

Insurance Rates Increase for Autos

Austin, --When all the conversation about automobile insurance is done, one fact remains foremost-- the only way to lower insurance rates is to (1) lower the cost of repairs to automobiles and cost of hospital and medical costs for treatment of the injured, and (2) lower the frequency of accidents.

August R. Buchel, president

of the Association of Texas Fire and Casualty Companies, pointed out that unfortunately both cost and frequency soared beyond reasonable expectations last year resulting in a 17 per cent inadequate insurance rate. Testimony given before a committee of laymen appointed by Gov. Preston Smith to look into insurance rates has been told that whereas in the past

garages maintaining what is known as a large crash manual giving the cost of replacement parts and cost of labor made appropriate page changes every three or four months as necessary; the entire manual is now being reprinted every month due to the rapid change in prices. "The same repair job that cost \$589.72 in January 1967 cost \$641.42 in 1968; and rose

to \$683.53 in January 1969. What's even more significant, the same repair job went up to \$741.58 by July 1969," Buchel pointed out. In Harris County labor costs have jumped 40 per cent in the last three years, with 20 per cent of the increase coming in the last 15 months. At the same time, the same number of cars that produced 17,800

claims in 1967 at an average cost of \$300, produced 19,000 claims in 1968, costing \$331 each. In Dallas, there was some reduction in frequency of accidents, but the average claim cost jumped from \$288 in 1967 to \$320 in 1968. "Insurance companies cannot long continue to provide protection at 1969 costs, at 1968's inadequate rates, based on 1967 experience. It hardly seems appropriate that so much discussion is going forward as to

whether a 14.8 per cent increase recommended by the State Board of Insurance is "too much" when the facts are that a 17 per cent increase is needed," the Dallas insurance executive pointed out. Other factors involving higher 1969 prices paid for out of premiums include a general increase of 25 per cent in wrecker charges and increased storage fees now up from 50 to 100 percent in most cities. "To complicate the costs even more, the former prac-

tice of allowing insurance companies a discount on parts of from 15 to 20 percent due to volume buying has been discontinued completely in some areas and reduced to 10 percent in the few areas where such practice is continued," Buchel observed. "The strain of overloading the costs while unduly restricting premiums to inadequate levels cannot help but have a serious impact on the insurance companies and their ability to provide insurance to

all those who seek it," Buchel concluded.

LEUKEMIA PROGRESS
New York--American scientists have been advised that four Soviet scientists have tried a new experiment which helped several children with acute leukemia. Twelve children in advanced stages were paired and live leukemia cells taken from each member of each pair were injected into the pair-mate. Eight showed "remission" from their disease.

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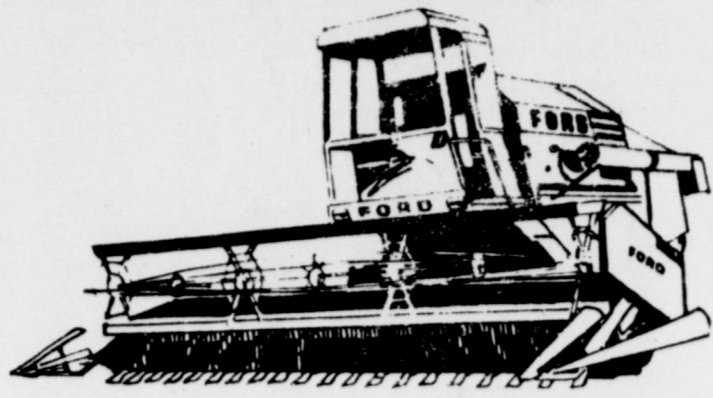
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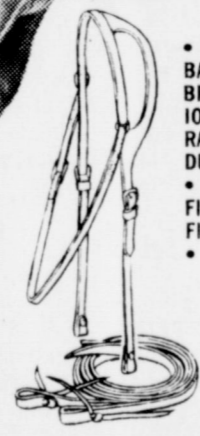


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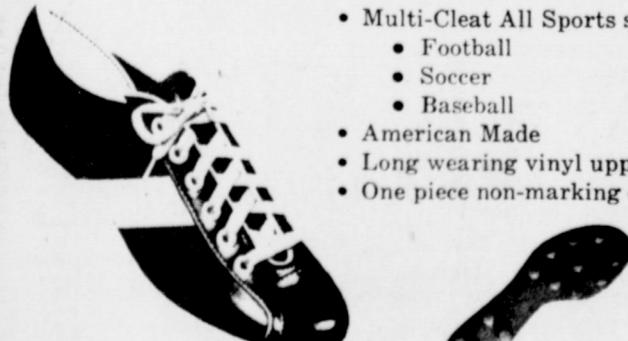
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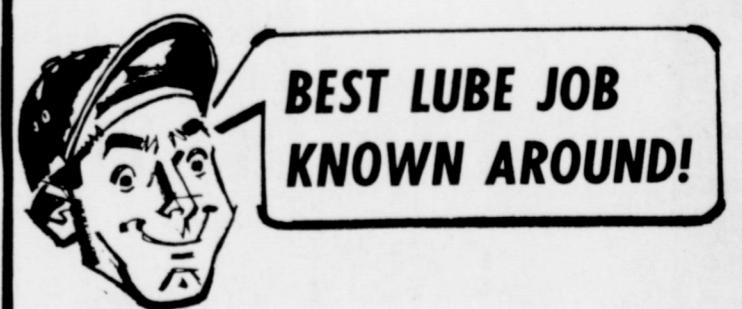
No Finance Charge until March, 1970
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ALUMINUM CHAIRS	\$8.95	\$7.19
Insulated ICE CHEST	\$12.95	\$9.99
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Forty Came To Dinner

All of the ten children of the late Frank and Ruth Elliott, together with their families, held a reunion Sunday, August 17 in the home of Mr. and Mrs. Hubert Elliott of the Lazbuddie community, about forty people in all.

Elaine Tiller, Mr. Hall Exchange Vows

A double ring ceremony performed in Bula Baptist Church August 23 at 6:00 p.m. united in marriage Miss Shirley Elaine Tiller and John Edward Hall III, both of Bula.

The dress was fashioned with fitted bodice and bouffant skirt. The flowing chapel train hung from the shoulders and the shoulder length veil was attached to a lace headpiece accented with tiny pearls.



Mrs. John Edward Hall III

WEDDING PLANNED.....Mr. and Mrs. J.P. Pryor of Muleshoe announce the engagement and approaching marriage of their daughter, Betty Jean, to Borden Mullins, son of Mr. and Mrs. Winford W. Mullins. The couple will exchange double ring vows in a simple home ceremony September 12.

White Bible Ceremony Honors Miss Tiller

YWAs of the Bula Baptist church honored Elaine Tiller with a White Bible ceremony Sunday evening at the regular worship hour. The worship table was centered with a large family Bible with gold lettering, against a background of three white burning tapers.

Gift Coffee Honors Mrs. Ricky Galt

Mrs. Ricky Galt, a recent bride, was honored at a gift coffee August 19 in the home of Mrs. Baker Johnson. Guests were registered by Miss Madelyn Galt, of Goodland sister-in-law of the honoree.

Minister Returns After Revival

Royce D. Clay, minister of the Church of Christ, returned Monday from Devine, Texas where he presented the lessons in a gospel meeting. He mentioned that "it was hot".

Pruitt Family Has Cookout

Mr. and Mrs. E. M. Pruitt were hosts for a cookout Tuesday evening at their home, 1725 Avenue D. Attending were Mr. Pruitt's parents, Mr. and Mrs. J. M. Pruitt, and the host couple and daughter Connie.

and children of Hobbs; and Bobby Woodson. This was the first time the family has all been together in several years. The Baldwins arrived August 13 and will visit until Labor Day before returning to their home.

Education In Pleasant Doses

Crabbing on the beach at Norfolk, touring art museums in Washington, or clambering over the decks of an aircraft carrier, it added up to a wonderful vacation for Mr. and Mrs. D.T. Garth and their children. They were gone ten days, and toured fifteen states, returning to Muleshoe early in the week.

Other states toured were Ga., Ala., Miss. and Ark. In Arkansas they saw the Great Stone Mountain where faces of Southerners, of course; are being carved just as Mt. Rushmore. The Garths tried to drive at night through country that was not particularly interesting so the children could see the maximum during their waking hours.

Receives Bachelor's Degree

The Oscar Allison hosted a family get-together at their home Tuesday evening to help their niece, Mrs. John Skogland, celebrate being awarded her bachelor's degree from the University of Texas. Attending were Susan and Buddy Black and son Mitch; Jan and Charles King and Sherri; Harold and Jean Allison, Carolyn, Jack, Fred and Jim; and the Oscar Allison.

They drove through Illinois, Indiana, Penn., Maryland and to Washington, D.C. where they spent one day and on to Norfolk, Va. where they spent three days with former Muleshoe residents, the Wayne Holmes family. Wayne is stationed on the USS Columbus, and lives at Portsmouth.

Youth Camp In Palo Duro

The 6th, 7th and 8th grade classes of the Muleshoe Church of Christ enjoyed an overnight outing in Palo Duro Canyon, Friday night. These young people enjoy a gathering of some type at least once each month. On the overnight campout, games were played and Bible study and devotionals were conducted. Among those going were Mr. and Mrs. W.B. Wagon, Don McGuire, David Sudduth, Kenneth Nesbitt, Deborah Mills, Larry Mills, Kevin Hall, Karla Hall, Lana Wagon, Marvena Barnhouse, Donnan Harmon, Craig Baker, Kim Milner, Jana Bruns and La Donna Caldwell, the group left Muleshoe at 2 p.m. Friday and returned Saturday afternoon.



YEAR-END CLOSE OUT

GREAT '69 MARKDOWN

ON FORDS, MERCURYS, FORD PICK UP'S

END OF YEAR CLOSE OUT ONLY

25 DAYS LEFT!

Only 28 Days Left To Make Room For The New 1970's

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David LeRoy Thompson Muleshoe Phone 272-4477

Hi, World CONGRATULATIONS TO

Mr. and Mrs. Lawrence Jaramillo of 145 East 5th Street, Muleshoe are parents of a daughter born August 20 at 8:54 p.m. in West Plains Hospital. She weighed five pounds, fifteen ounces and has been named Nancy. She is the first child in the family.

Mr. and Mrs. Thomas Lopez, 1214 West Avenue C, Muleshoe, are parents of a daughter born August 21 at 1:24 a.m. in West Plains Memorial Hospital. She weighed seven pounds, eight ounces and has been named Elizabeth Munez Lopez. She is the second child in the family.

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SEPTEMBER WEDDING SET.....Mr. and Mrs. Jose T. Estrada of Levelland wish to announce the engagement and approaching marriage of their daughter, Frances Rodriguez Estrada, to Jose Garza Puento, son of Rev. and Mrs. Roque Puento of Muleshoe, Texas.

Trinity Baptist News

BY REV. V.L. HUGGINS The church "large enough to serve you but small enough to know you."

Society

Bernice Douglas, Society Reporter

Square Thru News

BY GAIL WILCOX

The Muleshoe Square Thru's came home with the third place trophy from the square dance contest held in Bovina during Bovina Bulltown Days.

Judy Lambert TOPS Weekly Queen

Jenny TOPS met Thursday night at 7:30 in the Community Room of the Bailey County Electric Co-op. Nineteen members weighed in.

have all area callers. All area dancers are welcome and urge to attend this fun.

Next Lesson will be Tuesday August 26 at the Legion Hall. Everyone try to be there for this fifth lesson.

Bula News

by Mrs. John Blackmai.

Bud Hammans spent Wednesday night with John Hubbard. Bud was en route to Portales to pick up their furniture and will go by to pick up their family who visiting with her parents in Arkansas.

Recent company for the J.E. Morris were her niece Mr. and Mrs. Bob Allison and children Debbie, Vickie, Peggie and Pete from Forest City, Arkansas.



Mrs. Loleta Thomas

Mrs. Thomas Celebrates 80 Years

Mrs. Loleta Thomas celebrated her eightieth birthday August 19 at her home, 608 West Avenue G. There were no parties for her but she was made happy when a large bouquet of flowers arrived from the florist, a gift from her children.

Spell Quiz

Which of the Following is Spelled Correctly? smorgasbord smorgesbord smorgasboard (Meaning: A Swedish-type luncheon.) See Classified Page for Correct Answer.

Ask Amy

Dear Amy: My problem may not seem serious, but to me it is. My dad is a teacher at the high school I attend, and not too well liked among a lot of the kids, especially the boys because some of dad's regulations are very strict.

Australian says carrier could not bar collision. Romney tells Mayors to press for U.S. funds. Proxmire fights surplus Federal property bill.

Advertisement for Anthony's C.R. Anthony Co. featuring men's shoes and a "MASCULINE LOOK" with a picture of a man in a suit.

Advertisement for Lovable luxury lingerie at budget prices by Anthony's C.R. Anthony Co. featuring illustrations of women in various styles of bras and panties.

Notice from Wellborn Beauty Shop: DUE TO THE INCREASE IN THE PRICE OF SUPPLIES, ALL SHAMPOOS & SETS WILL BE \$2.50 BEGINNING SEPT. 1.

Needmore News

By Mrs. F.O. Warren

Mr. and Mrs. Bille Gore took the Boys, Rusty and Randy and Ginger on a short vacation. They visited Six Flags. The heat was terrible but they had a nice trip.

Mr. and Mrs. Lee Atwood went to Norman, Okla. over the weekend. Their children were visiting there, so they went and brought them home.

Mr. and Mrs. Don Marlow and children are visiting their son at Waco.

Terry Reasoner left for Joplin Mo. where he will attend college. He left Needmore Tuesday night and spent the night at Levelland with his aunt and uncle Herman and Virginia West. He left there early for Joplin.

Mr. and Mrs. Roy McCormick, Roy who is now employed by Eddies Food Market have moved to Needmore. They will live in Eddie's other house.

Mr. and Mrs. Billie John Shafer have moved to Needmore. They are at home in Woods Goforth house north of Needmore where Leon Warren did live. He will work for Don Marlow.

Mr. and Mrs. David Berryhill of Plainview and children visited Circleback Sunday. Rev. David conducted the service at Circleback Baptist Church in absence of Rev. Oscar Newell who is on vacation. They were dinner guests of Mr. and Mrs. Van Rogers.

Mr. J.R. Lee was in Needmore and visited a friend here. We were sorry to hear of the death of a nephew of Lester Howard. He was killed in Vietnam. Funeral services were to be held in Colorado.

James Warren is doing as well as expected where he is in the hospital at Lubbock with a badly broken leg. which he received when an irrigation tube blew up.

Mr. and Mrs. Shorty Martin of Paducah are visiting in Needmore.

Maralyn Lewis daughter of Mr. and Mrs. F.P. Lewis will be leaving for Lubbock where she will attend college.

Mr. and Mrs. A.W. Gore and boys, Bimbo and Rocky visited her sister and family, the C.L. Meyer family at Abilene, Texas. While there Ruth and Georgia and boys went to Six Flags before returning home.

Every person reaches the stage, somewhere in life, where he realizes the real values of society are different from what he thought they were.

Chamber Corner

Jerry Hutton,
C of C
Manager

We feel that the Teacher Appreciation Luncheon at Lazbuddie was a tremendous success, made possible only because of the wonderful participation of many of the businessmen and interested citizens. We would like to thank everyone who attended the

luncheon, because we know that you had to take time out from your busy schedules to attend. Our special thanks go to the Lazbuddie teachers and Sam Barnes, Superintendent, for their wonderful co-operation, and to the cafeteria ladies, who prepared a delicious meal.

Don Harmon did an excellent job as master of ceremonies at the luncheon, and Neal Dillman delivered an inspiring speech, which was beneficial to everyone. We would like to express our appreciation to both men for their contribution to the luncheon and also to the ambassadorettes, who helped us in many ways

with the luncheon. We are all looking forward to the remaining Teacher Appreciation Luncheons, and we urge everyone to attend. The dates for these are: Muleshoe -- Aug. 26 (noon); Threeway -- Aug. 23 (8:00 p.m.); Bula -- Sept. 2 (8:00 p.m.). We hope to see you there!!

Needmore	2:30 - 3:30
THURSDAY August 28	
Progress	8:30 - 9:30
Oklahoma Lane	9:50 - 10:50
Rhea Community	12:00 - 1:30
Black	2:30 - 3:30
FRIDAY August 29	
Hub	8:45 - 9:45
White's Elev.	10:00 - 11:00
Lazbuddie	12:00 - 1:00
Clay's Corner	1:15 - 2:15
SATURDAY August 30	
Farwell	8:45 - 11:45
Friona	1:00 - 4:00

Bookmobile Schedule

WEDNESDAY August 27

Baliley boro	9:45 - 10:45
Stegall	11:00 - 12:00
Enochs	1:00 - 2:00

Those who can't control their tongues operate at a disadvantage in society; they can't compete with the quiet schemers.

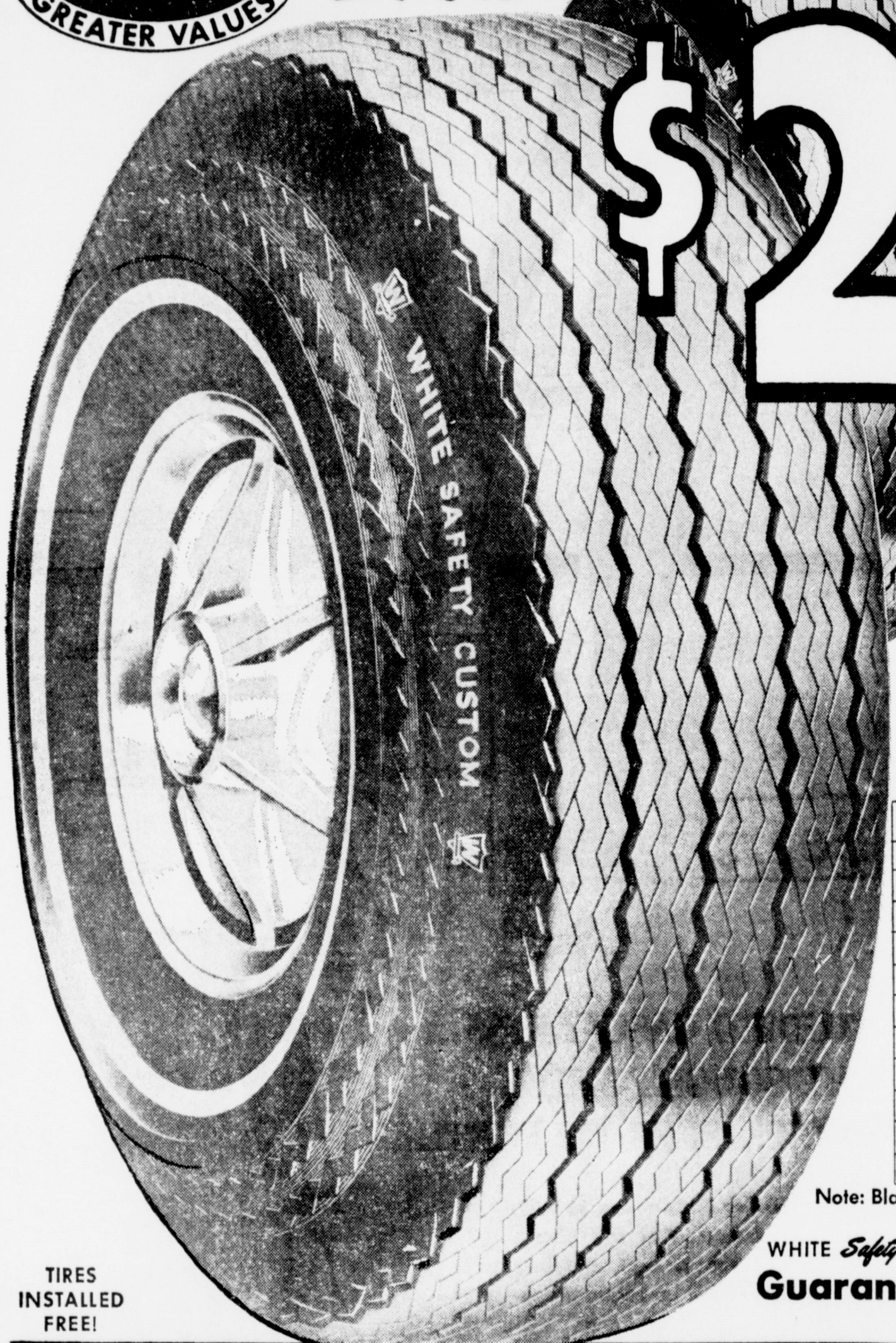


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\$25 OFF

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WHITE *Safety Custom* 4-Ply Nylon Cord WHITEWALLS

\$12.50 OFF ON A PAIR!



TUBELESS TIRE SIZE	EXCH. PRICE EACH TIRE	SALE PRICE PER PAIR	SALE PRICE SET OF 4	Plus Tax Per Tire
650x13	\$23.95	\$35.40*	\$70.80*	1.79
700x13	\$24.95	\$37.40*	\$74.80*	1.94
735x14	\$25.95	\$39.40*	\$78.80*	2.07
775x14	\$27.95	\$43.40*	\$86.80*	2.20
825x14	\$29.95	\$47.40*	\$94.80*	2.36
855x14	\$31.95	\$51.40*	\$102.80*	2.57
885x14	\$33.95	\$55.40*	\$110.80*	2.86
775x15	\$27.95	\$43.40*	\$86.80*	2.21
815x15	\$29.95	\$47.40*	\$94.80*	2.38
845x15	\$31.95	\$51.40*	\$102.80*	2.57
900x15	\$33.95	\$55.40*	\$110.80*	2.83

Note: Blackwalls—\$10 Off Reg. Pair Price—\$20 Off Set of 4 Price
*With Trade-In Tires Off Your Car

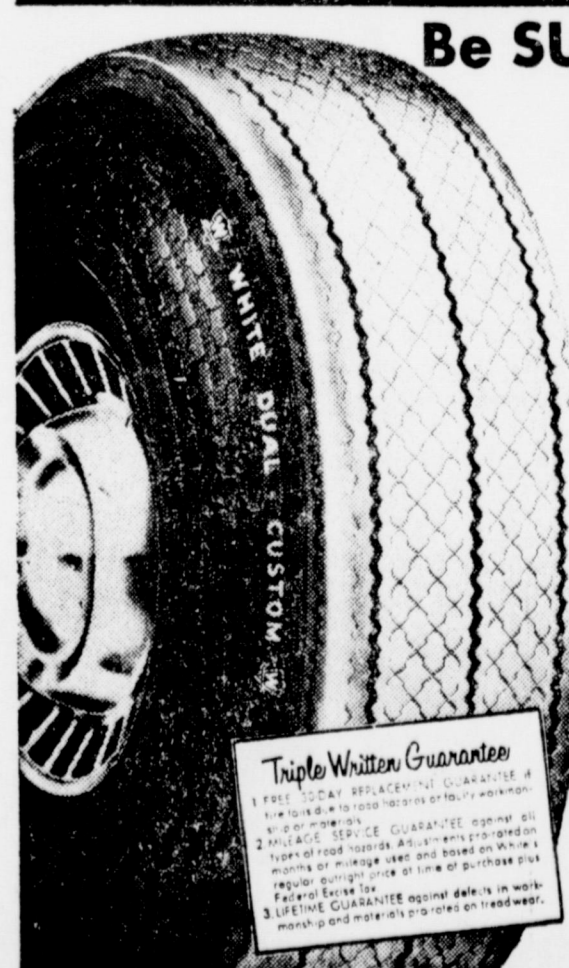
WHITE *Safety Customs*...

Your Assurance of Maximum On-The-Road Dependability!

Be sure that your holiday will be a happy one, if you're planning to travel... buy this great safety tire... you may save a life... or two!

- Safety Wrap-Around Tread Greatly Improves Stability and Makes Cornering Easier!
- Extra Low Profile Reduces Heat Build-Up by Reducing the Sidewall Flexing!
- Non-Porous "Twin Seal" Air Guard Liner Doubly Insures Against Air Loss!
- Extra Tread Depth Absorbs Sharp Jolts and Bumps for A Smoother, Better Ride!

WHITE *Safety Custom* TIRES
Guaranteed For 30,000 MILES
AGAINST ALL ROAD HAZARDS and WEAROUT!



Be SURE Your Car Is Road-Safe AND...
SAVE NOW!

Buy WHITE *Dual Custom* NYLON CORD 4-Ply TIRES

600x13
Tubeless Blackwalls
\$11*
Sale Priced
Installed FREE

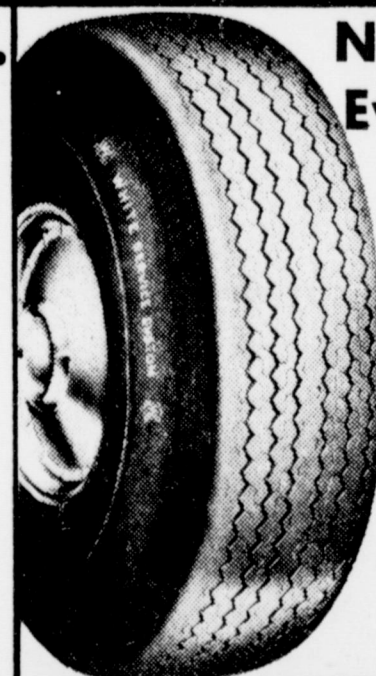
Dual Custom Tires Built To BE Rugged and SAFE!

Especially designed to meet today's high speed driving demands. Low profile design for greatest high speed endurance.

- Extra Tread Width—Maximum Traction!
- Thick Undertread Absorbs Bumps, Jolts!
- PBD Miracle Rubber Improves Mileage!
- Jet-Flo Tread for Super-Smooth Riding!
- Wrap Around Tread, Great Roadability!

TUBELESS TIRE SIZE	SALE PRICE	EXCISE TAX
650x13	\$13*	1.79
700x13	\$14*	1.94
695x14	\$14*	1.96
735x14	\$15*	2.07
775x14	\$16*	2.20
825x14	\$18*	2.36
775x15	\$16*	2.21
815x15	\$18*	2.38

WHITEWALLS - \$2.33 More
Plus Tax and Old Tire Off Your Car
GUARANTEED 25,000 MILES
Against All Road Hazards & Wearout!



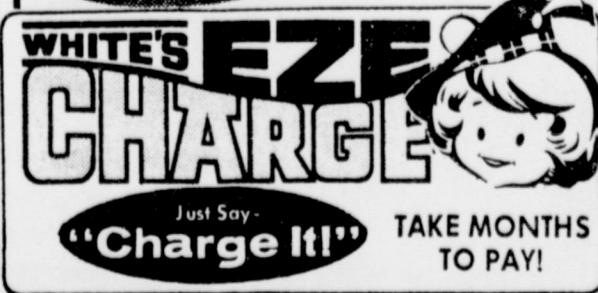
NEW 4-Ply Nylon Cord Body Gives You Even GREATER Value and Performance!

WHITE *Service Custom* TIRES
GUARANTEED 15,000 MILES!

For dependable "around town" driving. Here is a thrifty, economical tire with the super strength of nylon cord for blowout protection & all-around safety. Provides better traction with a specially designed anti-skid tread. "Miracle rubber" polybutadiene for longer life.

650x13 Tubeless Blackwall
944*
Now Only - Plus 1.79 tax

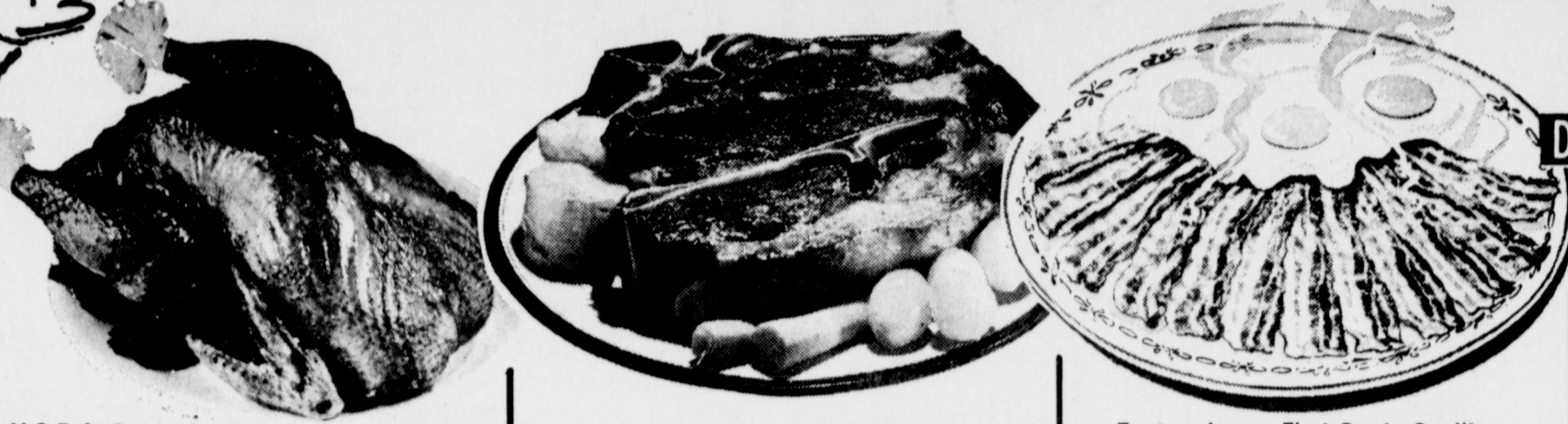
735x14 Tubeless Blackwall
1044* Plus 2.07 tax
775x14 Tubeless Blackwall
1144* Plus 2.30 tax
*With Trade-In Of Old Tire



POYNOR'S WHITE STORES, INC.

303 Main
Muleshoe

DISCOUNT PRICES PLUS STAMPS



These Values Good August 25-26-27 in Muleshoe, Texas

DISCOUNT PRICE PLUS STAMPS

Dairy Specials!

Blue Bonnet, 4c Off Label
SOFT OLEO ... Package 45c
 Meadowlake, 4c Off Label
MARGARINE 1-Pound Package 28c
 Hungry Jack, Buttermilk
BISCUITS ... 2 5-Count Cans 28c

Bakery Specials!

Baldrige, Strawberry Danish
ROLLS ... Package 44c
 Hollywood, Light or Dark
BREAD ... 1-Pound Loaf 33c
 Sunshine Vienna
FINGERS ... 12-Ounce Package 39c

DISCOUNT PRICE PLUS STAMPS

Hytone, Spiral, Colors, 3 Per Package
THEME BOOKS
 Regular \$1.57 Value
 Only **69c**
 Hytone, All Binders
NOTE BOOKS
 Values to \$4.19 Retail
 Your Choice **\$1.99**
 Each

U.S.D.A. Grade A, 10 to 14-Pound Average

HEN TURKEYS
 Pound **45c**

Blade Cuts

CHUCK ROAST
 U.S.D.A. Choice Beef
 Pound **69c**

Farmer Jones, First Grade Quality

SLICED BACON
 Chuck Cut
 Pound **83c**

Farmer Jones, 100% All Meat
FRANKS
 12-Ounce Package **59c**

U.S.D.A. Choice Beef
LEAN BEEF TIPS
 Excellent for Barbecue
 Pound **89c**

U.S.D.A. Choice Beef
FAMILY STEAK
 Pound **69c**



Extra Lean, Dated for Freshness
GROUND CHUCK
 Pound **79c**

DISCOUNT PRICE PLUS STAMPS

ELGIN MARGARINE
 Solids
 1-Pound Package **12 1/2c**
 Sun Valley **OLEO** 23c

Van Camp's
CHUNK TUNA
 Number 1/2 Can **25c**
 Van Camp's **GRATED TUNA** Number 1/2 Can 25c

SALTINE CRACKERS
 Pride
 1-Pound Box **19c**
 Nabisco Premium **CRACKERS** 1-Pound Box 37c

TOILET TISSUE
 Zee, Assorted Colors
 4-Roll Package **29c**
 Aurora **TOILET TISSUE** 2-Roll Package 33c

KLEENEX TISSUE
 Facial Assorted, 4c Off Label
 200-Count Boxes **5 \$1**
 SoftPly **FACIAL TISSUE** 200-Count Box 20c

DISCOUNT PRICE PLUS STAMPS

PINEAPPLE JUICE
 Santa Rosa
 46-Ounce Can **27c**
 Libby's **PINEAPPLE JUICE** 46-Ounce Can 35c

FRUIT COCKTAIL
 Hunt's Fancy
 Number 300 Cans **5 \$1**
 Del Monte **FRUIT COCKTAIL** 33c

IRONSTONE EARTHENWARE
 Hand Painted
 Each Piece **19c** Bonus Price With Each \$5.00 Purchase
 Completer Piece Bonus! Vegetable Bowl only 1.19 (Reg. \$1.69)
 THIS WEEK: **DOUBLE S&W GREEN STAMPS WED. WITH \$2.50 PURCHASE OR MORE**

BANANAS Golden Ripe Pound **10c**
TOMATOES Red, Ripe, Bubble Pack Each **19c**

DISCOUNT PRICE PLUS STAMPS

BLEACH
 Bonne Liquid, 5c Off Label
 Gallon **39c**
 Bonne, 3c Off Label
LIQUID BLEACH 1/2-Gallon 27c

COOKING OIL
 Vegetable Oil, Bessie Lee
 24-Ounce Bottle **35c**
 Bessie Lee **VEGETABLE OIL** 48-Ounce Bottle 83c

COOKING OIL
 Corn Oil, Bessie Lee
 24-Ounce Bottle **45c**
 Bessie Lee **CORN OIL** 48-Ounce Bottle 99c

DISCOUNT PRICE PLUS STAMPS

MEAT PIES
 Morton's, All Varieties
 8-Ounce Each **17c**

POTATOES
 Hash Brown, Simplot
 2-Pound Bags **4 \$1**

VIENNA SAUSAGE
 Libby's, All Meat
 Number 1/2 Cans **5 \$1**
 Canary **VIENNA SAUSAGE** Number 1/2 Can 15c

Renown, Cut
GREEN BEANS
 Number 303 Cans **6 \$1**
 Steele Cut **GREEN BEANS** 7 Number 303 Cans \$1

High Plains, Whole
WHOLE POTATOES
 Number 300 Cans **10 \$1**
 Hunt's Whole **POTATOES** Number 300 Can 19c

We Reserve the Right to Limit Quantities

PIGGLY WIGGLY
1st in Savings!