Donley County, "Under the Caprock" No Crop Failue in Thiry-Thrce Years


The Donley County Booth at the Dallas Fair, October 1924

[^0]
## last of great herds of buffalo which once roamed over panhanole

 Above are picturdi a few of the 216 burfalos that Col. Charles Goodnight sacrelly guards on his ranch in Armstrong County, Col. Goodnight,who is the oldest man in Armstrong County, also guards and cares for a large herd of deer. Col, Goodpight may offer the herd of buffalo
to the State if money is appropriated for a park and game preserve (1)

$\qquad$

- No "Ifs" About ItGoodyears Cost Less We want to sell you a tire-not an argument. So we purthe prices down where you can have genuine Goodyear quality in every At a lower actual cott than you are ated Ax a for to the the are Eace! IERL ARE A TEW EXAMPLES OF THE BARGAINS
WE ARE OFFLRING IN GENUTNE GOODYEAR TIRES
R. L. Bigger Service Station




## HOLDAY WEEK

## Program

It has always been our custom to ar range for special attractions for Holiday Week

Monday, Tuesday 22-23 "POLA NEGRI" in "THE PASSIONATE JOURNEY

Wednesday, Thursday 24-25 matt moore, enid bennett and BARBARA LA MARR,
"STRANGERS OF THE NIGHT"

## Friday

## 26th

ROD LA ROCQUE and JACQUELINE LOGAN in "CODE OF THE SEA.

Saturday
OUS COWARD

## PASTIME THEATRE

PASTIME THEATRE-CLARENDON'S
BOASTED AMUSEMENT CENTER


BOYS' MODERN, STEAM HEATED
DORMITORY, CLARENDON COLLEGE


MANY RAILROAD PROJECTS BEING PROPOSED FOR PLAINS COUNTRYDEVELOPMENT CERTAIN TO FOLLOW


How much capital at $5 \%$ would Sive you an Adequate Income?


## ATNA-IZE

J. E. Russell Insurance Agency
runeve sus
AETNA-IZER in your community

[^1]

# First National Bank 

## OF CLARENDON, TEXAS

At this season of the year it is both fitting and proper that we should feel a deep sense of gratitude to those customers and friends who by their cooperation and confidence have made it possible for this bank to render that full measure of service to the people of this community and surrounding country that has always marked its policy

We expect from each customer that he shall have a due regard for his obligations, maintain a good character adhere to the sanctity of contracts, be a good business man and a good citizen.

Papital and Surplus $\$ 80,000$ Deposits $\$ 300,000$ Cash, Sight Exchange and Cash Resources $\$ 210,500$

## We Wish You A Merry Christmas and Prosperous New Year SECURITY and SERVICE

## In Appreciation

Of the great velume of business we hav enjoyed from our friends and patrons dur ing the year 1924. We extend you all the greetings of the Holiday Season and trust that we may serve you in 1925 as never be fore.

## G. F. Lane

Transfer and Truck Amarillo to Clarendon and return

FROM THE HOME OF THE Black Land Spiecial
BEST INVESTMENTS IN TEXAS Black Hogwallow Lan

## W.S. GANDY

Robstown, Texas


## WEST TEXAS COUNTIES

 LEAD LST IN AWARDS OF DALLAS STATE FAIR











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Sims-Bennett Chevrolet Co. Clarendon, Texas




Administrution Building_-Clarendon College

## Clarendon College---Oldest

 Institution In Panhandle

[^2]
## FIRST CHRISTIAN CHURCH-VALUED AT $\$ 20,000$



EARLY HISTORY OF FREEMASONRY IN TEXAS
Before his death, that noted Texas, ves known to each other, consulted










## Make Your Dreams Come True

Own Your Own Home Through A Standard Savings Contract

> Clarendon now enjoys all the privileges of the large cities in a real, live active Building and Loan Company, and in the last six months a numbe of contracts have been placed and many thousands of dollars Eastern
capital has been brought into Your of a new hoe all your own

> Your dream of a new home, all your own, can be easily realized throug year 1925 will be the glad year when you will build and occupy that new e. Easy payments, low rate of interest, no discouraging details.

> In appreciation of your business the past year and in anticipation of
red letter 1925, we wish you a Merry Christmas and a

Ryan Brothers
CITY AND FARM LOANS




When blows the wintry wind $M_{4 y}$ thy restloss spipit find Rexre and dy $f$ Chirismantide
Speed Bros.
Contractors
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##  <br> Ready For Christmas?

Whatill i get? how much? WHERE'LL I GET IT?

## Ball Drug Co. Solves Every Gift Problem

The question of "What to Give" and the other queries of "price" and "where procurable" are solved daily by and patrons of this store. Come in, look around a bit and it's a safe bet you'll settle your gift problem right


## Clarendon College Bulldogs-- A Winning Team For the Past Five Seasons



From left to right they are: Top row-Dennison, tackle; Vaughter, end; Parker, guard; Byrd, guard; Stocking, end; H. Vaughter, tackle; Miller guard; Parker, guard; N. Trostle, center. iiiaule row-Burton, head ston, end; Dyer, tackle; Crow, half; Slaton, captain and fuliback; W. Tos, Terrell, halr, Corbin, quarter, rarks, end, R, Rostle, guard; Rus cill, kalf; Brown halt. Bottom row-Stegall, guard; Smith, end; Gold-

## IT IS EASY

To select gifts, that will please, from our new, Up-to-Date, stock of Standard Brands of Holiday Goods. At prices that are REASONABLE.

For Ladies
Genuine Fox, China Wolf, Squirrel and Fitch Furs, Silk Teds. Vests, Bloomers, Pajamas, and Petticoats at Silk and Chiffon Hose, new shades, Van Dyke Heels Ladies' all leather Hat Boxes, $\$ 5.00$ up.
Wool Bath Robes, beautiful patterns, $\$ 5.00$ to $\$ 12.50$.
Qailted Satin and Cordurov Robes, $\$ 4.50$ to $\$ 20.00$. Quilted Satin and Corduroy Robes, $\$ 4.50$ to Elmo Toilet Articles in Xmas Boxes, $\$ 1.00$ to $\$ 3.50$ Imported French Kid Gloves, fancy cuffs, $\$ 2.00$ up. styles in quilted satin and felt House Slippers at Vanity case, Bob Combs, Beads, Fancy Mesh Bags, Rings, etc.
sig assortment of Handkerchiefs, linen and crepe,

For the Kiddies

Joy Balls, two sizes 75 c and $\$ 1.25$. elt House Shoes, size 5 to 2, $\$ 1.25$
Beads, Bob Combs, Bracelet Sets, Vanitys, Purses, beaded, leather and mesh bags, 65 c to $\$ 1.50$. Red Top Boots, wool lined, $\$ 2.95$. Fancy Handkerchiefs in boxes, 25 c to 75 c per box. Gloves, boy scout, dress kids, mittens, 75 c to $\$ 1.25$. Belts, ties and shirts, 65 c to $\$ 1.50$. Eagle sto

We Give S. \& H. Green Stamps
Green Dry Goods Company

## Wool Bath Robes

 to $\$ 12.50$.ilk and Fur Lined Dress Gloves, $\$ 2.00$ up
Interwoven, Phoenix and Cadet Sox, silk. and wool, at Ties, Tie Belt Ties, Tie Belt Sets, Tiee
sets in Xmas Boxes Belts in Holly Boxes. Kum-a-part Cuff Buttons, with initials, 50 c Imported Highland Wool Mufflers in plaids, $\$ 3.50$ Genuine Leather Hand Bags, $\$ 7.50$ up.
Belt Buckles and Chains to match, $\$ 4.00$. Practical Gifts Pure Virgin Wool Blankets, $\$ 9.85$ up
Stetson Hats and Dress Shoes. suits, Clothes or Overcoats at snecial



The Clarendon Planing Mill

ExTENDS
The greetings of the season and solicits your good will and continued patronage for the year 1925
"If it's made of wood, we make it."


WE DON'T KNOW
tering power of an insuranace policy to neimburse us cident or other calamity. This suggestion may be
R.E. STRICKLAND, Insurance
 ${ }^{100.0 .0 .0}$

## A Merry Christmas and

 The Greetings of the SeasonO. D. Leisberg


PRIVE WINNERS IN ESSAY CONTEST ON FILE PREVENTION

WO CONTESTANTS TIE FOR HONORS IN CONTEST RECENTLY ANNOUNCED BY LOCAL INSURANCE FIRM FOR STUDENTS IN CLARENDON SCHOOLS. BOTH ESSAYS ARE MODELS FOR FIRE PREVENTION PURPOSES AND BRING OUT MANY THINGS FOR THE PREVENTION OF COSTLY BLAZES.



# Something To Wear 

## ---that's the best way to take care of a man's Christmas

How can a man put out of his mind, what he puts on his back?

10
O other gift is quite so certain to please a man some smart article of apparel--something he bankers for, perhaps, but hesitates about buying for himself

Out of a Store abounding in such gifts for men and boys we have chosen a few good things to list for your convenience

Our label on the box will enhance the value of your gifi; it's a label that men set lots of store by

Neck Wear
We've always taken a lot of pride in the quality and smartness of our ties, but for this Christmas season we've outdone ourselves. Giving ties is sometimes risky, but not in a store where the fine art of neckwear is understood.

Shirts
There isn't a man alive who doesn't have pet shirts that he digs thru the drawer for. We have that kind handsomely fashioned shirts in fiannel, madras, broadeloth, silk.

## Hats

Why do you suppose election bets are so often made in terms of hats? Because men like smart, good-1 00 king hats quite as well as women do. Fine hats are fine gifts. Or you are fine gifts. Or you
might get him a cap for golf or motoring.

## THE BEST OF ALL GIFTS

[^3]


IN THE SAME SPIRIT OF SINCERITY With which we have solicited your patronage through this year
-WE NOW COME EXPRESSING OUR PROFOUND APPRECIATION FOR THE GOOD BUSINESS AND GOOD WILL WHICH YOU HAVE LAVISHED UPON US.

MAY YOUR CHRISTMAS BE BRIGHT AND HAPPY AND YOUR NEW YEAR SATURATED WITH PLEASURE AND PROSPERITY.


[^0]:    ## Clarendon, Donley County, Texas UNDER THE CAP ROCK

    Realm of Diversified Farming

    ## CLARENDON

    City of Educational Facilities
    County Seat Donley County
    Altitude 2750 feet
    Population 2750
    On F. W. D. C. railway
    On Colorado-Gulf Highway and Ozark Trail Paved Streets Modern Courthouse
    Modern sewer, light, water, telephone system
    Steam Laundry, Ice Plant
    Three gins, three banks
    92 business firms, city hall
    Country Club, Golf Links, Tourist Camp
    Seven churches, three school buildings
    School has 26 1-2 units of affiliation

    ## CLARENDON COLLEGE

    Equipment $\$ 500,000$, enrollment 500
    

    ## Chamber of Commerce \\ CLARENDON, TEXAS ${ }^{\circ}$

    The Coming Country DONLEY COUNTY Thirty-three years without a crop failure Population 10,000 Valuations 19,000,000 Area 580,000 acres 150,000 in cultivation 225,000 tillable

    ## CROPS

    Cotton, corn, grain, wheat, oats, alfalfa, iruits, vegetables, livestock, poultry, dairying.

    ## TOWNS

    Clarendon, Hedley, Giles, Jericho, Ashtola, Lelia Lake

    LAND BARGAINS AVAILABLE

[^1]:    ## A Season of Good Cheer and Happiness

    FINDS US MINDFUL OF OUR GOOD FRIENDS AND PATRONS SO WE PAUSE TO WISH YOU
    ## A REAL OLD MERRIE CHRISTMAS

    And as we do so we like to recall the pleasant dealings of the past year and as the curtains are being drawn on 1924, we find much to feel thankful for. We value the friendship and confidence of the people and will be found always striving hard not to disappoint you in the service we render-the only merchandise we have to sell.

    So we come in this season of happiness andrejoicing to take the opportunity to sincerely thank you for your patronage and good will and to extend to you our sincere wish that yours will be a Merry Christmas and the New Year one of Happiness, Prosperity
    and Success. install a telephone the ideal gift for the whole family

    ## Clarendon Telephone Company

[^2]:    

[^3]:    Clothes are best-no question about it. Dress clothes will make Christmas morning all you'd like it to be for any man-the youngsters at school, or for his Dad. Golfers will rejoice in the style and easy
    comfort of our knicker suits. New overcoạts, new street clothes are in too.
    And at this store you'll find the prized Hart Schaffner \& Marx label, sure sign of style and quality.

