

THE MUEENSTER ENTERPRISE

"BOOSTING THE BUSIEST LITTLE TOWN IN TEXAS"

VOLUME 1—NUMBER 5

MUEENSTER, COOKE COUNTY, TEXAS, FRIDAY, DECEMBER 25, 1936

\$1 PER YEAR—5c PER COPY

F.M.A. REPORTS 1936 BUSINESS AT \$300,000

More Than Half Goes to the Dairy Interests of Muenster

About \$300,000 worth of farm products were marketed through the Muenster Farmers' Marketing Association during the year of 1936, according to information recently received from Rudy Hellman, superintendent of the Cheese Factory. Of that amount about \$160,000 was paid out to dairymen of the Muenster community for cheese milk. Mr. Hellman states that the figure represents an average income of almost \$500 a year—or about \$41 a month—to each of its milk customers.

The figure also represents an increase of at least 15 per cent over the business of 1935 in which year approximately \$260,000 worth of farm products were marketed with \$107,000 going to the dairy interests. During 1935 milk customers of the Cheese Factory average an income of \$1 a day.

Present conditions indicate, Mr. Hellman advised, that prices and production for next year will continue to rise, a circumstance that should be especially encouraging to those who plan to increase their herds during the coming year. To those who have not started a milking program and others who are losing interest in milking, next year's outlook should serve as an inducement to think it over some more.

One of the most important reasons for confidence in the future of the local dairy industry lies in the fact that the Farmers' Marketing Association, in connection with the Kraft Phoenix Cheese Corporation, is now working on a plan which will permit the conversion of surplus whey into a saleable by-product. By reclaiming some of the food value that otherwise goes to waste in discarded whey, the cheese factory will be in a position to offer a better price for milk. And conversely, it will be able to offer at an unusually reasonable price a food of recognized merit for poultry and hogs.

The problem yet to be solved is that of finding a method to condense the surplus whey to the powder stage and yet do so economically enough to permit selling the new product at a low price. It is felt that once this plan can be put into action it would be a great factor in the success of a hog and poultry feeding program for Muenster farmers.

The Farmers' Marketing Association is especially fortunate in having the co-operation of the Kraft Cheese Corporation. Past experience conclusively shows that the connection with this nationwide distributor results in the soundest and most pleasant marketing setup. Distribution of the product from the cheese factory is not a problem. Kraft's extensive market is always ready to absorb all that Muenster can furnish.

Another attractive feature of the connection with Kraft is that the

(Continued on Page Three)

Venerable Sisters Arrive at Muenster Ahead of Schedule

The Venerable Sisters M. Rosina and M. Domatilla of St. Francis Convent in La Crosse, Wis., ran slightly ahead of schedule in arriving at Muenster last Monday, the day they were expected to leave La Crosse.

In response to the eleventh hour message sent by Paul Hellman on his departure for St. Louis last Wednesday the Sisters left early enough to meet him at St. Louis and make the last lap of their journey in his new Chevrolet coupe delivered by Joe Wilde at the St. Louis assembly plant last Friday.

The Venerable Sisters are very favorably impressed by the friendliness and hospitality of Southerners on this their first visit to the Lone Star State, which, they say, is regarded by some of their northern acquaintances as an untamed area somewhere near the end of the world.

Because of the urgent need of returning to their duties at the Convent the Sisters will probably remain in Muenster only two or three weeks instead of one month as was formerly anticipated.

J. G. Richards and son have moved their equipment to a well on the J. W. Meurer lease.

County Rural Schools To Adopt Round Robin

Rural schools of Cooke County have decided to use the round robin along with the tournament in order to determine the basketball and volleyball championship of their class at a meeting held at the courthouse in Gainesville Saturday morning.

The league will consist of eight teams including Bulcher, Dexter, Hays, Hood, Myra, Rosston, Valley Creek and Woodbine.

Members adopted the same rules governing the Class B schools and gave E. T. Burger, county athletic director, full authority to work out the details and draw up a schedule. Burger announced that play would begin January 6. The schedule will be drawn up as soon as official interpretation of Myra's classification is received from Austin.

Ben Seyler Unloads Four New Plymouths Here on December 18

Four new Plymouths for the Ben Seyler Motor Co. arrived in a car on Friday, December 18. They are the first 1937 model cars that Ben has received, each of his previously sold cars being delivered by Fort Worth Motors, the organization with which he has been co-operating in order to give his customers a more complete stock to choose from.

Mr. Seyler explains that the extra shipment of cars was brought to Muenster because it was more than justified by the increasing popularity of the 1937 Plymouth. His sales, since the new models have been on the market, have reached a total of 12, three of which are to be delivered at Muenster on or about January 1, and another to be delivered at the Detroit factory at about the same time.

Al Swirczynski and Family Go to Kansas To Spend Christmas

Mr. and Mrs. Al Swirczynski and their children, Herbie and Aileen, of Dallas, arrived in Muenster Sunday for a short visit with friends and the families of their parents, Mr. and Mrs. Joe Swirczynski and Mr. and Mrs. J. S. Horn.

They left Wednesday for Gainesville where they spent the day with Mrs. Swirczynski's sister, Mrs. Al Schad, after which, according to plans disclosed Monday, they are to leave early Thursday for a Christmas visit with Mr. and Mrs. Alex Knauf of Emporia, Kan. Mrs. Knauf is a sister to Al Swirczynski.

On their return trip they plan to spend a few days visiting with friends in Kansas City and the remainder of their Christmas holidays at Muenster before reporting for work in Dallas on January 5.

Muenster Basketeers Capture Twin Program From Nocona Indians

Muenster's High School cagers nosed out the Nocona Indians in a thrilling contest at Nocona Saturday night, 15-13.

The first quarter resolved into a defensive battle between two strong defensive clubs. Nocona held the edge at the end of the first quarter 4-2. During the second quarter Muenster scored 9 points on two field goals by Fisher, one by Fette, and one field goal and a free toss by Renfro. In the meantime Walls hit the basket for two points and the score stood at 11-6 in favor of the Sumacs at the half.

The Indians started the second half in a more ferocious mood. Walls, Nocona's lanky forward, soon had his teammates back in the game by sinking two field goals. Another field goal by Wooten put the Indians in the lead 12 to 11 as the third period ended. The strong Redskin defense held the Sumacs scoreless in this period.

Johnson, Nocona guard, sank a foul shot early in the fourth quarter to give his club a two-point lead

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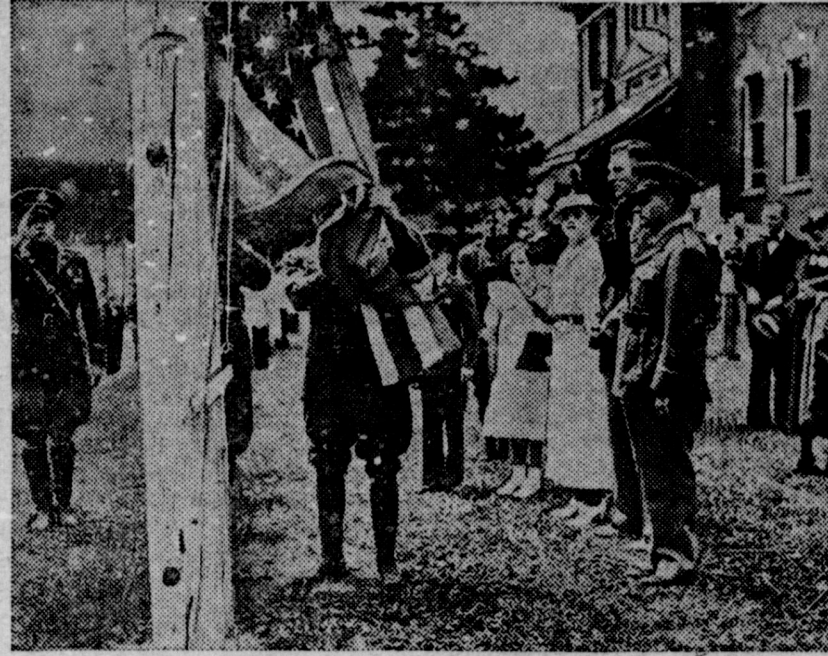
23 Lindsay Children In First Communion During Midnight Mass

A class of 23 small children of the Lindsay school who have received daily instruction for the past four months will receive the Infant King for the first time when they go to Holy Communion on Christmas during the midnight Mass.

The little people who will be escorted to the altar by their parents

(Continued on Last Page)

Uncle Sam Gets More Territory



"No Man's Land," an area 30 by 70 miles, located in the Colorado Rockies, was found to have been omitted from all United States treaties covering the acquisition of territory and therefore was formally claimed and annexed at a ceremony which took place at Breckenridge, Colo. After Gov. Ed C. Johnson had formally claimed the land for the United States, National Guardsmen unfurled the American flag, as seen in the illustration.

News Briefs

Mr. and Mrs. W. C. Russell are making final preparations for a Christmas Eve dinner to which they have invited all F. W. Merrick employees and their families.

M. J. Endres, Ben Hellman, and Mrs. J. P. Fisch were in Dallas Friday visiting J. P. Fisch and Mrs. Percy Frost at the Medical Arts Hospital.

During the past week Joe Wilde sold two more 1937 Chevrolets. "Snag" Fleitman purchased a new pickup truck, and Joe Walterscheid a sport town sedan.

The latest report on Mr. Meurer is that he is resting easy and slowly regaining his strength. No opinion was offered as to the time he will be in condition to resume his duties at the bank.

Mr. and Mrs. Merlin Evans, who have been living in the Ben Hellman apartment for the past several months, have moved to Okemah, Okla., to begin work for the Ralvern Oil Corp.

Billy Frank Robertson is the name of the new son born on December 16 in the Henry Robertson home north of Muenster. Because of her tardiness in regaining her strength after the child's birth, the mother was removed to the Gainesville Sanitarium.

We feel sorry for Lloyd Edward, the first born son of Mr. and Mrs. Alois Treubenbach, his birthday is so near to Christmas that his chances of ever getting a birthday present are practically nil. He was born exactly one week before Christmas.

Anthony Luke and Carl Herr Drove to Fort Worth Tuesday afternoon to bring home Elfreda Luke, Agnes Weinzapfel and Catherine Seyler, who are attending Victory College. While in Fort Worth they visited with Carl's sister, Elizabeth, and with the Bert Fisch family.

(Continued on Page Two)

Sumacs Nose Out Eagles in 19-17 Thriller at Fair Park Gymnasium

Muenster and Era are tied for first place in the Round Robin following the Sumacs' 19-17 victory over Valley View's Eagles in the bitterly fought contest at Fair Park Gym Tuesday night. Both leading teams are credited with one victory and no defeat whereas Valley View has a firm grip on third place with two wins and one loss.

The Eagle-Sumacs game was a real thriller. From the very beginning both teams played hard and fast and the score was usually from one to three points apart. It was featured throughout by close defensive playing of Muenster's boys as well as the inability of the local cagers to score on a great number of close shots.

To offset the Sumacs' strong defense the Eagles resorted to distance shots and met with remarkable success. Muenster, on the other hand, car-

MISSION CLOSES DEC. 20 WITH RECORD CROWD

Renewal of Baptismal Vows and Pupal Blessing Follow Sermon

Stressing especially the importance of Perseverance in the Faith, the Reverend Father Bonaventure Alerding, O. F. M., of the San Jose Mission, San Antonio, delivered the closing sermon of the mission in Muenster's Sacred Heart Church Sunday afternoon before the largest attendance of the week's services.

Father Alerding instructed his audience that the one important thing in every person's life is the time of entering into eternity and that every person should so conduct himself throughout his lifetime that he will be deserving of a reward in his next life.

Following the sermon people of the congregation rose in a body and with their right hands raised renewed the vows that their sponsors had pronounced in their stand at the time of baptism.

Next the Reverend director of the mission gave the Pupal blessing after which Father Frowin gave Benediction with the Blessed Sacrament and the congregation joined voices in singing "Holy God, We Praise Thy Name."

The mission, which took place in the week of December 13-20, was conducted by Father Alerding and Father Herman Joseph Fister of St. Louis. Both priests are members of the Franciscan Order.

Muenster's St. Louis visitors have all returned with their new cars. Mr. and Mrs. Joe Wilde arrived Saturday with the car that carried the new owners to the St. Louis plant. John Felderhoff reached Muenster Sunday morning and Paul Hellman, accompanied by the Venerable Sisters Rosina and Domatilla, who met him at St. Louis, arrived early Monday. Father Francis and Mr. and Mrs. Henry Stelzer got home early Monday night.

'Shorty' Herr Leases Flusche Bros. Garage; Assumes Ford Agency

Herbie Camp Flashes As Macs Win 14th Straight

The Macs, Muenster High School reserves, won their 14th straight game by defeating the Myra team, last Wednesday afternoon on the Mac's court, 23-16.

Herbert Camp, with 11 points, was high scorer for the Macs. Neely, with eight points, won high scoring honors for Myra.

Ten Muenster Knights Attend Major Initiation Of Longview Council

A big time was had by all when a group of Muenster's Knights of Columbus attended the conferring of major degrees and installation of a new council at Longview Sunday, December 20.

The party consisting of Joe Fisher, M. J. Endres, Herbert Meurer, Oscar Walter, Raymond Hellman, Al Walterscheid, Henry Luke, Jacob Pangel, J. S. Horn, and State Treasurer J. M. Weinzapfel, left Saturday afternoon in the M. J. Endres and Herbert Meurer automobiles. They returned to Muenster in the wee hours of Monday morning.

While at Longview the Muenster group were extended special invitations to attend at major initiations in Dallas, Sherman and Amarillo in the near future.

Some of the K. of C. notables present at the ceremonies were State Deputy C. K. Walsh of Wichita Falls, State Treasurer Joe Weinzapfel of Muenster, District Deputy Mooney of Denison, District Deputy

(Continued on Last Page)

Public School Students Have Christmas Program On Last Day of Classes

Kiddies of the Muenster Public School were delighted beyond words when Santa himself presided at the exchange of gifts and Christmas program last Tuesday afternoon, which marked the close of class work until after New Year.

A huge Christmas tree was generously decked with lights, tinsel, and ornaments. Presents, which were scattered on and around the tree were given to Santa by some of the older students, and he in turn gave them to the children.

Next in importance to Santa was a one-act play entitled "What's the Matter With Christmas?" presented by members of the high school. The play quite forcibly exposed the folly of celebrating Christmas according to modern standards instead of in the spirit of the first Christmas.

Characters of the play were Mildred Patrick, Bernice Miller, Norman Luke, Louis Nieball, Bernice Kathman, Alvina Gehrig, Bill Daniels, and Bertha Jane Hoehn.

The high school assembly room was crowded with families and friends of the students.

Parochial School Pupils Honor Visiting Sisters And Pastors in Program

Fathers Frowin and Francis and the Venerable Sisters Rosina and Domatilla of La Crosse, Wis., were guests of honor at the Christmas program presented in the auditorium of the Parochial School Wednesday under the direction of the Benedictine Sisters.

Pennies, nickles and dimes that the Sacred Heart pupils had gathered for presents to their Reverend Pastors were divided into two envelopes and presented to Fathers Frowin and Francis.

Two other special guests were given presents by Sister Rosina's grand niece, Dolly Lehnertz, and grand nephew Herbert Fette.

The following is the program of the occasion:

"Lift Your Hearts, chorus; Our Christmas Wish, Marie Pels; Christmas Greeting, third and fourth grades; God Is Love, seventh and sixth grades; Joyful Sing, four boys; Tableau, The Nativity; Silent Night, Holy Night, chorus; God's Greatest Gift, sixth grade; Jingle Bells, accordion, K. M. Walterscheid; The Night Before Christmas, with the following characters: Brother, Richard Swirczynski; Sister, Gladys Wilde; Traveler, Geneva Gremminger; Wanderer, Leona Knabe; Christ Child, Reynold Relter; Song, Ye Christians, United.

Flusche Bros. and Families Will Move to Decatur Before Jan. 1

Adolph "Shorty" Herr, the genial lad of six feet three, and one of Ben Seyler's ambassadors of good will for the past three years, is the new manager of the Flusche Bros. Garage, about 50 miles southwest of Muenster. The information was disclosed by Shorty after he had leased the Flusche location Tuesday morning.

Shorty's plan at the present time is to continue the business where the Flusche Bros. leave off when they take charge of their new location and the Ford agency at Decatur, Texas, about 50 miles southwest of Muenster. The local Ford agency will be transferred to Mr. Herr.

Immediately following the signatures on the transferring documents Shorty took charge of his new business. He will be assisted by Flusche Bros. until after Christmas when they begin making preparations for the opening of their new business at Decatur on January 1.

According to information received from Lawrence Flusche Tuesday, the brothers are taking over the Ford dealership formerly held by Ford Motor Co. They will operate under the name of Flusche Bros.

Those who are leaving Muenster to enter the new business are L. W. A. A., and C. M. Flusche, and their families and Rupert Werner.

Shorty is a typical example of one who has reached his goal through constant and patient plugging. When he finished high school in 1928 he joined Ben Seyler while Ben was employed as head mechanic in the Hennigan Motor Co. and learned from him the fundamental principles of automobile mechanism and repair work.

When Ben opened his present place of business in 1931 Shorty took his place as mechanic of the Hennigan Garage, remaining there until Ben expanded his business enough to bring Shorty to the position he has held for the past three years, that of Ben's right hand man.

As the break approaches in the teamwork of Ben and Shorty, Ben extends his best wishes for his new competitor's success and at the same time expresses his regrets in losing the services of a highly dependable man. Shorty is thankful for the valuable experience he acquired under Ben's coaching and assures his former employer that the new relation will be one not so much of competition as of friendly co-operation.

Doctor Myrick Reports Progress of Patients At Hospital in Dallas

Following his trip to Dallas last Monday Dr. Myrick advised that his two patients at the Medical Arts Hospital are both getting along nicely.

The operation performed on Mrs. T. P. Frost by Dr. Mahan with Dr. Myrick assisting was pronounced successful. According to latest information received Mrs. Frost is expected to return to Muenster about January 1.

J. P. Fisch continues to improve as a result of the series of treatments he is receiving at the hospital. His plan, as announced last Monday, was to return to Muenster with his son, Bert Fisch of Fort Worth, in time to spend Christmas with his people.

Maurice Pangel is especially careful these days to prevent his unusually bad cold and sore throat from developing into a serious sickness.

Volley Ball Girls Lose To Valley View in Two Bitterly Fought Games

The high school girls' volley ball team lost its first two games to the Round Robin leaders Tuesday night. Valley View continued its winning streak when it took the two games after long, hard playing by scores of 15-11 and 15-13.

In both games the Muenster girls surprised the fans, who expected to see the green clad lassies romp through two short games. But the playing was closely matched all the way with first one team then the other making a point.

The first contest seemed to lean

(Continued on Last Page)

A Holiday Thought of You

Our thoughts turn to you at this season of the year who have made the past 12 months as successful for us as you have. We are thankful to you for your patronage, your good will and friendship. We trust that we may be of some benefit to you during the coming year and if at any time you have a suggestion for the improvement of our service do not hesitate to tell us.

May this be the happiest Christmas you've ever experienced and the merriest New Year you've spent in years!

Muenster Milling Company and Employes

Best
CHRISTMAS WISHES
and
Hearty Greetings
for the
NEW YEAR

LONE STAR
CLEANERS

West Side Courthouse
Gainesville

News Briefs

(Continued from First Page)

Carl Fink, who is a student in A. & M. College at College Station, is spending the holidays with his brother, Bill Fink, and family.

We are well equipped to grind your feed on your own place; 10c and 15c per 100 lbs. Frank New, Lindsay. (Adv. 5).

Following her week's stay in Muenster for the Mission Mrs. Adams of Dallas has decided to extend her visit to include Christmas Day. She is the guest of her sister, Mrs. Ed Schmitt.

Mr. and Mrs. I. A. Schoech, their son Andrew and their daughter Mrs. Alois Weisman, left Tuesday for Springfield, Mo., where they will spend Christmas with their relatives Mr. and Mrs. Pat Keough.

The Gainesville Hatchery will begin to set eggs January 2. Raise Early Broilers for Quick Money. See us for chicks and custom hatching, feed and supplies. Mrs. T. J. Clark, 411 N. Commerce St., Phone 219. (Advertisement, 5).

Superintendent Booth, who is in charge of the construction work on the overpass now nearing completion west of Muenster, left Tuesday morning to spend the Christmas hol-

AT CHRISTMAS TIME . . .

WE SEND YOU:

- Best Wishes
- Best Luck
- Best Cheer
- Best Everything

MUENSTER HATCHERY

Linn News

Selby Fielder is on the sick list this week.

Bob and Charles Trew visited Mrs. Edna Fielder and family Sunday.

Mrs. Mims Lewis visited her mother, Mrs. Laurence Schumacher, at Muenster, Sunday afternoon.

Miss Latrese Howton and mother, Mrs. Jim Howton, spent the week-end with relatives at Era.

Mr. and Mrs. Alver Garvin of Gainesville visited Mr. and Mrs. Price McCool and family Friday night.

Mrs. Chas Bradley and daughter, Mrs. Jimmy Chaffin and babies, spent Thursday with Mr. and Mrs. Mims Lewis.

Linton Coursey and Selby Fielder returned Wednesday from a hunting trip in West Texas. They reported a very enjoyable time.

Mr. and Mrs. Sloan McCool and children left Tuesday for East Moline, Ill., where they will make their home. This community regrets losing them and wishes for them much success and happiness.

Reverend Pummell and wife of Gainesville were visitors here Sunday, and Reverend Pummell was guest preacher at the school house Sunday afternoon. Sunday School was well attended and plans were made for the Christmas tree Wednesday night.

Myra News

Mrs. Leroy Porter was a visitor in Dallas Monday.

John Blanton and Leroy Porter were business visitors in Dallas Saturday.

Waldo Neely and Dean Neely of El Paso are visiting their parents, Mr. and Mrs. Walter Neely.

Miss Dorothy Fay Blanton, a student in the Teachers College in Denton, is home to spend the holidays with her parents, Mr. and Mrs. John Blanton.

Mr. and Mrs. Frank Needham entertained a number of young people in their home Thursday evening in honor of their nephew, Jack Needham. Miss Lillian Speake had charge of the entertainment. The Christmas

motif was carried out in games and decorations and each guest received a lovely gift.

Jack Needham, nephew of Mr. and Mrs. Frank Needham, left for Texas City Friday where he will visit his grandmother, Mrs. Jack Needham, during the holidays.

Mr. and Mrs. John Blanton and Mr. and Mrs. Tom Pryor attended the funeral for Rev. High Hand, a pioneer Methodist minister, Sunday afternoon in Gainesville.

Misses Phalba Carnes, Frances Fielder and Rebecca Tillman, all of Howe and students in the Teachers College, Denton, were guests of Mr. and Mrs. John Blanton Saturday.

Rev. C. M. Thomas filled his regular appointment Sunday morning and evening. A Christmas pageant was presented by the Liberty Church featuring special music by some of its members.

The Sunshine Club met at the club house Friday afternoon for a Christmas party and exchange of sunshine packages. Mesdames Fred and Earl McTaggart had charge of the party. Those who attended the party were Mesdames Ernest Biffle, Bob Crow, Jess Jones, Ray Hudson, Lon Blanton, Tom Pryor, Jake Biffle, C. J. Tuggle, Fred Snuggs, Leroy Porter, Lee Livingston, Tom Gaston, Selby Fielder, Albert Andrews, and Boss Platt.

Best Wishes

Another Christmas season's come, and with it new hopes are begun. We send to you a cheery greeting—May our paths be often meeting.

Louie's Cafe

L. A. Bernauer, Prop.

Muenster

With Best Wishes for a

MERRY CHRISTMAS

... and ...

PROSPEROUS NEW YEAR

T. L. ANDERSON

Representative of Great Southern Life Insurance Co.

Gainesville

CHRISTMAS AND NEW YEAR GREETINGS

May your Christmas be merry and your New Year full of all sorts of happiness.

We trust that we have so served and pleased you that you will favor us with your patronage during the coming year. We promise to do our best to please you in every way.

H. E. MYERS & SONS

John Deere Implements and Tractors

Gainesville

Phone 420

WITH BEST CHRISTMAS WISHES

May your Christmas Day be one of gladness and may each hour during the whole year of 1937 be bright with happiness for you every one.

We take this means of expressing our appreciation of your patronage of the past and want to respectfully solicit your 1937 business.

FLUSCHE BROTHERS GARAGE

F. M. A. Distributes \$3,500 in Checks to Farmers of Muenster on Christmas

Christmas present in the form of checks are being issued to about 150 preferred claim holders of the Farmers' Marketing Association, according to Roy Endres, manager of the organization. The total amount of money being distributed is about \$3,500.

The F. M. A., which is a profit-sharing organization, is paying out the above mentioned sum as an interest on the equity held by a number of local farmers as their share in the business. It is interest on accumulated profits held in the business as working capital.

According to the original plans of the organization, those who joined were to participate in profits according to each one's volume of business during the year, and for profits held in the business the organization pays an interest of 8 per cent.

In the 14 years of the organization's existence it has done a volume of about three and one-fourth million dollars of business, and, in addition to making extensive improvements, has paid out to its

members about \$50,000 in earnings and interest.

MERRY CHRISTMAS AND A HAPPY NEW YEAR

We are wishing you every good thing for Christmas and the New Year.

Friends, we thank you untold times for your favors of the past and naturally we are looking forward to seeing you during 1937.

Bright Gable Inn

Bud and Cora
Muenster

Wishing You a

MERRY CHRISTMAS

and

HAPPY NEW YEAR

FISHER MEAT MARKET

Muenster, Texas

FREE OFFER!

ON ADVANCE ORDERS FOR
BABY CHICKS

On orders given three weeks in advance of delivery date we will give with each 100 baby chicks a certificate good for \$1.00 on the purchase of a 100 lb. sack of Red Chain Chick Starter.

Muenster Hatchery

FELIX BECKER, Manager

Peace
Joy
Cheer

May Christmas Give You
These and More!

And may you enter the New Year with a determination to make it a prosperous, happy one. When you begin your inventory of 1937 we hope you will find an overstock of pleasant memories, loads of joy, peace and cheer; and you will be better off for having lived in such a year.

We are entering the New Year with the determination to excel our past efforts to please you and co-operate with you every hour of every day during the coming year.



Gainesville Farm
Machinery Co.

H. A. ARMSTRONG, Manager

417-419 Commerce St. Gainesville, Texas

"We'll Be Here Tomorrow to Back Up What We Do Today"

Cheese Plant—

(Continued from First Page)
 cheese factory can at any time call on the expert service of those who have made an extensive study of cheese making. When, for some unaccountable reason, the local plant encounters difficulties Kraft is ready to lend a helping hand. When methods are discovered for greater efficiency or for improving the quality of cheese, Kraft submits them to Muenster. This combination of an ever-ready market and ever-ready service enables the cheese factory to carry on with a brighter outlook for each year, and at the same time feel that it is actually giving sound advice when encouraging its patrons to invest more money in dairy barns and herds.

During the past year the Farmers' Marketing Association, with the cooperation of the Muenster State Bank assisted in placing almost 200 good milk cows in the Muenster community. Along with that program it has taken an active part in improving herds by encouraging patrons to have diseased animals eliminated by U. S. Government licensed inspectors, who were brought into the Muenster community chiefly

through the influence of the Farmers' Marketing Association.

The Muenster Cheese Factory, the only cheese factory in Cooke County, and one of the largest in the State, is a home owned institution. It is boastful of the loyal patronage it has received through its 14 years of service to Muenster's farmers, and attributes that patronage to the company's constant regard for the welfare of its customers. Some discontent has been found among the few who have disagreed on weights and tests, but the plant is proud that its Government licensed testers have continuously satisfied 99 per cent of its customers.

But, say those at the cheese plant, misunderstandings over milk tests are not new, and to add force to their statement, submit the following poem written by one who, apparently, has done quite a little milk testing:

Milk Testing
 Oh, the job of testing milk
 Is a job that's mighty bad.
 You can make a body happy,
 You can make a body sad.
 If their milk is number one
 And the test-away up high,
 They knock about the price a little

But will never breathe a sigh.
 If their milk is not so fancy
 And you grade it number two,
 They take their can and tell you
 That they are through with you.

They most always blame the tester
 For the law the State has made.
 And they do not understand it
 If their milk is not first grade.

And there are some that always tell you
 When they step inside the door,

Of a few cents more they were offered
 Just a day or two before.

There are some that understand it,
 If their milk is thick or thin,
 They take their check and tell you
 That they will be seeing you again.

And here is sincerely hoping
 When their work on earth is done,
 That St. Peter's test will suit them
 And they all grade number one.

When I first saw my face on a screen in a close-up six feet high I jumped up and yelled, "It's a lie!" —Joe E. Brown.

**To Our Friends
 And Customers**

MERRY CHRISTMAS

Here's hoping Christmas bells ring out a song of joy
 for you on this happy holiday

HAPPY NEW YEAR

Here's hoping New Year's bells ring in a steady tone
 of extra happy days to come

M. J. ENDRES
 Muenster, Texas

Last-Minute Buyers!

DRIVE OUT TO
Bright Gable Inn

OPEN ALL NIGHT

On Christmas Eve
 and
 New Year's Eve

BUD BERNAUER

In the Spirit of Christmas

*We Send You Greetings and Best Wishes for the
 Most Joyous Season You Have Ever Known*

**Merry
 Christmas**

**Happy
 New Year**

When we wish you a Merry Christmas and Happy New Year we want you to know that it is no idle custom of ours, but deep down in our hearts we hope you catch the Spirit of Christmas Day; for in no other way that we know of can folks be changed from the every day people of yesterday.

By catching the Spirit of Christmas we will become more human, more understanding, more likeable. The Spirit of Christmas makes our friends grow more close and dear . . . our hearts more understanding . . . our homes more bright and cheerful . . . may all the thrills of this magnificent Christmas Day be yours and may they never be forgotten is our sincere wish for all.

*Many Thanks for Your Patronage During 1936
 May We Serve You Through 1937*

MUEENSTER CHEESE FACTORY

Phone 90

THE Muenster Enterprise
Published Every Friday at Muenster, Cooke County, Texas

Application for second class matter pending.

FRIDAY, DECEMBER 25, 1936

R. N. FETTE, Editor and Publisher
WILLIAM FINK, Managing Editor
E. J. FETTE, Advertising and Circulation Manager

Subscription (In Cooke County): \$1
Outside Cooke County.....\$1.50

Display, per column inch.....25c
Foreign, per column inch.....35c
Readers, Among Locals, line.....5c

A GREETING FROM THE STAFF

On this one day set aside to pay special homage to the Prince of Peace, The Enterprise joins with mankind in extending His wishes of "Peace on Earth, Good Will to Men." May you enjoy His choicest blessings, peace of heart and a constant spirit of kindness to your fellow man. As a Christmas gift to our readers we renew the pledge of our opening edition—to give generous support to projects resulting in the welfare of Muenster people, and to provide, insofar as the news is available to us, a complete and impartial record of local events.

Our one endeavor is to help extend throughout the coming year, and for many years to come, the happiness that is yours on this Christmas Day.

THE SPIRIT OF CHRISTMAS

As this Christmas Eve draws to a close let us be especially mindful that on the morrow we will be celebrating the birthday of One who is at the same time God and the greatest person ever known in the world's history. It is the birthday of Him Who came down from His heavenly throne to suffer and die for the salvation of those He loves, of Him Who established a special society to assist His loved ones in achieving the eternal happiness He planned for them.

Tomorrow is more than just a prominent holiday set aside to honor a great man. It is the birthday of God, and should be observed in a manner that coincides as closely as possible with the first Christmas.

Remember that when Christ was born there were no outlandish noises to greet Him, there were no drunken sots roaming about, there were no brawls. It was a "Silent Night, Holy Night."

Would it not be fitting for us, on this one day set aside to commemorate the coming of the Redeemer, to celebrate it as those did who were present on His first birthday? Can we feel that we have properly honored the God of Christendom if we honor Him according to the standards of Paganism? A Christmas dinner, a Christmas drink, and a joyful Christmas spirit are not out of harmony with the sacredness of the feast; but gluttony, drunkenness, and boisterousness are inexcusable.

Likewise, when passing out our Christmas gifts, let us remember the One who is especially honored on Christmas Day. We say that we offer our gifts to gladden the hearts of others. Why not gladden the heart of Him, Who, more than anyone else, is entitled to our appreciation. Nothing would please Him more than to have His loved ones spend Christmas as He Himself would spend it. Nothing would be a more pleasing gift to Him than our sincere resolutions to become more and more like Him.

PEOPLE WITH A PURPOSE

Every year as Christmas approaches most of us are considerably bothered over the problem of gifts. Some of us realize from the very beginning that a gift may not

Cordial Wishes

Our best wishes to you and your dear ones for a very Merry Christmas and a New Year that will bring happiness to all of you.

NICK THE CLEANER

appeal to the favored one or that the gift itself has little more use than to express the proper spirit of the giver.

Altogether too much of the money spent at Christmas time is wasted money. Wouldn't it be a great deal better if all of us could see someone made really happy as a result of our annual streak of generosity about Christmas time? If you feel that way consider this idea taken from the December issue of Reader's Digest:

Last Christmas, Miss Sue Wilson, secretary to the president of a Seattle brewing company, shoved this memo across her boss's desk: "Sixty employees, at 12 cents a card, including postage, equals \$7.20, the cost of one person's distribution of Christmas cards throughout the plant. Sixty employees, each sending cards, equals \$432, the total spent for the greeting cards exchanged."

"For that amount of money," she said, "you can do a lot for a poor family." The entire personnel backed the idea, and every employee contributed his Christmas card money to a common fund. They found a poor family with four children, living without sufficient food and heat. Clothes, fuel and supplies were moved in; toys were put under the Christmas tree and warm blankets on the beds; even a bathtub was installed. The Christmas card fund is now an annual project, and the news is spreading.

The Making of Opinion

By DOUGLAS MALLOCH

MANKIND'S opinions mould the world—

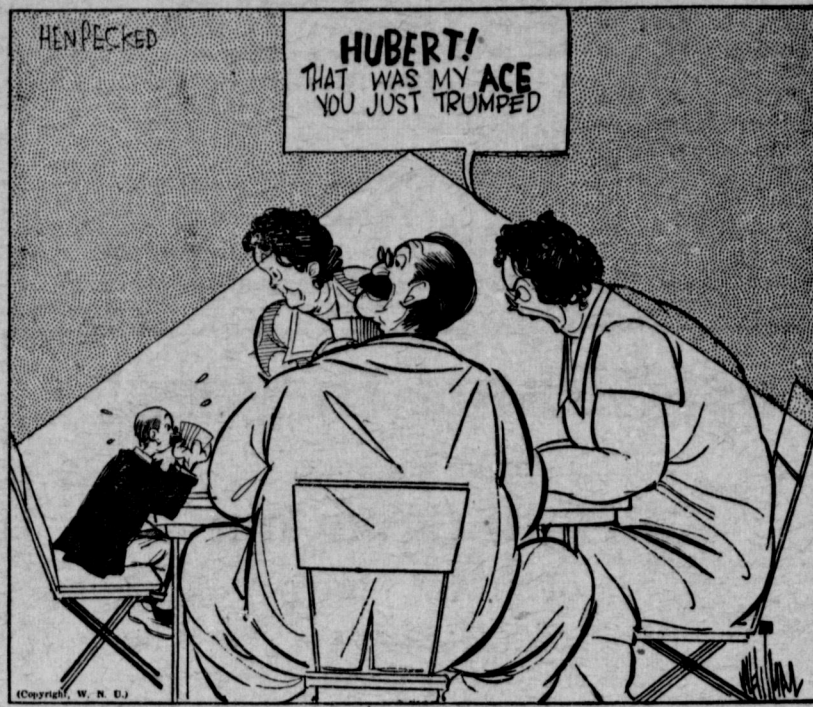
Not long orations loudly hurled
From some high place (though men may wonder,
They seldom understand the thunder),
Not lines like these, that would possess
Not truth as much as cleverness—
But those opinions that go creeping
Through lands like mighty waters seeping.

For all our reasoning and rime
Must stand one test, the test of time.
The thing we shout, men, too, will shout it,
And then sit down and think about it,
Will measure it with common sense,
Compare it with experience,
And, even though today they cheer us,
Tomorrow may decline to hear us.

Speech is a spark that glows in air,
A time our eyes attracting there,
And written words are very clever
(Millions are written, few forever),
But when the flame has died away
Men look at things, and look by day,
And form opinions that are fairer
Than scribbled wit or shouted error.

© Douglas Malloch.—WNU Service.

Love, Honor and Obey



How to Detect Alkali in Water From a Farm Well

To determine whether water from a well is alkaline you can check for the presence of alkali water and sulfates by testing the water with a solution of barium chloride acidified with hydrochloric acid, advises R. A. Gortner, chief of the division of agricultural biochemistry, University Farm, St. Paul.

Get your local druggist to prepare you about an ounce of a 5 per cent solution of barium chloride acidified with hydrochloric acid. Add about 10 drops of this solution to a glass of well water. If the water remains perfectly clear, alkali salts in the form of sulfates are absent. If the water becomes slightly turbid, a trace of alkali salts is present.

Should the water become milky, the sulfates are present in appreciable, but not excessive amounts. If a white precipitate forms and rapidly

Christmas Cheer . . .

The old year is about to close and it has been very kind to us and we are particularly pleased and thankful for the loyal support of our patrons, in the past and are looking forward to the pleasure of serving you during 1937.

HICK'S NEW DEAL CAFE

North of Kress
Gainesville

HAPPY HOLIDAYS

This happy season has come again, so filled with thoughts of our friends and customers who have favored us during the past year. And for your every happiness we send our wishes true.

McKinney-Block Hardware Company
Gainesville

settles to the bottom, forming a white solid, the water contains rather large amounts of sulfates in the form of Epsom and Glaubers salts. Such water has a laxative effect on humans and is undesirable for live stock, although there is no direct evidence that it is highly detrimental to live stock.

How to Fireproof Clothing

To fireproof clothing dissolve one pound of ammonium phosphate in two quarts of cold water and a clear solution is formed in which the fabric to be fireproofed should be soaked for five minutes. The garment then can be taken out and allowed to dry, after which it may be worn with perfect safety, as it is absolutely fireproof. The solution produces no more harm to the material than would the same quantity of ordinary water. Any article fireproofed by this method will remain non-inflammable until washed or drenched with rain.

Small rugs can be kept from slipping on waxed floors if several rubber preserve jar rings are sewed to the under side of each end.—Reader's Digest.

"What did you do with all your money?"
"Part went for liquor, part for women, and the rest I spent foolishly."—Anonymous.

For Good Things To Eat —
RAINBOW INN CAFE

First Door West of Kress
Gainesville

Greetings . . .

Please accept this hearty, sincere greeting that your CHRISTMAS may be merry and your NEW YEAR filled with happiness.

At this season of the year we want to stop long enough in our business activities to express our thanks for the many kindnesses that have been shown us during the past year, and extend each of you greetings of the season.

F. E. SCHMITZ

Authorized agent for
Townsend Motor Co.

Greetings of the Season

As the Christmas lights are brightly burning and the chimes so merrily ringing, let's stop and give thought to past delights and think of those the New Year's bringing. We sincerely hope that the coming year will hold many happy days, thoughts, and delights for each of you.

For the coming year we trust our service will be better than ever before. We will strive more sincerely, realizing as we do the increasing demand of any exacting trade, to bring you the best of everything at the lowest possible costs.

May This Be the Happiest Christmas and Most Prosperous New Year You Have Ever Known Is Our Wish for All!

Christmas Sale of LAMPS!

Here's a Christmas gift suggestion which combines loveliness with practical usefulness . . . a scientifically designed portable lamp for the home. A lamp that safeguards eyesight by providing correct light . . . a gift that will bring years of comfort to the user. These lamps embody the highest quality workmanship, and the quantity offered at these low prices is limited, so make your selection today.

A GIFT OF BETTER LIGHT IS A GIFT OF BETTER SIGHT

... for Mother
... for Father
... for Sister
... for Brother
... or for your friends

See these Lamps at Our Store TODAY

L.E.S. Better Sight three-light floor lamp, bronze or ivory and gold finish base; glass diffusing bowl; 19-inch shade of box pleated silk or parchment. Complete with lamp bulb for only . . . \$9.95

Beautiful Du Monde China cable lamp, white and gold finish, Green, Rust or Blue. Complete with lamp bulb for . . . \$9.95

BETTER LIGHT for BETTER SIGHT

TEXAS POWER & LIGHT COMPANY
Electricity is Cheap Use it freely

To You and Yours...

A MERRIEST
MERRY CHRISTMAS

— and —

A HAPPIEST
HAPPY NEW YEAR

We Wish You a Double Portion of Everything Good
You Could Wish for Yourself

Dixie Drug Co.

C. J. KAISER, Prop.

Muenster, Texas

Lindsay News

Joe Michalek of Pilot Point spent several days of last week in the home of Mr. and Mrs. Phillip Berend.

We are well equipped to grind your feed on your own place; 10c and 15c per 100 lbs. Frank New, Lindsay. (Adv. 5).

Mr. and Mrs. Toney Voth are the proud parents of a baby girl. The little lady arrived last Friday, December 18, and has been named Rachel Nell.

Announcement was made Sunday morning of the marriage of John Voth, son of Mr. and Mrs. Bernard Voth of Muenster, and Miss Christine Flusche, daughter of Mrs. Anna Loerwald of Lindsay.

The Lindsay school closes on Wednesday, December 23, for the Christmas holidays and will not resume classes until Monday, January 4, 1937, it was announced by the Venerable Sister M. Bibiana, principal of the school.

Jake Bezner returned Saturday from a trip to Subiaco, Ark., bringing back with him his son, Lambert, Ralph and Herbert Bezner, sons of Mr. and Mrs. John Bezner, Edward Schad, son of Mr. and Mrs. John Schad, and Joseph Koesler, son of Mr. and Mrs. Alphonse Koesler, students in Subiaco College, who will spend Christmas here with their parents.

Mr. and Mrs. Al Schad of Muenster spent Sunday with the former's father, John Schad, who is quite ill at his home about one and one-half

Best
CHRISTMAS WISHES
and
Hearty Greetings
for the
NEW YEAR

La Mode

Values Every Day

107 N. Dixon Gainesville

canned fruits and vegetables, donated by members of St. Peter's Parish to the diocesan orphanage.

Later Mr. and Mrs. Bezner called at the home of their son-in-law and daughter, Mr. and Mrs. Ed Corcoran, where they were guests to a lovely dinner. The guest list also included Mesdames Leo Cutala, Robert Young and Jesse Galvin, daughters of Mr. and Mrs. Bezner, who called to say hello to Daddy and Mother.

ANNOUNCEMENT

We wish to announce that we have concluded a trade with Adolph (Shorty) Herr for our dealership in Muenster. The new firm will be known as Herr Motor Co., a Ford dealership.

Flusche Bros. will move to Decatur and take over the business formerly operated by Gunn Motor Co., also a Ford dealership.

We thank each of you sincerely for your loyalty during our nine years in business. This loyalty is more than we can buy with mere money. It is not easy to say goodbye to our many friends here after so many years of pleasant relationship.

As your Ford dealer this is our last opportunity to wish you a Merry Christmas and a Happy New Year. Please believe us, these sentiments come from the heart.

We feel sure that Mr. Herr will serve you well, honestly and efficiently and any courtesy extended him will be appreciated by us personally, although there is no connection between us financially.

Signed: L. W. FLUSCHE
A. A. FLUSCHE
C. M. FLUSCHE

Dame Fortune Thumbs Nose at Pat Stelzer

Tough luck of the kind that Pat Stelzer is having lately should not be permitted to go unnoticed and unwept.

During the Ringgold Invitation

Happy Christmas

Christmas is always such a lot of fun, and here's hoping you have a jolly one, with many happy days to follow.

Hensley & Bone FURNITURE

Gainesville



EACH OF US WISHES EACH OF YOU

A Merry, Merry Christmas

And a Very Happy New Year

G. L. 'Stogie' Mitchell

110 Rusk Gainesville Phone 347

KELVINATOR and AMERICAN-BOSCH RADIOS

Webster Truck Lines

Daily Service Between

DALLAS :: FT. WORTH :: SHERMAN
TO NOCONA

MUENSTER STOP: Hiway 5 Garage

BONDED

INSURED

Basketball Tournament Pat practically grunted himself out of the Forestburg game. It seems that on several occasions when Pat was charged by an opponent he grunted so audibly that the referee thought our hero was trying to call his attention to the other man's foul—and referees don't like to have players suggest things to them—so he slapped a personal foul on Pat for every grunt.

And last Saturday Pat was kept out of the Nocona game because he was so unfortunate as to have two teeth knocked out while practicing on the high school basketball court

the day before. Coach Burger felt that the excessive strain of a hard game might cause Pat to catch cold

in the cavities where his teeth ought to be and make his mouth considerably sorer than it now is.

An ad to make a little call
and wish the wish that's
best of all . . .

Merry Christmas and
Happy New Year

HOLLYWOOD SHOP

L. LEWIS, Prop.

"Exclusive But Not Expensive"

Telephone 427

Home Owned Store

Gainesville

BEST CHRISTMAS WISHES TO OUR FRIENDS AND CUSTOMERS

May the days and miles ahead carry you over pleasant ways to new happiness, success and prosperity.

And During 1937 . . .

We hope you'll MORE than "make the grade" and come SMILING THROUGH!

J. B. WILDE MOTOR COMPANY

Muenster, Texas

Salutations

Here's a warm good wish and true for your Christmas joy. May life bring lasting happiness as a Christmas gift to each of you. And may the New Year be the beginning of many prosperous ones that are in store for you.

Modern Cafe

Mrs. Steve Fette, Prop.

Muenster

Muenster State Bank

Wishes You a

MERRY CHRISTMAS

and

HAPPY NEW YEAR

Tifer LIVE STOCK COMMISSION CO.

Fort Worth, Texas

Wishes You

A Merry Christmas

— and —

A Prosperous New Year

BEST WISHES

Another Christmas season's come, and with it new hopes are begun. We send to you a cheery greeting—May our paths be often meeting.

JOE NICHOLS

JOHN ALBERS

Phone 149 331 N. Commerce

Gainesville

Volley Ball—

(Continued from First Page)
in favor of Valley View. They took an early lead and held it until the end. The second, however, was just as plainly Muenster's. The substantial lead that was picked up early lasted until Muenster led 13 to 9. At this point the local girls weakened and Valley View gradually worked itself to the necessary two-point lead.

To spectators the game indicated very clearly that Muenster volleyball players can defeat their traditional rivals by getting down to serious work and forgetting the "Valley View jinx." It is felt that when they once get the feeling the Sumacs have acquired they can change the appearance of the score card considerably.

Eagles-Sumacs—

(Continued from First Page)
up the Sumacs will be able to cooperate more effectively. His presence will add strength to the team not only by his playing but also by restoring the regular system of playing when each man resumes his accustomed position.

Box score:

Valley View—	fg	ft	pf	tp
Roane	0	0	1	0
Gray	2	1	1	5
Ward	1	0	1	2
Butts	3	0	0	6
Lark	2	0	0	4
Clement	0	0	0	0
Totals	8	1	3	17

Muenster—	fg	ft	pf	tp
Fette	0	0	1	0
G. Lehnertz	0	0	0	0
Renfro	2	2	0	6
Stelzer	1	0	0	2
A. Hoehn	3	0	0	6
C. Hoehn	2	1	1	5

Lindsay Children—

(Continued from First Page)
are as follows: Robert Bezner, Weldon Bezner, Bernard Fuhrmann, Julius Hermes, Billy Bob Hundt, Eugene Mosler, Herman Mosler, Raymond Sandman, Lu Ella Arendt, Gertrude Bengfort, Dorothy Beyer, Adeline Dieter, Mildred Fleitman, Lucille Fuhrmann, Math Lee Neu, Georgia Spaeth, Florence Zimmerer, Margie Fleitman, Paul Hermes, Clarence Zimmerer, Juanita Mosman, Marjorie Schmitz, Catherine Lueb.

A gentleman is one who thinks more of other people's feelings than of his own rights; and more of other people's rights than of his own feelings.—Matthew Henry Buckingham.

Indians-Sumacs

(Continued from First Page)
which they held until within one minute of the final whistle.

Here Fisher looped a neat one to tie the score at 13-13. During the over-time period Dan Renfro sank two charity tosses for the two-point lead and the game.

Reserves Win

The Muenster Reserves won their 15th straight game by defeating the Nocona Reserves 18-5 after the main contest between the Sumacs and Indians.

Box score:

First Team	fg	ft	pf	tp
Nocona—				
Walls, f	4	0	0	8
Hagler, f	0	0	0	0
Wooten, c	0	0	1	0
King, c	1	0	1	2
Johnson, g	1	1	0	3
Rowe, g	0	0	1	0
Chandler, g	0	0	1	0
Totals	6	1	4	13

Reserves	fg	ft	tp	pf
Nocona—				
Monley, f	1	0	4	2
Wagonseller, f	0	0	1	0
Boyd, c	0	1	1	1
Mitchell, g	1	0	1	2
Shackelford, g	0	0	0	0
Totals	2	1	7	5

Muenster—	fg	ft	pf	tp
E. Lehnertz	1	1	2	3
G. Lehnertz	0	5	1	5
R. Fette	3	0	0	6
Luke	0	0	0	0
H. Fette	1	2	0	4
Totals	5	8	3	18

Muenster Knights—

(Continued from First Page)
Hesse of Wichita Falls, the District Deputy of Dallas, and Father Meyer of Marshall, who, because his age and influence in his section of the State is affectionately known by his friends as "the Bishop of East Texas."

At the banquet following the initiation Sunday night several of Muenster's delegation enjoyed a short visit with Mr. and Mrs. Wm. Fette, formerly of Muenster and now living at Kilgore.

Mr. Endres stated that the one complaint he has regarding the trip is that it was made both ways in the dark. He said that he as well as

LEAGUE STANDING

Boys			
Muenster	1	0	1,000
Era	1	0	1,000
Valley View	2	1	.667
Calisburg	1	1	.500
Union Grove	0	3	.000
Girls			
Valley View	3	0	1,000
Calisburg	1	1	.500
Union Grove	1	2	.333
Muenster	0	1	.000
Era	0	1	.000

Games Played This Week

Boys	
Valley View 54, Union Grove 27.	
Calisburg 29, Union Grove 16.	
Muenster 19, Valley View 17.	
Girls	
Valley View 15-15, Union Grove 3-6.	
Calisburg 1-1, Union Grove 0-0, forfeit.	
Valley View 15-15, Muenster 11-13.	

Schedule

No games until January 5.

others in the party could have enjoyed seeing more of the East Texas Piney Woods whereas all they got to see was the right of way as revealed by their automobile headlights.

A Christmas Wish . . .

May the holidays be as pleasant as any you have ever spent, and may the New Year hold much happiness for you.

Henry Trachta

Our Heartiest Wishes

We extend to you our wishes for a Christmas and holiday season full of joys for every member of the family. May life's gladdest sunbeams shine 'round you everywhere.

May we thank you for the many courtesies you have shown us in the past year, and express a word of appreciation for your friendliness and generous patronage.

Clayton Dry Goods

Gainesville

Ben Seyler to Assume Personal Charge of His Repair Department

Ben Seyler, the man behind the gun in Muenster's Plymouth boom, will temporarily don his greasy overalls and go back to automobile repair work.

Ben explained that as a result of losing his two most dependable mechanics when Shorty Herr took Ferd Yosten with him to the Ford agency just vacated by Flusche

Bros., repair work in the Seyler Garage will be left in a severe cramp unless he takes over the management of the shop himself.

He feels that by taking this step he can use to advantage his 22 years of experience in holding up his garage's reputation for quality workmanship in spite of the handicap he now faces.

Merry Christmas

This year when the joyous Christmas chimes ring out the olden message sweet, may not one thing be lacking to make your joy complete.

We are grateful for all the past patronage and sincerely trust that we will be favored with your 1937 business.

MARATHON SERVICE STATION

Gilbert Lehnertz

Christmas Cheer . . .

The old year is about to close and it has been very kind to us and we are particularly pleased and thankful for the loyal support of our patrons, in the past and are looking forward to the pleasure of serving you during 1937.

PURITY BAKING CO.

Weldon Howard, Agent

Gainesville

New and Second Hand Furniture Bought and Sold

R. O. PEARCY

114 N. Dixon

MAJESTIC

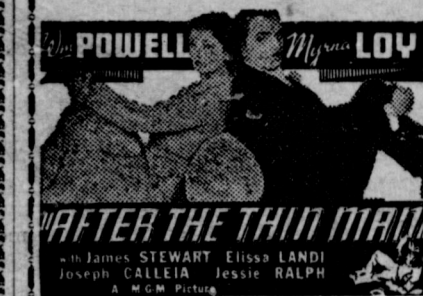
Gainesville

Saturday Preview

Sunday-Monday-Tuesday

MAJESTIC

Christmas Eve Preview and Christmas Day



PLAZA Christmas Day
HOPALONG CASSIDY
—in—
"TRAIL DUST"

Wishing You a Merry Christmas and Happy New Year

FAT'S PLACE



also 'Memories of Spain' and COLOR CARTOON

Wishing You a MERRY CHRISTMAS and HAPPY NEW YEAR

HELLMAN and MADDOX
Gainesville



CLINT SHIRLEY
Hog-Sheep Salesman

Thank You, Friends!

You have helped a lot in making this a mighty good year for us . . . we have sold almost \$2,000,000 worth of livestock this year for about 5,000 customers in over 15,000 shipments.

We Want Your

continued business and we pledge our untiring efforts in trying to render a service and make you sales that will please.

SHIRLEY
Livestock Commission Co.
Fort Worth, Texas



BEN SHIRLEY
Cattle Department

FROM OUR
\$5,000.00
Stock of
USED CARS

SELECT ONE OF THESE FOR AN IDEAL CHRISTMAS GIFT FOR THE ENTIRE FAMILY

Wishing Everyone a MERRY CHRISTMAS and a HAPPY AND PROSPEROUS NEW YEAR

Ben Seyler Motor Co.

Open Day and Nite CARS BOUGHT Chrysler and Plymouth Sales and Service Muenster, Texas Conoco Gas and Oils PHONE 75