



MUENSTER ENTERPRISE

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Over 60 Animals Get Grooming for FFA Project Show

While the 1960 census enumerator is making calls in the city, it's interesting to take note of an advance study made by The Texas Municipal League, wondering how those figures will compare with the official count.

According to that organization's estimate, the 1959 population of Muenster is 1400. The report, however does not show the census figure for 1950, so it cannot show a percentage figure for the rate of growth. Well, to the best of this column's recollection . . . without taking the time to hunt for the last official figure . . . the population then was very close to 900, give or take just a few. If that recollection is correct it means that the population increase here for the past ten years has been about 55 per cent.

Going further back, we recall that our city enjoyed almost as much growth in the preceding decade, which started with just less than 600. Likewise during the thirties Muenster started from about 400 and added about 200 for another growth rate of about 50 per cent.

Relying strictly on memory we can say with near accuracy that our fair city has grown at the rate of 50 per cent per decade or 5 per cent a year since its incorporation back in 1927. That's not booming but it explains why Muenster is thriving. Our economy has a sound foundation. It's understandable why we can boast that our town is one of the most active for its size to be found anywhere.

With such a background we can look to the future with full confidence. This column firmly believes that the next ten years will bring new business, new industry and new civic development for another 50 per cent increase. Incidentally, the hospital project now getting started should prove a wonderful kickoff for the next era of growth.

Other interesting figures are shown in the Texas Municipal League's report. Cooke County's population has declined steadily from 27,494 in 1900 to 22,146 in 1950. During the same period Gainesville grew from 7,874 to 11,246. In round figures that means that the rest of the county's population dropped from 20,000 to 11,000. The League's new estimates for Gainesville and the county are not available here, but it may be said, if the trend continued, the county's population outside of Gainesville is probably under 10,000. Deducting for the two other cities, Muenster and Lindsay, this means that the rural area of the county numbers less than 9,000. It will be interesting to study those figures when they become available.

More population and growth estimates in the League's report give an idea how Muenster compares with a number of other towns within a radius of some 50 miles. For Nocona the figures are 4,507 and 46%; Decatur 4,000 and 37%; Whitesboro 3,000 and 62%; Henrietta 2,900 and 3%; Sanger 1,500 and 28%; Pilot Point 1,176 and no growth; Saint Jo 1,100 and a decrease of 2%.

While self seeking politicians and racial agitators are playing the Civil Rights issue to the limit, it is pleasing to note a movement which the Texarkana Gazette refers to as "a breath of fresh air in the hostile atmosphere." It says:

"Appropriately, this new movement toward sanity is being organized by a group of Southern Negroes who can remember when there was harmony and good will between the races in the South. This was, of course, before Northern political opportunists, demagogues, NAACP agitators and others who found it expedient to play upon the passions and prejudices of minorities to win votes and gain power."

"This new group is being formed in Montgomery, Alabama, and is a state-wide Negro group designed to combat racial tensions. It calls itself SANE, Inc., and according to press reports had adopted and committed itself to a program of not forcing integration of schools and other places, but toward promoting and bringing about equal schools, parks, recreational facilities, voting rights for qualified applicants and like public benefits."

The editorial explained that SANE stands for "Sensible Approach of Negro Efforts" and that its two basic objectives are: "Peace, harmony and good will between the races" and "By a sensible approach, the continuing progress and

Members of the local FFA Chapter are grooming some 60 to 70 head of animals this week in preparation for the fifth annual FFA Project Show to be held Saturday at the chapter's stock pens north of the MHS football field.

Plans, as revealed by Edgar Dyer, ag instructor, are to have animals on display by 11 o'clock and start judging at 1 o'clock. Removal of stock will begin after judging is over. This allows a period of about four hours when visitors will have opportunity to see the exhibits. Everyone is invited to come and see during that time.

Judging will be done by Dr. A. C. Hughes, head of the ag department of East Texas State College. He will classify animals according to merit rather than judge competitively, so it will be possible to have more than one blue ribbon in a class. However, blue ribbon winners of each class will be judged competitively to select the grand champ and reserve champ.

In addition to ribbons, the boys will receive cash prizes. A fund of \$250 provided by the Cooke County United Fund will be distributed so that something is given for every animal entered and additional money is awarded on a point basis for each animal's merits. In addition prize money from the chapter fund will be awarded for best grooming and best showing.

Classes of animals to be entered at the show are fat calves, feeder calves, dairy animals, fat barrows, gilts, fat lambs, ewes and rams.

"Center" Greeted By Big Crowd at Formal Opening

Throngs crowded The Center for its formal opening Tuesday. It was anyone's guess how many people were there but estimates were that more than 2500 people attended the open house between the hours of 4 and 10 p.m. People were everywhere. People from far and near . . . dining, visiting, strolling through the new four-unit building, and registering for free prizes.

Some two dozen floral tributes enhanced the handsome interior of the four separate businesses — liquor store, lounge, coffee shop and bar. Congratulatory messages came in by mail and by wire. Milling around in the air-conditioned rooms, hundreds of people congratulated the co-owners, Richard Grewing and Al Felderhoff and the manager Ray Swirczynski, and their wives.

Waiters in their white coats, and waitresses in their brown and white checked uniforms harmonizing with the coffee shop decor, were rushed to the nth degree. So were Eunice Knauf, Judy Lutkenhaus and Mrs. Larry Bruce at the guest registers. Corsages and boutonnieres were in evidence on many a shoulder and quite a few of the guests were in formal evening attire.

Mr. and Mrs. Lawrence Bruce came all the way from Norris City, Ill. for the opening. She is Mrs. Ray Swirczynski's sister. And Ed Swirczynski was here from Fort Worth.

The house party ended at (Continued on page 10)

News of the Men in Service

Has Navy Discharge
Mrs. David Shenk has been separated from the service with a discharge from the Navy at Bethesda, Md., where she was on duty at the hospital as a nurse. She's the former Miss Mildred Fisher. Her husband, in the Navy with the medics, still has about six months of service. Meanwhile the couple has moved from Kensington, Md., to Bainbridge where he is on duty.

Weekend Visitor
Staff Sgt. Ernest Sicking surprised his mother, Mrs. Ben Sicking, and all the family, by coming home on a weekend leave — his first trip home since last August. He's based at Alexandria, La., but has been spending about half his time in California. Ernest serves with a refueling squad-

Wimmer and Cler Favored in Local Trustee Election

In a lively election last Saturday voters of the Muenster School District favored Ed J. Cler and J. J. Wimmer for membership on the local board of trustees.

With votes of 328 and 312 respectively they were the two high men in the field of four candidates. Charles Taylor was next with 254 and Rufus Henschel had 221. A total of 561 ballots were cast.

Wimmer was re-elected to the board. Cler succeeds B. J. Sicking, president, who was not a candidate.

Other members of the board are Norbert Klement, David Trachta, Jerome Pagel, Charley Hellman and Ray Wilde. Also elected Saturday was J. G. Biffle of Myra as trustee at large on the county school board. He was unopposed and received 538 votes here.

In elections of neighboring school districts Ed Schad won over Joe Bezner at Lindsay by a count of 77-58. Roy Townsley and Jake Huddleston were unopposed in a light vote at Myra. Paul Yarborough and A. J. Bartlett were winners at Era.

Elementary Kids Take Third Place in Spring Meet

Muenster entries came out third in the elementary division of the district Interscholastic League meet held in Callisburg last Friday.

The winner was Rad Ware with 69 points. Next in line were Callisburg 50, Muenster 43 and Montague 42.

Standings in the Interscholastic League so far have not been reported to the local school.

Local pupils who earned points in the elementary meet are as follows. Linda Fette 1st in number sense, Sandra Cain third in reading writing, Dana Tuggle and Joyce Rumley fourth in 7th and 8th grade spelling, Allen Reiter first in tennis singles, Larry Gobble and Danny Wilson first in tennis doubles, Sandra Cain second in tennis singles, Nancy Hammer and Wanda McElreath second in tennis doubles. Also, the boy's volleyball team took second place.

High school athletics are finished and literary events have been by passed in favor of participation in the regional meet. In high school athletics Muenster was first in track and first in boys' tennis singles.

MHS Track Team Faces Rough Test in NTSC Relays

Track activity at Muenster High has simmered down to practice sessions by the boys who qualify for the regional meet. And to help prepare for that event the boys are going after more experience in a double tough meet this weekend.

That's the North Texas Relays at Denton. In it Muenster lads will be competing with the best from all classes of high schools, not just the Class B teams. They go to Denton Friday for preliminaries and will learn then whether they return the next day.

According to Coach Charles Smith his boys will enter the following. Wolf and Harris in 100 yard dash, Walterscheid in discus, Harris in shot put, Wimmer and Fette in broad jump. Besides the sprint relay team of Harris, Wolf, Fette and Wimmer will run 440 and 880 relays and Flusche, Walterscheid and D & M Hellman will be in the mile relay.

FFA Boys to Send Project Animals To County Show

While showing livestock on their own project show Saturday Muenster's FFA boys will be looking forward to the annual Cooke County 4-H and FFA Stock Show to be held at Gainesville next week. The better animals there will be advancing to the rougher competition of the larger show.

Dates for the county junior stock show are Monday and Tuesday of next week. Wednesday also figures in the program as the day when animals will be taken to the Fort Worth stock yards for sale. Besides seeing their animals sold the boys will have a guided tour of a packing plant.

Preparations for the show begin Monday after school as the boys take their entries to the fairgrounds and start getting ready for judging the next day.

NEWS OF THE SICK

David Trachta entered Gaston Hospital in Dallas Tuesday and had surgery Wednesday. He'll be hospitalized about six days. He's in room 232 and cards will reach him with that address.

Vickie Scoggins is proud as punch of her pretty new slippers. For the first time in her young life she's wearing real little girl shoes. Previously she needed corrective shoes, following braces, to correct lead-ers in her feet and legs. Tuesday in Wichita Falls, the specialist who has been treating Vickie said everything's all right now.

George Hess is "doing wonderful" following heart surgery in Children's Hospital at Dallas March 23. He's up and around, more active than ever, and looks forward to celebrating his third birthday Saturday. While he was in the hospital his mother, Mrs. Joe Hess stayed with him and his daddy made regular visits.

J. W. Hess was dismissed from Medical Arts in Dallas Friday and is already out and around after having a major operation March 23.

After months and months of having his left arm in a cast, Andy O'Connor is finally free of a cast. It was removed Thursday at Harris Hospital in Fort Worth where he had a checkup and X-rays and his bone specialist said everything was in good shape. Going with him, as they had so many times since last October when he received a multiple fracture of the arm in a car accident, were Mrs. O'Connor and their daughter, Mrs. Andy Monday.

Lefty Roberg was out for a drive Sunday. His wife visited him and took him for an airing. Others visiting him at the McKinney VA Hospital were Mrs. Frank Roberg of Gainesville and Mr. and Mrs. Herman Hartman, Dorothy Hartman, John Hartman and Walter Becker.

Donna and A. J. Beyer, children of Mr. and Mrs. Lambert Beyer of Gainesville, are recovering from tonsillectomies performed at Gainesville Sanitarium. Their grandmothers, Mrs. Herman Lutmer, visited them while they were patients Friday.

Joe Sturm was dismissed from Gainesville Sanitarium Tuesday after being a patient several days for X-rays and observation.

Mrs. Fred Hoedebeck is improving after being seriously ill at Gainesville Sanitarium. Tuesday she started taking nourishment for the first time since she entered the hospital a week earlier. Father Paul Hoedebeck who came here Sunday to attend his mother's bedside returned to Subiaco, Ark., Tuesday when she made a change for the better.

Bowie Teams Win Champ Trophies in V'Ball Tournament

Three organizations each represented by two teams carried off all the trophies in the volleyball tournament sponsored last week by Sacred Heart Alumni in the Sacred Heart gym.

And, by long odds coincidence, the men's and women's teams of each organization won identical trophies.

The two from Allen & Miller of Bowie were champs of their divisions, the two from Sacred Heart Alumni were runners-up and the two from First Baptist of Saint Jo were consolation winners.

Thirty teams, 18 in the men's division and 12 in the ladies' division, participated in the tournament which was in progress five nights of last week.

In the men's finals Saturday night Allen & Miller topped SH Alumni 27-16 to determine champ and runner-up and First Baptist beat Spencer 23-18 for consolation. In ladies finals Allen & Miller beat SH Alumni 25-9 to decide first and second prizes and First Baptist beat O'Neal's of Nocona 28-19 for third prize.

Local teams participating in the tournament were Tuesday Nitters and SH Alumni in the ladies' division; SH Alumni, J&L Supply, SH Students and Muenster Teachers in the men's division.

Flood Control in Local Area Aided By 2 More Dams

Another step forward in halting needless flooding on Elm Creek of the Trinity River has been taken with the completion of flood prevention sites 7F and 7G northeast of Muenster. These bring the total number completed in the Upper Elm-Red District to 26. Site 7F is located on the J. R. Winstead and J. H. Bayer farms and 7G is on land owned by Mike Schilling and J. B. Klement. While the dirt moving was completed some time ago, bad weather postponed grass planting on the dams and spillways until the past week.

These dams consist of about six acres each and have been sodded to Bermuda grass and fertilized with 200 pounds of 10-20-0.

The lake on the Winstead farm has a permanent pool area of nine surface acres and the 7G on the Schilling land has a surface area of seven acres. Both dams are approximately 35 feet high and retard surface water from nearly 600 acres each. Both pools are about 30 feet deep.

City Streamlines Billing Procedure For Water Service

A change in billing and collection procedure in the water department of the City of Muenster will become effective on the next billing date, April 15.

Water bills of the future will be sent on post cards similar to those used by the electric and gas companies, and all bills will be sent directly to the customers. In the past most bills were sent to the bank on agreement with the customers to have the bills deducted from their bank accounts, and others were mailed in envelopes directly to the customers. Hereafter bills are payable to the city's water department.

The city expects to profit in two ways from its change of method. Filling out the card and two stubs will require less work than the former triplicate copies, and mailing them will eliminate the cost of envelopes and higher postage rate. Also, collection by the water department will eliminate the former 2 per cent collection fee.

When making out the new bills the city secretary will keep one stub for city records and send the bill with one stub to the customer. The stub is to be returned with remittance to assure proper credit.

Persons who prefer the convenience of having bills deducted from their bank accounts can still make that arrangement. At the city hall they can sign several checks made payable to the water department. Each month one of those checks will be completed for the amount of the bill and deposited as a regular payment. Bills sent those customers will be marked "paid" before mailing. As regards signing blank checks, Manager Steve Mosier said that there is no risk involved because all are made payable to the water department and cannot be used for any other purpose.

Cass Matthews, 72, Resident of Myra, Claimed by Death

Cass R. Matthews, 72, a resident of Myra for the past 8 years died at his home there Tuesday at 9:15 p.m. He had lived in Cooke County 32 years.

Funeral services were held Thursday afternoon at two o'clock in the Myra Baptist Church with the Rev. Clay Stumpp and the Rev. C. M. Thomas officiating. Burial was in Reed Cemetery under direction of George J. Carroll and Son Funeral Home.

Matthews was born in Kentucky on Jan. 22, 1888. Surviving are his wife; five sons, Clarence of Myra, Ernest of Pine Bluff, Ark., and T. F. T. J. and Cecil Matthews, all of Perryton; two daughters, Mrs. Joyce Hamilton of Gainesville and Mrs. Lois Piper of Dallas; a brother, Will Matthews of Howe; three sisters, Mrs. Katie Gunn of Howe, Mrs. Cora Brown of Fort Worth and Mrs. Sallie Gunn of Decatur, 31 grandchildren and three great-grandchildren.

Fifty Unscratched Ballots Cast for Grewing, Trachta

Fifty votes were cast and not one ballot was marked in the city election here Tuesday.

David Trachta and Richard Grewing, both unopposed for re-election on the ticket received unanimous approval from the limited number of voters who bothered to show up.

Other council members serving are Herbert Meurer and Aldermen Rudy Hellman, Alphonse Felderhoff and Ray Ott.

Senior Class Play At MHS Dated for Friday Night at 8

Seniors of Muenster High School will present their class play this Friday night in the school auditorium with curtain time set for 8 o'clock.

The presentation is a comedy-drama of the great southwest, "An Arizona Cowboy," in four acts. Admission prices will be fifty and twenty-five cents.

Coached by Miss Bettye Dodds and Glen Hellman, the interesting cast of characters features Lloyd Klement as a courageous cattle puncher so popular with the cowboys they elect him sheriff.

Kenny Fette takes the role of a glorious liar, Bobby Yosten portrays a Chinaman, Donnie Trubenbach is a Navajo chief, Ferd Hoverkamp is a cattle rustler, and other boys in the cast are Roger Fleitman and Jim Schumacher.

Feminine rolls are played by Jolene Carlton, owner of a ranch; Kay Ayles who loves a liar, Jeanette Klement, a scheming stranger; Lynette Sicking, an Indian princess; and Marilyn Horn, a mischievous nameless waif.

Blessed Events

Mr. and Mrs. Ed Schad of Lindsay are parents of a daughter, weight six pounds nine and a half ounces, born at Gainesville Sanitarium Sunday, April 3. The little girl has two brothers and three sisters and is a granddaughter for Mrs. Sophie Schad and Mr. and Mrs. Clem Herms.

A seven pound daughter for Mr. and Mrs. Lawrence Knabe of Gainesville, formerly of Muenster, makes three girls and three boys in the family. She was born at the Sanitarium Saturday, April 2, and is another grandchild for Gus Knabe.

Tony Koriath Asks For Re-election to State Legislature

Tony Koriath, representative of Cooke and Grayson Counties in the Texas Legislature, this week authorized the Enterprise to announce that he is a candidate for re-election in the Democratic Primary of May 7.

His formal statement to voters will appear in a later edition of the Enterprise.

Tigers Break Out of Losing Streak, Win Two of Five

A long and discouraging losing streak for the Sacred Heart Tigers finally ended last Thursday when they clobbered Callisburg 13-3 in five innings.

Wimmer's pitching arm was in fine shape as he fanned 10 batters in the short game and allowed only 4 hits. Meanwhile Sacred Heart hammered the host hurler for 9 hits, two each by Becker, Streng and Bayer. One of Becker's was a triple, and Wimmer and Fuhrmann also batted 3-baggers.

For the next three games on their crowded schedule, however, the boys fell back to their old form. In a double header here Saturday with Jesuit B of Dallas they lost 11-3 and 9-2. Next, at Ennis Sunday, they took a 19-7 mauling from St. John's.

On the local field Tuesday the Tigers made a nice comeback and trimmed Era 7-2 for their second win of the season. Wimmer turned in another good pitching job allowing the visitors three hits. And the Tigers tapped two Era hurlers for 6 hits, Becker and Fuhrmann making two each. Two big innings, the fourth and sixth produced 3 runs each for the Tigers.

Next on Sacred Heart's schedule is a pair of games with Nocona, here Thursday and there Friday.

Annual Meeting Of Electric Co-op Set Next Monday

Several hundred members of the Cooke County Electric Cooperative Association are expected here Monday night for the organization's annual business meeting and election of directors.

They will meet in the Muenster High School auditorium. Registrations begin at 7 o'clock and the program will begin about 8 o'clock.

Specially featured for the meeting is an address by Jimmy Cobb, manager of Texas Electric Cooperatives, Inc., of which the local co-op is a member.

After opening of the meeting by Jack Crownover, president, Father Christopher Paladino will give an invocation and Mayor Herbert Meurer will extend a welcome in the name of the city. Following them Doye Doty, secretary, will present the official notice of meeting and proof of mailing and reading minutes of the last annual meeting.

The business session will present a report on the co-op's activity and finance for the past year and also consider any new business that may be introduced.

At the election of directors J. A. Klement and Doye Doty are candidates to continue in office. They were named by a nominating committee and their names are the only ones appearing on the ballot. Other nominations may be made at the meeting and written in at voting time.

Directors whose terms do not expire this year are Al Wiesman, Joe Bengfort, Jack Crownover, T. P. Skinner and Ben Davis.

The most popular feature of the meeting is the last event on the program, the drawing for attendance prizes, which are valued at more than \$700. An electric range tops the list and there are about 20 small appliances.

County Will Have Another Election On College Issue

Another election on creating a county wide junior college district will be submitted to county voters and will be held in connection with the county Democratic primary on May 7.

The proposal, which was defeated in a special election on December 19, is to form a county district to administer and finance the present Gainesville Junior College and to approve a tax of 20 cents per \$100 of valuation to maintain the institution.

Also to be elected is a board of regents to have charge of the administration. A list of candidates proposed last week in a meeting of the Cooke County College Development Committee provides three representatives from the city of Gainesville and four from the remainder of the county. They are Herbert Meurer of Muenster, Willard Kemph of Valley View, F. W. Fischer of Era, Roy Lynch of Callisburg, and William Pulte, Boyd Ware and Paul Campbell of Gainesville.

At the present time Gainesville College is a unit of the Gainesville school district and under jurisdiction of the Gainesville school board. The aim is to expand its field and bring it under jurisdiction of a county wide independent district.

Schedule of Coming Events

FRIDAY, April 8, MHS Senior play, in the auditorium, 8 p.m.

FRIDAY, April 8, CDA meeting, KC Hall, after Lenten services.

SATURDAY, April 9, FHA benefit bake sale, Fisher's Market 8 a.m. 'til.

MONDAY, April 11, Meeting of boys interested in pony baseball league. Ball Park, 5 p.m.

MONDAY, April 11, Garden Club meeting, Mrs. Dan Luke's home, 8 p.m.

TUESDAY, April 12, VFW meeting and officer installation, 8 p.m.

WEDNESDAY, April 13, City Library open, City Hall, 10 to 5.

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SILLY, BUT SAD
 Farmers, caught between the bitter squeeze of cost and price, take little pleasure in the knowledge that railroad workers earn their basic day's

pay with an average of less than four hours of work. The problem throughout industry is one of being paid for work not done. The big problem in the steel strike is not wages but featherbedding. There are such things as quotas so low that workmen could fill them with about a half day and yet receive a full day's pay, and an item of two men in a crane cab, now air conditioned, originally allowed because the heat was excessive and one man could relieve the other.

The Pittsburg Plate Glass strike did not involve wages: there was the matter of 8 hours pay for 3 hours work. In the printing trade, make-work rules provide that all local advertising arriving at newspapers in mat form (ready for casting and printing) be set in type, then typeproofed and then thrown away, never used. In many cities plumbers refuse to use pre-threaded

pipe; in some cases they even cut off the threaded end of the pipe and rethread it. In Chicago, an electrician is not allowed to use an electrically powered tool to drill through a joint. Carpenters in many, many cities cannot use power saws.

A ship line needs only 10 on a conveyor, but must use 21, 4 of whom do nothing but take turns pushing buttons. Painters in many cities are forbidden to use spray guns. Some drivers for long-established truck lines in the west, working under 35-year-old agreements, finish their runs in 5 hours and get 8 hours pay. In that wonderful land of make-believe, the theater, featherbedding has long run rampant. A one-man show may require the services of four stage hands. Complete orchestras are frequently on the job during musical entertainment, but never play a note.

Only recently we had the displeasure of observing fork trucks at Port Brownsville unloading Valley citrus into a warehouse from a truck parked on the dock between the ship and the warehouse, and another fork truck picking up the same citrus and moving it from the warehouse back to the dock for loading onto a ship.

It would be silly if it were not so sad.

Valley Farm Bureau News

SECURITY A "RIGHT"?

The ADA "liberals" say that, along with the rights of free speech, free press, freedom of worship, etc., every citizen has the "right" to public protection from personal catastrophe resulting from disability, sickness, unemployment, and old age. For good measure, they add proper housing. They mean, of course, that if I can't take care of these needs myself, you should be required to help — "from each according to ability, to each according to need."

Sounds fair enough, but suppose that, along with me, a million others decide to climb aboard the same gravy train? You keep working and paying taxes, and if I and my fellow sufferers enjoy a free ride, we are only claiming our "rights," aren't we?

But after a while, you get tired of paying for "protection" of our "rights," and decide to get on the gravy train, too. Why shouldn't you? Don't you have the same "rights"? Just conveniently get sick, grow old, decide not to work, and move into a "substandard" house!

And so, finally, everybody gets on the gravy train. And who will pay the bill? Why, the "liberals", I suppose. Aren't they the ones who insist we all have the "right" to this cradle-to-grave security?

Or do they mean we should be "liberal" only so long as other people still have money to be liberal with?

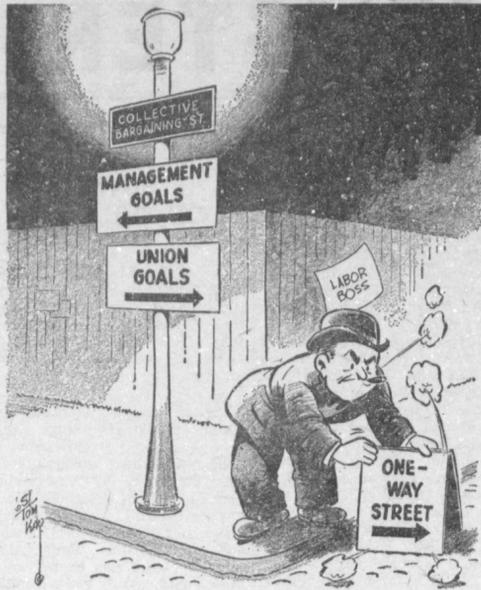
SATAN'S SALE

Once upon a time Satan, growing old and weary, decided that the time had come for him to retire from active work, and offered all of his devilish inventory of tools for sale to the highest bidders.

At the time of the auction, the tools were neatly arrayed: Envy, Malice, Deceit, Enmity, Sensuality, and all the other devices of evil. Each was plainly marked, and the prices were surprisingly low, except for an ungainly piece of much-used steel marked Discouragement. It was priced higher by far than that of any of the other tools.

"Why," Mr. Satan," asked a prospective buyer, "do you ask so much for this tool?"

"Well," replied the Old Tempter, "this tool has al-



As He Sees It

ways been by most useful one. You can see that it has had more wear than any of the others. I can use it as a wedge to get into a man's mind when all other means fail. Discouragement, once inside the consciousness of man, will cause him to do anything I feel he should. Practically every human being has had this tool used on him, although very few of them know that I'm the fellow who wielded it. So, even though it doesn't look it, Discouragement is the finest device ever patented by Hades, Inc., and certainly should bring in the largest price."

As it worked out, none of the shoppers could afford to pay the price Satan wanted for Discouragement. Since he will not reduce the price one cent, he is still using it; and we see the results every day.

SOCIALISM LOWERS MORAL STANDARDS

At the risk of being called a pessimist among other things, we were wondering if the socialistic trend which has gripped this country for the past 30 years, is not contributing greatly to a moral and spiritual breakdown of the people of our nation. Since socialism rewards laziness, puts a premium on the inability of one to provide for his own needs, and actually encourages lack of initiative, it seems to us that

Before you Buy
 Check Our
 Prices on
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 TIRES**
 and
BATTERIES

Ferd's
 Gulf Station
 Muenster

HAPPY AT WORK?

By Rev. Henry V. Sattler, author of PARENTS, CHILDREN, AND THE FACTS OF LIFE

MOST OF US spend the greater part of our waking hours in work. Many, however, resent every minute of this as time stolen from leisure. At the end of the week they greet each other with, "Thank God, it's Friday." They work only to eat and enjoy the pleasures of life.

A life that seeks only recreation becomes empty and meaningless. No matter how much they may be envied by others, the "idle rich" soon find that their lives are listless and flat. They require ever more spectacular experiences to give them pleasure.

LEISURE is enjoyed most when it relaxes us from work and prepares us for work to come. We play in order to work better—with stronger bodies and refreshed minds. Even for children, play prepares for work. Notice how often they play at things which in adult life are considered work. They instinctively realize that each man is born to do a job in this world.

If we are to find happiness in our work, our goal must be to produce something of real value for ourselves and others. We can't be happy if the only point to our work is "to make money." Money has no real value in itself. Look among your friends. Are the ones who make the most, the happiest? Probably not. It's usually the people who spend endless hours in real service for others—the teachers

and nurses, etc.—who are the happiest in their work.

WHAT THEN is the meaning and worth of work? By our work we share in God's work of creation. Man, and man alone, has been given the ability to change and direct the universe in which he finds himself. It's almost as though God deliberately left His work unfinished so that we might finish it with Him.

Our model for work is the Son of God! With His heavenly Father He built the universe. As man He did the primitive work of a carpenter. Later He became a teacher of the people and especially of the Apostles. Finally His shoulders were weighted with the cross.

CAN YOU IMAGINE Christ working merely in order to accumulate wealth? He Himself remarked, "I am in your midst as He who serves." And so greatly did Christ's work transform the world that we date all the ages as before or after His birth.

Christ now lets us share in His work. How? When we direct our work to God. God has promised to reward with happiness in heaven the work we do for love of Him.

SUCH WAS the spirit of the hod carrier who carried heavy stones on his back. While a mason and a stone carver complained of their toil, he seemed to work with a quiet smile. When they asked him why he seemed so happy, he answered, "I am building a cathedral—a cathedral for the living God!"

His faith looked beyond his own labor to the great work for God's glory in which he had a share.

† Paulist Feature Service, Washington 17, D. C.



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- \$20.00 permanent — \$14.50
- 2 together for \$20.00
- \$15.00 permanent — \$9.50
- 2 together for \$15.00
- \$12.50 permanent — \$8.50
- 2 together for \$14.00
- \$10.00 permanent — \$7.00
- \$7.50 permanent — \$6.50
- Budget Wave — \$5.00 (Short hair only)

If appointment for permanent is made by long distance call, the charge will be deducted from cost of permanent.

Audra's Beauty Shop
 307 E. Pecan, HO5-4025
 Gainesville



WOODRUFF PHARMACY
 Next to Post Office
 Gainesville

BEST IN THE WEST! SPRING SUITS

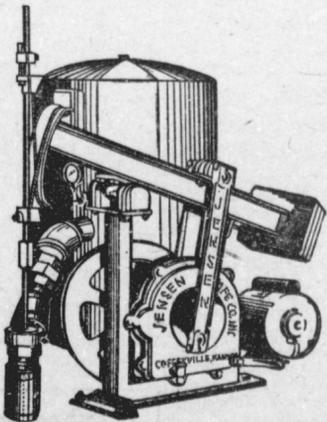
- Wool & Dacron Featherweight . . . \$37.50
- Dacron & Rayon 1 Pants Suit . . . \$29.95
- Dacron & Rayon 2 Pants Suit . . . \$37.50

Big Stock of
 WHITE DINNER JACKETS
 and
 WHITE SPORT COAT AND
 BLACK SLACK COMBINATIONS

SPORT SHIRTS
 Beautiful array, reasonably priced

COMMERCE STREET STORE

R. W. (Pete) Briscoe, Gainesville



The More Efficient Way To Pump Your Water

Jensen counterbalanced pumps are similar in design to oil field pumps . . . can be operated on a 1/2 H. P. motor instead of the usual 1 H. P. motor. Can be used with a windmill . . . have water-lubricated stuffing box . . . will force water into pressure tank or storage tank.

C. D. Shamburger Lumber Co.
 Dick Trachta, Mgr., Muenster

Win with

BEN RAMSEY

for

LIEUTENANT GOVERNOR

- EXPERIENCED
- MATURE
- RESPONSIBLE



The Man Texans
Know and Respect

Pd. Vol. Adv.

HOLDS THE MOST...

IN A FULL-SIZE WAGON! You'd never know it by looking, but this is America's lowest-priced* full-size wagon! Its 97 cubic feet of loadspace is the biggest in its field. Extra-wide rear gates open easily, with one hand, to make loading a cinch. And this Ford Ranch Wagon is built for people. You get a foam-padded front seat, plus leg, hip and head room to spare. And it's built for savings, too. It thrives on low-cost regular gas. A Full-Flow oil filter lets you go 4,000 miles without an oil change. The aluminized muffler normally lasts twice as long as conventional types. And its Diamond Lustre Finish never needs waxing.

FORD RANCH WAGON

See "FORD STARTIME" TV's finest hour in living color Tuesdays on NBC-TV

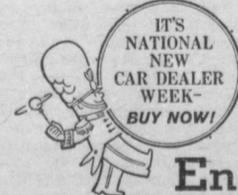
America's station wagon specialists

invite you to see all 7 wonders

In FORD'S Wagon Wonderland

Endres Motor Company

Muenster, Texas



That's Settled!

A man had a house located right on the border between the United States and Canada. Nobody knew whether the house was on the American side or the Canadian side. A committee was set up to investigate the situation. The decision was that the house was

in the United States. "Wonderful!" exclaimed the owner. "Now I won't have to suffer those terrible Canadian winters."

The Andes Mountains extend in an unbroken chain through South America for 4,000 miles.

District President At Installation of Auxiliary Officers

Münster VFW Auxiliary members witnessed the formal installation of newly elected officers at their meeting Monday night. The ceremony was conducted by Past President Mrs. John Huchton in the presence of Mrs. Harold Rodgers, district president from Denison, who was a guest for the evening.

During the business session the Auxiliary voted to comply with honor roll requirements for April which consist of a contribution to the Cancer Research fund and a school of instructions.

The school of instructions followed business with Mrs. Rodgers presiding for a question and answer period. Announcement was made of the district meeting to be held in Gainesville April 30 and May 1 and members named their delegates. They are Mmes. Richard Swirczynski, Ferd Luttmr, John Huchton, Richard Grewing and Alvin Noggler. Their alternates are Mmes. Leo Lawson, Arthur Felderhoff, Nig DeBorde, and Frank Felderhoff and Miss Agnes Noggler.

Mrs. Richard Swirczynski, retiring president, presided for business until after the installation ritual when the new president, Mrs. Arthur Bayer, took over. It was then that plans were initiated for the annual buddy poppy campaign to be conducted in May. Mrs. Bayer volunteered as general chairman of the drive.

Afterwards Mrs. Rodgers addressed the assemblage, speaking on membership quotas and urging the local group to meet their quota with the addition of 22 members for a total of 92. She also urged the saving of Red Scissors coupons.

Coming to Münster with Mrs. Rodgers were two other members of Denison's Auxiliary, Mrs. Jesse Davis and Mrs. Dottie Duckett.

After adjournment there was a social hour with refreshments served by Mrs. Larry Yosten. Mrs. Ferd Luttmr won the attendance prize and the Auxiliary presented gifts to their district president and to the installing officer.

Installed to serve as officers for the coming year are President Mrs. Arthur Bayer, Senior Vice President Mrs. Leo Lawson, Junior Vice President Mrs. Richard Swirczynski, Secretary Mrs. Nig DeBorde, Treasurer Agnes Noggler, Chaplain Rosa Driever, Conductress Mrs. Alvin Noggler, Guard Mrs. C. M. Walterscheid. Trustees Mrs. Earl Otto, Mrs. David Trachta and Mrs. Steve Mosler, Banner Bearer Mrs. Arthur Felderhoff, Flag Bearer Mrs. Larry Yosten, Historian Rosa Driever, Patriotic Instructor Mrs. Richard Grewing, Musician Mrs. F. A. Kathman and Color Bearers Margie Walterscheid, Mrs. Raymond Walterscheid and Mrs. John Huchton.

Two Share Honors At Birthday Party

The home of Mr. and Mrs. Adolph Walterscheid was the scene of a happy family gathering and a double birthday celebration Sunday.

They entertained for their godchild and grandson, Darell Walterscheid who was two Saturday. Sharing honors with him — and coming as a surprise for him — was Darell's granddad, Adolph Walterscheid whose birthday is April 6.

The banquet menu featuring roast chicken and baked ham was served buffet style. Seven little cousins were seated together at Darell's table while the other honoree and his wife and her parents Mr. and Mrs. I. A. Schoech and the children's parents found their places at another table.

An arrangement of pear blossoms was the centerpiece for the board and other spring flowers, hyacinths and violets, from Mrs. Walterscheid's flower garden, decorated the party rooms.

The afternoon was spent visiting for the grownups and playing for the children. Home movies were taken of the party scene and while the honorees unwrapped their birthday gifts.

The afternoon ended late with the serving of ice cream and birthday cake. Darell's cake was the children's conversation piece. It was done up in a western theme with cowboy decorations.

Together with Mr. and Mrs. Walterscheid and her parents were Mr. and Mrs. Julian Walterscheid and children Darell, Beverly and Stacie, Mr. and Mrs. Denis Walterscheid and children Darlene and Denise, Debby and Kenny, and Mr. and Mrs. Sylvan Walterscheid and Danny.

Mrs. J. H. Coursey had as Sunday guests, friends from Gainesville, Miss Mary Woods and her brother Ev Woods.

Endreses Feted on 15th Anniversary

A surprise anniversary party greeted Mr. and Mrs. Urban Endres at their home Saturday night celebrating their 15th wedding date.

Relatives planned the observance and arrived in a group bringing a joint gift for the honorees and eats and drinks for refreshments. For entertainment they enjoyed home movies.

In addition to sisters and brothers from here Mr. and Mrs. Ralph Breeding were present from Gainesville and others attending were Mr. and Mrs. W. H. Endres and Alphonse and Miss Theresa Luke.

Myra Students Take Educational Tour

Twenty-one Myra school children and picnic lunches were loaded in cars for an all-day educational trip Thursday with their teachers Mrs. Lucy Williams and Mrs. Iva Beavers and lunchroom operator Mrs. Ruby McTaggart completing the party.

First stop was in Sherman at the Quaker Oats plant where a conducted tour proved interesting. Next stop was at Bonham State Park where the group ate and played. In the afternoon they went through the magnificent Sam Rayburn Library in Bonham.

Children on the trip were Jamette and Andra Hunt, Joan, Ronald and Ricky Huddleston, Weldon and Donnie Matthews, Margaret and Lena Cornett, Alvin Hall, Kenneth Heilman, Joe Williams, Neola, Alma, Mary and Walter Hoover, Paul and Roy Lee Rennels, David Biffle and Faye and Bill Black.

Local News BRIEFS

A Sing-song at Denton was a treat for Mr. and Mrs. Willard Hartman, Mr. and Mrs. Victor Hartman and Mr. and Mrs. Alvin Hartman Sunday afternoon. They enjoyed the musicale at NTSC in the auditorium. The show was put on by the various fraternities and sororities of the college.

Mr. and Mrs. Lawrence Wimmer were among baseball fans in Ennis Sunday watching the Tigers and St. John's play. They took their daughter Carol and four classmates along.

Weekend visitors with Mr. and Mrs. Ray Evans were her niece and husband, Mr. and Mrs. Larry Johnson of Oklahoma City. After they left Sunday other visitors drove up. They were Mrs. Evans' nephew Scotty Dickerson of Magnolia, Ark., and a friend from Bridgeport in whose home he spent the weekend.

Tommy Hesse who works in Dallas was at home over the weekend to visit with his parents, Mr. and Mrs. Meinrad Hesse and family.

Jerome Pagel made a business trip to Dallas Saturday and stopped at Denton on the way back to see his daughter Kathy who attends NTSC and she accompanied him home for the weekend.

March, Busy Month For Swan Family

March was a busy and happy month for the Frank Swans Jr., of California, according to a letter from Mrs. Swan who tells friends that three of their four children celebrated birthdays, there was another party marking Bud's completion of 20 years in the navy and a surprise party for them on their 11th wedding anniversary.

The girls have the same birthdate, March 20. Jan was seven and Sherry was

five. And Mrs. Swan's birthday was marked March 28.

Lieutenant Commander Swan is back at home after sea duty in the Japan area, returning Dec. 18. His next overseas tour will come in June. He serves aboard the U. S. Pine Island. His ship is a part of "Operation Hand-clasp." And he is head of Gunnery.

Mrs. Swan added they were enjoying 75 degree weather and that their yard was a-bloom with petunias, roses, tulips, daffodils and geraniums.



Flowers for Every Occasion

Since 1884 It's

KADEN, The Florist

Flowerphone HO5-5221, Gainesville

Represented in Münster by Mrs. Nick Miller

There's no substitute for Good Shoes Correctly Fitted

Get Your Easter Shoes

For All the Family Now at

FARRAR'S

in Gainesville

AN EXTRA SERVICE at no extra cost
You can see and feel the difference



Homogenizes vital textile oil back into the fabric

We Give S&H Green Stamps

MILLER'S Cleaners & Hatters
Gainesville

Peaches 'n Cream

for SPRING



Peaches 'n Cream's luscious voile garden party set for Spring. An exciting versatile selection of a check, a moon print, a floral and a Liberty-type. All lined with organdy for perfect fit. Each with its own sewed-in organdy ruffled petticoat.

Sizes 3 to 6x\$7.98
Sizes 7 to 14\$9.98

Choice of Spring Colors

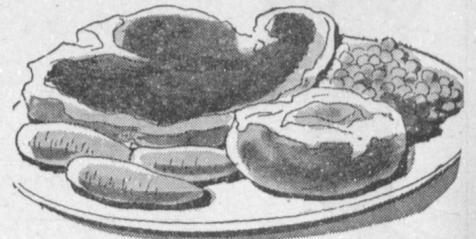


We have EVERYTHING for EASTER

Make the Variety your one-stop store for Easter shopping. You'll find lots of plush bunnies and chicks, Easter toys, prepared Easter baskets and novelty arrangements or the makings for your own arrangement, egg dye, Easter greeting cards, a big assortment of candy eggs and bunnies, and famous King's chocolates.

Variety Store

Münster



GOOD EATING! Treat yourself to one of our steaks . . . tender, juicy, thick, and charcoal broiled. You'll love it!

MORE GOOD EATING: Our hickory smoked pit barbecue, on a bun or a plate . . . especially with a glass of beer.

ROHMER'S RESTAURANT

Emil Rohmer, Owner

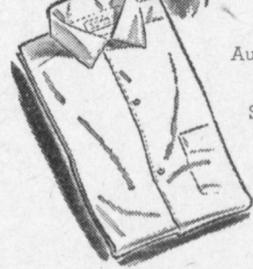


handsome **WHITE Shirts** put you at your Easter Sunday best...

Van Heusen VANTAGE

Automatic Wash 'n Wear White Shirts

Stay neat and fresh all day



HAMRIC'S

The place to go for brands you know

Truckload Purchase

Tanner's has just made a special deal on a truckload purchase and is happy to pass the saving along to you on these and many other outstanding values

7 pc. Sofa Bed Group \$168.50
Reg. \$219.50. Includes sofa bed with nylon fabric and plastic trim, large relaxer chair, 3 tables, 2 lamps.

7 pc. Living Room Group \$178.00
Reg. \$249.50. Sofa and chair in nylon fabric and foam rubber cushions, 3 tables, 2 lamps.

4 pc. Curved Sectional \$209.00
Reg. \$299.50. Nylon fabric, foam cushions, beautiful decorator colors.

\$89.50 Wing Chair FREE
With the Purchase of
Early American Sofa \$269.50
100 in. wide, foam cushions, heavy tweed fabric.

Many Other Outstanding Values

TANNER'S

HO5-2312, 213 E. Calif., Gainesville

Dress Up for Easter

From Head to Toe



SUITS

\$29.95 - \$69.50

White Shirts
by Enro

Shoes
by Winthrop
and Nettleton

REDDY'S

Men's and Boy's Wear
GAINESVILLE



PUBLIC NOTE TREE—Bearing notices instead of leaves, this tree trunk serves as a bulletin board for University of Chicago students. It carries personal announcement.

Miss Couture

is
the talk of the town...



You'll get star billing in this delicious intricately tucked charmer... flatteringly full skirted below tiny cluster pleats that minimize your midriff... in wash 'n wear Dacron and cotton. Choose blue, pink or beige. Sizes 8 to 18.

\$15.98

The
Fashion Shop

113 E. Calif., Gainesville

Local News BRIEFS

Mr. and Mrs. George Petrus have named their baby daughter Lori Ann. Sponsors at her christening were her uncle and aunt, Mr. and Mrs. Harry Matus of Dallas who were here Friday. Father Bruno officiated at the service.

Mr. and Mrs. W. L. Scoggins are getting settled in their home at Myra this week. They bought the former Methodist parsonage. The lease house they had been living in here, south of town, will not be occupied. The owner plans to move it.

Mr. and Mrs. J. A. Sanders have returned from a several day's visit in Chandler, Okemah and Shawnee, Okla., where he transacted business.

When Mr. and Mrs. Harry Scoggins and children were in Wichita Falls Tuesday for Vickie's checkup by a specialist they visited his sister and family, the V. K. Barriers and remained overnight as their guests.

CHARCOAL BROILED
STEAKS
CHICKEN SEA FOOD
MEXICAN FOOD
Rohmer's Restaurant

Back from a vacation in California, Mrs. Frank Kathman Sr. is telling her family about an interesting and pleasant trip filled with visiting and sight-seeing. She went with her sister and husband, the J. K. Stovers of Chickasha, Okla. They visited in Las Vegas on the way out. As guests of relatives in Sacramento they made many a sight-seeing tour.

Muenster City Library was bright with new posters up this week in observance of National Library Week. Theme stressed was "Wake Up and Read."

Joe Flood, former manager of the Cooke County Electric Co-op, was back for a visit Tuesday. He is a member of Woodruff Consulting Engineers of Fort Worth, the firm which assists the local co-op with its engineering problems.

Garden Club Will Have Meet Monday

Propagation by slipping and rooting promises to be an informative subject for discussion at Monday night's meeting of the Civic League and Garden Club. Mrs. Joe Luke will be in charge of the program.

Hostesses for the April 11 meeting will be Mrs. Dan Luke and Mrs. Ben Luke, entertaining in the former's home.

Graduation Time Brings Need for Girls' Pretty-Up

Spring and graduation come close together, and what, you may ask, is the key to fashion for the girl graduate this year? Or maybe you didn't think of it at all this early in the season.

But whether or not, the time for graduation wardrobing is rushing up fast and this is an opportune time for mother and daughter to visit the Charm Shop. Lay away if that's more convenient. But select now and avoid that last-minute rush and anxiety.

Biggest silhouette news blooming these days is at the top of the ensemble. The password is sleeves, and the Charm Shop's dresses for year-end school activities have sleeves that leave nothing to be desired. You'll see them in the lovely Lou-Ette Originals in eyelet and embroidered batistes in white and pastels. They're brand new arrivals at the Charm Shop.

New Jonathan Logans are among the fascinating frocks for graduation activity. These are fashions dedicated to youth and romance for memorable occasions so close to the heart of the girl graduate.

And for that all-important prom, to go formal, Charm Shop has billowing, full skirted, multi-ruffled new arrivals in a garden of pretty pastels — and moderate prices.

The Charm Shop knows, from years of experience, what it takes to get the girls in the family happily through one of the most important times of their lives and is prepared to supply every need. Thing to do is to stop in at the Charm Shop where fashion and finance are forever combined to your advantage. The address: 205 N. Main, Muenster. (Adv.)

You are getting old if you remember when the hero of a novel didn't kiss the heroine until the last chapter.

DOLLAR DAYS

Prices Good Friday and Saturday

Garza Twin Fitted SHEETS White only \$1.69	81 x 108 SHEETS White only. Slight seconds. Limit 4 \$1.49	Garza 81 x 108 or Fitted SHEETS All Colors \$2.49
81 x 108 SHEETS Assorted stripes \$1.98	20 x 40 TOWELS 4 for \$1.00	81 x 108 Garza SHEETS White only \$1.89
Pastel WASH RAGS 20 for \$1.00	17 x 25 Feather PILLOWS 89c	100 lb. size SUGAR SACKS 4 for \$1.00
Ladies' rayon tricot BRIEFS 5 pr. \$1.00	27 x 27 Birdseye DIAPERS Hemmed. Ready to use \$1.79 doz.	Receiving BLANKETS Solid Color or Plaids 3 for \$1.00
Full size Chenille BED SPREADS Solid color with design \$2.88	Children's Easter NYLON DRESSES 3 to 6x 7 to 14 98c \$1.49	Children's Cotton PANTIES Sizes 2 to 6 8 for \$1.00
Ladies' Sleeveless BLOUSES Sizes 32 to 33 98c	Ladies' 2-bar tricot HALF SLIPS White or colors 98c	Fitted CRIB SHEETS Solid color or stripes 89c
24 x 36 Chenille RUGS 88c	Ladies' all-nylon SLIPS \$1.98	Girls' CABANA SETS shirt and shorts 98c
Boys' 1 to 6 LONGIES with suspenders \$1.98	Chenille RUGS 36 in. wide, 60 in. long Assorted Colors \$1.98	Crinkle Crepe BED SPREADS \$1.59
Boys' 10 oz. BLUE JEANS Sizes 4 to 10 \$1.00	Men's "Hanes" BRIEFS slight seconds 50c	Boys' CABANA SETS Shirt and short pants 98c
Boys' Short Sleeve SPORT SHIRTS Sizes 2 to 16 98c	Men's Horse Hide WORK GLOVES Seconds, Limited 98c	Men's "Hanes" UNDER SHIRTS Slight seconds 50c
Men's "Big & Tuff" OVERALLS Broken Sizes \$2.29	Men's Chambray WORK SHIRTS Double yoke, blue 98c	Men's Short Sleeve SPORT SHIRTS 98c
Men's White Mule WORK GLOVES Seconds, Limited Short or long cuff 98c	Men's gray or khaki SHIRTS Broken sizes \$1.49	Boys' CABANA SETS Shirt and short pants \$1.98

Thank You

We at THE CENTER are proud and grateful for your wonderful attendance at our formal opening.

Your response was magnificent and we want you to know that we sincerely appreciate it.

Thanks a million for your presence, your flowers, your interest and your encouragement.

THE CENTER

Richard Grewing, Alphonse Felderhoff, Ray Swirczynski

THE B. B. STORE

209 N. Commerce

Gainesville, Texas



LOST • RENT • SELL • BUY • HIRE • TRADE
"YOU'LL FIND IT IN THE WANT ADS!"
 FOUND • SERVICE • EMPLOYMENT • PERSONAL



FOR SALE 8 can spray type milk cooler, perfect condition. Also milk cans, some like new, \$4 and \$5. Paul Fisher 20tf

FOR SALE: dinette table and 4 chairs; 12 cu. ft. Philco freezer and Kelvinator refrigerator. Excellent condition. See them at Joe Luke residence. 20-1

FOR SALE Milk Cows Bobby and Harold Lutkenhaus 20-1p



JERRY HOENIG
 Technician
 Call 241-R-4 or 87 before 10 a.m.

BICYCLE PARTS AND REPAIRS
 Hennigan Motor Co. 15tf

MACHINERY FOR SALE
 John Deere "B" tractor fully equipped, Case 4-bar rake, John Deere 11-blade one-way, Allis Chalmers combine, Alvin Noggler, Ph. 2442, Myra. 20-1

GIRL OR LADY wanted for household work. Write Dana Gregory, 201 N. Dixon, Gainesville. 20-1

SALESMAN
 Leads furnished. No experience necessary. Earn \$1,000 per month. Age 21 to 45. Write Dan Crowley, % States General Life Insurance Co., 708 Jackson Street, Dallas, Texas. 20-2

SALESMAN WANTED
 GOOD NEWS for older man. Real opportunity for a profitable Rawleigh Business in Cooke County. See W. L. Dawson, P. O. Box 434, 118 S. 7th St., Sanger, or write Rawleigh's, Dept. TXD-481-556, Memphis, Tenn. 20, 22, 29p

FARM FOR SALE. 296 acres, blackland, 3 1/2 miles west of Valley View on blacktop road. 100 acres in pasture, 196 in cultivation. Modern 3-bedroom house, hay barn, deep well, stock tank. Joe Enderby, HO5-9993. 20-4p

COMBINE FOR SALE. Massey Harris self-propelled, 14 ft. \$1,000. Joe Enderby, HO5-9993. 20-4p

STRAWBERRY PLANTS FOR SALE
 See Weldon Holland 19-1

LAWN MOWERS SHARPENED & REPAIRED at my home, Fifth & Pecan TONY OTTO 19tf

VENETIAN BLINDS
 Repaired, Retaping and recording. Tony Hoenig, Phone 53-W-1, Muenster 50tf

HAND TOOLS. Big assortment of guaranteed socket wrenches, end wrenches, box wrenches, pliers, cutters, screwdrivers, etc., at Community Lumber Co. 40tf

SHARPENING SERVICE on lawn mowers, hand saws and circle saws with Foley precision machines. Matt Schmitz 7-52p

FARM MACHINERY
 Tractors, combines, windrowers, hay balers, mowers, rakes, mouldboard plows, one-way plows, surflex plows, tandem discs, spring-tooth harrows, grain drills. Lawrence Zimmerer, Hy. 51, HO5-5636. 18-4

ELECTRIC MOTORS
 In sizes ranging from 1/4 HP to 2 HP. Motor pulleys, popular sizes in stock, others available in a hurry. Community Lumber Co. 16tf

WINDOW SHADES, with or without rollers, plastic or Clopay. Washable, cut to your size.

VARIETY STORE 31tf

CONCRETE WORK
 We'll do any kind of a concrete job or furnish ready mix concrete for your job. Bayer Brothers 28tf

FOR YOUR FARM NEEDS



Gasoline, Oil, Supplies, etc.

Call Gulf Oil Corporation

Jimmy Lehnertz, Dist. HO5-4562 — HO5-5420 Gainesville

Or see your local dealer Ferd Luttmier, Muenster

BONDED, LICENSED REAL ESTATE BROKER
 Henry G. Weinzapfel
 Office: Muenster State Bank
 Prepared to accept listings for sale or purchase of real estate, rental and escrow accounts. 22tf

CASE POCKET KNIVES, Famous for quality, now at Community Lumber Co. 3-8

NEW AND USED CARS AND PICKUPS
 Good selection of makes and models. Try us before you buy. KUBIS AND SONS HO5-9711, Gainesville 49-tf

WATCH & JEWELRY REPAIR
 All cleaning done by electrosonic machine and timing checked by Watchmaster. BROWNING'S JEWELRY Gainesville 11-tf

DRESSED YOUNG HENS
 Bagged and ready for your freezer. 30 cents per lb. in lots of 6 or more. Muenster Hatchery 39tf

GLASS
 Plate, window, automobile, furniture tops, mirrors. Old mirrors resilvered. For complete glass service call Gainesville Glass Shop. HO5-3321, 311 N. Chestnut.

CUSTOM SPRAYING
 Anything. Anywhere. Muenster Hatchery, Ph. 63 32tf

NECCHI-ELNA SEWING MACHINES
 Sales . . . Service . . . Rentals
 Also service on other makes of sewing machines. New Necchi machines for rent. Custom made buttons, button holes, buckles, belts. Necchi-Elna Sewing Circle HO5-2542, 320 E. Calif. Gainesville

TRAILER FOR SALE. 32 ft. long, single axle, cattle boards, air brakes. Good condition. Bayer Bros. 42tf

CARBORUNDUM grinding wheels, all sizes, and sickle grinders. Community Lumber Co. 25tf

TANKS FOR SALE. Septic tanks, stock tanks, grain tanks, water tanks. Will install. Bayer Bros., Ph. 225-J-2, Muenster. 6tf

It Pays to Check Our Prices
 . . . on car, truck or tractor tires and batteries and accessories.

Ferd's Gulf Station

CLEANING and pressing. We pick up and deliver. Phone 26, Nick and Adelina Miller, Muenster. 2-tf

PIPE, Big, medium sized or small, new and used. Also sucker rods. J. P. FLUSCHE 9-tf

LET LEO HENSCH and Mrs Edd McGannon help you with your income tax report and your bookkeeping. 12tf

SPECIAL
 Used Maytag automatic washers, completely overhauled, 3 months guarantee. \$99.50 and old washer. Albert Plumbing & Heating 209 E. Calif., Gainesville 17tf

TABLE LEGS
 All sizes, 6 in. to 28 in. Metal or Wood Community Lumber Co. 16tf

SAVE MONEY. Let Pearson Huneycutt do your watch and clock repair work. 406 N. Grand Gainesville. 49tf

MOTORS, all sizes, for milking machines, water pumps, oil field equipment, etc. C. D. Shamburger Lumber Co. 43tf

DEARBORN HEATERS
 All sizes, for natural gas or butane. Enderby Butane Gas Gainesville 48tf

Sales and Service on
 . . . TYPEWRITERS
 . . . ADDING MACHINES
 . . . CASH REGISTERS
 Phone 5-6591, Gainesville or 89, Muenster

Will be in Muenster every Tuesday and Friday

Doyle Taliaferro
 Gainesville

SHOE REPAIRING
 We do fine repair and dye work on all types of shoes, also saddle work. Jack Cheaney's Saddle & Shoe Shop, Across from bus station, Gainesville. 17tf

Chain Link Fence Installed
 Let us figure your fencing needs. C.D. Shamburger Lumber Co. 1tf

SHOE REPAIRING. Full line Cavalier polish. Nick and Adelina Miller, Muenster. 2-tf

SINGER Sewing Machine CO. SALES AND SERVICE
 Mail a card to 311 E. California, Gainesville, or phone HO5-5032. Or leave word at Ferd's Gulf Station, Muenster.

Don't let **JUNK IRON** clutter up your place. Bring it in and sell it to J. P. FLUSCHE. 9tf

UNITED BEDDING CO.
 Renovate your old cotton mattress into a new inner-spring or cotton mattress. Box springs to match or bed springs. Work guaranteed. All mattresses machine made. 1-day free pick-up and delivery service. Save up to 50%. Ph. HO5-3882, 324 N. Commerce, Gainesville. tf

1960 Car License Sales in County Top 1959 Total

Car license sales in Cooke County this year topped last year's total figure by 420, according to the tax office official tabulations at the end of the deadline March 31. The number this year is 7,470. Last year's total was 7,050. Tax deputies said 543 license plates were sold on the last day. The office remained open for late comers. A total of 1,567 truck licenses were also sold while the number of farm tags purchased was 1,087. A 20 per cent penalty on



DOG CATCHER—Poor fish don't have a chance in Cassville, Wis., with this fisherman. The dog "Spitz" carries a catch out of the Mississippi River. He waits until a shad swims past, then snaps the fish up in his teeth.

license plates started April 2, unless the car has not been driven. In that case a person must fill out an affidavit stating that the car has not been driven on public streets since the new plates went into effect on April 1.

Colored Boys Edge Auctioneers 3-2

Muenster Auctioneers started their baseball season at Gainesville Sunday afternoon with a 3-2 loss to the Gainesville Tigers, a colored team. Muenster had 3 hits, 9 walks and an error to work on but, except for the third inning, the opportunities were scattered and left runners on base. In the third Walterscheid and Paul Brewer singled and David Brewer brought them in with a triple.

The Tigers had 4 hits, 3 walks and 4 errors as opportunities and had them better grouped. At the same time the Auctioneers were helpful in timing their errors.

William Walterscheid struck out 11 batters, the Tiger pitcher fanned 10.

Political Announcements

- For Commissioner Precinct 3 J. E. "Earl" TAYLOR (Re-election)
- O. G. "Shorty" RENNELS For County Sheriff (Re-election)
- O. E. WHISNAND For Tax Assessor-Collector (Re-election)
- RAFE I. PIPER For County Attorney (Re-election)
- MRS. VENITA JO HILLIS For County Attorney (Re-election)
- L. V. HENRY For County Superintendent (Re-election)
- Unexpired Term MISS GLADYS STRADER E. F. "Kit" CARSON IRVIN WILSON TIM McPHERSON For State Representative (Re-election)
- TONY KORIOTH, (Re-election)

watch repair
 Sanders Jewelry
 107 S. Commerce, G'ville

FAST CLAIM SERVICE
 Jack Merrick
 HO5-4281
 Gainesville

H.O. Kinne, O.D.
 OPTOMETRIST
 210 E. Calif., Gainesville
 State License No. 26

We'll make your car Run RIGHT . . . and SAFE!
 Make it a habit to see us at the first sign of trouble.
ED'S AUTOMOTIVE SHOP
 ED PELS, MUENSTER

Profit Plan — this way to **POULTRY PROFITS**

GOOD CHICKS, SOUND MANAGEMENT and—

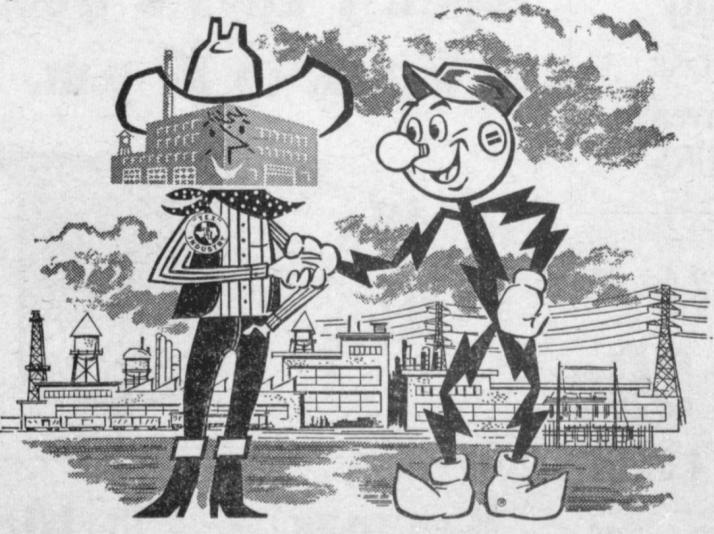
M-M Chick Starter

Here's the Starting Mash you'll want to feed to get your chicks off to a good sound start. Over thirty essential vitamins, minerals and other essential nutrients, including Vitamin B12 and Antibiotic Feed Supplement—highest quality ingredients, accurately formulated, thoroughly mixed, to insure Growth-Power Plus in every beakful.

make the one-season test . . . be convinced!

Muenster Milling Company
 FEED - SEED - GRAIN - FERTILIZER
 Phone 87 MUENSTER, TEXAS

TEXAS INDUSTRIAL WEEK—APRIL 1-7



TP&L SALUTES TEXAS INDUSTRY

Industry is the life blood of the growing communities of Texas. It creates jobs, makes new businesses possible, and encourages people to stay in their "home town." It boosts the economy and the standard of living.

Texas Power & Light Company, a business-managed, investor-owned, tax-paying electric utility company, provides for industrial growth by supplying the electric power needs of today, and by planning for the needs of tomorrow. This Company's representatives, working with civic leaders, chambers of commerce and other groups, strive constantly for a better "business climate" in the communities it serves as a means of attracting more industries to its service area.

TEXAS POWER & LIGHT COMPANY



Cattle Market Is Still Strong

Livestock prices have been consistently good for several weeks, and we're expecting another day of lively bidding at our sale Saturday.

Muenster Livestock Auction
 Dick Cain, Owner and Auctioneer

Marysville News
By Mrs. B. G. Lyons

MARYSVILLE — Mr. and Mrs. W. F. Davidson and granddaughters Becky and Barby Davidson were Tuesday overnight visitors in the home of Mrs. Davidson's brother, Ambrose Baker and family and spent Wednesday night with another brother, Monroe Baker and family.

Mr. and Mrs. Robert Porath and Sandra of Dallas visited during the weekend with her parents, the Jim Shiflets. Sunday the couple's son and daughter-in-law, Mr. and Mrs. Reagon Shiflet and Larry Gene of Dallas were guests.

Mr. and Mrs. Max Harrell and children Kim and Rex of Gainesville were among out of town visitors at the March of Dimes program here and

spent Friday night with her parents. Mr. and Mrs. Bill Moon. Sunday, Mr. and Mrs. Moon were in Gainesville to spend the day with his brother-in-law and sister, Mr. and Mrs. Houston Miller.

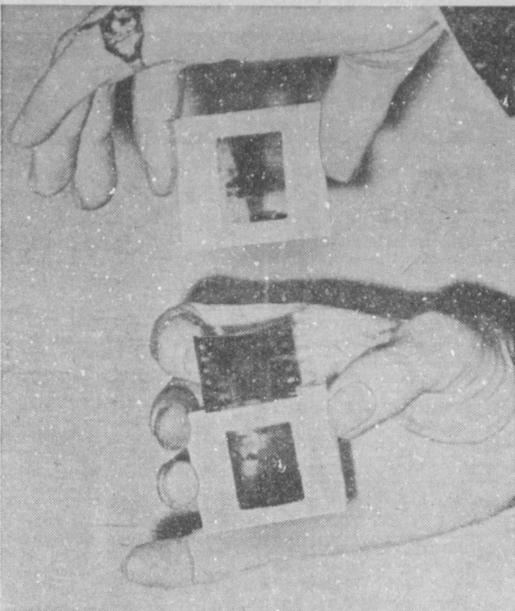
Picnic at Roadside park was a pleasant outing Sunday for Mr. and Mrs. B. G. Lyons, Mrs. Marie Stiles, Mr. and Mrs. Bill Pace, Mr. and Mrs. Beverly Eastin, and Edd Eastin, all of Gainesville and Miss Dolores Grant of Denton. Mrs. Lyons enjoyed it in spite of having to stay in the car on account of a sprained knee.

Mr. and Mrs. Earl Cochran and granddaughter Anna Lois Cochran of Gainesville were Sunday dinner guests in the home of her sister and brother-in-law, the John Richeys, and the group spent the afternoon out driving enjoying the sunshine and sight-seeing. They visited Leon, Ryan, Terrell and Marietta, Okla., and

stopped at Ringgold to visit the Coy Fites.

Over thirty dollars was donated here to the March of Dimes Campaign when Marysville sponsored a program Friday night in the community center building. Red Gordon and his troop of entertainers put on an excellent show and ladies served cake, pie and coffee to a large crowd.

B. G. Lyons was among relatives attending the funeral of his cousin, Will Miller in Fort Worth Monday. He went with his daughter Mrs. Marie Stiles of Gainesville and her daughter, Mrs. Edd Eastin, accompanied by his cousins Carson Lyons of Myra and Eugene Lyons of Gainesville. Mrs. B. G. Lyons stayed at Gainesville with Mrs. Bill Pace and they visited Mrs. Eugene Lyons who is recovering from a heart attack. Will Miller was reared in the Valley Creek community. He is survived by his wife, the former Ollie West, one son, two daughters, and a sister Mrs. Gus Busby of Gainesville.



PICTURE OF DEATH—One of these pictures may lead police to the murderer of three women who were slain in Starved Rock State Park, Ill. The shots were taken just before they died, and the killer's picture, detectives think, is on them.

"Wal," bragged the ancient patient, "I'll be 80 next birthday and I haven't an enemy in the world."
"Gee, that's remarkable," said the young one.
"Yep," went the old one, "I've outlived every one of 'em."

A customer had complained about the pastry. "I was making pastry before you were born," replied the indignant cook.

"Maybe," replied the customer, "but why sell it now?"

Excellent Food Properly Served

The CURTWOOD CURTWOOD Jr. The COLONIAL
Curtis Restaurants

WELDING
LATHE WORK



BOLTS, NUTS . . . All sizes

Muenster Machine Shop & Supply

Easter Shoes

PADDOCK

Weighs a fantastic 5 ounces . . .
Caresses your foot with soft, unlined calfskin . . . and fits like Naturalizers always do. In briarwood, red, black, blue, white.

\$12.95



Naturalizer
THE SHOE WITH THE BEAUTIFUL FIT

Hartman's Shoe Store

SHOES FOR THE ENTIRE FAMILY

IT HAPPENED 20 YEARS AGO

April 5, 1940

I. A. Schoech defeats Joe Luke in quiet city election to name councilman. Frank Klement is new president of St. Joseph's Society. Scholastic census shows 341 children. Students of Subiaco Academy organize North Texas club. Al Yosten has appendicitis operation. Muenster places in five events at county meet. A new home is under construction for the E. P. Buckleys. Milk production begins climb for annual spring peak. On Easter Sunday Catherine Herr walked for the first time without crutches since she was hurt in a car accident in September.

15 YEARS AGO

April 6, 1945

Gusher oil well comes in for Adolph Walterscheid, is reported one of the biggest wells ever completed in Cooke County. Clothing drive for war relief gets under way here with St. Anne's Society as sponsoring group. Lawrence Streng receives promotion to staff sergeant in Germany. Mayor Weinzapfel is returned

to office by city vote. Johann Seyler has returned to Loretta Heights College following the Easter holidays. Mrs. Henry Hennigan is recovering from a tonsillectomy. Lorene Lutkenhaus and Henry Sandmann marry. Lt. Lonia Gieb, flight nurse, is visiting at Lindsay after serving in the ETO. Weather brings rain, then summer heat, then light freeze during the week.

10 YEARS AGO

April 7, 1950

Muenster donates \$488 to Red Cross topping quota by \$13. About 500 attend formal opening of new Relax Theatre. Editors organize to help promote soil conservation. Holy Name Society will have all-night prayer service on Holy Thursday. Henry Grewing Sr. is recovering from surgery. The Joe Linns observe their 35th wedding anniversary. Norman Luke and Evelyn Schaefer set wedding date for April 28. Lawson and Clayton are re-elected to school board. Sacred Heart PTA will sponsor Easter Monday picnic. The

Charles Rosenberg family moves from Muenster to Gainesville. Joe Hess is back at home after receiving treatment for a leg ailment at the VA Hospital in McKinney.

5 YEARS AGO

April 8, 1955

Damage here is relatively small as North Texas storms spread havoc over wide area; Lois, Rosston, Era and Valley View are among communities pounded. Muenster is selected to host soil conservation award banquet May 12. With lights installed, church steeple shows as community beacon. Salk polio vaccine is available here. On April 16 Muenster's three rural routes will be consolidated into two routes. Muenster re-elects Mayor Urban Endres and Aldermen Rudy Hellman, Herbert Meurer and John Fisher. Joe Hundt wins race for county school trustee. Nick Stoffels, 72, pioneer resident, dies Tuesday. Twenty-one Muenster girls model in 4-A dress revue. Louise Butler and Paul Brewer marry.



for Easter, give
Pangburn's Chocolates

Dixie Drug

Muenster, Texas

Grand-Stand 7-11 Stores

No. 1, 919 N. Grand

No. 2, East Highway 82

No. 3, 410 Summit Ave. (Adjoining Embry's Feed Store)

Swift's Premium Vacuum Sealed

Lunch Meat

Bologna, Spiced Luncheon Meat,
Pickle & Pimento Loaf,
Liver Loaf, Souse

Any Pkg. 29c

Barbecued Chicken

2 1/2 to 3 lb. before cooking. Cooked fresh daily

99c each

All Meat
BOLOGNA lb. 35c

Pure Pork
Sausage . . 4 lb. **89c**

BULK WIENERS lb. 29c

Armour's Star USDA Grade

BEEF

Chuck Roast lb. **43c**

ARM ROAST lb. **49c**

Ground Beef 3 lb **\$1**

Prices Effective Thursday through Sunday

WE RESERVE THE RIGHT TO LIMIT

Meat Processing

Store No. 3 is equipped to cut and process meat for home freezers
YOUR MEAT OR OURS

Wilson's, quarters
MARGARINE 2 lbs. 25c

Gladiola
FLOUR 5 lb. **39c**

DOG FOOD, Kim 4 for 25c

Kimbell's No. 2 can
HOMINY 3 for 25c

Heinz or Campbell's
TOMATO SOUP 2 for 19c

Betty Crocker or Gladiola
BISCUITS . . **5c**

Kimbell's
SHORTENING 3 lb. can 59c

Kimbell's
COFFEE 1 lb. can 59c

Open 7 days a week
6 a.m. to 10 p.m.

We Give



Bananas lb. **10c**

AVOCADOS, large . . . 2 for 15c

Lettuce . . . head **10c**

New Texas Sweet
YELLOW ONIONS lb. 5c

Grapefruit 20 lb. **79c**

AN ORDINANCE regulating the construction, maintaining and displaying of signs, bill-boards and other display signs or materials within the limits of the City of Muenster; prohibiting all such signs, bill-boards or displays or display signs within the City of Muenster without securing a permit from the City of Muenster for the erection thereof and providing the penalty for the violation.

Section I

It shall be unlawful for any person, persons, firm or corporation to construct, build, maintain and display any signs, bill-boards and other type of signs within the limits of the City of Muenster, without first obtaining from the City of Muenster a permit therefor.

Section II

Definitions: For the purpose of this Ordinance, the following descriptions shall determine the meaning of signs:

(a) Any type of construction, boards, walls, post, poles or other type of materials, or for the support of signs, used for the purpose of advertising, or on which any type of wording, letters or designs are displayed, shall come within the meaning of this Ordinance.

(b) Any type of construction board, walls, bill-boards, whether supported by polls, post or other type of materials attached to or fastened on or within the ground, or whether any such boards, bill-boards, signs are attached to any type of building, shall come within the meaning of this Ordinance.

(c) EXCEPTIONS: There shall be nothing in this Ordinance requiring a permit when such signs are painted, without raised lettering, upon the surface or wall of an existing building or existing structure, or upon the windows of any such building. This exception applies only and exclusively to painted lettering, words or designs, which are painted directly upon the surface of the wall of any building, or upon the surface of any existing private structure, where no other type of material are used to make up the sign. The exception shall also apply where the sign, wording or design is carved into the material of the

wall or surface of any building and where no part of such sign requires any other material to make up the sign.

(d) A sign, display or wording affixed to any type of movable vehicle, for the purpose of permanently locating same as a sign, shall likewise come under this Ordinance. However, nothing herein shall be construed to effect signs, wordings, or other displays in or upon automobiles, trucks and other vehicles which are used as transportation, or vehicles owned by dealers and which are offered for sale and/or used in or upon the streets.

Section III

Location, Type of Materials: No private signs for advertising purposes shall be constructed, maintained, built or used by any person, persons, firm or corporation upon the property line of any street or alley within the limits of the City of Muenster.

(a) Any sign, display or bill-board attached to the front side or back of any building and extending out into the street or alley shall not extend out into the street or alley, and shall not extend out into or toward the street or alley to any greater length than the curb line of the existing street or alley.

(b) All such signs, display or bill-boards attached to buildings as herein described and which extend out toward the street or alley, or extend out from the building, shall be no lower than seven feet from the bottom part of such sign, display or bill-board.

(c) Signs, bill-boards, displays or other type signs not attached to existing buildings and erected or constructed upon the ground supported by polls, posts, concrete or other materials, shall, in addition to paragraph "b" of Section III, be set back so that the post, pole or other support thereof shall in no case shall the sign, bill-board or other display extend out further than the curb line.

(d) Signs, bill board, displays or other type signs not attached to the buildings and erected or constructed upon the ground, supported by polls, posts or other ma-

terials which are to be located in or near any intersection of streets shall have at least seven (7) feet open space between the bottom of the sign and the ground so as not to obstruct the view of traffic.

(e) All signs, bill-boards and other display signs, supported by posts, polls or other supporting materials which is attached to or set into the ground, in the case where the location of such signs are in the fire zone of the City of Muenster, must have such supporting polls, posts or other type supports constructed out of steel, iron, concrete or other non-combustible materials and likewise, any and all braces attached to any part of said sign must be of non-combustible materials. All such signs must be constructed to withstand reasonable weather conditions to meet the safety requirements.

(f) Locations of signs within the limits of the city which are not required to have steel, concrete, iron or other types of supports and a wood material may be used.

(g) All signs of whatsoever type and wherever located when electric wiring or electricity is in any way used to illuminate same, shall comply with all electrical codes and be declared safe against fire as well as harm to citizens or livestock.

Section IV

All signs existing prior to the passage of this Ordinance shall not be declared, to be in violation of this Ordinance, but such existing signs shall not be replaced or repaired, other than the replacement of light bulbs, nor shall they be rebuilt, but must be completely reconstructed to meet with all the portions of this Ordinance and such shall require a permit.

Section V

The required fees shall be as follows: All signs, bill-boards, displays under the terms of this Ordinance, which are or consist of 150 square feet or more in size shall require a fee of \$7.50 and all signs, bill-boards, displays, smaller than 150 square feet in size shall require a fee of \$5.00.

Section VI

The penalty for violation hereof shall be not less than \$10.00, nor more than \$20.00, and each day such violation exists shall be considered a separate offense.

Section VII

The fact that no regulation is now or prior hereto in existence and that an immediate need exists for same, in order to abate any dangerous conditions and to preserve the public peace, health, safety and general welfare of the citizens, creates an emergency, and the rule requiring the reading of Ordinances at several times here-by suspended, and this Ordinance shall become effective and shall be in full force upon its final adoption and passage by the City Council, and it is so ordained.

Passed and adopted this the 21 day of March, A. D. 1960.
Herbert Meurer, Mayor
Attest: Joyce Tempel, City Secretary.

Crowded Calendar Of Activity Faces St. Anne's Society

Coming events, as revealed at this week's meeting, present a full schedule of activity for members of the parish St. Anne's Society.

In their meeting Sunday night members voted to be in charge of the kitchen for the annual parish picnic on Easter Monday, joining St. Joseph's Society in sponsoring the benefit event.

Activity the following week will consist of the annual breakfast and reception of new members on Sunday, April 24, and the next week calls for attendance at the spring district meeting of the Catholic State League in Windthorst, May 1.

Named as convention delegates are Mmes. Denis Hofbauer, Victor Hartman, Frank Herr, W. J. Blake, Herb McDaniel and Fred Knabe.

Mrs. Fred Knabe, president, and Mrs. Denis Hofbauer volunteered to supervise the kitchen routine for the Easter Monday picnic and Mrs. Victor Hartman is assisting in lining up working committees for the event.

Mrs. Knabe is also busy with details for the breakfast which will honor 50-year-members and candidates and will have husbands as guests. Plans are to have the social event follow the 9 o'clock mass. Formal reception ceremonies will be held in the afternoon.

Committee reports revealed that the society's recent bake sale was a successful venture, netting \$92.82. It financed improvements at the parish rectory.

Mrs. Joe Swirczynski's mission report showed 150 pounds of clothing shipped to St. Vincent's Store in Fort Worth and that 100 pounds of clothes and four quilts are being readied for shipment to St. Anne's Indian Mission in North Dakota.

Father Martin Fischer, spiritual director, led the opening prayer and themed his sermonette on the Lenten season. Some 60 members were present and after adjournment joined members of St. Joseph's Society for a social hour and refreshments.

After several minutes of futile stabbing at the keyhole, the tipsy man found the door opened for him by his glaring wife.

"Aw, honey, don't be mad," he mumbled. "Some of the boys at the office decided to have a contest to see who could drink the most beer." "Very interesting," said the wife acidly. "Who won second prize?"

Signs That Say It A Different Way

All signs point to a livelier-than-usual season; particularly the following, some still wet, spotted on the nation's highways and byways:

In a swanky Sutton Place apartment house: "No mendicants, baby carriages, insurance salesmen or foreign automobiles allowed in this lobby." On a closed furniture store: "We undersold everybody." On a Brooklyn haberdashery: "Last week of opening sale. Coming Monday: first week of closing sale."

On a pawnbroker's window: "See us at your earliest inconvenience." Above the door of a ladies apparel salon: "Our clothes not only make girls look slim; they make men look 'round!'" In a California butcher shop: "Meat prices are born here, raised elsewhere."

A whimsical distributor of milk in the Bronx has adopted as his slogan, "From Moo to you." "The Motel Motel" in Los Angeles, they say, does a thriving business.

Hopeful billboard in a St. Louis botanical garden: "Let it be said of these flowers that they died with their roots on."

A Wichita bakeshop advertises, "Shortcake — take one home and berry it." A sporting goods emporium offers, "Bikinis in which you can sink or swim."

Customer — "Please weigh this package for me."

Butcher — "Sure. It weighs three pounds."

Customer — "Thanks. It contains the bones of the four-pound roast you sent me yesterday."

Steno — "How can I be certain you love me?"

Clerk — "Because I can't sleep nights for thinking of you."

Steno — "What does that prove? Papa can't sleep nights for thinking of you."

NOTES FROM CITY LIBRARY

Glitters," "Came a Cavalier," "The River Road," and "Blue Camellia" all worthwhile and entertaining reading. Mrs. Keyes is one of the most gifted of contemporary writers and is probably best known for "Dinner at Antonine's."

"Joy Street" by Frances Parkinson Keyes tell the story of socially prominent and talented Boston socialite, Emily Thayer, and the not so successful young lawyer, Roger Fields, whose marriage creates many problems.

Roger's associates in the law firm furnish interesting experiences both in business and social life because of the varied background of the men — "Worthless Italian," "Castle Irish" and "Presumptuous Jew."

When the story begins Roger and Emily are an immature couple, but both develop in stature as the pages unfold.

Other books by this author in City Library are "All That



Dr. W. H. Blake
CHIROPRACTOR
Muenster



INSURANCE IS MY BUSINESS

Buy your protection without obligation
My Only Title Is Your Insurance Man

Lec Henscheid Insurance Agency
Next Door to Post Office, Muenster, Texas

DELCO BATTERIES DEPENDABLE SERVICE

HENNIGAN MOTOR COMPANY
Ph. 39 (Nite 126-W) Muenster

See The Dinah Shore Chevy Show Sundays, NBC-TV—the Pat Boone Chevy Showroom weekly, ABC-TV



"...the most significant engineering advance" of 1960
... Motor Trend Magazine

Corvair named "CAR OF THE YEAR"

"Four-wheel independent suspension totally unlike any other U.S.-built car" . . . "air-cooled aluminum engine . . . not dependent on the properties of a liquid coolant" . . . a rear-mounted transaxle "allowing a flatter floor and a lower roofline. . . ." These are some of the praises heaped upon Corvair by the editors of Motor Trend—the world's largest general automotive magazine—in announcing their coveted Car-of-the-Year award. Other cars didn't even come close. The Motor Trend experts, who evaluated every make in the country, were unanimous in their decision, published in the April issue. But, unless you have personally driven a Corvair, you can't appreciate what this engineering achievement really means in combining compact car economy and agility with big for economical transportation car ride, room and sure-footedness. Drop down to your dealer's, take a trial drive and then judge the Car of the Year for yourself!



See your local authorized Chevrolet dealer for fast delivery, favorable deals!

J. B. Wilde, Chevrolet Dealer
Muenster, Texas

Factory Approved Service on AUTOMATIC TRANSMISSIONS

Expert Overhauls or Adjustments

Also EXCHANGES for all makes and models

90 day or 4000 mile new transmission warranty on all exchanges

Call HO5-9701 for prices

GAINESVILLE MOTORS

425 N. Commerce, Gainesville

Buy BUTANE PROPANE with confidence where you see this Emblem

Muenster Butane Company
Phone 99-J-2

Warning!

Don't be deceived by mattress salesmen who misrepresent themselves!

United Bedding Co. of Gainesville is home-owned and home operated and is NOT associated with any company of any other city regardless of similarity of names.

Be on guard against representatives from any other city who say their firm is affiliated with ours. THAT CLAIM IS FALSE!

If in doubt about a salesman, just call us for verification.

We thank our many customers of Muenster and surrounding area for their past patronage and look forward to serving them in the future.

Joe Jeter, owner

United Bedding Co.

324 N. Commerce, Gainesville

Local News BRIEFS

Mrs. Al Swirczynski and daughter and granddaughter, Mrs. Virgil Doty and Brenda, an Mrs. Al Schad, all of Mesquite, visited Saturday with Mrs. Joe Swirczynski and Mrs. J. H. Horn.

Roy Swirczynski was recently elected president of the Social Fundamental of the sophomore class at NTSC. As prexy he presides over social functions including banquets, dances etc.

Miss Trellis Hogan of Tulsa spent Sunday with her cousin Miss Sharon Schumacher.

Mr. and Mrs. Jack Fletcher and three daughters of Denton stopped here for a few hours Saturday with his parents, Mr. and Mrs. J. W. Fletcher, enroute to Childress to spend overnight and Sunday with her mother.

Window shopping and eating out were features of the day Wednesday for Mrs. Al Walterscheid, Mrs. Donald Endres and Mrs. Willie Walterscheid when they spent the day in Fort Worth.

Efforts were made in the 1850's to naturalize camels to the arid regions of Southwestern United States.

Fine Photography



Gainesville, Texas

In All The World

No one is more understanding or more qualified to serve you.

GEO. J. Carroll & SON

Sacred Heart High Tells "Who's Who"

Sacred Heart High students have selected and announced their favorites for the school's annual Who's Who roster. Twenty-two are included on this year's list. It reads as follows:

Most beautiful, Shirley Walterscheid; most handsome Charles Bayer; Ideal boy and girl, Charles Bayer and Carolyn Swirczynski; most courteous, Jane Hesse and Bobby Walterscheid; most studious, Eunice Knauf and Eddie Joe Schmitt.

Most athletic, Tim Wimmer and Helen Hacker; most likely to succeed, Eunice Knauf and Charles Bayer; wittiest Shirley Walterscheid and Herbie Cunningham.

Individual class favorites are Seniors Jane Hesse and Bobby Walterscheid; Juniors Jane Endres and Tommy Vogel, Sophomores Charlene Otto and Dickie Hesse; and Freshmen Twins Patsy and Pat Klement.

Garden Clubbers Put in Full Day On Benefit Sale

Muenster Civic League and Garden Clubbers put in a full day Saturday in connection with their plant sale and country store and the Tuggle Motor Company showroom abounded with a county fair atmosphere.

The club had 1500 plants to sell; sold out everything in the flower line; could have sold more, and was left with only 100 tomato plants to go when they closed up that night.

The ladies would like to sell the remaining tomato plants and have them at Fisher's Market for sale at ten cents each or a dollar a dozen.

Homemade baked goods and handmade articles went out about as fast as they came in.

All figures and funds were not in this week to give a report on receipts. Chairmen of various details will have that information to present at the organization's meeting Monday night. The project was a benefit for park improvement and beautification.

City Council OKs Increase of Rate For Gas Service

Lone Star Gas Company's application for a rate increase of 5.4 cents per MCF in each step of its rates for residential and commercial gas service was approved by the Muenster City Council at its meeting on April 4, 1960. The new rate will become effective May 1, 1960.

This increase to the average residential user would amount to slightly more than one cent per day, it was pointed out by Lone Star's District/Local Manager J. B. Smith.

On February 15, 1960, the Railroad Commission of Texas authorized an increase in the city gate charge of 5.4 cents per MCF. The rate revision requested by Lone Star and authorized by the City Council is the exact amount of the increase in the charge at the city gate ordered by the Railroad Commission.

Mr. Smith emphasized "that the approved increase will only offset the increased cost of gas to the Distribution Division at the city gate. The rate in effect in Muenster prior to the Council's action, was based on our 1951 cost of service, yet the costs of serving our customers had increased continually since that year. In addition to the increase of 5.4 cents in the city gate charge, pipe costing \$100.00 in 1951 now costs \$159.30; meters are up from \$100.00 to \$126.70; vehicles, \$100.00 to \$140.29; and payroll cost per employee, \$100.00 to \$151.60.

The increased cost of purchasing gas in the field is the primary cause for the increased expenses in delivering gas to the city gate. In recent years, numerous large gas pipe lines have been constructed from the gas producing areas of Texas, Louisiana, and Oklahoma to virtually every section of the United

States, and these new lines have vigorously competed for all available supplies of gas. Progressively higher wellhead prices have been offered by these new buyers, and Lone Star has, of necessity, had to meet these higher competitive prices for both existing gas supplies and for the new reserves required to protect the present and future requirements of our customers.

Mr. Smith expressed appreciation to the City Council for approving the Company's application. He said, "This modest increase will help to provide additional funds needed by the Company to continue to acquire an adequate gas supply."

An ordinance fixing and determining the general service rate to be charged for sales of natural gas and natural gas service to residential and commercial consumers within the city limits of Muenster, Cooke County, Texas, providing for the manner in which such rate may be changed, adjusted and amended and declaring an emergency.

Be it ordained by the city council of the City of Muenster: SECTION 1. Effective with the first gas bill on or after the 1st day of May, 1960, the general service rate for sales of natural gas service rendered to residential and commercial consumers within the city limits of Muenster by Lone Star Gas Company, a Texas corporation, its successors and assigns, is hereby fixed and determined as follows:

Minimum Monthly Bill \$1.53.
First 1 MCF at \$1.760 per MCF gross; \$1.584 per MCF net.
Next 1 MCF at \$1.482 per MCF gross; \$1.334 per MCF net.
Next 3 MCF at .927 per MCF

gross; \$34 per MCF net.
Next 20 MCF at .649 per MCF gross; .534 per MCF net.
All over 25 MCF at .593 per MCF gross; .534 per MCF net.
Net rate shall apply to all bills paid within ten days from monthly billing date.

This ordinance does not regulate any rate or charge except those specifically set out hereinabove. The above rate is applicable to each residential and commercial consumer per month or for any part of a month for which gas is used at the same location.

SECTION 2. The rate set forth in Section 1 may be changed and amended by either the City or Company furnishing gas in the manner provided by law. Service hereunder is subject to the orders of regulatory bodies having jurisdiction, and to the Company's Rules and Regulations currently on file in the Company's office.

SECTION 3. The fact that there is an imperative public need for an immediate change and adjustment in the rate for gas and gas service furnished to residential and commercial consumers creates an emergency and the reading and passage of this ordinance at three separate meetings is hereby suspended and this ordinance shall take effect and be in full force from and after the date of its passage at a single meeting and the approval thereof by the mayor.

PASSED AND APPROVED on this the 4th day of April, A. D. 1960.
ATTEST: Joyce Tempel, City Secretary, Herbert Meurer, Mayor.
STATE OF TEXAS, COUNTY OF COOKE.
I, Joyce Tempel, Secretary of the City of Muenster, Cooke County, Texas, hereby certify that the above and foregoing is a true and correct copy of an ordinance passed and approved by the City Council of the City of Muenster at a regular session held on the 4th day of April, 1960, as it appears of record in the Minutes of said City Council.

It's Time for Planting Field Seeds

Grain Sorghum, Forage
Asgro & Northrup King Hybrids
Texas 610 Milo, Millet,
Seed Corn, Sudan, Cane
Hegari, Atlas Sargo
Clover, Alfalfa
and
FERTILIZER

TONY'S SEED STORE
Muenster



Gladiola Times

APRIL, 1960

Published by the Gladiola People for the Home Baking Heart of Texas.



MRS. FRITZ TEICHELMAN
Hutto, Texas

HER FRUIT COFFEE CAKE BRINGS \$100 CASH PRIZE TO HUTTO HOMEMAKER

Key ingredient is Gladiola Hard Wheat Flour, says Mrs. Fritz Teichelman

Fruit coffee cake so light and luscious it's worth \$100—that's the top prize winner for April in the Baking-Recipe-of-the-Month contest sponsored by the Gladiola Flour people.

And the lady who created this delightful yeast bread variation is Mrs. Fritz Teichelman, Route 1, Hutto, Texas.

She is donating \$50, half her prize money, to the building fund of Immanuel Lutheran Church, West Taylor, Texas.

Praises Gladiola Flour

Baking delicious yeast breads is just one of Mrs. Teichelman's talents. Her favorite hobby is flower gardening, with emphasis on roses, and she's a whiz at quilting and crocheting.

Discussing her prize coffee cake recipe, which is printed on this page, Mrs. Teichelman says the key ingredient is Gladiola Special Hard Wheat Flour.

"I discovered it about 20 years ago, and I often wonder how in the world I ever baked yeast bread without it.

Smooth, Strong Dough

"Women who still use all-purpose flour for baking yeast breads just can't imagine how much whiter and lighter, and how much finer in texture, everything turns out with Gladiola Special.

"You know it's going to turn out right by the way the dough feels in your hands. It's smooth instead of sticky. It's strong, too, with a real 'bounce' to it. And when your baking's done, all that wonderful yeast flavor is still inside."

Contest Benefits Men-folks

Mrs. Teichelman, who has two married sons and five grandchildren, feels that men will benefit most of all from Gladiola's Recipe-of-the-Month contest.

"After all, it's the men-folks we're thinking of when we bake. And now, with another special recipe coming along every month, we can keep surprising them with new yeast bread ideas."



GLADIOLA SPECIAL HARD WHEAT FLOUR

11 CASH PRIZES EVERY MONTH HERE ARE EASY CONTEST RULES

1. This monthly contest is Gladiola's way of stimulating the exchange of good yeast bread recipe ideas between you and your neighbors here in the Home Baking Heart of Texas. Anyone may enter except employees (and their families) of Fant Milling Co., its affiliated companies and its advertising agency.
2. Write down your favorite yeast bread recipe using Gladiola Special Hard Wheat Flour. List all ingredients, then explain briefly each step in the procedure.
3. Cut off the strip that says "Gladiola Special Hard Wheat Flour" from the folder enclosed in every bag. Send it—with your recipe—to Glad Times, Sherman, Texas.
4. Send in as many yeast bread recipes as you wish. Mail each recipe in a separate envelope enclosing a Gladiola strip as explained in Rule No. 3.
5. Each month's recipes are judged separately, with an independent graduate home economist as the final judge. Recipes received in April will be eligible for prizes to be announced in July.
6. For the outstanding recipe received each month, Gladiola will pay \$100. Half the prize money—\$50—goes to the winner. The remaining \$50 goes to the church of her choice as her special contribution.
7. Ten other yeast bread recipes will be chosen monthly for \$10 Honorable Mention prizes.
8. All recipes submitted become the property of Fant Milling Company, Sherman, Texas, with full publication rights. Recipes cannot be returned.

HONORABLE MENTION PRIZE WINNERS

Gladiola checks for \$10 go to each of these 10 ladies for their delicious yeast bread creations:

- | | |
|--|--|
| Mrs. Fred Reynolds
Box 296
Goldthwaite, Texas | Sunday Morning
Pancakes |
| Mrs. Fred Havel, Sr.
Route 2, Box 148
Gonzales, Texas | Hungarian
French Bread |
| Mrs. Joe F Pionka
Route 1
Christman, Texas | Great-Grandmother's
Oatmeal Cookies |
| Mrs. Lucile Buzek
Route 1, Box 129
Moulton, Texas | Refrigerator
Date Cookies |
| Mrs. Olga Fischer
1063 East College Street
Seguin, Texas | Apple Coffee Cake |
| Mrs. Florence Pribble
Montague, Texas | Crown Coffee Cake |
| Mrs. R. V. Cokayne
315 Rose Street
Yoakum, Texas | Czechoslovakian
Sausage Rolls |
| Mrs. Arthur F. Behrens
Box 271
Eagle Lake, Texas | All-Bran Bread |
| Mrs. S. A. Patterson
1013 East St. Matthew
Gonzales, Texas | Lemon Chiffon Cake |
| Mrs. Annie Mae Gilbert
Route 1, Box 25
Skidmore, Texas | Streusel Coffee Cake |

FRUIT COFFEE CAKE

Gladiola's Baking Recipe of the Month Mrs. Teichelman's Fruit Coffee Cake

- | | |
|-----------------------------|---|
| 2 cups milk, scalded | 1 teaspoon sugar |
| 1/2 cup butter or margarine | 1/2 cup warm water |
| 3/4 cup sugar | 3 eggs, well beaten |
| 2 teaspoons salt | 9 cups (about) sifted GLADIOLA Special Hard Wheat Flour |
| 1 package active dry yeast | |

Scald milk, pour over butter, sugar and salt in a large bowl and let stand until lukewarm. Dissolve yeast and 1 teaspoon sugar in warm water. Add dissolved yeast and eggs to cooled milk mixture. Stir in 4 1/2 cups of the flour and beat well, then add remaining flour to make a very soft dough. Stir well but do not knead. Cover and let rise in a warm place until double in bulk. Divide dough in half. With lightly floured hands pat each half into a greased 11 x 15-inch jelly roll pan. Let rise again until double in bulk. With floured teaspoon make four crescent indentations in each pan; fill each with Fruit Filling, sprinkle with Sugar 'n' Spice, pour on Topping. Bake in a moderate oven (350 degrees) 25 to 30 minutes until golden brown. Makes 2 large coffee cakes; to make 1, use 1 package yeast, 2 small eggs and half of remaining ingredients.

FRUIT FILLING: Cook together until soft 1/2 lb. pitted prunes and 3 large pared and cored apples (or desired fruits). Beat together 2 eggs, 1/2 cup sugar and 1 tablespoon cornstarch. Stir into boiling fruit and cook until thick. Fill indentations.

SUGAR 'n' SPICE: Mix together 1 1/2 cups sugar, 2 teaspoons cinnamon, 3 tablespoons melted butter or margarine. Sprinkle on top of coffee cakes.

TOPPING: Beat together 1 egg and 1/2 cup light cream. Drizzle over spice mixture.

(Clip this recipe and paste on file card)



Donald Duck 12 oz.
Frozen Orange Juice 3 for \$1.00

Birdseye
Frozen Peas 19c

Blue Water
Frozen Cod Fish, lb. 39c

Blue Water
Frozen Cat Fish, lb. 45c

Staley's
Waffle Syrup, 24 oz. 29c

Woodbury's
Soap, bath size 3 for 25c

Margarine, Decker 2 lbs. 29c

Morton's
Salad Dressing, qt. 35c

ORDER EASTER HAMS NOW

Cured Hams, large, small or half
Canned Ham, large or small

Fisher's Market & Grocery

Muenster

Stern Judges
The English professor complimented the hard-working business men who were taking night courses at the local college. "I hold you up to my day students," he said, "telling them how you family men work all day and still get better grades than they do."

"Oh, I wouldn't be hard on them," one business man commented. "After all they take their report cards home to understanding parents. We have to face our kids."
After saying our prayers, we ought to do something to make them come true.

Local News BRIEFS

Home for a weekend visit, James Knabe told his parents, the Joe Knabes, that he is enjoying the mechanical course he is studying in a Fort Worth class.

Mrs. J. H. Coursey went to Gainesville Tuesday to spend several days with her sister, Mrs. W. E. Hocker, 83, who fell at her home and sustained a broken arm.

Entertaining three grandchildren will make a visit to Ponca City, Okla., this weekend a pleasant one for Mr. and Mrs. Jim Stephens. They'll be guests in the home of their son and daughter-in-law, Mr. and Mrs. Joe R. Stephens. They'll also be among guests at a friend's wedding there Saturday.

Muenster's CDA court was represented at the District Six reception-meeting in Dallas Sunday by Grand Regent Mrs. Steve Moster and Mrs. Tony Gremminger. The program was held at Hotel Dallas and was

attended by members from courts in Dallas, Fort Worth, Tyler, Wichita Falls and Scotland. Among clergy present was Father Thomas Weinzapfel of Dallas. Steve Moster accompanied his wife and Mrs. Gremminger and was a guest of the Oak Cliff K of C Council which was host to visiting husbands.

Seeing their granddaughters in a dance recital added to the pleasure of a visit in Shreveport, La., for Mr. and Mrs. Joe Luke. They were guests in the home of their son and family, the Norman Luke, five days returning to Muenster Monday. Karen and Susan were in the recital. The Lukes found the weather delightful and flowers in bloom everywhere.

Ed Swirczynski of Fort Worth spent Tuesday here visiting his relatives and attending the formal opening of The Center.

Miss Bettye Dodds had as weekend guests her parents, Mr. and Mrs. F. R. Dodds of Decatur, and Friday the trio drove to Sulphur Springs for an outing. Miss Dodds had a holiday from the classroom as all teachers and students of Muenster's two schools had a free day Friday.

Finding out first hand what nurses training is like proved interesting for Jeanette Klement, Carol Fette, Louise Noggler and Charlotte Trubenbach who spent the weekend with friends at St. Joseph's Nursing School in Fort Worth. They went by bus Friday and

came back Sunday morning with Lillian and Corina Vogel who came home for a visit with their parents, the Joe Vogels. Virginia Vogel also returned with them after spending Friday and Saturday with her sisters. Other Sunday visitors in the Vogel home were Mr. and Mrs. Clifford Otto and children of Gainesville.

Mrs. T. S. Myrick was in Houston for a weekend visit with her son and family, the John Myricks. Ralph Wharton of Gainesville drove down to see his daughter and family and Mrs. Wharton who had been there came home with them. They brought little Dolphy Myrick along. He's with his grandparents in Gainesville.

Miss Clara Richter of Dallas spent the weekend with her father, W. T. Richter and saw other family members.

Miss Ida Rohmer arrived Monday from Fort Worth for a week's vacation with her family, the John Rohmers. She's vacationing from Harris Hospital where she is a nurse in the emergency room.

Visitors with the John Rohmers Sunday were their daughter and son-in-law, the Morton Wrights and three children of Irving.

Mr. and Mrs. Antonio Nasche of Fort Worth were weekend visitors with her parents, Mr. and Mrs. Gary Hess and family.

Mr. and Mrs. Don Muller and their little boy Ron of Dallas are here this week on vacation dividing their time between their parents, the Joe Vogels and Matt Mullers.

Ruth Endres was home for the weekend coming from Dallas University with four classmates as guests in the home of her parents, the Arthur Endreses. With all the girls at home, Sammy and Mike Endres took a weekend vacation on the farm with their grandparents, Mr. and Mrs. John Hartman.

Mr. and Mrs. Bill Blythe were here from Fort Worth for a weekend visit with her family, the Alois Trubenbachs.

Mr. and Mrs. Bill Hess and children of Lawton, Okla., spent Sunday here with his parents, Mr. and Mrs. J. W. Hess and family.

Sunday dinner guests with the Albert A. Knabe family were Mrs. Knabe's brother and sister-in-law, Mr. and Mrs. Merle Sprengel and their children of Denton.

CARD OF THANKS
George wants everyone to know how much the pretty cards meant to him while he was in the hospital. They kept him happy and occupied for hours at a time and those arriving since he is back home do likewise for him—and his little brother Charles. And we are grateful for the prayers and every other kindness.
Mr. and Mrs. Joe Hess

CARD OF THANKS
My recent stay in the hospital brought a greater appreciation of friends. The many cards, letters, spiritual bouquets, visits, concern and thoughtfulness can never be forgotten. My family joins me in expressing thanks for so many kindnesses.
J. W. Hess

CARD OF THANKS
Many thanks to everyone who remembered me with varied kindnesses during my stay in the hospital. My family and I are grateful for every favor.
Mrs. John Grewing

Father Paul Hoedebeck came in from Subiaco, Ark., early Sunday to see his mother, Mrs. Fred Hoedebeck, a patient at Gainesville Sanitarium. His brother Ray Hoedebeck of Denison met his train there and brought him to Muenster. Mr. and Mrs. Bob Hoedebeck of Ada, Okla., were Sunday visitors also, and another son, Alfred Hoedebeck of Irving visited his mother Sunday. Family members from here are always at her bedside.

A Sunday drive brought Mr. and Mrs. Carl Herr of Pilot Point to Muenster to visit members of his family.

A budget helps you pay as you go — if you don't go anywhere.

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YOUR CREDIT JEWELERS
Fine Watch and Jewelry Repairing
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Nights call HO5-3263 or HO5-2204
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112 S. Rusk, Gainesville

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... it is important to know if your agent will be available to assist you on claim settlements. WE WILL!
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J. M. Weinzapfel Insurance Agency
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Representing only old line stock companies

HAMPERS
by Hawkeye, America's Finest.
Built with heavy wood frame for greater strength and wicker sides for better ventilation. Big choice of sizes and colors.
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Muenster

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Just as the Doctor Ordered
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Every day...every meal...every farmer feeds this crowd

In 1960, every farmer will produce food aplenty for 25 people—27,375 square meals in all! This record productivity is now possible with the help of science, farmer know-how, chemicals, and electric power.

Yet, electricity, which has helped triple food production in only 25 years, was just a dream for most farmers as late as 1935. People, living in the country, were scattered . . . supposedly too costly to reach with light and power.

To get electricity, rural people organized into non-profit local groups, borrowed money at interest from the REA and built their own lines. Today, nearly 1,000 locally-owned Rural Electric Systems operate 1½ million miles of line serving 16 million Americans.

As workers leave farms for other jobs, farmers are using more electricity to produce better food at lower cost. This means lower grocery bills for you and promises adequate food even when our population doubles in the years ahead.

Best of all, owner-users bear the cost of rural-electrification. Already they've paid more than \$1 billion in principal and interest on their \$3½ billion loans.



Cooke County Electric Co-op.
MUESTER, TEXAS

As seen in LIFE Magazine, Feb. 29, 1960

SPECTACULAR NEW HOUSE PAINT
The Greatest Advance in House Paint in 50 Years!

SHERWIN-WILLIAMS
A-100[®] LATEX HOUSE PAINT
\$7.95 Gal. FOR WOOD OR MASONRY
FOR CLAPBOARD, STUCCO, CEMENT, BRICK, SHAKES OR SHINGLES.

SHERWIN-WILLIAMS
A-100[®] LATEX HOUSE PAINT

- Lasts years longer
- Blister resistant when surfaces are properly prepared
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BEAT BUSINESS—Fred McDarrah, beatnik businessman, leans against a door in New York's Greenwich Village. He rents out live beatniks to swank parties.

Lindsay News

Mr. and Mrs. Martin Friske, joined by Mr. and Mrs. Arnold Friske of Gainesville, drove to Oklahoma City Sunday to visit Mr. and Mrs. Ray Lueb and children. The beautiful weather made driving pleasant.

Mr. and Mrs. Gene Pelzel, accompanied by Mr. and Mrs. Donnie Walterscheid of Muenster, drove to Fort Worth Sunday to visit Gene and Mrs. Walterscheid's brother and family, the Johnny Pelzels Jr.

Mrs. Robert Beyer and her sister, Mrs. Clifford Otto of Gainesville, were Fort Worth visitors Saturday and luncheon guests of Mrs. Carl Beyer at her home.

Vacationing with her parents, the H. N. Fuhrmanns, are Mrs. Cletus Bauer and children Paula Sue and Bill of Hallettesville. They'll be here while Mr. Bauer is working in East Texas. He spends weekend with his family.

YOUR WATCH . . .
Ultrasonically cleaned and scientifically timed
FRANCIS WIESE
at Kinne's, Gainesville

RELAX

THEATRE

Sunday - Monday
CLINT WALKER
EDD BYRNES

"Yellowstone Kelly"
In Color

Sgt. Gilbert Kubis was named the outstanding soldier of the Gainesville National Guard unit for the first quarter of 1960 and was presented a trophy during the unit's meeting Monday night. Presentation was made by Capt. Fred Kotulan, unit commander. The unit will name an outstanding soldier during each quarter and present him with a trophy.

Some 75 Knights of Columbus from the Lindsay-Gainesville Council attended their special services Sunday in St. Peter's church. After mass and corporate Communion they had breakfast in the cafeteria with members of the St. Anne's Society preparing and serving the meal.

Mr. and Mrs. Bob Bezner and children Debbie and Stevie of Dallas drove over Sunday for a visit with his mother, Mrs. Joe Bezner, and also saw other family members.

Thursday this week was spring clean-up day at St. Peter's Church. St. Anne's Society members, names N to Z, put in a full day which shows commendable results.

Mrs. Bill Eberhart is back at home after spending two weeks in Macon, Ga. She went there to attend the funeral of her grandmother and stayed on to see her family. While she was away her children stayed with their uncle and aunt, the Bill Flusches.

Patsy Zimmerer Birthday Honoree

Eleven girls helped Patsy Zimmerer celebrate her birthday having a gay time at the home of her parents, Mr. and Mrs. Raymond Zimmerer. Partying started Sunday afternoon with games followed by a buffet supper ending with birthday cake and ice cream. Then games and dancing to recordings until the girls got ready for a slumber party. In the morning Mrs. Zimmerer prepared and served breakfast and got them all off to school to Monday classes.

Jere Warren and Richard Klement Say Nuptial Vows

Mr. and Mrs. Richard Klement are making their home on a farm southeast of Lindsay following return from their wedding trip. They were married Saturday. She is the former Miss Jere Warren of Dallas.

Father Alcuin Kubis officiated at the nuptial mass in St. Peter's Church Saturday afternoon. St. Cecilia's choir furnished the music with Miss Charlotte Hoedebeck of Gainesville singing the Ave Maria. White gladioli decorated the altar.

Parents of the couple are Mr. and Mrs. Harold Warren of Dallas and Mr. and Mrs. Albert Klement of Lindsay.

For her wedding the bride wore a waltz length gown of white silk organza and French lace with lace flower appliques. She carried white roses on a prayer book. A crown of pearlized orange blossoms held her fingertip length veil.

Miss Julie Watson, a former roommate, was maid of honor wearing blue silk organza. Her flowers were pink roses.

Johnny Reiter of Muenster was best man for his cousin and Lloyd Klement, Muenster, and Micky Mitchell, Gainesville, served as ushers. Tommy and Ronnie Reiter were acolytes.

A reception catered by Mrs. Joe Lehnertz in the Lindsay Hall was attended by relatives of the couple. Afterwards when they left on a honeymoon trip, the bride wore a blue silk shantung dress with matching jacket for traveling. She was graduated from high school in Dallas and attended North Texas State College. Mr. Klement is a grauate of Lindsay High and was for some time employed in Dallas.

The belligerent husband demanded, "I want to know once and for all who is the boss in this house."

His wife replied, "You'll be happier if you don't try to find out."

Confetti - - -

advancement of colored people." "We wish the Montgomery campaign every success," concludes the Gazette. So will all other responsible, self-respecting whites - who, in the South at least - will do their level best to help.

There's the reasonable approach to our race problem. Real progress for the colored race is not achieved by smart alec trouble makers trying to claim an unearned share in the advancements made by white neighbors, but rather by sincere, peaceful people striving to improve their own conditions. These people base their thinking on the well known fact that the great majority of Americans, black and white, North and South, do not wish to mingle racially. More power to them. We hope their movement will grow and discredit the rabble rousing NAACP agitators who do more harm than good.

"Center" Opens - -

ten with drawings for prizes but many visitors stayed on until official closing time.

The Center, Muenster's newest business addition, is located on the south side of Highway 82 near the east city limit. The businesses have been in operation about five weeks, as permitted by scattered arrival of equipment.

Richard Grewing owns the liquor store and Alphonse Felderhoff owns the coffee shop, lounge and bar. Ray Swirczynski is general manager in charge of all four places. The working personnel includes a staff of twenty.

Winners of gifts are, from registrations at the Coffee Shop, John Duffey of Bowie, electric skillet; Mrs. Walter Klement, portable electric mixer; Mrs. Dick Cain, Charm Shop gift certificate; Joe Hoening, eight piece coffee mug set; Arthur Bordeaux of Denton, six piece coffee mug set; Bobby Simmel of Pilot Point, six piece beverage set, Paul Sandmann of Lindsay, a ham; and Jackie Newton of Gainesville, an electric hot dogger.

At the liquor store: Corning

ware set, Mrs. Herbie Miller; Parker 51 Pen, Norbert Rohmer; Charm Shop gift certificate, Mrs. J. M. Weinzapfel; eight piece coffee mug set, John Grewing; six piece bev-

erage set, Alma Sikes of Gainesville; six piece coffee mug set, Ray Hess; ham, Herman Bindel of Windthorst, and a plush Easter bunny, Mrs. Hank Walterscheid.

Bricklayer - "I'd like to work here, but I can't find a place to park my car." Foreman - "I guess you won't do. We want only bricklayers with chauffeurs."



Prices Good Friday, Saturday

FREE

To Each Customer

1 Pkg.

Burpee's White

Radish Seed

Del Monte Specials

No. 303 Can Cut

GREEN BEANS

5 for \$1.00

No. 303 can CS Golden

CORN

6 for \$1.00

No. 303 Can

SUGAR PEAS

6 for \$1.00

No. 211 Can

Chunk, Tid-Bits or Crushed PINEAPPLE

5 for \$1.00

No. 1 1/4 can

SLICED PINEAPPLE

4 for \$1.00

Produce

Fresh Green

Cabbage

lb. 2c

Fresh Yellow

Squash - lb. 10c

Oranges, 5 lbs. 39c

Shurfine, 3 lb. can

Shortening 49c

Shurfine

Tuna, chunk - - 4 for \$1.00

No. 3 squat can

Sweet Potatoes - - - 25c

Fireside, Reg. 29c size

Cookies 4 pkg. \$1

Shurfine, qt. bottle

Salad Oil - - - - 39c

Shurfine, No. 303 can

Fruit Cocktail - - 2 for 45c

Shurfine No. 2 1/2 can

Fruit Cocktail - - 3 for \$1.00

Shurfine 1 lb. can

Cranberry Sauce - 2 for 39c

Oak Farms

Trim, Non-Fat Milk, qt. - 25c

Oak Farms, salted or unsalted

Butter, lb. - - - - 80c

Finney's Reg. 49c size

Angel Food 39c



10 lb. bag 79c

Frozen Foods

Food King 10 oz. pkg. Sliced

STRAWBERRIES - - 15c

Booth 8 oz. pkg.

Fish Sticks - - - 3 for \$1.00

El Chico 16 oz. pkg.

Mexican Dinner - - - 59c

El Chico 18 oz. pkg.

Beef Enchiladas - - - 59c

Meats

Extra Lean

Pork Chops - - - - lb. 53c

All Meat

Wieners - - - - lb. 49c

Can You Imagine?

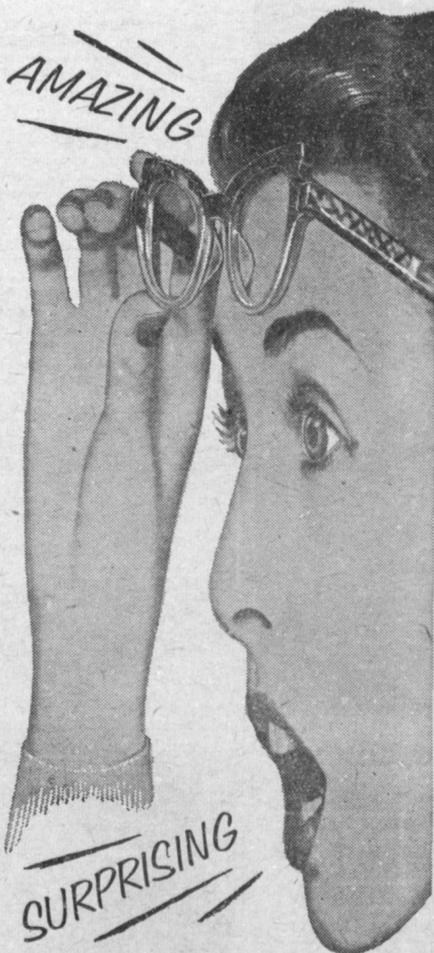
There are business men who get up in the morning from an ADVERTISED MATTRESS . . . shave with an ADVERTISED RAZOR and dress in ADVERTISED SHIRT, TIE, SHOES and SUIT.

Then seat themselves at the table and eat ADVERTISED CEREAL, drink ADVERTISED COFFEE, and light up an ADVERTISED CIGAR or CIGARETTE.

Then drive to their place of business in an ADVERTISED CAR.

And Then . . .

Decline to advertise on the theory that advertising doesn't pay!



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