

"Nothing but the United States' mint can make money without advertising

# The Cross Plains Review

(SERVING THE LARGEST SHALLOW OIL FIELD ON EARTH)

Without offence to friends or foes we sketch Cross Plains exactly as it goes.

VOL. XXII 8 PAGES THIS WEEK CROSS PLAINS, TEXAS,

"When The One Great Scorer Comes To Write Against Your Name He Writes Not If You Won Or Lost But How You Played The Game"

FRIDAY, JULY 28, 1933 5c PER COPY No. 30

## HOME TOWN GOSSIP

We have authentic information from Clyde that 'Goobar' Keyes is spending much of his vacation time in that city, loitering about the residence of a very attractive young woman.

From E. F. Butler, editor of the Clyde Enterprise, we learn that the Cross Plains athletic mentor attended church the other night in company of his lady friend. When the choir sang, "If Ever I Loved You . . . 'Tis Now", 'Goobar' joined in with much gusto. Far be it from us to say that his harmonic murmurings were directed at the lady in question; but of course it might have been possible.

'Shortie' Neeb says that the only objection she has to having Cross Plains picnics on Wednesday is that it is just too long to celebrate—from Wednesday until Saturday.

Phew! the picnic is over. And what a celebration!

In glancing over the crowd and asking a lot of apparently unnecessary questions, this department was able to find a number of local people who attended the first Cross Plains picnic 50 years ago. Among them were: John Barr, Mont Jones, Sam Barr, P. Smith, 'Uncle' Charlie Neeb and 'Uncle' Charlie McDermitt.

A funny incident occurred while we were trying to get local men to collect tickets at the various shows and rides. Taylor Bond had been asked to serve at the ferris-wheel, merry-go-round and snake show, but on each occasion he found some very good reason to be excused. Finally, we went to him and said: "Tay someone has got to grab tickets on the hula-hula show, if you'll work a few minutes we will get someone to relieve you".

Taylor's eyes snapped rightly brightly and he said: "Oh! do they have a hula show? Sure I'll be glad to help out, you need not send anyone around for an hour or so to take my place.

Now can you beat it? He stayed right there until the carnival closed down for the night.

Watchacallems: Bob Norrell, that fearless Baird banker, was afraid to ride the 'merry-mix-up' at the picnic Wednesday. And we had always been told that he was afraid of nothing—Tom Bryant Jr., sure got busted in trying to ride a steer at the picnic; we would have enjoyed much more seeing Elliott take the spill—O. T. Laws objects to having ferris-wheels in Cross Plains—Mike Cook has a big knot on his jaw that he refuses to explain—'Doc' King, secretary of the carnival, makes the side show snakes move over every night to give him a place to sleep—Broad Bond has gone modern, he's staging a sensational sale this week end.

Mr. and Mrs. J. E. Kelly and son J. F. and Mrs. Luke Westerman and Miss Bobbie Lee Westerman visited in Santa Anna Saturday.

Mr. and Mrs. Hoyt Conine and son Jimmie of Luling visited friends in Cross Plains Saturday.

Ben Westmoreland of Houston is visiting his aunt, Mrs. Walton Wagner.

Mrs. Tom Bryant visited in Fort Worth this week.

## HAVE YOU APARTMENTS TO RENT? CLASSIFIED ADS WILL GET RESULTS

Almost every day in Cross Plains there is an increasing demand for furnished apartments. The Review had three calls for living quarters of this nature Monday. If you have apartments, rooms or a house to rent it will pay you to list it with our classified advertising department. A classified ad costs but 20 cents for 20 words, one insertion of 35 cents for two issues of the paper. List yours today.

# 50TH JUBILEE IS BIG SUCCESS

## WORK BEGUN ON GAS SYSTEM MONDAY

### CREW OF 25 MEN DIGGING DITCHES AND TESTING PIPE

Laborers Are Being Paid \$1.80 For Nine Hours Work; Plant Financed By Warrants

A crew of 25 men began work Monday morning on the construction of a municipal gas distributing system in Cross Plains. Yesterday at noon they were digging ditches and testing pipe. \$1.80 is being paid for nine hours work.

T. C. Kelly is Superintendent of the construction crews.

Mayor S. P. Collins told the Review early this week that in all probability the present crew would be enlarged within the very near future in order to rush the work along.

Approximately \$2,000 worth of warrants have been sold local citizens to finance the project.

Plans for construction of the plant were halted July 4 by injunction proceedings, brought by a group of tax payers of the city. On July 14, Judge M. S. Long of Abilene ordered the injunction dissolved, following a hearing in 42nd district court at Baird.

The city has proposed, upon completion of the system, to furnish gas at 50 cents per thousand cubic feet to domestic consumers. They are now paying 75 cents per thousand.

### VOTERS TO GET MONEY'S WORTH ON AUGUST 26

People in Texas who, figuring 1933 was an off year, did not pay their poll tax, whether wet or dry, are now wondering if they did not misfigure the situation with the August election drawing near. At that time Callahan County will vote on local option, the 3.2 beer bill, abolishing the eighteenth amendment, a \$20,000,000 bond election and the county home rule amendment. It is stated that petitions calling for the holding of an election on local option will be filed with the commissioners court at the proper time. Commissioners have said that to hold the local option election a large to the county. Aside from the local option question, voters will express their opinions on the following amendments:

"Proposed to amend article III (3) of the constitution of Texas by adding section 51a thereto, and providing for the issuance of bonds of the State of Texas not to exceed Twenty Million (\$20,000,000) Dollars for the relief of destitute persons.

"Proposing to amend article IX VIII, section 1a of the constitution of Texas by adding section 8

### DARBY IS IN MEETING AT MURPHY; TO RETURN HOME SUNDAY EVENING

Rev. Graves Darby will return to Cross Plains in time to do the preaching in the night service at the Baptist church Sunday. At present he is in Murphy, Texas, conducting a revival.

The Cross Plains pastor closed a meeting at Madisonville Sunday. He was joined at Putnam, enroute for Murphy, by Claude Warren, also of this place, who will accompany him there and remain through the meeting.

In the absence of Rev. Darby the local Baptist pulpit was filled Sunday by the Rev. John Holder, of Cisco, a former resident of this place. Rev. Holder's wife, sister, mother, grandmother and Mrs. S. B. Webb accompanied him here and attended the services.

### Abilene Congratulates Cross Plains 50th Picnic

Editor Frank Grimes, of the Abilene Morning News, made the following congratulatory comment through his newspaper Thursday morning concerning the Cross Plains annual picnic held here this week. It is printed hereunder as appeared in the Abilene paper.

The little city of Cross Plains in Callahan county has a record of which it may well be proud. Yesterday it held its fiftieth successive annual picnic with a golden jubilee celebration.

Cross Plains picnics started when a little group of men got together the summer of 1883. From that year to this a summer has never been allowed to pass without the community celebration. It probably constitutes a record unique among Texas towns and cities.

Congratulations are in order. A community that can get together for a celebration once every year, through good times and bad, for fifty years in succession has an unusual degree of civic pride and get-up-and-get.

### DAUGHTER OF MR. AND MRS. J. C. GARRETT IS CRITICALLY ILL

Mrs. W. T. Rone of Loraine, daughter of Mr. and Mrs. J. C. Garrett of this place, is in a Temple Hospital suffering from information of the brain. She was said to be in a critical condition late yesterday. Mrs. Rone has been unconscious two weeks. Physicians declare that her condition is somewhat like sleeping sickness but that she suffers much more.

Mr. and Mrs. Garrett returned from Temple Wednesday night after being at the bedside of their daughter several days. They took her to the Scott and White hospital there two weeks ago. Efforts to relieve Mrs. Rone by puncturing the spine have been to no avail.

### COTTONWOOD TO MEET ATWELL HERE SUNDAY FOR BASEBALL GAME

Cottonwood and Atwell will meet on the local diamond Sunday afternoon in a baseball game to determine the champion team of the Cross Plains picnic. Cottonwood defeated Webbville nine to one Wednesday afternoon for the right to meet Atwell Sunday. Atwell drew a bye in the picnic play.

Cottonwood and Atwell have played four games this year and are reported to be about equally matched. Both clubs, however, are reporting shifted line-ups and stronger batters for the contest Sunday.

Grounds are being cleaned and placed in 'perfect shape', according to R. L. Young.

There will be an admission charge of 10 cents for the game Sunday.

Odell is slated to pitch for Cottonwood and John Purvis for Atwell. Both are regarded as 'top notch' twirlers and are veterans at the game.

### SEALY HOSPITAL HAS REUNION FOR BABIES TUESDAY AFTERNOON

Eighteen-month-old triplets, daughters of Mr. and Mrs. B. C. Melcon of Zephyr, were the center of attraction at the second annual home coming clinic for Sealy hospital babies at Santa Anna Tuesday.

The trio—Pauline, Charlene and Kathleen—were born at the hospital January 31, 1932. Weighed—as a part of the clinic procedure—they registered exactly the same weight, 21 pounds each.

Approximately 100 children were there for the homecoming held at the hospital between the hours of 1 and 5 o'clock. All of the tots were weighed, measured given physical examinations and issued cards showing results of the examinations, with suggestions for correction of remediable defects.

Georgia Frances Barlett, 13-year-old daughter of Mr. and Mrs. G. F. Barlett of Santa Anna, was the oldest among the guests; and Howard Lee Neeb, five-week-old Cross Plains boy, was the youngest.

Dr. T. Richard Sealy was host for the homecoming, and Dr. E. D. McDonald of the hospital staff gave the examinations. Miss Olga Neill, night supervisor, had charge of the registrations.

Nearly one thousand babies have been born at the Sealy hospital since it was established 15 years ago.

E. A. Calhoun and H. W. Strackbein attended the West Texas Pecan Association in Brownwood Thursday of last week.

Miss Mable Hickey and Miss Pauline Miller of Brownwood were visitors here Wednesday evening.

C. C. Neeb and E. D. Priest made a business trip to Abilene Saturday.

Miss Blix Pittman is in Clyde visiting Miss Mary Maud Marshall.

### First Sale In 18 Years Opens At Cross Plains Mercantile Saturday

Cross Plains Mercantile Company's first sale in 18 years will open in Cross Plains Saturday morning. The firm has had but two storewide sales during its 36 years of business in Cross Plains. The last was in 1915.

Manager B. B. Bond and J. E. Barnes, a representative of the Southern Sales and Auction Company, were in Dallas Monday and Tuesday, purchasing new merchandise to supplement the present stock for the approaching sale.

Mr. Barnes told the Review yesterday that a 'history-making bargain feast' is in store for buyers of the

Cross Plains trade territory. "Regardless of price, we are determined to sell to the bare walls," he said.

A two page advertisement on pages five and six of this week's Review lists many of the 'specials' for opening day and includes a formal announcement from both the management of the Mercantile and the Southern Sales and Auction Company.

According to the advertisement doors of the Mercantile will open at nine o'clock Saturday morning. The store will be closed Friday with the clerical staff making final preparations for the sale.

### RICH KIDNAPED OIL MAN IS WELL KNOWN BY OPERATORS HERE

Charles F. Urschel—oil millionaire—who was kidnaped from his palatial Oklahoma City home, while playing cards early Saturday night, is well known in Cross Plains.

Mr. Urschel was at one time associated with Crabb, McNeal and Tom Bryant, holding interests in various oil properties throughout this section. He has visited in the Bryant home on numerous occasions.

Other local men who are acquainted with Mr. Urschel and some of which have transacted business with him during his visits to Cross Plains are; S. F. and Taylor Bond, T. S. Holden, C. C. Neeb and M. E. Wakefield, Jr.

### 38 NEW LAWS WILL BECOME EFFECTIVE SEPTEMBER FIRST

The picking of wild flowers will be illegal in Texas after Sept. 1. So will the picking, pulling, pulling up, tearing up, digging up, cutting, breaking, injuring or destroying of any tree, shrub, vine, flower or moss growing on public or inclosed property.

Boxing, horse racing and quick marriages will be all right after Sept. 1, but from that day on the law will frown on wild flower pickers and deplore the ignorance of those who don't know how to handle the Texas law with all due etiquette and respect.

On that date, 90 days from adjournment of the last session of the Legislature, 38 new bills go into effect. They were the bills which either had no emergency clause attached or which failed to get the required two-third vote to make them laws immediately after their passage.

After new law day, it no longer will be necessary to give three-day notice of intention to marry. But—the man in the case must still present himself at the country clerk's office with doctor's certificate.

### PIONEER METHODIST CHURCH WILL BEGIN REVIVAL SATURDAY

A revival meeting will begin at the Pioneer Methodist Church Saturday night, according to announcement received by the Review, from Rev. Alvin Mauldin, pastor.

Rev. W. E. Anderson, a former pastor of the church, will do the preaching. Services will continue through one week.

Rev. Alvin urged that a special invitation be extended the people of this immediate vicinity to come and worship with his congregation during the revival. "Brother Anderson is a talented gospel preacher and his sermons are informative, constructive and beneficial," he said.

Garland Cunningham, Bill Sojourner, Jack Robbins and Homer Moon left Saturday for Del Rio where they will fish in the Rio Grande river.

Mrs. G. W. Hester and daughter, Marjorie, have returned home after a two weeks visit with her sister, Mrs. C. B. Gregory, in DeLeon.

Mrs. Earle Cochran will leave Sunday for a visit with her parents in Marlin.

Mr. and Mrs. C. I. Powell visited in Sweetwater Sunday.

### 7,500 ATTEND 50TH ANNUAL PICNIC AND JUBILEE WEDNESDAY

Carnival Attractions Will Be In City Park Through Saturday Night

Cross Plains fiftieth annual picnic and golden jubilee celebration surpassed all expectations Wednesday and has been inscribed upon pages of local history as one of the most successful ever staged here. 7,500 people were present at the grounds and participated in the festivities.

The program opened Wednesday morning with an address of welcome from the band stand, by Paul V. Harrell, local attorney, substituting for Mayor S. P. Collins, who had been unexpectedly called out of town. Immediately following Harrell was Judge J. K. Baker, of Coleman, who pointed out the advantages to Texas and this section in repealing the eighteenth amendment and voting 3.2 beer legal at the August 26 election. In the afternoon T. Y. Yarbrough, of Sweetwater, addressed a large crowd explaining the advantage of maintaining present liquor laws.

The first rodeo began at two fifteen in the afternoon. More than 4,000 people attended the first show. The second rodeo performance was staged before a slightly larger crowd at eight fifteen in the evening.

Lack of time prevented a double header base ball game being played on the local diamond. Webbville and Cottonwood, however, locked horns in a grudge contest with the latter winning by a count of nine to one. Atwell was on the ground and ready to play but due to approaching darkness, Cottonwood prevailed upon them to wait until Sunday afternoon to play the final game to determine a championship baseball team of the Cross Plains picnic.

Approximately 1,000 people brought lunches and spread them beneath the large shade trees at noon, in the same fashion as did the first Cross Plains picnic visitors in the Summer of 1883.

Carnival attractions reported to their business office Wednesday night the largest single day business of the season.

Harry Badger and 'Doc' King, managers of the troupe, informed the Review yesterday at noon that they would be here through Saturday night and that two more shows were slated to join them Friday afternoon. The shows were unable to reach here in time for Wednesday's picnic because of a breakdown between Cross Plains and Iredell.

Local peace officers are reported to have encountered very little disorderly conduct Wednesday. Only two men were arrested for misbehavior.

The picnic financial committee said last night that the celebration had been a profitable affair and that there would be ample funds to pay all debts and have a small margin of profit.

In promoting this year's picnic, no donations were solicited from any firm or individual and more than \$200, was spent in arranging entertainments and advertising the celebration.

### TOM BRYANT'S MOTHER IS DANGEROUSLY ILL

Mr. and Mrs. Tom Bryant returned Wednesday night from Moody, where they were called to the bedside of his mother—Mrs. M. L. Bryant—who is critically ill. Mrs. Bryant suffered a stroke late last week.

Reports from Moody at 'press time' Thursday were to the effect that her condition was unchanged.

Tom Bryant Jr., has as his guest this week, Ralph Miller, of Chattanooga, Tennessee.

## CROSS CUT

By Norris Chambers

Here we come blustering in with another fish yarn; but this time we are the 'goats.' We have found time to razz everybody else about their bum fishing luck, but we haven't taken the trouble to jump onto, and bring out, our own bad-catches. Well, we might as well confess: we went all the way to the Jim Ned to bring in a catch worth writing about, and we didn't catch anything but a shad on our trot-lines. We are through fishing for awhile. Somehow we just can't see how those early pioneers lived off of their fish and game; personally we prefer the literary career. But speaking of fishing, Walton, Claude and Clois Clark went to Lake Kemp last Wednesday and caught all the fish they could eat—that's more than we can say.

There was a hot time in the old town Saturday night when Lavonia Clark entertained the whole county with a rise up and keep standing party. There were scores of boys and females there from knee high to Carneran giants, and there was not a member present that did not have a wonderful time. Music was furnished for the entertainment by the Cross Cut String Band—Bryant Moore, Campbell, Alton Clark, and Hayden Elsberry. Come on with another party, Lavonia, for the boys in New York are anxiously awaiting the next one.

The weather is apparently dry, but we predict rain. We think that it will be raining before this piece is in print, and it is now 2:30 P. M. Monday. Whether or not this prediction will prove true I do not know now, but by the time anyone reads this, if anyone does—we shall know. Hurrah for rain!

Howard Newton has at last told us why he is so popular with the girls. It is because he has been associating with those jellies from Brownwood who are infesting this territory. He said that you had to associate with them if you got one of the girls in this community, for it seems as if they go over with a bang with their loud mouths and their peculiar little ditties such as, "There is 'Minnie, she's tall and skinny." We don't want to drag Jack Davis' name into this affair, but we just can't see how it can be avoided. But as space is limited we are reserving Jack's lecture for further references. Don't feel relieved, Jack, for we have your name on our never-to-be-forgotten sheet, and we intend to bring up your case sometime in the near future.

Billie Andrews was visiting in Chicago with relatives during last week. He also took in the world exhibition and century of progress attractions.

Willard Griffin is back from a good tour of Texas. He told us that he had a wonderful time. He said that he had the most fun arguing with fussy brakemen and overheated bulls who tried to put him off the freight. Willard was plenty able to able travel first class, but he wanted to test the life of a hobo. He tells us that he intends to go like a gentleman from now on. Same here, Willard, we too will write our stuff and travel like an author.

Guy Cole, Jr., went somewhere Friday. We asked him where he went so we would tell about it in our column, and he told us it was none of business: Listen Guy, this column

## CATON'S Variety Store

MOUSE TRAPS—2 for 5c  
Snow Bird Oil Mop  
Large Size 50c  
Toy Pistol Caps—3 pkgs. 5c  
Colgate Shaving Soap  
per cake 5c  
Santo—per box 19c  
Bath Towels—Good Quality  
4x20—2 for 25c  
Barrel Glasses—per set 39c

## CATON'S Variety Store

makes it a business to find out such things. A detective is on your trail now; and listen, readers, we need another good man on our force. If any person applies we can appoint him to a good position as a cub-detective.

Mr. John Pittman was in Coleman Wednesday of last week.

Several Cross Cut celebrities were in Cross Plains Saturday.

The cotton that was sold to the United States government will probably plowed up the latter part of this week.

It's thundering a little in the south west. It may rain some. But, quien sabe?

Mrs. Lela Graham of Los Angeles, California, visited her mother, Granny Robbins, last week. Mrs. Graham and Buel Gilbert are visiting the former's daughter, Mrs. Gladys Forr, in Llano.

Mr. and Mrs. W. D. Hargrove had as their guest Sunday, Mr. and Mrs. Dill of Deer Plains.

Charles Hatchett and Miss Lou Ida Hatchett were in Dallas Wednesday and Thursday of last week purchasing stock for the variety store they recently opened in Cross Plains.

Miss Brownie Lou Lancaster is visiting relatives in Portales, New Mexico. Little Miss Lancaster appeared on the stage in a Portales theater, doing a number of tap dances.

Mr. and Mrs. Frank Medford have moved to Cross Plains from Abilene. Mr. Medford has assumed duties in the meat department of the Red and White store.

Mr. and Mrs. Garland Cunningham have returned to Cross Plains to make their home after living in Brownwood the last eighteen months. Mr. Cunningham is employed with the Watts Brothers oil company.

Mr. and Mrs. Jim Cross and Grandma Clark attended church in Atwell Sunday. Rev. Henry Richburg, once pastor of the Baptist church in Cross Plains, delivered the sermon.

Misses Fanora Neeb and Rosalea Cutbirth visited Mrs. C. D. Anderson in Brownwood a few days the first of the week.

## ACCEPT APPLICATIONS FOR 2 FEDERAL JOBS

The United States Civil Service Commission will accept applications until August 8, 1933, for the positions of assistant and junior messengers in the Departmental Service, Washington, D. C.

The entrance salary for assistant messenger is \$1,080 a year, and for junior messenger \$600 a year, less a deduction of not to exceed 15 per cent as a measure of economy and a retirement deduction of 3-1/2 per cent.

As the States of Maryland, Virginia, Iowa, New Hampshire, Vermont, and the District of Columbia have already received appointment in excess of their quotas under the apportionment, residents of these States and the District of Columbia will not be admitted to this examination unless they submit documentary proof that they are entitled to military preference.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office in any city which has a post office of the first or the second class, or from the United States Civil Service Commission, Washington, D. C.

Mr. and Mrs. Price Odum and sons of Coleman visited Mrs. Odum's mother here Wednesday.

Mr. and Mrs. W. D. Smith and daughters, Willie and Lyne Lee and Miss Mabel Jones visited in Brownwood and Coleman Sunday.

Mrs. Sam Long, Mrs. Olan Adams and Mrs. Chase Adams were in Brownwood Monday.

Mr. and Mrs. A. C. Billingsley have as their guests their daughter, Mrs. Pancake, of Kansas.

Mr. and Mrs. Johnnie Henderson of Burket attended the picnic here Wednesday.

Orion Williams visited Oakie Lewis Jr., in Brownwood over the week end.

Weldon Anderson of San Antonio is visiting his mother, Mrs. Tom Anderson.

Mrs. J. C. Huntington and children are visiting her husband's parents in Plainview this week.

## Local Happenings

Dr. J. K. Gwynn Silvey and Miss Beth Williams, connected with McMurry college in Abilene, were Cross Plains visitors Friday of last week.

Mrs. Nat Williams had as her guest Friday of last week, her brother, Woodrow Maggart, of Stanton.

C. A. Lotief is in Dallas this week making purchases for Fall merchandise.

Mrs. Kate Cooper was a Putnam visitor Monday.

Mr. and Mrs. C. A. Lotief and daughter, Estelle, visited friends in Cisco Sunday.

Mr. and Mrs. Curtiss were in Cisco Sunday.

Mr. and Mrs. Chess W. Barr visited their daughter, Mrs. Whaley Jackson, and family in Coleman Sunday.

Tom Anderson of San Antonio was a Cross Plains visitor last week.

### FRESH TOMATOES CHEAP!

For sale, good fresh tomatoes. Save money by driving to my place in the Southwest part of town.

J. W. Cox, 4tp

Mrs. T. C. Preston and children returned Sunday from a visit with her parents in Vernon.

Mr. and Mrs. W. R. Lowe were in Brownwood Monday afternoon.

B. B. Bond was a business visitor in Dallas the first of this week.

Mr. and Mrs. Frank Williams of Hamlin are visiting Mrs. Williams' parents, Mr. and Mrs. W. C. Adams here Wednesday.

Mr. and Mrs. J. Lee Smith have as their guests this week, Mr. Sterling Dobbs, Mr. Vernon Huggins and Mr. Holland White, all of Oklahoma City. Mr. Dobbs is Mrs. Smith's nephew.

Miss Anita Hart returned to her home at Baird Friday morning after a visit of several days with her aunt Mrs. George B. Scott here.

Mr. and Mrs. James Phillips of San Angelo were the guests of Mr. and Mrs. Charles T. Hatchett and Miss Lou Ida Hatchett last week.

## Nagging Pains

are WARNING SIGNALS

TEMPORARY pain relief remedies may save you much suffering at the moment, but putting a mask over a warning signal does not clear up the condition it was telling you to avoid.

When periodic pains, due to a weak, run-down condition, distress you, treatment for the cause of the trouble should be started without delay.

Take Cardul to build up against the nagging symptoms of ordinary womanly ailments. It has been in use for over 50 years. So many women praise CARDUL, it must be good to have the widespread use that it has today. Sold at drug stores.

## NOTICE

When you need a new Battery or any kind of Battery repair be sure to get our prices. We guarantee satisfaction.

Dealers for both Willard and Firestone Batteries.

Garrett Motor Co.

# MORE SAFETY MORE MILEAGE



ONE of the strange facts about the tire business is—the PRICE of all tires is about alike. That being so, you might as well pick the best—in quality, in safety, in mileage.

What's the best in quality? The public says Goodyear—this tire is preferred by more people than any THREE other makes of tires.

What's the best in safety? Accurate tests on wet concrete show Goodyears will stop a car quicker than any other tire. The next best tire skidded 10% more—other tires skidded up to 77% more under exactly the same conditions. And if you want safety from blowouts—remember that Goodyears give safety in every ply, because every ply is built with Supertwist cord and every ply runs from bead to bead.

What's the best in mileage? Bus fleet records show Goodyear Tires give 97% more mileage than they gave five years ago.

Now that all prices are headed UP—it's more important than ever to get the most for your money. Better look over your tires and buy new Goodyears now while prices are still low.

## GOOD YEAR

### ALL-WEATHER

4.50—21 7.10  
4.75—19 7.60  
5.00—19 8.15  
5.25—18 9.15  
5.50x19 10.45  
6.00x19 11.85  
6.50x19 14.60

### PATHFINDER

4.40—21 5.00  
4.50—20 5.40  
4.50—21 5.60  
4.75—19 6.05  
5.00—20 6.75  
5.00—19 6.55  
5.25—18 7.35  
5.50—19 8.50

## CREE and COMPANY

MANUFACTURERS OF  
DRILLING AND FISHING TOOLS

FOR OIL AND GAS WELLS.

Repairing of Machinery of All Kinds.

Pipe Cutting and Threading

TELEPHONE 220

P. O. BOX 86

## Conservative Management

It means that we exercise unceasing care in the positive protection of depositors' funds.

It means that we adopt new methods and practices only after they have been proven sound and better than the old.

Yet in no sense does it mean that we are "old-fashioned." We pride ourselves on our progressive management and upon the sound modern service we render depositors.

## CITIZENS STATE BANK

—We Appreciate Your Confidence—

Hi-Way Service Station  
W. R. [Bill] Lowe, Prop.

**DULL HEADACHES GONE  
SIMPLE REMEDY DOES IT**

Headaches caused by constipation are gone after one dose of Adlerika. This cleans all poisons out of BOTH upper and lower bowels. Gives better sleep, ends nervousness. Sold by Sims Drug Co.

Mention Review Ads When Buying

**WEBBVILLE BATTERS GO  
WILD IN GAME AT ECHO**

Webbville defeated Echo in a baseball slugfest Sunday afternoon 20 to seven. The game was featured by long distance hitting and loose fielding upon the part of the losers.

The contest was Webbville's third victory of the season over Echo. They have played two games but lost one two to nothing.

**SABANNO**

By Ovada Westerman

Rev. Jewel Greenwood of Bovenia, and Rev. W. L. Bryan, pastor of the local Baptist Church, began a revival meeting here Monday evening. Interest and enthusiasm are being shown. A Young People's Prayer Meeting has been held regularly. Mrs. Charlie Goleanor has charge of this division, and one member of the group is chosen to act as leader each evening. A Booster Band has been organized under the direction of Miss Jessie King and Miss Josie Morris. People from Cisco, Burkett, Cook, Cross Plains, and Pioneer are attending the meeting. Through Monday night there had been nine conversions and one reclamation.

Mr. and Mrs. Ernest Hutto and children of Fort Worth visited Mr. and Mrs. John Harris Thursday.

Mr. and Mrs. W. A. Gatlin from Burkett and J. T. Gatlin visited here Sunday.

Mr. and Mrs. Lonnie Wood of Cisco visited their parents here Sunday.

Marie and Mamie Lou Lane are visiting their grandmother in Breckenridge.

Miss Edith Coppinger is visiting her friends in this community.

Susie Beth Steward is returning home after a two weeks visit here.

Mr. and Mrs. J. C. Lilley and children of Hart are here to attend the Cross Plains picnic and to visit their friends and relatives.

Miss Doris Little is visiting here this week. She is the grand-daughter of Mr. and Mrs. Sam Erwin.

Misses Opal and Geneva Haviner of West Texas are visiting at Sabanno a few days.

**Rockefeller 4th**



Winthrop Rockefeller, fourth son of John D. Jr., is at work in a New Jersey plant of the Standard Oil Company and is reported as living in a \$4.50 per week room.

Mr. and Mrs. Bill Lowe visited in Brownwood Monday.

W. D. Clapp is visiting in Kilgore and Houston this week.

Mrs. W. B. Williams has returned to her home in Cross Plains after undergoing treatment in the Overall hospital in Coleman.

Miss Ella Mae Osburne and Wallace Murry of Abilene were the week end visitors of Mr. and Mrs. Edward Schaffner, Jr.

Mr. and Mrs. J. F. Kelly and son were in Mineral Wells Sunday.

Mrs. Joe Blitch and children will leave Monday of next week for a visit with relatives in Clovis and Belton, New Mexico.

**Social  
Activities**

**MR. AND MRS. FRANZ  
FREEMAN ARE HONOR  
GUESTS AT SHOWER**

Mr. and Mrs. Franz Freeman, who recently married, were honored with a miscellaneous shower recently, to which Mesdames N. L. Long and Frank Ferrell were joint hostess. The function was held at the home of Mr. and Mrs. J. C. Freeman.

Guests were invited to register by Mrs. Norrell Long. A string band entertained the gathering with a various selection of appropriate renditions. Later in the evening guests were shown into the living room, where little Barney and Fred Klutts, dressed in white suits—brought in a beautiful miniature ship decorated in pink and white. Within the ship were heaped many lovely and attractive gifts. After the bride and groom had examined the gifts, Mrs. Frank Ferrell read a recipe to the bride, 'How To Cook A Husband'.

Refreshments of ice cream and cake were served to 75 guests.

**LOCAL PEOPLE ATTEND  
DRUGGIST CONVENTION**

Tom Wood and Miss Vi Harlow attended the annual convention of the West Texas Pharmaceutical Association in Abilene, Tuesday, Wednesday and Thursday of last week. While there they were entertained with other delegates at a 'special druggists dance' and several banquets, dinners and luncheons.

Miss Harlow joined friends in Abilene and returned with them to Sweetwater for a brief visit.

**PARTY COMPLIMENT  
TO GENE BLITCH ON  
BIRTHDAY, MONDAY**

Gene Blitch was complimented with a birthday party Monday evening when his parents, Mr. and Mrs. Joe Blitch, entertained with a picnic supper. The group of friends met at the Blitch home in the Northeast part of town and went from there to the Bryant lake. A delicious supper served on the grass in picnic style was enjoyed by the following guests: Misses Ruth Barr, Mary Billingsley, Dixie Little, Ernestine Sipes, Billie Ruth Clark, Bobbie Nell Neal, Leora Gaines, Maxine Jones, Georgia Cecil Cook, and Helen Younglove, Messers Roy Lee Little, Jay Mayes, Wilburn Barr, Jimmie Settle, Moreland Baldwin, Harold Clark, Joe Blitch, Ben Westmoreland of Houston, Floyd Childs of San Angelo.

**SUNDAY SCHOOL CLASS  
ENTERTAINED FRIDAY**

Members of the Boys Cadets, Sunday school class of the Baptist church, were honored Friday of last week when their teacher, J. E. Henkel, entertained with a swimming party. After a few hours spent in swimming and the playing of games, a bountiful supper spread in picnic fashion was served to the following: Milton Newton, Donald Dale Davidson, Edward Boone, Forrest Hill, Lobbie and David Henkel, and Franklin Thate.

Wilburn Barr visited his sister, Mrs. Jackson, in Coleman Monday.

**FLOUR! FLOUR!**

WE ARE INFORMED THAT ON THE 7th OF AUGUST WHEAT PROCESSING TAX WILL BE ADDED TO RETAIL DEALERS STOCK FLOUR.

WE HAVE A FRESH CAR OF OUR CELEBRATED—

**GOLD CHAIN FLOUR**

BUY NOW AND SAVE MONEY

**Neeb's Produce Co.**

WE ALSO PAY CASH FOR CHICKENS—FOR EGGS.

**Extra Special Prices**

For Friday, Saturday and All Of Next Week

**Piece Goods**

- 49c Pique, Fancy Stripes, Special at **29c**
- 29c Pique in light and dark fancies; Special per yard **19c**
- 36 inch Seersucker in wide range of patterns per yard **25c**
- 36 inch Printed Indian Head and Perna Cloth; Special per yard **18c**
- 36 inch Batiste in a wide range of dark and light patterns, ideal material for your summer dresses; Special per yard **15c**
- 36-inch Dimity in flesh, maize, orchid, blue and green; Special per yard **10c**
- Just received big shipment of 36 inch Cretonne; Special per yard **10c**



**Just Received...**

Large Shipment of Ladies and Misses and Children's School and every-day Shoes that we bought before the advance in price. These are on sale now—per pair—from

**85c to \$1.50**

**Other Hot Specials**

Complete stock of Men's Shorts and Shirts; Shorts size 28 to 42, Shirts sizes 34 to 44; prices range per garment **15c, 25c — 39c**

One counter of Men's Fancy Sox, Special per pair **10c, 15c and 25c**

Beautiful patterns in Men's Four in-Hand Ties, ranging in prices from 25c to **95c**

Close out price on Men's Straw Sailors values up to \$2.95 Special each **1.00**

Special CLOSE-OUT PRICES on All Ladies' White Pumps, Straps and Oxfords.

**Higginbotham Bros. & Co.**

Cross Plains

"A SAFE PLACE TO TRADE"

Tex.

**Your ELECTRIC Rate  
is What You Make it**

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

**PROFIT  
By the Bargains  
We Offer...**

Electricity is not a commodity... but a service. It is a magic force which appliances transform into constructive energy. Electricity cooks meals, heats water, refrigerates food, lights homes, cleans carpets and furniture, washes clothes, produces beautiful radio programs... and does all these important jobs better than any other method!

You can earn bargain electric rates by enjoying more of the "Electrical Servants" you have always wanted. You pay a great deal less per unit for electricity to operate a range, refrigerator, water heater or other money-saving appliances than you pay if you limit your use to lighting only. Many of our customers have reduced their average rate 50 per cent or more by enjoying a modern, electrified home.

NOW IS THE TIME to make your home modern! Our rates make the use of appliances truly economical, and present easy terms permit you to enjoy appliances while you pay! Investigate... TODAY!

**West Texas Utilities  
Company**

# SAVE YOUR MONEY

Until Sat., July 29 - Cross Plains  
In Hands Of Southern Sales And Auction

# CLOSE

Of ENTIRE STOCK For ANY

## Sale Starts Saturday



### Public Locked Out Thursday and Friday

While a Busy Crew Cuts Prices and Arranges Stock for Quick Selling. Sale Starts at 9 a. m. Saturday, July 29—Be in Line When the Doors Swing Open.

### HELP WANTED

**25 extra Clerks—Must Be Quick And Courteous — Don't Phone**

### Disregarding Costs and Former Price

Womens 10c Handkerchiefs  
Colored Sport and Plain Handkerchiefs of Fine Quality

**5c**

Womens Mesh Knit Gloves  
75c Values in the Wanted Colors.

**39c**

Womens Rayon Step-ins And Bloomers  
49c Value—A Real Buy at Close Out Sale Price

**25c**

Silk Hose  
Full Fashioned Pure Tread Silk Hose—Values From \$1.00 to \$1.25. All of Well Known Brands.

**37c**

### FREE PRIZES

OPENING DAY AT 9 A. M.

To Early Birds We Will Give Many Useful and Valuable Gifts to Those That are in Line Early Saturday Morning. Including—Silk Hose—Dress Patterns—Mens Dress Shirts—Print Dresses—Mens Silk Socks—and a New One Dollar Bill—Get Ticket at Door—9 a. m.

### NEW PRINT DRESS PATTERNS

Never Before and Perhaps Never Again Will You be Able to Buy Enough New Dress Material for so Little Money. Bright New Prints, Dimitys and Gingham—36 inches Wide and Color Fast Cut in 3 1/2 yard Lengths for only

**35c**



DOMESTIC

36 Inch Brown

**6c yd.**

SILKS

\$1.00 Values One Lot Going For

**37c YD.**

PRE-DETERMINED TO ACCEPT AN ENORMOUS LOSS TO COVER COSTS FORGOTTEN AND PROFITS IGNORED TO SELL OUT LISTED IN THIS CIRCULAR DUE TO LACK OF SPACE—THE PRICES THE SOUTHERN SALES AND AUCTION COMPANY HAVE BEEN BE SOLD AT ACTUAL COST AS AN ADDED INDUCEMENT FOR

### Mens Suits

At Give Away Prices

One Lot of 15 Suits, Some of Them have Been Here a Long Time and are Real White Elephants But the Coat and Vest are Worth a Great Deal More Than

**\$1.95**

**\$25.00 SUITS**

**\$4.95**

Only a Mere Fraction of Their Real Worth. All Wool—of Good Style and All Sizes. A Good Suit for Only a Little Money

### Shoes for the Family

Be Outfit the Whole Family Than Half the Price Expect to Pay.

Mens Hi-Top Dress Shoes

\$6.00 Shoes and Oxfords

\$2.95 Womens Pump Oxfords

One Lot Of Childrens Shoes

### BARGAIN SHOES

For Women, Misses and Children—All Kinds and All Sizes Pick 'Em Out and Save Plenty Only

### WARNING!

Your Last Chance to Buy Goods Below Actual Factory Cost. A RAPID ADVANCE IN PRICES, NEW INDUSTRIAL RECOVERY CODES AND COTTON PROCESSING TAX Will Send All Classes of Merchandise Sky Rocketing to New High Price Levels. BUY NOW AND SAVE!

### Children Ribbed School Hose

25c Value—Heavy Ribbed Cotton Hose On Sale Way Below Factory Cost at—

**9c pr.**

### Kiddies Anklets

15 and 25c Values—Silk and Rayon. Sale Price

**10c**

### Womens 25c Rayon Hose

A Good Wearing Everyday Hose—39c value—Sale Price

**17c**

### MENS SHIRTS

Neck Band Style, Fine Quality Goods That are Worth More Than Twice the Price of the Shirts at—

**25c**

# Cross Plains Merc

SOUTHERN SALES AND AUCTION

# NEEDY AND WAIT!

## Plains Mercantile Co. and Auction Co. for A Quick

# OUT

### Old PRICE It Will Bring!



## July 29 at 9 A. M.

Be On the  
Alert-Save

COMPLETELY CLOSE OUT THIS STORE TO THE BARE WALLS---  
STICK--- YOU WILL FIND HUNDREDS OF ITEMS ON SALE NOT  
PRICE ONLY A FRACTION OF REAL WORTH.  
HUNDREDS OF DOLLARS OF NEW GOODS THAT WILL  
OR YOU TO ATTEND THIS SALE---COME ON---

### FREE Grocery Shower At 4:30 PM

We Will Give Away \$15.00  
Worth of Groceries Each Saturday of This  
Sale in Several Lots. One Big Box Full  
For Capital Prize. Register Name For Free  
Groceries Given Away at 4:30 p. m.

### CLAIM YOUR SHARE OF THE BARGAINS!

Mens Blue  
Work Shirts  
Heavy Weight, Full Cut  
Coat Style Work Shirts.  
**47c**

Dress Shirts  
Color Fast Dress Shirts---  
Values Up To \$1.50---  
Closing Out for  
**59c**

Boys Dress Shirts  
Neat Color Fast Patterns  
in New Materials---  
All Sizes  
**35c**

Mens 25c Shirts and  
Shorts  
Close Out Price  
per Garment  
**14c**

Dress Pants  
One lot for  
Men and Boys  
All Wool Mostly Small  
Sizes  
**49c**

Mens Hats  
New Shapes and Colors  
Values \$3.95 to \$4.50  
Sale Price  
**\$2.48**

One Whole  
Low Cost  
Family at Less  
Price You Would  
Shoes \$1.49  
Socks \$2.49  
Hosiery 98c  
Underwear 89c

### New Wash DRESSES

\$1.00 to \$1.95 Values

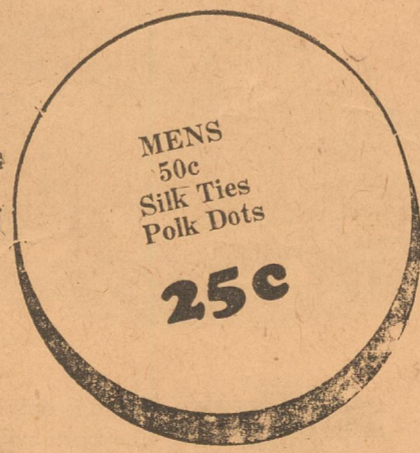
Bright New Voiles,  
Prints and Dimitys in  
the Late Summer Styles.  
You Will Have To Get  
Down Early For They  
Won't Last Long at the  
Close Out Price of

## 49c

THOUSANDS OF YARDS OF PRINTS---  
DIMITYS---ORGANDIES---AND GINGHAMS.  
**per yd. --- 10c**

CRETONNE  
New Bright Color  
Fast Patterns  
**10c yd.**

OILCLOTH  
Plain and Fancy  
Patterns Close  
Out Price---  
**19c yd.**



ON TABLE  
49c

\$1.00 Value Table  
Cloths  
Large Size--Linen Finish  
Table Cloths-Color Fast  
Designs---

## 59c

### MENS SOCKS

Army and Navy Natural  
Color Cotton Socks. No Dye  
to Hurt the Feet---per pair

## 13c

### Turkish Towels

20 x 40 Large Size Heavy  
Weight With Fancy Colored  
Border. Sale Price

## 13c

### BED SPREADS

Extra Large Size Krinkled  
Bed Spreads 79c Value Sale  
Price at

## 49c

DON'T FOLLOW THE CROWD  
---GET THERE FIRST

This Stock of Merchandise Contains Plenty  
of Good Quality Merchandise And Will Be  
Sold at Lower Prices Than You Will See in  
Years to Come. The Quantities are Limit-  
ed, So---

GET THERE FIRST!

# Plains Mercantile Selling Out

PLAINS COMPANY, SELLING AGENTS

**FROM OUR EXCHANGES**

Whats doing in other towns as told in papers received at the editor's desk.

**COLEMAN**

Schools in Coleman will open September 7, according to the present plans of the city school board. All faculty members, save one, have been chosen and everything is practically in readiness for the opening of the school term. (Democrat Voice)

**STEPHENVILLE**

Stephenville is building a city jail. Heretofore city prisoners were kept in the county jail. (Empire Tribune)

**CLYE**

A pre-school clinic, sponsored by Clyde Parent-Teachers Association, was held last week. 50 children were examined and almost half of that number was given diphtheria toxoid. The purpose of the clinic was to correct, as far as possible, physical defects in school children. (The Enterprise)

**ALBANY**

Citizens of Albany are somewhat upset over the fact that they have no cotton gin to accommodate farmers of that territory this year. "In the heart of a bumper crop and no place to gin it", was the way the Albany News described the predicament. (News)

**ANSON**

There have certainly been no hard times for Dan Cupid in Jones County. A report given out by the district clerk states that marriages increased 50 percent in Jones County the past year and divorces substantially.

Mrs. Y. B. Hudnut returned to her home in Vincent Sunday after a three weeks visit with her sister, Mrs. Ike Kendrick.

Mrs. O. L. Davidson and Misses, Vida Little and Ava Walker were Coleman visitors one day last week.

Jimmie Lancaster is visiting in Brownwood this week.

**COTTONWOOD**

BY EUNICE HEMBREE

Mr. and Mrs. Jim Handy and son Elgen of El Paso, accompanied by Sylvester Carr, are visiting her parents Mr. and Mrs. J. A. Joy.

Mr. and Mrs. Fred Brownlee of Stephenville spent the week end with his mother Mrs. J. A. Brownlee.

Mr. and Mrs. Frank McDonald and children of Cisco visited her mother Mrs. Gora Russell Sunday.

Mary Marie Hill of Cross Plains visited her aunt, Mrs. Clarence Ramsey last week.

Bro. Ross Respass started his meeting at Dressy Sunday he is assisted by Bro. Roy O'Brian.

Mr. and Mrs. J. G. Varner, sons, Melvin and Weldon and daughter, Blanche visited Mr. and Mrs. W. H. Coppinger Sunday.

Mrs. W. B. Varner and sons J. N. Bill and Buster left Friday evening for Lockney to visit her mother Mrs. Wilkey who is sick.

Mrs. Hattie West and children of Clyde visited her sister Mrs. Olive Lofton 1st of week.

Miss Eunice Hembree is visiting in Abilene 1st of week.

Mr. and Mrs. Hugh Smith of Throckmorton, attended the meeting here Sunday.

E. K. Coppinger and B. H. Freeland made a business trip to Abilene Monday.

Misses Zona and Mary Arvin returned from Roscoe, Texas, Saturday where they have been visiting relatives.

Melvin and James Joy of Crowell are visiting relatives here.

Mr. and Mrs. W. R. Wagner and Mrs. O. L. Davidson were in Abilene last week.

Mr. and Mrs. O. L. Dixon visited relatives in Cisco Sunday.

**Mary Brian's Knees Play Important Bit In "Girl Missing"**

Dimpled knees have "it" and Mary Brian has "them" and for the first time in five years or more she gets a chance to show them in the Warner Bros. picture, "Girl Missing," which opens at the Liberty Theatre on Monday.

It is all a part of the story, this opportunity to display the knee dimples. Mary has been clothed in demure roles and long skirts almost without exception since her historic start toward stardom in "Peter Pan" and her dimpled knees have been a "light under a bushel," so to speak, all of that long time.

Somewhere along the way, however, someone discovered these extra claims to beauty and waited for the proper time to arrive to use them. As the cheerful little gold-digger in "Girl Missing," they become a part of her stock in trade. Coached by Glenda Farrell, her more sophisticated companion, Mary waits for the opportune moment and when Ben Lyon appears as a rich young eligible who will help the girls out of their difficulties Miss Farrell advises her: "Now, show your dimples."

And Mary Brian lifts her skirts and shows her knees. What effect this has on Ben Lyon can only be judged by seeing the picture. But one of Mary's beauty secrets has been exposed to the public forever.

Miss Lorena Childs returned Monday from an extended visit with relatives in Douglas, Arizona.

**ATWELL**

Too late for publication last week.

We've had a few nice showers which are helping some, but we are still hoping for a good rain.

Mr. and Mrs. Jim Edgeworth and Johnnie and Bessie Edgeworth of Olustee, Oklahoma, visited Mrs. Edgeworth sisters Mrs. Leon Sykes and Mrs. Clyde Rouse and her father Mr. W. F. Cave.

Mr. and Mrs. M. M. McClintock returned home Saturday. Mr. McClintock has been attending school at Stephenville and Mrs. McClintock and little son have been visiting relatives near Stephenville.

Mr. and Mrs. Harvey Boykin and son, of Gorman, visited in the home of Leon Sykes and W. F. Cave Monday and Tuesday. They were accompanied home Tuesday by Johnnie Edgeworth, Pauline and W. M. Stansbury who returned home Tuesday night.

A party was given in the Truett Foster home last Tuesday night.

Edna Hutchins returned last week from a few days visit with relatives in Putnam.

Leslie Brady of Dallas accompanied by Myra Hardy of Madonna and a friend from Paris, visited Mr. and Mrs. O. A. Blakman Saturday. Leslie came after his parents, Mr. and Mrs. Charlie Brady of Dallas

who have spent the past month here.

A ball game between Atwell and Cottonwood was played here Sunday. The score was 9 and 5 in favor of Cottonwood.

Misses Jo Sheton and Annie Maud Shirley of Cottonwood attended meeting here Saturday night.

Mr. and Mrs. Mark Foster of Slaton visited his parents Mr. and Mrs. John Foster Sunday.

Travis Foster has returned from Stephenville where he has been attending school.

Relatives from DeLeon have been visiting Mrs. T. C. Foster this week.

Mr. and Mrs. Ben Paine and son Glenn of Moran and Mrs. Mabry Tatum and children of Putnam visited in

the Mendon McWilliams home Sunday.

Mrs. Buck Gary of Cedar Bluff community attended church here Saturday night.

Miss Gertrude McCullough of Putnam is visiting Lucille Purvis.

Mrs. Chas. Star of Seranton is visiting her parents Mr. and Mrs. Geo. Purvis.

Miss Essie Jones and a friend from Santa Anna visited relatives here this week.

Mrs. Bill Driggers and children have gone to Olustee Oklahoma to make their home with her parents for a few months.

Mrs. B. G. Richburg and son Henry and daughter Merl of Big Springs are visiting among friends here.

**NEW AGAIN**

--- at small cost

If your budget is a little cramped—and in these days that's certainly no disgrace—consider the economy in having your hat cleaned instead of casting it aside for a new one. And your hat is so important to your personal appearance that you certainly can't afford to wear a dirty, shabby one. Bring it in for cleaning.

**JIM SETTLE'S DRY CLEANING PLANT**

Phone—27

"Enemy to Dirt"

**Our Opening Message.....**

To introduce our new stock of merchandise to the people of this trade territory we offer the following special prices as an extra inducement for you to visit us Saturday.

**SATURDAY AND MONDAY ONLY**

- Pure Aluminum Cooking Vessels—A real bargain .....25c
- 3 Quart water pitchers—rose colored glass—reduced to 29c
- Full-line of toilet articles. Bargain for every buyer.
- Choice of mens sailor straw hats all sizes—each .....25c

**CROSS PLAINS VARIETY STORE**

(TO SERVE YOU BETTER)

**LIBERTY THEATRE**

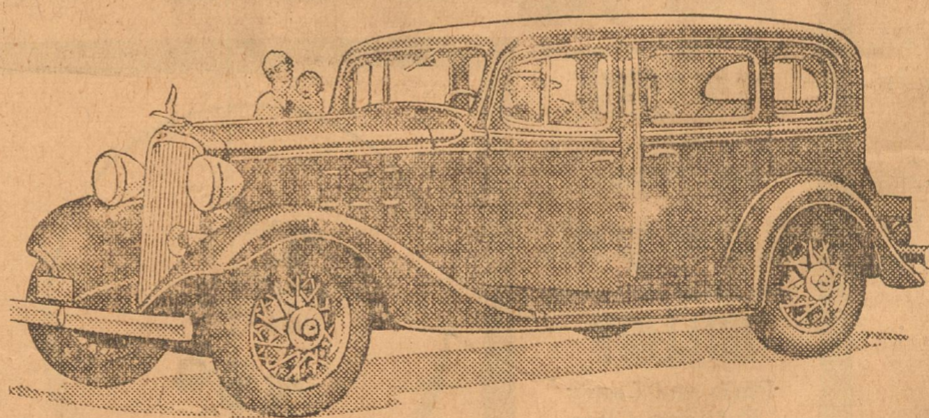
**NOW SHOWING IN JOHN WAYNE the Man from Monterey**

**MONDAY & TUESDAY Ben Lyon, Glenda Farrell and Mary Brian in "GIRL MISSING"**

Coming SOON! **42nd STREET**

**STEEL ALONE IS NOT ENOUGH!**

—neither strong enough, nor safe enough, nor quiet enough for the body of a quality car like CHEVROLET



There is only one type of body construction which Chevrolet will permit on the chassis of the cars it builds: That's the type which every test—and every experience has proved to be the safest, strongest, and best. Not steel alone, because steel alone is not enough. But a Fisher body of steel reinforced by hardwood! The same kind of construction used on practically all the highest-priced cars in America.

Chevrolet well knows that steel alone has one distinct advantage: it's cheaper. Steel also is strong—up to a certain point. BUT—beyond that point, steel alone will bend and crumple under severe stress or shock. It takes the strength and supporting solidity of a hardwood reinforcement to give you the full protection and full satisfaction you want in a motor car body today.

If you're thinking of buying a new low-priced car, better watch this matter of bodies, and watch it carefully. Insist on steel reinforced by hardwood! Fortunately, the only low-priced car with this preferred type of body is also the only car with a proven valve-in-head six; with Fisher Ventilation; Cushion-Balanced Power; a Starterator. That car is Chevrolet—America's most economical automobile.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN



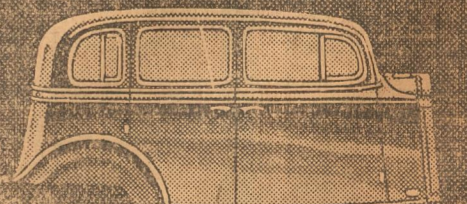
**STEEL BODY**

*plus*



**HARDWOOD REINFORCEMENT**

*equals*



**STRONG, SAFE BODY BY FISHER**

**Anderson Chevrolet Co.**

CROSS PLAINS, TEXAS

**CHEVROLET \$445 to \$565**

All prices f. o. b. Flint, Michigan. Special equipment extra. Low delivered prices and easy G. I. A. C. terms. A General Motors Value.

FRIDAY OF EACH WEEK  
JACK SCOTT — EDITOR

Entered as second class mail matter at the Post-office at Cross Plains, Texas, April 2, 1909, under act of March 3, 1879.

Telephone Number — 114

**NOTICE TO PUBLIC**  
Any erroneous reflection upon the character, standing or reputation of any person, will gladly be corrected if brought to the attention of the editor personally at the office, Eighth Street, Cross Plains, Texas.

**SUBSCRIPTION RATES**  
One year in trade territory .....\$1.50  
One year elsewhere .....\$2.00  
Payable in advance.



The Review is an independent Democratic newspaper, supporting what it believes to be right and opposing what it believes to be wrong, regardless of party politics, publishing the news fairly and impartially at all times.

### Better Windows Mean More Business

Nothing adds more to the attractiveness of a city's business district than timely decorated windows in stores. Few merchants really realize how many potential customers view their window displays at night after stores have been closed and how much a well arranged exhibit stimulates buying.

To encourage better windows it would be an interesting feature in daily business for various merchants to compete for individuality in window decorating. A very good way to create sufficient interest have a large number of firms take more pride in their windows would be for each week local merchants to adjudge one window as the 'most attractive of the week' and award a small prize to the store or the person who dressed it.

Aside from making displays better, the idea would get the public interested and cause many who have heretofore passed attractive windows unnoticed, to pause and really become interested in the merchandising of a home town firm.

## Looking Back Down Memory's Lane

### From The Review Files of 19 Years Ago Today

#### PRO AND ANTI QUESTION NOT IN COUNTY ELECTION

Farmer Jim and those that adhere to the Ferguson faith were elected in Saturday's primary election. The anti and pro question did not enter into the selection of county officials, so far as the Review has been able to learn.

The Democratic nominees for this county are: county clerk, Chas Nordyke; county judge, W. R. Ely; treasurer, Pit Ramsey; tax assessor, Melvin Farmer; county superintendent, S. E. Settle; tax collector, W. E. Melton; sheriff, John Moore; county attorney, Bob Black; public weigher, Cross Plains precinct, Martin Neeb; justice of the peace, P. Smith and constable W. A. Peterson.

#### MOSE BAUM IS ATTENDING LETTER CARRIERS MEETING

Mose Baum is at College Station

attending rural letter carriers association. Alex Baum is substituting on the route for him.

#### COTTONWOOD PICNIC IS SUCCESSFUL THURSDAY

Cottonwood's big picnic Thursday was the best of the ante-primary picnics. It was largely attended, and especially by those interested in politics. Tom Ball, for Governor; was the principal speaker of the day. Dinner was spread on long tables at noon.

#### JEFF CLARK BEGINS WORK FOR DAVIS & GARNER CO.

Jeff Clark has begun work for Davis and Garner Company in the gents department. He is taking the place of Luke Clements, who has recently been employed by Higginbothams.

### NEW YORK

One of New York's best known chop houses has been converted into a penny restaurant.

\*\*\*\*\*

Police at one of New York's beaches are arresting men for appearing on the beach with trunks only. Some judges dismiss the cases as rapidly as called before them.

\*\*\*\*\*

A New York actress has read more than 100 plays during the last few months but to date hasn't found one to her liking.

\*\*\*\*\*

A sanitarium for nervous people here charges \$60 for consultation. That should cure something.

\*\*\*\*\*

For the first time in years children with their mothers are permitted to use the lawns in Central Park.

\*\*\*\*\*

Three times as many men commit suicide in New York as women.

### SPORTS

Nearly 32,000 person paid \$198,259-15 to see Primo Carnera defeat Jack Sharkey for the heavyweight championship of the world. Sharkey received \$69,693.34 and Carnera \$16-377.28. If the fight demonstrated anything it showed that a man weighing 260 pounds should not be put into the same ring with a man 50 pounds lighter. A giant like Carnera needs to be put in a class by himself.

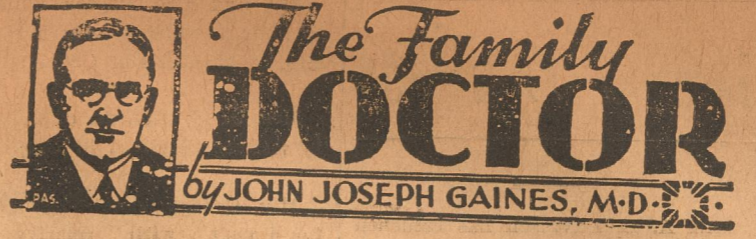
\*\*\*\*\*

Jack Tidball, of the University of California at Los Angeles, won the 49th annual national intercollegiate tennis championship by defeating Richard T. Murphy, of Hamilton College. 8-6, 9-7, 8-6. Tidball succeeds Clifford Sutter, of Tulane University, now overseas.

\*\*\*\*\*

Field shooting all year 'round—that's skeet, an exciting new sport which is becoming increasingly popular.

They held a dog show in Madison, N. J., the other day. Twenty-five thousand persons attended. Interest in dogs is increasing.



### LITTLE TROUBLE

Little, because not of much size. Sometimes we fear they are the ground-work of cancer—I refer to facial blemishes on old people, or those past middle age. I have noticed most of them on the upper cheek, near the hair-margin—in front of and above the attachment of the ear.

It does not matter to you that these things are called "keratoses" by the scientists; what you want to know is how to manage them with satisfactory results. May appear anywhere, of course.

Yes, some of them are of warty consistence; indeed those hard ones in very aged people MAY lead into shallow form of cancer—skin cancer. But I have seen hundreds of soft lesions on old peoples' faces—that just seemed to stay,— wouldn't heal. I've seen them burned by caustics in efforts to kill them—not a good treatment at all; too intensely irritating. An aged skin needs everything else than caustics.

The old man is annoyed by the ugly blemish that just won't go away or heal kindly. He is tempted to pick at it—it bleeds easily, which makes it the more suspicious—Every time he shaves, the thing seems to rear up and act spiteful. It may keep this up several years.

You know what I advise? Keep all irritation off them. Not any harsh soap. No effort to "kill" the sore—sure, don't try that. Stop picking it or scratching it; you might drive it into serious rebellion by your continual teasing. Let it alone, is the first and chief essential.

Get an ounce of pure, refined castor oil. Fill the mesh of a small linen or flaxen rag—or better, a piece of absorbent gauze—fill with the oil, and lay it on the sore. Keep it there till it needs renewal, and apply another. Keep it up. Keep the sore wet with the castor oil. I've seen this cure such things, slick and clean in two or three weeks, that had annoyed as many years. Keep in touch with your doctor.

Want Ads Get Results.

### Buying Old Coins

I will pay you a premium for old or rare coins. The better the condition of the coin, the better the price. See me if you have any to sell.

Jack Scott. tp

**For Sale**  
My home in Cross Plains. See Flem Johnson, 4 miles West of town.  
T. C. Thorn 4tp

### Give Your Shoes A Fair Chance

When your shoes become worn and need repairing, give them the same chance that you would take yourself, if you were ill. Choose the man to repair them with accuracy. He should be skilled in the business and have various mechanical devices to supplement his efforts.

Gautney has one of the best equipped plants of its kind in West Texas and he is by no means a new comer to the shoe repairing industry. He will appreciate your patronage and will devote first class service to each job.

### GAUTNEY'S SHOE SHOP

### New Farm Loan Money

4½ & 5% money to worthy farmers and ranchmen on land, livestock, crops, implements up to 75% normal value, 13 to 40 years. Refinance your loans with Joint Stocks or others.

W. HOMER SHANKS  
Suite 1, Penny Bldg.  
Ablene, Texas

### A Laxative that costs only 1¢ or less a dose

NEXT TIME you need medicine to act on the bowels, try Theford's Black-Draught. It brings quick relief and is priced within reach of all. Black-Draught is one of the least expensive laxatives that you can find. A 25-cent package contains 25 or more doses.

Black-Draught is made of approved laxative plants, firmly ground so you take the medicine into your system just as naturally as you get nourishment from the food you eat.

Refreshing relief from constipation troubles for only a cent or less a dose—that's why thousands of men and women prefer Theford's Black-Draught.

## Motorists have 3 kinds of pocketbooks

### ... and Gulf makes an oil for each!



WHEN you go to a Gulf station you can pick your choice! You can pay what you want—for oil—and for gas!

For Gulf offers a choice of 3 fine gasolines and motor oils. Each is at a different price. It's an amazing variety of gas at different prices.

So buy your oil to suit your taste and your pocketbook! Whatever you buy to Gulf! Whatever you buy to suit your taste and your pocketbook!

**3 GREAT GASOLINES**  
Gulf Traffic Gas—A dependable, white anti-knock gasoline  
**Low Price**  
That Good Gulf Gasoline—The famous FRESH gas. Higher in anti-knock than most regular gasolines—now lubricated. No extra cost.  
**Medium Price**  
No-Nox Ethyl—As fine gasoline as money can buy, plus Ethyl. Specially designed for modern high compression motors.  
**Premium Price**

**4 GREAT MOTOROILS**  
Gulf Traffic Oil—Safe! A motor oil vastly superior to many oils at this price.  
**15¢** a quart plus tax  
Gulf-lube... Gulf's sensational new "high-mileage" motor oil (or Gulf Supreme, "The 100-mile-an-hour oil.")  
**25¢** a quart plus tax  
Gulfpride—No finer motor oil in the world. Refined by the famous Alchor process—exclusive with Gulf.  
**35¢** a quart plus tax

And every Gulf customer gets these FREE services:

1. Clean windshield—to help you avoid accidents.
2. Fill radiator—to keep your motor safely cool.
3. Inflate tires—to put longer life into them.
4. Check oil—to save you many repairs.

### BIRTHDAY STRIP

The Review congratulates this week the following upon the occasions of the anniversaries of their birthdays.

I. B. Loving, Jr. Wed. July	26
Edna Mae Hamilton Wed. July	26
J. H. Rudloff, Wed. July	26
Mrs. Drew Hill Friday July	28
Alfred McMillan Sat. July	29
Mrs. George Scott Mon. July	31

### WANTED

Water Well drilling. Take some trade.  
4tp W. B. Varner, Cottonwood, Texas

### Local Happenings

Peyton Weaver of DeLeon is visiting Tommie Holden Jr. this week.

Elmer Gooch has returned to his home in Abilene after a visit with Mr. and Mrs. B. W. Webb and family.

Mrs. Eunice Starr has returned home after a visit with her sister, Mrs. J. B. Hart, in Abilene.

Mrs. Howard Price of El Paso is visiting her brother, R. E. Longbotham, and sister, Mrs. Edward Schaffner, Jr.

Mrs. Homer Moon made a business trip to Baird Tuesday.

Messers and Mesdames Mack Underwood, Babe Wood and Willis Brown spent a few days on the Bayou last week fishing.

Mr. and Mrs. Edward Schaffner Jr. and her sister, Mrs. Howard Price, of El Paso left Wednesday for a few days visit in Dallas.

### Kidneys bother you?

Heed promptly bladder irregularities, getting up at night and nagging backache. They may warn of some disordered kidney or bladder condition. Users everywhere rely on Doan's Pills. Praised for more than 50 years by grateful users the country over. Sold by all druggists.

### PROFESSIONAL CALENDAR

**Dr. J. H. McGowen**  
DENTIST—X-RAY  
Office, Farmers National Bank Bldg.

### FUNERAL NOTICES

Funeral notices are something of which none of us wish to think, and as a result they are often forgotten with the funeral arrangements. It is an item that should not be overlooked.

The Review Publishing Company is thoroughly stocked along this line.

VOTERS TO GET MONEY WORTH AUGUST 26th

Continued from page 1

Texas providing for the exemption of Three Thousand (\$3,000) Dollars of the assessed taxable value of all residence homesteads except in certain counties.

Proposing to amend article XVI, section 20, subsection (a) of the constitution of Texas providing for the traffic of vinous or malt liquors of alcoholic content not exceeding three and two tenths per cent (3.2 percent) by weight.

Proposing to amend article IX of the constitution of Texas by adding thereto section 3, and providing for the adoption of a county home rule charter by the voters of the counties of Texas under certain restrictions.

And for the purpose of electing thirty-one delegates and thirty-one alternates to a convention to be held in the city of Austin, Texas, on the ninetieth (90th) day after the 26th day of August, 1933, which convention shall pass upon the question of whether or not the Twenty-First (21st) Amendment to the constitution shall be ratified by the State of Texas.

Mrs. Bernice Ray of Baird is visiting her parents, Mr. and Mrs. Lon Hailey.

Mr. and Mrs. Jack Robbins of Albany are visiting relatives in Cross Plains.

Mrs. C. G. Morris and son Coley Grant returned Monday from Walnut Springs where they visited relatives.

Mr. and Mrs. Marion Harvey visited her sister, Mrs. E. A. Ungren, in Abilene Sunday.

Miss Adenia Henley of Fort Worth is visiting her aunt, Mrs. Edna Mauldin.

Mr. and Mrs. W. A. Foster of Anson are visiting his parents, Mr. and Mrs. A. J. Foster.

Mrs. Jack Noel is visiting her daughter, Mrs. Ungren, in Abilene.

Local Happenings

Mrs. A. B. Davidson has returned from Llano where she visited relatives.

Mr. and Mrs. W. C. Adams and Mrs. Gene Adams attended an old-time reunion at Buffalo Gap Sunday.

Mr. and Mrs. M. B. King and children visited her parents in Mullins Sunday.

Glan Mitchell left Thursday for Stephenville where he will be employed with the City Gas Company.

Mrs. Jim Settle and Mrs. Joe Blitch were Coleman visitors Monday.

Mr. and Mrs. Merlin Garrett visited in Cisco Sunday.

Mr. and Mrs. C. D. Baird visited in Fort Worth last week.

Misses Bill Shultz and Edwena Anderson of Rising Star were Cross Plains visitors Saturday.

Mr. and Mrs. Lee Thompson have as their guest, their niece, Miss Mary Elizabeth Thompson of Dallas.

Mr. and Mrs. C. D. Anderson of Brownwood were Cross Plains visitors Sunday.

Dr. and Mrs. J. H. McGowen have as their guest, her brother, Charlie Nick Bailey of Clyde.

Dr. and Mrs. J. H. McGowen visited in Clyde Sunday.

Mr. and Mrs. Bailey Wilson were in Brownwood during the week end.

Weldon Cunningham of Abilene visited friends in Cross Plains Saturday.

Mr. and Mrs. Bo Cavett, Weslie and Tommie Webb and Miss Marie Neeb, visited in Abilene Saturday.

Mr. and Mrs. Peyton Smith have as their guest this week her mother, Mrs. C. M. Wells of Copperas Cove.

Mrs. J. H. McLean of Gladewater is visiting relatives in Cross Plains.

Mrs. George Scott left Thursday for a visit with relatives in San Angelo.

Mr. and Mrs. S. Freeman and son visited relatives in Hamilton over the week end.

Mrs. Sam Long, Mrs. Bob Boone and Mrs. Chase Adams were in Santa Anna Thursday.

Grady Tyson and family of Fort Worth are visiting relatives in Cross Plains this week.

Miss Alto Neel of Santa Anna was the week end guest of Mrs. Jim Settle.

Mrs. Bill Bryant is visiting relatives in Springtown this week.

SERVICE AND SUCCESS

BRUCE BARTON

HERE is the advertisements of an automobile company one of greatest in the world. And why is it greatest? On what does it base its claim to leadership? On its huge factories and financial strength? They are never mentioned. On 105 army of workmen or its high salaried executives? You might read its advertisements for years without suspecting that it had either. No "We are great because of our service," the advertisements cry. "We will crawl under your car oftener and get our backs dirtier than any of our competitors. Drive up to our service stations and ask for anything at all—it will be granted cheerfully. We serve; therefore we grow."

A manufacturer of shoes makes the same boast in other terms. "We put ourselves at your feet and give you everything that you can possibly demand." Manufacturers of building equipment, of clothes, of food—all of them tell the same story. "Service is what we are here for," they exclaim. They call it the "spirit of modern business"; they suppose, most of them, that it is something very new. But Jesus preached it more than nineteen hundred years ago.

One afternoon in a Pullman car the late George W. Perkins was talking about the reason why men succeed and fail.

"I am amazed by some of the young men who ask me to use my influence to get them better positions or increases in salary," he said. "Such an attitude on their part shows an absolute failure to understand the fundamentals of success. In all the years that I was in business I never once asked what my salary was to be, or my title. None of us who made that Company ever wasted time over such questions. We had a vision of extending the Company's service throughout the world."

That sounds sensible—good business management. But how does this sound.

"If you're forever thinking about saving your life," Jesus said, "you'll lose it; but the man who loses his life shall find it."

Because he said it and he was a religious teacher, because it's printed in the Bible, the world has dismissed it as high minded ethics but not hard headed sense. But look again! What did Perkins mean if it wasn't that he and his friends buried themselves in their great undertaking, literally lost their lives in it And when they found their lives again, they were all of them bigger and richer than they had ever supposed they would be. Would such success have come to them if they had been careful about themselves?

We mustn't overdo this thing," they might have said. "This is a good company and deserves to grow, but every man must look out for his own interests. Just what is there going to be in it for us?" With such an attitude they might have moved up to well-paid positions: but never to outstanding success!

Piggly Wiggly logo with a woman shopping and the slogan 'A Pleasant-Economical WAY TO SHOP'

Table of grocery prices including TEA, APRICOTS, PINEAPPLE, PEACHES, FLOUR, SYRUP, COFFEE, BEEF ROAST, SLICED BACON, etc.

Advertisement for Atlantic & Pacific Tea Co. featuring various products like BREAD, GRAPE NUT FLAKES, COFFEE, and PRODUCE SPECIALS.

Advertisement for Texas Louisiana Power & Light Company, 'Best for Cooling Bottled Beverages', featuring an image of an ice chest and a power plug.

Advertisement for The Red & White Stores, 'Specials for Saturday', listing various grocery items and their prices.