## SILKS Reduced <br> LAOYSILKS Reduced

Be the first to pluck these ripe plums. This is absolutely the biggest reduction in Silks that you have seen for a long time.

Every color and every quality and kind that you could wish for.

| $\$ 4.50$ | $\$ 4.00$ | $\$ 3.50$ |
| :---: | :---: | :---: |
| SATINS | SilK ShirtinG |  |
| $\$ 3.45$ | $\$ 3.45$ | Silks \& Satins |
| $\$ 2.95$ |  |  |


| $\$ 3.00$ | $\$ 2.75$ | $\$ 2.50$ |
| :---: | :---: | :---: |
| Taffetas \&Satins | Taffetas \&\%, Satins |  |
| $\$ 2.45$ | $\$ 2.25$ | Silks \& Satins |
| $\$ 1.95$ |  |  |


| $\$ 7.50$ | $\$ 6.50$ | $\$ 4.00$ |
| :---: | :---: | :---: |
| Bear. $\mathbf{N e t}$ Satin | Tricolette | Tricolette |
| $\$ 6.85$ | $\$ 5.45$ | $\$ 3.45$ |


| $\$ 6.00$ | $\$ 3.00$ |  |
| :---: | :---: | :---: |
| Silk Jersey |  |  |
| $\$ 4.95$ | Crepe de Chine | $\$ 3.00$ <br> Georgetts <br> $\$ 2.25$ |
| $\$ 2.25$ |  |  |

## B. L. Boydstun

Where It Pays to Trade
Cross Plains, Texas

## LOTHER THOMASON

DENTIST
$\qquad$

1. F. UPTON Physician and Surgeon
 Nieht Phone, 46 .
Cexoss Plains, Sacrifice Scholarship. A s40 Tyler Scholarship for sale
at sacritice price. Party whu owns Subscription Rates. The subscription price of the
Review out of the county is $\$ 2.00$ one year; six months, s1.10; three
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 Max P. Smint
Oscar Fisher and tamiy of
De Leoan country artived hefe De Leon country artived here last
Saturday the quests of Mrs. Fishert's sistere, Mrs. E.M. Stephens of
Burnt Branch. Thev will remsin Burnt Branch. Timev
here for some time.

## GET MORE EGGS.

 By teedine Martit's Eeg Pro-ducer. DOUBLE your money beck in Eges or your Money back in CASH, Guaran
DRUG STORE.

## THE CROSS TPLAINS REVIEW



Deposited with State $\$ 1,000,000.00$
The Strongêst Texas Company, Financially. offers attractive policy cont
rates,
L. P HENSLEE.


AmicableLife Ins. Co.
Paid up capital . . $\$ 820,000.00$ Surplus . . . . $\$ 750,000.00$

| The Prairie Pipe Line Co is lay |
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## BIRR-WETTERMMII NUPTILIS

## Dee Barr, eldest son of Mr. and Mrs. C. E. Barr, and Mise Benvie Wert Westerman. youngest dauphter of Mr. and Mrs. C. .. Westerman of CrosePlans. Were nited dinmarige

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WANTED NOW
for client a house 2 to 4 rooms, with or with lot. Must be worth the money. Vacant tia house might answer.
L. P. Hensle

We do not cut prices, but meet anybody's prices, quality con sidered.

We would like for you to $s$ our stock and price our goods befo buying. Make yourself at home our store.

Cross Plains Merc. Co.

## Our Friends \& Customer


Vin Lawrence, Drew Baum, Dro Mr. Errol Haley and Miss Esthe

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## We Hake Scored. Againcte.

# sersational 

SALE OF SEASONABLE MERCHANDISE $\mathbf{\$ 1 0 0 , 0 0 0}$ Stock of Dry Goods Unmercifully Slaughtered

DOWN, DOWN, DOWN THEY GO
20c Cotton Equals Former 40c Cotton In Purchasing Power

## SALE OPENS WEDNESDAY OCTOBER 20th

Right at the beginning of the fall season when Dry Goods usually bring legitimate prices we announce a Merchandise Campaign of unusual significance to the buying public. A sale that with a single stroke almost vetoes the pre-war purchasing power of the American dollar.

Henry Ford is not the only pebble on the beach. His little cut in prices of his "Tin-Lizzie" does not compare in saving value, dollar for dollar, with the real savings in this sale of staple Dry Coods, Clothing, Shoes, Hats, Etc.
that you use and need every day. Your short crops with short prices will now be ample for your needs with some fo lay up for a rainy day Sale Opens Wednesday, Oct. 20th, To Continue Indefinitely
Read Below What We Intend Doing and Act Quickly


## Dry Goods

Dry Goods and Clothing of every kind will be disposed or at surprising reductions. All Ginghams going at, per yd Outings going at, per yd Brown and Ble'd Domestic All Percales, per yard 101.4 Sheeting, Bleached 9 1-4 Sheeting, Brown All Chevoits, per yard All Cotton Checks, per yard

## THEY ARE COMING

You'll meet people at our big store from every section of this and adjoining counties taking advantage of this sale.
Cane Bottom Chairs \$1
Yes, we mean smashing reductions not only on dry goods but in all departments. See us for furniture 5.50 ed Spres ar below preser values $\$ 6.50$ Bed Springs at $\$ 5.00$. $\$ 14.50$ Bed St'ds at $\$ 13.00$ $\$ 12.50$ Bed St'ds at $\$ 11.00 .40 \mathrm{lbs}$ Mattresses $\$ 6.50$ 45 lb All Cotton Mattress

## Groceries

What do you think of the following prices on Staple Groceries?
$\begin{array}{lr}3 \text { lbs Peaberry Coffee } & \$ 1.00 \\ \text { Magnolia Shany other brand } & \$ 1.25 \\ \text { Phortening } & 1.75 \\ \text { Pind } & 1.75\end{array}$ Pindepan Shortening1.75 25c Health Club Baking Pwd 17 1-2c 50c " " " 35 c
25c Jack Frost ". 18c
10 lb can Penford Syrup - $\$ 1.00$

20 PER CENT REDUCTION ON ALL SHOES All Special Prices in this Sale are to be Cash
Higǵinbotham Bros. \& Company
CROSS PLAINS

## OurFriends and

fustomers
ri invily you fofisil our store. We are making reinsof fom 20 to 40 per cent on all our dry goods
us) of Gingham linen finish,
yragd of Gingham, linen finish, was
now 25 c per yard, while it lasts, anow 25 c per yard, while it lasts,
ayards of our 40 c and 45 c Ginghams for pyards of our 40 c and 45 c Ginghams for
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as of other bargains. We will meet rbody's prices, quality of goods con-
deered.
boa't forget the Grocery Department. peand Alex will smile and be pleased to ill your order and give you better goods pr the same money, same goods for less poney.

## ross Plains Merc. Co.


-vill find this store announcing the lowest hes the earliest moment it is possible to do - We carry no enormous reserve stock to fre to unload at the old high rate, but we 4 weekly, thus assuring you the immediate

COFFEE FRUITS
 Maxwell House $\$ 1.40$ No 11-2 C'ns Apricots 35 C Temple Garden 1.35 Gal. Cans Apricots $\$ 1.25$ Coffee per lb....25e Gal. Cans Pears.. $\$ 1.25$
Gallon Cans Red Pitted Cherries......s1.75
Cans Tomatoes 15 c . Campbell's Pork \& Beans a. No 2 cans, sifted peas 20c. No 2 can All 24 b Salmon 20c.
Food Specialists
HiE WHITE HOUSE

## Grocery and Market






# B.LBOTISTIUN: CROSS PLAINS, TEXAS GIGANTIC CUT PRICE SALE <br> <br> BEGINS OCTOBER 20 

 <br> <br> BEGINS OCTOBER 20}

This will be the most sensational Price Reduction of the season. Cotton has gone lower than any of us thought it would this season, and the farmer is taking a loss on his cotton, We realize that we have got to take a loss on our merchandise, and the sooner the better. We have decided to CUT PRICES regardless of cost right at the beginning of the season. Take advantage of this opportunity to supply your needs for this winter. No mail order house or any other town will have prices that will compare with ours, because we have made up our minds to take our loss.
Absolutely everything in Dry
Goods, Clothing, Ladies' Ready
to Wear, Boots, Shoes, Rugs
and Trunks, Harness and
Leather Goods will be cut to
core.

The Best Grade Bleached Domestic for 250

Ginghams that sold for 50 and 60 c for

25

Prices change so often in groceries that it is impossible to quote prices. You will find some wonderful reductions Come and see.

Ladies' Suits, Coats and Dresses


Men's Suits

| $\$ 69.50$ | Suits |
| :---: | :---: |
| 65.00 | . |
| 57.50 | . |
| 47.50 | . |
| 45.00 | . |
| 40.00 | . |
| 37.50 | . |
| 35.00 | . |
| 27.50 | . |
| 25.00 | . |

Leather Goods
All go in this Cut Price Sale.
\$12.50 Wagon Lines.

Men's Corduroy Suits and Pants all go in this cut price sale.

Boys' Suits

11.00
130.00 Set Harness 175.00 Set Harness 42.50 Set Harnes 7.50 Backbands, per pair 15.00 Bridles, per pair 9.50 Bridles, per pair 9.00 Riding Bridles.

### 150.00

34.00
4.75
11.95
7.85
$\begin{array}{lr}6.85 \\ \ldots & 1,85\end{array}$
12.50 C
12.50 Collars

10,oo Collars
16,oo Collars
13.00

## Shoes

Men's, Boya, Ladies and Missec' Shoes go io this big cut price sale. Hundred of pairs of shoes will be sold BELOW CosT. This will be the time to buy thoses for the whole family at a SAVING worth considering
Space keeps us from quoting prices. Come and see for vourself.

Trunks, Suit Cases, Hand Bags, Rugs, Linoleum, Quilts and Blankets all go in this big cut price sale.
In fact everything is included. The store will be decorated and everything displayed and marked in plain figures.

Rain Coats, Over Shoes, Boots

High Class Millinery Made bv the best makers, such as D. B. Fisk, Gage Bros., all go in this cut price sale at $1-3$ and 1-2 Off


## Hats, Caps, Gloves, Overalls,

 Work Shirts, Men's Boys' and Ladies' Union Suits, Hose, Handkercheifs all go in this sensational cut price sale.Price Reduced On All Silks $\$ 3.00$ Georgetts. 3.00 Crepe De Chines \$1,95 2.50 Sattins and Tafetas 3.00 2.15
2.45
4.00 Silk Shirting ... 2.95
4.50 Sattins. 2.95 2.95 2.95
4.95
4.00 Tricolette
6.50 Tricolette
7.50 Sattins -


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| granted | \left\lvert\, \(\begin{aligned} \& Plains school reports a total enrolif <br>

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| .$\$ 260.00$ | make application for 500 dollars |
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the, twenty six schools of term.
$\begin{array}{ll}\text { id to the amount of } \$ 9175 . \mid & \text { B. C. Chrisman. }\end{array}$
oour Friends and Customers

W9 invite you to visit our store. We are making reWand from 20 to 40 per cent on all our dry goods $\$ 50$ yards of Gingham, linen finish, was 30 , now 25 c per yard, while it lasts 20 c while our 40 c and 45 c Ginghams for Better get some of theme are
Another Bargain-200 yards of Blue Black Serge, now 82.50 .
Lows of o
nybor other bargains. We will meet mybody's prices, quality of goods convidered.
Don't forget the Grocery Department. Noe and Alex will smile and bepleased to hill your order and give you better goods for the same money, same goods for less

OSS Plains Merc. Co.

##  . .855 .00 gas for heating purposes. <br> 

Cove. Dist. $39 \ldots . . . \$ 85.00$
Ditt $49 \ldots \ldots . . . \$ 760.00$
Ind. Dist...... $\$ 400.00$
4 Dist......... $\$ 725.00$ receive aid for the coming school the



