

THE CISCO CITIZEN

VOLUME 2

FRIDAY, OCTOBER 30, 1931

NUMBER 12

Walton Baby Contest Now In Full Swing

Walton's baby contest is now in full swing. This is his twelfth semi-annual contest of this kind, and is an event that the mothers all over the Cisco territory look forward always. This contest promises to be as great or greater success than any held previously, and is keeping the force at the studio very busy.

As usual it covers three classes of entries, as follows:

1. Babies up to one year of age.
2. Babies from one to three years of age.
3. Babies from three to six years of age.

Three prizes each class, nine prizes in all—value, \$90.

If you have purchased coupons lately save them. You will be given credit on order of baby pictures at face value.

Only 100 babies will be entered in this contest it is announced, and the number now is nearing that mark. So if you intend to make an entry in this contest it would be well for you to arrange for an appointment at the studios at once. The closing date of this contest is next Saturday, November 7.

Christmas is not far off, and this contest is an excellent opportunity to secure Xmas orders of photographs for your children.

ElPaso Gets Reduction

In Their Electric Rates

From ElPaso came the statement Monday that a reduction of approximately 15 per cent of the electric light and power rates there was agreed upon by the city council and the ElPaso Electric Company. Reduction of \$85,000 annually will be effective December 1st, and a reduction of \$56,000 when the company's revenues return to the 1930 levels.

New rates and schedules will be worked out. City officials said they would insist that the greatest reductions be given to domestic consumers, rather than small commercial users as suggested by the company.

The agreement was reached after the city had hired experts to examine the company's rates. The reports recommended a reduction of \$254,000 annually, but the city did not press for that amount. They also recommended a reduction in the gas rates but no action was taken on this yet.

Independents Going After Oil Tariff

According to a dispatch from Washington the oil tariff problem is going to be aired out again in the next congressional session. The independent producers are busy, planning a no-truce, no-quarter campaign. Their failure to get relief along this line last session makes them all the more determined that something be accomplished this time.

Something of their intentions were made known yesterday by Russell B. Brown, Tulsa, Okla., secretary of the Independent Petroleum Association. Mr. Brown stated that a duty of \$1.00 per barrel on crude oil would be demanded. Brown who is now in Washington to attend a tariff commission hearing on crude oil said that \$1.00 per barrel duty was necessary to protect domestic producers against foreign importers, particularly from Venezuela. The commission reported to Congress last February that there was a difference of \$1.19 per barrel in the cost of mid-continent and Venezuelan crude oil delivered at seaboard refineries. Delivery cost of Venezuelan oil amounts to 79 cents while the domestic producer's cost was \$1.98.

Mrs. Cunningham Entertains

Chez Nous Bridge Club

One of the prettiest Hallowe'en parties of the season was enjoyed at the home of Mrs. O. V. Cunningham in Humboldt Thursday afternoon, when Miss Jaunita Elliott was hostess to the Chez Nous Bridge Club.

Gold cosmos were used for decorations and the Hallowe'en motif was emphasized in bridge accessories.

Miss Virginia Fox won high score and cut went to Miss Letha Estes. The hostess served pimento sandwiches, cheese niblets, olives, pickles, and coffee with whipped cream to Mesdames A. L. Filler, C. W. Hanson, E. C. McClelland, Hudlow, Cunningham, Tom Smith, Anderson, and Misses Fox, Estes, Frankie Allen.

FOR RENT—Choice little home, nicely furnished. A real bargain price. See C. M. Nichols at Citizen office.

City Commission Passes Gas Reduction

The City Commission at its regular meeting Monday afternoon had second reading and final passage the ordinance to reduce the gas rate in this city from 75 cents to 50 cents per 1,000 cubic feet, and the 10 per cent discount for prompt payment is to remain in effect, thus bringing the rate down to 45 cents. November 1st is the date set for the new ordinance to go into effect. Motion for passage of the ordinance was made by Commissioner J. R. Burnett and seconded by Commissioner Joe Clements, and it was passed unanimously.

The gas distributing company through their representatives meeting with the commission at its last session indicated that no lower rate could be granted by them, and also that if such a rate-lowering ordinance was passed by the commission that the company would immediately take steps to have the ordinance set aside. This is expected. Cisco does not expect to secure a lowered rate without some opposition. But our people are determined to get lower rates—they are certainly justified and the present conditions demand it. Our people and our commission did not desire a fight with the gas company. But lower rates must come. If they cannot be had amicably then they will be obtained otherwise. Our people have been making some investigations of their own, and they refuse to take seriously that hokum about it being impossible to supply gas to this town at a cheaper rate than has existed here.

The water rate question was discussed at some length, but after several ideas had been advanced and withdrawn, this problem was reverted back to the committee, Commissioners Fee, Donovan and Elliott, for further study.

Commissioner Elliot offered a motion to continue the present minimum of 5,000 gallons for a rate of \$1.25 per month, and all water above this minimum to be charged at the flat rate of 20 cents per 1,000 gallons. When this was figured on, however, it was found that when allowance was made for the free water for parkway this would bring the rate up higher than at present, so the motion was withdrawn. It was suggested that the water rate above the minimum be made 15 cents per 1,000 gallons, but it was not acted upon. Some discussion of the fixture basis of water charging was presented by Commissioner Fee, suggesting that it not apply to the residences, being used on hotels and boarding houses, and the rate set at 10 cents on those above the minimum of four.

Commissioner Donovan stated that he considered the water rate was a good one before it was changed and that he thought the old rate should be put into effect.

Commissioner Clements commented on the fact that \$1 of the \$2.25 water minimum is a sani-

Local Boy Elected F. F. T. Secretary

Quite an honor was bestowed upon one of our Eastland County F. F. of T. boys at the annual meeting of that organization at the state fair at Dallas last week. James Matthews, 18 years of age, who lives five miles northeast of Cisco was elected as state secretary of the F. F. of T. Among other privileges which the election to this office gives this young farmer is the opportunity to attend the National Congress of Future Farmers of America to be held at Kansas [City in connection with the American Royal Livestock Show. Young Matthews will leave here November 14 and return the following Wednesday. His entire expenses are to be paid by the state organization.

A good lesson in prohibition law enforcement was presented in the "Murder Trial" staged at the Methodist Church last evening. It depicted the trial of a man guilty of murdering a good friend while under the influence of liquor. Twenty-five people from the various churches of the city composed the cast. It was fine entertainment and had good attendance.

Ordinance to prohibit the moving of a building over the streets or alleys of the town without a permit from the city engineer was presented and passed to second reading. The ordinance also provides that the city engineer shall map out the route to be used in the moving of a building.

A motion was carried for Commissioner Clements to repair the rock house at Lake Cisco. City Attorney Wright stated to the commission that the hearing in the suit of the New York bondholders committee against the city of Cisco on some of the city's bonded indebtedness is set to come up in the U. S. district court at Abilene November 6th.

C. of C. To Move To New Quarters

The Burnett building formerly occupied by the Herron Slipper Shop is now being fitted up for the use of the Chamber of Commerce, and will be occupied by them within the next few days.

Completion of the organization of the Cisco Charity and Welfare Association is to be completed at a meeting next Thursday at 9 o'clock. Several meetings have been held during the past few weeks looking toward the perfection of this organization. It is to be composed of representatives from the various churches and clubs of the city, and is to have charge of the charity work here, a matter which will demand serious attention during the coming winter.

What will perhaps be the last game to be played on the local field this season is to be matched between the Lobos and the Denton team on Chesley field at three o'clock this afternoon. This while not a conference game is attracting quite a bit of interest and a large attendance is whooping it up as we go to press.

Citizen want ads bring results.

Mrs. A. L. Filler and Mrs. C. V. Cunningham spent Thursday in Ranger.

Mart Agnew was a business visitor in Eastland Thursday.

Mrs. E. C. McClelland spent Monday in Breckenridge with her parents, Mr. and Mrs. H. G. Gandy.

For Saturday Only

Fryers

Dressed or Alive, 20c lb.
Nice Bakers, Alive or Dressed,
17c lb.

Geese and Turkeys While
They Last

Ballard Produce Co.

Phone 296 We Deliver

The Best of Milk

from Healthy, Tubercular-tested Cows, Grade A Raw Milk, known as the Very Best Milk Everywhere

A trial will convince you of its Quality, and we invite the opportunity to demonstrate our service to Just give us a trial.

A. Z. Myrick Dairy

Phone 545

Madcap Tent Theatre

Starting Monday, All Next Week

Cisco Merchants have Tickets they give you Free for the asking. That Ticket and 10 cents admits you, with a seat.

Without these Tickets

Prices are

25 Cents and 50 Cents

THE CISCO CITIZEN

"A Newspaper for All the People"

C. M. NICHOLS - - - - Editor

Published Friday of Each Week

105 West Eighth Street

CISCO, - - - - TEXAS

A HOME-OWNED NEWSPAPER

Subscription Rates: One year—\$1.50
Outside the First 50 Mile Zone—\$2.00

Entered as second class matter July 24, 1930, at the Post Office at Cisco, Texas, under the act of March 3, 1879.

The Cisco Citizen is an independent Democratic newspaper, supporting what it believes to be right, and opposing what it believes to be wrong. Regardless of party politics, publishing the news fairly and impartially at all times.

Beware of the Strange Peddler

Why is it that many people fall so easily to the smooth-voiced peddler that calls at the door to sell something which the local merchant handles all the time in most probably a better quality and price too?

Many articles which are sold by agents must of necessity get a higher price than the same articles can be bought at through the regular source of supply, for a liberal commission is added in on the price of the agent's article. This commission is often several times what the local merchant charges as his profit, for it often must be so for the agent to make any money. Many of them go several days, and call on dozens of people before a sale is made.

Most of these house to house peddlers are rank strangers and floaters, who are not responsible financially, morally or otherwise.

They are not tax payers of the community and do not contribute one cent to your church or public community enterprise.

When this transient peddler's sale is made and he departs you probably will never see him any more. Can you afford to take a chance on the article being as it was represented to be?

If the article proves to be not what it was represented to be, what recourse have you? Did you know that a great many of these peddlers represent firms that go into the markets and buy seconds and imperfects and then through these agents unload them on a gullible public representing them to be first class? Many of such articles easily pass your scrutiny as first class, and you do not discover how you have been humbugged until some time after the departing footsteps of the winning salesman have died away. If the merchandise does not prove satisfactory try to get your money back. Which way would you start to locate that clever salesman who had collected your money?

To say nothing of loyalty to your home town, to say nothing of the local merchant who keeps your town on the map being due a fair chance at your patronage, don't you think it is a safer proposition, in guarding your own best interests, to pass up the strange peddler and take your patronage to your home merchant who stands back of every item he sells, and is your neighbor and your friend.

REDUCED RATES—On very nice 3-room apartment, well furnished. Pleasant. \$15. Apply 1010 West 7th st. C. M. Nichols.

Farming According to Law

After a few more years conversation like this may be heard over community telephones in the agricultural sections:

"When are you going to start your spring plowing?"

"I don't know yet, I haven't called up the district attorney."

"The sheriff came out this morning and made me dig up that little patch of garlic I had in my garden."

"He did? What for?"

"Oh, he said he promised the voters he would purify breath from one end of the country to the other."

"I thought I'd try to slip in an acre of goobers this year."

"Might as well give it up. Two rangers were over at Bill Smith's the other day searching for seed goobers."

"Did you hear about Jim Doolittle?"

"No, what is his trouble?"

"He's in jail. The constable finally discovered that rutabaga patch Jim had down in the forks of the creek this winter."

"Too bad. I was afraid Jim would get caught. But you can't blame the constable. The law must be enforced."

"I had a little trouble myself last week. Arbuckle Smokem who has been sore at me since last fall, reported me for having more than four hogs in my lot."

"What did you do?"

"Oh, I finally convinced the grand jury that one of 'em belonged to my brother-in-law."

"What do you think about the sorghum situation for the coming season?"

"I don't know, but I noticed where the governor says he intends to enforce the anti-sorghum law if he has to declare martial law."

"Hard to tell what to plant."

"Yeah, I'll be glad when the district attorney makes up his mind."—Dallas Times-Herald.

THE OFFICE CAT SEZ:



Uther dAy i hurd a certain guy in this town what rUns hiz mouth a gOOd deal say to a buNch on the corner that hE wuz broadkastin' to, "Yes sir, I RUN thinGs at my home!" Well i ben prowlin' doWn hiz back alley sUm and i happen tu knO thet bout all he runs at hiz house iz the lawn mOwer, the vackyM klEEner, and errUnds.

To promote the conservation of food, the chamber of commerce of Spur, Texas, has sponsored a can-a-calf movement, and it is estimated that two hundred and fifty Dickens County families will can a calf as a result.

Beyond

By J. F. B. Wright

Beyond our rainbows dazzling here,

Where glory lights are breaking through,

There is a fairer clime.

No mortal eye hath ever seen

Such granduers o'er those hills so green.

Beyond the flight of time.

Beyond all sickness, death and pain,

Where long-gone loved ones meet again,

There is a better land.

We'll live forever on that shore,

And hear no angry tempests roar,

Upon that shining strand.

Beyond the ringing bells of time,

In that celestial vernal clime,

Somewhere on yonders side,

When we shall anchor on that strand,

And clasp our loved ones by the hand,

Then we'll be satisfied.

Beyond the pangs that trials bring,

Where saints and angels always sing,

There we shall cease to roam,

When we have reached those worlds so bright,

We'll live in realms of pure delight,

And be at home sweet home.

Beyond all blizzards, sleet and snow.

The saved on earth some day shall go,

Across life's ocean wide,

Beyond, somewhere in boundless space,

There is a happy dwelling place,

Beyond the great divide.

Beyond our changing fleeting years,

Where sweetest bowers there appear,

With fragrance, oh, so rare,

On gentle breezes to us blow,

From somewhere in the great beyond,

From flowers over there.

Beyond our golden sunset glow,

Beyond all earthly scenes below,

Where shadows flee away,

Where dazzling splendors greet our eyes,

And looking up through gleaming skies,

We view the perfect day.

A. Grist Hardware Co.

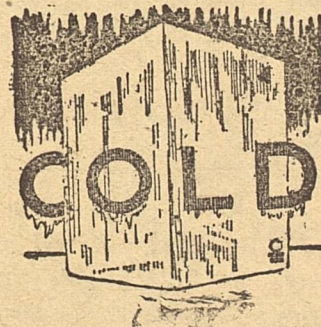
Dealers In

**International Harvester Company
Tractors, Farmalls, Planters,
Cultivators, Binders**

Most Liberal Terms Ever Offered are Now Available for a Short Time on the International Harvester Co. Tractors and Equipment

Come In and See Us

Did You Ever Stop to Think?



We have no LIGHTS GAS or POWER for sale, nothing but ICE, ICE REFRIGERATION and our Service.

We are a home institution.

We appreciate your patronage.

PEOPLE'S ICE COMPANY

Phone 185

Fried Chicken Dinner

with dessert and drink,

Sunday

40c

Try one. They're Fine!!

DEPOT CAFE

**Oriole, Royal Owl and Big 4
Flour**

None Better

Ask Your Grocer For One of These Brands or Come to

R. H. BOON

210 West Broadway

Our Prices Are Always RIGHT!!

Whatever

The Market Price is on the Major Company Gasoline, You will Find you Can Make a Substantial Saving Trading with

This Independent Station

Try Us Just Once--

After That You Will Come Back!

We'll appreciate your trade at all times, and always endeavor to give you service and treat you right.

Cisco Service Station

East Broadway

These Are Our New Prices:

Permanents,	\$3, \$5, and \$6
Finger Wave, Dried,	35c
Water Wave	50c
Pin Wave	75c
Brush Curl	\$1.50
Wet Finger Wave	25c
Shampoo and Marcel	\$1.00
Marcel	75c

Facials, Plain	\$1.00
Facials, Pa c	1.50
Scalp Treatment	1.35
Henna Pack with Wave Set	1.50
3 Manicures for	1.00
3 Eye Brow Arches for	1.00
Hair Cut, Shampoo, Set	1.00
Hair Cut,	25c and 35c

Elite Beauty Shop
702 Ave. D

G. GREYNOLDS

invites his old friends and the public in general to drive by and see him in his

NEW LOCATION

in front of the refinery of the White Star Refining Company on Eastland Highway

Gasoline Oil Coal Oil Naptha

Independent Service Station

C. P. MOSELEY

JAKE COURTNEY

Cisco Shoe Hospital

DISTINCTIVE HIGH GRADE REPAIRING
FREE SHINE

Shoes Received by Parcel Post Repaired and Returned the Same Day

"If We Repair Um, You Can Wear Um."

708 Ave. E

Cisco, Texas

W. E. Crawford Furniture Co.

NEW AND USED FURNITURE

We Buy, Sell and Trade

We Rent Furniture and Sewing Machines

We Make Car Keys by Number

FIXIT SHOP

We Buy Your Cast Off Clothing

208 West Broadway

Cisco, Texas

The Citizen does Job Printing.

H. O. Westerfelt had business in Abilene Tuesday.

Mrs. E. O. Elliott visited in Ft. Worth Sunday.

L. R. Adams had business in Ranger Tuesday.

Mrs. J. L. Thornton and daughter are visiting in Childress.

G. A. Love returned Sunday from a trip to East Texas.

Mrs. Gregg Simpson was a visitor in Dallas first of the week.

Jimmie Cox left first of the week for Abilene to enter school there.

Mr. and Mrs. P. L. Ullom visited in Startford a few days the past week.

Mrs. M. E. Goldberg had business in Dallas a few days this week.

Mr. and Mrs. Connie Davis were visitors in Sipe Springs Sunday.

Mr. and Mrs. J. M. Lawrence of Sweetwater visited relatives in Cisco Sunday.

Miss Marie Winston of Breckenridge was visiting relatives in Cisco Sunday.

Miss Virginia Coyle and Carrol Coyle were visitors in Brownwood Sunday.

Ted Mullinix who has been in the East Texas oil fields was a Cisco visitor Sunday.

John H. Garner of Dallas was here the past week looking after business interests.

Mr. and Mrs. E. C. McClelland and Mr. and Mrs. Algie Skiles visited in Desdemona Sunday.

Don Sivalls and W. J. Armstrong are away this week on a trip through the Rio Grande valley.

FOR RENT— Choice little home, nicely furnished. A real bargain price. See C. M. Nichols at Citizen office.

Miss Ova Brown who is at tending T. W. C. in Ft. Worth visited with relatives and friends in Cisco Sunday.

Mr. and Mrs. W. E. DeRossett and Blondie DeRossett were here from Ft. Worth Sunday visiting relatives and friends.

Mr. and Mrs. Ward of San Angelo are in Cisco this week visiting in the home of their daughter, Mrs. C. W. Hanson.

Mrs. James Tomme left Tuesday returning to her home in Cleburne after a visit here with her sister, Mrs. Lula Thurman.

Mr. and Mrs. Chas. A. Tyler, and Miss Norma Robinson who have been in Texas for some time engaged in work for the Latter Day Saints Church, were visitors in Cisco Sunday guests of Dr. and Mrs. W. I. Ghormley, while enroute to their home in Los Angeles.

Mrs. B. Lavoise of Keller, Texas, spent a few days in Cisco the past week, guest of her niece, Mrs. C. M. Nichols, enroute home from a visit with her sister, Mrs. Greer Gray at Coleman.



... SUCCESSFUL HOMEMAKING

By RUTH MAVIS STONE

SOUR CREAM WAFFLES

cup sour cream 4 tbsp. melted
eggs self-rising 2 to 4 tb
cup sugar 2 to 4 tb
flour ter or
Beat the egg yolks, add sou
en sifted flour; combine
shortening, and lastly, beaten egg
whites. If the dough is not thin
enough to pour add cold water or
milk as needed to give the desired
consistency. This amount makes three
large waffles. The amount of fat
called for is necessary when the iron
is not greased. With a greased iron
the amount should be cut in half.

Sour Cream Nut Bread.

1 cups flour 1/2 cup of milk
1/2 cup sugar or enough to
2 eggs make moist
2 cups thin, sour dough
cream 1/2 cup of chopped
nuts

Sift the flour. Beat the eggs, combine with milk and add to flour to form a moist and fairly stiff dough. Add nuts and more milk if needed. Turn into two well-greased loaf pans, set the pans in a cold oven, heat gradually to a temperature of 300 to 325 degrees, and bake about 50 minutes or until the bread is light-brown and firm to the touch. The bread should be allowed to cool partially, then wrapped in a towel or several thicknesses of paraffin paper and kept in a bread-box 24 hours before cutting. The crust will be soft and need not be removed when making sandwiches.

For Sale Cheap

Good Flat Top Desk. \$3 Cash will get it. See C. M. Nichols at Citizen Office.

Automobile Loans

Notes Refinanced
Payments Reduced

Motor Investment Co.

J. C. McAfee, Representative
417 Ave. D Cisco, Texas

Citizen ads are result-bringers.

If You Are Interested In New or Used Car Parts

Come to

212 West Broadway

and See What We Have

At the Right Price

Automobile Repairs by Henry Purvis

Used Cars Bought and Sold

ARE YOU LOOKING FOR A NICE, PLEASANT APARTMENT

?

3 Rooms, Bath, Hall, Front and Back Porches.

Nice Built-in Features

Nicely Furnished

A Complete and Convenient Apartment

And the PRICE is a REAL BARGAIN!

Located at

612 West Fourth Street

See

C. M. Nichols at Citizen Office

Citizen Want Ads Bring Results!

Hallowe'en Party Goods

Decorations Tally, Place Cards
Nut Cups, Gift Prizes
Large Assortment to Select From

Baby Contest Now Open

\$90 in Prizes Given Away. Any Baby up to 5 Years
Old May Compete. Ask Us For Particulars

Walton Studio, Art and Gift Shop

Pictures That Please Telephone 151

USE MUCH MOHAIR IN RAILROAD CARS

Rates as One Fabric to With-
stand Wear and Tear of
Continuous Service.

PERHAPS you have sometimes wondered why all railway seats are upholstered in the same material, the familiar mohair velvet that in our childhood days was invariably a bright red or green at intervals of one or two standard patterns. Today even train interiors have become color-conscious and soft greens and taupes and warm blues are seen but are still of the same mohair velvet to the extent, it has been estimated, of twelve million yards in the trains of the country.

The reason for this is that no other fabric has been found that will stand all the hard wear and tear that 24-hour service means. Made from the fleece of the angora goat, mohair velvet or velmo is one of the most popular and sensible of fabric materials. One hundred million yards are in use on automobiles alone and many more on motor busses and for the interiors of airplanes.

In addition to this, velmo is also used for upholstering furniture, for draperies and even for rugs and is especially in favor with the housewife because it is chemically moth-proofed in manufacture. It is also used for theatre curtains and chair coverings, because of the sound absorption the deep pile fabric affords, which is an important consideration in talking picture theatres. Like everything else, mohair velvet has "gone modern" and can be had in an endless variety of colors and patterns and weaves. Over five hundred shades of green alone are reported by one New England mill.

But an upholstering fabric is by no means the only service the mohair fleece renders. The finest indoor golf courses are made of a rich, deep pile mohair velvet. Lap robes and steamer rugs, lifelike stuffed animals, trimmings for house slippers and even wigs and transformations are made from this snowy fleece which more closely resembles human hair than any other known fibre.

Each fibre is much stronger than wool and due to its unique physical structure takes a fadeless dye. Because of its sleek surface, it does not readily retain dust and dirt and in

fact, the pile surface acts as a brush and makes the traveler's clothing actually cleaner at the end of the trip than it was before!

So great has the demand been for this fleece that within a comparatively few years, the industry of angora goat raising has been transferred from Turkey and South Africa to the United States, which now leads the world both in the production and manufacture of mohair fleece.

MOTHS WILL DIE RATHER THAN EAT TREATED MOHAIR

AT LAST science is making headway against the moth, that harmless looking little insect that causes damage to household effects to the tune of \$400,000,000 annually. In regard to at least one important fabric, mohair velvet, victory has been achieved.

All fabrics made from animal fiber, which is largely protein, are normally attractive to moths. Exceptional cleanliness, exposure to sunlight, and the use of moth deterrents applied at home are sometimes helpful, but the thorough and scientific way to thwart the enemy is for the material to be permanently moth-proofed with chemicals at the mill when it is being made. So successful is this process that mohair velvet, or velmo as the rich pile fabric made from the hair of the angora goat is called, once considered by housewives as a moth heaven is now recognized as their Waterloo. It has indisputably been proved that moths will starve themselves to death rather than eat mohair velvet that has been so treated. This feature alone, aside from the long wearing qualities, easy cleaning and luxurious appearance of velmo, recommends it as the ideal fabric for furniture upholstering.

For other furnishings, frequent airing and plenty of sunlight will tend to reduce the breeding haunts of the house moth. Killing the moth on the wing will not do any good as by the time it has reached the flying stage it has already deposited its eggs and is ready for death. It is these eggs or larvae which, hatching out, seize the animal fibers which have not been chemically treated and eat them.

D. A. WILLIAMS, 803 AVE. L

SPECIALS SATURDAY AND MONDAY

Apples, Johnathan, dozen for	17c
Pinto Beans, 6 lbs.	22c
No. 2 can Corn,	9c
No. 2 can Green Cut Beans	10c
5 lbs. Rice	22c
Northern Sugar Cured Bacon, lb.	20c
Swift Jewel, Lard, 8-lb. bucket	72c
Sugar, 10 lbs.	52c
No. 1 Pineapple	10c
3 lbs. Maxwell House Coffee	98c
No. 2 1-2 Libby's Peaches,	19c
Tomatoes, No 2 Can, 3 for	23c
Mothers China ware Oats	27c
2 lb. Pkg. Raisins	20c
Dry Salt Jowls, lb.	9c
Spuds, 10 lbs.	17c
Large pkg. Vanilla Snaps	24c



... SUCCESSFUL
HOMEMAKING
By RUTH MAVIS STONE

COOKIE ASSORTMENT FOR THE UNEXPECTED GUEST

It's a simple thing to revive Grandma's idea of the ever-filled cookie jar in these days of self-rising flour! The modern housewife can have cookies of all descriptions ready for the unexpected guest.

Grandma's idea was just a tradition of her time, that no one should leave her house without food or drink. Grandma always expected the unexpected guest.

That was hospitality. That was neighborliness. That was courtesy of the most genuine sort. And Grandma handed down her fine old tradition to daughter and son, and to her descendants to the third and fourth generation. Grandma's idea is a sacred legacy to the modern housewife, and hospitality lives again throughout the land.

Of no small importance is this renaissance of graciousness are the modern "bakin' makin's." With self-rising flour, Grandma's heir or heiress can have on tap a variety of cookies, cookies simply made and in less than half an hour. Then, when some one drops in unexpectedly, there will be no need of sneaking out for ice cream and delicatessen cake.

Self-rising flour is a home labor-saver, ready for use, reliable, nutritive. It is a soft wheat flour to which the baking powder and salt have been added. Self-rising flour is an insurance against all baking hazards. Try filling up your cookie jar with this recipe.

Lemon Cookies.
1/2 cup butter 1 lemon, juice and
1 cup sugar 1 tsp. grated rind
2 eggs 1 tsp. lemon ex-
1/2 cup milk 2 cups self-rising
flour

Directions: Cream the butter and sugar together. Add unbeaten eggs one at a time. Beat until thoroughly blended. Add flour and milk alternately. Then add the lemon juice, rind and extract. Drop by teaspoonful on a greased baking sheet and bake in a moderate oven about 20 minutes.

Miss Lillian Shertzer, who is attending T. C. U. at Ft. Worth spend Sunday with relatives in Cisco.

REXALL ONE CENT SALE!

Wednesday, Thursday, Friday, Saturday
4th 5th 6th 7th

Make a list of the things you are short on
and take advantage of our prices.

Two for One, Plus 1c

Special Prices On Other Items

DEAN DRUG CO.

The Rexall Store

Phone 33

Cisco, Texas

VALLEY PRODUCE

M. L. MOSLEY, Mgr.

Fresh Tomatoes, per lb. 5c

Bananas, 2 Dozen for 25c

Potatoes, 10 lbs. for 15c

Cooking Apples, peck 19c

Turnips, lb. 2 1-2c

Two Places: 901 Main St.
1112 Main St.

The Citizen--A Home-owned Paper!

"From Texas Gardens Direct to You"

Texas Cities Produce Company
Corner Main and 11th Street
Wholesale and Retail

SATURDAY SPECIALS

Crisp, Lettuce, 2 Heads, for 15c

Fresh Tomatoes, 3 lbs. 25c

Beans, fresh, 2 lbs. 25c

Oranges, Texas Sweet, Seedless 6 for 25c

Grapefruit, 5 for 25c

Oranges, 2 dozen for 39c

Apples, Roman Beauty, dozen 35c

Apples, Arkansas Black, doz. 30c

Delicious, Grapes, 2 lbs. 25c

The Citizen does Job Printing.