



That advertisers should work out a well-planned program of constructive, result-getting advertising and then follow that straight road to success. A business always goes forward or backward. The vision of some advertisers needs broadening out. They should realize what well-directed advertising would do for their business. Every business should advertise; throw down screens, let the world know who they are, where they are and what they have to offer. Advertising through the printed page is the better way to better business. Well advertised goods are the kind that satisfy cautious people, as only well advertised goods have a reputation of being of standard quality and recognized leadership. Dealers who carry well advertised lines can confidently and proudly offer these goods to their customers with every assurance that they are offering them the best.

That it takes more than good intentions to make a city bigger and busier. A city is getting somewhere when it becomes known as a hub of progress, an industrial center, a city of homes, and a good place in which to live and make a living. Nowadays there is as much competition between cities as there is in business. There is no limit to what a city can do when its citizens work together in a united effort for the home city.

Where the citizens have a vision of its future, and cultivate it to the fullest extent by cooperative effort, the city gets somewhere. The success of a city is not usually due to one man or any set of men, but is due to the fact that every citizen is doing his or her best to help. The world always pays attention to the city that shows a progressive spirit. It takes little interest in a city that is lacking in public spirit. Every city must have a certain standard of cooperation which it must maintain. Citizens must have faith—lots of faith; faith in themselves, faith in their neighbors, faith in their city. If they don't, they will be out of tune and the home city will suffer.

The New Texas Cotton Acreage Law

An explanation of the new Texas acreage reduction law is given in The Progressive Farmer-Ruralist as follows:—

"The cotton acreage reduction law recently enacted by the Texas Legislature and signed by Governor Sterling makes it unlawful for any farmer to plant during the year of 1932 more than 30 per cent of his 1931 cultivated land in cotton. During 1933 only 30 per cent of the 1932 cultivated land may be planted to cotton. After 1933, cotton must not be planted on the same land any two years in succession.

"The law defines cultivated land as land on which crops are planted or cultivated annually. It excludes, for instance, broadcast sweet clover, one of our best soil building crops, since it is sowed only once every two years and is not cultivated annually.

"A fine of not less than \$25 and not more than \$100 for each acre of cotton planted in violation of the law is provided. Complaints may be filed by any citizen, and it is the duty of the county or district attorney to file injunction proceedings in the county in which the violation occurs. Upon an appeal to a higher court injunctions are not to be suspended except upon the execution of a bond for double the minimum amount of the penalty. The fines are to be paid into the road and bridge fund of the county, after allowing 10 per cent as fees for attorneys representing the state.

"In reporting lands for taxation, the farmer is to swear to the number of acres in cultivation the year immediately preceding and also the number of these acres on which cotton was grown."

His Four Money Crops

The Progressive Farmer-Ruralist gives this timely story of how one farmer, W. G. Mangum, is getting ahead:—

"When the local market for country butter and buttermilk became flooded, he purchased a cream separator and began selling cream, increasing his hogs and poultry to consume the skim milk and surplus grain. Here are his four 'cash crops' now:—

"1. Cows.—He is milking four to six dairy cows, that supply milk for the family, skim milk for the pigs and poultry, manure for the soil, a market for home-grown feeds, and a cash income of \$350 to \$400 per year from the sale of sour cream.

"2. Hogs.—He has four pure-bred Duroc Jersey sows from which he clears \$150 to \$200 per

year from the sale of pigs and meat. He buys a small quantity of fish meal and ship stuff but raises plenty of corn. The hogs also supply the family with meat and lard.

"3. Hens.—He has a flock of 125 White Leghorn hens and is now selling from 50 to 60 dozen eggs per week. He makes a profit of \$250 per year or more from the sale of poultry and eggs. He has to buy laying mash but feeds

home-grown wheat and corn for grain ration. He plans to build a modern laying house and increase his flock to 300 hens.

"4. Wood.—He sells from \$150 to \$200 worth of wood each year, from timber land and woodlots."

Mrs. L. S. Bagby, Mrs. A. A. Mays and Mr. and Mrs. Seldon Bagby motored to Amarillo on Monday afternoon. The women shopped while Mr. Bagby transacted business.

HUDGINS

There was a small crowd out at church Sunday eve but our new preacher Rev. Lile preached an interesting sermon. We hope more will come out the 3rd Sunday and hear the new preacher.

There was a real large crowd out at singing Sunday night.

Everyone would be glad to see some pretty weather for a while so people could get through pulling bolls and get their feed crop gathered.

Mr. and Mrs. Baird of Clarendon attended the singing at Hud-

gins Sunday night also some from Sunny View and Chamberlain. We areal ways proud for them to come and help us out and extend a welcome to all.

Mrs. M. Murtry of Clarendon was in this community seeing after the school business last week.

Truman Fowlkes of Chamberlain spent Sunday with William Meador.

There was several from Hudgins attended the football game at Clarendon Friday.

Mr. and Mrs. Morris Milsap and children and Mr. and Mrs. Frank Behringer visited with Mr. and Mrs. P. A. Beverley until bed time Saturday night and listened to the radio.

Mr. Whitt's family of Suny

View have moved back to Hudgins to be ready for school which starts Monday the 7th.

There was quite a few hogs butchered last week.

Mr. and Mrs. O. L. Jacobs visited with Miss Lopez Whitt Monday evening.

Born to Mr. and Mrs. L. M. Putman, a daughter Wednesday the 2nd.

Miss Lorine Hay of Clarendon spent Saturday night with Miss Lopez Whitt.

Friends of Mrs. O. W. Latson will be pleased to know that she has recovered sufficiently from her recent operation to be returned to her home. Mr. Latson motoring to Amarillo on Saturday and she returned with him.

LOWE'S

SPECIALS FOR SATURDAY

BANANAS, per Dozen.....	17c
POPCORN, 3 Pounds.....	25c
ORANGES, Texas, good size, 2 Dozen.....	35c
GRAPEFRUIT, Texas Seedless, good average size, 7 for.....	25c
Small Size Grapefruit, 10 for.....	25c
COCOANUTS, Fresh, small size.....	10c
Large size Cocoanuts, 2 for.....	25c
RICE, 4 Pound Package.....	25c
PECANS, No. 1 thin shell, 2 lbs.,.....	25c
CHRISTMAS TREES, Price accord- ing to size.....	40c to \$1
SYRUP, Ribbon Cane, East Texas Gallon.....	78c
K. C.—80-Ounce.....	63c
STEAK, per Pound.....	12½c
ROAST Hamburger.....	10c
CHILI	
Stew Meat.....	

Lowe's Store

Phone 18 PROMPT DELIVERY Phone 101



BIG DOUBLE SALE

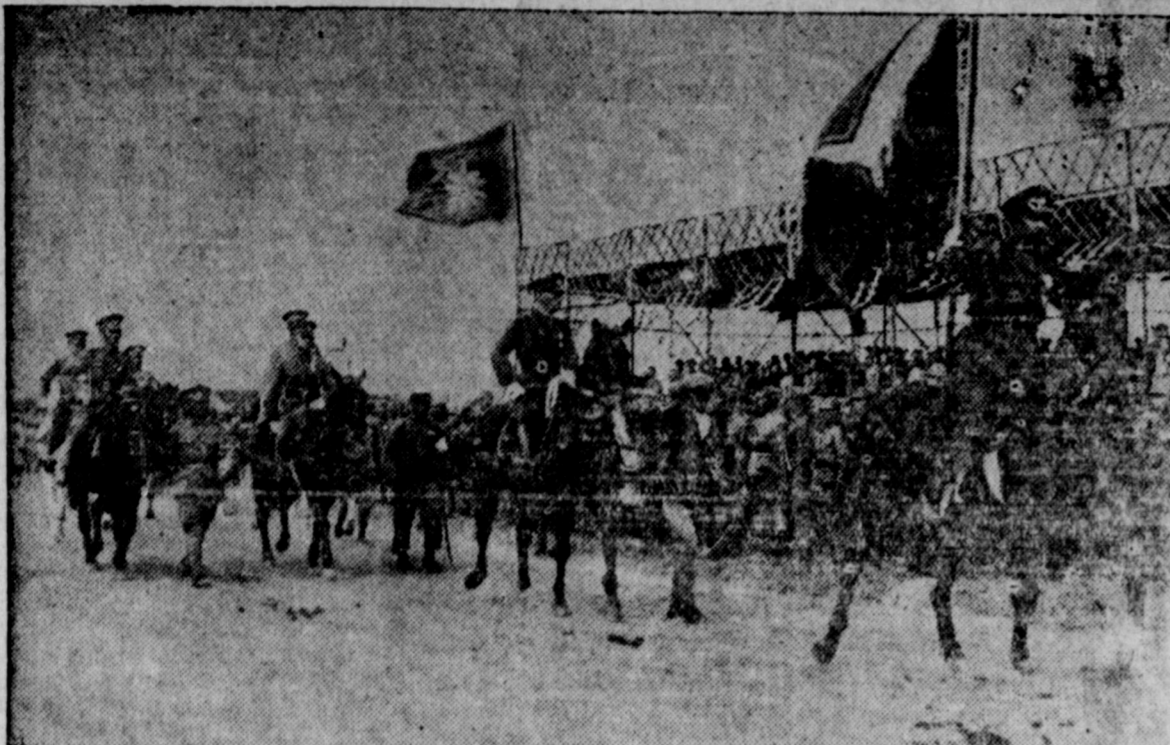
LITTLE MERCANTILE CO.

AND

SILVER MINT 5c TO \$1 STORE

Never before such Christmas Savings—Visit Both Sales and you will be delighted with the Mighty Bargains!





Weather Hinders District Stewards

Only about half the district Stewards, pastors and lay leaders of Clarendon District of the Methodist Church were in attendance here Tuesday on the annual meeting with the Presiding Elder, on account of the weather and condition of the roads.

GAS LAND AND ROYALTY OWNERS MEET IN AMARILLO

AMARILLO, Dec. 9.—There will be a meeting of the gas land and royalty owners of the entire Panhandle held at the Amarillo hotel in Amarillo on Thursday, December 17 at 10 o'clock a. m.

kind that offers free tuition to residents of the district. Also, in this connection, a careful study of the catalogues of the other institutions shows that the fees at the home institution are less than those charged by other institutions not even excepting the state supported institutions.

CHINESE PRESIDENT PREPARES FOR WAR: With Taisihar taken by the Japs and their armies facing North in Manchuria, President Chiang Kai-Shek of the Chinese Nationalist government reviews his troops in Nanking following an urgent plea for unity of all China against the invaders.



LINDBERGH LUNCHES WITH GRANDI IN CAPITAL: Col. Charles A. Lindbergh, en route to Miami, Fla., from New York, to pilot the huge amphibian Yankee Clipper, on her first mail flight is shown as he stopped off in Washington to have lunch with Dino Grandi, Italy's youthful foreign minister, at the home of Secretary Andrew Mellon.

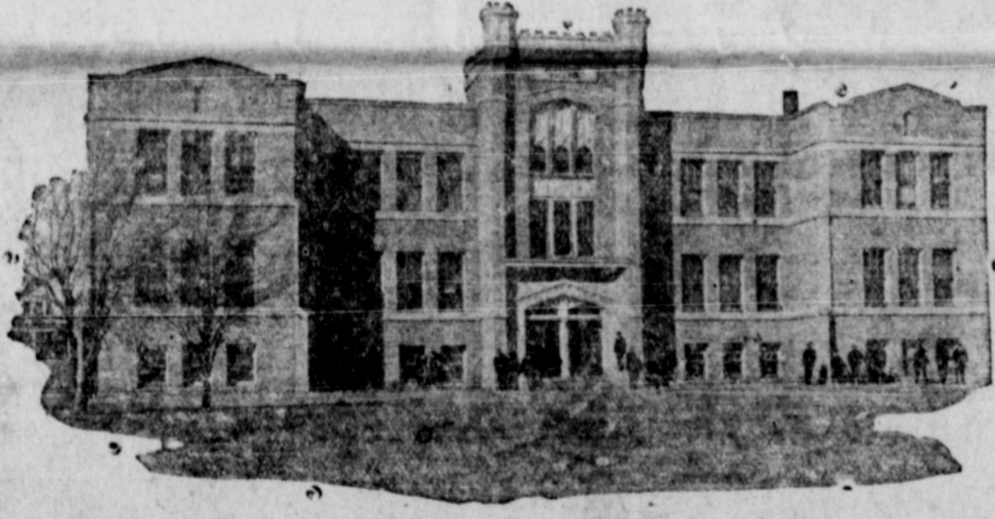
Clarendon Junior Colleges One of Outstanding Educational Institutions

Clarendon Junior College is one of the outstanding educational institutions of its class in the State of Texas. This statement is based upon the several different bases used for classification by the State Department of Education at Austin. In Clarendon Junior College one finds embodied therein a college of first rank scholastically, conducted by Dean W. A. Clark, Jr. and an able corps of instructors, furnishing two years of fully accredited college work at a minimum of cost, greatly under any other institution of like nature.

BRONCOS COAST OVER LAMESA

BRONCHOS MAKE TALLIES EARLY AND REST THE LAST THREE PERIODS

Two touchdowns by Captain Raymond Nichols assisted by the fine work of his teammates in the first ten minutes proved too big a handicap for the mighty Tornadoes and the Bronchos coasted into the Bi-District title winning 12-6 after a hard fight.



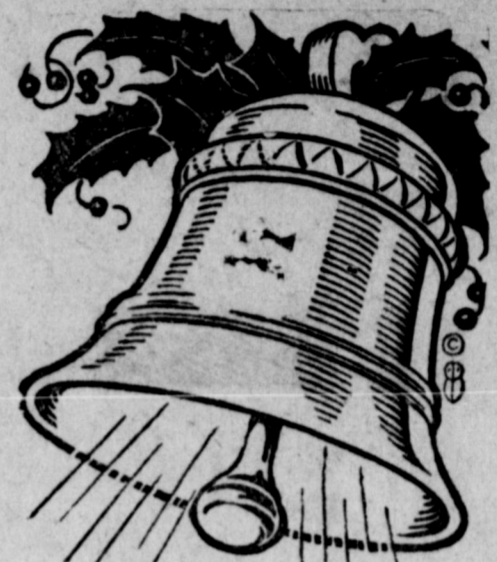
LIONS ENJOY UNIQUE PROGRAM

MISS KATHERINE PATRICK TELLS INTERESTINGLY OF OLD TIMERS AND TOWN

With Ross Lion Boykin out of the city Vice-President Ira Merchant filled the gap in fine fashion and kept the program running smoothly throughout in the new den Tuesday noon.

that every one who possibly could make arrangements to be at the game. Lion Douglas had no plans to offer from the Chamber of Commerce on train rates and Lion Sam Braswell Jr. gave the special rates quoted by a guarantee of 100 persons a rate of \$3.30 round trip would be in effect otherwise the round trip week end rate would be \$6.20.

Christmas Cards



For the Late Shopper

—Beautifully Assorted Art Christmas Cards, With Lined Envelopes—Dozen in a Box.

\$2.00

—with your name printed under the Greeting.

We have only a limited number of these DISTINCTIVE CHRISTMAS CARDS available, and you are urged to CALL and GET YOUR ORDER IN TODAY!



The Clarendon News "Your Home Town Newspaper" —Over Forty Years of Community Service

TOPNOTCHERS

by KET

The NATIONAL CHAMPION with BOW and ARROW



A NEW COTTON USER

Since the cotton grower's chief hope of a better future price for his product lies in the rising of better staple and increased uses for it, every announcement of a new use to which it has been put, or a use supplanting some other material, has its importance. The latest is the announcement of the Purina mills that cotton bags will be used for the sacking of all poultry feed manufactured in its Fort Worth and Nashville plants made to determine the feasibility and that an investigation is to be of cotton bags for all other products it manufactures. The use of cotton bags for poultry feed alone will mean the consumption of quite a bit of cotton and its adoption for all products manufactured by the Purina people would mean that one of the large country has become converted to cotton. Such a move would not set users of sacking material in only open the way for more consumption in this one instance, but would have a highly stimulating

effect upon other manufacturers engaged in the same line and upon the movement for new uses for cotton generally.

It is a case of reciprocity upon the part of the Purina people to contribute their share of purchases to the vast army of Southern cotton growers who are their customers for poultry feeds and other manufactured products. It should be a stroke of good business. But neither of these factors lessens its effectiveness nor should the appreciation it deserves from the cotton raisers.

The family grocery bill and the poultry feed bill were reduced at one fell swoop when E. M. Kuykendall, a poultry demonstrator in Pine Crest Community in Gregg county bought a steam pressure canner and sealer for his wife out of \$28 received from poor layers culled out of his flock of 98 hens. Mrs. Kuykendall continued to get the same number of eggs as before from her flock with a decrease of one-third in the feed bill.



That one of the claims made by people who still cling to the old traditions of Americanism is that the increase of radical propaganda is largely due to the activities of a lot of front-page politicians and others who are doing their best to keep business upset and to change the order of things so our government will be forced to follow the Russian plan of the government running all business.

Strange as may seem, the class of politicians who make the most noise, the ones who try their best to appear to the eyes of the public as Heaven-sent, are just common mortals, as you and I. They are simply as God in His goodness made them. They are not super-men—far from it!

Then we have another bunch of visionaries among our politicians; the fellows who pose as wise men, the prophets who talk blithely of prosperity that is to come and how they could bring back prosperity by some special legislation in spite of the fact that not many people believe in the power of legislation to better business.

Lots of men in the days of long ago have tried the same game. They were overwhelmed, were effected in such a way that they became so small in the eyes of the people that nowadays we would need to probe finely to find their names.

The fact is that the attempted handling of business by Legislation has provided the people with crushing evidence of their utter incapability of benefiting business.

Newton county 4-H club boys who plowed under oats and vetch for their field crops last spring are getting good yields of corn and cotton in spite of bad drouth, and in addition to an early spring hay crop.

Two tons of alfalfa hay hay and 10 acres of sweet clover returned \$22.79 in cream checks in August to W. H. Mitchell, Lago potato farmer who plants sweet clover primarily as a soil builder, or at least did prior to the time when he added cows to his system of diversification. His best cow returned \$12.96 while the poorest one paid only \$4.82, according to the county agent of Wharton county.

Miss Mary Lennis, aged 60, of London, was summoned for annoyin' C. J. Home with her attentions and the judge warned her to behave herself.

Terracing, legumes, cover crops, crop rotations and fertilizers have increased fertility of his farm four-fold in 10 years, according to John Beverly of Homer Com-

munity, Jasper county. He is a cooperater in the county agent's soil improvement program. Part of his farm has been in cultivation 75 years.

Collecting eggs in her henhouse. Mrs. John Kulbacki of Hillsborough, N. H., found one with a marble in place of the conventional yolk.

Building Good Will With Building Materials

It is our Pleasure to Extend to Everyone a most Cordial wish for—



and remind you of the fact that we are proud of the patronage you have given us during the past year, and to assure you that we will continue our Policy of Service and Good Building Materials at the Lowest prices.

And May Next Year be a Most Prosperous One for You!



Wm. Cameron & Co., Inc.

BUILDING MATERIAL OF ALL KINDS
Clarendon, Texas

Again We Greet You At The Yuletide

JUST ONE YEAR AGO—

We greeted our customers with the wish that "1931 would bring to them prosperity and the things of this life for which you had been longing. We hoped also that we would be instrumental in your success and that you would look to us for guidance when in need of it."

THIS YEAR—

We come to you with the same wishes, and the reminder that we have all just passed a harvest season that has, in a large measure, been a hardship on everyone. Not only in this community, but through out the entire world.



BUT REMEMBER—

That Donley County and Clarendon have been more fortunate than many of its near neighbors. Our affairs are today in excellent condition, compared with others, and we believe that this is due to the careful, conscientious efforts of our entire citizenry.

WE CONGRATULATE—

The Community and its citizens, and admonish that a continuance of this policy will mean that the business depression will quickly be dispelled in this Community.

AND WE WISH—

For everyone, A Merry, Merry Christmas and a Happy and Prosperous New Year. A Harvest next season to surpass all others and conditions to encourage thrift and prosperity in the minds of everyone.

The Donley County State Bank

OFFICERS and DIRECTORS—

- | | |
|-----------------------------------|------------------------------|
| WESLEY KNORPP, President | ANNIE L. BOURLAND, Secretary |
| F. E. CHAMBERLAIN, Vice President | W. J. LEWIS |
| J. L. McMURTRY, Vice President | D. N. GRADY |
| HOLMAN KENNEDY, Cashier | C. T. McMURTRY |
| ROY L. CLAYTON, Assistant Cashier | |



There Is A Santa Claus
HANNA-POPE & CO.
PROVE IT WITH THEIR



BIG CHRISTMAS SALE!

December 11th to 24th

Don't let this be a Gewgaw, Doodad, Gimcrack Christmas---give something to Wear! We have driven the Knife deep into our Prices in order to lower our Stocks for Inventory, on all Men's and Boys' Suits and Overcoats; Women's Coats and Dresses; Millinery; Silks and Woolen Goods and many other items. Values that will make this an Economical Christmas and a Happy one!

Women's Coats and Dresses

—at Lowest Prices in years. Many Beautiful Garments to select from, and what an Ideal Gift a nice Dress or Coat would make. Make your selection from our entire Stock—nothing reserved!

COATS

—Our Finest Printzess Coats, Luxurious Fur and Fine Materials.

Regular \$79.50 to \$89.50 Values, now	\$49.50
All Regular \$64.50 Values, now	\$37.85
All Regular \$49.50 Values, now	\$34.85
All Regular \$39.50 Values, now	\$22.85
All Regular \$29.50 Values, now	\$19.85
All Regular \$19.50 Values, now	\$14.85

One Special Group of
MISSES and WOMEN'S COATS
Sizes 12 to 38
Regular \$7.50 to \$14.95 Values—
\$4.95

DRESSES

\$27.50 to \$39.50 Values, now	\$18.85
\$16.50 to \$19.50 Values, now	\$12.85
\$10.95 to \$13.95 Values, now	\$ 7.85

ONE SPECIAL GROUP OF
DRESSES—Regular \$7.50 to \$10 Values, Your Choice—
\$4.95

*Make This Christmas A
"Practical Christmas"
By Giving Practical Gifts!*

MEN'S Suits & Overcoats

—at Sensational Reductions! 75 Men's Suits and Overcoats, all good Styles and Materials, Not this year's Suits, but Good Suits Former \$19.50 to \$37.50 Values, now **\$13.45**

One Lot Men's Finest Worsted Suits, Regular \$27.50 to \$37.50 value, now **\$18.45**

Our Finest Suits and Best Styles, \$35 to \$39.50 Values, now **\$26.45**

BOYS' Suits & Overcoats

—None Reserved; they all have taken the Knife! for quick sale! Entire Stock reduced to four Prices—all with two pants—

\$6.85 \$9.85 \$12.85 \$14.85

All Millinery Reduced

One Lot **WOMEN'S & CHILDREN'S FELT HATS—**
69c

—All others of our Finest Felt Hats go in this Sale at **1-2 Price**

Another Special Group of **WOMEN'S FELT HATS**
All Colors—
\$1.00

Silks, Woolens, Velvets

—Piece Goods, every piece, goes in this Xmas Sale! Buy her a Dress Pattern at a Great Saving!

\$3.95 Silk Woolens, now	\$2.98 Yard
\$2.95 Silk Woolens, now	\$2.29 Yard
\$2.50 Silk Woolens, now	\$1.98 Yard
\$1.95 Dress Woolens, now	\$1.59 Yard
\$1.50 Silk Woolens, now	\$1.19 Yard
\$1.25 Dress Woolens, now	98c Yard
83c Rayon Crepe, now	69c Yard

FLAT CREPE
SATINS and CANTON
NOVELTY WOOLENS
PLAIN WOOLENS
SUITINGS

Men's Work Clothes

Our Famous Big Ben Overalls	\$1.00
Men's Keen Kut Overalls, a good one	69c
Men's Blanket Lined Coats	\$1.69
Men's Swede Tex Lumber Jacks	\$1.95
Men's Heavy Moleskin Pants	\$1.50
Children's Hickory Stripe Play Suits	59c

Sale of Women's Shoes

—Our entire stock of Dress Shoes including our Enna Jettick.

All \$6.00 to \$8.50 values now	\$4.95
All \$5.00 Values now	\$3.95
All \$4.00 Values now	\$3.19
All \$3.50 Values now	\$2.89
All \$3.00 Values now	\$2.39

—ALL CHILDREN'S SHOES go in this Christmas Sale at **Radical Reductions!**

—Complete stock of Daniel Green Comfy's for the Xmas Shopper

Check These Great Bargains:

81-Inch Extra Wearwell SHEETING Our Finest—
35c Yard

8-Ounce Feather Ticking Narrow Blue Stripe
19c Yard

BOYS' UNION SUITS Winter Weight
49c

MEN'S 10 black horse hide COATS Only a few left—
\$6.95

OUTING GOWNS All Outing Gowns and Pajamas Regular \$1.50 values—
\$1.19

36-Inch PERCALE
9c Yard

32-Inch Gingham Checks
13c Yard

COTYS FACE POWDER
79c

BOYS' Keen Kut OVERALLS Sizes 6 to 16—
49c

A B C FINE PERCALE Xmas Special—
15c Yard

HOPE Fine Bleached DOMESTIC
10c Yard

All Silk Jap PONGEE Natural Color
25c Yard

Xmas Sale of Men's Shoes

—Including all Nunn Bush, Portage and Freedman Shoes

\$10.00 Nunn Bush Shoes	\$7.85
\$8.50 Nunn Bush Shoes	\$6.85
\$5.00 Portage Shoes	\$4.35

BOYS' SHOES

—One group boys tan shoes regular \$2.95 to \$4.95 Values Now—
\$1.98

—All Boy Dress Shoes and Oxfords go in this Sale

\$4.50 Values now	\$3.69
\$3.95 Values now	\$3.29
\$3.50 Values now	\$2.79
\$3.00 Values now	\$2.49
\$2.50 Values now	\$1.98

Men's Scout Shoes
\$1.29

Men's House Shoes
—Daniel Green's Famous Comfy's in many styles

CURTAIN, PANELS and DRAPERIES

—All go in this Xmas Sale—Why not Dress up the Home!

\$2.95 Values now	\$2.29
\$2.50 Values now	\$1.95
\$1.95 Values now	\$1.59
\$1.50 Values now	\$1.19
\$1.00 Values now	79c

—All Cretonne, Scrim and Nets are included in this Sale at Sharp Reductions.

81x90 Restwell SHEETS Slightly Soiled 69c	81x90 Famous GARZA SHETS— 79c	81-Inch Bleached and Brown Sheetting 25c Yard
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Do Your
Christmas Shopping
NOW!

Hanna-Pope & Co.

A Pleasure To Serve You

Clarendon, - - Texas

Do Your
Christmas Shopping
NOW!

New Chevrolets Now Displayed Aid Employment Throughout U. S.



Above: Special Sedan
Right: Head-on View

Chevrolet's new car for 1932, embodying silent Syncro-Mesh transmission in combination with selective free wheeling as standard equipment at no extra cost, and practically every proven automotive advance of recent years, is now displayed at dealer show-rooms throughout the country.

While remaining in the price class in which it won world leadership this year, the new 1932 models offer features heretofore considered exclusive to the high price field, as well as a new front end mounting never before shown on any car.

Called "The Great American Value for 1932," the line offers in support of this slogan a twenty per cent increase in power, faster acceleration, top speeds of 65 to 70 miles an hour, new Fisher bodies with a modern streamline styling, down-draft carburetion, counter-balanced crankshaft, finger-touch front seat adjustment and many other refinements over the 1931 models, which, from the standpoint of public acceptance, were the most successful in the history of the company.

Twenty standard and de luxe models are in the new line, of which the Special Sedan, pictured above, is the aristocrat. The lower view shows the new front end and the massive, powerful appearing hood enclosing the improved engine.

In addition to interest centering on the cars themselves, the announcement at this time has national significance in that activity brought on by production of the new cars is expected, at conservative estimates, to add materially to the earnings of 200,000 people throughout the country just before the holiday season and before the severe winter season sets in.

The company's 21 domestic plants all are busy producing cars as fast as precision manufacturing limits will permit so that deliveries may be made with the least possible delay. More than 30,000 of the new cars already have been built for dealers' show-rooms and more than that quantity



are expected to roll off the assembly lines during the present month. The new car is the first in the low-price field to offer the combination of silent Syncro-Mesh transmission with selective free wheeling as standard equipment at no extra cost. A control button on the instrument panel enables the driver to use the free wheeling device only when he desires, and he is thus able to utilize the full braking power of the engine when desired.

The front end offers a radically changed appearance, with a new type radiator, a radiator grille built integral on all models, a double tie-bar arching gracefully between the fenders, on which are mounted bullet-shaped headlamps and a trumpet-type horn just beneath the left headlamp. All models have adjustable hood ports chrome plated on all the sport and de luxe models, and all have cowl ventilators controlled from the driver's seat.

With the new streamlined bodies, the external sun visor has been eliminated, and its purpose is now served by an internal visor adjustable to any position in front of the driver. The left front window also has an equalizer built in so that the driver may adjust the window with little effort. On the top rail of the instrument panel is a removable ash tray for the convenience of front seat passengers.

To be rail, silk assist cords, window shades, arm rests and ash trays on both sides of the rear seat, dome light, foot rests, large door pockets and many other big car refinements are standard with various models in the new line.

HOW TO PREVENT AND CURE COLDS

The common cold causes many more days of illness and is the contributory cause of a far greater number of deaths than diphtheria, scarlet fever, and smallpox combined, says Dr. M. E. Haygood in recent issue of The Progressive Farmer-Ruralist. He gives the following advice on the prevention and treatment of this common ailment:

1. Our general health should be kept as nearly normal as possible.
2. Our diet should be rather simple, but balanced. A liberal quantity of green leafy vegetables and butter and other animal fats should be included, particularly during winter. Occasionally, it is desirable to administer cod liver oil, especially to children.
3. An especial effort should be made, particularly in winter, to live in the sunshine at least for a short while each day, so far as possible.

4. Focal infection of teeth, gums, tonsils, sinuses, appendices, or other parts of the body tends to increase one's susceptibility to colds. A good dentist or a capable surgeon, can in this connection, render very effective aid in preventing colds by eliminating pus foci.

5. Constipation also tends to lessen one's resistance to colds. This condition should be treated by diet and exercise instead of drugs.

6. Chilling and overheating any part of the body seemingly favor the development of acute colds.

7. One should stay away from the promiscuous cougher and sneezer. His respiratory apparatus may be loaded with pathogenic bacteria.

Treatment

Rest in bed is the first and probably the most important measure to be instituted.

2. The diet should be simple but fairly liberal at least during the feverish period.

3. A saline purgative is often advantageous.

4. Cough syrup or other effective remedies are often indicated in the relief of distressing coughs.

5. One should always remember that even though the symptoms may not be severe there is the danger of complications such as bronchitis and pneumonia, and therefore that the doctor's advice is probably worth even more than it costs.

6. Influenza and tuberculosis often have their beginning in what seems an ordinary cold. Colds are dangerous; therefore, every effort should be made to prevent them.

DON'T BURN LEAVES

It is dangerous, wasteful, and unwise to burn leaves. The Progressive Farmer-Ruralist reminds us, a correspondent writes:—

"Autumn with its wealth of beauty soon will have passed and with it will go the leaves with their assortment of brilliant colors."

"Many dollars' worth of valuable plant food is being raked into piles and burned, while lean spots in garden and field are simply crying out for humus. Let's stop this dangerous, wasteful, and unwise practice."

"In one corner of my garden I make a compost heap, putting down a layer of leaves, then a thin layer of soil, alternating leaves and soil until all accessible leaves are used, putting soil on top to prevent leaves from blowing about. This compost is fine for the garden."

George Flustrin, a baldheaded burglar arrested while robbing a villa in Vienna, was found to have 63 wigs of many different colors in his home.

The Rev. C. W. Jones, evangelist, travels only by air, carrying his family and pilot with him.

Only GOOD Flour is Really Cheap

Now you can purchase this all-purpose, highest quality flour at the lowest flour price in 25 years! Inferior brands are cheaper--some of them much cheaper. But if the cost of extra ingredients required with them is taken into account--to say nothing of the difference in baking results--you save only about 17¢ per 24-pound sack. It's genuine economy to buy good flour--your cheapest and best food!

Merry Christmas to our many Friends
Glasses Fitted
Watches Repaired
HUNECUTT'S
Jewelry & Optical Shop
CLARENDON, TEXAS

At Your Grocer's



The Spirit of Christmas Giving Will Not Die

—It is inconceivable that the age-old and beautiful custom of presenting Gifts at Christmas time should die; can anyone imagine Christmas without an exchange of Presents? It just wouldn't be Christmas—that's all!

—Our stock is complete with Practical, Attractive and USEFUL Gifts, which should have the call over the expensive and useless variety

—It will be easy for you to select you entire list of Gifts from the large and complete stock of Holiday Merchandise we have assembled, at prices that are cheaper than they have been for many years

—A Pleasure to Assist You in Any Way With Your Christmas Gifts

GREENE DRY GOODS CO.

"The Big Daylight Store"

Clarendon



Merry Christmas!

AND

Happy New Year!

—Your kind cooperation and patronage has contributed materially to our success, and we appreciate it most cordially.

—Beauty Culture as an Art is practiced in our Beauty Shop, and you are assured of only first class work, executed by Graduate Licensed Operators.

PERMANENTS
We Specialize in
Shelton and Duart Waves

PHONE 546 FOR APPOINTMENTS

—Men will find in our Barber Shop only Expert Artists in the Tonsorial Art, with the most modern and improved equipment.



Whitlock's Barber & Beauty Shop



Santa Claus Letters—

Jericho, Texas
December 5, 1931

Dear Santa:
I want you to bring me a red wagon, and a pop gun. Please don't forget me.
Yours truly,
Kenneth Harold Hunt.

Clarendon, Texas
December 5, 1931

Dear Santa Claus:
I am a little girl five years old.
I have been a good little girl all this year and will you please bring me a doll and ring and some candy and nuts and fruits.
Good by. Your little friend,
Mary Francis Phelph.

Dear Santa Claus:
I am a little girl and will be two in January. Please don't forget me. Christmas.
I would love to have a sack of candy and a toy of some kind.
Your little friend,
Roberta Rine Madding. I live on 606 East First Street.

Clarendon, Texas
December 9, 1931

Dear Santa:
How are you? I want a doll with a bow on her head and curly hair and some
Santa Claus
From Dorris Cooper.

Clarendon, Texas
December 9, 1931

Dear Santa:
How are you fine I hope. I want a doll with curly hair and its name is Flosey Flurt it is at in Kerbowes. I want four bears.
Santa Claus
From Hazel Hearn.
December 6, 1931

Dear Santa Claus:
Please bring me a small doll with ribbon on her hair, and a little school box and just any thing you think I would like to play with. Some fruit, candy and nuts. I am 6 years old and in the first grade. I have a little brother 19 months old his name is Billie Ray. Please bring him a car, wheel barrow and something else to play with. Some fruit candy and nuts. Please bring Mother and Daddy something.
Your little friend,
Louise Armstrong.

Clarendon, Texas
December 8, 1931.

Dear Santa Claus:
I am 6 years old my name is Claude Hearn. I want a cap pistol, Tractor and lots of good things to eat.
ith love,
Claude Hearn.

Clarendon, Texas
December 8, 1931

Dear Santa Claus:
How are you these hard times? My name is Miss Frances Hearn. I want a curly headed doll and a comb and mirror and brush set and lots of good things to eat.
With love,
Frances Hearn.

Clarendon, Texas
December 8, 1931

Dear Santa Claus:
My name is Viola Hearn. I am 4 years old. I want a doll and a little set of dishes and a little iron.
And a whole lot of good things to eat.
With love,
Viola Hearn.

Ashtola, Texas
December 7, 1931

Dear Santa Claus:
I am a little girl two years old. I have been a good little girl and I want you to bring me a little red wagon I saw in town and doll set of A B C blocks and sand bucket and shovel. Nuts, and candy and fruit.
Your friend,
Iva Louise Levert,
Ashtola, Texas

Clarendon, Texas
December 7, 1931

Dear Santa Claus:
I am a little girl six years old. I want a sleepy doll for Xmas also good things to eat. I have a baby sister that will be one year old Xmas. I think that she wants a doll too.
Ladell Tankersley.

Clarendon, Texas
December 7, 1931

Dear Santa Claus:
I am a little girl four years old. I want you to bring me, good things to eat and a sleepy doll for Xmas. I will be a good girl.
Sammy Jean Tankersley.

December 7, 1931

Dear Santa Claus:
Will you bring me a little doll bugzy.
Your friend,
Edna Lee Mahaffey.

Clarendon, Texas
December 7, 1931

Dear Santa Claus:
I have been working very hard all summer. I have been pulling corn. Will you please bring me a little train and a Bible. and I believe 'hat's all.
Your's truly,
Frank Taylor Mahaffey

Ashtola, Texas
December 7, 1931

Dear Santa Claus:
I have been a good boy this year and I want you to bring me a little red wagon a rubber doll and sand bucket and shovel.
Your friend,
Clarence Junior Shipman, Ashtola, Texas.

Read the Classified ads.

I want a big doll with long curls and sleepy eyes and a bed for her to sleep in.
Your littel friend
Marilyn Sawyer.
Ashtola, Texas
December 7, 1931

Dear Santa Claus:
I have been a good boy. I want a little truck and a stopper gun and nuts, candy and fruit.
Your friend,
Lester Shipman,
Ashtola, Texas.

Ashtola, Texas
December 7, 1931

Dear Santa Claus:
I have been a good girl. I want a story book, a game of Uncle Wiggly and nuts, candy and fruit.
Your friend
Irene Leverett,
Ashtola, Texas.

Ashtola, Texas
December 7, 1931

Dear Santa Claus:
I have been a good boy. I want a pair of leather gloves, old maid game, nuts, candy fruits.
Your friend
Aurther Shipman,
Ashtola, Texas.

Ashtola, Texas
December 7, 1931

Dear Santa Claus:
I have been a good little boy I want a water gun and a story book. Nuts, candy and fruits.
Your friend,
Alvin Shipman,
Ashtola, Texas

Rt. 2, Hedley, Texas
December 7, 1931

Dear Santa Claus:
I have just finished helping do the chores.
Santa there are a lot of us children here on and around the Atterbury Ranch. We hope you will find every one of us. We are all good little boys and girls. Please bring me a doll with long curly hair and a scooter, also candy, fruits and nuts. Please bring Ray Cokenham a twenty-two. He told me to ask you. He is a good little boy and has pulled lots of bolls.

I am a little girl 7 years old and am in the second grade.
Merry Christmas and a Happy New Year.
Ruth Peden.
P. S. Hope I can see you in Clarendon.
Good bye and be sure to come to my house.
Rt. 2, Hedley, Texas
December 7, 1931

Dear Santa Claus:
It is almost bed time and I have been so busy today I have just found time to write you a letter. Santa be sure and don't miss us children down here in the breaks beyond Windy Valley. We



GREETINGS From Donley County COURT HOUSE OFFICIALS AND PERSONNEL

We thank you for the Confidence you have placed in us in the past, and extend to you and yours our Sincere wishes for—

A VERY MERRY CHRISTMAS
and
HAPPY AND PROSPEROUS NEW YEAR

- GUY PIERCE, Sheriff
- A. S. BAKER, District Clerk
- MRS. LINNIE CAUTHEN, Treas.
- MRS. BESSIE SMITH, County Clerk
- W. A. ARMSTRONG, Tax Assessor



- ROY BEVERLY, Commissioner
- M. W. MOSELEY, Tax Collector
- R. Y. KING, County Attorney
- MRS. NORA McMURTRY, County Superintendent

OUR WANT ADS. GET RESULTS



You Wreck 'em
We'll Fix 'em!

Night and Day Wreck-er Service, Welding and Cylinder Grinding, Auto Repairing, in Fact everything that a modern and up to date Garage should do.

And we take this opportunity to wish for you and yours a Most Joyous Christmas and a Happy and Prosperous 1932.

I. O. Noble
GARAGE

To Our Customers and Friends—

Some folks will tell you that "Business is Business" But we have found in dealing with you that "Business is Pleasure."

We hope the Pleasure has been mutual, and extend to you our sincere wishes for

**A Merry Christmas
and
A Happy New Year**

J. T. Patman & Son
INSURANCE AGENTS

To you and yours, may this Christmas bring every happiness you could possibly wish for . . . a day you'd like to live over again!

Sincerely we trust so.

Clarendon HATCHERY
Phone 263

