



THE CLARENDON NEWS

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RURAL NEWS, EDITORIALS
AND FEATURES IN
THIS ISSUE.

\$2.00 PER YEAR

All The Local News While It Is News

CLARENDON, DONLEY COUNTY, TEXAS, THURSDAY, JUNE 27, 1940 Established In 1878.

New Series, Vol. 51. NO. 26

July 3-4 Celebration Greatest In Area

Coronado Pageant Vies With Rodeo For Celebration Popularity

City Will Be Host To Thousands Of Visitors Expected Here For Big Two-Day Celebration

Clarendon will be at its best next week when it stages its Coronado Rancho Round-Up Celebration on July 3rd and 4th, featuring Coronado pageants, amateur rodeos, colorful parades, speaking, fireworks, and varied other entertainment designed to attract thousands to this city.

The streets of the business section will be festooned in holiday attire to greet the crowds expected to jam Clarendon during the two day event.

Hon. Harry Hines, candidate for governor, will speak at 11 o'clock on the morning of the third, while the Hon. Deskins Wells, candidate for Congress, will talk at the same time on the morning of the Fourth. Other outstanding speakers are also scheduled to appear on both days.

The Coronado pageant, a stupendous and colorful spectacle depicting the history of Clarendon and Donley County from the days of Coronado up until the present time, will highlight Panhandle's oldest Fourth of July Celebration.

The pageant is scheduled for both evenings, beginning at 8 p. m., and is to be staged under lights at the football field. Special lighting and sound equipment will be provided by the Coronado Commission, and Blanding Sloan, co-director of the Texas Cavalcade with Mark Hamilton, will direct the show. Sloan has already arrived from Lincoln, N. M., where he directed this city's "Billy The Kid" festival.

A brilliant fireworks display will be staged at the close of the Coronado pageant each evening. It will consist of aerial bombs, rockets, flares, set pieces, etc.

Another big feature of the celebration is the strictly amateur rodeo and girl sponsor events.

to be held each afternoon beginning at 2:30 o'clock. Ranking as the greatest attraction of its kind in the whole Panhandle for Independence Day celebrations, this show is expected to draw thousands and is to be held at the football stadium.

Prizes totalling approximately \$500 will be awarded to rodeo contestants, local and out of town sponsors. A \$125 saddle will be awarded the cowboy having the best average time in the calf roping and breakaway events, with a \$30 pair of shopmade boots as second prize. A Stetson hat will be awarded the champion bronc rider, and a similar hat will also be presented the champion steer rider. Numerous smaller prizes will be awarded daily winners in addition to the daily cash premiums.

A \$125 saddle will be given the winner of the county sponsor event with a \$30 pair of shopmade boots as second prize. A \$30 pair of shopmade boots will be awarded the local girl sponsor winner with a Stetson hat as second premium.

Colorful floats, local and out-of-town bands, and many other attractions will feature the parades each day, beginning at 1 p. m. Over fifty business houses and ranches have made known their intentions of being represented in the parades.

Other attractions will consist of rodeo entrants, cowgirls, and many horses. Dickie's Cowntown band, the famous string band of the Southwest, will give concerts on both days at 10 a. m., and 12:30 p. m.

Other entertainment will consist of various shows and dancing. The Coronado Ball will be held both evenings with the music furnished by Dickie's Band. Square dances are also scheduled to take place both days.

For Governor



HON. HARRY HINES
Wednesday, July 3rd, Speaker

For Congress



HON. DESKINS WELLS
Thursday, July 4th, Speaker

CROP PROSPECTS BRIGHTENED BY ADDITIONAL RAIN

MOISTURE LAST FRIDAY TOTALS .37 INCH IN THIS AREA

Moisture last Friday night amounting to .37 inches was a big aid to crops in Donley County, according to H. M. Breedlove, county agent.

Rains were also reported south and about seven miles north of Clarendon late Sunday afternoon, giving considerable moisture to these areas.

During the past two days Clarendon has experienced 100 degree man Joe Goldston. The temperature yesterday registered 103 degrees.

OVERPASS ON 18 BEGINS TO LOOK LIKE TOTAL LOSS

FAILURE OF CITY TO SECURE PROPERTY FOR ROUTE IS CAUSE

Prospects for the construction of an overpass on state highway 18 over the Denver tracks a few blocks west of the depot at a total expenditure of \$110,000 faded here Monday when in a conference with property owners effected by the route, it was apparent that no solution short of a bitter-end fight in the courts would provide the right-of-way as surveyed.

The highway department had given time for negotiations with property owners in the hope that the route as surveyed could be secured, but had indicated that after making two surveys here, the funds would be transferred to another county if the city failed to provide the right-of-way as pledged several months ago.

Mayor Tom F. Connally said Wednesday that he would go to Amarillo in a day or two for a conference with Divisional Engineer Leitt of the highway department in the hope of finding some other solution on the route that might give the community the benefits of the overpass and the spending program which would be worth so much here in the next year.

Brilliant Fireworks Display At Close Of Coronado Pageant Each Evening Of Big Two-Day Celebration

"—And the rocket's red glare, the bombs bursting in air". No July 3-4 celebration would be complete without fireworks. Patriotic Americans, old and young are agreed on this tenet of national faith.

Yes, there's going to be lots of fireworks at Clarendon's big two-day Celebration, here July 3-4, and each evening at the close of the historic Coronado pageant will come this marvelous display of aerial bombs, rockets, flares, set pieces, etc.

C. J. Douglas and Bert Smith are in charge of this feature of the big show, and Bert, nicknamed Smith, is the big chief who knows how to get off the big noise and display with no delays, and to the delight of a vigorous, patriotic West Texas audience.

City authorities are particularly anxious that there be no flouting of the ordinance about shooting fireworks down-town, and certainly there must be none while the parades are in progress, which might endanger the lives of riding girls and spectators, should a horse become frightened and unmanageable.

But, boy, there'll be fireworks to please the most exacting at the close of the pageant each evening up at the football field. Just keep your seat and enjoy the fun and spectacle.

GAY STREET DECORATIONS TO GO UP HERE SATURDAY JUNE 29TH.

G. M. Stone of the Western Tent & Awning Company of Amarillo has been given the contract for decorations of the city for the Coronado Rancho Round-Up & 4th of July Celebration. He will also furnish and erect a large tent at the South end of Kearney street for the speaking events. Stores will make their own deals with Mr. Stone for such decorations as they may desire, and at their own expense.

According to the understanding with the local committee the street decorations are to go up by Saturday, June 29th, in anticipation of the celebration the following week.

Miss Georgia Baker of Amarillo was in Clarendon Saturday.

HISTORIC SHOW WILL DEPICT EARLY ERAS

BEGINNING IN 1540, THRU RANCH AND COLONY DAYS DOWN TO PRESENT

With bold strokes across the canvas of years from 1540 to the present day, is the ambitious theme of the account in the stupendous Coronado Pageant to be presented here Wednesday and Thursday evenings, July 3-4, as one of the most colorful features of Clarendon's Coronado Rancho Round-Up & 4th of July Celebration.

Impossible of crowding detail into seven scenes, the spectator is given impressive glimpses of four eras into which the period of development of this section might be divided. First comes Coronado riding out of the unknown into this dreary land of the Indian living without horse, or domestic animals. Then comes Col. Goodnight, buffalo hunter, and Indian Scout, whose eyes behold the beckonings of the prairie country, and who will come again with profit and progress.

hart and his colonists at Old Clarendon, introduced education, culture and religion into this territory. Ranch life and small farming comes apace with growth down to the world war days of 1917-18, quickly followed by the troublous times of today when world events bring renewed patriotism to every loyal American.

Over one hundred local people will take part in the various scenes of the pageant, and since they are full of action and brevity, it is recognizable that working together on this production under the director who made the "Texas Cavalcade" at Dallas back in 1936, will be a full pleasure to all participants as well as the pride of Clarendon in chalking up a tremendous local success in this the first folk festival authorized by the U. S. Coronado Commission in West Texas for 1940.

A glorious pyrotechnic display of fireworks will bring the historic pageant to a close in a spectacular never-to-be-forgotten scene in this section of Texas.

With music and descriptive narration there is to be no dull moment in the performance, and first night or second night promises to play to a full stadium at the social event of the Panhandle country for 1940. Admission will be 50c and seats will be hard to find even thirty minutes before the lights dim out and the big show goes on.

R. E. Drennan is chairman of the pageant and with others, is working with Blanding Sloan, the director, and Ralph Buckner, the sound and lighting effects man, who is in charge of that phase of Coronado folk festival productions.

A number of surprises are in store for the big crowds who view the pageants on Wednesday and Thursday evenings of next week.

EPISCOPALIANS HOLD REUNION HERE MONDAY

The Clarendon Episcopal Church, the oldest of its kind in the Texas Panhandle, celebrated its 53rd anniversary Monday with approximately 175 persons attending.

The celebration also commemorated the forty seventh anniversary of the consecration of the present church building.

West Texas and the Panhandle were well represented and a few former members of the church attended from distant states.

Bishop E. Cecil Seaman of Amarillo was in charge of the all-day program and reviewed the past history and pointed out the future developments of the church. He was assisted by Rev. Newton C. Smith of San Antonio, formerly of Clarendon, Robert J. Snell of Pampa, and Edgar W. Henshaw, local church pastor.

"The Laying on of Hands," one of the oldest services of the Christian Church and known today as Confirmation, took place during the morning session.

Two members who attended the first Episcopal service in the Panhandle, 53 years ago, were present. They were Mrs. J. B. McClelland and Mrs. B. W. Chamberlain.

A barbecue was served on the spacious lawn at the home of Mr. and Mrs. George Ryan.

TWO YOUTHS UNDERGO APPENDECTOMIES

Jimmy Lumpkin and Dan Boston underwent appendectomies at the Adair hospital this past week. The former was taken to the hospital yesterday while the latter was operated on last Friday. Both are reported "as doing fine," by hospital attendants.

POLITICAL RALLY WILL BE HELD AT MCKNIGHT

A political rally will be staged at McKnight on Friday, July 5th at 8 p. m., according to W. C. Howard who has charge of the event. Refreshments will be served.

OTTIS ROLLS TAKING CAA SUMMER COURSE

Ottis Rolls, who formerly attended Clarendon Junior College, is taking the summer CAA Course in Canyon.

MUSEUM WILL OPEN JULY 3RD & 4TH

For the benefit of visitors to Clarendon's big two day celebration the 3rd and 4th of July, the management wishes to take this opportunity to announce that the Donley County Museum, located in the old dormitory at the College will be open to the public both days.

Elmer Palmer Dies Of Injuries Following Automobile Collision

Clarendon today mourned the loss of one of its widely known and prominent citizens, Elmer Palmer, 34, who died yesterday afternoon in an Amarillo hospital of injuries suffered in an automobile collision.

Funeral services will be held tomorrow morning at 10 o'clock at the Baptist church with the Rev. J. Perry King officiating, assisted by the Rev. R. S. McKee of Arlington, former pastor of the Presbyterian church here. The Masons will be in charge. Burial will be in the Citizens Cemetery here.

Pallbearers will be Noble Simmons, Clarence Batfield, R. F. Wiedman, Joe Horn, M. P. Gentry, and C. J. Douglas.

Mr. Palmer, who suffered serious head wounds and internal injuries, was rushed to Amarillo in an ambulance yesterday morning following a cross-road collision about 20 miles southeast of here, south of Washburn, a truck driven by Marvin

was only slightly injured. The crash occurred about 10:

45 o'clock near the farm residence of "Smoky" Havens near the Armstrong County-Randall County line. Mr. Palmer, local Ford automobile agent who was associated in business here with his brother, Doss, was enroute to see a prospective buyer at the time of the accident.

Neighbors who heard the crash called an Amarillo ambulance and Mr. Palmer was taken to St. Anthony's hospital.

Doss Palmer was also notified of the accident and left immediately for Amarillo to be with his brother.

The body was returned to Clarendon last night by the Bunting Funeral Home who has charge of the arrangements.

Mr. Palmer was a life-long resident of this community and was very active in Masonic work. He was initiated in 1926 at the age of 21, and before his 22nd birthday had received all degrees and held a certificate for his proficiency in the work. He has held the offices of Grand Master, High Priest, Thrice Illustrious Master, Royal Master,

and several others. His lodge degrees included M. M., P. M., M. E. M., R. A. M. and others.

Besides his wife, Mrs. Hatlie Palmer, he is survived by one son, James West Palmer, and three brothers, Doss of Clarendon, Alf of Plainview, and Edgar of Austin, and one half-brother.

Texas State highway officers are investigating the collision.

Dick Shelton and Pat Slavin were Memphis visitors Sunday.

THE CLARENDON NEWS

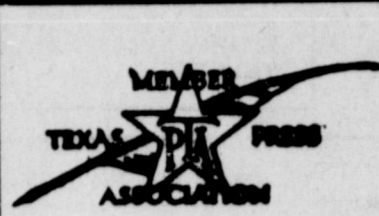
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SAM M. BRASWELL, Owner and Editor
BILL SERCOMB, City Editor and Advertising Manager

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CLARENDON REAPING EARLY BENEFITS

Faces are smiling, steps are quickened and life, generally, is happier in Clarendon within the last week, when nearly everybody has some part in co-operating to build a successful Celebration here, July 3-4.

Nothing strange about it. It is an old law of psychology working here, as it always works. When people unite in a common cause, drop selfish thinking and actions, then cheery thoughts fill the busy mind and a whole community is touched with its beneficent influence.

So, ten days or two weeks before Clarendon's Coronado Rancho Round-Up & 4th of July Celebration the community is reaping benefits, and the effort is already a success insofar as personal participation is concerned.

This early and happy enthusiasm is a tremendous guarantee of the success of the big two-day affair. The thousands of visitors cannot fail to feel it as they come into such an atmosphere.

Clarendon is making history this year!

GLORIFYING THE HORSE IN 1940

It has been said by Clinton Anderson, that throughout the Southwest the celebrations in the Coronado Theme this year, are glorifying the horse, and his contribution to the progress and development of an area as large as an empire.

And why not? History tells us that Coronado and his men were the first horsemen to travel into the Southwest territory; that the Indian tribes thought at first that horse and rider were one awe-inspiring being, god-like in powers and action; that the introduction of the horse into this territory thus early in history was the real beginning of movement and progress in the area.

We of the Southwest owe much to the horse and his noble, unselfish efforts in forwarding the projects of mankind. Without him and his progeny, this country would likely remain a desert insofar as civilization is concerned. No ranching would have been possible in any large scale without the horse.

Then, there is that other side to the question: The noble loyalty of the horse has made great contribution to the better nature of his master. Mankind is better for having associated with the rugged four-footed animal, who has served and proved his stamina and loving loyalty in a thousand ways.

The News opines that with the coming of the automobile and the sharp curtailment in ownership and companionship with the horse, our generation has lost much in kindness and consideration evoked from close partnership through the centuries.

Yes, let us glorify the horse. Let us remember his contributions to the building of the Southwest. Let us seek to keep his ennobling influence alive and strong among us!

We honor the human race by so doing!

'THE AMERICAN CREED'

"I therefore believe it is my duty to my Country to love it; to obey its laws; to respect its flag; and to defend it against all enemies." — William Tyler Page.

TIME TO GET GOING!



JUST HUMANS

By GENE CARR



"Gosh, Ain't Nature Grand!"

Economic Highlights

Happenings That Affected the Dinner Pails, Dividend Checks and Tax Bills of Every Individual. National and International Problems Inseparable From Local Welfare.

The surrender of Paris, which was followed almost at once by the collapse of French military resistance, was more than a disaster for the French Republic, more than a great victory for Hitler's incredible war machine. It was a symbol of the cataclysmic changes that are taking place at a bewildering speed in the world we live in. For Paris, with London, has long been associated in men's minds with freedom — with all that democracy means. And democracy is what Hitler, as he said and wrote time and again, is out to destroy. Paris is — or used to be — a living example of all that Nazism abhors.

Little by little we are coming to realize that this is not a war in the traditional sense. It is, instead, a revolution with the most far-reaching purposes imaginable. There have always been victors and vanquished in war. But, once the peace treaties were drawn, the world went on much as it did before. The victorious powers did not attempt to force a government, a philosophy of life of their own choosing, on the conquered. Few are able to believe that if Hitler wins he will be satisfied with such rewards as financial reparations, the restoration of the pre-war German colonies and similar material gains. For Hitler, as Mein Kampf vividly indicates, is consumed by two ambitions. One is to make the German race master of all Europe and perhaps, in the fullness of time, the world. The other is to destroy the capitalist system, liberalism in government, and the democratic process. We have many an object lesson in the countries he has so far taken. In every instance, freedom of press and speech and all rights of protest, have been abrogated 100 per cent. While the forms of local government are permitted to exist, all important decisions and policies are made in Berlin. Revolt of any kind against Nazi orders is punished with the utmost severity. And racial minorities, especially the Jews, are ruthlessly oppressed.

Men who have had contact with high German circles have lately been describing what they believe a Hitler victory would mean to Europe, and to the balance of the world. They say that the Fuehrer envisions a German Europe in which only the German controlled, would be established. The smaller nations would disappear, or would exist as mere geographical entities, without power or real meaning. All currencies would be dominated by Germany, and Germany would establish the terms on which trade between peoples could be carried on. The gold standard, of course, would cease to exist. It would be replaced by some sort of a barter system. The "superior" peoples of Europe — the British, the French, the Scandinavians, etc. — would command a high standard of living, while the "inferior" peoples, such as the Slavs, would be much in the position of slaves, performing the hard labor and receiving in return just enough food and clothing and lodging and medical attention to keep them alive and able to work.

So far as hemisphere is concerned, there are two theories. One is that, after Hitler had consolidated Europe, he would attack the Americans with military force. The other is that he has no such plans — which is what he said in his recent interview with an American news correspondent. The theory has many authoritative adherents. Hitler, they say, feels that the Ameri-

cans would have to come to terms with him whether they wished to or not, in order to dispose of their surplus commodities and manufactures abroad. The Americas, he reasons, must have foreign trade — and that necessity would drive them to join in whatever system of commerce he establishes. Old gold — and at the moment we have some 60 per cent of all the world's monetary gold — would be useful only for filling teeth and manufacturing jewelry.

One note of optimism is occasionally sounded. Even if Hitler wins an overwhelming victory in Europe, some hopeful say, he will not be able to put his plans into effect. This is based on the fact that all the empires won by conquest in the past have invariably collapsed sooner or later of their own weight. Conquered people are not cooperative — a tremendous part of the conqueror's energies and resources and man power must be given to policing them. And in time, the conqueror grows rich and soft.

So much for speculation. This seems sure — tomorrow's world, no matter who wins this war will be a vastly different place than the world of today. There will, say the authorities, be famines, depressions, constant social and economic upheavals. The future for all nations is far from bright.

Business activity here holds to good levels. The production indexes will shoot up as the arms program swings into gear. That, of course, will be an artificial boom, of the kind which usually ends in a tremendous crash — but in the meantime, it should just about solve the unemployment problem.

MOTOR LICENSES UP IN TEXAS FOR 1940

AUSTIN, June 25. — Figures compiled by the State Highway Department for the registration year ended March 31, 1940 show a total of 1,682,288 motor vehicles registered compared to 1,611,613 in the previous registration year. This is an increase of 70,675 vehicles, or 4.38 per cent. The total net license fees collected amounted to \$19,838,178.02, which was an increase of \$927,290.94, or 4.90 per cent over the preceding registration year. Of the total fees collected \$11,903,148.74, or 60 per cent of the total was retained by the counties, while the State received \$7,935,029.28, or 40 per cent.

A comparison of motor vehicles registered in 1940 compared to 1930 reveals that in the past ten years registrations have increased 280,540, or 20 per cent. In the same period, mileage assumed by the Department for construction and maintenance increased from 18,323 miles to 22,644, or a 24 per cent increase, while the money available to the Department for construction and maintenance of the State System has increased but 2 per cent. With increased demands for highway improvement being received monthly and a reduction in Federal funds for road building now being passed by Congress, it appears that the Department will soon enter a period of reduced activity and that highway improvement must be curtailed.

"but one ISM in America—and that's AMERICANISM"
—Texas Press Slogan.

CHAPTER AND COUNCIL STAFFS RE-ELECTED

CLARENDON ROYAL ARCH AND COUNCIL OFFICERS TO SERVE ANOTHER YEAR

Officers in Clarendon Chapter, Royal Arch Masons, No. 216, and Council of Royal and Select Masters, No. 152, were re-elected in a body, at the annual elections held last Friday evening. No installations are necessary under this order, and the administrations in each lodge will continue to function for another year to the delight of the membership. The hold-over officers in the Royal Arch are: Clarendon Chapter No. 216 R. A. M.

Wm. E. Hardin, H. P.; H. Mulkey, K.; W. C. Slater, S.; R. F. Weidman, C. H.; E. O. Simmons, P. S.; Homer C. Parsons, R. A. C.; W. H. Patrick, Treas.; R. C. Weatherly, Sec.; Joe Horn, M. 3rd V.; Elmer Palmer, M. 2nd V.; Geo. L. Green, M. 1st V.; Nollie Simmons, Guard.

Clarendon Council No. 152 R. & A. M.

Elmer Palmer, T. I. M.; Joe Horn, Rt. I. D. M.; Nollie Simmons, I. P. C. of W.; R. F. Weidman, C. of G.; H. Mulkey, C. of C.; W. H. Patrick, Treas.; R. C. Weatherly, Recorder; Hickle Stark, Steward; E. R. Andis, Sentinel.

Stamp Pad Ink at The News.



WELCOME!
To Clarendon

FOR THE

BIG JULY 3-4 CORONADO RANCHO ROUND-UP CELEBRATION

PAGEANT RODEO PARADES

Come early and stay late, and have one Grand Time. Come as our guest and make yourself at home. It'll be a pleasure seeing and having you with us.

Clarendon Furniture Store

J. FRANK HEATH, Owner

Subscribe For The Clarendon News

HOWDY FOLKS!

AND A BIG WELCOME TO OUR

Celebration



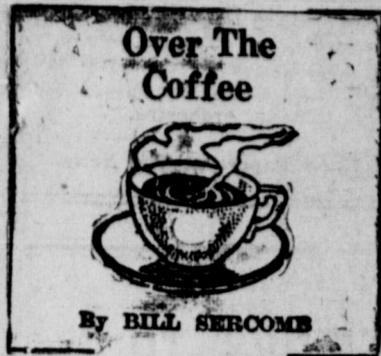
Come to Clarendon on July 3rd and 4th and attend the Coronado Round-Up Celebration. Just join the crowds and you'll have a barrell of fun, too. You are invited as our guests.

SMITH BROTHERS GIN

CLARENDON

GOLDSTON

LELIA LAKE



Over The Coffee
It looks we're going to have one grand celebration, come July 3 and 4. Everybody appears enthusiastic and is pulling together — and that's what makes a thing successful.

Spirits are high and despite the war talk, local citizens are taking much interest in the big two-day event.

Over The Coffee has heard a number of compliments on the band following the Pampa parade. One of our prominent home town boosters said, "Boy, they showed up great in the parade and were as fresh and peppy as could be."

Yes siree, Clarendon can be well proud of its band and should give those youngsters all the support they need.

Homer Mulkey, theater man, missed out on a swell ride in that Pampa parade recently. The boys of the XIT ranch at Dalhart brought an extra steed along for Homer to ride in the parade.

Unfortunately, Homer couldn't locate his gang until the parade was under way and it was too late then. Homer says he rode with the XIT boys for two years when he was a young buck.

Read the advertisement of the Mid-Continent Petroleum company in the last issue of the News and found out that one million Texans secure their livelihood through the petroleum industry of Texas. Truly, Texas is fortunate in having such interests that pay 97 millions of dollars in taxes, that have total expense bills running 750 millions a year, which includes pay-rolls, that provide a living for one million persons.

Some of these fine days this country is going to wake up to the fact that it is nursing a viper in its bosom in the form of a lot of foreign isms bent on the

THE POCKETBOOK OF KNOWLEDGE BY TOPPS

Illustrations for 'The Pocketbook of Knowledge' including a man with a pocketbook, a woman with a hat, and a car. Text includes: 'Waste by-products of the textile industry can now be made into soaps and cleansers', 'Nylon... already used as a silk, can also be turned into wool and velvet', 'From 1920 to 1930, one out of every three U.S. cars cost more than \$1,000 — now only 8% cost that much'.

Special Emphasis In Donley County On Food For Family With Plenty Of Feed For Livestock On Farm

Farm Security Administration borrowers in Donley county are laying special emphasis on the production of food for their table, feed for their livestock and proper crop diversification in their 1940 plans for farm and home operations, John E. Burch county supervisor for this federal agency said here this week.

"The farmers who come to us for rehabilitation loans," Mr. Burch said, "are realizing that production of their own feed and food is an important factor in the successful operation of any farm."

He said tremendous strides have also been made in crop diversification which means a similar gain has been made in the adoption of soil conserving practices because the two go hand in hand.

Bigger and more properly planned gardens are growing this year on the farms of FSA borrowers, according to Lois Waggoner home management supervisor. Not only will these gardens help keep down living costs, but they will result in better diets and improved health for the families.

Donley county produced 75 per cent of their living at home last year and 25 produced 60 per cent of their living at home. Because of the increased trend toward greater home production of food, Miss Waggoner believes this number will be doubled this year.

Sub-irrigated farm gardens, Miss Waggoner said, are taking the county by storm. By using old lumber and discarded oil cans, even the most disadvantaged farm families find they can construct these frame gardens and provide fresh vegetables from early spring to late in the winter.

A total of forty new frame gardens have been constructed by FSA borrower families this year in Donley county.

Both Mr. Burch and Miss Waggoner believe the increased diversification methods and home production of food this year will result in an even greater increase in the net-worth of the families being assisted by FSA than in 1939. Consequently these rural people will be able to maintain a higher standard of living, enjoy better health and have a much greater purchasing power in this community.

Mrs. Bud Moss of Dallas, is here visiting in the home of her brother, Mr. and Mrs. R. E. Duncan.

Vernon Johnson spent the weekend in Childress with relatives and friends.

The State Fair of Texas, now recognized as the most beautiful, as well as the largest in the world, is the result of the old "Dallas County" fair, first organized in 1856.

Stamp Pad Ink at The News.

Welcome To Our Big Celebration



Thrice welcome, Old Friends! May you find many pleasant associations and have the grandest time of your lives when you attend Our Coronado Rancho Round-Up Celebration in Clarendon on July 3-4.

We extend to you the warmest welcome in our power. And while in town we invite you to drop into our store where you are sure to meet your old friends. It'll be a pleasure seeing you.

Goldston Bros.

Jewelers and Optometrist

SEE 1940 GAS REFRIGERATOR - New Conveniences!

Advertisement for the 1940 Gas Refrigerator. Includes an illustration of the refrigerator and text: 'MOIST COLD - DRY COLD You Get BOTH!', 'Dew-Action Freshener keeps vegetables and fruit moist and full of flavor.', 'Dry or Moist Meat Storage, whichever you desire, by changing position of the cover.', 'PLUS... Adjustable Interior Arrangement, 3-Position Sliding Shelf, Trigger Release for Trays, Flexible Metal Ice Cube Release.'

Portrait of a man with text: 'ONLY SERVEL ELECTROLUX FREEZES SILENTLY WITH NO MOVING PARTS!'

ADD TO THE marvelous convenience and adaptability of the 1940 Gas Refrigerator this important fact: it's the only automatic that gives you the lasting comfort and continued savings of a freezing system without a single moving part. A tiny gas flame does all the work in this different modern refrigerator! Visit our showrooms this week—see the beautiful new models for yourself!

- Permanent Silence
• No Moving Parts to Wear
• Continued Low Operating Cost
• More Years of Savings
• Gas Company Service
• Plenty of Ice Cubes
• More Beauty and Convenience



OPERATES ON TANK AND BOTTLE GAS

THOMPSON BROS. CO.

Hardware And Farm Equipment Clarendon Hedley

WELCOME TO Clarendon



JULY 3-4 CELEBRATION

Rodeo Pageant Parades

HEADQUARTERS FOR BUILDING MATERIALS, MOUND CITY PAINTS, AND JOLIET WALPAPER

C. D. Shamburger Lbr. Co.

VERNA LUSK, Manager

Quints' First Refrigerator Is On Display

BEING EXHIBITED AT FAIR, WAS USED TO PROTECT THEIR FOOD

The recent sixth birthday of the quintuplets brought considerable public attention to the original refrigerator that was used in protecting the food of the Dionne quintuplets shortly after their birth six years ago, which is now on exhibit at the New York World's Fair where it creates a great deal of interest on the part of visitors, according to L. E. Thompson, sales manager of the Thompson Hardware Company.

One of the many individual displays that form part of the gas industries' exhibit group shown at the New York World's Fair as "Gas Wonderland" is the actual refrigerator that was hurried to the small farm house in the Canadian northwoods where the Dionne quintuplets were born.

The refrigerator which was donated to the guardians of the quintuplets by the manufacturers of Servel Electrolux refrigerators at Evansville, Indiana, was welcomed by Dr. Dafoe and the nurses who were in charge of the children. It was used to preserve the human milk with which the tiny immature infants were fed.

"The miniature babies' hospital or nursery which was built for the special use of the quintuplets was also equipped with a Servel Electrolux refrigerator and was regarded by the guardians as invaluable in caring for the food of the famous children.

"After the refrigerator now on exhibit at the New York Fair was removed from the Dionne

home it was replaced by another refrigerator of the same make. The original refrigerator was operated by kerosene, but it is the same type as that which runs on gas.

"Persons in this vicinity who visit the Fair should have no difficulty in finding the Dionne refrigerator as it is in a location adjacent to the 'Magic Cave of Ice,' one of the spectacular features of 'Gas Wonderland.'"

N. Y. A. GIRLS ARE NEWS VISITORS THURSDAY

The News was honored last Thursday by a visit by the girls of the N. Y. A. Home who, accompanied by their supervisors, Miss Eula Joyce Burleson and Miss Zudie Mae Bible, came in and watched the process of printing, folding, wrapping and mailing last week's edition of The Clarendon News.

As they were watching the Linotype machine in operation each girl, on telling the operator her name, was given a slug with her name on it.

The visitors were Misses Evelyn Barnard, Roberta Stewart, Maxine Patterson, Leona Sharp, Mary Lou Swafford, Lucille Stewart, Helen Nash, Vera Redwine, Pat Morris, Vivian Mullins, Janey Woods, Vivian Littlefield, and the supervisors, Misses Burleson and Bible.

CLARENDON BOY TAKES JOB WITH MAGNOLIA

Winston Nippert of Clarendon has recently taken a position with the Magnolia Petroleum company and is now located at Odessa, Texas.

Young Nippert graduated from Texas Tech in June and received a degree in Petroleum engineering.

Stamp Pad Ink at The News.

IF EVERY ONE

If Every one who drives a car Could lie a month in bed, With broken bones and stitched-up wounds, Or fractures of the head, And there endure the agonies That many people do, They'd never need preach safety Any more to me or you.

If every one could stand beside The bed of some close friend, And hear the doctor say "no hope" Before that fatal end, And see him there unconscious, Never knowing what took place, The laws and rules of traffic I am sure we'd soon embrace.

If every one could meet The wife and children left behind And step into the darkened home Where once the sunlight shined, And look upon "The Vacant Chair" Where Daddy used to sit, I am sure each reckless driver Would be forced to think a bit.

If every one who takes the wheel Would say a little prayer, And keep in mind those in the car Depending on his care, And make a vow and pledge himself To never take a chance, The great crusade for safety Then would suddenly advance.

O'Daniel Campaign To Open In Waco

AUSTIN, June 25. — Governor O'Daniel's re-election campaign tour, postponed once, will begin and perhaps end at Waco on July 2.

In his weekly mansion, the Governor announced Sunday that unless something unforeseen happens he would speak at Waco on that date.

"That may be the only appearance I will get to make, however, if time and conditions will permit there may be other appearance and talks after that," he said.

He had planned originally to begin a state tour last week but announced its postponement, "temporarily at least," because of added duties caused by world conditions and his part in the national defense program.

PATRONIZE
The Clarendon News' Advertisers

ELECT



ENNIS FAVORS

YOUR State Representative

122nd District

FAVORS FOR THE MASSES AND NOT FOR THE CLASSES

Paul Greene Graduate Cadet At Kelly Field

The Air Corps Advanced Flying School, June 21st, graduated the third class of student officers and flying cadets in the calendar year of 1940. The class graduating included Paul Greene of Clarendon and was the largest class to graduate in the history of the Advanced School, established in 1917, and brings the total number of graduates in 1940 to 673 men.

On June 14th one hundred of the 236 men to graduate June 21st completed the course of instruction at Kelly Field and reported to Randolph Field, Texas, to attend the Flying Instructor's School. Upon completion of this course they will be qualified as instructors for the tremendous Air Corps expansion now under way. These hundred students returned to Kelly Field for their graduation following which they reported again to complete the course at Randolph Field.

The graduating class has just completed three months of intensive training in modern Basic Combat and Advanced Training planes at The Air Corps Advanced Flying School. Formation flying, cross-country flying, instrument flying, and night flying composed most of the flying course. Before entering the Advanced Flying School these men completed two courses each of three months duration, one at a civilian school, under Army supervision, and the other at Randolph Field, "The West Point of the Air." The complete course included 225 hours of flying and approximately 400 hours of ground school instruction in the subjects of navigation, meteorology, airplane structure and design, airplane engines, radio, and allied tactical and military subjects.

After graduation each flying cadet received a commission in the Air Corps Reserve as Second Lieutenant and was placed on extended active duty to complete his training while piloting the modern planes of the Air Corps. The officers of other branches of the service who have completed the course were transferred to the Air Corps in grade. These officers include 99 West Point graduates most of whom graduated from The Military Academy a little over a year ago.

Local Youth Receives "Wings"



F/G GREENE, P. J. (40 C)

—Photo by Air Corps, U. S. Army.

Flying Cadet Paul J. Greene, Clarendon, Texas, is one of the one hundred men mentioned in the General Release ordered to

attend the Inspector's School at Randolph Field, Texas, before being placed on duty as a Basic Instructor at The Air Corps Training Center.

New Coronado Book Possible Due To Government Co-Operation

Boyer Is Waging Clean Campaign Over District

PERRYTOWN, June 24. — Max Boyer, candidate for State Senator, returned home Saturday night after a week of campaigning in several counties of the Senatorial District. Boyer spoke at Dumas on Monday night, Borger on Wednesday night, Mobeetie on Saturday afternoon and at Wheeler on Saturday night. Large crowds were present at each of the speaking engagements.

Citizens all over the Panhandle have expressed much appreciation for the clean, yet vigorous type of campaign which is being waged by the Perrytown candidate. According to reports being circulated, Mr. Boyer has received much commendation for the frank and open manner in which he has publicly presented his candidacy.

Between speaking hours, Boyer is busy shaking hands with the people and discussing with them their problems. "The Executive and the Legislature ought to be a team," Boyer believes. "Until this attitude is reflected in the State Senate, the problems of Texas cannot be solved, and I pledge to co-operate fully as I have in the past upon any reasonable program to solve these problems."

Mr. Boyer announced the following speaking schedule for this week — Thursday, June 27th, Miami; Friday, June 28th, Claude; Saturday afternoon, 2:00 p. m. Lefors; 3:30 p. m. McLean; Shamrock, 5:00 p. m.; Wellington 8:00 p. m. On Monday, July 1st, Boyer will speak at Stratford; Tuesday night, July 2nd at Vega; Wednesday night, July 3rd at Canyon and on the afternoon of July 4th at Canadian. In addition to these speaking engagements, Boyer will be heard over Radio Station KGNC, at Amarillo, on Saturday morning, June 29th, at 7:30 a. m.; Tuesday afternoon, July 2nd, 5:30 p. m. and on Wednesday afternoon, July 3rd at 5:15 p. m.

An International Band Concert, featuring American, Mexican and Canadian bands, is being planned for Army Day, at the State Fair of Texas, which observance will be on Sunday, October 6th, when a huge defense demonstration will be held.

Bond Papers at The News.

Warning Issued On Independence Day Fireworks

AUSTIN, June 25. — Looking ahead to the approaching observance of the Fourth of July, Dr. Geo. W. Cox, State Health Officer, warns against the irresponsible use for fireworks and other explosives.

Dr. Cox pointed out that celebration of the Fourth of July has associated with it inevitable increase in hazards to life and limb: auto accidents increase in added traffic congestion; an undue number of drownings occur, chiefly affecting non-swimmers in places lacking adequate safety supervision; and a great many injuries and not a few deaths are directly attributable to fireworks. The past several years have seen the introduction of municipal ordinances in certain cities designed to prevent the indiscriminate and intemperate use of fireworks, particularly the more dangerous types, and this has to some degree reduced the hazard associated with their general use.

However, it is not to be inferred that risks to health and life from fireworks have been eliminated completely. Temporary stands inside city limits make explosives accessible to the Independence Day celebration, while the large majority of Texas communities have as yet adopted no regulations barring them. Non-thinking parents still permit thousands of children to use this dangerous method of celebrating the Fourth, with the inevitable result that some of them find their way to the hospital, and others to an undertaker's establishment. Tetanus always is in the shadow where high explosives are being handled for amusement by amateurs.

Any person receiving a powder burn or wound, however superficial, should see a physician immediately. Anti-tetanus serum, in the majority of instances, will be administered to prevent the possibility of lock-jaw. To treat an injury of this type unconcernedly is to run an unjustifiable risk. Moreover, the post-Fourth's casualty items are augmented by the carelessly operated automobile. Statistics show that not only in Texas, but throughout the nation, the mis-operated motor vehicle is a real Fourth of July hazard. Again, the list of drownings is definitely increased on that day. And finally, snake bites, polluted drinking water, sunburn, and poison ivy are always ready to meet the occasionist half-way.

There is no desire to dampen any one's enthusiasm for fun and relaxation on the Fourth, but the wise person will appreciate that harmful possibilities to life, limbs and health do exist, and will govern himself accordingly.

The edition is limited to 750 copies. Painstaking re-translation of the records plus a wealth of significant new material never before published, even in Spanish make the volume significant.

In the volume will be found the report of Fray Marcos de Niza, the chronicle of Pedro de Castaneda, Hernando de Alarcon's report of his voyage up the Gulf of California and the discovery of the Colorado River, Juan Jaramillo's narrative, the muster role of the expedition and numerous other documents. The records of the trials, convictions and sentences of Coronado and Cardenas are among the new documents brought to light in the last year from the archives of Spain.

The testimony of Coronado and Garcia Lopez de Cardenas are almost a history of the expedition describing in detail many events omitted or skimmed by the chroniclers.

Goodrich Lists Major Issues For Discussion

Still going strong in his household canvass of the district, Lewis M. Goodrich, Shamrock, Candidate for Congress, paused long enough this week to outline major issues which he will discuss in talks over the district and over two radio stations before the primary July 7.

Goodrich, realizing that there is a closely welded opinion over the Panhandle concerning the vital issues, has emphasized the importance of considering the character and record of a candidate instead of debating over high sounding planks of a trumped-up platform.

Believing that man's future action may be predicted only on his past, Goodrich stressed these questions: "What has he done? Has he been the right kind of character in public service and in his private life?"

Goodrich lived on a farm in boyhood and saw droughts and dust storms sweep away the family income time and again. Later as a laborer and clerk in a small town, he knew the difficulties of the common people.

It is the desire to lend greater assistance to the farmers, the small business men and the old folks that has, to a large measure, prompted Goodrich to make this race.

"We need a hard worker like Marvin Jones in Congress, not a man who would devote his energies to discovering clever means of getting his own name in print," he added.

More premiums are offered for the National Hereford Show which will be held at the 1940 State Fair of Texas, than ever offered at any livestock show for one classification of livestock before, with one exception. A total of \$25,000.00 is offered. The Mexican Tipica Orchestra.

Mexico's finest musical organization, with 100 entertainers will be a feature at the 52nd Annual State Fair of Texas, October 5 to 20. Two free concerts daily will be given by this internationally famous orchestra.

Bond Papers at The News.

WELCOME VISITORS TO CLARENDON'S Rancho Round-Up Celebration



Let us clean and press your Summer Suits and Dresses for the Big Celebration. Surely you will want to look your best. IT'S THIS SIMPLE... To have Fresh, Clean Clothes in a few hours time... JUST PHONE 12.

The Leading Cleaners

THE SHOP ON THE CORNER

Shaver & Whitlock, Props.

We Call For and Deliver

Phone 12

Stamp Pad Ink at The News.

Welcome Visitors



And Enjoy Yourselves At CLARENDON'S CELEBRATION

And When It's Your Move

REMEMBER---

ANDIS BROTHERS

PIONEER MOTOR FREIGHTERS WE'RE NEVER TOO BUSY

TO DO THE JOB

RIGHT

PHONE 340

CLARENDON



Ernest Kent

YOUR TEXACO DEALER

WELCOMES YOU



To Clarendon's Big July 3-4 Coronado Rancho Round-Up Celebration, and hopes you'll have a wonderful visit.

And Also Reminds You...

That Texaco Products Give Your Car That Peppy Performance You Desire In Driving.

Welcome Visitors To Clarendon's Big Rancho - Round-Up - Celebration

We hope you have a good time when you attend our Coronado Rancho Round-Up Event on July 3rd and 4th. Drop into our place of business and make yourself at home during your visit here. We have completely remodeled our Station and invite your inspection at any time.

PHILLIPS "66" PRODUCTS

Battery Service

Washing and Greasing

Complete Body and Fender Repair Service

(NEWLY ADDED DEPARTMENT)

LEE TIRES

General Line of Accessories

Butler "66" Service Station

CLYDE BUTLER, Mgr.

Pastime Theatre

Matinee Every Day 2:00
EVENING SHOW—8:00 P. M.

KEEP COOL

FRI.-SAT. — June 28-29
ARTHUR LAKE—and
PENNY SINGLETON—in
"Blondie On
A Budget"
"Fairest Of
The Fairs"
(In Color)
Scenes from the State Fair of
Texas
10c — 25c

SAT. PREVUE - SUN.-MON.
June 29-30, July 1



SPENCER
TRACY
BROWN
EDISON, THE MAN
with
LYNNE JOHNSON • OVERMAN
CHARLES COBURN • LOCKHART
HENRY TRAYLOR • BRESSART
COLOR CARTOON
10c - 25c

TUESDAY ONLY — July 2
MERLE OBERON—in
"Over The Moon"
(In Technicolor)
PARAMOUNT VARIETY
BARGAIN DAY 10c TO ALL

WED. - THUR. — July 3-4



Deanna
DURBIN
"It's a Date"
with KAY FRANCIS
WALTER PIDGEON
Lewie HOWARD • Eugene PALLETTE
Cecile LOFTUS • Henry STEVENSON
HARRY OWENS and his Royal Hawaiian
MUSICAL COMEDY
10c-25c

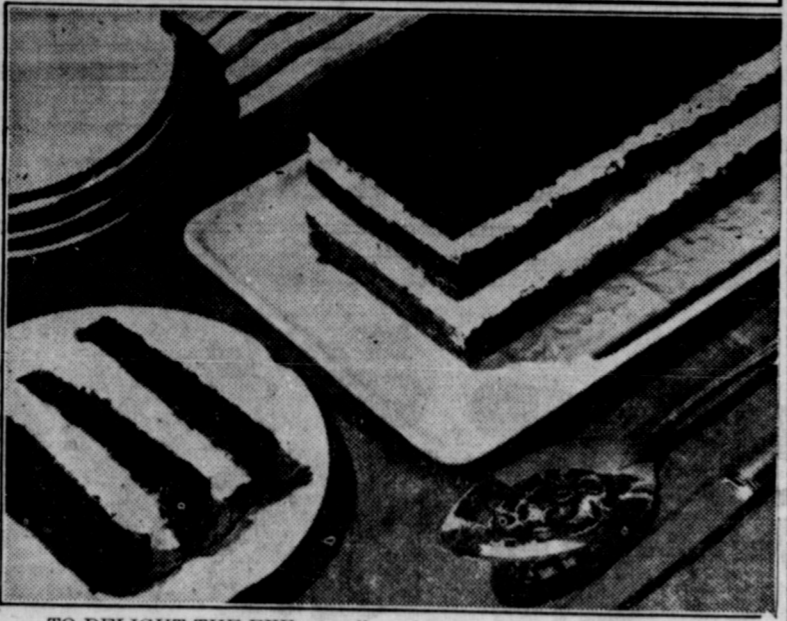
COZY THEATRE
SAT. ONLY — June 29.
TEX RITTER—in
"Roll Wagons Roll"
CHAPTER 6 OF—
"Dick Tracy's
G-Men"
10c - 15c

WED. - THUR. — July 3-4



Gene Autry
Smiley Burnette
RANCHO GRANDE
COLOR CARTOON
10c — 15c

Simply Impressive Ice Cream Cake Will Get Three Cheers and Tiger



TO DELIGHT THE EYE as well as the palate, try this tiger ice cream cake at your next hot-weather party. It consists of layers of devil's food cake put together with apricot rennet custard ice cream, which will delight your heart too, because only 1/4 of its liquid is cream, yet it contrives to be velvety-smooth and deliciously full-bodied.

A dessert for a hot-weather party which is both unusual and easy to prepare is really something of an achievement. Ideas have a way of flowing sluggishly in hot weather, and it is only too easy to give up with the melancholy reflection that everything's been done before.

Here's an idea with no past, so far as we know. We might tell you that we got it looking at the tiger in the zoo, but it's just as new as though that were strictly true. You'll see that the tiger really belongs in this picture when we reveal that it is a new kind of layer cake, with alternate layers of rich brown devil's food cake and bright golden apricot ice cream. You lay them together on your nicest oblong platter and serve it in slices.

Not the least exciting part about this striped beauty is that only one-fourth of the total liquid is whipping cream, whereas most homemade ice creams use from one-half to twice as much cream as milk. Of course that means fewer calories and less expense, but it does not mean less creamy smoothness. In fact you never ate a more delicious ice cream than this one in which rennet takes the place, so to speak, of much of the cream and most of the cooking which probably goes into the ice creams you are in the habit of making.

But try it yourself. Use your favorite devil's food recipe, and this recipe for the ice cream:

Tiger Ice Cream Cake
2 rennet tablets
2 tablespoons cold water
3 cups milk
1 cup heavy cream (30%)
1 cup sugar
Pinch salt
1 1/2 cups dried apricot puree
2 teaspoons lemon juice
Devil's Food loaf cake

Dissolve rennet tablets in the water. Warm milk, cream and sugar to lukewarm (110° F.) in top of double boiler. Remove from heat, quickly stir in dissolved rennet tablets, and pour into freezer can. Let stand at room temperature until firm and cool. Add apricot puree and lemon juice, and freeze in a mixture of 6 parts ice to 1 part salt until stiff. Lift out can, remove dasher, and replace cover, corking hole tightly. Empty ice can, and repack with 12 parts ice to 1 part salt. Let stand several hours before serving.

Have devil's food cake baked in 3 shallow oblong pans. Cool; then place in refrigerator to chill thoroughly. When ready to serve, spread quickly a thick filling of firm apricot ice cream between the layers. If preferred, it may be served as an ice cream sandwich, using 3 small scoops of firm ice cream between 3-inch squares of chilled cake. Serves 12 to 15.

Mr. and Mrs. Marcus Antrobus were in Amarillo Saturday.
Dr. and Mrs. H. R. Beck were visitors in Dalhart last week.
Dr. and Mrs. H. R. Beck were in Amarillo Friday evening.
Silas B. Clark of Dumas was here on business Saturday.

SOCIETY

FRIENDSHIP CLUB MEETS WITH MRS. MONGOLE

The members of the Friendship Club were entertained Tuesday afternoon in the home of Mrs. J. E. Mongole.

The meeting was opened with a prayer by Mrs. Allene Skinner followed by the scripture read by Miss Katie Meadors. After a short business session which was closed with prayer by Mrs. C. E. Lindsey the rest of the afternoon was spent in conversation and fancy work.

The hostess served refreshments to four guests, Mrs. W. A. Massey, Miss Lu Naylor, Miss Naomi Allison, and Miss Edgar Mae Mongole, and to club members Mesdames J. L. Allison, C. E. Lindsey, H. Tyree, C. R. Skinner, Allene Skinner, J. A. Meadors, J. G. Teel, J. E. Mongole, J. D. Stocking, and Misses Katie Meadors and Mable Mongole.

MMES, EDDINGS AND HENSON HOSTESSES TO ASHTOLA NEEDLE CLUB

The Ashtola Needle Club met at the Club room June 20 with Mrs. Eddings and Mrs. Henson as hostesses.

Pollyannas were revealed and gifts exchanged. Names were drawn for pollyannas for the next six months.

Mrs. Swinburn was leader of a very interesting religious program.

Refreshments of cake and cream was served to 32 members and visitors.

PHYLLIS JEAN GAMBLE IS HONORED ON 10TH BIRTHDAY

Mrs. R. Gamble honored her daughter, Phyllis Jean, with a party on her tenth birthday, Thursday, June 20.

Pink and white was the color scheme carried out.

Various games were enjoyed by all.

Refreshments were served to: Lois Marie and Iva Dell Williams, Charley Ann Whit, Dannie and Biffy Dee Blair, Betty Ann Speed, Ardith Warren, Colleen, Wendell and Jerry Davis, Hazel and Juanita Bingham, and the honoree Phyllis Jean Gamble.

Also Mesdames Iva Williams, R. C. Bingham, W. J. Whit, Blair, Z. D. Davis and the hostess Mrs. R. Gamble.

To climax the party Marshal Morris, the ice man, served cold drinks to everyone.

CHRISTIAN ENDEAVOR SOCIETY INSTALLS NEW OFFICERS

The Christian Endeavor Society of the First Christian church met Wednesday, June 19, to install new officers.

C. D. Shelley, Jr., became president, Leona Pearl McCraw, vice president, Billy Jack Shelley, secretary and treasurer, and various other committees were appointed.

Five members will attend a Christian Young Peoples Conference at Ceta Glen Canyon on June 24 to 29. These are, Zoy Fronabarger, G. D. Shelley, Jr., Leona Pearl McCraw, Mildred Faye Sullivan, and Earl Eudy. They will be accompanied by their sponsors, Mr. and Mrs. Cecil E. Harvey.

MRS. DEVER IS HONORED WITH SURPRISE PARTY

Mrs. Alva Dever was honored with a surprise birthday dinner Sunday given by Mrs. W. T. Dever. A covered dish luncheon was served buffet style at noon. Those attending were Mr. and Mrs. H. M. Stewart, Mr. and Mrs. Nath Helton, Mr. and Mrs. Neely Hudson and Dwayne, Mr. and Mrs. Dick Eichelberger of Goldston, Mr. and Mrs. Charles Dye, Mr. and Mrs. John Jasper, Mr. and Mrs. N. S. Sagwell of Claude, Mr. and Mrs. John Blackman and Patsy of Bula; Mr. and Mrs. Weldon Harkness and children, Mr. and Mrs. U. T. Dever, P. D. Dever, and Mr. and Mrs. Alva Dever.

JEWELL BARNES AND W. H. KOLB MARRIED THURSDAY

Thursday evening, June 29, Miss Jewell Barnes of Amarillo, daughter of Mrs. Ed Barnes of Clarendon, became the bride of Mr. W. H. Kolb of Amarillo. They were quietly married here in the home of Rev. J. Perry King with the Rev. King reading the ring ceremony.

Mr. and Mrs. Kolb were accompanied by a number of their

PRESBYTERIANS SPONSOR BIBLE SCHOOL

Beginning July 8th and running through July 12th, a Daily Vacation Bible School will be held. The school will be sponsored by the First Presbyterian Church and a special invitation is cordially extended to the children of other churches to attend.

The age limit is from 4 to 14 years. Certificates for work done

and regular attendance will be awarded to each child, and will also state the church from which they come.

An able faculty has been selected to teach in the school and it is believed that the school will prove profitable to all attending.

Superintendents of the divisions are: Beginners, Miss Jo Word; Primary, Miss Edgar Mae Mongole; Junior, Miss Mable Mongole; Intermediate, Miss Nell Cook; Craft work, Mrs. Ed Dishman; Playfound Director, Miss Joan Smith; and Transportation, Mrs. Fred Chamberlain.

Mr. J. P. Jasper of Claude was a Clarendon visitor Sunday.

Hulda Jo Cauthen of Amarillo spent Saturday night here with relatives.

Lest You Forget

We Are Always Ready And Anxious For Your Feed, and Seed Business As Well As Your Grinding and Mixing.

YOUR BUSINESS APPRECIATED

SIMPSON MILL & FEED STORE

Phone 149 Clarendon

STARTED CHICKS

At Reduced Prices

We expect to close out all of our Started Chicks within the next two weeks. Now is the time to stock up if you have not already purchased your requirements.

CLARENDON HATCHERY

Phone 27

Sanford & Bryan

Better Groceries For Less
168 . . . PHONE . . . 168

Order your Meats with your Groceries
FREE DELIVERY

COFFEE, Folgers - 1 lb.	28c
COFFEE, Folgers - 2 lbs.	55c
SUGAR - 10-pound bags	55c
TEA - Bright & Early with glass	15c
MILK, small can - 7 for	25c
BEANS, Pinto - 3 lbs. for	19c
LETTUCE, fresh and crisp - each	5c
LEMONS, Sunkist - dozen	20c
ORANGES - dozen	25c
CAKE FLOUR (Swans Down)	28c
SUNBRITE - each	5c
FRUIT JUICES, all kinds - 3 for	25c
BEANS, Ranch Style - 3 for	25c
SPINACH, Brimful - 3 for	25c
PEACHES, Del Monte - 2 for	35c
CANDY BARS - 3 for	10c
LARD - 8-lb. carton	85c
LARD - 4 lb. carton	45c
SHREDDED WHEAT - each	10c
POTTED MEAT - 3 for	10c

Once Again It's Our Pleasure To WELCOME YOU To Our Celebration JULY 3 - 4



We take pride in being the Friendly Drug Store in Clarendon and invite you to meet your friends where you get a cool, refreshing drink. We also invite you to taste that Delicious Douglas & Goldston Ice Cream.

Specials At Our Fountain

Ice Cream	Sandwiches	Drinks	Malted Milks
DRUG-SUNDRIES		PRESCRIPTIONS	

Douglas & Goldston

Phone 36 Western Union Phone 36

WELCOME TO THE ROUND-UP

We also wish to welcome you to Our Market where you get your Choice Cuts of Beef from Our Grain Fed Baby Beef to make your Celebration Complete.

We will have plenty of Hot Barbecue, Salads, Spreads and Lunch Meat.

Wilson's Sliced Bacon
1 lb. 15c; 2 lbs. for 25c

Russell's Market
In Piggly-Wiggly

CLASSIFIED

FOR SALE:— We are now offering registered Hampshire-bred gilts, of the breed's best blood lines at reasonable prices. Phone 925-B.—E. S. BALLEW.

LOST OR STOLEN: One Sphygmometer or machine for taking blood pressure. Oak colored laquered case, about 15 by 4 by 3 inches in size. Reward for return, and no questions asked.—Dr. Mark L. Stricklin. 25-tfc.

FOR SALE— Nice four room stucco house in good repair all city conveniences, corner lot just west of college, price \$750, terms if desired. W. M. MURRELL.

NOTICE

The Presbyterian auxiliary will serve home-made ice cream and cake on the lawn at the Manse Saturday evening, June 29, from 8 to 10:30 o'clock. 15 cents a serving. The public is invited. 1tp.

NOTICE

Mrs. R. L. Bigger will serve special 50 cent lunch at the Clarendon Hotel all day July 3rd and 4th. 1tp.

Mrs. B. F. Denny of Memphis spent Monday and Tuesday here in the home of her daughter, Mrs. Gladys Power.

COWGIRL SPONSORS IN DAILY PRACTICE FOR CELEBRATION

Talk about work! Fifty Clarendon cowgirls are really "going through the mill" these days, in strenuous preparations for the big parades here July 3rd and 4th, and the contest for that swell pair of \$30 shopmade boots.

Every afternoon on the vacant blocks near Junior High will be seen these girls mounted and giving close attention to every tip offered by experienced riders on how to make an impressive appearance as a horsewoman. Penelope Blocker is in charge of this feature of the Celebration and is assisted by a number of volunteer instructors from among the city's many accomplished horsemen.

Practice riding and drill rehearsals will continue each afternoon after five until the two big days come around next week. Some girl is going to win those boots—but, boy, she'll pay for them in hard practice, and don't you forget it.

War No Threat To Domestic Food Supply Of U. S.

COLLEGE STATION, June 25.—More than ever today the farmers and the rest of the nation's population are in need of continuous operation of the A. A. George Slaughter, chairman of the state AAA committee, told that committee in College Station last week.

Former export markets for cotton, wheat, and other farm products have been destroyed and lost to the American farmer, the chairman continued. If it had not been for the support given the farm price structure by the Ever-Normal Granary, prices for farm products would have suffered much more severely than they have and resulting distress for the farmer would have been severe.

In Texas, as in the rest of the nation, the AAA is set up on a county-by-county basis with 751 county committees administering the program. In farm communities in the state 2,868 local committees are overseeing the work. All of these men are cooperating in assisting the government to adjust agriculture to the demands made upon it and to see that administration of the program is kept up to the minute.

With such machinery in operation, there is no danger of the American people being threatened with a shortage of necessary foods, Slaughter said. In fact, the great problem is to find markets for the tremendous supplies available, as there is plenty for the American market and the Ever-Normal Granary is overflowing.

"We sincerely hope and believe that the various parts of the AAA program are sufficient to save the farmers from any

NEGRO IS FINED ON ASSAULT CHARGE

J. D. McDonell, negro, plead guilty before Judge R. Y. King last week-end and was fined \$40 and costs on a charge of aggravated assault.

Such disastrous times as they have experienced in past years, such as 1914," he said, "and that farmers in Texas and the rest of the country will continue to cooperate with the program as they have in the past."

O'Daniel Cites His Industrial Defense Plan

AUSTIN — Decentralization of industry as a safeguard to national defense was urged here today in a statement issued by Governor W. Lee O'Daniel.

Quoting figures to show that more than 50 per cent of the nation's industry was located in 53 counties of the United States the Governor expressed the opinion that this strategically un-

wise.

He called attention to the natural advantages which Texas offers to various types of industry, mentioning raw materials, fuel, transportation facilities, availability of labor, and particularly the mild-all-year climate which eliminates the necessity of production curtailment during certain seasons and makes possible lower costs in constructing and maintaining plants.

Hollis Boren of Memphis was here Thursday on business.

BUILDING ACTIVITY IN MAY EXCEEDS APRIL

AUSTIN — Building activity in Texas during May moved ahead of April but slackened slightly from May, 1939, the University of Texas Bureau of Business Research has announced.

Permits issued in 38 Texas cities totaled \$7,403,362, up 2.2 per cent over April but 1.5 per cent under the figure for May a year ago.

Bond Papers at The News.

Round-up of BARGAINS

AND A WELCOME TO ALL

Holiday Sale!

SLACKS

98c up

Grand values on lazy-hour clothes for the holiday and all summer. Well-cut, perfect-fitting, and beautiful colors.

WEDGIES

You'll wear them all summer, especially wedgies from MELLINGER & ROSENWASSER Whites and Combinations . . .

\$1.98

MELLINGER & ROSENWASSER

Quality Merchandise Always For Less

STRAWS

98c

CHOICE OF ANY HAT IN STOCK



Prices Are Down!

HOSIERY

59c

Formerly 79c

Imagine! The same ringless, sheer beauties you've been paying 79c for—drastically reduced to 59c! This is your chance to stock up! 3 and 4-threads with reinforced feet, run-stop tops! Newest shades.

WEEK-END VALUES

SPUDS	TEXAS TRIUMPHS PER PECK (15 lbs.)	29c
RICE	FANCY BLUE ROSE PER POUND	5c
FRESH TOMATOES	VINE RIPENED PER POUND	5c
COFFEE	Break 'O Morn 1-lb. pkg 17c; 2 lbs for 33c PER POUND Monarch, Maxwell House, Folgers-Delmonte	27c
EGG NOODLES	2-LB. BOX 17c; 1-LB. PACKAGE	9c
MACARONI OR SPAGHETTI	Goch's Best 2-lb. Pkg	21c
SALAD DRESSING	Bestyett - per qt. 20c; Challenge - quart	19c
GRAPE FRUIT JUICE	White Swan No. 2 cans 2 FOR	15c
PINEAPPLE JUICE	Del Monte 12-oz. cans 3 FOR	28c
TOMATO JUICE	Del Monte or Swifts Med. Cans. - 4 for	25c
GULF SPRAYER	Insect Killer - qt. can 39c; Pint Can	22c
SUPER SUDS	25c pkg. and 2 Bars P. O. Soap ALL FOR	25c

IN OUR MARKET

In Our Market—You will find the finest array of seasonal MEATS, Fresh and Cured, all kinds of Lunch Meats, Kraft's Fine Cheese—Something to balance any menu, and the Best Grain Fed Baby Beef obtainable.—TRY AND SEE.

CHEESE	PIMIENTO 2-Lb. Box	58c
	SWISS 2-Lb. Box	62c
	AMERICAN 2-Lb. Box	53c
HAM	WILSON'S CERTIFIED, Whole or Half PER POUND	20c
FISH	FRESH CHANNEL CAT (Heads off) PER POUND	20c
SLICED BACON	LAKE VIEW PER POUND	19c
	WILSON'S CERTIFIED lb.	22c

CLIFFORD & RAY

PHONES 5 - 6

WE DELIVER



Welcome Friend!

FOR THE Big Celebration July 3rd-4th

PAGEANT -- PARADES -- RODEO

Come to Clarendon where you will enjoy the Biggest Fourth of July Celebration in years. There will be fun for all, and it's our wish that you have one Big Grand Time.

Come As Our Special Guests

Clarendon Gin

TWO BIG EVENTS
Clarendon's Celebration
AND
Goodyear's Annual
Anniversary Tire Sale
(NOW GOING ON)

Another year finds these two big events falling about the same time. And right now the Goodyear Tire Sale is in full swing. Goodyear Tires play an important part in this community, serving each and everyone, asking no



quarter, just giving service, mile after mile, over good roads and bad, and yet Goodyear Tires are priced where you can afford to trade. While in Clarendon, attending the Celebration, stop in and see the many values offered now by Goodyear.

Here's Real Tire Values

THE NEW ALL-AMERICAN
\$6.66
Size — 6:00 - 16

THE PATHFINDER
\$7.77
Size — 6:00 - 16

THE ALL-WEATHER
\$11.11
Size — 6:00 - 16

McElvany Tire Co.
"WHERE YOU SAVE ON TIRES"

SOCIETY

LOUISE TUCKER HONORED WITH PRE-NUPTIAL SHOWER

Miss Louise Tucker, daughter of Mrs. J. R. Tucker of this city, was honored by the ladies of the First Christian Church, Friday, June 21, in the Church Parlor.

The dining room was banked with fern and vases of garden flowers while lovely cut flowers decorated the piano and lace covered table. Miss Zoy Fronabarger presided over the register and bride's book.

The guests were greeted by Mrs. Vernon Reed with Mrs. F. C. Johnson in charge of the entertainment which consisted of a list of jumbled names of foods a bride should be able to prepare. Miss Zoy Fronabarger won the prize which she presented to the honoree. Mrs. Johnson then asked Louise to step to the door of the Music Room where she was given the end of a cord and told that like the future and life, there was a woven web and she was holding the beginning to follow it by unweaving the web from across the door and she would find at the other end of the twine, that which she was hunting for.

Louise started with quite a lot of advice from all and accompanied by the lovely strains of the "Wedding March" played by Mrs. C. E. Harvey, her efforts were rewarded and followed by the guests she found the end of the web attached to a table piled high with packages.

After they had been opened and admired, she, in a most gracious manner, expressed her thanks.

On return to the dining room Mrs. F. A. White and Mrs. G. A. Anderson served refreshments to the following guests, Mesdames J. R. Tucker, R. H. Cline, Lloyd Benson, Vernon Reed, F. C. Johnson, C. W. Clampitt, F. A. White, Molly E. Gray, G. A. Anderson, J. N. Wood, Ralph Keys, Eva Humphrey, Clarence Pipes, Homer Mulkey, C. G. Stricklin, W. A. Land, Frank Whitlock, Rev. and Mrs. C. E.

Recent Bride



Mrs. John M. Bass, the former Miss Meredith Jean Patching of Goodnight, who became the bride of John M. Bass of Clarendon at the ranch home of her parents, Mr. and Mrs. Fred Patching, June 12.

Harvey and Margaret Ann, all of Claude, Mrs. Homer Tucker of Memphis and Mrs. M. G. Cottingham and little niece of Lelia Lake, and Misses Madalyn Kelly and Zoy Fronabarger. Those sending gifts were Mesdames Guy Shelly, Everett Johnson, B. W. Chamberlain, Clarence Martin, Thomas Perkins and Jim Casey, and Misses Ione Walls, Nell Cook, Roxie Casey and Billie June Casey.

The marriage of Miss Louise Tucker to Mr. Raymond E. Carter of Syracuse, Kansas, is to be July 4th at 5:30 in the home of Mrs. Molly E. Gray with Rev. C. E. Harvey officiating.

MRS. McDOWELL ENTERTAINS C. H. D. CLUB MEMBERS

The Clarendon Home Demonstration Club met last Thursday afternoon in the home of Mrs. C. D. McDowell.

Mrs. J. C. Estlack, club president, presided over the business session during which plans for a picnic to be given July 19 for the husbands and family were made. The Club Collect was then read by Miss Etta Harned.

Misses Etta and Ida Harned had charge of the program on which Mrs. M. A. Hahn and Mrs. J. C. Estlack sang the club song as a duet, Miss Frankie Hommel gave three numbers on the piano and the club as a whole sang "America", and "The Star Spangled Banner." After the very enjoyable program, they adjourned to meet again with Mrs. Frank Hommel, July 5.

The hostess served lovely refreshments to two guests, Misses Frankie Hommel and Janice Benson, and members Mesdames A. H. Baker, C. L. Benson, J. C. Estlack, M. A. Hahn, Elmer Hayes, Frank Hommel, A. W. Simpson, Ed Speed, Cap Lane, and Misses Ida and Etta Harned and Eula Naylor.

Garden Glances
Presented weekly by the Garden Club

"America the beautiful lies in the hands of the gardeners"

"In March the gardener dug and spaded, In April he planted the seeds; June sees the plot invaded By a blitzkreig of weeds."

John Gould. Several homes that are overrun by thick clinging vines attracted my attention this week. The M. S. Parsons' home and those of Homer McElvany, Simmons Powell and Fred Patching are as picturesquely vine-clad as the castles of old.

Coreopsis with its gay, cheerful display of airy yellow flowers can be seen in many yards.

The annual phlox in variegated colors are extremely pretty in the Willard Skelton yard.

Do not neglect to glance at the colorful sweet-peas on the porch of Mrs. Weatherly. The tamarix with its dainty sprays of rose-pink blossoms is very lovely on the Tom Connally lawn, while on Mrs. Davis' fence a trumpet vine is adding a gay splash of color.

Avis Lee McElvany of Springfield, Missouri is here for an indefinite visit with her parents, Mr. and Mrs. Homer McElvany.

Jay Bruce of Estelline was in Clarendon on business last week.

VERA C. PEARSON AND ARLIE L. WOOD WED

The marriage of Miss Claudene Pearson, daughter of Mr. L. J. Pearson, to Mr. Arlie Wood, son of Mr. and Mrs. L. L. Wood took place at the home of Rev. and Mrs. J. Perry King Saturday evening, June 22.

The ceremony was read in the dimly lighted rock garden. Mr. and Mrs. Thomas Clayton, of Amarillo, were the only attendants.

The bride's dress was of black sheer with white accessories. The couple attended Clarendon Schools. They will continue to make their home in Clarendon.

Mr. and Mrs. Tomie M. Potts and daughter, Mrs. Homer Tucker of Memphis were Clarendon visitors Wednesday.

O. C. WATSON AND DAUGHTER HAVE JOINT BIRTHDAY

O. C. Watson and daughter, Dorothea were honored Sunday in Lubbock with a surprise joint birthday dinner given for them in the Lubbock Hotel by Mrs. G. W. Antrobus, Mrs. Florence Hvass, and Mr. and Mrs. O. C. Watson, Jr., all of Lubbock and former residents of Clarendon.

Attending from here were Mrs. O. C. Watson and son, George, and the honoree, Mr. Watson.

PATSY PITTMAN CELEBRATES NINTH BIRTHDAY

Patsy Pittman celebrated her ninth birthday Tuesday, June 25, with a birthday party at her home. Games were played for awhile, then the gifts were op-

ened by the honoree, and admired by those present. Refreshments were served and suckers were given as favors to Ira Jean Estlack, Juanita Carpenter, Billy June Casey, Sybil Head, Lou-ra Hunt, Donna Ree Bryan, Georgia Bell McNeal, Katherine Thompson, Bobby Clifford, Bobby Tom Brazil, Billy Carl and Jean Pittman.

METHODIST YOUNG PEOPLE GIVE ICE CREAM SUPPER

The young people of the Methodist Church wish to announce that they will sponsor an ice cream supper at the church in July 10th. The money will be used to pay for the decorating of the young people's department. Besides the ice cream supper, an I. Q. Program will be a feature of the evening. Everyone is invited.

Welcome---

TO THE BIG JULY 3-4 CELEBRATION

- Select Your Style Now For The Occasion
- Permanents ----- \$1.95 up to \$7.50
- Shampoo, Set and Dry ----- 50c
- Shampoo, Set ----- 50c
- Set, Dry ----- 35c
- Wet Set ----- 25c
- Revlon Manicure ----- 50c

Nadine's Beauty Shop PHONE 23

FRIDAY and SATURDAY - SPECIALS -

FROSTED MALT Large cup 5c

NEW SPUDS 10 lbs 21c; 6 lbs 13c

TOMATOES vine ripened lb. 5c

JELLO Package 5c

PEN JEL - Package 11c

MILK Pet - Carnation 7 cans 25c

SUGAR bulk, Cane - 10 lbs. 49c

FLOUR - 24 lbs. 79c; 48 lbs. \$1.49; 12 lbs. 49c

SHORTENING - 8-Lb. 83c; 4 Lbs. 42c

COFFEE Bright and Early - 21c; Folgers - 1 lb. 28c

Colgate-Palmolive Peet Products

Palmolive Soap 5c

Super Suds - - - large 23c

Chrystal White - - - 7 for 25c

FREE BEAUTIFUL ICED TEA GLASSES
While They Last

2 FREE with 1/2 lb. 45c
1 FREE with 1/4 lb. 23c

LIPTON'S TEA

- TOMATOES** No. 2 - 2 for ... 15c
- PEAS**, Kuners No. 2 - 2 for . 25c
- BEANS**, Pintos - 3 lbs. 19c
- SHOE POLISH** Dyan Shine 15c
- FLY DOPE**, Flyded - quart . 39c
- TOMATO JUICE** - Can 6c

PIGGLY WIGGLY



5 Day SPECIALS



CLOSED 2 to 5 P. M. --- July 4 | **JUNE 28 --- JULY 3** | CLOSED 2 to 5 P. M. --- July 4

MEN'S STRAWS
\$1.50 and \$1.95 values
Choice \$1.00
Reductions on Better Grades



OXFORDS
\$2.98

Out they Go!

DRESSES

HALF --- PRICE

Complete Size Range and Style For Early --- SHOPPERS

Men's Kahki Pants and Shirts \$1.98—Suit Sanforized Wash Pants -- \$1.00 pair Dress Shirts ----- 79c to \$2

NOVELTY SLIPPERS

\$3.00 to \$5.00 values
Broken Sizes

Choice \$1.98



MILLINERY

Entire Stock Straws **ONE-HALF PRICE**

GREENE DRY GOODS CO

"The Big Daylight Store"

Plan Now To Attend Clarendon's Coronado Celebration, July 3 And 4

Coronado's Trial and Confession Caused His Disgrace

If Francisco Vasquez de Coronado were to come back to life today and learn of the elaborate preparations being made by two nations to commemorate his trek across the Southwest so long ago, he undoubtedly would smile a wry smile and wonder why the human race required 400 years to appreciate his efforts.

For to the man who now rates among history's most famous explorers, that trip in search of the Seven Cities of Gold was a galling conversation piece. To him it was an unpleasant memory — a dismal failure. It was the turning point in his career — for until 1549 his star was ascending and after that its descent was steady.

Was Well Educated
The name of Coronado has been so closely associated with that exploration trip of four centuries ago that the spotlight has been turned on Coronado the man, what he did before he made his journey and what happened to him after it ended so ingloriously. A subject on which there has been available but little, the story of the conquistador himself has been pieced together, as the fruit of much research and study, by Dr. George P. Hammond of the University of New Mexico.

Francisco apparently had an easy if not a comparatively luxurious boyhood. Born in 1510 in the bustling and flourishing city of Salamanca, Spain, Francisco was the son of Juan Vasquez de Coronado and Dona Isabel de Lujan.

About the time of the birth of his son, the elder Coronado, receiving the entirety of his father's estate over the protests and lawsuits of his step-mother and half-brother, prospered rapidly and was named mayor of Bourgos.

What young Francisco did during his youth is largely a matter of conjecture but undoubtedly Dr. Hammond believes, he was given the education that his so-

cial status demanded and that he indulged in the idleness and frigidities common to the 16th century gentleman of high birth. But the elder Coronado, made wary of litigation following the settlement of his own father's estate, created a mayorazgo, in which his eldest son received the bulk of his property and Francisco and the younger brothers were given outright settlements.

By the time he was 25 years old, the young man who was destined to be the Texas Panhandle's first white visitor was undoubtedly faced with an unpleasant reality — his inheritance was dwindling rapidly and there was no chance of further participation in his father's estate. So when his friend, Antonio de Mendoza, was named viceroy of Mexico and set sail for the new world in 1535, Francisco went along.

Star Climbed Rapidly
It wasn't long before Coronado's star began to rise. Backed by Mendoza, Coronado soon became prominent in Mexico City and when, in 1537, the negro miners at Amatepeque revolted and named their own king, he was dispatched to quell the insurrection. Leading a band of Indians, the young adventurer routed the opposition after some fighting and returned to Mexico City, leaving dozens of rebel leaders hanged and quartered.

The next few years saw Francisco firmly established in Mexico's political and social life. Through Mendoza, he was named a member of the city council; he was the organizer and charter member of the Brotherhood of the Blessed Sacrament, the first philanthropic organization in the New World; and he enhanced his social position and fortune when he married a wealthy heiress, Beatriz de Estrada.

Meanwhile things were not going so well in New Galicia, a wild and thinly populated northern province. Its governor had precipitated a native revolt through his mistreatment of the Indians,

and the investigating judge sent to replace him was seriously injured in fighting the rebels.

Mendoza, believing that New Galicia was doubly important because it could serve as a gateway to the "wonderous cities of the north," appointed Coronado acting governor of the province. There Francisco did a magnificent job. He not only restored law and order but he won the support and loyalty of the Indians; he replaced the flimsy structures of the cities with permanent buildings; and so beautified and improved his capital city of the Guadalajara that the king of Spain bestowed on it a coat of arms and in appointing Coronado its official governor, set his annual salary at 2,500 gold ducats.

First Search Was Failure
Coronado's first expedition, a journey in search of the "wonderous cities of Topira," ended in failure but his success as governor so overshadowed that fruitless journey that the viceroy enthused by the reports of Cabeza de Vaca and Fray Marcos de Niza, commissioned Francisco to head a great "entrada" into the vast northern region.

Elaborate plans were made for the expedition, even advance reconnoitering parties were sent out, and on Sunday morning, Feb. 22, 1540, the expedition passed in review before Viceroy Mendoza, and exploring party described as "the most brilliant company ever collected in the Indies to go in search of new lands."

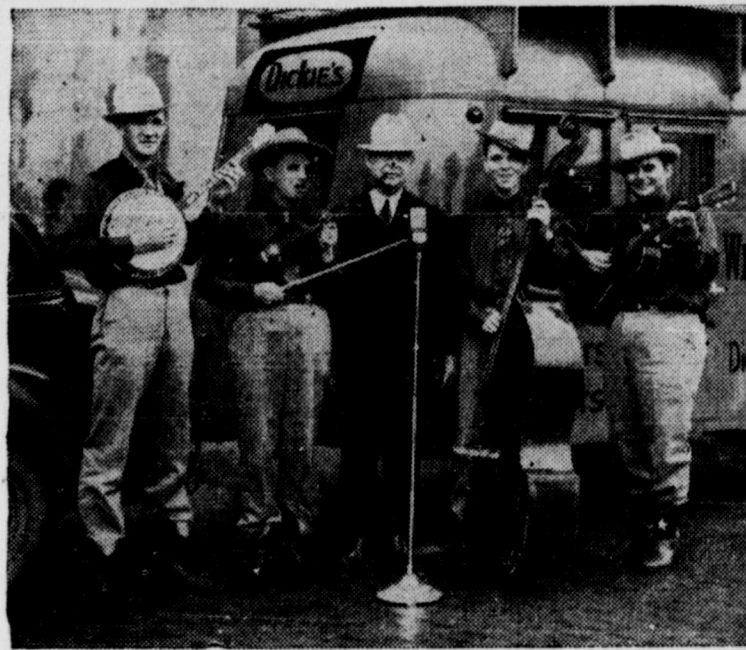
Coronado's popularity and prestige was at its height when on the next morning he led his band to find for Spain the Seven Cities of Gold.

That spectacular departure contrasted sharply with the party's return more than two years later.

Ragged, weary and discouraged, what was left of the expedition trudged back into Mexico City in the late summer of 1542.

The reception was as dismal as had been the expedition's failure. The viceroy was sorely disappointed and Coronado, borne on a stretcher because of injuries received on the trip, was dis-

Famous String Band To Come Here For Big Celebration



Dickie's Cow Town Band, the famous 5-piece string band from Fort Worth, will be in Clarendon on both days of the Clarendon Rancho Roundup celebration, July 3 and 4.

This popular band is sponsored by the Williamson - Dickie Manufacturing Company of Fort Worth, makers of Dickie's work clothes, and is being brought to Clarendon through the cooperation of Mellinger and Rosenwasser, local dealers.

Besides contributing to the parades on both days, the band will play concerts on the streets and furnish music at the Spon-

sor's Ball on the night of the Third. This ball will be held on the platform where the Coronado pageant will be staged.

Noted as one of the outstanding and most famous string band in the Southwest, the Dickie's Cow Town band carries its own sound equipment.

Isadore Mellinger, who secured the band after much hard work, said today that Clarendon was fortunate in having the string band here for both July 3rd and 4th. This band, he said, is seldom booked in any town for more than one day.

illusioned.

One historian recorded the scene as saying Coronado, "very sad and weary, completely worn out and shamed, came to kiss the hand of the viceroy and did not receive so good a reception as he would have liked, for he found him very sad . . . the country had been very joyous when the news of the discovery of the Seven Cities spread abroad and now this was supplanted by the great sadness on

the part of all, for many had lost their friends and fortunes."

But Francisco's trouble was only beginning. Many of his companions, disgruntled, blamed Coronado's management for the failure of the expedition and the man whose memory is now being feted became the scapegoat of New Spain.

His fortune diminished — he had sunk 50,000 ducats of his own in the expedition — Coronado returned to govern New

Galacia. But his career had been given a set-back and he found his popularity had suffered. Once when he had to spend more than a month in Purification, citizens of that town objected to having to foot the bill for his retinue — a peso a day.

But the storm was yet to come. An investigation by the judiciary body of New Spain revealed serious conditions and filed 34 charges of maladministration against the governor, in addition to charges of mistreating the Indians while on the expedition. Coronado was accused of inhumane treatment of the Indians acceptance of bribes, mis-handling of royal funds, openly dicing and gambling, drawing the governor's salary while on the expedition and other crimes.

Some of these charges Coronado denied, others he admitted, and pleaded extenuating circumstances. His plea termed a "virtual confession of guilt," he was found guilty, ousted from his office and fined 600 pesos. Moreover, he was placed under technical arrest and many of his holders of Indian land were ordered returned to the state.

Returning to Mexico City, he found that the esteem of Mendoza had vanished with his own downfall.

He had only one official position left — he was still a member of the city council, but embittered and resentful, he did not get along with his fellow council members and quarreled and bickered with them continually. When he was nominated by the body to carry the city banner in a fiesta-day parade, he obstinately refused. After a story session, in which he was threatened with fine and punishment, he finally agreed and on the fiesta day, begrudgingly toted the flag.

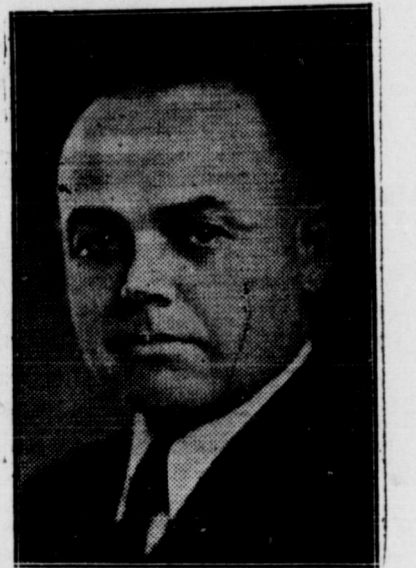
Later, however, he became adjusted to the life of a councilman. Through his services on that body and after his conviction on the maladministration charges were reversed and the fine rescinded, his prestige was restored to a small degree.

Later he was named city attorney—a position in which his main accomplishment was to erect a pillory in the public square — and the government granted him a small piece of land and

several Indian serfs. But Coronado's health stopped any change that he might have had for re-establishing himself as a personage of any major importance in the New World. Injuries and exposure during the expedition took their toll in later years and finally forced him to relinquish his duties as councilman.

Retiring to his country home, he died in November, 1554. Contrasting to the honor paid him in this year, this death was practically unnoticed at the time. There were no ceremonies, and no public tribute to the explorer. On the minutes of the Mexico City's council was one of the few mentions of his death ever found, a few lines briefly recording the passing of the Conquistador — the man who 400 years later is being feted for the same venture that then wrecked his whole career.

YOU'RE INVITED—



—to investigate carefully the qualifications of Lewis M. Goodrich for Congress. The character, reputation and public record of candidates should be of primary interest to the voters. Your interest and consideration will be appreciated.—(Political.)

★ AN ALL-AMERICAN HOLIDAY ★ The Fourth of July

HOWDY FRIENDS! WELCOME TO CLARENDON

It's a real pleasure to invite you to attend the Coronado Rancho Round-Up celebration here on July 3rd and 4th. Come to Clarendon, make yourself at home, and have the biggest time of your life. We welcome you as our special guests.

Donley County and District Candidates

John Deaver For District Attorney (Reelection)	Deskins Wells For U. S. Congress	Elgar Robertson For District Attorney	Max Boyer For State Senator
R. Y. King For County Judge (Reelection)	Helen Wiedman For County Clerk	Mrs. Margaret V. Thompson For County Treasurer (Reelection)	Pink Rodgers For County Commissioner Precinct No. 2
Guy Wright For Sheriff, Tax Collector	Sam W. Lowe For County Superintendent	G. G. Reeves For County Commissioner Precinct No. 2	John C. Knorpp For County Attorney

The above candidates invite the support and influence of Donley County voters in the coming primaries.

Sheriff Pierce Gets Outfit For Parading

Sheriff Guy Pierce will ride in class when he participates in the parades here on July 3rd and 4th.

Sheriff Pierce has received a \$120 outfit from the Texas Highway Patrol at Amarillo, including two .357 Magnum pistols, black boots, and belt. The sheriff said he would wear the same western hat and shirt that he has been wearing in the past.

LIONS SING AND HEAR OF PAGEANT FOR JULY 3-4

LION RINEY PAYS TRIBUTE TO RETIRING OFFICERS AND WORK OF YEAR

Members of the Clarendon Lions Club were in rollicking mood Tuesday and when a program failed in its appearance, they almost took over for the day in gay hilarity. Program Chairman Bill Riney saw to it that the bunch had plenty of singing, and then gave a serious turn to the meeting by paying a tribute to the retiring officers and asking that every Lion give renewed loyalty to the new president and staff shortly to take office.

By strong vote of the club it was ordered that Lions Riney, Gillham and Breedlove conduct an initiation soon for the recently received new members, Lions Ernest Kent and Marvin Warren objected to this procedure but were shouted down.

Former Lion Ira Merchant was introduced as a guest, and Blanding Sloan, U. S. Coronado Commission director, was presented as the man who was to put on the Clarendon Coronado pageant here on the evenings of July 3-4, as the society feature of the big two-day celebration. Mr. Sloan responded and invited cooperation on the part of the citizenship.

Announcements were made of the advertising tours on Wednesday and Thursday of this week in the interests of the Celebration, and more cars were asked for to carry the big delegations.

The matter of a float in the Celebration parades was passed to a committee composed of Lions Mulkey, Kent and Mellinger.

THE NICEST courtesy you can show your guests is to have their visits mentioned in The News. The nicest courtesy you can show your friends is to let them learn of your visit through these pages whenever you go away. We will consider it a courtesy whenever you give us an item of any kind.

THE NEWS.

ASHTOLA

(By Helena Poovey)

There were 57 present at Sunday School, Sunday. We hope to see more there next Sunday.

Mr. and Mrs. Leo Wallace and daughter, Patsy, Mrs. A. L. Wallace, and Gertrude Calicote spent Sunday in Paducah.

Mr. James Smith of Canyon visited Mr. D. W. Tomlinson over the week-end. We are glad to report Miss Ila Kay Rhoades able to be removed from the hospital last Thursday.

Miss Mary Charlotte Ward, who has been visiting relatives in Amarillo, returned home Saturday.

Mrs. Ella Pain and Charles Pifer of Mangrum, Oklahoma, spent last week with Mrs. Dolie White and L. P.

Mr. Cletus Eason of Hollis, Oklahoma spent the week-end with Mr. Russell Morris.

Mrs. Jim Parker, and daughter from California visited friends here last week.

Mrs. Fannie Rector and son, Wilson, made a business trip to Pampa, last Friday.

Mr. and Mrs. H. W. Lovell and William Thompson visited in the T. A. Nelson home Sunday.

Mr. Ben Lovell made a business trip to Amarillo Friday.

Mrs. Jesse from Oklahoma is spending the week with her sister, Mrs. Jim Graham.

Dr. and Mrs. Beck visited in the Willard Word home last Thursday afternoon.

Mr. and Mrs. Bridges and family from Roaring Springs; Mr. and Mrs. Henderson and family from Roaring Springs; Mr. and Mrs. Henderson and family from Memphis; Mrs. Zoric Till and family from Amarillo; Mr. and Mrs. Johnnie Whisenant and family from Amarillo; Mr. and Mrs. Marvin Whisenant and family from Wellington; Mrs. Doris Chambliss from Wellington; Mr. and Mrs. Joe Arnold and family from Amarillo; Mr. and Mrs. G. M. Kuykendall and family—visited in the J. H. Whisenant home Sunday. Mr. and Mrs. Valentine and family are spending the week.

Miss Jackie Whisenant returned home from Wellington Sunday after spending several days with Mr. and Mrs. Marvin Whisenant and Mr. and Mrs. Elmer Chambliss.

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Army Office At Lubbock Issues Call For Men

Lubbock Army Recruiting Office is taking men for nearly all services.

Unmarried men between the ages of 18 and 35, who are citizens of the United States of America, are urged to join the Army NOW. The Lubbock Recruiting Office is sending men to the Air Corps; Field Artillery; Cavalry; Infantry and Coast Artillery Corps located in Texas—California and Utah. You can take your choice of the above branches and stations or others expected in the next few days and rest assured that the opportunities of advancement will be good because of the large expansion all over the Army. All interested should arrange to call immediately for information at the recruiting office in Lubbock or the nearest branch office located at Plainview, Amarillo and Childress, Texas.

Four-H Club Boys and Future Farmer Chapters of Texas will hold encampments at the 1940 State Fair of Texas. Both groups will also participate in the livestock, agriculture and poultry shows.

WELLINGTON DEFEATS POWER PLANT ISSUE

WELLINGTON, June 25 — (Special) — Wellington citizens today defeated a proposal for a bond issue for the purpose of installing a municipally owned and operated electric power plant.

The vote was 254 against the issue and 198 for the proposal. It was proposed to issue bonds in the sum of \$155,000 for power plant purposes.

The community now is being served by the West Texas Utilities Company, with headquarters at Abilene, Texas.

Mrs. Keith Stegall of Wicket is here visiting with her parents, Mr. and Mrs. A. L. Chase.

Mrs. Ira Merchant and daughter, Marilyn and mother all of Beverly Hills, Calif., are here visiting friends and relatives.

ATTENTION

After June 1st, 10c will be charged on all Helpy-Selfy Pickups and Deliveries. This does not affect wet or dry wash service.

E. Z. Laundry
T. W. Trussell

Handy Laundry
W. C. Hodges

Welcome To Our Celebration

We take great pleasure in our service to the people of Donley County. We have tried in the past to give the people of Clarendon and surrounding territory a service to fit their individual needs. And we wish to take this means of expressing our appreciation of the confidence our patrons have shown us and to assure them that in no circumstances will this confidence be betrayed.

Buntin Funeral Home

PHONE 160-A
Licensed Burial Association
Organized in 1934

For Ambulance and Funeral Service

Home Was Never Like This

When Coronado Reached West Texas Back In 1540



However, today you can actually have that "Dream Castle" of Your Own.

There's none of the old time fuss and bother that was formerly associated with building. All you need to do is to walk into our place, and tell us of your plans and ideas... and we'll do the rest.

We handle the entire job... and give you a complete home.

Plan Now... to see us... and make your "Dream Castle" a reality.

P. S. — And don't forget to use Minnesota Paint — The Best for Long Wear.

Make Your Home Plans With Us Now -- Don't Delay

Wm. Cameron & Co., Inc.

JIMMY MILLER, Manager

THE RODEO AND NEIGHBORS' DAY SET FOR JULY 19TH

The eighth annual Northeast Pabhandle Amateur Rodeo and Neighbors' Day will be held July 19, 1940, on the LZ Ranch on Wolf Creek, 20 miles southeast of Perryton, operated by Tom Ellzey and son.

Liberal purses will be awarded in all rodeo events, the rodeo being strictly amateur with all professionals barred.

In connection with the program this year will be a round-up of friends of Tom Ellzey for Congress, and a John Snyder barbecue free.

The program will begin at 10 a. m. with outstanding speakers on "Neighborliness."

Dr. W. Angle Smith, pastor of the First Methodist church of Dallas, one of America's greatest preachers, will bring a message on "Who Is My Neighbor?"

A delegation from every Community in the 18th congressional district is expected to be present. Everybody is invited.

MASONS INSTALL NEW STAFF HERE MONDAY NIGHT

APPOINTIVE OFFICERS ARE NAMED UNDER THE NEW ADMINISTRATION

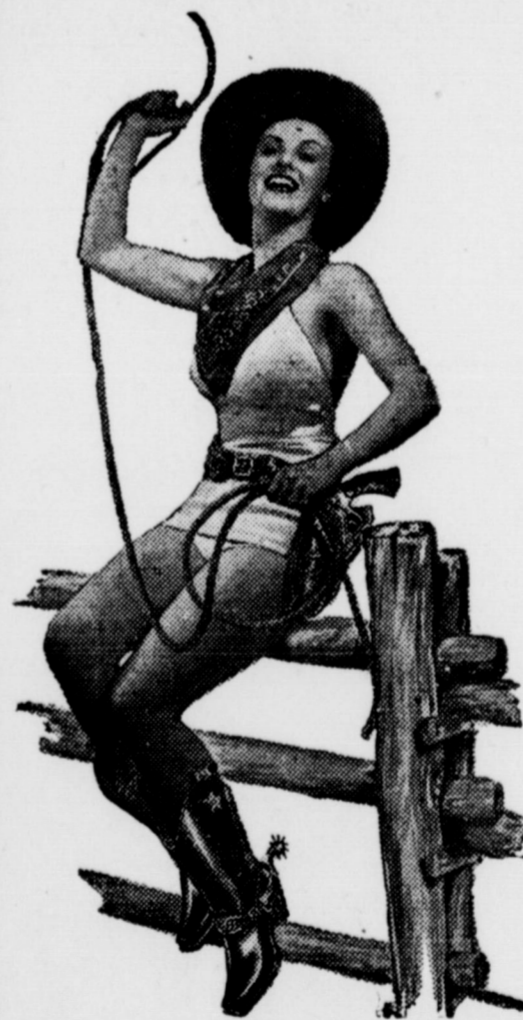
Officers recently erected in Clarendon Lodge, No. 700, A. F. & A. M., were duly installed Monday evening of this week, when Van Kennedy took over the gavel for the coming year, along with his brother officers.

Appointive officers named to serve for the year are: Senior Deacon, H. B. Kerbow; Junior Deacon, Clarence Whitlock; Senior Steward, R. F. Wiedman, Jr. Steward; J. Perry King, Chaplin.

Past Worshipful Master Elmer Palmer had charge of the installation ceremonies and inducted the following into office:

Van Kennedy, W. M.; W. B. Slater, S. W.; Carl Peabody, J. W.; W. H. Patrick, Treas.; R. C. Weatherly, Sec.; Joe Horn, Tyler; H. B. Kerbow, Sr. D. Clarence Whitlock, Jr. D.; R. F. Wiedman, Sr. S.; J. Perry King, Chaplin.

Mr. and Mrs. Glen Riley and family of Memphis and Mr. and Mrs. H. B. Rhodes and children of Tell visited in the John Rhodes home here Sunday.



Welcome Friends! TO Clarendon FOR THE Big Celebration July 3rd-4th

Drop in and make yourself at home during your stay in town. If we can't talk TRACTORS we'll talk about something else.

Cleo Woods

M-M DEALER
CLARENDON

TEXAS
TRACTORS

Grape Fruit
LARGE SIZE
Each 5c

LEMONS
360 SIZE - SUNKIST
Dozen ... 25c



"THESE PRICES CASH"

APPLES
New Crop - Washington
Dozen ... 30c

Cantaloupes
Texas - Large Size
3 For ... 25c

SPUDS, No. 1 Red - Peck 15 lbs. 30c

FRESH TOMATOES, Vine Ripened - Pound 5c

ENGLISH PEAS, Arion, No. 2 - Each 10c

TOMATOES, No. 2, Standard - 2 for 15c

KRAUT, No. 2, Wisconsin - 2 for 15c

HONEY, New Crop, South Texas - Gallon 89c

TOMATO JUICE, 46-oz. Gold Bar - Each 20c

GRAPE FRUIT JUICE - 46-oz Can 19c

BLACKBERRIES, No. 2 - Each 10c

PINEAPPLE, Crushed - 8-oz. Tall Can - 3 for . 25c

MEAL, Corn Dodger or Sally Ann - 20 lbs. 49c

FLOUR, Yukons Best - 48 lb. Sack \$1.49

SUGAR, Imperial Cane - 25-lb. Bag \$1.29

SUGAR, Bulk, Paper Bag - 10 lbs. 49c

LARD, Pure Armour's Star, 4-lb crt. 35c; 8-lb 65c

ORANGES, California Medium size - Dozen ... 15c

PEPPER, Sweet, large pods - Pound 10c

BACON, Rex, sliced - Pound 20c

BACON, Slab, Breakfast, Rex - Pound 18c

RICE, No. 1, Whole Grain, Blue Rose - 4 lbs. .. 25c

BEANS, Pintos, No. 1 - 4-lb. bag 25c

WHEAT FLAKES, White Swan, Bowl Free-2 for 25c

High Class Speaking Program Is Provided For July 3rd-4th Celebration In Clarendon

Candidates for the most important offices in the state and district will appear before Clarendon and Donley County voters here, Wednesday and Thursday, July 3-4, at the Coronado Rancho Round-Up and 4th of July Celebration.

Wednesday, July 3rd, Hon. Harry H. Hines, candidate for Governor, will open the speaking program of the event at the big tent up at the end of Kearney Street, at 11 o'clock to be followed by such others as may be present and desiring to use the time remaining on the speaking program which will close promptly at 12:10.

Thursday, July 4th, Hon. Deskins Wells, candidate for congress in the 18th district, will be the principal speaker of the day, followed by others who will be on hand. The hours will be from 11:00 to 12:10 as on the day before.

Band music will precede the speaking program each morning, and the shade and seats of the tent will be available for the use of visitors during the day as a courtesy from the Celebration committee.

Many candidates have their own sound equipment and will likely wedge in short addresses at any point in town where they may secure a group of listeners, provided they do not conflict with the hour and ten-minute speaking period each morning at the big event.

This gives Clarendon visitors opportunity to hear the best among state and district candidates, providing an unusually high-grade forensic program for the two days.

REA Builds 151 Miles Of Lines In This Area

After having concluded five weeks of work during which time 151 miles of electrical lines have been built in Donley, Collingsworth, and part of Armstrong, about 45 members of the Rural Electrification project left Clarendon last Sunday for Louisville, Ky.

The REA workers made their headquarters in Clarendon, finished their work here last Thursday and left Saturday morning, bringing to a close this kind of work in this area.

Miss Mary Carol Jones of Klamath Falls, Oregon, visited the first part of this week with Dr. and Mrs. H. R. Beck.

Donita Chamberlain of Beverly Hills, California, is here visiting her grandmother, Mrs. B. W. Chamberlain.

Mrs. Roy Wells of Huntsville, arrived here Monday afternoon for a visit with her parents, Mr. and Mrs. D. O. Stallings.

Jess Adamson and son, Doc, and Lake Dishman of Hedley, were business visitors in Amarillo Sunday.

LOCAL MEN HOLD MEMBERSHIP IN COWBOY REUNION

Veteran cowhands of Texas will gather in Stamford July 2, 3 and 4 for the eleventh annual Texas Cowboy Reunion. Membership of the Association, now numbering 1,800, includes the following from Clarendon, Texas:

Lou McClellan and Bob Weatherby, the latter is member of the board of directors.

Membership is limited to men who were actively employed as cowboys on ranches at least 35 years ago. Members who have paid their annual dues of \$1 will be issued badges which entitle them to dinner at the old-time cowboys' chuck wagon at noon each day and free admission to the rodeo and grandstand.

The Association will elect new officers at the annual business meeting, which will be held in the Will Rogers Bunkhouse, the headquarters building of the old time cowboys. Since both of the vice presidents of the organization have expressed an unwillingness to serve as president, J. Ellison Carroll of Big Lake is being boomed for president of the association. Carroll is now a member of the board of directors and men prominent in the Reunion association believe his election is practically assured.

Lewis Ackers, Abilene, presi-

PATRONIZE
The Clarendon News' Advertisers

Submarine Pipe Line Crosses Mississippi

SHREVEPORT, La.—Officials of the United Gas Pipe Line Co., announced this week the completion of a multiple submarine pipe line crossing of the Mississippi river. This crossing is a part of a pipe line construction project for this company to make natural gas from the Lirette, Lake Long and other fields in south Louisiana available to the New Orleans area.

Contract for construction of the Mississippi river crossing included the laying of two 10 3/4 inch pipe lines on the bed of the river and the construction of the necessary headers to connect these two lines with the main line. The crossing was made at a point near St. Rose, La. twenty two miles west of New Orleans. At this point the river has an approximate maximum depth of 100 feet and is some 3000 feet in width.

The company uses the multiple type crossing consisting of not less than two lines as added assurance of an uninterrupted and dependable natural gas service to its city gate and industrial customers. If one line should become damaged and develop a leak the demand can usually be taken care of by the other line until the damage is repaired.

In the actual construction work two bridges, two large tugs and a launch were required. Fifty foot sections of seamless steel pipe were welded together on a work barge. The necessary weights were clamped to the line, locking sleeves installed over the welds and the line fed into the river as the barge progressed across the river. For safety purposes the two lines are laid 400 feet apart.

The river was rising at the time construction was started on the project, but during the course of construction the crest passed and the river started falling. This increased the velocity to such an extent that it was necessary to suspend operations for four days due to the fact the barges could not be held in proper alignment.

Mr. and Mrs. Louis Thompson and Joan and Ernest, spent Sunday and Monday in Memphis.

BARTLET

FOOD STORE AND MARKET

WE SELL FOR CASH ONLY
WE DELIVER PHONE 81-M

Specials For Friday And Saturday

CANDY BARS	3 for 10c	GUM	3 Pkgs. for 10c
COFFEE	FOLGERS or MAXWELL HOUSE	2 Lbs.	49c; 1 Lb. 26c
JELLO	Each	5c	CORN FLAKES 10c
TEA	3 MEAL - LARGE TEA PITCHER	2 Packages (ALL FOR)	39c
OATS	Bulk	39c	MATCHES Box 3c
TOMATOES	VINE-RIPENED, 20-Basket	79c	PER POUND 5c
CRACKERS	2 lbs	19c	PICKLES Quart 15c
Sausage, Fresh Home Killed, lb.			22c
Pork Steak, Fresh Home Killed, lb.			20c
Pork Chops, Fresh Home Killed, lb.			20c
Pork Roast, Fresh Home Killed, lb.			18c
CHEESE	LONG HORN POUND		19c
OLEO	POUND	15c	HOG LARD Lb. 9c
DRESSED FRYERS	EACH		55c
ONIONS	3 Bunches	10c	SQUASH Home Grown - lb. 5c
GREEN BEANS	HOME GROWN POUND		5c
NEW SPUDS	10 Lbs.	25c	PEANUT BUTTER Quart 25c

—Subscribe for THE CLARENDON NEWS—

DISTINCTIVE DOUBLES



GREEN-EYED WITH ENVY

BE the most envied housewife in your neighborhood... serve either ICED ADMIRATION COFFEE or TEA with your summertime meals... either one will add that "refreshing" touch, and draw compliments from your family and friends alike. Yes, and we'll bet your neighbors too, will want to know how you manage to ALWAYS have such delicious iced coffee and tea.

Try a glass between meals... it's the refreshing thing to do

ADMIRATION COFFEE is chock-full of rich true-coffee flavor... never bitter or stale... always the same delicious blend. Available in three distinct grinds to accommodate every type coffee-maker.

FOR BEST RESULTS in making either iced coffee or iced tea, be sure that you... (1) Make brew double-strength. (2) Pour beverage over ice... do not add ice to beverage.



Admiration

COFFEE AND TEA

Copyright 1940, Dumas Coffee Co.

We'll put it right up to you!

WHY PAY MORE? WHY ACCEPT LESS?

when Chevrolet gives so much and costs so little!



- ★ MODERN "ROYAL CLIPPER" STYLING The Style Hit of the Year
- ★ LUXURIOUS FISHER BODY BEAUTY Only on Chevrolet and on Higher-Priced Cars
- ★ DYNAMIC VALVE-IN-HEAD ENGINE Supreme on Land, Sea and in the Air
- ★ LONGEST OF ALL LOWEST-PRICED CARS 1st* from Front of Grille to Rear of Body
- ★ EXCLUSIVE VACUUM-POWER SHIFT 80% Automatic—Only 20% Driver Effort
- ★ GENUINE KNEE-ACTION RIDE Smoother, Steadier, Safer
- ★ PERFECTED HYDRAULIC BRAKES The Last Word in Safety
- ★ TIPTOE-MATIC CLUTCH For Smoother, More Reliable Operation
- ★ LOWER GAS, OIL AND UPKEEP COST A Six Costs Less to Run than an Eight
- ★ LOWER DELIVERED PRICES—PLAINLY MARKED—GREATEST DOLLAR VALUE!

On Special De Luxe and Master De Luxe Series

Hundreds of thousands of buyers agree that the big value for '40 is CHEVROLET; and they insist that it tops all other cars, regardless of price!

These people ask, "WHY PAY MORE than Chevrolet's low prices, when Chevrolet provides all the necessities and most of the luxuries of modern motoring?" And then they ask, "WHY ACCEPT LESS than Chevrolet's outstanding dollar value, when Chevrolet offers so many advantages of higher priced cars at tremendous savings in purchase price, gas, oil and upkeep?"

Be wise!... Buy as America is buying!... Buy Chevrolet!

CHEVROLET'S FIRST AGAIN!

EYE IT... TRY IT... BUY IT!

The 1940 Chevrolet gives higher quality at low cost!... Low Prices... Low Operating Costs... Low Upkeep.

No other motor car can match its all-round dollar value

Clarendon Motor Company

CLARENDON, TEXAS PHONE 400



THE CLARENDON NEWS

Goes Into More Donley County Homes Than Any Other Newspaper

FIRST
—IN CIRCULATION
—IN ADVERTISING
—IN READER INTEREST
—IN COMMUNITY SERVICE

8 PAGES
OF LIVE LOCAL NEWS,
RURAL NEWS, EDITORIALS
AND FEATURES IN
THIS ISSUE.

\$2.00 PER YEAR

All The Local News While It Is News

CLARENDON, DONLEY COUNTY, TEXAS, THURSDAY, JUNE 27, 1940

Established In 1878.

New Series, Vol. 51. NO. 26

COUNTY TICKET OF DEMOCRATIC PARTY IN ORDER

LAST SATURDAY DEADLINE SETS ORDER OF NAMES ON TICKET

The ballot for the Democratic primary in Donley County is in order, after Saturday, June 22, when candidates had to pay in their fees assessed by the county committee in order to qualify for place on the ticket. The county committee under direction of County Chairman Ed Dishman conducted a drawing for place on the ballot for candidates in each race, and below is the tentative form of the ballot for the July primary. Names can be withdrawn up to the time of printing the tickets, but no names may be added. Here is the ticket Donley Democrats will face on July 27th:

SPECIAL BALLOT

For United States Senator:

Guy B. Fisher of San Augustine County

A. P. Belcher of Erath County

Tom Connally of Falls County

For Congress, 18th District:

Lee McConnell of Gray County

R. V. Converse of Hansford County

Lewis P. Fields of Potter County

Dennis Zimmerman of Swisher County

Allen Harp of Hall County

Tom Ellzey of Ochiltree County

James O. Cade of Potter County

E. T. (Dusty) Miller of Potter County

Eugene Worley of Wheeler County

Deskins Wells of Collingsworth County

Lewis M. Goodrich of Wheeler County

Henry S. Bishop of Potter County

For Governor:

Miriam A. Ferguson of Travis County

Arlon B. Cyclone Davis of Dallas County

Harry Hines of Wichita County

Ernest O. Thompson of Potter County

W. Lee O'Daniel of Tarrant County

Jerry Sadler of Gregg County

R. P. Condron of Cameron County

For Lieutenant Governor:

Charles Lavergne Somerville of Dallas County

Alton M. Mead of Tom Green County

Coke R. Stevenson of Kimble County

For Comptroller of Public Accounts:

Geo. H. Sheppard of Nolan County

Clifford E. Butler of Harris County

For State Treasurer:

Charley Lockhart of Travis County

Harry McKee of Travis County

For Commissioner of the General Land Office:

Bascom Giles of Travis County

For Attorney General:

Gerald C. Mann of Dallas County

For Superintendent of Public Instruction:

L. A. Woods of McLennan County

S. R. LeMay of Henderson County

For Commissioner of Agriculture:

W. W. King of Sabine County

William N. Corry of Tarrant County

J. E. McDonald of Ellis County

For Railroad Commissioner:

John Paul Jones of Rusk County

Charley Langford, Jr., of Galveston County

Ross Hardin of Limestone County

Pierce Brooks of Dallas County

O. O. Terrell of Brazoria County

Supreme Entertainment Feature Of Independence Week In West Texas

CLARENDON'S CORONADO RANCHO ROUND-UP &

Fourth of July

CELEBRATION CLARENDON, TEXAS

Wednesday and Thursday, JULY 3-4

2 - BIG DAYS - 2

\$500 IN PRIZES TO AMATEUR CONTESTANTS & SPONSORS

EACH AFTERNOON

AT 2:30 P. M.

-RODEO

GREATEST SPECTACLE OF THE SOUTHWEST - - - RODEO THRILLS WITHOUT PARALLEL! - - GOOD SEATS

CORONADO RANCHO PAGEANT

Each Evening

At 8:15 O'clock

UNDER DIRECTION OF BLANDING SLOAN, CO-DIRECTOR OF TEXAS "CALVACADE" - - - DALLAS 1936

JOIN YOUR FRIENDS AT THE BIG DAILY EVENTS!

Welcome! Come One! Come All!



WOMEN OF CITY RALLY TO RED CROSS WORK

SEWING AND KNITTING FOR RELIEF WILL BE LARGE ACTIVITY HERE

Last Friday afternoon some fourteen representatives of the various church organizations for women met with Mesdames H. T. Burton and Allen Jefferies, representatives of the Donley County Chapter of the Red Cross for a conference on the call for sewing and knitting for European civilian relief.

After the plan was outlined and discussion was had there was general agreement to go into the work here locally, and yarn has been ordered for the knitting, while sewing will begin as soon as standard patterns arrive from Red Cross headquarters in St. Louis.

Miss Charlotte Molesworth was named chairman of the Volunteer Service, for the Chapter, with Mrs. Elvira Burch as secretary of the department. Mrs. Abbie Warner was named head of the knitting committee, while Mrs. Eva Atteberry was named head of the sewing committee.

Chapter officials are pleased over the prompt and business-like response from the women of the community and predict that splendid results will be obtained under such capable direction.

Donley Gets \$21,451 Equalization Aid For Her Schools

AUSTIN — Public schools in Donley county have been granted \$21,451 in equalization aid for the 1939-40 school year, L. A. Woods, state superintendent of schools, reported today.

The full amount for salary aid, amounting to \$9,662, has been paid, while schools in the county have received 75 per cent of the \$7,961 granted for transportation. Figures on high school tuition will not be available until applications have been received, Woods declared.

One of Mr. Wood's promises in his first campaign was to fight for an equalization fund sufficient to meet the needs of the poor school districts of the state. Since that time equality of education opportunity has been extended through an equalization fund increased 172 per cent, administered at a cost of one per cent for supervision and one per cent for equalization.

Guarded Use Of Fire-Works For July 4th Is Urged In Texas

AUSTIN, June 25. — It is pretty grim patriotism to kill and injure Texans on a holiday celebrating our independence, Marvin Hall, state fire insurance commissioner, reminded today as he issued a plea to city officials to adopt emergency measures banning the promiscuous sale and use of fireworks in all forms on the Fourth of July.

"We must not make it easy for the saboteur to gain possession of quantities of explosive material," the Commissioner said. "It doesn't make sense to guard our armories and sources of raw materials, all the while permitting this orgy of noise and hazard to continue."

He said approximately one-third of the total United States population is protected from injury due to fireworks because of state legislation and city ordinance.

Mr. and Mrs. W. C. Larimer were visitors at the Chillicothe Business College, Chillicothe, Missouri, Friday. Mr. Larimer is an instructor in the Clarendon Jr. College.

THIS SOUTHWEST AREA IS UNDER HUGE OBLIGATION TO CORONADO

ALBUQUERQUE, N. M.,

Out in New Mexico and the Spanish Southwest, where the old world blends with the new in an unequalled display of scenic beauty and traditional customs, the residents this year are turning back the pages of history 400 years to honor the first white man to thoroughly explore this great country.

It was exactly four centuries ago that Francisco Vasquez de Coronado and his glittering army of Spanish cavaliers gathered at Compostela, Mexico, to be reviewed by the first viceroy of New Spain, don Antonio de Mendoza, and then set out into the unexplored territory to the north.

An enthusiastic group left there February 23, 1540, for their hopes were high in the expectation that the tales told in Mexico about cities of gold—the seven cities of Cibola—to the north, were true, and that all of them would soon be rich.

Months later, however, these hopes had been reduced to a feeling of despair. There had been no gold, no cities wherein the houses were adorned with precious stones. The explorers found in what is now New Mexico and Arizona, only the simple Indians, whose main aim in life was to harvest a goodly crop and later pass on to the happy hunt-

ing ground.

It was a colossal failure as far as Coronado and his followers were concerned, but the colonizers of later years saw in the Conquistadores' expedition the beginning of a new era in agriculture for what is now the Spanish Southwest. It was Coronado who introduced the first cattle, sheep, and horses to the Indians, and from that then eventful happening has grown one of the Southwest's great industries: stock raising.

Many of the Indians of those days thought that man and horse were one single animal. Others, perhaps more travelled, were better informed. They had heard about the strange beasts seen in the land of the Aztecs when the bearded fire-throwing men arrived.

With this valuable asset to the Southwest credited in the main to Francisco Vasquez de Coronado, the residents of New Mexico began their plan for the celebration of the four hundredth anniversary of the Spanish explorers' journey. As far back as 1930 plans were being formulated to make 1940 in New Mexico a year of festivities which would revive the saga of the first discoverer.

Soon after New Mexico began laying plans for the celebration, the Federal Government announ-

ced its "Good Neighbor" policy toward the other Americas, and the Commission set up by the state to formulate the Coronado celebration plans saw in this move a possibility for national participation in the Southwest's program.

After much debate in the United States Congress, the proposed appropriation was changed no less than half a dozen times, but a grant of \$200,000 finally was passed and the Federal Government had a hand in the proceedings which would honor one of the continent's leading explorers. A United States Coronado Exposition Commission was organized and from that time on plans went ahead rapidly.

The Government's appropriation, augmented by \$50,000 in funds gathered in New Mexico under the original plans, assured the Commission of adequate facilities for staging the type of celebration best suited to the enjoyment of natives and visitors alike. Out of many suggestions emerged the plan to present in graphic detail a series of dramatic pageants on an elaborate scale, which would depict from beginning to end the adventures of Coronado.

In the typical Southwestern fashion of doing everything in a big way the natives pitched in to make pageantry dream come true. The stage to be used is as long as a football field. Thomas Wood Stevens, internationally-known for his work in the pageant field, author of the "Yorktown Sequicentennial," "Joan of Arc," pageants and others, has written a colorful script for the Coronado "Entrada," on which the pageant is based.

The Jerome H. Cargill Production organization of New York will carry on the production of the "entrada." The stage is made of steel tubing, in sections, to provide the utmost flexibility in handling and to allow for rapid changes. Through seventeen cities in New Mexico, Arizona and West Texas these stages will be used, throughout the Coronado year. The "entrada," reenacting the story of Coronado, has hundreds in the cast.

Naturally, for a pageant or "entrada" as the shows are being called in the Coronado country, costuming is a major feature. Lucy Barton, of repute as an expert on the subject, has been appointed chief costumer. She is now directing the making of 1000 authentic period garments, as authentic as Coronado himself.

A journey into the past in New Mexico is just around the next bend of the road; a flashing streamlined train may cast a shadow on a church two centuries old; a 1940 passenger car may follow trails that are older than history, for in this colorful section of the United States age is a relative term indeed. Ancient customs and hoary traditions still prevail, practically unchanged by the aggressive tempo of the twentieth century.

In New Mexico alone, fifty-two per centum of the population still speaks its native Spanish tongue and holds close to its heart the traditions and the fiestas which can be traced to their source in Mexico, which in turn inherited them from mother Spain.

Every year many fiestas reveal the pristine charm of New Mexico, enhanced by the ancient Indian ceremonials which have been going on in the Southwest since long before the days of Coronado. With this background of native folklore it was comparatively easy for the Coronado Centennial Commission to draw upon the storehouse of material with which the early settlers were familiar, to insure genuine recreation of the atmosphere of the days of old.

Just before the staging of the "entrada" in Albuquerque, on May 29, a special ceremony was held at the site of the ancient Indian village of Kuaua, near Bernalillo, New Mexico, where Coronado and his men spent two winters while they carried on the exploration of West Texas, northern New Mexico, Oklahoma and Kansas, which were then simply unknown lands.

There remains at Kuaua, still standing, part of the first floor of the 1200-room building in which the Conquistadores stayed. From the walls of this huge structure, which long before 1540 rose five stories high into the air, ancient murals have been carefully peeled off. These murals illustrate graphically the life of the early Indians of the Southwest. After their removal, the murals are now being put together on new wall sections. The ultimate result of these restorations will be displayed at the Kuaua ruins, where an \$80,000 museum and restoration project is in progress of development to house the many valuable art objects peculiar to this part of the

country.

Following the big celebration in Albuquerque the featured entradas move to the cities listed below:

May 29, 30, 31, June 1, Albuquerque; June 5, 6, Clovis; June 13, 14, 15, Pampa, Texas; June 22, 23, Raton; June 28, 29, 30, Santa Fe; July 12, 13, Las Vegas; July 17, 18, 19, Roswell; August 1, 2, 3, Tucumcari; August 5, 6, Dalhart, Texas; August 16, 17, 18, Prescott, Arizona; August 24, 25, 26, Hot Springs; August 31, Sept. 1, 2, Clifton, Arizona; Sept. 6, 7, 8, Farmington; Sept. 16-21, Amarillo, Texas; Sept. 26-27, Socorro; Sept. 30, Oct. 1-5, Lubbock, Texas; Oct. 11, 12, 13, Las Cruces.

Special Events: — June 15, Ruidoso; June 17, A Day in Old Lincoln, Lincoln, New Mexico; July 5, 6, Inscription Rock; August 10, Grand Canyon, Arizona; August 6 to 14, Coronado Conferences, Albuquerque and Santa Fe, New Mexico.

This does not include over 165 Coronado Festivals including Clarendon's Coronado Rancho Round-Up and 4th of July Celebration that are scheduled in the Southwest during 1940 or does it include the regular yearly fiestas, rodeos, Indian ceremonials and other New Mexico entertainment features.

New Mexico, Arizona and West Texas always noted for the friendly and hospitable nature of its natives, this year extends to the country at large an even heartier greeting than the soul warming "bienvenida," to those who feel the call of the wide and picturesque open spaces and the invigorating atmosphere of which only the west can boast.

CIVIL SERVICE EXAM TO BE HELD SOON

The United States Civil Service Commission has announced open competitive examinations to fill positions of instrument maker in the Federal Service. The examinations cover four grades, with salaries ranging from \$1,500 to \$2,600 a year, less a retirement deduction of 3 1-2 per cent.

Applications must be filed with the Commission's Washington office not later than July 1 if received from States east of Colorado, and not later than July 5, 1940, if received from Colorado and States westward.

Applicants must have completed a 4-year apprenticeship as instrument maker, or must have had certain experience in the trade, in either case including work with high-precision physical, geodetic, or similar scientific instruments. Certain substitution of apprenticeship or practical experience in the machinist or tool-maker trades may be allowed for part of this requirement. For the three higher grades additional journeyman experience as instrument maker is necessary. Applicants must not have passed their fiftieth birthday.

Full information may be obtained from Clarendon, Texas Secretary of the Board of U. S. Civil Service Examiners, at the post office or customhouse in this city, or from the Secretary of the Board of U. S. Civil Service Examiners at any first- or second-class post office.

About 1,700,000 farms, 25 per cent of all farms in the United States, had highline electric service at the beginning of this year.

For quite a while we been going through a session where our head men there on the windy Potomac keep telling us we gotta do this or do that or we cannot survive. Machinery is ruining us, they say — and our frontiers are gone — and we better pull back into our shell and just let the Govt. do everything for us.

We are a nation of suckers. Mr. Hitler says if you tell people something often enough, they will get to believing it.

We been acting like the guy who lets his wife buy his hats for him.

The good lady went into the store and says, I want a new hat for my husband. And the clerk says, yes mam, and he got the hat and wrapped it up. But the lady was non-plussed, and she says, what size is the hat — you didn't ask me what size I wanted. And the clerk says, it is a 6 and a quarter. All men, he says, who let their wife buy his hat, wear a 6 and one quarter.

Yours with the low down,
JO SERRA.

Every year many fiestas reveal the pristine charm of New Mexico, enhanced by the ancient Indian ceremonials which have been going on in the Southwest since long before the days of Coronado. With this background of native folklore it was comparatively easy for the Coronado Centennial Commission to draw upon the storehouse of material with which the early settlers were familiar, to insure genuine recreation of the atmosphere of the days of old.

The Low Down FROM HICKORY GROVE

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Youth Stationed At Canal Zone Writes Letter

Gordon Williamson who is in the air corps stationed at France Field, Canal Zone, sent an interesting letter this week to Sam Braswell, publisher of the News. His letter is as follows:

"Dear Mr. Braswell: I have been receiving the News regularly since I subscribed for it, and appreciate the service very much. It is a pleasure to receive the home news down here in Panama.

"I like the air corps very much as it is very interesting work.

"I am in the engineering and operations department of the squadron.

"France Field is located on the inlet near the mouth of the canal on the Atlantic side. We are now in the midst of the tropical rainy season which lasts from April to December.

"Mr. Braswell I hope the Coronado celebration is a great success, and I wish I could be there to enjoy it with my friends.

"Mr. Braswell I am not much at writing, but I just wanted to show my appreciation to you and your staff.

Sincerely yours,
Gordon Williamson."

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Change Time For Securing Texas Driver Licenses

Effective the first week in July, the time for securing Texas driver's licenses has been changed here from Tuesdays at 12:30 to 1:30 p. m., to Wednesdays, 3:30 to 4:30 p. m., according to state police officers who conduct the examinations.

Next week the officers will be here on Tuesday at the regular time, but on the following week, Wednesday, July 3, they will be here from 3:30 to 4:30 p. m.

The state police working out of here also cautioned farmers to have burning lights on anything that they are moving along the highways at night.

PHOTOS

Finished While

You

WAIT



1 1/2 x 2 inches — 4 Photos FOR 10c

2 1/2 x 3 1/2 inches — 3 photos FOR 25c

SATISFACTION GUARANTEED

LITTLE MERCANTILE CO.

Patronize A Home Institution

Bronc Bustin' Headquarters



THAT'S RIGHT! Our place will be Bronc Bustin' Headquarters during the Big Celebration. Come in and enjoy a cool drink with us. We have a full line of the Best Drug Sundries and can fill your every need and supply you with Headquarters while visiting in Clarendon.

Norwood Pharmacy

The Fourth of July

Come To Clarendon

ON JULY 3-4

And Celebrate



Rodeo-Pageant-Parades

Come as Our Special Guests and make Our Place of Business Your Headquarters. Have a good time, and before going home let us service your car with MOBIL OIL - - A Quality product.

Holland Bros.

WASHING AND GREASING MOBILE GAS AND OILS

—Subscribe for THE CLARENDON NEWS—

1540 - A SALUTE TO - 1940

FOUR CENTURIES OF PROGRESS

AND CLARENDON'S CELEBRATION, JULY 3-4

WEST TEXAS'



As we join with Clarendon, with West Texas, and with the Southwest in celebrating the four hundredth year after Coronado's expedition through this country, we are endowed with the thought that PROGRESS is made through the endurance and perseverance of . . . not one, not a few . . . but ALL enterprises and institutions serving a territory.

We are happy to have had our part in the PROGRESS of the great Southwest, and shall continue in the future to strive toward building even a greater empire. We salute the sturdy pioneers who followed Coronado, and whose descendants, builders of empires they were, developed and achieved the greatness that is the Southwest today.

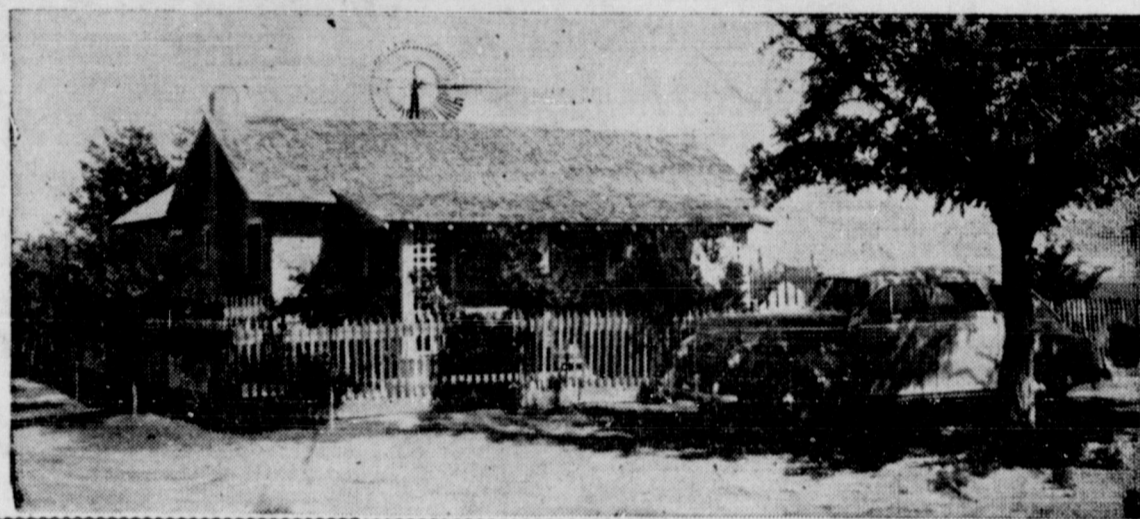
Southwestern Associated Telephone Company

Donley's Famous Typical American Family To Appear In Parade Here



ABOVE— The Typical American Farm Family from Texas—Clarendon, Texas — Mr. and Mrs. D. E. Leathers, son and daughter, Johnny and Margaret Jean.

BELOW—Leathers' Farm Home, six miles East of Clarendon.



LIBRARY NOTES

(By Mrs. C. A. Burton)

We have a group of new books to offer you. Mystery stories have grown more and more popular. They are the timid business man's release, the youngsters' feast of his wits, the favorite of all classes of readers. So quite a few of this list you will see are mysteries.

"Black Cats Are Lucky." — A. E. Fielding; "Sons of the Saddle." William McLeod Raine; "Wild Horse Valley", W. C. Tuttle; "Stopover in Paradise" — Mayse Greig; "The Case of the Lane Canary", Erle Stanley Gardner; "Serpent in the Garden" — Ethel M. Dell; "Red Clark Range Boss" — Gordon Young; "Painted Post Range," Tom Gunn; "Painted Post Gun Play," Tom Gunn; "Unfamiliar Facts" — Alice Grant Rosman; "The Corpse With the Blue Cravat" — R. A. J. Walling; "Strange Beauty" — Mayse Greig; "The Home of Spies" — Warwick Deeping; "Manhattan Nights" — Faith Baldwin; "The Affair of the Heavenly Voice," Clifford Knight; "Anchor Man" — Fauny Heaslip Lea; "The Week-End Murders," — A. A. Archer; "Men As Her Stepping Stones," Mayse Greig; "Full Harvest" — Dora Aydelotte. Besides these we now have "Kitty Foyle" by Christopher Morley — a gift from the Book Club. "Full Harvest" is one of those family stories with a somewhat pioneer setting which have proved so interesting, within the last few years. The author, Dora Aydelotte, spent her childhood in the small cornbelt town of Moweaqua, Ill. Except for a few winters in the South or away at school, she spent the first twenty years of her life there. Her father was a small town merchant of French - Huguenot descent, her mother a Southerner. Miss Aydelotte divided her early interests between literature and art, studying for a time at the Chicago Art Institute, but always finding writing the greater interest. But the possibility of this bringing her a living did not occur to her until the depression left her facing the necessity for finding something that would. Her first success was "Long Furrows," followed by a still greater success in "Trumpets Calling" — a story of the opening of the Cherokee Strip in Oklahoma in 1890. In 1938 at the MacDowell Colony she finished "Full Harvest." She divides her time between Chicago and Oklahoma. The appeal of her stories is that her characters are real people, living as you and I, and that she writes of them with dignity, and simplicity.

The New Mexico Commission, financed by an allotment from the United States Coronado Exposition Commission, is preparing a series of eleven volumes, "Narratives of the Coronado Expedition," the first of which came off the press at Albuquerque, last week. Dr. George P. Hammond of New Mexico University and Dr. Agapito Rey of Indiana University are the authors, and the edition is limited to 750 copies. In it are presented, for the first time all the known records of the Spaniards' adventures into the Southwest 400 years ago under Coronado. Much new material makes the volume very significant — and its authority is unquestioned.

The screen version of "All This and Heaven, Too" by Rachel Field, which held its place as a best seller for so long, and worthily, too, will be released in the early winter with Bette Davis.

A. J. Cronin, English author of "The Citadel," has a new play, "Jupiter Laughs," which was to have been produced in London right away, but has been postponed because of the war.

It has been estimated that 10,000,000 people go to circuses every day in the U. S. Among these circus fans — but they do not go every day — are Drew Pearson, the Washington columnist; Gutzon Borglum, the sculptor; Sir Cedric Hardwicke, the actor and Joan O'Hara, the novelist.

Laura Krey plans to complete her second novel for September publication, "On the Long Tide." In this she deals with an earlier period than that of "And Tell of Time," and presents her story against the background of Texas between the war of 1812 and the Mexican war.

Among the books that are now on the screen are "Rebecca," Daphne Dumair's great success; "Northwest Passage" by Kenneth Roberts; "Of Human Bondage" by W. Somerset Maugham; Kipling's "The Light That Fall-

XIT Barn Dance To Be Held At Dalhart June 22

DALHART — Another overall and apron XIT Barn Dance will be held in Dalhart's special XIT hall in the Edwards Chevrolet building next Saturday night (June 22) from 9 p. m. till midnight, and free theater tickets will be given to all out-of-town children under 12 years of age whose parents attend the dance.

The dance is being held in response to a popular demand that grew out of the first XIT barn dance held about a month ago. Overalls and aprons or any Western costume will be in style, said Charlie Coombes, chairman of the General XIT Committee.

J. C. Parker, member of the XIT committee, also manager of the Mission and La Rita theaters, is giving the theatre tickets.

The event is another warm-up for the Fifth Annual XIT Reunion in Dalhart, Aug. 5-6 and Johnny Laswell and his Playboys will furnish music.

Fish was regarded as a rare delicacy by the ancient Romans, some of whom paid as high as \$1,200 for a single mullet.

PATRONIZE The Clarendon News' Advertisers

ed" — and many others which we have enjoyed from the library.

A radio message received by his publishers in New York states that Lin Yutang and his wife and daughters, have arrived safely at their home in the interior of China, near Chung-Kang, having flown there from Hong Kong in one of the passenger planes which regularly fly over the Japanese lines leaving in the middle of the night at a time kept strictly secret. They arrived in Chingking just before the Japanese began their latest and worst series of bombings of that city. Thus Dr. Lin's daughters got a violent taste of wartime in China. Their translation of the autobiography of a modern Chinese girl called "Girl Rebel" will be published next month. Our readers will remember that Lin Yutang's three books, "My Country and My People," "The Importance of Living" and "Moment in Peking" are on our shelves.

PANHANDLE WINS HONORS AT TEXAS PRESS MEETING

Honors came to the Panhandle anew last week at the annual convention of the Texas Press Association at Mineral Wells, when Editor David Warren of the Panhandle Herald was elected vice-president of the association, and Editor Van Stewart's Ochiltree County Herald at Perryton was selected as the winner of the Belo Cup for all-around excellence in the statewide contest.

Mineral Wells proved a most delightful host, and the sessions were largely attended. One of the first acts of the convention was a unanimous pledge to the President in the preparedness program and all patriotic endeavors.

Sam M. Braswell of the Clarendon News attended Friday and Saturday. Saturday morning he responded at the Past President's breakfast of the Association, returning here that night, bringing with him Sam Harben Braswell, grandson of Kerrville, who will spend several weeks here. Sam Braswell, Jr., editor of the Kerrville Mountain Sun, brought the young man to Mineral Wells for the sessions.

Claude Receives First Shipment Of New Wheat

CLAUDE, Texas — Claude's first load of wheat for the 1940 season was received here by Weeks and Bagwell.

The wheat was grown by Roy Conrad on his farm two miles east of Claude, and brought 59 cents. The elevator paid a premium of \$10 on the load.

The wheat tested 60 pounds. Mr. Conrad estimates that the wheat is averaging between 15 and 20 bushels to the acre.

This year's first load was a week later than last year's first wheat, which was received June 10.

The Texas petroleum industry alone now pays 45 per cent of all state taxes, exclusive of sales taxes such as the gasoline tax which are paid by the consumer.

WHY A FARM PROBLEM?

One reason why America has a farm problem is that too much land that should never have been farmed has been put into cultivation and too much

land has been farmed under practices that mine the soil of its fertility.

As a result, about 50 million acres of American farm land are now worthless, and another 50 million acres border on aban-

donment.

Conservation of the Nation's soil resources is one of the first steps in solving the farm problem. In Texas, more than half of the cropland has been protected by soil and water conser-

ving practices and the work is spreading to include pastures and range lands.

The state soil and water conservation district law gives farmers and ranchers a tool whereby they can cooperate.

WELCOME FRIENDS TO Clarendon's Big Celebration JULY 3-4



Another year brings another July 4th Celebration, and we again do our very small part to make this Celebration of yours a Success. Drop into our place of business and make yourself at home during your visit in our city.

- Sinclair Products -

SIEBERLING TIRES
GENERAL REPAIRING

WASHING And GREASING
DODGE - PLYMOUTH SALES

HOMMEL BROS.

W. O. HOMMEL, Mgr.

We Extend a Very Cordial
Welcome
TO ALL THOSE ATTENDING
CLARENDON'S CORONADO
CELEBRATION
JULY 3 AND 4

We sincerely hope that your visit to our big July 3rd and 4th celebration is a joyous one. While in town we want you to come to our place of business and make it your headquarters. We offer everything in the hardware line.

Watson & Antrobus

Hardware Plumbing Sheet Metal
Clarendon Texas
Phone 3

NEGLECT MAY INVITE PYORRHEA

Gums can become mighty trying. Druggists will return your money if the first bottle of "LETO'S" fails to satisfy.

DOUGLAS & GOLDSTON

Frank Phelan Jr. of Memphis was here Friday on business.

Miss Ruby Lee Springer of Memphis was a Clarendon visitor Thursday afternoon.

Mr. and Mrs. Homer Tucker of Memphis were here Friday afternoon.

**WELCOME TO CLARENDON'S
CORONADO RANCHO ROUND-UP AND RODEO**

PASTIME



**Deanna
DURBIN**

'It's a Date'

with **KAY FRANCIS**
WALTER PIDGEON
Lewis EDWARDS - Eugene PALLETTE
Cecilia LOFTUS - Henry STEVENSON
HARRY OWENS and his Royal Swansons

Wed. - Thur. July 3-4
Adm. 10-25c

COZY



GENE AUTRY

Smiley
BURNETTE

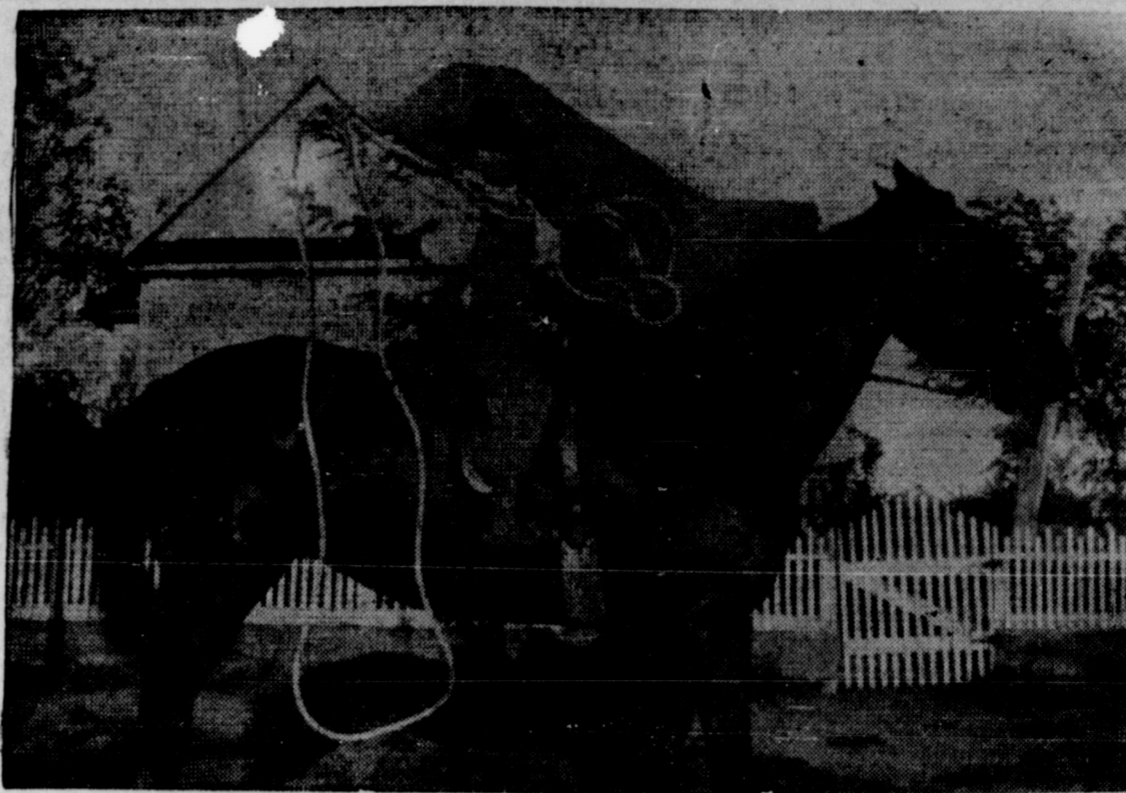
**RANCHO
GRANDE**

JUNE STOREY MARY LEE
PAIS - THE GOLDEN WEST

Wed. - Thur. July 3-4
Adm. 10-15c

**BOTH SHOWS WILL RUN CONTINUOUS EACH DAY
BEGINNING AT 10.00 A. M.**

The Rider Will Be Here July 4th



Deck Wells will be at Clarendon's Coronado Rancho Round-up and 4th of July Celebration on July 4, but the horse won't be very much alive. He is one of the leading candidates for

Congress to succeed Marvin Jones. The picture was taken in front of the Wells farm home, where Deck's mother, Mrs. Lucy B. Wells, still lives.

**Cabeza de Vaca, Shipwreck Survivor,
Had Strange Experiences In Texas**

In 1520, which was 19 years before Coronado started his first exploring trip out of Mexico, the Spanish had ideas of seeing and conquering new lands. Panfilo de Narvaez, who arrived in Mexico in 1520, was the first explorer, but his troops deserted him. In 1527 he once more arrived in the new land and the following year he ordered his fleet to sail to what is now Texas and was then the outskirts of the Spanish domain in the western hemisphere. He landed, however, on what is now Florida because of a terrific storm.

He made arrangements to have his boats meet him at what is the mouth of the Mississippi river while he and his troops marched overland. But the two failed to make contact and only Narvaez and a few soldiers finally reached Texas. He never did find his ships or reach Mexico, but in 1536 four of his men, the only survivors of the expedition, were found by slave catchers in California whither they had wandered in the eight years since the ships landed the 300 in Florida.

De Vaca in Picture
One of the four was Cabeza de Vaca, whose history is well

known in this section today. Upon their return to Mexico Don Antonio de Mendoza, who was then viceroy, purchased a Negro, Estevan, who was one of the four, with the idea of having him lead an expedition over the route he and his companions had traveled.

Andres Dorantes, another of the four survivors, was persuaded by Mendoza to stay in New Spain, while de Vaca returned to Spain, and head an expedition into the lands through which he and his companions had passed. The expedition never started, however, and Mendoza wrote to the king "I never could find out why."

Meanwhile Cortes became a famous figure, making an expedition to the west and settling colonies in California. Pedro de Alvarado, a Cortes lieutenant, went south as far as Guatemala and started settlements.

Mendoza Had Dreams
But Mendoza still had dreams of finding wealth in the north and he secured Friar Marcos de Niza as leader with the Negro, Estevan, as guide. On March 7th, 1539, the expedition started. At that time Coronado was acting governor of New Galicia and he escorted the

party at the start of the journey. But Coronado was not yet to become an explorer.

The friar heard about the Seven Cities of Cibola. His party started north and east in search of the cities and reached California near the Arizona border. There they met the residents of the famous Cibola and heard tales that they could hardly believe.

Friar Marcos reached the present White Mountain Apache reservation and it was there that he learned of the death of the Negro, Estevan, who had been sent on ahead, and many soldiers who accompanied him. Legend has it that the Negro demanded treasure and women and that he was killed in the first City of Cibola.

Marcus Returned Home
Friar Marcos then decided to return to Mexico as he had no soldiers with which to fight his way into Cibola.

Friar Marcos returned to Compostela, where he found Coronado and where he wrote a full report of his findings and the stories of wealth in the Seven Cities of Cibola.

In fact, the stories of huge cities, valley filled with cattle, mountains with nut trees, and vast stores of gold and gems, so inflamed the population of Mexico that everyone wanted to leave immediately for the new land. Even in Spain, there were expeditions organized to invade the new land.

**Sane Fourth Advised
By Fire Commissioner**

AUSTIN, June 25. — With Europe giving a display of its own brand of fireworks, there is more than ever a reason why the United States should attempt to celebrate the Fourth of July this year without the fire and noise which has been traditional, Marvin Hall, state fire insurance commissioner, said today.

American Medical Association reports show that 31 Texans were seriously injured last 4th of July while playing with fireworks.

In cities prohibiting fireworks by local ordinance, firemen can materially aid the cause of safety by enforcing what laws they have, Hall declared. In locations where sale is allowed, departments can enforce safety meas-

**Political
ANNOUNCEMENTS**

The Clarendon News is authorized to present the following candidacies to the voters of Donley County, subject to the Democratic primaries in 1940:

For U. S. Congress, 18th District
DESKINS WELLS,
Wellington, Texas.
TOM ELLZEY
Perryton, Texas.
LEE McCONNELL,
Pampa, Texas.

For State Senator, 31st Dist.:
MAX BOYER

**For State Representative,
(122nd District).**
ENNIS FAVORS,
Pampa, Texas.
JOHN PURYEAR,
Wellington.
LUTHER GRIBBLE,
Wellington, Texas.

**For District Judge:
100th Judicial District:**
A. S. MOSS
(Re-election)

**For District Attorney:
100th Judicial District**
JOHN DEEVER
(Re-election)
ELGAR L. ROBERTSON.

For District Clerk:
WALKER LANE
(Re-election)

For County Judge:
R. Y. KING
(Re-election)

For County Attorney
JOHN C. KNORPP
(Re-election)

**For Sheriff, Tax Assessor
and Collector:**
J. W. (JESS) ADAMSON
GUY WRIGHT

For County Clerk:
HELEN WIEDMAN

For County Superintendent:
RUTH M. RICHEYSON,
S. W. LOWE

For County Treasurer:
MRS. MARGARET V.
THOMPSON
(Re-Election)
MRS. HOMER GLASCOE

**For County Commissioner,
Precinct No. 2**
G. G. REEVES
PINK ROGERS

**For County Commissioner:
Precinct No. 1.**
JOHN H. HERMESMEYER,
(Re-election)
EDWIN BAILEY

**For County Commissioner:
Precinct 4.**
MARVIN HALL
(Re-election)

ures for every fireworks stand. No stand should be allowed in front of a store, where is conceivably might cut off exit in case of fire, and firemen should enforce "No Smoking" rules and require fire extinguishers or water pails.

Billie Jackson of Midland is spending this week in the home of Mr. and Mrs. R. E. Duncan.

Mr. Frank Thomas and Mr. L. C. Phillips spent Sunday in Amarillo attending business.

**Come To Clarendon, July 3-4
TO HER
CORONADO RANCHO ROUND UP
& 4th of JULY CELEBRATION**



Visions of Coronado were not in vain. Gathered from historic documents and correlated with research of history these words were found as recorded spoken by Coronado, while on trial, on his return to Mexico.

"We could not know what was in the land, or what was under it, what gold and silver and unimagined metals, what mysterious riches may lie there, what stone for the building of cathedrals.

"What we won is a knowledge and a vision. It is not proved that we went in vain, for only the centuries to come can make this sure."

With the same courage, convictions and visions of this man that made history over 400 years ago, the officers, directors and personnel of THE FIRST NATIONAL BANK—the Pioneer Bank of this territory—have labored through the years for the upbuilding of Clarendon and Donley County. In 1940 we pledge anew our best efforts to that worthy end.

First National Bank

THE OLD STRONG BANK

W. H. PATRICK, President

W. W. TAYLOR, Cashier



**Welcome
FRIENDS**

TO

Clarendon

You'll want to look your best for the Fourth. Top Value Cleaning means Expert, Careful Dry Cleaning - - - Skilled Workmanship - - - All spots removed so they STAY removed - - - Special care taken with fragile fabrics. That's the kind of Cleaning you get at

Parsons Bros.

"MASTER CLEANERS"

Phone 27

CLARENDON

LOOK KIDS

FREE THEATRE TICKETS

Children Under 12 years of age save 40 Royal Crown Nehi and Upper 10 Crowns and take them to the Farmers Exchange Grocery or the Parsons Grocery and receive one free pass to the Pastime or Cozy Theatre in Clarendon.

COURTESY OF

**NEHI-ROYAL CROWN
BOTTLING COMPANY**

**— INSURANCE —
of all kinds**

**ABSTRACTS OF TITLE
To Any Lands in Donley County**

CLARENDON ABSTRACT CO.

Phone 11

C. C. POWELL

Clarendon

WOMAN COMPILES CORONADO FOLK SONG BOOK

Dedicated to the Coronado Cuarto Centennial, an authentic compilation of New Mexico folk songs, translated from original Spanish lyrics, is on sale throughout the United States for the first time.

The work realizes an ambition of long standing in the heart of Mrs. Ruth Parker Taichert, of Santa Fe, who has been fascinated by the melodies and lyrics of traditional Spanish and Mexican music since childhood.

In 1938 she began the compilation which she issued under the title of Santa Fe Folk Songs. Working in Hollywood, she was afforded finest professional assistance.

The compilation makes a definitely new contribution in the recording of the less commonly known music of old Spain and early New Mexico and in the supplying of words for "La Varsovia" and "La Raspa," both

nationally popular dances. Nat Vincent of Hollywood wrote the lyrics for "La Varsovia" and "La Raspa," adding them to a long list of songs that has included "I'm Forever Blowing Bubbles," "It's Time to Say Aloha," and "When the Bloom is on the Sage."

To her task of compiling the songs, Mrs. Taichert brought a musical education gained in schools of Texas. She has lived in New Mexico twenty years ago, first at Las Vegas, where she met and married her husband, Dan Taichert; and in Santa Fe. She was aided in the work by Miss Marie I. Sena of Santa Fe, recognized as an authority on Spanish.

WICHITA FALLS GLIDER WINNER VISITS HERE

John Robinson of San Diego, Calif., winner recently of the Wichita Falls, Texas, glider contest, has been visiting here with the Joe Ray family and will participate in a glider contest. Robinson will return to Clarendon shortly and will give a glider demonstration at the local airport some Sunday.

Scene At Panhandle's Only Legal Hanging



The above picture was taken by Homer Mulkey, Clarendon theater man, who was a photographer at the time of the hanging. Mulkey was one of the few photographers in this part of the country at this time. He later entered the movie business, but still recalls his picture taking days.

When G. R. Miller, 30, was hanged in Donley County 30 years ago, it was the only legal execution to take place in the Texas Panhandle.

Miller was hanged on June 3, 1910, for the murder of Floyd Autrey, whom he shot to death in a box car near Giles, in March 1909.

Autrey had befriended Miller and invited him to ride with him and his friend, Fred Garrett, who were traveling west together. Miller pleaded guilty to the crime and stated that robbery was his motive. He testified that he boarded the freight train at Childress and that when the train reached Memphis he moved into another car where he met Autrey and Garrett. He admitted that Autrey had befriended him and had offered to pay his (Miller's) fare in case it was demanded.

Tells of Slaying
"We sat down together, the three of us," Miller said. "We talked and smoked and played the harmonica in turn and then when the train neared Giles I drew a gun and shot Autrey in the chest killing him instantly. Then I turned to shoot Garrett but missed my mark as Garrett plunged through the open freight car door. Afterwards I searched Autrey's pockets but found only a little money."

The jury passed a quick verdict and assessed the death penalty. An out-door scaffold was built in the sand dunes one-half mile north of Clarendon.

Fifteen hundred people witnessed the hanging. Camp fires glared on the eve of execution as the little town filled with curious spectators who made the trip by wagon train and pitched camp to await the tragic day.

Red lemonade and soda pop were sold to the milling crowd, and two Panhandle politicians opened their campaigns with speeches before the throng.

He Kept Cool
Miller appeared calm and resigned as he mounted the scaffold with firm and steady steps. As he passed the undertaker's one-horse hack, he showed a curious interest in a buffalo rug spread in the hack bed that was soon to cover his dead body. Reaching the scaffold platform, he faced the great crowd and read a farewell salutation.

"I thank all those who were kind to me in prison, especially the sheriff and his deputies, the guards, the jailer and his wife. May God reward their charity."

"I forgive everybody from my heart, as my Divine Master Jesus Christ forgave all on the cross with His dying breath, saying, 'Father, forgive them for they know not what they do,' and may God give me pardon as I grant it to others."

"Lastly, I humbly and sincerely ask forgiveness through the merits of Jesus Christ, our lord and savior, amen."

After he had finished reading Miller turned with bowed head to receive the black mask; then he faltered and turning back he looked at the crowd again, waving his left hand and saying, "Goodbye children, and be good children."

Appearing with Miller on the scaffold were Sheriff J. T. Patman, Deputies Gammon and Bugbee and Rev. Father Erasmus and Rev. J. T. Stanton. Miller's neck was broken by the six-foot drop and 13 minutes later he was pronounced dead.

The body was taken down and rolled in the buffalo rug and loaded into the one-horse hack.

The feet dangled out, and the curious crowd followed the corpse like cattle following a hide wagon.

CURTIS DOUGLAS WILL SPEAK AT HEDLEY

Curtis Douglas, candidate for state senate, will speak at Hedley Saturday afternoon at two o'clock he announced while visiting Clarendon last week.

Mr. Douglas was in town last Friday greeting friends and putting up posters in behalf of his candidacy. He spoke at Shamrock on Saturday, and at Dumas and Stratford on Tuesday of this week.



WELCOME FRIENDS

We are sold on Our Celebration and hope you are sold on Our Insurance, because we Sell Insurance That Insures.

While Attending The Celebration

MAKE YOURSELVES AT HOME AT THE

J. T. Patman & Son Insurance
Insurance that Insures

Subscribe For The Clarendon News

Clearance Sale!

We must clear and reduce our stock. So this is a sale that regards neither cost or profit. Just in time for you to get your outfit for the 4th at a saving from 35 to 50 per cent.

SALE STARTS FRIDAY JUNE 28th

COME TO CLARENDON'S CELEBRATION

JULY 3 and 4 --- --- 2 BIG DAYS

Women's Shoes

An exceptionally timely event presenting remarkable savings on Friedman & Shelby Shoes. **\$1.79 --- \$2.49**

LADIES SANDALS

Cloth Shoes Values up to \$1.98 Choice **98c**

MEN—Here It Is . . . SLACK SUITS . . .

Just the thing you want.

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SPORT SHIRTS

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MEN'S Dress Shoes

Friedman & Shelby All Leather Shoes Clearance **\$2.79**

Boys' Shoes

\$1.98 -- \$2.49

Boys' Wash Pants

79c --- 98c

DRESSES

We are determined to get rid of every one at believe-it-or-not prices.



\$1.49- \$1.98- \$2.98

To \$5.98

Ladies Hats



Clearance at **25c - 50c - \$1.00**

Boys' SPORT SHIRTS

25c to 49c

Silk and Wash Goods



French Crepe - Shantung - Hop Sacking and many other kinds. Value, 69c

CLEARANCE . . .

3 Yards . . . \$1.00

VOILE — BASTITE

14c - 19c yd.

\$1 PURSES

Clearance .. 69c

MEN'S Dress Slacks

Pants \$1.98 -- \$2.98

Wash Slacks

98c --- \$1.49

Men's STRAW HATS

98c - \$1.19 - \$1.49

- BARKETT'S - Department Store

We Join In Honoring The Pioneers Of Yesterday



The Pioneers of yesterday came from the north, the east, and the south to this great country to conquer the frontiers of the west. To them great honor is paid, and justly so, because of their lives and work this section of the west was opened for further development. The sacrifices they made and the privations they suffered were only a part in the great plan to turn this section of the west from unbroken prairie lands and rugged canyons into one of the most fertile sections of the state. Donley County's development is largely due to the hardy pioneer spirit that has prevailed all through the years, making it outstanding among its 253 sister counties. For their noble and great effort we say—HAIL TO THE PIONEER!

WELCOME

Clarendon's Coronado Rancho Round-Up And 4th Of July Celebration, July 3rd-4th

This Bank Promotes Every Progressive Movement of Donley County and Her Citizenship

Farmers State Bank

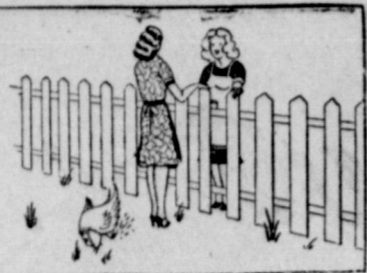
CLARENDON, TEXAS

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J. W. MORRISON, Chairman of Board VAN KENNEDY, Cashier
J. D. SWIFT, President C. R. SKINNER
J. H. HURN, Vice-President G. F. LEATHERS

THIS BUSINESS OF Living

BY SUSAN THAYER



These are the days when the earth calls to us all, as she shows forth her never-falling richness in flowers and developing fruits under the blue June skies.

We want to shut the door on routine household chores and go out to work in the ground; to dig and hoe and weed so that we feel we have a part in this miracle of growth which appears every spring. Some urge, deep within each one of us, is satisfied only as we work with Nature, tending the plants through which the earth "shall yield her increase."

But this year the earth means more to us than ever before. It means not only the plenty promised by the swelling pods — developing wheat heads and the beauty of the bushes in riotous bloom. It means assurance and confidence, especially to those of us fortunate enough to live in the United States. For our earth is calm these days, undisturbed by the events that are

shaking the world of men, — responsive only to the aged-old stimulus of sun and rain. And as each day brings more luxuriant growth to fields and gardens, we can find comfort.

Here is all that we really need. This is the basis of all that we call civilization. The earth with its gifts of food, minerals and forests was all this continent had to offer the settlers who began coming here less than 400 years ago and look what has been achieved! Although we have sometimes wasted her bounty the earth continues to furnish us with almost unlimited supplies, so that we need not fear for this America of ours, as long as we keep our belief in Liberty which John Stuart Mill defines as "the essential condition for the growth of individuality in the richest diversity" and our faith in government "of the people, for the people and by the people." For these are the things which have made it possible for us to create the great nation we have from nothing but the raw materials furnished by the earth.

It is not the fault of the "good earth" that people have gone hungry, homeless or ragged in any land but the fault of men who have mis-used her largeness and only in the United States have we even begun to realize the plenty that is possible for every human being in this country were we to couple our genius for production and distribution under our free enterprise system with the bounty which the millions of acres of the United States pours forth. As long as we develop in "the American way" with our characteristic regard for the rights and the welfare of the individual, we shall progress. For the earth — the mother of us all — will continue to endure, and to produce according to our will.

Watch Your Kidneys!

Help Them Cleanse the Blood of Harmful Body Waste

Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery. Symptoms may be nagging headache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength. Other signs of kidney or bladder disorder are sometimes burning, scanty or too frequent urination. There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. Doan's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!

DOAN'S PILLS

"Hot Pepper" Costume Featuring Coronado Celebrations In Southwest



Helen Dunn, Taos, New Mexico beauty attired in a costume of chili peppers and reading about the Coronado Cuarto Centennial celebrations that will be held over the Southwest this year.

Clarendon's Coronado Pageant Is A Part Of Southwest's Bid For More Tourists In 1940

Clarendon's Coronado Pageant to be given on both evenings of the Rancho Round-Up & 4th of July Celebration here, July 3-4, is a part of a gigantic intermittent spectacle over the entire Southwest during 1940-41.

The Clarendon Pageant is the first of the festivals to be given in Texas this year, and the committee here is working hard to make it the greatest festival in all the states of the Southwest, which has joined hands in celebrating the 400th anniversary of Don Francisco Vasquez de Coronado and his exploration into this part of the continent. It was exactly four centuries ago that this noted explorer set out from Compostela, Mexico in search of the fabled Seven Cities of Cibola — a journey from which he was to return a broken and bitterly disillusioned man, sans gold, sans precious stones and sans the dignity of office he basked in when he went out into the wide open spaces of what is now the great Southwest two years before.

But now, four long centuries after this expedition of failure, the Southwest comes into its own as a site of historical wealth, the actual backbone of the United States as it is known today. Coronado arrived at what is now Naco, Ariz., the southernmost point of the state in 1540—nearly 80 years before the Pilgrims landed on the famed Plymouth Rock, and against this historical background the Southwest has risen to pay homage to its first citizen.

Already the huge Entrada of Coronado, an historical pageant in 12 scenes, depicting the adventures of Coronado, has been shown in three cities of the Southwest. Albuquerque, N. M., Clovis, N. M., and Pampa, have lived again in the year 1540, harked to the color and glamour of this adventurous age and again returned to the routine of everyday life but with a new sensation — the folk festival atmosphere — bidding fair to bring about a new thrill during

the Coronado year. In those cities where the Coronado Entrada has already been shown, the residents are preparing for the many folk festivals and Indian ceremonies that will be presented in nearby communities during the Coronado year. In those cities where the Entrada has not been shown, residents are awaiting eagerly the arrival of the colorful settings against which the pageantry will be shown.

With this background of beauty, culture, color and folklore it is little wonder that the Southwest this year becomes the tourist mecca of the United States. Here, far from the worries of a war-torn world, vacationists may find the relaxing atmosphere of a people imbued with the spirit of peace and beauty and whose every thought is of their fellow man. From the desert of Arizona through the mountain ranges of New Mexico and Colorado and to the staked plains of Texas and the rolling landscape of the entire Southwest, this spirit of friendship and good-will prevails.

Here, vacationists find the ancient Indians, still practicing the handicraft of their ancestors in un-equalled skill. Here, too, are the native Spanish descendants of the Conquistadores who founded this land. These people, even today, preserve the color of the original founders of the Southwest and practice the customs introduced more than four centuries ago.

From a sheer beauty standpoint, the Southwest is unparalleled in its scenic wonders and here the tourist may find any type of scenery his heart desires. For the sportsman, the Southwest this year, however, is the Coronado celebration. With a cast of nearly 1,000 persons appearing in 20 cities of New Mexico, West Texas, Arizona and Colorado the Coronado Entrada offers the ultimate in pageant settings. Colorful landscape is portrayed on a stage measuring

Franciscans Brought Church To Spanish Southwest With Famed Coronado Expedition In 1540

Explorations of the Southwest, which in a way started four hundred and one years ago and are being commemorated in Arizona, New Mexico, Colorado and West Texas in 1940 by the Coronado Centennial, followed the Cross of the Master, and the first foothold gained in what is now a vast region comprising several states, was literally the imprint of a Franciscan's sandal.

Fray Marcos de Niza preceded the Coronado expedition, in 1539, with the moor Esteban, who had wandered across the continent with Cabeza de Baco from the Atlantic to the Pacific, a journey of ten thousand tribulations and two thousand miles. The report rendered by Fray Marcos, as hazy as his impression of the first of the Seven Cities of Cibola, seen from a distance, is one of the principal motivating causes for the Coronado explorations in 1540.

The part played by the friars can hardly be minimized. Conquest in those days meant souls as much as new lands. Where the Conqueror marched, there went the Cross, too.

Several Franciscans came with the Coronado expedition. Friar Antonio Victoria suffered a broken leg while still near Culican, on the Pacific coast and last outpost of New Spain in that direction. He was forced to return to Mexico City because of that, but Friars Juan de Padilla and Luis de Escalona went on.

Friar Juan insisted on going chers agree, was a noble man and a lofty soul. He followed Coronado throughout his journey; Friar Marcos de Niza, confronted with a mud village instead of a golden city, coldly regarded by the soldiers, who thought he had lied purposely, returned from Cibola to Mexico.

Friar Juan insisted on going back to Quivira when Coronado and his men wished to return to Mexico. In Quivira he later met death at the hands of the Indians and became the first martyr for the cause of the Church in the new lands discovered by Coronado.

Fray Luis de Escalona is the second martyr in the Southwest. It is believed that he was murdered by Indians near Cicuye, now known as Pecos.

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PLEASE! Every copy of The Clarendon News mailed with a wrong address is returned to us by Uncle Sam at the rate of 2c each. During the course of a few months time this runs into money, and we are requesting our readers to immediately notify us of any change in their address. If you know address will be changed a week before hand, write us then. It will prevent you from missing a copy of the paper and will save us 2c for each copy we send to the wrong address. Please!

INDIGESTION

Sensational Relief from Indigestion and One Dose Proves It. If the first dose of this pleasant-tasting little black tablet doesn't bring you the fastest and most complete relief you have experienced send bottle back to us and get DOUBLE MONEY BACK. This little black tablet helps the stomach digest food, makes the excess stomach fluids harmless and lets you eat the nourishing foods you need. For heartburn, flatulence and gas, it is the most effective remedy all over—JUST ONE DOSE of Bell's proves speedy relief. 15c everywhere.

WOMEN IN "40'S"

Read This Important Message! Do you dread those "trying years" (38 to 52)? Are you getting moody, cranky and NERVOUS? Do you fear hot flashes, weakening dizzy spells? Are you jealous of attention other women get? THEN LISTEN—These symptoms often result from female functional disorders. So start today and take famous Lydia E. Pinkham's Vegetable Compound. For over 60 years Pinkham's Compound has helped hundreds of thousands of grateful women to go "smiling thru" difficult days. Pinkham's has helped calm unstrung nerves and lessen annoying female functional "irregularities." One of the most effective "women's" tonics. Try it!

Stamp Pad Ink at The News.

MURDERER TO BE HANGED!

But is the right man taking the "13 Steps" to the gallows? Was it the condemned man who killed Agnes Herrick, wife of his friend?

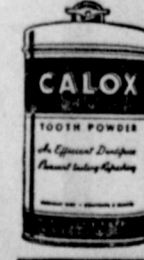
You will be held breathless by this startling, fast-moving story of metropolitan newspaper life—with a brain-twisting plot, a violent love story, a breathless murder trial, all set against the realistic background of the press room.

Because we want you to know Mercury Books, We'll send you this one — "Thirteen Steps" by Whitman Chambers — practically FREE. We'll supply the book if you'll pay 10c for postage and handling.

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Many of Hollywood's brightest stars use Calox to help bring out the natural lustre of their teeth—and you can rely on Calox too. Pure, wholesome, pleasant-tasting, approved by Good Housekeeping Bureau. Five tested ingredients, blended according to the formula of a foremost dental authority, make Calox an economical tooth powder that can't harm tooth enamel. Get Calox today at your drug store. Five sizes, from 10¢ to \$1.25.

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WELCOME TO THE BIG CELEBRATION IN CLARENDON ON July 3rd - 4th

We join with the rest of the Citizens of Clarendon in extending you an invitation to attend Our Coronado Rancho Round-up Event. We know that you will enjoy yourself as there'll be novel entertainment for all. Make our cafe your headquarters during your stay here. We are always ready to serve you.

WITHOUT BOASTING—
The ownership has celebrated 53 4th of July's in Clarendon—and proud of it. We hope we may enjoy 53 more.

CARAWAY'S Bakery and Cafe

CLARENDON PHONE 28

BUSINESS AND PROFESSIONAL DIRECTORY

Why not let the
WANT ADS
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FOR RENT—LARGE, sunny front bed room, every convenience, suitable for office, too. Rent \$10.00. Phone 46-1133.

THE COST IS SMALL
but—
RESULTS ARE CERTAIN
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MISCELLANEOUS

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is the most widely read newspaper in the Donley County trade territory.

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ELECTRICAL WORK

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DOUBLE
S. & H. Green Stamps Given Every Friday on all Cash or Sinclair Courtesy Card Purchases.

McElvany Tire Co.

WHITLOCK'S
BARBER AND BEAUTY SHOP
The Place That Will Please
Call 546

OFFICE SUPPLIES
— at —
The Clarendon News

HALL CO. HIGHWAY PROJECT GETS WPA APPROVAL

MEMPHIS — Authorization was given for WPA work to begin on the lateral of Hall county the past week. WPA will furnish \$44,029 and the county \$24,725 for the project which will employ 90 men.

A second project will be asphalt work on four miles of U. S. Highway 287 east of Memphis. The WPA will furnish \$3,913, and the state highway department \$12,200 for this work which will employ 45 workers.

Proven oil reserves in the United States now total nearly 20 billion barrels, of which Texas alone has 55 per cent.

LEGAL NOTICE

THE STATE OF TEXAS,
To the Sheriff or any Constable of Donley County—Greeting:

YOU ARE HEREBY COMMANDED, That you summon by making Publication of this Citation in some newspaper published in the County of Donley if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, once in each week for four consecutive weeks previous to the return day hereof, Joan Mace, of Bernalillo County, New Mexico, to be and appear before the Hon. County Court, to be holden in the County of Donley, on the 22nd day of July, A. D. 1940, at the Court House thereof in Clarendon, Texas, then and there to answer a petition for Partition filed in said Court, on the 18th day of June A. D. 1940, by J. H. Howard, Administrator of the Estate of J. R. Mace, deceased, and alleging that Mrs. Alto Tobin Mace, of Donley County, Texas; W. M. Mace, of Lella Lake, Texas; E. B. Mace of Tarrant County, Texas; T. H. Mace of Hale County, Texas; T. F. Mace of Potter County, Texas; Mrs. Nettie Williams of Donley County, Texas; Mrs. Lida Warren of Donley County, Texas; J. R. Mace of Pierce County, Washington; Mace Trout of Bernalillo County, New Mexico; Mayburn Trout of Donley County, Texas; Mrs. Stollie Harden of Donley County, Texas; Mrs. Maud Procter of Bernalillo County, New Mexico; Jesse Trout of DeBaca County, New Mexico; Junior Davis of Donley County, Texas, and Joan Mace of Bernalillo County, New Mexico, are entitled to a share of said Estate:

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Clarendon, Texas, this, the 18th day of June A. D. 1940.

HELEN WIEDMAN,
Clerk County Court, Donley County, Texas.
25-4tc.

NOTICE BY PUBLICATION OF FINAL ACCOUNT
THE STATE OF TEXAS,
TO THE SHERIFF OR ANY CONSTABLE OF DONLEY COUNTY, TEXAS, GREETINGS:

Lyle E. Beckwith, Administrator of the Estate of Anna Mevis, deceased, having filed in our County Court his final account of the conditions of the Estate of the said Anna Mevis, deceased, together with an application to be discharged from said administration, and you are hereby commanded that by publication of this writ for twenty (20) days in a newspaper regularly published in this County of Donley, to give notice to all persons interested in the account and final settlement of said estate, to file their objections thereto, if any they have, on or before the July Term, 1940, of said County Court, commencing and to be holden at the court house of said County in the town of Clarendon, on the 8th day of July, 1940, when said account and application will be considered by said court.

Witness, Helen Weidman, Clerk of the County Court of Donley County, Texas.

Given under my hand and seal of said court at my office in the town of Clarendon, Donley County, Texas, this the 12th day of June A. D. 1940.

Helen Weidman,
Clerk of the County Court, Donley County, Texas.

Seal.

A true copy, I certify:
Guy Pierce,
Sheriff of Donley County, Texas.
24-3tc.

Stamp Pad Ink at The News.

STATE FAIR WILL OFFER \$125,000 IN PREMIUMS

DALLAS, June 25 — Listing more than \$125,000 in premiums, the 52nd annual premium list of the State Fair of Texas is now being distributed. Heading the list is the \$25,000 in premiums for the National Hereford Show, which will be featured in the livestock department of the State Fair.

The increased interest in the "white-faced" cattle, has served to increase the interest in other beef breeds as well as the dairy breeds, and almost \$50,000 is offered in premiums for livestock. The first three classification in all beef and dairy breeds are open to the world, with the remainder of the prizes to go to cattle of the Southwest, Louisiana, Texas, Arkansas, Oklahoma and New Mexico.

The premium list covers practically every phase of endeavor in the Southwest livestock, agriculture, poultry, 4-H Club and Future Farmer activities, hobbies, school contests and exhibits, culinary and fine arts, and many other classifications.

CORONADO 1940 HAS AN EYE TO BUSINESS

D. B. Martinez of Seboyeta enacted the part of Coronado in Moquino's festival celebrating the 400th anniversary of the Conquistadores' arrival in the Southwest.

On his white horse and with drawn sword, he led the march of more than 200 villagers from Moquino to Seboyeta — past his own filling station.

Just then a customer drove up. Without ceremony, Coronado dropped from the line of march to the delight of the spectators along the route, gassed up a truck, remounted and galloped back to lead the procession.

Butler Erects Large Phillips "66" Neon Sign

A large neon sign, advertising Phillips "66" gasoline, was erected this week in the front of Clyde Butler's newly remodeled filling station, located on highway 287 a block east of the stop signal.

The sign cost over \$200 and is four feet high. It is a regular Phillips shield with the word Phillips inscribed in orange lettering with black "66" figures.

Two huge floodlights of 1,000 watts each illuminate the sign so that it can be seen for a considerable distance.

Mr. Butler just recently remodeled his station and has added a body and fender department.

BUILDS DOUBLE GARAGE

O. C. Watson and Barcus Antrobous are building a commodious two-car garage on the old Antrobous home property across from the First Baptist Church, this week.

Texas oil being produced at the most economical rate of production of any oil state, insuring the longest life to the state's oil fields.

"Et" is Correct As "Ate" Says Texas Linguist

AUSTIN — If you "vacation" in the Kentucky mountains, don't frown on the "natives" who say "I et my dinner," Miss Katherine Wheatley, University of Texas linguist, warns.

"Et" it as correct as "ate"—if you live in England or in certain sections of the South, the diction authority said.

"Speech is standard according to good usage rather than according to the dictionary pronunciation," she explained. "Good diction varies with time and place."

In America we are not justified in being dogmatic, she declared, citing American scholar George Krapp, who defines speech as standard "when it passes current in actual use among persons accounted as representatives of the approved social traditions of a community."

Bond Papers at The News.

Farmers Burdens May Be Lightened

Small farmers who when their incomes were larger accumulated debts they are now unable to pay may get their burdens lighted somewhat at the meeting of the Donley County farm debt adjustment committee to be held at the Farm Security Administration office in Clarendon.


According to J. E. Burch, Farm Security Administration Supervisor, the debt adjustment committee, composed of local men, helps the farm income and that is fair and agreeable to his creditors.

Local creditors have been willing in most cases, upon the farm debt adjustment committee's recommendation, to grant farmers additional time to pay, reamortizations, and scaledowns in principal and interest, the supervisor said.

Peanut acreage in Texas is expected to be cut down twelve per cent — from 420,000 to 370,000 — this season, and rice will be increased from 269,000 to 727,000 acres, according to the Bureau of Crop and Livestock Estimates.




"IT'S A DATE — Deanna Durbin — PASTIME, July 3rd and 4th



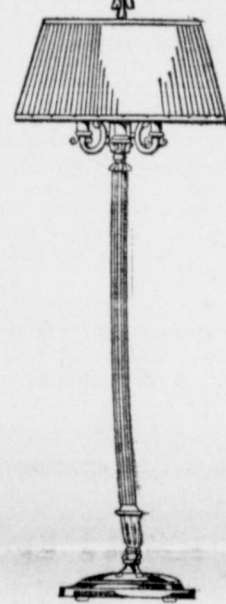
PROGRESS

Times Change for the Better




EVERY reunion of the old-timers serves to remind that "the old gray mare—she ain't what she used to be" ... and that the electric transmission line is largely responsible for much of the Progress in the last decade or two. No one will deny that things have changed—mostly for the better, too. Many of us can remember the days before electric lights in West Texas. Then, in the days of the local or isolated plant, we paid as much as 20 cents a kilowatt-hour! And we had light only a few hours each evening ... if the little plant didn't break down. Today, however, we have Electric Service in addition to Electric Light both day and night. The rate has been reduced about two-thirds so that all the usage we make of electricity costs no more than the old-timers paid for light alone. We get about three times as much for the same money.


To Learn the VALUE of MODERN Electric Service compare




Today's Lamp With Those of Our Forefathers.




Argand double-lamp (1787). Glass steadied flame. First improvement in 4,000 years!



(1800) modification of the Argand lamp by Carcel; oil in base is raised by clock-work pumps.



Kinnear Patent lard oil lamp (1851). A wick in one end to give more light than a single candle.




Candles used up to one generation ago.

Reddy Kilowatt Says:
"I'LL SEE YOU AT THE
Coronado
Rancho Roundup and
4th of July Celebration
IN
CLARENDON
JULY 3-4"

West Texas Utilities Company

Two A.M. AND NOT A NERVINE TABLET IN THE HOUSE



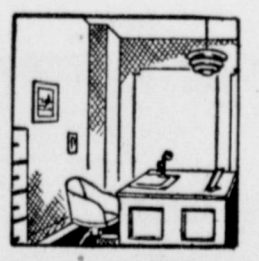
when you CANT SLEEP

Do You Lie Awake Nights?
MILLIONS do. The worst of it is, you never know when a sleepless night is coming. Why not be prepared?
DR. MILES
Effervescent Nervine Tablets help to quiet the nerves and permit refreshing sleep.
Stop in at the drug store today and get a package.
Try Dr. Miles Nervine Tablets for Nervousness, Sleeplessness due to Nervousness, Nervous Headache, Excitability, Nervous Irritability.
Small Package 35¢
Large Package 75¢
The large package is more economical.

NERVINE TABLETS

Read full directions in package

In the average home today, the cost of Electric Service amounts to only 1 1/2 per cent of the total household budget. Rates have always gone DOWN ... never UP. No other item entering into the cost of living can equal this record. It is one of our contributions to Progress ... this, and a better, ever-improved, modern-day service through private initiative.



WEST TEXAS STATE
JUN 19 1940

Morgan Salmon Says Trip From Brice To Clarendon Was No Snap Back In Winter Of 1906 When Big Snows Fell

BRICE COUNTRY PIONEER TELLS VIVID TALE TO MEMPHIS DEMOCRAT

Getting stuck in the snow sounds out of place at this time of the year, but M. H. (Uncle Morgan) Salmon, pioneer of Brice, recalls a time in November of 1906 when he got stuck, but luckily escaped.

"The first winter I was here," Mr. Salmon says, "a big snow fell in November. I was almost out of coal when this bad weather came.

"I had decided to go to Clarendon to get coal when an old fellow named Uncle Johnny Rea came by. Uncle Johnny told me I had better not try to go in that kind of weather. He said I might fall in a canyon full of snow and not be found until the next spring.

"I had about a half car-load of posts stacked by my house which he advised me to burn instead of going after coal. But I didn't take his advice. I hitched up my team and made it to Clarendon all right.

"I loaded up and started back the next day, and the wind was fairly howling. About half-way home, I got stuck in the snow in a small draw. My mules were young and hadn't been worked much and after the wagon stuck I couldn't get them to tighten the traces again.

"The sun had gone down, and darkness was coming on. The coyotes were beginning to howl. I had not heard many coyotes and their yips didn't make me feel any better.

"I didn't think either of the mules could be ridden, but I knew I had to do something. I was some distance from home and town, too, and there was hardly a chance that anyone would come by to help me get out.

"After unhitching the mules, turning one of them loose, and crawling on the other, I started home. I was about three miles from my wagon when I met two men on horseback going to Clarendon.

"After stopping the men, I told them of my wagon stuck in the snow and asked them to help me try to get it out. They consented to help. We went back and succeeded in getting the wagon out. It was late at night when I got home.

"I was never so glad to meet two men as I was to meet John Hatley and George Haneock. They were the men who helped push my wagon out of the snow that night."

Mr. Salmon came to Hall County in 1906 from Collin County. He married Miss Kitty Johnson of Collin County. Mrs.

Salmon died in 1926. Ten children were born to the Salmon family, six of them boys and four girls. Four of the children were born in Hall county. Eight of the children are still living, seven in Hall county.

In 1902, Mr. Salmon decided to find a more healthful and a dryer climate than his home in Collin county. In 1905 he left that county and went to Roswell, N. M. New Mexico did not suit him, however, and he started back to Collin county. On the way home, he stopped at Clarendon, met a land agent, and bought 400 acres of land from him. He is still living on the same land. He moved his family to the new home in 1906.

His first appearance at a public gathering in this county was at Lakeview. At that time the men of the county met to build a road, and they used their own shovels, hoes, and teams.

Mr. Salmon and T. N. Baker built the first bridge across Bitter Creek. "That first bridge washed out after years, but I still think we did a pretty fair job of building it because the bridges that have been built across Bitter Creek in more recent years have washed out also," Mr. Salmon asserts.

MARTIN

(By Billie Ruth Bulman)

There were 76 present for Sunday School Sunday morning. It was decided that the community have a picnic next Sunday. We want to extend an invitation to every one in the community.

Those visiting in the L. O. Christie home Sunday were Mr. and Mrs. J. C. Gibbs and girls, Billie Bulman, Winston Wood, Pete and Ralph Morrow.

Juanita Wilkinson spent Saturday night and Sunday with Doris Bailey.

Mr. and Mrs. Fred Easterling and Jack Gray spent Sunday with Mr. and Mrs. L. L. Moreland of Midway.

Mr. and Mrs. Clyde Easterling and family visited in the J. H. Easterling home Sunday evening.

Mr. and Mrs. Edd Hodges spent Sunday with Mr. and Mrs. J. D. Wood.

Mr. and Mrs. J. F. Cannon and Mr. and Mrs. George Bulman spent Sunday with Mr. and Mrs. Richard Cannon.

Mr. and Mrs. F. L. Behrens and son, F. L. Behrens, Jr., left Friday for Sherman after being notified of the serious illness of Mrs. Behrens's sister.

Demo Ticket--

(Continued From Page One)

Baker Saulsbury of Potter County
Bailey Sheppard of Gregg County
Clyde E. Smith of Tyler County
Errol Holt of Dallas County
Larry Mills of Dallas County
Olin Culberson of Jackson County
Olan R. Van Zandt of Grayson County
Walton D. Hood of Travis County
Eugene T. Smith of Travis County
John D. Copeland, Jr., of Travis County
Wm. H. McDonald of Eastland County
C. A. Everts of Dallas County
Bryan Patterson of Jim Wells County

For Chief Justice of the Supreme Court:
Gordon Griffin of Hidalgo County
H. S. Lattimore of Tarrant County
Richard B. Humphrey of Dallas County
Tuck Chapin of Bexar County
John O. Douglas of Harris County
James P. Alexander of McLennan County

For Associate Justice Supreme Court:
John H. Sharp of Ellis County
Wm. Richard Watkins of Tarrant County

For Judge of the Court of Criminal Appeals:
Tom L. Beauchamp of Smith County
George E. Christian of Burnet County

For Associate Justice of the Court of Civil Appeals 7th Judicial District:
A. J. Folley of Floyd County

For State Senator 31st District:
Grady Hazlewood of Potter County
Curtis Douglas of Carson County
Max Boyer of Oehltree County

For Representative 122nd District:
Luther Gribble of Collingsworth County
Ennis Favors of Gray County
John Puryear of Collingsworth County

For District Judge 100th Judicial District:
A. S. Moss of Hall County

For District Attorney:
John Deaver of Hall County
Elgar L. Robertson of Childress County

For County Judge:
R. Y. King

For County Attorney:
Jno. C. Knorpp

For District and County Clerk:
Helen Wiedman

For Sheriff, Assessor and Collector of Taxes:
Guy Wright
J. W. Adamson

For County Treasurer:
Mrs. Homer Glascoe
Mrs. Margaret V. Thompson

For County Superintendent of Public Instruction:
Ruth M. Richerson
S. W. Lowe

For Public Weigher Precinct No. 2:
Rayburn L. Smith

For County Commissioner Precinct No. 1:
J. H. Hermeameyer

Edwin Baley
For County Commissioner Precinct No. 2:
Pink Rodgers
G. G. Reeves

For County Commissioner Precinct No. 3:
W. C. Bridges
Jay Hunt
J. A. Tollett

For County Commissioner Precinct No. 4:
Marvin Hall
Ben E. Chamberlain

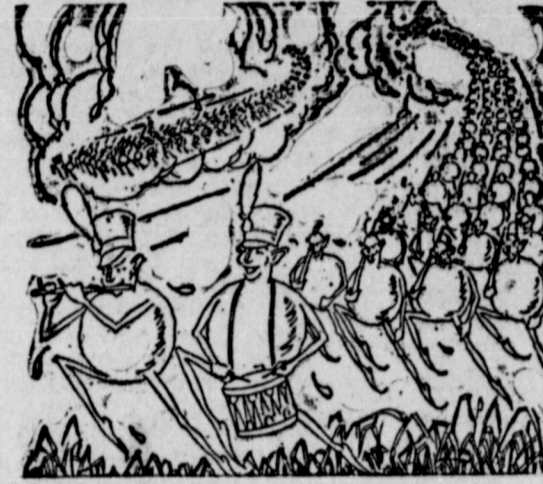
For Justice of the Peace Precinct No. 2:
R. C. Weatherly

For Justice of the Peace Precinct No. 3:
Frank Kendall

For Constable Precinct No. 2:
R. L. Steedley

For Democratic Chairman Precinct No. 3:
W. I. Rains

For County Democratic Chairman:
Mr. and Mrs. O. C. Watson and George, visited in Lubbock over the week-end.
Willie Margaret Lokey spent last Thursday in Amarillo.



Hail Insurance

Prompt Adjustments

KELLY CHAMBERLAIN

Capital Stock Companies

---WE HONOR HISTORY IN 1940

Clarendon's Coronado Rancho Round-Up & 4th Of July Celebration

July 3rd. - 4th.

Our Pioneers Were Wiser Than Coronado

Four hundred years ago Coronado reached the Paloduro Canyon on his search for gold. Months later, after almost insurmountable hardships, he returned to Mexico, empty handed, disappointed, little realizing that the gold he sought was in the expanse of uncultivated acres and untapped fountains of oil in the Panhandle Country.

Years later our pioneer forefathers came by overland, but . . . unlike Coronado, they realized the wealth that could be brought from the wilderness. With the vision which foresaw the future empire of the West they said, ". . . and the desert shall be transformed."

As one of the oldest and strongest Banking Institutions in this vast territory, the Donley County State Bank has had the privilege of playing a constructive role in the development of Clarendon, Donley County and nearby territory --- A privilege we cherish and a part we shall continue to play as the years come and go.

Donley County State Bank

Officers And Directors

WESLEY KNORPP, President
F. E. CHAMBERLAIN, V.-Pres. and Cashier
J. L. McMURTRY, Vice-President
M. R. ALLENSWORTH, Ass't. Cashier
ROY L. CLAYTON, Ass't. Cashier
W. CARROLL KNORPP, Assistant Cashier
LOTTIE E. LANE, Secretary
C. T. McMURTRY
D. N. GRADY
W. J. LEWIS

---Member Federal Deposit Insurance Corporation---



Welcome Friends

To Our

Big Celebration

The cut of your clothes or the make of your car makes no difference to us. You are our friends and we want to serve your car with Good Products of the Texas Company.

Hilliard Service Station

Texaco Gas and Oils

CAR WASHING LUBRICATION