

"Nothing but the United States' mint can make money without advertising"

The Cross Plains Review

(SERVING THE LARGEST SHALLOW OIL FIELD ON EARTH)

Without offence to friends or foes we sketch Cross Plains exactly as it goes.

VOL. XXII 4 PAGES THIS WEEK CROSS PLAINS, TEXAS, "When The One Great Scorer Comes To Write Against Your Name He Writes Not If You Won Or Lost But How You Played The Game" FRIDAY, SEPTEMBER 15, 1933 5c PER COPY No. 37

HOME TOWN GOSSIP

24 years ago yesterday was an eventful day in Callahan county. The sun's brilliance was hidden by storm clouds and wintery rain. One of the county's only September snows was recorded in the weather books. But about the middle of the morning the scribbler of this department discovered America. Nature was pleased and before middle afternoon the elements had subsided, the sun shone and Autumn displayed its splendor.

We had just about forgotten the fact that it was time to add another year to our age count, until a birthday card was received from Mary Massa Thursday morning.

The greeting—of Scottish theme—was a clipping from a Scotland newspaper, with appropriate sentiment written in red ink across the printing. One of the news stories in the paper is printed hereunder.

"Sandy was encountered at Niagara Falls, accompanied by a blushing young lady. 'Congratulations! cried an acquaintance. And may I salute the bride?"

"This isn't the bride", replied Sandy. "This is her sister. My Mary's been to the Falls before".

School children will be sorry to learn of the fact that one of their most charming teachers is a wee bit disappointed in fate's maneuverings. The 'marn' in question is Miss Jimmie Lou Gwathmey.

She came back to Cross Plains all a flutter and enthused over prospects for the ensuing school year, only to learn that the handsome oil magnate, at the Prairie Camp had deserted her affections for that of a platinum blonde.

She has offered a duck dinner to one of the Review boys to keep mum on the subject but we never take hush money.

And would you believe it? Art Carmichael, who used to stag all of the socially prominent dances, by preference, refused to attend a high powered shin-dig Wednesday night without the company of his one and only. What would he say, if we were to inform him as to whom she was keeping company with at Coleman at that very time?

Advertisement: For plain and fancy detective work, see me after working hours. I can solve your problem during my spare time.

Babe Wood.

A case full worth the attention of this column is that of Vellie Joe Williams and Miss Maxine Heyroth. Frankly, it appears that they are just about "that way" over each other. We have unverified information that the hardware clerk refused a college education just to be near the starry eyed Maxine.

To girls who have ambitions of seeking fame on the silver screen there should be great consolation in the fact that at least 16 movie stars, whose names shine along theatrical avenues are native Texans. They are: Ann Harding, San Antonio; Joan Crawford, San Antonio; John Boles, Greenville; Sharon Lynn, Weatherford; Mary Brian, Corsicana; Madge Bellamy, Hillsboro; Joan Blondell, Denton; Claudia Dell, San Antonio; Tom Mix, El Paso; Bebe Daniels, Dallas; Bessie Love, Midland; Ginger Rogers, Fort Worth; Harry Sweet, Ballinger; Hope Hampton, Dallas; Florene McKinney, Fort Worth and Dorothy Janis, Dallas.

Strange things happen around a cotton gin. This week Walker McClain was entirely stripped of clothing by a little mishap at the Planters Gin Company. And too, John Aiken stuck a brookstick into the machinery which rebounded, knocking him senseless for several minutes. Neither was seriously hurt.

News flash: 3.2 beer becomes legal in more than 100 Texas counties Friday morning. Albany, the nearest oasis, will probably have no less than 4,000 visitors within her boundaries the first day.

HIWAY BODY MEETS HERE

GENERAL RAINS SWEEP THIS TERRITORY

BENEFITS RANCHERS WHOSE RANGES WERE NEEDING MOISTURE

Puts Good Season In Ground For Wheat And Autumn Gardens

A long needed general rain fell over the Cross Plains trade territory Wednesday. The precipitation netted more than an inch of moisture in the city limits of Cross Plains, and is said to have some heavier in adjacent communities.

The rain was especially beneficial to stockmen, whose ranges were badly in need of moisture. It also added water to many tanks, which were rapidly becoming dry.

To farmers the precipitation was also of value in placing soil in condition for planting of wheat and fall gardens.

Although Wednesday's rain was of no material benefit to cotton growers it did not damage the huge crop yet in fields. Fall as it did, without wind and gently the moisture will not even lower the grade of unpicked cotton a buyer told the Review yesterday.

Girls Auxiliary Is Organized At Church

On September 6, a group of intermediate girls met at the Baptist Church for the purpose of organizing a girl's auxiliary.

Mrs. J. P. Smith was chosen as leader; Ruth Barr, President, Erlene Freeman, Vice-President, Georgie Cecil Cook, Secretary and treasurer.

The course of study for the year was decided on. Two lessons a month in world comrades, one Bible study.

The G. A. will meet each Tuesday afternoon at 4 o'clock at the Baptist church.

Other girls between the ages of 12 and 16 are invited to join the G. A. and share in the interesting work that is being planned.

LOTIEF IN AUSTIN FOR SESSION OF LEGISLATURE

Cecil A. Lotief, State Representative, left Monday afternoon for Austin to attend the special session of the legislature, called by Governor Miriam A. Ferguson. "I anticipate a warm session", Mr. Lotief told the Review.

MISS KATE COOPER IS MANAGER RULE STORE

Lotief Dry Goods Company has opened a store at Rule. Miss Kate Cooper, formerly with the firm here, will manage the new store. She will be assisted by Phillip Bingham, also a former employee of the local concern.

Mrs. Bob Boon and son Edward have returned home after a visit of three weeks with relatives and friends in Mineral Wells.

Mrs. George B. Scott and Mrs. W. C. Wilkerson visited friends in Brownwood Thursday.

Mrs. L. W. Westerman and Mrs. Walter Westerman were in Cisco Tuesday.

Mr. and Mrs. Emerald Smith and son are attending the World's Fair in Chicago now.

Uncle Charlie McDermitt who is in a hospital in Dallas is reported improving.

Mr. and Mrs. S. Freeman, Mr. Truitt Lovelace and Miss Altha Mitchell.

How Will You Have Your Eggs Mister, Large Or Small?

Surpluses and N. R. A. mean nothing to chickens throughout the Cross Plains trade territory. Last week a White Leghorn hen, owned by Mrs. Lee Champion, Cottonwood, laid a quarter pound egg. It measure six inches around the middle and eight inches around lengthwise.

Placed before a strong light the inner contents of the egg showed to have two yolks. The shell was perfect. The egg is believed to be the largest hen egg ever shown in Cross Plains.

BUFFALOES MEET BI-DISTRICT CHAMPIONS HERE NEXT FRIDAY

Cross Plains high school Buffaloes will meet DeLeon, bi-district champions, in a non-conference football game here next Friday. The contest will be a season opener for both of the clubs.

The Buffaloes and the Bearcats met early in September last year at DeLeon, with the Comanche county chaps emerging victorious seven to nothing. They continued through their regular schedule undefeated and then triumphed over Albany for the bi-district championship.

Coach 'Goobor' Keyes is putting his two teams through stiff drills every afternoon, endeavoring to groom them for the first test. DeLeon is reputed to have a team equal to the championship delegation of last year.

FIRST HOME LOAN TO ABILENE OFFICE FOR CROSS PLAINS MAN

A Cross Plains man was the first to secure a federal home loan through the Abilene office. He was R. A. Boon.

Mr. Boon's place was refinanced under the plan settling off all local indebtedness and allowing 15 years time repayment to the government.

TO HAVE PIE SUPPER AT DRESSY FRIDAY NIGHT

Mrs. Fred Long informs the Review that a community pie supper will be held at the Dressy Baptist church Friday night. The entire community has been invited.

TEXAS UNIVERSITY BAND VISITORS HERE THURSDAY

Steve Gardener's Texas University orchestra, famed throughout the Southwest, made a brief stop in Cross Plains Thursday afternoon. They came here from Cisco enroute for Coleman.

ANDERSON SELLS THREE TRUCKS THURSDAY MORN

Three new trucks were sold Thursday morning by Anderson Chevrolet Company here. They were purchased by local truckers.

Mrs. A. W. Burkett and daughter Lucille were Coleman visitors Monday.

Miss Wilma Pratt of Brownwood spent the week end with Miss Mary Massa.

Misses Marie and Leta Neeb and Mr. Earl Webb were in Brownwood Saturday.

Miss Burdette Williams left last week for Stephenville where she will attend John Tarleton College.

WHEAT FARMERS WILL MEET TUESDAY NIGHT AT SCHOOL BUILDING

County Agent Ross B. Jenkins will meet wheat farmers of this trade territory Tuesday night in the auditorium of Cross Plains high school, for the purpose of explaining the federal wheat acreage reduction plan. The meeting will be called to order at seven thirty.

Mr. Jenkins recently attended a state gathering at Mineral Wells, to which federal authorities were present and outlined in full the grain acreage plan. He will bring their message to Cross Plains.

The County Agent was originally scheduled to be here Wednesday night of the past week, but due to rain felt that many farmers would be unable to attend the meeting and postponed it until Tuesday, September 19.

PIONEER P. T. A. TO MEET NEXT TUESDAY

Pioneer Parent Teachers will meet Tuesday, September 19, at 7:30 P. M. The subjects for the discussion will be "Lining Together in the Family" by Mrs. C. J. Brooks and "What About Work" by L. C. Cash. A most interesting musical program will be something of interest for each parent in the community.

Former Local Man Wed In California

Word has been received by Mrs. Max Smith here that her son Avie was married last week in Los Angeles California, where he is manager of a large downtown service station. Avie visited his mother and brothers and sisters here recently. He went to California three years ago. The name of his bride had not been learned at press time Thursday.

RECORD CROWD ATTENDS SCHOOL OPENING MONDAY

A record audience was in attendance Monday morning when Cross Plains schools opened. The auditorium was crowded beyond capacity.

Rev. C. A. Voyles delivered the principal address.

COUNTY ASKED TO HELP

Callahan County has been asked to contribute \$100, to the relief of storm sufferers in the Rio Grande Valley.

Local people desiring to make contributions to the cause should do so to at the Review office. Funds will be forwarded to county headquarters.

COMMUNITY SINGING TO BE HELD AT DRESSY SUNDAY

The regular community singing night will be held at the Dressy Methodist Church Sunday night. Mrs. Beakley's music class, of Burkert will be an added feature to the regular program. The public has been invited.

Mr. and Mrs. Norrell Long, Mrs. Sam Long, Mrs. Fred Long and Mrs. Chase Adams were in Brownwood Thursday.

Mrs. Marie Syndorf returned to her home in Houston Sunday after a few days visit with Mrs. Walter Westerman.

Mrs. J. N. Hembry and Mrs. Truman Gland of Abilene visited Mrs. O. L. Davidson Sunday.

Mr. and Mrs. Fulton Robertson had as their guest last week his brother Alton Robertson of Beaumont.

SCHOOL NEWS FEATURE TO BEGIN NEXT WEEK

The High School News—a regular school time feature of the Review—will begin next week, according to announcement from Miss Enid Gwathmey, faculty advisor. The staff for this year's publication has not been named but will be done within the very near future.

PIONEER PANTHERS HAVE ABUNDANCE OF FOOTBALL MATERIAL

Fully determined to make their first year in conference play impressive, coaches Gus Snodgrass and Earl Campbell are putting their Pioneer high school football team through stiff workouts in football fundamentals. The Panthers will open official play with Caddo, the twenty ninth. The following week they are scheduled to meet the Cross Plains high school 'Buffaloes'.

23 men compose the Panther roster at present, and among them are at least 10 huskies who stand better than 160 on anybody's scales. Snodgrass told the Review Monday afternoon that his club would meet the Daniel Baker freshmen at Rising Star—during the fair—Saturday. He is expected to use practically every available man in the contest with the Baker frosh.

Those reporting for daily workouts at Pioneers are: Howard and Hardy Harris, Oval Plumlee, Thomas Gibbard, Bill and Harry Sheehan, Billy Barton, Wilson Coon, J. T. Hammett, Harlon Browning, J. W. Stone, Willard Griffin, Page Rockett, Joe Wheeler, T. P. Johnson, Foster Cash, Red Arledge, Elbert Hunt, J. F. Reynolds, J. A. Munn, Truman White, Linton Baker and Duncan Dupriest.

NEW PASTOR NAMES TOPICS FOR SUNDAY

Dr. C. A. Voyles, new pastor of the Baptist church, has announced the following topics for Sunday's services. Morning hour: "What the Church Owes to the Community". In this discourse he will discuss the place of the modern church in the present age and it duties to its community. The evening hour will be given to an evangelistic service, using good lively, congregational songs. The pastor's topic will be "A Dead Body by the Sea".

In referring to the Sunday School, Dr. Voyles said yesterday: "We are aiming for 175 Sunday morning". "And the B. T. S. has set its goal at 75. Visitors are always welcome. "I want the Baptist church to be known as 'a church that cares' he said.

FAMILY REUNION HELD AT KOENIG HOME 9TH

A family reunion was held at the home of Mrs. George Koenig in Cross Plains Sunday, September 9th, honoring Mrs. R. R. DeBusk of Jones County. A bountiful dinner was served to the following: Mrs. Geo. Koenig, Mr. and Mrs. Glen Edgington and family, Mr. and Mrs. Clarence Edgington and family, Mr. and Mrs. Alfred Koenig and family, Mr. and Mrs. Arnold Koenig and family Mr. and Mrs. Hick Edgington all of Cross Plains and Mr. and Mrs. R. R. DeBusk and family of Jones County.

Mr. Dock Nance of Brownwood was in Cross Plains Tuesday.

CITY HOST TO TEN DELEGATIONS FROM TOWNS ALONG ROUTE

Lions Club Fetes Organization With Banquet At Tuesday's Regular Luncheon

Cross Plains was host to the State Highway 36 Association Tuesday, when delegations from 10 cities gathered here to discuss improvement along the road and learn what developments had been achieved to date. The meeting was the first quarterly session of the organization, which was formed for the specific purpose of securing a designated hard surfaced road from the coast. Thru Cross Plains, to Abilene.

The designation from Cross Plains to Abilene was approved at the last regular meeting of the state highway commission. Temporary surveys have also been completed from here to the Taylor county seat. Sections of the road in Hamilton, Bell, Coryell and Comanche county have also been located recently.

Efforts are being made to secure federal improvement aid for the highway under the public works program. Hilton Burks, secretary of the organization, said Tuesday that indications were that this assistance in all probability would be obtained.

Judge P. M. Rice, of Hamilton, president of the association, presided at the meetings, which were held in the auditorium of the Presbyterian church. At noon the delegates were guests of Cross Plains Lions Club at a banquet in the Presbyterian dining room.

In a complete report of what had been done to date, Hilton Burks told of the organization's success in ironing out recent difficulties at Temple and lining up the Bell county forces 100 percent for highway 36.

The meeting was opened at 11 o'clock Tuesday morning and continued through the middle of the afternoon.

Delegations were present from Hamilton, Comanche, Rising Star, Abilene, Baird, Putnam, Gustine, Gatesville, Oplin and Cross Plains.

500 BALES COTTON ARE HANDLED HERE

The five hundredth bale of 1933 cotton was handled through the local yard yesterday, according to an announcement from I. B. Loving, public weigher. The first bale did not come in last year until September 17.

Late Wednesday afternoon middling cotton was being sold here for nine cents.

Many farmers throughout this trade territory report first pickings have been completed.

The estimate for Cross Plains has been set at 2,800 bales.

Mr. and Mrs. Edwin Baum Jr. and Mr. and Mrs. S. F. Ratcliff were in Cisco Wednesday night.

C. W. Kemper attended a Ford Motor Company meeting at Cisco Monday night.

Vernon Bowers of Abilene visited in Cross Plains Tuesday and Wednesday.

Mr. and Mrs. Tom Bryant are visiting in Fort Worth this week.

Mrs. Olan Adams visited in Baird Tuesday.

Lucille Clements of Cisco spent the week end with Mrs. Edwin Baum Jr.

Edmund Eltief, of Shreveport Louisiana, is visiting his aunt, Mrs. Cecil A. Lotief here at present.

SOCIETY.

Dr. L. M. Bond attended the Optometric association extension meeting of zone four in Coleman Sunday. He reports a large attendance and a very interesting program.

Mr. and Mrs. Wm. Neeb had as their guests last Thursday. Mrs. Alice Reeves, Mr. and Mrs. Pinkney Reeves of Fisk, Texas, and Mrs. Jim Eggebrecht and daughter of Waco.

Mr. and Mrs. H. B. Edington, Mrs. E. E. Thate and daughter and Mable Jones attended the all day revival service at Webb's Tabernacle Sunday.

Miss Leota Loving and Miss Geroldine Gaines will leave Saturday for Commerce, Texas, where they will enter East Texas State Teachers College.

Mr. and Mrs. F. M. Gwin have returned to Cross Plains after visiting in Dallas and other points in East Texas for several weeks.

Mr. and Mrs. Chase Adams, Mrs. Gene Adams, Billie Mac and B. W. Adams and Mrs. Sam Long were in Cisco Tuesday night.

Miss Juanita Puckett returned to her home in Menard Wednesday. She has been visiting her aunt Aunt Mrs. Claude Harrell.

Miss Fannie Baum returned home Friday from Lubbock where she attended school this summer.

Ralph Nance formerly of Cross Plains is going to Cisco high school this year.

Mr. and Mrs. A. H. Oliver of Burkett were Cross Plains visitors Tuesday.

Mr. and Mrs. Wm Neeb and Rudolph Neeb were in Santa Anna last week.

Mr. J. W. Jones made a business trip to Brownwood Tuesday.

Mr. and Mrs. W. A. Williams were in Brownwood Sunday.

Mr. and Mrs. R. L. Dickerson of Cisco visited in Cross Plains Monday.

Mr. Stanley Clark visited in Albany Sunday.

Rev. Graves Darby was in Cross Plains Monday.

Mr. Jiggs Martin of Rising Star visited in Cross Plains Wednesday.

Liberty

"Better Pictures for Less"

THEATRE

NOW SHOWING
BUCK JONES

—IN—
"FORBIDDEN TRAIL"

—WITH—
BARBARA WEEKS
AND
MARY CARR

MONDAY and TUESDAY

No matter how many motion pictures you've seen in your life, you've never seen anything like this frank, man-to-man story of a man-to-man girl! Barbara Stanwyck and Thirteen men

—IN—
"BABY FACE"

—WITH—
GEORGE DRENT

COTTONWOOD

BY EUNICE HEMBREE

Mr. and Mrs. B. B. Cochran and daughter Mozelle and son Carl of Knox City visited Mr. and Mrs. G. N. Borden last week end.

Mr. and Mrs. Eldon Ellis of Putnam visited home folks Sunday.

Ray Bowen of Rowden was a visitor here Sunday.

Mr. and Mrs. Truman Gilliland and baby and Douglas Hembree of Abilene visited Eunice Hembree Sunday afternoon.

Mrs. W. L. Tabin of Houston is visiting her sister Mrs. J. S. Gafford.

Stanley Coppinger left last week for Abilene where he will attend school.

Mr. and Mrs. W. H. Coppinger and son visited Mr. and Mrs. J. G. Varner at Baird Sunday.

Mr. and Mrs. Oliver D. Worthy of Sterling City visited Mr. and Mrs. C. W. Worthy last week end.

Mr. and Mrs. Opal Coffey are visiting in Houston, San Antonio this week.

Miss Donaway and her brother of Dothan were here Monday in interest of the school.

Mrs. Jess Sparks and daughter Juanelle and son J. M. have moved to Brownwood. Juanelle will attend Howard Payne College.

Mr. Will Harlow of Brownwood visited his sister Mrs. C. W. Worthy

and mother., Mrs. J. M. Harlow Sunday.

Mrs. O. L. Hall of Aransas Pass is visiting her sister Mrs. Mage Arvin.

Mrs. Mollie Ray and Mrs. Irb Davis of Cisco visited the Whitehorns Saturday night and Sunday.

The shower given for Mr. and Mrs. Leo Thompson at the home of Mr. and Mrs. Tom Earl Bryant last Thursday night was well attended. They received quite a few gifts--after playing games, watermelons were served.

Mrs. Levice Morris of Abilene is spending the week with her sister Mrs. W. H. Coppinger.

There were quite a few at the mass meeting of the NRA, held at school house Monday night. The speakers were county agent Ross Jenkins, S. E. Settle and F. E. Mitchell of Baird.

C. E. Bray and C. R. Nordyke of Putnam were in our town Tuesday afternoon.

Uncle Tom and Aunt Nan Pool and daughter of Westbrook visited Miss Miss Missouri Ramsey Tuesday, they were going to see his sister grandma Kenady.

Miss Edith Coppinger left Monday to attend Howard Payne College.

SABANNO

By Ovada Westerman

Rev. George Smith, the Methodist minister, filled his regular appointment here Sunday.

Mr. and Mrs. H. J. Lane and Irlene

visited Mr. and Mrs. Roy Lane who live near Rising Star Sunday.

Sunday Mr. and Mrs. Jim Scott visited their son, George Scott of Echo.

About Thirty students from this community enrolled in the Cross Plains public schools Monday.

Mr. and Mrs. Edwin Erwin gave a singing at their home Sunday evening. About fifty people attended and participated in the singing. The Misses Jessie and Edna King, Louise and Annette Edwin and Mr. and Mrs. Moody Lamanock gave special numbers.

IF YOU SMOKE TOO MUCH WATCH YOUR STOMACH

For quick relief from indigestion and upset stomach due to excessive smoking try Dr. Emil's Adla Tablets. Don't stop smoking just use Adla Tablets. Sold by Sims Drug Co.

Misses Ethel, Jimmie, Lou and Georgia Gwathmey of Brownwood have moved back to Cross Plains for the winter.

UP AND DOWN THE AISLES

Acid Core Solder 10c
Novelty Rubber Toys 10c
Pocket Knives 15 and 25c

INKS—in new ink wells 10c
Washable Blue—Midnight Blue and Black

Waxed Paper for lunch, etc. 10c

CATON'S VARIETY STORE

BIRTHDAY STRIP

The Review congratulates this week the following upon the occasions of the anniversaries of their birthdays.

Bill Davidson	Sat. Sept.	9
Jewell McMillan	Sat. Sept.	9
Mrs. L. M. Jennings	Sept.	13
Jack Scott	Wed. Sept.	14
James Cross	Wed. Sept.	14
C. C. Neeb	Thurs. Sept.	14
Margaret Leggett	Tues. Sept.	19

Miss Lois McCord spent the week end in Brownwood.

Mr. and Mrs. Jack Jackson of Rising Star visited Mr. and Mrs. Bill Bryant Sunday.

Mr. and Mrs. E. E. Thate and daughter visited in Santa Anna Monday night.

Mr. Eddie Priest is in Lott, Texas this week visiting his mother who is seriously ill.

R. C. Martin, Cashier of the First National Bank, Fort Worth, spent the week end with Mr. and Mrs. W. R. Lowe here.

Mrs. E. M. Silver and Mr. Carlos McDermitt visited their father Mr. Charlie McDermitt in Dallas over the week end.

"LAND BARGAIN"

160 acres land known as the Mrs. A. C. Brasers place just South of Caddo Peak. This place will be sold at an extremely low price for reasonable cash payment. Balance easy terms and a low rate of interest. If you want a real land bargain look at the place and make me an offer, or write for prices and terms.

P. E. PAYNE, BOX 65,
STEPHENVILLE, TEXAS

WINTER

Is almost here and it will be economy to have your old Clothes Cleaned and Pressed. Our modern way of cleaning, does not harm the most delicate materials, as we use the best grade of cleaning solvent, that can be bought.

JIM SETTLE'S DRY CLEANING PLANT
Phone—27
"Enemy to Dirt"

Tomatoes!
HOME GROWN
WHY PAY MORE
5 Pounds.....18c
FRIDAY and SATURDAY
Help Consume Home Grown Products.

Plenty Good Fryers

McGOWEN  BROTHERS

Why We Advertise

This bank advertises its service and safety, just for the same reason that a merchant advertises his wares, because service and safety is what we have to sell.

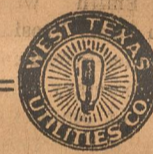
And you may be sure that back of every published promise is tangible assistance and every service within our power.

You have access to our Safety and Service the moment you become a depositor here.



CITIZENS STATE BANK

We Appreciate Your Confidence



OUR PART

The Flag Goes Up...

This company has subscribed to the National Recovery Act, and accepts the moral and financial responsibilities that are involved.

The Price of Electricity Comes Down!

Beginning September 1st, the 3 per cent Federal tax on domestic and commercial electric bills will no longer be paid by our customers. Hereafter the tax will be paid by the company.

THIS IS A REDUCTION IN YOUR COST FOR ELECTRICITY

... But it decreases our earnings from commercial and domestic use by 3 per cent... The National Recovery Act also subjects this company to additional operating expenses... Under the code for the industry which now governs this company, we are re-arranging personnel and working schedules which will result in increased payrolls.

These conditions create new, difficult and costly problems for us, but we approach them willingly, glad to contribute what we can to help the nation to better times.

YOUR PART

USE MORE ELECTRICITY In your business and in your home.

Your business will be stimulated, your home will become more livable, . . . and you will be playing the game.

As always, the real interests of the company and its consumers are identical. That community of interest is the foundation of the policy of the NRA. That spirit will insure its success.

West Texas Utilities
Company

Want Ads Get Results.

Mention Review Ads When Buying

Local Happenings

Mr. Raymond Grissom and Mrs. Annie Smart both of Cottonwood were married Monday at Cottonwood by Mr. Robertson the Justice of Peace.

Mrs. Kate Cooper left Sunday for Kule, Texas, where she will work in Lotief's Dry Goods Store there.

Mr. S. J. Clark of Comanche visited his daughter Mrs. Parker Baum this week end.

Mr. Clyde Beeler is seriously ill at his fathers home Mr. C. B. Beeler.

Mrs. Gene Adams and daughter Athalie were Brownwood visitors Monday.

Phil Bingham is being transferred to Kule where he will work in Lotief's Dry Goods Store there.

Mrs. J. F. Kelly returned home Monday after visiting a few days in Weatherford and Fort Worth.

Tom Bryant Jr., left Saturday for Roswell, New Mexico where he will attend school there this winter.

Mr. R. C. Martin of Fort Worth was guest of Mr. and Mrs. Bill Lowe over the week end.

Mr. Tom Woods and Miss Vera Harlow were in Coleman Tuesday night.

THIS CERTAINLY MAKES IT EASY TO PICK THE BEST

"Safest plies—GOODYEAR"

You get safety in every ply of a Goodyear Tire. Every ply is built of Supertwist cord—and anybody who sells Goodyear Tires can show why Supertwist stands more punishment than any ordinary cord. More than that—every ply runs from bead to bead.

"Best Traction—GOODYEAR"

Tests settle this point. Tests on wet pavements. Score—Goodyear stopped 10% quicker than the second best—and 77% better than the poorest. In other words, Goodyears stop quicker than ANY other tire.

"More Mileage—GOODYEAR"

One of the toughest tests of mileage is on bus fleets. And they don't guess, they know what mileage they get. Here's what they know about Goodyears—97% more mileage than 5 years ago!

"—all of which adds up to this: Goodyears give you more of EVERYTHING"



The New GOODYEAR PATHFINDER

4:50-20	\$6.00
4:50-21	\$6.30
4:75-19	\$6.70
4:40-21	\$5.55

ALL-WEATHER PATHFINDER
GOODYEAR

HI-WAY SERVICE STATION

Battery Charging

A Good Rental Furnished.

Get our special prices on Batteries before buying a new Battery. All Batteries and battery repair fully guaranteed. Delivery service free.

Garrett Motor Co.



U.S. CHEVROLET

"Proud and glad to do our part"

WITH President Roosevelt's acceptance of the NRA Automobile Code, Chevrolet, the world's largest builder of motor cars, officially begins operations in accordance with the administration's recovery program.

Although the official code was signed only a few days ago, it will be of interest to Chevrolet's many friends to learn that the Chevrolet Motor Company started to carry out the spirit of today's recovery program over three years ago!

At that time, we put into operation a "share-the-work" plan, whereby our workmen cooperated in spreading the work to give more men jobs. By means of this plan, as well as by regulating hours of work per week to meet retail demand, and by building up parts stocks in lean seasons, it was possible to carry 33,000 men on our payroll through the depression. For eleven months of each year since 1929, we have kept our employment within 10 per cent of this average. We are justly proud of that record. We are also proud to say that Chevrolet workmen did not, at any time during the depression, become a burden on public welfare departments.

On August 1st of this year, Chevrolet announced a blanket wage increase as well as the adoption of a 7½-hour, 5-day week and the employment of 12,000 additional men. This wage increase was the second in the last 4 months. Chevrolet having been among the first to put a blanket wage increase into effect.

We feel that the President's recovery program deserves the whole-hearted support of every citizen and manufacturer in America. It is a bold, swift, courageous plan to start the ball rolling toward economic recovery. Its sincerity is unquestioned. Its objectives are admirable. And the direct, forceful steps the President and his associates are taking to make it a success, should stir the pride and admiration of every American.

We are proud and glad to do our part. And we are deeply grateful to the American people for the patronage that has enabled us to anticipate the present recovery program and to play our part today. After all, the immense number of men employed by Chevrolet is a direct result of the continued preference America has shown for Chevrolet.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN, Division of General Motors

CHEVROLET



GETTING ATTENTION

A TIRED pilgrim once arrived in the up-to-date and perfectly self-satisfied city of Athens. He arrived on foot because he had no car-fare. His shoes were sadly worn and his clothing unkempt and covered with dust. One would say that these disadvantages were enough to disqualify him for success in a town so smart and critical, but he had other handicaps more fundamental. He was too short and thickest to be impressive; his eyes had a decided squint; altogether he was not all the kind of a man who commands respect before a crowd.

The principal business of the clever gentlemen of that city was standing around the market-place, there to "hear or to tell some new thing." They were the joke-makers and fashion-setters of their era. As for investing in a new religion—they had hundreds of religions, some new, some fairly new, some old, but all entirely unused. A fine appreciative atmosphere for the foreign visitor named Paul. Straight on he marched until he reached Mars Hill. A few of the clever ones gathered about. The critical moment had come. Paul must say something, and no matter what he said, it would be wrong. Suppose he had said: "Good morning, gentlemen, I have something new in the way of a religion which I'd like to explain." A boisterous laugh would have ended his talk.

But Paul knew the psychology of the crowd. "Men of Athens, I congratulate you on having so many fine religions. I've traveled about quite a bit and your assortment is larger and better than I have seen anywhere else. I noticed that you not only have altars erected to all the regular gods and goddesses; you even have one dedicated to the unknown God.

"Let me tell you an interesting coincidence, gentlemen. This God whom you worship without knowing his name, is the very God whom I represent."

Paul stopped short and voices called out demanding that he go on. It appears later in the narrative that after his talk was over "some mocked, and others said, "We will hear thee again of this matter."

It was not a complete victory such as his Master had achieved at Jacob's well; but the audience which had confronted Paul was hostile, and his initial success so cleverly won, that this story deserves a place beside that of Jesus. Together they help us to understand the great mystery—how a religion, originating in a despised province of a petty country, could carry around the world. It conquered not because there was any demand for another religion but because Jesus knew how, and taught his followers how, to translate a great spiritual conception into terms of practical self-concern.

Mr. Robert Cunningham is in Ranger transacting business this week.

Mr. Buck Wheeler of Santa Anna

Wanted

A few pupils to take short hand. Instruction reasonably priced. Miss Sarah Chapman.

WANTED: Water well drilling, will take some trade. Also, have hay balier to sell. W. B. Varner. (40)

SHOE TIME

Means SCHOOL TIME

No phase of a school child's clothing is as important as the shoes. Badly worn, leaky shoes mean ill health and absent days from classrooms.

Timely repairs at Gautney's will not only be an insurance on your child's health but will result in a material saving in the long run.

Repairs Done The Factory Way' at—

GAUTNEY'S SHOE SHOP

returned to Cross Plains Saturday.

Mr. and Mrs. Chase Adams and Mrs. Sam Long were Moran visitors Sunday.

Mr. and Mrs. C. I. Powell visited Mr. and Mrs. Dee Anderson in Brownwood Friday night.

Mrs. C. L. Barnaby and daughter Clarine were visiting in DeLeon Monday.

Mr. C. C. Neeb made a business trip to Abilene Monday.

Mr. C. E. Still of Stephenville was in Cross Plains Friday.

PROFESSIONAL CALENDAR

Dr. J. H. McGowen

DENTIST—X-RAY

Office, Farmers National Bank Bldg.

FUNERAL NOTICES

Funeral notices are something of which none of us wish to think, and as a result they are often forgotten with the funeral arrangements. It is an item that should not be overlooked.

The Review Publishing Company is thoroughly stocked along this line.

CREE and COMPANY

MANUFACTURERS OF
DRILLING AND FISHING TOOLS
FOR OIL AND GAS WELLS.
Repairing of Machinery of All Kinds.
Pipe Cutting and Threading

TELEPHONE 220

P. O. BOX 86

Social Activities

Lawrence Biehls Are Hosts In Attractive Party At Cross Cut

Mr. and Mrs. Lawrence Biehl entertained at their Cross Cut home Thursday evening with six tables of bridge, honoring the Mary Matrons Bridge Club.

Tables were attractively decorated with pink crepe myrtles and fern. Other flowers used in profusion added to the colorful arrangement of the rooms.

A refreshment plate of fried chicken, potato salad, pattie shelled peas, pickles, hot rolls and cherry pie in a mode was passed to the 23 guests and the host and hostess.

Mr. Lon D. Anderson won high score at bridge for men and Mrs. Jack Garrell for women.

Guests, other than club members were; Dr. and Mrs. H. L. Lobstein, of Brownwood; Mr. and Mrs. A. J. Biehl, of Cross Cut. Club members were; Mr. and Mrs. Lon Anderson, Mr. and Mrs. Jack Garrell, Mr. and Mrs. Anderson Gaines, Mr. and Mrs. Bob Gaines, of Cross Plains; Mr. and Mrs. Carmen Wright, Cross Plains; Mr. and Mrs. Ernest Brum, Mr. and Mrs. Leslie Byrd, Mrs. Curtis Wilmoth, Mr. and Mrs. Munnerlyn, of Rising Star, Mr. and Mrs. Ross J. Newton and the host and hostess.

Presbyterian Ladies Meet Monday Evening

W. M. S. met Monday afternoon at the church with Mrs. Booth in charge of the program. The subject was Praise and Thanksgiving. Scriptures were read by Mrs. Hemphill, Mrs. Jim Settle, Mrs. Kelley, Mrs. Collins, Mrs. Jim Barr, Mrs. C. G. Morris. Several committees reported and an opened program was prepared for Sept. 18, when Mrs. Gill is expected to talk.

Miss Virginia McDougall of Coleman and Miss Mary Ann Windom of Hyrds were in Cross Plains visiting Mrs. Curtis Burkett Tuesday.

Mrs. L. W. Westerman and daughter Bobbie Lee and Mrs. and Mrs. Joe Pierce and son were in Santa Anna Saturday.

Mrs. Fred Burgin is spending the week in Coleman with her mother Mrs. John McKinney who is seriously ill.

Mrs. Roy Carmichael and Mrs. Dave Smith and daughter Willie were in Abilene Tuesday, where Willie entered McMurry College.

Mrs. Curtis Burkett and baby returned home Saturday from Coleman after visiting a few days with her aunt.

Mrs. B. W. Webb returned home Friday from Elida, New Mexico where she has been visiting for several weeks.

Miss Elizabeth Tyson returned home Thursday from New York where she attended school this summer.

Wednesday Study Club Meets With Mrs. Nat Williams

The Wednesday Study Club met in the home of Mrs. Nat Williams Wednesday, September 13, seventeen members were present.

Mrs. Walton Wagner offered her resignation as President and from the club. Mrs. Bob Gaines was elected as President. Mrs. Bowles was welcomed to the club as a new member. Mrs. Williams vice president acting as President in the absence of Mrs. Wagner gave the Presidents address. Mrs. Hemphill gave a Parliamentary drill and read the Constitution and By-Laws of the club. Dainty refreshments were served to the following: Mrs. Bob Gaines, Mrs. Mack Underwood, Mrs. J. A. Caton, Mrs. Wilber Wright, Mrs. Hemphill, Mrs. Bill Wagner, Mrs. Fred Cutbirth, Mrs. Arlie Brown, Mrs. A. H. Mitchell, Mrs. Smith, Miss Manning, Miss McConathy, Miss Gwathmey, Mrs. Coburn, Mrs. Bowles and the Hostess. The Club will meet September 27th, with Mrs. Wright.

MISS ZENOVIA LOVING BIT O' FUN HOSTESS

Members of the Bit O'Fun Club were entertained at the home of Miss Zenovia Loving Wednesday September 13th. Bridge was played at two tables. The decoration of the house and the bridge accessories carried out the Spring color scheme. Refreshments consisting of Sandwiches, Potato Chips, Olives and Hot Chocolate were served to Club members and one guest.

HUSBAND PLEASED AFTER WIFE LOST BULKY FAT

Reduced 21 Pound—Skin Clearer and Feels Much Better

"I've lost exactly 21 lbs. with 3 jars of Kruschen and am so happy to get rid of that bulky fat. My husband is very pleased with me. My skin is clearer and I feel so much better since I'm not so heavy on my feet. Friends say I look much better." Mrs. Norma Spickler, Mangansville, Mr.

To get rid of double chins, bulging hips, ugly rolls of fat on waist and upper arms SAFELY and without discomfort—at the same time build up glorious health and acquire a clear skin, bright eyes, energy and vivaciousness—to look younger and feel it—take a half teaspoonful of Kruschen Salts in a glass of hot water every morning before breakfast.

One jar lasts 4 weeks and costs but a trifle at any drugstore the world over. Make sure you get Kruschen because it's SAFE. Money back if not satisfied.

PALACE

Theatre—Cisco

SUN—MON—SEPT. 17—18

the SMASH MUSICAL HIT

"MOONLIGHT"

and

PRETZELS"

with

a great cast
SCREEN STAGE
RADIO STARS

8 BIG SONG HITS
50 of New York's
most beautiful show girls

ATWELL

After an absence of a few weeks we will come again although we can't bring much news. Every body is picking cotton so they don't have time to go places."

Singing was well attended Sunday night. We entertained and were entertained by part of the Union Singing class.

Mr. and Mrs. 'Node' McCulough and family of Putnam visited John Purvis and family Sunday.

Mrs. Clas Star and little son, Leon of Scranton visited her parents Mr. and Mrs. Geo. Purvis this week.

Mr. and Mrs. Leon Sykes and family attended the Holiness meeting at Cottonwood Tuesday night.

Mr. and Mrs. Otis Tatom and family, Mr. and Mrs. Mark Burnam and family and Mr. and Mrs. Mabry Tatom and family of Putnam attended singing Sunday night. Melvin Rouse, Guy Jones and Melvin Jones have gone to Union to pick cotton for a few days.

Theda Purvis and Lucille Purvis visited Mr. and Mrs. Chas. Star at Scranton last week.

Mr. and Mrs. Roy Tatom took their little son Roy Neal to Cisco last week to be examined by doctors there. He has been suffering with a bone disease for several months. Doctors think they may have to operate. He was better at the last report.

Mr. and Mrs. J. C. Bowden of Burkett visited her parents Mr. and Mrs. S. C. Sipes Monday.

Mr. and Mrs. Henry McCoy of Hamlin are visiting her mother Mrs. A. F. Tate.

Mr. and Mrs. L. S. Paschall of Brownwood visited her parents Mr. and Mrs. Jim McMillan Sunday.

Mr. and Mrs. Cy Elliott and daughter visited in Cisco Sunday.

Mr. W. A. Beavers made a business trip to Eastland Thursday.

Mr. T. R. Haggard of Gustine was in Cross Plains Tuesday.

Local Happenings

Mr. and Mrs. A. H. Mitchell and daughter Patsy Ruth visited the past week in Baird and Abilene.

Mr. and Mrs. J. A. Alexander of Coleman spent the week end with Mr. and Mrs. Fred Burgin.

John McDonough, of Sonora, is visiting Mrs. L. A. McDonough and Mrs. C. W. Bowden this week.

Mrs. Gussie Bond and family, of Santa Anna, spent Sunday with Mrs. R. P. Odum here.

Mr. and Mrs. Riley Illingworth and children of Moran visited Mr. and Mrs. A. H. Graves Saturday.

Edmond Eltief of Shreveport, Louisiana is visiting Mr. and Mrs. C. A. Lotief.

Mr. and Mrs. R. C. Browning and daughter visited her parents Mr. and Mrs. Ed Baum Sr., Sunday.

Mr. and Mrs. H. T. Schooley made a business trip to Cisco the first of the week.

Mr. A. D. Jenkins of Rising Star was a business visitor in Cross Plains Tuesday.

Mr. and Mrs. Jack Scott and Virgil Graves made a business trip to Hico Friday.

Mr. Ed Baum Sr., visited in Brownwood Tuesday.

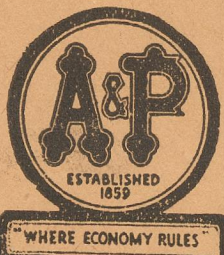
3 Room furnished apartment for rent. See Mrs. W. A. Huckaby

FOR SALE: Model T Ford with pick-up bed. Car in good condition. Will sell cheap. See me at once. W. A. Prater, Cross Cut, Texas.

ALL KINDS OF FEED

Cottonseed Meal	Bran
Shorts	Corn Chops
Barley Chops	Kaffir
Dairy Feed	Hay
Sweet Feed	Salt
Chick Feed	Grain

GARRETT MOTOR



PRESERVES ANN PAGE

Pure Fruit
16 oz jar all flavors 15c
Fine for School Lunches



GRANDMOTHERS BREAD 16 oz. loaf 6c
RAISIN BREAD—Saturday only 9c

FLOUR Verigood Brand 48 lb. Bag \$1.65	BACON Sugar Cured Pound 13c
---	--

8 O'CLOCK COFFEE pound 19c
LUX or LIFEBOUY SOAP 3 bars 19c
LUX SOAP FLAKES 2 small pkgs. 19c

SULTANA BAKING POWDER 2 pound can 18c	DRY SALT JOWLS Pound 7c
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GOLD MEDAL—"Kitchen Tested" FLOUR—12 lbs. 54c
FOLGERS COFFEE pound 34c
DELMONTE SLICED PINEAPPLE—2 No. 1 cans 17c

K. C. BAKING POWDER 25 oz. can Regular 25c size 17c	IONA STRING BEANS No. 2 Cans 17c
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PRODUCE—SPECIALS

ORANGES—Sweet full of Juice doz. 23c
LIMES doz. 10c
GREEN BEANS—Stringless pound 5c
SPUDS—No. 1 Select 10 pounds 35c

The Great Atlantic & Pacific Tea Co.

GREAT HANDOUT SALE CONTIUES

With the greatest handout values in history, Lotief's gigantic sale continues this week with values that no shopper can afford to miss. A few of the many bargains now on sale at sensationally low prices.

NEW FALL HATS

In the Latest Styles, Colors and Brim Widths. All made of Pure fur-felt—Hundreds to select from at a Price you can afford to Pay—
As Low As \$1.69 to \$3.45

215 PAIRS CHILDRENS

Shoes in smaller sizes values to \$2.25 all leather Star Brand—Sale Price 89c

MEN'S SHIRTS AND SHORTS

25c QUALITY Each Garment 19c

MEN'S SHIRTS AND SHORTS

50c value well known Hanes Brand EACH 35c

WOMEN'S ALL SILK HUMMING BIRD HOSE—FULL FASHIONED

New Fall Colors

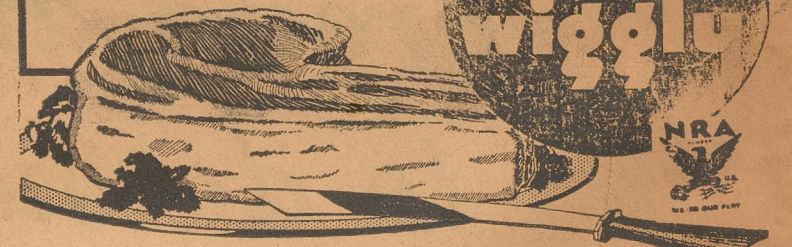
79c

Lotief Dry Goods Co.

Cecil A. Lotief, Proprietor

OUR MEAT MANAGER SUGGESTS

RIB ROAST OF PRIME BEEF



RIB ROAST—FROM CHOICE BEEF 10 TO 12C

SUGAR CURED BACON lb. 16c
LONG HORN CHEESE lb. 16c
KRAFT CHEESE—1/2 lb. 16c
HAMS—Half or Whole 16c

SAUSAGE—2 LBS. FOR 25C

BALOGNA lb. 16c
DOG FOOD 2—No. 2 Cans 16c
PEARS—Plee-Zing No. 2 Can 16c
BLACKBERRIES No. 2 Can 16c

FLOUR 48 lb. Bag White Faron \$1.65

CATSUP—14 oz. Bottle 16c
GRAPE JUICE—Pint White Swan 16c
CANDY—Half pound Browns Mixed—2 for 16c
STANDARD CORN—No. 2 Can 2 for 16c

SYRUP—GOLDEN STAR—GALLON 49C

LYE—Hudson—13 oz. 2 for 16c
OLD DUTCH CLEANSER 2 for 16c
LAUNDRY SOAP—The Large Bar—4 for 16c
TOILET SOAP—A good assortment—4 for 16c

COFFEE Our Special 100% pure—3 lbs. 48C

CRACKERS—1 lb. Tasty Flake 16c
ERNST WHOLE WHEAT FLAKES—2 for 16c
APPLY JELLY—1 lb. Jar 16c
SALAD DRESSING pint 16s

GRAPES—CALIFORNIA LB. 10C

LARGE STALK OF CELERY 16c
LETTUCE 3 for 16c
ORANGES—Large Size 6 for 16c
LEMONS—Large Size 10 for 16c

A BLACK FLAG FLY SPRAYER 16C

Have to Get Up at Night?

Deal Promptly with Bladder Irregularities

Are you bothered with bladder irregularities; burning, scanty or too frequent passage and getting up at night? Heed promptly these symptoms. They may warn of some disordered kidney or bladder condition. Users everywhere rely on Doan's Pills. Recommended for 50 years. Sold everywhere.

Doan's Pills
A Diuretic for the Kidneys

