


## Want A Used Car Bargain ?

If so, see the dandy bunch of Used Cars we have just taken in an New 1937 Model Fords. All have been reconditioned and can be sold to you on a payment plan that makes ownership simple.

MeAdans Motor Cob


There are many lovely features of Autumn; its crisp, cool days are a welcome respite from Summer. Autumn with Hallowe'en, Thanksgiving, Armistice celebrations, harvests and Christmas anticipations is truly the most gladsome time of the year in West Texas.

But there's another feature of Autumn, to which we wish to call your par-
ticular attention. It's strictly Businesslike and is possessed with only the splendor of thrift. Each Autumn the Review offers its ANNUAL BARGAIN DAY SUBSCRIPTION CAMPAIGN. In brief, this campaign is your opportunity to subscribe for your home town paper at 33 and one-third percent saving. The Review's BARGAIN DAYS are now on and you can get your home paper for

# $\$ 1.00$ 

In the Cross Plains Trade Area.

## And For $\$ 1.50$ Anywhere In The Good ol' U.S. A.

An extensive effort is being made to collect all delinquent subscriptions before the current bargain offer closes, for, after its expiration we MUST resume the regular prices of $\$ 1.50$ and $\$ 2.00$. Postal regulations, increased cost of newsprint, and good business judgment prohibit our carrying delinquent subscribers. We, therefore, make this appeal in our most eloquent fashion that you take advantage of the current offer to place your subscription in good standing for another year.

On another page of today's Review will be seen the honor roll. It's just started and is yet quite small, however, within the next few weeks we're expecting it to exceed all former lists of its kind published in your home town paper. Get in the swim now, pay up; be a bona fide reader.

If you are in doubt as to when your subscription expires a phone call, visit to the office or card addressed to us, will bring you the exact date as to when your subscription runs out.

An earnest endeavor is being made to build the largest circulation of any newspaper in Texas, published in a town the size of Cross Plains. Your home town newspaper needs and covets your support.

Because we feel that a newspaper belong to the territory it represents and its success is enjoyed by all who read and claim it, we also ask that you assist us in securing your neighbors' subscriptions. In years past the Review has spoken - and truly so -many good words for you and yours. Will you now return the courtesy and say a good word for your home town paper? Recommend that your neighbor take the Review. It's the only accurate and complete history every written of the Cross Plains trade territory, of which you, your family, your school, your church and other worthwhile institutions are a vital part.

We're depending upon our readers to "come through" for us in this BARGAIN DAY DRIVE. Do your bit, renew today.

W. B. BALDWIN LUMBER CO.

Your Building Material Dealer
Home Owned and Operated

new CHIEVROLUETT ${ }^{1937}$
The Complete Car-Completely Thew


More Than Ten Million People viewed the New Chevrolet in the first 24 hours Thousands upon thousands have already placed orders. . ... Other thousands are buying at this moment. ... See and drive this brilliant new car and you will want one, too!



Anderson Chevrolet Co.



## मात्यन वा

## Now showivg

## "RANDOW VALLEY" Plus The Great Air Mystery No. 7 Cartoon, Comedy and Major Bowes Amateur Parade $\begin{gathered}\text { Midnight Prevue Sat., Night } \\ \text { Sunday and Monday }\end{gathered}$ <br> FredASTAIRE ROGERS  <br>  "CHRRIE CHAN AT THE RICE TRACY"

> Warner Oland, Keye Luke Gavin Muir \& Alan Dinehart Also Coneay
> "ONE RAIIY AFTEPMOM"

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## Tax Notice



## V. R. King

Assessor-Collector, Callahan County


## \$100

## REWARD

For information leading to the conviction of any person tampering with gate-valves, or any other of our equipment on our pipe lines from Baker lease to Cross Plains. Evidently someone closed the gate-valve which caused the city to be out of gas Sunday morning, whereby several hundred persons suffered a great inconvenience.

## Bauyou Gas <br> Company

HLOUR $=-48$ LIS S.90

| SALAD DRESSING | quart | 33 c |
| :--- | :--- | :--- |
| DEL MONTE PRESERVES | $4 \mathrm{lb} . \mathrm{can}$ | 65 c |



CALIFORNIA MACKERAL
WHITE SWAN SHRIMP
LIS $\begin{aligned} & \text { Phillips No. 2, } \\ & \text { Sifted, } 2 \text { for }\end{aligned}$
NO. 2 TOMATOES
STANDARD COR
DEL MONTE PINEAPPLE, No. 2 can, 2 for
SPUDS 10 IISS. 2gC

DEL MONTE PEARS
DEL MONTE APRICOTS
CHIERY lamse crise
DELICIOUS APPLES, Large Size, $\_2$ for
BLOCK CHILI
BLES, Large Size, -2 for
lb


## Food Specials

COFFEE, Red \& White __ 2 lb. can 58 c
CIIIL
Wolf Brand

TAMALES POTTED ME Large can COFFEE, Early Riser, 1 lb pkg 17 a

OATS, R\&W quick or reg. 19c SALMON, Ben Hur, Tall Can $12 c$ CRACKERS, 2 pounds A-1 -18c RCF, $\quad \begin{aligned} & \text { RED \& WHITE } \\ & 2\end{aligned}$

176
PICKELS, Del Dixi Sour or Dills qt. 17 c SALAD DRESSING, Pint Jar $23 c$
MACARONI, Yankee Doodle B. 3 for 13
 SOAP, Crystal White $\quad 5$ bars 19c SUPER SUDS, Regular Pkg. Flakes 9c SPUDS, Smoothe White, 10 lbs. 290
CATSUP,
LeTTUCE, Per Head
CELERY, Large Stalks, 2 for $\quad 25$ GRAPES, Red Empress, per lb. ${ }_{9 c}$

MARRET SPECLILS

BACON, Dexter's Sliced pound $31 c$ ROAST, Fancy Chuck

## Red \& White Stores

