

WINTER POULTRY REMINDERS

(R. C. KIRBY)

As soon as the pullets are moved to winter quarters the colony houses should be cleaned and sprayed. This is better than leaving them stand until spring. It gives the sunshine and fresh air a chance to dry and clean up the floor through the winter and the fertilizer is valuable on the fields. Sunshing is our cheapest and best disinfectant and should be given every chance to help in keeping the poultry houses sanitary.

Auto garages sometimes have barrels of old engine oil drained from crank cases which they are glad to give to a poultryman who will haul it away. This product is useful to paint on the roosts to destroy mites. The pests do not like a greasy surface and where the oil touches them they are killed.

Baled straw is the handiest form of litter for the poultryman. A large quantity can be stored in a small place and a few minutes work will place a bale in any section of a laying house where clean litter is needed. Clip the wires and remove them and break up the large packs of straws. The scratching of the birds will soon distribute the litter all over the house.

Don't Startle Fowls

Chickens have nervous dispositions and are easily startled. When passing from one section of a laying house to another it pays to tap several times on the door before opening it. The birds are attracted by the noise and watch the door and are not suddenly frightened when it is opened. This is better than pushing the door open suddenly and sending the flock into the air.

I find that my poultry flocks know me by my clothes and consider me a stranger when the clothes are changed. So it pays to make few changes in the style of the work clothes. In that way the birds become familiar with their caretaker and know he is harmless. That is a help in keeping the flocks contented and free from fear and that is good for egg production.

If the doors between sections of a laying house reach too close to the floor they are always being blocked by the accumulations of litter. We have the doors come within a foot of the floor. The remainder of the space is covered by a small sliding door which fits in a slot. Only the upper door need be opened when passing from one section to another. The lower door, which is only a foot high, can be slipped out when the house is cleaned or wheelbarrow loads of droppings are taken through the house.

I find that cement poultry house floors make the least work because they do not have to be repaired. It is not necessary to shovel out several inches of dirt at cleaning time as is the case with earth floors. The cement floor is not a cold floor if it is not damp. It is covered with at least six inches of straw litter so the bird's feet never touch the floor in winter. They are ranging on a rock foundation but it is sunk so deep in the straw that they do not feel the cold stone.

Breeding stock which have plenty of green food and sour milk during the winter seem to produce more hatchable eggs than birds that lack green food and receive their protein in the form of beef scrap. Make the breeders exercise to keep them from becoming too fat. The extra work of properly caring for breeders during the winter is repaid in the greater success you have with their chicks during the following spring.

Too many cockerels in the breeding flock will not increase the fertility of the eggs and may result in the hens having torn backs. This loss of feathers and tearing of the skin is caused by sharp toe nails of the male birds and not by the spurs. Hens in that condition should be isolated and the wound washed with mild disinfectant. Then it rapidly heals and the bird can be returned to the flock.

Many gallant male birds do not receive their share of the rations and become thin during the winter. Examine their condition while on the roost and note if they have plump meaty bodies. In some cases it may be necessary to have a brood coop in the laying house and occasionally drop the male bird inside with plenty of feed which he cannot give away. When the male birds are too thin it may injure the fertility of the eggs. I have never known active vigorous cockerels to appear to be over fat.

If valuable breeding hens become overfat in winter they can be slightly thinned down by isolating them for a few days on a ration of bran and water. However, we prefer to market hens than to permit them to become baggy with fat while on a normal ration. They are apt to be poor layers and produce offspring which will also have a tendency to be of the meaty type. Losses from apoplexy and liver trouble are greatly reduced during the spring if the hens do not become too fat during the winter.

Cleaning the Roosts

I find that a broad metal scraper for cleaning dropping boards saves its cost in a few days in the time gained for other work. A small narrow hoe will clean the boards all right but it requires a lot of extra motions. I also find that many particles of fine dirt cannot be scraped off with any metal scraper, so it of-

ten pays to go over the boards with a stiff long handled brush which will take up bits of dust, feathers and dried skin which had best be removed.

Plenty of clean litter in the nest will help in obtaining clean eggs. Twist the straw and pack it into the corners. This will help prevent the hens from scratching it out. Be sure and gather all the eggs each night for sometimes eggs will be covered by loose straw. If they are gathered several days later they may be sold as strictly fresh, although the laying hens have been incubating them for several days. One stale egg among several hundred good ones will greatly injure the reputation of the producer who is selling to the best trade.

TURNING LOOSE OUR WHITE ELEPHANT

(P. Green)

Another short cotton crop will bring profits again to the producers—another planting of 38,000,000 or more acres to cotton and a normal yield in 1924 will put the cotton planters again in the borrowing class.

The exodus of negroes from the cotton growing section to industrial centers, the boll weevil, unfavorable weather and co-operative marketing, all combined cannot save the cotton producers from financial disaster if acreage continually increases, with improved varieties, and better equipment for preparing the land, planting and cultivating the crop, and fighting insect pests.

It is claimed that the cotton producing states, if they do not continue producing to a point that will fully supply the home and foreign demand, will lose what was a practical monopoly, as other countries can, and will produce the staple, and compete with us, if prices remain at a point here that will give cotton planters a fair profit on labor and investment.

When the soil was virgin, not poisoned with noxious weeds and grass, and there were but few insects, the cotton yield averaged round one-half bale per acre, but now we are not producing over half that amount as an average, and the



of the Year family

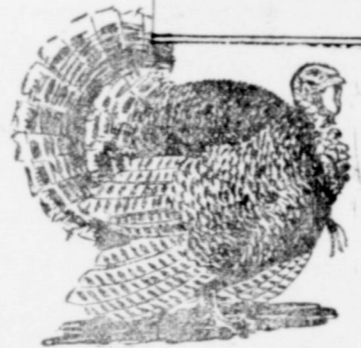
ways depend on service of

In Silk, Lisle, Wool and Cotton

ference in hosiery at Allen A Black quality and service about VALUE.

and let us show hosiery require-

CO.



Thanksgiving Time

YOU'LL WANT A BIG DINNER. YOU'LL NEED CRANBERRIES, LETTUCE, CELERY, FRUITS, NUTS, FRESH TOMATOES, GREEN BEANS AND FRESH EGGS FOR BAKING.

AND THEN YOU'LL WANT A FRUIT CAKE. WE HAVE ALL THE INGREDIENTS YOU NEED.

CALL US TODAY AND LET US SEND YOU YOUR FIRST ORDER FOR THE THANKSGIVING DINNER.

B. & B. Grocery

Good As Any; Better Than Most

Phone 604

Poincare's strength lies in knowing exactly what he wants.—Philadelphia Evening Public Ledger.

Phone 108
E. L. WISDOM
Plumbing Contractor and Repairer
Cisco, Texas.

Suggestions for Your Thanksgiving Table

Cranberries, Lettuce, Celery, Fruits and Nuts of all kinds, Rutabaga Turnips, Green Beans, Fresh Tomatoes, and Fresh Country Eggs. Then you will want the ingredients for your Fruit Cake. In fact, every thing you may need to make it a perfect success may be bought here for your Thanksgiving Dinner.

GUDE & NORVELL
PHONE 102. CISCO, TEXAS

DR. CHAS. C. JONES

Dentist

OVER DEAN DRUG STORE

Phone 98

CONNIE DAVIS

INSURANCE, REAL ESTATE, RENTS, FARM AND CITY LOANS.

Office 701 1-2, Corner Avenue D and West Seventh Street

Office Phone 198
Residence Phone 286

REACH FOR THE PHONE

Call 494 or 271 and we'll deliver to your home the choicest Flowers in season. Or, if you prefer, call personally and see for yourself our beautiful array of Blossoms and Potted Plants at lowest prices.

Smith Floral Co.
CISCO, TEXAS

A Well Dressed Man ALWAYS COMMANDS ATTENTION

Every time we press or repair YOUR SUIT, you make a profitable investment in appearance.

Neatness of dress is a necessary asset in both business and social circles.

Our work is always of the best and our prices are reasonable.

ONE DAY SERVICE. PHONE 503.

Turner's Tailor Shop

814 Main St., Cisco, Texas.



Why Every Housewife Needs A HOOSIER!

Although few realize it—the average woman walks two miles a day in the trying atmosphere of a stuffy kitchen. Surely this is one reason why so many women complain about the hardships of keeping house. And it is one reason why any woman will see such a big difference in the way she feels, once she puts the step-saving HOOSIER in her home.

The HOOSIER concentrates kitchen work in a compact spot, equipped with the most modern labor-saving conveniences.

It enables the housewife to work—seated at her ease. It saves miles of steps and hours of time each day. Before she knows it, her kitchen work is done and she is ready for the pleasures which are now denied her.

Even backaches are banished from the HOOSIER kitchen, because HOOSIER is the one cabinet with the work-table adjusted to suit the height of the worker.

There is no type of kitchen that will not be improved by means of the HOOSIER. Nor can you substitute for the HOOSIER any device that will even approximate HOOSIER'S helpfulness, at anything like as low a cost.

Its many special features such as its walnut lined silver cutlery drawer, practical moulding board, rolling work table, mouse-proof, dust-proof and ant-proof construction, adjusted height, practical flour bin, shaker sifter, sugar bin, glass containers, handy trays and menu guide on doors, revolving spice caster and scientifically designed finished front—all go to make the Hoosier the leading kitchen cabinet of the whole world today. Let us tell you more about this cabinet. You are under no obligations to buy now. But you will someday.

Barrow Furniture Co.

It's a Pleasure to Show You

THE CISCO AMERICAN

A. B. O'FLAHERTY Editor and Publisher
 W. H. LA ROQUE Associate Editor and Advertising Manager
 SUBSCRIPTION \$1.50 PER YEAR IN ADVANCE
 Entered at the Postoffice in Cisco, Texas, as second class mail matter.

MAINTAINING COUNTY ROADS.

A man who spent \$25,000 for a house and contents and refused to spend a hundred dollars to stop the leak in the roof, which spoiled both, would be considered a fool. But there are many counties and many states which spend from ten to twenty-five thousand dollars a mile for a good road, and refuse the hundred dollars a year needed to keep it in perfect order.

The time to begin to repair a good road is the day it is opened for traffic. Homely philosophy says that a stitch in time saves nine, and road experience proves that a bucket of oil, a little sand, a few rocks, and a man with a shovel now can save the expense of a whole road gang and expensive machinery later.

The modern road consists of a foundation course of stone, a smaller, lighter course on top, a wearing course of still smaller stones, a binder of oil and sand, and perhaps a top dressing of the same. As long as the structure is complete, the road will wear. But let time, or a too heavy load, or frost, or some other cause, dig a hole through the wearing course into the foundation, and the "bad spot" will begin to "ravel." Stones will break away and roll in the ditch, the surface will disintegrate and in a comparatively short time a large and rough hole appears.

A good road is no better than its worst mile. A mile of holes and ruts cuts down the usefulness of ten miles of good road. To repair a large hole costs much money. To inspect the road often and stop up the little hole when it starts is very inexpensive. The greatest city fire in history could have been put out by a child with a cup of water if found in time. So can the worst possible damage to roads be inexpensively prevented, if the maintenance is begun in time.

A good handy, harmless liar is preferable to some friendly gink who tells you the "truth about yourself" every time you see him.

TRANSPLANTING HUMAN HEADS.

At a recent meeting of the Royal Society in London, surgeons cut off the heads of two beetles and exchanged them. Both beetles recovered and went on living, though not exactly as usual. One had been male and the other female. The change of heads resulted in so great a transformation of body that the former male became female and the former female became male. Thus it appears that sex is determined in the brain.

The fact alone opens up an interesting field for speculation. But the present comment has to do with another matter. A representative of Johns Hopkins University, who witnessed the experiment, is quoted as suggesting that since the brain appears to possess such complete mastery of the body, and since sewing on a man's head is not greatly different from sewing on a beetle's head, exceptional human brains might be perpetuated by transferring the head of an elderly genius to the living body of another person, say a criminal condemned to execution.

It will probably be a long time before any human genius is willing to take a chance either on having his own body cut off or a criminal's body sewed on, no matter how carefully the stitches are taken.

But suppose the thing were done. Would it work, in the way expected? Are not a man's brains part of his body, too, growing old with the rest? And will they not wear out, regardless of their connection with younger and fresher bodies?

Added to our other troubles we are assured that there was a record-breaking crop of parsnips this year.

JOHN DAVEY, THE TREE SURGEON

There was a time when John Davey, of Kent, O., was known within his limited sphere as a queer but harmless enthusiast who imagined that surgery could be practiced on trees the same as on people. When he died the other day, he was recognized all over America as "the father of tree surgery." Thousands were applying every day the principles he taught and millions recognized their value.

A tree, as Mr. Davey was accustomed to pointing out, grows much like a man, has somewhat similar diseases and may be cured of wounds and infections in much the same way. It seems strange now to look back to the time when most people, in trimming trees, lopped off the branches in the old way instead of leaving clean wounds, close to the trunk, so that the live wood and bark could grow over them easily, and cover them with paint or tar to keep out infection while the sore was healing. It seems no less strange to ignore the now obvious fact that when there is a rotten place in an otherwise good tree the thing to do is to dig out the dead wood as a dentist digs out a decayed tooth, and fill the hole with cement in true dentist fashion. Eventually these things, and many more, will be matters of commonplace knowledge and practice, in city and country alike.

The great thing about John Davey's work, however, was not the scientific part. He cared for trees professionally because he cared for them in his heart. From his ministrations there has spread about a far greater love of trees simply for what they are, in beauty of form, color and character, aside from their purely economic value. That is the important thing. The man or woman who loves trees will tend them and cure their sickness and make them grow. There are few kinds of love bringing a more satisfactory return.

THE WHITE COLLAR UNION

The latest thing in organized labor is a "white collar union" in New York City, made up of bookkeepers, stenographers and accountants.

The active organizers are girl stenographers, but they welcome male bookkeepers and bank clerks. They are alert in pointing out the absurd inequality of a system which enables bricklayers and plasterers to get as much as \$25 a day and garment workers \$50 a week while competent, brain-working folk of the classes referred to only get \$20 to \$25 a week.

The white-collar people obviously have a good case, and their organization will not be seriously opposed by the majority of employers if their demands are kept within reason.

At the same time, employees concerned should not lose sight of the fact that while their brain-workers' pay in this transition period, is unfairly low compared with that of hand-workers, their chances of advancement are much more rapid. The union workman generally remains a union workman, drawing standard scale pay. The bank clerk or stenographer or bookkeeper or salesperson ordinarily may forge ahead as rapidly as his talent and enterprise permit, with no limit to his possible rise in the world.

The energetic white-collar people should take care lest while they are making things safe for the average or sub-average employee, they are limiting opportunity for the able and ambitious. There are classes of work, especially in the business world, where strict uniformity of pay, hours and working conditions would never fit.

EXILE AS A PENALTY.

Hugh Joseph of the defunct firm of Childs and Joseph, New York exporters, has been more fortunate than most people who are indicted on charges of forgery and making false statements on the strength of which bank loans were secured. Instead of being sent to jail, this more fortunate crook has been exiled from the United States for five years.

It cannot be denied that exile from the United States, to a citizen of this country, is punishment. But it is not the sort of punishment which Joseph's wrongdoing merits. A man guilty of fraud deserves a jail sentence such as is meted out to ordinary crooks who are haled before the bar of justice.

Exile does not breed respect for the law. Instead it serves notice on the world that the courts are not to be feared and that violation of the accepted principles of what is right can be carried out with impunity.

RADIO FOR THE FAR NORTH

Announcement has been made by the Canadian government that two powerful wireless stations will be opened in the Yukon district for the purpose of assuring the people living in that region uninterrupted communication with the outside world throughout the entire year.

For years Canada has maintained telegraph lines into this hinterland. The heavy snows of winter, however, and the intense cold has made the work of keeping these lines open a colossal task. In fact, despite the heroic work of the line patrol, the wires have been out of commission much of the time during each winter.

One of the chief drawbacks to life in the arctic has been its complete isolation from the activities of the rest of the world. Radio seems destined to change all this.

Horse Collars

WE ARE OVER STOCKED ON ONE STYLE OF OUR JUMBO ALL LEATHER AND LEATHER SEWED COLLARS. IN ORDER TO CLOSE THESE OUT WITHIN THE NEXT THIRTY DAYS, WE WILL MAKE AN EXTRA SPECIAL PRICE.

BETTER LOOK THEM OVER. A BIG BARGAIN.

COLLINS

Hardware, Harness, Implements.



Every Cut of Meat

We offer can be classified under two words—

THE BEST!

Try our market for some of our wonderful good home-killed meats. They are good for any meal or any occasion.

City Meat Market

DAYTON

Thorobred Tires

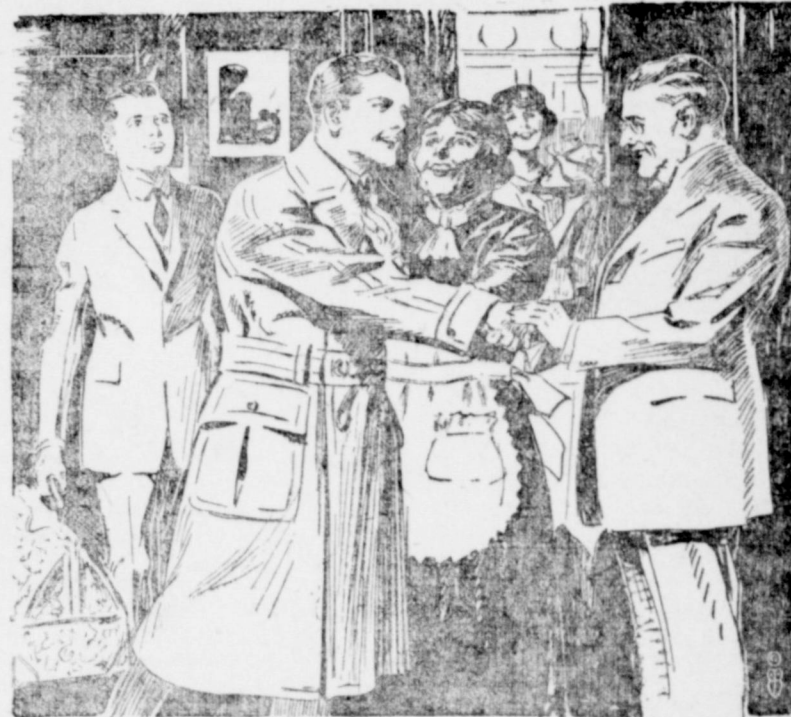
GUARANTEED 10,000

They can't be beat in quality and price. See them and get our price.

Empire Tires are as good as many Tires costing from \$5 to \$10 more. Why pay more? When you need a Tire see us to save money.

WE HAVE YOUR SIZE.

Cut Rate Tire Co.



Comfort in Clothes

---Combined with Desired Character

THERE is "art that conceals art" in the grace and smartness of lines ---in the well-bred air and ease.

There is supreme comfort in the masterly modeling---there is eye appeal in the patterns---there is the economy which is inherent in quality and increased by our policy of moderate prices. Very special

\$25, \$30, \$35, \$40
\$45, \$49⁵⁰

Topcoats---Featuring a selection that balks both showers and piercing winds. The ideal garment for the uncertain weather of fall days and fall nights. A Splendid selection \$35 awaits your inspection at \$27.50 to



Cisco's Big Department Store

OF A PERSONAL NATURE

'BOUT DIS TIME O' YEAH
Ma mouth it watah, O it de;
An' my lips, dey quivah, too.
Battered time's a-rollin' 'roun'—
Law, man, how Ah laks dat soun'!

Wells, was the guest of Miss Tommie Cochran Friday.
C. E. Alvis, manager of the Alvis-Garner Dry Goods Co. at Gateville, spent Tuesday in Cisco on business.

E. C. Duncan is attending court; Wells, is in Cisco this week with his family.
O. W. Roberts of Lubbock, Texas, in spite of the half bale to the acre price that prevails this year.

Miss Maybelle McDaniel is spending this week in Abilene.
Mesdames R. Q. Lee, C. H. Dent, George Langston, J. J. Butts, and William Reagan have returned from a business trip.

IMPLEMENTS MACHINERY
NOW IS THE TIME FOR YOUR
A MERCHANDISE CRISIS
All Prices Smashed
A Bargain Feast Created for You!
A SALE IN A CLASS BY ITSELF
Starts Fri., Nov. 23, 9:30 a.m.
A Big Sale Here INDEED
THIS IS A SALE WITH A REASON AND PURPOSE BACKED UP BY THE BEST GOODS THAT MONEY CAN BUY.

OUR Forced Sale
ABSOLUTELY CLOSING NEXT SATURDAY, NOV. 24, 1923. WE HAVE RECEIVED SEVERAL
New Shipments
In Our Clothing and Trunk Departments. This merchandise is included in this Sale. Buy Your
Holiday
NOW, AS XMAS WILL
Phone Order
LEPHONE 138
every Man right at your door for your
WASH
WASH
nd Satisfaction
A Sudden Let Go of Our
AT NO TIME, ANYWHERE SUCH A COME-DOWN
Sheriff Sales, Fire Sales, Trustee Sales, Bankrupt Opening Sales, etc., are swept away into insignificance with this colossal event. Everybody knows the highest quality merchandise—bear the fact well in mind. Veneered mahogany has the same appearance on the surface as solid mahogany—our merchandise is likened unto the latter. Our motto has always been quality—not quantity, and the lowest price always.
COME AND SEE FOR YOURSELF
A Real For Sure Sale
Folks who have bought their supplies for years at this store will readily realize the values we are offering. This big sale will be no ordinary event, reaching as it does from the topmost rung of quality to the lowest rung of price.

J. Huestis Grocery
COMMERCIAL
WE ALL CAN PAY MARKET PRICE OF
WAGON TEAM, BUGGY, SULKY PLOW, SECTION HARROW, NICE TWO-YEAR-OLD HEIFER. P. O. BOX 47, CISCO, TEX.
CORNER NINTH
CHIROPRACTOR
MAE E. JOHNSON, D. C.
PHONES
Residence 611 — Office 352
Suite 213, Spencer Building
Broadway, Opposite Gude Hotel
CHIROPRACTIC—
The Way to Health

GREEN Embalmers and Funeral Home
HEMSTITCHING
Plain and Fancy
Buttons Made To Order
Pleating in Any Lengths
Room 2 Over Winston Grocery
PHONE 224
MISS ERWIN
BROCK'S
"of Course"
We aim to please you with our Famous Chile, Hot Chocolate, Sandwiches and Pie.



PRESERVING BEEF

Corned beef will solve the meat problem to a great extent for the farm woman. It is a general favorite among the various kinds of meat, for both summer and winter use. No long tiresome hours of cooking are required. The housewife has enough to do at butchering time without having to work around a hot stove for hours canning beef.

We usually butcher beef and pork at the same time so that we may prepare a greater variety of meats. For making sausage we use one part of fat pork to three parts of beef. It softens the beef sausage and gives it an excellent flavor. The same amount of salt, pepper, etc., is used as for ordinary sausage. Use a level teaspoonful of ground cloves to a heaping dishpan of sausage. Be sure not to use too much cloves as it is very strong.

Sausage Keeps Well

Fry the sausage in cakes and pack in large stone jars, then cover with hot lard. It will keep for months if you use it frequently. If not it may start to mould on top. Watch it carefully and if it should begin to mould scrape off the mould, then take the sausage out and fry it thoroughly. Wash and scald the jar, replace the meat and cover again with lard.

This is an excellent way to prepare meat that can be prepared quickly for dinners, lunches, etc., as it can be heated up and gravy made with it in a very short time.

Now for the corned beef recipe. For 100 pounds of beef use nine pounds of salt, four ounces of saltpeter. Add water to make enough brine to cover meat. Scald brine, skim and let cool before pouring on beef.

This same recipe is good for pickling hams also.

Packing Away in Brine.

Take fresh beef, cut up into the sizes desired for roasts, bills, etc., and pack in a thoroughly cleaned barrel or stone jar. If you want to leave the bones in, it will be all right, as it will keep perfectly anyway.

Cover with the brine and pack with a heavy weight.

Should mould form on the brine, as it often does in hot weather, skim off the mould. Remove the brine and boil for fifteen or twenty minutes, then put back in the meat.

If there isn't enough brine left to cover it, take salt and water and make a brine strong enough to float an egg, boil it and finish covering.

If the brine should become stringy or ropy, it will have to be thrown away and new brine made, the beef washed, and the barrel sterilized, to keep the meat from spoiling.

For cooking corned beef soak it over night in fresh water and then cook as desired. If you care to slice it off and cook as fresh steak it is very good, or if boiled either with or without vegetables is excellent.

Dried Beef.

The round is commonly used for dried beef, the inside of the thigh being considered the choicest piece, as it is slightly more tender than the outside of the round. The round should be cut lengthwise of the grain of the meat in preparing for dried beef, so that the muscle fibres may be cut crosswise when the dried beef is sliced for table use. A tight jar or cask is necessary for curing. The process is as follows: To each 100 pounds of meat weigh out five pounds of granulated sugar, and two ounces of saltpeter; mix thoroughly together. Rub the mixture on all surfaces with a third of the mixture and pack it in the jar as tightly as possible. Allow it to remain three days, when it should be removed and rubbed again with another third of the mixture. In replacing put at the bottom the pieces that were on top the first time. Let stand for three days, when they should be removed and rubbed with the remaining third of the mixture and allowed to stand for three days more. The liquid forming in the jars should not be removed, but the meat should be repacked in the liquid each time. The meat is ready to be taken from the pickle, and should be smoked and hung in a dry attic or near the kitchen fire where the water will evaporate from it. It may be used at any time after smoking, although the longer it hangs in the atmosphere the drier it will get. The drier the climate in general, the more easily meat can be dried. In arid re-

THE SACRIFICE

She gave up mutton, pork and beef,
She gave up ades and teas;
She gave up milk without relief,
She gave up beans and peas.
She gave up fruits and spuds and jams,
She gave up bread and toast;
She gave up herring, shrimp and clams,
She 'most gave up the ghost.
She gave up baths and soap;
And when she weighed herself again—
She wept and gave up hope.

Mrs. W. I. Cabaness and daughter, Miss Grace, returned Wednesday from Stephenville, after a delightful visit with Mrs. M. H. French.

Nothing is more terrifying than a guilty secret; and we suppose a man who has done a great wrong never feels thoroughly safe until the Department of Justice has started a searching investigation. — Columbus Ohio State Journal.

EXPERIMENTS SHOW VALUE OF LAMB AND MUTTON AS VERY WHOLESOME FOOD

The production of sheep for wool alone is rapidly on the wane in the United States. More and more emphasis is being placed on the production of lamb and mutton for the table, although only 3.7 per cent of the meat consumed by the average American for the last five years was lamb or mutton. This proportion should be much larger, according to the United States Department of Agriculture, as mutton and lamb are among the most healthful, nutritious, and palatable of meats.

The reason for the limited use of lamb and mutton throughout the central section of the United States probably has its origin in the days of the development of the great Corn Belt region west of the Appalachian Mountains, department workers say. At that time the sheep owned by the settlers of that region came largely from the North Atlantic States and had been developed almost without

exception for wool production, regardless of the inherent flavor of the meat. The flesh of these animals was no doubt tough, not so palatable as other meats, and possibly, owing to the crude methods of caring for it, much of it was unfit for use. As this section of the country has been somewhat slower in the development of mutton breeds of sheep, and as much prejudice against the meat has been handed down from generation to generation, there has developed the idea that the flesh of all sheep is not appetizing and carries peculiar flavors.

There is a characteristic taste in cooked mutton and lamb, due to the chemical contents of the meat fat, that makes it easy to distinguish from other kinds of meat. The same is true of beef, chicken, venison or rabbit.

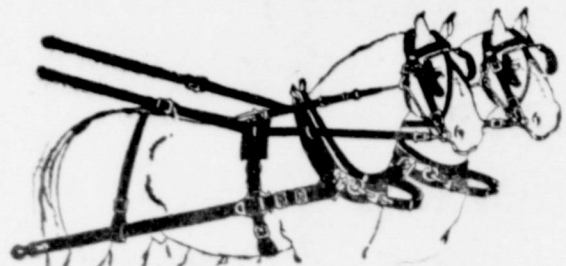
er to prove that this taste was wholesome and that the palatable, experiments were by the Bureau of Animal Industry the department, in co-operation with the office of home economics, which proved that the lamb and mutton are wholesome, appetizing economical meats for

family use, ranking well up with other meats in food value per pound. The fact that only a small proportion of sheep carcasses are condemned under government meat inspection furthers the opinion of department workers that mutton and lamb should be used more generally.

J. H. JOHNSON

211 Spencer Building
Telephone 611

Auditing, Systematizing, Writing
Up Books—Anything in the line of
Book Work.



HARDWARE, HARNESS & IMPLEMENTS
BAIN WAGONS
COLLINS

**Southwestern
Motor Company**

SERVICE GARAGE

Authorized Sales and Service on
TIMKEN ROLLER BEARINGS

Telephone 487

103 W. 9th St.

SITES-

FOR POULTRY RANCHES AND SUBURBAN
HOUSES ON THE BANKHEAD HIGHWAY,
WITHIN 2 TO 3 MILES OF CISCO.

**GAS AND ELECTRIC LIGHTS
AVAILABLE.**

**FIVE TO EIGHTY ACRE TRACTS ON
EASY PAYMENTS.**

F. E. HARRELL

**Registered Herefords
For Sale!**

I HAVE FORTY OR FIFTY HEAD
OF REGISTERED HEREFORD BULLS
FOR SALE. TWELVE TO EIGHTEEN
MONTHS OF AGE.

ALSO TWENTY HEAD OF GOOD
REGISTERED HEREFORD HEIFERS.

THESE ARE OUT OF MY FAIRFAX
AND BEAUSTRAND BULLS.

ED HAYDEN
MORAN, TEXAS.

Since It Is
MOVING TIME
You Can Do No Better Than
Phone 700
Three Trucks and a Piano
Mover at Your Service
Moved Without a Scratch
**Ever-Ready Transfer &
Storage Company**

ITCH!
MONEY BACK WITHOUT QUESTION
HUNT'S GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap) is fully authorized to return to you the purchase price. A Redford, Oklahoma man, among thousands who praise HUNT'S SALVE, says:
"Some people dislike to call it the Itch, but candor compels me to admit I had it badly. Your Hunt's Salve, however, cured me after many other remedies had totally failed."
"HUNT'S GUARANTEED SKIN DISEASE REMEDIES" (Hunt's Salve and Soap) are especially compounded for the treatment of Itch, Eczema, Ringworm, Tetter and other itching skin diseases, and is sold on our money-back guarantee by all reliable drug stores. Remember, if it fails it costs you nothing, so give it a trial at our risk.
DEAN D...
The Rex
Phone 33.

Ford
\$370 Truck Chassis
F. O. B. DETROIT
220 W. Broadway.
LINCOLN BAKING CO.
Our Special ZIZEL Bread
1912 ELLEN ST.
PHONE APPOINTMENT 3734
Enclosed body type especially adapted to general light
Body types to meet every hauling requirement car
**Ford Trucks Are Best
On Performance Record**
If you were to ask a hundred—or a thousand—Ford truck owners why they use Ford trucks in preference to all others, they would likely say, "Because the Ford stands up."
They know that under the endless grind of daily service the Ford stays on the job month in and month out, with very little mechanical care, and with practically no or replacement is yours today. A few might economy in pre- work this truck in Account with cost, in account ture is assured.
Ford Trucks can be bought on the Ford Weekly Purchase Plan
Bank
BLEASE MOTOR COMPANY
Authorized Ford Dealers
Ford
CARS · TRUCKS · TR

Poultry Prizes at Rising Star's Fourth Annual Show November 16 and 17, 1923

White Leghorns
 J. P. Jones, Sidney, Texas, 1st hen, 5th pullet, 4th cockerel, 3rd young pen, 2nd cock.
 W. H. Hall, Nimrod, Texas, 1st pullet.
 W. J. Speer, Carbon, Texas, 1st cock, 1st young pen, 3rd young pen, 5th cockerel, 1st cockerel, 3rd pullet, 3rd cockerel, 2nd pullet, 4th pullet.
 W. H. Jones, Rising Star, 3rd hen, 3rd cock.
 Clem Langley, Brownwood, 2nd hen.
 R. L. Poe, Cisco, 2nd cockerel.
 J. H. Gray, May, Texas, 4th young pen.
Rhode Island Reds
 W. L. Parker, Sidney, 1st cock,

2nd pen.
 Earl McBride, May, 1st cockerel, 5th cockerel, 3rd pullet.
 Walter Brandon, Rising Star, 3rd cock.
 Len Trimble, Carbon, 1st pullet, 5th pullet.
 E. H. Boyett, Carbon, 2nd cockerel, 2nd pullet, 4th cockerel, 4th young pen.
 D. C. Hazelwood, Rising Star, 3rd young pen.
 E. B. Isaacs, Cisco, 3rd cockerel, 2nd cock, 1st pen.
 Frank Heald, Rising Star, Rose Combs, 1st young pen.
Barred Rocks
 R. L. Poe, Cisco, 4th pen.
 R. F. Cox, Rising Star, 3rd young pen.
 W. H. Hall, Nimrod, 5th cockerel.
 J. N. Tunnell, Rising Star, 5th young pen.
 T. E. Clark, Romney, 4th pullet single, 2nd cockerel, 1st hen and 2nd cockerel, 1st cockerel, 1st old pen,

3rd cockerel, 1st young pen, 2nd young pen.
 Cecil Shults, Rising Star, 1st, 2nd and 5th pullets.
 Daniel Rae Bucey, Rising Star, 3rd single pullet.
White Orpingtons
 Jim Falkner, Rising Star, 1st old pen.
 Mrs. E. R. Patterson, Rising Star, 1st cockerel, 1st hen, 1st pullet.
White Wyandottes
 Mrs. R. L. Speer, Carbon, 1st cock, 1st young pen.
 J. F. Robertson, Rising Star, 1st, 2nd and 3rd hens, 1st cockerel.
Cornish Game
 Mrs. D. A. Hansen, Rising Star, 1st young pen.
 F. L. Jones, Rising Star, 1st cockerel, 1st, 2nd and 3rd pullet.
Buff Orpingtons
 C. W. Roach, Rising Star, 1st pen.
Anconas
 Clyde Wood, Rising Star, 1st single pen.

S. C. Steel, May, Texas, 1st old pen, 1st young pen.
 R. L. Poe, Cisco, 2nd pullet.
Silver Lace Wyandottes
 Mrs. M. G. Robertson, Rising Star, 1st cockerel, 1st and 2nd pullets, 1st old cock.
 Mrs. Fannie Haynes, Rising Star, 1st hen.
Brown Leghorns
 E. A. McBeth, Rising Star, 1st pullet, 1st cockerel.
Andalusian
 J. B. Eberhart, Rising Star, 1st young pen.
Black Minorcas
 Will Tune, Rising Star, 1st on hen.
 J. Holleyman, Rising Star, 1st old pen.
Bronze Turkeys
 Lee Burkhead, Rising Star, 1st tom.
 Mrs. John Moore, May 2nd tom, 1st pullet.
 W. P. Roach, Rising Star, 1st young tom, 2nd pullet.

Gus Earp, Rising Star, 1st senior one year old tom.
Geese—Toulouse
 Mrs. J. C. Plumice, Rising Star, 1st pen.
Bantams
 Byrl and Earl Tune, Rising Star, 1st pen.
Hogs, Poland China
 L. B. Edwards and on, Okra, 1st senior year Boar, 1st junior boar pig, 2nd senior sow pig.
 Clyde Cox, Rising Star, Grand Champion and 1st on senior boar pig, Grand Champion senior year sow, 1st senior sow pig.
 Jay Koonce, Rising Star, 1st Jr. Yr. sow.
 J. W. Tune, Rising Star, 1st ages sow, 2nd senior year boar.
 Earl Cotton, Rising Star, 3rd senior sow pig.
Durocs
 Walter Brandon, Rising Star, 1st sow and pigs.

W. P. Roach, Rising Star, 1st junior boar pig and sow.
TURKEY CROP LARGE IN TAYLOR DISTRICT
 TAYLOR, Texas, Nov. 21.—A local produce house has weighed in 28,657 pounds of turkey since Tuesday and the manager says that the largest turkey crop in ten years will be shipped from here this fall. He estimates that 20,000 of the birds will be shipped from his establishment to the Eastern markets, one car of the dressed birds leaving Monday. The farmers of Williamson county will realize about \$40,000 from their turkey crop this year.
 Honesty in politics, tolerance in religion, patience and fidelity in industry, full measure in business, would prove as successful as they ever did if given half a chance. — Houston Post.

Why You Should Trade At Home!

BE LOYAL TO HOME TRADE THIS XMAS.

At no other time of the year is the lure of the MAIL ORDER CATALOG so insidious and hurtful to our local merchants as during the pre-Xmas period. It is at this time that all loyal Cisco Boosters should show a solid front by consistently doing their Xmas shopping right here at home.

There is no denying the fact that the Big Catalog Houses "know their stuff." They broadcast their wonderful works of art with keen foresight and precision. Knowing just how to work upon the minds of the buying public, they show up their wares and make the prices look so attractive that many a dollar is sent away and lost to Cisco, when, as a matter of fact, the buyer might have found the same articles right here at home and at just as fair prices.

STOP AND THINK A MOMENT before you send away that Money Order or Check this year. WHO PAYS FOR THAT TREMENDOUSLY EXPENSIVE CATALOG? WHO PAYS FOR THAT TERRIFIC OVERHEAD EXPENSE included in rentals, postage, salaries, insurance and upkeep? YOU PAY IT, FOLKS, and in doing so you help to support the Big Store in another City, and every dollar you send away takes just that much from Cisco business concerns who really deserve your patronage. Do a little figuring on your own hook. Add the expressage or postage to your purchase, then take into consideration the probable difference in the grade of the goods and the fact that when you buy here at home you have a chance to examine what you buy, also an assurance of a fair adjustment in case the goods prove inferior; just size it up, with an open, unprejudiced mind, and you will not be so ready to give outside dealers your trade.

And surely you would feel better and be happier in realizing that you have done the right thing by your friends here at home. They have worked hard and spent their good money in order to stock up for Xmas and they are not going to mark their goods at profiteering prices. FOLLOW THE GOLDEN RULE this Christmas and see how good it makes you feel to know you have "played fair" with the store folks here in Cisco.

It has been well said that, "KEEPING OUR MONEY CIRCULATING AT HOME BY PATRONIZING HOME TRADE AND INDUSTRY" is the first step and the main essential in the building of A REAL CITY. This is indeed true.

HOME LOYALTY MEANS CO-OPERATION and IN CO-OPERATION WE HAVE POWER BEYOND COMPARE.

Someone has said that "Every Knock Is A Boost." DON'T YOU BELIEVE IT. A "knock" is always made up of some kind of poison and even our friend who originated that saying, would side-step. DON'T KNOCK; BOOST TODAY AND EVERY DAY and remember that the pathway is open to you if you desire to extend the co-operation you justly owe to this wonderful community. Just as surely as you realize the beauty of the sentiment found in the lesson of THE GOLDEN RULE and endeavor to live up to it, just that surely you must realize that HOME LOYALTY PRACTICED is but another way of proving to your friends what sort of a citizen you really are.

NOW LET'S PUT THIS INTO PRACTICE. The next time you need merchandise or service, and the next and the next, BUY IT IN CISCO. This is a simple procedure, easily followed, but the result is wonderful to contemplate. It keeps your money in circulation at home, banks it here and thus helps to build up and constantly add to the financial strength of the community.

MERCHANDISE AND SERVICE OF THE BEST IS HERE IN ABUNDANCE. There isn't a business man in Cisco today but who is ready to serve you to your satisfaction both as to quality, quantity and price.

We want you to look over the names of those who are responsible for this page and you will realize that the above is true. And these are but a part of the number ready to serve you faithfully and treat you right.

| | |
|---|--|
| <p>SERVICE THAT SATISFIES</p> <p>BLEASE MOTOR CO.</p> <p>Authorized Ford Dealers</p> <p>CISCO, TEXAS.</p> | <p>COMMERCIAL STATE BANK</p> <p>YOU CAN BANK ON US FOR</p> <p>100 PER CENT SERVICE</p> |
| <p>A. GRIST HARDWARE CO.</p> <p>International Harvester Dealers.</p> <p>REPAIRS, IMPLEMENTS MACHINERY</p> | <p>DON'T RISK YOUR BATTERY'S LIFE</p> <p>Do you know that the life of your battery can be greatly affected by the way in which recharging is done? Careful expert recharging is just another one of the many things that go to make up really reliable battery service.</p> <p>CISCO BATTERY CO.</p> <p>111 East Sixth Street Phone 505</p> |
| <p>NOW IS THE TIME FOR YOUR</p> <p>XMAS PHOTOGRAPHS</p> <p>WALTON STUDIO</p> <p>613 Main St. Phone 151</p> | <p>QUALITY WORK AND SERVICE</p> <p>We Specialize in Family Service</p> <p>Rough Dry, 8c Pound</p> <p>Linen Washed, Ironed and Neatly Folded. Starch pieces, starched and dried to be ironed; other wearing apparel washed and dried to be folded.</p> <p>We guarantee that you are pleased.</p> <p>Phone 138</p> <p>CISCO STEAM LAUNDRY</p> |
| <p>HEYSER MOTOR SALES</p> <p>Overland, Willys Knight and Hupmobile</p> <p>Full Line of Accessories for Overland.</p> <p>Lee Tires.</p> | <p>OLD MATTRESSES MADE NEW NEW ONES MADE TO ORDER</p> <p>THE SLUMBER ON PROCESS</p> <p>Independent Mattress Co.</p> <p>508 East Broadway. Telephone 403 CISCO, TEXAS.</p> |
| <p>M. L. NOTGRASS</p> <p>ELECTRIC SHOE SHOP</p> <p>Neat Shoe Repairing Cheapest Place in Cisco</p> <p>All Work Guaranteed.</p> | <p>WE EMPLOY ONLY WHITE AMERICANS</p> <p>ALEXANDER HOTEL</p> <p>Rooms \$1.00—Meals 50c</p> <p>Special Rates by Week</p> <p>E. H. ROBERTS, Proprietor Phone 476. 207 W. 6th St. CISCO, TEXAS</p> |
| <p>A WELL DRESSED MAN ALWAYS COMMANDS ATTENTION</p> <p>Every time we press or repair your suit, we make a profitable investment in appearance.</p> <p>Neatness of dress is a necessary asset in both business and social circles. Our work is always of the best and our prices are reasonable.</p> <p>Phone 503</p> <p>Turner's Tailor Shop</p> <p>4 Main St., Cisco, Texas.</p> | <p>REIMER'S GARAGE</p> <p>We will be glad to have you bring your car to us for any kind of repairs. We do any electrical and generator work on any and all cars. If you are satisfied, you will return.</p> <p>REIMER'S GARAGE</p> <p>212 Broadway Cisco, Texas.</p> |
| <p>IN CISCO IT IS</p> <p>BROCK'S "OF COURSE"</p> <p>CISCO'S ONLY CONFECTIONERY</p> | <p>W. I. GHORMLEY</p> <p>Registered Optometrist</p> <p>GLASSES THAT GIVE SATISFACTION</p> <p>500 Main Street CISCO, TEXAS</p> <p>OFFICE DAYS—Wednesdays, Thursdays, Fridays and Saturdays. Phone for Appointment Office Phone 337. Res. Phone 121</p> |

| | |
|---|---|
| <p>KLEIMAN'S</p> <p>Dry Goods, Millinery, Ready-to-Wear, Men's Hats, Clothing and Furnishings</p> <p>Shoes for the whole family.</p> <p>KLEIMAN'S Sells for Less</p> | <p>CISCO HARDWARE CO.</p> <p>HARDWARE OF ALL KINDS</p> <p>Phone 450</p> |
| <p>BROADWAY AUTO SERVICE</p> <p>Auto Accessories, Pennant and Mobiloil.</p> <p>Michelin Tire and Tubes.</p> | <p>DEAN DRUG COMPANY</p> <p>REXALL STORE</p> <p>Phone 33</p> |
| <p>ANNOUNCING</p> <p>The J. B. Huestis Grocery has purchased the grocery business of Uncle Sam Wilkins at the corner of Main and Ninth Street, just south of Daniels Hotel. We would be glad to have all our friends and the former customers of the business to come in and give us a trial. We expect to continue to handle everything in the grocery line and make the prices attractive.</p> <p>Thanking you for your business, we are very truly</p> <p>HUESTIS BROCCERY</p> | <p>CISCO SECOND HAND STORE</p> <p>807 S. Main Street</p> <p>We Buy, Sell and Repair Everything</p> <p>Give us a trial.</p> <p>Better Buy Here Than Hereafter</p> |
| <p>SMITH FLORAL CO.</p> <p>The Place to Buy</p> <p>Beautiful Flowers for any occasion. A variety of Bulbs and Pot Plants, etc., also Bulb-Bowls and Flower Pots.</p> <p>Broadway, Cisco, Texas.</p> | <p>BLUE RIBBON BREAD</p> <p>Made with milk; Rich and Nutritious</p> <p>100 Per Cent Pure</p> |
| <p>CITY GARAGE & BATTERY COMPANY</p> <p>General Repair Shop</p> <p>Auto Electric Work a Specialty. Any Make of Battery Repaired and Recharged.</p> | <p>CISCO COFFEE CO.</p> <p>Patronize Home Industry.</p> <p>Insist on Cisco Blend and Peaberry Coffee</p> <p>100 Per Cent Pure.</p> <p>421 Avenue D.</p> |
| <p>SAVOY CAFE</p> <p>The best place in town to eat</p> <p>Service With a Smile</p> | <p>MAE E. JOHNSON, D. C.</p> <p>Chiropractor</p> <p>PHONES Residence 611. Office 352.</p> <p>Suite 213, Spencer Building, Broadway, Opposite Gude Hotel.</p> <p>CHIROPRACTIC The Way to Health.</p> |
| <p>WAYSIDE GARAGE</p> <p>General Repair Work, Casing-head Gasoline and Good Oil</p> <p>Second Hand Ford Parts</p> <p>PHONE 85</p> <p>700 E. 6th Street</p> | <p>SOUTHWESTERN MOTOR COMPANY</p> <p>Service Garage</p> <p>Authorized Sales and Service on Timpken Roller Bearings</p> <p>Telephone 487 103 W. 9th St.</p> |

Patronize Your Home Merchants this Xmas

WHY TEXAS SHOULD LEAD COTTON GOODS INDUSTRY

Fifth Largest Allied Industry in America Is Fast Seeking Location Centers in the South, and Moving West of Mississippi River.

Here is the fifth largest allied industry in the entire country, producing in retail values, about \$3,500,000,000 last year. And when we equalize the selling prices to a proper and staple basis of comparisons we find it shows a gain of 122 per cent in the last 10 years.

Five years ago the state of Massachusetts, Rhode Island, Georgia, North Carolina and South Carolina manufactured about 75 per cent of the total, though 20 years ago over 90 per cent came from New England alone, and none from those southern states.

The following 17 states, named in order of their production rank, now produce 98 per cent of the entire product: Massachusetts, North Carolina, South Carolina, Georgia, Rhode Island, Connecticut, New Hampshire, Alabama, Pennsylvania, New Jersey, Maine, New York, Virginia, Tennessee, Maryland, Texas and Mississippi.

Massachusetts still leads, but it is interesting to note that there are nine southern states among those leaders which produce 98 per cent of the total, but only one west of the Mississippi river, and that is Texas, with sixteenth position. And it is also noted that while the last few years show a wonderful "invasion of the southeast" by this industry, it is fast seeking location centers even west of the Mississippi river and on the Pacific coast.

Following is a list of some of the sub-classes of this industry showing last year's sales for the entire United States, expressed in retail values, and which tells something of the vast importance of the industry and its far-reaching demand:

| | |
|----------------------|---------------|
| Sheetings | \$304,000,000 |
| Print cloths | 163,432,000 |
| Ginghams | 133,216,000 |
| Ducking | 91,116,000 |
| Thread, cotton | 82,016,000 |
| Blankets, cotton | 59,315,000 |
| Work shirts | 43,111,000 |
| Velvets | 40,206,000 |
| Comforters, spreads | 31,318,000 |
| Tapestries | 29,336,000 |
| Bags and bagging | 26,744,000 |
| Corduroys | 17,096,000 |
| Flannels | 13,723,000 |
| Towelings | 21,304,000 |
| Cottonades | 10,105,000 |
| Twines | 8,186,000 |
| Wadding, batting | 6,943,000 |
| Sheets, pillow cases | 5,147,000 |

These are only some of the sub-classifications, and yet when we look at such enormous figures and remember where Texas and Oklahoma stand in the production of cotton and also the yearly consumption of such goods here in this great southwest trade area, we are wondering why Texas is not producing a large portion of such goods.

Twenty years ago it was emphatically denied that the industry would "ever leave New England," but today we find 9 southern states among the 17 that control 98 per cent of the production—and we find that the second, third and fourth of those states are southern states. Then few people thought the south or southwest would ever become an important center for this industry, yet we find even Mississippi one of these 17 leaders. Mississippi produces \$12,000,000 with Texas \$19,000,000 and Alabama \$132,000,000 yearly.

Now if these southern states, which the people little thought then would ever become large manufacturers of this line, are already fast forging into leadership, what about the next 20 years?

We can produce and distribute these goods as cheaply as those southern states—even more so, for our own southwest market trade area—and about 5 per cent cheaper than New England can.

This southwestern market is a most important consuming area of these goods, as shown by the following lines of consumption last year, expressed in retail values:

| | |
|--------------------------|--------------|
| Ladies' muslin underwear | \$14,000,000 |
| Cotton blankets | 6,408,000 |
| Wash embroideries | 800,000 |
| Flannels, cotton | 1,889,000 |
| Ginghams | 10,262,000 |
| Sheetings | 13,450,000 |
| Work shirts | 4,115,000 |
| Tapestries | 2,530,000 |
| Towelings | 2,050,000 |
| Blankets, cotton | 4,250,000 |
| Velvets | 2,750,000 |

There are about 1,000,000 people engaged in this industry and who have a yearly wage pay roll of nearly \$500,000,000.

PRO LEADERS ASK U. S. FOR TEN MILLION DOLLARS FIGHT LIQUOR SALES 1924

WASHINGTON, Nov. 21.—An appropriation of more than \$10,000,000 for the work of the prohibition bureau during the next fiscal year was said by prohibition officials today to have been included in the treasury estimates submitted to the director of the budget. The estimate include \$1,250,000 an increase of \$500,000 over last year's allotment, for the enforcement of the Harrison act, which is administered by the narcotic division of the prohibition unit.

11TH CARLOAD OF PECANS. PAULS VALLEY, Ok., Nov. 20.—

The eleventh carload of pecans is being loaded out of this city. There have been paid out for pecans at Pauls Valley this season approximately \$40,000. About half of the crop is in.

A GOOD LOSER.

Passenger (fumbling through pockets)—"I'm afraid I've lost my ticket."

Irate Conductor—"What do you mean, lost it? You couldn't lose a ticket a yard long."

Passenger—"I couldn't, hey? Say, you don't know me. I lost a bass drum once."—Columbus (Ind.) Ledger.

France's attitude toward Uncle Sam: You may come over and talk reparation with us, if you will agree to what we say.—Toledo Blade.



SPECTACLES Make the Best Christmas Presents

In my twenty-two years experience fitting glasses I am confronted each year with the problem of someone wanting to present some loved one with a pair of glasses, and it was up to me to make an opportunity to get to examine the eyes of the recipient without arousing curiosity or actually letting the secret out. I think this year I have the problem solved.

I have some beautiful Christmas certificates which entitles the holder to a properly fitted pair of glasses. If you would like to present any loved one, friend or teacher a pair of glasses for Christmas, come in and let me explain.

W. I. GHORMLEY

REGISTERED OPTOMETRIST

GLASSES THAT GIVE SATISFACTION

500 Main St., Cisco, Texas.

OFFICE DAYS—Wednesdays, Thursdays, Fridays and Saturdays.

Phone for Appointment

Office phone, 337; Residence Phone, 121.



A Sensible Plan for the Making of Sensible Christmas Gifts

A new plan of gift giving has become popular during the last few years, the practice of making worthwhile gifts that have some real use and value to the recipient. In many households the family has been pooling the Christmas gift money and purchasing such articles as furniture for friends as well as their own members. Instead of giving small and useless presents to each member of the family or other families, the practice of making one gift that will endure and find a useful place in the home has made Christmas more than just an exchange of small remembrances. A bookcase, a dining room suite, a living room suite, a bedroom suite, a breakfast set, all these things can be purchased by the initial payment of the sum that would be spent for futile things and the balance can be paid at your convenience. This is the sensible way for a family to make gifts to members of its own circle, one big gift that all will enjoy and all can help to pay for while they are having the benefit of it and which will have both a useful and sentimental value.

Cisco Furniture Co.



Over Three Million Dollars

—PLUS—

the liability of the Stockholders

—IS—

what is behind every checking account or deposit in this bank

—WE—

are proud to be a member of the Texas Guaranty Fund Bank

—AND—

we are proud of this bank.

Come in and join us if you are not already a depositor and share this "double protection."

First Guaranty State Bank

CISCO, TEXAS

This is the Bank that Service is Building

ARMOUR'S DAY

AT

UNCLE SAM WILKINS

The Biggest Grocery Sale Ever Put on in Cisco

"Read 'Em and Weep, if You Don't Need 'Em"

Armour & Co. will have a man at our store all day Saturday, November 24. Valuable presents will be given away. A beautiful set of dishes, the wholesale cost of which is \$15.00, will be given, also a big flashlight which cost \$4 at wholesale, and other valuable presents.

WITH EVERY \$1.00 PURCHASE OF ARMOUR'S GOODS YOU WILL BE GIVEN A PRESENT.

| | | | |
|---|-----|--|--------|
| Armour's Star Ham, "The Ham What Am," on this sale, per pound | 25c | Pork Shoulder, per lb. | 15c |
| Star Bacon, in slabs, per lb. | 35c | White Naptha Soap, 20 bars | \$1.00 |
| Picnic Ham at per lb. | 20c | P. & G. Soap, 20 bars | \$1.00 |
| Sliced Bacon, 1 lb. box | 45c | Quick Naptha Soap, 25 bars | \$1.00 |
| Shield Breakfast Bacon, per lb. | 30c | Maxwell House, Wamba and Biston's Coffees, 3 lb. can | \$1.15 |
| All Baby Beef Steaks, per lb. | 20c | Gallon Pears, Gallon Apricots and gallon Tomato Catsup | 90c |
| Pork Chops, per lb. | 20c | | |

One Day Only, Saturday, For Cash

WHEN UNCLE SAM DOES A THING HE DOES

IT BIG. SO LOOK OUT!

WE THANK YOU FOR YOUR PATRONAGE

UNCLE SAM WILKINS

Leading Grocer in Cisco With the Goods

GET IT WHERE THEY HAVE IT

1304 Main Street.

Phone 661