## The Clarendon News




## Keeping Business on a Level

 you could put some of your money into the great you could put some of your money into the greatnational fund held by the Federal Reserve Banking System which is standing back of and steadying You can do it by depositing your mon as we in turn keep part of it on deposit with our Federal reserve bank, where it will be ready for
you when needed.

In this way, without cost, you can strengthen the
system and secure for yourself its protection.
THE FIRST NATIONAL BANK -We Sell Thrift and War-Savings stampa-

## 1889 29th Year

1 want to present my appreciation to the puplic for their patronage during the past 28-years of my business experience
Clarendon. I have tried to render satisfactory service at all times and promise my best efforts for the future.
Insurance and Notary Work
A. M. Beville, Agt., (HERE SINCE 1889.)

The Best Advertisement

Is the Advertisement that nobody and no money can buy; and that Is the Advertisement that nobody and no money can buy; and that
is public conversation, gossip, rumor, recommendation from friend
to friend, neighbor to neighbor. When that priceless advertising to friend, neighbor to neighbor. When that priceless advertising
power is started, nothing can restrain the success of what it favors. power is started, nothing can restrain the success of what it favors. pression, it is nevertheless true, that a satisfied customer imparts pression, it is neverthelesg true, that a satistied custoner imparts
that frienly feeling, gained from dealing with an institution that
renders good service, and his kindly influence will bring his friends renders good service, and his kindly influence will bring his friends

TIE HA RIMFRG MAME BANE

## First Showing of Spring Millinery

The ladies of Clarendon and vicinity are invited to come to our Millinery Parlors and inspect our initial shipment of all the latest in
Modish Millinery for Ladies and Misses
As usual we are handling Gage, Bee-Bee and King Bee Hats and as usual our trimmer is of the first rank. Come and see for yourself.

## THE VOGUE

Clarendon's Emporium of High Art Millinery
LA GRIPPE, AS DEFINED
BY JM LOWREY IN
$\qquad$
"No use talking or wishin
can't have Christmas, New Y
can't have Christmas, New Year, the
Fourth of July and other good things
without having the grip also. The
without having the grip also. The
grip is just as much a part of the
year as springtime or Thanksgiving.
Perhaps some of you readers have
paid little attention to the grip and
paid little attention to the grip and
know nothing of its origin, habits or
cure. The grip is a native of Russia
and as unreliable as the Bolsheviki or
and as unreliable as the Bolsheviki or
anything else that comes from that
anything else that comes from that
annex of hades. The grip was born
annex of hades. The grip was born
in the Ural mountains. Its father was
in the Ural mountains. Its father was
a Siberian blizzard, its mother the
crater of Vesuvius. When very young the grip sat upon a glacier and suck-
ed from its snowy breast enough cold to chill all the planets for centuries; then it dipped its bill into a volcanic
crater and filled its vein with red hot crater and filled its vein with red hot
lava. Still craving heat, it went to Mexico and snuffed chili pepper. Its
meat was Indian turnip, drinks tob-


## PUBLIC SALE OF Registered Hereford Cattle

## 62 Bulls and 13 Heifers

February 20th 1918 February 20th The Panhandle Hereford Breeders' Association will hold their Second
Spring Sale at Amarillo during the Buyers and Sellers' Convention on the afternoon of Wednesday, February 20th.
These cattle will be contributed entirely by the members and will repre-
sent some of the best cattle selected from a number of the best registered sent some of the best cattle selected from a number of the best registered
herds in the Panhandle. Several show animals that stood high in the herds in the Panhandle. Several show animals that stood high in the
Exhibit at Amarill olast fall will be included in the sale. There will be
cattle in the sale to suit everyone.
Herd Bulls
Herd Bulls
Herd Bulls
There are some Herd Bulls and Herd Bull prospects that in breeding
and development cannot be surpassed in any State in the Union. So why and development cannot be surpassed in any State in the Union. So why
go to the sales in the North and East and buy un-acclimated cattle at ago to the sales in the North and East and buy un-acclimated cattle at a-
bout double the money that the samebreeding and individuality will cost in Amarillo on Ferbruary 20th. There are a goodly number of high class range bulls included in the of-
fering that will sell worth the mone y, and no doubt in many instances will be bought for less money than the same cattle could be purchased for The heifers are a sweet lot, and while some of them will be in high
condition, most of them will be sold in just the strong growing condition condition, most of them will be sold in just the strong growing condition
that the breeder likes to secure. All the sale cattle will be inspected by that the breeder likes to secure. All the sale cattle will be inspected by
a committee of competent judges after the cattle reach Amariilo, and all
animals that are not up to a high st andard as to condition and individual. animals that are not up to a high st andard as to condition and individual-
ity will be elimated. ity will be elimated. The sale will be held in a big tent situated within a block of the Ama-
rillo Hotel, and there will be

Sale to Begin Promptly at One o'Clock W. E. BENNETT, Acting Sec'y FRED REPPERT, Auctioneer. HON. O. H. NELSON, President


## First Call

For SPRING Dry Goods

O UR buyer having just returned from market and having bought heavily of Staples and Notions such as are demanded by patrons who have learned to expect the best, in quality and style at our store, we print this message of good cheer. To be sure the markets are high in price, but we have learned to expect that since our products have brought us such high prices. Yet with all that we have bought and will be receiving almost daily as fine a line of Staples in Dry Goods, Ladies'Ready-to-Wear, Silks and Notions As you could conceive of in times like these. You will be agreeably surprised, d your surprise will be evidence of our careful and experienced buying. stock' to present too our partrons next fall.
A Wonderful White Goods Sale will Begin Immediately on Receipt of Goods
 practically the same price you pepid overa y year ago
display of values in these beautíul White Soods.

## Cement Improves the Farm

Wm. Cameron \& Company, Inc. cublemox, tex


## Land Buyers

Take Notice
Bargains in Improved Farms

|  |  | beheld the villages, towns and cities |
| :---: | :---: | :---: |
| land, no lakes, 450 acres broken out- 350 of which is in wheat, and |  |  |
|  |  |  |
| dinchard |  |  |
|  |  |  |
| basis, $1 / \mathrm{c}$ cash, balance |  |  |
| for diate possesssios. |  |  |
|  |  |  |
| 497-One and a half sections, 6 miles from county seat town, |  |  |
| acres broken out-planted in wheat, 200 acres up, positively all good land, except a very small lake of about 15 acres-price $\$ 22$. per acre, $1-3$ cash, balance 1 to 5 years at |  |  |
|  |  |  |
|  |  |  |
| on 640 acres at once, andsell these places separate. |  |  |
| No. 495-960 acres in Armstrong County, only 3 miles from town, 11 good tillable land, 260 acres in cultivation, fenced into five different fields, 3 hog pastures-fenced hog tight, two barns, 225 ton |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| is on 320 arres, about 1.4 cash, |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| pasture-can get possession by April 1st-price $\$ 35.00$ per acre, . 85000 cant, balnee 1 to 5 yerre, notes made payable on or |  |  |
| about $\$ 5000$ cash, balance 1 to 5 years, notes made payable on or before at 6 per cent interest. You can get abundance of water on |  |  |
| land at a depth of 50 feet. |  |  |
| All kinds of Bargains in Real Estate-- |  |  |
| 1. See us if you want to buy |  |  |
| L A WELLS |  |  |
|  |  |  |
| stoffice B | rillo, Texas |  |



## See us if you want to buy

L. A. WELLS


## PIERCE-FORDYCE OIL ASSOCIATION PRODUCTS

FOR SALE AT
Ford Service Station City Garage
Auto Service Station
Prompt Service
EUPION KEROSENE The Best

PHONE 53

## A. L. Chase, Agt.

HARRY LILLY HAS GAINED 32 POUNDS

$\qquad$

20


COULD HARDLY
STAND ALONE
Cerrible Suffering From Headache,
Sideache, Backache, and WeakSideache, Backache, and Weak-
ness, Relieved by Cardui, ness, Relieved by Cardui
Says This Texas Lady.


It is Serious



## 

Sinart Wear for Women

## Theolinitial Introluction of Beantifol Garments Now on Display

Dress and Tailored Models Now Being Shown in New Spring Styles
An assemblage featuing the new style themes for new spring wear in the new, beautiful spring colors. Clever models with bolero, pony, Eton, belted or straight line coats of varying lengths, with the smart draped

## $\$ 18.50$ to $\$ 59.50$

For the Beautiful Spring Days---a New Coat A selection of the very latest of models for travel or motur service of soft colorings make these the smarrest coats you will see in the city.
$\$ 17.50$ to $\$ 125.00$

## NEW HOSE

Just received Glove Silk Hosiery in gold, Silver, Navy, Pearl and Champagne.

## NEW WAISTS

In Georgette Crepe, Crepe de Chine in a large variety of styles. Pretty Novelties Moderately Priced

New and Distinctive Models in Afternoon and Street Dresses In our Novelty showing of New Spring Models you will find such materials as shimmering Satins and Taffetas, he popuar coulards, Georgettes, the effects, plaited and plain tailored, featured embroidered, beaded satin and Georgette Crepe, trimmed colors of Haig Blue, Beige, Peary Gray, Tan Corgenhagen, Rose, New Blue, and Green, also the popular darker tones.
Women's and misses' sizes. $\mathbf{\$ 1 4 . 5 0}$ to $\mathbf{\$ 3 9 . 5 0}$

Miss Millie Baker was in Amarillo Saturday on a short visit with friends.
John Hahn, of Brice, was in town
the world's grestest artists come in
and hear them atBillie Goldston, the Jewele Billie Tarwater is here this week
from the Mill Iron Ranch.
Mr. Gunter, of Lelia Lake, was
When you last
When you last

## When you want kerosene or cool

C. O. Hill, of Bray, was in town
on business the past week.
Mrs. H. E. Menefee
Mrs. H. E. Menefee and Miss Paul.
Bell spent Sunday in Amarillo. Bell spent Sunday in Amarillo.
Miss Nell West, of Tulia, was here Sunday visiting J. W. Story and fam-
ily.
Our spring inerct andize and ladies vicus seasons. Come and see Baldwin Bros. Laugh your cares away. You can y night.
We are very sorry to report that
Miss Jennie Dale Powell has been

LOCAL AND PERSONAL

To you as a Citizen:


The voters of this Congressional District a
Americans, loyal to President Wilson and the
ernment. You, as a citizen, owe it to your c
to elect a Congressman from this District wh
square up with war-time tests. The issues are
and a Congressman should meet them squa
put my campaign on that platorm and ask
test me on that basis. I invite your consid
of my candidacy and the response thereto,
you, as a real American deem proper.
FOR CONGRESS
in this the Eighteenth District
July Primaries
The voters of this Congressional District are true
Americans, loyal to President Wilson and the Gov-
ernment. You, as a citizen, owe e to your Country
to elect a Congressman from this District who will
square up with war-time tests. The issues are vital,
and a Congressman should meet them squarely. I
put my campaign on that platiorm and ask you to
test me on that basis. I invite your consideration
of my candidacy and the response thereto, which
you, as a real American deem proper.
The voters of this Congressional District are true
Americans, loyal to President Wilson and the Gov-
ernment. You, as a citizen, owe it to your Country
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yop, as a real American deem proper.
J. W. CRUUDGGINGTTON
of Amarillo
FOR CONGRESS
in this the Eighteenth District
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of my candidacy and the response thereto, which
yop, as a real American deem proper. Jul


## Crudgington for Congress

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## WANT ADS

\section*{| FOR RENT-Good 8.riom hoo |
| :--- |
| J. T. Warren or cail No. 64 |}

$\frac{\text { J. Warren or cail No. } 64 \text {. }}{\text { JACKS For BALE-We have Aree }}$
 gis


Q Prunautibpici ina

| Phone 338. |
| :--- |
| $\begin{array}{l}\text { WANTED-Typewriting. Call Miss } \\ \text { Pauline Bell. Phone 308. }\end{array}$ |


| $\overline{\text { For }}$ Sale-Planting cotton seed at at |
| :---: |
| $\$ 1.75$ per bushel as long as they last. |

good mules and horses for


## first christian church. <br> We have just closed a few day <br> meeting with suceess. Four mem. bers by letter. Also called a pastor. bers by leter. Also called a pastor., Bro. P. R. Huckleberryy of Carnegeie, or. Bro. P. R. Huckleberry of Carnegie, Okla, is a lively, earnest and enthut satic worker satit, orarker, one whe will lead us to greater things. Preaching serto greater things. Preaching ser- vices the seond and fourth sundays vieces the seoond and forth Sundays of each month beginning with the se- cond Sunday in March. cond sundan in March. All the members are <br> $\qquad$  are cordially invited to come and give their time as well as talents in this the <br> IT'S NOT TOO EARLY <br> To BEGIN THINKING ABOUT THE NEW SUIT OF CLOTHES YOU WILL NEED EASTER WILL SOON BE HERE, WHY NOT PLACE YOUR ORDER NOW WH NOT PLACE YOUR ORDER NOW SULE SO SO SURE TO GET IT ON TIME <br> B. L. TREVATHAN



THE SCARLET PIMPERNEL
incture of beauty stiring ac.
tion and romance.
Also Comedy-
10 e and 15 c
$\xrightarrow[\substack{\text { MaNDAY-OUR BIG NIGHT } \\ \text { Tweifth chapter of the "Fighting }}]{ }$
MONDAY-OUR BIG NIGHT
Tweith chapter of the "Fighting
Trail-
Trail-
the desert torture
THE Desert Torture
Also two reel Sennett Comedy
Are Waitrenseses Safe?
10c and 15 c .

Pastime Theater
tuesday-paramount Jack Piekford and Louise Huf THE GHOST HOUSE The most popuiar boy and giri
the screen today. Also
Miss Bille Rhodes Comedy Miss Billie Rhodes Comedy
10e and 15e.

WEDNESDAY-MUTUAL Mary Miles Minter MATE OF SALLY ANN One I know you will not miss. Also
Jerry Comedy Jerry Comedy

THURSDAY-ARTCRAFT Marguerite Clark

THE AMAZONS another big success. Als
Mutt and Jeff Comedy

PIANO MUSIC EYERY NIGHT BY MSS GATLIN

## Spring Announcement

It affords us great pleasure to be able to announce to the people of Clarendon and surrounding territory facts as follows, viz:

1 st . It is our aim to always advertise or state facts concerning our merchandise, and we will say our stock of Spring goods will be, we think, the best we have ever shown.

## Ladies' Ready-to-Wear



 that have arrived.

> LADIES SUITS, FROM $\$ 17.50$ to $\$ 50.00$
> LADIES DRESSES, FROM $\$ 13.50$ to $\$ 37.50$ LADIES COATS, FROM $\$ 14.50$ to $\$ 42.50$
> We have received many garments for your

| Silk Hose | Ladies' Waists |
| :---: | :---: |
| New Yorkt lino of tang man plain aik |  |

We are so enthusiastic over the pretty merchandise we have and will have to show you we could write all day but time and space will not permit. Again inviting you to come and see our merchandise and soliciting a liberal share of your patronage, we remain, yours truly,

## Constipation!

Why suffer from constipation? Use American Oil and be relieved. We offer the

## Highest Grade

we can purchase. Unless you use a dependable oil you had better use none at all.

There are many oils on the market, but only one High Grade, Refined!
Don't use a cheap oil. Let us help

## McDonald Drug Company

| LOCAL AND PERSONAL <br> e the new spring hats at Har |  | What is Clean Milk? |
| :---: | :---: | :---: |
|  |  |  |
| spring hat. |  | Itik side by side, one of which |
| Price Baker, bookkeeper of the JA <br> en was in town this week. |  | ther 1,00 you could |
|  |  |  |
|  |  | brill |
|  |  |  |

n the city te
The next time try the Clarendon
Drum Compan for your drug, toilet
articles, mand drug sundries.
Mrs. Eula Cox visited a sister, Mrs.
T. R. Moreman in Hedey the past
week.
Squire A. J. Barnett, who sold his
place last week will move to Montans
place last week will move
koing by way of Dallas.
Sergeants
aker wisite
week while
$\square$



AIR MEN TO FLY DAILY

## Groceries Vary in Quality

And Other Ways
Groceries vary in taste, flavor, and freshness, but there is no varying in the quality of the GROCERIES
to our patrons, for they come from the to our patrons, for they come from the
best markets. We hope to add a large number of customers to our store this year by our good service,
groceries, and moderate prices.

Blanchard's Grocery
Community Co-operation
land's Magazine
dVERTISING MAKES FOR LOW. er Prices.
raise the cost of living, it is encour
$\qquad$
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prduction per unit.

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$\qquad$ goods more easiliy and andickly and in in quantities and quickly and in
turn their
fener, resulting in lower

## Professional

DR. W. H. FRYE
$\qquad$
DENTIST


## J. B. ANNIS

Successor to J. H. Rutherford
Saddles and Harness

Automobile Tops
Made and Repaired

# Does the Mail-Order House Actually GIVE BETTER VALUES 

> 14 You look at mail order house and city department store values through the magnifying glass of their fancy catalogue and Sunday newspaper descriptions they may seem to offer bigger values. These houses hire the cleverest advertising writers to get up their, desc.Iptions. These gifted word-painters can take the most commonplace article and make it "look like a million dollars."
> After using up all the adjectives in the dictionary they complete the illusion with fraction-of-a-dollar and udd cent prices. When you get the goods you see that they are not so wonderful after all. No doubt your home stores have just as good at a price no higher.
> Furthermore, you could save the delay of shipment and would not be asked to pay cash in advance.
> When you buy at home you also have the satisfaction of knowing you are helping to build up the community. Your money does not go to swell the fortunes of colporation stockholders in distant cities. It stays right at home where it will keep on doing you and your relatives and neighbors good.
> Have you noticed how often the out-of-town house sends you, not what you ordered, but the next nearest thing?
> Isn't it a fact that they do this right along without asking permission? Don't they get all the best of it when our people order an article, send cash in advance and then have to accept something else "just as good" in place of it.
> The out-of-town house carries "bigger values-bigger values!" But when you look at the matter from all sides you realize that their claims fall to the ground.
> The next time you are in need of any article, TRY THE HOME STORES FIRST. Give us a chance to show you!

Hayter Brothers<br>Baldwin Brothers'<br>T. M. Little<br>Auto Service Station H. C. Kerbow \& Son, Rathjen's Shoe Store<br>Clarendon Mercan- Sitner's Styie Shop<br>H. W.Taylor \& Son tile Co.<br>Ford Service Station



## Why Not Buy

Your Groceries

Where you get the best values -and then something in addition that don't cost you a penny?

## How Many Keys Have You?

If you have one key-now you have one chance of holding the mysterious key. If you have many your chance increases with every one you hold.

> Get 'em Now at

## Ferebee Grocery Co.



# IMPLEMENTS COST LESS TODAY 



## Than they did FiveYears Ago

Considering the crops produced and their prices.
Based on facts taken from the United States Department of Agriculture Reports prices for farm products will be higher this year. It will be to your interest to equip yourself with the best of farm tools (Oliver) that you may get a good stand, do a good job of cultivating and raise more bushels and make more money. Call and see the New Lister with the

## Cell Drop and Chilled Share

Phone No. 3 Watson \& Antrobus Clirenton, Texss


## WHITE SALE Now In Full Blast

The Leading Dry Goods Store of Clarendon offering a Sale of White Goods and Ladies' Under-Muslins

Such a Sale as Our Town Has Never Had

Two Big Shipments of 1918 Muslin Underwear and All White Goods in our store Will Be Placed on Sale at such reduced prices that will appale to every woman in Donley county. We have been receiving our

## Spring and Summer Line of White Mateaials for 30 Days


and now we have the most wonderful collection of White Material ever shown in our city. Every item of white Dress goods reduced in this sale. Most complete line of Under Muslins in Cambrics, Mulls, Soisettes, Batiste Silks, and Crepe de Chenes that has ever been placed an special sale in Clarendon.

## Every Garment Reduced in This Sale

All goods marked in plain figures. No white goods will be reserved in this sale You will find values here that will positively surprise you when you see how low they are priced. Don't wait but come at once. See what your cash will do when it comes to buying New Dependable Merchandise.
Large shipment of New Spring Suits and Coats just received--The Palmer make, this season's styles and materials are all that the most exacting person dmands. Nothing left undone on our part in securing for our trade the most varied collection of Ladies' Suits, Coats, Blouses, and Dresses that the market affords.
 avail herseff of the opportunity of

## T. M. LITTLE



