Looks nice, doesn't it?

when you look at it the way we

do it becomes a beautiful com-

ate and support a local news-

The people of Muenster have

been good to this paper. They

adopted it promptly in spite of

first year. Subscribers told us

just because they hoped the pap-

some who referred to their re-

ities the size of this have papers

to match the Enterprise. Which

is as it should be. Few commun-

ities the size of this are as loyal

Perhaps some of our readers

Well, the answer is that we don't

especially care for special editions

dictions were really correct.

or possession is proportional to

the Enterprise rates a lot of ap-

It was a big thrill on Thanks

giving Day, 1936, to see Volume I

Number I roll off the press. How

the wee hours - right through

the Thanksgiving dance. Some of

the fellows stopped in after the

dance to get their first copies.

That first paper was the begin-

hours. It took only a few weeks

to get settled down to a regular

schedule but to this day we

week. It still takes midnight oil.

that well known wolf at the door

(Continued on page 8)

Then there was the presence of

preciation.

and progressive as Muenster.

and other such stuff.

newal as a risk.

were putting in a dollar

Factory Directors In case you haven't already Elected; Charter noticed, this column calls your special attention to the volume and number identification of this Application Filed issue. Volume XI, Number 1. We'll admit it's ordinary type

like the rest of the paper, but Plans for organizing Muenster's new factory, the Southwest Manufacturing Company, began taking bination of figures meaning this definite shape in meetings of stockholders last Saturday night publication is exactly ten years old. It's a source of real pride to and of directors Tuesday afterus because it signifies so many noon.

experiences, some endured and After the directors' meeting it some enjoyed, during the past was announced that the corporation's stock list, consisting of It's a basis of solid satisfaction; 300 shares, has been fully subscribed and that the application too, b cause it proves that original confidence in Muenster as for charter, prepared at the meeta community that would appreci- ing, was ready to be submitted.

Another decision of the directpaper has been entirely justified. ors was to proceed with actual development immediately. Effective Dec. 1 they will transfer the equipment now owned by the Baumhardt brothers of Sherman the well known fact that several to the corporation and will enprevious attempts to establish a gage L.H. Baumhardt to supercommunity paper had ended in failure. Even among those who secure special tools, dies, and patvise construction of the building, came to our support there was a terns and arrange for delivery of widely prevalent conviction that raw materials for actual operathe paper would not complete its tion when the plant is complete.

Several acceptable locations were discussed by the directors, and inquiries are to be made imwould stay, not because by expected it. When the mediately as to which are available and at what price.. The dirfirst year ended there were still ectors will meet again to make a decision as soon as they have the That's the story in a nutshell. desired information. Concrete blocks was favored as the build-Muenster wanted a paper and it ing material, and the final dewas willing to back up any hon- cision on that subject also is ex-

est effort to produce one. And pected at the next meeting. we on the Enterprise were fort-At the corporation's organizing unate enough to have the benefit meeting in the public school Satof that good will. As a result we urday night stockholders favored can be thankful today that the a 7-man board of directors, to Enterprise is established as one which they elected O.J. Baum-of the regular business concerns of hardt, J.B. Wilde, J.M. Weinzapthe community. At the same time | fel, F. E. Schmitz, R. N. Fette, Muenster has the satisfaction of Rudy Hellman and J.W. Fisher knowing that its support has re- Temporary officers to serve until sulted in a paper that is a credit the charter is granted and the to the community. That last re- permanent board is elected are mark, coming from us, could be R.N. Fette, chairman, and J.M. regarded as conceit, but it hap- Weinzapfel, secretary. pens to be a fact. Few commun-

Technically, the Southwest Manufacturing Company will begin to operate on Monday, Dec. 2, the date on which the transfer of the Baumhardt brothers' assets to the corporation becomes effective. Beginning then L.H. are wondering why we are not Baumhardt will work on organizing the plant here while O. J observing this memorable occasion Baumhardt and an assistant will with a super special edition. Two continue to operate at the Sheror three sections with lots of bragging on our gallant struggle man location until time to move against discouraging odds, lots of the equipment here. Much of their ads congratulating us on reachwork will consist of making specia ing this milestone in our career, equipment for use in the plant here.

COWTOWN MEN HEAR in the first place. We're not strong for sensational issues and LEN ENDRES EXALT we don't like to pester business men for congratulatory ads. An- A COW'S IMPORTANCE

other reason is that our one re-Of all the animals represented gular special edition of the year will be coming out just on Noah's Ark, the cow was by price. a few weeks hence and we far the most important, according have no desire to run two to Leonard Endres, assistant destrains so close together. partment manager of Armour & People acquainted with the re- | Co., who spoke to members of the impressed by the large and active gular work schedule around here agriculture and livestock commitwill readily understand what we tee of the Chamber of Commerce in the Hotel Texas.

Citing examples to his audience. However, the balance of this Mr. Endres pointed out meat on coulmn is a good place to menthe table, milk, coffee cream, tion briefly a few points that shoes and billfolds. might have been played up in a

"In addition there is a phase special edition. There are plenty of the cattle industry which is of things worth telling in the talked about very little but is in-Enterprise history, especially durcreasingly important, the use of ing those first few years when gland excretions in medicine," he yours truly often had occasion to wonder whether the dire pre- said. This field, while not new, is being explored further all the Maybe the thought of those time, he explained, using as an early years is what makes this example, research being carried on at present to enable blood tenth anniversary so gratifying. plasma from cattle to be used in There is an old saying that appreciation for any achievement humans.

"This phase of the industry is the toil, worry and sacrifice that also important in helping to cut has gone into it. On that basis down overhead," he added. "Gallstones used in dying silks are worth \$150 a pound and cows can have some very big gallstones." The Fort Worth Press

vividly Con recalls working into ALUMINUM AUTO KEYS

Featherweight automobile keys made of special aluminum alloy are now in large-scale production and will soon be a part of the ning of a ten year career of long standard equipment of 1947 model cars. They are the result of extended research and experimentation in an effort to eliminate key haven't found a way to condense trouble which for years has the schedule into a normal work plagued the automobile industry. Tests indicate the new keys are at least 30% stronger than brass.

1936 and 37 were years when the coutry was only starting to come days of last week in Windthorst Howze. out of the depression. Money and Jacksboro with her daughter wasn't plentiful. Added to that and family, Her daughter, Mrs. was the circumstance that an- Joe Schroeder of Windthorst, unother paper published here but derwent a major operation at is convalescing nicely at his home printed elsewhere had national Jacksboro hospital and is recov- north of the city. His wife was advertising accounts sewed up ering well enough to be moved with him in Dalas and received evening to spend several days and shared the limited local ad- back to her home the latter part medical treatment at the same of this week.

SOIL CONSERVATION LEADER SPEAKS AT DISTRICT MEET HERE

Freddie M. Shaw, district conservationist of Gainesville, was the principal speaker at a meeting of the Muenster area conservation group leaders here in the bank Tuesday night. He spoke on the importance of working in groups in order to get more conservation in effect.

H.W. Wright, local work unit conservationist, gave a short discussion on fertilizers and tola about work of bacteria when legumes are innoculated. Pat Carpenter, a new addition to the local work unit, was introduced and gave a short talk, and J. M. Weinzapfel commented on the part groups play in the commun

The speakers were introduced by J.W. Hess, chairman of the board of supervisors of the Upper Elm-Red Soil Conservation dis-

Group leaders in attendance were John B. Klement, Felix Becker, John A. Klement, Werner Becker, Alphone Luke, Al Hess, Frank Bayer, Joe Starke, H. J. Fuhrmann and Norbert Klement

Livestock Auction Arranges To Boost Local Hog Market

Another opportunity for live-stock raisers of the Muenster community unfolded last week when the Muenster Livestock Auction Commission company became an authorized hog buyer for Armour and Company of Fort

This arrangement makes it possible for local hog raisers to obtain even better prices here than they could get at the Fort Worth according to E.A. 'Babe" Felker, co-owner & manager of the auction company.

The company is authorized to pay the current Fort Worth market price less 40 cents per hundred pounds, Felker said. The reason for the 40 cent reduction is to allow for the transportation cost to Fort Worth. Assuming a person paid that price to have his hogs hauled, the price here and there are equal.

The real advantage of selling Felker added, is in saving the normal loss through shrink- field to the 10 where Gremming age. Hogs hauled only a few miles to the sale here weigh better than after the long haul to Ft. Worth difference being several pounds on each animal.

Another factor in the farmer's favor is the presence of other buyers at the sale. If they overbid the packer's representative the farmer receives an even better

Prospects for better cattle prices are also indicated Felker said. Oklahoma City packers, sales of the past two months, have arranged to have buyers here regularly in the future.

Even canner and cutter grades of cattle are due to sell better. One packer, specializing in canned meats, will have a buyer here bidding on beef of that class.

The momentum of the sale has increased almost every week since its beginning, almost doubling its volume in the two months' period. Active bidding encourages more farmers to bring their stock and the increasing volume attracts additional buyers.

SOUTHEAST PART OF CITY SELECTED FOR VETERANS' BUILDING

The location for the VFW memorial hall has been selected It is the site at the end of the street leading south from the Kaiser-Meurer building, about three blocks from Highway 32 according to a statement by Post Commander Pat Hennigan this LADIES ARE ACTIVE week. The exact spot on place has not been decided

Because of building material shortages the veterans have no definite plans at this time on erecting the building. Cement and a few other items are not available. However almost all material salvaged from the Camp Howzs chapel is now on hand, some of it at the building site, some stored at the two local lumber yards Only the boiler of the heating Mrs. John Knabe spent several plant now remains at Camp

> Don C. Cooke underwent an operation in Dallas on Nov. 19 and hospital,



MUENSTER ENTERPRISE

Sister Elizabeth Kenny, famous Australian nurse, and an exponent of a new and quite successful method of treating infantile paralysis will pay Texas an official trict, who was in charge of the visit during the first week in December, according to advices received by George C. Francisco, Jr., Houson, chairman of the Texas executive Committee of the Sister Elizabeth Kenny Infantile Paralysis Foundation. A state campaign is now underway to raise the Texas quota of \$150,000 in the annual campaign for funds to keep the Kenny method of treating polio on the upward path.

Plans of the Texas Committee are to use funds in sending graduate nurses to Minneapolis for training as Kenny Technicians and to make the Kenny treatment of polio available to every victim in Texas.

Second Meeting Of Hornets And Eagles Ends In 12-12 Tie

A 12 to 12 tie in Leeper stadium Wednesday night left the Hornets one ahead of Valley View's Eagles for the current grid season. It was the second clash of the two teams, the first resulting in 13 to 0 win for the Hornets.

In Wednesday's game the local found a determined and more experienced foe and very nearly found themselves at the small end of the score. In the almost the full length of the school to church in procession. er saved his team with a timely were prettily decorated with pyrainterception.

Muenster's first tally, the first of the game, came in the first quarter after recovering a Valley acolytes' names were inscribed. View fumble near mid-field. the ball across.

econd quarter to score in a very on an interception it moved steadily toward its first marker.

The rest of the scoring was done in the third, the Eagles taking the lead on an interception and a 50 yard run.

way for the tying score.

The fourth was a see-saw with each team holding the other for downs until the Eagles' final drive and loss of the ball by interception.

IMPROVEMENTS UNDER WAY AT BEN SEYLER RESIDENCE

A new building just beginning is the concrete block garage at Ben Seyler's home. At the same time Seyler is having both h business and residence lots level-

Surplus dirt piled up several months ago when he put up his temporary automotive repair shop is being used to fill in low places on his nome lots. Remod. eling work on the house is still in progress.

LOCAL MISSION CIRCLE

Members of the local Mission Sewing Circle were active during the weekend and on Monday when they met in the school auditorium and completed two quilts and three comforts.

The quilts were quilted on Thursday and Friday afternoon and the three comforts were knotted Monday.

Mrs. John Eberhart, president of the organization, advised this week that one quilt and two comforts are for sale and anyone interested can see them at her

Mr. and Mrs. A.H. Richter of Fort Worth came in Tuesday

Work Begins Next Week On F M A's Pent-house Office; New Warehouse Will Follow

Four Persons Hurt In Automobile Collision Here Sunday, 2 PM

A headon collision of two automobiles on the highway near the Bill Stelzer home Sunday afternoon at 2 o'clock severely injured ectors, Manager Rudy Hellman Edward L. Pierce, 28, driver of one of the cars, and inflicted less serious injuries to his wife, and to Mrs. W.I. Plank and her threeyear old son. Ralph Richards, driver of the other vehicle, was not injured.

All of the injured, residents of Washington state, were enroute dimension will face this street. o Levelland, Texas. They were aken to Gainesville sanitarium by George J. Carroll and Son am-bulance. All but Pierce were re- will occupy the added space. bulance. All but Pierce were reeased from the hospital Monday. He sustained a badly fractured skull and right jaw and was at not yet definitely decided, meafirst not expected to live but his condition showed improvement on the recently purchased gravel

Richard's car was damaged beyond repair and the other car was badly damaged.

CEREMONY TUESDAY HONORS ALTAR BOYS ON PATRON'S FEAST

Saint John Berchman's Society, composed of altar boys of Sacred Heart parish, observed the feast day of its patron Tuesday with group attendance at high mass at 8:30, reception of Holy Communion in a body, and a breakfast in the parish hall din-

Rev. Herman Laux, pastor, officiated at the services and the acolytes wore black cassocks and white surplices and knelt in the sanctury during the mass, responding in unison to the mass prayers. Before the mass the boys closing minutes the Eagles drove and the pastor marched from

For the breakfast the tables canthia and places were marked with miniature candy figurines when representatives of the teams holding scrolls on which the met for a brief pow-wow with

The delicious meal consisting From there a steady march of grapefruit halves, bacon, eggs, ended with Swirczynski taking toast, doughnuts and coffee, was prepared by eight mothers of the Valley View came back in the servers. Mmes. Victor Hartman, Ted Gremminger, Joe and John similar manner. Getting the ball Fisher, John Furbach, Tony Felderhoff, Bill Haverkamp and Al Fleitman. They were assisted in serving by girls of the sophomore

Twenty-four members of the society were in attendance. A.J. The Hornets then received the Felderhoff is president and kick and carried the ball all the Gerald Bayer is vice-president and secretary. Also present were the pastors, Rev. Herman Laux and Rev. John Walbe. Father match, between the FMA & REA Herman led the invocation. Group pictures were taken by

Sister Patricia and Clyde Fisher.

COMMUNITY INJURED ARE WELCOME TO USE VFW'S WHEEL CHAIR

crutches, which will be available CAMP BUILDING FOR to any person who happens to need them, were received last week by the Muenster VFW post in connection with a subscription campaign conducted by Cappers Publication. Another wheel chair and pair of crutches were given to the Gainesville, post under the same conditions.

post's chair has been on display at the FMA store.

The units were given in consideration of the veterans' agreement to sponsor the subscription drive. If the subscriptions warrant other units will be donated

GOOD HUNTING

For ideal hunting a person need 50 no farther than Freemound, according to Herbert to buy the building now available McDaniel who spent most of to them. last Sunday with his shop companions in that area. The bag was a fox, a coon, a ring-tail cat as their guest Sunday through and five squirrels.

a major degree K of C initiation. with the army air forces.

25x75 Brick Structure To Be Centered Above Plant-Store Building

Two major improvement projects for the Farmers Marketing Association, a second story annex over the main building and a two story combined warehouse & produce department, have been approved by the organization's dirdisclosed Wednesday.

Work on the addition to the main building is due to begin immediately, some of the materials being on hand now. It will consist of a 25x75 brick structure at about the center of the combined store and plant front. The narrow

Accounting departments for both store and plant, the direct-

The other building will be a two story structure, of materia: suring 70x140 and will be located pit site west of the L.A. Bernauer and Kaiser Drug buildings. It's principal feature will be a separate driveway leading to each or the two floors.

It will be built in the gravel pit the lower story being about the level of the pit and the upper story being about the level of the pit's east bank. The lower story entrance will be at the west, the upper story entrance at the east.

The building will be used for business now transacted in the space between store and plant and will also house all equipment for turkey dressing programs. The old frame building west of the plant will be removed.

BOWLERS ORGANIZE 6-TEAM LEAGUE FOR ROUND ROBIN TOURNEY

Headlining the revival of bowling activity here is a round robin tournament in which each of six teams will play each other once. That arrangement was made Monday night at the K of C alleys Al Walterscheid, who recently took over the task or renovating and operating the alleys for the Knights.

The six teams represented at the meeting were the FMA, REA, VFW, Enterprise, Bricklayers and Lindsay. All agreed to have fiveman teams with four men competing and one in reserve.

Matches are scheduled for class of Sacred Heart High school. Monday, Wednesday and Friday nights of the next five weeks, however there is a possibility of moving some of the games forward to earlier dates if the competing teams are agreeable and the alleys are available. The first was set for Wednesday night of this week.

> Two out of three games will determine the winner of a match the higher total of points for all players on the respective team; will determine the winner of a

A wheel chair and a pair of PARISH CONSIDERS HORNET SHOWER ROOM

Developments of the next week may determine whether the parochial school athletes will have a dressing room and shower.

Members of the church committee learned this week that sev-Since its arrival the local eral buildings at Camp Howze are still available "as is where is" a a reasonable price. One of the buildings could serve as a shower and dressing room, however it is not fitted with the proper plumbing fixtures.

Hoping to secure all needed equipment members of the committee expect to attend the War Assets Administration sale Camp Howze next week. If they can get what they want to complete their project they intend

Mr. and Mrs. E.P. Buckley had her niece, Mrs. M.A. Tuesday Crume of Englewood, Calif., who J.W. Fisher and Herbert Meurer was enroute to San Antonio to with the Henry Fettes and W.T. were in Ennis Sunday to attend join her husband stationed there

Mr. and Mrs. Adolph Walter- Friday scheid made a business trip to Nocona Monday.

MARARARARARARARA

Buddy Reiter is the owner of 1946 Ford tudor purchased from Urban Endres Friday.

Joe Horn and Andy Yosten made a business trip to Dallas





A PAIR!

ful and yet they re yours at an unbe-lievably low price! Clopay Drapes are made of plasticized cellulose fibre and are processed to look and hang like costly cloth. Give your windows new life...new beauty ...new color... for less than a dol-lar a window! * Automatic Pleater

Makes beautiful French Pleats. Flame-resistant. Chemically treated to prevent flaming even in direct contact with fire. Lintoned Background gives true, rich, natural

- * Re-Inforced Edges for extra strength.
- * Full 23/3 yards long with matching tie-backs.

Variety Store

Muenster

Mr. and Mrs. Rudy Hellman and Rev. Herman Laux were Dallas visitors Friday.

Mr. and Mrs. Henry Pagel of Denison visited here Saturday with his father, Jacob Pagel and other relatives.

William Koerner and Andrew Roewe, Jr., of Pilot Point visited Mr. and Mrs. Herman Bindel Sunday afternoon.

Mr. and Mrs. Jimmy Lehnertz spent Saturday night and Sunday in Dallas with her sister, Miss Josephine Hirscy.

Lt. and Mrs. Tim Stormer and baby of Randolph Field, San Antonio, spent the weekend with her parents, Mr. and Mrs. C.J. Fette.

Misses Catherine and Pegg Conerty have returned to Dallas after spending a week with members of the Danglmayr family.

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Gifts and Accessories

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Dixon at Elm, Gainesville

From where I sit ... by Joe Marsh

A Lesson In Conservation

We were sitting on Bill Webster's a glass of beer-when the talk turns sources, our abundant natural to forest preservation, soil erosion, and other things that affect a farming community.

Judge Cunningham speaks up: "It's all right to worry about conserving our natural resources," he says, "but there's a far bigger problem when it comes to conservation-and that's preserving our democratic way of life, our sense of personal freedom, our respect for one another's rights."

From where I sit, the Judge porch the other night, chatting over is right. All America's great rewealth, are lost the minute we lose the right to work them as free people in a free land!

Whenever you see or hear of an encroachment on our rightswhether it's the right to free speech, or the right to vote as we see fit, or the right to enjoy a friendly glass of beer in licensed, law-abiding places . . . watch out!

se Marsh

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Featured This Week

"The Biggest Little Store In Gainesville"

Ranchers "Red Duck" Pants and Coats, ea 3.98 "Headlight" Blue Denim Jumpers 2.98 Army cloth shirts and matching pants, ea 2.98 Form fitted coveralls 4.98 Boys' wool machinaws 4.98 up Men's flannel pajamas 3.50 Waterproof Navy dress coats 7.50 Men's leather coats 19.98 up Ladies Winter coats, 32.50 values only 17 left 12.50

Make our store your Christmas shopping headquarters. Nationally advertised merchandise at reasonable prices.

Commerce Street Store

Pete Briscoe, Owner Geo. Ausmus, Mgr. Home of Friedman Shelby & Red Goose Shoes GAINESVILLE

flew to Dallas Wednesday to get and Joe Neu of Lindsay and their parts for Martin's well cleaning families, and Mr. and Mrs. Joseph

Our Lady of the Lake College, San Antonio, is spending the current holidays with her parents, Mr. and Mrs. J.M. Weinzapfel.

J.B. Wilde left Tuesday morning to spend several days in Hereford with his brother, Frant. Wilde, and join him on a duck hunting trip.

His Excellency Bishop A. Danglmayr returned to Dallas Thursday after being here since the 17th of the month for visits with his brothers and sisters.

Mrs. James Hott and daughter, Linda, left Wednesday for Hendrix, Okla., to visit her parents and will also visit relatives in Duncan before returning home during the weekend.

Mrs. Jim Cook spent the weekend with relatives in Healdton, Okla., and was accompanied home Monday by her mother, Mrs. M. E. Hair, who will be her guest for several weeks.

Mrs. Jess Davidson of the Marysville community underwent an operation in Dallas Friday morning and is recovering normally. She expects to be brought home this weekend.

Mr. and Mrs. August Walter-scheid and sons, Leonard and Wilfred, and daughter Mrs. Norbert Koesler and little son spent Sunday in Fort Worth visiting thei daughter and sister, Miss Helen Walterscheid at OLV Convent.

Sgt. Robert Linn came in from Los Angeles, Calif., Saturday for a visit with his parents, Mr. and Mrs. Joe Linn. He recently returned from army service in the Philippines and is on terminal

Mr. and Mrs. Ben Luke have as their guests for the holidays their children, Mr. and Mrs. Charle Denny of San Antonio, and Har-old Luke of Texas Tech, They arrived Wednesday and will be here until Saturday.

Mrs. Herbert Meurer was out socially Thursday for the first ime since severe burns sustained in an accident last April 31, confined her to hospitals and to her home. She spent the afternoon at the home of Mrs. J.W. Fisher and enjoyed the Catholic Daughters social held there.

Misses Emily Fette and Loretta Hartman are here since Wedesday evening for a week's vacation visit with their parents Messrs. and Mmes. Joe Fette and John Hartman. They are stuc nurses at Saint Paul's hospital. Mr. and Mrs. Fette went to Dallas to spend the day and the girls accompanied them home

Misses Gladys Wilde and John ann Seyler, students at Texas Tech College, flew from Lubbock to Wichita Falls and were met there by relatives Wednesday evening. They are here to visit the'r parents, Messrs. and Mmes. J.B. Wilde and Ben Seyler for Thankgiving holidays and will return to classes Monday.

Miss Mary Seyler, a student at Loretto Heights College, Denver, Colo., arrived Wednesday for the Thanksgiving holidays and a possible longer vacation. The college has recessed classes temporarily on account of coal shortage. Miss Seyler is the guest of her parents, Mr. and Mrs. Ben

Sunday dinner guests at the home of Mr. and Mrs. J.P. Flusche were Messrs. and Mmes. Lawr-

Curtis Martin and Emmet Fette ence and Al Flusche of Decatur, Flusche. Before returning home the visitors stopped in at Mrs. Miss Juanita Weinzapfel of Lena Streng's for a bedside visit with Miss Rose Koelzer.

> Rev. Mother Perpetua, accompanied by Sister Agatha Knauf, arrived here last Friday for a visit with the local Benedictine Sisters. Mother Perpetua also visited her mother at Lindsay and went to other parishes in the area to visit Benedictine nuns. Sister Agatha is the guest of her mother, Mrs. John Knauf and family. They will return to Jonesboro Monday.

Mrs. A. Richter and daughter Miss Mary Richter, of Portland. Oregon, arrived Monday for a visit with the former's brother, Ed Schmitt and family. They begin their homeward trip Friday when Mr. and Mrs. Ed Schmitt take them by car as far as Hitchcock, Okla., where they will all spend the day as guests of Mrs. Martin Strack, sister of Mrs Richter and Ed Schmitt.

MRS. J.W. FISHER IS

CDA HOSTESS THURSDAY Members of the Catholic Daughters of America enjoyed their regular monthly social Thursday afternoon, Nov. 20, with Mrs. J

V. F sher as hostess in her home. Progressive 42 series furnished diversion for the guests with Mrs. Joe Kathman receiving the high score award and Mrs. Herbert Meurer the consolation ravi Mrs. Kathman also drew the door prize.

The hostess served refreshments to 20 members and guests, the ruests being Mrs. Ed Schmitt, Mrs. Alois Trubenbach and Mrs. John Fisher.



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Great Stories
About Corn

KTSA Every Saturday
KRRV at 9:30 PM
WKY Every Saturday
at 9:30 PM
Every Saturday
at 9:34 PM
Every Saturday
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Long Tailed Toppers

The real old-fashioned Stocking caps, in a riot of color.

Chenille Bed Spreads

Heavy, close tufted and lovely at the almost unbelievable price of \$9.98 for white and \$10.98 for pastels. (A special deal with a manufacturer permits this low sales price).

Christmas Gifts For The Whole Family

OPEN UNTIL 9 P.M. ON SATURDAY

The Charm Shop

Muenster

Dead Stock Removed

FREE

Phone Collect No. 6 Gainesville CENTRAL HIDE & RENDERING CO.

Cosmetic Gifts

For Her ---

Your selection of perfumes, colognes, facebath-sachet powders, lipstick, soap - Individually or in combination sets - Popular brands such as Trifling, Jolle, Coty, Evening in Paris, Wild Flowers, Colonial Bouquet, Floreal, Roger and Gallet, Wrisley's.

For Him ---

Wide selection of after shave lotions, colognes, tale, shaving soap - individually or in combination sets - Popular brands such as Gentrie (by Trifling) Monogram, Hawick, Mc-Gregor.

Kaiser Drug Store

Muenster

Apparel Clearance

Take advantage of this unusual opportunity to choose distinctive apparel for the holidays and for winter at really worth while savings. - The season's outstanding fashions for women, misses and juniors at only a fraction of their original price.

Daytime Dresses - -

for sports, business, luncheon or	after-
noon occasions.	
19.75 and 22.50 values, now	15.00
14.75 and 16.75 values, now	10.00
10.95 and 12.75 values, now	5.00
Other values to 8.70, now	3.00

Aur Trimmed Coats - -

Only four of these beautiful fur trimmed coats left. 100 per cent Shetland wool with fox collars. Formerly 59.95, now 45.00

Tailored Wool Coats --

Values	to	29.75.	now	 20.00
		The state of the s		 15.00
Values	to	19.75,	now	 10.00

Women's Dress Shoes -

From our better lines, values to 7.95 Reduced 50 per cent

One group odd sized shoes, your choice of any pair for 1.00

Millinery -

Your choice from our complete, stock of

Bags -

Our entire stock of outstanding values in bags. Reduced 25 per cent

The Ladies Shop

Miss Olivia Stock was a busi-ness visitor in Dallas Friday.

Save time, money and worry

HELPY SELFY LAUNDRY

Open 8:00 to 5:00

928 N. Commerce

QUALITY

AND

SERVICE

PLUS

COURTESY

For Christmas- -

Give A Picture

Of Yourself

Gilbert Studio

That's our policy. Our staff is prompt, efficient

and helpful, whatever the job. You'll enjoy a

Flats fixed in a jiffy.

smoother running car when you turn it over to

Gainesville

WELL, LET'S DO IT!

"Future wage increases must be earned by increasing produc-By washing your clothes at tion per man hour and eliminating wastes so that unit labor costs can be kept down while wages rise." - From the monthly Survey of the American Federation

Ph 1194

The honor guest was presented with a shower of useful birthday gifts by the guests and the hostess served delicious refreshments. The table was centered with a ly grateful for the expressions bearing 60 candles

award, Herman Luttmer the consolation favor, Joe Sturm the

galloping prize, and Mrs. Frank

Kathman the door prize.

SURPRISE PARTY GREETS

JOE KATHMAN TUESDAY

by his wife.

Mmes. Bill and Joe Bergman, John and Frank Kathman,, Herman Luttmer, Joe Sturm, Paul Nieball and Joe Kathman; Mrs. J.B. Wilde, Miss Anselma Kathman and H.H. Kathman.

FORTY-TWO CLUB MEETS AT ED ENDRES HOME

Members of the Forty-Two Club gathered at the home of Mr. and Mrs. Ed Endres Tuesday evening. Five tables were arranged for progressive 42 series in which Mrs. Victor Hartman won the high score award, Mrs. Albert Henscheid the consolation favor and Mrs. R.R. Endres the galloping

Delicious refreshments were served by the hostess.

PINK AND BLUE SHOWER COMPLIMENTS MATRON

Mrs. Ray Swirczynski was complimented with a pink and blue shower Friday afternoon, Nov. 22 with Mrs. M.H. King as hostess in her home.

Paper and pencil games and contests furnished diversion for the guests after which a decorated bassinet, filled with dainty gifts, was brought in on a wagon trimmed with pink and blue crepe paper. After the gifts had been opened and admired the hostess served refreshments to 25 guests. Favors were miniature basinets holding candy.

VIRGINIA ZIPPER WED IN DALLAS SATURDAY

Miss Virgina Zipper, daughter of Mr. and Mrs. Joe Zipper of Dallas, formerly of Muenster, was married to John H. Kneisel of that city in a pretty church ceremony Saturday, morning, Nov. 23, at 9 o'clock.

The ceremony mass took place in Saint Edward's church with the pastor officiating and the bride's parents were hosts for a reception and dinner in St. Edward's parish hall.

Attending from this city were R. M. Zipper and daughters, Misses Margie, Ernestine and Joan, and Mrs. Clarence Wilson.

MISS DOLORES WALTER

honored with a party at Tropical Gardens. The affair was arranged by her friends and personnel in-Joe Kathman was greeted with cluded Arthur Felderhoff, Wera surprise party Tuesday evening ner Henscheid, Tony, Emil and at his home in observance of his Johnnie Rohmer of Muenster; Misses Helen Weber and Anne birthday. The affair was arranged Arendt of Gainesville: Misses Progressive 42 series were enjoyed by the guests with Bill Rosalie Beyer, Margie Sandmann and Theresa Spaeth and Paul and Bergman winning the high score Alford Neu of Lindsay.

> CARD OF THANKS We offer our sincere thanks to all who were so thoughtful during the illness and at the death of our loved one, Theresia Danglmayr. We are deep-

large, decorated birthday cake for sympathy, the lovely flowers and the spiritual tributes. Personnel included: Messrs. and The Children and Grandchildren Henry Luke, F. E. Schmitz

Ewald and Charlie Berend and Walter Nortman were in Abilene Sunday to attend a Knights of Columbus initiation.

> COURTESY is Our CUSTOM

Irene's Cafe

205 W. California Gainesville

You Can't Look YOUR BEST-

Unless Your Clothes Look Their Best.

> Dyers and Hatters

Lone Star Cleaners

J.P. GOSLIN, Prop.

Watch Repairing John Furbach

> Watchmaker MUENSTEK, TEXAS



is open at GEORGE GEHRIG HARDWARE

We've just received another shipment of toys — a nice assortment including lots of games, dolls, miniature croquet and bowling sets, marble machines, scooters, mechanical toys and lots of other things.

GIFTS AND TRIMMINGS

Our toasters, coffee makers, radios and other appliances are ideal to give for Christmas. Gift wrapping free.

> Decorations for your tree Or your house

Geo. Gehrig Hardware

Chevrolet Dealer Piper Airplane Agency HONORED ON BIRTHDAY Miss Dolores Walter, who ob served her birthday Friday, was

It's Getting Colder!

Hurry over here and get those extra clothes you need to face the winter



Men's all wool Mackinaws with heavy pile lining.

21.00

Men's Moleskin Coats with leather collars. .. 13.75

Sweaters for men and boys. Coat sweaters, sleeveless or long sleeve slip-over sweat-

2.95 to 8.95

Mufflers in wool, silk or ray-

1.95 to 5.00

Gloves — In wool 1.95 — In kid 4.95 - In kid with wool lining4.45





Teague Clothiers

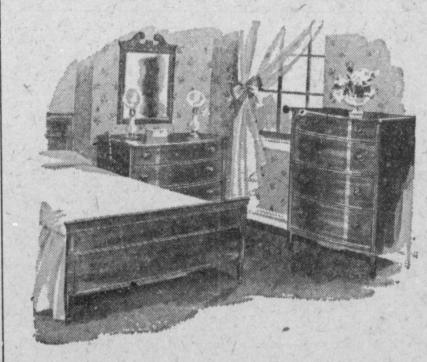
Doc Teague

111 N. Dixon; Gainesville

Many Lovely Bedroom Suites

At Our

Pre-Holiday Sale



We especially urge you to see the many fine values we offer in bedroom suites during this sale. Almost any type you could desire modern or period, oak, maple, mahogany or walnut finish, plain or poster models, round or square mirrors. Priced at 52.50, 99.50, 109.50, 129.50 and others up to 325.00.

Other Values Worth Your Special Attention

Cedar chests	\$34.50 up
Living room suites	
Chrome Breakfast suites	
Oak breakfast suites	\$34.50 up
Studio divans	\$52.50 up
Hassocks — Juvenile merchan	idise - Elec-
tric irons - Bed Spreads - P	latform rock-
ers - Occasional, lamp, end	, coffee, and
Cocktail tables - Floor and t	able lamps-
Radios - Combination radio	sets — Knee-
hole desks - Smokers - Kite	hen stools —
Silverware - Charm tread ru	igs - Ward-
robes - Beds, twin and full s	sizes.

ALL PRICES REDUCED

THANKS TO YOU -

Our sale went through its first week in grand style. Of course, we still have lots of things left but we can't assure a good choice on all lines for long. We advise you to hurry.

JUST A TIP

Many of these items make ideal Christmas gifts.

Gettys Furniture Company

418-20 N. Commerce

Gainesville

A PROPER THANKSGIVING THE MUENSTER ENTERPRISE

Serving Cooke and Montague Counties - "The Family Paper" PUBLISHED EVERY FRIDAY-MUENSTER, COOKE CO., TEXAS R. N. Fette, Publisher - Rosa Driever, Assistant Editor

Herbert Fette, Operator - Emmet Fette, Printer Entered as second-class matter December 11,1936, at the post office at Muenster, Texas, under the Act of March 3, 1879.

MEMBER 1946 TEXAS A

ASSOCIATION

SUBSCRIPTION RATES

Outside Cooke County

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of The Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.



Cuddly warm . . . silken soft. With California

type platforms, famous for comfort!

RED — BLUE — NATURAL

Chapman's Shoes

111 N. Dixon

Phone 499

Just What You've Been

Waiting For ---

Hog Killing Weather

If you prefer not to do the work bring the carcass to us.

We'll cut and cure to your specifications and put your

The FMA Store

When you get down to business you can depend on us

for the curing ingredients. Plain salt, Morton's smoke

salt or Tenderquick, spices, casing - but, we're sorry

fresh meat in your locker.

to say, still no pepper.

On this Thanksgiving Day, in a year of sophistication and cynicism, the Muenster community can be proud that it still remembers how to celebrate Thanksgiving properly. Early Thursday moining, before the day's festivities began, the parish had its traditional Thanksgiving Mass to thank Almighty God for favors and blessings of the past year.

The Pilgrims were right in originating the feast. There should be a day set aside for all people to express public gratitude to their One Great Benefactor. It's only a matter of normal appreciation and politeness. Failure to do so is like a child refusing to say thanks after accepting a piece of candy.

When we take time to think about it we have to admit that we in Muenster have plenty reason to be thankful this year. We have been blessed with a bountiful harvest at a time when prices are high. On an average our people made substantial material progress.

If we will just take the time we can find plenty other reasons to be grateful. Divine Providence spared us the scourge of storm, flood, epidemic and other major disas-

The same applies to our social, political and economic experiences. We're not suffering from industrial strife in this country. True, we can't have some of the things we'd like, but we're not hurting nor hungry.

If we like we can go even farther and be thankful for what appears to be favorable developments for our political and economic future. Labor troubles have about reached their climax and we have reason to hope they will end before their ill effects hurts us seriously. Likewise political trends seem to reverse our previous drift into socialism. There's even a fair chance that the peace conference will arrive at a workable disarmament solution and reduce the likelihood of future wars.

Yes, remotely and directly the guiding hand of Divine Providence has been good to us. We have reasons to be thankful. We can be proud that the community had a

proper manner of thanksgiving.

"DON'T GO IN THERE"

them to be having an argument with their boss about wages and things, but saw no reason they should ask me to take sides since I didn't know anything about it

The non-union clerk who waited on me said he was getting \$10 a day. He seemed like a nice fellow. He needed the job. I though: he had a right to take it.

I imagined the men outside maybe needed more pay. But I was told they get \$55 plus commissions which runs it up about \$90 weekly. Not so bad, if true.

The pickets were yelling and making quite a nuisance of themselver, I thought. I liked the strikers as men, but did not quite like the way they were conducting their argument with their boss. I don't get out and bother the public when I want more pay

WHAT'S THE QUESTION?

Washington - Replying to a I wanted to buy a pair of shoes and I had a personal experience with a strike.

| Dress-conference question, labor get a shorter work week?" Charles E. Wilson, president of General Motors, said here: press-conference question, "Will

As I walked into the store, 40 "The way I see it — do we pickets yelled at me, "Don't go in there!" or should we work a little harder They seemed like nice fellows, to get more fruits to enjoy the and I thought it was all right for leisure time we already have?"

FOR LASTING BEAUTY

Have Your Floors Sanded And Polished

See or phone me at home

ED ENDRES

Let Us Repair Your

Broken Fender

Leaking Radiator

EXPERT TUNE UP SERVICE

FOR EASY STARTS

McDaniel Garage

MUENSTER

Pre-Holiday Special

Home Furniture Company



SPECIAL 4 PIECE BEDROOM SUITE

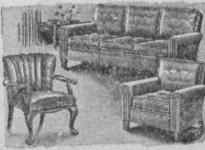
Sturdily built of lime oak with ornamental plastic knobs. Consists of bed, chest of drawers, vanity and vanity bench. Not exactly as pictured.

Special for this event 99.50 Other bedroom suites, 4 pieces .. 120.95 up

SPECIAL STUDIO COUCH WITH CHAIR TO MATCH

Well constructed with high quality springs in back and cushions, tapestry cover, wood arms, not exactly as pictured.

Special for this event 89.50 Occasional chair as shown 19.95





SPECIAL LOVE SEAT

Spring construction, lovely floral cover of durable fabric Special for this event

64.95

SPECIAL CHAISE LOUNGE

SPECIAL 3 WAY CHAIR

Delight her with this lovely addition to her bedroom. Very pretty floral pattern.

Special for this event 36.95 Special for this event 49.50

Living Room Suites

2 piece, 109.95 up

Breakfast Room Suites

5 piece, 34.50 up

Card Tables 4.95 up

A really versatile unit of furniture - a chair, a chaise lounge or a complete bed. Sturdy spring construction. Good fabric.

Many Many Other items are rea duced during this pre-holiday spe-cial sale. Make your selections while our stock is complete. A small down payment will hold any item. Convenient terms, no carrying charges.

Use our Lay-Away Plan

MIRRORS **PICTURES**

Always pleasing gifts, always welcome additions to the home at a very moderate cost.

THE BEST COMES FROM HOME

Wilfred Walterscheid is driving a blue '41 Ford club coupe he bought during the weekend.

With a penny's worth of Lone Star Gas Service you can still cook a good dinner for three people ...

Your Lone Star Service costs less today than before the war. It is one of the very few items in cost of living which has not advanced in price. Save with gas.

Lone Star Gas Company

EARLY SETTLERS WERE THANKFUL FOR HEALTH AS WELL AS HARVEST

was proclaimed for the purpose of expressing thanks not only for the bountiful harvest which the increasing interest and cooperacolonists had reaped but for the vive the hardships and exposure,



Huneycutt Jewelry Gainesville

remained high despite the nervous tension, the sacrifices, the deprivations of a post-war period," Dr. Cox stated. "Our people have maintained a remarkable high health level and even under Austin, Texas —. The first exicting conditions, Texas has shown a continued decline in maternal and infant deaths.

"The people of Texas have reason to be thankful for the steadily tion being shown in matters persturdy health and endurance taining to general sanitation and that had permitted them to sur- the control of communicable diseases, "Dr. Cox asserted. Rethat first rigorous year in America. On the occasion of this Thanksgiving Day the State Health Officer, Dr. Geo W. Cox, is appealing to every citizen of the control of the public health Department primarily but with the people of the control of the public health Department primarily but with the people of the control of the public health Department primarily but with the people of the control of the public health Department primarily but with the people of the control of the public health Department primarily but with the people of the control of the public health Department primarily but with the people of the control of the public health Department primarily but with the people of the control of the public health program lies not with the public health Department primarily but with the people of the public health program lies not with the public health Department primarily but with the people of the public health Department primarily but with the public health primarily but with the public h is appealing to every citizen of who support and encourage the Texas to give erious thought to local community efforts exerted the preservation of his own and who apply in their own inhealth and that of his community. dividual lives the health rules with We have to be thankful for in which they have become acquainthat our national health level has ted through public health educa-

Dr. Cox pointed out that one direct result of public health efforts in this nation has been the lengthening of the normal life span by more than 15 years.

It Happened 10 Years Ago

Muenster's main drag, cheese plant to Muenster mill, com-pleted by WPA after long delay.— Rev. Henry Felderhoff transerred from Fort Worth to Abilene and appointed dean of the district. -Ralph Richards hits a gusher for Dub" Trew. - Parochial school gets handball court.—Tony Wimmer and Loretta Lueb marry. -FMA ships two carloads dressed turkeys for Thanksgiving market. - C.J. Kaiser almost ready to open Dixie Drug. - Father Franmit for state to build highway its appearance after intensive worry on the part of Bill Fink and R.N. Fette.

> 5 YEARS AGO November 28, 1941

Monday is season's coldest: mercury dips to 24 degrees. Muenster takes second Thanksgiving, observes with community festival. — H.J. Flusche, 49, dies at Lindsay. - Gas explosion at Charles Hellman home causes disturbance but no injuries. — FMA plant's milk valume 50 per cent above Nov. 1940. — 1000 persons see Valley Creek school dedica-tion rite. — Local ladies complete 30 dresses for Red Cross. — Norbert Knabe and Juanita Miller marry Tuesday. - Evelyn Wimmer and Eddie Mages are united Thursday. - Gainesville rites unite Pat Schmitz and Mary Ruth - Altar boys celebrate patron's feast day with religious ceremony and communion break-

Soft soap is 90% lye

Citation by Publication THE STATE OF TEXAS TO: Joseph Hornback, GREET

You are hereby commanded to appear before the Honorable Disrict Court of Cooke County at the Court House thereof, in Gainesville, Texas, at or before 10 o'clock A.M. of the first Monday next after the expiration of fortywo days from the date of the issuance of this citation, same being the 30th day of December A.D. 1946, then and there to answer Plaintiff's Petition filed in said Court, on the 15th day of November A.D. 1946, in this cause, numbered 14829 on the docket of said court and styled Lois Hornback Plaintiff vs. Joseph Hornback Defendant.

A brief statement of the nature of this suit is as follows, to wit: A suit for divorce from the bonds of matrimony for the reason of harsh and cruel treatment on the part of Defendant toward Plaintiff, and for the care and custody of the minor child, Jean Carroll Hornback, and for costs of court and for general and special relief, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this proces shall promptly execute the same according to law, and make

due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Gainesville, Texas this the 15th day of November A.D. 1946. Attest:

Martin G. Davis, Clerk First section of pavement on District Court, Cooke Co., Texas (52-1-2-3-p.)

> Citation by Publication THE STATE OF TEXAS To: Mila Drew and husband, Robert Drew Defendants, Greet-

You are hereby commanded to appear before the Honorable District Court of Cooke County at the Court House thereof, in Gaines-ville, Texas, at or before 10 o'clock A.M. of the first Monday next afopen Dixie Drug. — Father Francis gets donations for new parish car. — City council OK's permit for state to build highway for state to build highway for the citation, same being the 30th day of December A.D. 1946, through city limits. — Boy Scouts are active; attend Turner Falls outing. — And of course, Volume I, No. I, of The Enterprise made I, 1946 in this cause, numbered 1946 in this cause, numbered 14823 on the docket of said court and styled J.E. West et al Plaintiffs. vs. Mila Drew and husband, Robert Drew Defendants.

A brief statement of the nature of said suit is as follows, to wit: Trespass to try title suit to establish plaintiffs' title to 182 acres of land in Cooke County, Texas, consisting of the west 102 acres of T.L. Gibson Survey, Abstract No. 419, and the West 80 acres of J. R. Clerk Survey, Abstract No. 227 and for \$250.00 damages. Plaintiffs further allege title to said land under ten year statute of limitation, as is more fully shown by Plaintiff's Petition on file in

The officer executing this proess shall promptly execute the same according to law, and make due return as the law directs. Issued and given under my hand and the Seal of said Court, at office in Gainesville, Texas this the 5th day of November A.D.

Attest Martin G. Davis Clerk (Seal) District Court, Cooke Co. Texas (50 51-52-1)

Holiday Specials

Rhoda Ann Specializes in permanents, and it's always best to consult a specialist.

> 4-way hair cut \$1.50 Facial \$1.50 Oil Shampoo & Set \$1.50 Lash & Brow Dye \$1.50

Machine Waves \$3.50 up Machineless Waves \$7.50 up Cold Waves \$10.00 up

Call for appointment or drop in today

Rhoda Ann Beauty Shop

319 N. Red River St.

Gainesville

PLENTY OF PARKING SPACE

Hog Raisers, Do You Know Of

A Better Deal?

We are now authorized to buy hogs for Armour and Company at 40 cents per hundred below current Fort Worth prices - the reduction to allow for hauling. And you sell according to the weight here, before shrinkage from hauling.

So Bring Your Hogs To The Sale

You're assured of a bid that's actually better than stock yard prices. If another buyer over-bids us you get even more.

Muenster Livestock Auction Commission Company

E.A. Felker

SOAR THROUGH

W.F. Solomon



The time is here. Don't delay. Get your anti-freeze and change to winter weight greases.

Magnolia Service Station

Ervin Hamric Otto Walterscheid





YOUR FRIENDLY

MAGNOLIA DEAI

Flying Horsepower. Your motor purrs with power...the miles swish by. Our improved MOBILGAS gives you that wheels-off-theground soaring sensation . . . that straining-at-theleash energy . . . that penny-pinching economy ... in every gallon. And with MOBILOIL taking the grind out of your engine . . . keeping it MOBILOIL clean, you get double-yourmoney's worth of pep and performance. This is no time to say "Mañana." Get set for winter today. The boys are back and we've got that famous pre-war MAGNOLIA WINTERPROOF SERVICE again.

You're riding high, wide, and handsome with

Winterproof Now

Quicker Starts



You're Among Friends

This is a friendly bank. So feel as free to come here and discuss your financial problems as you feel free to discuss everyday happenings with your cronies.

> Our experience gained through the years, is at your service.



"A Good Bank to be With"

The Muenster State Bank

Muenster, Texas

When he presented the wife with a beautiful skunk-skin coat DAIRY COWS WILL DO the other day, she said she THEIR PART IF THE couldn't understand how such a nice coat could come from such DAIRYMAN DOES HIS a foul-smelling beast.

107 W. ELM ST.

CLEANING & PRESSING SHOE REPAIRING

Dairy cows will do their part if the dairyman does his.

That's the slogan of high dairy production, says G.G. Gibson, dairy husbandman of the Texas A. and M. College Extension Service. Regardless of how "good-

BABYLAND GAINESVILLE

natured" a milk cow might be, the standard parts of the conven and there's not much to be donhim more than half way.

timidly thought about reforming

Well, for the benefit of those

who may have considered such

won't work. In a recent issue of

the Pierce County Tribune of

stein makes the following admis-

itor talked me into the idea that

we should have wedding accounts

without all the falderal of who

wore what. With some misgivings,

consented. But beginning this

the blackout. Clothes are import-

ant to women, and certainly what

they wear on their wedding day

"Does your husband play cards

"I don't think so, but those who

Geo. J. Carroll

& Son

Serving Cooke County

Since 1901

PHONE 23

Gainesville

and a contract of the contract

Before You

Add Antifreeze

Be Sure Your

Radiator

Doesn't Leak

Gainesville

Radiator Shop

J.F. "Brownie" Brown

527 N. Commerce

Gainesville

"Some time ago our society ed-

sion and surrender:

is doubly so."

for money?'

In making production conditions favorable, feeding is the reform, it has been tried and it number one job. Following are some good feeding rules and practices as summed up by the Exten- Rugby, N.D., Editor Frank Hornsion dairy husbandman:

An adequate ration must contain the right balance of feed nutrients in amounts great enough to meet the total nutrient

Roughages are the backbone of any dairy ration. All rules for week we are again doing them a feeding dairy cows will fail when of old. My sincere apologies to all the gals who got married during the roughage supply is limited and the quality is poor. An average size Jersey cow producing three gallons of milk a day needs 18 pounds of good hay, and nine pounds of suitable concentrates It makes no difference to the cow whether this feed is mixed together or the roughage and concentrates fed separately as long as it is in a pleasing, palatable form and she actually gets the required nutrients. If the roughage is chopped and mixed with the concentrates, the same total pounds will have to be fed in order for the cow to meet her requirements. Chopping roughages does not change the chemical an-

For best results, however, oughages and concentrates should be fed separately. High producing cows need more feed than low producers. By feeding concentrates according to each cow's production, the best use is made of each pound of grain.

to three pounds of milk produces daily is sufficient when the cow is eating plenty of good roughage Holsteins require about one pound of grain to four pounds of milk When it takes more grain than this in order to maintain good production it means that the cow is not getting as much value from the roughage part of the ration as the dairyman estimates

MEN BEAT WOMEN IN SAFE DRIVING TESTS

evidence in the argument as to whether men are better drivers than women:

with age the tests revealed, but ersons under the age of 20 are slower in applying the brake than those in the 20-29 group. Above the age of 29, the time increased.

PAPERS JUST GOTTA PRINT THAT STUFF

A generation of newspaper ed-

her production level still depends tional wedding story - the elabupon two things — natural ability orate description of the brine to produce and opportunity to costume and less-detailed referproduce. Inherited ability is fixed ences of what was worn by the bridesmaids. According to the on that score. But every good practical editorial mind, the real dairyman realizes that it is his news is who is getting married to job to make conditions favorable whom. Some editors have even for his cows to produce to the best of their ability. After he does the society news by leaving our it right, the milk cow will meet any mention of the bridal grab.

requirements of the cow

For Jerseys, one pound of grain

Columbus, Ohio. - Here's new

Tests conducted by highway safety engineers at the recent Ohio State Fair showed that the men have a quicker reaction time. That is the time it takes after seeing a hazard to apply the

In tests of more than 1000 drivers, the engineers found that men had an average reaction time 57 nunareaths compared with 62 hundredths of a second for women.

Your reaction time increases

ABOUT BRIDE'S DRESS

Weather's Colder

Stop in today for warm, sturdy men's and boys' work clothing. We have almost everything you'll need.

Khaki pants and shirts to match Coveralls - Sweat Shirts - T-Shirts - Underwear For the little fellows we have overalls shirts, pants, sweaters, underwear, sox.

And We're Headquarters For

Christmas gifts, toys, tree decorations and gift wrapping. You'll find many items to please the whole family - from baby to grandmother.

Variety Store

Anthony Luke

Muenster



Diaper Shirts ---

May be out of season, but they're

here. Better buy now if you expect

Look over our stock when selecting

BABY'S CHRISTMAS GIFTS

Combs, brushes, rattles, bootees, sweaters

Lucy's Novelty Shop

caps, blankets, dresses, and lots of other

to want them next year.

The Gift That Says "Always Yours"

Now is the time to come in and let us capture your personality for your Christmas gift- giving. Make your appointment early — to have your picture ready for Christmas.



Lockets in solid gold and gold filled - plain, engraved Some set with fine diamonds. Also in three tone

GHEVROLET LOWEST-PRIGED

Yes, Chevrolet has the lowest-priced line of passenger cars in its field!

Today, more than ever before, only Chevrolet brings you BIG-CAR QUALITY AT LOWEST COST

for Chevrolet has the lowest-priced line of passenger cars in its field. In fact, the great majority of Chevrolet body types list at prices substantially lower than those of any other cars in Chevrolet's price range. And, of course, only Chevrolet brings you Big-Car beauty, Big-Car comfort, Big-Car performance, BIG-CAR QUALITY AT LOWEST COST in all items of purchase price, operation and upkeep!

J. B. Wilde, Chevrolet Dealer

MUENSTER, TEXAS

Get Your FURNITURE

at Waples Painter Company

YOUR HOME TOWN STORE WE HAVE THE FOLLOWING IN STOCK

Bed Room Suite, Living Room Suite, Platform Rockers, Rocker and Ottoman Love Seat Set, Straight Chairs, Folding Chairs.





Child's Rockers, Child's Chairs, Child's Desk Set, Studio Couches, Shag Rugs, Baby Chairs, End Tables, Radio Tables, Lamps.

AND MANY OTHER ITEMS THAT WILL MAKE FINE CHRISTMAS GIFTS TO LAST A LONG TIME

The Old Reliable

Waples Painter Co

Leo N. Henscheid, Mgr.

Muenster

PAGE SEVEN

Prolong The Life Of Your Car ---

By having us check over all mechanical and electrical working parts We're equipped to take care of any

Ed's Automotive Shop

troubles you may have.

ED PELS, MUENSTER In Kaiser-Meurer Building



Prepare Now For Winter Comfort

Insulate With

Tex-Rock

Genuine Rock Wool

Stops unpleasant drafts, retards costly wall sweating, saves up to 40 per cent on fuel bills, gives maximum fire protection.

> Call us for free estimate We are expert applicators

D.W. Sweeney Co.

208 N. Commerce GAINESVILLE Ph. 4129

ADUBABA DE DE CO D

WELDING

Electric Or Acetylene

Anywhere - Anytime

We have Pipe Again

Come and get it - while it lasts

Machine Shop & Supply Co.

Louis & Lawrence Roberg

Jerome Pagel

We Can Now Supply You With

CONTRACTOR OF THE PROPERTY OF

PRESSURE TREATED CREOSOTE POSTS AND POLES

METAL WEATHER STRIPS FOR DOORS AND WINDOWS

WINDOW GLASS

WALLPAPER IN A VARIETY OF COLORS AND PATTERNS

ROLL BRICK SIDING IN BUFF, SILVERTONE AND RED

ESTIMATES WITHOUT OBLIGATION

C.D.Shamburger Lumber Co.

Richard Trachta, Mgr.

Muenster

CATHERINE ROEWE AND RAYMOND HILZ UNITED

Miss Catherine Roewe, daughof Mr. and Mrs. Andrew Roewe of Pilot Point, formerly of Lindsay, became the bride of Raymond Hilz, son of Mr. and Mrs. Henry Hilz of Pilot Point in rites performed on Nov. 18 in Saint Thomas Church. Rev. Paul Charcut, pastor, officiated at the double ring ceremony and at the nuptial high mass.

The bride wore a gown of white nylon fashioned with sweetheart neckline, long sleeves pointed over the wrists, and a full gathered skirt. Her finger-tip veil fell from a wreath of orange blossoms and she carried a white prayerbook topped with gardenias. For "something old" she wore a handsome gold cross and chain worn by her maternal grandmother her wedding more than 50 years ago, and borrowed" 'something was a white rosary belonging to her

Miss Margaret Simmel and Miss Lucy Grace Hilz cousins of the groom attended the bride. They wore blue frocks and carried colonial bouquets of pink carnations. Mr. Hilz was attended by Andrew and Henry Roewe, brothers of the bride.

After the services breakfast was served to the bridal party at the home of the groom's sister. Mrs. John Schon, and the bride's parents were hosts for dinner at noon in their home for immediate members of both families. A reception was held in the parish hall at 4 p.m. and a buffet supper was served to a large number of relatives and friends. A dance at night concluded the day's festivities.

The occasion also marked the twenty-second wedding anniversary of the bride's parents.

Mr. and Mrs. Hilz are making their home in Dallas where he is employed. He was educated in Pilot Point and is a veteran of the war having served 16 months in the Navy. Mrs. Hilz attended school at Lindsay and FOR SALE: Combination coal-Pilot Point.

WONDER WHERE YOUR TAX DOLLAR IS GOING?

Wonder where your tax dollars

Well, for one thing (and a great big thing it is, too!), the government in Washington is issuing pay checks to almost 20, 000,000 people.

In other words, although we are well into the second year of peace, one of every seven Americans is on the Federal government's direct payroll

Direct payments, either from Washington or through state channels, go to 19,484,803 persons. at a yearly cost of \$20,400,000,000 or about half the annual Fed

The amount doubles the entire government expenditures of the largest New Deal peacetime spending year, and tops the peak World War I outlay of 1919.

Of the total number of peopl on the government payroll, the military establishment accounts for a mere 2,454,056 officers and men and women of the Army

Navy, Marines and Coast Guard In addition to the \$1,701,000. 000 a month paid out by the government directly to individuels other Federal funds are expended in such indirect routes as government contracts, subsidies, school funches, farm loans, business and power loans, maternity-care programs, and Indian benefits.

Five-year-old William had been taught that Sunday is not a day for play, says the Indian Guard+ ian. One Sunday morning his mother found him sailing his toy boat in the bathtub.

"William," she said, "don't you know it is wicked to sail boats on

"Don't get excited, Mother," replied William calmiy. "This isn't a pleasure trip. This is a missionary boat going to Africa."

New kind of nutcracker not only eracks nuts, but with tweezer-like edge lifts the shell off and leaves the nut meat whole

WANT ADS

CLOSED MONDAY. Our business establishment will be closed all day Monday, Dec. 2. Nick

FOR SALE: Two ton chain hoist, 100 feet 21/4 inches well tubing complete with head and sucker rods, 15 Bois d' arc posts. Al Walterscheid.

FOR SALE: One 45-barrel cypress tank, one steel water tower, one pump jack with electric motor and pump stand, one windmill tower. C.M. Walterscheid, Muenster.

FOR SALE: To settle an estate We will sell the Andress place 5 miles north of Muenster being 790 acres with about 35 oil wells now producing about six hundred dollars oil royalty per month. All royalty still intact. No deep tes for oil has been drilled in this locality. Price: One hundred thousand dollars. For further information see or write A.R. Andress, Myra, Texas.

Ladies Be "Permanent-ly" Lovely

with our soft, natural-looking easy-to-care for permanents. Make your holiday appointments early. We will accept collect calls for appointments. Phone 136. Morris and Ruth Beauty Shop, Gainesville.

FOR SALE: Registered Hereford bull and heifer calves. H.E. Myers and Sons, Gainesville. 51-4tf

wood circulator heater, A-1 condition. Emmet Fette.

FOR SALE: Cole's hot blast down draft coal heater, large size. Inquire at Enterprise.

All work guaranteed. Huneycutt Jewelry, (Formerly Porter's Jewelry). Gainesville



FMA Store

Muenster

OPEN 24 HOURS A DAY

7 Days A Week

Plenty Parking Space

Texas Cafe

1200 N. Grand Gainesville

Perfect -

FOR CHRISTMAS

And to be enjoyed and appreciated for years

Philco and Bendix Radios

Tables and cabinet models and combination radio and record players

We have them in stock. Get yours now while there is a good selection to choose from.

Tracy Sinks

The new all stainless steel kitchen sink in single and double size. See it on display here. It's new.

J.B.WILDE

Muenster

Here's Where To Solve Your Butchering Problems

We'll furnish the salt, liquid smoke, spices and other curing supplies. We'll furnish lard cans We'll do your grinding

GOOD NEWS - WE HAVE RICE AGAIN — AND FRESH LARD

Fisher's Market & Gro.

MUENSTER

Take The Grief Out Of WINTER DRIVING

An easy starting, smooth running car is easier on both your nerves and your pocketbook

Hennigan Motor Co.

Muenster

Other Hauling Too

Until milk production picks up again one of our trucks is off the milk route. So ____

We can arrange to pick up freight for you in Dallas or Fort Worth.

Let us know any time. We'll get it on our next stock hauling trip.

Richard 'Dick' Cain

Muenster

Yes! We Have ANTI-FREEZE

8 Barrels Of Super-Pyro & Zerone

The Price: 1.35 per gallon (Remember OPA price was 1.40)

10 Wt. Oil In Sealed Cans We Have It - Lots Of It



BEN SEYLER **Motor Company**

Lindsay News

Al Moosberger is the owner of a new black 1946 Ford tudor.

STANSBURY'S PLUMBING

Water Well Servicing, Windmills and Electric Pressure Systems

Complete stock of Plumbing Fixtures and Supplies and men to make immediate del-

> South Side Square Gainesville

NEW

FACTORY RECONDITIONED

MOTORS

FOR FORD MODELS 1933 TO 1946

And For Chevrolets

Reconditioned Motors Priced at Only \$130.00 Exchange

J. B. Wilde

Muenster

Hubert Bezner arrived Wednesday from Texas Tech, Lubbock, to spend the current holidays with his mother, Mrs. Joe Bezner

ceived of the birth of a son to Mr., and Mrs. Andy Kupper of made her trial run 102 years ago did not include financial security Dallas. The baby was born Fri- this January. day in that city. He is the grandson of Joe Kupper of Lindssay.

Rev. Mother Perpetua of Jonesboro, Ark, who is spending about 10 days visiting Benedictine nuns in the area, spent Wednesday here with her mother, Mrs. Nick Reinart and other relatives.

Mr. and Mrs. Andy Arendt spent Wednesday in Fort Worth: and were accompanied home by his sister, Miss Lu Ella Arendt, a student at OLV College, and Miss Dorothy Beyer, who are home for the Thanksgiving holidays, guests of their parents, Mr. and Mrs. Paul Arendt, and Mrs. Adam

Raymond Laux, accompanied by Miss Nina Mae Owen and her parents Mr. and Mrs. Clarence Owen of Muenster, visited in Fort Worth last Sunday with Mr. and Mrs. Albert Laux and made acquaintance of their new son, Freddie Albert.

Frankness in Advertising Sign at a lunch counter: "Our andwiches taste better with hot chocolate. Thanks—that's a help.

Excellent Food Properly Served

Sandwich Shop

Curtis

PHOTOGRAPHS

FOR CHRISTMAS

are the ideal gifts that only YOU can give.

Photostats of discharges and other legal papers. "18 years of fine art work and photography"

KENT BELLAH STUDIO

Saint Jo. Texas Phone 127

Wanted: Scarp Iron!

The price of scrap iron is UP. We are now paying \$10 a ton and will buy all you have. But don't delay, the price won't hold long. Bring it in NOW.

No Cables or Tin, Please. They're not included in this price.

J. P. Flusche

Muenster

November 29 Through December 6

FRIDAY

Heartbeat

Ginger ROGERS — Pierre AUMONT

SATURDAY DOUBLE FEATURE

Bar 20 Rides Again Bill BOYD as Hopalong Cassidy

Her Adventurous Night

Dennis O'KEEFE - Helen WALKER

SUNDAY & MONDAY

Without Reservation

Claudette COLBERT - John WAYNE

TUESDAY & WEDNESDAY

It Shouldn't Happen To A Dog

Carol LANDIS - Allyn JOSLYN THURSDAY & FRIDAY

0. S. S.

Allan LADD — Geraldine FITZGERALD

ANCIENT IRON SHIP STILL IN EXISTENCE

The vessel that overcame all "Can I expect to get all 52 papdoubts that iron ships could float ers?" s still in existence. The Great he would. Announcement has been re- Britain, which also was the first large ship driven by a propeller

> Perhaps the oldest vessel in the doned but intact in a shallow bay in the Falkland Islands off the to of South America. Crack passenger liner while in her glory, she refusal to give up spent the last fifty years of he life as a coal hulk.

"How do you find marriage?" "During courtship I talked and she listened. After marriage she talked and I listened. Now we both talk and the neighbors list-

Confetti---

vertising support with us. Incihad six papers instead of two, so no one paper got much support from Gainesville merchants. In

Clyde W. Yetter D.D.S

General Practice of Dentistry DENTAL X-RAY SAINT JO. TEXAS

Texas Theatre Saint Jo, Texas

Two Complete Shows Every Evening

November 29 Thru Dec. 6

FRIDAY

Rendezvous 24

William GARGAN Pat O'MOORE SATURDAY '

Rainbow Over

Texas Roy ROGERS

Dale EVANS PREV. & SUNDAY

Heartbeat

Ginger ROGERS Jeanne Peirre AUMONT

MONDAY & TUESDAY

Courage Of Lassie

In Technicolor Elizabeth TAYLOR Frank MORGAN Tom DRAKE

WED. & THURS.

Day and Night

In Technicolor Cary GRANT Alexis SMITH

FRIDAY

Strange Triangle

Signe HASSO Preston FOSTER

of those conditions it wasn't more industry and more business, ten years will be better than the exactly a laughing matter when building new business houses and past ten because we are confident person would subscribe and ask new homes. We weren't altogether sure

So, at this time we can admit that only a few factors, which pulled the paper through. One was the continued support of world, she is today resting aban- people in spite of their better judgment, another was the belief that conditions would improve another was a stubborn

> mitting a mistake. The rest of the story is self evident. Conditions improved public support continued to increase and the Enterprise developed into a full fledged institution aiding and sharing in the progress of the community.

characteristic of human nature

to take an awful lot before ad-

During our first ten years we have had the pleasure of reportdentally, the county at that time ing a great deal of community progress. We've told about dozens and dozens of new homes. We've told about business and civic improvements such as new business houses, street paving, sewer installation, highway and overpass construction, rural electrication soil conservation, continued oil development, school consolidations, new businesses and expansion of previously existing busi-

> During the next ten years we hope to mention even more developments, a few of them being construction of the new church, getting the hospital in operation, improvement of facilities at both schools, creating a good community recreation center, acquiring

believe that this paper's next | ten.

that the community's next ten We on the Enterprise staff firmly years will be better than its past

PREV. SAT. & SUNDAY - MONDAY



It's Time To WINTERIZE

Clean plugs and tune up

Clean and repair radiator

Add anti-freeze

Change to winter lubricants

Muenster Motor Co.

Drive Up For A Tankful Of

Muenster's New Improved Gasoline

In your car, per gal. 15c In drum lots, per gal. 13.5c

KEROSENE

In drum lots, per gal.

Call Paul Walterscheid for Deliveries

Muenster Refinery Inc.





Always fresh as a daisy...these ties improve any ensemble...and the knots won't slip. \$1. "Botany" Brand Regence Ties \$1.50.

MILLS, REGISTERED IN THE U. S. PATENT OFFICE

Store Closes: Week Days 5:30

Saturdays 9:00

The MANHATTAN Clothiers

GAINESVILLE