# CISCO DAILY NEWS 



## EX-SUPERINTENDENT DIES IN WRECK

About Our Friends



Third AUSTINAFITER CHID BITTEN


## OOg'He <br> 

PROIECTS FOR RELIIF SETUP
TOBEALKED


HERE ALMOST SURE IN 1936

100 Are Hurt as Alaskan Gold Miners Battle Pickets


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Bookmaking Closed
In Galveston Drive



MISSING GIRL
 ARE LOCATED


Man Held For Death

## AIR SKILL OF

 IIDUCE SAVES PLANE CRASHDAILY NEWS STRIP REACH ACROSS COTINENT IF PAPER HAD NOT BEEN CUT AS IT WENT THROUGH PRESS DURING LAST 8 YEARS

Farmer Charged In Liquor Poisoning

## CISCO DAILY NEWS

-HE CISCO PRINTING \& PUBLISHING COMPANY
$\begin{aligned} & 304-306 \text { D Avenue, Cisco, Texas. }\end{aligned}$

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Farmers For Continuance of New Deal Four hundred representative farmers of Texas rallied at
las Monday to attend the New Deals
crop curtailmen

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Japs Invent Cotton Substitute

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Behind the Scenes in Washington

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NRD serriee. Dee:

Yes, Yes-Go On!


Wagner Labor Bill Becomes Law

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$\qquad$
Let others tell about your excellent qualities.
Observing Labor Day is not appropriate if
Don't laugh at a person and expect him to like it

## OUT OUR WAY




GOLD ON FOUR FEET

元

 industry.

We wish to do all we can to en courage and fi
of local wealth

If you need a livestock loan, this
bank is the place to come for it. We have plenty of funds, and we want
all the good loans of this kind that

If interested, we invite you to
call. You will find us ready to coop-
erate to the follest extent

The Cisco State Bank
THE FRIENDLY BANK

|  | QUEEN HELEN |
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| to mommas |  |
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| Family Teaches For Total of 285 Years |  |
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Famous Picture Hat



M. L. PERDUE

## ISSUES WARNING

 CHIEF OF POLLCE Warns THE HOUSEWIFENOT TO PAY CASH IN ADVANCE TO PEDD. LERS ON ANY ORDER!

## WARNING

To The Citizens And Housewives
Of Our City
This Is A Warning
To beware of strangers posing as solicitors salesmen or inspectors calling at your home.

They should not be admitted until their credentials have been
checked up and verified and you are SURE you are dealing with lo-
cal people or Representatives of Local Firms.

## In Many Cases

STRANGERS WITHOUT RELIABLE CREDENTIALS have been "spotters" or "locat to police records lack of caution on the part of the householders has often resulted in

## Do Not Pay Cash In Advance

 to a STRANGER on an order-as TOO OFTEN THE CUSTOMERS HAVE NEVER RECEIVED ANYTHING FOR THE CASH ADVANCED.
## Do Not Cash Checks

## Or Issue Checks to Stranger

 on an order. This applies to business firms as well as all others. Many times such checks have been "altered" and later cashed by an innocent party.
## It's Better To Be Safe <br> Than Sorry

-be SURE you know with whom you are dealing before allowing admittance to you

In Case You Are Suspicious
PHONE TO POLICE AT ONCE. DO NOT Department to locate any intruders at once

One.Need Not Be Afraid
of offering the honest salespeople known to you as a citizen or a representative of a
local business firm as THEY WILL HAVE THEIR CPEDENTI THEY WILL HAVE yourself-protect your home. ASK FOR CREDENTIALS unless you are personally acquainted with the party calling.

## M. L. PERDUE

Chief of Police, Cisco


##  Fघ

## What The American Demands

 for his dollan isSERTICE

Mrs. Housewife---Yes, Mr. Business Man too---Let's

## LOOK AT the FACTS As They Really Are--

What Service Does the Peddler Render to You for Your Dollar as compared to the C I C Business Man?

## THE PEDDLER OR DOOR BELL RINGER OFFERS



In almost every instance---you buy from small size sample swatches or pictures---and trust to luck, after waiting days---sometimes weeks---that your purchase IF Received, will prove satisfactory:

Sometimes thru high-pressure-methods you are induced to pay a CASH DEPOSIT, on an order of this bootleg-merchandise, later finding financial conditions do not permit you to complete the contract---Who Loses? Do You Get Back Your Cash Deposit???

You are induced to buy in excess of your needs---thru a cleverly prepared sales talk, on a saving of small consequence to be made thru ordering in quantity lots. The amount of the immediate cash deposit seems small and you are tricked into a larger purchase. Many times "Something Free" is offered you as BAIT to secure your larger order.
The Peddlers, with their unknown merchandise-questionable bargains and unethical methods of selling can well be classed as bootieggers of merchandise. Every time you turn over a dNIar to a dor your money. Have you ever stopped to THINK of the possibility of these Peddlers as carriers of DIRT or DISEASE?

Yes Even In The Busy Office Will Be Found The Persistent Pest who infringes on the employer's time. Haven't you had onie of those breezy salesmen breeze into your office-and ask for a few minutes of your employer's time (only not always in such a polite manner)-and then he proceeds to high pressure you into an order-and an many cases you place an order to ris yourserios on orders, as well as to exaggerate, without any effort the quality of the article he is selling. You see him Only today.

Your Merchant Offers You'merchandise-which you can examine at the time of purchase---yes, you can TAKE IT WITH YOU NOW--Why WAIT? ---There is no room for uncertainty. And after you get home and should you find your purchase not exactly what you expected you can exchange it with your merchant, and you are NOT required to wait ten days or two weeks. He has his stock of goods in Your City for immediate SERVICE.

Your Merchant can not afford to oversell you thru hish pressure methods---because he is depending upon you for your future patronage. He expects to stay. The peddler may
 never see you again---in fact in many cases he hopes he won't

Your Merchant offers his Personal Friendship and Acquaintance--which are factors in your business relation that can not be contracted with any long distance manufacturer.


Play Safe see What You Are Buying

## 

- FERA Nursery To Be Opened Monday
For Summer Term

$\left|\begin{array}{l}\text { C. E. Union To Hold } \\ \text { Prohibition Rally } \\ \text { Here Monday Night }\end{array}\right|$


2 Mrs. A. D. Anderson Is Bridge Hostess


RAINBOW



Your Shrubbery is Beautiful
50-Ft. God Hose with Brass Couplings
A Niec Twin Sointler
COLLINS HARDWARE


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NU-WAY BEAUTY SHOPPE
Phone 294

- Honestly, you'll be thrilled when you see this new Magic Chef gas range. Modern? Yes, truly modern, yet
in keeping with the good taste which characterizes the design of all Magic Chef gas ranges.
Its gleaming chrome finish tubular steel frame, and lus. trous porcelain enamel finish add to the beauty of any kitchen, and harmonize with any decorative scheme. And it has marvelous automatic features to save you work -to release you from cooking cares. here are a few of its many convemience features Red Wheel Oven Reguiator-Divided Cooking Top - Mone
Metal or Porcelain Enamel Work Top-Automatic Top Burne Lighters - Heat-spreading, Non-clogging Top Burners-Minute Minder Clock - Grid-pan improved Smokeless Broiler - Fully Insulated Oven - Automatic Time Control Clock for oven (included at extra cost).
Whatever size you want, or price you care to pay, there's a Magic


## MAAIC CHEF SERIES 140

AS PICTURED

MAGIC CHEF GAS RANGE
CISCO GAS CORPORATION
"Home of Hi-Heat Gas"



# The Whole Family Enjoys Reading THE CISCODAILY NEWS 

THEY FIND LOCAL NEWS
THEY FIND NATIONAL NEWS

## THEY FND CHURCH NOTICES THEY FIND COMICS

THEY FIND CARTOONS
THEY FIND SERIAL STORIES

THEY FIND SOCIETY
THEY FIND SPORTS

THEY FIND COUNTY NEWS
THEY FND WEATHER REPORTS

There Is No Substitute for "Paid Circulation." You Get It, Mr. Advertiser, When You Place Your Advertisement in the Cisco Daily News and The American Round-up (Weekly).

NOTHING CHANGED
but the

## PRICE!

## Sale

FLORSHEIM SHOES
High quality means Florsheim quality . . . and in spite of low sale prices Florsheim fine workmanship and styles haven't been changed one iota. Here, for a short time, is your opportunity to get acquainted with a really fine shoe...every style, every size reduced . . . including yours.


THE MAN'S STORE MILLER - LAUDERDALE

IN THE SERVICE OF OTHERS
NEIL LANES FUNERAL HOME
209 West Ninth Street Phone 167.

## GONNG GOLFNG? <br> 

he tip is often spoiled by the car. Let us Lubricate and fill with Texaco Oil and Fire Chief Gasoline

## TEXAS SERVICE STATION

Corner E. at 8th. A. V. Clark, Prop.

## ATTENTION <br> FARMERS and RANCHERS

## NO DOWN PAYMENT LIBERAL TERMS

-1932 Chevrolet Trucks, Long Wheel-Base with Dual Wheels.
-1931 Chevrolet Trucks, Long Wheel-Base with 1931 Ford Truck, Long Wheel-Base with Dual Wheels. - 1929 Ford Trucks, Short Wheel-Base with Single
$\qquad$
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$\qquad$

## 928 GMC Truck, Short Wheel-Base with Single

## NANCE MOTOR COMPANY

CISCO DALIY NEWS

SC罗

FRECKLES and HIS FRIENDS.


 $x^{2}=2=$ | Jas. Horton, Eastland |
| :--- |
| 240 Points |
| J. O. Bates, Ft. Worth |
| 239 Points |
| J. M. Loffland, Ft. Worth 236 Points |

hot oil figh
CONTINUES FOR
OVER 4YEARS

## in rebbllion continues after fout ears of battling "Hot" oll in field parlance, is oit "dite <br> roduced in excess of that permit- ted by state regulation. Proration of

producticn began in Texas in 1927
upon discovery of the Yates field in
Pecos county, which included the
Worlds record weil.
"Hot" oil jecame a problem in
East Texas shortly atter that field
was discovered. Makeshirt restric-
was
tion orders were passed in rapid
succession a o ooutt, both state and
federal. struck the down.
The firs order to be held valid bb
bothe courts was issured oct 17, 1933

courthouse battles the "humerous oit
War has had its actual conflicts, its
fortress and
Yortress and soldieiers in action.
At Gladewater a well was protected by a concrete dugout with
only means of access to the
ohrough a dwelling protected
 Hidden pipelines and mismarked
vaves were more favored plans to
cutwit the soldiers pleced cutwit the soldiers paraced plans to to
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field by Former Governor Ross S
S Sterling. Again In Clurts
Lately the courthouses hav becocely the courthouses have again
Right of battlefields of the war. Recight of the state to confiscate
Rigt oil he ontested. STale prices
for confiscated oil are criticised; oil receivers' fees protested.
Strictuness of the regulation mak
then the rebellion long lived. Each of
more than 1.0 .00 wells in East Tex
as is allowed to produce daily
Tuly more than 10.000 wells in East Tex
as is allowed to produce daily
July only 3.3 per cent of what
could pryduce en one hour.
"Suppose Wall Street trading wer

SUMMER DRESSES

## TAKE JULY CLEARANCE PRICES


\$4.95
Extra stock s.os sherer wash rrocks-
\$1.49
$79^{c}$
DARK FELTS,
\$1.95
ALTMAN'S

Try One Of Our-
REFRESHING LUNCHES
Relax in the Cool Atmosshere of our Fountain room
Order one of our Delicious Sandwiches, or sip a long
ice-beaded Drink. It's a sensible thing, these sultry
ALL KINDS OF SANDWICHES!
MOORE DRUG CO.

## First National Bank

CISCO, TEXAS
June, 29th., 1935. RESOURCES
Coans and Discouns


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$\underset{\substack{107.500 .00 \\ 2.0000}}{ }$


| $1,46,68$ |
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| 177.89 |

\$1,004,63.16

## LIABILITIES

Capital Stock
Surplus, Earned
Undivided Profits
Deposits ........

S50.000.00

$\$ 1,004,639.16$
This Is The Bank That Service Is Building


## NOW

## CHEVRIET

## Conch <br> stall <br> THE PEP CAR <br> 620

## -Bumpers, Spare Tire \& Tube <br> Master Delune Conche $\left.\begin{array}{l}\text { ARISTOCRAT OF THE } \\ \text { LOW PRICE FIELD }\end{array}\right)$

 "Delivered Equipped - E Tube"-Bumpers, Spare Tire

