

THE CISCO WEEKLY CITIZEN

VOLUME FOUR

CISCO, TEXAS, FRIDAY, MARCH 23, 1934

NUMBER 29

J. A. Lash Rites Held Monday At The First Presbyterian Church

With the auditorium of the First Presbyterian church filled to capacity with friends and mourners of the late John A. Lash, gathered there to attend the funeral service of their friend and neighbor.

Mr. Lash quietly passed away last Saturday, March 10, when his soul was called to his maker and the real man was released from his diseased body and transplanted in that other world prepared for those who love their God and their fellow man. Truly, Jack Lash was that kind of man. No one ever had a kindlier friend and neighbor, and certainly no family ever had a more devoted husband and parent.

The services at the church were conducted by his pastor, Dr. J. Stuart Pearce, who was assisted by Rev. Mr. Lipsey, pastor of the Christian church at Eastland, who read the scripture and closed the services. Dr. Pearce delivered an eloquent eulogy to Mr. Lash, and read a brief biography of deceased, as the casket, banked by rare floral emblems, reposed before the church altar.

Jack Lash, as he was familiarly known to his intimates, was one of the best known oil men in Texas, and was prominent in the oil business before coming to this state. Since coming to Cisco in 1926, he has been an independent operator, who, with his son-in-law, W. T. Graham, operated in the shallow fields of this section, and later acquired holdings in East Texas where they owned considerable production. In the oil business he was successful, and acquired considerable oil properties during his life.

With the closing of the songs, "The Old Rugged Cross" and "Rock of Ages," the body was conveyed to Oakwood cemetery, escorted by Knights Templar guard of honor, where the mortal remains of this splendid man were consigned to the grave. Green's Funeral Home had charge of the burial arrangements.

The pall bearers were Bert Beatty, Bill Hart, Verne Hart and Wesley Godfrey, of Eastland; Fred Cummings, of Oklahoma; Roy Morrison, E. P. Crawford and Homer Slicker, of Cisco.

Jack Lash was born in Oil City, Pa., in 1869. He operated extensively in eastern United States oil fields and in the mid-continent, having been associated with the Pure Oil company, the Sinclair Oil and Refining company and the Texas company before severing his connections with the major companies to look after his private interests. He later served as superintendent of production for the States Oil corporation, Eastland. Mrs. Lash, two daughters, Mrs. Sarah B. Cross, Eastland, and Mrs. W. T. Graham, Dallas; three step-children, one of whom, Mrs. A. R. McCutcheon, Sidler, Okla., was here, and several grandchildren and step-grand children survive.

Living his nearest neighbor since his removal to Cisco in 1926 no one had a better opportunity to know this splendid man than the Citizen editor. He was all the word "neighbor" implies, and no courtesy within his power was withheld from his friends and neighbors. Until about two years ago he enjoyed the best of health, taking part in and enjoying outdoor sports, such as golf, etc., he spent much of his time out in the open. Until his health began to decline he gave promise of living many years, and even his nearest neighbors could not realize that he was stricken with a fatal malady. He steadily declined after being forced to bed, where he suffered for only three weeks till the end came Saturday evening, when the curtain of death was drawn about his couch, and his useful life had come to an end.

Mrs. R. L. Day and daughter, Miss Juanita, have returned from California where they spent the winter.

The people have some rights that even their elected servants should respect.

Mandamus Served On City Commissioners To Force New Names

Denial of their constitutional rights to get their names on the city ballot, the three candidates nominated for commissioners to oppose Commissioners J. R. Burnett, W. R. Winston and H. C. Henderson, took the matter to court Tuesday when a writ of mandamus was issued citing Mayor Berry and the members of the commission to appear in the 91st district court next Saturday to show cause why the names of W. J. Donovan, L. F. Mendenhall, and W. P. Moore should not be placed on the city ballot. Just what will be the result of this court action, of course, cannot be foretold, but as I understood the statutes governing the case, as read by City Attorney Grantham, it is my opinion that the commission in closing the election was just a little too previous. The statutes recited that petitions of candidates must be filed 20 days before the day of election. The petitions were filed with the city secretary at 2 p. m. Tuesday, March 13, and it was stated that Wednesday, March 14, was the limit of the 20 days. It was also stated that Tuesday was the last day, but the commission stressed the fact that the ballots were closed Monday, March 12, in order to have the tickets ready for absentee voters Wednesday. There was no law saying the ballots should be closed the day previous, so why the rush?

The commission cites the fact that other towns in the oil belt had closed their ballots earlier than Cisco. It seems to cite these precedents are irrelevant, as it matters not what other towns do. Cisco is only concerned in proceeding as the law directs. If the court finds that the commission exceeded its authority in closing the ballot too soon, and was without legal authority to deny the three additional names places on the ticket, the mandamus will hold, and the commission will be forced to add these names to be voted on in the city election.

But granting that the commission was within the law in its proceeding it would have been far better to have ordered new tickets printed and the three names added than to indicate others than the old ticket were not wanted on the ballot. We were not aware that the commissioners' job was so eagerly sought after. But the action of the commission would lead the public to believe that the proceedings were a deliberate attempt to keep the new names off the ticket. Commissioner Foxworth stated in the meeting to deny these gentlemen the right to a place on the ticket would subject the commission to some adverse criticism. And it has, plenty.

The public likes fair play in politics as well as in business, and this action is bound to react on the present incumbents. People resent questionable methods in the administration of their own business by their public servants, and all feel that they have a right to vote for whom they please in the election of their public servants, and if the court should hold that the commission was right in denying Donovan, Mendenhall and Moore a place on the ballot there will be the greatest write-in campaign ever seen in Cisco. There may not be enough to elect the new men, but it will be a close race.

But since when did the commission become so scrupulous in tracking the law in administering municipal affairs? None of us have forgotten the action of the commission in denying the people a right to vote on the charter amendments two years ago, when the commission willfully neglected to call the election on the charter amendment from November, 1931 till April 1932. Nothing was thought about tracking the law then, so why so punctilious in this case?

The Citizen was in hopes that there would be no turmoil in the city election this year, as this paper had no rocks to throw. The Citizen made the fight last election and lost, so be-

Paschall Produce Co. Growing Into a Real Business Enterprise

Commencing in a modest way last winter the Paschall Produce Co., is growing into a real business enterprise. It is furnishing a cash market at highest prices for all poultry brought to this market, and poultry people are recognizing the fact that this concern is giving all a square deal in properly grading the poultry they handle, and paying the best prevailing prices.

That is the reason they can and are shipping out of this market several hundred pounds of chickens each week. So far as the Citizen has been informed the people have plenty confidence in the Paschall Produce Co., and as a result this concern is now doing the major portion of the poultry buying and shipping of Cisco. But regardless of the fact that they are doing the larger portion of the poultry trade they are in the market for all the chickens that can be brought to town. They have the business connections that enables them to handle poultry in unlimited quantities, and their connections give them a market for all they can buy.

The Paschall Produce Co. have added a local feature that is especially attractive to the ladies of Cisco. They dress chickens ready for cooking, relieving the housewife of the trouble of doing this work. You can go down and select your fat hen and they will dress it for you while you wait.

Believing the voters got what they wanted we decided to pursue a hands-off policy. But we like fair play and oppose clandestine politics, and believe every other voter shares this opinion, and will resent the action of the commission in denying the people the right to vote for whom they please. But the matter will be threshed out Saturday in the 91st court, and until then both sides are resting on their oars.

I was impressed by the attitude of the commission last Tuesday night when Mayor Berry read the petitions. No discussion followed. All were silent, and this silence indicated to me that a previous understanding had been reached, and each commissioner knew that the names would be denied a place on the ballot, even before the commission opened the session, certainly before the petitions were read.

McDonald Accorded a Favorable Reception In Swing Over Texas

C. C. McDonald, a stranger to no Texan, though many had not met him personally, but there be few who have not heard of Charley McDonald in his campaigns for his favorites in past political fights in Texas, for McDonald has never been a pussy-footer, or a non-committal, but has always championed the cause and the man that he favored for public preferment in the open arena of public though. Naturally the people love a square shooter, and Charley McDonald has always been just that, never wavering or equivocating in his position on candidates or measures he has championed. So it is not out of the ordinary that many of the mudsills of Democracy are rallying behind this candidate for governor to succeed Governor Ferguson, and in his campaign he carries the endorsement of the Ferguson administration.

All of that is merely introductory, for McDonald has formulated his own platform of principles, which if enacted into law would mean a revolution in state administration. For instance he has one plank that the editor of the Citizen originally wrote, not for McDonald, but which was adopted by the Eastland County Taxpayers association, providing for the assessment and collection of taxes on notes, deeds of trust, etc., which would mean plenty of revenue for the operation of state expenses. This is a source that has been evading taxation, which if collected, would mean a neat sum to the revenues of the state.

Mr. McDonald was here Wednesday meeting voters, and pushing his claims for the office. Everyone recognizes that he will be a factor to be considered in the gubernatorial race this year, and all are placing him in the run-off.

R. L. WILSON STRICKEN EARLY WEDNESDAY A. M.

Reports from his home Thursday indicated that the condition of R. L. (Tub) Wilson was favorable, as it was said he was resting as well as could be expected. Tub, as his friends all know him, suffered a light paralytic stroke early Wednesday morning, and Mrs. Wilson immediately called their neighbor, Mr. A. C. Green, who summoned a physician, and he was made easy. The stroke affected his left

Clara Bow Re-Opens Ideal Theatre Here With Great Picture

Ciscoans will welcome the reopening of the Ideal theatre, the Cisco show house where thousands were entertained in the days of prosperity, and where thousands yet to come may expect to find that wholesome enjoyment that only the silver screen affords when supplemented with the sound-sponsored program that will be shown with Clara Bow's big picture "Hoopla," this evening, opening the Ideal after a lapse of the past three years.

And did you notice the price of admission?—just 15c and 10c. It is nearly worth that price to see Clara Bow's picture on the bill boards.

The Ideal's reopening will be joyously welcomed by former patrons of this show house, especially those theatre-goers living in the down-town districts. Most of them still remember when the best pictures then shown were seen by crowded houses who thronged the Ideal. It's reopening at this time is only scheduled for three days each week—Friday, Saturday and Sunday—but Manager Greer says if the patronage will warrant it the show will open every day.

A western picture will be shown Saturday, and the picture for Sunday only will be the "Invisible Man."

Other pictures booked for early showing include "Sleepers East," "Son of Kong," "Smoky," "I Am Suzanne," "Counsellor at Law," "Thundering Herd," "Lady for a Day," and many other good features.

side, arm and left side of his face. News of his being stricken was a severe shock to his many friends in Cisco, for 'tis rare that one so young as he suffers such an affliction. Hopes are entertained for his early and complete recovery, which is the sincere wish of his friends and acquaintances. And no man is more generally known, for Tub has been an efficient peace officer for a number of years, having been on the city police force, special officer for the Texas & Pacific railway, and one term as constable of this precinct, declining to be a candidate in the election of 1932.

Mrs. Roy Ballard was called to Como, Texas, recently to be with her father, Mr. J. J. Bryant who suffered a stroke about 10 days ago. He formerly made his home here with Mr. and Mrs. Ballard.

What is SERVICE?

This is the
BANK
THAT
SERVICE
IS BUILDING

The mere routine of banking, however efficiently it may be performed, constitutes only a part of banking service.

To attain the highest standards of service there must be dominant in all transactions a note and tone and spirit of personal, friendly, sympathetic interest in your requirements.

These are notably characteristic of the service of the **FIRST NATIONAL BANK.**

THE FIRST NATIONAL BANK
IN CISCO, TEXAS
Member Federal Reserve System

THE CISCO WEEKLY CITIZEN

R. W. H. KENNON, Editor-Publisher

PUBLISHED FRIDAY OF EACH WEEK
507 AVENUE D., CISCO, TEXAS

A CISCO - OWNED NEWSPAPER
SUBSCRIPTION RATES: ONE YEAR, \$1.00

Entered as second class matter July 24, 1930, at the postoffice at Cisco, Texas, under the act of March 2, 1873.

BIBLE THOUGHT FOR TODAY

But if from thence thou shalt seek the Lord thy God, thou shalt find him, if thou shalt seek him with all thy heart and with all thy soul.—Deut. 4:29.

Help me to see beyond the need near by, To answer with thy word the stranger's cry,

But let my gaze be not so far away That I see not the task at hand today.
—Minnie M. H. Ayers.

We cannot reckon our duty by public opinion. Public opinion has gone wrong. To be in harmony with God, it is frequently necessary to be out of joint with the times and public opinion. We must lift our eyes and "run with patience the race that is set before us, looking unto Jesus the author and finisher of our faith."—Blanche Ford Pickering.

**LOWER RATES,
MORE PROFITS**

That is the doctrine the Citizen has been trying to drill into the Southwestern Bell Telephone Co. The Citizen has attempted to persuade the district manager that the revenue of the telephone company would grow if their telephone rentals were not prohibitive. Locally the telephone company is prac-

tically without subscribers for the reason a large per cent of the residential connections have been discontinued (and this also applies to the Community Natural Hijackers) If there is an appreciable diminishing of telephone connections, the service is worth little to those subscribers who think they cannot get along without a telephone.

The following editorial from the Fort Worth Press backs up the Citizen's assertion with proof that low rates does increase profits. Read it:

¶ Soon there will be no bogeys left. Another—the phantom fear that electric utility companies will be destroyed if the Roosevelt administration has its way with them—has been laid low by Basil Manly, Federal power commissioner.

Mr. Manly says that if power companies will reduce rates to approximately the level fixed by the Tennessee Valley Authority they will make more money than they have ever made before. And he has facts and figures to back up his assertion. The thing has been tried in Washington, D. C., and has worked.

Ten years ago the Potomac River

Electric Power Company entered into a contract with the D. C. Public Service Commission agreeing to reduce rates each year by amount representing one-half of its surplus earnings over and above 7½ per cent on an agreed valuation of its property.

At the time this contract was made, the power company was charging 10 cents a kilowatt hour. In the first year under the new plan it cut its rates to 7½ cents a kilowatt hour. It expected, of course, that there would be no further cuts, for the company's board of directors could not conceive that there would be any profits at all the second year, much less a surplus, following a 26 per cent cut in rates.

To their great surprise there was a surplus. Rates were cut again. The year following there was a surplus and another rate cut. The process has been repeated each year until rates are now down to 3.9 cents for the first 50 kilowatt hours, 3.3 cents for the next 50 kilowatt hours, and 2 cents for the next 100 kilowatt hours.

And how about the financial condition of the company?

Mr. Manly reports that in 1924 the company earned 2.2 times its bond interest. In 1932 after eight rate reductions, it earned 12 times its bond interest. At the same time its earnings on common stock increased from \$25.83 in 1924 to \$68.08 in 1932.

It would seem as if one small 25 watt lamp ought to illuminate this problem sufficiently for even the directors of utility companies to see that profits and not ruin lie in the course the Roosevelt administration has mapped out for them.

**THE COUNTRY
NEWSPAPER**

Turning from city newspapers to small town press exchanges that come to the editor's desk is like stepping from the slums, full of vice, into an old-fashioned garden sweet with lavender and thyme and the scent of perennial flowers. The pages of big dailies are so full of murder, thievery, immorality and selfishness that the better news is obscured by these glaring shatterings of the decalogue. One puts the papers aside with a feeling of depression and heartache that the world is so full of terrible and unhappy things.

Then picking up the papers that record the happenings of the little towns around us, one gains renewed faith in life. Here are set forth only that which uplifts a community—the activities of the business men, the church items, the happy social gatherings of the people, the marriages, births and deaths, farmers' items and all the thousand and one daily occurrences that make up the simple annals of the great common people, who are really the foundation of this broad country of ours.

Sometimes people speak lightly of the country newspaper, but it is one of the most potent and uplifting features in our national existence.—Christian Science Monitor.

And the country newspapers can return the compliment by repeating the assertion that the Monitor is the cleanest, and most fit all-family newspaper of general circulation now published. Quoting from an extract from a broadcast of the National Broadcasting Company, by Stanley High, is the following complimentary reference to the Monitor:

"I have been asked by parents where they can get a newspaper of

IDEAL Theatre
Opening.....

THIS THEATRE WILL OPEN

FRI., MARCH 23

With New Sound Equipment

— THEATRE WILL RUN —

Friday, Saturday
and Sunday

...of EACH WEEK HEREAFTER...

OPENING PICTURE

Men's hearts beat to the pulsing rhythm of her sinuous dance



Clara BOW
HOOPLA

FRIDAY, MARCH 23

with
PRESTON FOSTER
RICHARD CROMWELL
HERBERT MUNDIN • JAMES
GLEASON • MINNA GOMBELL
An Al Rockett Production
Directed by FRANK LLOYD

DOORS OPEN AT 6:30 P. M.

She knows men's tricks, and triumphs them with a woman's charms—most full-souled performance of Clara Bow's screen career.

ADM. Adults, 15c
Kiddies, 10c

SATURDAY
A WESTERN PICTURE

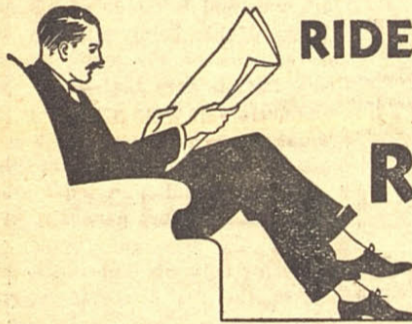
SUNDAY ONLY

'The Invisible Man'

Some Coming Pictures:

- "SLEEPERS EAST"
- "SON OF KONG"
- "SMOKY"
- "I AM SUZANNE"
- "COUNSELLOR AT LAW"
- "THUNDERING HERD"
- "LADY FOR A DAY"

And many other good pictures.



**RIDE THE TRAIN
and
RELAX**

Travel Everyday... Everywhere

NEW LOW FARES

★ As low as **1 4/5¢**
A MILE

Anywhere on the
**TEXAS AND PACIFIC
LINES**

—and throughout the West.
Also very low fares to the
Southeast, East and North.

Think of it! Now you can ride fine, fast Texas and Pacific Trains for as little as 1-4/5c a mile. Travel in comfort without worry or strain. Reach your destination rested, fresh... and safe! Your travel dollar has never bought so much for so little.

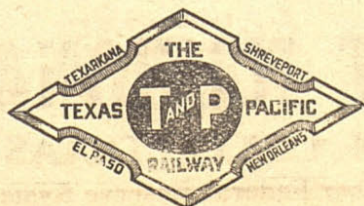
Examples of One-way Coach Fares from

CISCO
to

Abilene \$.93	Memphis \$ 12.30
Dallas 2.94	New Orleans . . . 13.59
El Paso 10.02	Phoenix 16.57
Fort Worth 2.30	St. Louis 15.90
Little Rock 9.54	Shreveport 6.80
Los Angeles 22.02	Sweetwater 1.75
Texarkana \$7.29	

10% Reduction for Round Trip

Slightly higher fares in sleeping or parlor cars—no surcharge



CONSULT TICKET AGENT
TEXAS AND PACIFIC RAILWAY

the kind they would like for their children to read. I've a set answer for these people. It is a set answer because, so far as I know, it's the only answer. I recommend the Christian Science Monitor. That's not because I'm a Christian Scientist, I'm not. It's because the Monitor is a fit-for-the-family kind of newspaper."

Country produce is legal tender for your subscription to the Citizen

**FINE WATCH
REPAIRING**
DAMAGED OR BROKEN
Jewelry Restored

AND MADE LIKE NEW
COMPLETE STOCK OF
JEWELRY, WATCHES, CLOCKS
Musical Instruments, Sheet Music
JENSEN, THE JEWELER

Former Cisco Boy Gets Promotion In Aviation Service

Marshall McCrea, former Cisco boy, who is now considered an "old timer" in the air service, has recently been transferred as station agent at Abilene to a similar position in Big Spring, according to the Abilene News, which says:

A pioneer in his business, five years being a long time in commercial aviation, was giving Abilene a reluctant au revoir Friday. He is Marshall McCrea, American Airways Inc., representative, who is returning to Big Spring, the company's division point on its transcontinental schedules thru West Texas. He will be station manager there, succeeding George Phifour.

Succeeding McCrea is a former Abilenean, M. K. (Sport) Davis, Jr., who was here in late 1932 and early 1933 as radio operator. He will be traffic representative, Gene Taylor continuing as radioman.

McCrea has been AA's man here since June, 1931. He is a bona-fide old-timer in the aviation picture in West Texas. First, he was with Texas Air Transport, a shoestring line running a passenger schedule through Abilene. Then he signed on with A. P. Barrett when Barrett organized Southern Air Transport, Inc., and began buying up weak lines in Texas and Louisiana. When American Airways was organized and bought out Barrett, at a big price, McCrea stayed in the personnel picture.

MYRICK'S DAIRY BIDDING FOR BUSINESS IN CITIZEN

The A. Z. Myrick dairy has an ad in this issue of the Citizen, to which we direct the attention of our readers. This milk supply is one of the oldest doing business in Cisco, as the business has been handled by father and son since Cisco has had a dairy.

It is now owned by A. Z. Myrick, who takes pride in keeping his herd in a state of perfect health that the patrons may always expect the purest products.

Myrick says his is the only herd in Eastland county that is kept state and federally tested and accredited, not only for tuberculosis, but for general health conditions.

MILK COWS—Fresh in milk for sale.—John Holder, at A. G. Motor Company 22tf

Arrest Three Men For Robbery Of Armory

EASTLAND, March 20.—Three men were placed in jail today on charges of theft and burglary in connection with the looting of the national guard armory here February 19.

The arrest of the men, L. C. Keel, Jim Vinson and Jim Fox, followed an all-night investigation by Ranger Captain J. M. Robbins of Austin, assisted by Ranger Sid Kelso of San Antonio, and members of the staff of Virge Foster, sheriff here. The rangers signed the complaints.

The officers revealed that their investigation showed evidence of a plot to arm a number of workers and the armory robbery was planned for that purpose. A man arrested here about two months ago when, in attempting to organize CWA employees, a disturbance occurred at headquarters. He was held only a short time and released when he told officers he would cease his organization activities.

WINNERS IN SATURDAY'S PLAYGROUND VOLLEY BALL

Following are the winners in the finals of the Eastland County Interscholastic League playground volley ball contest, held last Saturday, with the girls' divisions of the schools below being awarded places in the contest.

Rising Star, 1st; Eastland, 2nd; Gorman, 3rd. Rural girls' division: New Hope, 1st; Pleasant Hill, 2nd; Bullock, 3rd. Boys' high school division: Eastland, 1st; Ranger, 2nd; Cisco, 3d; Rising Star, 4th. In the rural boys' division, New Hope won 1st; Mangum, 2nd; Flatwoods, 3rd.

Volley Ball (all contestants girls) Class A high school, Eastland 1st, Rising Star, 2nd; Ranger, 3rd. Class B high schools: Carbon, 1st; Colony, 2d; Morton Valley, 3d. Rural school: Flatwoods, 1st; New Hope, 2nd. Ward school, Morton Valley, 1st; Eastland Junior High, 2nd, and Carbon, 3rd.

TO TRADE—About 75 head of Jersey cows and heifers for Hereford or other beef cattle, all good milk strain. Eight or ten good milk cows, others, heifers, will make good milkers. J. F. Alsop, Dairy. Phone 14W. tf

Finger Wave 10c
MISS FLORENCE JENSEN
506 W. 2nd St.

Asparagus Bed Should Be in Garden Says Club Woman

Asparagus is one of the very few vegetables which do not need to be planted every year. When asparagus is properly planted and cared for, it will continue to bear for 10 or 15 years. I have an asparagus bed in my garden because it's one of the early producing vegetables, starts in the spring long before other crops can be planted, stated Mrs. J. R. Morrow, garden demonstrator of the North Star Club, near Rising Star.

One-year-old plants are the best for starting the bed. It is advisable to buy plants, as asparagus seed are exceedingly hard to germinate. Only large, vigorous roots should be used. Nothing is gained by using two-year-old roots, and they are usually more expensive than the one-year-old. The Mary Washington variety is the best for this section.

The following method was used in making the bed in my garden: Well cultivated bed, soil well stirred for 10 to 15 inches deep, well rotted manure added and mixed with soil. The rows spaced four to six feet apart, with the plants 18 to 25 inches apart. The furrows were nine inches deep. The plants placed on the bottom of the furrow. Cover with two inches of soil and as the young shoots grow, the soil is gradually pulled in around them. By the end of the first season, the furrow will be completely filled, and then I follow ordinary cultivation to keep the soil loose and the weeds under control.

IT ISN'T YOUR TOWN—IT'S YOU

(The following poem is published by request, but the sentiment conveyed is worth reproducing.)

If you want to live in the kind of town Like the kind of town you like, You needn't slip your clothes in a grip And start on a long, long hike. You'll find what you left behind, For there's nothing that's really new. It's a knock at yourself when you knock your town; It isn't the town—it's you.

Real towns are not made by men who're afraid Lest somebody else get ahead. When everyone works and nobody shirks, You can raise a town from the dead. And if while you make your personal stake Your neighbors can make one, too, Your town will be what you want to see; It isn't your town—it's you.

COOPERATIVE BIBLE CLASS POSTPONED TILL APRIL 1st

There will be no session of the Co-operative Bible class in the city hall next Sunday afternoon on account of the leader, G. M. Meglasson, being called out of town. The next session will be held Sunday afternoon, April 1, at 2:30 o'clock, when the class will study Genesis, chapters 4, 5, 6 and 7.

SMALL WANT ADS

Small want ads will be run in this column at the rate of 1 cent per word, each insertion. Cash must accompany the order.

LAWN MOWERS—Sharpened by machinery, the factory way, and accurately adjusted, at McDonald's Hardware Co. 1tp


FOR SALE—Or trade for cattle, new two-wheel trailer. Also 1930 Chevrolet sedan. Sam King, 1208 W. 15th street. 1tp

FOR SALE—One model T Ford roadster, license paid. Or will trade for furniture. See us now. Crawford & Reeves, at furniture store. 29tf

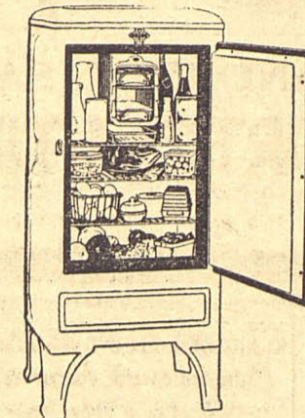
FOR SALE—One small 4-year old work mule. One and one-half miles south on Rising Star highway.—Bob Walker. 1tp

WANTED TO BUY—All your old cars to wreck. Pay best cash prices for JUNK METAL in any quantity.—State Junk & Metal Co., 911 Ave. D 28tf

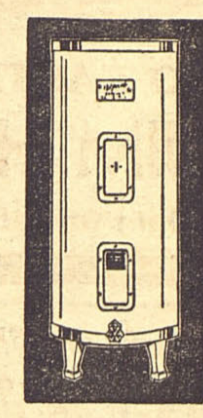
SOMETHING NEW—Protect the entire family for 5c per day. Endorsed by Bankers, Business Men, and the Department of Insurance. Ladies and men wanted to write this in each town and community. See Mr. Williams, Mobley Hotel from 3 to 8 p. m. pd



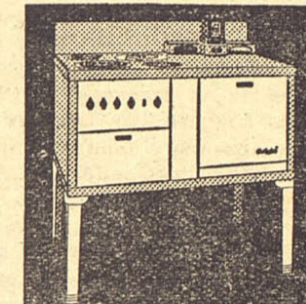
When You Discuss Electrical Appliances . . .
What are the most important operations of your home?
Modern homemakers all agree on these!




REFRIGERATION . . . You need constant refrigeration the year round, and you will enjoy the money-saving, health-guarding superiority of electrical refrigeration.



WATER HEATING . . . You need hot water many times each day. The modern electric water heater gives you a surplus of hot water, and for good measure adds safety, cleanliness, health, dependability, comfort and convenience.



COOKERY . . . Nothing so important. This inexpensive "Electric Cook" is worth immediate investigation. Electric cookery is simple — yet accurate, clean and economical.



LAUNDRY . . . Very necessary — but dreaded each week. Enjoy a "happy" washday by installing a combination washer and ironer. Cut washday to a fraction of the time usually required the old way.

THESE WILLING, INEXPENSIVE SERVANTS—the electric range, refrigerator, water heater, and washer and ironer—will improve your home by doing your work better, and save time, health, money and clothes. Don't consider these modern and efficient automatic electrical servants as longer for luxuries! . . . They are all dividend-paying necessities. They pay for themselves. Take advantage of these appliances at our convenient terms and prices—and take advantage of the lower step in electric rates. A representative will be glad to call and discuss them with you.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

West Texas Utilities Company

SLAUGHTER & WATTERS

FARMS, RANCHES AND CITY PROPERTIES.... FOR SALE OR TRADE

701 AVENUE D CISCO, TEXAS

Time Lost is Money Lost

It costs money to be sick. You see it directly if your pay envelope is short. You lose out on some important work if you live on a farm or if you are one of the few who are not docked for lost time. You can't afford to show up on the job unless you are feeling fit. The boss wants results—not excuses.



How many times do Gas on Stomach, Headache, Sour Stomach, "That Tired Feeling," That "Morning After" Feeling, Neuralgia, Rheumatic, Sciatic, Muscular or Periodic Pains keep you at home or interfere with your doing a full day's work?

All these troubles are caused or made worse by too much acid in your body. To correct this condition take

ALKA-SELTZER

The New Pain Relieving, Alkalinizing, Effervescent Tablet.

It is called Alka-Seltzer because it makes a sparkling alkaline drink, and as it contains an analgesic (Acetyl-Salicylate) it first relieves the pain of everyday ailments and then by restoring the alkaline balance corrects the cause when due to excess acid. Alka-Seltzer is pleasant to take, harmless, non-laxative.

Why don't you try it? Get a drink at your drug store soda fountain for a nickel. Buy a package for home use.



Large Package 60 cents
Small Package 30 cents

Wonders of Science and Invention

OVER 400 PICTURES

Pictures tell the story. The articles are short, concise, and fascinating. Here are a few subjects covered:

Arts and Craft Work—Astronomy—Automobile Repairing—Aviation—Boat Building—Care of Tools—Chemistry—Electricity—Home Made Furniture—Hunting, Fishing—Ideas to Make Money in Spare Time—Jigsaw Work—Metal Working—Model Making—Motion Pictures—Radio—Toys—Wood Turning.

"Written So You Can Understand It"

POPULAR MECHANICS MAGAZINE

Told In Simple Language

Would you like to keep posted on all the new developments in this remarkable world of ours? The new Inventions—the latest Scientific Discoveries—the amazing Engineering Feats—the progress made in Aviation—Radio—Electricity—Chemistry—Physics—Photography, etc.? These and many other fascinating subjects are brought to you each month through the pages of POPULAR MECHANICS MAGAZINE.

Something for Everyone!

Special departments are devoted to the home craftsman and practical shopman. The radio enthusiast has a large section filled with news and helpful information on construction and maintenance of both transmitting and receiving sets. For the housewife, there are scores of hints to lighten her daily tasks . . . It's the one magazine everyone in your family will enjoy.

At All Newsstands 25c or by Subscription \$2.50 a Year

Stop at your favorite newsstand and look over the current issue. If your newsdealer is sold out, order direct.

POPULAR MECHANICS
200 E. Ontario, St. Dept. N. Chicago

If You Want Chicks

HEALTHY AND HATCHED RIGHT, SEE US BEFORE YOU BUY. WE HAVE THE ONLY MOISTURE CONTROL OF ITS KIND IN CISCO

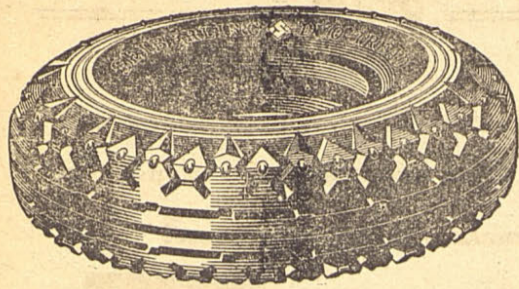
We Have The Experience

WE KNOW OUR INCUBATOR AND KNOW OUR CHICKS

A visit to our hatchery will convince you. We have the lowest possible prices, and will take trade at highest prices. Visit us

Cisco Hatchery

1402 Avenue D Certificate No. 3197 Cisco, Texas



**WE HAVE THE LARGEST STOCK
OF USED TIRES IN WEST TEXAS
YOU CAN BUY A GOOD USED TIRE
TO FIT YOUR CAR FOR \$2.00 TO \$3.00
A SHORT DRIVE**

TO EASTLAND WILL SAVE YOU MONEY

JIM HORTON TIRE SERVICE

East Main Street

Eastland, Texas

**A Come-Back of Oil
Operations Seen in
Recent Activity Here**

Recent activities in oil operations indicate a come-back for development in the immediate vicinity of Cisco. During the boom days when the big wells were being brought to life in the Ranger and Breckenridge fields there was little development within the immediate vicinity of Cisco, though smaller wells were drilled in practically all of the territory surrounding this place. And some of the wells brought in were of longer life than most of the big producers. In fact some are still producing, but only a small amount of oil is being tanked. The Luse well is one of the long-lifers, though a small producer. However, this well was never properly finished. Had the hole been properly handled the knowing ones believe it would have proven a large producer and still be pumping enough oil to have made the owners wealthy.

But there is a revival of activity in this field that makes the future for the oil industry much brighter in the Cisco territory.

There are four new locations, one of which is now drilling, another spudding and the others contracted to drill. The Lone Star No. 1 Kincaid is drilling on the Kincaid lands, one and one-half miles north of Cisco, and the Lone Star's No. 2 Kincaid has been contracted. The Hickock No. 1 C. J. Kleiner and Grace Pulley lands, SW part of Sec. 83, block 4, H & T C survey, is spudding. The Lone Star et al No. 3, Mary Louise Phillips lands, contract.

These wells are offsets to the Kincaid tract, and the contract calls for the Lake sand, a depth of about 3,500 feet.

The so-called tests previously put down, it is believed, never penetrated the oil strata that geologists contend underlies this part of Eastland county, consequently it is predicted some good

**Cisco Chick Hatchery
Branch of One of The
State's Major Plants**

Few in Cisco are informed that the Cisco Chick Hatchery, located in the 1400 block on South D is a branch of the Texas Hatchery system, reputed to be the largest plant of its kind in Texas, but it is a fact. Therefore, the Cisco hatchery is not cramped in its operation, as Manager E. A. Glass, who has operated this hatchery for the past two years, tells the Citizen that the largest per cent of successful incubation of any plant in this section has been obtained. These results, he says, are the best advertisement for the plant. To verify this statement he refers the Citizen readers to any patron of the Cisco Hatchery, relying on their statements of results from their eggs hatched in this plant. He stated that all equipment of the Cisco Hatchery is the best on the market, and is a plant that Cisco people may well be proud that is located in their city, as it is an unit of the Texas Chicken Hatchery system, whose headquarters are in Arlington, said to be the largest in Texas.

The Cisco Hatchery does custom hatching, and has baby chicks on hand for sale all during the growing season. The Cisco plant is carrying a regular advertisement in the Citizen, and is out after your hatching business.

FOR SALE—German police puppies, subject to registration, \$2 each. W. R. Thompson, 605 W. 12. 28-ft.

producers will be brought in from these tests that are now in the making.

Everybody is Pleased....
With those PERFECT SHINES you get at the Nu-Way Barber Shop. Not a Dissatisfied Customer
PATRICK SIRLS

**Local Legion Post
Celebrated Legion
15th Anniversary**

Members of John William Butts post American Legion, celebrated the 15th birthday of the American Legion with an appropriate program at the Legion hut Thursday night of last week, March 15th. The proceedings were pleasantly interrupted by a visit from the ladies of the Auxilliary, who came bearing the birthday cake, with its 15 tapers, and steaming hot coffee, which refreshments were relished by the 15 Legionnaires present, and the visitors.

The assemblage enjoyed a patriotic address by Post Commander E. L. Smith, who stressed the fact that the American Legion was the only organization that was striving to perpetuate American ideals and institutions.

For the benefit of the ladies Commander Smith and others related some of the humorous incidents of field life on the battle fronts, and the members further entertained their guests with camp songs, etc.

The wartime strength of the service men was four and one-half million, and it is estimated that one million of the service men are now organized, and new men are coming into the organization every month. This growth is also manifest in the local post, Commander Smith stated.

During the business session which followed, addresses were made by Leslie Hooker, former commander of the Gorman post, and Crigler Paschall, prominent member of the Cisco post.

For the occasion the hut was appropriately decorated in the national colors, this being the work of Jim Haynie. There were 15 legionnaires and 10 ladies present.

**CISCO COMMANDERY WILL
CONDUCT EASTER SERVICES**

Cisco Commandery No. 47, Knights Templar, will observe Easter Sunday, April 1, with religious services at 7 a. m. All Sir Knights are commanded to meet at Masonic Temple at 6:15 a. m., in full uniform except swords. Dr. David F. Tyndall, president of Rnadolph college, will deliver the Easter sermon. The public is cordially invited, according to invitations issued by Robert Granthm, commander, and L. D. Wilson, recorder.

POLITICAL ANNOUNCEMENTS

RATES:
(Cash in Advance)
City \$ 5.00
Justice Precinct 7.50
Com. Precinct 10.00
County 12.50
Dist. and Legislative 10.00
Congressional 10.00

The following announcements are made subject to the 1934 Primaries of the Democratic party:

For County Commissioner, Prec. No. 4:
ARCH BINT
L. H. QUALLS
For County Judge:
W. D. R. OWEN
For Sheriff:
VIRGE FOSTER (re-election)
For Co. Superintendent of Education:
T. C. WILLIAMS
For Constable, Prec. No. 6:
ROY BALLARD

CITY ANNOUNCEMENTS

For City Commissioner:
J. R. BURNETT (re-election)
H. C. HENDERSON (re-election)
W. R. (Bob) WINSTON (re-election)
W. J. DONOVAN

FOR SALE—House and lot, cheap. 502 W. 11th Street.

**HARRY SCHAEFER TEACHER
IN THE CWA MUSIC SCHOOL**

Harry Schaefer is one of the teachers in the CWA music school, recently authorized which commenced to function last Monday night at the Cisco high school. Public school music will be in charge of Mr. Schaefer, who probably is the best qualified of any man in Cisco to give music instructions. Men, women and children are eligible to take these instructions.

Schaefer said, and those who enroll now will be thoroughly instructed in the fundamentals of music. Mr. Schaefer was director of an army band of the A. E. F. during the world war, and was honored by playing for kings and princes of Europe, in addition to keeping the morale of the expeditionary forces to the highest standard by furnishing them with inspiring music.

WANTED—Laundry work. Guaranteed. Prices right.—Mrs. L. V. Doyle, 604 E. 8th St. 26ftc

SPRING TIME IS DRAIN TIME

Come in Saturday and let us drain your car and put Summer Oil in it for Warm Weather Driving

Havolin in Sealed Cans 31c qt.
Texas Golden 25c qt.
Valor, only Cheap in Price 25c qt.
2 Gallon Can, only \$1.28

Texas Service Station

PHONE 142 ALPHA V. CLARK AVE. E & W. 8

**ENJOY A GLASS OF
3.2 BEER**

With a Perfectly Served Lunch or Dinner--the kind served by the

SAVOY

Cisco's Oldest and Leading Cafe. Caterers to Particular People

A. Z. Myrick Dairy

DISPENSERS OF PURE GRADE-A MILK—THE WORLD'S SAFEST MILK

We have the only herd in Eastland County that is State and Federally tested, and credited, not only for tubercular, but for general health conditions.

**YOU TAKE NO RISK IN DRINKING
MYRICK'S MILK**

Phone 545 For Prompt Delivery

**WATCH THIS PAPER
NEXT WEEK FOR
Opening Announcement
—OF—
Cisco Flour Mill**

**VELZOR IS SUPERIOR
TO A COMBINATION MACHINE**

One Method of Wrapping; One Type of Heater; One Type of Curler

**WAVE BEGINS AT THE SCALP
AND ALL ENDS ARE GROQUINOLE ENDS**

WE ARE EQUIPPED WITH MODERN APPLIANCES AND EXPERT OPERATORS. THAT IS THE REASON OUR BEAUTY WORK IS UNEXCELLED, AND THE MOST FASTIDIOUS LADIES ARE OUR BEST PATRONS. TELEPHONE 294

NU-WAY BEAUTY SHOP

OUR BREAD

We are compelled to fully enter the bread market of Cisco. For three years we have tried to get one of your local bakers to pay more attention to his Cisco business and less to ours. He would not do it, so Sixteen of your merchants are now handling

OUR BREAD

We know you will be pleased with the quality of our products and trust to your fairness to give us at least some of your trade. THANKS

CITY BAKERY
BAIRD, TEXAS

**New and Used Furniture
BARGAINS**

USED BARGAINS

Singer Sewing Machine—sews perfectly \$8.50
100-Egg Incubator—Old Trusty \$4.50
Good Oil Cook Stoves \$6.50 and up
Good Simmons beds—worth the money \$1.50 up
Lots of Good Refrigerators \$1.50 up
One good 8-18 Wood Cook Stove \$7.50
3-Pc. Basket-Weave Wicker Living Room Suite \$17.50

NEW BARGAINS

8-Piece Genuine Walnut Dining Room Suite \$67.50
3-Pc. Overstuffed Living Room Suite \$50.40
4-Piece Walnut Bed Room Suite \$49.45
5-Piece Oak Dinnette Suite \$20.45

In our store we have numerous other bargains in both used and new merchandise. It might pay you to come in and see us before you buy anything in the furniture line.

Trade what you don't want for what you do;
We will take the old, and you take the new

Home Furniture Co.

Telephone 156

601-603 Ave. D