues the orders direct was when commanded to do so by a court order. The tender board, he said, has never been over-ruled.

STRIKES OLD AGE

MUNICH.—After standing for 1,000 years, a famous linden tree at Pfaffenhofen, East Bavaria, has been struck down in its healthy old age by lightning. The tree was hit during the middle of a heavy storm during which thousands of hailstones fell, but only one bolt of lightning. The single bolt, however, struck the tree, splitting the 20-foot trunk squarely in the middle.



STATISTICS DISCLOSE THE FACT THAT MORE WOMEN THAN MEN REACH THE AGE OF ONE HUNDRED

THE TEMPERATURE OF THE EARTH INCREASES ONE DEGREE FAHRENHEIT FOR EACH 60 FEET IN DEPTH - THIS IS NOTICEABLE IN MANY DEEP MINES



A DESIRABLE ALLIANCE

Many of our most successful men and business concerns enjoy their success because they have maintained a close contact with some good bank. The continued maintenance of such contact was never more vital than today.

Your business and this strong bank will form a mutually desirable alliance.

The Cisco State Bank



Visions of the Future!

To your boy belongs the future . . . the thrill of accomplishment . . . new worlds to conquer. You want to do all you can to help him succeed. Much of his ability depends on eyesight . . . quick perception as he studies . . . accurate vision in sports and games. What about the lighting conditions in which he reads or studies? Improper lighting causes eyestrain, nervousness, headaches. Why not check the lighting in your home for his sake? At your request a lighting expert will survey your home and tell you just how much light you should have. Sometimes a bulb of higher wattage is needed; in other cases a new type of lamp shade will give better light. There is no charge whatever for this service.



West Texas Utilities Company

Rx Drug Service UNEXCELLED

The City Drug Store has always maintained a strict policy of handling nothing but the highest quality in drugs and drug sundries. So when you come to the City Drug Company you are assured of getting the finest quality with an unexcelled service.

Kodak Keeps The Story

KODAKS, FILMS, FINISHING

A Beautiful 5x7 Enlargement FREE WITH EACH ROLL DEVELOPED

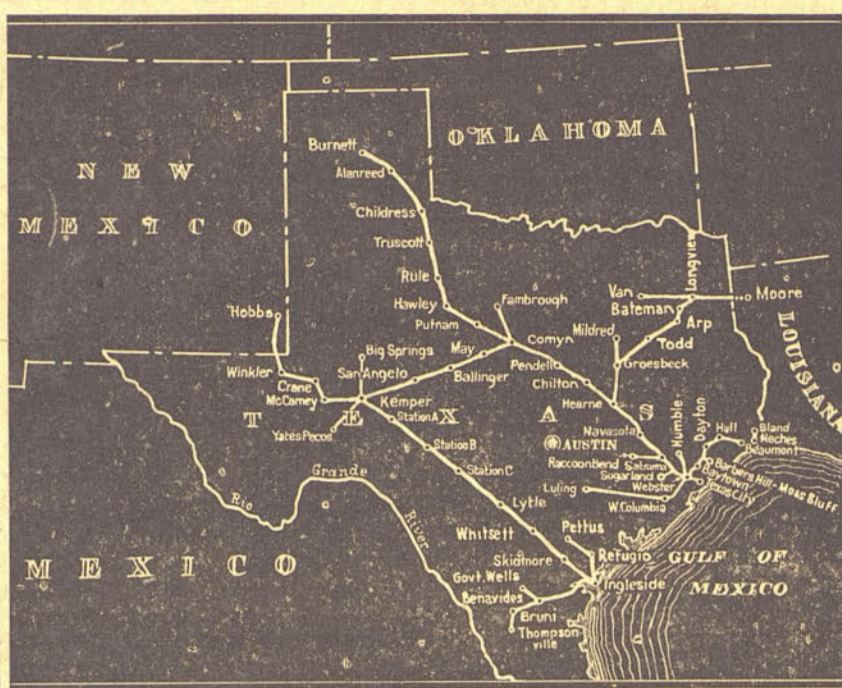
LEON MANER'S
City Drug Company
DANIELS HOTEL BLDG.

Cisco Important Humble Pipe Line Center

MODERN CISCO OWES MUCH TO OIL COMPANY

Headquarters for Cisco and West Texas Divisions Here.

The Humble Gathering Network



The network of the Humble Pipe Line company as it exists today, it connects with shipside at Baytown, Harbor Island, Texas City and Neches. There is an interstate connection on the Louisiana border just west of Moore. Only towns through which the lines actually pass and in which are located booster stations are shown on the map.

spread north, south, east and west until today they tap practically every field of importance in Texas and New Mexico, carrying hundreds of thousands of barrels of oil up hill, down dale, across rivers and through swamps—from the interior to the coast.

The story of that expansion is scattered over too many years for a detailed accounting. Suffice it to reproduce here a map showing the network of pipe lines as they exist today and to point out briefly the fields they serve. Trace the line from the Panhandle and the Ranger-Breckenridge field by way of Comyn to Webster, Baytown and Texas City. Then see how the line has been built from Hearne to Mexia, Groesbeck and on up to Corsicana. There is another line from the Boggy Creek field to Groesbeck and from Van to Shreveport; this line connects with the gathering system of the vast East Texas field, so that crude oil from the wells up there can be pumped southward to the coast or eastward for delivery to another pipe line company at the Louisiana border. Still another line strikes in from West Columbia to join the network at its focal point at Webster.

Now trace the line from New Mexico. It not only connects with the main line at Kemper (Big Lake) but also runs down south to Ingleside, with production at intervals all along. At Ingleside it meets up with connections from both Refugio, Pettus and the Mirando area.

Pumping Stations

Thus the lines. They run from the producing fields to the coast, but it is safe to say that not a drop of oil would find its way through them if it were not for the pumping stations along the route. Insofar as possible, they

are located close to good-size towns, from which they take their name—Hearne, Groesbeck, Sattsuma, Webster, and so on.

But the location of pumping stations is by no means determined by townships. It is more a matter of physics; the stations are erected to answer the question, how far will oil flow in a certain size of pipe under a certain pressure and in the face of certain gravitational influences? When the oil will not flow any farther, because of hills, friction, or some other equally good reason, a pump station must be set up, regardless of its location.

Thus there are three stations of the Humble Pipe Line company so far from any town that they must be designated by letters, Station A B and C. The last is located in the hills some 35 miles from Kerrville. When it was first located, it was as wild a spot as could be imagined, a site so rocky that unless you wore heavy boots, the soles of your shoes were quite likely to be cut to pieces. No roads led to this isolated spot, and one of the first tasks in its construction was the building of a passable roadway down a boulder strewn canyon. Dirt for lawns and flower-beds, however, was hauled in over the new roadway; the company built a recreation hall and school; and today Station C is well worth a visit from any Humble employe who finds himself in that neighborhood—it is one of the beauty spots of the Hill Country.

Original Station

The original pump stations were equipped with 165 horsepower Diesel engines driving plunger pumps with a capacity of 10,000 barrels of crude oil per day. There were three such units in main line stations, one of which was a

stand-by in the case repairs or overhauling became necessary on either of the other two. Nowadays as many as six lines lead out from some main line stations, filled by pumps of 25,000 barrels per day capacity, which in turn are powered by 400 and 600 horsepower engines. The maximum daily capacity of the system is found between Hearne and Webster, where it is capable of handling 120,000 barrels of crude oil per day. Compare this figure with the capacity of a tank car; the car holds 10,000 gallons, or approximately 238 barrels, of oil; to carry 120,000 barrels of oil would require over 500 tank cars of standard size!

The Webster station is the distributing center for the main line through Hearne to Baytown. It has, therefore, one of the largest pumping capacities in the world. The pump house is over 600 feet long and the tank farm is over a mile in length.

The oil from the pipe line finally finds its way to the Humble terminals at Baytown, Harbor Island, Texas City and Neches; and here, through 16-inch lines, centrifugal pumps handle the largest tankers making the gulf ports with ease and dispatch.

First Steps

In laying a pipe line, the first step is to survey the line and secure the right of way. In the old days, pipe lines followed the railroads; but today they strike off on an airline across country, avoiding insofar as it is possible any natural obstacle but in the long run paying scant attention to such barriers as rivers, swamps and roads. This efficient custom was pioneered by the Humble Pipe Line company.

The engineers stake the line out on the ground, and are followed by the clearing gang, who clear

the right of way of brush, cut gaps in fences, repair local bridges and local roads. This is no easy task. The clearing gangs push right on through, regardless of jungles, snakes and mud.

After the right of way has been cleared, the pipe is strung out along its length. It requires a nice bit of calculation to determine the correct amount of pipe, because frequently construction begins at both ends of the line, and sometimes it may go on at both ends and in the middle. Pipe stringing is done by truck wherever possible, but it is not always possible. Teams and wagons are still called on where the going is too heavy—or too soft!—for a truck.

Make-up Gangs

The make-up gangs follow the pipe stringers. These men assemble the pipe by welding or by screwing it into couplings. Nowadays the majority of pipe lines are welded; welds are stronger and show less tendency to leak than the joints of screw pipe. If screw pipe is used, however, it is rapidly put together by means of the laying machine, an ingenious piece of equipment which travels on the line and screws the pipe into the coupling.

Hard on the heels of the make-up gang come the ditch-digger and the men who paint the pipe with protective coating. The ditch is seldom very deep, about deep enough on an average to clear a plow, but practically no pipe is left on the surface of the ground because of its tendency to expand and contract with temperature variations. When the pipe is in the ditch, a back-filling machine covers it up. Weather conditions are the governing element in the

speed with which a pipe line is built. Under normal conditions, about a mile and a half of eight-inch, welded pipe can be laid per day; about a mile of screw-pipe assembled by hand, and about two miles of screw-pipe assembled by the laying machine.

The line, however, is not ready for use until line scrapers have been run and the line tested. The scraper is a contrivance shaped a

good deal like those huge spurs you used to see on motion picture vaqueros. This is pushed through the line by water pressure. As it moves it makes a clanging sound, and men on foot follow it by the noise. When it stops, the obstruction is investigated. It may be anything; such queer obstructions as axe-heads, pick-handles,

(CONTINUED ON PAGE 4)

"Smitty" Huestis Service Station

"Smile With Smitty" in the Same Old Place

WASHING AND GREASING

We Call for and Deliver Your Car Just Call 9517

SINCLAIR PRODUCTS

FEDERAL TIRES and TUBES

Garage and A-1 Mechanic Service

LITTLE SMITTY

Washing & Lubrication Expert



When Last--Were You Photographed?

Isn't it true that you owe your friends and loved ones a photograph of yourself? Probably several years have passed since you last sat for a photo, and they would appreciate a picture of you just as you are now. Why not come in and let us make an attractive portrait picture? The cost is surprisingly low.

Kodak Finishing COMMERCIAL PHOTOGRAPHS

Kizer Studio

703 Avenue D.

Cisco



End Those Wash Day Worries

Tired before the day begins -- and completely fagged out after steaming over tubs and slaving over the washboard. If that's the picture of your wash day you deserve a change. Send your laundry to us -- try this better service once, at our low prices, and we wager you'll say goodbye to back-breaking home washing for good!

Cisco Steam Laundry

CHARLES BROWN, Proprietor Phone 138

Following are extracts from the Humble company's Lubricator, descriptive of the vast network of the pipe line company and its development:

The deep throated blast of a tanker signals that she is preparing to get under way. She is heavily laden; her Plimsoll mark is lost in the water which saps the piles of the loading dock. The skipper is on the bridge, the mate on the fore-castle. In the engine room a jangle of bells commands "slow ahead;" and there is a momentary excitement as the ship sheers off from the dock. Slowly she pulls toward mid-channel and heads for the open sea.

Deep within her whale-like belly is a cargo of crude oil from any one of a dozen Texas fields. And still in storage on the shore are hundreds of thousands of barrels of crude, some destined to furnish other cargoes for other tankers, some simply waiting the time when it will be pumped into the roaring maw of the stills at Baytown, Ingleside and the other Humble refineries.

Task of Pipe Line

To keep this oil available, to bring it from all the producing fields to where it is refined or loaded as deep sea cargo, is the task of the Humble Pipe Line company and its better than 600 miles of Texas and New Mexico pipe lines.

Seventeen years ago, however, it was a different story. This was before Baytown refinery had been built, and in fact, it was only a year or two after the ship channel had provided a roadway for tankers up to Houston. At that time the Humble company bought approximately three miles of pipe line in the Goose Creek field.

Small Beginning

To tell the truth, it wasn't much more than a gathering line. But it has for Humble an historic significance; from such a meager beginning, Humble pipe lines have

SECRECY IN DEVELOPMENT OF AIR FORCE

MOSCOW.—One of the most highly rated factors in European arm situation—the soviet union air force—remains, while the nations size up each other's military strength, considerable of a mystery.

Foreign air attaches can estimate its size only roughly. The public knows no details of its strength. Yet the wings of Red Russia inspire respect and in some quarters forebodings.

The one well-known fact about the fleet does not detract from its prestige. The fact is that the soviets have been concentrating for years on developing their might in the skies. Where power to direct the whole activity of a people is vested in the state, the state can be expected to obtain appreciable results.

Pointed Hints

Lest anyone doubt that results have really been obtained, soviet leaders every now and then drop pointed hints. They say just enough to excite the imagination, stir popular pride and keep the rating high. On the rare occasions when the air force is on display they stage an impressive show.

For the rest, factory doors are closed, access to military hangers is had by the select few and precise figures are never made public. He who goes in search of data on the Red air force finds in the end that he can do no more than average up estimates and guesses.

More Than 2,000

The average places the total number of machines at more than 2,000—possibly 2,500. A fast, light fighting plane, of which some 300 are believed to be in service, is the force's most efficient known weapon. Bombers are thought to total 600 or more. There is a great supply of reconnaissance machines, serviceable but reputedly slow.

Mass production facilities are as much a mystery as the fleet itself. There is no doubt that they have been developed to a respectable extent, but only rough guesses can be made as to the number of ships that could be turned out and how soon emergency production could get into swing.

Doubt Facilities

Parties interested in the subject base their doubts not on the Russians' ability to produce the planes themselves, but on facilities for mass production of motors. Official secrecy being what it is, however, they do not exclude possibility of surprise.

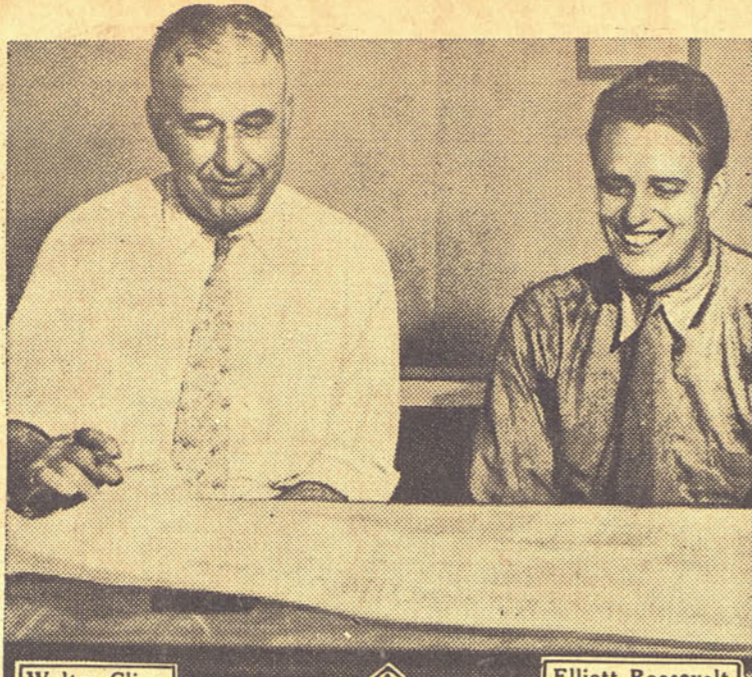
Although a large number of machines are concentrated in the far east—200 at least, observers believe—the bulk of the force remains where it could be quickly brought into play on the European front.

Announcement was made recently that soviet experts had succeeded in adapting ordinary motors for powering planes. Planes to run on such motors can be manufactured and operated cheaply, it was stated, but their speed would be limited to about seventy miles an hour. Their principal value would be for training.

Constant Experiment

Parachute jumping and stratosphere flying are two fields in which the Bolsheviks experiment constantly. The state has sponsored tests of rocket motors, which soviet scientists think eventually will prove the proper means of

Roosevelt's Son Plans Derby



Walter Cline

Elliott Roosevelt

Appointed director of the western hemisphere air derby, which will be a feature of the Texas centennial at Dallas, Elliott Roosevelt, right, son of

the president, is hard at work with Walter D. Cline, left, expedition manager, on plans for the flight which will carry \$100,000 in prize money.

Kidnaper's Wife Is New Actress Drawn Into the Drama of the "Snatch Racket"

NEW YORK. — The "snatch racket" has brought a new actress into the drama played constantly in and about the underworld. She is cast in the role of "kidnaper's wife."

Margaret Thulia Waley, "giggly" 19-year-old wife of Harmon Metz Waley, confessed Weyerhaeuser kidnaper, was tried and convicted last week for her participation in the nation's latest sensational "snatch."

Trial is set Oct. 17 for Frances Althaus Robinson, indicted with her fugitive husband, the "lone wolf," Thomas H. Robinson, Jr., in connection with the kidnaping and ransom of Mrs. Berry V. Stoll, Louisville, Ky.

Behind prison bars is Kathryn Thorne Kelly, typical gangster's moll except perhaps for her quick, fierce cunning. In the opinion of federal agents, it contributed much to the sudden underworld rise of her husband, George (Machine Gun) Kelly, convicted in the Charles F. Urschel kidnaping.

Nothing Surprising

Federal agents find nothing surprising in the fact that kidnaping, proportionately, has dragged more wives into the crime circle recently than other major offenses. The victim must be tended and fed and watched, a "household duty" in the male kidnapers' minds, the

propulsion above the atmosphere. Towers for parachute jumps have been erected in various parts of the union and recently an order was issued which obliges millions of young men and women to make at least one jump this year. Already some 400,000 Russians have experienced the thrill of a jump—by far the largest number of any country in the world.

Stories have come out of Russia that the air force can transport a whole army division over an enemy line and drop it in parachutes, but there is no confirmation of them here.

They are samples of the tales that have built up the Red air force's prestige abroad—tales that, coupled with the shroud of official secrecy, make Russia's power in the skies a profoundly intriguing enigma.

to the brazen, sharp-tongued Kathryn Kelly, who showered alternately invectives and smiles on her captors. She took her life sentence unmoved.

Unfathomable Expression

Her mother, a few weeks earlier, accepted the same sentence with the same unfathomable expression. Kathryn kept Kelly company on that mad race from justice in the weeks that preceded their capture. Afterwards, she described it as "not so bad."

Nor do any of these resemble the tall, slender brunet Frances Robinson. She lived quietly with her parents and her 4-year-old son in Nashville.

When her father died three months ago, she moved with her mother and son to a modest little country home.

Before that October day when she was jerked into the limelight by her arrest, she had lived obscurely. Her husband, who had been a patient in two state hospitals for the insane, was at home infrequently.

She has insisted she participated in Mrs. Stoll's release and in the delivery of the ransom only through persuasion by Mrs. Stoll's family. Delays in the trial have not been of her doing, her attorney says, adding, "She wants to try it and be cleared and get it over with."

Woman Autoist Finds Snake at Her Feet

SCOTTSBLUFF, NEB.—Mrs. Clarence Brown, who lives near Scottsbluff, felt something wriggling against her leg while driving an automobile at a busy downtown intersection here.

Looking down she saw a bull snake about three feet long, against her foot.

She screamed once, opened the car door, and kicked the reptile in the street, where it was run over.

She said the snake must have crawled into the car when her husband parked it in a field during the afternoon.

A short leg has brought James Pruitt of Palestine, Tex., a raise in pay. The elderly PWA workman took advantage of his physical handicap in excavating dirt from the side of a drainage conduit project by placing his short leg nearest the dirt wall.

"That fellow can do twice as much work as any other man there," said Supervisor Bob Morrow, "and I think he's entitled to more money."

American Wife of Ex-Maharajah Has Trouble Keeping Spouse From Gaming

AMERICAN WIFE—DC—114

NICE FRANCE.—Nancy Miller, the Seattle girl who married a maharajah, is having trouble, like many another wife, in combating her spouse's "vices," it was revealed. The maharajah just can't resist the lure of slot machines.

What he losses at the baccarat tables in Nice or Monte Carlo doesn't concern Nancy, the maharajah, but the slot machine in the Grand hotel's restaurant consistently swallows from \$35 to \$50 daily of her husband's income.

The former maharajah, Tukoji Rao, III, knight commander of the Indian empire, was the reigning prince in the province of Indore. In 1926 he was deposed by the British government because of alleged maladministration of his majesty's country and the mysterious death of his mistress, the dancing girl, Mumtez Begum, in Bombay.

Trouble was predicted for Nancy Miller when she married the ex-maharajah six years ago. However, her only difficulty is trying to keep her husband as far from slot machines as possible.

KILL 12-FOOT 'GAITOR

SPRING, TEX.—Three fishermen killed an alligator which was 12 feet long, 22 inches broad, and weighed 600 pounds, while fishing on Spring creek, near here. They said it had lived in the creek for several years.

Back in 1802 Ohio was admitted to the Union of States, and in that same year its lawmakers passed a law that no unnecessary labor should be done on the Sabbath. One Sunday Irving W. Van Gunten, 37, of Perrysburg, greased his automobile truck. He was arrested.

The American destroyer Hull, recently visited the Thames, off Gravesend, England.

Press Want Ads Click.

FALLS DYNAMITED
NIAGARA FALLS, ONT.—De-struction of Table rock, favorite spot from which honeymooners have viewed Horseshoe falls, was completed by two spectacular dynamite blasts that sent big chunks of stone almost half way across Niagara river.

LENINGRAD.—Yefim Korzun, piano tuner, soon will celebrate his 100th birthday. He was born in 1836, his parents being the serfs of Count Bronitsky.

Daily Press Want Ads. will get customers for what you have for sale.

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"Service"

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The Authentic Fall Fashions Will Soon
Be Ready for Your Approval

Already we have placed orders in New York, Chicago, St. Louis and other fashion centers for COATS, SUITS, DRESSES and Every FASHION ACCESSORY. This New Merchandise is beginning to arrive. You're invited to be one of the first to see and select. Fall Merchandise can now be purchased, for cash, on our Lay-Away Plan or on your charge account

Our Congratulations to Mr. Butler and The Cisco
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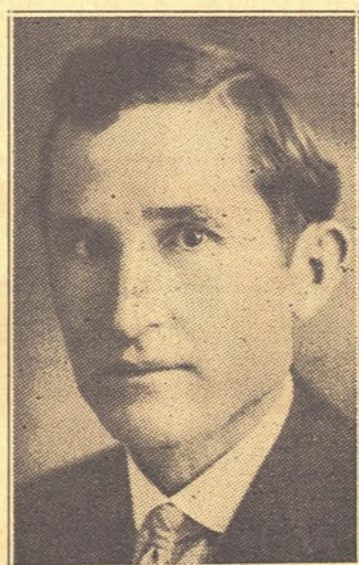
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This treatment has been successfully applied for years in this locality and has grown through our wonderful results until this institution is known in many other states. We invite your investigation. Rates are reasonable.

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| Stomach Trouble | Rheumatism | | |
| Liver Trouble | Neuralgia | | |
| Appendicitis | Lumbago | | |
| Constipation | Stiff Joints | | |
| Colon Disorders | Paralysis | | |
| High Blood Pressure | Kidney Trouble | | |
| Bladder Trouble | Hemorrhoids | | |
| Female Trouble | Sinus Diseases | | |
| Infantile Paralysis | Mastoid | | |
| Nervousness | Tonsilitis | | |
| St. Vitus Dance | Prostate Gland | | |
| Nettle Rash | Catarrh Neuritis | | |
| Eczema | Deafness | Vertigo, Etc. | |
| Headache | Hay Fever | Tumors | Goitre |



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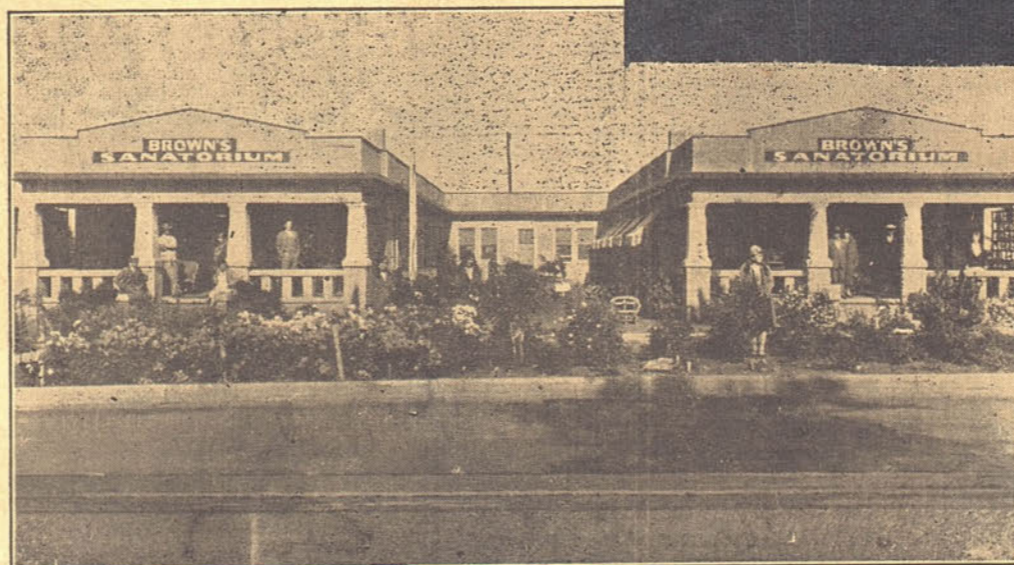
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...l Hayden, Moran,
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...Anson, Tex.; Mr.
...Rotan, Tex.; Mr.
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We have a nice building, well located, with all modern conveniences, beautiful grounds.

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No symptom is too trivial to be overlooked. No trouble is too great to receive the attention that will put the system in perfect health.



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NO CHARGE FOR EXAMINATION

Phone 298

800 West 6th Street

Cisco, Texas

HUMBLE ONE OF BIGGEST CISCO ASSETS

CONTINUED FROM PAGE 1

wagon tongues and rabbits have been discovered by the scraper.

After the line has been put in use, maintenance never ceases. The amount necessarily varies, of course, with local conditions; certain types of soil tend to corrode pipe more rapidly than others so that in some cases periodical re-treating, cleaning and spot welding is necessary; on the other hand certain types of crude oils tend to corrode the pipe from the inside so that it becomes necessary to cut out and replace whole sections. Line walkers follow the lines regularly, making minor repairs, reporting leaks, and so on.

Sounds Simple

Badly described, it sounds very simple. It is considerably more complex under actual circumstances. The line from West Columbia to Webster, for example, was built right through the Brazos jungles, in the face of high water and with a complete lack of roads. The Panhandle line through the hills presented other difficulties. Take another look at that map. Instead of its unmarred black surface, visualize plowed fields, river, swamps, forests, cane brakes, mountains, rocks and roads. Then notice how the white lines of the Humble Pipe Line company cut boldly across the country. You'll have, then, a small, second-hand idea of the difficulties encountered.

To a pipe line man, however, difficulties met with are simply difficulties to be overcome. In the long chain of processes which finally result in a sale of Humble products to the ultimate consumer the Humble Pipe Line company has an important, hard job. It does it well.

Employees

Employees of the Humble Pipe Line company and the Humble Oil and Refining company who live in Cisco are listed below. The list does not include those who are attached either to the Cisco or the west Texas divisions and live outside the city:

J. C. Hanrahan, superintendent of the Cisco division;

J. W. Thomas, superintendent of the west Texas and panhandle divisions;

- J. E. Caffrey.
- G. N. Irvine
- F. B. Witt.
- C. R. Carrothers.
- O. V. Cunningham.
- Oliver Thomas.
- L. C. Boyd.
- I. J. Henson.
- G. C. Rosenthal.
- H. V. Joyner.
- Rice Forman.
- H. V. McCorkle.
- Jack Jones.
- C. C. Newton.
- J. E. Armstrong.
- E. A. Wilson.
- O. P. Albright.
- W. C. McDaniel.
- W. D. McCarroll.
- T. B. Simmons.
- Edgar Mueller.
- J. R. Henderson.
- Harold McGowan.
- R. A. Fonville.
- L. S. Jenkins.
- G. B. Langston.
- Coe McLeRoy.
- Rose Drake.
- Willie Wilson.
- W. C. Clough.
- Ted Hale
- L. C. Foster.
- R. W. Merket.
- Dick Thomas.
- J. A. Robinson.
- Earl Walker.
- H. Hagerman.
- Bill Smith.
- A. A. Michael.
- Grover Eppler.
- L. M. Cook.
- S. L. Cook.
- Y. J. Rylee.
- G. W. Van Horn.
- C. H. McCall.
- T. H. Elliott.
- S. B. Mueller.
- T. R. Huestis.
- S. S. Allen.
- C. E. Wilson.
- C. E. Allen.
- W. L. Moates.
- Knox Morgan.
- C. A. Van Horn.
- R. G. Miller.
- H. A. Jeffers.
- J. L. Burleson.
- Carol Michael.
- A. B. Allen.
- Pete Shults.
- F. B. Blackburn.
- L. R. Seals.
- C. H. Lauder milk.
- J. L. Wooten.
- H. J. McArdle.
- W. R. Pippen.
- Roy Comfield.
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- J. A. Smart.

The Old Reliable



When the going is too soft for trucks, must be called into service.

A Pumping Unit



One of the pumping units of the vast Humble Pipe Line system that help to boost oil from the widespread Texas hinterland to the coast.

Mother Files Claim For Son's Nostalgia

WASHINGTON.—Civilian conservation corps officials got a chuckle from this one.

A young CCC worker was returned to his North Carolina home to recuperate from "acute nostalgia," which means simply severe homesickness.

Informed by letter of her son's ailment his indignant mother filed claim against the corps for damages, declaring her boy never had trouble with nostalgia until he left home.

Press Want Ads Click.

Dog's Efforts Fail To Prevent Suicide

SAN BERNARDINO, CALIF.—Despite the gallant efforts of his pet fox terrier, Herbert Hand, 54, succeeded in taking his own life Saturday, police reported.

Hand, a rancher living near here, piped the exhaust fumes of his automobile to the inside of the car. The dog, sensing something was amiss, ran a mile to the home of Hand's sister.

The dog barked and worried at the woman until she followed him. She found Hand still alive, but he died a few minutes later. She said Hand had suffered financial reverses.

A "cotton road" near Columbia, S. C., has stood a lot of wear and tear. Charles H. Moorefield, state highway engineer, said a section of road reinforced with cotton fabric nine years ago is almost in as good condition as when first laid.

Twelve year old Donald Huenger saw water spouting out of a fire hydrant in Council Bluffs, Ia., and decided to get away from the heat. He stuck his head into the stream, but its force swept him from his feet. He landed on his head and suffered concussion of the brain.

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The extra advantages of Thread-Rubber can only be found in Willard Batteries—the Thread-Rubber Insulator is a Willard invention.

We operate a dependable service --- one of the best to be found in the country --- We tell you this because others tell us. We guarantee satisfaction in our repair shop, and keep our customers satisfied.

We are experienced in the repair of various makes of automobiles, and will give expert service on your particular car. We are equipped to give economical service and we take a direct interest in every job and in keeping satisfied customers.

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BATTERY and REPAIR SHOP

Phone 505. Cisco

Robert P. Cummings of Gainesville, Tex., doesn't feel as old as he is. At 97 he married for the third time. His bride is the former Mrs. Margaret Lemmons, 63.

Cisco Daily Press Want Ads are producers of results.

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Miss Lucile Pierce.

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High Quality Clothes
at the Lowest Prices
PETERS SHOES
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The Most Popular

BEER

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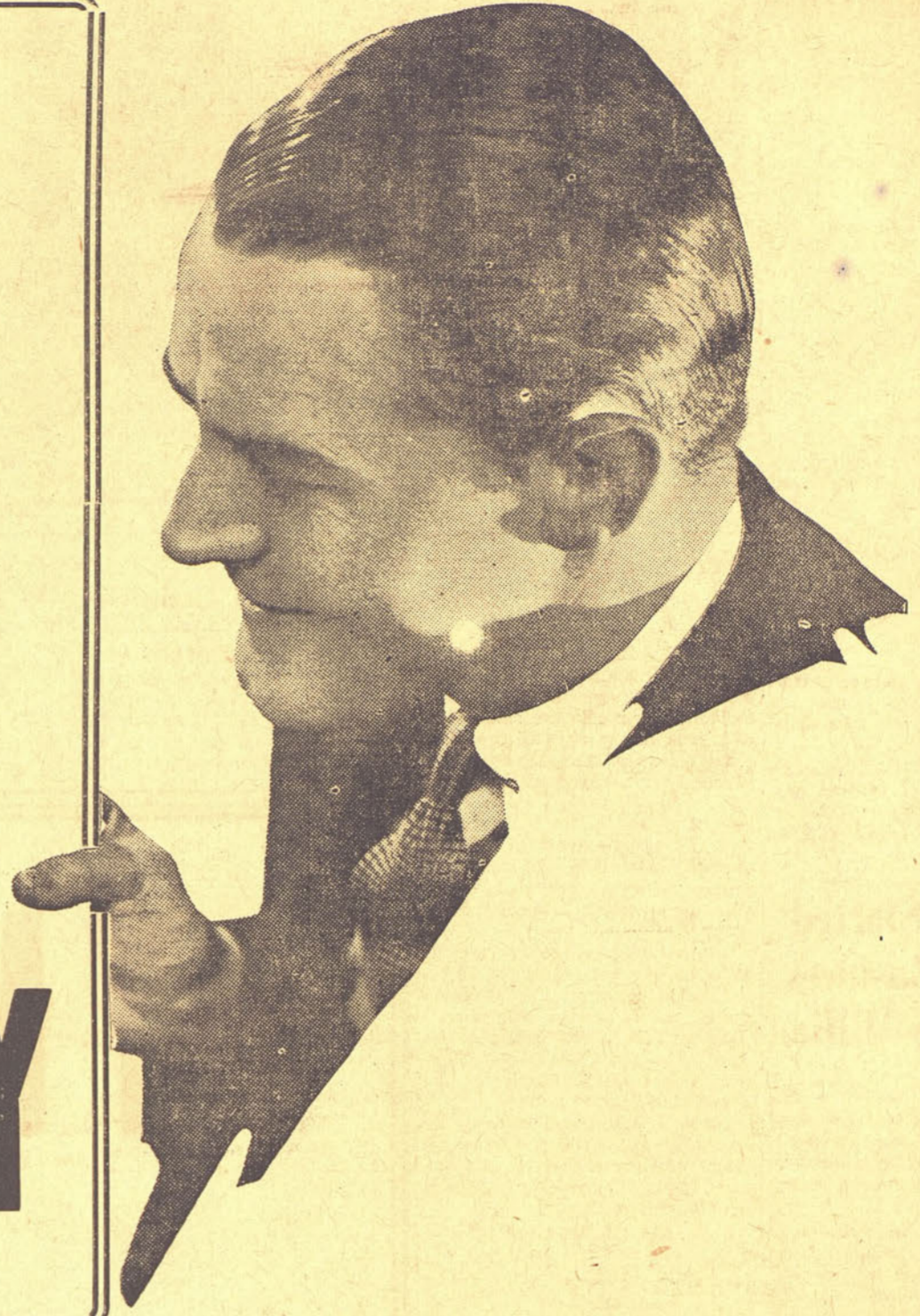
All Kinds of Beer and Sandwiches

WE SERVE OUR BEER IN ICE COLD GLASSES
WE APPRECIATE YOUR BUSINESS

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We Appreciate Your Business. 1 Mile East On Bankhead Highway.

THE OPEN DOOR OF HOSPITALITY



IS synonymous with Cisco. This section of the Great Lone Star State is fast beoming the land of Golden Opportunities, but her greatest assets are the friendly atmosphere of her business houses, the readiness of her people to welcome the stranger into their midst and the opportunity for a successful future for the new comer and the investor.

Just a year ago was the birth of the Boosters Club, an organization developed solely for the purpose of helping to build Cisco. A Bigger and Better place to live. We will continue in the future to lend our support in every way possible, and no doubt most of us expect to spend the rest of our lives here.

CISCO is the Shopping, Amusement and Agricultural Center of Central West Texas. Cisco has good roads, excellent railroad facilities, bus facilities and has one of the finest artificial lakes in the southwest. A great gas reserve, the biggest and finest concrete swimming pool in the world. Fine parks and picnic grounds, excellent educational facilities, churches of all denominations and a city of homes. We invite you to cast your lot among a "Friendly People" in a land of Golden Opportunity.

FOR ANY INFORMATION WRITE TO THE CISCO BOOSTERS, CISCO, TEXAS

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CISCO BOOSTERS

PONY EXPRESS STILL RIDES IN ARIZONA

TUCSON, ARIZ.—The pony express still rides in Arizona.

One of the most romantic aspects of the early west, the pony express, at least in the isolated Galluro mountains of southern Arizona, has withstood the advance of modern transportation, and still carries the mail to Sombrero Butte.

Although the dangers of warring Indians and bandit bands have passed, the last of the pony express riders still braves perils as he rides over precipitous mountains to take the mail to that little mining settlement.

Brought to Tucson by swift air liners and transcontinental trains, the mail is sent to Mammoth by star route carrier, and from there is taken to Copper Creek by motor stage.

At Copper Creek a cowboy fills weather-beaten saddlebags with mail for Sombrero Butte and gallops off, heading directly into the rugged mountains.

Following a steep and rocky trail over a pass in the range, the rider drops down the east slope into Sombrero Butte.

Three times a week the pony express rider takes to the trail with the mail, keeping alive one of the old west's most famous traditions.

Hair Bob Started Beauty Business To Hire Million

WASHINGTON.—When a few daring girls in World war days bobbed their hair they started a boom in the beauty shop business which even the depression hasn't been able to dent.

America leads the world in beauty shops. A vast industry has grown up employing over a million girls. Other millions are employed in the manufacture of cosmetics and perfumes.

Every cross-road settlement and hick town has a beauty "shoppe" or a beauty "parlor". With the industry constantly expanding the wonder of it is that American women were so slow to become beauty shop conscious.

Beauty culture has become a fine art in China long before Marco Polo was bitten with wanderlust. Even then, Chinese maidens were as familiar with hair pomades, nail stains and lip salves as the debutante of today.

Mud Back In Egypt
Beauties of ancient Egypt thought well of mud packs for the good of their complexions. The siren of the ages, Cleopatra, is reputed to have favored milk baths to keep her skin smooth and supple.

Today a survey of four cities, made by the labor department, disclosed 390 typical small shops employed 1,500 white operatives, of whom slightly less than 200 were men; and that seventy-five shops employed 150 negro women.

The cities covered by the survey were Philadelphia, New Orleans, St. Louis and Columbus.

The basis services offered by white patrons were shampooing, finger-waving, hair cutting and manicuring. Colored belles desired, almost exclusively, shampoos and hair straightening.

Wages Low
Generally the wages earned by all operatives were found to be comparatively low, about one-fourth of the white women and two-thirds of the colored beauticians earning less than \$10 per week. The average weekly wage for white operatives proved to be \$14.25 and, for colored only \$8.

Men, with their usual business sagacity, specialize in certain branches of the business and demand more for their time. Their average earnings were found to be about \$22.50 per week.

The tipping system, honored by time and little else, did not add significantly to the low wages. Tips, and extras included, brought the white women's wages to only \$16, and the negro women's to only \$9.

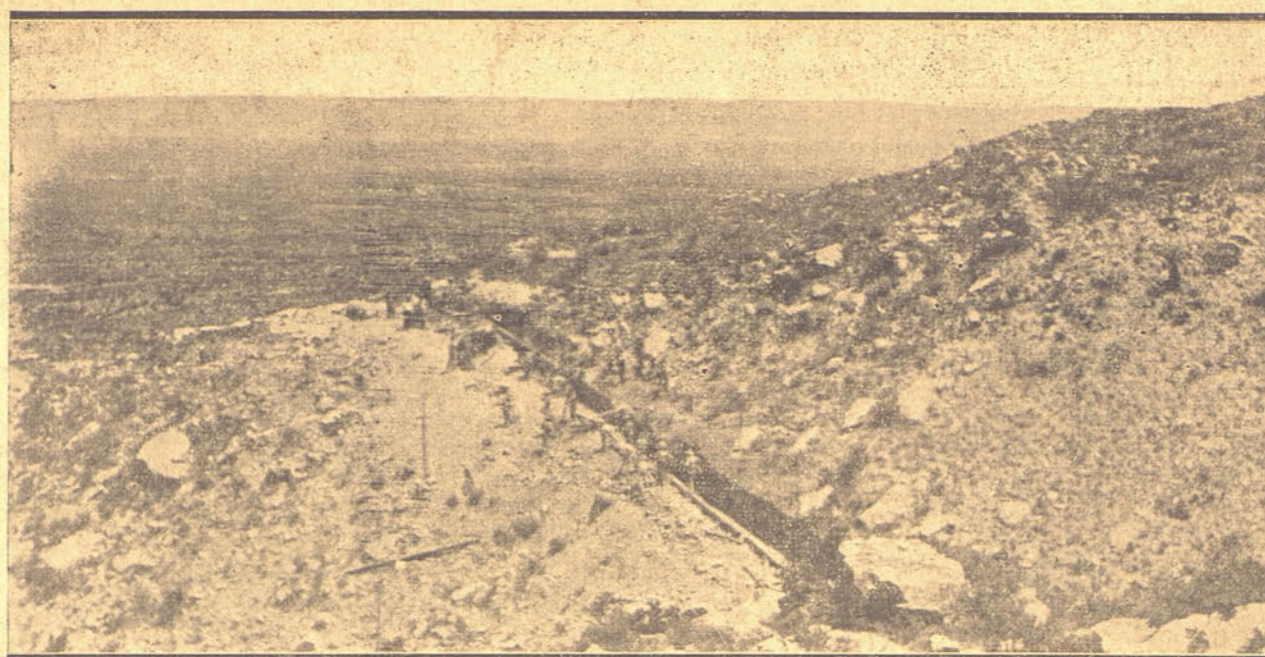
More exclusive shops where price scales were decidedly higher, paid higher wages.

"Upside Down" Girl Not Funny to Him

CHICAGO.—When 13-year-old Jimmy Nielson was asked here if it wouldn't be funny if he grew up and married Alyce Jane McHenry, whom he met in the hospital at Fall River, Mass., where both underwent operations for an "upside-down" stomach, Jimmy replied seriously:

"I don't think it would be funny at all. She's a fine girl." He was on his way to his home in San Jose, Calif.

North, South, East and West



Humble pipe lines run north, east, south and west. They tap practically every important oil field in Texas and New Mexico, carrying hundreds of thousands of barrels of oil up hill, down dale, across rivers through swamps, from the interior to the Coast. The pipe line pictured here is cutting through the hill country on an air line.

Birthplace of Jesus, Nazareth, Now Being Modernized After Centuries

JERUSALEM.—The Biblical village of Nazareth is being modernized after centuries of quiet existence in much the same way as it was in the days of Christ.

Separate market areas are being planned for all manner of things and beings, so that one may get fruit and vegetables in one section, sheep and goats in another market, and lime, charcoal and property earthenware on the space near the dwelling of Taufik Kardosh.

The vendors in each place will have to pay fees to the municipal council amounting to so much a sack, animal or kail of grains.

To curb the spirits of the youngsters, it is now to be a penal offense and subject to a fine of 500 mills (\$2.50) to fly a kite.

Persons with dead animals to dispose of will not be able to throw them into any empty lot, a common practice prevailing among the Nazarenes.

\$50 for Dead Cat
A burial fee of 2,250 mills, "in respect to each carcass" is to be levied and a fine of \$50 will be exacted if anyone is caught throwing a dead cat through the window of a neighbor's house.

Porters and dogs will have to have municipal licenses; advertisements such as signboards and nameplates on footways and pavements will be licensed also.

All manner of "nuisances" once regarded as traditional habits of the people are proscribed on pain of fines.

Jerusalem is likewise being modernized. For perhaps the first time in its long history it is to have its own parks and playgrounds.

The municipal council, of which Dr. Hussein Khadidi, a Christian Arab, is the mayor, has started work on them.

100,000 People
The ancient city, which is set in a warren of high hills and open spaces, now has a population of more than 100,000. Although one of the oldest spots in the world, Jerusalem had until recently been quite backward, not only lacking public parks, but an adequate water supply, a fire department, or a public vehicle for carrying passengers after 9 p. m.

People of the city, for centuries dependent upon Solomon's pools for its water supply, were given something to cheer about when the government announced that a new supply was to be provided from Ras el Ain, a rich spring near Haifa, whose ancient name is Antipatris.

Work got under way several months ago and residents here looked forward to having a free supply of water this summer. But an official announcement this week indicates the city will probably have to wait another ten months.

Jerusalem's 100,000 have an allotment of 670,000 gallons of water daily which is pumped every three days and is stored in tanks. Housewives are accustomed to finding their tanks empty, and they are obliged to purchase the liquid from street-salesmen who go about the streets crying "Ana Abia Mai" (I sell water).

The salesmen carry great jugs on their backs and they measure their wares in large two-gallon tins, most of them converted oil cans from the United States.

Soon the country that knew the Sermon on the Mount will be filled with broadcastings from the air. The British high commissioner, Sir Arthur Grenfell Wauchope, recently announced that Palestine is to have its own broadcasting station. It will be situated near Jerusalem.

The frequency of the station will be 688 kilocycles and the programs will be transmitted in the three official languages, Hebrew, English and Arabic. The selection will be in the hands of a program board.

A baby was born to Mrs. Una Hughes, 27, on a station platform while she waited for an elevated train to take her to a Chicago hospital.

a collection of old "plates," as the Germans call them, in order to get fresh shellac. Shellac has to be imported and importation is now curtailed owing to the lack of foreign exchange.

The gage of the former Chinese Eastern railway in Manchuria is being widened to standard width.

CAKE EATERS

As cake eaters, Bostonians rate second place per capita consumption. William A. Hefner, president of the New England Bakers' association, says that although Massachusetts is far down the list of states in pie eating consumption, it rates second in cake eating. New York being first.

Concludes Alimony Hunters "Looney"

Over a period of three years the Alimony Reform league sent out questions to find out why wives send their husbands to jail for failure to pay alimony. From the 841 replies received from women, Jack Anthony of New York, executive secretary of the league, recently concluded that a majority of the women are a bit looney. He said 69 per cent suffered from a "persecution mania." Experts in all related fields studied the reports and aided him in a decision, Anthony explained.

Three questions were asked:
1. Why did you send your husband to jail?

To this one 28 per cent answered, "He deserved it." Others said the husband was a "louse," "skunk," "pig," "rat," "bedbug," "cockroach," or "snake." One woman wrote, "My husband had the grace of a hippopotamus, the brain of a gnat, the appearance of a giraffe, and the personality of a dead salmon."

2. Are you satisfied now that your husband is in jail?

Answers to this were: 63 per cent "very pleased," 21 per cent "sorry," 16 per cent "undecided."

3. How long would you like to have him remain there?

"Until he rots" was the answer of 49 per cent of the 552 women in whom a persecution mania was detected.

Anthony said that his report

"unquestionably shows that a great number of wives who commit their husbands to the alimony jails suffer from some 'mental trouble similar to sadism' (love of cruelty)." He doesn't want to abolish alimony, but will demand separate courts for marriage cases.

Seven Strands of Hair Murder Clue

PHILADELPHIA.—Seven strands of hair, found beneath the nails of the murdered man's fingers, carried police hopes of trapping the slayer of George F. Buchanan, 63-year-old printing company executive.

Convinced the bachelor was beaten to death in his apartment by "hired men," seeking his newly-made will and other documents, the police hunted heads to match the strands of hair.

Search for the killers centered on two unnamed men whom police say had reasons to be interested in a battered brief case in which the Buchanan will was kept. The case is missing.

"PHANTOM" CAUGHT

PHILADELPHIA.—The "Phantom of the Sewer" which frightened school children and grown-ups for several weeks here, has been captured. Patrolman Edward Marynowitz allayed the fear of residents when he caught the offender in a box. The culprit proved to be a badly frightened possum, gaunt with hunger.

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U. S. GOLD IS BEING MOVED TO INTERIOR

By WILLIAM O'NEIL
(In the Chicago Tribune)

For centuries man has dug into the earth or sifted the sands in search of gold. Once having found the precious metal man again hides it away in caves of his own making. In this nations may be compared to the miser who sits and gloats over his money, but keeps it hidden away.

Man takes gold from caves and reburies it in other caves, called vaults. In the vaults of the world lie treasures that are too great for imagination. Gold, representing billions and billions of dollars if it could be spent, sleeps peacefully in row on row of dull metal, hidden and protected by the governments it serves.

Of all this vast wealth Uncle Sam owns far more than any other nation. In the vaults which he owns rests gold that is worth more than nine thousand million dollars. France has less than a third of that and England a little more than a tenth. Germany is a poor nation in gold, compared to the United States. This country owns more than 600 times as much as Germany.

Where the Gold Is.

Most of Uncle Sam's gold is now in the vaults of the subtreasury and the Federal Reserve bank in New York and in the Denver mint. In addition to this, small sums—a few million dollars in each place—are scattered around the country in the vaults of the federal reserve banks. No one but high officials of the United States treasury department know how much gold is kept in any one place and they insist upon keeping their secret.

The government is gradually moving the gold to inland cities, away from the danger of an enemy suddenly landing on the coast and attacking the places where the precious metal has been stored in years past.

The newest plan of the treasury department is for vaults to be built in the center of Fort Knox, an army post about thirty miles south of Louisville, Ky. When the new vaults are completed—and it is expected that they will be done by August 1—the gold that is now stored in the vulnerable cities of New York and Philadelphia will be moved to the fort and again stored away underground.

Last year the millions of dollars in gold that had been stored in the mint at San Francisco for many years were moved inside the protection of the Rocky mountains to the Denver mint. It required more than two months to complete the movement of the more than three billion dollars that were sent from one mint to another by registered mail. The postoffice department only charged the treasury \$12,000 to move all the gold. Companies of the regular army helped guard the streets along which the trucks moved, and the railroads between the two cities.

Moving the eastern reserves of gold inside the Appalachian mountains will mean that most of the gold in the country is away from the sea—and protected by mountains through which an enemy would have to fight.

At Fort Knox the army will not be responsible for the guarding of the gold. That will be done by guards from the treasury department. The army, however, will be right at hand in case of any serious trouble. The part of the army that is stationed at the fort is one of the best equipped in the country and will have more things with which to fight when a new appropriation of more than \$2,000,000 is spent.

Motorized Cavalry

The Kentucky post is to be the headquarters of the army sections on wheels. What were once cavalry units have been shifted from their horses to the seats of high powered armored cars, able to go 60 and 70 miles an hour on pavements and almost as fast over rough ground. Roads around the fort are to be improved so that the powerful force there will be more mobile.

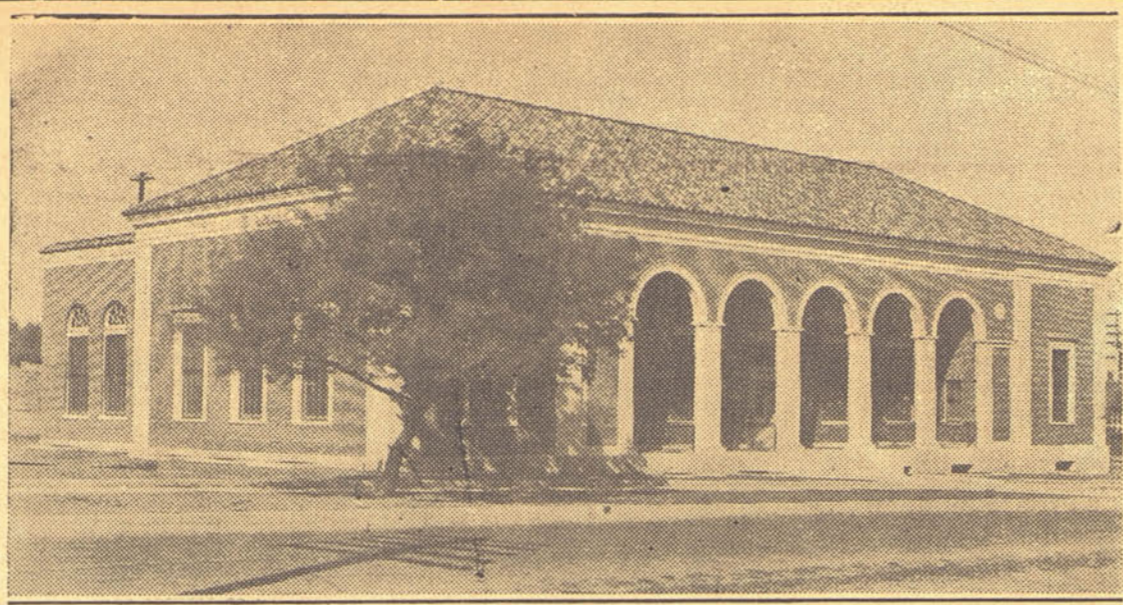
The underground vaults to be built at the fort will cost \$450,000. While those in charge of the vaults have not said just how they will be built, a glance at some of the others in the world will give some light on the places the nations hide their gold.

Two years ago \$400,000 was being spent in the construction of vaults within the courtyard of the treasury building in Washington, D. C. Two sets of vaults were constructed—those above ground being intended for the ageing and storage of paper currency and those underground for the storage of gold. At that time it was expected all the gold in the country would be stored there. The shift away from the Washington depository may be due to the fact of Uncle Sam having called in all the gold and having increased his supplies.

Three Inches of Steel

Encircling the vaults are the four foot thick granite walls of the

Cisco's Federal Building



This beautiful, modern brick and steel structure houses Cisco's post office. Built in 1933, it is one of the most complete public edifices of its class in the state.

treasury building. The vault walls—twenty-seven inches of tangled steel rods buried in concrete—are faced with three inch thick steel that is so hard no drill has ever been able to even scratch it. The concrete and rods afford protection against explosives.

There is only one entrance and that is a forty ton steel door, fitted with time locks and alarms. There is no direct entrance from the vaults above ground to those below. The roof of the currency chambers was built in such a way that it is impervious to airplane bombs.

Beneath the gold vaults, under their 30 inch steel and concrete floor, are passages through which guards may walk to be sure that no robber is attempting to tunnel in from below.

Microphones, placed in each of the chambers of the vaults, immediately warn the guard captain of any noises. Rows of gold bars make no sound.

Even more remarkable as a man made cave are the vaults of the Bank of France, in Paris. France has no place in which natural conditions will serve as defense for her gold, as do the mountains in this country, so the bank has utilized an underground lake beneath the city of Paris.

The French Vault.

There is a forty foot layer of rock between the ground level and the lake and the lake itself is forty feet deep. Under the lake is solid rock.

From the first floor of the bank a shaft, with an elevator, leads downward through the lake to the lower bed of rock, along which extends a horizontal steel tunnel. The tunnel is guarded by a smooth surfaced, eight ton door of chrome steel. When the door is opened the opposite end of the tunnel is found to be a sheer wall of smooth steel, a curved and unmarked surface.

The seeming wall is a giant turret which slowly revolves and reveals what seems to be a plug in its otherwise solid surface. When this plug is removed by a small electric car an opening into a second shaft is revealed.

At the bottom of the turret shaft, in which there is a second elevator, are the vaults. Sunk in the solid rock and protected by the lake above, the walls of the 12,000 square yards of vault are 19 feet thick, built of steel and concrete. Eight hundred huge pillars support the enormous weight of the stone and water above.

Each side of the huge under-

Federal Building Here Erected at Cost of \$110,000

The Cisco federal building, erected in 1933 at a total cost of \$110,000, represents the last word in public construction of the character and size. Work began January 16, 1933, on a site at Sixth street and E avenue purchased for \$12,000. The contract for the construction of the building was let to the Underhill Construction Co. of Wichita, Kansas, on a bid of \$75,000. Supervising architect was Barnet Brezner.

The building, of brick, concrete and steel, was completed and occupied on November 4, the post office being moved from quarters in the Spencer building on West Eighth street. Furnishings for the office cost approximately \$25,000.

Postmaster at the time of the move was W. H. Craddock, an appointee of President Herbert Hoover. With the coming of a democratic administration, Luther McCrea was recently appointed postmaster after having served several months as acting postmaster.

Mrs. Velma Hayden is assistant postmaster. Other employees are Wm. P. Coldwell, dispatch clerk; J. M. Witten, dispatch and distribution clerk; Fred Steffey, dispatch and distribution clerk; Mrs. L. D. Baugh, general delivery and stamp clerk; Miss Effic Moore, money orders and register clerk; J. D. Hall, sub-clerk; Gertrude Moore, sub-clerk; Fred Erwin, J. A. Krisell and Sam King, carriers; C. F. Coates, rural carrier No. 1; Walter L. Boyd, rural carrier No. 2; R. L. Murphy, rural carrier No. 3; Will D. Hazel, rural carrier No. 4; Frank R. Leach, fireman and building caretaker; Wm. Crain, charman.

ground chamber is longer than a football field. Within the underground fortress may be found everything that would be needed by a small city.

Huge Kitchens.

The air in the chamber can be changed every thirty seconds by means of a ventilating system. Huge kitchens, capable of feeding 2,000 persons, are located at one end of the great room. There are boilers and generators, so the

trove—it is said that most of it has now been removed—are examples of the guards who watch over the greatest horde of gold the world has ever known.

Chief Duncan Walker is in charge of the 66 men who maintain a constant watch over the vaults of the bank. The pleasant, white haired chief is proud of the ability of his men with firearms. Not for them the wild shooting of gangster mobs—they have been trained to aim at a man and then hit him.

Guards are stationed everywhere. Through constant practice they have developed the ability to pull their guns and begin firing without the loss of an instant. That they are accurate is testified to by the rows of medals and trophies, won in many matches, that adorn the walls of the police room in the bank.

Machine Guns Used

Chief Walker said that his men had won every important pistol

match in the state of Illinois in the past year.

The machine gun, favorite weapon of the criminal, is not neglected. The guards, however, have been taught to shoot at their target and not just spray bullets aimlessly around.

From within steel turrets men keep a constant watch over all who enter the bank. In each turret are machine guns and tear gas guns, as well as alarm signals which the men are instructed to sound at the first sign of trouble.

Each man has been carefully chosen. Each is given the utmost in training in the matter of handling his job, his gun, and himself. The human element in the men who guard the vaults which house Uncle Sam's precious gold—in the various places throughout the country—has been raised to the highest possible level of efficiency.

Newspapers Aid Law Enforcement

ATLANTIC CITY.—Newspapers and motion pictures have been of great help in focusing public attention on the problems of crime detection and law enforcement rather than on the criminal, former Gov. Carl E. Milliken of Maine told the forty-second annual convention of the International Association of Police Chiefs here.

Milliken's speech followed a blast against "sobsister judges" and the parole system by J. Edgar Hoover, head of the department of justice, bureau of investigation.

"We have passed a period when the criminal held the stage," Milliken said. "Today, the news of a crime whets public expectation of the criminal's apprehension. The new public attitude will do much to help the national anticrime crusade."

"Let's Eat Out Tonight"

There is no sentence in the English language as welcome to a woman --- whether she is a sweetheart, a wife, or a busy mother ---as that invitation to a meal downtown on these hot summer days. No hot stove and fuss of preparation, no dishes to do afterwards. Just a nice comfy evening, and a delicious meal. Bring her down to the---

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70 PER CENT OF WIND BELT TREES LIVING

MANHATTAN, KAN.—The Thomases who doubted a year ago that trees could be made to grow in the western shelterbelt area, the forest service "go and see."

Of the several hundred thousand small trees planted this spring, an unfavorable spring for anything in the area, survival is placed at 70 per cent.

In some places, T. Reitz, assistant to State Forester Charles A. Scott, said, survival was as high as 90 per cent.

"The best answer to the question that it would be impossible for the trees to grow very fully is for one to make them out through the shelterbelt," said Reitz, "and see for how well the trees which have been established there are doing."

Planted in Strips

Trees have been planted in strips on land of men interested in the project. The trees were planted in strips 10 rods wide and of indefinite length. The total length of the strips planted is twenty-four and one half miles and the total area planted is 490 acres.

Land on which trees were planted was fenced. The trees were planted in rows, which run east and west. In the rows trees are six to eight feet apart and the rows are spaced twelve feet apart.

Trees planted were Chinese elm, American elm, red cedar, honey locust, cottonwood, Russian mulberry, Russian olive, caragana, and Scotch elm. They were 12 and 18 inches tall when set out. Strips have been cultivated twice, generally by farmers, to control weeds. For the most part corn cultivators are used in this work.

Although the spring was unfavorable Reitz said, the project was pushed ahead as an experiment.

Good Survival

"Wherever we had a sandy soil and high moisture content in the subsoil at planting time, we have a very good survival of trees. The heavier soils which did not receive water at time of planting or which were somewhat unfavorable for planting, do not show as high survival. Fortunately we planted very few trees on these

(CONTINUED ON PAGE 3)

so-called unfavorable soils," Reitz said.

With more favorable moisture conditions, he said, which appear in store, the survival might average 90 per cent, "which is very satisfactory."

Reitz pointed out that transplanted trees did not always survive even when water was plentiful.

As for plans for the shelterbelt next year, Reitz said they were indefinite.

"We have arranged for the production of a great many million seedlings through the shelterbelt zone for planting the coming year and we have quite a large number of planting sites already offered by farmers."

The Dothan Train Wreck of 1923



Right, "confessed"—the crash of two Texas and Pacific trains lost their lives.

Convict Admits Dothan Train Wreck, Seven Die, But Goes Clear

At trial in Eastland county, Jordan took the stand, testified that the conductor had struck him in the face with a lantern after putting him off the train as the result of a controversy about a fare—and that the shooting had been in self-defense.

And the jury's verdict was "Not guilty."

Back to prison went Jordan to complete his long sentence.

Tragedy at Night

The story must now flash back to the night of May 23, 1923, when another railroad tragedy was enacted in Eastland county. It was not the shooting down of a single individual—it was death on a wholesale scale.

A passenger train had just gone on the siding at the little town of Dothan and another passenger train came thundering down the main line. The green signal at the switch showed that the way was clear but when the siding was reached, the locomotive swerved and crashed head-on with the other engine.

In an instant, the peaceful countryside was transformed into pandemonium. The baggage coaches had been smashed to kindling and the screams of injured men pierced the night. The wreckage caught fire and the flames licked about men imprisoned in the debris. The hiss of escaping steam, the glare of the blazing timbers, the crackle of the leaping tongues of fire, and the shrieks from dying men—the whole scene was one of unbeliev-

Home Furniture Company Built Despite Slump

An excellent example of the fact that good business, good salesmanship and hard work can lick hard times is supplied by the record of the Home Furniture company, an institution that began during the depression and made a success despite the business hardships of that period. W. E. Brown, who founded the company with his son-in-law, A. D. Starling, as partner, was not a stranger to Cisco by any means. He was, on the contrary, well and widely

(CONTINUED ON PAGE 3)

able horror to those frantically chopping through the ruins in an effort to rescue the trapped men.

Six who were riding the blind baggage perished and a brakeman standing near the switch was crushed to death.

Investigation revealed that the tragedy was not accidental. The switch and the signal light had been tampered with. Murder had been committed.

Convict Sent Word

But six years went by and the wreck was considered a mystery that would never be solved.

Then from a Texas prison farm a convict sent word that he wanted to talk.

The prisoner was Fred Jordan

Checks to Pay 8,000 Teachers Are Prepared

AUSTIN.—Checks for paying approximately 8,000 rural school teachers of Texas under the federal aid program which enabled nearly 1,500 schools this year to complete normal terms are being prepared and will be in the mails shortly, State Relief Director Adam R. Johnson has announced.

Unwilling to see rural schools close two or three months short of a normal term at the penalty of the rural youth of Texas, the FERA early last spring agreed to pay a portion of teachers' salaries in schools in towns and communities under 5,000 population which were unable to complete a full term on their own finances.

More than 1,500 school districts applied, and 1493 projects were approved, enabling thousands of Texas school children to complete a normal term. F. A. Royse, engineer in charge, revealed. Exact number of children benefited is to be compiled later. In most cases schools were enabled to remain upon an average of two months longer than otherwise would have been possible.

A total of 8,764 persons, chiefly teachers but including others connected with schools such as bus drivers, will receive the checks being prepared by the relief commission. The total aid will be approximately \$1,000,000 (one million).

Mr. Johnson announced that no more applications from schools can be received as all funds are allotted. Checks will be sent to superintendents in the various school districts for distribution.

Sec'y Wallace of the U. S. department of agriculture will speak at Amarillo at 3 p. m., August 5, it was announced in a letter from the Amarillo board of city development, in which Ciscoans who are interested were invited to attend.

Patents have been granted for hats that tip themselves, and for hats that shine in the dark.

who, the year before, had been acquitted for slaying the conductor.

The district attorney of Eastland county listened to Jordan's cool recital of having committed an act that hurled seven souls into eternity.

"A pal and I had been put off

a freight train and we were a little sore at the railroad company," he said. "So we decided we would fix the switch so that the next train would have to stop."

An indictment charging murder was returned and the prosecutor announced that the state would ask the death penalty.

"I didn't do it," the prisoner exclaimed. "This talk of the 'hot seat' is more than I can stand."

"I thought maybe you were going to claim self-defense—but I didn't think you would deny the whole thing," the official ironically commended. "We have your confession that you set the switch. How are you going to convince a jury that you didn't?"

Had An Alibi

Jordan eagerly answered, "An alibi, I have an alibi. At the time the crime was committed, I was in the county jail at Weatherford."

And when the jail records in the town—eighty miles east of the scene of the wreck—were examined they revealed that Jordan was a prisoner on May 23, 1923, and for quite a few days before and after that date.

Texas officials bring this forward as the all-time champion of alibis—the perfect defense that the accused could not have committed the act because at the time he was safely locked behind jail house bars. At one stroke, Jordan had destroyed the "open-and-shut" case against him. The charge was dismissed.

Why Did He Confess?

Why did he confess to an act of which he was not guilty? Probably—authorities said—so that he could exchange the hard labor of the prison farm for the idleness of the Eastland county jail for a while. He knew that in "the nick of time" he could bring forward his flawless alibi.

But what a chance he took to gain a few weeks of ease. Suppose the Weatherford jail records had been lost during the intervening years. Then Jordan, caught in his own web, might have been doomed by his confession to the electric chair.

There was another motive, however, in the opinion of officials. They noticed that Jordan occasionally wore a silent grin as though he were chuckling inwardly at some secret. Probably this human enigma enjoyed the thought of playing a little jest at the expense of the authorities—such as "confessing" to killing eight persons and then beating the cases.

Jordan hasn't "confessed" to any more dark deeds lately—but Texas officials wouldn't be surprised, almost any day now, with the information that the mystery of who shot Cock Robin with a bow and arrow had been solved.

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BIGGEST FFA ENCAMPMENT ANTICIPATED

The Tri-District FFA encampment at Lake Cisco, started several years ago, has grown into one of the most popular summer outings for the Future Farmer chapters in the Southwest...

Contests will make up the principal part of the program, with prizes to be awarded the best Future Farmer an the best agricultural student in addition to the winners in the various athletic and water sports contests.

A general assembly will be held the evening of Thursday, August 8, and a business session at 1 p. m. the following Saturday will conclude the program.

Thursday, August 8 11:30 a. m.—Meeting of teachers—second floor of bathhouse. 12:20 p. m.—Noon meal — announcements

Friday, August 9. 5:30 a. m.—Water polo—Match No. 1. 6.—Water polo—Match No. 2. 6:30.—Breakfast — under the dam.

Saturday, August 10. 5:30 a. m.—Pool opens — early morning swim—boat rides. 6:30.—Breakfast. 7:30.—Boat tilting. 8.—Tub race. Complete other tournaments not yet completed, except polo and baseball.

Rules Rules for the various contests were announced as follows: General Rules — Each F. F. A. Chapter is entitled to one entry in each contest...

British Prepare for U. S. Invasion



Charles Whitcombe Alfred Perry As captain of the British forces Charles Whitcombe, right, veteran English golfer, will lead his Ryder Cup team against the United States squad at Ridgewood, N. J., Sept. 28-29.

creed, meaning of emblems, constitution, etc.

Best Agricultural Student Contest, Points 20, 16, 12, 8, 4. One boy each chapter may enter this contest. A series of general elementary questions (as above) will be asked on the following topics: 1. Soil improvement. 2. Livestock. 3. Poultry. 4. Crops. 5. Horticulture. 6. Farm mechanics. 7. Insect control. 8. Farm management.

Playground Baseball, Points 10, 8, 6, 4, 2, 1. Each team must have a captain whose duty shall be to draw for opponents, certify players, etc. 2. No team may play less than seven members. 3. Seven innings shall constitute a game, except when tie game occurs. 4. If a team is not on hand according to schedule to be posted August 8th, the game shall be forfeited to opponent on schedule. 5. The team that wins the most games shall be declared winner of the playground baseball tournament.

Horseshoe Pitching, Points 10, 8, 6, 4, 2. Teams shall be composed of two men. 2. Stakes shall be 1 foot high and 30 feet apart. 3. Uniform large No. 6 horseshoes shall be used. 4. Captains of teams will draw for opponents and a regular schedule posted. 5. A game is 21 points. 6. Ringers count 5 points "leaners" 3 points, and nearest shoe 1 point. 7. Number of games played to determine the winners will be governed by the number of entries.

Washer Pitching—Points 10, 8, 6, 4, 2. Each F. F. A. Chapter is entitled to enter one team of 2 members. 2. Each contest between chapters shall consist of 3 games, winner best two out of three. 3. Four washers shall be used, each contestant pitching two of them. 4. Two holes, 21 ft. apart, and approximately 2 in. in diameter will be used. 5. 21 points make a game. 6. A washer in the hole shall count 5 points. 7. If no washer in the hole or all washers in the hole are "dead," the washer nearest the hole shall count 1 point. 8. If a contestant has a washer in the hole and his second washer nearer the hole than either washer of his competitor, his second washer shall count 1 point. 9. If each man has a number of washers in the hole, all washers shall be "dead," and no count shall be made. 10. Washers approximately 1 1/2 in. in diameter and 1-16 in. thick, or silver dollars shall be used.

Swimming and Diving Events—Points 5, 4, 3, 2, 1, in each event. Swimming: 1. 50 yds. free style. 2. 50 yds. back stroke. 3. 100 yds. free style. 4. 400 yds. relay. 4 men. 100 yds. each. 5. 50 yds. breast stroke. 6. 150 yds. medley relay, 3 men, 50 yds. each, one using back stroke, one using breast stroke, one using free style. Fancy Diving: 10 ft. board, 3 required dives as follows: Plain, jack knife, swan, one optional dive. High Dive: 20 ft. board. Same three dives as above. No optional. Watermelon Race: This is free for all. Most Awkward Dive: Based on general awkwardness. Shallow Water Washtub Boat Race—Points 10, 8, 6, 4, 2. One boy from each school may enter this contest. Paddling is to be done by hand. No. 3 washtub to be used. Distance of race shall be about 50 yds. Boy should not weigh over 110 lbs.

Boat Tilting—Points 10, 8, 6, 4, 2. Two boys constitute a team. 1 boy rows boat. Other boy must stand on a small platform built across the boat and "lance" opponent, using 10 ft. cane with padded end. Winner must shove opponent from his boat. "Lancers" are not allowed to touch any part of the boat except the platform and are not allowed to hold or touch anything except the cane with their hands. Judges will decide the winner in case neither opponent is able to get the other into the water.

Water Polo—Points 10, 8, 6, 4, 2. 1. 6 men shall constitute a team. 2. Substitutions will be allowed at any time during the game. 3. Goals will be 6 ft. wide. 4. Ball cannot be thrown—must be knocked. 5. Participants cannot stand on bottom or cling to sides of pool—must swim or float. 6. In scoring a goal, the ball must not pass over 3 ft. from surface of the water. 7. Out of bounds rules are same as for basketball. 8. Games will be played in two 8-minute halves—5-minute rest period between halves. 9. Goals scored will count 1 point. 10. Goals will be about 25 ft. apart. Pole Fight—Points 10, 8, 6, 4, 2. Two boys constitute a team. Fighting is done from a suspended horizontal pole with 2 teams facing each other and using one boxing glove or a sack of straw. When a contestant is off the pole, his team mate moves up and takes his place. Any player who hits an opponent's head toward the pole will be disqualified. Object to get opponents off the pole. Boxing—Points 5, 4, 3, 2, 1 for each weight class. Standard rules of boxing will be followed, 1 boy from each school may participate. Weight classes for Feather weight—under 110 lbs. Light weight—110-125 lbs. Welter weight—125-140 lbs. Light heavy weight—140-160 lbs. Heavy weight—160 lbs. or above. Greasy Pole Walking—Points 10, 8, 6, 4, 2. Horizontal pole suspended over water. 3 boys from each school may participate. Each contestant will be allowed five attempts to walk to the end of the pole. Largest number of successful attempts will determine winning school.

Cisco W. O. W.—

Home Furniture— (CONTINUED FROM PAGE 2) known to Cisco and the Cisco country from an association if many years with the John H. Garner department store, an employment he left in the early twenties to go in business for himself. He subsequently was manager of the Eastland Furniture house of the Barrows Furniture company.

The Home Furniture company started business on November 1, 1931, with little capital. The company bought stock to meet the Cisco demand as it was able, gradually building up its volume and stock until today it carries a full line of household furnishings, and does a big second-hand and furniture repair business. It takes particular pride in the quality of the repair and refinishing work which it turns out.

The store is located at 601-603 D avenue.

SOVIET COTTON ACREAGE

MOSCOW. — In 1935 the total area under cotton in the soviet attained 5,716,221 acres, while during the czarist regime this figure was only 1,400,048 acres.

Dan Scheuerman, restaurateur of Leoti, Kan., offers a "set 'em up" every day an inch or more of rain falls.

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164 Jackrabbits Are Shot by Boy, 14

HAXTUN, Colo. — Shirley Burns, 14, of Fleming, who is spending the summer on the V. S. Skeels farm, near here, is doing his part in ridding the community of jackrabbits.

In the last six weeks he has bagged 164 "jacks" with his .22 rifle. The boy wasted considerable ammunition at first, but, as the saying goes, "practice makes perfect," and it has been some time since he missed his mark.

BEAN FATAL

OGDEN, Utah. — One-year-old Janey Orette Brown, daughter of Mr. and Mrs. Harold D. Brown, died in a hospital here after an operation for removal of a navy bean which had lodged near the entrance of the left lung.

E. J. Wende One Of Oldest Dry Goods Men Here

E. J. Wende, proprietor of the Wende Dry Goods Co., is one of the oldest dry goods men in Cisco in point of service. He was discovered by G. B. Kelly, who took him from the farm and made a dry goods merchant of him. After leaving the employment of Mr. Kelly, Mr. Wende went in business for himself by buying the Shelton bankrupt stock, and later associated himself with Ocie Bibby. This firm soon absorbed the McDonald Hardware stock, which they operated at the stand now occupied by the Collins hardware store. Selling his interest to Bib-

by, Mr. Wende and Mrs. Kate Richardson formed a copartnership and did a dry goods business at the present Perry Bros. stand. Under the advice of his doctors, he disposed of his interest to Mrs. Richardson and retired to the farm for a few years to restore his health, but the call of the dry goods trade was too strong for him to resist. So, in 1931, he again entered business at his present location near the Red Front drug store, where he enjoys a nice business. He is one of the boosters of the home newspaper, and practices what he preaches by soliciting business through the columns of this newspaper.

Botanists say celestial fig trees start bearing the third year after they are planted.

Two hundred thousand natives lit a chain of bonfires in South Africa to celebrate the Silver jubilee.

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CISCO

After Four Years of Progress With Cisco The Boston Store is Still Going Forward

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This store justifies its existence because of its single-purpose policy of giving the public only merchandise of character and dependability coupled with an aim to the customer's absolute satisfaction.

These principles first implanted here are as active and vital today as they have been through the years. They operate in the conduct of every member of our organization and are manifested by quality, service, courtesy and hospitable spirit.

This is the fruit of inspiration passed on by the founders as a heritage to every participant in our service.

Watch for our Announcement of Our Beautiful Fall Fashions

The Boston Store is making arrangements for the biggest and most beautiful stock of Fall Merchandise in our history. The latest in Coats, Suits, Ensembles, Hats Shoes, Dresses, Piece Goods and hundreds of other fall accessories too numerous to mention. We lead in style at moderate prices.

The Boston Store

CISCO, TEXAS

Forecast Predicts Increased Demand for Petroleum Products

TESTIMONY OF EXPERTS INTERESTING

WASHINGTON. — A very interesting forecast and estimate of future demand for petroleum and its products is given in the testimony of H. A. Breakey, economist of the U. S. Bureau of Mines before the house committee on interstate and foreign commerce. The report of this investigation last September has just been printed and is one of the most valuable and interesting compendiums of oil information ever assembled. The testimony of many of the bureau of mines experts emphasized the fact that while new petroleum production exceeded demand for the period from the world war until 1929, from that period until 1934, demand exceeded new supply, with the exception of a few short periods. An abstract of the important parts of Mr. Breakey's statement follows:

The number of automobiles in use has declined in recent years, but this is likely to be only temporary. The probabilities are that the trend will continue upward for a great many years to come, but not so rapidly as it has been in the past. In fact, it is likely that in the future there may be frequent occasions when the motor vehicles in use will number less than those in previous years.

Likely to Increase

The average consumption per motor vehicle is likely to increase for a number of years to come but the rate of increase is dependent upon several factors. It can expand or contract in accordance with the average time each person devotes to motoring. If our economic efficiency permits an average of 30 days' vacation per person instead of two weeks, the annual miles of motoring should increase. In the other hand, if crude prices increase materially, the trend of gasoline consumption per motor vehicle will be retarded as well as the number of vehicles in use. If the prices advance sufficiently, it will encourage the use of substitutes.

If all of the factors involved exert their maximum influence, that is, if the anticipated population is reached, if there will be one automobile for every four persons, if the number of trucks is doubled, and if the average consumption of gasoline per motor vehicle increases uniformly throughout the period, then it may be expected that motor fuel demand should more than double within the next fifteen years.

The experience of the past, however, would not warrant the assumption that all of the factors will exert continuously their full influence toward the increase in demand, and consequently it is improbable that the maximum gain will be reached.

May Be Doubled

There is a sufficient basis, however, belief that motor demand during the next 15 years will record substantial gains over the present and that the extent of the increase, even though it may not be expressed statistically, will be sufficient to bring about substantial changes in the industry. It appears certain that there will be a continuing increase in the output of motor fuel per barrel of crude oil refined, with a corresponding decrease in the production of the heavier fuel oils. It is possible that more attention will be given to collateral forces of motor fuel supply, including gasoline and butane from natural gas as well as substitute fuels removed from the functions of the oil industry. (Editor's note: It was brought out in previous testimony by A. J. Kraemer, of the bureau of mines, that there is enough butane in the United States to supply 20 per cent of the volume of motor gasoline. Of this, one fourth is used in gasoline and three-fourths for other purposes.)

Dependence upon foreign sources of supply may be increasingly evident particularly for crude oil and industrial fuel oils. It is certain that so long as there is an available supply, the need for crude oil will not decline to any important degree below present levels. It appears that the continuous tendency will be to make more efficient use of supply of crude oil and associated hydrocarbons which will correspond closely with levels of supply.

Fuel Oil Shortage

Unless fortified from sources outside of the United States, it appears that the supply of fuel oil available to consumers in the United States will tend to decrease over the next year and a half. This naturally brings up the consideration of the future needs for that commodity.

In the past such a large proportion of petroleum products has consisted of fuel oil that it has brought a price that was only a

Fireworks Mark Hearing on Utility Bill Lobbying



"You're a liar," shouted Congressman Ralph O. Brewster of Maine, lower right, at the congressional hearing in Washington into lobbying the utilities bill when Thomas Corcoran, New Deal official, flung charges at Brewster.

Corcoran, shown in center talking with John J. O'Connor, chairman of the congressional investigation, asserted Brewster had promised to support the "death clause" for holding companies and then changed his mind. Brewster

told the congressional committee, shown in session at the top, that Corcoran had threatened to stop construction on the Passamaquoddy dam project in his district unless he voted with the administration.

fraction of that of gasoline. However, there are uses for fuel oil that are more important than many uses for gasoline.

It is of prime importance that there will be sufficient oil to fuel the navy which requires about 9,000,000 barrels a year at the present time. Most of the marine use of fuel oil would persist in spite of higher prices, because of the greater ease of handling, less room required for storage, and the fact that a large number of refineries are located near shipping centers. However, much of the supply would shift to foreign sources. The diesel engine, which increased the efficiency of fuel oil, makes this use even more resistant to price increases, in spite of the fact that the use of pulverized coal, automatic stokers and other improvements have increased the efficiency of coal in marine as well as in other uses.

The use of oil for house heating because it is based largely upon convenience, is likely to be a persistent source of demand, even in the face of price increases. However, this is a distillate, and similar to diesel oil, cannot be classed with the residual fuels.

Based On Supply

Fuel oil consumption by railroads is based principally upon nearness to supply and expense in obtaining other fuels. Price increases would cause many railroads to turn to coal.

Fuel oil consumption by gas and electric power plants can be reduced materially in the case of a fuel oil shortage while the use by oil companies will be curtailed whenever the price they receive for their oil exceeds the cost, including transportation and handling, of an equipment heating value of coal.

The use of natural gas has had a material effect upon the consumption of fuel oil by both of these users. Fuel economy and the use of former waste products, such as still gas and acid sludge, are reducing the consumption by oil companies.

If and when the yield of gasoline reaches 70 per cent, most of the curtailment in other products will fall on fuel oil. With annual runs to stills amounting to 1,000,000,000 barrels, the yield of fuel oil, assuming the navy and army uses increase to 11,000,000 barrels and two-thirds of the marine and public utility and one-half of the railroads, oil company and manufacturing users persisted in spite of a price competitive with gasoline, there would result an annual demand of 187,000,000 barrels, compared with present consumption of 382,000,000 barrels.

Would Reduce Demand

Lessened petroleum supply with an increasing price would reduce the demand still further and would probably result in the extended use of electrical power in places where water power was available, as in California, which now uses more than 40 per cent of the fuel oil consumed.

Comparison of taxed gasoline sales with the apparent total motor fuel demand as published by the United States bureau of mines, indicate that about 11 per cent of the total demand is used for non-automotive purposes.

The greatest consumption in non-automotive uses is in agriculture. This field accounted for 3.28 per cent of our total demand in 1930, and 80 per cent of which was used by tractors. Calculations from the number of tractors on farms indicate that the agricultural consumption of gasoline, excluding automotive consumption, has ranged from about

3.1 per cent to about 34.5 per cent of the total for the United States during the years 1925 to 1933, inclusive. This suggests that the trend of motor fuel demand per motor fuel demand per motor vehicle is not likely to be disturbed greatly in the near future by agricultural demand.

Increases Rapidly

The gasoline consumed in construction work, which amounted to 1.06 per cent of the total consumed in seven states in 1930, has increased rapidly in relative importance. In 1930 this class represented 40 per cent of the gasoline tax refunded in the District of Columbia as compared with only 11 per cent in 1925. The 1930 percentage excludes 12 per cent for street and highway construction, which was too small in 1925 to separate from the general construction figure.

Highway construction accounted for 1.03 per cent of the total gasoline consumption in four states in 1930. Although little are available, it appears quite certain that there has been a rapid gain in the use of gasoline as fuel for power equipment in all types of construction.

It is likely that the actual gallons, as well as the per cent of the total gasoline demand for construction purposes will keep on rising for a few years, as gasoline power becomes more universally used in the functions where it is advantageous. However, this will be the saturation point at which the gallonage should become stable and fluctuate directly, in proportion to the amount of construction. When this point is reached the per cent of the total demand will decline because that point will probably be reached before the saturation point of the automobile is reached.

Aeronautics Consumption

Aeronautics today, after a period of intensive development, consume about one-third of 1 per cent of the total motor fuel demand. This is more than four times as important as it was in 1926 when it amounted to 0.08 per cent of the total.

The demand for motor fuel for aeronautics is the most unpredictable factor in the non-automotive demand. In the army the flying time per plane was three and one-fourth times in 1930 what it was in 1924, while the gallons consumed per hour increased but slightly. On the other hand, the miles per gallon of gasoline in commercial aviation dropped from 7.01 in 1926 to 3.79 in 1932, indicating that an important reason for increased gasoline consumption in the commercial field is the larger type of airplane. Today there is a movement under way toward the manufacture of a small, cheap plane in large numbers. These factors, together with the strong possibility of the development of Diesel engines for the use in airplanes, make any forecast extremely problematical.

However, calculations indicate that in 1940 the demand for commercial aviation will be only about 0.6 per cent of the United States total. Even though the development from 1940 to 1950 becomes extraordinary, there is little reason for assuming that the total gasoline demand will be affected materially.

The same may be said for railway gasoline consumption as was said of aeronautical gasoline consumption; that although it is increasing rapidly, it is not likely because of its small part of the total, to radically change the proportion of the non-automotive consumption within the next few years. Although it is possible to

possibly by railroad demands after 1940, but that point is entirely speculative.

Consumption By Buses

Revenue buses contribute but a very small proportion of our motor vehicles, but because of their large size and because they are operated several times as many miles in a year as the average motor vehicle, they become significant in gasoline consumption.

The 23,800 revenue buses in 1925, representing 9.12 per cent of the motor vehicle registration in the United States in that year, increased to 50,000, or 0.20 per cent, in 1933. Their gasoline consumption increased from 1.51 per cent of the country's total in 1925 to 2.84 per cent in 1931, while the annual gasoline consumption per bus increased from 157 barrels to 219 barrels for city buses, and from 144 barrels to 275 barrels for intercity buses during this period.

It is likely that the number of city buses will about triple. While the trend of highway operations should be upward, it is likely that the competition of the railroads should limit their expansion to a small increase. The net effect of bus operations on gasoline consumption per motor vehicle should be to continue the upward trend, as it appears that the proportionate increase of buses is likely to be more than that of passenger cars.

Consumption By Trucks

The relative number of trucks in use increased only slightly between 1925 and 1933, from 13.4 per cent of the total motor vehicles to 14.1 per cent, amounting to a 5 per cent gain in their relative importance. Contrary to the general opinion, it appears that the proportion of the total motor fuel demand consumed by trucks has been declining during recent years. Although truck traffic on highways increased

CONTINUED ON PAGE 6

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When in Cisco always visit us. You will find a welcome and pleasant clerks to wait on you. Low prices—Quality Merchandise.

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These two Qualities go hand in hand—We have built our business on a sound foundation of enduring service and standard quality foods and that's why the name "SKILES" in Groceries is like Sterling on Silver.

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Cisco Is Well Equipped for Transportation

WEST WARD PTA FORMED AFTER WAR

The West Ward Parent-Teacher association is an outgrowth, or rather the successor of the Home and School club which functioned successfully for many years previous to the World war, but which ceased during that time because of Red Cross and many other war activities in which the members became engaged. Soon after the war a group of interested parents and teachers met in the west ward building and organized what is now known as the West Ward P. T. A., and it at once became affiliated with the great state and national organizations. The motto adopted was, "The love of child that unites us in holiest purpose," that unites us in holiest purpose. The object: To promote child-welfare in home, school, church, and community, to raise the standards of home life; to bring into closer relationship the home and school so that parents and teachers may co-operate intelligently in the training of the child; and to do all possible to secure for every child the best advantages in mental, moral, physical, and spiritual education.

The official magazine is "Child Welfare."

The Parent-Teacher creed adopted reads in part: "I believe that our P. T. A. should be concerned with all problems that relate to the welfare of the children in the home, the school, the community.

"That it should learn first hand all school conditions and all town conditions affecting child life.

"That it should work actively to support the school and community needs by creating a public sentiment which shall favor and provide good teachers, proper school equipment, and adequate recreation for leisure time.

"That it should encourage all influences and conditions which make for the growth and safety of the child.

"That it should give service to the home by training for parenthood and home-making, and to the school by adding parent power to school power.

"That it should put forth every possible effort to produce American citizens who shall be strong in body, alert in mind, and sound in character, capable of perpetuating the best which has been developed in our national life.

"That the principles which guide the Parent-Teacher association are the embodiment of social service, civic virtue, and patriotism."

Some of the outstanding accomplishments of the West Ward P. T. A. in addition to its many in-

(CONTINUED ON PAGE 8)

Heir to Million Dies Penniless

PHOENIX, Ariz.—All the splendor of wealth and all the prestige of an ancient name failed to bring happiness to wilful Robert Stuart III, who died here penniless and now lies buried in a cemetery plot donated by kindly church people.

Descendant of the partner of the original John Jacob Astor, and heir—his widow said to a one-and-one-fourth-million dollar trust fund—Stuart, 29, died as wretchedly as any other poor "lunger," come to the dry desert in a frantic effort to regain his lost health.

His widow, the former Margaret Booth of Atlanta, Ga., declared a New York bank held the great trust fund, which ultimately would have been his. But he couldn't last to enjoy it.

Foxworth Here Because Wife Is Cisco Girl

The Foxworth Wholesale Grocery company was established in 1933 by W. J. Foxworth after removal of the Cisco house of the Webster Grocery company, of which Mr. Foxworth had been manager.

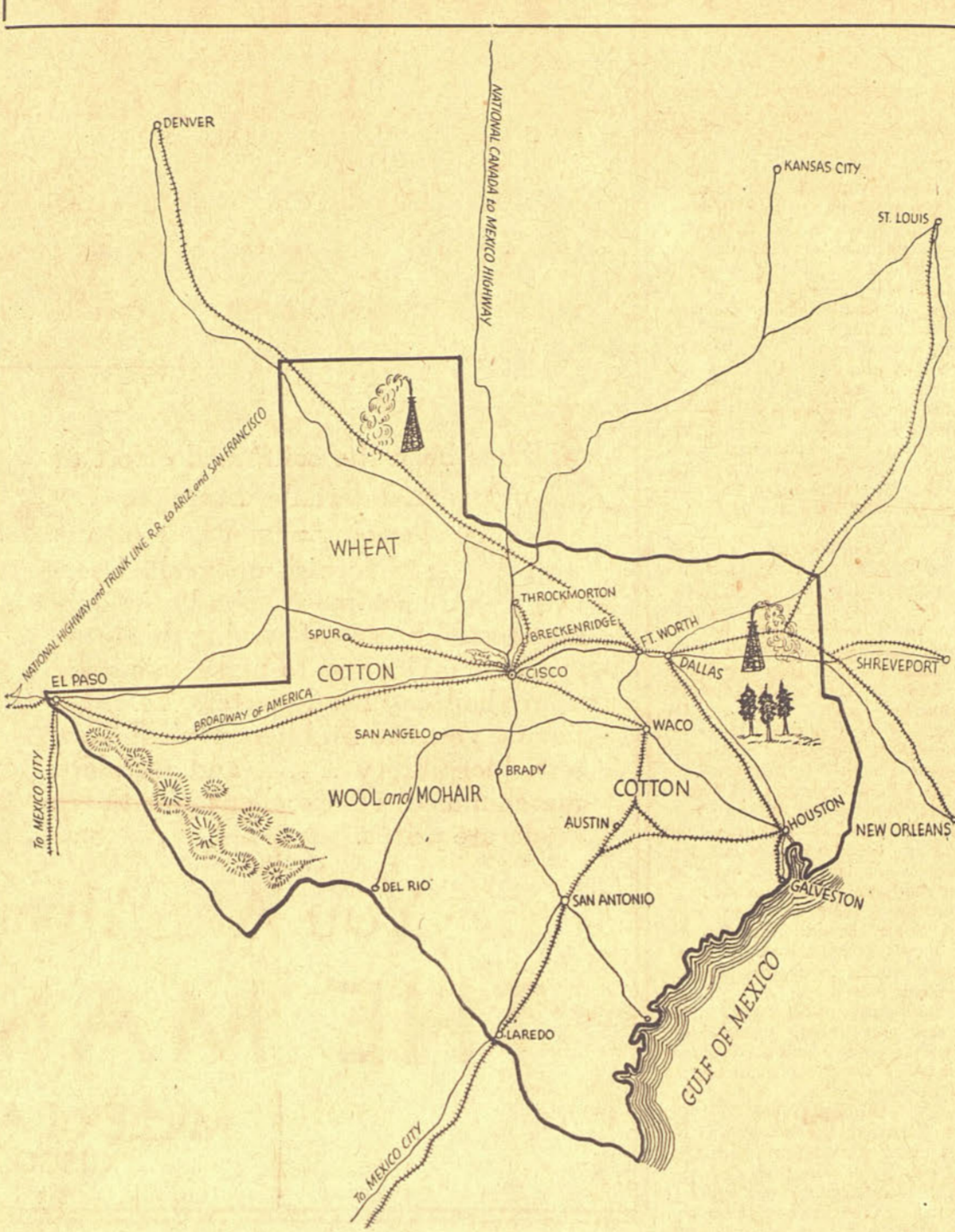
Mr. Foxworth, an Alabamian by birth, came to Cisco in January, 1919, to join the Wooten Grocery company, after an honorable discharge from wartime service with the American navy. He came to Cisco largely through the influence of Mrs. Foxworth, who was Miss Lizzie May Calhoun, daughter of a pioneer Eastland county family temporarily living in Louisiana when he met her and married her in 1917. Mrs. Foxworth's father was a former Eastland county judge. The Calhouns moved back to Cisco after that and when Mr. Foxworth received his discharge he and Mrs. Foxworth came here and he entered the employ of the Wooten company remaining with it until 1922 when he went with the Webster company. For the last three years of his connection with the Cisco house he was manager.

Auburn (Alabama Poly) is Mr. Foxworth's alma mater.

He is a member of the city commission, to which he was elected for a second term last April. As commissioner he has charge of the street department.

The territory served by the Foxworth Grocery company includes Cisco, Rising Star, Pioneer, Scranton, Atwell, Nimrod, Moran, Eastland, Olden and Ranger.

The Center of a Net



The above map clearly illustrates the advantages that Cisco possesses as the center of a rail and highway trans-

portation system second to none serving smaller cities. With these facilities, Cisco is ideally equipped for indus-

tries requiring a good market and ready outlets for their products.

Woman Ruler Of Indian Tribe

PRESCOTT, Ariz.—Mrs. Viola Jimula, iron-fisted matriarch who successfully rules the vanishing and once homeless tribe of Yavapai Indians near Prescott, joins present-day political seers in predicting that some day the United States will have a woman president.

"All women are good bosses," she said. "Some day we shall have a woman to boss Uncle Sam."

Many may disagree with Mrs. Jimula's philosophy, but none can deny that her six-year reign over the Yavapais, during which her husband, Jim, has maintained a hands-off policy, has established her as a good "boss."

"Jim is a good worker," she said, "but he doesn't know how to make the others work. He isn't a good boss."

CITY IS WELL SERVED BY ROADS, RAILS

Cisco is advantageously situated with respect to transportation facilities, with a network of railroads and paved highways radiating from it. Both rail and highway connections are direct to St. Louis and New York city. Westward, the main thoroughfares extend through El Paso to Los Angeles and San Francisco. Quick and efficient freight service to and from Houston, Galveston, Dallas, Fort Worth, Waco, Wichita Falls, Lubbock, Abilene, El Paso and San Antonio is assured. Of even greater importance is the close relationship with regard to a large and populous marketing area in which this system of highways and railroads places this city. Low freight rates in this zone contribute to this advantage.

In Direct Touch

As shown on the drawing accompanying this article, Cisco is in direct touch with a variety of agricultural and industrial resources through its transportation network. In its trade area are produced in commercial quantities cotton, wool, mohair, grains, peanuts, pecans, cattle, petroleum oil and gas and other important commodities.

The city was, as a matter of fact, formed as the result of the development of transportation facilities in the west. In 1881 the Texas Central railroad was built from Waco to Albany, crossing the Texas and Pacific tracks here where a townsite was immediately laid out and lots sold readily to settlers who crowded into this new country to start a new and more hopeful chapter of life. The community early became important as a wholesale distribution point and an agricultural and cattle marketing center. It thrived as the largest town of its section, and when the oil boom struck it gained a more substantial growth than most of the communities which mushroomed out of the bald prairie, so to speak, under the impetus of the oil rush. It was doing the rush that the Cisco and Northeastern, later to become a subsidiary of the T. & P. was built by Col. R. Q. Lee and associates. This road materially enhanced the importance of Cisco as a rail distribution point. It passes through Breckenridge to Throckmorton. The Texas Central, incidentally, about 1910, became a subsidiary and division of the M. K. and T. system.

Highways

With the coming of modern times and the automobile, Cisco entered a new era of transportation development that gained it additional prestige. Through the energetic efforts of the chamber of commerce and the civic leaders numbers of highways, important to state and inter-state traffic, were secured for this city. Now two federal highways cross here—the east-west trunk line route, known as the Bankhead highway, federal No. 80, state No. 1, and the north-south route, known as the Canada to Gulf highway, federal No. 283, state No. 23. Other highway development that greatly favors this community was the designation and construction of federal Highway No. 89, which, striking almost on an airline west from Weatherford, cuts off 14 miles and many curves with 42 miles of new road. This road is yet to be stopped, which is expected to be done within the next year.

Leeray Road

Designation of the Leeray road which gives Cisco a direct north connection with 67 and Breckenridge, Graham and Wichita Falls, was another important recent development. This road, in a seriously run-down state prior to the state department's taking it over, is now being rebuilt. It is nine miles in length.

Among the greatest successes of the chamber of commerce with respect to highway development was the designation and construction of Highway 23 across Lake Cisco dam, which supports now what is said to be the highest vehicle bridge in the state.

Efforts of the chamber of commerce to improve highway facilities are being constantly made. A number of important projects are under consideration, with the probability they will be worked out successfully in the near future. Pending improvements include the reconstruction of Highway No. One through the city, relocating it on Eighth street for a straight and curveless shoot through the city, and the building of an underpass

(CONTINUED ON PAGE 8)

Graves Builds Up Big Octane Gasoline Trade

In the two and a half years that he has been distributor for Octane gasoline, manufactured at Chattanooga Switch refinery, T. A. Graves has built up a volume of business that is truly enviable. During June he distributed more than 100,000 gallons of a gasoline which takes its name from the high octane content of the crude from which it is distilled. His territory covers the counties of Eastland, McCulloch, Brown and Coleman. Mr. Graves also handles high quality lubricating oils.

Octane gasoline, a local product, because of the high content of the element from which it takes its name, is exceptionally high grade motor fuel, as attested by its popularity. It is manufactured at the Octane Refinery, owned by Dayson, et al, from crude taken from a pool owned by the refinery west of Cisco. The refinery was built only a few years ago and represents an investment of about \$200,000. It has the most advanced cracking stills and produces a product of such unusual quality that Mr. Graves was induced to give up a major oil company dealership to take over its distribution. He has not regretted the change.

He chose the Cisco territory for the reason that this city offers unexcelled transportation facilities in the shape of paved highways. Over these he is able to reach, conveniently and economically, any part of his territory within a short while. He is thoroughly sold on the transportation facilities that Cisco offers.

Mr. and Mrs. Graves, who live at 1206 Bliss avenue are the parents of four children, two girls and two boys who are twins. The latter, Thomas and Theron, were tackles on the Cisco high school football team last year. Of the girls, Martha Ellen graduated from Texas Woman's College in 1933 and last year taught in the public schools at Keller, Texas. DeAlva will graduate from TWC next year. The boys, graduates of Cisco high, plan to attend TWC which has been changed to a co-educational institution, this fall.

U. S. May Trade Balance Unfavorable

WASHINGTON.—Total imports into the United States exceeded exports during May for the second successive month, according to the department of commerce. Imports during May were \$5,100,000 more than exports. The unfavorable balance of trade in April was \$6,392,000. Prior to April the United States had had favorable balances of trade for many months.

Exports during May totaled \$164,457,000, compared with \$164,188,000 in April and \$160,197,000 in May 1934. General imports were \$170,559,000, against \$170,580,000 in April and \$154,647,000 in May, 1934.

ANOTHER LAST MAN CLUB

NIAGARA FALLS.—A last man's club has been organized at Niagara Falls by 75 British and American veterans of the World War. They have sealed a bottle of wine in an oaken casket, which is not to be opened until only three men are left. The last three will drink a toast from the bottle to the comrades of their younger days. A sealed letter from President Roosevelt was placed in the casket.

Outdoor Ad Co. Owner Resident Here Since 1922

J. C. McAfee, owner of the Oil Belt Outdoor Advertising service, has been a resident of Cisco since 1922. In that year he bought a small outdoor advertising company and changed the name to the McAfee Advertising service. Using

CONTINUED ON PAGE 8

LONE STAR SPENDS MORE IN CISCO THAN IT TAKES OUT

The Lone Star Gas system is a valuable asset in the economic life of this city.

Cash expenditures in Cisco by the Lone Star Gas and Community Natural Gas companies for the past four years far exceed the gross revenue of the local distribution property, according to H. L. Dyer, manager. These expenditures are exclusive of taxes and are for salaries, supplies, and miscellaneous items necessary in the maintenance of a dependable gas service and represents actual cash which flows into the financial stream of Cisco through the local office.

Salaries of regular employees of the distributing and pipe line companies within the city limits of Cisco exceed \$1,800 every month, said Dyer. Miscellaneous cash expenditures are in excess of \$6,000 annually, and maintenance and operation of company cars operating in and from Cisco brings into this city an excess of \$1,800 annually. This is in addition to large sums spent by employees in near-by territory.

In the years the company has operated in and served the West Texas area, more than \$5,000,000 has been paid out for salaries; \$10,000,000 for gas; \$1,000,000 for materials and supplies; \$1,300,000 for drilling contracts, and \$717,000 for ad valorem taxes to city, county, and state—a total of more than \$18,000,000 spent in the development of this area in which Lone Star has played an important part.

Into Circulation

Considerable portions of salary, supply, and gas purchase expenditures have found their way to local merchants, producers, royalty owners, and general circulation.

"The industrial and financial life of our city and the Lone Star Gas system are so closely interwoven that we are mutually dependent," Dyer said. "As Cisco grows and maintains its lead as an industrial and business center each business in Cisco will benefit because all are dependent upon each other."

Not only has Lone Star been a valuable economic asset to this area in the expenditure of millions of dollars in building up a dependable natural gas service, but it has developed a corps of several thousand employees whose ex-

perience is invaluable in assuring gas consumers reliable service at any hour of the day or night. Employees with more important responsibilities have served from 10 years to more than a quarter of a century in the gas service business. The service records of the majority range between five to 15 years. There are executives and department heads in the Lone Star Gas system who have passed their 25th year of service with the company.

A Texas Company

The Lone Star Gas company is a 100 per cent Texas organization managed by men who live and own their homes in the state. It is the pioneer natural gas service organization and the first to pipe natural gas long distances to serve cities and communities in Texas.

In the matter of taxes, Cisco and Eastland county receive from the Lone Star and Community Natural Gas companies more money than is paid in this city for gas consumed.

Recently Frank L. Chase, vice-president and operating manager of Lone Star Gas Co., said in an address here, "We want to be your friends and we want your friendship; we believe we are entitled to your respect and confidence."

One of the most recent benefits offered this section by this organization is the increase in revenue during summer months to producers and royalty owners which is being afforded by the storage of excess residue gas from casing-head gasoline plants in a partially depleted field. Gas for which no market can be found during the summer slump is being taken by Lone Star and stored back in the ground until the market can absorb it instead of being blown into the air.

33 PCT RETURNED

Thirty-three per cent of the fund administered by the Railroad Credit corporation has been returned to the carriers, according to a report filed with the interstate commerce commission. Of the total of \$24,284,209 in liquidating distributions, \$10,905,537 has been paid in cash and \$13,378,672 credited on obligations due the corporation.

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Cisco

PERRY BROS. MANAGER IS GORMAN BOY

D. O. Samuels, who succeeded Herman Woods as manager of the Cisco Perry Bros. store, came here from Ballinger where he was assistant manager of the Perry Bros. house. He has been a resident of Cisco since last February.

He has been with the company for two years and two months.

He is a native of this country, having been born at Gorman. He and Mrs. Samuels have three children, Dorothy Faye, 6; Ronnie, 3, and Wanda, 2. They make their home at 610 West Fourth street.

The Cisco Perry Bros. store, established seven years ago, is one of 68 in Texas. The company originated at Lufkin. It deals in notions and five and ten cent articles.

Perry Manager



D. O. Samuels, manager of Perry Bros. Cisco store. He is a native of Gorman.

15 Members of Present Congress Foreign Born

WASHINGTON.—Fifteen of the men now serving in that distinctly American institution—congress—were shown by a survey recently to have been born in foreign countries.

Four are senators, and the group includes the richest man in the senate and one of the richest in the country, Senator James Couzens (R-Mich.), who was born in Chatham, Ontario, in 1872.

Among the 11 house members born abroad is the dean of that deliberate body, Sabath, (D-Ill.), a native of Czechoslovakia.

Then of the 15 are democrats, five are republicans.

The British empire leads with six native sons. Three were born in Germany, two in Austria, two in Italy, and one in Czechoslovakia and Denmark.

The British contingent, besides Senator Couzens, includes Senator Davis (R-Pa.), "Puddler Jim," born in Wales, Senator Murray, (D-Mont.), who first opened his eyes in a little farmhouse in Ontario, Canada, and Representative Burnham (R-Calif.), silver-haired banker, who was born in London, December 28, 1868.

Scotland gave the house the veteran Representative Crosser (D-Ohio), who was born in Holytown but who was brought to America when he was a small boy.

From the green hill country of Ireland came Representative Stack (D-Pa.), who served in the American army overseas.

German
Senator Wagner (D-N.Y.), lists Nastatten, Province Hessen Nassau, Germany, as his birthplace but he came to America at an early age. Representative Schuetz (D-Ill.), came over from Posen, Germany, now in Poland, at the age of one, and Representative Bernhard M. Johnson (D-Iowa), who also was born in Germany in 1876, arrived at the age of 14.

From widely different climates came Representative Cavicchia, (R-N.J.), and Binderup, (D-Neb.). The former was born in Italy, the latter in Horens, Denmark. Representative Binderup is a new face in congress but Representative Vavicchia is serving his third term. Representative Palmisano, (D-Md.), was also born in Italy. Austria is represented by Representative Ellinbogen, (D-Pa.), who came here from Vienna, and by Representative Karl Stefan, (R-Neb.), who came here a few years after his birth in 1884.

Representative Sabath was born in Czechoslovakia April 4, 1866. He has served in the house continuously since the sixtieth congress.

Representatives must have been citizens of the United States for seven years prior to their election, senators nine years.

New York Starts Long War on Vice

NEW YORK.—The nation's metropolis has become a battlefield for relentless war on vice and crime.

The start of a far-reaching anti-crime drive expected to last more than two years was signaled by the convening of a special term of the state supreme court to name a special grand jury.

Thomas E. Dewey, named commander-in-chief of the crime-fighting campaign by Governor Herbert H. Lehman, has been organizing his forces for several weeks. He is a former United States district attorney.

He has been promised support by Governor Lehman, Mayor Fiorello LaGuardia and various federal officials and a pledge of active assistance from police commissioner Lewis J. Valentine.

Dewey, who will be aided by more than a score of lawyers, together with a large staff of investigators, is expected to turn his guns on all phases of organized vice and crime in New York, including racketeering and traffic in women.

MIDWEST GRAIN FARMERS RACE AGAINST HEAT

CHICAGO.—Farmers of the midwest and all the hired hands they could get, raced against the sun for the 1935 wheat crop.

In hot, stifling, dazzling-bright daylight hours they bent every effort to cutting the grain before high temperatures ripened it too much. At night flickering lights picked out the shadows of men and women and machines working "straight through."

Unusual weather conditions, a long period of dampness followed by extremely hot weather, brought on a jam which called for all the Power the farm belt could muster, in both men and finesse. The grain ripened suddenly, and continued hot weather meant the crop would "shatter"—the heads of the wheat would spread and the bare kernels tumble to the ground—unless it was harvested quickly.

Men were needed and without delay. The annual transient harvest gangs of experienced men weren't sufficient. Relief officials responded by shutting down relief projects with an ultimatum of "no work, no food."

Join Harvest
The flow of men to the fields began immediately. In one South Dakota county 400 of 500 men cut from relief work joined harvest crews. In instances where farmers lacked money to pay the hands, the Federal Emergency administration lent funds.

Even with this help, however, the shortage today was still acute in some places. In Iowa, where enough help couldn't be found, women went to the fields to help their husbands. Children old enough to be of use were enlisted. Younger ones took over many of their mother's duties cooking huge quantities of food for the workers.

In South Dakota the demand for hands continued with additional requests for women to cook for the laborers.

In Missouri and Kansas farmers, fighting wet muddy fields, were forced to modify standard binder equipment in some instances to get wheat in shock.

Almost Over
In Nebraska the battle was almost over. Cutting and threshing was completed in the east and central sections and combines were moving in the west end. The supply of help was adequate, state relief chiefs reported with the rolls well cleaned up by the harvest demand.

Minnesota's sons of the soil were pressing ahead and appeared to be conquering the jam with the aid of labor relayed from projects. Authorities said relief clients were generally agreeable to the decree of help or lose their relief status.

In the Dakotas the rush was coming to a head. South Dakota farmers were taking all the help they could get at \$2 to \$2.50 a day, plus board and room. These rates were about the same as for the rest of the northwest wheat territory although in some places the wages ranged down to \$1.

In North Dakota relief rolls won't be trimmed until August 2, when the heavy harvest hand demand is expected, but officials said today they expected the shutdown to provide sufficient labor to harvest the crop.

Clarendon News Sale Announced

CLARENDON.—The Clarendon News, said to be the oldest publication in the Texas panhandle, has been sold to Fred W. Williams, former publisher of the Taft Tribune.

Announcement of the sale was made by Sam Braswell, editor and publisher of the weekly newspaper for the last 18 years. He is a former president of the Texas and Panhandle Press associations and the Panhandle-Plains chamber of commerce, director and publicity chairman of the West Texas chamber of commerce, and vice-president of Panhandle-Plains, Inc.

Williams has been associated with newspapers at San Angelo, Big Spring, San Antonio, Corpus Christi and Taft. Mrs. Williams will assist him in the business here.

Braswell did not announce his plans for the future.

A CYCLE
OMAHA.—The romance of Dr. and Mrs. Leslie G. Chamberlin was back where it started five months ago. Chamberlin is a motorcycle police and five months ago he was injured in an accident. In a hospital he fell in love with his nurse and they were married a month later. He returned to his job but while chasing a speeder, crashed into another car. A motorcycle escort sped to his home, picked up Mrs. Chamberlin and took her to a hospital where she took up nursing Leslie again. His condition was serious.

The farmers of Kimbealy starved while their children played with diamonds. After the fact was advertised the world beat a path to their doors.

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AGENCY

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First Screen Play Returns as Extra

The possessor of the first name ever to appear on the screen, Florence Turner, recently went before the cameras again, to the player. In 1910, two years before Mary Pickford began her career as America's "sweetheart," Miss Turner and the late James J. Corbett, former heavy-weight champion of the world, made a one reel picture.

British Paper Says England to Build Big Fleet

LONDON.—The Daily Herald, publishing what it described as "the admiralty's famous 'hush-hush' plan," said this week Great Britain intended to build a virtually new battle fleet costing \$750,000,000 by 1942.

The newspaper asserted that the admiralty has developed a secret seven-year plan, calling for the construction of 12 new capital ships and 33 new cruisers.

In addition, the Laborite newspaper said, there would be 63 new flotilla leader destroyers, 21 new submarines and three new aircraft carriers.

Sir Bolton Eyres-Monsell, first lord of the admiralty, had told the house of commons that publication of the program would "be against the interest of the public and the peace of the world."

The Herald, however, said it was disclosing "the admiralty's famous 'hush-hush' plan which already has been communicated to the admiralties of the United States, France, Germany, Italy and Japan."

(The first lord of the admiralty informed the house of commons July 22 that England was abandoning the principle of naval ratios in the Washington treaty, considering other means of accomplishing naval limitation under a system of providing adequate defensive navies.)

U. S. NAVAL QUARTERS ARE INTERESTED

WASHINGTON.—Navy quarters expressed interest in a London Daily Herald article which said Britain plans to build almost a complete new battle fleet by 1942 at a cost of \$750,000,000.

Some naval men said they were reluctant to believe the British admiralty planned such a move. It was said that it would mean the danger of a world-wide building race would be increased.

The suggestion was made that perhaps the craft referred to in the London papers are paper ships which might be used to bargain with other naval powers at some future conference on limitation of sea armaments.

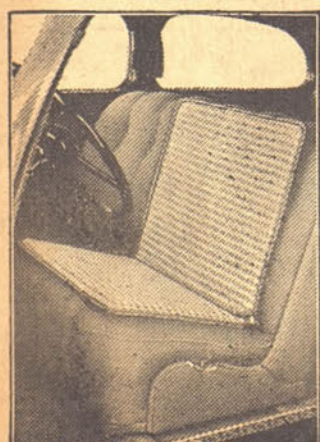
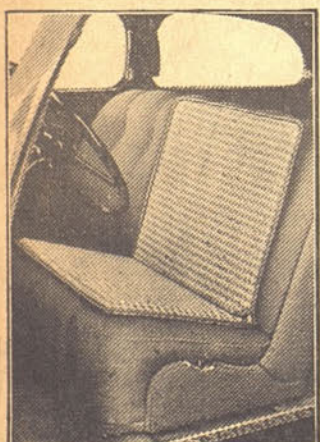
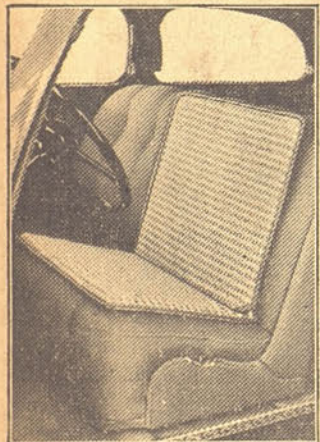
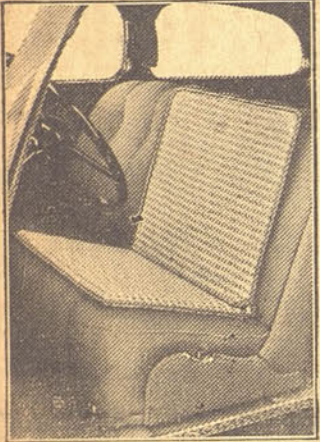
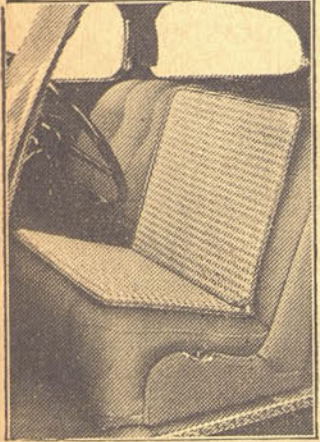
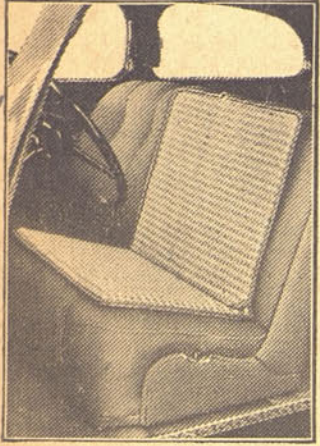
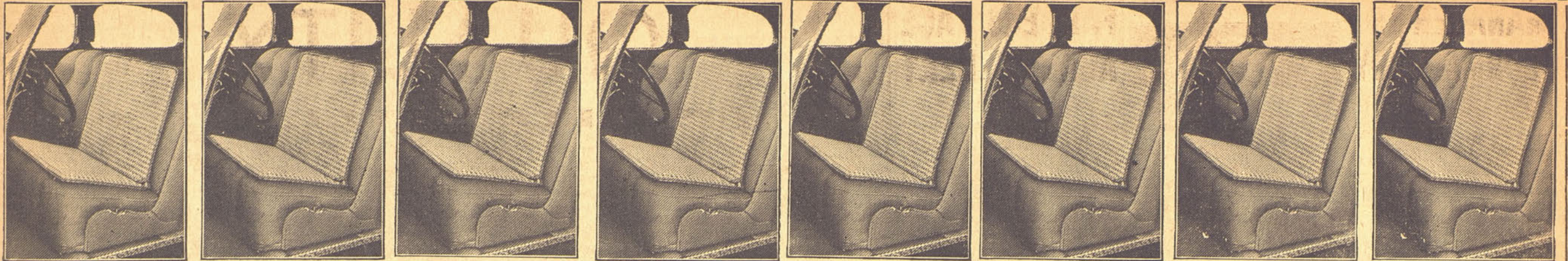
Naval circles also expressed interest in the 1942 date reported as the time for completion of the British program. This is the year the United States plans to attain present treaty strength.

Congress has appropriated \$23,000,000 to start construction of 24 naval vessels this year, while 54 additional craft including 36 destroyers and 18 submarines, are authorized under the Vinson treaty navy act.

MORE REASONS

CHICAGO.—Desk Sergeant John Barton has no sympathy for those funsters who think up smart cracks like "may all your troubles be little ones." The sergeant's troubles began a year ago when the new city police station mascot, a buxom cat named Mae West, chose a cigar box above his desk for her sleeping quarters. It annoyed the "Sarge." Mae gave Barton five more reasons for being annoyed when, after pattering nervously past him, she climbed into the box and became a mother as well as a mascot.

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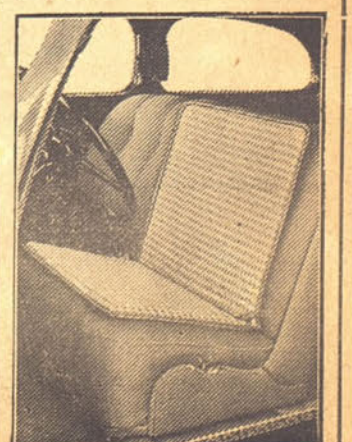
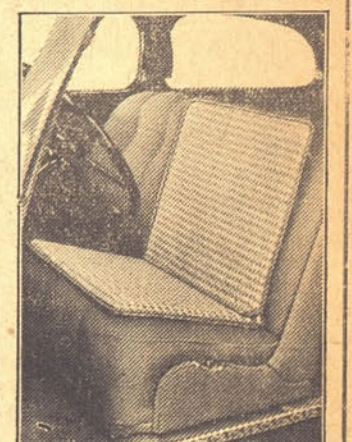
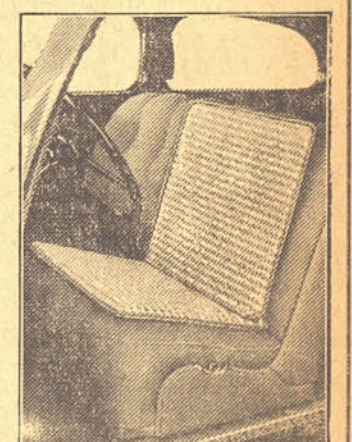
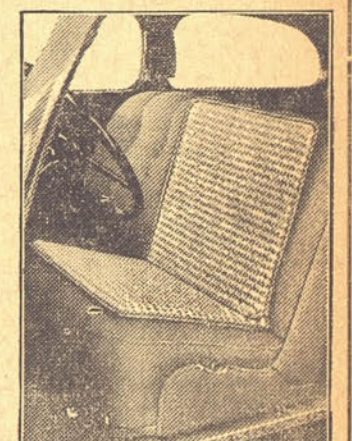
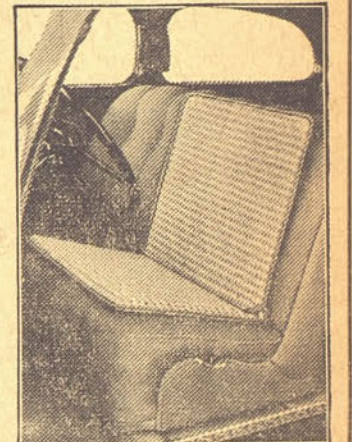
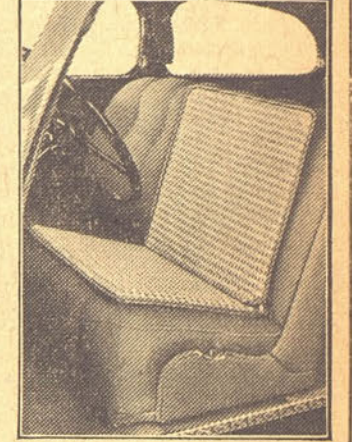
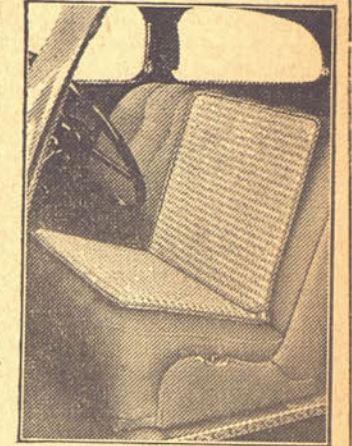
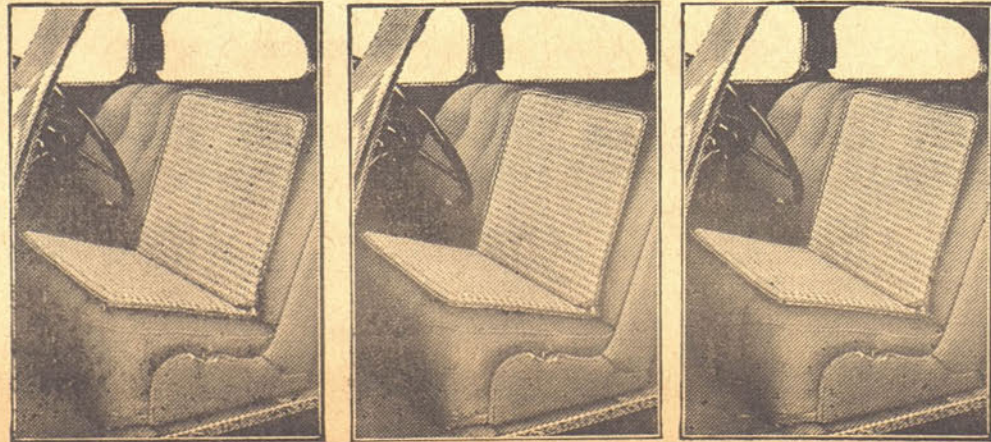
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BROWNS QUIT RANCH TO BE LAUNDRYMEN

Charles and Paul Brown, owners and operators of the Cisco Steam Laundry and the Midland Steam Laundry, have a real west Texas ranching background. Paul was born at Midland, to which their father moved in 1884 from Navarro county, where Charles was born. The elder Brown sold his ranching business in 1906 and retired, investing his money in Midland rent property which was paying a good return under prosperous business conditions. He reserved, however, a part of the ranching property to occupy the boys who operated it until 1908. From that time, they were intermittently in the ranching business until March 23, 1923, when they bought the Cisco Steam Laundry.

Earlier, Paul, who had dabbled in the laundry business in Midland unsuccessfully, came to Eastland and made good money in that business. He induced Charles to join him in the Cisco business. They modernized the local plant and lately they added an individual power plant with which they generate the current used in the operation of the motors, ironing equipment, lighting and so forth.

About six years ago they bought the Midland Steam Laundry. Paul operates that plant while Charles is in charge of the Cisco plant. Everything in their laundries is up to date. They are especially proud of the huge ironing machine (mangle) in the Cisco plant which they believe is one of the best in the country, exceeding in the quality of work it turns out even the costliest of new mangles, such as they recently installed at Midland.

Both are married, Charles to Miss Beulah Graves in Fort Worth in 1927.

Refused Ft. Worth Job So He Could Remain in Cisco

C. D. Phillips, city employe, and assistant to the superintendent of the municipal water department.

Mr. Phillips is a world war veteran and came to Cisco soon after being discharged from the American expeditionary forces. Later he was with the wholesale grocery house of J. P. Webster & Sons for 14 years, when he was offered a position with the Fort Worth house of that company. Not wishing to leave Cisco, he declined to accept the position when the Cisco house was moved. He was then offered his present position with the water department of the city following the election of the present city administration.

Mr. Phillips is a minister of the gospel, and often supplies the pulpit of the local Church of God in the absence of the regular pastor. When this church was in the formative stage, he volunteered his services and pastored it until a regular pastor could be called.

He is a native of Texas and a citizen of Cisco by adoption, where he is rearing his young family, and where he says he expects to remain the rest of his life.

Mrs. Phillips is a daughter of the late W. J. Tickner. They are the parents of two small children, and are rearing a little daughter of the late Mrs. Tom Stephens, sister of Mrs. Phillips.

Lloyd Doyle Made Reputation As Cafe Man Here

Although Lloyd Doyle was not born in Cisco but came here during the oil boom period, he is peculiarly a Ciscoan with respect to his profession as a cafe owner and chef. He was born in Oklahoma and raised in Fort Worth, but it was not until he came to this city 15 years ago that he had any experience with the cafe business.

Since that time he has established a reputation as one of the best cooks and cafe men in the section, with an experience including work in the best coffee shops between Cisco and the Pacific coast.

He was for some time chef for the Laguna hotel. Three years ago he established the Palace cafe, on West Broadway, and there he enjoys a thriving trade. The cafe specializes in short orders and chicken dinners. It also emphasizes steaks, sandwiches and good coffee.

Mrs. Doyle is the former Miss Thelma Linton of Temple, Texas. They have two children, Lloyd Dwayne, 8, and Roger Lynn, 2.

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Nature and Human Nature as Seen by Educator en Route

Editor's Note: The following article, inspired by a vacation trip through the west and middle-west, was written by Prof. W. F. Bruce, head of the department of English of Randolph, whose delightful and thought-provoking essays have been a regular feature of the editorial page of the Citizen-Free Press.

By W. F. BRUCE

As a boy I used to come back to the prosaic scenes and activities of home from a journey among novel and interesting places with a feeling of dull discontent. But time roots one to a place; now the greater satisfaction is found in the getting back rather than in the getting away. For after all one comes to estimate every place and everything more according to its familiarities than according to its novelties.

Our recent three-weeks trip through seven states took us along or near the ninety-ninth meridian, which passes near Cisco, and west to the Rockies, covering an area of about ten degrees difference in latitude and almost eight degrees in longitude. In this plains region sloping upwards toward the continental divide the longitude makes more difference than does the latitude. In fact one following the meridian from Cisco as far as Nebraska would find a great deal to remind him of home. Trees native, or at least well naturalized, such as elm, hackberry, and ash mark the course of winding creeks; and cottonwood has spread especially along the wide, sand-bordered, eastward-flowing main streams until the valleys look like wooded sections of our country. The locust has also been planted extensively because of its drought-enduring quality, and it or the catalpa are still found in live or partly dead groves, or at times amidst a variety of species, that stand monuments to man's attempt to transform nature where some early settler took up a "tree claim." The Osage orange, or bois d'arc, was also brought in early especially for hedge fences. I have snapshots of cottonwood, locust, and hedge still thriving although as old as or older than I am. As one comes south he will find scrub oak, jack or post oak, indigenous to this strip of land, and, entering Texas, the mesquite.

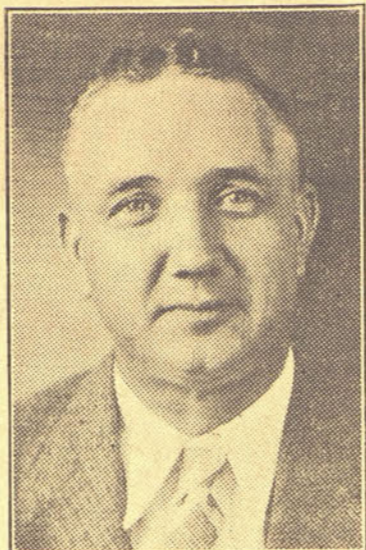
For fruit the pioneer did not find much ready at hand growing wild. He imported apple, peach, plum, cherry, and to some extent pear. Sandhill plums were found growing wild, and choke cherries and, perhaps a few others amidst the timber growth along the streams.

Native Grass

Native grasses include buffalo and grama or mesquite which furnish the principal pasturage for this region, until various hays were introduced such as millet, cane or sorghum, kaffir corn, and many later inventions or discoveries that have been an advantage because of their adaptability to the climatic conditions. Toward the south, of course, Johnson grass has become as nearly native as has the English sparrow among the country over. Alfalfa has now become a chief hay crop wherever soil and rainfall will permit it to flourish.

Even weeds may give one a home-like feeling. Those most familiar to me as a boy were the careless weed or pig-weed which soon threatened possession of a fairly rich neglected field or garden and gave enjoyable variety to pig rations when children would engage in the chore of clearing a spot of weeds and feeding the pigs at the same time. Lamb's-quarters had about the same growing habit, and likewise a nourishment value when my mother used to include tender spring growths among the dandelions and the sour dock of a pot or greens. The sandbur, perhaps more correctly as

His Visit Lasted



James J. Collins, head of Collins Hardware company, who came on a visit from Wales in 1905 and remained,

known here "grass bur," is a dreaded pest in sandy soils; no my father's upland hard soil farm we were able to keep pretty well rid of it. The more to be dreaded as seems to be an imported sand bur or puncture plant of Texas desirable and so far as I remember was not known in my native community; but now I notice it growing abundantly. It is evidently a spreading pest and hard which is most at home in our semiarid regions finds the climate of line 99 agreeable for its existence. I used to run on to a pin cushion variety of cactus once in a while when barefooted. But the "sticker" that we walked around or else waded through very gingerly was the "nettle" or buffalo bur which would assume the right-of-way in unused cowlots or other neglected corners, offering a little attraction by its yellow flowers, but a great deal of repellant by its sharp, painful, prickly spines which seem to grow angrier the hotter and drier the summer weather.

Birds Were Common

Birds are even more common to various parts of this section partly because of the habit of migration which takes them in a general north and south direction, and partly because of similarity of climatic conditions. The mocking bird goes north as far as Kansas, and further north its wonderful song is feebly replaced by that of the brown thrasher; both were familiar to my boyhood. The morning we passed through Pueblo, Colorado, a mocking bird was singing from a utility pole near the highway as cheerily as if he were in his southern home. The dove is everywhere, in fields, by roadsides picking up waste grain from the farmer's wagon, in mountain forests, in semi-deserts; its gentle presence and plaintive note will bid one be at home. From the time we neared Caprock outward bound till we reached southern Oklahoma on the way back the meadow lark hailed us from a fence post or rather perch along the road. A few may be here now, but we may look for him in numbers about October with our first pronounced "north-er." The dickcissel which I have noticed here only one or two seasons in the last eleven years, is heard throughout most of this region naming himself in his simple strain over the weed or wheat or alfalfa fields, perhaps perched near his nest in the top of a sunflower or lamb's-quarter that stands above the rest of the vege-

(CONTINUED ON PAGE 7)

J. J. COLLINS CAME ON VISIT AND REMAINED

J. J. Collins came to America on a visit and remained. Incidentally, he came direct from his native city of Cardiff, Wales, to Cisco, Texas, a 6,000-mile journey which his people of England, who made the most minute preparations for a 10-mile journey, viewed with amazement.

"Why do you want to go so far?" they asked the youngster of 19 years who was going to America in response to the invitation of an uncle, John J. Collins, saddle and harness maker who had been in Cisco since 1881 when the town was founded. But Jim strapped up his grips and braved the ocean and the perils of a country that to his English fellows was as distant and strange as is the planet Mars to us. When he got to New York and later to New Jersey and Harrisburg, Pa., he discovered to his youthful surprise that the people of America, much like his own people, had their ignorances and antipathies about their own land.

Tried to Dissuade Him

A prosperous, bewhiskered, elderly man became interested in him as he rode the train from New Jersey to Harrisburg. Jim pulled out a ticket as long as a spinster's conscience and the elderly man, who introduced himself as in the foundry business, was amazed.

"Pardon me if I seem not to be minding my own business," inquired the fatherly one, "but where are you going?" Jim told him and the foundry company owner flung up figurative hands of astonishment.

"Why, why in the world do you want to go to Texas?" he cried. "Why, that's the roughest country in the world down there. They shoot each other on sight," and all that sort of ominous warning. Jim is English and he had an uncle who was successful in keeping intact in the wild and dangerous land.

"Very well, if you must go," said the fatherly one, "stay your visit out and come back to Penn-

sylvania. I'll give you a job." Jim came on to Cisco, arrived here in August 1905 and on Christmas Day, 1905, he was wed in the home of his uncle to Miss Willie Bellew, neice of Mrs. Collins, whom they had raised. That settled it for Jim and he has been a Ciscoan ever since. He doesn't want to go back to England, either. Times have changed too much. When he came over he traveled on a ship that carried 3,000 persons and the Singer building was the center of New York's architectural attraction. Today the Empire state building dwarfs the Singer and men and women think little of flying the Atlantic. He has five brothers and four sisters in the old country, too.

When he arrived here his uncle was employed by Mayhew and Co. He went to work for the same firm, and when fire swept the mercantile institution in 1908 he and the elder Collins went into business for themselves. They called their business the Collins Saddle company. Ten years ago John Collins died and the name of the company was changed to Collins Hardware Co., as it is still known. Cornelius Collins, son of Jim, is associated with his father in the conduct of the business, having been so since he completed high school six years ago.

Three Daughters

Besides "Connie," as he is known, Mr. and Mrs. Collins have three daughters, Ida Mae, a member of the Cisco high school faculty; Agnes, who is married and lives in Breckenridge, and Catherine who is at home.

The Collins are generally good singers. John Collins was noted for his voice, which he used to good effect in association with the Rev. W. R. (Rolly) Chandler, who died recently in Oklahoma. Together these toured the state, holding revival meetings with Mr. Chandler doing the preaching and Mr. Collins leading the singing.

Watch for the Cisco Daily Press—it will have everything.

Japanese Women Fire Machine Guns

The Women's National Defense league of Japan comprises women members of families whose men have been conscripted. Although membership is voluntary, the Japanese military spirit has reached such a pitch that thousands of women are joining and training in wearing gas masks and learning to fire machine guns.

QUITS SMOKING

After consuming at least three packages of cigarets a day for the past 6 years, Dr. Marie Charlotte dee Goliere Davenport, aged 110, of New York City, has given up smoking. She now uses an occasional pinch of snuff.

Indian women on the Crow Creek reservation, South Dakota, wove green willow branches into wire fencing to make the rip-rap for dams built under the local conservation program.

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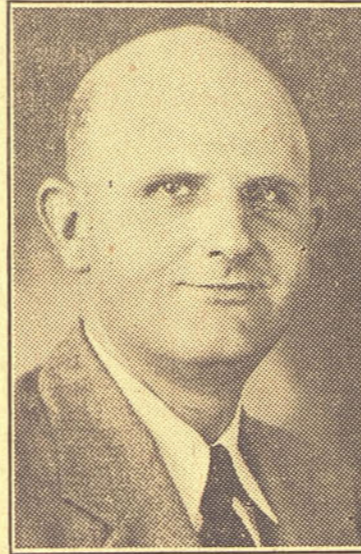
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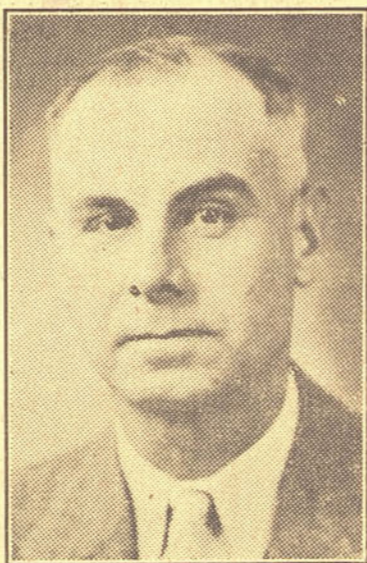
REX PAGE
Parts Manager



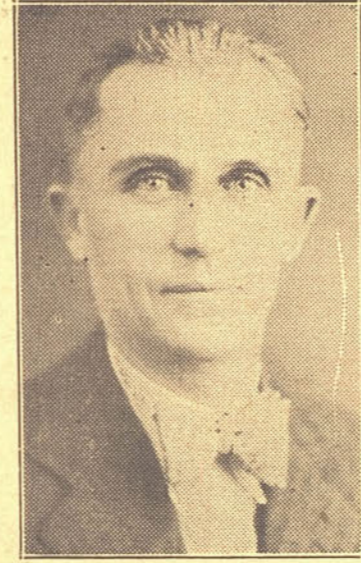
S. H. NANCE
President



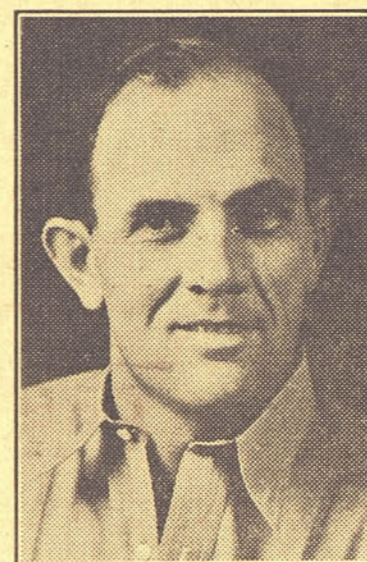
GARLAND NANCE
Secretary-Treasurer



ROY (DAGO) HUFFMYER
Service Station Mgr.



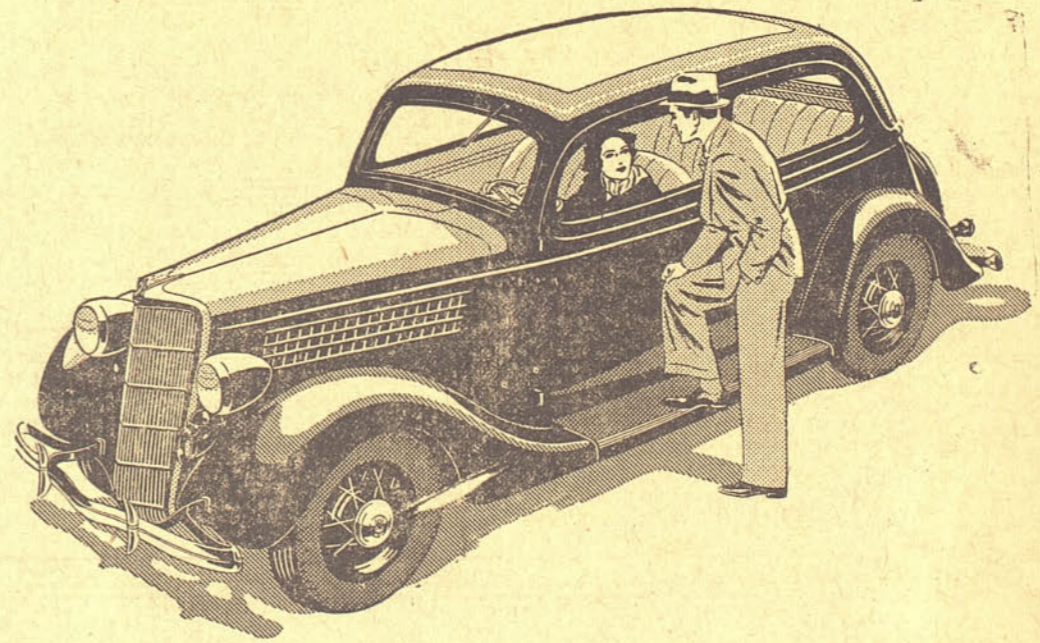
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In West Texas—

Where Friendship really reaches its full meaning and is not an empty phrase --- Where hospitality is sincere and knows no limits --- Where nature mixes the animal, mineral and vegetable kingdom into harmonious prosperity --- Where men fight---shake hands and are friends --- Where a man's word is his bond --- and his promise as good as his note --- Where distances are great and financial opportunities are greater --- Where 40,000 miles a year mileage on a Ford is not unusual, and to attend a dance or business meeting 100 miles away is just an every-day occurrence --- Where men are men --- And it takes a REAL CAR to stand them --- Where there are lots of good roads --- Lots of bad --- And where men buy automobiles to drive --- Not to coddle --- You will find more V-8 Fords than any other car made --- And the largest and best parts and service departments in West Texas.



NANCE MOTOR CO.

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AUTHORIZED FORD DEALERS

Phone 244.

Cisco, Tex.

OLD BANKHEAD MILL BOUGHT BY THORNTON

J. L. (Punk) Thornton, came to Cisco in 1929 to take the management of the Bankhead Feed Mill and gin following the death of J. D. Moss. From 1929 until 1934 he operated the mill and gin, and in the latter year bought the mill. The gin is still owned and operated by the Planters Gin company, having no connection with the feed mill, which is now known as Thornton's Feed Mill.

Much new and modern equipment has been installed by Mr. Thornton since he purchased the property, including grinder and mixer. The mill deals in all kinds of feeds, mixing according to formulas worked out and thoroughly tested at the Texaxs A. and M. college, or by formulas submitted by its patrons. Where the ingredients are purchased from the mill no charge is made for the grinding and mixing service.

Mr. Thornton married Miss Malissa Sides in June 1924. They have a daughter, Dana Jane, 4.

Nature, Human Nature Viewed On Prof's Trip

(CONTINUED FROM PAGE 4)

tation. The night hawk is a common feature of the twilight landscape, seeming weird in its poiseless flight and its curious note, but practical and prosaic enough when its food-searching motive is considered.

Evidence of Drouth
Summer weather comes in for its share of sameness as a feature of the region we are describing. The unusual drouth of last summer affected all of this and a much larger area. The principal evidence that still remains is seen in the dead limbs or trees that mar orchards or groves or even the growths of hardier native timber. A more deeply impressed reminder is found in the memories of those who went through the experience. A more painful reminder intensified the impression when the dry bare soil began to whirl and drift before the driving winds of last spring. The whole area we visited was the chief stage of action for the unprecedented dust storms which outdid anything remembered by the oldest residents of any of these states. Many heaps left by these winds along fence rows or where some straggling vegetation might cause a drift to start, and some bare fields or sparsely vegetated fields, may still be seen. But mostly the ruin has been covered up. Such is the transforming and recuperative power of nature. For to a greater extent than I recall having occurred in any other year, the floods that are apt to happen somewhere in the United States each year fell with great violence upon this section. From southern Texas to northern Nebraska and beyond, streams were at one time or another during May and June out of their banks. Time and again we would be given the tourist information or read a temporary sign board that said, "Bridge out." At Superior, Nebraska, we crossed a harmless enough looking stream running along its narrow shallow bed; but on either side was a wide strip of washed sand and littered debris, of up-rooted trees and leaned and twisted buildings, of crops covered with silt or washed out by the roots. Perhaps during the two or three weeks that this river was running down and its name held first page prominence, many people heard for the first time of a Republican river, who heretofore had associated the name only with a political party that at stated times gets on a rampage and threatens the country.

Delayed Crops Growth
There adverse circumstances have hindered and delayed crop growth. In Nebraska one community had been visited by a destructive hail that had prematurely harvested and threshed the grain. In central Kansas excessive moisture had been followed by a hot sun that ripened the grain too quickly and left it shriveled and disappointing when threshed. Expensive combines are cutting over fields that yield from two to ten bushels per acre of poor quality. Corn looks well as yet but will apparently have to hurry to escape an early or even an average-dated frost. Pastures and feed crops have grown luxuriantly. The forty-acre pasture on our place seemed, to my footsteps that once more wandered across it, like a soft rug so thrifty was its growth of native grass and so conspicuous was the absence of infesting weeds that were once often noticeable.

But if nature has many features in common along line 99, even more does human nature. Reactions to crop and weather conditions are largely the same. What people think about the depression could very well be put in the same phrases for the whole section we visited, and what is more the ex-

Grocer



E. C. McClelland Cisco grocery merchant since the year of the Big Dam flood.

pression would be understood and appreciated the country over. A man with whom I used to study history and geography and arithmetic in the country school, Prairie Home District 39, asked me what people were thinking of the present situation. He and I agreed that the attitude everywhere might be stated somewhat this way: Most people are glad to get whatever good may come from any relief measure; but they are generally doubtful about the wisdom of the method, and especially about the permanency of the result. There is indiffernt incredulity mingled with sympathetic amusement or perhaps cynical indifference, or maybe good-natured forbearance. Party lines may appear prominently again when the campaign gets heated, but it seems to me at present the people are scarcely thinking in party distinctions. There is general acknowledgement that something has been the matter and that something had to be done, but not many claim to know what either of those somethings is.

Government's Big Hand
The big hand of the government can be seen everywhere. Colorado, or Kansas, or Texas, U. S. 6, or 40S, or 273, or some other highway number keeps one appreciative of the federal and state road construction and maintenance program. But the price marks at filling stations, "Gas 10, federal tax 4, state tax 1, total 15," keep impressing one with a realization of his own share in what his Uncle Sam and his Cousin Nebraska, or Kansas, or Oklahoma, appear so kindly to be doing. Then huge machines engaged in construction work here and there, and graders under the operation of maintenance men, and motorcycles with inspectors or pavement is. Weed choppers, too, and pavement scrapers and rut fillers, and whatnot, suggest the possibilities that are open to American youth looking for careers, or at least for livelihoods.

Since teachers are the trainers of the American mind, and since they have had a pretty good chance to know what America has been thinking and are supposed, prophet-like, to have a pretty good outlook upon what America ought to be thinking, perhaps a look in upon a gathering of teachers ought to show us the present trend in national and world attitudes toward situations. There were discussions during the session of the National Educational association in Denver about methods, and subjects to study, and about relative values, intra- and extra-curricular. There was a great deal of discussion as to what the school may do in the present situation. But the real discussion centered around the issue of academic freedom. This question pertains to the right of a teacher in her classroom to answer questions and discuss topics that are involved in controversial political or religious or social issues. It is a part of the principle of free speech and free press. The phase of this question that confronts the teacher at present is the right to criticize present political measures. When this discussion arose in the N. E. A. it brought out the usual division of opinion into conservative and progressive, reactionary and radical, or perhaps fundamentalist and modernist.

Courageous Thinking
I think none of us will doubt that courageous thinking and acting upon social and political and religious problems is what America and the world needs just now. Instead of fearing socialism, and communism, and stand-patism, and conservatism, and any other "ism," let us ignore names and catch words and alluring phrases, and let us get at the heart of our situation. It is not for me to get all I can out of moves toward betterment of our conditions, and to value each proposed remedy according to the measure of its benefits to me, irrespective of where it may leave some of my fellow men, and irrespective of what it may do for my posterity. Rather should I find glory and satisfaction in contributing my small part to a permanent adjustment of human affairs that will bring general happiness to the country and to the world. We can hardly think any

Mystery of Lost Continent Again Holds Interest as Difficult Map Is Shown

SAN DIEGO, Calif.—The 13,000-year-old mystery and romance of the lost continent of Mu, which has intrigued countless numbers of archeologists and scientists, as well as numerous writers of fiction, has once again spurred the interest of seekers after hidden knowledge with the display of a unique hydrographic relief map, which is a feature of the California Pacific International exposition.

Four years were required to gather data for this map, the only one of its kind in existence, is exhibited in the Palace of national history in Balboa Park, where thousands of specimens and displays have been assembled under the direction of Clinton G. Abbott.

It shows the way the Pacific ocean would appear if it were waterless. The topographical features of the ocean bed were ascertained by 17,238 separate sonic soundings, made by the crew and scientific staff of the U. S. S. Ramapo, under direction of Captain Claude Banks Mayo, U. S. N.

From 1929 to 1933 the vessel operated over a 7,000 mile stretch from the California coast to Manila, between latitudes 10 degrees north to 50 degrees north.

Two extremely deep spots, where the world's highest peak, Mt. Everest, could be submerged and have several thousand feet of water above, were discovered. One is Nero Deep and the other is Ramapo Deep, named for the ship of the expedition.

The map reveals a deep continental shelf on the coast of Asia, and North America. The floor of the ocean near North America is comparatively smooth, but in the part closest to Asia it shows a more broken condition. Ravine-like formations and mountains are frequent there.

The hypothesis that once there may have been a bridge of land from China to the coast of Mexico is strengthened somewhat by the contours of this reproduction.

The lost continent of Mu, which presumably existed thirteen thousand years ago, covering a great portion of what is now the south Pacific, according to many scientific authorities, had its northern boundary in what is now the Hawaiian Islands. It was north of New England and northeast of Australia. Its area ranged 3,000 miles from north to south, and 5,000 miles east to west.

The hydrographic process of "sonic sounding" is an outgrowth of world war days, and it is extensively used now by ocean liners for navigation and in many other ways. Its principal, as contrasted to the earlier method of cable sounding, is based on sound impulses projected on the ocean's depths by means of an oscillator; the resultant echoes being amplified through a hydrophone and mathematical computations being made on the basis of the rapidity with which the sound re-echoes after first being impelled downward.

Many sonic sounding tests are made by the hydrographic and geodetic surveys of the United States navy and by many leading oceanographic specialists like the famous Scripps Institution of Oceanography at La Jolla, California, near San Diego.

Ethiopian Red Cross Formation Announced

ADDIS ABABA.—An imperial decree establishing an Ethiopian Red Cross was announced Monday.

Othiopian women took an active part in organizing the Red Cross after a patriotic meeting Sunday of a throng of women leaders wearing gilt capes and bearing parasols.

With Princess Shoaragga presiding, ten members of the nobility explained the assistance that European women lend in wartime and urged the Ethiopian women to perform similar services. A number of European women born in Othiopia offered their cooperation.

SCHOOL BELLS
F O S T O N, Minn.—Untimely peals of the school bell sent neighbors hurrying to the building here, not knowing what to expect. Opening a door warily they found Bob, a Shepherd dog, standing on the teacher's desk, leaping into the air to reach the bell rope. The dog had been locked in the building by accident and had chosen this method of getting out.

Bill Tilden III, nephew of the noted tennis player, is enrolled at Princeton university and also plays tennis.

more so far as permanent remedies are concerned in terms of vested interests, or of class needs, or of national welfare alone. We must consider the human race as a whole because it is becoming more and more tied up into a neighborhood. Our land has the resources to satisfy the wants of all and to challenge the initiative of all. It is up to me to make the best use of my share and to encourage everyone else to make the best use of his.

Haberdasher



Nick Miller, manager of MiMiller - Lauderdale. Cisco men's furnishing store. J. D. Lauderdale, Cisco banker, is Mr. Miller's partner in the business.

W. H. Kirby 33 Years as Oil Well Shooter

Perhaps the oldest oil well shooter in point of service in this county is W. H. Kirby, Cisco, who came to the oil belt in 1919 from St. Marys, W. Va., to be employed with the Texas company at Parks. He worked with the Texas company for four years and then went to Eastland where he was employed for 11 months with the American Glycerine company. From Eastland he went to Moran in 1924, where he was in business for himself until 1927. In that year he came to Cisco where he has lived ever since.

In the 33 years that he has been an oil well shooter, Mr. Kirby never had an explosion.

Mr. and Mrs. Kirby make their home at 1400 Bullard. They have three children: H. V., who lives at Moran; Raymond, of Fremont, Ohio, and Mrs. Helen Cabeen of Longview.

TWO PARTNERS BUILD CONOCO SALES HERE

J. H. Mitchell and W. V. Gardenhire, who as partners in a general merchandise business at Fankell, Texas, acquired the Continental gasoline and oils distributing agency for the Cisco territory three years ago, took a product that was selling low in comparison with other products in this area and built its sales volume to ten times its original sales.

Mr. Mitchell is a native of Arkansas. He and Mr. Gardenhire were in business at Fankell for eight years before they came here. Their district extends from Strawn to Baird, inclusive, along the Bankhead highway with the towns of Cross Plains, Rising Star, Gorman, Carbon and Desdemona added. During June they sold over 40,000 gallons of gasoline in addition to Conoco oil and grease products.

Mr. Mitchell is unmarried. He makes his home at the Laguna hotel. Mr. Gardenhire, while he and Mitchell were in business at Fankell, married Miss Faye Rasmussen, daughter of Mr. and Mrs. W. Rasmussen. They have a daughter, Patsy Ann. Their home is at 1603 D avenue.

Home and Husband Mean More to Her

GAINESVILLE.—A home and a husband mean more to a Gainesville girl than possible fame and fortune.

Miss Babe Parker won a local beauty contest over 40 contestants two years ago. Saturday she won in a district contest at Ardmore, Okla., over beauties from nine Texas and Oklahoma towns, entitling her to compete at Roswell, N. M., and a stage contract. But Miss Parker and Morris Peters, musician of Gainesville, were married shortly after the contest, disqualifying her in the Roswell contest. Mr. and Mrs. Peters are at home here.

ROAD ABANDONED

WASHINGTON.—The Burlington-Rock Island railroad was given permission by the Interstate Commerce commission Monday to abandon 25 miles of its line between Hubbard and Hillsboro Texaxs.

Octane Gasoline

BRONZE GASOLINE
MOTOR FUEL GASOLINE
POPULAR HIGH
GRADE OILS

Manufactured by Octane Refinery

GRAVES Gasoline Co.

DISTRIBUTORS

List of Service Stations Handling Octane Gas and Oils

SHAEFFER BROS., Ave D
DOYLE GILMORE, Ave. D and 20th

Thornton FEED MILL

J. L. (Punk) THORNTON, Prop.

Feeds For Stock and Poultry

- | | | |
|----------------|-----------------|----------------|
| Egg Mash | Dairy Ration | Chick Starter |
| Hen Scratch | Beef Ration | Turkey Scratch |
| Chicken Fatner | Pig Feed | Chick Scratch |
| Horse Feed | Growing Scratch | Growing |

Grinding and Mixing Our Special

FEED FOR EVERY

1200 Ave. D

CISCO

GODFREY ONLY TWO MONTHS ON PAYROLL

Ray Godfrey worked only two months for another when he came to Cisco from Aspermont in 1922. During that time he was employed in the McCuistan Barber shop. He went to work for himself when he bought the old Post Office Barber shop stand where he operated for about three years.

Disposing of this stand he bought the X-Ray Barber shop in its present location from C. B. Gilmore. That was in 1925. He rearranged and remodeled the shop, installed additional and more modern fixtures, and from the first enjoyed a growing business.

Keeping abreast of the times he has lately installed indirect lighting, for its more restful effect upon his customers' eyes and its attractiveness as a shop asset. For winter heating a circulating stove is used.

Barbers employed with him are A. L. Clark, A. V. Osburn and Reed Young. The shop has five chairs.

Eighteen months ago he installed the X-Ray Beauty shop, remodeling the rear half of the building for this purpose. Cut off from the barber shop the beauty parlors may be entered either through the shop or by means of a private rear entrance through a charming lawn from the alley. Thus women may patronize the beauty shop and men the barber shop without any embarrassing contacts.

Mrs. Lucille Mayhew is in charge of the beauty shop. She is assisted by Miss Frankie Mae Allen. Both are experienced operators with thorough training in their profession. Their parlors are equipped with the most up-to-date appliances and their methods represent the most advanced ideas in beauty parlor science.

Mr. Godfrey and Mrs. Godfrey, who was Miss Nellie May Tune when he married her in 1924, are the parents of a daughter, Ray-nell.



Ray Godfrey, proprietor of the X-Ray Barber and Beauty shop.



Mrs. Lucille Mayhew, manager of the X-Ray Beauty shop.

Barber Shop

Beauty Expert

MILLER AND LAUDERDALE STARTED 1925

Nick Miller, manager of Miller-Lauderdale, The Man's Store, came to Cisco in 1902, moving here from Gatesville with his parents. He took his first store employment with T. J. Dean, Cisco druggist, who is still prominent in Cisco business life, and later went with John H. Garner's department store, another institution that continues an important part of the commercial make-up of the community.

Miller went to Stamford and spent a year with Layne Yates,

men's furnishing store. He returned to Cisco and in 1925 he and J. D. Lauderdale, Cisco bank cashier, bought out Patton and Hogan who had a men's furnishing business in the same location that Miller-Lauderdale now occupy. That was on August 15, 1925.

The partners improved and modernized the store. They added a few articles of women's apparel, including hosiery and lingerie and bathing suits. Otherwise, the store is exclusively a men's haberdashery.

Lines featured by the company are Stetson and Borsalino hats, Florsheim shoes, Interwoven socks, Michaels Stern clothing, Globe Made-to-Measure suits, Wilson Bros. underwear and pajamas, Shircraft shirts, Jantzen swim suits and Belber luggage.

Iky Parmer is assistant to Mr. Miller in the operation of the store. Mr. Lauderdale, a banker, is not

active in the business. Mr. Miller married Miss Bobbie Brown of Gatesville in 1923. They have one child, a daughter, Bobbie Lee, 7.

Outdoor Ad---

(CONTINUED FROM PAGE 1)

His boards, both paint and poster, cover Eastland county and parts of Parker and Palo Pinto counties.

In 1929 McAfee married Miss Sue Neeley, a member of the Cisco high school faculty. They have two children, both boys, J. C., Jr., and Frank.

T. J. McAfee, father of J. C., assists him in conducting the business.

E. C. McClelland Cisco Grocer, Is Alabaman

E. C. McClelland, Cisco groceryman, came to Cisco from the farm. A native of Alabama, he became a Texas resident in 1900, took up farming and followed that business until he moved to town.

He first established a grocery store on the Lake Cisco road during the construction of the Lake Cisco dam. It was in March of the year that the cloudburst swept away the structures that had been erected for building the dam.

Later he moved to his present location at 1304 D avenue where he has one of the best stocked and most attractive small grocery businesses in the city. A new stone

building, rebuilt after a disastrous fire, houses the business. The grocery does a credit and delivery business and enjoys a large patronage. Mr. and Mrs. McClelland have one son, Durwood, who assists his father in the conduct of the store, handling the buying of cream which is becoming an important part of the business. Highest butterfat prices are paid for this product.

FUNNY IN TEN LESSONS

If Phil Baker only had the time and the inclination, he could profitably begin a correspondence course for comics. A southern listener has written Phil: "I would be willing to pay you if you would teach me to be funny in ten lessons."

Although the women of Japan are rapidly becoming westernized, most of them still wear their native costumes.

Now's the time to let

COMMUNITY

help plan your

Winter Comfort

Following is an analysis of the clay made by the Fort Worth laboratories:

Loss on ignition (including moisture 2.50%)	7.86%
Silica	58.47%
Iron Oxide	7.37%
Aluminum Oxide	21.86%
Calcium Oxide	.48%
Magnesium Oxide	1.71%
Potassium Oxide	2.62%
Sodium Oxide	.17%
Fusion (Cone 7)	2250 Deg. F

Westward---

CONTINUED FROM PAGE 1)

spiritual programs and helpful study courses have been the furnishing of milk and free lunches to under-nourished children, the improvement and beautification of school grounds, furnishing suitable books for the school libraries, providing scales and first aid kits, sponsoring free vaccinations during diphtheria and small pox epidemics, and free clinics for the pre-school child.

The late S. M. N. Marrs was a great friend of the Parent-Teacher associations and often expressed his appreciation "of the noble men and women throughout the state, who have so unselfishly and with so much of the spirit of that One who said, 'suffer little children to come unto me,' toiled in season and out of season to make the schools successful."

Those who have served at president of the Parent-Teacher association since its organization are Mmes. A. J. Olson, C. L. Mount, J. L. Kennedy, C. H. Van Emman, J. E. T. Peters, W. V. Hoyt, D. E. Waters, Homer Slicker, P. R. Warwick, L. E. Boyd and D. Ball. Mrs. H. J. McArdle is the incoming president

Roads, Rails---

CONTINUED FROM PAGE 1)

to carry Highway 23 under both the T&P and the MK&T railroads in north Cisco. These projects, financed by the federal government, would release approximately \$250,000 to the community.

Zulu girls are forbidden to wear trousers, on the ground of immodesty, by the South African National party.

Operating through modern appliances dependable gas service means much to your comfort--your health

Modern Range
With Elevated Broiler

One of the new ideas inates much stooping. in range design. Elim-Also features automatic heat control.

Gasteam Radiator
Ideal for Offices

Provides a healthful heat like central plant. Smart in appearance. A unit suited for offices.

Floor Furnace
For Healthful Heating

One of the most advanced type gas heat for homes. Takes up no floor space. Circulates warmth. Stops wall sweating.

CONCENTRATING on one important job---supplying your home with an unexcelled gas service --- Community Natural Gas Company thinks right now is a fine time for you to check, with winter in mind, your appliances. To have them operating at maximum efficiency is to enjoy this service at its best. If some are worn out, then you'll be interested in seeing the many improvements on heating equipment, water heaters, ranges and refrigerators. For instance, new ideas in burner design have made modern gas circulating heaters even more efficient in providing healthful heat. So visit our showroom and look over these modern gas appliances. We'll be glad to help in any way we can in getting your home to enjoy winter living.

You Are Invited to Consult with

MISS BERRY

For the next few weeks, Miss Berry, Home Economics Director Lone Star Gas System will be in our showroom each Wednesday, Thursday and Friday. We trust her knowledge of home operations will be of some help to you with cooking or housekeeping problems. Feel free to consult with her.

Modern Water Heater

Even water heaters have gone stream-line in design. Improved burner increases efficiency.

25c Refrigeration

Year around food protection for least cost. Electrolux has no moving parts to make noise.

Community Natural Gas Co.

Eastland County Was Organized in 1873

CITY COMM'R 12 YEARS WITH GROCERY FIRM

H. C. Henderson, city commissioner serving his second term, has for the past 12 years been the representative of the C. D. Hartnett Wholesale Grocery company of Weatherford in this territory. He came to Cisco to take that position and he has maintained it without interruption since. Incidentally, August 15 will be the 12th anniversary of the beginning of his employment.

A native of Georgia, he came to Cisco after spending most of his earlier life at Commerce, Texas. For 12 years he was manager of the Crawford-Norris company, a huge retail concern at Commerce that furnished the farmers of that rich, black land area, with goods during the year and received payment out of the crop returns in the fall.

Then for two years before coming to Cisco, he was salesman for a New Orleans wholesale grocery company.

Elected Comm'r

He was elected city commissioner for the first time three years ago and was assigned to the police fire departments. Last year he was re-elected. During his term the police department has gained a reputation for cleanliness and efficiency that is rarely enjoyed, while the fire insurance key rate dropped from a penalty of 15 per cent to a credit of 12 per cent. A three per cent additional credit is possible and the department, Mr. Henderson said, is working to secure that recognition of efficiency.

More than of any other of his activities, perhaps, Mr. Henderson is proud of his work with the First Presbyterian church where he is chairman of the board of deacons and president of the Men's Bible class.

He married Miss Hattie B. Sisk of Paint Rock in 1910. They have three children, Eugent, who lives at Dallas; Leon, of Pecos and Mrs. Blair Clark, of Cisco. Mr. and Mrs. Eugent Henderson are the parents of the elder Henderson's only grandchild, Mary Ann, a tiny miss who is the attraction for frequent week-end trips to Daulas by Grandfather and Grandmother.

Self-Regulation Aids Coal Industry

NEW YORK.—Charles F. Huber, administrator for the Anthracite industry, said this week the industry's efforts in self-regulation have brought quick and beneficial results.

"Eighty-five per cent of the Anthracite industry is cooperating in the program to end unfair price discrimination, secret rebates, and unfounded rumors, all of which lead to unsound merchandising", he said.

"There seems to be a new spirit of hopefulness and a renewed desire to 'play ball' throughout the major units of the industry."

In formulating its program, the industry had to reconcile its ends with the anti-trust laws, making it impossible to fix prices, allocate territory or curtail production as a means of price stabilization.

The industry, however, found that certain measures could be effected; prices and sales policies could be filed for inspection, thus ending secret haggling and concessions; certain unfair trade practices, such as misrepresenting the grade and origin of coal, and failure to comply with standard sizing, could be outlawed.

Politics Do Not Mix With Liquor

WASHINGTON.—Politics and liquor do not mix.

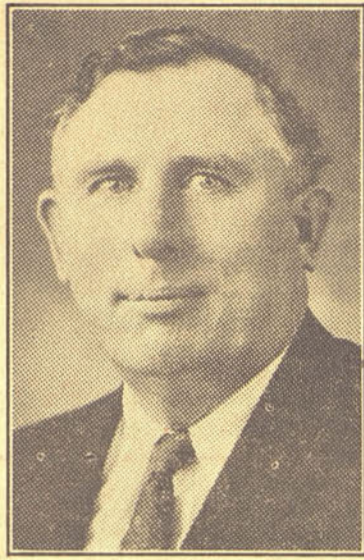
Some twenty states which went into the liquor business following repeal are finding this out.

In most every instance reports here reveal state monopoly of liquor sales has failed to produce the revenue expected. State liquor stores, the survey shows, sell at higher prices than privately operated stores in other states, but make less money.

Bootlegging thrives in states which operate under a liquor monopoly. Dispensing of liquor has been made a political football in some counties. State or county liquor stores actually are operating at a loss instead of showing a profit. High salaries and too much political "overhead" keep the red-eye business in the red.

Newspaper advertising is the life-blood of business.

Comm'r



H. C. Henderson, wholesale grocery company representative in the Cisco territory for 12 years; twice elected city commissioner for Cisco, as which he is now serving.

Ed's Motto Is Working at New Magnolia Stand

Ed Huestis, veteran service station operator is living up to his motto "Pleased Patrons, Plus," and he rarely undershoots his mark.

So long, and so well, the records do not reveal, he and his brother, "Smitty," served the cars at their old stand, at D avenue and 14th street, where they build-up such a nice business that it became necessary for Huestis Bros. to get a business divorce and spread out. So Ed sold his interest in the home establishment to "Smitty" and took over the Magnolia station on D avenue at East Ninth street, where he continues to annex customers under his slogan of "Phone 500 and Count the Seconds" for real Huestis service. The results will mean "Pleased Patrons, Plus."

Ed Huestis is a member of one of the oldest and best known families in the Cisco country, as his father, the late George L. Huestis, came to the Cisco country in 1872, and no man was better known or enjoyed more loyal friendships than he. A native of Prince Edwards Island, Canada, the elder Huestis came to this part of Texas when but seven years of age, and made his home in this section continuously up to the time of his death a few years ago.

In addition to Magnolia gasoline and oils this station carries a nice line of Kelly Springfield tires and tubes.

Ed Huestis was married May 1919.

CONTINUED ON PAGE 4

Decisions Invalidating AAA Program Have Little Effect on County Farmers

EASTLAND.—Decisions invalidating the Bankhead law and parts of the agricultural adjustment administration program could have little effect on the 1,393 Eastland county farmers, C. Metz Heald, county agricultural agent, and O. W. Ewing, cotton assistant has predicted.

Neither Heald nor Ewing believes that the county's cotton growers will be tempted to gin and market more cotton than they are allotted or will attempt to escape the heavy extra tax imposed on such "hot" cotton at the gins.

Few, if any, farmers have planted more cotton acreage than specified in AAA contracts, the officers stated. A survey to find such over-planted farm is under way in the compliance work.

If any farmers are found to have planted more cotton than their allotment allows, they will be asked to plow it under.

Reasons Heald and Ewing gave for anticipating no attempted evasions of the cotton tax or other phases of the law included: Checks reimbursing Eastland county farmers for their unplanted or plowed-under cotton will be paid as usual.

The farmers last year agreed with the program and they have given little indication that they are not satisfied.

County farmers have arranged their 1935 program to include AAA provisions.

The AAA and Bankhead law are both crop insurance of the finest type.

Approximately \$48,000 was received from cotton contract payments last year and this year's

WOMEN PROVE EFFICIENT ON SCHOOL BOARD

Voters of the Cisco independent school district were a long time putting a woman on the school board, but when they did take a notion to do so they did the job right. Now, for the first time since the memory of man runneth not to the contrary, women, officially recognized as board members, help to run the affairs of the school system.

Three were elected to the board last April, displacing as many men members. They are Mrs. N. A. Brown, Mrs. Sam Kimmell and Mrs. P. R. Warwick.

And to the pleased surprise of their colleagues, they are taking hold of the situation with a practical and efficient grasp and are doing mightily well at the job.

No Platform

They had no platform, so to speak. Mrs. Brown explained it simply enough:

"Men have their business affairs to look after. Problems of children are close to us, because we have a child in school. We felt like we would be able to give more time to the business affairs of the educational system."

The four other members of the board are R. L. Ponsler, president; O. J. Russell, W. J. Armstrong and W. W. Wallace. Mrs. Warwick is secretary.

It is safe to predict that there will be a closer liaison between the school system and the school board for the next two years at least because of the keen interest that these women members are taking in the operation and management of the schools. On committees to which they have been assigned, there is evident a more serious regard for the duties involved, and although Cisco has been blessed in the past with a patriotic wise and efficient administration of its public educational system through school boards, that record is certain to be improved upon during the next few years.

Stepmother May Punish Children

SANTA ANA.—A stepmother may punish her husband's child by a previous marriage. Judge Kenneth E. Morrison so held in dismissing a complaint against Mr. and Mrs. Harry Armfield. Mrs. Armfield was said to have punished her stepdaughter, Edith, 16, when the latter called her names. Judge Morrison declared "there is far too much laxity in parents' correction of children. If a child is to be disciplined in life, that discipline must start at home."

Advertising is not an expense, it's the life-blood of a successful business.

Cisco New School Board Members



Support Cisco Merchants, Who Support Cisco

For more than 15 years the chamber of commerce has been boosting Cisco merchants, the home town business men. Why? Because Cisco merchants stand by their home town at all times; at all times are willing to lend a helping hand in the support of every home enterprise and because they back every move that is for the best interests of Cisco.

Bue we wonder if the citizens in and about the community realize the worth of the home town merchants—of the many things they do for the town and its people, and how much we, as a people, owe to them.

Back of every movement for good—for progress, development and uplift, are the home town merchants, and usually only the home town merchants, while others "pass the buck" except during beneficial showers.

Who contributes most to community welfare—to church, to school, to society, to civic movements, to charity and improvements—Usually, only the home town merchants.

Who are the vital forces in every organization having to do with community life and improvement? Usually, only, the home town merchants.

Who are the first to work for needed improvements, for better streets—for a cleaner city, for city beautification—for the very things that make us proud of our home town? Usually, only the home town merchants.

First to Fight

Who are the first to combat the things that are injurious to our community—to society—to our industrial, commercial, financial and moral life? Usually, only the home town merchants.

Who digs into their pocketbooks deeper than the home town merchants to support community benefits? "Day by day, in every way," home town merchants are contributing of their time, their energy and money to make this community a bigger and better place in which to live.

It is proper and fitting then, that we give more than a passing thought to the debt we owe the home town merchant and that we come to the realization that this debt can be repaid by giving to them the trade of the community, a trade well earned and rightfully theirs.

The truth of the matter is, home-town merchants are selling goods at, or less, than prices elsewhere, and if we will be fair and include additional expenses incurred when trading away—we are bound to admit that it is cheaper to trade at home besides showing a spirit of reciprocity.

Spend your money elsewhere, and the merchants will be forced to go out of business and to seek a new location where more civic pride and community spirit exists. And you may be sure that no other business men will come in to take their places, as for nothing scares business away from a town as much as "for rent" signs on vacant store buildings.

KIDNAP VICTIM

KALGAN, Inner Mongolia. — Dr. Herbert Mueller, German newspaperman, kidnaped by bandits about the middle of July, reached Poachang, northeast of here, Tuesday. He had been stripped naked.

CISCO FORMED WHEN CENTRAL CROSSED T. P.

W. R. Huestis Is 3rd Brother in Service Station

It seems that the service station business runs in the Huestis family, for there are three in this trade. Bill Huestis, also one of the George Huestis boys, is the third member of their family to engage in the business. Bill is doing business also on D avenue and 14th street, but his location is East 14th, across D avenue opposite "Smitty's" station, who is located on West 14th street. There is only a friendly rivalry between these brothers which really stirs them to closer application and a more determination to succeed. But there is enough business for all, and Bill is getting his share, he says, for his merchandise is second to none and his patrons get the most courteous attention when being served at his Texaco Service station. He carries the entire line of the Texaco products.

Bill is proud of the fact that he took over a station that had been subject to constant changes in management and has so improved its trade that it seems certain to remain under one management for as long as he desires.

He handles Goodyear tires and tubes, and a line of automobile accessories.

(CONTINUED ON PAGE 8)

Growing with Cisco

The Most Up-to-date and Complete Food Market to be found anywhere

PIGGLY-WIGGLY

—offers the people of Cisco and trade territory the very latest and BEST in Grocery Merchandise. . . . The most scientific refrigeration; modern, rapid service; low consumer cost; quality Merchandise. . . .

—These are a few of the points which place the PIGGLY-WIGGLY GROCERY far above the average grocery store and on a level with any of the large metropolitan stores. . . . As Cisco has increased in population and production, and made progress in its industries, so has the PIGGLY-WIGGLY STORE increased in its ability to serve the consumer.

Serve Yourself and Get the Best

PIGGLY-WIGGLY

This is a Home-Owned Store

CISCO

HYATT-WOOD FIRM BEGAN HERE IN '28

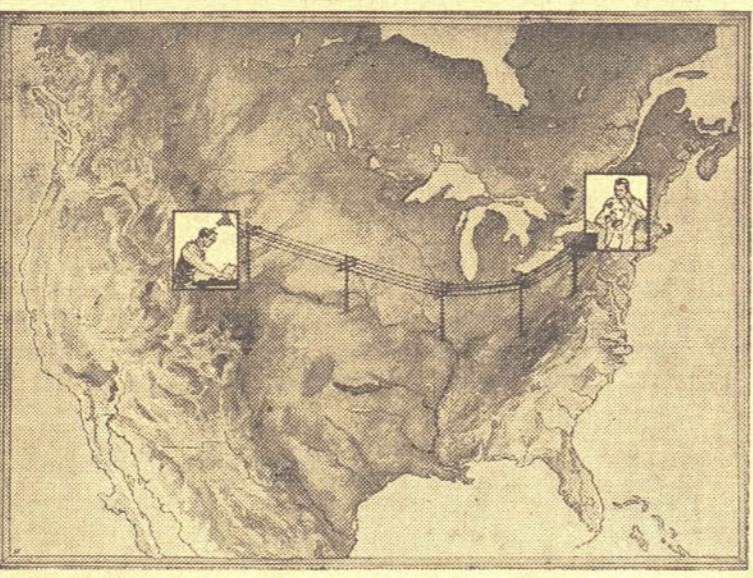
The firm of Hyatt and Wood dates from 1928 when S. R. Wood, employe of Armour and Co., packers, visiting in Cisco, found a building on South D avenue unoccupied except for an apple merchant and saw the possibilities for a cash grocery store. He and his father-in-law, J. R. Hyatt, started the business.



From a cash and carry grocery store on South D, the Hyatt and Wood firm has expanded to include the franchise for Maytag washing machines in Eastland county and part of Callahan county, and Frigidaire sales franchise for the eastern half of Eastland county. Above is S. R. Wood, who is a partner with J. H. Hyatt, his father-in-law, in the business.

Boyd Agency Started Here During 1928

The Boyd Insurance agency was begun in 1928 when George Boyd, employed by the J. M. Williamson agency, left that employment and established offices in a room at the rear of the First National bank building. He began early to enjoy a large trade, acquiring agencies for all kinds of insurance. When the bank building was remodeled he moved to a suite in the Mancill building and continued there several years, finally moving to the Cisco State bank building. In 1932 Haywood (Doc) Cabaness, who to that time had been with the Liggett and Myers Tobacco company, joined the firm. Both Mr. Boyd and Mr. Cabaness have lived in Cisco practically all their lives. Mr. Cabaness in 1928 was married to Miss Jesse



Once there were two telegrams . . .

IT was sunset in the Rockies and bedtime along the Hudson. A worried tourist walked into a Montana telegraph office and had the operator click this message back east: "Have Wrecked a Car Here Stop What Will I Do." This tourist, so far from his native New York State, had reason to be worried, for it looked as if his fondest hopes must be abandoned. The motor trip through the Rockies to which he and his wife had so long looked forward—cut short by a sudden collision. The other car wrecked and its driver injured—a long wait. . . . a damage suit, perhaps. And not even an acquaintance nearby to whom he could turn. But he remembered a business friend 2,000 miles away. And it was to him he telegraphed his appeal. The friend at the other end, pajama-clad and ready for bed, immediately wired a reply. He told the tourist not to worry about the matter—to go to bed and he'd have someone there in the morning to take care of everything. It was only a matter of minutes before the startled tourist read the second telegram. It seemed incredible to him—how could anyone get there overnight? Early the next morning a stranger appeared at his hotel. He got the facts on the case, made a few telephone calls, then turned to the tourist and said: "You can continue your trip just as soon as your car is ready. We'll straighten out everything with the owner of that car you wrecked." This is a true story. The tourist's car was insured in The Travelers. His business friend was the Travelers man who had written his policy. The stranger who appeared so promptly in the morning was a Travelers representative located right in the Montana town. There are 15,000 Travelers Representatives throughout the United States and Canada.

We represent THE TRAVELERS * Hartford, Connecticut
We Are Glad to CONGRATULATE CISCO DAILY PRESS Upon Entering The Daily Field Boyd Insurance Agency
GEORGE BOYD DOC CABANESS
Cisco Bank Building Phone 49

Rattler Was Killed, House Was Wrecked

EXCELSIOR SPRINGS, Mo.—The rattlesnake in Aunt Mary Michall's house is dead but his death appeared Tuesday night as a reptilian victory. Orville Cox, 19, grandson of Aunt Mary, dispatched the snake and this is how: Following the sound of the rattle, Young Cox took up the entire front porch, plank by plank. Then he attacked the side of the house and tore off four planks before he found the rattler. Orville blazed away with both barrels of the family shotgun. The snake died, about half the wall disappeared, Aunt Mary's china cupboard, sitting just inside, was demolished and every dish the family owned was broken.

41 RATTLESNAY'S CATCH KAMLOOPS, B. C.—Rattlesnake hunts are now popular on rocky bluffs near here. The danger element only makes the sport more interesting, enthusiasts report. The largest number known to have been captured by one party was taken by S. Donnelly and R. Kerr, who got forty-one including a three-footer with nine rattles and a button.

LANDS ALBINO CAT FISH KESLO, Wash.—An albino catfish with white eyes and whiskers was the unusual catch Martin Nelson of Keslo pulled out of Lake Merwin. The odd specimen was fourteen inches long, an unusual size for an albino fish, said State Game Protector Tom Horn, who explained that albino fish lead a hazardous life, as their white color makes them easy prey for larger fish.

The farmers of Kimberly starved while their children played with diamonds. But what a difference it made after it was advertised.

Persia exported more than \$16,000,000 worth of carpets in the last year. Advertising is not an expense—its the life blood of any business.

Business Grows

E. J. Wende Among Oldest Dry Goods Men in Cisco

E. J. Wende, owner of the Wende Dry Goods company, is one of the oldest dry goods merchants in Cisco, in point of service. He was discovered by G. B. Kelly on a farm and brought to town and given his first training in the mercantile business. Later, he started in business for himself by buying a bankrupt stock. About this time he sold an interest in the business to Ocie Bibby. This firm existed for a few years, when he disposed of his interest to his partner and purchased the McDonald hardware stock, engaging in a new line where the Collins Hardware company is now doing business. Later a new connection was made when he and Mrs. Kate Richardson formed a co-partnership and did a general dry goods and novelty business in the location now occupied by Perry Bros. This was during the flush season in Cisco, and this firm prospered until Mr. Wende's health failed, and he was advised by his physician to take a rest. This he did, selling the business to his partner, and retired to his farm for three years until opening his present business just south of the Red Front drug store in September, 1931, where, associated with Mrs. Wende, he is enjoying a nice business from a large list of customers. Mr. and Mrs. Wende are the parents of two children, both boys, Arthur, who is a student at Texas University, and Reuben, a high school senior and one of the Lobo football players.

Wholesale Grocer



W. J. Foxworth, proprietor of the Foxworth Wholesale Grocery company.

1,200 KENNEL CLUB JUDGES The American Kennel Club has a list of 1,200 licensed judges, which is more officials than any other sport in the country can boast. Daily Press Waft Ads Click.

Manager of J. C. Penney Store Is Kentucky Native

The Cisco J. C. Penney store was opened in 1924 with J. J. Baker as the first manager. After operating the store for three years, Mr. Baker was transferred to a larger field and P. B. Glenn, now manager of the Breckenridge Penney store, succeeded him. Glenn remained here as manager for three years, also. For the next 12 months, H. L. Vann, transferred from Eastland, operated the Cisco store, and, like the others, was sent to a larger field. Mitt Williams, who came to Cisco from Electra in 1929 is the present manager, to which position he was promoted from the assistant-managership three years ago. While the Cisco store is a unit in a nation-wide combine of 1,500 stores, it is in every respect as much a community organization as any privately owned store. Settled at Chillicothe Mr. Williams is a native of Kentucky. He came to Texas with his father while still a small boy, however, and the family settled at Chillicothe where the

Penney Manager



Mitt Williams, manager of J. C. Penney company's Cisco store for the past three years. He came here six years ago from Electra.

father and his three brothers first tried farming. But they were merchant-minded, and after crop failures and the return of two of them to Kentucky, all four

finally located in various parts of west Texas where they established businesses. Mitt was in the dry goods business at Electra for 10 years before he came to Cisco. Mrs. Williams is a Texas girl, although her family was living at Fayetteville, Ark., when she and Mr. Williams were married in 1924. She was Miss Mary Smith, Mr. and Mrs. Williams have no children. They make their home at 508 West Fourth street. Employees of the J. C. Penney store now are Miss Eula Howell, Miss Lillian Jobe, Miss Vida Stephens, Miss Louise Karkalits, John Penn and Ray Moad.

CALL 'EM PIN TABLES LONDON.—British public has fallen heavily for the American pin-table craze. There is not a saloon or a club in any part of the British Isles that has not a table, and it is estimated that eighteen million pennies go into the tables every week—\$375,000. Tables number about 250,000. The "pin" table is an elaboration of bagatelle. The machines cost between \$50 and \$75 each, and are installed on profit-sharing terms. They earn their owners as high as \$8 a day profit. The machines have found their way into taverns in the remotest rural areas. Advertising is not an expense—its the life blood of any business.

USED OIL WELL SUPPLIES

Casing, Tools

ALL SIZES

GASOLINE PER GALLON **15c**

Extra Quality Oils at Reasonable Prices

GENERAL TIRES and TUBES

REFINING SERVICE STATION

PIPE TUBING COLLARS

We buy and sell all kinds oil well tools

GuyleGreynolds

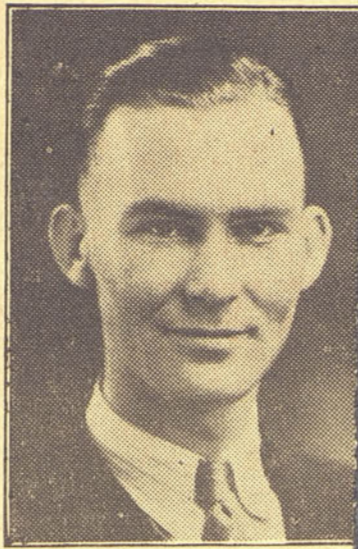
OIL WELL SUPPLIES AND TOOLS
Just Across T. P. Railroad Tracks on 14th

Phone 711
204 E. 14th
CISCO

Cisco Gas Corp. Cisco's Answer to Gas Rate Problem

MUNICIPAL PLANT PUT IN BY HICKOK

Partners Since 1932



In 1932 L. E. Vaughn, left, and Jack Elkins, right, established the Vaughn & Elkins garage, specializing in electrical and battery repair, sales and service. They do a general automobile repair business also.

Improvement in Agricultural Conditions Engenders Stronger Trade Confidence

DALLAS, Texas.—A noticeable improvement in agricultural conditions, which has engendered a stronger undertone of confidence in trade channels, and department store sales six per cent larger than in the corresponding month of 1934, are the salients of the monthly business review of the federal reserve bank of Dallas, released Monday.

Favorable weather and an ample supply of moisture in most areas, the review says, were responsible for the improvement in the conditions of agriculture. The department of agriculture in its July 1, report, the review continues, estimated that the production of most crops in this district during the current season will greatly exceed that of a year ago.

This is particularly true of feed crops and the large supply now available will greatly benefit farmers during the current season as well as provide ample feed generally for the cultivation of 1936 crops. The department's estimate also reflected a moderate increase in the area of cotton in cultivation July 1 as compared with that the same date last year.

Good Growth
While the crop is later than usual this year, the review explains, commercial reports indicate that plants have made good growth in recent weeks. Livestock and their ranges reflected a further substantial improvement and conditions are now materially better than a year ago. In the commercial field, the review points out that department store sales, while reflecting a seasonal decline of 13 per cent as compared with the previous month, were six per cent larger than in the same month of 1934, despite the fewer business days in June. Distribution of merchandise in wholesale channels was maintained at a level which

compared favorably with a year ago, and the declines from the previous month registered on some lines were largely seasonal. Collections on accounts at both wholesale and retail establishments were well sustained for the season of the year. Debits to individual accounts at Banks in principal cities reflected a decline of two per cent as compared with May, but were two per cent larger than in June 1934.

Deposits Rise
Deposits of member banks in June rose to the highest level since February. The daily average of combined net demand and time deposits during June amounted to \$802,513,000, which was \$4,202,000 greater than in May, and \$90,336,000 above that in June last year. Federal Reserve bank loans to member banks showed only minor fluctuations between June 15 and July 15, but there was a moderate increase in this bank's advances to established industrial and commercial businesses for working capital purposes and in its commitments to make such advances.

The valuation of building permits issued at principal cities in this district, the review concludes, reflected a further decline of 15 per cent in June, but the month's volume was 79 per cent larger than in June last year.

The total for the first half of the current year exceeded that for the same period of 1934 by 109 per cent and was the largest for any half year period since 1931.

TACKS REPEL PIGEONS
ARLINGTON, Mass. — Pigeons who want to perch atop town hall can do so, but they will have to do it on tacks. Thousands of inch long tacks, three-quarters of an inch apart, adorn the roof, an ERA project costing \$2,500.

Nearly \$1,800,000,000 of PWA Projects Are Under Construction Ickes Announces

WASHINGTON... — Secretary Ickes announced Monday that nearly \$1,800,000,000 of PWA projects are under construction and "will furnish employment in the interim before the \$4,000,000,000 work relief program reaches its peak."

These projects are being carried on with funds appropriated prior to the \$4,000,000,000 with which the administration says it plans to put 3,500,000 persons to work. The men employed on them will not be counted toward the 3,500,000 total, officials said.

There are other public works funds in the \$4,000,000,000 and Ickes urged states and communities to rush their applications for them.

In addition to the 4,514 projects now under construction, 13,239, now under construction, 13,238, 421,693, have been completed in

the two years of PWA, Ickes said. Construction has not been begun on 1,426 others which are to cost \$321,026,255.

Reporting a "sharp acceleration" in the number of applications for PWA allotments, Ickes said 2,130, totaling \$501,114,249 had been received at state PWA headquarters. Of these, 269, totaling \$58,262,762, have been approved and forwarded to Washington for approval by the work allotment committee and the president.

Applications Increase
"The number of PWA applications received in Washington daily," Ickes said, "has shown a marked increase in the past week as the state offices, under the recently decentralized PWA examination procedure, act upon the increasing flow of requests of communities desiring various forms of permanent public works improve-

ments and are ready to co-operate with the federal program by sharing the cost and making a 55 per cent contribution as long as per cent contribution as long as an outright grant of 45 per cent."

Ickes said \$485,000,000 had been paid by PWA for construction site labor—which averaged \$500,000 a month during 1934, but has declined in recent months—while PWA provided other employment by buying \$1,000,000,000 worth of materials.

Ickes' announcement followed one by Harry L. Hopkins, works progress administrator, concerning expenditure of work relief funds to provide aid for students and teachers.

He said summer schools will be set up for 1,200 needy teachers who will conduct classes for grownups during the coming year. Hopkins and Aubrey Williams, head of the National Youth administration, received offers of help from youth leaders.

Daily Press want ads click.

Blame Husbands for Hysterical Women

BERLIN.—"If women go hysterical their husbands are to blame in most cases, and especially the henpecked ones."

This is the conclusion reached by Dr. G. Giehm, psychiatrist of a large sanitarium at Zepernick in the north of Berlin, as a result of an investigation of cases of hysterical women.

Writing in the "German Medical Weekly," Dr. Giehm says: "As a practical consequence of the discovery the husbands should be treated and cured rather than their wives, in the first place."

Dr. Giehm found that the henpecked husbands were very sensitive, inactive, soft, overcautious, wavering men who covered up their weakness by pretending to be "kind and gentle" sympathizers with their wife's malady. This kind of husband constitutes the greatest danger for the hysterical patients, he believes.

Cormorant Hatches Leghorns
SEWARD, Alaska.—When H. A. Anderson's white leghorn hens went modern and refused to set it became a tragedy at his dwelling on Caribou Island, fifty miles from a setting hen. Mrs. Anderson put a setting of duck eggs into her big featherbed when she arose in the morning. When again this spring the leghorns balked Anderson took his eggs to another island where cormorants nest, substituted hen's eggs for cormorant's watched until the chicks hatched and there you are!

Organized 34 Years Ago

1,500 Stores in U. S.
98 Stores In Texas

Our Policy

Quality Merchandise at the Lowest Possible Cost to Our Customers

All Managers Stockholders in the Business

A NATION-WIDE INSTITUTION—
J.C. Penney Co. INC.
DEPARTMENT STORES

Congratulations

to

THE CISCO DAILY PRESS

Upon Entering

The Daily Field

Cisco State Bank

The Friendly Bank



Nowhere will you find a better collection of good things to eat at money-saving prices. Every one is talking about our food bargains. Why not make out a list of the things you need, then come in or phone and stock up your pantry at savings that will permit you to buy almost a third more.

Values include many of the finest nationally known and advertised brands as well as local produce and other seasonable Foodstuffs.

YOUR BUSINESS APPRECIATED

Congratulations to the Cisco Daily Press upon entering the daily Field

Hyatt & Wood

1110 Avenue O

Phone 118

SUCKED THROUGH PIPE
ARLINGTON—A 7-year-old boy sucked into the accidentally opened waste pipe of a wading pool for children in Hamburg and washed through it over a distance of 900 feet to a neighboring lake, where he was rescued. The pipe was only three feet in diameter. He was found to be suffering from nothing worse than slight cuts in the head.

Daily Press Want Ads Click.

CONGRATULATIONS
TO THE
STAFF
OF THE
Citizen-Free Press

As It Becomes

THE CISCO DAILY PRESS

The response that the business men and the people of Cisco have given to your efforts to provide this community with a newspaper operated and edited with an eye single to the welfare and the interests of Cisco is proof that not only is its policy sound but that it is succeeding in its purpose.

You have demonstrated that a newspaper can stand for something and gain patronage and respect; that timidity is not essential to success.

"We Congratulate You"

CHARLES J. KLEINER
and Associates

BOSTON STORE ESTABLISHED HERE IN '31

I Moldave, proprietor of the Boston Store, has been in Eastland county since 1920. He came to Eastland in 1920 upon the insistence of L. Kleiman, for whom he had worked in his native Russia, and for whom he felt a deep affection. He and Morris Kleiman, son of L. Kleiman, entered a general dry goods business in partnership which lasted until 1923 when Moldave bought young Kleiman's interest and Kleiman came to Cisco.

Young Kleiman later left Cisco and in 1931, Moldave established the Boston Store.

Moldave, born in Bessarabia, could not speak a word of English when he came to the United States and landed at San Antonio. He worked as a grocery clerk, then as a dairy hand and then entered the produce business which was the profession of his people on the border of Roumania and Russia in the old country. He stayed in produce until he went to Bee county in 1919 to spend his first year in the dry goods business. From there he came to Eastland.

The Boston Store, carrying a general line of dry goods and men's and women's ready-to-wear, specializes in shoes, which have been Mr. Moldave's specialty all during his dry goods experience.

Employees of the store are Mrs. Kate Richardson, Mrs. Wilma Britain, Mrs. Pearl Elliott and J. N. Davidson. Saturday's the store generally employs several extra clerks.

Roan Plant Gets Business Because Of Its Service

Roan's Cleanig Plant, although one of the youngest cleaning and pressing plants in Cisco, has gradually forged to the top in getting its share of the cleaning and pressing business in Cisco. Naturally there is a reason, and it is the service this plant is rendering. The business was established in January, 1934, under the management of Alton Roan, who is a graduate of the National Association Institute of Dyeing and Cleaning at Washington, D. C., which is recognized as the largest and best institution of its kind in the world. Not only does this institution give instructions in cleaning and dyeing, but instructs its pupils in the materials of which the garments are made—in the origin, construction and manufacture of the materials that go into clothing. Mr. Roan has been awarded a diploma from this institution, the only one in Cisco, and probably the only one held by an operator in this section, as he is probably the only cleaner and presses that ever received instruction from it.

Roan got his first experience in the cleaning and pressing trade while attending high school and Randolph college by working during his leisure hours at the Powell Cleaning plant. Later he established a plant of his own on South D avenue, then moving to West Broadway, which he closed and stored his equipment to take charge of the Donohoe plant after it had passed into the hands of J. E. Shirley.

Soon after this Mr. Roan decided if he would continue in the business he should have technical training and selected the course, he was awarded his diploma as a master of his trade.

He has been in the business about seven years, and with his experience and training feels that he is fully equipped to give the public the very best service. During his operation of business he has been assisted by his mother, and after the establishment of the present business on D avenue, opposite the First National bank, was joined by his father, E. D. Roan.

Besides being equipped with the latest and most modern cleaning and pressing machinery the Roans are experienced haters, and have added up-to-date equipment for making old hats new.

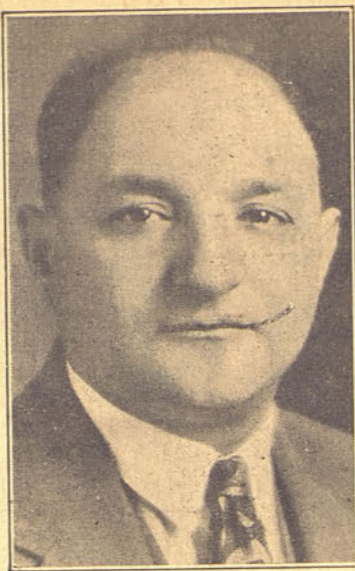
BEE'S CAUSE THIEVES' ARREST

PRAGUE—Bees caused the arrest of a gang of thieves at Hodonin. The house of Matous Katat was broken into by three men, who carried off a sackful of valuables. As the men were making their escape over the garden wall, the sack-carrier slipped and knocked over a beehive. Next day the police had only to arrest three men whose faces were swollen to an undistinguishable size.

POLO STARS FOR 35 YEARS

Devereux Milburn has been playing championship polo for thirty-five years and is still considered among the leading mallet wielders.

Dry Goods Man



I. Moldave, proprietor of the Boston Store, Cisco general dry goods firm.

"Smitty"



One of the Huestis boys. He is proprietor of the "Smitty" Huestis service station, D avenue and 14th, dealers in Sinclair products and Federal tires.

"Smitty" Keeps Up Traditions and Business

"Smitty" Huestis, junior member of the former firm of Huestis Bros., service station operators at D avenue and 14th street, one of the oldest stations under continuous management, says Ed did not leave him the "bag to hold" while Ed gathered in the snipes by a long shot, at the old stand, which "Smitty" retained when the brothers dissolved partnership. He is still servicing cars with the well-known Sinclair motor fuels and oils, and a large per cent of the motorists are still "Smiling With 'Smitty'." But there's a reason. "Smitty" carries one of the best lines of merchandise that is sold in Cisco. He is finding plenty demand for the merchandise he carries, and the same courteous service that built up the business of Huestis Bros. is being maintained at his station.

The famous Federal tires and tubes are sold by "Smitty" and he says there are none better. Ed is not married.

JACKSON'S SWORD FOR SALE

PARIS—The sword of Lafayette and the sword and saber of Gen. Andrew Jackson are for sale in Paris. Presented to the French general a few years before his death by thirty-four French legionnaires, survivors of the taking of the Bastille, the Lafayette sword is of artistic as well as historic value. Its authenticity is proved by official papers from French and American sources.

A GUEST? BUNK.

SAN DIEGO, Calif.—Eddy King, 22, banjo playing entertainer, walked into police headquarters, his purse empty, his pockets bulging with credentials. He presented a letter signed by Mayor Angelo J. Rossi, of San Francisco, asking local officers to show King "every courtesy possible." Police Capt. Robert Newsom supplied King a city jail bunk on which to sleep.

IT DIDN'T GET AWAY

OKTAHA, Okla.—Not one, but six fishermen swore by this story, and brought along the catch to prove it. "It" was an alligator that weighed 153 pounds. The six took it in Dredy creek near Muskogee after shooting at it with a rifle for more than two hours.

HE'S STILL HERE DOC

ORANGEBURG, S. C.—William Hass has celebrated his 90th birthday. In 1861 an army medical examiner turned him down because of his heart. A year or so after that an insurance examiner decided he was a poor risk.

Daily Press Want Ads Click.

92-Year-Old Mexican Woman Remembers Revolution That Overthrew Maximilian

Departing somewhat from previous practice of writing the biographies of the pioneer citizens of Cisco and Eastland county, the Cisco Press has selected a subject especially because of her advanced age and robust health. While she does not remember the exact date of her birth, yet by recalling incidents that occurred in the past it is evident she was born nearly one hundred years ago.

Mrs. Ysabel Rodriguez

Mrs. Ysabel Rodriguez was born in the state of Durango, Mexico, about 92 years ago, according to the best records of the family. She came to Texas in 1902, and to Cisco in 1919. While not a pioneer of Cisco, yet she had a place in some of the modern development of this place. When the dam, that now impounds the waters of Lake Cisco, first got under way she operated a boarding house at the dam, and furnished the food for the men working on its construction. One might think this had nothing to do with building that huge dam and viaduct, but no workman can labor unless nourished by good wholesome food, and hers was the duty to see that these workmen were fed. This she did to the satisfaction of her boarders as well as the construction company, which required healthy, able-bodied men to perform the arduous labors required of them.

Has Retired

Now she has retired to a little home she purchased from her earnings, situated in east Cisco, near the disposal plant. Despite her advanced age she keeps her own house, which the Press representative found neat and clean. Besides keeping her home tidy, Mrs. Rodriguez tends a garden plot on her premises and does the work that would tax the endurance of a much younger woman. She says she only remembers having one spell of sickness in her entire life.

Lived in San Antonio

Coming to Texas she lived some time in San Antonio, and thence lived in Waco a short while before coming to Cisco. She has three children living, one in San Antonio, one in Dallas and one living near San Angelo. Mrs. Pauline Quintana, wife of Frank Quintana, is a granddaughter, who is her only relative living in Cisco.

Asked if she preferred Mexico to the United States she answered through her granddaughter, Mrs. Quintana, who interpreted for the representative of the Press: "It was not like coming among strangers when I came to Texas. All my living children had preceded me here, and were living in Texas when I came, so it was like coming home to my children. Yes, I would go back to Mexico, at least for a visit, if I had the money. I visited relatives and friends for about three months in Monterrey since I have lived in Cisco."

Remembers Juarez Revolution

"I remember the revolution of Benito Pablo Juarez, which overthrew the reign of Maximilian, the protege of Napoleon. I was nearly grown then.

"No, I had left Mexico before the Madero disturbances and others of that time, so am not familiar with the trouble of those days. Many of the historical events occurring before I left Mexico I knew of, but Durango was far in the interior from Mexico City, and communication was bad, so much of the details never reached our part of the state. But I was rather familiar with the campaign of Juarez. For one reason I had one brother fighting in Juarez's forces, and another reason was I was just about grown, and at that impressive age when one's memory is most impressive.

"The Juarez revolution was by and for the masses of what are termed in America as the common people, with whom his administrations, as governor of Oaxaco and as president of Mexico was popular with the people. The popularity of this Mexican patriot is still reflected in the celebrations in the republic annually on the 5th of May, commemorating the end of French rule on the American continent, similar to the American celebration of the 4th of July as Independence Day. In other words, Juarez is to Mexico what Washington is to America.

"Maximilian was the younger brother of Francis Joseph I, who accepted the crown of Mexico at the instance of French nobles in 1863, and he entered Mexico in 1864. But Juarez again raised the standard of independence, forcing Louis Napoleon to withdraw from Mexico. Maximilian, with about 8,000 troops, was loath to give up the crown of his new-found empire, and defended Queretaro against a Liberal army under Escobedo. In May, 1867, he was betrayed, tried by court-martial and shot the following month. On the death of Maximilian and the withdrawal of French troops, Juarez was elected president and the republic proclaimed, in 1858. Juarez assumed the office of the executive, and his government was recognized in 1859 by the United States. In January, 1861, he returned to power, and in March was elected president for four years. He was re-elected in 1867 and 1871.

"In 1876 Porfirio Diaz was chosen

RAT RAN UP LEG

ROCHESTER, Mass.—While he was kneeling beside a bin in a shoe factory here, a rat ran up A. L. Hamilton's trousers as far as his knee. Hamilton's leg was bitten when he attempted to crush the rat, and another workman who slashed at Hamilton's leg was also bitten. The rat escaped and Hamilton was taken to a doctor.

HITLER PUDDING

the children eat cereal more will. BERLIN.—In order to make ingly, a nursery home in Dresden has renamed it—"Adolf Hitler Pudding." This fact is revealed by correspondence in the newspapers in which local mothers are questioning whether it is proper to use the name of the realm leader in this way.

LOOK FOR JOBS

BANGKOK, Siam.—Twelve executioners who used to behead criminals in Siam are seeking. Following the recent change in the government, the old-style executioners have gone out of business. Every successful business man is a consistent advertiser—that's why he is successful.

A Visit to Our Store

Will Convince You That Our Stocks Are Complete!

In our 25 years of service to the people of Cisco and trade territory, we have learned your wants and we are continually searching the world markets for things that will suit our customers.

—It has been the continued effort of Collins Hardware Store to improve the shopping advantages of their store—to furnish unexcelled quality merchandise to their customers, and now, during our 25 years of serving central west Texas, we are inviting you to make this store your shopping headquarters, believing that you will find here that western hospitality and quality merchandise of excellent worth at moderate prices.

HARDWARE — DISHES — FISHING TACKLE — SPORTING GOODS — GUNS — SHELLS. Etc.

COLLINS HARDWARE

604 Avenue D

Phone 133



WHEN YOU FEEL BAD CALL YOUR DOCTOR

But Bring Your

PRESCRIPTIONS TO THE DEAN DRUG STORE

RELIABLE QUALITY At Prices You'll Like AUGUST REXALL SALE

Mi-31 and your choice of any of these fine items; 100 Puretest Asperin or a tin of 60 Rexall Oremories, or full pint of Rexall Milk of Magnesia, or full pint Puretest Rubbing Alcohol, or a big tube of Mi-31 Shaving Cream, both for—

59c

Jonteel Talc Powder and Lip Stick, both for 69c
Calorix Gallon Jug\$1.19
Rexall Milk of Magnesia, full pint29c
Gypsy Cream for Sunburn, 8 oz. size33c

DEAN DRUG CO.

Phone 33 THE REXALL STORE CISCO

BARGAINS

LITCHFIELD SHOP FAMOUS FOR SERVICE

Jesse J. Litchfield, whose sandwich shop on the Eastland highway in east Cisco, one of the busiest places in the city, has established an almost transcontinental reputation for the quality of its beer service and barbecue, is a native of Hunt county. He came to Cisco in 1926 on a vacation trip, sure he wouldn't like the west, and was so pleased with the cool nights, in contrast with east Texas heat, that he quit a job he had held as meat cutter for 14 years and took a similar position with the Skiles Grocery company.

He remained with the Skiles company until May 11, 1930, when he left to open his own grocery and market in a building which he erected and still occupies. He opened his store on June 6 of that year. Trade increased from the first and because it was evident that a sandwich shop would be a better paying proposition, he withdrew from groceries and established a strictly sandwich shop. He served 37 varieties of sandwiches, ice cream, coffee, barbecued beef, goat and chicken, as well as candy and confections.

Varieties

When beer became legal in this county, he added that beverage to his stock and now sells 31 kinds.

The shop is famous for its frosted mugs in which beer is served deliciously on hot summer days. The mugs, frosted in a Frigidaire, are coated with frost when set before the patron and instead of warming the drink when it is poured from the bottle, actually increases its coolness.

Mr. Litchfield is now adding what is said to be the most advanced type of barbecue pit to his plant. This pit cooks by heat draft, and by keeping the meat from contact with the blaze enables the cooking to be done quicker and better. Four Frigidaire units are used in the Litchfield shop. There is one for meats, one for ice cream and beer mugs, one for the dispenser and one for bottle beer. The latter will hold 20 cases at once.

Another feature for which the shop is famous is its enormous 32-ounce mugs of beer for 15 cents. Next largest sold in the state are offered at Dallas where 24-ounce mugs can be obtained. But Mr. Litchfield offers these huge schooners of the brew purely as a leader, he said. As such they have gained his place a wide reputation.

Mr. and Mrs. Litchfield (Mrs. Litchfield is the former Miss Mary Lou Hall of Copeville, Collin county, Texas), were married in 1918. They have four children—Loretta, 16; Marie, 14; H. F. 10, and Jessie Lou, 6.

Carmichael Store Began With Slump, Grew Out of It

The Carmichael Grocery store began with the depression and grew out of it. It was opened in 1930 at A avenue and East Sixth street after "Uncle Sam" Wilkins had left that stand to open a store on Russell's Hill on the Eastland highway. Mr. Wilkins subsequently moved to Waco where he died several years ago.

S. A. Carmichael, who with his daughter, Miss Nell, owns and operates the store, was an employe of Mr. Wilkins.

Aggressively managed and featuring every-day service with a credit and delivery business, the Carmichael store has gained a highly favored place in Cisco business life. All over the city it is known that when other stores are closed, Carmichael's is open and ready to serve. It never closes for holidays or on Sundays.

Recently a complete mechanical refrigeration unit for preserving and displaying meats was added to the equipment of the store. The store handles staple and fancy groceries, meats, cold drinks and a full line of grocery sundries.

Miss Eloise Rea is clerk in the store, assisting Mr. and Mrs. Carmichael and Miss Nell in the operation of the business.

GRASSHOPPER MARKET

SALT LAKE CITY, Utah.—A Los Angeles company has built up a market for grasshoppers and can't find enough in California to meet the demand. This was revealed when the Salt Lake City chamber of commerce received a request for hoppers in wholesale quantities. The insects are cured by a newly-developed method and used as fish bait.

DIMMED LIGHTS

NAIROBI Kenya.—A rat, finding its way into the inner workings of a big power station seventy-fives miles away, plunged the whole of Nairobi and the surrounding villages into darkness.

Liked Cool Nights



Jesse J. Litchfield, Cisco sandwich and confectionery shop proprietor, who is in business in Cisco because he liked cool west Texas nights in contrast to the sultry heat of his east Texas home.

WTU Pioneered Electric Service Transmission in 49 Counties

The West Texas Utilities Company, organized in 1923, pioneered transmission electric service in forty-nine counties in west Texas. Since its organization many communities of the 159 served with electric service through its wide transmission system have for the first time dependable and adequate electric service and many without any immediate hope of electric service were enabled to procure such service at very low rates.

Electric service with precise regulation to meet the requirements of modern day appliances is now rendered to forty five thousand customers in communities aggregating 230,000 population which includes many rural and farm customers.

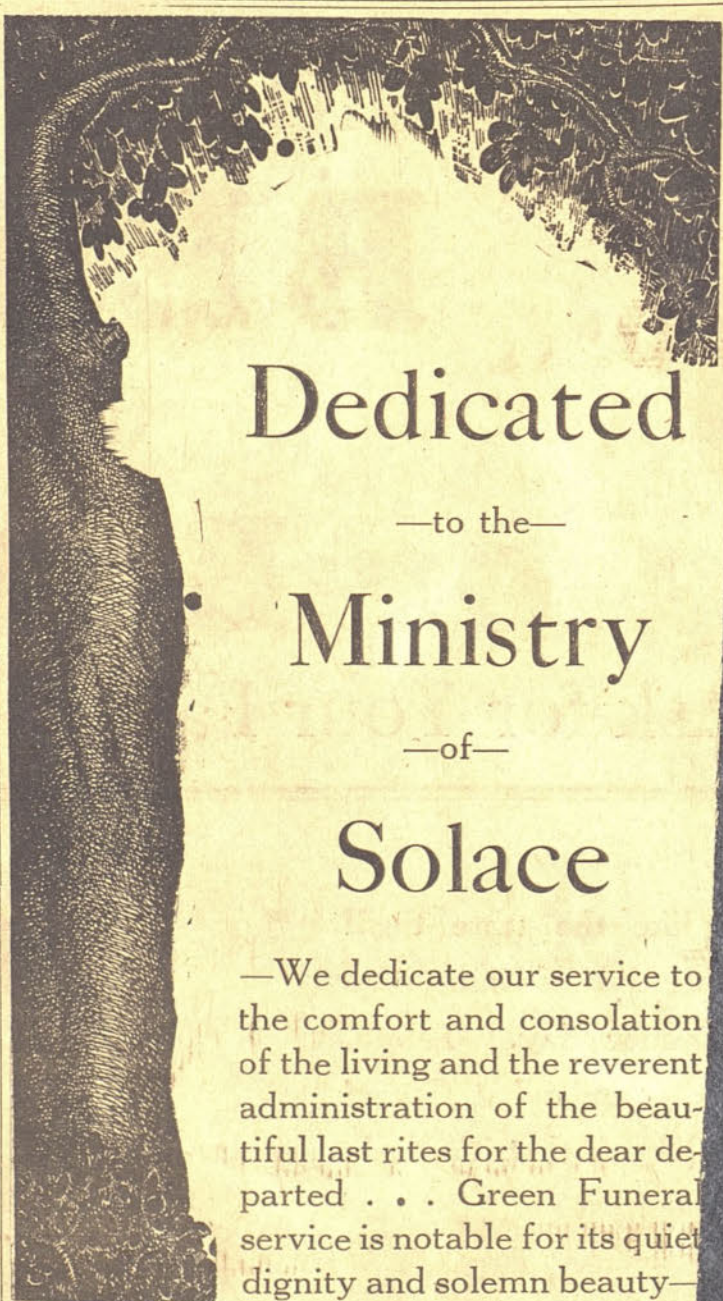
Along with this development, West Texas Utilities company initiated safe practices in construction of its power plants and transmission lines. Its safety work among its several hundred employes has been of paramount importance. In its power plants, consisting of 75,000 h.p and in operation of its 2,600 miles of transmission system and like distribution facilities, the company has provided all modern

safety devices and maintained a safety department since its organization for the purpose of sponsoring safety-mindedness in all branches of its activity.

In each of the nine operating districts there is a general safety meeting held each quarter, or 36 such meetings per year for the purpose of discussing safe operating practices. These meetings last about one and a half hours and all employes are required to attend. A general office safety meeting is also held each quarter making 45 meetings of company personnel each year in the interest of bettering operating conditions and safety to its men and women. The company has found that this pays substantial dividends and that safe operation and economy go hand in hand.

P. P. Shepard is superintendent of the Cisco district of the company. Other department heads are: R. C. (Dick) Giles, district clerk; O. C. Lomax, district line foreman; J. E. Proctor, chief engineer; O. J. Russell, superintendent of the ice department, and Oran Shackelford, district sales manager.

There are 54 employes in the Cisco district.



Dedicated

—to the—

Ministry

—of—

Solace

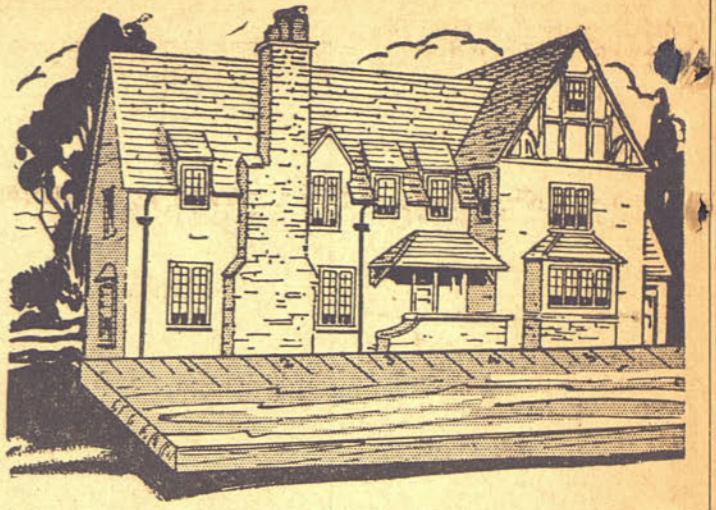
—We dedicate our service to the comfort and consolation of the living and the reverent administration of the beautiful last rites for the dear departed . . . Green Funeral service is notable for its quiet dignity and solemn beauty—

leaving a memory picture that comforts the bereaved with the feeling that every thing has been done in a most befitting considerate and dignified manner.

GREEN FUNERAL HOME

305 W. 7th

Phone 52



Measure Your Home
by its

LUMBER

A house is as good as the lumber that goes into its construction. Good quality, properly cured, dependable lumber will make your house a better home, with less upkeep cost, free from warped floors, cracked walls and excessive deterioration. For dependable lumber, at the lowest price consistent with quality, see us!

SHERWIN-WILLIAMS
Paints and Varnishes
Builders Supplies of All Kinds

Rockwell Bros. & Co.
111 E. Fifth St. Phone 4

**Cotton Field Demand
Lowers Relief Rolls**

LAREDO.—The large demand for laborers in the cotton fields of south and southwest Texas has brought about a heavy decrease in the number of families on the relief rolls in Webb county relief administration, Warren M. Smith states.

In May 2,160 families were registered on the relief rolls and this was decreased to 1,963 families in June, while to July 20 a further reduction of about 1,600 families had been made. Many of those registered, Smith said, continued to appear at headquarters of the relief board in Laredo and have their names temporarily dropped as they prepare to start for the cotton fields.

Truckloads of laborers roll out of Laredo daily, most of them in the direction of the cotton fields of Duval, Jim Wells, Nueces and San Patricio counties, while a few head northward to the broomcorn fields of Dimmit, Frio and other counties. Laborers with their families of three to ten members, or more, are taking advantage of the opportunity to make wages in the cotton fields of south Texas.

Cold, Delicious
BEER

In

g or Bottle.

Ask for Your Favorite

like the taste thrill
big dish of Banner Ice
summer day. Tangy,
--- and what flavor!
tell you that it's made
cream and
ors.

5c



hew Brothers

West Broadway

SERVICE PRIME FACTOR IN BUILDING OF FIRST NATIONAL

A practical and scrupulous application of the doctrine of service has been a prime factor in the building of an institution recognized as one of the strongest of its size in the country, the First National bank of Cisco.

The First National was a banking institution that actually grew stronger during the depression, topping the million dollar mark in deposits. It came through the most trying period in recent financial history with a record that established it stronger than ever in the public confidence.

Organized in 1917

The First National bank was organized in 1917. "This is the bank that service is building" has become the motto of this institution, and throughout its history it has had a record for consideration of the small depositor and the small borrower that testifies that the spirit of its motto is as real as apparent.

The stewardship of a bank with reference to the money its depositors have entrusted it with, is a primary principle of the First National's banking policy. The profitable investment of these funds commensurate with the utmost security to the depositor has been accomplished in the development of banking practices that conform to the best traditions of sound banking. The bank has gained a rating that places it among the best in the state. Only recently the head of one of the outstanding banks in the state praised the condition of the Cisco bank, as reflected by its report to the comptroller, as the best he had ever seen.

Air Conditioning

Keeping ahead of the times, the First National recently installed a complete Frigidaire air-conditioning system which purifies and cools the atmosphere of the entire building to the comfort of its personnel and customers. The installation distinguished the bank as the first in Texas to be completely air conditioned.

Another recent addition was the installation of a huge sidewalk clock, with chimera for each quarter hour, before the bank. This big bronze ornament with four clock dials, dominates its part of the street and can be seen for long distances.

Three years ago the bank remodeled its building, interior and exterior. In the arrangement, equipment and decoration of the bank the modern theme is carried out. Safety of the money and valuables of customers is assured by a steel and concrete vault of advanced construction, housing within its thick walls globular steel safes whose massive doors respond to time locks set in series. A burglar alarm system that is cleverly concealed and which can be operated from any part of the building, is a further precaution.

Officers of the bank are Alex Spears, president; Dr. F. E. Clark, vice president; E. R. McDaniel, vice president; W. W. Wallace, vice president; E. J. Poe, cashier; Vance Littleton and Mrs. Lucile Huffmyer assistant cashiers. Directors are Mr. Spears, Dr. Clark, Mr. McDaniel, Mr. Wallace and Mr. Poe.

Putnam Plans New Hi School Building

PUTNAM.—The board of trustees for the Putnam school district met Tuesday evening with Architect Voelcker and Voelcker and Dixon, Inc., of Wichita Falls. Plans were discussed for the building of a new high school for Putnam. R. D. Williams, president of the school board, presided.

It was agreed that an application should be made for federal assistance under the public works program whereby 45 per cent of the funds could be received from the federal government. The present high school building of Putnam has already been condemned by authorities. All trustees and Superintendent R. F. Webb were present. The application is pending approval at headquarters before the election will be held to see if the public is in favor of the movement. Architect Voelcker was in charge of the building of the present court house of Callahan county.

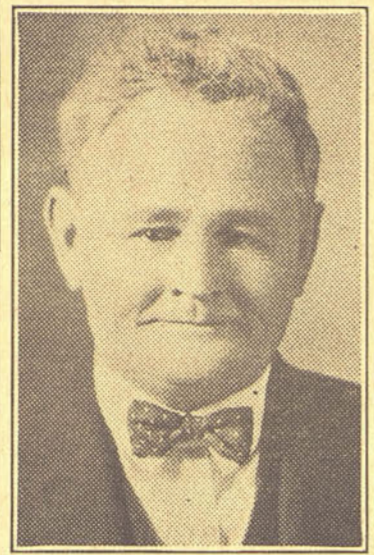
Rising Star Man To To Fly in Derby

RISING STAR.—R. L. Beery, who is now relieving his brother, Lloyd, as manager of a local theater, has received notice from the American Aeronautical association at Washington that he has been accepted as a contestant in the International Centennial Air Derby, which is to take off from Dallas in June 1936.

Mr. Beery, who is well known here by his former employment in a local drug store, has been flying since 1921, but has never taken part in contests. He is negotiating for a plane and plans to make a trial flight over the route by June.

Advertising is not an expense—its life blood of any business.

Grocer



D. A. Williams, Cisco grocery merchant for 15 years.

D. A. Williams in Business Here 15 Years

In the grocery business in Cisco for 15 years, D. A. Williams has spent all that time in one neighborhood, making only one move, and that to a more convenient location and larger quarters. His store, located at L avenue and Eighth street since September, 1933, was established at 803 L avenue in 1920. He has lived 20 years in Eastland county.

Born in Hill county December 9, 1876, he lived there until 1900 when he moved to Hamilton. Married the first time to Miss Mattie Robinson in Hill county, his wife died in 1908 in which year he moved to Brown county. There, as in Hamilton county, he followed the profession of farming. In 1912 he married Mrs. J. W. Robinson.

Mrs. Williams has two daughters, Mrs. Edgar Bradley of Merkel and Miss Lucile Robinson, a member of the Cisco high school faculty.

Mr. Williams has two sons, Floyd, who is with the Humble company at Houston, and Ramsey, at Prescott, Ariz.

The store handles staple groceries, meats, fruits and fancy groceries.

Green Funeral Home Founded Here in 1919

Green Funeral Home was established Nov. 10, 1919, by the present owner and manager, A. C. Green, who came to Cisco from Stamford, Texas, where he was funeral director for the Penick-Hughes Co. for 15 years. Later Mr. Green sold an interest in this mortuary to Charles Gray, who remained his partner for four years when he sold to Mr. Green, who has been the sole proprietor ever since. His assistant, Clyde Mancill, has been with the funeral home for several years.

Mr. Green is a licensed embalmer, having obtained his license to practice in the first class the state embalmers board ever held. This class was examined in July, 1903, and his license was issued July 3, of that year, being numbered 67.

"There was a class of about 600, but only 140 passed the examination. Out of this number I think there are only 20 now active in the business," Mr. Green said.

Mr. Green carries a full line of caskets and funeral supplies, and is prepared to supply any burial arrangements desired on short notice. Their hears and ambulance is always ready to answer any call of the unfortunate, and careful attendants are present at all calls.

Mr. Green was born in Lampasas, but accompanied his parents to San Antonio when a small boy, where he was reared, and where his father died August 15, 1933. At the time of his death his father was the oldest casket salesman in Texas.

Soon after the Green Funeral Home was established the present location was purchased, on which stood an old three-room shack, which was razed and the present well appointed mortuary built for the purpose for which it is now being used. It contains a large and comfortable chapel, where funerals are often conducted, an office, slumber room, preparing room, display room, stock room and bed room for the assistant.

Mr. Green was married in 1906 to Miss Ava DuLaney, in Abilene. They have an attractive brick home at 1000 West Seventh street.

Every successful business man is a consistent advertiser—that's why he is successful.

SIX MONTHS; FREED

CAMDEN, N. J.—Sentenced to six months for shooting a bus driver, George Parkinson of Philadelphia walked out of the courtroom here a free man one minute later. Parkinson was found guilty by a jury, but Judge Frank F. Neute dated the sentence from his arrest last January. The prisoner was entitled to leniency, the jurist said, because the jury paid too much attention to a previous conviction against him.

Youngest Youth Director for Largest State

WASHINGTON.—Texas, the largest state, has the youngest director of the administration's national youth movement. Lyndon B. Johnson of Johnson City, and secretary to Representa-

ative Richard M. Kleberg of Corpus Christi for four years, is 26 years old but when he goes to Austin to establish his new headquarters he will take with him more experience than some men much older.

"Lyn," as his close friends call him, was debate coach at Sam Houston high school in Houston before coming to Washington and he produced winners. Two of them—L. E. Jones and Glen Lattimer—he brought to Washington and put to work as his assistants

and Jones will be in charge of the Austin office until Johnson reaches the capital. A dozen others he has "placed" in government departments.

Johnson was born in West Texas, taught school in east Texas and has been the right-hand man of a south Texas representative. While Kleberg devotes his time primarily to legislation, Johnson systematically handles the office "routine" and knows "Mr. Dick" so well that he has been of valuable assistance to the congress-

man even on legislative matters. He rules the office with a firm but kindly hand and "the boys" call him "the chief."

A GRAVE BILL

DANVERS, Mass.—A collection agency sent Harry E. Stone a bill demanding that he pay his burial expenses. The letter said the undertaker had not been paid. Stone pinched him and decided he was very much alive.

Advertising is not an expense—its life blood of any business.

Here To Serve You With Firestone « TIRES » BRAKE LINING ACCESSORIES

You Always Get Better Quality at No Higher Price when You Buy a Firestone Tire with the Firestone Name and Guarantee

SIZE	PRICE	SIZE	PRICE	SIZE	PRICE	SIZE	PRICE
4.50-21	\$7.30	4.50-21	\$6.65	4.50-21	\$6.05	30x3 1/2	\$4.05
4.75-19	7.75	5.00-19	7.55	4.75-19	6.40	4.40-21	4.75
5.25-18	9.20	5.25-18	8.40	5.25-18	7.60	4.50-21	5.25
5.50-17	10.40	5.50-17	9.20	5.50-19	8.75	4.75-19	5.55

Other Sizes Proportionately Low

AMAZING New Invention

GREATER POWER * QUICKER STARTING * LONGER LIFE

New Firestone EXTRA POWER BATTERY

Allrubber Separators—built only in Firestone Extra Power Batteries—are the most outstanding improvement in battery construction in years. This amazing new invention gives you 20% more starting power—extra power that you need for sure, quick starts in sub-zero weather. And there is extra power for your car heater, radio, cigar lighter and other electrical accessories. Save money! Equip your car now and avoid battery trouble later. Come in for free battery test today.

GUARANTEED BATTERIES as low as

\$3.95

Exchange

<h3>MOTOROLA</h3> <p>Super Power Auto Radio No Spark Plug Suppressors</p>	<h3>NU-ENAMEL</h3> <p>ONE COAT COVERS Goes over the old paint No Brush Marks</p>	<h3>RAMCO</h3> <p>Method of Motor Overhaul Piston Rings and Expanders</p>		
<h3>CLIFTON</h3> <p>SEAT COVERS Installed while you wait</p>	<h3>LOCKHEED</h3> <p>Hydraulic Brake Parts</p>	<h3>GENUINE PUROLATOR</h3> <p>OIL FILTERS</p>		
<h3>FIRESTONE</h3> <p>All Rubber Garden Hose</p>	<h3>EDISON MAZDA</h3> <p>Auto and Household Lamps</p>	<h3>NIEH OFF</h3> <p>IGNITION PARTS</p>		
<h3>USE OUR EASY PAYMENT PLAN</h3>	<h3>POLISHES</h3> <p>Duco No. 7 Simonize Tumblers Firestone Johnston's</p>	<h3>Heart O' Pennsylvania</h3> <p>100 per cent Pure Pennsylvania Motor Oil 2 GALLON CAN \$1.39</p>	<h3>MOTOR OILS</h3> <p>Conoco Havoline Penn-Seal Humble 997 Quaker State Texaco Golden</p>	<h3>USE OUR EASY PAYMENT PLAN</h3>

LEE'S SUPER SERVICE

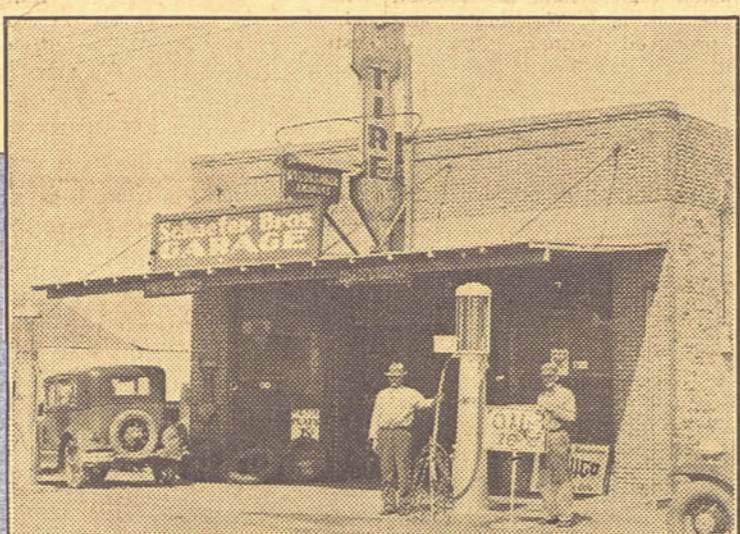
EDWARD "Red" LEE, Proprietor

ACROSS FROM POST OFFICE—PHONE 22

Self-Cooled Seat Corp. One of Promising Cisco Industries

VARIETY OF PRODUCTS TO BE MADE

Schaefer Bros. Garage



Front of the garage and service station of the Schaefer Bros. garage on South D avenue.

General automobile repairs and welding are done.

Brothers Do Welding and Auto Repairs

Schaefer Bros. garage was established on South D avenue in 1929 by Richard Schaefer and Rudolph Schaefer.

The shop does general automobile repairing, electrical and acetylene welding, and battery sales and service. It also sells National tires and operates a service station.

Both Schaefer brothers are natives of the Cisco section. Their father, E. P. Schaefer, came to Cisco in 1882 from Germany.

Raised on the farm, Richard got into the garage business by accident, he said. He was in Dallas, broke and out of work, and he got a job in a repair shop there. Interested in the work, he studied the trade and went to South Bend, Ind., where he took a thorough training course in the Studebaker factory school. Rudolph took special welding and electrical work at the Sweeney school. He also does general automobile repairs. But his specialty is welding and he handles that work for the shop while Richard attends to repair work as his specialty.

Both are married. Richard to

State Park for Cisco Assured by Texas Board

A park site of more than 500 acres, embraced in the sweeping expanse of a broad and beautiful canyon lying between the city of Cisco and Lake Cisco, will shortly be developed into a state park of rare attractiveness, it was announced last week as letters from the state park board announced beginning of a topographical survey is scheduled for August 19 or thereabouts.

The site, donated by Charles J. Kleiner and the city of Cisco in the greater part, was tendered the state board several months ago. It was praised by engineers and other representatives of the board who inspected it, declaring the site comparable to any that had been offered.

An effort will be made to secure location here of a CCC company for the development work. Attempts will also be undertaken to secure a large auditorium in connection.

Miss Annie Dolgener in 1920 and Rudolph to Miss Lola Lennon about 1927. Each has two children.

General Business Expansion Noted in D and D Survey

NEW YORK, (AP)—A general expansion of business to a higher level this week than during the similar period of last year was found in a survey issued today by Dunn and Bradstreet.

"Accelerated by the unexpected upturn in the pace of operations of some of the leading industries, far in advance of the usual period for expansion, more trends reached toward a higher level than was recorded at this time a year ago," it was stated in the review.

"Continuous high temperatures and new heat waves in some parts of the country gave retailers an opportunity to clear the remaining stocks of summer merchandise, making substantial sums of cash available for investment in fall inventories.

"Buying at wholesale was advanced by the rising current of consumer demand and the greater price stability."

Although retail trade continued at an excellent pace, it was declared, the estimated gain in sales for the country was held to a range of 120 to 30 per cent over 1934 because of the rising trend of a year ago.

"While the gains reported by some of the markets were small, general volume of wholesale orders continued to rise by a larger percentage over the comparative showing of last year," the review found.

"Price uncertainties during July led to the postponement of so much buying that most wholesalers are making preparations for an abrupt gain during August.

"The further advance of industrial operations has lifted the average from 15 to 25 per cent higher than it was for the corresponding 1934 week.

"Employment held generally steady, with slight gains at isolated centers, although the increase was not in keeping with the advancing rate of activity."

AUTOMOTIVE SERVICE

ACETYLENE WELDING

(PORTABLE EQUIPMENT)

ELECTRIC WELDING MACHINE

GENERAL AUTOMOTIVE REPAIRS

Farm Machinery Repaired

Tractor Repairs

Hi-Volt Battery Sales and Service

National Tires and Tubes

UNCONDITIONALLY GUARANTEED

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Quality Gasoline and OILS

Conoco Oil Co.

J. H. MITCHELL W. B. GARDENHIRE

Distributors

Conoco Products

DeLeon Melon-Peach Festival This Week

DE LEON.—De Leon's eighth annual Melon-Peach festival will be held Wednesday to Friday, August 7-8-9. The celebration is being given in connection with De Leon's record breaking peach and melon marketing season in which 100,000 bushels of peaches and between 400 and 500 carloads of watermelons are being moved.

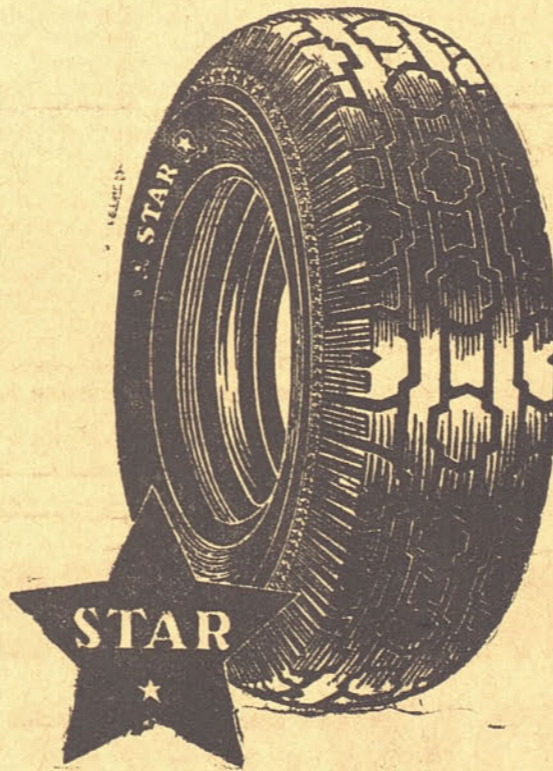
The celebration opens with a street parade at 10 Wednesday morning, the parade terminating at the fair grounds where Hon. Harry Hines, the chairman of the Texas Highway commission, will deliver an address, commencing at 11 a. m. Wednesday evening at 8 o'clock, the coronation of "Queen Elberta of the house of Tom Watson" will be staged, the court scene being one of regal splendor. Miss Eugena Gentry daughter of Mr. and Mrs. E. E. Gentry, was chosen queen by popular voting.

Melons and peaches will be judged in the show at 10; awards paid to the winners. There will be a baseball game each afternoon, carnival entertainment, and other features.

As the crowning feature of the three days entertainment, De Leon growers will slice and serve free to the thousands of visitors, iced watermelon at 3:30 o'clock Friday afternoon, the 9th.

The farmers of Kimberly starved while their children played with diamonds. But what a difference it made after it was advertised.

Daily Press Want Ads Click.



CUT-RATE AUTOMOBILE ACCESSORIES

BARGAINS IN USED TIRES

Ford "A" Brake Lining (sets)	\$1.24	Fort A and T Piston Ring Set	1.19
Ford "A" Brake Shoes, exchange	1.49	Chevrolet 4 Piston Set	1.19
Chevrolet Brake Lining (sets)	1.24	Chevrolet 6 Piston Ring Set	1.19
Chevrolet Brake Shoes, exchange	1.49	Ford "V-8" Piston Ring Set	2.39
Chevrolet Brake Lining (sets)	1.24	Above Piston Ring Sets Include Wide Channel Oil Ring	
Ford "V-8" Brake Lining (sets)	1.49	Chevrolet 4 Fan Belt	.29
Brake Lining—Rolls—per foot	15c	Chevrolet 6 Fan Belt	.29
Chevrolet—4 and 6—Ring Gear and Pinion	3.95	Ford A Fan Belt	.29
Ford A and B—Ring Gear and Pinion	4.80	Ford V-8 Fan Belt	.45
Chevrolet—4 and 6—Flywheel Gear	1.59	Fan Belts for All Cars in Stock	
Ford A Flywheel Gear	.90		

STAR TIRES and TUBES

Guaranteed up to 18 Months and No "Catches" in the guarantee!
No Carrying Charges—No Interest. WE DON'T TAX YOU

Pay No Tax For the Privilege of Making EASY PAYMENTS

LEE & CO.

501 Avenue D

Cisco, Texas

Initiative of Younger Business Men Inspired Cisco Boosters

PROMOTION OF CISCO IS ITS PURPOSE

By JOHNNY COX

Inspired by the natural resources and possibilities offered by Cisco for a city of many times the present size and with a desire to be among those present when these possibilities were being developed, a group of younger business and professional men met at the Laguna hotel to discuss ways and means of attaining the goal. This meeting was called in August, 1934 and committees were appointed to work out various details. After several such brief called meetings an organization was formed, officers and directors elected and a constitution and by-laws adopted.

The Cisco Boosters membership is derived from every organization, business and professional in Cisco. Realizing that each of these organizations was formed for a specific purpose, it was the aim of the Cisco Boosters to blend all these efforts into one program aimed at boosting Cisco. In so doing it was hoped to build a city with a reputation for law-abiding citizens, a city of culture and refinement, of schools and churches, with a citizenry alive and alert to the possibilities and ever ready to seize upon and develop new ideas, a city of friendly hospitality and a dynamic personality.

3,000 Booklets

In order that others know what Cisco has to offer an intensive advertising campaign was launched. Three thousand booklets of 24 pages each, telling in both pictures and print of the advantages offered by Cisco over many other towns of even greater size, were sent to the various parts of the United States.

The idea of developing the big canyon from the city limits to the state fish hatchery into a state park and CCC camp was started. Much of this land was owned by the city and the rest was either donated outright by the owners or was sold to the city at a very low price. After many days of work and planning fulfillment of this idea seems a certainty.

One terracing machine was bought and another secured from the county commissioners court to be used free of charge by the farmers in the Cisco trade territory.

A trade-at-home sentiment is being fostered by the organization. Locating tracts of land believed suitable for a subsistence home colony and cooperating with the Cisco chamber of commerce, the Boosters helped to hire a man to map and secure options on some 10,000 acres of land for this purpose. If such an allocation is made by the federal government for this section we believe that Cisco stands an excellent chance to secure this colony.

Get-together banquets have been held almost every month with some prominent out-of-town speaker.

Realizing our recreational facilities as an outstanding asset, the Boosters are attempting to develop these facilities to such an extent that Cisco will soon become the playground of the Southwest.

Many large and small organizations and companies have been invited to come and to return to Cisco for their meetings. A luncheon for local and visiting officials of the Humble company was given while a group was here for the annual Humble Booster Club picnic at Lake Cisco. Acceptance of an invitation to bring the Lone Star safety meeting and picnic to Cisco in 1936 has been announced.

With the cooperation of the citizenry of Cisco the aims and purposes of the Boosters are gradually being realized. Without a paid secretary it has been difficult to get all the work done, and were it not for the loyal people of Cisco who believe in the future development of their community, what has been done could never have been accomplished. For this support the Cisco Boosters are indeed grateful.

Many other projects not here mentioned have been sponsored and successfully concluded. Recently, believing that still more could be accomplished by having the support of a state organization the Boosters applied for and were accepted as members of the Texas association of Junior Chambers of Commerce.

Other projects now on foot with even more intense activity, the Boosters will seek to exemplify the true spirit of Cisco, portraying the possibilities that abound.

Officers and directors of the Cisco Boosters are: Johnny Cox, president; Dr. H. Seale, vice president; O. J. Russell, vice-president; H. G. Bailey, secretary; J. D. Lauderdale, treasurer; R. L. Ponslor, F. D. Wright, H. A. Bible, Jack Anderson, H. L. Dyer, Mitt Williams, A. Sandhofer, J. M. Bird, F. B. Altman, Dr. Paul Woods, J. H. Henderson, Charles Sandler and S. R. Wood, directors.

Booster Head



Johnny Cox, president of the Cisco Boosters.

Vice President



Dr. Hubert Seale, vice president of the Cisco Boosters. Dr. Seale is also a member of the board of trustees of Randolph college.

Powell Cleaning Plant One of First in Cisco

Powell's Cleaning Plant is perhaps the oldest cleaning and tailoring business in Cisco. It began in the rear of the Corner Drug Store, now the Moore Drug Co. There was then a room in the rear of this building opening on West Seventh street. C. B. Powell said when he began this business in 1911 his equipment was valued at \$12.50. Later the plant was operated where the Abe Notgrass shoe shop is now located, and while there his nephew, H. S. Dossett, came into the business as a partner. In 1923 the plant was moved to the present location and equipped with some of the latest and most improved cleaning and pressing devices. His first piece of modern machinery was a steam press, he being the first to install this type of equipment in Cisco, which was installed about 1913. His next was the continuous flow equipment in 1921. The latest, and possibly one of the best devices now in use, is the Super Hi-Tone filter, fitted with Mon-Ell screens through which the solvent flows back and forth into the washer, thoroughly cleaned of all foreign substances and returned to the washer, keeping the fluid at an even gauge, and when the garments are thoroughly cleaned, back it goes again into the filter, with every particle of the elements soiling the garments removed.

Invites Public
Mr. Powell invites the public to his establishment to inspect his equipment.

Besides cleaning and pressing garments the Powell Cleaning plant operates a modern hat establishment, where soiled hats are restored to their original texture and finish.

Mr. Powell also sells made-to-measure clothing, representing some of the leading tailoring houses in the country.

In 1925 Mr. Dossett severed his connection with this business, and since that date Powell has continued the business under his own name. But he has been assisted by his son, Troy Powell, who has been of material assistance in gaining the place it has reached in the commercial status of the firm.

Mr. Powell was married Feb. 21, 1906, to Miss Stella Nabors, and they are the parents of three children. Troy, the eldest, is associated with his father in the business; Doris, a graduate of the Cisco high school and Randolph college, is with Perry Bros. as saleslady; Bettie Lou, the young-

CISCO COCA COLA PLANT ONE OF FIVE

The Cisco Coca Cola bottling plant of the Texas Coca Cola Bottling company dates from 1918, when it was purchased from William Reagan, now Texas company agent for the Cisco area. The bottling company was composed of J. S. and E. R. McDaniel, F. N. Fay and Walter Jarret.

After operating the plant here for a while, the company moved it to Eastland. Subsequently, in 1930, it was returned to this city where the excellent quality and purity of the water is a great asset.

One of Five

The Cisco plant is one of five operated by the company. The others are at Abilene, Sweetwater, Big Spring and Seymour, all of the five serving about 25 counties.

All flavors of soda water, in addition to Coca Cola, are bottled at the Cisco plant which is capable of delivering a case a minute through one of the most ingenious big machines conceivable. The bottles are fed into the machine, washed, sterilized in boiling water filled with the drink, capped, sealed and delivered.

Out of the Cisco plant the following towns are served: Rising Star, Pioneer, Cross Plains, Putnam, Moran, Albany, Eastland, Ranger, Thurber, Carbon, Gorman, DeLeon and Comanche. In addition two warehouses at Breckenridge and Dublin, are stocked.

A. Cowan is manager of the from the local plant. Cisco plant and Mrs. Cowan is cashier. Other employees are Charles Girder, Travis Manning, Gordon Wadley, Press Johnson, Sterling Holder, J. J. McDaniel, Ben Elliott, Gene Holbert, Harold McClain and "Pat" Walton.

Elite Shop Is Noted for Work on Permanents

The Elite Beauty shop was established six years ago in the building now occupied by the Cisco chamber of commerce and owned by City Comm'r J. R. Burnett. Sam Key established the shop. Later he moved it to the rear of the Ford-Green Music company in the building where it is now located.

When the Ford-Green company moved three years ago, Mr. Key established a barber shop in the front of the building, maintaining the beauty shop in the rear with Mrs. Key, who previously was employed by the John H. Garner store, in charge.

The beauty shop has the most modern equipment, with further additions contemplated this fall. While it does not attempt to specialize in any particular work, it is noted for the quality of its permanents and the greater part of its trade is devoted to this work. Facials, scalp treatments and other beauty work are given expert attention.

Mrs. Key took special training at the Matne School of Beauty in Dallas. Miss Elizabeth McCracken, her assistant, received training at the Marinello school at Dallas and the Sellers school at Fort Worth.

Mr. Key came to Texas from Arkansas when he was six years of age. He and Mrs. Key, a native of Belle County, were married in 1908. There only child is Mrs. J. T. Golden of Longview, Texas.

"DEAD LETTER OFFICE"
LOS ANGELES.—Alice Gray, lecturer, believes in the strenuous life for firemen. "Firemen seem to sit all the time and are too fat," she wrote Mayor Frank L. Shaw, and suggested they clean the streets and parks in otherwise idle hours. Mayor Shaw sent the letter to the fire commissioner. The commissioner sent it to Chief Ralph Scott. Chief Scott was undecided where to send it.

GYPSE MAGIC
FALLS CITY, Neb.—Some 500 Gypsies, gathering here for a four day tribal wedding celebration, were asked to break camp upon complaints to the police of petty thievery.

The Gypsies left. Now the police are wondering where they went and report they can find no trace of them.

est, was a member of the graduating class of the grammar school this year, and goes into the high school at the commencement of the fall season as a freshman.

The home of the Powell's is at 504 West Eighth street.

Every successful business man is a consistent advertiser—that's why he is successful.

18-Year Age Limit Opposed by Coaches

DALLAS, (AP)—The Texas Night School Football Coaches association was on record today opposing the 18-year age limit rule for football players.

The coaches voted Thursday night to petition the league for a referendum vote of member schools on the rule. The motion, placed before the association by Hooly McLemore, Hillsboro high mentor, came after more than an hour of discussion. It passed unanimously.

The rule, passed last spring by the Interscholastic league executive committee at Austin, will become effective Sept. 1, 1936, unless it is rescinded. It would bar from league competition students whose eighteenth birthday falls before the Sept. 1 preceding day of the contest.

SO HOT

ST. LOUIS.—In 24 hours the Humane society responded to 147 heat prostration calls. Eleven were horses, two were canaries, one was a sparrow. Several white rats and rabbits also curled up. The rest were dogs.

TO OPPOSE OPPOSITION
NEW YORK.—The American Olympic committee lined up today to combat any attempts to oppose American participation in the 1936 Olympic games in Berlin.

Randolph College—

CONTINUED FROM PAGE 1

through our teaching and our influence for success and happiness in their careers.

Makes School a Discipline
You expect us to send your boys and girls back to you as good as when you sent them to us, and better. We like not to disappoint you. But we many not be able to do with them what you as parents have not been able—or willing—to do yourselves. But by your cooperation we wish to make of them useful and upright men and women. By adopting standards of classroom work and campus behavior and by holding to these standards we make school life a discipline—not merely a punishment nor a correction, but a training—that is the very best preparation for life after while.

Christian homes want their young people to grow religiously.

We want our religious influences and our Bible teaching to help every young person to appreciate more the Christian religion. We like to enlist their interest and their talents in giving back to their own churches part time or full time Christian service of some kind. The ideals of all those con-

nected with Randolph college are American and Christian. We want to help your boys and girls all we can toward a life of success and an eternity of happiness. Give us your patronage, your support, your suggestions, your encouragement, your prayers. Ask us for any good service we can render.

Stray Cats Plague Winnipeg
WINNIPEG, Manitoba.—Winnipeg is suffering from a severe stray cat plague. One humane society alone has picked up nearly 500 abandoned cats last month without making any noticeable reduction in the ranks of the wandering felines.

Job Printing Office Supplies

Corona and L. C. Smith TYPEWRITERS

The Commercial Printing Company is equipped to do FINE PRINTING—a well selected variety of New Type, Linotype Machine, Presses in A-1 shape; Stock of high quality paper and all other equipment which enables us to turn out the kind of Printing you demand.

Commercial Printing Co.

709 Ave. E F. E. SHEPARD, Prop. Phone 5

DRINK DELICIOUS COLD BOTTLED



"The Pause That Refreshes"

EVERY BOTTLE STERILIZED COCA-COLA BOTTLING CO.

BUSINESS IS BUILT FROM SMALL START

Edward Lee, eldest son of the late Cong. R. Q. Lee and Mrs. Clara Lee, also deceased, established the Lee Super-Service station at the corner of E avenue and Sixth street, the old B. and H. Motor company stand, in 1932. From a small beginning he has built up one of the most complete service and automobile accessory stocks in the section, with a well-equipped garage operated in connection.

He sells Texaco gas and oils and in addition to this popular brand, handles seven lines of premium oil. As much as 400 gallons of this oil is often carried in stock. Firestone tires, Gates belts, Firestone and Southland batteries. The station recharges batteries and conducts a rental service, also.

Mr. Lee was born at Caddo, Stephens county, Texas, January 29, 1906. He married Miss Flora Mae Stockard, daughter of the Rev. and Mrs. J. S. Stockard of this city, on August 19, 1927. They have no children.

The company also handles Nu-Ename for automobiles and household uses and automobile Motorola radios.

Harold Boon is in charge of the repair shop and Brooks Pearce assists Mr. Lee in the operation of the service department.

All Kinds of Photo Work Is Done at Kizer's

Cisco's only photographic studio is located at 618 D avenue, and is owned and operated by R. E. Kizer, photographer and portrait artist. Mr. Kizer came to Cisco about two years ago and established a studio at 702 D avenue, where he conducted the business until his removal to his present stand a few months ago.

The Kizer studio does all kinds of photo and portrait work and its prices are as low as the better grade of work can be done. A full line of picture frames is carried in stock.

Personal attention is given to photograph enlarging, commercial and portrait work and Kodak films developed promptly.

Mr. Kizer is a native of Mississippi, where he closed a studio to move to Dallas. There he was connected with some of the leading galleries of that city, including the Rembrandt studio, recognized as one of the leading photographic studios of that city.

Mr. Kizer was married in Dallas in 1922 to Miss Frances Bennett, and this couple are the parents of four children, the eldest being Mrs. Annie May Blanton, of Dallas; Jane, a high school student; Emily, pupil of West Ward school, and Margaret, age 8, in the primary department of west ward school.

The Kizers have apartments at the Broadmoor.

Station Owner



Edward (Red) Lee, proprietor of Lee Super-Service Station.

Program Ready For Reunion of Hawkins Students

GORMAN.—With the program ready for the Hawkins college reunion on August 12, there only remain a few more details to be worked out for the day's big events. Those details will all be last minute ones and the local folks will largely have to handle them for the rush.

The plan for this year calls for a basket dinner instead of a barbecue and from reports many ex-students and friends will be here for the big day with well filled baskets. Everyone whom the management has heard from tells of others who are coming and all of them are bringing the necessary provender. All the local folks will have their dinner ready for the day also.

The program for the day is: 9 a. m.—Registration. 10 a. m.—Assembly. Song.

Invocation: Rev. Phil Gates. Welcome on behalf of the city. J. W. Cockrill. Welcome on behalf of the ex-students—Earl Bender. Response: Millie Blackburn. Quartette—Arranged by Bud Warren and Tom Cooner. Address—Claude Spratling. Duet—Herman Wood and Mrs. Cassandra Wood Fish. Noon—Basket lunch. 2 p. m.—Address by Rev. Lester Richardson of Houston. Reading—Mrs. Eppie Jean Whitesides. Talks by former teachers. Reminiscences. Business session.

BEETLES IN CHURCH

AMSTERDAM.—Beetles are threatening to demolish the 900-year-old church at Oudewater in Holland. The church dates back to 1003 A. D. and was the only building spared in 1575 when Spaniards razed the town. So great have been the beetles' ravages on the church that the authorities have had to close it.

T. J. Dean Didn't Like Wet Tobacco Field Sacks, so He Became Druggist

Tom J. Dean, veteran Cisco druggist and owner of Dean Drug company and Dean Drug company at Waxahachie, got his inspiration to become a druggist from planting tobacco slips in Smith county, Tennessee, where he was born. He didn't immediately aspire to become a druggist, but he did immediately resolve to do anything, the Lord willing, rather than slop around in muddy fields with a wet and leaky sack of tobacco plants streaming muddy water down his legs. Providence took care of the drug business in time.

Born September 1, 1867, he came to Texas in 1890 and landed at Van Alstyne, Grayson county, where he worked four or five years in the Southern Pacific (then the H&TC) passenger station. From that he went into the express business and then into a drug store, also at Van Alstyne. He made two moves before he established himself at Cisco, going first to Big Spring where he clerked in a drug store—from 1903 to 1908. Big Spring had cattle ranches and little else when he went there, but in a few years the farmer pushed into that western country and there was a boom in land prices. Mr. Dean had acquired a farm and when the Bruce Stephenson drug store at Cisco was placed on the market he and Floyd Jones, a brother of Dr. Charles C. Jones, bought it, Mr. Dean trading his farm for his interest.

Changed Name

The partners changed the name of the store to Dean-Jones Drug Co., and operated it from 1909 to 1914. They also bought a drug store at Moran, and when the partnership was dissolved in 1914 Mr. Jones took the Moran business and Mr. Dean the Cisco business. Mr. Dean has operated the Cisco store continuously since that time. Mr. Jones, however, sold out the Moran store and moved to Albany where he entered politics and held a number of county offices.

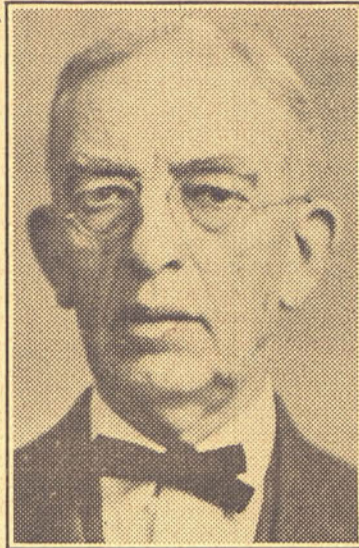
In October of 1934 Mr. Dean acquired the Dean Drug company at Waxahachie, which his son-in-law, E. E. Lennon, manages. Mrs. Lennon is the only child of Mr. and Mrs. Dean. Mrs. Dean is the former Miss Ralph Atwood of Big Spring. She and her husband were married in 1908.

Employees of the Dean Drug company are Howard D'Spain, pharmacist who has been with the company since 1910, prior to which he had his own drug store; E. C. Duncan, in charge of the jewelry department; George Atkins, B. M. Miller and J. T. Elliott.

Rexall Store

In 1911 the store became a Rexall store, one of a group that has grown to 10,000 units. As such it has a buying power that enables it to offer the best quality of merchandise at reasonable prices. Besides its jewelry department, pharmaceutical department and general drug and sundries merchandizing, the Dean Drug company handles wall paper, paints and varnishes, fountain drinks, ice cream (candies and practically everything else that is to be found in a drug store. The store, whose slogan, "If it's found in a drug store, it's at Dean's", is well deserved, is said to have perhaps the largest stock of any store of its kind in this section outside of

Druggist



T. J. "Tom" Dean, proprietor of the Dean Drug company.

Eastland Court May Try Hood County Farmers

EASTLAND.—Expression of likelihood of trial of two Hood county farmers in Eastland county was made this week as District Judge Sam M. Russell of Stephenville convened a grand jury at Granbury to investigate the slaying of Thomas Holmes, 19, Hill City store operator, last May 12. Max, Cash, 21 and Bird Tracy, 27, have been charged with the offense and have made statements, County Attorney J. B. Dykes of Hood county is quoted.

W. D. R. Owen of Eastland, acting criminal district attorney in the absence of his brother—who is on a vacation, stated Thursday that Judge Russell has been informed that every cooperative action will be taken by Eastland county officials.

Russel was informed that the cases could be taken care of around Sept. 1, Owens stated.

Abilene. At one time the company engaged in a considerable wholesale trade, but withdrew from that field until very little merchandise is so handled now.

Presbyterian Encampment Is Located at Lake

Another important development in the Lake Cisco area, a development which promises to develop into something of great extent and value, is the location of the summer young people's encampment grounds of the Fort Worth presbytery of the Presbyterian church here.

A tract of more than 30 acres on a beautiful bluff overlooking the state fish hatchery, the state park canyon and the lake itself, was leased to the presbytery for the purpose. A road has been built to the site, with beautiful stone pillars marking entrance from the Lake-Zoo road, and the construction of permanent buildings and other improvements is now being planned.

Lake Cisco

Last June for the second consecutive summer the intermediate young people's encampment was held here, the accommodations of the Cisco country club and the Lake Cisco lodge being pressed into service. So delighted have been the visiting young people and their sponsors with the recreational and climatic advantages here that there is the promise of many hundreds to come as facilities at the beautiful encampment site are provided.

Not only the young people's summer encampment activities of all departments of the church in which educational and religious functions are combined with recreational opportunities are expected to be centered at the Cisco site.

Location of the encampment site permanently here was due largely to the efforts and work of Dr. J. Stuart Pearce, pastor of the Cisco First Presbyterian church. Dr. Pearce is a member of the presbytery's religious education committee. The Rev. M. H. Applewhite of Fort Worth and Miss Stella Hovey, director of young people's work for the presbytery, and other members of the committee, including E. P. Crawford of Cisco, have been enthusiastic in their support of the program.

FAILURES GREATER

Business failures for the week ending July 18 was 215 against 215 for the same week in 1934. Failures for the week ending July 25 were 212 against 215 for the preceding week, and 215 for the same week in 1932, according to

Every successful business man is a consistent advertiser—that's why he is successful. Harry Vardon, one of the immortals of golf, played with only seven clubs in his bag.



SPECIALISTS IN HARD-TO-CLEAN GARMENTS

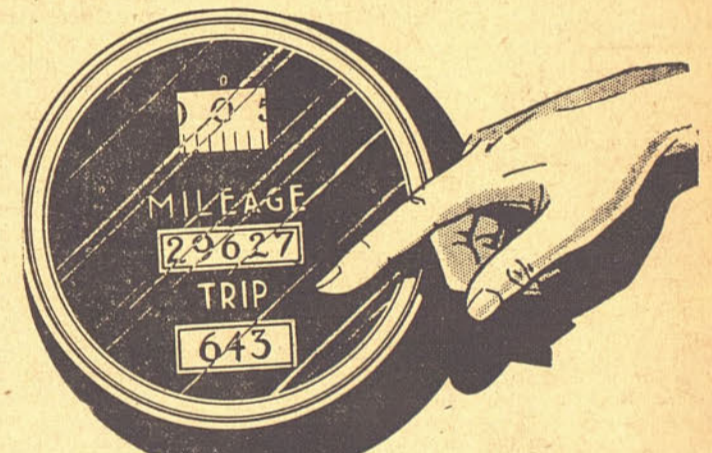
Whether it be an unusual type of weave or some special knitted or flannel dress or garment, you can have it cleaned here thoroughly and with complete satisfaction at no extra cost. Guard against the ravages of summer moths by using our inexpensive and satisfactory service.

Have Your Clothes Cleaned THE HI-TONE WAY

POWELL

The Oldest Cleaning Establishment in Cisco Phone 282—612 Avenue D.

Check up on the gas you use



Simply fill up your tank with our TEXACO High Power Gasoline and Oil, and then go out for a spin. You'll be surprised at the response you get—so much so, in fact that you'll never fill up with any other brand. Use Clark's Service Station of better service and better products at no more cost.

Expert Lubrication, Car Washing, Waxing and Polishing

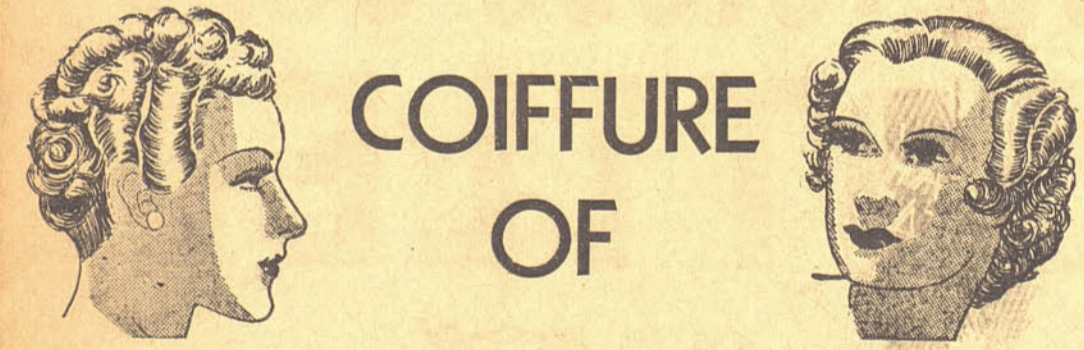
OUR POLICY

It is hard to put in words the aim, the dream and the ideals of this Service Station—they are to be lived. But we can express our business policy—the concrete thing on which we are building a real Service Station. A policy that is based on Personal Service, Courtesy, Quality Merchandise, Expert Work and Reasonable Prices. On this basis we solicit your business.

Texas Service Station

A. V. CLARK CHARLES CLARK

Ave. E and 8th St. A GOOD PLACE TO TRADE Phone 142



COIFFURE OF PERSONALITY

PERSONAL BEAUTY SERVICE Elite Beauty Shoppe

Glorify your personality with a truly individual permanent—so much more natural, beautiful and becoming to your individual type. With expert skill we design your hairdress to be most flattering—the style varied to become your head and facial contour. You will be utterly delighted with the results!

PERSONAL BEAUTY SERVICE Elite Beauty Shoppe

702 AVE. D.—PHONE 144

New Organization Promotes Lake Cisco Amusement Area

COMPANY IS NOW OWNED BY CISCOANS

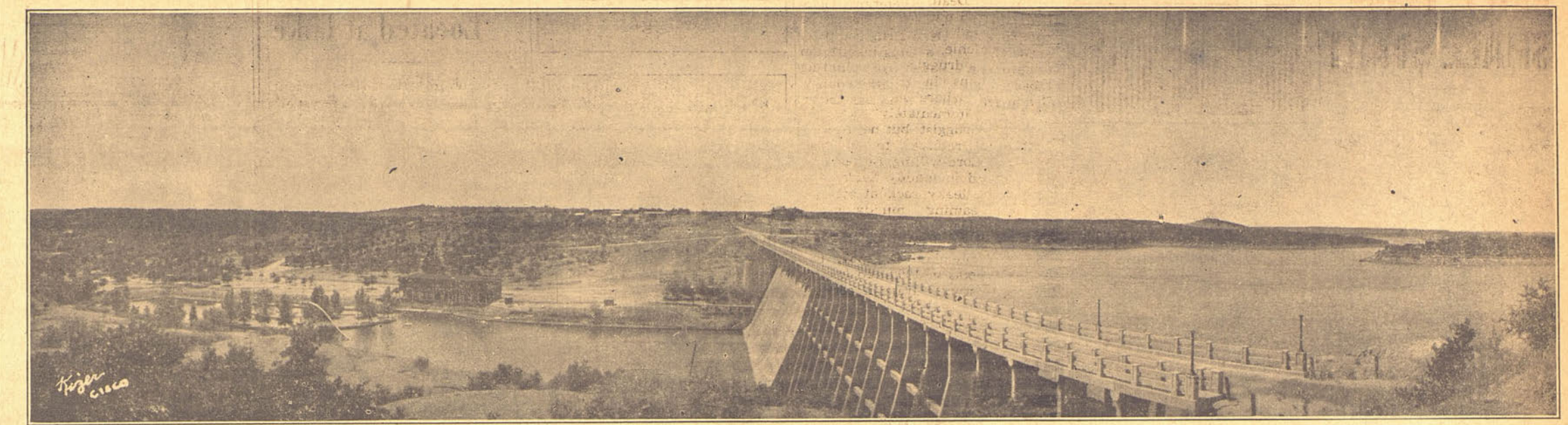
The Lake Cisco Amusement company entered a new and promising period of its history this year when a group of local citizens, devoted to the welfare of Cisco and the success of the project, by a heroic effort raised sufficient money to acquire the interests of all out-of-town stockholders.

Successful in this financial effort, the reorganized company, with F. E. Harrel as president; F. D. Wright as vice president; P. R. Warwick as secretary-treasurer; Dr. E. L. Graham and W. J. Armstrong as directors, and Lloyd Hughes as manager set about to improve the properties and to popularize the resort, especially the big swimming pools.

Improvements
A schedule of improvements was undertaken as follows:

The Lake Cisco pavilion was repainted inside and out with a more pleasing color scheme. A new ladies lounge was built. New plumbing fixtures were added. A broad stairway to the front of the dance floor of the pavilion was built to make access more easy and eliminate crowding. A sandwich shop with new tables and seats was placed in the windowed lobby overlooking the pools. A new dias for the dance floor was built.

In the pools new steel ladders for climbing out of the water were built. The concrete walls were painted white and safety rails run around them. All water sports equipment was repaired. New diving boards were installed and the 45-foot diving tower strengthened. New rails and safety guards were put in the kiddies pool. Sand beaches were made and the island



given fresh sand. A sound amplifying system was installed.

Service Improved
The service in the bath houses was materially improved. New mirrors were placed in the dressing rooms and disinfectant foot-baths were placed in each.

The response of the public to these improvements and promotional efforts has been gratifying. Of special note has been the response from out-of-town. Eastland, Baird, Albany, and other nearby towns and communities have shown a great interest in the amusement and recreational advantages of the Lake Cisco area.

Project Approved
A WPA project for terracing and beautifying the drainage channel below the swimming pools and the slopes opposite the pavilion has been approved at Washington, D. C., to cost \$4,828.123. This project will make of what is now a cat-tail infested, marshy and unkempt area a beautiful, park-like vista adding vastly to the attractiveness of the resort. At the same time the project will improve the sanitary condition of

the pool by assuring it of complete drainage.

The sanitary condition of the pools was praised by a state health board engineer whose every remark was complimentary while on his visit of inspection. He said he had not seen a more sanitary pool in the state.

In addition to the swimming pools and the pavilion, where dances are held at regular intervals, the company operates boating privileges on the lake, a large excursion launch, has the franchise on all concessions.

Employees
Employees of the company other than named are: Ernest L. Hughes, assistant manager; Melba Ray, cashier; Roy Chambliss and Reuben Wende, life guards in charge of the pools; Drew Gorham, concessions; Charles Brown night watchman; Lottie Burleson and Dick Dowda, in charge of the basket room, and John Johnson, janitor.

Associated with the Lake Cisco Amusement company's facilities in the amusement area are the city zoo and parks, and the state fish

hatchery. The parks are free to campers and picnickers for whom barbecue pits with free wood and water, tables, benches and other facilities are provided.

Eastland Girl Is Scholarship Winner

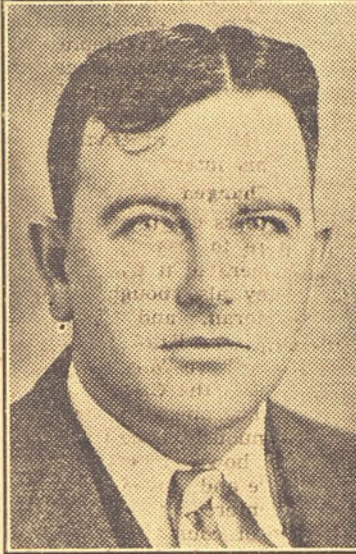
EASTLAND.—Mr. and Mrs. R. L. Perkins have just received notice that their daughter, Miss Florence Perkins, has been awarded the junior scholarship in Southern Methodist university for 1935-36.

This award is based upon outstanding work done by the student during the freshman and sophomore years.

She is president elect of Alpha Lambda Delta; treasurer of Tri-Delta; a member of the Junior Arden Dramatic club, and in addition is serving her third year as state secretary for the national organization of Better Homes in America.

Daily Press Want Ads will get the job done.

Manager



Lloyd Hughes, manager of the Lake Cisco Amusement company.

Cross Plains Boy Recovering Here

CROSS PLAINS.—Ralph Huntington, 11 year old son of Mr. and Mrs. H. C. (Dutch) Huntington, of Pioneer was recovering normally in a Cisco hospital from injuries sustained Tuesday afternoon, when an automobile collided with his bicycle throwing him into the side of the machine.

A deep gash was cut in the youth's back by the door handle. He was also seriously bruised and flesh crushed from his right arm.

Ralph, with a youthful companion, on another bicycle, was riding along highway 206 just south of the Pioneer school building when the accident occurred. He was off the pavement on the left side of the road and the other boy was far to the right side. When the approaching automobile sounded the horn, Ralph is believed to have thought the car a greater distance to the rear and started to cross to the same side

of his friend. The car, which was driven by a lady tourist from Oklahoma en route for Fort Worth—the woman was accompanied by her young son—is believed to have struck the "bike" with the left fender.

The woman stopped the automobile and was attending the injured boy when his uncle Jake Huntington drove up. Mr. Huntington put his nephew in his car and rushed him to a Cross Plains doctor's office. A hurried examination was made and the boy placed in an ambulance. 25 minutes after leaving the local physician's office the ambulance stopped in front of the Graham Sanitarium at Cisco, a distance of 35 miles where he was reported to be doing splendidly.

TWO ON ONE

BLOOMINGTON, Ind.—Two bass, each weighing a pound and a half, at the same time struck the bait of James Barnhill, fishing at Griffy Creek Lake near here, and he landed both of them. Barnhill was fishing in company with Ezra Baldrige, at the time.

PALACE THEATER

THIS WEEK'S ATTRACTIONS

Today
Laugh your fill at Will!
Watch him try to cure his stage-struck wife and save his home from going on the rocks!

Will ROGERS
Doubting Thomas

A.B. G. DeSylva production with **BILLIE BURKE** **ALISON SKIPWORTH** **GAIL PATRICK**

Tuesday, Only
"Les Miserables"
Starring **FREDRIC MARCH** (as Jean Valjean)
CHARLES LAUGHTON (as Jean Valjean)
CEDRIC HARDWICKE
Rochelle Hudson, Frances Drake, John Beal

Wednesday, Only
9 SUPER-LAUGH MAKERS
mix it up!
SPRING TONIC
Produced by Robert T. Kane
From the play "Man Eating Tiger" by Ben Hecht and Rose Caylor
with **Lew Ayres, Claire Trevor, Walter King Zasu Pitts, Jack Haley**

Thursday, Only
GEORGE O'BRIEN
in **HARD ROCK HARRIGAN**
A FOX release with **IRENE HERVEY**
at last—**YOUR FILL OF THRILLS!**
The screen's top action star outdoes himself—to give you the super-thriller you have waited for!

Friday, Only
The star of a million moods... and the new idol of the screen!
Katharine HEPBURN
Charles BOYER
in the story of a girl tremendously in love.
BREAK OF HEARTS
JOHN BEAL
JEAN HERSHOLT
RKO RADIO Picture
Directed by Philip Moeller. Jane Loring, associate director. A Pandro S. Berman production

Saturday, Only
John Wayne
RAMBO WALKER
ALSO SERIAL **KEN MAYNARD**
—IN—
"Mountain Mystery"
PREVIEW
Starts at 10:00 P. M.
WILLIAM HAINES
—IN—
"Young and Beautiful"
with **TED FIO-RITO** and Orchestra
Come in at 9:00 p. m. and see **TWO SHOWS FOR THE PRICE OF ONE**

FEATURE PICTURES
ALWAYS AT THE PALACE
Preview EVERY SATURDAY NITE
AT 10:00 P. M.
Come in at 9:00 and see **TWO SHOWS FOR THE PRICE OF ONE**

Coming Attractions

- "SHANGHAI"with Loretta Young
- "SHE"with Helen Canagan
- "ARIZONIAN"With Richard Dix
- "Accent on Youth" with Sylvia Sidney
- "Call of The Wild"with Clark Gable
- "China Seas" with Berry, Harlow, Gable
- "Old Man Rythm"with Buddy Rogers
- "G-MEN"with James Cagney
- "Go Into Your Dance" with Ruby Keeler and Al Jolson

- "Curly Tops"With Shirley Temple
- "Broadway Gondolier" with Dick Powell
- WILL ROGERSin, "Old Kentucky"
- Janet Gaynor in "Farmer Takes a Wife"
- WILL ROGERS in "Steamboat Around the Bend"
- Greta Garbo in "Anna Karenina"

AND MANY, MANY OTHER BIG PICTURES WITH BIG STARS

IDEAL THEATER

Opens Labor Day
September 2nd

Big Time Feature Pictures, New and Latest
Sound Equipment—Remodeled Inside Theater
—Reseat and Refinish All Seats—You'll Enjoy
Going to The Ideal.

HEAD OF NANCE MOTOR CO. IS NATIVE OF ARKANSAS

The Nance Motor company is another indirect contribution of the state of Arkansas to the city of Cisco. The company's president and founder, S. H. Nance, was born in that state on November 6, 1883. Arkansas, however, was responsible for only thirteen years of his bringing up, his parents moving their family to DeLeon, Texas, in 1896. Mr. Nance's actual business career began when at the age of 25 he went to Rising Star and entered the produce, dry goods and grocery business. From that time until he landed in Cisco on June 1, 1931, as manager of the Blease Motor company, he experienced varied fortunes, ranging from chickens to oil and finally centering on automobiles.

During Depression
It was during the depression when Mr. Nance arrived here to shoulder the Blease Motor company problems. And they were real problems, as all automobile agency problems were serious in those days of low public morale and little money.

But with a gift for optimism and a natural salesmanship, he took aggressive hold, faced a doubting public and the dissatisfaction of the owners and on January 1, 1933, he took over the concern in his own name and started it to going places in the right direction. Today with improved economic conditions he and his company are reaping the benefits of the confidence he had in the future of the Ford sales agency in the Cisco section.

Officers
He is president of the company and Garland, his son is vice president and secretary-treasurer. Garland, nicknamed "Pete," is the auditor for the firm. He supplies a conservative influence that serves as a stabilizing factor.

Came From Winters
Mr. Nance came to Cisco from Winters where he and Lanham Brown of Rising Star were partners in the Ford dealership. They had gone to Winters in 1925, after Mr. Nance had dabbled in oil and lost enough money to put him back to work. Before the oil episode he had served as salesman and subsequently as manager for two years of the Montgomery Motor company at Rising Star.

He was married on December 28, 1904, to Miss Maude Strube at DeLeon. Their four children, besides Garland, are Mrs. John W. Spier of Bastrop, La.; Mrs. H. Ford Taylor of Brady, and Miss Tenella Nance of Cisco.

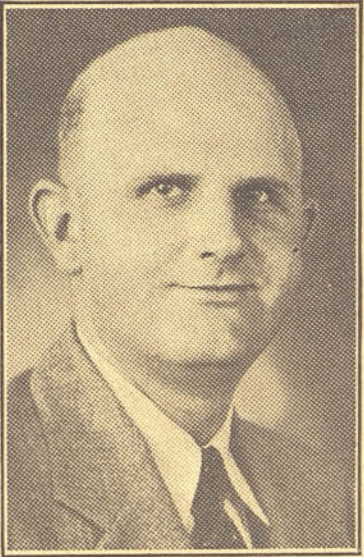
Employees of the Nance Motor company are:
Rex Page, manager of the parts department; B. H. (Slim) Stephens, shop foreman; Roy (Dago) Huffmyer, service station manager; W. H. Statham, head sales-

Ford Dealer



S. H. Nance, president of the Nance Motor company, Cisco Ford dealers.

Ass't Ford Man



Garland Nance, vice president of the Nance Motor company, Cisco Ford dealers. Garland is the son of S. H. Nance.

man; J. O. Barnhill, used car salesman. J. Richardson and Charles E. Yates, salesmen; Wylie T. Morgan, Hubert R. Caudle, W. F. Lane, W. R. Tolar and Durwood McCrary, mechanics; B. F. Thomas, paint and body worker; Fay Dawson and James Huddleston, service station operators, and John Henry Collins, janitor.
Tenella is serving as assistant bookkeeper, assisting Garland, her brother.

pork market is still kiting, but due to the corn-hog project and the processing tax, there are few hogs in the country. Those who have saved their brood sows and continued to raise enough pork are sitting easy, and it seems to the Cisco Press, are riding high the waves of the depression and can look the wolf of hunger in the face without a qualm of fear for the future.

Mr. and Mrs. M. E. Meglasson Are Proud Of the Large Family They Have Raised

Mr. and Mrs. G. M. Meglasson are one couple who believe in the virtues of large families. They are proud of the fact that they have raised 11 boys and girls to be respectable, hard-working men and women and

good citizens. Mr. Meglasson, who is also a minister of the gospel, has been in business in Cisco for 10 years. He opened his present grocery business, the C. O. D. Grocery, 913 D avenue, on January first

of this year, catering especially to the farmer trade.

Bosque is the home county of Mr. Meglasson. Mrs. Meglasson came from Erath county. She was Miss Cora Hobgood when she and Mr. Meglasson married in 1898.

Their children are Tom Meglasson of Walnut Springs, Ed Meglasson of Dallas, Mrs. Elizabeth Lee of Cisco, Mrs. Eva Simp-

son of Ballinger, Mrs. Annabel Burns of Overton, Roscoe Meglasson of Walnut Springs, Mrs. Viola Tomlinson of Canyon, as Mrs. Ruth Louder of Canyon, Mrs. Catherine Clark of Cisco, George Meglasson of Cisco and Wilson Meglasson of Cisco. The last two are not married.

Advertising is not an expense—it's the life blood of any business.

Hotel Service That Satisfies



Affiliated with National Hotels



Guests of the Hotel Laguna Keenly Appreciate the Efforts of the Management To Give them Real Service

... Throughout this establishment you will find every employe ready and willing to see that nothing is left undone that may add to the comfort of the guests. When in Cisco stop at the Hotel Laguna and you will find comfort and courteous service.

EFFICIENT SERVICE

REASONABLE RATES

HOTEL LAGUNA

Phone 885

GEO. W. FOSTER, Mgr.

CISCO

Says Cisco Country Farmers Should Emulate Example of Biblical Joseph

By R. W. H. KENNON

The Cisco country this year is blessed with an abundant fruit crop, and the fruit is as large and fine as any that ever grew in any man's country. The earlier crops of apricots, plums and other early varieties were plentiful and of splendid quality. Berries were large, well-formed and of excellent flavor. Then came on the peach and grape crops which are now being harvested. The grapes grew in huge clusters with symmetrical formation, growing thick on the long clusters, of most delicious flavor, and many housewives are putting up lots of grape juice, and probably small quantities of wine. But the fermented juice is taboo in most households. However, grape juice is always in season. Apples will soon be coming in, as all orchards seem to be bearing to the capacity of the trees.

But the peaches! Probably not in the history of the Cisco country have the Elbertas, and other varieties produced better or of such large size, and they, too, are of excellent flavor, even to the fruit grown on the volunteer trees.

But speaking of the peaches, some very fine specimens have been brought to the office of the Cisco Press recently. Of note were those brought in by W. P. Ledbetter, route four resident, was showing some very fine Elbertas, grown in his orchard, 7 miles south of Cisco, where he has about 25 trees of this variety in an orchard of four or five acres. They were uniform in size and ripening. A dozen, when placed in a row, measured 38 inches and weighed five and three-quarter pounds.

Other specimens were brought in by Karl Winge, a route two farmer, who has a fine orchard on his farm. Each of these specimens were well-formed, red and rosy as a maiden's cheeks. These farmers are offering this fruit at very reasonable prices.

This splendid fruit crop is due to the good rains that came at the right time to increase the fruitage, leaving enough moisture in the ground to mature the crop, but it demonstrates the fact that

all classes of fruit yields good returns in the Cisco country. In fact, most anything will produce here that will grow anywhere in the world unless continued drouths intervene. The abundance that could be produced in the Cisco country if sufficient rains were to fall or irrigation used, could hardly be estimated. Rains were late and many of the crops grown in this section will be correspondingly so, but at that most farmers report splendid crops of all kinds. Probably the largest corn crop that has been produced in many years has already been made, but a rain early in August would increase the yield that is already assured. But feed crops will be made, and if the farmers would harvest every bit of the feed that is humanly possible and store it there would be plenty in the land to tide the country over any possible lean years that may come. It would seem that the modern farmers would emulate the example of Pharaoh and Joseph and garner in their crops to save the people of Eastland county, at least, as Pharaoh and Joseph did to save the people of Egypt. Probably they must have a dream and a Joseph to interpret that dream, before they will act. If so, we should pray for divine guidance, and for God to warn us, as he did Pharaoh, of the lean years that have always visited this section, and probably always will. It seems that past vicissitudes mean nothing, nor do we remember, in our prosperity, those lean years that have caused hard working farmers to get on the relief rolls.

Now cantaloupes and water melons are coming in from the country, and soon pecans will be ready to gather, of which there is an abundant crop, then the peanut yield is promising. From these it is possible that there will be enough revenue to pay the farmers' expenses so that the cotton crop will all be velvet. With this perspective before us it would seem that the farmer is sitting on top of the earth. There has been and is being produced an abundance of vegetables, much of which has been sold at a good price, and the