

ROWDEN

Juanita Neff of Clyde spent the week end with Opal King.

Mr. and Mrs. Ivan Odom and children, Russell, Franzel and Lora Faye visited Mr. and Mrs. Charlie Rhodes at Cross Plains Sunday.

LaVerne and LaValle Young were Sunday dinner guests of Louise Baggett.

Lora Faye Odom and Frances Smedley visited Nell Tabor Saturday afternoon.

Mrs. Katie Lee Smedley visited Mrs. Grover Gibbs, Monday morning.

Mr. and Mrs. Brown; Miss Ray Johnson and Floyd Henderson all of Clyde spent Sunday with Mr. and Mrs. O. F. Henderson and children.

Mr. and Mrs. R. L. Smedley were Sunday afternoon visitors in the A. B. Elliott home.

Joel Griffin and daughter, Miss Thelma visited friends in here Sunday.

Garvin Miller of Baird spent Sunday with Mr. and Mrs. John Miller and family.

Mr. and Mrs. Truitt Hollenshead of Abilene visited relatives here Sunday.

Mr. and Mrs. B. H. Glidewell and children, and Porter Massey from Altus, Oklahoma are visiting Mrs. Browns brother, R. E. King who has been seriously ill with pneumonia in the Baird hospital. Mr King, has improved very much the last few days and will soon be able to be brought home.

Mrs. Hopson Sikes and baby son are ill at the home of Mrs. Sikes sister, Mrs. Grover Gibbs.

Several Rowdenites attended the singing convention at Dressy Sunday.

R. L. Smedley was on the sick list the past week.

The average man will be glad to extend you financial assistance after you get to the point that you don't need it.

A survey says that youth is losing its influence—why the fact is the old folks are getting younger every year.

Borrowing money to spend today may sound easy, if you can find a lender, but when the payments fall due the job assumes proportions.

The Man Who Knows

Whether the Remedy You are taking for Headaches, Neuralgia or Rheumatism Pains is SAFE is Your Doctor. Ask Him

Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations

BEFORE you take any preparation you don't know all about, for the relief of headaches; or the pains of rheumatism, neuritis or neuralgia, ask your doctor what he thinks about it—in comparison with Genuine Bayer Aspirin.

We say this because, before the discovery of Bayer Aspirin, most so-called "pain" remedies were advised against by physicians as being bad for the stomach; or, often, for the heart. And the discovery of Bayer Aspirin largely changed medical practice.

Countless thousands of people who have taken Bayer Aspirin year in and out without ill effect, have proved that the medical findings about its safety were correct.

Remember this: Genuine Bayer Aspirin is rated among the fastest methods yet discovered for the relief of headaches and all common pains... and safe for the average person to take regularly.

You can get real Bayer Aspirin at any drug store—simply by never asking for it by the name "aspirin" alone, but always saying BAYER ASPIRIN when you buy.

Bayer Aspirin



SCREEN'S VILLAINS COMPETE FOR HIGH HONORS IN KNAVERY

The worse the villainy, the better the role.

That's the measuring rod of the "heavies" who do dirt to the hero in westerns, the one remaining drama form where a man can be bad without limits.

It all came up when the several villains who plot against Ken Maynard in "Heir To Trouble" which comes to the Liberty theatre here Friday.

"In this picture", Harry Woods was saying, "I use a babe in arms

to guard myself against bullets. I plant dynamite in order to kill Ken while knowing that the explosion will kill half a dozen others at the same time. It's a swell part!

"I had an even better part in a picture a while ago. I stabbed my own brother in the back—and stamped a man's fingers into hamburger. Boy—that was a part!"

"That's nothing," sneered Pat O'Malley, one-time star who plays the role of villain Wood's henchman in "Heir To Trouble." "In one picture I plotted my mother's death, and planted evidence so it would seem like my sister was guilty."

SABANNO

The youngsters attending the Halloween party at the school building reported it to be very "spooky".

There were a large number out Friday night to hear the program

Mrs. W. A. Beavers, Mrs. Olen Adams and Miss Lois McCord were Abilene visitors Monday.

rendered by Prof. Evans and his pupils from the negro school of Eastland.

Mrs. Arthur Bailey visited her sons Larry and Melvin of Cisco Tuesday.

Mrs. J. H. D. Fleming of Putnam spent Thursday night in the home of W. E. Faires.

A. T. Blalock was a Putnam visitor Saturday.

Miss Hazel Murry of Seagraves is back in school. Miss Murry attended school here last year.

Bill Blalock and Jack Shrader students of Randolph college at Cisco, spent the week end with home folks.

Miss Evelyn Long, primary teacher went to Ranger Thursday evening for a minor operation. She was expecting to resume her school duties Monday.

Mrs. Snyder Gattis and daughter Opal and Elizabeth Jobe were Cisco visitors Saturday.

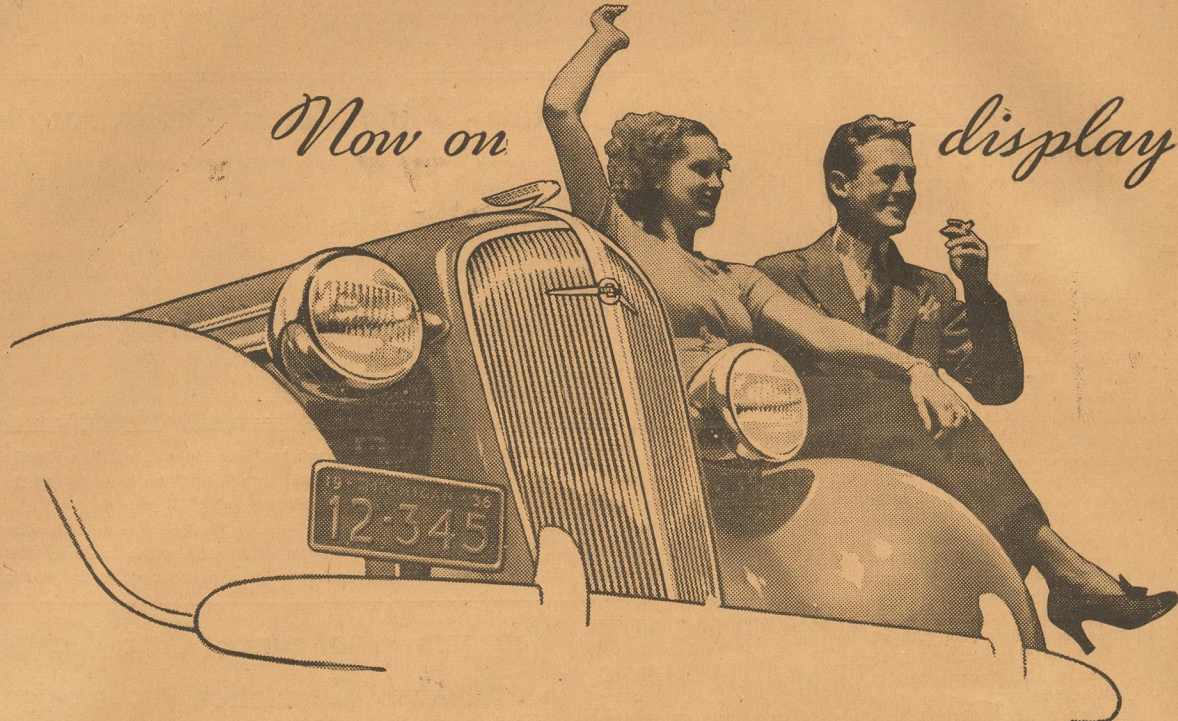
A number from here attended the stock show at Cisco Saturday

Despite the talk that is bandied around the country by those who know better, there are very few newspaper men who can be bought or bribed.

National joke: Tariff protected manufacturer yelling his head off because the government has a processing tax with which to pay farmers crop benefits.

P. M. Ray won first prize on mule colt.

B. T. Levrige won first prizes on Jack and Stallion.

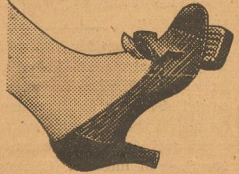


THE NEW CHEVROLET FOR 1936

The only complete low-priced car



DEALER ADVERTISEMENT



NEW PERFECTED HYDRAULIC BRAKES the safest and smoothest ever developed

THE Chevrolet Motor Company climaxes a quarter-century of quality manufacture by presenting Chevrolet for 1936—the only complete low-priced car.

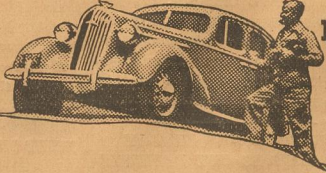
NO DRAFT VENTILATION ON NEW BODIES BY FISHER the most beautiful and comfortable bodies ever created for a low-priced car



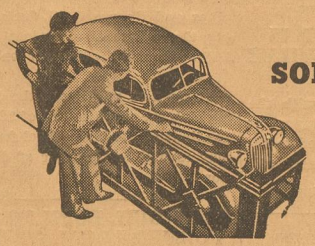
IMPROVED GLIDING KNEE-ACTION RIDE* the smoothest, safest ride of all



This new Chevrolet is the only car that brings you all these good things at lowest cost. The only lower-priced car with New Perfected Hydraulic Brakes. The only lower-priced car with the Improved Gliding Knee-Action Ride*. The only lower-priced car with beautiful new Body by Fisher—new high-compression valve-in-head engine—solid steel Turret Top, and many other improvements which give smarter, smoother, safer and more economical motoring.



HIGH-COMPRESSION VALVE-IN-HEAD ENGINE giving even better performance with even less gas and oil



SOLID STEEL one-piece TURRET TOP a crown of beauty, a fortress of safety

See and ride in the only complete low-priced car—today!

SHOCKPROOF STEERING* making driving easier and safer than ever before



CHEVROLET MOTOR CO., DETROIT, MICH. Compare Chevrolet's low delivered prices and the new greatly reduced G.M.A.C. 6 per cent time payment plan—the lowest financing cost in G.M.A.C. history. A General Motors Value.

ALL THESE FEATURES AT CHEVROLET'S LOW PRICES

\$495

AND UP. List price of New Standard Coupe at Flint, Michigan. With bumpers, spare tire and tire lock, the list price is \$20 additional. *Knee-Action on Master Models only, \$20 additional. Prices quoted in this advertisement are list at Flint, Michigan, and subject to change without notice.

ANDERSON CHEVROLET COMPANY CROSS PLAINS, TEXAS

The Cross Plains Review

PUBLISHED EVERY FRIDAY AT CROSS PLAINS, TEXAS

JACK SCOTT, Editor.

Entered as second-class mail matter at the Postoffice in Cross Plains, Texas, under the act of Congress of March 3, 1879.

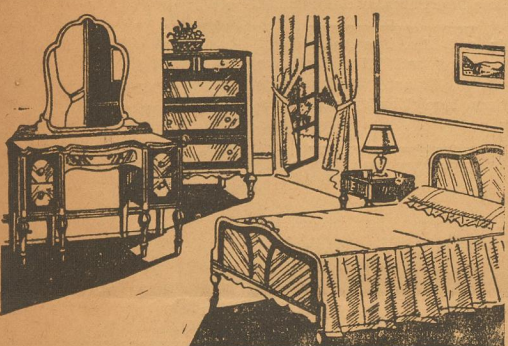
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Heart O' Texas Press Association MEMBER TEXAS PRESS ASSOCIATION Member Texas Press Association

Only In The Dictionary of Fools

The other day in a business office I saw a framed business creed which read: "In the lexicon of our organization, you will look in vain for the alluring alibi—impossibility! We challenge, dare and defy impossibilities. Here's a firm that isn't waiting for a magician to wave a magic wand and change conditions! Here's firm that recognizes that better times will come back when individual businesses put on their fighting togs and go out and bring them back! Over in England there in another successful business firm that has as its motto: "It can't be done—but here it is!" We commend these two mottoes to you. They radiate the spirit that business needs today. Remember that the steamboat, the airplane, the telephone, the radio and almost everything else under the sun was once laughed at a "Impossible", by the wise ones. To the doers of the "impossible," go the big rewards. "Impossible," said Napoleon, "is found only in the dictionary of fools."



Suite priced is similar, but not exactly like picture above.

SELLING 4-piece bed room suite at only \$31.95 A Lovely well-made, well-finished

HOME FURNISHINGS

EVERYTHING NEEDED FROM THE CRADLE TO THE GRAVE



From Actual Experience through close comparison by careful buyers who know values—the verdict by buyers, and from our own observation, is that we excel in furniture values all down the line.

We invite the closest, most critical investigation on single piece purchases, or on complete furnishings for the home.

We offer most liberal terms on furniture bills at no advance from our lowest cash prices.—There's many, many reasons why you should buy your furniture at home—and at Higginbotham's.

We cater to the complete needs of young married couples.—We furnish everything except the bride.—Buy now and use while you pay.

- LIVING ROOM SUITES \$39.95
IRON BEDS \$4.95
FLOOR COVERING, 6 Feet Wide, per running foot 22 1/2 c

HIGGINBOTHAM BROS. & Co. Cross Plains, Texas

Stuff'n' Dates by Ned Moore THE PRINCIPAL CITY OF THE LONE STAR STATE WAS NAMED AFTER ITS FIRST PRESIDENT THE ALAMO THE ALAMO MADE FAMOUS BY THE SANGUINARY SLAUGHTER OF THE TEXANS TO THE LAST MAN PRODUCED OUT OF ITS HORROR THE SLOGAN, 'REMEMBER THE ALAMO' WHICH BECAME THE BATTLE CRY OF THE TEXANS. HOUSTON, THE PRINCIPAL CITY AND ONCE THE CAPITAL OF TEXAS, OWES ITS NAME TO THE FAMOUS PIONEER, SOLDIER AND STATESMAN GENERAL 'JIM' HOUSTON (1793-1863) WHO WAS BORN NEAR LEXINGTON, VIRGINIA AND WAS (OF IRISH DESCENT) MOVED TO TENNESSEE AND LIVED AMONG THE CHEROKEE INDIANS IN 1855 TEXAS DECLARED HERSELF INDEPENDENT OF MEXICO AND HE WAS APPOINTED COMMANDER OF THE TEXAS ARMY. HE CAPTURED SANTA ANNA, WHO WAS HEAD OF MEXICAN AFFAIRS, APRIL 21, 1836, AND SECURED THE INDEPENDENCE OF TEXAS. THAT SEPTEMBER HE WAS ELECTED PRESIDENT OF THE REPUBLIC OF TEXAS. HE WAS RE-ELECTED FOR FOUR MORE YEARS AND WHEN TEXAS WAS ADMITTED INTO THE UNION HOUSTON BECAME U. S. SENATOR UNTIL 1859. HE WAS ELECTED GOVERNOR UNTIL THE BEGINNING OF THE CIVIL WAR, THE CITY OF HOUSTON WAS NAMED AFTER HIM.

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The Red Cross Is Yours

The annual roll call of the American Red Cross begins next week and continues until Thanksgiving Day. This great organization needs no introduction to the people of the Cross Plains trade territory and certainly no praise from us will add to its prestige. Its record in times of war and peace is well known to all of us. The Red Cross deserves the support of the American people and hundreds of us in this locality should respond promptly to its appeal by enrolling ourselves as members. The peace-time function of the Red Cross, as an agent of mercy to those caught in unexpected disasters, may not seem important sometimes as we sit in the quiet of our homes. However, when the demoniacal forces of nature are loosened against us, to leave a populace stunned and amazed at its fury and destructiveness, the symbol of the Red Cross and the aid that it extends becomes of transcendent importance. The few dollars that we contribute to the Red Cross is cheap participation in the glorious realization of mercy and relief. Surely there are few of us in the Cross Plains trade area who can afford not to give at least one dollar to be included in the army of those willing to help the afflicted and unfortunate. Few readers of this article will disagree with the sentiments expressed. Many of them, however will put off the actual signing of the roll call card and the giving of the vital contribution. We urge you as an individual to respond to your better impulse and make your contribution immediately.

The Story of Four Brothers

Once, four brothers lived in a town about the size of Cross Plains. One was a grocer, one a merchant, one a hardware dealer and the other a farmer. Talking matters over they said: "Let us stick together always, buying from each other at every opportunity, and never spending our money with other people unless we cannot avoid doing so."

As the years went by the four brothers stuck to that resolution. The result was that when one of the brothers made a bit of money all of them felt it pass through their hands. In time, it went around and around the circle. Eventually, the four brothers got rich, and because they stuck to their resolve, they stayed rich. Luckily, the four brothers' children and wives didn't get the idea that they had to shop out of their home town to get anything. They never got the idea that something away from home was always better than what they had at hand. They, too, cheerfully accepted the principle of sticking together.

Cross Plains has a number of business men, who are brothers as far as their business goes. If they will remember the story of the four brothers, and teach it to their children and their wives, the money that comes into Cross Plains will stay here, to make all of us prosperous. We will have a chance to pass it around and make it work for Cross Plains.

A Book Every Month.

The average novel sells for \$2 in this day of mass production. The price is not considered exorbitant. The large daily newspapers publish as much reading matter in a daily issue. Even a small town weekly which has columns of reading matter an issue will make twelve or more books in a year when the advertisements are eliminated. The next time you pay your subscription to the Review bear this in mind, and remember that the news is served regularly in timely doses.

Tribute To Weeklies

Some of the late Will Rogers' philosophic and humorous paragraphs will go down in literary history as masterpieces. And perhaps one of the finest of these is his tribute to the "home town paper," one of his last writings. "Take away my ham, take away my eggs, even chili," said Will, "but leave my newspaper. Even if it has such purely local news as "Jim Jones came home last night unexpectedly, and bloodshed ensued" or 'Jesse Busyhead, our local M. D., is having one of the best years of his career, practically speaking—but they just won't pay him when they get well,' the county seat was packed yesterday with prominent people from out of town, attempting to renew their notes' and 'election ain't far off and everybody is up for office that can sign an application blank.' "Now all that don't seem much news to you. But it is news to you, especially when you know the people and they are your own folks. So no matter how punk you may think your local newspaper is getting, why just take it away from you and see how you feel. The old newspaper, I think, is just about our biggest blessing. So let's all read and be merry, for tomorrow the paper may not have enough ads to come out."—Journal Democrat, De Pere, Wis.

GIRL KNOWN HERE WED AT CATERINA

Of interest to friends here will be news of the marriage of Miss Sylvia Renfro to M. C. Cowan, at Caterina, Sunday morning. The ceremony was solemnized at the home of the bride's mother Mrs. Carrie E. Renfro. A reception for the bridal couple followed the ceremony, after which they left for a few days honeymoon trip to San Antonio. They will make their home near Rock Springs. The bride is the grand daughter of the late R. M. Renfro.

IN NEW YORK

Even empty rocking chairs rock to the rhythm of Gershwin's music in his "Porgy and Bess," It's Ruben Mamoulian's theatrical trick the audience has applauded until they stopped the show. If you wear a clean collar when applying for a New York marriage license, reporters thumb through the Social Register. Only when your name isn't there can you elope secretly, for New York society columns are always crowded with names of the elite. New Social Register out soon. Much to-do in the newspapers about it. "Ohs" and "ahs" echo through the low-down columns about all the people left out—"because she went on the stage," or "because he married an actress," and so on. New York's social season is already gay. It really starts in November but the training season for opera glasses doesn't commence until the Metropolitan opens December 16th. "Strip Girl" opened on Broadway last week. "Every time I hear applause," says the lead, "I start taking off my clothes." Gypsy Rose Lee, burlesque's most featured "strip artist" attended the opening. When third act applause died down she was still dressed. The tallest good looking girls in town congregate about the garment center district. And if you don't take a trip to Fifth Ave. once in a while, you'd conclude that the well dressed fair sex had grown universally tall and slender—but they're models for the coat and suiters, specially picked for their tallness. Billy Rose's "Jumbo", a musical for the Hippodrome theatre, is advertised as costing over half a million to produce. Quite a show.

Probably another reason why the worm does not turn is because it is waiting for the Government to give it a lift. Waxahachie Light.

I tell you that any man who has \$5,000,000,000 to spend can be elected. I can take \$5,000,000,000 and elect a Chinese as president.—Maj. Gen. Smedley Butler.

Eligible bachelors are hard to find. If they're very eligible, they don't stay bachelors.—Mae West.

ROBERTSONS Produce



We pay highest available prices And courteous treatment. Come down and let's talk turkeys. Located on South Main Street.

W.E. BUTLER & Son Offer You For Saturday

- 8 LB. CARTON COMPOUND \$1.05
4 POUNDS CARTON COMPOUND \$1.05
1 lb. MAXWELL HOUSE COFFEE 28c
CUP AND SAUCER OATS 24c
MACKEREL, 3 for 25c
1 QT. PEANUT BUTTER 28c
PINTO BEANS, 5 lb. for 24c
25 oz. K. C. BAKING POWDER 17c
CAMAY TOILET SOAP Bar 5c
3-5c BARS CANADY 10c
2 LB. COCOA 17c
Chesterfield & Camel Cigarettes 15c
LARGE OXYDOL 23c
20 LB. MEAL 44c

Dobry's Best Flour

Form B-76 No. 1537

Official Statement of Financial Condition OF THE CITIZENS STATE BANK

at Cross Plains, State of Texas, at the close of business on the 1st day of November, 1935, published in the Cross Plains Review, a newspaper printed and published at Cross Plains, Texas, State of Texas, on the 8th day of November, 1935.

RESOURCES table with items like Loans and discounts on personal or collateral security, Real Estate owned, Cash and due from approved reserve agents, etc.

LIABILITIES table with items like Capital Stock, Income Debentures sold, Total Capital, Surplus Fund, Dividends unpaid, etc.

State of Texas, County of Callahan. We, S. C. Barr, as President, and C. C. Neeb, as Cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief. Correct—Attest: B. B. Bond, Porter J. Davis, Noah Johnson, Directors. S. C. BARR, President C. C. NEEB, Cashier. Subscribed and sworn to before me this 6th day of November, A. D. 1935. Talyor Bond Notary Public, Callahan County, Texas.

THEY'RE OFF »

WATCH THEM GO »

FIRST VOTE COUNT

In The

Cross Plains Review

Big Gift Distribution

Appears Below

Plenty of room for someone with a little energy and ambition, to get in and win the Beautiful Automobile Free—and this campaign is not too late. The first of the four period ends seventeen days from today.

DURING THE "FIRST PERIOD," ENDING NOVEMBER 25th, MANY MORE VOTES ARE ALLOWED THAN THE OTHER THREE PERIODS. A SUBSCRIPTION FOR ONE YEAR TO THE CROSS PLAINS REVIEW NOW COUNTS 64,000.

During the last period of the campaign this same subscription only counts 1000 votes. Two hundred thousand extra votes given your first week with four yearly subscriptions. Can't you see your opportunity. This tremendous decrease is your protection in this campaign of The Cross Plains Review.

Work will win for you

AND NOT MONEY, IN THIS CAMPAIGN—WE GUARANTEE THAT! DO YOU REALIZE FULLY THERE ARE 3 BIG PRIZES?

Anyone Can win By Working A Little

SATURDAY

NOV. 9th

BANNER DAY

Every Candidate is to turn in at least three clubs by eight o'clock Saturday night.

Do You Have Yours?

Mrs. J. W. Thornton	Pioneer	100.00
Mrs. Allen Phillips	Atwell	10.000
Miss Virginia Baird	Dressy	10.000
Mrs. S. A. Moore	Cottonwood	10.000
Mrs. Tye Clark	Cross Cut	10.000
Mrs. Edwin Baum	Cross Plains	10.000
R. S. Gaines	Cross Plains	10.000
Mrs. W. A. Beavers	Cross Plains	10.000
Mrs. Ted Waters	Rising Star	10.000
Mrs. Ove Wooten	Coleman Route	10.000
Fred Burgin	Cross Plains	10.000

SATURDAY

NOV. 9th

BANNER DAY

Every Candidate is to turn in at least three clubs by eight o'clock Saturday night.

Do You Have Yours?

We Gaurantee The Above Candidates And Those Who Enter That No One Will Be Allowed To Spend Money To Win

Come In and Have This Plan Explained to You!

Cross Plains Review

