

PERSONAL PROPERTY

When Taylor, played as part of Raymond Dancy, given a job as a sheriff's officer...

Bill Weiler was an Abilene visitor Monday.

Screen

TOMMIE FARR

PICTURE

Round by Blow

Tim McCarthy

Saturday

THEATRE CISCO

End R BUYS!

- Sun Spun, 37c
Qt. Jar, 23c
Un Spun Pt Jar, 23c
No. 2 Standard, 3 for 25c
B & W, each 5c
K. C., 10 oz. can 9c
No. tall can, each 10c
Pkg. 9c
R&W 9c
W. 4 small cans 15c
5 lbs. for 40c
lb. can 63c
R&W, No. 1 Cr. or Slie, can 9c
Dix. sour or dil. Qt. jar 17c
arly Riser, 17c
lb. Pkg. 60c
R&W, 2 lb. can 90c
UND, 8 lb. carton 23c
Standard Brand, Qt. jar 9c
B&W, No. 1 can 19c
R&W, 1-4 lb. pkg each 21c
Wash Burbanks 19c
Large Box 23c
R&W, 3 for 15c
ESS GRAPES - 2 lb. for 5c
Dozen 5c
Pound 5c

et Specials

- Sliced, lb. 35c
1 Full Cream, lb. 23c
Fancy Forequarter lb. 17c
Forequarter, lb. 18c
lb. 12c

WHITE stores

Evening he sent his son to borrow the paper, and his son was on his way he

The Cross Plains Review

(SERVING THE LARGEST SHALLOW OIL FIELD ON EARTH)

"When The One Great Scorer Comes To Write Against Your Name He Writes Not If You Won Or Lost But How You Played The Game"

FRIDAY, SEPTEMBER 10, 1937

No. 22

CROSS PLAINS, TEXAS

Home Town Gossip

an alarm clock rousing a sleeper, school bells will ring the Cross Plains Monday morning...

Mrs. R. B. McGowan and her family have returned home after a stay of more than a week with relatives in Baird.

Miss Lucille Wilson returned her home in Waco Sunday, having spent the past month in the home of her sister Mrs. Lester Barr.

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ALL EYES ON SCRANTON TEST

Local Schools Begin Term Monday

MAYOR COLLINS TO DELIVER OPENING ADDRESS AT 9 A. M.

It's readin', and 'rithmetic time again. Most schools which have not already opened in this area will launch the new term Monday morning.

Initial exercises are to be held in Cross Plains high school auditorium Monday morning at nine a. m., with Rev. S. P. Collins, Presbyterian pastor and Mayor of the city, delivering the opening address.

Classes will meet Monday afternoon and rolls formed and lessons assigned. The Review was told yesterday by Superintendent L. C. Norman.

Nineteen instructors are to compose this year's faculty, 10 of whom are hold overs from last year's staff. Most recent addition to the faculty is Miss Alveta Tate, graduate of Howard Payne College, who was elected by the board of trustees Monday night. She will teach public school music and penmanship in the grades.

Members of the high school faculty are: Superintendent Lewis C. Norman, Principal J. C. Barrington, Coach Bill White, V. A. Underwood, Clinton Voyles, Miss Patsy Webb, Miss Dolores Tanner, Mrs. M. G. Underwood and Mrs. Harold Overvies.

Grammar school teachers are: Miss Anna Mae McCannab, Mrs. Pat Allen, Miss Elizabeth Tyson, Miss Ethel Manning, Mrs. R. B. McGowan, Miss Alleen Tate, Miss Mary Beth Langston, Mrs. Orba Booth, W. E. Lusk and C. S. Martin.

An enrollment slightly larger than last year is predicted by Superintendent Norman for opening day.

18 FOOTBALLERS REPORT AT PIONEER

Pointing to a game with the Old Hornets at Pioneer, 18 athletes answered Coach W. Williams first call for practice on the Pioneer high school campus Monday afternoon.

The Panthers are lighter this year than last and are minus the services of experienced material, however, Pioneer fans are giving no quarter for the Olden game to be played at Pioneer the twenty-fourth of this month. The game will be of conference significance.

CROSS CUT, DRESSY AND PIONEER BEGIN SCHOOL THIS WEEK

Pioneer, Dressy and Cross Cut schools got underway this week with all reporting enrollments slightly below par, however, attendance is expected to be swelled to the normal within a week or 10 days, the Review was told.

At Pioneer, Superintendent L. C. Cash credited a recent infantile paralysis scare with curbing registration, however, there are now no cases of the disease in the Pioneer district he informed.

MR. MRS. E. D. STRAHAN PARENTS OF BABY GIRL

Mr. and Mrs. E. D. Strahan are parents of a seven pound baby girl born Saturday night, September fourth. The child has been named Gloria Ann. Both mother and child are doing nicely.

Joe Turner Heytz of Eldorado was a visitor here over the week end.

Mrs. L. W. Westerman and Miss Geneva Atchinson were Santa Anna visitors Friday.

Candidate



Bob Calvert of Hillsboro, speaker of the house of representatives, yesterday said definitely that he will announce for the office of attorney general of the state of Texas. William McCarver, incumbent, is expected to be a gubernatorial candidate.

5 FAMILIES LEAVE PHILLIPS CAMP; 3 OTHERS MOVING IN

Five families were transferred out of the Phillips Petroleum Company camp at Pioneer this week. In their places, however, came three families from the abandoned plant at Gorman.

Pete Esery, C. A. Webb and Myrt Browning and their families are the new comers to the camp. Bill Wright and Homer Head were transferred to Ellaville. J. W. Thornton and Russel Guest went south to South Bend. Tom Koonce went to East Texas.

The changes were announced Sunday and became effective immediately.

CLAUDE BURNS PUT ON SCHOOL BOARD

Claude Burns was appointed and qualified as a member of the board of trustees for Cross Plains independent school district at the regular meeting of the group Monday night. He succeeds A. G. Foster, resigned.

T. S. Holdens Back From Trip To New York, Washington

Mr. and Mrs. T. S. Holden and son, Thomas, returned to their home here Sunday night after an absence of four weeks spent in the Northeast visiting friends, relatives and points of interest.

The Holdens sailed from Galveston August 11 to Miami, Florida, where they remained one day before resuming an ocean voyage to New York. Four days were spent in New York proper. From there they journeyed to Washington, D. C., where Mrs. Holden has a nephew and he has seven sisters.

14 states were visited on the tour. Thomas will leave the seventeenth of this month for Norman, Oklahoma, to enroll in Oklahoma University. He will be a senior in the school of petroleum engineering.

EDNA MAE HAMILTON TO JOHN TARLETON

Miss Edna Mae Hamilton, daughter of Mr. and Mrs. C. O. Hamilton of this place, has enrolled at Tarleton Agricultural College at Stephenville, for the fall semester.

Bryant is in South Texas embek.

5 GINS IN TRADE TERRITORY READY FOR COTTON CROP

With five gins operating in the trade territory and three buyers expected to compete for the '37 cotton crop here, Cross Plains may hold the prestige built during grain season as the "best farmers market" in the area.

The fact that freight rates from this place to the coast are a fraction lower than some of the neighboring cities may give local buyers a slight advantage to be passed on to producers.

Two gins are to run in Cross Plains: The Planters Gin, which made the season last year, and the Bond Gin, which has undergone a process of remodeling. Other gins in the trade territory include: C. D. Baird's at Dressy; the Co-op at Burkett; and the Adams Gin at Woodville.

Bulk of this year's crop is due to be later than usual due to the fact that so many acres had to be re-planted; some as late as June 10. All gins are steamed up, however, and grinding out a few bales daily, the Review was told yesterday.

CALLAHAN RANGE INSPECTION OVER

Range Inspectors Everett H. Williams and Hugh H. McDermett of Callahan county report that they have made all inspections of ranches, and that work sheets have been forwarded to the state office.

Agent Ross B. Jenkins expressed hope that by the first of October complaints may be checked and work of ranchers in building tanks, spreading dams and eradication of prickly pear and mesquite will be completed.

The inspectors report that the grass is the poorest in many years, since March. They opined that the best winter range that the county has had since 1932 was grown last winter, but after winter grasses died no summer rains fell to bring out summer grasses.

BILL TUNNELL LOSES AT CISCO AFTER BOB SIKES IS ELIMINATED

After eliminating Bob Sikes, tournament favorite, Bill Tunnell, Phillico golf ace lost to Tim Barnett in the semifinals of the Eastland county golf championship at the Cisco country club Monday morning.

Other Phillico members who gave good account of themselves included Clark Roberts, who capped second flight honors, and Rastus Buey who lost in the finals of the second flight consolation.

NEEB GETS CARLOAD OF LUBRICATING OIL

A carload of motor oil was shipped here via rail this week to E. C. Neeb's service station.

An advertisement in today's Review says that the fuel was bought in carload quantities to secure a lower price, which will be passed on to consumers.

Mr. and Mrs. Billie MacAdams, who recently moved to Baird, has accepted a position in Lawview. Mrs. Adams will join him later.

Mr. and Mrs. J. C. Garrett attended a home-coming at Eolian Sunday.

Mrs. A. J. Mathis spent the past week in Hamilton visiting with relatives and friends.

Mrs. Jack Ripper and children visited Mr. Ripper in Hawley Sunday.

Cross Plains Pastor--Mayor Elected To Head Abilene Presbytery Ensuing Year

The Abilene Presbytery, U.S.A., Wednesday afternoon elected the Rev. S. P. Collins of Cross Plains, moderator, but deferred the selection of the next meeting place until later on the program.

Rev. Mr. Collins succeeds W. H. Cook of Breckenridge.

The meeting of whether to continue operation of the encampment of Buffalo Gap was discussed at length. The Presbytery voted to allocate \$250 in payments of debts accrued during the last meeting and to close the grounds to the public for commercial use. It will continue to be used by the church for religious services and outings.

The Rev. Collins in a talk prior to his election pointed out there is a lack of power in the churches today that is being brought about by a lack of spirituality and trust in God. The majority of the thirty churches in the Presbytery were represented.

Rev. Collins is pastor of the Cross Plains Presbyterian church. He is also serving his third term as Mayor of the city.

RUPERT JACKSON BAIRD ATTORNEY, SUCCUMBS SUNDAY

Friends throughout the Cross Plains trade territory were shocked this week to learn of the sudden death of J. Rupert Jackson, Baird attorney and abstractor, at his home Sunday night. He succumbed to heart attack.

Funeral rites were held from the Baird Baptist church, of which he was a member, Tuesday morning at 10 o'clock; officiating were: Rev. Joe R. Mayes, Baptist pastor, Rev. R. A. Walker, Presbyterian pastor. Interment was made in the Ross cemetery at Baird.

Mr. Jackson had been in ill health for some time and confined to bed the past few days, however, his condition had not been considered dangerous. He heard a fire siren sound Sunday night and walked to the door to see what it was; seeing the alarm was nothing of consequence he started back to his bedroom. He fell near the bathroom door and was dead before members of the family could reach his side.

A member of one of Callahan county's oldest families, and having served as County Clerk and County Attorney, Mr. Jackson was widely and favorably known. Men and women dropped work and paused to lament the passing of a friend, when word of his death reached Cross Plains Tuesday morning.

Until his resignation two years ago, Mr. Jackson was democratic chairman of Callahan county. He was also closely identified with political and progressive movements of this area. He headed one of West Texas' largest abstract concerns.

Besides his wife, survivors include two sons, Rupert Jr. and Randall; two brothers, Leland Jackson, of McCamey, and I. N. Jackson, Jr., of Abilene; a sister, Mrs. Jesse Winters, of Abilene, and his parents, Mr. and Mrs. I. N. Jackson, of Abilene.

HILLSBORO DOCTOR RENTS HOUSE HERE

Dr. J. A. Gregoire, of Hillsboro, was in Cross Plains Sunday and rented the C. W. Barr residence in the North part of town, in which to move the latter part of this month. Dr. Gregoire will establish a practice here, with headquarters at the City Drug Store, beginning October first.

James Collins, who has been attending AAM College at College Station is visiting his parents, here this week.

Mr. and Mrs. Nat Williams and family of Baird were visitors here Thursday.

Dr. Maulie Longbottom and children have returned after a few months visit in California.

J. T. Hammett left Thursday for Abilene to enroll in Hardin-Simmons University.

Paul V. Harrell was a business visitor in Fort Worth Wednesday.

OLDEST CHEVROLET DEALER IN TEXAS EXPIRES AT BAIRD

W. J. Ray, 68, veteran auto dealer of Baird, succumbed to death Wednesday to the effects of a paralytic stroke he suffered five weeks ago.

Mr. Ray was said to have been the oldest Chevrolet dealer in Texas in the point of service, having established his agency not long after opening Baird's first garage 28 years ago. He had lived there since 1900, and operated a blacksmith shop the first few years of that time.

Funeral rites were from the Baptist church at 3 p. m., Thursday, and burial, in charge of the Odd Fellows, was made in the Ross cemetery.

Mr. Ray was born in Hurd county, Georgia, March 10, 1869. He married Mary Lillian Johnson December 23, 1899, and they moved from Georgia to Cottonwood, Callahan county community, in 1896. Four years later they established their home in Baird.

Survivors are his wife; three sons who were associated with him in business, Lonnie, Raleigh, and Harold Ray; another son, Woodfin, of El Paso; two daughters, Mrs. C. J. Harvel of Baird, and Mrs. T. E. Norman of Pampa; nine grandchildren and five sisters and three brothers, one of whom is M. F. Ray, of Cross Plains.

JIMMY BAUM HAS TYPHOID FEVER

Jimmy Baum, of this place, who was taken to a Santa Anna hospital last week suffering with fever believed to be typhoid. Reports from the bedside are that he is showing sufficient resistance to the malady.

Reports reached here first of the week that Jimmy did not have typhoid, and that the disease was malaria, however, this report proved incorrect.

MR. MRS. HARDT LEAVE FOR THEIR HOME IN NEW YORK WEDNESDAY

Mrs. Babe Hardt and son, David who have been visiting her mother, Mrs. John Tyson, returned with Mr. Hardt to their home in New York, Wednesday after a few weeks visit here.

Agent Claims Peaches Should Never Fail In Callahan If Proper Varieties Planted

Orchards plans are being worked out between Callahan county farmers and County Agent Ross B. Jenkins, who declares that this region could make an 100 per cent peach crop each year.

Jenkins hinges his claim on the use of correct varieties of trees, pointing out that certain breeds are adapted to the amount of cold and hot weather in Callahan county.

"Most land in Callahan county will grow an orchard if it is properly prepared," says Jenkins. "All orchards should be terraced before the trees are set and terraces should be run at narrow intervals

WILL SET 8 INCH PIPE 4,000 FEET; MAY DRILL DEEPER

All eyes throughout this section are glued on the Scranton wildcat oil test, scheduled to be drilled 4,000 feet by the Phillips Petroleum Company. Rigging up has been going forward the past 10 days and the company is expected to spud by the middle of next week.

Leasing in the Scranton and Atwell vicinity has been unusually active the past two weeks with acreage anywhere in a mile of the test commanding premiums. Only a few very small tracts are said to be available.

The well is located on the E. P. Cozart farm, two miles Northwest of the town of Scranton. It is in Callahan county by several hundred yards.

The eight inch pipe will be set at 4,000 feet where the Elemenberger line is expected to be encountered, a representative of the Review was told in a visit to the location this week. Reason for carrying a large hole to the 4,000 feet depth is said to be that if pay is not encountered in the Elemenberger the company may elect to test the Hickory sand stone, a small hole would prevent further exploration.

Phillips has two blocks in the vicinity of the well. Aside from one being drilled in a block which begins at the Freedland farm, eight miles North of town and runs Northward for possibly two and a half miles. No announcement has yet been made as to whether or not the company intends to drill the latter block.

Confidence in the Scranton wildcat is increased as a result of the general knowledge that Phillips Petroleum cared that entire area two years ago.

ABILENE BOOSTERS ARE HERE THURSDAY

Boosting the revived West Texas fair scheduled for October fourth through the ninth, 65 Abilene business and professional men visited Cross Plains Thursday afternoon extending personal invitations to people of this section to attend the event.

The delegation left Abilene yesterday morning at nine o'clock, visiting the following places in the order named: Clyde, Baird, Putnam, Cisco, Eastland, Cariboo, Rising Star, Pioneer, Cross Plains, Burkett, Ebleman, Silver Valley, Novice, Goldsboro, Lawn.

David Henkel, who has been in Abilene making preparations to attend Hardin-Simmons University, spent a few days with his parents Mr. and Mrs. J. E. Henkel here this week. He left again Thursday.

Will Arrowood, of Lampasas county, visited in the homes of John, Charlie and Sam Barr here this week, as well as other relatives and friends.

Mr. and Mrs. Bob Cunningham had as their guests here this week two of his cousins from Montague county, in North Texas.

Miss Patsy Ruth Mitchell visited friends and relatives in Baird this week.

Miss Edna Mae Hamilton, daughter of Mr. and Mrs. C. O. Hamilton of this place, has enrolled at Tarleton Agricultural College at Stephenville, for the fall semester.

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Olaf G. Hollingshead of Baird was a visitor here Sunday.

FIND AN OLD COPY OF PIONEER PAPER

The adage: "It pays to advertise," was proved again this week.

The Review last week asked through its columns for a copy of the Pioneer Oil Herald, published in 1922 at Plover. A few days later J. E. Henkel, local furniture merchant, came in with a copy of the publication which had been found in an old dresser bought near Plover.

The edition is devoted principally to oil developments in the Pioneer area. Excerpts from the old paper will be a part of the Review's historical edition slated to come off the press about January first.

Q. By what name was Goliad first known?

A. Presidio la Bahia del Espiritu Santo was the name of the Spanish settlement that is now Goliad.

FOR SALE OR TRADE: Good model T Ford pick-up equipped with good tires and in dandy running shape. Prefer the cash but will take livestock.

DURWOOD VARNER, Cottonwood, Texas (11p)

LOOK - FRIENDS
Carl Perrie
(Shorty the Barber)
Is now located at Bill Cross' Barber Shop and invites you to visit him at his new stand. He promises the same fine tonorial service he has always given. He will appreciate your continued patronage.

Good Luck to All

WORM YOUR BIRDS
with
The GIZZARD CAPSULE

GETS ALL 3 KINDS OF WORMS

Most fowls have Tapes and Pins as well as Round Worms. All three kinds greatly reduce egg production.

The Gizzard Capsule is most effective against every kind—because it does not depend upon only one drug but has two or more drugs for each kind of worm. And its medicine is carried through to the gizzard in the patented INSOLUBLE coating. Safe, and sure of best results. A product of the Geo. H. Lee Co.

Get more EGGS. Give each layer a Gizzard Capsule now.

SMITH'S DRUG STORE

GEORGE LAMAR AND W. O. SPENCER ARE FIRST SUBSCRIBERS

First week of the Review's annual subscription campaign came to a close last night with indications that the Cross Plains paper will establish a record circulation before the current drive is completed.

First to take advantage of the one-third reduction in price were W. O. Spencer, of route one, and George T. Lamar, of Cisco. Both also renewed on opening day last year.

Prices on the Review are reduced from \$1.50 in the Cross Plains trade territory to \$1.00 and from \$2.00 outside the trade area to \$1.50. Subscribers are urged to bring or send remittances for another year at once, for the publication of a newspaper is made much simpler and greater efficiency obtained by the prompt renewal or cooperation of subscribers. Those who may not know the expiration date of their paper will be furnished this information upon request.

Orders to subscribe on the start of the year's campaign included: Roy Lee Little, J. E. Barrington, P. G. Jones.

RADIO

See and hear our new farm Radios. We will trade for live stock, grain and hay. Let us demonstrate one in your home. We will be no obligation to buy.

Garrett Motor Co. 4th-20

Dr. J. H. McGowen
DENTIST—X-RAY
Office: Farmers National Bank Bldg.

S. C. Barr
INSURANCE
Citizens State Bank Bldg., Cross Plains, Texas

Jackson Abstract Co.
Phone 59
Baird, Texas

CHAPPED HANDS MADE SMOOTH AS SILK

You have never seen anything like Balm Argento for your skin. This wonderful new cream skin softener soothes and helps to beauty. It will amaze you how fragrant and smooth your hands will and white. You'll like its quick action, its rich odor, economy. Use drop in a complete application. For lovely attractive hands try Balm Argento. Wonderful in a few seconds.

FREE This ad and bring it to our store for generous Free Sample of Balm Argento.

SIMS DRUG COMPANY

Q. Who was in command of the troop that opened the battle at San Jacinto?

A. Colonel (afterward General) Sidney Sherman, a native of Massachusetts and descendant of Roger Sherman of Revolutionary fame. He was in business at Newport, Ky and when the call for volunteers was made, left his business, raised and equipped a company of 50 men and hurried to Texas. He reached the Brazos in February, 1836, and reported at Gonzales, but too late to raise a sufficient force to go to the relief of Travis, then besieged

in the Alamo. It was he who first sounded the war-cry, "Remember the Alamo; Remember Goliad!"

Q. When was the present town of Teague established and for whom was it named?

A. Prior to the building of the Trinity and Brazos valley Railroad in 1898, the small community town there of about 75 people was called Brewer. The name was then changed to Teague. The Texas Almanac says it was named for a Mrs. Teague, an aunt of B. F. Youakum, railroad builder, Fred Massengill,

in "Texas Towns," says it was named for J. R. Teague, an early settler.

Q. How did Bandera county and county seat get their names?

A. They were named for "Bandera Pass," a pass through the nearby Guadalupe mountains. "Bandera" is a Spanish word meaning "flag" or "signal." The accepted version is that following a victorious fight with Apache Indians, who were driven from the pass, the Spaniards left their flag on the mountain top as a threat to the

Indians against returning to that section.

Q. When did a Mormon colony settle near Austin and what became of it?

A. In 1839, a Mormon colony from Nauvoo, Ill., located on the Colorado about six miles above Austin and built the first corn mill in the country. This was destroyed by flood and the colony moved to Hamilton creek, eight miles from Burnet and built another mill and furniture factory. This was sold to Noah Smithwick and they moved to Pedernales, near Fredericksburg, also

1850. A mill and factory built there also washed away and they moved to the Medina near Bandera in 1854, intending to build another plant there. Their leader, John Wright, died soon after, and colonists scattered, some remaining there and some going to Utah.

Q. By whom was the town of Bandera established and when?

A. John James, Charles de Witt and John H. Herndon acquired the land and platted the town in 1853, building a horse-power mill and opening a commission

The Cross Plains Review's ANNUAL

Bargain Days

Offer Is Now In Effect

SAVE BY SUBSCRIBING OR RENEWING TODAY

THE BARGAIN DAYS PRICE IS ONLY **\$1.00** PER YEAR IF YOU LIVE IN THIS TRADE TERRITORY

\$.50 IF YOU LIVE OUT SIDE THIS TRADE AREA.

Remember

The Cross Plains Review is the most popular and widely read paper in Callahan County. Every week it contains such features as Governor Allred's, "The Rest of the Record" column, County Agent Ross B. Jenkins discussion of Agricultural problems, news from correspondents in surrounding communities, news of people in Cross Plains and of local citizens abroad. You will find the latest news of county politics, local sports and school happenings in the columns of the Review. You will keep up with the times by subscribing for the Review. And don't forget. Save one-third by acting NOW.

Personal

No statements of subscription accounts have been mailed. It is hoped that every reader will take advantage of this "bargain offer" to place his subscription in good standing. Increased price of materials and labor which go into publishing of a newspaper will absolutely prohibit us from carrying past due subscribers after the close of this campaign. It is not the intention of the management of the Review to "press" people—but we cannot allow subscribers in arrears to remain on our list. We trust we will have complete co-operation from our readers.

RENEW TODAY!

LIVE MARKET for your PRODUCE AT ALL TIMES

We pay highest possible prices for any produce at all times. See us before you sell your cream eggs, poultry.

WE SELL FEED.

COX PRODUCE & FEED

SCHOOL SUPPLIES

READIN', WRITING, RITHMETIC

It would take a Rears & So-buck catalogue to list all of the values in school supplies we are showing. But you can see them all in a few minutes or find what you want in less time than that by coming to

Caton's Variety Store
Cross Plains, -:- Texas

We've been headquarters for teachers and students so long we feel like one of the faculty.

The Cross Plains Review

Published Every Friday
JACK SCOTT, Editor

The publisher is not responsible for omissions, typographical errors or any unintentional errors that may occur further than to correct them in the next issue. All advertising orders are accepted on a basis only.

MEMBER TEXAS PRESS ASSOCIATION

WANT TO TRADE: \$100 scholarship to Tyler Commercial College, Tyler, Texas, for a good white car or what have you?
JACK SCOTT.

Interested in refinancing or leasing farm on long terms? Interest thru Federal Land Bank and supplemental Land Bank. Special farms and other real estate for sale; small down pay and easy terms on balance. Cheap rate of interest, see or write M. H. PERKINS, Sec.-Treas., Citizens N.F.L.A., Clyde, Texas

"MAYTIME" STARRING McDONALD AND EDDY COMING TO LIBERTY

"Maytime," based on the unforgettable Broadway play by Rida Johnson Young, comes to the Liberty Theatre at a Saturday night preview, Sunday and Monday, on resources of Hollywood and the artistry of Metro-Goldwyn-Mayer workmen.

Jeanette MacDonald and Nelson Eddy are the stars and John Barrymore appears in his first role since "Romance and Juliet." Lynne Carter, a screen new-comer, has the juvenile feminine romantic part with Tom Brown.

Noel Langley adapted the piece and the songs were written by Sig-mund Romberg, composer of the original Broadway score, with Herbert Stothart, who composed the first screen operetta, "Czar-Itza," which occupies a melodious sequence.

Many pieces of good used furniture are offered for low prices in the 14th Anniversary Sale at Henkel's this week.

14th ANNIVERSARY SALE
We still have a number of Wood Oil and Gas Cook Stoves, Cabinets, Dining room and Bed Room Furniture.

J. E. HENKEL
Your friends dare not say so but your sore gums and foul breath fer. LETO'S PYORRHEA REM-EDY heals worst cases if used as directed. It is sold on a money back guarantee. City Drug Store

THE CROSS

Stuff 'n' Date



THE CLEPSYDRA
When the clock begins to tick and the ghoulies of the green and red measure time by the hour of after it is effectively in the courts of justice to the speaking time and to prevent damage and squandering, preserve to waste time by filling it with busy work to lengthen its ticks.

County A

4-H Silo Completed
Clematis Reid, a 4-H member of the Oplin Club has just finished building and filling the first silo by any club force to ever reported in Callahan County. This silo has yielded to his country two very good pictures of his which show it when it was silo before being filled and picture which showed it in process of being filled.

Clematis had the help of a brother, Gerald, in digging filling his trench.

Club boys who wish to enter trench silo building contest which the First National Bank offers as a prize to the record a paid trip to the American Exposition and \$500, must have the silo plotted, pictures of the silo and write a story about it and have the same in the agent's office by October 15th will have to hurry to beat the record.

Boys of the county who sign last winter as members of Callahan Club will complete the project. Some have written county agent that because of circumstance or other they have been able to carry out the project as they planned at the time of enrollment but they are to enroll again this Fall and sooner so that they will be a project next year. It is too late to become a 4-H but it is always advantageous boy who gets in early and with it.

Cotton Loan By September

The Secretary of Agriculture announced that cotton growers will be given the opportunity borrowing nine cents per pound their cotton produced this year and a subsidy of not more than three cents per pound which guarantees 12 cents for the up to 65 per cent of the production. No instruction been received in the county office at this time about the loan of the business but necessary papers and rulings issued by September 15th.

The farmers are cautioned to save all sales receipts, gin tickets, relative to each bale of cotton ginned or sold. The payments will be paid to the grower who agree to the program that shall be announced as Congress is again session. It is generally tall the cotton growers will be reduce about 35 per cent of base acreage in 1938.

After the farmers have compliance checked and for

METHODIST CHURCH

By R. P. James, Pastor
Baird, Echo, Pres

The fourth and last conference for Burkett will be held at Echo on October 23. The program will start at 10:30 A. M. Two pastors will discuss 20 minutes. Echo citizens will be invited to attend.

Methodists from this county expected to attend a Spirit Conference at First Church, Coleman, begin 9:30 A. M. on Monday, 13.

Sermon topics for Sunday, September 12
Does God Contact Man

Your Deposit In This Bank Is Guaranteed By 'Uncle Sam'

Each account in this bank is guaranteed by the Federal Deposit Insurance Corporation up to \$5,000.00.

We solicit your banking business upon the basis of safe, conservative and courteous service.

CITIZENS STATE BANK
(Members Federal Deposit Insurance Corporation)

JESSE McADAMS, President, FRED TUNNELL, Cashier

DIRECTORS: B. W. Webb, John Newton, Sam DeBusk, W. P. Brightwell and Edwin Baum.

CROSS PLAINS, -:- TEXAS

Dove Season Opens Wednesday

Be on the firing line the first day and get your bag limit of 15 before the birds become wild.

Everything for the hunter, including license, special dove loads, and rent guns.

Cross Plains Hardware Co.
Headquarters For Sportsmen

WHAT IT TAKES
EXPERT BAKER.
SELECTED INGREDIENTS.
MODERN OVENS.

Barr's Bakery combines these essentials to give you bread, pastry, pies and cakes as good as the best made.

Daily deliveries assure you that Barr's baked goods will be absolutely fresh.

Ask for BARR'S BUTTER-TOP Bread.

BARR'S BAKERY

SOMEHOW YOU JUST FEEL BETTER
When You Have Your Garment DRY CLEANED BY US

JIM SETTLE'S DRY CLEANING

The Cross Plains Review

Published Every Friday

JACK SCOTT, Editor

The publisher is not responsible for omissions, typographical errors, or any unintentional errors...



WANT TO TRADE: \$100 scholarship to Tyler Commercial College...

Interested in refinancing or purchasing farm on long terms interest thru Federal Land Bank...

Your Deposit In This Bank Is Guaranteed By 'Uncle Sam'

Each account in this bank is guaranteed by the Federal Deposit Insurance Corporation up to \$5,000.00.

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BARR'S BAKERY

SOMEHOW YOU JUST FEEL BETTER DRY CLEANED BY US JIM SETTLE'S DRY CLEANING

"MAYTIME", STARRING McDONALD AND EDDY COMING TO LIBERTY

"Maytime," based on the unforgettable Broadway play by Rida Johnson Young, comes to the Liberty Theatre at a Saturday night preview, Sunday and Monday...

Many pieces of good used furniture are offered for low prices in the 14th Anniversary Sale at Henkel's this week.

14th ANNIVERSARY SALE We still have a number of Wood Oil and Gas Cook Stoves, Cabinets, Dining room and Bed room Furniture.

Your friends dare not say so but your sore gums and foul breath. LETO'S PYORRHEA REMEDY heals worst cases if used as directed.

Stuff'n Dates THE EARLIEST CLOCKS IN THE ROMAN COURTS USED TO LIMIT SPEAKERS TIME AND TO PREVENT BABBLING.



County Agent's Column

4-H Silo Completed Clemmis Reid, a 4-H member of the Oplin Club has just finished building and filling the first trench silo by any club force to ever be reported in Callahan County...

Seed Treatment Profitable To A. R. Kelton Mr. A. R. Kelton, rancher and wheat grower of the Belle Plains Community, reports that in 1936 he lost fully 25 per cent of his wheat crop grown in the Esia Community due to smut.

Cotton Loan By September 15th The Secretary of Agriculture has announced that cotton growers will be given the opportunity of borrowing nine cents per pound on their cotton produced this year...

Buying Teanary Mr. Kelton has placed an order with the county agent for 40 bushels of the newly developed Teanary wheat which has proven itself to be better than Turkey Red, Canred, Black Hull, or any other in the Oklahoma, Kansas, and Texas Experiment Stations.

Methodist Church By R. P. James, Pastor Burkett, Echo, Dressy Today? at Burkett at 11:30 a.m. "Christian Tolerance," at Cottonwood Community House at 3:15 p.m. "Final Apostasy Possible" at 8:00 p.m.

Methodists from this Circuit are expected to attend a Spiritual Life Conference at First Methodist Church, Coleman, beginning at 9:30 A. M., on Monday, September 13.

14th ANNIVERSARY SALE Rugs, Single Beds, Dressers, Cabinets, Sewing Machines, Stoves, Heaters, etc.

14th ANNIVERSARY SALE Rugs, Single Beds, Dressers, Cabinets, Sewing Machines, Stoves, Heaters, etc. J. E. HENKEL

Money Raising SALE

We have bought 50,000 gallons of high grade gasoline and have taken an option on 50,000 more gallons. We need CASH to handle this deal. So to raise \$ \$ quickly we are reducing prices.

Gasoline 13 1/2c

We're making this profit sacrifice to raise cash only, and can not sell on credit for this price, however, we still have the usual low prices for our customers who pay by the month.

Don't be confused, this 13 1/2c gasoline is of high octane count and a rapid starting, smooth running motor fuel, however, if you wish high grades we have them at 15c and 18c.

Saturday, September 11

and continues until sufficient money is raised to swing this deal. Remember we still give credit to our old customers who have bought that way in the past, but to raise funds quickly this low price must be for CASH.

HONEST ED'S The Farmer's Friend (Neeb's Service Station)

"THE REST OF THE RECORD" BY JAMES V. ALLRED Governor of Texas

Quite a few of the newspapers have carried statements lately to the effect that we didn't need any new taxes. It's hard for me to understand this contention.

The trouble is, as I pointed out in my message to the regular session of the Legislature, that expenditures at that time (last January) exceeded income about two and a half million dollars per year.

In addition to the money necessary to wipe out the deficit and to take care of these increases in appropriations, I recommended that additional moneys be raised for old age assistance.

Besides all this, the people recently adopted several constitutional amendments. I am sorry they didn't adopt the amendment to authorize the Legislature to pay public officers out of fees for salaries.

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but the people have spoken and I'm always willing to abide by the will of the majority.

Two amendments adopted authorized the State to completely cooperate with the Federal Government in its social security program.

Now all this adds up into millions. The last person in the world to want to tax somebody, but when the people speak I think it's the duty of the Legislature and the Governor to carry out their wishes.

The argument is being made that improving business conditions will eliminate the necessity for new taxes. I hope business will continue to improve.

The Legislature meets on September 27th, at which time I will make my recommendations as to how this money should be raised, and it will be in their hands.

In view of the fact that all the big interests have unquestionably unlearned most of the recent propaganda against new taxes, and are having messages to that effect sent to members of the Legislature.

busy and let the senators and representatives know their views.

I don't want to call the Legislature in special session, and accomplish nothing. I delayed the call until the people could vote on these amendments.

The money can be raised without substantial injury to anyone. Texas is in a fortunate position as compared with most of the other states around us.

We do not have an income tax. We do not have a sales tax, a transactions tax, or anything of the sort so common in every state around us.

666 checks MALARIA in 3 days Liquid Tablets COLDS Salve, Nose first day Drops Headache, 30 Min. Try "Rub-My-Tism" World's Best Liniment

TELEPHONE... SUBSCRIBERS...

HOME TELEPHONE COMPANY T. P. BEARDEN, Manager.

There's only ONE



BY SOPHIE KERR

COPYRIGHT—SOPHIE KERR UNDERWOOD

SYNOPSIS

Just before she leaves to spend a vacation in France, Anne Vincent tells her adopted daughter, Rachel, that Rachel's mother was beautiful Elinor Mallory, before her marriage to Rachel's father, who was killed in the World War.

Rachel goes to New York, where she is to stay while Anne is in France. After Anne leaves for France, Rachel, bent on seeing her real mother, looks up her number.

Rachel learns the Caynes are not yet in town. Pink takes Rachel to dinner at Tom and Rhoda Reed's where she meets Oliver Land, a shabby gentled young man out of work who suggests that she apply for a job as a photographer's model for advertising illustration. He agrees to introduce her to the head of an agency.

Thinking of Anne, Rachel is piqued, fretfully believing her own mother would not have left her alone. She is not entirely happy with Pink Matthews. Her desire to see Elinor Cayne increases, through Oliver Land she meets Louis Vingo, is hired as a photographer's model.

On an assignment he receives a letter from Anne Vincent, a young friend of Vingo's. At lunch she learns that he is a country newspaper man spending a year in New York. For experience he takes a number of different jobs, planning to return home later to edit the paper his father left. That evening she receives flowers from him. She phones Mrs. Cayne's home but is rebuffed because she will not give her name.

Later Curt reveals that Vingo had received an inquiry from a private detective for a girl to go into a rich family and act as lady's maid to check up on some jewelry thefts. Rachel is amazed when she learns the name is Cayne. Without revealing her relationship, she gets Curt to persuade Vingo to let her meet Terriss, the detective.

CHAPTER VII

She went to the morning conference in a mood of reckless determination, for she was still angry and disturbed about the scene with Oliver.

She came into Vingo's agency before the hour, but Curt Elton was already there and the two of them sat together to the chromium, plate-glass and black lacquer arrangement which was Vingo's private office and the pride of his life. "You still want to do this?" Curt asked, as they knocked.

She nodded. She didn't dare let him see how much she wanted it. Terriss had not come but Vingo was waiting and gloomy.

"I don't know why Terriss is so late," he said, looking anxiously at a ghostly clock which was nothing but a glass face and black enamel hands and numerals, with no visible works.

"It's only two minutes, past nine thirty," said Curt. "Yes, and there he is," for there was a knock at the door.

Terriss was the most commonplace man Rachel had ever seen. There was nothing about him that could be remembered. Not until later did she realize that complete inconspicuousness is the best disguise in the world.

Curt moved over beside her as they all sat down again. "I suppose you know something about this matter," Terriss said to Rachel, "but I'll explain more fully. My client is a wealthy business man. His wife is almost twenty years younger than himself and I gather he has always relieved her of responsibility, shielded her from everything hard and disagreeable. They have, by the way, one son, a boy about seventeen, his parents think him brilliant and promising, but he's not very strong so they've never sent him away to school, he's had tutors and gone to private schools."

"There has been petty thieving going on in my client's apartment for some months; he has checked up everyone and everything as far as he can without saying anything to his wife he doesn't want to alarm her or make her nervous. He has had, on one pretext or other, new and very intricate locks put on all the outside doors, thinking that some of the apartment house servants may have a passkey. He's had burglar alarms installed so that outside entry is practically impossible. He has had the private lives of his servants looked into and found nothing suspicious. He's up against it. At my suggestion he's finally consented to let me plant an operator in the household."

"And why don't you use one of your regular employees instead of breaking in on me like this?" grumbled Vingo.

"My client has seen my regular employees and refused to have any of them."

"He might refuse me then," said Rachel. She wondered why Cayne had not once been mentioned by name.

"May I ask you a few questions, Miss Vincent?"

JOSEPH CALLEIA SCORES IN NEW CRUSADING ROLE

News was received here Tuesday that W. S. Bingham, formerly of this place, had been made Station Agent for the M.K.&T. railroad at Aquilla, Texas.

Young Bingham started with the railroad in Cross Plains, learning the telegraphers trade under J. G. Perry.

Mr. and Mrs. E. A. Ungren, of Abilene, visited in the home of Mr. and Mrs. Marion Harvey here Sunday. The Ungrens have just returned from a vacation trip to Alaska. Mesdames Harvy and Ungren are sisters.

Fred Cutbirth and H. H. McDermitt, local ranchmen, have returned from Midland where they attended a cowboy reunion celebration the past week end.

Mrs. Tex Herring, of Putnam, visiting Mrs. C. R. Cook here the first of the week.

A dollar down and a dollar a week might sound crazy, but that is what most folks do to get what they need. We will sell you a DeLaval Cream Separator that way. Ask for a free 10 day trial.

J. E. HENKEL

Local Happenings

Davis Montgomery and C. R. Cook are expected home in a few days from a trip into the interior of Mexico.

Mr. and Mrs. Roy King and Mrs. J. R. Brisson and baby visited the Brownwood lake Sunday.

Mr. and Mrs. R. B. McGowan and son were in Fort Worth and Dallas Sunday and Monday and visited the Pan American Exposition and Frontier Fiesta.

FOR SALE: Good 2 inch second hand lumber. Williams' Planing Mill.

LOOK! School Supplies for all. Chewing gum and balloons from Mc's VARIETY STORE (1142)

DRILLING AND FISHING TOOLS

FOR OIL AND GAS WELLS

Repairing of Machinery of All Kinds

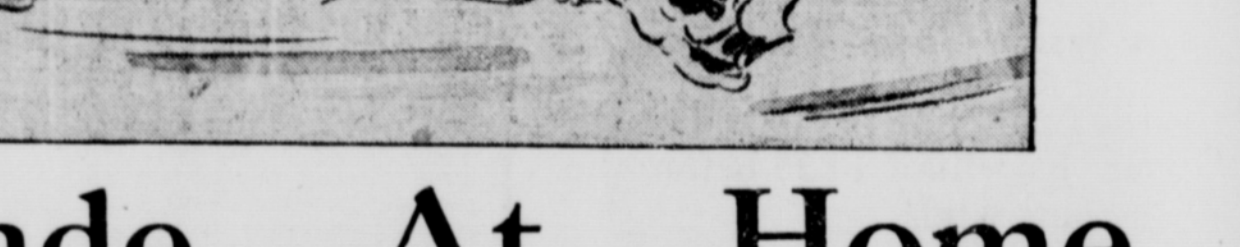
Pipe Cutting and Threading

TELEPHONE—220 P. O. BOX 86

CREE & COMPANY

KEEP THE PEDDLERS OUT!

Peddlers Are Not Farmers Who Have Produce and Farm Commodities to Sell



Trade - At - Home

THE "Fly-by-Night peddler," with his unethical selling practices, and questionable, unknown merchandise, has reaped harvests by his unscrupulous methods from unsuspecting housewives. Don't you realize you are speculating as to worth of every purchase you make regardless of how little or how much you spend—and once you have made this purchase, the chances are that you will never see him again?

But with your local merchant you have a different picture. He's here in business to stay. His success depends upon giving you the utmost in value at the lowest possible price. He can't afford to sell you inferior merchandise; he can't afford to high pressure you into buying more than you need, because he depends upon you for future patronage.

Every purchase you make in Cross Plains from your local merchant helps him to give you better service, merchandise and prices. It helps make employment for our home town folks, and helps make prosperity for all of us.

KEEP THE PEDDLERS OUT -- PATRONIZE LOCAL MERCHANTS -- it pays

- This ad is sponsored and paid for by:—
- Citizens State Bank
 - City Drug Store
 - Review Publishing Co.
 - Higginbotham Bros. & Co.
 - Ramsey's Grocery Store
 - Piggly Wiggly
 - Porter J. Davis Grocery
 - A & P
 - Butler & Son Groceries
 - Bond's Brothers
 - Enderwood's Grocery Store
 - Claude Burn's Service Station
 - H. M. Gary Groceries and Service Station.
 - Liberty Theatre
 - Radio Hospital
 - Calhoun Motor Co.
 - James Cross Service Station
 - Cross Plains Lumber Co.
 - West Texas Utilities
 - Kemper's Cafe
 - Jim Settle Tailor Shop
 - Cross Plains Hardware Co.
 - City Utilities
 - Holden & Tyler
 - Barr's Bakery
 - The Motor Inn
 - W. B. Baldwin Lumber Co.
 - Caton's Variety Store

Higginbotham Bros. & Co.

Funeral Directors



Day and Night Ambulance Service

Day Phone 7 Night Phone 57

Greenville, Texas, was the first town in the United States to adopt the red and green light system to control traffic.

The State of Mississippi has the lowest death rate and the highest birth rate of any State in the South.

AUGUST BEST MONTH IN CITY'S HISTORY; 11 BIRTHS NO DEATHS

From the standpoint of births and deaths last month was the best in Cross Plains history, according to Drew I. Hill, Justice of the Peace. 11 babies were born and there were no deaths. This is believed to be an all-time record.

Mr. and Mrs. J. E. Harrington have moved here from Oplin and taken a residence adjoining Mr. and Mrs. V. C. Walker and family. Mr. Harrington is to be high school principal here this year.

A certain lady from Baltimore seems to have done a good job of tying a knot in the British Lions' tail.

120 of your neighbors are using DeLaval Cream Separators and all are making money from the use of them. Ask for free trial.

ESTRAY NOTICE

Notice is hereby given that B. H. Freeland, County Commissioner of Precinct No. 4, Callahan County, has this day legally estrayed the following animal:

One red and white mare about eight years old, weighs about 800 lbs., branded M on left shoulder, said stray having been running at large for about four months, on place owned by Calvin Freeman, 1 mile south and 1/2 mile west of Dreyse, Callahan County, Texas.

Said stray will be sold for cash to the highest bidder at Sam Sipes lots, in the town of Cross Plains, Texas, on the first Monday in October 1937, being the 4th of said month, between 10 o'clock A.M. and 4 o'clock P.M.

Given under my hand and the seal of the County Court, at Baird, Texas, this 4th day of September A. D. 1937.

MRS. S. E. SETTLE, Clerk County Court, Callahan County, Texas. By Stella Gilliland, Deputy.

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Excitement enough for even Gay Loretta and Reckless Don besieged by love in barricaded Spain!

LORETTA DON YOUNG-AMECHE

LOVE UNDER FIRE

BORRAH MINEVITCH and FRANCES DRAKE WALTER CLETLEY JOHN CARRADINI

ALL RIGHT, KIDS!

Here we go to school again, and the City Drug Store is fixed up with SCHOOL SUPPLIES as usual

Loose Leaf Paper 100 Sheets—10c
Loose Leaf Paper 50 Sheets—5c
Loose Leaf Note Book with Paper 23c
Loose Leaf Note Books 10c to 50c
Fountain Pens 25c, 50c, \$1.00, and up.
Scrip Ink, Parkers Quink, Carters and others.

Special—With each 15c Bottle of Parker Quink Ink, we will give you a Webster Pocket Dictionary, Free while they last.

Special—First week of School only. Three 5c Pencil Tablets for 5c.

Extra Special An Ice Cream Cone Free with each 25c worth of School Supplies we sell you during the first week of school.

City Drug Store
CROSS PLAINS, TEXAS

What Happenings

Mr. and Mrs. Roy-King and Mrs. J. R. Brinson and...

AND FISHING TOOLS

OIL AND GAS WELLS

Cutting and Threading

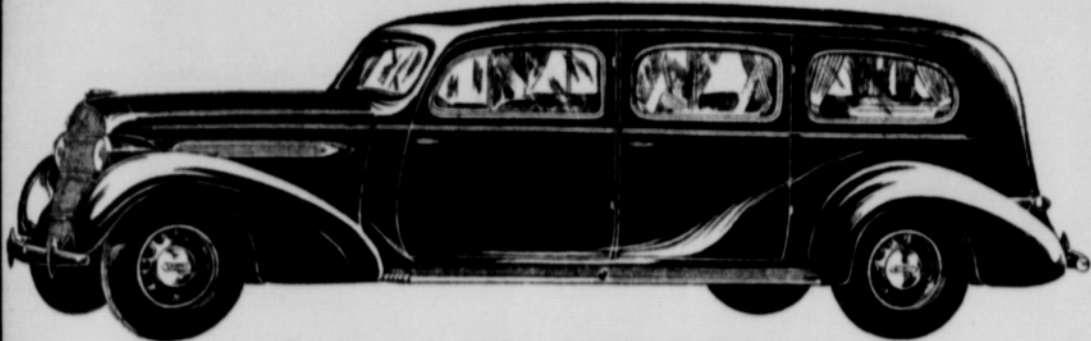
& COMPANY

WOMEN'S WEAR

WARM COMMODITIES TO SELL



Higginbotham Bros. & Co. Funeral Directors



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PALACE

THEATRE, -- CISCO SUN. MON. SEPT. -- 12-13

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SCHOOL SUPPLIES

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Special—With each 15c Bottle of Parker Quink Ink, we will give you a Webster Pocket Dictionary, Free while they last.

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City Drug Store

CROSS PLAINS, -- TEXAS

News of the People! Where They're Going and What They're Doing Little Items About Local Celebrities At Work and Play, Pastimes and Fun

MRS. ARTHUR MITCHELL ENTERTAINS W. M. U.

Mrs. Arthur Mitchell entertained members of the Methodist Missionary Society at her home Monday afternoon.

H. D. CLUB MEETS IN WESTERMAN'S HOME

Members of the Home Demonstration club held their regular meeting at the home of Mrs. L. W. Westerman on Wednesday afternoon of last week.

DELTA KAPPA MEMBERS ENTERTAINED MONDAY

The Delta Kappa club was entertained with two tables of contract bridge at the home of Mrs. Jack Scott Monday afternoon.

MRS. JIM BARR TO BE CONVENTION DELEGATE

Mrs. Jim Barr, of Cross Plains, Mrs. John Roberson, of Oplin, and Mrs. G. B. Jones, of Midway, will represent Callahan county home demonstration clubs at a state convention to be held in San Antonio September 27, 28 and 29.

COTTONWOOD

S. A. Moore Jr. and daughter Shirley of Borger are visiting his parents Mr. and Mrs. S. A. Moore.

ATWELL

Mr. C. E. Shirley of Cottonwood and Mrs. Ruth Johnson were united in marriage, at the home of J. M. McWilliams, at 8 o'clock p.m., Saturday, September fourth.

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CLUB IS ENTERTAINED AT LON ANDERSON'S

Mrs. Lon Anderson was hostess when she entertained the "42" club with two tables at her home in Pioneer Thursday afternoon of last week.

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VISITOR IS HONOREE AT PARTY THURSDAY

Complimenting Miss Ruth Morris of Santa Anna who visited here last week, Miss Geneva Atkinson entertained with a slumber party Thursday night of last week at the home of L. W. Westerman.

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We are justly proud of our showing of Ladies' Shoes which we have assembled for Fall and Winter selling. There's style—comfort and economy expressed in each shoe!



Shoes

That Look Right And Feel Right

Every Size Included FOR DRESS, STREET, AND SPORTS KIDS FABRICS SUEDES BLACK BROWN AND TAN

Smart women will rush to our store to buy their complete shoe wardrobes for now and later. We've just received the newest of Fall shoe styles. They're breathlessly new fashion in scores of distinctive styles.

PRICED ONLY \$1.95 \$2.95 \$3.95 \$4.95



Exclusively designed shoes just right for wear now and clear on through the Winter months. It's a huge collection.

Ready with School Shoes for little men and little women—Correct styles—pleasingly priced.

Men and Boys Fall FELTS



Just received the new fall hat for men and boys, in the colors for fall. Men—see these hats while we have your size.

\$1.95 up

Boys Suit's

Complete line of boys suits for school or dress wear. Plain or pleated back. Two pairs pants.

\$11.95 up

Men's Dress Shirts

Men's dress shirts, no-will collars, fast color.

98c

BOY'S SHIRTS

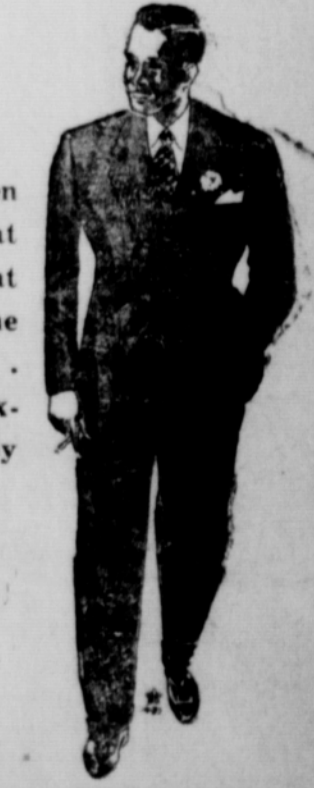


Boy's school shirts in grey, shaunting and khaki shirts and pants to match.

49c up

Men's Suits

Our new Fall Suits for men and young men have that "certain something" that distinguishes them from the ordinary run of clothing...



Smartest, most popular styles! Newest, choicest wools! Models for every figure! Colors to satisfy all tastes!

HIGGINBOTHAM BROS. & Co.

CROSS PLAINS, -- TEXAS

Strange but True



GREEN TEA OR BLACK TEA CAN BE PRODUCED FROM THE SAME KIND OF LEAF—THE DIFFERENCE IS IN THE PROCESS OF CURING

Repair, Reroof, Repaint or Remodel Now!

If you need only a few boards for an odd job or the materials for a complete new home or another building, you will find just what you want at our well stocked yard. Builders hardware, glass, cement and everything a first class lumber firm should carry.

HIGGINBOTHAM BROS. & Co.

CROSS PLAINS, -- TEXAS

Home

able, unknown merchandise, has reaped you realize you are speculating as to spend—and once you have made this ss to stay. His success depends upon sell you inferior merchandise; he can't ds upon you for future patronage. o give you better service, merchandise ce prosperity for all of us.

MERCHANTS -- it pays

- West Texas Utilities, Kemper's Cafe, Jim Settle Tailor Shop, Cross Plains Hardware Co., City Utilities, Holden & Tyler, Barr's Bakery, The Motor Inn, W. B. Baldwin Lumber Co., Caton's Variety Store

