MUENSTER Enterprise
A. bit of bragging seems to be
in order as two fine Muenster
football teams pack their unifootball teams pack their uni-
forms in moth balls. According
to the usual standards of judgto the usual standards of judg
ing, a team is credited with a
successful successful season if it pulls
through with more wins. than
losses. When the percentage runs losses. When the percentage rus
up to 800 or 900 the team is
usually in line for profuse praise.
And properly so. Very few teams And properly so. Very few team
finish with that kind of record.
So we of Muenster have good reasonance of either one of our
formance
teams. Standings of 900 and 800 teams. Standings of 900 and 800
respectively qualify for a place
with the elite outfits of the state. with the elite outfits of the stare
And their combined record prac
tically puts the community in column hasn't been digging into
this kind of statistics it ventures
the guess that no other two-team
town in the state can match our have done a really magnificent
job.
That applies especially to the 1 record and a season score of
$310-68$ in spite of being the prime
target of practically every teatn target of practically every team
on their schedule. Before the boys word got around that they were
the ones to beat in the $10-\mathrm{B}$ race.
Every team was out to trip the
Hornets, every team tried to be Hornets, every team tried to be
at its very best when it met
Muenster. Nevertheless the boys breezed
through a season of nine one
sided victories and the one $13-12$
loss to Sanger in the deciding game of the district race. In spite
of that loss we can derive a little
satisfaction from the fact that our
team has a better season record
than the champ. The Indians have showing in comparative scores
with common foes of the season.
More satisfaction derives from
their manner of playing. They
have a good record with op-
ponents, as revealed by the honor
of winning second spot in the
district coaches. vote for the
sportsmanship trophy award.
The Tigers' record is almost as
good as far as figures are con-
cerned, and actually better in
relation to their dim prospects
at the beginning of the season.
With practically all the power
lost from the Academic League
district champ team of last year,
the parochial lightweights were
figured to land in the district
cellar, or at best one or two steps

But they took to their job. of
developing an alert and co-
ordinated ordinated unit and opened the
seasin by surprising their fans,
their coach, and perhaps them selves also.
Like the Hornets they ran int for them, but unlike their neigh
bors they had to spring upsets t come through with other con-
ference wins. Considering that
they played an up-hill game through most of the season their
-2 record is magnificent.
In their manner of playing also


Again this column has the pleasure of inviting attention to
the Volume and Number just beof this paper. Volume XIX, Num-
ber 1 . This is the first paper in
tion. And like all the other
thanksgivings since 1936, this is
a happy birthday to

Muenster Donates Ton of Clothing For World's Needy
than a ton of clothing, bedding
and shoes in the sixth annual
Thanksgiving clothing drive for
the world's needy which ended here Tuesday.
Clothing and bedding filled 32 arge cartons while shoes, packed
separately, amounted to eight full bags weighing almost-300 pounds.
Mrs. Joe Swirczynski, mission chairman for the local unit Na-
tional Council of Catholic Women, upervised the sorting and pack-
ng. Ten ladies assisted her with he work after which men of the
parish roped the boxes and deThe drive, as in past years, was
equested by Pope Pius and will help replenish the Vatican store-
ooms. From there it will be sent destitute people all over the
world.
In addition to the ton shipment ore are several hundred pounds principally on account of its light These are stored at the local mis
sion center and will be shipped
later to Latin-American needy. Muenster's shipment was
tagged for War Relief Services National Catholic Welfare Coun-
cil, San Francisco, Calif., and will be re-routed from there. Sacred
Heart parish pre-paid the freight

Hornets Dominate Selections on 10-B All-District Teams Muenster dominates the 10-B
all-district teams for 1954 with 3
players on the first string and 4
on the second. The selections were
made by district coaches at their burg Monday night.
Sanger, the district champ,
rates second honor on the two
mythical teams with a total of 6 but has best representation on
the first team with 4. Other selec-
tions award Era 1 on the first team and 4 on the second, Valley
View 1 and 2, Alcord 2 and 0 , and
Callisburg 0 and 2. The second team has 14 players because of a
2 -way tie for a tackle position
and a 3 -way tie for a backfield position.
Joe Noggler, leading district
scorer with exactly half of Muenster's 310 total points, was
the only unanimous selectio the only unanimous selection for
the mythical team. Tommy Turnthe mythical team. Tommy Turn-
er of Valley View missed a simi-
lar distinction by only one vote. lar distinction by only one vote.
Moon missed the first team by
only 2 votes. Both teams were named on the same ballot, play-
ers with high votes being named
on the first string and next high on the second.
Members of the first team are:
ENDS: Dougherty (M) and Odom (S); TACKLES: Clement (S) and
Peyton (A); GUARDS: Hallmark
(M) and Kerby (S); CENTER:
Leftwich (E); BACKS: Noggler
(M), Turner (V V), Shelton (S)

Exes 0verpower Tigers, Win 6-0



win and marked up the better
record in a drawn out exhibition
ing fans.
From start to finish the tussle was mostly defensive and de layed by frequent times out to
give the panting Exes a chance to
regain their breath. Apparently regain their breath. Apparently
that was all they needed, because
they finished as potent as they started.
Favor
Favored by a considerable ad-
vantage in size and a pick of talent for several seasons back
the Has-beens did the better job both offensively and defensively.
They made 10 first downs while
holding the schoolboys to 4 , and
managed to combine three of
those first downs in 47 yard yard pass from George Mollen
kopf to Reynold Reiter and two
good gainers by Gilbert Yosten,

Both on the ground and in th
air the Exes gave the Tiger of

| Pilot Point Women To Hostess NCCW |
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| Meeting Tuesday |
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| ${ }^{\text {and }}$ ments will toilow. |
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| gles 39-12 |
| 4 Grid Fin |


| WITH THE MEN |
| :---: |
| IN SERVICE |



2 New Buildings Planned; 2 Repair Jobs Going on Main Emphasis in Muenster's build-
ing and improvement lately leans
toward business sites with two new structures in the planning
ntage and two more being worked stage and two more being worked
over for early occupancy. Martin Kleuser and son, Char-
les, architects of Dallas, were here Monday taking notes pre-
paratory to drawing plans for paratory to drawing plans for
future homes of the Charm Shop and the Variety Store. Construc-
tion on both buildings is đue to tion on both buildings is cue to
begin some time after the first

The Charm Shop building, being built by J. M. Weinzapfel,
will replace the present structure will replace the present structure
and will be considerably larger, the north wall of the bank. Space for two and possibly three business The Variety Store will occupy
the present site of Main Cafe, the present site of Main Cage,
which Anthony Luke bought
some years ago from L. A. Bersome years ago from L. A. Ber-
nauer. Its front will extend 68
feet north from the Dixie Drug feet north from the Dixie Drug
store and, like the other, is in-
tended to accomer

Special remodeling is in pro-
ress now at the Meurer build gress now at the Meurer build
ing, formerly occupied by the ing, formerly occupied by he
Post Office and Nick Miller, and the former barber shop between Wiese Jewelry.
Scott Brothers of Saint Jo and Nocona hope to move a furniture
stock into the Meurer location on Mr. and Mrs. Ervin Hamric
will occupy the other location with their men's clothing store, which has been crowded into a
small space in the Charm Shop location is ready but they are
waiting for display cases and
floor covering. They expect to Hornets Awarded Runner-up Trophy In 10-B Grid Race
$\qquad$ up for the district sportsmanship
trophy. At a meeting of district school officials in Callisburg Monas winner of the sportsmanship
award for the season and favored three votes were cast by each first selection, 2 for second, and 1 for third, and the final tally was 10 for Alvord, 7 for Muenster, 6
for Sanger, 4 for Era, and 3 each
for Callisburg Valley View and

During past years the sports-
manship trophy had become regarded as a consolation award to
the low team in the district race, season to consider sportsmanship
only in casting their votes, thereonly in casting their votes, there-
by restoring the intended purpose ad value of the award.
$\qquad$ Sanger as winner of the district
champ trophy and Muenster as winner of the runner-up trophy,
naming first and second alldistrict teams, and electing Cecil
Wilson,
Sanger superintendent, and L. L. Browning, Sanger coach,
as chairman and secretary for the
next year. Final standings in the district
race are as follows:

## Sanger Muenster <br> Muenster Era Alvord <br> Valley View Callisburg

SCHEDULE OF COMING EVENTS
nove Local News
BRIEFS

## Among the first students to ar-

 rive for the Thanksgiving holi-day vacation were Joe Felderhoff and Jerry Reiter of St. John's Seminary, San Antonio.
The boys caught a ride with a classmate part of the way and classmate part of the way and
Joe's parents, the Tony Felderhoffs, met them in Fort Worth Wednesday to bring them home. The Ben Lukes have as holi-
day guests the Harold Lukes and day guests the Harold Lukes and
son and Mrs. Luke's sister of Dallas, Bill Luke and Miss Aileen Luke of Subiaco, Ark., and Mr. and Mrs. Alfred Kuhn of For Worth.
Lt. and Mrs. F. P. Swan and
children of Pensacola, Fla., are



STOCKMEN'S FEED STORE

## Chapman's Shoes

Gainesville
holiday guests of Mr. and Mrs. Carl Gimple at Valley View and
are also stopping in for visits
with relatives with relatives and friends in
Muenster and Lindsa The Tripoli Club met at the
home of Mrs. Albert Herr last Wednesday night Gut ferr last ames and refreshments were Mmes. Earl Walterscheid, Ray Arendt Jr., and Andy Arendt. Mrs. Ben Seyler and Mrs. in Scotland and Windthorst with elatives and friends.
Mr. and Mrs. John Deith and exingtonry Deith Sr., all of rith the Joe Ba., spent Tuesday amilies were neighbors about 30 here south of town.
Hugh Jackson atted a din $r$ and zle High in the new schoo 60 former students were present among them 10 of the 16 of
Hugh's graduating Hugh's graduating class. The IDEAS WELCOMED With next month's Civic League
and Garden Club "Community Holiday Decoracharge of the program, asks that adornment and let her know. She tions for beautifying the community and the city. Call or
write her before Dec. 5 , so th she has the information by th
next meeting on

Mr. and Mrs. Hamilton Batte of
Fort Worth visited the J. T. Cole Sunday.


Cinemascope Comes To Relax Theatre
Cinemascope, the modern movie Eagle 23. Three more plays did projection method which pre-
sents a panoramic view with a
three-dimension ill come to the Relax Theatre SunManager George Letson said Wednesday that projection equip-
ment is installed and ready to go, nent is installed and ready to go,
and the special wide silver screen is waiting for installation.
The special anamorphic lens attached to the projector is an adjustable gadget which can be
used in showing either cinemasope or conventional film. In one position it spreads the image to the full 26 foot width of the
new screen. In the other it new screen. In the other it projects the average image about 14
feet wide. By a simple change the operator switches from a cinemascope feature to conventional The screen further
The screen further improves the quality of the image. Be-
sides being almost twice as wide as before it has a silvered surface instead of the former plain white. It gives a clearer image cor conventional as well as
cinemascope pictures and helps cremascope pictures and helps
create the three dimension illusion. However, the increased screen size applies to width only.
Its height will actually be Its height will actually be about
a foot less than the old screen. The effect is to present a more complete and realistic background for action shown in the movie. The change does not mean that
all future shows at the Relax will be in cinemascope. Many good pictures are still available only in pictures are still available only as conventional $f i 1 \mathrm{~ms}$, and the management does not intend to
by-pass them.

## Blessed Events

Mr. and Mrs. Lawrence Moster are the parents of a 10 pound 10
ounce boy born at $4: 25 \mathrm{am}$. Monday, Nov. 22, at the Muenster
Clinic. They have two other boys Clinic. They have two other boys
and two girls. The grandparents and two girls. The grandparents
are Mr. and Mrs. Ed Moster of are Mr. and Mrs. Ed Moster of
Lindsay and Mr. and Mrs. A. Payne of Oklahoma City. Mrs.
John Koelzer of Hereford is great-grandmother again.
Mr. and Mrs. Glenin Coffman announce the arrival of Janet Gayle, a sister for Judy Ann. The
seven pound 14 ounce girl was seven pound 14 ounce girl was
born at the Durant, Okla., hospital Sunday, Nov. 21 , at $3: 15$ p.m.
She is the granddaughter of Mr. and Mrs. M. C. Coffman of Ma-
dill, Okla., and Mrs. Fanny dill, Okla., and Mrs. Fanny
Pickens of Durant. Coffman is an Pickens of Durant. Coffman is an
employee at the local cheese
plat

Mr. and Mrs. Julius Stelzer of
Post welcomed their third child, Post welcomed their third child
a six pound eight ounce boy Sun day night, Nov. 21. Also welcoming the young man are his bro-
ther Chris and his sister Brenda; grandparents Mr. and Mrs. Ed Eberhart of Muenster and Mr.
and Mrs. Matt Stelzer of Post; and great-grandparents, Mr. and Mrs John Eberhart of Muenster.

## Electrical

Make this a White Christmas. Give a PHILCO Appliance!

## All the Makings



For Your Holiday Fruit Cake Candied pineapple, cherry, citron, lemon or orange peel, in bulk (at lower price) or in packages. Also dates, raisins and nuts. 5

Fisher's Market \& Grocery
Muenster
side kick attempt on the 46 . $\left\lvert\, \begin{aligned} & \text { Valley View snapped back with } \\ & \text { Turner ripped off } 20 \text { to the Hor- }\end{aligned}\right.$ a last minute surge on thre net 34 then flipped to Haynie for passes that netted 51 yards to a touchdown. Trubenbach again the Hornet 38 as time ran out. blocked the try for extra point.
Muext to Noggler, Moon was the
Muenster's next Muenster's next score came as
the result of a 53 yard drive on $\begin{aligned} & \text { strong runner of the game. His } \\ & \text { power plunges, always good for }\end{aligned}$ the result of a 53 yard drive on powns accounted for aboūt one
runs by Moon and Noggler and
Richey's 10 yard pass to Whitt.
third of the Hornets' rushing Noggler went over from the 7 and yardage. kicked the extra point. The Eagles came back with a a great extent as well as the
drive featuring Turner's drive featuring Turner's runs and Hornet offed success of the Eagles passes to Martin and Johnson. ground game. Hornet backs found sides kick attempt they started on the Hornet 46 and got to the 15
before losing the ball on downs. before losing the ball on downs. elected to pass on more than half On the next play Noggler broke of their plays. They originate away on his third futile touch- 29 pass plays and 27 running a Hornet block on the 33 came 46 times and passed only 5 times from the wrong angle and stepped $\mid$ And the aerial game paid off fo off a clipping penalty to the 18 . $\begin{aligned} & \text { the Eagles. It netted } 128 \text { yards } \\ & \text { However, three more plays re- whereas the rushes gained only }\end{aligned}$ 等 deemed Noggler's futile gallop. 81. Noggler made 20, Moon 12 and $\begin{gathered}\text { Standouts in the Hornet line } \\ \text { Richey's heave to Whitt made the were Fisher, Trubenbach, Hall- }\end{gathered}$ remaining 50 . Whitt took the pass mark and Dougherty. Martin and on about the 25 and was almost
in trouble when Dougherty dis-
Hnaring with a good record of
posed of were the most in trouble when Dougherty dis-

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Bring


The sooner you come . . The better the selections, The smaller the shopping crowd. Select now and let us
Lay Away for Christmas We invite comparison

## miber

## Variety Store



The New 1955 Westinghouse TV Features the World's Brightest Picture

## New FR-760 Chassis

means specialized circuits that react auto matically and continuously for sharp, stable and interference-free picture.

Exclusive Automatic Distance Selector adjusts FR-760 chassis circuits to receive weak or strong signals with clarity. Improved 100 -mile

Pre-Christmas Special
17 inch TV for $\$ 159.95$
21 inch TV slightly higher
OTHER CHRISTMAS SELECTIONS
Washers . . . Dryers . . . Electric Blankets

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The Muenster Enterprise

## published every friday - muensper, cooke county, texas



Flowers for
Flowerphone 570, Gainesville
Represented in Muenster by Mrs. Nick Miller
Kaden, the Florist


Loose change may seem like "chicken feed" when you SPEND it. But it's amazing how it can add up to important money when you SAVE it. Especially if you save on a systematic basis. Regular deposits will make all the difference in the world between just getting by and getting ahead.

WATCHES Elgin, Swiss and tough shock proof work watche 17 Jewels, \$19.95 up Lay Away for Christmas Trade in your old watch
Your old watch band is worth $\$ 1.00$ or more on an expansion band

PEARSON'S plaint he dealt with the complaint of a farmer. The farmer
said that steers he sold for 25 said that steers he sold for 25
cents a pound wound up in the
butcher shops in the shape of dollar a pound steaks, and reasoned from this that the packers
were making huge profits. Dr. Crane looked into the
matter. He found that at the satar of this year the packers paid $\$ 258$
for a 1,000 pound steer. That steer dressed out at only 599
pounds, for which at the ave wholesale price, the packers re-
ceived $\$ 241.90$. In other words ceived $\$ 241.90$. In other words,
they sold it for $\$ 16.10$ less than belween Just gelling by and getling ahead.

Thanksgiving is A Thank-You Day


 | the | You |
| :---: | :---: |
| of | You |
| hat | tude |

## YOU REMEMBER the story of When Governor Bradford of

 $\begin{array}{ll}\text { The ten lepers cured by Christ. } & \text { the Plymouth Colony set aside a } \\ \text { The hero of the story is the man } \\ \text { day for praise and thanks to God }\end{array}$ who remembered to say Thank in 1621, it was a lean, hard yearYou. He was alone in his grati-
tude. records tell us our foreOne out of ten certainly seems $\begin{aligned} & \text { fathers reaped only barley and } \\ & \text { corn in that harvest and "the }\end{aligned}$ like a poor average for men
cured of a viclous disease. Yet were not worth gathering,
in we feared they were sown too cured of a vicious disease. Yet
in our self-centered world of to- wate feared they were sown too
day would the average of peop day would the average of people YET EVEN FOR THEIR
truly grateful to God be any MEAGER BLESSINGS, so sharpOH, YES, I KNOW that all over
the world today,
most of us will m y in contrast with our lush prosday of speclal thanks. How their
diginated a
der charming gratitude exposes our
selfish neglect towards God .

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gotten virtue. has become a forALWAYS AND EVERYWHERE, however, we should give thanks.
At the days end and its beginning. In our homes, fectories, filed. and offices. Not only in
health and wealth, but in sigh health and wealth,
ness and poverty. $\qquad$ There are many ways to show our gratitude to God each day.
A godly use of God's gifts, health A godly use of God's gifts, health,
money, time, talents, family inmoney, time, talents, family in-
fluence, friends, prayer each fruence, friends, prayer each
morning and evening, especially
family prayer.
WE SHOW OUR GRATITUDE by eagerness to do the things that are pleasing to God, by our anxiety to make a fitting return for all the goods showered on us.
In gratitude's language, deeds thunder over mere words. Thank God, today as a family In family prayer, not only for a
the blessings He has given you, but thank Him too for those who won't remember to say, "Thank MAYBE YOU AND Your the modern version of "Were for $-$
they paid for it. That difference, $\qquad$ made up by selling hide, hair and say: "The company has told $m$ ther non-edible by-products. On being told this, the farmer
said that it must be the retailer who was making the big money out of beef. Again Dr. Crane investigated. This time he found that water loss and unsalable bones and trimmings cut the 590 pound carcass to 450 pounds of
marketable meat. Only a little of this provided high-priced steaks while much of it became hamburger and moderately - priced
cuts. So the butcher got a total of
$\$ 20140$ $\$ 291.40$ out of his $\$ 241.90$ steerto cover rent, wages, insurance, taxes and all his other expenses,
not just a profit. Dr. Crane made the point in
these words. "To these words: "Too many Ameri-
cans see only the cash register gross sales. They fail to deduct the many
charges."

## TIME WANTED!

And in my dreams I came to a
beautiful building, somehow like a bank, and yet not a bank, because the brass marker said,
"Time For Sale." Time For Sale",
I saw a man, breathless an the stairs like a sick himself up him say: "The doctor told me was five years too late in going to
see him. I will buy those five
years now-and then he can save years no
my life.,
Then came another man, also Older, to say to the clerk: "When
it was too late I discovered that it was too late, I discovered that
God had given me great capacities and endowments, and I failed to hat starting next month I can to take it. But I am not prepared.
then Give me two years of time so that will be ready to take the job So they came
So they came, ill, hopeless, de-
spondent, worried, they left smiling, each man with his face unutterable pleasure on desperately needed and wanted time.
Then what these men gad that I had hey could never buy-time. Time do so many things I wanted oo do that I must do. If that it was because a great happiness Magazine -Paul Speicher in R\&F Magazine.

You Can't Look YOUR BEST-

Unless Your Clothes Look Their Best.

## yers and

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|  |  |
| :---: | :---: |
| Milk | qt. 18c |
| Butter | lb. 69 c |
| Cottage |  |
| Cheese | lb. 31c |
| Whipping |  |
| Cream | pt. 25c |


| Hi Ho Crackers | lb. 37 c |
| :--- | :--- |
| Club Crackers | lb. 39 c |
| Ritz Crackers | lb. 37 c |

FRIDAY-SATURDAY SPECIALS

| ortening | 31-lb. cans 69c |
| :---: | :---: |
| Gladiola Flour | 5 lbs 49c |
| RedPotatoes | 50 lbs . 1.60 |
| Maxwell House Coffee | e . . lb.98c |
| Salerno Crackers | lb. 19c |
| Oranges | 5 lb. bag 27c |
| Decker's Oleomargarin | ine - lb. 19c |

The Farmers Store
Andy Hofbauer, Owner and Manager


$$
\begin{aligned}
& \text { ENTER ENTERPRISE } \\
& \text { FRIENDLY NEIGHBORS } \\
& \text { MEET WITH MRS. KIN }
\end{aligned}
$$


\$24.95 up

## "Ilike my Dearthner: <br> stays touch-cool while (5)

And you'll like it, too ... Dearborn's Cool Safety
Cabinet that never gets hot on top, sides or bottom -won't scorch drapes, walls or furniture - wont burn careless fingers. Circulates bone-warming heat Yowl In the
You'll like these Dearborn featuresFAMOUS HIGH-CROWIS BURNER-gives you all the heat you're poring for. PLIOT OPERATED-No mote moth hunting on cold winter mornings. COME IN -See our complete line of famous Dearborn gas

Enderby Butane Gas

## IT HAPPENED <br> 15 YEARS AGO

## Nov. 24, 1939

New road will connect Muenster with trade area in south par
of county; first two miles to have oiled surface. Parish buildings adorned by vast decorative scheme. Large dailies want scenes
and stories of Golden Jubilee. and stories of Golden Jubilee.
Mrs. E. B. Luna of Myra is victim of heart attack. Dr. H. H. Terry speaks at Garden Club on control cases of smallpox. The John Hackers announce the arrival of
Joan. After spending several months in Idaho, Buster Herr is back to attend the jubilee cellorations. Former citizens flock to Muenster for the parish birth day party. Rev. Roger Smith re-
signs as Myra Baptist pastor to take Valley View pastorate.

10 YEARS AGO Nov. 24, 1944 Sixth War Loan drive gets un-
derway, Vincent Felderhoff, vet iran of famous 36 th Division, back at home with a service dis-
charge. Funeral is held in Wind-

## LOCKSMITH

Keys made Locks repair Safes repaired 108 W. Elm, Gainesville

In All
The World
No one is more
more qualified to serve you

## GEO. J.

Carroll
thirst for Mrs. Mary Gremminger,
74. Boys' 4 -H Club is organized here with 18 members and
Thomas Gremminger as first pres indent. Winter's first frost was reported here Monday. Imelda Feel derhoff is elected president of
Young Ladies' Sodality. Jerome Page receives discharge from the Navy. Loretta Hartman joins of Flusche and Gus Lutkenhaus marry here Tuesday. Mrs. Bill Frank Knabe family of Hereford is visiting here. Sgt. Ray Swir-
czynski is serving as a truck driver in the Philippines. PFC mil Rohmer is also on duty in off is accidentally shot in left

5 YEARS AGO Nov. 25, 1949
Anna Grace Fetter reigns at as Hornets click for $33-13$ win over Gunter. Banquet closes Hornet 1949 football season. Field Mass Sunday is included in Boy
Scout weekend program. Sacred Heart th graders are rehearsing an original operetta for presentston Dec. 8. Ray Wilde wins trip
to Sugar Bowl game. Grown pe o to Sugar Bowl game. Grown pea
ple, not kids, worry school bus drivers most, says Cowan. Ber nice Luttmer and Lambert Beyer marry here Tuesday. New ar rivals this week: David for the Andy Arendts; Davd for the Jake
Stewarts; and Linda for the Sam Sparkmans. Sister Agnes Voth convalescing from an operation has returned to Jonesboro after a visit here. Thomas Moster is
elected president of Altar Boys Society. Joaline Richter and Law rance Roberg exchange vows here Monday. Mr. and Mrs. Rufus Bezner return from wedding trip
to Mexico.

Where to Tune in SW Grid Broadcasts Humble broadcasts of
west Conference football that can be heard in this area this weekend are as follows: Rice-Baylor starting at 1:50 over KRLD Dallas and KFDX Wichita Falls.
SMU-TCU S
SMU-TCU starting at $1: 50$ over
WFAA - WBAP - 820 Dallas - Fort Worth and KWFT Wichita Falls
Allan Hoffman, student at Mid Falls, spent the weekend with his
mother Mrs. John Hoffman.

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Only America's biggest selling trucks give you all these features that mean more work per day. more work per collar! And Chevrolet is the lowest-priced truck line of all!


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Chevrolet is first in sales in all these weight capacities- $1 / 2$ ton, $3 / 4-1$ ton, $11 / 2-2$ tons!

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muenster, texas


From first seam to final trim, these sewing machines do every stitch of the work... sew on buttons, make button holes, mend and darn, mono-
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## We'll make your car

 Run RIGHT.... and SAFE:Make it a habit to see us at the first sign of trouble.

Ed's Automotive Shop ed pele, muenster

## Gouill place HEREwith an ELECTRICAL GIFT

The most thoughtful gift of all is something electrical to make chores lighter, life brighter for "the lady of the house!"

Mixers
Irons
Toasters
Radios
Waffle Irons
Coffee Makers
Electric Blankets

SUNBE
SUNBEAM
UNIVERSAL
GENERAL ELECTRIC


Community Lumber Company
Roman J. Klement, Mgr.

| Bulcher News <br> By Mrs. R. J. Samples |
| :---: |
| Kirby Hyman of Seminole is spending the Thanksgiving holidays with his parents, the August Hymans. |
| Justin Dennis of Dallas spent the weekend with his parents and attended the annual ex-students homecoming at Saint Jo. |
| Guests of the Sam Williamsons for the weekend were their daughter and family, the Hardy Burkes of Pilot Point and their nephew Kirby Sewell, his wife and baby, of Arlington. |
| Mr. and Mrs. J. M. Shields have returned from a week's deer hunting trip in South Texas. Mr. Shields got a nine-point buck. |
| Belva Samples spent Saturday night in Saint Jo with Madelle Cole and was the guest of Travis Cowan at Nocona Sunday. |
| A throat infection kept Chessie Bradberry from classes several days this week. |
| MRS. DEXTER DENNIS IS GIFT PARTY HONOREE Bulcher Home Demonstration |
| Club members entertained with a pink and blue shower honoring Mrs. Dexter Dennis last Tuesday afternoon in the community |




Before Buying Insurance .. it is important to know if your agent will be we wis to assist you on claim settlements.

FOR PROFESSIONAL INSURANCE SERVICE SEE J. M. Weinzapfel Insurance Ägency Representing only old line stock companies



## CLEARVIIW

WORLD'S FINEST GLASS-LOUYER WINDOWS AND DOORS Joe Walter Lumber Co., Inc.





## Eor year 'round view

install the glass-louver windows and doors that give frol. Have all the draft-free comfort-all the view. Convert any porch or all-weather room. For more luxury on the easiest of terms, get Clearviews.

MARTHA WASHINGTON CANDY
Christmas
Trees
Non breakable plastic tree decorations

We Give S\&H Green Stamps

Palace Drug Muenster

## Discover the thrill of

## The Totally New '55 FORD !



## See totally new styling

 inspired by the Ford thunoderiro Hose and Socks Airmate Socks and Ties Ear-screwsScatter Pins
Frankoma
Pottery
TOYS
DOLLS GAMES
MEN'S SETS
Seaforth, Old Spice Lentheric
LADIES' SETS
Carresant, Trifling Evening in Pari
Du Barry
E W Th Sunbeam, Schick and Remingion G E, Universal and West Bend
Coffee Makers GE Blankets GE Mixers GE Irons GE Clocks $\xrightarrow[\text { Deep Fryers }]{\text { Holl }}$
Nesco Cookers Electric

Samsonite
Lugage
Brownie
Flash Cameras Films . . . Bulbs Justin Ladies Purses Amity Billfolds
Community Plate Silverware Airmaid Ties orter Pins. dite


max There's never been a car like the Thunderbirdi And, quive
naturally, the fabulous Thunderbird styling is reflected in
all the totally new Fords for ' 55 . From the wide smartlyall the totally new Fords for ' 55 . From the wide, smartly-
contoured grille and visored headlamps to the fin-shaped contoured grine and visored headlamps to the fin-shaped
rear fender line, the '55 Ford is the smartest, most distine-
tive new car you can buy. tive new car you can buy.


## Try totally new power

 $\begin{array}{lll}\text { Your first test run will convince } & \text { new Trigger-Torque perform- } & \begin{array}{l}\text { the new } \\ \text { the }\end{array} \\ \text { 182-h.p. Y-block }\end{array}$ $\begin{array}{lll}\begin{array}{l}\text { you this is no ordinary car. You } \\ \text { move out swiftly and quietly }\end{array} & \begin{array}{c}\text { ance in any one of Ford's } 1955 \\ \text { models, whether V-8 or Six } \\ \text { (with all the power you'll }\end{array} & \begin{array}{c}\text { V-8 with extra-high compression } \\ \text { and } 4 \text {-barrel carburetion (avail- } \\ \text { You can choose from 3 mighty }\end{array} \\ \text { able with Fordomatic in Fair- }\end{array}$
 $\begin{array}{ll}\text { ever ned for safe passing and } & \text { engines: the new 162-h.p. Y- } \\ \text { smooth, easy hill-climbing. And } & \text { laneand Station Wagon models); } \\ \text { block V- } & \text { with higher compres- } \\ \text { or the new } 120 \text {-h.p. I-block Six, }\end{array}$ $\begin{array}{ll}\begin{array}{ll}\text { smooth, easy hill-climbing. And } \\ \text { you can enjoy this exclusive }\end{array} & \begin{array}{l}\text { block V-8 with higher compres- } \\ \text { sion and greater displacement; }\end{array}\end{array} \begin{aligned} & \text { or the new } \\ & \text { the industry's most modern six. }\end{aligned}$

## Choose from 4 new lines... 16 body styles

Your first look tells you Ford is longer, lower ...
the body totally new. But, what you can't a pprethe body totally new. But, what you can't appre-
ciate at a glance is Ford's totally new chassis. ciate at a glance is Ford that make driving any ' Ford excitingly new.
As you slip behind the wheel you discover the thrill of Ford's totally new wrap-around windshield with over a square foot of added "look-out"
area. You feel completely "at home" in Ford's area. You feel completely "at home" in Ford"s upholstered in fabrics fresh and new.
And then you discover perhaps the greatest thrill of all! You turn the key ... you nudge the accelerator ... and instantly Ford's totaly new
Trigger-Torque power surges into action. It's the kind of smooth, responsive power that only the world's greatest builder of V-8's could bring you.
You'll discover the thrill of Ford's totally new ride almost instantly, too. Even the smoothest
roads seem smoother with Ford's new AnglePoised Ball-Joint Suspension.
Enjoy all these thrills and many more when you take your personal Test Drive in the ' 55 Ford. Your Ford Dealer invites you today.



Now STATION WAGON sorios For ' 55 , Ford offers five distinctive new
station wagons: the 2 -door, 6 -passenger station wagons: the 2 -door, 6 -passenger
Ranch Wago tan Custom Ranch
Wagon; the 4 -door, 6 -passenger Wagon; the 4-door, 6-passenger
Country Sedan (illustrated); the
4-door, 8-puseonger Crated Country Sedan (illustrated); the
4-door, 8-passenger Country Sedan
and Country Squire.

'55 FORD
The fine car of its field

| Exe Beat Tigers -- Former Reside | V A N T | ADS |  | $\begin{gathered} \text { Building And } \\ \text { Improvement Notes } \end{gathered}$ |
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## at Last！CATTLE PRICES ARE BETTER

That long awaited market re－ covery arrived in time for last week＇s sale．Besides，as usual，we topped the market price on most of the stock we sold．It was a good deal for lots of sellers．

Think it over．This may be what we have been waiting for．

Muenster Livestock Auction
dick can
Owner and Auctionee
Repaired．Retaping and recording

## GLASS

Plate，window，automobile，fur niture tops，mirrors．Old mirrors
resilvered．For complete glass
service service call Gainesville Glass
Shop．Ph．910， 3 H N．Chestnut BICYCLE PARTS AND REPAIRS Henmigan Motor $\mathrm{Co}_{3} \quad 15$ t
FOR SALE Mustang seed oats．

See or call Paul Fetsch，Rt， | $\begin{array}{l}\text { See or call Paul Fetsch，Rt．3，} \\ \text { Phone 218－R－4．}\end{array} \quad 47-6$ p |
| :--- | POULTRY SUPPLIES If it＇s

good for poultry we have it．Also good for poultry we have it．Also
peat moss for your flowers
Muenster Hatchery，Ph．63．9tf． $\frac{\text { Muenster Hatchery，Ph．63．}}{\text { Sti }}$ SAVE ON SUNBEAM APPLIANCES
Mixmaster

Sis Steam Iron | Toaster |
| :--- |
| Percolator | Percolator

Cooker－Fryer
Skillet $\begin{array}{r}\$ 39.50 \\ -\quad 19.50 \\ -24.00 \\ \hline\end{array}$

$\qquad$ | Shavemaster | 24.00 |
| :---: | :---: |
| WIESE JEWELRY | $47-\mathrm{ti}$ | INSURANCE SERVICE Auto－Life－House

Sales，Adjustments，Repairs Ray wilde Finaneing $\begin{gathered}\text { Muenster } \\ 34-t\end{gathered}$ LEATHER CLEANING．West ern jackets，gloves，coats，etc．，ex pertly cleaned；colors and natural
oils restored．We give United Trading Stamps．Robran Laundry \＆Cleaners，Gainesville． GOOD PRICES on Goodyea car and tractor tires．Hennigar
Motor Company，Phone 39． $37 \mathrm{t1}$

## 7．E．Schmitz Matar Ca．

 108 N．Chestinut gainesville


## RELAX

Where happiness costs so little



We are Proud to Announce that we have now installed
the equipment necessary to exhibit picures made in Cinemascope, the exciting new process that has rutry.
lutionized the film industry. Our first presentation. delightful comedy in any medium, is of the highes
quality and combined with quality and combined with
breathtakingly beautiful Cinemascope scenes ranging from a deluxe penthouse apartment and the New York skyline as seen from the
harbor, to snow covered New England mounains.
This would be a bargain
if it cost a day's wages o the family jewels. But il doesn't
little ol

Sun.-Mon.Tues.
-ALL THIS-

## CinemaScope

 TOO!


Gifts, Gifts, and More Gifts! To name just a few

TOYS WATCHES LIGHTERS
JEWELRY BILLFOLDS
PARKER PENS AND PENCILS
COSMETICS
Tweed, Old Spice and Sear
Dixie Drug

