

CISCO DAILY NEWS

CISCO—Population, 10,214; 1,620 feet above sea; good water; paved streets; 11 schools; 5 rail exits; minimum of malaria and typhoid.

EASTLAND COUNTY.—Area 925 square miles; population, 60,000; cotton, fruit, poultry and oil production.

VOLUME V.

CISCO, TEXAS, FRIDAY, APRIL 1, 1925

Number 294

CISCO ENTERTAINED OIL MEN

School Board and Bond Elections at City Hall Tomorrow Will Bring Out a Large Vote, So Back Your Favorites

A NEW SCORING MACHINE CUTS ICE FOR CISCO

Cisco Ice company customers no longer have to depend upon guess work for the size of their dime's worth of ice left at the door. In fact, the ancient custom of guessing off a chunk of ice was dispensed with a year ago, and a scoring machine was installed. But the "world do move," and new things become old, so the old scoring machine has given place to a new and improved machine that does the work better, and the dime chunks look bigger, at any rate. This latest machine has just been installed, and the big cakes of ice are brought out of one chute of the vault, run through the scoring machine and back into the vault through another chute, and then they are ready for the wagons or platform customers. The big blocks are then easy to break into the proper size without any loss, either to the customer or company.

DEBTOR NATIONS OF EUROPE MUST PAY, SAYS U. S.

WASHINGTON, April 3.—Important developments were said today to be pending in the international debts situation, with the United States preparing to send a general note to all European debtors, especially to France, to collect seven billion dollars due the United States treasury. The note, in ordinary business parlance, would be called a dun, and will point out that the debt is now two years old, and further delay cannot be tolerated.

PLEAS MADE TO SAVE CHAPMAN FROM GALLOWS

HARTFORD, Conn., April 3.—The fate of Gerald Chapman, notorious bandit, is in the hands of the jury today after eloquent pleas of his attorneys in attempts to save him from the gallows. He was on trial for the alleged murder of James Kelley, policeman at New Britain, who was killed during a hold-up of a store in which Chapman was charged with taking a part.

Men and Women in News Spotlight



Below: MRS. ALICE D.J. RHINELANDER & LEON TROTSKY

The suit of Leonard Kip Rhinelander, member of one of New York's wealthiest and most socially prominent families, to annul his marriage to Alice Beatrice Jones Rhinelander, on the ground that she deceived him about her race, is likely to be settled out of court on the payment of a large sum to the woman. Leon Trotsky, who was reported as having mysteriously disappeared from Sukhum, in the Caucasus, has never left the city, cables declare. Said Zerdechend, the self-styled Emir of Kurdistan, deported to England from New York, was at once placed on another steamer to go back to New York, English officials declaring he should have been deported to France instead of England. Albert Michaelson, of New York, had enough energy left to smile broadly as he crossed the finish line a winner in the grueling 24-hour marathon race.

WELK IS FIRST WHITE MAN DIE BY THE CHAIR

HUNTSVILLE, April 3.—The body of Sidney Welk was sent to Dallas this morning for burial. He was electrocuted after midnight last night for the murder of Willis Champion, Dallas jailer. Welk was the first white man to die in the electric chair in Texas. He died game, and went to the chair with a smile on his lips.

VALUE OF \$2,786,000 IS PLACED ON FRISCO ROAD

NEW YORK, April 3.—The interstate commerce commission today fixed tentative valuation of two million, seven hundred and eighty-six thousand dollars on the property owned by the Frisco railway in Texas.

Fire This Morning Destroys the Higginbotham Lumber Company at Eastland; Damage Totals \$75,000

was told that the explosion of the bursting barrels of paint sent blazing fluid one hundred feet in the air. Some of the contents of the rooming house were saved, but the lumber and merchandise of Higginbotham Co. was a total loss. The arrival of the Cisco truck, Mr. Paschall was told, saved adjoining blocks from being burned, which were seriously threatened at several times during the conflagration.

NEW ART SHOP

Cisco can now boast of a modern art shop, as the Walton studio has added many works of art, which will be handled in connection with his photograph business. And there is nothing of the inferior grades among the collection, but real work of art is found. Duplicates and reprints of some of the famous masterpieces are seen, and those Cisco folk who wish to adorn their homes with pictures by famous masters, will not have to leave Cisco. Art lovers can spend much time most entertainingly by visiting the Walton Art Shop.

Sandy McDonald, the old time oil operator, and Baron Elser are not twins. The Baron is two months the elder.

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Judge Lankford Withdraws From Race For Mayor Cisco—Three Candidates For the Two Aldermanic Positions

SMITH'S LEAD GROWS IN GOLF TOURNAMENT

PINEHURST, N. C., April 3.—MacDonald Smith, New York professional, increased his lead in the annual North and South golf tournament here today to nine strokes by turning in a card of 34-36-70 in the third round of play. Leo Diegel, negotiating the eighteen holes during the morning round with 36-39-75, was holding second place with a total score of 217. Walter Hagen, British open champion, also required a seventy-five for the third round and was next in order with a total of 219.

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LADY ASTOR IN A BITING REPLY CAUSES THRILL

LONDON, April 3.—Lady Astor threw the house into an uproar today in a biting response to a member of parliament who rose and declared that many childless English women are "nursing puppy dogs instead of raising families." Lady Astor replied: "If I told all I know about that member it would give the house of commons something to think about."

SINCLAIR AND DOHENY BILLS ARE QUASHED

WASHINGTON, April 3.—Indictments returned against Fall, Doheny and Sinclair at the time of the congressional oil probe were quashed this morning by the supreme court. The indictments were returned in the district court of the District of Columbia, and charged conspiracy to defraud the government, were declared null and void.

CHINESE GIRLS AND WOMEN ARE BANDITS' PAWNS

LONDON, April 3.—Thousands of women and girls were carried away by bandits that looted the province of Shensi, China, according to dispatches from Tien Tsin, to the Central News agency here. Shensi is a part of a province lying south of Mongolia. Large forces of armed bandits were reported to have suddenly stormed sequestered villages in the district.

OSBORNE WILL JUMP AT DRAKE CARNIVAL

DES MOINES, April 3.—Drake University officials announced today that Harold Osborne, former University of Illinois athlete, will attempt to better his own world's record for the high jump in a special event of the annual Drake relays here, April 24-25. Osborne, who is now competing under the colors of the Illinois Athletic club, cleared the bar at 6 feet 3 15-16 inches at Austin, Texas, March 27, for a new world's mark, as compared with his previous record of 6 feet 6 1-4 inches.

Cisco People Attend Strawn Meeting Of the West Texas Chamber Commerce Today—R. Q. Lee Presiding Officer

RECEPTION BY BLEASE MOTOR CO. TONIGHT

This being Ford display week, A. D. Anderson, president and manager of the Blease Motor company, Ford agents, has arranged for a reception and open house at the local establishment on Main street, this evening. A general invitation has been extended to the people of Cisco and surrounding country. There will be music and refreshments and a quartet composed of B. W. Patterson, Frank Walker, Ernest Hittson and N. F. Elenburg will give a number of vocal selections.

COUNTRY CLUB DANCE

The dance at the Country club Wednesday night was a delightful affair from every standpoint, and a decided credit to the entertainment committee of the organization. One hundred people participated.

Hundreds From Distant Fields Took Part in What is Admitted To Have Been 1925's Premier Social Event

It was a late hour when the crowd dispersed, and all present were unanimous in the assertion that the reception to the oil men was the most successful social event that has been held in the oil belt since it became known as such. Fruit punch was served throughout the evening. Perfect order was maintained and only one discord marred the proceeding of the evening, and that was when Mrs. Mason openly reprimanded a "jelly bean" for improper dancing. As stated the affair was purely informal, and unfortunately no register was kept, and there was such a vast throng present that the names of out of town guests could not be secured. However, the News man recognized the following among the visitors: Mr. and Mrs. Scott Key, Mr. and Mrs. Jinks Garrett, Mr. and Mrs. J. M. Farrell, Mr. and Mrs. Sales, Mr. and Mrs. Shreck, Eastland; Mr. and Mrs. M. H. Hagan, Mr. and Mrs. Maher, Mr. and Mrs. Tom Brown, Mr. and Mrs. J. L. Thompson, Ranger; Mr. and Mrs. Crabb, Mr. and Mrs. Tom Bryant, Cross Plains; Mr. and Mrs. Bob Powell, Mr. and Mrs. Purdy, Mr. and Mrs. Eugene Oyler, Moran; Mr. and Mrs. H. N. Pardee, Mrs. Delaney, Breckenridge.

Even early arrivals were convinced that there would be an overflow house, as streets several blocks from the hotel were literally jammed with cars, and hundreds thronged the sidewalks on both sides of the street. The hotel lobby was filled beyond its capacity—not with seated guests—but standing room only was available. During the assembly of the guests the Ranger-Cisco orchestra entertained with some of the latest music and as the hour for the dance arrived the piano was moved to the sidewalk and the orchestra seated, while the guests assembled for the grand march in the street, which had been roped off for this event. The brick pavement, nearly as smooth as a floor, had been treated, and it was there the dancers made merry to the strains of excellent music.

E. CLEMENTEL FORCED OUT OF THE HERRIOT CABINET

PARIS, April 3.—Anatole de Monzie today accepted the position of finance minister of France, vacated by the resignation of E. Clementel in the Herriot cabinet, which was forced by the unauthorized statement yesterday that France would have to issue more paper francs. The government is seeking financial reform.

MOREHART'S THIGH BROKEN

W. M. Morehart is a patient at a local hospital suffering with a broken thigh, caused by a flywheel at the Frick-Reid Supply Co.'s depot falling on him, Thursday afternoon.

Is She to Sue?



LOIS MEREDITH

Despite denials by her friends, Lois Meredith, of New York, beautiful screen and stage star, is reported to be the American woman who has instructed Dudley Field Malone, American attorney practicing in Paris, to file a breach of promise suit against Colonel Ian Onslow Dennistoun, whose second wife is the Dowager Duchess of Camarvon, and who was recently a figure in a sensational London suit by his first wife.

Killed Babies



ELIZABETH M. KING

Miss Elizabeth M. King, nineteen, of Woodmont, Md., is in a Rockville, Md., jail, charged with smothering two newly born babies to death and then hiding them in the attic of her home. After hours of severe grilling the girl confessed killing her baby girl a year ago and smothering to death a boy baby recently born to her.

THE CISCO DAILY NEWS

A. B. O'FLAHERTY Editor and Publisher
W. H. LA ROQUE Advertising Manager

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A NATURAL VICE OF MAN

Envy is natural to man; and still, it is at once a vice and a source of misery.

Envy shows how unhappy people are; and in their constant attention to what others do and leave undone, how much they are bored.

We should treat it as the enemy of our happiness, and stifle it like an evil thought.

This is the advice given by Seneca; as he well puts it, we shall be pleased with what we have, if we avoid the self-torture of comparing our own lot with some other and happier one.

And again: If a great many people appear to be better off than yourself, think how many there are in a worse position.

It is a fact if real calamity comes upon us, the most effective consolation—though it springs from the same source as envy—is just the thought of greater misfortunes than ours; and the next best is the society of those who are

be embittered against you; and by fear, they will always be you are no better than they. you know this, that they bethe conscious that the opposite is the

INSTITUTIONAL

The man whose advertisement won the American competitive advertisements for retailers put \$1,500 Bok award, urges others of the "institutional" ad in n

He refers to the kind of ad that will over a period of time will diate cash receipts for every separate ad. Such advertisements would perhaps tell something of the history and methods of the concern, giving also accurate and educational information about the goods handled, and so on. The expert says:

"Begin a series of institutional advertisements now and continue it long after you are sick of it yourself; for that is the time the elevator man and the people at the other end of town are beginning to talk about it."

When everyone, at both ends of a town, talks about an ad, its efficiency is assured.

BEGIN YOUR SWATTING NOW!

The first warm days of spring, when the insect world shows initial signs of returning life, are an opportune time for hunting the fly swatter, cleaning the yard and ridding the premises of stagnant pools. These are the days which will decide whether man or insect will rule next summer.

The fly and mosquito are the one that survives the spring. Each one that falls kills later in the season if not health. Each one that falls kills later in the season if not health. Each one that falls kills later in the season if not health.

Every housewife and professional man should be forward alleviating the fly and mosquito by removing all decayed vegetable matter and making liberal use of exterminating chemicals and instruments wherever there is stagnant water and vegetation.

To a great extent the public is the master of its own destiny where it concerns the pestiferous and disease spreading fly and mosquito. Now is the time to determine the summer status of these noxious parasites.

The slogan at the head of this paper was true last year as regards the fly and mosquito. Let's keep it true this year, and every year.

SOCIALIST

Charles Garland, the young man whose prejudice would not let him father, is to be pitied. The \$1,000,000. Of this he gave the rest over to liberals to do with as they please.

A great deal of the fund for the defense of radicals and the promotion of radical movements. Yet the principal has grown from \$800,000 to \$1,200,000.

It is a curious case of capitalism helping liberalism, both through use of the original capital and in the stock-inflation which has swelled the fund.

It may be that radicalism also is helping conservatism. This certainly seems to be the effect of I. W. W.-ism and Bolshevism. Setting unpleasant examples they drive society to the opposite extreme.

London women, a cablegram informs us, have taken to cigar smoking. The thought of kissing a woman with a cigar breath is enough to make even a strong man shudder.

DO YOU REMEMBER?

Roundup, July, 1914

The democratic voters of west Cisco, Texas, met at the Airdome at 2 o'clock p. m., July 25th, 1914.

Hon. W. S. Michael, chairman of said election precinct being absent, on motion, duly seconded, J. J. Butts was elected as chairman and D. K. Scott secretary of the convention. On motion duly seconded it was ordered by the convention that the chairman appoint a committee of four to recommend a precinct chairman for the ensuing two years for west Cisco election precinct, and a list of the delegates to represent this precinct in the county convention to meet in the city of Eastland on August 1st, 1914.

The chairman appointed the following committee: R. A. St. John, J. M. Williamson, C. S. Vance, J. M. Britton; whereupon said committee retired and returned with the following report: "We, your committee, recommend I. E. Cook as chairman of west Cisco election precinct for the ensuing two years. We also recommend the election of the following delegates to represent this precinct in the county convention at Eastland Aug. 1st, 1914, viz: C. S. Vance, J. J. Butts, F. M. Oldham, John Hartman, J. P. Montgomery, Jas. Carodine, N. W. Noell, J. L. Hamilton, Aaron Mayhew, J. M. Britton, Harry Bulbrook, Tom Johnson, I. E. Cook, Ernest Fairless, Dr. E. J. Bettis, R. A. St. John, J. M. Williamson, G. Fisk, John Garner, D. K. Scott, R. Q. Lee, R. W. Manoff, O. L. Rogers, J. M. Lane, Roscoe St. John, Henry Stubblefield, C. H. Fee, Will Leveridge, Ben Speegle, C. A. Adams. An motion, duly seconded, it was moved and carried that no proxies be allowed to represent the delegates elected from this convention to the county convention.—D. K. Scott, Secretary.

Mrs. Kate Richardson and little daughter have been spending this week in Stamford with relatives.

Miss Zoe Allen of Dublin who has been visiting Mrs. J. W. Mancill returned to her home the first of the week.

There was a reunion of the W. C. Shelton family and a big dinner served Tuesday. There were twenty-one present at this meeting, and a great time was enjoyed. Two of the children were absent.

J. C. Eppier left Monday for Tyler where he will visit for a few days. Mrs. Eppier has been visiting there some time, with her parents.

Geo. Cooper and wife are rejoicing over the arrival of a fine boy which was born Tuesday morning.

Barney Gregory has returned from Pittsburgh, Texas, accompanied by his grandfather.

Rev. Sid Anderson, of Rising Star, who has been appointed to missionary work in China and who will preach at this field August 25, will preach at the Methodist church in Cisco next Sunday morning and evening.

Edgar Noell and family and Leslie Gude have returned from a short visit to Wichita Falls.

Mrs. L. L. Griffin went to Jarton Saturday to visit her sister, Mrs. F. E. Clark.

DINNER STORIES

"Well," said Farmer Jones to the artist, "how much will you charge to paint my farmhouse with me standing at the door?"

"Oh, fifty dollars," said the artist.

"Done," said the farmer. "Come tomorrow."

In due course the painting was finished. But, alas! the artist forgot to paint in the farmer.

"Yes, I like it," said the farmer; "but where's me—where's me?"

The artist tried to pass off his error with a joke.

"Oh," he said, "you've gone inside to get my fifty dollars."

"O, have I?" was the farmer's reply. "Perhaps I'll be coming out soon, and if I do I'll pay you; in the meantime, we'll hang it up and wait."

A bright little girl, aged four and her brother, aged six, were spending the night with their aunt. When bedtime came the aunt asked them how they said their prayers.

The little girl answered: "Sometimes I say them on muddy's knees and sometimes to the side of the bed."

"And how about you, little boy?" asked the aunt.

"Oh, I don't need to pray. I sleep with daddy."

On his tour of the district, an inspector of city high schools came before a class of girls. He wrote upon the blackboard, "LXXX." Then, peering over the rims of his spectacles at a good-looking girl in the first row, he asked:

"Young lady, I'd like to have you tell me what that means."

"Love and kisses," the girl replied.

WOODMEN CIRCLE DELEGATES

Mrs. J. D. Alexander and Mrs. N. G. Brown will leave for San Antonio Sunday morning to attend the state meeting of the Woodmen Circle. Mrs. Alexander goes as supreme delegate, and Mrs. Brown as state delegate to the convention. This is the first state meeting of the circle for four years, and is expected to be the largest ever held. Delegates will be elected to the supreme convention to be held in Chicago in July.

Saratoga — Houston-Rio Bravo's Bryan No. 3 well flowing 1200 barrels of oil at 2,500 foot depth.

THE BABY CHICK GAME HAS MANY TEXAS BACKERS

In spite of the astounding growth of the baby chick industry, the constantly increasing number of hatcheries and the vast number of chicks they produce and distribute each season, there is still a steady demand for small incubators and untold thousands of poultrymen are hatching a part or all of the chicks they require. This is true of those who own good birds from which they wish to produce chicks and of those who prefer to do the incubating because they enjoy it. There is a heap of pleasure and satisfaction to be had from this part of the poultryman's work, but there is much grief connected with it also unless one operates the incubator carefully and intelligently. A few practical hints on incubator management may be helpful, especially to those lacking experience, so all should thoroughly post themselves before putting on a hatch. Not understanding the principles of incubation is the cause of a great deal of dissatisfaction that has attended artificial hatching.

CHIROPRACTOR ACQUITTED ABILENE, April 2.—After deliberating for twenty minutes the jury in the case of the State vs. George L. Newman, charged by indictment with the unlawful practice of medicine, returned a verdict of not guilty in county court here Friday. Charging that Newman unlawfully prescribed medicine to a patient as part of his treatment on or about November 30, 1924, the state introduced four witnesses. District Attorney Long and County Attorney Smith represented the state, while Newman was represented by Ben L.

COX OF ABILENE, and Frank Winters of La Crosse, Wisconsin, general attorney for the Universal Chiropractors association. The defense rested without introducing any witnesses. Newman is a local chiropractor.

DESDEMONA CLUB TO ENTERTAIN OIL MEN DESDEMONA, April 2.—The Desdemona Luncheon club will entertain the oil men of this section with a luncheon on April 10. A speaker has been arranged for, and at night the oil men will be guests at a lecture delivered by Dr. Ernest J. Powell, a lyceum lecturer, who will speak on "Building or Busting a Town." The club is striving hard to create a greater interest in buying at home among the citizens of this trade territory.

DR. FRED COOK WILL LEAVE SUNDAY FOR LEAVENWORTH FORT WORTH, April 2.—Dr. Frederick A. Cook, under sentence of 14 years and nine months for using the mails to defraud, will leave Sunday for Leavenworth penitentiary, U. S. Marshal Gross said today. Under a new commitment issued for Cook by Judge James C. Wilson, serving of his sentence began Nov. 21, 1923. Since that time he has been in Tarrant county jail while his case was on appeal.

FARMERS IN WEST TEST COTTON SEED CANYON, April 2.—Many farmers of West Texas, as well as students of the agricultural department of the Teachers' College, are showing interest in the cotton variety test which is to be run on the college farm this year. The test is to be made under a co-operative agreement between the agricultural authorities of the college and the superintendent of the Lubbock experiment station. Only those varieties of cotton which have been successfully grown at the Lubbock station will be used in making the test.

PLATE GLASS USED BY FORD IN 1924 WOULD ROOF 280-ACRE FARM The Ford Motor company last year used more than 16,600,000 square feet of plate glass in the production of Ford passenger cars, sufficient glass to form a covering for a 380-acre farm. Closed cars, which are constantly increasing in popularity, took by far the largest percentage of the glass. Only slightly more than 4,650,000 square feet went to make windshields for the touring cars and runabouts. Ford glass plants are now making all plate glass required for Ford car production.

ONE INCH RAIN FALLS AT WINTERS TUESDAY WINTERS, April 2.—Rain measuring 1.7 inches fell Tuesday afternoon and night at Winters and in the surrounding territory. It was the first rain of any consequence at Winters in several months and is considered as of almost immeasurable benefit to farmers. Planting of crops in the immediate territory is going forward now. The territory covered by the rain extended from Hatchel to four miles this side of Winters and from two miles west to seven miles east of Winters. Rain also fell in the Guion section of the county Tuesday, according to reports. Water was standing in the ditches on the Abilene-Anson road as the result of rainfall there Tuesday. Only a small strip was covered in that section.

ELECTRICAL WORK AND PLUMBING All Plumbing and Electrical work entrusted to us will be cared for in an efficient and workmanlike manner, by men well experienced in those lines. Phone us your wants.

W. L. FOY Phone 197 512 Main Street

After 12 years' suffering with constipation, Kellogg's ALL-BRAN brought lasting relief

Kellogg's ALL-BRAN will bring sure relief to you just as it has to Mrs. Bevis and thousands of others. It is a bulk food that doctors recommend. It is guaranteed to be permanently effective, if eaten regularly, or the purchase price will be returned by your grocer. Only ALL-BRAN brings sure relief.

Eat at least two tablespoonfuls daily—in chronic cases, with every meal. Try the recipes given on the package. Kellogg's ALL-BRAN is nature's own way of cleaning the intestine. Made in Battle Creek, Mich. Served at leading hotels and restaurants. Sold by all grocers.

Kellogg's ALL-BRAN

APARTMENT Typewriters and Supplies, 709 Ave. E. Phone 5. 296c

ONION PLANTS! ONION PLANTS Hurry while they last, 25c per 100.—Cisco Floral Co., Phone No. 110. 294c

For Rent FOR RENT—One Langston apartment, apply Mrs. Bert Langston, 401 West Third street. 294ft

FOR RENT—Furnished apartment, 308 West Twelfth street. Phone 666. 294ft

FOR RENT—Two furnished apartments, one upstairs and one down. Phone 658. 1011 W. 12th. 296c

FOR RENT—Furnished bedroom at 604 Ave. F. 298p

Wanted WANTED—3 quilts quilted, 6 sheets and pillow cases hemmed. State charge. Answer Y, care Daily News. 294-c

FOR SALE OR RENT—Typewriters, Remington or Standard. State Commercial Printing Co., Job Printers.

PROFESSIONAL DIRECTORY LODGE - DIRECTORY Lions Club meets every Wednesday at the Garner Building at 12:15 o'clock. Visiting Lions welcome. GUY DABNEY, President R. R. HOLLOWAY, Secretary.

Cisco Lodge No. 556 A. F. & A. M., meets Fourth Thursday, 8:00 p. m. SIDNEY MARTIN, W. M. J. F. PATTERSON, Secretary.

The Rotary Club meets every Thursday at the Club Room

Cisco Commandry, K. T. meets every Third Thursday of each month at Masonic Hall. JOHN F. PATTERSON, Rec.

CISCO COUNCIL NO. 128, R. & S. M. M. meets second Thursday evening of each month. JNO. F. PATTERSON, Rec.

ED. A. HILL Attorney and Counselor at Law Rooms No. 301-303-305 3rd Floor Texas State Bank EASTLAND, TEXAS

Funeral Directors GREEN & GRAY Embalmers and Funeral Directors At Your Service Day or Night Day Phone 521 Night 470 305 W. 7th St., Cisco

Plumbing JACK WINSTON Guaranteed Plumbing and Gas Fitting at a Reasonable Price Let us figure your work. No job too small and we have the capacity for the largest. Phone 112 711 West 9th St.

Insurance J. M. WILLIAMSON & CO. General Insurance City Hall Bldg. Tel. 111

E. P. CRAWFORD Real Estate, Insurance and Income Tax Service. Rear First Guaranty State Bank. Phone 453.

CONNIE DAVIS Real Estate RENTS, LOANS AND INSURANCE 700 1-2 Ave. D., Gray Bldg. Office Phone 198. Res. Phone

Cisco Lodge, B. P. O. E. No. 1879, Meets every Monday at 8:00 and Ave E. Visiting p. m., corner 5th St Elks cordially invited H. I. STOCK, Exalted Ruler. JESSE L. STEVENSON, Secretary

There's western zest in every cup of Hills Bros

Just to breathe the aroma of a steaming cup of Hills Bros. Coffee is to set your very being astir. It kindles the spirit of accomplishment—"go-to-it." And when you lift it to your lips, the coffee you glad you're

Coffee and know the finest beverage for your lips. It is The Hills Bros.—pride of the Hills Bros. Sealed in vacuum process. Hills Bros. Coffee to use. HILLS BROS COFFEE Pack fresh. Cisco, Texas. Exclusive Wholesale Distributors

What a Laundry Can Do The up-to-date laundry can handle with neatness and speed any and all classes of washing. No article can become too soiled from dirt and grime to respond to our treatment, and even many things like overalls or aprons covered with grease or oil, can be made clean and much of the matter removed by our scientific processes. Give us a trial. Phone 138 Cisco Steam Laundry

Typical American Boy Undertakes Role of Breadwinner For Invalid Family Under Serious Handicaps

It never rains but it pours. To Aubrey McIntire, young farmer boy who lives between Scranton and Atwell, this saying seems true in a hard luck sense, at any rate. Young McIntire is at present sole breadwinner and support of his family consisting of an invalid father and two young sisters. The mother of the family is dead. Aubrey attempts to farm the 55 acre farm the family rented, but is farming under great difficulties.

His father is in a serious condition with cancer and is confined to his bed, hovering between life and death. Aubrey himself is just able to be out following an operation for appendicitis performed in a Cisco sanitarium last month. Since his discharge from the sanitarium both his sisters have suffered attacks of appendicitis, but have not yet had to have operations. This boy is forced to wait upon the invalid father and try to keep the household going as well as support the family. His own physical condition is precarious, and a few days ago, he burst his incision and may possibly have a relapse of appendicitis. Before his operation he was able to put in sixteen acres of land on the farm but has been unable to get more done.

Neighbors in the vicinity plan to give the family a day of work in the fields and help to what extent they can. However, nothing has been done as yet. Some of the people in the vicinity requested the Cisco American to call attention of Cisco people to the plight of this youth in the hope that someone would take the lead and give the boy a hand.

The young man has made no complaint and puts himself above charity. He is a typical brave American youth and asks nothing of life except health and an opportunity to earn his livelihood by his own efforts. He is making a manful struggle to attain success despite great difficulties, and is only hoping that his physical condition will improve and enable him to get out on the farm and win success from the soil.

The father, now an invalid, is highly respected in the community and was formerly a hard working man and a good farmer. Last fall his condition mended and he was able to be up and about. He immediately went to work and picked cotton for hire in an effort to provide for his family. However, his weakened body could not stand up under the strain and he suffered a relapse.—Cisco American.

MARCH HONOR ROLL OF EAST WARD SCHOOL

The March honor roll of the East Ward school contains the following honor pupils:

Seventh Grade—Walter Stockard, Truett La Roque, Garth Daniel (highest average in school but not on honor roll because of absence.)

Sixth Grade—Helen Hitchcock (highest average in room).

Fifth Grade—Fred Bell (highest average in room), Harold Lucas, Mary Latch, Monroe Watts, Ross Milam.

Fourth Grade—Ray Kennedy (highest average in room), Fay Kennedy, Merle Shirley.

Third Grade—Leonard Latch (highest average in room), Iva Pope McNeil, Bervilla Potter, Bernice Garrett.

Second Grade—Edith Mildred Thames (highest average in room), Eula Redwine.

First Grade—Royce Kilgore (highest average in room), Ireta Olinger, Robert Combs.

ABILENE DEBATORS WIN
DESDMONA, April 2.—Abilene high school boys defeated the Desdemona team last Friday night.

HIGGINBOTHAM BUYS ROCKWELL STAR BUSINESS

RISING STAR, April 3.—A deal has just been closed in which Higginbotham Bros. & Co. purchased from Rockwell Bros. their lumber yard and business property in Rising Star. Manager R. O. West of the local Higginbotham yard, stated that the work of moving the Rockwell stock to the Higginbotham yard would be begun this week and that the consolidation would be completed within a short time. In the deal the Higginbotham firm also acquired the buildings and real estate of Rockwell Bros., but it is understood that the buildings will be left intact, at least for the present. In acquiring the Rockwell stock the local Higginbotham yard will be one of the largest lumber yards in this section and will be fully stocked to take care of the needs of this section in building material and allied lines.

MAKE NEW RULING ON EX-SOLDIERS' INSURANCE
WASHINGTON, April 3.—Ex-soldiers eligible to a bonus are entitled to an insurance policy despite a dishonorable discharge from service on the grounds of treason, spying or other similar offenses, except where the death penalty is inflicted for these offenses. Originally conviction for these offenses voided bonus insurance, but this section of the law was amended by congress last session and is now called to the attention of ex-service men by officials here.

TEXAS MAY GET \$4,000,000 AID OF GOVERNMENT

AUSTIN, April 3.—Legislative and executive control of connected highways was assured today when Governor Ferguson signed the new highway bill. This bill was introduced at the behest of the federal government to make the state regulations conform with the federal highway aid rules and will assure continued aid of approximately \$4,000,000 yearly from the federal government, it was said.

Under the bill the state highway department is given exclusive power to contract for construction of designated highways and also for their maintenance.

The counties in the future will have charge of construction of the arterial roads only.

WANT FISH FOR DINNER? TURN ON THE HYDRANT
ABILENE, April 2.—When the fire chief of a city comes up with a real live fish fully four inches long and an inch and a half wide the natural supposition would be that instead of a fire chief we have a fisherman who has exceeded good luck. But when the fire chief denies that he has been spending his time in any such manner and furthermore states that he is at a loss to know just what the creature which he holds is, the wonder increases. Wednesday morning Fire Chief Frank

CASH For Old Gold, Platinum, Silver, Diamonds, magnets, points, false teeth, jewelry, any valuables. Mail today. Cash by return mail.
Hoke S. & R. Co., Otsego, Mich.

Ferrier entered the editorial offices of the Reporter and anxiously inquired of the editor: "Say, is this one of those things you have been talking about infesting the water mains? It looks like a perch, but I found it in the water main last night at Rye and Willow when I started to connect the fire hose to put out a burning house, and I just wondered if it was one of the much-talked-of colon bacillus." Someone remarked that although this might not be a sufficient reason for a filtration plant, still "it's a mighty good one for fishing."

POULTRY AND EGGS
AUSTIN, April 3.—Texas eggs are still weaker, New York steady to possibly 1/2c lower and Chicago firm to 1/2c higher, with ordinary forms listed at \$8.25. Texas poultry is steady to unchanged and butter mostly steady. Hens 79 to 20c, springs 46c, old roosters 9c, turkeys 22c pound, geese \$1, ducks 75c, guineas 25c each. Butter—packing stock country 17c, creamery A 40c, B 47c. Eggs—fresh-gathered firsts \$7.25, few low as \$7.00.

SELL REGISTERED BULLS
MIDLAND, April 2.—John N. Gist and B. N. Aycock, prominent

Took a Friend's Advice
Houston, Texas.—"When I was comparatively a young woman I became afflicted with woman's trouble and got so I could hardly walk. I had a delicacy in submitting my case to the doctors. Finally a friend advised me to try Dr. Pierce's Favorite Prescription. I did so, and before I had taken three bottles I was all right. Later on in life I became afflicted with a kind of poison in my blood; for this I took the 'Golden Medical Discovery,' and gradually my blood became pure. I never again had anything like either of these afflictions."—Mrs. D. M. Wilson, 1521 Fulton St. All dealers

breeders of registered Hereford cattle, have sold a total of twenty-four bulls, Aycock selling eighteen to Bill Bevans of Menard, and Gist six to W. F. Warren of Menard.

MARRIAGE LICENSES
Harry M. Taylor and Miss Stettin, Eastland.
Sixto Valdez and Alphonía Lopez, Thurbur.
J. M. Walters and Miss Lola Mae Langley, Mineral Wells.

MRS. KING'S FUNERAL TO BE HELD SATURDAY
KINGVILLE, April 3.—Funeral services for Mrs. Henrietta King, pioneer Texan and owner of the great King ranch, who died late Tuesday, at the age of 93, will be held in the ranch mansion, Santa Gertrudes, Saturday afternoon. Until Saturday the body will lie in state in the \$3,000,000 ranch home, surmounting the only hill on the vast domain of more than one million acres. Interment will be made in San Antonio, probably Monday.

CARD OF THANKS
We wish to express our thanks for the many tokens of sympathy from our neighbors and other friends, during and after the recent loss of our home by fire.—S. A. Johnson and Family, Eastland, Texas.

A woman in a meat market asked for the head cheese. The clerk said he was over at the barber shop.

Smithville—Plum Oil & Gas syndicate to start drilling operations shortly.

PALE, NERVOUS

West Virginia Lady Says That She Was in a Serious Condition, But Is Stronger After Taking Cardui.

Huntington, W. Va.—"I was in a very weak and run-down condition—in fact, was in a serious condition," says Mrs. Fannie C. Bloss, of 1964 Madison Avenue, this city.

"In my left side the pain was very severe. It would start in my back and sides. Part of the time I was in bed and when up I didn't feel like doing anything or going anywhere.

"Life wasn't any pleasure. I was very pale. I was nervous and thin, and so tired all the time.

"My druggist told me that Cardui was a good tonic for women and I bought a couple of bottles. I took two bottles, then I noticed an improvement. I kept on and found it was helping me. I have taken nine bottles. I'm stronger now than I have been in a long time."

Cardui is made from mild-acting medicinal herbs with a gentle, tonic, strengthening effect upon certain female organs and upon the system in general.

Sold everywhere. **NO-163**

CARDUI
THE WOMAN'S TONIC

Our Pharmacists ARE REAL Prescription Specialists

Let Them Fill Your Prescriptions

CITY DRUG CO.

Children Cry for

Fletcher's CASTORIA

MOTHER:—Fletcher's Castoria is especially prepared to relieve Infants in arms and Children all ages of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving natural sleep.

To avoid imitations, always look for the signature of *W. C. Foster*. Absolutely Harmless—No Opium. Physicians everywhere recommend it.

New Shop in Town

Will repair anything used in the home or office. Sewing Machines, Typewriters, Adding Machines and Talking Machines especially.

Keys made for any lock. Call for and deliver.

812 S. Main Street
ROBT. FULTON

Just ordinary shortening cannot give you the best cooking results

ANIMAL fats cannot impart real richness to your cooking and baking. They are heavy, greasy, indigestible. And, of course, it is too expensive to use butter all the time.

With Mrs. Tucker's Shortening, however, you can get the richness of butter at half the cost—and at the same time evade all the detriments of lard. That is because Mrs. Tucker's is a pure vegetable shortening.

Get a pair of Mrs. Tucker's from your grocer today! It is made exclusively of choice cottonseed-oil. Use it wherever you use shortening. You'll be delighted at the difference it will make in your cooking. You'll find it goes further than ordinary shortening. And you'll appreciate the sanitary, airtight container. This pair assures you shortening that is always fresh and pure. When empty, is very useful about the house. Interstate Cotton Oil Refining Company, Sherman, Texas.

Mrs. Tucker's Shortening
America's finest cooking fat

To Be Sure of Success Use K C BAKING POWDER

Same Price FOR OVER 33 YEARS

25 Ounces for 25¢
More than a Pound and a half for a Quarter

Millions of pounds used by the government

Genuine BAYER ASPIRIN

SAY "BAYER ASPIRIN" and INSIST!

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians 24 years for

Colds Headache Neuralgia Lumbago
Pain Toothache Neuritis Rheumatism

Safe Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monocetateidester of Salicylicacid

J.C. Penney Co. A NATION-WIDE INSTITUTION - 571 DEPARTMENT STORES

OUR AIM: TO SERVE YOU WELL AND FAITHFULLY—ALWAYS

WHERE SAVINGS ARE GREATEST THROUGH THE YEAR

Our Non-Sale Plan Is Your Continuous Benefit!

The lowest possible prices consistent with current market costs always are extended to you here. This continuous benefit is afforded by our non-sale plan. Each and every day, throughout the year, your money has the largest purchasing power at this Store you can obtain for it anywhere. Comparing quality for quality and price for price anywhere and anytime proves that our co-operative buying saves you money.

Union Leader Work Shirts
Coat Style—Union Made
Made by skilled Union Labor, Workmen—free as America itself. Made IN THE OPEN, in clean, sanitary workshops. Every shirt has the Union Label—extremely low priced—

79¢

Coat Shirts (easy on and easy off); cut full; fadeless chambray; continuous faced sleeve; double stitched; big sleeves; big body; all sizes, and—UNION LABEL.

Our "Pay Day" Overalls
Have the Value! Union Made!
Biggest Value the World Over, Overalls or Jumper at—

\$1.39

Made and sold exclusively by J. C. Penney Co. Extra full cut; double stitched seams throughout; two hip, two side, watch and rule pockets; tacked to prevent ripping.

Union Label on all "Pay-Day" Overalls

Riding Pants For Men
For the outdoor man; made of 2.50 weight khaki drill with button top pockets and laced below knee.
In all sizes; values unusually good at the low price of—
\$1.98

Men's Shirts Of "Kyber" Cloth
Exclusive at J. C. Penney stores; "Vat"-dyed; sun, tub and perspiration proof.
Cut full; neckband or collar-attached styles; pockets with button-down flaps. A big shirt value at—
\$1.98

Work Shirts "Big"
Strong, fast color chambray, blue and grey. Two large button pockets. Square cut tails. Large, roomy sleeves and body. 14 1/2 to 17.
49c

"Pay Day" Overalls for Boys
Union made; cut full and roomy for the active boy; of heavy, serviceable, 2.20 blue denim; large pockets front and back. Low priced.
3 to 6 Years 98c
7 to 12 Years \$1.19
13 to 17 Years \$1.19

New Percal Shirts For Men
Exclusive Spring patterns; full cut; good workmanship
98c

"True Blue" Play Suits
Made of durable khaki drill, denim and stiel drill.
79c

Men's Pants Very Low Priced
Black with neat stripes. Values at—
\$1.98

Eng. Broadcloths Single Ply—Imported
Men's Shirts. Neck band or collar attached.
\$1.98

CORNER DRUG STORE

WHAT YOU WANT AND WHEN YOU WANT IT

No Trouble to Answer Questions

BROADWAY
PHONE — 300
LAST TIME TODAY

IDEAL
PHONE — 394
LAST TIME TODAY

SWAN

TOMORROW
Viola Dana
IN
The
"Beauty Prize"
—WITH—
Pat O'Malley
Founded on the Story by
Nina Wilcox Putnam
BIG COMEDY

"Enticement"

TOMORROW
Buffalo Bill Jr.
—IN—
"Bringin' Home the Bacon"

A New and Thrilling Action
Melodrama
Also Comedy and Serial

OF A PERSONAL NATURE

SOCIAL CALENDAR

Saturday—The Cisco Music Study club will meet at 3:30 p. m., with Mrs. Dell King.

Four Course Dinner

Mr. and Mrs. J. E. Spencer entertained with a four course dinner at their home on Broadway, Tuesday evening. Those present were Mr. and Mrs. O. C. Bruce of Dallas, Mrs. Jack Spencer and Mrs. C. A. Gray of Dallas, and Mr. and Mrs. G. C. Richardson.

Mrs. L. A. Carter the past week, left today for her home.

Mrs. T. M. Neal and children of Humbletown, left yesterday for a visit in Austin.

Ben McClintock made a business trip to Eastland Thursday.

Mesdames P. W. Campbell and Mac Wilson spent Thursday afternoon in Eastland.

Mrs. J. N. Underwood is entertaining the Amastad club at her home this afternoon.

Woman's Auxiliary

A pleasant feature of the meeting of the Woman's auxiliary of the Episcopal church Tuesday afternoon, was the shower given for Mrs. A. E. Willig, whose home was destroyed by fire last Saturday. Many useful and beautiful gifts were received. After a short program, the members packed a box of children's clothing to be sent to an orphan's home in Arkansas. Those present were Mesdames Hubert Stock, Charley Trammell, J. J. Baker, Frank Parker, Mary Prescott, Jack Hall, J. H. Moyer, G. C. Hanson, I. W. McAuley, Frank Stedman, A. E. Willig, E. E. Jones, and J. A. Frazier.

Payte-Blount

Don F. Payte and Miss Geneva Blount were united in marriage last Sunday at noon at the home of the bride's parents, Mr. and Mrs. S. G. Blount. Rev. A. C. Miller officiated, with only a few relatives and friends present. Mr. Payte is an employe of the Phillips Petroleum company of Breckenridge, and has made his home there for the past two years. The bride is one of Cisco's attractive and talented young ladies. Immediately after the ceremony, Mr. and Mrs. Payte left for their new home in Breckenridge.

Messrs. and Mesdames C. B. Williams, D. O. Bayless, Jim Pittman, Jack Mason and Jack Kelly attended a bridge party given in Parks last night by Mr. and Mrs. L. K. Laney.

Philip Pettit left this morning for Strawn, where he will attend a chamber of commerce meeting.

Mrs. Anna H. Simon of Colorado City, arrived in Cisco yesterday for a several days' visit with her son, Leonard Simon.

Miss Agnes Harwood and Cliff Wilson of Eastland, attended the Country club dance in this city Wednesday.

Mr. and Mrs. John L. Higdon of Abilene, are the parents of a fine 8½ pound boy, John L. Jr. born in Cisco Thursday at the home of Mrs. Higdon's mother, Mrs. Kate Richardson.

Mrs. W. E. Ricks left yesterday for Arlington, where she will visit her father.

Mrs. H. N. Pardee is entertaining the members of the Humble Bridge club at her home in Breckenridge today.

W. J. Murphy spent Thursday in Dallas on business.

Mrs. Charles Dabney of Muskogee, Okla., Mrs. Maggie Simmons of Waxahachie, and Mrs. H. S. Parsons and son, Henry, of Dallas, arrived Thursday for a short visit with their sister, Mrs. W. R. Simmons.

E. H. Carpenter transacted business in Ranger Thursday.

Mrs. M. D. Arnett and daughters, Miss Aline and Mrs. Robert Steen of Lubbock, are the guests of Mrs. G. W. Brock.

Mrs. Cliff Caldwell of Abilene, spent yesterday in Cisco.

Mrs. C. A. Mangham of San Antonio, who has been the guest of

King George on Health Cruise



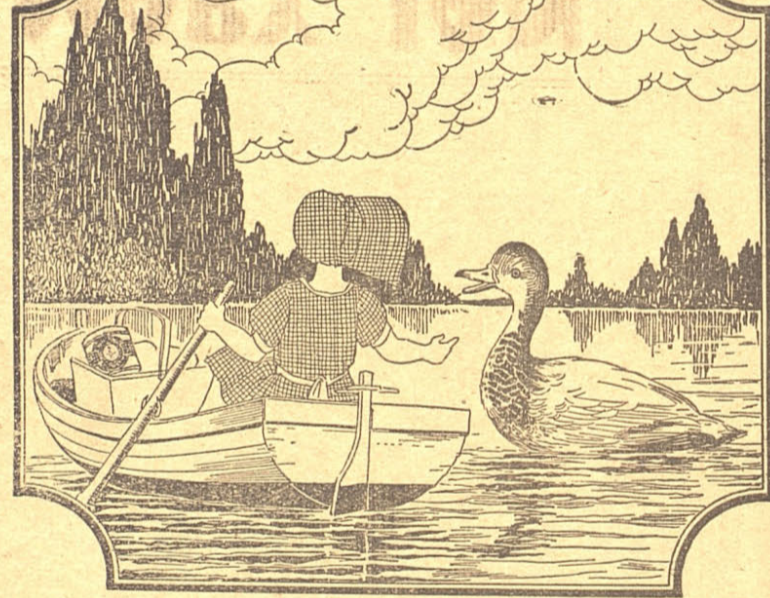
King George and Queen Mary, of Great Britain, are shown as they arrived in Calais, France, on the way to the Mediterranean. They boarded the royal yacht, Victoria and Albert, for a protracted cruise, ordered by King George's physicians as a result of his recent near-fatal illness.

HOTEL GABLES

Menu for Sunday

Turkey with dressing, cranberry sauce
mashed potatoes, string beans, yams
celery, olives, strawberry Shortcake

MARY JANE'S MERRY JOURNEYS IN THE ENCHANTED FOREST



"I wouldn't have missed you for anything, Mary Jane."

Mary Jane Meets The Fuligula Rufina

JUST as though she had done it all her life, Mary Jane was floating gaily in a little boat across a wide sea in the Enchanted Forest. She heard a sharp whistle and looking around she saw the Fuligula Rufina paddling toward her. Mary Jane recognized him as the Whistling Duck. His red crest made a bright spot on the blue water and he flapped his many-hued wings in greeting.

"You shouldn't whistle at little girls," said Mary Jane, "because it's not good manners."

"Oh please excuse me Mary Jane," replied the red-crested whistler, "but I wouldn't have missed you for anything. I'm not allowed to fish in the Enchanted Forest and I'm dreadfully hungry. Please, have you anything nice to eat?"

into her basket and brought out some nice raisin buns. She dipped pieces of these into MARY JANE SYRUP and tossed them to the friendly red-crest.

At each mouthful he whistled gleefully and swam around Mary Jane's boat looking for more. "Oh, what a wonderful flavor, Mary Jane. I love that syrup."

"MARY JANE SYRUP is the best thing you could ever eat, little whistler," said Mary Jane, "and you must always keep some on hand. Then when you want a snack, it will be ready for you. Besides it will keep you healthy and strong."

The Red-Crested Whistling Duck said he felt very much better already and to show it he towed Mary Jane's boat to the shore.

WATCH FOR the next story about "Mary Jane Falls in Love with the Cigno Salatico"

FREE For all children. The complete set of 20 NEW Mary Jane Fairy Tales, beautifully illustrated, sent free on receipt of one Mary Jane label taken from a can of Mary Jane Syrup. Write the Corn Products Refining Company, Dept. A, Argo, Ill.

Don't Miss a Chance

to eat Mary Jane Syrup—for it contains a large percentage of important food elements which assure health and strength. And its rich flavor adds deliciousness to hot breads and cakes. Tell the grocer you want Mary Jane Syrup and he will give you the can with the picture of Mary Jane in a circle.

MARY JANE
the **SYRUP** with
the delicious Sorghum Flavor



Mary Jane Cans are honest weight—contain full weight as label indicates.

SATURDAY WILL BE BIG DAY AT GARNER'S STORE

It is rare an opportunity presents itself to get something for nothing, but that is the opportunity John H. Garner's department store is advertising for Saturday at 11 a. m. and 4 p. m., when a representative of Hawk Brand overalls and work clothes will be at this store. Garner advertises he will give away a large number of these overalls, pants and shirts, and there is no string tied to the proposition by a purchase requirement.

HEAVYWEIGHT WRESTLERS
CHICAGO, April 3.—Billy Sandow, manager of Ed "Strangler" Lewis, claimant of the world's heavyweight wrestling champion

People Who Were Once Good Looking

A heartrending and yet interesting thing happened in a downtown store when a middle-aged lady got into a loud argument with a clerk. "I know what I want," she kept saying. "I have tried all those other things, but I know from what I saw it do for some friends of mine that it is Black and White Ointment which gets rid of these pimples and blotches. I was just as pretty as any girl when I was young, but I got careless and now I am in the fix you see."

So many people are now insisting on Black and White Ointment, and Black and White Soap, to get rid of pimples, blotches, eczema, rash, tetter, ringworm, "breaking out," etc., because they see and hear of the thousands of others who now know they can depend upon it. And they are more economical too. The 50c size Ointment contains three times as much as the liberal 25c size. All dealers have both the Ointment and Soap.

ship, today signed an agreement with Floyd Fitzsimmons, Michigan City, Ind., promoter for Lewis, to wrestle Wayne "Big" Munn, also claimant of the title, at Michigan City on May 30 for a purse of \$3,000. Fitzsimmons posted a \$30,000 forfeit in a Chicago bank. Munn has not yet been signed, but Fitzsimmons said he expected to close a contract by Monday with Gabe Kaufman, Munn's manager.

WILL ASK SUPREME COURT TO GIVE SHEPHERD BAIL
CHICAGO, April 3.—Attorneys for William Shepherd, charged with the McClintock murder, were preparing to take the case to the supreme court today in an attempt to obtain bail for their client. His trial is set for next Thursday.

Beaumont—\$150,000 Elks' club building to be dedicated.

It is better to have it and not need it than to need it and not have it—

A HOME

is what you make it

MAKE IT SAFE

against loss from fire or windstorm

With a Policy

written by

J. M. WILLIAMSON & CO.

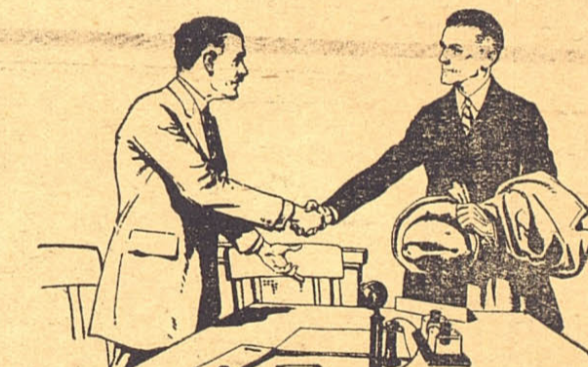
General Insurance

City Hall — Phone 111

CISCO, TEXAS

Pleasant Dealings—A Feature We Like to Advertise

Thrift means a higher standard of living without added expense, the dignity of serving oneself, and domestic independence.



Are Men Lazier Than Women

ARE men lazier than women, or only less conservative? It is a fact that man's work, which mostly lies outside the home, has been simplified and made easier by the adoption of a thousand devices, but women's work, which is mostly in the home, continues very often to be back-breaking, nerve-wracking, expensive drudgery.

How many women still wash with a tub and a wringer, iron bending over a flat board, ruin their hands with greasy dish water, scrub floors on their knees, and chase dirt with a clumsy, ineffective broom? Of course they hate it. They feel a loss of self-respect in doing it, and whenever possible they get some other woman to do it for them, at high cost, thrusting away their responsibilities and denying themselves the opportunity of thrift. And if there was no way of changing the character of this work, who could blame them? The times are civilized, but they see that housework as it is too frequently done is primitive. It need not be so. The washing machine is here, the electric flat iron

and the ironing machine, the vacuum cleaner with a dozen neat attachments for every sort of cleaning, the automatic dish washer and drier, electric and fireless cookers, and many other devices of the precise type which in general industry and transportation make work easier and less expensive. These things pay their way rapidly in time and ease. But more particularly, they pay in money. What we all insist on is the need of thrift in this country. But what is thrift? Not economy alone. Thrift is economy with foresight. After the initial cost of the devices necessary to make reasonable the work of an ordinary household, the interest on that cost will hardly equal the wages of a girl and a washwoman for one month.

The time has come when forward-looking housewives no longer take pride in having their work done for them. They take pride in doing it themselves, so comfortably that it is no sacrifice, and so economically that it is the basis of their self-respect.

West Texas Utilities Company