



ARE FAVORED IN DEPRESSION

## Editors Note-Sturdy Texas youth and resourceful parents have refus- e. to leteconomic stress prevent the younsters' getting a college educaci to let economic stress prevent hene youngters getting a college educa- tion. Here is the first of a series of youngsters geting a colege educa- tion. Here is the first of a sereso of United Press Articles telling how they have "carried on".

## About Cisco Today


Canadian Province



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OUT OUR WAY



## No raw tobaccos in Luckies -that's why they're so mild

$\mathbf{W}^{\text {E buy the finest, the very finest }}$ tobaccos in all the worldbut that does not explain why folks everywhere regard Lucky Strike as the mildest cigarette. The fact is, we never overlook the truth that "Nature in the Raw is Seldom Mild"-so these fine tobaccos, after proper aging and
mellowing, are then given the benefit of that Lucky Strike puri fying process, described by the words-"It's toasted". That's why folks in every city, town and hamlet say that Luckies are such mild cigarettes.
${ }^{6}$ Thes to that package of mild Luckies

