

# THE MUENSTER ENTERPRISE

"BOOSTING THE BUSIEST LITTLE TOWN IN TEXAS"

VOLUME 1

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MUENSTER, COOKE COUNTY, TEXAS, FRIDAY, MARCH 26, 1937

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NUMBER 18

## COUNTY VOTERS REJECT LEGAL SALE OF BEER

Muenster and Lindsay Wet Votes Lost as Drys Win by 312

By a margin of 312 votes the drys of Cooke County defeated the wets in the third local option election to be held in the last 13 months. Poll returns of Saturday's voting reveal a total of 1,734 votes opposing and 1,422 votes favoring the legalized sale of liquors of not more than 4 per cent alcoholic content.

Strongholds of the wet and dry forces remain substantially the same as they were in the two previous elections. Muenster, polling a total of 363 votes for and 8 against legalization held the greatest majority and Lindsay with its 195 unanimous vote for legalization was the most impressive.

Hood on the other hand stepped in for unanimous opposition against legalization and was assisted by large majorities from Valley View, Era, Marysville, Myra, and three of the Gainesville wards. One of the Gainesville wards had a tie vote and the other threw its support to legalization.

Unofficial election returns by precinct are as follows:

—Legalization—	
For	Against
First Ward	151
Second Ward	113
Third Ward	199
Fourth Ward	118
Fifth Ward	89
Dexter	1
Coesfield	2
Callisburg	20
North Woodbine	1
South Woodbine	7
Burton	22
Bloomfield	3
Hemming	4
Burns City	7
Valley View	17
Era	18
Leo	5
Rosston	5
Freemound	15
Hood	0
South Muenster	88
North Muenster	275
North Myra	7
South Myra	15
Marysville	14
Tyler Bluff	2
Bulcher	3
Sivells Bend	3
Warrens Bend	2
Dye	6
North Lindsay	160
Mt. Springs	0
Oriena	7
South Lindsay	35
Hays	8
Totals	1422
	1734

## VALLEY VIEW TAKES LEAD IN RACE FOR ALL ROUND HONORS

Winning all round honors in the track and field meet Saturday by taking first places in High School Senior and Grammar School events and adding a few points in High School Junior events, and copying their share of literary events the preceding day, Valley View stepped forward for a substantial lead that is likely to assure them of the County Interscholastic League trophy this year.

Callisburg, the only remaining contender for county honors, won second place in the track and field meet and a number of literary events.

Bulcher, winning both Junior and Senior track events for Rural Schools and several literary events, is almost certain of county honors in their division.

For the first time in the history of Muenster High School, the local pupils failed to cop a blue ribbon in literary events this year. The outstanding reason for the failure, as explained by Mr. Burger, is that no preparations for the meet were made until the last two weeks so that the students were somewhat handicapped by lack of time. Also some of the students were not permitted to participate because their names were not entered soon enough.

In track and field events Muenster had no entries. After the completion of their strenuous schedule in basketball Mr. Burger permitted the boys themselves to decide whether they would enter in track or tennis or both. They chose to enter in tennis only because they felt that

See VALLEY VIEW, Page 4

### Labor Peacemaker



PITTSBURG, Pa., . . . Mrs. Myron Taylor, wife of the chairman of the U. S. Steel Corp., is credited with paving the way for negotiations which led to an agreement between the steel corporation and C. I. O.

## Majestic Has Premier Show Friday Night

Special Program Arranged for Harlow-Taylor New Picture

Persons who attend the midnight preview show at the Majestic Theatre Friday can enjoy the thrill of attending a world premier as the first public audience to see Robert Taylor and Jean Harlow in their new production, "Personal Property," Martin Wade, manager of the Majestic Theatre announced Monday.

Except for the private audience of studio officials and their select friends who usually see a picture before its release, Gainesville's audience is the first to see the new show.

The picture, originally scheduled for showing Sunday, Monday and Tuesday, was planned, as usual for the Saturday night show. Being aware of the fact that it had not been shown before, Mr. Wade checked the possibility of conducting a world premier and found that by arranging for fast delivery of the films after they reach Dallas he can have them here for the 11 o'clock show. He states that the

See PREMIER, Page 4

## Boys Join John Grewing And Edgar Fette Families

Jimmy is the name of the new born son of Mr. and Mrs. Edgar Fette. He joined the family Wednesday morning.

Another new arrival of Wednesday is the blessed event in the home of Mr. and Mrs. John Grewing.

At the time of this writing no definite date was set for the two baptisms but Friday was given as the probable time.

Sponsors for the Fette baby as announced by Edgar are the child's grandparents, J. H. Otto and Mrs. Henry Fette. Names of sponsors for the Grewing child had not been revealed.

## Andrew Browne's Plot to 'Gyp' Rich Uncle Is Exposed in Hilarious Play 'Antics of Andrew'

### MEURER AND NIEBALL ATTEND DEDICATION OF WACO'S NEW P. O.

Herbert Meurer and Paul Nieball of Muenster, Leroy Porter of Myra, and Gilbert Hollman of Gainesville were four of Cooke County's postal employees to attend the dedication of Waco's new post office and Federal court building by Postmaster General James A. Farley Tuesday afternoon. Mr. Nieball had driven to Marlin Sunday and went to Waco Tuesday. The remaining three, joined by Postmaster Mackenzie of Denton, drove to Waco from here Tuesday morning.

Every attendant at a special gathering of postal employees had the pleasure of making the personal acquaintance of Mr. Farley.

Prior to the dedication held at 4 o'clock, Mr. Farley appeared at the Baylor University auditorium. There he gave a short speech in which he stressed the proposed Supreme Court change. He was introduced by Former Governor Pat Neff, now president of Baylor University, and was honored by a special vocal number by the Keyes quadruplets of Okla-

See POSTOFFICE, Page 4

## MOTHERS PLAN EASTER MONDAY PICNIC, DANCE

Proceeds Will Be Placed in Newly Opened Fund for Church

Members of the Muenster St. Anne's Society under the direction of their newly elected president, Mrs. J. M. Weinzapfel, are busily engaged in final preparations for their annual Easter Monday parish picnic and dance.

With the final debt on the Muenster Parochial School paid by the proceeds of their highly successful bazaar and dance on Thanksgiving Day, the mothers' society will donate the proceeds of this celebration to the recently opened fund for the new Sacred Heart Church.

A new entertainment feature for the children is provided in the Easter egg hunt being conducted by the Sisters. All youngsters wishing to participate are requested to bring at least three eggs to the Sisters Saturday afternoon or Monday morning. The hunt will begin at 2 o'clock Monday afternoon.

Mrs. John Kathman, along with assistants chosen by herself, will have charge of ice cream, candies, and cold drinks. Likewise Mrs. Weinzapfel with her assistants will have charge of hamburgers, coffee, and cake.

Again the tango stand is expected to be the chief attraction of the picnic. At the time of this writing no one had been definitely appointed to conduct it but it is thought that the old reliable Henry Henn-

See PICNIC, Page 4

## Scout Committeemen Consider Request for Special \$25 Donation

Introducing their program to raise funds in the amount of \$25 as Muenster's quota in the endowment drive of the Chickasaw Boy Scouts council, committeemen of the Muenster troop met Monday night in the K. of C. hall to consider the program as submitted by scout headquarters of Ardmore to J. M. Weinzapfel, local finance chairman.

Mr. Weinzapfel said that the money is to be used to provide additional conveniences for the scout summer camp and other similar improvements for the scouts of the Chickasaw council, of which the Muenster troop forms one unit.

Committeemen also discussed the possibility of organizing a cub pack of juvenile scouts and a chapter of Columbian Squires for boys between the ages of 16 and 18. The cub pack, while forming a part of the local scout troop, would be composed of boys too young to participate actively in scout programs. It would serve as a stepping stone to scout ranks just as the Columbian Squires would serve as a stepping stone from the scouts to the Knights of Columbus.

### To Be Presented on Easter Sunday by Muenster Players

Andrew Browne, a young student who managed to have his allowance of \$50 a week from a rich but eccentric uncle raised to \$150 a week by stating that he had begun to support a wife and mother-in-law, found himself in a very embarrassing position when informed that the "Santa Claus" uncle had dropped into town for a visit.

Calling on all the resources of his ingenious young mind Andrew made hasty plans to have two of his cronies impersonate the loving young wife and the battle-ax mother-in-law, and no doubt the ruse would have worked perfectly had it not coincided with a dinner party made up of other friends who were not aware of the frame-up.

But here the plot thickens to the extent that its final solution calls for more than mere words. The embarrassing situations, the ridiculous conversation, the wholesale mess-up of details in general, the antics of Andrew himself as he tries to evade detection can be appreciat-

See ANDREW, Page 4

### Sky Writer



SAN FRANCISCO . . . "Smoky" Polson has been flying 25 years and sky-writing the last 10 years. He gets \$50 to \$100 a word, making him the highest paid writer. "Sure, I misspell words. But I get paid just the same."

## Wets Attempt New Angle for Legalization

Seek Legislative Authority for Precinct Vote in Dry County

Undaunted by their defeat at the polls last Saturday, the wets of Cooke County continue their efforts to legalize the sale of beer. A petition on the counter of the Farmers Store since Monday and favored with 79 names Wednesday noon, seeks to authorize the holding of local option elections in a dry county.

At the present time it is lawful to hold a local option election in a wet county to outlaw the sale of alcoholic drinks in a certain precinct, but no provision is made whereby a wet precinct within a dry county can legalize the sale of vinous or malt liquors.

The petition prepared and signed by Cooke County citizens and to be submitted to the Hon. C. L. Stocks for introduction to the State Legislature reads as follows:

"Since we believe it was the intention of the 44th Legislature to authorize the holding of precinct elections for the sale of beer, wine, and liquors in counties previously voting dry, we therefore petition you to introduce and pass in the present legislature a bill putting into immediate effect the right of precincts to hold such elections."

## Lindsay People Add New Lustre to Their Homes

Lindsay, March 23.—The urge to "brighten the corner where you are," continues in the Lindsay community. Grandpa Schmitz has just completed a new paint job on his home. Last Saturday John Kuntz and Frank Kuhn were busily engaged in applying a new coat of paint to the home of their grandfather, Frank Loerwald, and according to reports the rectory of St. Peter's Church will be painted and the surrounding premises put in order this week.

### FUNERAL SERVICES HELD AT MYRA FOR MRS. ARTIE MOTES

Myra, March 24.—Funeral services were held Sunday for Mrs. Artie V. Motes, 47, wife of John A. Motes of Oklahoma City who died at the home of her mother, Mrs. Quilla Jackson at Myra, Friday night at 11:50 o'clock.

Funeral services were conducted at the Methodist Church, Rev. Thomas Hardy officiating. Pallbearers were Jess Jones, Joe Cauldwell, Ralph Davidson, Woodrow Cain, John Lomax, Bill Hoover. She was buried in Reed Cemetery.

Mrs. Motes is survived by her husband, one son, John Edwin, and a daughter, Mrs. Juanita Davis of Oklahoma City, a brother, Jim Jackson and a sister, Mrs. Mary Bell Livingston and her mother, Mrs. Quilla Jackson of Myra.

She was born July 28, 1889, in Jackson County, Tenn., the daughter of John Edwin and Quilla Jackson. She came to Cooke County with her parents in 1896 and was reared in the county. She was a member of the Baptist Church in Oklahoma City, Okla.

## Balanced Ticket Points To Lively Race for City Offices on April Sixth

Citizens of Muenster are looking forward to a hot contest in the races for city offices to be decided in the election of April 6. A whispering campaign is already under way and it is expected that votes will be openly solicited before another week passes. From that time

### TO HAVE, AND TO HOLD

Some were amused and some were sympathetic over the experience of the fellow who spilled a truck load of scrap iron while trying to get out of the rain Tuesday evening.

In trying to drive into the H-5 Garage for shelter the man stalled his motor on the incline and as the truck rolled back to the street with a jar the entire load of iron slipped off.

He spent about two hours getting the load back on his truck to haul to the freight car two blocks away.

## Cooke County Leaders In Soil Conservation Chosen at Gainesville

At a meeting of committeemen for the Muenster, Myra, Bulcher block at the county agent's office on March 18, G. H. Hellman was appointed 1937 chairman for the soil conservation committee.

Immediately following Mr. Hellman's appointment as leader of the local committee, he attended a meeting, also in the county agent's office, of chairmen of the remaining five blocks in Cooke County to elect three county committeemen and an alternate.

Paul Rivoire of Gainesville was chosen as chairman of that group with duties of representing the county in district meetings and presiding at meetings of county committeemen. Two other committeemen are C. P. Clegg of Dexter and Howard Springer of Valley View. J. H. Robertson of Era is first alternate.

According to the plan of the Federal Government, committeemen for each block are in charge of the soil conservation program in their own block. The chairman, besides presiding at local meetings, represents his block in dealings with the county committee. In turn the chairmen of the county committee presides at county meetings and represents his county at district meetings.

## MUENSTER HATCHERY WILL CLEAN UP AND LOCK UP ON MAY 7

May 7 has been set as clean-up day at the Muenster Hatchery. At that time Felix Becker intends to take off his last hatch of baby chicks, give the building a thorough cleaning and disinfecting, and lock the doors until the next hatching season.

In advance to making his last setting of eggs Mr. Becker wishes to call attention of all patrons to the fact that the last day on which chicken eggs will be set is April 16. Turkey eggs, because they require a week longer to hatch, must be set on or before April 9. Anyone wishing to get late chicks or turkeys is urgently requested to keep those dates in mind.

From now until the specified dates the setting of eggs will be continued on the regular schedule. Chicken eggs are set on Mondays and Thursdays and turkey eggs on Thursday only. Turkey eggs are set only for custom hatching; however, the hatchery will continue to hatch a limited number of chicks of their own until the last setting when only custom hatching or advance orders for baby chicks will be provided for. This precaution is taken to avoid the possibility of having chicks left on May 7.

## Herr Motor Co. Installs New Welding Equipment

As the latest step in their march on the road of progress Herr Motor Co. added an acetylene welding outfit to their shop equipment.

The new machine, completely equipped with a carbide generator for making its own gas, enables the garage personnel to handle a greater variety of repair jobs than they could in the past.

until election day Muenster has a fair chance to witness some real pre-election fever.

A glance at the list of candidates reveals that the battle will be staged between prominent men, all of whom are worthy of the offices they seek and also carry a great deal of personal support.

For the office of Mayor M. J. Endres, seeking re-election, will be opposed by Ben Seyler. Mr. Endres has held his office for one term and, according to his statement, has always followed his better judgment as to what action would be most beneficial for the common good of Muenster people. He solicits support in the coming election on the basis of his past record saying that he refuses to make any promises except that, as in the past, his action will be guided solely by his concern for the common good.

Ben Seyler, the new candidate for mayor, is making his second attempt to ascend the executive throne of this city. Six years ago he lost by only six votes in the most exciting election Muenster has had to date. B. H. Hellman was the victor at that time. Mr. Seyler reminds voters now that he has outgrown the principal hindrance to his election at that time. He feels that, being 35 years old, he is not too young to assume the responsibility of the mayor's office. He has in mind a program of improvement for the city and assures that, if elected, he will exert every effort to make a better city of Muenster.

For alderman of position number three Henry Hennigan, the present alderman, will be opposed by L. A. Bernauer. Both are good men and either of them, if running against a less prominent candidate, would fall through to an easy victory. But opposing one another and each claiming a good personal support the race promises to be a close one.

Joe Trachta will have two opponents in his race for re-election to position of alderman number four. Henry Fleitman and Hubert Wilde are both after his scalp. Every one of them is looking forward to a favorable support, and in the opinion of some of the prognosticators hereabouts, the chance of picking the winner is about the same as picking the odd coin when three of them are flipped.

Another toss up is John Fisher's race to defend his position of number five alderman against Al Walterscheid. As in the race for number three position, both are qualified and a good man goes into office no matter which of them wins.

## MYRA PUPILS PLACE IN LITERARY EVENTS OF COUNTY LEAGUE

Myra, March 24.—Students from Myra school placed in a number of events of the Cooke County Interscholastic League.

Louise Pearson won first place in high school junior girls declamation. J. A. Lucas won second place in high school senior boys' declamation.

The Rhythm Band, composed of first, second and third grades (in class consisting of less than 20 instruments), from Myra won first place.

Betty Joe Porter was third in story telling.

Dorothy Roewe and Mary Bell Trew were second in spelling.

Horace Lee Townsley and A. J. Higgins will be in the finals for tennis doubles.

## Joe Streng Shaves Truck Side in Hair Line Escape

Joe Streng had a narrow escape Monday night when, on his return from a trip to Fort Worth with the Muenster Milling Co. truck, he barely clipped sides with an on-coming truck. Joe Felderhoff states that several bolts and about a quarter inch of wood on parts of the truck were clipped off. With only a small fraction of an inch more of contact it is thought the two machines would have been jerked together into a serious accident, as both were on the open road and driving at a normal cruising speed.



# Muenster Enterprise

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The Enterprise Stands for:  
A Gymnasium for Muenster  
Safer Driving

### THE NEW LONDON TRAGEDY

IT IS DOUBTFUL whether Texas has ever experienced a more shocking tragedy than the wholesale destruction of life in the New London school explosion last week. Trapped, without the slightest chance of escape, hundreds of innocent victims were offered as sacrifices on the altar of someone's mistake.

The London school was considered one of the most modern and most complete schools of the day. But still there was a flaw somewhere. Barring the unthinkable possibility that some fiend could have planned such a wholesale slaughter, the only remaining explanation is that someone somewhere made a mistake.

This incident strikes home with force. Usually we like to consider ourselves safe from the clutches of death but again we realize that its grasp extends to the most unexpected places. Science has still a long way to go to insure safety.

Amidst the profound sorrow of stricken families, many of whom lost all their dear ones, a nation extends its sympathy to the London school district. And in the vicinity of the tragedy the milk of human kindness appeared on every side as volunteers, most of them oil field workers, left their regular duties to assist the bereaved families. Those roughnecks, working feverishly to retrieve the mangled remains of disaster's toll, convinced the world at large that human beings, no matter how much they are engrossed in temporal affairs, show their true mettle when a fellowman is in distress.

Words cannot convey the depth of feeling the world holds for the grief stricken families of East Texas. The kindness shown by volunteers after the disaster, though a more eloquent expression, and one that would have been offered by any civilized person, still falls short of expressing true sentiments, but it's the best we mortals can do.

### SOUND JUDGMENT?

AGAIN the citizens of Cooke County have shown a preference for lawlessness over the control of beer sales. In the election Saturday the dregs carried the county by slightly more than 300 votes, thereby

electing to preserve a blemish that has been on citizens here ever since prohibition first became effective.

Saturday's election did not decide whether Cooke County shall or shall not have beer, neither did it decide whether Cooke County shall or shall not have drunkards. We have always had beer and drunkards and we shall continue to have them as long as the ingenuity of lawbreakers continues to keep pace with law enforcement agencies. Furthermore there is no chance that the sale of beer will be stopped as long as the public attitude toward beer remains as it is. While people want beer someone will have it to sell.

On that point we disagree with our dry friends. For some reason they presented the past election as deciding the problem of beer or no beer, drunkenness or temperance. Since it is undeniable that beer is available in plentiful supply, and that a certain element will drink to excess in spite of the most systematic enforcement of prohibition, the only question to be decided by the public is, Shall the sale of beer be controlled or shall it be left in the hands of bootleggers?

Unfortunately too many voters permitted themselves to be misled by dry leaders. That those same dry leaders permitted their judgment to be clouded by an ancient hatred of alcoholic stimulants is again unfortunate. No doubt all of them were sincere, with the possible exception of some few bootleggers who preferred to continue in their illicit trade, but as a result of their efforts they have led people to throw their support to the lawless element, and have forced a great number of sincere and honest business men to continue an unlawful business.

The result of Saturday's election is an incident against the sound judgment of Cooke County citizens.

### GOOD FRIDAY

CHRISTIANS of the State of Texas owe Governor Allred an added measure of respect for his proclamation urging a proper observance of Good Friday.

People of Muenster have been reminded every year to observe Good Friday, and especially the hours from 12 to 3, in a fitting manner. Whether or not they have been so reminded by a Governor or a Parish Priest, respect demands of Christians that they keep holy the one day set aside to commemorate the sacrifice of Him Who "died that the world might live."

Realizing that our sojourn on this earth is a matter of only a few short years, all of us who pretend to do any serious thinking must be mindful of the approaching step into eternity. That our existence in the next life be a pleasant one was the principal thought of Jesus Christ. To provide an eternity of happiness for mankind He sacrificed His own life.

We have had self sacrificing heroes in our history but none of them has done as much for us as Christ has. We have national holidays set aside to honor men who protected our rights to life, liberty, and the pursuit of happiness. Christianity should likewise honor the One Who restored the life of our souls.

Today is Good Friday. Spend at least a part of it thinking about your debt of gratitude to God.

### Miscellaneous Shower Given by Myra Ladies To Honor Recent Bride

Myra, March 24.—Mrs. Thomas Cauldwell, assisted by Mesdames Fred and Earl McTaggart, honored Mrs. Clinton Tuggle, a recent bride, with a miscellaneous shower at the club house Friday evening.

Those present were Mesdames Ray Hudson, Leroy Porter, Fred McTaggart, Earl McTaggart, C. J. Tuggle, Bill Matthews, J. T. Barker, S. R. Crow, Cleve Duncan, Allen Gregory, Sam Moore, Boss Platt, Tom Pryor, Oscar Aldridge, Thomas Cauldwell, Luther Barns, Lum Davidson, Will Brady, Maude Gillett, J. T. Biffle, Sr., W. R. Porter, Thelma Burks, Jack Higgins, Odele Acker, and Misses Lanora Crowe, Jewell Pittman, Ruby Tucker, Emma Bell Davidson, and Katie May Matthews.

### George Hartman Returns To Muenster for Visit

George Hartman, a cousin to the Hartmans of Muenster, arrived Wednesday for a visit with friends and relatives. His home is at Round Lake, Ill.

George will be remembered by many local citizens as the young man who spent about 10 months working with Henry Hennigan a little more than three years ago. He states that he has not definitely decided on the duration of his visit but will probably be here about two weeks.

### New Hess Baby Is Born On Birthday of Mother

Little Rosina Maria, the 10-pound new arrival in the home of Mr. and Mrs. J. W. Hess was born on her mother's birthday, March 20. She

### IS YOUR

## Livestock

Ready for Market?

HAVE IT HAULED BY

## Henry Fette

Bonded & Insured

was named to honor her two grandmothers, Rosina on her mother's side and Maria on her father's side. Sponsors at her baptism Saturday were Alois Klement and Mrs. John Henschied of Norman, Okla. Both persons drove to Muenster Saturday afternoon and visited with friends and relatives until Sunday afternoon.

The head of King Leopold III appears for the first time in design on a Belgium coin on the new five-franc piece.

## ALASKAN SANDWICH SHOP

One-Half Block North of Majestic GAINESVILLE

Before white men came to the Mississippi Valley, Indians protected themselves from floods by erecting huge earthen mounds with flat tops on which they lived during high water.

★ FOR ★  
CIGARS  
CIGARETTES  
CANDY  
DRINKS

Stop at  
**Bright Gable Inn**  
West of New Overpass  
Muenster

# 1937'S BIGGEST VALUE

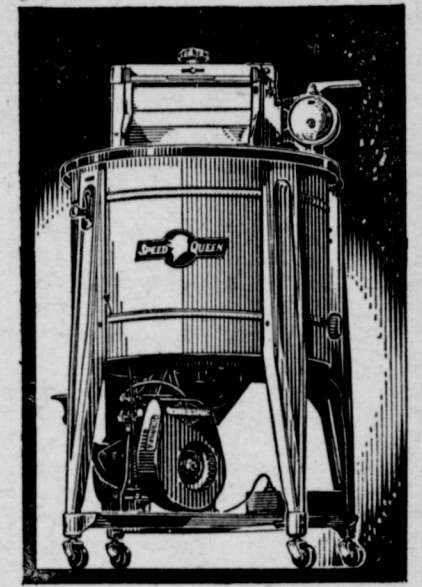
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THIS DOUBLE WALL  
SPEED QUEEN  
WITH THE FAMOUS  
BRIGGS & STRATTON  
4 cycle ENGINE

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**\$69.50**

If you want to save all the money you can (and who doesn't)—this Model "Q-2" Speed Queen will give you the biggest feeling of satisfaction you ever had in making a shrewd purchase. Come in and let us show you this sensational Speed Queen value.

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WASHERS IRONERS



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## WAPLES-PAINTER CO.

LEO HENSCHIED, Mgr.

MUENSTER YARD

# ATTENTION! PATRONS OF THE CHEESE FACTORY

Experienced dairy men find that this is the time of year when milk is most likely to sour. Among the various reasons given, these are predominant: Occasional thunder showers, which always hasten souring, are more frequent. People have not overcome the carelessness acquired during winter, when the low temperature naturally preserves milk longer. And the change of the cows' diet as they are moved from winter feeds to green pasture has a noticeable effect until animals become adjusted to the new feed.

In making cheese we cannot use sour milk, hence it frequently becomes necessary for us to reject a customer's can. To the farmer this means the loss of a day's milk production; to us it means a proportional loss in cheese production.

We earnestly request, for the farmer's benefit as well as ours,

that every precaution be taken to prevent the delivery of sour

milk.

To that end we offer the following suggestions, which, we hope, will prevent an unpleasant duty on our part and ill feeling on the part of our patrons:

Wash cans thoroughly and sterilize them.

Make every effort to keep impurities out of milk.

Deliver the milk to us at the earliest possible hour.

Do not be alarmed at a drop in the milk test at this time. All dairymen experience it, and it is caused, so experts say, by the change in diet as cows are taken from winter feeds and put on green pasture.

# MUENSTER CHEESE FACTORY

## Lindsay News

MISS LONIA GIEB  
Correspondent

C. C. Morgan and Andrew Roewe were in Pilot Point on business Wednesday.

Lillian, little daughter of Mr. and Mrs. Wm. Laux, is reported improved after being quite ill during the past week.

Mr. and Mrs. A. C. Flusche of Denison were guests in the home of Mr. and Mrs. Joe Hundt and family Tuesday.

Mrs. Gregory Egge, who suffered a sprained ankle several weeks ago, is making slow but steady progress toward recovery.

Miss Gladys Hoberer of the St. Vincent's Sanitarium, Sherman, visited her parents, Mr. and Mrs. John Hoberer Thursday.

Leonard Loerwald of Dallas spent

last week here visiting in the home of his uncle, Theo Schmitz, and family, and other relatives.

Andrew Flusche returned to his home in Decatur Thursday after spending several days of last week in the Joe Hundt home.

The bans of matrimony between Jake Horn of Muenster and Miss Louise Schmitz of Lindsay were announced Sunday, March 21.

Miss Kathryn Bezner, who spent most of her time during the past week taking the annual school census for 1937-38, completed her work Thursday.

Leo Apple of Plainview, Minn., accompanied by Mr. and Mrs. Julius Loerwald spent Sunday in Fort

Worth visiting friends and attending the Fat Stock show.

Fred Bierschenk, who has been confined to his home south of Lindsay for several days on account of illness was able to make his usual little jaunt to Gainesville Saturday.

Venerable Sister Teresa and the Rev. Father Koeper, accompanied by Miss Bertha Faeke of St. Vincent's Sanitarium, Sherman, visited briefly in the home of Mr. and Mrs. Mike Fuhrmann Thursday.

Mrs. Phil Teague and daughter, little Virginia Lee, accompanied by her mother, Mrs. Joe Gieb and daughter, Miss Evelyn of Gainesville, visited in the home of Mr. and Mrs. Henry Gieb Sunday.

### WHEN IN GAINESVILLE—

Stop at

## Hellman & Maddox

— for —

Groceries, Flour, Feed and Produce

Red Top Cane, per 100 lbs. ....\$3.50 Field Peas, per 100 \$5.00  
Sudan Seed, per 100 \$4.35 Soy Beans, per 100 \$6.25  
ON THE MARKET SQUARE

## Joe Schmitz

Agent for

State Reserve Insurance Co.  
LINDSAY, TEXAS



## If Science Is Correct

If light colors deflect heat, a bright new straw hat must be cooler than an old, discolored one.

Add a few degrees of comfort to your field work by selecting a harvest hat from our variety of sizes, shapes, and styles.

### M. J. ENDRES

Muenster, Texas

## Local NEWS Briefs

Mr. and Mrs. Ed Wolf spent last Friday at the Fort Worth Stock Show and Rodeo.

FOR SALE—8 lots, Nos. 13 to 20 in Block 39. Very cheap. See J. S. Horn. (Adv. 18p.)

Rudolph Zipperer and John Schilling drove to Pilot Point for a visit with friends last Sunday.

J. B. Wilde, local dealer for Stewart Warner refrigerators, received his first display model Monday.

John Fuhrbach of Amarillo visited with his wife and son here from last Friday until Tuesday noon.

Louise Felderhoff of the Ursuline Academy at Dallas arrived by bus Wednesday afternoon for a visit with her parents during the Easter holidays.

The Victory College group, Elfreida Luke, Agnes Weinzapfel, and Catherine Seyler, are spending Easter holidays with their families. They will be back to the classrooms Tuesday morning.

The Muenster Cheese Factory shipped a 7,000-pound load to Dallas and Waco Monday. It was hauled in the company truck by C. J. Fette. On the same day a total of 2,500 pounds was shipped by Webster to Brownwood and San Angelo. Joe Horn left early Wednesday morning with another capacity load for Midland, Ballinger, San Angelo, Abilene, and Sweetwater.

### 1936 PONTIAC Coupe

Good condition; driven 7,000 miles. For information call The Muenster Enterprise Office

The honors remained at home last Sunday as John Felderhoff, entertaining the Muenster sheephead club, took high scoring honors.

B. R. Tilton, division salesman of Plymouth and Chrysler automobiles at Fort Worth Motors spent several hours at the Seyler garage Monday.

Claude Wallace, a poultry dealer of Nocona, was in Muenster Wednesday to get 40 cases of eggs from the local Farmers Marketing Association.

Henry Barker and F. E. Schmitz drove to San Antonio for a combined business and pleasure trip Wednesday of last week. They returned to Muenster Saturday.

Mr. and Mrs. Bill Stelzer, accompanied by Mr. and Mrs. Henry Luebber of Gainesville were in Fort Worth Sunday for the stock show and a visit with relatives.

According to reports early Wednesday, Pace and McClure brought in a good producer on the Aldridge estate Tuesday night. It was supposed to be Kingery Bros. but the actual volume of production had not been estimated Wednesday.

Andrew, one of the junior members of the Flusche Bros. aggregation at Decatur was in Muenster early this week enjoying a few days leave of absence from his regular duties.

Robert Weinzapfel and Emmet Fette arrived in Muenster on Robert's motorcycle Wednesday night. They will spend their Easter holidays here and return to their classwork at St. Mary's University and St. Edward's University early next week.

SPECIAL—For only 10c, a 25-lb. sack of Bewley Chick Starter is given with each 100 baby chicks bought. Chicks from Pullorum-Typhoid tested flocks. We buy hens in exchange for chicks, hatching, feed, anything we sell, paying more than market price. GAINESVILLE HATCHERY, 411 N. Commerce St., Mrs. T. J. Clark, Phone 219. (Advertisement, 12-tf).

### Weather Permits Way of Cross Services in Open

Lindsay, March 23.—The pleasant weather of the first day of spring proved to be ideal for the afternoon services of St. Peter's Church Sunday.

A large number of parishioners took advantage of the opportunity and attended the "Way of the Cross" and prayed the stations, a devotion most appropriate at this season of Lent, which were held in the open. Weather permitting, the devotion will be repeated on the afternoon of Good Friday, at 3 o'clock, Father John has announced.

### Myra News

MRS. JOHN BLANTON Correspondent

Miss Bertha Weatherford of Hood spent Thursday with her sister, Mrs. M. R. Porter.

Mrs. Cleva Duncan of Pilot Point spent last week with her aunt, Mrs. Bob Crow, and family.

Mr. and Mrs. B. C. Rosson visited Mr. and Mrs. Biffle Burkett of Marietta, Okla., Thursday.

Mrs. Morris King of Dallas was a guest in the home of Mr. and Mrs. Lon Blanton Wednesday.

Mesdames R. M. Townsley, John Blanton and Leroy Porter were shopping in Dallas Wednesday.

Thurman Johnson of Denton was the week-end guest of Mr. and Mrs. Ray Hudson and Mr. and Mrs. Fred Snuggs.

Mr. and Mrs. Carl Hoffman of Iowa Park spent Sunday here as the guests of her parents, Mr. and Mrs. Tom Pryor.

Mr. and Mrs. L. M. Green and children and Morris Green of Brownfield were guests of Mr. and Mrs. Fred McTaggart Thursday.

Mrs. W. A. Hoskins spent Sunday in Fort Worth visiting her son, H. C. Hoskins and family and daughter, Mrs. J. T. Biffle and husband.

Mrs. Lon Blanton, who fell last week and suffered an injured ankle, is unimproved and the ankle has been placed in a cast as bones were discovered to be fractured.

Mrs. J. B. Reid and daughter, Miss Hattie Mae, Mr. and Mrs. Francis Reid and Mr. and Mrs. Freeman Philpott and daughter, Lola Mae, of Sherman visited Mr. and Mrs. Oscar Aldridge Sunday.

Mr. and Mrs. L. B. Warner and son, Doty, visited their daughter, Mrs. Foy Goodwin and family at Saginaw Friday and Saturday. Mr. Warner and Doty attended the fat stock show at Fort Worth Friday evening.

Misses Valera Abbott of Granfield, Okla., and Mary Strother of Winters, Texas, accompanied Miss Dorothy Fay Blanton home from Denton Saturday and were the guests of Miss Blanton's parents, Mr. and Mrs. John Blanton over the week-end. They are students of North Texas State Teachers College at Denton.

### POLITICAL ANNOUNCEMENT

For Alderman, Position No. 3—

L. A. BERNAUER.

Mr. Bernauer promises, if elected, that he will render impartial service to the best of his ability, to promote the interest of his fellow citizens and to support the council in all their progressive efforts for the betterment of Muenster. (Adv.)

### Linn News

MRS. SELBY FIELDER Correspondent

Sammie Harrison is ill with influenza.

Mrs. Wylie Corbin returned last week from a visit at Wills Point.

Mr. and Mrs. Dude Rosson attended the fat stock show at Fort Worth Wednesday.

Turl Harrison of Fort Worth is visiting his parents, Mr. and Mrs. Alfred Harrison.

Mrs. Ellen Reagan of Whitesboro arrived Saturday to visit her sister, Mrs. Price McCool, and family.

Miss Josephine Wright, Darrell McCool and Turl Harrison visited friends at Era Sunday afternoon.

Mr. and Mrs. Gerald Beall and children of Hopd were Sunday dinner guests of Mr. and Mrs. J. P. Gordon.

Mrs. Mary Ellen O'Bannion and Miss Mary Woods of Gainesville visited Mr. and Mrs. John Coursey this week-end.

Mr. and Mrs. Price McCool and Darrell McCool spent Tuesday and Wednesday of last week with Mrs. Clarence Hudspeth and family at Marietta, Okla.

Mr. and Mrs. Sam McCool and daughter, Betty, were dinner guests Sunday of Mr. and Mrs. Mims Lewis. In the evening they all visited Mr. and Mrs. Willie Griffin at Free-mound.

There are approximately 18,000,000 tons of usable cellulose in the unused stalks of the average American cotton crop, according to estimates of the All-South Development Council.

### 100% WHOLE WHEAT PURITY BAKING CO.

Weldon Howard, Agent Gainesville

### Geo. J. Carroll & Son

Safe and Efficient Ambulance Service

PHONE 26

Gainesville

Ben Seyler was in Fort Worth Monday to receive delivery on the new De Luxe Plymouth sedan he sold to Earl Cole.

## DON'T ... let Bent or Broken Fenders ruin the appearance of your Car!

LET US RESTORE THAT FACTORY FINISH

Our new Acetylene Welding Equipment completes our Body Repair Department

## Herr Motor Co.

"More for Less at Shorty's"

## Notice, Poultry Raisers!

Our last setting of chicken eggs will be on April 16. The last setting for turkey eggs will be April 9.

DO NOT FAIL TO GET YOUR ORDERS IN BEFORE THOSE DATES

Chicken settings on Mondays and Thursdays  
Turkey Settings on Thursday Only

SEE US FOR FEED AND SUPPLIES

A Good Stock of Peet Moss at the Right Price

## Muenster Hatchery

FELIX BECKER, Manager

Phone 83

## ELECTRIC & ACETYLENE WELDING

GENERAL REPAIR WORK  
We Sell Cultivator Sweeps

## Muenster Machine Shop

AL WALTERSCHEID, Prop.

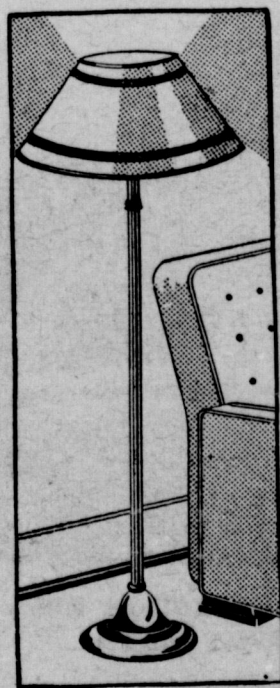
## Prevent Eyestrain

with this I.E.S. Lounge Lamp

Limited number to be sold for only

# \$4.95

Each



Here's an approved type floor lamp for reading, studying, and other close seeing tasks... the I.E.S. Lounge Lamp, which we are offering for a limited time at only \$4.95. Be sure to visit our store and see these lamps while there is still a variety from which to choose.

The Lounge Lamp is an ideal lamp to use beside your favorite chair. Its height is such that it provides the right quantity and quality of light for easy

comfortable seeing. It is convenient, portable, economical to use.

## CERTIFIED for Safe Seeing

I.E.S. Better Sight Lamps carry the emblem of that world-famous authority on lighting—the Illuminating Engineering Society. This emblem certifies that the lamps comply with 54 standards developed for your protection: Eleven standards assure light to protect your eyesight when you read, sew, play cards, or study; 29 standards guarantee sound mechanical construction; 14 standards insure electrical safety. All of the many styles of I. E. S. Lamps embody graceful beauty as well as sight-saving light.



TEXAS POWER & LIGHT COMPANY  
Electricity is Cheap  
Use it freely

See the Better Sight Lamps on display at various dealers... or at our nearest store.

### EASTER PERMANENTS \$1.50 to \$3

Phone for Appointment  
New NO-PAD Permanent Waving Machine

Home Beauty Shop  
Muenster, Texas

### Stop at Curtis Sandwich Shop

★ Excellent Food Properly Served ★  
A Good Variety of Sea Food During Lent  
East California . Gainesville

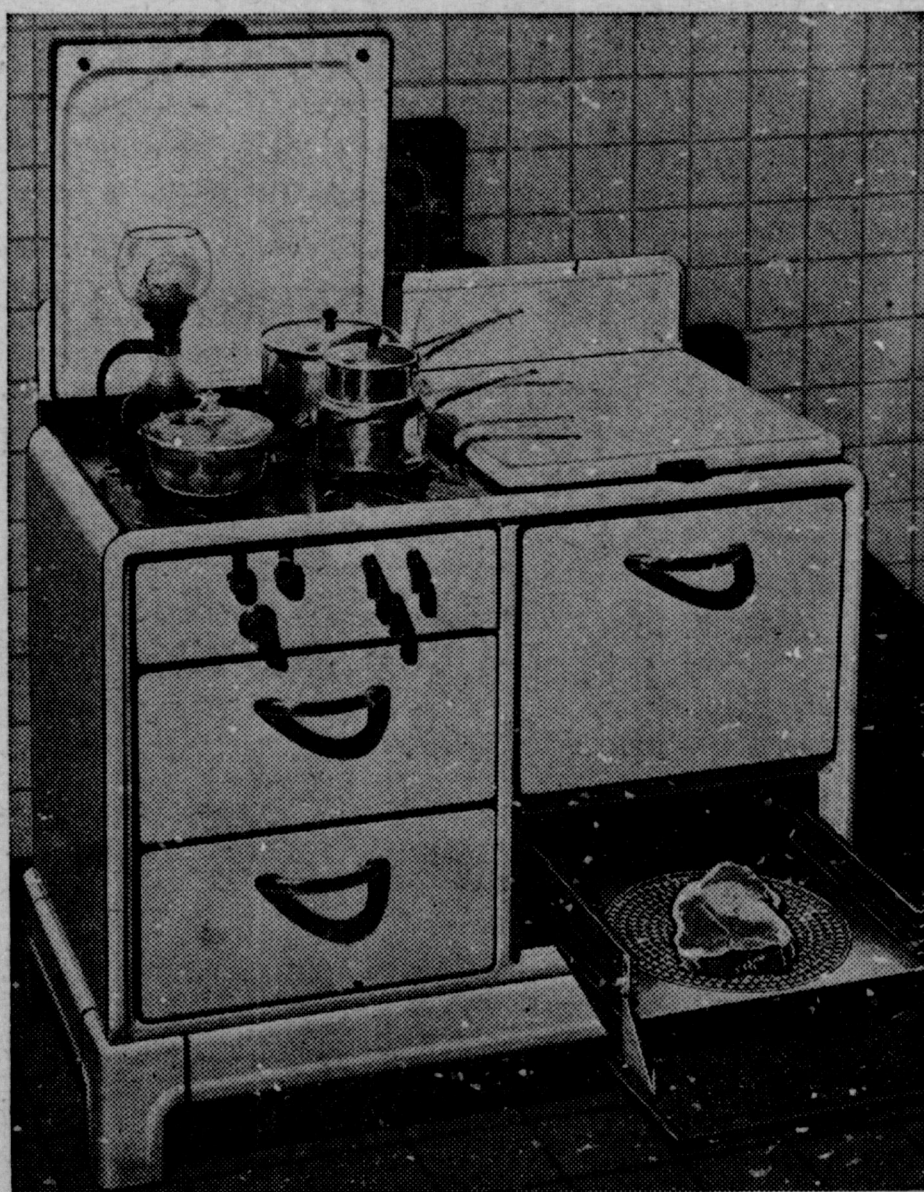
### T-P GASOLINE T-P KEROSENE T-P

Aero Motor Oils  
Thurmar Oils, Greases

TEXAS PACIFIC COAL & OIL CO.

TONY HOENIG, Agent  
Gainesville  
510 Davis St. Phone 998

## Trade Your Obsolete Range for a Sparkling AUTOMATIC



Notice the steak in the picture, broiling on a rustless, smokeless grill; the whole broiler glides out on ball-bearings. Wouldn't you like one of these modern Gas Ranges at work in your kitchen? A rock-bottom down payment is all you need. And though these beautiful models look expensive, they needn't be. You can help yourself, at a moderate price, to

the latest engineering for easy cooking: Chrome-and-porcelain throughout; new-type burners with simmer units; thermostat control; heavily insulated fresh-air oven.

On top of its other advantages, gas cooks for much less cost than any other method.

Community Natural Gas Co.  
LONE STAR GAS SYSTEM



**Buy Easter Candies Here**

★ ★

WE HAVE A BEAUTIFUL ASSORTMENT  
OF KING'S CHOCOLATES

★ ★

**DIXIE DRUG STORE**  
Prescriptions Day and Night Muenster

**Prices on Local Market**  
(Wednesday's Prices)

Eggs, per doz.	18c
Hens, per lb.	12c
Roosters, per lb.	5c
Cream, b.f. basis, lb.	34c
Milk, b.f. basis, lb.	40c
Hides, per lb.	5c

**Hays News**

MRS. BEN LANE  
Correspondent

Ben Lane was a visitor in Gainesville Saturday.

Mr. and Mrs. R. E. Greene spent the week-end in Denton.

Sonny Sue Sears has been ill with influenza, but is improved.

Miss Lucile King spent the week-end with Mrs. W. T. Karnes.

Otis Kiel of Nocona was in this community on business Tuesday.

Mr. and Mrs. A. Bastie and family were visitors in Gainesville Saturday.

Mr. and Mrs. Bedford Vestal attended the stock show in Fort Worth Wednesday.

Jabb Clayton and Dick Sparkman attended the fat stock show in Fort Worth Friday.

Mr. and Mrs. Porter McClure of Holliday visited Mr. and Mrs. A. C. Stalcup Friday.

Waldo Greene of Pilot Point visited Mr. and Mrs. R. E. Greene a few days last week.

Mr. and Mrs. A. C. Stalcup visited her mother, Mrs. E. G. Grimley of Gainesville Sunday.

Mr. and Mrs. Frank Ward and family of Gainesville visited Mr. and Mrs. C. M. Martin Sunday.

Mr. and Mrs. A. C. Stalcup, Mr. and Mrs. B. Vestal, Mr. and Mrs. W. R. Vestal and family, Sam Epp,

Vernon Epp, Jess Epp, Mr and Mrs. Ben Lane attended the basketball games in Gainesville Friday night.

Mr. and Mrs. Reed McFarland and son, Billy, of Nocona visited in this community Thursday.

Mr. and Mrs. Bedford Vestal visited Mrs. Vestal's parents, Mr. and Mrs. Mathers, of Gainesville Sunday.

Mrs. J. G. Calhoun left Sunday for Valley View to be at the bedside of her mother, Mrs. McCloun, who is ill.

**Cupid Scores With Two Of Local Oil Field Boys**

Bill Inglard, one of the local oil field workers, was married at Lone Grove, Okla., last Saturday. His wife will remain at her home until a suitable home is found for the couple here.

According to a recent report George Mosman, another of the oil field workers, will be married Saturday at the home of his bride in Oklahoma. He plans to make his home here at Muenster.



A Complete Line of  
NEW EQUIPMENT  
**Goslin Beauty Shop**  
315 N. Commerce  
Gainesville

**PREMIER**  
(Continued from First Page)

films will leave Hollywood by plane Friday and arrive in Dallas in the evening of the same day. From Love Field airport they will be rushed to Gainesville by motorcycle or by automobile.

A special attraction offered by the Majestic Theatre at the world premier Friday night is a telephone hook-up with Hollywood by means of which either Jean Harlow or Robert Taylor or both of them will speak to the audience through a sound amplifier on the stage.

Like the great premiers of Los Angeles and New York, Gainesville's premier will be marked by pomp and ceremony. As patrons arrive they will be greeted by an army of ushers. The theatre itself will be adorned by numerous spotlights and decorations, and a special parking lot will be available for the convenience of patrons. An added convenience is a host of drivers waiting at the theatre to take charge of automobiles thereby saving patrons the trouble parking and walking several blocks to the theatre.

Theatre parties are being organized by the dozens as Gainesville's theatre-goers anxiously anticipate the thrill of their first world premier. Mr. Wade is encouraging the formation of numerous parties by offering reduced rates for party members.

A regrettable circumstance of the program is that it falls on Good Friday. Mr. Wade stated that this, of all days in the year, was the least desirable for a world premier show, but that, since Gainesville may never again have the opportunity, it seemed unfair to his Gainesville patrons to pass up this chance.

**VALLEY VIEW**  
(Continued from First Page)

they would have a better chance in that sport than in track and field events which require more extension training than was possible for them at the close of their extended cage season.

Cleo Butts, the tall Eagle of Valley View won individual scoring honors in the Senior High School division to contribute 22 of his team's 62 points. Owens of Bulcher scored high for his team with 23 points in the Rural Senior division. Scoggins of Union Grove was high in High School Junior events with 15 points and Moss of Leo led Rural Juniors with 10 points.

**ANDREW**  
(Continued from First Page)

ed only by living through Andrew's nerve-racking experience as the Muenster Players, under the direction of Father Francis Zimmerer, enact the "Antics of Andrew" at the parish hall Sunday night.

For ridiculous situations and "roll 'em in the aisle comedy" this three-act performance is rated as tops. It is hailed by members of the dramatic club as by far the most hilarious ever presented by the Muenster group, so hilarious, in fact, that all through rehearsals the players themselves have been constantly amused by the antics of Andrew.

The show's got everything from smiles and chuckles to boisterous guffaws. Anyone who can't stand an hour of honest to goodness laughing is advised to stay away.

As usual the proceeds of the play will be placed in the church fund.

**A. R. Porter**  
JEWELER  
EFFICIENT WATCH REPAIR SERVICE  
104 N. Commerce Gainesville

IF YOU HAVE . . .  
your prescriptions filled at Gainesville—  
**Watts Bros.**  
is the place to have it done.  
We have filled  
199,646  
in our business  
existence. With this fast turn-over you can be assured of fresh and pure drugs.

**POSTOFFICE**  
(Continued from First Page)

hema, who are now students of Baylor.

During the programs of the day Farley was frequently referred to as Franklin Roosevelt's successor to the presidency.

Paul Nieball returned from the dedication in time to resume his regular duties on the rural route Wednesday. Herbert Meurer and his associates returned Wednesday afternoon.

**PICNIC**  
(Continued from First Page)

gan will again be chief baker unless urgent business duties keep him away from the celebration.

Prizes for the tango were provided by members of the parish Young Ladies' Sodality and the Get-Together Club. Those given by the latter group were made by members at their regular meetings during the past week.

All cakes served at the picnic are given by members of the St. Anne's Society and most of the hamburgers, coffee, ice cream, cold drinks, candies, etc., are purchased from a special fund made up of free will donations from the society's members.

As usual Sister Bertha will be on hand to amuse the kiddies with a grab bag as well as to decide the lucky numbers for the chances she has been selling lately.

The high spot of the day's program for the younger set begins with the dance at 8 o'clock. Berry Garner and his band, of Gainesville, will provide the music. Mrs. Weinzapfel and Mrs. G. H. Hellman, assisted by their husbands, will welcome guests at the door.

**ARMSTRONG QUAKER RUGS**

29 Patterns Quality Guaranteed

LET US SHOW THEM TO YOU

Window Shades . . . Curtain Rods

**NICK MILLER**  
Muenster, Texas

**Conservatism**

One of the outstanding policies of this bank is its conservatism. By adhering to sound and tested principles of safe banking, we have built our strength on a sure foundation.

**The Muenster State Bank**  
Muenster, Texas

**School Board, Faculty Honored at Dinner by Home Economics Girls**

Myra, March 24.—The home economics girls of the Myra high school, under the supervision of their teacher, Miss Lillian Speake, entertained with a dinner Thursday night at the high school honoring the faculty and school board and wives. The invocation was given by Johnny Biffle.

The program consisted of a piano solo, "The Mermaid's Dream," by Mrs. Lomax, and a talk by Mr. Hays. The Rhythm Band instruments were given to the guests, after which they proved to be apt students and learned to play "Rendezvous." Mr. Lomax was master of ceremonies.

The Easter motif was used. A large Easter basket of spring flowers served for a centerpiece with small baskets as favors.

Place cards were made for Mr. and Mrs. Jake Biffle, Mr. and Mrs. Johnny Biffle, Mr. and Mrs. B. C. Rosson, Mr. and Mrs. N. Melton, Mr. and Mrs. Lum Davidson, Mr. and Mrs. Lee Livingston, Mr. and Mrs. W. H. Hoover, Mr. and Mrs. M. C. Hays, Mr. and Mrs. J. H. Lomax, and Misses Lillie Perryman and Claudine Brogan.

**Steve Fette Is Driller For New Well at Vernon**

Steve Fette left Wednesday for Vernon where he will be employed as driller on the new well of Pace and McClure.

Before leaving Steve said that he will be gone three or four weeks, until the well is finished. It is being drilled about one-fourth mile from a producing area and the depth when finished will be about 3,200 feet.

STOP AT  
**Hick's New Deal**  
CAFE  
First Door North of Kress  
Gainesville

**Jno. J. Wieler**  
Authorized Agent

Headquarters at  
**HERR MOTOR CO.**

**PREMIER SHOWING**

...of...

**'Personal Property'**

ROBERT TAYLOR - JEAN HARLOW

**MAJESTIC**  
Gainesville

Friday, March 26 - 11 pm

THIS WILL BE THE FIRST REGULAR THEATRE RUN ON THIS PICTURE ANYWHERE

—also—

SATURDAY 11 pm — THRU TUESDAY

Send Your  
**CATTLE, HOGS and SHEEP**  
—to—  
**OSCAR BRADY COMMISSION CO.**  
Fort Worth, Texas  
"The Friendly Firm"

**OWNERS REPORT**

**22 TO 27 MILES PER GALLON!**

**QUICK FACTS ABOUT FORD'S NEW "ECONOMY CAR"**

- The new Thrifty "60" Ford V-8 is a big car. Same bodies and wheelbase as the Brilliant "85." But the engine is smaller—and the price lower!
- At 25 miles per gallon, the tank holds gas enough for an all-day drive.
- You drive 2,000 miles between oil changes—and then you need only 4 quarts for a filling.
- The lowest priced Ford in years, and the lowest priced "g" in America!
- You get a choice of 5 models in the new Thrifty "60" . . . and a choice of 3 colors on each.

Built in Texas by Texas Labor

HERE'S an "economy car" that doesn't cut down on room, comfort, or beauty. Furthermore, you get a modern V-8 engine—smooth, responsive and quiet. You get sweeping modern lines, rich finish, deep upholstery and fine appointments. You get a safe car, with all-steel top, sides, and floor—and Safety Glass all around. You get a car that makes a dollar deliver more miles than any Ford has ever offered before. Get acquainted with the Thrifty "60" today. **YOUR FORD DEALER**

**THE QUALITY CAR IN THE LOW-PRICE FIELD—**

- New Easy-Action Safety Brakes
- New Effortless Steering
- Improved Center-Poise Ride
- All-Steel Bodies, Noise-proofed and Rubber-mounted
- Luxurious New Interiors
- Large Luggage Compartments in All Models
- Safety Glass Throughout
- Battery Under Engine Hood

**NOW AT THE LOWEST PRICE IN YEARS!**

**THE THRIFTY "60" FORD V-8**

**AUTHORIZED FORD FINANCE PLANS**  
\$25 a month, after usual down payment, buys any model 1937 Ford V-8 car. Ask your Ford dealer for further details about the easy payment plans of the Universal Credit Co.