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All The Local News—While It is News

CLARENDON, DONLEY COUNTY, TEXAS, THURSDAY, JANUARY 29, 1925

Established in 1878

New Series Vol. 36 No. 5

DONLEY RECEIVES MUCH STATE AID

COMPARATIVE FIGURES SHOW THAT DONLEY COUNTY IS HELPED BY STATE.

The following data may be of interest to the tax payers and citizens of Donley County, and is compiled from the record in this County, and does not take into consideration the general funds of the State, or the money derived therefrom. Neither does it take into consideration the gasoline tax.

This is somewhat of a comparison between the money sent by Donley County to the State Capitol during the year 1924, and the money received back by Donley County from the State.

The County Tax Collector sent \$48,000.00 State Ad Valorem School and Bond tax money. He also sent \$16,301.39 car tax money, making a total of \$64,301.39 sent by Donley County to Austin. On the other hand the County received from the State Highway Department during the year 1924 \$16,675.33; on the Salt Fork Bridge Project from the State Highway Department \$9,877.07; the County likewise received from the State Aid to rural schools \$4,475.00; Special Aid to rural schools teaching not over the seventh grade \$560.00; Special State Aid for Home Economics and Manual Training \$250.00; State Apportionment \$36,078.00; School Books \$8,283.15; totaling \$76,198.55, received from the State, showing a balance in favor of Donley County of \$11,897.16.

The most interesting of the figures perhaps being those of the amount of the car tax of \$16,301.39 paid by the Tax Collector to the State, and the receipt by Donley County of \$16,675.33 or \$373.94 more on the Four Highways in Donley County than was sent out of Donley County. This, not considering the \$9,877.07 on the Salt Fork Bridge, which sum will total \$10,251.01 more money received by Donley County from the State Highway Department than sent to it.

WEST TEXAS EXHIBITS TO FEATURE STOCK SHOW

Fort Worth, Jan. 28.—Increased appropriations for the agricultural division have been made by the Southwestern Exposition and Fat Stock Show for 1925, according to Secretary Manager Ed R. Henry. The exhibition will open March 7 with a magnificent pageant and the coronation of the eleventh queen of the show.

The largest display of agricultural products ever shown at the exposition, including many exhibits arranged by West Texas counties will be seen this year, Henry said. For the first time in seven years the show will have sufficient room to care for farm implements and road building machinery. The exposition grounds have been enlarged and a large section has been set aside for the exhibits. Demonstrations will be arranged for persons interested in the latest farm and road building machinery.

B. V. Colbert & Sons of Stamford will again exhibit Herefords at the show, according to information received at exposition headquarters. The Colbert herd is known as one of the best in the country and has won prizes at some of the leading live stock shows of the country. Many exhibits seen at the West Texas fair will be in the poultry division, according to C. M. Miller, superintendent of the poultry division.

Railroad rates of a fare and one-third has been granted for points within 150 miles of Fort Worth on account of the exposition. A rate of a fare and one-fifth will exist for points beyond this limit and still in Texas. Special rates for points outside of Texas will be announced later.

Rodeo Manager Bob Tadlock believes that the entry list in the rodeo will exceed that of last year. He is now negotiating for the steers that will be used in bull dogging and steer riding and for the horses that will be used in bronco riding contests.

Hal Worth of Miami, Fla., who produced the 1924 pageant, has again been named pageant director. He is assembling the cast and has ordered several cars of imported scenery.

The friends of Mr. and Mrs. T. Jones will be glad to learn that they have returned from a six weeks vacation and hunting trip in the mountains of New Mexico. Mr. Jones says that they found more deer and turkey than he had seen in many years. This year, he planned to return with a bear skin, in fact, that is the main reason they went to Mexico the past year. He says that he got one bear and that is all he wanted. They will remain here for the coming few months to raise some more potatoes and will later return to the mountains for another vacation trip.

The Texan, Shamrock, has offered to donate books toward starting a public library.

IMPROVEMENT UNDER WAY FOR MAGNOLIA COMPANY

A construction man for the Magnolia Oil Company is in the city for the present time, working on a number of improvements to their warehouse in the city. New concrete piers and other helps to the delivery system of the company are being installed, the buildings will all receive a new coat of paint and the fencing around the plant will be repaired and put in first-class condition for the rush of the coming summer season. In addition to all of this, there will be installed a new series of pumps for unloading the cars of oil and gasoline that are received at the station. The type of pump used will be the rotary pump that will unload the cars in short order. A new engine for the plant will also be installed to replace the one that has seen so much service at the plant. All of the working mechanism will be raised above the high water mark set by floods in previous years and will all be set on concrete piers and wharves. The improvements under way will help to make this one of the most attractive warehouses in the city.

WHITLOCK SHOP INSTALLS NEW FLOOR COVERING

Frank Whitlock of the Whitlock's Shop in this city, assisted by several of the workers in the shop and any other onlooker that could be located put down a very pretty piece of floor covering in his shop the latter part of last week. New in color and design, the floor will be pretty for many days to come. This improvement is in line with the many others that are being done by the business men of the city.

Mrs. J. L. Allison left Sunday evening for Fort Worth, where she will be with her husband in the Harris Sanitarium. Mr. Allison was reported to be in rather a serious condition and Mrs. Allison was called to his side.

The News is glad to report that Matt Bennett is back in his home in this city after an absence of some weeks in the Baptist Sanitarium in Dallas. His condition is much improved.

ANOTHER PIONEER IS LAID TO REST

RESIDENT OF DONLEY COUNTY FOR MORE THAN THIRTY YEARS IS HONORED FRIDAY

Benjamin Franklin Naylor, Tax Assessor for Donley County for the past term, re-elected for the coming term, and having served in that capacity for two previous terms was laid away last Friday afternoon from the Methodist Church. Mr. Naylor had been suffering for some time from trouble with his head and ears and was taken from his home here to Fort Worth, where the last call came to him. At the time of his death, Miss Ina Naylor and two of the boys were with him, arriving only a short time before he breathed his last.

THE LOCAL HIGH SCHOOL, honoring the father of two of the most popular members of the student body, turned out en masse to attend the services at the church. The many friends and relatives of the deceased filled the church to capacity during the entire time of the service, proof enough that the man being honored was among the best liked men of the city and county.

Mr. Naylor came to Donley County some thirty years ago and lived on a farm in the Naylor community up until the time of his first election to the office of Tax Assessor back in 1916, when he first moved to town and took up his residence in the home where he lived at the time of his death. He was preceded to the grave by his wife by a number of years but is survived by all of his children, four girls and six boys. All of the children were in the city for the last rites, the services being held for a short time to allow one to reach the city and be present.

Mr. Naylor was one of the best liked men of the community. During the past few years he has been losing his hearing to a small extent but through it all, he has been cheerful and has always had a good word for his friends when he met them. He was a member of the Methodist Church and always attended the services although he could not hear what was being said.

At the time of his death he was a little less than sixty years of age. Interment was had in the Citizens Cemetery.

The Weatherford Public Library announces that it now has about 1100 volumes. The Library is housed in the Chamber of Commerce rooms.

Kemp Public Library, Wichita Falls, announces that its reference collection has recently been strengthened by the addition of new material.

DENVER OFFICIAL TO DISCUSS DEPOT

NEW DEPOT FOR CLARENDON UNDER CONSIDERATION OF VICE PRESIDENT CLARITY.

Word has been received by the Chamber of Commerce from F. E. Clarity, General Manager of the Fort Worth and Denver Railway, that he is investigating conditions here relative to a new railway station at this point. Mr. Clarity also states that he is planning to be in Clarendon soon in this connection. The letter follows:

Mr. J. H. Burris, Secretary-Manager Clarendon Chamber of Commerce, Clarendon, Texas. Dear Mr. Burris: I have for acknowledgement letter of the 19th, signed by yourself and directors of your organization. It is my recollection that our depot at Clarendon is in every way adequate to meet the requirements of our service. Believe that it was entirely rebuilt only a few years ago; however, I shall be glad to make a thorough investigation and when this is completed I shall write you further or call on you for the purpose of discussing the matter.

I appreciate the kind invitation to the annual banquet of your organization, set for February 19th. I have several important engagements during the month of February which makes it impossible for me at this time to accept your invitation but you may be assured I shall keep this in mind and make every effort to be there. In any event I hope to be able to call on you within the next few weeks.

Very truly yours, F. E. CLARITY, Vice-Pres., and Gen. Mgr., F. W. & D. C. Railway.

COURTHOUSE IMPROVEMENTS ARE NEARING COMPLETION

The recent improvements recently started in the courthouse are nearing completion as rapidly as they can be pushed. The floor of the upper office and the ceiling for the vault have been completed and the workmen are completing the pouring of the floor as rapidly as they can get to the work. The door leading down into the basement from the outside of the courthouse will be closed and entrance to the vault will be effected from the inside of the building only. The completion of this vault, to be used for storage purposes only, will result in a great deal of assistance to those whose offices on the ground floor have become cumbered with a heavy load of material that is not in use and which is very much in the way of those who wish to use the vaults for a work room. The work will be completed in a short time, owing to the fact that the concrete may be poured at any time, the heat of the building being sufficient to keep the mixture from freezing.

THE PATHFINDER PUBLIC LIBRARY

Thirty-one new books were received in the library last Saturday. Twenty-four of these were bought by the Pathfinder Club and seven were gifts by a friend, as well as a number of paper bound volumes. The library is open each Saturday from two to five o'clock and the library fee is one dollar per year for a family. We give this information again because not long since when a business man of Clarendon was spoken to about the library he asked "what it was and where it was. So "let us forget" you are again reminded of its existence and of the fact that interest in it is growing slowly but steadily.

Miss Naomi Davenport of Vernon visited friends at the dormitory last Sunday.

The county tax collector reports that it takes all of his time and the time of all his assistants to keep up with the steady stream of tax payers who come into his office to pay their taxes. It might be mentioned in this connection that last year, there were some 1,500 cars owners paid their licenses in this county.

To date, the collector has issued a few more than nine hundred licenses which leaves some six hundred to be issued in the next three days. Some speed will have to be shown by the car owners if they are all served before the first of the month.

W. P. Cagle returned the fore part of last week from a short trip through the Pecos Valley country in the western part of the state. He says that the country between here and there looks like it had been severely burned at one time and that there was nothing there to show that the country was worth anything at all. In one little city in that part of the state that is in an irrigated district, he stated that there was not as much business transacted in one year as there is in our neighboring city of Lelia Lake. He said the Panhandle country looked very good to him since his trip through that part of the world.

S. W. LOWE TO BUILD NEW RESIDENCE SOON

Work was started the latter part of last week on the preliminary work of the new residence of S. W. Lowe to be built on the W. A. SoRelle block in the western part of the city. Plans for the building call for a modern structure, finished with stucco. This home will be a distinct addition to the residences in the western part of the city and the folk who live there will be glad to welcome the addition of this family to their midst.

In addition to the building of a new home in the city, Mr. Lowe is making a number of improvements on his farm to the west of the city. Remodeling of the farm house and other necessary improvements will make this one of the most attractive country residences near the city.

Word has been received by Clarendon friends that T. L. Benedict has bought the phone system at Carlsbad, New Mexico and will soon move there. Mr. Benedict was former owner of the Clarendon telephone system.

LIONS LUNCHEON FULL OF PEP

REGULAR TUESDAY FEED IS SCENE OF ENTHUSIASTIC MEETING. MUCH PEP SEEN.

The regular weekly luncheon of the Clarendon Lions was as usual, a time of much enjoyment and pleasure to those who are members of that organization. Spontaneous cracks at the various members brings many a good laugh that is not included in the set program of the day and livened the meeting to such an extent that it is with difficulty that the committee can make their reports.

The committee on the minstrel was reported to be working at top speed on the successful working out of the details, that will make this the biggest success of the year. Lion Fuller stated that the work was progressing very successfully, as he could see no plan whereby the movement could be bettered.

The absence of Lion Mulkey from the city caused the six committee to postpone their report until the next meeting day of the club.

Lion Ryan spoke of the presence in the Adair Hospital of a youngster, Hobson by name that has been there for the past eight months or more, and who will be in that same place for the next year or possibly longer. Lion Ryan suggested that the club look into the matter of carrying some of the teachers from the grammar school to the hospital of evenings after the school hours in order that they might help the boy to learn to read and write and so be enabled to take his place with the others in the schools when the time comes for his entrance into the school.

The club discussed this matter at some length and finally decided to first ask the parents of the boy if there was any objection to the work outlined. When this was finished, Lions Nelson, Wilder and Ryan were appointed on a committee to further investigate the matter and suggest the best method to be followed in helping the boy. The first aim of the club in this move is to supply means of recreation for the child that his days might not be so long to him while he is confined to the hospital. A secondary consideration is found in the fact that the boy will be helped in his school work by learning to both read and write under the tutelage of the teachers who are even now engaged in that sort of work daily.

The teachers of the Grammar School building have all volunteered to help in the work if some means of transportation is provided to carry them to and from the hospital.

Lion Beville, who has been absent from the city for the past few weeks, in Wellington and Childers reports that the Clarendon Lions have more pep and vitality in their meetings than any of the service clubs he has visited in all the time he has been gone from the city. Especial reference was laid on the Childers Rotary Club. He also stated that Lion Story was instilling a sort of spirit in the Childers Rotarians that they had never felt before and that the club in the city was beginning to take on a semblance of a club where men could meet and have a fine hour as well as to meet and merely have a big program and be dignified all through the time the meeting was in progress. Lion Beville stated that he felt a pride in telling of the activities of the Clarendon Lions as compared to the activities of the other clubs of this section of the state.

P. W. Walker of the faculty of instruction of Clarendon College was introduced to the club as the visitor of the day. The registration remarks were made by Mr. Walker. He was well received and was heartily applauded when he regained his seat.

Adjournment was had in the usual manner.

NOMINATION FOR DIRECTORS ARE IN

LARGE LIST OF NOMINATIONS IS COMING IN. BANQUET PLANS ARE MADE.

Nominations for directors to the Chamber of Commerce are coming in daily and the election set for February 19th promises to be interesting. It is believed that there will be from fifteen to twenty nominees to choose the board of seven from. Secretary Burris states that plans are progressing nicely for one of the best banquets yet staged by the organization. The committee on arrangements is promising those attending their moneys worth both in menu and entertainment. It was planned to print the menu and program in this issue of the news but as arrangements are incomplete this will appear at a later date.

At this banquet every member will have an opportunity to offer some suggestion for the work of the organization during the ensuing year. You have from now until then to be thinking about it and caught to have a good suggestion which the new board will be glad to follow up.

The report of the secretary-manager at this meeting will cover the activities of the Chamber of Commerce during the past ten months, outline the future plans of the organization and contain a number of recommendations based on information and data which has been compiled. This feature alone will prove of interest to the majority of Clarendonites who are looking forward to the future Clarendon.

COMMISSIONERS APPOINT NEW TAX ASSESSOR WED.

The commissioners of Donley County met Wednesday of this week in a called session to appoint a successor to B. F. Naylor, late officer of the county in the position of Tax Assessor. By a unanimous vote, they elected Miss Eula Naylor, assistant to her father to take the place. The place, it seems is one that has the eye of the office loving public of this county, for there were no less than fourteen applicants for the place that were placed before the commissioners court for their approval. Only one ballot was taken and Miss Naylor received the hearty support of all the commissioners in the very first attempt at an election.

CLARENDON AND DONLEY COUNTY TO GET PUBLICITY

A write-up of 500 to 750 words, concerning Clarendon and Donley County, together with a picture of the Donley County Booth at the Dallas Fair, is scheduled to appear in an early edition of the Southwestern Machinery Magazine, according to arrangements made by the Chamber of Commerce with the Johnston Printing & Advertising Co., of Dallas, publishers. This magazine has a circulation over five Southwestern States of 28,000, going to every bank, newspaper, industrial plant and leading business man in that territory and also to a select number of capitalists and manufacturers in the North and East, and this piece of publicity should prove valuable to Clarendon.

CONFERENCE OF INTEREST TO WEST TEXAS

Fort Worth, Jan. 28.—West and Northwest Texas people will be especially interested in the educational conference which will be held in Austin Friday, Jan. 30, when leaders of the Texas State Teachers Association will meet with Governor Miriam A. Ferguson.

Possibilities of new school taxes, and plans for the adequate financing of rural schools, and other such items will be discussed. Out of the conference will probably come definite suggestions for school legislation that will mean forward steps in the public schools.

Les Clark, president of the Teachers' Association, had a conference with the governor a few days ago at which time the Friday meeting was arranged. Since that time, Mrs. Ferguson has spoken of the possibilities of several new taxes that will go to schools in the event they are put into effect.

Collection of funds in the schools of New York City will be limited to purposes connected with such school activities as contribute directly to the educational advancement of pupils, those having to do directly with the physical welfare of pupils and those having to do with the decoration of auditoriums, classrooms, and corridors, if the recommendations of William J. O'Shea, city superintendent, are carried out.

The Carnegie Library, Memphis, reports a circulation of 8,254 books during the last fiscal year. The Council has appropriated \$200 for maintenance during the next year.

Dr. Field of McLean was in Clarendon for the Naylor funeral.

ECLIPSE OF THE SUN OBSERVED BY FEW HERE

The much talked about eclipse of the sun that happened last Saturday morning was almost a failure as far as the folk in Clarendon were concerned. Happening as it did just at the time the sun was peeping over the eastern horizon, there were very few who noticed it other than to remark on the fact that the day seemed to take a long time in getting light. The eclipse was more than one-half finished before it became sun-up here. This fact, coupled with the clouds, made an observation of the spectacle well nigh impossible. It may happen that there will be another of these phenomena some time and that the Clarendon folk will be allowed the privilege of looking on another such thing before they pass away.

CLARENDON DRUG STORE RECEIVING COAT OF PAINT

The Clarendon Drug Store, recently purchased by Mr. Pete Gabbert of Oklahoma is just now receiving the finishing touches from the painters and decorators. A thorough job is being made of both the interior and exterior of the building. The walls have been repapered with a cool gray colored paper, with reproductions of famous paintings down either side of the building. There has been installed a lattice work partition over the prescription counter and the whole interior works has been reworked to make it one of the most attractive spots in the city. As soon as possible, a new linoleum floor will be laid in the front part of the building and this will really complete the scheme of interior decorations. In addition to this, there has been ordered a good supply of new stock and Mr. J. H. Cain of Wichita Falls has been secured to act as prescription clerk.

George M. Reed, formerly of Caraway's Restaurant and recently of Hedley has returned to this city and will be located at the old place in the restaurant.

The building for the proposed public library of Texarkana, has been purchased, it is announced. A citizens' meeting was recently held to organize a library association.

DISTRICT LAYMEN HERE YESTERDAY

REPRESENTATIVES FROM MANY CHARGES MET HERE TO DISCUSS PLANS FOR YEAR.

A number of the representative laymen of the Clarendon District of the Methodist Church, together with a few of the pastors of the district met here yesterday to formulate plans and discuss ways and means whereby the churches over the district could be helped in their work for the coming year.

Possible the outstanding feature of the day was the address delivered by District Lay Leader C. E. Gardner of Claude. His theme was inspirational and was aimed at the inspiring of the folk of the district to a greater effort during the whole of 1925. His talk called for a revival of the real old time religion over the entire Clarendon District, extending to the outermost charges in the district, and bringing the people to a more direct realization of the good that can be accomplished through a revival of this sort.

Judge Moore of Lubbock, Lay Leader for the entire Northwest Texas Conference and J. E. Crawford, Centenary Secretary were present and added their bit to the talks that were made by the others of the meeting.

The meeting was called as all of the meetings of this sort by the District Lay Leader and was for the purpose of outlining the work for the year. Discussion was had on plans for the increased activity of the lay members of the church. This part of the work of the church is growing very much in favor and the layman is receiving his just dues and is now taking upon himself the work that rightly belongs in his hands.

At noon, a light lunch was served the visitors in one of the parlors of the church by the ladies of the Missionary Society of the Church. This was one of the parts of the day that was enjoyed as much by some of the visitors as was the inspirational work and talks by some of the others.

A number of the local laymen who were interested enough to attend the meeting were present. Led by the local lay leader, W. T. Hayter. In the evening session, a number of the women of the church were present, adding to the number by their enthusiasm and assistance. Their presence in the work of the church has caused the term to be changed from layman to lay member.

This is the first meeting of this sort to be held during this year. No definite date was set for others, they being called by the District Lay Leader when the time is fit.

BUYS BUSINESS AND WILL ENLARGE

FIRM OF AMARILLO BUYS HOMEMELL'S STYLE SHOP AND WILL ADD OTHER LINES.

A deal was consummated Wednesday of this week, whereby Wallace and Reid of Amarillo became the owners of Hommell's Style Shop in this city. These two gentlemen have been operating a business in the city of Amarillo under the firm name of Wallace & Reid and carried a line of general merchandise. The two stores will be consolidated after the stock in the city has been sold out as near as possible.

The new owners will take possession of the store Saturday of this week, January 31st and will close out the entire stock that is now on hand in the store here. This being done, they will increase the stock here, together with the stock in Amarillo until the stock will be as nearly complete as possible in a city the size of Clarendon. For the present, they will remain in the present location of the Hommell's Style Shop.

In announcing that the sale had been made, Mr. Reid stated that they would be firm believers in the use of printer's ink and space in the Clarendon News. In fact, he asked us the price of a certain space in the News, accompanied by other advertising matter of a like nature.

They will not discontinue the sale of ladies wear with the selling out of the present stock, but will enlarge it and will add a general line of men's wear, shoes and general dry goods to meet the demands of the buying public.

This is the first new business that has come into the city since the first of the year, but everything points to the fact that there will be several more big changes in the local business firms before the year has progressed very far toward the end.

Mr. Hommell has not announced his plans for the future, but it is understood that he will be in the city for some fifteen days or more.

WEATHER MAN TAKES VENGEANCE AFTER WARM DAYS

The warm days of the latter part of last week were eclipsed in totality by the act of the weather man who turned all his spleen loose on the poor folk of the Panhandle Monday of this week. Scientists forecasted a siege of cold weather after the great eclipse of the sun Saturday and their predictions did not fail in the least. Sunday was an ideal spring day. Early Monday morning a brisk northwester blew up and soon in the day, snow began to fly. Tuesday the clouds had all cleared away and the day was clear as could be with the sun soon melting what snow had fallen the day before. The thermometer registered five here according to Joe Goldston, local weather man. The forecast for the first of the week was probable snow with a temperature of near zero for Tuesday morning. A few days respite from the cold weather will bring more forcibly home the fact that winter still has a great many days to go in Clarendon and this county.

MARRIAGE LICENSES

Marriage licenses have been issued to the following couples: J. T. Baldwin and Mrs. F. N. Slough. Frank G. Sandoval and Miss Juanita Gonzalez. C. B. Peabody and Miss Eva Egard. Solomon Pierce and Miss Donnie Rhea. Ira C. Merchant and Miss Elizabeth E. Stegall.

ST. JOHN BAPTIST CHURCH (EPISCOPAL)

Rev. L. L. Swan, Rector. There will be regular services Sunday next at the usual hours. The fourth Sunday after Epiphany. Holy Communion and sermon, 11 a. m. Even Song 5:00 p. m. Church school and Bible class 9:45 a. m. All are cordially invited to worship with us. Monday being the Feast of the Purification of the Blessed Virgin Mary (commonly called Candlemass Day) offerings of candles may be made to the Altar Guild.

Continuation schools for dress-makers' apprentices are maintained by the ministry of education of Czechoslovakia. Students may choose one of three courses, each of which requires eight hours a week. All of these courses include drawings and other technical subjects related to the dressmaking trade. Other subjects taught in these courses are hygiene, arithmetic, bookkeeping and civics.—School Life.

The Channing Public school announces the gift of thirty-five books to its library in the course of the present session. Miss Virginia Wright has been appointed librarian, it is stated.

THE CLARENDON NEWS

Entered as second-class matter November 3, 1909, at the post office at Clarendon, Texas, under the act of March 3, 1879.

Published Thursday of Each Week

SAM M. BRASWELL, Owner and Editor

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Display, per inch.....35c Reading Notices, per line.....10c
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NOTICE—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The News will be gladly corrected upon its being brought to the attention of the publisher.



The function of education is to dispel ignorance and put the test of truth to prejudice.—Nathaniel Peffer.

It is a great moral disservice to do for either children or adults the things they ought self-reliantly to do for themselves.—Hanford Henderson.

Our new state Senator, J. W. Reid of Canyon, was among the lucky ones in the senatorial term lottery and drew a long term. This will be fortunate for us as it will give our senator seniority and power as the years go by.

According to reports there will be some very substantial residences built in Clarendon this year. We need about two hundred new ones to care for our people and to eliminate a number of old, run-down places that deserve to be torn away and rebuilt into modern homes. Let 1925 be the good year when this will take place in "great gobs."

There is going to have to be some real work done if the \$20,000 fund to raise Clarendon College to senior rank is completed by March 1st. There are too many fellows in Clarendon who are willing for the "other fellow" to do the work, with the result that a few have had to practically abandon their affairs while they have carried on the solicitation. That might do for a few days but it can't be done indefinitely. Some of you fellows just as well come out from under the brush—that is if you want to see this worthy task performed.

The News belongs to that old fashioned and numerous group of Texans who believe that the abolition of the Ranger force from any pretext is only a new way of weakening law enforcement in Texas. There is only one other law enforcement body that is in its class, and that is the Royal Northwest Mounted Police of Canada, and we are sincerely hoping that the present legislature will pass such laws that will continue its life and effectiveness. If all branches of Texas officary were up to the Rangers in genuine honesty and delivery of the goods, our state would out distance all others of the American union.

Clean athletics in this section will be helped by the recent controversy between Memphis and Clarendon, wherein both superintendents came out in the open for strict adherence to the rules of the interscholastic association in the matter at issue. There is enough fair, square people in any community to back any superintendent in his efforts to "shoot square" in the matter of athletics, even if there is an element present who openly demand to "win at any cost." The News is a football and baseball fan, but we had rather see no athletics at all than to see a system built up that will break any rule or take any steps in order to win. "Clean athletics or none" is a straight-shootin' American doctrine and our people demand it more than ever.

The News editor is in receipt of an invitation to attend the annual banquet of the Memphis Chamber of Commerce, which will be held Friday evening of this week at the American Legion Hall in that city. The annual events of the Memphis organization under the management of our good friend, George A. Sager, are among the most interesting held in the Panhandle and if it wasn't for this old grippe still hanging on, we'd sure be "among those present." Thanks, George, and much continued success to the Memphis Chamber of Commerce.

HISTORY'S GOT TO QUIT REPEATING ITSELF

A new depot for Clarendon ought to be among the remote possibilities of 1925. The present quarters of the Fort Worth and Denver at this place are not adequate for our needs, neither do they reflect the culture of this citizenship. If, from a business standpoint, we can convince the officials of the road that a new depot is needed and deserved we believe it is possible to get it in 1925. It is worthy of local consideration.—Clarendon News.

"History Repeating Itself," or "Hope Long Deferred Maketh the Heart Sick," would either one make a suitable heading for the above editorial from the Clarendon News. Twenty years ago when The Reporter editor was editor of the Clarendon paper we wrote many similar editorials. Possibly the constant agitation of the subject will yet get results and Clarendon be given a new depot in a couple more decades. Stay in there, Braswell! —John Esten Cook in Rockdale Reporter.

History has been repeating itself long enough. Now it must quit it. Clarendon editors can't afford to work more than twenty years for anything so necessary as a new depot for Clarendon. The work that former Clarendon editors did will not go unrewarded. We are going after that depot this time and we hope John Esten Cooke will be the first passenger to drop blithely off the north bound Denver and greet his many friends waiting in front of the handsome new brick station the day it is opened to traffic. We are going after the depot with justice on our side and determination in our souls, this time and we want the world to know it.

A FAIR RATE FOR ADVERTISING

Occasionally the question comes up as to what is a just rate for advertising. A rate that will be fair to the purchaser and a rate that will properly care for the expenses of maintaining a modern weekly newspaper service and pay a fair dividend on the amount invested. For some years The Clarendon News has maintained a rate of 35c per column inch for transient advertising in these columns. There are a few firms who, by reason of regular and heavy purchases of space, get a rate of 30c per column inch. The investment carried by the Clarendon News is on a par with the larger business houses in the city and we feel that we are fair in the matter of rates. The following report of the National editorial association more than proves our position and we attach it hereto, so that those who seldom think of advertising, except in the light of something that seems to them to "come high," may have the other side presented. The National Editorial Association which constantly studies the newspaper field, recently concluded a very careful analysis of the weekly newspaper and the rates it should get for advertising. In setting down the figures, the organization points out that these rates are such as are required if the publisher is to serve his subscribers and advertisers as efficiently and effectively as he should.

They are, per inch, as follows:

- For 500 or less circulation—25c.
- For 1000 or less circulation—30c.
- For 1500 or less circulation—40c.
- For 2500 or less circulation—45c.
- For 3000 or less circulation—48c.
- For 3500 or less circulation—51c.

The Clarendon News has a circulation that stands around thirteen to fourteen hundred, which according to the table as promulgated should give us a rate of 40c per inch, but as yet we haven't had the right opportunity to raise to that figure. We believe our rates are fair and we stand ready to prove that they are fair from standpoint of purchaser and seller.

A light and power company in an Illinois town has a sign that can be read for a mile—"Wife Saving Station." Curious strangers who find that it is neither a hospital nor a domestic relations court also discover that the slogan is not far fetched. Power applications in homes save wear and tear on the family and add to their comfort.

BIG BARGAIN OFFER

Save 1/2 On Your MAGAZINES!

5 FOR ONE YEAR \$2.65
The Farm Journal
The American Needlewoman
The Household Good Stories
The Farm Journal
AND THIS NEWSPAPER.

A rare and unusual money saving bargain offer in reading matter for the whole family for a year. We offer this combination to our readers for a short time only. Renewal subscriptions will be extended for one year from present date of expiration.

48 BIG INTERESTING ISSUES AT 1/2 PRICE!

This is your chance to get 12 big issues of each of these four valuable magazines—48 issues in all—at half of the usual subscription price. Reading matter for the whole family—fiction, patterns, embroidery, recipes, poultry, dairy, livestock, crops, farm management, etc. Don't miss this unusual opportunity to get this valuable, interesting and instructive group of magazines. If you are already a subscriber to any of these magazines your subscription will be extended for one year.

Order Now! Send in your order now! This offer is made for a short time only. Both new and renewal subscriptions to this paper will receive these magazines. But don't wait until the offer has been withdrawn! All Five for One Year—ORDER NOW!
Send your order to our office

The Clarendon News

GOOD, EVEN IF WORMY

An "Irish" merchant was teaching his new clerk the mysteries of salesmanship.

"Dot iss no way to sell goods," he exclaimed, disgustedly, after the newcomer had failed to "work" a customer. "I show you somethings." A lady asked the price of China silk. "\$2 a yard," said the merchant. "Two dollars!" she exclaimed. "Why, it was only one dollar when I was in here last."

"Ya, ya," the storekeeper replied, "but we choost got a telegraft from Chiney that dem silk worms iss all dead."

Alarmed at the impending scarcity of China silk, the customer paid the price asked without further hesitation.

"Dot's de way to sell goods!" triumphed the proprietor. "Now let's see you do id."

Another lady asked for a bolt of tape. The clerk told her the price was 20 cents. "Why," she cried, "I never paid over 10 cents!"

"Ya, ya," the clerk agreed, "but we chest got a telegraft from Tapey, and dem tape worms is all dead!"—How to Sell.

M O T H E R

How long has it been since you had your child photographed? Pictures do not grow. A picture now will bring joy later.

Bartlett's Art Studio & Gift Shop

PHONE 46

BLESS THE LORD, O my soul, and forget not all his benefits; who which was also in Christ Jesus. Let forgiveth all thine iniquities; who nothing be done through strife or vainglory; but in lowliness of mind let each esteem other better than themselves.—Philippians 2:5-3.

What Good Electric Service Is Doing For the People

You had adequate electric service during the cold days of the past month or six weeks. You had light and power awaiting your command at the touch of a button, or other method just as easy.

This readiness to serve the people of a community is part of the task of a public service industry. The industry must be prepared at every minute to do the things for which it is designed. Somebody wants service all the time. A part of the time almost everybody in the city wants it.

Electric service lightens the load of everybody. It does things that before it came were accomplished only with much labor and time. The cost of this superior service is much lower than the cost of the less pleasing services used to be when each one provided for himself.

The modern miracle of electric service is what science and co-operation is doing to develop the community and lessen the burdens upon mankind. It demands constant attention upon our part and friendly co-operation on the part of the people of the community to make it do its level best.

Clarendon Light & Power Co.

Day Phone 100

Night Phone 255

MONTY R. GARRISON, Mgr.

The Six-Letter Word That Solves The Puzzle of Life

T-H-R-I-F-T

Thrift—systematic saving of your extra earnings—means freedom from money worries; it banishes the fear of old age; it makes possible the pleasures and comforts of life; it makes you a free man instead of a wage-slave. It solves the questions of Life. Keep that New Year Resolution! Come in today and open a bank account. Or if you are already a depositor, keep that resolution to deposit a certain amount of your earnings regularly.

The Donley County State Bank



Next Time Try a Sack of

White Crest
"THE PERFECT FLOUR"

WHY NOT give your trade to us next month?!

We specialize in the best eatables the world affords.

SHELTON & SANFORD

GROCERIES AND FEED

PHONES 186 AND 421

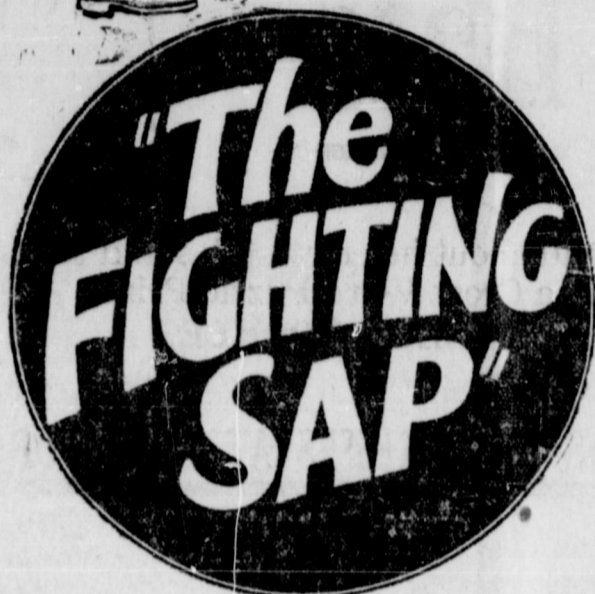
PHOTO PLAYS

FRIDAY 30TH **PARAMOUNT PICTURE**
POLA NEGRI in "MONTMARTRE". Pola Negri's pictures are always good and you are sure to like this one. Also showing a good Two Reel Comedy.
 10 and 30 Cents

SATURDAY 31ST. **FRED THOMPSON**
FRED THOMPSON and his horse **SILVER KING** in "THE FIGHTING SAP". If you're entertained by a real western photo drama full of every element that has made movies popular, you should see this picture by all means. Also showing a good comedy.
 10 and 30 Cents

MONDAY, TUESDAY, FEB. 2-3 **PARAMOUNT SPECIAL**
GLORIA SWANSON in "ZAZA", from the play of Pierre Berlon. Great artists of stage and opera have played "Zaza" but never with the fire and emotional intensity that Gloria Swanson gives the role. Don't fail to see this one, also showing Fox News reel.
 10 and 30 Cents

WEDNESDAY, THURSDAY, 4-5 **FOX SPECIAL**
 Wm. Fox presents, "THE PAINTED LADY" from Larry Evans, Saturday Evening Post story, featuring George O'Brien and Dorothy Mackall. This picture ran for months in New York which is enough to prove it to be a hit, and the George O'Brien smile is sure to get you. See it. Also showing Aesop's Fables.
 10 and 30 Cents



SATURDAY

GLORIA SWANSON
MAGNETIC STAR



Gloria Swanson is an unusually popular and gifted screen actress in tremendous Paramount productions, among the more prominent being "My American Wife," "Prodigal Daughters" and "Bluebeard's Eighth Wife." Her latest offering "Zaza," which comes to the Pastime Theatre next Monday and Tuesday, is a picture vehicle of the finest grade and her work in this production is said to surpass anything this charming star has ever done.



HARRY T. MOREY & LUCILLE RICKSEN IN "THE PAINTED LADY" A WILLIAM FOX SPECIAL

WEDNESDAY AND THURSDAY

PASTIME THEATRE

MATINEE 2 O'CLOCK

NIGHT SHOW 7:15

PANHANDLE PIONEER DIES

O. B. Burnett formerly of this county, but for several years a resident of Dumas, one of the Panhandle pioneers and the foremost cotton authority in this section of the state, passed away at his home at Dumas early Tuesday morning following an illness of several weeks. He had been for some time at an Amarillo sanitarium, but had been taken home and no hope for his recovery held for some weeks.

Mr. Burnett probably knew more

about cotton culture in West Texas and the Panhandle than any living man in this section of the state. While a resident of Hall County he was the leading cotton raiser of the county, and since moving to Dumas had introduced cotton to the farmers of that part of the Panhandle. He, more than anyone else, was responsible for the thousands of acres of the fleecy staple which were planted in origin territory in the North Panhandle the past season. His "Burnett's Improved Cotton Seed," developed in this county, was famous

the country over. Mrs. E. A. Thomas, a daughter of Mr. Burnett, was at her father's bedside when the end came.—Hall County Herald.

Water power is picturesquely called "white coal" and a lot of people refer to it as the solution to come of all power problems. The fact is that the demand for electric power in this country now is in excess of all its water power, developed and undeveloped.

RADIO IN THE TOWN AND ON THE FARM

Texas possesses some of the best radio broadcasting stations in the United States and stands third among States in number of radios. There are about 100,000 radio sets in Texas and it is estimated that 20,000 of the 100,000 sets are on farms.

S. M. Morris, a farmer who lives near Weir, Williamson county, Texas, owns a super-circuit three-tube set and can listen in from all the larger radio stations in the United States. His son, David J. Morris, who builds radio sets for farmer folks and town folks of Williamson county, has written a very interesting story entitled "Radio in the Town and on the Farm," which will be published in the Magazine Section of the Clarendon News, Feb. 19th.

Be up-to-date by always reading the News. If you are behind with your subscription, RENEW NOW AND DON'T MISS A SINGLE ISSUE. The Clarendon News magazine section will have more good stories like this one, during 1925, and also all the live local county news that's fit to print.

The Carnegie Library, Brownwood, reports over one hundred books as recently donated. The Library has recently begun the practice of keeping open one night each week, it is stated.

The Laredo Public Library announces that it will be opened in future for 3 1/2 hours per day 11-2 in the evening. Miss Marguerite Yeager is librarian.

CARD OF THANKS

We cannot command words to express our gratitude and thanks to be many friends and neighbors who were so kind and helpful to us during the illness, and after the death of our dear Father. All of you will always have a warm place in our hearts because of the service you did. I expressed willingness to do for my loved one. May the blessings of God be with you.

Mr. and Mrs. F. O. Naylor, Miss Eula Naylor, Miss May Naylor, Miss Na Naylor, Mr. and Mrs. A. E. Naylor, Mr. and Mrs. E. T. Naylor, Elbon Naylor, Loran Naylor, Clyde Naylor, Miss Mary Naylor.

Did You Start the New Year Right?

If not, there is still time to redeem yourself. Trade in our store during 1925 and bank the balance that is saved from purchasing your groceries from us.

Standard brands of merchandise sold at prices that are standard the world over. We handle merchandise that will compare in price and quality with any to be found in Clarendon.

February is just round the corner, resolve to better your New Year resolutions by trading in the grocery store of service and quality.

Clifford & Wilkerson
 PHONES 5 AND 412

SATURDAY BUSINESS IS GOOD IN CLARENDON

Saturday continues to be the best day of the week for the business men of the city of Clarendon. The cars of the farmers and other visitors to the city take up all the available parking space on the main street of the city and many are forced to seek space on the side streets to place their car. Many of the stores in the city are crowded to capacity all of the time in the city on Saturday and the jam on the streets almost equals that found here during the Holiday season of the year. The fine part of the business that is being done now is the fact that the greater part of it is cash business, with a very little of it being placed on the books of the merchant. As the years go by, the farmer is getting more nearly on a cash basis, and things are looking up for both the business men and the producer.

INCOME TAX

It's now nearing the time when your old uncle will want to hear about how you have gotten along financially for the year 1924. It will be well for you to take a little time and jot down the Items of Income for the year and the Various Items of Expense and have it all ready for the Accounting.

The family exemption is \$2,500. Each dependent \$400. You must make a return if you had \$2,000 Net or \$5,000 Gross income. Single persons \$1,000 Net or \$5,000 Gross. The rate is on first \$4,000 2 per cent. The ever changing Revenue Law is a matter of complication to a man who does not study it. We are prepared to give you the benefit of six years experience in this work.

SERVICE AT COST PLUS INFORMATION FREE

Clarendon Abstract Co.

J. J. ALEXANDER, Prop.
 Phone 11 Clarendon, Texas

Plow Time

will soon be the order of the day for the Donley County farmer who wishes to make the best of the opportunities presented this year.

Are You Ready

The time is not too early to see that the necessary repairs are made on the tools you expect to use to make the 1925 crop the best in the history of the county. Repair parts bought now will be on hand and will not keep you from putting in a full days work after the busy season opens.

See us while there is yet time to get the necessary parts on time and save time when you will want to be at work.

NEW MACHINERY TOO

M. W. Headrick & Sons

HARDWARE IMPLEMENTS

Your Fire Burden

You pay your share in one way or another, of every dollar lost through fire.

Prevent fire as far as possible and for your own protection see this agency about your property.

INSURE WITH US

Carhart & Powell

"We insure anything insurable"

Real Estate—House Rentals
 NOTARY PUBLICS
 LOANS
 OFFICE PHONE 74

W. Carhart C. C. Powell
 Phone 142 Phone 241
 Established 1889

Building Material

is one product that does not need a clearance sale to move. Our lumber is such that it will fit into the scheme of the greatest number of builders who plan to build homes for themselves.

Now is the time to plan for that remodeling that needs to be done for the coming year. Never in the next few months will the labor be so plentiful as it is now. The price of the lumber will not be lower and there is no reason why that home should not be built or remodeled as early as possible.

1925 is promising to be a big year from every standpoint. Why not make it stand out in your memory as the year your new home was built.

BUILD IN 1925

Wm. Cameron & Co., Inc.

WE CARRY A COMPLETE LINE OF ELMO BEAUTY PREPARATIONS



Madge Evans HATS

Madge Evans Hats

NOW ON DISPLAY 200 SPRINGTIME STYLES BY MADGE EVANS FROM WHICH YOU MAY MAKE YOUR SELECTIONS.

SEE THE NEW STYLES AND MATERIALS JUST RECEIVED IN SPRING COATS AND DRESSES AT \$10.75 UP

Greene Dry Goods Company

CLARENDON,

PHONE 41

TEXAS

"Stylish Stout"
Rubber Reducing Girdle

SLENDERIZES
ABDOMEN, HIPS
and BACK
GRADUALLY

\$6.00

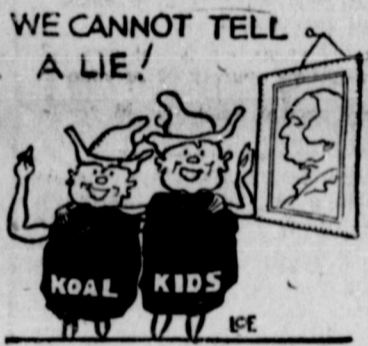
SPRING SLIPPERS

Leathers: Patents, Satins, Kids, Tan Calf and Suede.
Styles: Ties, Pumps, Straps, Cut-Outs and Polka-Dots.

\$3.95 to \$8.50

ALL THE NEW HEELS.

Read about her new styles and try to win a Cross Word Puzzle Prize.
GET A BOOKLET



WE CANNOT TELL A LIE!

A TON of our dependable coal is a George Washington ton of coal, that delivers to your grateful grate the comforting heat that makes your home an abiding place of winning warmth. Truthful ads and heatful coal.

Stallings
The Coal Man
Phone 316

"Good Literature Sunday" was observed at the Methodist Church Sunday morning with Rev. J. H. Hamblen as presiding officer. Dr. Slover spoke on good literature in general and the effect on the folk of the country. Mrs. Paul Shelton told of some of the reasons for subscribing to the Texas Christian Advocate. As a close to the program of the day, Rev. Hamblen spoke of the good things offered in the Texas Christian Advocate and the Missionary Voice, not to mention the many other good magazines and papers published by the church for their members. The program was very well received and it is assumed that he boost given all these magazines will materially aid the number of subscribers in Clarendon.

The Nevada State Board of Education urges "that clear, earnest, and intelligent instruction" as to the effects of drugs be made a definite part of the instruction in the public schools and State university.

Secondary education administered on the basis of the county unit is making rapid progress in Virginia. Many county surveys were made during the past year, in each of which a program was outlined for secondary education. The Bureau of Education of the Interior Department participated in six of the surveys.

Harold Wilson has returned to his home at Plainview after having attended College here for some time.

SECOND YEAR COTTON CONTEST OPENS FOR 1925 WITH \$1,500 PRIZE MONEY

FIRST YEAR CONTEST PROVES TO BE SUCCESS AND DALLAS NEWS AND SEMI-WEEKLY NEWS PLANS FOR BIGGER CONTEST DURING PRESENT YEAR. DONLEY COUNTY WILL STAND GOOD CHANCE FOR WINNING IF INTENSIVE CULTIVATION IS PRACTISED.

The farmers of Donley County should be more interested than ever before in the announcement of the second annual cotton contest. The first contest that was staged was a very great success. A farmer in the eastern part of the state won the first prize, but second place was won by a farmer who lives near Vernon. Something new in the contest has been announced and that is the fact that there will be essays written on the raising of cotton in the state by the producers themselves. This work is being done in order that the farmer may get all the benefit of the knowledge of the others in the state who are interested in the raising of the fleecy staple.

A "balanced" system of agriculture for Texas is the purpose of the "More Cotton on Fewer Acres" contest. The 1925 cotton contest, as that of 1924, is only the logical continuation of the program of crop diversification carried on by the Dallas Morning News and The Semi-Weekly Farm News for the last twenty-five or thirty years. More cotton raised on less land is conceded to be sound economics. If more cotton is grown on fewer acres there will be more land for the raising of food and feed crops, of which many Texas counties are greatly in need. In the past the practice has been to plant more acres to cotton at the expense of feed crops, a system which leaves the farmer in pretty bad shape, since he has to spend his cotton money for essentials he could have grown on his farm.

Last season 3,018 Texas farmers entered the cotton contest; this season that number probably will be greatly increased because of the much earlier start of the contest and because of the \$500 additional prizes offered for the best crop records kept by entrants regardless of whether they themselves make a high or low yield of cotton on their five acres.

As last season again the farmers of Texas are asked to keep these crop records accurately and mail them to this office after the season has closed. Assembling this valuable information is the very nerve center of the 1925 cotton contest and every farmer who enters is asked to keep his record throughout the year. All this information becomes public property for the good of Texas farmers as a whole. Publication in these newspapers of essential information developed in the conduct of the cotton contest is a service made possible through con-

tact established with readers in all parts of Texas.

RULES OF "MORE COTTON ON FEWER ACRES" CONTEST

1. The contest shall be open to any farmer in Texas who does not irrigate his land.
2. There shall be a total of \$1,500 in prizes. Award of the \$1,000 grand prize shall be based upon the greatest production of lint cotton on five acres of unirrigated land; award of each of four smaller prizes of \$200, \$150, \$100 and \$50, totaling \$500 shall be based upon the most valuable information pertaining to profitable cotton raising contained in crop records kept by contestants.
3. The five acres shall be measured by a local cotton contest committee of two farmers residing in the same community of contestant and one business man residing at trade center of contestant.
4. The committee shall make sworn statement as to measurement of land and character of contestant.
5. Each contestant must keep an accurate record of his five-acre cotton crop as well as a record of the cotton on the rest of his farm on a Crop Record to be supplied him and after having been sworn to must be delivered at end of season to the Cotton Contest Editor of The Dallas Morning News and The Semi-Weekly Farm News.
6. Each contestant after his cotton is ginned must submit commercial samples of his cotton properly drawn from both sides of each bale, accompanied by a tag containing his name and address and price received for the cotton, to the Textile Engineering Department of Texas A. & M. College to be tested for quality, length of staple and character.
7. An entrant may win the grand prize of \$1,000 and one crop record prize; the two have no bearing upon one another.

FOR GOD SO LOVED THE WORLD, that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life.—John 3:16.

Immediately after his return to the city after his vacation trip, Mr. Jones brought the hide of the bear that he killed and hung the hide in the News window. For the past few days, there have been a great number of folk stopping and looking at the hide. Some of them have come on into the office and asked questions about it. A bearskin is always liable to create quite a bit of excitement, especially one that has been killed by a native of Clarendon.

CITATION ON APPLICATION FOR LETTERS OF GUARDIANSHIP

THE STATE OF TEXAS To the Sheriff or any Constable of Donley County Greeting: YOU ARE HEREBY COMMANDED to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Donley County, a copy of the following notice:

THE STATE OF TEXAS To all Persons Interested in the Welfare of Loran Naylor, Clyde Naylor and Mary Naylor, Minors, Miss Eula Naylor has filed in the County Court of Donley County, an application for Letters of Guardianship upon the estates of Loran Naylor, Clyde Naylor and Mary Naylor, minors, which application will be heard at the next term of said Court, commencing on the third Monday in February A. D. 1925, the same being the 16th day of February A. D. 1925, at the Court House thereof, in Clarendon, Texas, at which time all persons interested in the welfare of such Minors, may appear and contest said application, if they see proper to do so.

HEREIN FAIL NOT, but have you before said Court on the said first day of the next term thereof this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Clarendon, Texas, this 28th day of January A. D. 1925.

LOTTIE E. LANE, Clerk, County Court, Donley County, Texas.

NOTICE OF APPLICATION FOR LETTERS

THE STATE OF TEXAS To the Sheriff or any Constable of Donley County—GREETING: YOU ARE HEREBY COMMANDED To cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Donley, State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof: NOTICE OF APPLICATION FOR LETTERS—ESTATES OF DECEASED.

THE STATE OF TEXAS. To All Persons Interested in the Estate of B. F. Naylor, Deceased, Miss Eula Naylor has filed in the County Court of Donley County, an application for Letters of Administration upon the Estate of said B. F. Naylor, Deceased, which will be heard at the next term of said Court, commencing on the third Monday in February A. D. 1925, the same being the 16th day of February, A. D. 1925, at the Court House thereof, in Clarendon, Texas, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.

HEREIN FAIL NOT, but have you before said Court on the said first day of the next term thereof, this

writ, with your return thereon, showing how you have executed the same. Given under my hand and the seal of said Court, at office in Clarendon, Texas, this 28th day of January A. D. 1925.

LOTTIE E. LANE, Clerk, County Court, Donley County, Texas.

Mr. and Mrs. S. D. Ardmore of Memphis came up last week and Mr. Ardmore has entered the College. Mrs. Ardmore returning home.

The last set of notices sent out by the News on its subscription list has by far surpassed the fondest hopes of the management. The office thought that the club would be only a small matter, but to date, there have a great many folk taken advantage of this offer. Before the time expires, it would be better to drop into the News office and take these five papers for one year. It will all be good reading and you will know more of the actions of the county than ever before. Why wait?

Harry Ruddell

Owing to increase in business was forced to seek larger and better quarters. His present location is two doors North of the Clarendon Hotel. Better equipment will make it possible to do better work than ever before.

Satisfaction guaranteed.

Messrs. John Forbis and Troy Montgomery of Shamrock, both of them former C. C. boys were in Clarendon Wednesday for the laymen's meeting.



Eyes That See Clearly

MANY of us do not realize that our eyesight is not as good as it should be until an examination has taken place.

We shall be pleased to have you undergo this examination and will be glad to advise you on the necessity of wearing glasses.

Goldston Bros.
Jeweler and Optometrist

Ball Drug Company's Clearance Sale

FRIDAY and SATURDAY

"NO SUBSTITUTION" Not only in one department but all—

That slogan, "No Substitution", has long been the favorite of druggists to emphasize the integrity of the Prescription department. We go a step further for there no substitution here in any department. You always get exactly what you ask for.

Get what you ask for. YOU ALWAYS GET IT HERE

"The House of Quality"

Ball Drug Company

PHONE 29

Visit the Vanity Fair for all aids to beauty.



WE CAN SELL YOU

- A set of Chain Harness for\$6.50
- A Leather Collar for\$3.00
- A bridle for\$1.75

Shop made Check Lines, Collar Pads, the very best in Leather Harness. See us before you buy.

J. H. Rutherford & Son

PHONE 205 2 RINGS
"WALK A BLOCK, SAVE A DOLLAR"
CLARENDON, TEXAS

FATHER and SON SENTIMENTS

Under this caption each week The Clarendon News will carry sentiments of Father to Son and of Son to Father, as arranged for on the evening of Clarendon's annual Father and Son Banquet, Nov. 18th, 1924. This is done in an effort to keep the spirit of that occasion and of the entire movement burning all through the year.

Send in your cards if you haven't already done so.

FROM A DAD

Be a man in everything you do and obey the Lord.

FROM A SON

I wish I was like my Dad.

BALDWIN-SLOUGH

The marriage of J. T. Baldwin, prosperous farmer of the Ashtola community and Mrs. F. N. Slough, formerly of Wellington, but at the present time a resident of this city was solemnized in the Baptist parsonage last Thursday evening. Only a few of the most intimate friends and relatives were present to witness the ceremony. For the present, the couple will make their home in the city, but are planning to move to the farm of Mr. Baldwin as soon as arrangements can be completed to that effect.

Mrs. Slough is well known in the city and has a host of friends here. For the past year or more, she has been employed in several of the stores of the city as clerk and in this manner has made many friends.

Mr. Baldwin is very well known here, having lived near Ashtola for the past few years. He is one of the most prosperous farmers in that community and is well liked by all who know him.

Miss Emma Mae Little of the Little Mercantile Company left the latter part of last week for the eastern markets, where she will join Floyd, who has been there for about two weeks. They expect to return in about two weeks.

Prescriptions filled here are prepared exactly as the Physician intended them to be compounded. Only a graduate Pharmacist who is legally registered handles our prescription work.

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

Legally Registered Pharmacist

Stocking's Drug Store

Member Texas Qualified Druggists' League

A New Suit

This is one of the prerequisites of the spring season. Our line of samples will show you that we have just what you want in this line. Remember that the man who orders now will be the one who will be best pleased with his selection. No second choice if the order is placed at once.

WE CLEAN YOUR CLOTHES AND KEEP THE ODOR

SHAVAR AND PARSONS

"THE LEADING CLEANERS"
Located in Opera House building.
Phone 27

LOCAL HAPPENINGS

T. B. Carter of Alanreed was a Clarendon visitor Tuesday.

J. A. Helton of Brice attended the laymen's meeting here Wednesday.

J. W. Garland of Hedley visited in Clarendon Tuesday.

J. R. Boston of Hedley spent Wednesday in Clarendon.

C. O. Cooper of Hedley was a Clarendon visitor Wednesday.

H. Lott and H. M. Barrett made a business trip to Amarillo Monday.

Dr. B. L. Jenkins made another professional visit to Ft. Worth last week.

Dr. G. S. Slover left Tuesday for Chillicothe and Vernon on College business.

Charles Baldwin has bought a dry goods business at Lamesa where he will go soon.

Roger Corbett of Memphis came up Sunday and will be in Clarendon for some time.

Miss Kathleen Beaty of Goodnight visited friends in the dormitory Thursday.

Mr. and Mrs. Watkins of McLean were here for the Naylor funeral. They formerly lived near Clarendon.

Mr. and Mrs. Fred Kerbow of White Deer visited in the H. C. Kerbow home last week-end.

Miss Ethel Bond of Hedley spent Saturday and Sunday in Clarendon visiting friends.

Rev. Fred Wilson of Silverton was a Clarendon visitor Saturday. He is an old C. C. boy.

Arthur Burnett of Dumas visited in Clarendon Saturday on his way to Memphis.

O. C. Watson returned Monday from a business trip to Dallas and Ft. Worth.

Mrs. O. W. Latson is reported to be very ill at her home in the western part of the city.

Mrs. J. A. Stegall has returned from Childress and will again make her home in Clarendon.

Judge Templeton of Wellington attended the laymen's meeting in Clarendon Wednesday.

J. B. Pickens of Hedley looked after business matters in Clarendon Tuesday.

J. W. Bond of Hedley looked after business matters in Clarendon Monday.

T. B. Thomas of Alanreed was in Clarendon Wednesday for the special session of commissioner's court.

Miss Gladys Slough, who teaches at Hudgins spent the week-end with home folks in Clarendon.

T. N. Messer of McKnight was in Clarendon Wednesday for a special session of commissioner's court.

District Attorney Harwood Beville returned from Childress Monday evening for a few days stay at home.

Mrs. Bonnie Coleman and Miss Essie Patton spent last Sunday in Memphis visiting with friends.

R. E. Drennon of the Jericho school attended to business in the court house Saturday afternoon.

W. M. Montgomery is being at home more these days during the sick season on his Hall county farm.

Mr. and Mrs. Ernest Naylor came from Dalhart last Friday for his father's funeral. They remained for some days with the family.

Mr. and Mrs. Kibler of McLean were here last Friday for the Naylor funeral. Mr. Naylor was a brother-in-law of Mrs. Kibler's.

Mr. and Mrs. McGee of Amarillo were in Clarendon last Friday for the funeral of Mr. Naylor, who was a brother-in-law of Mr. McGee.

C. A. Burton and T. B. Haney made a trip to Alanreed last Thursday in the interest of the Overland agency here.

Messrs. Sol and Steve Davenport of Vernon were in Clarendon the latter part of the week having come for the Naylor funeral.

Editor and Mrs. T. T. Waggoner and family were in the city the latter part of last week for a visit with the F. L. Behrens family.

C. H. Reynolds, prosperous farmer from near Lelia Lake was a Clarendon visitor the fore part of this week.

J. B. Annis left last Sunday morning for Merkel, where he will visit with his mother for some time before going on to his home in San Antonio.

Rev. J. T. Hicks, Rev. E. L. Sisk and C. W. Roberts of Wellington were in Clarendon Wednesday for the laymen's meeting.

Rev. J. W. Hawkins and W. A. Armstrong of Hedley were in Clarendon Wednesday for the laymen's meeting.

The four circles of the Baptist Missionary Union met in joint session at the church Wednesday afternoon.

Among those ill with the recent epidemic of flu is found master James Franklin Gardhire, son of Mrs. Frank Gardhire.

Judge J. H. Moore of Lubbock, conference leader of lay activities, was in Clarendon Wednesday for the laymen's meeting.

The Drs. Brewer, chiropractors, who have been in Clarendon for some time, moved this week to Oklahoma where they will take charge of a sanitarium.

Mrs. D. H. Davenport of Lakeview visited her daughter, Lola, at the College the past week and also visited her father, T. B. Loveless, and her sister, Mrs. J. T. Sims.

Burgher Pirtle, formerly of this city passed through Clarendon Friday of last week and stopped long enough to greet a few of his old friends here. He says that everything is looking good to him for the coming year.

Recent reports from the Postoffice Department state that Texas is fifth among the states of the United States for the number of rural mail routes. There are 2,193 routes with a total mileage of 59,998 miles. Illinois is first on the list with 2,637 routes covering 70,677 miles of road.

CLASSIFIED

Clarendon Chapter No. 216: Stated meetings held on first Friday of each month. J. R. Blocker, High Priest; E. A. Thompson Secretary.

Clarendon Lodge No. 700 A. F. & M meets second Friday night in each month. J. H. Furr, W. M.; E. A. Thompson, Sec.

Clarendon Chapter O. E. S. meets 1st and 3rd Thursday in each month. Miss Winnie Weatherly, W. M.; Jno. H. Hunt, W. P.; Mrs. Maggie Weatherly, Sec.

Meets regularly each week. Initiation and big feed second meeting each month. ASK SOMEONE WHO KNOWS

FOR SALE—A few good bronze turkeys. Toms, \$5.00, Hens \$3.00. Phone 189. Mrs. T. H. Peebles. (6c)

FOR SALE—Bundled kaffir, corn and cane. See Phillips boys, 2 miles south and one east of Ashtola. (8pd)

FOR SALE—Choice Bronze Turkeys for breeding purposes. Phone 1004 51. Mrs. J. T. L. Warner. (6c)

FOR SALE—White Leghorn hens and pullets. E. V. Quattlebaum. Phone 1011-552. (6c)

FOR SALE—1922 model Ford Roadster, fair condition. Inquire at News Office. (4tc)

FOR SALE—25 white leghorn pullets, 1 cockerel. Good Strain. Phone 1041-55. Mrs. W. E. Bray. (5c)

FOR SALE—160 acre farm, \$30 per acre. 120 acres in cultivation. \$16.50 cash will handle. See J. T. Warren for particulars. (5pd)

FOR SALE OR TRADE—for Texas property, 1280 acres smooth land, approved, three miles from railroad in Estancia Valley New Mexico. R. E. Pyatt, Clarendon. (6pd)

FOR SALE—Five room house and two lots in good location. Cash down or easy payments. For further information see H. L. Whitfield, at the Ford Garage. (5c)

FOR SALE—Improved half section of land five and one-half miles north east of town. Cheap. Small cash payment, balance on easy terms. C. R. Titsworth, with Clark & Merchant.

FOR SALE—Baby Chicks and eggs, L. C. White Leghorn Johnson strain, Silver Laced Wyandottes and Rhode Island Reds. Real beauties. Guaranteed 100 percent, delivery and satisfaction. Silver Crest Farm—Route 2, Wellington, Texas. LeRoy Stauffer, Prop. (7pd)

FOR SALE—Pure Half and Half Cotton Seed, first year from originator. 1,200 pounds will make 500 pound bale. Averaged a bale or better per acre on 165 acres of Donley County land. Will sell as long as they last for \$1.50 per bushel in bulk. Shipped, \$1.60 per bushel. W. L. Butler, Lelia Lake, Texas. Phone 1014-51. (5pd)

FOR SALE—Or trade, second-hand Cadillac. See Wint Bairfield or Ford Motor Co. (7tc)

FOR SALE—One block ground with small house, good well of water forty bearing fruit trees, located in south part of Clarendon. Small cash payment, balance like rent. G. S. Patterson. (50tc)

FOR SALE—Single-comb Rhode Island Red Cockerels. Phone 1011 552 E. V. Quattlebaum. (51tc)

FOR SALE—548 acres farm, 125 acres in cultivation, balance in grass, all fenced and cross fenced, 1 section leased grass, 2 wells, 6 room house, barn tie up for 10 head, grainery, 50 ft. poultry house, other out buildings, 7 head horses, 23 head dairy cattle, 2 hogs, 100 hens, all farm machinery, wagons, harness and all feed and grain, cream separator and cans, some household furniture. (Eight miles west of Nara Visa, 1 mile to school on mail route.) Price \$4,500, part cash, balance on easy terms. H. E. Haney, Nara Visa, New Mexico.

Wanted Young man with fair education wants job. Can begin at once. Box 763, Clarendon, Texas

WANTED—All kinds of sewing. Mrs. C. M. Coulson. Phone 123. (1-5pd)

WANTED—To rent piano. Phone 328 and ask for Mrs. Stapp. (5c)

FOR TRADE—Mules for red or white-faced cattle or good jorses. G. D. Sikes. (5pd)

Lost LOST—White faced cow branded A or M on left hip or side. Strayed from farm near Lelia Lake. Finder notify Dr. B. L. Jenkins, Clarendon. (6c)



Spring Hats Are Gay!

SMALL as to size and high as to crown, these new hats announce the spring in debonair fashion.

Ethel Rutherford's Shoppe

MILLINERY READY-TO-WEAR

Found Mr. and Mrs. L. L. Taylor spent last week-end in Panhandle visiting with their son, Geo. Taylor and wife.

FOUND—Pair spectacles. Owner may recover same at News Office by paying for this ad. (5c)

FOUND—Small neck-piece. Owner may claim same by calling at News office and identifying. (5c)

For Rent The friends of Miss Elizabeth Stagg and Ira Merchant were surprised to find that they were very quietly married at Childress last week. They are at home at the home of the groom's parents, Mr. and Mrs. Cal Merchant.

FOR RENT—Two unfurnished rooms. Mrs. M. E. Thornton, phone 78. (5c)

FOR RENT—Two furnished rooms for light house keeping. Phone 104. (6pd)

FOR RENT—Modern residence in south Clarendon. 5 rooms and bath. Release Feb. 1st. Phone 315. (6pd)

FOR LEASE—Store building which has been occupied as a Gents Furnishing Store by Hayter Bros., for several years. Will be for lease January 1st. Rental \$80.00 per month. Apply to C. Baldwin. (51tc)

Texas Government is not so much in need of new sources of revenue as of fewer public activities in spending.

The greatest aggregate profits are to be made by selling at the lowest possible figure that will yield a fair return on the investment. This idea has been tried out by a lot of big concerns, and they have knocked out the old theory of charging what the traffic will bear. A diamond is only worth what it will bring. But the power from a ton of coal is worth what it costs to produce it. That is, of course, a return sufficient to enable continued and increased production.

Read the Advertisements.

Messrs J. R. Boston, R. E. Mann, W. A. Armstrong and Anderson of Hedley were Clarendon visitors Wednesday of this week.

Card of Thanks Though hard to say the things that are most upon our hearts, we wish to thank the friends who were so kind and thoughtful to us during the illness and death of our loved one. May you all be blessed with that peace which passeth all understanding.

Mr. and Mrs. J. H. Ray, Mrs. Higginbotham.

Messrs J. R. Boston, R. E. Mann, W. A. Armstrong and Anderson of Hedley were Clarendon visitors Wednesday of this week.

FRESH MEATS

Meat that is raised and killed in Donley County is better by far than that shipped to us from a packing plant. Buy your meats at the market that specializes in home killed products. Our past record is good. Let us help you to a greater enjoyment of your meals by eating the best that can be procured in Clarendon.

CASTLEBERRY'S MARKET

P&O IMPLEMENTS

Just received a car load

"YES THEY ARE CHEAPER"

Call and look 'em over

Watson Antrobus

BANKS---"Distributors of Credit"

Banks have been rightly called "Distributors of Credit" for the reason that they are the only logical medium through which financial accommodation, of any great degree, is made possible for the community.

In this capacity, they extend tangible assistance when needed to worthy customers and enterprises that business may be stimulated and that sound prosperity may prevail.

THIS BANK IS INTERESTED IN OUR COUNTY AND HOME TOWN

First National Bank

THE OLD RELIABLE

GET RID OF THAT BACKACHE!

Clarendon People Point the Way. The constant aching of a bad back. The weariness, the tired feeling; Headaches, dizziness, nervousness, Distressing urinary disorders—Are often signs of failing kidneys. And too serious to be neglected. Get rid of these troubles! Use Doan's Pills—a stimulant diuretic to the kidneys. Hosts of people recommend Doan's. This is a Clarendon case. You can verify it. L. L. Taylor, prop., of blacksmith shop, says: "My kidneys didn't act right and the secretions passed too freely and at times were highly colored. Nights my rest was disturbed because I had to get up. I had a mean, dull backache too and if I sat in a chair for long, my back got so sore and stiff I could hardly straighten up again. I used Doan's Pills and they soon regulated my kidneys and rid me of backache."

60c. at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

The Texas Museum of Natural History, Dallas, is preparing to install glass cases in the Fine Arts Buildings, it is stated. Membership campaigns have brought in over one hundred members, it is stated.

ABSTRACT

It is a well known fact among successful business men that in all land transactions safety demands an abstract. We have a complete and up-to-date abstract plant and are fully prepared to get your work out on short notice.

Information Free
CLARENDON ABSTRACT CO.
Phone 11 (3tc)

YOUR HOME
Demands the Highest Quality
PLUMBING
Obtainable at a price you can easily pay. That service is assured when you Phone 98.
J. J. ROBINSON
Plumbing Heating

DR. F. N. REYNOLDS
DENTIST
ROOMS 1 and 2
Comally Bldg. Clarendon

CHAS. H. DEAN, Jr.
LAWYER
Clarendon, Texas

DR. GEO. W. SHOFFIT
Veterinary Surgeon
Home Phone 445
Or Lott & Anderson's Yard

LUMBER
SOLD ON MONTHLY INSTALLMENTS
Agents for MOUND CITY Paints and Varnishes.
C. D. Shamburger
PHONE 264

INCOME TAX IN A NUTSHELL

WHO? Single persons who had net income of \$1,000 or more or gross income of \$5,000 or more, and married couples who had net income of \$2,500 or more or gross income of \$5,000 or more must file returns.

WHEN? The filing period is from January 1 to March 15, 1925.

WHERE? Collector of internal revenue for the district in which the person lives or has his principal place of business.

HOW? Instruction on Form 1040A and Form 1040; also the law and regulations.

WHAT? Two per cent normal tax on the first \$4,000 of net income in excess of the personal exemptions and credits. Four per cent normal tax on the next \$4,000. Six per cent normal tax on the balance of net income. Six per cent on net income in excess of \$10,000.

YOUR INCOME TAX

No. 3
If you are single and support in your home one or more persons closely related to you and over whom you exercise family control, you are the head of a family and entitled under the revenue act of 1924 to the same personal exemption allowed a married person, \$2,500. In addition, a taxpayer is entitled to a credit of \$400 for each person dependent upon him for chief support. If such person is either under 18 years of age or incapable of self-support because mentally or physically defective. Such dependant need not be a member of the taxpayer's household. For example, an unmarried son who supports in his home an aged mother is entitled to an exemption of \$2,500 thought one may be totally dependent a total of \$2,900. If from choice the mother lived in another city, the son, although her chief support, would be entitled only to the \$1,000 exemption, plus the \$400 credit. The mother not living with him, he is not considered the head of a family.

An exemption as the head of a family can be claimed by only one member of a household.

The \$400 credit does not apply to the wife or husband of a taxpayer, though one may be totally dependent upon the other.

RURAL MAIL SERVICE

Few institutions in the history of American progress can be credited with a more salutary effect upon the march of that progress than the Rural Mail Service of the Post Office Department.

No other single instrumentality has done more toward "bringing the city to the country", and relieving the prosaic existence of farm life, or has been as effective in establishing closer contact between the farmer and his markets. It has been the most important factor in making agriculture an exacting business instead of its one-time precarious classification which conveyed no broader meaning than "tilling the soil."

Twenty-nine years ago the farmer, and his wife, and children, led an existence of almost complete isolation, living upon widely scattered farms, some of them miles apart. They had comparatively little communication with their neighbors or the outside world, except that derived from weekly trips to the adjacent village. More often than not the farmer lost a full day's work and his crops were neglected in order to obtain expected mail at the village post office.

In those days the farmers' mail consisted largely of communications from relatives and friends. Today the daily mail includes, usually on the very date of publication, the metropolitan newspaper, containing market reports and agricultural news; the weekly and monthly farm journals and magazines; and business letters from the village merchant and the more pretentious establishment in the distant city. All of these are now brought to his door or to the box a few yards away.

The rural carrier is the farmer's post office and his agent. Through him he conducts transactions for the sale of his live stock, grain, and other farm produce. From him he buys stamps and pays his bills by postal money order. In short, the letter carrier is the medium that has transformed the once secluded habitation of the rural district into a cosmopolitan citizen, conversant with current affairs and occupying a larger place in the destinies of a great nation.

FROM THE ANTIPODES

Jack was home from his holidays from college. One day he said to his mother: "May I tell you a narrative, mother?" The mother, not being used to hearing such big words, said: "What is a narrative, my boy?" "A narrative is a tale," said Jack. "That night, when going to bed, Jack said, 'May I extinguish the light, mother?'" His mother asked, "What do you mean by saying 'extinguish'?"

A few days later, Jack's mother was giving a party at their home, and the dog walked in. Jack's mother raised her voice and said: "Jack, take that dog by the narrative and extinguish him."—Austrian Christian.

A home talent play at Newcastle recently netted \$65 for the local library fund.

BERMUDA ONIONS AND CABBAGE PLANTS
Bermuda Onion and Cabbage Plants, best early varieties. 400—\$1.00; 1,000—\$2.00; 5,000—\$8.00, post paid. Prompt shipment and satisfaction guaranteed.
TEXAS PLANT FARM, Mart, Texas.



THE FT. WORTH STAR-TELEGRAM

STATION WBAP

1,000 watts. Class B. 472.9 meters. Daytime on the hour—Nighttime on the half. Time is Central Standard.

DAILY FEATURES

10:00 a. m.—Opening market quotations.
11:00 a. m.—United States weather forecast. Livestock reports by Department of Agriculture leased wire. Cotton and grain quotations.
12 noon—Market quotations.
1 p. m.—Market quotations.
2 p. m.—Market quotations.
2:20 p. m.—Close on the cotton and grain markets. Fort Worth and Kansas City livestock markets by the Department of Agriculture leased wire.
4 p. m.—Special period, "Port of Missing Men" and special Sheriff Association reports on missing men, stolen cars, etc.

Saturday Only

1 p. m.—Bradstreet's financial reviews. R. G. Dan's business report.
7 p. m.—Review of the interdenominational Sunday school lesson by Mrs. W. F. Barnum.

Sunday Only

11 a. m.—Complete services of St. Paul's M. E. Church, Rev. C. D. Meade, pastor; Mrs. F. L. Jackard, organist.
4 p. m.—Concert from the Rialto Theater.
11:12—Midnight Frolic by Ted Miller's Crazy Hotel Orchestra playing in lobby of the Crazy Wells Hotel, Mineral Wells, Texas, broadcast by remote control. (C. E. L.)

Munday, Feb. 2

12:05 to 12:30 p. m.—Musical program.
7:30 to 8:30 p. m.—Dance music by Frensey Moore's Black and Gold Serenaders. (C. B. L.)

Tuesday, Feb. 3

12:05 to 12:30 p. m.—Popular music by Montgomery Ward & Co.'s "Trail Blazers."
7:30 to 8:30 p. m.—Program arranged by the Manufacturers' Association of Fort Worth, broadcast by remote control.
9:30 to 10:45 p. m.—McDowell sisters of Dallas, Hawaiian guitar artists. (W. E. B.)

Wednesday, Feb. 4

12:05 to 12:30 p. m.—Musical program.
7:30 to 8:30 p. m.—Program arranged by Victor B. Acers. (C. B. L.)
9:30 to 10:45 p. m.—Dance music by Jim Riley's Texas Hotel Orchestra. (The Hired Hand.)

Thursday, Feb. 5

12:05 to 12:30 p. m.—Musical program.
7:30 to 8:30 p. m.—Musical program by artist from Texas Christian University, under the direction of Prof. H. D. Guelick. (C. B. L.)
9:30 to 10:45 p. m.—Wylbert Brown's violin ensemble. (W. E. B.)

Friday, Feb. 6

12:05 to 12:30—Popular music by Montgomery Ward & Co.'s "Trail Blazers," broadcast from the Montgomery Ward studio.
4 p. m.—Educational lecture, Pecan culture, J. Evans, Arlington.
7:30 to 8:30 p. m.—"Dinner Music" by Jim Riley's Texas Hotel Orchestra playing in the lobby of The Texas. (C. B. L.)

9:30 to 10:45—Masonic Home and School Band, broadcast from the Montgomery Ward studio. (W. E. B.)

NOTICE—That "WBAP" is now broadcasting on 472.9 meters. Kindly change your records accordingly.

A. & M. ADVISES ADVANCE TACTICS AGAINST HOPPER

College Station, Texas, Jan. 26.—Farmers of Texas may take an advance step against the grasshopper scourge this year and save themselves from enormous loss by a little careful observation and prompt action. In places of heavy grass or other sod or along outcroppings of rock if the grasshoppers were congregated in large numbers last September and October it may be taken for granted that they deposited a great crop of eggs. These places should be carefully examined now and if the eggs are found in great numbers and a large percentage seem in condition to hatch the spots should be marked for observance and preparations made for a fight when the little hoppers emerge in the early spring. After hatching the little hoppers do not move more than a few feet from where they hatched, and consequently it is advisable for the farmers to locate these areas now

WHEN TO ADVERTISE

Some men seem to feel that they can't advertise now—either the times are too good, and they have all the business they can handle, or the times are too poor, and they can't afford it.

Does that mean that the only time to advertise is when times are just so?

Does it mean that maybe there has been something overlooked in the consideration of what is the right time?

Broadly speaking, advertising is always intended to affect the ease and volume of sales.

Now, if times are slow, sales are harder to make. Everything that will help make them is desirable. Advertising is the most important one of these things. The greater the obstacles, the greater the effort needed to overcome them.

Back in 1907 there was a small "panic". Many advertisers began to tighten up, to economize. Some saw it the other way. We know one manufacturer who said: "We shall spend more this year, than ever. Others will be spending less; our advertising will stand out just that much more strongly."

That manufacturer increased business in an off year, when others—probably every one else in the industry—showed a falling off in sales. But how about that other condition—sales so easy that production can't keep up with them? Is it safe to advertise then? Not to stimulate today's sales, certainly; but for the effect on tomorrow, yes.

Continued selling success must rest upon established prestige. And prestige rests upon merits of product and public familiarity with the name of the producer.

Any period of demand exceeding production is but temporary; steps are immediately taken by the producers to meet demand. As soon as the two approach a balance there enters again the struggle for sales. When that begins, the advantage goes with the manufacturer who has been keeping his name before the public.

As we see it, the answer to "When is the best time to advertise?" is—now. The only exception we can see is when the business itself isn't ready to expand. The "times" haven't much bearing on the question.

All times are good times to let people know you are in business, and to let them know what you are in business for.

Institutional Advertising
When an advertiser man talks about "Institutional Advertising" he is not merely talking the jargon of his trade.

He means a very definite thing—an effort to establish the name and prestige of the advertiser, as an institution.

This is the kind of advertising that doesn't aim at getting orders in tomorrow morning's mail, but that does aim to make the buying public remember the advertiser when it is ready for such a product as his.

Take Packard cars, for example. Nobody supposes that the Packard Company expects a flood of orders the next day after a Saturday Evening Post advertisement appears. But they do expect that Packard sales will reflect, in time, the confidence which repeated advertisements of Packard quality have built up.

Every now and then some privately owned business, which has known large success over a period of years, decides to incorporate. In the assets column which the old company turns over you find "Good Will" is the chief item. There is nothing fictitious about that. The character and reputation of the established house are of far greater importance to continued success than any mere inventory of stocks on hand, and accounts receivable.

Therein lies proof that building up the name of a concern pays. After all, it is the name on the label that you and your neighbor, and we and our neighbors buy, nine times out of ten, rather than the thing the label is on.

Institutional advertising can make a label worth money, and can make a name worth money. It has done it.

Two outstanding examples are "Uneda" and "Ivory"—two names made so valuable by advertising that in the statements of assets of the National Biscuit Company and of Procter and Gamble, respectively, they are listed at \$1,000,000 a letter.—Exchange.

BRASIL COTTON WILL NOT COMPETE WITH U. S. SOON

College Station, Texas, Jan. 26.—While there are great opportunities for the development of the cotton industry in Brazil due to its fertile lands, mild climate and abundance of cheap labor there is no likelihood of that country becoming a strong competitor to the Southern United States soon. The local demand will absorb most of the supply for the next ten years. This was the statement of T. R. Day, director general of the cotton improvement service in the state of Sergipe, and graduate of the A. & M. College, on his visit to the College the past week.

and as soon as hatching occurs poison these small areas with the bran mash poison formulated by the A. & M. College last year and kill the little insects before they get into the fields and do great damage. Each farmer must judge as to whether such a procedure will be practical under his own conditions.

The eggs are slightly smaller in diameter than the lead of a pencil and about one-fifth inch long. About 40 or 50 are packed alongside each other and the whole mass enclosed in a tough case about the size of a navy bean. These are inserted between the rocks or in the sod at a depth of not more than an inch. The little bag is of a yellowish white color.

Keep Records On the Farm

Every farmer, to be successful, should be able to tell at a glance how he stands and what money he is making on his various products.

Some simple record is necessary to show you how you stand, and as a basis of credit at your bank.

If we can help you by showing you a simple method of keeping the record straight, do not hesitate to call upon us. This is part of our service and we are here to serve you.

MEMBER FEDERAL RESERVE BANK

The Bank of Safety and Service.

The Farmers State Bank

Guaranty Fund Bank. Clarendon, Texas

The Twentieth Century Club, Cisco, has inaugurated a movement to secure a building for the library which the club sponsored for some years and to induce the city commission to undertake the maintenance of the library.

NOTICE FOR BIDS, AS COUNTY DEPOSITORY

As is provided by Title 44, Chapter 2, Article 2440 et seq. Revised Civil Statutes of Texas, 1911, the Commissioners Court of Donley County, Texas, will receive bids, and award to the highest bidder, as is provided by law, the contract for being the County Depository, for the next ensuing contract period, on Monday, February 9th, 1925, at 10:00 o'clock a. m.

Witness my hand at Clarendon, Texas, this 14th day of January, A. D. 1925.

J. R. PORTER, (6c)

County Judge, Donley County, Texas.

Mary S. Cooke

Aesthetic Dancing

Ballet, Toe, Interpretive, Greek, Character, Clog, Comic and Physical Culture.

PHONE 286

Miss Erma Russell

Teacher of

PIANO

Phone 304

Clarendon College
Texas Womens College
Chicago Musical College

ARTIFICIAL EYES
(Imported Enamel Glass)
SOUND CONDUCTORS
(Aid for the Very Deaf)
READING GLASSES
\$7.50

(Fitted to Measure)
Dr. Claude Wolcott, Specialist Eye, Ear, Nose, Throat, Catarrh.
1104 Polk St.
Amarillo, Texas

Hall's Catarah Medicine

Hall's Catarah Medicine is a Combined local and internal, and has been successful in the treatment of Catarah for over forty years. Sold by all druggists.

F. J. CHENEY & CO., Toledo, Ohio



A New Telephone

The best investment you can make in the New Year is the installation of a new telephone for your own personal use. We have just received a shipment of the latest model instruments and will be able to install one in your own home on short notice.

In line with the progress of the New Year, the Clarendon Telephone Company is continuing their policy of bettering the service to the folk in the Eastern side of the city. The cable is already installed and the mechanics are available to put you on the subscribers list of the company.

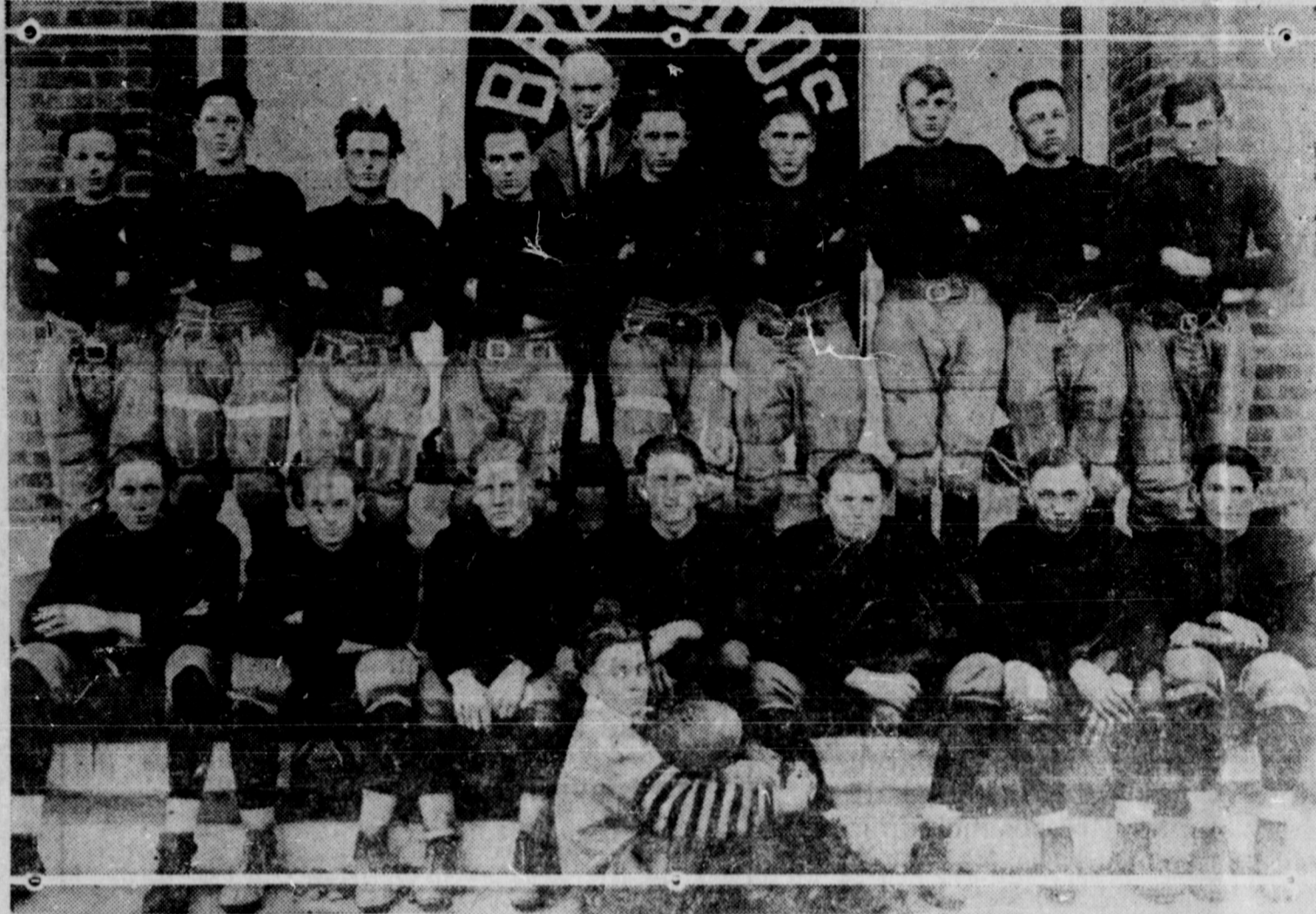
Bear in mind the fact that the telephone directory is to be published in a short time and that the office must have notice of your installation to insure your getting in the 1925 directory. Attend to this matter at once and we will be enabled to give you the service that you have heard about for so long.

Stop in at the office and give us the order for that new phone. We will be only too glad to install it in a short time.

Clarendon Telephone Co.

O. L. FINK, Mgr.

Clarendon High School Bronchos Were Undeclared In 1924 Season



Fort Worth Star-Telegram.

The personnel of the above picture is as follows: Left to right, top row: Gilbert Johnson, John Hayter, Irl Smith, Clarence Whitlock, Coach G. L. Boykin, Paul Schull, Marion Gatlin, Robert Dillard, Leonard Harris and John Paul Montgomery. Bottom row, left to right: L. Naylor, 1924 Captain, Walter M. Emmons, Buck Clark, C. Naylor, Jesse Low, Mutt Ingram, Captain elect, Bill Taylor, center front, Mascot, Billie Grainger.

The Clarendon High School Bronchos, pictured above with their coach, G. L. Boykin, is the only team ever turned out from the local school that went through the entire season without suffering a defeat at the hands of their adversaries. Another record rung up by them is the fact that they played the entire season and there was never a squabble or a rumpus staged by the players on the field. The facts in the case point to a college team in a High School. The above team has secured and

held the backing of the local fans as no other team from the High School has ever done. At many of their games, there was a larger turnout than was found at the college games, a feat that was never even tried by any other team from the Clarendon High School.

Thirteen games were played by the Bronchos from the beginning of the season until they were stopped at Thanksgiving. Their goal line was crossed for the first time after more than one-half of the playing season

had passed. In the thirteen games played, they scored a total of 270 points to their opponents 60. Their record was clean from the first to last and they played a game that will long be remembered by the football fans of the city of Clarendon.

Their victories grew to be so common that it was a habit with them. Of the above group, they will lose only four men from the school by graduation. Whitlock, the snappy quarter, L. Naylor, the captain for

the past year, Marion Gatlin, fast back field man and Billie Taylor, incomparable end. With the material they will have left for the coming year, Coach Boykin is planning to make the Bronchos stand a season that would have seemed impossible only a few short years ago.

The team has selected Roy (Mutt) Ingram for their captain for the coming year and he is already planning for the good of the team in the year that is just ahead.

AMERICAN NATIONAL BANK ELECTS OFFICERS FOR THE ENSUING YEAR

At a recent meeting of the stockholders of the American National Bank, held in its banking rooms, the following officers were elected for the ensuing year: President, Geo. W. Sitter; Vice President, J. L. McMurtry; cashier, F. H. Bourland; assistant cashiers, Erwin Rice and John Haynes; board of directors, J. L.

Hew, chm.; Geo. W. Sitter, Etna B. Clark, J. M. Carpenter, J. L. McMurtry and F. H. Bourland.

The re-election of Mr. Bourland as cashier is welcome news to the friends of the bank. Mr. Bourland came to us from Clarendon last summer and is already thought of by our people as an established part of the bank and the community.

John Haynes was elected assistant cashier after about a year's work as bookkeeper and teller. John is a McLean boy, a graduate of our

school, and is making good in his chosen work.

Erwin Rice has held the position of assistant cashier for a number of years and is known to be a conservative officer of the institution.

The other officers are well known McLean citizens who have the best interests of the community at heart, and with their guidance the American National Bank should continue to occupy a place of leadership in the community.—McLean News.

FIRE DESTRUCTION AFFECTS EVERYONE

When a serious fire occurs, particularly if it involves a business structure, its ramifications are almost endless. Suppose, for example, that an enterprise constituting the major support of a whole town is wiped out by the flames and because of various reasons the plant is not rebuilt. Employees' wages are at once cut off and it becomes impossible for them to find other work in that town. They must fall back on their savings accounts and money begins to flow out of the banks and from the treasuries of the building and loan societies. Cheaper living quarters must then be sought and the storekeepers begin to notice that their sales are falling off. The amusement business drops to almost nothing and church contributions decline. Soon there begins a general exodus to other cities where jobs are to be had. Families are uprooted, children taken out of school and in a few months the place is only a shadow of its former prosperous self. Every factory fire has a similar effect in a lesser degree.

Of course, insurance against fire and business interruption can prevent such disastrous consequences and is doing it every day, but insurance does not restore; it simply replaces destroyed buildings and commodities; property that has gone up in smoke is forever lost to society.

IN MEMORY OF Mr. B. F. Naylor

A man so nearly perfect,
In whose spirit was no guile,
Who stood for truth and justice,
Whose life was well worthwhile;
I knew him way back yonder
Before his hair was grey,
And what did most impress me
Was his straight and upright way.

I shall never forget the Sundays,
In the school house on the hill,
Where he served as superintendent,
A place he nobly filled.
'Twas there he looked contentment,
For life was like a song,
When Mother walked beside him,
And you children trudged along.

But time to all brings changes,
And mother went away,
'Twas then the load got heavy,
And the burdens seemed to stay;
But he drank the cup of sorrow,
The following bitter strain
Became an overcomer,
And made it count for gain.

And then from out the shadow,
He stepped into the light,
Like a soldier into battle,
With armor clean and bright;
He worked for God and children,
He did his very best,
Till Heaven cried "his finished",
And took him home to rest.

Dedicated to his sorrowing children.
—MRS. J. S. HALL.

FEBRUARY MASONIC ANNIVERSARIES

Washington, Sullivan, Law Wallace, Buffalo Bill and Chief Justice Taft to be remembered

The outstanding Masonic anniversary in the month of February is the birthday of George Washington, whose relation to the Craft is a matter of universal pride. Washington was made a Mason in Fredericksburg Masonic Lodge No. 4, Virginia, in 1752. In 1785 he became the first Master of Alexander Lodge. Washington was conspicuous on many important Masonic occasions, including the laying of the cornerstone of the Capitol, which was laid with Masonic ceremonies. At the present time one of the most ambitious and imposing memorials on the American continent is being erected to his honor in Alexandria by the Masons of the nation. When completed the great memorial will cost in excess of three million dollars.

Masonic Irishman
One of the best known of Washington's generals was John Sullivan, who was born February 17, 1740. He was an enthusiastic Mason, having been raised in St. John's Lodge, Portsmouth, New Hampshire, in 1767. Later he was Master of his lodge and was elected Grand Master of Masons of New Hampshire in 1790. In recent years the Masonic Fraternity has taken a direct interest in the cause of popular education and has become the most earnest defender of the public school. DeWitt Clinton, who established the first public schools in New York state, did more than any other citizen toward the establishment of popular education in that state. It is quite in order, therefore, that he should be remembered upon the anniversary of his death, February 11, 1825. Clinton was Grand Master of Masons of New York from 1806 to 1819.

General Lew Wallace, whose generalship saved the day for Grant at Shiloh, was a member of Montgomery Masonic Lodge, No. 50, of Crawfordsville, Indiana. Later, his novel Ben Hur, a Tale of the Christ, won him international reputation and gave him a lasting place in the world of letters. His death occurred on February 15, 1905.

Arctic Explorer
Elisha Kent Kane, who was one of the pioneers in arctic exploration, was made a Mason in Franklin Lodge No. 134, Philadelphia, in 1853. He was born February 20, 1820 and died February 16, 1857.

Another interesting character whose birthday will be brought to mind by Masons is William F. Cody, the famous Indian fighter and scout, better known as "Buffalo Bill" and who was born February 26, 1845. He was a member of Platte Valley Masonic Lodge, North Platte, Nebraska.

Taft a Mason
William Howard Taft, whom all men delight to honor, and who has rendered conspicuous and patriotic service in many fields of public life, was made a Mason "at sight" by the Grand Master of Ohio, on February 18, 1909. The same evening he was present at and witnessed the Master Mason degree by Kilwinning Lodge No. 356, in Cincinnati.

Europe's struggle for liberty is memorialized in the Masonic anniversary of Louis Kossuth, the Hungarian patriot, who was raised a Master Mason in Cincinnati Lodge, No. 233, at Cincinnati, Ohio, on February 21, 1852.

STONE MOUNTAIN HALF DOLLARS MADE

Coining began at the Philadelphia mint of the Stone Mountain half dollars, commemorating the valor of the soldiers of the Confederacy and the carving of the colossal memorial on the Georgia mountain.

The new coins, made from designs submitted by Gutzon Borglum, the sculptor, are the size of the standard half dollar and will be turned over to the Stone Mountain Confederate Memorial Association at Atlanta in exchange for their par value in current coinage. The act of Congress authorizing the issuance of the coins provides for a maximum coinage of 5,000,000 pieces.

A committee from the South was present when the first of the half dollars was struck off. They were Mr. Borglum and Hollings N. Randolph, president; E. Rivers, business manager, and Joseph H. McCord, treasurer, of the association; and Rowland B. Mahany of Washington, D. C.

The obverse side of the new half dollars bear the familiar "in God we trust" across the top in an arc. Beneath this are thirteen stars in two groups of four each and one of five. The feature of the obverse side embraces the figures of General Robert E. Lee and Stonewall Jackson, both mounted. Lee is gazing into the distance in a direction toward which Jackson is pointing. To the lower left of the mounted figures are the words "Stone Mountain" with the year of coinage.

The reverse side, topped with the figure of an eagle sitting on the summit of a mountain. To the left appears the words "Memorial to the valor of the soldier of the South." At the bottom is lettered "liberty" with "half dollar" beneath.

HERE AND THERE
People who make a study of that sort of thing have it figured out that the United States is capable of producing only nine billion more barrels of petroleum. At the present rate of consumption this will last about twelve years. It makes the prospect good for gas and electricity.

CURED MEATS

Watch our window for the most complete line of cured meats in the city of Clarendon. Fresh shipments received Tuesday of each week. Nothing but the very best merchandise in this line is handled in our shop.

Cap Lane will see that your wants are attended with all the dispatch possible.

PHONE US YOUR NEEDS

Russell's Market

"MEAT TO EAT"
Phone 33-

1925 IS THE YEAR

1925 will be a great year for building. True, labor is high, but when times are hard so that labor is cheap, you haven't the money to build then, usually. Lumber is reasonable and times are good. Build in 1925 and buy your lumber from—

Galbraith Foxworth Lumber Co.

Clarendon

Lelia Lake

NEW MANAGEMENT

The Clarendon Drug Store, is now under the management of Pete Gabbert, who will be active in looking toward the best interests of the business. J. H. Cain, licensed prescription clerk will handle the manufacturing of the prescriptions that are brought in.

Improvements in the form of newly painted ceiling, papered walls, front and other inside works will make this one of the most finely finished stores in the city.

A big new line of drugs and sundries has been bought and the store is preparing to handle only the best lines of merchandise obtainable.

Prescriptions of all kinds filled on short order.

CLARENDON DRUG STORE

PHONE 1

MASTER, THIS WOMAN was taken in adultery. Moses commanded us that such should be stoned; but what sayest thou? . . . He said unto them, He that is without sin among you, let him first cast a stone at her.—John 8:4-5-7.

Commercial trucks and busses are so completely occupying some Texas improved highways that the taxpayers are figuring on how to get money enough to build parallel roads so they can use their flivvers occasionally.

City Loans---Farm Loans

Most people are interested in one or both forms of loans. We believe that we have just a little better proposition on both kinds to offer our customers and we spend good money every week to tell the people about it. Just to prove our contention—if you have a loan in mind or if you want to do some building or improving, drop into our office and let us see if we can show you where you can best be served by our propositions.

RYAN BROS.

THE HOUSE THAT SERVICE BUILT

Monuments Are Memorials



In the sense that it records facts or recalls them to memory, a monument is a memorial, however ugly, or tasteless, or mechanical it may be. But who wants an inartistic memorial?

The man in whose mind or heart a monument is born is the measure of that monument when it is done. A work of taste meets with endorsement only so far as its creator makes it worthy to be endorsed. And the best workman is worthy of the best material to work on.

Firm in the belief that the best is the cheapest after all, we handle only the best of material, and employ only the best of workmen, so that a monument or memorial erected by us will be as enduring as the love for the one it commemorates.

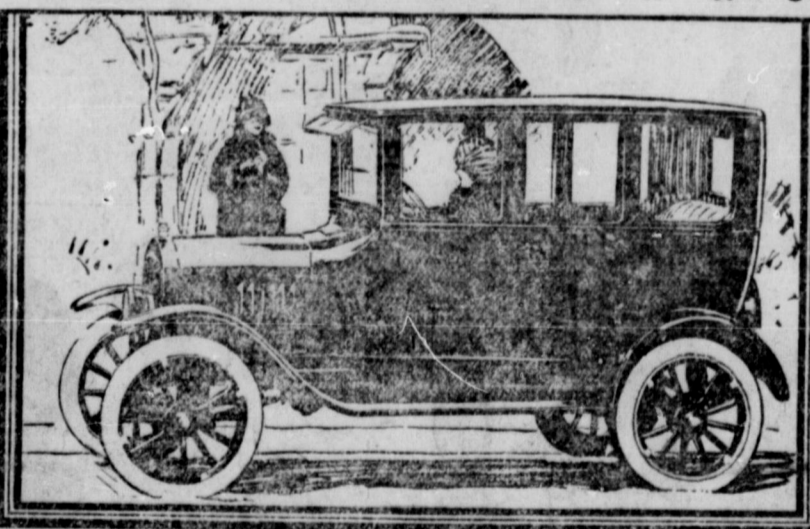
Estimates cheerfully given on any size work delivered anywhere.

Clarendon Monument Works

Manufacturers of, and dealers in monuments of the better kind.

Ford

C L O S E D C A R S



The biggest value in a winter car for the family

The Fordor Sedan provides room for the whole family. Yet it is a light, easily handled car—the kind you want for the months of changeable weather and difficult driving conditions.

It is fitted with carpet and curtains that harmonize with the color tones of the two wide, deeply upholstered seats. It enables you to keep comfortably warm, yet have plenty of fresh air since the Fordor Sedan is equipped with Cowell Ventilator and windows that lower by revolving regulators.

The Fordor Sedan
\$660

Coupe - 5520
Tudor Sedan - 5800
Runabout - 2600
Touring Car - 2900
On open cars Demountable Rims and Starter are \$35 extra
All prices f. o. b. Detroit

You cannot own a car that offers you better value or more widely useful service. And the greater economy of operating a Ford lends emphasis to the practical worth of this car to you.

Ford Motor Company
Detroit

SEE THE NEAREST
AUTHORIZED FORD DEALER

VISITORS ARE ALWAYS WELCOME AT ALL FORD PLANTS

LOWER PRICES--BETTER QUALITY

IT'S THE VERY KEYNOTE OF SATISFACTION, STYLE AND SERVICE. WHATEVER YOU BUY AT LITTLE'S YOU WILL FIND WORTHY OF THE CONFIDENCE YOU PLACE IN US. EVERY LITTLE PRICE IS REASONABLE AND ADEQUATE FOR THE MONEY YOU SPEND.



Spring Coats and Dresses

for Spring. Sport Frocks and Street Dresses. School Girls, Business Women we have frocks to please you. Fashioned exclusively for us by Peggy Paige.

New footwear modes that ushers in the Spring Season with a style for women who are not content unless they wear beautiful slippers.

Millinery

Spring Hats, hats of quality—hats with new style. All the new shades of early spring time. You must see them. This is a wonderful New York purchase. The values are amazing.

What is left of our Winter apparel. All Winter Coats out at about half and less. Winter Dresses including every silk and cloth dress, 33-1-3 off.

Stetson Hats

Hanan Shoes

Clothing values that have no competition in Clarendon. Every man that looks at these Suits and Overcoats is convinced of the extra values.

Little Mercantile Company

"THE STORE WHERE MOST PEOPLE TRADE"

ITEMS OF INTEREST IN DONLEY

BRICE

Several people are suffering with severe colds and flu. Rev. Smallwood from Comanche is visiting relatives here. Quite a few farmers attended the sale near Basile Monday. Little Billie June Wingrove is recovering from an attack of pneumonia. J. E. Holland returned Tuesday from a business trip to Sudan. J. F. Mann and family have moved to Lakeview. H. E. Rhodes and A. L. Millsap were attending to business in Clarendon Monday. The young folk enjoyed a singing at A. S. Carter's home Sunday evening. Mr. and Mrs. Andy Wood have returned from Anson, Jones county, where they attended the funeral of Mrs. Wood's sister, Mrs. Bill Woods.

SUNNY VIEW

We have been having some real winter weather again this week with a little snow. All who have been on the sick list are improving which we are very glad to hear. Heckle Stark and wife, also his mother, Mrs. Willard Stark and Nelson Riley and family called on Mr. and Mrs. W. D. Martin Sunday afternoon. Mr. and Mrs. John Butler, also Mr. and Mrs. Johnie Goldston and family visited in the home of Mr. and Mrs. Jim Morgan Sunday. Mr. Thompson and son of Altus, Okla., took dinner and stayed a few hours with his brother and family, J. O. Thompson, Sunday enroute to Amarillo. Mr. and Mrs. Neal Bogard spent Sunday with the former's parents in Clarendon. Tom Bogard and Louis Davis drove through in their car to Tyler. They report cold, rainy and snowy weather down that way. Miss M. Irene Roberts and brother, Ray visited the Misses Hutchison of Lelia Lake and attended church Sunday and Sunday night.

CHAMBERLAIN

Mr. and Mrs. A. O. Yates and children visited in the Martin community Sunday. Sunday school was held at the usual hour Sunday. Bro. Rateriff preaching after Sunday School. Mr. and Mrs. B. L. Blackman and children were Hedley visitors Sunday. Mrs. R. L. Bain and sons, Regan and Olin and daughter, Zula have

returned home after spending several days with her daughter at Idalou. Zula Bain and Mamie Dingler spent Sunday with Julia Gammons. Mr. and Mrs. H. M. Reid took dinner with Mr. and Mrs. Lee Roberts Sunday. Mrs. Stella Hill took dinner with Mrs. Harley Skinaer Sunday. We are sorry to report Grandma Neely not doing so well. Mr. Minard has moved on the place recently vacated by Lee Weatherall. Mr. and Mrs. R. L. Blackman visited Mrs. Blackman's parents, A. F. Cotton and family at Lodge Sunday. School is progressing nicely after the holidays, however cupid has claimed one of our teachers. Hope she will continue her place as teacher. The community was visited with a severe snow storm Monday.

GILES NEWS

We are in the grip of another real Panhandle blizzard which sure makes us shiver after the pleasant weather of last week. Mrs. C. Y. Johnson and little daughter, Selma returned Monday from a short visit with relatives in Cary. Mr. and Mrs. A. S. Edwards of Childress spent Sunday here with Mrs. Edwards parents, Mr. and Mrs. W. M. Stotts. Miss Lue Ferguson of Plainview spent the week-end here the guest of Miss Zoleta Lemmon. Mr. and Mrs. Sam Ayers of Hedley attended church here Sunday afternoon, also singing Sunday night. Rev. A. D. Rogers of Memphis preached here Sunday afternoon. A large crowd was out to hear him. Mrs. G. C. Meredith and daughter, Frankie are both reported on the sick list this week. Mrs. H. W. Thaxton left for her home in Texline Saturday after a week's visit here in the A. E. Ranson home. Miss Bessie Ferguson of Plainview visited Misses Lovell Johnson and Maurine Hoggard Saturday and Sunday. Childe Thaxton and Mesdames J. P. and Otis Alexander, all of Hedley attended Sunday school and church at this place Sunday. Heck Cope was here Sunday from Childress visiting home folks. The Parent-Teachers Association met Jan. 21. A very interesting meeting was held. A nice program was rendered by the intermediate and primary pupils. A nice little sum was realized from candy sold brought by the ladies of the com-

munity. The next meeting will be Feb. 6th. There will be a box supper at this place Friday night, Jan. 30th. We hope to have a large crowd with us at this time. The proceeds of the supper is to get play ground equipment for the school.

Mrs. A. E. Ranson entertained in honor of her guest, Mrs. H. W. Thaxton last Friday afternoon. Music, recitations and conversation furnished the entertainment and a most enjoyable time was reported by all that attended. A delicious plate luncheon was served to the sixteen ladies present. The Home Demonstration Club met January 22nd with Mrs. Otis Cox. A most interesting meeting was held. The year book committee reported their work finished, and submitted the book, which they had prepared, which was accepted by the Club. A most instructive lesson and demonstration on bound buttonholes and set-in pockets was given, after which refreshments were served. The remainder of the afternoon was spent in embroidery and social enjoyment. The next meeting will be February 12th with Mrs. W. W. Carroll. It being Lincoln's birthday, an interesting program has been planned to commemorate the day.

LELIA LAKE NEWS

Still lots of sickness over our community. Mrs. Walter Creamer and her nephew, Jeff Tanner left last Friday night for Comanche County to be at the bedside of their aunt who is very ill. Little Addie Ruth, daughter of Mr. and Mrs. A. A. Smith, died last Wednesday and was laid to rest in the Clarendon cemetery Thursday. Dee Moore has sold his drug business to Mr. Morgan and is moving down near the coast. Mr. Moreman has put in a new line of groceries in his hardware store and Mr. Holman is now clerking for him. The surprise party at Mr. and Mrs. Howard King's was a success. Those present were Mr. and Mrs. Earl Meyer's, Mr. and Mrs. D. M. Cook, Mr. and Mrs. Albert Tomlinson, Mr. and Mrs. Hawk Morrow, Mr. and Mrs. Dick Tomlinson, Mr. and Mrs. McKinney, Mr. and Mrs. S. R. Tomlinson. It being the 22nd of the month and their wedding anniversary they were somewhat surprised. The refreshments served were prepared by the guests. Mr. and Mrs. J. M. Campbell are the proud parents of a girl born Wednesday. Mr. and Mrs. Al Howard took dinner in the Charley Reynolds home Sunday.

BRICE

N. A. Hightower and family of Memphis have moved to Brice. Several people are suffering with severe colds and flu. Rev. Ming filled his regular appointment here Sunday. Ben Hill left Monday for Ft. Worth to visit his mother for a few days.

Mrs. Hill is visiting relatives in Amarillo. Miss Allen, Mr. Harris and Miss Agnes Webb of Clarendon were visitors in Brice Sunday. Mrs. N. L. Murff has been real sick for several days. Rhan Wingrove has been sick with flu.

GOLDSTON

We had a regular blizzard and snow storm last Monday. Sunday school was well attended last Sunday. Rev. Reavis preached after Sunday school. Mrs. Davis, Mr. and Mrs. Webb and Mr. Hurn of Clarendon came out with him. Misses Pansy Dawson, Cleo Gray and Mable Eichelberger visited home folks Saturday and Sunday. With fair weather the bridge on Carrol Creek will soon be completed. A good sized crowd attended singing at Mrs. York's Sunday night. Mr. and Mrs. Tom Goldston of Clarendon visited at J. J. Goldstons last Sunday. Mrs. Merrick and children of Boydston attended church and Sunday School here last Sunday. Miss Lela Shannon entertained the

young folk with a party at her home Friday night. A. L. Chase of Clarendon is building a store building near the school house which will be a good improvement to the community.

ASHTOLA ITEMS

Sunday school at the regular hour Sunday. Bro. Williams filled his regular appointment. We are having some real cold weather. Some of the neighbors surprised Mrs. J. F. Scarborough Thursday evening. Refreshments were served to the following: Mrs. J. A. Johnson, Mrs. Holley, Mrs. McCanne, Mrs. Grey, Mrs. Williams and Mrs. Poovey.

Trula Dewey and Mildred Harp spent Sunday with Selma Barker. Little Lu McClelland is real sick at this writing. Mrs. Joe Lafon of Sunny View visited Mrs. W. F. Barker Tuesday of last week. Mr. and Mrs. Hern Dobbs spent Sunday with her parents, Mr. and Mrs. J. B. Deaton. Miss Rena Walker is visiting her mother at Corsicana. Mr. and Mrs. Ollie Smith and Miss Mattie Guinn visited the week-end in the A. M. Walker home. Vera Johnson spent Sunday with Lavera and Oneta Poovey. Mrs. Bennett of Newlin is visiting her daughter, Mrs. Goble Barker. Mrs. J. C. Harris and son, J. D.

are moving to their farm near Ashtola this week. Mr. and Mrs. Powell Johnson and daughter, Pauline visited Mr. and Mrs. J. W. Grey Sunday. Jack Willis is visiting his sister, Mrs. J. D. Harvey. SIMS P. T. A. The Sims Parent-Teacher Association of Central Ward will hold a regular meeting Tuesday, Feb. 3rd at 3:00 o'clock. The topic of "Children's Reading" will be discussed by Mrs. Geo. Ryan and Miss Maude Shaw. Some important business will be considered. Entertainment will be furnished by pupils from Mrs. J. A. McKillop's kindergarten.

New Year Promises Radio Fans Higher Program Standard With Noted Operatic Stars Broadcasting



Alda, Bori, de Gogorza, Jeritza, Martinelli, Matzenauer, McCormack, Ponselle, Schumann-Heink and Scotti—all these have become strong concert probabilities for the radio fans of the country. John McCormack and Lucroza Bori inaugurated on New Year's night a series of radio recitals by the world famous artists of the Victor Talking Machine Company. The experiment in offering over the wireless the efforts of the top-notch artists in the musical world was made possible by a co-operative arrangement between that company and the American Telephone and Telegraph Company. The first of the radio recitals emanated from the studio of WEA, New York, and was broadcast simultaneously from eight other studios. "The most remarkable educational development of our time," Mr. E. R. Johnson, president of the Victor Talking Machine Company, said in discussing the innovation, "is the progress of the rural Ameri-

SAVE with SAFETY at your Rexall DRUG STORE. Puretest Glycerine and Rose Water will make your skin feel luxurious, soft, smooth and satiny. It will overcome the harshening effects of wind and weather. Delightfully fragrant. Best of all at the price. 25c. DOUGLAS & GOLDSTON The Rexall Store Clarendon, Texas