VOLUME 1

## LADIES START FINAL WEEK'S BAZAAR WORK

## 250 Knights Gather Here For All Day Program and Major Degree Initiation





 Activity in Mothers' society of the
Mevster parish is graualy work-
ing to its top speed as the commit.

 proanh
comitit
Espenit
holiday
hat









 Uustanding marksmen.
Frather Francis has. also aceepted
he task or securing drinks for the
 At the tango stand Henry Henni.
gan wil take has old oroition at
master of ceremones.

## AGED RESIDENT OF

 MYRA DIES TUESDAY OF HEART ATTACK
 OOR MADE, MENDED
BY MISSION CIRCLE


 several of the ladies brought along
their seving machines.


 en's bootees. were conpletete. Th
broup of ladies engaged in tuilt wor
 items received as don
the misstons were 2 dat

our. were served at the usuunt lunc The next meeting of the club is $t$ t.
held on. Thursday. December 9 .

| local NEW S briefs |  | CATTLE WRECK CRACK FLYER |  |  |
| :---: | :---: | :---: | :---: | :---: |
| ved into his neor patay） |  |  |  |  |
|  |  |  |  | Cleaners |
|  |  |  |  | Thome sas |
|  |  |  |  |  |
|  |  |  |  | Exceptionally Good Jersey Bull Calves |
| 边 |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| arem | eiran |  | 为 | teer No．359012，which is now heading one of the State＇s Herds． |
|  | ， |  |  | ¢．w．Hess |
|  | Seme |  |  | $\xrightarrow{\text { Numaterer reme }}$ |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  | at your Groerers |
|  |  |  |  | 49c per lb． |
|  |  |  |  |  |
|  |  | Lindsay News | utie |  |
|  |  |  | Joe Schmitz |  |
|  |  |  |  |  |
|  |  |  |  | Dishes |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  | PROTECTION |  |
|  |  |  | This bank，ever alert to give its depositors positive |  |
|  |  |  |  |  |  |
|  |  |  | Insurance Corporation．This federal agency actually sacrifice of interest to the depositor．Come in and letus tell you about it． aster sor aborn． |  |
| \％ |  |  |  |  |  |
|  |  |  | Uncle Sam is on Our Side |  |
| 隹 |  |  |  |  |  |
|  |  |  | The Gainesville |  |
|  |  |  |  |  |  |
|  |  |  |  | tional Bank esville，Texas |
|  |  |  |  |  |
| \％mand |  |  |  |  |
| ateremed tio Ko ot |  |  | Saturday is Opening Day |  |
|  |  |  |  |  |  |
|  |  |  | at the |  |
|  | CHETN | Raintite Gaiters <br> LIGHTWEIGHT <br> DURABLE <br> FLEXIBLE <br> WARM |  |  |  |
|  | $\triangle$ Oil heat |  | New Gulf Station |  |
|  |  |  | MUENSTER＇S COMPLETELY MODERN SERVICE STATION WITH－ |  |
|  |  |  |  |  |  |
|  |  | MADE OF pigskin grain cultivated rubber that wears like iron and will not crack $\underset{\text { Lined }}{ }$ | Hydraulic Wash and Grease Rack． Electric Computing Pumps． Ladies＇and Men＇s Rest Rooms． Complete Line of Goodrich Products |  |
| a wildcat well near $S$ | HEATERS |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  | ad complete line of Gulf |  |
|  |  | －－－ |  |  |  |
|  |  |  | Andrew Flusche，Mgr． Alfred Walter，Assistant |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  | Schad \＆ |  |  |  |  |


|  |
| :---: |

CHAPTER IX.-After Shaw de-
eides to fight, he goes to Rickman's
licking into that fuel $\ldots$ erashed down, like a wounded bear,


辟最

 Again the fust shaneso in her

 "Al nizht hae was here! All night an mand hooat, wothoo Burke ilik dansor morys an abut. But Rekerman

 so many things for me. to say. I I
hormed him grievously and 1 want
him to know it and my regret from harmed him grievously and
him to know it and my regret from
my own lips. And also he must be warned of the threats Burke makes
against him."
"It's no warnin' he needs! why "It's no warnin' he needs! Why,
they've ben like hostile dogs ever
since Mackinac. Rickman's tried Snce Mackinac. Rickman's tried
Shaw once and last night Shaw
lat comes here ready to blast our trader
into kingom come.,
He broke short, jaw sagsing. Over
his shoulder he could see Rickman his shoulder he could see Rickman
entering the gate.
"He's coming now!" he rasped. "He's coming now!", he rasped.
"Rickman! At th' gate"= dragking
her from the doorway. "I? he found you here, there's no. guessin' ......
Here! This window! outside, and
leave him to me 'til you get a chance to slip away!"' $\begin{aligned} & \text { He } 1 \text { lited her, thrust her feet } \\ & \text { through the window in the rear wall } \\ & \text { and let her down outside a a ainst the }\end{aligned}$ through the window in the rear wall
and let her down outside against the
building. turning to contront Rick-
man as he approached the doorvay. man as he approached the doorway.
The trader stopped on the thresh-
old. He put one hand against the
logs and smiled at his clerk.
"Shaw," said Rickman, "Shaw is dead!" Shaw was dead? Rodney dead?
Annette swayed against the wall,
coldness enveloping her, and raised coldness enveloping her, and raised
hands to her mouth to stifle the cry her throat could not stop.
"He's dead, I tell you, Rich, and there's none to babbe that I had a
part in it. The trade's mine, now.
It's mine It's mine at last, for the company.
He's no bourgeois to collect his furs
His Basile's like a faithful dog, but frenzy by the multitude of fantastic
fappenings


T is our Birthday... our Twenty-fifth... our
Silver Anniversary. We mention it, not that
we expect acclaim for having survived during
these twenty-five eventful years, nor for having
served well for that time; but we mark the
day because this past quarter-century has been
filled with great achievements in Texas, and
by Texans.
It is our conviction that we have contributed
something worth while, something lasting and
beneficial to the people for and with whom we
work. Dependable Transmission Line Electric
Power, pioneered in Texas by this Company in
1912, has extended the limits of Texas' oppor-
tunities ... has given wings to achevement ...
has brought the comforts, conveniences and
economies of its service to hundreds of com--
munities and to thousands of homes which,
otherwise, would long have been denied these
advantages.
Transmission Line Power Service has been....
and is now ... a very real boon to industrial
development, meeting the needs of smaller cities TEXAS POWER\&
and towns served by this Company. This form of adequate, dependable power service . . . at low cost . . . and usable at such low investment cost . . . has made it possible for the smaller community to enjoy a more balanced income. So, on the occasion of our Twenty-fifth Birthday, we refer to the evidence of yesterday's progress, and we pledge all of our resources to serving those who look singly to us for Electric Service... the cheapest and most useful public service.
And, it is fitting that we express our appreciaion for thousands upon thousands of fine friendships which have arisen around us during this quarter-century. It is our single aim to meri and hold and enlarge those friendships through the years to come ... by rendering a service in simple trust and faith


## MUENSTER ENTERPRISE

Published Every Friday at Muenster,
Cooke County, Texas
R. N. FETTE, Editor and Publisher
EUGENE CARTER, Managing Editor

Entered as second-class matter December 11, 1936,
at the post office at Muenster, Texas, under the Act
of March
FRIDAY, NOVEMBER 19, 1937


| MemberTEXAS PRESS AS |  |
| :---: | :---: |
| Advertising rates |  |
| Display, per column inch. $.25 c$ Foreign, per column inch. .350 |  |
|  |  |
|  |  |
| Any erroneous reflection upon the character, stand ing or reputation of any person, firm or corporation that may appear in the columns of The Enterprise will be gladly and fully corrected upon being brought tothe attention of the publisher. |  |

## SOCIAL INSECURITY

For cotton farmers the depression is with us again. While it is true that the condition is hardly as gloomy as that following the crash of ' 29 , the fact still remains that the purchasing power of cotton farmers was alarmingly reduced by an unfortunate drop in prices.
It is not or purpose to attempt an explan ation of the economic complexities that are immere the economic complexities that are hips or those more trying present hard so eager to forget. Instead we shall attempt an explanation grounded on basic principles.
Our greatest difficulty is that we failed o learn from the exceedingly painful ex periences in the early part of this decade In spite of the guiding advice in Pope Leo's nasterful encyclical on social justice the world at large, including our nation, declined to accept a course that so obviously would have been successful.
That no essential changes were made is not necessarily the fault of any one government but rather of the individuals in each nation. We are familiar with the gallant ef forts of our present administration to overcome the mounting obstacles of unfair prices, unemployment, and the numerous ther problems. Agriculture has been fav ored with subsidies for livestock and al most every crop. A social security act seek to provide for persons after they reach a certain age. But all of these provisions are not cures, they are mere sedatives. Rather than correct an existing evil they merely help us to endure it with less pain.
Try as hard as we may, we cannot legislate our way back to a sound economic ba sis. The change must be made in individuals. In labor circles employers and employes must both realize that a certain wage is just-more would be unfair to capital, less would be unfair to labor. Manufacturers must realize that raw materials have a just price, merchants must find a just selling price. When that time comes all will prosper, and as long as it lasts all will continue to prosper.
The sedatives now in use can delay a crash but they cannot prevent it. One arangement provides that farmers receive subsidies through taxation of manufacturers, but manufacturers pass the burden on to final consumers in increased prices. Another demands social security tax which is taken from the laborer's pay
Social insecurity is the name for our present malady. If we wish to cure it we must, as individuals, strike at the source, and not merely resort to "shots" to ease the pain.
No legislation under the sun can create justice. It must spring from the individual's desire for fair play.

## THE NEW ERA

Hardly any industrial development of recent decades in so impressive as the present tendency to transfer manufacturing interests to the South. A very promi nent example of this is the investment of more than $\$ 100,000,000$ in Southern paper mills. Large chemical plants likewise are finding their way below the Mason Dixon line. The textile industry is already firm y rooted here, and rayon has a good start Driving into Dallas now one is greeted by arge battery factory
Cases could be enumerated by the doz
ens to prove that manufacturing has taken nation. The significant angle for us to see however, is that our section will continue to ove forward in its building career Sev eral important conditions point to that dency. ency.
In the first place weather conditions are more avorable here than in the North and ast. In the second place labor is cheape ortant still, Southern factories are neare heir source of raw material
Present developments are a result o natural progress as revealed in the past When our eastern shore was first settled people lived on agriculture and received their manufactured goods from abroad but when the population increased some had to turn from agriculture to manufac turing to make a living. During our nation's expansion manufacturers thrived but now the South has reached the stage where it too must turn to manufacture.
We see now the beginning of a new era in our nation's developmet. For several de cades at least the South will build, and in all likelihood the East, already saturated will lose business. resulting eventually in a migration that will end only when the en tire nation is evenly settled.
Regardless of whether this appears to be Southerner's pipe dream, we can at least feel assured that big things are going to happen. We of this section can look for ward to the building of a mighty industria empire, many of us will have the privilege of contributing to the progress of that em pire. Our pioneering days are not over. We have the chance to conquer new fields just as our ancestors who headed west with musket and covered wagon. We have an en of activity and have a perfect opportunity to become members of that army of empir builders.
The South is destined to go forward, yes But what will be the fate of our own littl community? Are we ready to join the pa rade? Are we interested in bringing indus try to Muenster so that succeeding genera tions can progress as we have in the past We must admit that agriculturally our sec tion is very nearly saturated and that pro gress can continue only if manufacturing is introduced.

## TRICHINOSIS

About a year ago Dr. Maurice Hall of th Public Health Service at Washington is sued the alarming statement that one person out of every seven in America has Tri chinosis. Since little was known of the disease, he went on to explain that all mea cating and omnivorous animals-including it consists of thousands of larvae of littl white worms about one twenty-fifth of white worms about one twenty-ifth of an lar tissues of the body. lar tissues of
Fortunatel
Fortunately, after the larvae have been in the muscles for some time nature enclos es them in a wall of calcium and other mineral deposits. The parasites then hav no chance to multiply further, but they re main in the tissues as parasites for the rest of a person's life. They sap his strength and vitality and in severe cases even cause death.
Trichinosis is passed on to us human be ings through the consumption of pork Hogs contract the disease from garbage and rats and are affected by its presence the same as we are. When we eat the flesh of hogs our digestive juices dissolve the protecting wall around the worms, which developed from the larvae, setting them free in our intestines. Here the worms mate after which the females burrow into intes tinal walls and give birth to about a thous and larvae. These larvae find their way to muscle tissue through blood streams, and hang on as parasites for the rest of a person's life.
One never knows when a piece of pork is infected with trichinosis, but there is one safe method of avoiding the disease. Cook ing heat will kill the parasites and prevent their continued damage in the human sys their

At this time of the year, when hog killing time is just around the corner, every eating under-cooked pork


Geo. J. Carroll \& Son
Serving Cooke County Since 1901 PHONE 26
Gatnesville

Send Your
CATTLE, HOGS and SHEEP OSCAR BRADY COMMISSION CO,

Fort Worth, Texas
"The Friendly Firm"


Place Your Orders Now For


Custom made by Burgoyne and Butler, two of the nation's foremost Greeting Card designers.
look over our large variety of samples from moderately priced to elaborate patterns.

## Names Printed On Cards At Small

 Extra CostTo avoid the usual pre-Christmas rush we shall solicit orders for these cards only until December 1. Get yours now and get it off your mind.

## Muenster

 Enterprise"Muenster's PROGRESSIVE Newspaper"



## Confetti

Here is an idea born just a fem Here is an idea born just a few
days ago while listening to a couple
f fellows tell how they Rellows tell how they manage to phenomenal memories all this
of course, is just so many wasted
ords, but for us pood duffers whe Hetimes feel embarrassed for for
what we forget, it may be a rather
helpful hint. Probably the forget" is to put a penknife rong pocket. Every time, the, in the hand happens to yo time, then, that
hat pock-
et the mind gets its "don't for pet" g to some other finnger and ring
rather effective. One thing is cer person-thet it does not always mak o remember. (Any more ideas? Let
us have em, perraps your system
us Though still a little early we can-
not resist the temptation of telling
about a dainty little tire that should nake a swell Christmas present fo round. This chumk of of fabric and rubuer has been at Ben's place for
several days ordered for the earth
mover in use by the Mekinney road mover in ise by the McKinney road
crew. It is 16 ply, weighs about 200 pounds and can be had for
ling sum of about $\$ 275$.


 throw from the eity limits, and un-
less the weather man doos some.
thing drastic right away our road less the weather man does some
thing drastic right away our roa
situation wil be under contro. I
the gravel extends only as far as the o it and really scoot along. The The
sravel sub base, as thoughly as it
worked is practically ursel
sible
there
prese
shoul
tion:
is in
selve
it.
it
for
whi
reg
sel
hav
ove
fect
the

the | our- |
| :---: |
| from |
| will |
| laying |
| and |
| the | wese endured: With normal prog This is ideal weather for bears to eating popcorn and reading. In hoosing that reading it is well thke ghost stories because the drat

whistling through the old wood heat er supplies mighty helpful sound ef
feets. As a matter of fact there is
something peculiar about the whistle of a stove. It is spooky when yo hink of ghosts, irritating when you
are nervors, and soothing when you
re comfortable. Probably ther nore luxurious feeling than just t
nijoy being lazy before a singin fire. It gives a feeling of eceape from
cold realities, it tinppires the kind of every day life.
 of the people merely endure the pres. in the future-thy for some ate wastopia ree
ilitics of today for the speculations great show, waiting for a a bete
one that may never come. Very like
one y 94 percent of the persons who
read this remark would, after a little elf-analysis, agree with Mr. Marston
n other words we know that we ar njoy life because we have our heart no minds so definitely

We know of people who struggle ge but whe luxuries in their old nd they have lost ane comes they
 they planned. In fact everyone who
seeks his happiness in the future is
due for a disappointment uro seeks his happiness in the future is
due for a disappointment. "Make
the most ${ }^{-}$of the present." ${ }^{\text {ts the }}$ watchword of happenesent,", ", is the can't
hake the present with you." Community life is merely the sum
of several individual lives. Those of CAMMER RANS


Zon, Too, Can Take Newspictures!
 WE BUY SPOT NEWSPICTURES! $\leq 2$

Co-Operative Features, Inc. chicago, ill.

## 7. How IA Checking Account With Us HELPS YOU

You Gain Confidence---

You feel more sure of yourself when you pay by check. Confidence encourages you, impresses others, and helps to success.

Every penny of your deposit up to $\$ 5,000$ is insured by the Federal Government.

The Muenster State Bank


| MAJESTTIC |
| :---: |
| Friday and Saturday November 19-20 <br> "Live, Love and Learn" $\qquad$ |
| Saturday Preview Thru Tuesday, November 23 Myrna |
| 'Double Wedding' Walt Disney "Clock |
| PLAZA <br> Sunday - Monday November 21-22 <br> "The Devil is Driving" |
| RITZ <br> Sunday Thru Tuesday November $21-23$ "Wallaby $\mathrm{Jim}^{\text {W }}$ of the And an Edgar $\qquad$ |

Now Adjusted for


The quick starting qualities of Mobilgas are regulated to you fill up with Mobilgas, you'll find that your moto "takes hold" quicker starting is casier. Don't wea out your battery and your disposition
Mobilgas!

## John Wieler

AGENT
Muenste
Look at This Offer--.
Fipee 10 gallons of gas with every used car bought from Ben
FURTHERMORE our cars are filled with antifreeze. Prices slashed ower than ever

## LOOK 'EM OVER



## Don’t Forget!

We Service and Repair Your Car While You Sleep. We Can Save You Money on New and Used Heaters. GATES TIRES are Guaranteed Against Anything. Even Running Flat. Get Your Anti-Freeze Now

| MISS LONIA GIEB |  |
| :---: | :---: |

## Confetti

- ${ }^{-1 / 2}$ By CON FETTE The effect of the minor stock
market crash not so long ago seems market crash not so long ago seems
a rather interesting study in psy-
chology. Reailizing the antermath of
the famous erash of 29 business
te all theogy. Realizing the aftermath of
the famous crash of ${ }^{\text {pa }}$ business
men all over the nation prepared to
guard thenselves of the unpleasant
consequences they so vividly remem. men all over the nation prepared to to
guard themselves of the vupleasant
consequencees they so vividy remem.
ber from a few years ago. Buying ber from a few years ago. Buying
slumped and as a conseuence an.
oher depression was born. We can-
not bring ourselves to believe, hownot bring ourselves to believe, how- how-
ever, that this nation is due ofr an.
other depresion. Furthermore the
fact that business in genera has
already prepires to
alt already prepared to to weather the
squall is sufficient assuranee it wit
be as fit as ever within a reasonably When it comes to getting a job
short
done we've got to hand it to the
crew of Frivers, and to Comminsioner Back
Felker. Last Thursday the idea of
surfacing the road south of town
was born. By the time the to
 finished about 6 ocklock Saturday.
More than 2,250 yards of gravel in
450 loads were scattered over the
4hree whether this isn road. We wonder
snappy service. Without a doubt the following
story would have been very appro-
priate four years ago. Judging from some of the thins woe hear it is from
attogether out of place now. It con.
cerns two Jewish merchants hang.
ing onto a stras in ing onto a strap in a stretcar. Both
gazed intos space in dismal stlence
for many minutes. Finally one let.
out a long-drawn sigh. Whereupon
the the other looked at his companion
and sneered-"Yourre telling me!" This enlightened treatise on our
states prinincial product was recent.
ly brought to our attention. "Cotton
is the overcoat of a seed that is is the overcoot of a a see " that is is
planted and grown in the Southern
States, to keep the proucucer broke
and the buyer and the buyer crazy. It is planted in
the Spring, mortgaged in the Sum.
mer, and left in the field in the Win.
ter. The price of ecoton, determined
in Now York, goes up when you
in have sold, and goes down when you
hour bought. No matter what hap-
pens you'l be damned if you do and
be damned if you don't." Once tgain the grim picture of
hisghay mutilition is briught vivid-
ly hefore our eve Iy before our eyes. We see a young
man of charming and vital person-
ality, apparently facing years of useful happiness, suddenly turned to an
atoonized invalid. As this is writen
we stint have hop that some miracle
of medical and surgical sell store the Henry Roberg we knew a
few days ano. But considering the
nature of his nitiry we cannot but
tear that he will be wember fear that he will be remembered as
another sacrifice on the altar of the
open road. Henry Roberg is not known as a
reckless driver and we cannot bring
ourselves to blame him for his in juries. We would say, however a
lack of alertness was responsible.
Danger lurks along every foot of the Toad and the driver who would es-
cape it must be constantly on guard.
The helplessness and agony, perhaps The helplessness and agony, perhaps
the death, of a very dear friend is the
cost of this lesson to us. Will we
profit by it? A chance to exerectise your charity
it don't throw away a dish because it is cracked or because it is the
last of a broken set, dont throw
away tarnished silver or cooking
utensils thater Some poor housenififered and wornd probab.
ly find it much better than whet ly find it much better than what she
is using. County Health Nurse Jane is using. County Health Nurse Jane
Harris knows of people who cook in
discarded tin poit discarded tin pails eat from tin pans
and drink from tin cans, Though it
seems poor charity to thing not good enough for ourselves,
we can remember that those things
are much better than poor are much better than poor unfortu-
nates are using now. MMiss Harris
will glady accent such items and
distribute them to the poor. It must have been somewhat dis-
appointing for a young judge at CAMERA FANS


Yon, Too, Can Take Newspictures! | Not a Shool |
| :---: |
| Nothing to Soll |
| $\$ 7$ | wn buy spot nzwspictuaest Co-Operative Features, Inc.

360 North Michigan Ave. CHICAGO, ILL.


Welcome To GAINESVILLE

BE OUR GUEST FRIDAY NOV, 26 ALL DAY

Boys' Day Parade 10:45 a. m.

Gigantic Christmas Santa Claus Parade under auspices of the Gainesville Community Circus 3:30 p. m.

Gainesville Chamber of Commerce
At your service 365 days a year.


## Look at This Offer--

Free 10 gallons of gas with every used car bought from Ben
FURTHERMORE our cars are filled with antifreeze. Prices slashed lower than ever!

## HERE THEY ARE



## Get Your Anti-Freeze Now

DONTT FORGET!

We Never Close.<br>We Service and Repair Your Car While You Sleep.

We Can Save You Money on New and Used Heaters.
GATES TIRES are Guaranteed Against Anything. Even Running Flat. Change to Winter Lubricants-Heavy oil and grease cannot lubricate when cold.

