













# In the spirit of HELPFULNESS

## THE WOMACK FUNERAL HOMES To Have Others Advance Standards

The Womack Funeral Homes have retained the old-fashioned business virtues of Honesty and Sincerity and have added the good qualities of this age --- That is Progressiveness, Efficiency and Alertness to new ideas. The result has been an institution that you can trust to serve you with considerations and complete satisfaction. This institution has been accorded the overwhelmingly preference in Donley County the past fiscal year. Ask your neighbors? And they will tell you why.

### Within Your Means!

While the equipment of the Womack Funeral Homes is of the most complete and finest in this locality, the prices have been most reasonable (ask those that have been served). Due to the extra large volume of business maintained by the Womack Funeral Homes, it is beyond a reasonable doubt that this institution is in a position to bring finer funeral facilities at a more reasonable price to the territory in which it serves.

### WHY BE WRONG?

Many untrue stories about the Womack Institutions are told by soberless and malicious or misinformed people. Possibly no other institution is so little understood. You no doubt have questions that you would like to ask. Why not come to us for the right answers? Many will suffer by not first securing a Womack Policy before they increase in age and require a higher assessment rate.

### Does Your Burial Policy Itemize A Complete Service?

**\$150.00 FUNERAL POLICY:** To furnish Steel Grey Silver Embossed Mole Skin Hinge Cap Casket, with interior of beautiful Crepe with Two-Tone handles of Beautiful Appearance and Quality. To furnish LADY'S DRESS OR SHROUD with all UNDERGARMENTS and HOSE, or MAN'S SUIT with all UNDERGARMENTS and HOSE. To perform Professional Embalming Service to said Policyholder, and perform Plastic Surgery when necessary. To furnish one Cherished Memories Book in Leather Binding, and to further furnish Pulpit Register Stand for carrying on of said Cherished Memories Book. To furnish Acknowledgment Cards beautifully designed and of the very finest quality materials. To furnish Printed Funeral Notices of said funeral notifying friends and acquaintances. To furnish our new Modernistic Chapel Tent and additional cemetery equipment, composed of Lowering Device, Green Grass, Chairs, Automatic Grave Mound, and one Chromium White Metal Grave Marker with Raised Bronze Finished Letters; also a strong outside wooden case for the burial of said casket. As well as lining the grave. We use New Modernistic Funeral Flags to insure right-of-way with our procession. AND ANY OTHER SERVICES THAT MAY BE DEEMED NECESSARY BY THE BENEFICIARY IN CARRYING OUT THE DESIRED WISHES OF THE DECEASED, so long as it does not call for a more expensive casket.

## WHY?

Why has this Donley County Institution grown to be the Largest in the Panhandle? There must be a reason.

Why was the Womack Burial Association the First Burial Association to bring a complete funeral service policy?

Why have the sick and suffering been denied the privileges of Ambulance service on the scale as offered by The Womack Institution?

Why was the Womack Institution the First to introduce the playing of Chimes, Vibra Harp, Organ and Quartet music at the graveside services?

Why has the Womack Funeral Home served more Donley County families than any other institution during the First Complete Fiscal Year of business?

Others Will Have to Advance Their Standards.

WHY HAVE SO MANY CLARENDON CITIZENS DEMANDED THE WOMACK SERVICE?

To render a Greater Service, a New Modern up-to-date Funeral Home will be Opened in Clarendon to Better serve their many friends and Policyholders.

SECURE YOUR WOMACK POLICY NOW  
AND BE SAFE

●  
DELAY MAY COST YOU MORE

NO AGE LIMIT

"NEVER TOO YOUNG—NEVER TOO OLD"

Opportunities Were Open For Service and Finer Funeral Arrangements At More Reasonable Prices - - - -

## Womack Is Recognized To Have Brought This Service

### KNOW THE FACTS!

The Womack Burial Association Has Over

**\$1,000,000**

Insurance in Force

This Institution has reached a strong Financial condition this past year.

The Womack Burial Association has more Donley County Policyholders than any other Association.

### PLAN AHEAD --- Thinking Men and Women Play Safe!

It is proven that the Great Masses are with the Womack Complete Service. MORE ARE JOINING EVERY DAY. Be wise and see a Womack representative today. Increase in age will increase in premium. Your loyal support is needed to bring better service and finer Funeral Facilities into this locality.

# WOMACK BURIAL ASSOCIATION

Room 203—Goldston Bldg.

Phone 94

## WOMACK FUNERAL HOMES

MEMPHIS  
Phone 94

HEDLEY  
Phone 94

MCLEAN  
Phone 94

## "Be With The Institution That Considers Your Problems"

We Are Operating This Association for YOUR Better Interests.

