

"Nothing but the United States mint can make money without advertising."

# The Cross Plains Review

(SERVING THE LARGEST SHALLOW OIL FIELD ON EARTH)

Without offense to friends or foes we sketch Cross Plains exactly as it goes.

VOL. XXVI 6 PAGES THIS WEEK CROSS PLAINS, TEXAS, "When The One Great Scorer Comes To Write Against Your Name He Writes Not If You Won Or Lost But How You Played The Game" TUESDAY, DECEMBER 24, 1935 No 37 5c PER COPY

HOME TOWN GOSSIP



Misfortune comes to every man sooner or later. There are few who can take it on the chin and keep smiling. In Cross Plains, however, is a man who is perhaps one of the world's gamest losers. He is Tom Bryant. Last week a well known which he had pinned high hopes, came in a "duster". Although it meant several thousand needed dollars lost forever, he accepted the verdict without a sigh and our guess is that a man like that can't be beat.

Every person with whom this column has talked the past few days has had something to say concerning our failure to prophesy the date of "Son" Sipes-Margarete Young's marriage. Repeatedly our reply has been, "We were not slipped." If you will but examine the eighth issue of the Review, you will find that we stated concerning this couple, "it won't be long now; "Son's" dyed hair has won him back into the good graces of the comely Miss Margarete Young."

Right now, we would also like to report that Clinton Voyles, the dignified young high school professor who has seldom been seen in company with the ladies, has taken a fancy to the public speaking department of the local school system, with which he has no official duties. Miss Novelyn Price probably knows more about this situation than do we.

Rah! Rah! Here's a break for the bashful boys (if there are any such creatures left on earth, God bless 'em). Next year will have 366 days for it is, as perhaps you know, Leap Year.

Your guess is as good as ours but we're speculating it won't be long before one of the old home town's most avowed bachelors is in double harness."

Circulation campaigns may come and go but never have we heard of one where the home people were more co-operative than in the Review's, which closed Saturday night. Thanks a lot, everybody. You were swell.

Home town merchants this week empty their very best phrases in the offering yuletide greetings to you and yours. Turn the pages of today's Review and read these messages. It will give you some idea of how brilliant their love letters must have been in days of yore.

Right interesting too, are the children's letters to Santa Claus in today's edition. Most of the girls are wanting Shirley Temple dolls and the boys ask cowboy suits and B.B. guns.

But a few days more, the political whirl will get underway. Candidates will be announcing and stump speaking will be our Saturday night pastime.

Scribes all over the world are giving their opinions of the biggest news stories of the year. Here are ours: (1) Rogers-Post crash in Alaska (2) Italo-Ethiopian dispute (3) Hauptmann (4) Huey Long's death (5) Supreme Court's sock at the New Deal.

Today's issue of this department is the two hundreds and eighty sixth. In case you're interested the Gossip column has failed to appear in only four issues during the past five and a half years.

Miss Joyce Tabor and Ivan Odometry, led off the marriage parade for the yuletide, taking the vows here last week.

And now our space for 1935 is Watch this spot next week for the first big developments 1936. Nothing's coming.

radios and may Christmas be merry and jolly.

## REVIEW CAMPAIGN BIG SUCCESS

### City Primed For Christmas Rush

#### MORE YULE GOODS THAN ANY TIME IN THE PAST 5 YEARS

Primed to accommodate more yuletide buying than at any time in the past five years, Cross Plains merchants have made adequate preparations to take care of the rush which is anticipated Tuesday, Christmas eve. The personnel of virtually every retail establishment in town has been temporarily enlarged.

The Review learned authoritatively yesterday from freight agencies and merchants themselves that more Christmas merchandise has been shipped here this year than at any time in the past five years.

Reports from five average business houses over the week end were that business is better and that each is anticipating "a rush" for the two days before Christmas.

Postmaster I. H. Kendrick informs that the quantity of mail handled this year far surpasses that of a year ago, both of incoming and going parcels.

Perhaps the most optimistic business report here comes from W. A. Beavers, manager of the Liberty theatre, who told the Review Saturday that he had enlarged his balcony to accommodate about 25 seats and he still been unable to accommodate the entire crowd the past few days. The house was jammed to capacity during two complete performances Friday night.

### LOCAL COUPLE ARE WED HERE LAST WEEK

Ivan S. Odum, Jr., and Miss Joyce Tabor, both of Northwest of Cross Plains, were married here last week. The ceremony was solemnized by Rev. W. L. Bryan at his home in the East part of town. Mr. and Mrs. Odum will make their home on a farm near Cross Plains, the Review was told.

Mr. and Mrs. V. A. Montgomery, Mr. and Mrs. Bill Davidson were Coleman and San Angelo visitors Friday.

### Mary Lou Howell Is Still One Jump Ahead Of Chair On Murder Count

On agreement of attorneys, case of Mary Lou Howell, charged with murder of L. F. Threet, Callahan county rancher in August 1934, was continued for the term by 88th district court in Eastland, Friday.

Elmer Van Cleave, 23, co-defendant charged in cases growing out of the death of the Cisco rancher pleaded guilty to a conspiracy to rob and was assessed a two-year sentence. A murder charge against Van Cleave in connection with the death of Threet also was continued for the term.

Van Cleave was assessed a two-year term on a burglary charge on his plea of guilty in the same court. Not connected with the Threet case, an indictment charged Van Cleave with burglary in connection with entering a home in Eastland county July 15, 1933. The court revoked a five-year suspended sentence given Van Cleave February 12 last year for the theft of a gun from the owner of the home which he allegedly entered.

In discharging the special venire of jurors summoned to try the Howell case, Judge B. W. Patterson stated in substance:

"This was a companion case to the case of the state against Clifford Doggett, recently convicted of the murder of L. F. Threet and whose punishment has been assessed at death. The defendant Mary Lou

### Coleman Sheriff Grabs 2 Yeggs

One man is in Coleman county jail following arrest by Sheriff Frank Mills on a burglary charge, and another has been arrested and faces charges of theft of an automobile and burglary.

Sheriff Mills returned from Hope, Arkansas, Friday with a stolen car recovered in the Arkansas city, and the man who will face trial for its theft, Marvin McGlothen, according to police records.

Fred Thacker, another Coleman

county youth, has been charged with burglary following his arrest in Brownwood by Sheriff Mills. Thacker is said to be involved in the burglary of the home of Rev. J. W. Gates at Coleman. Some time ago, McGlothen, is also involved in the theft of household goods from the Gates home, in addition to the charge facing him for the theft of a 1935 Pontiac coupe, stolen from Jerome McLester, Young county oil operator, at a tourist camp last week.

With Marvin McGlothen was his brother, Newt McGlothen, 15 year old boy, who was brought back to Coleman by Sheriff Mills and then released after being picked up by Hope police who notified Sheriff Mills that they had recovered the stolen car.

In the car were found quilts, blankets, and other household goods packed in a trunk. The clothing and the trunk were identified as belonging to Brother Gates, who said they were taken from his home while he was away.

### WILL HOLD EXAM FOR CIVIL SERVICE JOBS

The United States Civil Service Commission has announced open competitive examinations as follows:

Transportation tariff examiner (freight), \$2,300 a year, transportation tariff examiner (passenger), \$2,300 a year, Interstate Commerce Commission. At least four years experience of a certain specified kind is required.

Rate agent \$3,200 a year, Bureau of Motor Carriers, Interstate Commerce Commission. At least three years of responsible supervisory experience with a motor carrier in the handling and settlement of transportation rates or fares is required.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office or customhouse in any city which has a post office of the first or the second class, or from the United States Civil Service Commission, Washington, D. C.

### PIONEER WOMAN VERY SICK AT SANTA ANNA

Mrs. Roy King, of Pioneer, is seriously ill in a Santa Anna hospital suffering from peritonitis following an operation.

Mr. and Mrs. J. C. Garrett visited Mr. and Mrs. Finis Walker in Abilene, Sunday.

Roy Lee Little and Wilburn Barr were Abilene visitors Thursday.

### Merry Christmas

TO EACH OF THE REVIEW'S 10,000 READERS

### M'ADAMS MOTOR CO. ACCEPT DEALERSHIP OF GOODRICH TIRES

McAdams Motor Company here has been appointed Goodrich tire dealers for the Cross Plains trade territory and this week launches a sales drive to acquaint the buying public with their product. The first of a series of ads in an extensive advertising campaign appears in the columns of today's Review.

The firm has stocked a complete line of tires and is equipped to fit virtually any standard make of automobile or commercial truck, the Review was told by Jesse McAdams, proprietor of the McAdams Motor Company.

The tires will be handled from the same location as the firm's automotive business, however, a portion of the sales rooms have been remodeled to accommodate on a large display of tires.

"Upon the basis of a guaranteed product at popular prices and trade-in allowances, we respectfully invite all automobile owners to investigate our line when in need of a tire," so reverts to the "Goodrich tires", stated Mr. McAdams.

### ROWDEN INFANT IS DIPHTHERIA VICTIM

Funeral services for A. J. Burks, four year old son of Mr. and Mrs. Joe Burks, of Rowden, and grand son of Mr. and Mrs. Jay Could, of Cross Plains, were held at Burnt Branch Thursday afternoon.

The infant boy succumbed of an attack of diphtheria after a critical illness of several days. He expired at the home of his parents in the Rowden Wednesday night, December 18 at seven thirty.

### PROGRAM PRESENTED AT PIONEER FRIDAY

Pioneer schools were dismissed for the yuletide holidays Friday with a program, including a Christmas pageant in the high school auditorium Friday morning and a basket ball game in the gymnasium Friday afternoon. Classes will be resumed December 30.

In the basket ball game Pioneer girls lost to Rising Star by one point in the closing seconds of the game.

Moreland Baldwin arrived Friday from Texas University at Austin for the holidays.

### Mrs. Edwin Baum Gets Auto, Mrs. Phillips \$100, Mrs. J. W. Thornton \$50.

### Commission Checks For 10 Percent Sales Are Presented To All Of The Other Contestants

Prizes in the Review's circulation campaign were awarded Saturday night at 10 o'clock. The grand capital prize, a 1936 Standard Chevrolet coach, went to Mrs. Edwin Baum, Jr., of Cross Plains, first place winner. Second prize, \$100, is cash was awarded Mrs. Olen Phillips, of Admiral. Third award, \$50, in cash, went to Mrs. J. W. Thornton, of Pioneer.

### MARGARETE YOUNG BECOMES BRIDE OF LOCAL MAN FRIDAY

Culminating an extended romance Miss Margarete Young and W. J. (Son) Sipes, both of Cross Plains, were joined in marriage at Brownwood, Friday night. News of the nuptial came as a surprise to even close friends of the couple.

The bride, a member of one of this section's oldest families, is the daughter of Mr. and Mrs. Willie Young. She was attending Daniel Baker College at Brownwood at the time of her marriage. Having lived on a ranch Southwest of Cross Plains virtually all of her life and visiting here frequently, she is especially well-known in Cross Plains.

The groom, eldest son of Mr. and Mrs. S. C. Sipes, is a graduate of Cross Plains high school, where he was an outstanding athlete for four years being captain of the football team and all conference end his last two years. He is a present operating a filling station on Main Street.

Accompanying the couple to Brownwood for the ceremony were Miss Hattie McKinney, of Coleman, and James Collins, of Cross Plains, who was a student in Daniel Baker with the bride.

Mr. and Mrs. Sipes have been spending the past few days visiting places of interest. They will make their home in Cross Plains.

Mr. and Mrs. T. S. Holden went to Fort Worth Sunday to meet their son, who was returning from Oklahoma University at Norman, where he is a junior this year.

Mr. and Mrs. O. E. Adams visited in Fort Worth past week.

### HEPBURN'S NEW FILM HAS NOTABLE CAST

One of the largest and most notable casts in film history is seen in KKO-Radio's dramatization of Sir James Barrie's "The Little Minister," which comes to the screen of the Liberty Theatre, Wednesday and Thursday, January first and second.

Headed by Katharine Hepburn, starred in the role of Babbie, the players and the characters they portray are: John Beal, promising young stage star, who made hits in "Another Language" and "Hat, Coat and Glove," in the role of Gavin, "The Little Minister."

Alan Hale, famous character actor, plays the role of Rob Dow; Donald Crisp, noted director, plays Dr. McQueen, and Lumsden Hare, prominent English character actor, is Lang Thammus.

Andy Clyde, already a comedy star in his own right, has the comedy role of Wearyworld, the unwanted policeman; Beryl Mercer, noted character woman, is seen as Gavin's mother; Dorothy Stickney, stage star, is Jean; Mary Gordon, a Hepburn discovery is Nanny; Frank Conroy is Lord Rintoul; Eily Malony is Evalina; Reginald Denney, a screen favorite of many successes, plays Captain Halliwell; Leonard Carey is Munn; Herbert Bunston is Carfrae; Harry Beresford is Sneaky; and many other noted players complete the cast.

Richard Wallace directed the picture in strict accordance to the spirit of the famous book.

Mr. and Mrs. Walter Ramsey and son Frank left Saturday for Granger where they will spend the Christmas holidays.

Lewis Norman spent the week end in Abilene.

### Scranton Boys And Cross Cut Girls Are 'Uncrowned Champs'

Cross Cut girls are now the uncrowned basket ball champion of the Cross Plains trade territory by virtue of their victories in the Pioneer invitation tournament of week before last.

Cross Cut took the girls championship after eliminating all opponents to enter the finals and then receiving a forfeit from Morten Valley.

The Scranton boys breezed through a strenuous campaign to enter the finals with Cottonwood. At the end of the game the score was deadlocked and in a 12 minute play-off Scranton won by the margin of one point.

Winning teams were awarded appropriate trophies in a brief ceremony immediately following the close of the final game. Runners-up in each division received gold basket balls. Larger basket balls are to be given Hargrove, of Cottonwood, who was voted the most outstanding athlete in the boys division, and Adams, of Morten Valley, who received the identical cit-

Commission checks for 10 percent of their sales were presented Mrs. Tye Clark, of Cross Cut; Miss Hallie Elliott, of Rowden; Mrs. Sam Moore, Cottonwood; Mrs. W. A. Beavers, Cross Plains; Bob Gaines, Cross Plains; Fred Burgin, Cross Plains.

The prizes were distributed by Nat Williams, J. L. Settle, and Chas. F. Hemphill, who served as judges tabulating the final period votes. The following statement from the judges was read to a large crowd which waited in front of the Review building for announcement of the winners.

"We, the undersigned, who have been selected to act as counting judges and auditors of the circulation campaign of the Cross Plains Review, certify and state that we have this date, made a final count and check of the ballots cast in the campaign and we find the results to be as listed below.

"It is our belief that the campaign has been conducted in a fair and impartial manner to every one interested and concerned and we command the Cross Plains Review and the Campaign Department for the business like manner in conducting the campaign."

"The winners are: first place, Mrs. Edwin Baum, Jr.; second place, Mrs. Olen Phillips; third place, Mrs. J. W. Thornton. Commission checks are prepared and all contestants, who were non-prize winners may now call for them."

The campaign added to the Review's already large circulation list, hundreds of new subscribers, as well as placing in good standing a large number of delinquents, giving this newspaper one of the largest circulations in Texas for a paper in town the size of Cross Plains.

The management of the Review is deeply appreciative to all concerned for their cooperation, help, good-will and support in making the campaign a success. For without such splendid cooperation such results would have been impossible.

Records of the campaign are on file in the Review office and open to the investigation of any interested person.

### BIRTHDAY PARTY FOR MISS HENRIETTA SMITH

Henrietta Smith little daughter of Mr. and Mrs. H. G. Smith of Breckenridge was honored with a birthday party at the home of her grandmother, Mrs. J. G. Saunders, Saturday afternoon.

Games were played by Mosell Baum, Toody Faye McDermott, Betty Browning, Kent Davis, Neal Smith, Russell Calhoun, Edwin Neeb, Jr., Norma Louise, hostess sister and hostess.

Decorations were carried out in yuletide spirit. Plate favors of dolls and candy canes wrapped in green cellophane full of candy were given to the boys and girls respectively. The little hostess was surprised by many nice presents from her friends.

Edwin Neeb, Jr. won a sack of marbles as prize for dropping the most beans in the bottle.

Mosell Baum won a scotty pen as prize for making the most words out of Christmas.



## Greetings For Christmas and the Years to Come

Our wish is that all the good things of this Christmas season may come to you and yours and that the New Year may bring you health, success and happiness. We thank you for your business during 1935. We'll try harder than ever to please you during 1936 if you favor us with your patronage.

James Cross

Magnolia Service Station

## Friend to Friend

At this season of the year our minds turn to the friends and customers to whom we are indebted for another successful year.

To our new customers, many of whom were gained in the consolidation of the Bryant Insurance Agency with this firm, as well as our many old patrons and friends, we offer this expression at the yuletide:

Merry Christmas  
Happy New Year

And throughout 1936 may we serve your every insurance need, is our sincere hope.

**S. C. Barr Insurance Agency**

(For Complete Protection)

**Wishing You A Merry, Merry Christmas**

And

**3  
6  
6**

**Days Of Happiness During 1936**

**ANDERSON Chevrolet Co.**

Cross Plains, Texas Phone 20

## News From the County Agent's Office

### Adjustment A Protection For Cotton Producer

"The price of cotton always has been controlled by the law of supply and demand and will continue to be controlled by the same law in the future," said Aaron McKee, chairman of the county cotton committee, while discussing the new adjustment contract soon to be offered on cotton by the AAA. The experience of the last three years with the cotton programs demonstrated the need for continued adjustment in cotton production for 1936 and the succeeding years," he continued.

McKee recalled the number of farmers that were forced to mortgage their farms following the bumper crops of 1904, 1908, 1914, 1920, 1926, and 1931 when the supply of cotton greatly exceeded the demand resulting in unreasonably low prices. He said that before the mortgage could be paid off following a period of overproduction and low prices, another period of overproduction and low prices would develop. As a consequence, farm buildings and equipment were allowed to run and some fell by the wayside. Cotton acreage was cut because many farmers couldn't finance their normal sized crops, necessity thus bringing about adjustment.

"Adjustment was long drawn out," he said, "and it frequently was accompanied by distress on the farm. However," he pointed

out, "some farmers who were able grew their usual acreage or even expanded it and benefited by forced reduction made by his neighbors who were least able to bear the burden."

"Not only they but the business men and large suffered severe losses all over Callahan county during the years of bumper crops and accompanying low prices," McKee recalled. "Store sales declined, credit became almost impossible to obtain, and many banks and businesses failed. Schools were forced to run short terms and some did not open at all." "It's strange to me how men can forget such times in so short a period since they were right here with us," he continued.

"While listening to men discuss their condition with the board we found out that the farmers are learning more about the law of supply to the demand, a practice that has been practiced by business men for years. If its good for business why not be good practices for farmers?", he asked.

He stressed the fact that farmers have used the machinery of the government for the last three years to adjust production and supply of cotton to the demand for it. This machinery has taken the form of adjustment contracts with adjustment payments; bringing the farm income from cotton to near the comparative level of the prices farmers pay for non-farm-produced

goods. This, he said, is only a partial offset to the practice that manufacturers have followed for years adjusting production and maintaining their prices, often under the protection of high tariffs which are forced to pay.

He called attention to this fact when he recalled that the congress declared it was the policy of the Agricultural Adjustment Act to balance the production of agricultural commodities to the demand for such commodities so as to command fair prices to the producer for them. He stated that such efforts had doubled the price of cotton since 1932 and that the seed are now worth more than the cotton lint and seed in the same period before. It was his belief that farmers and small business in Callahan were never so well pleased with the results thus far and would continue the adjustment for the common welfare of all.

### Merry Merry Christmas and a Happy, Prosperous New Year

Before press time comes again we shall have passed through another Christmas and be entering a new year. It is the hope of this county agent that yours shall be the happiest and most merry Christmas you have ever had and that your coming new year shall be filled with plenty of profitable things to do that will bring to you a continued happiness. This office will not be open Christmas day nor Thursday.

### LAWLESS DAYS OF OLD WEST FURNISH THEME FOR LIBERTY PICTURE

The lawless days of the old West when a man's best friends were his horse and gun, are vividly depicted in the Lone Star production "The Dawn Rider" starring John Wayne, which comes to the Liberty Theatre for a run of two days, starting Friday.

Wayne, playing a two-fisted, hard-riding cow-puncher, arrives in his home town in time to see his father killed by bandits. John gives chase to the desperadoes but is wounded in a gunfight. He starts a lone search for the murderer of his father and when suspicion is directed towards his sweetheart's brother, Rudd, John is undecided whether to avenge the crime. Rudd, however, challenges Wayne to a duel, knowing that his henchmen will prevent John from having a fair chance.

This gripping situation provides the blood-stirring story of "The Dawn Rider." The fast-moving climax gives Wayne another opportunity to show his ability as a straight-shooting, red-blooded Westerner. Supporting Wayne in this thrilling saga of the open country are Marion Burns, Yakima Canutt, Reed Howes, Denny Meadows, Bert Dillard and Jack Jones. R. N. Bradbury directed from his own story and screen play.

Mr. and Mrs. Mac Pancake and children of Eldorado, Kansas are spending the holidays with her parents, Mr. and Mrs. A. C. Billingsly.

### Flowers

For All Occasions

BOUQUETS  
WREATHS  
POT PLANTS

"Give Flowers For Christmas"

Mrs. Scott's  
Floral Nursery

### Protect Yourself of Kidney Poisons

Do you suffer burning, scanty or too frequent urination; backache, headache, dizziness, swollen feet and ankles? Are you tired, nervous—feel all unstrung and don't know what is wrong?

Then give some thought to your kidneys. Be sure they function properly, for functional kidney disorder permits excess waste to stay in the blood, and to poison and upset the whole system.

Use Doan's Pills. Doan's are for the kidneys only. They are recommended the world over. You can get the genuine, time-tested Doan's at any drug store.

**DOAN'S PILLS**

### PIONEER

The seventh grade was entertained Friday afternoon with a Xmas party at the home of Mrs. W. A. Wright room mother for that grade. Miss Pearl Knox their teacher was co-hostess. Games of various sorts were played and then gifts from a beautiful decorated tree were presented after the fun and excitement of receiving the gifts were over to a certain extent. Refreshments of fruited jello topped with whipped cream and dainty little Xmas cakes iced in pink and green were served to twenty-two guests.

Mr. and Mrs. J. G. Hassell left Saturday for Corsicana to spend the Xmas holidays with relatives, Mrs. B. L. McCord and her daughter, Mary Carol went with them but will go on to Kerens, where Rev. McCord will join her Monday to spend the holidays with their parents.

Mr. and Mrs. Howard Harris of Kermit, are spending Christmas holidays with their parents, Mr. and Mrs. A. F. Harris of this place.

Miss Pearl Knox left Friday night for Abilene where she will spend the holidays with her parents.

Mrs. W. A. Wright has had as her guest her nephew Mr. Ernest Rutledge who is attending Howard Payne, he will leave Sunday for his home.

Paul Odell Hunington was honored with a birthday party given by his mother Mrs. J. H. Hunington, Wednesday evening at 4 o'clock on his twelfth birthday.

Games and contests were played for entertainments the honoree was then presented with gifts from his parents and friends.

The guests were taken into the dining room where a beautiful pink and white cake decorated with twelve pink candles was waiting to be served with fruit salad and whipped cream to the following guests: Zimrude Brooks, Joyce, Petty Wright, Mary Joe Sheehan, Marverine Coon, Thorald Wright, William Emery Cash, Jr. Franks, Ralph Hunington, Kelly Nevelle, Gayland Head and Paul O'Dell.

Mr. and Mrs. J. P. McCord are visiting her parents in Sweetwater during the holidays.

### Card of Thanks

We take this means of extending our heartfelt appreciation to friends and neighbors who were so kind and consoling during the bereavement caused by the serious illness and death of our beloved son and grand son. May the giver of all good gifts bless each of you, in our prayer.

Mr. and Mrs. Joe Burks  
Mr. and Mrs. Jay Gould

### LOCAL GIRLS ARE ON COLLEGE HONOR ROLL

The following item is received from the publicity department of Daniel Baker College at Brownwood. Miss Emmarie Hemphill, daughter of Mr. and Mrs. C. F. Hemphill, who is a senior in Daniel Baker this year, made the second six weeks honor roll making 5 A's. Miss Hemphill also made the honor roll for the first six weeks and is one of the few to make two straight A grade cards.

Miss Jennie Laura Jackson, daughter of Mr. and Mrs. S. R. Jackson, who is a popular freshman in Daniel Baker this year, made the honor roll for the term ending December 6 making 3 A's and 2 B's. Miss Jackson is also a member of the Daniel Baker band, of the W. I. T. club, and is a pledge to the Coggin Society.

### LOCALS

Mrs. Jesse McAdams and Mrs. H. H. McDermott were Stephenville visitors Saturday. Clara Nell McDermott and Elizabeth McAdams returned home with them to spend Christmas holidays.

Mrs. S. C. Sipes and daughter, Earnestine were Rising Star visitors Friday afternoon.

Joe McAdams and Buddy Prewitt were business visitors in Dallas Tuesday.

Mr. and Mrs. Elmer Vestal and family were Brownwood visitors Saturday.

W. A. Williams Jr. of Brownwood will spend Christmas holidays here with his parents.

DON'T SCRATCH! Get Paracide Ointment the guaranteed itch and eczema remedy. Paracide is positively guaranteed to relieve all forms of itch, eczema or other skin irritations or money refunded. Large Jar 50c at. Sims Drug Co. 16t-36.

### Estray Notice:

Notice is hereby given that B. H. Freeland, County Commissioner of Precinct No. 4, Callahan County, has this day legally estrayed the following animal: One Jersey bull calf, weight about 175 pounds, said estray having been at large on premises of Edgar Jones since September 30, 1935, about one mile North-east of Cross Plains, at which place the above estray will be sold to the highest CASH BIDDER, on the First Monday in February, 1936, being the 3rd day of said month, between 10 o'clock A.M. and 4 o'clock P. M.

Given under my hand and the County Court, at Baird, Texas, this the 19th, day of December, 1935.  
S. E. SETTLE,  
Clerk County Court,  
Callahan County, Texas.  
3t/24/35

Mr. and Mrs. Jack Johnson and daughter of Big Springs are visiting Mrs. Johnson's parents, Mr. and Mrs. A. C. Billingsly this week.

Misses Fambra Neeb and Bobbie Westerman of Brownwood are spending the holidays here visiting their parents.

Jenna Laura Jackson who is attending Daniel Baker College at Brownwood arrived home Friday to spend the holidays.

Mr. and Mrs. O. L. Dixon have as their guest this week Mr. Dixon's mother, Mrs. W. L. Dixon of Grand Saline, Texas.

Sara Collins of Brownwood is visiting her parents, Rev. and Mrs. S. P. Collins here this week.

Jimmie Settle and Alton Barr who are attending Daniel Baker College at Brownwood are home for the holidays.

Tommie Holden who is attending Oklahoma University in Oklahoma arrived here Saturday to spend the Christmas holidays.

Mr. and Mrs. Frank Medford will visit relatives in Abilene Wednesday.

**SORE THROAT—TONSILLITIS.** Instant relief afforded by Anathesia-Mop A wonderful new double-acting throat mop. A local anesthetic and penetrating antiseptic combined. Sold on a money-back guarantee of satisfaction by. CITY DRUG STORE. 1/10/36

## Season's Greetings

TO OUR CUSTOMERS AND FRIENDS

Attention Last Minute Shoppers: We have gifts galore. Bring your Christmas list here for a substantial saving.

**Cross Plains Variety Store**

**MERRY CHRISTMAS  
HAPPY NEW YEAR**

And thanks a lot for your generous patronage of Magnolia products and Magnolia stations throughout 1935.

**W. R. 'Bill' LOWE**  
Magnolia Agent

## Season's Joy

With grateful acknowledgement of your courtesies and good will that have made service a pleasure to us we wish you a Christmas of great joy and a new year of happiness and prosperity.

A Citizen and a Taxpayer  
**COMMUNITY PUBLIC SERVICE COMPANY**  
Alert and Eager To Serve You

## On Christmas

We wish to take this means and this space, though small, to thank you in a BIG way for all of the patronage in the past and sincerely trust that we will be favored with your 1935 business. Deeper than drifted snows and warmer than the glow of the Yulelog is the remembrance that prompts this Christmas wish of yore!

Merrie, Merrie Christmas and Happy New Year

**J. D. CONLEE SERVICE STATION and GROCERY**



## 1936 PLYMOUTH

NOW ON DISPLAY  
AND READY FOR DELIVERY

Improved Steering  
82 Horsepower Motor  
Similar Airflow Body  
Streamlined  
Hydraulic Brakes  
All Steel Body  
Floating Power

Commercial credit payments make it easy for you to own a new Plymouth. Call us for a demonstration.

At this season of the year we would feel ungrateful, should we fail to thank you for your many courtesies during 1935. We offer you best wishes for Christmas and New Years and hope to serve you often throughout 1936.

## CALHOUN Motor Co.

E. A. (Bill) CALHOUN

## Friends and Customers

The most gladsome time in all the year is here again—CHRISTMAS TIME. It brings to mind the many things for which we are thankful, and we want you to know that the greatest of these is your friendship. We wish you a MERRY CHRISTMAS and a HAPPY AND PROSPEROUS NEW YEAR.

## Neeb Produce Company

## The End of the Year

As the year draws to a close, we pause to reflect on the elements that have entered into it, and it is indeed a privilege to extend to you our gratitude for the success of our work, realizing full well that you have played a great part in making possible our activity.

We extend to you our wishes for a Merry Christmas and may the coming New Year be a Happy and a Prosperous one.

## CITY DRUG STORE

## An Ad for Santa Claus

We are asking you Santa to fill the stockings of all our friends and patrons to overflowing with happiness, may there be good cheer from the toe to the top. And as the reindeer carry you away and the sleigh bells are ringing may they leave gaiety, laughter and fun in their path, enough of all to last during the coming twelve months.

Merry Christmas

## Cross Plains Hardware Company

# Santa Letters

Nimrod, Texas  
December 16, 1935

Dear Santa,  
We are two little boys and one little girl looking for Santa Claus. Doris wants a pocket book, worst of all and a french harp. Zelta Vay wants a Shirley Temple hat and Orin J. wants a french harp too and just anything else you want to bring us.

Santa I guess we will be at Grannie Ballard's house Xmas, you look for us out there.

With love,  
Doris Orin and Zelta Vay Ballard

Dear Santa,  
I am a very nice little boy and have been good all the year. For Christmas please bring me a big red rooster wagon, a good sharp knife so I can whittle a little, radio so I can hear the far-away countries. Fireworks, and of course I want plenty of fruits, nuts and candies.

Your truly,  
Billie Anderson

Cross Plains, Texas  
December 16, 1935

Santa Claus,  
North Pole  
Dear Santa,

I am a little boy six years old. This is my first year in school. Please bring me an air gun, a train, a black board, a cowboy hat and rope, and a football.

Your friend,  
Junior Vestal

Cross Plains, Texas  
December 16, 1935

Dear Santa,  
I am a little boy six years old and have been good all year. These are some things I want, and I'm not joking you—a Bee-Bee gun, a toy telephone, and an airplane cap. Santa I have some cowboy boots and hat, now to go with these I want a shirt, pants and rope.

Please Santa try to remember all other little children.

I am your friend,  
Billy Joel Underwood.

Burkett, Texas  
December 16, 1935

Dear Santa Claus,  
I have been a nice girl, and would like very much if you would bring me a tricycle, doll, washing machine and lots of fruit and nuts.

Please bring my baby brother something nice too. Wishing you a Merry Xmas.

Winfred L. C. Calk,

Cross Cut, Texas  
December 10, 1935

Dear Santa,  
I want a BB gun a bicycle and a tricycle and a negro doll for Dalpha. Also some fire works. Bring Donald a rubber doll, some candy, for all.

Your friend  
Owain Teague

Dear Santa,  
Will you please bring me a rubber doll that will nurse it's bottle. And Santa, I would love to have a bed for my dolly too, and some house shoes or tea set.

I've tried to be nice, I haven't of course, but I do promise to try harder next year.

Remember all the little children dear Santa.

World of love,  
Dixie Ann Respass  
Cottonwood, Texas.

Cross Plains, Texas.  
December 12, 1935

Dear Santa Claus,  
Please bring me a wagon, a foot ball, and a car. I want some candy nuts and fruit.

I was eight years old yesterday, December 11.

With love,  
Noah Sealy Johnson

Dear Santa,  
Please bring me a doll and some clothes for her, also a doll trunk, and little dishes, and a broom. Some nuts, candy and fruit. I have been a good little girl, and I am studying hard. I will have my tree in the living room. I live at Dressy.

By, by, with love,  
Olene Boatwright

Dear Santa Claus,  
Please bring me a little car, also a cap gun, some fire crackers packages of caps, fruit, candy and nuts. I am a little boy nine year old. I am a little boy nine years old. Yours truly,  
Ben Gray

Cross Plains, Texas.  
December 12, 1935

Dear Santa Claus,  
Please bring me a air-gun, wagon, candy, nuts, and fruits. I am a boy 9 years of age. I am in the third grade. Don't forget the other little boys and girls.

With love,  
Delmar McKinney

Dear Santa Claus,  
Please bring me a cowboy suit, also a big wagon. Candy, fruit and nuts. That's all this time Santa.

Thank you,  
Wayne McKinney.

Dear Santa Claus,  
I am a little girl 9 years old. I wish you would bring me a Shirley Temple doll a doll trunk full of clothes. A set of dishes to put on my table. A ball and some candy, nuts and fruits.

Dear Santa be sure and come to see mother too. She wants a new wrist watch and a set of dishes too.

Daddy wants a bill folder with a zipper on it. Please don't forget my little brother.

Joan Neeb  
Your friend,

Dear Santa Claus,  
Please bring me a foot-ball, a wagon, a little gun, and caps, also some fire crackers, nuts, fruit and candy.

With love,  
Tom Gray

Cross Plains, Texas.  
December 12, 1935

Dear Santa Claus,  
I am a little boy 8 years old and in the second grade. For Christmas, I want a gun that will shoot, caps, also a ball, some fire crackers, roman cannons, some apples, oranges.

Your friend,  
Edward Carey

Dear Santa,  
I am a little boy, six years old. This is my first year in school. I have tried to be a good little boy. I want you to bring me a large wagon. A cowboy suit, a gun, and bolster, a tool set, a violin, fire crackers, rorman candles, fruit, candy, and nuts. That is all for me Santa. Don't forget mother. Goodby Santa, I will see you Xmas Eve.

N. L. Long, Jr.

Dear Santa,  
Please bring me a football suit, an air gun, also a typewriter. Fruit, candy and nuts. Don't forget the other little boys and girls. Thank you for these things.

R. B. McGowen, Jr.

Cross Plains, Texas.  
December 12, 1935

Dear Santa Claus,  
I am a little boy seven years old. I go to the Dressy school, I am in the second grade. I have made good grades all year and have been on the honor roll every month.

Santa if you can possibly do so I want you to bring me a little typewriter (This will help me in my school work) A cowboy suit, and a ball and bat.

Thanks so much, Santa for these gifts.

Gratefully yours,  
Billie Morris Steele

Cross Plains, Texas.  
December 12, 1935

Dear Santa Claus,  
I am a little girl 10 years old. I am in the fourth grade. I have made good grades at school this year. I have been a good girl. Please bring me some skates, apples, oranges, banana, and candy. Please do not forget my brothers and sisters. Thanking you so much for your kindness.

Your friend,  
Stella Mae Lee

Cross Plains, Texas  
December 17, 1935

Dear Santa Claus,  
I want a machine gun, base ball and a bat. Some fire-crackers, hat, and coat.

Fruit, candy, blocks to make a house out of and a wagon.

Sincerely,  
Billie Weldon Renfro

Cross Plains, Texas  
December 18, 1935

Will you bring me a ring, cedar chest, and some books. Some others things, too.

Yours sincerely,  
Madie C. Edington

Cross Plains, Texas  
December 18, 1935

Dear Santa,  
I want a box of stationery, ball and watch for Christmas. I'm sure you will bring it for I try to be a good girl.

With love,  
Doris Merle Newton

Cross Plains, Texas  
December 18, 1935

Dear Santa Claus,  
I want to tell you what I want for Christmas. I want a set of dishes, shoes, doll trunk, a purse, comb, mirror, doll clothes and some doll dishes.

Sincerely,  
Joyce Purvis

Cross Plains, Texas  
December 18, 1935

Dear Santa Claus,  
I want a pair of stockings, coat, dress, candy, apples, oranges and a story book, for Christmas.

With love,  
Patsy Ruth

Cross Plains, Texas  
December 12, 1935

Dear Santa Claus,  
I want a pair of skates and a pair of shoes, coat, hat and a pair of stockings. I want a moving picture and a cap.

Yours truly,  
Clyde Perry

Cross Plains, Texas  
December 18, 1935

Dear Santa Claus,  
I want a doll, doll bed and a pair of shoes for Christmas. I am going to have lots for Christmas, I am going to have some oranges, apples, and lots of fruit. So please don't forget me.

Yours truly,  
Oleta Dillard

Cross Plains, Texas  
December 18, 1935

Dear Santa Claus,  
I want a box of fire-crackers and a knife and a gun, a top, and some apples, oranges, skates and candy.

With love,  
J. W. Phillips

Cross Plains, Texas  
December 18, 1935

Dear Santa,  
I want a doll, a bed, ball, jacks, basket ball football, set of dishes, and some apples, oranges, lemons, bananas, and some nuts for Christmas. I want them in my stocking.

I will be at my aunt Mary's.  
Your truly,  
Ruby, Pearl Pinkston

Cross Plains, Texas  
December 17, 1935

Dear Santa Claus,  
I want you to bring me a foot-ball and ball and bat. I want you to give me a cap and coat. I want you to give me a half dozen of apples and a few oranges, too.

Sincerely,  
Walter Ellis Martin

Dear Santa Claus,  
I am a boy nine years old. I am in the third grade at Dressy school. Come to see me this Christmas if you possibly can. I want a wagon, a little car, some candy, nuts, and fruit. Do not forget my brothers and sisters. Also other little boys and girls. I guess I'd betetr close for this time.

Grateful yours,  
Tommie Lee

Cross Plains, Texas  
December 17, 1935

Dear Santa Claus,  
I wish you would bring me an airgun, so that I can go a hunting on the farm. Then I can kill all the birds that I want to. I would like to have four boxes of shells so that I would not have to buy them so often. I would like to have some candy, oranges, apples and a knife.

Yours truly,  
H. A. Freeman

Dear Santa Claus,  
I will write you a few lines to let you know what I want for Christmas. I would like for you to bring me a wagon and some candy, fruit and nuts.

Yours truly,  
Johnny Lee

Dear Santa Claus,  
I am a little boy 7 years old. Please bring me a ball and bat, and glove, also a little wagon. Some fruit, candy and nuts. Don't forget other little boys' and girls.

Your friend,  
Paul Neeb

## Seasons GREETINGS

May the three travelers, Health, Happiness and Prosperity abide with you this holiday season and throughout the year nineteen hundred and thirty-six. Your co-operation, good-will and friendship are our most valued assets, and the greatest thing we can wish for you during the coming year is that your dealings in all phases of life may be as pleasant as ours have been with you.

## Cross Plains Lumber Co.

## We Don't Forget

The best interest of our host of patrons never take second place on our business calendar nor does our memory slip when there comes an opportunity to serve you. Neither at Christmas are we slow in wishing you the Best that Old Santa has in his entire collection of Joys.

We are glad and joyful over the patronage you have according us in the past, and to show our appreciation we are promising you better service than ever before. This day you will find us planning, working and striving to please you, with your welfare foremost in our minds at all times.

A Season Full of Cheer

## Barr's Bakery

## Ready to Serve Ready to Share

We find it the easiest thing in the world to wish you one and all a holiday season rich in joys and shining with love. We want to share our feeling of happiness and friendliness with you at this gay season, and strive with renewed efforts to make every transaction of the New Year just as satisfactory and pleasant as though it were made on this glorious Christmas morning.

Merry Christmas and Happy Days Throughout the New Year is Our Wish For Everyone!

## Kemper's Cafe

Cross Plains, Texas

## Appreciation

The good-will of our patrons and friends is one of our most valuable assets. The spirit of the season brings to us renewed appreciation of old associates and of the value of new friends. You have done much to make this past year worthwhile and successful for us.

WE THANK YOU

May your Christmas be a pleasant one and happiness attend your New Year is the cordial wish of

W. D. Smith

## Piggly Wiggly

Miss Jimmie Lou Gwathmey is visiting home folks in Brownwood this week.

Mrs. Mildred Teths of Georgwest, Texas, is visiting in the home of her sister, Mrs. Jay Gould here at present.



# PROMENADE DECK

by Ishbel Ross

## FIRST INSTALMENT

A whistle sounded across the harbour, the signal for the Marenia to slip from her moorings. Its booming note spread tumult through the midnight stillness and startled a flock of sea gulls into flight. Two snub-nosed tugs prodded the ship's sides and eased her slowly into mid-stream where she paused for a throbbing second, a dark monster riddled with rings of gold.

Along her decks, passengers leaned at the rails. The band played and the music drifted faintly back to those who stood at the end of the pier waving good-bye to their friends who were starting out on a cruise around the world.

Keith Macduff turned away from the rail and climbed to the boat deck, where he could breathe the ice-cold night air without distraction. The Woolworth Tower, old and friendly, went shimmering past, as the Marenia cleared the tip of Manhattan Island.

Macduff breathed deeply and his chest swelled under his ulster. There was no one in New York that he would miss; that was one of the great advantages of going through life without ties. He had thought to Hamish Ingles that he would sail around the world and never speak to a soul.

Hamish had laughed him to scorn, telling him that there was nothing more difficult to down than the overtures to one's fellow travellers on a cruise. As a solace, he had made him a list of the best cocktails of every port.

A light breeze was ruffling the water's surface and Macduff looked back at the sparkling towers that were now no more than a trail of phosphorescence. New York was the place for work, he reflected, thinking of all the pleasant things that a man could do when he lived by himself.

He would miss his peaceful existence in New York, and his pleasant evenings with detective stories, under the battered lamp that Susannah wanted removed in favour of something she called a bridge stand. His thoughts ran back over his years in New York. Each one was locked in a dark chamber in his mind, and it was only at rare intervals, when something unusual was happening to him, that he switched on the lights; then things sprang to life like pictures on a screen.

Macduff looked back towards New York. It was only a phantom of light on the water's edge now, but he knew that its tiers of stone and panes of glass aspired to the drifting clouds. For a brief flash he could see through it all, as if the walls had collapsed before his eyes—bright rooms inhabited by people chattering about nothing; men and women quarrelling, making love, reading and dancing; bands playing; radios spreading din; children making a noise. Such a race for huddling! They did not know what it was to spend an evening alone, or to seek quiet with a book. Must have company, must make whoopee. Bah! He turned away. He saw a fur coat and a huge bunch of orchids curled against the rail.

Clara Langford, lost in thought,

moment, then turned her attention to the sea. Dick Charlton, the chief officer, came stalking along the deck and leaned against the railing several yards away. His cap was tilted over a profile as sharp as the blade of a knife.

"Are we near Quarantine?" she asked, aware of his presence.

"Just about there." He moved responsively in her direction.

Clara turned her face towards him. It was pale and oval in the half-light, marked only by the full curve of her lips.

"I'm so glad to be leaving New York!" Her admission was as swift as the blaze of her eyes. Then she remembered herself and was quenched. She turned to the rail again and forgot that there was anyone else on the top deck. A shiver ran through her frame. She was glad to be leaving New York, and to be going around the world. It was an excellent thing to be getting away from Hugh. Four months were too many to have devoted to him.

She looked back at the trail of light that marked New York and could see him returning alone to his apartment. How had she ever come to throw in her lot with his? It was so unlikely—a dusty scientist who had turned to writing and worldly living, after a lifetime in his laboratory. Her friends were continually telling her that his mind was gay and enterprising; they had discovered that from his books.

"Poor Hugh!" she thought, as she leaned over the rail. "He looked so mournful as the boat moved out. What will he do with himself now?" But Hugh was less at a loss than she imagined. Soon after meeting Clara, one of his oldest friends had warned him that she was the wrong woman for him, and that he must not neglect his work for her.

Clara was suddenly weary. Yes, she was glad to be getting away. There was no excitement for her in the ethereal beauty. "I think I shall turn in," she thought, looking around to see if anyone were in sight. "I wonder if I couldn't have my deck chair up here. It would be quiet, and more romantic under the stars."

The passengers were disappearing for the night until only a sprinkling remained on deck. The Marenia was heading for the sea, and her four jewelled strings of light were showing blanks above the water line, as one porthole after another went dark.

In a minimum rate cabin on D deck Miss Alice Mudge bent with fluttering fingers over a straw suitcase lying open on her narrow bed. Her black eyes gleamed from a nest of anxious folds, for she was near-sighted and had decided to avoid her glasses as much as possible. Some where she had read that glasses were a hindrance to romance, and nothing must interfere with the full enjoyment of her trip around the world.

In a spasm of anxiety her hand moved to her waist. She took off her belt, unid her skirt, and fumbled for the small chamois bag that Hortense, the seamstress of Ohonto, Wisconsin, had made for her along with her travel wardrobe.

At last she had dug her way

watched his receding back for a through tapes and buttons and had reached the chamois bag. Twittering, she turned it upside down on the bed, having first made sure that the cabin door was locked. Before her lay five hundred dollars in crackling bills which Mr. Brown, the banker, had given her with a flourish, remarking that it was not every day that Ohonto had a citizen leaving for a trip around the world.

Her ticket, which had cost two thousand was safe in her handbag, ready to be turned over to the purser tomorrow. It had taken her twenty years of saving and scrimping to accumulate twenty-five hundred dollars, though now it seemed like a day. By being very careful, Miss Mudge would see the world sumptuously on her surplus of \$500.

The boat was beginning to heave and Miss Mudge wondered if she should take her Seaoxyl now, or wait until she felt ill. No, the directions said to take it before feeling ill. Had she been wise to have her hair bobbed before sailing, or was it frivolous and out of keeping with her years and occupation? It was too late to worry about it now. Besides, she rather liked it, and whatever happened, she was going to be utterly frivolous for the next five months. No one could stop her.

Her cabin was comfortable enough although her bunk seemed perched at a great height. She lay on her back and at last she turned out her lights and murmured a little prayer. She was so thankful to Providence for letting her go round the world at last. With the words slipping over her lips, she fell asleep, lulled by the pounding of the engines.

The Marenia began to creak and roll in answer to the sea. Sandy Hook was left behind and the pilot had taken off. Captain Mark Baring, standing on the bridge and straining his eyes into the darkness that lay ahead, was the least cheerful person on board. He saw five hard months ahead of him, care and responsibility, strange harbours and the monotony that drove crew and passengers to erratic behaviour.

A panorama of faces swept before him—middle aged women starved for romance, travellers who had been everywhere and who made him a target for their ill-assorted knowledge, women who talked too much, women who laughed too much, and, above all, women who drank too much.

He lived in a world of his own and escaped when he could from the ship's festivities, but the cocktail parties, the teas and dinners, were a necessary part of ship routine that he could not avoid.

Only his intimates knew that he played a muted violin in his own quarters, and that there were times when he wrote verse. None of the crew suspected that the quiet, hard man who skipped the ship was an artist at heart. They thought he was made of ice—hard to chip, slow to melt, but a capital seaman.

The Marenia creaked a slow refrain from bow to stern. His heart rose suddenly to the tune of the sea. Here, at least, was something that fitted his mood—master of his boat, sailing the seven seas!

The Marenia was three days out and her passengers were settling down to the routine of life at sea. The unwary were rushing heedlessly into friendships which they were soon to regret.

Clara had scarcely left the top deck since sailing. She summed herself till her skin had the warmth of a pomegranate. The flame of the dying day flickered in her half-veiled eyes as Dick studied her attentively.

"It's an odd thing about sunsets, he was saying, 'one can never remember them. They're marvellous for fifteen minutes, and you think that all your life you will hold their beauty, but try to summon up the picture the next day! It's gone."

He was staring at the sky, and she thought with impatience that he was lost to her—a missionary like Hugh, the most tiresome kind of man. They were always floating off in their mental airships when one most wanted their companionship.

"How often have you been around the world?" she pursued. Dick looked at her suddenly and his thoughts receded like fading

pictures, in the presence of this dazzling creature with skin like honey.

"This is my seventh cruise with the Marenia, and before that I knocked about the world a bit on other boats."

She measured him with her eyes. "What a wise young man you must be—knowing all about love!"

"What rot! I scarcely believe in love."

Clara laughed.

Dick looked down at her. "Women are constantly building up the fiction of enduring love," he said, "but it really doesn't endure, unless one's life is so deadly dull that there's no chance for romance. Usually women destroy their own images by holding on for too long. They should always be first in knowing when things are over. However, it's an instinct in which they are totally lacking."

"You haven't told me half enough," she observed. "Tell me some more about women. Tell me what you think of American women."

Dick threw back his head and laughed. "I wonder if you were wise to ask me that," he said. "Shall you be offended if I tell you I think them a little overbearing—too intent on their looks, their clothes, their careers, their ambitions? And I haven't words to describe the way they treat their men, nibbling at their self-reaping leading them by the noses, making them wait for hours for the merest whim."

"You're rather extreme, aren't you?" said Clara, lazily, amused by Dick's tirade, and you're not very polite. Take my word for it," she added, defensively, "American women are beloved by the gods. Show me any women on earth who are more clever and chic more free and independent, or having so good a time."

"That's it," said Dick, equably. "They're self-sufficient, self-contained and frozen over with ambition." He was watching her with a glimmer of amusement. Clara's mood flashed to annoyance.

Continued Next Issue

Mr. and Mrs. J. D. McCann of Artesia, are visiting in the home of Mr. and Mrs. Jay Gould, of Cross Plains, during the Christmas holidays.

### DON'T SLEEP ON LEFT SIDE—AFFECTS HEART

If stomach GAS prevents sleeping on right side try Adlerika. One dose brings out poisons and relieves gas pressing on heart so you sleep soundly all night.

Sold by Sims Drug Co.

### We've Moved

We have moved into the building between the Ideal Barber Shop and Wilson's Cafe. To the new location, we invite your frequent visits and continued patronage. Competent shoe repairing and leather work, priced to please your purse.

### Gautney's Shoe Shop

#### JORDAN CAN FIX IT

We make a Specialty of Painting Automobiles, Signs, Show Cards and refinishing of Fine Furniture. We clean and repair all makes of Washing Machines, Vacuum Cleaners, Typewriters, etc.

#### JORDAN CAN FIX IT

Next to Butler Grocery  
4t|12|6

#### SORE THROAT—TONSILITIS!

Nothing equals a good mop and instant relief is afforded by Anathesia-Mop, the wonderful new sore throat remedy. Positive relief guaranteed or purchase price refunded at.

City Drug Store. 16t-36

### Telephone News

The "night rate" on long distance calls has been changed from 8:30 P. M. to 7 o'clock P. M.

As telephone users all know, the "night rate" is much cheaper. We are, therefore, exceedingly glad to announce this improvement in our service.

Home Telephone Company

## Santa Claus Letters

Cross Plains, Texas  
December 17, 1935

Dear Santa Claus,  
I want a wagon, football, and two guns.

I will be very good. I am selling tickets for a play at the school house.

I have sold 3 tickets at 15c each. I am doing good in my lessons.

Yours sincerely,  
Jack Illinworth

Cross Plains, Texas  
December 17, 1935

Dear Santa,  
Where are you this evening? I am in school, I thought I would write you and tell you what I wanted for Christmas. I want a football, baseball. 22 rifle, lots of fruit and candy.

With love,  
Dulan Tenison

Cross Plains, Texas  
December 17, 1935

Dear Santa Claus,  
This is what I want for Christmas, I want a dress, shoes, stockings a blouse, and a coat, I will thank you very much if I get that. I have been wanting those things for a long time. Please bring them.

With love,  
Norma Frances King

Cross Plains, Texas

Dear Santa,  
We are two little girls, 2 and 4 years old, we are trying to be good until Christmas, so you will bring us something.

Please Santa just bring us some dolls a little wrist watch, some candy, and fruits.

We won't ask for much this Christmas for we already have lots of dolls.

Please remember all the other little boys and girls.

With lots of love,  
Joyce and Bonita Champion.

Cross Plains, Texas

Dear Santa Claus,  
I want for Christmas a doll, black board, coat dress and hat. Take every boy and girl some kind-of present.

With love,  
Verda Marie Gray

Cross Plains, Texas

Dear Santa Claus,  
I want a wagon for Christmas, I wish I were with you and could see all the things you have.

My sister wants a Shirley Temple doll. I think my cousin is coming down Christmas. I want you to get him something nice.

W. A. Beavers, Jr.

Dr. T. G. Edwards  
Physician and Surgeon  
Office: City Drug Store

Dr. J. H. McGowen  
DENTIST—X-RAY  
Office: Farmers National Bank Bldg.

FEDERAL LAND BANK  
If you wish to refinance your loans on long and easy payment plan, see or communicate with.  
M. H. PERKINS, Sec'y-Treas.  
Citizens National Farm Loan Ass'n.  
Clyde, Texas.

## The Christmas Spirit

The spirit of Christmas calls us to a better appreciation of old associations and the value of old friendships. May you have a very Merry Christmas and enjoy the happiest New Year you have ever known.

JIM SETTLE'S DRY CLEANING  
"Enemy to Dirt"  
Cross Plains, Texas

DRILLING AND FISHING TOOLS  
FOR OIL AND GAS WELLS.

Repairing of Machinery of All Kinds  
Pipe Cutting and Threading

TELEPHONE—220 P. O. BOX 86

CREE AND COMPANY

# A Merry Christmas!

A wish to you, our customers! May the Holiday Season bring you a wealth of joy and good fellowship. May the New Year bring you Health, Happiness and Prosperity in full measure.

For ourselves, we also have a wish: That we may continue to serve you faithfully and well, making life easier by this service and rendering it in a more personal manner than ever before.

Progress is our watchword, so we hope this year may bring new developments in Electric Service which will further seek to simplify labor, save time, and do both at the lowest possible cost to you.

We cordially extend Season's Greetings to all, and add the hope for a better acquaintance and the privilege of rendering to you a more liberal service, which our past experiences and achievements make possible.

West Texas Utilities  
Company

## FIRST GRADE GASOLINE

(Hi-Tower Petroleum Products)

Hi-Tower Service  
Depot for Merchants East Motor Lines  
Station

T. D. LITTLE, Agent



# SOCIETY CLUBS PERSONALS

Miss Phyllis Chandler who is attending McMurry College at Abilene and Mrs. T. W. Brabham and children of Abilene visited Mr. and Mrs. Ralph Chandler here Sunday. Miss Chandler remained home for the Christmas holidays.

Clinton Voyles is visiting his parents, Mr. and Mrs. C. A. Voyles in Greenville this week.

## CARMEN WRIGHT HOME SCENE OF XMAS PARTY

The Carmen Wright home was the scene of a Christmas party Thursday night when Mrs. Wright entertained with a formal luncheon and bridge party.

The house was decorated with Chrysanthemums cyclamons and Christmas decorations.

High score for the ladies went to Mrs. T. G. Edwards, and high score for the men went to Marion Harvey.

Those attending were: Mr. and Mrs. Elmo Decker of Ranger, Mr. and Mrs. Lon Delaney of Rising Star, Mr. and Mrs. Lon Anderson of Pioneer, Dr. and Mrs. T. G. Edwards, Mr. and Mrs. Johnnie Walker, Mrs. R. B. McGowen, Mrs. George B. Scott and the host and hostess.

## MRS. L. M. HENSON IS HONOREE AT SHOWER

Members of the "42" club complimented Mrs. L. M. Henson with a handkerchief shower at the home of Mrs. Walter Rudloff, Thursday afternoon.

Mrs. C. R. Cook won high score for the afternoon.

A refreshment plate of chicken salad sandwiches, a salad, cake and coffee was passed to the following guests: Mrs. C. R. Cook, Mrs. Eli Powell, Mrs. H. A. Young, Mrs. George B. Scott, Mrs. L. M. Henson, Mrs. C. L. Dixon, Mrs. C. S. Martin, and the hostess.

## PIONEER STUDY CLUB ENTERTAINED TUESDAY

The Pioneer Tuesday Study Club had its regular meeting Tuesday afternoon, December 17, at the home of Mrs. W. A. Wright, with Mrs. Jake Dupree, the president, presiding.

Mrs. A. F. Hams gave an interesting report on the subject "The Care and Management of Money", A discussion was taken up by members.

A refreshment plate of pecan pies topped with whipped cream, and coffee was passed to the following: Mrs. Jake Dupree, Mrs. Howard Jorison, Mrs. L. C. Cash, Miss Carlene Grey, Mrs. J. B. Huntington, Mrs. Lillian Battle, Mrs. Ruby Ballew, Mrs. Lou Anderson and the hostess.

## SACRED HARP SINGERS MEET AT PUTNAM 29th

A sacred harp singing convention will be held at Putnam, December 29—fifth Sunday of the month—the Review is informed by A. G. Foster.

"All singers and lovers of old fashioned music are cordially invited to be in attendance," said W. W. Everett, president of the association.

Mrs. C. V. Bomer and family of Houston are visiting Mrs. Bomer's mother, Mrs. W. A. McGowen here this week.

Ross B. Jenkins of Baird was a business visitor here Tuesday.

## CLUB IS ENTERTAINED AT SARA CHAPMAN HOME

The Junior Study club was entertained at the home of Miss Sara Chapman last Wednesday night with a Christmas party.

The house was beautifully decorated with cedar and holly-berries. Guests exchange toy gifts from a gleaming tree that added in decorating the room. These gifts are to be donated to the underprivileged children at Christmas time.

Games of hearts and bridge were enjoyed throughout the evening.

A delightful refreshment plate of chicken salad, crackers, figs and hot tea was passed to the following: Miss Jimmie Gwathmey, Miss Louise Nelson, Mrs. Harry Ward, Mrs. A. Wimberly, Mrs. Stanley Clark, Mrs. Edwin Baum, Mrs. Fred Burgin, Mrs. Truitt Loveless, Mrs. Jack Scott, Miss Margaret Wagner, Mrs. Volly Joe Williams, Mrs. Lewis Norlan, and Miss Sara Mr. and Mrs. Fred Burgin are visiting in Coleman.

Mr. and Mrs. O. H. Cannon have as their guests this week Mr. Cannon's mother, Mrs. Alice Cannon of Abilene, his brother, F. P. Cannon of Arkansas, city, Kansas, his sister and husband Mr. and Mrs. E. E. Cogdell and daughter of Abilene, and his uncle, W. R. Phipps of Wichita, Kansas.

## CLUB IS ENTERTAINED WITH XMAS LUNCHEON

Mrs. Fred Cutbirth was hostess when she entertained the "Thursday night" bridge club with a Christmas luncheon at her home Friday night.

Guests exchange gifts from a gleaming Christmas tree that was beautifully decorated and which stood in one corner of the living room. Mistletoe and red and green rope also added to the decoration. Mr. and Mrs. Arlie Brown of Dublin were guests.

# Another Christmas Another Year

But Ours Is The Same  
Old Wish For You—

## A Very Merrie Yuletide-- A Year of Health, Wealth and Happiness

The Yule season is here again, and with it comes the same old wishes, the same old customs, the same old friends . . .

But after all, aren't they the best? Styles in clothes, in homes and home furnishings, in automobiles and everything else change with the seasons, but our ever changing thoughts and ideas return at Christmas time to the old order of things . . . good will, good fellowship and pleasant memories.

We, too, turn our thoughts back to those old friends and customers whose good will has meant so much to us, and wish for all of you the old time wishes of much health, wealth and happiness.

## CITIZENS STATE BANK

CROSS PLAINS, TEXAS

## The Season's Greetings

Sent in sincere and friendly appreciation of the only asset money can not buy.  
YOUR GOOD WILL.

We extend to you at this holiday season . . . not as a customer alone, but as a friend—

The Best of Wishes for the Coming Year

# McADAMS Motor Company



## Joy To You Ana Yours

As we approach this, our thirteenth Christmas as an organized insurance establishment, our hearts are overflowing with joy. Twelve Christmases ago we were but a toddling infant, but today we are a strong established insurance association serving the public of the Heart of West Texas with insurance that affords maximum protection at a minimum cost.

We have grown from a toddling infant to the strong company we are, through your faith, confidence, loyalty and patronage and it is this faith, confidence, loyalty and patronage that causes our heart to overflow with joy this Yuletide season. So may we wish each of you a

### Merry Christmas

And A

### Happy New Year

And assure you that we will forever strive to merit your confidence and show our appreciation by our acts.

# Coleman Mutual Life Insurance Association

THE MUTUAL WITH A RESERVE

## Letters to Santa

Dear Santa Claus,  
Please bring me a air-gun, also a carpenter tool set.

Don't forget the other boys and girls. Thank you.

Your friend,  
William Smart

Burkett, Texas  
December 1935

Dear Santa Claus,  
I want a cowboy set, base ball and bat, a pair of house slippers a checker board set all this for Xmas and I want you to visit the other little boys and girls and bring them something too.

Thanking you for these things.

Yours truly,  
Clinton Tabor

Dear Santa Claus,  
I am a little girl just two years old. For Christmas, I want a doll, and some dishes, a knife, fork and spoon set, a big ball and lots of nuts, fruit and candy. Please bring every little girl and boy some toys.

Your little friend,  
Jo Ann Minton

Cross Plains, Texas.  
December 18, 1935

Please bring me for Christmas, a jetascope and a double barrel shotgun with a shoulder strap.

Sincerely,  
Paul Smith,

## Merry Christmas and Happy New Year



# CHRISTMAS GREETINGS



We would count it a poor Christmas indeed if we could not count among our gifts—your friendship. Each Holiday season, as the old year draws to a close we realize most keenly and appreciatively the value of our association with our patrons. Much of the joy of Christmas comes from the knowledge that we have so many warm friends. And we count friendship as the greatest gift one man can bestow upon another.

We sincerely hope that this will be a very Merry Christmas for you and yours, and that 1936 will bring you health, happiness and prosperity.



# SOUTHWEST GAS COMPANY



# Santa Claus Letters

Cross Plains, Texas  
December 22, 1935

Dear Santa Claus,  
Please bring me Christmas, some cowboy cuffs and a BB gun. A Tom Mix gun, belt, and scabbard. But by the way don't forget the other little boys and girls.

With love,  
Alvin Kemper

Cross Cut, Texas  
December 10, 1935

Dear Santa Claus,  
I am eight years old, and I am in the second grade. I want a doll buggy, doll, and some fire-works, I want some fruit and some candy. Please bring my mama a present. I want a doll with curly hair. I go to school at Cross Cut, Texas, and I want a ring with a diamond.

Your friend,  
Charlsye Jean Barr

Cross Plains, Texas.  
December 18, 1935

Dear Santa Claus,  
I am writing you a Christmas letter. It isn't very good, but you can read it. If I go to too much expense you can just pick out a few. I would like to have a typewriter and just anything you want me to have except some fire works and candy and fruit.

With love,  
Cleo Powell

Cross Plains, Texas  
December 9, 1935

Dear old Santie,  
Well Santie I have been a pretty good girl this year; I think. So I want you to please bring me a "Shirley Temple" doll which is made of rubber, a pair of riding trousers, a pair of riding boots, a ball and some jacks and all kinds of fruits, nuts, and candies. I suppose this is all I want this time. But Santie please remember all other little boys and girls, especially those who are very poor.

Hoping to see you soon,  
La Verne Gould

Pioneer, Texas  
December 22, 1935

Dear Santa Claus,  
I hope this won't be to late for you to know what I want. Also my little brother and sister. Jimmie wants a steam line tricycle, a street car and truck. Margie my baby sister wants a baby doll that goes to sleep, a steam line wagon, a red one, please and I want a little doll with pantaloons, a sewing machine, and a washer with a wringer on it. And of course we'd all like to have lots of candy, fruits and nuts.

Please Santa don't forget any little boys or girls.

Heaps of love and kisses,  
Lola Mae Thornton

Cross Cut, Texas  
December 10, 1935

Dear Santa,  
I am seven years old and go to school, I am in the second grade. I want a football bladder, BB gun, bicycle, a box of fireworks, candy, game-board, watch.

Your friend,  
John Prewitt

Cross Plains, Texas  
December 18, 1935

Dear Santa Claus,  
I wish for Christmas a doll, dishes, drum, ring and ball. I hope that I get all of that. Santa Claus can bring all of that in his pack, and all of the other presents.

With love,  
Louiema

# LAUREL AND HARDY ON SCREEN SUNDAY

Experts on the mannerisms and lore of both Scotland and India were in constant service during the production of the Laurel and Hardy comedy feature, "Bonnie Scotland," which begins a three days engagement at the Liberty Theatre Sunday.

This supervision was an essential factor in the making of the fun film as all of the action in the picture takes place in either one or the other of these countries. Serving as an Indian authority on the production was Col. W. E. Wynn, former officer in His Majesty's Service and a veteran campaigner in India. Dan Maxwell, as Scotch as a sprig of heather, was advisor on matters pertaining to his native land. Both of these experts were assisted by a corps of well-informed technicians.

Mrs. Joe McAdams is visiting relatives in Sipe Spring this week.

I want a watch for Christmas. I want some fruit too. My little baby brother wants a little wagon. Please don't forget him. My sister wants a set of jacks and ball. Mother wants a new stove. I will be a good girl. Don't forget to bring me a set of dishes.

With love,  
Cleo Dillard

**KATY** offers **LOW NEW YEAR FARES**

Tickets on sale daily. Return limit Jan. 31. For information ask the KATY AGENT

**MKT Katy Lines**

**MERRY CHRISTMAS**

And throughout 1936 we promise you the best available pictures, for the least possible money.

Thanks, a lot for your generous patronage during 1935.

**OUR HOLIDAY PROGRAM**

TUESDAY AFTERNOON—(Dec. 24th), 1:00 to 1:45 P.M., Special Kiddies Matinee—"Home of Santa Claus"—Free to children 12 years and under. 10c admission for adults.

TUESDAY AFTERNOON—(Dec. 24th) Beginning at 2 o'clock regular matinee. "The Keeper of the Bees", featuring Neil Hamilton, Betty Furness, Emma Dunn and Edith Fellowes. Plus Cartoon and Comedy.

WEDNESDAY AFTERNOON—(Dec. 25th and 26th) NIGHT and THURSDAY NIGHT, Bert Wheeler and Robert Woolsey in "The Nitwits". Wednesday afternoon Matinee begins at 1:30 P.M.

**FREE CANDY FOR ALL KIDDIES WEDNESDAY**

FRIDAY and SATURDAY, (Dec. 27th and 28th), John Wayne in "The Dawn Rider". Plus "Burn Em Up Barnes" chapter No. 7 and Splendid Shorts.

SUNDAY MATINEE, MONDAY and TUESDAY, (Dec. 29th, 30th, and 31th), Stan Laurel and Oliver Hardy in their funniest full length feature. "Bonny Scotland" 60 minutes of fun. Also Thelma Todd and Patsy Kelly comedy, "Opened by Mistake" and Cartoon.

**NEW YEARS EVE MID-NIGHT PREVUE TUESDAY NIGHT.**

WEDNESDAY and THURSDAY, (Jan. 1st and 2nd), Katharine Hepburn, the star of "Little Women", and the "Girl of Limberlost", in "The Little Minister", with John Beal and Alan Hale. Also selected short subjects.

**Liberty Theatre**  
CROSS PLAINS, TEXAS

**Cecil A. Lotief Says**

As we bid you all good-bye, we wish to say to each and every friend and customer—

**A MERRY XMAS**  
and a  
**HAPPY NEW YEAR**

At the same time invite you to attend our  
**QUIT BUSINESS SALE.**  
Thereby saving Plenty of Money.

**LOTIEF**  
DRY GOODS COMPANY

**SAVE TIRE DOLLARS AND GET GENUINE GOODRICH MILEAGE**

**TODAY'S PRICE \$5.50\***  
4.40 x 21

**WHY WORRY ALONG ON WORN TIRES WHEN TODAY'S PRICE ON GOODRICH COMMANDERS IS SO LOW**

Many "Bargain-built" tires aren't bargains at all because they often cheat you out of tire mileage. Commander Tires—built and certified by Goodrich—are the answer to tire economy because you save two ways. The original cost is rock-bottom for Goodrich quality. And you keep on saving through the extra mileage in these sturdy tires.

So why buy cheap, unreliable tires when you can get certified Goodrich Commanders from us for so little. They're safe—long wearing and honestly built. Protect your tire investment. Let us put Goodrich Certified Commanders on your car.

**MAYBE NEVER AGAIN SUCH VALUES!**

<b>\$5.50*</b> 4.40 x 21	<b>\$6.05*</b> 4.50 x 21	<b>\$6.85*</b> 5.00 x 19
<b>\$5.80*</b> 4.50 x 20	<b>\$6.40*</b> 4.75 x 19	<b>\$7.60*</b> 5.25 x 18

\*Prices subject to change without notice

**Goodrich Certified Commanders**

**McAdams Motor Co.**  
JESSE McADAMS, PROPRIETOR

1935 1936

Kind Wishes

**Here's To A Christmas Merry and Jolly From 'Honest Ed'**

GREETINGS! Let's toast to a brighter, happier Christmas than we've ever known before. May this jolly season be filled with never ending pleasures, and the memories of this Christmas stay in your heart to cheer you up every day of the New Year!

Among the greatest pleasures of our Christmas season is the feeling of satisfaction we have with our friends and customers, and we want you to know that we value the confidence shown in this above everything else in counting our assets.

May we never lose sight our constant aim which is to merit this confidence and good will, and strive earnestly and sincerely to improve our quality of service in very way.

**E. C. NEEB**  
Service Station  
Where You're Always Welcome.  
CROSS PLAINS, TEXAS

Many Thanks

1936 1935

**Greetings Merry Christmas**

THE CLOSING OF THIS YEAR has a double meaning to us—a birthday as well as the observance of the holiday season. Christmas—followed by the advent of the New Year—brings to a close our twenty-second year of service in Cross Plains—years of earnest efforts to best serve and cooperate with our patrons—which we hope has been to your satisfaction.

The lean—as well as the fat years—have been eventful years for us.

In the pleasure of remembering the hundreds of our friends and patrons of the past—it is easy to forget any disappointments that may have come our way.

We greet each of you at this Christmas tide with heart-felt thanks for your loyalty—patronage—and friendship.

May you attain—to the fullest—the happiness and prosperity you so richly deserve.

**HIGGINBOTHAM BROS. & Co.**  
CROSS PLAINS, TEXAS