



Publisher — Jack Scott

Telephone Number — 114

Any erroneous reflection upon the character, standing or reputation of any person, will gladly be corrected if brought to the attention of the editor personally at the office, Eighth Street, Cross Plains, Texas.

Entered as second class mail matter at the Postoffice at Cross Plains, Texas, April 2, 1949, under act of March 3, 1879.

Subscription rates: \$1.50 per year
50 miles of Cross Plains.

\$2.00 per year elsewhere.

Advertising Doesn't Cost—It Pays

REVISION OF ENLISTED DISCHARGE SYSTEM

Revision of the army enlisted discharge system effective July 1 has been announced by the War Department Director of Personnel and Administration.

The present system of awarding discharged enlisted personnel one of three types of discharge vapors will be abandoned as of that date and four types of certificates will be substituted. Addition of a fifth type of discharge, the "bad conduct" type, has been approved by the War Department but will require enactment of legislation which is now before congress.

U. M. T. IS ENDORSED BY MEDICAL ADVISOR

Three civilian consultants in the Neuropsychiatric Division of the Army Surgeon General's office pronounced universal military training to be a "program which develops good adult attitudes among the nation's youth. It preserves a man's initiative and dignity. It is good mental hygiene program."

Welcome To The Picnic And Rodeo

JULY
17th
18th
19th

Visit Our Store While Here.

Butler's Grocery

CROSS PLAINS, TEXAS



Entries In Amateur Contest Must Be In By Saturday Night

All entries in the amateur contest at Cross Plains Picnic, for which cash prizes are to be awarded, must be turned in to T. B. Wilson at Wilson's Cafe here on or before July 12. The contest will be held the first night, starting at 8:30 and all amateur entertainers are invited to compete.

The old fiddlers contest the first afternoon of the celebration, July 7, at four o'clock. Entries in this are also due to be turned in to Mr. Wilson by July 12. Prizes in the fiddling amount to \$12.50.

A public address system will be installed to assure good listening.

A fat man's race, open to runners of all ages over 200 pounds, will be held and the hour of the event announced at the grounds.

\$7.00 in cash will go to the fastest fat man. Also decketed is a potato race for which a \$3.00 trophy will be awarded to the winner.

An event especially arranged for the old timers will be a horse shoe pitching contest, open to all comers. Winner of the contest will receive a \$3.00 cash prize.

Persons interested in entering any of these events are urged to contact Mr. Wilson on or before July 12.

If Texans have faults—and of course we do have—that would be no excuse for the Pawtucket outrage—for that is what it is, an outrage. Our forefathers wrote into the Bill of Rights the assurance of freedom of speech, freedom of press and freedom of worship; they did not provide for freedom of laughter for the reason they never dreamed that anyone would question that right.

I have before me a letter from the mayor of Pawtucket who admits the man was arrested and fined for laughing but the fine was paid back, so that ought to make everything just ducky. The reason it was paid back was because editorial writers and columnists by the scores all over the nation protested. Was the chief of police fired or even reprimanded for making the arrest? Was the judge who levied the fine kicked out of office?

When the letters protesting against the criticism made in this column came from men, I replied by mailing them a timetable showing the trains that leave Texas northbound.

Those who don't like Texas ought to go back to the place they do like, then both they and we will be happy.

We take this method of thanking the good people of Cross Plains, Dressy and all surrounding communities for their many kind deeds, sympathetic words and expressions of love toward us during the illness and death of our mother grandmother and sister.

Especially, we appreciate the lovely food brought to the house furnished and prepared by loving friends.

The family of Mrs. S. P. Long

CARD OF THANKS

We take this method of thanking the good people of Cross Plains, Dressy and all surrounding communities for their many kind deeds, sympathetic words and expressions of love toward us during the illness and death of our mother grandmother and sister.

Especially, we appreciate the lovely food brought to the house furnished and prepared by loving friends.

The family of Mrs. S. P. Long

Adding machine paper—The Review



FLAME RESISTANT

Science has come up with another development aimed at home fire safety.

Government and industrial research has developed flame-resistant chemicals that may be applied to fabrics to cut down danger of household fires. Mrs. Bernice Clayton, home management specialist of the Texas A. & M. College Extension Service, says that fire-resistant draperies, rings and upholstery are in prospect as a result of the new development.

The problem of fire-proofing ironing board covers is still unanswered, however, since the heat of the iron will break down the flame-resistant chemical covering.

Adding machine paper—The Review

Advertising Doesn't Cost—It Pays

WELCOME! To the Picnic

JIM SETTLE DRY CLEANING

"Enemy to Dirt"

Cross Plains, Texas

Ride 'em Cowboys

Don't Miss The
PICNIC & RODEO
In Cross Plains

JULY 17, 18 & 19 ih

While here we invite you to make our place your headquarters.



Do You Want A New Car?

If so sign this blank and mail to CALHOUN MOTOR CO., CROSS PLAINS, TEXAS, and we'll get in touch with you.

Name: _____

Address: _____

I am interested in a new _____

I am interested in a used _____

Calhoun Motor Co.

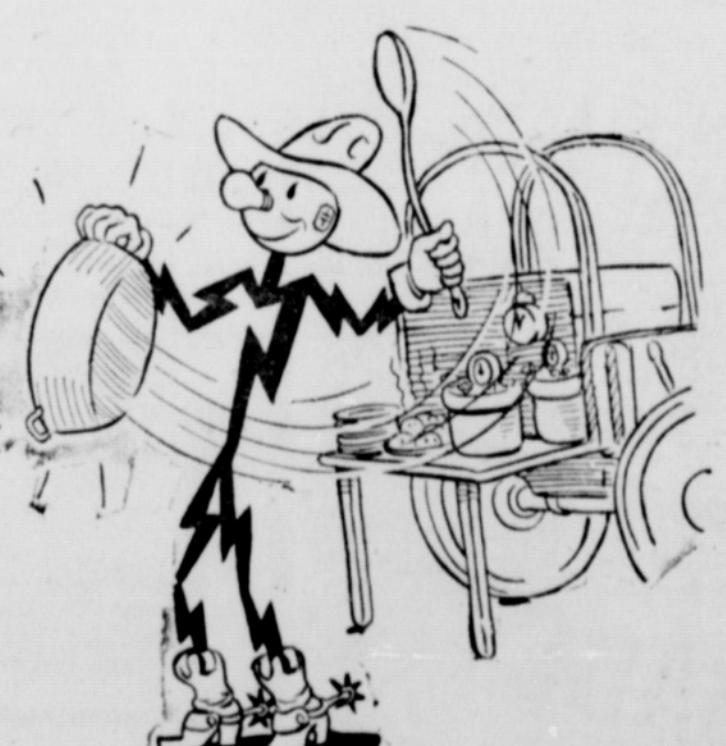
Chrysler & Plymouth

Cross Plains, Texas



Attend 63rd Annual Old Settlers PICNIC - RODEO Cross Plains July 17, 18, 19

West Texas Utilities
Company



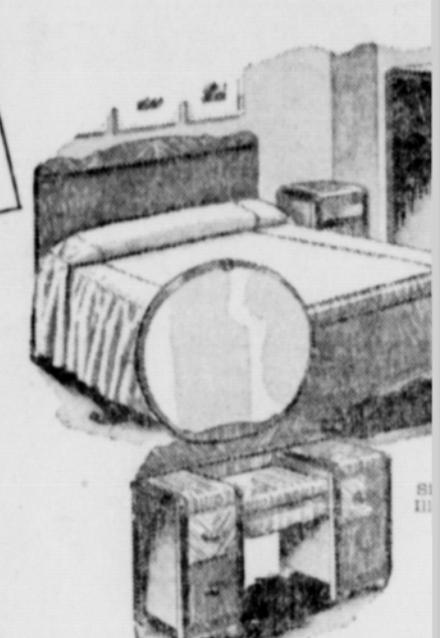
FRIDAY, JULY 11, 1947

FRIDAY, JULY 11, 1947

DON'T miss These

HOUSEHOLD STEEL WOOL 5c
A box of 16 scouring pads, regular 10c value, special ...
FOR ONE WEEK ONLY

FINAL



COLEMAN GASOLINE IRON 489
A regular \$6.95 value special ...
FOR ONE WEEK ONLY

.22 LONG RIFLE SHELLS 39c
Box of 50 shells, regular 45c value, special ...
FOR ONE WEEK ONLY

FIVE CYLINDER PADLOCK 39c
High grade spring shackle locks, complete with two keys. Regular 50c value, special ...
FOR ONE WEEK ONLY

PINT SIZE OILERS 11c
Handy oil cans for lawn mowers and every day household use. Vertical spouts. Regular 15c value, special ...
FOR ONE WEEK ONLY

WATER BAGS 89c
Open top bags that require no soaking. Ready for instant use. Hardwood carrying handle.
Reg. 69c
Gallon size 69c
Reg. 31.25
two gallon size 89c
FOR ONE WEEK ONLY

HIGGI

JUST RECEIVED
BAT

Gleaming white porcelain
pendable cast iron. Receives
or right hand models. A few
us and also for you if you
plete with chromium fitting.

COMPACT NEW
PERFECTION
Oil Range



• Here's a new kind of
range—with the fuel reservoir
mounted between the burners
cutting down the length
inches without reducing cooking
capacity, for use where
kitchen space is limited.

See this beautiful gleaming
white porcelain range and
learn how easy it is to
over.

FRIDAY, JULY 11, 1947

FRIDAY, JULY 11, 1947

THE CROSS PLAINS REVIEW, CROSS PLAINS, TEXAS

COME!
le Picnic
ILE DRY CLEANING

Enemy to Dirt"
ross Plains, Texas

cowboys

Don't Miss The
PICNIC & RODEO
In Cross Plains

JULY 17, 18 & 19 ih

ile here we invite you to
e our place your head-
ters.

You Want A New Car?
sign this blank and mail to CAL-
N MOTOR CO., CROSS PLAINS,
AS, and we'll get in touch with

ess:
nterested in a new
nterested in a used

otor Co.
Cross Plains, Texas

don't miss These VALUES buy quality

HOUSEHOLD
STEEL WOOL
5c
A box of 16 scouring pads, regular 10c value, special ...
FOR ONE WEEK ONLY

COLEMAN
GASOLINE
IRON
489
A regular \$6.95 value
special ...
FOR ONE WEEK ONLY

.22 LONG
RIFLE SHELLS
39c
Box of 50 shells, regular 45c value, special ...
FOR ONE WEEK ONLY

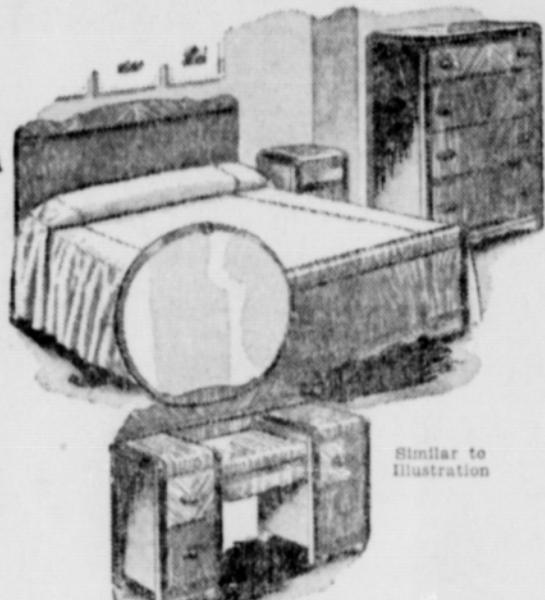
FIVE CYLINDER
PADLOCK
39c
High grade spring shackle locks, complete with two keys. Regular 50c value, special ...
FOR ONE WEEK ONLY

PINT SIZE
OILERS
11c
Handy oil cans for lawn mowers and every day household use. Vertical spouts. Regular 15c value, special ...
FOR ONE WEEK ONLY

WATER
BAGS
89c
Open top bags that require no SOAKING. Ready for instant use. Hardwood carrying handle. Reg. 98c gallon size. Reg. \$1.25 two gallon size.
FOR ONE WEEK ONLY

FINAL FURNITURE CLEARANCE!

BEDROOM SUITES



Handsome four piece suite of bleached mahogany. Modernistic plastic drawer pulls. Bed, chest, vanity and bench -Choice of round or square mirror. Regular \$114.50 value, reduced to ...

98⁵⁰

129⁹⁹



BREAKFAST ROOM or DINETTE SETS

Gleaming white enamel with black and red line decorations. Extension table. Chair seats covered with green leatherette. \$52.75 value, reduced to ...

29⁹⁹

37⁵⁰

YOUR CHOICE
48⁸⁸

HIGH CHAIRS

1/3 off

OCCASIONAL ROCKERS

5⁹⁹

We make no exceptions! Every high chair in our stock drastically reduced to clear at ...



A sturdy oak set with figured decorations in contrasting colors. Blue leatherette chair seats. Extension table. Regularly \$49.95, reduced to ...

Handsone bleached oak finish. Extension table and four slat back chairs with red leatherette seats. Regularly priced at \$62.95

Chrome dinette set of 5 pieces including four chrome chairs with red leatherette bottoms, resist rust, chipping, stains ... cleans in a wisk. \$59.95 value ...

JUST RECEIVED! A Carload of

BATH TUBS

Gleaming white porcelain on sturdy, dependable cast iron. Recessed tubs in left or right hand models. A fortunate buy for us and also for you if you need a tub. Complete with chromium fittings priced at only

COMPACT NEW PERFECTION Oil Range



• Here's a new kind of oil range—with the fuel reservoir mounted between the burners, cutting down the length six inches without reducing cooking capacity, for use where kitchen space is limited.

See this beautiful gleaming white porcelain range and learn how easy it is to own one.

Maytag Home Freezer Now on Display



Many new features make this the most distinctive home freezer in its field. Serves as kitchen table, with fold-down leaf attachment for extra work space and breakfast table. Capacity 6 cubic feet. Counterbalanced lid, easy to open—stays up without holding. Quick food defroster for foods requiring it. Come in soon and see it.

YOUR STEPPING-STONE TO Loveliness

SHOES FITTED
BY EX-RAY

Lovely Ankles

Make a short cut to attractiveness. New, clever styles designed for ankle flattery ... here for your selection. See them!



There is beauty combined with comfort in these delightful styles. Come in today and be fitted by ex-ray!

HIGGINBOTHAM'S

FRIDAY, MARCH 7, 1947

CROSS PLAINS REVIEW

THE CROSS PLAINS REVIEW, CROSS PLAINS, TEXAS

FRIDAY, JULY 11, 1947

FRIDAY, JULY 11, 1947

Greetings Friends



See you at the Picnic and Rodeo
JULY 17 - 18 - 19th

CROSS PLAINS FROZEN FOOD LOCKER PLANT

T. T. Nichols

L. W. Tyson

We Welcome You



To our big annual Picnic
Celebration on July 17 - 18 - 19

JONES & RESPES SERVICE STATION



You Are
WELCOME
To Make Our
STATION
Your
One-Stop
while

visiting the Picnic and Rodeo

JULY 17 - 18 - 19th

for any and all service station needs.

—Good Gas & Oil

—Courteous Service

Plains Service Station

You Are
Always
ONE AND ALL

to
Cross Plains
PICNIC
and
RODEO
July 17, 18 & 19



All Magnolia Stations Join Us In This Cordial Welcome

S. C. Sipes Svc. Station

MAGNOLIA DISTRIBUTOR

Pioneer News

This little community spent a quiet fourth of July with families visiting, fishing and making ice cream in the old good family custom. Even one store front done no games stopped for the day.

Mrs. Sallie Kidd, better known to us as Aunt Sallie, has moved back to Pioneer to make her home. Welcome back Aunt Sallie.

Mr. and Mrs. C. C. Roeder and son, Butch, were visitors in Cisco Monday.

Mr. and Mrs. H. L. Woodward and son, Mr. and Mrs. William Gibson, Mr. and Mrs. Lewis Moore of San Antonio were week end visitors in the home of Mr. and Mrs. W. R. Gibson. Eugene returned home with them.

Mrs. Anna Atwood of Abilene is visiting relatives here this week.

Those attending the funeral of Mrs. Charles Talbert at Rising Star were Mrs. W. R. Gibson, John Hamby, Wesley Smith, Chas McCowan and Fred Wilson.

Mr. and Mrs. Chester Ballew are on their vacation now, visiting in Graham and other parts of the state.

Mr. and Mrs. Mack Gray, Mr. and Mrs. Lannie Gray and Mrs. Robert Smith visited relatives in Graham over the week end.

Mr. and Mrs. Junior Underwood of Guymon, Oklahoma were holiday visitors in the home of his parents, Mr. and Mrs. Leeman Underwood.

Mr. and Mrs. Mitchell Inabinet spent the week end with relatives.

Mr. and Mrs. Charles Huntingdon and son of Cisco visited relatives here and at Cross Plains over the week end.

Mr. and Mrs. Ollie Mercer and son of Abilene visited her cousin, Mrs. John Fore, last Thursday.

Denver Shaffield of Brownwood spent the week end with his parents, Mr. and Mrs. E. E. Shaffield.

Jewel and Royce Fortune have returned home to stay after being employed in Brownwood and Sweetwater for the last month.

Mrs. Effie Vestal of Houston is visiting in the home of her brother, Mr. and Mrs. W. E. Gober.

Mr. and Mrs. Bill Smoot were called to Ranger Friday as their

BANNER SS CLASS ENJOYS SWIM AT CISCO ON MONDAY

OES MEETS MONDAY IN REGULAR SESSION

Sixteen members of the Banner Sunday School class of the Methodist church enjoyed a swimming party at Lake Cisco Monday night. The group was accompanied by Mrs. Fred Cuthirth, class sponsor.

Refreshments of soda water, sandwiches, cake and potato chips were served after the swim. Following the eats, the party skated at the roller rink at the Lake.

Those attending were Garland Smith, Lynn Lee Smith, Kathryn and Billy Anderson, Robert Smith, Donald, Richard and Billy White, Betty Jean Browning, Patsy McNeil, Charles Mack Holdridge, V. A. Montgomery, Jr., two McKimney sisters, and Mrs. Cuthirth.

CARD OF THANKS

I

wish to thank my many friends in Cross Plains for their thoughtfulness during my recent illness.

The many cards and other expressions of kindness while I was in the hospital made getting well much easier. Thanks, again.

Phae Saunders

Mr. and Mrs. E. A. Nayta of Sweetwater visited Mr. and Mrs. W. O. Smith Wednesday.

Mrs. N. E. Cohlman of Waynoka, Oklahoma visited Mr. and Mrs. Oscar Smith this week.

Oral Joy of Abilene was a visitor here one day last week.

grandmother was critically ill.

Ann Frances and James Alexander, students at ACC in Abilene, were holiday visitors in the home of their parents, Mr. and Mrs. Doss Alexander.

Mr. and Mrs. A. O. Harris, Mr. Ed Dunham, visited in the home of their sister and daughter, Mr. and Mrs. Wade F. Clark of San Angelo the fourth of July.

Miss Olene Graham of Andrews visited the home of Mr. and Mrs. W. W. Pancake the fourth.

Edward Pancake went to Abilene Monday where he will work for the Paige Pipeline Company.

Mrs. Laura Hurley was a week end visitor in the home of her daughter, Mr. and Mrs. Merlin Peterson.

Mrs. Ed Stroup was carried to the Gorman hospital the fourth. Her condition is serious.

Mr. and Mrs. Olen Corley spent the fourth with Mr. and Mrs. Louie Dillard of Cross Plains.

Mr. and Mrs. C. E. Boatwright of Dallas are visiting in the home of her brother, Mr. and Mrs. J. M. Tubb.

Mr. and Mrs. Glen Williams of Santa Anna were visitors in the home of their parents, Mr. and Mrs. T. M. Williams over the week end.

Mr. and Mrs. John W. Dillard are spending their second wedding anniversary in the home of Mr. and Mrs. Thomas Bullion of Ramondville, where Mr. Dillard will be engaged in farming with Mr. Bullion.

Mr. and Mrs. J. C. Silgar were in Lubbock Sunday to attend the funeral of their niece.

Mr. and Mrs. Jake Huntington of Guymon, Oklahoma were visiting relatives and friends here over the week end.

C. C. Cross of Kilgore has leased 1500 acres North of Pioneer for \$1.00 an acre. He will start a well within 30 or 60 days.

Mr. and Mrs. Carl Williams of Strathmore, Calif. are visiting Mr. and Mrs. Homer Brown.

We Buy & Sell Farm Machinery

New 6 disc IHC one-way plow
New Case 6 disc plow on steel
New Case 7 disc one-way on rubber
New Case 6 disc one-way on rubber
New IHC 4 disc breaking plow
New Ford 3 disc Plow
New Tandem Disc, 6, 7 & 8 ft.
Slightly used Wisconsin air-cooled 24 hp motor
Used Case hay baler

See me for new Case side delivery Rakes

S. C. TEAGUE
Tractor Supply
On Highway 36

Captain and Mrs. Donald M. Weaver and baby of Greenville, South Carolina spent the week end in the home of her parents, Mr. and Mrs. George R. Neel, here.

Mrs. Hattie Gray returned to her home here Tuesday night after spending a month with her son, Bill Gray, and family in Uplands, California.

Look! Look!

The only Rat-Killer in the world sold on a money back guarantee backed with a \$10,000. bond.

Dr. RAY'S RAT-KILLER

Sold By

City Drug Store

Don't Be Among The Strays
Plan now to meet your Friends at Cross Plains
PICNIC
Choice
Entertainment
For Young
And Old

Callahan County's Oldest Restaurant Bids You Welcome
WILSON'S CAFE

July CLEARANCE
AT ADAIR'S

As is our custom each July, we offer the following savings on Summer merchandise.

SPECIALS ON DRESSES

Values To Values To

\$14.50 Now \$8.95 Now

\$5.88 \$2.98

Wash Dresses Summer Hats

priced at \$2.69 \$1.00

Ladies Play Suits Remnants 1/2 Price

\$12.50 Values Now Rayon Hose 39c

80 square Print Eyelet Batiste \$2.49 Value

and Seersucker 49c yd. \$1.19 Yd.

TOWELS Cotton Bed Spreads 82 x 105

69c \$1.98

Ladies Blouses Ladies Rodeo Hats Fancy Trimmed

\$2.98 \$1.98

Ladies Sandals Childrens Slips

\$1.98 \$1.98

Rayon Slips Childrens Gowns & Pajamas To Closeout

\$1.98 50c

ADAIR'S

CROSS PLAINS, TEXAS



Childrens Sandals

98c

BOYS SPORT SHIRTS Special At

49c

Men's Sport Shirts \$2.49

Children's Cotton Dresses Closeout At

49c

WELCOME!

to
Cross Plains
PICNIC
and
RODEO
We'll Be There"



Our hat is off to the oldest celebration of its kind in Texas. Come enjoy the fun: Rodeo, Fireworks, and real fun for young and old.

CITY DRUG STORE

Benton Jones, Owner

North Main Street • Cross Plains, Texas

WELCOME

JULY 17 - 18 - 19



To The Oldest Celebration of its Kind In Texas
CROSS PLAINS PICNIC & RODEO

Frank Taylor's Station

PICTURED ABOVE IS V
Chief of Cross Plains
Department and of all Picnic

SECTION 1. If any person shall sell or otherwise dispose of any cattle having the brand of the letter "B" on the left jaw, the same shall be taken as prima facie evidence in any Court or competent jurisdiction, that such person knew that said cattle was infected with Bang's Disease.

SECTION 2. If any person shall violate any of the provisions of this Act, he shall be deemed guilty of a misdemeanor and upon conviction shall be fined a sum not to exceed \$10 nor more than \$100. The sale of each particular cow shall be considered a separate offense.

SECTION 3. The fact that the laws of this State are now inadequate to control the ravages of Bang's Disease and the fact that the Livestock industry of this State will probably suffer enormous losses unless said laws are strengthened, create an emergency and imperative public necessity that the Constitutional Rule requiring bills to be read on three separate days in each House be suspended and the same is hereby suspended, and this Act shall take effect and be in force from and after its passage, and it is so enacted.

For further information consult the County Agent's Office. The complete bill is on file.

PLANT THAT TRAPS INSECTS

Grady Webster, of Cedar Valley, has found a Texas variety of Drosera, a plant which traps and eats insects. The plant absorbs the bugs for their nitrogen. As soon as an insect settles on the plant, the tentacles of the plant covers the insect with a sticky substance, which keeps it in place until absorbed.

TAXI ANYWHERE, ANYTIME BILL BOARDS

KILL RED ANTS!

Bid your premises of Red Ant Beds with DURHAM'S ANT BALLS for less than 5¢ per den. Just dissolve balls in water, pour in beds. Goodbye Ants! Handy 30x and 50¢ jars of your druggist or

CITY DRUG STORE

WEST BROWNS B. D. WES KIMBER HOME TEI PLAIN PURDY JIM LAN PLAIN S. S. NICE

FRIDAY, JULY 11, 1947

FRIDAY, JULY 11, 1947

THE CROSS PLAINS REVIEW, CROSS PLAINS, TEXAS

Mrs. Hattie Gray returned to her home here Tuesday night after spending a month with her son, Bill Gray, and family in Upland, California.

Look!

In the world sold on a money back basis with a \$10,000. bond.

'S RAT-KILLER

Sold By —

Drug Store

Be Among The Strays

Now to meet your ends at Cross Plains

PICNIC

Choice

Entertainment

For Young

And Old

Want Bids You Welcome

CAFE

RANCE

Our custom each July, we offer the following savings on our merchandise.



Childrens Sandals
98c

BOYS SPORT SHIRTS
Special At
49c

Men's Sport Shirts
\$2.49

Children's Cotton Dresses
Closeout At
49c

R'S
TEXAS

County Agent Column

HOUSE BILL 525
With the passage of House Bill 525 it is deemed advisable to call your attention to the importance of "Bang's Disease" control, therefore having you realize the significance of this recent legislation.

In the fiscal year of September 1944 to August 31, 1945, there were 133,891 head of cattle tested for Bang's Disease; of this number 350 were reactors.

House Bill No. 525 in part is as follows:

Section 1. That when an accredited representative of the Livestock Sanitary Commission of Texas or an accredited representative of the United States Secretary of Agriculture or an authorized veterinarian makes an agglutination test for Bang's Disease in this State he shall furnish the owner of such cattle in writing showing that certain identified animal or animals have reacted to the test and are affected by the disease, it shall be the duty of the said authorized veterinarian or accredited representative of the Livestock Sanitary Commission within 48 hours to brand each reactor or animal affected with the letter "B" on the left jaw with the ear of such animal with numbers thereon and report in writing to the Livestock Sanitary Commission of Texas the numbers of the tag.

Section 2. Any person, firm or corporation who shall fail or refuse to allow the said authorized representative or accredited representative of the Livestock Sanitary Commission to brand the letter "B" on the left jaw of the cow showing positive reaction to the agglutination test for Bang's Disease shall be deemed guilty of a misdemeanor and upon conviction shall be fined a sum not to exceed \$100.

Section 3. If any person shall violate any of the provisions of the preceding Section 1 and 2 of this Act, he shall be guilty of a misdemeanor and upon conviction shall be fined in a sum not to exceed \$100 for each offense.

Section 4. It shall hereafter be unlawful for any person to sell or otherwise dispose of any cattle for purposes when he knows or has knowledge that said cattle are infected with Bang's Disease. If

any person shall sell or otherwise dispose of any cattle having the brand of the letter "B" on the left jaw, the same shall be taken as prima facie evidence in any Court or competent jurisdiction, that such person knew that said cattle was infected with Bang's Disease.

Section 5. If any person shall violate any of the provisions of this Act, he shall be deemed guilty of a misdemeanor and upon conviction shall be fined a sum not less than \$10 nor more than \$100. The sale of each particular cow shall be considered a separate offense.

Section 6. The fact that the laws of this State are now inadequate to control the ravages of Bang's Disease and the fact that the Livestock industry of this State will probably suffer enormous losses unless said laws are strengthened, create an emergency and imperative public necessity that the Constitutional Rules requiring bills to be read on three separate days in each House be suspended and the same is hereby suspended, and this Act shall take effect and be in force from and after its passage, and it is so enacted.

For further information consult the County Agent's Office. The complete bill is on file.

PLANT THAT TRAPS INSECTS

Grady Webster, of Cedar Valley, has found a Texas variety of Drosophila, a plant which traps and eats insects. The plant absorbs the bugs for their nitrogen. As soon as an insect settles on the plant, the tentacles of the plant covers the insect with a sticky substance, which keeps it in place until absorption.

TAXI
ANYWHERE, ANYTIME
BILL BOARDS

KILL RED ANTS!
Kill your premises of Red Ant Beds with DURHAM'S ANT BALLS for less than 5¢ per den. Just dissolve balls in water, pour in beds. Goodbye Ants! Handy 30c and 50¢ jars at your druggist or

CITY DRUG STORE

WELCOME!

to
Cross Plains
PICNIC
and
RODEO
We'll Be There!"

Our hat is off to the oldest celebration of its kind in Texas. Come enjoy the fun: Rodeo, Fireworks, and real fun for young and old.

CITY DRUG STORE

Benton Jones, Owner
North Main Street • Cross Plains, Texas

WELCOME

JULY 17 - 18 - 19



To the Oldest Celebration of its Kind In Texas

CROSS PLAINS PICNIC & RODEO

Frank Taylor's Station

PICNIC CHAIRMAN



Pictured above is V. C. Walker, Chief of Cross Plains Fire Department and ex-officio chairman of all Picnic committees.

State Health Officer Warns Measles

Dangerous In The Hot Summertime

With the incident of measles usually being somewhat high in summer time, Dr. Geo. W. Cox, State Health Officer, has issued a statement concerning the use of immune globulin for protecting very young or frail children from an attack of this perennial childhood disease and its often serious complications.

"If you have a child less than five years old who has been exposed to measles, your family doctor may recommend giving him immune globulin," Dr. Cox said. "Through city, county or state health departments, doctors can obtain immune globulin free, to be used as they think advisable. Infants and children, whose health makes it inadvisable for them to suffer an attack of measles, may avoid the disease if immune globulin is administered within eight days from the time of exposure."

The State Health Officer emphasized the fact that immune globulin, cannot give a child permanent protection against measles, but explained that the protection is ordinarily of about three weeks duration. However, there is no limit to the number of times it can be used, and a baby who is protected by it once can be protected by it again if exposed later. Immune globulin can go on shielding him against measles until he is old enough and strong enough to stand an attack without risking serious consequences.

During an outbreak of measles, Dr. Cox said that it is well to keep children under five years of age, and more especially frail children, from all other youngsters who might serve as sources of infection.

Picnickers Welcome

To 3 Big Days Fun

Roller Skating

2 Sessions Three Nights Each Week

- Tuesday Night
- Thursday Night
- Sunday Afternoon
- Saturday Night

Special Parties By Appointment

On Highway 36, 1/2 Mile West of Town

Drive Carefully During The Picnic & Rodeo



COULD YOU EVER FORGET?

The way ahead seemed clear. In a moment of careless relaxation the driver swung his eyes from the road. In that same moment a ball bounced into the street — after it ran a little child. It was only a brief moment, but long enough for a lifetime of regret.

Last year more than 3,500 American children under the age of 14 were killed by automobiles, 160,000 were injured. This State, in some degree, contributed to that toll.

With school days here again, child casualties will rise unless every individual driver makes it his self-appointed responsibility to safeguard these young lives from harm.

When driving through school zones — and streets where children are at play — use extreme caution. Always be ready for split-second action, even though moving at moderate speed. Anticipate the unexpected.

There's no indemnity that can restore a human life. If, because of one careless act of yours, a child died or its young body were maimed — could you ever forget?

This Campaign Sponsored By The Following Interested Business People

WEST TEXAS UTILITIES CO.
CITY UTILITIES

BROWNWOOD SHELLING CO.

B. D. Montgomery, Agent

WESTERN AUTO STORE

KIMBELL MILLING COMPANY

HOME TELEPHONE & ELECTRIC Co

PLAINS SERVICE STATION

PURDY'S FURNITURE STORE

JIM BAUM & H. P. MOON

LANKFORD'S BAKERY

PLAINS CONFECTIONERY

S. S. NICHOLS, Sheriff Callahan Co.

HUNTINGTON'S GRO. & PUB. SCALES
THOMPSON'S GRO. & STATION

BUTLER'S GROCERY

THE FAIR STORE

W. T. COX GROCERY

SIPE'S SERVICE STATION

FOSTERS GROCERY

FRANK TAYLOR STATION

FROZEN FOOD LOCKER CO.

COOK INSURANCE AGENCY

KOENIG MOTOR COMPANY

CROSS PLAINS REVIEW

HIGGINBOTHAM BROS. & CO

PIGGY WIGGLY GROCERY

RED & WHITE STORE

CITIZENS STATE BANK

CALHOUN MOTOR CO.

BALDWIN LUMBER CO.

CITY DRUG STORE

JIM SETTLE DRY CLEANING

S. C. BARR INSURANCE

PLAINS THEATRE

W. D. SMITH & SON

SIMS GROCERY & MARKET

The Big Little Store

IAVE LEE'S STATION

FRIDAY, JULY 11, 1947

FRIDAY, JULY 11, 1947

Howard Gary Builds Beautiful New Rock Home On 8th Street

Construction is three fourths finished on a new two story stone home, being built on East 8th St. by Mr. and Mrs. Howard Gary. The home although adjacent to the pavement will front East. It will be modern throughout.

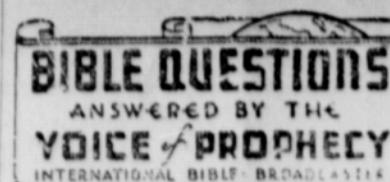
Framing has already been completed and stone masons are now running the outside walls. Native stone is being used and promises to give the residence a handsome appearance.

Lakewood Is Name Given To Philpeco

Lakewood Country Club is the name recently designated the Cross Plains-Rising Star joint club, which since 1928 has been known as the Philpeco, in honor to the Phillips Petroleum Co., owners of the land on which it was located.

Since the club became owner of the property, purchasing from successors of the Phillips Company, it was decided to change the name to Lakewood and a new charter has been received under that name, announced J. F. Robertson, president of the club of Rising Star.

Only five babies in one million weigh 13 pounds or over at birth; 30,000 weigh over nine pounds.



Question—How can I be sure that a man is teaching Bible truth when I hear him?

Answer—Isaiah 8:20: "To the law and to the testimony: if they speak not according to this word, it is because there is no light in them."

O.—What is this thing called "sin" which you talk about?

A.—Sin is—not the transgression of God's law. We read that in 1 John 3:4: "Whosoever committeth sin transgresseth also the law: for sin is the transgression of the law." How many are guilty? Romans 3:23: "For all have sinned, and come short of the glory of God."

Q.—Did not Christ set up His own standards? Did He actually keep His Father's law?

A.—We have the very words of Christ Himself in John 15:10: "If ye kept My commandments, ye shall abide in My love; even as I have kept my Father's commandments and abide in His love."

Q.—Does Psalm 118:24 refer to the Sabbath day?

A.—This scripture reads as follows: "This is the day which the Lord hath made; we will rejoice and be glad in it." It is quite evident that the psalmist is not writing about any definite day of the week, but rather about the day of

savation. In the preceding verse David, regarding this wonderful work that God had done to save men through Christ said, "This is the Lord's doing; it is marvelous in our eyes." So he was really speaking about the same thing that the Apostle mentions in 2 Corinthians 6:2: "For He saith, I have heard thee in a time accepted, and in the day of salvation have I succored thee; behold, now is the accepted time; behold now is the day of salvation." This is also what Christ spoke of in John 8:56: "Your father Abraham rejoiced to see Me; for he shall all nations be blessed." Well, how did Abraham learn of Christ's day? Read Galatians 3:8: "And the Scripture, foreseeing that God would justify the heathen through faith, preached before the gospel unto Abraham, saying, In this shall all nations be blessed." And so it was the glorious day in which man could be saved through faith in Christ that was foreseen by these men of God.

DID YOU KNOW?

Twenty thousand acres of Missouri farmland are devoted exclusively to raising the especially large cobs required to make corn cob pipes.

In a plane a mile in the air it is possible to see for 80 miles; when five miles in the air, the range of vision is 200 miles.

The United States produces three-fourths of the world's corn (the botanical variety, that is).

Every state in the Union grows it.

Ancient Buddhists chose the fish as a symbol of constant watchfulness against temptation because a fish never closes its eyes.

Latest "See-In-the-Dark" Device.

Personals

Lester Koenig attended the Cisco celebration July 4.

Mr. and Mrs. Omar Smith spent the Fourth in Sweetwater.

Mr. and Mrs. Grady Ramey were Cisco visitors July 4th.

Miss Barbara Garrett spent the past week visiting in Dallas.

Mr. and Mrs. M. M. Keller of Waco spent July 4 in the home of Mr. and Mrs. T. A. King.

Nuel Ike Childs of Austin is visiting his aunt, Mrs. T. A. King, and family this week.

Mr. and Mrs. Ray Wadsworth of Bangs spent the Fourth with Mr. and Mrs. W. H. Hammatt here.

Mr. and Mrs. Lehman Underwood of Guymon, Oklahoma are visiting relatives at Pioneer, Cross Plains and Cottonwood this week.

Mr. and Mrs. Clyde Sims, Mr. and Mrs. Moulton Sims and Miss Sonja Sims attended the horse races in Brady July 4th.

INCREASED VALUE

The hairsprings in watches are made by drawing a piece of steel through a hole in a diamond. A pound of steel, worth only a few dollars, can make \$60,000 worth of watch springs.



THE HOMEFOLKS Of CROSS PLAINS

invite former citizens everywhere to this year's

Annual Picnic

And

Rodeo Celebration

July 17 - 18 - 19

Let's all be on hand for two days of fun and getting re-acquainted, and a third rodeo performance July 19th.

Home Telephone and Electric Company

HOME OFFICE AT BAIRD

The Confederation of Chambers of Commerce in Mexico have complained that workers in industrial and government offices got too many days off during the year. Ten official holidays a year for industrial workers and thirteen for government employees were said to be "too many for the good of the economy of the country."



LIBERAL TRADE-IN ALLOWANCE FOR YOUR OLD TIRES

NEW TIRES DESERVE NEW TUBES

KOENIG
Motor Co.

Batteries - Radios - Seat Covers

We have Seiberling batteries, priced to \$12.95, New and used house radios — Two used car radios SEAT COVERS INSTALLED FOR ONLY

\$14.95

Good gasoline, good oil, good wash and greasing jobs

Plains Service Station

You are always as



ALL-OUT for the PICNIC

Cross Plains, Texas, July 17 & 18

FIREWORKS: -- A Feature of this year's celebration will be a colorful fireworks display the second night, July 18th, showing pyrotechnics revealing elaborate scenes in the sky. -- Free, Sensational, Entertaining, Educational, Diverting

Big Street Parade Opening Day

Amateur Musical Programs

Fat Men's Races

Reunion Of Former Citizens

Old Fiddlers Contests

Outstanding Speakers

Kids Potato Races

Seats, Shade, Ice Water

Cross Plains Annual Picnic Now The Oldest Celebration of Its Kind in Texas Bids You A Cordial Western Welcome, Promising Entertainment and Fun For All.



Starlight Amusement Company

Will bring to Cross Plains a good array of carnival entertainment, including 5 big riding devices, 20 popular concessions and a group of entertaining shows.

The Officers, Directors & Emp

Octane Oil & Refining Company and Octane Stations
Join Cross Plains and Callahan County in Extending

ing You a Typical Western Welcome To The

63rd ANNUAL CROSS PLAINS PICNIC AND RODEO



THURSDAY, FRIDAY & SATURDAY,

JULY 17 - 18 - 19



BAIRD, TEXAS

FRIDAY, JULY 11, 1947

FRIDAY, JULY 11, 1947

THE CROSS PLAINS REVIEW, CROSS PLAINS, TEXAS

THE HOMEFOLKS
Of
CROSS PLAINS

invite former
citizens everywhere
to this year's

Annual
Picnic
And
Rodeo
Celebration

July 17 - 18 - 19

Two days of fun and getting re-ac-
o performance July 19th.

and Electric Company

OFFICE AT BAIRD



July 17 & 18

Celebration will be a colorful fire-

g pyrotechnics revealing elaborate

Educational, Diverting

Opening Day

Old Fiddlers Contests

Kids Potato Races

Seats, Shade, Ice Water

Oldest Celebration of Its
Western Welcome, Promising



Right Amusement Company

to Cross Plains a good array of carnival
ment, including 5 big riding devices, 20 pop-
sions and a group of entertaining shows.

The Confederation of Chambers
Industry in Mexico have com-
ained that workers in industrial
and government offices got too
many days off during the year.

Ten official holidays a year for
industrial workers and thirteen for
government employees were said to
be "too many for the good of the
economy of the country."



KOENIG
Motor Co.

Batteries - Radios - Seat Covers -

We have Seiberling batteries, priced to \$12.95,
New and used house radios — Two used car radios
SEAT COVERS INSTALLED FOR ONLY

\$14.95

Good gasoline, good oil, good wash and greasing jobs

Plains Service Station

Description Given of Fireworks Display Next Friday Evening

The fireworks display sched-
uled for the second night, July
18, of this year's picnic cele-
bration will surpass any simi-
lar exposition ever seen in this
section, says members of the
committee in charge of this fea-
ture of the program. The dis-
play is costing the Volunteer
Fire Department \$400, and is
of sufficient size that a factory
representative is being sent to
Cross Plains to supervise the

display, scheduled to start at 9:30 o'clock the second night,
and last more than an hour,
will include the following:

Grand Opening: six pieces—
extra large bombshell salutes,
which will be fired a few minutes
before the program proper
as an attention compeller. Il-
lumination lights will follow
with 12 pieces of red lights and
12 of green, six pieces of atomic
lights (125,000 candlepower
each); a special illuminating
compound which colors sur-
roundings in a weirdly beauti-
ful manner.

First flight of aerial shells:
wonderful variegated effects
from six shells fired in rapid
succession, filling the sky with
a mass of fiery colors. Three
nine inch, and three 12 inch
multiple break shells.

Exhibition of ground pieces:
six pieces—Mammoth Wizard
Candles. Batteries of golden
shower gerbs spread across the
exhibition field, throwing out
a mantle of scintillating stars.
Two other pieces of extra large
dragon nests, throwing columns
of fiery spray high in the air,
emitting clouds of jeweled
stars.

Second flight of aerial shells:
These gorgeous shells produce
variegated color effects in the
sky, floating gradually to dark-
ness and the earth. Included
will be: Flowering Aloe, a
ground number which throws
forth thousands of stars and
golden sprays to the delight of
the audience, also, extra large
prismatic fountains, a glitter-

ing, dazzling, mass of moving
fire and flame. Six pieces of
mammoth star fountains.
Beautiful bouquets of rose
colored stars, gather, break and
drop their petals into the night.

Two piece extra large jack-in-
the-box; these extra large Sanc-
tissimos release comical flying
fire flies which dash about

as if in wild terror, ending
with blinding flashes.

Third flight of aerial shells:

Seven pieces which resemble
slowly falling stars, breaking

into thunderous clusters of sun-
bursts which scintillate and
fade into the night.

Beautiful Niagara: The most

popular number in any fire-

works display, members of the

committee say, is this feature

which resembles a wonderful

curtain of silvery, sparkling

fire, 25 feet in length which

rebounds with a roar and dies

away in a shimmering mist.

Included also are 11 additional

pieces, two of which are "Large

Devil among the Tailor". They

whirl inizzling masses, illumi-

nating the surroundings in a

majestic manner. Then comes 6

mammoth wizard candles, offer-

ing a combination of colors

creating a delightful exhibition.

Immediately following are six

large floral pieces, gorgeously

designed.

Aztec Fountain: This is a mag-

nificent release of silvery light

from the ground into the air,

where the light breaks and

drops to the earth as sprays

from a heavenly fountain.

Fourth flight of aerial shells:

including nine multi-break

colored star shells, unlike any-

thing ever shown in this sec-

tion before.

Grand Finale: offering 19

multi-break shells including one

twelve-inch artillery burst. This

produces realistic effects of

numerous aerial bouquets of

beautiful pyro-flowers suspended

from brilliant streams of

fiery and multi-colored stars,

followed by a heavy barrage of

blinding light and comet light

effects, interspersed with the

thunderous reports of mam-

moth bombs.

Drop a card and salesman or

service man will call.

Smith-Corona Typewriters

Desk and Portable Models

Allen Wales Adding Machines

Cramer Posture Chairs

Speedrite Checkwriters

Herring Hall Marvin Safes

See us also for used office equip-

ment as well as repairs on all

makes of machines

Mr. and Mrs. James W. Evans of

Lubbock visited her parents, Mr.

and Mrs. C. O. Nesmith, last week

end.

It was announced that Australia

has recently presented Britain with

a check for \$80,000.00.

The amount was an outright gift

without any conditions or reserva-

tions of any kind the report said.

LET'S BOOST And ATTEND

Cross Plains Picnic

And

Rodeo



We'll Be Seeing You There

JULY 17 - 18 - 19th

SIMS Drug Co.

"The Appreciative Store"

Cross Plains, Texas

Is Your Car Safe

When you start on a trip, are you sure your car
is safe?

How about brakes, lights, horn, wheel alignment,
tie rods, king pins? Any one of these out of adjust-
ment could cause serious accident.

Bring them to us today for a complete check.

A. J. Bland

Garage and Auto Salvage

You are always assured a typical western welcome at the Cross Plains

Picnic & Rodeo

And At The

Citizens State Bank



HERE'S HOPING TO MEET ALL OUR FRIENDS AND CUSTOMERS AT THIS YEAR'S CELE-
BRATION JULY 17 - 18 And 19th

The Officers, Directors & Employees Of This Bank Welcome The Opportunity To Serve You



A Hearty WELCOME

awaits you at the annual PICNIC & RODEO July 17 - 18 - 19

For an hour or two of refreshing rest, come on up and sit in cool comfort and enjoy a film that will be sure to be entertaining.

Then return to the picnic grounds on Turkey Creek feeling much rested.

Plains Theatre

Mr. and Mrs. Frank Ferrell, of Dallas, visited friends and relatives here this week. W. J. Sipes and O. B. Edmondson played in the Abilene invitation golf tournament last week end.

WELCOME!

Picnic & Rodeo July 17, 18, 19



69c



\$1.69

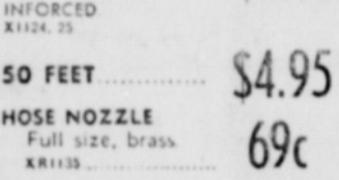


59c



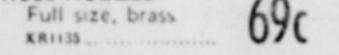
25 FEET

\$2.95



50 FEET

\$4.95



69c

\$1.75

PRICES SLASHED on DAVIS DeLUXE TIRES FROM \$14.80 TO \$12.95*

*Other Sizes Reduced too! ACT NOW! Get THE ADVANTAGES...

- SAME HIGH DAVIS DELUXE QUALITY (Formerly \$14.80 plus tax)
- SAME DEFINITE WRITTEN 18-MONTH PRO-RATA GUARANTEE
- PAY AS YOU RIDE...
- ENJOY DAVIS TIRES ON OUR EASY PAY PLAN!
- WHY PAY MORE AND GET LESS? ENJOY FAMOUS DAVIS TIRES ON OUR CAR NOW AT THESE NEW LOW PRICES!

HERE'S MORE GOOD NEWS! DAVIS SAFETY GRIP AND TIRES ARE NOW FULLY GUARANTEED A FULL TWO YEARS.

NEW in Design!

TRUE TONE
3-WAY PORTABLE RADIO
\$31.50

LIGHTWEIGHT, EASY TO CARRY! TAPERED, TWO-TONE LEATHERETTE CASE. TONES ON FM-AC CIRCUIT OR BATTERY. 4 TUBES PLUS RECTIFIER. 83739

BROOM RAKE 69c **UTILITY FLOOR MAT** \$2.98 **ALL-PLASTIC FLASHLIGHT** \$1.49

MANY USES! SAVE NOW. 3 POSITION SWING 2 CELL

Home Owned and Operated by

C. M. ANDERSON

Cross Plains, Texas

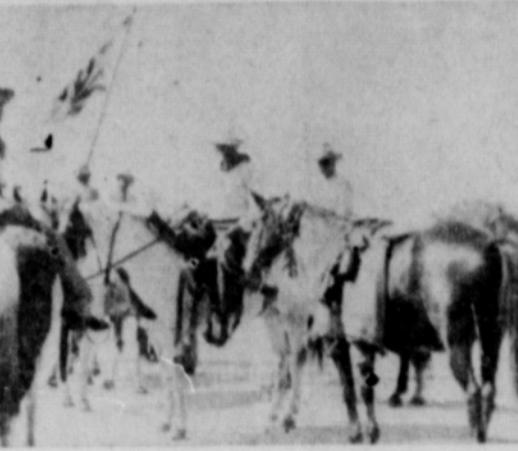
Picnic Parade Scene Of Yesteryear

Scenes like these will be enacted Thursday morning of next week at 10 o'clock when the street parade progresses down main street here, initially opening the 63rd annual Picnic and Rodeo celebration.

An attractive list of cash prizes has been set-up by the Volunteer Fire Department to be awarded winners in various phases of the parade.

All Cross Plains business concerns, civic organizations and fraternal orders are being invited to prepare a float or entry of some type for the parade, which is to feature a Western theme. Too, horseback riders are wanted in the procession. It is hoped that this year's parade will be larger and more spectacular than any ever seen here before.

Three judges, whose identity will be withheld, will select winners for the cash prizes.



Mr. and Mrs. Hulan Barr and C. M. Garrett were in Brownwood Monday.

Teddy Walker of Denton spent the past week end with his parents, Mr. and Mrs. V. C. Walker.

Mr. and Mrs. C. L. Browning and family of Fort Worth visited her parents, Mr. and Mrs. V. C. Walker, Independence Day.

Mr. and Mrs. William Gibson of San Antonio, visited her parents in Cross Plains and his in Pioneer over the weekend.

Mr. and Mrs. Clyde Sims and Mr. and Mrs. Molten Sims visited Mr. J. G. Sims in a Gorman hospital Sunday afternoon.

Donnel Clark, student in JTAC, visited his mother, Mrs. Jeff Clark, in Cross Plains Saturday and Sunday afternoon.

Mrs. C. R. Cook who is recuperating from a recent illness, spent the weekend in the home of her daughter, Mrs. C. A. Stone, in Brownwood.

Stanley D. Clark, of Lancaster, spent the week end in the home of his mother, Mrs. Jeff Clark, in Cross Plains.

J. E. Sunderman, who last week underwent an appendectomy in a Coleman hospital, returned to his home here Monday morning and is able to be up and around.

Mrs. Emma Moore was carried to a Baird hospital Monday morning in a Higginbotham ambulance for routine checkup. She was returned to her home here the same day.

Carbon Paper at The Review

WELCOME

To The Cross Plains Annual Picnic and Rodeo

JULY 17 - 18 - 19



BE ON HAND EVERY DAY

COOK'S INSURANCE CO.

WESTERN AUTO ASSOCIATE STORE

FACTORY LINE FABRIC HIGH GLOSS, NON FADE, 11 COLORS
\$2.20 Quart

Welcome To CROSS PLAINS PICNIC & RODEO JULY 17, 18 & 19

While in town make our store your headquarters, where a hearty welcome always awaits you.

Holdridge Variety

Cross Plains, Texas

Welcome Friends

We will expect you for the Annual Picnic & Rodeo Celebration

JULY 17 - 18 - 19th

Barr's Insurance

Cross Plains, Texas

HELP

D THEM THIS WAY

Laundering dark cottons and blues, such as navy or black, has been a problem for housewives quite often. A soapy film left on the surface of the water when it is dry. Evelyn Wieden, County Home Demonstration Agent, says that it shouldn't worry housewives any longer, not if they do this way.

Teddy Walker of Denton spent the past week end with his parents, Mr. and Mrs. V. C. Walker.

Notwithstanding the fact that our city has more water this summer than last, present demand is exceeding ability to supply and homes in certain sections of the city are being deprived of water each evening. The City Council is therefore, invoking the following plan:

Persons living in houses fronting North and South may use water for outside irrigation only on Mondays, Wednesdays and Fridays, and those living in houses fronting East and West may use it for the same purpose on Tuesdays, Thursdays and Saturdays. (no irrigating on Sundays.)

It is hoped that the public will cooperate with this plan unanimously. If so, it is believed that there will be no cause to suspend all outside watering. If the plan fails, however, there will be no alternative. People must have water for household uses.

This step is taken only after every other means of equitable distribution failed. So please cooperate by complying and passing the word along to neighbors and friends.

It is requested that even though you will be permitted to use water on your lawn and garden three days each week, that you do not waste it. Use carefully and help to avoid more stringent regulations.

After the garment has been washed and rinsed, and while still damp dip into the gelatin solution, squeeze out, roll in a towel, and wring dry.

Since the first large and cumbersome battery radio sets, Eveready radio batteries have been developed to such an amazing degree that a portable radio may be carried in a vest pocket.

H. D. Agent Column

TOMATO BLOOMS SHEDDING?
It's a good bet that gardeners are having troubles right now with tomato plants shedding their blossoms. Usually, it's caused by a combination of high temperature and low humidity. When hot, dry wind days come along, the blossoms become sterile and shedding follows.

Sometimes you can cut down blossom loss by spraying or sprinkling or spraying water on the plants late in the afternoon. The water gives a more uniform moisture condition, raises the humidity and lowers the temperature.

The veteran gardener, in saving seeds, picks out particular plants that are true to variety, and which are productive and fruitful. He takes special care of the plants until time to harvest the seed.

Time of harvesting seed differs in the plant, on English beans, the harvest sign is a small pod; field peas and corn are in the field until ready to pick in a d. store; cucumber, bush beans, watermelon and zucchini are ready when the stem is dead ripe and brilliant red, radish, radishes, collards, etc. like can be cut as soon as the seed pods are well matured, hanging in a cool place to dry.

In some cases blossom shedding has been stopped by a little summer pruning cutting off all the suckers up to the first flower cluster. And a virus disease can cause, which sometimes causes blossoms to shed and makes leaves curl up, can be dealt with by pulling up and destroying the plants that are affected most.

THREE CENT POSTAGE TO CONTINUE TO 1948

Three cent postage on first class mail will remain for another year. Since legislation continuing indefinitely the present three cent rate on local and non local deliveries of first class mail was signed by the President Monday.

The rate would have dropped to two cents after midnight Monday night without the new legislation.

The legislation was passed by the Senate earlier today after plans for an overall upward revision of rates on other classes of mail had been dropped.

After the garment has been washed and rinsed, and while still damp dip into the gelatin solution, squeeze out, roll in a towel, and wring dry.

Since the first large and cumbersome battery radio sets, Eveready radio batteries have been developed to such an amazing degree that a portable radio may be carried in a vest pocket.

*WHO WILL RUN THE NATION'S LARGEST BUSINESSES IN 1974?

YOUNG MEN back from war wonder about the country's future and their own future. What will they be doing 27 years from now?

The 143 top men who manage 50 of the nation's largest businesses can help answer that one.

Twenty-seven years ago, most of them came back from a war, too.

All of them, after the war or before, began their business careers at the bottom.

One started work for \$1.50 a week—11 others for less than \$5 a week. 43 others started work for less than \$10 a week.

Eighty-one others received between \$10 and \$25 a week. Only 7 received more than \$25—the highest getting paid \$69.23 a week.

The average first wage of all 143 was \$13.40 a week. Who will manage the nation's largest businesses in 1974? Exactly the same kind of men.

Then, as now, they will be leaders with courage, ambition and initiative enough to come up the business ladder, rung by rung.

Neither the men and women in industry nor the money in industry can be effective without good management. Nothing else is so important to the workers' welfare, the investors' welfare, or the public welfare.

All The Folks

At Clifton

Produce Join In

sending you a

Genuine

WELCOME

To The

63rd Annual

PICNIC

And 2d Annual



Welcome

To

CROSS PLAINS

PICNIC & RODEO

JULY 17 - 18 - 19th

CLIFTON'S PRODUCE

*This advertisement was purchased by the Reader's Digest and was reprinted as an editorial in a recent issue of that publication.

West Texas Utilities Company

