

# CISCO DAILY NEWS

CISCO, TEXAS — 1,614 feet above the sea; 5 lakes of water; 5 rail exits; 6 paved highway exits; 127 blocks of brick streets; good hotels; A-1 public schools and Randolph College; no mosquitoes; no maria or typhoid.

VOLUME XIV.

CISCO, TEXAS, SUNDAY, MARCH 12, 1933.

SIX PAGES TODAY

NUMBER 41.

## NEW TREMORS SLOW QUAKE RELIEF

### New Currency Is Being Poured Into Nation's Banks

#### RESUMPTION OF BUSINESS SPEEDED UP

WASHINGTON, March 11.—The 12 federal reserve banks today began pouring a stream of new currency into the nation's banks to fortify them for a gradual reopening early next week.

Applications to reopen are being considered in their order of receipt. Officials emphasized delay in approving reopening should not be construed as a reflection on a bank's soundness. A perfectly sound bank's reopening may be delayed simply because its application is farther down the list.

Sec'y of Treasury Woodin indicated federal reserve system member banks which reopen must open up 100 per cent. This was taken to mean they must abandon the percentage withdrawal restrictions which many banks invoked.

At the nerve center of the district, the Dallas branch, a flood of applications presented employes a mountainous task. More applications to reopen came with the afternoon mail. Still others came by telegraph and telephone.

Gov. B. A. McKinney said classification of the applications was under way today and that forwarding the information to the treasury would begin immediately.

State Banking Comm'r James Shaw said at Austin he saw no reason why his proclamation of Thursday permitting opening of state banks under limitations should be changed. His statement said in part:

"As I see it, state banks are privileged to open and pay depositors under the limits fixed in my proclamation of Thursday."

Shaw's proclamation gave all banks permission to reopen yesterday and pay depositors five per cent of their deposits as of March 1 with coin and currency withdrawals limited to \$10 a day.

#### HOUSE DEMOS REBEL AGAINST THEIR LEADERS

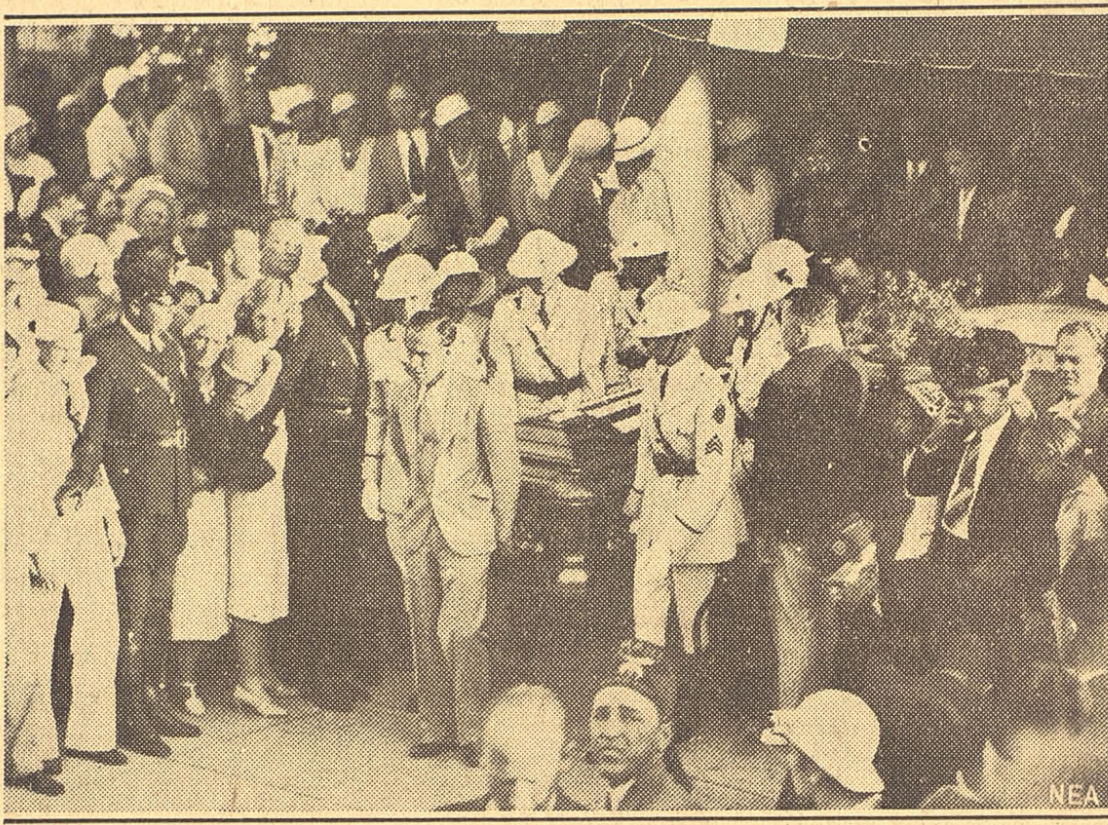
WASHINGTON, March 11.—The house democratic leadership today collapsed completely in its attempt to bind party members by caucus to support the \$500,000,000 Roosevelt economy program and the party meeting adjourned without definite action.

The democratic caucus action, house leaders predicted, may have the most farflung political consequences. It marked a bold and successful rebellion against Mr. Roosevelt's leadership on the very threshold of his new administration.

Meanwhile the senate finance committee acted favorably on the measure with only two dissenting votes, those of Senators Clark, Denn, Missouri, and Connally, Dem., of Texas. The actual roll call was not to be made public until absentees had been consulted.

Answers on page three

#### Thousands Witness Cermak Rites at Miami



#### STEEL LAID IN BASEMENT OF POST OFFICE

One panel of steel has been laid in the basement floor of the new federal building being constructed at the corner of West Sixth street and E. avenue. A picture of it is being sent to federal authorities for approval, according to O. O. Milligan, construction superintendent for the H. W. Underhill Construction company.

As soon as the picture is approved, Milligan said, the company will go forward with the pouring of concrete for the basement floor, keeping ahead of it with the laying of more steel.

The company has received one shipment of steel and expects another to arrive by truck from Fort Worth Monday or Tuesday. When this comes it will be laid, and the concrete poured. It will not be necessary to submit a picture of the other panels for a government oke, Milligan said, if the first one is approved.

Work in Shifts. He said he expects to use two or three shifts of men to lay the basement floor, which should be completed in a week or ten days, in ordinary weather.

When the floor is laid work will begin on the basement walls, Milligan said. Forms will be put up to hold the concrete and then the company will begin the actual pouring, he said.

"We're just doing the best we can," Milligan said when asked how his company is paying the workmen during the bank holiday. Payment is being made with company checks, although cash payrolls were used before the holiday was declared.

If necessary, though, Milligan said, the company could use government checks, which he thought could be cashed.

#### Local Pitcher Gets Try-out With Cats

Announcement was made Saturday that Charlie Bryan, who pitched with the Cisco Red Sox last season, has signed for a try-out with the Fort Worth Cats of the Texas league.

Young Bryan played remarkable ball with the local amateurs last year.

#### FINANCES FOR SCHOOL TOPIC OF TEACHERS

BRECKENRIDGE, March 11.—Adequate financing of public schools and raising of educational standards were the major topics discussed at the meeting of the Oil Belt, division of the Texas State Teachers association here today.

H. W. Stillwell, Texarkana, president of the state organization, in the principal address of the meeting, laid the facts of the financial situation of Texas schools before the group. He urged the teachers to help secure financial aid for next year not only by direct contact with their legislators but also by educating the people of their communities as to the conditions and the need for appropriations so that the schools may continue without lowering their educational standards.

H. F. Alves, of the state department of educational at Austin, in the general meeting, also spoke on the financial condition of the state schools.

Dudley Elected. L. E. Dudley, principal of Abilene high school, was named president of the Oil Belt division for next year. He was elected over B. E. McClamery, Eastland county superintendent.

Big Spring was chosen by the executive committee for the next meeting place. Mineral Wells was also considered.

Principal H. Brandon of Cisco high school estimated the attendance at the meeting at 1,200. "It was the best meeting we have had," he said. The Oil Belt association is three years old.

The meeting opened with a banquet in Breckenridge Friday night, at which Dr. Bradford Knapp, president of Texas Technological college, was the principal speaker.

The new executive committee was composed of B. H. McClain, Sweetwater, retiring president; O. G. Lanier, Ranger, secretary-treasurer; C. Wedgeworth, Snyder, program chairman; E. F. Holloway, Ranger, legislation chairman; and M. A. Williams, Abilene, resolutions chairman. The executive committee was to name a secretary for the association.

Sterling Sued by Printing Company. HOUSTON, March 11.—Ross S. Sterling owes \$32,378 for printed matter used in his recent unsuccessful campaign for re-election as governor, according to a suit against him on file here today.

The suit was filed by the Interstate Printing company.

NOT INCLUDED IN EXPENSE ACCOUNT. AUSTIN, March 11.—Campaign expense accounts filed here by former Gov. R. S. Sterling do not include \$32,378 alleged by the Interstate Printing company, Houston, as the cost of printing campaign literature.

Campaign expenditures, by statute are limited to \$10,000.

Secure Right of Way For Leary Cutoff. The balance of the right of way for the Leary cutoff on highway 23, from Breckenridge to Cisco, has been secured, Commissioner Arch Bunt announced yesterday.

He said that the last land secured was a strip two and a half or three miles long. This now leaves the way clear for reconstruction of the highway.

1888 COW TAX. FOREST GROVE, Ore., March 11.—A farmer here unearthed a brass tag which proved to be a cow-tax tag, issued in 1888. The city placed a tax on all bovines because they roamed the main streets.

PRISONER RETURNED. SALEM, Ore., March 11.—Declaring that there was some mistake, he wasn't supposed to be free, Norman Mellis of Turner came back to the city jail here and demanded to be locked up again.

STILL FLOURISHES. VANCOUVER, B. C., March 11.—Trapping remains a great industry in British Columbia, where 2,600 white trappers and 2,500 Indian trappers attend trap lines this winter.

#### CRASH DEAD TO BE BURIED AT SWEETWATER

OVERTON, March 11.—Bodies of four members of the family of Fred Russell, killed when a Missouri-Pacific train struck the family automobile here, will probably be removed to Sweetwater for burial, it was indicated this afternoon.

The family moved here a short time ago from Sweetwater.

The dead: Fred Russell, 40; Mrs. Fred Russell, 35; Willie Merl Russell, 4, and the one-year-old Russell baby boy.

Russell was driving when the group attempted to cross the train intersection here. He apparently failed to see an approaching freight.

Willie Merl and the baby were killed instantly. Their parents died at the hospital here.

Nellie Jean, 3 years old, a fifth occupant of the car, suffered a concussion of the head but is expected to recover.

Fred Russell's parents, Mr. and Mrs. Jim Russell, are residents of Sweetwater.

#### Illness Is Fatal to Grand Saline Banker

GRAND SALINE, March 11.—J. C. Alsop, 61, president of the State National bank here, died today following a long illness.

Alsop came to Texas in 1892, settling in Weatherford where he was president of the Citizens National bank for 20 years before coming here. Funeral services will be held Sunday afternoon.

#### TEXAS PRESS ASS'N TO MEET AT HOUSTON

FORT WORTH, March 11.—A convention of the Texas Press association scheduled for June 8 to 10 will be held in Houston instead of Del Rio, executives of the organization attending editors' day at the Southwestern Exposition here decided in a meeting today.

#### Cisco Students Rank High at Randolph

Francis Bruce, of Cisco, and Ned Kemp, of Galveston, tied for the top of the honor roll at Randolph the last six weeks. The list which has just been announced includes the names of the following Cisco students: Mack Staibam, Francis Goldwell, Olga Fay Ford, Bessie Fenore, Mary Elizabeth Olett, Harriet Angus, Jennie Lee Mathews, Lillian Shertzer. These students all made an average of above 88 in all of their subjects. Charles Ella Hamlett, of Snyder, was the only other student whose name appears on this list.

#### College Plant Is Being Worked Over

The management of Randolph college has undertaken plans to put the buildings and grounds in first class condition. As part of this general plan the roof of the dormitory has been repaired, broken window panes replaced in the administration building, a new walk has been built up the hill to the girls dormitory, new gas mains laid and a meter installed for each building. The campus is being cleared of dead timber and trees planted and shrubs trimmed.

At an early date it is expected that the road up the hill will be improved, the roads near the buildings worked over, and new roads laid out, a walk laid between Bivins hall and the administration building, and more lawn seeded to Bermuda grass with interior of buildings repapered and re-calculated.

The cooperation of the citizens and local agencies with the faculty and students in making these improvements possible is highly appreciated. Dean E. B. Isaacs said

#### Confer on Financial Problems



Working for a solution of the country's perplexing financial problems, Secretary of the Treasury William Woodin (left) and Adolph Miller (right) of the Federal Reserve Board, are shown leaving a conference in Washington.

Confidence that conditions are now improving to a point where the continued maintenance of the chamber of commerce by municipal support will be practical was expressed by Mayor J. T. Berry in a brief statement which he issued Saturday to explain his position on the question.

He pointed out that he has always regarded municipal support of the institution as the most equitable, because it places the burden of support upon all who derive benefit, whether residents of Cisco or not.

"In order to make myself clear on the chamber of commerce: 'Some time past I made the statement that on account of the depressed condition of the country, and because it looked as if we were not going to see our way clearly, that I was in favor of suspending the chamber of commerce indefinitely.'

"I now feel that conditions are going to improve as the country is undergoing a wonderful change financially, and on this account, I feel that the chamber of commerce should be maintained on an economic basis as long as it is in the ability of the city to finance it. I think if we have a chamber of commerce that it should be maintained municipally."

CAFFEY URGES C. OF C. SUPPORT. "I am heartily in accord with R. L. Poe's views on the chamber of commerce question," declared J. E. Caffrey Saturday in a statement to the Daily News urging that the people of Cisco give their support to the city charter affecting the continued existence of the chamber of commerce, the band and the zoo. Mr. Poe's statement appeared in an issue of the News last week.

Mr. Caffrey's statement was: "In a recent issue of the Daily News R. L. Poe, president of the Cisco chamber of commerce, made an appeal to the voters of Cisco for their support of three amendments to the city charter providing continuance of the chamber of commerce, the band and city zoo. Mr. Poe outlined his views of 'Why a chamber of commerce?'"

In Hearty Accord. "I am heartily in accord with Mr. Poe's views and reasons 'why a chamber of commerce.' My belief is that every city should have a chamber of commerce to work for the city's benefit in many ways that other civic organizations are unable to do. There are many ways in which a progressive city can function through its chamber of commerce. Unfortunately many citizens cannot readily appreciate what is actually being accomplished and, hence, some are of the opinion that a chamber of commerce is not needed. During the past year the secretary's report shows where the Cisco chamber has done some good work for our city, for which the citizens should be proud. One item that I wish to mention is the work that it did in having the Leary cutoff designated as a state highway and the assurance from the state that this road will be rebuilt.

When done this will be of immense benefit to our city. "I have talked to people in our neighboring towns and many of these have commented on the work our chamber of commerce did in having this Leary cut-off designated.

Cooperation Asked. "I wish to impress on the citizens that there are many ways that they can work through the directorate of their chamber of commerce if they will only take the opportunity to do so. The directors are willing at all times to give them a hearing upon any matter that will help our city, and to cooperate fully with other civic organizations in matters that will be beneficial.

"Now, above all times, we should strive to preserve our chamber of commerce. On April 4, when you go to the polls to vote, I implore you to consider the three amendments and to vote in support of them. Money spent through the chamber is well spent for the benefit of every citizen. The chamber of commerce is your organization and it's first concern is to keep your city among the most progressive in west Texas.

"In a semi-monthly publication of the Lubricator that will be distributed the first of next week there will be a pictorial review of Cisco with an appropriate story. The picture and story were furnished by the efforts of the chamber of commerce and will be sent all over the state of Texas and into other states. This will give Cisco wide advertising for which your chamber of commerce was largely responsible.

"Again, I appeal to you to bear in mind on April 4, when you vote, that you vote to maintain the one organization that has the welfare of your city in mind."

Program Announced For City Federation. The program for the City Federation, which will meet on Monday afternoon at 3 o'clock at the Women's clubhouse, 400 West Seventh street, has been announced as follows: Dr. J. A. Bowen will speak on "Caution and Prevention of Cancer." Mrs. Coe McLeRoy will give a vocal solo, and Mrs. Theresa Weddington-McMerrill will talk on what constitutes professional acting.

All club women are urged to attend this instructive program, and each is asked to invite a guest.

BURGLAR TO ASYLUM. SALEM, Ore., March 11.—Evidently thinking there was something wrong with a burglar who would take only a watch, police here turned him over to the state home for the feeble-minded.

PUNISHED WHITE MEN. OREGON CITY, Ore., March 11.—God sent the recent snowstorm here to punish the white men for trying to take the Indians' fishing rights away, declared Chief William Yallup of the Rock Creek tribe.

CORVALLIS, Ore., March 11.—Benton county lambs are getting a cold reception this year. Many are being born in snowdrifts.

#### LIST OF DEAD ESTIMATED AS HIGH AS 250

LOS ANGELES, March 11.—Southern California, attempting to count the dead and damage from a series of devastating earthquakes last night, was shaken by a new series of tremors today.

Officials in close touch with all sections of the stricken area estimated that at least 125 persons lost their lives and buildings in a dozen cities came tumbling down.

Other estimates indicated the death list might be as high as 250. An accurate count was impossible today.

Recurrent quakes today added to the hazard of searching the ruins and slowed a check on the disaster's toll.

NONE REPORTED HURT. No former Ciscoans or relatives of persons living here had been reported injured in the California earthquake at a late hour yesterday.

"Many killed. Thousands hurt. I'm safe," John O. Shook wired to Mrs. Shook here yesterday. Mrs. Shook, a resident of California, has been spending the winter in Cisco.

Mrs. George Langston of Cisco had a telegram from her daughter, Mrs. Paul Schmitz of Los Angeles, saying that she and relatives were uninjured. "All fine. Our houses untouched," the telegram read.

Mrs. W. E. Warren, Long Beach, daughter of John F. Patterson of this city, had not been heard from yesterday.

The city of Long Beach was hardest hit and the death list grew hourly as authorities cautiously dug among the ruins of its buildings.

Every city south of the nearby mountain range felt the shock Long Beach, Compton, Los Angeles, Garden Grove, Buena Park, Watts, Bellflower and Huntington Park bore the brunt of the quake.

Tremors by the Score. New tremors followed by the score. The Carnegie Institute's seismograph laboratory reported the number of shocks registered there exceeded 125.

The equivalent to martial law existed throughout the stricken section with sailors and marines from the United States battle fleet and soldiers supplementing regular peace officers and the national guard.

Last night Police Chief Clarence Wemm, of Santa Monica, chartered an airplane and sent an officer to survey the damaged area. In the smoke and fog the plane crashed near Baldwin hills. The officer, the pilot and a passenger were burned to death.

Police in Long Beach said business property alone was damaged ten million dollars. This did not include damage to private dwellings. Officers said at least 50,000 homes either were destroyed or damaged.

Ambulances each hour brought additional relief as all cities within a radius of 50 miles rushed all available doctors, nurses and medical supplies to the stricken areas.

Doctors performed operations on the streets in Long Beach in the glare of automobile headlights. Heavy fog and smoke hampered relief.

At Seaside hospital in Long Beach floors were covered with four inches of water, the result of the bursting of water mains. Doctors and nurses worked standing in the water.

LOS ANGELES CITY HALL IS CLOSED. LOS ANGELES, March 11.—The 29-story city hall, tallest building in Southern California, today was ordered closed to the public pending a survey of possible earth quake damage.

R. F. C. PLEDGES IMMEDIATE RELIEF. WASHINGTON, March 11.—Reconstruction Finance corporation officials today pledged immediate relief to California in every way permitted by law.

WEATHER. East Texas — Occasional rains Sunday. Warmer northeast portion. West Texas — Cloudy. Probably local showers east portion Sunday.

**THREE GUESSES**

WHAT ANGLER MADE THE HEAVIEST CATCH WITH ROD AND REEL ON RECORD?

WHICH PRESIDENT OF THE UNITED STATES RAISED THE LARGEST FAMILY?

NAME THE THREE MOST POPULOUS COUNTRIES IN THE WESTERN HEMISPHERE.

ANSWERS ON PAGE THREE

# THE CISCO DAILY NEWS

Phone 80.

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TEXAS DAILY PRESS LEAGUE.

W. H. La ROQUE ..... Manager.  
B. A. BUTLER ..... Editor.

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### NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper will be gladly corrected upon being brought to the attention of the editor.

Any error made in advertisements will be gladly corrected upon being brought to attention of the publishers and the liability of this paper is limited to the amount of the space consumed by the error in the advertisement.

### A GREEN SIGNAL.

President Roosevelt has demanded extraordinary powers to deal with the extravagant costs of the government overhead. He would slash \$500,000,000 from the government's annual budget. With this power granted, he tells an intent congress, the government may be able to effect a balance between its disjointed income and outgo within a year. The economies he proposes will "affect some of our citizens, but the failure to make them will affect all of our citizens," he warned.

Why not place the power in his hands? Why not give this timely leader the opportunity to carry out the pledges he made the electorate and which he is now willing and anxious to meet? Roosevelt is willing to assume the responsibility. He hasn't called any conference to shift the burden of blame for mistakes. He has laid a firm grasp upon the helm and by the very decision and determination of his leadership has welded a wavering, uncertain citizenship almost overnight into a solid force of public confidence. American people have been waiting three long years for such a general. He is entitled to the opportunity he asked. Why give a man a commission without the authority to discharge it? Why cripple or hamstring him with political aspirations or humbug? A green signal and a clear track for the man at the throttle! He may make mistakes, but as sure as you live, he's pointing in the right direction.

### SWANSON DEMANDS A FIRST CLASS NAVY.

Secretary of the Navy Claude Swanson of Virginia is an emergency man. He would build an emergency fleet. He would prepare for emergencies on land and sea. His opinion is that the American fleet should be built up to the ratio laid down in London as soon as conditions permit. It will be remembered that the London agreement of 1930 made provision for naval equality between the United States and Great Britain while permitting Japan to build a ratio of 3 to 5 with her two rival naval powers. The expiration of the London pact will come in 1936. Secretary Swanson has announced in no uncertain terms that he would endeavor to bring the fighting fleet up to treaty strength.

Americans are for peace with all mankind, but the Americans who stand behind Swanson are not going to be caught napping. There is no peace except in the graveyard. There never has been peace. There never will be peace except as it is forged of action with a determination to preserve and defend it at all costs. Peace is not a sitting down, a blind devotion to a hope. Peace, like success, is bought at a price of eternal vigilance against those forces that continually press to hurt and destroy. Peace within and without is the earnest hope of America, but peace unguarded is no peace at all.

### A PLAN TO CONTROL GOLD.

Col. Frank Knox, publisher of The Chicago Daily News and a former chairman of the anti-hoarding commission appointed by Herbert Hoover in his campaign to drive money into circulation has thrown the full weight of his newspaper on the side of the Roosevelt plan for the restoration of confidence and renewal of business activity. He is urging a 25 per cent excise tax "to tax gold out into the open." He advises that the tax be placed on all gold "hoarded by private persons or corporations" other than banking institutions which are members of the federal reserve system.

In war time war methods must be employed to handle the situation. This is war time and there should be no favoritism to individuals or favoritism to cliques or classes or combinations. All the people are interested in the comeback

### THIS CURIOUS WORLD

**The BRUSH TURKEY**  
OF AUSTRALIA,  
DOES NOT TAKE CARE OF ITS YOUNG!  
THE EGGS ARE COVERED UP IN  
DECAYING LEAVES AND LEFT TO  
HATCH....



THE YOUNG ARE FULLY FEATHERED WHEN THEY HATCH. ON EMERGING, THEY MAKE THEIR OWN WAY.

### LEEK.

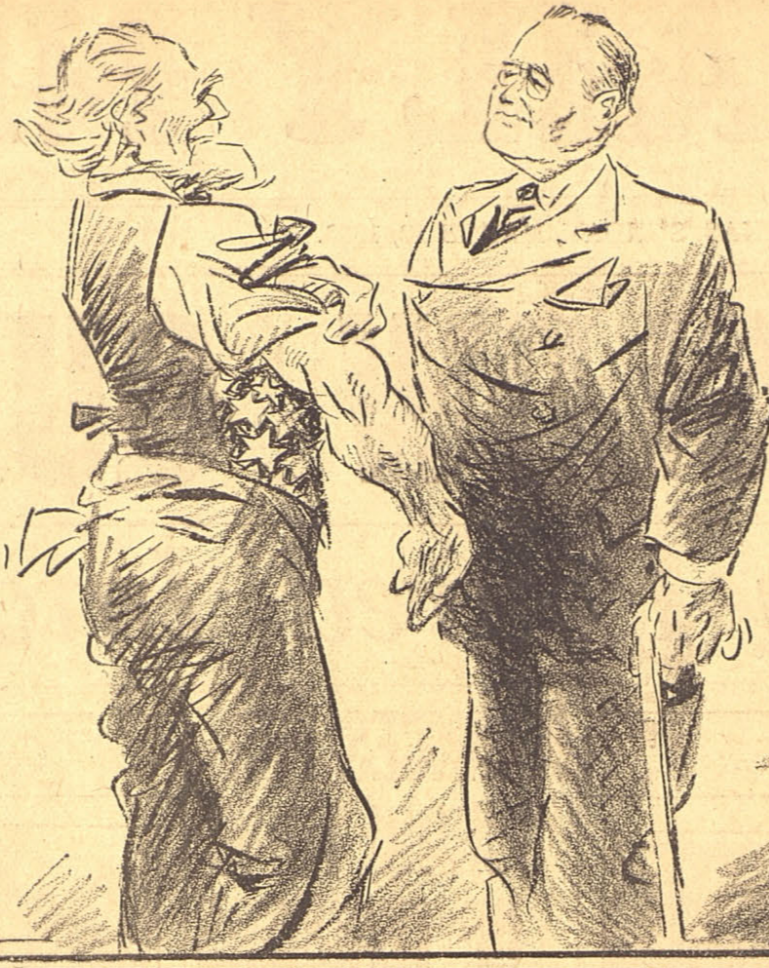
A PLANT RELATED TO THE ONION, IS THE NATIONAL SYMBOL OF WALES. THE WELSH WEAR IT IN THEIR HATS ON ST. DAVID'S DAY!



**WILLIE HOPPE**  
HELPED SUPPORT HIS FAMILY BY GIVING BILLIARD EXHIBITIONS WHEN ONLY SEVEN YEARS OLD.

THE LEEK seems to be the aristocrat of the onion family, but just why it has gained such a favorable place in Welsh history is a matter of some doubt. One theory is that decisive battles in the early days of that country were fought, and won, in the onion fields. At any rate, the plant holds a distinguished position, and beautiful music, "The Leek Overture," has been written in its honor.

### "I Reckon We Can Do It Again, Frank."



and the countless millions of diggers who have always been wealth makers of the world are certain to do their part in the future as they have in the past ages of American life and living. "Carry on" should be the slogan of the little fellow as well as the big fellow in the march of trade.

Human nature and human units are given the acid test in times like these, and those who are unwilling to receive the acid test are those who are ever willing to dodge responsibility and permit their fellows to do the work and make the sacrifices. Somewhere it is written, "He who dallies is a dastard; he who doubts is damned." There are happier days coming. This is the greatest of governments; its taxpayers through organized agencies of government are feeding the hungry, giving shelter to the houseless and providing garments for the ragged or naked. Government agencies are issuing, or, rather, loaning millions of dollars to the tillers of the soil in all the 48 commonwealths whose pockets are lean in order to prepare for the bumper harvests of food and feedstuffs at harvest time. Every aid is being given to stagnated industry and financial institutions to carry on.

Why complain? Why not face the future—each human atom doing his or her individual part for the onward climb from the rock bottom valley to the topmost peak. It has been done through all the history of America. It will continue to the achievement of the people now on earth as it was the achievement of those who fought the battles of life while in the land of the living and scored comebacks which are recorder in the red letter pages of the history of American civilization.

### Through the Editor's Spectacles

By GEORGE

Alex Spears, cashier of the First National bank, is anxious to get his bank open. "Service" is the motto of this splendid Cisco institution which is a model of sound, efficient operation. The present condition of the bank would make it, even were the times a flush and hey-day as in the golden years of Coolidge prosperity, a landmark of good banking. It has demonstrated clearly enough that security is not a matter of size, but a matter of sense and good management. With \$600,000 on deposit and about two-thirds of this sum on hand in cash or government bonds, the bank is anxious to open and to give service. It is irksome to be forced into a suspension because of conditions elsewhere, but orders are orders.

You can bet your sweet life the First National bank will be one of the first to open.

"We've made application to open

to every place we know of," said Mr. Spears.

I reminded him that he hadn't made application to the Daily News. "Consider it made," he replied.

This old earth, shaking itself like a tired sleeper, shatters crowded, orderly communities of millions of souls into terrified chaos on the west coast, and demonstrates that our civilization is no more stable than the earth on which it rests. No one knows just how terrifying it is to have the earth shift under ones feet until one has experienced it. Some idea of the sensation may be gained from standing upon a swaying board in midair, so say those who have felt the very foundations of the planet move under them. Nothing can bring so forcibly to mind the slenderness of the threads by which this old earth with its teeming inhabitants is held suspended in billions of miles of uninterupted space.

There is no absolute security upon this earth. An earthquake, shaking down magnificent buildings and burying hundreds in the debris is analogous to the economic disaster toppling splendid houses of glass and leaving financial disaster in its wake.

The "straw men" of the immediate past era of pyramiding speculation lie in the ruins, like flimsy, torn dummies. Out of the secret chapters of their histories come amazing stories of greed, avarice even whispers of gigantic fraud. The revelation is only in its beginning. More amazing stories are yet to come. Even their chroniclers, delving into the ruins shudder with what stains their fingers.

Who can say that their crash was not a godsend, their destruction a salvation? The solid foundations of American financial strength have not been destroyed, but some of the false superstructure has toppled down. The crash has disturbed the whole community but it has cleared the way for sound building.

The sudden closing of the banks last week caught many with empty pockets. J. A. Bearman was one of them. He remarked that it left him so badly bent that he can't put on his hat for his feet.

### Political Announcements

City election to be held Tuesday, April 4, 1933.

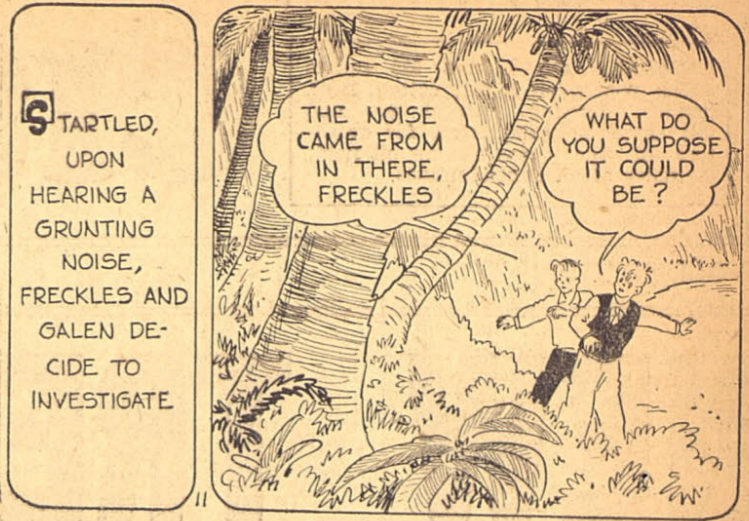
For Mayor:

J. T. BERRY (Re-Election).  
CRIGLER PASCHALL  
J. B. BLITCH

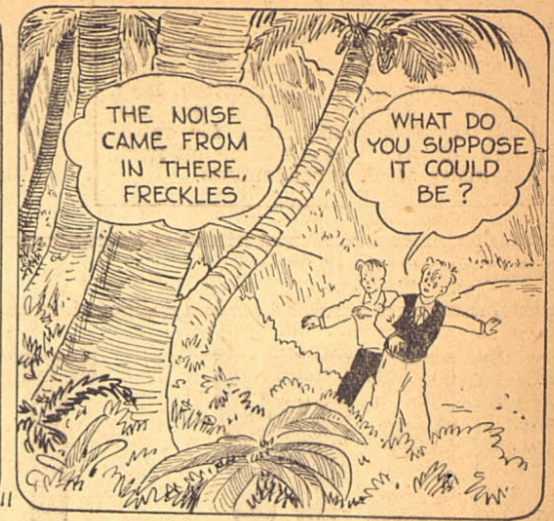
For City Commissioner:

JOE CLEMENTS (Re-Election)  
W. J. FOXWORTH  
H. S. McDONALD  
JONAH DONOVAN

### Freckles and His Friends.

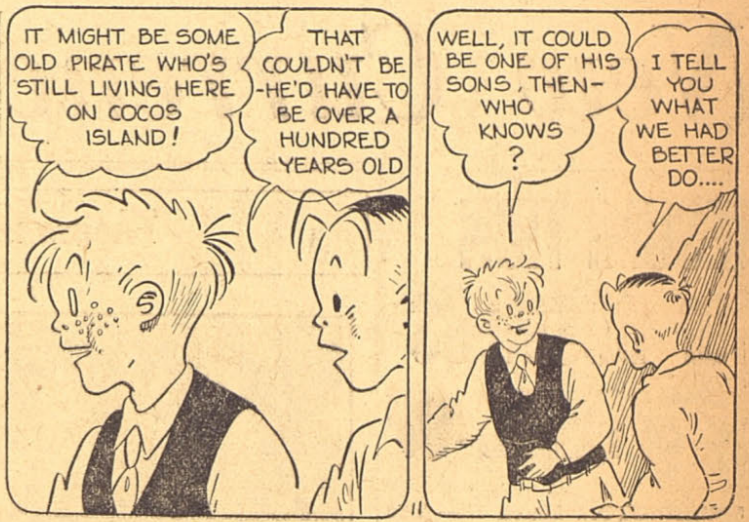


STARTLED, UPON HEARING A GRUNTING NOISE, FRECKLES AND GALET DECIDE TO INVESTIGATE



THE NOISE CAME FROM IN THERE, FRECKLES

WHAT DO YOU SUPPOSE IT COULD BE?

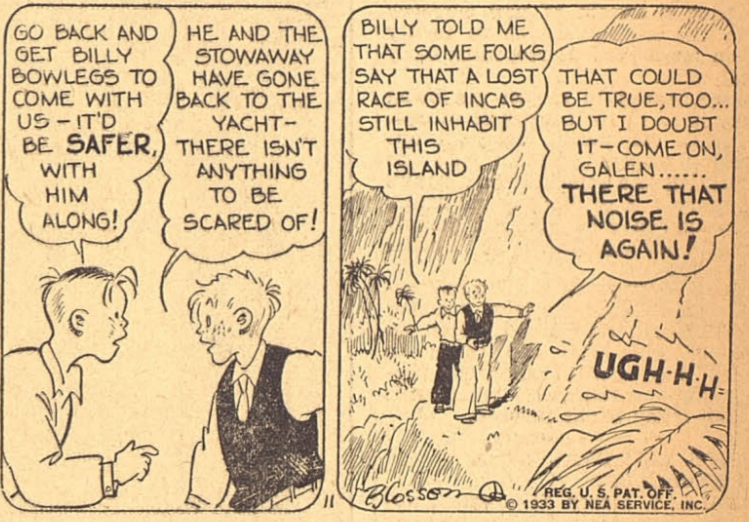


IT MIGHT BE SOME OLD PIRATE WHO'S STILL LIVING HERE ON COCOS ISLAND!

THAT COULDN'T BE - HE'D HAVE TO BE OVER A HUNDRED YEARS OLD

WELL, IT COULD BE ONE OF HIS SONS, THEN - WHO KNOWS?

I TELL YOU WHAT WE HAD BETTER DO...



GO BACK AND GET BILLY BOWLEGS TO COME WITH US - IT'D BE SAFER WITH HIM ALONG!

HE, AND THE STOWAWAY HAVE GONE BACK TO THE YACHT - THERE ISN'T ANYTHING TO BE SCARED OF!

BILLY TOLD ME THAT SOME FOLKS SAY THAT A LOST RACE OF INCAS STILL INHABIT THIS ISLAND

THAT COULD BE TRUE, TOO... BUT I DOUBT IT - COME ON, GALET..... THERE'S THAT NOISE IS AGAIN!

USE DAILY NEWS WANT ADS.

### WHAT ABOUT THE NEXT 6 MONTHS?

(Editor's Note: This letter was written by a Texas business man to a business man in Oklahoma who asked him by wire, "What about the next six months?")

Dear Vandivier:

Thanks for your message. Anyone can bet. I can tell you nothing except to stimulate your mind to think for yourself.

1. Business has been hit terribly. Energy makes wealth and our country has been paralyzed. If our present income as a nation is one billion dollars a week, this means that several billion dollars of wealth will be lost as we are paralyzed during the time necessary to bring about the correction of our three years' illness.

2. If a sick person is hit on the head no one can accurately be sure of the effect of the blow. Personally, I think the blow had to come before the doctors at New York and Washington would admit the gravity of the illness. And I also believe that doctors at work can and do have the medicine for recovery.

3. As I write, the doctors are in consultation and quarreling very much about what medicine to use. One group declares that the United States must stay on the gold standard and pay off 20 billion dollars worth of bonds and other obligations with gold interest and gold principal at the rate of 26 grains to the dollar as per the contract made by the government when it sold the bonds and issued gold certificates. The opponent of this doctor says that the patient is too sick to take the medicine and will disgorge it, even if you put it in its stomach. This second doctor says that if you attempt to pay off 20 billion dollars of debt in gold with four billion dollars of gold you can only do it when people don't know any better and have been willing to take six other kinds of currency and bank credit which they are now no longer willing to take at gold par. And besides, says Doctor No. 2, you would make the holder of a government bond much richer than he is now because currency of the United States has already dropped so that Liberty bonds and gold certificates are now worth \$1.14 per dollar of currency, according to English bettors, IF WE STAY ON THE GOLD STANDARD.

And as this thing goes on these Liberty bonds IF paid in gold may get to be worth two dollars for each dollar of original indebtedness and the patient might have to work twice as hard—that is, pay 40 billion dollars for the 20 billion dollars he borrowed. This would mean a 20-billion dollar steal—or preference—for government debtors as against private debtors. And I do not believe that the relatives of the patient—that is, the taxpayers and citizens of the United States—are going to permit that sort of medicine, because they will simply say, "We workers are not going to let the government bondholders make 20 billion dollars profit out of our sweat."

And so the battle will go on—Doctor No. 1 talking the louder and winning the first argument. But I think Doctor No. 2 is right in his statement and that right will win as soon as the relatives understand the medical terms.

You want to know something definite—the above is a background for these statements:

1. I think the government of the United States cannot stay upon a gold standard without doing a great injustice to creditors in general except United States bondholders. I believe congress will remedy this injustice and that eventually we will have: (a) Inflation of currency sufficient to raise prices of commodities such as cotton and wheat that grow in your country; and (b) that our country will not be taxed to pay back more in Liberty bonds than one dollar of currency for one dollar of Liberty bonds. (The details have been worked out but are too involved for this letter).

And as prices go up for things grown and things manufactured, the procedure will be a general rise in the value of THINGS as there is a general decline in the value of MONEY. This will quicken and stimulate the movement of MONEY into THINGS because people will spend money as it gets cheaper and buy things as they become more expensive. For three years we have had the reverse process of people holding onto money as it became more expensive and refusing to buy things as they became cheaper.

The first quickening will be in commodity trading such as wheat, cotton and silver.

The second quickening will be in the recovery of land values as people get enough from their crops to afford to pay taxes and to realize that they can again make money through the use of land.

The third will be a moderate rise in the cost of manufactured goods as people move from MONEY to THINGS.

The fourth will be a renewed confidence as the nation and the individual states come nearer balancing their budgets through the ability of people to pay their taxes (although in a cheaper currency.)

Next will come an increase in amounts paid in wages as more numbers of men are employed and wage per person rises with the cost of living.

But as a word of caution, I again want to say that while I am an optimist and believe we are beautifully coming out after the doctors finally agree, we must remember that the collapse of our banking system has paralyzed energy and the patient is very sick—the real recovery of wealth will be slow and our businesses must be watched with tremendous skill.

## THE WHOLE FAMILY

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## CISCO DAILY NEWS

# About Cisco Today

Society Editor, Miss Marjorie Noell—Phone 80.

### M. E. ZONE MEETING HELD IN CISCO.

More than seventy-five women, including visitors from Eastland, Ranger, Breckenridge and several other neighboring towns, were present for the North Zone meeting of the Women's Missionary society which was held Friday at the First Methodist church of this city. Luncheon was served at noon in the banquet rooms at the church.

A program was carried out as follows: opening songs: "The Kingdom is Coming," and "I Love To Tell the Story"; prayer, Mrs. S. G. Thompson of Eastland; roll call by the secretary; poem, "Today," Mrs. Warren of Ranger; discussion of the World Outlook, Mrs. Bert McGlamery; playlet, "The Reference Book," by the Cisco unit; "Children and Kingdom Building," Mrs. Roy Jamison, Ranger; report from the district secretary; special song by Miss Harmon of Ranger; a committee was appointed to count the votes in the poster contest; "Spiritual Life Retreat," Mrs. B. W. Kramer; Sacrament was taken, Rev. O. O. Odom in charge. At two o'clock, the meeting was called to order for the afternoon session, and the following program was carried out: song, "Living for Jesus"; the Apostle Creed was repeated in unison; special prayer, led by Rev. C. Q. Smith and Mrs. W. H. Palmer of Breckenridge led a round table discussion on "How to Increase Our Membership." Breckenridge was selected as the next meeting place. The meeting was dismissed with a prayer.

### LUNCHEON GIVEN FOR MOTHERS CLUB.

Complimentary to members of the Mothers club, Mrs. J. E. Spencer, president of the club, entertained on Thursday with a lovely one o'clock luncheon at her home on West 8th street. A color scheme of green and white was favored in appointments for tables where a delectable three course luncheon was served. Following the luncheon a short business session was held, and the regular program was carried out. "The Development of Morality Through Physical Education" was the subject of the program. Mrs. R. B. Gustafson talked on "Teaching Honesty Truthfulness, and Self Control." Mrs. S. W. Coplin read a paper on "Physical Education," and Mrs. Chas. Sandler gave a talk on "Story Telling for Children." A piano selection from "Bohemian Girl" was given by Mrs. C. O. Pass.

Those enjoying this occasion were Mesdames Richard Bearman, S. W. Coplin, J. B. Loftin, C. S. Sandler, C. O. Pass, R. B. Gustafson and the hostess.

### MERRY MATRON CLUB HAS MEETING.

A profusion of spring flowers were featured in decorations for entertaining rooms on Thursday afternoon when Mrs. Cecil Leveridge entertained for members of the Merry Matron club in her home on N. avenue. A variety of games, such as ping pong, India, Lotus, and St. Patrick's hat, furnished diversion for the afternoon hours. A St. Patrick's day motif was artistically used in the lovely refreshment course, with Chicken salad and nut sandwiches, sweet pickles, fruit salad, and ice lime ade, which was served during the afternoon.

Mrs. Van Gadenhire, Mrs. Dewey Moore, and Mrs. Elsworth Mayer were guests present besides the following members: Mesdames Ed Caudle, Ray Haley, Joe Price, C. L. Gardner, R. W. Smith, and A. L. Filler.

The club met at the home of Mrs. A. L. Filler in Humboldt on Friday evening for a short business session. Light refreshments were served at the conclusion of the meeting.

### VIOLIN ORCHESTRA TO PRESENT PROGRAM.

The violin orchestra directed by Mrs. Ben Krauskopf will present a program on Tuesday evening at 8 o'clock in the auditorium at the high school. Assisting on the program will be Joe Carothers, Margie Linder, Betty Lou Powell, Velsie Wood, and the Blue Bonnet Trio.

The program will consist of two divisions. In the second part, the orchestra, representing a band of gypsies, will create a picturesque scene as they are gathered about their campfire, serenading with romantic gypsy music, songs, and dances. Members of the orchestra are Jack Courtney, Herbert Wende, Mrs. Opal Yeager, Martin Wende, Jacqueline Porter, Marion Bruce, Rueben Wende, Otis Lomax, Mrs. Troy Powell, cello, Miss Wilma Mason on pianist, and Mrs. Ben Krauskopf, director.

### MRS. DABNEY ENTERTAINS WEDNESDAY BRIDGE CLUB.

Mrs. Guy Dabney entertained on Wednesday afternoon at her home,

### CALENDAR

#### Monday

The City Federation will meet Monday afternoon at 3 o'clock at the Women's clubhouse, 400 West Seventh street.

The Y. W. A. will meet Monday evening at 7 o'clock at the home of Miss LeClaire Harrison, 603 West Fifth street.

The Music Study club will meet Monday afternoon at 4 o'clock for rehearsal at the home of Miss Marian Chambliss, 208 West Tenth street. All members are urged to be present.

Officers of the Cisco Chapter O. E. S. will meet Monday evening for rehearsal at 7 o'clock at the Masonic hall.

#### Tuesday

The Circles of the W. M. S. of the First Baptist church will meet Tuesday afternoon at 3 o'clock as follows:

Circle 1 with Mrs. Blackstock, 708 West Ninth street.

Circle 2 with Mrs. A. D. Estes, 201 West Thirteenth street.

Circle 3 with Mrs. F. E. Shepard, West Tenth street.

Circle 4 with Mrs. J. W. Robertson, Broadmoor Apts.

Circle 5 with Mrs. Parks Poe, 1511 C avenue.

Circle 6 with Mrs. J. W. Mancill, 1002 Front street.

Circle 1 of the Methodist Missionary society will meet Tuesday afternoon at 3 o'clock with Mrs. L. E. Vaughn, 700 West Third street. Mrs. Nance is leader of the circle.

Circle 4 of the Missionary society of the First Methodist church will meet Tuesday afternoon at 3 o'clock at the home of Mrs. J. W. Thomas.

Circle 1 of the Presbyterian auxiliary will meet Tuesday afternoon with Mrs. Bradshaw at her home on West Eighteenth street.

#### Thursday

The First Industrial Arts club will meet Thursday afternoon at 3 o'clock the clubhouse, 400 West Seventh street, with Mrs. N. A. Brown hostess.

Mrs. Joe Price will entertain the Merry Matron club Thursday afternoon at her home on West Ninth street,

810 West Fourteenth street, to honor members of the Wednesday bridge club. Signs and symbols appropriate to the season near St. Patrick's day made an attractive theme for party appointments. In the games, Mrs. Leon Maner won the high score, and Mrs. T. F. O'Brien received the low score.

Members present were Mesdames Leon Maner, H. S. Drumwright, A. Spears, L. A. Harrison, T. F. O'Brien, F. D. Wright, Oscar Clett, E. P. Crawford, and Will St. John. Mesdames Chas. Trammell, George P. Fee, and K. H. Pittard were guests.

#### HUMBLE CLUB MEETS WITH MRS. CARSWELL.

Members of the Humble bridge club were entertained on Wednesday afternoon in the home of Mrs. R. B. Carswell in Humboldt. In the games, Mrs. F. D. McMahon won the high score, and was presented a lovely hooked rug, and Mrs. Lloyd Surlis as winner of the low score, was awarded a basket of jellies and preserves. A delightful salad and sweet course was served at the refreshment hour.

Members and guests present were Mesdames H. E. McGowan, W. J. Armstrong, A. E. Jamison, W. C. McDaniel, Lloyd Surlis, F. D. McMahon, M. L. McGannon, I. J. Henison, W. W. Wallace, Petty, Pete Booth, and J. R. Henderson.

#### HEALTH PROGRAM GIVEN AT 20TH CENTURY CLUB.

Mrs. George D. Fee was leader of an unusually interesting program on "Health" which was presented at the regular meeting of the Twentieth Century club on Friday afternoon in the clubroom at the library building. Thirty health posters made by pupils of the fifth grade were on display. Members, voting on the group, selected the poster made by Betty Rose McBride for a first place, that of Alice Slicker for a second, and that of Dolores Penn for a third. Bettyrose Logan read a paper on the health program which is being carried out in the West Ward school. The kindergarten pupils of Miss Eileen Wilson presented a clever health playlet entitled "Carpenter's Union". Those taking part in the playlet were Yancey McCreary, Jr., Billy Jean Cleere, Patricia Brezner, Charles Lavoice Wilson, Mary Catherine Shepard, Dick Anderson, Jerry Destiegnier, Billy Winston, and Virginia Lee McNeely. A reading was given by Jack Chambliss. Mrs. Charles Brown was hostess for the afternoon.

Members present were Mesdames J. R. Burnett, J. B. Cate, E. P. Crawford, Charles Brown, S. E. Hittson, C. C. Jones, G. B. Kelly, George Fee, J. J. Butts, J. C. McAfee, J. E. Spencer, A. Spears, Hubert Seale, P. P. Shepard, C. Q. Smith, R. Q. Lee, Wm. Reagan, Homer Slicker, and C. R. West. Mrs. L. D. Wilson and Mrs. Theresa Weddington McMerrill were visitors.

#### MARJORIE ANN DYER FETED ON BIRTHDAY.

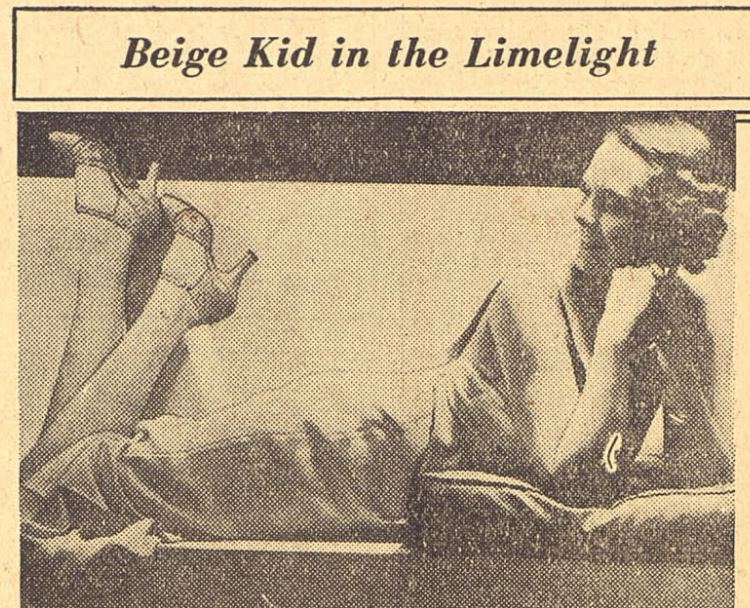
In celebration of her ninth birthday, Marjorie Ann Dyer was feted with a party yesterday afternoon at the home of her parents, Mr. and Mrs. H. L. Dyer, on West Ninth street. A number of delightful games were enjoyed by the little guests during the afternoon. Party decorations gave emphasis to an Easter motif. Individual cakes topped with candles were served with

# Latest Fashions in Pictures

## Gowns, Undies, Sylo-frocks and Goatskin Shoes Make Milady and My Gentleman Smart for Spring

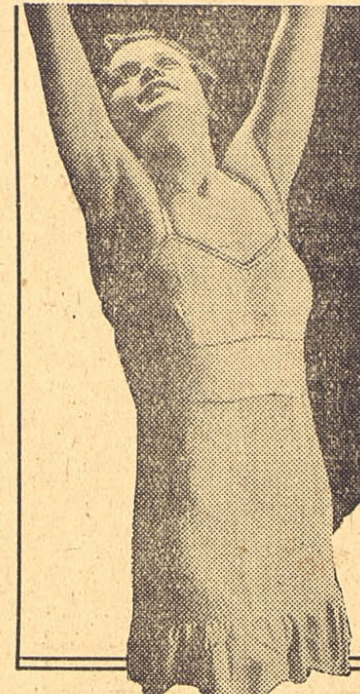


THE WHITE MODE OFF STAGE: Miss Marguerite Churchill, appearing in "Dinner at Eight," wears this long, slim evening gown of Stehli's dull white chalk finished crepe. A box pleating which follows the neck and shoulder line is lined with deep blue cire satin, the only spot of color.



### Beige Kid in the Limelight

Beige kid sandals spell spring to the well dressed woman. These kid sandals have unique perforations ranging from pin point size to regular coin dots.

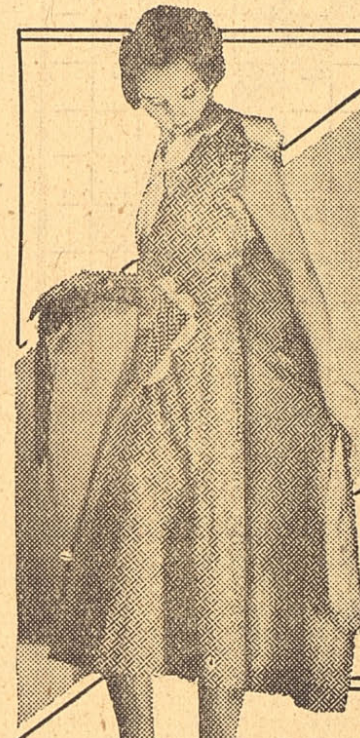


CHARDONIZE UNDIES: Here is the perfect foundation garment in a dull lustre fabric of chardonize yarn. It molds the figure to the smart spring silhouette and the fabric is just elastic enough to keep it there.

### Kid and Goats Make Spring Shoes



CROCHET FOR SPRING: This dramatic little blouse is crocheted by hand of blue and white mercerized crochet cotton. The double collar and large blue and white striped bow at the neck lend it a very smart, French look.



COTTON SYLO FROCK: This colorful little sylo frock is the answer to perfect grooming at home. The wrap around in the back allows you to slip into it without mussing your hair. When you bend down the skirt stretches without exposing. When you stand up, it falls back into place, forming a slim straight silhouette.



CROCHET FOR SPRING: This dramatic little blouse is crocheted by hand of blue and white mercerized crochet cotton. The double collar and large blue and white striped bow at the neck lend it a very smart, French look.

ice cream at the refreshment hour. Toy balloons and Easter rabbits were favors for the following guests: Ina Margaret and Mary Joe Sattes, Betty Lou Powell, Julia Jane Moore, Ada Roan Mobley, Betty Mae Davis, Joan Bearman, Mary Frances Keough, Kathleen Keough, Virginia Lou Ford, O. W. Ford, Salena and Buddy Moore, Mary Olive and Jack Garrett, Betty Jean, Patsy, Billy, Jack Hogan, Sidney Allen, Baird, Ferdie Hubbard, A. D. Anderson, Hubert James Seale, Sonny Wright, Corky Bettis, Don Burnam, and the honoree.

#### PARTY HONORS LOUISIANA VISITOR.

Mrs. G. C. Rosenthal entertained on Friday afternoon at her home in Humboldt, honoring her guest, Mrs. L. M. Firnberg, of Alexandria, La. Jig-saw puzzles furnished entertainment for the afternoon. Prizes went to Mesdames F. D. McMahon, Rice Forman, and M. L. McGannon. The honoree was presented a gift.

A salad and sweet course was served to Mesdames Ed Armstrong, J. E. Caffrey, D. R. Palmer, R. B. Carswell, J. W. Thomas, C. C. Newton, F. D. McMahon, Rice Forman, W. C. McDaniel, and M. L. McGannon.

#### MR. AND MRS. PRICE HOSTS TO "12" CLUB.

Mr. and Mrs. J. L. Price were hosts at the most recent meeting of the Twelve club at their home, 609 West Ninth street. A St. Patrick's day motif was given emphasis in every detail of party appointments, and was further suggested in the colorful refreshment course, which consisted of lime fruit topped with green icing, and fruit punch. In the bridge games, Paul Hudlow won the high score.

A new scoring contest will begin at the next meeting which will be at the home of Mr. and Mrs. C. E. Hickman, 1309 Bullard avenue, on Monday evening, March 20.

#### Personal Mention

Mrs. J. W. Jennings and Mrs. J. R. Stone of Brownwood were guests of Mrs. K. H. Pittard Friday.

Rev. and Mrs. E. S. James and family have returned from a two weeks visit with relatives in Oklahoma.

Mrs. Henry Rogers and daughters, Joyce and Virginia, are spending the weekend with Mrs. Leon Maner.

Misses Mayme Estes, Lucy Kitrell, and Ester Bradshaw attended the Oil

Belt division of the Texas state teachers association in Breckenridge Saturday.

Mrs. D. K. Scott has returned from a visit in Dallas.

Dr. and Mrs. J. O. Readis of Dallas were guests of Mr. and Mrs. E. P. Crawford Friday night.

Mr. and Mrs. J. M. Hooks of Abilene visited relatives here Friday.

Miss Marian Chambliss, Miss Elizabeth Dial, Miss Alma Wells, and Miss Juanita Bounds were among the teachers who attended the meeting in Breckenridge Saturday.

Mrs. J. D. Carroll was a visitor in Ranger Saturday.

Mrs. Y. C. Woodfin of Fort Worth is visiting relatives in Cisco.

Mrs. Bert McGlamery, Mrs. S. G. Thompson, and Mrs. Stewart of Eastland were in Cisco shopping Friday.

Mr. and Mrs. D. C. Sivalls and daughter, Mary Martha, of Midland, formerly of Cisco, are visiting friends here.

Mr. and Mrs. Wyatt Jacobs were visitors in Ranger Friday.

Mrs. N. N. Rosenquest and daughters of Eastland were in the city shopping Saturday morning.

R. N. Cluck, H. Brandon and Howard Goss went to Breckenridge Friday evening to attend the teachers meeting.

Mrs. Sidney Hughes and daughter of Breckenridge spent Friday with relatives here.

Mr. and Mrs. S. W. Altman were visitors in Moran and Albany Friday afternoon.

D. D. Anderson has returned to his home in Big Spring after a several days visit here.

Mrs. J. B. Burris of San Antonio and Mrs. D. T. Linder of Kennedy arrived Saturday for a visit with relatives in Cisco.

Miss Byrd Bacon, Miss Ruby Ray Swift, Mrs. Callie McAfee, Miss Fannie Stevens and Miss Addie Stevens were among those who attended the teachers meeting in Breckenridge Saturday.

Mrs. A. J. Olson has returned from a visit in San Antonio. She also paid a short visit to her daughter, Miss Bess Olson, in Austin, while she was

away. She was accompanied home by her son, Marion, who will remain for a weekend visit.

Mr. and Mrs. Eugene Johnston and son, Billy, are spending Sunday in Breckenridge.

Mr. and Mrs. J. C. Donica visited their son, who is ill, in Gorman Saturday.

Mr. and Mrs. Leonard Simon and daughters, Julia Lee and Mary Ann, of Fort Worth, are spending the weekend in Cisco. They will be guests in the home of Mr. and Mrs. F. D. Wright.

Mr. and Mrs. G. C. Rosenthal left Saturday for a weekend visit in Dallas. They were accompanied by Mrs. L. M. Firnberg of Alexandria, La., who has been their guest during the past week. Mrs. Firnberg is returning to her home in Louisiana.

Mrs. A. M. Williams was called to Ranger Friday on account of the illness of her son, Robert Stelle.

Mrs. W. L. Harrell has returned from an extended visit with her granddaughter, Mrs. Otho Bray, in Chickasha, Okla., and her daughter, Mrs. W. B. Hawkins in Fort Worth. She attended the Fat Stock show in Fort Worth Friday.

### Sunday Services at The Churches

#### FIRST BAPTIST CHURCH

Subject of the morning sermon by the pastor, Rev. E. S. James, will be "Things That Do Not Fail." Mrs. P. L. Ullman will sing.

At the evening hour the pastor will preach upon the subject "Hoarding." He is especially anxious that all members of the church hear this message. Special music by Mrs. Coe McLeRoy and Mrs. Bob Key. Checks will be accepted for church pledges.

#### FIRST METHODIST

Sunday school at 9:30; preaching at 10:50 and 7:30. Morning theme is "Playing Fair With God." Young people's meeting at 6:30 p. m. Regular stewards meeting Monday at 7:30 p. m. Circle 1 of the missionary society will serve the dinner at that hour.

#### HOLY ROSARY CHURCH

Mass today will be at 10 a. m. by Rev. M. Collins. Lenten devotions will be held on Tuesday at 8 p. m. Mass on Wednesday at 7:30 a. m. Catechism on Saturday at 9 a. m. This is the Second Sunday in Lent and the gospel read is taken from St. Matthew XVII:1-9.

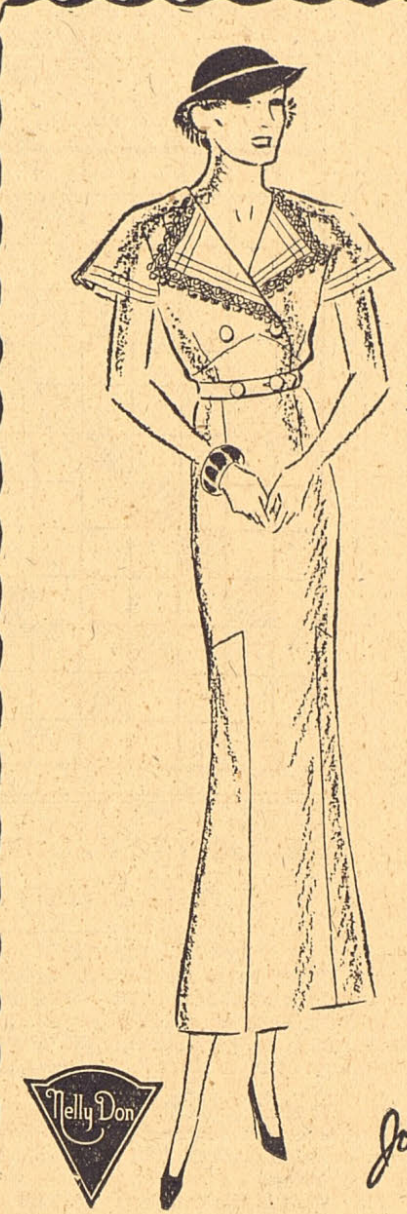
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## NELLY DON NEW SPRING DRESSES

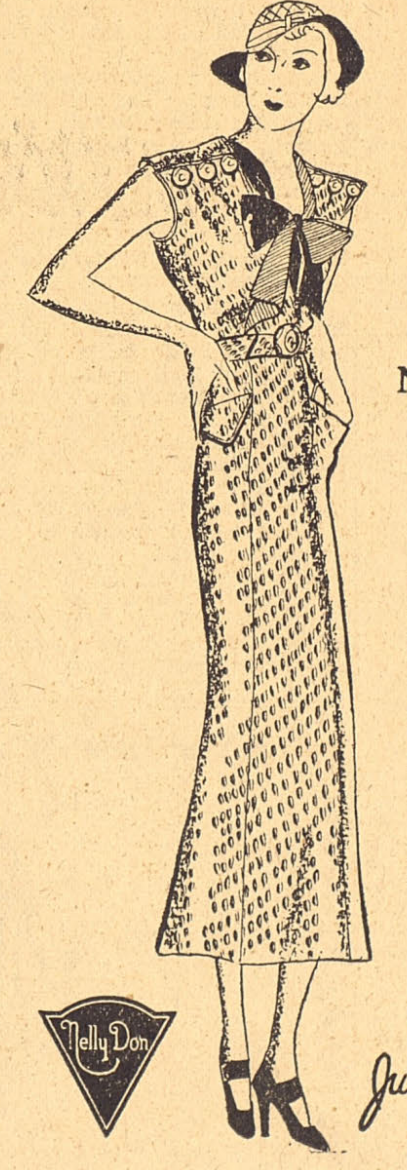


### NELLY DON DRESSES

Nelly Don adds many a "dress-maker's touch" to this Spring linen... the new flared sleeve... the flattering waistline... the deep collar lapels with fine Irish lace... all make this new Nelly Don linen ever so "value-ful" at only...

3.95

Just Try One On



### NELLY DON DRESSES

Puff, puff, puff... your cottons should be rough! Nelly Don takes the lead with a fabric of matelasse weave... Dilassay it's named. Choose a pastel or choose a white with two-toned scarf trim. Be chic but economical in this rough cotton at

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Be sure to see these wonderful styles in NELLY DON DRESSES. There is a style for every one. Sizes 12 to 44. Full price range.

**\$1.50, \$1.95, \$2.95, \$3.95, \$5.95, \$7.95, \$10.95**

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THE DEPENDABLE STORE  
Cisco's Big Department Store

### ANSWERS

to today's THREE GUESSES

ZANE GREY, famous novelist, caught the largest fish ever captured with rod and reel, a 1040-pound Striped Marlin swordfish. JOHN TYLER had fourteen children by two wives. THE UNITED STATES, BRAZIL and MEXICO, in that order, are the most populous nations in the Western Hemisphere.

### Dayton Tires

Passenger Car, Truck and Bus Tires

We can supply your Tire needs with any quantity, size or quality. 4.75x19 Tires as Low as

**\$3.90**

### CISCO MOTOR SUPPLY

Wholesale and Retail

# FROG NINE TO OPEN SEASON WITH STEERS

FORT WORTH, March 17. — The T. C. U. baseball nine will open the conference scheduled for April 11 in Ft. Worth against the Texas Longhorns defending champions.

Two contests have been scheduled with each conference representative giving the Horned Frogs only eight conference games. Rice and Arkansas are not competing. The final Frog game will be played May 13 in Fort Worth against the Baylor Bears.

Coach Meyer is planning a full schedule of practice games for the Purple Nine, including at least one game with the Fort Worth Cats, Texas League entry.

Nineteen men are reporting for daily practice now, and the number may be enlarged within the next few days, according to Coach Meyer. Slim Kinzy all-conference twirler, is certain of the 1933 team.

The complete conference schedule follows:

April 11—Texas at Fort Worth.  
April 24—A. & M. at Fort Worth.  
April 26—S. M. U. at Dallas.  
May 1—Baylor at Waco.  
May 2—Texas at Austin.  
May 6—A. & M. at College Station.  
May 9—S. M. U. at Fort Worth.  
May 13—Baylor at Fort Worth.

## TEXAS TOPICS

By RAYMOND BROOKS

AUSTIN, March 11. — Fred Minor of Denton, speaker of the last legislature is in Austin, and a result of his visit has been the rather definite organization by his friends of a campaign in his behalf for attorney general next year.

James V. Alfred is now serving a second term as attorney general; and unless the politicians are guessing wrong, he will not be running for attorney general in the next race.

Mr. Minor apparently will be a candidate; and with the steam generated in the incipient campaign started by his friends and former colleagues, representing every section, he will have gained measurable speed before other political races are even formed.

W. R. Montgomery of Edinburg was among the best-known of Texas house members during the terms he served in the legislature. Many of those with whom he served are now in the house and senate.

He was a lawmaker of substantial influence and weight. He was a hard worker, and brought the skill of a banker and a newspaper publisher and business man, to the questions of legislative decision.

All those who know his are elated at the suggestion the new democratic administration will choose him as attorney general of Porto Rico. He will, if named, go to a place whose last two holders have been Texans.

Mr. Montgomery's secretary, C. Butte, republican, took as his secretary to his office young James Beverly of Amarillo. Mr. Beverly followed Dr. Butte in the office, before moving on to the governorship of the island.

Efficient and able public service of Adrian Pool, El Paso, as a Texas lawmaker for 12 years, and as a member of the state board of control has been rewarded in Mr. Pool's selection by President Roosevelt for director of customs of Pool's home district, El Paso. This assumes the indication of Washington news dispatches will be followed and that his selection is definite.

Mr. Pool will retire from the board of control to take the federal post several months before expiration of his term there.

That apparently will call back to board of control Roy I. Tennant, who served in the same place for six years under appointment of Gov. Miriam A. Ferguson.

Mr. Tennant established a record of unusually impartial and effective service to the state while on the board of control; and about the capitol it is assumed that his selection to resume that service is so sure that nobody else will be considered.

Mr. Tennant gave the least consideration to politics, and was guided to a lesser extent by political factors perhaps than almost any man who has served in office exposed to politics.

As a result his friends are limited to no political camp; and in returning him to the office, the administration will gain one who reflected distinct credit to the state service.

The news in process of generation, as recorded in this column recently—that J. C. Duvall and J. B. Ford are shaping as the candidates for speaker of the next legislature—was confirmed, and its subject matter approved by members of the present house.

Mr. Duvall happened to have been called to the chair to preside during the day the item was read by lawmakers. Next morning, Speaker Coke Stevenson called Ford to the chair; and when he took his seat, there was a ripple of hand-clapping throughout the house. Members saw in this a recognition of the impending race, a tribute not alone to Mr. Ford but to both men.

DO NOT FEAR COLD

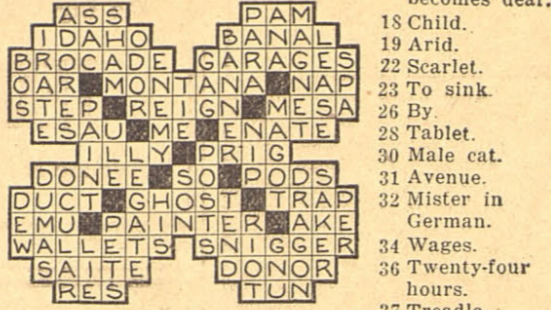
BOSTON, March 11. — Frigid weather holds no terror for Boston newsboys. Women attaches of the Burroughs Newsboy Foundation circulate through the downtown section on cold days, distributing hot cocoa among the newsies. This "relief" work is done under the auspices of the foundation.

## Economics

### HORIZONTAL

- 1 Howling.
- 7 Staff on a spinning wheel.
- 13 Baseball teams.
- 14 Stir.
- 16 To prohibit.
- 17 To elect.
- 18 Inclination.
- 20 To smear.
- 21 Encountered.
- 22 Those who repair roofs.
- 24 Before.
- 25 Pair (abbr.).
- 26 House cat.
- 27 To yelp.
- 29 South.
- 30 To scatter.
- 31 Hurrah.
- 33 Hattus.
- 35 Small.
- 37 Passed by.
- 39 Part of a pedestal base.
- 41 Sweet potato.
- 42 Enthroned.
- 44 Aye.
- 45 Mine.
- 46 Adorned again.

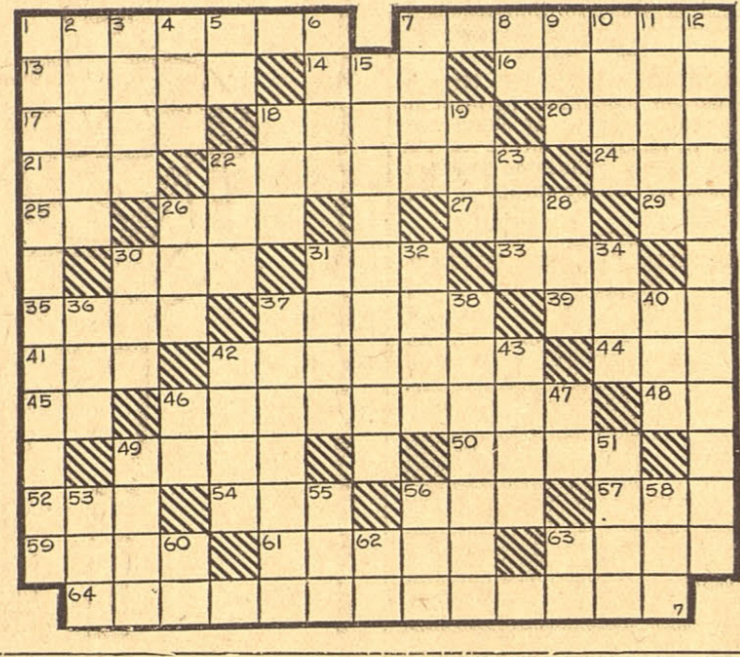
### Answer to Previous Puzzle



- 48 Chaos.
- 49 Title.
- 50 Sour.
- 52 To bow.
- 54 A ridge.
- 56 To help.
- 57 Tiny.
- 59 Street boys.
- 61 Animal, sole product of one egg (pl.).
- 63 Diagonal.
- 64 Plan for farm aid.

### VERTICAL

- 1 An international.
- 2 User of lime.
- 3 One.
- 4 To permit.
- 5 Like.
- 6 Rootstock.
- 7 Finished.
- 8 Street.
- 9 Tiny flap.
- 10 Talented.
- 11 IV (pl.).
- 12 Proceeding by which an owner loses real estate because of debt (pl.).
- 16 Process by which money becomes dear.
- 18 Child.
- 19 Arid.
- 22 Scarlet.
- 23 To sink.
- 26 By.
- 28 Tablet.
- 30 Male cat.
- 31 Avenue.
- 32 Mister in German.
- 34 Wages.
- 36 Twenty-four hours.
- 37 Treadle.
- 38 Dental surgeon.
- 40 Lair.
- 42 Tallow tree.
- 43 Inanimate.
- 46 Sun god.
- 47 Doctor.
- 49 Norse mythology.
- 51 Double.
- 53 Simpton.
- 55 Sun.
- 56 Blackbird (variant).
- 58 To dine.
- 60 Senior.
- 62 Oil (suffix).
- 63 To exist.



## King George V. Guides Great Britain With Steady Hand in Economic Crisis

By H. L. PERCY

United Press Staff Correspondent

LONDON, March 11. — His Majesty, King George V of Great Britain, is the pilot steering the British ship of state through the economic crisis.

It is his hand that has guided the policies of his leading statesmen, and his decision that has ended indecision.

This is the consensus of opinion, gleaned by a canvass of politicians, based on the epochal events since the downfall of the Labor government in 1931.

Officialdom probably would deny that the King has had a finger in its pie, for constitutionally, he is neutral. But there have been unmistakable evidences of the royal touch.

Perhaps the outstanding example of this royal power is the behind-the-scenes story of the formation of the national government.

When the Labor cabinet split and fell, in 1931, over the question of unemployment insurance, Prime Minister Ramsay MacDonald went to Buckingham Palace and tendered his resignation. According to precedent, and on MacDonald's advice, the King should have invited the Conservative leader, Stanley Baldwin, or Arthur Henderson, as head of the largest Labor faction, to form a new government.

King George did neither. Disregarding all precedent, he asked MacDonald to try to form another cabinet. Whether or not a coalition was his suggestion is hard to say,

but there is no doubt that it met with his approval.

This is seen by the fact that when MacDonald found himself faced with difficulties in obtaining the cooperation of the other parties, King George summoned the Prime Minister and Baldwin to the Palace, together with the Liberal leader, Sir Herbert Samuel.

The story goes that he told them very plainly — and the King is known for his blunt, sailorly language — that the matter was urgent and must not be delayed. He gave them an hour to make up their minds. Within that hour the government was formed.

King George was aware of the seriousness of the situation just before the suspension of the gold standard in September, 1931. Many were the talks he had with his close friends, including Lord Lee of Fareham, the millionaire philanthropist, and Admiral of the Fleet, Lord Jellicoe, in which he expressed his anxiety. There is no doubt that he was advised of and fully approved the suspension of the gold standard.

Never before has the King shown such an intense interest in the daily occurrences of dominion, foreign and home policy. He must have established a record for the number of audiences during the past year.

Prime Minister Ramsay MacDonald rushed to and fro from the Palace to 10 Downing Street, advising the King on every phase of his cabinet-forming. He held there more than once during the recent passage

Beneath the picture of the girl with the dark hair were the words, "Miss Betty Kendall, above, daughter of Mrs. E. K. Curtis and a member of the Junior Guild, has embarked on a career in the field of advertising."

Advertising! Janet scanned the columns of type below the picture. "At least a dozen young women," the first paragraph began, "prominent in Lancaster's younger social set are forsaking parties and club meetings these days to work in offices and stores and even to show real estate to prospective clients. They declare that selling books and art goods, writing advertisements and telling people how to decorate their homes is far more interesting than a round of bridge playing and dancing."

That was not what Janet wanted to know. She skipped several paragraphs, then came to this: "Miss Betty Kendall, who is one of the most popular members of the Junior Guild, has chosen the field of advertising and is now employed in the office of the A. L. Advertising Co., of which her uncle, Dwight R. Kendall, is vice president. Miss Kendall attended Miss Mayberry's School from which she was graduated last spring."

JANET looked at the picture again. Her memory flashed back to that Saturday afternoon—10 days ago, was it?—when she had passed the Brewster Hotel on her way to lunch. She saw the girl in the dark fur coat and the young man beside her. The whole scene reappeared exactly as it had happened—the girl looking up, smiling, the man with the topcoat like Yell's holding open the door

of notes between the United States and Britain over payment of war-debt installment on Feb. 15. The King's approval was desirable, if not strictly necessary, for all four British notes.

The King was interested in the Ottawa conference, and had special reports of its proceedings, besides holding lengthy conferences with Baldwin and his party upon their return. He also was consulted when Britain took the historic step from free-trade to protection, although since parliament had passed the tariff bill, he was bound by the constitution to approve it.

At the same time, King George has interested himself in, and has more than a layman's knowledge of, India's fight for independence, the Anglo-Fre State dispute, and more recently, the Anglo-Persian squabble.

It is certain that he approves Britain's policy at Geneva, both at the disarmament conference and in the Sino-Japanese question.

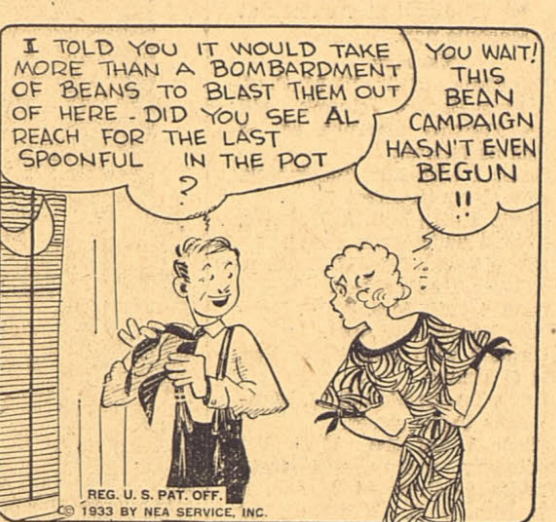
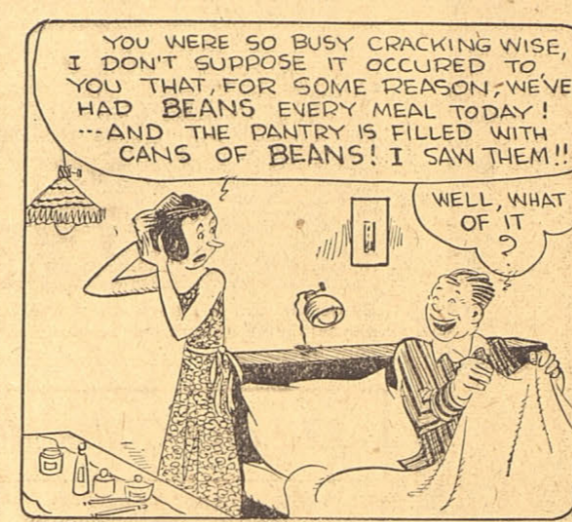
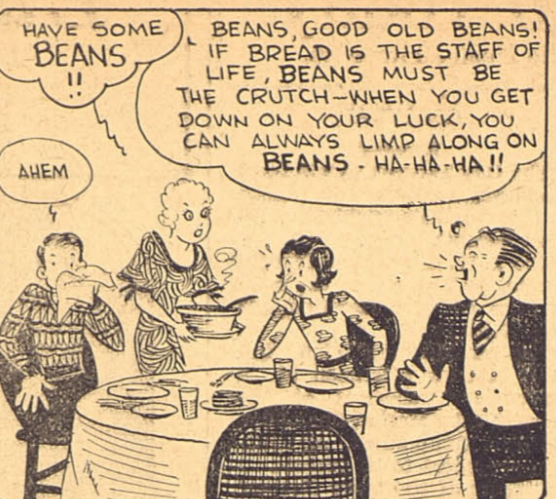
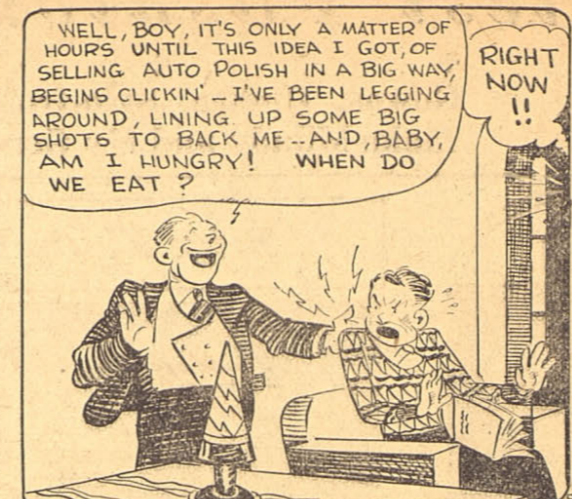
The King has no politics, although being in the ranks of the capitalists he might be thought to have conservative leanings. Whatever is his private opinion, and it is known that MacDonald is a favorite of his, he never has shown it when, either by power of his position, or through sheer personal interest, he has taken an active hand in the government of his people.

**DIG FREE FERTILIZER**

POTOSI, Wis., March 11. — Farmers of this vicinity may obtain fertilizer cheaply by simply digging limestone from a rich deposit of Galena limestone. The percentage is so high, soil experts report that the limestone requires no pulverizing before it may be spread on the fields.

Daily News and American and Roundup want ads are a good investment—Phone 80.

## MOM'N POP.



USE DAILY NEWS WANT ADS FOR RESULTS

# One I Love

by LAURA LOU BROOKMAN  
© 1933  
NEA SERVICE, INC.



Mollie put a hand on the other girl's shoulder. "Don't worry, honey," she said.

"No. Nothing." Mollie seemed relieved. "Well, I'm glad to hear that," she said. "You know it doesn't really mean anything if the boy friend wants to step out on a date now and then. People don't feel the way they used to about things like that. I mean even when you're engaged."

"But we're not," Janet put in quickly. "Roll's free to do anything he wants to—"

"You're not engaged? You mean you've broken it off?" The other girl nodded.

"Oh, but Janet, that's terrible! Oh, I hope it wasn't because of what I told you!"

"It wasn't your fault," Janet assured her. With a touch of the bitter humor she had voiced a moment before she went on, "Roll and I are different. We—we don't like the same things. He wants a good time and I don't care about that. The whole thing was a mistake—"

HER words rose hysterically, then broke off. Janet's lips trembled and she turned away quickly. It was the first time she had told anyone that her engagement was at an end. She had been repeating Roll's words, almost literally.

"But that's all nonsense!" Mollie said heatedly. "Why, I thought you and Roll were crazy about each other!"

"Well, we're not. We're—not going to see each other any more!"

Mollie put a hand on the other girl's shoulder. "Don't worry, honey. It'll all come out all right. He'll be back, more in love with you than ever."

Janet shook her head. "I haven't seen him for a week," she said. "I thought maybe he'd telephone or drop in at the office or something but he hasn't. It's this other girl. He's probably with her now."

"Well, then, give him a taste of the same medicine! What you ought to do is step out with some other fellows. Show him you don't care!"

"Maybe you're right," Janet agreed. "Maybe I should."

But she knew in her heart she couldn't do that. She didn't want to go out with other young men. How could she laugh and talk gaily when her heart was like lead?

Suddenly Janet aroused herself. She said with a smile that only half succeeded, "Say, weren't we going to the movies? We'll never get there unless we get started."

"Come on!" Mollie agreed. "That's right," Mollie said. They chose the Princess downtown with its ebony and silver foyer and its plush seats instead of the neighborhood movie house. The last time Janet had gone to the neighborhood theater she had been with Roll and she didn't want to be reminded of that evening. However, the leading man in the Princess picture had played in the film show and Roll had seen and it was useless to try to forget that other evening.

"You poor kid!" Mollie exclaimed later as they said good-night. "You mustn't take it so hard. You'll see Roll again before long!"

Would she? If she did see Roll what should she say? Janet had puzzled over this problem often without coming to a decision. Suppose he telephoned or she met him on the street. What should she say?

Three nights later she was to know the answer.

(To Be Continued.)

**STAR METEOR BALLOON**

440-21 ..... \$3.45

450-21 ..... \$3.85

475-19 ..... \$4.20

30 x 3 1-2 ..... \$2.95

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**GULF SERVICE STATION**

24-HOUR SERVICE

Corner Main at Ninth LEE SMITH.

**CLASSIFIED ADVERTISING RATES AND REGULATIONS**

All CLASSIFIED advertising is payable in advance, but copy MAY be telephoned to the Cisco Daily News office and paid for as soon as collector calls.

RATES: Two cents per word for one time; four cents per word for three times; eight cents per word for six times.

CLOSING HOURS: Copy received up to 10:00 a. m. will be published the same day.

TELEPHONE 80 and place your copy with understanding that payment will be made at once, collector will call the same day or day following. Copy is received any hour from 8:00 a. m. until 5:00 p. m.

**SAVE TIME**

Get Results

A Daily News Want Ad will scour the field in a few hours for what it would take you days to locate.

**Phone**

the Classified

Lost—Found—Strayed

LOST or STOLEN — Theta Kappa Psi Medical Fraternity pin with pearls and small rubies; \$5 reward for return. No questions asked. Theo Burkett, Phone 660, P. O. Box 344.

**WANTED**

Miscellaneous for Sale

RHODE Island setting eggs for sale, 25c 504 West 17th St.

FOR SALE — Bundles of old newspapers, 15c per bundle. Cisco Daily News.

Houses for Rent

FURNISHED five room house on 5th street. Apply 404 W. 3rd.

FOR RENT — Furnished house, very desirable. Also apartment. Cheap Apply Depot Cafe.

**Announcements**

The Rotary club meets every Thursday at Laguna Hotel Private Dining Room at 12:15. Visiting Rotarians always welcome.

J. J. COLLINS, President, J. E. SPENCER, Secretary.

Lions club meets every Wednesday at Laguna Hotel Coffee Shop at 12:15. J. A. BEARMAN, president, W. H. LA ROQUE, secretary.

**EYES ARE MAROON**

BOSTON, March 11.—Boston detectives, in their official description of criminals or suspects, never report that a person has brown eyes. There is no such thing as brown eyes, according to Captain Thomas F. Gleavy, who has instructed the detectives to describe as "maroon" all eyes commonly considered brown.

**DAUGHTER IS PARTNER**

FLINT, March 11.—The law firm of Jones & Jones might be father and son, or even husband and wife—but it is not. It is father and daughter, Walter C. and Maurine L. Jones. Miss Jones is one of four Flint women admitted to the bar. She has pleaded cases in circuit and federal courts.

**BANDITS STOLE SUGAR**

EVANSVILLE, Ind., March 11 — Bandits had a sweet job when they stole two and one-half tons of confectioners sugar from a feed store here.

**CLOSING TIME FOR MAILS.**

Waco and Stamford train No. 36 (S. Bound) 3:50 p. m.

Fort Worth and El Paso Train No. 16 (E. Bound) 9:50 a. m.

Fort Worth and El Paso Train No. 3 (W. Bound) 11:45 a. m.

Waco and Stamford train No. 38 (N. Bound) 10:45 a. m.

Fort Worth and El Paso Train No. 4 (E. Bound) 4 p. m.

Fort Worth and El Paso Train No. 1 (W. Bound) 4 p. m.

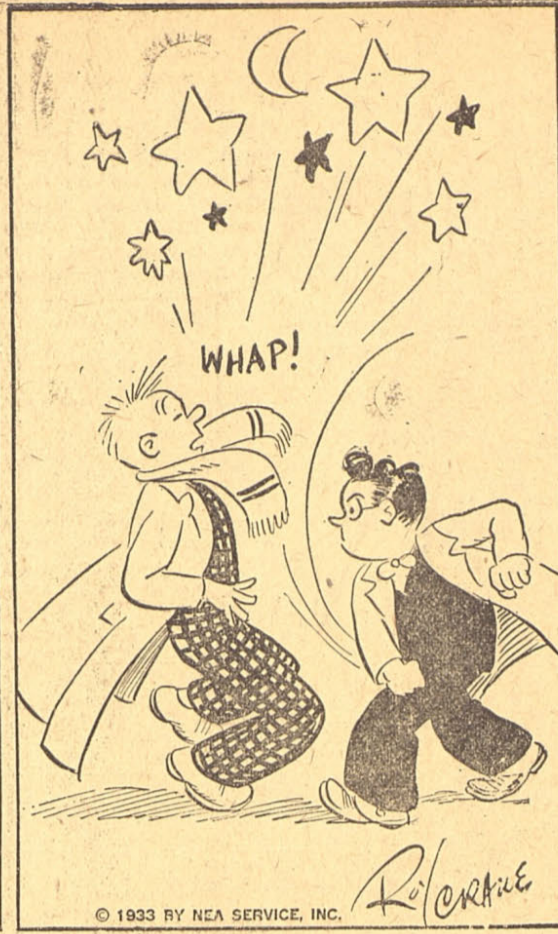
All night mails close at 9 p. m. with exception of Sunday when night mails close at 6:45 p. m.

Daily News and American and Roundup want ads are a good investment—Phone 80.

**Job Printing**

REASONABLE PRICES

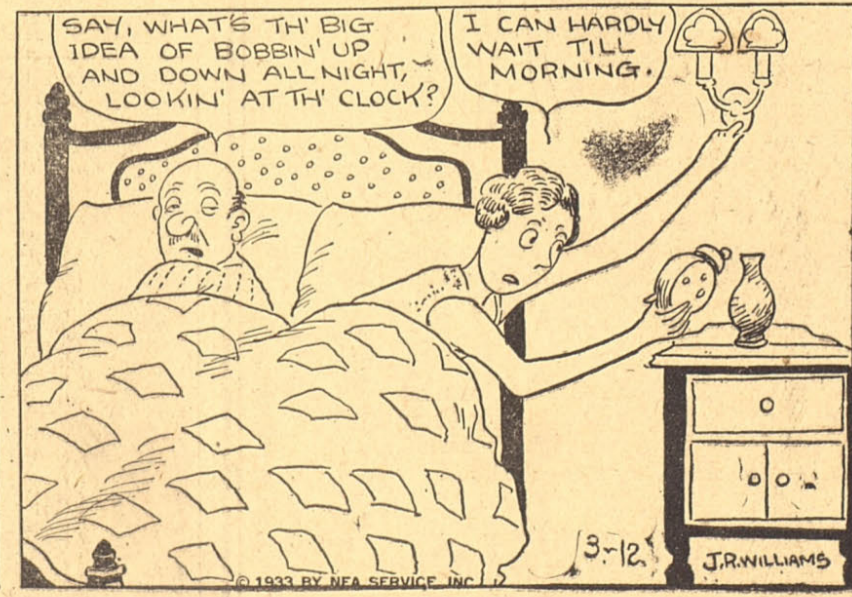
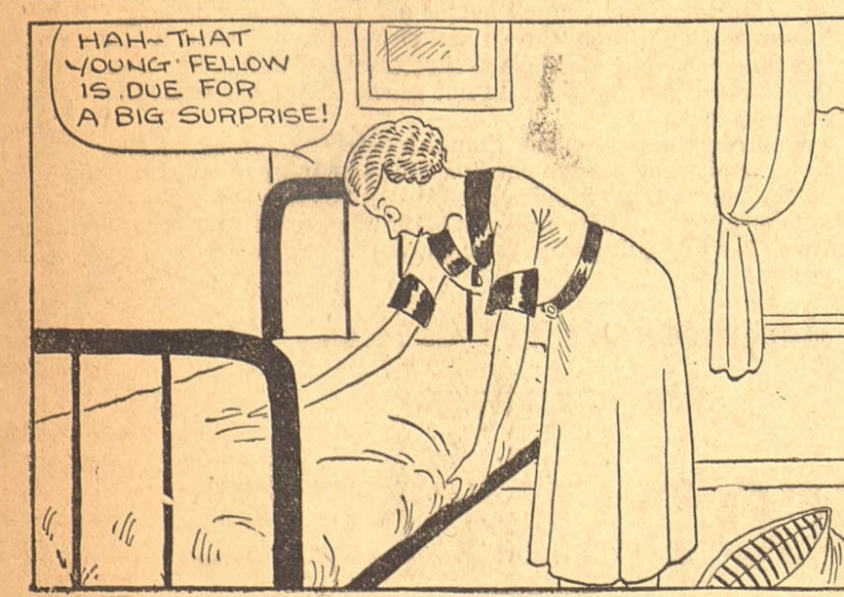
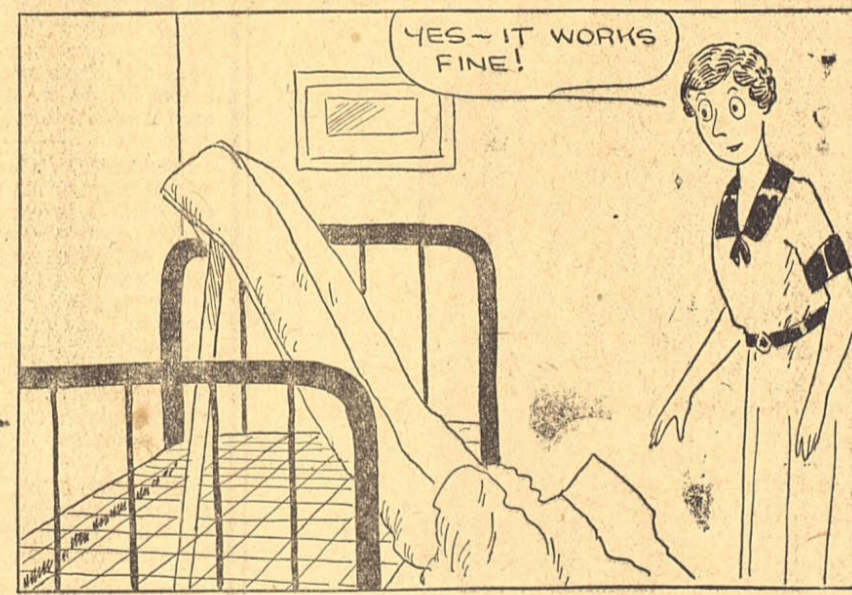
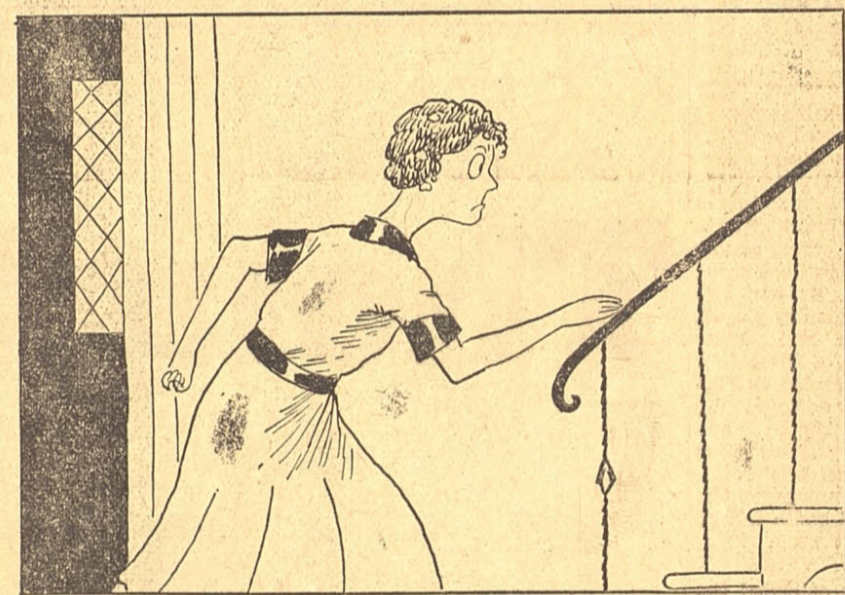
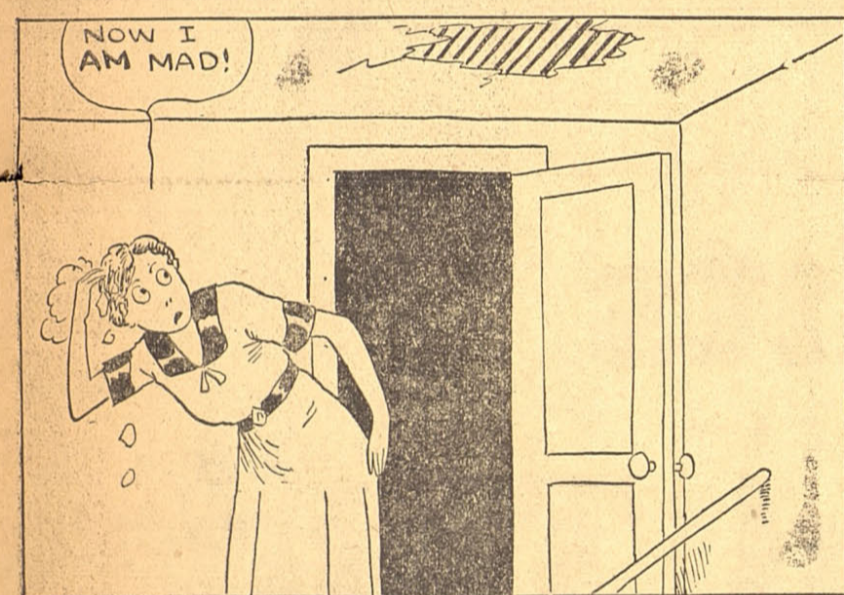
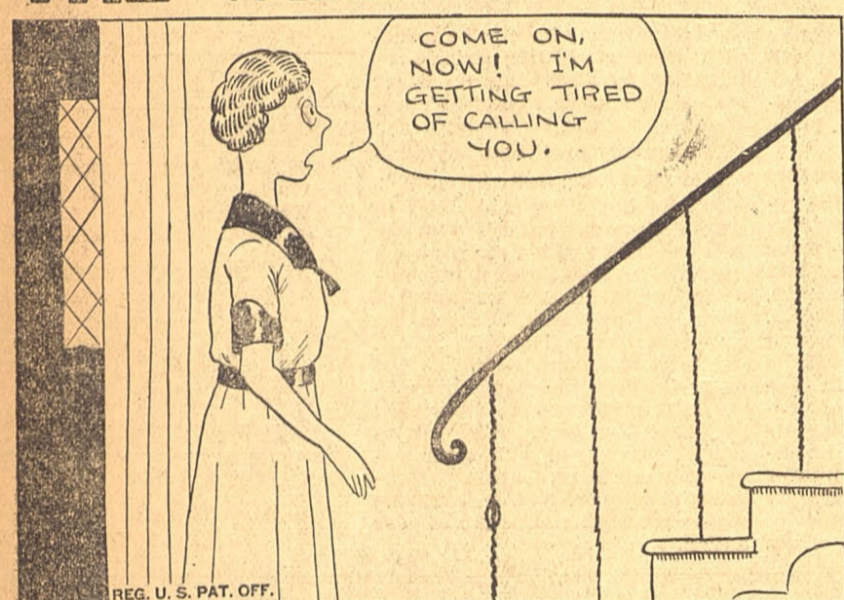
CISCO DAILY NEWS  
CISCO AMERICAN and  
ROUNDUP



**THE WILLETS**

**Out Our Way**

**By Williams**



**S. W. BASEBALL SCHEDULE FOR 1933 DRAWN UP**

AUSTIN, March 11 — The South-west conference baseball schedule for 1933 has been drawn up and tentatively approved by coaches of the five teams taking part. Coach William J. Ditch of the University of Texas, Baylor, T. C. U., S. M. U., and Texas A. & M. are the five competing schools.

As the schedule now stands, T. C. U. and S. M. U. have only eight conference games each, while Texas, Baylor, and A. & M. have twelve each. It is considered certain, however, that the Frogs and the Ponies will get together on another pair of games, dates to be decided later.

The shortest schedule under the present arrangement is that of S. M. U. The Mustangs get their baseball off in less than one month—April 13 to May 12. Baylor has the longest card, starting April 7 and winding up May 17.

The schedule is as follows:  
April 7-8—Baylor at A. & M.  
April 11—Texas at T. C. U.  
April 13—S. M. U. at Baylor.  
April 14-15—S. M. U. at A. & M.  
April 21-22—A. & M. at Baylor  
April 21-22—Texas at S. M. U.  
April 24—A. & M. at T. C. U.  
April 26—T. C. U. at S. M. U.  
April 28-29—A. & M. at Texas.  
May 1—T. C. U. at Baylor.  
May 2—T. C. U. at Texas.  
May 5-6—Texas at Baylor.  
May 6—T. C. U. at A. & M.  
May 9—S. M. U. at T. C. U.  
May 12—Baylor at S. M. U.  
May 12-13—Texas at A. & M.  
May 13—Baylor at T. C. U.  
May 16-17—Baylor at Texas.

**BORN FRIDAY THE 13TH**  
OWENSVILLE, Ind., March 11 — Mrs. Darrel Wilder gave birth to twin daughters on Friday the 13th last.

**THIEF STOLE COAT**  
PUEBLO, Col., March 11 — There is no accounting for a thief's taste. The loot of a recent robbery here was one woman's coat and a small emery wheel.

**110 LIVE FOXES SHIPPED**  
CODY, Wyo., March 11 — A shipment of 110 live silver foxes was made recently by the Buffalo Bill Fur Farm of Cody to A. R. Maeser of Hackensack Minn. It was the second shipment of live foxes made from the farm this year. A third shipment was expected to be ready within a few weeks.

**A GREAT MESSAGE**

If faulty elimination is dragging you down—robbing you of the joy of living, and you have lost that old-time pep, you are merely hungry—not for the rich, attractively-arranged foods of our present-day diet, but for Potassium, Sodium, Magnesium, Calcium, etc. Secure them from Crazy Water Crystals. Try a glass of fresh water in which a scant teaspoonful of Crazy Water Crystals has been dissolved and replenish your system with those minerals in which it is lacking. Thousands who have suffered from rheumatism, colitis, acidosis, neuritis, auto intoxication, nervous ailments, liver and bladder disorders, and others brought about by faulty elimination, have been relieved by drinking Crazy Water Crystals—a natural product—pure as sunshine. You too can drink your way to health simply by adding Crazy Water Crystals to your drinking water. They are easy to mix, pleasant to taste, and give proper elimination without irritation. Investigate today!—Adv.

**Train Schedule**

**RAILROAD TIME TABLE**  
T. & P.  
West Bound.  
Effective Sunday, October 30th.  
No. 7—Will leave Cisco at 1:50 a. m.  
No. 3—Will leave Cisco at 12:23 p. m.  
No. 1—"SUNSHINE SPECIAL"—Will leave Cisco at 4:55 p. m.

East Bound  
No. 6 ..... 4:13 a. m.  
No. 2—(Formerly No. 16) — Will leave Cisco at 10:55 a. m.  
No. 4 ..... 4:25 p. m.

C. & N. E.  
Leaves Cisco ..... 5:00 a. m.  
Arrive Breckenridge ..... 6:30 a. m.  
Arrives Throckmorton ..... 9:20 a. m.  
Leaves Throckmorton ..... 10:00 a. m.  
Arrives Breckenridge ..... 11:50 a. m.  
Leaves Breckenridge ..... 12:26 p. m.  
Arrive Cisco ..... 1:50 p. m.

SUNDAY  
Leave Cisco ..... 5:00 a. m.  
Arrive Cisco ..... 10:55 a. m.

M. K. & T.  
North Bound  
No. 35 Ar. 11:30 p. m.; Lv. 11:10 a. m.  
South Bound  
No. 36 Ar. 4:20 p. m.; Lv. 4:10 p. m.



**RELIABLE PRINTING**  
no order too small  
CISCO DAILY NEWS  
CISCO AMERICAN and  
ROUNDUP

# PALACE

NOW SHOWING

**8 Eager Hearts**  
Who sought Life at the State Fair and found it! For, like Life, it began lustily... offered everything... and, too soon, was over.

**Janet Gaynor**  
**Will Rogers**  
**Lew Ayres**  
**Sally Eilers**  
**Norman Foster**  
**Louise Dresser**  
**Frank Craven**  
**Victor Jory**

FOX  
PICTURE  
**STATE FAIR**  
HENRY KING  
PRODUCTION

## Debt Prisoner



If you think you have money troubles, consider the plight of William Weber, 15, above. He's in jail for debt, having failed to pay a \$2500 judgment to a Chicago woman he injured with his grandmother's car. Under Illinois law, six months in jail is the penalty for failure to meet such a judgment obligation.

## OUT OUR WAY



THE WORRY WART

© 1933 BY NEA SERVICE, INC. REG. U. S. PAT. OFF. 3-9

## Statement of Condition FIRST NATIONAL BANK, CISCO, TEXAS

March 2nd., 1933.

### Resources

|                            |                     |
|----------------------------|---------------------|
| Loans and Discounts        | \$281,520.92        |
| Cash and Bonds             | 350,429.88          |
| Federal Reserve Bank Stock | 3,000.00            |
| Banking House              | 29,890.00           |
| Furniture and Fixtures     | 10,808.87           |
| Overdrafts                 | 557.56              |
| <b>Total</b>               | <b>\$676,207.23</b> |

### Liabilities

|                   |                     |
|-------------------|---------------------|
| Capital Stock     | \$ 50,000.00        |
| Surplus           | 40,000.00           |
| Undivided Profits | 4,479.39            |
| Deposits          | 581,727.84          |
| <b>Total</b>      | <b>\$676,207.23</b> |

MEMBER FEDERAL RESERVE SYSTEM

## JUST RECEIVED

Fresh Shipment of

## PANGBURN'S CHOCOLATES

80c to \$1.50 Pound

"Try Us First"

## MOORE DRUG COMPANY

Nyal Service Drug Store

Service. Quality.

## DON'T QUOTE ME

WASHINGTON, March 11.—The United States senate pages—the lads who run errands for the senators—now are publishing a newspaper, "THE PAGE, Two Cents."

Says the leading editorial of "THE PAGE, Two Cents":

"Congressman Mitchell of Tennessee introduced a bill to reduce our pay. Can you beat it? And nothing can be done about it!"

The chief editorial writer of "THE PAGE, Two Cents" looked with jaundiced eye upon the filibusters of the senate and upon the time-wasting expedients of some of the senators. Thereupon he editorialized thus:

"Abraham Lincoln, a man of the ages. He was but a pioneer's son, but he grew up and became one of the highest officers of the land. He had but five books from which to study, yet his wisdom was unsurpassed. We have books galore and our brains are as dull as night. Why? Because we have no ambition. We are lazy?"

Keith Sutherland, aged ex-slave.

is dead—just as his dream was about to come true.

It was Sutherland who dreamed last summer that Franklin D. Roosevelt would become president of the United States. He wrote Mr. Roosevelt a letter, describing his dream, and received a reply which said it was "very encouraging."

The bean controversy in the house prompted one curious commentator to count the number of beans in the 15-cent soup served in the house restaurant. He compared this with the number of beans in the 10-cent "man to move" that the restaurant be abolished on the ground of excessive charges.

The curious one found that the house restaurant eater received more beans on the basis of price per bean, and also the use of a large bottle of catsup. All of which proves something or other. Or does it?

## RANDOLPH NEWS

This week the tennis tournament for girls singles was played to determine the championship of the school. Nina Smith, senior girl played Rozelle Pippin in the final game to win the crown. In the beginning, Audye Gentry and El Dora Cooner, Jennie Lee Matthews and Rozelle Pippin, Nina Smith and Ova Brown, and Ethel Boles and Nola Gentry played. Cooner, Pippin, Smith, and Boles were the winners out of these four games. Cooner was defeated by Pippin and Boles was defeated by Smith. In the final Pippin and Smith met in a very exciting game with Smith carrying off honors.

The mixed doubles tournament is now on, and the final game will be played some time next week.

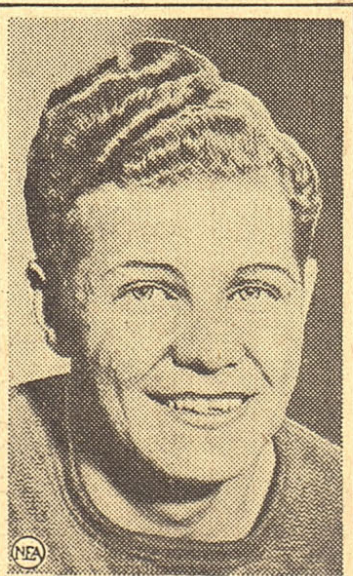
President Lee Clark attended the Oil Belt Education association meeting at Breckenridge, Saturday, taking the opportunity to advertise Randolph Junior college summer school among the teachers attending the association.

President Clark brought in Thursday 20 "thin-shell" pecan trees of the Burkett variety. These are a highly appreciated gift to the college from Mr. Wold, proprietor of the Wold Nurseries, Stephenville, Texas. The trees will be planted on the campus.

The college would be glad to receive shrubs, bulbs, or any kind of ornamental plants from those who have a surplus.

Miss Effie King, head of the science department, attended the Oil Belt Education association meeting at Breckenridge, Saturday.

## Beats Toppino



The first indoor dash defeat of Emmett Toppino, Loyola of the South sprinter, came at the hands of Ed Siegel, above, Swedish American A. C. runner, during the New York Athletic Club's recent indoor meet. Siegel's time of :06.3 in the 60-yard dash beat Toppino by inches.

## Did You Ever Stop to Think?

By EDSON R. WAITE  
Shawnee, Oklahoma.

E. J. Herndon, advertising manager of the Little Rock (Ark.) Democrat, says:

That regardless of how bad conditions may be — bank moratoriums and holidays not excepted — there is always a certain amount of natural business left. People must eat; food clothing and other articles must be had. Many women will spend a part of what cash they have, even though they do not know from where or when more will come to buy cosmetics, silk hose, or what-

not. Less expensive kinds or grades may be purchased but many will continue to buy in moderation. Articles that were in other years considered semi-luxuries are today necessities.

Not the extremely poor or wealthy but the great middle class is the gyroscope of civilization, of society and business. Even in a crisis — panic — this class still have some cash and the facilities of getting some more, even though in reduced quantities. They are the spenders of the nation and from whom the response to sales efforts — advertising — comes in volume. While the percentage of returns are smaller and the percentage of sales cost larger, the manufacturer, distributor, and retailer can and should continue to carry on — to advertise even in a period of general depression or panic. Sales

expenditures may have to be reduced in keeping with the possible returns but by advertising a larger part of that natural business which always exists, can be obtained.

In unusually good times any medium of advertising may apparently be successful and prosperous. It is in times such as the present when all methods of advertising are given the "acid test" and their actual value determined by the "test tube" of these exacting times. Today is an age of the survival of the fittest. The level of efficiency maintained by newspapers, the higher percentage of total volume of advertising they have been accorded by advertisers as compared with other advertising mediums, again establishes newspapers as the backbone of the advertising structure of our nation.

## TOO LATE TO CLASSIFY

### RENTALS

Apartments for Rent ..... 27  
FURNISHED APARTMENT—Three rooms, bath, garage. Price reduced. 307 West Eighth.

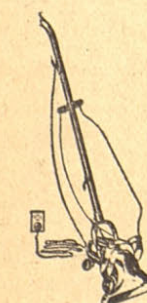
News Want Ads Bring Results



CISCO DAILY NEWS  
CISCO AMERICAN and  
ROUNDUP

## NOW... YOU CAN "BUY" BEAUTY...

In this modern age it's possible to "buy" youth and beauty! You don't buy it over the counter as you do ordinary commodities for your home, it's true — but through the purchase of labor and time - saving "Electrical Servants" that will keep your hands white and smooth — your eyes clear and undimmed — your complexion fresh and unlined — your disposition happy and even. So, you see, you can "buy" beauty — and health too!



These modern "Electrical Servants" — such as the Electric Refrigerator, Washer, Vacuum Sweeper, Electric Range and countless others — eliminate the hard, drudgerous work from your daily duties. Their automatic superiority completes arduous daily tasks quickly, efficiently and inexpensively — while you enjoy the more interesting things of life.

These modern "servants" are moderate in first cost — and but a few pennies a day will pay their salaries! Why not learn how much these essential household aids can mean to you — TODAY!

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

## West Texas Utilities Company

# Thoughts and Things

THE business of living, when boiled down and all the froth skimmed off, is just a matter of thinking.

Each of us is continually thinking ideas of our own and swapping them for the ideas of others. If there is a famine of outside ideas we shrivel up ourselves. Children with "nobody to play with" are unhappy and unmanageable.

From thinking with our heads to doing with our hands is but a little step and then our thoughts become things.

It is because men of America are so unfretted in their thinking and doing that this country is such a fine place to live in. It is also because these thoughts are freely radiated and spread broadcast, in the distribution of manufactured things and in the distribution of the facts about them (advertising), that this country is such a fine place to live in.

The originator of an idea is not much better off than before he originated it till he gets some one else to absorb it and enjoy it and benefit by it. The man or woman surrounded by better thoughts and things but who pays not the slightest attention to them is not much better off than the one with "nobody to play with."

The advertisements in the papers are thoughts — telling you about the things that other men and women have created for your happiness. Read the ads. They are the voices from hundreds of thousands of looms, shops, foundries, studios, laboratories, where millions of minds are turning pleasant thoughts into worth-while things for your comfort.

Advertisements save you time,  
steps and money

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