

CISCO.—Pop. 10,214; 1,620 feet above sea; good water; paved streets; 11 schools; 5 rail exits; minimum of malaria and typhoid.

# THE CISCO AMERICAN

EASTLAND COUNTY.—Area, 925 square miles; pop., 60,000; cotton, fruit, poultry and oil production.

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## ENGLAND

CHICAGO, Jan. 24.—The day of socialist labor government in Great Britain is at hand. As it approaches, American business men are told, in the London dispatches, that the socialist people are sensible, do not intend anything revolutionary at present; will do what they have time to do cautiously and gradually; are in fact only "liberals" of rather deep convictions and somewhat extreme principles.

This sort of twaddle does not pass muster. Why? Because, whenever a European government gets caught in some lunatic experiment these days that experiment at once runs to the United States for money to pay the penalty of its foolishness. Either that, or the government makes its failure an excuse for repudiating some debt to the American people.

Even now, as we were informed from Paris, the American delegates in Paris are getting ready to call for some huge sum of American money to help pay the penalties which German socialism and French imperialism have brought down upon the French and German nations. Others waste, America pays. That is the idea of Europe. Worse still, that is the proposition of many Europeanized Americans.

So it is important, that, before the British government tries any new line of policy, American business should know what the great idea will be. It costs too much money to be always deceived.

What then is the proposition that the socialist labor party stands for? Regardless of how soon or late it is put into effect, what will the new socialist labor cabinet ministers have in mind? In most cases, there is no room for doubt.

Philip Snowden, who is named as one sure member of the cabinet, is for the abolition of private property in all the "means of production," that is, in all factories, railroads, farming lands, steamships and so on. His language is "that legislative effort should be directed to the gradual suppression of the capitalist system by an industrial and social order based on the public ownership and democratic control of all the instruments of production and distribution."

Big words, these, but plain in their purpose—gradual confiscation of property. That is all. So much for Mr. Snowden's "sensible liberalism" toward business.

Arthur Henderson is another sure member of the new cabinet. What is he for? What is his business idea? He, too, has answered in print. He is "for the progressive elimination from the control of industry of the private capitalist." That means government ownership of all industry. The first things to be taken, he has named—mines, railroads, electric power, waterways, all life insurance, and so on down the familiar list. At present, he holds, the "producers are robbed of the major fruits of their industry;" the aim of the socialist labor party is to stop this "robbery;" the purpose of a socialist labor government must be to distribute the nation's wealth fairly then "on the basis of the common ownership of land and capital and the democratic control of all the activities of society."

Again big words, but worth studying by anybody who wants light on Mr. Henderson's "sensible liberalism" toward business.

Sydney Webb is another "liberal" in the socialist labor cabinet. What does he stand for? Mr. Webb has told so much and has told it so many times, within the limits of one column or a thousand columns it would be impossible to give a bare list of his new "liberal" ideas. What they come to is this: Abolition of private property in business; virtual "equality of incomes;" social, industrial and political equality in "the factory and the mine, the school and the home;" suppression of the "functionless rich" by means of enormous income and inheritance taxes; operation of industry by universal suffrage and the like more. That is the sort of "liberalism" Mr. Webb shows toward business.

These three gentlemen are scheduled for the exchequer, ministry of labor and ministry of home affairs. What does their business program come to?

"The big problem that faces the people who are going to govern," said the chief speaker at a meeting of the socialist labor leaders at Glasgow, "is the problem of compelling the wealthy to disgorge their wealth."

That is what the program comes to! That is the great idea! And all the big words about "liberalism" and "socialism" and "British conservatism" should not fool any American business man for a minute. They do not fool the British—why not? All American business men should realize these truths. We travel fast and far when we don't know where we are going. So, as far as England is concerned, it is about time to find out.

### O. P. Weiser Thinks 1924 Will Be a Fine Crop Year—Feed, Grain and Cotton

O. P. Weiser, one of the most progressive farmers of Eastland county, dropped into the American office Friday morning and left the price of two years' subscription for this newspaper. Mr. Weiser was one of the first to have the American sent to his address, and has been a constant reader ever since.

"I have about finished with the oil business," stated Mr. Weiser, "and I am now devoting all my time to my farm. I shall plant plenty of feed and grain, but will put in quite an acreage to cotton. Will hardly plant any bigger crop than last year, as I am short a hand, but anticipate a larger acreage in cotton in my community than last year. Indications are that the crop will be good, and there seems to be a great demand for the staple, so I anticipate a good price will be paid this year as was the case last fall. We have one of the best seasons we have ever had, and the severe freezes, which are unusual in this section, will hinder the boll weevil in his work. If these predictions come true, and I believe they will, there will be a much larger volume of money in circulation in this country next fall than has been the case in several years."

### Nettleton of Near Pioneer Thinks His Section Fine For the Growing of Fruit

J. S. Nettleton, of near Pioneer, was in Cisco Friday. He has bought a big lot of fruit trees, which he will put out at once and get ready to raise fruit. He thinks the sandy section should be largely devoted to fruit culture. Wherever orchards have been set out in his section they have produced well and with the finest of flavor in the fruit. He says that flavors of the same fruit differ largely in different sections of the country. This is owing to the variations in soil as well as climate.

Mr. Nettleton thinks that the farmer should try to live at home and not buy food that he could raise. He has quite a large truck patch that he devotes to vegetables for his own use, with some to sell. He will raise watermelons for the market again this year. He made several hundred dollars from his melons last season.

### Dillard of Near Gorman Says Be Increase Peanut and Hog Production 1924

L. J. Dillard, who lives near Gorman, was shopping in Cisco Saturday. He says there will be a big peanut crop planted in his community this year. The good price and large yield the past year has encouraged many farmers to plant peanuts for the coming year. He says many farmers made enough to pay out their farms last season. He thinks there will be an increase in hog production also. It seems that the hog production in his section decreased about fifty per cent last year as compared to previous years.

Mr. Dillard says people are putting out many fruit trees this season. Gorman is a good fruit country and he thinks that industry will revive. They also raise large numbers of watermelons. Mr. Dillard trades in Cisco because of the courtesy shown by the merchants and because he can get what he wants at right prices.

### CROSS PLAINS BANQUET.

Four chamber of commerce directors and several other Cisco men attended a banquet of the Cross Plains chamber of commerce Tuesday night. Fully 250 people were present and the affair was a huge success from every standpoint. F. M. Guinn, mayor of Rising Star, presided and those who spoke included Thomas H. Taylor, Brownwood; R. Q. Lee, Cisco; Victor Gilbert, county judge of Calhoun county; J. B. Robinson, Rising Star; Capt. Wright Armstrong, Brownwood; O. V. Goldrick, Tulsa, Ok.; P. W. Campbell, Cisco; Rev. Mr. Collins, Presbyterian minister of Cross Plains; G. C. Richardson, Cisco; Rev. Thos. Braden, Methodist minister of Cross Plains, and Judge Virgil Hart, of Cross Plains. Those in attendance from Cisco included W. H. Morse, R. Q. Lee, R. Lee Poe, P. W. Campbell, W. R. Cabaness, M. L. Tierce and V. D. Ringwald.

### FERGUSON NOT COMING.

According to the Eastland Daily Telegram the speaking date of James E. Ferguson at Eastland this coming Saturday has been cancelled. The same paper is authority for the statement that Former United States Senator Joseph W. Bailey will speak at Eastland in the near future.

### Tulsa Oil Men Buy the Liberty Refinery and Will Start Going Soon

Walter K. Campbell and H. B. May of Tulsa, Oklahoma, representatives of the Western Oil Sales Corporation, have taken over the Liberty refinery of Cisco and will resume operations within thirty days. This will give us an outlet for the oil which is hoped will be on the market soon from the new Cisco oil field.

Mr. May states that they have no Tulsa for sale, neither do they ask financial assistance in any way, but they do desire the moral support and cooperation of Cisco in the opening of the old refinery. He sees no reason why it should not be made to be a business asset to Cisco and her territory.

### Abbott of Grandbury Here Friday and Saturday and Will Pay 16c for Turkeys

R. H. Bush, county agricultural agent, is authority for the statement that A. C. Abbott, of Grandbury, will be in Cisco tomorrow and Saturday prepared to buy all the turkeys offered. Mr. Abbott's top price, it is said, will be 16 cents on foot. He will pay cash. Mr. Bush recommends that farmers dispose of their turkeys at this price, which is a little better than the Fort Worth price, but retain the best stock for breeding purposes. Mr. Bush calls attention to the fact that farmers should not be discouraged at the low quotations for turkeys, but should bear in mind that the present unsatisfactory figures are the result of the great volume of turkeys in storage, which supply is rapidly diminishing.

### After Many Years, W. E. Pulley Returns to the Old Home Town Once More

W. E. Pulley, son of W. P. Pulley, has just arrived from Carter, Wyoming, where he has been for the past seven years in the service of the Union Pacific railroad. Together with his wife and little daughter, Maxine, he will make his home in Cisco, as he is connected with his father in the grocery business just purchased from Geo. Wilson. Young Pulley was reared in Cisco and his many friends will be glad to welcome him back as a citizen of his old home.

## All Indications Point To a Good Oil Well at the Head of Cisco's Main St. —Col. Aaron Mayhew is Responsible

It seems that Cisco, despite many setbacks in the past, is to have a real oil well and all the trimmings therewith. Luse well No. 1—or, properly speaking, Mayhew No. 1—located at the head of Main street, is now standing about 2,000 feet in oil of a very high gravity.

There have been numerous hindrances since oil was struck at 3,480 feet. But now it is all going smoothly. They have drilled about four feet into the sand and are feeling their way. A small gas pressure has been found, but not enough at present to cause the well to flow continuously. Meanwhile they are drilling slowly lest the sand be drilled through and the well ruined.

Increased gas pressure may be encountered at any moment sufficient to blow it over the top, which would herald to the world that Cisco had at last become an oil field.

However, everything is in readiness and all is anxious expectation. People all up and down the street are discussing the well. It is promised that if the well should fail to produce properly after being drilled sufficiently deep, a shot will be put in and an effort of that kind made to make it a gusher.

Men this afternoon are talking leases and many new faces are to be seen on the streets, evidently attracted by the news of the well. Merchants are beginning to see visions of throngs of people crowding their places of business as in the days of the Ranger boom.

Whether this well comes in as a fair producer or a gusher, it will show that Cisco has oil.

A few barrels of oil are never found in isolated spots. There is more near by and there will be more drilling until the mother pool is found and it is sure to be found. Cisco is sure to find oil—thanks to COL. AARON MAYHEW!

## Six More Days

in which to pay your Poll Tax. Every citizen of Eastland county, regardless of sex or political affiliation, should pay their poll tax and do their bit towards placing good men and women in office during the coming elections.

Ladies of Eastland county have a great opportunity to assist in the purification of politics by paying their poll taxes and exercising their right of suffrage.

Those not living in Eastland county in January, 1923, may vote with us if they will have been in the county six months at the time of the election, providing they pay their poll tax back home. All new residents are urged to do this.

Call at the city hall and pay your city, county and state poll tax. City Secretary Statham has been appointed deputy county tax collector and will issue county and state receipts. Poll tax receipts may be secured without the payment of property tax. The secretary's office will remain open until 6 o'clock each evening from now until January 31, the last day on which poll taxes may be paid.

Persons beyond 60, and those under 21 now, but who will have passed maturity at time of election, are exempt from payment of poll taxes and certificates of exemptions may be issued by Mr. Statham upon application.

Husbands, in paying your own poll tax remember that your wife is also entitled to vote. Ladies may also pay poll tax of their husbands and other relatives when delegated to do so.

### Less Than Half of Auto Owners of County Have Paid the 1924 License

Less than half of the automobile licenses of Eastland county have been renewed to date, says J. F. O'Brien, county traffic officer, who resides in Cisco. According to Mr. O'Brien the total number of cars in the county is something over 10,000 and the new licenses issued so far barely reach the 5,000 mark.

January 31 is the last day of grace, after which a penalty and possibly a fine of approximately \$16 will be added to the original cost. Mr. O'Brien calls attention to the fact that the Cisco chamber of commerce and any notary public may receive license money and issue receipts for same. This will insure the car owner against further cost and inconvenience. However, the receipt should be kept on the person of the automobile driver.

### Underwood Jabs Klan and Bonus and Says Taxation Approaches Danger Point

CLEVELAND, Ohio, Jan. 24.—United States Senator Oscar Underwood of Alabama, candidate for the democratic nomination for President, in an address here Tuesday, hurled defiance at the Ku Klux Klan and served notice that he will demand that his party in national convention next June write into its declaration of principles the plank of the Democratic platform of 1856, denouncing the know nothing movement of that period.

"That declaration, my friends, is as applicable to the Ku Klux Klan of today as it was to the Know Nothings of '56," he said.

Reduction of taxes "to the fullest extent possible" and defeat of the soldiers' bonus bill were policies advocated by Senator Underwood in his address.

Taxation of the people of America, federal and state, is "approaching the danger point," Senator Underwood declared, giving figures to show that about one-eighth of the national income was paid to tax collectors.

The soldiers' bonus, he asserted, was the "one impediment" to tax reduction and he declared he could not follow the "mental gymnastics" of those who advocated the bonus and tax reduction.

## Elbert Blease Jr., Progressive Citizen and Most Excellent Gentleman, Died Sunday Morn--Great Loss to Cisco

Elbert Blease, Jr., president and owner of the Blease Motor Co. and one of the most prominent young business men of Cisco, died at Baylor hospital, Dallas, last Sunday morning at 11:10 o'clock. Mr. Blease had been ill for several months, but his death came as a great shock to the family and his large circle of friends in Cisco, Dallas and at his old home in Greenville, S. C. His death was the result of a kidney trouble, for which an operation was performed early in 1923 and from which he had never recovered. Following the kidney operation Mr. Blease was operated on for appendicitis and this further weakened him. Tenacious of life and naturally energetic, the sick man did not lose interest in his private business, civic matters or the affairs of his friends until a short time before his death.

Mr. Blease was born in Asheville, N. C., April 11, 1892, and moved to Texas about six years ago. He first located in Dallas, where he entered the employ of the Ford automobile company and where he wooed and won his wife, formerly Miss Ruth Royster, of that city. Three years ago he came to Cisco and purchased the Ford automobile agency. His executive ability was quickly shown when he formed an almost perfect sales and mechanical organization and more than doubled the business the first year. Each subsequent year has shown a large increase in the volume of business, together with a steady upward trend of the local payroll. Probably no more loyal organization has ever been created than that of the Blease Motor company employees, and it is safe to say that when the life of the "Big Boss" went out many sincere tears were shed by those to whom he had endeared himself through daily association and the performance of generous acts. It was the wish of Mr. Blease that his wife retain the business and that it be carried forward as the Blease Motor Co., with Manager A. D. Anderson at the helm, and this will be done.

As a progressive business man, director of the chamber of commerce, municipal booster and loyal friend, Mr. Blease will long be remembered by the people of Cisco. His death was a distinct loss to the city.

The funeral will be held from the First Presbyterian church in Dallas Friday afternoon at 3:30 o'clock, with interment in that city, the former home of Mrs. Blease. Rev. Gaines B. Hall, pastor of the First Presbyterian church of Cisco, of which Mr. Blease was a member, will conduct the funeral services. He will be assisted by Dr. W. M. Anderson of the Dallas church. A large delegation of Cisco Presbyterians, Elks, Rotarians, chamber of commerce directors, employees of the Blease Motor Co. from Cisco and Rising Star, and other citizens will attend the funeral and thus pay their last respects to an unusually fine man.

Mrs. Elbert Blease, Sr., of Greenville, S. C., mother of the deceased; his sister, Mrs. E. D. Puett, of Los Angeles, Cal., and his brother Montgomery Blease, of Nashville, Tenn., will be present at the funeral which was set for Friday afternoon in order to give them time to make the long trip to Dallas.

### Poe and Tierce Entertained Rotarians With Talks About The Cisco Poultry Industry

Following the opening exercises by President Flynn, Arthur Webster presided at the Rotary luncheon today. The principal speakers were R. Lee Poe and M. L. Tierce. Mr. Poe spoke on the egg production end of the poultry business, while Mr. Tierce discussed incubation. Both speakers brought forth many interesting facts. Mr. Poe stressed the importance of the poultry business and predicted that Cisco and the Cisco country would eventually be one of the greatest poultry centers in America. One of the first steps necessary before we can develop foreign markets for our eggs, Mr. Poe said, is standardization. Mr. Poe now has about 500 hens of the White Leghorn variety.

Resolutions lamenting the death of Blease and commending him as of Elbert Blease and commending him as a Rotarian and citizen were unanimously adopted. The meeting next week will be devoted to memorial services honoring Mr. Blease.

A large number of visitors were present, among them Drs. Chaney and Caton, of Eastland.

### WILSON SELLS GROCERY.

A change in the business roster of the city was made this week when W. P. Pulley bought the grocery business of George Wilson situated at the corner of Second street and E avenue and who this week makes his announcement to the public, in the Cisco American. Mr. Pulley is no stranger to the people of Cisco, having lived in this immediate section all his life, and was for a number of years engaged in the grocery business on Main street. Mr. Wilson has not indicated just what he will do, but it is presumed that he will first take a much needed rest. He has been actively engaged in business in Cisco for a number of years and has other property which will likely demand his attention for the time being.

### SHADE AND FRUIT.

J. J. Livingston, who lives out south of town, is preparing to put out a few fruit trees this year. He thinks that the farmer would do well to plant more trees, and trees that will not only make a pretty shade but yield fruit as well. Livingston is always up to the minute and may be found on the job at all times.

### OUT-OF-TOWN PATIENTS.

Out-of-town patients at Brown's Drugless sanitarium during the past week were as follows: Mrs. H. J. Haddington, Roby; John Love, Lovington, N. M.; J. M. Coffman, Cross Plains; J. D. Stover, Eastland; Mrs. Charles O. Groves, Breckenridge; Mrs. Nora Harris, Rising Star; W. T. Burleson, Spee Springs.

Personally we don't care what Labor does to Great Britain, just so they don't send us Bernard Shaw as ambassador.

### Cisco's Fire Loss 1923 Was Right at \$55,000; Less Than Previous Year

Fire Chief R. L. Bettis, in his report for 1923, says there were 65 fire alarms turned in last year. Three of these were calls from outside the city and ten were false alarms.

The damage by fire to Cisco property in 1923, as estimated by the fire chief, totaled \$69,495, as against \$100,730 in 1922.

The 1923 loss, however, as paid or to be paid by the fire insurance companies will be some less than Mr. Bettis' estimate, the final total probably not exceeding \$55,000.

Residents of Cisco sustaining fire losses during 1923 were as follows: W. F. Hunterman, J. T. Stamps, J. E. Mulvihill, J. E. Chesley, Christian College, R. Q. Lee, C. F. Fath, W. A. Cunningham, J. T. Urban, Gus Holtfaester, J. F. Patterson, G. H. Judia, R. Q. Bills, G. S. Williams, W. F. Waker, R. G. Moody, W. C. Hittson, Tom Mashburn, C. G. Gray, E. C. Fain, J. C. C. Evans, Negro School Henley Lumber Co., Jess Sessions, T. P. Cockran, Utilities Co., J. P. Simpson, A. A. Hutton, W. F. Cashen, J. J. Winston, E. M. Bagwell, J. B. Jennings, J. L. Stevenson.

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### DRILLING ACTIVITY.

(Cross Plains Review.) Pennant Oil & Gas Co. are moving rig to west Bryson tract and will start operations in the near future, it is stated.

C. O. Moore is skidding rig from location No. 1, to No. 2 on his Faulkner lease and will start drilling soon.

T. B. Slick's Faulkner No. 1, east of town is now on pump and looks like it will be good for 40 barrels.

C. O. Moore is drilling at around 300 feet on his Acker No. 4, east of town.

The Junior Oil Co. are shut down on their Throne No. 1, southeast of town awaiting orders.

Stone & Co., and T. B. Slick on Chess Barr No. 1, just south of town-site are underreaming and setting pipe at 1625.

Pennant Oil & Gas Co.'s Strickland No. 1 is now drilling at top of Hilburn lime and will drill in this week.

### DRUMWRIGHT TO MARKET.

H. S. Drumwright of the Jno. H. Garner store, is in New York buying goods for his branch. Mr. Drumwright was accompanied as far as Dallas by Mrs. Drumwright and their little son, Sterling, who will visit in that city during his absence of about three weeks. He was met in Dallas by the other branch managers and they proceeded in a body to the market centers, where they will buy largely for the spring season. Mr. Drumwright is very optimistic regarding the outlook for the spring and summer trade and will endeavor to anticipate the wants of his host of customers by selecting a large stock of merchandise which will begin to arrive at an early date.



# People Say Cisco Must Lead as City Beautiful

"City of Paved Streets, Good Water, Thorough Sewage, Unlimited Fuel, Excellent Schools and One of the Most Ideal Climates" Seems Also Destined to Become the "City of Trees"

"Cisco, the city of paved streets, good water, thorough sewage, unlimited fuel, good schools and ideal climate," is also to become the "city of trees," judging from the large number of fruit and ornamental trees purchased for planting by Cisco folks during the past thirty days.

And why not? All trees and shrubs do well in Cisco and this section of Eastland county—when given reasonable attention.

Right here it may be well to say that where trees have not stood up well this condition is due to neglect in at least 75 per cent of such cases. To have a healthy, thriving fruit or shade tree one must carefully prune and otherwise look after its needs. In short, one must at least know a few of the important details of tree culture.

There are many beautiful trees in Cisco that have suffered from lack of care and especially of pruning. As a rule there is too much foliage and not enough trunk. No tree can do well unless it has a trunk sufficiently large to support the foliage and branches. All this can be remedied by proper pruning, at the right time,

and February is the most desirable month in which to plant or prune.

Says one who has given much attention to tree culture:

"I have known of very few trees dying when planted and trimmed in February. The only reason I can assign for February being the magic month is the fact that winter is so far advanced that the new trees do not take their first growth until the beginning of the warm days. By this time the roots are taking hold, and when the sap begins to rise the entire tree starts off in nice shape. In the case of trees trimmed in the latter part of February there is no continued cold spells and freezes to injure the wounds made by the pruning tools."

Cisco already has many neat homes with attractive premises, but the year just beginning bids fair to add many new laurels in the way of municipal beautification. When all the trees, flowers and shrubs recently ordered are growing, Cisco will be able to truly claim the honors of a city beautiful.

Below we are giving the names of some of the Cisco people who are

doing their bit toward making this the "city of trees," together with the variety and number of plants they will put out this season. This speaks louder than any words of the determination of Ciscoans to leave nothing undone that will contribute to the city's prestige as one of the best places on earth in which to live.

A. J. Olson—Three nut trees.  
T. C. Lockhart—Three shade trees.  
W. R. Reynolds—One rose bush, two shade trees and one hedge bush.  
C. C. Kimbrough—Three peach, one plum and one apricot.  
P. L. Kelley—Three shade trees.  
J. H. Kilborn—Six nut trees.  
W. G. Preston—Two shade trees and one evergreen tree.  
R. H. Boon—Six peach trees, four plum trees, two apricots, two apple and two cherry trees.  
Mrs. A. Mason—Four nut trees.  
Dr. F. E. Clark—Thirty-six plums, one hundred peach trees, fifty plum, fifty pear, and fifty apple trees.  
D. J. Smith—Two peach and two flowering shrubs.  
E. J. Wende—Two apricots, one rose bush and two evergreens.  
O. C. Bibby—One shade tree.  
E. O. Hendrix—One shade tree.

J. E. Mulvihill—Fifty hedge bushes.  
Union Park—One peach, two hundred bulbs, six shade trees, ten evergreens, sixty hedge bushes.  
Mrs. T. L. Shepard—One mulberry, two miscellaneous, six bulbs, two climbing vines, four flowering shrubs, two evergreens and twenty-one hedge plants.  
Mrs. Francis Gillispie—Twelve bulbs, six rose bushes.  
Jack Reece—Seven rose bushes.  
Henry Zeihl—Twelve roses.  
J. J. Butts—Three evergreens.  
W. H. Kittrell—Four mulberry.  
Dr. D. Ball—Two apricots and three nut trees.  
J. M. Williamson—Two shade trees.  
J. G. Swindle—Seven peach and one mulberry.  
D. C. Sadler—One plum, two apricot, two fig, two flowering shrubs, two evergreens.  
L. W. Wriston—One nut, three shade trees.  
A. C. Frickie—One evergreen.  
S. Douglass—Six flowering shrubs.  
W. C. Shelton—One apricot.  
J. H. Stamps—Two flowering shrubs.

T. J. Nabors—Twelve rose bushes, two flowering shrubs.  
W. L. Yeager—Nine peaches, three plum trees.  
T. T. Cooper—One peach, two plum, one apricot.  
G. C. Snavely—Two rose bushes, four flowering shrubs.  
G. S. Cleveland—Four peaches.  
Dr. Stephens—One peach, two plum, one pear.  
J. H. Huddleston—One mulberry, one climbing vine, two flowering shrubs, one shade tree.  
W. A. McCall—Four nut trees.  
H. B. Whatley—Two peaches, two pear, two rose bushes.  
A. Spears—Thirty peaches, apricots and cherries, twelve pecans.  
T. E. Johnson—Seven plum.  
R. F. Funderburk—Four plum, four apricots, four apple.  
W. R. DeWitt—Two evergreens.  
West Texas Utilities Co.—Six peach, two plum, two pear, two persimmon, seventy-two bulbs, twelve roses, three climbing vines, twelve flowering shrubs, ten shade trees, two evergreen, one hundred hedge plants.  
G. W. Daniels—Seven peach, two

plum, one apricot, one nut tree.  
J. T. Anderson—Four plum, peach, one hundred and three trees.  
G. Tomlinson—Three cherry.  
B. Powell—Five rose bushes.  
W. D. Brecheen—Six peach, pear, two apples, one fig, thirty berries, six bulbs, two rose.  
A. C. Stephens—Two plum.  
C. A. Rinehart—Ten shade trees.  
J. T. Stamps—Twelve nut trees, one hundred hedge plants.  
Mrs. Wm. Reagan—Two flowering shrubs, seven evergreen.  
Mrs. R. R. Little—Four bushes, two flowering shrubs.  
T. C. Lockhart—Five peach, plum, two flowering shrub, one tree.  
S. W. Pratt—Four flowering shrubs.  
Dr. T. E. Clark—Two evergreen.  
R. F. Funderburk—Twelve plum, one plum, eight pear, four grape.  
A. J. Davis—Four grape, two five shade trees.  
E. E. Kean—One peach.  
J. H. Reynolds—One pear.  
L. A. Harrison—One climbing six hedge.

## POULTRY HOUSES

(C. B. BROWDER)

The demand for poultry houses in Texas has reached such proportions that the Extension Service, A. and M. College of Texas, has found it necessary to prepare outlines of the most desirable types of poultry houses, and publish them in bulletin form for the use of poultry producers.

Poultry houses may be built in various shapes and sizes, and old buildings can frequently be remodelled so as to make real serviceable poultry houses. However, there are certain essentials in any type which should not be overlooked, if maximum production is to be expected; poultry houses should be dry, well ventilated, free from drafts, have plenty of sunshine, also floor space to permit the birds' freedom and comfort.

The location is important and should be given careful consideration, and in remodeling old sheds, it may be found advisable to move them to a better location. Houses which are located in poorly drained places make cold damp quarters which in the end, will bring sickness and diseases. For this reason, houses should be located on well drained ground. They should face the south which will permit a greater amount of sunlight throughout the day, and especially during the winter months when it is most needed. Such exposure makes the house dryer, warmer, and more conducive to the productivity of the flock.

Floor space is also important, and the number of square feet allowed for birds will be determined by the condition under which they are kept. When birds are kept in close confinement, from three to four square feet of floor space should be provided for each bird. However, under average farm conditions, where birds are allowed free range from 2 1/2 to 3 square feet should be allowed for each bird. The main essential for a floor is dryness, regardless of kind, and poultry houses can be built with or without floors. Where dirt floors are used it will be necessary to scrape out the house once a year and add fresh soil to keep them clean and sanitary. When wood floors are used they ought to be from 8 to 10 inches above the ground so as to allow for ventilation, and prevent rats from harboring under them. Concrete

floors are considered desirable and satisfactory by many since they keep out the rats, and last much longer and are sanitary, and easy to clean. However, the cost of construction should be kept in mind, and concrete should not be used unless it is kept well covered with litter, otherwise it will be too cold.

The roosts should always be placed in the back of the poultry house away from the opening, while the dropping board to catch the droppings should be placed 8 inches below the roost, but not over three feet above the floor. These roosts should be about 15 inches apart, running either lengthwise or across the dropping board. The dropping board should not extend forward in the building any further than is necessary, while from 8 to 10 inches roosting space should be allowed each bird.

The nests should not be less than 12 to 15 inches, and may be placed on the end walls or partitions, and may be placed on the end walls or partitions or under the dropping board, and one nest should be provided for every four hens.

## MORAN NEWS.

Owing to the improved weather and market conditions, work in the oil field is speeding up this week. It is estimated that there are about fifty rigs going in the south field on new wells.

One of the latest and best completions in the north field, is the Mrs. M. M. Bryant No. 9 Dennis, being her ninth producer on this lucky lease.

"Cowboy" Evans and others have brought in Bankston No. 3, estimated at 4 or 5 barrels flush production 38 gravity pure pipe line oil at 125 feet. This is the third one of these "grass root" producers in the new shallow pool about two miles south of Moran.

Walter Polsky and others of Cisco are starting a new well on the G. Anthony fee in the Wagley Pool, being their No. 5 about five miles southwest of Moran.

L. A. Norman has purchased the interest of Bill Statton, in the rich Eubanks lease 20 acres in the south field. He has contracted for the immediate drilling of three more wells on the same lease. Dr. Sirman, who has the adjoining 25 acres of the same Eubanks has also let a contract for three more wells.

The most important development of the week is the discovery of a new pool of much promise. It was

brought in by the Gladstone Oil Company of Moran, in Sec. 65 B. O. H. lands, Mrs. James, 12 miles southwest of Moran at 550 feet. The test showed 38 gravity pure pipe line oil and pumped 9 barrels in two hours. The moving spirit of this company is O. W. Freudenstein, proprietor of the Busy Bee cafe and Moran hotel. He is president and manager of the company. Oil men consider this a very valuable discovery.

Mrs. A. J. Taylor was hostess to the O. E. S. Saturday. Their colors were effectively carried out in the decorations. Several very interesting games were enjoyed. Mrs. Graham and Mrs. A. C. Oyler winning the prize. The guests were entertained by a thrilling story told by Mrs. Nicholson and a sweet piano solo by Mrs. Graham. The hostess, assisted by Miss Wales served a dainty lunch.

F. L. Elliott and family, Mrs. M. M. Elliott and Miss Rennie Elliott came through Moran this week enroute to the Lower Rio Grande Valley.

Mrs. Clay Duke went to Fort Worth Friday morning to see her daughter, Mrs. Padlock, who is doing nicely.

The Study club met Tuesday 15th with Mrs. Mumford Townsend. Twelve were present and a most enjoyable lesson was had on Tolstoy's "Redemption" and "Power of

Darkness." The hostess assisted by her daughter Elaine served delicious refreshments.

The "Covered Wagon" idea in hats—newest things. At Mrs. Ida Kennon's Style Shop.

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More Milk  
For Less Money**

BE SURE TO CALL FOR IT

H. J. B. Hen Food and H. J. B. Egg Laying Mash will get results.  
H. J. B. Horse and Mule Feed—nothing better.

We also handle all kinds of Hay, Cotton Seed Meal Products, all kinds of Mill Products and Seeds in season.

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We would thank you very much for a trial order and guarantee satisfaction.

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**Bankhead Highway**

14TH and AVE. A. PHONE 594

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Aw, it ain't de coin what count much wit' me, lady. It's de pe you meet.—Life.

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For a short period the Cisco American is able to make the following clubbing offer with the Semi-Weekly Farm News.

Cisco American and Semi-Weekly Farm News for one year ----- \$1.75

The above offer is to old as well as new subscribers.

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I HAVE FORTY OR FIFTY HEAD OF REGISTERED HEREFORD BULLS FOR SALE. TWELVE TO EIGHTEEN MONTHS OF AGE.

ALSO TWENTY HEAD OF GOOD REGISTERED HEREFORD HEIFERS.

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MORAN, TEXAS.

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We will appreciate your business and are anxious to render you every service and courtesy.

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The time for spring ploughing is here. We have provided for your needs by stocking our store with plows, sweeps, middle busters, ricing and walking plows, planters and cultivators. We handle the celebrated John Deere line.



A full line of Harness, Collars, Lines and Bridles. As the season for farm work is now on, we would be glad to have you call in and fill your needs in our line.

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THIS isn't one of those fake free treatment offers you have seen so many times. We don't offer to give you something for nothing—but we do guarantee that you can try this wonderful treatment, entirely at our risk, and this guarantee is backed by our local druggist.

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**DEAN DRUG CO.**  
The Rexall Store  
Phone 33. Cisco and Ibex.

Editor-Special Assistant-Athletic Asst. S. Society Sponsor-Club R. High S. VOL. The F. in Hum. Cruse' from a pendent his own natural Astro solar s, which orange head, a other s; pare with Earth These each of us to countle area; it inhabit cept our only a man; a infinite civilized entire l small it and it how th exist. We rec rtes ar The Cr use the et itel rounding us with heat, a in orde signific unvers bodies trol the His exi has ind out our The undoub when t devoid countle ing the The the pla est for throug fangi i suitable Then that th micros gradua had th of man Man which been d approp In the forced beasts, ecopic was un precari put to surface Their man h upon t self to loned use the at his ver, be suffer around capable fell vic when I strume He did or great richest coal, a fugitiv beasts, which sary fo for m was a In t tury t sier by with c lieve t which race. myste phlogis that al posed ments, these e produc we kno was no of a ch experie of mer men th day th lstry w But by a g been. the pr countr length, said) to uppr Nev a desc life of torch the wo the sh his the until t



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VOL. V.—NO. 19.

CISCO, TEXAS, WEDNESDAY, JANUARY 23, 1924.

DEVOTED TO THE INTERESTS OF CISCO HIGH SCHOOL.

# WEEKLY GUSHER

Low Senior.....Dudley Lee  
 High Junior.....Ruby Payne  
 Low Junior.....Fay Dawson  
 High Sophomore.....Blanche Stephens  
 Low Soph.....Lavada Looney  
 Jokes.....Carl Johnson  
 Low Freshman.....Bessie Olson  
 High "Fish".....Ruth Clark

## The Place of Chemistry in the Progress of Man

Humanity is like unto a Robinson Crusoe cast upon a desert island far from any of his fellowmen, and dependent for his very existence upon his own abilities to make use of the natural products around him.

Astronomy tells us that our own solar system contains eight planets which compare with our Earth as an orange would compare with a gnat's head, and that there are countless other systems of planets which compare with our Earth as does our Earth compare with an orange. These planets are separated from each other by distances too vast for us to comprehend; and, of all these countless millions of square miles of area, it is doubtful if any of them is inhabited by life, as we know it, except our own Earth. Of this Earth only a small fraction is inhabited by man; and of this fraction, only an infinitesimal portion is tenanted by civilized peoples. Consequently, our entire humanity is relatively a very small item in the scheme of creation; and it is a vital problem to consider how this humanity can continue to exist.

We are isolated upon this planet. We receive no imports except meteorites and have no exports, whatever. The Creator has placed here for our use the physical makeup of the planet itself, and the atmosphere surrounding the planet. He has provided us with a sun to supply light and heat, and with the moon and stars in order to impress upon us what insignificant creatures we are in His universe. He has supplied us with bodies to use, and with brains to control these bodies. He revealed to us His existence, and, through His writ, has indicated to us a course to pursue, and at that has left us to work out our own salvations.

The first age of this earth was undoubtedly a mineral age—an age when this planet was, without doubt, devoid of all forms of life and, for countless ages, an inert body awaiting the touch of the Creator.

The second age saw the coming of the planet kingdom first, in the lowest form, then gradually developing through the stages of mosses and fungi into the higher forms of plants suitable for animal use.

Then, scientific research reveals that the Creator placed here the microscopic forms of animal life and gradually developed them until he had the planet ready for the coming of man, whom He then created.

Man's existence upon this earth, which measured in relative terms, has been divided into three periods; viz., appropriate, adaptive and creative.

In the first of these ages, man was forced to contend with the birds, the beasts, the insects, and the microscopic organisms for possession. He was undoubtedly a creature leading a precarious existence, and was hard put to it to even remain upon the surface of the earth.

Then came the adaptive age when man having gained a secure foothold upon the planet, began to adapt himself to his surroundings. He fashioned rude shelters and learned to use the bounties which Nature placed at his feet. He was a creature, however, bound down by ignorance. He suffered pangs of hunger when all around him were natural resources capable of satiating those pangs. He fell victim to microscopic organisms, when Earth contained the proper instruments to combat these diseases. He did without light or used rude oil or grease candles, while the Earth was richest in her supplies of petroleum, coal, and water-power. He was a fugitive living in terror of wild beasts, while living upon an Earth which contained the elements necessary for gun-powder, and the metals for making guns and bullets. Man was a slave unto himself.

In the early days of the 19th century there lived a Frenchman Lavoisier by name who was not satisfied with conditions. He refused to believe the superstitions and legends which had bound down the human race. He denied that fire was the mysterious substance known as phlogiston. He undertook to prove that all things upon earth are composed of a comparatively few elements, and that the combination of these elements in varying proportions produces the different compounds as we know them. He believed that fire was not a finite thing, but the result of a chemical action. By his famous experiment with mercury and oxide of mercury, he proved to all thinking men that he was right and upon that day the new science known as chemistry was born.

But Lavoisier was not acclaimed by a grateful world as he should have been. Instead, he was assailed by the priesthood as a heretic. His countrymen defiled him, and, at length, beheaded him because (they said) they had no need of scientists to spout their established traditions.

Nevertheless, he had accomplished a deed which was greater than the life of any man. He had lighted a torch which was destined to enlighten the world. Other men standing upon the shoulders of Lavoisier have taken his theories and have developed them until today we find man passing from

the adaptive age into the creative age.

Man has learned to use the Earth and to avail himself of the blessings which God has placed here for him. No longer does he travel thousands of miles in order to secure at a great price, small quantities of some natural product. He first decides what he needs, and then by means of chemistry creates the means to supply this need. Food, clothing, shelter, amusement, business, pleasure, transportation, communication—all of these things as we know them, are absolutely supplied to us through chemical processes; would not be available were it not for chemistry. In the scant century which has elapsed since chemistry came into being, man has progressed further than he had in the countless millenniums that he had been on earth before Lavoisier founded this science. And the Creative Age has Just Begun. Man is just beginning to adapt the earth to his uses, rather than to adapt himself to the earth. Nature is man's greatest enemy despite all the poems to the contrary. Nature seeks to destroy man unless he protects himself against her forces. Man's progress has been a constant battle to overcome nature and he is just beginning to succeed.

And well does man need to use the forces of nature. Measured in relative terms, his time in existence is very brief. In the scheme of Creation taken as a life time, he has been here hardly ten minutes, and in the same terms he can scarcely expect to remain more than a few minutes longer. He is the highest form of life and now dominates the planets. But even as does a decaying log, eventually a rapidly burning log, even though the latter does prove the more spectacular, just so will the lower forms of animal life out-live man; the microscopic animals will be the last to pass away, and the lower plants will be the last to go. When man has ceased to be, fungi will overrun his works and mosses will invade his palaces; and, in the end, science tells us, the Earth will again become inert, devoid of all life—will be dominated by the mineral kingdom.

The foregoing being true, it behooves man to make the best use of the planet while he is here. This can he do, ONLY, through the field of synthetic and analytic chemistry.

The Gusher is gratefully indebted to Mr. Whitehead, C. H. S. teacher of chemistry and popular basketball coach, for this most excellent article, rich in wisdom, powerful in thought.

### BASKET BALL NEWS.

The Loboes lost in a hard fought one-sided game with Abilene by a score of 26 to 16. The game was a "Dukes Mixture"—a mixture of polo, football, basketball, track, boxing, wrestling and rodeo. It was the roughest game of the season, and up until the last quarter neither team had a chance to play real basketball. When Abilene played basketball, as they did in the last quarter the Loboes ran rings around them, but the Loboes were not prepared for these other events, and consequently they lost.

On Wednesday the Loboes were scheduled to play Comanche, but when everyone was suited out and the game was nearly ready to start, Mr. Wells found out that it was not Comanche they were supposed to play, but Sidney. Sidney was just lacking one game of having the championship of Comanche county. They were in Comanche when they scheduled the game with Mr. Wells, and he thought because central told him "Comanche was calling," that it was Comanche Hi that wanted the game. So the Loboes played Sidney instead, and the game ended with Cisco taking the long end of a 30 to 8 score.

On Friday afternoon the first official game of the season was played, with Scranton. The Loboes surprised the Scranton bunch and overwhelmingly defeated them by a score of 64 to 11. This gives Cisco the championship of this precinct, and with at least two more games to be played before they can lay claim to the county championship. On account of exams there will be no games this week.

Miss Baten took her Lobo Queens to Stamford Friday and returned home with the bacon. The score was 15 to 4 in favor of the Queens. Lula Price and Cleo Stringer were the stars for Cisco, and Miss Baten says they played the best game they have played this season.

Miss Baten has issued another call for volunteers to come out and play basketball. The Queens have started a winning streak now and it is up to the girls of Cisco Hi to help them keep it. Letters will be given to all girls making the team this year. This is the chance that comes but once in a lifetime, you will either make a letter this year or you will be sure of making one next year. The girls that do wear the lettered sweaters will be envied by the others, so why can't you come out and be one of the lucky ones?

LOWRY BEARD.

## CONVULSIONS OF A "26" TEACHER.

(With Apologies to Longfellow) Between the dark and the daylight, When the night is beginning to lower, Comes a pause in the day's occupation, That is known as the "26" hour.

I hear in the chamber about me, Voices so soft and so sweet (?), The sound of a door that is opened, And the clatter of many feet.

From my desk I see in the corner, Talking with utmost care, Mary, and May, and Alice, And Edith with golden hair.

I speak, and there is a silence, Yet I know by their guilty eyes, They were whispering and laughing together, When I took them by surprise.

I rage at them in wild fury, My voice echoes in the hall, I speak till the windows rattle, And I am heard in Farthest Gaul.

There is silence just for a moment, Then again the whispering starts, Oh! How I rail at them then, Naming them beasts and warts.

Do you think Oh! wall-eyed talker, Babbling monkey and laughing shark, That you can abuse me thusly? No! Not if we stay till dark!

I have you fast in this dungeon, And you can not get away, Till dark has settled down, And there passes another day.

I may keep you here forever, Yes! forever and a day, Till the walls shall crumble to ruin, And moulder in dust away!

TERRY TURNER.

## CISCO'S SUCCESSFUL ELEVEN FEATURED BY STATE PAPERS

Fort Worth's Star Telegram and Record, and The Dallas News have been giving, lately, some very complimentary space including pictures and inspirational reviews to Coach Chapman and his famous football fighters.

The Gusher feels such pride in both the articles and the subjects of them, that the last "write-up" to appear is quoted in toto—minus the picture.

Standing: Red Smith, Oda Alsbrook, Ernie Wilson. Seated: Coach W. B. Chapman and Ed Brown. Cisco's successful eleven this year, defeated only by the champion Abilene team, was coached by a Dallas man, W. B. Chapman, son of Mrs. Lide Chapman, 4320 Worth street.

Cisco held the lead over the state champions until the last minute of play and succeeded in putting over the only touchdown registered against the Eagles during the year. They had three men selected by Ettlinger to fill the thirty-three places on his three all-state teams and they secured special mention in his resume of the season.

Red Smith, selected right tackle, was a powerful line breaker. In the Abilene game he broke through the Eagle line repeatedly, on one occasion seizing a fumble and racing for fifty yards before being downed.

Oda (Pinkey) Alsbrook was named as left end by Ettlinger and Capt. Ernie Wilson named as right end on Ettlinger's third team. Ed (Chigger) Browne, right half, was the only football player in Texas who was able to cross the Abilene Eagles' goal line.

Alsbrook and Wilson were perhaps the best smashing pair of ends on any team in Texas. As an evidence of their ability, the powerful Wooten was able to return punts for a total of nineteen yards during an entire game. He was usually downed in his tracks by one or both of these ends.

Browne was a phenomenal line plunger. Statistics on the Cisco-Abilene game show that he never failed to gain less than three yards through the Eagles line and he plunged seven yards for the touchdown. Browne is also a star basket ball player on the Lobo quint.

Cisco made a remarkable record for the year. Their record is: Cisco 43, Sweetwater 0; Cisco 48, Desdemona 0; Cisco 79, Albany 7; Cisco 35, Gorman 7; Cisco 7, Strawn 7; Cisco 10, Breckenridge 0; Cisco 6, Ranger 0; Cisco 7, Abilene 19; Cisco 23, Howard Payne Seconds 6; Cisco 48, Eastland 0. The remarkable thing about this team is that it is a two-year team developed from green material.

### JUST WOMEN.

After the basket ball game Wednesday evening, the main feature was the play entitled, "Just Women," given by the Senior Dramatic club. The majority of the members were present and several visitors. The characters taking part well depicted the customs of women during the latter part of the Victorian age.

Those who made this play such a success were:

Mrs. Warren, Laura Fay Wilson; Mrs. Pickering, Margaret Lauderdale; Betty, Helen Holmes; Mrs. Lawty, Hazel Preston; Mrs. Romney, Theresa Eddleman. Lady Blos-hire, Z. B. McClinton; Clara, the maid, Freda Mae Abbott.

## AN INTERVIEW WITH MISS YUNK.

The teaching of Latin in high school is so often opposed, and the question of its importance is so often discussed pro and con, that I decided to have a talk with Miss Yunk, our competent and faithful Latin teacher and ask her a number of questions. Her answers were so helpful to me I am giving them to you—you who believe that Latin is helpful to the high school pupil, and you who do not.

"Miss Yunk, in what way or ways do you think the study of Latin is important to the high school pupil?" I asked.

"Oh! it is helpful in so many ways. It helps one in his pronunciation of words and understanding of the English language; for, you know," said Miss Yunk, "sixty per cent of our English words are derived from Latin. It increases materially his vocabulary, and teaches him how to use more correctly the words he already knows. The study of Latin increases his knowledge along many lines, and gives him ideas that are new to him, thoughts to put into his own language."

"Does Latin help in writing as well as speaking?" I asked.

"Yes, Latin helps greatly in writing and, especially, in everyday friendly correspondence. It makes the language he uses more warm, more lively. It helps him to put more of his soul into his letters. Too, it helps him to spell; for, instance, when to end a word in -ible and when to end it in -able. If the word is in the first conjugation it ends in -ible; if in any other conjugation, -able; of course, there are exceptions—exceptions to all rules, you know," smilingly replied Miss Yunk.

"Who should take Latin, Miss Yunk, and how long should he take it?"

"Everyone who has a talent for languages should take Latin as long as possible; and no pupil should be allowed to leave high school until he has had at least two years of Latin. It will help him in the use of his own language, even though he never uses it in college."

"Is there a difference easily seen between a pupil who takes Latin and one who does not?"

"This very thing has been tested numbers of times and been proved that the pupil taking Latin always leads in the pronunciation, spelling, meaning, and derivation of words. This is why I am so enthusiastic in the teaching of Latin. I feel I am helping boys and girls to use the English language more correctly."

LAVEDA LOONEY.

### ON TO ABILENE.

"Down with Abilene," was the slogan of the team and members of the student body that went to Abilene on Tuesday, January 15 either to play basket ball or to root for the "Loboes."

"Red" Lee, the business manager of the team, was about the busiest person that morning you ever saw—somebody said as busy as "Henry" when he built his first Ford—but "Red" wasn't doing—well, you know Red.

When the team passed through Dothan, Captain Pippin started to jump off. Coach Whitehead rushed to the rescue exclaiming: "What on earth are you doing, captain? What is the matter?"

And Pippin told him he just couldn't bear to be so far away from home! Now wasn't that dear of him? Too dear, the rest of the bunch thought.

After the train reached Abilene "Ted" remembered that he meant to bring his gun along. He just wished he had, he said, for he "sure" could have killed some wild animals on the way. How could he have thought so crool!

As soon as we got off, Pippin told Shepard to tell Coach that he wouldn't be there for supper or at the hotel that night. It was a good thing he took Yeager and Ted along—even then we all wondered "why" and "who" and "what."

Some of us were "awful" glad they went, for that left three places for "would-like-to-be-players," at the supper table. Manager "Red," of course, was the first one to get there; then "another" one of the would-like-to-be's found a place; but "Pinkie" was a little late and—what do you know—when poor "Pinkie" did get there, the manager had eaten up his supper!

The waiter was one mad man when he found out that supper was missing—and "Red" nearly got thrown out.

My, but that was a great day! The game?—Oh, well you'll read about that somewhere else. I'm just telling about the fun.

By One Among Those Present.

### OUR EDITOR RETURNS.

After a ten-days wrestle with the "avenging demon," Mal has been victorious! In fact several of the fair ones have been heard to state that the conflict improved our editor's looks.

Be that as it may, we are glad he is back and able to be "on the job." We have missed him!

## THE SCIENCE CLUB.

Have you heard of the Science club? That club of '24

Where the progress of man is studied Traced back from the days of yore? A most wonderful sponsor is ours By whose aid the club is just great. A new program is given each meeting

By the members—thirty-eight. The president Chesley Kilborn, Who is commonly known as John I. Is ably assisted by Secretary Mildred, who is sitting just by. Our faithful reporter is Alton Who sends our "write-ups" to The Gusher;

While for collecting and handling the money.

Our treasurer, Lynn is a rusher. If about earthquakes and volcanoes You desire to learn, ask Nona; While all the secrets of cooking May be had from our capable Lola.

Daniel Boone will soon become famous

He's the namesake of such a great man.

If any one can keep people laughing I'm sure Nellie Carmichael can.

Quiet Lowry will surely be something

For you know "Still water runs deep."

Who dares say that boys are all rowdies

Look at Thomas so shy and discreet. Jewell McClelland is our youngest member

So modest, so quiet and sweet; And no matter where you see Jewell, Cordie Turnkett, also, you'll meet;

A cheerful and kind little person, Always happy, is Mallie Lee, Ray Adams and Conway are others, And our capable Loma V.

Two sisters, Thelma and Opal, We have, who mind work not a bit;

But as for hating initiation Well—just ask Eloise Hoyt.

Mildred Smith so lovable, modest; And clever Elizabeth Dean.

But when we hear the mirth of Ellsworth

We laugh, we yell, and we scream. Daisy Caldwell knows chemistry

Just ask her about hydrogen. Paul Latch is an industrious fellow;

Our beauty is Fay Rasmussen; A nice young lady is Edna Hall.

Able seconded by her pal, Mardelle While Katherine Holmes and Mattie

Grace Rupp

Fit in with the gang full well.

Artez belongs to the above named gang.

Our doctor's son is Dud Lee. Lloyd Hughes is a lady's man

And Videlle, a lady you see. Grace Merket so quiet and nice;

Alberta has beautiful curls, charm; Ethel Leveridge will be a school marm

Others are Vista and Vera Jackson. Ross Stablefield completes the list.

Fame and long life for him, With this good club as a starter,

We should be able to advance and win.

There are teachers too to help us. Miss Marshall, no better to be found

So original in all her ideas, She is loved all over the town.

Mr. Whitehead teaches chemistry. How he delights in that puppy love stunt.

He's forever pulling some joke, Be careful or you'll be the brunt.

Our sponsor is Mr. Sanders Most popular teacher of Cisco High,

Loved, by both students and faculty. Helps others with never a sigh.

There's the whole thing in a nutshell. Don't you think our club is just fine?

Everybody boost for our crowd Get arms and fall in line!

VERA REEVES.

### AN EXCELLENT SUGGESTION PLEASE TAKE NOTICE

Mr. Wells suggests that Thursday assembly period be taken over by the various organizations of C. H. S., each one to present a program on a specified week.

The Gusher, with the approval of Mr. Wells, is taking the liberty of making out a schedule beginning after "finals" are over and forgotten by those who wish to forget.

We trust that the schedule will meet with the approval of all, but in case changes in dates are desired, please consult with each other and arrange to suit—just so there is a program each Thursday morning, it doesn't matter which organization gives it. As there are only a certain number of Thursdays, each organization can appear but once. Don't miss your chance.

### Schedule

January 31—Mrs. King's class.

February 7—Spanish club.

February 14—Junior Dramatic club.

February 21—Home Economics club.

February 28—Orchestra.

March 6—Debating club.

March 13—Senior Dramatic.

March 20—Choral club.

March 27—Occidental staff.

April 3—Woof-Hong.

April 10—Hi-Y club.

April 17—Science club.

April 21—Quill club.

May 1—Physical Education class.

May 8—"Mask and Wig" club.

May 15—Gusher staff.

## "AFRICAN GOLF."

A new method has been introduced in C. H. S. of attaining things desired—oh, just anything, from school supplies to wearing apparel—and by this method one doesn't have to buy, beg, or steal them either! They are gained by work—simple, isn't it? But such is life!

Now this new method is truly an art, and there are some in the high school who are masters! The fellows who are skilled (from practice) in this great game—yes, a game, but isn't life a game—will tell you that all things achieved are worth the physical and mental effort spent in gaining them. I said physical, because I have noticed that many of the players' hands are hard calloused from working over-time; but as for the mental effort—there isn't any! Possibly that is why the game is so popular among the Freshmen and Seniors.

Some of the classes have already adopted this method. In Miss Baten's history class and Mr. Ralston's industrial class, the students seem to be making rapid progress. It has been rumored that soon there may be added to the high school curriculum a regular course in the subject. More than likely Mr. Wells will take the position of instructor, since he is such a fine mathematician; his class room will be study hall B. Probably the eighth period will be given over to this fine art.

The game is most commonly known as "African Golf" or "Galloping Dominoes." Although at present it seems to be played only among the boys; the girls, however, may take it up soon. Yes, boys, unless it becomes too popular—then they may think it too effeminate!

Any time some young lady desires a new lip stick—just like the one of her prettiest rival—she will only have to challenge some one to a fast and furious game of "African Golf."

### THEY SAY THAT—

It has become a custom for some pupils to answer "mumps" when a pupil fails to be at school.

Some unkind hand has relieved Miss Harlan of ten perfectly good dollars. How can she keep a calm composure under such circumstances? I say, we need rattle snakes!

Mrs. King is planning a pupil's piano recital soon. No definite date has been given.

Mr. Sanders has been looking for Miss Monsees (Poor little Miss Watson!)

Mrs. Kean objects to being watched in study hall B—but she is kind enough to give you an extra period, if you insist.

The "Occidental of '23" is now selling at Brock's for \$1.00, and surely these books are worth that price, think of it! Don't you know that each book costs the staff over eight dollars!

Gladys Glenn Richardson, Carl Johnston and Clyde Mancill have the mumps.

Ara Ravenscraft and Irene Quinn did not hike to Eastland Sunday. Why not, Ara?

Carl Johnston says that orange julep is a wonderful panacea for the mumps! (See Delmar!)

Mr. Whitehead counted no one tardy Thursday morning because Etta Davis was on time.

Mrs. Irby made a raid on chewing gum last week.

Those who attended Mrs. Baten's Glee Club program at the Grammar school Saturday night enjoyed the evening not only because of the music, but being there brought back so many pleasant memories of days gone by—days when they were Freshmen or Sophomores leaving the high school "step."

Miss Watson hopes to be able to teach as well as Mrs. Kean—after a while.

### KEEPING TRACK OF THE TRACK TEAM.

The first call for track candidates brought forth a squad of about 30 athletes. This group shows a variety from which a winning track team should be developed.

The letter men elected "Red" Smith as captain for the coming year. "Red" represented Cisco at the state meet last year, throwing the discus. From all indications he will be better than ever this year.

The other letter men returning are, Westerfeldt, winner of the 440-yard dash at the county meet last year; Alsbrook, who took third in the 100-yard dash; Strickland, who took third in the half mile; Pippin, who took fourth in the pole vault; Huestis, who took third in the high jump; Shepard, who represented Huntsville at the state meet and who took first in the high jump, and placed second in the pole vault, is out for the team.

The track and the jumping pits at Chesley field are being put into first class condition. Track depends upon the individual, and the extent to which he trains. Cisco Hi has the material and should make a record in track athletics this year. Besides, Coach Chapman will have supervision and we know what this means.



**THE CISCO AMERICAN**

A. B. O'FLAHERTY ..... Editor and Publisher  
 W. H. LA ROQUE ..... Associate Editor and Advertising Manager

SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE

Entered at the Postoffice in Cisco, Texas, as second class mail matter.

**THE ERA OF ROAD-BUILDING**

So far there have been 26,536 miles of paved highway completed in the United States with federal aid—more than enough to belt the earth. Here is a picture suggesting the greatness of the country and the greatness of its transportation.

There are 2,860,000 miles of roads here, far more than in any other land in the world. What wonder that most of them are bad. The country is new, all but a fringe in the East, and most of the roads are new. Until lately it has been a great achievement merely to provide dirt highways for local hauling. Now we are getting far beyond that, and building a national system of smooth, solid highways.

The national government is co-operating with 35 state governments, and the state governments are co-operating with local communities. The effectiveness of this work in the states whose systems have been approved and supported at Washington may be seen from the fact that they contain 1,111 cities of 5,000 or more population, and that the roads built or projected connect with 1,048 of these cities.

Half a century ago was the great era of railroad-building. The steam roads were the big thing, and remained the big thing in American transportation until within a few years. But this is the era of motor road building.

The paved highway is now the big thing. It is not more important than the railroad, but it is no less important, supplementing it for local hauling and providing a collateral means of travel for any distance. The two hereafter must be developed together. For the present, the railroads are practically at a standstill until the highways shall have caught up with them.

General Robert E. Lee, the great Confederate chieftain, regarded idleness as a positive vice. He is quoted as saying: "A young man is always doing something; if not good, then harm to himself and others." There is a great truth in this, and it applies to old men and young men and old women and young women alike, and even to children. There is really no such thing as idleness. We are all doing something, all the time. And those of us who have reached the years of discretion and responsibility should make sure that we do good rather than harm.

**THE RAILROAD HONOR ROLL.**

Three big railroad systems went through 1923 without killing a single passenger. They make a roll of honor to be read everywhere with respect.

The records of all three have really been clear for more than twelve months. The Santa Fe has not had a passenger fatality for a year and a half, during which time it has carried 16,000,000 people an average distance of 152 miles. The Chicago and Northwestern has not killed a passenger in two years, and during the year just ended carried nearly 34,000,000 people safely for an average distance of 34 miles. The Chicago, Milwaukee and St. Paul has operated four years without a passenger fatality, while carrying 340,000,000 people an average of 103 miles.

A small railroad deserves a high place on this honorable list—the Chicago and Eastern Illinois, which has carried an average of 1,550,000 passengers 88 miles every year for thirteen years without a fatality.

It might be added, too, that the Cisco & Northeastern during the past three years has carried more than 500,000 people between Cisco and Breckenridge—a distance of 28 miles—without a fatality.

Here is answer to the oft-repeated charge that American railroads are red with slaughter. That distinction has passed to the motor highway. The railroads are growing safer right along.

Israel Zangwill, the author now in this country, describes the American press as this country's "worst feature." He is inaccurate. Our worst feature is our willingness to be pilloried by dollar chasers like Mr. Zangwill, who receive fat checks for insulting lectures on the United States and its people.

**PROFIT BY YOUR MISTAKES**

Don't excuse yourself too hastily for errors made, or comfort yourself with the thought, "to err is human." Mistakes should make such an impression on you that you will take every possible precaution not to repeat them, rather than lightly pass them over as of small consequence.

Every error should provide food for some solid thought, in order that you may profit by the mistake, and thus make substantial headway in acquiring carefulness. When little thought is given to errors committed it is inevitable that you will go on making mistakes, because not sufficiently on guard against them.

The boss may seem pretty hard at times as he chides your carelessness, but in reality it may be the only way in which you can retain your position. He may have learned that while the knowledge of having made a mistake feazes you not at all, the frequent calling down serves to hold you in a workable frame of mind and action.

The American people consumed more meat during the past year than ever before in their history. The statement of the Institute of Meat Packers containing this information attributes the increase in meat consumption to the fact that lower prices prevailed during 1923. On the same day that this announcement was made public the census bureau at Washington gave out mortality statistics revealing the fact that deaths from kidney disorders are increasing at an alarming rate. This is only a coincidental but it is an interesting one.

In the last decade the per capita fire loss in the United States increased 120 per cent. During the same period the population of the United States increased but 15 per cent. These figures are supplied by several of the largest insurance companies in the country. Opposite a large majority of these fires can be written the word, "carelessness," and while there are many unavoidable fires, incendiary accounts for a great many more. Whatever the cause, however, the annual fire waste in America is stupendous and has much to do with the so-called "high cost of living."

Hats off to the man who runs for office strictly on his own merit, and not on the demerits of his predecessor or his opponent. In selecting city and county officers, especially, taxpayers would be much better off if they could bring themselves to the point of ignoring all party or other ties and vote for the man best equipped to fill the office intelligently and honestly. Any other procedure is necessarily unAmerican and unbusinesslike.

The Germans recently announced the invention of a device which would put airplane motors out of commission by wireless. The British now announce an insulation which renders this device harmless. So the race between offensive and defensive weapons goes merrily on, with peace remaining as remote as ever.

About midway between the semi-annual periods for circulation and ownership reports to the federal government, some newspapers make a great deal of noise about their "mammoth subscription lists." However, the average advertiser recognizes "spoofing" when he hears it.

A good oil well just outside the city limits would certainly be a great convenience and very valuable. But, oil well or no oil well, Cisco and the Cisco country will continue to go forward steadily. A great poultry industry would be worth more than a dozen oil wells.

A woman who has been stenographer in a divorce court for fifteen years has just been married, and her husband will probably have the same chance to spoof her as an office boy has to fool an efficiency expert.

According to Dr. W. E. Mancill's government rain gauge, the Cisco country received 41 3/4 inches of rain during 1923, or one-third of an inch less than in 1922.

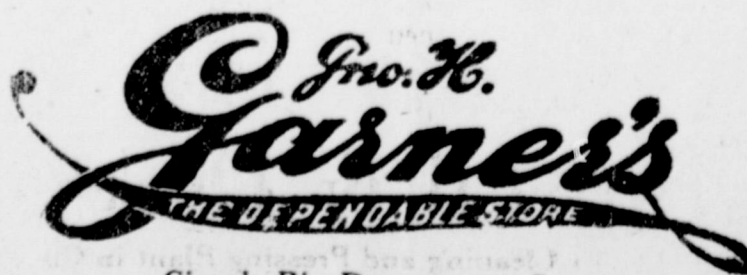
The Republican national convention is going to get a neat sum for "broadcasting rights." Wonder how long it will be before political candidates begin charging for their campaign speeches?

Don't be shocked if you happen to see one of them. The new fashion makes it all right for a girl to expose her ears.



**Sunshine Colors  
Brighten Spring Hats**

OUR advance showing of Spring Millinery reveals many charming new effects. The colors are bright indeed, after the dreariness of winter, and the new cloche shapes with the tiniest roll to their brim edges are very alluring



Cisco's Big Department Store.

**BE SURE!  
NOT SORRY**

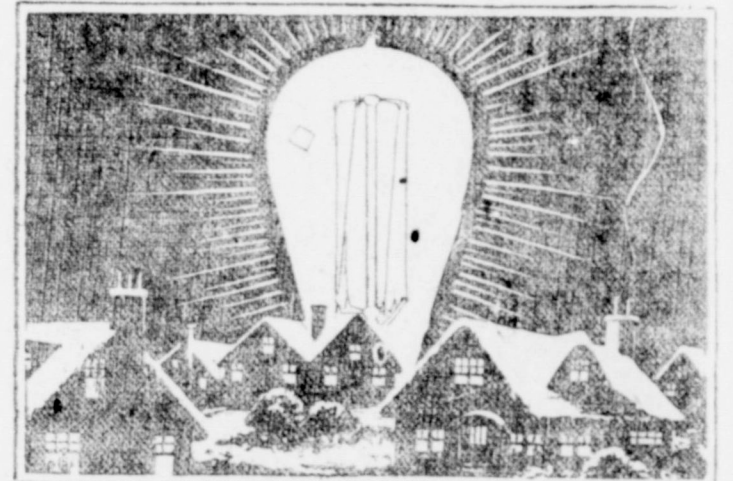
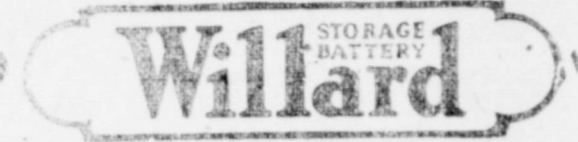
There's only one way to be sure that your battery will spin your engine into action vigorously these cold days. Come in and let us test it every two weeks.

If you are not using your car let us store your battery. It's the only safe thing to do.

**Cisco Battery Co.**

111 E. Sixth Street.

Phone 505



**Edison  
Mazda  
Lamps**

Are made to give the proper illumination for your specific requirement, and there is a proper lamp for every purpose

We carry a complete line of lamps, and are thereby enabled to meet the specific requirements of our customers

**Proper Lighting Will  
Turn Night Into Day**

See Us if You Need Lamps  
or Lighting Equipment

**West Texas  
Utilities Co.**

Phone 21

CISCO

Ave. D at 5th



OF A PERSONAL NATURE

THE MODERN MAID.

Men may write me sonnets to my eyebrows or my nose.  
Or write me silly nothings in a hyperbolic prose;  
But the only ones who win my favor, yes, are those,  
Who send me flowers, buy me sweets, and take me to the shows.

E. M. Little and wife, Mrs. J. E. Little, Mrs. W. C. Little and Mr. and Mrs. John Ford, of Cisco, spent Sunday with T. D. Little and family — Cross Plains Review.

Mrs. S. M. Compton is visiting in Dallas.  
Poe Greer of Pioneer is a Cisco visitor this week.

Mrs. C. T. Dean and son of Dallas, are the guests of Mrs. Dean's parents, Mr. and Mrs. H. G. Epler.

E. P. Crawford and L. M. Dyke returned Tuesday from a business trip to Albany.

Miss Katherine Pettit is now recovering from an attack of influenza.

Dr. and Mrs. G. W. Griswold left today for a visit in Dallas.

Philip Pettit returned Sunday from a business trip to Albany, Desdemona and other points.

Mr. and Mrs. John Pritchard of Albany were business visitors in Cisco, Monday.

Miss Mittie Belle Roper of Eastland spent Sunday in Cisco, the guest of Miss Juanita St. John.

J. W. Triplett had as his guests the past week his father, J. T. Triplett and brother Perry Triplett of May.

Miss Esther Butler, of Jacksonville, is the guest of Mr. and Mrs. Paul J. Butler.

Mrs. Wm. Reagan has returned from Fort Worth where she attended the executive board meeting of the federated clubs.

Mr. and Mrs. Claude Lindsey, of Olden, and Mrs. Alice Garey, of Dallas, spent Sunday in Cisco with Mr. and Mrs. John Cunningham.

Mrs. L. M. Dyke, of Dallas, is the guest of Mr. and Mrs. E. P. Crawford.

Miss Olga Beard has accepted a position as assistant to Dr. G. W. Griswold.

Mrs. Jack Kelly has returned to Parks after a visit in Cisco with her parents, Mr. and Mrs. Philip Pettit.

Mrs. Gray Powell has returned to her home in Ranger after a brief visit with Mrs. John Neel.

Mrs. Nester Dunn has returned from a visit in Moran.

Miss Helen Swift, district agent of the Extension department of A. & M. college, spent Tuesday in Cisco.

Mrs. Cor. McLeroy left the first of the week for an extended visit with her sister in Eldorado, Arkansas.

The members of the Baptist W. M. U. held their regular prayer service at the church on Monday and Tuesday afternoons. A well planned program was carried out at both meetings.

L. A. White, of Lubbock, spent the week-end in Cisco with his family.

Mr. and Mrs. H. O'Rear, of Abilene, spent Sunday in Cisco.

Miss Roberta Moss has returned from a short visit in Hamlin.

R. Q. Lee returned Sunday from a business trip to New Orleans.

Mrs. W. C. Shelton is visiting relatives in Dallas.

Mrs. G. B. Kelly will be hostess to the Merry Wives club Friday afternoon.

Dr. J. Alexander, of Abilene, was a Cisco visitor Sunday.

Dan Coleman, of Bridgeport, is in

Cisco for an extended visit with his daughter, Mrs. O. F. Dennison.

Mrs. George Behning of Ranger, visited friends in Cisco Sunday.

J. J. Godbey motored to Eastland Tuesday and delivered an address before the parent teachers association.

Mrs. J. W. Mancill will entertain Thursday with a luncheon, honoring the members of the Thursday "42" club.

P. W. Campbell, G. C. Richardson and Ralph Cabaness motored to Ballinger Monday.

J. T. Green, of Hardy, Arkansas, arrived the first of this week to make his home in Cisco. Mr. Green has purchased a home on Thirteenth street and is very enthusiastic over the poultry prospects in the city.

Mr. and Mrs. J. G. Barrow, of the Barrow Furniture Co., Mr. Barrow being the local manager, entertained a number of out of town guests for dinner Sunday. Among the number were Mrs. J. C. Barrow and Clinton Barrow of Hico; Mr. and Mrs. J. W. Thompson and family of Eastland; Mrs. L. W. Thompson, of Hico; Ernest Thompson, of Breckenridge and Frank Thompson, of Abilene.

James Bates, formerly of Woodson, but now of Cisco, is the proud possessor of a new Lincoln car, which was purchased this week from the Blease Motor Co.

Charley Gray, of the Gray Hardware Co., is in Dallas this week attending the convention of hardware men, which convenes in that city this year. Mr. Gray will return the latter part of the week.

E. P. Crawford is going about with his chin on his bosom, caused by a large carbuncle on the back of his neck. Seriously speaking, Mr. Crawford is suffering considerably from his affliction and his many friends trust he will soon be rid of the pest. His large supply of energy has so far kept him at his post of duty, when most men would have stopped work.

A. G. Dabney, who has been suffering from plural pneumonia for the past week, was reported some better late yesterday.

Mrs. J. G. Louder continues very ill with pneumonia and at last reports very little hope of her recovery was entertained.

W. F. Charbonneau of Fort Worth, arrived this morning attracted by his interest in the Luse well. Mr. Charbonneau is an old resident.

Fred O'Brien visited in Eastland Tuesday.

Judge D. K. Scott attended court in Eastland yesterday.

S. W. Pratt and R. R. Holloway were in Eastland Wednesday.

Tony Preston of the Burton-Lingo company was in Eastland Wednesday.

J. D. Barker was in Eastland Wednesday looking after legal business.

All new styles in ladies hats are trimmed with beautiful colors this spring. Have you seen them at the Style Shop?

PROF. J. H. SURLS

Scientific Masseur

Magnetic Massage, Electric Massage  
Suggestion and Auto-Suggestion  
And Psychology Taught.  
Consultation Free.  
Room 216 Spencer Building.

THE STATE OF TEXAS,  
COUNTY OF EASTLAND.

By virtue of an execution issued out of the Justice court of precinct No. 6, Eastland county, Texas, on the 9th day of January, 1924, by the justice of the peace of said precinct, in the case of J. W. Gray vs. W. R. Tomlinson, No. 2981, and to me, as constable directed and delivered, I will proceed to sell, within the hours prescribed by law for constables sales, on Monday, the 28th day of January, A. D. 1924, at city hall, in the city of Cisco, Eastland county, Texas, the following described personal property, to-wit: One five passenger Ford touring car, highway number 488-172, engine number 5644056, levied on as the property of W. R. Tomlinson, to satisfy a judgment amounting to One Hundred Fifty Six and 53-100 Dollars, in favor of J. W. Gray, and costs of suit.

Given under my hand this 16th day of January, 1924.

L. J. STARKEY,  
Constable Precinct No. 6, Eastland County, Texas. 30

Home Cooked Meals 50c  
Gables House

208 West 7th

CONNIE DAVIS

INSURANCE, REAL ESTATE,  
RENTS, FARM AND CITY LOANS.

Office 701 1-2, Corner Avenue D  
and West Seventh Street  
Office Phone 198

Residence Phone 286

School Days!

SEPTEMBER may bring the first days of school to your son or daughter. In years to come they will cherish the photograph taken today.

Lefler's Portraits of School Children

Come and see for yourself the exceptional photographs we are making of Cisco's children.

Lefler's Studio

110 West Sixth

GENERAL FUND DEFICIT  
GOES BELOW \$5,000,000

AUSTIN, Jan. 24.—Deficit in the general fund went slightly below \$5,000,000 Tuesday, when State Treasurer Terrell issued a call to pay 990 state warrants aggregating \$160,523. This is up to and including No. 11400, which was issued in the middle of last October.

GREEN & GRAY

Embalmers and Funeral Directors  
At Your Service Day or Night  
Day Phone 521. Night Phone 470  
305 W. Seventh Street  
Cisco, Texas

Barbershop Bargains

LOOK WHAT WE ARE OFFERING UNTIL FURTHER NOTICE.

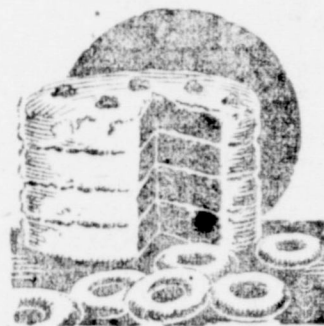
WHAT OTHER SHOPS CHARGE:

Hair Cut	50c
Shave	25c
Shampoo	50c
Tonic	35c
Oil	15c
Total	\$1.75

AT OUR SHOP ALL FOR \$1.00

MACK'S SHOP

517 Main Street.



Cakes Baked to Order

The next time you plan to entertain, instead of spending hours baking cakes, phone us your order for what you want.

We will do the work and deliver the cakes ordered right on time.

CISCO (Star) BAKERY

Phone 325

Saturday Cash Specials!

We are now in our new location and we want to give you a few of our regular and special prices:

Post Tomatoes, regular price, 2 for	25c
Pork and Beans, regular price, 2 for	25c
Illinois Country Gentleman Corn	15c
Best grade early June Peas	15c
Lard, compound, 8 lb. bucket	1.38

SPECIAL, SATURDAY ONLY

White Syrup, No. 10, special	65c
White Syrup, No. 5, special	35c
Red Syrup, No. 5, special	30c
10 Cases Sweet Corn No. 2, 10 for	1.00
10 Cases Tomatoes No. 2, 10 for	1.00
25 Bars White Laundry Soap	1.00
Six Pounds Bacon	50c

WE HAVE SPECIAL PRICES ON SEED POTATOES AND ONION SETS

McClelland & Brooks  
CISCO, TEXAS.

GOOD FRUIT COUNTRY

G. W. Pence, of Moran, is adding more peach trees to his orchard. He thinks Moran can produce as good fruit as any section of the world and intends to plant more trees each year. He says the reason why so many people condemn this section of the country as a fruit country is because they never try to have fruit. He says one must cultivate the trees as one would cultivate a crop in order that they may not die during the dry weather which sometimes prevails during the summer months.

You Are Known by Your Home

Nothing so plainly bespeaks ones taste and culture as home entertainment. Your clothes, you can change with the seasons, but your furniture, you live with for decades, and you should therefore obtain it at a reliable institution, such as this store.

We invite you to view the most complete stock of furniture in this part of the state. All the latest designs by the best factories.

Our service embody expert advice in helping you furnish your home properly, prompt delivery and a keen sense of responsibility after the sale. We guarantee satisfaction with every purchase made at this store and will be glad to discuss in detail every phase of home furnishing with you.

Cisco Furniture Co.

COMPLETE HOME FURNISHERS.

Uncle Sam Wilkins



IS ABOUT TO START ON THE WAR PATH AGAIN.

HIS HOT SATURDAY SPECIALS ARE HOTTER THAN EVER. YOU ARE LOSING MONEY IF YOU FAIL TO TRY HIS STORE.

FRESH HOME KILLED MEATS AND QUALITY GROCERIES AT BARGAIN PRICES OUGHT TO MAKE YOU SIT UP AND TAKE NOTICE.

Leading Grocer in Cisco With the Goods.

PHONE 661.

OUR 19c SALE

All items now on sale will go back to regular price. Buy this week and you'll save money. See our Specials for Saturday.

EVERYBODY'S

SPECIAL!

CANE BOTTOM CHAIRS AT BARROW'S THIS WEEK. NEW OFFERINGS IN ALL LINES.

NO TROUBLE TO SHOW YOU.

Barrow Furniture Co.



Like a NEW Suit---

That will be your first thought when you inspect your Suit after we have Cleaned and Pressed it. Our thorough method of cleaning removes all in-ground dirt from the fabric, and our careful hand pressing imparts a freshly tailored appearance.

Powell & Dossett

Oldest Cleaning and Pressing Plant in Cisco  
PHONE 282.

To All Grocery

And

Meat Buyers

I am back in the Grocery business and have decided to make a difference in prices between cash and credit, and am going to sell groceries for cash cheaper than any one in Cisco. I have everything tagged in plain figures. All that I ask of you is to come in and see for yourself, and if you find it so, tell others. I am going to have everybody talking—"Geo. Winston's Store, cheapest place in Cisco."

Would be glad you would come in and see me.

Geo. Winston Groceries



## FOURTEEN YEARS AGO

(June, 1909)

PUTNAM, Tex., June 9. — The crossings on the railroad are being fixed, and a new switch is being put in.

The water shipment Monday was 100 gallons and Tuesday 88 gallons. Mr. J. F. Sadler, of Fort Worth is here for his health and says he is doing fine.

The ball team went to Cisco Saturday, and beat Cisco 8 to 4.

The young men of this place are organizing a band.

Professor Alexander's son from East Texas, is visiting home folks.

The negro minstrel at this place last Wednesday night was indeed a treat to the Putnam people.

Mrs. T. A. Jackson is real sick again.

Lawrence Scruggs, who was assistant cashier of the Farmers bank here at this place, left last night for Chicago, where he will attend a law school. Mr. Parker Bond has taken his place in the bank.

Miss Hazel Ogle, who has been attending the university at Austin, came here to visit home folks a few days, when she will return to Austin again to attend the summer school.

Miss Mary Shrader, Miss Lollie Erittain, and Miss Emma Heyser all came home from Polytec College at Fort Worth last week.

Lucile Skinner, little daughter of Mrs. Bob Skinner, is very sick here at her grandmothers, Mrs. J. M. Hale. ZERO.

### PUBLIC SCHOOL FACULTY FOR NEXT TERM.

S. E. Thompson, Supt., Cisco. H. B. Cogdell, principal, Mart, Texas.

J. H. Pelfrey, 8th grade, Cisco. Miss Amanda Malone, Bremond, Texas, 7th grade.

Miss Eugene Cooper, Brady, Texas, 6th grade.

Miss Walker, Comanche, Texas, 5th grade.

Mrs. Florence B. Waddill, Tioga, Texas, high 5th grade.

Miss Berta Floyd, Commerce, Texas, 4th grade.

Miss Lina Reagan, Blanket, Texas, 3rd grade.

Mrs. G. W. Rose, Cisco, Texas, 2nd grade.

Miss Sadie Yarnell, Searcy, Ark., 1st grade.

Miss Pearl Chastain, Eastland, Texas, Liberty Hill School.

The commencement sermon by the Rev. Chalmers McPherson at the Baptist church Sunday morning was one of the most able discourses it has been this writer's pleasure to hear on such an occasion. The Cisco public schools closed Monday night. Rev. Dodson in a rather serious way, but with a bit of humor, addressed the graduating class of five composed of the following young ladies: Misses Mabel Louise Dodson, Theresa Lee, Eunice Wilson, Ethel St. John and Winnie Mae Kilborn, all of whom had splendid papers for the occasion which they delivered in person. Hon. H. P. Brelsford of Eastland delivered the diplomas. The school board elected Mr. N. J. Bagget as janitor of the new building, but still have many important questions to handle.

Married—J. L. Greenwood of Midland and Miss Lizzie Montgomery of Cisco last Saturday afternoon at the court house in Eastland, Justice of the Peace H. B. Horn, officiating.—Eastland Chronicle.

J. M. Lane was exhibiting a real caricature in the way of a horned rabbit one day last week. They might have been what some would call warts, but to say the least of them they were extra large.

Mrs. J. Strickland received the sad news by wire from New Mexico last Monday night that her brother had been killed by lightning.

At the home of Mrs. J. G. Webster this afternoon will be given a miscellaneous shower by Mrs. Webster and Ricks complimentary to Misses Della and Maude Calhoun, and we feel sure it will be a pronounced success.

R. F. Weddington, Capt. T. W. Neel, J. M. Lane, Bob Porter and Mr. McClesky were of the number to head for the Confederate reunion at Memphis, Tenn., out of Cisco this week.

There was a quiet home wedding at the residence of Link Huntington last Sunday afternoon, in which Miss Esther Huntington was claimed as the bride of Roy W. Carmichael, Rev. B. C. Bell officiating. The couple will spend a few days visiting relatives in this county before going to Oklahoma to reside where they will carry the best wishes of many friends.

Joe Wilson and family are gone on a visit to Morgan and Clifton and will probably spend a portion of their vacation in several other places.

Mrs. Mary Langston and her little son Derrell have returned to Cisco to reside after having experienced several months in Fort Worth.

Ernest Rogers and family of Tecumseh, Ok., is visiting at the home of John J. Collins. Mr. Rogers is the agent of the Rock Island railway in his town.

R. H. McCarty passed through Moran for Albany. Cisco is after the West Texas State Normal. Albany will no doubt lend her influence to the enterprise in behalf of Cisco. The News would be glad to see Cisco secure the school.—Moran News.

Married—J. L. Douglas and Mrs.

Nora Pearl Kilborn, at the home of the bride's parents, Mr. and Mrs. W. Mack Johnson, near Romney, on the afternoon of June 20, Rev. C. M. Borrick officiating. Among those present were, Sheriff Kilborn and wife, W. M. England and wife, Mrs. Lee Ann Kilborn.

There was a jolly bunch of good looking ladies and pleasant appearing men, who joined the fire boys in their excursion to Hico yesterday to be present at the meeting of the Central West Texas Firemen's association. The fire boys, delegates and racing team were accompanied by their spouses shecmvbgreemv by their sponsors Misses Cate Daniels, Fay Davis, Maggie Mae Aingel Booster McCarty and a large delegation of the privates in rank were noticed among the number. The Cisco delegation started out of the "Gate City" 105 strong with bahges, streamers and cards.

What came near being a fatal accident occurred at the J. A. Karkalits home Monday morning. The home is a two-story building and the daughter, Miss Mamie Karkalits, while cleaning up had occasion to step out upon the front porch to empty a basin of water, where she leaned slightly against the railing, which was in bad repair, and her weight broke the railing, precipitating her to the brick walk, sixteen feet below. She was seen to fall by a little brother, and members of the household and neighbors carried the unconscious young lady in the house and summoned physicians who found her scalp cut open from the forehead well back several inches, a collar bone broken and other bruises.

Mrs. J. J. Butts and daughter, Miss Mary, are home from Austin.

A. H. Johnson of the Citizens National bank is the new abstract man in Cisco.

Aaron Mayhew and wife have returned from Coryell county and report Charlie Hughes' condition serious.

William Butts is expected home from college this week.

Mrs. G. B. Kelly entertained with a miscellaneous shower last Monday afternoon complimentary to Miss Bess Bettis. Those present report a most delightful affair.

Miss Eula Ward is home from Austin.

From Thursday morning, May 20th to May 27th, inclusive, eight days, even eight inches of rain fell in Cisco.

Walter Hock and wife of Nimrod were in Cisco Monday, they report a heavy rain in their neighborhood. Roy Carmichael and his bride left Sunday night for Ardmore, I. T.

M. V. Miller, a resident of the Oakley community in Stephens county was found dead in his bed Wednesday morning. His death is attributed to heart failure.—Ranger Argus.

Mrs. C. L. Barneby died last Monday, and her remains were taken to Walnut Springs for burial. She leaves a husband and child to mourn her loss.

The little six-year-old daughter of Mr. and Mrs. W. A. McNeely died last Saturday morning and the funeral took place at the Cisco cemetery Sunday afternoon.

Miss Eunice Lee of Little Rock, Ark., is here with her uncle and aunt, Mr. and Mrs. O. C. Bibby.

Mrs. Homer Lee and Mrs. Patton who have been guests in the Gracey home returned to Caddo Saturday.

Mr. and Mrs. Miles Westbrook and Mrs. Steele were over from Eastland Thursday and Friday visiting friends. Jonsh Eppler, Luke Lee, et al, have returned from their outing to San Angelo country and report considerable wet weather encountered.

Another one of the old land marks has been removed—it being the little house on the lot adjoining Mrs. Dowdy's residence and of course cuts out another fire trap without the flames.

G. Bertus Langston arrived in the city Monday enroute to Baird where he formed the leading feature in a family, the bride being Miss Chassie Coffman, one well known in our midst and a long resident of Baird. We join in congratulation from the twin counties.

I. J. Lamb brought to the Apert office Monday a splendid sample of peaches and two varieties of plums from his place near town.

A new boy arrived at the home of Geo. Lisenbee last Friday.

Contractor McCauley has been awarded the job of constructing R. F. Davis' new residence.

J. W. Triplett had business in Brownwood this week.

Mrs. G. S. Williams was called to Fort Worth Saturday by the serious illness of a brother.

Work is well advanced on Fred Davies improved home on West 7th street.

G. B. Kelly and wife now occupy the Robert Covington home on Broadway.

G. W. Keithly, of Breckenridge was in the city last week bound for the Confederate reunion.

The contract for the New Union passenger station for Cisco has been let to A. J. Olson, so report says. Brad Spoon and F. H. Petty accompanied Charlie Hill to Fort Worth last Tuesday night for special medical attention.

The infant of Geo. Reeves of Do-

than died Monday night and was buried in the Cisco cemetery the following day.

Corridon and Grace Lee Rominger are visiting their Uncle in Hollis, Ok., and from there will visit their aunt in Oklahoma City.

BAIRD, June 9.—Grandma Barton, aged 105 died at Admiral Saturday morning. She came to Texas in 1832 and was 32 years old when battle of San Jacinto was fought. Grandma Barton was the mother-in-law of Capt. Maltby, familiarly known on the frontier of Texas in Indian times as "Capt. Jeff" and her baby child is 81 years old.

Secretary Mellon aims at cutting taxes, while congress would a heap rather just whittle and talk.

Since It is MOVING TIME

You Can Do No Better Than

### Phone 700

Three Trucks and a Piano Mover at Your Service

Moved Without a Scratch

Ever-Ready Transfer & Storage Company

## Income Tax Reports

OIL DEPLETION REPORTS AND ALL TAX MATTERS PROPERLY AND SATISFACTORILY HANDLED. ALL WORK GUARANTEED.

L. M. DYKE, Dallas, Texas.

E. P. CRAWFORD, Cisco, Texas.



### USE YOUR TELEPHONE

We wish to announce to our friends and customers that we have increased our stock until we can now care for your grocery business in every line.

WE HANDLE EVERYTHING IN THE FRESH VEGETABLE AND FRUIT LINES.

We wish especially to commend to you our delivery service. We can give you

### ....Instant Service....

on your phone orders. May we ask that you give us a call?

## Huestis Grocery

J. B. HUESTIS      PHONE 663.      MRS. R. R. LITTLE

## Announcement!

We wish to announce to our friends and customers that we have completely reorganized our business and have placed Mr. C. H. Stagner actively in charge. Mr. Stagner is a man of wide experience in the drug business as well as other lines and he has purchased a new soda fountain which will be installed within a very short time. New stocks of merchandise are arriving and every line of our business is being strengthened to care for the demands of our customers.

We Are Going to Merit Your Business and if Having the Goods and Giving the Service Will Get It, It Will be Ours.

FRIENDLINESS AND SERVICE WILL BE OUR MOTTO.

### Corner Drug Store

Cisco, Texas.      Phone 84.

## MONEY TO LEND at 7 Per Cent.

Ten years on Farms, Ranches and City Property. Call on or write B. T. Biggs, Moran, Texas.

## COTTON

H. & B. BEER

GRAIN      STOCKS      BONDS

Commission Merchants

Henry Beer      C. Morgan Abrams  
J. William Barkdull

Established 1872 New Orleans, La.  
Cotton, Stocks, Bonds, Grain Provisions, Cotton Seed Oil, Sugar and Coffee

Members of  
New Orleans Cotton Exchange.  
New York Cotton Exchange  
New York Stock Exchange  
New York Coffee and Sugar Exchange, Inc.  
New York Produce Exchange.  
New Orleans Future Brokers' Assn.  
Chicago Board of Trade.  
Louisiana Sugar and Rice Exchange.  
Associate Members of Liverpool Cotton Association.  
Associate Members of New York Curb Market Association.

Special attention given to the execution of orders on the above exchanges. For further information see our correspondent, Jess Taylor & Co., Judia Bldg., Cisco, Texas. Our Daily Cotton Market Letter sent on request.

PHONE 93

## A. Grist Hardware Co.

### McCormick Deering machinery.

### New 4 Cultivators

### Full Line Farm Implements

# ANNOUNCEMENT

We wish to announce to our customers and other Cisco people that our plant is strictly a Cisco institution.

We believe in Cisco as a city and have in operation a \$30,000 plant, strictly modern in every way and offer the very best of service and quality work to our patrons.

We subscribe to all those movements that are for the betterment of our little city and have a monthly pay roll of more than \$1,000 to be spent with Cisco people.

We are to have a competitor, an agent of a foreign laundry, in the near future and this agent uses the name of "The Home Laundry."

Please do not be misled for the Cisco Laundry is your only home laundry and this other work is to be shipped out of your town and the money leaves with the business.

Since our stay in Cisco we have enjoyed a nice business and have increased the quality of our work to such an extent that we have 50 per cent more satisfied customers than we had when we took charge of this plant.

We intend to make our home with you and believe that we should have your patronage in the future. We will continue to solicit your dry cleaning and have a class of work that cannot be excelled.

## CISCO STEAM LAUNDRY

ONLY LAUNDRY IN CISCO



# A Flock of Chickens on Every Farm

(ALEX JOHNSON)

Every farmer should have a flock of poultry on his farm. The more the better. But be sure that it is of some pure breed, for it does not take any more feed or care for the pure-bred than it does for the mongrels which do not lay the eggs the pure-breds do.

I have learned some very interesting statistics from the 1920 census of the United States. The total cash value of livestock in the United States is about \$5,000,000,000, and as \$1,000,000,000 of this is for poultry, it equals one fifth of the livestock. The total for farm products is about \$14,000,000,000, hence poultry is about one-fourteenth of the total agricultural resources of this country.

The farmer makes a short crop, with average price, a large crop with a low price. He doesn't know what

else to do to make a little money. The farm hen is the cash product for the farmer to turn to, and promises greater returns on smallest investment than anything else on the farm. Grain, such as corn, oats, wheat, etc., is about the same price it was twenty-five years ago, but the cost of producing has increased very much.

Poultry and eggs together are products that have increased more than 500 per cent in the last twenty-five years. I firmly believe \$200 invested in poultry will make the farmer more money than \$200 invested in livestock, or \$200 invested in some kind of grain crop. So everything indicates that every farm should have a flock of poultry.

It is known from statistics that poultry can be made to pay. Ten acres properly fenced, and houses properly built, will produce more net

cash than 100 acres devoted to general farming. If you have a flock, see that all the hens are producing well. If they are not, cull them. Do not keep them to look at, but replace with vigorous stock that will pay their keep and give you a profit. You can do it. There is no danger of overstocking the market. Go to your grocer and see if there is not always a sale for poultry products.

There is money in the poultry business, whether you may have it but the farmer will have the least expense of feeding them. This is, if he gets the type of poultry that will rustle. The saying is, "It is the fellow who has little money and a lot of determination who eventually makes the greatest success of anything that he goes at." To win success, we have to strive for it, taking losses good naturedly, but profiting thereby.

## FACTS OF INTEREST

**Deaths From Fires.**—A steadily increasing loss of life and property from fires during 1922, the last full reportable year, reached 15,000 deaths and damage of \$500,000,000, according to an analysis of fire reports for the entire country by "The Nation's Business." An average of forty-one persons are burned to death and forty-seven injured seriously every twenty-four hours, with a property loss of \$16 a second, the compilation shows. Five school houses burn each day, while fifteen hotels have fires daily. One farm building is said to go up in smoke every seven minutes, with one dwelling adding fuel to flames each four minutes. Four warehouses, together with one hospital and five churches, burn every time the clock makes a round. The report emphasizes that nine out of ten of the fires could be prevented.

Judge Walter Evans, for twenty-four years judge of the United States District Court of the Western District of Kentucky, died at his home in Louisville, Ky., on December 30, aged eighty-one years. He had resigned from the bench, but his resignation was not to go into effect until March, 1924.

The Typhoid Fever Death Rate last year was the lowest ever recorded in the registration area, comprising 85 per cent of the country's population, the census bureau announced a few days ago. There were 6,981 deaths of typhoid fever in 1922, as compared with 8,007 in 1921, and 6,805 in 1920. The rate per 100,000 population was 7.5 last year, 9.6 in 1921, 7.8 in 1920, 9.2 in 1919, and 12.6 in 1918. Only four of the thirty-four states in the registration area showed increases in the death rate of typhoid. They were New Hampshire with an increase of 1.6 per 100,000 over 1921, Colorado with 1.3 and Mississippi and California with an increase of 4. Kentucky and Tennessee had the largest decrease in

their rates with 6.9 and 5.8 respectively. Georgia had the highest rate with 23.5 per 100,000, and South Carolina next with 22.6. Rhode Island had the lowest rate with 1.3 per 100,000 and Massachusetts the next lowest with 2.

Alexander G. Eiffel, builder of the famous Eiffel tower, one of the show places of the world, died a few days ago in Paris, France. Eiffel also built many of the great bridges of Continental Europe and assisted Bartholdi in the erection of the famous statue of Liberty in New York harbor.

United States Economic Review.—The American people produced more, spent more and saved more in 1923, the federal reserve board said on December 30 in its annual review of economic conditions for the year. As a whole, the review said, the year was characterized by the large industrial output, practically full employment, a sustained customers' demand for goods and a level of prices more stable than in any year since.

Aviation During 1923.—Unparalleled achievements were recorded in American aviation in 1923, the twentieth year of mechanical flight, says a summary issued on December 31 by the Aeronautical Chamber of Commerce of America. Establishment of thirty-three new world flight records; construction of the world's largest rigid airship and the largest airplane; operation of the first night airway, enabling air mail to cross the continent in twenty-six hours, and development of commercial aviation to new degrees of usefulness, were recorded as outstanding events of the year. Other important developments were: Perfection of aerial torpedoes; non-stop transcontinental flights; progress in bombing battleships from the air; development of the aerial smoke screen and devising of means to refuel planes in flight.

United States Develops "Super Gun."—Army ordnance experts have

developed what they believe to be the heaviest and most powerful gun of its type in the world. The new weapon is of the 14-inch, 50-calibre type, and is a post-war development. It is capable of hurling an armor piercing projectile of 1,500 pounds for a distance of twenty-three miles, and can be mounted on wheeled carriages and drawn along railroad tracks.

Rev. Sabine Barine-Gould, English novelist, theologian and author of "Onward, Christian Soldiers," and other noted hymns, died at Lew Trenchard, England, on Wednesday, January 2, in his ninetyeth year. He was also author of the hymn, "Now the day is over, night is drawing nigh." His published works comprise nearly one hundred volumes.

Hon. Nathan B. Scott, former United States Senator from West Virginia, died in Washington on January 2, aged eighty-three years. He served two terms in the United States senate, 1899 o 1911.

Panama Canal Figures for Past Year.—The tremendous benefit of the Panama canal to the commerce of the world is shown by the figures for 1923, made public last week, revealing the fact that 5,046 merchant ships passed through the canal during the year. They paid approximately \$22,691,000 in tolls. The record in both number of ships and aggregate tolls for the fiscal year, which ended July 1, already had been broken, and new marks now have been set for the calendar year's traffic. During 1922 the vessels using the canal totaled 2,997, and the tolls aggregated \$12,573,407.

## ANNOUNCEMENTS

The Cisco American is authorized to make the following announcements, subject to the action of the Democratic primary of July, 1924:

County School Superintendent—MISS BEULAH SPEER

# THE TEXAS STATE BANK of EASTLAND

—made its initial bow to the public at 9 a. m. Monday under the most favorable circumstances a new bank ever faced.

The new bank opened with approximately One Million Dollars in cash and due, with ample capital to take care of the wants of its customers and the commercial needs of the community. Every share of stock is owned by local people, with the exception of the interest of Dr. J. E. Butler of Dallas, (who is an old time Eastland citizen and still has large holdings and interests here, in fact, one of us).

The official personnel of the new institution is as follows:

H. P. Brelsford, chairman of the board. T. L. Overbey, president. W. A. Martin and Jno. H. P. Jones, vice-presidents. Homer Brelsford, Jr., cashier. Frank Lovett, assistant cashier.

The same clerical force that was formerly connected with the First State Bank will greet you and be pleased to look after your wants.

The board of directors will be composed of the following: A. L. Agate, J. E. Butler, H. P. Brelsford, W. A. Martin and T. L. Overbey.

The new bank has purchased the handsome First State Bank building, furniture and fixtures, together with certain other assets, from the commissioners of banking and will conduct their business in these quarters.

We especially desire that the public know and understand that the Texas State Bank of Eastland is a separate and distinct institution from the old First State Bank of Eastland, which closed its doors Saturday, January 19, 1924. It is incorporated under the laws of the State of Texas with a capital of \$75,000.00 fully paid. It has chosen the GUARANTY FUND Plan for the protection of its Non-interest bearing and unsecured deposits, thereby giving its patrons the maximum of safety—the protection of the soundest system of guaranty ever enacted into law.

We shall endeavor to serve you wisely and well, but our service must be of the same conservative quality that maintains confidence in the STATE BANKING SYSTEM and conserves the best interests of the community.

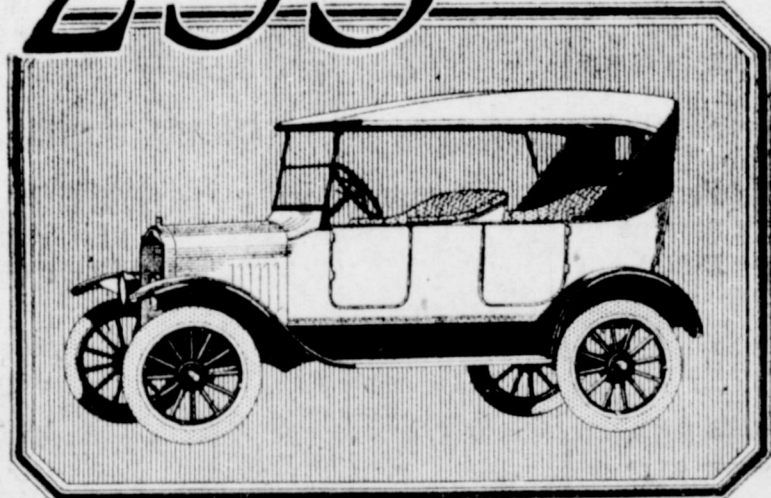
Your deposit in the First State Bank was and is secured by the Depositors Guaranty Fund of the State of Texas. The Deputy Commissioner of Banking, Mr. W. A. Sandlin and the assistant General Liquidating Agent, Mr. C. B. Sullivan, are at the TEXAS STATE BANK and have provided you an easy and quick method of the payment of your deposit held by the old First State Bank. It will greatly facilitate matters if you will call at once and have one of the officers of the new bank explain to you the method of proof and payment. You may empower the new bank to make this proof for you, thus saving trouble and worry, after which a check will be issued on the TEXAS STATE BANK and deposited to your credit therein, subject to your check, or you may cash same yourself, if you so desire.

We trust you will favor the new bank with your business, even to a greater extent than you did the old. In return we promise you all the co-operation and help consistent with safe, sound and conservative banking.

Yours to serve,

T. L. OVERBEY, President.  
H. P. BRELSFORD, Chairman of the Board.  
W. A. MARTIN, Vice President.  
JNO. H. P. JONES, Vice President.  
HOMER BRELSFORD, JR., Cashier.  
FRANK LOVETT, Assistant Cashier.  
A. L. AGATE and J. E. BUTLER.

\$295 F.O.B. DETROIT

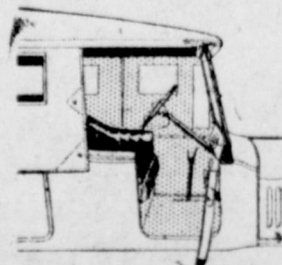


Starter and Demountable Rims \$85.00 Extra

## Why You Should Order Your Ford Car Now

123,607

Actual retail deliveries in December, establishing a new high record for winter buying.



Considering that, as spring approaches, retail buying will become more active, there will be a greater demand for Ford Cars this spring than ever before.

Therefore, the only way you can be sure of obtaining delivery this coming spring or summer is to place your order immediately.

If you do not wish to pay cash for your car you can arrange for a small payment down and easy terms on the balance. Or you can buy on the Ford Weekly Purchase Plan.

See the Nearest Authorized Ford Dealer

Ford Motor Company  
Detroit, Michigan



**What makes good shoes?**

We believe it is careful attention to the quality of the leathers plus expert workmanship. Such shoes properly fitted bring complete satisfaction to the wearer.

Nettletons are good shoes and our method of fitting insures real comfort.

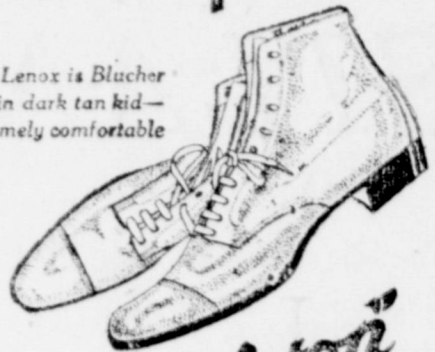
The Lenox is Blucher Cut in dark tan kid—extremely comfortable



Nettletons are "Shoes of Worth"

OTHER SHOES FOR MEN; BOTH FOR WORK AND DRESS WEAR IN BROWNS AND BLACKS, MADE OF KID, C A L F AND KANGAROO LEATHERS.

A STYLE FOR EVERY FOOT.



PRICED  
**2.50**  
to  
**9.00**

\$12.50 to \$14.50

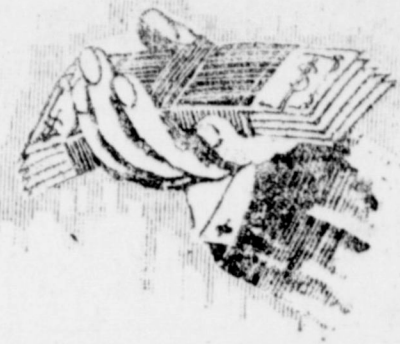
**Nettleton**

**E.J. Barnes**

Dry Goods, Shoes, Clothing.

**THRIFTY WOMEN**

Study the home life of most men who have made money, and made a Success in business and in life, and you will find that their wives have been Thrifty Women.



**IT IS A FACT**

Study the hundreds of customers who make deposits in this Bank, and you will find them the same kind of Thrifty folks you would like to know. We are proud of our customers, and we are proud of the "Double Protection" given our depositors by the State Guaranty Fund.

COME TO SEE US.

**First Guaranty State Bank**

CISCO, TEXAS

*This is the Bank that Service is Building*

**CREDIT---**

is based on—

**HONESTY**

**ABILITY**

**CAPITAL**

This bank will back anybody that possesses these three in any business from a peanut stand to a steel corporation.

The size of the business is no object to us. **QUALITY** is what we want.

Eighteen years as a safe, sound bank, with friendliness to all and every favor extended consistent with good banking principles.

**Cisco Banking Co.**

(UNINCORPORATED)

"A GOOD BANK SINCE 1905"

**ADDING TO ORCHARD.**

E. B. Lane, one of the staunch citizens of Scranton, is adding a few trees to his orchard this year. His section of the county is noted for its good orchards and the fine flavor of its fruit. Scranton should furnish fruit and melons for the part of the country that is unsuited to those healthful, delicious products. Mr. Lane thinks there will be a large acreage in cotton this year and has hopes that there will be a large yield. The unusual cold weather may freeze some of the pests and the splendid season will enable the crop to grow off rapidly, if given the proper weather in the spring.

Such pretty Hats! All the new styles and shapes, with the latest trimmings at Mrs. Ida Kennon's Style Shop.

**TO THE WOMEN VOTERS OF CISCO**

Realizing the seriousness of the political situation confronting our nation as a whole, our state and our county, we the undersigned committee from the city federation of Women's Clubs, do respectfully urge you to pay your poll tax on or before January 31st. The right of the ballot is a sacred obligation, which no good citizen should abuse by neglect.

Signed:  
Mrs. G. B. Kelly,  
Mrs. J. W. Triplett,  
Mrs. Guy Dabney,  
Miss Mary Fee,  
Mrs. Phillip Pettit.

**MAE E. JOHNSON, D. C.**

**CHIROPRACTOR**

PHONES

Residence 611 — Office 352

Suite 213, Spencer Building  
Broadway, Opposite Gude Hotel

**CHIROPRACTIC—**

The Way to Health

day guests at the Dave Speegle home.

Mr. and Mrs. Jack Brandon, are the proud parents of a baby girl.

Miss Bertina Livingston, who is teaching near Curtis visited home folks Sunday.

Several from Cisco attended singing here Sunday afternoon.

George Adams and Misses Esther and Ora Mae Austin, were the guests of Miss Nellie Ainsworth Sunday.

Lovely flowers and fruits—trimmings for hats at Mrs. Ida Kennon's Style Shop.

Have you seen those new Hats—newest thing out? Mrs. Ida Kennon's Style Shop.

**MITCHELL**

Bro. Jim McDermott filled his regular appointment here Sunday.

T. B. Harris is on the sick list.

Lorene Parks is also sick.

Miss Iva Lang, of Lorraine, Texas, has returned home after a visit with here sister, Mrs. J. B. Harris.

Mr. and Mrs. Spurgeon Parks visited relatives at Cisco, Sunday.

Roy Sterling of Colorado, Texas, and Miss Bertie Owens were married Saturday. We wish them much success and happiness.

Misses Velma and Vera Moore, Leitha Hazelwood, Ruby Rogers, Opal Custer, and Viola Kilgore visited Misses Rema and Ilene McCulloch Sunday.

Mr. and Mrs. Joe Heslep were Sun-

**CHIROPRACTIC MASSEUR**

I have three year lease on the Garner Building.

I will be pleased to serve you at your request.

**M. T. COUNCIL**

D. C., Ph. C., N. D., D. M., M. C. & E. T. D.

Phone 24.

**Reimer's Garage**

We will be glad to have you bring your car to us for any kind of repairs.

We do any electrical and generator work on any and all cars.

If you are satisfied, you will return.

**REIMER'S GARAGE**

212 Broadway Cisco, Tex.

**A NEW STORE OPENING**

We are opening a complete stock Groceries, Produce, also Fresh Meat, at the Geo. Wilson place. It is our aim to keep a full line and we, in asking for your trade, will assure you of a square deal with guarantee of satisfaction. We are not strangers in this place nor fly-by-nights, as having resided here for over 40 years, most of which time we have been engaged in mercantile business. It will be our aim to secure markets for all produce brought to this town, from dozen eggs to carload shipments. To do these things we must have your help. Come and let's talk these things over. We will let no legitimate competition undersell us.

"Yes, We Have Bananas", \$1.00 to \$1.25 bunch. 25c Dozen.

**W. P. Pulley & Son**

**DR. CHAS. C. JONES**

**Dentist**

OVER DEAN DRUG STORE

Phone 98

**ALL KINDS OF DIAMONDS**

There are beautiful diamonds;

There are diamonds not so beautiful;

There are expensive diamonds and

Those not so costly.

Nine-tenths of the world's supply of diamonds come from Africa.

And there are good Shoes and shoes not so good. Ten-

tenths of the world's supply of shoes that give service to the wearer, are made of

Packer Hide Shoe Leather. Patrons of this shop will get

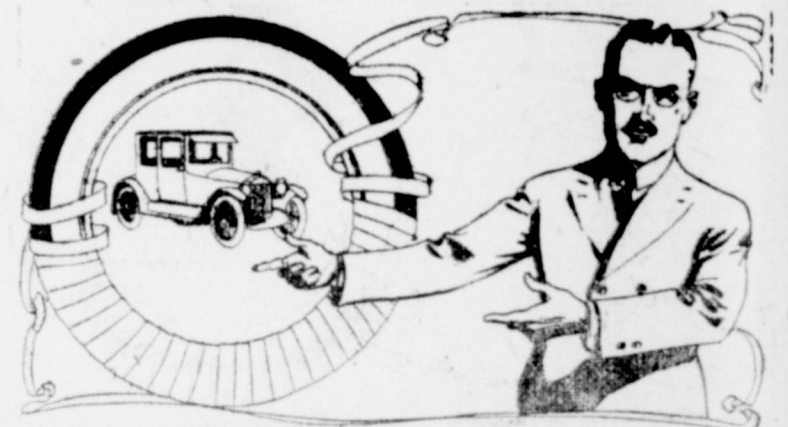
Packer Hide Shoe Soles and Good Year Rubber Heels that last four times as long.

**BUSY BEE SHOE SHOP**

500 Main and 5th Street

J. A. RAMSEY, Prop.

Cisco, Texas.



The one thing above all others which you want when you buy tires is SATISFACTORY MILEAGE.

Time and again users of SEIBERLING TIRES tell us that they are more than satisfied with the service our tires give. Worth investigating, isn't it?

Sales and Service on Gas, Oils, Batteries and Accessories.

**City Garage & Battery Co.**

East Seventh Street.

**FORD CARS!**

IN ALL MODELS.

Genuine Ford parts ONLY. Accessories of all kinds, including Tires and Tubes. Expert mechanics to render you service on your car at any time.

**R. W. Mancill Motor Company**

Cor. Avenue E and Seventh Street.

**A WORD ABOUT GASOLINE---**

Do you know what kind of gasoline you are using? Does it heat your motor? Does it smoke? Does it weaken when you shoot the gas to it on a hard pull?

Try the Ryan Process Gasoline, made at Pioneer. It's straight run refined gas made out of the Pioneer crude steam process made under the Ryan patent. It's the best that I can find. Try it, if you are not satisfied I will refund your money.

**BROADWAY AUTO SERVICE**

Corner Broadway and Ave. E

PHONE 350