





BEHIND THE SCENES in AMERICAN BUSINESS

By JOHN CRADDOCK

NEW YORK.—BUSINESS—As is usual in a democracy, there are many so-called "interpretations by experts" of the recent elections. But evidently the business world's reaction to the definite trend toward conservatism shown by the electorate is that the era of excessive reforms and regulations by the Federal government will soon come to a close.

WASHINGTON.—Political Washington was on edge last week waiting for final returns from the nationwide elections. The Republicans definitely picked up 81 seats in the House of Representatives and eight in the Senate, the former figure based on a belief that the one contest still in doubt will return Representative Knute Hill (D.) of Washington to Capitol Hill.

AUTO NEW YEAR.—This week the motor industry takes its New Year holiday, celebrating with the thirty-ninth annual National Automobile Show in New York and exhibitions in other cities. Most noticeable and popular alteration in the eighteen passenger cars on display is the pronounced increase in glass areas.

THINGS TO WATCH FOR — Bracelets with secret compartments holding a good supply of nickels and dimes, known as "jewelry coin-tainers" — Car-less, automatic lifeboat made of aluminum which works by a system of levers and can be operated with greater ease than present boats.

MAN BITES DOG.—That's sure-fire news, says Journalistic Axiom No. 1. In business, it's equally sure-fire news when a tax on an industry is lowered instead of being hiked. It happened in Louisiana when popular referendum ratified a constitutional amendment reducing the sulphur severance tax from \$2 to \$1.03 per ton, reversing a trend toward higher imposts which had long plagued the "hot water" sulphur mining industry in that state, and in Texas. Feeling is that this amend-

CUBAN DICTATOR WAVES TO GREETERS



WASHINGTON, D. C.—Col. Fulgencio Batista, Cuban dictator, shown at left with General Malin Craig, Chief of Staff U. S. Army, who invited him to Washington, as the official car left Union Station.

ment, achieved through cooperative effort with the sulphur industry waiving its constitutional exemption from ad valorem taxes on unmined sulphur while the state reduced the production levy, is significant proof that Louisiana's famed and successful "fair play to industry" program is being made to work with respect to resident as well as incoming enterprises.

HEADLINES IN NEW YORK — New Jefferson nickels begin to jingle in the public's pockets this week, with 11,000,000 of the new coins being issued Tuesday.—Sales of door and window sash in October were 119 per cent over 1937, larger volume being aided by the trend toward "window conditioning" or use of storm windows.—Looking over the earnings reports: higher—Eastern Steamship Lines and National Oats; lower—McKesson and Robbins and United Carbon.—Eastman Kodak declared \$2,300,000 "wage dividend" for its employees.—One out of every 120 Americans holds a job more or less dependent upon tips.—In Illinois the value of poultry annually stolen from farmers exceeds thefts from banks, including embezzlements.

HIS NAME NOT IN "WHO'S WHO" BUT HE DESERVES A PLACE

MOUNT VERNON, N. Y.—John P. Webendorfer is not in "Who's Who." His name would not occur to you as one of America's captains of industry.

But Friday John P. Webendorfer did something few industrialists ever have done in the history of manufacturing—he recognized with \$250,000 in hard cash employees "who were responsible for the success of my business."

Webendorfer has been making printing machinery for 30 years. Recently he sold his plant to American Type Founders for \$1,000,000. Friday his workers revealed that they had participated in the fruits of the sale.

Four men who have been with the manufacturer upwards of 15 years each received \$10,000. Two got \$8,000. Five were given \$7,000 and others received amounts ranging from \$5,000 to a few hundred, depending on their length of service.

Webendorfer, 43-year-old widower, explained it this way: "A business man owes his success chiefly to his employees and only a

jackass would think differently. It is only fair they should share my profits. What would I have done without them? They were responsible for the success of my business."

He added: "I am not trying to blow my horn, but I hope the example I am setting will be followed by others. Industrialists should learn how to handle their employees."

Webendorfer said that there had been a company union in his plant for many years and that he had never had any labor troubles and never fired a man.

All employees have been offered jobs under the new management.

"I would not have made the sale if that had not been agreed upon," Webendorfer said.

JEFFERSON NICKELS TAKE THE FIELD AS BUFFALOS HEAD OUT

WASHINGTON.—Eleven million new Thomas Jefferson nickels are now on sale at the nation's banks. Many more millions will be minted as needed.

On one side of the coin is the profile of the third President and author of the Declaration of Independence while his beautiful Mantelillo home is on the other.

Jefferson is the third person to be pictured on a regular coin of the United States. George Washington has been on several denominations and since 1917 has adorned the quarter, while Abraham Lincoln has been on the penny since 1909.

For twenty-five years the Buffalo-Indian head design was used for the nickel and 1,212,916,248 (billions) of them were minted. Before that was the Liberty head five-center but few of these are in circulation.

After experimenting with 2c and 3c pieces, the Treasury began making nickels in 1844. Slot machines

caused a tremendous spurt in the demand for them in the last ten years, pushing production from 40,000,000 to 140,000,000 a year.

Felix Schlag, a poor, young, naturalized German of Chicago, designed the new coin. Participating in the first public competition of its kind, he won \$1,000, just two weeks after the death of his wife, who had helped him in the work.

FDR'S PROCLAMATION CITES AMPLE CAUSE FOR THANKSGIVING

WASHINGTON.— President Roosevelt said in his annual Thanksgiving Day proclamation Saturday the nation had ample cause to be thankful for peace among other blessings.

"We have lived in peace and understanding with our neighbors and have seen the world escape from the impending disaster of a general war," the chief executive said.

"In the time of our fortune it is fitting that we offer prayers for unfortunate people in other lands who are in dire distress at this our Thanksgiving season."

The proclamation designated Thursday, Nov. 24, as a day of general thanksgiving.

The President said, "Our lands have yielded a goodly harvest, and the toiler in shop and mill receives a more just return for his labor."

"We have cherished and preserved our democracy."

The chief executive noted that our fathers set aside such a day as they hewed a nation of the primeval forest.

The observance was consecrated when George Washington issued a Thanksgiving proclamation in the first year of his presidency," he said. "Abraham Lincoln set apart a day of thanksgiving and praise to our beneficent Father Who dwelleth in the heavens."

"Thus from our earliest recorded history, Americans have thanked God for their blessings. In our deepest natures, in our very souls, we, like all mankind since the earliest origin of mankind, turned to God in time of trouble and in time of happiness. 'In God we trust.'"

The text of the President's proclamation follows:

I, Franklin D. Roosevelt, President of the United States of America, do hereby designate Thursday, the twenty-fourth of November, 1938, as a day of general thanksgiving.

Our fathers set aside such a day

as they hewed a nation from the primeval forest. The observance was consecrated when George Washington issued a thanksgiving proclamation in the first year of his presidency. Abraham Lincoln set apart "a day of thanksgiving and praise to our beneficent Father Who dwelleth in the heavens."

Thus, from our earliest recorded history, Americans have thanked God for their blessings. In our deepest natures, in our very souls, we, like all mankind since the earliest origin of mankind, turned to God in time of trouble and in time of happiness. "In God we trust."

For the blessings which have been ours during the present year we have ample cause to be thankful.

Our lands have yielded a goodly harvest, and the toiler in shop and mill receives a more just return for his labor.

We have cherished and preserved our democracy.

We have lived in peace and understanding with our neighbors and have seen the world escape the impending disaster of a general war.

In the time of our fortune it is fitting that we offer prayers for unfortunate people in other lands who are in dire distress at this our Thanksgiving season.

Let us remember them in our families and our churches when, on the day appointed, we offer our thanks to Almighty God. May we by our way of living merit the continuance of His goodness.

150 HEAD OF BUFFALO SOLD AT AUCTION FOR CHRISTMAS DINNERS

HIGGINS.—The buffalo, the last survivor of the Old West, will suffer a fate ignoble compared to his glorious past, when 150 head of the famous Goodnight herd are sold at auction here.

The herd, composed of old cows, calves, yearlings and 2-year-olds, will be sold to buyers for resale or butchers for slaughtering for the Christmas trade. Buffalo meat is sold both locally and in Eastern markets during the Christmas season.

Although the sale is the largest in history, the future of the famous Goodnight herd, established in 1878 by the late Colonel Goodnight, will not be endangered. Approximately 50 head are being kept as breeding stock.

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**Linn News**

MISS BARBARA HARRISON  
Correspondent

Wiley Wilson and Miss Oma Martin of Freemound motored to Oklahoma Tuesday to be married.

Miss Willie Sowder had as her guest over the week-end, Miss Addie Jeffery, of Hardy.

Mr. and Mrs. Jack Hogan of Hardy visited with his parents, Mr. and Mrs. Spencer Hogan, over the week-end.

Mrs. Sam McCool and children visited with Mr. and Mrs. Sterling McCool in Gainesville Saturday.

Mr. and Mrs. Paul Bewley of Fort Worth and Mrs. John Bewley of Rosston visited with Mr. and Mrs. Alford Harrison Sunday.

Mrs. Charlie Harrison and little son, Donald, spent last week in Gainesville with her cousin, Mrs. Frank Scudder.

Mr. and Mrs. Russ Linn and family visited her parents, Mr. and Mrs. Morgan, at Thackerville, Okla., Sunday.

Mrs. George Lutkenhaus returned home Sunday after a visit with her mother, Mrs. George Loeffelholz, at Norman, Okla., and her sister, Mrs. L. Pilly, at Oklahoma City.

Mrs. Mary Frances of Spur visited here with Mr. and Mrs. R. W. Trew and with relatives at Myra over the week-end. She was here to attend the funeral of her brother, Charles Trew.

Announcement was made this week of the approaching marriage of Mrs. Hazel Chaffin of this community to Lloyd Green of Palestine, Texas. The rites will take place in that city next week. Mr. Green is employed in oil field work in that

**100TH BIRTHDAY**



**PRAIRIE DU CHIEN, Wis.**—Still in good health, able to talk and with a clear memory, and still with his original teeth, is William Huard, above, who Thursday, Nov. 17, celebrated his 100th birthday with relatives and friends at his home here where he lives with his son, George.

city and they will make their home there.

Those from this community who attended the funeral of Charles Trew at Gainesville Saturday were Mr. and Mrs. Alford Harrison, Miss Willie Sowder, Mrs. Jeff Linn, Mrs. Edna Fielder and Mr. and Mrs. Selby Fielder and daughters.

Mr. and Mrs. Charlie Bradley and family and Mr. and Mrs. Grover Pikes of Gainesville visited with Mrs. Bradley's parents, Mr. and Mrs. T. E. McDonald, at Wichita Falls Sunday.

Mr. and Mrs. Diamond King and family visited his parents, Mr. and Mrs. D. K. King, at Paris, Texas, and his sister, Mrs. Earl Tony, in that city, over the past week-end.

Mrs. Velma Gadden and Lloyd Green of Palestine were guests of the former's parents, Mr. and Mrs. Charles Bradley, Sunday. Mrs. Hazel Chaffin accompanied her sister home for a visit.

**SATURDAY NUPTIAL UNITES TONY HOENIG AND AILEEN OTTO**

Choosing the silver wedding anniversary of her parents, Mr. and Mrs. A. A. (Tony) Otto, Miss Aileen Otto became the bride of A. J. (Tony) Hoenig, son of the late Mr. and Mrs. Al Hoenig, in simple and impressive church services held here Saturday morning at 8:30 o'clock. Rev. Alfred Hoenig of Sublaco, Ark., brother of the bridegroom, officiated at the ceremony and was celebrant of the nuptial high mass. Music for the occasion was provided by Sacred Heart choir with Anthony Luke at the pipe organ.

The bride was attired in a black crepe-satin costume suit. The dress was made with a slim, swinging skirt of crepe and shimmering bodice of satin, featuring short sleeves and a rhinestone clip at the neck. It was topped with a short jacket of the crepe. Her black felt hat was designed with a brief veil and her shoulder corsage was a huge white mum. For "something borrowed" she wore a handsome gold cross and chain that has been in her mother's family for more than 50 years. It is the property of her aunt, Mrs. Ben Weber of Gainesville.

Miss Marie Hoenig, sister of the bridegroom, was maid of honor. Her frock of wine colored velvet was made with short sleeves, standing collar and self-covered buttons. Her shoulder corsage was an orchid mum and her accessories were black.

John Otto, the bride's brother, was best man. Following the church services breakfast was served in the home of the bride's parents to members of the bridal party. At noon a group of relatives were guests at dinner. The dining table featured two decorated

cakes, one topped with a miniature bridal couple and the other with a silver bell.

Mrs. Tony Otto was Miss Clara Martin before her marriage to Mr. Otto on November 17, 1913 in Scotland, Texas. They came to Muenster immediately after the ceremony and have since resided here. They are the parents of 7 children.

Mr. and Mrs. Hoenig are making their home in Gainesville, where he is connected with Texas Pacific Coal and Oil Company. Both Mr. and Mrs. Hoenig attended Sacred Heart school, and she was among the graduating class of 1936 at the Public School.

Out-of-town guests at the wedding besides Rev. Father Hoenig were Miss Clara Hoenig of Wichita Falls, Miss Mathilda Hoenig of Fort Smith, Ark., Mr. and Mrs. J. P. Flusche and two children of Pilot Point, Mr. and Mrs. Ben Weber and family of Gainesville, and Al Flusche and family of Decatur.

Sunday evening a group of relatives and neighbors surprised the newlyweds with a charavari at the Hoenig home south of the city. The evening was spent playing parlor games, and refreshments were served.

**MARGARET FUHRMANN MARRIES PAUL DEVERS IN MONDAY CEREMONY**

Solemn services at Sacred Heart Church Monday morning at 8 o'clock united in marriage Miss Margaret Fuhrmann, daughter of Mr. and Mrs. Matt Fuhrmann, and Paul Devers of Mexia, son of Francis Devers of Gainesville. Rev. Edward Devers of Decatur, brother of the bridegroom, officiated at the ring ceremony and at the nuptial high mass that followed. A musical prelude to the ceremony was provided by Anthony Luke, organist, who assisted the church choir in rendering the "Bride and Groom" mass.

The bridal gown was fashioned of silver metallic lame. It was made on princess lines with fitted bodice and swing skirt that swept into a graceful short train. Rhinestone clips ornamented the U-shaped neck. A four pointed veil of illusion edged with lace fell from a silver halo. Her shower bouquet was composed of white rosebuds. Silver sandals completed her costume. For her "something old" she carried an exquisite handkerchief that belonged to her maternal grandmother and a gold cross and chain that her grandmoth-

er wore on her wedding day more than 50 years ago.

The bride's sister, Miss Stella Fuhrmann, was maid of honor. Her princess-style frock was of American beauty satin, and she wore a silver bandeau from which fell a short veil. White and pink rosebuds were used for her bouquet.

Little Misses Juliana Fuhrmann of Lindsay and Louisa Ann Fuhrmann, cousin and sister, respectively, of the bride, were flower girls. They wore white satin dresses made with ruffled skirts and blue sashes, and carried baskets of white rosebuds. They also wore wreaths of the flowers on their heads.

Joe Devers of Gainesville, brother of the bridegroom, was best man. Dinner was served at noon to members of the bridal party, their immediate families, John Orth of Lindsay, Rev. Fathers Devers, John Brady and Frowin Koerd. In the evening at 7 o'clock a reception honored the couple in the home of the bride's parents. Among guests were a large assemblage of relatives and close friends. A buffet supper was served to the group.

Mr. and Mrs. Devers left the same evening for Mexia where they will make their home temporarily. He is employed with R. W. McKinney road construction company.

Mrs. Devers was born in Ardmore, Okla., and attended school in Centralia, Okla., and Muenster. Mr. Devers was born in Windthorst and received his education at Saint Mary's School in Gainesville, having moved to that city at an early age.

Out-of-town guests at the reception included Messrs. and Mesdames Joe and Tony Fuhrmann and families, Mike, Henry S., and Willie Fuhrmann, Alphonse Koester, Julius Loerwald and Charles Loerwald all of Lindsay. Mrs. Ellen Vaughn of Gainesville, Mr. and Mrs. A. C. Flusche of Denison and Harry Maely of Decatur.

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