



THE CISCO DAILY NEWS

Phones 80 and 81.

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DAILY BIBLE THOUGHT

ADMIT THE MASTER—Behold, I stand at the door and knock; if any man hear my voice and open the door, I will come in to him, and will sup with him, and he with me. He that hath an ear, let him hear what the Spirit saith. -Rev. 3:20, 22.

PRAYER—"Come in my heart, Lord Jesus; Come into my heart today."

TEXAS FACTS FOR TEXANS.

Texas leads as a producer of natural gas and, according to the director of the Texas Public Service Information Bureau, 8300 miles of natural gas pipeline were built during 1930 at a cost of \$100,000,000 and brought the total to 80,000 miles. Gas statisticians predict the total will be 150,000 miles within the next decade.

Texas has four towns nearly or quite 200 years old—San Antonio, 1718, Goliad, 1739, Laredo, 1755 and Nacogdoches, 1779. Texas is a relatively level country, but has more than a hundred mountain peaks of 500 feet or over and four of more than 8000 feet.

Few of the smaller Texas cities break into the monthly reports of building permits but their contribution to the 1930 total have bulked large. A number have totted up their totals for the year, including Ballinger with \$500,000, Tyler with \$875,000, Brownwood with \$798,000, Corsicana with \$511,000, Mt. Pleasant with \$325,000, Red River county with \$300,000, Denton with \$175,000, Gainesville with \$400,000 as just a few and as typical of the scores of other like communities which have done their bit in a building way during the past year.

Creation of four state parks with combined acreage of 110,000 acres is proposed by the four major park associations—Davis Mountain, 20,400 acres, Pala Duro Canyon, 40,000, Carlsbad Cave, 39,000 and Caddo Lake, 10,000 acres. Appropriation of \$1,125,000 for the acquisition of the acreage and beginning of needed improvements will be sought from the present session of the Texas legislature. No action of 1200 acres of land required for construction of the scenic highway out of Fort Davis has been made by interested ranchmen.

At an election in Fort Worth, Jan. 27, the city council was authorized to negotiate for the purchase of the gas utilities serving that city, provided it can obtain a contract with responsible parties for building a natural gas pipeline.

Public Service Information can be taken looking to the gas properties, the people than five million dollars and for acquiring a supply of natural gas at a cost estimated at not less than \$100,000,000. A large proportion of the output is sent directly to New York, instead of to London.

ARKANSAS IDOL. Arkansas law writing. Some of them for him. Mencken shot a hot make Arkansas the butt of publicity for the Baltimore places of printers ink for advertising he places coin in his pocket for iron for the purpose of the world would ignore him he

POWER OF THE DOLLAR. Buying power of the American dollar with a year ago. In Louisiana agriculture reports that 40 percent are on the verge of famine for dollars to carry them through the planting season. To campaign for \$10,000,000

There are not many Will Rogers campaigners in the field. The Sage of Claremont has talked the people out of more than \$100,000 to date in two commonwealths where the drouth sufferers are very numerous.

FARM WIVES AND CHILDREN ARE BUILDING TEXAS.

Farm wives and girls of more than 30,000 Texas farms in 119 counties produced \$3,876,595 worth of food, clothing and home furnishing products, according to home demonstration standards for 1930, reports Miss Mildred Horton, state home demonstration agent in the extension service of Texas A. & M. college and the United States department of agriculture. Canning and food preservation leads the list with a total valuation of \$1,573,415 followed by gardening \$609,000, clothing constructed \$574,810, poultry products \$519,293, dairy products \$460,423, home furnishings \$95,470 and rugs \$13,584. There are 21,161 women working in 1225 home demonstration clubs and 14,170 4-H club girls in 1115 clubs and each of these individuals contributed an average

gross total of \$110 to the family income. Not all of this is profit, writes Miss Horton, but practically all of it is production for which county home demonstration agents are responsible either through new home activities or increasing the profits from those already underway. One of the chief values of home demonstration work, according to the women themselves, besides the actual money values produced is the stimulation given to achieving better living conditions and raising the standards of farm life.

OTHER OPINIONS

COURAGE OF A MOTHER

Samuel Cohen came rushing home the other day, and tossed \$1759 in his mother's lap. "We have plenty of money now, mother," he said. "I've just robbed a bank my first."

There was a wide smile on his face. A happy triumphant grin. In exactly the same way he had probably told his mother that his team had won the baseball game, or he had made a dollar shoveling snow.

But his mother didn't smile. She gazed a little wonderingly at the 18-year-old boy who was her son, and who so proudly had given her the spoils of his holdup.

Then she sent him away. She found a paper sack put the money in it, and turned the top so the coins wouldn't roll out. After that she put on her hat and coat and went to the police station. She told on her boy because she had decided that it was the only way that she could save him.

There are some who say it was a heartless thing to do; that justice becomes a paltry issue when love is at stake. But every step of that walk the face of Mrs. Fox's son probably went with her. She remembered how he had skipped along at her side, holding

tightly to her hand when he was three and four and five; how proud he had been when he was old enough to cross the street alone; how he watched the traffic lights for her just a few years later.

It is safe to say that she didn't walk alone and her heart wasn't cool and calculating. It was aching and dull. And it struggled with a conscience that wouldn't turn back. Her son had broken trust with her. He had started off on the wrong path.

No mother wants to admit before the world that her son has failed; that he has broken trust and taken money that is not his. Mothers like to hold their heads up proudly as they say that Johnnie has received a raise or Harry has been promoted. The very fact that Mrs. Fox did her duty so fearlessly is proof enough that she believed that it was a necessary step to help her boy.

She was thinking of his bright future, not of herself and her pride. So she put the money in a paper bag and gave it back. It must have stung her hands as she stuck the bills in, listened to the jingle of silver.

Sometimes it must take courage to be a mother.

In the Political Arena

By HUGH NUGENT FITZGERALD

The gloomy outlook pictured by Owen D. Young of New York, before the senate banking investigation committee in Washington, certainly does not apply to the state banks of Texas. It is my opinion that state banks in Texas today as a whole, are as sound as any banks in the nation. You cannot make a bank national or state. The things that count are that a bank be managed by the proper directors and officers and that the supervision be of such order that failures will be reduced to the lowest minimum.

many of such institutions." Yes, Texas is the big white spot on the map of America. Tell it to the world in order that "the Build Texas" program shall be carried out to the letter.

According to a Chattanooga correspondent, the Nashville, Chattanooga and St. Louis railway, through its general attorney has announced its intention of not paying a single dollar of taxes to the state of Tennessee unless legislation is enacted distributing the burden with its competitors, the bus companies. Then followed the introduction of a series of drastic bills to tax and regulate the bus industry in Tennessee. These measures called for the following restrictions on the bus traffic: First, a mileage tax on passenger buses of one cent a mile for vehicles carrying up to ten passengers, for two cents a mile on vehicles carrying from ten to 20 passengers and three cents a mile on vehicles carrying more than 20 passengers.

Rep. Chas. Fleming of the Arkansas house must be a very unique individual. Charged with being a Hooverite, Rep. Fleming declared he voted for Herbert Hoover thinking Hoover was a democrat. This event from the Fleming speech should be placed in the record: "When Pres. Hoover was here in 1927 during the flood I promised him I would vote for him. I thought he was a democrat inas-

much as President Wilson elevated him to political prominence, but I am sorry now that I voted for him and I want you gentlemen to forget it. We all make mistakes."

It is said there are democrats in the mountain section of Tennessee and North Carolina who cast their ballot every four years for Andrew Jackson. They do not believe that "Old Hickory" is graveyard dust. They do believe that he is in the land of the living and the official head of the democratic party. Of course all this is fiction but the wisecrackers revive the legend every four years—or when there is a presidential campaign on.

POLITICAL

City Election, Tuesday, April 7

For Mayor: J. R. BURNETT, J. T. BERRY

For City Commissioners: H. S. STUBBLEFIELD, JOE CLEMENTS.

W. P. LEE, M. D.

General Medicine, Emphasizing Obstetrics and Diseases of Women.

Runge.—Work of repairing causeways and bridges on Bayside road completed and road now open to traffic.

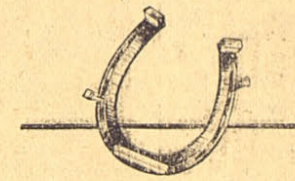
News want ads brings results.



SAME PRICE FOR OVER 40 YEARS

Guaranteed pure and efficient. 25 ounces for 25c. Use less than of high priced brands. MILLIONS OF POUNDS USED BY OUR GOVERNMENT

"It's better to have it and not need it than to need it and not have it."



A Horseshoe

A horseshoe cannot be relied upon to save your home from fire.

But a policy in a sound stock fire insurance company could save you from the resulting financial loss. We have a policy which is exactly suited to your needs. Don't delay. Insure now!

J. M. WILLIAMSON & CO.

CITY HALL GENERAL INSURANCE PHONE 111

"Pleasant Dealings—a Feature We Like to Advertise"

Did You Ever Stop to Think?

By EDSON R. WAITE, Shawnee, Oklahoma.

That to advertise continuously is good business foresight. Advertising is a necessity. No business can become a great success without its aid.

The whole world knows that well advertised products are of such quality that they commend their favorable consideration.

Business concerns that are not continuous advertisers are overlooking the one big power that is so necessary to increase sales.

There is no sales opportunity that compares with advertising through the printed page.

Business concerns who think they can get sufficient business without investing it are just "kidding" themselves. If they don't lock out they will dream on until they are out of business.

Look cold facts in the face. Business is never so good that it can't be made better.

Business men who put in their time talking "poor business" usually have it.

Business men who continuously advertise quality goods get the big end of the business.

RICHEST EMERALD MINES

MOSCOW, Feb. 11.—The richest emerald mines in the world, situated in the Ural Mountains of Russia, are being worked under an American concession, which has introduced the newest American methods.

A large proportion of the output is sent directly to New York, instead of to London.

WEALTH OF SILVER

NEW YORK, Feb. 11.—The United States produced more than \$100,000,000 ounces of silver in 1930. The arts and industries consumed three-fourths of the output, the greater part being used in chemistry and for making endless forms of sterling silverware and jewelry.

The arts and industries in England consume about six million ounces yearly.

The new Ford is an economical car to own and drive

Low first cost, low cost of operation and up-keep, and low yearly depreciation mean a distinct saving to every purchaser

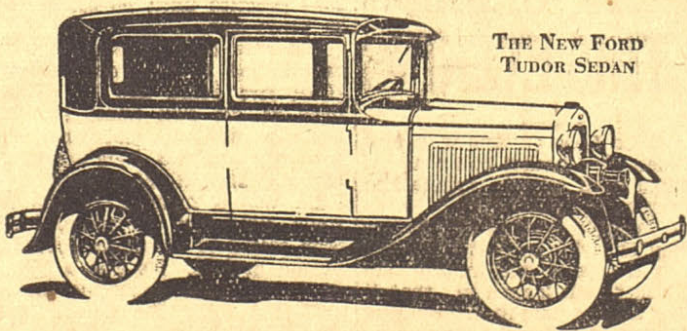
THE NEW FORD is a splendid car to own and drive because of its attractive lines and colors, safety, comfort, speed, reliability and long life.

There are, in addition, three other features of importance to every far-seeing automobile owner... low first cost, low cost of operation and up-keep, and low yearly depreciation.

During the life of the car, the day-by-day economy of owning a Ford will amount to considerably more than the saving on the first cost. You save when you buy the Ford and you save every mile you drive.

The reasons for this economy are simplicity of design, high quality of materials and care in manufacturing and assembling. Many vital parts are made to limits of one one-thousandth of an inch. Some to three ten-thousandths of an inch.

The more you see of the new Ford—the more you talk to Ford owners and experienced mechanics—the more certain you become of this fact... It brings you everything you want or need in a motor car at an unusually low price.



THE NEW FORD TUDOR SEDAN

LOW PRICES OF FORD CARS

\$430 to \$630

F. O. B. Detroit, plus freight and delivery. Dumpers and spare tire extra at small cost. You can purchase a Ford on economical terms through the Authorized Ford Finance Plans of the Universal Credit Company.



JOB PRINTING SPECIALISTS

- Letter Heads, Envelopes, Statements, Shipping Tags, Bill Heads, Circulars, Legal Blanks, Cards

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---in fact we furnish you with any kind of PRINTING you may need.

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Telephone 80 or 81.

Expert Copy Layout

### 500 HEAD OF STOCK WILL BE USED IN RODEO

FORT WORTH, Feb. 11.—More than 500 head of livestock will be used in the Rodeo of the Southwestern Exposition and Fat Stock Show which will be formally opened Friday night, March 6.

This includes the 112 outlaw horses which have been shipped here from Chugwater, Wyoming, for bareback riding and bronc riding contests in which the championships of the world will be at stake.

Sixty Brahmas have been rounded up from ranches of Texas, New Mexico and Mexico for the steer riding contests. Sixty steers also have been obtained for the bulldogging events and 65 sturdy calves have been bought for the calf roping. The number of cow ponies that will be used by cowboys and cowgirls in grand entries and the regular events will be in excess of 150.

Manager John B. Davis has declared that the Rodeo livestock will surpass any animals ever rounded up for a Rodeo. A scout was sent to ranches in many parts of the country before a sufficient number of cattle and calves was found.

The bucking brones are headed by Midnight, the big black horse that never has been ridden and which has spoiled many cowboys' honors. Other horses among the 112 outlaws are Five Minutes to Midnight Broken Box, Satan, Shamrock, Invalid, WBAP, School Girl, Go Getter, Jack Dempsey, Ace High, Buttermilk, Chill Bean, Cross Old Lady and many others.

### CORES NEEDED FOR STUDY OF FORMATIONS

AUSTIN, Feb. 11.—Need for cores of geologic formations in order that these formations may be adequately studied is becoming more and more apparent, according to Dr. E. H. Sellards, associate director of the Bureau of Economic Geology at the University of Texas.

"At the present time, Texas geologists have before them the very difficult problem of determining what formations are present in North Central Texas between the Barnett shale, which is Carboniferous, and the Ellenburger, which is Lower Ordovician," Dr. Sellards pointed out. "In Reagan county it has been determined from the cores obtained from the deep wells of the Big Lake oil field that the middle Ordovician comes into the section at that place. However, throughout the great areas of North Central Texas this problem is unsettled. That a Mississippian formation, older than the Barnett, occurs within this region is shown by the surface exposures in the vicinity of San Saba in the central mineral region, but to what extent the Mississippian is developed throughout the region as a whole is a problem on which additional information is greatly to be desired and which can be determined satisfactorily only by coring. We hope that geologists directing developments in this region will recommend coring within this area until these problems can be determined."

"Southern Val Verde county is another region where coring is very much needed, since we are in doubt as to the age of the formations under the Cretaceous."

### 670,025 BARRELS TEXAS DAILY OIL AVERAGE

AUSTIN, Feb. 11.—Daily average production of petroleum in Texas amounted to 670,025 barrels during January 4.7 per cent less than during the preceding month and 18.9 per cent less than during the corresponding period of 1930, according to I. B. Williamson, editor of the Texas Business Review of the University of Texas.

"The sharpest reduction was in the Panhandle section of the state, where the production of 60,362 barrels daily was 14.7 per cent below the figure for December and 34.9 per cent below that for January of the preceding year," Williamson said. "East central Texas, under the stimulus of new development, increased its production by 4 per cent from the 40,625 barrels in December to 42,250 barrels in January and practically doubled the January, 1930, figure of 21,450 barrels."

"Permits for new wells granted during the month increased sharply from 238 in December to 301 in January, but remained less than half the total of 652 permits during January, 1930. Completions also exceeded those of the previous month, the total number of January being 312 compared to 249 in December and 504 during the corresponding month of the previous year. Production was obtained from 131 of the wells completed in January of this year, compared to 136 in December and 274 in January, 1930."

WORK FOR 2,000 MEN  
BOSTON, Feb. 11.—Some 2,000 men will be assured employment for two years, beginning next month when work will start on a \$16,000,000 vehicular traffic tube under Boston Harbor, connecting Boston with East Boston.

Benavides.—M. Cuellar erecting new warehouse adjoining his place of business.

Georgetown.—Prospects for the erection of new federal building very bright.

Marshall.—Contract for first hangar to be erected on local airport let to Julian Womack.

Brackett.—Contract let for construction and topping of road from here to Spofford.

Rosenberg.—Sewer line being extended to various points on north side of railroad tracks.

Alice.—New \$7,500 Gonzales store building will soon replace building destroyed by fire last year.

# Announcing



# NO-NOX ETHYL

ETHYL has been added to No-Nox to produce the greatest of motor fuels  
GULF NO-NOX ETHYL retains all of the superlative qualities of No-Nox and, in addition—ETHYL.

To supply the present demand, as well as anticipating the future, we are increasing the anti-knock quality of No-Nox by the addition of Ethyl fluid. By this combination NO-NOX ETHYL becomes the foremost motor fuel of all time, meeting every demand of the highest compression motors of today with plenty of reserve for any increased compression in the motors of tomorrow—all of this without sacrificing any of the qualities of the famous Gulf No-Nox Motor Fuel Aviation Grade.

## NO-NOX ETHYL MOTOR FUEL A New Motoring Sensation

Quick Starting in the Coldest Weather • Added Power  
Knockless on any hill or at any speed • All around increased performance.

Get a New Idea of Motor Performance  
Fill Up with NO-NOX ETHYL TODAY!  
AT THE SIGN OF THE ORANGE DISC

### GULF REFINING COMPANY

NOTICE! No-Nox Ethyl is colored RED.  
That Good Gulf Gasoline is NOW colored ORANGE for identification purposes only.





For GINGER'S SAKE
by ETHEL HUESTON
©1930 THE BOBBS-MERRILL CO.

BEGIN HERE TODAY
To keep life from growing too dull in Red Thrush, Iowa, Ginger Ella Tolliver organized a Junior Country Club. It was to be something exclusive—just the "youngsters." Accordingly Ginger, whose father was a minister and whose stepmother, the former Phil Van Doorn, was both wealthy and indulgent, purchased an old farm house and remodeled it.

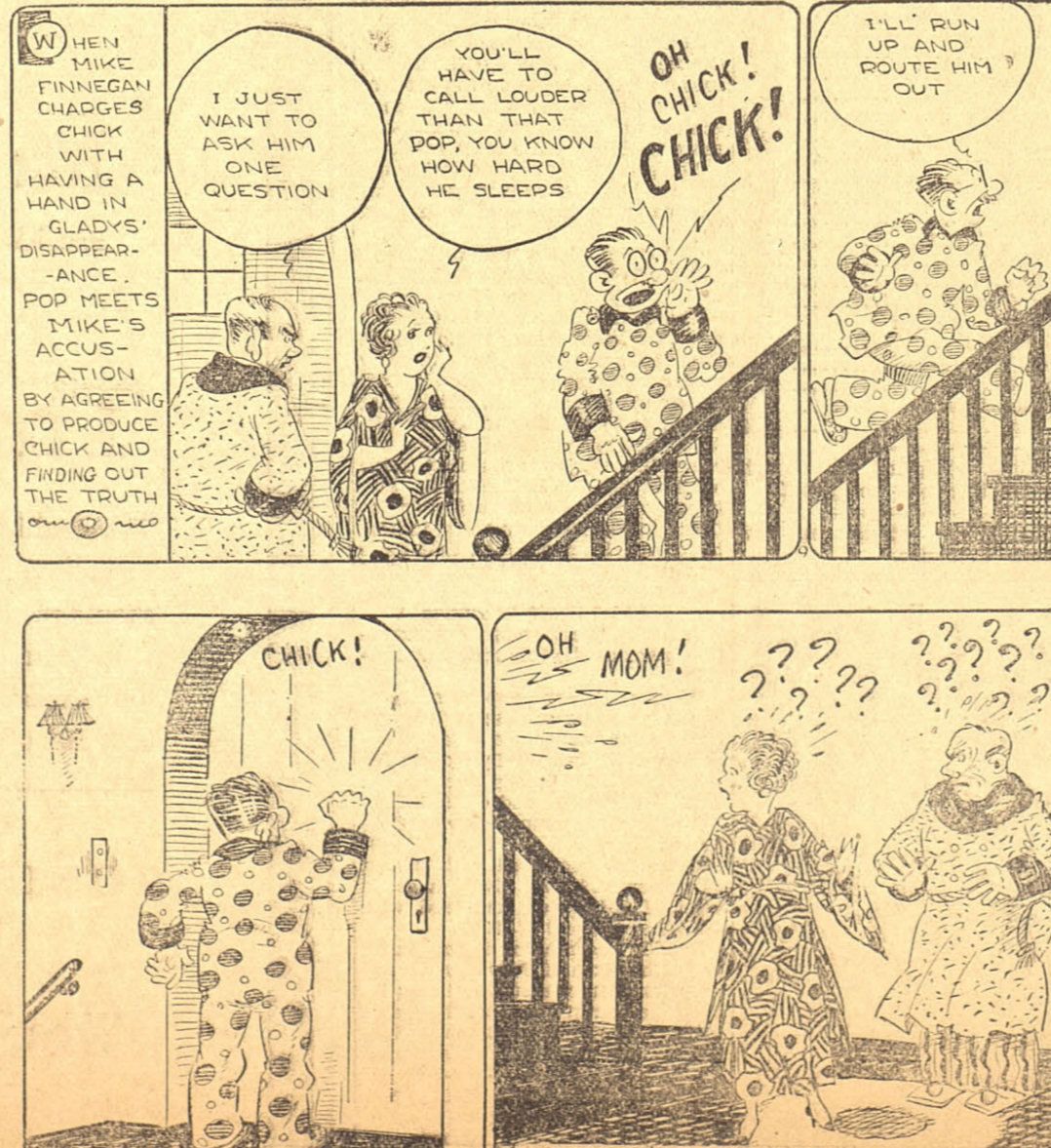


OUT OUR WAY

FRECKLES AND HIS FRIENDS.



MOM'N POP.



CLASSIFIED ADS
Quick Reference, Inexpensive Ads That Are a "Clearing House" for Your Needs.

CLASSIFIED ADVERTISING RATES AND REGULATIONS
All CLASSIFIED advertising is payable in advance, but copy MAY be telephoned to the Cisco Daily News office and paid for as soon as collector calls.

TEXAS TOPICS
By RAYMOND BROOKS
AUSTIN, Feb. 11.—An emergency seed and feed bill that will help farmers of any county to start this year's crops, is being sponsored by Senator Oliver C. Cunningham of Abilene. It does not call for any state money.

Get Results
Phone the Classified
80 or 81

SPECIAL NOTICES
CISCO FISH MARKET—Three doors west of theatre; catfish, haddock, red snapper, trout, bass and mackerel, oysters and shrimp; get them fresh.

INTIMATE LIFE OF GOV. CROSS IS REVEALED
By BOYD LEWIS
United Press Staff Correspondent
NEW HAVEN, Conn., Feb. 11.—Stunningly intimate facts about Governor Wilbur L. Cross, Connecticut's scholarly new chief executive, are contained in an article just published by a member of his household.

REAL ESTATE
Houses for Sale ..... 39
FOR SALE OR RENT—New five room house, 1011 West 16th. See Connie Davis.

DRILL REPORT
Records for date of Feb. 7, 1931, listed as follows:
Union Oil Co of Nevada, Abilene, Texas, application for pipe line permit to connect their W. R. Hedrick lease, 7-mes county, to the Humble Pipe Line Co. Not connected at this time.

Business Directory
Real Estate
CONNIE DAVIS
Real Estate
RENTS, LOANS AND INSURANCE
100% D. Gray Building.

ANNOUNCEMENTS
The Rotary club meets every Thursday at Laguna Hotel Private Dining Room at 12:15. Visiting Rotarians always welcome. President, LEON MANER; secretary, J. E. SPENCER.

QUALITY PRINTING
With Quick Service
CISCO DAILY NEWS
CISCO AMERICAN and ROUNDUP

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NEWS WANT ADS BRINGS RESULTS
Center—Plans to get underway soon for hard-surfacing highway No. 8 from this town to Panola county line.

