



MUENSTER ENTERPRISE

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NUMBER 6

Best somebody should suspect, as your truly did, that Lou Wolf is wearing out his kids' Christmas present, here's the real dope on the scooter we've seen put-putting up and down the main drag these past few days. It's Lou's very own, bought presumably to save time and shoe leather from his home to the barber shop, post office and such places, but actually because he just likes to scoot.

A bouquet to the Sacred Heart Alumni Association for the nicest social event around here in many a day. And that's putting it conservatively. Lots of people think it's the best yet.

Their dinner dance was really enjoyable. A dandy dinner not spoiled by excessive after dinner speaking and an equally dandy dance with enough room to avoid collisions with jitterbugs. They should do that more often.

Another bouquet to Mr. and Mrs. Urban Endres for their contribution to the appearance of the city. A landscaping project now in progress at their home includes several dozen shrubs in more than a dozen varieties.

While they're fixing up they also plan a gravel surface for their driveway. Urban has decided to heed the logic of his own advertising slogan "Why get stuck in your lane or driveway when it costs so little to have Endres Brothers gravel it for you!"

A suggestion for youngsters looking for New Years eve activity: The Gainesville VFW post is sponsoring a New Year's eve dance featuring Bob Burdett's orchestra at the USO building. Unless you have other plans, give the Gainesville veterans a break—as a gesture of appreciation for the nice response Gainesville people have given our veterans.

Newspaper articles following the recent death of Damon Runyon give the American Cancer Society an opportunity to emphasize one fact which has consistently handicapped the society in its fight against the dreaded disease. Of the thousands of papers publishing the story on Runyon's death few mentioned the cause as cancer. Most of them referred to a liver ailment.

The society is correct. Cancer does not get the publicity it should have and as a result the general public has no idea how prevalent the disease really is. Every day 478 Americans die of cancer, but one rarely sees the word in print. No wonder people under-estimate its importance.

This paper for one would be in favor of lifting the ban on the word. It believes the public would be more disposed to aid in the fight against cancer if reminded of it more frequently.

At the same time this paper is aware that many people do not want to see the word, especially when it concerns a relative or close friend. It is too much like a death sentence. It also invites the inference — among people who believe that cancer is hereditary — that others of the family are afflicted with the same disease. In short, it's a problem for publishers. In serving humanity they have to impose on the feelings of people who already have plenty of grief.

Republican congressmen and business leaders have chosen an appropriate time to put pressure on their drive for a lower income tax. After the vastly increased business volume for December lots of people are conscious of the big lump they'll be handing over to the tax collectors.

There's been a good deal of ballyhoo about the 25 percent increase over December '45's business, but it happens those figures don't tell all the story. After the business man pays Uncle Sam and then estimates his remaining increase against higher prices he'll find that he's little ahead, if any.

Business experts claim that the best possible boost for national prosperity is to clip off 20 percent of the tax, and do it now.

To do that and still balance the budget they recommend a slash in federal spending — reduce the payroll, reduce some of the fat appropriations and eliminate others. They insist that the government can get along on 20 percent less.

Then they refer to the record following the first World War and claim that reduced tax does not result in a proportional reduction of revenue, the reason being that tax reduction stimulates business and increases the taxable total. Experience shows that most people will spend that extra money on something else.

Whether the proposal goes through remains to be seen, but at least it's something nice to think about. According to current (Continued on Page 6)

Arthur Felderhoff Is New Manager of Muenster Milling Co.

After more than nine years the management of the Muenster Milling Company returns next week to the Felderhoff family. Arthur Felderhoff will follow in the footsteps of his father, Joe Felderhoff, who built and operated the business for several years prior to his fatal injury near Whitesboro on September 2, 1937.

Arthur replaces R.R. Endres who has operated the business under lease for the past eight years. Endres, now recuperating from a heart ailment, has not indicated any plans other than the operation of his farm north of the city.

Al Vogel, assistant manager at the mill since his discharge from the army more than two years ago, will remain with the business.

Arthur Felderhoff, a World War II veteran with two years of service, returned home last summer after serving with the Seabees in England, France, Germany, Belgium and Holland.

Plunge of Mercury Brings Abrupt End To Balmy Weather

A sudden plunge of the mercury Saturday night brought an abrupt end to the balmy weather that has prevailed here so far this winter. Temperature variously reported from 8 to 10 above zero Sunday morning contrasted sharply with the shirt-sleeve Christmas only a few days before.

Riding on a brick north wind the icy chill started moving in early Saturday night after an afternoon of fairly warm weather. By morning it had taken the season's first toll of frozen water pipes and car radiators. During the day Sunday the temperature moderated considerably but remained below the freezing mark.

The cold blast likewise had its effect on the community's church attendance schedule. Normally the first mass, at 6 o'clock, is crowded. This Sunday only a few were there.

DR. COX RECOMMENDS HEALTH INVENTORY TO START NEW YEAR

Austin, Texas. — Dr. Geo. W. Cox, State Health Officer, stated that he believed it would be a worthwhile idea for every Texan to take a health inventory at the beginning of the New Year.

"At the beginning of a New Year, we should give some thought to the mistakes we have made during the past year, and a great deal of thought to planning some way of improving our health conditions during 1947," Dr. Cox said.

"The American people are very fortunate. We have scientific knowledge of communicable diseases; we have already made important conquests in the warfare against infectious diseases. We have material wealth to make knowledge work; we have capable leaders in the sciences of life processes who see great opportunities for public good in health measures that unite effectively the resources of medicine, education, finance, and government," Dr. Cox asserted.

"Every Texan should make a New Year's resolution to practice better personal, home, and community sanitation, with a view to elevating the health level in every community, and in so doing create better health conditions throughout the State."

The State Health Department, according to Dr. Cox is confident that with national health being stressed as one of our nations most important problems, 1947 will see great strides made in the upbuilding of public health on a national scale.

Mr. and Mrs. Jack Fletcher, Mr. and Mrs. D.L. Trotter and Mr. and Mrs. W.M. Terrell and daughter, Toni, all of Fort Worth, were Christmas guests of their parents and grandmother, Mr. and Mrs. J.W. Fletcher and Mrs. F.M. Shiflet. Mr. and Mrs. W.M. Blakemore of Denison were also guests in the Fletcher home on Christmas afternoon. They are Mrs. Jack Fletcher's parents.

CONSTRUCTION BEGUN ON 40 x 80 BUILDING FOR MOWER FACTORY

Construction of Muenster's lawn mower factory got under way last week with pouring of the concrete foundation Friday. Laying the concrete tile wall is scheduled to begin early this week.

The structure measuring 40 x 80 feet will have a sheet metal arched roof of the quonset hut type on ten-foot walls of concrete tile. In general appearance it will be somewhat similar to the livestock auction building located a block to the south. Original plans for an all metal building were abandoned after inquiry disclosed that the more attractive and more permanent walls were available at a small additional cost.

Directors intend to rush completion of the structure with all possible speed, so as to permit setting up equipment and starting production in time to meet an anticipated early spring demand for their product.

Concrete Minnow Tank Solves Fish Bait Problem

In the future when John Furbach goes fishing he does not expect to be handicapped by a shortage of bait. He will have minnows in abundance in the specially built concrete minnow tank at his home.

Furbach is building the tank primarily for his own convenience but if he can keep the tank sufficiently stocked, will also have minnows for sale.

LARGE CROWD HEARS BAND IN COLORFUL CHRISTMAS CONCERT

The parish hall was filled to capacity on the evening of Sunday, December 22, when Director John J. Hoffmann presented his thirty-seven piece band in a concert.

Members of the band were attired in evening gowns and dress suits and were arranged in tiers on the stage in the midst of a forest scene. Careful manipulation of a multitude of colored lights enhanced the setting. The audience was in semi-darkness, the only illumination coming from the glow of colored lights on a giant Christmas tree in a corner of the auditorium at the right of the stage.

The concert opened with the National Anthem as the lights gave the effects of dawn. A variety of musical compositions, ranging from classical to semi-classical were masterfully rendered during the one and one quarter hour concert, and the well played solos, duets and brass quartets showed intense training and definite musical talent on the part of the performers.

The concert closed with "Christmas Festival" by E. Delamater, featuring a medley of favorite Christmas numbers.

After the concert members of the band and their guests enjoyed a social during which gifts were distributed and refreshments served.

Mrs. R.L. McNeelley, Mrs. J.E. Lane and sons, Harry and Pvt. Wesley Lane, spent last Sunday in Dallas and Pilot Point.

Local NEWS Briefs

Mrs. Herbert McDaniels is improved after being ill during the weekend.

Messrs. and Mmes. Joe Luke and August Friske were Sherman visitors Friday.

Miss Hilda Fleitman of Dallas spent the weekend with her father, Henry Fleitman and other relatives.

Miss Anna Hellman will entertain members of the Get-Together Club in her home on Wednesday afternoon, Jan. 8.

Mrs. G.H. Hellman is a patient at Saint Paul's hospital in Dallas since Friday for a checkup and a series of treatments.

Mrs. John Chandler and children of Dallas spent the weekend here with her father, G.A. Stelzer and other relatives.

Mrs. Joe Voith underwent a major operation at M and S hospital in Gainesville Saturday morning, and is making a normal recovery.

Mr. and Mrs. Frank Walterscheid of Hereford returned home Saturday after visiting relatives here and in Lindsay during the Christmas holidays.

Mr. and Mrs. Hugh Jackson and children of Fort Worth spent the weekend with her parents, Mr. and Mrs. J.M. Weinzapfel and family.

Miss Emily Fette, a student nurse in Dallas, came home Christmas afternoon and spent until Saturday with her parents, Mr. and Mrs. Joe Fette and family.

Mrs. Marvin Wilson and sons, Doble and Thomas, of Gladewater, spent Christmas with Mr. and Mrs. Clarence Wilson and in the afternoon drove out to inspect their oil interests on the Wilson Estate farm.

Mr. and Mrs. Herman Fette had as their guests Friday, her grandparents, Mr. and Mrs. R.E. Poarch of Carter, Okla., her mother, Mrs. J.P. Brown of Gainesville, and her aunt, Mrs. Blanche Sponhaltz of Saint Louis, Mo.

In a deal closed during the past weekend H.P. Hennigan sold his city home to Arthur Endres. The Hennigan family plans to move to New Mexico following the close of the current school term in May.

Mrs. Cecil Sims and infant daughter, Flora Mae, were moved to their home from the Gainesville sanitarium Saturday, and the baby was baptized Sunday by Father Herman, assisted by Mitchell Wolf and Julia Ann Wolf as sponsors. The young lady arrived on Dec. 14, and weighed 8 pounds. Her mother is the former Miss Gertrude Wolf.

Burglars Visit Four Local Business Houses Dec. 26; Losses Reported Are Small

NEW OFFICE FOR FMA NEARING COMPLETION; TO BE OCCUPIED SOON

Rapid progress on the new FMA office encourages a hope that it can be occupied within the next two or three weeks. Brick work has been completed and plastering is nearing completion, and with materials on hand for the floor, partitions and finishing, the balance of the work is expected to follow without delay.

Located directly over the cold storage vaults, the office can be reached by steps from either the front or back. The front steps lead from the present poultry and produce department, the rear steps from the boiler room.

Partitions will break the addition in three rooms, the front for the combined store and plant offices, the second for records, and the third for the directors' meeting room.

Alumni Dinner-Dance Hailed As Precedent For Future Years' Gatherings

In what is likely to become a precedent for the future and easily ranks as this community's outstanding social event of the year, more than 140 members of the Sacred Heart Alumni association gathered at the parish hall Thursday night, December 26, for their first dinner dance.

It was a pleasant affair enthusiastically acclaimed and recommended for repetition in the years to come.

Several factors contributed to its success. There was the most complete assemblage of former students brought together to date. And there was tasty food, attractive decorations, live music, corsages, formal gowns, etc.

The program started at 7 o'clock with a dinner prepared by a group of the members' mothers and served by high school students who will be members in future years.

Introduced by President and Toastmaster Giles Lehnertz, Herbert Meurer spoke briefly on the purpose of an alumni association. Other speakers were Father John Walbe expressing appreciation for past support of the football squad and asking continued support, and Father Thomas Weinpapel encouraging members to apply the fundamentals learned at Sacred Heart HI to assure a happy and peaceful life.

After the dinner party, which ended at about 8:30, the group spent the balance of the evening dancing.

Jan. 15 is Deadline For AAA Report On Soil Work

Cooke county farmers who have obtained prior approval from the Cooke county AAA committee to perform soil building and conserving practices and who have not made their reports, are requested to do so at once to H.B. Newberry, county administrative officer.

January 15 is the final date for reporting all 1946 practices, completed by December 31 of this year, Mr. Newberry said.

6 Million Feet Of Lumber Sold In Week At Camp Sale

Approximately 6,000,000 board feet of salvaged lumber at Camp Howze, near Gainesville, Texas, were sold to holders of HH priorities in aid of the veterans' housing program the first week of a recent War Assets Administration sale there. More than 400 sales were made. A portion of the electrical and plumbing supplies were also purchased by these home builders. Major portions of the electrical equipment and plumbing and heating equipment stocks remained for the dealers section of the sale the following week. Only dealers who resell to HH priority holders were privileged to buy in the second week of the sale.

Miss Anselma Pagel has returned to San Antonio after spending the Christmas holidays with her parents, Mr. and Mrs. Jake Pagel.

Break into Waples Painter, Shamburger, FMA Plant; Interrupted At Jimmy's

Burglars had a busy night here on December 26 breaking into three business establishments and making an unsuccessful attempt to break into a fourth. They took limited quantities of items from the Waples Painter and Shamburger lumber yards and the FMA plant but left Jimmy's Station in a hurry when surprised by Steve Fette.

Losses as reported by the three organizations were as follows. Waples Painter: the office radio and six or eight packages of cigarettes belonging to employes. Shamburger: a shotgun belonging to Richard Trachta and one flashlight taken from the stock. FMA plant: the communiphone, which resembles a radio, and two Christmas packages which had not been removed from the plant.

Managers stated that other items might also have been taken but those mentioned are the only ones missed. At Shamburger's and the FMA the intruders also rifled desks, apparently searching for cash, and left them in disorder.

The county sheriff's office has taken finger prints and started an investigation.

The time of the burglaries is not definitely known but evidence indicates that the culprits started at Waples Painter and ended at Shamburger. A pinch bar similar to those in stock at Waples Painter, found the next morning at Shamburger, apparently was used to enter that place and the FMA and in the attempt to enter Jimmy's Station.

It was almost 11 o'clock when Steve Fette, leaving Clara's Cafe, noticed one person loitering at the west front of Jimmy's Station and approached to investigate. As he came near, the person bolted toward the back and Steve reached the side of the building in time to see another person join him in a flight to the vacant lot at the back. Rushing to the cafe he called for volunteers to help search the lot but found no one. The burglars had just finished removing the window screen when they were interrupted. No marks were found on the window.

Entry at Waples Painter was made through the north side door by breaking a small glass and reaching through to release a bolt. South side doors at both the FMA plant and Shamburger were pried open, apparently with the pinch bar left at Shamburger.

Reed Farmers Get Help From Local Soil District

J.W. Hess, chairman of the board of supervisors of the Upper Elm-Red Soil Conservation district, gave formal approval for district assistance to the farmers of the Reed community in meetings held recently. Interested farmers met in the home of Bob Trew and requested the district to assist them in drawing up a coordinated conservation plan for their farms.

Individual planning by technicians of the Gainesville Work Unit will be completed as fast as the farmers can arrange time to go over their farms.

John Neu of the Westview conservation group, three miles west of Gainesville, recently finished a channel type terrace, using stand-and farm equipment.

THREE FAMILIES CHANGE HOMES DURING WEEKEND

The new year will find three families in different homes as the result of moves made during the weekend.

Mr. and Mrs. Victor Hartman and family moved from the farm to their newly completed home in the west part of the city and the place they vacated has been occupied by the Gary Hess family. Hess bought the farm from John Bayer last summer. The Parkey farm from which the Hess family moved is occupied by the Al Yostens who formerly lived west of town.

Mr. and Mrs. John Ezell have as their guests since the 24th, her parents, Mr. and Mrs. F.I. Brown of Wichita, Kansas. On Christmas eve Mr. Ezell's brother-in-law and sister, Mr. and Mrs. Howard Goodger of Omaha, Texas, were their guests also.

LOCAL NEWS BRIEFS

Claude Branch and family moved this week to make their home in Plainview.

Mr. and Mrs. Ben Seyler and Miss Olivia Stock were Dallas visitors Friday.

Eugene Klement is driving a new Ford pick-up purchased from Urban Endres.

Mr. and Mrs. Charles Stelzer of Fort Worth were Christmas guests of Mr. and Mrs. L.A. Bernauer and visited other relatives in the city.

Mr. and Mrs. Ed Cler and children of Garland visited this week with their parents, Mr. and Mrs. Charles Cler and A.T. Hoehn.

Miss Lucille Cler of Fort Worth was the holiday guest of her parents, Mr. and Mrs. Charles Cler and family.

Mr. and Mrs. Eugene Schmitz and baby spent Christmas in Gainesville with her parents, Mr.

and Mrs. G.G. Bond.

Mrs. J.E. Lane and sons spent the 25th in Pilot Point with their daughter and sister, Mrs. Bud Razor and family.

Mrs. James Parker of Gainesville spent Christmas with her parents, Mr. and Mrs. Martin Friske and family.

Mr. and Mrs. Carl Herr of Pilot Point spent Christmas with his mother, Mrs. Fred Herr, Sr., and family.

Mr. and Mrs. Tony Wiesman and children of Pilot Point were here for a Christmas day visit with her mother, Mrs. Bob Yosten and other relatives.

Mr. and Mrs. Ed Cler of Garland were hosts for a Christmas reunion dinner in their home. Attending from this city were A.T. Hoehn and son, Bill.

Miss Thelma Kathman, a student nurse in Fort Worth, visited her parents, Mr. and Mrs. Frank Kathman during the recent holidays.

Mr. and Mrs. Jack Robertson and sons and Mr. and Mrs. M.H. Grammer and son, Harvey, spent the 25th in Dallas with the Grammers' daughter, Mrs. Roy Vandover and family.

Miss Josephine Hirshey of Dallas and Mr. and Mrs. Richard Gregorcyk and children of Missach came in to spend Christmas with their mother, Mrs. Joe Hirshey and will be here until after New Year's

"Blackie" Fitch of Denison spent Christmas here with his wife and daughter and they then went to Fort Lawson, Okla., to visit relatives for the remainder of the week.

Mr. and Mrs. Ferd Yosten and daughter, Judy, of Fort Worth spent Christmas eve and the 25th with their parents, Messrs. and Mmes. F.J. Yosten and I.A. Schoech.

Messrs. and Mmes. Stan Yosten and Paul Yosten and daughter of Fort Worth spent Christmas with their parents, Mrs. Bob Yosten and Mr. and Mrs. T. Miller and families.

Mrs. Frank Seyler entertained in her home Friday with a 6 o'clock dinner honoring her granddaughters, Misses Rose, Mary Nell and Martha Hennigan, and Misses Johann and Mary Seyler.

Mr. and Mrs. J.T. Johnson of Dallas spent Christmas eve here with her mother, Mrs. Frank Seyler, and the three went to Gainesville on the 25th to be dinner guests of Mr. and Mrs. T.L. Anderson and daughters.

Mr. and Mrs. Will Bergman had as their Christmas day guests their children, Messrs. and Mmes. Barney, Sylvester, Tony and Frank Bergman and their families, all of Ardmore, Okla.

Friends here have learned that F.J. Schenk of Wichita Falls, formerly of Muenster, was married on Oct. 28 to Mrs. Nellie Mitchell. The ceremony was performed by Rev. Father Joseph Caisse. Mr. and Mrs. Schenk are at home at 1610 Lucille St., Wichita Falls.

A family reunion was held on the 25th in the home of Mr. and Mrs. Joe Swirczynski. Out of town

children present were Messrs. and Mmes. Al Swirczynski of Dallas Ed Swirczynski of Fort Worth, Clarence Erpelding of Bode, Iowa, and Miss Rita Swirczynski of Gainesville.

LEHNERTZ FAMILY IN REUNION ON CHRISTMAS

Mr. and Mrs. Joe Lehnertz had all of their children with them for Christmas, making the first complete family reunion in more than five years.

Out of town members of the family present were Miss Dolly Lehnertz of Fort Worth, who returned to that city Friday night, Earl Lehnertz of Gladewater, who went back to his work there Friday morning, and Gene and Giles Lehnertz of Houston, who left Sunday.

Save time, money and worry By washing your clothes at
Huchtons Laundry
Open 8:00 to 5:00

Clyde W. Yetter D.D.S.
General Practice of Dentistry
DENTAL X-RAY
SAINT JO, TEXAS

Excellent Food Properly Served
Curtis Sandwich Shop
East California Gainesville

COURTESY is Our CUSTOM
Irene's Cafe
205 W. California Gainesville

OPEN 24 HOURS A DAY
7 Days A Week
Plenty Parking Space
Texas Cafe
1200 N. Grand Gainesville

Some people drive as though "Worry kills many more people determined that no accident will than work, because more people be prevented if they can help it, worry than work."

RELAX THEATRE Muenster



BASED ON THE ORIGINAL NEWSPAPER FEATURE BY GEORGE McMANUS. COPYRIGHTED BY KING FEATURES SYNDICATE.

Produced by BARNEY GERARD Directed by Eddie Cline Original Story by Barney Gerard and Eddie Cline A MONOGRAM PICTURE

TUESDAY & WEDNESDAY DEC. 31 - JAN. 1
Matinee on New Year's Day

RENT A PLANE

When you want to go a long way in a hurry.

YOUR CHOICE OF:

- 2 seated Piper Cub
- 3 seated Piper Cruiser
- 4 seated Stinson

DEALER FOR

PIPER AND STINSON PLANES

J. B. WILDE

Chevrolet Dealer

Piper Airplane Agency

Looking Toward Spring

Bright, crisp cotton house dresses are here now to start your New Year right. You'll want to select several of these at our budget prices from 2.90 up. Sizes 10 to 44.



Ladies Shop

A Good Resolution for 1947

Make The Old Reliable

Waples Painter Co.

Your Headquarters for

- BUILDING MATERIALS
- FURNITURE
- HARDWARE

Best Wishes for a

Happy New Year

The Old Reliable

Waples Painter Co

Leo N. Henscheid, Mgr.

Muenster



Resolved!

That during 1947 we at the "Biggest Little Store in Ganesville" will continue to merit your confidence and friendship.

Sincere wishes from all of us for your health and happiness.

Commerce Street Store

Pete Briscoe, Owner

Geo. Ausmus, Mgr.

Home of Friedman Shelby & Red Goose Shoes
GAINESVILLE

Fireworks

To Help You
Greet The New Year

Lots of rockets, Roman candles, sparklers, torpedoes—and limited quantities of other items.

Variety Store

Anthony and Leona Luke

It Happened 10 Years Ago

January 1, 1936
Boy Scouts donate rebuilt toys to Dallas orphanage. — F.E. Schmitz joins Shorty Herr as salesman. — John Voth and Christina Flusche marry at Lindsay. — Mrs. T.P. Frost improved in Dallas hospital after blood transfusions. — Hatchery sets Jan. 4 as opening date of its new building. — Bad weather delays viaduct opening.

5 YEARS AGO
January 2, 1942
Army makes heavy demand in Muenster; almost every remaining eligible youth to get physical exam this week. — Ben Seyler named president of North Texas Waterworks group. — Burglars get cash and merchandise from Bud and Pat cafe. — Rudy Hellman and E.P. Buckley homes win prizes in Christmas lighting contest. — Gasoline burns send Arnold Schilling to hospital. — Ida Becker and Alphonse Hoenig are married.

CDA COURT GIVES PARTY FOR MEMBERS' CHILDREN
The local court Catholic Daughters of America entertained with a Christmas party for their children on the evening of December 22nd in the K of C hall. Forty-eight youngsters and twenty-five mothers were in attendance.

Games and a sing-song were enjoyed and Santa joined the assemblage to distribute gifts from a decorated tree. Each child was also presented with a bag of sweets and fruit. Refreshments were served at the close of the evening.

REUNION DINNER AT JUD BOYLES HOME ON 25TH
Mr. and Mrs. Jud Boyles were hosts for a reunion dinner in their home on Christmas day. Guests included his mother from Denton and his sister, Miss Polly Boyles and Mrs. Edith Jones and daughter, Belva Ann, and his brother, Albert Boyles of Denton, and Mrs. Boyles' mother, Mrs. Ben Hellman, and Messrs. and Mmes. T.P. Frost and Clarence Hellman and family.

CHRISTMAS REUNION AT W.T. RICHTER HOME
Mr. and Mrs. W.T. Richter had all of their children and grandchildren with them for Christmas day. Personnel included Mr. and Mrs. Cris Jensen and son, and Mr. and Mrs. Amber Esters of Wichita Falls; Misses Clara and Kathleen Richter of Dallas, and Messrs. and Mmes. Harold Walterscheid, Hugo Lutkenhaus and Walter Richter and their families from this city. Mrs. Estes remained for a longer visit with her parents.

CHRISTMAS PARTY MONDAY
Members of Tenderfoot Scout Troop No. 164 enjoyed a gay Christmas party in the K of C hall on Monday evening, Dec. 23. Scoutmaster Nick Miller and members of the committee sup-

ervised appropriate games until Santa arrived to distribute gifts, after which delicious refreshments were served.

DINNER ON DECEMBER 22 HONORS MRS. F.M. SHIFLET
Children and grandchildren of Mrs. F.M. Shiflet arranged a delightful dinner party for her on Sunday, Dec. 22, in the home of Mr. and Mrs. J.W. Fletcher. Twenty-eight members of the family were in attendance and presented the honoree with a shower of gifts.

Personnel included Mr. and Mrs. E.M. Shiflet and son, Tom, of Pilot Point; J.M. Shiflet, Mr. and Mrs. Lewis Reeves and sons, Mr. and Mrs. Reagan Shiflet and son, and Emmet and Joe Wolfenberger, all of Marysville; Mrs. Andy Reeves and sons of Weatherford; Mr. and Mrs. Johnny West and daughter of Bulcher; Mr. and Mrs. Charles Milburn and daughter of Gainesville; Mr. and Mrs. Aubrey Brown of Saint Jo; Mr. and Mrs. J.W. Fletcher and the honor guest

IOWA VISITORS HONORED AT HENRY PELS HOME

Mr. and Mrs. Henry Pels entertained on Christmas day honoring her brother-in-law and sister, Mr. and Mrs. Joe Siepker of Laurens, Iowa, who visited them during the holidays.

Other guests were their children, Messrs. and Mmes. Ed Pels Paul Walterscheid and Joe Knauf and their families, Henry Jr. and Misses Nellie and Theresa Mae

Pels. Arnie Miller and Bobby Lutken-
The visitors returned to their haus left Friday to visit friends in Hereford.

Happy
New Year

Hennigan Motor Co.

Muenster

Still Hauling Livestock
--- Or Anything Else

My interest in the auction sale does not affect my regular hauling service.

Just keep calling — or leaving your note on my memo pad at the cheese plant — and I'll continue to give prompt service.

Richard 'Dick' Cain

Muenster

Your Best Hog Market

Is Here in Muenster

During the past four weeks hog prices at our sales have consistently crowded the Fort Worth market — 10, 15 or 20 cents per hundred below top prices, sometimes even higher than top price.

Figure shrinkage and hauling expense, then decide for yourself. Do you prefer such prices here of top prices in Fort Worth?

Muenster Livestock Auction

'Babe' Felker

'Dick' Cain

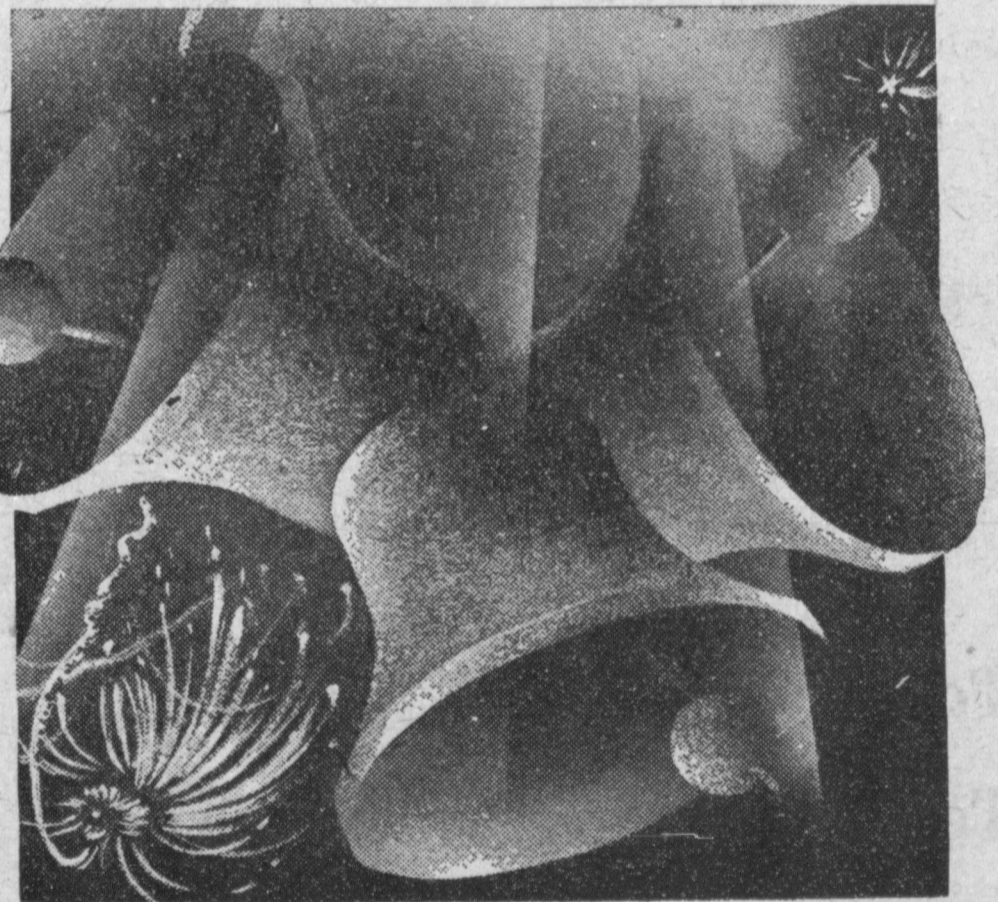
You Can't Look YOUR BEST—

Unless Your Clothes
Look Their Best.

Dyers and
Hatters

Lone Star Cleaners

J.P. GOSLIN, Prop.
Phone 332 Gainesville



Ringling In
The New Year

With our sincere wish that 1947 will be the happiest, most prosperous you have ever had.

Gainesville Granite Works

Drive Up For A Tankful Of

Muenster's New Improved Gasoline

In your car, per gal. 15c
In drum lots, per gal. 13.5c

KEROSENE

In drum lots, per gal. 7c

Call Paul Walterscheid for Deliveries


Muenster Refinery Inc.

THE MUESTER ENTERPRISE

Serving Cooke and Montague Counties — "The Family Paper"
 PUBLISHED EVERY FRIDAY—MUESTER, COOKE CO., TEXAS

R. N. Fette, Editor — Rosa Driever, Assistant Editor
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 TEXAS  PRESS
 ASSOCIATION

SUBSCRIPTION RATES

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 Outside Cooke County \$2.00

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of The Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.

HAPPY NEW YEAR

A few days ago the Fort Worth Star Telegram was rejoicing editorially over the almost complete absence of "not available" labels in a new mail order catalogue. It means, the article continues, that production is finally catching up with demand on many commodities.

It's a healthy sign to observe as we enter the new year. Things are going back on the market. As the year advances, provided of course our economic radicals can be prevented from reviving some of their 1946 follies, we should be able to make notable progress toward a more abundant life.

The sign is that America is recovering its traditional good judgment. Upward spirals of wages and prices without regard for production have taught us a lesson. We know now that it isn't money we want, and that the inflated prosperity of the past year wasn't real prosperity after all. The abundance of money was meaning-

HAPPY LANDING, BUD!

By COLLIER



less because it could not buy the things we wanted.

We ordinary citizens, the new congress, and laboring people themselves are finally agreed that the all important thing is to produce. Objectives that Labor has been fighting for are important also, but only as a means of properly distributing the fruits of production. Workers should have sufficient pay so they can buy their share of goods, but they should first see that the goods are there for them to buy.

Confident that people are on the right track we can feel confident that they will go places in '47.

We in this community have an even brighter outlook. Favorable circumstances enabled us to keep a larger than normal percentage of the abundant money for the more abundant supply of commodities.

As regards material factors at least, prospects are good for a Happy New Year.

CHRISTMAS PROGRAM AT LIBERTY BAPTIST CHURCH

A delightful Yule program was presented in Liberty Baptist church on the evening of Dec. 22nd, under the direction of Miss Dorothy Joyce Vestal.

The program opened with the singing of two carols by the young people, followed by a recitation by Harold Reeves. A quartet composed of Mr. and Mrs. Cecil Ice, E.S. Lawson and Mrs. Loonie McGowan sang "Silent Night", and readings were given by Milburn Cravens, Pete Hammer, Mary Kathryn Martin, Cherry McGowan, Robert Ryle and Vernon Clayton.

Mrs. McGowan sang "Oh, Little Town of Bethlehem", and "Away in a Manger" was given by Barbara Lue Duffey. Rev. C. M. Thomas, pastor, read "The Christmas Story", and the congregation made an offering for the Lottie Moon fund.

The exchange of gifts concluded the evening's entertainment.



FMA Store

Muenster

Start the New Year
 with a
 Smooth Running Car

Our tune-up will fix it up for more pleasant and more dependable performance.

Tony Gremminger

PHONE 31

MUESTER

Ask the Man

Who Uses

Mobil Tires

He'll Tell You

They're Tops

Magnolia Service Station

Ervin Hamric Otto Walterscheid

YOUR FRIENDLY



MAGNOLIA DEALER

BARGAINS IN TIRES

Cooper 6.00 x 16, 4 ply	15.85
Cooper 6.50 x 16, 4 ply	17.85
Cooper 6.50 x 16, 6 ply	24.95
Cooper 6.50 x 15, 4 ply	17.49

IN THE FUTURE SEE US
 FOR THE BEST TIRE PRICES

Kaiser-Meurer Motor Co.

Muenster

To Our Car Dealer Friends...
 To Our Garage Owner Friends...
 To Our Auto Mechanic Friends...
 To Our Service Station Friends...

WE APPRECIATE THE NICE BUSINESS
 YOU GAVE US DURING 1946 . . . WE
 WISH FOR YOU A PROSPEROUS 1947.

—THANK YOU!

Stroman Motors Supply Co.

Distributors in Southern Oklahoma and North Texas for
 Nearly Everything for Cars, Trucks and Tractors

224 West Main

ARDMORE

Phone 445



Happy New Year

IN GRATEFUL APPRECIATION
 FOR YOUR PATRONAGE, ALL
 OF US AT THE FMA STORE WISH
 YOU THE BEST OF EVERYTHING
 IN 1947.

WE LOOK FORWARD TO
 SERVING YOU OFTEN IN
 THE FUTURE.

The FMA Store

Saturday, A.C. Stelzer, Muenster. All work guaranteed. Huneycutt Jewelry, (Formerly Porter's Jewelry), Gainesville. 47-1f.
WATCH AND CLOCK repairing

Lots of 3 Inch Pipe

Suitable for Clothesline Posts

WE'RE STILL BUYING SCRAP IRON
AT 50 CENTS PER HUNDRED

J. P. Flusche

Muenster

Here's Where to have your ---

**Broken Windows Replaced
Battered Fenders Repaired**

*Why Pay More
To Be Uncomfortable?*

The car that starts easily and runs smoothly actually costs less to operate.

McDaniel Garage

Bargains in Baby Clothing

At our close out of odds and ends.

COME EARLY WHILE
SELECTIONS ARE BETTER

Lucy's Novelty Shop

Gainesville

The Chances are 10 to 1 ---

That we can furnish any size nut, bolt or capscrew you can use — USS or SAE threads. Pipe and pipe fittings, too.

And of course, we do any kind of metal repair work.

Machine Shop & Supply Co.

Louis & Lawrence Roberg

Jerome Pagel

Muenster

EUGENE HOEDEBECK
AND ALVA, OKLA. GIRL
WED HERE SATURDAY

Miss Elsie Sanchez became the bride of Eugene Hoedebeck in a pretty ceremony performed here at Sacred Heart church on Saturday morning at 9 o'clock. The bride is the daughter of Mr. and Mrs. Jose Sanchez of Alva, Okla., and the groom is the son of Mr. and Mrs. Fred Hoedebeck of this city.

The Rev. Paul Hoedebeck, of Subiaco, Ark., brother of the groom, officiated at the double ring ceremony and was celebrant of the nuptial high mass. Nephews of the groom, Reynold and Robert Reiter, were acolytes.

The bride was lovely in a gown of white satin designed with a net yoke outlined with silver sequins, fitted bodice and full gathered skirt that swept into a graceful train. Her fingertip length veil of illusion was edged with lace and fell from a silver sequin coronet. She wore a chain and locket, a gift from the groom, and carried a colonial bouquet of white carnations. For "something borrowed and blue" she carried a rosary belonging to the groom's sister, Mrs. Clem Reiter, and she completed her costume with the traditional penny in her shoe.

Miss Miriam Flusche of Denison attended the bride as maid of honor. Her costume was of pink taffeta with fitted, shirred waist and bouffant skirt. She wore white elbow-length gloves, a white carnation corsage and a halo of pink taffeta and net.

Norbert Hoedebeck was best man for this brother.

Men in the bridal party wore carnation boutonnières and the groom's mother was attired in a black costume with black accessories and wore a corsage of white carnations.

Breakfast, in the home of the groom's sister, Mrs. Reiter, honored the couple and the officiating minister, following the rites. The table was laid with a white hand crocheted cloth and the centerpiece was a bridal figurine on a mirror reflector, surrounded with carnations and fern.

Dinner and supper were served in the parish hall and an informal reception was held for some 100 relatives and friends. Mrs. Andrew Arendt of Lindsay presided at the bride's book. The bride's table was laid with white linen and was centered with a wedding ring cake, with a crystal pedestal holding a miniature bride and groom, surrounded by cupids holding garlands of flowers. The cake was flanked with pink tapers in crystal holders.

Mrs. Hoedebeck graduated from Avarad, Okla., high school in 1940 and before her marriage was employed in Wichita, Kansas. The groom was born in Muenster and attended grade school here. He is a graduate of Tishomingo high school with the class of 1940, and served in the army for 22 months. He was on duty in Saipan for 18 months. They will make their home in Denison where he is employed. For traveling the bride wore a three-piece beige wool suit with black accessories.

Out of town guests at the wedding included Mr. and Mrs. Cletus Hoedebeck of Dallas; Mr. and Mrs. Anthony Schodl and family, Denison; Mr. and Mrs. Alfred Hoedebeck and two sons, Denison; Mr. and Mrs. Henry Schumacher and family of Gainesville, and Mr. and Mrs. Andrew Arendt of Lindsay.

Members of the Lindsay 4-H clubs attended the annual county-wide Christmas party held at the Gainesville club house last Thursday. Sponsored by the County Agent and the Home Demonstration agent, singing, games and refreshments were enjoyed by a large assemblage.

"Everything seems to be evened up in this life. The fellow with less hair to comb always has more face to wash."

WANT ADS

FOR SALE: 25 gallon Crane gas water heater. A-1 condition. Dick Cain, Muenster. 6-1

FOR SALE: Three choice city lots. Arthur Endres, Muenster.

DEC. 31 is the LAST DAY for Star Telegram renewals on the present bargain rate. Stop at the Enterprise office and renew yours today. Please bring your label. Have available one subscription for a new subscriber.

AUCTIONEERING. Thirty-five years of experience. Sell anything. Available any time except

DR. A. A. DAVENPORT
CHIROPRACTOR

X-RAY FLUOROSCOPE
Suite 205
Pythian Bldg. Gainesville

Gifts and Accessories

Phillip H. Teague

Dixon at Elm, Gainesville

Geo. J. Carroll

& Son

Serving Cooke County

Since 1901

PHONE 26

Gainesville

For Delicious
Hamburgers or Chili

Eat At

HOCKER'S
EAT-WELL CAFE

On Market Square
Behind Temple Grocery
Gainesville

Be Sure Your
Radiator
Doesn't Leak

**Gainesville
Radiator Shop**

J.F. "Brownie" Brown
527 N. Commerce
Gainesville

Dress Sale

A limited stock of lovely dresses in three price groups 5.00, 8.00, 10.00

The Charm Shop

Don't Accept Substitutes

We have genuine, factory built Dodge and Plymouth parts and accessories

Muenster Motor Co.



Here's to 1947

MAY IT BRING YOU
HAPPINESS AND JOY AND
EVERYTHING YOU DESIRE
FOR THE NEW YEAR

C.D. Shamburger Lumber Co.

Richard Trachta, Mgr.

Muenster

Announcing --- Change Of Ownership

Effective January 1, 1947

Arthur Feldehoff will replace R.R. Endres
as owner-manager of the Muenster Milling Company.

ROY THANKS YOU

For many pleasant business relations during his eight years as owner and operator of the Muenster Milling Co.

ARTHUR INVITES YOU

To keep coming and assures you the best possible service and fair, pleasant dealings.

Muenster Milling Company

Thursday Jan. 2 **DANCE** K-C Hall Muenster

Sponsored By

Muenster K of C Council

Music By E. X. Brooks Orchestra

Lindsay News

Miss Ann Geray of Dallas spent Christmas with her mother, Mrs Margaret Geray.

Mr. and Mrs. John Arendt visited in Dallas last Sunday with friends.

Mr. and Mrs. Carl Mages have moved from Clifton to Waco.

DR. R. O. BLAGG

Chiropractor Radionics
Colontherapy
X-Ray
Calls Made Day or Night
414 N. Dixon Phone 544
Gainesville, Texas

they advised friends this week.

Mr. and Mrs. Francis Wiese of Fort Worth visited relatives here and at Gainesville during the Christmas holidays.

Leonard Wiese of Dallas visited his parents in Gainesville and also visited relatives here during the recent holidays.

Mr. and Mrs. Ewald Berend and family of Gainesville spent Christmas with her parents, Mr. and Mrs. Frank Mages.

Joe J. Neu and son, Hubert of San Antonio, visited in Muenster Monday with the Henry Henscheid and Jos. Flusche families.

Mr. and Mrs. Henry Henscheid and family of Muenster visited her sister, Mrs. Joe J. Neu and family Thursday.

Misses Elfreda, Mary and Louise Hermes of Gainesville

spent the 25th with their parents, Mr. and Mrs. Clem Hermes.

Misses Marie and Florence Zimmerer were here to spend Christmas with their parents, Mr. and Mrs. Herman Zimmerer and family.

Hubert Neu, a student at St. John's Seminary, San Antonio, is here to spend the current holidays with his parents, Mr. and Mrs. Joe J. Neu.

Miss Lu Ella Arendt of O.L.V. College, Fort Worth, is here for the holidays, the guest of her parents, Mr. and Mrs. Paul Arendt.

Mr. and Mrs. Lawrence Tubb of Oklahoma City were holiday guests of her mother, Mrs. Henry Gieb and family. Mrs. Tubb is the former Miss Lonla Gieb.

Miss Dorothy Beyer, a student in a business college in Fort Worth, is at home with her mother, Mrs. Adam Beyer and family for the holidays.

Henry Loerwald and children, Charles and Marian, of LuVerne, Iowa, returned to their home Saturday after visiting relatives here and in Muenster.

Mr. and Mrs. Frank Walter-scheid and three children of Hereford returned home Saturday after a holiday visit with their relatives here and in Muenster.

Harold and Miss Margaret Gruber of Fort Worth spent from Saturday through Christmas with their parents, Mr. and Mrs. F.J. Gruber and family.

Watkins Products
HOG, STOCK & POULTRY
MINERALS AND DDT
H.B. TAYLOR
ERA, TEXAS
AGENT

AVOID EYE STRAIN
DR. H. O. KINNE
OPTOMETRIST
Gainesville — Texas

Nick Miller
CLEANING & PRESSING
SHOE REPAIRING

Texas Theatre
Saint Jo, Texas

Two Complete Shows
Every Evening

Jan. 1 Thru Jan. 10

NEW YEAR'S PREVIEW

**Meet Me On
Broadway**

Marjorie REYNOLDS
Fred BRADY

WED. & THURS.

Home In Oklahoma

Roy ROGERS
TRIGGER

FRIDAY

Little Miss Big

Beverly SIMMONS

SATURDAY

**Sheriff Of
Redwood Forest**

Wild Bill ELLIOTT
Bobby BLAKE

PREV. & SUNDAY

Rebecca

Joan FONTAINE
George SANDERS

MONDAY & TUESDAY

Partners In Time

LUM & ABNER

WED. & THURS.

Badman's Territory

Randolph SCOTT
Ann RICHARDS
Gabby HAYES

FRIDAY

Ding Dong Williams

Marcy McGUIRE
Glenn VERNON

Misses Gladys and Laura Hoberer, who are employed in Dallas, spent Christmas day with their parents, Mr. and Mrs. John Hoberer, Sr., here.

Mrs. Adam Beyer, Lambert and Miss Rosalie Beyer and Mr. and Mrs. Ferd Lutmer of Muenster visited in Fort Worth last Sunday.

Miss Rose Mary Dieter is back at home with her parents, Mr. and Mrs. Mike Dieter, after spending the past year in New Jersey.

Mr. and Mrs. Julius Loerwald had as Christmas guests her brother and sister, Woodrow Vaughn and Mrs. R.B. Sheridan, both of San Francisco, and Mr. and Mrs. John Vaughn of Dallas.

Guests in the Joe Neu home on Christmas day were Mrs. Joseph Neu and Mr. and Mrs. Elmer Gore and family of Lawton, Okla. Mrs. Gore is the former Miss Agnes Neu.

Mr. and Mrs. Richard Schmitz and family of Corpus Christi spent the holidays with his parents, Mr. and Mrs. Joe Schmitz, here, and her mother, Mrs. Zora Shepherd at Gainesville.

Fred Mosman of San Antonio is spending the holidays with his parents, Mr. and Mrs. Fred Mosman and other relatives. He is a student at St. John's Seminary, San Antonio.

T.Sgt. Ernest Arendt of Fort Sill, Okla., was home to spend Christmas with his parents, Mr. and Mrs. Paul Arendt and family, for the first time in the five years he has been in the army. He spent last Christmas in England.

Francis Paul Wiesman, infant son of Mr. and Mrs. Ed Wiesman, who was stricken with pneumonia on Christmas night is recovering in Gainesville sanitarium. The baby is the grandson of Mr. and Mrs. John Hoberer, Sr. of this city.

Mr. and Mrs. John Bezner had as holiday guests their children Mr. and Mrs. Herbert Bezner of Oklahoma; Mr. and Mrs. Ralph Bezner and son, Johnny, of Longview; Walter Bezner of McKinney, and Mr. and Mrs. Ray Bezner and son, Buster, of Muenster.

Christmas visitors in the Joe Kupper home were all of his children, Mr. and Mrs. Andrew Kupper and son of Kaufman; Mr. and Mrs. William Bump, Irving; Mr. and Mrs. Robert Kupper and Miss Bernice Haverkamp, Muenster; Mr. and Mrs. John Kupper and family and Ray Kupper, Lindsay; Mr. and Mrs. Adolph Fuhrmann and family of Gainesville.

Confetti...

statistics the average person works one hour out of every three for the tax collectors. It's about time to let him work a little more for himself.

STATE

THEATRE — GAINESVILLE
NEW YEAR'S EVE SHOW



PREV. SAT. & SUNDAY — MONDAY
Rosalind Russell in "Sister Kenny"

**Door Frames,
Window Frames**

Built to your specifications

Aquilla

The wonderful waterproofing compound for concrete, bricks or masonry.

Home Art Shop

Eugene A. Schmitz

Clarence Metzler



Here's Hoping ---

1947 is your lucky year. May you enjoy the best of everything.

Fisher's Market & Gro.

Muenster



There's a **Ford** in your future!

Until It Arrives

Bring your car "back home" because-



Urban, Marguerite, Marty, Clarence and Henry wish you a

Happy New Year

Urban J. Endres

Authorized Dealer



With The
Coming
Of The
New Year,
We Pause

To say Thanks for everything during 1946

And to wish you the best of health, happiness and prosperity during 1947.

The MANHATTAN Clothiers