



# Smart Styling, Appearance Highlight 1970 Pontiac

Smart, new styling for appearance and engineering improvements for safety and handling are among the highlights of Pontiac Motor Division's entire line-up for 1970.

The Catalina, Executive and Bonneville models reflect the influence of the Grand Prix up front, and feature clean, new lines in the rear.

The pace-setting Grand Prix has a new grille complementing the longest hood in the industry.

A new 455 cubic-inch V-8 engine will be standard on all Bonneville models and optional on the Catalina, Executive and Grand Prix.

The luxury Bonneville Brougham will offer a 60-40 front seat as an option on the four-door hardtop. This new bench seat is split so that 40 percent is on the driver's side and 60 percent on the passenger's side for greater center passenger comfort. This option includes a two-way power operation on the driver's side.

Pontiac, the established industry innovator, will have another exclusive this year.... a plastic gas tank that will be offered on a limited basis. This new fuel tank will be installed during the model year on Catalina, Executive and Bonneville station wagons sold in California.

Major advantages of the plastic tank include lighter weight and greater shaping flexibility than steel.

Bias-ply, glass-belted tires and a concealed radio antenna in the windshield are standard on all 1970 models.

The 16 models in the Catalina, Executive and Bonneville series and the Grand Prix go on sale September 18.

**EXTERIOR STYLING**

The Pontiacs have new front and rear ends including new hood and fenders. The front of the Catalina, Executive and Bonneville for 1970 features the classic vertical center grille. The horn outlets are exposed this year on either side of the

grille adjacent to the headlamps.

Also new up front are the bumper, headlight mounting panel and wraparound parking lights that are mounted in the bumper to serve as side markers. When cornering lamps are ordered, they are integrated with the side markers.

Fifteen exterior colors are offered for 1970... 11 of which are new... along with five color choices in vinyl tops and four in convertible tops.

The wheelbase of the Catalina is 122 inches, and 125 inches on the Executive and Bonneville and 118 inches on the Grand Prix.

The Wide Track on the Catalina, Executive and Bonneville is 64 inches front and rear. On the Grand Prix it's 62 inches in front and 60 in back.

Overall length of the Catalina is 217.9 inches, the Executive 223.9, the Bonneville 224.5 and the Grand Prix 210.2.

**POWER PLANTS**

A new 455 cubic inch V-8 engine is standard on the 1970 Bonneville and optional on the Catalina, Executive and Grand Prix. The Executive and Grand Prix have 400 cubic inch engines as standard. The Catalina offers a 350 cubic-inch two barrel power plant on all

models except convertibles and station wagons which have a 400 cubic-inch engine. This 400 cubic-inch engine is also optional on all other Catalina models.

Also available on all Catalina, Executive, Bonneville and Grand Prix models is a 400 cubic-inch two-barrel engine that uses regular fuel.

The three-speed manual transmission is standard on the Catalina, Executive, Bonneville and Grand Prix with the Turbo Hydra-matic optional. A four-speed floor shift transmission also is available on the Grand Prix.

The hidden radio antenna, pioneered by Pontiac on the 1969 Grand Prix will be used on all 1970 models. This antenna, which is fabricated in the windshield, provides a cleaner exterior appearance and eliminates bent or broken antennas.

**INTERIOR STYLING**

A new trend in colors, all new trims and redesigned instrument panels add to the interior beauty of the 1970 Pontiacs.

The trend in colors is toward leather tones with considerable use of saddle, sandalwood and dark brown.

Also available is a rear lamp monitoring system. The driver is able to check the taillights

while inside the car with this option. It is offered on all cars except convertibles and station wagons. The system uses fiber optics to transmit light from the lamps to an indicator on the rear shelf.

## Grain...

Cont. from Page 1

"yes" or "no" on the referendum proposition. The decision of the Board will affect all producers in that area if the referendum passes.

Growers who had no production during the last crop year are still eligible to vote, White explained. However, they must certify on the ballot that they are new producers.

Ballots must be mailed to the polling sites before midnight, October 6th. They will be counted by a committee consisting of the County Judge for the area affected, a representative of the Texas Agricultural Extension Service, a representative of the Texas Department of Agriculture, observers from the Grain Sorghum Producers Association of Lubbock, and other persons deemed necessary. All election proceedings must be approved by the Commissioner of Agriculture.

Electronic voting by House members studied.

## Muleshoe...

Cont. from Page 1

rived Thursday to stay until Sunday with his parents, the R.L. Mathiesens. While here they will visit with Wallace's sister, Mrs. Jerry Hicks, who leaves Sunday for a two year stay in Lybia.

Jack Barbour of Washington, D.C. left Wednesday morning after visiting three weeks with his mother, Mrs. H.O. Barbour and his brother, H.L. (Babe) Barbour.

While he was here the three went to Denver, Colorado where they visited with their brother and son, Bill Barbour and family. From Denver they went to Farmington, New Mexico to visit with Pinkie (W.W.) Barbour and family.

Mrs. R.G. Bennett Jr., Mr. and Mrs. R.G. Bennett III and Mrs. Roy Baker attended the funeral of Joe Dan Wimberly at Portales, N.M. Wednesday afternoon. He was a nephew of Mrs. Bennett.

Mr. and Mrs. Elbert Nowell, Miss Elizabeth Harden, Mrs. Raymond Treider Jr., Mrs. Frank Hinkson and Mrs. Glenn Lust attended Friendship Night at the Hereford Lodge, Order of Eastern Star, Tuesday night. Mrs. Garner, wife of an Amarillo minister, showed slides taken in the Holy Land.

Lt. and Mrs. Jerry Gilbreath are visiting in the Muleshoe area with parents and friends. When Jerry's leave is up he will be sent to Korea for a tour of duty. He is the son of Mr. and Mrs. Francis Gilbreath and the husband of the former Linda Gleason.

The early teal season, which required no special permit, began September 13 with moderate to good success in the area. Sunday, September 21 will be the last day of the special teal hunt.

Hope ever tells us tomorrow will be better.

**Bailey County Journal**  
Established March 31, 1965  
Published by Muleshoe Publishing Co., Inc.  
Every Sunday at 304 W. Second Box 449  
Muleshoe, Texas 79347  
Second class postage paid at Muleshoe, Texas  
Muleshoe, Texas, 79347.

**TEXAS PRESS ASSOCIATION**  
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SUBSCRIPTIONS:  
Zone 1-Bailey-Parmer-Cochran-Lamb counties: \$4.00 per year, \$4.50 per year by carrier. With Thursday Muleshoe Journal, both papers \$5.00 per year; \$6.00 per year by carrier.  
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# Maverick Expected To Top Small Car Field

Small car buyers in the United States are expected to represent about 20 per cent of the total car market by mid-1969, and Maverick, Ford's "car of the seventies," will be there for the customers who want more than foreign intrigue.

Maverick is low in price, roomier and more convenient than major foreign competitors, and it has distinctive flair and sportiness.

Debut day for Maverick at Ford dealerships throughout the United States is April 17, the fifth anniversary of Mustang, which set a new trend in American automotive design and concepts.

At a suggested retail price of \$1,995, Maverick is designed to expand Ford's share of the American small car market, and recapture part of that market that is being lost to foreign cars.

est automotive value ever offered in terms of price, upkeep and features included at no extra cost," he said.

The Maverick is a sporty-looking four-seater family car, of two-door design, with a modified fastback roof and suggestion of a "ducktail" at the rear.

Although 19 inches longer than its principal foreign competitor, (and nine inches wider) Maverick turns in a tighter circle. It is five inches lower than the import, with almost twice the trunk space.

On the other hand, it is smaller in most dimensions than the Falcon, its bigger brother in the Ford lineup.

The standard engine gives the car liveliness and economy. The Maverick will accelerate and pass more quickly than either the major import or the Falcon, yet it is designed to give 22-1/2 miles per gallon in normal use.

turn of a screwdriver without removing any parts, instrument clusters are of a simplified design, and printed circuitry in used in instrument panel wiring.

Although is priced at about the same level as the original Falcon, it is actually cheaper in terms of the proportion of average family income required for purchase.

With 36 standard features the original Falcon did not have, Maverick is an extremely well equipped car. Among those features is an unusual one sure to please the motorist -- a utility shelf under the instrument panel.

To complement its lively styling, interiors are colorful and inventive. The standard seat upholstery is a Scotch plaid, with color-keyed trim and floor mats.

# Lincoln-Continental All-New And Completely Redesigned

Lincoln Continental is an all-new car for 1970, yet still bears a strong kinship to its elegant predecessors. Completely redesigned inside and out, this fine motorcar continues to offer the maximum in luxury and performance in the Continental tradition.

The exterior design is highlighted by a new die-cast grille with concealed headlamps, new ventless side windows, concealed windshield wipers and full width rear lighting. The smooth flowing and lightly sculptured side sheet metal contributes strongly to the car's clean appearance and emphasizes the overall length of 225 inches. Rear wheels are partially covered with removable skirts, adding further to the long, sleek appearance.

The traditional high level of interior luxury, comfort and convenience is perfectly executed in the new Lincoln Continental.

The doors on both the two-door hardtop and four-door sedan are considerably wider than year affording easier and more convenient entry and exit. The coupe doors are seven inches wider, while the four-door sedan doors are six inches wider at the front and more than four inches wider at the rear. The rear doors on the four-door sedan are hinged at the center pillar rather than the rear pillar as on previous models.

A flow-through fresh air ventilation system essentially the same as that offered in the Continental Mark III is standard this year on the Lincoln Continental.

Lincoln's excellent reputation for fine ride and handling will be further enhanced this year with the new body-on-frame construction, redesigned front suspension and new coil-link rear suspension.

The new body-on-frame construction is the same type as

that used on the Mark III. It was developed with the aid of computer technology to provide the best all around functional qualities with least noise, vibration and harshness.

Standard power team with the 1970 Lincoln is the high performance 460-cubic-inch engine, the same engine as in the Mark III, and SelectShift transmission. This power plant is designed to provide smooth, tractable power and is a direct result of Ford Motor Company's high performance engine program.

Lincoln offers a full complement of new options for 1970 including the Sure-Track Brake System which improves braking stability by helping to prevent sustained rear wheel lock-up during maximum braking effort. Other new options are a power lock release group that combines power door locks, power remote control trunk release and automatic front seat back releases; new "Stardust" paint that has a beautiful, lustrous finish with a golden undertone; an electric rear window defroster; and a new FM/AM stereo radio.

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"We thing the American auto industry should start doing a better job of meeting the foreign challenge and we are becoming a 'maverick' to do it," said John Naughton, Ford Motor Company vice president and Ford Division general manager.

"With the steady increase in the import segment of the American small car market (from five per cent in 1962 to 11 per cent in 1968), we knew that we had to introduce a suitable competitor. We studied the market, interviewed thousands of domestic and imported small car buyers and determined what the 'personality' of the new car should be," M. Naughton said.

The small car market is comprised of people who seek an automobile with a low initial purchase price, one that provides economy of operation, reliability and durability. The new Maverick, whose overall size places it between the economy imports and the domestic compacts, is designed to provide these features without compromising in comfort, convenience and design.

### Obituaries

#### J. Wimberley

Joseph Daniel Wimberley, aged 9, son of Mr. and Mrs. Doyle Wimberley, Earth, former Muleshoe residents died Sunday night 12 p.m. at an Abilene hospital where he had been a patient one week. He had been an invalid since soon after birth.

Funeral services were held at 3 p.m. Wednesday at Wheeler Chapel, Portales New Mexico with burial in the Portales Cemetery.

Survivors include his parents, two brothers, Mike and Doyle, Jr., one sister, Carman, all of the home; his paternal grandmother, Mrs. W.F. Wimberley, Portales; maternal grandparents Mr. and Mrs. J.D. Cooper, Bovina, and Great grandparents, W.M. Hickson, California and Mrs. W.M. Hickson, Whitewright, Texas.

Maverick will attract many within its market segment, from young adults to high income multi-car owners. It should appeal as a first car to young people and as a second car to families.

Mr. Naughton said that Ford Maverick is "a car that - by definition - is going to go its own way, stand apart, be independent."

"It's going to be economical to buy and operate, of quality workmanship with millions of miles of use and testing under its roof; built with the help of the latest in computer technology; large enough for the American family, lively enough in appearance and performance for the swinger.

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Mrs. Troy Anders Photo by Morris Nowlin Studio

## Wilma Stigaulde, Troy Anders Wed

Miss Wilma Jo Stigaulde of Mexico, officiating minister was Mr. Stevenson of the Hobbs Church of Christ. Parents of the bride are Mr. and Mrs. Fred Stigaulde and Dave Anders, of Muleshoe, and the late Mrs. Anders. Given in marriage by her father, the bride wore a formal chapel length gown of Alencon lace, fashioned with portrait neckline, long petal point sleeves and fitted bodice. Her shoulder veil of illusion was caught to a jeweled crown. The bridal bouquet was a cascade of yellow carnations around a center of white carnations, with

# Society

Bernice Douglas, Society Reporter

## Farewell Party Honors Cindi King

Cindi King, daughter of Mr. and Mrs. Charles King, was honored Friday afternoon and evening with a going-away party at the home of Brenda St. Clair. Hostesses were Brenda Weeks, Brenda St. Clair, Patti Nichols, Latisha Rogers, Donna Lambert and Sharon Wrinkle. Others attending were Denette Mann, Sammy Mardis, Glenda Harlin, Jeannie Putman, Connie Daniels, Freddy Locker, Curtis Gable, Allen Payne, David Saylor, Ronnie Puckett, Ronnie Parker, David Wheat, Perry Stockard, Kelly St. Clair, Mark Bruns, Aubrey Pitts and Ricky Smallwood. The girls came at 5:30 p.m. and presented Cindi with gifts. The boys were invited to come at 6:30 p.m. A backyard supper of hot dogs and drinks, ice cream and cookies was served, after which outdoor games were played. Cindi's parents moved to Dimmit Wednesday but she stayed with her grandparents, Mr. and Mrs. Charley King, and with friends until Saturday. Cindi was a cheerleader and wanted to be present for the first game of the season.

## Sherie King Is ONE Now

Little Miss Sherie King was one year old Saturday, September 13, and the event was celebrated with a family party at the home of her parents, Mr. and Mrs. Charles King. Attending were her grandmother, Mrs. Elizabeth King; her uncle and aunt, Joe and Melba King, and their children, Casey and Wade; David, Dan and J.E. McVicker, and her parents. Mrs. McVicker was ill and unable to attend. Her aunt and uncle, Doris and Kearney Scoggin and their children were also unable to attend. Sherie "celebrated and has been walking every since".

white satin streamers.

Attending the bride was her sister, Miss Reba Stigaulde of Muleshoe. She wore a formal gown of yellow chiffon with accessories of white and carried a single long-stemmed carnation. Carl Dee Anders of Hobbs, brother of the groom, was best man.

Following the ceremony, a reception was held in the Carl Anders' home, with Mrs. Lester Holiday of Hobbs, sister of the groom, and Mrs. Carl Anders, sister-in-law of the groom, assisting in hospitalities. The bride's table was covered with a white linen cloth and decorated with an arrangement of yellow carnations. Punch and a two-tiered wedding cake were served. For a wedding trip to Carlsbad, New Mexico the new Mrs. Anders chose a multi-colored printed silk A-line dress, with ruffles at the long sleeves, neckline and at bottom of skirt. Her accessories were white. The bride attended Muleshoe high school and graduated from Sandia View Academy at Corrales, New Mexico in 1969. Anders is a 1966 graduate of Muleshoe high school and has been in the US Army 21 months. After September 21 the couple will be at home in Fort Benning, Georgia. Attending the wedding from Muleshoe were Mr. and Mrs. Fred Stigaulde, Reba, Karen, and Vicki, and William Parker.

## Mrs. Hicks Leaves For Lybia

Mrs. Jerry Hicks and nineteen months old Debra Denise will leave McQuire Air Base Sunday night and will arrive in Tripoli, Lybia. They will join the husband and father, Major Jerry Hicks, a career F100 pilot with the U.S. Air Force, for two years. This is the first overseas living for Mrs. Hicks and she is looking forward to the experience.

Major Hicks writes that the political of Lybia has settled down since the United States has recognized the new government there. The family will be living in a Base house which overlooks the Mediterranean.

Mrs. Hicks and Debra Denise will leave McQuire Air Base Sunday night and will arrive in Tripoli Monday (our time, Tuesday Lybia time).

Mrs. Hicks and her daughter have been living in Clovis until the past few weeks when they stayed with Mrs. Hick's parents, Mr. and Mrs. R.L. Matthiesen.

## W S C S Retreat Scheduled

Planning to attend the spiritual life retreat for Women's Society of Christian Service of United Methodist Church September 23-24 are Mrs. Harold Allison, Mrs. J.A. Nickels, Mrs. Ben Cockrell, Mrs. Frank Ellis, Mrs. J.E. McVicker, Mrs. Robert Hooten and Mrs. Johnie Prater. Dr. Jordan Grooms, District Superintendent of the Big Spring District, will lead the retreat, which will begin at 1:00 p.m. Tuesday and close at 1:30 p.m. Wednesday.

Sweaters are long-sleeved that almost reach the hem of the skirt.



MEMBERSHIP TEA.....Guests of Young Homemakers of America at their Membership Tea Thursday afternoon in Muleshoe State Bank community room are shown with Mrs. Elmer Downing, on the left, membership chairman. The guests are second on the left and to the right Mrs. Ike Wilcox, Mrs. Dale Vise, Mrs. R.D. Angeley, Mrs. Charles Hamilton, Mrs. Gerald Prater, Mrs. R.G. Wilkinson and Mrs. Clarence Christian.

## ESA Rush Function Held

Muleshoe Chapter of Epsilon Sigma Alpha held its second rush function Tuesday night, September 16, a salad supper at First National Bank community room, with Mrs. Jim Young serving as hostess.

Green accented tables were set up, with Spanish candleholders as centerpieces. After the supper, members enjoyed visiting with the rushees.

Rushees attending were Mrs. Cecil Campbell, Mrs. Kenneth Lowe, Mrs. Mac Brown, Mrs. Jerry Hutton, Mrs. Dwayne Seay, and Mrs. Glenn Bulls.

Members attending were Mrs. John Gentry, Mrs. Eugene Howard, Mrs. Charles King, Mrs. Jack Rennels and Mrs. Jim Young.

The next meeting will be a model business meeting October 7 in the home of Mrs. Eugene Howard.



THEY HAD FUN.....ESA sorority guests and members are shown enjoying a salad supper and period of fellowship at the first rush function of the season Tuesday evening.

## Mrs. Kennemer Honored

Mrs. Darrell Kennemer was honored with an informal baby shower Thursday morning in the home of Mrs. Roanle Shafer. Eighteen guests called to share Mrs. Kennemer's happiness.

Gifts were opened during the party. Spudnuts and coffee were served from a table decorated with a lace cloth over blue and a stork "on Cloud 9".

Special guests were the honoree's mother, Mrs. Lowell Walden and her sister-in-law, Mrs. Delvin Walden, both of Earth.

## Trinity Young Homemakers Class Meets

The Young Homemakers Sunday School Class of Trinity Baptist Church met Tuesday night at the home of Mrs. Doyle King, 1920 Avenue B, for installation services.

Mrs. J.D. Evans was the installing officer and brought an inspirational devotion, using the rose and its history for her theme.

The following officers were installed: President, Jo Mayhugh; Vice president, Mrs. Doyle King; Secretary, Miss Eva Dell Carpenter; Sunshine chairman, Mrs. Pat Vinson; and group captains, Mrs. Bill Johnson and Mrs. John Payne. Mrs. R.C. Bennett Jr. is teacher of the class, with Mrs. Eva Ashford as assistant teacher.

Other members present were Mrs. Ted Millsap and Miss Bonnie Carpenter. Refreshments and fellowship were enjoyed at the close of the meeting. The class will meet again the third Tuesday night in October.

## Shower Honors Mrs. Harlan, Son

Mrs. Nolan Harlan and small son John David were honored with a shower Thursday evening Sept. 11, in the home of Mrs. John Blackman, John David was born August 24.

The group enjoyed a reading given by Mrs. Tommy Kirk "Our Baby".

The serving table was laid with white lace over white. Centered with a yellow and white arrangement and yellow and white stork. Mrs. George Aury served the yellow punch while Mrs. Tommy Kirk served the cake squares topped in white.

Mrs. Harlan was assisted in opening her packages by her mother-in-law, Mrs. Lula Harlan, and Mrs. James Boleyn registered the gifts for the baby in the baby book.

Twenty-six guests were in attendance with several sending gifts that were unable to attend. Guests from the community were Mrs. Harlan's mother, Mrs. Mary Britt of Amherst and a niece Mrs. Yarbrough of Littlefield. Also Mrs. John Crockett of Morton and Mrs.

T.L. Harper of Circleback. Assisting Mrs. Blackman in the hospitalities were Mrs. John Hubbard, Mrs. Gene Bryan, Mrs. James Boleyn, Mrs. J.C. Withrow and Mrs. Cecil Jones.

## WMS Observes Week of Prayer

Women's Missionary Society of Trinity Baptist Church met Tuesday for an all-day meeting in observance of the State Missions Week of Prayer. A covered dish meal was served at noon.

Mrs. J.J. Redwine, the prayer chairman, was in charge of the program, "Behold My Neighbor". Taking days of the week programs were: Monday, Mrs. Marvin Lewis and Mrs. Gene Sisemore; Tuesday, Mrs. Eva Ashford; Wednesday, Mrs. N.A. Dunlap; Thursday, Mrs. John Harris; and Friday, Mrs. R.C. Bennett III.

The goal for Missions for Week of Prayer was set at \$200.00.

Attending, other than those on program, were Mrs. Whit Barber, president, Mrs. Redwine, Mrs. Odessa Slayton, and Mrs. R.M. Gibson, Mrs. Benny Harris kept the nursery.

## Welcome to Muleshoe



Mr. & Mrs. M.T. Carter.

We are proud to present Mr. & Mrs. M.T. Carter, newcomers to Muleshoe. They are managers of the Corral Restaurant. They moved from Plainview and were former owners of the Al Cove Restaurant there. The Carters live at 713 Ave. G and attend the First Assembly of God Church. Their children are: Deborah, 18 and Darryl, 15.

The following firms extend a cordial welcome to the Carters:

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Mrs. Lula Kistler

# Mrs. Kistler Celebrates 90 Years

Mrs. Lula Kistler, a resident of the Muleshoe area since 1908, is celebrating her 90th birthday a day early, September 21, at her home on West Third Street. Her children and grandchildren are here to help her observe this milestone.

She moved to Old Hurley community in December, 1908 from near Topeka, Kansas after her husband, William H. Kistler, had preceded his family in the summer of 1908 to purchase land five miles north of the present Muleshoe townsite. The former Lula Woolpert was born near Topeka, Kansas September 22, 1879 and attended Baker University at Baldwin, Kansas. She taught school at Silver Lake Township School, a suburb of Topeka.

She was married to the late Mr. Kistler in her home near Topeka November 17, 1900. The couple had lived on farms three miles apart, gone to rival schools and often "spelled each other down" at spelling bees. Mrs. Kistler recalled how she and her three small children drove the five or six miles into Topeka through heavy snow in December, 1908 when they moved to Texas, and arriving at Bovina several days later (the railroad only went that far) found bright sunshine and warm weather. All their furniture, livestock and implements and household goods were loaded onto a "zulu car", even to 30 gallons of jelly which Mrs. Kistler had made and which they were glad to have since at that time the only fruit growing in this country was wild sandhill plums. Also included was a barrel of vinegar and 400 jars of canned food.

When the family "landed here" Old Hurley consisted of a church, (later moved into Muleshoe for the Methodist Church), one store operated by Mr. Metske, the school house and a livery barn. Recreation was often a "plumming party", hunting wild plums on the old Muleshoe Ranch and Janes Ranch, sometimes staying overnight. Kistler always sharpened his pocketknife and took some kerosene on these trips as a precaution against snakebites. Not for recreation, but of necessity, were the trips made with

wagon and team for "chips", the only source of fuel.

The family lived 20 years on this farm before selling it and moving to another farm located at that time in Lamb County, with the county seat at Dimmitt. Mrs. Kistler exhibited tax receipts for a quarter section of land for 1910 for less than \$6.00 and another for 1912 for not much more.

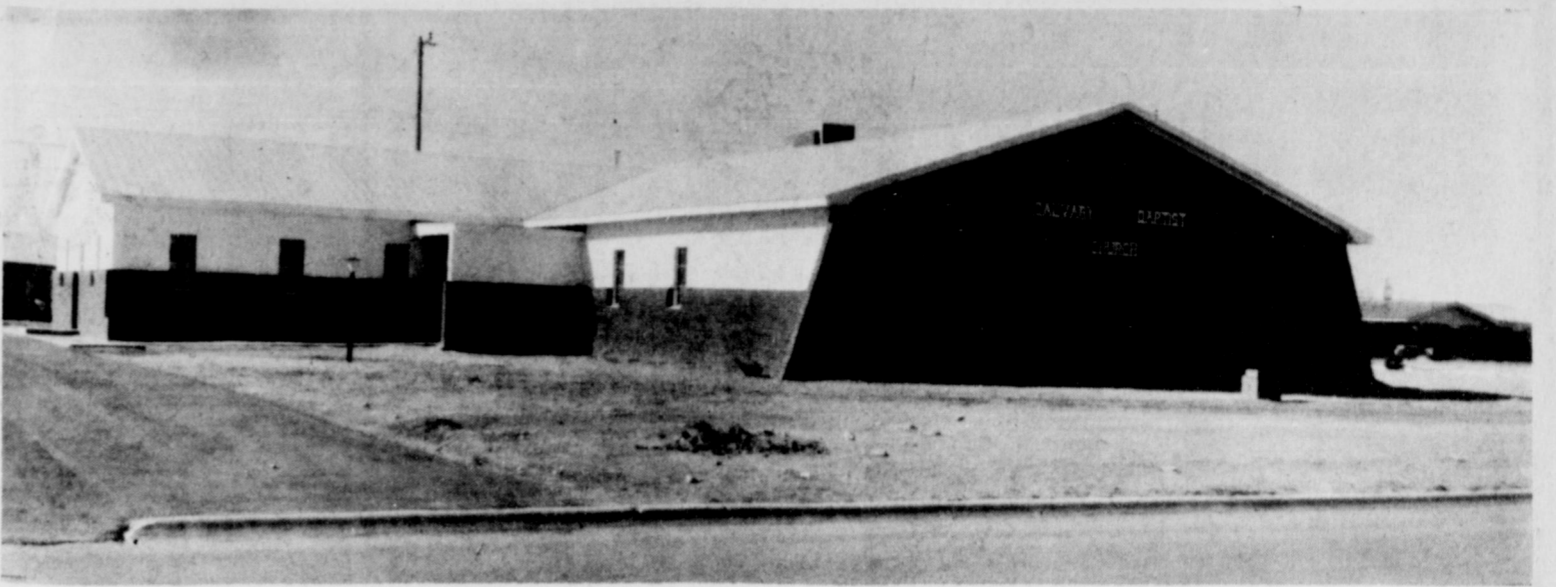
At the time they moved to Old Hurley community there was no railroad at Muleshoe and Mr. Kistler later helped build it. Among the families living here at that time were the Gaedes, the Buhrmans, the Wilterdings, the Mardises, Beardens, Boyles, Metskers and Snyders. Josh Blocker, the fabled recluse, lived in a dug-out one mile from them. There were about fifty children in the community at the time and a school was established in 1908. Mrs. Kistler's daughter Ethel recalled her first teacher was a Mrs. Grady who drove a team from Farwell to teach here.

Mrs. Kistler and her husband moved to town to the present home in 1944. Kistler died June 15, 1959 at the age of 84.

Belying her ninety years are Mrs. Kistler's very erect carriage and alert mind. She enjoys reading Newsweek, Life, Readers Digest, Ladies Home Journal, and McCall's in addition to newspapers. She enjoys television and, as her daughter said, "She knows what is going on". When asked what she thought about the astronauts going to the moon, she replied, "I was afraid the Lord might kill them".

Until it was disbanded a few years ago, Mrs. Kistler was an active member in Half Century Club. She is the oldest living member of United Methodist Church and when the newest part of the building was dedicated, she held her hand on the plow for ground breaking ceremonies. She is also a charter member of Women's Society of Christian Service. She has been a member of Eastern Star long enough to have received a 25 year certificate and Life Membership.

The Kistler children are Mrs. A.J. (Ethel Thomas) Arwine of Floydada, Merle Kistler of Pomona, Calif.; Gene Kistler of Huntington Beach, Calif.; and Mrs. Beulah Hobbs of Farwell. There are nine grandchildren, sixteen great grandchildren and one great, great grandchild. She also has two brothers in Topeka, Kansas and a brother and sister in Calif. The family members reflect the saying that "an educated mother makes an educated family."



23rd ANNIVERSARY.....Calvary Baptist Church celebrates its 23rd anniversary today, September 21, with services at the

church all day. Its pastor and congregation invites everyone who wishes to attend.

## Calvary Baptist 23rd Anniversary Observed

Calvary Baptist Church, 18th and Avenue C, will celebrate its 23rd anniversary Sunday, September 21. Services will begin with Sunday School at 10:00 a.m., followed by preaching service at 11:00 a.m., with the pastor, Rev. Bill Swope speaking.

A covered dish luncheon will be served at noon.

The afternoon service will feature addresses by former pastors of the church, Rev. E.L. Merriott of Littlefield, the first pastor of the church, and Rev. Bill Felts of Plainview. Chester Clay Beavers of Muleshoe will also speak.

Rev. Swope will speak at the regular time, 6:30 p.m. and 7:00 p.m. Everyone is welcome and invited to attend any or all of the services, said Rev. Swope.

Calvary Baptist Church was established September 22, 1946, with fifteen charter members. The location was between Clay's Corner and Lazbuddie. It was known as The Independent Baptist Church of Lazbuddie until the building was moved to Muleshoe on South Main Street in July, 1953, at which time the

name was changed to Calvary Baptist Church.

In 1958 the church moved to its present location at 18th and Avenue C.

From the first membership of fifteen the church body has grown to about 148 persons. Charter members were Frank

D. Spittler, J.R. Harris, Mrs. J.R. Harris, B. Beasley, Della Spittler, Helen Beasley, Mrs. Deola Merriott, E.L. Merriott, O.D. Spittler, James R. Harris, Bob Beasley, Bernice Beasley, Frank Spittler, Lonnie Dee Merriott and Dorothy Spittler.

Ministers who have pastored the church are Rev. E.L. Merriott, Rev. J.M. Moore, Rev. A.C. Graham, Rev. Wilburn Coffman, Rev. Jack Darrow, Rev. J.M. Moore a second time, when the church moved to Muleshoe on South Main Street, Rev. H.J. Wren, Rev. Wayland Mur-

ray, Rev. Bill Felts and the present pastor, Rev. Bill Swope. Dedication service was held September 23, 1962.

Rev. Bill Swope is a graduate of Bible Baptist Seminary of Arlington, Texas and has a BD degree. He has been the pastor of the church since June 2, 1968, this being his first pastorate. "You will find a warm and friendly welcome by the pastor and every member. This is another church that teaches and preaches the BIBLE as being the INFALLIBLE WORD OF GOD", the pastor said.

## MHS Graduate Featured

and Mrs. S.E. Goucher, was selected from this district for an all expense trip to the Adolphus Hotel, Dallas, for herself and her parents. At the meeting she baked the prize winning cookies which she called Date Crinkles, Adams Extract Company gifted both Jona Kay and

her teacher, Mrs. Martha McCormick, with electric stoves. Jona Kay is a sophomore student at New Mexico State University, Las Cruces.

People open lots of boxes, but to open a box and find therein the results of effort and original thinking by someone you know...a very pleasant experience.

These days, women who purchase Adams Extract find therein a recipe from a Teen Age Bake-off, Date Crinkles by Jona Goucher.

In 1967 Jona Kay Goucher, a junior student at Muleshoe high school and daughter of Dr.

## DATE CRINKLES

Student: Jona Goucher

Teacher: Mrs. Martha McCormick  
Muleshoe, Texas High School

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### Filling

- 1 1/2 cups Dates, chopped
- 1/3 cup Sugar
- 1/3 cup Water

### Dough

- 1 cup Shortening
- 1 cup Sugar
- 1 cup Brown Sugar
- 1 tsp. Adams Butter Flavoring
- 2 Eggs, well beaten
- 1 tsp. "Adams Best" Vanilla
- 1/2 tsp. Adams Almond Extract OR Adams Pecan Flavor
- 1 1/2 cups Flour, sifted
- 1 tsp. Salt
- 1 tsp. Soda
- 3 cups Quick Oatmeal, uncooked
- 1 cup Pecans, chopped

**Filling:** Combine dates, sugar and water. Cook over medium heat until thick, stirring constantly (about 3 - 4 minutes). Set aside to cool.

**Dough:** Cream shortening, sugars and Adams Butter Flavoring until fluffy. Add beaten eggs, "Adams Best" Vanilla and Adams Almond Extract (OR Adams Pecan Flavor if you prefer). Beat well. Sift together and beat in flour, salt and soda. Add oatmeal and pecans. Mix well. Divide dough in half. On lightly oiled wax paper 24" long, pat half the dough with a lightly oiled wooden spoon until dough is about 1/4" thick or about 5" wide. Spread half the filling smoothly over the dough. Roll in jelly roll fashion to about 1 1/2" in diameter. Wrap in wax paper. Repeat with second half of dough and filling. Chill in freezer 30 - 40 minutes, or until easy to slice. Preheat oven to 350 degrees. Slice dough 1/4" thick. Bake on ungreased cookie sheets for about 8 - 12 minutes, or until golden brown. Makes about 125 cookies.

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## Harbin Speaks On Electrical Appliances

Muleshoe Home Demonstration Club met September 12 in the home of Mrs. Bob Solomon for their regular business meeting.

Joe Harbin, educational director for Bailey County Electric Cooperative, gave the program on "Repairs of Small Appliances". He gave a very interesting talk on safety in and about the home with electricity and electrical appliances.

Club members will be selling tote bag purses. Anyone desiring to purchase one of the bags may call any of the club members.

All occasion cards are also being sold by the Club and interested persons may call Carol

Kennemer at 272-3291. Refreshments were served by the hostess to Marilyn Wilson, Jan Goodwin, Billie Powell, Donna Shaw, Laverne James, Fay Poyner, Peggie Stice, and to Della Shaw, Kim Wilson, Stephanie Goodwin and Winston Stice.

## Sandhill Party

39 young people and eight sponsors from Calvary Baptist Church attended a sandhill party Friday evening, September 12.

A wiener roast, marshmallow roast, and "people buried in the sand" was enjoyed by the group.

Sponsors were Mrs. Jack Dunham, Mrs. Dale Burden, Mrs. Lonnie Merriott, Mrs. D.L. Vernon, Mrs. Ricky Vernon, Mrs. W.G. Summar, and Rev. and Mrs. Bill Swope.



## Roy & Hazel Dyer, owners of the Corral Restaurant, Announce...

They are going fishing and have as their managers:

**M. T. and LOLA CARTER**

Former Owners Of Alcove Restaurant In Plainview

The same Fine Foods and Service the

Corral Restaurant is noted for!

We Invite Parties Large or Small. Anything Up To 120

### Buffet Lunches

Daily At Noon 11:30 - 2PM SUNDAY'S \$1.75

WEEKDAYS \$1.50

RIB-CLUB STEAK \$2.50 10 oz.

NO WAITING FOR SERVICE AT THE

**CORRAL RESTAURANT**  
MULESHOE



## Special Purchase Factory Closeout SLIM PANTS

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BOYS SIZES 6 TO 12 YRS. Slim, Regular, Husky

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\$4

Narrow as an Arrow!

# Oldsmobile Luxurious New, Personalized

DETROIT--A new and luxurious personalized car heads Oldsmobile's line of impressively-styled 1970 models, all of them featuring history-making engineering advancements aimed at added durability and further reduction in the need for service, it was announced today by John B. Beltz, the division's general manager and a vice president of General Motors.

"The newest Oldsmobile is the elegant Cutlass Supreme Hardtop Coupe," he reported. "It is a distinctive car designed to answer growing customer demand for sporty luxury in a personalized kind of automobile. It is identified by its own roof line, its own body shape, its own external ornamentation, and its own ultra-luxurious interior."

"These cars, too," Beltz said, "have been restyled to emphasize their youthful image to an even higher degree."

"Meanwhile," he continued, "the successful look of elegance in our '88's and '98's has been further enhanced in 1970 to make them even more appealing, and the Toronado has undergone the most extensive change in appearance since its introduction in 1965."

"It is a sleeker looking automobile, with a distinctive new shape to the wheel openings, a new front end, including a new grille and exposed headlamps, and an interior to match the more elegant concept of decor which is added in 1970 to the Toronado's many other front drive virtues," he added.

He mentioned the car's excellent handling, its superior traction, and its flat floor.

He further noted that in 1970 the Vista Cruiser type of station wagon, with its panoramic roofline windows and forward-facing third seat, is exclusive to Oldsmobile.

In addition to the division's restyling program for the new model year, Oldsmobile's long-held reputation for engineering leadership will be re-emphasized with the introduction of several major and far-reaching engine advancements designed to curtail the need for service.

"Particularly important, and exclusive to Oldsmobile in 1970, is the incorporation of a positive valve rotating system on all Oldsmobile V-8 engines, which extends valve life beyond anything available on today's passenger car engines," Beltz said.

"Automobile engine valves, after many miles of use, are subject to distortion and wear," he explained. "The resultant poor valve seating causes loss of engine efficiency. However, with controlled rotation of intake and exhaust valves, as in Oldsmobile's 1970 V-8 engines, valve seating is tremendously improved. This prevents loss of compression and permits the engine to operate at top efficiency -- constantly -- for the life of the car."

"Another important engineering achievement being introduced by Oldsmobile on its 1970 cars is a new concept in connecting rod bearing design that greatly enhances engine durability," Beltz continued. "The new rod bearing increases oil system pressure and substantially improved engine lubrication."

Oldsmobile has also eliminated the exhaust manifold heat valve on all 1970 V-8 engines for further improvement in engine reliability. The engine's heated air intake system, combined with a newly designed choke mechanism, provides more rapid engine warmup.

In a major revision of engine availabilities for 1970, Oldsmobile has introduced the 455-cu.-in. V-8 as the 4-4-2's standard power plant. It replaces the 400-cu.-in. engine which is no longer required. The 455 will also be used as part of the performance option for the new Cutlass Supreme coupe and convertible. With the engine, the Cutlass SX package will include a 2.56 axle, wide-rim wheels, and dual exhausts.

"The Cutlass SX," said Beltz, "is only one of several options developed by Oldsmobile engineers for they buyer who wants the ultimate in performance. They particularly include Oldsmobile's now famous 'W' machines, headed by the all-new W-30, 455 cubic inch force-air package, optional on the 4-4-2 coupes. Available again on the Cutlass 'S' and F-35 coupes will be the highly successful W-31 option with the 350 cubic inch force-air engine."

He said the newly designated W-33 option is a high output engine selection available on all '88' models, while the W-34 will again identify the performance package in the Toronado.

"Front wheel power disc brakes," Beltz explained, "are standard on the 1970 Toronado and the '98' models. On our '88's, if the customer orders power brakes, front disc brakes are included in the option. Both power drum brakes and power assisted front discs remain options on our F-85's."

The automatic transmissions available on 1970 Oldsmobiles are 3-speed. The Turbo Hydra-Matic 350 replaces the 2-speed Jetaway as the automatic transmission option on F-85 models equipped with the 350 cubic inch V-8 engine.

The Turbo Hydra-Matic 400 continues for use with Oldsmobile's 455 cubic inch engine. A unique convenience feature offered exclusively on Oldsmobile's full-size cars, is a fingertip windshield wiper control located in the shift lever handle. It offers greater safety by permitting the driver to operate the wiper without taking his eyes from the road.

As a further theft deterrent, Oldsmobile has developed a hood catch lock that prevents opening of the hood except through the use of an "inside-the-car" release control.

All 1970 Oldsmobile coupes and convertibles equipped with the power door lock option will feature a mechanism that automatically unlocks the front seat back when a door is opened. Power door locks and deck lid releases are electrically operated for 1970, allowing unlimited use of these features.

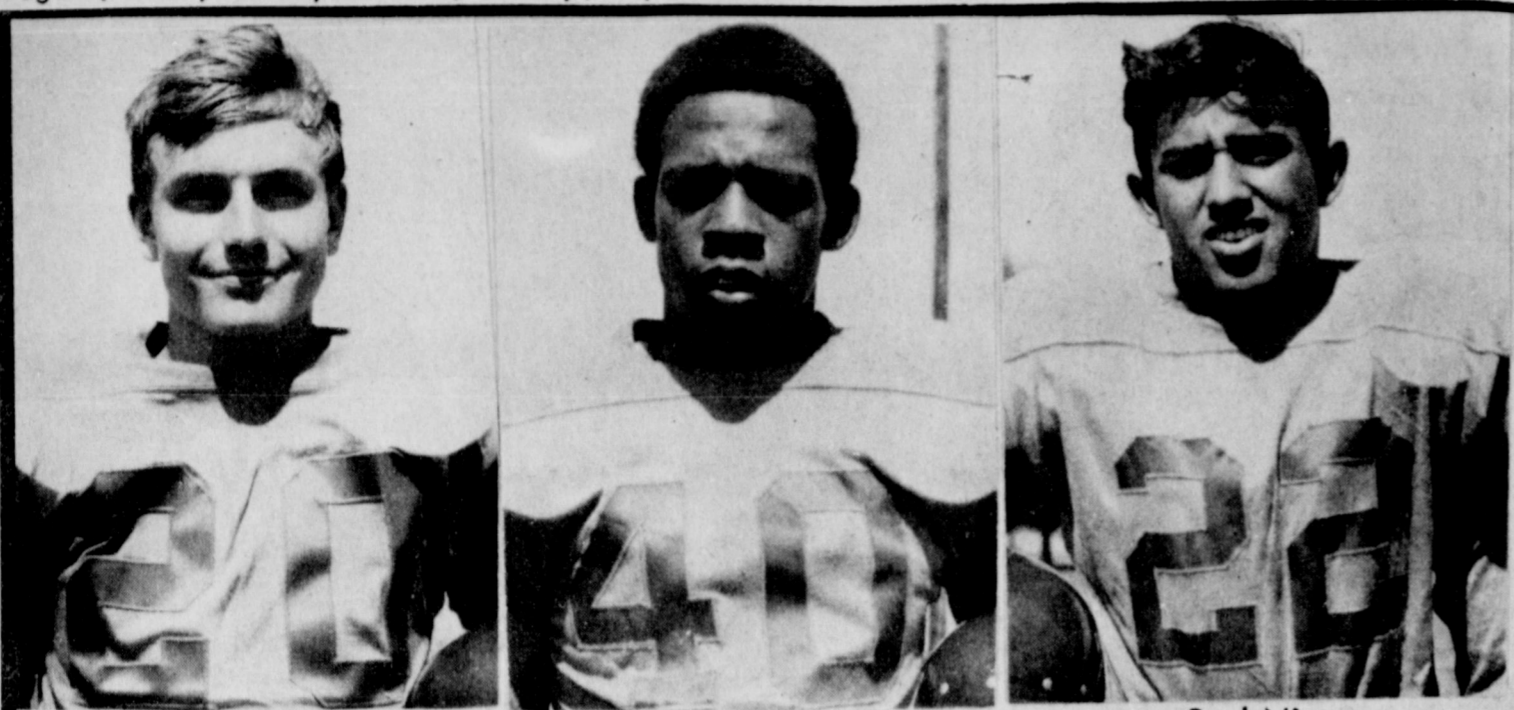
The electric rear window defogger, introduced recently on the Toronado, becomes a new option on the 1970 '88's and '98's'.

All air conditioning systems are powered by larger blower motors, reducing cool-down time. Two additional air outlets in the F-85, Cutlass, Cutlass Supreme, 4-4-2 and Vista Cruiser further improve air conditioning performance in those models.

Fiberglass-belted tires, for improved traction, reduced tire wear, better handling characteristics and greater resistance to road hazards, are standard on all cars.

Oldsmobile's variable ratio power steering is now available in 1970 across-the-line, including all F-85's.

The division's 1970 product lineup consists of 10 series and 29 models.



Geneo Abbe

Allen Joyce

Paul Nino

## We Salute The THREE WAY EAGLES

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### BAILEY COUNTY ELECTRIC COOPERATIVE ASSOCIATION



Larry Trevathan



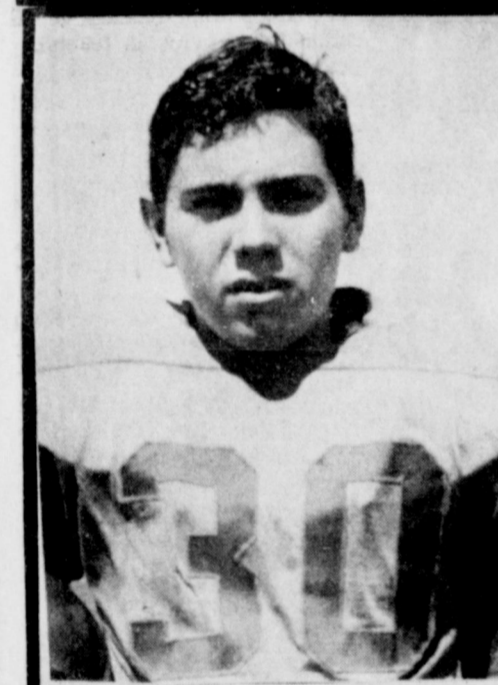
Joe Partlow



Mike Lynskey



Johnny Ferguson



Jerry Nichlos



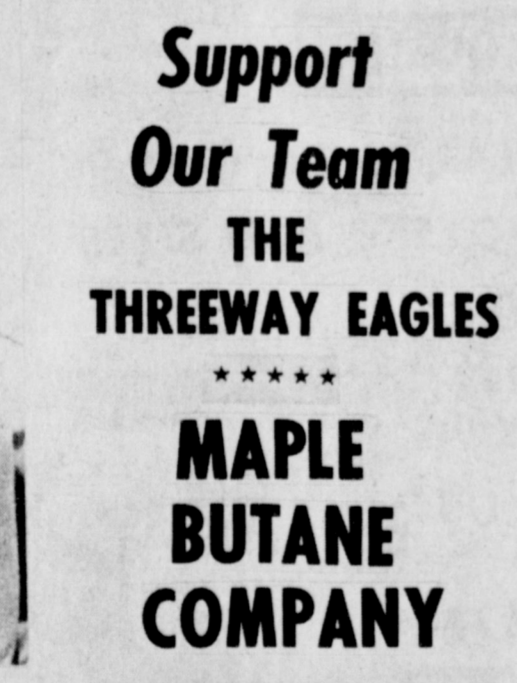
Steve Huff



Mike Roberts



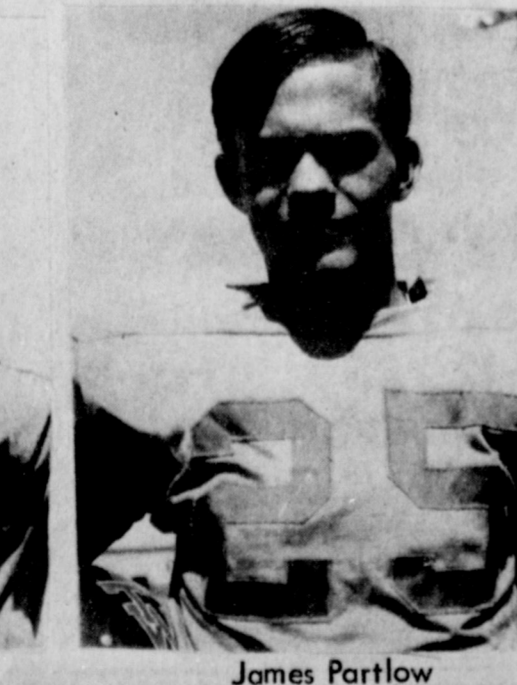
Terry Pollard



Coach Grey



Allan Davis



James Partlow



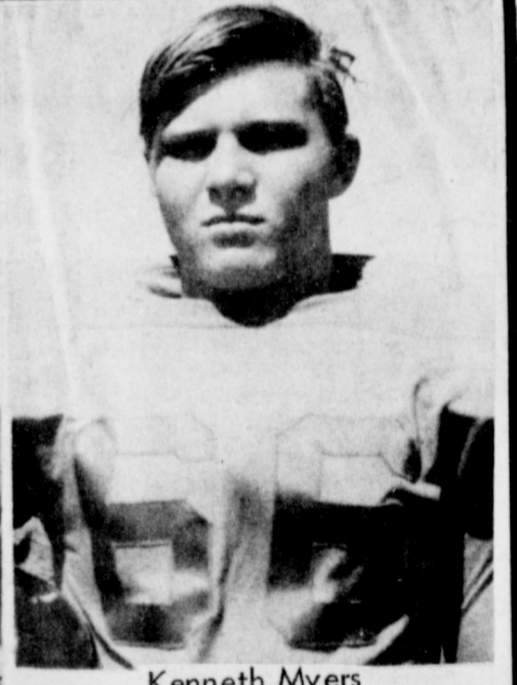
Manuel Nino



Larry Neutzler



Jerry Roberts



Kenneth Myers

## We wish the Three Way Eagles success in the coming season

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Mike Duarte



Joey Kindel



Lee Sanderson

### One Minute Sports Quiz

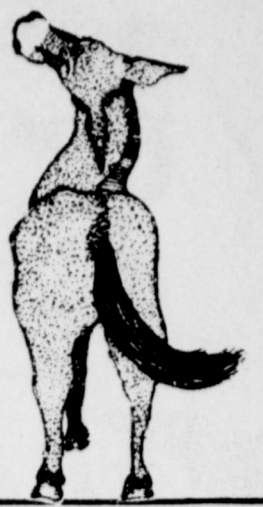
1. Is Bowie Kuhn Baseball's Commissioner pro-tem?
2. On what week night will pro football be televised next year?
3. Who won the Tiger-Benvenuti fight?
4. How many times has the Indianapolis 500 been run?
5. How many games did Dave McNally win for Baltimore in 1968?

### The Answers

1. No, he was recently made Commissioner.
2. Monday night.
3. Dick Tiger, in nontitle fight.
4. 53 times.
5. Twenty-two.



# MULE'S TALE



Support The Youth of Muleshoe - Have You Contributed to The Opportunity Plan?

Official Publication of Muleshoe High School Written and Edited by Students of the Muleshoe Schools

VOL. 4 NO. 2

CO-EDITORS John Woodard Sam Feagley

SUNDAY, SEPTEMBER 21, 1969

## FTA Members Attend First Party of School Year

### ACT Test Battery To be Given Soon

IOWA CITY, IOWA -- College-bound students at secondary schools throughout the nation will have five opportunities to take the ACT Test Battery during the 1969-70 academic year.

The first of five national testing dates on which the American College Testing Program's assessment examination is offered will be Oct. 18. Registration period for that date began Aug. 25 and ends Sept. 15.

More than 1,700 colleges and universities require or recommend the ACT test for applicants. About 975,000 students wrote the test during the past year.

The 1969-70 test schedule is: Test Date Registration Period Oct. 18, 1969--Aug. 25-Sept. 15 Dec. 13, 1969--Sept. 29-Nov. 10 Feb. 21, 1970--Nov. 24-Jan. 19 April 24, 1970--Feb. 2-Mar. 23 July 13, 1970--April 6-June 15

The ACT Test Battery is a series of tests designed to measure a student's ability to perform kinds of intellectual tasks typically required of college students. Subjects covered are English, math, social studies, and natural sciences. Another part consists of questions aimed at informing prospective colleges about the student's background, non-classroom achievements, immediate plans for the future, and career aspirations.

Fee for the test, which takes about 3 1/2 hours to write, is \$6. Results are sent to colleges and universities selected by the students.

A copy of the Student Hand-

### Juniors to Sell Homecoming Mums at Game

By: Sherry Moore, Nedra Woodard

The Junior Class of Muleshoe High School, is selling mums for the football homecoming game, September 26th, at 7:30 p.m. at the Benny Douglass Stadium.

This is the only game that the Junior class will sell mums. Any other time, if you wish, you may order from a flower shop.

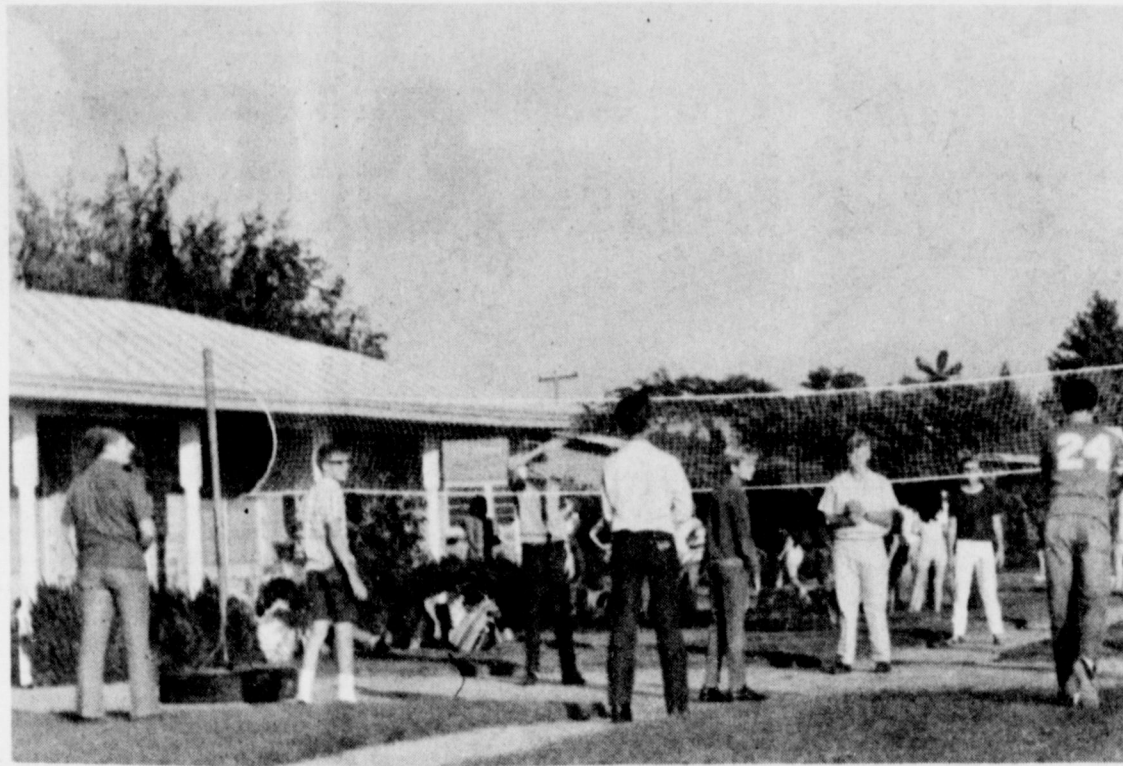
This Thursday, September 18th, 6:30 p.m., the Juniors will go door to door selling mums. We will also be selling mums through Wednesday, September 24th, which is the deadline.

We have selected three price ranges this year for the mums. They are \$4.00, \$5.00 and \$8.50. An additional fifty cents will be charged if a different color other than white is desired.

book, a publication containing information that can be used as a guide by students planning for college; a list of all institutions of higher education participating in the ACT Program; plus a list of test centers near the students' homes, will be included with registration materials available free of charge through a school's counseling offices.

Most colleges recommend that prospective students take the assessment exam early in their senior year. However, it is becoming increasingly advantageous for students to take the test sometime in their junior year. Usually a student can take the ACT test at a center located in a high school or college near his home.

Founded in 1959 and with national headquarters in Iowa City, Iowa, ACT is a nonprofit educational service corporation that provides information to secondary schools and institutions of higher education for use in assisting college-bound students.



FTA MEMBERSHIP PARTY--Pictured are just a few of the many kids, more than 100, who enjoyed themselves at the hamburger cook-out sponsored by FTA. The party was held at the Joe Mack Wagon home.

### Putmans President And Vice President

Muleshoe High Schools Future Teachers of America held a party Tuesday, September 16, at Charlotte Wagon's home. Various members offered to bring different refreshments. A campaign is being held now for new members, dues are \$1.50 and everyone is encouraged to join.

Officers of the 1969-1970 F.T.A. are Jim Putman, President; Jerry Putman, vice-president; Janet Ellis, secretary; Dawna Locke, reporter; Debra Hayes, historian; Patti Camp, chaplain; and Lana Moore, parliamentarian. Kerry Moore is sponsor.

An orientation period meeting of the F.T.A. was held last week to discuss activities for this year. Some of the activities planned are the F.T.A. district meeting held in Lubbock, the powder puff football game

played in October and the state convention in Fort Worth. Delegates for the state convention will be chosen according to the highest number of points received. Points are given for participation in all F.T.A. activities.

### Senior Class To Sponsor Chili Supper

The Senior Class of M.H.S. announces their next coming attraction: a fabulous chili supper!

It will be held on October 3, 1969, before the Denver City game from 5:30 to 8:00. Featured on the menu will be lusciously prepared chili, beans, cherry cobbler, and cole slaw.

The tickets will go on sale September 23. They will be available from any senior at \$1.25 each.

Ya'll come!!

## MHS Students Tell of Summer



By Glen Harrison, Freshman  
My summer was spent driving a combine full time for my Dad on wheat harvest.

We make the same run and cut for the same people every year. We always enjoy visiting with the people we cut for and meet along the way.

There are a lot of work and long hours involved but we have our good times, too. Such as the school bus my Dad fixed up as a camper and bunkhouse in which two other boys and I lived in during the harvest. One of the boys was Terry Henry from Muleshoe.

During rain or green wheat it was usually well stocked with boys from other crews. They all thought we had it made because we had my portable tape deck and radio.

We started at Crowell, Texas the last of May. From there we were on our way.

When we leave Texas to go to Kansas we have to clean the machines and wash them to get through the Kansas Port of Entry.

We make one stop in Kansas. It was there that I had one of the biggest steaks in the state! The lady we cut for always takes our family and crew out for steak suppers when we finish

up with her wheat.

We then went to the colorful state of Colorado. It was in this state in a wheat field at Yuma that I had the biggest scare in my harvesting career, my combine caught fire!

It was started from a defective slip clutch under my fuel tank which is not visible from the drivers platform. The fire spread to the fuel tank and the heat caused the fuel to overflow and catch on fire. We had just finished cutting a field and was unloading the wheat on a truck when the driver of the other machine saw the fire and yelled at me and the truck driver. I jumped from the combine and ran. Dad came with a fire extinguisher as did Terry Henry, the truck driver, and two men from a crew across the road.

Thanks to the extinguishers nothing was hurt, just blacked and smoked up, plus one scared me. From there we went to Peetz, Colorado. I really enjoyed this stop as far as people are concerned. My Dad has been going there for 21 years. The family we cut for have boys my age and we've always visited and played together.

I learned a good lesson at this stop I've always been told how dangerous cherry bombs can be, and this summer I saw the evidence! Doug the younger boy had a cherry bomb go off in his hand. As a result of the blast he lost the 1st joint of his forefinger and mangled his hand pretty bad.

We came home from there this year where usually we go as far as the Dakotas and sometimes to the Canadian line.

If we can we go to the Cheyenne Rode in Wyoming and stop at Rapid City, South Dakota on our way up so we can

see the Black Hills and Mt. Rushmore.

On a trip like this you make lots of friends and meet people from all different states.

I have been making this harvest for 14 consecutive years.



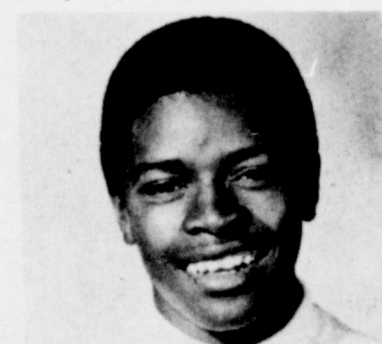
By Monica Griffiths, Sophomore  
I have always enjoyed school, especially my friends and our school activities and I think this is why I enjoyed this past summer so much. The week after school turned out Marilyn Pool and I met our twirling instructor, Mrs. Don Jones in Lubbock and traveled to Cisco to attend Southwest Twirling Camp at Cisco Junior College. Cisco is a very good camp as it always has an excellent staff. These instructors make you want to work for them. There were over three hundred other twirlers attending this camp and I enjoyed meeting and making friends with quite a few.

The next camp I attended was Texas Tech Band Camp. This is a two week camp and great fun. At this camp we had scheduled classes, four band classes and two twirling classes each day. On the last day of camp the students gave a concert for our parents. We were classified as to which band we were in.

Cynthia Gable, Marilyn Pool and I enjoyed the dorm life and other entertainment provided by the band camp. After being together for two weeks it was hard for us to say good-bye to many of our new friends.

All four twirlers of the Mighty 'M' Marching Band attended S.M.U. twirling camp at Dallas the latter part of July. Patti Camp, Tanya Cherry, Marilyn Pool and I learned a lot at S.M.U. and have many enjoyable and funny things to remember.

Other than attending camp I spent a lot of time water skiing, swimming, sewing, baby sitting and just plain goofing off.



By Jesse Clemmons, Senior  
This summer was not real sweet to me because it was all work and no play. Dewayne Williams and I held a summer job for the Muleshoe School District. We enjoyed the work because we could learn a lot about responsibility. We were the janitors for the Summer Migrant School.

About the middle of summer we decided that we would vacation about the middle of August, but I didn't realize that two-a-

day football practice started about the same time. Then it was time to vacation, and I had to decide whether to go or play football and I decided right quick, I am still playing football, Number 29, a Senior Wing-back.



By Joe Duke, Junior

This summer was one I'll never forget. First, Nacogdoches was a beast. The group that went: Steve Woodard, Greta Bamert, Martha Chapman, Jolene Rempe, Jim Mardis, Betty Harbin and I all learned very much from the workshop. The Drama people went from Oral Inter, to one acts in about two weeks. This is quite an achievement in itself.

The extemp and persuasive people had many speeches and debates in which to perfect in the same length of time. We brought back almost all of the awards and we're very pleased with our efforts. Anyone who is thinking about going next year, I heartily encourage you to go. It's worth the money. I never thought I could learn so much in so little time.

### Teacher Profile

Coach Jim Morgan is an outstanding new teacher in high school. He makes his classes in civics and physical science very interesting because of his enthusiasm, pride in teaching, and great knowledge of his subject. He is also a great asset to the coaching staff being an assistant coach in charge of the offensive backfield.

Coach Morgan, his wife, and 14 month daughter, Jamie Dawn, live at 915 Gum here in Muleshoe.

Being the energetic man that he is, he received his B.S. at West Texas State with a major in government and a minor in physical education. His favorite sport is football and he enjoys golf in his spare time.

Welcome to Muleshoe, Coach Morgan!

### Sophomores Name Three Class Sponsors

On September 16, the Sophomore met in the cafeteria to choose class sponsors. The sponsors for this year are Mr. Block, Mr. Bickel, and Coach Morgan. The class dues were set at \$2.00, and are to be paid to Lonnie Ferris or Janis St. Clair. This year should be prosperous. The class of '72' say "Ste 'em Mules.!"



A famous British Prime minister once said, "Youth is a blunder and manhood a struggle." Youth was a blunder for the Mules against Dimmitt last Friday night. However, with the spirit and character of Muleshoe High School behind them, the young Mules will continue to improve. It will be a struggle to eliminate the blunders. No one knows this more than the Mules themselves, and they have continued to work hard this week both mentally and physically to improve and become a firstclass football team.

The coaches and players wish to express our sincere thanks for the school spirit displayed by the students of M.H.S. last week.



FFA PLOWGIRL-FFA SWEETHEART-- Pictured are Debbie Barron, left and Judy Winn. Debbie is the FFA plowgirl and Judy is the new FFA Sweetheart. What farmer wouldn't like to have these two on the job.



BURY THE PRESS--Reporter John Woodard cautiously went to take pictures of the sandhill party. While taking pictures, he was brutally attacked and buried in the sand. Actually, it was all in fun, though.

### MHS to Choose Mr-Miss Spirit Each Week

This year, the Muleshoe High School Spirit Club is planning an exciting new honor, Mr. and Mrs. Spirit. Every week the cheerleaders will choose the boy or girl they think has showed the most spirit throughout the week. This includes, making posters, decorating the hall, decorating the gym and showing outstanding spirit throughout the pep rally and ball game.

At the end of the year, a Mr. and Miss Spirit will be chosen from those who won each week. They will represent Mr. and Miss Spirit 1969-70. We believe hearty spirit is necessary to have a good athletic program. This year Muleshoe High School is going all out to promote enthusiasm in our stands.

This week for the Dimmitt game Delton Bass and Brenda Kimbrough are Mr. and Miss Spirit. Congratulations on being the first Mr. and Miss Spirit!!



MR. AND MISS SPIRIT--Here are Delton Bass and Brenda Kimbrough. They were chosen Mr. and Miss Spirit for the Dimmitt football game.

# Captivating

# 1970

## AUTO

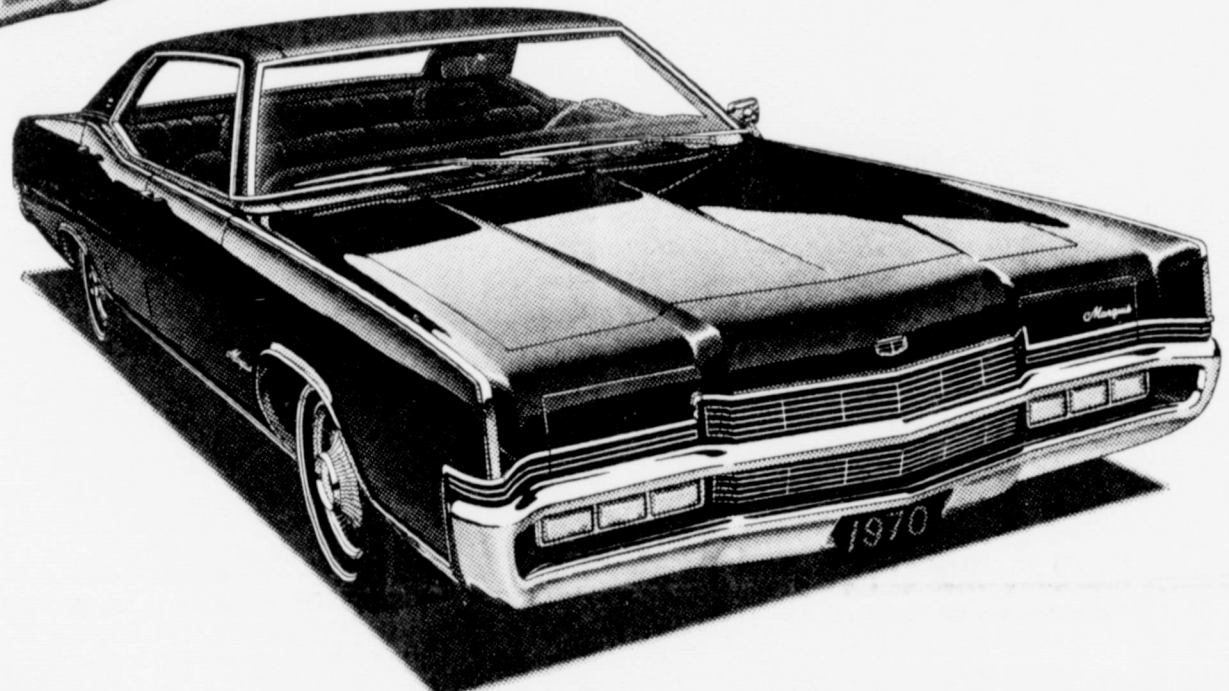
## SHOW!

**MULESHOE  
MOTOR CO.**



**FORD LTD BROUGHAM...**The best selling luxury car in America is here for you to drive! All new for 1970... the stately new Ford LTD Brougham. The car that Ford is keeping quiet. Luxury leader in its class, the LTD by Ford is available in three choices: 2-Door Hardtop and 4-Door Hardtop or Sedan. All feature LTD's world famous quiet design. Interiors, remarkably rich and fashionable, feature Ford's spacious Front Room and sweptaway Flight-Cockpit Instrument Panel. There's deep loop-pile carpeting and a handsome array of nylon and vinyl upholstery. LTD's have a massive grille and Hideaway Headlamps, power front disc brakes and a quiet, quick-responding 351 V-8. And they have a long list of options including an LTD luxury Trim Option, with unique seat and door trim, deluxe steering wheel, and much more for added elegance inside.

**MULESHOE MOTOR CO.**



**MARQUIS BROUGHAM...**The medium-priced car with the most dramatic styling since the Continental Mark III. Comes with concealed headlights, Emerald-cut taillights. A big 429 cubic inch V-8 powerplant, Select-Shift automatic transmission, 1970 Marquis. The most beautiful thing that's ever happened to a medium-priced car. Interior improvements include two-inch wider seat backs; more comfortable armrests; pull-type door handles and new seat trim patterns. Approximately 35 pounds of additional sound proofing materials have been added to reduce exterior road noises.



**PONTIAC BONNEVILLE...**Smart, new styling for appearance and engineering improvements for safety and handling are among the highlights of Pontiac Motor Division's entire line-up for 1970. The luxury Bonneville Brougham will offer a 60-40 front seat as an option on the four-door hardtop. This new bench seat is split so that 40 per cent is on the driver's side and 60 per cent on the passenger's side for greater center-seat passenger comfort. This option includes a two-way power operation on the driver's side. The Pontiacs have new front and rear ends including new hoods and fenders. The front of the Catalina, Executive and Bonneville for 1970 features the classic vertical center grille. The horn outlets are exposed this year on either side of the grille adjacent to the headlamps.

**LADD PONTIAC**



**CUTLASS SUPREME HOLIDAY SEDAN...**The newest Oldsmobile is the elegant Cutlass Supreme Hardtop Coupe. It is a distinctive car designed to answer growing customer demand for sporty luxury in a personalized kind of automobile. It is identified by its own roof line, its own body shape, its own external ornamentation and its own ultra-luxurious interior. The new coupe and companion convertible represent an important added element in Oldsmobile's 1970 intermediate model lineup, complementing the 4-4-2 and Cutlass 'S' series whose fastback coupes have been Oldsmobile's most popular.

**BROCK MOTOR CO., INC.**



**SKYLARK CUSTOM BUICK...**A light your fire Buick is waiting to light your fire. They're here. The automobiles you've been asking for: The Gran Sports, The GS, The GS 455, The Skylark Custom Sport Coupes, The Opel GT. All 1970 new... and exciting sweeping sleek lines. Power. Performance. Beauty inside out and outside in. See the 1970 Buick Light Your Fire. A 350 cubic inch, 260 horsepower V-8 is standard. So is an all-vinyl interior, fiberglass-belted tires and a full complement of GM safety equipment.

**BROCK MOTOR CO., INC.**







# Del Monte ROUND-UP!

These Values Good  
Sept. 22, 23, 24 in  
Muleshoe, Texas

**DISCOUNT PRICE PLUS STAMPS**

*Dairy Specials!*

Soft Parkay, 4c Off Label  
**MARGARINE** 1-Pound Package **39c**  
Pillsbury, Buttermilk or Sweetmilk  
**BISCUITS** 4 10-Count Cans **39c**

Leal's, Corn Meal  
**TORTILLAS** 40-Count Package **39c**

*Bakery Specials!*

Sunshine, Hydrox  
**COOKIES** 1-Pound Package **49c**

Baldrige Pineapple  
**DANISH** Package **44c**

Baldrige Golden Rich  
**BREAD** 1 1/2-Pound Loaf **39c**

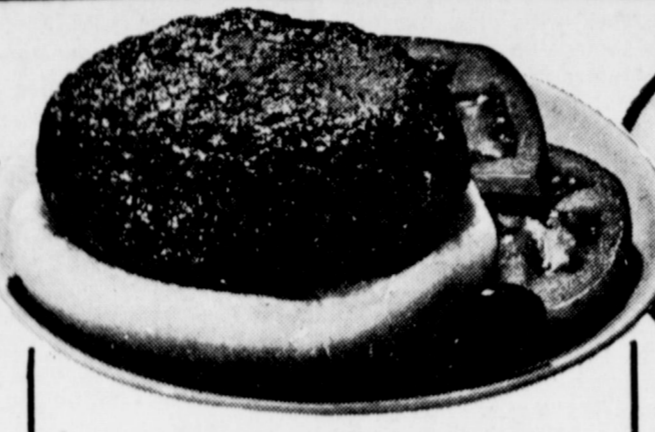


## FAMILY STEAK

Valu-Trim  
U.S.D.A. Choice Beef

# 79c

Pound

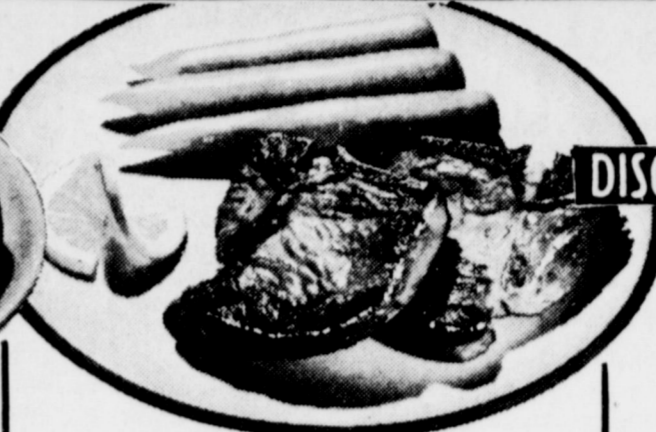


## GROUND BEEF

Dated to  
Assure Freshness

# 59c

Pound



## PORK CHOPS

Family Pak, 1/4 Pork Loin

# 79c

Pound

Girl Talk  
**NOTEBOOKS**

Regular \$2.98 Retail

# \$1.98

Nestles, All Shades  
**STREAK & TIPS**

Regular \$1.25 Retail

4-Ounce  
Spray Can **99c**

Farmer Jones  
**SLICED BACON**

Pound **83c**

Farmer Jones  
**SLICED BOLOGNA**

All Meat

Pound **73c**

Booth, Bulk, Tray Pack  
**PERCH FILLETS**

Just Heat and Eat

Pound **69c**

## SOUP

Campbell's

7 Number  
1 Cans

# 88c

Wyer Assorted  
**SOUP MIXES** 2-Ounce Envelope **12c**

Only USDA Choice Beef is sold at Piggly Wiggly! No tenderizers added! Always specify USDA Grade Choice—for the most tender, flavorful beef every time! Guaranteed to please or double your money back!

Rath's,  
Fully Cooked, Hickory Smoke Flavor  
**CANNED HAM** 3-Pound Can **\$3.98**

**DISCOUNT PRICE PLUS STAMPS**

**DISCOUNT PRICE PLUS STAMPS**

## FOLGERS COFFEE

Folger's, All Grinds  
2-Pound Can \$1.37  
3-Pound Can \$2.05

# 69c

1-Pound  
Can

Golden West  
**COFFEE** 1-Pound Can **59c**  
2-Pound Can \$1.17

## MIRACLE WHIP

Kraft's

Quart  
Jar

# 55c

Morton  
**SALAD DRESSING** Quart Jar **39c**

## GREEN BEANS

Del Monte, Cut

# 88c

4 Number  
303 Cans

Renown Cut  
**GREEN BEANS** 6 Number  
303 Cans **\$1.**

## CLING PEACHES

Del Monte,  
Yellow Cling,  
Sliced or Halves

# 88c

3 Number  
2 1/2 Cans

Cal Vale Yellow Cling  
**PEACHES** Number 2 1/2 Can **27c**

## FRUIT COCKTAIL

Del Monte, Fancy

# 88c

4 Number  
303 Cans

Hunt's  
**FRUIT COCKTAIL** Number 300 Can **22c**

**DISCOUNT PRICE PLUS STAMPS**

**DISCOUNT PRICE PLUS STAMPS**

## TOMATO SAUCE

Del Monte, Fancy

# 88c

8 8-Ounce  
Cans

Mountain Pass  
**TOMATO SAUCE** 8-Ounce Can **10c**

## PRUNE JUICE

Del Monte

# 88c

2 Quart  
Bottles

Del Monte  
**PRUNE JUICE** 40-Ounce Bottle **69c**

**SPECIAL DISCOUNT PRICE PLUS 3/4 GREEN STAMPS!**

**DOUBLE S&W GREEN STAMPS WED. WITH \$1.25 PURCHASE OR MORE**

Jonathan, Washington, Extra Fancy  
**APPLES** Pound **15c**

Red, Ripe, Bubble Pack  
**TOMATOES** Each **25c**

**DISCOUNT PRICE PLUS STAMPS**

## ORANGE JUICE

Libby's

6-Ounce  
Can

# 19c

## HASH BROWNS

New Sweden

# \$1

2-Pound  
Packages

## SPINACH

Del Monte, Fancy

# 88c

5 Number  
303 Cans

Steele Chopped  
**SPINACH** 6 Number  
303 Cans **\$1.**

## TOMATO CATSUP

Del Monte, Tomato

# 88c

4 14-Ounce  
Bottles

Slider  
**TOMATO CATSUP** 3 20-Ounce  
Bottles **\$1.**

## WHOLE POTATOES

Del Monte, Whole

# 88c

6 Number  
303 Cans

Hi Plains Whole  
**POTATOES** Number 300 Can **12c**

King Size  
Box  
Bonne, 10c Off Label  
**DETERGENT** Giant Box **59c**

We Reserve the Right to Limit Quantities

**1st in Savings!**