

... for today  
a Savior  
has been born

Now it came to pass in those days, that a decree went forth from Caesar Augustus that a census of the world should be taken. This first census took place while Cyrenus was governor of Syria. And all were going, each to his own town, to register.

And Joseph also went from Galilee out of the town of Nazareth into Judia to the town of David, which is called Bethlehem — because he was of the house of David — to register, together with Mary his espoused wife, who was with child. And it came to pass while they were there, that the days for her to be delivered were fulfilled. And she brought forth her first born son, and wrapped him in swaddling clothes, and laid him in a manger, because there was no room for them in the inn.

And there were shepherds in the same district living in the fields and keeping watch over their flocks by night. And behold, an angel of the Lord stood by them and the glory of God shone round about them, and they feared exceedingly. And the angel said to them, "Do not be afraid, for behold, I bring you good news of great joy which shall be to all the people; for today in the town of David a Savior has been born to you, who is Christ the Lord. And this shall be a sign to you: you will find an infant wrapped in swaddling clothes and lying in a manger." And suddenly there was with the angel a multitude of the heavenly host praising God and saying, "Glory to God in the highest, and on earth peace among men of good will."

—St. Luke



# MUENSTER ENTERPRISE

VOLUME XXXI

MUENSTER, COOKE COUNTY, TEXAS 76252 DECEMBER 23, 1966

NUMBER 5

Nineteen hundred and sixty six years ago a star gleamed in the heavens and guided three wise men to the crib of a new-born child in a manger. The occasion was the first Christmas, when the eternal source of goodness and wisdom and justice took on the nature of us human beings to atone for our shortcomings and to teach by word and example a way of life that is pleasing to His Heavenly Father. His purpose was clearly explained in the angelic chorus that announced his birth: "Glory to God in the highest, and on earth peace to men of good will."

Those few words combined the two basic precepts of the ages. Summarizing the ten commandments, they told us how best to get along with Almighty God and our fellow man. They prefaced the instruction He was to give us later in life — to love thy God and thy neighbor.

Another anniversary of that wonderful event has arrived, and things are very much the same as they were then. Though He is not present in the flesh He is here in spirit as he always has been. The story of the star and the angelic song are vividly impressed on our minds as a part of the great feast. Wise men all

(Continued on page 10)

## Gifts Await First '67 Baby Born in Muenster Hospital

An array of useful gifts to be given by Muenster business people awaits the first baby born in Muenster Memorial Hospital in 1967.

The package, promoted by Muenster Hospital Auxiliary, was announced this week by Mrs. Richard Grewing, president of the organization. She listed the gifts received to date and said that more of them will be most welcome. Anyone who wishes to join in the gifting can do so by telling Mrs. Grewing.

The list as of now is topped by a \$25 savings bond for the new baby from the Hospital Auxiliary. Other gifts are Muenster State Bank and Weinzapfel Insurance agency each a \$5 deposit in a savings account; Pagel's, Fisher's and Hofbauer's stores, each case of baby food; Hess Furniture, a baby blanket and diaper bag.

Palace Drug, a feeding dish and cup; Muenster Pharmacy, a baby book; Evelyn's Style-room, a hair cut, shampoo and set for the mother; Ben Franklin Store, a dozen diapers; the Enterprise, a one-year gift

(Continued on page 10)

## Here's a Switch! Bank Stays Open And Others Close

Here's a switch — and the laugh is on the guys and gals at Muenster State Bank.

Many times in the past the bank has been closed when practically every other place in town was open. This time the bank will be open while most other places in town are closed.

In observance of a Sunday Christmas most of the town will be closed next Monday. The same applies to the day after New Year. But not at the bank. It had to give up some previously observed holidays when it started closing on Saturdays — and these are some of their lost holidays.

Nevertheless the bankers are still getting as much free time as the others. They'll be off Saturday while other folks are working.

Former resident Sid Huchton had returned to Libya, Africa, after a vacation visit with his wife and sons at San Angelo and his mother, Mrs. Katherine Huchton and other family members here. Sid works for an oil well drilling company.

## Hospital Board Adopts Rigid Credit Policy

Directors of the Muenster Memorial Hospital at their regular meeting last week agreed unanimously that the hospital's volume of business is gratifying but the condition of its accounts receivable is disappointing, and neglect of obligations by many who can and should pay has the hospital on the verge of financial

embarrassment. As pointed out by President Al Trubenbach, the hospital consistently shows a profit in its comparison of accounts receivable and accounts payable, but the comparison of actual revenue with accounts payable in much less favorable.

Seeking to correct that problem, the directors decided on

a few changes of administrative policy.

They have increased admittance deposits. They expect full payment of the balance of an account when a patient is discharged. And they will take legal means to collect delinquent accounts.

The new admittance rates are \$75 for a person with insurance and \$100 for a person without insurance. Previously the hospital asked no deposit of a person with insurance and it asked \$40 of a person without insurance.

Trubenbach pointed out that the new policy is in line with (Continued on page 5)

## Election Petition Complete

The petition asking for an increase of tax rate in the Muenster School District is complete and will be submitted to the school board at its meeting on January 5.

Superintendent L. B. Bruns disclosed this week that the petition has the required number of signatures authorizing the board to order an election on adoption of a tax of \$1.50 per \$100 of valuation for school maintenance. He also said that the public is invited to attend the meeting and hear explanations on the need of additional income and reasons why the board prefers raising rates rather than valuations in order to increase its revenue. The present district tax,

which has been in effect for almost twenty years, is no longer adequate. The school's payroll alone has increased from about \$30,000 to over \$100,000 a year, and other operating expenses have increased proportionately. Principal reasons for the big increase are teacher pay raises, inflation, increase of the local faculty and increase of enrollment.

For many years the school board had ample funds. Besides meeting current expenses it built the lunch room, and the agriculture and mechanical drawing addition and equipped them out of the local tax. But now current ex-

## Sam Dobbs Joins Local SCS Office

Sam Dobbs, who has been in the Gainesville Soil Conservation Service office for the past seven months is the new man on the staff of the Muenster SCS office. He succeeds Dale Butler, who has been transferred to the Seminole, Texas, office.

Dobbs is a native of Honey Grove and a graduate of Abilene Christian College. He and his wife plan to move here as soon as they find suitable living quarters.

## Extended Illness Of Anna Hellman Ended by Death

Miss Anna Hellman, 82, a Muenster resident 72 years, died at 3:30 a.m. Monday in Muenster Hospital after an extended period of failing health.

Funeral services with Requiem Mass were held Wednesday at 10 a.m. in Sacred Heart Church, Father Alcuin Kubis officiating and delivering the sermon. He also conducted graveside rites in Sacred Heart Cemetery. Nick Miller Funeral home was in charge of arrangements.

Two rosary services were held in the Miller Chapel Tuesday. The Catholic Daughters of America, members of the Third Order of St. Francis and of Saint Anne's Society conducted a rosary at 4 p.m. The community rosary was at 8 p.m.

Bearers were nephews: Dolphy Joe Hellman, Louis Hellman, Marquette Hellman, Tim and Eddie Hellman and Gus Hellman.

Miss Hellman was born March 15, 1884, in St. Paul, Iowa, and was ten years old when she moved to Muenster (Continued on page 10)

**THE MUENSTER ENTERPRISE**

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 Muenster, Texas, under the Act of March 2, 1879.



Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the Enterprise will be corrected upon being brought to the attention of the Publisher.

**City Building Permits For '66 Are \$208,850**

The national slump in home construction was felt in Muenster this year as the number of building permits for new homes and remodeling jobs dropped to four each. In 1965 there were eleven new and five remodel jobs.

However commercial building was more active than the year before and the total of permits in 1966 was \$208,850, only \$15,850 less than the year before. According to figures from City Manager Steve Moser the city issued permits for \$56,500 of new home building, \$145,000 of commercial building and \$7,350 for remodeling.

The new homes are for Francis Fisher, W. J. Luke, Ronnie Russell and Mary Kappas. The commercial projects were Stockmen's Feed Store, A-OK Motel, Pagel's Store and

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Medical Center. Remodeling was for Werner Cler, Earl Walterscheid, Meinrad Hesse, Steve Moser and Tony's Seed and Feed.

Those figures do not, however, give the complete picture of community building. Jobs outside of town are not on the city permit record. At this time new houses are under construction for Donald Endres, Willie Walterscheid and Joe Mage. Nor do the figures reflect the full value of building inside the city. Cost estimates shown on permits are usually very conservative. Also, many remodeling jobs do not require a permit.

Though far from top, this year's permit total is also far from the bottom for recent years. The figure was \$164,000 in '64, \$51,500 in '63, \$141,450 in '60, \$122,950 in '59, \$89,250 in '58.

Still the record breaking year is 1962 when the hospital, telephone building and dress factory were included in total permits of \$845,500. Next high was 1952 when permits of \$535,000 included Sacred Heart Church. And in 1961 the total of \$417,650 included the Sisters Home, Wilde Chevrolet, post office and Fina Station. Other years of high total permits were 1949 when the public school was included in \$323,000 and 1955 when Hofbauer's and the Electric Co-op. were included in \$311,000.

**SIGN OF THE TIMES**

The Defense Department has authorized a \$69,400 grant to an Ohio State University psychologist to conduct a study of how people react to the controllable news release and the withholding of information.

In other words, the Defense Department—headed by Robert Strange McNamara—wants to see how the public feels about being lied to! To find out, \$69,400 of the public's money is being spent.

The implication is that the Government is not sure whether the American people do or do not like to be lied to—and whether they show any signs of "reacting" strongly enough to make lying unprofitable—politically speaking.

It's another sign of the times. —Lynchburg, Va., News.

Texas has 45.6% of all U.S. oil reserves.



"The phone number of the fire department is 759-2235."

**NIGHTMARE FOR TAXPAYERS**

One section of the medicare act, known as Title 19, under which the federal government is obligated to participate with the states in defraying the medical care costs of the "medically indigent" is leading to an outpouring of federal funds on a scale that appalls even free-spending congressmen. In the rush to get medicare on the statute books, Congress overlooked defining the term "medically indigent." The result is that, as in the case of New York, state legislation can be drawn to include a large portion of the population as "medically indigent." In effect, Title 19 is an open door to a national health service on a scale that would bankrupt the country.

Press reporters say that Congress reeled when New York state set eligibility requirements which would permit so many persons to benefit under Title 19 that the federal share would be in the neighborhood of a staggering \$217 million the first year. Congress had estimated that only \$238 million would be spent under Title 19 for all the 50 states the first year.

In short, Title 19 is an excellent example of legislative irresponsibility at both the state and national levels. All of the fine humanitarian objectives of the welfare-state enthusiasts will speedily come to nothing if they lead to the destruction of the financial integrity of government. A move is under way in Congress to amend the medicare law, in order to restrict spending under Title 19. It cannot come too soon.

**SPREADING IMPOVERISHMENT**

It is a good bet that before very long the nation will be told that taxes must go up to meet the cost of the war in Viet Nam. However, when tax increase time comes, Viet Nam will not be entirely to blame. Far from it. A large part of the blame can be laid directly at the door of the expanding cost of a welfare state.

In a penetrating article in The Reader's Digest on federal spending, Henry Hazlitt, the well-known economist and columnist, reports that, "In the cash budget for the fiscal year 1967, total national defense expenditures are estimated at \$61.4 billion. Non-defense spending comes to \$83.6 billion... defense costs in this 11-year period (prior to 1967) have risen only \$20.5 billion while nondefense spending has increased by \$52 billion." For 1967, nondefense spending is \$12 billion more

**CITATION BY PUBLICATION THE STATE OF TEXAS**  
 TO: Linnie Stover, Defendant.  
 GIVING YOU ARE HEREBY COMMANDED to appear before the Honorable 16th District Court of Cooke County at the Courthouse thereof, in Gainesville, Texas, by filing a written answer at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 9th day of January A.D. 1967, to Plaintiff's Petition filed in said court on the 26th day of October A.D. 1966, in this cause, numbered 20372 on the docket of said court and styled Smith L. Stover, Plaintiff, vs. Linnie Stover, Defendant.  
 A brief statement of the nature of this suit is as follows, to-wit: Suit for divorce as is more fully shown by Plaintiff's Petition on file in this suit.  
 If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.  
 The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.  
 Issued and given under my hand and the seal of said court at Gainesville, Texas, this 25th day of November A.D. 1966.  
 Attest: Milton Thomson, Clerk, 16th District Court, Cooke County, Texas  
 By: Linda Morgan, Deputy

**Stockmen Urged To Return Postals On Brucellosis**

The effort to have Cooke County established as a brucellosis control area has bogged down. County Agent Neil Tibbets announced this week that about 300 more signatures are needed on petitions or postals to qualify the area for establishment of a control program. About 600 have been received to date, Tibbets said.

He added that he has had considerable favorable comment on the program and no objections, so he is convinced that it is wanted. But too many people have failed to sign, so he feels it is just being overlooked.

Letters were sent to 1700 stockmen of the county three weeks ago urging them to sign up for the program and post cards were enclosed for signature and return.

Tibbets thinks that many of those were simply forgotten, and urges that stockmen sign them and return them now.

Sponsors of the brucellosis control effort are the County Farm Bureau, the Dairy Herd Improvement Association and the Beef Herd Improvement Association. They still have hopes of getting their program started by the first of the year and send an urgent appeal for early response to stockmen who have not signed up.

Alcoholism, states Dr. Ruth Fox, medical director of the National Council on Alcoholism, is a wrecker of home and family. She says it causes a "... high rate of divorce, desertion, poverty, promiscuity, illegitimate pregnancy, physical abuse and cruelty," in addition to a high mortality rate.

than in 1962, \$23 billion more than in 1963, and \$32 billion more than in 1961. As Mr. Hazlitt concludes, "... don't let anyone tell you that we need to levy \$5 billion or so of increased taxes to 'prevent inflation' or to pay for the Viet Nam war. The money is 'needed' only to pay for the extravagant Great Society programs of the last few years."

This may seem like a harsh indictment of humanitarian goals allegedly inspiring much of the current social legislation—until it is realized that the spending policies of the federal government are slowly, but steadily, spreading impoverishment, rather than curing it.

Twenty nine Sacred Heart High students and Sister Rose traveled to Dallas in a school bus Saturday to see the movie Dr. Zhivago.

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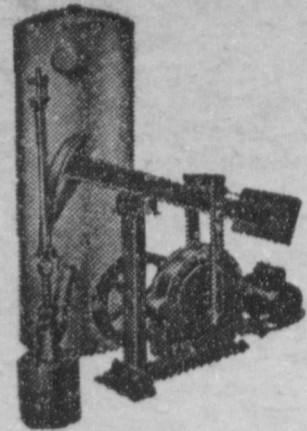
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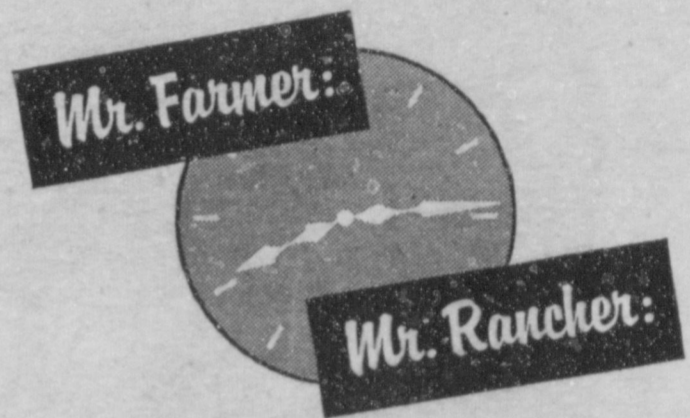
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 Dick Trachta, Mgr., Muenster



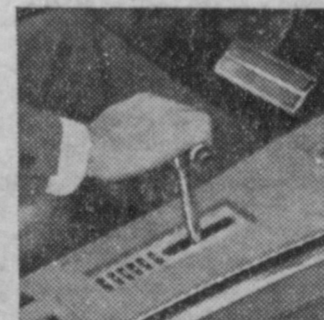
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**Fifth Birthday**

Fifth birthday of Michael Sicking was celebrated Monday afternoon when six young friends helped him eat birthday cake and ice cream. His mother, Mrs. Jerry Sicking, was hostess at the family home. Mrs. John Huchton baked and presented the decorated cake.

**Boy Scouts Attend Annual Yule Fete**

Muenster Boy Scouts held their annual Christmas party Monday night at 6:30 in the KC Hall and dispensed with the regular weekly business meeting.

A gift exchange around a decorated tree and refreshments of hot dogs, chips and soda drinks were party headliners.

Scout mothers Mmes. Herbie Miller, Ed Knauf and Ray Hess planned the party and served 20 boys and Scoutmaster Ed Schneider.

**Texas Clothing Makes Christmas For Tenn. Children**

All children enjoy a visit from Santa Claus, but when Santa Claus also happens to be a cowboy, with cowboy helpers instead of clerks, the visit is a special occasion that lives in the minds of children for a life time.

This is just what happened November 28 at the Newcomb School. Mr. and Mrs. Ernest Medders and two cowboys from their ranch brought their cattle truck from Texas filled with boxes of clothes for children, teenagers and some adults.

Each box was packed with care and labeled. Santa Claus couldn't have done a better job himself.

The children have shopped all week for clothes and there is more yet to shop for. The best part of shopping for these clothes was the fact that the children didn't have to pay for them.

The needy children, due to the thoughtfulness of strangers, will have better clothes to wear this winter and next summer.

The faculty and children of Newcombe School wish to say a "great big thank you" to all those responsible for this special visit with gifts which were donated by Muenster and Gainesville friends of the Medders family.

—The Advance-Sentinel, Jellico, Tenn.

**NTPA Employees Get Service Pins At Christmas Party**

Employees of North Texas Producers Association plant here were treated to their annual Christmas party Wednesday night which was highlighted by presentation of service pins to 23 of the organization's employees.

The group of some 80 in attendance included spouses of employees and other guests.

The party started with a baked turkey, roast goose and barbecued ham dinner, complete with the trimmings, catered by Mmes. Joe Lehnertz and Gertrude Bayer. It was held in the Parish Hall dining room. Centerpiece for the buffet table was Santa with green foliage and candles.

Plant Manager Larry Yosten recognized workers for service at the plant and presented ten and five year pins.

Special guests were J. G. Anderson, general manager, and Jack Hagler, assistant, both of Arlington, and their wives; Mr. and Mrs. Francis Pride of Wichita Falls and Mr. and Mrs. Leo Orrell of Era. Pride and Orrell are field men.

Also Father Alcuin Kubis and Mrs. Rudy Hellman, Father Alcuin led the invocation. Lester Harris won the door prize, a clock radio.

Ten year service pins went to Joe Horn, Herman and Frank Stoffels, Jack Hogan, Bernard Sicking, Andy Trubenbach, Victor Hartman, Clarence Hudspeth, Jerry Walterscheid, Frank Beyer, Charles Davidson, Lester Harris, Bernard and Leonard Haverkamp, Leonard Reiter, Edward Pick, Charles Sherrill, Andy Monday, Werner Yosten, Felix Yosten and Harry Scoggins.

Five year pins were presented to Giles Trubenbach and Albert A. Knabe.

Larry Yosten and Lawrence Wimmer, assistant plant manager, received their ten year pins at a meeting in Arlington recently.

Orrell has been transferred to Elk City, Okla. The family will move after the first of the year.

**Party for Cousins**

Young cousins Gregory Walterscheid, two, and Jesse Walterscheid, six, celebrate together on their birthdays Tuesday afternoon when cousins, uncles, aunts and grandparents gathered at the Sylvan Walterscheid home. Mrs. Walterscheid, entertaining for Gregory, and Mrs. Julian Walterscheid, entertaining for Jesse, were co-hostesses. Gifts, games, birthday cake, ice cream and other party refreshments were highlights of the afternoon.

Texas has 18.3 billion barrels of oil reserves — 14.3 billion in crude oil; 4 billion from natural gas liquids.


The reason there are so many headaches is because pain always strikes the weak point.

**CHRISTMAS**

# Dance

**VFW HALL  
MUENSTER**

**Sunday  
Dec. 25**




Music by Vern Kinsey  
and the Tawakoni Playboys

Lufthansa German Airlines  
invite you to hear  
Christmas Songs and Music  
from Germany and around the world  
on WFAA - FM Radio  
(98 on the FM dial)  
Dec. 24, 9 to 9:30 p.m.  
11:30 to midnight  
Dec. 25, 6 to 7 a.m.



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Cutlets - lb. 69c  
Pagel's Sausage - lb. 69c  
Liver Sausage - lb. 99c  
No rind, sliced  
Slab Bacon - lb. 69c

HERSHEY DAINTIES 6-Oz. Pkg. **23c**

PHILADELPHIA CREAM CHEESE  
3-Oz. Pkg. **10c**



16-20 lb. avg., half or whole

### HAMS

lb. . . **59c**

PHILADELPHIA CREAM CHEESE  
3-Oz. Pkg. **10c**

HERSHEY DAINTIES 6-Oz. Pkg. **23c**

PHILADELPHIA CREAM CHEESE  
3-Oz. Pkg. **10c**

MARYLAND CLUB or RANCH STYLE COFFEE Pound Can **69c**

ELLIS NEW CROP SHELLED PECANS 10-Oz. Pkg. **99c**

GRIFFIN'S COCONUT 14-Oz. Pkg. **39c**

GRIFFIN'S CRYSTAL WHITE SYRUP 46-Oz. Decanter **39c**

PILLSBURY REF. COOKIES Reg. Roll **45c**

CHARMIN NAPKINS 60-Ct. Pkg. **10c**

SUPER SAVE MARGARINE Pound Cr. **19c**

WHITE SWAN CRANBERRY SAUCE Whole or Strained 300 Can **19c**

WHITE SWAN SHORTENING 3-Lb. Can **69c**

MINIATURE MARSHMALLOWS 10 oz. **22c**

WHITE SWAN LUNCHEON PEAS 200 Can **23c**

EGGS - 2 doz. **89c**

BEST MAID SALAD Dressing, qt. - **39c**

Griffin, 18 oz. asst. Jelly - 3 - **\$1.00**

Georgia Boy, No. 2 1/2 Peaches - - **25c**

Del Monte, 46 oz. Gr't Juice - **35c**

White Swan, 46 oz. Orange Juice - **39c**

Elcor, 4 roll pkg. Tissue - - **29c**

Gladiola Cake Mix - **25c**

Apples - 5 lb. **39c**

Oranges - 5 lb. **39c**

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—Kent Bellah Photo

## Redmans Feted At Open House on 50th Anniversary

Mr. and Mrs. B. C. (Ted) Redman reached a golden milestone in their lives together Saturday and celebrated at an open house in the afternoon from two to four o'clock.

Their son and daughter-in-law, the Rev. and Mrs. Roy Alvin Redman, hosted the party in Fellowship Hall of the First Methodist Church in Saint Jo.

The goldenweds reside in Cooke County about two miles east of Saint Jo. She is a native of the county, a daughter of the late Mr. and Mrs. Theodore Hildebrand, pioneer residents of that area. Dora Hildebrand was married to Ted Redman in her parent's home on Dec. 17, 1916. His parents were Mr. and Mrs. J. A. Redman, pioneer residents of Montague County. They moved there from Hunt County where Ted was born. He has resided in Cooke County since 1913.

Mr. and Mrs. Redman have been living on the same place for the past 44 years. At 74 he looks back on a successful farming career in which he is still active and "can't see" retirement. Only six weeks before the wedding anniversary he underwent major surgery and recovered successfully. Mrs. Redman is a young 71.

More than one hundred relatives, neighbors and friends from Cooke and Montague Counties joined the couple in the open house observance. She wore a brocaded blue crepe dress and a yellow orchid corsage.

Mrs. M. F. Milner of Muenster and Mrs. J. H. Embry of Saint Jo registered guests at a table covered with a gold cloth and holding an arrangement of yellow mums.

Yellow and bronze mums adorned the refreshment table which was covered with white lace over gold and held the handsome four-tier gold wedding cake topped with the numerals 50.

Presiding at the table were Miss Linda Reed, Mmes. Harold Barnett, Jesse Shields and C. D. Meador. Other members of the house party were Mrs. Y. Q. Gresham and G. W. Miller, all of Saint Jo.

The Rev. Redman is the couple's only child. He is pastor of the First Methodist Church in Waxahachie. Mrs. Redman has one sister and one brother. Mr. Redman has four sisters and three brothers.

## Tax Election - - -

pense alone runs higher than revenue. It is obvious that the school needs more income.

The next problem then is how to get more revenue ... by increasing valuations, which does not require voter approval, or by increasing the tax rate, which must be approved in an election.

A study of both methods indicates that the former is less desirable, because it tends to force valuations up, because it is less flexible and would require tedious changes in valuation for every change of revenue requirement, and also because the change of valuation would not apply to many non resident taxpayers, principally owners of oil production.

That last circumstance is significant in this area, where local revenue is divided almost equally between resident and non resident taxpayers. If valuations alone were changed the non resident taxpayers would not share in the increase. The school board prefers to spread the increased cost evenly over the district.

A way to do that is provided in the second method. No change is to be made in valuations but a higher rate is to apply to present valuations.

Detailed explanations of those and any other relevant facts will be available at the school board meeting on January 5. Interested persons are urged to attend.

## News of the Men in Service

### Home for Christmas

The Bob Knabes have been counting down days all week awaiting the arrival of their soldier son Charles Knabe who is due in this weekend from Germany and returns as

a civilian. Also holidaying with the Knabes, arriving the past week, is their son-in-law, Charles Hamilton, on leave from Fort Polk, La. His wife has been staying with her parents since Charles started basic army training.

### Christmas Visitors

Sailor Jerry Endres, his wife and young son Chris arrived here Tuesday from San Diego, Calif., for a Christmas visit

with his parents, Mr. and Mrs. Roy Endres Jr. and family. Jerry, storekeeper third class, did foreign duty aboard the attack aircraft carrier USS Oriskany and was aboard but not injured during the ship's recent fire.

### Home For Christmas

Pvt. James Moster is at home for the holidays, his first visit back since he entered

army training. After basic at Fort Polk, La., he was transferred to Fort Benjamin Harrison, Indianapolis, Ind. He arrived Dec. 15, has until Dec. 27 to spend with his parents, the Johnny Mosters and family.

### Brothers On Leave

The Fuhrmann brothers, Tommy, a petty officer third class stationed in Virginia Beach, Va., on Navy duty, and

Jimmy, airman 2c, of McGuire, AFB, N. J., are having holiday leaves with their parents and family, the Val Fuhrmanns.

### Holiday Visitor

Cyril Yosten of the Naval Air Corps arrived Tuesday on holiday leave and is visiting his parents, the Felix Yostens and family. He'll be around until Jan. 9. Cyril is stationed at Newport, R.I.

## Local News BRIEFS

Muenster visitors Monday afternoon were Claude Jones and Fred Buckingham of Gainesville. They were combining business and pleasure.

The Bruno Fleitmans have their away-from-home daughters with them for the holidays. Blondie arrived Wednesday from Denver, Colo., where she is in college, and Judy is at home from St. Paul's Nursing School in Dallas.

Mr. and Mrs. Roger Taylor of Houston are on a week's vacation for the holidays spending them with their parents, Mrs. Charles Taylor and Arthur Endres and seeing other relatives.

The Victor Hartman family will be together for the Christmas holidays and for the wedding of Patsy Hartman and John Yosten on Dec. 26. Early arrivals include the Teddy Grémingsers and children Wayne, Mary Kay, Robert and Brenda of Denver, Colo., and the Willard Hartmans and daughters Madonna, Mary Grace and Margaret of Killeen.

Mr. and Mrs. Dan Hamric and son Bobby are here from Anthony, N. M., to spend the holidays with his parents, the Ervin Hamrics.

Sacred Heart 7th grade discussion club met Dec. 14 with Sister Edna, sponsor, in attendance. Glenn Miller, president and Darlene Rohmer, secretary, called roll. The suggestion box furnished the program and Christmas gifts were discussed. Yvonne Gehrig is club reporter.

Jerry Mosman of the University of Dallas and Tommy Mosman of Texas A&M have arrived to spend the holidays with their parents, the John Mosmans.

Mr. and Mrs. Burt Hamric and son Michael are having a holiday vacation between a move from Fort Worth to Corpus Christi where Burt has been transferred by the oil company he works for. They're dividing time between his parents, the Ervin Hamrics here and her folks at Portalis, N.M.

Robert Fetsch of Conception, Mo., and Monica Fetsch of Dallas are spending the holidays with their parents, Mr. and Mrs. Paul Fetsch and family.

Greeting and visiting with old friends — members of the local court Catholic Daughters of America — here Saturday night at the Medders' dance were Miss Beatrice Schoppe, state secretary of Houston, Miss Margaret Hosty, district deputy and state treasurer of Dallas, Mrs. Fred Polansky, a past district deputy and former state secretary of Dallas and Mr. Polansky, also Mrs. David Lambright, grand regent of Fort Worth, Miss Elizabeth Stegman grand regent of Dallas, Messrs. and Mmes. Joseph Trinker and Harry Mitchell of Dallas, Mrs. Beatrice Giacomo, grand regent from Denison. Dan Boldring of San Angelo was with the visitors. It was his first visit to Muenster.

## KC Dance Booked For New Year Eve

A dance sponsored by the Knights of Columbus in their hall, is one of the several occasions by which the Muenster community will greet the New Year.

Gene Hoedebeck, grand knight said the party will be for members and their guests and music will be provided by Jack McWilliams and his Melody Merchants.

He also said that limited floor space requires that attendance be limited to about 100 couples, so tickets will be sold on a first come first served basis. All of the officers have them for sale.

**THIS WEEK GET YOUR**

**Star Glow Bread & Butter Plate**

9¢

ONLY

with each \$5 purchase

40-pc. TABLE SETTING \$3.60

Build a complete set in the week to come! Lovely companion plates also available at our low prices!

**We'll Be Closed:**  
... After 6 Christmas Eve  
... All Day Monday, Dec. 26

Snowdrift  
**Shortening**  
3 lb. can 69¢

Redeem this Coupon for  
**100 FREE Buccaneer Stamps**  
plus reg. earned stamps on purchase of  
**2 boxes Crackers Shurfine, 1 lb.**  
Void after Saturday, December 24

Redeem this Coupon for  
**100 FREE Buccaneer Stamps**  
plus reg. earned stamps on purchase of  
**2 cans Shurfine, 46 oz. Pineapple Juice**  
Void after Saturday, December 24

Redeem this Coupon for  
**100 FREE Buccaneer Stamps**  
plus reg. earned stamps on purchase of  
**1 - 25 lb. Gladiola Flour all purpose or hard wheat**  
Void after Saturday, December 24

Redeem this Coupon for  
**75 FREE Buccaneer Stamps**  
plus reg. earned stamps on purchase of  
**2 - 2 lb. bags Yellow Popcorn**  
Void after Saturday, December 24

Redeem this Coupon for  
**50 FREE Buccaneer Stamps**  
plus reg. earned stamps on purchase of  
**1 - 24 oz. can Shurfine Grape Juice**  
Void after Saturday, December 24

Redeem this Coupon for  
**50 FREE Buccaneer Stamps**  
plus reg. earned stamps on purchase of  
**1 roll 18 in. x 25 ft. Heavy Duty Kaiser Foil**  
Void after Saturday, December 24

Folger's, 10 oz. Instant Coffee - - - \$1.19  
Drip or Regular grind Folger's Coffee, lb. - - - 69¢  
Griffin Waffle Syrup, 46 oz. - - - 49¢  
Wolf Tamales, No. 300 - - - 29¢  
Heinz Baby Food, jar - - - 9¢  
All purpose Energy Detergent, giant - 49¢

Frozen Foods

Pumpkin or mince meat Johnson's Pie, 9 in - - - 69¢  
Shurfine, 6 oz. Orange Juice - - - 5-\$1.00  
Ole South, 9 in Pie Shells, pkg. of 2 - - - 25¢



Wednesday Is Double Stamp Day

You get twice the usual number of Buccaneer Stamps on Wednesday with the purchase of \$2.50 or more in groceries. (Cigarettes not included.)

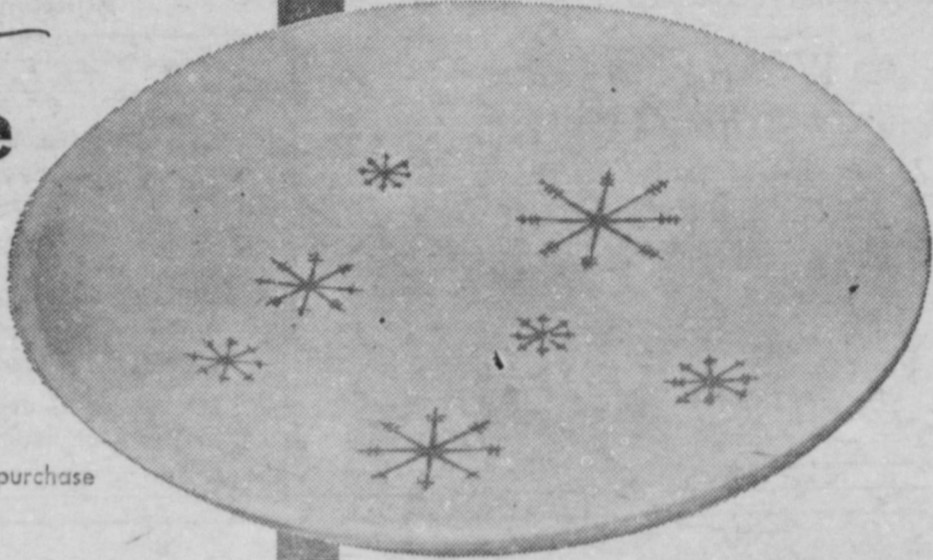
Phone 759-4211

# FISHER'S

MARKET & GROCERY

## For Christmas:

Sausage, Turkey,  
Hens, Nuts, Fruits



## CURED HAM S

12-14 lb. avg. - - - lb. 65c  
16-18 lb. avg. - - - lb. 63c  
Half or Whole  
20 lb. or over - - - lb. 59c  
Decker's, 11 lb. avg.  
Boiled Ham - - - lb. 85c  
Chuck or Rib  
**ROAST** - - - lb. 59c

from home fed and killed beef

## Produce

California  
Celery Hearts  
bag 29c

Texas No. 1 Ruby Red  
Grapefruit  
5 lb. bag 39c

Yellow Onions  
2 lb. 19c

Hippolite or Kraft  
Marshmallow  
Creame  
pt. 19c



### Altar Boys Feted At Christmas Party

Altar boys of Sacred Heart Parish held their annual Christmas Party Friday, December 16, from 7:00 to 9:30 p.m. in S.H. Grade School Auditorium. Brother Thomas Moster, director of altar boys was host.

Games, gifts, and refreshments were enjoyed by 73 altar boys.

Attending from the high school were: Stanley Endres, Robert Miller, Alcuin Schilling, Robert Sicking, Robert Bruns, John Felderhoff, David Fette, Jerry Fleitman, Tom Henschel, Lynn Klement, Terry Miller, Melvin Schilling, Steve Walterscheid, Paul Caplinger.

Others attending were: Tim Bindel, Jerry Caplinger, Charles Cler, Glenn Felderhoff, Fred Fuhrmann, Tim Hartman, Tim Hennigan, Alan Hess, Mike Jaska, Leon Klement, Earl Koelzer, John Schneider, Mike Trubenbach, Eugene Voth, Thomas Felderhoff, Daniel Fette, Charles Fisher,

Wayne Grewing, Ronald Hess, Claude Klement, Melvin Luke, Glenn Miller, Jim Schmitz, Kevin Sicking, Gary Walterscheid, Paul Bloom, Gary Endres, James Endres, Richard Fisher, Larry Grewing.

Myron Hess, Alan Miller, Mark Schmitt, Joe Swirczynski, David Voth, Phil Endres, Ronald Felderhoff, Jeff Fette, Glenn Grewing, Tom Hennigan, Karl Hess, Kenneth Hess, Terry Huchton, Mark Jaska, Milton Knauf.

Curtis Klement, Lyle Klement, Louis Koelzer, David Krahl, Mike Luttmier, Richard Moser, Tom Otto, Kevin Pels, Alan Rohmer, Dwayne Rohmer, Daniel Sicking, Steve Taylor, Daniel Voth, Joe Walterscheid.

If markets existed Texas could produce 4.5 million barrels of oil a day — about 1.75 million barrels a day more than present demand.

Texas produced 9% of world oil in 1965; 12% in 1960; 22% in 1950.

### Santa Treats Tots At VFW Auxiliary Christmas Party

First official visit of Santa Claus in Muenster this Christmas season was on December 16 when he was at the VFW Post Home at a party sponsored by the VFW Auxiliary for members' pre-school children.

About 30 wee ones and their mothers were present for gift-giving around a decorated tree. Each little boy and girl had a visit with Santa who handed out toys. He also presided for a gift exchange among members.

Refreshments of soda drinks, cookies and coffee were served by a refreshment committee headed by Mrs. Arnie Wimmer. Mrs. Pete Hammer and Mrs. Don Flusche were responsible for Santa's arrival on time and Mmes. Oscar and Al Walter and Ivan Koelzer were in charge of securing the children's gifts.

### Hospital Auxiliary Has Christmas Fete

Members of Muenster Hospital Auxiliary combined a Christmas party with their December meeting Thursday night when they gathered in the Parish Hall.

A buffet of finger foods and a gift exchange around an illuminated tree were party highlights. Gifts from the Auxiliary went to Sister Mildred, hospital administrator, and Sister Diane. The organization also presented gifts to Mrs. Joe Lehnertz, Mrs. Gertrude Bayer and Miss Nita Walterscheid who took over catering and other hostess duties.

In a brief business session conducted by Mrs. Richard Grewing, president, members discussed the Stork Derby they are sponsoring for the first baby born in Muenster Memorial Hospital in 1967. A list of donors was read by members who have been working on the project.

### Dallas Reunion For Mages Family

Annual Christmas reunion of the Joe Mages family was held in Dallas this year, the group gathering at the home of Mr. and Mrs. Doug Reiter for the all-day event.

A covered dish dinner featuring roast turkey and all the trimmings was served at noon. After the meal the group gathered around a decorated tree for Christmas caroling and a gift exchange. Over 40 were present.

Those attending were Joe Mages of Muenster, Messrs. and Mmes. George Schmidtkofer, Nick Dieter, Edgar Mages, Johnny Schmitz and their families, all of Gainesville, Messrs. and Mmes. Harold Schmitz and Gene Pelzel and their children of Lindsay and the hosts' young sons Chuck and Dave.

### Librarian Tells Library Schedule

Muenster Public Library will be open at regular hours, 8 a.m. to 5 p.m. Thursday, Dec. 22, but night hours have been discontinued for the winter months, Mrs. Joe Luke, librarian, announced.

The library will be open Thursday during Christmas week on Dec. 29, from 8 to 5, the announcement also revealed.

The value of Texas crude oil, natural gas and gas liquids in 1965 was \$4.2 billion.

People do not always determine age by calendar years... Occupations have something to do with it... A United States Senator and a prominent baseball player were among guests at a dinner recently... The newspapers referred to the 28-year-old ball player as "aging" and the 42-year-old Senator as "boyish."

### Pastor's Christmas Message

"Glory to God in the highest. And on earth peace to men of good will."

A story comes to us from the Civil War. The Union and Confederate forces were advancing toward each other along a narrow road. Hatred was in their hearts; ire in their eyes. Closer and closer the two armies came, until they were within a mile of each other. Then almost at the same time, both leaders espied a little object moving about on the road that lay between the two columns. Moving slowly and cautiously closer, they made out what it was. A little child of about two years was crawling along the road. Both armies halted, and almost at the same time, the white flag of truce was raised on either side.

Men from both armies advanced, picked up the child, and exchanged a few pleasant greetings among themselves. A little child changed their hatred into love.

On Christmas day Christ lies in the crib between you and your "so-called" enemies. Will you make up for His sake? Can you still bear hatred in your heart, as you gaze on the face of the God of love? You can't. His heart is stone who bears any grudge, even the slightest dislike — on Christmas.

Everybody wishes everybody else a Merry Christmas. But we have not drunk the best of Christmas joys, until we have rid our hearts of all dislikes and hatreds, and in their stead have received our Infant God, the God of love, the God of all joy, until we are united soul and body with Jesus, who alone makes Christmas really Christmas.

My sincerest and heartiest greetings for a very merry and blessed Christmas.

—Father Alcuin, Pastor

### Elm-Red District Flood Prevention Program Revised

The year now ending is one marked by extremes in weather conditions in regard to rainfall. Big downpours extended over a period of several days or weeks followed by longer dry spells marked our weather patterns this year. This points out the continuing need for fast work on all flood prevention programs in the Upper Elm-Red Soil and Water Conservation District.

"This year has shown considerable progress in this phase of the soil and water conservation program. We have completed 98 floodwater retarding structures in this district at the close of the fiscal year. Since then three more have been completed bringing the total to 101 structures. Three are under construction now. It is expected that an additional eight other structures will be built next calendar year. In addition to these there are numerous sediment control structures which have been built and a large acreage of critical areas which have been stabilized as part of this flood prevention program," said Harold Skaggs of the Board of Supervisors. The construction work is expected to continue year after year until more than 215 structures have been built in our District according to Skaggs.

Skaggs gives credit for the accomplishments to city and county leadership throughout the district. "The bankers, newspaper editors, radio and TV stations, county officials, city leaders, and numerous others have worked long and hard to get this needed program going in their respective areas," he said.

There are 12 individual watersheds in our district with flood prevention programs in operation. Some have their programs complete such as the Little Elm Watershed with eight structures in Grayson County and others just now starting such as Farmers Creek in Montague County with 10

structures and Choctaw in Grayson County with 41 structures to be built," according to Skaggs. Our goal is to be complete in less than 10 years, he added.

Twelve streams in the Upper Elm-Red Soil and Water Conservation District which are in the watershed programs are: Big Sandy Creek, Denton Creek, Farmers Creek and Clear Creek in Montague County. Cooke County has a part of Clear Creek and most of Elm Fork and part of Isle Du Bois Creek, Grayson County has Little Elm, East Fork above Lavon, Sister Grove, Pilot Grove and Choctaw.

Skaggs said, "No one can estimate the value of this huge program to our district or state, but we do know it is worth thousands each year in flood prevention benefits, water supplies, recreation activities, and irrigation. When the program is complete we will have something to be proud of for many years to come for this is a permanent program of soil and water conservation."

### Santa Treats Tots At Jaycees' Party

Santa Claus greeted and treated several hundred children Saturday afternoon at the Jaycee - sponsored Christmas party.

They joined him at the fire station where he arrived on the fire truck after Jaycees met him at an unrevealed location and brought him to town.

Clifford Trubenbach was chairman of the Santa committee.

An average Texas oil well yields 13.7 barrels per day.

### City Submits '66 Progress Report

A progress report on the city of Muenster for the year 1966 includes the following items from Steve Moster, city superintendent.

The city has added 1177 feet of water mains to its distribution system, and it has added 1420 feet of new sewer main and 704 feet of curb and gutter.

It has increased water connections by 7 for a new total of 468 and it has increased sewer connections by 9 for a total of 454.

Since recent delivery of the city's new street striping machine employees have put down 2575 feet of striping for

parking lines and center dividers. The lines are drawn at an angle of 35 degrees, which was recently adopted by the city as a means of making parking easier, reducing traffic hazards, and avoiding dents from opening car doors. Striping at Sacred Heart Church and the schools has the job about half finished. The rest of the striping will be at the post office, the funeral home and downtown Main Street.

A big improvement in mosquito control resulted from purchase of new insecticide fogging machine. It has more range and more thorough coverage, does a better job at lower cost. Since delivery it was used eight times and total cost for insecticide and diesel oil was \$191.12.

### Good Tidings of Great Joy

We, too, come to adore the Child lying in the manger... and to ask His blessing upon all those near and dear.



Hess Brothers Drilling Co. Muenster

### CHRISTMAS CHEER



May your holiday be as cheerful and happy as a child's Christmas Eve dreams.

Muenster Dress Mfg. Co.

### GREETINGS



From all of us to all of you, we send our greetings and best wishes for a merry, old-fashioned holiday season.

The Fashion Shop 113 E. California, Gainesville



### CHRISTMAS GREETINGS

We take this opportunity to extend warmest wishes to our many friends. Hope you are heading for the happiest holiday season ever!

Mobil Service Station Willie Walterscheid, Muenster



To one and all, we extend our greetings for a holiday filled with joy and merriment.

Bone Furniture Co. South Side Courthouse, Gainesville



### GREETINGS


May the bright star that showed the way for the three Wise Men lead you to a Christmas filled with joy and happiness.

J & M Electric Motor Service Mr. and Mrs. Joe B. Streng 1415 N. Grand, Gainesville



Merriest wishes and happiest thoughts, for all our friends at this holiday season. And bountiful thanks, to you, and you, and you.

TUGGLE MOTOR COMPANY Aubrey Tuggle, Muenster



**Greetings FOR Christmas**

*Because we realize how much our success is due to you, we are most sincerely appreciative.*

**ROHMER'S RESTAURANT and CATERING SERVICE**  
Emil Rohmer, Muenster



**JOYOUS WISHES**

Let the message of the manger, ever new, bring peace and contentment to all of us at Christmas.

**MUENSTER HATCHERY**  
Clive Gobble



**greetings**

Glad tidings to all. May the message of Christmas bring you joy.

**EDDIE DULOCK**  
Paint and Body Shop  
801 E. Main, Gainesville



**Christmas Greetings**

Spreading throughout the land, warm wishes for a bright and happy Christmas season filled with laughter, song, fond memories and loved ones close by. May you, our loyal appreciated customers, be blessed with such a holiday.

**MYERS, CHEANEY & THOMPSON**  
John Deere and New Holland Sales and Service  
HO5-3921, Gainesville



THE NATIVITY. Page from a medieval Book of Hours shows the Nativity scene as illustrated and illuminated by the Limbourg brothers, famous illuminators. Books of Hours, or "Belles Heures," are hand-lettered and individually-illustrated prayerbooks intended for private devotions. This one was prepared for Jean, Duke of Berry, sometime before 1413. From The Metropolitan Museum of Art, The Cloisters Collection, purchase, 1964.

**IT HAPPENED 30 YEARS AGO**  
Dec. 18, 1936

Last span of viaduct is complete and will be ready for traffic on Jan. 1. Knights of Columbus attend degree ceremonies in Slaton. Boy Scout troop gets charter from national headquarters. Boy Scouts are going strong on old Christmas toy repair project. Heating in church is improved by installation of fans in old model furnace. Sumacs prime for title basketball match with Valley View Eagles.

**25 YEARS AGO**  
Dec. 19, 1941

War causes sharp rise in defense bond sales. Community is geared for record figure in Red Cross drive. Christmas turkey packing at FMA nets over six car loads. Garden Club has program on holly and biblical trees. January 5 is set for hatchery's opening date. The Paul Waltersheids move into their new home. East extension of Voth pool is shown by test well. Mrs. Charley Hellman is recovering from leg infection. The Emmet Fettes announce arrival of Monica. J. B. Wilde opens tractor agency; no cars to sell as materials and manpower go into national defense.

**20 YEARS AGO**  
Dec. 20, 1946

REA approves \$240,000 allotment for expansion of local Electric Co-op. Home Art Shop opens furniture department this week. R. R. Endres and Henry Branham are re-

**10 YEARS AGO**  
Dec. 21, 1956

Rain measuring 2.93 inches is most welcome gift to community. MHS boys win top trophy in Callisburg basketball tourney. Death ends four year illness of Paul J. Nieball. Anna Grace Fette joins the nursing staff at Community Hospital in Sherman. Mrs. Harry Scoggins is recovering from an emergency operation performed while she was visiting in Pampa. The Carl Pelzels move from Denton to Ennis. Building permits issued in city during past year total \$118,800. VFW Post gives \$100 to firemen's resuscitator fund. Mrs. Frank Mages Sr., Lindsoy resident 42 years, dies at age 80.

**5 YEARS AGO**  
Dec. 22, 1961

Total of Muenster building permits in 1961 is \$417,650. Construction will begin in January on Telephone Corporation's improvement project in three exchanges — Muenster, Myra and Forestburg. Santa greets 150 children at KC party. Also treats tots at VFW Auxiliary's Christmas party. PTA sees pupils in Christmas program. Open house is held in SH primary rooms for par-

ents and families. SH school music hall is being moved to new location. Sailor Ivan Koelzer, serving aboard the USS Enterprise is at home on holiday leave. Airman Lloyd Klement is at home before going on overseas duty in Spain. Yule parties hold social spotlight for clubs, classes, and business firms for employees. New arrivals: girls for Messrs. and Mmes. Leo Mosman, Robert Gruber and Don Muller.

covering from heart attacks. J. B. Wilde establishes plane charter service for long distance flying. Gene Hoedebeck and Elise Sanches set wedding for Dec. 28. Al Fleitman, J. A. Klement and J. W. Hess are reelected on AAA committee. Parish members donate \$441.50 to Dallas orphanage in annual collection.

Year's rain to date measures 31.10 inches. Alfons Koessler is promoted to corporal in Korea. Champ trophies in cage tourney are won by Prairie Valley. Tiger gridders have football banquet. Kathryn Hartman is elected CYO president. The Tommy Ottos who have been living in Virginia return to Cooke County to reside. Farewell parties honor the Bob Koppers before they move to Giddings where he is transferred by the soil conservation service.

Lynch cited employee cooperation, interest and teamwork as the major contributing factors to the new safety record.

An official of a large Dallas insurance company termed TP&L's safety performance as outstanding not only for the electric utility industry but other industries as well.

**Birthday Club Has Christmas Social**

Members of the Dizzy Dozen Birthday Club got together Sunday night for their annual Christmas social for which their husbands were special guests. Twenty six were present.

Mrs. Richard Grewing and Mrs. Tony Koessler were co-hostesses in the Grewing home. The Yule theme was stressed in party rooms.

After a buffet of finger foods, the group gathered around a decorated tree for a gift exchange among members.

**Dinner Party for Co-op Personnel**

Annual Christmas party for employees and directors of Cooke County Electric Cooperative was a Friday night event at the Co-op building.

A decorated tree and other Yule decor predominated in the party room. Dinner was catered by Rohmer's and table games followed.

Directors Jack Crownover, Al Wiesman, Doye Doty, J. A. Klement, Pete Skinner, Robert T. Lewis Jr., and Vincent Zimmerman and Attorney Richard Stark were gifted by the Co-op. Their wives attended the party with them.

A total of 65 was present.

**TP&L Employees Set Outstanding New Safety Record**

Texas Power & Light Co. employees this week set a new Company safety record by working 5,180,000 man-hours without a lost-time accident, W. W. Lynch, TP&L president reported.

The new figure breaks the previous company record of 5,168,170, man-hours worked safely and represents a safety milestone for TP&L, Lynch stated. The last lost-time injury suffered by a TP&L employee occurred on December 9, 1965.


The new total is equivalent roughly to one man working continuously 24 hours each day for 591 years without a disabling injury.

According to recent statistics published by the National Safety Council, the electric utility industry has an accident frequency rate of 5.29 lost-time injuries per 1 million man-hours worked. This means that the average electric utility company experiences about 26 lost-time injuries for every 5 million man-hours worked.

Since 1960, Texas Power & Light Company has been well below the 5.29 electric industry rate with a yearly average of 1.35 disabling injuries per million man-hours worked. This year's safety performance will decrease the Company's accident rate even more, Lynch said.

Lynch cited employee cooperation, interest and teamwork as the major contributing factors to the new safety record.

An official of a large Dallas insurance company termed TP&L's safety performance as outstanding not only for the electric utility industry but other industries as well.



**Greetings**

With best wishes for a blessed Christmas tide

**Geo. J. Carroll & Son**



**Happy Holidays**

Happy holidays, good fun and cheer... we send these wishes to all our customers with a note of thanks for their patronage.

**Nick's Bar & Lounge**  
Lindsay



May the Joy and Peace of Christmas always be with You

**Ed's Automotive Shop**  
Ed Pels, Muenster



Hope Santa's bringing our many friends the Merriest Christmas ever!

*Joy at Christmas*

**PALACE CAFE**  
Catherine Herr, Muenster



**MERRY CHRISTMAS**

It's hustle and bustle 'til all is done... when it's finished we enjoy the fun. Happy Holidays!

**BILL'S LIQUOR**  
Lindsay

Subterranean volcanic fires are a boon to Reykjavik, Iceland. The boiling springs are piped through insulated aqueducts, providing smokeless warmth for homes and enough heat for growing bananas in immense greenhouses.

Fashion note: There will be little change in men's pockets this season.

The Blue Laws of Massachusetts Bay Colony and New Haven Colony once forbade the baking of mince pie.

**Marysville News**  
By Mrs. John Richey

MARYSVILLE, Dec. 20 — Mrs. Charles Davidson and children, Becky, Barb, Pat, Mike and Kathy spent the weekend in Arlington with her brother-in-law and sister, Mr. and Mrs. Stanley Bush. Saturday they drove to Dallas for sight-seeing, Christmas shopping and a visit in North Park.

Mr. and Mrs. Harold Morris and children of Fairview, Okla., weekended with his parents, the R. D. Morrises. Other guests Sunday were Mrs. Johnny Morris and daughters and Wanda and Mark McElreath, all of Gainesville.

Mr. and Mrs. Eddie Collins and children returned her parents, the Charlie Winchesters to their home Saturday. Mr. and Mrs. Winchester had visited their children in Arlington and Dallas for a week.

Arriving Monday night to spend the holidays with home-folks were the Rev. and Mrs. Billy Whitt and children Jeff, Keith and Connie of Detroit, Mich. They are with his parents, Mr. and Mrs. Buford Whitt and are planning to divide time with her parents at Cleburne and relatives and friends in Denton and Fort Worth. He formerly held a pastorate in Fort Worth. The annual Christmas reunion and gift exchange for the Whitt family is scheduled for Dec. 22 at Denton in the home of Mr. and Mrs. James Whitt.

Mrs. R. D. Morris lost the nail off a finger late Sunday. The accident happened at home, shelling pecans. The cut and nail damage made removal of the nail necessary. She was treated at Muenster Hospital.

Members of Marysville Baptist congregation had their annual Christmas program and gift exchange Sunday after evening church services. Brother Spires read the Christmas message, the group sang carols, then had a gift exchange around a decorated tree and concluded the evening with refreshments.

Visiting Mr. and Mrs. Tillman Bridges are Mr. and Mrs. Johnny Otto and baby of Hurst.

Mrs. O. C. Ingram of Burns City and her daughter, Mrs. Clyde Branch of Gainesville were Tuesday visitors with their daughter and sister, Mrs. Grady McElreath and family.

Mr. and Mrs. R. D. Morris visited at Rosston Thursday with Mrs. Essie Agee.

Becky McElreath spent the weekend at Myra with Sharon Williams. Sharon and her mother, Mrs. C. L. Williams Jr. drove Becky home Sunday afternoon.

Mr. and Mrs. John Barnes and children and Mr. and Mrs. Fred Richey and son Larry, all of Era, visited the John Richeys Saturday evening.

Mr. and Mrs. Ernest McElreath and grandson Rodney Swirczynski of Gainesville, visited Mrs. McElreath's parents, the George Ritchersons Sunday, also stopped for a visit with the Rafe McElreaths.

Mr. and Mrs. R. D. Morris visited Friday evening with the Albert Hess family in Muenster. Their daughter, Angie Hess of Dallas, was at home for a visit.



Ted Keys

"HOW TO KEEP YOUR PRESENCE SAFE ON CHRISTMAS"

**Farewell Party For Shiloh Pastor**

Members of Shiloh Baptist Church gathered Saturday evening in the home of Mr. and Mrs. Sam Sparkman for a farewell get-together honoring their pastor, the Rev. Robert Bernett and family who are leaving soon for Arkansas where he will attend school.

Bro. Bernett spoke from the Book of Matthew after leading the invocation. Hymns and carols were sung by those present who then showered the Bernetts with household items as parting gifts.

Afterward, around a decorated tree, the group had a Christmas gift exchange and Mrs. Sparkman served coffee, punch and cookies. Assisting with serving were Mrs. Dexter Dennis of Saint Jo and Mrs. Albert Fleitman. Twenty six were present. Four members of the congregation were unable to attend.

**Get-Together Club Has Yule Dinner**

Get-Together Club members had a Christmas dinner and gift exchange at their December meeting Wednesday gathering for the occasion in the home of Mrs. C. M. Walterscheid.

The menu of roast turkey and trimmings was catered by Mrs. Joe Lehnertz.

After the meal, members exchanged gifts around a beautifully decorated tree and then settled down to the monthly progressive 42 series.

The home decor included Santa, red candles and greenery on the buffet, Christmas covers and green napkins on the two tables where guests were seated after serving themselves, and snowballs, poinsettias and candles in other arrangements at vantage spots.

Mrs. Victor Hartman, a guest, won high score award. Mrs. John Kathman was consolation winner and Mrs. Joe Hoening drew the door prize. Miss Elizabeth Herr was another guest.

After games were concluded the group had refreshments of fruit cake, ice cream and coffee.

Texas has 6,031 oil producing firms.

**Texoma Savings Splits Stocks 5-1**

Stockholders and members of Texoma Savings Association of Grayson County, Sherman, Texas, voted Wednesday to split their Permanent Reserve Fund Stock 5 for 1 - to all stockholders of record as of December 20, 1966. The savings and loan has had \$150,000.00 permanent stock in 1500 shares of \$100.00 par value since opening for business June, 1962. After the split, there will be 7500 shares of \$20.00 par value.

"The purpose of the stock split," said Melvin Dunham, Chairman of the Board, "is to get the price per share of the permanent stock down to a more marketable position and to broaden the base of the stockholders." Dunham said that the last transaction was over a year ago at \$225.00 per share.

Lavene G. Ransom, president of the savings and loan reported that as of November 30 assets increased 44% during this year to a total of \$6,438,847.23. He further stated that savings accounts increased over 42% during the same period to a total of \$5,527,638.97.

"During this period of tight money," Ransom said, "we are especially thankful for the \$1,000,000.00 increase in savings accounts just since July 1st of this year."

United States Presidents are not immune to arrest... President Ulysses S. Grant was charged with speeding in his carriage and forfeited a \$20 bond.

**CHRISTMASTIDE**  
May the Christmas spirit of Peace and Good Fellowship shine in your heart now and always.

**Cooke County Monument Co.**  
D. W. Atkins, 1301 N. Grand, Gainesville

**A MERRY CHRISTMAS**  
In the happy spirit of the holiday cheer that abounds, may we offer sincere wishes for a Merry Christmas to all our friends.

**Cooke County Distributing Co.**  
Schlitz and Pearl Beer

**GREETINGS**  
We bring good tidings and glad greetings to you and your kin, with wishes for happy holidays and a Merry Christmas.

**A-OK MOTEL**  
Jerome Pagel and Rody Klement, Muenster.

**Christmas Greetings**

During this beautiful time of the year, we send you and yours glad Christmas greetings and wish you all the blessings of the season.

**Watts Bros. Pharmacy**  
Gene Watts and Bill Cypert  
Gainesville

**THE SEASON'S BEST to YOU**

May the spirit of happiness prevail in your home during the Holiday Season and throughout the New Year.

All of us at Texas Power & Light Company express our gratitude for the privilege of serving you. We hope we have brought more than just "light" into your enjoyment of life during the year.

**A Joyous Christmas**

May all the blessings and happiness of this holy season be bestowed on you and your family. Have a Joyous Holiday.

**H & H Bar**  
Clarence Hellman, Muenster

**Barney Mitchell**  
wishes you a Merry Christmas and a Happy New Year

**Mitchell Air Conditioning**  
Lennox Air Conditioning and Heating  
305 S. Chestnut, Gainesville



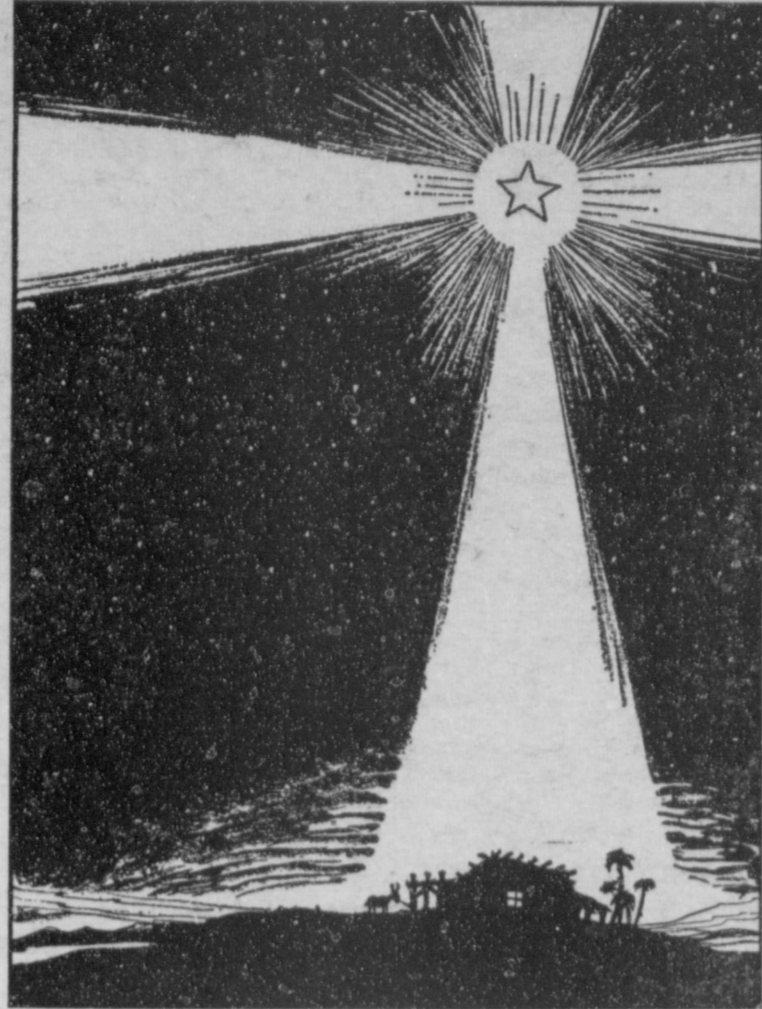
Average price for Texas crude oil in 1965 was \$2.96 per barrel.

Some stores in the United States and Canada depend on Christmas shoppers for a fifth of the sales they make during the entire year, reports World Book Encyclopedia.

Christmas celebrations once were so rowdy that the Puritans in England in the early 1640's legally forbade the observance of Christmas.

One reason they put men's faces on money is that women are content merely to get their hands on it.

NO HOLLY—NO TINSEL



CHRISTMAS 1966

The traditions of Christmas — the tree with its lights, tinsel and decorations, the holly wreath on the door, the mistletoe and the colorful collection of Christmas packages, all contribute to the Spirit of Christmas.

It is a time of year when old acquaintances are renewed — a time for family reunions.

Sometimes in our effort to make this a bigger and better Christmas, we are inclined to let the material things of life overshadow the most festive holiday of the Christian world.

Let us pause and reflect on its true meaning — and in our mind's eye go back to the first Christmas — the birth of the Christ child in a stable in Bethlehem. Just what message should we draw from this momentous event? It conveys a dual message, as a famous clergyman once said, "The family that prays together, stays together," and it also in a dramatic way points out the attribute of humility.

And when man is on the threshold of nearly a half-million mile round trip to the moon, one should conjure the thought that a woman traveling 66 miles on the back of a donkey made the most significant trip of all time.

HD Club Members Have Yule Party

Muenster Home Demonstration Club members combined a Christmas party with their December meeting Wednesday afternoon when Mrs. Earl Robison was hostess in her home.

A short business session was conducted by Mrs. Joe Hoening, club president. Seventeen members were in attendance.

Reports were given on visits to shut-ins by Mrs. J. H. Wimmer and Mrs. Albert Fleitman and other members reported on 24 hours of volunteer nursing service at Muenster Hospital. Mrs. Henry Pick and Mrs. Paul Fisher volunteered to visit shut-ins this month.

At party time Mrs. Arthur

Williams was in charge of entertainment. The group joined in singing Christmas carols around a decorated tree. Mrs. Paul Fisher read a Santa poem and game prizes went to Mrs. Gus Lutkenhaus and Mrs. Martin Bayer. Mrs. Fisher won the door prize.

Members exchanged gifts and the hostess served holiday refreshments from a gaily decorated table.

Next month's meeting will be in the home of Mrs. Joe Hoening.

Arabs, who have been breeders of fine horses for centuries, say the perfect specimen must have a neck curved like a crescent moon and a nose small enough to fit into a teacup.

Local News BRIEFS

Mrs. Frank Haynes Jr. and children Marie, David and Kenneth of Euless spent the weekend with her parents, Mr. and Mrs. M. F. Milner. They came with Christmas gifts and greetings... early Christmas... they'll be with his family this Dec. 23.

Jimmy Harris of Canadian, Texas, is visiting his parents, Mr. and Mrs. Lester Harris while he's recuperating from recent back surgery. His wife and children David and Cathy will join him for the holidays. They'll arrive this weekend after Mrs. Harris' classes at beauty school recess for the holidays. Also home for Christmas will be the Harris' other son, James Harris of Dallas. He works for Texas Instruments.

Donald Rohmer, student at the University of Dallas, is at home for the holidays with his parents, the Arnold Rohmers.

Mr. and Mrs. Bill Kathman visited two days the past week with their daughter Margie and family, the Stan Wylies at Grand Prairie.

Mr. and Mrs. Joe Galloway and daughters Jonann and Mary Ellen of Lubbock spent the weekend with her parents, the John Fishers. Joe and Jeanette were among guests at the Medders gala Saturday night. Miss Rosemary Fisher is also with her parents during the holidays. She is from NTSU, Denton.

Mrs. L. W. Flusche and Miss Frances Bernauer of Decatur visited Saturday with the L. A. Bernauers where they had lunch and with Mrs. Joe Bernauer and son Frank. They made an early Christmas visit, coming with gifts and greetings.

Misses Mary Wimmer and Carol Mosman are among early arrivals at home for the holidays. They're visiting their parents, the John Mosmans and the Johnny Wimmers. Both are in college at Denton and have until Jan. 3 away from classes. Mrs. Wimmer drove to Denton to bring them home.

Miss Cathy Medders of Dallas Hockaday is at home for the holidays. She arrived this week after attending Christmas parties with Dallas classmates and friends and doing volunteer work at Childrens Hospital. Those activities prevented her from attending her parents' party in the coliseum Saturday night.

Mr. and Mrs. Lawrence Martin and children Douglas, Ernest and Estell, joined by Herman Martin of Lindsay, were in Dallas Sunday at a reunion of the Martin family in the home of Miss Irene Martin. The Richard Martins attended from Fort Worth and the rest of the relationship was from Dallas.

Visitors Sunday afternoon with Mrs. John Schilling and her sister, Mrs. F. J. Wilder, were cousins Mr. and Mrs. Tony Fenoglio and Mr. and Mrs. Frank Ulbig of Montague.

Weekending with Mrs. Andy Hofbauer were her daughter Jeannine and son Larry of Dallas. Jeannine was accompanied by a classmate Miss Suzette Shelton. Both girls are student nurses at St. Paul's Hospital in Dallas.

Steve Kralicke of the University of Houston is spending the holidays with his parents, Dr. and Mrs. Martin Kralicke and family.

Rita Fisher of Dallas was a visitor with her parents, the Paul Fishers, Monday and Tuesday.

Texas has 200,000 producing oil wells in 8,400 fields.



Peace and Happiness for Christmas

May the peace and happiness of this holy season bring contentment to the hearts of our many friends.

DUSTIN'S Office and School Supply Gainesville



Cheer!

That magic time is here again... and our wish is that you and your loved ones may enjoy the happiest holidays ever. If your plans include some driving, remember that the spirit of good will applies on the highways too. Help make it a safe and happy season for everyone.

Jack Merrick 820 E. California HO5-4281 Gainesville

STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY HOME OFFICE, BLOOMINGTON, ILLINOIS



WOODRUFF PHARMACY Next to Post Office, Gainesville



GOOD WILL TOWARD MEN

The blessed wish of the Christmas season is expressed anew, as we join our heartfelt prayers with yours, that peace and good will may soon endure for all.

Cooke County Implement Co. 1529 N. Dixon, HO5-3721, Gainesville

Peace

good will to all men, at holy Christmastide

And the angels sang, "Glory to God in the highest, and on earth peace, good will toward men." Our hopes for peace everlasting soar Heavenward with special faith and fervor in this Holy Christmas season. We join our hopes to yours, and send sincerest wishes for blessings most abundant and happiness truly complete.



Golden Years Rest Home Mr. and Mrs. Dick Cain, Muenster



Greetings

A Star to guide them on their way, Wise Men came bearing gifts. Today the wonder glows anew, with gifts of joy to gladden every heart May yours be a blessed Christmas.

HAMRIC'S Mr. and Mrs. R. E. Hamric Muenster



Greetings

May you be gifted with the precious gifts of love, peace and understanding during this holy season of Christmas.

SPORT'S Men's and Boys' Wear Gainesville



CHRISTMAS BLESSINGS

Christmas is the perfect time to count our many, many blessings. High on our list is the confidence and good will you've showed us. So to you, our patrons, we're extending a cheerful, hearty holiday "thanks."

DOROTHY'S FASHIONETTE BEAUTY SALON Dorothy Mitchell, Glenda Bridges, Charlotte Swirczynski 303 S. Chestnut, HO5-9402, Gainesville

### Lindsay News

Miss Margie Hess was dismissed from Flow Hospital in Denton Tuesday and is making progress in recovering from a broken right arm that needed attention by a bone specialist. She sustained the injury in a one-car accident south of Lindsay Dec. 4, when she and her sister Clara were returning home from town. Clara was cut and bruised but was absent from school only three days. They are daughters of Mr. and Mrs. Henry Hess.

Miss Kathleen Streng is back home recovering normally from surgery performed at Muenster Hospital. She is the daughter of Mr. and Mrs. Lawrence Streng.

Elementary classes at Lindsay School set their Christmas parties for Thursday, Dec. 22, before classes dismiss for the holidays. High School students scheduled their party for Thursday night.

Lindsay CYC members will be out caroling Friday night. Accompanying the young people will be Mr. and Mrs. Pat Schmitz and Mr. and Mrs. Doc Kasperek.

A "winking woman" is getting considerable attention at Lindsay. She's part of a Christmas display in Herman Martin's yard. Herman, who is clever with tools and artistic in designing, fashioned the figure of a voluptuous lady and designed the lights in her eyes to blink. A number of people drive by each night to see the display which has created a good deal of interest.

Joyce and Janet Schmidtkofer have been visiting their parents, the Conrad Flusches at Decatur. Mr. and Mrs. Flusche and their daughter-in-law, Mrs. James Flusche, took the little girls home with them after visiting their daughter and sister-in-law, Mrs. Joe Schmidtkofer and her infant son at Gainesville Hospital.

Three CCD discussion club groups met Sunday and the other clubs postponed meeting until next month. Those in session met at the homes of Messrs. and Mmes. Andy Arendt, Julius Sandmann and Tony Hermes.

Mr. and Mrs. Joe Schmidtkofer have named their infant son Victor Lawrence. He was baptized Sunday afternoon in St. Peter's Church by Father John Walbe. His godparents are an uncle and aunt, Mr. and Mrs. Leroy Schmidtkofer of Gainesville. Others at the service were the baby's parents, her sister Judy and brother Steve.

### STATE

in Gainesville

FRI. thru TUES.  
NOTICE — 2 shows daily starting at 2 p.m. and 7:30 p.m. except Saturday. Afternoon show only Xmas eve.

NOW EVERYONE CAN SEE THE MOST LOVELY MOTION PICTURE OF ALL TIME!  
Winner of 8 Academy Awards including Best Picture.  
**MY FAIR LADY**  
AUDREY HEPBURN - REX HARRISON  
TECHNICOLOR

Hi-Ho Drive In

NOTICE: Hi Ho Drive In will not open Fri. or Sat., Dec. 23-24

Sun. - Mon. - Tues.  
A very enjoyable movie "The Trouble with Angels" and BOB HOPE comedy "Call Me Bwana"

WED. thru. SUN.

### THE WILD ANGELS



also in color "Muscle Beach Party"

### Mike Hundt Named Boy of the Month

Michael Joseph Hundt, son of Mr. and Mrs. Joe B. Hundt of Lindsay, has been named Boy of the Month by the Optimist Breakfast Club of Gainesville.

Hundt, a senior at Lindsay High School, will be entered in the Young Texan of the Month competition. He received a similar award from the club last year.

The Lindsay boy has received the chemistry award and algebra awards at Lindsay for having the highest average in the two classes. He has participated in sports at Lindsay High School for the past four years, and is serving as president of the senior class.

As a member of the Lindsay basketball team, Hundt was named to the second all-district team. He was fourth in the district track meet's discus division earlier this year, and served as captain of the 1966 Lindsay Knights football team.

He has won second in number sense in the district Interscholastic League contest, and went on to win first in the regional contest. He also picked up a third place award in that event for slide rule competition, and participated in the state number sense contest.

Hundt served as president of his junior class also, and was best all-around boy in school during the past school term. He has participated in a Cooke County Science Fair for the past two years, and held membership in the Lindsay Community 4-H club 5 years.

### Anna Hellman

with her parents. She was a continuous resident since. She never married but reared her nephews, sons of her brother, Bill Hellman, whose wife died while the boys were young.

She was a charter member of the local court Catholic Daughters of America and one of the first officers. She was a long-time member of the St. Farnes Third Order.

Miss Hellman lived alone until about a year ago when she became a resident of Golden Years Rest Home. She was in Dallas to spend the Thanksgiving holidays with a niece and nephew, the John Chandlers, when she fell and broke a wrist. She returned to Muenster Nov. 23 and entered the hospital. Her death, attributed to heart failure, was unexpected.

Survivors include a number of nieces and nephews. Among those attending the rites were Messrs. and Mmes. Leon Hellman of Albuquerque, N. M., John Chandler and Eddie Hart of Dallas, Leroy Stelzer of Fort Worth, Joe Hellman and daughter of Corpus Christi and Gus Hellman and P. W. Hellman of Tulsa and Glenn Hellman of Lindsay. Also Mr. and Mrs. Joe Zipper of Pilot Point.

### Gifts Await

subscription; Hamric's, a \$5 gift certificate; the Charm Shop, a \$5 gift certificate; the Home Fashion, a \$5 gift certificate; Koesler Jewelry, a Rogers stainless steel fork and spoon set; White Auto Store, a combination car seat and crib.

### NEWS OF THE SICK

Lester Harris was dismissed from Nocona Hospital Monday after being hospitalized a week for treatment of a back ailment.

Jake Pagel was moved by ambulance from his home to Muenster Hospital about noon Tuesday after becoming ill suddenly.

### HOSPITAL NOTES

The following patients were admitted and dismissed during the past week at Muenster Memorial Hospital.

Thursday: Admit — John Mosley, Saint Jo, Mrs. Cecil Raney, Myra, Raney baby girl born, Mrs. Charles Wimmer Sr. Dismiss — Milton Thomason, Gainesville, Patricia Diane Reiter.

Saturday: Dismiss — John Moseley, Saint Jo, Kathleen Streng, Lindsay, Mrs. Mary Voth, Mrs. Lloyd Trubenbach and baby girl.

Sunday: Admit — Lawrence Moster, Larry Grewing, Dismiss — Marina Sollers, Berlin, Okla.

Monday: Admit — Martha Glassley, Saint Jo, Foye Head, Mrs. Frank Schilling, Dismiss — Mrs. Cecil Raney and baby girl, Myra, Don Miller Saint Jo, Nettie Crump, Saint Jo, Anna Hellman (died).

Tuesday: Admit — Jacob Pagel, Dismiss — Calvin Evins.

Wednesday: Admit — Mrs. Henry Schumacher, Gainesville, Dismiss — Mrs. Harold Knabe.

### MHS Teams Lose 4 at Tournament

Basketball was all bad for teams of the Muenster public school during the past week. There were six games and all were losses.

High school teams in the Krum invitation tournament both lost to Northwest in their opener and entered the consolation brackets, from which they were eliminated by Valley View.

Elementary boys and girls lost to the Lindsay youngsters by one sided scores on the MHS court Monday night.

Mr. and Mrs. Joe Gehring of Dallas were visitors here and at Gainesville Wednesday. In Gainesville they were guests of her sister and family, the Jimmy Lehnertzes. The Gehrings' only child, a son Louis, entered the seminary in Dallas last August.

### Confetti

over the world are going to His crib acknowledging that His way is the only way to get along.

Likewise, the world conditions into which he comes are still very much as He first found them. There are despots trying to enslave other people and selfish individuals trying to gratify their own desires without regard for the right or welfare of others. The kind of people who seek His way are still in a pitiful minority. The odds seem to be stacked against Him as much as they ever were.

Nevertheless we know that He and His spirit will be here always. First of all we have

his assurance that "I will be with you until the end of time." And His survival through almost twenty centuries is the miracle of history. He was a humble man who chose a life of poverty and a crown of thorns. Of all the great people of history He was the poorest and least influential in a worldly way. But by wisdom, kindness and compassion he had more influence on the minds and hearts of mankind than all of the other greats combined. Starting as an almost unknown man, except in His small country, He has become the most beloved, best known person of all time.

One would think, under such circumstances, that the world should be convinced by now and His following should be universal. But the same old difficulty still has to be reckoned with. People now as during His lifetime are still slow to accept His standards. They prefer to do things their way instead of God's way. So they go on making a mess of things.

Nevertheless it is reassuring to know that solutions to most of our troubles, both public and private, are available by simply adopting the spirit of Christmas. Global frictions would end in a hurry if the world leaders involved in them would assume an attitude of good will toward one another. The same applies to private frictions. Individuals get along better with each other by adopting the Christmas spirit as the year round rule of life.

Nowadays Christmas is shamefully commercialized. So much so that average peo-

ple are inclined to lose sight of the Christ child and the meaning of His birth. All of that is good as far as it goes. The gifts, the cheer and the atmosphere of friendliness are all very enjoyable. They make our lives brighter. But by themselves they don't quite make Christmas. The feast means ever so much more when we appreciate how very much Christ means to all the world and all of us individually.

A beautiful story on the significance of Christmas has been told on several Christmas-mases by Paul Harvey in his radio program. It concerns an ordinary guy who just could not be impressed. He could not comprehend that Almighty God would come to earth and become one of us, and he declined to attend religious services commemorating the event.

One Christmas day while others were at church he noticed a flock of birds on the bitterly cold snow outside his barn. He thought they would be more comfortable inside and decided to help. He went outside and opened the door but they did not go in. He tried to drive them in, coax them in with a trail of grain. Nothing worked. It seems they could not understand.

He reasoned the trouble was that they did not know him and could not understand that he wanted to help. As he wondered how to get through to them he found himself wishing that for a time he could mingle with them, talk their language, be one of them. And suddenly he realized that he had answered his own question about Christmas.

# MERRY CHRISTMAS

**AG Turkeys**  
FOOD STORES

Armour Star  
USDA Grade A

**HENS - lb. 39c**  
**TOMS - lb. 37c**

Mohawk, 3 lb.  
**CANNED HAM - \$2.69**

Whole or shank half.  
**HAM, 16-20 lb. avg. - lb. 55c**

## Frozen

AF, 1/2 gal.  
**ICE CREAM - 49c**

Food King, 10 oz. sliced  
**Strawberries - 4-\$1.00**

Mrs. Smith's Deluxe  
**PIES, 2 lb. 10 oz. - 79c**

## Produce

Celery - stalk 10c

Cranberries - lb. 29c

Radishes - 2 bags 15c

Gr. Onions - 2 bunches 15c

Bananas - lb. 12c

Oak Farms  
**COTTAGE CHEESE**  
lb. 25c

Shurfine, No. 303  
c.s. or w.k. Golden  
**CORN**  
**5-\$1.00**

Shurfine, No. 300  
**BLACK EYE PEAS**  
2 - 29c

**REYNOLDS FOIL**  
12 in roll  
29c

**We Will Be Closed**  
**Saturday after 6 p.m.**  
**Monday All Day**

Shurfine, No. 303  
**Fruit Cocktail - 3-69c**

13c off  
**LUX LIQUID - qt. 76c**

Betty Crocker, reg size box  
Angel Food or Lemon Chiffon  
**Cake Mix - 49c**

AF Brown 'n' Serve  
**Rolls - 2 pkg. 49c**

With sausage or pepperoni, 17 oz.  
**Chef Boy-Ar-Dee Pizza - 59c**

With cheese, 15 oz.  
**Chef Boy-Ar-Dee Pizza - 49c**

Wilderness, No. 2 can, apricot or cherry  
**Pie Filling - 45c**

Wilderness, No. 2 can  
**Apple Pie Filling - 35c**

Bama assorted flavors  
**Jelly, 18 oz. - 3-79c**

Reg 63c, 4 oz.  
**PEPTO BISMOL - 49c**

HA, 4.2 oz.  
**HAIR ARRANGER - 79c**

Pond's, 6 1/2 oz.  
**TALC, perfumed - 59c**

**WE GIVE**

**DOUBLE STAMPS ON WEDNESDAY**

With grocery purchase of \$2.50 or more (no cigarettes) on Wednesday we give twice as many S&H Green Stamps.

**FREE**

**100 S&H Green Stamps**

With each 100 lbs. of meat processed.

Wishbone, 8 oz.  
**Thousand Island DRESSING**  
25c

COURTESY SERVICE PRICE QUALITY

# HOFBAUER'S

FOOD & LOCKER SERVICE

Phone 759-4434



## Many Old Stories Tell about Origin of Christmas Tree

The lights of the Christmas tree, most beautiful when reflected in the eyes of a child, will bring peace and joy to millions of homes again this season, as they have for centuries.

But how did it begin? Why do we connect trees and lights with the birth of the Babe whom Christians consider the Messiah?

There are several stories about the origin of the Christmas tree. People in Scandinavia once worshipped trees, and, explains World Book Encyclopedia, they made evergreen trees part of Christian festivals when they became Christians.

One legend tells the first Christmas tree was shown in a miracle to the English missionary Winfrid (later called Boniface). More than 1,200 years ago, while traveling in what is now northern Germany, Winfrid found a group of heathens at an oak tree, about to sacrifice a child to the god Thor.

Winfrid stopped the sacrifice and cut down the "blood oak." As the oak fell, according to the legend, a young fir tree appeared. Winfrid said the fir was the tree of life, representing Christ.

The Germans probably were the first to decorate Christmas trees. They used stars, angels, toys, grilled nuts, and

candies wrapped in bright paper, and later added tinsel and lighted candles. Scandinavians at one time trimmed their trees with little flags. Now they also use cookies, apples, and gilded nuts.

In the United States and Canada, homemade paper ornaments, candy canes, and strings of cranberries and popcorn were popular before the advent of shiny colored balls and strings of colored electric lights.

Lights at Christmas represent Christ as the Light of the World. According to one story, Martin Luther put lights on his trees to represent the glory and beauty of the stars above Bethlehem on the night of Christ's birth.

In the United States and Canada, many churches hold candlelight services on Christmas Eve. People in Ireland, World Book says, leave a candle burning in the window. In The Netherlands, on the eve of Epiphany, young men carry the Christmas star — actually a lantern containing lighted candles—as they stroll through the streets singing hymns and carols.

No matter what the origin, the tree ablaze with lights is something we remember from our earliest childhood... and something the very youngest child will begin to learn this Christmas.



ST. NICHOLAS, who preceded Santa as a Christmas gift giver, was pictured on an 1870 greeting card as a monk-like figure.



FATHER CHRISTMAS, a rather stern resident of the North Pole, appears on this turn-of-the-century greeting card.



METAMORPHOSIS OF SANTA CLAUS, from St. Nicholas in a monk's blue robe, to jolly St. Nick in a bright red suit, can be traced in the history of Christmas greeting cards — witness this 1909 card. The gift giver here, who looks somewhat like the modern Santa Claus, wears a red jacket, but his trousers, like St. Nicholas' robe, are still blue, and he is mounted on a hobby horse rather than a reindeer-drawn sleigh — the historical result of the introduction into American folklore, by early Dutch settlers, of St. Nicholas on a horse. The 1909 Santa carries his gifts in a straw basket, which later became the Christmas sack of toys. Cards shown from the Norcross Historical Collection.

## Cutting Horse Contest Was Big Event of '66

1966 will probably be best remembered in Muenster as the year of the national cutting horse contest held at Colonial Acres Coliseum. In connection with the community's Western Week observance, the occasion ranks as one of the biggest ever held here and one that brought international attention to Muenster.

It was also a year when Muenster people set a new record of foreign travel. The J. M. Weinzapfels and Hubert Felderhoffs went around the world. Father Alcuin, Brother Thomas, the Gunther Goetzes, Mrs. Kieninger and Martha Sue Meurer were in Europe.

And it was a year of violent deaths. Rev. Culpepper, Willie Griffin, Ragon McElreath and Charles Moster were killed in traffic accidents. Monroe Wallace and Clarence Brown died in a fishing tragedy.

Among other community high spots of the year were organization of a chamber of commerce, opening Muenster's first motel, completing a new home for the town's oldest business and building the Medical Center.

The ordination of Father Frowin Schoech marks another special occasion in the community's history — the first ordination in Sacred Heart Church.

1966 was also a year of big growth in the local feed business. After addition of one plant and extensive improvement of another, the community has three modern feed factories. And a custom feeding project by Tony's Seed and Feed is just getting started.

Meanwhile the community has had its customary net gain in population as births and people moving in outnumber deaths and people moving away. School enrollment of 762 is an all time high.

Here in more detail is a summary from the Enterprise files.

Dec. 24, 1965 — One of the more active years in residential building is coming to a close in Muenster. Eleven new homes are included in city's \$224,700 total of '65 building permits. Rainfall for year to date is 37.51 in Muenster. Funeral services are held for Mrs. Henry Streng, 74. FHA girls cheer hospital and rest home patients with caroling and candy. Santa distributes gifts to tots at VFW Auxiliary party. Hospital staff has Yule party at Kralicke home. Santa treats children at Jaycee party on Main Street. Marysville has Christmas program in Baptist Church. Bank stockholders receive dividend. Boy Scouts combine honor court and Christmas party. Ray Evans and J. M. Weinzapfel are recovering from major surgery. Lindsay Athletic Association plans awards banquet. Christmas parties hold social spotlight. New arrivals: boys for Messrs. and Mmes. Arthur Lutkenhaus, Jerry Fuhrmann and John Louis Hess.

Dec. 31 — Gifts await first 1966 baby born in Muenster Hospital... gifts promoted by

Hospital Auxiliary. A review of Muenster Volunteer Fire Department activity the past year shows 19 calls outside the city and ten inside the city limits. Mrs. Joe Rauschuber, 91, formerly of Lindsay dies in San Antonio. Earl Robison is first to announce for political race. New residents: the Walter Bartell and A. V. Grant families. Airman Gary Cler reports safe arrival in Okinawa. Family reunions are highlights of Christmas time. Margie Owen and Maurice Pangel marry. Candace Fette and Gene Riggs announce engagement. Annual Christmas party for Sacred Heart altar boys has about 80 present. Undergoing surgery: Mrs. Frank Bindel, Linda Fisher, Ruth and Cheryl Bayer, Robert Fisher and Miss Lena Streng.

Jan. 7, 1966 — Mr. and Mrs. Billy Don Wolf announce arrival of Muenster's first 1966 baby, Kevin arrived on Jan. 3 and won the Hospital Auxiliary-sponsored Stork Derby. Enrollment is set for Monday in pre-school program at Pub-

(Continued on page 2)

## A Story With a Moral

This is a story about the initiative and imagination displayed by a young man who was an assistant superintendent in a large manufacturing plant.

It is told as a true story and most probably is. It shows with a touch of humor just how a little imagination in our work and everyday living can change the course of things, or at least make living a little easier.

The head of the company, it seems, had been signally honored by the industry nationally and the honor carried much prestige for the company itself.

The young assistant was selected by "the boys" to buy an appropriate gift after first making the necessary collection from all the employees.

The young man went to work with vigor and collected a quarter from each of the 2,400 employees of the firm.

With the \$600 he had amassed he then bought 2,000 packs of cigarettes, which furnishes a coupon with each pack and two extra coupons per carton.

He then gave each of the contributors a pack of cigarettes and collected the coupon from each. He then traded the coupons for a sterling silver coffee service and this was given to the boss and his wife as their gift.

After returning from Washington where he was honored, the head of the company somehow learned of the complex transaction which had been carried out by the assistant superintendent.

Intrigued by the ingenuity displayed, the boss ordered the assistant to report to him promptly. "I can use a man like that in management," he announced.

But he had to wait two weeks before the meeting took place. With the 2,400 tranding stamps the young man had collected when he bought the cigarettes, he had acquired a complete fishing outfit and had just departed on his vacation.



Christmas is a time of wonder and delight for a child. May it be a time of abundant blessings and abiding joy for you.



### THE CENTER

Coffee Shop Lounge Bar  
MUENSTER



## A Blessed Christmas...

It's a pleasure to pause from our routine to say "Sincere Thanks" and wish you

A VERY MERRY CHRISTMAS and A HAPPY NEW YEAR

Nick and Adelina Miller  
Muenster



Once more the message of Peace and Joy resounds across the land, heralding that first Holy Night when the beautiful Christmas story was begun. Our sincere wishes to all for a Merry Christmas.

Hofbauer's Food and Locker Service  
Muenster

Review - - -

lic School. Kristie Walterscheid, infant daughter of the Willie Walterscheids, loses in 19-day struggle with pneumonia. VFW Auxiliary maps program for March of Dimes. Pneumonia after surgery is fatal to John Darlek, husband of the former Lu Rose Henschel. Hubert Felderhoff loses barn and hay in New Year blaze. Muenster Livestock Auction re-opens with lively sale under ownership of W. J. Miller and management of R. P. Cain. Muenster Hospital reports 825 admissions during past year. Felix Yostens celebrate silver wedding anniversary. Mrs. Katherine Huchton is on the mend after breaking a hip in a fall. Henry Yosten Jr. undergoes surgery. J. W. Tippie succeeds John Arnn as head man of Area 4 Soil Conservation Service. New arrivals: girls for the Leon Fleitmans and Leroy Neus; a boy for the Larry Walterscheids of Hereford.

Jan. 14 — Mrs. Frances Binz, 88, Muenster resident 55 years, dies after illness following a stroke two months ago. Rebuilding job starts on Hwy. 373 south of town. Mrs. Joe Pulte, 88, of Gainesville, dies. Fifty-two register for preschool class. Muenster Mutual reports low cost and growth in 1965. Scholastic census starts this week. Garden Club hears Clive Gobble talk on plant care. Mrs. Al Walterscheid is re-elected president of St. Anne's Society. Twenty-six SHH students qualify for work in Youth Corps ... are employed as clerical aids, academic aids, library and maintenance aids. Several patients are hospitalized with pneumonia. Ed Hess has throat surgery in Dallas. Ervin Richard Walterscheid undergoes surgery. Ney arrivals: boys for the Howard Mollenkopfs, Alois Pelzels, Herbert Swirczynskis; a girl for the Willard Hartmans.

Jan. 21 — Five inch snowfall covers Muenster. Msgr. Thomas Tschoepe, native of Pilot Point is appointed bishop of San Angelo. Parish census is being conducted. Optimist select Steve Kralicke as Boy of the Month. Kenneth Wiesman gets promotion with U.S. Secret Service. Fifty-six are in Public School preschool classes. Firemen re-elect Alvin Hartman chief. Melvin Sicking enlists in Navy. Lindsay Mayor Joe Bezner proclaims week "Sisters of Divine Providence Week" in observance of the order's centennial anniversary of their centennial in Texas. Lindsay CYC elects Rudy Zimmerer president. Ferdinand Petsch, 90, dies at Rhineland. Frank Neus observe 32nd anniversary. Lynn Padgett and Buster Kubis marry. Mrs. Alma McCook of Nona, former resident here dies. Mrs. Mike Kleiss observes 91st

birthday. Carol Mosman wins Betty Crocker Homemaker award at MHS. J. D. Rumley has tonsillectomy. Work begins on new building for Stockmen's Feed Store. New arrivals: boys for Messrs. and Mmes. Allen Hoffman and Maynard Williams; girls for Messrs. and Mmes. Leroy Schmidkofer, Glenn Hellman and Curtis Wells.

Jan. 28 — Winter crashes in with snow and thermometers drop to two below zero. Death takes two long time local residents, Frank Yosten, 76, and Henry Streng, 80. Library plans move from City Hall to building on West 4th St. Schick test for diphtheria to be given at Public School next week. Willie Fisher reports arrival in Viet Nam. Homecoming for religious and natives shapes at Lindsay. FHA girls present fashion show at PTA meeting. Paul Fisher cow is tops in DHIA. Volley ball teams starts practice for tournament. Shirley Walterscheid and Herman Grewing marry. New arrivals: twins, a boy and a girl for the Gene Walters; a boy for the Mike Lukes; girls for the Giles Trubenbachs, Travis Wickliffes and Clyde Fleemans.

Feb. 4 — Rugged weather takes another slap at Muenster ... freezing rain is fol-

lowed by temperature drop to 2 degrees ... then three inches of snow and sleet. Deadline finds 93 per cent of city taxes paid. Cooke County has 1300 fewer voters than last election year. Tony Lehnertz, 77, dies in South Dakota. Twenty-four lettermen of SHH Tiger squad get awards. School district gains six as new count reaches 737. Colonial Acres Appaloosa horses win in Fort Worth show. Marcella Neu and Ray Bezner marry at Lindsay. Sacred Heart choir and Frohsinn choir from Dallas will have dinner, concert and dance Saturday. Carol Wimmer and Tommy Gressett marry. John Schiederjan and Selena Scott marry in Dallas. Myra Kimmel and Wayne Schmitt marry in Amarillo. LaVerne Otto and David Hess marry here. Ray Kupper is recovering from brain tumor surgery in Dallas. New arrival: a girl for Mr. and Mrs. Pete Shick.

Feb. 11 — Extreme weather continues ... temperature drops to two below ... rain measures 3.73. Library is settled in new location. West Texas Chamber of Commerce visits here to recruit members. Home of Curtis Hollands destroyed by fire in Cleburne. City will elect two aldermen. March of Dimes campaign here nets

(Continued on Page 3)

**Merry Christmas**

One of the special pleasures of Christmas is the opportunity to greet one's friends and customers — with appreciation of our cordial relations.

**J. P. Flusche Pipe & Salvage**  
J. P. and Don Flusche, Muenster

**MERRY CHRISTMAS**

Santa's pack holds a special message from us to you — good wishes for a wonderful holiday! Merry Christmas!

**K Cut Rate Liquor**  
Muenster

**MERRY CHRISTMAS**

How time does fly ... here it is time again for a joyful Yuletide. From all of us, Greetings.

**METZLER BROS.**  
BILL LEE GERALD  
Lindsay

A wish hearty, and most sincere, with greetings glad to you and yours, from all of us,

**FOR A JOYOUS Christmas**

And a Happy New Year

**SANDERS JEWELRY**  
West Side Courthouse, Gainesville

To all of our friends ... may the peace and joy of this beautiful season always be yours.

**GREETINGS**

for Christmas

**Wilson & Wilson**  
Gainesville

Joy at Christmas

We wish you joy ... in laughter and good cheer ... joy in gifts and glad surprises ... joy in friends and family ... joy at Christmas, with all its deep meaning. May the true old-fashioned joys of the season come to you ... and linger long.

**Muenster Telephone Corp.**

We wish you a Merry Christmas

In the joyful Yuletide spirit, we sing out fondest greetings to our wonderful friends and neighbors.

**Wilde Chevrolet**  
Muenster

**GREETINGS**

As the peace of this wonderful Christmas season settles, like freshly fallen snow, around your home, we send you warm good wishes and joyous greetings ... and with them, our most sincere gratitude for your kindness. Happy Holidays!

**Cooke County Electric Cooperative Association**  
Muenster



## A Joyous Christmas

The story of Christmas lives anew, inspiring all with peace and joy. May many blessings be yours on this Christmas.

**Ben Franklin Store**  
Anthony and Leona Luke, Muenster



## In the Spirit of Christmas . . .

With thoughts of the many beautiful things connected with this season, we send wishes to everyone for a peaceful, blessed Christmas.

**Babcock Bros. Auto Supply**  
Joe Wilkinson, Mgr.  
114 W. Main, HOS-4981, Gainesville

## Review - - -

\$242.45. Events at Lindsay honor natives in religious life. Father Joseph Weinzapfel is named pastor at Breckenridge. Tony Trubenbach Sr. buys Joe Galloway new home . . . Galloways will move to San Antonio. Donna Tuggle graduates from Airline course and is reservations agent in Washington, D. C. Sister Roberta gets article published in The English Journal. New arrivals: a boy for the Clyde Fishers; girls for the Melvin Schoechs, Kenneth Thurmans and Elroy Neus.

Feb. 18 — Thirty nine SH 4-H club girls win in county food show; four advance to district show. Pay for jury duty in Cooke County is hiked to \$8 a day. Ola Roberg will show sewing factory at open house on Feb. 27. Muenster school district will elect two trustees. Dale Klement is named on 28-B all-district basketball team. Leon Endres makes TCIL basketball dream team. Forty children need diphtheria shots, recent test shows. MHS starts track practice. Hundreds attend program at Lindsay for natives in religion. The A. C. Flusches of Denison observe 61st wedding anniversary. Patricia Vogel and Dale Adair marry in Fort

Worth. Shirley Wimmer and Allen Reiter marry here. Rita Fette receives injuries in fall from horse. Parker Fears breaks pelvis bone in fall from ladder. J. B. Wilde is recovering from a light heart attack. Adolph Fuhrmann has kidney stone surgery. New arrivals: a boy for Mr. and Mrs. Leo Hesse; girls for the Meinrad Stoffels and Billy Bierschens.

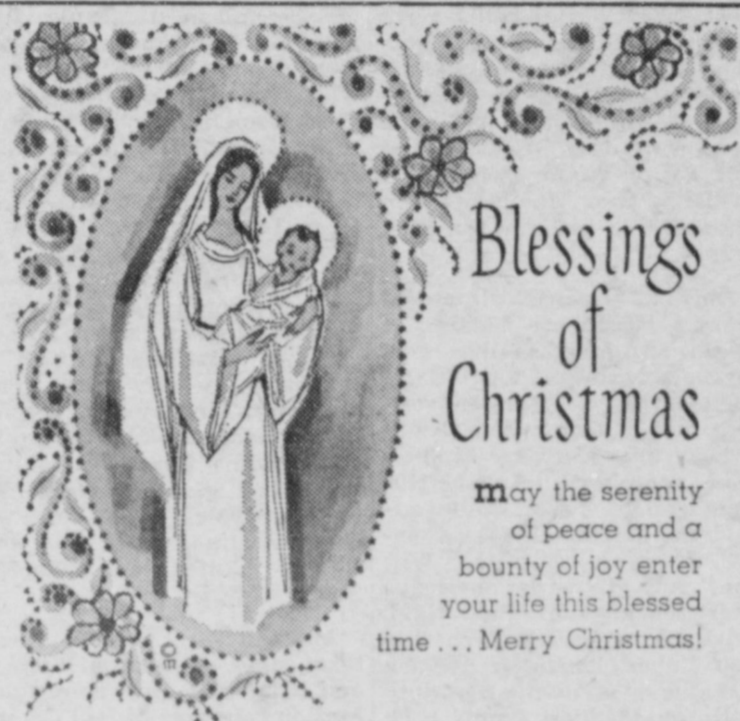
Feb. 25 — Efforts are under way to start Chamber of Commerce here. Less than one-third of county cars have safety inspection. Colonial Acres has champion Angus in San Antonio show . . . win a total of 22 awards. D. L. Bowen of Saint Jo and Leonard Luttmir of Valley View die. Cliff McMahon and Clyde Branch of Gainesville die. Another blast of cold weather with inch and a half of snow hits Muenster. Patsy Streng and Regi Bayer marry. Joe Lutkenhaus observes 88th birthday. Leon Fleitman is one of 14 Texas Young Farmers honored at Abilene banquet. City Library board establishes fund for new building. Pete Prescher has champ producer in DHIA for month . . . Paul Fetsch cows are among top producers. Herbie Walterscheid is recovering from surgery. New arrivals: a boy for the Billy Earl Paces; a girl for

the Walter Zimmerers.

Mar. 4 — Fire causes heavy damage at Werner Yosten home. Plans are revealed for construction of 20-unit motel. Cecil Chaney is new man in charge of Muenster SCS work unit succeeding J. W. Tippie. Open house at dress factory is attended by 250. Special events are planned to observe Public School Week. Ed Cler and Ray Swirczynski are unopposed on school trustee ballot. February rainfall with 4.55 inches is record breaker. The Jerry Foster family moves to Bowie. Harry Myers dies at Gainesville. Twenty-five Tigerettes of SHH get basketball awards. Optimist club names Joe Hartman Boy of the Month. Mrs. Bob Yosten, 81, is getting back into circulation after a broken arm and leg on Nov. 3 and surgery on Dec. 11 FFA Chapter gets two trophies at District banquet. Camp Fire girls plan hay ride. Muenster Mill team wins volley ball trophy in Sanger tournament. Dora Kathman, Steve Moster and Randy Wilson have surgery. New arrivals: boys for the Hugh Endresses and John Brooms; a girl for the James Krahl.

Mar. 11 — Joe Endres, 72, dies of heart attack. Committee works on forming C of C. Thirty report for baseball practice at Sacred Heart. Entries from 11 states compete in American Quarter Horse show attended by 800 people at Colonial Acres Farm. Science Fair is featured attraction of Public School Week. Walter Robran dies at Gainesville. Henry Weinzapfel is elected president of local Jaycees. Tim Hellman is civilian again . . . spent past two years in Italy with the army. Parent-Teachers Club enjoys open house and science fair at Lindsay. Medders host 60 at junior beef cattle field day. Contest to name colt is announced by Colonial Acres . . . prize is \$500 cash. Hornet gridders receive jackets. New arrivals: boys for Messrs. and Mmes. John David Fleitman, Richard Syverson and Tommy Youngblood.

Mar. 18 — Colonial Acres Coliseum is selected for National Cutting Horse Finals in November. Gene Hoedebeck is named GMC truck dealer. Dianne Sicking is spelling champ at Sacred Heart School. SH 4-H clubs win top honors in county Share-the-Fun Contest and advance to district. New homes are occupied by the Roy Swirczynskis, Clyde Mullers and Carl Walterscheids. The Ray Voths' home is nearing completion and work is started on home for the Butch Fishers. Lindsay students win seven times in county science fair. Mr. and Mrs. Dale Hess and daughter move to Lewisville. The Seferino Serna family moves (Continued on page 4)



## Blessings of Christmas

May the serenity of peace and a bounty of joy enter your life this blessed time . . . Merry Christmas!

**PAGEL'S STORE**  
Mr. and Mrs. Maurice Pagel, Muenster



## Christmas Greetings

To you and your family . . . may this be your happiest Christmas ever.

**Chick's Department Store**  
Gainesville



## CHRISTMAS GREETINGS

As the Three Wise Men brought gifts to the Manger, so may this holiday season bring to you peace and joy.

**Hacker Bros. Well Service**  
Henry, Paul, Kenneth, Robert, James, Freddie  
Muenster

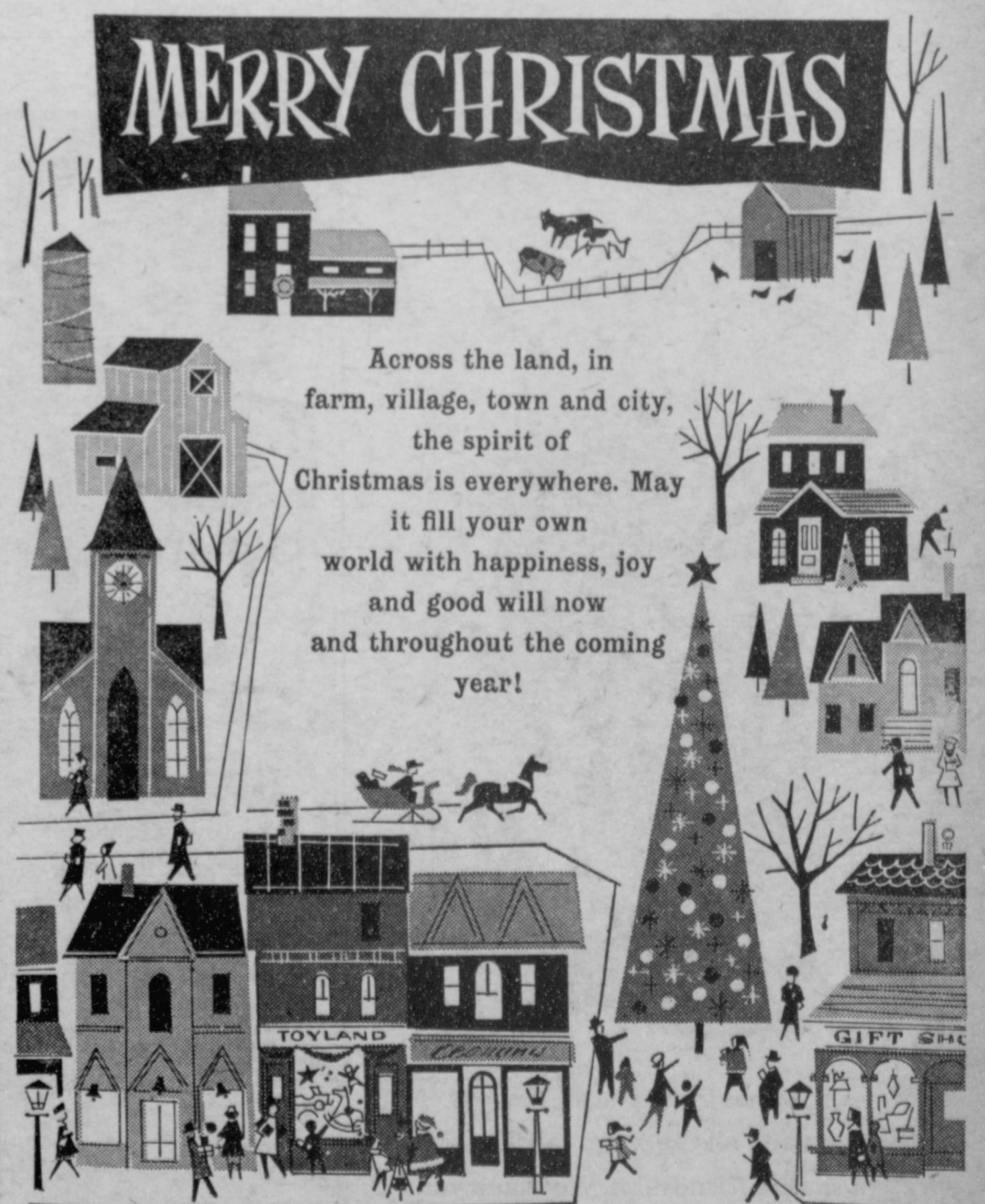


## A Joyous Christmas

The glowing light of the wondrous star shone down upon a humble stable at Bethlehem, revealing to the Wise Men, and to all, the Hope and Promise of the world. We wish for you, on this Christmas Day, hearts happy and joyous as the Wise Men's.

**Clyde D. Fisher Beer Distributor**

FALSTAFF . . . JAX . . . LONE STAR . . . MILLER'S . . . HAMM'S  
MUENSTER



## MERRY CHRISTMAS

Across the land, in farm, village, town and city, the spirit of Christmas is everywhere. May it fill your own world with happiness, joy and good will now and throughout the coming year!

**Muenster Milling Company**

Mr. and Mrs. Arthur Felderhoff

# Joy to the World

May the spirit of His birth warm your hearts with joyous love.



**Muenster Beauty Shop**  
Pearl Williams and Shirley Roberts  
Muenster



May you have the Peace, Hope and Love which is Christmas

**Hess Furniture Co.**  
Mr. and Mrs. Al Hess, Muenster



# it's Christmas!

May Christmas bring you all the joys of the season and all the warm satisfactions of sincere friendships. We thank you for your generosity during the past year.

**Gilbert Endres Distributor**  
Budweiser, Busch Bavarian, Michelob  
Muenster

## Review

to Muenster from Forestburg. Governor Connally visits Colonial Acres Farm. Muenster students take four ribbons at Science Fair. The Richard Blooms and three children move here from Morris, Okla. Father Elias Koppert ends annual triduum with Third Order members. Colonial Acres has grand champion Black Angus in Louisiana show. New arrivals: boys for the Francis Fishers, Basil Reiters and Donnie Swirczynskis; girls for the William Hermeses and C. J. Hellmans.

Mar. 25 — Don King resigns as local deputy sheriff, accepts security job at Colonial Acres. Lynn Joe Klement shows champ hog at county 4-H show. Willie Wimmer, Mary Knabe and Larry Hess are winners in CDA poster contest. Parish observes feast of St. Joseph March 19 in traditional way. MHS Homemakers give mother-daughter banquet. Two Cub Scout dens with 16 members hold regular meetings with Mrs. Calvin Evins and Mrs. Ernest Jaska as den mothers. W. J. Millers and Alvin Fuhrmans attend Telephone Association convention in Houston. J. Y. Brandsons get house-warming in new home. Six from here attend Dallas music workshop. David Stritmatter is elected president of Northern District Catholic State League at district meeting in Windthorst; Mrs. Adolph Fuhrmann of Lindsay is vice president. Mrs. Joe Walterscheid breaks hip and writes in fall. Mrs. Al Hess and Donald Trubenbach undergo surgery. Albert B. Knabes celebrate golden wedding anniversary. New arrivals: a boy for the Bonny Preschers; girls for the Norbert Walterscheids and Henry Pelses.

April 1 — Texas Red Angus breeders from throughout the state gather for weekend semi-annual convention at Colonial Acres Farm with Mr. and Mrs. Ernest Medders as hosts. Mobil X-ray unit for TB tests will be here next week. SHH senior play which showed to full house Mar. 20, will be repeated Sunday by popular demand. FHA exhibits 61 animals in annual project show. Mary Ellen Endres wins first in County 4-H Dress Revue. Gunther Goetz Jr. breaks right leg. Mrs. Ted Voth, Mrs. J. W. Fleitman, Norbert Walterscheid and Rita Sue Pels are recovering from surgery. Large crowd cheers variety show presented by Hospital Auxiliary as hospital benefit. New arrivals: girls for the Walter Bartells, Henry Schroeders and Winston Fangmans.

April 8 — A total of 972 get X-rays here in search for TB. Aubrey Tuggle wins in city alderman race over B. J. Swirczynski ... Richard Grewing is unopposed. Mayor Earl Fisher asks for city shutdown on Good Friday. Sixty-five chil-

dren register for parochial first grade in early registration. Muenster Hospital board of directors remains unchanged following election. Forty-eight teams will enter volley ball tournament here April 18-24. Marilyn Stoffels is runner-up in county spell-off. Mrs. John P. Neu of Lindsay observes 93rd birthday. Lindsay returns four to city office ... Joe Beznar continues as mayor. Myra Community Improvement Club elects Mrs. Parker Fears president. Mill team wins another trophy in volley ball. Twenty SHH students participate in Dallas speech tournament. Bernard Hesse and John Knabe are recovering from surgery. New arrivals: a boy for the Jimmy Sickings; a girl for the Anthony Grewings.

April 15 — Easter Sunday storm causes widespread damage in rural area and power failure for almost 12 hours in the city. Bernard Hesse is new commander of VFW Post. Mrs. Ray Walterscheid is re-elected president of VFW Auxiliary. Sixty-seven games are booked for volley ball tourney here next week. Former resident Dick Meurer, 79, of Scotland died. Appaloosa contest colt arrives at Colonial Acres. Half inch of rain is welcome. Four public school students score in literary division of Interscholastic League district meet. The Charles Halls move to Irving. George Petrus gets grant for summer study. Easter reunions are in social spotlight. Tim Mosman is home from army duty in Africa and will go to Panama. New arrivals: a boy for the Jim Heseltons; a girl for the Don Beznars.

April 22 — Brief illness of Frank Hoedebeck ends in death. Anthony Luke gets Jaycee award for top citizen. Cecil Aytes, 53, former resident dies at Gainesville. Right of way for Muenster-Lindsay road completed. About 1100 members of REA Co-op attend annual meeting at Colonial Acres Coliseum. Lt. William Ray Otto is on leave after serving in Viet Nam. Drive for cancer research nets \$130. Robert Knabe Jr. is back at home a civilian after duty in Korea. Medders family back from Hawaii holiday. Ruth Wimmer and Frankie Hess marry. Donald Stoffels is elected SHH student council president. Lawrence Wimmers observe silver wedding anniversary. Mrs. Joe Hoenig is re-elected president of Home Demonstration Club. The Bruno Zimmerers are honored on their silver wedding anniversary. New arrivals: boys for Messrs. and Mmes. Henry Felderhoff, Kenneth Klement and John Virgil Walter; girls for the Ervin Henscheids, Max Rumelhart and Jim Boruffs.

April 29 — Ragon McElreath, 47, is fatally injured in pick-up crash on rain slick highway east of Muenster. Six residents, Mr. and Mrs. Ludwig Kienin-

ger, their daughter Mrs. Herbert Cunningham Jr., Mr. and Mrs. Gunther Goetz and Mrs. Wilfred Koelzer become citizens of United States. Two hundred visit Library during open house at new location. Crops look fine after 2.84 inch rain. Pilot Point and Greenwood teams win volley ball tourney here. Henry Richter, 83, former resident dies in Oklahoma. Bobby Bruns and Johnny Felderhoff receive Ad Altare Dei awards in Boy Scout program at Dallas. Linda wins in girls' county track meet. Twenty-seven children are in First Communion class at Lindsay. Midget boxers clash in Jaycee-sponsored contest. Norbert Koelzer is new president of Home-School Society. John Riggs enlists in army. PTA ends season with installation of new officers; Mrs. L. B. Bruns is president. New arrivals: boys for the Jere Friskes and Samuel Woods; girls for the Victor Sickings and Arnold Wimmers.

May 6 — Over 900 hear Attorney General Waggoner Carr at political rally at Colonial Acres Coliseum and are guests at buffet feast with Mr. and Mrs. Ernest Medders as hosts. Hospital board sets 70c tax for first year. Area crops look good in spite of excess moisture. Muenster Mill team wins still another trophy. Alec Pulte, 79, dies at Gainesville. Some 500 children are in ceremonies and march that end with crowning of May Queen. Pick Hemphill heads for Viet Nam. Jim Gehrig tells of arrival in Viet Nam. Mrs. Albert Henscheid and Mrs. J. S. Horn have surgery. Bill McCullum is new president of Lindsay Athletic Assn. Vincent Zimmerer is elected president of Lindsay Parent-Teacher Club. Continued growth is reflected in new telephone directory. Lindsay girls second in regional track, will go to state. Eddie Schiad is salutatorian at Subiaco Academy. New arrivals: a boy for the Gene Hartmans; girls for the Robert Pultes and George Strengs.

May 13 — Capsized boat takes lives of Monroe Wallace and Clarence Brown on detention reservoir of Hill Campbell ranch. Frank Klement, 86, dies after long illness. Dale Klement is third in mile run in state finals. Medders go to Washington as guests of President. (Continued on page 5)

# Merry Christmas



Time for us to speed very warm wishes for the Yuletide Holiday to you. May your day be bright with joy and merriment shared with your loved ones. We hope you have a wonderful Christmas!

**Muenster Machine Shop & Supply Co.**  
Louis Roberg, Muenster



*Silent night, holy night*

We raise our voices with the carolers to sing the praises of this happy season. A joyful Christmas to all!

**Luke's Fina & Butane Service**  
Dan Luke, Muenster



We're spreading the news to friends near and far, that we wish them all the very brightest, cheeriest and happiest holiday season ever! Merry Christmas!

**Jack Cheaney**  
Saddle Shop and Western Wear  
211 W. Elm  
Gainesville



## Christmas Blessings

May the Holy Season abound with Peace and Good Will and all other Blessings that combine to make life Joyously Beautiful.

**B & B Sales**  
301 W. Broadway  
Gainesville



# Merry Christmas

The Joyous Christmas Season is here, filling our hearts with its spirit of happiness and good cheer. May you enjoy an abundance of pleasures among family and friends. And please add our sincere greeting for a very, Merry Christmas.

**Commerce Street Store**

R. W. "Pete" Briscoe, Gainesville

**Review**

dent and Mrs. Johnson. Muenster voters pick county and state winners in primary election. The Rev. John Culpepper talks at MHS baccalaureate. Mill volley ball team wins seventh trophy in season finale. Ola Roberg sells sewing factory to Dallas firm but continues as manager. Gene Riggs is named general manager at Colonial Acres. Msgr. Thomas Weinzapfel returns from trip abroad. Thirty-nine music students are present in two recitals. Colonial Acres has grand champ in Oklahoma Appaloosa horse show. Houston entry wins first in contest to name Appalosa colt. Sixty-three children are in First Communion class here. Communicants and mothers share honors at family reunions on Mother's Day. The James Hammer family moves to Gainesville. New arrival: a boy for the Teddy Millers.

May 20 — Seventeenth annual awards banquet honors 1965 soil conservation champs with Bowie host city. Banquet is dedicated to memory of J. C. Porter. The Arendt brothers, Paul, Johnny and Andy, are champs of Zone 3 and of the district. Muenster has 52 high school and 67 elementary graduates this year. Work starts on new building

for Pagel's Store. Kim Walterscheid is champion in Jaycee fishing contest. Sister Henrietta receives grant for summer study. SH 4-H clubbers win in district and advance to state. Frank Stoffels gets broken right leg when kicked by horse. Johnny Pagel and Margie Schoech are NTSU grads. The Ira Wards move to Gainesville. SH art students win in area show. John Walter honored on 90th birthday. Garden Club opens fund for statue at Muenster Hospital. Mrs. Paul Fisher is elected grand regent of CDA court. Patsy Zimmerman and Truman Wolf marry. Billy Detten is assigned in Viet Nam.

May 27 — Little League is organized, will start play tonight. Memorial services honor deceased service men. Effort to secure poverty program starts in Cooke County. All is ready for first ordination in SH Church. County schools get federal funds for Head Start. Glenn Shelton is speaker at MHS graduation; 18 high and 18 elementary students receive diplomas. Father Ernest Langenhorst is SH graduation speaker; 34 high school and 54 elementary students receive diplomas. Brother Thomas Moser leaves for shrine tour through Europe. Sister Leonarda packs for trip to Switzerland. Lt. John Mc-

Donnell is back from Viet Nam. Maj. C. C. Blanton leaves for Viet Nam. David Haverkamp is settled in Viet Nam. First 1966 grain is brought to town by Raymond Zimmerer. Thirteen seniors are in commencement program at Lindsay High. Melvin Klement and Joyce Amy marry in Dallas. Sandra Cler and Leon Fuhrmann marry here. Mrs. Richard Grewing is new president of Hospital Auxiliary. Don Bayers feted at farewell party before move to Knox City. New arrivals: boys for Messrs. and Mmes. Clem Sandmann, Albert Zimmerer, Billy Joe Dangelmayr, Gordon Lins, Ferd Haverkamp and Max Sandmann; a girl for the Ernest Pelzels.

June 3 — Good weather prevails as 1966 harvest begins. Gene Hoedebeck is elected grand knight of Muenster KC Council. Thirty report for driver training course. Patsy Endres is nurse graduate in San Antonio. Martha Sue Meurer, Texas Tech grad, is getting ready to fly to London for the summer. Seventeen enroll for head start preschool class. Father Leon Flusche, son of the Andy Flusches of Dallas, is ordained to the priesthood. Funeral service is held for infant son of Billy Joe Dangelmayrs. Ordination and first Mass of Father Frowin Schoech will be held here Saturday and Sunday. Gene Kleiss and Eddie Schad ore grads at Subiaco Academy. Raymond Zimmerer Jr. and Trudy Ann Thomas marry in Wichita Falls. Dr. Hugo Hellman authors book on parliamentary law. O. G. Reeds feted on golden wedding anniversary. Charlotte Wolf presents dancing students in recital. Ricky Endres is winner in Jaycee Road-E-O. New arrivals: boys for the Richard Schumachers and Melvin Wildes; a girl for the Fred Knabes.

June 10 — Rev. Frowin Schoech becomes priest here in first local ordination service in the 76 year history of Sacred Heart Parish. He is a member of the Benedictine Abbey, Subiaco, Ark., and the son of Mr. and Mrs. Andrew Schoech. Community dinner and reception honor the new priest. Plans are complete for homecoming on Father's Day. Harvest is fine — good weather and good yields — wheat averages 25 to 30 bushels per acre, oats about 60. W. H. Endres 78, resident here 65 years, dies suddenly. Jonesboro Sisters elect Sister Benedicta as new prioress of Holy Angels Convent. The Serna family moves to Hill Campbell Ranch. Candy Fette and Gene Riggs marry. Susan Bean and David Yosten also say vows. Sammy Biffle and Sara Weidemeyer marry in Dallas. Farewell party honors R. P. Cains before move to Dallas. Pam Schneider has surgery. New arrivals: a boy for the Paul Sandmanns; girls for the Ronnie Herrs and Richard Heremes.

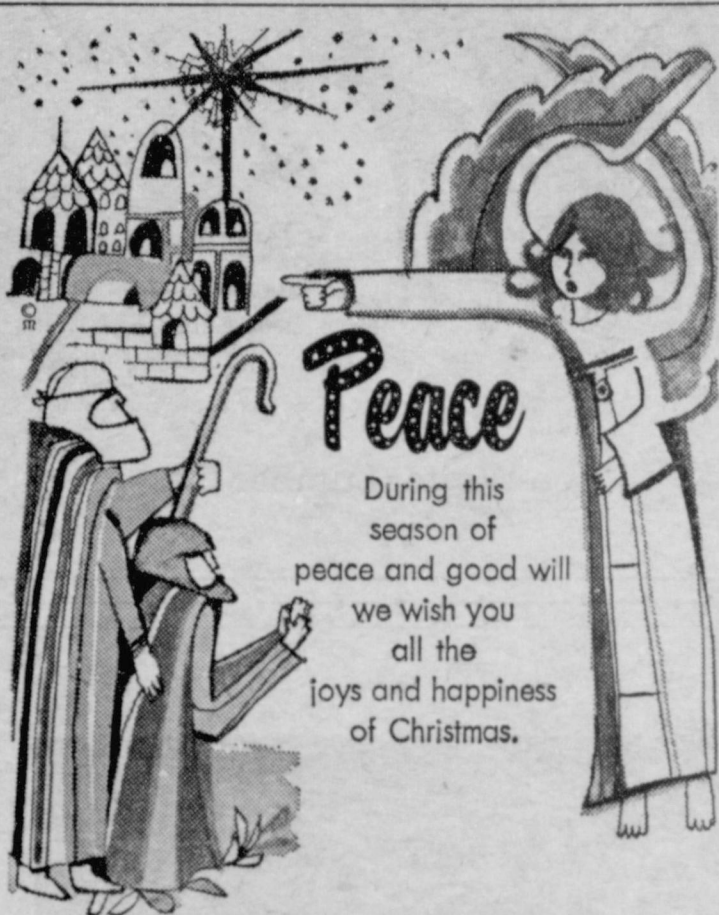
June 17 — Parish is ready for sixth homecoming celebration Sunday. Long illness of (Continued on page 6)



*As Yuletide bells peal out glad tidings, our hearts are filled with joy! May all the blessings of Christmas be yours!*

**HOME OF FASHION**

Caroline Hess and LaVerna Nasche, Muenster



**Peace**

During this season of peace and good will we wish you all the joys and happiness of Christmas.

Jr. Elite, Inc.  
Muenster



**This Christmas,**

*We greet you and wish you an abundance of the season's joy.*

**Sicking Tractor Company**

Allis Chalmers Farm Equipment  
400 Summit, Gainesville



**Peace, good will toward men**

At this joyful season, may there come to every heart a glad renewal of the warming spirit of peace and good will. May we all be richly blessed, as we rededicate ourselves to the glorious message of the first Christmas.

**The First State Bank**

GAINESVILLE  
Member Federal Deposit Insurance Corporation



**MERRY CHRISTMAS**

As the season of good will comes to us once again, we take the opportunity to bid our friends a Merry Christmas!

**WHITE AUTO STORE**

Mr. and Mrs. Bernard McNamara, Muenster



**Christmas Blessings**

May your heart be filled with the rich blessings, and abiding love of the holiday.

**Cliff McMahon Appliances**

Lyndon R. Pearson  
400 E. California, Gainesville



**Joyous Christmas Greetings**

Our wish is that you waken to a Christmas full of the best the season offers... the joy of loving friends, the peace of plenty. Have the Merriest Christmas of all!

**Muenster Pump & Supply**

A. B. Williams, Muenster



**A MERRY CHRISTMAS**

It's Christmas... families gather 'round the tree... friends exchange greetings — and we extend our thanks and best wishes to all.

**BOB'S GULF STATION**

Robert B. Walterscheid, Muenster

### Review

Mrs. J. W. Hess, 75, ends in death. Charles Moster, 17 year old son of the Lawrence Mosters is killed in bicycle-car crash. Four boy Scouts advance in court of honor ... Kenny Swirczynski and Don Hartman earn Eagle awards. Muenster Hospital is approved for Medicare program. Good soaker falls as area harvest ends. Parish donated \$305 in cemetery collection. Remedial reading classes are offered at Sacred Heart School. Ed Endres is named secretary of Muenster Mutual Fire Insurance Co. Mrs. J. H. Wimmer has surgery. Annette Fuhrmann and Johnny Anderle marry at Lindsay. Arnold Schilling receives national VFW honors. Jo Ann Fisher and Johnny Pagel marry here. Mrs. J. D. Hanna resigns as Garden Club president. Lt. Johnny Fette marries Missouri girl. Housewarming given Carl Walterscheid in new home. The Meinrad Hesse family moves back to Muenster from Lindsay. A. J. Felderhoffs win trip to the Bahama Islands.

June 24 — Crops thrive on more rain and warm weather. Joe Sturm, 75, dies suddenly of heart attack. Television cable franchise is granted to Muenster Telephone Corp. City purchases new fog machine for mosquitos. Over 200 enroll in swim classes at city pool. Ernest Sicking returns from Viet Nam. V. M. Ramsey breaks hip and pelvis bone. Daughters of two Muenster natives join Dominican order ... Sister M. John Leonard (Judy Yosten) and Sister Michelle Marie (Anna Marie Flusche). The Victor Koelzers move back to Muenster from Bowie. Paul Bayer and Lynn Klement attend 4-H camp. W. L. Meurer, 75, Muenster native, dies at

Slaton. Gainesville - Lindsay KCs elect Gilbert Kubis grand Knight. New arrivals: a boy for the Joe Hermes; a girl for the Raymond J. Haverkamps.

July 1 — 4-H Clubs from 19 counties will compete in horse show here at Colonial Acres Coliseum July 2. Casper Haverkamp, 78, dies after long illness. Final rites for Bert Fuhrmann, 40, are held at Lindsay. Medders' horses win national honors in Syracuse, N. Y. show. Recovering from surgery: Mrs. Clarence Hudspeth, Mrs. Kenneth Selby, Mrs. A. B. Williams and Doug Hartman. Hundreds flock to Lindsay for homecoming celebration. S.H. lunch room employees attend workshop in Denton at TWU. The John Aytes family of North Africa are here on a visit. Mr. and Mrs. Wayne Barger move here from Hereford. Loretta Schmitt and Lt. Henry Victor marry at Fort Hood. Rose Ann Vogel and C. E. Hudspeth marry here. Dr. Larry Tisdale, veterinarian, will open office here. A-OK Motel nears completion. Pagel's Store has a good start. Work starts on new home for the Bill Lukes. The Leo Lawsons get ready to move to their new home in Gainesville. New arrivals: boys for Messrs. and Mmes. Kenneth Zwinggi, Richard Zimmerer, C. J. Newman and John Daddario.

July 8 — Over 1200 attend 4-H Horse Show here. Carl Mullins is partner-manager of Muenster Livestock Auction. Saturday service at bank will end July 30. Three are candidates for Lone Star Farmer: Glenn Klement, Wayne Klement, and Terry Wimmer. Dr. Tisdale opens veterinary office. Spec. 4 Willie Fisher is wounded in battle in Viet Nam. Deposits and loans at Muenster State Bank are lower than a year ago. Diann Henz-

ler returns from Taiwan teaching assignment. SHH grads of '61 have class reunion. Block of surface on Main Street finishes FM 373 south of town. Business booms at local library with 2,111 books checked out the past month. The Center and Tuggle Motor Little League teams are champions of the 1966 season. New arrival: a boy for the Paul Dangelmayrs.

July 15 — City water use gains with arrival of warmer weather but city system is in no strain. Mrs. Earl Fisher is new president of Garden Club. Eight African students tour facilities at Colonial Acres. Muenster Jaycees host 50 visitors at area meeting here. City starts use of new spray machine. Teddy Gremminger is named manager of Denver Zone of Kraft Foods Corp. and the family moves to Denver from Midland. Herbie Herr gets VFW award for community service. Jake Bezners see daughter, Sister Kathleen, receive masters degree in San Antonio. Lindsay group attends centennial rites in San Antonio. Muenster relatives attend wedding of Gus Hellman in Tulsa. Mrs. J. P. Wilson observes 84th birthday. Mr. and Mrs. Roger Taylor move from Muenster to Houston. Thomas Berry is new resident here moving from Gainesville.

July 22 — Weekend rain measures 1.1 inch bringing month's total to 1.44 and year's total to 24.62 inches. Gunther Goetz family is visiting in Germany. Funeral services are held for Fred Payne of Myra. Bob Walterscheid buys Gulf Station from Ferd Luttmir. State announces 5 cent raise in ad valorem tax. Jaycees are ready for annual fish fry. Cooke County Farm Bureau seeks contestants in annual queen contest. Recovering from surgery: Mrs. Frank Klement, Mrs. Bob Fitch and Mrs. Al Schad. Quintin Hess earns promotion in Viet Nam. The Linzie Branch family moves from Marysville to Gainesville. Evelyn Hurley and Jerry Sicking marry. Emma Dresser dies at Gainesville.

July 29 — School enrollment date is set August 26. Twenty teachers are listed for Sacred Heart. Frank Wilde dies in Amarillo. Stormy Blanton, 82, dies at Myra. Polk quits MHS coaching job to take offer in poverty program. Wolf resigns as athletic director at SH High. Sixteen teachers are signed for public school. Local fire chief attends firemen's school at A&M. Saturday service ends at bank. Funeral held for Fred Bierschenk at Gainesville. Seventy-two members of Wichita Falls girls club tour Colonial Acres. Charlotte Wolf and 14 dance students attend Dallas workshop. Helen Fleitman and Lloyd Prescher marry here. Recovering from surgery: Gary Wayne Hermes and Mrs. Frank Bindel. New arrivals: boys for Messrs. and Mmes. Ted Henscheid, Earl Swingler and Rudy Dieter; a girl for the Bobby Yostens.

Aug. 5 — Sister Loretta Nause, 57, formerly of Muenster dies in Jonesboro, Ark.

John Henscheid, 80, former resident, dies in Norman, Okla. Sister Anastasia Kleiss, 90, dies in Springfield, Ill. Adam Wolf buys Clyde Miller interest in The Center and takes over complete ownership. New homes start building for Ronny Russell and Tommy Hare. Mass and reception observe golden wedding anniversary of Mr. and Mrs. Ben Luke. Mrs. Pat Hennigan has ear surgery. Mrs. Ludwig Kieninger flies to Germany for three-week vacation. Brother Thomas Moster extends European tour one week to see Ireland. Mr. and Mrs. Jimmy Zimrmerer move back to Lindsay from Fort Worth. The William Bezners of Lindsay attend the investiture of their daughter Bernadette, now Sister Margaret Lynn, in San Antonio. Thirty graduate from head start class at Lindsay. Dr. Debbie Blagg of Gainesville dies. Some 540 attend Jaycee fish fry. New arrivals: boys for Messrs. and Mmes. Donald Trubenbach, Bernard Hesse, Lennie Haverkamp, Jim Eckart and Larry Jetzelsberger.

Aug. 12 — Work begins on medical-dental-pharmacy center south of hospital. Joe Felderhoff is appointed Tiger coach. Glenn Richardson is signed as MHS coach. Richardson family moves here from Fort Worth. Soil engineer from Turkey observes local conservation practices. Lindsay receives federal loan and grant for sewer. Rain measures .95 inch. Johnny Walterscheid is back from Thailand. Jim Owen returns from Viet Nam. Brother Thomas returns from two-month foreign shrine tour. Muenster Industrial Foundation elects four board members at annual meeting. Guy Bindel and Mrs. Fred Knabe undergo surgery. Mrs. Rosina Thim returns to home in Germany after visit with her daughter, Mrs. Wilfred Koel-

zer. Forestburg is ready for annual homecoming. Cooke County Fair starts Monday. New arrivals: a boy for the Jim Owens; a girl for the Ronny Russells.

Aug. 19 — Trustees adopt \$145,791 budget at Muenster Public School. Move to Pagel's new store planned for Aug. 29. Gayle Sicking wins princess title in Farm Bureau contest. Tigers and Hornets report for football practice. Fifteen teachers on faculty at Lindsay. Wayne Trubenbach arrives in Viet Nam. Rain measures 3.10 inches ... month total is 4.09 ... year's total 28.81 to date. Barn and 4000 bales of hay burn at Paul Fisher farm. Mrs. Jos. F. Neu of Lindsay observes 95th birthday. Surprise housewarming greets Butch Fishers in new home. V. M. Ramsey, Vincent Becker and Bernie Fette have surgery. Lee Roy Hess, 15, is recovering from surgery to pin bone in broken arm. New arrival: a girl for the Leonard Hartmans.

Aug. 26 — Both Muenster schools start today. Mr. and Mrs. Joe Swirczynski observe 60th wedding anniversary. Father Alcuin Kubis leaves on two-month trip to Europe. Over 100 children get certificates for summer reading program conducted by Muenster Library. Don Morris quits as local deputy after being on the job four months. Doug Hellman, Jim Myrick and Alvin Hacker receive degrees at NTSU. Pagel's move to new store may be delayed. Rain measuring 1.83 sets August record at 5.89 inches. Year's total now 30.71. Muenster Library meets requirements to operate as state approved library but falls short of qualifying for federal aid. Turkey visitor observes area's soil practices. Patricia Endres and Lamar Owens marry here. Jamie Hundt and Jerry Kindiger marry at Myra. Alvin

Evans and Margaret White marry at Pilot Point. Sister Romaine is given farewell before leaving for New Iberia. La. Leonard Reiters move back to Muenster from Sulphur Springs. Lindsay has 300 students. New arrivals: boys for the Jim Voths and Mark Hermes; girls for the James Whitts and Herbert Schmid-

kofers. Sept. 2 — Muenster schools gain four in combined count ... set new high with 762 students. Sacred Heart lists assignments for 20 teachers. Public School assigns 18 teachers. August rain sets 15 year record with 6.94 inches total ... year's (Continued on page 7)



*Joy and Peace*

With the Christmas Star reminding us of Love, Peace and Good Will, we joyfully thank all our wonderful customers for their patronage.


**Joe Walter Lumber Co.**  
Gainesville



**AT CHRISTMAS**

We wish for good things to come into your life — and remain ... the blessed season's gifts of serene good will, peace and joy, abiding love.

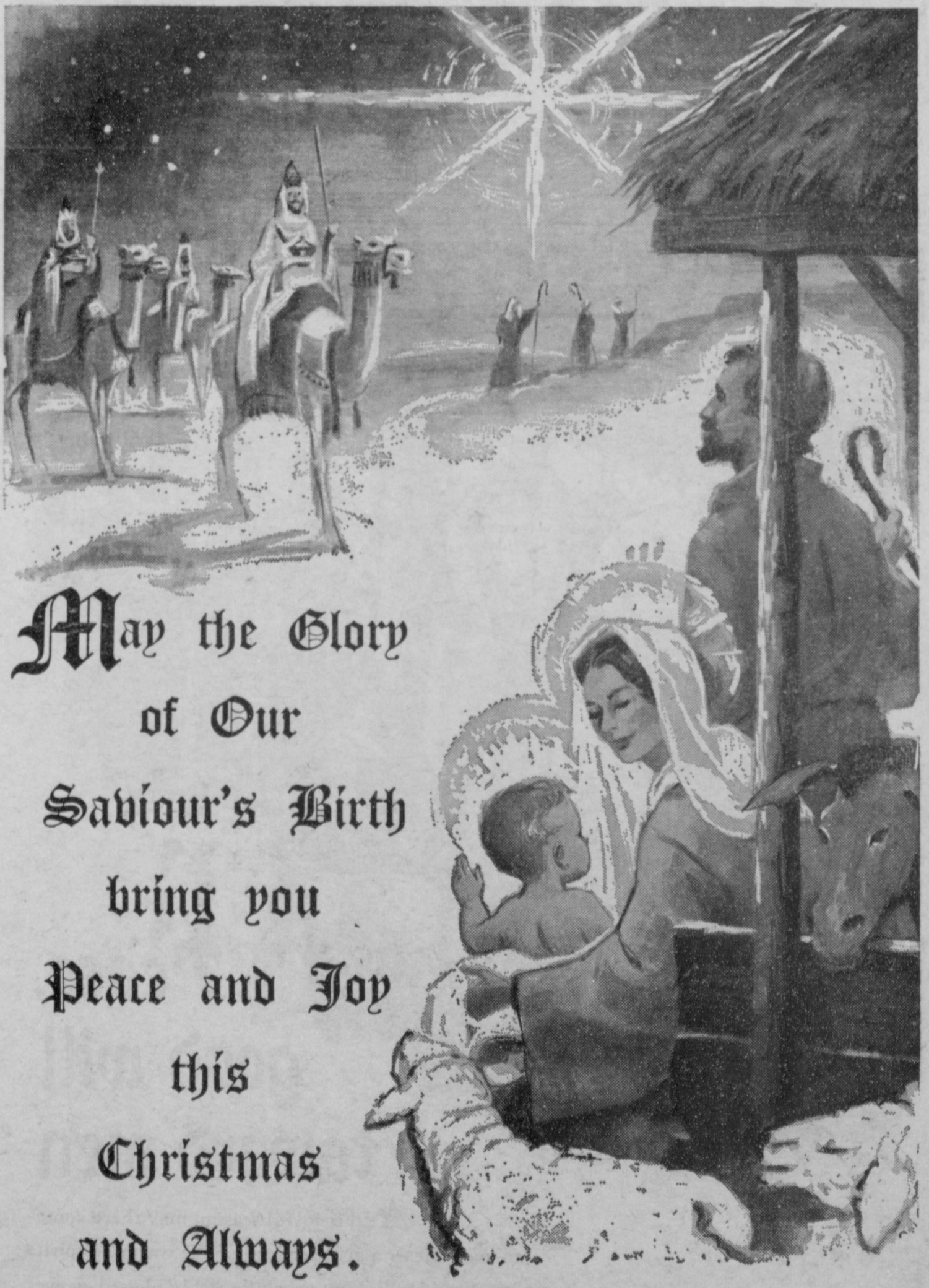
Your Mobil Wholesale Distributor  
J. J. Wieler and John Mosman, Muenster



**Christmas...**

On this joyous Holiday celebrating the birth of the Holy Child, we wish that you may be filled with peace and gladness, comforted with hope, and surrounded by your loved ones.

**MUENSTER BUTANE**  
Paul, James and Clyde Walterscheid, Muenster



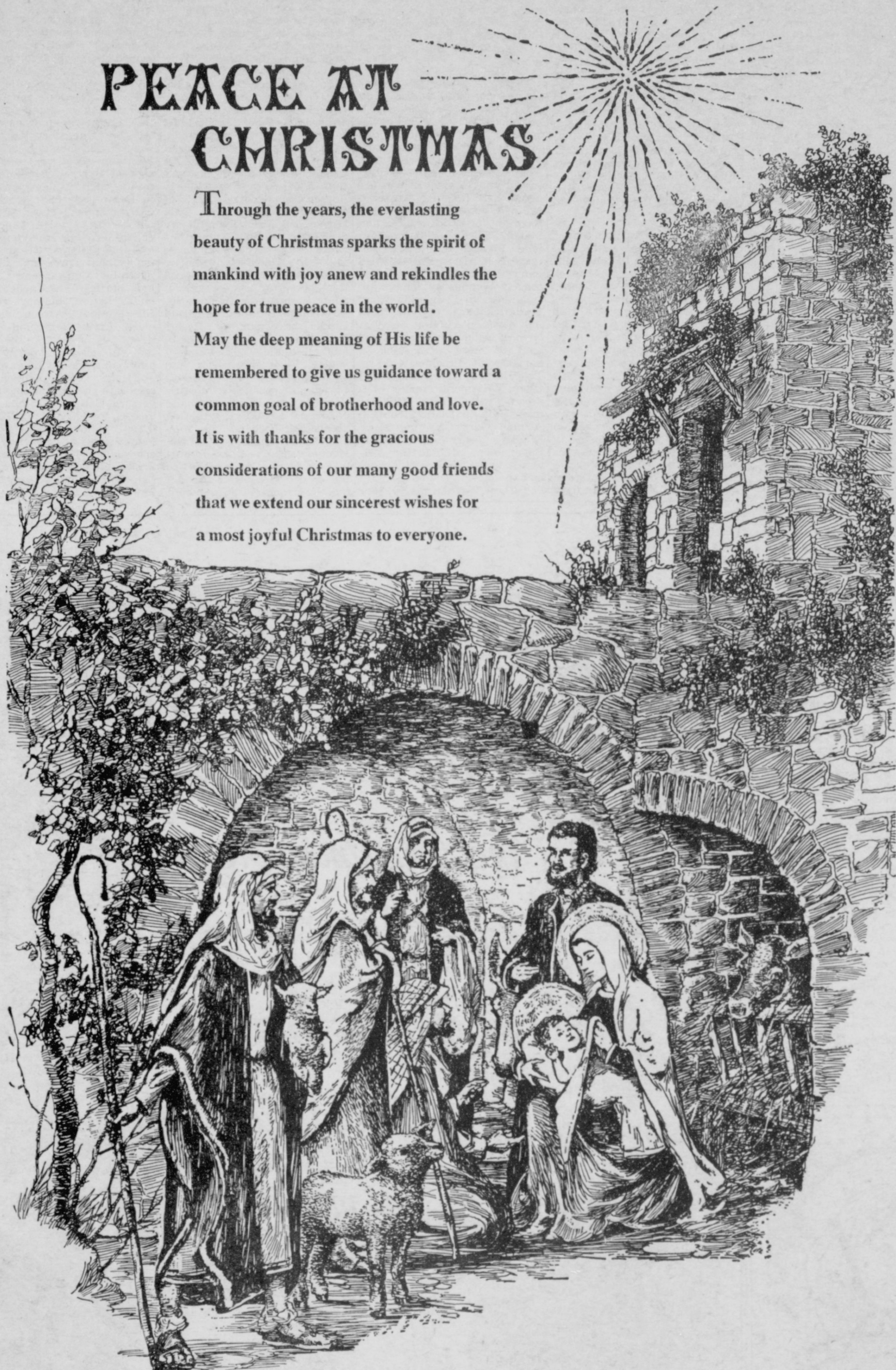
**May the Glory of Our Saviour's Birth bring you Peace and Joy this Christmas and Always.**

**Muenster State Bank**  
Serving the Muenster Community Since 1923  
Member FDIC



# PEACE AT CHRISTMAS

Through the years, the everlasting beauty of Christmas sparks the spirit of mankind with joy anew and rekindles the hope for true peace in the world. May the deep meaning of His life be remembered to give us guidance toward a common goal of brotherhood and love. It is with thanks for the gracious considerations of our many good friends that we extend our sincerest wishes for a most joyful Christmas to everyone.



## Your County Officials

**W. C. "Bill" Boyd**  
District Judge

**Ruby Davis**  
County Treasurer

**Jo Hillis**  
Tax Assessor-Collector

**Milton Thomason**  
District Clerk

**Wm. W. Carroll**  
County Judge

**Bill Sullivan**  
County Attorney

**Bill Pratt**  
County Sheriff

**Anna Mae Shorter**  
District Clerk Elect

**J. E. "Earl" Robison**  
Commissioner Precinct 4

**Tom Blount**  
County Auditor

**E. F. "Kit" Carson**  
County Superintendent

**J. E. "Earl" Taylor**  
Commissioner Precinct 3

**J. H. Riley**  
County Clerk

### Review

total to date is 30.16. Pagel's Store does business in new building... formal opening is still to come. SH School is chosen to pilot diocesan religion project. H. J. Strategier, 88, dies in Norman, Okla. Leslie Kuhn and Carol Strong marry at Lindsay. Shirley Luttmer and Danny Clifton marry at Valley View. Mr. and Mrs. Mack Kirk feted at open house on golden wedding anniversary. Helen Jennings and Wichita Falls airman marry. Ida Rohmer and J. S. Hogan are on the mend after surgery. New arrivals: a boy for the Don Wilsons; girls for the Larry Tisdales and Leonard Walterscheids.

Sept. 9—New city ordinance will crack down on gyp salesmen and peddlers. Sister Angeline and Sister Henrietta fly to Newark, N. J., to study new methods of religious instruction. Medders' horses win at Tulsa Fair. Tractor accident is fatal to Buddy Dunn, brother of Mrs. L. B. Bruns. Robert Beyer returns to Lindsay after surgery in Dallas. Debbie Schilling, Judy Dangelmayr and Monica Fetsch enroll in nursing school at Dallas. VFW Auxiliary earns honor roll certificate. Mrs. Lyndon Johnson gives tea in White House for Medders family on visit in Washington. Jerome Fuhrmann earns promotion in Viet Nam. Willie Fisher re-joins his outfit in Viet Nam after release from hospital. Jack Hogan has surgery. New arrivals: boys for the Anthony Knabes and Jimmy Zimmerers; girls for the Charles H. Wimmers and Leslie Kuhns.

Sept. 16—Over 100 gather at dinner meeting to organize Chamber of Commerce here. City and county renew contract for rural fire calls. A-OK Motel will be shown at formal opening. Area is soaked as rains continue. Reading program is conducted at SH School. Hornets and Knights deadlock 6-6 in sloshy contest. Tigers drop opener with Saint Jo 8-0. Canceled stamps are solicited by SHH as mission project. St. Anne Society hosts annual shower for Benedictine Sisters. Dianne Gehrig has district win on 4-H record book. MHS band parents organize and elect Mrs. Earle Otto president. FHA Chapter elects Doris Lutkenhaus president. Two from Muenster, Gene Kleiss and Charles Sicking are in novice rites at Suiaco. Recovering from surgery: Mrs. H. J. Fuhrman and Eddie Otto. New arrivals: boys for the Herbert Knabes and Wesley Hubiks; a girl for the Joseph J. Bezners.

Sept. 23—Urban Endres is elected president of Chamber of Commerce. Pre-school classes will start Oct. 3 at Public School. Eight SH School teachers and Mrs. Ernest Med-

ders attend Austin symposium on speech defects. Hornets shine in 6-0 decision over Valley View Warriors. Jaycees search for queen for Dallas Fair's Muenster Day. Long illness of Mrs. Val Dieter ends in death. Funeral is held for Mrs. Marvin Wilson. Leo Klimpt dies in Kansas City. Virginia Taylor and Prentiss Mangum marry. Mrs. Kenneth Otto heads department at Baylor Hospital. Colonial Acres has champs at Abilene Angus show. Wilbert Vogel returns to Africa after visit here. New arrivals: a boy for the James Mollenkopfs; girls for the Artie Arendts, Dale Hudspeths and Cecil Neus.

Sept. 30—Extensive damage from smoke results from fire at Maurice Pagel home. Four lane highway okayed from Muenster to Saint Jo. Fifty-seven register for preschool class. Sisters Edna and Henrietta and Mrs. Joe Kathman are hospitalized after two-car crash. Cooke County United Fund drive opens at kickoff dinner. Jaycees select 15 candidates for Miss Muenster. Hornets trampled in scoring spree by Ardmore B. Tigers tie 20-20 with Jesut B. Bank deposits show gain during past quarter. Rain measures .31. Knights slip past Windthorst 14-8. Area artists have 150 displays in show here Sunday. Jerry Klement is 4-H specialist in Florence, Ky. Debbie Cler has surgery. Monday was school holiday here while parochial teachers attend a diocesan teachers meeting in Fort Worth. Gene Roberts is new Muenster deputy.

Oct. 7—Muenster receives federal grant for sewer job. One thousand attend charity dinner-dance hosted by the Ernest Medders in Colonial Acres Coliseum to benefit North Texas Rehabilitation Center in Wichita Falls. Church ceremony and mammoth reception observe golden wedding anniversary of Mr. and Mrs. J. M. Weinzapfel. Mr. and Mrs. Jake Pagel have quiet observance of golden wedding. Ballard Watts of Gainesville dies after long illness. Dianne Serna and Doffie Trammell undergo appendicitis operations. Puerto Rico conservationist observes local practices. Medders Angus win at Memphis, Tenn. The Charm Shop observes its 20th anniversary. New in the hospital chapel is a small hand carved statue of the Immaculate Conception made by the Bavarian Wood Carvers as a tribute to the Weinzapfels on their golden wedding from hospital personnel and other friends. J. H. Bayer is elected new supervisor of soil district. New arrivals: boys for the Kenny Ottos, Dan Haverkamps and Tim Wimmers; a girl for the Herbie Cunningshams Jr.

Oct. 14—The Rev. John (Continued on page 8)



## Christmas Greetings

On that first Christmas, a special Star shone bright over the Mother and Child. May the Christmas star of peace, joy and happiness shine bright over you and yours for Christmas and all through the year.

**BAYER BROTHERS**  
Concrete Contractors  
Robert and Arthur Bayer, Muenster

### Review

Culpepper, pastor of First Baptist Church here, dies in crash of car and train at Haslet. Power lines trip plane in which Henry Weinzapfel and son Robert crash.... both walk away from scene but Henry goes to hospital with back injury. Eileen Knauf wins Miss Muenster title and crown. Medders entries dominate Red Angus show at Dallas Fair. Radio Cologne to feature Muenster in newcast with Gunther Goetz at the telephone here. Fumbles cost Hornets 8-0 loss to Callisburg. Tigers win 28-26 thriller with Fort Worth Falcons. Muenster and Era FFA share honors in grass judging contest. SH School hosts 25 teachers at math workshop. Knights of Columbus observe patron's feast at church service and breakfast. Jill Swirczynski is homecoming queen at Muenster High. Seventy-one boys take part in PP&K contest. Hornets lose 14-6 in game with Fort Worth team. Tigers run over Anna 28-7. Lindsay Knights clobber Community 28-6. New arrivals: a boy for the James Bases; girls for the Danny Owens and Paul Deltzes.

Oct. 21 — Mrs. J. C. Trachta dies suddenly of heart attack. Mayor's proclamation urges observance of Western Week beginning Nov. 13 during National Cutting Horse Finals at Colonial Acres Coliseum. Tigers romp over Greenhill High 21-6. Local UF fund reaches \$1259.50. The J. M. Weinzapfels and Hubert Felderhoffs

start trip around the world. City council says traffic habits need improving. Over 100 attend C of C installation banquet. Weldon Vogel reports arrival in Viet Nam. Jim Schmitz breaks ankle in football scrimmage. Lindsay Knights nudged by Blue Ridge 22-14. Forty-five airmen are guests for tour of ranch and buffet at Colonial Acres.

Oct. 28 — Muenster gets set for Western Week. Sacred Heart Homecoming is tops... Gloria Gieb reigns as queen. Tigers clobber Bishop Lynch B 30-0. Wayne Klement wins Optimist boy of Month title and advances to North Texas district level. Hornets drop 18-8 contest to Valley View Eagles. Knights tie at 24 with Westminster. The Doc Kasperek move to Lindsay from Gainesville. Ambassador from Portugal is guest at Colonial Acres. Schools ready for Halloween carnivals. Mrs. Frank Klement has eye surgery. Mike Davidson has appendicitis operation. Eighty attend tea at Colonial Manor for CDA court. Clyde Matherly of Gainesville dies. Joe Fisher Sr. celebrates 89th birthday. Ken Stormer is elected FFA president. Walter Lutkenhaus reports arrival in Viet Nam. Ronnie Cunningham returns from Viet Nam. Melvin Sicking is headed for Viet Nam. New arrivals: a boy for the Harold Neus; girls for the Roger Wolfs, Jim Myricks and Erwin Fuhrmanns.

Nov. 4 — Plans continue for observance of Western Week. Terrific Tigers trim Whites-

boro 12-7. Winter arrives with 22 degree temperature. Ceremony and reunion observe 80th wedding anniversary of Mr. and Mrs. C. J. Wimmer. Jaycee survey report brags and gripes about Muenster. Darleen Wolf breaks arm. Mrs. J. H. Bayer has surgery. Father Alcuin returns from eight weeks of travel in Europe and Middle East. Irma Vogel is bride of Ivan Koelzer. J. J. Haverkemps observe 45th wedding anniversary. The Burl Sandersons move to Muenster from Nocona. Formal reception adds 30 to CDA court. Janet Arendt is queen at Lindsay homecoming... Knights wallop Quinlan 48-12. Myra-Gainesville free phone calls are being considered.

Nov. 11 — Muenster is ready for National Cutting Horse competition... western week will prevail... numerous programs and events are headed by street parade... dances to be entertainment at Colonial Acres... up to 10,000 visitors are expected. Senator John Tower and Congressman Graham Purcell are re-elected in general election... local voters favored Tower and Norwood. H. M. Schmitz, 80, dies after long illness. Mike Fuhrmann, pioneer resident of Lindsay, 37, dies after prolonged illness. Cemetery fund gets \$369 in Nov. 1 collection. Crippled Hornets are crushed 40-0 in Era scoring spree. Tigers roll over Dallas Chargers 25-0. Tom Bean jolts Lindsay 20-6. The Earl Fishers attend her father's funeral in Canyon. The Joe Zippers observe golden wedding anniversary. MHS Science Club hears speaker from A&M. Don C. Cookes observe 55th wedding anniversary. Kaye Dolle is bride of Richard Pagel at Littlefield. Norma Lutkenhaus and John Kubicek marry here. New arrivals: boys for the Jerry Hoenigs and Jim Christians; a girl for the Bill Vicaris.

Nov. 18 — Cutting Horse world's eyes turn to Muenster as action got under way Wednesday. Western Week arrived with a big colorful parade witnessed by three to four thousand spectators... Gainesville Boy Scout float wins first prize; Big Loop Club of Clay County wins first for riding clubs; MHS gets band trophy and SHH drill team is second. Old fiddlers contest is cheered by over 700. The phenomenal Jeane Dixon of Washington, D. C. is guest of the Medders at charity ball and dinner benefit to boost her project "Children to Children" of which she is president. Tigers trim Tyler Catholic 20-6 for TCIL loop title. Crippled Hornets are crushed 55-6 by Saint Jo. Traditional events are booked for observance of Thanksgiving. T. P. Frost, 65, dies. W. A. Griffin, 73, dies of injuries in pickup crash... three from Decatur go to Muenster Hospital with in-

juries. SH Parish conducts three-day drive for used clothing. Muenster kin attend funeral of Thelma Herr of Hereford. First colonists arrived in Muenster 77 years ago. HD Club members send cheer packages for Christmas to State Hospital. October wedding of Capt. W. R. Oito and Bicky Wood in Washington, D. C., told. Schools get ready for basketball. Engagement of Diane Horn and Austin airman is announced. Sharon Hacker and Larry Sandmann marry at Lindsay. Knights triumph over Gunther 20-6. New arrivals: boys for Messrs. and Mmes. Arthur Hess, Marcus Fuhrmann and Dennis Baker; girls for the David Reiters and Jimmy Atteberys.

Nov. 25 — Canadian entry, Stardust Desire, native of Cooke County is national cutting horse champ... Matlock Rose of Gainesville, former owner, is rider. Total in prizes for the show was about \$30,000 of which Stardust won \$4,600 to become biggest money maker for 1966. Industry wants local workers. Tigers slip past Notre Dame of Wichita Falls in 22-21 thriller... will play bi-district in Fredericksburg. Hornets finish 7-B season with loss at Alvord. Era wins champ title in 7-B with Muenster in cellar. City changes to sharper angle for car parking. Melinda Baugh and Wayne McDaniel marry here. Hospital Auxiliary

plans Yule cheer for hospital patients. Engagement of Pat Hartman and John Yosten announced. Relatives attend Irving wedding of Margaret Hodebeck and Altus, Okla., airman, Henry Lueb, 76, dies in Midwest City, Okla. Engagement of Betty Haverkamp and Airman Robert Blessing is announced.

Dec. 2 — Muenster's newest commercial building, the Medical Center, is finished and is occupied by Muenster Pharmacy. Drs. Kralicke and Hejduk plan early moves there from offices in Muenster Hospital. New homes for Willie Walterscheid and Donald Endres are about half finished. At Lindsay new homes are under construction for Doc Kasperek and Martin Friske. Relatives attend funeral for Mrs. Lawrence Schmitz in Dallas. MHS band director will give pop concert Wednesday. Tigers are smothered 51-12 in play-off at Fredericksburg. Melvin Sicking earns promotion in Viet Nam. Burglars make estimated haul of more than \$500 in burglary at Precinct 4 barn. Two Hornets Ken Stormer and Glenn Klement make 7-B dream team. FFA Chapter teams win in District contest. Airman Gary Cler and Mary Schully marry in Spokane. Engagement of Paulette Walterscheid and Daniel Hudspeth is announced. David Bridges and Carol Wagnon marry. Ray

Sicking family band wins second in Gainesville talent show. New arrivals: boys for the Donny Whitts, Bill Karrs and Jimmy O'Briens.

Dec. 9 — Stockmen are asked to okay control of brucellosis. Joe Fletcher, 61, dies in Fort Worth. Firemen answer four calls Tuesday. Winners are told in VFW and Auxiliary sponsored democracy essay contest... Janie Knauf wins first in finals. Weinzapfels and Felderhoffs return from trip around the world. City turns on Christmas street lights. Bank declares annual dividend of six percent. J. H. Andres, 87, dies in Borger. Ronald Krebs tells of arrival in Viet Nam. Billy Detten and Pick Hemphill are promoted in Viet Nam. Car truck crash east of town is fatal to Henrietta woman. Henry Weinzapfel is back on the job after six weeks of being a shut-in with back injury. Brian Bindel and Harold Bindel have surgery. Tigers nudged by Ex-Tigers 28-20 in football finale. D. E. Vann of Valley View dies. KCs and VFW Auxiliary slate children's Christmas parties. Meeting slated to organize class of band beginners. Family gathering greets St. Nicholas at Tony Felderhoff home. The Ernest Medders sell one-third interest in Red Angus Comance OB to the James Meltons of Arlington, Va., for \$37,000, a record

high for the Red Angus breed. CDA will pack Yule baskets for shut-ins. New arrivals: a boy for the Tommy Dankesreiters; a girl for the Regi Bayer.

Dec. 16 — Muenster Public School Board members at their December meeting acknowledged they are facing a financial emergency that needs an early solution; they are out of money and must soon find a way to get some. The Rev. Larry Taylor is new pastor of Muenster Baptist Church. Firemen reelect Alvin Hartman chief. Jaycees will sponsor Santa's visit here Saturday. SHH students compete in Denton speech tournament. CDA members cheer shut-ins with gifts. Garden Club has cookie bake for rest home and hospital patients. SH primary department presents Christmas parties crowd school calendar before holiday recess. SH Alumni Association reelects Ervin Henscheid president. Mr. and Mrs. Ike Fulton will celebrate golden wedding anniversary Sunday; Mr. and Mrs. Ted Redman will celebrate golden wedding anniversary Saturday. Santa parties set for KC and VFW Auxiliary children. Mrs. John Felderhoff has surgery. New arrivals: a boy for the Joe Schmidkofers; girls for the Felix Pelzels and Tommy Gressets.



**MERRY CHRISTMAS**  
Our sleigh is overflowing with holiday wishes and sincere thanks for one and all.

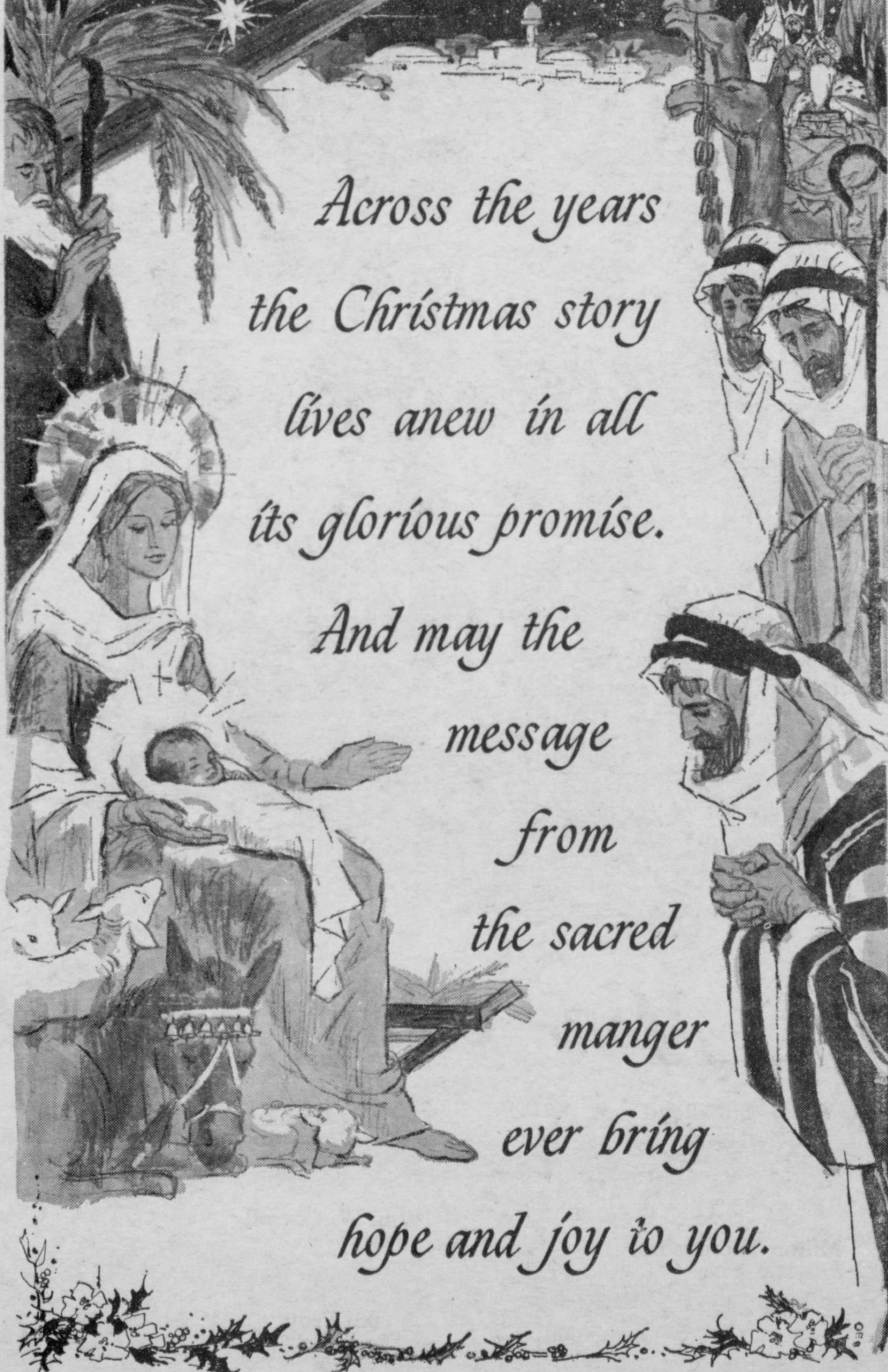
**Weinzapfel Insurance Company**  
J. M. Weinzapfel, Herbert Meurer, Earl Fisher  
Muenster



**We wish you a Merry Christmas**

All year long, we're grateful for our fine friends and customers. At Christmas, we're especially happy to express our greetings, thanks and good wishes.

**Community Lumber Company**  
Jerome Pagel and Rody Klement, Muenster



*Across the years  
the Christmas story  
lives anew in all  
its glorious promise.*

*And may the  
message  
from  
the sacred  
manger  
ever bring  
hope and joy to you.*

**Colonial Acres Farm**  
Mr. and Mrs. Ernest Medders, Muenster

Peace and Happiness  
for  
Christmas

# MUENSTER ENTERPRISE

VOLUME XXXI

MUENSTER, COOKE COUNTY, TEXAS 76252 DECEMBER 23, 1966

NUMBER 5



## From the Wise Men...

"They presented unto Him gifts; gold, and frankincense, and myrrh." Thus St. Matthew symbolizes the spirit of Christmas. It is the spirit of giving generously, for the Wise Men gave of their best—precious gold, rare frankincense and myrrh, two resins prized in the making of incense. Most of all, it is the spirit of worship and rejoicing, for Wise Men and shepherds alike knelt at the manger, in the awe and wonder of His birth.

## How's That For Snowing?

As you gaze glumly at the falling snow and brood about galoshes, snow shovels, and aching backs, remember that it could be worse.

Much worse. For instance, back in 1921, 76 inches of snow fell at Silver Lake Colo., in just 24 hours. And at Tahoe, Calif., 108 inches of snow came down between January 12 and 15, 1952.

The record snowfall for a calendar month occurred at Tamarack, Calif., which got 390 inches during January, 1911, according to World Book Encyclopedia. In the same year a record depth of snow accumulated at Tamarack, where 454 inches covered the ground.

The all-time U. S. Record for snowfall in one season was set from July, 1955, to June, 1956, when 1,000.3 inches of snow fell at the 5,500-foot level of Mount Rainier, Wash. Be glad you don't live there.

All these figures are records, and therefore unusual. But individual snowfalls of 30 inches are not unusual at all. In the hills southeast of Lake Erie and Lake Ontario, the average winter snowfall is more than 150 inches. Erie, Pa., on the southeast shore of Lake Erie, was buried by a 27-inch snowfall on Thanksgiving Day, 1956. Be glad you don't live there, either.

But no matter where you live, there are few spots in the United States which never get snow. For instance, snow fell as far south as Lakeland, Fla., near St. Petersburg, in January, 1958.

So, like it or not, snow is going to be with us for awhile, and in quantity. People who like snow include small children, skiers, and the people who make galoshes and snow shovels.

## Tough Decision

An editor tells the story of the two morons who owned two horses. Each chose his own and to keep from getting them mixed up they tried cutting off the mane of one, but the mane grew back, so that didn't work. They tried cutting off the tail of one horse, but that didn't work out well either. Then one of the morons hit upon the idea of measuring the two horses to see if one was taller than the other. And sure enough that worked. The black horse was 4 inches taller than the white one.



Illustration from the Bettmann Archive

TOYS FOR THE CHILDREN, A GAILY-DECORATED TREE — and fun for all. This family holiday scene, recorded about 1850, represents many of the Christmas traditions most beloved today. It is more than "an old-fashioned Christmas," for such customs as exchanging gifts and bringing greenery indoors during the winter holidays originated in ancient times. "Modern" Christmas celebrations combine tradition of many nations and eras, says the Encyclopedia Americana.

## Massacre in 303 Helped Establish Christmas Date

A massacre had a hand in establishing Dec. 25 as the date for observing Christ's birth anniversary.

Early Christians, with help of astronomers and historians, had decided that Jesus must have been born about the time of the winter solstice.

They settled upon Dec. 25, hoping the Christian celebration would supplant the pagan Roman orgies of the Saturnalia.

This so enraged the heathen Roman emperor Diocletian that he ordered all churches set afire on Dec. 25 in the year 303 to stamp out the Christian uprising.

The blazing savagery, which killed thousands of worshippers only served to strengthen the Christians' faith.

The Dec. 25 "mass of Christ" was even more firmly established when the emperor Constantine recognized the new faith. The day has outlasted Diocletian by over 16 centuries.

## City's Name Was Decided By The Flip of a Coin

Almost every American is familiar with the fame of Portland, Oregon. Yet that seaport and largest city of its state would today be named Boston instead of Portland had a coin come up tails instead of heads. This is the story.

In 1843 two men, William Overton and Amos L. Lovejoy, were traveling from Fort Vancouver on the Columbia River to Oregon City. As they were ascending the Willamette River by canoe, the site of what is now Portland impressed them as an ideal location for a settlement. After completing their journey, they acquired a tract of land which included the site that had impressed their imaginations. Overton, however, withdrew from the enterprise and sold his share to a Canadian, Francis W. Pettigrove.

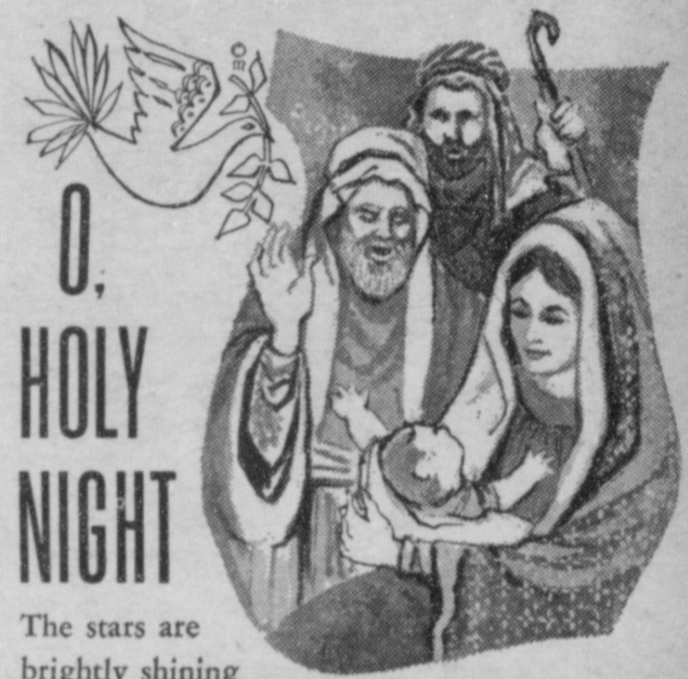
In the following year, Lovejoy and Pettigrove had the land surveyed. Boundaries for the town were determined and very shortly the first log cabin home was built. In 1845 the land was laid out in lots and blocks and the location of streets was determined. What was to be the city of Portland had been born.

This community fostered by the two enterprising men began to thrive, but as yet it had no name. What was a town without a name? Certainly some distinguished title had to be found without delay.

Now it often happens that the leading settlers of a new community are prone to select names of cities where they have previously lived when they give a name to their new town. Thus it happened that when Lovejoy and Pettigrove came to choose a name for their settlement each held out for the name of his native city. Lovejoy, a New Englander, favored Boston, while Pettigrove, although a Canadian by birth, upheld the claim of Portland, in which Maine city he had spent a considerable part of his life. It was a friendly argument, but neither would give in.

They decided to let the choice rest on the toss of a coin. Heads, it would be Portland; tails, Boston. The coin came up heads, and that is how Portland, Oregon, got its name.

Children seldom misquote you; they repeat what you shouldn't have said, word for word.



The stars are brightly shining . . . it is the night of the dear Saviour's birth. Joyous season's greetings to one and all at Christmastide.

C. D. Shamburger Lumber Co.  
Dick Trachta, Mgr., Muenster



Christmas Cheer!

May the season bring great joy to you.

W. J. Luke Company  
Muenster



## O, Holy Night

Each year at Christmas, the sacred story lives anew. As we reflect upon that holy time, of a Child born in Bethlehem, may we find inspiration in His life, to guide us on our way. Sincere greetings to all.

Fisher's Market and Grocery  
John & Joe Fisher, Muenster



## CHRISTMAS GREETINGS

Radiantly, a star shines across the years . . . recalling the joy of the first Christmas, and gleaming still in hope and happiness for all. Let us rejoice, as we cherish the manifold blessings of this holy season.

North Texas Producers Association  
Muenster



The peace and promise of Christmas

The Light that shines at Christmas is radiant with the promise of "Peace on Earth, Good Will to Men." We join you in this prayer.

Hennigan Auto Parts  
Alice . . . Pat . . . Pat Jr. . . . Tim  
Muenster



## Joyous Greetings

May His Star, that guided the Wise Men on their way to the Manger, lead us toward greater love, peace and fulfillment.

**Evelyn's Styleroom**

Evelyn Sicking and Charlotte Hermes, Muenster



## Christmas Blessings

This we wish you—hale and hearty health, tranquility of mind, happiness of spirit. Have a Merry Christmas!

**M & W Oil Field Supply Co.**

James Mollenkopf and Tommy Walterscheid  
Muenster

## Thank You, Mr. Shakespeare!

I doubt that there's anyone reading this who goes through a normal day's conversation without quoting Shakespeare. Once in a while we realize we're doing this, but most of the time we lift his lines to season our speech and sharpen our opinions without the slightest thought of the source.

When you call a man a rotten apple, a "blinking idiot," or a "popinjay"... When you say he "bears a charmed life" or is "hoist with his own petard"... When you proclaim him "a man of few words"...

When you speak of "cold comfort," "grim necessity," "bag and baggage," the "mind's eye," "holding your tongue," "suing the action to the words"... When you refer to your "salad days" or "heart of hearts"... When you deplore "the beginning of the end," "life's uncertain voyage" or "the unkindest cut of all"...

By golly, you're quoting Shakespeare!

When you use such expressions as "poor but honest," "one fell swoop," "as luck would have it," "the short and long of it," "neither here nor there," "what's done is done"...

When you say something "smells to high heaven" or is "Greek to me," or it's a "mad world" or "not in my book"...

When you complain that you "haven't slept a wink" or that your family is "eating you out of house and home," or "you've seen better days"...

When you speak of a coward "showing his heels" or having "no stomach for a fight"...

When you nod wisely and say "Love is blind"... or "Truth will come to light"... or "The world is my oyster"...

You are borrowing your bon mot from the Bard. Shakespeare was the greatest cliché inventor of all time. Without him to put the words in our mouths, we would be virtually tongue-tied, and the English language would have a lean and hungry look. —Guy Wraith in San Francisco Call Bulletin.

Gertie, the steno, was flashing a big diamond ring. "Where did you get that?" asked the boss.

"Oh," she replied. "Grandma left \$1,000 for a stone in her memory."

At a social gathering in Washington, a young man was asked by the lady seated next to him to guess her age. It was apparent from his answer that he was obviously a member of the diplomatic corps. "I have an approximate idea," he said, "but I can't decide whether to guess 10 years younger on account of your looks or 10 years older on account of your brains."

## Saint Nicholas is Patron of Russia But Not a Native

The Russians can't lay claim to Santa Claus, even though St. Nicholas is the patron saint of Russia and started the first share-the-wealth program. He was a native of Asia Minor.

Oklahoma State University library sources show the legend brought back by Czar Vladimir of Russia some 600 years after the saint's death gained rapid popularity.

Spreading to Lapland, St. Nick gained his reindeer and sled.

Actually St. Nicholas was born the son of wealthy parents. After their death he first gave his gold to girls without doweries by dropping it down chimneys.

One eager young miss hung her stocking in the chimney to catch the gold, and millions of youngsters have followed her practice, making stockings at the fireplace a permanent part of the Yule scene.

The U. S. can justly claim the first known picture of the present Kris Kringle.

Thomas Nast, creator of the Democrat donkey and the GOP elephant, first drew a picture of St. Nick complete with reindeer and a red suit for Harper's Weekly.

## Good Business

Waiting in line to buy tickets for a theatre performance, a man noticed a boy about 12 doing a very good business in selling corsages.

As he joined his wife, the young salesman approached them and asked: "Rose for your girl friend, sir?"

"What makes you think she's my girl friend?" asked the man as he dug in his pocket for some money.

"Oh, I didn't really," the boy said candidly. "I always say that to older people." He lowered his voice confidentially. "And when I see a couple of kids, I know aren't married and I say: 'How about a rose for your wife?' It doesn't make sense — but it's good business."

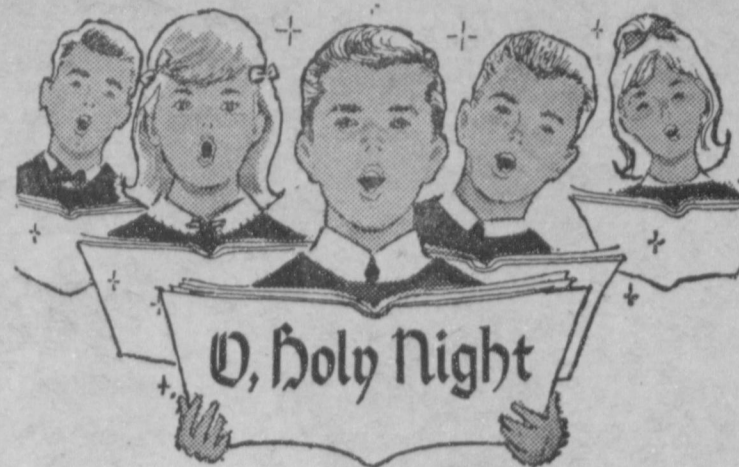
A car dealer who was having trouble collecting installments wrote a customer: "What would your neighbors think if I repossessed the car?"

Two weeks later, he received this reply: "I spoke to the neighbors, and they think it would be a lousy trick."

"Ethics are vital to the successful business man," said the father to his young son. "For example, an old customer paid his account today with a hundred dollar bill. As he was leaving the shop, I discovered that two bills were stuck together, and immediately a question of ethics arose: Should I tell my partner?"

A teen-ager complained to a friend: "My dad wants me to have all the things he never had when he was a boy — including five straight A's on my report card."

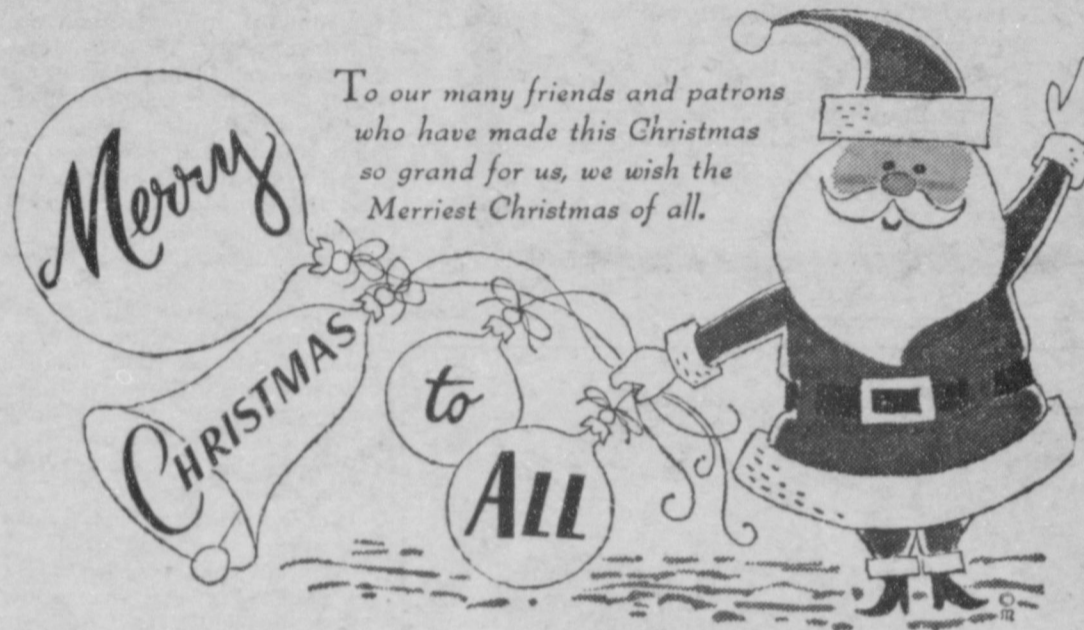
It is reported that one ingenious company is marketing a new brand of cigarettes called "Less." Their slogan is: "If you can't quit, smoke Less."



May all the holy joys of that first Christmas night abide with you and your loved ones during the holiday season, bringing the same peace and tranquility that shone upon the earth on that Night so long ago.

**Endres Hay Company**

Mr. and Mrs. Paul Endres, Muenster



To our many friends and patrons who have made this Christmas so grand for us, we wish the Merriest Christmas of all.

**CUT RATE BOTTLE SHOP**

Frank Haverkamp, Weldon Bezner, Bruno, Henry and Vincent Zimmerer  
Highway 82, Lindsay



## O, Holy Night

May all the happiness and joy of this wondrous time come to you and yours, lighting your days with peace and contentment. And may each Christmas bring a new and glorious morn of enduring love and hope to everyone, everywhere.

**KGAF AM-FM**

Gainesville



## Hark the Herald Angels Sing

Beloved carols tell once more the joy of Christmas. May that joy be yours.

**82 Liquor**

Muenster

# CHRISTMAS JOY

May the joyous message of the Babe of Bethlehem once more shine brightly in your heart... and, as you celebrate Christmas with your loved ones, may you experience deeply and fully all the blessings of the Day. May its happiness abide with you and yours through all the years to come.



## Sacred Heart Church and School

Father Alcuin Kubis, O.S.B., Pastor

Fathers Andrew Wewer, O.S.B., and Benedict Buegler, O.S.B., Assistants

Brother Thomas Moster, Teacher and Director of Altar Boys

And our Staff of Fourteen Benedictine Sisters and Eight Lay Teachers



Santa rings his bell to send very best wishes for a fun-filled Holiday to all.

**A MERRY CHRISTMAS TO ALL**

**CHAPMAN'S SHOES**  
111 N. Dixon, Gainesville



"GOD BLESS US, EVERY ONE!" said Tiny Tim. "Since mas feast, Charles Dickens' famous "A Christmas Carol" has become one of the best known and loved of holiday stories. Illustration above is from The Book of Knowledge. Museum of Art, The Cloisters Collection, purchase, 1954. Tiny Tim first spoke these words at the Cratchits' Christ-

**10 Things I Wish I Knew before 21**

We don't know his name — but our compliments to the author who wrote, "Ten things I Wish I Had Known Before I was 21." Here they are:

What I was going to do for a living — exactly what my life's work would be.

That my health after 30 depended in a large degree on what I put into my stomach before I was 21.

How to take care of money. The commercial asset of being neatly and sensibly dressed.

That habits are mighty hard to change after you're 21.

That worth-while things require time, patience and work. That the world would give me just about what I deserved.

That a thorough education not only pays better wages than hard labor, but it brings the best of everything else.

The value of absolute truthfulness in everything.

That my parents weren't old fogies after all.

To this list we would add one other thing we'd like to have known. We would have attained much more wisdom had we not assumed that we already had plenty of it.

**Joy Peace**



For unto you is born this day in the city of David a Saviour, which is Christ the Lord.

Luke 2:11

**MUESTER PHARMACY**  
Mr. and Mrs. J D Hanna



**Christmas BLESSINGS**

May the blessings of Christmas be yours during this holy season and may they continue long into the future.

**BROWNING'S JEWELERS**  
Mr. and Mrs. R. C. Browning, Gainesville

**Abraham Lincoln Said:**

"You cannot strengthen the weak by weakening the strong. You cannot help small men by tearing down big men. You cannot help the poor by destroying the rich. You cannot lift the wage earner by pulling down the wage payer. You cannot keep out of trouble by spending more than your income. You cannot further the brotherhood of man by inciting class hatreds. You cannot establish security on borrowed money. You cannot build character and courage by taking away a man's initiative and independence. You cannot help men permanently by doing for them what they could and should do for themselves" —Abraham Lincoln.

**Greetings to All**

Santa's joining with us to top your Christmas with a bright "thank you" for being such loyal customers.



**Hesperian Building & Savings Assn.**  
Gainesville

**'Good Old Days'**

- "The Good Old Days?"
- Office employees each day will fill lamps, clean chimneys and trim wicks. Wash windows once a week.
  - Each clerk will bring in a bucket of water and scuttle of coal for the day's business.
  - Make your pens carefully. You may whittle nibs to your individual taste.
  - Men employees will be given an evening off each week for courting purposes, or two evenings a week if they go regularly to church.
  - After 13 hours of labor in the office, the employee should spend the remaining time reading the Bible and other good books.
  - Every employee should lay aside from each payday a goodly sum of his earnings for his benefit during his declining years so that he will not become a burden on society.
  - Any employee who smokes Spanish cigars, uses liquor in any form or frequents pool and public halls or gets shaved in a barber shop, will give good reason to suspect his worth, intentions, integrity and honesty.
  - The employee who has performed his labor faithfully and without fault for five years, will be given an increase of five cents per day in his pay, providing profits from business permit it.

Texas oil and gas provide 25% of fuel energy produced in U.S.

**O, come all ye faithful,**



Sing out the praises of this joyful season in voices loud and clear. Have a Merry Christmas.

**Tom & Jerry's Barber Shop**  
Tommy Herr and Jerry Wimmer, Muenster



**MERRY CHRISTMAS**

Our wish to you this happy season: days full of joyous holiday spirit, a heart brimming with good will for all, and a host of friends, both old and new. A very Merry Christmas to you and yours.

**Grewing Bros. Well Service**  
Richard, Steve, Walter  
Muenster

**Greetings**

With lots of bustle and good cheer we merrily prepare for the pleasures of Christmas Day. May the holiday bring, in bountiful measure, many happy moments with family and friends for you to treasure.



**Yosten Sand & Gravel**  
Muenster



**Christmas Joy**

Nearly 2,000 years ago, the Wise Men bore gifts to the Infant Saviour. Thus, Christmas became a season of giving . . . a time to share blessings. May you and yours give and receive generously of meaningful Christmas joys.

**KADEN The Florist**  
Flowerphone HO5-4354, Gainesville  
Represented in Muenster by Mr. and Mrs. Nick Miller



May all the peace, happiness and blessings of this holy season be bestowed upon you and yours. A very Merry Christmas to one and all.

R & M Auto Service  
Albert Rohmer, Muenster

### Pig Talk Flavors Our Language

You've probably heard of pig Latin, but did you realize how much "pig talk" there is in everyday language? The hog has been responsible for many colorful phrases and useful words, says the American Meat Institute.

A common expression, "eating high off the hog," stems from the fact that loin chops and roasts come from the upper section of the animal. In years gone by, when a person switched from the standard diet of salt pork to loin roasts, he was indeed living well.

"Bring home the bacon" is a saying that probably came from the custom of awarding the pig to the winner of a greased-pig chase. The man who caught the slippery animal literally brought bacon home.

On the way home, an individual might be approached by an unscrupulous character trying to sell "a pig in a poke" (bag). When the bag was opened later, the unwary buyer might find himself the owner of a cat instead. After "the cat had been let out of the bag," the victim would be the first to warn, "don't buy a pig in a poke."

"In America's early days, a 10 cent piece was called a "hogg." A spendthrift who was willing to squander an entire dime on entertainment was said "to go whole hog."

Calling an actor a "ham" is thought to have originated from actors' use of ham for removing make-up.

In days gone by, being master in one's house was expressed as "having boiled pig at home."

"Root hog or die" meant getting down to hard work or suffering the consequences.

"No ham and all hominy" was the equivalent of no pay and all work.

"As common as pig's tracks," "in less than a pig's whistle," "as happy as pigs in clover," "when a pig flies" and "when a pig plays the flute" were colorful comparisons that peppered our forefathers' conversations.

Trousers were once called "ham-cases," and the press room of a newspaper or printer was known as a "pigsty."

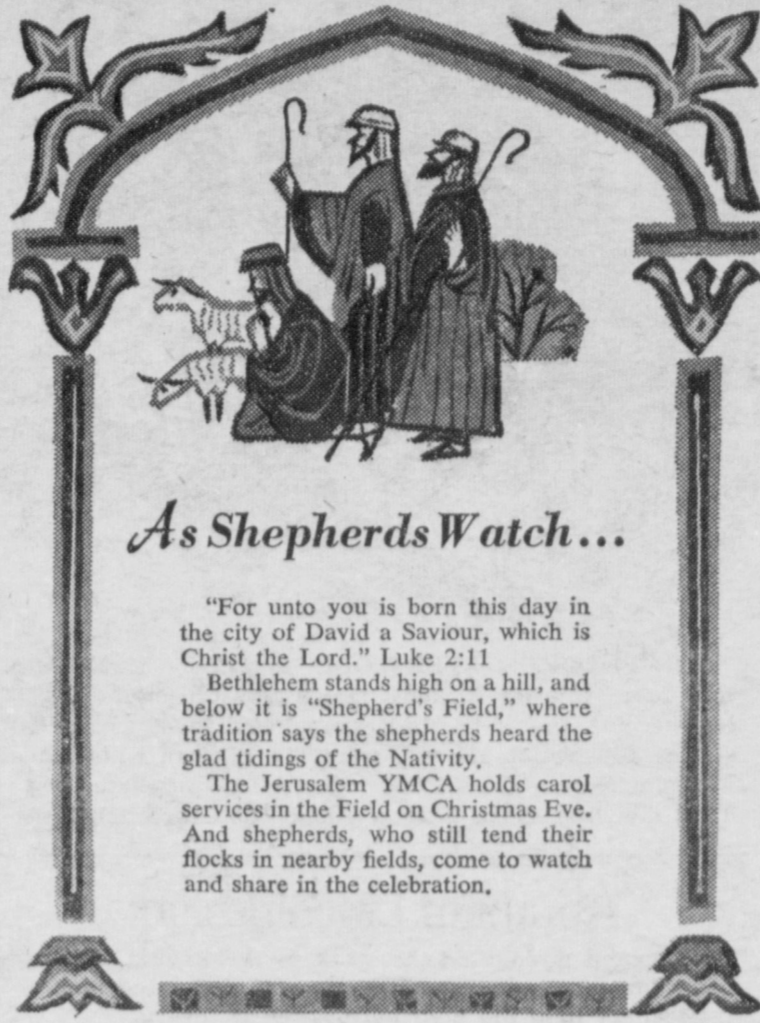
"Porker" at one time was the name given a sword, while trail drivers called a six-shooter a "hog-leg."

A clumsy pilot in England's RAF was called a "ham-pilot."

A railroad engineer is called a "hog-head," possibly because he often heads the parade to market of hogs and pork products.

"Sand hog" is the name given tunnel workers.

Grandpa sneers, "Hog wash" at something he doesn't believe.



### As Shepherds Watch...

"For unto you is born this day in the city of David a Saviour, which is Christ the Lord." Luke 2:11

Bethlehem stands high on a hill, and below it is "Shepherd's Field," where tradition says the shepherds heard the glad tidings of the Nativity.

The Jerusalem YMCA holds carol services in the Field on Christmas Eve. And shepherds, who still tend their flocks in nearby fields, come to watch and share in the celebration.

lieve: Uncle expresses disdain with "In a pig's eye..." Little sister wears pigtailed and rides piggy-back. Older brother, a ham operator, is hog-tied to his short-wave set when he isn't kicking a pigskin.

The man in the next automobile, wearing a pork-pie hat, is a road hog or a pig-headed driver who may go hog wild when the light turns green. These and other pork-like expressions add flavor to our language.

You may not be able "to make a silk purse out of a sow's ear," but you can make stimulating conversation with the countless colloquialisms of "pig talk."

A Marine lieutenant, straight from his platoon leader course, took over a battle-experienced platoon on the main line of resistance in Vietnam. On the first night of his command he saw that his men were beginning to dig foxholes, and the green lieutenant asked the platoon sergeant: "Sergeant, where is my foxhole?"

Replied the sergeant: "You're standing on it, sir. You just have to move the dirt."

Oil is produced in 204 Texas counties.



In this merry season, we are pleased to greet and thank all our loyal customers.

SCHAD & PULTE  
Gainesville



### Christmas Blessings

May this holy season of Christmas, with its message of love and peace, enrich your lives with many blessings.

Miller Humble Station  
W. J. Miller, Muenster



On this joyous day, we ask that the boundless love of the Christ Child surround you and your family, always.

Boone's Bargain House  
Saint Jo, Texas



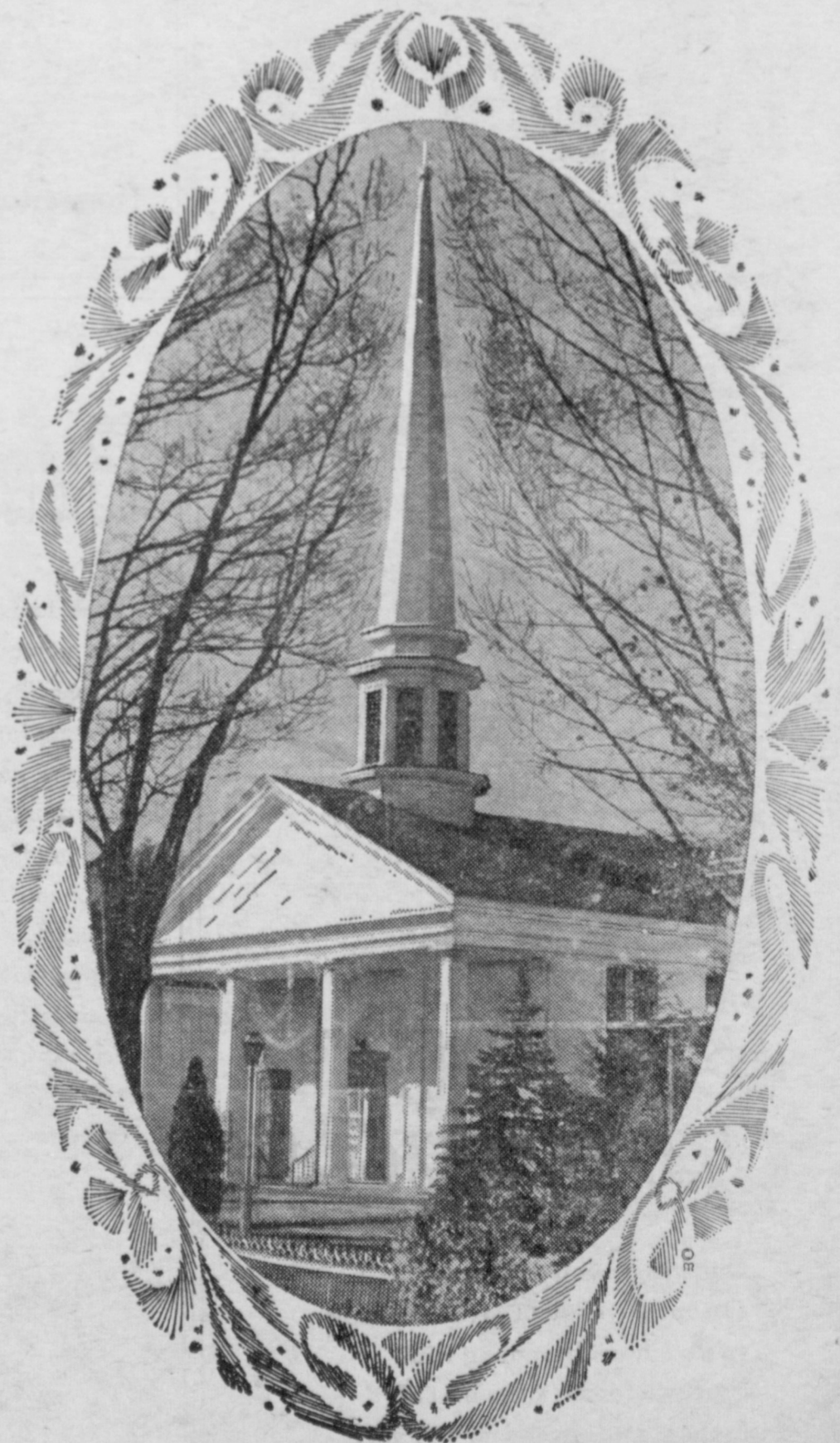
### Greetings

Peaceful as a countryside wrapped in snowy white, the quiet contentment of Christmas spreads across the land. We greet you with the wish that great joy may be yours at this happy, holy time. And with sincere thanks, we extend to you our great appreciation for your favors and friendly good will.


Aughtry's Flowers  
HO5-2878, 802 S. Clements, Gainesville

# Peace on Earth

As the joy, light and love of this Christmas season, radiate their blessings upon all, we sincerely wish our good friends in the community a holiday filled with life's most treasured gifts.



The Gainesville National Bank  
Member Federal Deposit Insurance Corporation



**Silent Night**

Long ago, one quiet night, the Message came, and in its spirit of Hope and Peace we send all our friends warm Christmas greetings!

**Tom's Finca Station**  
Tommy Dankesreiter, Muenster

**OPERATION "DEATHWATCH" INDICATED TRAFFIC DEATHS**

6 P.M. FRIDAY, DECEMBER 23 TO 11:59 P.M. MONDAY, DECEMBER 26

CHRISTMAS	47	46	45	44	43	42	41	40	39	38	37	36
	35	34	33	32	31	30	29	28	27	26	25	24
	23	22	21	20	19	18	17	16	15	14	13	12
	11	10	9	8	7	6	5	4	3	2	1	

6 P.M. FRIDAY, DECEMBER 30 TO 11:59 P.M. MONDAY, JANUARY 2

NEW YEAR	36	35	34	33	32	31	30	29	28	27	26	25
	24	23	22	21	20	19	18	17	16	15	14	13
	12	11	10	9	8	7	6	5	4	3	2	1

The "COUNTDOWN BOARD" shown above will be used by the Texas Department of Public Safety during the Christmas and New Year's holiday weekends to draw attention to the need for safe driving. The DPS and other organizations are going "all out" in order that the indicated traffic death tolls might be kept down during "Operation Deathwatch." Each motorist is urged to join the effort to save as many lives as possible during the closing days of 1966.



**Christmas Cheer**

As our homes resound with the joys of the holiday, let us give thanks for all our many blessings.

**PARKER ELECTRIC**  
112 S. Rusk, Gainesville



**Blessings at Christmas**

May the hope, the peace and the love that is Christmas remain with you and your dear ones forever and ever.

**Biffle Bros. Supply**  
Your Massey Ferguson Dealer, Gainesville

**Turkey Cherished For Centuries by American Indians**

Turkey has been a cherished product of the Americans for centuries... Long before the white man landed on the shores of the New World, turkey was an important year-round food source for all Indian tribes... The bird was hunted by Indian children, who got their prey by simple use of a dart blown through a hollow cane... Turkey feathers of brilliant hue were used, as well, for ceremonial dress... The Aztec, Mayan and Inca Indians of Mexico also considered turkey an important food.

It is thought by some historians that Columbus took Central American turkey back to Spain as proof that he had reached foreign soil... Others say Captain Hernando Cortez, in his conquest of the Mexican Indians, was the first white man to taste turkey meat, at the time mistaking the majestic bird for a variety of peacock... In fact, turkey got its name because it was mistaken for peacock... Spaniards, believing the New World to be connected with India, gave the newfound bird the name "toka," meaning "peacock" in the Tamil language of India... Later, Jewish merchants in Spain converted the Tamil name into Hebrew, calling the bird "tukki"... The word was eventually Anglo-Saxonized to "turkey."

Today, turkey is a booming American business... This year's crop reached a new record of 116 million... Before the turn of the century the turkey population was little more than 10 million. By 1920 there was a great decline and the number of birds dropped to three million — allowing only one turkey for every 35 people... Twenty years later, there were 35 million turkeys — one for every four persons... Now there is about one bird for every two persons.

**Editor's Dilemma**

If we print jokes, people say we're silly. If we don't, we are too serious. If we stick too close to the office all day, we should be out getting the news. If we go out and get the news we are neglecting our job at the office. If we don't print contributions, we don't appreciate genius. If we do print them, the paper is filled with junk. If we make a change in the other guy's write-up, we're too critical. If we don't, we're asleep. If we clip things from other papers, we're too lazy to write them ourself. If we don't, we're too stuck on our own stuff. Now, like as not, some guy will say that we swiped this from some other paper. And we did!


"I advertised that the poor were welcome in this church," said the preacher to his congregation, "and as the offertory amounts to two dollars, I see that they have come."



At this season of joy and happiness, we wish you a Merry Christmas. May your gladness be everlasting!

**CHRISTMAS GREETINGS**

**CURTWOOD**  
Restaurant and Motel  
Gainesville



**GREETINGS**

Let us remember especially the gift of love, to make this Christmas a joyous time for all.

**MILLER'S CLEANERS**  
Gainesville

Just before a battle was begun, the commanding officer shouted: "The enemy is coming men. We're outnumbered four to one, so do your stuff." Joey, a Tennessee mountain boy, began to blaze away, but in about five minutes he stopped and leaned his rifle up against a rock. "What's the matter?" asked his officer. "Well, I got my four," replied Joe. "What am I going to do with this?" grumbled the motorist as the police clerk handed him a receipt for his traffic fine payment. "Keep it," the clerk advised. "When you get four of them, you get a bicycle."


The Manhattan Clothiers wishes you a Merry Christmas and a Happy New Year



**Glad Christmas Tidings**

The time of peace and joy has come to men, the light of happiness sheds its glow over us all. It's Christmastide! Our wish is for you to share this joy... have a merry Christmas!

**Trachta Drilling Company**  
David D. Trachta, Muenster



**The Christmas Story**

In song and story and, most of all, in our hearts the message of Christmas lives anew, to comfort and inspire us. At this glad time, we would like to wish our many friends full measure of joy and blessings.

**Trans American Life Insurance Co.**  
Gainesville



**GREETINGS**

It's that joyous and gladsome time of year when we open our hearts and homes to one and all, sharing our blessings large and small. May yours be the rich delight that comes with partaking of the spirit of Christmas.

**W. W. Howeth Co.**  
Gainesville

In this joyous season we wish the best to one and all.

# Greetings

**Parkview Superette**  
Highway 82, Lindsay

### Tried and True

This recipe for any cake will be appreciated by all mothers.

"Light oven, get out bowl, spoons, and ingredients. Grease pan, crack nuts. Remove 18 blocks and 7 toy autos from kitchen table.

"Measure 2 cups of flour; remove Johnny's hands from flour; wash flour off him. Measure one more cup of flour to replace flour on floor.

"Put flour, baking powder and salt in sifter. Get dustpan and brush up pieces of bowl which Johnny knocked on floor. Get another bowl. Answer doorbell.

"Return to kitchen. Remove Johnny's hands from bowl. Wash Johnny. Get out egg. Answer phone. Return. Take out greased pan. Remove 1/4 inch salt from pan. Look for Johnny. Get another pan and grease it. Answer telephone.

"Return to kitchen and find Johnny; remove his hands from bowl; wash shortening, etc., etc., off him. Take up greased pan and find 1/4 inch layer of nutshells in it. Head for Johnny, who flees knocking bowl off table.

"Wash kitchen floor. Wash table. Wash walls. Wash dishes. Call the baker. Lie down."

—Farmer's Almanac

### Tinsel

Tinsel on the Christmas tree began, so legend says, when spiders covered with webs a tree that had been decorated by a mother for her many children.

To reward the woman for her goodness to her children, the Christ Child changed the spider webs to gleaming silver.

### Christmas in Bethlehem

Americans who dream of a white Christmas with Santa Claus popping down the chimney to the tune of "Jingle Bells" can thank assorted writers and poets and the northern climate. Christmas in the land of Christ's birth, however, is another matter.

What is Christmas like in Bethlehem?

There's generally no snow, for one thing, for winters are mild in the Judian Hills around Bethlehem. No Santa Claus listens to children's pleas, for he's an American invention based on a European saint. And there's probably no decorated Christmas tree in the village square; that custom originated in Germany.

Instead, the focal point of Christmas in Bethlehem is the Church of St. Mary of the Nativity, supposedly built over the spot where Jesus was born. Here pilgrims from all over the world gather on Christmas Eve.

First there is carol-singing in the square facing the church. Then all enter for the solemn midnight Mass. After the service, an image of Christ is carried in a procession down into the grotto, and is placed in a manger where it lies until January 6, the Feast of the Epiphany.

After this ceremony, some may wander into the fields outside the town, where perhaps shepherds long ago heard the news of the birth of Christ.

All this takes place, of course, on the eve of December 25. But that's not the end of Christmas in Bethlehem. For the Eastern Orthodox churches celebrate the holiday on January 6, and the Armenians observe it on January 18, which is January 6 according to the old style, or Julian calendar.

### Will Rogers Said:

"I never met a man I didn't like."

"Everything is funny as long as it is happening to somebody else."

"If you want a line on a man, ask somebody that works with him."

"Take my ham away, take my eggs away, even my chili, but leave me my weekly newspaper."

"Plans get you into things but you got to work your way out."

"Lots of people laugh one way and vote another."

"It is easy to be a gentleman when you are well fed."

"Peace is like a beautiful woman, it's wonderful, but has been known to bear watching."

"Everybody is ignorant, only on different subjects."

"When you are 'confused' it's when you don't know enough about a thing to be worried."

"This country has gotten where it is in spite of politics, not by the aid of it."

"God bless America for a sense of humor."

# NOEL

We extend our sincere good wishes that you may enjoy to the fullest every blessing of this Holy Season.

**Bavarian Wood Carving Studio**  
Ludwig Kieninger, Muenster

# Cheerio!

Best wishes for a fine old-fashioned Christmas season full of good cheer.

**Hoedebeck GMC**  
Gene Hoedebeck, Muenster

Sign on an electrician's truck: "Let us fix your shorts."



# Joy to the World

The message from the sacred manger brings hope and happiness anew. Merry Christmas!

### How Else Can It Be Explained?

A six year old girl wrote the following essay: "People are composed of girls and boys, also of men and women. Boys are not good at all until they grow up and get married. Men who don't get married are no good either. Boys are an awful bother. They want everything they see except soap. My Mom is a woman, and my Pop is such a nice man that I think he must have been a girl when he was a boy."



# Rejoice

As on the Holy Night when shepherds watched, the glad tidings of Christmas ring out. Season's joys!

**Koesler Jewelry**  
Mr. and Mrs. Norbert Koesler  
Muenster

# Warm Christmas Wishes

Hope Santa fills your Christmas stocking with everything your heart desires!

**Hess Sinclair Station**  
Muenster

# for Christmas

Our wish: that peace and understanding prevail throughout the world, bringing men lasting hope and love.

**PROFFER & WOOLFOLK**  
East Highway 82, Gainesville

# A Christmas Prayer

With all the happy peacefulness of a child's prayer, we greet you during this holy season.

**Ott's Furniture Company**  
Gainesville

# Peace and Joy

May you enjoy the fulfillment of all your hopes and prayers, bringing you peace and contentment this Christmas season and always.

**EMMET FETTE**  
Your Franklin Insurance Agent  
Muenster

**Eddie's Texaco Station**  
Eddie Krahl, Muenster

# Merry Christmas

It's a very cheery Merry Christmas we're wishing all our fine customers, and an especially sincere "thanks" for your patronage.

**Hudgins Sewing Circle**  
309 E. California, Gainesville

# Rejoice

As wise men sought the Christ Child, so may we seek and find the true peace and joy of this holy Christmas season.

# CLUB 60

Mr. and Mrs. Harold Schmitz & Family, Lindsay  
DOROTHY ELVIRA CELIE HENRY FLORENCE



# PEACE ON EARTH



Good will toward all men. This universal Christmas wish is ours to you for this holy season.

**RONNIE HERR**  
Your Conoco Agent, Gainesville

# Peace



# Joy

Let us rejoice as we remember the glory of His Birth. To all of you, our sincerest good wishes

**Stice Furniture Co.**  
213 E. California, Gainesville

Once upon a time a young man called on an old farmer to ask him how he had become rich. "It's a long story," said the old man, "and while I am telling it we might as well save the candle." And he put it out. "You need not tell the story," said the youth, "I understand."

### Who's Important?

Sometimes when you're feeling important, sometimes when your ego's in bloom, sometime when you take it for granted you're the best qualified in the room, sometime when you feel that your going would leave an unfilled hole, just follow this simple instruction and see how it humbles your soul.

Take a bucket and fill it with water, put your hand in it, up to the wrist. Pull it out — and the hole that's remaining is a measure of how you'll be missed. You may splash all you please when you enter, you can stir up the water galore, but stop, and you'll find in a moment that it looks quite the same as before.

The moral in this quaint example is to do just the best that you can. Be proud of yourself, but remember, there's no indispensable man.

Reporter: "Now, that you are wealthy are you ever bothered by friends you had when you were poor?"

Man of Wealth: "I never had any friends when I was poor."

# GLAD TIDINGS



The great news of the Christ Child's birth comes to you once more, bringing with it peace and joy to every heart.

**Bob Smith Insurance**  
Gainesville

## Oil Production in Texas in '65 Tops 1 Billion Barrels

Texas oil production reached the one billion barrel total in 1965 for the first time since 1957, figures compiled by Texas Mid-Continent Oil & Gas Association show.

There were 1,000,749,000 barrels of crude oil, valued at more than \$3 billion, produced in 200 of the 254 counties during 1965, statistics show.

Since production records began 70 years ago, the state has produced a total of 28,403,016,481 barrels of crude.

Andrews County continued to be the leading county in oil production, with 76,908,300 barrels, although all sections of the state have several high producing fields.

"The state's excellent oil and gas conservation system must be given credit for the widespread and continuing development of production throughout Texas," said W. A. Landreth, Fort Worth independent operator who is president of Texas Mid-Continent. "Under our state laws, administered by the Texas Railroad Commission, the state's petroleum resources development has been encouraged from the driller to the refiner."

Cooke County had a 1965 crude production of 10,323,600 barrels to bring its total to 207,961,600 barrels since its first discovery in 1926. 1965 production rate averaged 28,284 barrels a day.

In 1965, Texas had three counties that produced in excess of 40 million barrels. Besides Andrews, Ector County had a total of 61,266,600 barrels and Crane County produced 43,952,300 barrels.

In addition, five other counties produced more than 20 million barrels in 1965 and an additional 24 had production in excess of 10 million barrels.

Gregg remains the only county in the state that has produced more than two billion barrels, while three other counties — Rusk, Ector and Andrews — have produced more than one billion.

Texas has produced 28.7 billion barrels of oil, or 36.3% of U. S. total.

A man hasn't really tested his strength in this modern age until he tries to lift a mortgage.

"We are surprised that we haven't received anything from you," the collection letter began.

In a few days the letter came back with a note penciled across the bottom of the page: "There's no reason to be surprised. I didn't sent anything."

"I can't stand my husband's nasty disposition," wept the young bride. "Why, he's made me so jittery that I'm losing weight."

"Then why don't you leave him?" a solicitous female relative asked.

"Oh, I'm going to," the bride replied. "I'm just waiting until I get down to 115 pounds."



May the Christmas Star light the way to peace and joy for all.

**TEXAS BAR**  
Henry & Lorene Huchton  
Muenster

# GREETINGS

Carolers raise their voices in song, and we raise ours in thanks to all of you, our customers, for your patronage.



**Waples Painter Company**  
Gainesville

Parishioner: "Did you see the two diamond rings my husband gave me for Christmas?"  
Clergyman: "Yes, I noticed them when you put that nickle in the collection plate."

Some people are terrible at counting calories — and there are figures to prove it.

Drug store sign: "Try our cough syrup — you'll never get any better."

You see some strange pets around these days. The other day a woman was walking down the street with a big greyhound dog. It had a bus painted in its side.



Just like jolly old St. Nick, we want to bring you a bag-full of best wishes for a happy,

hearty holiday season. May the gifts of good health and good cheer be yours.

**HOELKER GROCERY**  
Lindsay

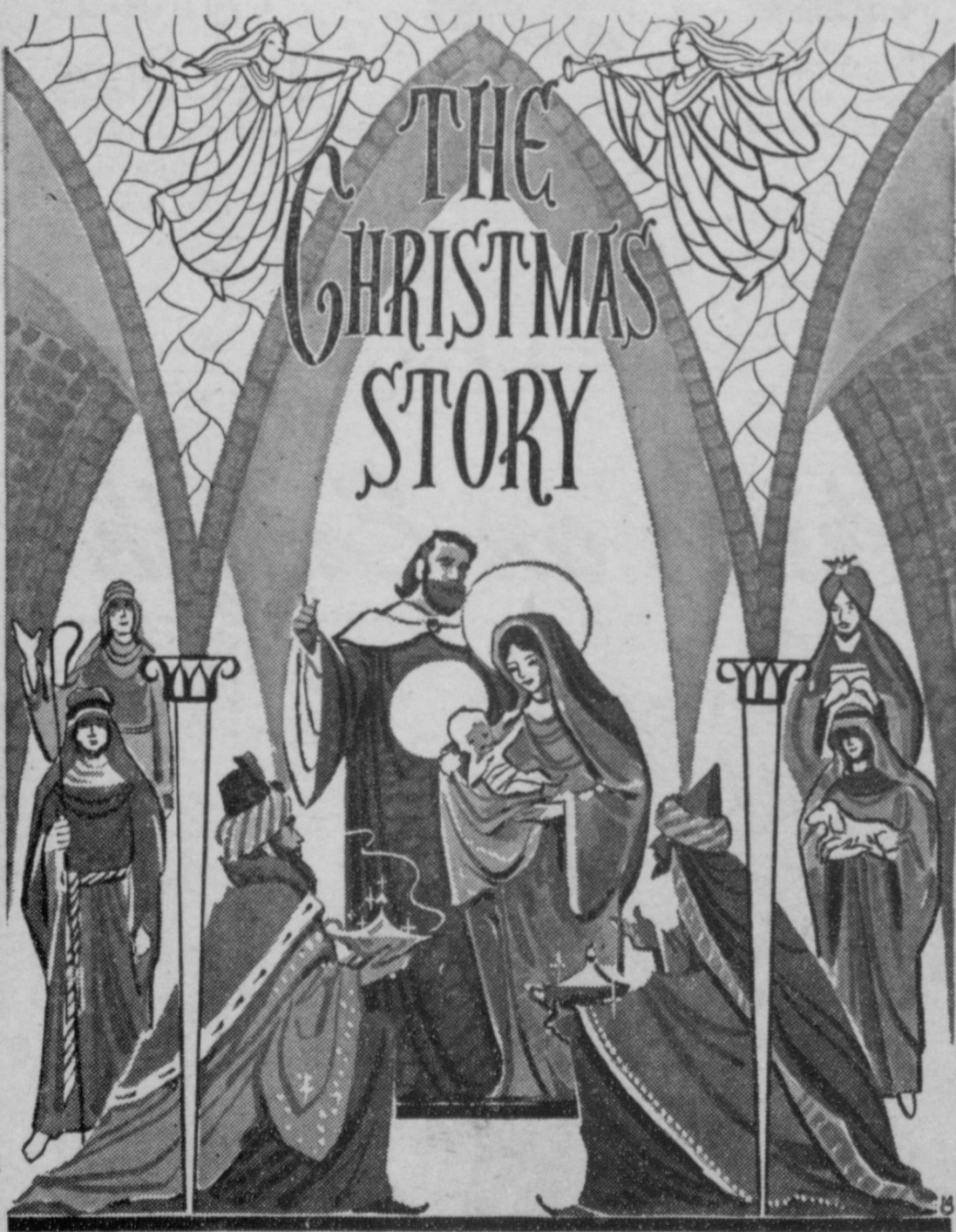


Bright and happy wishes are coming your way.

May your hearts be happy and your Christmas merry.



**G & T Tank Trucks**  
Clifford Trubenbach, Mgr., Muenster

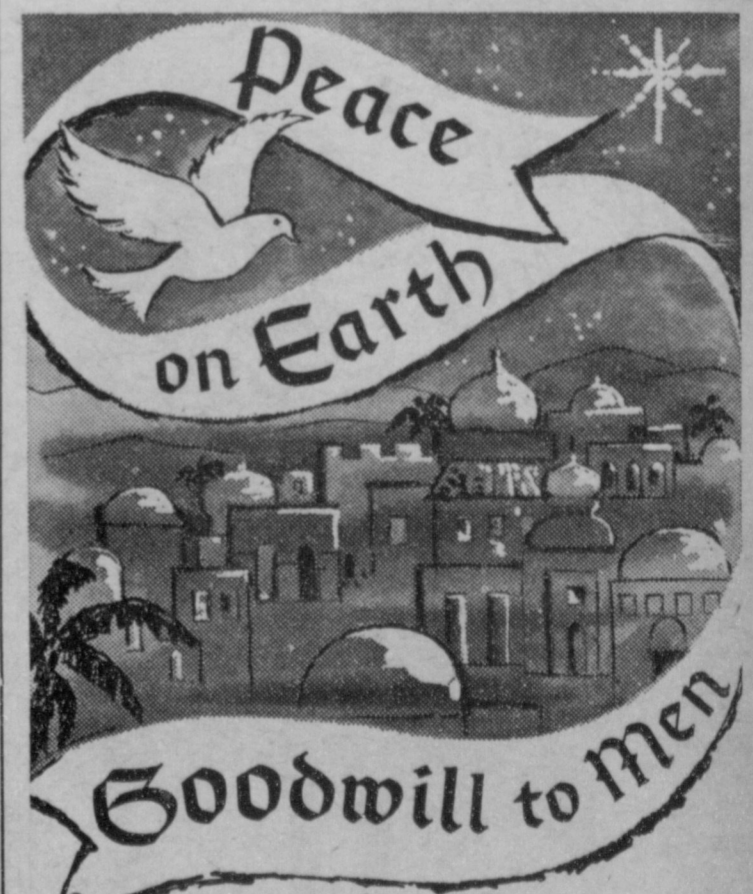


# THE CHRISTMAS STORY

Once again we pause to observe, and gather new inspiration from the age-old story . . . the birth of our Saviour . . . and His divine, eternal presence. May every joy and blessing of this Holy Season come to you and your loved ones, bringing peace and happiness . . . making spirits bright!

The hospital board, administration and personnel of your community hospital join in thanking God for His benefits to the sick and injured and to the hospital itself.

**Muenster Memorial Hospital**



At Christmas, we especially recall the simple message of "Peace on Earth, Good Will to Men." You, dear customers, have shown your good will to us by your loyal patronage. Our hearts filled with gladness, we wish to say, "Thank you for such a wonderful year."

**Denton Monument Works**  
Represented in Muenster by  
Tony Otto and Joe Fette

# I Am a Tired American

By Alan McIntosh

Publisher, The Rock County Herald, Luverne, Minn.

I am a tired American. I'm tired of being called the ugly American. I'm tired of having the world panhandlers use my country as a whipping boy 365 days a year. I am a tired American—weary of having American embassies and information centers stoned, burned, and sacked by mobs operating under orders from dictators who preach peace and breed conflict. . . . I am a tired American—choked up to here on this business of trying to intimidate our Government by placard, picket line, and sit-ins by the hordes of dirty unwashed who rush to man the barricades against the forces of law, order, and decency. I am a tired American—weary of the beatniks who say they should have the right to determine what laws of the land they are willing to obey. I am a tired American—led up with the mobs of scabby-faced, long-haired youths and short-haired girls who claim they represent the "new wave" of America and who sneer at the old-fashioned virtues of honesty, integrity, and morality on which America grew to greatness. I am a tired American—weary unto death of having my tax dollars go to dictators who play both sides against the middle with threats of what will happen if we cut off the golden stream of dollars.

I am a tired American—acuseated by the lazy-don't-nothings who wouldn't take a job if you drove them to and from work in a Rolls Royce. . . .

I am a tired American—who is getting madder by the minute at the filth peddlers who have launched Americans in an obscenity race, who try to foist on us the belief that filth is an integral part of culture. . . .

I am a tired American—weary of the bearded bums who tramp the picket lines and the sit-ins — who prefer Chinese Communism to capitalism — who see no evil in Castro, but sneer at President Johnson as a threat to peace.

I am a tired American—who has lost all patience with that civil rights group which is showing propaganda movies on college campuses from coast to coast — movies denouncing the United States, movies made in Communist China.

I am a tired American—who is angered by the self-righteous breastbeater critics of America, at home and abroad, who set impossible yardsticks for the United States, but who never apply the same standards to the French, the British, the Russian, the Chinese.

I am a tired American—who resents the pimply-faced beatniks who try to represent Americans as the "bad guys on the black horses."

I am a tired American—who is weary of some Negro leaders who, for shock purposes, scream four-letter words in church meetings.

I am a tired American—sickened by the slack-jawed bigots who wrap themselves in bedsheets in the dead of night and roam the countryside looking for innocent victims.

I am a tired American—who dislikes clergymen who have made a career out of integration causes, yet send their own children to private schools.

I am a tired American—who resents those who try to peddle the belief in schools and colleges that capitalism is a dirty word and that free enterprise and private initiative are only synonyms for greed. They say they hate capitalism, but they are always right at the head of the line demanding their share of the American way of life.

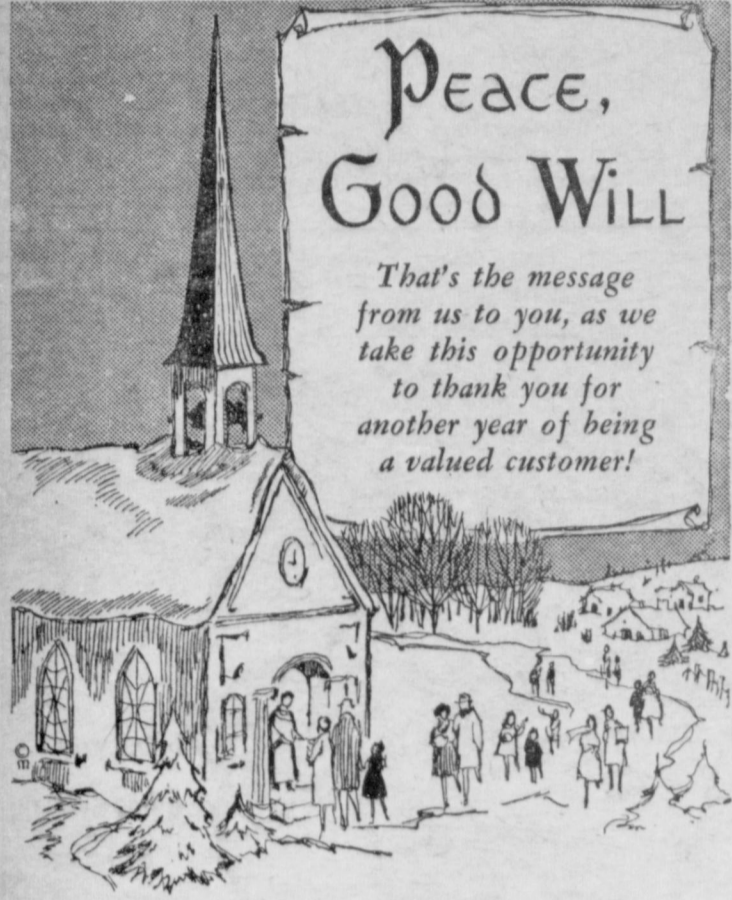
I am a tired American—who gets more than a little bit weary of the clique in our State Department which chooses to regard a policy of timidity as prudent — the same group which subscribes to a "no-win" policy in Vietnam.

I am a tired American—real tired of those who are trying to sell me the belief that America is not the greatest nation in all the world — a generous-hearted nation — a nation dedicated to the policy of trying to help the "havenots" achieve some of the good things that our system of free enterprise brought about.

I am an American—who gets a lump in his throat when he hears the "Star Spangled Banner" and who holds back tears when he hears those chilling high notes of the brassy trumpet when Old Glory reaches the top of the flag pole.

I am a tired American—who wants to start snapping at those phony "high priests" who want us to bow down and worship their false idols and who seek to destroy the belief that America is the land of the free and the home of the brave.

I am a tired American—who thanks a merciful Lord that he was lucky to be born an American citizen — a nation under God, with truly mercy and justice for all.



## PEACE, Good Will

That's the message from us to you, as we take this opportunity to thank you for another year of being a valued customer!

### Stockmen's Feed Store

Buster, Harold, Al, Tommy, Dale, Robert Muenster



## Noel

As we gather together on Christmas morn, to hear once again the story of the birth of the Christ child, we value more than ever the good will of our loyal patrons. To you, sincerely, "Thank you."

Grady Jones  
Cut Rate Liquor & Beer  
Muenster and Lindsay

## First Raised Bread Was an Accident

Bread was accidentally born thousands of years ago . . . As legend has it, in 1,000 B.C., an absent-minded Egyptian baker left some dough standing out overnight . . . By the next morning, the dough had curiously doubled in size . . . He baked the mysterious dough and to his surprise the first yeast bread in history was born . . . From that day on, what came to be known as bread, was highly acclaimed . . . Skillful bakers artistically kneaded their breads in a variety of shapes — round, conical, braided — the more enterprising among them carefully carved bread into fish, bird and pyramid forms . . . In fact, bread was so prized by Egyptians that pharaohs used the decorative loaves as barter.



## To Greet You at Christmas

With fond hopes that all your holiday dreams come true, we send you our best wishes for a Merry Christmas.

### Tony's Seed & Feed, Inc.

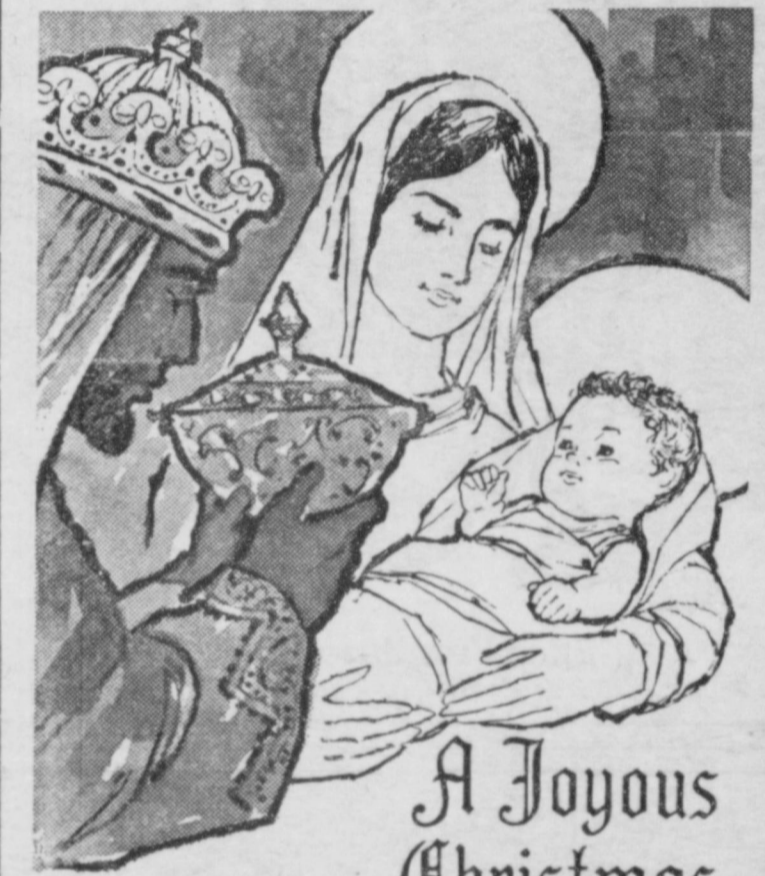
Tony Trubenbach, Joe Hellman, Larry Hennigan  
Muenster



## A Bright and Merry Christmas

We wish for you a Christmas glowing with joy and fond friendships.

J. R. Hocker  
Men's & Boys' Store  
207 N. Commerce  
Gainesville



## A Joyous Christmas

Our wish—that the meaning of Christmas be deeper, its friendships stronger and all hearts filled with its peace and good will.

FARRAR'S  
in Gainesville



## Christmas Greetings

Peaceful as a snowy landscape, lively as a playful fawn is the Christmas we wish for you. We are ever grateful to you for your thoughtful consideration and gracious patronage.

### Endres Motor Company

Serving the Muenster Area Since 1946



It's Christmas, so we're taking this joyous time to wish our fine customers all the best of the holiday and to express thanks for your patronage.

### T. C. Schneider

Humble Bulk Agent, Gainesville

## Peace on Earth



May happiness and contentment lead you as surely as the Star led the Wise Men to the Manger . . . and may this Holiday bring you all the good things in life. Merry Christmas to all!

### Muenster Livestock Commission Co.

W. J. Miller and Carl Mullins, owners