

NEXT WEEK IS CLEAN-UP TIME FOR MUENSTER

City Furnishes Truck To Dispose Of Trash

Mayor Urges Co-operation In Interests of Health, Appearance, Freedom From Fire Hazards

Next week is clean-up week in Muenster. A proclamation by Mayor M. J. Endres, announcing the city's co-operation in the state and national movement, as well as preliminary plans for disposal of the rubbish, were first mentioned at the council meeting Monday night.

In the interest of health, safety, and general improved appearance Mayor Endres urged that every home and business house participate in the clean-up movement.

On Wednesday and Thursday a truck will drive all over town to pick up bags of rubbish that had been gathered by citizens and placed out front during the previous two days. Out of consideration to those who do the hauling Mayor Endres asks that the junk be placed in bags rather than boxes and that it be conspicuously placed along the curb line. Those who leave the rubbish back in the yard or pile it loosely on the ground stand a risk of having it overlooked.

Persons who do not have the time or energy to do their own raking and sacking may get help from the boy scouts. Virgil Lee Welch announced last week that his troop expressed a willingness to raise money for their uniform fund by cleaning yards at 15 cents each.

The job of hauling out junk will be determined by bids from local truck owners. All those applying for the job must submit their bids to Mayor Endres on or before this week Saturday.

Part of the clean-up campaign will have to be conducted at the city dumping ground, the councilmen agreed. Because of the lack of consideration on the part of a few who simply dumped their loads where convenient, the city will have to do considerable work before trucks can get to the ravine that was agreed upon as the spot for disposal.

"People who throw trash on a man's wheat field not only jeopardize the city's privilege of using the location as a dumping ground but also show an inexcusable disregard for another's property right," Endres said. He asked all citizens to show some appreciation for Frank Trubenhach's courtesy by throwing their junk in the ravine, as agreed upon.

FIVE LOCAL MEN TO ENTER KNIGHTHOOD AT DENISON DEGREE

Muenster will have at least five candidates for the first degree Knights of Columbus initiation to be held April 13 at Denison, it was revealed Wednesday night at the regular meeting of the local council after applications had received approval of the membership. At the same time it was mentioned that several others will be included if their names are submitted in time to receive the council's approval.

This first degree initiation is a preliminary to a major degree initiation that will probably be held the latter part of April. District Deputy Herbert Meurer advised. No decision has been made as to which of the district's five councils will sponsor the event.

Earl Fisher and Frank Herr were favored in a council poll for alternates to the grand knight and past grand knight as delegates to the state K of C convention at Waco in May. Because of their positions Father Francis Zimmerer and H. P. Hennigan automatically become the regular delegates.

ANOTHER HANDBALL COURT BUILT FOR PAROCHIAL PUPILS

A new handball court for the parochial school was completed last week-end by C. J. Fette, Henry Fette, and C. M. Walterscheid under the supervision of Father Francis. The work consisted of building a concrete floor adjoining that which had been built almost two and half years ago so that the wall already there can be used for both courts.

MAYOR'S PROCLAMATION

Whereas, the State Fire Insurance Department, and the Texas State Health Department have agreed to co-operate with the city officials of Texas cities and towns in the observance of this clean-up week, and

Whereas, the aims and accomplishments of this week are:

1. To Protect Community Health.
2. To Reduce Fire Hazards.
3. To Create a Better Home Life.
4. To Build up Pride of Ownership.
5. To Increase Property Values.
6. To Beautify Communities.

Now, Therefore, I, M. J. ENDRES, Mayor of the City of Muenster, do hereby join with the Governor of Texas and Officials of the Texas Fire Insurance Department and State Health Department and do hereby set aside and proclaim the week of April 10th to 13th, 1939 as

CLEAN-UP WEEK

In the City of Muenster. The Schools, Churches, clubs, newspapers, civic and patriotic organizations, boy scouts, and girl scouts, and all of our citizenship are urged to take an active part in observance of this week. All of these organizations are urged to consult and advise with their city officials as to the best ways and means of conducting this campaign so that the greatest benefits may be derived by all our citizens.

In Testimony whereof, I have hereto signed my name officially and caused the seal of the City to be impressed hereon, this 3rd day of April, 1939.

M. J. ENDRES
Mayor

ATTEST:
HENRY LUKE
City Secretary.

NO. 3 VOTH GUSHES IN, REGARDED BETTER THAN NO. 2 DISCOVERY

Accepted by operators here as a better well than the number 2 discovery gusher, Whitfield, Pearson and Grimes number 3 Voth well shot up more than 50 feet as it came in last Saturday. It was drilled in with a spudger after a rotary had reached to near production level. No official figures on the well's capacity have been given, but it is described as a flowing well good for more than 500 barrels.

Immediately after completing the well Whitfield, Pearson and Grimes skidded the rotary to their number 4 location. Drilling began early this week. At the same time efforts are being made to block the flow of water that has been getting into the number 2 well. The job is being done by cementing at the water level and re-drilling.

Stanforth and Russell, drilling their first well on an adjoining least of the Voth place were reported to have reached about 1,000 feet Wednesday.

English Well Looks Good
Possibilities for a new oil play several miles south appeared bright with the report that Marshall and Ross had found a good formation on the Bailey English place. No report on the well's capacity was available late Wednesday.

80 EGGS INTRODUCE BABY BEEF TURKEYS TO MUENSTER FLOCKS

Local interest in the baby beef type of turkeys was shown during the past week-end by orders for 80 eggs. Felix Becker, manager of the Muenster Hatchery, has placed his order with a West Texas turkey raiser and expects to have the eggs in the incubator early next week.

Interest shown by several other persons points to the probability of more orders, Becker said. In placing his orders Becker was careful to lay the foundation of a breeding program for this community. Eggs will be supplied by a man who keeps his flocks divided in small groups. With that precaution tons can be exchanged here without a fear of introducing them to related flocks.

This effort at improving quality is regarded as one of the most important movements in Muenster's turkey career. By distributing the superior toms in a number of regular flocks next year a large improvement is expected for the 1940 market. After that the percentage of heavier birds should increase until the baby beef variety will almost completely replace the other bird.

This fall, Becker said, very few of the heavies will be dressed. In spite of premium prices the birds will be more valuable as stockers.

The home of Mrs. Louise Weiss is being reroofed this week.

SEARCHING FOR VICTIMS OF BRIDGE WASHOUT



VICKSBURG, Miss.—Seven persons were killed and eight others were injured when a line of automobiles plunged into Clear Creek Bayou at Vicksburg, Miss., after a bridge over the Big Black river was washed away by floodwaters that undermined the bridge approach. Photo shows rescue workers dragging for victims.

'TYPICAL BOY'



NEW YORK CITY — Karl McCready, 13-years-old, of Louisville, Ky., who was chosen from 25,000 entries in a nation-wide contest as the "Typical American Boy." Karl is five feet one inch tall, weighs 92 pounds, has blue eyes and brown hair, and is the son of a mail carrier, who owns a small farm. He is an accomplished violinist and hopes to become a radio engineer.

ANOTHER BLOCK OF CURB INSTALLED BY RESIDENTS ON MAIN

City improvement continued during the past week with the installation of a block of curbing on the west side of main street extending to the north from Shamburger's. J. B. Wilde, Jake Pagel, Jr., and Mrs. Elizabeth Wieler are the residents entitled to credit for this latest step in civic progress.

More curb work will follow, according to C. M. Walterscheid, contractor. Rudy Hellman has agreed to share with the city the cost of a concrete drainage dip for the crossing adjoining his south property line, and Henry Luke now awaits instructions from the Shamburger headquarters to authorize a curb along that company's property.

TYROLER CONCERTINA GROUP TO APPEAR AT K-C HALL APRIL 24

Peter's Tyroler Concertina Troupe of Germany, well known here from its several previous appearances in Muenster and Lindsay, will appear in a concert and dance at the K of C hall, April 24. Roy Endres announced this week.

An added feature of the show this year is a 30 minute talking picture program on "A Trip Through Germany and Czechoslovakia." As usual the concert part of the show will begin at 8 o'clock and the dance will begin immediately afterward, about 9 o'clock.

PETE BLOCK ELECTED TRUSTEE AT LINDSAY

Lindsay.—Saturday's trustee election was a quiet one with only 44, out of a possible 200, votes cast. Pete Block was unopposed. He replaces Fred Mosman. The school board now consists of Joe Bezner, Val Dieter and Pete Block. F. J. Laux was election judge.

MUENSTER OBSERVES HOLY WEEK WITH SPECIAL SERVICES

Holy Week is being observed at Sacred Heart Church with special services which began on Palm Sunday when Christ's triumphant entry into Jerusalem was commemorated with the age-old custom of blessing and distribution of palms and procession before the 9:30 high mass at which the pastor, Rev. Frovin Koerdt, O. S. B., officiated.

On Maundy Thursday, the day set aside for the commemoration of the institution of the Blessed Sacrament, high mass at 8 o'clock was followed by adoration of the Eucharist throughout the day. At 7:30 p. m. the way of the cross was recited and the tenebrae chanted. This same service was held on Wednesday and will take place this (Friday) evening at the same hour.

On Good Friday, the Church mourns the passion and death of Christ, and is the saddest and most solemn of the week. Sermon, ceremonies and veneration of the cross are to begin at 8 o'clock and will be followed by the mass of the pre-sanctified. Silent adoration and meditation will begin at 12 o'clock and at 2:30 the way of the cross will be held.

On Holy Saturday the services begin at 7 o'clock with the blessing of fire, paschal candle and Easter water. At 7:30 p. m. solemn resurrection services will take place.

Masses on Easter Sunday will be at 6:15, 8 and 10 o'clock, that at eight o'clock being a solemn high mass. Vespers will be held at 3 o'clock in the afternoon.

SMALL VOTE RETURNS ALBERT HENSCHIED TO SCHOOL BOARD

A quiet school trustee election, with only 41 votes, out of a possible 500, was the result of Saturday's balloting.

Albert Henschied was unopposed for re-election as trustee for the 82 district and no write-in votes were polled. Muenster favored C. H. Bush of precinct 4 for the county school board seat over Thompson and Embury. R. L. Little of precinct 3 did not have an opponent.

This year's school trustee election stands out in sharp contrast with that of last year when a total of 246 votes were cast in the torrid race that gave Aloys Kleiss a majority over Nick Miller.

Election judges Saturday were F. J. Hess, Henry Trachta and Miss Dorothy Trachta.

COUNCIL APPROVES TRAFFIC LIGHT FOR HIGHWAY CROSSING

A regulation traffic signal light for the intersection of Main Street and Highway 82 will be installed at the earliest possible date, probably within the next few weeks. At the city council meeting Monday night Mayor Endres was authorized to take charge of the installation.

The signal has already been ordered, Mr. Endres said. Also arrangements are under way to secure and install a supporting pole at the southeast corner of the intersection and to get approval from FMA directors to use the cheese factory corner for the light's opposite support. There is also a possibility that current for the signal will come through the FMA meter.

Texas Power and Light Company has agreed to install the signal as soon as the supports are erected.

MAYOR'S PROCLAMATION

Whereas, all true Christians give praise and reverence to Jesus Christ, who gave His all for the redemption of the souls of men, and

Whereas, the anniversary of that sacred day on which He made His supreme sacrifice so that we might have eternal life is now at hand,

Now, Therefore, I, M. J. ENDRES, Mayor of the City of Muenster, do hereby designate and proclaim the Friday before Easter, April 7, 1939, as

GOOD FRIDAY

In Muenster and do call upon all Christians to reverently observe and commemorate this day with prayers and other fitting ceremonies recalling the sacrifice made by the Savior on that memorable day when He shed His blood for those He loved.

I further urge that each and every business house cease all business activities between the hours of 12 and 3 p. m. and that every citizen co-operate in the proper observance of this three hour period by refraining from any activity not compatible with a respectful peace and quiet.

In Testimony Whereof, I have hereto signed my name officially and caused the seal of the city to be impressed hereon, this 3rd day of April, 1939.

(Signed) M. J. ENDRES,
Mayor.

ATTEST:
HENRY LUKE,
City Secretary.

SEWER APPLICATION GETS APPROVAL OF WPA AT FORT WORTH

A long delayed message of encouragement on Muenster's proposed sewer was received here Wednesday in a report that the application had received favorable consideration from the Public Works Administration office at Fort Worth and now awaits approval of the PWA headquarters at Washington.

If and when approval is given at Washington funds for about 45 per cent of the total cost will be available through PWA after Muenster raises the remaining 55 per cent through the bond issue approved in an election last fall.

AMBITIOUS PLANS ON BOY SCOUT CALENDAR FOR COMING MONTHS

Scouting is on its way with another surge of enthusiasm as the close of lenten inactivity is marked by ambitious plans for the next few months.

The principal incentive for the boys at the present time is the drive for funds with which to buy uniforms. A card party originally set for a short time before lent and postponed because of a conflict, has now been set for May 16. Scoutmaster Welch says this is the first desirable day not in conflict with already scheduled.

A ticket sales campaign for the party will be resumed immediately. Tickets sold earlier will be honored in spite of the error in date, Welch said.

Also in line with their drive for funds is the scouts' offer to clean yards during the cleanup campaign. Lawn mowing and other yard cleanup work is a part of their program for the rest of the spring and summer. All money earned by such work will be placed in the troop's uniform fund.

The organization of a cub pack, consisting of lads too young for scout eligibility is Welch's next major move. In the near future a field executive of the Chickasaw district will be here to explain cub activity and help organize. An older scout will probably be named as leader for the cubs.

To date there has been no success in finding an assistant scoutmaster who can take over while Welch is away on his summer vacation.

KNOCKED OUT FOR 45 MINUTES WHEN TIRE RIM BREAKS LOOSE

Eugene Lehnertz was knocked unconscious for about 45 minutes Wednesday evening when the rim flew off a truck tire he was inflating. In the opinion of his brother, Jimmy, the rim had not been securely seated in its groove and gave way under the air pressure.

As the rim flew off it struck Eugene on the knee and the forehead causing him to fall backward and sustain another severe blow as the back of his head struck the concrete wall.

No broken bones resulted from the accident. Thursday morning Eugene was reported to be feeling OK except for a few painful bruises.

SEYLER WINS LAST DAY RACE FOR CITY MAYOR

'Write-In' Campaign For Rollman Fails

Eleventh Hour Activity Succeeds in Arrousing Interest, Brings Out Additional Votes

An eleventh hour campaign in behalf of Pete Rollman as "written in" candidate for mayor in Muenster's city election Tuesday succeeded in arousing interest but fell far short of placing the late nominee in office. Ben Seyler, the only candidate for mayor on the ballot received 65 votes and Rollman received 24.

Last day activity on the part of Rollman supporters succeeded at least in bringing out a larger vote than had been expected. At noon there were only 20 votes cast, and by 7 o'clock, the closing time, the number had mounted to 90. This was, however, only slightly more than half of the number of eligible voters in Muenster. The poll tax record held by the judges listed a total of 170.

Andrew Hofbauer and L. A. Bernauer received unanimous approval for alderman positions. J. A. Fisher, the third candidate for alderman, was scratched on two ballots, but in neither case was a substitute name written in. Ben Seyler also received a dissenting vote from one person who failed to list another choice for mayor.

The Rollman campaign is generally conceded to be a revival of Muenster's sewer controversy. Since last fall's election favoring a sewer bond by a small majority, the city has been awaiting a Federal PWA grant. With Seyler, one of the staunch sewer advocates, heading the city council it is taken for granted that every effort will be made to get the system installed. With Rollman as mayor there was a probability of opposition to further progress on the project.

The new city council will be installed at the next regular meeting, the first Monday of next month. At the same time Mayor Endres and Aldermen H. P. Hennigan and Henry Fleitman will retire. John Fisher will begin a new term with Seyler Hofbauer and Bernauer. Nick Miller and Al Walterscheid are beginning the second year of their term.

MUENSTER HIGH HAS THREE FIRST PLACES IN SCHOLASTIC MEET

In spite of its small enrollment the Muenster school is making a very creditable showing in this year's Interscholastic League meet, Virgil Lee Welch, principal, stated after the high school senior girls took honors in tennis doubles. Misses Bertha Jane Hoehn and Bernice Kathman are the two who brought home the title.

That feat gives the school three first places, two second places, and three third places, a record that, according to enrollment, is the best in the county. Era and Valley View are well in the lead for total points, Welch said, but Muenster is running neck and neck with Callisburg, another large school.

Encouraged by recent victories over Myra, Hays and Bulcher and a close loss to Hood, Welch is confident that his grammar playground team will develop into a title contender.

As a result of the girls' tennis victory Muenster will represent this county in two events at the district meet in Fort Worth next week-end. However, there is a possibility that because of a conflict in schedule one event will have to be sacrificed with tennis and the one act play. Bernice Kathman is a member of the team and also of the cast.

CIVIC LEAGUE PICKS DOROTHY FETTE FOR DUCHESS AT ROUND-UP

Miss Dorothy Fette was selected as duchess to represent Muenster in the crowning of the queen of the circus at the Gainesville Community Circus Round-up on Friday evening, April 28.

The selection was made by secret ballot by the Ladies' Civic League in a special meeting last Friday afternoon.

A duke as escort for Miss Fette will be chosen within the next several days.

LOCAL NEWS BRIEFS

Ed Starke of Holliday was the guest of his brother, Joe Starke and family Sunday.

Mr. and Mrs. Joe Parker spent two days of this week in Oklahoma City with relatives.

Milk receipts at the cheese factory stepped up to 38,000 pounds daily the early part of this week.

Joe Horn was in Tulsa last Friday to get a truck load of cartons for the cheese factory.

Jim Lehnertz is the owner of a new Chevrolet sedan, purchased Wednesday from J. B. Wilde.

Miss Eva Dudenhoeffer of Gainesville was the week-end guest of Miss Elfreda Luke.

Easter holidays for the pupils of both local schools started Wednesday and will last until Tuesday of next week.

John Tempel was able to be out Sunday for the first time since he was stricken with sciatic rheumatism six weeks ago.

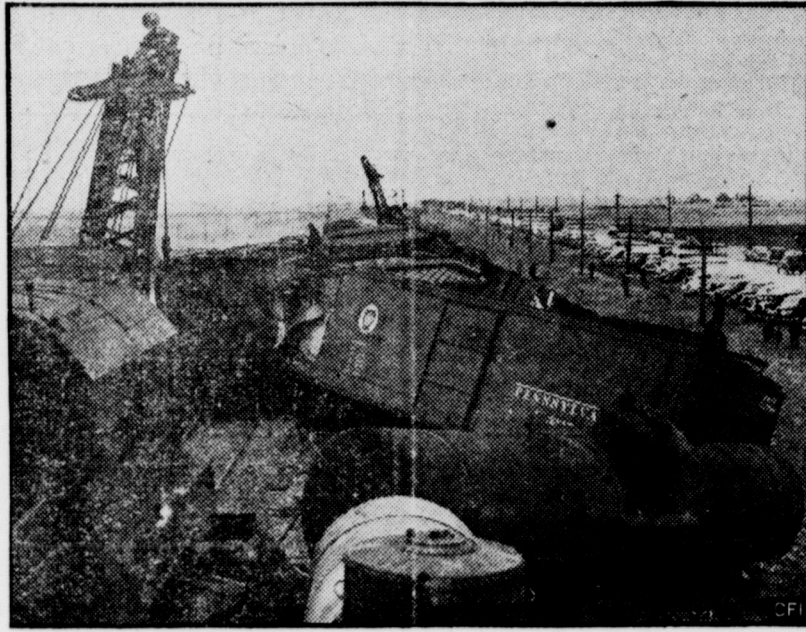
Mr. and Mrs. G. Wooten and infant daughter of Wichita Falls spent the week-end here with her parents, Mr. and Mrs. Leo Rohmer.

Mr. and Mrs. Francis Mooney of Denison visited here briefly on a combined business and pleasure trip last Friday afternoon.

Members of the Saint Anne's Mission Sewing Circle are reminded of a regular monthly meeting at the parochial school basement on Thursday afternoon of next week.

Mrs. John Chandler and children of Sinton and Miss Verena Stelzer of Dallas arrived Wednesday for a

FREAK ACCIDENT



KANKAKEE, Ill.—Last week two trains were travelling north side by side when one of the cars of one train was derailed and collided with the other train. Trucks of other cars were knocked off the rails, tearing up tracks and the roadbed and 18 cars were piled up—but no casualties.

will spend Saturday in Wichita Falls at a meeting of the G. M. A. A. Insurance company. They will make the trip with Joe Schmitz and Charles Loerwald of Lindsay, who are delegates from that town.

Mrs. William Wicler and Mr. and Mrs. John Wicler entertained with a dinner Sunday for which Mr. and Mrs. Henry Fleitman, Mr. and Mrs. Ben Roewe and children and Mrs. Joe Felderhoff and family were guests.

All the sympathy in a pinochle game at Matt Miller's Sunday night went to Bob and Frank Yosten and Bill Becker, while Joe Endres, Matt Stelzer and the host took winning honors.

Mr. and Mrs. H. S. Wilde and daughter, Miss Josephine, and Bill Deshears spent Friday afternoon in Fort Worth, where the men attended an Allis-Chalmers sales meeting and the ladies shopped.

Mrs. Al Schad, who submitted to a major operation at the Gainesville sanitarium last week, was able to be moved to the home of her mother, Mrs. J. S. Horn, Sunday, and is making a satisfactory recovery.

At a call meeting for members of Saint Anne's Society Sunday afternoon, Mesdames Felix Becker, Barney Voth, John Hartman and Joe Wilde were elected delegates to attend the Catholic League meeting in Lindsay next month.

Banns were published Sunday announcing the approaching marriage of Miss Caroline Steng, daughter of Mr. and Mrs. Henry Steng, to Frank Schilling, son of John Schilling. The wedding will take place during the week of April 16.

Mrs. T. P. Frost, who has been a patient at the Ada, Oklahoma, hospital for two weeks suffering from sinus infection, is able to be up, her mother, Mrs. Ben Hellman advised this week.

The Get-Together Club will resume regular monthly meetings next Wednesday when members will be entertained in the home of Mrs. Joe Luke. The club did not meet during the lenten season.

Miss Aileen Hoehn, student nurse at Gainesville, is recovering from a two weeks' illness of diphtheria. Members of her family, who visited at her bedside during the week, stated that she will probably be able to be up by this week-end.

I have for sale a choice 400 acres of good black land with two sets of improvements. I am interested in making the sale of this farm by harvest so that I can give possession of the land as the crops are removed. I can sell this land with one-fifth down and good terms on the remainder. See me for particulars. Reece A. Hays, Gainesville. (Adv 19-20)

Henry Fleitman and J. S. Horn

INSPECT CONTROL PROGRAM FEATURES LINN CLUB MEET

Linn.—A program on insect control was featured at the meeting of the Linn Home Demonstration Club Tuesday when members met at the home of Mrs. Dede Rosson.

The roll call was answered by each lady telling the most annoying pest she has to fight. This was followed by talks on the control of silver-fish by Miss Rose Sicking, the control of the bullet bug by Mrs. Dede Rosson, control of the weevil by Mrs. Alford Harrison, control of ants by Miss Willie Sowder, control of moles by

Mrs. Selby Fielder and control of cockroaches by Mrs. Edna Fielder. Mrs. Ben Sicking closed the program by giving a talk on the proper storage of meat.

Members voted to enter the one-act play contest that will be held in Gainesville on May 6 and discussed plans and a date for the testing of pressure cookers in the near future. The ladies of the club will test cook-

Don't Strain On A Dull Lawn Mower

Have It Sharpened and Adjusted

ZEPHYR STAR WINDMILLS
ALL SIZES OF WATER PIPE

Al Walterscheid Machine Shop
Muenster

"I know what I'm talking about"

Low Brothers Pictorial Color Chart

"I've painted hundreds of homes. And I know that when you use LOWE BROTHERS HIGH STANDARD House Paint, your house is painted to stay painted; HIGH STANDARD is economical paint."

"I find that HIGH STANDARD outlasts ordinary paint two and three years... and so the average per-year cost for protection is much lower."

"Another thing I like is the 'The Old Reliable'"

Waples Painter Co.
Leo N. Henscheid, Mgr. Muenster

CONDENSED STATEMENT OF THE CONDITION OF	
The Gainesville National Bank	
OF GAINESVILLE, TEXAS	
Made to the Comptroller of the Currency	
At the Close of Business March 29, 1939	
RESOURCES	
Loans and Discounts	\$538,367.39
Overdrafts	7,388.03
Furniture and Fixtures	18,500.00
Real Estate	45,002.50
Stock in Federal Reserve Bank	6,150.00
Bonds	\$336,016.29
Bills of Exchange	956.96
Cash and Sight Exchange	587,438.61
Total Available Reserve	921,411.86
TOTAL	\$1,539,819.78
LIABILITIES	
Capital Stock	\$200,000.00
Surplus	5,000.00
Undivided Profits	16,926.55
Preferred Stock retirement fund	3,500.00
Reserved for Contingencies	3,083.50
DEPOSITS:	
Banks	36,304.97
Individuals	1,275,004.76
Total Deposits	1,311,309.73
TOTAL	\$1,539,819.78
DIRECTORS	
B. A. DILLARD	
J. A. SMOOT	
N. F. MOSMAN	
R. S. ROSE	
DR. E. C. MEAD	
G. W. BROWN	
O. T. CARR	
A. TEAGUE	
W. T. BONNER	
OFFICERS	
B. A. DILLARD, President	
J. ANCIL SMOOT, Vice-Pres.	
N. F. MOSMAN, Cashier	
LERROY ROBINSON, Ass't. Cash.	

RIDE AS YOU PAY--BUY THESE KELLYS ON TIME

• Only a few cents a day buys you Armorrubber Tread Kellys! Don't risk your safety on smooth, worn-out tires. Get extra mileage with Kellys. They've got that world-famous Armorrubber Tread—the toughest tires made today.

YOUR CREDIT IS GOOD HERE

HERR MOTOR COMPANY
Muenster

HAVE YOU TRIED OUR—

Jumbo Sundae . . . 15c

Made with 2 dippers of ice cream topped with luscious fresh fruits—pineapple, strawberry, cherry and chocolate

Martha Washington

— Easter Candies —

An assortment of attractive boxes, baskets and bunnies. All sizes — Good prices.

★ ★ ★

Bright Gable Inn

Bud Bernauer, Prop.

COME ONE, COME ALL TO THE NEW DISPLAY OF 1939

Hotpoint

ELECTRIC REFRIGERATORS

• Feast your eyes on our display of new 1939 Hotpoint Electric Refrigerators. Check over Hotpoint's 36 important features. Learn for yourself why value-wise buyers are "shopping them all," then "measuring up for those 'extra points' which makes Hotpoint a great refrigerator buy—by every yardstick. Come in today. Look over the Hotpoint models we recommend for small families—medium sized families—big homes.

AS LITTLE AS \$119 A WEEK BUYS A HOTPOINT REFRIGERATOR

Hotpoint Value Yardstick shows 36 outstanding refrigerator features: 6-Way Cold Storage Compartment. Pop-Ice Trays. Adjustable Interior. Adjustable-height gliding shelves. Semi-automatic defrosting. New dessert tray. Vacuum sealed Thirtmaster mechanism. All-steel cabinet. Food safety gauge. And 27 more.

Tanner Furniture Co., Inc.
Gainesville

LOOK HERE, BOYS!

YOU CAN GET A REAL—

Torpedo Flashlight

With 2 Packages of WHEATIES 25c

For

2 Piece Glass Mayonnaise Set for - - - - - 1c

When Purchased with a 25c package of DREFT; Both for 26c

REMEMBER US FOR—

Easter Candies

"Muenster's Serve Yourself Grocery"

THE FMA STORE

Muenster

BEHIND THE SCENES in AMERICAN BUSINESS

By JOHN CRADDOCK
NEW YORK—BUSINESS — In view of jolts to confidence caused by Hitler's thrusts in eastern Europe which continued unabated last week, business in the United States is doing surprisingly well. An 18 per cent jump in engineering construction awards was noted for the latest week, while railroad carloadings were 10 per cent better than a year ago. Competent observers were saying that an early and peaceful settlement of European differences should be the signal for a sharp upsurge on all fronts of the American business world.

Meanwhile, over wide areas of rural America prospects seemed brighter on several counts. Spring wheat acreage has been cut 17 per cent, and corn acreage reduced slightly, factors which later may mean a helpful lift to prices. The Cotton Textile Institute launched a vigorous drive to boost the consumption of cotton bags for packaging of grocery products, welcome news below the Mason-Dixon line. And the proposal to spend a record-breaking sum of \$749,000,000 for farm benefit payments in the next federal fiscal year appeared to have a better than even chance for enactment by Congress.

WASHINGTON—On the basis of returns filed up to March 20, the federal government in the year ended June 30 is likely to collect about \$1,800,000,000 from the income tax, or about 30 per cent below the previous year. This drop, of course, is due to the business recession in the first half of 1938, and would seem to preclude any hope, however slight, that federal tax rates can be revised at this session of Congress. Many of the 7,500,000 individuals and business concerns who filed returns this month may have figured they were helping to pay a major share of the cost of supporting government. To dispel this notion, the National Consumers Tax Commission reports a study which estimates that America's total tax bill, federal, state and local, will come to \$14,700,000,000 in 1939. Nearly two-thirds of that huge sum, says this women's organization crusading against indirect taxation, will be paid by consumers as a hidden part of the price of every purchase.

LURE—A device for stimulating local mail order business tried successfully by a department store in New York recently may hold interesting possibilities for retail merchants elsewhere, particularly in communities where a good share of retail trade flows from customers living on farms within an area of five to 20 miles. Instead of merely urging readers of a newspaper ad to order certain merchandise by mail, this store made it easy by printing in the body of the ad a postage-prepaid label, which could be clipped out, pasted on a regular envelope and mailed without the requirement of a three-cent stamp. Post office approval was received, and an unusual number of responses to this particular ad were reported by the store.

FREE SHOWS—It has been estimated that the New York World's Fair will cause the wheels of industry for the whole country to churn at a \$10,000,000,000 faster pace during the coming year. Perhaps as a sort of "thank you" for this greatest stimulus, dozens of free shows with real box office appeal have been arranged by business concerns exhibiting at the Fair. Among the more spectacular entertainments are reproductions of the Aurora Borealis by Carrier Corporation; simulated thunder and 10,000,000-volt lightning flashes by General Elec-

tric; and a melodrama, "Murder at Midnight," staged by seven insurance companies. Jimmie Lynch and his automobile death dodgers will pack them in six times daily with a demonstration of "thrill driving" on the huge open B. F. Goodrich track, while National Biscuit presents Mickey Mouse movies, and symphonic waterfalls are provided by Consolidated Edison. All in all, 1,000 companies, 60 countries and 30 states, are staging free shows.

THINGS TO WATCH FOR—More movie romances portraying the lives of early American bandits following the successful reception accorded Jesse James and The Oklahoma Kid —An automatic electric teakettle which has a device for ejecting the socket plug when water in the kettle runs low—Reviving popularity of croquet; modern equipment includes mallets with steel shafts, and a rubber face on one side so that the balls don't become nicked; also a wicket with a candle attached for night games — New musical instrument known as a Tonette and resembling the ocarina which makers claim takes only an hour to learn to play —A safety device for cars with hydraulic brakes, it seals off either front or rear lines if a leak occurs so that the other line will continue to function; lights on the dashboard indicate when both lines are working properly.

OTHERS' EXPERIENCE IS BEST TEACHER IN HIGHWAY ACCIDENTS

HARTFORD, Conn. — Is experience the best teacher?

Where automobile accidents are concerned, experience is the best teacher only when it is somebody else's experience, according to a new booklet entitled "Lest We Regret" just issued by The Travelers Insurance Company. The booklet presents a comprehensive analysis, based on official reports from the 48 states, of the facts about accidents in which 32,000 persons were killed and more than a million were injured last year.

"The experience of losing his life is wasted on the driver or pedestrian killed in an automobile accident," the foreword states. "The experience of months in a hospital cot or of weeks in a law court is costly tuition for one's education in safety. If we wish to avoid these dire costs, we must apply the experience of others to ourselves."

Automobile Accidents Analyzed
 The experience of the thousands who had to learn their lesson "the hard way" in 1938 brings to light many interesting facts such as the following:

Exceeding the speed limit was responsible for 39.6 per cent of the deaths and 25 per cent of the injuries. Despite a decrease in fatalities in 1938 compared with 1937, the percentage caused by speed went up. Almost 94 per cent of the drivers involved in fatal accidents were male and only six per cent female.

More than 84 per cent of the fatal accidents occurred in clear weather, and 77 per cent happened when the road surface was dry.

More persons were killed on Sunday than on any other day of the week, while the heaviest injury toll came on Saturday. More persons

were killed between seven and eight p. m. than at any other hour.

Almost 43 per cent of all victims of fatal traffic accidents were pedestrians. Almost half of all pedestrians killed were either crossing between intersections or walking on rural highways.

"Danger Unit" Introduced
 In addition to the statistical analysis, the booklet introduces a new and unique concept of driving danger in terms of "Danger Units." It is pointed out that energy increases progressively as the speed of a car increases, but that the increment in energy far outstrips the addition in miles per hour.

Taking as its equivalent the average shock limit of the human body, the Danger Unit is mathematically equal to the energy developed in an automobile moving at 25 miles per hour to a street width of actual stopping distance, to one "roll over" in case of an accident, or to the fall of a person off a two-story house. This concept, coupled with the known fact that the energy of a moving body increases as the square of the speed, is illustrated in word-pictures clearly understandable even to persons whose knowledge of physical laws or of engineering is limited.

High Speeds Costly
 Also contained in the booklet is a discussion of the high cost of fast driving. An increase in average speed from 35 to 45 miles per hour will save a little more than six hours of time each thousand miles driven, it is shown, but each of the hours saved costs about 65 cents. An increase in average speed from 35 to 55 miles per hour jumps the cost of hours saved to about \$1.20 each. The insurance company will distribute two million copies of the booklet this year in the interest of highway safety. Single copies or quantities are available through the company or any of its agents.

A carload of Muenster cheese was loaded out for San Antonio Monday.

NO WONDER SOME HEARTS GET WEAK AFTER FIFTY YEARS

AUSTIN.—"The fact that the human heart contracts more than 30,000,000 times a year, 86,000 times every 24 hours, discounting the additional beats caused by violent physical and emotional effort, is little known to the average person," states Dr. Geo. W. Cox, State Health Officer.

"The heart expels from its left side approximately 2,000 gallons of life-sustaining blood every day, or 730,000 gallons annually. Thus it takes little imagination to realize the astounding amount of work that a 50-year-old heart has behind it, though the source of this remarkable energy is unnoted to man.

"Assuming that the heart is sound at middle-age, it should continue to perform satisfactorily for many more years, barring serious illness or accident. But this is no excuse for failure to realize that one who has lived 50 or more years has a heart, however unconscious of the heart's effort one may be.

"The heart's ceaseless activity, except for the pause between beats, is bound to result in some wear and tear. Obviously, no heart can possess, after 50 years of untiring work the resiliency of former years. A proper appreciation of the excellent past performance of this vital organ, therefore, involves a rational attitude toward its continued satisfactory action. While in this connection there is definitely no place for a heart-complex or heart-worry, positive cooperation is indicated. Such an attitude will be reflected by adhering to certain basic living principles including the moderate use of tea, coffee, tobacco, and other stimulants; eight hours' sleep daily; refraining from sudden or prolonged exertion; reduction of emotional

stress and worry to an absolute minimum; and avoidance of overweight through temperate eating, or, if one's poundage already is excessive, then the seeking of medical advice so that this embarrassment to the heart's best performance safely may be removed.

"If to a non-fanatical application of hygienic living be added the annual physical check-up by the family physician, a continuing satisfactory performance of the middle-aged heart logically can be expected for many years to come."

Mrs. W. E. Carter and son, Milton, of Bowie, were guests of Mr. and Mrs. Gene Carter Monday afternoon.

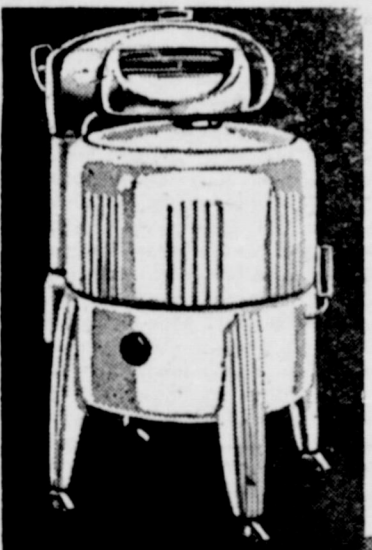
AVOID EYE STRAIN!
DR. H. O. KINNE
 OPTOMETRIST
 Gainesville, Texas

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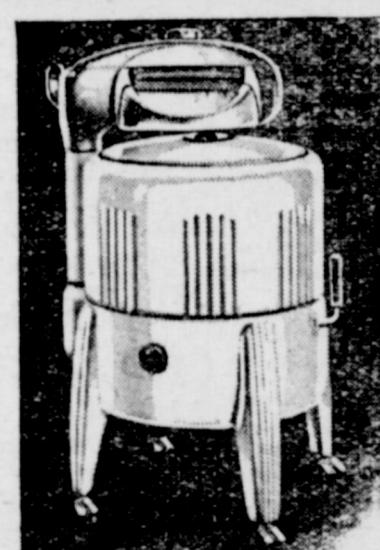
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Fashion Says:
Look Lovely This Easter
 The new Frocks are irresistible. Gay with pleats, tucks, shirring and crisp trims. Styles to flatter every figure. Sheers and plain alpaca that you can wear right on into summer.
 Sizes 11 to 17 — 14 to 20 — 38 to 50.
298 and 398
 A Complete Line of Easter Accessories to Complete Your Ensemble.
The Ladies Shop
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Here they are! See the new 1939
QUALITY WASHERS



Compare \$95 Washers!
All White! Extra Big! 69⁹⁵
 Streamlined! Holds 26 gals. to top... 21 gals. to waterline! Pressure Selector on Lovell wringer! Also Gas Engine and pump models!
 \$5 Monthly, Down Payment, Carrying Charge



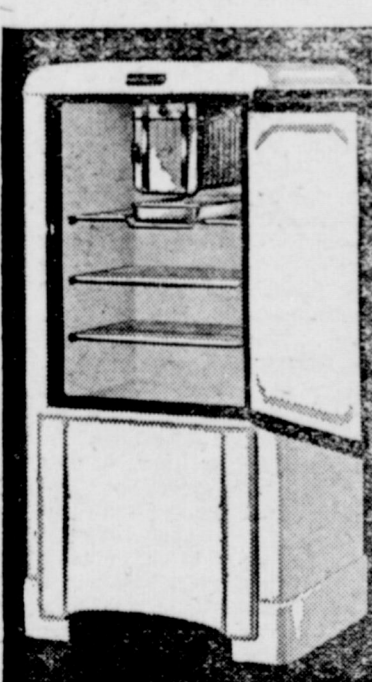
Compare \$85 Washers!
All White Supreme 42⁹⁵
 Streamlined! Holds 24 gals. to top... 18 gals. to waterline! Pressure Selector on Lovell wringer! Also Gas Engine and pump models!
 \$5 Monthly, Down Payment, Carrying Charge

Quality Food Properly Served
Curtis Sandwich Shop
 East California - Gainesville

THIRTY-FOURTH ANNUAL OFFICIAL STATEMENT OF CONDITION OF
The First State Bank
 Gainesville, Texas
 AT CLOSE OF BUSINESS, MARCH 29, 1939

RESOURCES	
Loans and Discounts	\$ 455,445.27
Banking House, Furniture and Fixtures	12,076.75
Customers' Bonds Held for Safe Keeping	53,950.00
AVAILABLE CASH:	
Bonds and Securities	\$206,552.87
Gov. Cotton Loans	43,051.16
Commercial Paper	15,000.00
Cash and due from Banks	540,332.31
TOTAL	\$1,425,408.36
LIABILITIES	
Capital Stock	\$ 65,000.00
Surplus and Profits	\$ 49,435.37
Customers' Bonds Held for Safe Keeping	53,950.00
DEPOSITS	1,257,022.99
TOTAL	\$1,425,408.36

Member Federal Deposit Insurance Corporation
 SECOND OLDEST STATE BANK IN TEXAS



Easily Worth \$150
6.2 Cu. Ft. Model
114⁹⁵

Extra large! 12.10 sq. ft. shelf area! Interior light! Super-powered unit! Speedy Freezer makes 63 cubes, 6 lbs. per freezing! \$5 Down, Carrying Charge.



Easily Worth \$210
6.6 Cu. Ft. Deluxe
164⁹⁵

Full featured! Extra big! Shelf area is 14.03 sq. ft. 74 cubes, 8 lbs. All Deluxe features! Interior Light! Food Froster! Just \$5 Down, Carrying Charge.



Easily Worth \$250
7 Cu. Ft. Supreme
179⁹⁵

Full featured! Speedy Cube Trays! Food Guardian! Food Froster! 14.86 sq. ft. shelf area! 100 cubes, 10 lbs. of ice! Just \$5 Down, Carrying Charge.



Easily Worth \$275
9.41 Cu. Ft. Supreme
194⁹⁵

Full featured! Extra big! New Speedy Cube Trays! 2 Interior lights! Food Froster! Vegetable bins! 108 cubes, 12 lbs. of ice! \$5 Down, Carrying Charge.

MONTGOMERY WARD
 113-115 S. Commerce Gainesville, Texas Telephone 383

MUENSTER ENTERPRISE

Published Every Friday at Muenster, Cooke County, Texas

R. N. FETTE, Editor and Publisher
ROSABELL DRIEVER, Assistant Editor
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of The Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.



CLEANING UP

Check up on the most fastidious housewife and you'll find she is not satisfied to sweep and mop and dust regularly. In addition to all that she has her spring and fall house cleaning.

Check up on the most attractive cities and you'll find not only a civic pride in constant care of lawns, shrubs, streets and business houses. In addition to all this they have their annual clean-up campaigns, the equivalent of spring cleaning, when every little hidden corner as well as the more noticeable spots get their attention. As a rule city officials co-operate with residents during such campaigns by disposing of trash that individuals set out for the clean-up trucks.

There is more than civic pride in general appearance behind such a campaign. It is one of the major factors in community health. A cleanup campaign aims first of all at the old tin cans, broken bottles, etc., tucked away in a corner of the back yard. Every one of those items that will hold a few spoonfuls of water is a breeding place for mosquitoes. Every discarded tomato, every old bone or tin can containing a particle of food is a potential home for more flies. Then, of course, there is always the possibility of injury to children when broken glass, nails, and other junk are permitted to lie around.

In a short time Muenster will have its cleanup week. As usual, residents will be given ample time to gather up their trash and place it where trucks can pick it up conveniently. It will require a few hours of energy from every citizen but in the end it will leave the town more attractive and more sanitary.

Naturally, it is taken for granted that no one will lack the pride to do his part in this work.

GOOD FRIDAY

With the coming of Good Friday thoughtful business men of Muenster are planning again to commemorate the Saviour's death by a three hour suspension of all business activities.

As usual an announcement at all services last Sunday reminded everyone of the day and urged a respectful observance. Lest anyone has forgotten, this publication mentions it again.

Those of us who have civic pride earnestly hope that there will not be a single business house—and by this we mean everything, from the bank to the sandwich counter—open during the hours from 12 to 3. To us it is just as important to be proud of our city for its 100 per cent respect of the Redeemer as for its offerings in pleasant and profitable living. Last year almost everybody closed shop. This year, let us hope, the few exceptions will have joined with the majority.

The person who feels he will lose as a result of suspending business is all wrong. On the contrary, losses are likely to come to the person who does not close. He may take in a few nickles during the "tre-ore" period but he will pay dearly for them in the loss of respect—and probable loss of patronage on the part of those who attach some sacredness to Good Friday. So our plea is: "If your own personal convictions do not prompt you to spend Good Friday in a strictly Christian manner, permit yourself to be influenced at least by respect for the conviction of other Christians.

It is one of the unfortunate circumstances of our time that the closed shop on Good Friday is not universally taken for granted. Economists, moralists, statisticians and the others who keep seeking causes for prevailing unpleasant conditions would do

well to ponder on that fact for a while. They might come to the conclusion that people who do not appreciate properly the sacrifice of the first Good Friday are lacking also in appreciation for the standards outlined by Christ. They might decide that present troubles are nothing but the payoff for departure from Christianity.

No matter how diligently statesmen and philanthropists try to relieve the strain, they will never show any appreciable gain against the human forces of self indulgence and greed. What this nation needs is a change in heart and conscience of individuals, the kind of change that is accompanied by a sincere respect for Good Friday.

A GOOD SHOWING, BUT—

Congratulations to the eight dramatists of Muenster High School and their industrious director for bringing home this year's one act play trophy.

To the casual observer the feat of taking first place in county wide dramatic competition may seem just an ordinary event. But when he recalls that the cast was selected from one of the smallest high school enrollments of the county he can appreciate that a severe handicap made victory a great deal harder to reach.

The public school also placed in six other events. In view of the above mentioned handicap the school deserves more credit for its small showing than larger schools deserve for winning first honors of the meet.

But there is another angle to consider in this. For a place the size of Muenster the general showing was very poor indeed. In the number of total points won in the entire scholastic meet our school was well near the bottom for Class B schools. It is a sorry record for a community accepted as one of the most progressive in the state.

With all confidence we state that Muenster could take all-round honors in the county scholastic meet every year, if—and this is a big "if"—the talent and training available here could be entered in county competition. Muenster has consistently turned out students that did well in advance work. It has a total of 15 teachers for slightly more than 300 children. Few other towns can offer as much.

Our trouble is that we have two schools with many duplicate courses, and that parochial pupils are not eligible for county competition. As a result our light remains hidden under a bushel.

Isn't it time for a little investigation in this school situation? There must be a way of saving some of the money now spent on duplicate courses. There must be a way of giving to four-fifths of our children the privilege to compete in county scholastic meets. Parents of parochial pupils are supporters of the state school system. Those children are entitled to a return on the taxes paid.

It is understood, of course, that religious courses now at the parochial school must not be sacrificed. But has anyone made an effort to secure some of these other benefits and still retain religious courses? It's not fair to children to let things just go on as they are.

What Others Say

REVIVAL OF SMALL TOWNS

Until the vision of wonderful home life and living comforts that are possible on the farm attain the more definite proportions toward which they are moving today, the farmer lad may still aim at growing up and going to the big city to live. And youngsters from the small towns as well might be enchanted by the glamour of the big city. But Mr. Business Man with his industrial worries is more interested in making money and being relieved from unnecessary burdens, and he is looking from the city out toward those farming areas and small towns.

And, thanks to a reported current trend toward a more equitable redistribution of industry and population, both of which are reinvigorating the nation's small towns and enriching their economic life, the small town is on the way back, Ralph L. Woods, industrial traffic expert, puts forth in a recently published study of the decentralization of industry in America. The book is entitled "America Reborn."

"Many things are forcing industry to the small towns," Mr. Woods points out in his study. "Stricter governmental regulation of business, fundamental changes in our industrial economy, high urban taxes, increased urban wage scales, and painful increases in the cost of living in the big cities, all are important factors in bringing about this change.

Most of the forces which keep industries in the big cities and away from small towns are no longer operative. Steam power, favorable freight rates, abundant labor supply, and transportation facilities in the era before the motor truck, lured industry to the urban centers of the nation. Today the small town offers all these and many other advantages not possessed by the large cities. As a result industry now realizes the economy, efficiency and necessity of decentralization.

Small towns throughout the nation will enjoy a renaissance, this writer believes. In his book he details why and how business can profit by locating away from huge, cluttered industrial centers, pointing to the alarming high economic and social costs of the large urban communities. Moreover he shows how huge cities and crowded industrial regions obstruct a more balanced distribution of wealth and income among the people.

"America Reborn," is a plea for the small town. It urges industry to see the error of its ways and shows the relative merits of large and small plants. Electric power and the industrial utilization of farm products are among other factors stressed as encouraging decentralization.—Gladewater News-Tribune.

MEDICINE'S NUMBER ONE PROBLEM

Branding syphilis as medicine's number one problem, Dr. George W. Hinkle, Denton physician and surgeon, recently told Kappa Delta Pi, student educational fraternity at North Texas State Teachers College, that people must quit pretending that the disease does not exist.

A community goes into the jitters when typhoid or smallpox breaks out, but casually ignores the presence of syphilis, which is causing more damage today than these two more respectable disease ever did.

Syphilis is back of 18 per cent of all death due to heart disease, 10 per cent of all cases in insane asylums and a contributing factor in 12 per cent of all inmates of institutions for the blind, statistics say. While 174,000 persons were disabled in the nation in 1935 by auto accidents, 500,000 persons were disabled in the same year by syphilis. About 60,000 babies are born every year in the United States infected with syphilis.

No one is immune to the disease, and there is no way of being vaccinated against it. One person in 10 in the United States has syphilis, and for each person with syphilis there are two persons with gonorrhea. Syphilis is six times more prevalent in negroes than in whites, and four times more prevalent in cities than in rural areas.

The disease is most prevalent among the very lowest income groups and the very highest income groups: people with moderate incomes are least infected. One-half of the syphilitics are persons between the ages of 20 and 30 years.

Hinkle, who has made a special study of the disease, suggested a five-point program for the eradication of syphilis: prompt treatment of infection, prevention of syphilitic births by requiring Wasserman tests for both sexes before marriage, examination of the entire family when one case is discovered, teaching about syphilis, and the requirement of health certificates for those handling food.—Mt. Vernon Optic-Herald.



When it rains it pours. Social activities taboo now for forty days, are due to start with a bang next Monday and move along at a rapid pace until the endurance of the most energetic is well nigh exhausted. The usual community picnic and dance is set for Monday. During the same week there will be two weddings, and another is to follow the next week. That ought to mean three more dances. (Merely a hint, boys and girls; if you want some parties from the newly weds it's up to you to hi-pressure them.) And then comes that gigantic, colossal, stupendous social triumph headlined by Jack Amlung.

By the way, do you have your ticket for the cemetery benefit dance? Well, get one, whether or not you can dance. Probably the place will be so crowded that no one will ever notice how awkward you are anyway. And after your first few attempts, when your toes are all cuppled, you can sneak off to the side and just soak up the rhythm. Really, that's one party you must mark on your "must" list. If you don't have fun the fault is all yours. Besides the ladies need your dollar for the work they're doing on the cemetery.

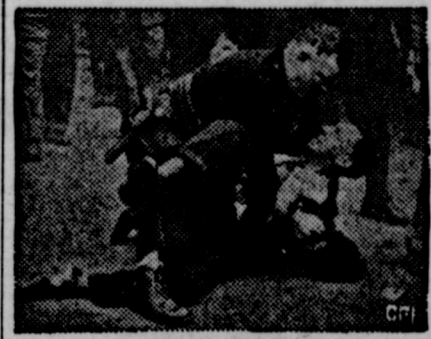
Lest some other interests around here accuse us of conspiring against their causes, also very worthy, we hasten to add that there are other benefit affairs where your presence—and your money—is most welcome. Monday's picnic and dance will benefit Muenster's new church fund. The Firemen's Ball next month will help replace and repair equipment on the fire truck.

Matter of fact, almost every general social event this village has is some sort of benefit. Amusing yourself here is just like buying a package of cigarettes. You pay 18 cents for a few cents worth of smoke and the rest goes into Uncle Sam's jeans. Here you pay a buck for four bits worth of dancing and give the other four bits to put a couple more stones in a church, to take a few stones already in another building out of hock, or to improve the looks of a friend's grave. Talk about indirect taxation, the New Dealers would feel like a lotta chumps if they saw how it is working here. And we like it!

Paging Mr. Ripley, Mr. Robert Ripley! Say Bob, have you ever heard of a dog adopting an orphan lamb? Well, Believe it or not, C. M. Walterscheid happens to have a black shepherd that has permitted the little fellow to join her family of two puppies. Or you might say that the lamb has adopted a new mother. He is willing to accept the care of the dog whereas a little brother of his seems to be just as welcome but will have nothing to do with the kind hearted beast.

Like so many cases that all farmers know about, these two lambs were separated from the ewe for several hours shortly after birth and she failed to recognize them, so they became bottle lambs. The one ravenous little rascal didn't seem to be satisfied with the rations provided by the family, and butted in while the puppies were having their lunch. He met no objections and has been a regular boarder since. Of course

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that doesn't mean that he declines his turn at the bottle. Needless to say, he thrives somewhat better than his bashful brother.

Conversation can lead to most anything, you know. We have it on fairly reliable information that a certain member of this community once did a lot of talking about a trip to Europe. They ended their gabfest with the agreement that the former friend would foot the bill for such a trip when he strikes oil, provided that the priest would carry the baggage. The time may not be so far off when something is done about that agreement. Oil prospects in his neighborhood are getting better right along. And the padre has a yen for rambling that could not be dampened by a chore so trivial as totting a couple of bags.

Don't rush us, please, you fellows who are so curious about the colossal skyscraper that will be the future home of this publication. Really, we haven't decided on such minor details as the number of stories, the variety of marble to use, whether it will cover a half or just a quarter of a block, or when it will be built. The only thing we can say is that we've staked a claim on a building site and are waiting for the ship to come in before getting excited about plans. Furthermore, if the ship's cargo is the size we expect there will be only one story, no marble, and

Highest Cash Prices Paid for Old Gold Jewelry—White or Yellow.
A. R. Porter
104 N. Commerce Gainesville

Stormproof Roofing
Is Always Leakproof and Windproof
Garden Hoes - Water Hose
Rubber Tired Lawn Mowers
MOUND CITY PAINT
C. D. Shamburger Lumber Co.
HENRY J. LUKE, Mgr.
Muenster, Texas

A TIMELY THOUGHT
ON CROP ROTATION
Crop rotation is based on natural laws as inflexible as the laws of heredity which govern the successful breeding of blooded livestock.
Successful farmers, too, know the importance of a scientific crop rotation schedule. They know they cannot take too much out of their land without taking plenty out of their own pockets.
It would be hard to compute the total of the wealth which is being added to this community by intelligent crop rotation.
The Muenster State Bank
"A Good Bank to be With"
Muenster, Texas

Lindsay News

FRED MOSMAN, JR.
Correspondent

Nick Block was a business visitor in Fort Worth Tuesday.

John and Joe Bengfort visited in Commerce Sunday.

John Weiss, employed at Bowie, visited here with homefolks Sunday.

H. A. Hott spent Monday in Ardmore, Okla., on business.

Jake Bezner and Val Dieter spent Monday in Fort Worth on business.

Mr. and Mrs. John Hoberer, Jr., are the parents of a son, Eugene Paul, who was born April 1st.

Richard Hoberer has returned from Fort Worth, where he was employed for several weeks.

Mr. and Mrs. Henry J. Fuhrmann and children were the guests of friends in Durant, Okla., Sunday.

Miss Clara Hundt has been confined to bed for the past week because of an attack of influenza.

Mr. and Mrs. Henry Kuhn announce the birth of a 9 pound son last week. He has been named Melvin Bobby.

Mr. and Mrs. Dale Phillips of Wichita Falls are visiting here with her parents, Mr. and Mrs. John Hoberer.

Mr. and Mrs. Otto Schmitt and family spent Saturday in Sherman.

Joe Schmitz

Agent for

"State Reserve Life Insurance Co."
LINDSAY, TEXAS

Entrust Your
Appearance
To Our Care

 FINGER WAVE 25c
SHAMPOO SET AND DRY 35c

Malone
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Phone 35 Muenster

RAINY DAY LIFE-SAVER



THIS NEW TIRE WILL STOP YOU QUICKER, SAFER ON WET ROADS THAN YOU'VE EVER STOPPED BEFORE. AND WE CAN PROVE IT. COME IN FOR THRILLING DEMONSTRATION RIDE

Put these sensational new Goodrich Tires on your car and then you'll know what it means to be saved by a "Silvertown Stop."



The new **Goodrich SAFETY Silvertown**
LIFESAVER TREAD... GOLDEN PLY BLOW-OUT PROTECTION

Change to Summer
GULFPRIDE
—and—
GULF LUBRICANTS

Do It Now!

Jimmy's
SERVICE STATION
Muenster

as the guests of their son, Johnnie and Mrs. Schmitt.

Joe Schmitz and Charles Loerwald will be in Wichita Falls Saturday attending a meeting of the G. M. A. A. Insurance company.

Francis Dieter has been taking treatments on his hand which he injured last week by running a prong of a fork into one of his fingers.

The home of Mrs. Katie Zimmerer has been repainted and the yard has been beautified by the planting of shrubs.

The Young Men's Society completed work on a tennis court back of the community hall during the past week-end and played the first games Sunday.

Little Anita Fuhrmann, daughter of Mr. and Mrs. H. N. Fuhrmann received treatment at the Muenster Clinic Tuesday for a badly lacerated finger.

Mr. and Mrs. William Laux of San Antonio, former Lindsay citizens this week advised their relatives here of the birth of a daughter, Elaine Wilma, on March 28.

Mrs. Al Schad, who underwent an operation at the Gainesville sanitarium on Monday of last week, was moved to the home of her parents, Mr. and Mrs. J. S. Horn, in Muenster Sunday and is recovering satisfactorily.

The Young Men's Society of the parish was placed in charge of arrangements for refreshments and entertainment during the district meeting of the Catholic State League which will be held here on May 2, when officers of the four parish societies met in special session Sunday afternoon to discuss plans for the convention.

18 LINDSAY CHILDREN MAKE HONOR ROLL

Lindsay.—The honor roll, as announced this week by Sister Lucian, principal of the Lindsay school, is as follows: Annie Bengfort, Catherine Bengfort, Annie Mae Dieter, Regina Fuhrmann, Clara Hundt, Mildred Becker, Alphonse Bengfort, Hubert Bezner, Louise Hermes and Lena Mae Schmitz, high school pupils. Agnes Fuhrmann, Elfrieda Zimmerer, Hubert Neu, Catherine Roewe, Lou Ella Arendt, Gertrude Bengfort, Dorothy Beyer and Henry Roewe, grammar school students.

Myra News

MRS. JOHN BLANTON
Correspondent

Mrs. Tal Livingston is ill at her home here this week.

Mrs. Bob Evans was the week-end visitor of her sister, Mrs. E. B. Luna.

Misses Laura Huchtons, Norma Payne, Cecilia O'Connor and Oral Buck, Cecil Cain and Mr. and Mrs. A. E. Barnes left Thursday after-

noon for a trip through the Carlsbad Cavern in New Mexico. They reported a most pleasant and interesting trip upon their return Sunday evening.

Mesdames B. C. Rosson and Fred Snuggs spent Monday in Fort Worth shopping.

Mrs. Fred McTaggart went to Dallas Monday to undergo a series of medical treatments.

Mr. and Mrs. Ike Fulton spent Sunday in Gainesville with Mr. and Mrs. John Pike.

Mr. and Mrs. B. C. Rosson visited Mrs. Rosson's brother, Biffie Burkett, at Marietta, Oklahoma Sunday.

T. L. Gaston and son, Paul Gaston, visited friends here last week. They returned to Denton Sunday.

Miss Claudine Brogan visited her parents, Mr. and Mrs. Tom Brogan, at Marietta over the week-end.

Mr. and Mrs. L. P. Fears of Era visited Mrs. Dora Fears and Mr. and Mrs. Parker Fears Sunday.

Mesdames D. C. Gillette, Tom Pryor and Ernest Biffie were in Dallas, shopping Thursday.

A number of friends surprised Roger Townsley at his home Saturday evening with a party honoring him on his birthday, April 1.

Miss Marjorie Biffie spent Saturday and Sunday in Fort Worth as the guest of her sister, Miss Darlene Biffie.

Miss Elvira Davidson, teacher of Liberty Hill School, was home Sunday with her parents, Mr. and Mrs. J. C. Davidson.

Mesdames Fred Snuggs and Parker Fears were hostesses to the Sunshine Circle Friday afternoon at the club house. Twenty-six members and

visitors were present.

Miss Josephine Kerr, teacher in the local school, was unable to teach her classes on Tuesday because of illness. Mrs. John Blanton substituted for her.

Mrs. W. S. Duggan and daughter, Nettie Marie, Mr. and Mrs. J. T. Duggan, all of Hobart, Okla., and Mr. and Mrs. Irving Duggan and baby of Dallas were week-end guests of the Johnnie Biffie family.

The Baptist W. M. S. held its regular meeting at the church Monday with Mrs. John Blanton leading the study taken from the 26th chapter of Matthew. Seven members were present.

A revival began at the Methodist church here Monday night and will continue through Easter Sunday. Rev. Aristotle G. Coleman is in charge of the sermons and is being assisted by the pastor, Rev. Alexander Hubbard.

Oscar Aldridge, Mr. and Mrs. Jake Biffie went to Holdenville, Oklahoma Saturday where they visited their sister, Mrs. Bill Jacobs, over the week-end. They were accompanied as far as Ada, by Mrs. A. R. Andress who was the guest of her daughter, Mrs. Homer Bellew and family, in

that city.

FAREWELL PARTY HONORS MRS. PEARSON AND GIRLS

Myra.—Honoring Mrs. R. L. Pearson and daughters, Misses Louise and Elizabeth, friends surprised them with a delightful farewell party last Tuesday evening.

The honorees were presented with two lovely bed spreads and a handsome linen luncheon cloth as going-away presents.

The Pearsons are leaving this week to make their home in Mattoon, Ill.

Cleaning-Pressing
Shoe Repairing
NICK MILLER

The EASTER PARADE

Starts at
Teague's



"Little girl" fashions are back—and they're BIG news for the Easter Parade! New and enchantingly pretty with small waists, short swirling skirts... see them in our Junior Shop today! (P.S. See our "little" prices too!)

EASTER BONNETS
198

Beau-catching little bonnets—sweet yet sophisticated! All bewitchingly veiled, flowered! Wide choice of styles. Straws, felts. All colors.



Swirl 3-pc. Jiggers
13.95

New 3-pc. jiggers suits you'll "go places" in! Dashing flare back toppers over lively-skirted jacket suits... wear them together, separately! Wide choice styles. Solids, tweeds, combinations.

Pretty Pleated Prints
8.95

Frocks that impel second glances... double your gaiety! Wee-waisted with all-around full pleated skirts, dainty trims! New tiny prints on light, dark grounds.

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High Grade PRINTING
Call The
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USED CARS

BACKED BY THE CHEVROLET OK

- '38 Chevrolet Deluxe Sport Town Sedan.
- '36 Plymouth 2-door, trunk, radio.
- '36 Ford convertible sport coupe, radio.
- '35 Ford 2-door sedan.
- '35 Ford Coupe.
- '35 Ford long wheelbase truck.
- '34 Ford Long wheelbase truck.
- '29 Ford A Coupe.
- '26 Model T Coupe.

See the New STEWART-WARNER Before You Buy
A Refrigerator

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CHEVROLET *The only low-priced car combining*
"All That's Best at Lowest Cost"

1st IN SALES
The biggest selling 1939 model car in America—and more than that—the biggest selling car for seven out of the last eight years!

1st IN PERFORMANCE
It's faster on the getaway... It's better on the hills... and a much better all-round performer... than other cars in its field.

1st IN FEATURES
Exclusive Vacuum Gearshift • New Aero-Stream Styling, New Bodies by Fisher • New Longer Riding-Base • Chevrolet's Famous Valve-in-Head Six • Perfected Hydraulic Brakes • New "Observation Car" Visibility • Perfected Knee-Action Riding System with Improved Shockproof Steering (Available on Master De Luxe models only) • Tiptoe-Matic Clutch.

1st IN VALUE
Dollar for dollar, feature for feature; car for car, it gives you more for your money than any other car in its price range—thanks to Chevrolet's volume leadership.

J. B. Wilde Chevrolet Company
Muenster, Texas

STATE

Gainesville

FRIDAY — SATURDAY

"That St. Louis Woman is Coming to Town."



Color Cartoon — News

Preview Sat. Night

SUN. — MON. — TUES.

BOB BURNS

—in—
"I'm From Missouri"

—Plus—
Merrie Melody Cartoon and a Miniature

PLAZA

Gainesville

FRIDAY — SATURDAY

TEX RITTER

That Soft Singin' Texan in "SUNDOWN ON THE PRAIRIE"

SUN. — MON. — TUES.

King of the Turf

A Racing Picture to Make Your Heart Pound With The Excitement of The Track!

With **ADOLPHE MENJOU**

Wednesday — Thursday
April 12-13

The favorite of millions...on the screen!



FORMER RESIDENTS FLOCK TO MUENSTER FOR EASTER VISIT

With the coming of Easter, boys and girls away at school and relatives of local people are arriving daily to spend the holidays with parents and friends.

Among the first to arrive were Mr. and Mrs. Vincent Baker of Chicago who are guests of her parents, Mr. and Mrs. Gus Hellman. They came to Muenster Tuesday evening.

Arriving on Wednesday afternoon were Misses Clara Hoenig, Frances Wiesman and Rita Voth, seniors at Mary Immaculate Academy, Wichita Falls. They will have a week to spend with relatives before returning to classes. Alphonse Hoenig motored to Wichita to bring them home.

Also arriving on Wednesday were the Victory Academy, Fort Worth students, Misses Agnes Fette and Ernie Herr, who have an eight day holiday, and Albert Hoenig of Texas University who will spend a week with his parents, Mr. and Mrs. A. T. Hoenig.

The boys from Subiaco, Ark., Tommy Weinzapfel, Edward Endres and Pat Hennigan, arrived Thursday for the holidays, and Robert Weinzapfel, student at Saint Mary's University, San Antonio, will arrive this week-end.

Miss Mathilda Hoenig, an art student at Saint Scholastica's Academy in Fort Smith, Ark., is here since Thursday to visit her sisters and brothers and Rev. Alfred Hoenig will arrive during the week-end for a short visit before resuming his duties at Subiaco College.

Misses Margaret and Pauline Schoech of Dallas will arrive Saturday for a four-day visit with their parents, Mr. and Mrs. I. A. Schoech. Mr. and Mrs. Elwyn Hope of Fort

ANTI-WAR SONG-HIT



ABERDEEN, S. D.—This 9-year-old girl, Ruth Palmer, the daughter of a farmer near here, is a South Dakota sensation. She has sung to hundreds of Legion groups, Farmers Union and Government programs, including the National Farmers Union Meeting in Madison, Wis. last fall. She has hundreds of letters from senators and congressmen approving her father's anti-war song, "Just Stay on This Side of the Pond." Now she will sing over a national hook up.

Worth and Miss Catherine Seyler of Dallas will be guests of their parents, Mr. and Mrs. Frank Seyler, for Easter Sunday.

Mr. and Mrs. Joe Yosten and Frank Yosten of KMA and Mr. and Mrs. Leo Hoedebeck and family of Tishomingo, Okla., will be guests of relatives for several days. Miss Loretta Rohmer of Dallas will visit her parents, Mr. and Mrs. John Rohmer, and Miss Irene Fleitman of Dallas will visit relatives here during the week-end.

Mr. and Mrs. John Walter will have as their guests Sunday, Miss Marie Walter of Fort Worth, Miss Sylvia Walter of Dallas and Mr. and Mrs. Joe Walter and family of Gainesville. Misses Ida Fisher of Dallas and Lillian Fisher of Sherman are expected here for the week-end.

Dick Trachta of Stamford will have a two-day visit with his parents, Mr. and Mrs. Henry Trachta.

NEW TEXAS THEATRE

SAINT JO, TEXAS

NIGHT SHOWS 7:30 P. M.

FRIDAY — SATURDAY

April 7-8

Fighting Thoroughbreds

With

Ralph Byrd — Mary Carlisle
Robert Allen

EXTRA—Cartoon and Newsreel

PREVUE Saturday Nite and SUNDAY

There Goes My Heart

With

Frederick March—Virginia Bruce
Patsy Kelly—Nancy Carroll
Allen Mowbray—Eugene Pallette

EXTRA—Movietone News and Mystic Siam

MONDAY — TUESDAY

April 10-11

The Flying Irishman

With

Douglas Corrigan—Paul Kelley
Robert Armstrong

Extra — MARCH OF TIME

Wednesday — Thursday

April 12-13

JESSE JAMES

With

Tyrone Power—Henry Fonda
Nancy Kelly—Randolph Scott

EXTRA—China Today and Cartoon

Continuous Show Starting 3 p. m.

and Mrs. Frances Binz of Denison will spend Easter Monday here. Miss Ludwina Vogel of Tyler is the guest of her parents and Arthur Endres arrives from Sulphur Springs during the week-end.

Mr. and Mrs. Tom Donohoe of Springfield, Mo., are here since Thursday for a two week's visit with her relatives of the Trachta families. Mr. and Mrs. Bert Fisch and children of Fort Worth will spend Easter Sunday here with relatives.

PRIEST, MINISTER, RABBI WILL SPEAK AT JOINT PROGRAM

The cause of greater harmony and understanding among religious creeds is expected to get a helpful lift in Cooke County as a result of the special program to be given at Gainesville's Junior High auditorium Friday night, April 21. It will consist of three lectures, one by a Catholic priest, another by a Protestant minister, and the third by a Jewish rabbi. Arrangements for the program were made by Frank Aldridge, member of the Gainesville school board.

DOROTHY LAMOUR SINGS THE BLUES IN "SAINT LOUIS BLUES"

Dorothy Lamour's many local fans will see their favorite star with a new leading man and a highly original screen story, when the Paramount romance with music, "St. Louis Blues," opens next Friday, April 7, at the State in Gainesville. Teamed with rugged Lloyd Nolan, Miss Lamour plays a dazzling theatrical celebrity who runs away from fame and glamour and finds love on

a Mississippi river showboat.

The story, by John C. Moffitt and Malcolm Stuart Boylan, two writers who know the Mississippi region from first-hand experience, plots Miss Lamour's exciting experiences from the dramatic moment when she rebels against her manager's insistence that she always appear in public in a sarong, palming herself as a South Sea native, and decides to make her getaway once and for

all. From this point on most of the action of "St. Louis Blues" takes place aboard Nolan's rather down-at-the-heels showboat, one of the few such crafts remaining on the river in 1939. Not knowing who Miss Lamour is when she arrives in a much-bedraggled state, the hard-boiled Nolan gives her a job as singer.

IT'S A HIT! The NEW Firestone CHAMPION TIRE

Because IT'S THE ONLY TIRE MADE WITH THE NEW SAFETY-LOCK CORD BODY and GEAR-GRIP TREAD

It's Safer:--

New stronger cords are securely locked in each ply and the plies are locked together to give amazingly greater strength—Champion's protection against blowouts.

Three thousand sharp angles actually have a gear grip on the road, giving a sure-footed protection against Skidding.

AB JENKINS
World's Safest Driver
Ab Jenkins, holder of 87 world records for safety, speed and endurance, who has driven more than a million and a half miles on Firestone Gum-Dipped Tires without an accident, says, "On the speedway or on the highway, I insist upon the extra safety of Firestone Gum-Dipped Tires on my cars."

It's More Economical---

Larger surface area and deeper treads provide remarkably longer non skid mileage.

Your Car Too Should be Fit for the Easter Parade

HAVE IT WASHED, GREASED AND VACUUM CLEANED, FOR ONLY **\$1²⁹**

Ben Seyler Motor Co.

Always on the Job

Phone 75 — Open Day and Night — Muenster

HURRY!

Only A Few More Setting Days Left!

Unless our demand justifies extending the season, the hatchery will close on May 13, and the final setting day for turkeys will be April 13, for Chicks April 20.

* *

Muenster Hatchery

Felix Becker, Mgr. Muenster