



Best wishes for a happy and prosperous new year. To each and every individual of the community the column extends its sincere wish that 1950 will bring an abundance of all the blessings, both spiritual and material, that make life more pleasant and more comfortable. May it be filled with peace of mind, cherished friendships, good health and successful ventures.

Along with this wish the column has another for the community in general. May it enjoy the most progressive year of its entire history.

Glancing back over 1949 we can find lots of reason to be proud. Continued progress is reflected in the building of several new homes, a start on the new theatre building and extensive improvements in homes and business houses. Other notable improvements are the two farm to market road paving jobs, one completed and the other under construction, and new pavement on Main street.

But by far the most significant advance is the improvement in local educational facilities. The new school when finished will be modern and well equipped. Like the courses which have already been introduced, it will meet all of the state's requirements for a fine accredited school. Muenster will be far ahead of the average community its size in scholastic opportunity.

Subordinate only to the advantages offered to children is the avoidance of severe handicaps invited by former neglect of the school system. One way or another children were going to have better opportunities. New standards established by the state require districts to come up to par or be subordinated by other districts. So the community's action, besides providing a fine school has saved its children the discomfort of a long tiresome bus ride, has retained local control of its scholastic affairs and has avoided the higher tax that would result from being absorbed by another district.

The progress already made is noteworthy and praiseworthy. But it's only a beginning. Still ahead lies the task of finishing the work that's started and improving constantly so as to give this community the best possible school system at the lowest possible cost.

In connection with the visit of A.C. Spencer on Jan. 12, we can take note of the vast possibilities in soil conservation and soil improvement that still lie ahead of us. Big things have been done here in the past several years. On many a farm erosion has been checked and productivity has been increased. Farmers are not only doing well for themselves but preserving fertility to pass on to future generations. But the job is only well started. It cannot be considered as finished until every farm of the community produces good crops year after year . . . until creek waters are no longer loaded with precious top soil, until gullies no longer deface the countryside.

There's more to this conservation subject than just a matter of survival. Dependent principally on agriculture, this community cannot possibly hold its own without holding its soil productivity. On the other hand it can prosper and grow by increasing its productivity. And if the time should ever come, as some conservationists predict, when America will have trouble producing enough food for its own consumption, the fertile community will be in an especially advantageous position.

The farmer who's interested in immediate returns for himself or future prosperity for his children will do well to keep those few points in mind. Productivity not area is the real measure of a farm's value.

Getting back to the community outlook as we are about to enter the year 1950, there are many things on our program of progress. Perhaps the most urgent now is the new Sacred Heart Church. Others are continued road and street improvements, soil conservation, modern business houses, a hospital, improved recreational facilities, continued home improvement and beautification, and more industrial activity to utilize some of the community's surplus skill and talent.

How much of that will be accomplished in the coming year? It's an interesting subject as we look forward now. We hope it will be a gratifying and inspiring subject as we look back 365 days from now.

The reason worry kills more people than hard work is that more people worry.

## Happy New Year!

### Gravel Hauling on South Road Begins Week of January 9

About one month from now the farm to market road No. 373 extending 5.3 miles south of Muenster will be a smooth, all weather gravel road and a few months later it will be a paved road.

Ralph Lloyd, who is on the job as a sub-contractor under his brother Ernest Lloyd disclosed Wednesday that gravel hauling will most likely start during the week of January 9 and will be completed about two weeks later. The gravel will be 18 feet wide and 6 inches thick.

The surface job, consisting of a double course of asphalt and crushed rock, will be applied when warm weather returns about April or May.

Present work consists of grading the road bed and installing culverts.

Another road job expected to be under way soon is the 1.7 mile road from Myra north to Highway 82. According to resident engineer John Simpson of Gainesville, plans for it are complete and the contract is due to be let soon.

Other F.M. pavement jobs still on the drawing boards are the 1.2 mile loop on Highway 82 through Lindsay, a 7.5 mile road from Valley View to Era and a 3.4 mile road leading east out of Valley View.

### Era Brothers Win County 4-H Cotton Growing Contest

Winners in the 1949 cotton growing contest for 4-H and FFA club members have been announced by County Agent B.T. Haws.

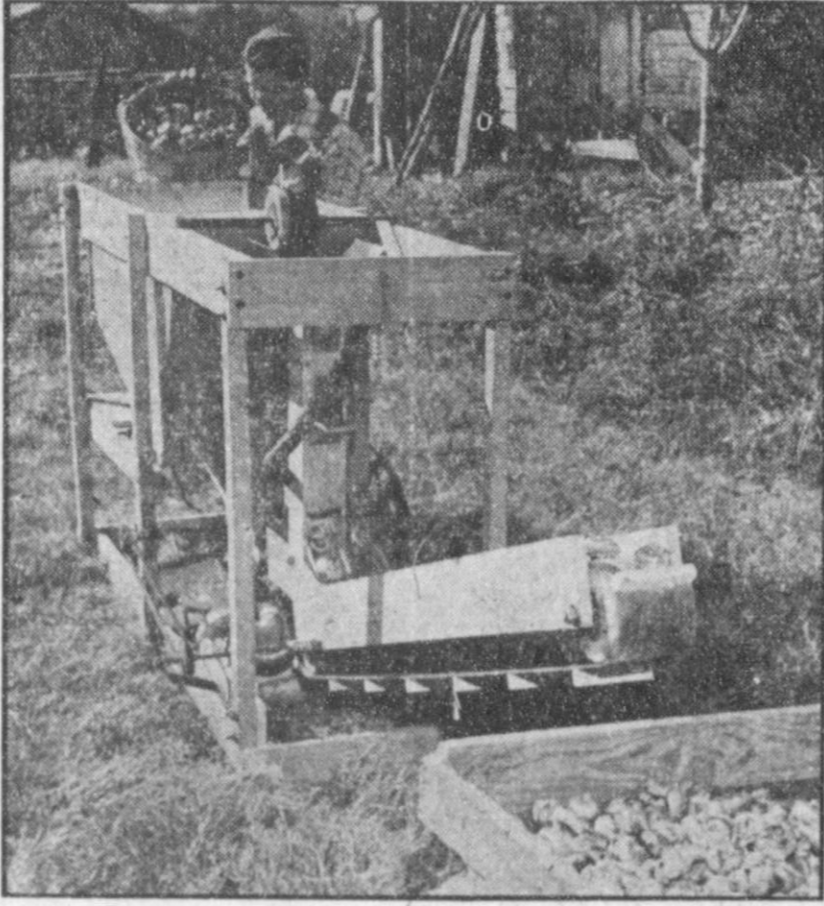
Twenty-six boys entered the contest, sponsored for the third consecutive year by a group of Gainesville business men. The prizes this year totaled \$100.

First place winners were brothers, Tommy and Ray Finley of Era whose cotton yielded 530 pounds of lint per acre. They received the top cash award of \$19.50.

Other winners, their lint yields per acre, and prizes are:

- 2nd - Walter Wolf, Gainesville; 478 pounds, \$17.50.
- 3rd - Adam Wolf, Gainesville, 461 pounds, \$14.
- 4th - Robert Martindale, Valley View, 414 pounds, \$12.
- 5th - Lambert Hess, Lindsay, 407 pounds, \$10.
- 6th - Julius Hess, Lindsay, 391 pounds, \$8.
- 7th - Billy Ray Stoffels, Lindsay, 367 pounds, \$6.
- 8th - Michael Neu, Gainesville, 362 pounds, \$5.
- 9th - Lee Wolf, Gainesville, 327 pounds, \$5.
- 10th - Richard Hermes, Lindsay, 315 pounds, \$3.

In the 1948 contest Harold Neu of Lindsay was top winner with 371 pounds of lint per acre.



**BOY ELECTRIFIES FARM**—After running the gamut of 16-year-old Johnny Williams' dusting and counting machine, gladiolus bulbs are carried up by belt conveyor and dumped onto the screen in foreground. Johnny, who hails from Fayette, Ala., was one of 35 state winners in the "Better Methods" electric contest sponsored by the Westinghouse Educational Foundation.

### Julius Hermes Is Winner in County 4-H Corn Contest

Seven Cooke county 4-H club boys won a total of \$39.50 in the annual corn growing contest sponsored by the Gainesville Rotary club. County 4-H and FFA club members were eligible to enter.

When winners were announced last week, Walter Hermes, son of Mr. and Mrs. Julius Hermes of Lindsay, was first place winner and the recipient of \$8. His yield of 73 bushels per acre on bottomland was the greatest of some 60 participants. His seed corn was DeKalb hybrid 1020.

Other winners and their prizes are:

- 2nd - Julius Hess, route 6, Gainesville, \$7 for 71.5 bushels per acre.
- 3rd - Lee Wolf, route 1, Gainesville, \$6; 69 bushels.
- 4th - Adam Wolf Jr. route 1, Gainesville, \$5.50, 64 bushels.
- 5th - Walter Wolf, route 1, Gainesville, \$5; 63 bushels.
- Tied for 6th - Virgil Walter, Muenster, and James Hermes, Lindsay, \$4; 62 bushels.

In addition to the Rotary awards, Walter Hermes and Adam Wolf Jr. will receive more seed corn of the DeKalb variety for producing the highest yields of this corn. Joe Bengfort, dealer, will present one bushel to Hermes and one-half to Wolf.

This year's contest was the second sponsored by the Rotarians and they will sponsor another contest next year. County Agent B.T. Haws said that seed companies donate hybrid corn seed to boys who enter the contest.



**IRISH ARRIVALS**—Clutching their dolls as they came into New York harbor on the S. S. Washington, these two young colleens still kept memories of their native Belfast imprinted on their faces. Five-year-old Patricia O'Ragan, left, and her sister Irene, 3, joined their father in Chicago.

### Death Ends Long Illness of Mayor Hoffman's Father

Frank Hoffman, 77, father of Mayor John J. Hoffman of Muenster, died at his home in Scotland Saturday night after a lengthy illness. He was a retired farmer and had lived in Scotland for nearly 40 years.

Funeral services were held Tuesday morning at 9:30 in Saint Boniface church in Scotland with the pastor, Rev. Herman Redder, officiating and burial was in the Scotland cemetery.

Survivors in addition to Mayor Hoffman are two other sons, F.J. and Joe A. Hoffman of Scotland; six daughters, Mmes. Ida Baumhardt and Hattie Morath of Scotland, Emma Meyers of Wichita Falls, Alma Scheffe of Windthorst, Cecelia Ingram of Denison, and Annie Bernethy of Burkburnett; two brothers, three sisters, 46 grandchildren and 26 great-grandchildren.

Mayor and Mrs. Hoffman and children, Allen and Gladys, attended the funeral services.

### News Of Sick And Injured

Lawrence Wimmer underwent major surgery Tuesday at Gainesville sanitarium. He is recovering normally but will be off duty at the cheese plant about a month. Major surgery was necessary to remove a lead pellet from the liver of Robert Ketner, 13, son of Mr. and Mrs. John Ketner of route 1, Muenster. The youngster was accidentally shot by a playmate Sunday afternoon. The shot from the air rifle entered below the left rib and struck the liver. Robert is said to be recovering satisfactorily at Gainesville sanitarium.

Marcellene Wimmer who underwent an appendectomy at Gainesville sanitarium on Dec. 21 is convalescing at the home of her parents, the Joe Wimmers.

Laura Steng is convalescing at the home of her parents, the John Stengs, from an operation for appendicitis performed at M&S hospital on Dec. 21.

Mrs. Wm. Bergman returned Friday from a 10-day visit in Glen Rose for her health.

Jake Horn has returned from a two week visit in Glen Rose. He returned home Friday.

### Muenster Cagers Lose 42 to 29 to Gainesville Team

A hot quintet of Gainesville Pirates Monday night bested the Muenster Independents 42-29 for the second win out of two matches so far this season. The first encounter was a sizzler ending 28-30. Gremminger and Endres led the Muenster scoring attack with 10 and 8 points respectively. Melvin Herr and Alvin Hartman with 6 and 5 were the only other scorers on the team.

Pat Patrick and Richard Mosman sparked the Pirate offense with 17 and 12.

The Pirates led all the way jumping to the front with an early score and holding a comfortable margin through most of the game.

Mr. and Mrs. C. J. Kaiser and children took her sister, Rose Wiesman, to Dallas Wednesday and remained there overnight. Miss Wiesman who has been visiting here from Washington, D.C., began her homeward trip from Dallas.

### Schedule of Coming Events

**SATURDAY, DEC. 31**, joint New Year's Eve social for members of the VFW and Auxiliary, the K of C hall, p.m.

**MONDAY, JAN. 2**, VFW Auxiliary meeting, VFW club room, 8 p.m.

**MONDAY, JAN. 2**, Boy Scout meeting, the KC hall, 7:30 p.m.

**WEDNESDAY, JAN. 4**, Get-Together Club meeting, home of Mrs. W.H. Endres, 2 p.m.

**THURSDAY, JAN. 5**, Garden Club meeting, the home of Mrs. M. J. Endres, 8 p.m.

### Friends of the Land Representative Will Visit Here Jan. 12

A.C. Spencer, Southwest representative of Friends of the Land, a nationwide organization promoting greater interest in soil conservation and soil improvement, will be in Muenster on Thursday, Jan. 12, according to an itinerary received this week by J.M. Weinzapfel.

The purpose of his visit is to appear at schools, meetings of business groups or any other gathering before which he can present his message in behalf of better land use. At this time, Mr. Weinzapfel said, a program for the day has not been arranged but plans are under way to provide a convenient opportunity for every interested person in the community to hear him.

Spencer's appearance here is one of the many he will make during his 10 day visit in Cooke, Grayson and Montague counties. Each of the cities to be visited has received advance notice of his coming and will arrange its own program. His schedule is as follows: Sherman, Jan. 4; Denison, Jan. 5; Whitesboro, Jan. 6; Valley View, Era and Callisburg, Jan. 9; Bowie and Nocona, Jan. 10; Saint Jo, Jan. 11; Muenster, Jan. 12; Gainesville, Jan. 13.

Mr. Spencer is remembered here as one of the featured speakers on the Rural Electrification Day program last Spring. At that time he called attention to the fact that this nation is rapidly approaching the time when its land will not be able to support its population. Productivity decreases while population increases, he said, and this country will be short of food within the next few decades unless something is done very soon to stop the present alarming loss of topsoil and increase the productivity of soil we now have.

Besides being necessary to the future welfare of the nation, soil conservation and improvement is good business for the individual, he explained. Farmers who conserve and improve are making more profit.

### Muenster Hatchery Flocks Checked By A & M Poultry Man

James R. Grubbs, poultry specialist of the Texas A&M College extension service was in the community Tuesday making his second check on flocks which produce hatching eggs for the Muenster Hatchery.

According to C.F. Gobble, hatchery manager, Grubbs is the man whose okay qualifies the hatchery for U.S. approved rating. To date he has checked approximately half of the local flocks. Checking consists of spot checking the flock to determine whether all birds have been blood tested and banded. In addition he makes a report on the care and production of each flock.

Later as the hatching season gets under way the inspector will check the hatchery to see that eggs, temperature and moisture conditions and hatching methods all meet the standards prescribed by the U.S. Approved rating.



**SWISS PRESIDENT**—Dr. Max E. Pettipierre has been elected to succeed Ernst Nobs at the head of the Swiss Confederation. The new president, pictured in his office in Berne, has the formal status of prime minister and his period of office is one year. Dr. Pettipierre is a member of the Radical-Democratic Party.



# Local NEWS

Briefs

Mr and Mrs. Smyrel Owens and son spent Sunday and Monday in Lawton, Okla., with friends.

Santa's gift to the J.M. Weinzapfel family is a new 4-door Chrysler Windsor.

Mrs. George Koelzer has a new Plymouth sedan. It's a Christmas present from her husband.

Mr. and Mrs. Bob Bell and children spent the Christmas holidays in Abilene with her parents.

The Jesse Mitchells and daughter spent Christmas and Monday in Corpus Christi visiting her parents.

The Woodrow Cains and two daughters of Fort Worth spent Sunday with his brothers, Dick, Cecil and Leslie Cain.

Father Anthony was in Windthorst Wednesday to join a group of relatives for a family reunion at his father's home.

Sunday guests in the M.H. King home were Mr. and Mrs. R.M. Feily of Hood and Mr. and Mrs. Lon Blanton of Valley View.

The Charlie Berend family of Amarillo visited relatives in Muenster, Lindsay and Gainesville during the recent holidays.

The Charles E. Wimmer family moved from Nocona to Muenster this week and are occupying the former Joe Sieger home.

Guests in the Cecil Rathburn home for Christmas and during the week were her brother, R. J. Marbach and wife of Devine, Texas.

The Richard Wilde family were guests of his parents, the Hubert Wildes in Gainesville for Christmas. Also visiting there were the Carle Bentleys of Duncan, Okla.

All members of the John Hartman family gathered on Christmas day at the home of Mr. and Mrs. Al Walter for a covered dish supper and informal family reunion.

The Oscar Millers have as holiday guests her parents, Mr. and Mrs. Tony Kleiss of Dillagrove, Ill. They arrived before Christmas and will remain until after Jan. 1. While here they are also visiting other relatives.

The first 1950 model Ford in Muenster was bought by Johnny Rohmer. It's a blue sedan. The second new model was bought by Dick Cain. It's a black sedan. At the same time Dick bought a '50 model pickup.

Mrs. M.J. Endres returned Tuesday after spending the Christmas holidays in Fort Worth with her daughters, Sisters Irma and Agnes. They were joined by Sister Antoinette on the drive to Muenster and spent the day here with relatives.

Christmas day guests of Mrs. Frank Sevier were her children, the Terrell Johnsons of Dallas who were here Saturday to Monday, the John Mosman family of Saint Jo, the Alex Lutkenhaus and Ben Sevier families. The Elwyn Hopes of Fort Worth spent Friday here.

### THREE COUPLES OBSERVE WEDDING ANNIVERSARIES

A delightful dinner party took place Tuesday evening, Dec. 26, in the home of Mr. and Mrs. Rudy Hellman who observed their 20th wedding anniversary on that day. The day also marked the 18th wedding anniversary of Mr. and Mrs. Arthur Hellman and the 12th wedding anniversary of Mr. and Mrs. W.P. Hellman of Tulsa.

The three couples and their families and Mr. and Mrs. G.H. Hellman made up the party.

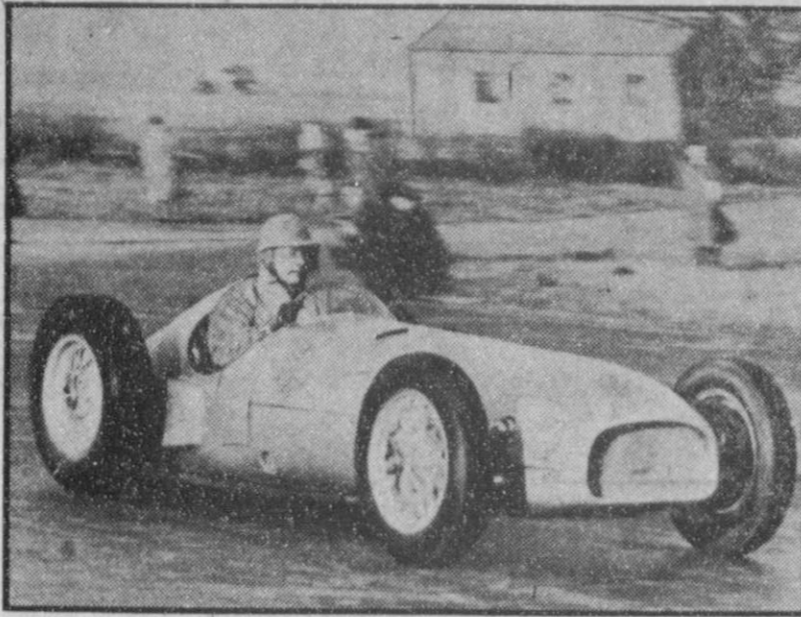
After the meal and informal diversion the four couples joined other members of the Square Dance club at the party in the K of C hall.

### Try Again if Application For GI Insurance Refund Is Not Acknowledged

Veterans who have not received an acknowledgment to their application for the G.I. insurance refund within 2 or 3 months of application were advised this week to file another application.

Ed Merzbacher, veterans' service officer of Cooke county suggested that the veteran fill out another application form and submit it with a letter explaining that acknowledgment of the original has not been received.

The letter and application should be addressed to Veterans Administration, 9J. Washington 25, D.C.



**BRITISH CHALLENGER**—Top-class racing driver Raymond Mays speeds in his British racing motor car during speed trials at Folkingham, England, airfield. The car, made from parts assembled by over a hundred British firms, has been designed to secure world supremacy with an expected speed of 200 miles an hour.

### New Chevrolet To Appear January 7

DETROIT, Dec. 27—A new series of Chevrolet passenger cars, reportedly one of the most important ever developed by the company, will be unveiled, Saturday, January 7.

W.E. Fish, general sales manager, made the announcement today as some 7,000 Chevrolet dealers across the country began preparations for elaborate showroom presentations.

"One of the secrets of Chevrolet's highly successful merchandising has been the enthusiasm which dealers have been able to build up at these first showings of a new model," said Fish.

"In some communities the event has become almost a public holiday. Dealer establishments are at their sparkling best. Great pains are taken for striking decorative effects. Car models are selected with unusual eye appeal. Special attractions are frequently part of the program.

"With it all the public has come to expect something unique in automotive progress. This year will be no exception. We are introducing an advance that has been a subject of research and test throughout the postwar period. The cars carry a development that we believe will have a revolutionary influence on automobiles of the future."

The 1950 car will make its appearance following Chevrolet's most successful year. Fish said retail passenger car sales in 1949 would top 1,000,000 units while truck sales of 350,000 would set a new all-time record for the industry.

### Saucer Cleats End Coffee Cup Drip

WASHINGTON. — The dripless cup and saucer is here, invented by Frank Holeman, Washington reporter for the New York News. It is less complicated than the linotype machine, but more effective. The linotype machine frequently drops the nonsense message etalon shrdlu right into the midst of a serious story, but Holeman's dripless cup and saucer never drips a drop of coffee down your shirt front.

The saucer has cleats on the inside. The coffee your waiter spills in the saucer drops to the bottom and your cup, on cleats, stays dry. Twenty-seven patents had been issued for dripless cup and saucers before Holeman got his, but most of them failed commercially because they had mechanical attachments for the cups that were always getting out of order. Holeman's saucer has no attachments. The cleats are a part of the saucer.



Courage, Mr. Lump, the old-fashioned rolling pin is on the way out. Finn H. Maggus, inventor, of Newark, N. J., has deactivated it as a domestic weapon. The new Magnus rolling pin consists of eight parallel rollers that rotate in a circular frame as shown above. A couple of zips this way and that and a piecrust is flat. No, sir, it couldn't even be used as a fliscus.—National Patent Council.

### Blessed Events

Mr. and Mrs. Nig Wilson announce the arrival of Linda Sue, their third child and first daughter at the local clinic on Friday, Dec. 23. She weighed 8 pounds 4 ounces.

Chris Michael, 7½ pound son of Mr. and Mrs. J.C. Landers of Forestburg is a Christmas baby. He arrived at the local clinic on Dec. 25 at 3:45 p.m.

First Sergeant and Mrs. Jack Needham announce the birth of a daughter, Karen Ruth, on Dec. 12 in San Francisco, Calif. They have one other child, Chris Michael. The new baby is the first granddaughter of Mrs. Ruth Needham of this city.

### He Has a Way With Bulls and Rattlers

HUTCHINS.—One way to hold off a mad bull is to grab the ring in his nose and yank it. His nose will bleed and confuse him long enough to allow the holder to turn loose and run.

At least, George Roberson says it works. He has had several occasions to do it while walking 100,000 miles in 20 years as a Kansas Power & Light Co., line walker.

Roberson has a plan for outwitting rattlesnakes, too. He allows the snake to strike the sole of his heavy boots.

"That makes him cover his head in pain," Roberson said. "Then I cut him in half with a knife."



**REPLANT BERLIN BATTLEGROUND**—Berlin gardeners plant small trees in the famous Tiergarten which was completely destroyed during the battle for Berlin. In the foreground is a bullet-scarred monument depicting a wild boar hunt, and in the background is a triumphal column.

## Children's Dresses

CHAMBRAYS AND GINGHAMS  
SOLIDS AND PLAIDS

*Lucy's Novelty Shop*

Gainesville

FOR ALL YOUR INSURANCE NEEDS  
Auto, Fire and General Casualty Lines

**J. M. Weinzapfel Insurance Agency**  
Muenster

J. M. WEINZAPFEL  
Herbert Meurer Earl J. Fisher

ORDER EARLY FOR  
Class AAA and AAAAA

**Baby Chicks**

U.S. Approved Pullorum Controlled

**MUENSTER HATCHERY**

Ph. 63 C. F. Gobble, Mgr.

George J.  
**CARROLL**  
and Son  
Serving Cooke County  
Since 1901  
Phone 26 Gainesville

**You Can't Look YOUR BEST—**  
Unless Your Clothes Look Their Best.

Dyers and Hatters

**Lone Star Cleaners**

J.P. GOSLIN, Prop.  
Phone 332 Gainesville

### Here's What Rise In Steel Will Do

NEW YORK. — Here is how a \$4 a ton increase in the price of finished steel would affect the cost of steel used in manufacture of some common articles made from the metal.

Cost of steel in an automobile would be increased about \$7; in a mechanical refrigerator, 40 cents; in a metal office desk, 60 cents; in a medium farm tractor, \$3; in a lawn mower, 5.8 cents; in a large kitchen cabinet, 27 cents; in a garbage can, 4 cents.

The figures are based on estimates by the American Iron and Steel Institute of the amount of steel used in the various articles.

For the dreary days ahead:

**RUBBER FOOTWEAR**

Men's 4-buckle Overshoes

Men's slipper Overshoes

Ladies Galoshes

Children's boot style Overshoes

AND

Men's Plastic Raincoats

**Variety Store**

Anthony and Leona Luke

Happy  
New Year

**The Electric Shop**

Albert Henscheid Muenster



May it be the happiest and most successful year you have ever had

**Fisher's Market & Grocery**

Muenster





**BIG BIRD WINGS AWAY**—Douglas Aircraft's giant C-124 Globemaster II transport leaves the runway for the first time at Long Beach, Calif. Designed to carry 200 troops with field equipment, tanks, field guns, and fully loaded trucks, the plane is expected to fly 50,000 pounds of payload 850 miles, unload, and return to its base without refueling.



**SENATOR-PHARMACIST MIXES DRUGS**—U. S. Sen. Hubert Humphrey, who was a practicing pharmacist before he entered the political arena in Minnesota, worked in the family drugstore in Huron, S. D., while Congress was adjourned. He is still a partner in the business.

The Frank Pannells and children and Mrs. Earl McDaniel and son of Dallas were here to spend Christmas with their parents, the Henry Streng. M.Sgt. Earl McDaniel left recently for duty in Alaska.

**O. E. DICKINSON**  
DENTIST  
110 W. Broadway  
Phone 1537  
Gainesville

**Clyde W. Yetter D.D.S.**  
General Practice of Dentistry  
DENTAL X-RAY  
SAINT JO, TEXAS

**Stanley Chadwell**  
WATCH and CLOCK  
REPAIRING  
Box 37 Myra Ph. 21

Say It With  
Flowers  
in 1950  
And may the New Year  
be the best you ever had.  
Thanks for your patron-  
age during 1949.  
Flowers for all  
Occasions  
**The Blossom Shop**

**LOCAL NEWS BRIEFS**

Jimmy and Sharon Shumacher are spending this week in Denton with their uncle, James Hundley and family.

T.Sgt. Harold Trachta of Fort Worth was here to spend the weekend and Christmas with his mother and other relatives.

Duane Fleshman of Oklahoma City returned home Wednesday after spending a week here with friends.

Bill and Harold Luke of Texas Tech are holiday guests of their parents, the Ben Lukes. They will report back for classes on Jan. 2.

Sylvia Streng of Wichita Falls and Frances Streng of Gainesville spent the holidays here with their parents, the John Strengs.

Mr. and Mrs. Ted Gremminger had as Christmas guests her sister and husband, the Guy Shorts of Wichita Falls.

The Most Rev. Bishop Augustine Dangelmayr of Dallas was here for a visit with members of his family on Christmas day, Monday and Tuesday.

Dr. and Mrs. E.W. Laake of Kerrville were guests on Saturday, Dec. 24, of his sister, Angela Laake, and nieces, Olivia Stock and Rosa Driever.

Mr. and Mrs. L. B. Bruns and baby joined other members of the family on Christmas at the home of his parents in Gainesville for a family reunion.

Leonard Knabe of Borger left Monday to return to his work after being here with his parents,

the Albert Knabes, since last Thursday.

The Albert Steinbergers and two children of Newcastle, Wyo., are spending the holidays here and at Gainesville with their parents, the Louis Steinbergers and Tom Carters.

Mr. and Mrs. Adolph Knabe and son of Hereford left Tuesday to return home after being here since last Thursday for a holiday visit with their parents the Clem Reiters and Albert Knabes.

Mr. and Mrs. Bob Cooke of Abilene spent the Christmas holidays here with his mother, Mrs. J.H. Cooke and relatives, and with members of her family at Gainesville.

Fred Herr had all of his children and grandchildren as Christmas guests. Present from out of town were Messrs. and Mmes. Clarence Albers and Eddie Jakubec and their families of Dallas.

Hazel Lerner spent the Christmas holidays in Wichita Falls with her father and brother and joined them on a trip to Windthorst where a family reunion was held on Dec. 25.

John Streng, Jud Boyles, Herb Cunningham, Clarence Hellman, Sid and A.J. Huchton, Floyd Lehnertz and Fritz Horst, spent the Christmas holidays here with homefolks and left Tuesday to return to their work in Seymour.

The Arthur Felderhoffs moved during the past weekend to the former Henry Fleitman home which they brought. The house they vacated on North Main street is now the home of the Darrell Adams family. They had been living across the overpass in the former home of Mrs. Cora Mitchell.

M.Sgt. and Mrs. Walter Huchton spent the holidays with their parents, Mrs. Catherine Huchton in Muenster and the Bengforts in Lindsay. They are at home in Sherman but Walter will be in Illinois for the next 8 weeks taking a special course at Chanute Field. Mrs. Huchton and the baby will remain in Sherman.

Private First Class Herbert Fette is spending a 13-day leave with his parents, the Henry Fettes. He arrived Thursday last week from Lowry A.F.B. in Colorado where on Dec. 13 he graduated from the

Air Force's Department of Photography Training. He entered military service in August 1949, and prior to attending the special course at Lowry was stationed at Warren A.F.B., Wyoming. When he leaves here he will return to the Wyoming base.

**CHRISTMAS DINNER PARTY GIVEN IN RAY WILDE HOME**

Mr. and Mrs. Ray Wilde were hosts in their home on Christmas day for a dinner party honoring members of their family. Present for the occasion were Mrs. Wilde's parents, Mr. and Mrs. John Schmitz and Leroy Schmitz of Austin, Mrs. W.G. Cox of Canton, Miss. Mr. and Mrs. Martin Theimer of Oklahoma City, Freddie Schmitz of Gainesville, Mr. and Mrs. Leonard Schmitz and children of Dallas, and Mr. and Mrs. J.B. Wilde.

**BIRTHDAY CLUB MEMBERS HAVE CHRISTMAS PARTY**

Members of the Birthday Club held their Christmas party on Wednesday night, Dec. 21, in the home of Mrs. David Trachta, with Mrs. Dick Trachta, who has a birthday in December, as the guest of honor. She received a lovely white satin quilted robe as a birthday gift from members.

The party began with a chicken dinner at 8 p.m. An attractive centerpiece for the table was composed of white leaves sprinkled with Christmas snow and centered with red candles. After the meal members enjoyed a gift exchange under a decorated tree.

Present were Mmes. F.A. Kathman, Ray Swirczynski, Maurice Pagel, Jerome Pagel, Lawrence Roberg, Leonard Yosten, M. H. King, Steve Fette, J. C. Trachta, Dick and David Trachta.

**Poor Grandma**  
Two little girls were discussing their families. "Why does your grandmother read the Bible so much?" asked one.  
Replied the other—"I think she's cramming for her finals."



TO EACH AND EVERYONE OF OUR FRIENDS AND PATRONS

May 1950 bring new happiness to all.

Our thanks for your patronage during 1949.



**Muenster State Bank**  
"A Good Bank to be With"

**PRE-INVENTORY SALE**

OF FINE JEWELRY

Thurs.-Fri.-Sat. Only Dec. 29-30-31

Starts promptly at 9, Thursday.

LARGE GROUP OF MEN'S BULOVA WATCHES, BILLFOLDS AND MANY OTHER ITEMS OF MEN'S AND LADIES' JEWELRY.

**1/2 price**

**Huneycutt Jewelry**

Gainesville

**CLEARANCE**

of Winter Dresses, Suits, Coats

Friday-Saturday, Dec. 30-31

**All Reduced 25%**

**Dresses Suits Coats**

Woolens  
Rayon gabardines  
Strutter cloth  
Jerseys  
Corduroys  
Sizes 10-20

Gabardine  
Mirrosheen  
Herringbone  
Men's wear  
Sharkskin woolens

Fur trimmed or tailored in  
Velour  
Gabardine  
Broadcloth  
Britton woolens  
Britton tweeds

**Clayton Dry Goods Company**

Gainesville

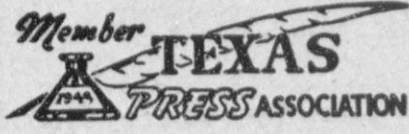


# THE MÜNSTER ENTERPRISE

PUBLISHED EVERY FRIDAY—MÜNSTER, COOKE CO., TEXAS

R. N. Fette, Editor — Rosa Driever, Assistant Editor  
 Subscription Rates: In Cooke Co., \$1.50; Outside Cooke Co. \$2.00

Entered as second-class matter December 11, 1936, at the post office at Muenster, Texas, under the Act of March 3, 1879.



Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of the Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.

## The American Way

### BUREAUCRATIC OCTOPUS

Bearing in mind that these United States of America were intended to be a Republic—not a Democracy—what then is the duty of our Federal Government at Washington? And what limitations did the Constitution and the Bill of Rights place upon the Federal Government?

The primary function or duty of the Federal Government is to protect the private citizen against oppression resulting from the abuse of power, including that which destroys competition and interferes with equality of opportunity. Concentration of power, whether it be vested in business, in Labor Unions or in Government, is opposed to the philosophy and the continuation of a republican form of government.

Over the years we have laid down safeguards to prevent unbridled concentration of power in business (the Clayton and Sherman Acts). We have made a first step toward averting concentration of despotic power in Labor Unions (the Taft-Hartley Act). We drew up the Constitution in 1787 and added the Bill of Rights in 1791 to prohibit concentration of power in the Federal Government. In the case of business we have succeeded fairly well in protecting the individual; in the case of Labor Unions we have not done quite so well; but as far as the Federal

Government is concerned, we have failed miserably.

Article X of the Bill of Rights reads: "The powers not delegated to the United States by the Constitution, nor prohibited by it to the States, are reserved to the States respectively, or to the people." Because we have not insisted that our politicians obey this law and because the individual States have not jealously guarded their rights, we have seen the Federal Government usurp power after power that in a Republic rightfully belong to the individual States.

Undoubtedly the saddest thing about this is that when a State surrenders a power, its ability to do that thing departs. Thus, the State is left weaker to do its remaining duties. Through this process, therefore, we are destroying the States and as they become weaker and weaker, more and more power is being taken to Washington. This has resulted in a bureaucracy that is no longer susceptible of popular control. Of necessity we have had to delegate to this bureaucracy the power to make rules which have the force of law, to construe these rules and to enforce them. These are all the powers that any king has ever had.

As the concentration of power in Washington increases, the number of employees feeding at the public trough also increases, the while they become less and less supervised. Unless we start immediately to decentralize this power at Washington by lopping off the tentacles of this bureaucratic octopus, our Republic is doomed. We either must decentralize or make up our minds that we are to be ruled by a great central bureaucracy which nobody can control. A bureaucratic system of government is as alien to a Republic, is as susceptible to tyranny and corruption, and is impossible of popular control as any other system of government, including even that of Russia.

If the time has come when the responsibilities and difficulties of Government exceed the capacity of the American people to discharge them, then we are in for a change in the form of Government. No thinking American wishes this to happen, but we are allowing it to happen. To prevent it, powers must be taken from Washington and restored to the smaller units of Government. These smaller units must once again flex their muscles and become strong; they must govern again.

The Federal Government has a job to do, but it can not do a general job of government, that is, if we are to remain the Republic under which we grew strong and made ourselves the greatest nation in all world history.



Taken For a Ride

## Forecasters See A Prosperous 1950

If the forecasters are right, 1950 will be quite a year.

U.S. News & World Report has summed up the consensus. According to it, the people as a whole "will be better fed, better clothed, better housed, better supplied with the goods and services they want. Jobs promise to be rather plentiful. Pay will be better than ever before. Taxes will not be higher. Prices are likely to be fairly stable."

The figures are extremely impressive, even in an era when we are accustomed to talking glibly in terms of tens of billions. In 1950, our total spending—which includes everything spent by individuals, business and government—is expected to be nearly \$267,000,000,000. That is \$7,000,000,000 more than the estimated figure for this year, and \$5,000,000,000 over the 1948 total.

The biggest gain is expected in spending by individuals. One reason for this is the \$2,500,000,000 which veterans will receive in refunds on their government life insurance. Payments will begin shortly after the first of the year and will be completed in a relatively short time. It is believed that a large part of the money will be spent in a hurry for consumer goods of all kinds.

Total individual earnings, the magazine goes on, are forecast at \$216,500,000,000. Personal taxes and anticipated savings will account for about \$34,000,000,000 of it. So, if the crystal ball is telling the truth, individuals will send \$182,500,000,000 flowing through the channels of trade and commerce.

Spending by government will increase by some \$2,400,000,000. Private investment, on the other hand, will probably be not much

greater than this year, and substantially below the \$45,000,000,000 figure which was chalked up in 1948.

U.S. News also touches on the fields where most of the money will be spent. On the basis of the forecasts, there will be a rise in sales of clothing and home furnishings. The nation's food bill, on the other hand, may go down a bit, due to lower prices. The automobile people think that sales will be as good or nearly as good as in the current boom year—a premise largely based on the fact that there are 20,000,000 cars of varying degrees of antiquity now on the road which will need to be replaced before too long. The construction industry, in both its residential and commercial branches, seems to be looking to 1950 with confidence.

Some of the experts are convinced that economic troubles lie ahead of us—but few expect them in 1950 or soon thereafter.

The trouble with a husband who works like a horse is that all he wants to do evenings is hit the hay.



From where I sit ... by Joe Marsh

## A Tonic For The Missus

The missus came marching in with a new hat yesterday. She was as happy as a circus poster.

I've learned one thing about the hats she buys. A hat is a tonic to her. If she's feeling blue, nothing gives her a lift like a new hat. Now, I could trade in my old grey fedora without raising my blood pressure a notch. But I'll admit that more than once I've bought a new briar pipe I didn't need—just because life was getting a little bit monotonous.

With Buck Howell it's something else again. When Buck is feeling

low, he gets over it by blowing on a broken-down clarinet he hasn't mastered in twenty years.

From where I sit, different people are *always* going to respond to different things in different ways. So let's keep a friendly understanding of what other folks get out of a new hat, an old clarinet, a chocolate soda or a temperate glass of sparkling beer or ale now and then.

Joe Marsh

Copyright, 1949, United States Brewers Foundation



## PLUMBING SUPPLIES

Fixtures, pipe, fittings, everything . . . at prices you will like

SEE US BEFORE YOU BUY

C. D. Shamburger Lumber Co.

Richard Trachta, Mgr.

Muenster

## Guaranteed

Factory Rebuilt

## MOTORS

See us For Your

Ford Repairs

Terms can be arranged



Endres Motor Co.

Muenster



Best Wishes for Your Health, Happiness and Prosperity in 1950

Muenster Machine Shop and Supply Co.

LEFTY

LOUIE

BUSTER

RODY

JEROME

Community Lumber Co.

Muenster

## TOP QUALITY Groceries AND MEATS

Aunt Jemima HARD WHEAT FLOUR

Milled especially for baking bread

25 lb. bag 1.90  
 50 lb. bag 3.75

3 lbs. White Swan Rolled Oats 30c

46 oz. Mann's Orange Juice 35c

10 lb. tin Staley's Golden Syrup 1.00

Bacon, sliced 45c

Crisco, 3 lb. 89c

Chase & Sanborn Coffee 59c

3 1/4 oz. Casco Sardines in oil 10c



21c



29c



39c

TO ALL OUR FRIENDS AND CUSTOMERS

Best Wishes for a Happy New Year

The FMA Store

Muenster, Texas



**DR. R. O. BLAGG**  
 Chiropractor Radionics  
 Colonotherapy  
 X-Ray  
 Calls Made Day or Night  
 414 N. Dixon Phone 544  
 Gainesville, Texas

**DR. A. A. DAVENPORT**  
 CHIROPRACTOR  
 X-RAY FLUOROSCOPE  
 Suite 206  
 Pythian Bldg. Gainesville



**WARFARE IN BURMA**—Government troops in Burma look for rebel columns as warfare continues in the strife-torn country. Liberation of rice fields held by rebels is the objective of government military forces.

For finer  
 dry cleaning  
 try  
**Tru-Sheen**

**MILLER'S  
 CLEANERS  
 and HATTERS**  
 Gainesville

Cleaning  
 Pressing  
 Shoe  
 Repairing

Cavalier Polish  
 SHOES STRETCHED  
**Nick & Adalina**  
 MUESTER

**Local  
 NEWS**  
 Briefs

The Ed McKinneys and sons spent the holiday weekend in Fort Worth as guests of relatives.

Mr. and Mrs. Robert H. Mayer of Pilot Point were Christmas day guests of her parents, the Tony Gremmings.

Mr. and Mrs. Ferd Yosten and children of Fort Worth spent Christmas with their parents, the I.A. Schoechs and F.J. Yostens.

Mr. and Mrs. Troy Cooper of Corsicana spent the Christmas holidays with her parents, the J.J. Haverkamps and family.

Dennis Morbitzer of Fort Worth visited this week with his uncle and aunt, J.M. Weinzapfel and Mrs. Tony Gremminger and their families. He spent Sunday in Scotland with his family.

Guests of the T.M. Hammers for Christmas were their children Mr. and Mrs. Sam Burkhardt of Temple, the R.J. Patrick family of Gainesville and the Charles Rosenberg family. Joining them were Bob and Lon Porter of Dallas.

Christmas visitors in the John Herr home were their daughter, Jeanie, and Earl Sheppard, both of Dallas, Leonard Bengfort of Lindsay and Raymond Schlabs of Hereford. The latter remained until Tuesday.

Guests of Mr. and Mrs. C.F. Goble for Christmas were Mr. and Mrs. Pat Cathey of Fort Worth, and Mrs. Mary Goble of Altamont, Kansas. She is remaining for an extended visit with her son and family.

Visiting Mrs. F.M. Shiflet at the home of the J.W. Fletchers Saturday were her grandchildren, Mrs. and Mrs. Wayne Shiflet and son of Fort Worth, and Joe and Emmet Wolfenberger of Weatherford. Visiting her Monday were her grandchildren Mr. and Mrs. Andy Reeves and three sons of Weatherford.

Holiday guests at the Ray Evans home were Mr. and Mrs. Joe Dickerson and two children of Magnolia, Ark., and Mr. and Mrs. Howard Couch of Detroit, Mich. They visited from Saturday to Tuesday. Joining them on Dec. 25 to spend the day were Ray's mother and his sister and husband, Mr. and Mrs. Ross Meadows, all of Madill, Okla.

**BAUMHARDT FAMILIES HAVE  
 CHRISTMAS DAY REUNION**

Children and grandchildren of Mrs. Callie Baumhardt joined her at her home for a Christmas day reunion, the first complete family gathering in five years.

Present were Mr. and Mrs. R.G. Baumhardt and two daughters of Luling, Mr. and Mrs. E.A. McCreary and three children of Iraan, Roland Baumhardt of Amarillo, O.J. Baumhardt of Waco, Mr. and Mrs. Frank McClendon and two children of Devol, Okla., Mrs. Ernest Webb of Wichita, Kansas, Pfc. Roy Baumhardt of Fairfield, Calif., Mr. and Mrs. L.H. Baumhardt and two children, and Margie Baumhardt.

Joining them for the day were Mr. and Mrs. Lane and daughter of Burkburnett who came here to visit their daughter, Mrs. R.G. Baumhardt, and Mrs. H. C. James of Wichita Falls, who visited with their daughter, Mrs. L.H. Baumhardt.

**CLEM REITER HOME IS  
 REUNION SCENE DEC. 25**

The Clem Reiter home was the scene of a family reunion on Christmas day with all members of the family present for the occasion.

Out of town guests were Mr. and Mrs. Adolph Knabe and son, Dwaine, of Hereford; Robert Reiter who had been stationed at Weaver, S.D., with the army air corps and who has received his discharge; Sgt. Reynold Reiter of Hamilton Field, Calif., who is on leave until Jan. 13, and the Andy Arendts and their two sons of Lindsay.

Robert Reiter accompanied the Knabes back to Hereford when they left Tuesday.

Janice Lee Baumhardt is spending this week in Wichita Falls with her grandparents, Mr. and Mrs. H.C. James. She accompanied them home after they had spent Christmas here with their daughter and family.

**PRESS CLUB MEMBERS HAVE  
 CHRISTMAS PARTY DEC. 21**

Members of Sacred Heart Press Club held their annual pre-Christmas party on Wednesday night, Dec. 21, in the freshman room of Sacred Heart High school.

The room was attractively decorated in the Yule motif, featuring a decorated tree and a miniature nativity scene. Favors were miniature Santa candles and candy Santas.

The singing of carols preceded the gift exchange and games, and the serving of refreshments, carrying out the Christmas theme, concluded the program. Sister M. Eymard, press club sponsor, was a special guest.

Press clubbers present were Melvin, Ronnie and Della Rose Herr, Randy Bayer, Michael Driever, Anselma Knabe, Irma Hoffbauer, Mary Ann Felderhoff, Celine Felderhoff; Verena Henscheid, Pauline Mages, Bernice Henscheid and Florence Fette.

**The Richest Land**

America has an unparalleled productive system according to a recent report from Harding College, Searcy, Arkansas. This nation has achieved a man hour productivity two times as high as that enjoyed in the best countries of Europe, such as England, Sweden and Switzerland. We have a man hour productivity about five times as high as that now prevailing in Russia and 10 to 20 times as high as that in most of the Orient.

Statistical facts prove that an American workman can buy with his wages two times as much in food, clothing, housing, transportation, entertainment and education for his children as a workman at a similar job in the best European countries and five times as much as in Russia. . . that our national income is equal to the national income of the next six highest countries. . . that we send more young people to high school and college than does all the rest of the world combined.

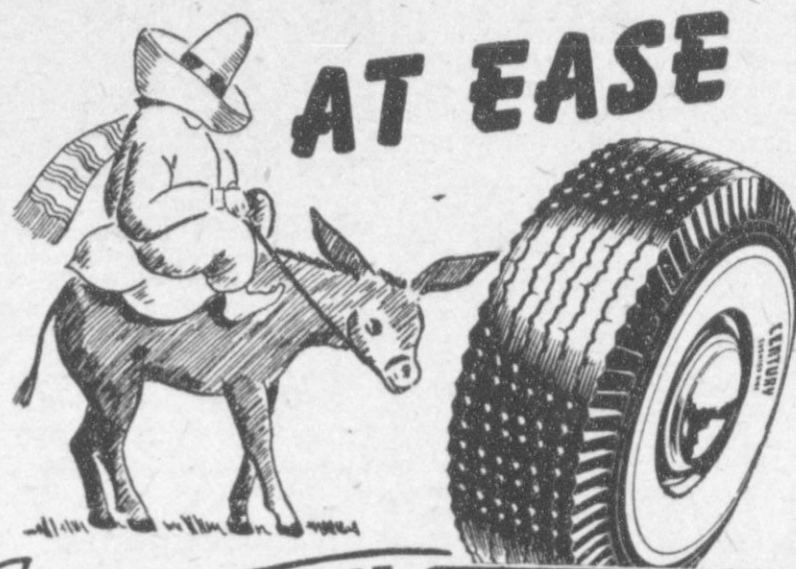
To date  
 we have filled  
**444,953**  
**PRESCRIPTIONS**  
 Just as your doctor  
 ordered.  
 Bring yours to us  
**WATTS BROTHERS**  
 Gainesville

**Henry Henscheid Estate Farm  
 FOR SALE**

**216 acres including all oil rights**

Bids will be received up to Dec. 31, 1949.  
 We reserve right to reject any or all bids.

Address bids to  
**Albert Henscheid, Administrator**



**THE CUSHION RIDE**  
**CENTURY**  
 Long Life **TIRES**

Don't wait, see this new amazing tire today. 100% Lo-Temp Cold Rubber tread. The toughest, longest wearing tire rubber ever made. Get more mileage and save dollars. Cushion Ride comfort and longer tire life are yours with these new Centurys.

Made With  
**Lo-Temp  
 COLD RUBBER**

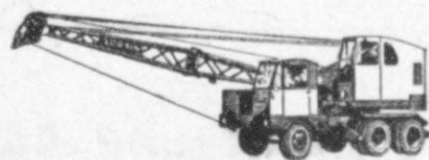
This sensational new discovery brings you a stronger and more rugged tire that is safer, longer wearing!

**Texaco Service Station**

T. R. PROBST

MUESTER

Want to build a  
 tank? Or clean one?  
**SEE US!**



Our new Lorain Moto-Drag is the last word in efficient pond work. It will do the job faster, cheaper and better.

We also have bulldozers, scrapers and graders to handle any kind of earth moving job. Ask for our estimate. No obligation.

**Gilbert Endres**

Earth moving contractor, Muenster

**OUR SHOP SERVICE  
 WILL SAVE YOU MONEY!**

You want your tractor fixed in the shop, of course, instead of in the field where breakdowns and delays are expensive. Our shop service will put your tractor in tip-top running condition ahead of the season. Pre-season service is the stitch in time that prevents costly field break-downs and delays. Saves money, too.

Help us to help you. Call us now. Or drop in and arrange a date for us to give your tractor our top quality shop treatment.

You'll get an economical job . . . and an expert job . . . a job done by trained service men using the latest equipment and factory approved methods.

**SCHAD & PULTE**

Hardware & Farm Implements  
 EAST SIDE OF COURT HOUSE - PH. 224 - GAINESVILLE, TEX.

**F. E. Schmitz Motor Co.**



**DODGE Job Rated TRUCKS**

116 N. Chestnut, Gainesville





### Be Careful About Carbon Monoxide in Cars and Heaters

AUSTIN.—By this time you're aware that heater weather has definitely hit Texas.

State Health Officer Geo. W. Cox, commenting on the above-mentioned fact, said Thursday there is no doubt that carbon monoxide—associated with gas heaters—is one of the most lethal and least publicized of all the poisonous gases.

Carbon monoxide, the doctor explained, is formed when there is not enough oxygen mixed with burning gas, or when the design or operation of gas burning equipment is faulty.

"With a toxicity comparable to the gases used in warfare, not enough attention is paid to the deadly effect of prolonged exposure to carbon monoxide," the veteran health officer said. He indicated that carbon monoxide claims more than its fair share of accidental deaths in Texas, but for some inexplicable reason it is not held in the same perspective as other accidents.

Dr. Cox believes this killer is due an explanation, and make the following recommendations for users of gas heaters:

(1) Make sure the heater is properly adjusted, by a gas serviceman if possible.

(2) Use metal tubing for connecting the stove to the gas line, and check for leaks before the stove is used.

(3) Always ventilate a room where a heater is burning. Even if no carbon monoxide is being formed, oxygen is being consumed.

(4) Never operate a stove at its highest burning rate.

(5) Do not use propane or butane gas in a heater designed for natural gas.

(6) Never let the stove burn all night. When other people using the same fuel line turn their stove off, the line pressure will increase, and the flame of the burning stove will increase to the point where carbon monoxide may be produced.

Carbon monoxide expelled by an automobile exhaust is a big health hazard in winter, too, Cox warned. He said many motorists have wrecked their cars and been listed as a highway death, when carbon monoxide was really the killing agent.

Women have their ears pierced—men just have theirs bored.



**CLAUSTROPHOBIA** — With stooped head, Baccha, London Zoo's 12-month-old tiger, paces his new quarters in the lion house. Seemingly unhappy about the change in living quarters, Baccha needs to become acquainted with his neighbors. He formerly lived alone.

### It Happened 10 Years Ago

December 29, 1939

Monte Staniforth Sr. sustains severe injuries in oil field accident on the Voth lease. Weinzapfel display wins first award in Christmas lighting contest sponsored by Garden Club; Rudy Hellman's is second and Andy Hofbauer's third. Minor epidemic of flu prevails in this community. Muenster pastors, Fathers Frowin and Francis, attend funeral of Msgr. Nolan in Fort Worth. Old Roberg home at Main and the highway is being torn down by its new owner, J.B. Wilde. Michael Luke has appendicitis operation. Muenster has a variety of weather for the holidays including balmy spring temperature, rain, sleet and snow. Anna Hoedebeck and Alfred Spurgeon marry at Tishomingo, Okla.

5 YEARS AGO  
December 29, 1944

Two former residents of this community pass away; Frank Schniederjan, 80, dies at Gainesville; John Orth, 87 dies at Lindsay on Christmas day. George Mollenkopf escapes injury in oil field dynamite blast. Walter Luttmir, Jimmy Endres, Frank Stoffels, Richard Grewing, Robert Bayer, Raymond Walterscheid and Billy Joe Miller pass exams for army service. Ray Wilde cables Christmas greetings from England. Mrs. Ruth Needham hears from her son, Jack Needham, a prisoner of war in Germany. Daniel Luke has operation for appendicitis. Mrs. John Tempel is visiting in Jonesboro, Ark. The holiday weekend is the occasion for many family reunions.



Cotton contributed by American farmers in this and other southern states through the Christian Rural Overseas program (CROP) makes possible the distribution of badly-needed clothing and bed linen to needy families all over the world. Church workers are shown above giving sheets to a family living in bombed-out ruins in Tiegen, Germany.



More cotton and other farm products are desperately needed, church authorities report. CROP products are shipped overseas in bulk, where they help to answer unemployment as well as relief problems. Workers in cotton mill in Tiegen (above) are shown making clothing for distribution by church agencies. Commodities contributed in the CROP harvest season drive now being conducted in this and 34 other states are distributed in 22 nations to the neediest, regardless of race or creed. CROP sponsors are Catholic Rural Life, Church World Service (22 Protestant denominations) and Lutheran World Relief.

### GET-TOGETHER CLUB HAS PRE-CHRISTMAS SOCIAL

Members of the Get-Together Club gathered for their annual Christmas party and gift exchange on Wednesday afternoon, Dec. 21, in the home of Mrs. John Kathman.

After the gifts were displayed the group played progressive 42. Mrs. Joe Kathman received the high score award and Miss Anna Hellman the consolation favor. Mrs. John Hartman won the galloping prize.

The hostess served a delicious fried chicken supper to members and two guests. Meses. Victor Hartman and Henry Walterscheid. The next regular meeting for the club will be held on Jan. 4 in the home of Mrs. W. H. Endres.



If your little one's just learning to feed himself, and gets more on chin, chest and floor than he does in his mouth, here's news of a gadget that will help solve your problem. It's a new dish called Dee's Scoop featuring two divided cavities which are undercut in front with sloping sides and bottom, making it easy for the small gourmet to trap even the last bit of food with his spoon.

Manufactured by a firm specializing in children's needs, the dish comes in a pink or blue set complete with special spoon. The spoon designed for the "clenched fist grip", used by all children, has an angled shank which permits a simple circular motion to bring the food to the mouth.

Made of plastic, the dish withstands normal household knocks without breaking. It's easy to clean, may be boiled, and will not absorb food odors or tastes. Extra thick walls and warm air pockets help keep the food warm while in the dish.

Shake and shake the catsup bottle; None'll come and then a lot'll!

When Noah sailed the waters blue, he had his troubles same as you. For 40 days he drove the ark before he found a place to park. —Sunshine Magazine

**New Year GREETINGS**

As the cornerstone of a rich new decade is lowered into place we wish our friends and patrons happiness and prosperity in the years to come.

Thanks for your patronage in 1949

**Waples Painter Co.**  
Muenster

### SODALITY WATCH PARTY

Sodalists of Sacred Heart school will usher in 1950 with a watch party in the parish church from 7:30 to 8:30 p.m. on Dec. 31. The hour will be devoted to hymns and prayers. Officers of the sodality urge all members to be present and extend welcome to others to join them in this hour of prayer.

### "Songs" of the Open Road

At 45 miles per hour, "Highways Are Happy Ways."

At 55 miles per hour, "I'm but a stranger here, Heaven is my Home."

At 65 miles per hour, "Nearer My God to Thee."

At 75 miles per hour, "When the Roll is Called Up Yonder I'll Be There."

At 85 miles per hour, "Lord, I'm Coming Home."

One—"Why do you know that eating carrots is good for your eyes?"

Another—"You have never seen a rabbit wearing glasses, have you?"

### Norcross Greeting Cards

Russell Stover Candies

**Phillip H. Teague**

Dixon at Elm, Gainesville

NO MUSS, NO FUSS  
When you do your washing at the

**Huchtons Laundry**

Telephone 17F12



**FMA Store**

Muenster

### RESOLUTION FOR 1950:

To drive a GOOD car

If your car is weak and wasteful you can give it new life with our

**OVERHAUL JOB**

**Ed's Automotive Shop**  
ED PELS, MUENSTER

### Don't Walk!

Get a car from Ben FREE

Have yours repaired or get a new one.

We have a Chrysler 4 door and a Plymouth Special 4 door

It is never too cold for us to wash and grease your car.

**Ben Seyler Motor Company**

Muenster

### PAY CASH and SAVE

MRS. TUCKER'S	
Shortening, 3 lb.	57c
LIGHT CRUST	
Flour, 10 lb. bag	79c
Sugar, 10 lb.	89c
CLOVER FARM	
Tomato Juice, 46 oz. can	29c
CLOVER FARM	
Margarine, 1 lb.	21c
GLENDALE	
Cut Beans, No. 2 can	17c
CLOVER FARM	
Milk, 3 tall cans	35c
CLOVER FARM	
Catsup, 14 oz.	19c

### VEGETABLES

Lettuce, 2 heads	25c
White Potatoes, 10 lb.	55c

### MEATS

Sliced Bacon, lb.	43c
Veal Cutlets, lb.	69c

**CLOVER FARM STORES**

Ollie S. Owens

Muenster

**OPTOMETRIST**  
AVOID EYE STRAIN  
**DR. H. O. KINNE**  
Gainesville — Texas

**Excellent Food**  
**Properly Served**  
**Curtis**  
**Restaurant**  
E. California Gainesville

For That SOMETHING EXTRA . . .



Gasoline and Oil

**ATLAS**

Tires, Batteries, Accessories



**Hamric Humble Station**

Muenster



# Automobile Brought Big Changes to Nation During Past Half Century

At the turn of the century, America was a land of the livery stable; the hitching post and the mud road; of tight-packed cities and a dominantly rural population almost completely shut off from contact with any but immediate neighbors.

Today, at the century's half-way point, the land is laced by a network of all-weather highways. The cities sprawl out over the countryside. The farm is but a short drive from town.

In the cities and along the highways are a half-million business places unheard of in the year 1900

—gasoline stations, repair garages, trucking firms, automobile and accessories salesrooms, taxi and bus companies, and many more.

And where 8,000 automobiles jolted and spluttered over dirt roads and cobblestone streets 50 years ago, today almost 44 million cars, trucks and buses roll along our roads and streets, covering a distance that now is approaching a half-trillion miles per year.

In the year 1900, the nation got a hint of what was coming. That year, 57 U.S. motor vehicle firms built a total of 4,192 vehicles—for the first time exceeding output of wagon and carriage makers.

Since then over 1,500 firms have tried their hand at building motor vehicles. Today 53 firms remain—four less than at the turn of the century. But instead of 4,192 vehicles a year, output in 1949 will be well above six million cars, trucks and buses.

And instead of the 3,000 employees the industry had at the turn of the century, today U. S. automotive firms employ nearly 800,000.

If you add in the people who sell, service, or work as paid operators of motor vehicles, highway transportation in U.S. now employs over nine million persons. But that only begins to tell what changes the gasoline era brought.

In the year 1900, the average person seldom traveled over 200 miles a year beyond his immediate neighborhood. Today the average family car travels nearly 10,000 miles a year.

It means we no longer need live near our work-place. It means a wide variety of business, social and recreational activities that once weren't possible are taken for granted now.

It's brought mass attendance at sports events, theatres, golf courses, parks. It's built a \$10 billion yearly tourist and resort industry, with 60 million Americans now taking a yearly vacation in their family cars.

Our whole rural educational system has changed. Today 5 1/2 million young people ride school buses daily to consolidated grade and high schools. The one-room rural school is disappearing, and high-school enrollment has risen at a record rate.

Where farms not near a railroad formerly produced no crops for outside markets, today 89 percent of all farm products go to market entirely by truck. Output has more than doubled. Farm property values rose from \$20 billions to \$90 billions in the last 50 years.

Urban land values have increased even more. A lonesome acre that sold for \$5 in the horse era may bring \$1,000 or more today as a suburban home site.

The rise in urban land value accounts for the ability of small towns to build modern schools, to provide many municipal services unknown in the past, and to attract new stores, homes and industrial plants.

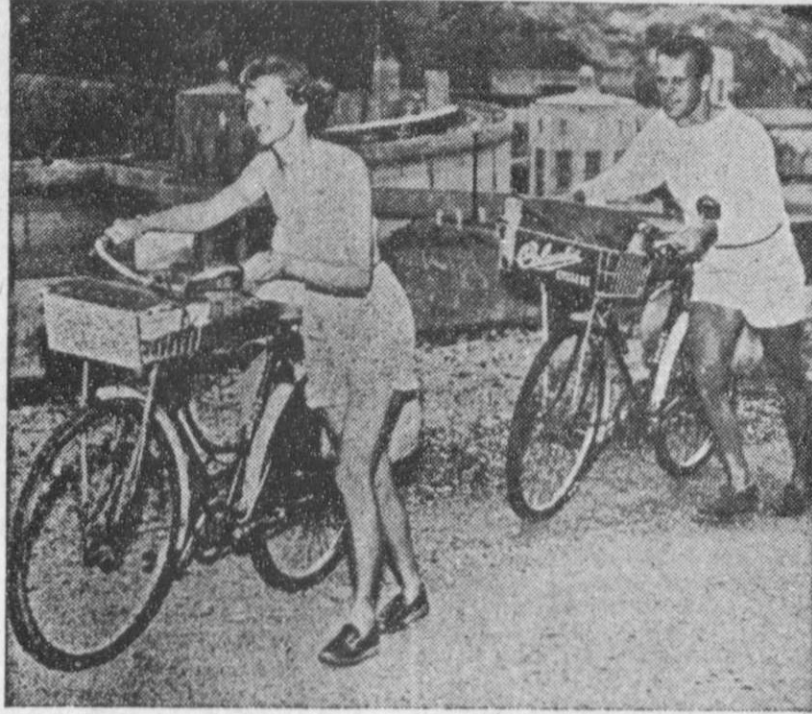
The eight million trucks now on our highways have played a big role in these changes. Their farm-to-market service has given us fresh foods the year around instead of just "in season."

They've linked every crossroads store into a nation-wide system for mass distribution of industry's products. They've let factories spread out into small towns and rural areas.

And what about the future? A noted Harvard University economist, Dr. Sumner H. Slichter, declares it's a safe prediction that in another generation 70 million cars will be on our highways.

The pattern of the next half-century already is taking shape. New express highways are reaching into and across our large cities. New shopping centers, with ample parking spaces, are developing rapidly.

New residential neighborhoods,



**LAS VEGAS, NEV.**—Denver cyclists Phil and Audrey Falaske are shown as they wheeled their bikes near famed Hoover Dam on their way to California. The young couple started their venture as a two week vacation in July, 1948, and are still going strong after 36 states. They plan on visiting all 48 before writing a book on their travels and heading for Europe.

## PINCH and PUNCH . . . . . by HAP



**NEWS ITEM:** New United Nations headquarters building to be equipped with more than 2000 individual air conditioning units to protect health of workers recruited from widely different climatic and temperature zones.

**PUNCH:** I hear they can't even get together on the temperature they want in there . . .

**PINCH:** What's the difference—so long as they figure out some way to keep on working in the same building?



**Gainesville Radiator Shop**  
J.F. "Brownie" Brown  
527 N. Commerce, Gainesville

### 4 YEAR OLD BOY WAS WASTING AWAY

My son Bobby Jean, 4, had been suffering from vomiting spells. Each attack sent him to bed with fever for 2 or 3 days. We tried all kinds of medicines but he continued to lose weight and grow pale and weak. We started giving him HADACOL and since the first dose he has never had a vomiting spell or fever. He gained 4 pounds in 2 weeks and is full of pep and energy. It is really remarkable how HADACOL has helped my child.



**Bobby Jean** tried all kinds of medicines but he continued to lose weight and grow pale and weak. We started giving him HADACOL and since the first dose he has never had a vomiting spell or fever. He gained 4 pounds in 2 weeks and is full of pep and energy. It is really remarkable how HADACOL has helped my child.

### IS HADACOL A MIRACLE FORMULA?

No, there is nothing miraculous or mysterious about HADACOL. The potent health-giving benefits of HADACOL are based on a proven scientific fact: Lack of sufficient vitamins and minerals in most diets leaves the door WIDE OPEN to diseases and weaknesses of all kinds. HADACOL, the scientifically balanced dietary supplement, helps to CLOSE that door and KEEP it closed.

### BOBBY JEAN JUST ONE OF THOUSANDS!

Had is not been for HADACOL, the story of Mrs. Prejean's little boy, as told in her letter above, might have had a tragic ending. His system was run down to the danger point. Medicines and treatments didn't help. What he really needed was a supply of "building materials" for his poor little wasted body—and that's what he got from HADACOL. Today, like thousands of others, he is healthy again!

### WHO SHOULD TAKE HADACOL?

HADACOL is not a medicine. It is a concentrated FOOD formula containing all the important vitamins in the B Complex group as well as these vital minerals: iron, calcium, phosphorus and manganese. If you are not getting your full daily quota of these essential dietary components, you may be heading straight into danger—weakness, loss of appetite, and then disease!

Let HADACOL help you stay on the High-way of Health!

Only \$1.25 for the regular size —\$3.50 for the large family and hospital economy size.

At your drug store or by mail order.

Help yourself to HEALTH with . . . HADACOL.

Photo posed by a professional model



## IT'S ALL IN THE STUFFING

Denver.—A large rather foolish looking lion is thinking about a very happy date with that little buff-colored flirt who lives just across the veldt.

A big game hunter balloons away from behind a tree and a.375 Magnum slug tears into the lion's dreams. He never knows what hit him.

Several months later Coloman Jonas, a taxidermist here for the past 40 years, receives a lumpy package. It contains the lion's skin and skeleton and body measurements. And according to Jonas, there is also enclosed a note from the sportsman, which reads: "This is my first lion and I am very proud of the kill. Please mount him crouched and ready to spring with teeth bared. And for Pete's sake wipe that silly smirk off his face."

Jonas figures he's learned as much about people as he has about the other animals in the past four decades.

"All hunters of big game want me to put unpleasant expressions on the faces of the animals they kill," he says "I guess its because if the animal looks tough it makes the hunter feel even tougher."

The Jonas brothers (there are four besides Coloman, the eldest) have filled orders for Indian Maharajas, movie stars and statesmen. And they've done the same for delivery boys and filling station attendants. A steady customer of yesteryear was William S. Hart, old-time cinema cowpoke. The brothers mounted a ten-ton elephant for the American Museum of Natural History in New York.

They mounted a one-ounce hummingbird for a schoolgirl. A good lifelike job on an elephant can be had for \$1000. The hummingbird comes considerably cheaper.

Kodiak bears are mounted for about \$1,000, a fact which possibly accounts for there being any number of leftover Kodiak bears in Alaska.

One of the trickiest angles in preparing animals with that look-I'm-breathing appearance is the coloring of the glass eyes. The eyes have to be right, Coloman illustrates this by holding moose's eyes against the eyesocket of a leopard. The leopard looks completely insane. The Jonases buy their clear glass orbs and have their coloring done here-by secret process. Aside from meeting their own needs, they've sold as many as 20,000 deer eyes alone to other taxidermists in a single year.

Lions' eyes are the toughest. The iris is a light delicately streaked yellow. There are odd rusty flecks in the iris and the pupil, to look sho nuff, must have a glint. Lions have round pupils, as do the larger cats. Only the bobcat and domestic housecat have vertically-slitted pupils.

The North American deer views the world through strange oval-shaped pupils. Despite the poets, he doesn't own especially lovely eyes. To the contrary, they appear slightly goofy and unfocused.

Bane of the Jonas Brothers is the establishment with a dead dog and asks that it be mounted.

Coloman explains: They come in and cry over everything. They tell me how old the dog was and what cute tricks it used to do and what kind of food it liked best. They leave it with me.

"I measure it carefully. I weigh it. I feel sorry for the woman. I make a soft clay model of plaster-tolene. I make a plaster cast from this model. Using the hard cast I press layer of moist paper against it and around it. When finally it hardens I have a papier mache dog of the exact proportions of the dead pet. With great pains I skin the dog. Then I tan his hide and pull the hide over the papier

with main traffic arteries flowing around them rather than through them, are revising our old checkerboard street layouts.

In 50 years, motor vehicles have brought sweeping changes in American life. There's every indication that the process will continue during the last half century.

—Automobile Facts.

mache form. Two days of painstaking work.

"The woman falls in love with a new dog that can shake hands and count to one. I never see the woman again. I never get my money. For security I'm holding a mounted mongrel which I don't even like the looks of."

**666 GIVES FAST RELIEF**  
LIQUID OR TABLETS when COLD MISERIES STRIKE

"To avoid trouble breathe through the nose. It keeps the mouth shut."

**GLADIVOLA**  
HOT ROLL MIX  
HOELKER GRO. LINDSAY, TEXAS

## WANT ADS

- FOR SALE: two used Coleman gas ranges; two used natural gas ranges, four used washing machines, one used kerosene heater. All good condition, good buys. Geo. Gehrig Hdwe., Muenster. 4-tf.
- WATCH REPAIRING. We check all work with the electronic timing machine. Huncyutt Jewelry Gainesville. 37-tf
- IN THE MARKET for junk iron of all kinds. Have lots of good used truck parts. J. P. Flusche, Muenster. 50-tf.
- WE HANDLE the complete line of NORGE products and can furnish repairs on all Norge products. J.B. Wilde. 27-tf
- NEW FORD MOTORS: Complete 1949 assemblies to fit 1940 and later model Fords, with or without transmissions, Endres Motor Co. 20-1
- REMEMBER! If it's a welding or metal repair job you can have it done at the Muenster Machine Shop. 18-tf.
- SHEPHERD PUPS for sale See J.H. Bayer 6-1p.
- ALFALFA HAY for sale. See H. J. Lutkenhaus, Muenster. 6-2p
- FOUND: Ladies handbag. Owner may identify it at the Enterprise office. 6-1
- GOOD used water heater, gas model, 20 gallon capacity, for sale. Mrs. Richard Wilde, Muenster 6-2.
- BABY CHICKS Yes, we are setting eggs now for your January chicks, from U.S. Approved, pullorum controlled flocks. Come in and talk it over. Muenster Hatchery, Ph. 163. 5-1
- FOR SALE 5 red polled calves, 2 bulls, 3 heifers pure bred for last 30 years. Elzy Sullivan, Rt. 2 Pilot Point. 6-2p.
- NOTICE To members of the Cooke County Artificial Breeders Association: The Muenster Mill will accept calls for service during the week, Paul Fisher will accept them on Sundays. 52tf

## COMING SATURDAY: ANOTHER SUPER SALE

Signs now indicate that this week's sale will be one of our best. All our regular buyers will be back bidding high and buying heavy to make up for lost time. Besides, prices are going up.

It looks like a good deal for the sellers.

**Muenster Livestock Auction**  
DICK CAIN Owner and Auctioneer

**Cash PAID for DEAD or CRIPPLED STOCK**

**CENTRAL HIDE & RENDERING CO.**  
For Immediate Service

PHONE NO. 6 COLLECT GAINESVILLE, TEXAS

**Raise your chicks on Ful-O-Pep. the feed that produces World's Record-Making Layers!**

**At the Same Time, You May Save up to 30% on Rearing Cost the Ful-O-Pep Way**

**THIS year, start your chicks on Ful-O-Pep Chick Starter, the feed that's built around wholesome, nutritious oatmeal, and fortified with nature's richest vitamin combination, Concentrated Spring Range. These, along with other vitamin-rich sources, give your chicks a Vitamin Boost for growth, livability and vigor.**

Then follow the Ful-O-Pep Restricted Feeding Plan, the way that may save you as much as 30% or more on feed cost, at the same time raise big, husky, profitable pullets, the kind that fill out and stay strong and productive for several years. This is the feeding plan that has produced over half of the world's egg laying champions among the leading breeds.

To grow chicks with big frames, even feathering and sound growth, see us now and order your requirements of Ful-O-Pep Chick Starter.

**Muenster Milling Co.**



# Governor Jester's Death Was State's Top Story in 1949

By WILBUR MARTIN  
Gov. Beauford Jester died . . . the state legislature met longer than any of its predecessors . . . the Trinity River strove mightily to wreck sturdy Fort Worth . . . Southern Methodist, fourth ranking team in the Southwest Conference, came within eight points of beating Notre Dame, hailed as the greatest college football team of all time . . . Texas reaped a bumper cotton crop.

These were some of the great stories of 1949 that caught the readers' fancies and produced big, black headlines.

There were many, many such headlines, some of them still reverberating, but the most talked about top 10 probably were these:

1. The death of Gov. Jester.
2. The state legislature.
3. The Fort Worth flood.
4. The B-50 non-stop flight around the world.
5. The death of 28 in an American Airlines plane crash.
6. Bumper cotton crop and attempt to reduce next year's acreage.
7. The Dr. John Lord murder.
8. The SMU-Notre Dame football game.
9. The Bill Mason slaying.
10. Laredo's double slaying and subsequent hunt for George Ochoa.



### Others Rank High

Ranking right up with these were many others, including the Tex Thornton murder at Amarillo; Clyde Harris' marriage to German Princess Cecilia; the dramatic last-minute reprieve for Fred Jones; the end of rent control; the death of 11 members of a cotton picking family near Rotan; the Keith Peterson murder

JAMES CAGNEY as the star of White Heat, playing at the Relax Theatre next Thursday and Friday, Jan. 5-6, gives the type of characterization at which he has no equal. Though violence runs rampant and there is no love interest, this picture nevertheless tells a gripping story. Lovely Virginia Mayo as the two-timing wife, and Margaret Wycherly, as a devoted mother, also give exceptional performances. Edmund O'Brien, Steve Cochran and others in supporting roles contribute fine acting.

case in Dallas; the gulf hurricane with a power puff punch and the Amarillo tornado.

The state was saddened July 11 by a flash from Houston announcing the death of Gov. Jester. He died in a Pullman berth en route from Austin to Houston. Lieut. Gov. Allan Shivers was sworn in to finish out Gov. Jester's second term.

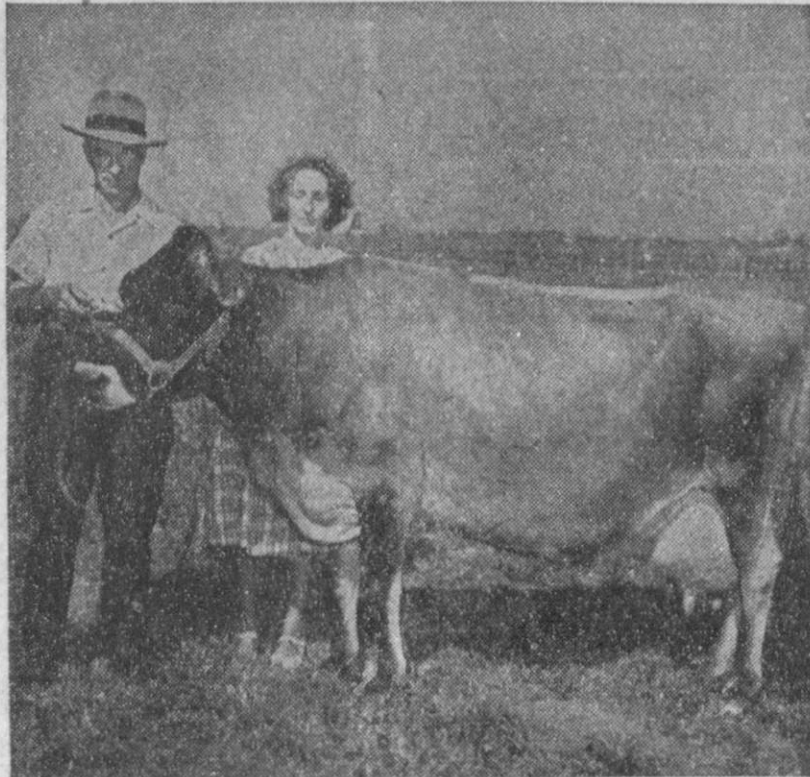
The 1949 legislative session was the longest in Texas history—from January to July. One of the main reasons for the length was long debate on the Gilmer-Aikin school bills reorganizing the entire state public school system. They finally passed. A long filibuster in the senate delayed but did not stop final passage of the basic science bill requiring all practitioners of the healing arts to take exams in basic sciences.

**Fort Worth Flood**  
Early this year Trinity River waters spilled over levees and into Fort Worth—flooding great areas of the city. It was a spectacular display of nature, with thankfully few human casualties.

In April a B-50 bomber caused the eyes of the world to be focused on Fort Worth. The plane took off from Carswell Air Base and four days later landed at the field to complete the first non-stop flight around the world.

On Nov. 29 in Dallas, in the half-light of dawn, an American Airlines DC-6 airliner smashed into buildings at Dallas' Love Field, exploded and burned. Twenty-eight were killed, 18 injured. It was Texas' worst aviation accident.

Texas cotton farmers raised a bumper crop and then made front pages with vigorous protests when their 1950 acreage was ordered cut. Some growers filed suit to block the move. Senator Tom Connally and other Texas congressmen came to their aid. Incidentally, Culberson County in far West Texas produced its first bale during the year. Now all of the state's 254 counties are growing cotton.



First and only cow in the United States to produce more than 10,000 pounds of butterfat on officially recorded test is the 19½ year old registered Jersey, Silken Lady's Ruby of F. The cow—whose age is equal to well over 100 in humans—has presented the estate of J. W. Coppini of Ferndale, Calif., with a calf 18 times in her life. Ruby has produced 10,948 pounds of butterfat (housewives call it cream) and 181,977 pounds of milk. She is shown above with Leo Coppini and his wife, Mary.

### Dean Found Dead

Dr. John Lord, a Texas Christian University dean, was found bludgeoned to death. His ward, Arthur Clayton Hester, was tried and sentenced to a lengthy prison term.

Southern Methodist University's football team had its brilliant record shattered early. It lost to Rice, then was tied by Texas A&M, then lost to Baylor and to Texas Christian University.

And it lost to Notre Dame, but in a fashion that had the Irish hanging on the ropes and in what could be a moral victory over the national champions. The score was 27-20.

SMU also lost Doak Walker—for keeps. He used up his eligibility after three All-American seasons.

### Commentator Shot

Bill Mason, 51, a crusading radio commentator was shot to death on an Alice street last summer. Sam Smithwick, a Jim Wells County deputy sheriff, was charged with murder. His trial, switched to Bell County on a change of venue, has twice been continued.

George Ochoa is charged with murdering two men in a downtown Laredo hotel July 31. After the slaying, Ochoa went across the border into Mexico, played 18 holes of golf, and then disappeared. The state department has asked Mexico to extradite him to face the charges.

On the brighter side, Big Spring in West Texas observed its centennial with a big celebration. A feature of the celebration was a cantata—a musical history of the town. The composer, Frank Grandstaff, a life term convict in Tennessee. For the occasion, Grandstaff was given a six-day furlough, was flown to Big Spring in the custody of officers, and heard his cantata sung. —Wichita Daily Times.

Christmas dinner guests in the Needham home were Mr. and Mrs. Frank Fancher Jr. and Mrs. Lucille Fancher of Gainesville and Mr. and Mrs. Lawrence Roberg and Billy Frank. Afternoon guests were Mr. and Mrs. Eddie Green, Mary Jo Riley and her mother, Mr. and Mrs. Samuel Enderby and children, Mrs. Dave Chadwell, all of Gainesville, Mrs. Herman Gay of Abilene and Mrs. Homer Bailey of Ada, Okla.

## Accidents Kill 593 Children In Texas Diseases Kill 218

AUSTIN—Take all deaths among children from 1 to 4 years old caused by the childhood diseases, and they would total a little more than half the child deaths caused by accidents.

Figures released by the Bureau of Vital Statistics, Texas State Department of Health, show accidental deaths in 1948 killed 593 children under 4 years of age, 218 of them under one year, while the combined deaths from diseases of childhood—scarlet fever, whooping cough, diphtheria, measles, poliomyelitis, and epidemic meningitis—killed only 324 children in the same age group.

The report shows one of every three deaths in the 5-9 age group is accidental; four of ten deaths in the 10-19 age group is accidental, and very little decline is noted in that rate through the other age groups under 30.

State Health Officer Geo. Cox, said "State and local health officials can prevent epidemic diseases, and safeguard food and water supplies, but it is up to the individual citizen to protect himself from untimely death by accident."

According to the report, of 100 accidental deaths, 30 involve motor vehicles, 12 are due to falling or crushing, 5 are due to drowning, and 4 are due to burns.

And despite frequent reports of death resulting from "not knowing it was loaded," only three of every 100 accidental deaths involve firearms, the Health Department report revealed.

The state health officer pointed out that only diarrhea and enteritis, and pneumonia exceed accidents as a cause of death in the first four years of life.

"We've made remarkable progress in prolonging life during the last decade," Cox asserted. "But apparently we've prolonged it only to have it snuffed out in accidents—mostly foolish accidents."

### Public Opinion

A politician was being interviewed by the press. One reporter asked, "Do you feel that you have influenced public opinion, sir?"

"No," he answered. "Public opinion is something like a mule I once owned. In order to keep up the appearance of being the driver, I had to watch the way he was going and follow closely."

## STATE

THEATRE  
in Gainesville

Friday-Saturday  
Dec. 30-31

Paul Douglas  
Linda Darnell  
Celeste Holm

"EVERYBODY  
DOES IT"

Sat. Prev.  
Sun.-Mon.-Tues.  
Jan. 1-2-3

Glen Ford  
Charles Coburn  
Janet Leigh  
Gloria DeHaven

"THE DOCTOR  
AND THE GIRL"

Wed.-Thurs.  
Jan. 4-5

Robert Cummings  
Ann Blythe  
Percy Kilbride

"FREE FOR ALL"

## PLAZA

THEATRE  
in Gainesville

Friday-Saturday  
Dec. 30-31

Monte Hall

"SOUTH OF RIO"

PLUS

Johnny Weissmuller  
Brenda Joyce

"TARZAN AND  
THE MERMAIDS"

Sun.-Mon.-Tues.  
Jan. 1-2-3

Jon Hall  
June Vincent

"ZAMBA"

Wed.-Thurs.  
Jan. 4-5

Loretta Young  
Robert Mitchum

"RACHEL AND  
THE STRANGER"

## RELAX Theatre

Saturday Matinee begins at 4 o'clock  
Sunday Matinee begins at 3:30 o'clock  
Weekday shows begin at 7 o'clock  
December 29 through January 6

THURSDAY & FRIDAY

Square Dance Jubilee

Don BARRY — Mary Beth HUGHES  
Wanna be a Sailor Cartoon and News

SATURDAY

Man From Colorado

Glen FORD — Ellen DREW  
Love That Pup Cartoon

SUNDAY & MONDAY

Look For The Silver Lining

June HAVER — Gordon M'RAY  
Silly Goose Cartoon

TUESDAY & WEDNESDAY

Song of Surrender

Claude RAINS — Wanda HENDRIX  
Flop Goes the Weasel Cartoon

THURSDAY & FRIDAY

White Heat

James CAGNEY — Virginia MAYO — Ed O'BRIEN  
News

Welcome!!!  
1950

We hope the New Year will  
be good to you in every way

# A-1

USED CARS and TRUCKS  
Reconditioned and Guaranteed

A WIDE SELECTION  
AT REASONABLE PRICES

Endres Motor Co.

Authorized  Dealer

"YOUR SATISFACTION IS OUR GUARANTEE"

DISTINCTIVE, CUSTOM DESIGNED FLOORS

# KENTILE

Asphalt Tile



- ECONOMICAL
- EASY TO INSTALL

The room is beautiful . . . distinctive. The floor—naturally—is Kentile . . . because this modern floor is set square-by-square, is especially designed to fit YOUR ROOM! Rich, decorative colors can't possibly wear off, 'cause they go clear through.

Call Today For Free Estimate  
and Information  
NO OBLIGATION

9x9  
INCH  
TILES

7c to 9c  
each

We can also give you an installed price

Joe B. Walter Lumber Co.

Gainesville



A Happy NEW Year



MAY IT BE A BIG YEAR IN  
YOUR CAREER . . . A YEAR OF  
HEALTH AND HAPPINESS

The MANHATTAN Clothiers

National Brands are your assurance of quality  
Gainesville