

# BROWNWOOD BANNER

BROWNWOOD, TEXAS, THURSDAY, APRIL 19, 1934

**BELL & CO.**  
ESTATE  
AGENTS—All kinds  
BONDS Phone 63

## Starring: Grandsons of Presidents



Whatever else you may say about "Hades, the Ladies", the musical extravaganza that Harvard's Hasty Pudding Club gave for its 18th annual production, it had some mighty distinguished names in its cast. You're looking at (left to right) Theodore Roosevelt, 3rd, and Irving MacD. Garfield, both grandsons of former Presidents, and Robert A. Hobson, brother of Washington Hobson, the film star.

## COMPLETION OF B. N. & S. WAS CAUSE OF CELEBRATION AT MAY WHICH WAS ATTENDED BY 1,500

A COPY of the issue of January 26, 1912, May Messenger tells of the completion of the Brownwood North & South Railroad and the festivities that accompanied the completion. On Monday, January 22, the 400 citizens of May were hosts to a group of Brownwood and Fort Worth visitors.

## WARD WILL ADDRESS MEETING OF INDIAN SMITH POST

Arrangement has been made with the Indian Smith Post, American Legion, to hold a meeting on Friday night at the post room. At this time, C. L. South of Coleman will be the main speaker.

## FOUR BROWN COUNTY SCHOOLS RECEIVE FEDERAL AID GRANTS

Four Brown county schools have received an allotment of \$2,747.50 from the federal government as part of the Emergency Educational Relief program.

## CROSS CUT TRUSTEE ELECTION CONTEST IS STILL MOOT QUESTION

Practically all returns from trustee elections in the county have been completed and canvassed by the commissioners court with the exception of Cross Cut.

## Names Of Candidates In Campaign Will Be Announced Thursday

Next Thursday the names of the persons nominated thus far in the Brownwood Banner New Deal "Everybody Wins" \$4,000.00 Gift Election will be published.

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## Architect Here To Complete Plans Of Highway Building

Office Building and Warehouse To Cost \$22,806 And To Be Started In The Near Future.

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E. V. Manning of Austin, architect for the State Highway Department, was in Brownwood this week to discuss plans for construction of two new buildings here for the highway department.

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## FARMERS THIS COUNTY RECEIVE \$325,000 AID FROM A.A.A. PROGRAM

Brown county farmers have received and will receive from the government through the A.A.A. approximately \$325,000. This amount comes from cotton plow-up and reduction; wheat reduction, cutter cows and hogs.

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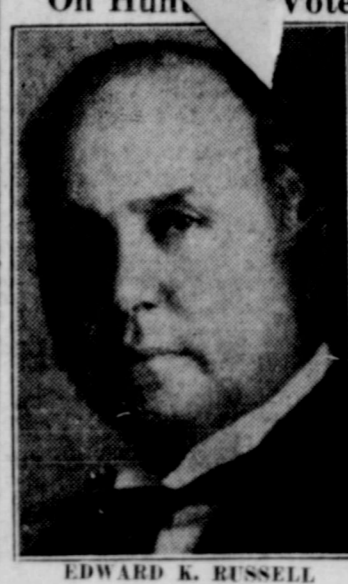
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EDWARD K. RUSSELL

Candidates continue to make more or less hurried calls in Brownwood in search for votes in the various races for state and district offices, and as the campaign grows a bit more intense, it becomes apparent that Brown county voters will have ample opportunity to make intelligent selection, should they desire to before casting their votes.

Two candidates for Governor of Texas were callers at The Banner office during the week, Tom Hunter of Wichita Falls, and Edward K. Russell of Annona, Red River county.

Mr. Hunter is well known to Brown county voters, having made the race for Governor two years ago, at which time he carried this county, but lost in the state race.

With Mr. Hunter was A. W. Von Struve, formerly managing editor of the Waco Times-Herald and others Texas newspapers, an able publicity man and a political associate of Mr. Hunter's of many years standing.

Mr. Russell is very optimistic over the chances of his entry in the run-off.

Mr. Hunter will formally open his campaign Saturday, April 21, at Clifton, and a number of Brown county supporters will drive over to the Bosque county town Saturday to hear the sound-off.

Also in the office this week was J. Travelstead of Del Rio, editor and manager of the Del Rio Evening News and Weekly Herald.

Construction of picnic houses, a speaker's stand for outdoor speaking program, band stand, and other improvements, including possibly an auditorium are among the suggested improvements.

It was decided to observe Christmas, July 4th, Thanksgiving, Armistice and San Jacinto as official Brownwood holidays.

The closing includes all firms except drug stores, filling stations, restaurants and similar establishments.

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16. The barrels on...  
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NEW!  
Long and  
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Get  
European  
roadcast  
e Sensation!  
the  
9<sup>88</sup>  
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any short-wa  
—and at what  
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wave American  
! Ultra modern  
radios from com  
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New G  
Hand Made  
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9 Big D  
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10  
L. South Will  
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WARD W  
Inham Smith Post  
Advertisement  
Spor  
\$1  
Girls  
rubber  
April  
B' Bat  
High testi  
long-life con  
Very special!

### FARMERS MARKETS

Old Toms	6c
Eggs, dozen	56c
Hay and Grain	
No. 1 Milling Wheat	55c
No. 1 Durum	50c
No. 2 Red Oats	39c
No. 2 White Corn	55c
No. 2 Yellow Corn	53c
Mixed Corn	51c
No. 1 Johnson Grass, ton	\$10
No. 2 Barley	40c
No. 1 Milo, cwt.	90c
COTTON	
Cotton, Brownwood	11c

### Attention, Brownwood Readers

During the past few months The Banner has been sending complimentary copies to a large number of residents of the City of Brownwood. We have done this with the belief that, better acquainted with the paper, more Brownwood people will want to become regular subscribers.

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### NEW AUTOMOBILES REGISTERED

Week Ending April 14, 1934

Number	Owner	Make	Purchased From
123-566	P. M. Moulton, Brownwood	Plymouth	Abney & Bohannon
123-569	T. E. Smith, Brownwood	Plymouth	Abney & Bohannon
123-573	L. E. Shaw, Brownwood	Ford	Weatherby Motor Co.
123-575	Ira Davenport, Pioneer	Plymouth	Harris Motor Co.
123-600	L. E. Darrah, Brownwood	Ford	Weatherby Motor Co.
123-604	S. F. Clark, Brownwood	Ford	Road Motor Co.
123-606	Martha J. Dudley, Bwd.	Dodge	Abney & Bohannon

# WHY IS IT?

That More People Do Not Take Advantage of  
The Brownwood Banner's Offer and . . .

# Enter Their Own Nominations

There is Plenty of Time for Anyone to Enter His or Her Name Today and Win Big--and No One Can Beat You by SPENDING MONEY

## YOU...

WHO ARE STILL CONSIDERING ENTERING THE  
BROWNWOOD BANNER'S \$4000.00  
PRIZE CAMPAIGN

SHOULD NOT DELAY IN GETTING YOUR  
NOMINATION IN AT ONCE!

MAIL OR SEND THIS COUPON FOR INFORMATION

### NOMINATION COUPON

In the Brownwood Banner's New Deal  
"Everybody Wins" Campaign

I hereby enter and cast 5000 votes for

Name \_\_\_\_\_

Address \_\_\_\_\_

as a Candidate in the Brownwood Banner's New Deal \$4000.00  
"Everybody Wins" Gift Distribution

NOTE: ONLY ONE NOMINATION BLANK  
ACCEPTED FOR EACH CANDIDATE.

### SUCCESS IS EASY FOR YOU

Success in the Brownwood Banner spare-time opportunity entails but little effort, but little sacrifice of spare moments to win one of the new 1934 model automobiles that is being given away in the "New Deal Everybody Wins" gift distribution. And persons will make these amounts in time that might otherwise be wasted these next few weeks. To make this amount usually calls for months and months of hard work, and some people never realize these comforts in a whole life time!

And the best part of it is that you -- yes, YOU -- can be one of the persons who will receive one of these automobiles, or these large sums of cash. And remember--"EVERYBODY WINS SOMETHING." It takes no more time or energy to win a big prize than a small one.

Right now all are on even terms. Right now any candidate, or an entirely new candidate, can get in, make a start really carry on and go over the top for a beautiful Dodge Six coach. There are no handicaps. Thus far very few of those nominated have made much effort in the way of securing subscriptions. Just a few of those nominated have turned in a single subscription. You have been thinking about carrying on in this great campaign. Don't let another day slip by without seeing you are an ACTIVE candidate for one of the capital prizes.

The Campaign Department of the Brownwood Banner is open each evening until 9:00 o'clock to answer inquiries and issue supplies, and to receive new candidates. The telephone number is 112. Use it if you can't come to the Campaign Department.

### Grand Capital Prize



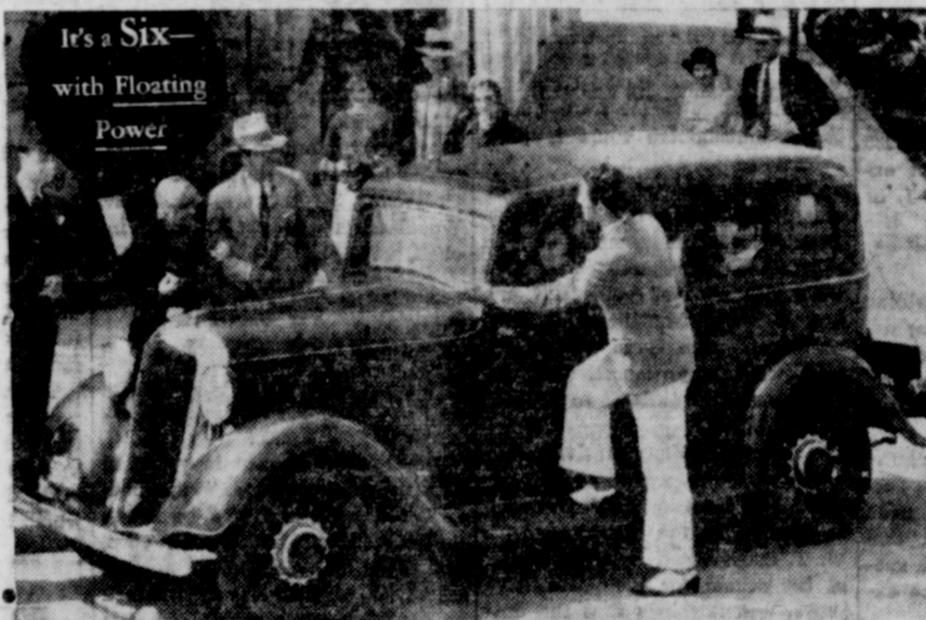
NEW 1934 DODGE COACH

Automatic Clutch, Free Wheeling, 7-Point Ventilation,  
Individual Wheel Springing

Price \$965.00

Purchased From and on Display at Abney & Bohannon  
Dodge and Plymouth Dealers

### Grand Capital Prize



It's a Six--  
with Floating  
Power

NEW 1934 PLYMOUTH COACH

Individual Wheel Springing, Hydraulic Brakes,  
Floating Power

Price \$740.00

Purchased From and on Display at Patterson Motor  
Company, DeSoto - Plymouth Dealers.

\$200 \$200 \$200 \$200 \$200

\$100 \$100 \$100 \$100 \$100

\$100 \$100 \$100

## YOU...

WHO DO NOT FULLY UNDERSTAND  
THE BROWNWOOD BANNER

PLAN OF CAMPAIGN SHOULD MAIL IN YOUR INFORMATION  
COUPON WITHOUT DELAY.

RULE 7 IS YOUR PROTECTION!

IN OUR CAMPAIGN WE GUARANTEE YOU THAT  
NO MONEY WILL BE SPENT TO WIN THESE PRIZES

Rule 7--Rules and Regulations: "Votes cannot be purchased. Every cent accepted through the campaign department must be represented by subscriptions. All subscriptions subject to our check and any candidates found putting up their own money for subscriptions that are not bona-fide and paid in full by the subscribers themselves, will be disqualified." THIS POSITIVELY ASSURES THE WORKERS THE PRIZES!

### YOU CAN GET AHEAD

The chief trouble with lots of people is that their eyes are too close to the grindstone for a mere living to see real opportunities. Or they are unwilling to devote the spare moments they have to bettering themselves. They would rather "get by than get ahead." Look around you and you will find that the men and women who are wide-awake to opportunity to better themselves and their conditions, who are willing to sacrifice some of the little pleasures their evenings might give -- are the ones that achieve success in life.

It is quite puzzling to the management why so few readers have taken advantage of The Brownwood Banner's Prize Campaign. While this newspaper has been commended on all sides for its generosity, the lack of interest being taken, the few people who have been nominated, is almost unexplainable. This is especially puzzling, in view of the number and value of prizes that are to be distributed within the next few weeks, regardless of how few subscriptions there are turned in.

More candidates are wanted, and nominations should reach this office at once to be included among the names of candidates that will share in the distribution of really wonderful prizes.

It's time for this community to wake up to the fact that this newspaper is making the largest award of prizes ever heard of. This is not a something-for-nothing proposition, but it is a clean-cut business proposition. It costs you nothing to enter and participate in the lavish distribution of prizes.

WE GUARANTEE NON-PRIZE WINNERS 10 PER CENT

## Everybody Wins, Nobody Loses! :: Would You Like to Make Big Money?

YOU CAN IF YOU SO WILL IT!

For Complete Information and Details, Come by, Phone or Write

# BROWNWOOD BANNER

CAMPAIGN DEPARTMENT OPEN EVENINGS UNTIL 9:00 O'CLOCK

BROWNWOOD, TEXAS

TELEPHONE 112

### Contest Postponed To Saturday, June 2

Brown County clothing contest postponed at the meeting of County Council Saturday from Saturday in May, to the Saturday in June, which is the...

school in Coleman, and will be given an opportunity to incorporate ideas learned at the school in garments entered in the county contest.

In spite of the weather, five clubs were represented at the council meeting in Brownwood Saturday.

Out in Imperial community in Pecos county folks have had to go 12 miles for a drink of water. Now the county agent reports that one member of the community, Mr. Johns, has built a 40 x 60-foot barn equipped to drain rainwater from roof into a cistern. Others are expected to follow this example.

Hammerfest, Norway, is the northernmost city in the world.

### MAKING Smart CLOTHES

If you happen to have a little budget problem in your wardrobe, think of the jacket frock — and bless the person who invented it. The big news about jacket frocks this season is that they are just a little fresher and brighter and more ingenious than they have been before. And if you are clever, you will combine print and plain in your outfit and make it...



Butterick 5611

still more interesting. For instance, this one. Make the jacket and belt and hat (yes, you can make the hat easily!) of print and dress of plain. Then also make another belt of plain so that you can wear the dress without the jacket but with different accessories—perhaps hat and gloves of pastel linen. Both the hat and dress are Butterick Patterns and may be bought at your favorite department store.

### Founder's Day Is Observed Monday At Howard Payne

Monday, April 16, was observed at Howard Payne college as "Founders Day." At that time Dr. John D. Robnett, founder of the school was honored, it being his birthday. A special program was carried out at the chapel hour and this included a review of the life of the first president by his grandson, F. Yantis Robnett, an instructor of the school.

The program included several songs that were favorites of Dr. Robnett and a short talk by Dr. T. H. Taylor, president of the school. In the review of the life of the founder, his grandson told of his early life in Missouri then of his coming to Texas with the ambition to start a denominational school. He told of the fights that the hardy pioneer preacher and educator had in the village of Brownwood and of the progress that he made in the new school. He told of his going to Dallas to become pastor of a church there. While living there he died on June 23, 1898.

A large number of visitors were present for the program, the majority of whom were associated with Dr. Robnett when he was head of the new Baptist institution.

T. R. Havins, who was in charge of the Founder's Day program, said that it surpassed the expectations of those that were charged with making it a success and that all connected with it were very pleased.

### District Conference Delegates Selected

Delegates to the district conference of the Brownwood district of the Methodist church were elected this week by the Central Methodist church. They are: D. L. Connally, Tom Bagley, Sam W. Morris, O. T. Shugart, A. C. Britton, Miss Eula Fields, Mrs. J. M. Turner, Mrs. M. L. Connally, Walter Helmecke, Guy N. Quiri and Mrs. Walter Helmecke.

Alternates are: Mrs. O. T. Shugart, C. M. Carpenter, Mrs. Earl Clements, Mrs. Frank Sweet and Mrs. S. H. Borry. The conference will be held in Comanche April 23 to 25.

### ANNOUNCEMENTS OF BIRTH OF SON TO V. P. ROBNETTS RECEIVED IN BROWNWOOD

Announcements were received here this week that a son, Allen Vernon-Powell Robnett, was born to Mr. and Mrs. Vernon P. Robnett of Brooklyn, New York, on Wednesday, April 11. Christening of the infant will be at the home, 280 East 21st Street, on Sunday, April 29.

The son is a grandson of the late Dr. J. D. Robnett, founder and first president of Howard Payne college.

### Succeeds Moley As Hull's Aide



A former assistant Secretary of Treasury in charge of fiscal offices, Thomas Howes of Farmington, Conn., is shown above after his appointment to succeed Raymond Moley as special assistant to Secretary of State Hull.

### Lyric Saturday



SEARCH FOR BEAUTY

### Home Demonstration Clubs

**DULIN CLUB**  
The Woman's Home Demonstration Club met Wednesday evening, April 11, 1934. Miss Mayesie Malone, Home Demonstration Agent, was present.

The house was called to order about 2 o'clock. All business was attended to and then Miss Malone took charge.

The demonstration Miss Malone gave this time was on "How to Make a Mattress." The women learned many things about making a mattress. We learned by putting two straps on each side of the mattress that it makes it more convenient in turning and handling.

Miss Malone also made a very interesting talk on improving the yard and house.

There were eight members present and one visitor, Miss Ruth Sheffield, from Brooksmith.

The club will meet again April 25. Every one come early and be on time.

The Buffalo Demonstration Club met Tuesday, April 17, with eleven members and one visitor present. After the business Mrs. Dan Evans gave a report on the quilt show which was given in Coleman last Friday and Saturday. Our president, Mrs. G. R. Bivins, had charge of the program and she gave a demonstration on setting the table, serving and preparing.

The following also had parts on the program. Eggs as a main dish, Mrs. Jack Thigpen; eggs in salad, Mrs. Harvey Guest; salad dressing, Miss Fern Ragsdale. Everybody remember the forty-two party which is to be given in the home of Mr. and Mrs. Dan Evans next Friday night, April 29.

### MY BEAUTY HINT



By JEAN DIXON (Screen Actress)

Too much make-up is far worse than too little, particularly for those who are not the ingenue type. Make-up for the street should be used less freely than for evening.

We have in the vicinity of Brownwood one baby grand piano, also an upright piano. Would like to get some one to take up balance due. Will accept school vouchers. G. H. Jackson, Credit Manager, P. O. Box 26, Dallas, Texas. 12-19

NOT ONE NOT TWO BUT **FOUR** or more **HIGH SPEED SAFETY PLYS** extending from bead to bead **IN EVERY GOODYEAR TIRE!**

**Blowout Protection That Lasts Beyond Newness**  
Note per cent of original tensile strength remaining in cords after use in tire plies:

Tires Run 8,000	Supertwist 93%	Ordinary Tire Cords 82%
Tires Run 16,000	Supertwist 81%	Ordinary Tire Cords 36%
Tires Run 24,000	Supertwist 62%	Ordinary Tire Cords ?

**Supertwist Cord**—patented and used only by Goodyear—stays strong because it comes back strong after stretching to absorb road shocks. Thoroughly rubberized to resist heat, Supertwist Cord puts lasting blowout protection in every ply of every Goodyear tire.

Every tire maker uses toughened tread rubber. Every tire maker uses rubberized cords. (Don't be fooled by fancy names!)... But only Goodyear uses Supertwist Cord! Four or more full plies of this shock absorbing cord in every Goodyear! Four or more high-speed safety plies! Four or more plies of cords that hold most of their strength to the final mile! No wonder the public buys millions more Goodyears than any other tire. The public knows—by experience!—that Goodyears stand up longest... Don't take our word for it—come in, we'll show you Shock-Test comparisons of tire cords that will prove the facts before your eyes. No obligation—see for yourself—then decide.

● Stretch and Comeback—hundreds of times a minute on the road—that's what the cords in tires must be able to do without rapidly weakening, to give lasting endurance.

● Every tire maker uses heat-resisting rubber.

**GOODYEAR SPEEDWAY**  
Good quality \$4.10 AND UP at low price

Exide Batteries  
Expert Battery, Starter and Generator Work by "Bill" Stewart.  
Good Rebuilt Batteries from \$2.50 Up.

**GOODYEAR PATHFINDER**  
High quality at medium price \$5.70 AND UP

**HEAVY DUTY GOODYEAR PATHFINDER TRUCK TIRES**  
Better than the best of many makes, yet look at the prices:  
30x5 32x6 6.00-20 \$18.95 \$31.90 \$14.95

Prices subject to change without notice and to any State sales tax.

**GOODYEAR**  
**Safety Tire & Battery Company**  
D. C. PRATT On The Square Phone 913 R. T. ADAMS

For the kitchen of today... and tomorrow!

**NEW 1934 G-E REFRIGERATORS**

BEFORE you select any refrigerator be sure you see these new de Luxe General Electric models. To the matchless performance of G-E refrigerators has now been added new brilliant beauty in cabinet styling. They use the accessories of all refrigerators, and will add a new modern note to your kitchen of today as well as fit perfectly into the style theme of the kitchen of tomorrow. See these de Luxe 1934 G-E models at our display rooms.

### Texas Power & Light Co.

**MORE** for your money

### OUR Week-End Specials!

Items listed below are high quality, searable and new — not shelf worn goods are trying to move. Come see for yourself. More for your money when you trade at the Popular.

### Dresses

You have surely found out by now that no wardrobe is complete until you have one of our new spring dresses. Any beautiful designs to select from. The pretty new colors and just what you have been wanting.



**\$1.98** To **\$6.50**

### POPULAR Goods Store

**MAY 13 SUNDAY**

**This Year... Giving a Lasting Remembrance to MOTHER**

Mother's Day gifts are hard to choose... admittedly. But there is one gift that will please any mother, young or old. And that is a special Mother's Day life insurance policy on her son or daughter.

Such policies are not costly, in terms of dollars and cents... but in terms of thoughtfulness and sentiment, they are invaluable.

You can arrange the benefits so that your mother would receive a check from Southland Life every Mother's Day for the rest of her life... a permanent remembrance from you.

**I Am Your Insurance Man**  
I am a Southland Life representative, ready to solve all your insurance problems, without obligation. Southland Life was the first company to feature Mother's Day policies. Send the coupon below for detailed information on this type insurance.

Roy B. McQuire, Citizens Nat'l Bank Bldg.  
Please send me, without obligation, information regarding the Southland Life Mother's Day policy.

Name \_\_\_\_\_ Address \_\_\_\_\_

### New Styles Added To Refrigerator Line

Two new style deluxe G. E. refrigerators have been added to the G. E. refrigerator line according to announcement by W. P. Murphy, manager of the Texas Power & Light Company.

"These new models represent the latest in electric refrigeration," Mr. Murphy said. "Incorporating new beauty, new refinements, new conveniences, modern styling and lower operating cost."

The year 1933 reflected a greater interest in electric refrigeration sales than has ever before been experienced according to figures of the Electric Refrigeration Bureau, which show that a total of 1,065,105 electric refrigerators was sold in this country last year. Texas alone sold over 40,000 electric refrigerators and realized 187 per cent of the quota set up by the

Electric Refrigeration Bureau. Late reports from the Electric Refrigeration Bureau indicate that interest this year is even greater than last year and electric refrigerator sales for the first three months of this year in most sections of the country have more than doubled sales for the first three months of last year.

"This increased interest in electric refrigeration is quite evident here," Mr. Murphy said. "People seem to demand more than ever proper refrigeration, fast freezing and an abundant supply of ice cubes—the things which are assured with electric refrigeration."

### NOT PROFITABLE

From a strict economic standpoint the repeal of prohibition is not an advantage for Texas and the Panhandle. A few months ago 90 per cent of the liquor consumed in this plains country was made

right here. It was made by our own people. A very large amount of money was kept at home. And this also applied to beer as about the only beer available was home brew.

But if the bars are let down on hard liquor, and they are being loosened up some more every day, 90 per cent of the liquor will come from the east and not more than 10 per cent from our own Texas and New Mexico stills.

The sight of the abandoned stills all over these plains won't help the looks of things. If there is one thing that looks even more dreary and lonesome than a deserted mine it's a deserted still.

And we have some more empty farm houses scattered about. There are quite a few places occupied by "cash renters" who don't know anything more about farming than a mouse knows about callisthenics but who have been making and generating moon—Amarillo Globe.









