

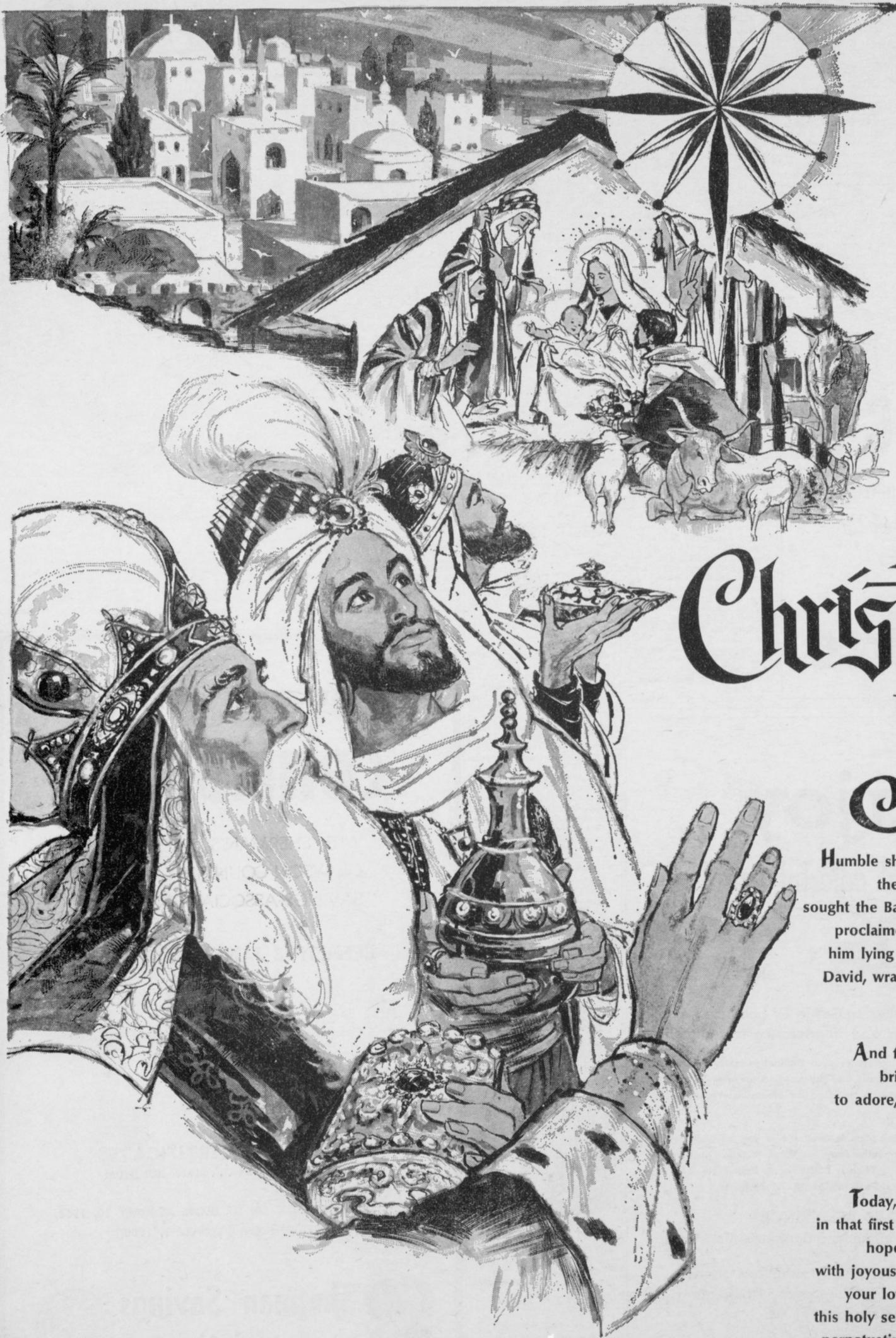


# MUENSTER ENTERPRISE

VOLUME XXXI

MUENSTER, COOKE COUNTY, TEXAS 76252 DECEMBER 22, 1967

NUMBER 5



## Christmas Joy

Humble shepherds left their flocks in the fields that holy night, and sought the Babe whose birth angels had proclaimed unto them. They beheld him lying in a manger in the City of David, wrapped in swaddling clothes.



And from the East, following the brilliant Star, Wise Men came to adore, and to offer precious gifts to the newborn King.



Today, nations and peoples share in that first Christmas, in its boundless hope and its promise of peace, with joyous celebrations. May you and your loved ones keep the spirit of this holy season always in your hearts, perpetuating its strength and comfort.

# THE MUENSTER ENTERPRISE

PUBLISHED EVERY FRIDAY—MUENSTER, COOKE COUNTY, TEXAS  
 R. N. Feste, Editor  
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the Enterprise will be corrected upon being brought to the attention of the Publisher.

## DPS Estimates 100 Traffic Deaths During Holidays

Col. Homer Garrison Jr., Texas Department of Public Safety director, estimates that 55 persons will die in traffic accidents over the Christmas weekend ... and 45 on New Year's weekend.

All highway patrolmen will be on duty as much as possible during the December 22-25 danger period. Some 250 men from other uniformed services will aid in patrol duty. Similar "death watch" will be kept December 29-January 1.

Texas Safety Association, Texas Highway Department, Texas Motor Transportation Association, Texas Railroad Association and Texas Association of Broadcasters are

cooperating. Texas has received the American Automobile Association's Award of Merit for its outstanding pedestrian safety performance, as reported in National Pedestrian Safety Inventory for 1967.

### Check Wiring On Tree Lights

The Texas Safety Association warns homeowners that faulty wiring on a combustible-type tree can result in a fire. To avoid a tree fire keep light sets in good repair. Discard all frayed and worn sets before a short circuit develops. Use tree lights and wiring bearing the label of an independent testing laboratory. Make sure that the fuse of the electric circuit serving tree is not over 15 amperes. Turn off lights when retiring or leaving the house.

## Pastor's Christmas Message

Christ stands on the threshold of our homes ready to come in for Christmas. It is much more important for each of us to do our part in bringing peace and love into our family as a preparation for Christmas, than to help in the external decoration of the home. We should hang our hearts with holly, not merely the house. Kind words in the family are better than Christmas candles in the window. Emptying our souls of petty spite and jealousies is much more in the true Christmas spirit than filling stockings. Loving hearts are more important than gifts.

Love can, of course and should, express itself in gifts. But some Christmas gifts are only external formality, very much like the popcorn and the peppermint canes hung on the Christmas tree. Real Christmas gifts are like the flowers of cherry trees; they spring from deep within. And the best gifts are those of the heart.

Therefore these days, when we are smuggling our mysterious bundles into secret hiding places, we should remember that while a year's supply of perfume may be a very welcome gift, a year's supply of consideration, thoughtfulness, tenderness, charity will be more welcome still. A year's subscription to a magazine may bring joy, but a year's subscription to life as lived by a kindly, considerate, loving member of the family would be appreciated even more. In families where peace and love prevail, the true spirit of Christmas will swing and ring like a merry bell.

My sincerest and heartiest greetings for a Merry Christmas and a happy, peaceful and prosperous Happy New Year!

God bless each and everyone of you!  
 Father Alcuin, Pastor

### A CONTRAST FOR CHRISTMAS

The approach of Christmas brings to mind a certain grave in a cemetery in Highgate, London, England. It is marked by a rectangular marble block slightly higher than a man's head. Atop the marble pedestal there is a sculptured likeness of the shaggy father of international Communism, Karl Marx.

Marx was born in Germany, but he moved to England in 1848, when he was 31, and died there in 1883. For years, writers have wondered in print why the Communists have never requested to move the remains of their idol to Moscow for entombment in Red Square. And every curious sightseer has wondered at the shabbiness of the grave itself; it is completely overgrown with weeds and thistles. It has been neglected for years and looks as nuket as did Marx in his lifetime.

Why should this untended

grave come to mind at Christmas? Simply because of the contrast. On December 25, the whole Western World will stop whatever it is doing to pay honor to Him for whom the day is named. There will be prayers and hymns of praise in every language man has devised to communicate his thoughts. There is scarcely a town, a township, a village which has not built a meeting place where men of good will may gather to study His teachings — and each of those churches will hold services, of course.

Thousands upon thousands of pilgrims will travel to the Holy Land on Christmas Day to trace His steps. And men everywhere will be reminded that He showed them that their salvation lay in service to their God, and not in servitude to their state. They will be admonished, too, that the Apostle Paul foresaw the eternal assault on free men. His words to the Galatians stand as the lesson of Christmas for this and every future year of our Lord: "Stand fast therefore in the liberty wherewith Christ hath made us free and not be entangled again with the yoke of bondage."

And while all men free of bondage stand silent on Christmas as they have been doing on this day for 1967 years, cold winds blow through the thistles at that forlorn, untended grave in London. What an appropriate and joyous contrast!

—U.S. Press Assn.

Army barber to recruit: "Wanna keep your sideburns?"  
 Recruit: "Yes."  
 Barber "Catch!"

Open 1:45 thru Jan. 1

**STATE**  
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Gainesville

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 "TRACK OF THUNDER"  
 "THUNDER ROAD"

Sun. - Mon. - Tues.



NOTE!

State or Hi-Ho Drive In will not be open Sunday night, Christmas Eve.

Hi-Ho Drive In

Now thru Saturday  
 "DEVIL'S ANGELS"  
 "REBELS WITHOUT A CAUSE"

Monday and Tuesday  
 WALT DISNEY'S  
 "GNOME-MOBILE"  
 "DO NOT DISTURB"

### 37 MILLION BOMBS

It is ironic that one of the leading exports of the anti-religious government of Communist Poland is Christmas tree ornaments. These gayly painted bulbs are called "bombki," which is the Polish word for ornament. And Poland exports something like 50 million of the Christmas tree bombs each year, about three-fourths of that total to the U. S. Stores across the county have been flooded with the pretty bulbs of blown glass.

It will be even more ironic if some of these decorative bombs come to hang on the branches of a tree decorated by some child whose Daddy fell victim to a polish-supplied weapon in Vietnam — a weapon subsidized by the purchase of the pretty pieces of glass.

Of course the Communist made ornaments can compete with those made in the United States or West Germany, for example, because of the price. The Polish worker who makes them earns a miserable \$87 a month, on the average. It seems probable that most Americans who buy the Polish-made ornaments make more than that in a week.

Meantime, Polish hams are being advertised widely, at least in the Eastern part of the United States, and it will come to pass in many homes that the family will bow for Grace before a Christmas dinner of ham from Communist Poland. Some will do so unknowingly, simply having failed to inspect can labels.

Our legislators insist on protecting us by warning statements on packages of cigarettes and labels on the bottles we buy. But who will speak out to stop this flow of slave-made goods into our homes, and the return flow of capital to the suppliers of our enemies on the battlefield?

Where is the protection for our servicemen who confront that enemy, supplied by the communist nations we trade with?

It's a safe bet that no refugee from Poland who has found haven in our country is going to spend a penny for Polish ornaments or Polish ham. No refugee would wish to enrich the jailers of his homeland by so doing.

We hope that all readers of this newspaper who celebrate Christmas as the sacred holiday that it is will similarly shun the Communist imports.



"The phone number of the fire department is 759-2235."

## State Issues New, Bigger Edition of Travel Handbook

AUSTIN — An expanded edition of the popular Texas Travel Handbook has been released by the Texas Highway Department.

First issued last year as an aid to pleasure travel in Texas, the enlarged second edition now lists nearly 400 cities and towns, and includes more than 2,500 individual items of interest. The 208-page handbook also contains 112 photographs which provide travelers with previews of such attractions as the aerial tramway in El Paso, and Presidio La Bahia near Goliad.

Handbook subjects are as varied as the state itself, ranging from the melancholy Empty Saddle Monument in Dalhart to the humorous Pop-eye statue in Crystal City.

With the Texas Travel Handbook as a guide, travelers may discover dinosaur tracks, Indian pictographs and buried cities. They will learn the location of little-known ghost towns, and follow specific directions to the most popular

attractions of the modern Texas cities.

Special sections are devoted to recreational facilities in Texas national and state forests, and in more than 55 state parks. Summaries of Texas hunting and fishing regulations are provided, as well as information on visiting Mexico.

Like all Highway Department travel literature, the handbook is free. Since its initial publication last year, the guide has become a major item among more than four million pieces of travel material distributed annually by the Texas Highway Department.

The guide is available to three-quarters of a million visitors who stop at Highway Department Tourist Bureaus each year, and by individual request from the Texas Highway Department Travel and Information, P. O. Box 5064, Austin, Texas 78703.

A politician who had changed his views rather radically was congratulated by a colleague. "I'm glad you've seen the light," he said.

"I didn't see the light," came the terse reply, "I felt the heat."

# TEEN DANCE

at VFW Hall, Muenster  
 Friday, December 22

Starting at 9 p.m.

Music by

# The Circe

# Enjoy

the wonderful colorful world of

# Cable TV

Reception is better on Cable TV because the signal is sharper and interference is reduced.

It has a separate antenna system for each channel precisely directed to pick up the sharpest possible signal. And the antenna tower is located in the vicinity of minimum interference, avoiding the normal interference of a residential area.

This improved quality of reception is available to you on each of the eight channels serving our community. They are No. 3, Wichita Falls; No. 4, Dallas; No. 5, Fort Worth; No. 6, Wichita Falls; No. 8, Dallas; No. 11, Fort Worth; No. 12, Ardmore-Sherman-Denison; No. 13, Educational.

SEEING IS BELIEVING!

Come to the telephone office for a demonstration, then...

Take advantage of our introductory offer.

Installation will be FREE on every application made before Jan. 1, 1968.

Muenster Telephone Corp.

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### Council Buys Two Smoke Masks for Fire Department

Muenster firemen Tuesday night received the main item on their Christmas want list. It was a pair of smoke masks purchased for them by the city council in its regular meeting.

Steve Mosier, city fire marshal, said the item is listed as a Scott Airpack and consists of a breathing apparatus plus a supply of fresh air. With it a person can work in dense smoke without breathing troubles. However it does not protect one from heat.

The units cost \$325 each, which the council considered a good investment for protecting firemen and enabling them to do a better job of locating persons or flames in a smoke filled house. One unit will be mounted on each of the city's fire trucks to assure that it will be available whenever needed.

The unit's air tank when full has a 30 minute supply of air and it has a buzzer to give a warning three minutes before the air supply runs out. Also each unit has a spare tank. The switch from empty to full tank can be made in a jiffy, and the empty tank has to be sent away for a re-fill.

### Edward Thetford Marysville Native Dies in Icy Crash

Edward Dewey Thetford, 44, of Odessa, native of Marysville and brother of Mrs. Albert Fleitman of Muenster, was fatally injured during a severe ice storm Saturday in Odessa. His 1968-model pickup skidded out of control on the ice-covered highway and struck an abutment over a drainage ditch. He was killed instantly.

Mr. and Mrs. Fleitman and daughter Gwen were among relatives at the funeral services Tuesday at 11 a.m. in Odessa and at burial services in Big Spring.

Thetford was born at Marysville Aug. 27, 1923, and resided there until his parents, Mr. and Mrs. M. S. Thetford, moved to Big Spring when Camp Howze took over their farm during World War II.

He is survived by his wife and three children, Eddie Gene and James of the home and Mrs. Ronnie Steen of Big Spring; his parents; two brothers, C. D. Thetford of Gainesville and M. A. Thetford of Collinsville; two other sisters, Mrs. Kenneth Clark of Gainesville and Mrs. C. L. Newton of Big Spring.

Attending the services from Gainesville were the C. D. Thetfords, Mr. and Mrs. Clark and daughter Deneen and Mr. and Mrs. Roger Fleitman.

### Ice Storm Causes Minor Damage

People of this area sweated out a couple of anxious days last week Friday and Saturday as a pre-winter cold front brought in the first ice storm of the season.

Freezing rain caused ice to build up on trees, fences, power lines, telephone lines, etc., but, obligingly, it did not build up on streets. The surface was only wet, not icy.

The luckiest break of all for this area is that the icing stopped before damage became serious.

About 25 conductor breaks occurred on the entire Cooke County Electric Co-op system, according to Mike Sloan, manager. However no poles were broken. Breaks were caused, he said by a combination of conditions which include the ice load, increased tension because of cold wire, wind action, and damage to lines caused by hunters. Repairs were made promptly and no-one was seriously inconvenienced.

Muenster Telephone Corp. has a similar story. It had 25 to 30 wire breaks plus one broken pole. Alvin Fuhrman, co-owner, said a total of 75 to 80 phones were out for a while, but repairs did not take long. The trouble was mostly in the Rosston and Forestburg areas. Rural power trouble was mostly near Muenster and

### Lewis Lauderdale Of Saint Jo Dies

Funeral services were held Monday at 3 p.m. for Lewis B. Lauderdale, 80, of Saint Jo who died Saturday in Muenster Hospital after a brief illness.

Officiating at services in Scott Bros. Funeral Chapel was C. E. Cole, minister of the Church of Christ in Forestburg. Burial was in Mountain Park Cemetery.

Lauderdale was a former mayor of Saint Jo and curator of Stonewall Museum at the time of his death. He was a long-time agent for Sinclair Refining Company and was generally well known throughout this area.

Survivors include a daughter, Mrs. Louise Musgrove of Dallas; a sister, Mrs. Lilly Perry of Turkey, Tex., a brother, Browder Lauderdale of Odessa and a grandchild.

### Schedule Listed For Sacred Heart Christmas Masses

The schedule of services for Christmas Day at Sacred Heart Church has been announced as follows by the pastor, Father Alcuin Kubis.

The Midnight Mass will be a con-celebrated solemn High Mass in which Bishop Dangelmayr will be joined by Fathers Alcuin, Andrew and Benedict.

Other Masses of the day are at 6, 7:30, 9 and 10:30 o'clock. The 7:30 Mass, intended especially for the children, will be a High Mass with Sacred Heart children's choir participating. There will be no evening Mass on Christmas.

### Early Friday Fire Destroys Interior Of Mobile Home

Fire early Friday morning heavily damaged the mobile home of Mr. and Mrs. Tommy Knabe two miles north of Muenster and destroyed most of their furniture, clothing and Christmas gifts.

When Muenster fire department reached the scene about 6:20 a.m., they found smoke but no blaze in the two-bedroom trailer house. Flames had already been smothered by closing doors. Fire is believed to have started from the central heating system near which it was discovered and where most of the damage occurred.

Mrs. Knabe and five-year-old daughter Kathy escaped without injuries. Mr. Knabe had gotten up earlier and was milking.

Sacred Heart Parish sponsored a community shower for the family Tuesday night in the Parish Hall.

### Forestburgers Dedicate Restored Community Center

Dedication of Forestburg's restored community center attracted a good crowd Friday night in spite of bad weather.

The evening's program began with a covered dish supper and featured Michael Sloan, manager of Cooke County Electric Cooperative as principal speaker.

He congratulated Forestburgers on their efforts in restoring an old building for community use and on other improvements in their rural area. Mrs. Sloan attended with her husband.

Mrs. Roberta Scott was master of ceremonies, Charles T. Edwards gave the welcome address, early history of the building, dating back to the summer of 1887, was given by Mrs. Barney Eroglan and history of the restoration program was given by Mrs. J. M. Dunn. Others on the program were Mrs. Audra Coleman and Mrs. H. C. Knox.

BABYSITTER — Someone you pay to watch your television set while your kids cry themselves to sleep.

## City Building Permits For '67 Are \$372,500

The biggest year of building activity since 1962 is drawing to a close in Muenster. The total of building permits for 1967, according to the city's records, is \$372,500.

Steve Mosier, city superintendent, states that those permits were issued for 7 new homes at a total estimated cost of \$140,000, three new commercial buildings at a cost of \$225,000, and additions estimated at \$7,500.

New home builders are Kenneth Selby, Edgar Dyer, Dorothy Hartman and Helen Hess duplex, Steve Grewing, Bernard Hesse, Joe Starke and David Bright.

The commercial buildings are the elementary building and the combined field house and ag room at Muenster Public School and the Valeron factory.

Permits for additions were issued to Roy Atteberry, Henry Huchton and L. B. Bruns.

Those permits, however do not tell near all of the community's building story. In the first place the estimates for permits are usually conservative. Besides there are many remodeling and improving jobs which do not involve addition of space and therefore do not require a permit. A current big project in remodeling is Dan Hamric's.

Also concerning the community but not the city are construction of new farm homes and other farm buildings.

Some of the residential building activity out of town are the houses begun last year and finished this year for Willie Walterscheid, Donald Endres and Joe Mages. Also new houses for Ricardo DeBlanco, Werner Becker Jr., Wayne Selby and Joe Lewter, plus major remodeling for Arthur Bayer, and a new house just starting for Herbert Miller. Lindsay folks with new homes are Martin Friske, Mrs. Henry Krebs and Milton Krebs.

### Alvin Hartman Is Re-elected Chief Volunteer Fire Dept.

Alvin Hartman was re-elected chief of Muenster Volunteer Fire Department at the firemen's December business meeting Thursday, Dec. 14. Herbert Walterscheid was re-elected assistant chief.

Bob Walterscheid is the new secretary-treasurer succeeding Tommy Herr and Henry Pels Jr. is the new three-year trustee. Hold-over trustees are Ed Schneider and Ed Endres.

Three new members were admitted: John Yosten, Walter Bartell and Clarence F. Hudspeth.

Building permit totals issued by the city in other recent years were as follows. \$208,850 in 1966, \$224,700 in 1965, \$164,000 in 1964, \$51,500 in 1963, and \$845,500 in 1962.

The latter year is the city's all time high and includes permits for the hospital, the telephone building and the dress factory.

Until then 1952 was the big year, when permits of \$535,000 included Sacred Heart Church. And the next high was 1961 with permits for \$417,650 including the Sisters' Home, post office, Wiide Chevrolet and Fina Station.

### Buford Whitt, 58, Dies of Coronary While Hunting

W. B. (Buford) Whitt, 58, native and life-long resident of Marysville, died suddenly about 4:40 p.m. Sunday of a heart attack while bird hunting. He was pronounced dead on arrival at Muenster Hospital.

Whitt was hunting with Bill Moon and Jack Tuggle on the Ramsey farm when he suffered the fatal attack. Peace Justice Carl Burchfield held an inquest and ruled death due to natural causes.

Funeral services were held at 3 p.m. Tuesday from the George J. Carroll & Son Funeral Chapel and burial was in Fairview Cemetery at Gainesville.

Bearers were Earl Robinson, R. D. Morris, Tillman Bridges, Ernest Huggins, Joe Doughty, Jack Tuggle, Bill Moon, and John Richey.

Officiating ministers were a son, the Rev. Billy Whitt of Farmington, Mich.; Bro. Aubrey Spire of Gainesville, pastor of Marysville Baptist Church, and Bro. Mannon D. Bishop of Denton.

Whitt was born Oct. 4, 1909, at Marysville and married Miss Nomie Bowles of Gainesville on May 9, 1932, at Marietta, Okla. He was a farmer and a long-time employee of Cooke County Precinct 4.

Surviving are his wife; two other sons, Donald Whitt of Grapevine and James Whitt of Denton; a daughter, Miss Linda Whitt, student at TWU in Denton; his father and stepmother, Mr. and Mrs. Nathan Whitt of Marysville; two brothers, Travis Whitt of Muenster and R. L. Whitt of Fort Worth; three sisters, Mrs. Jack Tuggle of Muenster, Mrs. Charlie Winchester of Marysville and Mrs. L. V. Akins of Gainesville; and nine grandchildren.



MERRY CHRISTMAS  
TO ALL OUR CUSTOMERS FROM...  
**\$UPER \$AVE**  
MARKETS

PRICES GOOD THROUGH SATURDAY, DECEMBER 23

## Produce

- Fancy Red Delicious Apples lb. 25c
- California Navel Oranges lb. 25c
- Russet Potatoes 10 lb. 49c
- Golden Ripe BANANAS lb. 10c
- Calif. Pascal Celery 35c

## Egg Nog Mix quart . . . 59¢

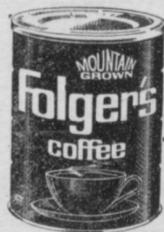
- Bama, 18 oz. Red Plum Jam 19c
- Green Goddess or Tartar Sauce, 8 oz. Kraft Salad Dressing 29c
- Best Maid Salad Dressing, qt. 35c
- White Syrup, Blackburn, qt. 39c
- Sliced Beets, Del Monte 20c
- Mixed Nuts, bulk 49c
- Kraft 8 oz. Philadelphia Cream Cheese 39c
- 12 in. x 25 ft. roll standard Reynolds Wrap 29c
- White Swan, No. 303, Blue Lake Whole Green Beans 29c
- White Swan, No. 303 Luncheon Peas 20c
- Angel Flake or Southern Style Baker's Coconut, reg. can 25c
- Del Monte, No. 303 Fruit Cocktail 29c
- Towie Red Maraschino Cherries, 8 oz. jar 39c

Ballard or Pillsbury BISCUITS 4 - 35c

Bama Pumpkin Pie 20 oz. 29c

Birdseye, 16 oz. Cool Whip 2 - 49c

Mexican or Enchilada El Chico Dinner 39c



Folgers Coffee 1 lb. can 75c



Golden Nip, 6 oz. Orange Juice 5 - \$1.00

White Swan Cranberry Sauce 16 oz. 23c

Gladiola FLOUR 5 lb. bag 49c

LARGE EGGS doz. 39c

Health & Beauty Aids

- HAIR SPRAY AQUA NET 79¢ Value 59¢
- INST. SHAVE 79¢ Value 59¢
- CONTACT 8.49 Value \$1.19
- DENTAL CREAM 47¢

Colgate

## MEATS

- Fresh Hamburger 3 lb. \$1.00
- Cutlets lb. 79c
- Pagel's Sausage lb. 69c
- Slab Bacon, no rind lb. 59c
- FRESH LIVER SAUSAGE



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# Pagel's Store

Muenster, Texas

Give a Subscription to The Muenster Enterprise

The gift that comes every week with reports on people and events of Muenster

Each person receiving a gift subscription will receive a special message from us telling who is giving the paper.



# J. M. Weinzapfel Receives Land Bank's Award for Service to Agriculture

For having done the most to promote agriculture in this area, J. M. Weinzapfel was awarded the Federal Land Bank's 50th Anniversary Medal.

The presentation was made by G. C. Hodge of Bonham, president of Sherman's Federal Land Bank Association, at a special meeting last week Thursday in the Caravan Restaurant, Gainesville. Also attending were supervisors of the Upper Elm-Red Soil and Water Conservation District and Soil Conservation Service personnel of the district.

In his presentation remarks Hodge said that he did not know the honoree before the meeting "but his list of accomplishments proves that a better selection was not possible... he is a great benefactor of mankind." Hodge itemized reasons for the selection as follows:

1. He annually takes the lead in his community, county and district to promote and encourage those things that would benefit farmers and ranchers, and he has been for over a quarter of a century a booster of soil and water conservation.

2. He received nationwide recognition through the National Watershed Congress for his work in the field of soil and water conservation.

3. The Muenster banker pioneered the Elm Fork Watershed started in 1954 and has since promoted the construction of 41 of 41 planned dam structures.

4. Weinzapfel helped organize the Upper Elm-Red Soil Conservation District.

5. He is chairman of the board of directors of the Clear Creek Watershed that started in 1958 and now has completed

48 of 55 structures.

6. He organized and promoted area bankers to loan money to farmers and ranchers and encourage them to borrow for conservation.

7. One of the originators of the annual District Awards Program, Weinzapfel further encouraged soil and water conservation.

8. He personally contacted farmers and ranchers to secure right-of-way easements for conservation dams.

9. He is a member of the Texas Bankers Association's

committee to counsel with soil conservation supervisors.

More praise for Mr. Weinzapfel was expressed by Harold Skaggs, chairman of the Elm-Red District board of supervisors and by John Tippie, area conservationist.

Skaggs said he was happy that the high award came to a member of the district and that we have men like Weinzapfel in our district. Tippie described him as a hard worker, not a figurehead. "He's willing to go out in the field and work. It's a pleasure working with him."



It's a pleasure this week to extend another welcome to Christmas, that blessed occasion when this confused world seems to get a little closer to the ways of God. In the Christian world at least it is the season when smiles are more prevalent, when folks are drawn a little closer together in a spirit of brotherhood, when friends who seldom see each other exchange their annual gifts and greetings, when people are a little more generous to those less fortunate than themselves, when children are lavished with the traditional shower of toys and goodies.

All of these manifestations combine into a beautiful tribute to the Infant Savior, whose birth on the first Christmas was the greatest gift that the world has ever known. Spiritually, socially and economically He is man's greatest benefactor of all time.

Besides restoring humanity to the favor of Almighty God by His supreme sacrifice, He gave the teaching and the example by which people can get along with God and each other.

His precepts were summarized in the Angelic chorus that announced His birth: "Glory to God in the highest, and on earth peace to men of good will." It was a simple message, easily understandable as an assurance that people who apply a spirit of good will in their association with others will live happily in peace and harmony.

As we think it over we can recognize in the message the essence of the ten commandments. The law of the old testament in its simplest form tells us to "love thy God and love thy neighbor." The idea was conveyed in the song of the angels. Just like the catalogue, it is a reminder that we are creatures of God and the way to get along in His world is to live His way.

That applies to nations as well as individuals, and we don't have to look far to see

ample evidence of its truth. Nations, like people, don't long enjoy the blessings of peace and harmony when they fail to live by the golden rule.

We'd be doing the Savior an injustice if we did not acknowledge also that He is the source of progress and prosperity by which we enrich our lives. His teaching on the dignity of the individual is the basic principle from which civilization derives its ideals of freedom and self determination.

The fact that Christian nations have recognized man's God-given right to shape his own destiny has inspired the work and study which unlocked the secrets of nature, along with the ways of using them for better living. It's more than just a coincidence that the great progress of history was made by free men. It's more than just a coincidence that the notable advances in human freedom developed in the atmosphere of principles taught by Christ.

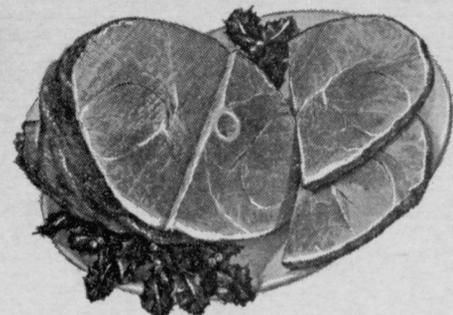
While appreciating that fact, there is another which we urgently need to remember. As people learn the wonders of the universe, they are inclined to forget who put the wonders here in the first place. In smug satisfaction they become less aware of Divine Greatness and gradually exclude God from their consciousness. Next they proceed in their own way, not bothering to remember that this is still God's world and men make an awful mess of it unless they run it His way.

Another teaching from the Savior deserves extra emphasis nowadays. Everyone remembers the story of his stern dealings with some fellows who desecrated the House of God. He was telling us that evil should not be tolerated. Christ was not content just to do good. He rebuked and got rough when he encountered wickedness.

The ideas presented above are just a few that should help us appreciate what a wonderful event we are observing. The birth of Christ is the greatest blessing that ever came to the world. His words and His works will stand forever as man's sure guide to a better life and a happy eternity.

As a closing thought this column extends sincere wishes to everyone for a very blessed Christmas.

## WE'RE LOADED WITH GOODIES FOR HOLIDAY FEASTING



### CURED HAM

16-20 lb. . . . . lb. 59c

whole or half  
20 lb or over . . . . . lb. 49c

Swift's Premium Hostess  
**CANNED HAM** . . 4 lb. \$4.69

From home fed and home killed beef:  
Sirloin and rib  
**STEAK** . . . . . lb. 79c

Chuck and arm  
**ROAST** . . . . . lb. 55c

### TURKEY

Smoked or Fresh

### PRODUCE

Cello bag  
California Celery . . . . . 29c

Full ear, Florida  
**CORN** . . . . . 5 ears 39c

Radishes . . . . . 2 bags 15c

Shurline, halves or slices  
**PEACHES**, No. 2 1/2 . . 2 - 59c

Libby's, No. 303  
Cut Green Beans . . . . . 4 - 89c

Shurline, white, yellow, spice, devils food  
Cake Mix . . . . . 4 - \$1.00

All flavors  
Jello, 3 oz. . . . . 3 - 39c

Heinz strained  
Baby Food . . . . . 6 - 59c

Mrs. Tucker's  
Shortening, 3 lb. ctn. . . . 55c

### Frozen

Johnson's, 34 oz.  
Pumpkin, Fruit,  
Mince, Custard

### PIE

75c

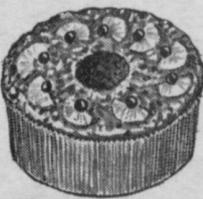
### SHRIMP

Booth, de-veined

lb. \$1.99

### Whiskey Sour or Daiquiri Mix

4 - \$1.00



### We still have FRUIT CAKE

### SHAMPOO

Head & Shoulders

reg. 75c size  
65c

### TOOTHPASTE

Plus White, reg. 89c

69c



### Wednesday Is Double Stamp Day

You get twice the usual number of Buccaneer Stamps on Wednesday with the purchase of \$5.00 or more in groceries. (Cigarettes not included.)

Redeem this coupon for  
**100 FREE Buccaneer Stamps**  
plus reg. earned stamps on purchase of  
**1 pkg. 35 oz. Calgonite Dishwasher Detergent**  
Void after Saturday, December 23

Redeem this coupon for  
**100 FREE Buccaneer Stamps**  
plus reg. earned stamps on purchase of  
**1 - 25 lb. bag Gold Medal Flour**  
Void after Saturday, December 23

Redeem this coupon for  
**100 FREE Buccaneer Stamps**  
plus reg. earned stamps on purchase of  
**1 bottle Wesson Oil 48 oz. size**  
Void after Saturday, December 23

Redeem this coupon for  
**100 FREE Buccaneer Stamps**  
plus reg. earned stamps on purchase of  
**1 roll 18 in. x 25 ft. Alcoa Heavy Duty Foil**  
Void after Saturday, December 23

Redeem this coupon for  
**100 FREE Buccaneer Stamps**  
plus reg. earned stamps on purchase of  
**2 - 46 oz. cans Dole Pineapple-Grapefruit Drink**  
Void after Saturday, December 23

Redeem this coupon for  
**75 FREE Buccaneer Stamps**  
plus reg. earned stamps on purchase of  
**1 qt. Downy Fabric Softener (10c off label)**  
Void after Saturday, December 23

### GOOD BEEF for your freezer

from creep fed home killed calves whole or half carcass.

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## CHRISTMAS DANCE

VFW Hall  
Muenster

**Monday  
Dec. 25**



Music by The Ambers  
WITH PAT HARMON AT THE ORGAN

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HO5-2452

# INSURANCE

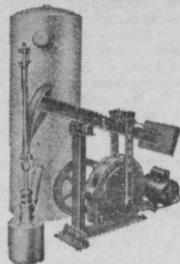
AUTO FIRE LIABILITY

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## ALL THE WATER YOU NEED with a JENSEN



You can now have all the conveniences of modern living when you install a Jensen Automatic Water System. 17 sizes to choose from — one for every home, ranch or farm need. It's the sensible way to get efficient, low-cost water pumping.



**C. D. Shamburger Lumber Co.**  
Dick Trachta, Mgr., Muenster



Welcome the New Year at the

# Dance

Sponsored by Knights of Columbus and St. Joseph Society

Parish Hall, Muenster  
Sunday, December 31

### 4-H Club Group Has Yule Program

Sacred Heart Intermediate 4-H Club girls had a Christmas program at their December meeting with Mrs. Cheryl Harrison, assistant county agent, in charge of the demonstration.

She gave an illustrated lecture on making Christmas wreaths and paper mache pins and followed with instructions on how to gift wrap.

Nancy Fuhrmann, president, presided, Kim Reiter read minutes and called the roll, Margie Felderhoff and Christi Koesler led recreation and Linda Sicking, reporter, counted 17 members present.

### IT HAPPENED 30 YEARS AGO

Dec. 17, 1937

Turkey season ends at FMA plant with two carloads; this year's total came to seven cars. CDA court sends Christmas candy and cookies to Dallas orphanage. Suit for damages in Seyler wreck opens in Denton. Mrs. T. L. Gaston, 67, dies at Myra. Fire in Clem Reiter home is checked in early stages. Engagement of Agnes Weinzapfel and P. W. Hellman is announced. Muenster Hatchery is making improvements before opening the season. Mission group sends three bundles of clothing to needy missions. Doc Hellman of Randolph Field will spend holidays here. Katie Truemper of Helena, Ark., is visiting the Jacob Pagel family. Rainard joins the Harold Walterscheid family.

### 25 YEARS AGO

Dec. 18, 1942

Mrs. Philomina Wilp, 77, dies of heart ailment. Mrs. Joe Luke is re-elected president of Civic League and Garden Club. Parish discussion clubs end current season. Older selectees are now grouped into 4-H classification. LaVerna Starke has appendicitis operation. Gus Hellman breaks finger cranking tractor. Local men attend USO breakfast in Gainesville and hear address by Major Conley. Sugar Stamp No. 10 is good for three pounds. Seabee Earl Swingler writes from Dutch Harbor. Sailor Louis Roberg is on duty in the Atlantic. Father Frowin sends Christmas greetings from St. Bernard's Hospital in Jonesboro, Ark.

### 20 YEARS AGO

Dec. 19, 1947

Masses at midnight and 5 a.m. head list of Christmas services at Sacred Heart Church. Burglars get tires, radios and heaters in theft at

Wilde Garage. Marty and Rody Klement plan to open new Texaco Station Jan. 2. Garden Club elects Mrs. T. S. Myrick president. Annual collection for Dallas orphanage nets \$460.86. Nick Miller closes cleaning and pressing plant to install modern new equipment. Bertha Haverkamp is recovering from burns she received when she slipped and fell with a pail of scalding water. Jackie Reiter and Tommy Otto have enlisted in the Navy; are in boot training in California. Mrs. John Furbach was in Amarillo over the weekend to attend the formal opening of her husband's new jewelry store. The Robert Kuppers announce arrival of Chris. Jerry joins the C. M. Flusche family.

### 15 YEARS AGO

Dec. 19, 1952

District initiation adds seven members to local KC council. Tiger gridders are feted at banquet with more than 150 persons joining in the event. Champ trophies in MHS basketball tourney are won by Prairie Valley. Willie Walterscheid is named on Southwest Academic League's all-state football team. Marty Klement is elected Muenster fire chief. Rosalie Fuhrman is named SH Alumni president. Michael Neu of Lindsay wins county contest in soil conservation. Gracie Moster, two-year-old daughter of the Johnny Mosters is recovering from lye burns. Gid Prather suffers broken leg in oil field accident. More than 500 attend annual county 4-H Yule party.

### 10 YEARS AGO

Dec. 20, 1957

Santa Claus will be here tomorrow to treat the kiddies as the feature attraction in the Lion Club - sponsored Christmas parade. Schools will have six holidays during Yule season. Contract is let to build two reservoirs on Brushy Elm Creek. Muenster will host 16 teams at holiday basketball tourney. The J. P. Janickis wire safe arrival in Germany. The Gene Strassbergs visit here since his discharge from the Air Force. Capt. Jane Hoehn is enroute to nursing duty in Germany. Dennis Hess is in Baylor Hospital for plastic surgery. Burt Hamric breaks right arm. A total of 938 persons complete Salk polio shots given at Muenster Clinic.

### 5 YEARS AGO

Dec. 21, 1962

Muenster building permits this year total \$845,500... for the biggest year ever in building activity. Local residents give \$324 to city's Christmas lighting project. Hospital project is going fine but funds are getting low. CDA members fix and deliver Christmas baskets to shut-ins. Christmas pageants, parties and caroling are in social spotlight. Lindsay Craft Club shows decorated float in Santa Parade at Gainesville. The Rufus Bezners get settled in their new home at Lindsay. Lt. and Mrs. John Broome arrive to visit her parents, the John Wieler before Lt. Broome goes to Germany for duty. New homes are being built by the Bernard Swirczynskis, Pete Koelzers, Ernest Medders, Emil Rohmers, Ray Walterscheid, Mike Schillings and John Arends. New arrivals: a boy for the C. J. Newmans; girls for the Leonard Reiters and the Robert Mayers.

Look out the window from the breakfast table and you see the bird after the worm, the cat after the bird and the dog after the cat. It gives you a little better understanding of the morning's news.

### 83rd Birthday

There was a birthday celebration Sunday afternoon for Miss Theresa Luke on her 83rd when relatives and friends gathered at her home taking gifts and refreshments. Mrs. Arthur Endres baked and decorated the birthday cake which was served with other party refreshments to about 15 from Muenster and Mr. and Mrs. Martin Friske of Lindsay.

### Stock Dividend Announced by Texoma Savings

Payment of a 10% Permanent Stock dividend has been announced by directors of Texoma Savings Association of Grayson County, Sherman, Texas.

Lavene G. Ransom, president of the savings and loan said that the dividend was paid December 20th to stockholders of record as of December 15, 1967. Ransom said, "this dividend of 990 shares in the amount of \$19,800.00 is being paid out of this current six months' earnings after the association met all of its reserve requirements".

Melvin B. Dunham, Chairman of the board said the primary purpose of the stock dividend was to increase the capital structure of the association in keeping with its \$1,000,000.00 growth in assets during this six months period.

The savings institution has been in operation five and one-half years with assets now in excess of \$8,000,000.00.

Many of us think that the lie detector is a rather new invention, but men have been marrying them since the beginning of time.

And then there was the fellow who called the Better Business Bureau and asked: "Don't you have a better business that I can get into?"

**watch repair**  
**Sanders Jewelry**  
107 S. Commerce, G'ville

**Gulf** Gasoline Oil Supplies. For Your Farm Needs

**Jimmy Lehnertz**  
Gulf Distributor  
HO5-4562, Gainesville

Or see local dealer  
Bob's Gulf Station

**Wines & Liquors**

Wonderful selection of fine liquors, wines and beers for serving or giving.

Popular bands in handsome decanters or gift packages at no extra cost.

Special prices on case lots.

**82 Liquor**  
Muenster

**Give Fragrance**

Choose from Coty and Max Factor for her—  
Jade East and English Leather for him.

**MUENSTER PHARMACY**

For **COLDS** take **666**

Fine Photography



**Pays 5%** per annum

## on Savings Certificates

of \$10,000 or more when held 6 months

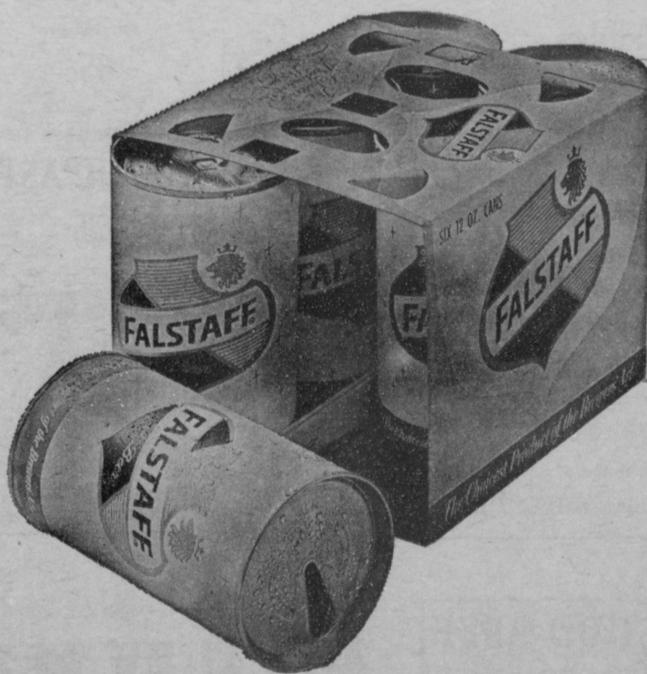
Ordinary Passbook Savings earn 4 3/4%

Open your account in ANY amount... Add to it or withdraw from it at ANY time in any amount.

Interest starts on date of certificate.  
You can cash them in at any time.  
They are automatically renewable.  
Your investment is insured safe by the US Government.

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Beer after beer—the choicest product of the brewers' art®. Everywhere.

Falstaff Brewing Corp., St. Louis, Mo.

The town officers had just installed fire extinguishers in their buildings. One day one of the buildings caught fire and the extinguishers failed to function.

A few days later the town council held a hearing to discuss the reason. After much discussion of the subject, one of them said: "Mr. Chairman, I make a motion that the fire extinguishers be examined ten days before each fire."

Father of family, climbing out of car: "Well, we finally found a parking place. Does anyone remember why we are here?"

Kent Bellah Studio  
Saint Jo  
Open 10 a.m. to 5 p.m.  
Closed Sun., Mon., Tues.

**Dr. J. W. Middleton**  
CHIROPRACTOR  
In Muenster  
Tues., Thurs., Sat.  
113 N. Main, Ph. 759-4312



SAN ANTONIO—Millions of Texans will be licensed to publicize HemisFair 1968 next year. All private passenger cars and trucks will carry a license plate similar to the one being held by Miss Danielle Hutchinson, 20-year-old secretary with the international exposition. The plates, which go on sale February 1, must be on vehicles by April 1, five days before the opening of the 184-day Texas World's Fair. Reduced priced tickets and bonus books are now on sale in 280 cities throughout Texas.

**HD Club Members Have Yule Party**

Members of Muenster Home Demonstration Club combined a Christmas party and gift exchange with their December meeting for which Mrs. Paul Fisher Sr. home. A net tree held a vantage spot.

Mrs. Bill Lutkenhaus, president, presided for a brief business session during which reports were given on the county council's meeting and Christmas party.

Mrs. Oscar Detten was program leader making a Christmas angel from a Coke bottle, coat hanger and a piece of white sheeting, plus bits of odds and ends. The finished angel delighted members who plan to make some for their Christmas decor.

Members joined in singing Christmas carols with Mrs. Arthur Williams at the organ. Game prizes were won by Mrs. Joe Hoenig and Mrs. Bruno Fleitman. Refreshments were served to 17 after the gift exchange. Mrs. Ray Klement won the door prize.

**Library Staff Has Christmas Brunch**

Muenster Public Library staff members treated themselves to a Christmas brunch Thursday before opening the library for the day's business. Each supplied a covered dish resulting in a menu of country sausage, home baked breads, rolls, cookies, fruit cake and candies, salads and coffee and cranberry punch.

Table centerpiece was an arrangement of holly, red berries and white chrysanthemums flanked by Christmas candles.

Special guests were first librarian Mrs. J. M. Weinzapfel, now honorary librarian, and Mrs. Arnold Henscheid. Staff members are Mrs. Joe Luke, librarian, and Mmes. Lee Toothaker, Albert Schilling, Tony Gremminger, Edd McGannon, Steve Moster and Miss Elizabeth Herr.

The preceding week on Tuesday the staff treated themselves to a noon dinner at the Caravan in Gainesville.

Approximately 760,000 cigarettes are smoked each minute.

**NOTES FROM THE LIBRARY**

By Bettie Luke Librarian

A Merry Christmas and a Blessed New Year to Everyone! That is the wish of the Library staff.

We are hoping everyone will visit the Library during the coming year and we are especially anxious to help students with research for their themes. If it is something unusual we might have it. So many books have been donated.

We have received a number of special gift books of which we are proud and we always appreciate Memory Books. They make a splendid addition to the Library.

Said the hired man, "I've been with you 25 years and I've never asked for a raise before."

Snorted the farmer, "That's why you've been with me 25 years."

**53 Altar Boys of SH Parish Attend Christmas Party**

Fifty-three altar boys of Sacred Heart Parish gathered for their annual Christmas party Saturday night, Dec. 15, in the grade school auditorium. Brother Thomas Moster, director of acolytes for the parish, planned the event and emceed the program.

The auditorium was decorated in Christmas Eve fashion with a fireplace hung with Christmas stockings and loaded with gifts for all the boys.

Games started the fun at 7 o'clock, refreshments followed, and then the climax for the youngsters — the opening of gifts. Game prize winners were Kevin Sicking and Gary Fetsch. Tom Hennigan won the door prize.

High school altar boys attending were John Felderhoff, David Fette, Lynn Joe Klement, Terry Miller, Tim Bindel, Tom Felderhoff, Fred Fuhrmann, Tim Hartman, and Mike Jaska.

Seventh and eighth grade boys attending were Daniel Fette, Charles Fisher, Glen Miller, Kevin Sicking, Gary Endres, Jim Endres, Richard Fisher, Larry Grewing, Myron Hess, Alan Miller, and Mark Schmitt.

Representing the sixth grade were Phil Endres, Ronald Felderhoff, Jeff Fette, Tom Hennigan, Karl Hess, Ken Hess, John Hesse, Mark Jaska, Milton Knauf, Curtis Klement, Lyle Klement, Louis Koelzer, Richard Moster, Dan Sicking, Steve Taylor, and Daniel Voth.

Attending their first altar boy Christmas party were Guy Bindel, Tom Bright, Pat Endres, Chris Felderhoff, Tim Felderhoff, Gary Fetsch, Jim Grewing, Glenn Henscheid, Terry Hess, Fred Kieninger, Ramon Luke, J. T. Jagel, Chris Sicking, Joe Walterscheid, Ronald Weinzapfel, and Mark Yosten.

Santa also left gifts for the remaining 16 altar boys: Robert Bruns, Steve Walterscheid, Leon Klement, John Schneider, Wayne Grewing, Claude Klement, Melvin Luke, Jim Schmitz, David Voth, Glen Grewing, Kevin Pels, Alan Rohmer, Dwayne Rohmer, Mark Stoffels, Ken Walterscheid, and Randy Wolf who were unable to attend.

**Get-Together Club Has Annual Yule Dinner and Party**

Get-Together Club members had their annual Christmas party Friday starting with noon dinner at The Center and following with a progressive 42 series and gift exchange at the home of Mrs. John Wieler. The afternoon ended with refreshments of pie — saved from noon dinner dessert — and coffee.

Mrs. Wieler was high scorer in the games and Mrs. R. R. Endres was consolation winner. Mrs. Ben Seyler, a guest, won the door prize. Miss Elizabeth Herr was another guest.

Late for an appointment with a city official, the young lady left her car in a clearly marked no-parking zone and put this note on her windshield: "I am on official business."

When she returned, she found a summons with this response: "So am I."

**PRE-CHRISTMAS SALE**

Stokely, No. 303 can

**Honey Pod Peas .. 4-\$1.00**

Arrow, 12 in. wide

**Aluminum Foil .. 25¢**

Oak Farms

**Cottage Cheese, lb. . . . 29¢**

Festival, 2 lb. jar

**STRAWBERRY PRESERVES . . . . 69¢**

Stokely, No. 303

**Chopped Kraut . . . 5-\$1.00**

Morton, plain or iodized

**SALT, 26 oz. . . . 2 - 23¢**

Shurline, No. 300 fresh shelled

**Blackeye Peas . . . . 2 - 29¢**

Food King, No. 300, canned dry pack

**Blackeye Peas . . . . 2 - 23¢**

Shurline, No. 303

**Fruit Cocktail . . . 4 - \$1.00**

Shurline, No. 3 squat can fancy whole

**Sweet Potatoes . . . . 29¢**

Remember for the Holidays:

**Egg Nog  
Wine Beer**

Revlon, reg. 98c

regular or hard  
**HAIR SPRAY**

59¢

**ANACIN**

100 size

**\$1.33**

**PRELL**

Liquid Shampoo

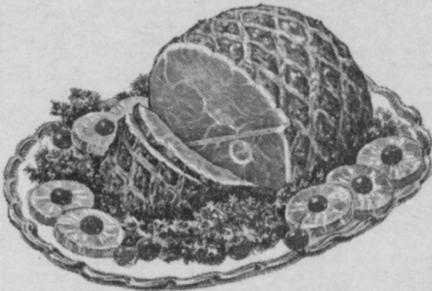
reg. \$1.09 size

89¢

A.F. Brown n' Serve

**ROLLS**

5 pkg. \$1.00



16-20 lb. avg., whole or half

**HAM, smoked . . . lb. 49¢**

Mayrose, 16-18 lb. avg.

**FULLY COOKED HAM**

whole lb. 57¢ half lb. 59¢

Mohawk, 5 lb.

**CANNED HAM . . \$3.99**

**Frozen**

Frozenrite, pkg. of 24

**Parker House Rolls . 3 - \$1.00**

Ole South

**Pie Shells . . . . 2 - 29¢**

**Morton's Donuts, 10 oz. . 39¢**

**Produce**

U.S. No. 1, red

**POTATOES . . 10 lb. 39¢**

**Celery Hearts . . . . 39¢**

Ocean Spray, 1 lb. pkg.

**Cranberries . . . . 39¢**

**JERGENS**

Lotion Mild

**SOAP**

bath size 10c

**FREE**

100 S&H

**Green Stamps**

With each 100 lbs. of meat processed.

**WE GIVE**



**DOUBLE STAMPS ON WEDNESDAY**

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**DENTON FEDERAL**  
SAVINGS & LOAN ASSOCIATION/BLM AT MUESTER/DENTON, TEXAS



LONG TERM LOW INTEREST RATE SOUND LENDING POLICIES

Since 1917 the Federal Land Banks have been leaders in extending farm and ranch real estate credit. Approximately two million loans have been made. Many advantages are offered in a Land Bank loan. Come in and get full information. No obligation, of course.

See W. P. Waldrop, Mgr. F.L.B.A. of Sherman P.O. Box 56, Ph. 893-3443 or Howeth's Abstracts each Tuesday in Gainesville

**Community Four-H Club Has Meeting**

Muenster Community 4-H Clubbers had their December meeting in KC Hall with about 50 members present. Before business the group saw "Winnie the Pooh," enacted by members who presented the act in the annual Share-The-Fun contest.

During the business session club projects were discussed and Mary Lou Fleitman reported on the County Christmas party and Share-The-Fun contest.

Allen Fleitman, president, presided. Lenora Fleitman called the roll, Susan Sloan led the pledge and Carl Bayer gave the inspiration. After adjournment Leila Grant and Carl Bayer led games and the group sang songs.

Refreshments were served by Unit 3 of the cooking group composed of Doris Felderhoff, Lenora and Mary Lou Fleitman, Sara Medders and June Stoffels and their leader Mrs. Eddie Fleitman.



Ginger Rogers, eternally young and always amazing, will bring her entertaining talent to Dallas Dec. 26-30 in Broadway's smash hit "Hello Dolly." The State Fair Music Hall in Dallas will be one of the few places in which producer David Merrick will present Miss Rogers, who has starred in the famed musical in New York and comes to Dallas direct from Las Vegas and the West Coast. Tickets may be obtained by writing to the State Fair Box Office at Titcher's, P. O. Box 895, Dallas, Texas 75201.

**Something Different**

After the ranting and ravings of the Black Power advocates against the whites, it is refreshing to read something different. The following was written by a St. Petersburg, Fla., Negro and first appeared in the Tampa, Fla., Tribune. It speaks for itself.

"Instead of rioting and destroying property, American Negroes should recite this prayer daily: God bless America for treating us Negroes so well. No other country in the world offers us so much. God bless the white people who brought us to this country where, as slaves, we were much better housed and clothed than our kindred left in Africa.

"Thank God we do not live in an all-Negro country like Haiti! Thanks to the white people who have given us what civilization we have, and their patience in trying to educate us and teach us things we're unable to learn.

"Thank God for these welfare checks. With 11 percent of the people in America, we get half of the welfare money, even though whites outnumber us 3 to 1. We have more than our share of high-salaried athletes because of open competition and in areas where we are unable to compete with white people special rules are made to give us jobs that we are not qualified for.

"God, thank the white people who give us an alibi for our terrible crime rate which is five times as high as that of the white people. America is our home — we have no other place to go to. Let us repay the white people who have done so much for us by being good, honest, law-abiding citizens — Harold A. Sheldon, St. Petersburg, Fla."

If more of his race would be patient and understanding as Mr. Sheldon, both races might progress more quickly than we are doing by bickering and fighting as we are at the present time. —The Farmersville Times.

"Look at the young person with the short hair and the blue jeans — is it a girl or a boy?"

"It's a girl; she my daughter."  
"Oh, forgive me, sir, I never dreamed you were her father."  
"I'm not, I'm not, I'm her mother."



**Otto's Garage and Service Station**  
409 Summit, Gainesville

**Mullins Family in Holiday Reunion**

Holiday reuniting began Thursday for Mr. and Mrs. Carl Mullins with arrival of their son and daughter-in-law, Mr. and Mrs. Tommy Mullins, and son Craig from Huntsville, Ala. They are dividing the holidays between their parents in Muenster and the Roy Stampses in Gainesville.

Four generations of the family were together Thursday night to celebrate the first birthday of Craig Mullins in the home of his grandparents at Gainesville. Mr. and Mrs. Carl Mullins were there and so were their guests, his parents, Mr. and Mrs. A. E. Mullins of Lubbock.

Other guests in the Mullins home for Christmas are their son and daughter-in-law, Mr. and Mrs. Carl R. Mullins, and Carl R. Jr. and Timmy of Plainview, and Mrs. Carl Mullins' sister, Miss Neva Bruce of Lubbock. Joining them on Dec. 25 will be another sister, Mrs. Veida Tate of Wichita Falls and her daughter Mrs. T. L. Bardwell of Worthsmith, Mich.

A high school teacher tells us that a book report by one of his students concluded with the following bit of unwitting wit: "After reading the book, I decided to become a doctor because a doctor is someone who devotes himself to the savings of other people's lives."

**Science Club Has Christmas Party**

Members of Muenster High Science Club had their annual Christmas party Monday night in the home of their teacher Mrs. John Mosman.

Singing, poetry reading, gift exchanging and a buffet of finger foods were highlights of the evening.

At the club's December meeting the group heard a talk on requisites for seeking employment and Ernest Jaska showed a film on electricity. Club sponsors Mrs. Mosman and Dan Hamric attended with the students.

**Yule Party Given Center Employees**

Employees of The Center were treated to a Christmas party Monday night in the Center Lounge with Mr. and Mrs. Adam Wolf as hosts and all 22 employees present along with their spouses or guests.

The party also celebrated two birthdays: Sheila Hennigan's and Mr. Wolf's. They were greeted by the group's singing the happy birthday song.

Mrs. Donny Walterscheid and Mrs. James Mollenkopf baked birthday cakes which were served after a buffet of holiday foods.

Santa was present to distribute packages in a gift exchange among employees.

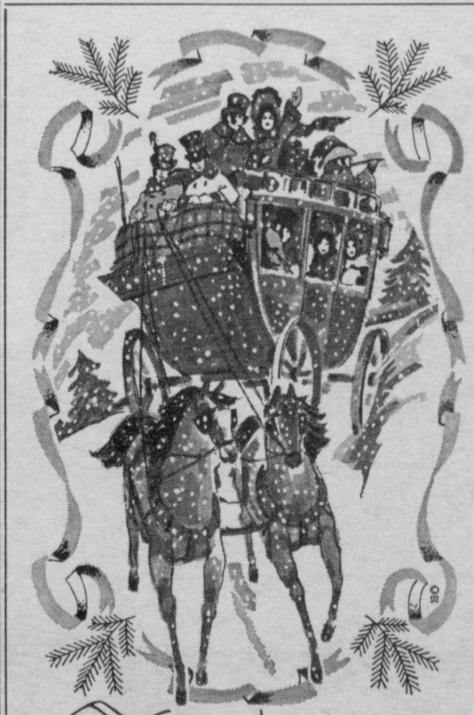


**Stice Furniture Co.**  
213 E. California, Gainesville



We wish you joy . . . in laughter and good cheer . . . joy in gifts and glad surprises . . . joy in friends and family . . . joy at Christmas, with all its deep meaning. May the true old-fashioned joys of the season come to you . . . and linger long.

**Chick's**  
Gainesville



**Greetings**  
Merry holiday wishes and thanks to our many friends and customers who let us be of service throughout the year.

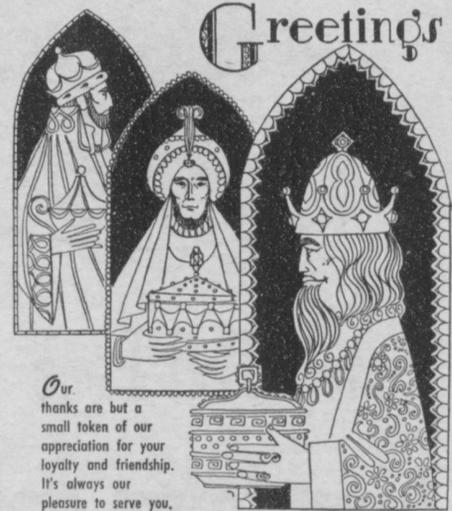
Grady Jones  
Cut Rate Liquor & Beer  
Muenster and Lindsay

**MERRY CHRISTMAS**

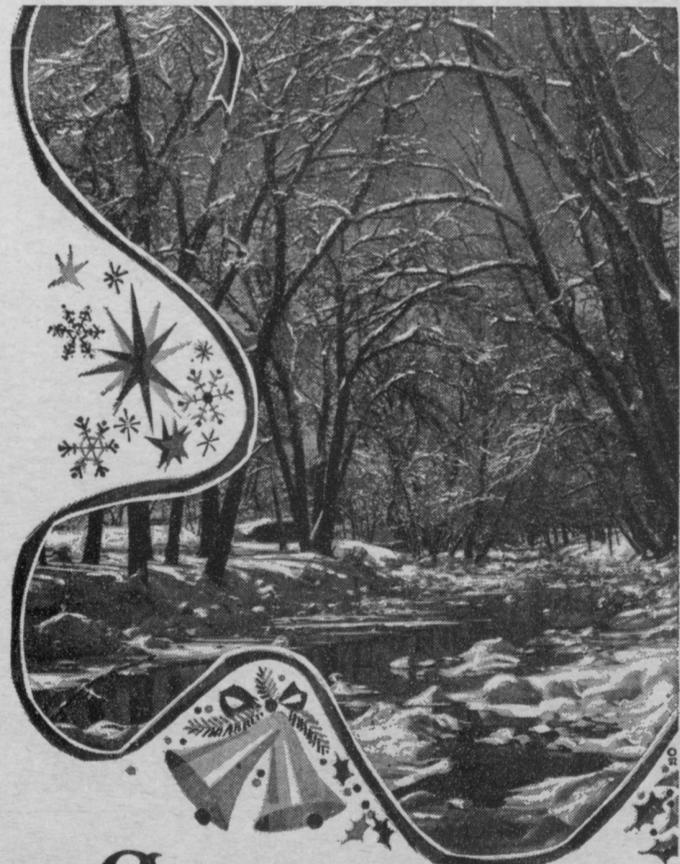


Santa is busy spreading Christmas cheer, and once again it's our time to thank friends and customers for their loyal patronage.

**Al Horn Paint & Body Repair**  
Muenster



**H & H BAR**  
Clarence Hellman, Muenster



**GREETINGS**

Our warmest wishes to you and your family for a holiday season that's brimming with glad times and good fellowship. May your blessings be many, enriching your days and bringing you joy.

With sincere appreciation for your patronage,

**Westall Williams White Auto Store**  
Saint Jo

### Mrs. Don Christian, Sons, Hospitalized After Auto Wreck

Mrs. Henry Stelzer of Muenster and Mrs. Fred Luebbert of Gainesville have been staying close to their telephones since last Thursday when their granddaughter Carol Ann, Mrs. Don Christian, and three children of Fort Worth were injured in a car wreck about 4:30 p.m.

Mrs. Henry Luebbert, mother of Mrs. Christian, has been keeping the grandmothers informed on the condition of the injured.

Mrs. Christian received head and chest injuries, her two small sons were more seriously injured. Chris, 5, has a broken thigh and arm and a gash on his head. He is in a full length

cast. Jonathan, 2, has a broken and crushed pelvis and internal injuries. He's in traction. He developed pneumonia after the accident.

Five-year-old Heather Christian was bruised and cut and was hospitalized overnight. They were all taken to All Saints Hospital in Fort Worth. Mrs. Christian was released Monday but is staying with the little boys. All four were thrown from the car which was completely demolished. The woman whose car collided with the Christian car was not injured although her car was badly damaged.

Husband to domineering wife: "We have two cars, two dogs, two cats, two TV sets, two mortgages, two bathrooms. How come we can't have two opinions?"

### Early Christmas At Al Fleitmans

Christmas came early this year to the Al Fleitman home — on Sunday, Dec. 17 — with dinner and a gift exchange. All the children and grandchildren except one daughter and family, the Gene Strassburgs of Dayton, Ohio, were present, and they joined in by telephone to talk to everyone and exchange family news along with greetings.

Present with their families were Mr. and Mrs. Leon Krebs of Gainesville — even Sandra Krebs who had just been released from the hospital after an appendicitis operation on Dec. 11 — the Eddie Fleitmans and the Henry Felderhoffs of Muenster and the Herbie Fleitmans of Denison. The reunion included 28 grandchildren.

### MHS Cage Teams Lose Two Each in Slidell Tournament

Both Muenster High teams were eliminated in their second games at the Slidell basketball tournament last week. The girls were taken out of the champ bracket by Boyd after beating State School in the opener. The boys lost first to Slidell then to Decatur.

Winning the preliminary was easy for the girls. They took an early lead and gained all the way for the final count of 34-16. Debbie Cain and Linda Wilson scored 17 and 15 respectively.

The next encounter was with Boyd, which went on to take the top trophy. The champs made a strong start and led Muenster 28-8 at half time. From then on Muenster girls gave them a good tussle and trimmed a point off the margin. Final count was 54-26, and Debbie Cain scored 15 of her team's points.

MHS boys drew the host team, and the tournament champ, for the opening game and lost by a count of 67-44. Slidell jumped to a 28-7 first quarter lead and coasted the rest of the way. Top MHS scorers were Sam Sparkman 14, John Monday 12 and Mike Cason 10.

The second game was with Decatur and more of the same. Decatur gained in every period but the third and ended with a 67-38 win. Sam Sparkman led Muenster scoring with 17, Carroll Bridges hit 7 and John Monday 6.

### Cable TV Purpose Sharp Signal and Less Interference

Ideal television reception requires two conditions, the sharpest possible signal that can be taken from the transmitter station and elimination of local interference.

Meeting those two conditions is the purpose of Cable TV, according to Alvin Fuhrman of Muenster Telephone Corporation, which has brought Cable TV to Muenster and has started making installations.

To do the first job, he said, a separate antenna system is designed and directed especially for the channel it will receive. Eight such systems are mounted on the 250 foot tower about a mile northeast of town. They can easily be distinguished as separate units with No. 13, the educational channel, at the top and below it, in order, Numbers 11, 8, 4, 5, 6, 3 and 12.

A separate cable from each system leads to the control room below where all signals are fed into the transmission cable going to town. Service cables from that carry the signal to the customer's TV set.

Lots of technical equipment is used in the control room and along the cable to maintain the sharpness and strength of the signal.

Location of the antenna tower is the big factor in avoiding the local interference of residential areas, which is normally picked up by home antennas. Such interference does not reach the isolated tower, nor is it picked up by the cable on its way to customers. Fuhrman said that six of the channels are very clear but two channels for Wichita Falls have slight disturbances which should be located and eliminated soon.

The eight channels are not the only services offered on the cable. Another antenna on the tower picks up signals of three FM radio frequencies and feeds them through the cable. The cable also provides a better quality of FM radio reception for those frequencies.

Another possible service, still to be developed, is the use of Channel 2 for local programs to be fed directly into the cable in the control room. Facilities are complete now for sound only. The video part remains to be added.

### First Birthday

Brett Michael Prescher who was one year old Monday had his first birthday party Sunday evening at the home of his grandparents, Mr. and Mrs. Pete Prescher of Gainesville. The little boy is the son of Mr. and Mrs. Lloyd Prescher of Gainesville. Uncles and aunts from Muenster and Gainesville and grandfather Ben Fleitman of Muenster were guests. Gifts and a one-candle cake were among party highlights.

Maybe we were pretty poor in the old days, but at least dime stores didn't have to use layaway plans.

**PREVENT FIRES**  
...it's your job, too!



### Hospital Staff and Directors at Party

Staff members of Muenster Memorial Hospital, employees of Muenster Clinic and the hospital board of directors, along with wives or husbands or dates, had a Christmas dinner party Tuesday night in the KC Hall.

Rohmer's catered a turkey menu, the Koesler ensemble played for entertainment and for group singing and Bernard Wolf won the door prize. About 70 attended.

"What do you think of capital punishment as a crime deterrent?" Sheriff, "Well, none of the men I hung ever committed another crime."

### SHH Juniors Set Holiday Bake Sale Friday, Saturday

Juniors of Sacred Heart High have announced a holiday bake sale this weekend, Friday afternoon and all day Saturday with homemade goodies available at Hofbauer's, Fisher's and Pagel's Stores.

Mothers will be helping the students with homebaked breads, rolls, cookies, cakes, pies and homemade candy. The sale is a class benefit and the sponsors promise a big assortment of delicacies for Christmas feasting.

Many a 'big wheel' is steered by the 'little woman'.



**Christmas is here!**

We're sending our warmest wishes to you and your family for a very, merry Christmas! Thank you for your patronage.

**J. P. Flusche Pipe & Salvage**  
J. P. and Don Flusche, Muenster

### Boy Scouts Have Christmas Party

Muenster Boy Scouts had their annual Christmas get-together Monday night with Scoutmaster and Mrs. Ed Schneider hosts in their home for the group of 22.

A fried chicken supper was followed by scout games and a gift exchange.

### County Aggies Set Christmas Party

COLLEGE STATION — Aggie students from Cooke County will meet for their first annual Christmas party at 8 p.m., Dec. 23 in the Lindsay High School cafeteria.

Cooke County Hometown Club president, James Flusche of Lindsay said this will be the first home get together ever held by Texas A&M University students from Cooke County.

Flusche said the selection of the club sweetheart will be announced at the social. He said the sweetheart was elected at the last regular meeting.

The Texas A&M group boasts 24 members from Muenster, Gainesville, Lindsay, Callisburg, and Valley View.

Muenster members include Mark Helman, Donny Vogel, Roy and Joe Hartman, Larry Reiter, and Wilmer Walterscheid.

### Third Birthday

Gregory Walterscheid, three years old Wednesday, had the help of cousins, uncles, aunts and grandparents in celebrating at a party. His mother, Mrs. Sylvan Walterscheid, was hostess. Gifts, games and birthday cake with other party refreshments made it a jolly afternoon for the youngsters.

Newly commissioned officer: "Listen, Sailor, if the captain ever caught you calling that deck a floor, he'd throw you right out of one of them little round windows."

### Basketball Teams Of Sacred Heart In Slidell Tourney

The Tigers of Sacred Heart won a game and lost one and the Tigerettes lost two in the weekend tournament at Slidell.

The boys beat Peaster High 47-38 in the first go to get into the champ bracket. Then they were eliminated 60-45 by Slidell.

The girls lost their opener to Peaster 46-18 for a place on the consolation bracket. Then they lost 66-18 to Carroll HI, which won the girls consolation trophy.

Playing Peaster the Tigers had a good second period for a half time lead of 24-16. Holding their own after that gave them a win of 47-38. Lee Roy Hess with 20, Paul Hoedebeck with 14 and Tom Hess with 10 were the main Tiger scorers.

Next game Slidell had a 41-20 half time lead and carried on easily for the 60-45 win. Top scorer for Sacred Heart was Lee Roy Hess with 19.

Joyce Schmitt was top scorer for Sacred Heart in both of the girls games, hitting 14 in the first and 13 in the second.



**MERRY CHRISTMAS**

Our wish to you this happy season: days full of joyous holiday spirit, a heart brimming with good will for all, and a host of friends, both old and new. A very Merry Christmas to you and yours.

**CLUB 60**  
The Schmitzes  
Downtown Lindsay, Texas



Let every heart rejoice in the spiritual inspiration and blessings of this Holy Christmas Season.

**CHRISTMAS BLESSINGS**

Liedtke Oil Company  
West Hwy 82, Gainesville



**CHRISTMAS GREETINGS**

To our wonderful customers, our sincerest thanks, and our wishes for a wonderful Christmas... brimming with laughter and good cheer.

**MUESTER MILLING COMPANY**  
Mr. and Mrs. Arthur Felderhoff



Peace... Joy

May the true, deep meaning of Christmas fill the season with love and joy for you and yours.

**Evelyn's Styleroom**  
Evelyn Sicking, Muenster



for Christmas

Our wish: that peace and understanding prevail throughout the world, bringing men lasting hope and love.

**PROFFER & WOOLFOLK**  
East Highway 82, Gainesville



It's Christmas, and time to greet good friends... time, too, to count our blessings. One of the greatest of these is the friendship of those whom we are privileged to serve.

TO ALL, OUR THANKS AND BEST WISHES

**Weinzapfel Insurance Agency**  
J. M. Weinzapfel, Herbert Meurer, Earl Fisher  
Muenster

### Lindsay News

The conservation plan on the Albert Klement farm west of Lindsay was revised and updated recently. Klement plans to sod about 20 acres of cropland to Coastal Bermuda Grass next spring for improved pastures. He is fertilizing his small grains for better yields and for soil improvement.

William Flusche, district co-operator in the Lindsay Community, has a sizeable acreage of soil-improving legumes on his farm this year. He has 41 acres of winter peas, 15 acres of vetch and 15 acres of alfalfa to the present time. These crops are being grown

for soil improvement, winter cover, hay and grazing.

Freshmen of Lindsay High will operate a car wash Saturday at Hess Brothers Garage from 9 to 12 and from 1 to 4:30. It's a class project to raise funds.

Lindsay CYC members will go Christmas caroling Friday evening, Dec. 22. Gifts they receive will be given to the State School at Denton. Suggested useful items are soap, talcum, bath powder, etc.

Vincent Zimmerer entered Gainesville Hospital as a medical patient Sunday ... expects to be back at home for Christmas.

Athletic Association members at their December meeting made plans to have a volley ball tournament and to enter teams in the county tournament. They also made plans to fence the concrete slab at school for a tennis court and put up a net.

Lindsay Knights of Columbus and their families were well represented at the council's annual Christmas party Sunday afternoon in the KC Hall.

### Arendt Family Has Over 70 Present at Holiday Reunion

Four generations were together for an early Christmas reunion and celebration of the Dec. 18 birthday of Mrs. Paul Arendt Sr.

The honor guest was surrounded by ten of her 12 children and their spouses, 45 grandchildren and two great-grandchildren. They showered her with gifts and she received a decorated cake topped with 78 candles. The cake was baked by Mrs. Andy Arendt.

The party started in the afternoon in Lindsay School Cafeteria and continued through supper for which those attending brought covered dishes. Over 70 were present. Special guests were Father John Walbe and Mr. and Mrs. John Arendt.

Mrs. Arendt left Tuesday by plane from Dallas to spend Christmas with her daughter and family, the Albert Bauers Jr. at LaFeria. A son-in-law, Emmet Fette, saw her off. The Bauers met her at Brownsville.

### Paper Pickup Set

Sacred Heart Juniors will conduct a scrap paper drive Saturday, Dec. 23. They're soliciting all old newspapers, catalogues, magazines. It's a class benefit. Pickup will be made both morning and afternoon on Saturday. Students ask that papers, etc., be left on the curb. Non-city residents may leave their bundles on the curb in front of Sacred Heart School.

### Local News BRIEFS

Weekend visitors with Mr. and Mrs. Joe Hofbauer and Sylvia were friends from Dallas: Mr. and Mrs. C. W. Davis and Mrs. G. W. Petty.

Muenster boys attending school at Subiaco Academy arrived Wednesday for the holidays. They are Bobby and Jerry Caplinger, Mike Stoffels, Dale Felderhoff, Glenn Rohmer, Frank Luke, Matt Yosten, Eugene Voht and Glenn Trachta. Also with the group was Donald Sicking, son of the Alois Sicking of Gainesville.

Mr. and Mrs. Gene Hoenig and sons Brian and Mark have moved from 216 N. Pecan to 212 N. Pecan, the house one location south which they bought. It was the home of Mr. and Mrs. Calvins Evins and two sons before they moved to Gainesville.

The Bruno Fleitmans will have all of their children together for the holidays. Back at home from college are Miss Blondie Fleitman of Denver, Colo., and Miss Janie Fleitman of Austin.

Miss Janie Knauf of Austin is spending the college holidays with her parents and family, the Ed Knaufs.

Mr. and Mrs. Tony Felderhoff made a train trip to Houston Friday to help their son, Charles Felderhoff, celebrate his birthday Saturday. They are remaining there this week, will return Friday with Charles when he comes home for the Christmas holidays.

Miss Rita Fisher is visiting her parents, the Paul Fishers. She's on vacation after passing state board exams as a registered radiology technician. She trained at St. Paul's Hospital in Dallas.

Mr. and Mrs. Richard Zimmerer and little sons Timmy, David and Anthony of Grapevine spent a part of his week's vacation last week with their parents, the Raymond Zimmerers and Bill Derichswillers. They'll be back during the Christmas holidays.

Leonard Walterscheid of Moab, Utah, visited here Sunday overnight until Tuesday morning with his mother, Mrs. August Walterscheid. He saw other family members and took his mother to Fort Worth Monday to visit their sister and daughter, Sister Francesca, and Mrs. Minnie Odom, mother of Mrs. Leonard Walterscheid. Leonard was on a trucking job that took him into this area.

### NEWS OF THE SICK

Clive Gobble who entered Presbyterian Hospital in Dallas on Dec. 13 and underwent leg surgery the following day is recovering satisfactorily and expects to be home for Christmas.

Mrs. Frank Klement is a patient at Muenster Hospital since suffering a stroke Tuesday. She had been convalescing at Golden Years Rest Home following eye surgery in Sherman.

Glenn Grewing, 12, son of the Steve Grewings, is dismissed from Muenster Hospital where he had an appendicitis operation.

Paul Bayer, son of Mr. and Mrs. Alfred Bayer is making a normal recovery from an appendicitis operation performed at Muenster Hospital.

The following patients were admitted and dismissed during the past week at Muenster Memorial Hospital.

Thursday: Admit — Mrs. Ike Fulton, Myra, Glenn Grewing. Dismiss — Mrs. Marion Chowning, Truscott, Robert Knabe Jr.

Friday: Admit — Paul Bayer, Janice Trubenbach. Dismiss — Mrs. Earl Hurd, Nocona, Mrs. Ike Fulton, Myra, Joyce Klement.

Saturday: Admit — Mrs. Ernest Mitchell, Saint Jo, Clara Ford, Forestburg. Dismiss — Lewis Lauderdale, Saint Jo, (died), Infant daughter of Billy Joe Reiter.

Monday: Admit — Luther Morris, Myra, Mrs. Muri Bacon, Gordonville, Artie Montgomery, Gainesville. Dismiss — Clara Streng, Jay Mollenkopf.

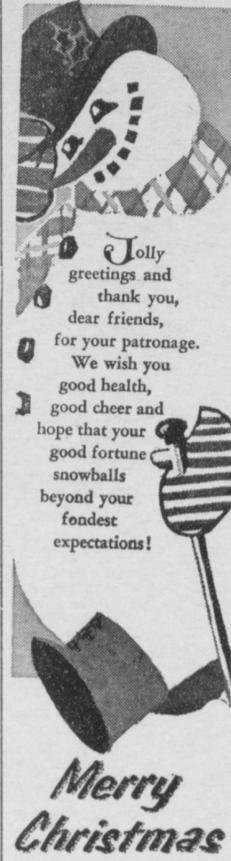
Tuesday: Admit — Mrs. George Hensley, Myra, Hensley baby girl born, Mrs. Frank Klement. Dismiss — Lois Embury, Saint Jo, Mrs. Ernest Mitchell, Saint Jo, Glenn Grewing, Mrs. John Yosten and baby girl.

Wednesday: Dismiss — Luther Morris, Myra, Artie Montgomery, Gainesville, Nettie Crump, Saint Jo, Janice Trubenbach, Paul Bayer.

A Naval air squadron was operating from a carrier in the Pacific on a peacetime exercise under the strictest orders that radio silence was to be maintained on all flights. Suddenly the officers in the op-

erations room heard the voice of one pilot on the radio snort: "Brother, am I fouled up?"

who just broke radio silence identify himself immediately?" A few seconds of deathly silence followed, and then a voice came floating back: "I'm not that fouled up."



Texas Bar  
Henry and Lorene Huchton



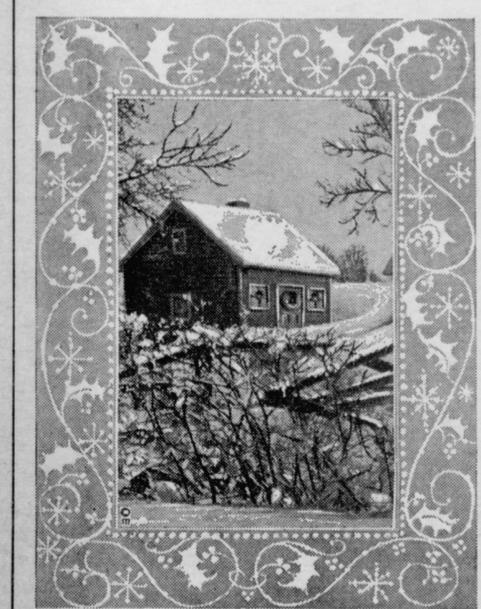
BAYER BROTHERS  
CONCRETE CONTRACTORS  
Robert and Arthur Bayer



Joy to the World

The message from the sacred manger brings hope and happiness anew. Merry Christmas!

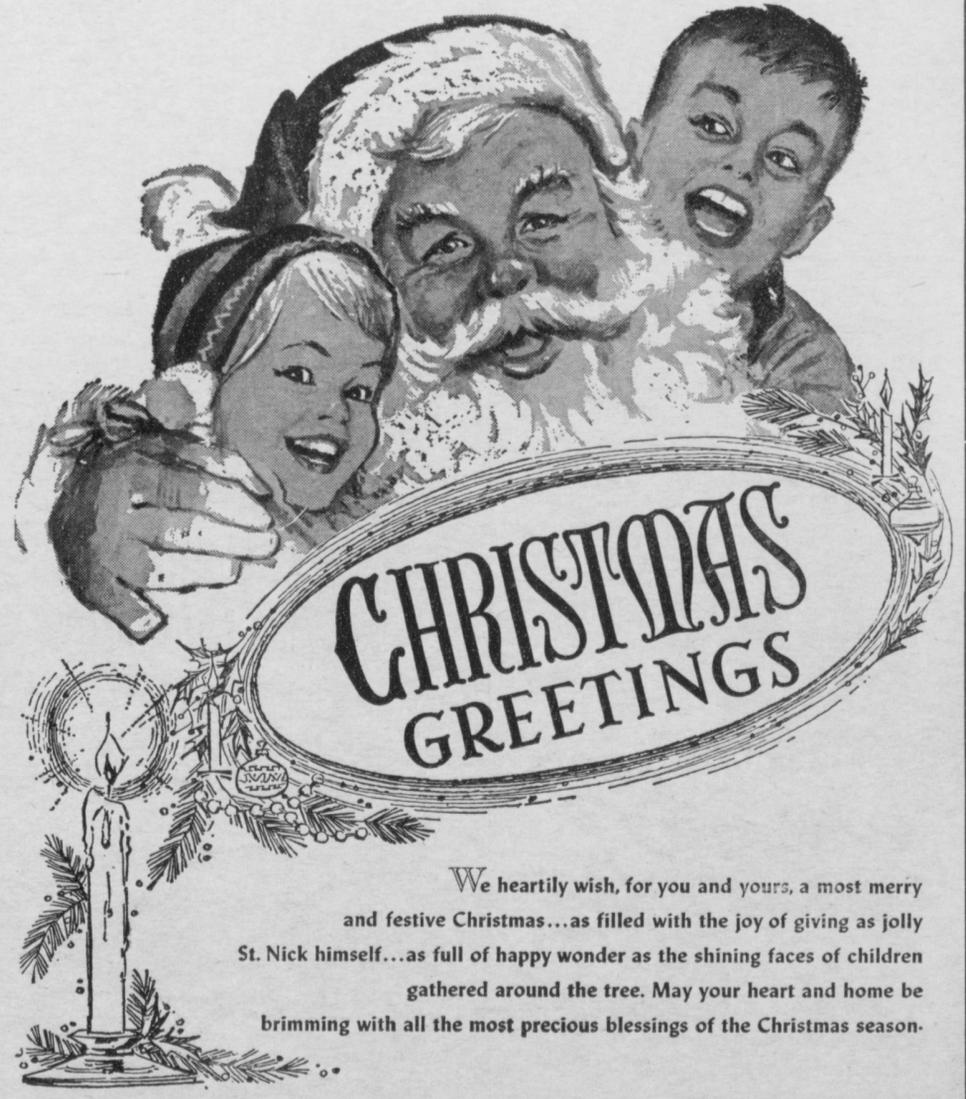
SANDERS JEWELRY & Employees  
Gainesville



Greetings  
May the peace and serenity of this holiday season dwell in the hearts of all. To our customers and friends, our greetings, good wishes and grateful thanks.  
METZLER BROS.  
BILL LEE GERALD  
Lindsay



HAMRIC'S  
Mr. and Mrs. R. E. Hamric  
Muenster



We heartily wish, for you and yours, a most merry and festive Christmas...as filled with the joy of giving as jolly St. Nick himself...as full of happy wonder as the shining faces of children gathered around the tree. May your heart and home be brimming with all the most precious blessings of the Christmas season.  
The Muenster Enterprise  
R. N. Fette, Rosa Driever, Alvin Hartman, Harvey Schmitt

**Marysville News**

By Mrs. John Richey

MARYSVILLE, Dec. 13, — Joe Wilcox has done it again. Thursday on a deer hunt near his home in the Marysville area he got another fine buck. More venison had joined that of an earlier kill in the deep freeze and the Wilcox home has another trophy, an 11-point set of antlers, to go with the eight-point trophy from the previous hunt.

Mrs. Charles Davidson and children Becky, Barbara, Pat, Mike and Kathy visited in Arlington Thursday to Saturday afternoon with Mrs. Davidson's sister and husband, Mr. and Mrs. Stanley Bush.

Mrs. John Richey made a business trip to Nocona Tuesday and visited in Ringgold with Mr. and Mrs. Coy Fite. Their daughter Kathryn is at home from Tarlton College, Stephenville, for the holidays.

Redgie Ramsey of Whitesboro is spending this week with the Grady McElreaths and son Brent while his mother is a hospital patient. Mrs. Ramsey underwent an emergency gallbladder operation at Wilson N. Jones Hospital in Sherman Sunday.

Brother Aubrey Spires of Gainesville was a guest for dinner in the Buford Whitt home Sunday after services in the Baptist Church.

Mrs. George Ritcherson accompanied her daughter Mrs. Ernest McElreath of Gainesville to Ponca City, Okla., Saturday after receiving word that their grandson and nephew, Troy Lester, was injured in a car wreck. They will also visit his parents, Mr. and Mrs. Bo Lester, while Troy is hospitalized.

Mr. and Mrs. Harold Morris of Fairview, Okla., spent Tuesday overnight with his parents, the R. D. Morrises and on Wednesday joined his mother on a trip to Whitesboro to spend the day with Harold's sister and family, the Walter Haverkamps.

Mr. and Mrs. Eddie Joe Reeves and son Michael, of Saint Jo, joined by her parents the Jack Tuggles and Ricky, had Sunday dinner with their grandparents and parents, the Nathan Whitts.

Mr. and Mrs. Paul Hickman of Irving spent the weekend with their son and family, the Milton Hickmans. Other guests Sunday were her sister and husband, the Ernie Guytons and son Jeff and their mother, Mrs. Grace Bowman, all of Dallas. Little Tresa Guyton accompanied her parents and grandmother home after spending a week with her uncle, aunt and cousins.



**HEMISFAIR SANTAS**—A bevy of 16 Texas beauties—all reigning queens of their communities and former Miss Texas contestants—have turned Santas for the holiday season. They are making goodwill appearances throughout the state in behalf of HemisFair '68, the big World's Fair opening in San Antonio next April. Three of the girls participating are (l-r) Jeannie Wilson, Miss Dallas; Martha Whiddon, Odessa, Miss West Texas; and Jan Glenn, Miss Lubbock.

Cleo Huggins of Plainview arrived last Tuesday for an extended visit with his mother, Mrs. Annie Huggins and other relatives.

Sunday visitors with the Charlie Winchesters were their daughter and family, the Don Sells, also the Willis Sells and Hugh Turners, all of Dallas.

Mrs. W. F. Davidson visited Mrs. Alys Graye at Chaffin Rest Home in Gainesville Wednesday afternoon.

Mrs. John Richey visited at Era Friday with the John Barnes family and brought Marc and Sonny Barnes home with her to spend through Sunday.

Gainesville Riding Club members held their annual Christmas party with a turkey and baked ham dinner Saturday at CCJC. After the meal the group sang Christmas carols. Bernard Swirczynski was song leader and Eddie Fleitman played the accordion. Table games followed with prizes. Toys and other gift items were donated to Denton State School. Tom Binford, captain, recognized new members and recently elected officers and visitors present. About 175 members and guests attended.

Richard Lund and Al Brewster of Dallas visited Sunday with the John Richeys.

**Robert Embry and Dallas Girl Will Marry February 17**

Announcement has been made of the engagement of Miss Carol Lynne Bullard and Robert Clark Embry of Houston. The wedding is planned for February 17 at Saint Luke's Methodist Church in Dallas.

The future bride is the daughter of Mrs. Ruth L. Bullard, 2162 Anson Road, and Harry Flynn Bullard, 4322 Rawlins, Dallas.

Mr. Embry is the son of Mr. and Mrs. J. C. Embry of Forestburg. The Embrys are former residents of Muenster. He taught at the Public School.

When it comes to the future of the economy, L.B.J. says he is not worried, which is part of the problem.

An old sage was being tried in an Oklahoma court. "Have you anyone in this court who will vouch for your character?" asked the judge.

"I have, your honor," said the accused, "the sheriff yonder."

"Why, your honor," stammered the sheriff in amazement. "I don't even know the man."

"There you are judge," exclaimed the old fellow. "O've lived in the section more'n twelve year, and the sheriff doesn't know me yit. How's that for character?"

**Joy to the World**

May the spirit of His birth warm your hearts with joyous love.



**Cooke County Implement Co.**  
1529 N. Dixon, HO5-3721, Gainesville



*Sincere Good Wishes*

We hope that you spend your holiday happily, in the company of those you hold dear. May you

enjoy the peace, love that is Christmas!

**Trachta Drilling Company**

David Trachta, Muenster

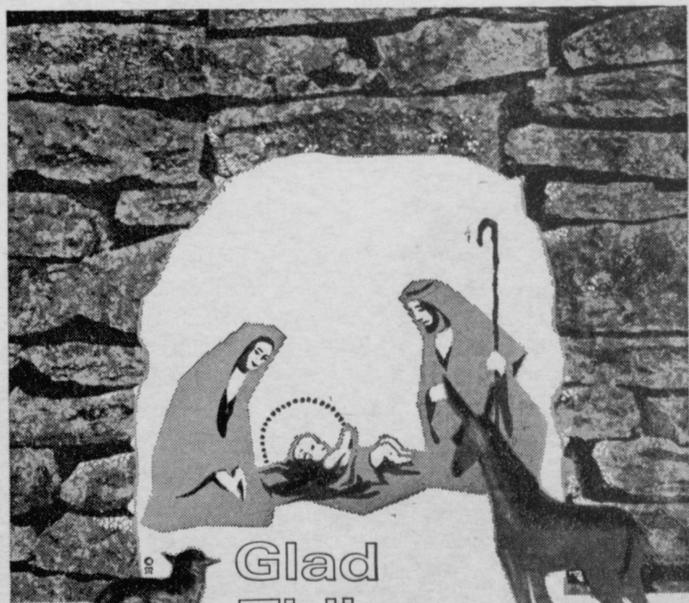


May you have the Peace,

Hope and Love which is Christmas

**WOODRUFF PHARMACY**

Next to Post Office, Gainesville



**Glad Tidings for Christmas**

In the hush of a Holy Night, Christ was born, bringing glad tidings of Peace and Good Will to all men. May the joy of His message surround you and yours.

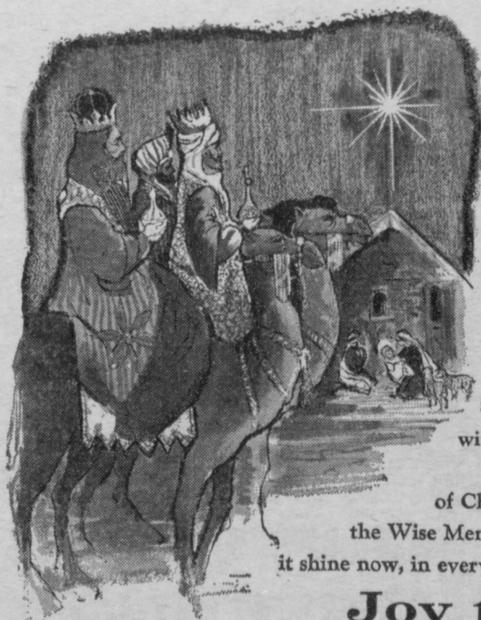
**Muenster Memorial Hospital**



**Greetings**

A Star to guide them on their way, Wise Men came bearing gifts. Today the wonder glows anew, with gifts of joy to gladden every heart. May yours be a blessed Christmas.

**DUSTIN'S**  
Office and School Supply  
Gainesville



"And, lo, the Star which they saw in the east, went before them, till it came and stood over where the young Child was. When they saw the Star, they rejoiced with exceeding great joy." As the light of Christmas shone for the Wise Men long ago, so may it shine now, in every heart and home.

**Joy to You this Christmas**

**EMMET FETTE**  
Your Franklin Insurance Agent  
Muenster

### Joan Fisher Back From Flying Trip Points East, West

Miss Joan Fisher, employed by American Airlines in Dallas in reservations, reports enjoying thoroughly the travel privileges available to airline employees.

She returned recently from a week and a half trip arriving in New York just in time to catch the first snowfall of the year. After a day of shopping in downtown New York City she met a friend who works for Trans World Airlines and they went to Las Vegas, Nev., to attend one night of the ten-day-long International Airline Christmas party at the Sahara-Vegas Hotel. Another day sight-seeing and they flew back to New York for sight-seeing and a show with the Rockettes at Radio City Music Hall. They went to St. Patrick's Cathedral to a Mass for Cardinal Spellman on Sunday and then flew to Boston for the day touring places of historical interest and watched the Christmas tree being lighted on the Boston Commons, then flew back to New York City.

Monday the two made a grand tour of the City, took the Staten Island ferry out to the Statue of Liberty, visited the U.N. Building, Rockefeller Center and the new Madison Square Gardens. The following day they flew to Washington, D.C., saw the Lincoln and Jefferson Memorials, Washington Monument and visited Arlington National Cemetery where they saw the Kennedys' gravesites, then flew back to N.Y.C. More sight-seeing, and the following day attending the funeral Mass for Cardinal Spellman and at night viewing the tree lighting ceremony at Rockefeller Center. The next day it was back to American Airlines reservations with memories of a never to be forgotten vacation. Joan is the daughter of Mr. and Mrs. Earl Fisher.

### Dinner Party for Co-op Personnel

Annual Christmas party for employees, their spouses or dates, and directors of Cooke County Electric Cooperative Association was a Saturday night event in the Co-op building.

A decorated tree and other Yule decor predominated in the party room. Dinner was catered by Rohmer's and table games followed.

Directors Jack Crownover, Al Wiesman, Doye Doty, J. A. Klement, Pete Skinner, Robert L. Lewis Jr., and Vincent Zimmerer and Attorney Richard Stark were gifted by the Co-op. Their wives attended the party with them.

It's true that a dollar doesn't go as far as it once did. But what it lacks in distance, it sure makes up for in speed.

**"SILENT NIGHT"**  
"Silent Night" was first sung at Christmas in 1818. The church organ in an Austrian village had broken down — as a result of mice, so the story goes. Father Joseph Mohr wrote the poem and his organist, Franz Gruber, composed the music. The congregation, which had been saddened because there would be no music for Christmas, sang "Silent Night" to a guitar accompaniment.

### Yule Party Fetes NTPA Employees

North Texas Producers Association Milk Plant treated employees, their wives and guests to their annual Christmas dinner party Thursday night in the Parish Hall. Some 70 attended.

Guests included Father Alcuin Kubis, and band members Norbert Koesler, Henry Yosten, J. D. Caplinger, and Buddy Yosten and their wives and Joe Bayer who furnished entertainment. Mr. and Mrs. Buddy Connolly of Sherman and Mrs. Rudy Hellman.

The group joined in Christmas songs to the band's accompaniment. Rohmer's catered the turkey and goose dinner. Saturday night Plant Manager Larry Yosten and Mrs. Yosten and Mr. and Mrs. Lawrence Wimmer attended.

### Santa Treats Tots At VFW Auxiliary Christmas Party

First official visit of Santa Claus in Muenster this Christmas season was on Friday, Dec. 15, when he was at the VFW Post Home at a party sponsored by the VFW Auxiliary for members' pre-school children.

About 25 wee ones and their mothers were present in spite of 30 degree temperature and a winter wonderland of ice that covered the city and surrounding area.

The group gathered around a decorated tree where Santa presided for distribution of gifts to each little boy and girl. He also handed out packages in a gift exchange among members who had a special gift for their president, Mrs. Don Flusche, in appreciation of her leadership.

Refreshments of cookies, soda drinks and coffee were served by a committee headed by Mrs. Ray Voth. Mrs. Joe Hoening was responsible for Santa's arrival on time. Mrs. Ivan Koelzer was in charge of securing the children's gifts and Mrs. Joe Sicking was chairman of decorations.

the annual Christmas dinner party for office personnel of the Arlington division in the Holiday Inn at Arlington.



## Christmas Joy

At the scene of His birth, the world was blessed with a glorious message. May the eternal joy of Christmas Day live in your hearts!

**R & M Auto Service**  
Albert Rohmer, Muenster



And the day will ever be known as a day of peace among all men.

On this blessed holiday, we wish to share with all our friends the peace and happiness we feel... Merry Christmas to you and yours!

**W. W. Howeth Co.**  
Gainesville



## To Greet You at Christmas

The carolers sing out our greetings to you for a most happy holiday season! Thank you for letting us serve you all through the year.

**Muenster Machine Shop & Supply Co.**  
Louis Roberg, Muenster



## Joy to the World

Joyfully let us look to the Birth of the Holy Child. May the divine message of His coming bless the world.

**Ray's Drive-In Grocery**  
Mr. and Mrs. Ray Swirczynski, Muenster



## GREETINGS

We bring good tidings and glad greetings to you and your kin, with wishes for happy holidays and a Merry Christmas.

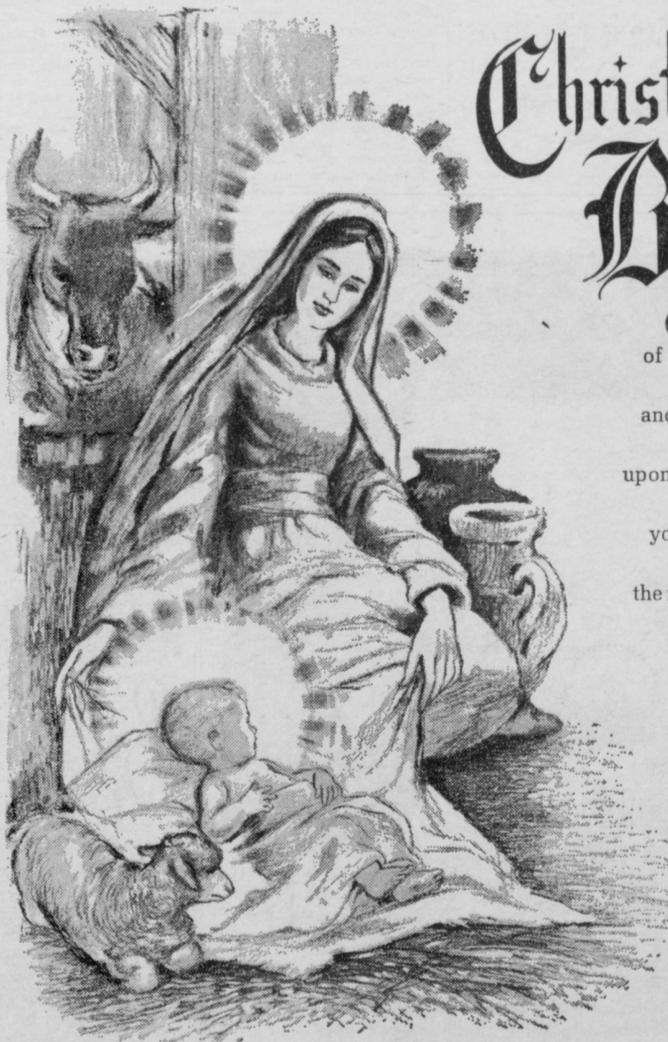
**The Manhattan Clothiers**  
Gainesville



## CHRISTMAS GREETINGS

With genuine appreciation to our customers for their generous consideration, we take this opportunity to extend the season's greetings and good wishes to you and yours for holiday joy and happiness.

**North Texas Producers Association**  
Milk Products Plant — Muenster



## Christmas Blessings

Once again the spirit of Christmas radiates its promise of hope, love and peace throughout the land. As you reflect upon the Miracle and glory of the Holy Birth, may you be comforted by the faith, gladdened by the message and sustained by the inspiration of Christmas, now and always. May holiday joys and blessings be yours.

## Sacred Heart Church and School

Father Alcuin Kubis, O.S.B., Pastor  
Fathers Andrew Wewer, O.S.B., and Benedict Buergler, O.S.B., Assistants  
Brother Thomas Moster, Teacher and Director of Altar Boys  
And Our Staff of Fourteen Benedictine Sisters and Four Lay Teachers



# MUENSTER ENTERPRISE

VOLUME XXXI

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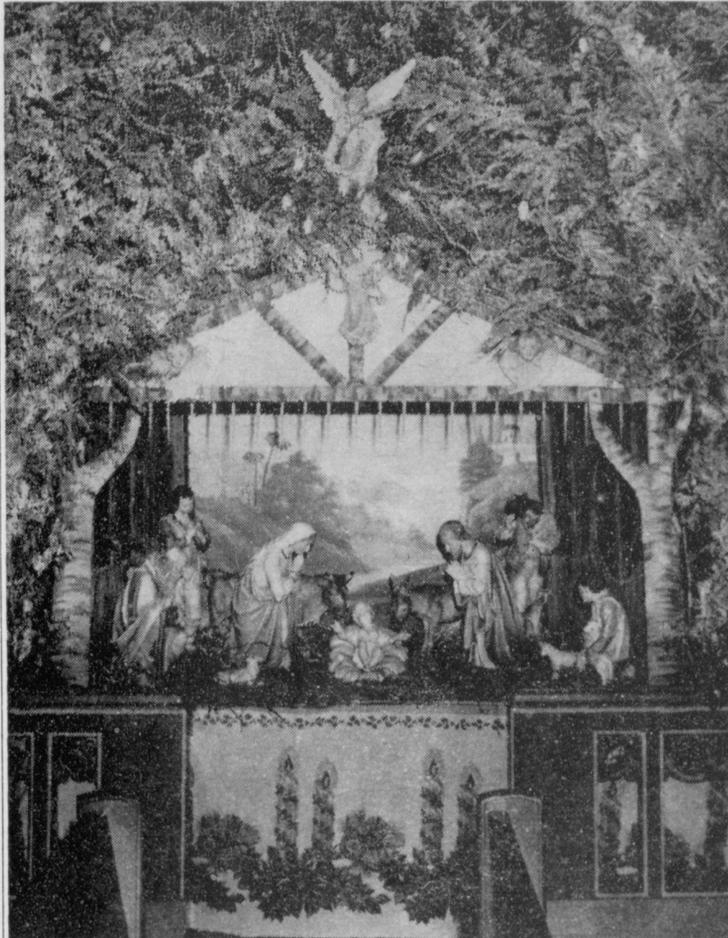
NUMBER 5

## A Visit from St. Nicholas

By Clement C. Moore

"Twas the night before Christmas when all through the house  
 Not a creature was stirring, not even a mouse;  
 The stockings were hung by the chimney with care,  
 In hopes that St. Nicholas soon would be there;  
 The children were nestled all snug in their beds,  
 While visions of sugar-plums danced through their heads;  
 And Mamma in her kerchief, and I in my cap,  
 Had just settled our brains for a long winter's nap—  
 When out on the lawn there rose such a clatter,  
 I sprang from my bed to see what was the matter.  
 Away to the window I flew like a flash,  
 Tore open the shutter and threw up the sash.  
 The moon, on the breast of the new-fallen snow,  
 Gave a luster of mid-day to objects below;  
 When, what to my wondering eyes should appear  
 But a miniature sleigh, and eight tiny reindeer,  
 With a little old driver, so lively and quick,  
 I knew in a moment it must be St. Nick.  
 More rapid than eagles his coursers they came,  
 And he whistled, and shouted, and called them by name:  
 "Now Dasher! now, Dancer! now, Prancer and Vixen!  
 On! Comet, on! Cupid, on! Dunder and Blitzen —  
 To the top of the porch, to the top of the wall!  
 Now, dash away, dash away, dash away all!"  
 As leaves that before the wild hurricane fly,  
 When they meet an obstacle, mount to the sky,  
 So, up to the house top the coursers they flew,  
 With a sleigh full of toys — and St. Nicholas too  
 And then in a twinkling I heard on the roof,  
 The prancing and pawing of each little hoof.  
 As I drew in my head, and was turning around,  
 Down the chimney St. Nicholas came with a bound.  
 He was dressed all in fur from his head to his foot,  
 And his clothes were all tarnished with ashes and soot;  
 A bundle of toys he had flung on his back,  
 And he looked like a peddler just opening his pack.  
 His eyes how they twinkled! his dimples how merry!  
 His cheeks were like roses, his nose like a cherry;  
 His droll little mouth was drawn up like a bow,  
 And the beard on his chin was as white as the snow:  
 The stump of a pipe he held tight in his teeth,  
 And the smoke, it encircled his head like a wreath.  
 He had a broad face, and a little round belly,  
 That shook when he laughed, like a bowl full of jelly.  
 He was chubby and plump — a right jolly old elf;  
 And I laughed when I saw him, in spite of myself.  
 A wink of his eye, and a twist of his head,  
 Soon gave me to know I had nothing to dread.  
 He spoke not a word, but went straight to his work,  
 And filled all the stockings; then turned with a jerk,  
 And laying his finger aside of his nose,  
 And giving a nod, up the chimney he rose.  
 He sprang to his sleigh, to his team gave a whistle,  
 And away they all flew like the down of a thistle;  
 But I heard him exclaim, ere he drove out of sight,

"HAPPY CHRISTMAS TO ALL  
AND TO ALL A GOOD NIGHT!"



A TRADITIONAL SCENE IN SACRED HEART CHURCH during the Christmas season, is this stable and crib replica which makes its forty ninth appearance at Midnight Mass. It will remain until about a week after Epiphany, January 6, which commemorates the coming of the Three Wise Men. This picture was taken before Epiphany, hence does not include the Wise Men.

## Christmas Trees Is Big Business

What's green, notoriously difficult to select, fun to buy and, used or not, depreciates in value from as much as \$10 to zero on a specified day?  
 What else but the old-fashioned Christmas tree? Except that tradition is about the only thing old-fashioned about the tree that most American families will decorate and gather round this Yule season. Like most other things we see and use today, the Christmas tree has come under the influence of modern technology, in production, processing, and distribution, spearheaded by the motor truck.  
 Gone is the day when the family made a snowy trek into the woods to choose and chop their own Christmas tree. The spirit may be there but the choice is weak, Federal and

state-owned lands are generally off-limits to Christmas-tree hunters and there is a scarcity of private preserves where natural stands of trees may be growing.

But there is still some vestige of bringing home the tree left to the do-it-yourselfer. Half or more of the Christmas trees are grown as a crop in plantations, themselves numbering about 60,000. At many of these, growers invite families to walk through the stands of trees, tag the one they want and return before Christmas to cut, buy, and carry it home for trimming.

Officials of the National Christmas Tree Growers' Association report that an estimated 40 million trees were cut for the 1966 market, the vast majority grown in the United States. Canada is another important source of trees, exporting between eight and 10 million to the U.S. each year.

Scotch pine, by far the most popular species, with some 10 million cut for sale this season, are grown mostly in plantations. Michigan is the leading state in production of cultured trees, producing annually about twice as many as its nearest competitor. Plantation trees are almost uniformly better looking than their wild counterparts, their color and quality controlled by the use of fertilizer, pesticides and herbicides, as well as regular shearing and shaping. Green spray also is being used to give trees a fresh, natural appearance.

Montana is the leading state in terms of total shipment of (Continued on page 8)

## 2 Stories Compete For the Naming of Santa Claus, Ind.

Two explanations have arisen for naming this small town near Evansville, Indiana, after the modified name of Saint Nicholas. About seventy five years ago this town applied for a post office and suggested the name Sant Fe. When it was learned that this name already applied to a post office in the state, the people decided to name it Santa Claus, changing it in 1926 to the customary words.

A second version says that in 1882, on Christmas Eve, while some residents were discussing in the general store the naming of their town, Santa Claus walked in. Unanimously they called out "Let's name it Santa Claus."

Whichever explanation is correct, the town has been busy both summer and winter in recent years. In summer, tourists stop in to see the museum, the original post office with its fine collection of toys of the past decades. A Santa Claus park, life size Mother Goose figures, Kriss Kringle Street, and a colored statue of the white bearded saint, twenty-three feet high, weighing forty-two tons — all these make it a rare attraction during the ten months when Christmas mail is of secondary interest.

## Christmas Mountain

Where in the world would you go to spend Christmas in the Christmas Mountains? Texas, of course. One of our several mountain ranges salutes the season. In far West Texas, overlooking Big Bend, the Christmas Mountains were named that when a turn-of-the-century surveying party completed its survey of that awesome country on December 25. The range's principal peak is among more than 90 in Texas exceeding a mile in height. It's 5,735 feet tall. Its name? Christmas Peak.

## Some Christmas Plants Are Poisonous

AUSTIN, Dec. 19 — A sprig of mistletoe tacked above the doorway at Christmastime is a good excuse for stealing a kiss, the Texas Safety Association noted today, but warned homemakers that there's potential danger in having mistletoe and some other Christmas plants around the home.  
 Although it is not commonly known, the waxy-white, sticky mistletoe berry is highly poisonous and fatal if swallowed, the Safety Association pointed out. Adults as well as children have died from tast-

ing these harmless-looking berries.  
 But mistletoe is not the only poisonous Christmas plant. The leaves of the poinsettia can also be deadly if eaten and one leaf can be enough to kill a child. Yew branches, too, can be lethal if either the berries or foliage is eaten.  
 Placing mistletoe overhead is probably the safest place in the house for it, the safety group advised. However, homemakers should keep check for berries dropping to the floor which could be pick-

ed up and eaten by small children. Place other poisonous Christmas plants out of the reach of children and warn other members of the household of their hazards.  
 If someone should swallow parts of a dangerous plant, call a physician immediately or contact the nearest poison control center. It is not always advisable to induce vomiting, because some plants contain corrosive juices that could severely damage tissue of the digestive tract during vomit-



May the Blessings of Christmas be Yours

And may the Star shine as it shone upon that hallowed night when the Holy Child was born... with eternal light... forever bringing joy, love and peace into your home.

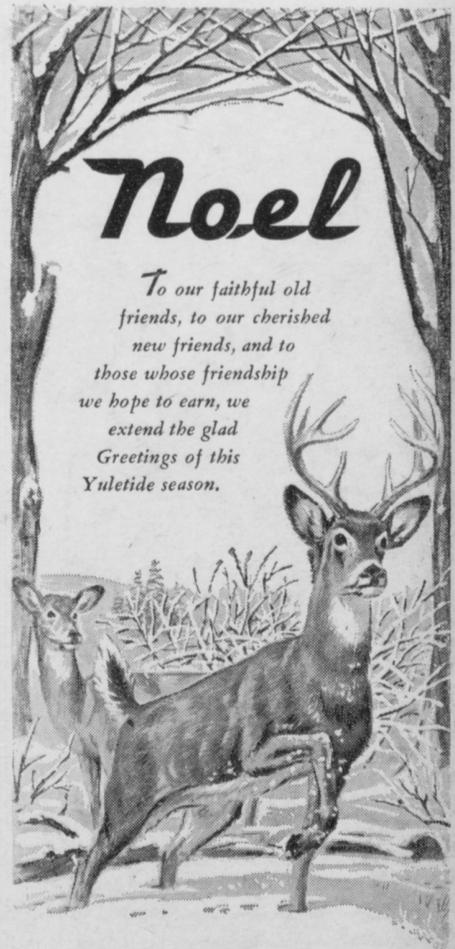
Fisher's Market and Grocery  
John and Joe Fisher, Muenster

## Christmas Greetings



As the holiday season unfolds with all its merriment and magic, we send greetings in the good old-fashioned spirit of "dashing through the snow in a one-horse open sleigh," and wish you many memorable delights. To all our friends and customers, our hearty thanks for a year of good will.

HOFBAUER'S  
FOOD & LOCKER SERVICE  
Muenster



## Noel

To our faithful old friends, to our cherished new friends, and to those whose friendship we hope to earn, we extend the glad Greetings of this Yuletide season.

Clyde D. Fisher Beer Distributor  
Falstaff, Jax, Lone Star, Miller's, Hamm's  
Muenster

### A Glance Back at Good Old Days

Probably most of us take our telephone and other modern conveniences too much for granted. But imagine what great-grandmother would think if she could see how we live today. A glimpse at one of her typical days shows how far we have come.

Such a glimpse is provided by this authentic "receipt" for washing clothes, preserved from the past in its original spelling:

- bild a fire in back yard to heat kettle of rain water.
- set tubs so smoke won't blow in eyes if wind is pert.
- shave one hole cake soap in bilin water.
- sort things, make three piles. 1 pile white. 1 pile cullord. 1 pile britches and rags.
- stur flour in cold water to smooth then thin down with bilin water.
- rub dirty spots on board, scrub hard, then bile, rub cullord but don't bile, just rench and starch.
- take white things out of kettle with broom stick handle then rench, blew and starch.
- spred tee towels on grass.
- hang old rags on fence.
- pore rench water in flower bed.
- scrub porch with hot soapy water.
- turn tubs upside down.
- go put on clean dress — smooth hair with side combs — brew cup of tee set and rest — and rock a spell and count blessings.

### "10 Things I Wish I Had Known"

We don't know his name — but our compliments to the author who not long ago wrote, "Ten Things I Wish I Had Known Before I Was 21." Here they are:

- What I was going to do for a living — exactly what my life's work would be.
- That my health after 30 depended in a large degree on what I put into my stomach before I was 21.
- How to take care of money.
- The commercial asset of being neatly and sensibly dressed.
- That habits are mighty hard to change after you're 21.
- That worth-while things require time, patience and work.
- That the world would give me just about what I deserved.
- That a thorough education not only pays better wages than hard labor, but it brings the best of everything else.
- The value of absolute truthfulness in everything.
- That my parents weren't old fogies after all.
- To this list we would add one other thing we'd like to have known. We would like to have known that we could have attained much more wisdom had we not assumed that we already had plenty of it.

—The Thorp, Wisc., Courier.



## JOY

May the blessings of Christmas inspire you with spiritual gladness year round and your days be filled with true happiness!



**WILDE**  
Chevrolet Agency  
Insurance  
Car Leasing  
Muenster

### Almost Full

Two men were sitting in the lobby of a blood donor station. One was an eastern tourist, the other an Apache Indian. After staring a few minutes, the tourist could contain himself no longer, "Are you really a full-blooded Indian?" he asked. "Well, no," the Apache replied thoughtfully, "I'm one pint short."

There's one thing to be said for a good education: it enables us to worry about things all over the world.

A fifth-grade boy explained a broken window to a school principal: "I was cleaning my slingshot and it went off."

When a friend slaps you on the back, he usually wants you to cough up.

A philosopher is a man giving people advice about troubles he hasn't had.

Most people can stand tragedy but few can master the small irritations of life.



## for Christmas

A special thanks to you... our good friends throughout the community... for your faithful patronage and continued good will.

**Luke's Finca & Butane Service**  
Dan Luke, Muenster

## A Merry Christmas to All



May your Christmas "stocking" be filled with every good thing you wish for... we'd like to add a note of thanks for the nice gift you gave our store — a fine customer!

**Biffle Bros. Supply**  
Your Massey Ferguson Dealer, Gainesville



## Christmas Joy

Nearly 2,000 years ago, the Wise Men bore gifts to the Infant Saviour. Thus, Christmas became a season of giving... a time to share blessings. May you and yours give and receive generously of meaningful Christmas joys.

**KADEN, the Florist**  
Flowerphone HO5-4354, Gainesville  
Represented in Muenster by Mr. and Mrs. Nick Miller



**Christmas**  
To all our loyal customers, may peace, joy, contentment ring out clearly through your Christmas.

Thank you for letting us serve you all through the year.  
**HOME OF FASHION**  
Mrs. Gary Hess, Muenster



We're joining Santa and his reindeer in sending warmest wishes for a joyous holiday, rich in many blessings. Do have a wonderful Christmas!

**CURTWOOD**  
RESTAURANT & MOTEL  
Gainesville

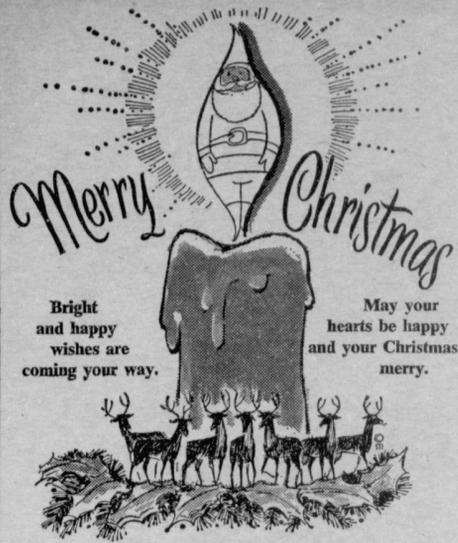


# Greetings for Christmas

The most cherished of gifts bestowed upon us by the outgoing year is the confidence of those we have been privileged to serve. Ever appreciative of this pleasant relationship, we want to express to our many good friends our sincerest wishes for a joyous Christmas season and a very happy New Year.

## Golden Years Rest Home

Mrs. Dick Cain, Muenster



Bright and happy wishes are coming your way.

May your hearts be happy and your Christmas merry.

Hudgins Sewing Circle  
309 East California, Gainesville

### Driving Tips Tell How to Get More Gasoline Mileage

With products like ordinary spring water and household vinegar selling for about 50c and \$1.25 a gallon, respectively, gasoline is a buy. Tax excluded, in fact, gasoline averages only 22½c a gallon, about the same as it did 10 years ago.

It's no bargain for you, though, if fuel is being wasted in your car and if, in the wasting process, there is damage to the car's system. More maintenance problems... more repair bills... ultimately, much less value than your car could be worth in a sale or trade-in.

How can you get maximum mileage from your gasoline, increase your car's life expectancy, and, all in all, save a substantial amount of money every year? Be diligent, says the American Oil Company, in following these driving tips:

1. Avoid jackrabbit starts, jerky driving, sudden hard-braking stops. The first two habits entail pumping the accelerator, which causes excess gasoline to spurt into the carburetor. The fuel can't possibly mix properly with the air coming into the carburetor; some of the gasoline, consequently, doesn't burn. Cutting in and out of traffic is another bad, gasoline-gulping habit.

2. Travel at moderate speeds, relatively speaking. It takes up to 50 per cent more gasoline to average 75 miles an hour, for example, than it does to drive steadily at 50 miles an hour.

3. If you commute or travel regularly between other points around town, choose the route with the least traffic, stop signs, and lights. Stop-and-go driving reduces miles per gallon considerably. Although you probably can't avoid all red lights, you can still drive smoothly, slowing well in advance of an intersection where-ever possible, but continuing to roll while waiting for the light to change. Starting from a dead stop can use four to nine times the gasoline as simply slowing while you wait.

4. Turn off the ignition when you know you'll be waiting more than just a few minutes in the car. It costs less to re-start your engine than to let it idle that long.

5. Be sure you have enough air pressure in your tires. Underinflated tires offer more resistance to the road surface, and the engine has to work harder to move them along.

6. Be right on time for every engine tune-up. A well-tuned, well-lubricated engine operates without strain, overheating, and overeating. Be sure related systems — ignition, braking, exhaust — are in top condition, too. (Consult



DOLLS AND CHRISTMAS GO TOGETHER — and this doll with her golden curls and golden harp seems to symbolize the happiness of the season. She's one of more than 8,000 dolls in the Samuel F. Pryor International Doll Library\*, Greenwich, Conn.

\*The Doll Library may be visited by appointment only.

your car manufacturer's warranty or owner's manual so you know exactly which lubricants you need and when to make your service appointments.)

7. Be sure you use quality gasoline and the right grade for your particular engine. A sudden ping or knock doesn't necessarily mean you should put your car on a steady diet of premium. Your engine may simply need tuning. Many makes and models of cars quite properly run on regular gasoline; others, with higher-compression, more powerful engines, definitely do need premium. Again, consult your owner's manual for your car's requirements.

8. Never race the engine to warm it. Just let it idle for a minute or two — or start right out. Unless they habitually stand out in severely cold weather, cars today usually don't need a warm-up idling period. It is wise, though, to drive slowly for the first mile or so after a cold start.

No one ever gives the groom a shower. He's washed up anyway.

Think your birthday was special? Close to 9 million other people on this earth share it with you, according to the Population Reference Bureau.

The woman's literary society had invited a famous author to address them. As he was completing a long oration in praise of the Pilgrim fathers he was interrupted by a listener who demanded: "What about the Pilgrim mothers?"

"Well, what about them?" the speaker inquired.

"What about them? They endured all that the Pilgrim fathers endured, and they endured the Pilgrim fathers besides."

Some after-dinner speakers are so windy they should be called gusts of honor.



Peaceful as a snowy landscape, lively as a playful fawn is the Christmas we wish for you. We are ever grateful to you for your thoughtful consideration and gracious patronage.

Endres Motor Company

Serving the Muenster Area Since 1946

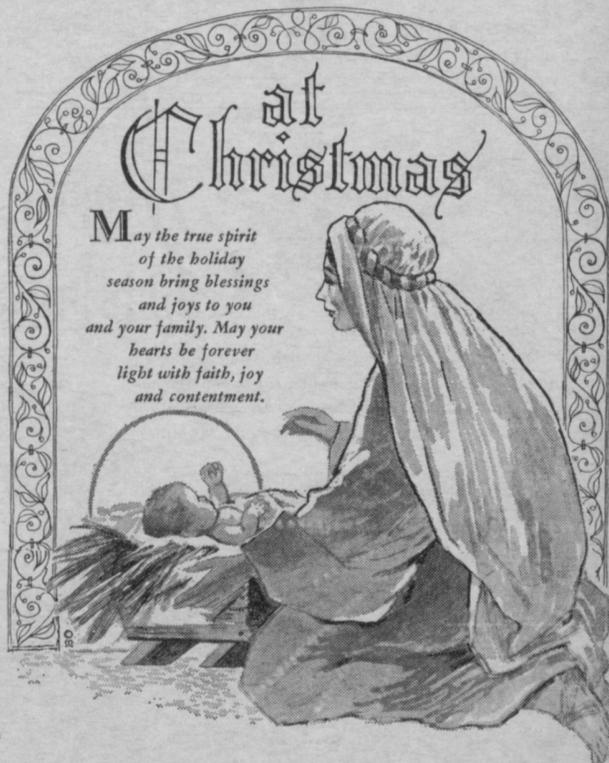


### A Blessed Christmas...

It's a pleasure to pause from our routine to say "Sincere Thanks" and wish you A VERY MERRY CHRISTMAS and A HAPPY NEW YEAR

Nick and Adelina Miller

Muenster



### At Christmas

May the true spirit of the holiday season bring blessings and joys to you and your family. May your hearts be forever light with faith, joy and contentment.

HENNIGAN AUTO PARTS

Pat — Alice — Pat Jr. — Mike — Tim — Tom

Muenster



### A Very Merry Christmas

Here's to your happiness on this heart-warming Christmas Day. We're delighted and heartily grateful for the sincere loyalty and good will of our fine employees. Many thanks.

JR. ELITE DRESS MFG. CO.  
JERELL OF TEXAS

Ola Roberg — Sy Thum — Louis Kreditor — Jerry Frankel

### Christmas Greetings



from  
Dorothy's Fashionette  
Beauty Salon

H05-9402

303 S. Chestnut

Gainesville



Here's to you, our good friends and patrons... our sincere appreciation for the privilege of serving you and best wishes for a happy holiday season.

**Tony's Seed and Feed, Inc.**  
Larry, Joe, Tony, Thelma and Employees



FAITHFUL TO THE SPIRIT OF THE FIRST CHRISTMAS is "The Nativity," by the Florentine painter Mariotto Albertinelli (1474-1515). The simple scene presents the Christ Child, with Mary and Joseph, in a realistic setting, and background detail suggests a hillside manger, typical of the rocky caves which were used for stables in Bethlehem. Painting is in the Uffizi Gallery, in Florence, Italy.

### Youngsters Give Slick Answers to Questions on Oil

Most people would require a few words to explain the importance of oil and its by-products in the world today, but a fourth grade student in Kirkwood, Missouri, summed it up in one sentence.

"Oil," said he, "is the most valuable thing on which the hand of man has ever set foot."

Harold Dunn, fourth grade teacher in Kirkwood, collected many similar bits of wisdom from his students when he quizzed them on their study of oil.

Some of the students' answers are related by Mr. Dunn in an article in the Humble News, employe publication of Humble Oil & Refining Company.

For instance, when asked to define petroleum, most of the students did well, but a few had ideas of their own, such as:

"Petroleum is a more dignified name for oil."  
"Petroleum is a spare word for when you cannot think how to say oil."

And one boy approached the

question from a negative angle:

"Take some oil. Pour it in water. Were you able to stir it up together? Then it wasn't oil."

In describing the origin of oil, Mr. Dunn tells his students how millions of years ago, when prehistoric monsters roamed the earth, fine silt settled to the floor of inland seas and eventually turned into rock. The rock, Mr. Dunn explains, pressed down on dead organic matter until the heat and pressure turned it into petroleum. The idea that oil is ancient seemed to get across

very well. As one student put it:

"Compared with oil, man has been on the earth for only a drop in the bucket."

Test answers from other students included:  
"From 500 million B.C. to 10 million B.C. everything got busy turning into oil. In those days there was not much else to do."

"When past monsters died, some of them changed to fossils while others preferred to be oil."

"The manner in which oil is formed, as I understand it, is not very well understood."

"Many of the things that are alive today will also be changed to oil in a few million years. Just wait and see."

When Mr. Dunn discussed oil refining with his students, he found that they were particularly fascinated with his discussion of the catalytic cracker, known commonly as the cat cracker. When he asked the students to define cat cracker the answers included the following:

"A cat cracker could just as well be called something else if they could only think of another name for it."

A cat cracker is either one of two things. One, a cracker that cats eat, or two, I don't know."

In answering a question on the use of tanker ships for transporting oil, one student reported: "Any ship taking oil into another country has to have a visa. For round trips you need a visa versa."

A discussion of rocket fuels by Mr. Dunn brought this observation from one of his fourth graders: "When the fuel gets burning, the gases rush out the nozzle. So would anybody."

There are reputedly only two ways to raise children, but nobody knows either of them.

### The Night Before Christmas

'Twas the night before Christmas and all through the house Not a creature was stirring, not even a mouse, When down through the chimney all covered with soot, Came the "Spirit of Fire" — an ugly galoot.

His eyes glowed like embers, his features were stern, As he looked all around for something to burn. What he saw made him grumble, his anger grew higher, For there wasn't a thing that would start a good fire.

No door had been blocked by the big Christmas tree; It stood in the corner leaving passageways free. The lights that glowed brightly for Betty and Tim Had been hung with precaution so none touched a limb.

All wiring was new, not a break could be seen, And wet sand as its base kept the tree nice and green. The tree had been trimmed by a mother insistent That the ornaments used were fire resistant.

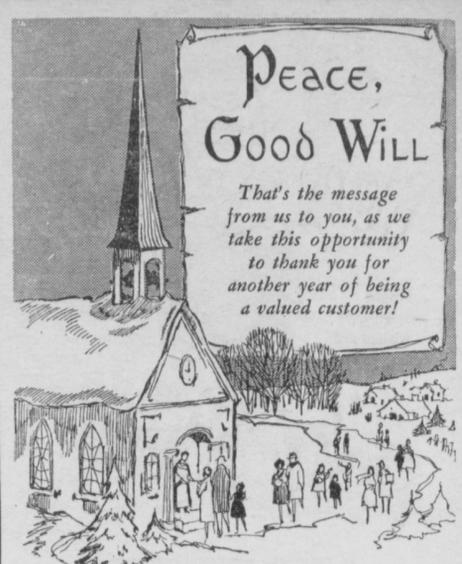
And mother had known the things to avoid, Like cotton and paper and plain celluloid Rock wool, metal icicles, and trinkets of glass Gave life to the tree; it really had class.

And would you believe it, right next to the tree Was a suitable box for holding debris! A place to throw wrappings of paper and string From all of the gifts that Santa would bring.

The ugly galoot was so mad he could bust, As he climbed up the chimney in utter disgust. For the folks in this home had paid close attention, To all the rules of good "Fire Prevention."

—Submitted anonymously to the National Board of Fire Underwriters.

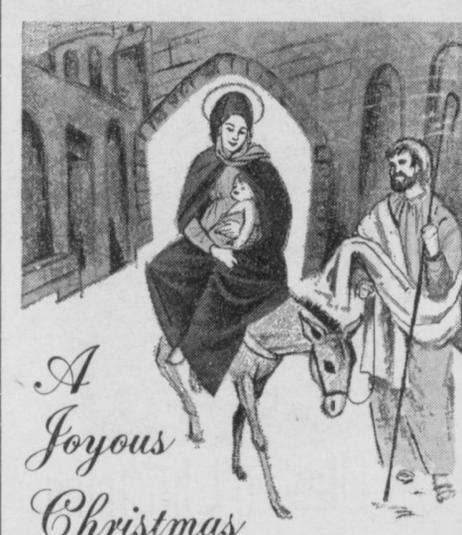
A reformer is a fellow who wants his conscience to be your guide.



**Commerce Street Store**  
R. W. "Pete" Briscoe, Gainesville



**CHAPMAN'S SHOES**  
Mr. and Mrs. Bill Chapman, Gainesville

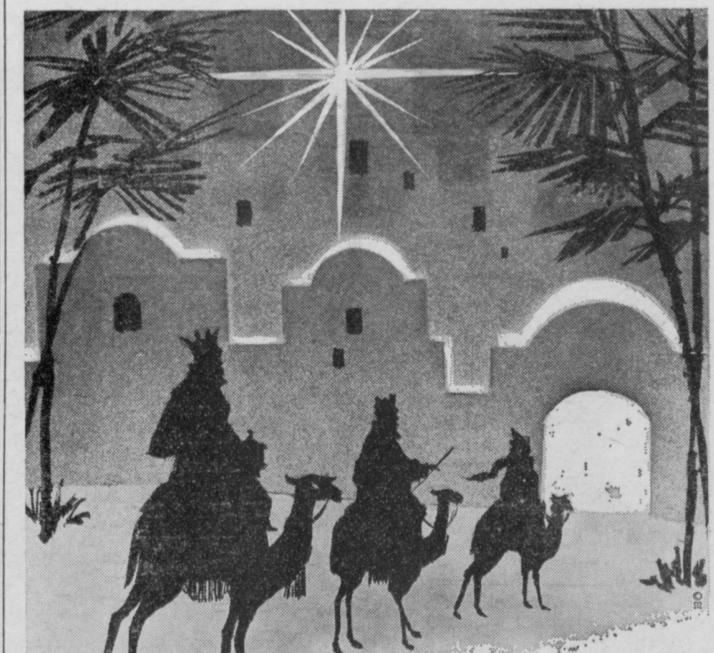


To all, a wish for a Christmas richly blessed with peace and joy. And to our patrons, our heartfelt thanks for the privilege of serving you.

**Miller Humble Station**  
W. J. Miller, Muenster

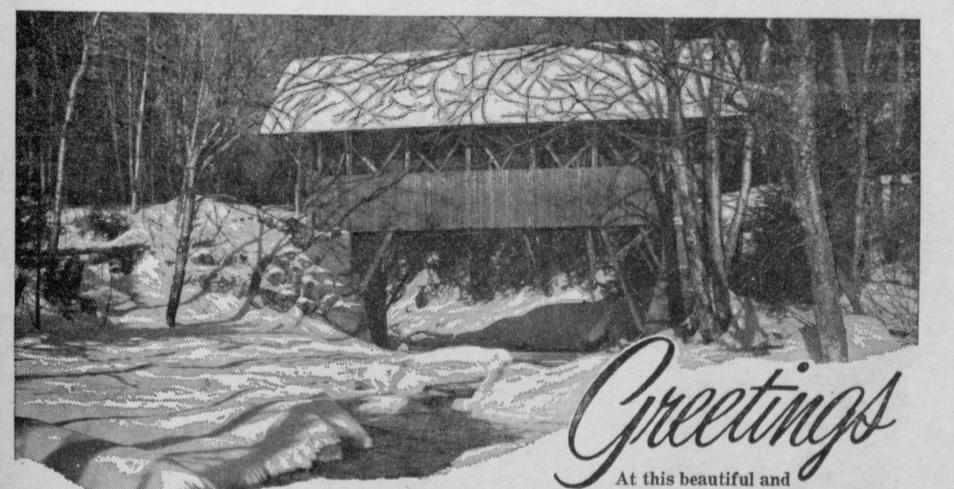


**BILL'S LIQUOR STORES**  
No. 1, Highway 82, Lindsay  
No. 2, Downtown Lindsay



**Greetings**  
Guided by a Star, the Wise Men came to Bethlehem to worship and rejoice. Today, mankind turns again to the Manger, to find peace and blessings. May your Christmas joys be bountiful.

**Muenster Butane Company**  
Paul, James and Clyde Walterscheid



**BOB'S GULF STATION**  
Bob Walterscheid, Muenster



*It's always been our pleasure to serve you, thanks to your loyalty and good will. We hope that your holiday season will be spent joyously in the company of those you hold dear. Merry Christmas!*

**Hoedebeck GMC**  
Gene Hoedebeck, Muenster

**The Meaning of Christmas**

Throughout the Christian world, Christmas is THE holiday, universally celebrated, universally recognized.

Probably no library in the world could house the volume of material that is written about this great holiday in a single season.

Because so much has been written — and will again be written this holiday season — we must consider it remarkable that the story of the Nativity has continued a simple and unaffected narrative — "For God so loved the world, He gave His only begotten Son."

Traditions and customs are subject to the changing times. Yet, amid the laughter and festivities, whatever carols are sung, however gifts are exchanged, there remains forever unaffected the simple story of the Birth at Bethlehem. This is the story of Christmas — an event which took place nearly 2,000 years ago — the birth of a Redeemer and the promise of eternal salvation.

Through centuries of translation, of telling and re-telling, the meaning of Christmas remains simple and universal. Christmas is the birthright of every man.

A heckler in Hyde Park, London, once challenged the street preacher with these words: "Christianity has been in the world for 2,000 years and look at the state of things today!" The preacher promptly replied, "Water has been in the world for two million years, and look at the state of your neck!"

A businessman was dashing to catch a plane for Paris when he realized he had no small change in French currency, so he phoned his secretary: "Get me \$20 worth of franks and meet me at the airport." She showed up with quite a large package. You can buy an awful lot of hot dogs for \$20.

**Santa, a Symbol Of Christmas**

Is it true, as some today claim that Santa the Saint has been transferred by modern custom into Santa the Sugar Daddy? Do we really need good old St. Nick?

Some of our educators, with a nodding assent from "modern" parents, would put an end to the Santa Claus myth. Confusing to young minds, they say.

Perhaps the Santa Claus idea has been abused and over-commercialized. Yet it is doubtful if any child has ever suffered from the grand illusion. In fact, childhood memories of Santa's visit remain with most of us throughout a lifetime.

A Santa on two different street corners? Why not? Isn't Santa something of a mystery, and a symbol. Doesn't he really typify generosity and thoughtfulness?

In the imaginative mind of a child, Santa is a symbol of Christmas. And, let's face it, it is really no reflection on good old St. Nick that many of the children who eagerly await his arrival each Christmas Eve have never heard the story of the Holy Child from their parents.

**Life is Tough For Those People**

In a recent issue of the Freedom From Hungar magazine the comparisons of what it would be like to live as most of the people of Asia, Africa and Latin America do. If we were to live like these people do, we would:

1. Take out the furniture, except for a few old blankets, a kitchen table and one chair.
2. Take away all the clothing, except for the oldest dress or suit for each member of the family, and a shirt or blouse.
3. Dismantle the bathroom, shut off the water, remove the electrical wiring.
4. Take away the house itself and move the family into a shed.
5. Remove all the other houses in the neighborhood and set up a shanty-town in its place.
6. Cancel all subscriptions to newspapers, magazines and book clubs.
7. Give the head of the family three tenant acres to cultivate. On this he can raise \$300 in cash crops, of which one-third will go to the landlord, and one-tenth to the local money lender.
8. Lop off 25 to 30 years in life expectancy.

A wise judge, noted for his modern views, was sentencing the defendant.

"I'm going to give you the maximum punishment," he said. "I'm not going to put you in our nice comfortable jail, I'm going to let you go free and worry about taxes, politics, high prices and then atom bombs — just like the rest of us."



**GREETINGS for Christmas**

Let us adore Him, as did the kings, and thus find our faith renewed with joy and love.

**Joe Walter Lumber Co.**  
Gainesville



**GREETINGS**

Our warm wishes for a festive holiday season for you and your family and our deep appreciation for your kind consideration and friendship throughout the year.

**Your Mobil Wholesale Distributor**  
J. J. Wieler and John Mosman, Muenster



**A Joyous CHRISTMAS**

The story of Christmas lives anew, inspiring all with peace and joy. May many blessings be yours on this Christmas.

**The Fashion Shop**  
113 E. California, Gainesville



**MERRY Christmas**

In this merry season, we are pleased to greet and thank all our loyal customers.

**SCHAD & PULTE**  
Gainesville



**Peace, good will toward men**

At this joyful season, may there come to every heart a glad renewal of the warming spirit of peace and good will. May we all be richly blessed, as we rededicate ourselves to the glorious message of the first Christmas.

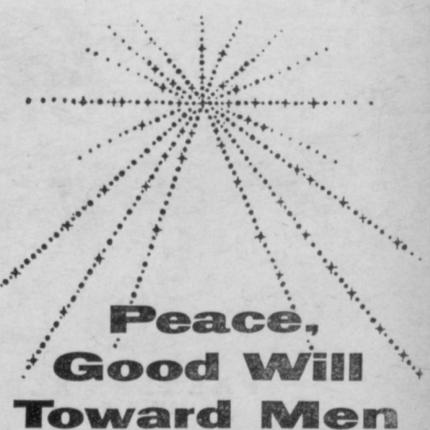
**The First State Bank**  
Member Federal Deposit Insurance Corporation  
GAINESVILLE



**Christmas Blessings**

May the Holy Season abound with Peace and Good Will and all other Blessings that combine to make life Joyously Beautiful.

**B & B Sales**  
301 W. Broadway  
Gainesville



At the season which symbolizes peace and good will, it seems especially fitting to say "Thank you" to our fine patrons. Merry Christmas.



**Gilbert Endres Distributor**  
Budweiser, Bush Bavarian, Michelob  
Muenster

**IN NEWFOUNDLAND**  
The people in Newfoundland fish during Christmas week. Then, it is customary, they bring their catch to be sold. The funds from the fish sale are contributed to their local parish.

**CARD SCENE**  
By far the most popular Christmas card illustration is the Nativity Scene. Next to that is winter scenes. In recent years the illustrations of Grandma Moses have become popular.

## Robin Lives in Holiday Legend

What's a robin doing on a Christmas card? More familiar as a harbinger of spring, bobbing along with a fat worm in his mouth, the robin is nevertheless a centuries-old Christmas symbol. And one of the earliest Christmas cards, a 100-year-old English greeting, features an illustration of a robin on a snowbank.

Because legend says the robin played a vital part in the first Christmas, Yuletide decorations and cards have long celebrated the cheery red-breast. This year's crop of Christmas cards included an assortment of robin designs, many depicting the bird at the manger scene.

One card published for this year featured a retelling of the robin legend, reports Mrs. Jeannette Lee, design director for Hallmark cards.

According to the legend, the Holy Family was not alone in taking refuge in the stable at Bethlehem. Perched on a rafter, a small brown robin watched as the three Magi presented their gifts to the newborn Christ Child.

The robin seemed to understand that something wonderful was happening. After the departure of the Magi, when the Holy Family was asleep, the robin noticed that the stable fire was dying. Only



ANTIQUE CHRISTMAS CARD INSPIRED BY robin legend was designed by Jonathan King in London in 1867. The robin wears a red vest because he fanned the embers of the stable fire, to keep the Christ Child warm, legend says. The well-preserved greeting, a century-old this year, is from the Hallmark Historical Collection.

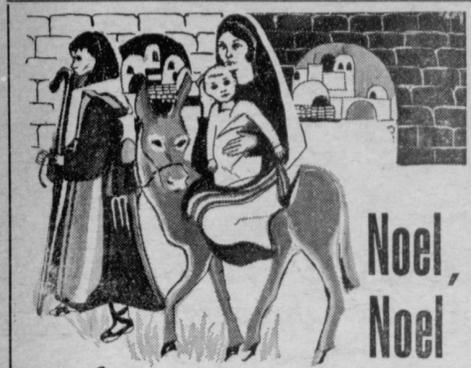
a few coals smoldered. In a valiant attempt to revive the flickering embers, the robin swooped down to fan the fire.

Hovering above the coals, he flapped his wings, fanning the embers to life. As the fire burned brighter, flames singed the robin's breast, scorching his brown feathers a brilliant red gold.

Through the night he fan-

ned the fire to keep the Child warm. Ever since, the robin has worn a red vest, symbolizing his gift.

As a Christmas symbol, the robin embodies the spirit of giving. Like the Magi, the robin gave a precious gift, and he gave it at the cost of personal sacrifice. Thus the robin's gift suggests the deeper meaning — the giving of one's self — the legend notes.



As we celebrate His Birth, we wish for you the blessings of friendship, love and understanding... the true spirit of Christmas.

82 LIQUOR  
Muenster



To one and all, we extend our greetings for a holiday filled with joy and merriment.

Owen Furniture Co.  
Broadway at Dixon, Gainesville

### A Famous Prayer By Saint Francis

St. Francis of Assisi is credited with making popular the Christmas Nativity scene. He is also author of a prayer inspired by the Christmas spirit:

"Lord, make me an instrument of thy peace. Where there is hatred, let me sow love. Where there is injury, pardon. Where there is doubt, faith. Where there is sadness, joy. O Divine Master, grant that I may not so much seek to be consoled as to console; to be understood, as to understand; to be loved, as to love. For it is in giving that we receive, it is in pardoning that we are pardoned. And it is in dying that we are born in Eternal Life.

**A Borrower and Lender Be**  
Jensen: "You say you're not bothered any more with relatives coming and staying? How did you do it?"

Bensen: "It was easy. I borrowed from the rich ones and lent it to the poor ones, and none of them came back."

### Capitol Cost 3 Million Acres of Land

AUSTIN — When the people of Texas swapped a three-million-acre ranch for a new state capitol 85 years ago, they got a graceful and efficient statehouse that looks like it's good for at least another 85 years.

Some other states are grumbling about outdated and overcrowded statehouses, but Texans are still in love with their old pink granite capitol. They wouldn't think of replacing it. Official delegations from several states have visited the Texas statehouse recently seeking ideas for new facilities of their own.

Naturally, the Texas Capitol is the biggest in the country. It is seven feet higher than the National Capitol. It has 18 acres of floor space.

The capitol is laid out like a Greek cross, stretching 585 feet from end to end. The dome arcs 260 feet above the rotunda, where seals of the six governments that have ruled Texas are inlaid in the floor of colorful terrazzo.

The roof is made of 85,000 square feet of copper. Interior walls are lined with seven miles of wainscoting, handsomely worked by old-time craftsmen from oak, pine, cherry, walnut, ash and mahogany.

The Capitol's history is just as typically Texan. After the Civil War the state needed a new capitol but was short on money. So the Constitutional Convention of 1876 set aside three million acres of public lands — to pay for it.

In 1881 the state made a deal with two rich merchants from Chicago, U.S. Sen. Charles B. Farwell and his brother, John V. Farwell.

The brothers agreed to put up \$3 million for the new Capitol in exchange for three million acres of unfenced land in the Texas Panhandle.

Work began in 1882. The owners of a granite mountain near Marble Falls — in what is now LBJ country — donated 15,000 carloads of the pink stone. Teams of oxen lugged the huge granite blocks to Austin, 40 miles away. The building was completed in 1888.

### Capitol Cost 3 Million Acres of Land

The land given to the Farwells became the famous XIT Ranch, a spread 20 miles wide and 300 miles long. It covered parts of 10 counties.

The ranch long ago was carved up into hundreds of farms, ranches and towns, but its tradition remains strong. Each August, old-timers return to Dalhart for the XIT reunion like alumni to a homecoming. The chief attraction is a rodeo instead of a football game.

Contrary to myth, the symbol "XIT" meant absolutely nothing — not "ten in Texas" as some say, because of the counties the ranch touched; not anything specific. The man who designed the brand, Ab Blocker, said he was told to come up with a brand that could be cut with a straight iron and which rustlers could not burn over to change brands. Blocker scratched out the "XIT" design in the dust with a bootheel and it stuck.

The four-story Capitol once housed the entire state government, but now most of its space is occupied by the Legislature and the governor's offices.

Other state agencies have moved to eight new buildings of modern design.

Texans and tourists alike have made the Capitol one of the state's top attractions. They have been visiting the Capitol at the rate of 15,000 a month so far this year.

Santa may be going modern, but our Christmas wishes for you are still old-fashioned: good cheer, full table, and warm hearth with smiling faces. To you and yours we sincerely send our warmest holiday greetings.

**PARKER ELECTRIC**  
112 S. Rusk, Gainesville

**A Joyous Christmas**

A most bountiful holiday is our wish for you; cherished friendships, happy laughter of happy children, and the good will of all men. Have the merriest of all Christmases!

**PARKVIEW SUPERETTE**  
South Side Highway 82, Lindsay, Texas

**All Good Wishes for Christmas**

Or you, Santa brings a sleigh full of heartfelt thanks, cheer and a host of good wishes for the happiest of holidays!

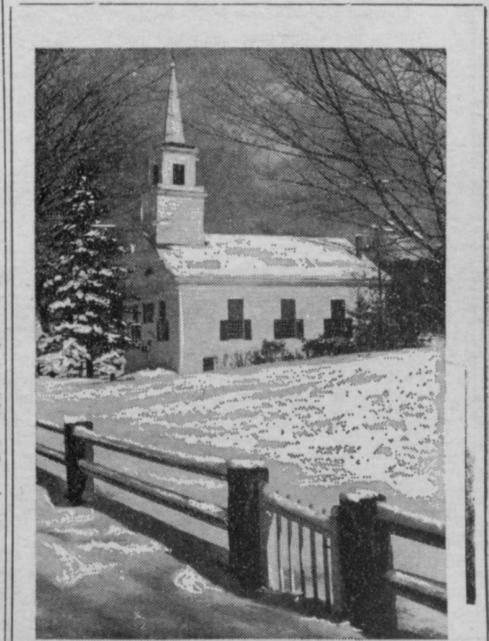
**Palace Cafe**  
Catherine Herr  
Muenster

May the spirit of the first Christmas be born anew in your hearts to bless you with its glorious message, at this holy time.

**W. J. Luke Company**  
Muenster

**MERRY CHRISTMAS**  
May your Christmas be filled with the warmth of good cheer, good fellowship!

**K Cut Rate Liquor**  
Muenster



**Merry Christmas**

In the snowy hush of a winter landscape, a church steeple seeks the sky... and we see the quiet contentment of Christmas, spreading its joys everywhere. That your joys be many, is our holiday wish for our valued friends and customers.

**Muenster Telephone Corp.**

# HemisFair Brings Major Changes to Old San Antonio

SAN ANTONIO — A City's skyline, a river's course and the economic outlook for an entire area are undergoing startling transformations as a result of HemisFair 1968, the Texas World's Fair.

The tallest building in Texas, the 622-foot Tower of the Americas, dominates the center of an exotic, 92-acre city-within-a-city, where \$50 million in construction is racing an impacable calendar toward an April 6 finishing line.

Out-of-town aficionados of

the limpid and lazy San Antonio River will find that it has ended another delightfully illogical twist to become the first official visitor to the HemisFair grounds. Guests at downtown hotels will have their choice of walking a few blocks to the site of the international exposition, or stepping from their hotel lobby into a gondola that will float them down a new tributary of the river which extends to the main gate of the Fair.

Construction is well under

way on many of the major exhibits and almost all other construction is scheduled to start within the next month. A few of the pavilions are almost complete.

Sight of the spectacular undertaking has spurred area residents to purchase more than two million dollars worth of advance tickets at their currently reduced prices, and reception of the tickets throughout the state has been highly favorable.

Exhibitors continue to sign,

with the latest being Portugal and the Woman's Pavilion. The latter will depict the role of women in HemisFair's theme, "The Confluence of Civilizations in the Americas."

Portugal joins previously announced Belgium, Bolivia, Canada, Republic of China, Colombia, El Salvador, France, Germany, Honduras, Italy, Korea, Mexico, Nicaragua, Panama, Peru, the Philippines, Spain, Switzerland, Tunisia, Venezuela, United States, Texas and Arkansas.

Among the neighbors of the Woman's Pavilion in the private exhibitor sector are Coca-Cola, Eastman Kodak, Ford Motor Co., General Motors, Gulf Insurance Group, Gulf Oil Corp., Humble Oil and Refining Co., IBM, Lone Star Brewing Co., Mormon Church, Pearl Brewing Co., PepsiCo, Inc. (with Frito-Lay and Pepsi Cola), Radio Corporation of America, and Southwestern Bell Telephone Co. (with Telephone & Telegraph and Western Electric.)

## Here's Where It Really Snowed

As you gaze glumly at the falling snow and brood about galoshes, snow shovels, and aching backs, remember that it could be worse.

Much worse. For instance, back in 1921, 76 inches of snow fell at Silver Lake, Colo., in just 24 hours. And at Tahoe, Calif., 108 inches of snow came down between January 12 and 15, 1952.

The record snowfall for a calendar month occurred at Tamarack, Calif., which got 390 inches during January, 1911, according to World Book Encyclopedia. In the same year a record depth of snow accumulated at Tamarack, where 454 inches covered the ground.

The all-time U.S. record for snowfall in one season was set from July, 1955, to June, 1956, when 1,000.3 inches of snow fell at the 5,500-foot level of Mount Rainier, Wash. Be glad you don't live there.

All these figures are records, and therefore unusual. But individual snowfalls of 30 inches are not unusual at all. In the hills southeast of Lake Erie and Lake Ontario, the average winter snowfall is more than 150 inches. Erie, Pa., on the southeast shore of Lake Erie, was buried by a 17-inch snowfall on Thanksgiving Day, 1956. Be glad you don't live there, either.

But no matter where you live, there are few spots in the United States which never get snow. For instance, snow fell as far south as Lakeland, Fla., near St. Petersburg, in January, 1958.

### A Matter Of Importance

Sometimes when you're feeling important, sometime when your ego's in bloom, sometime when you take it for granted you're the best qualified in the room, sometime when you feel that your going would leave an unfillable hole, just follow this simple instruction and see how it humbles your soul.

Take a bucket and fill it with water, put your hand in it, up to the wrist. Pull it out—and the hole that's remaining is a measure of how you'll be missed. You may splash all you please when you enter, you can stir up the water galore, but stop, and you'll find in a moment that it looks quite the same as before.

The moral in this quaint example is to do just the best that you can. Be proud of yourself, but remember, there's no indispensable man.

Mother: "I sent my son to buy five pounds of raisins, you gave him half that amount."

Grocer: "My scales are accurate. But have you weighed your son?"

### It's Not Easy

- To apologize.
- To begin again.
- To take advice.
- To admit mistakes.
- To be considerate.
- To endure success.
- To obey conscience.
- To think, then act.
- To be content with little.
- To accept rebuke gracefully.
- To value character above mere reputation.
- But it pays.

An Eskimo mother was sitting in the igloo reading from a storybook to her small son. "Little Jack Horner," she read, "sat in a corner."

"Mother," asked the boy, "what's a corner?"

They say that some electronic data machines are so human that when they make a mistake they can blame it on other machines.



The great news of the Christ Child's birth comes to you once more, bringing with it peace and joy to every heart.

**Bob Smith Insurance**  
Gainesville



# Christmas greetings

Christmas . . . the traditional time to give and to share! As the Yule season approaches, we sincerely hope that you will accept our thoughts of friendship, our thanks for your continued patronage and good will and our wishes of health and happiness, peace and contentment for you and your family. May your holiday festivities abound with merrymaking and delight; may the joy of the day continue to shine upon you throughout the years.

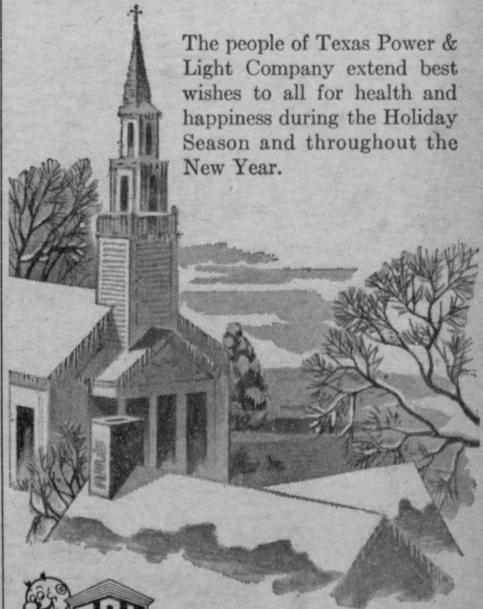
## Your County Officials

- Bill Sullivant**  
County Attorney
- Tom Blount**  
County Auditor
- J. H. Riley**  
County Clerk
- Bill Pratt**  
County Sheriff

- Jo Hillis**  
Tax Assessor-Collector
- J. E. "Earl" Taylor**  
Commissioner Precinct 3
- J. E. "Earl" Robison**  
Commissioner Precinct 4

- W. C. "Bill" Boyd**  
District Judge
- Anna Mae Shorter**  
District Clerk
- E. F. "Kit" Carson**  
County Superintendent
- Ruby Davis**  
County Treasurer

## Season's Greetings



The people of Texas Power & Light Company extend best wishes to all for health and happiness during the Holiday Season and throughout the New Year.

**TPL TEXAS POWER & LIGHT COMPANY**  
a tax-paying, investor-owned electric utility

### Christmas Trees

Christmas trees, with the majority of these natural grown, such as Douglas fir and spruce. Often, these trees represent "thinnings" from large stands of timber.

Other states that rank high in production of trees, wild-grown or cultured, are Wisconsin, Minnesota, Pennsylvania, Washington, Oregon, and New York. Christmas trees are grown in every state, however, with even Hawaii and Florida reporting some production in recent years. From the primary growing areas, the Great Lakes and Pacific Northwest, trees are shipped throughout the nation, and sometimes outside the country.

The majority of Christmas trees, whether wild or cultured, are cut in the fall, normally by November 1. Trees cut then retain a better color and hold their needles longer. Harvested trees are stored at or near the growing site until about mid-November before being loaded aboard trucks for distribution and sales.

Perhaps the best-known Christmas tree is the one lighted in Washington, D.C., in December each year. The huge National Christmas Tree, so big that the main leg of its trip is by rail, arrives in the nation's capital about the first of December to be loaded on a truck for the final stage of its journey to the Ellipse, just south of the White House. A winch truck is then used to raise the tree which normally exceeds 60 feet.

Christmas tree farming is getting to be a healthy business. The actual on-the-stump value of the tree harvest last year was estimated to have approached \$30 million with the ultimate retail value more than \$125 million.

### Write It Wright

The world's full of rules and regulations. So the Minnesota Newspaper Association comes up with these "UN"-rules for news writers:

1. Don't use no double negative.
2. Make each pronoun agree with their antecedent.
3. Join clauses good, like a conjunction should.
4. About them sentence fragments.
5. When dangling, watch your participles.
6. Verbs has to agree with their subjects.
7. Just between you and I, case is important too.
8. Don't write run-on sentences they are hard to read.
9. Don't use commas, which aren't necessary.
10. Try to not ever split infinitives.
11. Its important to use your apostrophe's correctly.
12. Proofread your writing to see if any words out.
13. Correct spelling is essential.

### Twelve Ways to Bait An Editor

A newspaper editor often is portrayed as a cantankerous, ulcer-ridden person from a dyspeptic world whose only ambition is to get YOUR name onto the police blotter. Having observed various editors at close hand for some 25 years we can say unequivocally that nothing is farther from the truth.

The ornery editor wasn't born that way—it's the persons who fling "red flag" phrases or questions at him that cause him to momentarily lose balance.

Should you choose to do a little "editor baiting," here are some of the things to ask or request. We guarantee results:

1. "Please use the story as I've given it to you. We want it for our group's scrapbook." (They'll do it every time.)
2. "How come it wasn't in the paper?" (In 95 percent of the cases "it" was in the paper — the reader just missed it.)
3. "You're invited ... and bring your camera." (The greenest cub reporter knows better than to fall for this trap. Besides, a free rubber chicken dinner won't get you any more publicity.)
4. "Are you busy?" (No, we just put in a 60-hour week be-

cause we like our work so well.)

5. "I know it's Sunday, but would you..." (We like to work on Sunday even better.)

6. "We want you to be our publicity chairman and..." (Oh no, we won't. You can grind your own axe.)

7. "My uncle is one of your big advertisers, and he'll..." (If he quits advertising it'll hurt him more than the newspaper.)

8. "For \$25 would you keep my name out of the police report?" (Sorry, we can't. If the editor gets pinched, his name will appear, too.)

9. "You should have known about it" (No newspaper employs a mindreader. The city blows the fire whistle to alert firemen, and any newspaper needs advance notice, too.)

10. "Our publicity chairman sent you..." (This is the oldest dodge in the book. What this means is that she forgot to send it in.)

11. "You used her name and not mine." (She planned the meeting, you only attended.)

12. "The wedding was only two months ago." (So was Easter.)

Such is journalism. And it sure is fun — if you're color-blind to red flags.



**Rohmer's Restaurant and Catering Service**

Emil Rohmer, Muenster

Joyous wishes for a happy Holiday.

Sincere thanks to our many friends.



**Cooke County Distributing Co.**  
Schlitz and Pearl Beer



**Christmas** *May the Christ Child born in Bethlehem so many years ago bring His message of Peace and Good Will into every heart on this joyful Christmas Day.*

**KOESLER JEWELRY**  
Mr. and Mrs. Norbert Koesler, Muenster



**MERRY CHRISTMAS**

As the season of good will comes to us once again, we take the opportunity to bid our friends a Merry Christmas!

**MILLER'S CLEANERS**  
Gainesville



**Merry Christmas**

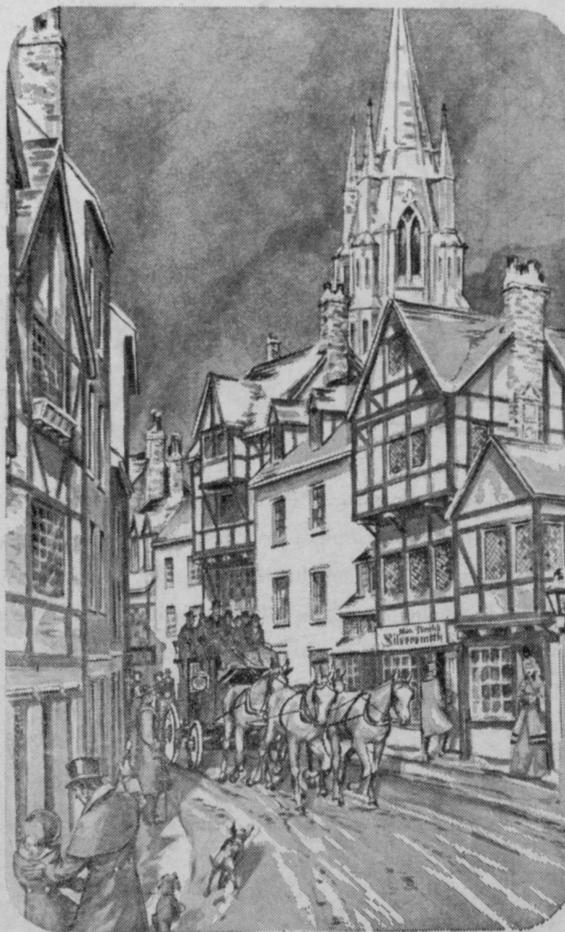
One of the special pleasures of Christmas is the opportunity to greet one's friends and customers — with appreciation of our cordial relations.

**FARRAR'S**  
in Gainesville



All year long, we're grateful for our fine friends and customers. At Christmas, we're especially happy to express our greetings, thanks and good wishes.

**Community Lumber Company**  
Jerome Pagel and Rody Klement, Muenster



**MIDDY MERRY CHRISTMAS CHRISTMAS**

At this splendid time of the year, we hope you and your family are rejoicing for all the beautiful things that Christmas brings. We rejoice in your good will. It is gratifying to serve you, and hope we can continue to do so.

**Tuggle Motor Company**  
A. T. Tuggle, Muenster

# MUENSTER ENTERPRISE

VOLUME XXXI

MUENSTER, COOKE COUNTY, TEXAS 76252 DECEMBER 22, 1967

NUMBER 5

## One of Dickens Greatest Books Is Hardly Known

Few names are more widely associated with Christmas than that of Charles Dickens, whose memorable Christmas stories have endeared him to millions.

One of Dickens' greatest and least-known works was written especially for his own children. It was called "The Life of the Lord." Dickens left instructions that his work not be commercialized, and it was never publicized until some 100 years after his own death, and the death of his youngest child, Sir Henry Fielding Dickens.

Dickens' deep veneration for the lessons of the life of Christ upon earth are found in these words:

"Everybody ought to know about Him. No one ever lived who was so good, so kind, so gentle, and so sorry for people who did wrong or were in any way ill and miserable, as He was.

"And as He is known in Heaven, where we all hope to go, and all meet each other after we are dead, and there be happy always together, you can never think what a good place Heaven is, without knowing who He was and what He did."

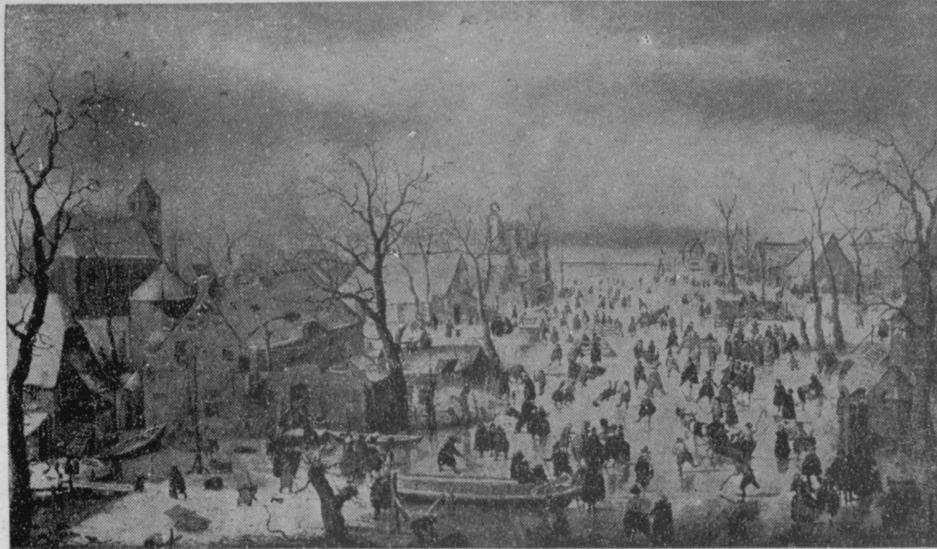
## Christmas Tree of 90s Was Simple

Ever wonder just what old-timers were talking about when they spoke of a "real old-fashioned Christmas tree?"

Back in the 1890's, it seems Christmas trees were both charming and simple.

At the very top of the tree was a gilded, sparkling star. The branches were adorned with such things as streamers, flags, popcorn and cranberries strung together, chains of gold and silver paper, candles in holders (we don't recommend this, seems a fire hazard), peppermint canes, strips of gold paper, Santa Claus dolls, angels and cornucopias ("horns of plenty") filled to the brim with candies.

Hard candies like sourballs and peppermint canes were the typical "penny candies" of the Nineties. The canes were placed right on the tree, the sourballs either hung in little bags or used to stuff the gifts such as wagons and drums at the base of the tree.



BECAUSE CHRISTMAS IS TRADITIONALLY A WINTER WONDERLAND, paintings such as "Winter Scene" by the Flemish artist Hendrik Avercamp seem to capture the mood and reflect the spirit of the holiday season. Avercamp devoted his talents to depicting the winter landscapes of Holland. This painting, which is in the Rijks Museum, Amsterdam, appears in the Grolier Book of Art, a 10-volume encyclopedia.

## Gatlinburg's Famous Nativity Scene

Christmas every day of the year is the dream of many youngsters. And there is at least one place in the nation—Gatlinburg, Tennessee—where the spirit of Christmas, as represented by what has been called the world's most realistic Nativity scene, is experienced by hundreds of thousands of people, not just in December, but all through the year.

This famous scene is part of Gatlinburg's Christus Gardens, and it is unique in many ways. Portraying the First Christmas with startling realism, the life-sized, three-dimensional representation

sets the mood for an entire year which visitors may take through a series of important scenes from the life of Christ.

Ronald S. Ligon, director of Christus Gardens, which is non-denominational, explains that the appeal of the Nativity scene is demonstrated by the fact that while visitors to the gardens are relatively few during the month of December, there is always a substantial increase during Christmas week.

The scene, he points out, was designed to portray the biblical story of the First Christmas in the way most familiar to all, and consequent-

ly it has a few intentional inconsistencies. Joseph and Mary are shown at the manger, while four shepherds and three wise men stand and kneel nearby in the stable area.

Three sheep—real ones, incidentally, mounted by a taxidermist—stand nearby, and a tiny lamb lies next to the manger. Real straw covers the floor, real wooden beams form the roof structure and clay-type walls carry through the realism of the setting.

The staffs in the hands of the shepherds are actual shepherds' crooks. Bluish light predominates, and rays from above shine through a window

down upon the manger, as if from the Star in the East. Hanging over the side of the manger is a garment representing the swaddling clothes in which the baby Jesus was wrapped. Mary is garbed in the traditional blue.

Technically, Mr. Ligon explains, the wise men from the East, would not have reached Bethlehem soon enough to be included in the Christmas scene, but the familiar portrayal shows the three there, with gifts of gold, myrrh and frankincense. Their presence, he said, is illustrative of the sacrifice each has made to give up

(Continued on page 8)

## Medders and Hejduk Top '67 Local News

This year, as usual, and perhaps even more so, a review of the news calls attention to many interesting happenings. Some were sensational, some were sad, some reflected the continued growth and progress of the community.

Nationwide attention was focused on Muenster by the deluge of publicity in the fabulous Medders career built on millions of dollars in borrowed money and credit and ended by a colossal bankrupt auction—with the showplace farm and mansion apparently being retained as a homestead.

More important to most Muenster people, and to many others of North Texas, was the tragic death of Dr. Hejduk by carbon monoxide poisoning. He was a great man in knowledge, skill and kindness. He left a big vacancy in the community.

It's been an eventful year for the school district. Property owners avoided valuation increases by voting a rate increase. Division of the dormant Myra district added a sizeable area to Muenster. Enrollment increase required addition of two new buildings. Combined enrollment of the two local schools was 749.

A city census showed a gain of 185 since 1960 for a present count of 1375.

As usual, death struck in all age brackets, however, the loss of pioneer citizens was especially high. All but a few of the 25 funerals in Sacred Heart Church were old timers.

Two construction projects, the Valeron factory and four lane road east of town are welcomed as important progress. Also notable are the growth of Jr. Elite dress factory and the coming of Cable TV. And new home construction continues at the usual pace.

The following is a more detailed summary from the Enterprise file.

December 23, 1966 — A petition asking for an increase of tax in Muenster School District is complete and will be submitted to the school board on Jan. 5. Extended illness of Miss Anna Hellman is ended by death. Gifts await first 1967 baby born in Muenster Hospital. Sam Dobbs joins local soil conservation office. City building permits for 1966 total \$208,850. NTPA employees get pins at Christmas party. Mr. and Mrs. B. C. Redman celebrate golden wedding anniversary. Christmas magic sets scene for Colonial Acres Coliseum ball. Santa treats tots at VFW Auxiliary party.

Santa also treats tots at Jaycee and KC parties. Christmas socials hold spotlight. Farewell party honors Shiloh pastor Rev. Robert Bennett. Hospital board adopts rigid credit policy. Mike Hundt of Lindsay is named Boy of the Month by Optimist Breakfast Club of Gainesville. New arrivals: a boy for the Lloyd Preschers; girls for the Henry Voths Jr., Cecil Raneys and Lloyd Trubenbachs.

Dec. 30 — Total moisture measure for 1966 is 37.51 inches, topping previous ten year average. Joe Fette, 60, dies suddenly of heart attack. (Continued on page 2)



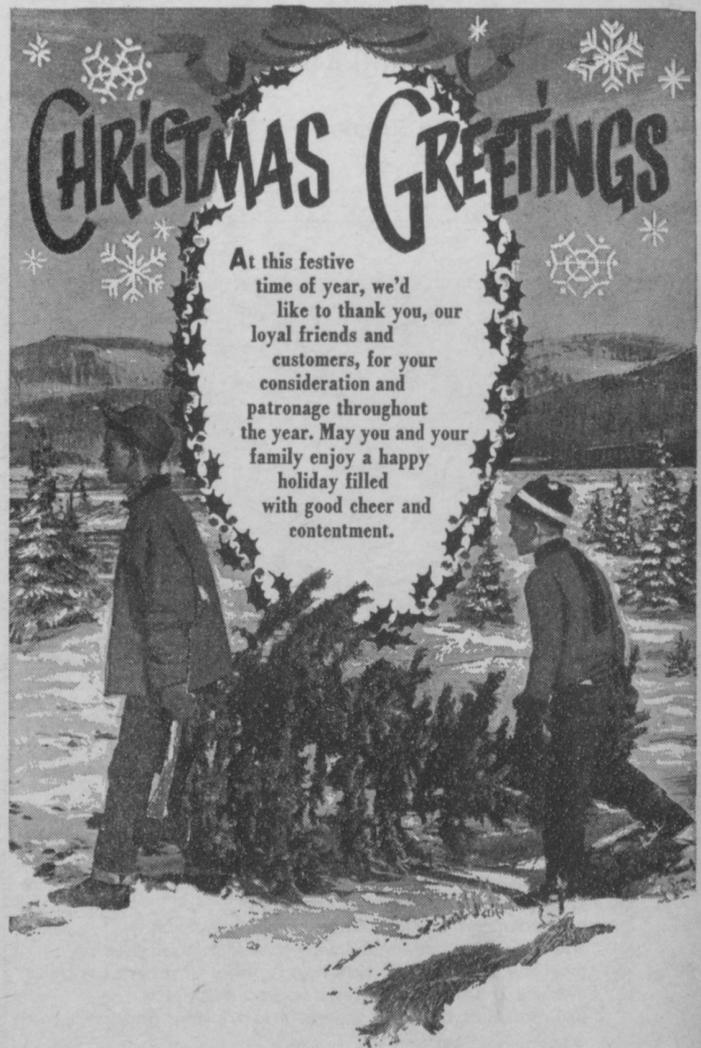
A message for Christmas

To you, our good friends and customers, we're extending warm wishes for a bright and merry holiday season abounding with good cheer, fellowship and joy. And, with deep appreciation, we send along our many thanks for your thoughtful consideration all year. Serving you has indeed been our deepest pleasure and privilege.

The Muenster State Bank

Serving the Muenster Community Since 1923

Member FDIC



At this festive time of year, we'd like to thank you, our loyal friends and customers, for your consideration and patronage throughout the year. May you and your family enjoy a happy holiday filled with good cheer and contentment.

The Center

LOUNGE — COFFEE SHOP — BAR

Muenster

**News Review**

Open house fetes Ike Fultons on 50th anniversary. The public is urged to attend meeting on school costs. Mrs. Lee Morris, 84, dies in Amarillo. Miss Dianne Horn and Airman Jay Winslow marry. Miss Pat

Hartman and John Yosten also say wedding vows. Family reunions are highlights of Christmas time. And long distance telephone calls bring families together over the line if not in person. Anton Dieter, 58, of Lindsay dies. Dianne Gehrig and Alfred Hacker are

hospitalized after Christmas Eve collision; Pauline Fleitman is treated and dismissed. New arrival: a girl for Pvt. and Mrs. David Hes.

Jan. 6, 1967 — Little Miss Muenster 1967 is the daughter of Mr. and Mrs. Billy Don Wolf, repeat winners in the baby derby; their son was first 1966 baby here. Mrs. B. G. Lyons, lifelong Marysville resident, dies. Year end snow ups 1966 moisture to 37.51; season's first snow fell Dec. 30. Firemen's report shows 50 calls answered in past year. Pfc. Wayne Trachta arrives in Vietnam. Pvt. John Stoffels gets settled in Korea. Volunteer Fire Department sponsors dystrophy drive. David Arendt of Lindsay Knights is picked for all-star state lineup. Miss Suzanne Hesse and Thomas Williams marry here. The Victor Hartmans are feted on 40th wedding anniversary. Michael Hundt of Lindsay advances to Boy of the Month by Optimist Clubs of Zone A. Mrs. Rudy Hellman is packing for a trip to Africa. Gov. Connally will visit in Gainesville tomorrow. New arrivals in addition to the Billy Don Wolfs: New Year baby are: boys for Messrs. and Mmes. Pat Hess, Aloys Fuhrmann and Irven Derichsweller.

Jan. 13 — School tax election is ordered for Jan. 21. Mrs. J. H. Otto, 80, dies after three-week illness. Long illness of Mrs. Roy Lusk, 54, ended by death. Bank deposits gain here during 1966. Bank re-elects directors and officers. Muenster Mutual Fire Insurance Association's 1966 losses break all-time 74 year record. Jim Schumacher is graduate at NTSU. J. D. Rumley, 14, and Pat Walterscheid, 6, are injured in motorcycle-pickup crash. Little Carla Ann King breaks leg in one-car accident. The Cecil Sawyers and two children move here from Munday. Pfc. Quintin Hess receives Purple Heart for injuries in Vietnam. Don Wilson receives commission as second lieutenant. VFW Auxiliary sponsors March of Dimes campaign. Willie Wimmer graduates from barbar college in Fort Worth. City buys new chlorinator for water treating. New set of plans started for city sewer addition.

Jan. 20 — Muenster loses three long-time residents: Mrs. G. H. Hellman, 82, Mrs. Frank Bindel, 66, and Mrs. Christine Wilde, 83. Gene Roberts, resident deputy, resigns. Scholastic census starts this week. Mrs. John Schilling breaks hip in fall at home. Shaping and sodding is in progress at Hornet field. Miss Betty Haverkamp and Robert Blessing marry at Lindsay. Sacred Heart High lists Who's Who. PHA Chapter presents fashion show for PTA program. Janice Yosten enters Holy Angels Convent novitiate. David Haverkamp advances to Spec. 5 in Vietnam.

C. D. Richards and Clyde Fleeman are civilians again after serving in Vietnam. Tim Mosman advances to Spec. 5 in Panama. Muenster Library report shows staffers checked out 8,767 books to readers and put in 2,603 hours of volunteer work during 1966. New arrivals: boys for the Pete Helingers Jr. and Bobby Hurleys.

Jan. 27 — Muenster School District okays tax rate hike from \$1 to \$2 per \$100 valuation by count of 176 to 46 in Saturday election. Grass fires keep firemen hustling. J. S. Hogan, 80, former resident dies at Burleson. Jaycees help register voters as deadline nears. Local relatives attend funeral for Clem Schumacher at Sunray. Dr. John Major of Nocona dies of heart attack. Ervin Hamric has eye surgery in Dallas. Parochial children attend concerts and art exhibit in Denison. Doris Lutkenhaus wins Betty Crocker homemaker award at Muenster High. Father Bertin Roll, national director, is guest speaker at St. Anne Society meeting. Walter Wolf joins faculty at CCJC as instructor of shop mathematics. New arrivals: boys for Messrs. and Mmes. Melvin Herr, Gerald Lanier, and David Flusche; girls for Messrs. and Mmes. Richard Herr, Glenn Richardson and Leon Neu.

Feb. 3 — Mrs. Mike Kleiss, 75 year resident, dies at age 92. Dedication of St. Francis statue in courtyard marks third anniversary of Muenster Hospital. District gains nine in school census as new count totals 742. Larry Reiter is assigned as student trainee at space program in Houston. Rain measures .51. Susie Beizer of Lindsay wins trip to Washington D.C., on essay; Phyllis Schad, Glenn Beyer and Cathy Arendt get cash awards. Mrs. Tim Fette dies in Olympia, Wash. Three-year statistical report shows progress at Muenster Hospital. Paul Jenkins, assistant county agent, resigns to enter the army. Bruno Zimmerer is elected president of Subiaco Alumni. Linda Corcoran is winner of Betty Crocker homemaker award at Lindsay. Miss Joan Wachsmann and John Swirczynski marry in Windthorst. Hospital Auxiliary retires debt on two resuscitators two masks and an adding machine for Muenster Hospital. Joanie Rohmer wins in county 4-H Food Show and advances to district meet. Miss Joan Phelps and Thomas Mosman marry. Miss Gloria Haverkamp and Robert Klement pledge wedding vows. Mr. and Mrs. Al Flusche are honored on 25th wedding anniversary. Miss Paulette Walterscheid and Leon Neu.

(Continued on Page 3)



Best wishes to you for a joyous day  
May your Christmas be bright and happy

**A. OK Motel**

Jerome Pagel and Rody Klement, Muenster



May the Joy and Peace of Christmas always be with You

**Babcock Bros. Auto Supply**  
Joe Wilkinson, Mgr.  
114 W. Main, HO5-4981, Gainesville



**GREETINGS**

We wish you the great gifts of faith renewed and spirit uplifted by the joy and promise of His Holy Birth.

**Ben Franklin Store**  
Anthony and Leona Luke, Muenster



**Greetings**

Sincere thanks and best wishes to our many friends and patrons.

**Denis Texaco Station**  
Denis Hofbauer, Muenster



**glad tidings**

Christmas holds a special joy! May it come your way, and bring peace and happiness to all those dear to you, in the glad spirit of this holy Day.

**PAGEL'S STORE**  
Mr. and Mrs. Maurice Pagel, Muenster



**Greetings**

Peaceful as a countryside wrapped in snowy white, the quiet contentment of Christmas spreads across the land. We greet you with the wish that great joy may be yours at this happy, holy time. And with sincere thanks, we extend to you our great appreciation for your favors and friendly good will.

**Aughtry's Flowers**  
HO5-2878, 802 S. Clements, Gainesville



**A Joyous Christmas**

The glowing light of the wondrous star shone down upon a humble stable at Bethlehem, revealing to the Wise Men, and to all, the Hope and Promise of the world. We wish for you, on this Christmas Day, hearts happy and joyous as the Wise Men's.

**Cut Rate Bottle Shop**  
South Side US 82, Lindsay, Texas

News Review ---

Daniel Hudspeth are married. New arrivals: boys for Messrs. and Mmes. Denis Walterscheid, Jerry Sicking, and Melvin Schoech; girls for Messrs. and Mmes. Robert Fuhrmann and J. T. Loyd.

Feb. 10 — Contract is awarded for Muenster to Lindsay four lane highway. Mrs. P. J. Rollman, 74, dies suddenly of heart attack. 7890 registration certificates are issued to Cooke County voters. Fire destroys barn and contents for Urban Endres. Don King returns as city's resident deputy after serving 11 months as security officer at Colonial Acres Farm. Billy Detten advances to sergeant in Vietnam. MHS teams end winless season of basketball. Mr. and Mrs. Ray Evans attend his mother's funeral in Madill, Okla. Ross Ballinger returns to Marysville to live after residing in California and Fort Worth. Ray Sicking is elected new president of Myra Improvement Club. Miss Jeannine Hofbauer and Harold Flusche marry. Arthur Endres and Sue Turner, newlyweds, are on honeymoon in the Bahamas. Mr. and Mrs. Jake Wolf move to Muenster from Lawton. New arrivals: boys for Messrs. and Mmes. Willard Hartman, Dale Hess, and Ted Noggler; a girl for Mr. and Mrs. Frankie Hess.

Feb. 17 — Survey will be made to determine how many in Muenster want cable television. Three school trustees ask for reelection to board. MHS seniors rehearse class play "State Fair" to stage on Feb. 27. Solemn rites end 40 Hours Devotion at SH Church. Ten are on track team at Sacred Heart High. Twenty Tigers receive football jackets. Forestburg boys are District 27-B basketball champs. Thirty-one boys report for track at Muenster Public School. SHH Annual staff works on Cordis. David Hess earns promotion to Pfc. in Vietnam ... his brother Donny Hess begins army training. H. H. Homsley of Fort Worth is guest speaker at Lindsay Athletic Banquet. Infant daughter of the Robert Fuhrmanns dies at Lindsay. Cheryl Lou Harrison is Cooke County's new assistant home demonstration agent. VFW Auxiliary reports \$164.64 collected in MOD campaign. Local troop observes Boy Scout Week. Eighty attend annual banquet for city personnel. New arrivals: boys for Messrs. and Mrs. Seferino Serna, David Strittmatter and W. L. Rosson; a girl for the Dolphy Joe Hellmans.

Feb. 24 — Medders story told to nation. Funeral service is held for Tony Otto, 80, Jaycees ask for nominations for Outstanding Citizen of 1966. Election April 4 will name a mayor and three aldermen. Sixty boys are out for three track squads at Public School. Albet: Fleitman and Frank Raushuber undergo eye surgery in Dallas. Virgil Hess advances to Spec. 4 in Germany. Mrs. Geraldine Voth and Frank Haverkamp marry at Lindsay. Jane Stoffels of Lindsay wins

second place in Elm-Red Soil essay contest. Hospital Auxiliary approves purchase of cardiac equipment. Glenda Bridges and Tim Sieger marry. Muenster and Lindsay volley ball teams get trophies in Nocona tourney. NCCW meet. New arrivals: boys for Messrs. and Mmes. Leon Fleitman, Charles Sweitzer, Leroy Schmidkofer and Irby Macready; girls for the John David Muerers, John Caugheys, and Tommy Youngbloods.

Mar. 3 — Vital unit for heart patients is given to Muenster Hospital by Auxiliary. Muenster and Myra will vote on merger of school districts. Funeral is held here for John Hofbauer, 64, who died in Hereford. Muenster Mill team wins volley ball trophy at Prairie Valley. Grass brush fire clears big area near Red River. Public School Week combines with Science Fair. Rain measure for past three months here is only 3.79 inches. Local VFW hosts 200 at weekend District I convention. Fire nipped early at Muenster Mill's grain elevator does little damage. James Gehrig advances to Spec. 5 in Saigon. Jerry Mosman and Donald Rohmer make honor roll at University of Dallas. Father Elias, provincial from Chicago visited Muenster and Lindsay Third Order fraternities. The Ted Oaklies and three children are new residents here. New arrivals: girls for Messrs. and Mmes. Eddie Dunham, Darrell Adams and Frank Ritter.

Mar. 10 — Earl Fisher-Mike Sloan race heads ballot in city election. Gene Hoedebeck, seeking reelection, opposes Earl Walterscheid. Rody Klement and Herbert Miller are unopposed. Mrs. Sarah Smiddy dies. Butch Fisher is new president of Jaycees. Doris Lutkenhaus earns State Home-maker Degree. Muenster has 774 registered voters. Cold wave blasts Muenster's balmy weather. Tommy Hess runs sixth in mile race at Decatur meet. Election set April 1 for hospital board. Heart fund drive nets \$107. Spec. 4 David Baver arrives in Vietnam. Al Feldehoff farm selected for six-year demonstration by Texas Research Foundation of Renner. Final rites are held for Johanna Jagelky, 81, in Gainesville. Funeral for Mrs. Joe Yosten is held at Monahans. Library board reelects officers. New arrivals: boys for Messrs. and Mmes. Glenn Hellman, Richard Hellingner, and Paul Arendt Jr.; girls for Messrs. and Mmes. Wayne Keys and Hershall Vanover.

Mar. 17 — Sister Leonarda, 76, long-time Music teacher at Sacred Heart School dies here after brief illness. Miss Rose Wiesman, 67, dies of heart attack in Washington, D. C.; funeral held here. Peggy Sicking is spelling champ at Sacred Heart; will go to county bee. Long illness of J. A. Travis, 68, is ended by death. Fisher's Market celebrates 40th anniversary. Jaycees set up four litter barrels. Mrs. Pat Stelzer is elected president of Civic League and Garden Club. SHH seniors be-

gin practice on class play "The Crucible." Center team wins trophy at Nocona volley ball tourney. Sgt. Frank Schilling Jr. is civilian again. Billy Detten earns sergeant stripes in Vietnam. Unusual heat wave sends temperatures to 96 degrees. Poetry contest winners told by CDA. Final rites are held for Mrs. Jos. Hundt, 83. Lindsay completes program for diamond jubilee celebration April 30.

Mar. 24 — Joe Lehnertz, 74, dies. Muenster Hospital receives three-year extension of accreditation. St. Joseph Society elects Dan Luke new president. Joanie Rohmer is top winner in 4-H county dress revue ... will go to district contest. Bayer boys almost make clean sweep in honors at county 4-H livestock show. Rain measures .58 and it's still dry here. FFA boys work on projects show. David Haverkamp advances to sergeant in Vietnam. Jerome Hennigan is promoted to Spec. 4 in Vietnam. VFW Post gives \$500 for purchase of heart equipment for local hospital in Auxiliary sponsored project. Spec. 4 Royce Rennels receives Soldier Medal. Muenster firms begin dropping Saturday afternoon from work week. SHH student council group attends state meeting in Laredo. Muenster and Lindsay schools have science winners in County Science Fair. SHH students win in Burkburnett speech tourney. New arrivals: a boy for the Donald Bayer; girls for the Charles Hamiltons and Allen Reiters.

Mar. 31 — Four-day course in sales training is sponsored by Jaycees. Volunteers work on improvement job at city ball park. Local volley ball tournament is set April 17-22. Lynn Joe Klement heads win list at FFA project show. Full program by Future Homemakers will observe FHA Week. Lehnertz family has first reunion in over 26 years. Mrs. Tom Donohue, 95, attends son's golden wedding. Lindsay leads in first place wins in county science fair. Louis Schniederjan of Gainesville dies in traffic accident in Thailand; funeral is held at Gainesville. Rusty Zwinggi, 9, dies in tractor accident at Gainesville. Lieutenant Commander Rita Voth ends Navy Nurse career after 20 years and returns to Muenster. Plans to bring Cable TV to Muenster are announced by Muenster Telephone Corp. New arrivals: a boy for the Morton Wrights; a girl for the Joe Felderhoffs.

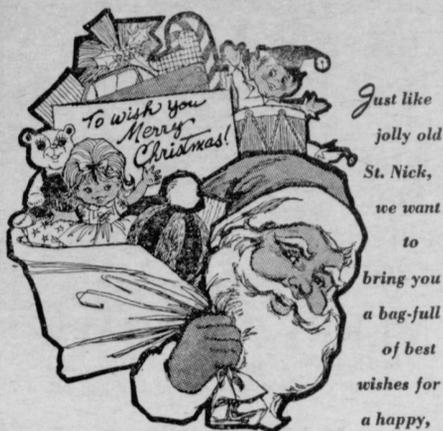
April 7 — Muenster-Myra school district merger fails by vote of 82 to 51. Earl Fisher is re-elected mayor for third term by slim margin in one of hottest city elections in years ... he polled 189 votes and Mike Sloan received 185. Gene Hoedebeck wins as alderman over Earl Walterscheid; Herbert Miller and Rody Klement are unopposed

as aldermen. School and hospital boards are reelected. Lindsay also reelects school board. Sacred Heart 4-Hers win Share-the-Fun contest and advance to district. Public School entries win seven firsts in 17-B literary contests. Two Sacred Heart girls win in District 4-H Food Show. Muenster Hospital adopts \$263,698 budget. Hess boys of Sacred Heart score in five events at Kamay relays. Ruby Schumacher and Randy Wimmer marry. Joe Linns mark 52nd wedding anniversary. Joe Wal-

ters observe 38th anniversary. Pfc. Wayne Trubenbach goes from Vietnam to hospital in Japan. Mrs. Bill Stelzer breaks pelvis bone in fall.

April 14 — Funeral services are held for Mrs. Emil Vogel, 88, Muenster resident 62 years. Earl Swingler, 45, dies in Houston, service is held here. Peggy Sicking is Cooke County spelling champion ... will go to regional finals. Ernest Jaska wins Jaycee plaque as outstanding citizen of year. Matt Jaska, first grader, is

(Continued on page 4)



Just like jolly old St. Nick, we want to bring you a bag-full of best wishes for a happy, hearty holiday season. May the gifts of good health and good cheer be yours.

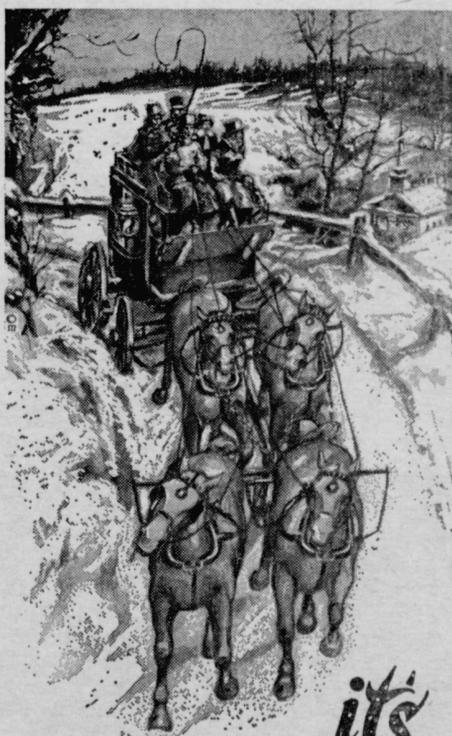
HOELKER GROCERY  
Lindsay



JOY to the WORLD

May the joys of the holiday abound, bringing you and your family a glorious season of peace and contentment. Our gratitude to you, friends and patrons.

Bavarian Woodcarving Studio  
Ludwig Kieninger, Muenster



it's Christmas!

May Christmas bring you all the joys of the season and all the warm satisfactions of sincere friendships. We thank you for your generosity during the past year.

Hess Bros. Garage & Shop  
Henry Jr. and Paul Hess  
Lindsay

CHRISTMAS CHEER

may we join with Santa in wishing you good cheer! It's been a joy to serve you and we sincerely thank you for the opportunity.



B-29 CLUB

Across the River



Sicking Tractor Company  
Allis Chalmers Farm Equipment  
400 Summit, Gainesville



What is Santa carrying in his bag? All our best wishes for a happy holiday season, plus our sincere thanks for your confidence in us!

Tom & Jerry's Barber Shop  
Tommy Herr, Jerry Wimmer  
Muenster



Barney Mitchell wishes you a Merry Christmas and a Happy New Year

Mitchell Air Conditioning  
Lennox Air Conditioning and Heating  
305 S. Chestnut, Gainesville

News Review - - -

county's only winner in regional science fair at Dallas. Saint Jo wins 17-B senior track meet. Spec. 5 Jim Gehrig returns from Vietnam. Sgt. Earl Hess is separated from Army after duty in Germany. Forty teams will enter volleyball tourney here next week. Virgil Henschend is elected new commander of VFW Post. Mrs. Don Flusche is new VFW Auxiliary president. Margaret Karlicke wins in Kiwanis talent review. Dr. B. F. Hejduk is back on duty at Muenster Hospital after having surgery in Dallas. MHS teams take two firsts and three seconds in district tennis. FHA has mother-daughter banquet. Mrs. Lena Arend, 71, dies at Lindsay. Steve Moster attends lab course in sewer operation. New arrivals: boys for the Roy Mondays and Alfred Heremeses.

April 21 — City council is asked to okay increase of local gas rates. Maple street and city park get paving jobs. Denison is selected to host soil conservation awards banquet. Street parade will kick off Lindsay's diamond jubilee festival. Local CYC elects Cynthia Bindel president. Public school junior track team is close third in 17-B meet. City council is looking for low cost answer to sewer problems. Lindsay is champ in District 4-B girls track meet at Sherman. FHA girls model in style show at PTA meeting. Rainard Walterscheid returns to Tripoli, Lybia, Africa, job after visit here. Home Demonstration Club members visit Chandor Gardens at Weatherford on field trip. Mrs. Bill Lutkenhaus is elected new president of Home Demonstration Club. New arrivals: a boy for the Harold Corcorans; a girl for the Don Glovers.

April 28 — Dick Cain, 54, dies suddenly of heart attack. David Fette, local scout, gets Ad Altare Dei award in Dallas ceremony. The biggest year ever in the history of Cooke County Electric Co-op is reported to over 800 at annual meeting. James Ray Polk and Vernon Clayton families move from Muenster to Gainesville. Public School kiddies will stage "Snow White and Seven Dwarfs" operetta next Tuesday and Wednesday. City group finds answer to local sewer problems. Jaycees schedule park improvements. Carmen Wimmer wins second place in poetry in Interscholastic League district competition. Royce Rennells, Myra, and Sylvia Gonzales, recently married, make home in El Paso. Linda Rohmer is first on entry in writers conference. Ennis team takes TCIL title in twin win over SH Tigers. Home-School group ends season with fun night program. Continued growth is reflected in new telephone directory. Lindsay High students win first in regional Interscholastic Meet and will represent county in state run-offs at Austin. New arrival: a boy for Mr. and Mrs. Paul Kubis.

May 5 — Funeral services are held for Joe Fisher Sr., 89, pioneer and continuous resident here for 77 years. Five hundred children are in ceremonies to crown May Queen. Peggy Sicking is second in regional spelling contest at Dallas, and alternate to national spell-off. S.H. High School

honors athletes at sports banquet. All-awards banquet held at Public School. Hundreds attend diamond jubilee festivities at Lindsay. David Haverkamp returns from Vietnam as civilian. SHH seniors present class play tonight. Donald Endresses honored at housewarming. MHS baseballers open season with win over Callisburg and loss to Era. Muenster Library sets \$450 as book budget for year. Construction is underway on new home for Kenneth Selbys and new duplex for Dorothy Hartman and Helen Hess. Local Baptist church gets air conditioning. Soil Conservation office is remodeled and central heating and air conditioning are installed.

May 12 — Banquet honors Upper-Elm Red Soil Conservation District champions; the program is dedicated to Gainesville banker Claude Jones who served as program chairman for 18 years; J. E. Pybas is winner in Zone 3. Summer softball plans are developing for boys and girls. City paving includes 11 blocks for summer job. Jaycees add tables to park picnic area. Final rites are held for Ernest Biffle, 80, retired Myra farmer. Seventy-one are in First Communion class here for Mother's Day. National Hospital Week is observed. Margie Knabe and Henry Starke marry. MHS seniors end 4-day class trip to South Texas. Ray Sicking Family Band gets honor certificate in talent search at Dallas. Lindsay High combines class night with junior-senior banquet. Lindsay students place fifth and ninth in state Interscholastic League competition in Austin. New arrivals: boys for Messrs and Mmes. Gene Riggs, Arnold Muller and Leroy Kupper; a girl for the Gus Berends.

May 19 — Muenster schools remain separate as proposed merger of parochial and public schools fails to materialize. Final rites are held for Mrs. D. O. Robison, 88, who broke a hip early in March. City ball park gets overhaul job. Local elevators are ready for 1967 harvest. Sister Thomasine, Muenster native, is named administrator of St. Bernard's Hospital in Jonesboro, Ark. Spec. 4 Wayne Trachta is back in Vietnam combat after being hospitalized four days for bullet wound. Airman Don Reed, back from Thailand, is civilian again. Mothers and First Communicants are honored at family gatherings. City Council allows small increase in local gas rates. Dr. Kralicke is guest speaker at HD meeting. Banquet, prom and class night are combined at SH High. Local Latin students score high in national contest. Mrs. Paul Fisher is elected grand regent of local CDA court. Wanda Harendt and Robert Fleitman marry. New arrivals: a boy for the Jim Boruffs; a girl for the Ed Masons.

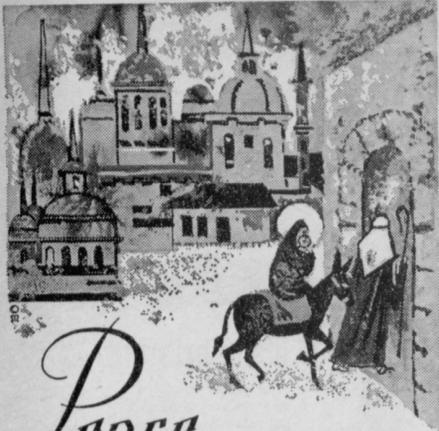
May 26 — Forty-two high school and 61 eighth graders receive diplomas in graduation exercises at Muenster schools. Parochial school has 30 high school seniors and 35 eighth graders. Public school has 12 high and 26 elementary graduates. Lindsay graduates 14 high and 23 eighth grade students. Area resumes harvest after good rain measuring 2.36 in Muenster and up to four inches in the vicinity. Mrs. Henry Starke is new presi-

dent of Hospital Auxiliary. Medders fiscal adventure ends in bankrupt sale. SH seniors are back from class trip to Bar K Ranch at Leander. Jessie Kuykendalls celebrate golden wedding anniversary at Forestburg. Janice Vogel is U of D graduate. Carol Henschend is NTSU grad. Nancy Bernauer gets nursing diploma. Local nuns have annual outing at Texoma. Baptist Church holds revival services. The Augie Knabe family moves to Muenster from Sivells Bend.

June 2 — Carbon monoxide is fatal to four; Muenster mourns death of Dr. B. F. Hejduk, 68, one of the victims while visiting friends in Gainesville; the others are Mr. and Mrs. R. L. White and Mrs. Verna Brannan. Area is pleased with fine rain even though it delays harvesting. Mrs. Albert A. Knabe, 74, dies after stroke. Early registrations show 746 students. Bobby Pels gets BS degree in pharmacy, joins J D Hanna at Muenster Pharmacy. Janice Trubenbach gets nurses cap. Virginia Mangum gets nursing diploma. R. E. Hinton, 58, dies in Pasadena, Tex. Mary Frances Knabe and David Kennedy marry. Library gets ready for summer reading program. Teams are organized for boys' baseball and girls' softball for summer. The Richard Blooms leave Muenster for McKinney. Recital by Charlotte's School of Dance is acclaimed by a large audience. Walter Schmitz is retired from the Air Force. Major C. C. Blanton is back from Vietnam. New arrivals: girls for the Larry Yostens and Don Wiesmans.

June 9 — Highway crash takes life of Glenn Owen, 17. Mrs. Reeve Cooke, 77, dies of heart attack. Plans are complete for Muenster's seventh homecoming celebration on Father's Day. Harvest is ending. Moisture is ideal for other crops. Gloria Reiter, SHH senior is winner in science talent search. Clarence Bayer, Rosemary Fisher and Dianne Winslow graduate from college. First story hour is held at Muenster Library. Quintin Hess is back from Vietnam. 3.4 mile FM road okayed for Lindsay. Charleen Smith and Jan McGee marry. The Kenneth Selbys move into their new home. SHH pep squad organizes and elects. Funeral is held for Oliver Walker, 77, of Marysville. Schmitz, Barn-

(Continued on page 5)



**Peace** ... on earth, good will toward men ... may this Christmas bring you and your family a time of lasting peace, joy and multiple blessings. Merry Christmas.

**Hess Brothers Drilling Co.**  
Muenster



**Rejoice** ... for Christmas is here! One of the season's bright pleasures is exchanging holiday greetings. This pleasure is ours as we say, "Thanks" to our many loyal customers.

**M & W Oil Field Supply Co.**  
James Mollenkopf and Tommy Walterscheid  
Muenster



**O, Holy Night**

Each year at Christmas, the sacred story lives anew. As we reflect upon that holy time, of a Child born in Bethlehem, may we find inspiration in His life, to guide us on our way. Sincere greetings to all.

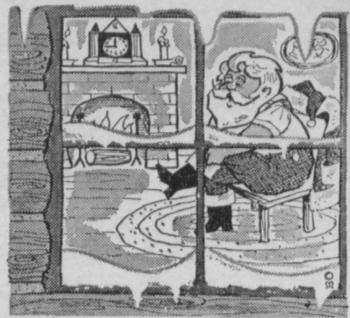
**Trans American Life Insurance Company**  
Gainesville



*It's Christmas, so we're taking this joyous time to wish our fine customers all the best of the holiday and to express thanks for your patronage.*

**T. C. Schneider**  
Humble Bulk Agent, Gainesville

It's Time to Wish you a very



**MERRY CHRISTMAS!**

Good cheer to our wonderful friends and customers. We're grateful to one and all.

**Mobil Service Station**  
Willie Walterscheid, Muenster



**Silent Night**

At this joyous season, we extend our warmest greetings to you, hoping all is calm, all is bright as on that Holy Night long ago. May all the blessings of Christmas be yours.

**Shamburger Lumber Co.**  
Dick Trachta, Mgr., Muenster

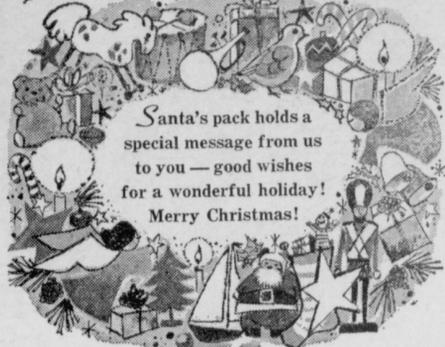


**Peace**

To the gifts of gold, frankincense, myrrh, wise men of the world offer the Child their gift of love, insuring peace for all mankind.

**THE DUTCHMAN**  
South Side US 82, Lindsay, Texas  
Joe and Anna Mae Bezner and Employees  
Lindsay Texas

# MERRY CHRISTMAS



Santa's pack holds a special message from us to you — good wishes for a wonderful holiday! Merry Christmas!

**Downtown Style Salon**  
Charlotte & Dolores, Lindsay

## News Review

hill, Huchton and Watkins are champs in Jaycee fishing contest. The Kenneth Mitchells celebrate their 25th wedding anniversary. Gilbert Hermes gets master's degree. Fifteen local Boy Scouts receive awards in court of honor. New arrivals: a boy for the Wylie Lewises; a girl for the Bobby Simmels.

June 16 — SH Parish is ready for homecoming. Public School board plan new class buildings. George Petrus resigns from local public school. Six new teachers listed are Mr. and Mrs. Charles Cash, Mr. and Mrs. Dan Hamric, Gary Sluder and Juanita Smith. Swim classes will start June 27. Area welcomes .88 rain. Local Hospital Auxiliary points proudly to three year record. CDA court installs new officers. Carolyn Anderson and Gerald Bindel marry. John Aytes family on visit here from Lybia, N. Africa...leave day after war was declared. Local group attends Bishop Gorman's golden sacerdotal jubilee. Inga Kieninger and Rose Knabe join Job Corps and go to Kansas City, Mo. VFW Auxiliary reports \$132 collected in buddy poppy drive. Ronald Zimmerer leaves for Vietnam. Muenster CYC hosts 200 young people at deanery meeting. New arrival: a boy for Mr. and Mrs. Gene Hoenig.

June 23 — Cooke County school board postpones division of Myra school district. Parade, ball game and fireworks booked for Fourth of July observance here sponsored by CDA court. Lindsay is ready for homecoming. Public School expects big increase in income next year. Local young people are off to summer school. Thomas Williams of Dayton, Ohio, is named athletic coach at Sacred Heart School for coming term. Blondie and Janie Fleitman are packing for European tour. City gets new pickup. Expansion program nears completion at local Ben Franklin Store. Edgar Dyers move to new home. Walter Haverkamp has back surgery at Dallas. Nancy Bernauer and Donald Smollock marry. John Yosten makes deans list at ETSU. Mmes. Lawrence Martin and Pete Koelzer attend lunch room workshop at TWU. Hundreds flock to Muenster for home-

coming. New arrival: a girl for the George Mollenkops.

June 30 — Mrs. Frank Kathman Sr., 79, dies after lengthy illness. Red Cross swim classes have 247 enrolled. J. W. Fisher is elected faithful navigator of local Fourth Degree Knights of Columbus. Two buildings okayed for Public School. Mrs. James Hess and three children are getting ready to join their husband and father in Kuwait to make their home. Windthorst hosts Catholic State League convention. Muenster's Center team leads in county softball league. Site is okayed for Cable TV tower. Lindsay entertains big crowd at homecoming. Patsy Ann Arendt and Milton Krebs marry. Kathleen Yosten and Edward Bonner say wedding vows. Abbot Alfred visits here after attending religious conference in Vermont. The David Brights and seven children are new residents in Muenster. The Herbert Cunninghams and two children move to Fort Worth. Mary Bayer and Peggy Endres attend district 4-H camp. New arrivals: boys for the Kenneth Klements and Arthur Tolberts; girls for the George Strengs and Raymond Hoenigs.

July 7 — Long illness of Mrs. Lena Streng, 78, ends in death. July Fourth observance here was big event with over 1000 attending. One block area is annexed by city. Local firemen answer 46 calls first six months. Muenster pool books two courses in life saving. Alex Lutkenhaus paintings win six awards at Bowie art show. Badly need rain brings .63 inch moisture; is accompanied by short hail storm. Sheila Hoehn and Jay L. Carnline marry. Eighteen adults finish and 25 girls start sewing classes. Mrs. James Fights and son make Muenster their home while the husband and father is in Thailand. Miss Anna Hermes returns from Expo 67. New arrivals: boys for Messrs. and Mmes. Bernard Luke and Curtis Wells; a girl for the Frances Fishers.

July 14 — Funeral services are held for Mrs. Ben Sickling, 80. School board requests change in division of Myra district. Deposits gain and loans decrease at Muenster Bank. Last class on water safety going this week. Jerome Voth takes oil job in Kuwait. John Monday fractures left collar bone. Revival begins at Shiloh Baptist Church. Mr. and Mrs. Thomas Williams move to Muenster from Dayton, Ohio; he enters summer school at Denton preparatory to teaching and coaching at Sacred Heart; Mrs. Williams will join nursing staff at Muenster Hospital. Building activity includes classrooms at Public School, new homes for Steve Grewing, Helen Hess, Dorothy Hartman, Ricardo DeBlanco, Werner Becker Jr., and Mrs. Henry Krebs. New arrivals: a boy for the Jim Ed Marrs; a girl for the Harold Nortmans.

July 21 — City will build new type plant to treat sewage. Schools set Aug. 28 as opening date. City council calls for end of careless Sunday parking. Jaycees ready for annual fish fry July 28. Denis

Hofbauer buys Texaco Station from Eddie Krahl. Weather is cool but dry. Brother Thomas is on two-month trip around the world. Mrs. J. P. Janicki and five daughters arrive from Germany; Warrant Officer Jaincki will join his family in about a month when he is on leave before going to Vietnam. Clinton Endres and Weldon Vogel advances to sergeant in Vietnam. Center softball team leads loop. Sister Ramona Bezner is appointed regional supervisor of Sisters of Divine Providence. Father Francis Zimmerer is in chaplain's training in St. Louis. Leona Hacker and Edward Pick marry. New arrivals: a boy for the David Yostens; girls for Messrs. and Mmes. Allen Dale Eberhart, John Schniederjan, Danny Cross and Gilbert Bindel.

July 28 — Jaycee fish fry will be benefit for City Park fix-up. Tommy Herr attends firemen's school at A&M. SH coach seeks more games on football schedule. Joe Hartman makes A&M honor roll. Story hour at Library ends with party and refreshments. Crops and pastures get lift from 1.02 inch rain. Mary Ellen Endres is graduate of Water Safety instructors course at Gainesville. Capt. John Broome is back from Korea. Open house is held at new day nursery here. Hospital Auxiliary bake sale adds \$300 to fund for cardiac equipment. Muenster men's team drops to second in county softball. New arrivals: daughters for Messrs. and Mmes. Leon Hess and Richard Seyverson.

Aug. 4 — Muenster schools will have separate systems of bus service. Ken Stormer gets Lone Star Farmer award. Sister Roberta Hesse prepares for trip to Belgian Congo to do nursing. Carl Kings quit Public School faculty to join Gainesville school system. Twenty-one Boy Scouts and Scoutmaster Ed Schneider are on an outing at Lake Texoma. Jerome Fuhrmann is civilian again after duty in Vietnam. Donald Fisher ends army tour after service in Germany. Relatives join at San Antonio for Sister Alban Bezner's diamond jubilee celebration. Adoptive parents and children have picnic in city park. John Yosten heads Endres shop department. Wilfred Bindel has back surgery in Dallas. Virgil Henscheid has recovered from burns sustained in oil field accident. New arrivals: boys for the Harvey Schmitts, Paul Dangelmayrs and Rody Klements.

Aug. 11 — Muenster and Saint Jo share in loss of A. B. Williams, 59, local businessman who died of a heart attack at his Saint Jo home. Division changes in Myra school district vetoed by board. Windthorst has weekend gala for diamond jubilee of parish. John Pagel gets master's degree. Mrs. Harold Flusche is nurse graduate. Mrs. Barbara Robison signs as new teacher at public school. Norman Luke gets key job in consolidation of Pennzoil United. Ludwig Kieninger is visiting in Germany. Work is on schedule in class building at Public School. (Continued on page 6)



## A CHRISTMAS PRAYER

"...and on earth peace, good will toward men." So may your days be blessed with the joys of Christmas.

**Tom's Finca Station**  
Tommy Dankesreiter, Muenster



To Greet You

at Christmas

With fond hopes that all your holiday dreams come true, we send you our best wishes for a Merry Christmas.

**SPORT'S**  
Gainesville

## GREETINGS



Times change... but the warmth of the Christmas spirit lives on forever. Enduring, too, is the gratitude we feel for the privilege of serving our fine customers.

May your Holidays be happy

**Stockmen's Feed Store**  
Buster, Harold, Gus, Dale, Wayne Muenster

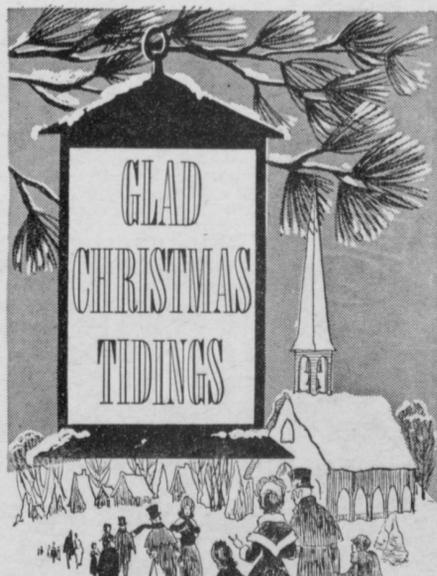


Sleigh bells ring, voices sing out all through the land in friendly Christmas greetings.

To these we add our own, extending to our faithful customers and friends the warmest holiday wishes, the sincerest "thank you" for your patronage.

**The Gainesville National Bank**

Member Federal Deposit Insurance Corporation

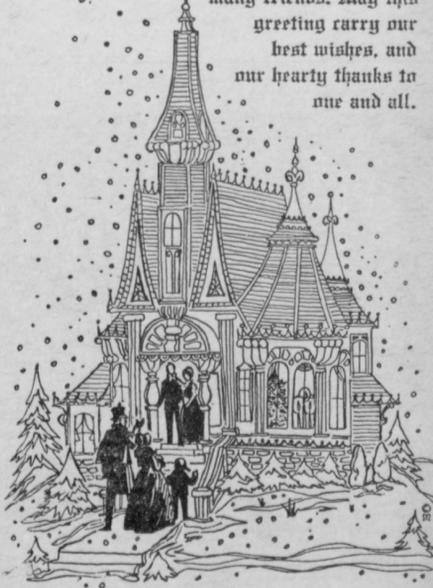


At the season of holly and mistletoe, it is our special pleasure to wish you a Merry Christmas and to express our thanks for your patronage throughout the year.

**HESPERIAN**  
Building & Savings Assn.  
Gainesville

## GREETINGS

As we approach the season of peace and good will, we gratefully remember our many friends. May this greeting carry our best wishes, and our hearty thanks to one and all.



**Muenster Pharmacy**  
J D Hanna and Bob Pels

News Review

Urban Flusches celebrate 25th wedding anniversary. Local CYC members attend Oklahoma workshop at Lake Murray. Forestburg is ready for homecoming. New arrivals: a boy for the J. C. Kirks; a girl for the Don Flusches.

Aug. 18 — Group contests Myra division. Cynthia Bindel's essay is first in national competition. Public School trustees adopt \$194,903 budget for school year. Five city blocks get sand-asphalt top. Tiger football team with 19 is high in quality but low in quantity. Twenty-nine report for practice on Hornet squad. Cooke County okays budget of \$810,244 for 1968. Wayne Cler arrives in Thailand. Milton Fette gets Marine discharge. Margie Neu and Tommy Zimmerer marry. David Arendt plays in all-star game at Midland. Father Francis is appointed chaplain of VA Hospital in Tomah, Washington. Ray Wilde is reappointed TADA director. Charlotte Wolf is back from dance convention in San Francisco. New arrivals: a boy for the Gene Owens; girls for the Bill Richters and Raymond Haverkamps.

Aug. 25 — Ray Otto, 43, dies in Dallas following surgery. Muenster Main Street gets resurfacing job. Sgt. Weldon Vogel wins air medal for duty in Vietnam. Lt. Henry Victor ends Vietnam tour. Rain measures .93 inch. Teacher roster told at Public School. Assignments are listed for Sacred Heart staff. Three nuns, former local girls, will repeat vows in a ceremony here Sunday. Muenster team reaches finals in softball tourney. "The Dutchman" will open soon at Lindsay. Mrs. Eddie Hart, 52, dies in Dallas. Lindsay registers 318 on first day of school. Muenster NCCW hosts quarterly deanery meeting. SHH physics department has new equipment made by Father Andrew. Library ends summer reading program with party for 200 children. SHH again conducts cancelled stamp drive. New arrivals: a boy for the Julian Walterscheids; girls for the Bob Grobers and Basil Reiters.

Sept. 1 — Muenster's two schools enroll 749, thirteen under last year ... class routine returns after Labor Day holiday. Brother Thomas Moster returns from trip around the world. SH Tigers nip Lindsay and Gainesville B in scrimmage. Hornets lose in practice with Allen High. Season ends at swimming pool. Center softballers win champ trophy in county tourney. David Huchton is enroute home from Germany. Blondie and Janie Fleitman return from abroad. Dennison reunion here is first in 40 years. Bishop Dangler honored on feast day. Cecilia Zimmerer and Francis Novacek marry. Carrie Mueller, 79, former Lindsay parish housekeeper, dies in Fort Worth. Ludwig Kieninger returns from visit in Bavarian homeland. Tommy Felderhoff sustains injuries in combine accident. Father Eugene Luke and Father Aloys Fuhrmann fill in for Father Andrew who is a hospita! patient. New arrival: a girl for the Leonard Reiters.

Sept. 8 — Community welcomes 168 soaker. Muenster Center team licks All-Stars and ends .758 season. St. Anne's Society announces shower for Benedictine Sisters. Sept. 12. MHS classes elect officers and cheer leaders. Karen Endres gets masters degree. Jerome Hennigan returns home a civilian after a year in Vietnam. VFW Auxili-

ary again earns honor roll certificate for 1966-67. New beauty shop opens at Lindsay. Linda Stoffels and James Sims marry. Lindsay group attends Pilot Point services for Fred Fangman, 78. Bulcher homecoming draws good attendance. Rosemary Fisher goes to Denver Colo., to teach. Local 4-H club members win ribbons in Cooke County Fair. SH Choir has annual picnic at Voth Lake. Prizes are awarded in Library reading program. New arrivals: a boy for the Clyde Fleemans; a girl for the Augie Knabes.

Sept. 15 — Work begins on Valeron's Muenster factory ... will open about January 1 with about ten employees and build up to about 50 ... ground breaking ceremony is held at intersection of Hwy. 82 and Mesquite St. Mrs. Tony Fuhrmann, 51 year resident of Lindsay, dies. Signup begins for PP&K contest. Hornets win 12-6 in opener with Lindsay Knights. Tigers beat Saint Jo Panthers in 12-6 upset. SHH student council elects officers. Sgt. Billy Detten, on special leave in Florida from Vietnam is hospitalized at Orlando. Paulette Endres and Tom Swirczynski marry. Mrs. Leo Henschel is elected new prefect of local Third Order. Local nuns are welcomed back at shower. FHA at MHS forms two chapters and elects officers. John Pagel goes to work for Electric Co-op. Abbot Alfred goes to meeting in Rome. Muenster High B team beats Nocona 28-16. Joe Mages honored with housewarming. Mrs. Mary Kappas moves to Fort Worth. Lindsay 4-H elects officers. New arrivals: boys for the Walter Bartells and Jim Christians.

Sept. 22 — Registrations are scheduled for classes for preschoolers and adults at Muenster Public School. Week's rainfall adds to 1.67 inch. Pete Tuggle, 62, Myra native, dies in Waco. New yearbooks are distributed at Garden Club meet. The Bill Tilgers report arrival in Germany and will live in Stuttgart while he is on Navy Duty. David Hess returns from Vietnam. Urban Endres and Ernest Jaska are listed in national civic leaders book. Clive Gobble has surgery in Dallas. Football: Tigers beat Haltom City 20-6; Fannindale storms to 26-6 win over Hornets; Caddo Mills crushes Lindsay 50-14; MHS Bees beat Sanger 16-0. PTA officers are re-elected. Don Hartman is president of FFA. SH 4-H clubs elect officers. Doris McGowan marries Airman Larry Dean Gore. Wilfred Klement family leave Mission-McAllen area to escape Hurricane Beulah. New arrivals: a boy for the Steve Krahl; girls for the Rupert Hoenigs, Jay Winslows and Randy Wimmers.

Sept. 29 — Funeral services are held for Mrs. Katie Fleitman, 87. Pre-school has 63 enrolled. City council votes to continue one-way traffic on Sixth St. Discussion units on Great Books are being organized. Walter Lutkenhaus returns from duty in Vietnam. Pat Klement is back from Korea. CDA court has silver tea. Local nuns attend picnic-meeting for Diocesan Council of Religious Women at Dallas ranch. Football: Lake Dallas blasts Hornets with 14-0 upset; Little Monsters beat Sanger 28-6; Lindsay Squires beat Tiger Cubs 30-0; Tigers take rest. Muenster High names football queen candidates: Faye Embry, Jan Wilde, Rita Owen and Debbie Yosten. Gary Wooten is student teacher in ag department at Public School. Rain measures .84 inch. SH Home-School So-

ciety elects Larry Yosten president. New arrivals: a boy for the Clem Sandmanns; a girl for the G. C. Bowlings.

Oct. 6 — Ed Pels, 54, dies after extended illness. City Council okays sewer plant plan. October brings tax statements. Adult class needs more enrollees to start. City hall starts five-day week. Jack Beckham, former resident, dies. Major C. C. Blanton is cited at Fort Hood for heroism in Vietnam. Warrant Officer Prentiss Mangum finishes Vietnam assignment. Sandra Kay Wolf and Donald Hennigan marry. VFW Auxiliary admits three new members. Family helps H. J. Schniederjans of Dallas celebrate silver wedding anniversary. The M. F. Milners return from Expo 67. Claudia Endres is in Austin for special nursing course. Lindsay High classes elect officers and name annual staff. Football: Tigers lose to Anna Coytes 20-6; Hornets stomped 44-0 by Dallas Christian; Monsters lick Lindsay 24-8; Bees run wild over Saint Jo 44-0. New arrivals: boys for the Larry Hennigans, Jerry Hugheses, Henry Fleitmans and Roger Henleys; a girl for the Hank Walterscheids.

Oct. 13 — Jr. Elite buys Raden equipment and rents building. David Bright is named new administrator of Muenster Hospital; Sister Mildred remains as assistant. Weldon Vogel is back from Vietnam. Local Knights of Columbus observe Columbus Day at Mass and program; social is held Sunday. Faye Embry is football queen at MHS. Deposits increase in Muenster Bank Dinner launches United Fund drive in Cooke County. Eileen Knauf and Frank Schilling Jr. marry. Alice Hellman is on Fall Foliage Tour to include Expo 67 Community 4-H Club is organized here with 60 members. Bishop Dangler is honored on 25th anniversary of consecration. Muenster plans to attend German Day at State Fair. Lindsay 4-H has Achievement Day program. Football: Tigers storm to 37-6 victory over Fort Worth Day School. Hornets lose 18-8 to 7-B opener with Alford; Cubs beat Gainesville 12-0; Bees nudge Sanger B 20-12; Monsters lick Callisburg 44-8. New arrivals: boys for Messrs. and Mmes. Clifford Truebenbach, John Jones, Jim Walter, Alvin Rauschuber and Johnny Anderle; girls for the Roger Taylors, Max Rumeihars and Charle; Bayers.

Oct. 20 — An up to date count of Muenster city population is in progress. Herman Hartman succeeds Jake Biffle as trustee on Cooke County school board. Great Books discussions have 105 enrolled. Both schools set Halloween events. Sixty-five boys compete (Continued on page 7)



**Blessings of Christmas**

May the serenity of peace and a bounty of joy enter your life this blessed time... Merry Christmas!

**BROWNING'S JEWELERS**  
Mr. and Mrs. R. C. Browning, Gainesville



*Yuletide bells peal out glad tidings, our hearts are filled with joy! May all the blessings of Christmas be yours!*

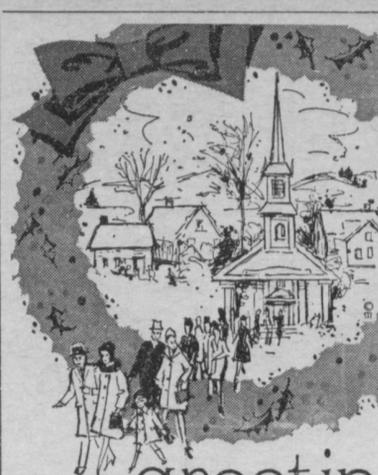
**Ronnie Herr Conoco Agent**  
1340 N. Dixon, HO5-9512, Gainesville



**Blessings at Christmas**

We wish our friends and neighbors all the blessings of this holy, happy season. May the message of the first Christmas comfort and inspire you.

**Hess Furniture Company**  
Mr. and Mrs. Al Hess



**greetings**

Glad tidings to all. May the message of Christmas bring you joy.

**EDDIE DULOCK**  
PAINT AND BODY SHOP  
801 E. Main, Gainesville



**Merry Christmas**

*Yuletide is the time to pass happy tidings... so share with us this Happy Day! Have a Merry Christmas!*

**KGAF AM-FM**  
Gainesville



**Christmas Greetings**

We pause 'mid the holiday bustle to count our many blessings, and to express deep appreciation for the patronage you have given us. To you and yours, our fondest Christmas greetings!

**Myers, Cheaney and Thompson**  
John Deere & New Holland Dealer, Gainesville, Texas



**Greetings**

'Tis the season to be jolly! The hurry and flurry of Yule preparations is over... it's time for the fun and the frolic. Enjoy it well... and accept our thanks for all you've done to make our season, and our year, a most happy one. Merry, merry Christmas!

**Muenster Livestock Commission Co.**  
Mr. and Mrs. Carl Mullins — Mr. and Mrs. W. J. Miller

## Good Tidings of Great Joy

We, too, come to adore the Child lying in the manger ... and to ask His blessing upon all those near and dear.



Geo. J. Carroll & Son

## News Review

in PP&K contest here ... winners will go to Sherman. Jaycees announce method of selling Wando the sheep. Full house hears talk on modern religion classes. J. M. Weinzapfel is reelected as director of Texas Good Roads Association. Barn on Mrs. Clara Bengfort farm, along with contents, is lost in fire. Father Joseph Weinzapfel goes from Breckenridge to Holy Cross Parish in Dallas as pastor. Steve Moser gets award for 20 years of weather reporting. MHS Science Club elects officers. Football: Hornets dump Callisburg in 12-8 thriller; Dallas Greenhill tames Tigers 24-18; Pilot Point trims Bees 14-0. New arrivals: girls for Messrs. and Mmes John Pagel, Samuel Wood and Joe Hundt.

Oct. 27 — Revised census lists Muenster population at 1375. City shut down is asked during memorial services on All Saints' Day. Carnivals will replace trick or treat at both local schools on Halloween. Jim Endres wins in district PP&K contest and will go to Dallas competition. Time changes back to central standard from daylight saving Sunday. Booklet compiled by

Linda Lutkenhaus tells story of Dr. Hejduk. Adult education classes are organized. Funeral services are held for Mrs. Jess Richey. Clive Gobble enters Dallas hospital for serious surgery. Packed program awaits Exes at MHS homecoming. SH Mosaics is edited again; first 1967 issue is off the press. Hundreds attend roundup auction and free barbecue at Muenster Livestock Barn. Football: Hornets lose 21-0 to Chico; Monsters trample Valley View; other teams rest. New arrivals: a boy for the Raymond Walterscheid; girls for Messrs. and Mmes. Leon Fuhrmann, Gerald Hess, Daniel P. Hudspeth and Ray Bezner.

Nov. 3 — Three young people die in highway accident: Joe Ray Kupper and Rosa Lee Fuhrmann of Lindsay and Sam McLemore of Gainesville are killed instantly at 12:10 a.m. a mile and a half east of Muenster. Four parishes join here in procession and services to honor Christ the King. Gala homecoming awaits SH alumni. Expansion begins at dress factory. Rain measures 1.57 inch; postpones memorial services at cemetery to next Sunday. In football: Hornets edge Valley View 14-13; Gainesville B Kats trim Tigers

15-6; Hornet Bees lick Alvord 38-0. CDAs ready to stage bazaar. SHH parents will attend classes Nov. 7; grades will have customary conferences of parents and teachers. Shed at Richard Grewings' is damaged by fire. Winners are named in SH Halloween costume contest. Jim Endres is third in Dallas PP&K. Donald Hellman reports arrival in Vietnam. Francis Fuhrmann is training in England. 4-H Riding Club elects officers. New arrivals: boys for the James Voths, Ray Zimmerers Jr., and Claude Walters; a girl for the Robert Trachtas.

Nov. 10 — Beverly Koelzer is crowned homecoming queen at Sacred Heart. Tom Trachtas is Optimist Club's Boy of the Month. Parish conducts annual Thanksgiving clothing drive. Final rites are held for John E. Nehib, 72. Charles Everette dies of heart ailment in Olney, Ill. Open house planned by dress factory and rest home. Parish donates \$419 to cemetery in semi-annual collection. Texans will vote on six amendments tomorrow. Cable TV tower awaits erection. Memorial service honors 75 deceased Knights of Columbus. Parish holds memorial services at cemetery. Football: Tigers walloped 20-6 by Dallas Christian in homecoming game; Monsters beat Era Juniors 44-33 and Alvord 42-20; Hornets are idle. Claudia Endres and Dennis Taylor marry. Local members attend VFW District I convention in Denton. Ruth Needham and Clyde Andress move to Gainesville. Auction of Wando raises \$251.50 for crippled children. James Wiesman is on leave before going to Vietnam. Roy Monday is back from Okinawa. FHA conducts cook book sale; plans caroling and other December activity. Jaycees send gift packages to local men in Vietnam. Donald Hellman reports assignment in Vietnam. Clive Gobble is dismissed from Dallas Hospital. MHS Band gets "Fair" rating in IL competition in Weatherford. New arrivals: boys for the Angelo Nasches and Jim Schindlers.

Nov. 17 — Muenster rejects six amendments; state okays them. Over 200 attend open house at Jr Elite and see local operation. Don King resigns as local deputy to go to job in Fort Worth. Bishops' annual Thanksgiving clothing drive is successful here in two-day quickie campaign; 42 large boxes of clothing and bedding and three big bags of shoes are ready to ship. Leroy Sandmann reports arrival in Vietnam; his brother Larry is in Thailand. Donald Krebs returns from Vietnam. The Don Wilsons are on leave here; he goes to Vietnam Jan. 1. Ronnie Cunningham is civilian again, separated from Navy. Open house marks Golden Years Rest Home's third anniversary; 200 attend re-dedication and program. Football: Hornets bow to Era 22-6; Tigers take hot 8-6 contest from Windthorst; Monsters maul Saint Jo 38-0 for 7-0 season record. Sister Fortunata, 79, Lindsay native dies in San Antonio. Artists have over 100 works on display at art show here. CDA plans Christmas cheer for shut-ins. SHH students participate in Wich-

(Continued on page 8)



## A Christmas Story

Let the Divine Light that shone brightly upon the shepherds on the day of our Saviour's birth bring joy to you and your family this season.

Endres Hay Company

Mr. and Mrs. Paul Endres, Muenster

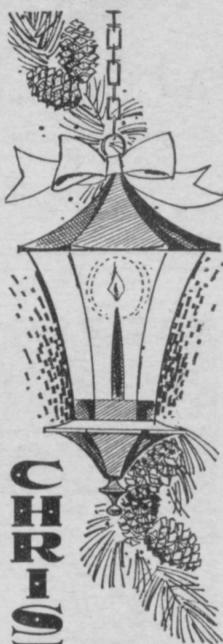


## Greetings

To you — the merriment that comes with trimming the tree, waiting for Santa, opening his gifts. To you — a holiday season bright with good cheer and warm with good fellowship. And to you, our sincere and hearty thanks for your patronage.

Yosten Sand and Gravel

Muenster



## CHRISTMAS

It's time for holly and mistletoe ... for fun with friends and family! Happy Holidays all!

Jack Cheaney  
Saddle Shop  
and Western Wear  
211 W. Elm  
Gainesville



To all of our friends ... may the peace and joy of this beautiful season always be yours.

## for Christmas

Wilson & Wilson

Gainesville



## The peace and promise of Christmas

The Light that shines at Christmas is radiant with the promise of "Peace on Earth, Good Will to Men." We join you in this prayer.

Watts Bros. Pharmacy

Gene Watts and Bill Cybert  
Gainesville



## Merry Christmas

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY  
GAINESVILLE COCA COLA BOTTLING COMPANY

### Gatlinburg's . . .

his worldly possessions and travel a great distance to worship the new King.

The shepherds, in fields closer to Bethlehem, made what was for them an equally great sacrifice in leaving their flocks to go to the stable where Christ was born. The four figures in the scene represent all the shepherds who may have made this journey.

Mr. Ligon points out that an excellent indication of the success of his representation of the Nativity is the fact that young children immediately recognize it.

The figures in the scene were crafted by the world-famous Gems, Ltd., of London, producers of waxworks for three

quarters of a century, and the scene was designed by Dero Displays of Canada. Costumes for the figures were made by the eminent London firm of B. J. Simmons, from fabric woven in the lands where the figures wearing the costumes were supposed to have lived.

Complementing the Nativity scene is appropriate music — the familiar carol "Silent Night," sung by the Christus Gardens Choir, under the direction of Dr. Cyrus Daniel, head of the Music Department at Vanderbilt University.

#### WHY?

Dr. Clement Clarke Moore was ashamed of his poem, very famous, "Night Before Christmas" and would not acknowledge that he wrote it for more than twenty years.

### News Review - - -

ita Falls speech tourney. Thirty-four local 4-H clubbers get medals at annual County Awards Banquet; eleven from Lindsay get medals. MHS Annual staff sells ZIP code directories as benefit. New arrivals: boys for the Ronny Russells, Winston Fangmans and Charles Briders; a girl for the Herman Grewings.

Nov. 24 — Albert Henscheid, 68, dies after surgery in Dallas. Hospital Auxiliary is ready for annual buffet-dance to-morrow night to hospital benefit. Twelve boys, 26 girls start basketball at Sacred Heart. MHS athletes start basketball and weight work; 30 boys and 41 girls report. Dr. Kralick completes special medical study. District coaches name four Hornets on dream teams. Football: Jinxed Hornets lose finale 8-0 to Saint Jo Panthers; Knights of Wichita Falls trim Tigers 28-0. City Hall is being remodeled. Frankie Jo Wimmer and Raymond Prescher marry here. Lu Rose Darilek and Albert Schumacher marry in Arlington. Billy Dean Owen and Carol Brackett are wed recently in Fort Worth. Seventy-five 4-H girls of local clubs are taking cooking lessons. Virgil Hess returns from Germany as a civilian. Johnny Morris leaves for Tripoli, Lybia. Pilot Point hosts NCCW quarterly meeting. Lindsay girls win in basketball game with Gainesville State School. New arrivals: boys for the James Bezners and Raymond J. Metzlers; a girl for the Tommy Dankes-reiters.

Dec. 1 — Community progress remains evident in and around Muenster in the number of construction jobs underway. Local Knights of Columbus host initiation for 25 new members from six councils of the area; 15 of the initiates are of the Muenster council. Fog and drizzle of three days produce .36 inch of moisture. C. J. Hellman, DPS graduate, goes to Lubbock assigned in drivers license division. Mrs. W. F. Richey of Saint Jo is killed by car in Thanksgiving tragedy as she walked across the street. Lindsay is set to host district meet of Catholic State League. Lettermen are named for A and B teams at MHS. Twenty-two named to get awards as SHH Tiger lettermen. Parochial cagers drop openers to Callisburg teams. Linda Krebs and Werner Becker Jr. marry. Kathy Walterscheid and Dennis Hess plan December 30 wedding. SH Alumni and Home-School Society sponsor Thanksgiving observance here. Lindsay choir has feast day social. Robert Knabe Jr. is at Muenster Hospital for treatment of injuries sustained in oil field accident. New arrivals: boys for the Richard Hermeses and Bill

Martins; a girl for the Charles H. Wimmers.

Dec. 8 — City turns on Christmas lights. Chamber of Commerce sets banquet and installation for Dec. 18. J&L Supply moves to new location here. Expansion plan for sewer plant gets final check. Local 4-H'ers win four blue ribbons in Share-The-Fun contest. Jaycees give \$163 for hospital cardiac equipment. VFW Auxiliary slates children's Christmas party Dec. 15. Rita Fisher is radiology technician graduate. Sgt. Anthony Hermes returns to Vietnam after studying Vietnamese 12 weeks. Wayne Trachta is back from Vietnam. Billy Schmitz arrives in Korea. Patrick McCallion gets England assignment. Mrs. Frank Klement regains sight after cataract surgery. Jr. Elite seamstresses sew drapes for KC Hall in CDA project

on day off. SHH trio reaches finals in Arlington speech and drama tournament. Two hundred attend TP&L cooking school here. Local 4-H leaders host meeting of county leaders. Herman Martin home at Lindsay has unusual Christmas display. New arrivals: boys for Messrs. and Mmes. Melvin Voth, Danny Amyx, and Edwin Hoberer; girls for the Billy Joe Reiters, Teddy Millers, and Johnny Swirczynskis.

Dec. 15 — Community loses two pioneer residents: Mrs. John Fette, 90, and Mrs. Leo Rohmer, 81. Weber Aircraft man will be key speaker at C of C banquet. SH Parish ships 3400 pounds of clothing collected in Thanksgiving drive. Gifts await first '68 baby born in Muenster Hospital. Three Lindsay Knights named on dream team in 7-B eight-man loop. Airman James Wies-

man is headed for Vietnam. David Bayer is civilian again after duty in Vietnam. James Fleitman, submariner, has Navy discharge. Holiday parties crowd calendar. Relatives attend funeral of Mrs. Ed Greteman at Canute, Okla. Susie Bezner wins on essay; will be published in Annual Essay Anthology by National Essay Press. MHS girls win

consolation trophy in Chico basketball. Mark Voth, on first leave, goes to Japan next. Vandals are warned that school trustees will prosecute. Urban Endres is named on board of Ford dealers advertising committee in Dallas. Essay contest on soil conservation is underway in Elm-Red area. New arrival: a girl for the John Yostens.



### Joyous Christmas

It's the season for all to love, share and show they care. We care about you our loyal customers. Heartfelt thanks.

Hess Sinclair Station  
Muenster



### Joyous Christmas Greetings

Our wish is that you waken to a Christmas full of the best the season offers . . . the joy of loving friends, the peace of plenty. Have the Merriest Christmas of all!

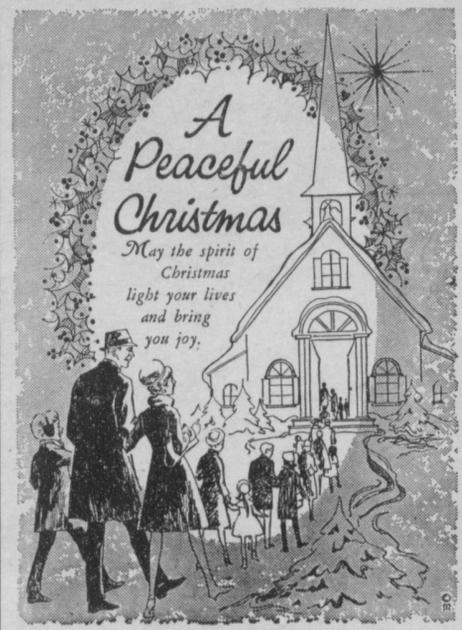
Nick's Bar and Lounge  
Lindsay



### A Christmas Prayer

With all the happy peacefulness of a child's prayer, we greet you during this holy season.

Ott's Furniture Company  
Gainesville



### A Peaceful Christmas

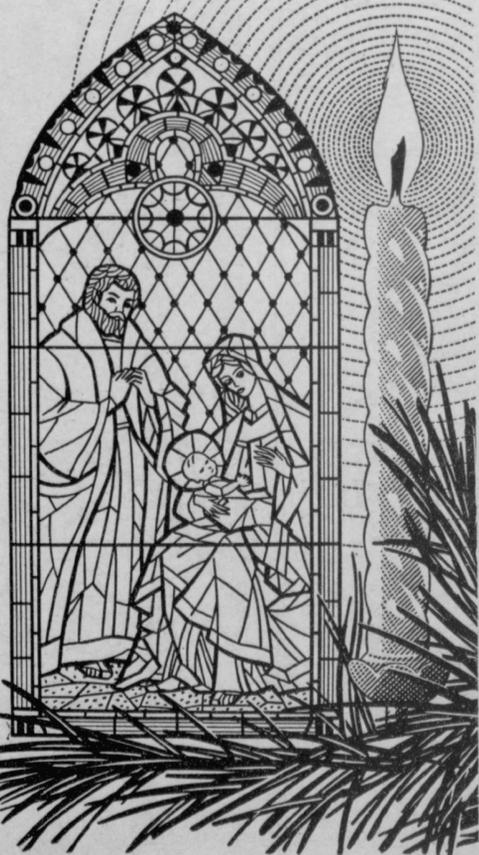
May the spirit of Christmas light your lives and bring you joy.

Hacker Bros. Well Service

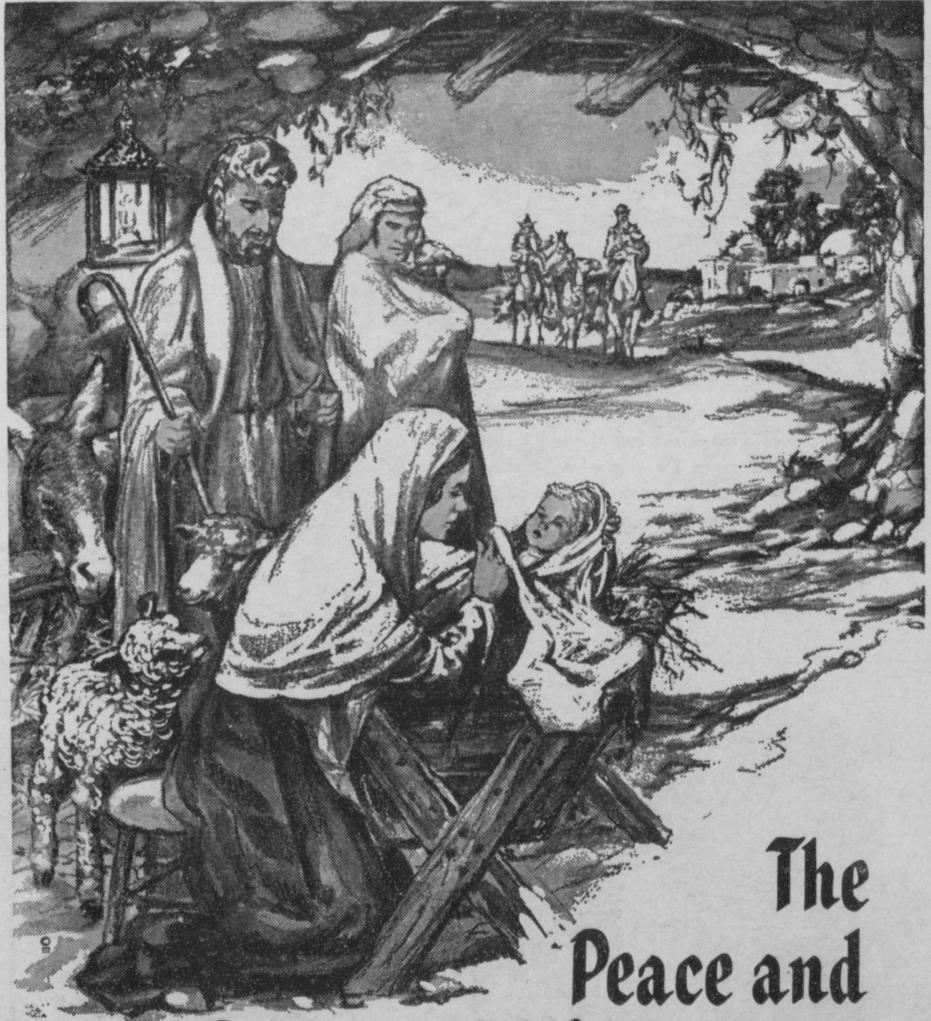
Henry, Paul, Kenneth, Robert, James, Freddie  
Muenster

### Silent Night

"All is calm, all is bright." The glorious message of that Silent Night spreads its calm peace, its bright promise throughout the world, at Christmas. May it bring you comfort and joy.



GREWING BROTHERS  
WELL SERVICE & TANK TRUCKS  
RICHARD — STEVE — WALTER  
Muenster



### The Peace and Promise of Christmas

Humble shepherds and mighty kings gave witness to the wondrous event of the birth of the Christ Child, and knew the great joy and peace that fills every heart on Christmas Day. May this gladness and contentment remain with you and those near and dear to you, enriching your lives in fullest measure.

Cooke County Electric Cooperative Assn.

Muenster