

# The Hereford Brand

Vol. 6

HEREFORD, TEXAS, JANUARY 11, 1907

No. 48

All Attendees Railroad Meeting at the Court House This (Friday) Afternoon

## NOTICE TO THE PUBLIC

The Hereford Hardware Company, under its new management, will endeavor to furnish to the public a complete line of Hardware and will put forth every possible effort to please the people. We ask that you give us a trial and we believe that we will be able to merit your trade. We carry in stock a complete line of the celebrated Anchor Buggies--Buggies which have met with greater success than any buggy on the market. Also have a complete line of Hacks and Delivery Wagons. We sell the noted Kingman Plow--a Plow that has been tried and found to be highly adapted to this country. We also carry a complete line of Disc Harrows, Drag Harrows, Wheat and Oat Drills, Listers, Cultivators, Wagons, Windmills and Windmill Supplies, Queensware, Paints, and Oils. In fact a complete line of Hardware in every department \* \* \* \*

YOURS FOR BUSINESS

# HEREFORD HARDWARE CO.

### Linen Shower.

On Wednesday of last week invitations were issued by Mrs. Arnold and Miss Vaughan to the former's home from three till six the following afternoon, indicated purport of the occasion being a linen shower in honor of Miss Edna Allen, bride to be of the following week.

Mrs. Arnold's dainty rooms were filled with Hereford ladies during the hours mentioned, and the event proved a happy one for all as the two hostesses of the afternoon were found charming indeed.

A novel contest, a love story in

song, was introduced to the puzzlement of the guests. The questions anent imaginary bride and groom found answers in the name of songs of which portions were given on the piano by Mrs. Keiry. Miss Chapman's story was almost complete at the close of the contest, only two questions lacking answers, while the other guests found it impossible to answer quite a number.

As the contest closed, the ladies were invited into the dining room where a most-delightful three-course luncheon was served, after which Miss Allen was for a time made the

center of attraction by being placed in a rocker over which in an up-turned position was suspended the daintiest of blue parasols. By a clever manouever from Mrs. Arnold, the parasol was tilted and out showered a collection of collars, table covers and other linen gifts.

Mrs. Keiry favored the assembly of happy guests with the beautiful solo, "O Promise Me," and Miss Clark gave a much appreciated and very appropriate reading bearing on a bride gained through chance.

Before the hour for departure, the guests were shocked to the ex-

trême by receiving the request to write a love story in rhyme in which the names of flowers must be used. Each one put forth a brave effort to accede to the request, and as each poem (?) was read, as the papers

were passed in, much laughter resulted. Miss Chapman's efforts again proved the most efficient and was awarded a box of bonbons for the following impromptu poem:

### IN DAYS OF OLD.

"Bluebell and Dandelion  
Were strolling down the line.  
Will you, my bright eyed daisy,  
My hand and heart decline?  
At four o'clock the bells pealed forth

The tones so soft and clear  
Dandelion and Bluebell  
Began their bright new year.  
Forget me not he said to her  
This dream shall all be true  
And as the violets are so blue  
So is my love for you."

Those present were: Misses Edna and Dudé Allen, Addie Vaughan, Nannie Jowell, Narcissa Chapman, Agnes Clark, Anna Miller, Mina Dameron, Mertens, Mesdames W. G. Keiry, Ray, Smith, G. W. Barcus and Mrs. Stephens of Kentucky.

For Sale.—Shumach cane seed at 30 cents per bushel. Apply to Henry Farmer. 22-1f

## FOR THE NEW YEAR

We have equipped ourselves for taking care of a very large business in a first class style. We find that nothing is too good for the people of Hereford and country. We propose to give you as good goods and as good service in all departments of our store as can be had in any town in Texas. We also propose to make our charges for goods and services rendered as reasonable as any place in the union. We have several cars of Furniture which were bought before the advance and we intend to give them to our friends at the lowest price. This large saving will be for you.

In our UNDERTAKING DEPARTMENT we are without question prepared to give the very best service obtainable from any place. Should you be so unfortunate as to need anything in this line, kindly call on us day or night and we will promptly respond and will serve you in caring for your loved ones, for which we will make no charge. We will supply you with any goods in this department from the best Caskets, Burial Suits (for men and women) Slippers, etc., down to the cheapest goods. We have what you want and can safely guarantee the lowest price. We are prepared to do first-class embalming and will practice the art in Hereford and country; will also go to nearby towns should our services be needed. We are as well prepared to take care of the dead as anyone anywhere. :-:

Kindly Let Us Serve You **E. B. BLACK,** Furniture Dealer and Undertaker

# OUR FRIENDS AND CUSTOMERS WE THANK YOU SINCERELY

For the liberal patronage that you gave us in 1906. The increased volume of our business has enabled us to give you better values in all lines. FOR THE NEW YEAR WE PROMISE YOU BETTER SERVICE AND IF POSSIBLE BETTER VALUES. We know that YOUR INTEREST IS OUR INTEREST, and we will safeguard them in every way. Cordially inviting you to continue our pleasant business dealings, we are

SINCERELY YOUR FRIENDS

## Johnson, Gary Hardware Co.

Successors to STRINGFELLOW-HUME HARDWARE COMPANY

### Opportunity.

It is said that opportunity knocks but once at each man's door. I tell you it is knocking all the time, but the ear must be trained to hear it by ceaseless devotion of every energy and effort to doing the thing you have to do to the best of your ability. You hear it said nowadays the young man has no show, that great combinations of capital and enterprise have eliminated the chance of the individual. It is not so. Never in the history of the world has there been such a demand and such opportunities for the young man who can do whatever he has to do, better than the other fellow. Long and faithful services are not enough. You are paid regularly for what is required of you, according to the demand and supply in its doing. It is the man who studies his work, who so concentrates his mind and effort on his work, who seeks to do that work, no matter how lowly it is, better than any one else has done it, that is largely sought today as he never was before. In our own great enterprises, and it is so in all great enterprises, the one greatest problem is the men and women—competent, capable and brainy enough—the men and women who can do things better than others, that is ever present. Many a time have I planned out the details of some large enterprise and saw its accomplishment clear, until I came to the question, who is the man to fill the place? Night after night have those at the head of this concern, the largest of its kind in the world, gone carefully over the qualifications of every man and woman in our employ, seeking the right one for some task, the successful accomplishment of which meant the making of the one to whom it should be intrusted. Always must the success hinge on the individual. If you are one of several hundred employes of any concern, don't make

the mistake of thinking that those at the head of it do not know what you are doing and how you do it. Not only do they know it, but they know what men and women employed by their competitors are doing better work than their own in the same lines. A new face appears in our midst and you wonder how an outsider got a position over you. If you had studied your own work and life as carefully as your employer had you would have the answer.—National Daily.

### Ready for Delivering.

I am now prepared to deliver from the Weaver place in southwest Hereford all kinds of fruit, shade and ornamental trees. I have in stock a limited number of ash, elm, sycamore, ashbury, mulberry and weeping willow from 10 to 15 feet high. If you wish any of these large varieties, come quick. In fact, I can interest you in any department of nursery stock. 44tf  
S. L. BOONE

### Big Land Deal.

B. W. Miller & Son, real estate agents of this city, closed a big land deal this week in which 10 sections of land belonging to C. C. and R. J. Sanders were sold to the International Land Company, Davenport, Iowa. Consideration \$70,000. This large body of land will be cut up into small tracts and sold out to suit the purchaser.

### A Bargain.

75+ acres lying 3-4 of a mile from college. All fenced, 25 acres in cultivation, a good new wind mill and tower. Price \$50.00 per acre. Terms \$1000.00 cash, balance in 6 years at 8 per cent. Write or see me at once, 47tf  
J. B. ELLISTON.

### For Sale.

Three good residence lots in the most desirable portion of Hereford. A bargain if sold at once. 47tf  
C. E. EDWARDS.

### Mrs. Bruce Entertains.

One of the most enjoyable of the New Year's festivities was that given by Mrs. Bruce to her boarders on last Friday evening.

When it comes to entertaining Mrs. Bruce is a "host within herself" and with her host of assistant hosts and hostesses she is inimitable. Scarcely were the guests ushered into the parlors of this homelike boarding house until each felt in his heart that

"The night is filled with music  
And the cares that infest the day  
Have folded their tents like the Arab  
And as silently stolen away."

After a few minutes conversation, tables were arranged for Progressive Forty-two." The lovers of this game soon found the places and partners indicated by the cards that they had drawn, and the dissenters were entertained at Up Jinks. Before we had even determined who were champions; papers headed "A penny for your thoughts" were passed. We were then given twenty-five questions by dictation and a penny on which to find the answers.

It was announced that handsome prizes would be given the successful ones, consequently we all worked with a will. Mr. McCandles and Miss Chapman were the peerless ones, but from some unknown cause failed to show up, so the next couple in rank was called out, and Miss Smith and Mr. Gass came forth feeling that it was "as well to be born lucky as great." Mrs. Bruce then presented to Miss Smith, Mr. Woodburn and to Mr. Gass, Miss Clark. The envy, ever present at the giving of prizes was well hidden and amid profuse congratulations were dispersed.

Those present were: Misses Tarver, Chapman, Jowell, Gass, Turrentine, Vaughan, Dameron, Smith, Ethel and Tempest Ricketts, Bess, Francis and Georgia Hammock, Dude Allan, Clark and Anna and

Betsy Bruce. Messrs Gass, Tucker, Witherspoon, McCandles, Cummins, Wilson, Allen, Turrentine, Huffman, Vardeman, Webb, Lipscomb, Sturdy, Woodburn, Jones and Thomas and Mr. and Mrs. Geo. Barcus.

### Town Lots for Sale.

We are now placing on the market ten acres of valuable town lots adjoining the college Campus on the west and can please the most exacting when it comes to a question of selection a location for a home. Can sell a single lot or any size block desired.

37tf E. F. CONNELL LAND CO.

### A Bargain.

Two sections of land for sale 17 miles southeast of Hereford near the new town of Happy on the Plainview railroad. This is a choice tract of land both in quality and location.

Address  
47tf C. M. HUNT,  
Hereford, Texas.

### Advertising as Investment.

Tom Murray, the Chicago merchant, writes Printers Ink:

"If there is any man in the world that knows what advertising will do for his business it is Tom. My business year before last was running less than \$200,000 a year. A few months ago I felt able to advertise in the Chicago daily papers; took the chance and I can truthfully say that I have not a dollar invested in advertising. The profits from the advertising come in to pay the bills before the bills are due. My business this year will touch about \$600,000, which I consider wonderful, and the results have been obtained from newspaper advertising. The store that I started nine years ago the first of November, with a capital of \$55, I don't believe will ever stop growing. The only thing that can stop it now is for the newspapers to retire from business."

W. T. Smith will do your transferring at any time. 48-tf

## FARM LANDS

Can always be depended upon to bring handsome returns from what they will produce. Hence from a productive standpoint they are popular as an investment; but aside from what can be produced from year to year, all good lands are constantly enhancing in value, which makes the income from them a two-fold one. The best cheap farm lands are in the Panhandle of Texas and the best bargains can be found at the office of

## GUINN & ARNOLD

# GARRISON BROS.

ARE NOW PREPARED TO SHOW YOU A VERY COMPLETE LINE OF HEATERS, COOK STOVES AND RANGES, COMPRISING THE CHOICE STYLES OF THE "CHARTER OAK" AND "GARLAND" LINES. OUR STOCK OF SHELF HARDWARE IS VERY COMPLETE IN ALL DEPARTMENTS. WE HAVE A COMPLETE STOCK OF JOHN DEERE IMPLEMENTS AND GRAIN DRILLS.

Come and See Us Before You Buy

**A Delightful Entertainment.**

The reception given by Miss Imo Gass at her pretty home on last Friday evening was one that will long be remembered by the young people of Hereford. A great deal of wonder and curiosity was excited because of the unique style of the invitations sent out several days before. Remembrances of former joyfully spent hours in this hospitable home was sufficient to ensure everyone that a pleasant surprise was in store for them, and at an early hour the guests were all present and entered heartily into the pleasures of the evening.

After spending a few minutes in a social chat one with another the guests were asked to hunt peanuts that had been hidden in every nook and corner of the spacious room and all entered into the sport joyously and the merry voices rang through the parlors and the laughter could scarcely be suppressed for the hostess to announce the next proceed-

ing which was the construction of a necklace to be made out of the peanuts, by the young men and the making of a watch-fob by the young ladies. Each was to write a verse to be presented with the pea-nut fob or necklace to the maker's best friend. The verses were read aloud and we discovered that there were more poets and poetesses in our little town than we had ever supposed. But the greatest poet of all poets was Frank Wilson who received a neatly bound book entitled, "Sweetness and Light," as a reward for his poetical genius. Mrs. Bernard Arnold was the most famous poetess of that literary group. Appropriate refreshments of popcorn and nuts were served by the hostess, ably assisted by her amiable brother, Nestor Gass.

A part of the program that was greatly enjoyed toward the latter hours of the evening was the rendition of delightful readings by Miss Clark and Misses Bess and Francis

Hammock. Miss Georgia Hammock graciously favored us with instrumental music much to the delight of all.

At the hour of departure every one was ready to declare the evening's entertainment a great success and the few short hours spent with Miss Imo a most delightful occasion.

Those present were: Misses Clark, Anna and Betsy Bruce, Bess Francis and Georgia Hammock, Williams, Millie and Addie Vaughan, Ethel and Tempest Ricketts, Roxa Witherspoon, Green, Brunk, Mertens, Jowell. Messrs Jones, Witherspoon, Cummins, Webb, Wilson, Tucker, Allen, Johnson, Parmer, Miller, Wilkinson, Huffman, Gass, Thomas, Mr. and Mrs. Arnold.

**For Sale.**

One good three room cottage one block west of Public school. Will trade for good team and wagon as part pay.

E. W. HILBURN.

**New Church Society.**

The young people of the Presbyterian Church met Sunday afternoon at five o'clock to organize a Christian Endeavor society. Rev. W. G. Keiry acted as chairman. Bro. Burks was present and made an encouraging talk pointing out the necessity of a Christian Endeavor for the Presbyterian Church and showing the benefits to be derived from such a society, offering his unbounded support to the young people so long as he was in the city. Bro. Baker encouraged the organization with timely remarks and very enthusiastically offered his encouragement and loyal support, promising to take an active part and respond whenever called upon.

A motion was made and carried to the effect that a Christian Endeavor should be organized and the following officers were elected: G. M. Suggs, President; A. M. Jones, Vice President; Miss Mae Smith, Secretary; Miss Clark Treasurer. The society adjourned to meet

the following Sunday at 6:30 o'clock p. m. We invite all the young people of Hereford to co-operate with these Christian people and make the new endeavor society a success.

**Public Notice.**

Having sold my business to Messers Hubbard & Rice, I wish to state that my books are still at the old stand, and I would appreciate it if those knowing themselves indebted to me would call and settle up at once, as I will be there on dead expense until I get in all of my accounts.

Yours truly,

J. M. GARNER.

47-2t

**Residence For Sale.**

A flood five-room residence, with hall, together with 2 acres of ground one acre front, good barn and out-houses, well and windmill, located in Hereford, can be purchased for \$3,500 if taken within the next few days.

MAX ROBERTS,

At E. Connell Land Co's. office.

## GOOD FURNITURE, LOW PRICES

Our New Year's resolution is to sell to the public strictly up-to-date Furniture at prices far below any which have ever been made in this city. Our Mr. Houck is now in the northern markets making selections of rare bargains. Our trade the past four months has been all we could ask. We are now better equipped than before to care for the trade of Hereford and vicinity. Remember that when you want good Furniture at low prices, you should not fail to see us.

**CARTER & HOUCK**  
FURNITURE DEALERS

# The Brand

C. E. EDWARDS, Proprietor  
O. E. THOMAS, Editor

Official Organ for Deaf Smith and Castro Counties

Entered April 17, 1901, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year  
STRICTLY IN ADVANCE

FRIDAY, JAN. 11, 1907

### A Valuable Deal.

A deal was closed this week in which J. R. Mosley, one of Hereford's capitalists, came in possession of the valuable Ritchie hotel property on North Dewey Avenue. We understand that it is Mr. Mosley's intention to remove the old building in the near future and construct in its stead a beautiful brick structure to be used as a hotel building which will be second to none in the west. Hereford is badly in need of a commodious hotel building to accommodate the great crowds of people constantly coming into our midst. The hotels we have were considered real good and of sufficient capacity when they were built several years ago when Hereford was only a small village, but now we have assumed the proportions of a hustling little city and our present hotel accommodations are entirely inadequate and by no means in keeping with the rapidly growing business and residence portions of our town. Every business enterprise of Hereford has been a success in the past and now with greater prospects than ever before for prosperity there could be no reason why an investment in a substantial brick or concrete stone hotel building, such as Mr. Mosley contemplates building, one that would be a credit to our town and country, will not be a paying investment.

### Dissolution Notice.

Notice is hereby given to the public that the firm of Richard & Feemster by mutual agreement on this day the 12th of Dec. 1906 dissolves partnership, C. S. Richards retiring and S. B. Feemster continuing the same. All accounts and liabilities of the Firm to be assumed by S. B. Feemster.

C. S. RICHARDS.  
S. B. FEEMSTER.

### To My Friends.

Having made arrangements to enter the Real estate and Live stock business with the late Alex J. Thompson, the name of the firm will be J. D. Thompson & Co. There will be a prominent ranchman connected with me and our announcement will be made in next issue of the BRAND.

Yours truly,  
J. D. THOMPSON.

### For Sale.

An up to date brick business house 26x80 feet. Standard walls. Plate glass front. Centrally Located, up to date fixtures. For price write 47-4t  
H. HERRON,  
Graham, Texas.

## MONUMENTS

The Ft. Worth Marble Works has the best and latest designs in all kinds of Monuments, Granite Goods and Iron Fencing. Let me figure with you.

**S. B. FEEMSTER**  
Local Agent

HEREFORD, TEXAS

### Postal Receipts.

The following shows the increase in postal receipts of the Post Office at this place during the last twelve months:

Total receipts for Oct., Nov. and Dec. 1905 \$1013.17.

Total receipts for Oct., Nov. and Dec. 1906 \$1890.37.

Total receipts for Dec. 1905 \$398.47.

Total receipts for Dec. 1906 \$792.02.

### Notice.

Having retained the original books of the company of Murchison, Thompson & Co., we wish to state to patrons that have listed their property, that if they wish to make any change in price or terms, to call at the office, as we are compiling and mailing to our correspondents, new catalogues, enabling us to keep your property advertised. 48tf  
J. D. THOMPSON & Co.

### Tucumcari Killing.

City Marshall, John W. Lamson of Tucumcari, New Mexico, was shot and killed Wednesday morning January 2nd between the hours of 10 and 11 o'clock at the Legal Tender saloon, by constable Sam Harkwick. The tragedy was the result of a quarrel the two officers had just before the killing occurred.

### Benson Bros. Hung

Wall paper the past four months and are not dead yet. Our office and shop are located northeast corner from City Cafe. Estimates furnished on all lines of work pertaining to our trade. Plain and fancy sign work a specialty. Phone 33, Cottage Hotel.

BENSON BROS.

### Rebecca Notice.

There will be a meeting of the Rebecca Lodge on Friday evening Jan. 11th. All members are especially requested to be present. A treat in store for all.

MRS. MOLLIE SMITH, N. G.  
MISS BERTHA WATSON, SEC.

### Strayed or Stolen.

Four two-month-old pigs, black with white spots. Either strayed or was stolen about a week ago. Will pay reward for their recovery. 43-tf

S. L. BOONE

Hereford, Texas.

### Boys Take Warning.

The boys of Hereford are hereby warned not to jump on and off moving trains. Hereafter every offence will make you liable to punishment by law. 472t

HENRY HUBBERT, Marshall.

### Horse Found.

Who has lost a bay horse, small star in forehead, wire cut on right hind leg, enlargement above hoof on left foreleg, branded H's? Call at this office and pay for this ad. tf

### W. H. M. Society.

The ladies of the society will meet at the M. E. Church next Tuesday at three p. m. for their mid-monthly session.

### PRESS SUPT.

### Listen.

I am prepared to do your painting and paper hanging, can give the best of references. All work guaranteed to give satisfaction. 48tf  
D. L. SLAUGHTER.

### Attention.

A stray boar hog, unmarked, is at my place near Boom. The owner should call at once and get same. P. C. PYLANT.

### Cheap for Cash.

A lot of Furniture and racket shop goods for sale at Buck Roberts' place, next door to J. W. English. 34tf

### For Sale.

A good saddle or buggy horse, will work single or double. 472tp  
F. R. QUIREY.

### Our Motto is Cash.

On this basis we will sell you cheaper than credit houses. Try us. J. G. CALLENS.

J. L. FUQUA, President

C. W. DODSON, Cashier

# The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	18,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$113,000.00
TOTAL ASSETS	500,000.00

**DIRECTORS:** L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

# PUBLIC ANNOUNCEMENT

We have engaged in the grocery business in Hereford with a two-fold purpose, viz: To make a living for our families and to serve the public of Hereford and surrounding country with first-class groceries. If we had not believed we could accomplish both these, we would not have engaged in the business. We ask all our friends, as well as everybody needing groceries, to figure with us. Our constant desire will be to treat you right. :: :: :: ::

YOURS FOR BUSINESS

# HUBBARD & RICE

SUCCESSORS TO J. M. GARNER

# TREES—TREES—TREES

THE HEREFORD NURSERY has a complete line of FRUIT, SHADE, FOREST and ORNAMENTAL TREES. We enjoy pleasing you. Ask your banker or merchant about our success in growing fruit, etc., here. :: :: :: ::

# THE HEREFORD NURSERY

L. P. LANDRUM, Proprietor

### For Trade.

I have a black land farm consisting of 432 acres near Itasca in Johnson county, one brick house 100 feet by 25 feet in Hillsboro, one brick house in Osceola 90x25 feet, one brick house in Valasco 80x25 feet and two business lots in Valasco, which I will trade on reasonable terms for good plains lands. For particulars, see 32tf  
H. B. MCKINLEY,  
Hereford, Texas.

### Give Attention.

Are you interested in repapering your house? If so, let me make you a proposition. It is this: If you will let me do the work, I will sell you the paper at wholesale cost. Figure with me and see how cheaply it can be done. Best of references in Hereford.  
C. M. MCGHEE at Mrs. W. B. Robinson's residence. 5tf

### For Sale.

Two Remington typewriters in good repair. 45tf  
JNO. W. DEATLEY & Co.

# LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

## Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Chorister, No. 93983  
Assisted by Dawn, No. 122944

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

All eyes are turned to THE PANHANDLE of TEXAS. Read its development in the condensed statement of

# The Western National Bank of Hereford

at the close of business, November 12, 1906

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$308,913.24	Capital Stock	\$ 50,000.00
U. S. Bonds and Premiums	51,000.00	Surplus and Profits (net)	26,090.47
Banking House and Fixtures	5,600.00	Circulation	50,000.00
Other Real Estate	3,362.32	Deposits:	
Redemption Fund	2,500.00	Individual	\$353,716.71
Cash and Exchange	108,431.62	Banks	.00
	479,807.18		353,716.71
			479,807.18

THIS BANK OPENED FOR BUSINESS JULY 1ST, 1903

Deposits at the end of six months	\$51,300.62	Deposits at the end of two years	\$104,628.68
Deposits at the end of one year	55,959.21	Deposits at the end of 2 1-2 years	220,466.42
Deposits at the end of eighteen months	90,016.08	Deposits at the end of three years	263,146.89
Deposits September 4th, 1906	\$327,692.15		

DEPOSITS NOW - \$353,716.71

# DRUGS

## BE SURE

you are getting what your doctor orders. You will be if you buy all your Medicines here. Our Drug and Prescription Departments are managed by expert pharmacists.

## Toilet Articles

of all kinds may be found here at tempting prices. Sponges, Brushes. All Sick Room Requisites, etc.

PRICES THAT ARE ALWAYS RIGHT

## Herbert O. Park

DRUGGIST

Hereford - - - Texas

## INSURE Your Stock

I now represent the International Live-Stock Insurance Co. of Dallas, Texas, and would like to insure any and all of your live-stock Terms Reasonable

H. V. HENNON

Fresh grapes at Callens. 1t  
Mrs. Chas. Hodges was in the city Saturday.

Sweet oranges, fine apples and bananas at Callens. 1t

W. P. Boyd of Dimmitt was a visitor in the city Tuesday.

J. A. Buckner returned Sunday from a ten days visit to his old home in Missouri.

J. A. Orr, of Gorza, is visiting his sister Mrs. H. V. Hinnon of this city this week.

Jno. Estes, of Swisher County, was in the city last week, guest of his daughter Mrs. Carl Gilliland.

FOR SALE—Three head of good work horses, wagon and harness at a bargain. See E. P. Whitson. 34tf

Miss May Gamble came in Sunday from her home in Farwell to visit her sister, Mrs. Jim Cardwell.

Earnest and Jess Carper returned from their home in Roswell Sunday to continue their course in the Panhandle Christian College.

Hosiery and underwear at a bargain at Callens. 1t

Lee Gyles of the North Draw was in the city Monday.

See our splendid line of shoes before you buy. J. G. Callens. 1t

Sam Morris returned from a business trip to Amarillo this week.

The gentle buggy horse of Thos. S. Barcus for sale. See Geo. W. Barcus. 48tf

J. B. Elliston left Tuesday for Ft. Worth and other Central Texas points on business.

Jno. Comer left Sunday for Black Tower, New Mexico, where he has taken up a claim.

FOR SALE:—7 brood mares at a bargain for cash or will trade for cattle. W. O'Brien. 37tf.

Mr. and Mrs. W. H. Fuqua and family of Amarillo are the guests of J. L. Fuqua and family this week.

Mr. Robinson, who has recently moved from Waco to the G. W. Barcus ranch, was in the city Thursday.

STRAYED—A red heifer, unbranded, marked underslope in each ear. Any information about same should be reported to C. L. Davis. 41tf

Tom Carter returned Friday from a visit to Pilot Point and other Central Texas points where he spent the holidays. Tom reports a pleasant trip.

STRAYED:—One roan dehorned cow, branded 7777 on left side. Any information should be reported to J. E. Calwell at Hereford Grain Co's store. 43tf.

This portion of the country was visited with a refreshing rain this week. Although not badly needed it will benefit wheat and will place the ground in good condition for plowing. The precipitation amounted to about one inch in this immediate district.

Winter goods must go at Callens.

Will Rambo, of Texico, was in the city Sunday.

W. T. Smith will do your transferring at any time. 48tf

B. M. Hester is a business visitor in Ft. Worth this week.

See W. M. Cogdell for marble to mark graves of your beloved dead. 38tf.

M. W. Gaither, of Gaither Bros., Bovina was in the city the early part of the week.

Herbert Coulson returned from Kansas City Saturday where he spent the holidays.

We have a great many inquiries for city property. What have you to sell? Park & Bourn. 39tf.

We are glad to note that Orville Newell is able to be on the streets again after a severe spell of illness.

Mrs. Jennie Pain, after a pleasant visit her sister, Mrs. B. H. Smith, returned to her home in Miami, Sunday.

One good 2 seated spring wagon, almost new, for sale or will exchange for carriage or surrey. Jno. W. DeAtley & Co. 45tf

T. S. Shirley, who bought the Holland ranch near town moved in his family and household goods from Collin County the early part of the week.

Dr. Hicks returned Sunday to his home in Amarillo. Dr. Hicks is associated with Dr. Albert J. Caldwell, specialist, eye, ear, nose and throat.

The Baskin Land Co. of Kansas City have opened a branch in Hereford. They have cash customers for land in the Panhandle. See them at once. 45tf

Metz Kerr, of Claude, who was a student in the Panhandle Christian College in the spring of 1906, returned Monday to continue his course in the college for the remainder of this term.

DR. ALBERT J. CALDWELL of the firm of DRs. CALDWELL and HICKS, Amarillo, Texas, SPECIALISTS on the eye, ear, nose and throat, will be in Hereford, January 16th and 17th at Coulson's Drug Store. 47-2t

S. H. Mount leaves this week for San Antonio to engage in the real estate business. Mr. Mount has been identified with the business interests of our city and community for several years and it is with regret that his many friends here see him leave. The BRAND wishes him and his estimable family all the happiness and prosperity possible in their new home.

# NOTICE IMPORTANT!

We want the public to know that we have the best well drilling outfit ever operated on the plains. Our machinery is all new and drawn by steam power. No well is too deep or too shallow to receive our careful attention. Our long experience enables us to do your work so that it will not have to be done over. All work fully guaranteed. If interested, see us before you let you contract.

Leave orders with STRINGFELLOW-HUME, Hereford, or BOVINA MERCANTILE CO., Bovina, or 'phone

## P. C. Pylant & Sons

BOOM, TEXAS

## City Barber Shop

IN BRICK BLOCK NEAR DEPOT  
George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction. Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, TEXAS

## TO THE PEOPLE OF DEAF SMITH AND SURROUNDING COUNTIES

We want you to know that we keep constantly on hand a large stock of Grain, Hay, Salt, Posts, Cotton Seed Meal and Field Seed. We have the exclusive sale in Hereford for Chandler Lump Coal—The best that money can buy. Flour! Flour!! We have added to our stock a strictly first-class and up-to-date flour—The Border Queen—Every sack guaranteed. Highest market price paid for Wheat, Oats and Hides. See us before you sell. Get our prices before you buy. We have the best wagon yard in Hereford. Our motto: A square deal to everyone

## W. L. FALLWELL & SONS

SUBSCRIBE FOR THE BRAND---\$1.00

## Come, Send or Telephone

Your wants to the Hereford Lumber Co. for anything in the Building line. Our Prices are in line and our goods can't be beat. We handle two brands of Paints, the Celebrated, Never-to-be-Forgotten

Sherwin-Williams and Mound City Horseshoe

Ask about them. We also handle the "HANDCRAFT STAINS" the latest thing for inside finish.

Hereford Lumber Co.

# A HAPPY NEW

# YEAR TO ALL

With the advent of the new year comes new resolutions for the future, to improve upon the past, to better our best efforts in giving you the best of merchandise only, honorable dealings at all times, the lowest prices consistent with quality, exactness in every transaction. Goods bought at our store, if not as represented, come back and we will make it right with you. We expect to give you nothing but **HONEST MERCHANDISE** at fair and honest prices. Remember we carry the **QUEEN QUALITY** and **AMERICAN LADY** Shoes for women, and the **AMERICAN GENTLEMEN** Shoes for men.

Yours For Fair Treatment

## GEO. A. STAMBAUGH

### MASS MEETING.

Following are The Minutes Of The Mass Meeting held at The Baptist Church Sunday Afternoon January 6th, 1907.

Hereford, Texas, Jan. 6th. 1907. In pursuance to a call the citizens of Hereford assembled in mass-meeting at the Baptist Church on last Sunday afternoon Jan. 6th. 1907. There were present about four hundred citizens of Hereford. Judge L. Gough, mayor of Hereford was elected chairman and G. W. Barcus secretary of the meeting. The chairman stated the object of the meeting to be principally for the purpose of taking such steps as the meeting might deem best towards the prevention of opening up a Billard Hall and Pool Room in Hereford, saying that some parties had already applied for a licence for same. And that the meeting would also consider any other proposition looking toward the bettering of the morals of our city.

Rev. T. S. Barcus, Rev. O. W. Dean, Rev. J. N. Wooton, Mr. T. E. Shirley and W. G. Ross made appropriate speeches urging our citizens to stand for morality and use all legitimate means possible to prevent a Pool Room or Billard Hall from being opened here. Upon motion

a committee consisting of Dr. A. L. Taylor, Prof. D. W. Hawkins and G. W. Barcus were appointed by the chair to draft suitable resolutions along the lines indicated in the speeches. They made the following report:

Whereas it is reported that there is a probability of a Pool Room and a Billard Hall being opened in Hereford; and;

Whereas we believe it will be a great detriment and injury to our City, and especially to the young men of our town, therefore;

Be it resolved; 1st. That we the citizens of Hereford in mass-meeting assembled do hereby ask and request any party or parties who are anticipating putting in a Pool Room or Billiard Hall in Hereford, that for our sakes and in the interest of morals and good government they refrain from so doing.

2nd. Resolved that if the Billiard Hall or Pool Room is opened up in our city that we call on every citizen of Hereford to do all in his or her power to create public sentiment to that extent that no self-respecting man or boy will patronize same;

3rd. Resolve that we hereby pledge ourselves to work against and if in our power, by legal or moral methods to prevent it, there shall not be maintained a Billard Hall or

Pool Room in our city.

Respectfully submitted;

A. L. Taylor, M. D.

D. W. Hawkins.

G. W. Barcus.

Committee.

Prof. Elliott and G. A. F. Parker spoke in favor of the resolutions and by a rising vote they were unanimously adopted.

On motion of Bro. Dean a committee composed of W. G. Ross, T. E. Shirley, W. G. Witherspoon, mayor L. Gough and the city marshall Henry Hubbert were appointed to wait on any prospective proprietor of a Billiard Hall or Pool Room and let him know how the people of the city felt about the matter and if possible prevent him from opening up here.

Rev. T. S. Barcus then introduced the following resolutions:

To the Honorable Legislature of Texas:

We, the citizens of Hereford pray for the enactment and passage of, substantially, the following laws in and for the State of Texas.

On express companies [articles sections and numbers to correspond] On each express company transporting freight or packages from one point to another in this state \$500.00, and \$2.00 per mile on all first class railroad tracks in the state over which the business is operated and \$1.00 per mile on all second class railway tracks in this state over which the business is operated.

That every person or corporation that shall maintain or operate any office or place of business in the state at which intoxicating liquors are delivered, upon payment of purchase money therefor, shall pay annually for each of said offices or office or place of business the sum of five thousand (5000.00) dollars.

That the maintaining or operating of such office or offices as above mentioned without payment of privilege tax above provided for, shall subject the person or corporation so operating or maintaining such office or place of business to pay the state of Texas the sum of fifty dollars for each day such business or office may be maintained or operated; and the state and county may sue and recover civilly, either jointly or separately, each the said sum for each day that each of said offices or places of business may be maintained or operated, without the prepayment of the aforesaid privilege tax; and such civil suits may be commenced by attachment without bond, provided nothing herein contained shall validate any transaction which but for this act would be illegal.

We further ask that you support any measure that looks to the suppression of the liquor traffic in our fair state.

T. E. Shirley and Miss M. Griffith spoke in favor of the resolution.

The resolution was by a rising vote unanimously adopted and the secretary was instructed to send a copy of same to Hon. Jno W. Veale state senator and Hon. J. R. Bowman representative from this district.

On motion Miss Griffith was asked to furnish a copy of her talk to be published in the Brand.

Mr. G. A. F. Parker then introduced the following resolution;

Resolved that any sworn officer of the law who will admit that he intentionally sets aside the law is a dangerous man, and we pledge ourselves to use all legal and moral means to retire him from office.

It was adopted unanimously.

There being no further business the meeting adjourned with prayer led by Rev. O. W. Dean.

G. W. Barcus, secretary.

A synopsis of the talk made in the mass meeting held in Hereford, Sunday, January 6, by Miss Milli-

# CLOSING OUT AT COST

Men's and Boys' Clothing, Odd Pants and Caps  
All Dress Goods in Brillianteen, Casmere, Serge, Henrietta Broadcloth and Flannel

Ladies' Shawls, Fascinators, Hoods and Caps  
Ladies' Belts, your choice for 25c

Some special bargains in Lace and Embroidery, Table Linens and Napkins

## SPECIAL ON THE FOLLOWING

- Men's four-buckle Overshoes - - - \$2.25
- Ladies' three-buckle Overshoes - - - 1.85
- Ladies' two-buckle overshoes - - - 1.35
- Ladies' and Messes' Rubbers - - - .50
- Men's best Corduroy Pants, as good as there is in town - - - 3.50
- The largest Tablet in town and 6 pencils - .10

Just received 200 yards Taffeta and Wash Silks, all colors, prices reasonable

TRUNKS AND SUIT CASES

# D. W. PINKSTON & SON

cent Griffith, Principal of the Public Schools of Hereford.

We publish this at the request of the meeting.

Mr. Chairman:—

I feel highly honored, and esteem it a great pleasure to be called on to say a few words in this meeting at the present time. Doubtless, it will be a revelation to every one present, when I say that in all my teaching, I have never taught in any place before I came to Hereford, Texas that did not have billiard halls, pool rooms, saloons or their substitutes—dives.

Ever since I have been in the town of Hereford, and been connected with her schools, have I contrasted the deportment and general behavior of the pupils with that of all other schools with which I have been associated as teacher. No wonder the teachers of the Hereford Public School are so sweet-spirited and apper so well. They do not have to lie awake at nights to plan how to manage incorrigible pupils, for we have none.

Fathers and mothers, hear this: I attribute all this to the moral atmosphere of our town—to the absence of pool rooms, billiard halls, and their attendant evils. I feel that if ever these evils are thrust upon us, and are allowed to remain

with us, that our boys will not be characterized by the pureness of thought and action that they are at the present time.

As I board and have my home at one of the hotels in the central part of town, I have ample opportunity to hear and see what is going on. It is remarkable to hear the many strangers that visit our town every week talk about the deportment of our people on the streets. Often, they will ask, "Is it this way all the time? Don't you ever have any rowdiness on the streets? Your people, too, are so mannerly. We notice even the smallest boy raises his hat when he speaks to a lady."

Parents, we are proud of this, and how much it means to your children. I believe the teacher's work is not simply to instruct—to teach arithmetic and grammar, but to create such a pure atmosphere, and establish such moral sentiments in the young lives and hearts of her pupils, that when they go out from the teacher's influence as men and women, they will be able to withstand the temptations of life.

Therefore, I desire to enter my protest against any pool room or billiard hall that may be seeking entrance, and trying to establish itself within our town.

W. T. Smith the transfer man,

## TO THE PUBLIC

I have opened a real estate office in the building which I bought from Allan Bell and I am ready to serve any one having land to sell. I have never bought an option, hence have none to unload. I have no land that is on the market. Will give my clients full benefit of any customers that I may have. Am selling land at a straight five per cent commission.

Yours for best service

### W. H. RAYZOR

## KEMP LUMBER COMPANY

Can furnish you all kinds of Lumber, Posts, Paints, Glass and every other line of building material at as reasonable prices as any other house in West Texas. It will always be to your interest to figure with us.

## KEMP LUMBER COMPANY

# SEE US FOR BARGAINS--WE HAVE THEM

62,901 ACRES IN NEW MEXICO, \$3.00 PER ACRE  
BARGAINS IN PANHANDLE LANDS FROM \$10 PER ACRE UP

## PARK & BOURN

**"Of all Sad Words of Tongue or Pen, the Saddest are these, 'It Might Have Been.'"**

Why have anxious thoughts for the morrow? Come in and insure your property in some of the many reliable companies I represent and your sleep will be as peaceful as a little child's. :-:

**B. H. SMITH, Agent**  
HEREFORD . . . TEXAS

**For An Investment.**

The Western Consolidated Mining Company offers to the general public an unexcelled opportunity for a speculative investment. For terms apply to W. E. Robertson, Hereford, Texas; W. M. Lay, Amarillo, Texas; or G. F. LeGrand, Raymondville, Texas.

The following is a list of stockholders, viz: E. F. Connell, Wm. Harrison, T. B. Rector, J. M. Baugh, Jno. P. Slaton, Jno. Lee Hutchins, T. M. Coulson, J. M. Garner, H. B. Webb, Wm. Lay, J. A. Puckner, Mrs. N. I. Sullivan, E. A. Johnson, Jack Cranford, Herbert Coulson, J. G. Callens, C. E. Edwards, Geo. R. Hollman, B. H. Baker, N. M. Fail, J. S. Ayers, H. F. Wiggins, Mrs. W. M. Lay, Louis Anthony, O. H. Rheinhardt, E. L. Dohoney, Hon. Ira Webster, Thomas Currie, J. M. Russell, Miss Drury Featherstone, W. S. Page, W. H. Spinks, R. K. Sansom, Mrs. T. H. Collins, Mrs. C. E. Robertson, Rev. J. W. Collins, J. Frank Blanton, J. H. Costolo, R. T. Martin, W. N. Brickey, Dr. J. B. Campbell, Mrs. Mary D. LeGrand, Mrs. N. A. Price, Miss Leila R. Price, Miss Cassie P. Shuan, H. Grunewald, Will H. Hines, W. G. Ross, A. U. Myrick, J. H. Hines, Chas. T. Wilmette, J. P. Collier and G. F. LeGrand. 40tf.

**Notice to Cotton Growers.**

The cotton growers of the vicinity of Hereford will please take notice that there will be no more ginning for this season after January 31st. Those having cotton on hand to be ginned please govern themselves accordingly. 47-2t

TUCKER & JACOBSEN.

**Junior Endeavor Program.**

The following is the Junior Endeavor program for January 13:  
Topic—Esther, the Brave Queen—Esther 4:16.  
Leader—Jimmie Robinson.  
Song—Make some other heart rejoice.  
Prayer by the superintendent.  
Bible lesson read by the leader.  
Lesson story—Waldine Wilson.  
Discussion of topic by all the members.  
Song—We are little Soldiers.  
Mission study.  
Circle of sentence prayers.  
Secretary's roll call, members to respond with Bible verses.  
Mizpah.

**Dissolution Notice.**

The partnership heretofore existing between A. P. Murchison, J. S. Jones and W. O'Brien under the firm name of Murchison, Thompson & Co., has this day been dissolved by mutual consent. Each member retiring from said firm.

A. P. MURCHISON.  
J. D. THOMPSON.  
J. S. JONES.  
W. O'BRIEN.

Hereford, Tex., Jan. 9th 1907. 48tf

**Will Buy Kafir and Maize.**

We are now in the market for all the kafir, cane and maize seed the farmers have for sale and will pay the highest cash price for same. 36tf

FALLWELL & SONS,  
Hereford, Texas.

**From Arney.**

Please allow me to give a brief sketch of a most delightful occasion participated in by the writer at Mr. E. Renfro's old home place on Wednesday night during the holidays:

Mrs. Renfro who resides at Hereford came out bringing a bounteous supply of good things to eat which she prepared for a social gathering of friends and neighbors who began to arrive at an early hour in the evening.

After partaking of the splendid supper the next on program was music performed by Messrs Owens, Blanchard and Chris Renfro on violins and banjo. Then dancing by the young people was enjoyed until the early hours of morning.

Among those present, besides Mrs. Renfro's immediate family, were: Mr. and Mrs. Owens, Miss Carrie Barnett, Misses Patricks and Frank Adams of Hereford; Jake Boydston and sister, Misses Minnie Broyles Rsa Crum, Mr Higgins, Orié Renfro and wife and many other ladies and gentlemen from Castro County; Ed McGowan and sister from Swisher County. All reported a good time and departed with pleasant memories, not soon to be forgotten, of the generous hospitality extended them by Mrs. Renfro and family.

WANETA.

**To Home Seekers, Investors and Real Estate Owners.**

Do you want a square deal? If so, then compare our prices with the prices asked by others for the same lands. You will find that we can save you money, in many instances from \$1.00 to \$3.00 per acre. We sell strictly at the owners price; nothing added. We have never received over 5 per cent commission for selling, and this firm has never bought or sold and option, so that we are always prepared to give our customers the benefits of the best bargains on the market. 47tf

JOHN W. DEATLEY & CO.

**A Much Needed Improvement.**

The city of Hereford has employed G. R. Jowell, County Surveyor, to establish a grade for the sidewalks on Dewey Avenue. On account of the irregular condition of our sidewalks at present on this street it makes it a tiresome task to walk from one place of business to another besides being dangerous on a dark night, since we have no street lights. With all the sidewalks on a level, shopping will be a pleasant task rather than a tiresome one.

**Notice to the Public.**

I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us. 34-tf.

SAM WORLEY.

**Call for Stockholders Meeting of Pecos and Northern Texas Railway Company.**

To the Stockholders of the Pecos & Northern Texas Railway Company.

You are hereby advised that the Board of Directors have called a meeting of the stockholders, to be held in the city of Amarillo, County of Potter, State of Texas, at the principal office of the Company, on the 15th day of March, 1907, to consider and act on a proposition to authorize the execution by the Company of a mortgage on all of its railroad properties now owned and hereafter acquired, to secure bonds in the sum of \$15,000,000.00, such bonds to bear interest at the rate of six per cent per annum and to be payable thirty years from date thereof, so much of said bonds as may be required therefor to be used in retiring the bonds of the Company now outstanding, the balance of said bonds to be used for construction and extensions and such other purposes as may be determined by the Board of Directors, and that this notice is given to you by order of the Board of Directors. 48-8t

DON A. SWEET, Secretary.

**Hereford Expands.**

E. F. Connell let the contract this week to Hill and Robinson of the Concrete Stone Manufacturing Plant of this city, to construct 170 feet of 10 foot concrete sidewalk in front of the block just north of the City Cafe. This block is to be cut up and sold for business lots. In order to keep up with the rapidly growing residence section of our city and prosperous condition of the surrounding country it is necessary that the business portion should reach out and take in more territory. These lots will make excellent building lots for business houses and we predict that in the near future they will be adorned with beautiful substantial structures and that thriving businesses will be conducted in them. That Mr. Connell has great faith in the future of Hereford and the plains is evidenced by the substantial improvements he is placing on his already valuable property.

**A Bargain.**

Five acres of choice resident property near the college, with a row of young forest trees completely surrounding the property and a nice young orchard of one acre within. All fenced with net wire. A bargain if sold at once. Price \$1250.00. Terms \$500.00 cash, balance one and two years. See 47tf

J. B. ELLISTON.

**\$10 Reward.**

Strayed from Carter, New Mexico one black horse. No brand. Old win cut on right fore arm. Will pay above reward for horse or any information leading to his recovery. Address me at Carter, N. M. 48-4t

W. C. GREEN.

**GOOD STUFF TO EAT Is Our Business**

**Are You Getting Your Share?**

Try us one month and we will convince you that we can please the most exacting. :-: :-: :-:

**We Sell Albatross Flour "BEST ON EARTH"**

**Cardwell Bros. GROCERS**  
HEREFORD. . . . . TEXAS

**NEW STORE**

I take pleasure in announcing that I have enlarged my store building and added a complete stock of both staple and fancy groceries. I am now before the public with a complete stock of general merchandise and will be glad to meet our friends as well as the new comers. :-: :-: :-:

**T. H. BEACH**  
DIMMITT, TEXAS

**HEADQUARTERS**

We are headquarters for anything in the Grocery line. We keep Staple and Fancy Groceries, Tinware, Glassware, Enamelware, Queensware and Feed Stuff. We assure you we have appreciated your past patronage and will equally appreciate your trade in the future. We will meet any legitimate prices. We get our Flour, Salt and Feed Stuffs by the car load and own our own building. Come and see us. :-: :-: :-: :-: :-:

Yours for Business

**BARNARD & CO.**

**STROUD & WILSON**  
AGENTS FOR  
**The Royal Insurance Co.**  
The Best Fire Insurance Company on Earth. See Us for Rates. \*\*\*\*\*  
OFFICE WITH  
**Johnson, Gary H'd'w Co.**

FOR SALE—365 ewe sheep, all ready bred. Call at this office for prices.

RESERVED FOR

# J. D. THOMPSON & CO.

REAL ESTATE AND LIVE STOCK AGENTS

## CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

**Jno. A. Johnson**  
Hereford, Texas

### J. H. KING ABTRACTOR HEREFORD, TEXAS

I have a complete Abstract of the Capitol Syndicate Lands, Western Union Lands, and Evants Addition to Hereford.

**SPECIALTIES:**  
Conveyancing and Notary Work  
EVERYTHING GUARANTEED

### COTTAGE HOTEL

J. D. Mullins & Son, Prop.

Plenty to Eat and Courteous Treatment

Hereford, Texas

List your property with Park & Bourn. 39tf.

#### Successful Pastorate Closed.

Last Sunday evening witnessed the closing of a most successful pastorate at the Methodist Church when Bro. T. S. Barcus preached his farewell sermon preparatory to leaving the next day for his new field of work. Several weeks ago Bro. Barcus startled his congregation with the announcement that the bishop had laid hands upon him and transferred him from our midst to Mexico to take charge of the missionary work in Monteray. This intelligence was received with a great deal of sorrow by his many friends and admirers in this city and most especially by the members of his own congregation, who had learned to love Bro. and Sister Barcus. Believing in the infinite wisdom of the Bishop and that perhaps there were wider fields of usefulness in the foreign field for Bro. Barcus, the stewards of the Methodist Church very reluctantly accepted his resignation, wishing him great success and assuring him that he had the prayers and best wishes of every christian in town for the greatest usefulness in his new field.

At the evening service the house was crowded to overflowing by loving friends and admirers to hear the last message of love from the lips of Bro. Barcus. The Presbyterian and Christian Pastors dismissed their congregations for the evening to worship with Bro. Barcus thereby showing their appreciation of his fruitful labors and the high esteem in which they held him and his faithful wife.

Bro. Barcus very appropriately accepted for his text Romans 1:16. "For I am not ashamed of the Gospel of Christ Jesus for it is the power of God unto salvation unto everyone that believeth. After a short discourse setting forth the power and works of the greatest missionary, save Christ, the world has ever seen, the Apostle Paul, he gave his reasons for offering his life for work in the foreign field.

At the close of his sermon Bro's. Keiry and Wooten made short talks expressing their regard for him and his work and assuring him that their prayers would always follow him wherever his lot may be cast.

#### Announcement.

Having purchased J. M. Garner's grocery business, we take this means of saying to the public that we shall endeavor to continue the business along the same lines which have characterized it in the past viz: To deal fairly with each and every customer who does business with us. Our business methods and principles are not unknown to the people of Hereford and surrounding country. We ask you to call to see us when we can serve you in our capacity. We shall always endeavor to treat you right.

HUBBARD & RICE.

Wanted—200 cattle to pasture. Good grass plenty of water. J. B. Elliston. 46tf

#### A. B. Simpson Dead.

Mr. A. B. Simpson died at his home in West Hereford at an early hour Friday morning, Jan. 4th, 1907. Mr. Simpson moved into our town last summer. Shortly after coming here two of his boys were killed by lightning in New Mexico. He has been a sufferer from stomach trouble for seventeen years and every thing that the affectionate hands of loved one could do was done to alleviate his sufferings and make him as comfortable possible during his long years of illness. He leaves a loving wife, a son and two daughters to mourn his untimely death. Mr. Simpson was a consistent member of the Presbyterian church.

Funeral services were conducted by Bros. Keiry and Dean and his remains were laid away in the Hereford cemetery Saturday morning.

#### Card of Thanks.

We wish to employ this method of showing our thanks and appreciation to our friends and customers for the liberal portion of their patronage accorded us during the last twelve months in our business in this city. Our most sanguine hopes have been surpassed and we attribute it to the fact that we have tried to deal squarely and fairly with each and every one and we shall endeavor to continue the business in the future as we have tried to do in the past. It is our purpose to make everyone feel that they are receiving full value for their money by giving honest goods at fair and honest prices.

Thanking you for past favors and asking for a continuation of your liberal patronage, we are yours very truly,

B. BARNARD & Co.

#### Public Notice.

Having sold my interest in the Hereford Hardware Company to D. R. Gass I wish to state that I will be at the old stand for several days to wind up the business. I would appreciate it if all those, knowing themselves indebted to the firm, would please call and settle up at once, as we are in need of the money and wish to get matters straightened up as quickly as possible. 48-3t

Yours truly,  
S. F. TUBBS.

If you want a bargain see Park & Bourn. 39tf.

### Major's Studio

HIGH GRADE PORTRAITS AND VIEWS

I am an experienced Photographer and guarantee satisfaction because I know I can please.

S. I. LEE

ROBT. GOLLEHON

## Lee & Gollehon

Dealers In  
General Merchandise, Dry Goods  
Groceries, Notions, Boots, Shoes, Etc.

Having purchased the combined business of Kerr, Slover & Ireland and Robt. Gollehon we shall endeavor to give the citizens of Castro County a general store second to none in this portion of the plains. While we expect a living profit from what we sell, yet we propose to sell goods as cheap as can be done elsewhere. We invite the public to give us your business; if we treat you right, continue with us, if not, go elsewhere.

LEE & GOLLEHON  
GENERAL MERCHANDISE DIMMITT, TEXAS

## THE CITY CAFE

Is the best place in Hereford to get a first class meal. We have experienced cooks, and our place is always kept neat and clean. If you will eat with us once you will eat with us all the time. Remember that we have an up-to-date Bakery in connection.

## THE CITY CAFE

#### What Texas Is.

A man once asked a native  
What Texas soil would grow:  
Said he, "I'll never tell you, for really I don't know.  
The soil's so rich in this great state,  
Remember what I say,  
That if I told you everything,  
I'd not get through today.  
Just take the products of the earth  
From every land and clime,  
And Texas soil will equal  
The best grown, every time.  
"Why, Sir," said he, "if walls were built  
Around us ten miles high,  
We'd have the best of everything  
And wouldn't half-way try.  
We have our mines, our countless herds,  
And industries galore;  
And hands that work, and hearts that beat,  
for Texas evermore.  
And women fair, large men and strong,  
Our cities rich and great;  
I'll tell you, Sir, what Texas is:  
The world rolled in one State."  
G. HERB PALIN.

Horses and Mules for Sale.  
I have a span of fine mules for sale. Also a few good work horses, two wagons and harness. See me at Murchison & Thompson's office.  
ALEX O. THOMPSON.

## RIGHT PLACE

Ours is the right place to find what you want in Fine Hand-made Boots, Harness, Saddles, Blankets, Robes, Etc. Prices Always Correct.

## J. A. Canterbury

Residence For Sale.  
I will sell my six-room residence in North Heretord at a bargain if taken at once. See me for particulars and terms.  
G. R. WARD.



**Professional & Business Cards**

**JNO. P. SLATON**  
ATTORNEY-AT-LAW  
Office over T. M. Coulson & Co.  
Hereford, Texas.

C. G. Witherspoon W. Claude Witherspoon  
**C. G. Witherspoon & Son**  
Dealers in Panhandle Lands  
Abstracts prepared on short notice. All  
kinds of stenographic work done. Ex-  
clusive agents for Western Union  
Land Co.'s Lands

C. L. Davis C. B. Oxendine  
**HEREFORD REALTY COMPANY**  
DEALERS IN  
City, Ranch and Farm Property  
Hereford, Texas.  
Personal attention given to all busi-  
ness entrusted to us.

**HARVEY CASH**  
REAL ESTATE DEALER AND  
ABSTRACTER  
A complete abstract of title to  
Castro county lands.  
Dimmitt, Texas.

**B. W. MILLER & SON**  
REAL ESTATE AND LIVESTOCK  
Hereford, Texas.

**GEO. W. BARCUS**  
ATTORNEY-AT-LAW  
Hereford, Texas  
Office in Western National Bank building

**L. GOUGH**  
GENERAL IMMIGRATION  
NOTARY PUBLIC  
Hereford, Texas

**DR. C. W. McFARLING**  
PHYSICIAN AND SURGEON  
Office at Smith's Drug Store  
Hereford, Texas  
Residence Phone No. 138

E. F. Connell W. D. Kelleher Max Roberts  
**E. F. CONNELL & COMPANY**  
Real Estate and Live Stock  
Panhandle Farms, Ranches and Hereford  
City Property of all kinds. Also some good  
bargains in Central Texas-black land farms.

**BAKER & WITHERSPOON**  
Attorneys-at-Law  
PRACTICE IN ALL THE COURTS  
Hereford, Texas

**BILL HEAD**  
Panhandle Farms and Ranches  
Hereford City Property  
Hereford, Texas

**DR. J. D. RATLIFF,**  
DENTIST  
Office over Coulson's Drug Store  
Phone 234

PLANS, SPECIFICATIONS, ETC.  
BUILDING SUPERINTENDENCE  
**WALTER D. HORNE**  
ARCHITECT  
Office with Hereford Lumber Co.  
Hereford, Texas

**BARCUS & SUGGS**  
ABSTRACTERS  
Complete Abstract of Title to Deaf  
Smith County Lands.  
Hereford Texas

**R. M. JOHNSON, M. D.**  
PHYSICIAN AND SURGEON  
Home at Stinson Residence.  
Office at Park's Drug Store.  
Hereford, Texas

**S. D. HOWSER**  
PHYSICIAN AND SURGEON  
Office at Park's Drug Store  
Hereford, Texas

A. P. Murchison J. S. Jones  
**MURCHISON & JONES**  
Real Estate and Live Stock  
Hereford, Texas

Look out for W. T. Smith the  
transfere man. 48tf

Mrs. B. H. Smith is down with  
LaGrippe this week.

Park & Bourn want to sell that  
place of yours. 39tf.

Henry Weims was in from his  
ranch Monday for supplies.

See me for genuine bargains in  
wall-paper. J. W. English. 27tf

R. C. Bridges returned Tuesday  
from a trip to points in Tennessee.

FOR SALE—A surrey and double  
harness. Apply to W. T. Smith. 48tf

Notice the change in the ad of B.  
H. Smith, Insurance Agt. this week.

C. E. Oliver of Parmer County  
brought in a load of fine hogs this  
week.

FOR SALE—A good gentle horse and  
buggy for sale at a bargain. Apply  
to T. S. Barcus.

J. W. Gaither one of Bovina's  
real estate men adds his name to  
our list this week.

Edgar Ireland, Castro's popular  
County Clerk, made the BRAND of-  
fice a pleasant call Monday.

Notify Ben Wright or Ralph Bar-  
nett if you want your well put down  
promptly. All work guaranteed. tf

Don A. Sweet, Vice President and  
General Manager of the Santa Fe  
railroad, was in the city Saturday.

Postmaster, W. J. Walters, left  
Tuesday for a business trip to  
Washington D. C. and New York  
City.

W. T. Womble and family ar-  
rived from West Sunday to attend  
the bedside of their sick father, Mr.  
McAten.

Geo. Sachse, a popular North  
Draw farmer and ranchman, re-  
turned Sunday from a business trip  
to Amarillo.

Miss Sallie Major who has been  
attending the Switzer College Itaska  
returned home the 30th accompanied  
by Joe McDuff.

Second-hand furniture bought and  
sold. Also highest cash price paid  
for hides by Buck Roberts, next door  
to J. W. English. 40tf.

Judge W. H. Russell returned  
home from Gainesville Saturday  
where he attended the funeral of  
Uncle Alex Thompson.

Mrs. T. E. Rankin left last week  
for her home in Midland after a  
very pleasant ten days visit with her  
daughter Mrs. T. S. Barcus.

J. R. T. Bassett, of the real-  
estate firm of Slade and Bassett of  
Amarillo was in the city looking  
after the firms interests this week.

We have just received a fresh car  
of California fruits and canned  
goods. Call and make your selec-  
tion right away. Hubbard &  
Rice. 47-4t

J. N. Ivey, of Vega, made the  
BRAND a pleasant visit this week  
and remembered us very substantial-  
ly by running up his subscription an-  
other year.

STRARED—One black bald face  
heifer, mark split in right ear, no  
brand. Right hind knee enlarged.  
Will be fresh soon. \$5 reward for  
her recovery. E. A. Winterrowd. tf

The names of Walter Orr and Eli  
Dunlap have been placed on the  
Honor Roll since our last issue by  
having built sidewalks in front of  
their residence property. No bet-  
ter advertisement for our town could  
be had than by placing substantial  
walks along every residence block  
in the city. The rain and mud of  
this week shows the great need of  
them.

Look out for W. T. Smith the  
transfere man. 48-tf

J. S. Mollenhorn was in from his  
Laplata ranch Saturday.

Just received plenty of Brown  
Sugar. Barnard & Co. 48-2t

R. M. Hardesty and wife of Boom  
were in the city Monday.

Grand Womble was in from his  
Tierra Blanco ranch Tuesday.

Percy Fstes of Castro County is  
a business visitor in the city this  
week.

For cheap close in lots on easy-  
terms 50x150 feet see Mrs. Mason  
at Dormitory. 45-4t

J. C. Comer left Wednesday for  
Clinton, Missouri for a few days  
visit his brother.

Mrs. N. M. Patton returned from  
Texico Monday evening where she  
had been on business.

We have cash customers for land  
in the Panhandle. See us at once.  
Baskin Land Co., Hereford, Tex. tf

Rev. V. H. Trammell of Dimmitt  
was shaking hands with friends in  
the city the early part of the week.

Dr. A. Davis, a prominent physi-  
cian of Texico, was in the city—the  
first of the week, guest of Dr. Tay-  
lor.

One Cadillac automobile for sale  
at a bargain or will exchange for  
larger machine. Jno. W. DeAtley  
& Co. 45tf

Doris and Maggie Ray, daughters  
of H. H. Stanley, left Sunday for  
Amarillo where they will enter  
school.

W. W. Snyder of Modena, Mis-  
souri, brother of J. P. Snyder of  
this city, was among the prospectors  
of last week.

Jersy milk stock for sale—Two  
fine butter cows and a yearling  
heifer. John Yarbrough at E. E.  
Ramsey's residence. 472tp

Mr. and Mrs. W. R. Evants and  
family left last week for Corpus  
Christi where they have gone for  
health and recreation.

I have for sale a good 3 1/2 wagon,  
buggy, surry and saddle for sale.  
If wanted, call on M. H. Lile or  
phone 187, Hereford, Texas. 473t

W. M. Smith and son J. T. of  
near Dimmitt, brought in a car of  
cattle Monday and sold them to T.  
D. Hunt to be shipped Wednesday.

Prof. Jno. Herod, Commercial  
Teacher of the college, returned  
Monday evening from his home at  
Iowa Park where he spent the holi-  
days.

W. T. Bennett of Marshalltown,  
Iowa, paid the BRAND a call this  
week. Mr. Bennett is looking  
around with a view to locating in  
this country.

E. T. Stephens, the newly elected  
sheriff of Parmer County was in our  
city this week and after depositing a  
dollar with us, requested that the  
BRAND be sent to him at Bovina.

J. W. LeGrand of Iowa was in our  
city over Sunday. In regard to the  
mass meeting held at the Baptist  
church Sunday afternoon he said he  
had traveled over the United States  
very extensively and never before  
has it been his pleasure to visit a  
place where the morals of a com-  
munity held up on a higher plane  
and such great enthusiasm mani-  
fested, by young and old alike, on  
questions of such great importance  
as were discussed that afternoon.  
He gives his hearty endorsement to  
every thing said and done in the  
mass meeting and says if he were  
looking for a place to locate he  
would certainly move to our little  
city.

**To School  
Children**

Our stock of Pencil and Fancy Tablets, Inks,  
Pencils, Etc., is complete. We can sell you  
just the design you want in Writing Tablets.  
Come to our store when you need anything  
in this line.

**T. M. Coulson**  
**DRUGGIST**

**WILL H. HINES**  
DEALER IN  
**COAL and GRAIN**

Crude Oil and Ice in Connection  
**YOUR PATRONAGE SOLICITED**  
**YOUR TRADE APPRECIATED**

JOE CARTER ELSHA CARTER  
**CARTER BROTHERS**  
Livery, Feed and Sale Stables  
GOOD SADDLERS GENTLE DRIVERS  
Special Conveniences for Drummers  
HEREFORD TEXAS  
The patronage of the general public is cordially solicited

**J. F. COLLUP**  
DEALER IN  
**Coal, Hay, Grain, Field  
Seeds, Stock Salt and Sulphur**

We solicit your patronage, promising that we will  
endeavor to sell you goods at as close margin as  
possible.  
**WE HANDLE ALL KINDS OF POSTS**

**The City Meat Market**  
I have again purchased the City Meat  
Market and wish to announce to the  
trade that it is my intention to devote  
my entire time to the business, giving  
the best possible service. I will de-  
liver on Sundays at the usual hours.  
**J. H. WILSON**

# Just A Moment!

We wish to say to the trade that we have purchased the Hereford Tin Shop from Mr. Lucian Copes and are now at the command of the public when we can furnish you with

Anything in Galvanized Tanks  
Drinking Tubs, Vats and  
All Tin Goods

Our Repair Department is well equipped. We will appreciate your orders.

## Johnson & Brazil

A. Laird passed through the city Sunday on his way to Vernon.

Allen G. Bell returned Monday from a trip to northern points.

W. R. Monday of Knoxville, Tennessee, is the guest of his sister, Mrs. C. L. Davis this week.

W. M. Hines, the popular book keeper of Fallwell & Sons of this city, went to Texico Sunday.

Sam Morris has been employed as book keeper in the new real estate firm of J. D. Thompson & co.

If you knew how CHEAP we are selling underwear and dress goods, you would HURRY UP. Ralph Barnett.

Mrs. Jno. Shelly returned Saturday to her home in Ft. Worth after a pleasant visit with her parents Mr. and Mrs. J. F. Easley.

W. A. Hancock came in Tuesday from his home in Prior Creek, Oklahoma. Mr. Hancock is one of Hereford's former citizens and business men and we are glad to welcome him back in our midst again.

Rev. T. S. Barcus and wife left Monday for their new home in Monterey, Mexico. Bro. Barcus has been pastor of the Methodist church of this place for over two years and has made a great number of friends regret very much to lose Bro. Barcus and his estimable wife. The good wishes of all go with them to their new work.

Swell line of new dress shoes just received at Barnett's.

A. P. Murchison returned Tuesday from a trip to Amarillo.

Tailor made clothes is our HOBBY. We make clothes for men that KNOW. Ralph Barnett.

Arthur Trulove of Amarillo, Attorney for the Pecos Valley railroad was in the city Saturday.

J. V. Rice and family of Amarillo were the guests of his brother E. R. Rice of this city this week.

We sell ALLEGRETTA & HUGHES fine box candies, fresh supply on hand now. Ralph Barnett.

Ralph Barnett can furnish you a tailor made suit as cheap as a HAND-MADE-DOWN, workmanship, style and fit far superior.

L. W. Ricketts left Saturday for Amarillo to spend a few days with his sick wife whom we are glad to report is improving rapidly.

C. W. Arthur, manager of the Campbell Model farm near Texico, returned home Tuesday evening after a few days visit with his brother, Phil Arthur.

Mrs. Annie Gollehorn came in from Birmingham, Ala., Saturday to join her brother, G. S. Morris, of this place. Mrs. Gollehorn has taken up a claim in New Mexico and will make this her home for several months.

See Mrs. McMahon, dressmaker, at Mrs. Hodge's residence. 40tf.

WANTED—White cook at the Ritchie Hotel. Apply at once. 45tf

Mrs. Tom Reagan of Texico is visiting the family of her parents Mr. and Mrs. Robert Humphry.

H. N. Hennon and wife, after spending the holidays in Central Texas, returned home last week.

Geo. Louis returned from Linville Iowa Friday where he spent the holidays with homefolks and friends.

FOR SALE—My residence in East Hereford. See me or DeAtley, Moses & Co. Dr. W. C. Moughon. 43tf

LOST—White handle office pocket knife, with one blade. Return to B. H. Baker at office of Wither- spoon & Baker. 45tf

For Sale—A good residence with four acres of ground, close in and well improved. Apply to the Hereford Realty Company. 44tf

Each \$100 capital sold \$1000 in goods during 1906. Who can equal it? Square dealing and low prices was the cause. J. G. Callens. 1t

Miss Lenoir Dimmitt, the popular art teacher of the Panhandle Christian College, returned Saturday to continue her work that institution.

Mrs. Alex Thompson and Mrs. Judge Russell returned Tuesday from Gainesville where they attended the funeral of Uncle Alex Thompson.

E. B. Black and his embalmer, Tom Webb were called to Bovina on last Saturday to embalm the body of Miss Emma Hafreuchter for shipment. We congratulate Mr. Webb on his success as an embalmer. Tom is a Hereford product and one in whom we should justly feel proud.

STRAYED—30 head grade Hereford cattle branded Z on left thigh, young stock, marked crop the right ear and have Bar on left jaw. Two cows marked underbit each ear and branded M-E connected on right side. Any information will be liberally rewarded by R. H. Norton, Hereford, Texas. 44tf

For Sale. I have for sale about forty cows at my place 25 miles north of Hereford. They are springing considerably and should not be shipped to market. They have been fed heavily for the market since frost and are in fine condition. There are several good milk cows in the bunch that will be fresh early. Most of the cows were dry last year. Cows all young and a high grade bunch of stuff. Will sell at reasonable prices. B. R. SMITH

Presbyterian Church. Sabbath school at 10 a. m. and preaching at 11 and 7.30.

The Christian Epdeavor society meets at 6.30. Leader, G. M. Suggs.

The Lord's Supper will be celebrated at the forenoon service. There is a cordial invitation to worship with us. WM. GORDON KEIRY, Minister.

Notice to Land Owners. For the past six months, the land owner has had but little or no opportunity to sell his land on account of the land agent being loaded with options. They of course would want to sell their own land, and his was laid aside. I never buy nor sell options but am always ready to give you full benefit of any client I may have at five per cent commission. 45tf W. H. RAYZOR.

For Sale. Ten acre block east of nursery, fenced and broken out. A bargain if sold at once. Price \$1000.00, \$336.00 in two notes. Balance cash. 47tf J. B. ELLISTON.

For Sale or Trade. One grist mill, located in Hereford, good machinery, good business, reasonable terms. See or write 48tf W. H. LASSWELL.

Strayed. A small black mare mule, shed all round, limps in right hind leg. Liberal reward for her return to 48tf MAX ROBERTS.

## THE JOY OF LIVING

CAN BE FULLY REALIZED WHEN YOU ENJOY GOOD HEALTH

# HERBINE

The Popular Liver Medicine Will Keep You Well

A GUARANTEED CURE for all diseases produced by TORPID LIVER and IMPURE BLOOD. Do not fill your system with Arsenic, Calomel and Quinine. They act as rank poisons which vitiate the blood, debilitate the system, and leave a trail of bad symptoms which require years to obliterate. HERBINE is purely vegetable and contains no mineral or narcotic poisons, is absolutely harmless and is the simple remedy of nature. It carries off all poison in the system and leaves no injurious effects.

CURED BY HERBINE AFTER OTHER REMEDIES FAILED

Mr. L. A. Hicks, Iredell, Texas, says: "I was sick in bed for eight months with liver trouble, the doctor seemed to do me no good. I was told to try Herbine, and it cured me in a short time. I cannot recommend this wonderful medicine too highly."

TAKE IT NOW!

LARGE BOTTLE, 50c GET THE GENUINE  
**Ballard Snow Liniment Co.**  
ST. LOUIS, U. S. A.

SOLD AND RECOMMENDED BY  
**T. M. COULSON, Druggist**

## STONE MANUFACTURING PLANT

HILL & ROBINSON, PROPRIETORS

We are now manufacturing Concrete Blocks for building purposes and would be glad to have the public call at our yard near the depot and inspect our product. No material is so durable as this and its comparative cheapness cannot fail to make it popular. We make a specialty of building foundations, walks, etc., and will erect your residence or business house on reasonable terms. See us for prices on Portland Cement. :: :: :: :: ::

## HILL & ROBINSON

HEREFORD, TEXAS

## T. M. Palmer Lumber Comp'y

DEALERS IN  
LUMBER, LIME, BRICK, CEMENT  
and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :: :: ::

## T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

## Hereford Grain Co.

We Pay Highest Prices For

Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come And See Us



**1 CENT IS ALL IT WILL COST YOU** to write for our big FREE BICYCLE catalogue showing the most complete line of high-grade BICYCLES, TIRES and SUNDRIES at PRICES BELOW any other manufacturer or dealer in the world.

**DO NOT BUY A BICYCLE** from anyone, or on any kind of terms, until you have received our complete Free Catalogue illustrating and describing every kind of high-grade and low-grade bicycles, old patterns and latest models, and learn of our remarkable LOW PRICES and wonderful new offers made possible by selling from factory direct to rider with no middlemen's profits.

**WE SHIP ON APPROVAL** without a cent deposit. Pay the Freight and allow 10 Days Free Trial and make other liberal terms which no other house in the world will do. You will learn everything and get much valuable information by simply writing us a postal.

We need a Rider Agent in every town and can offer an opportunity to make money to suitable young men who apply at once.

**\$8.50 PUNCTURE-PROOF TIRES ONLY \$4.80 PER PAIR**

Regular Price \$8.50 per pair. To introduce We will sell you a Sample Pair for Only \$4.80 (CASH WITH ORDER \$4.80) NO MORE TROUBLE WITH PUNCTURES.

Result of 15 years experience in tire making. No THUS. PINS Serious puncture be vulcanized. Two Hundred Seventy-five Thousand pairs sold last year.



Notice the thick rubber tread "A" and puncture strips "B" and "D," also rim strip "H" to prevent rim cutting. This tire will outlast any other make—SOFT, ELASTIC and EASY RIDING.

**DESCRIPTION:** Made in all sizes. It is lively and easy riding, very durable and lined inside with a special quality of rubber, which never becomes porous and which closes up small punctures without allowing the air to escape. We have hundreds of letters from satisfied customers stating that their tires have only been pumped up once or twice in the whole season. They weigh no more than an ordinary tire, the puncture resisting qualities being given by several layers of thin, specially prepared fabric on the tread. That "Holding Back" sensation commonly felt when riding on asphalt or soft roads is overcome by the "basket weave" tread which permits air to flow from being squeezed out between the tire and the road thus overcoming all suction. The regular price of these tires is \$8.50 per pair, but for advertising purposes we are making a special factory price to the rider of only \$4.80 per pair. All orders shipped same day letter is received. We ship C.O.D. on approval. You do not pay a cent until you have examined and found them strictly as represented.

We will allow a cash discount of 5 per cent (thereby making the price \$4.55 per pair) if you send FULL CASH WITH ORDER and enclose this advertisement. We will also send one nickel plated brass hand pump and two Sampson metal puncture closers on full paid orders (these metal puncture closers to be used in case of intentional knife cuts or heavy gashes). Tires to be returned at OUR expense if for any reason they are not satisfactory on examination.

We are perfectly reliable and money sent to us is as safe as in a bank. Ask your Postmaster, Banker, Express or Freight Agent or the Editor of this paper about us. If you order a pair of these tires, you will find that they will ride easier, run faster, wear better, last longer and look finer than any tire you have ever used or seen at any price. We know that you will be so well pleased that when you want a bicycle you will give us your order. We want you to send us a small trial order at once, hence this remarkable tire offer.

**COASTER-BRAKES,** built-up wheels, saddles, pedals, parts and repairs, and prices charged by dealers and repair men. Write for our big SUNDRY catalogue.

**DO NOT WAIT** but write us a postal today. **DO NOT THINK OF BUYING** a bicycle or a pair of tires from anyone until you know the new and wonderful offers we are making. It only costs a postal to learn everything. Write it NOW.

**HEAD-CYCLE COMPANY, Dept. "JL" CHICAGO, ILL.**