

Editor-in-Chief... Assistant Editor... Athletic Editor... Asst. Sport Editor... Society Editor... Sponsor... Club Reporter... High Senior... VOL. V.—NO. 10

# THE CISCO



# ISHER AM

DEVOTED TO THE INTERESTS OF CISCO HIGH SCHOOL

CISCO, TEXAS, THURSDAY, JANUARY 3, 1924.

THE LAST NO. 27.

## 1 at Head of Main Street Is Moving Along Nicely

Good news to Cisco boosters is that all is lovely out at the Luse No. 1—located south of the city limits. It was anticipated that narrow gauge operations would be suspended, as the development, as the drill bit and a string of cable when a depth of 3,303 feet had been reached. However, a few days were lost in the fish job they found on their hands. As the lost tool and cable was soon recovered, and Wednesday evening A. L. Mayhew reported that the tools were recovered, the well cleaned out and the resumption of drilling under way.

No other obstacle has been struck, and the drilling, which is now being done in the black lime, is proceeding nicely, and the usual progress that has marked development since the resumption of drilling on the Luse, is being made.

Those in charge of the well are optimistic, and give out the statement that it is only a matter of time when they will announce that the pay has been struck, and the prediction that oil abounds under Cisco will be verified.

## Ft. Worth Market Shows Less Values For Cattle With Hogs 10 to 15c Up

FORT WORTH, Jan. 3.—With 2,500 grown cattle and 1,000 calves on the Thursday market buyers inclined toward paying less for their accumulations than during the mid-week market. This action was stimulated by advices from "higher ups" and by the course of western markets where lower prices ruled.

No particular decline was noted in steers, but was visible in the case of butcher cows and canners where the decline assumed proportions of 10 cents for cows and a quarter for canners.

Heifers cleared in car loads at \$4.75 to \$6.50, and bulls were strong at \$2.50 to \$3 for light weights and \$3.25 to \$4 for strong weight hogs.

Calves were steady, veals at \$7 and heavy calves at \$4.50 to \$6.50. The hog trade appeared to have an advance of 15 to 25 cents, but this idea was bottomed upon a bonus paid for a car of superior hogs. On the bulk of the transactions the market appeared to be steady to a dime higher. Pigs and packing sows were about steady to unchanged.

Receipts were six cars from Oklahoma and five cars and part cars from Texas—1,000 head in all. One car of well finished and strong weight hogs from Oklahoma, the like of which has not appeared here for some time, made \$7.80, going to a packer. About the usual run of medium weight butcher hogs cleared to shippers as bulk at \$7.25 to \$7.65. Pigs and packing sows unchanged.

Western markets received 165,000 fresh hogs and were 10 to 25 cents lower.

## WEEKLY ROTARY LUNCHEON.

Charles G. Gray headed the Rotary program Thursday, with Miner Womack and Bill Cunningham as the speakers. Both of these gentlemen made interesting talks. E. P. Crawford, secretary, gave the attendance record for December, which showed Group Three still in the lead, with an average attendance of 84 per cent. The records of two of the groups reveals the fact that the comparatively low attendance average for December was due to several members of these groups being absent from the city. Mrs. Sam Thompson, wife of the new president, entertained the Rotarians with songs and piano music. Both are finished musicians and were in fine voice on this occasion.

## ACTRESS LOSES APPENDIX.

LOS ANGELES, Jan. 4.—Miss Mabel Normand, film star, underwent an operation for chronic appendicitis today at the Good Samaritan hospital. While Miss Normand was on the operating table, Courtland S. Greer, Miss Normand's chauffeur, was the finale of a booze party several days ago, at which Miss Normand was present.

The operation was declared to be successful. Miss Normand will remain at the hospital three weeks, the physician said.

## NEW SUBSCRIBERS.

C. S. McClenny, Cisco route. Ira Swift, Cisco, Texas. J. M. Little, Cisco. Judge James L. Shepherd, Cisco. W. J. Killough, Tula, Texas. Ura Leveridge, Laredo, Texas. John S. Hart, Eastland, Texas. Mr. J. E. Norris, Mexia, Texas.

## Joe Burkett of Eastland Opened His Campaign for Governorship at Llano

LLANO, Jan. 3.—Senator Joe Burkett of Eastland, candidate for governor, opened his campaign at Llano Thursday afternoon at 1:30 o'clock, when he addressed a fair-sized audience in the district court room. He was introduced by W. B. Collins, editor of the Llano News, who referred to the fact that Mr. Burkett is a native son of Llano county.

The speaker began his address by referring to his early history, explaining that "everything that had come to him had been through hard work." He told of how as a boy he had labored in the field all day and at night.

He assured the voters that there would be "no bitterness in his campaign in so far as he was concerned" and that he sincerely hoped that none of his friends would indulge in personalities in order to further their interests in the race.

"The office of governor is a high office, and the man who would seek the executive chair should conduct his campaign on a high plane," the speaker said.

A central state bank for Texas was advocated by the candidate. He said that if Texas had possessed such a bank in 1920, one that could have borrowed unlimited money from the government at a small rate of interest, "thousands of failures which have occurred in the state during the last two or three years would have been eliminated." Mr. Burkett spoke at some length on the reduction of the interest rate, saying that if "it were reduced from 10 to 8 per cent it would mean a saving to the people of Texas of some \$14,000,000 a year, sufficient to pay all state taxes." He would have state supported institutions of higher learning charge a tuition fee to assist in the support of these institutions. He said Texas spends \$13 a year on its boys and girls in the grammar and high schools and more than \$300 a year on those in its colleges and universities.

I am not in sympathy with the Ku Klux Klan. I do not believe there is any demand or need for that organization in our scheme of government. If it be a religious institution, then I take my religion from the Holy Bible. If it be a political organization, then I am affiliated with and take my politics from the Democratic party. If it be a fraternal order, then I believe in the common brotherhood of men, excluding neither the high nor the low in life, the foreign born nor the native born, the rich nor the poor, the Jew nor Gentile, the Catholic nor the Protestant. We have enough dissension at present without deliberately creating more.

I have spoken on this question because it is a public matter which has stirred up the feelings of our citizenship concerning modes of faith, religion and political beliefs, and because it has heretofore been and is now an issue, and not because it should be an issue. It would be far better for our state if our citizenship would lay aside and forgive and forget this prejudicial issue which has done and can do nothing but cause turmoil, confusion and enmity, and all work as a unit in the upbuilding of our state socially, economically, industrially, educationally and religiously. But, of course, if one side of this question continues active, then it cannot be expected that the other will stand idly by and not vigorously oppose measures and matters it considers dangerous to free government. Both sides must drop the struggle, else it will be a disturbing factor until one side or the other gains the unquestioned ascendancy.

## MUST BUY OWN SUPPLIES.

BRECKENRIDGE, Jan. 3.—An order of the commissioners court of Stephens county makes it compulsory for all county officials to provide their own office supplies after Jan. 1, 1924. Heretofore the county has paid for all office supplies, such as postage stamps, stationery, telephone service, etc. The order was issued in compliance with a recent ruling of the attorney general wherein he interprets the law to effect that counties having a population of less than 25,000 should furnish the county officials with their office supplies. Stephens county claims a population of between 30,000 and 40,000 but the 1920 government census gives the county less than 25,000 and the state law is applied as to the last government census.

## MODERN ELECTRICAL HOME.

The West Texas Utilities company will erect a modern electrical home for its local manager, Prosper W. Campbell. The building will be of Spanish architecture and located on the site of the home recently destroyed by fire, on West Seventh street. It is the desire of Mr. and Mrs. Campbell that the residence be built of Cisco stone and this will probably be done. Work is expected to start as soon as the weather has moderated. When the building has been completed and furnished the general public will be invited to inspect it.

## Eastland County People Will Be Kept Busy Picking Officers This Year—Pay Your Poll Tax, Now

The political pot is getting hot—'twill soon begin to boil; some will be undone as sure's they run, and get nothing for their toil.—Excerpt from old Political Ballad.

Joe Jones, judge of the county court at law, announced yesterday as a candidate for judge of the 91st district court, the position now held by Judge George Davenport. Judge Davenport has not signified his intentions so far, but his many Cisco friends say he is certain to stand for re-election.

The term of Judge Ed A. Hill of the 88th district court also expires this year. It is known that Judge Hill is reluctant to enter the race again, as he has held the office for a number of years, but friends may prevail upon him to do so. Oscar Chastain, of Eastland, is a candidate for this office, and while he has made no formal announcement, Elzo Been, former assistant county attorney, is almost certain to participate in this race.

## Mrs. Jules Karkalits Laid To Rest in Oakwood After a Long and Useful Life.

Mrs. Amanda Karkalits, wife of Jules Karkalits, died at her home in Fort Worth, January 1, and was laid to rest in Oakwood cemetery, Cisco, Thursday afternoon. The funeral was held at the First Baptist church and was conducted by the pastor, Rev. C. G. Howard.

Mrs. Karkalits was born in Kansas, September 2, 1860. The family moved to Denver shortly thereafter and later to Texas. She was converted and joined the Baptist church at the age of 12. Mr. and Mrs. Karkalits were united in marriage September 22, 1882, and were popular residents of Cisco until about five years ago, when they moved to Fort Worth.

Besides the husband, five children survive the deceased, as follows: C. S. Karkalits, of Midland; Olen Karkalits, of Fort Worth; Charles Karkalits, Spokane, Wash.; T. W. Karkalits, Winnywood, Okla.; and Mrs. Frank Walker, of Cisco.

Mrs. Karkalits was an unusually fine woman and a large circle of Cisco friends extend sincere sympathy to the bereaved father and children. Active pall bearers—B. W. Patterson, S. E. Hittson, R. W. Mancill, J. McCarty, R. L. Bettis and H. L. Kunkel. Honorary—Dr. W. E. Mancill, J. F. Patterson, R. A. St. John, L. W. Skiles, Dr. W. P. Lee, Dr. J. W. Howell, W. C. Shelton, J. J. Winston and R. F. Davis, of Dallas, and Wiley Daniels, of Rising Star.

## Anderson County Man Says He Has Perfected Weevil-Proof Cotton

PALESTINE, Texas, Jan. 3.—What cotton men have declared is a distinct and improved species of cotton has been bred up and perfected by C. T. Valentine, scientific farmer of Anderson county. It is as near weevil-proof as cotton can be made, declares Mr. Valentine. The stock is large and vigorous, and fruits well, with staple one and one-eighth inches, yet it is almost nude of foliage. The leaves are very small and narrow, and the sunshine can penetrate every part of the plant, keeping the boll weevil from doing its work.

The creator of this cotton says it is the result of years of patient breeding, and that he thinks he has achieved a wonderful success.

## WARNING TO MOTORISTS.

WASHINGTON, Jan. 3.—The Interior Department has issued a warning to motorists that with the coming of winter it is imperative to guard against the deadly hazard encountered when automobile engines are permitted to run in closed garages. This throws off a deadly gas, carbon monoxide. Four-tenths of 1 per cent of this gas, that is, four parts per 1,000 will kill an ordinary person in one hour, and a higher concentration will prove fatal in much shorter time. Tests have shown that the exhaust varies from 2.4 to 9.5 per cent, and that the air in closed garages will reach the danger point in a very few minutes. In the open the toxic exhaust gases are dissipated quickly.

## 24 GOOD REASONS.

SAN FRANCISCO, Jan. 3.—When B. I. Marroguis was asked why he should not go to jail for possessing liquor he mentioned twenty-three reasons. All the reasons were children. "And," he added, "I'm expecting the twenty-fourth soon." Sentence was suspended.

## Sanity League Opens Ft. Worth Branch and Will Espouse Wine and Beer

FORT WORTH, Jan. 4.—With a platform advocating light wines and beer, and opposed to the saloon and all forms of "blue law," the Sanity League of America, announced they will open a branch office in Fort Worth within the next few days. Phil Welch will be in charge of the local organization.

"We already have more than 1,000,000 signers to a petition drawn up by Congressman Julius Kahn of California, and which will be presented to the law-making body at Washington in an effort to modify the Volstead act," said Mr. Welch.

"The Volstead act as now drawn is not being enforced, and is making lawbreakers of millions. It is flooding the country with spurious liquor which is causing sickness and death. We propose to modify the law so that it will reflect the will of the majority of the people, and thus be enforceable without an outlay of \$100,000,000 annually that comes out of the pockets of the tax payers."

Fred L. Walker, special representative of the league, who is in Fort Worth superintending the opening of the local bureau, said the organization stands for law enforcement, but will oppose any legislation that threatens the liberties of the people.

## Clark of Nimrod Sets Fine Example For the Farmers of the County

T. E. Clark, of the Nimrod community, was in Cisco Wednesday. Clark says the recent cold spell killed most of the green vegetation which has been making Eastland county look like a tropical country during the winter months just past. He states that he has bedded up for winter use a large number of bushels of turnips and sweet potatoes, which may be used as needed. He thinks farmers everywhere should prepare for their needs in this way. He says every farmer can have fresh meat and chickens and eggs and plenty of vegetables all the winter long if they will use a little energy and care. His Barred Rocks furnish him with eggs the year round and a few acres of vegetables furnish him with green food all the time.

What Clark does on his farm might be done by any one having the proper soil.

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## KENTUCKY HOME COMING.

FORT WORTH, Jan. 4.—Fort Worthians who came from the Blue Grass state will be invited to attend the Kentucky 1924 homecoming, which will be held in Louisville, June 23 to 29. An appeal to Mayor E. R. Cockrell to help round up the Kentuckians here for the celebration has been received from Mayor Huston Quin of Louisville, who is chairman of the home coming. The Louisville mayor quotes the United States census of 1920 which shows that there are 795,801 sons and daughters of Kentucky who have migrated to other states. He cited that 1,962 of the number live in Fort Worth.

## DOZEN GIVE SKIN.

LOCKNEY, Tex., Jan. 4.—Drafting of nearly 300 square inches of flesh to the face and body of 10-year-old Irene Smith from a dozen volunteer men and women will probably begin tomorrow, physicians announce. Flesh taken from the men will be used on the body. Skin from women friends will be applied to the face. The child was burned in attempting to light a fire with oil.

## Grain Crops Country Accor

John Farmer, of Comanche in Cisco Saturday. Neighbors are crop looks promising Why? Santa crop has been sown. Tide cornet, together with the warm wind Evans given it a big start.

He says the poultry bus' Swat' gotten into his community. He is getting ready to raise more of either chickens or turkeys. He is interested in the proposition of having turkeys on a large scale without the expense of fencing is one that confronts the farmer. He says if he could get the advantage of the range with its millions of bugs and grasshoppers all over the pastures, he could raise big droves of turkeys each year on very little feed. But the natural wild nature of the turkey will cause him to stray too far away if allowed to go unhindered. He has had bunches to be gone from home for weeks at a time, and then has had to look them up and drive them in.

He sees no reason why the herding of turkeys would not be profitable. A boy could care for any size drove. The turkey is easily managed and does not scatter from the herd, as is the case with cattle. If driven to any certain range that offers a feeding ground, he will always remember it and will return of his own accord when given the opportunity. Mr. Farmer would like to hear the views of others on the subject. The columns of the American are open for any worthwhile discussion that may be for the good of its readers.

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## Former Klan Head Calls Meeting and Will Make Effort To Disband Body

ATLANTA, Jan. 4.—Looking toward possible disbandment of the Ku Klux Klan, Edward Young Clarke, past organizer and once imperial wizard of the order, today issued an imperial proclamation calling for a meeting of officials of every Klan in the United States here on Feb. 26.

The congress, Clarke said, became necessary because of the "lawless element" which has sprung up within the ranks of the Klan.

Clarke stated the "laudible aims" of the Klan had been "abandoned." He charged it had become an "organization of lawless tendencies and political designs."

## NEW ATHLETIC COMMITTEE.

W. H. Morse and Philip Keelan, chamber of commerce directors, met Thursday night with the school board and submitted a suggestion from the chamber of commerce that hereafter the athletic committee of the public schools be composed of both faculty members and business men. The board agreed that the suggestion was a good one and School Trustees M. T. Turner and E. J. Barnes were instructed to work out the suggestion in conjunction with Messrs. Morse and Keelan. The new committee will very likely contain two faculty members and three business men.

## ELKS RECEPTION A SUCCESS.

One of the most pleasant New Year's receptions was that of the Benevolent and Protective Order of Elks of Cisco. Last Monday afternoon, between 3 and 5 o'clock this popular organization received some 400 of its friends at the home on E avenue. The club rooms were tastefully decorated in purple and white and presented a handsome appearance. After all had become acquainted, a first-class orchestra furnished music for those who desired to dance. Later, coffee and wafers were served to all present. It was a highly enjoyable occasion and a perfect success from every standpoint.

## STARTING RATHER YOUNG.

BROWNWOOD, Jan. 3.—J. N. Tidwell, the boy preacher, 12 years old, returned Wednesday from Miles, where he spent the holidays with his parents. On the night of Dec. 31 he preached his first anniversary sermon, at the Baptist church there. Young Tidwell is a student at Howard Payne college. He has preached more than 100 sermons and has assisted in quite a number of protracted meetings.

## JENNINGS HOME DESTROYED.

Fire early Monday morning destroyed the home of J. B. Jennings, corner of Third street and F avenue. Insurance of \$2,500 was carried on the house and \$1,500 on its furnishings. The fire is thought to have started from a leaky gas connection, as Mr. Jennings had lighted the gas in the kitchen stove only a few minutes before the fast spreading blaze was discovered. The house was built in 1908, by Joe Speers. It was purchased by Frank Harrell in 1911, this being the Harrells' first home after their marriage.

C. G. McClenny, a substantial farmer, was a caller at the American office this week.

Low Senior ..... Dudley Lee  
High Junior ..... Ruby Payne  
Low Junior ..... Fay Dawson  
High Sophomore ..... Blanche Stephens  
Low Soph. .... Lavada Looney  
Jokes ..... Carl Johnson  
Low Freshman ..... Bessie Olson  
High "Fish" ..... Ruth Clark

eral additions to the furnishings of the cabin and then "proceeded" to enjoy same, by spending most of the week there.

Frank Turner, former grid-iron star of C. H. S. and now attending Lincoln Memorial University in Tennessee, spent the holidays in Cisco. "Tex" Turner, as they have named him, is captain of the football team and president of the Sophomores.

Unknown to the student body the High Juniors have been organized since September. The identity of only two officers was discovered. These silent office holders are Cecil Bostick, president; and Gwendolya Clements, vice president.

Glenn Brock is the latest victim of the popular disease.

Mr. Wells doesn't believe Queen City deserves its name. His reasons are the population and the fact that it has the queen.

W. J. Godbey is visiting his father old-tutecky. Bible enrollment in C. H. S. has son, wd since Wednesday.

"The ody seems glad to get back that the even the teachers are and he ha happy. ever since ti weeks only until final ris.

"There is no eckard, Marie Glenn such arguments of were visitors of quote the Bible. y morning.

"I would refer her we are hav- Isaiah 40th chapter, changes—like 8th verse. very pleasaav

"All flesh is as grass. goodness thereof is as-erford dur- the field. The grass with bow- the flower fadeth because dinner, of the Lord bloweth upon it. ds and the people is grass. pleas-

"The grass withereth, the 1 fadeth, but the word of our God d- stand forever."

## MAGIC "THIRTEEN."

CHICAGO, Jan. 4.—Thirteen is not so unlucky a number after all, Harris Hoffman decided when he appeared in court to obtain a divorce. He lives at 1313 West Thirteenth street, he told the court, and was married Jan. 13, 1888. His wife left him Dec. 13, 1913. After hearing the evidence, Judge Joseph Sabath said he would sign a divorce decree Jan. 13, 1924.

## TICKET AGENT ROBBED.

SWEETWATER, Jan. 3.—Placing a pistol in the face of D. D. Dixon, night Santa Fe ticket agent, at 2:15 o'clock Monday morning, three men, one of whom was masked, forced him to open the safe, took nearly \$600 which it contained, cut the telephone wire and escaped.

## Gus Miller, North of Cisco, Says His Grain Is in Excellent Shape

Gus Miller, who lives north of Cisco, was in town Saturday. He says the grain is very promising. Plenty of moisture and warm weather has given the crop a good start for the spring. His farm will have little cotton for the coming year. He thinks, one year with another, grain pays best if one has land suitable for that crop. He does not raise many chickens. The wolves catch them, he says. He thinks that he might make money from turkeys if he could raise them on a large enough scale to pay him to have them herded by day and penned at night so the wolves would not get them.

## GRAND JURY TO MEET.

R. Q. Lee stated yesterday that the grand jury of the 91st district court, which recessed some three weeks ago, would reconvene Monday morning. Mr. Lee is foreman of the body, the other members being Messrs. John W. Thurman, Lee Williams and William Meyers, of Ranger; J. E. Brewer and I. C. Underwood, of Gorman; Will Koonce and Bill Schultz, of Rising Star; John M. Knox, R. D. Mahon, Jack Williamson and J. E. Lewis, of Eastland.

## BISHOP MOORE COMING.

Bishop Harry T. Moore, coadjutor bishop of Dallas, will spend the night of January 19th and the morning of the 20th in Cisco, as the guest of Rev. Frank Stedman, pastor of the local Episcopal church. Bishop Moore will arrive in the city about 6 o'clock the afternoon of the 19th and a reception and lunch is being arranged by citizens in honor of the well known Dallas visitor.

## PRESBYTERIAN CHURCH.

The pastor and officers of the First Presbyterian church will be in town to worship with us on Wednesday, Jan. 3, at 11 a. m., E. P. ent. Pre- p. m. the c- ch- FORS

DeRosa... last night... from... where he went as representative to the W. O. W. lodge.

The Woman's Christian Temperance Union will meet with Mrs. Geo. Langston, Monday, March 22nd, at 4 p. m.

Mr. and Mrs. Wesley Tebbs and Mr. and Mrs. Johnson chaperoned a delightful little dance at the club room last Friday night.

Born to Mr. and Mrs. T. H. Moore on the 22nd, twin girls.

Mrs. G. S. Williams gave a very charming afternoon reception Monday afternoon in honor of her cousin, Miss McAndrew of Toronto, Canada, and her sister, Mrs. Cunningham, of Palo Pinto.

The guests were met at the door by Mrs. Jno. Erwin, and after they had registered in the guests book, were ushered into the parlor where Miss McAndrew, Mrs. Cunningham and Mrs. J. D. Alexander were in receiving line.

The house was tastefully decorated in palms and ferns. In the dining room, the table was banked in lilacs and ferns and the guests were served Neopolitan cream and cake by Mesdames Gus Ward, J. J. Butts and Miss Stella Caldwell.

The favors were dainty boutonnières of violets tied with white ribbon. A large number of guests were in attendance upon this affair, which was one of the most delightful social functions of the season.

Henry Childs of Sabanno and Geo. Falkner of Romney were among those with the W. O. W. at Houston last week.

Mrs. Woods and children of Rotan are the guests of Mrs. Wadsworth Mancill.

Jonah Eppler is showing that he knows something besides tearing cloth and has been busy this week putting his yard in terrace condition with the preliminaries for a modern sidewalk.

J. G. Kinard aged 74 years died last Friday night and his remains were taken to Pleasant Valley for burial on Saturday evening.

Mr. and Mrs. C. H. Fee made a trip to Fort Worth Thursday.

Miss Della Calhoun spent last Saturday and Sunday in Fort Worth.

Miss Alice Davies entertained Saturday night with a chafing dish party.

Misses Eunice Nichols and May Flores spent several days in Fort Worth last week.

Mr. and Mrs. Benham of Brownwood are here visiting their son, Henry Benham, and family.

Mr. and Mrs. H. C. Poe and aunt, Miss Smith, came up from Eastland Monday to spend several days visiting relatives and friends.

G. D. Ward and wife made a trip to Fort Worth last Tuesday.

Gid Roberts was over from Rising Star, Tuesday.

ed with 58,933,000 hogs on farms on January 1, 1914. Smaller increases are indicated for Argentina and Canada. The number of swine in most of the European countries was less in the recent estimates than during the pre-war period, the department states.

Disconsolate, as one who mourned, A great wind moaned above the place Where trilliums nodded and there rang The thrush's song, a little space— Wept heavy clouds in silent grief.

"Another day doth dawn and lo! In vestal white the New Year comes Repentant, Earth lies wrapt in snow All shriven of impurity.

Someone to do light housework. Will exchange piano lessons. 709 W. Fifth. Phone 54, Mrs. W. L. Holmes. 27

Since It Is MOVING TIME You Can Do No Better Than Phone 700

Three Trucks and a Piano Mover at Your Service Moved Without a Scratch Ever-Ready Transfer & Storage Company

WANTED. Someone to do light housework. Will exchange piano lessons. 709 W. Fifth. Phone 54, Mrs. W. L. Holmes. 27

WORLD'S PIG POPULATION. Numbers of swine in the principal producing countries of the world are estimated at 227,431,000 head by the department of agriculture, compared with 263,844,000 head for a representative pre-war year.

SCHOOL DAYS! SEPTEMBER may bring the first days of school to your son or daughter. In years to come they will cherish the photograph taken today.

Leffler's Portraits of School Children Come and see for yourself the exceptional photographs we are making of Cisco's children.

Leffler's Studio 110 West Sixth

Cisco-Eastland Highway Farm--- For Sale—80 acres—35 acres in cultivation, 25 acres valley, lots of pecan trees, beautiful building site.

E. P. CRAWFORD CISCO, TEXAS. PHONE 453.

Registered Herefords For Sale! I HAVE FORTY OR FIFTY HEAD OF REGISTERED HEREFORD BULLS FOR SALE. TWELVE TO EIGHTEEN MONTHS OF AGE.

ALSO TWENTY HEAD OF GOOD REGISTERED HEREFORD HEIFERS. THESE ARE OUT OF MY FAIRFAX AND BEAUSTRAUD BULLS.

ED HAYDEN MORAN, TEXAS.

ITCH! MONEY BACK WITHOUT QUESTION

HUNT'S GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap) are especially compounded for the treatment of Itch, Eczema, Ringworm, Tetter and other itching skin diseases, and is sold on our money-back guarantee by all reliable drug stores.

Remember, if it fails it costs you nothing, so give it a trial at our risk.

DEAN DRUG CO. The Rexall Store Phone 33. Cisco and Ibex.

OWSLEY RAPS GOVERNMENT. WACO, Jan. 4.—The government in Washington that refuses to defend its defenders and support its supporters, "is a disgrace to the map of the world," said Alvin M. Owsley, former national commander of the American Legion, in a speech before a business men's club here.

The American fighting men were material factors in winning the battle of the Marne; the fight now is to win the battle of the Potomac," Owsley said.

The former legion commander denied Secretary Mellon's claim that the government could not pay a soldier bonus and reduce taxes and charged the administration with breaking faith with the late President Harding's program unless the bonus measure was enacted into law.

WICHITA FALLS. da Marie Gideon, 13 daughter of Ross Gideon, death in a fire which family home in the Burk Burnett. Her sister, years old, received burns prove fatal. Gideon, his two sons were slight

More-Milk Dairy Feed More Milk For Less Money BE SURE TO CALL FOR IT

H. J. B. Hen Food and H. J. B. Egg Laying Mash will get results. H. J. B. Horse and Mule Feed—nothing better.

We also handle all kinds of Hay, Cotton Seed Meal Products, all kinds of Mill Products and Seeds in season.

Cisco Grain & Elevator Company

Heliotrope, Classy and Acme Flour as good as the best. We would thank you very much for a trial order and guarantee satisfaction.

HEAVY SHOES with 12 inch taps and extra heavy sole. We handle both the DRILLER And HASKELL

We have just received a large shipment of Rubbers and Artics Keep your feet dry during this wet weather; it will pay you big dividends

The Model QUALITY CORNER Cisco's Largest Clothing Store

I Send Mine to the Laundry

It comes back cleaner than I can possibly get it, ironed just as good as I could iron it, and the cost is less than I can do the work myself.

Try it one week and you will never again do your own washing.

Cisco Steam Laundry 106-108 West 6th Street TELEPHONE 138

Commission Merchants Henry Beer C. Morgan Ab J. William Barkdull Established 1872 New Orleans, La Cotton, Stocks, Bonds, Grain Provisions, Cotton Seed Oil, Sugar and Coffee Members of New Orleans Cotton Exchange. New York Cotton Exchange. New York Stock Exchange. New York Coffee and Sugar Exchange, Inc. New York Produce Exchange. New Orleans Future Brokers' Assn. Chicago Board of Trade. Louisiana Sugar and Rice Exchange. Associate Members of Liverpool Cotton Association. Associate Members of New York Curb Market Association.

Special attention given to the execution of orders on the above exchanges. For further information see our correspondent, Jess Taylor & Co., Judia Bldg., Cisco, Texas. Our Daily Cotton Market Letter sent on request. PHONE 93

DRILLER And HASKELL

with 12 inch taps and extra heavy sole. We handle both the DRILLER And HASKELL

HEAVY SHOES

We have just received a large shipment of Rubbers and Artics

The Model QUALITY CORNER

I Send Mine to the Laundry

It comes back cleaner than I can possibly get it, ironed just as good as I could iron it, and the cost is less than I can do the work myself.

Try it one week and you will never again do your own washing.

Cisco Steam Laundry 106-108 West 6th Street TELEPHONE 138

DRILLER And HASKELL

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We have just received a large shipment of Rubbers and Artics

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Try it one week and you will never again do your own washing.

DR. CHAS. C. JONES Dentist OVER DEAN DRUG STORE. Phone 98

CHIROPRACTIC MASSEUR I have three year lease on the Garner Building. I will be pleased to serve you at your request. M. T. COUNCIL D. C., PH. C., N. D., D. M., M. C. & E. T. D. Phone 24.

MAE E. JOHNSON, D. C. CHIROPRACTOR PHONES Residence 611 — Office 352 Suite 213, Spencer Building Broadway, Opposite Guide Hotel CHIROPRACTIC— The Way to Health

ITCH! MONEY BACK WITHOUT QUESTION HUNT'S GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap) are especially compounded for the treatment of Itch, Eczema, Ringworm, Tetter and other itching skin diseases, and is sold on our money-back guarantee by all reliable drug stores. Remember, if it fails it costs you nothing, so give it a trial at our risk. DEAN DRUG CO. The Rexall Store Phone 33. Cisco and Ibex.

The Model QUALITY CORNER Cisco's Largest Clothing Store I Send Mine to the Laundry It comes back cleaner than I can possibly get it, ironed just as good as I could iron it, and the cost is less than I can do the work myself. Try it one week and you will never again do your own washing. Cisco Steam Laundry 106-108 West 6th Street TELEPHONE 138

Editor: Assista Athletic Asst. S Society Sponsor: Club R High S VOL. 1 The v quarter has beg you wit If yo tinue to are ma ents an over-coi passes. has eve to lose narrow your o Stay in nation t line! l line! Fi If yo till th ill ha nless ously me is st qu- bea world ( ame, a ith th one ye Don't ne hat That know at is interest arisot is, fo a bli hings at to im. Curie dge a matte all is shipping ul, des and—a to me, th e non f sin. culture. The r. Job oul"— Cakes and be at hom prepare scale. All c country ter. We Fruit C per pot while it St. Phone THIN R. Railr when Auto pile Hors drive child sent sole warn tors BUS 500 J.

Editor-in-Chief.....Mal Rumph  
 Assistant Editor.....Bettie Mae Roming  
 Athletic Editor.....Lowry Beard  
 Asst. Sport Editor.....Terry Turner  
 Society Editor.....Helen Holmes  
 Sponsor.....Mrs. Alfred Irby  
 Club Reporter.....Fred McCanlies  
 High Senior.....Edith Turner

# WEEKLY GUSHER

Low Senior.....Dudley Lee  
 High Junior.....Ruby Payne  
 Low Junior.....Fay Dawson  
 High Sophomore.....Blanche Stephens  
 Low Soph.....Lavada Looney  
 Jokes.....Carl Johnson  
 High Freshman.....Bessie Olson  
 High "Fish".....Ruth Clark

VOL. V.—NO. 16.

CISCO, TEXAS, WEDNESDAY, DECEMBER 2, 1924.

DEVOTED TO THE INTERESTS OF CISCO HIGH SCHOOL

## THE LAST QUARTER.

The whistle has blown and the last quarter of this very important game has begun. What is the score? Are you winning or losing?

If you are winning you must continue to score. If your touchdowns are many and those of your opponents are few, you must not become over-confident and take chances on passes. Passes are for a team which has everything to gain and nothing to lose. If you are winning by a narrow margin you cannot afford for your opponents to gain anything. Stay in the game with the determination to hold your own. Hold that line! Hold that line! Hold that line! Fight! Fight! Fight!

If you are losing, don't give up until the last whistle has blown, you will have a chance for more scores. Unless your opponents' lead is enormously large you may win yet. The game is not over until the end of the last quarter. If you feel that you've been beaten, don't quit! The whole world despises a quitter. Play the game, and preserve your self respect with the knowledge that you have won your best.

Don't flinch; don't foul; hit the line hard!

## GET THE HABIT.

That quality of mind which seeks to know, to learn, to see something that is new or useful, or strong, or interesting or unknown is termed curiosity; and a good quality of mind is, for if a person has it not, he is a blind man, aware only of those things which he stumbles upon, or that touch him, or are forced upon him.

Curiosity is an appetite for knowledge and should be cultivated. As matter of fact, it is the foundation of all the progress of the world—that is the right kind of curiosity, dipping into things that are harmful, desiring knowledge of the wrong kind—and there is plenty of it in the world, especially at Christmas time, the very time when there should be none—is the foundation of much sin and sorrow, humiliation and failure.

The right kind of curiosity is what Dr. Johnson calls "the thirst of the soul"—a desire for a knowledge of

those things that broaden and deepen, that make for honor and nobility, for growth and development along lines of usefulness, service and truth.

How does a child's mind develop? By being interested, curious concerning the things which it sees and hears, which it tastes or touches. "One great reason," said the great philosopher Locke, "why children abandon themselves to silly pursuits and trifle away their time is because they find their curiosity balked, their imaginations neglected."

Therefore, curiosity should not be checked or thwarted as long as it craves the right kind of knowledge, for the mind will become dwarfed or perverted and its faculties will dry up. Nourish curiosity and you are on the way to fullness of knowledge, the knowledge that becomes wisdom, the thing the world needs. Cultivate curiosity.

Get the habit!

## MARIAN CHAMBLISS ENTERTAINS WED. DEC. 26.

For three successive years, a certain crowd of boys and girls have met for an old-fashioned Christmas party with Christmas tree and everything! We always have such a good time, and this year was no exception to the rule. (If you don't believe me, ask the editor.)

Some of the old crowd could not be present. We missed them, of course, but never-the-less, the evening was one of genuine delight—especially to the boys (they were so popular) for each had two girls.

After the tree had been stripped of its presents and everyone was happy, Miss Lerma Baten, in accordance with time-honored custom "favored" the crowd with the same two piano solos she had played on each similar occasion. Games and songs then added to the merriment until the refreshments (best, last, of course); sandwiches, hot chocolate and mints with mistletoe for favors, and you know what that means, especially when she wears it in her hair! Some party? I'll say it was! Don't you wish you had been among those present? The favored ones were: Misses Lerma Baten, Laura Fay Wilson, Daisy Caldwell, Lin-

ouise Campbell, Lucille Clendennin, Pearl Barker and Ruby Payne; Messrs. Carl Olson, Mal Rumph, Fred McCanlies and Frank Jacobs.

Our sincere thanks to Marian. May all her Christmas parties be as joyous!

## AT LAST!

The girls' debating cup won by Lerma Baten and Lela Latch of '23 has at last arrived, and a beauty it is! What luck that the old one was damaged beyond repair by Carbon or somebody, for the cup that adorns Mr. Wells' office is "bran new." Now, girls of '24, keep that trophy just right in C. H. S.

## BASKETBALL NEWS.

The Cisco Lobos accepted the challenge of the Cisco Athletics for a game to decide the city championship and defeated them by a score of 31 to 15. The five man defence of the Lobos proved too much for the Athletics, and they had great difficulty in getting in shooting distance of the goal. When the game was over, there was no doubt in the minds of any of the Athletics as to who were champions.

The same night the second defeated Maytown.

On Dec. 31 the Lobos journeyed down to Stephenville for a two day trip. The Stephenville bunch have always won the district championship as far back as most of us can remember, but they met their match when they tied up with the Lobos. The first game was won by the Stephenville quintet by a close score of 17 to 13. Webb, center and J. Davis, guard were all state men last season.

The line-up for the first game:

Stephenville—	Cisco—
Mix F. Pippen	
Hall F. O'Brien	
Webb C. Shepherd	
J. Davis G. Lauderdale	
Henson G. Brown	
	Subs
C. Davis	Yeager
	Huestis
	Daniel
	Yeager

The second game was different, and the Stephenville boys had to own up that they had met their equals. The score this time was 22 to 19 in favor of the famous Fighting Lobo. Brown was taken out of the game

because of a sprained ankle, and Daniel was substituted for him. Daniel played a fast and furious game and in less than a minute after he had gone in he had made a field goal for the Lobos.

Pippen ran into J. Davis, the 200 pound all state guard, and had to be carried off the court.

The line-up for the second game:

Stephenville—	Cisco—
Mix F. Pippen	
E. Davis F. O'Brien	
Webb C. Shepherd	
Burk G. Lauderdale	
J. Davis G. Brown	
	Subs
Henson	Huestis
	Daniel
	Yeager

Friday night, December 4, the Lobos will play the Stamford bunch at the high school gym. The Lobos were defeated by Stamford several weeks ago, and they have sworn they will have revenge.

## C. H. S. GETS FOOTBALL CUP.

Cisco Hi has another cup to add to her collection. The latest is the large and beautiful cup given last year by Mr. B. W. Patterson of this city to the county champions in football. The Lobos won this cup last year, but as the championship was contested for some time by Ranger the cup remained at Eastland. When Mr. Wells got the cup, it was badly tarnished. C. H. S. will prize this cup too highly to allow it to become so tarnished, for it will be one of our permanent ornaments after we win the championship next season.

## THEY SAY THAT—

Marion, Carl and Bessie, Olson spent several days during Christmas week with relatives near Brownwood.

Price Rumph and Conway Barker went hiking Saturday.

Sandy Claws has come and went and poor little Marion didn't get his doll (with the blue "ise?").

The Hi-Y cabin has again been molested. Although no one got in, the lock had been ruined with a hammer or "some other blunt instrument," as the big dailies say.

Virgil Howard has, unfortunately,

slipped back into the clutches of the demon.

Frank Holmesly went to Gorman Friday. Did he go some, Mr. Gallagher? Absolutely, Mr. Shean!

"Cave-man" Kilborn, also highly approves Gorman—that is, part of the inhabitants.

Elroy McCanlies was in Comanche Sunday. Who lives in Comanche?

Frank Holmesly's neighbors are forming a conspiracy. Why? Santa Claus brought Frank a slide camera.

Carl Mount asks, "What did Evans Kinsey?"

Mr. Wells is the "King of Swat" when it comes to hot hand.

"Pinkie" Alsbrook is indeed to be congratulated as right end on the all state second team. Two more Lobos, "Ernie" Wilson and "Red" Smith received honors also, and gained positions on the third team.

Santa Claus visited Irene Quinn's locker.

Edith Turner and Laura Fay and Eileen Wilson spent Christmas day with Theresa Eddleman.

Marion Olson looked quite gay Thursday. You would have too, if you had received a letter from the U. of Texas stating that you made "A" on your exams.

Otho Stubblefield got kissed Thursday night. Was it Miss Baten or Tom Johnson? "The lady or the Tiger?"

Win Boyd spent part of the holiday in Carbon. He came home to the editor who happened to be in the metropolis Thursday.

The long sought debating cup won by the Cisco girls last March now rests in Mr. Wells' office.

Glenn Brock spent part of the holidays in Fort Worth.

Clifford Stevens was in Dallas for the Waco-Abilene game.

Fred McCanlies has the makings of a poet. See last week's "Why."

Miss Janie Bell Baten, Miss Lerma Baten, and Mal Rumph hiked to Eastland Friday. Poor Miss Janie Bell! She should not have boasted.

Skinny tried to drive his jitney to the door of the Hi-Y cabin. If at first you don't succeed—

The fighting Lobos have again won the football cup for C. H. S. "Who-ray" for our side!

The Hi-Y boys recently made sev-

eral additions to the furnishings of the cabin and then "proceeded" to enjoy same, by spending most of the week there.

Frank Turner, former grid-iron star of C. H. S. and now attending Lincoln Memorial University in Tennessee, spent the holidays in Cisco. "Tex" Turner, as they have named him, is captain of the football team and president of the Sophomores.

Unknown to the student body the High Juniors have been organized since September. The identity of only two officers was discovered. These silent office holders are Cecil Bostick, president; and Gwendolyn Clements, vice president.

Glenn Brock is the latest victim of the popular disease.

Mr. Wells doesn't believe Queen City deserves its name. His reasons are the population and the fact that he has the queen.

Mr. Godbey is visiting his father in Kentucky.

The enrollment in C. H. S. has increased since Wednesday.

Everybody seems glad to get back to school—even the teachers are smiling and happy.

Three more weeks only until finals begin—oh, me!

Flora Mae Stockard, Marie Glenn and Marion Olson were visitors of C. H. S. Wednesday morning.

Some winter weather we are having this week! Sudden changes—like a girl's disposition—very pleasant one day, very cold the next.

Mrs. Irby visited Weatherford during the holidays. What with bouquets, Christmas tree, turkey dinners, and the meeting with old friends and pupils, her visit was extremely pleasant.

Garner Kinard was absent Wednesday.

## BETTER LATE THAN NEVER!

The Low Juniors have at last evolved into an organization with the following elected officers:

President, Mildred Sherman.

V. President, William Morse.

Secretary-Treasurer, Marvin Boyd.

Only loyalty and co-operation are needed now to make this one of the live-wire classes of C. H. S. Success to you in the new year.

## BIG OPIUM STEAL.

NEW YORK, Jan. 4.—Opium valued at \$100,000 was stolen from a

warehouse pier in Brooklyn. Nine

armed men bound and gagged five watchmen employed to guard the 10

cases of narcotics. The robbers loaded their loot into an automobile and escaped.

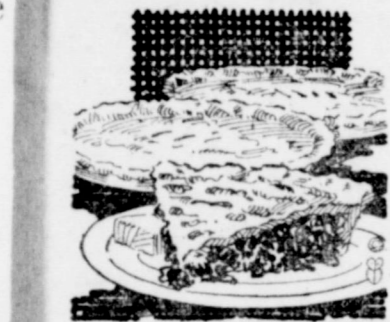
## SITES—

FOR POULTRY RANCHES AND SUBURBAN HOUSES ON THE BANKHEAD HIGHWAY, WITHIN 2 TO 3 MILES OF CISCO.

GAS AND ELECTRIC LIGHTS AVAILABLE.

FIVE TO EIGHTY ACRE TRACTS ON EASY PAYMENTS.

F. E. HARRELL



## FRESH PIES

Cakes and French Pastry. Cheaper and better than you can bake them at home. Why? Because we are prepared to do baking on a large scale.

All our baking is done with fresh country eggs and pure country butter.

We are closing out our Xmas Fruit Cake which sold at eighty cents per pound for fifty cents per pound while it lasts.

**Star Bakery**

Phone 325. Cisco, Texas.

THINGS READY FOR—

## REPAIR!

Railroad track go down when not repaired.

Automobiles go to the junk pile when neglected.

Horses feet get tender when driven without shoes, and children catch cold when sent to school wearing thin sole shoes. Parents take warning and avoid that doctors bill by shoe repairing.

**BUSY BEE SHOE SHOP**

500 Main and 5th Street  
 J. A. RAMSEY, Prop.  
 Cisco, Texas.



## Good Tires

Good Tires more than double the pleasure of motoring. And each and every Tire which we sell is certain to give you a greater measure of satisfactory service than you expect at the price you pay us.

DAYTON THOROBRED  
 EMPIRE CORDS and FABRICS  
 NIAGRA, Ford Size.  
 NORWALK TUBES

**Cut Rate Tire Co.**

507 Main St. Cisco, Texas



## Ladies' Ready-to-wear At Great Reductions

FOR THE NEXT TEN DAYS WE WILL OFFER THE FOLLOWING REDUCTION ON LADIES READY-TO-WEAR.

**Wool Dresses** We offer choice of our stock of Wool Dresses at **HALF PRICE**

ALL LADIES AND CHILDRENS COATS AT GREAT REDUCTIONS.

ALL FURS, SWEATERS, AND BLOUSES ARE INCLUDED IN THIS SPECIAL REDUCTION.

**BUY**



Cisco's Big Department Store.

# CLEAN-UP PRICES!

In order to clean up all broken lots and make room for new goods we are making some radical reductions throughout our store.



Millinery 1-2 Price All Ladies' Ready-to-wear 1-4 to 1-3 off regular price

## E. J. BARNES

### RECOMMENDS BRAHMAN CATTLE

WASHINGTON, Jan. 3.—The development of herds of Brahman cattle in the gulf coast region and particularly in Texas, according to the United States Department of Agriculture, has stimulated interest in these animals, which are especially adapted to hot climate, to withstand droughts, and are not so much affected by insect pests, such as the fever tick. The department considers this species of cattle important for use in crossing on other cattle in such regions, and has issued a bulletin describing the different types of these

humped cattle, comparing them with the beef and dairy breeds.

Experience with these cattle in Texas, says the department, has shown that they are little affected by heat, and that they are extremely hardy. Also that they have stood against the droughts well, while native cattle had to be shipped out. A study was made of 75,000 range cattle of various breeds. A drought of eight months' duration had prevailed over a greater part of the southern Texas territory. Invariably in the same pastures dry Brahman cows were fat and the humped cows suckling calves were in good flesh. Dry

cows of other breeds were generally in good flesh but those with calves were poor and weak.

### FRENCH PREDICT DISASTER

NEW YORK, Jan. 3.—Doom for the Shenandoah and for all dirigibles, sooner or later, is inevitable, believes Gen. G. A. L. Dumont, military attache of the French Embassy in Washington.

"We have had our Dixmude, as America has had her Rona and as Germany had her several Zeppelin disasters during the war," said Dumont, as he arrived from France on the Rochambeau.

"The death of these fifty-two brave men has taught France a bitter, costly lesson, and should teach the rest of the world a lesson. I do not think a dirigible ever will be built that will not meet the same end."

Dumont will not comment on the extent to which the Dixmude catastrophe will influence the future dirigible construction of France.

### GIANT BOB CAT.

An immense bob cat, embalmed and resting in the window of the Gray Hardware Co., is the subject of numerous comments by passersby and more than one asks his companion what it is. This cat was killed December 22, 1923, by Vin Gambling, ten miles north of Cisco as he stood upon the top of a small mountain. The cat measures nineteen inches high with a stretch of more than four feet from front to hind feet. He weighed about twenty-five pounds. Bob cats are not very numerous and are seldom seen by people in this section of the country. He is a carnivorous animal and feeds upon birds, rabbits, young sheep and calves. He is a formidable foe only when attacked or wounded, at which time he is dangerous. With one dig of those terrible claws he can lay open whatever might molest.

### NEW YORK POULTRY.

NEW YORK, Jan. 3.—Live poultry irregular; chickens, 22 to 30c; turkeys, 20 to 25c; dressed poultry easier; chickens, 20 to 40c; fowls, 18 to 30c; old roosters, 15 to 19c; turkeys, 20 to 33c.

### BLITCH ABOUT READY.

Commissioner J. B. Blitch, or Commodore Blitch, if you prefer, has about concluded the work of puddling at the dam and expects to lower the eight-ton gate next Monday. After the big gate has been lowered to position and the joints thoroughly calked, prayers for sufficient rain to fill the big lake are in order, says the commodore.

### RENEWING HIS YOUTH.

Jim Flynn, general manager of the Cisco & Northeastern railroad, is at home this week renewing his youth. He has the mumps—several of 'em.

### WORLD-WIDE RADIO

(Pittsburg Post)

Radio service in the past few years has gone so far beyond the early forecasts of it that when we are informed now of a system of relaying broadcasts by which the peoples of the United States and neighboring countries may be treated as one audience, we may easily believe the prophecy that it will not be long un-

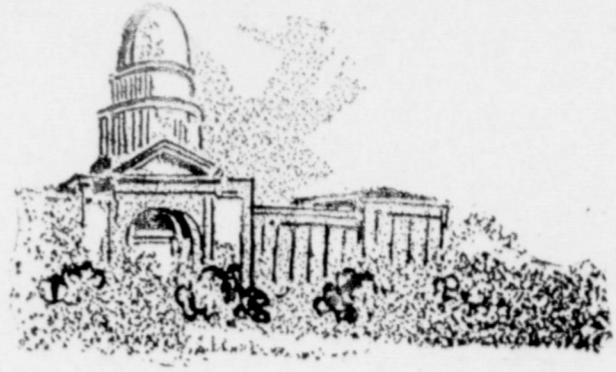
### GREEN & GRAY

Embalmers and Funeral Directors  
At Your Service Day or Night  
Day Phone 521. Night Phone 470  
305 W. Seventh Street  
Cisco, Texas

### Home Cooked Meals 50c

Gables House

208 West 7th



## WHY NOT?

Why not look at your Bank Deposits in the same manner as you do Life, Fire, or Accident Insurance.

First Guaranty State Bank invites your daily Deposits on the same basis as insurance.

Why not take advantage of this "double protection" as no depositor ever lost a dollar in a Guaranty Fund State Bank in Texas.

## First Guaranty State Bank

CISCO, TEXAS

This is the Bank that Service is Building

## For Sale--

Two sections of land near Lockney, Texas; 400 acres in cultivation

WILL TAKE CISCO PROPERTY IN TRADE

### J.M. Williamson & Co.

Pleasant Dealings---a Feature we like to Advertise

## 18 Years of Continuous Service

During which time this bank has never failed to meet the needs of its customers. We are here to stay and shall continue to do business in the

SAME OLD RELIABLE WAY.

We stand ready at all times to meet the requirements of our customers in a safe, consistent and conservative way. We solicit the account of any firm or individual desiring safe and efficient banking connections.

We offer you this protection and assure you that accounts, large or small, have our most careful and considerate attention. Our many satisfied customers testify to our conservative and efficient methods.

### Cisco Banking Co.

(UNINCORPORATED)

BANK SINCE 1905"

til there will be a world crier as there used to be a town beadle.

Now the Westinghouse company has perfected a system by which great musical or other programs may be heard simultaneously by the people of the two Americas and their neighbors. By the new arrangement the highest talent may be obtained for each evening's entertainment. This great system is started by the establishment of a relaying station at Hastings (Neb.), the first of its kind in the world. Broadcasts will be picked up as easily and with the same apparatus in the far Western States as they are now in the Pittsburg district.

What this will mean to the government, to education, to business and to the candidates in National campaigns is beyond estimate. It should be of the utmost aid in relieving our presidents of the hardships in speaking tours. The president can speak into a microphone in Washington and be heard distinctly throughout this country and its neighbors—by an audience estimated up to 200,000,000. In time, it is predicted, he will be able to speak in this way to the entire world—not in any instance through an announcer, but by his own voice wholly. On Sundays the people everywhere may hear the greatest preachers.

With such a marvelous device to serve it, civilization ought to progress as never before, with the world made more interesting as well as wiser.



## Simply Wonderful

As clean and beautiful as the first day you wore it—that is the way we return the Suits and garments which you send us for cleaning. Try us with some article which you have discarded because of soil—and we know you will be agreeably surprised with the result.

Phone 60



We Dye For You

803 MAIN STREET.

## The Hustling, Saving Bee



During the time when food is plentiful the Bee keeps busy laying up a supply of food for the days when he can no longer obtain it.

And wise folks will follow this same wise plan, putting aside regularly a certain amount in a Bank Account, so when non-productive days of life arrive they can live in comfort as a reward of their thrift.

A GOOD PLAN FOR THE NEW YEAR IS TO START SAVING NOW.

## Commercial State Bank

GOOD PEOPLE TO DO BUSINESS WITH

Guy B. Cal., enr...  
ver in C...  
his broth...  
Charlie...  
Nashville...  
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OF A PERSONAL NATURE

Guy B. Hayden, of San Francisco, Cal., enroute to New York, stopped over in Cisco Sunday for a visit with his brother, Walter Hayden.

Charles Hale, Jr., left Sunday for Nashville, Tenn., where he will enter Lincoln Memorial College.

Mr. and Mrs. Roscoe St. John and Mrs. Malcolm and Dick, have returned to Cisco after a two month's stay Lubbock.

Mrs. Chas. C. Jones and son, Cranell, are visiting relatives in Dallas. Miss Mary Jane Butts has returned on a short visit in Dallas.

Mrs. M. V. Mitchell left Tuesday for a visit in Merkel.

Mrs. Everett Davis and little daughter, June, are spending this week in Dallas.

Mr. and Mrs. A. C. McDonald have returned from a three weeks' visit in Bowling Green, Ohio.

Mrs. Gray Powell, of Ranger, has returned home after a visit with Mrs. John Neel.

Mrs. C. W. Atkins left Tuesday for her home in Dallas after a brief visit in the city.

Mr. and Mrs. Jim Shelton and little son, of Abilene, spent last week with Mr. and Mrs. W. C. Shelton.

J. T. McCarty has returned from a visit in Waco.

Ralph St. John of Abilene, spent Sunday in Cisco.

Y. A. Land has returned from a business trip to Fort Worth.

J. J. Godbey returned Wednesday night from Jackson, Kentucky, where he went to attend the funeral of his father.

Judge J. H. McDonald has as his guests his brother and sister, J. A. McDonald, of Converse, La., and Mrs. E. L. Lambkin of San Antonio.

Mr. and Mrs. L. M. Dyke of Dallas arrived Wednesday to spend the week-end in Cisco.

E. P. Crawford and E. R. McDaniel motored to Putnam Wednesday.

J. A. McGinnis of Parks, spent Tuesday in Cisco on business.

Mr. and Mrs. C. B. Williams and daughter returned Sunday from a visit in Austin.

Frank Turner left Sunday for Nashville, Tenn., to resume his studies at the Lincoln Memorial College.

Mr. and Mrs. W. A. Cunningham and son, Norbert, left Saturday for three weeks visit on their ranch in San Angelo.

Miss Eleanor Hardy spent Sunday on a brief term and study for those "Mid Term Tests." It would be a very sacrificing task would Wednesday's resolutions ought to be unbroken at least several weeks and in that time think what has been done? But of course the student must will to do this, live up to it, and force himself to reappear, it when he says "Going to Win?"

MITCHELL.

The sun is shining again, after two long cold spells.

Mrs. Geo. McCulloch is on the sick list.

Mr. and Mrs. Burley Daniels and Mr. and Mrs. Charley McConnell attended singing Sunday afternoon.

Miss Nellie Ainsworth was the guest of Misses Esther and Ura Mae Austin Sunday.

Maylon Studeville is absent from school this week on account of illness.

O. N. Lasater and family took new year's dinner with Mr. and Mrs. W. B. Starr.

Marvin Weed and family visited Raymond Speegle Sunday.

Mr. and Mrs. Erwin Yeager spent Saturday night and Sunday with Butler Harris.

Mr. and Mrs. W. M. Weed attended church Sunday.

Mrs. T. B. Harris went to Dothan Saturday.

Misses Vera Harris and Charlie Speegle spent Sunday with Miss Willie Weed.

Lester Horn visited Don Rupe Sunday.

Grover Sawyer and family of Oklahoma, are visiting their brother George Sawyer.

Several men from here attended the speaking at Cisco Sunday.

Rev. Jim McDermitt took dinner with Lorain Parks Sunday.

Mrs. Merwin Walsler and Miss Springer of Putnam, attended church and singing here Sunday.

Lot Haley from California, is visiting O. N. and W. A. Lasater this week.

Miss Frankie Lang, who has been visiting relatives here, returned to her home in Lorain Monday.

Lewis Coffy and family attended church here Sunday.

Dr. W. P. Lee, of Cisco, was called out to see Mrs. Starr Sunday evening. She is better at present.

Miss Iva Lang spent Saturday with Mr. and Mrs. W. A. Lasater.

John Livingston went to Curtis Saturday.

Hick Bellew and family have moved to Scranton.

Success to the American and all its readers.

CROSS PLAINS.

Callahan county had ginned 12,048 bales of cotton to Dec. 13, 1923, as compared with 10,773 same period last year. Cross Plains has ginned 2885 bales, the largest number of any town. Clyde is next, having ginned 2323. About 3900 has been weighed here, as much cotton has been brought from other communities to market here.

Elmer S. Cavanaugh and Miss Martha A. Harris, of the Dressy community, were married Sunday, Dec. 30th. Elder J. M. Harlow officiating, performing the ceremony at his home here.

Mr. and Mrs. Scott Gilbert and Albert Clements of Cisco, Judge Victor Gilbert of Baird, and Ernest Gilbert of Putnam, enjoyed a turkey dinner Xmas with Mr. and Mrs. Joe Baum.

Mr. and Mrs. Donaway of Dressy school and Mr. and Mrs. A. L. Steele of Caddo Peak school, were shopping here Saturday.

Mr. and Mrs. J. Meadows were guests of H. Baxter and family of Cross Cut Christmas.

Arnold Bedwell of Lamesa, visited his grand-parents, Mr. and Mrs. R. M. Renfro last week.

Mr. and Mrs. E. D. Rhone of Cisco, visited with Mrs. Rhone's sister, Mrs. G. W. McLean and Mrs. John Barr, last week.

Mesdames DeBois, Wade, McDonald, Hunter and Gene Atwood of Pioneer, were shopping here last week.

Mr. and Mrs. W. C. Grissom who live north of town announce the arrival of a fine girl born Dec. 26th.

Misses Leo Tyson and Juanita

Wagner, who are teaching in the De Leon school, came home for the holidays, returning Monday.

Born to Mr. and Mrs. L. A. Luker, 12-31-23, a girl.

Rev. S. P. Collins, pastor of Presbyterian church was given a pounding Saturday night. The occasion was enjoyed by all who participated.

Born to Mr. and Mrs. B. M. Spencer of Cross Plains, Jan. 3, a fine boy.

Mr. and Mrs. Albert Connally and mother Connally visited with Chas. Connally and family near Putnam.

Make Your Stove Oil-Gas Stove With Oliver Oil Gas Burners. New kind of heat. Made from common coal oil. Burns 95 per cent air, 5

**AMERICAN SUBSCRIBERS.**  
Adolph Reich, route three.  
E. A. Merritt, route four.  
H. W. Rogers, route one.  
Frank Turner, Harrogate, Tenn.  
H. W. Smith, Cisco.  
W. D. Johnson, route one.  
H. G. Bailey, Cisco.

**ATTENTION, KLANSMEN.**  
A meeting of all klansmen of Eastland county is called for Tuesday, Jan. 15, at Labor Temple, Cisco, at 7 p. m. A large class will be naturalized. Senator Hanger, of Fort Worth, will probably be present and speak.  
W. F. CHASE.  
**SEED POTATOES**—Hensley Yant, \$1.50 per bushel. T. E. Clark, Cisco, Route 3.

ANTI-SALOON LEADER.

NEW YORK, Jan. 1.—Trial of William N. Anderson, state superintendent of the Anti-Saloon league, will start in general sessions Jan. 18, it was announced by Justice Thompson. Anderson is under indictment on 7 counts charging perjury, grand larceny and extortion.

MAKE IRONING A PLEASURE!

A HOT POINT ELECTRIC IRON TAKES ALL THE DRUDGERY OUT OF IRONING AND MAKES IT A PLEASURE.

AN EXTRA SERVICE HEATING ELEMENT THAT KEEPS THE IRON HOT FROM TIP TO HEEL, EVEN WHEN IRONING TABLE LINENS, IS A POINT APPRECIATED BY EVERY HOUSEWIFE.



West Texas Utilities Co.

Phone 21

Main at Fifth Street

Save On Tires

January is the month of retrenchment, when we try to save in every line of expense. So we are right in line for you. We have a wonderful good bargain for you in the way of a Ford Tire. The quality is right and the price is right. Just the kind of com-

A FRIGHTENED VISITOR.

Thursday morning in chapel, a shadow playfully happened behind a window curtain; what could it be? That was the question in everyone's mind. Was it a bird or squirrel? Marion Mayer said it was a squirrel because it had a tail. She said that birds don't have tails. She should tell that to the man who started that saying about putting "salt on a bird's tail."

These were the thoughts of the students when they saw the mysterious shadow. But what was the bird thinking? Probably he was thinking, "What is that murmuring noise outside this curtain? Is that the noise of men? What is the chew-chew sound?" We would have replied one word, "Gum," and continued chew-chew-chewing.

At last chapel was over! "Red" Smith drew back the curtains and revealed a very embarrassed visitor, a small black hawk. Never before did that bird receive such attention. Why did everybody stare at him so? We wonder if he was glad when some boys freed him from that gaze. First cats, then hawks come to school.

BESSIE OLSON.

In spite of what might have been overheard, we hardly think anyone caught cold for lack of cover, for with such a thoughtful and hospitable hostess, nothing could be missing. 'Twas a real joy-night!

BETTIE MAE ROMINGER.

SUDDEN DEATH OF MR. GODBEY'S FATHER

Cisco high school is deeply grieved over the unexpected death of Reverend Godbey of Jackson, Kentucky, father of our esteemed and beloved superintendent.

Mr. Godbey was enroute to see his father, but had gone only as far as Fort Worth when the death message reached Cisco. The journey begun with such pleasant anticipations, ended in deepest sorrow. Sincere sympathy and tender thoughts go from Cisco High school to our superintendent and his family. May God bless them all.

WEDDING BELLS.

Cupid has robbed the Lobo Queens of "the tall girl who jumps center." Reba Williams is now Mrs. Salters. Harold Kennedy, former student of C. H. S., but now of E. H. S., is also married.

Mrs. Irby says that Ira is a boy she has—at the fourth Oh, Ira! beware! she might back. C. H. G. has a hard time to convince her that it is a good boy.

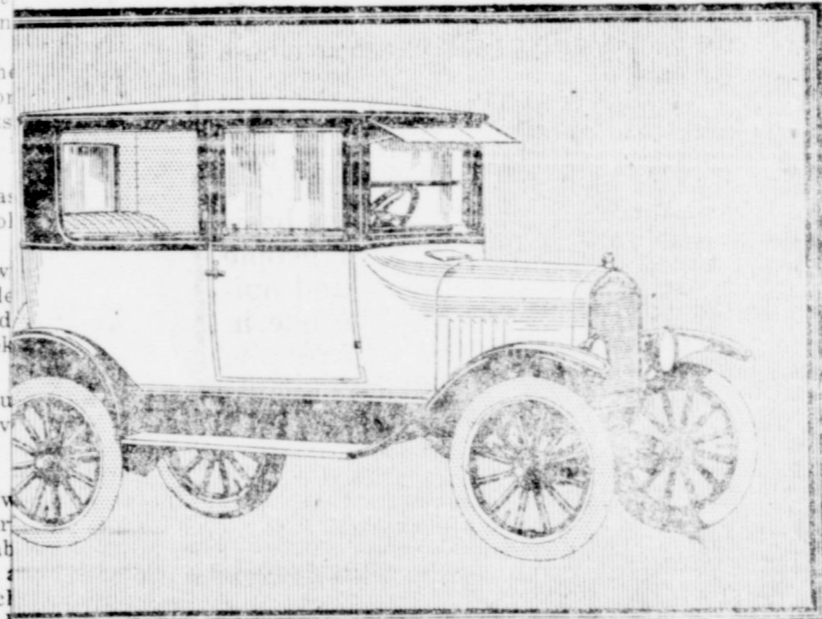
Some people think that it stands for New York, but it stands for Nellie Yunk.

The Lobos will play the Central High of Fort Friday and Saturday nights. Vina Gould has bobbed her curls. How could she! Moran didn't show up last night. Was it too cold—cold or cold feet?

January 15 the Lobos will play the Abilene quintet at Abilene. Misses Marie Pratt and Mayberry spent last week at Strawn.

Mumps is a monster of serious nature that it must have continuously. Those who in its clutches are: Fay Mandie Mae McCannies, Edna Nona Ford and all the Strawn. Inoquese McClung was absent week on account of having had appendicitis. (Too much evidently didn't agree with her.) Most all of the boys were present in the picture at the

A New Body Type



THE Tudor SEDAN

F.O.B. \$590 FULLY EQUIPPED

The Tudor Sedan is a distinctly new body type, admirably designed for harmony of exterior appearance and excellence of interior and convenience.

Its price is not only lower than previous Ford Sedan, but is an any sedan ever put on the American market.

Its interior, long-throw quarter seats, broad high rails,

diator give it grace and poise from every angle.

Wide doors, hinged to open forward, folding front seats, well spaced interior, dark brown broadcloth upholstery and attractive interior trimmings add measurably to its individuality, comfort and convenience.

See this exceptionally desirable new Ford product in Ford showrooms.

These cars can be obtained on the Ford Weekly Purchase Plan

PLEASE MOTOR COMPANY Authorized Ford Dealers



City Garage & Battery Co. CARS - TRUCKS - TRACTORS

East Seventh Street.

ALL KINDS OF DIAMONDS

There are beautiful diamonds; There are diamonds not so beautiful; There are expensive diamonds and Those not so costly. Nine-tenths of the world's supply of diamonds come from Africa. And there are good Shoes and shoes not so good. Ten-tenths of the world's supply of shoes that give service to the wearer, are made of Packer Hide Shoe Leather. Patrons of this shop will get Packer Hide Shoe Soles and Good Year Rubber Heels that last four times as long.

BUSY BEE SHOE SHOP 500 Main and 5th Street J. A. RAMSEY, Prop. Cisco, Texas.

**GORMAN AGGIES ORGANIZE**  
GORMAN, Jan. 8.—The Gorman Agricultural club met last Thursday and organized the club for the new year, as follows: President, Dick Russell; vice president, Verne Bennett; secretary, Violet R. Echols; secretary of publicity, Ruth McKittrick; yell leader, Alton Grisham. Fourteen were present at this meeting. "We hope to do good work and to let the people know what we are doing," says the publicity.

Meetings will be held every Friday.

**Home Cooked Meals**  
Gables House  
208 West 7th

**GREEN & GRAY**  
Funeral Directors  
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Telephone 521. Night Phone 470  
105 W. Seventh Street  
Cisco, Texas

**Cool Days!**  
DEMBER may bring the first school to your son or daughter. Years to come they will cherish the photograph taken today.

Waller's Portraits of School Children  
Make and see for yourself the exquisite photographs we are making of Cisco's children.

**Effler's Studio**  
110 West Sixth

**CHIROPRACTOR**  
E. JOHNSON, D. C.  
PHONES  
Office 611 — Office 352  
213, Spence Building  
Opposite Gude Hotel  
CHIROPRACTIC—  
Barred the Way to Health

FOURTEEN YEARS AGO

(April, 1919.)

PUTNAM, Texas, April 7.—Mr. L. J. Cook, has begun a nice residence in the north part of town.

Mr. Charley Jackson has his residence about completed.

W. A. Russell of Temple, brother of Judge Russell of Baird, is visiting friends in Putnam and drinking our mineral water.

Pete Jensen and his merry-go-round is here.

G. A. Holland, president of the Citizens National Bank, Weatherford, was here Tuesday with a view of buying some property here.

Johnnie Cook, who has been in business at Scranton, recently sold out and moved to Putnam and gone in business with his brother L. J. Cook.

There will be 57 gallons of Putnam mineral water go east today.

The McGowan boys of Baird are drilling for mineral water on the 50 acres of land they bought from Tom Briscoe north of town.

Putnam organized a civic club last Wednesday night for the purpose of cleaning up our town. T. A. Littleton was elected president, J. H. Surles secretary, and T. A. Jackson treasurer. The club will meet every Wednesday night. ZERO.

FIRE AND DEATH.

The most destructive fire that ever occurred in Cisco was experienced Saturday morning between the hours of 3 and 4 o'clock. It was what was known as the Mayhew or Opera house block. The property belonged to the corporation known as Mayhew & Co. and they carried a general stock of merchandise that included nearly all lines. The building was brick and occupied the corner of D avenue and Broadway opposite the Masonic building, the upper story on the corner being one of the best equipped opera houses in this section of the state having a seating capacity of over 500.

The early arrivals at the fire state that the fire was raging about the center of the dry goods department while others thought it in the grocery or hardware section, and to say the least the explosion of a few cartridges drove the nozzlemen from the interior, and the flames soon ascended the stairway and going through the opening reached the building occupied as opera house with vehicles of all kinds also the business office on the lower floor from which only a few articles and books were carried as the smoke was suffocating.

The entire loss of the building and stock are estimated at about \$90,000 with insurance of about \$42,000 on building and stock. The policies were carried by three local agencies.

But the sad feature of it is one of our volunteer fire boys, W. A. Strickland, son of Mr. and Mrs. J. Strickland, was killed.

Young Strickland, or Bert, as he is better known was one of the early arrivals and instantly become active in fighting the fire. He in company with Foreman Ernest Gude of hose cart No. 2 after finding there was no use fighting fire on the inside of the building in company with Jeff Patterson and Will McGuire dragged a line of hose up through the alley next to the Odd Fellow's building and commenced the work of trying to save adjoining property, as the Eppler Hotel, a three story building was in much danger.

The trio, with their leader, Gude, soon found the Eppler barn in a blaze not only on the outside but on the inside and as the heat was intense the boys secured a plank shield and continued to apply the stream of water, while Gude went for a fire extinguisher to fight the inside. Scarcely had the barn flames been put out when an explosion or the falling of the roof and metal ceiling occurred, and the three men at the nozzle went down under an outward falling brick wall. Young Strickland was the third man at the nozzle and scarcely so well protected by the board shield as the other two, Jeff Patterson, and Will McGuire, who were while thrown down, partly protected by the board. Bert's face had every bone in it broken and his hand scalded probably by the steam from the hot brick and death was instantaneous. Patterson and McGuire managed to get from under the shield in a dazed condition and told of their comrade still buried in the brick, but not for long as willing hands soon had the lifeless form removed.

The fire, however, continued in its terror and while three streams were taking care of the adjacent property Henry Benham and other nozzlemen got too close on the south side of the big ware room and had a close call. Mr. Benham was caught by

one of the big sliding doors but was pulled out from under it by his comrades and barring soreness and a few bruises got three toes of his left foot badly mashed.

Messrs. Patterson and McGuire, while bruised and sore nearly all over, are recovering from the shock and bruises. Chief B. W. Patterson at one time was overcome by heat, but after a little water and fresh air he again braved the dangers of the situation.

Aaron Mayhew, the president of the company, was in Dallas on business at the time of the fire and was informed by wire what had happened during his absence.

Sunday evening at 4 o'clock a few invited guests assembled in the neatly arranged parlor of Mr. and Mrs. H. F. Meadows to witness the joining of two hearts and lives—Mr. Jeff Patterson and Miss Maud Meadows. Miss Mamie Karkalits rendered the wedding march when the couple appeared and took their places under the beautiful arch arranged for the occasion, and were made man and wife, Rev. Boyet officiating. After congratulations and refreshments, the evening was spent in music and laughter. Mr. Patterson is one of Cisco's ideal Christian young men.

Miss Meadows is the accomplished daughter of Mr. Frank Meadows and is known for her amiable disposition.

The spelling bee at Hotel Hartman, given by the XX Century club, was pulled off according to announcement last Friday night. It was, of course, a success. Rev. Dodson won the prize, but Mrs. R. A. St. John was such a close second that it came near giving Bro. Dodson nervous prostration, but he is better now. Miss Ida Maxwell secured the booby prize.

The following is the result of the city election last Tuesday:

Mayor—L. B. Platt.

Recorder—T. A. Rose.

Aldermen—Avner L. Mayhew and G. W. Lisenbee.

Alderman, short term—Connie Davis.

Marshal—Luke McCoy elected over C. M. Pilcher.

Tax Assessor and Collector—T. W. Neel.

Total votes cast 205. There was no contest except in the Marshal race.

Mr. and Mrs. J. G. Webster and Mrs. J. H. Calhoun chaperoned a jolly crowd on a picnic expedition to Lake Bernie Monday evening, the occasion being in honor of Miss Corabel Webster of Weatherford.

A fine percheron stallion owned by the M. & F. Bank died Saturday. He was insured for \$800 about half his value.

Mrs. O. T. Maxwell entertained complimentary to her parents, Judge and Mrs. Hartman of Rockwall, who were visiting here last Friday evening.

Mr. Albert Bearden and Miss Eva Hicks slipped away from their Cisco friends last Sunday and married in Eastland but here's congratulations just the same.

G. R. Whittington, Eastland county's ex-treasurer, moved this week, with his family to Abilene having sold his residence to his successor, J. R. McDonald. Our town regrets the loss of such a good citizen as is Mr. Whittington and it is hoped that he may find it profitable to return to Eastland within a short while. — Eastland Chronicle.

What is known as the Farmers wagon yard fronting Broadway and the Central right-of-way also 50 foot of the Mayhew property was sold this week to the Radford Grocery Co. who desire to add to their possessions in Cisco. The considerations were reasonable.

The trap for the Cisco Gun club arrived last week and was placed in the

old waterworks reservation by W. E. Fairless and the club had its first shoot on Saturday afternoon. Adolph Topperwein and wife of San Antonio, two expert shooters, gave the club some pointers as to fancy shooting.

Geo. Langston is building an elegant five-room cottage on the corner of Fifth street and H. avenue, having torn down what is known as the old Scott residence.

Seven hundred steer yearlings have been placed on what is known as the old Maxwell ranch down Sandy by Jno. W. Davis & Co., who now owns this valuable property.

Joe Wilson's home had a close call last Friday evening when a passerby noticed smoke in one of the upstairs rooms. The fire proved to be a bed and was promptly put out.

Claude McCauley has purchased from O. T. Maxwell the lot corner 7th St. and D Ave. Consideration \$3000.

Mr. J. T. Scott who was seriously hurt by a fall of 24 feet at Carbon, Friday, is at his father-in-law's, Mr. Blount, to where he was brought Saturday, is somewhat improved at this writing.

Miss Cora Maxwell entertained a few of her friends Tuesday evening.

Emmett Daniels was in the city this week direct from Fort Worth and presented his usual healthy appearance.

Ranger and Cisco ball teams pulled off a series of three games in south Cisco last Friday and Saturday. The first game was noted for the number of runs by both sides, but on the second day the boys got down to business. However, Cisco won the three straights.

Alex Ward and W. P. Pulley pulled off a trade this week with an exchange of land and merchandise that involved about \$25,000.

Miss Maud Meadows is at home, from Sedwick where she has been teaching for the past year.

Mr. J. D. Jordan and Miss Edna Williams were married at Eastland Monday afternoon and after returning to Cisco left on the night train for Oklahoma to reside.

Sid Gracey of Cleburne was in the city one day last week on a return trip from the Panhandle where he has some landed interests.

W. F. Jones and wife, of Mexia, Tex., are among the new arrivals in the city. Mr. Jones will associate with Mr. Dean in the Corner Drug store.

Bob Gracey returned from Caddo last Monday where he was called by the illness of his wife.

Misses Annie Bucy and Nallen and Messrs. Reavis and Lanham Brown of Rising Star spent Sunday with Cisco friends.

Carl Lowery was down from Albany Sunday.

J. W. Patterson spent Saturday

ed off a series of three games in south Cisco last Friday and Saturday. The first game was noted for the number of runs by both sides, but on the second day the boys got down to business. However, Cisco won the three straights.

and Sunday in Sedwick. B. F. Lockhart and Miss Mabel Atman, residents of the country a few miles south of Cisco, were married last night. County Attorney Dabney was transacting business in Cisco last week on a rather extensive scale. Mr. Ray Dabney returned from Thorp Spring Tuesday. Fred Davis and Mrs. Patman married last Tuesday night, Rev. Boyet officiating. A. H. Hazlewood and Miss Lillian Church married last night, Esq. Tom Rose officiating. Dr. A. Owen left on business for the City of Oaxaca, Mexico, Tuesday night. Mr. and Mrs. J. R. Bucy are the guests of J. J. Martin and family. A western state has proposed to establish a whipping post for offending motorists. If they get all of them

they will have to have enough for a long distance telephone line. C. W. Runkels, who lives in Christoval, Texas, realized more than \$100 from one pecan tree in 1923.

More-Milk Dairy Feed More Milk For Less Money BE SURE TO CALL FOR IT H. J. B. Hen Food and H. J. B. Laying Mash will get results. H. J. B. Horse and Mule Feed nothing better. We also handle all kinds of Cotton Seed Meal Products, all kinds of Mill Products and Seeds in season. Heliotrope, Classy and Acme Flour as good as the best. We would thank you very much for a trial order and guaranteed satisfaction. Cisco Grain & Elevator Company

Registered Herefords For Sale! I HAVE FORTY OR FIFTY HEAD OF REGISTERED HEREFORD BULLS FOR SALE. TWELVE TO EIGHTEEN MONTHS OF AGE. ALSO TWENTY HEAD OF GOOD REGISTERED HEREFORD HEIFERS. THESE ARE OUT OF MY FAIRFAX AND BEAUSTRAND BULLS. ED HAYDEN MORAN, TEXAS.

ECZEMA! THIS isn't one of those fake free treatment offers you have seen so many times. We don't offer to give you something for nothing—but we do guarantee that you can try this wonderful treatment, entirely at our risk, and this guarantee is backed by your local druggist. "HUNT'S GUARANTEED SKIN DISEASE REMEDIES" (Hunt's Salve and Soap) has been sold under absolute money back guarantee for more than thirty years. They are especially compounded for the treatment of Eczema, Itch, Ring Worm, Tetter, and other itching skin diseases. Thousands of letters testify to their curative properties. M. Timberlin, reputable dry goods dealer in Durant, Oklahoma, says: "I suffered with Eczema for ten years, and spent \$1,000.00 for doctors' treatments, without result. One box of Hunt's Cure entirely cured me." Don't fail to give HUNT'S GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap) a trial. All druggists handle. DEAN DRUG CO. The Rexall Store Cisco and

is the subject of nuts by passersby and asks his companion his cat was killed Dec. 23, by Vin Gambling, a of Cisco as he stood of a small mountain. sure nineteen inches stretch of more than front to hind feet. but twenty-five pounds. not very numerous and by people in this country. He is a carnal and feeds upon birds, sheep and calves. He feeds only when attended, at which time. With one dig of claws he can lay open t molest. ORK POULTRY. K. Jan. 3.—Live poultry: chickens, 22 to 30c; o 25c; dressed poultry ns, 20 to 40c; fowls, 18 posters, 15 to 19c; tur- 3c. ABOUT READY. er J. B. Blich, or Blich, if you prefer, cluded the work of the dam and expects to ght-ton gate next Mon- the big gate has been position and the joints alked, prayers for suf- to fill the big lake are 's commodore. ING HIS YOUTH. general manager of the theastern railroad, is at tek; renewing his youth. mumps—several of 'em. D-WIDE RADIO Pittsburg Post) rice in the past few years far beyond the early it that when we are in- of a system of relaying y which the peoples of States and neighboring ay be treated as one au- may easily believe the it it will not be long un- EN & GRAY and Funeral Directors Service Day or Night 521. Night Phone 470 W. Seventh Street Cisco, Texas Cooked Meals 50c les House 208 West 7th

Simply Wonderful As clean and beautiful as the first day you wore it—that is the way we return the Suits and garments which you send us for cleaning Try us with some article which you have discarded because of soil—and we know you will be agreeably surprised with the result. Phone 60 DeSure CLEANERS We Dye For You 803 MAIN STREET.

DR. CHAS. C. JONES Dentist OVER DEAN DRUG STORE Phone 98

COTTON H. & B. BEER GRAIN STOCKS BONDS Commission Merchants Henry Beer C. Morgan Abrams J. William Barkdull Established 1872 New Orleans, La. Cotton, Stocks, Bonds, Grain Provisions, Cotton Seed Oil, Sugar and Coffee Members of New Orleans Cotton Exchange. New York Cotton Exchange. New York Stock Exchange. New York Coffee and Sugar Exchange, Inc. New York Produce Exchange. New Orleans Future Brokers' Assn. Chicago Board of Trade. Louisiana Sugar and Rice Exchange. Associate Members of Liverpool Cotton Association. Associate Members of New York Curb Market Association. Special attention given to the execution of orders on the above exchanges. For further information see our correspondent, Jess Taylor & Co., Judia Bldg., Cisco, Texas. Our Daily Cotton Market Letter sent on request. PHONE 93

The Hustling, Saving Bee During the time when food is plentiful the Bee keeps busy laying up a supply of food for the days when he can no longer obtain it. And wise folks will follow this same wise plan, putting aside regularly a certain amount in a Bank Account, so when non-productive days of life arrive they can live in comfort as a reward of their thrift. A GOOD PLAN FOR THE NEW YEAR IS TO START SAVING NOW. Commercial State Bank GOOD PEOPLE TO DO BUSINESS WITH

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# WEEKLY GUSHER

Low Senior ..... Dudley Lee  
 High Junior ..... Ruby Payne  
 Low Junior ..... Fay Dawson  
 High Sophomore ..... Blanche Stephens  
 Low Soph ..... Lavada Looney  
 Jokes ..... Carl Johnson  
 Low Freshman ..... Bessie Olson  
 High "Fish" ..... Ruth Clark

Editor-in-Chief.....Mal Rumph  
 Special Reporter...Laura Fay Wilson  
 Assistant Editor...Bettie Mae Rominger  
 Athletic Editor...Lowry Beard  
 Asst. Sport Editor...Terry Turner  
 Society Editor...Helen Holmes  
 Sponsor.....Mrs. Alfred Irby  
 Club Reporter...Fred McCanlies  
 High Senior.....Edith Turner

VOL. V.—NO. 17.

CISCO, TEXAS, WEDNESDAY, JANUARY 9, 1924.

DEVOTED TO THE INTERESTS OF CISCO HIGH SCHOOL

## WHO'S GOING TO WIN?

Who's going to win-win  
 Who's going to win-win  
 Who's going to win-win now,  
 I'm going to win-win  
 I'm going to win-win  
 I'm going to win-win, how?  
 S-T-U-D-Y—STUDY!!

No this is not a football yell, created to lighten the hearts and speed the feet of the "Loboes," for that is entirely out of season, is it not? But instead it should be the war cry of each single soldier of C. H. S. as he advances upon the most dreaded of all enemies—mid-term-exams!

To conquer this enemy, it is indeed true that one must get an early start, so that he can be trained properly, and be fully equipped to meet the final battle of this term. Yet here still remains time for renewal of supplies and arms, if one will only give up to "I'm going to win!"

Some may wonder how this is possible. For their benefit we will suggest that they equip themselves with their most beloved school books and spend their evenings at home thoroughly reviewing the lessons which their teachers have so faithfully attempted to teach them this term. Just try this method the next two weeks and judge for yourselves how much of the fear of battle is left. Funny isn't it?

One can always know that there is some good reason for the nervousness which seems to attack the best of students just before an exam. Of course there are exceptions to all rules but more than likely, if each case should be investigated the investigator would be shocked to discover how many of his fellow students have sat up half the night cramming-cramming-cramming, using every ounce of their energy which should have been reserved for "tomorrow's battle." How much better it would be to begin early, having time for organization of equipment, and a slow, thoughtful rehearsal of all the training which they have received since the opening of the fall term. This is the reason that examinations were ever given. He who misses the sensible review, misses all the benefits derived from examinations.

It would be good policy for every student to make a New Year's resolution to stay at home every evening mid term and study for those "Mid Term Tests?" It would be a very sacrificing task would it not? New Year's resolutions ought to be unbroken at least several days and in that time think what should be done? Put of course the most will to do this, live up to it when he says "Going to Win?"

BETTIE MAE ROMINGER.

**BULLDOG HAS SHAVED!**  
 The famous Loboes started the bulldog bunch off on a state tour by defeating them 23 to 11. Stamford has played fifteen games this season and has met with but one defeat that by the Loboes. Cisco scored more scores in the last quarter than they did in the other three quarters together. At the end of the game the score was 11 to 10 in favor of the home team. Several games ago at Stamford, Cisco Loboes were defeated by a very small margin they had sworn that they would beat Stamford in a return game and they did. Practically all the credit that Stamford took at the county made from mid-field, and how the man defence again proved that for a visiting team. Cisco defeated twice this season.

**GREEN & GRAY**  
 Funeral Directors  
 Home 521. Night Phone 470  
 105 W. Seventh Street  
 Cisco, Texas

**Cool Days!**  
 WINTER may bring the first snow to your school or your daughter's years to come they will cherish the photograph taken today.

**Effler's Studio**  
 110 West Sixth

**CHIROPRACTOR**  
 E. E. JOHNSON, D. C.  
 PHONES  
 Office 611 — Office 352  
 213, Spencer Building  
 Opposite Gude Hotel  
 CHIROPRACTIC—  
 The Way to Health

## once by Stephenville and once by Stamford, and in return games with these teams the Loboes took the long end of the score.

## GIRL'S TEAM—LOBO QUEENS.

Miss Baten's basket ball team was scheduled to play Friday night but somehow the opposing team didn't show up, and Miss Baten was all upset because she just knew her girls were going to win a game that night.

A call has been sent out for a bunch of girls who aren't afraid to work. Miss Baten needs several more girls to play basket ball. The Loboes have been winning their games because there has been enough boys out every afternoon to give the team some good competition. The Lobo Queens have been losing their games because they do not have any competition until the time they have to play some outside team. Anyone who thinks she might make a good center will have a good chance to make the team because the one that used to jump center was married during the holidays.

Pep and enthusiasm go hand in hand in the winning of anything, and if the girls are to live up to their name of fighting Lobo Queens then the girls of Cisco High School will have to come out and help them get out of the rut. What do you say, girls? Everybody likes a winner and nobody likes a loser; and if you will come out and help then there will be no losers in Cisco High and the whole town will be proud of you. Miss Baten cannot make a team by herself; six girls cannot make a team by themselves; so, girls of C. H. S., it's entirely up to you. What are you going to do about it? There is plenty of good material in Cisco High but maybe you haven't had the chance to prove it; so, girls, go up to Miss Baten with a smile on your face and tell her you want to help whether you make the team or not. If you do not make the team you will benefit by knowing that you are keeping your body fit, by knowing that you are helping to put out a winning team, and by knowing that you will have a better chance to make the team next year.

LOWREY BEARD.

## A FRIGHTENED VISITOR.

Thursday morning in chapel, a shadow playfully happened behind a window curtain; what could it be? That was the question in everyone's mind. Was it a bird or squirrel? Marion Mayer said it was a squirrel because it had a tail. She said that birds don't have tails. She should tell that to the man who started that saying about putting "salt on a bird's tail."

These were the thoughts of the students when they saw the mysterious shadow. But what was the bird thinking? Probably he was thinking, "What is that murmuring noise outside this curtain? Is that the noise of men? What is the chew-chew sound?" We would have replied one word, "Gum," and continued chew-chew-chewing.

At last chapel was over! "Red" Smith drew back the curtains and revealed a very embarrassed visitor, a small black hawk. Never before did that bird receive such attention. Why did everybody stare at him so? We wonder if he was glad when some boys freed him from that gaze.

First cats, then hawks come to school.  
 BESSIE OLSON.

## "POSSUM HUNTING" THE NATIONAL C. H. S. HOLIDAY SPORT.

Cisco Hi has been unaware of the fact that she had some big game hunters within her sacred and most revered bounds. These death defying hunters who have faced hazardous danger in the shape of 'possums are: Yancy McCrea, better known as "Runt;" Dudley, "Doc" Lee, Phil Sprint Berry, Roshell "Bull-Dog," Daniel, Sye Hicks, of wide renown, Clyde Mancill, the boy of many noises; and Frank Mohart, the potato chip king.

Courageous hunters had real luck in times gone by, killing many ferocious 'possums, but the hunters have about rid the country of this menace, and the only thing caught on the last hunt known to the Gusher was the "Mumps," by Frank.

However, a wolf has been killed on a more recent hunt (rumor has it) and if our reporter can only secure the names of the brave heroes who did this hair-raising deed, the Gusher will assure them eternal glory.

The eyes of Cisco Hi are turned on these daring braves who suffer hardships without a word of complaint, and who receive all their honors with such extreme modesty. Some of these hardships are: sleeping on ground, on chicken coops, and on cots, eating their own cooking, and going without sleep a whole night!

CARL JOHNSTON.

## YES, WE HAVE NO COVER!

This and many other remarks might have greeted any passer-by who had nerve enough to face the bitter cold of Seventh street in the first morning of 1924. Yes, there is no use denying that there was a very, very enjoyable slumber party, consisting of a dozen girls—those at home from college for the holidays, and their chums—in progress at the home of Mrs. Stockard, in honor of her daughter Flora Mae, a student of T. C. U. and graduate of C. H. S.

A watch-party preceded the slumber-party and this, of course the girls enjoyed to the fullest; but they brought in the new year by ordering their escorts home just exactly at midnight after the new year had been announced, and retiring early in the morning.

In spite of what might have been overheard, we hardly think anyone caught cold for lack of cover, for with such a thoughtful and hospitable hostess, nothing could be missing. 'Twas a real joy-night!

BETTIE MAE ROMINGER.

## SUDDEN DEATH OF MR. GODBEY'S FATHER

Cisco high school is deeply grieved over the unexpected death of Reverend Godbey of Jackson, Kentucky, father of our esteemed and beloved superintendent.

Mr. Godbey was enroute to see his father, but had gone only as far as Fort Worth when the death message reached Cisco. The journey begun with such pleasant anticipations, ended in deepest sorrow. Sincere sympathy and tender thoughts go from Cisco High school to our superintendent and his family. May God bless them all.

## WEDDING BELLS.

Cupid has robbed the Lobo Queens of "the tall girl who jumps center." Reba Williams is now Mrs. Salter. Harold Kennedy, former student of C. H. S., but now of E. H. S., is also married.

## THEY SAY THAT—

C. H. S. has an unknown sport writer. The following was found in study hall B:

"In one of the fastest games local baseball fans have seen this season the basketball team of the Cisco Loping Loboes downed the Dothan University in a fast and furious football game. Myrick was the star for Cisco, fumbling every time he received the ball and tackling several of his own men. After the game, the crowd carried him on their shoulders to a lonely spot in the woods and tarred and feathered him. This is thought to be the greatest honor a player can receive." Pop Boone must look to his laurels!

Roberta Moss gave this as a definition of predilection: First election or before election.

Coach Chapman is wearing a new silver buckle. We thought Mr. Gallagher said Coach fell for no device.

Tom Johnston left for Austin Wednesday night to attend state University. Six C. H. S. ex's are now studying in the U. of T.

Terry said his article on mumps which appeared in the Gusher several weeks ago was a "true confession."

The game between our freshman team and the West Ward of Eastland was postponed on account of the fact that several of the team have the mumps. The Fish squad victims are Britton Pippen, Warren Eddleman, and Johnnie Penn.

Several new faces are seen in C. H. S. since the holidays: William Noblitt of Rudolph, Ohio; Myrtle Snavely of Cisco; Loreta Denny of Dennison; and Lee Vurle Andrus of Gorman. Welcome!

Ted Huestis is quite an addition to Captain Pippin's basket ball squad. The trump, trump, trump of finals are coming—we can hear them in the all-too-near distance.

Cleo O'Brien, who wears a No. 10 shoe, was accused by Cleo Stringer of stealing her shoes.

James Moore thinks he could teach clothing.

"Pinkie" has a new razor. (No wonder he looks so "dolled up" lately.) Watch "Bulldog" to see that he doesn't catch cold when he borrows "Pinkie's" razor.

Mal Rumph hears from a girl in Baylor! ??? We wonder!

Mrs. Irby says that Ira is the best boy she has—at the fourth period. Oh, Ira! beware! she might take it back. C. H. G. has a hard time trying to convince her that he is a good boy.

Some people think that N. Y. stands for New York, but in C. H. S. it stands for Nellie Yunk.

The Loboes will play the quintet from Central High of Fort Worth Friday and Saturday nights.

Vina Gould has bobbed her pretty curls. How could she!

Moran didn't show up last Friday night. Was it too cold—cold weather or cold feet?

January 15 the Loboes will defeat the Abilene quintet at Abilene.

Misses Marie Pratt and Caddy Mayberry spent last week-end in Strawn.

Mumps is a monster of such avaricious nature that it must have victims continuously. Those who are now in its clutches are: Fay Dawson, Mandie Mae McCanlies, Edward Lee, Nona Ford and all the Strickland's.

Inoquese McClung was absent last week on account of having an attack of appendicitis. (Too much holiday evidently didn't agree with her.)

Most all of the boys were so interested in the picture at the Broadway

## last Thursday and Friday because Douglas Fairbanks, Jr., was to play—but when they found he played without a girl—(pshaw! why take all the play out of life?)

Ernest Hughes is becoming something of a poet (ask Allen Boone.)

Mr. Gaither and Miss Yunk had a most pleasant Christmas day—?

Miss Marshall was detained at home several days beyond the holiday on account of the serious injury and illness of one of her friends.

## OVERHEARD.

Nona Cole: "Say Marion, how come you have began fixing up your hair?"

Marion: "Why, girls, don't you know, this is leap year?"

Anita: "Mr. Glover published an epic of nine books and two years after his death he published another epic."

Fred: "I think all the basket ball team has the mumps."

Terry: "We got a "swell" team, haven't we?"

Red Dill to Nona Cole: "Well, this is leap year. Now's your chance, Nona." (What did he mean?)

Mr. Whitehead (over telephone): "Is this 1-9-2-4?"

Mr. Wells: "No, this is 221 W." (Is it possible that Mr. Wells is behind time?)

Skinny Stephens: "Basketball is entirely too slow a game for my 220 pounds of football activity."

W. G. Mancill: "Say, Miss Baten, what would happen if a crown prince happened to be twins?"

Miss Harlan: "I want a date—Yes?"

Miss Harlan: "Yes, for the public speaking class."

Mal: "You know that hawk pecked Lucille."

Mrs. Irby: "Well, you wouldn't like to be caught either."

Mal: "Oh! I don't know. It would depend on the catcher."

First Boy: "Say, what's the matter? What do you know about the library being closed the seventh period?"

Second Boy: "Hub! You better be thankful Miss Watson hasn't been rounding you up for over-due books. She just chased me down and it cost me a quarter!"

Pinkie: "Say, Mrs. Irby, don't you think I'm the most popular boy in school?"

Mrs. Irby: "Well, I don't know, Oda, you're right popular with me, but I can't tell about others, why?"

Pinkie: "Oh! I've decided to run in the popularity contest."

Mrs. I.—: "All right I'll vote for you, but you must do good English work."

## WATCH PARTY FOR C. H. S. YOUNGER CROWD

Fifty favored guests, popular young people of Cisco Hi were pleasantly entertained on New Year's eve by Miss Velma Morrison at her home, 1005 W. 13.

Various old-fashioned and new-fashioned games whiled away the merry hours until time for the old year to go hobbling out and the new year to come skipping in.

After due reverence had been paid to age, and becoming condensation to youth, the jolly crowd was made even jollier by the "material" hospitality now offered by the beautiful hostess—refreshments truly refreshing, added the last touch to a most enjoyable evening. The "Fish" are stepping on this year.

FRED McCANLIES.

## EDITOR ACCUSED OF CRIME.

Crime has entered our school and visited locker 224, the property of Miss Irene Quinn. Wednesday a pair of green silk hose were taken from Miss Quinn's locker. Miss Quinn's anxiety is very great as the hosiery is the property of another young lady.

The fingers of both suspicion and of Miss Quinn point toward Mal Rumph, editor of the "Gusher." Although Mr. Rumph denies his guilt, public opinion is against him. The question that perplexes the students and faculty is what would the editor want with a pair of green silk ladies' hose? It is prophesied by those who are studying the situation that the case will be cleared up by the next issue of the "Gusher."

LAURA FAY WILSON.

## AN EXCITING EPISODE.

Thursday afternoon was quite an exciting time for three certain young ladies. Most of us can withstand anything except temptation—and the temptation on this occasion was a white Ford standing in front of the school building. What would you have done?

They decided to ride around awhile before school took up. Down Avenue D they were spinning when all of a sudden "pop" went something in the Ford. It began to smoke! Out jumped the girls and hailed a man! (They usually do!) He found that the exhaust pipe was off. After about thirty minutes of investigation and reparation the Ford started! It was too late, however, to return to school, but as for getting into trouble over an exciting episode—well! they did!

HELEN HOLMES.

## "ANNUAL" NEWS.

The Occidental staff have now begun their work as a "business organization." They have had large and small size letter head stationery printed (the envelopes included) and a check book with "Occidental" across the top. Several numbers of the staff men in room 102 Thursday afternoon and cut out and mounted all the senior pictures.

In behalf of the staff: Don't forget that we had asked you to act promptly, as boosters and supporters of "Our Annual and Your Annual." Watch, and when you are asked to have your pictures made, or do anything else, do it!

EDITH TURNER.

## C. H. S. PEDAGOG VINDICATED.

The gloomy cloud of suspicion which has for some time darkened the life of Mr. A. B. Sanders, one of C. H. S. most popular teachers, has lifted. The lost has returned. The beloved pedagogue has been vindicated of the crime, the accusation of which has saddened his life and banished his smile. The cause has returned to its owner as mysteriously as it disappeared, and "all's well with the world."

"EDITOR."

## "FOOT" NOTES.

Just as we go to press we learn of a terrible tragedy that has occurred. Full particulars of the case have not yet been ascertained. It is only known that the victim of this dreadful catastrophe had turned out the light, and groping blindly through the darkness, met her Waterloo—alas, the hand of fate! Pierced to the sole—by a dagger?—no, a needle!

Wonder why Miss Watson limps so? RUBY PAYNE.

## ALL KINDS OF DIAMONDS

There are beautiful diamonds;  
 There are diamonds not so beautiful;  
 There are expensive diamonds and  
 Those not so costly.  
 Nine-tenths of the world's supply of diamonds come from Africa.  
 And there are good shoes and shoes not so good. Ten-tenths of the world's supply of shoes that give service to the wearer, are made of Packer Hide Shoe Leather. Patrons of this shop will get Packer Hide Shoe Soles and Good Year Rubber Heels that last four times as long.

**BUSY BEE SHOE SHOP**  
 500 Main and 5th Street  
 J. A. RAMSEY, Prop.  
 Cisco, Texas.

## GORMAN AGGIES ORGANIZE

GORMAN, Jan. 8.—The Gorman Agricultural club met last Thursday and organized the club for the new year, as follows: President, Dick Russell; vice president, Verne Bennett; secretary, Violet R. Echols; secretary of publicity, Ruth McKittrick; yell leader, Alton Grisham. Fourteen were present at this meeting. "We hope to do good work and to let the people know what we are doing," says the publicity secretary. Meetings will be held every other Friday.

Home Cooked Meals 50c  
**Gables House**  
 208 West 7th



The one thing above all others which you want when you buy tires is SATISFACTORY MILEAGE.

Time and again users of SEIBERLING TIRES tell us that they are more than satisfied with the service our tires give. Worth investigating, isn't it?

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# Pretty Spring Dresses

Suits, Coats and Millinery

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Many pretty garments for the early spring wear. The beautiful tans and greys will remind you of the

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We are exclusive agents for the famous Sunbeam Wash Dresses and Aprons, of which we have just received a large shipment

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## When a Man Comes to Himself

It is said that we should live by enthusiasm and not be driven to our daily task by necessity — And if we fail make failure a stepping stone for something better.

Nothing will assist you in finding the best in you more than a bank account with a certain amount of your Earnings Deposited in this, a State Guaranty Fund Bank, which gives you "Double Protection" where "No non-interest bearing and unsecured depositor has ever lost a single dollar deposited in a Guaranty Fund Bank in Texas."

**First Guaranty State Bank**

CISCO, TEXAS

*This is the Bank that Service is Building*

**SCRANTON.**

Mr. Tom Haislip, who has been visiting his parents and friends during the Christmas holidays, returned to Stanton Monday night. There were quite a few weddings at Scranton Christmas week. Mr. Homer Ledbetter and Miss Mayme Lou Merritt, Mr. J. T. Morgan and Willie D. Leveridge; Mr. John Fleming and Miss Alabama Morgan. The folks of Scranton wish them joy and happiness. Mr. Luther Hall and family visited Mr. Joe Brown Christmas week. A watch party was enjoyed by all the young folks of Scranton Monday night, at the home of Mr. and Mrs. Maurice Sprawls. Brother Bell, wife and daughter were shopping in Cisco Saturday. A masquerade party was given at

the home of Miss Tedy Bell Friday night. Most every one was masked and costumed. Everyone certainly enjoyed the evening. Mrs. Hester and Mrs. Lane were visiting the Bell family from Pioneer; also Miss Mary Thompson of Cisco. Miss Ira Clinton who is teaching music at Monday, spent Christmas week with her parents at Scranton.

**VISITORS TO DAM.**

From September 19 to January 1, 5,778 people visited Lake Cisco and inspected the dam that is to impound the largest body of water in West Texas. The register shows visitors from 24 states and from 114 cities and towns in Texas. The fact that one can walk through the center of the great structure adds to the novelty of the visit.

**Auto Production in 1923 Exceeded Four Million— Industry Is Tremendous**

Production of motor vehicles in 1923 exceeded the four-million mark set early in the year by a number of leading manufacturers, while registrations are estimated at 14,500,000, it is shown by a preliminary release of "Facts and Figures," a census of the motor industry, as compiled by Alfred Reeves, general manager of the National Automobile Chamber of Commerce. The following table shows the magnitude of the industry:

Production.	
Cars and trucks	4,014,000
Cars	3,644,000
Trucks	370,000
Previous record motor vehicle production, 1922	2,659,064
Percentage increase over 1922	50
Production of closed cars	1,235,000
Per cent closed cars	35
Total wholesale value of cars	\$2,243,385,000
Total wholesale value of trucks	267,500,000
Total wholesale value of cars and trucks	\$2,510,885,000
Tire production	45,000,000
Wholesale value of motor vehicle tire business	\$ 760,000,000
Total wholesale value of parts and accessories, exclusive of tires	\$1,310,000,000
Average retail price of car, 1923	\$ 811
Average retail price of truck, 1923	\$ 1,080
Purchasing power of automobile dollar (1913 equals 100) cents	111
Number of persons employed in motor vehicle and allied lines	2,750,000
Special Federal excise taxes paid to United States government by automobile industry in 1923	\$ 155,000,000
Registration.	
Motor vehicles registered in the United States (approximate)	14,500,000
Motor cars	12,880,000
Motor trucks	1,620,000
World registration of motor vehicles	17,000,000
Percentage of world registration owned by U. S. A.	85
Motor vehicles registration on farms	4,250,000
Motor cars	3,890,000
Motor trucks	360,000
Miles of improved highway	430,000
Total miles of highways in United States	2,914,294

**BIG SALE ON WOOLEN GOODS.** We are closing out our \$1.50 line of all Wool, French and Storm Serge at 85c per yard to make room for our large spring line of merchandise. A big sale on our shoes. **CISCO VARIETY STORE.**



**Your Health is Priceless**

Then eat plenty of the food that makes you feel the best — Bread.

**SALLY ANN BREAD** the perfect loaf, made with plenty of good flour, good milk, good shortening, good yeast.

**ASK YOUR GROCER CISCO (Star) BAKERY** Phone 325. Cisco, Texas.

**SESSIONS NOW SOLE OWNER.**

Jess Sessions has purchased the interest of his partner, W. C. Little, in the Bankhead Service Station, the change taking effect today. Mr. Sessions assumes all indebtedness and will collect all accounts.

## Watch Our Ad Next Week

WE WILL ADVERTISE A REAL SALE.

BARGAINS EVERY SATURDAY FOR CASH. GET IT WHERE THEY HAVE IT.

## Uncle Sam Wilkins

Leading Grocer in Cisco With the Goods.

PHONE 661.

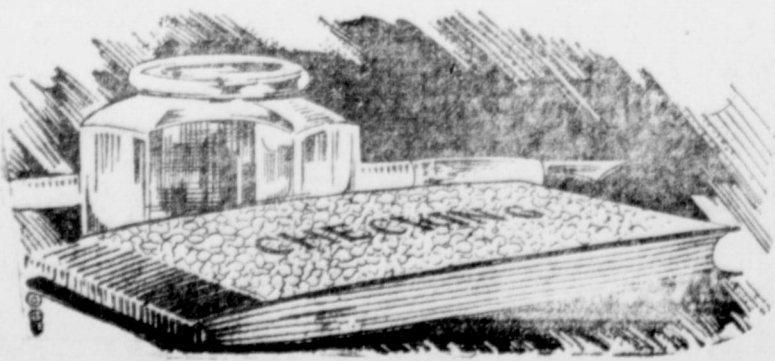


## ASK

Those who have a Checking Account in this Bank what its many advantages are. They'll tell you—"It does away with the carrying of ready cash. Serves as both a record and receipt of any financial transaction. And it's handy in many other ways."

Follow their example and start a Checking Account here to-day. At least, come in and talk things over.

**Commercial State Bank**  
Good People to Do Business With



STATEMENT of the CONDITION of

## CISCO BANKING COMPANY

(UNINCORPORATED)  
of CISCO, TEXAS

At the Close of Business December 31, 1923

RESOURCES	LIABILITIES
Loans and Discounts	Capital
Overdrafts	Surplus
Furniture and Fixtures	Undivided Profits
Bank Building	Reserved for Taxes
Real Estate	Due to Banks
Personal Property	Cashiers Checks
Liberty Bonds	Deposits
Cash and Due from Banks	
<b>TOTAL</b>	<b>TOTAL</b>
\$716,718.00	\$716,718.00

STOCKHOLDERS

Guy Dabney	S. E. Hittson	Mrs. C. Owen	J. W. Mancill
R. Q. Lee	P. C. O'Laughlin	J. D. Ward	Lee Owen
B. W. Patterson	Mrs. G. D. Ward	J. A. Lauderdale	A. A. Webster
		Mrs. B. F. Jones	