

"Nothing but the United States' mint can make money without advertising"

Without friends sketch exactly

VOL. XXII 4 PAGES THIS WEEK CROSS PLAINS, TEXAS, FRIDAY, JANUARY 6, 1933 5c PER COPY No. 1

HOMETOWN GOSSIP

Under the heading of 'Local Boy', this week our subject is Aubra Dodson. He went down to the capitol a few months ago with a political eye. Although we have not yet learned what 'Dod' has achieved for himself, we are certain that it is something good. For, Monday morning came a letter from the state capital, Austin, in the mail. It was a letter from the same Aubra Dodson saying for us to be sure and...

Jim and 'Dod' are probably out of the same cup and sipping tea from the same plug by now.

The best thing about town is now two signs will still be up July the fourth.

The country may not be enjoying prosperity right now, but from us to say that there is some school teachers can and being done really.

Though Lewis, Jr. and most saw, Ch. Waco a lot. Cross Plains a birthday next week.

We always had a secret desire to write a radio broadcast for our town. The opportunity has presented itself. Never submit the following as it is in a city without a crown.

Nestled in the Southeast corner of Callahan county, Cross Plains has grown to a city of more than 1,500 people, according to 1930 census, and is the largest place in a radius of 30 miles.

It is located on the M. K. & T. railroad, freight route and state highway (thrust Trail) from Oklahoma San Angelo. It is one of the at gateways to the Plains country.

Agricultural diversification and development of natural resources have probably contributed more to Cross Plains constant growth than all other factors.

ing, poultry raising, fruit ranching, truck growing, grain, corn and thousands of acres of feed stuffs, are all prominent in the Plains trade territory. Some of the most cattle in the state graze on the hill sides near Cross Plains.

Oil is another industry that has smiled upon Cross Plains. With production on three sides, the amount from this source has reached enormous amount. It is estimated there are more than 1,000 wells in the Cross Plains territory and two new tests have been made. With the oil there are ample reserves of gas. Millions of feet of it are taken daily for modern utility convenience.

Every block of pavement, a good bank, public school system, four churches, efficient fire department, lodges, a progressive Lions club, 35 piece band, modern newspaper, four manufacturing plants are a few of the things of which Cross Plains people are proud.

Equipment Cross Plains has a store with one of the largest stocks in Central or West Texas. Well Supply Store here serves operators in more than 50 counties.

are another feature in which this citizens pride themselves. Perhaps the largest is that of Tom Bryant, oil man, which is a three story brick structure with 25 rooms and representing a cost of \$75,000. There are hundreds of other beautiful

Continued on page 4

GAS RATE REDUCED AT STAR

DOCTORS PLACE 'FLU' UNDER CONTROL HERE

MOST OF THOSE WHO WERE VICTIMS HAVE RECOVERED HERE

Epidemic Is Considered Less Serious Than Of Last Week

A vigil maintained local physicians to curb an epidemic of influenza which broke out here more than two weeks ago, was showing effective results yesterday at noon. The number of sick people had decreased to almost half that of a week ago and hardly any of the cases are now considered dangerous.

It was believed for a while that it would be necessary to close the school until the disease had been placed under better control. A committee of citizens and school trustees met to discuss the matter Monday, but due to decreasing amount of sickness they decided that it would be impractical to take such action.

Reports from Mr. and Mrs. Jack Lacy yesterday were to the effect that he was practically recovered and she was showing marked improvement. They were both seriously ill last week.

The little daughter of Mr. and Mrs. Bob Gaines was quite ill the first of the week. She is better at present however.

Others reported on the sick list included: Mrs. Earl Dennis, Mrs. Buncy Harpole, Mrs. Wilbur Wright, J. E. Henkel, two small children of Mr. and Mrs. A. Webb, C. D. (Doke) Westerman, John Adair, K. W. Jordan, Buster Bell, Lester Bush and 'Grandma' Duncan.

ERROR MADE LAST WEEK IN CHANDLER GARAGE AD

In the publishing of an advertisement for Chandler's Garage last week the Review made an error in stating that W. D. Clapp would continue to have charge of the battery service at the garage, since it has moved into new quarters.

The advertisement should have read that Ralph Chandler will have charge of this work and invites the patronage of both new and old customers in his present location.

Local Firm Doubles Business In 1932

"In checking business for 1932, I find that the A & P Store did almost twice as much here last year as in 1931", declared S. Freeman, manager of the Cross Plains A & P Store, yesterday.

SCHOOL INSPECTOR LAUDS LOCAL PLANT

An inspection of Cross Plains schools was made Wednesday by S. E. Clark, of the state department of education, and A. L. Johnson, County Superintendent. The local school plant was lauded by Mr. Clark, who reported everything in 'extra good condition', with the exception of heat and ventilation conditions. "Those irregularities were minor however and not of sufficient importance to justify immediate attention," he said. "The work and plan that is being pursued is as good as is in the state", he commented further.

LATE NEWS FLASH!

EX-PRESIDENT CALVIN COOLIDGE FOUND DEAD

Flash reports from Associated Press release news were received yesterday at 1:30 p. m. announced that the former president of the United States, Calvin Coolidge was found dead in his room. Death was due to heart failure. Full particulars had not been learned at press time yesterday.

Mrs. Mattie Donald of Abilene is visiting her daughter, Mrs. Gene Adams this week.

PIONEER SPONSORING TOURNEY TO CHRISTEN ATHLETIC GYMNASIUM

Teams Throughout This Section Invited To Participate In Basket Ball Meet

Pioneer high school's new gymnasium will be officially christened for playing Friday night, when basket ball teams from all over this section meet there for the initial tournament in the new structure. All schools as well as individual teams, are being invited to attend the tourney, by Superintendent Ira Davenport, of the Pioneer schools.

The gymnasium is 90 by 60 feet and has a ceiling 20 feet high. It was built by the Pioneer school district claiming two buildings for delinquent taxes and constructing them into the present edifice. Work on the building was paid for by Reconstruction Finance Corporation allotments given the Pioneer precinct, together with donations of labor by several workmen.

Superintendent Davenport in a statement to the Review Tuesday night, asked that all schools throughout this section be invited to play in the Pioneer gymnasium any time they cared to, if they would each pay for the lights. He also urged that teams be invited to attend the tourney Friday night.

Mr. Davenport was instrumental in the erection of the gymnasium and Pioneer people credit him with the success of the idea. L. C. Cash and Ike Plumlee handled the R. F. C. money spent in the construction of the building.

Members of the Parents Teachers Association will serve refreshments at the basket ball tournaments Friday night.

LOCAL BOY RANKS HIGH AS MARKSMAN AT N. M. I.

Tom Bryant, Jr., left Tuesday night for Roswell, New Mexico, where he is attending New Mexico Military Institute. He has been a student in the academy but four months, yet has received three medals for rifle marksmanship.

Callahan's Jail Is Divorced Of 'Yeggs'

Maybe you've heard of a ship without a sail but here's a new one. A jail without a prisoner.

For the first time in years Callahan County's jail will probably be vacant of prisoners next week. There were only two confined there Thursday and they were waiting the arrival of "Uncle Bud's" truck to take them to the state penitentiary.

Sheriff Robert L. Edwards told a Review reporter Wednesday that he believed crime was at its lowest ebb in 15 years in Callahan.

NO CUT ANNOUNCED HERE YET SAME FIRM SERVICES BOTH PLACES

New Rate At Rising Star Is 50 Cents For First Thousand And 25c Thereafter

A reduced natural gas rate was posted at Rising Star Tuesday, to take effect the twenty first of this month, by the Southwest Gas Company, the same firm that serves Cross Plains. No cut had been announced here yesterday at noon however. Local citizens were doubtful as to one being forthcoming.

The new schedule at Rising Star will make the fuel cost consumers 50 cents for the first thousand cubic and 25 cents for each additional one thereafter. The former rate was 75 cents, the same as is in effect here.

Rising Star recently began work on a municipally owned system. It is practically completed now and is slated to be opened within the immediate future. The system was built with the assistance of Reconstruction Finance Corporation money for labor. The balance of the expenditure was made by the city of Rising Star. Mayor W. E. Tyler has promoted the new system.

No reduction of rates had been announced in either Cross Plains, Pioneer, or Cross Cut yesterday at noon, although all three communities are served by the Southwest Gas Company, the same firm that operates in Rising Star.

Members of the Cross Plains city council discussed the reduction in rates at the neighboring city, in their regular meeting Tuesday night but did not decide upon any definite action to take in reference to obtaining a similar cut here.

A check up of the number of gas consumers in Rising Star and Cross Plains yesterday revealed that there were practically the same amount in each place, with perhaps a dozen or so more connected to the service here.

Scores of local citizens were interviewed Wednesday and Thursday in regard to whether they expected a similar action by the gas company in Cross Plains. The general assumption was that no volunteer reduction would be forthcoming.

K. P. LODGE ELECTS OFFICERS TUESDAY

Cross Plains Knights of Pythias lodge was reorganized Tuesday night and new officers elected. Sam Barr was installed as Chancellor; Laurence Stevens, Vice-Chancellor; A. O. Pethel, Prelate; Charnel Erwin, Master at Arms; J. Geisler, Keeper of Records and Seals; H. C. Placke, Master of Exchequer; A. O. Harris, Inner Guard and H. T. Schooley, Outer Guard.

Members of the lodge told the Review that regular meetings would be held each Tuesday in the future.

Former Resident Of Cross Plains Dies

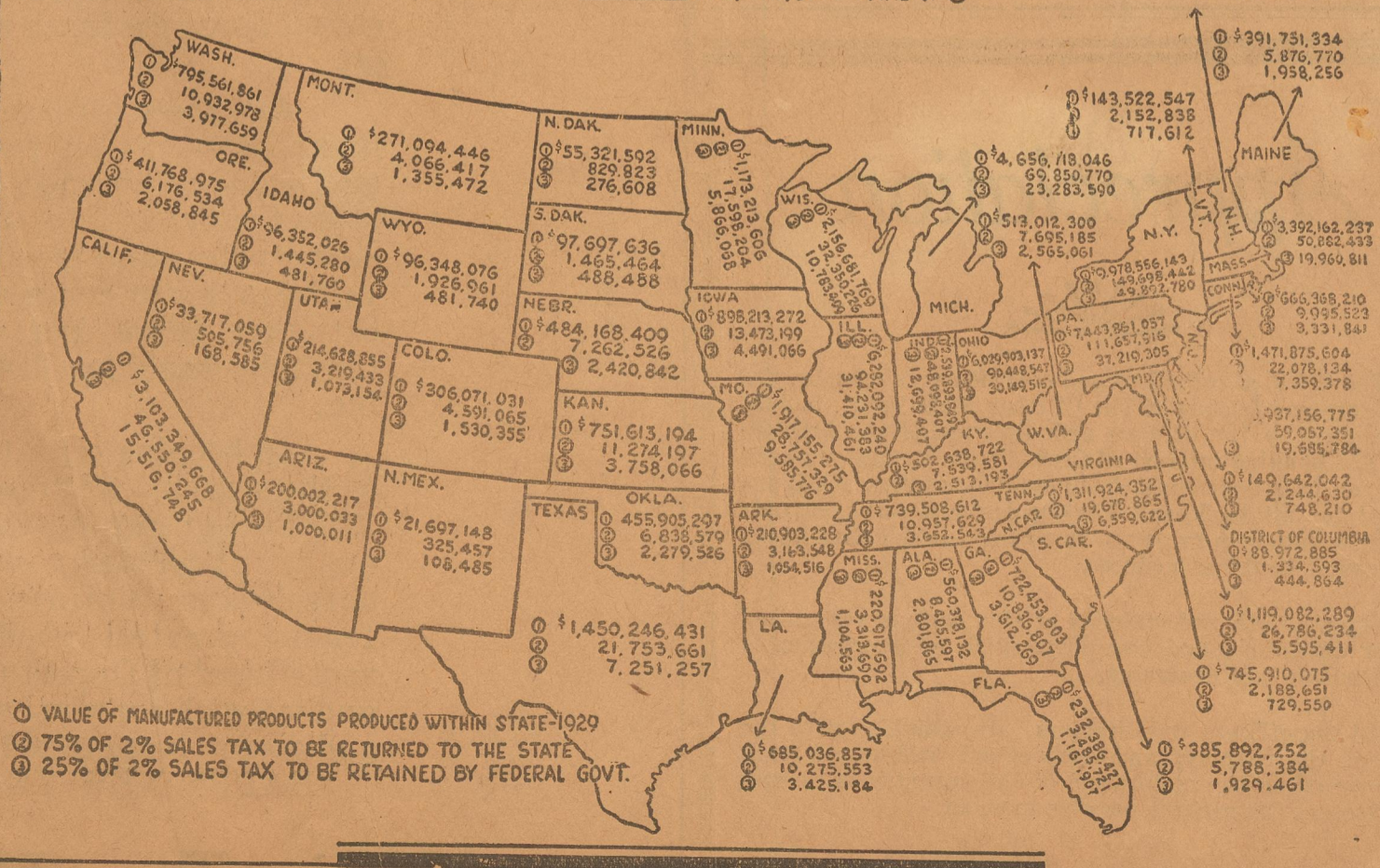
Word was received here late Thursday afternoon that John S. Booth, a former resident of Cross Plains, had passed away in a hospital at Deming, New Mexico, on December 15. Mr. Booth was born at Cross Plains in September 1879 and was fifty-three years old.

Mr. Booth was the oldest son of Mrs. S. A. Booth of Cross Plains and was well-known throughout this part of the country. He was married in 1901 to Nettie Lilly of Sabamno. He was residing at Nutt, New Mexico when he died.

He is survived by one son and one daughter, Elgie Booth and Mrs. O. H. Franks both who reside at Nutt, N. M.

HOW STATES WOULD BENEFIT BY PROPOSED SALES TAX

TOTAL VALUE OF MANUFACTURED PRODUCTS WITHIN U.S. IN 1929 — \$70,434,863,443 = TOTAL OF ①
75% OF 2% SALES TAX OF ALL STATES — \$1,056,522,951 = TOTAL OF ②
25% OF 2% SALES TAX OF ALL STATES — \$235,174,317 = TOTAL OF ③



Social Activities

RECENT BRIDE HONORED WITH SHOWER TUESDAY

Mrs. Fred Burgin and Miss Juakana Westerman were hostesses to a linen shower given Mrs. Edwin Baum, Jr., Tuesday evening. As the guests entered they were registered by Miss Wilma Pratt. Entertainment features were a dance by Miss Patsie Ruth Mitchell, with Miss Margaret Wagner at the piano. Miss Wilma Pratt then sang, 'Sweet Mysteries of Life'.

Guests were shown into the dining room by Miss Juakana Westerman where coffee was poured by Miss Mary Massa and minis and cake served by Miss Leta Neeb. Little Miss Billie Ruth Bryant then entered in a large toy airplane bearing the gifts to the honoree.

Those present were: Mrs. Arlie Brown, Mrs. C. O. Burkett and Mrs. James O. Alexander, Coleman, Mrs. Edwin Baum, Sr., Mrs. H. T. Schooley and Mrs. Edwin Baum Jr. Misses, Vivian Jennings, Wilma Pratt, Clarine Barnaby, Leta Neeb, Marie Neeb, Margaret Wagner, Lucille Burkett, Mary Massa, Pauline Carmichael and the hostesses, Mrs. Burgin and Miss Westerman.

Mr. and Mrs. O. C. Alexander and daughter, Joan returned to their home in Wichita, Kansas last Friday after spending the holidays with Mrs. Alexanders parents, Mr. and Mrs. J. Walter Jones.

Mr. and Mrs. Lee Payne had as their guests the past week Mrs. Will Baker and daughter, Bonnie, of Mrs. Baker is Mrs. Payne's mother. They returned home Tuesday.

Mrs. R. E. Wilson returned home Wednesday from Fort Worth, where she spent Christmas with her daughter, Mrs. J. Lawson. Mr. Wilson went to Fort Worth for her.

Mr. and Mrs. C. D. Anderson returned Monday to Dallas after a visit of several days with friends and relatives here during Christmas.

Mr. and Mrs. Buddie Pruitt and children visited her mother in Gorman last week.

Mr. and Mrs. W. B. Gunn and children of Pioneer, visited Mr. and Mrs. J. T. Halbert last week.

Mrs. Charlie Childs, of San Angelo, has returned home after a visit with friends and relatives here.

Mrs. Sidney Ratcliff is visiting her father A. W. Orrell and sister Mrs. G. A. Hibler, in Arp, this week.

Mr. and Mrs. L. F. Abernathy of Millersview, visited with Mr. and Mrs. J. C. Garrett, Monday.

Mrs. Frank Williams of Hamlin visited her parents, Mr. and Mrs. W. C. Adams, this week.

Mrs. Glenn Adams son, and mother, are staying in Mineral Wells for Mrs. Adams health.

Miss Blix Pittman was a visitor in the home of Miss Mary Marshall, at Clyde, the past week.

Arlie Brown was a business visitor in Stephenville last week.

DON'T SUFFER ANOTHER DAY

Sufferers from rheumatism need more than the mere temporary relief that comes from the use of pain relievers. The system must be freed from the poisons of this agonizing disease.

When your throbbing, swollen joints begin to subside, when aching nerves and muscles begin to relax, when poisons begin to dissolve and drain from the system, you will know beyond a doubt that the RU-NO-MA prescription is removing the cause of your trouble. RU-NO-MA acts quickly and thoroughly—contains no opiates or narcotics—absolutely harmless. Ask your druggist about this amazing prescription. Read the guarantee on every box—don't suffer another day.

City Drug Store

Cross Cut

By Bernice Stockton

The Cross Cut Home Demonstration Club met Thursday December 29th, at the home of Mrs. Bill Wright.

The December reports were given to Mrs. Bill Wright to be carried to the City Council at Brownwood the first Saturday in January. After a brief business session the meeting was purely social, there being only one member present who was on the program. The one member, Mrs. Conlee, sang and whistled.

The next meeting will be the second Friday in January at the home of Mrs. Albert Stone. Miss Maysie Malone will be present to give a demonstration in yard planting.

Mr. and Mrs. John Clark and Miss Eva Clark are all seriously ill with the flu here. Also Bryant Moore.

Many friends and acquaintances will be interested to know of Miss Nona Prater's marriage to Lawrence Biehl. The ceremony was solemnized at Cisco, Judge Baker presiding. Miss Prater was very well known at Brownwood, Cross Plains and Cross Cut. She formerly lived here but was living in Brownwood at the time of her marriage. Mr. Biehl has lived here only about two years but he has many friends here. Mr. and Mrs. Biehl will make their home here.

Miss Lottie Easley, of Brownwood spent last weekend at the home of Mr. and Mrs. Less Byrd.

O. B. Chambers, of May, visited relatives at Cross Cut and Burkett during the holidays.

Messrs. Alto and Tom Bancroft and Amiel Gunn were in Coleman Monday Mr. and Mrs. Ross Haught and Miss Nelda Gregg returned from Oklahoma where they visited during the holidays.

Oneta Byrd, the small daughter of Lee Roy Byrd here, has scarlet fever. She is the second victim of this disease this winter here.

School convened January 2nd but many students are absent because of illness.

A dance was given at the home of Eldon Gregg near here last Wednesday night. There were many present. Among the married couples were Mr. and Mrs. Luke Clark, Mr. and Mrs. Less Byrd, and Mr. and Mrs. Jack Manas. Mr. J. T. Freeman, Miss Lorena Childs, and a few others of Cross Plains were also present.

Mr. and Mrs. W. T. Hughes visited relatives in East Texas during a few

Side Quit Hurting, Got Stronger, Well; CARDUI Helped Her

WOMEN! Get rid of the handicaps of a weak, debilitated condition with the assistance of Cardui. Mrs. R. L. West, of Huntsville, Ala., writes: "I was weak and run-down. I had a pain in my side, and I kept losing weight. I grew nervous over my condition—this was unusual for me, for I am very cheerful when I am well and don't easily get nervous. I knew I ought to take something. My aunt told me I ought to try Cardui, which I did. I began to feel better. I kept it up until I had taken three or four bottles. My side quit hurting and I was soon feeling strong and well."

Cardui is sold at drug stores here.

Appreciation

The spirit of optimism and confidence shown by the depositors and friends of The Citizens State Bank is duly appreciated by the officers and directors of the institution. The banking interest of Cross Plains has always been cared for in a courteous, business-like manner, when entrusted to this bank, and it is our desire to serve our patrons in a satisfactory way in so far as it is consistent with sound banking business.

The strength and stability of this bank is recognized by our depositors, and your loyal spirit of cooperation is commendable and deserving.

All the officers and directors are familiar with the needs of the country, and every effort will be put forth to cooperate in the restoration of the country to normal conditions at the earliest possible moment.

CITIZENS STATE BANK

of the holidays.

Miss Lorene Edington entertained with a dance last Saturday night. All present reported an enjoyable time. The musicians were the Campbell brothers of Cross Cut and Menos Strawn of Grosvenor.

Rev. W. N. Scott, pastor of the Baptist Church here, filled his regular appointment Sunday.

Immetje Dircks, in February, 1930, rented her house in Pearl Street for \$48 a year.

Mr. and Mrs. R. P. Freeman and daughter, of Fort Worth returned home Sunday after visiting Mr. Freeman's mother, Mrs. H. C. Freeman.

Mrs. Lee Thompson and Mrs. Phil Anderson were visitors in Rising Star Wednesday.

Mrs. Bill Bryant is confined to bed with the 'flu'.

Mrs. Edwin Baum, Jr., and Mrs. Fred Burgin were in Coleman Monday.

Carl Lamont Childs, Jr., left Monday for Fort Worth, where he is attending Brantley-Draughtons Business College.

666
LIQUID—TABLETS—SALVE
Checks Malaria in 3 days, Colds first day, Headaches or Neuralgia in 30 minutes.
666 SALVES for HEAD COLDS
Most Speedy Remedies Known.

YOUNG at 60

A man is as old as his organs; most men can be vigorous and healthy at 60 as well as at 35, if they will but take care of themselves properly. Invigorate your vital organs with Gold Medal Harlem Oil Capsules. It is one of the most reliable preparations known to medicine. It has been widely prescribed for 27 years, the best proof that it works. Insist on GOLD MEDAL, 35¢ & 75¢.

GOLD MEDAL
HARLEM OIL CAPSULES

Miss Louise Cunningham, of Abilene was the guest of Miss Lella Mae Bennett here last week.

Richey Austin, of San Francisco, is the guest of Mr. and Mrs. J. F. Kelly here this week. He is Mrs. Kelly's brother.

Misses, Dorothy Outlaw and Evelyn Long, of Ranger, were in Cross Plains Friday.

Mention Review Ads Will

"STILL LENDING MONEY"

On land in Callahan, Taylor and Shackelford counties. Make application loans maturing this winter.

W. HOMAR SHA
Sec-Treas. Clyde

Nature's Own Secret of Health Revealed

Science Discovers That Good Health Depends on Supplying the System with Necessary Minerals and Vitamins.

Medical Science has discovered that the human body is made up of a very limited number of essential elements. All of these are found in the Mineral kingdom and in foods in their natural state. To be exact, the healthy human body is composed of eleven Minerals and when these are present, in balanced proportion, we enjoy good health.

PROPER FOODS ESSENTIAL

Unfortunately, few of us give any thought to balancing our diets, according to their Mineral content, and therefore we must pay the penalty. A deficiency of these elements brings on Indigestion, Gas, Bloating, Constipation, Headaches, Nervousness and a host of other ills. We soon lose strength, go from bad to worse and become disgusted with life itself.

NEW WAY TO HEALTH

For many long years, Physicians and Chemists have been trying to combine, in proper proportion, the eleven essential Minerals with necessary Vitamins. They realized that the preparation must be easily assimilated and supply the system with these elements so necessary to health.

SCIENCE TRIUMPHS AGAIN

Fortunately, for all mankind, this tremendous undertaking has met with suc-

cess! Science has perfected a remarkable formula, known as LEE'S MINERAL COMPOUND. This preparation supplies the system with eleven essential Minerals, in combination with Vitamins. It is not, in the world, a "patent" medicine more in the nature of a FOOD SUPPLEMENT. It assists Nature, by a proper balance of the Minerals of the body and good health is a natural result.

BIG SURPRISE AWAITS YOU

You who are blue, down depressed over your loss of health, who have tried many medical treatments with little or no result, take new heart and cheer yourself for the most joyful prospect of your lives.

MAKE THIS 10 DAY Conviction Course

Stop dosing yourself with "drugs," harsh purgatives, or cathartics for just 10 days. Go to your nearest drug store and secure a bottle of LEE'S MINERAL COMPOUND. Take it regularly, the results. You'll be amazed at the renewed strength and vigor appears. No narcotics or alcohol up!" but a natural method of health and energy.

SIMS DRUG COMPANY
"THE APPRECIATIVE STORE"
Cross Plains, TEXAS



May 1933 Bring You Happiness And Prosperity

The Old Year has been ushered out... the New Year has been bowed in. And with 1933 has come a new spirit—a spirit alive with courage and energy, and illuminated by a brighter aspect down the track to Recovery.

And there is reason to look into 1933 with strength renewed and hopes heightened. Such obvious factors as freer spending, rising prices and more activity in the marts of commerce indicate that there is a real and tangible basis for better feeling.

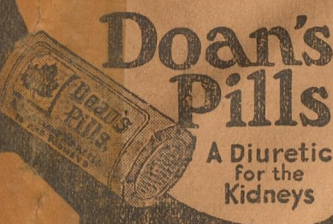
In keeping with the spirit of the season, we "resolve" for 1933 to continue our same high quality of service... we pledge ourselves to continue to work for the greatest good of this vast "Land of Opportunity"... and we wish for you a happier and more remunerative year. "HAPPY NEW YEAR".

West Texas Utilities Company

Have to Get Up at Night?

Deal Promptly with Bladder Irregularities

Are you bothered with bladder irregularities; burning, scanty or too frequent passage and getting up at night? Heed promptly these symptoms. They may warn of some disordered kidney or bladder condition. Users everywhere rely on Doan's Pills. Recommended for 50 years. Sold everywhere.



EPWORTH LEAGUE PROGRAM
SUNDAY, JANUARY 8, 1933

Helen Grace Gray Leader
 Congregational song... Sweet Hour of Prayer.
 Fanora Neeb Consistent Prayer
 Lobbie Nell Neel Prayer
 Cheryl Lutgens Mari has a Share
 Congregational song... In the Garden
 Bevo Webb Asking Plus
 Zelah Pittman Prayer
 C. C. Armstrong Jr. ... Do your Part
 Congregational song... The Old Rugged Cross.
 League Benediction.

Lee Pool, of Eula, is working in the Cross Plains Hardware Company here while W. A. Williams is in Lubbock at the bedside of his mother, who is dangerously ill.

Local Happenings

Miss Lois McCord left Sunday to resume studies in Howard Payne College, Brownwood, after a visit of several days with her parents Mr. and Mrs. A. H. McCord.

Truett Lovelace and Mr. and Mrs. Arlie Brown attended the funeral of Mrs. Arthur Lovelace in Stephenville Sunday. She was Truett's aunt.

Mr. and Mrs. John Stavely and daughter Rosa Nell, of Fluvanna, visited Mr. and Mrs. J. R. Patterson and family here Sunday.

Mr. and Mrs. Harry Baker and Mr. and Mrs. E. A. Ungren spent the week end with Mr. and Mrs. Marion Harvey here.

Mr. and Mrs. T. C. Thorn, residents of this place for more than 35 years, are moving this week end to make their home near Paint Rock.

Mrs. John B. Saunders and children have returned to Waco, after a visit with parents Mr. and Mrs. J. V. Chapman here during Christmas.

Mrs. Sam Sipes had as her guests here recently Mr. and Mrs. Ernest Newton and family, Mrs. Charlie Weiman and children, all of Quannah.

Mrs. A. T. Sprayberry and two daughters visited Mr. and Mrs. H. T. Schooley here last week.

Mrs. W. F. Glacier and children, of DeLeon, spent the week end with her mother Mrs. Frank Harlow.

Charlie Harlow has returned to his home at Paint Rock after a visit with his mother Mrs. Frank Harlow here.

N. A. Smith, of Merkel, visited Mr. and Mrs. P. Smith here last week. The two Mr. Smiths are brothers.

Mrs. J. C. Bowden, of Burkett, visited her parents Mr. and Mrs. Sam Sipes here last week.

Mrs. Ben Garner was a visitor at the home of Mr. and Mrs. Bill Lowe in Holiday, Texas, the past week.

Miss Garland Smith, of Mineola, spent several days here last week with her aunt Mrs. Jesse McAdams.

Mrs. Dora Thornton, of Yoakum, is the guest of her daughter Mrs. J. E. Henkel here this week.

Mrs. Aileen Crist of Houston is visiting her parents Mr. and Mrs. A. H. Graves of this city.

Mr. and Mrs. R. M. Illingworth and children of Moran were visitors in Cross Plains the past week end.

W. A. Williams, Jr., and W. J. Sipes were in Santa Anna Wednesday.

Misses, Wilma Pratt and Clarine Barnaby were in Coleman Wednesday.

Mrs. Wilbur Wright was a visitor in Hico last week.

Mrs. A. Rudloff visited friends in Coleman last week.

Mrs. V. V. Hart and son Barney visited in San Antonio last week.

Pat and 'Slim' McNeal were in San Angelo Wednesday.

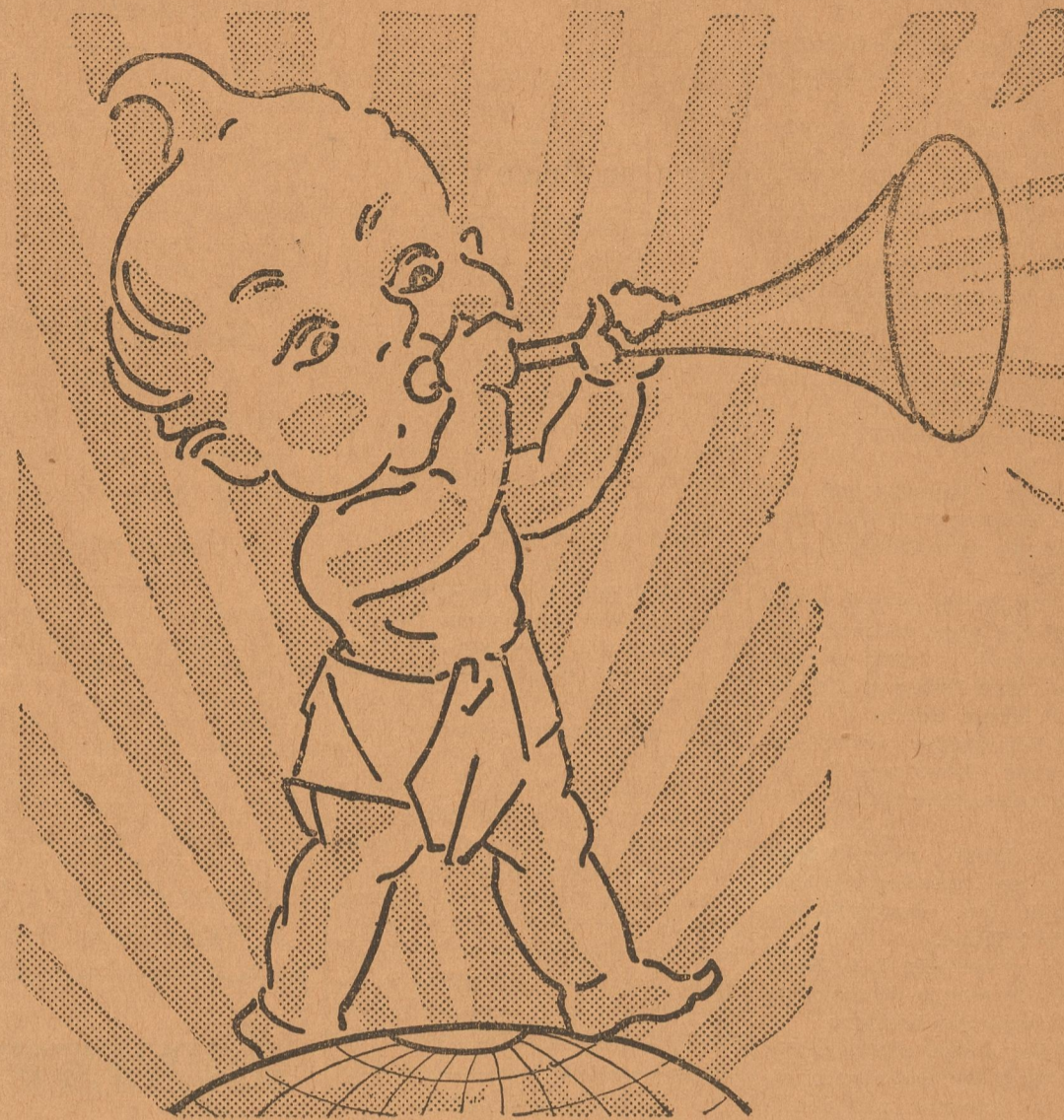
Miss Clarine Barnaby left Thursday for a visit of several days in Waco.

Franz and Harold Freeman spent the week end in San Angelo.

Take a Pinch of BLACK-DRAUGHT For Distress After Meals

He had suffered distress after meals, but by taking Thedford's Black-Draught he was relieved of this trouble, writes Mr. Jess Higgins, of Dawsonville, Ga.
 "I had sour stomach and gas," Mr. Higgins explains, "and often I would have bilious spells. I read about Thedford's Black-Draught and began to take it. It relieved me of all trouble. I keep it all the time now. I consider it a fine medicine to take a pinch of Black-Draught after meals when I need it. It helps to prevent sick headache and to keep the system in good order."
 Now you can get Black-Draught in the form of a SYRUP, for CHILDREN.

PROSPERITY!



The **RISING TIDE**

Watch for the COMING!

ALREADY SOME MANUFACTURERS HAVE ordered "full speed ahead"—rushing production to keep pace with urgent demand for finished materials—and soon—very soon we hope—competitive buying demands will restore the price of farm products to a live and let live basis—and then watch prosperity sweep upward—and onward.
 The rise and fall of the tide is no more certain—and natural—than the rise and fall of prosperity.
 History so shows—and history most certainly will repeat itself.—Even now the Tide is Rising!

The—House of Higginbotham Ready

WE CLAIM NO OCCULT POWERS—BUT IT is a fact—that we did look forward and anticipated recent adverse conditions and adjusted our business accordingly—taking the fullest advantage of the lull in business to sweep out surplus merchandise and to completely modernize our store.
 All this has been thoroughly accomplished—new merchandise bought on lowest basis is now flowing in—and now—at the dawn of the new year, we announce with fullest confidence our enthusiastic readiness for the business of 1933.

Enlarged Wholesale Dept. —Cheaper Buying!

THROUGH OUR OWN—AND GREATLY Enlarged Wholesale Department—with its quantity buying facilities—we have greatly increased our buying power with the result that we own our merchandise on a much lower comparative basis than ever before—this to the profit and benefit of patrons.
 With such ideal facilities—with our knowledge of merchandising backed with ample finances—it will no longer be necessary—profitable, or advisable for any one to order from catalogue—or go to other points to do their shopping. We court the closest comparison of quality and price.
 Buy from your home-town merchants—and save!

Again We Say You Can Find It At Higginbothams

REGARDLESS OF PRESENT—PAST—OR possible future conditions, we have provided—and shall continue to provide—ample merchandise for your use.
 All departments are now complete and will be kept up to the highest standard—from season to season—dry goods, ready-to-wear, shoes, furniture, hardware, in fact, you will always find the new things here—and in quantities. Nothing shall stand in our way of supplying your every need in a mutually profitable manner.
 We thank you most heartily for the really surprising volume of business according us during the past year—such endorsement of our merchandise—prices and policies is indeed gratifying.
 We solicit your patronage in increasing volume—and in usual manner for 1933.
 We ask your continued confidence and co-operation.

Your Home-Town Merchants of Cross Plains for more than 20 Years.

Higginbotham Bros. & Co.
 Cross Plains "A SAFE PLACE TO TRADE" Tex

TEST YOUR LIGHTS NOW

Garrett Motor Company
OFFICIAL HEAD LIGHT TEST STATION

IF YOUR TOES ITCH
MERRITT-FOOT POWDER
 Will Stop it Instantly

Guaranteed for Athletes Foot—just dust it on the Feet and in the shoes. Kills the Germs which live for months in Leather Softens Foot and Shoe—Clean—Harmless—Odorless. Ask about it.

CITY DRUG STORE

THE RED & WHITE STORES

Specials for Saturday

- FLOUR—48 LB. SALLY ANN — 89c
- MEAL—24 lbs.—Sexo — 31c
- BAKING POWDER—50c K. C. — 35c
- COFFEE—2 LBS.—WHITE SWAN — 69c
- PEANUT BUTTER—5 lb. Pail — 49c
- CRACKERS—3 lbs(Supreme — 33c
- CRACKERS—2 lbs(Salad Wafers — 24c
- CATSUP—Large Size Heinz — 19c
- SPOUDS—NO. 1 SELECT—10 LBS. — 19c
- LETTUCE—Firm Heads — 5c
- ONIONS—Per Pound — 38c

Market Specials

- STEAK—All cuts — 15c
- POPCORNS—2 lbs. — 25c
- CHICKEN—Brick — 15c
- SLICED BACON — 18c

Atwell

By Miss Maggie Jones

Rev. Roy Obrien filled his regular appointment at the Baptist Church Sunday morning and night. Due to the epidemic of influenza, which has been raging this community, congregations at both services were unusually small.

Mrs. J. P. Purvis and three children visited her father, A. G. Foster in Cross Plains last week.

Miss Essie Jones returned to her work in the Sealy Hospital, Santa Anna, last week after a visit of several days with her mother, Mrs. J. R. Jones and family.

Mr. and Mrs. Mark Foster, of Slaton, visited relatives and friends here Saturday.

Mr. and Mrs. C. W. Bradley and son spent the week end at the home of Mrs. Bradley's brother, O. A. Blakeman. They returned to Dallas Monday.

Mrs. Delmer Lavender and two little sons have returned home from Post, where they spent Christmas with her parents.

Misses Fay Harris, Inogen, grades teachers of this place returned home Sunday afternoon after spending holidays at their home at DeLeon, Texas, and Moran, Texas.

Mr. and Mrs. Chester Belvius returned to their home near Nvalda, Texas, Thursday, after visiting their parents.

Mrs. S. A. Black returned home Thursday after spending few days visiting with her daughters near Union School House.

E. A. Haley and Mrs. J. L. Haley of Cross Plains were in our community last Wednesday on business.

Uncle Wiley Foster celebrated his 88th birthday at home of his son's J. C. Foster Sr., Saturday, with a nice dinner with several of his grandchildren and friends present.

Here's How To Save

1933 will be a thrift year. People are planning to reduce expenses. There is no better way than to properly care for your shoes in cutting living expenses.

Experienced workmanship at the proper time will mean SAVINGS to you. Bring your shoes to Gautney, where they are repaired the FACTORY WAY at hard time prices.

GAUTNEY'S SHOE SHOP

COW FEED FOR SALE
Cotton Seed, good baled Pecan Hay and baled Johnson Grass Hay.
At Garrett Motor Company.
2tp J. C. Garrett

Notice of Annual Stockholders' Meeting

NOTICE IS HEREBY GIVEN, That the annual meeting of the stockholders of the CITIZENS STATE BANK, Cross Plains, Texas, will be held at the office of said bank on Saturday, January 14, 1933, at three o'clock P. M., for the election of Directors and the transaction of such other business as may properly come before the meeting.

J. R. PATTERSON, Cashier.
4 tp.

LEADER OF LOCAL RED CROSS GIVE STATEMENT

That you may know how much cheer, the dollar you gave the Red Cross carried into the homes of the less fortunates near you.

Twenty five homes were provided with a generous supply of substantial food. Each bag of groceries contained:

- Potatoes—10 lbs.
- Beans—10 lbs.
- Rice—4 lbs.
- Sugar—5 lbs.
- Lard—4 lbs.
- Syrup—1 gallon. A small sack of flour was also furnished by the

Cigaret Price Cut Offset Largely By Texas State Tax

When the wholesale price of cigarettes was reduced by the manufacturers Monday from \$6.85 to \$6 per thousand, it meant a retail selling price of fifteen cents per pack and two for a quarter in some states—but not in Texas.

The announced price cut of about a cent and a third per pack caused local dealers a bit of embarrassment when smokers asked about the two-for-a-quarter price announced in other states. Because of the three-cent state tax in Texas, retail dealers in this state cannot buy cigarettes for less than 14 cents a pack, some retailers claim. On top of that they pay the usual threefold tobacco tax to the city, the county and the state.

It was the general opinion among local dealers that the retail selling price in most shops would be stabilized at 18 cents per pack, two for 35 cents. Some had been selling at 20 cents straight while others have had the 18-35 price in effect right along.

SALEMEN WANTED
MEN WANTED for Raleigh Routes of 800 Consumers in and near cities of Cross Plains, Baird, counties of Eastland and North Coleman. Reliable Hustler can start earning \$25 weekly and increase every month. Write immediately.
Raleigh Co., Dept. TX-284-V
Memphis, Tenn.

BURKETT PECAN TREES LESS THAN HALF THEIR MARKET VALUE

We propose to meet our customers more than half way. The commodities and products named below is first class strong, vigorous plants of their kind. And the Grape Juice and Pecan Nuts are less than half of former prices.

All sizes and ages of Burkett Pecan trees, English Walnuts, Thomas and Ohio black walnuts. One to two ft. 25 to 35 cts. three ft. 35 cts. 4 ft. 69 cts. five ft. 75 cts. Six to 10 ft. at the same ratio. All of the above are priced in lots of three of each.

EVERGREENS, Arborvitae, Arizona Cypress, Pinon, Cedars, 25cts per foot. Chinese Arborvitae, two ft. at 25 cts. each. Hedge plants, 3 to 6 ft. 10 cts. each.

BURKETT Pecan Nuts, 20 cts. per pound. Pure unadulterated Carmen Grape Juice, 60 cts single gallon. Six gallons \$8.00.

We can supply your wants in any kind of fruit trees, shade trees or ornamental plants. If we haven't got them we will order them for you at the lowest prices you have ever known.

Visit our Nursery and inspect our stock.

J. H. BURKETT
CLYDE NURSERY

government.
The Wednesday Study Club donated toys for each child in these families.

To every organization, and to every individual who assisted us in any way. We offer our heart felt thanks

Mrs. Walton Wagner, President, Mary Masso, Secretary and the Committee of the Red Cross.

Ice Customers Notice

For the time being I will handle the ice business for the Texas Louisiana Power Company at my service station on South Main Street. Will appreciate customers calling for ice at the Red Top Service Station instead of at the old location, which has been closed.

Red Top Service Station
H. E. COBURN, Proprietor.

A New Years Resolution

Resolve to pay more money to the producers for their produce and sell it for less margin to my town trade.

Also I wish you all a Happy and More Prosperous Year in this 1933—and thank each and all of you for your splendid business. We have all enjoyed yours for more business.

Jones Produce Co.
J. Walter Jones, Magr.

INSIST ON
Genuine
BAYER
ASPIRIN

Because

The Bayer cross is not merely a trade-mark, but a symbol of safety.

The name Bayer tells you that it cannot depress the heart

The tablet that's stamped Bayer dissolves so quickly you get instant relief from the pain.

There's no unpleasant taste or odor to tablets of Bayer manufacture; no injurious ingredients to upset the system.

Tablets bearing the familiar Bayer cross contain no coarse particles to irritate the throat or stomach.



HOME TOWN GOSSIP

Continued from page 1

attractive and comfortable residences here.

The latch string of 'Welcome' is always out to visitors and home-builders at Cross Plains. With such entertainment as golf, swimming, boating, hunting, tennis, fishing and congenial association they are entertained. Come to Cross Plains and see why the people call it the "glad hand town, a city without a frown".

SPECIAL NOTE:

Readers will no doubt wonder just with this paper isn't up to par this week; it is due to the fact that the well-known editor is confined to the bed with a severe attack of love-sickness caused by burning the midnight oil when it should not have been. We're betting anybody two to one that a certain little hair dresser in this town is certainly grieving her heart out.

MISS NONA PRATER IS WEDDED TO LAWRENCE BIEHL

Marriage of Miss Nona Prater of Cross Cut and Mr. Lawrence Biehl also of that city was announced Monday. The ceremony was solemnized at Cisco by Judge Baker of that place.

The bride is the daughter of Mr. and Mrs. W. A. Prater who formerly lived at Cross Cut but are now living in Brownwood. Mr. Biehl has lived in Cross Cut only about two years. Both are well known throughout this trade territory. The former Miss Prater attended high school at Brownwood, however, she finished her senior year at the Cross Cut high school.

They will make their home at Cross Cut.

Liberty THEATRE

JACK HOLT

—IN—
"THIS SPORTING AGE"

Monday & Tuesday

WILL ROGERS

—IN—
"DOWN TO EARTH"

TURN TO
PIGGLY WIGGLY
QUALITY AND ECONOMY
BAKING NEEDS

JANUARY

The curtains have been drawn upon the old year but before we regulate its memories to the past there are a few public favors and courtesies that we have enjoyed the past year, for which we wish to thank all concerned.

In the beginning it seems fitting and proper that a word of appreciation for the good business that we received last year be extended our loyal Piggly Wiggly customers. Your patronage is appreciated to an unmeasurable degree and we shall ever be at your service with the best of merchandise, to repay your confidence and interest in our store.

Too, a sincere word of appreciation should be offered Cross Plains churches, lodges, service clubs, band and all business concerns who have in anyway contributed toward the prosperity and happiness of this community. We are for, and beg to have a part in such institutions as these, their work adds to the betterment of mankind. And is a treasured asset to any town.

What we are simply trying to say is; our hearts are glad and beat with deep sense of appreciation for every courtesy that has been rendered at our hand in the past. It is with all sincerity and seriousness that we say again, to one and all; Thanks a lot for all that you have done for Piggly Wiggly or this town.

W. D. Smith, Owner

FLOUR—Verigood Brand 48 lbs. Bag 75c

BREAD
16 oz. Loaf 6c
Rolls 5c
Raisins 8c
Sliced or Plain
Grandmother's

Wesson—pt. can 1/2 pt. 23c 12c
Oil

8 O'CLOCK COFFEE—lb. 21c

Cigarettes-2 pkgs. 31c
The Popular Brands

Encore 3 oz. bottle
OLIVE OIL 15c

Crackers-NBC 1 lb. 14c

8 lb. Carton
Compound- 57c

CHEESE—lb. 19c

Peanut Fresh from the Oven
CAKES lb. 19c

PRODUCE SPECIALS

SPUDS—10 lbs. 16c
CELERY—bunch 10c
ORANGES—doz. 19c
Full of Juice

COCONUTS—each 6c

FRUIT CAKES 35c

SUGAR
25 pounds
Pure Cane
\$1.16
Cloth bags makes a fine towel

WE BUY EGGS

PEARS
Del Monte
Large Can 17c

FIG BARS
Fresh Baked
2 pounds 17c

PALMOLIVE
3 cakes 17c
2 Crystal White Free

MELLO WHEAT
Accepted by the American Medicinal Association
PKG. 12c

SNOWDRIFT
3 p...

Waco Man Gets Perfect Relief From Rheumatism By

CRAZY CRYSTALS

Crazy Water Company
Mineral Wells, Texas

Gentlemen:
I suffered from chronic constipation for fifteen years with rheumatism in my right arm and shoulder for the past two years. Had it so badly that I could hardly raise my hand to my head. A few months ago I began using Crazy Crystals and they have given me perfect relief from both troubles. I cannot praise them too highly.

Signed: Jack W. McGlasson,
1517 Colcord Ave.
Waco, Texas

Avoid Counterfeits—Demand CRAZY CRYSTALS. See your local dealer or write to The Crazy Water Company, Mineral Wells, Texas. Begin today—the Natural Way.

Thousands Are Victims OF THAT DREADFUL DISEASE INFLUENZA

When a timely consultation with your doctor or druggist might have prevented the sickness, pain and danger.

Guard childrens health and absent days from school by combating the first symptom of influenza.

We Follow Doctor's Prescriptions To The Letter!

The City Drug Store