

What Was 1973's Top News Story?

Jubilee, Football, Fuel, Beef, Industry, Economy, Agriculture

Herd Football

Diamond Jubilee

By DON RICHARDS
Brand News Editor

Hereford's Diamond Jubilee Celebration, the Whiteface regional football team, cattle and agriculture took the top spots in a poll conducted by The Brand this week concerning the "Top Hereford News Story of 1973."

The Diamond Jubilee, which involved a series of activities relating to Hereford's 75th Anniversary, was tabbed as the top news maker of the year by balloters in the poll, with the best price freeze, football team and county agricultural income falling in places second through fourth, respectively.

The balloting for the top news maker of the year was very close as only a few votes separated the top four major stories. Eight persons participated in the poll with the Jubilee being named to the top spot by three pollsters.

The best price freeze was listed as the top story by one of the balloters; the football team received one first place vote; the story relating to Deaf Smith County's high ag income received two first place votes and the local effect of the fuel shortage received the other first place vote.

THE OTHER news stories to make the "Top Ten" list were: 5. Announcement story that Deaf Smith County leads nation in cattle production; 6. Local fuel shortage; 7. United Way Reaching 100 per cent goal; 8. Remodeling of Hereford Schools, addition of library and building of County Library; 9. Economic and industrial growth in Hereford; and 10. Sandy Calson and Sherry White reaching finals of Miss Texas contest.

THE DIAMOND Jubilee Celebration began early in 1973 with a committee formed and plans made for the celebration. Several major activities involving many city residents followed including chapters of members of the Grand Order who grew beards and mustaches) and a parade of Jubilee Bells.

A Rocking Chair Marathon around state-wide locations to Hereford as Eugene Ballew led a parade of 20 hours and 21 minutes.

The Jubilee climaxed with a holiday celebration ending Sept. 1, Hereford's official birthday. A Diamond Jubilee parade was tabbed as the largest ever in the state with Texas Gov. Dolph Briscoe serving as parade marshal. Many other state and national figures visited and made speeches in the city during the celebration.

THE BEEF price freeze was imposed by President Richard Nixon as a means of controlling the economy, but many felt it had an adverse effect on the cattle industry locally. As a result meat was held off the market and local food stores almost ran out of meat many times as several local restaurants came close to closing temporarily because of the meat shortage.

Highlight development in Hereford came when the local Armour Meat Plant shut down and laid off more than 200 employees. The plant later reopened after the freeze and put back to work the employees.

HEREFORD'S Whiteface football team was tabbed as a "rebuilder" in pre-season polls, but became the surprise team of the year as it finished a regional finalist and a 10-1-

record. Coach Larry Dippel was tabbed Coach of the Year as several Hereford players received district and South Plains awards.

The team won all its non-conference games, upset South Plains in district 4-AAAA and lost only to Snyder in district action. The team then defeated Amarillo's district 10-district action before losing to El Paso in a consolation game in a regional game. The score was 27-10 but Hereford edged the Herd on penetrations 5-3.

AN ANNOUNCEMENT came in December which put Deaf Smith County's agricultural income at \$168 million for the year. The amount was a jump of \$51 million over 1972 and made Hereford one of the leading agricultural producing communities in the state and nation.

The number 5-rated story of the year also involved cattle as it was announced that Hereford and Deaf Smith County leads the nation in beef cattle production. This year's announcement made kept the county at the top of the heap where it has lead for the past several years. A total of more than 574,000 head were fed here in 1972.

THE NUMBER 6-Rated fuel shortage story continues to affect the city as well as the nation. Local truckers have had many problems getting adequate diesel as have local farmers.

Recently the School voted to change school hours during Daylight Savings time to conserve fuel and both the city and county have seen effects of the fuel shortage.

HEREFORD'S United Way made its first 100 per cent goal since 1966. This year a goal of \$50,925 was reached the

first part of December and was surpassed by more than \$2,000.

THE HEREFORD School system approved many remodeling plans to school buildings and added a new library to the high school. Also school trustees approved the construction of a new elementary to replace Central Elementary.

Deaf Smith County Commissioners also approved the construction of a new county library which is presently being built across the street north of the courthouse.

ECONOMIC and industrial growth in the city also received major headlines during the year as both bank deposits and building permits reached new highs. Several new businesses announced openings in the city and several other local businesses built new buildings or remodeled old ones. Among major businesses announcing were a new shopping center, a milk plant and a grain handling corporation.

SANDY CAISON won the Miss Hereford contest and advanced to the Miss Texas finalists after winning her division of the talent contest in the state-wide beauty contest.

Sherry White, Miss Hereford of 1972, won the Miss Lubbock 1973 contest and also moved into the finals of the Miss Texas contest after winning the talent and swimsuit competitions in her division of the state contest.

OTHER major news stories that were rated high by the balloters in The Brand poll were: extensive city street paving

See WHAT WERE HEREFORD'S TOP Page 8

the Sunday Brand

Comet Visible Over Hereford

Hereford residents should be able to get a good glimpse of the "Comet of the Century" beginning Tuesday evening as Comet Kohoutek makes its pass by the earth and heads out into the solar system.

The comet, pronounced Coe-Hoe-Tek, should be visible in the south-southwestern sky over Hereford soon after sunset beginning Tuesday. Greatest brilliance of the comet is expected between Jan. 10 and Jan. 15 as the comet has climbed high in the sky and because the moon is down.

The comet will appear low near the horizon Tuesday, but each night thereafter will appear higher in the sky until it disappears

toward the end of January. It is expected to be visible with the naked eye for several hours each night over the next 10 days to two weeks.

Astronomers first predicted the comet would be more luminous and dazzling than the famous Haley's Comet, but recent attempts at viewing the comet have disappointed persons.

Officials warn against trying to view the comet before sunset because looking at the sun might cause permanent damage to the eye. Misuse of binoculars or a telescope could only magnify the eye damage. However, a telescope should prove very useful later on as

the comet rises higher in the sky after the sun has already gone down.

The comet was named after Czech astronomer Lubos Kohoutek.

The comet is supposed to be made of dust, gases and frozen water. It should begin to "boil" as it nears the sun and thus giving off a "tail" which should be the most noticeable aspect of it.

For photographing the comet persons should use a high-speed color film or Tri-X film for black and white. The camera's aperture should be open all the way, setting the focus on infinity and varying the exposure from a few seconds to a minute.

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MRS. JOAN DWYER

JoAn Dwyer Named To Head BB-BS Here

Mrs. JoAn Dwyer has been selected as executive director for the recently formed Big Brothers-Big Sisters Organization of Hereford.

The appointment was made by the 15-member governing board of the new youth-oriented organization and becomes effective Jan. 7.

Mrs. Dwyer, who presently is em-

ployed by Holly Sugar in Hereford, will take an in-service training course in the Amarillo Regional office of Big Brothers-Big Sisters beginning the week of Jan. 14 and will then begin service in Hereford.

The organization's function is to find young boys and girls in Hereford who are fatherless or motherless and match them with local applicants who seek to become "big brothers" or "big sisters." The big brothers-sisters are then expected to spend at least an hour each week with their little brother-sister to help them "guide their lives."

Members of the board recently conducted a survey and found that about 100 children in the community are without one parent.

A native of Dallas, Mrs. Dwyer received her bachelor of psychology degree from Texas Tech University and has spent considerable time working with children and especially emotionally disturbed children while she was in Dallas.

"I've been wanting to get back into the field of working with children," she said. "I think this job is very important and I'm anxious to get started on it."

"I'll be matching the applicants, who will first have gone through some kind of screening process, with the prospective little brothers and sisters and then doing the follow-up work checking how the two get along. I feel the follow-up work is very important."

Mrs. Dwyer and her husband, Archie, reside at 624 Ave. G., with their five-year-old daughter, Jean Marie. The couple are members of the First United Methodist Church and she also is a member of Beta Sigma Phi sorority.



Countdown To Midnight

Counting down to the midnight hour Monday when the time will come for blowing horns, rattling rattles and making noise in general will be young Sean Riggan. Sean, the 17-month-old

son of Mr. and Mrs. Royce Riggan of 903 Souix, is ready to ring in good cheer and glad tidings to everyone during the new 1974 year.

Brand Photo By Sandy Inman

Branding Time By Speedy Nieman

That feller on Tierra Blanca Creek extends best wishes for a Happy New Year!

A pessimist is a person who believes an optimist is a person who needs to see an optometrist.

THE YEAR 1973 is almost history at this writing and it's been a crazy, mixed-up year — both good and bad. On the national scene, the year marked the end of the Vietnam war and the return of the POW's, the Watergate scandal, soaring prices ... followed by controls, the energy crisis, and shortages in many items.

The Brand will present a "year-end review" of local events, starting with the first half of 1973 in today's issue and winding up the look at headlines in the next issue. One of the big stories at the close of the year was the increase in ag income in Deaf Smith County.

Farmers and ranchers, for a change, saw the prices for their products increase as never before and perhaps to a point where they should have been after other prices climbed the past few years. Since this area is definitely ag oriented, it was a good year for most firms and individuals and 1974 gives hopes for another great year — with some more help from Mother Nature.

ATTENTION men! Want to make a New Year's resolution that will add years to your life and money to your wallet? It's simple and should have some more side benefits. Just make a pledge to kiss your wife every morning before you leave for work!

According to a West German medical magazine reporting the results of life

insurance studies, the husband who kisses his wife every morning before he leaves for work will probably live five years longer, earn 20 to 35 per cent more money, lose up to 50 per cent less time because of illness, and be involved in fewer automobile accidents than the husband who doesn't!

There were no figures on whether or not the "kissers" were consistently later to get to work than the "non-kissers."

WITH DAYLIGHT Savings Time coming again Jan. 6, there is still much discussion about school hours, along with business hours, here and everywhere else in Texas. Hereford and other towns in the edge of the time zone are naturally more concerned about the change in time. We notice that Lamesa and Muleshoe have changed the school hours to 9:30 to 4:30, and Dumas has decided on a 9 to 4 schedule.

At 9 o'clock, it seems, would be the key to the action a community takes on the hours, and Hereford schools will go to the 9:30 to 4:30 schedule. The Chamber of Commerce has recommended that local business firms follow suit on the change, and this will probably be the case.



CLEAN CARS
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1968 Jeep 4 wheel drive extra good mud and snow tires. Has canvas top & doors, heater. Extra Good condition.

1968 Chev. Station Wagon. 3 seat 9 passenger. Loaded White with Turq. interior, extra clean.

1969 Chev. Imp. Custom Cpe. loaded. Black Vinyl top light blue lower, light blue cloth interior, very clean inside and out.

1967 Pontiac Lemans 2 dr. H-top, loaded, 3 Bar. Carb reg. fuel, will get good mileage. light beige, with black vinyl interior, a nice little car and the price is right.

1967 Ford Mustang 2 dr. H-top, Auto Trans. with 4 cyl. engine, has air cond. and Powr. Steer. Green with black vinyl interior, not a scratch on it.

J.V. CAMPBELL MOTORS
321 N. 25 Mile Ave. Hereford

Hospital Project Sets New Record

Project Christmas Card contributions have reached a total of \$3717, the largest of any year since 1957, the first year the project was conducted in Hereford, it was announced this week by Hereford Medical Auxiliary, sponsors of the annual fund campaign.

Funds this year will go for purchase of a fetal monitoring system for the new maternity wing at Deaf Smith General Hospital and also will provide a cash scholarship for a Hereford nursing student. The scholarship and equipment for the hospital benefit each year from the project.

A final count of contributions may increase the total somewhat, as gifts continue to be received after Christmas; late donors are listed in the

Hereford Brand's New Year edition to convey holiday greetings to their friends in this area.

The Auxiliary asks that area residents contribute the amount of money they would spend to send Christmas and New Year greetings to persons in the community. Instead of the greetings by mail, good wishes are sent in a full page of the Brand's Christmas edition with names of all donors listed.

New Project For 4-H Is Underway

A 4-H organizational meeting scheduled at 7:30 p.m. Thursday at the Community Center will kick off a new project entitled the Range Plant Identification Project.

Any boy or girl, ages nine through 19 and living in Deaf Smith County, may participate. They need not be a 4-H member nor live on a farm or ranch.

Any interested youth should attend the meeting and bring a parent. If unable to attend, contact Mrs. J.L. Ogle at 364-6678 or the County Extension Office.

The project leader is George Dickerson assisted by Mrs. Ogle, Robert Devin, assistant county agent, and J.C. Brown of the local SCS office are assisting with the project work.



Skating Contest Ends

After 36 and one half hours at 8 a.m. Friday the annual Skate-A-Thon ended with more than \$160 going to the Muscular Dystrophy fund. Anastasio Madrid, left, and Donna Woodle, center, shook hands and called it quits to tie for the crown and Roy Madrid had quit just earlier to finish in third place. The skating contest began at 7:30 p.m. Wednesday and the marathon brought in a total of \$287.50 with \$167.15 going to the Muscular Dystrophy fund.

Railway Accident Victim Service Held

Funeral services for Guy E. Carroll Jr., 32, of Caldwell who died Tuesday of injuries suffered Oct. 16 in a railway accident in Hereford, were held at 2 p.m. Friday in Phillips-Lucky Funeral Home Chapel in Caldwell.

Burial was in Caldwell Cemetery.

Carroll died Tuesday in Hi Plains Baptist Hospital in

Amarillo where he had been a patient since the accident.

Carroll was a railway crane operator for Santa Fe Railway and was trapped inside the crane when it overturned on the western limits of Hereford. He

was trapped inside the machinery for more than four hours before the some 60 local rescue workers were able to free him.

Survivors include his wife, a son; his mother; a brother and three sisters.

E.O. Stewart Sr. Rites Conducted

Funeral services for Ernest O. Stewart Sr., 81, of 102-B Cottage Drive, who died Monday in Deaf Smith General Hospital, were conducted in First Baptist Church at Turkey Wednesday and burial was in Dreamland Cemetery there. Local arrangements were by Gilliland-Watson Funeral Home.

Paducah; a brother, G.B. of Fieldton; six grandchildren and three great-grandchildren.

Mr. Stewart, a retired insurance agent, had lived in Hereford 15 months after moving from Clovis. He was previously a Paducah resident for 36 years and lived in Lubbock for a time.

Born Oct. 27, 1892, in Ladonia, he married Dixie Seawright in 1922 at Greenville.

She survives him with a daughter, Mrs. J.R. Adamson of Turkey; a son, E.O. Jr. of Clovis; a sister, Mable Brown of

Post Office Set New Year Hours

The Hereford Post Office announced it will close at noon

E.T. Tumlinson Funeral Held

Funeral services for Ellis Tillman Tumlinson, 76, of 612 Irving, were conducted Monday afternoon in Rose Chapel of Gilliland-Watson Funeral Home with Paul Lusby of Amarillo officiating. Burial was in Rest Lawn Memorial Park.

Mr. Tumlinson died Dec. 22 after a short illness. He had been a resident of Deaf Smith County since 1947.

Born May 6, 1897, at Carizzo Springs, he married Gladys Barkley April 4, 1925, at Panhandle. He was a member of the Church of Christ.

Survivors are his wife; a daughter, Marjorie Cocanougher of Hereford; a son, Floyd, of Seminole; four granddaughters and one great-granddaughter.

MAINED BY BOMB
LONDON--One of Queen Elizabeth II's aides, Brig. Michael O'cock, lost a hand recently when a letter bomb exploded as he opened it. Scotland Yard reports. The letter bomb was believed to have been a hollowed-out paperback book containing explosives.

Ervin and Weicker make tax returns public.

The Sunday Brand

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COW POKES By Ace Reid



"Wul, you said you taught him to jump in a pickup, wul who taught him to jump out!"

Hereford STATE BANK

WATCH FOR OUR "WHALE OF A SALE"

IN THE THURSDAY BRAND MONTGOMERY WARD HEREFORD, TEXAS



Ask for it at your favorite Grocery Store or call 364-6611 for home delivery

HEREFORD Pure Milk Co., Inc.
Your Local Milk Company

Funeral Held For Longtime Resident Here

The funeral of James Ervin Robinson, 73, of 123 Ave. I, was conducted Wednesday afternoon in Rose Chapel of Gilliland-Watson Funeral Home by the Rev. Don McWhorter, pastor of Wesley United Methodist Church. Burial was in West Park Cemetery.

Mr. Robinson, a painting contractor, had lived in Deaf Smith County since 1909, when he came from Fort Worth. His death occurred unexpectedly on Monday.

He was a native of Fort Worth, born June 26, 1900 and married Flora Runton July 26, 1924, in Amarillo.

He is survived by his wife; two daughters, Seleta Gholson of Hereford and Eva Pearl Spurgeon of Edwards, Calif.; a son, Ervin Jr. of Brownwood; his mother, Mrs. Eva Boyd of Hereford; a sister, Erma Faye Pepper of Houston; a brother, Alton, of Odessa; 12 grandchildren and six great-grandchildren.

Longtime Farmer In Area, M.L. Simpson Sr. Buried

Funeral services for Martin Lorenzo Simpson Sr., 85, of 113 Star, farmer owner and operator in Deaf Smith and Castro Counties for many years, were conducted in the Presbyterian Church Wednesday afternoon by the Rev. Roger Knapp, pastor, and Edd Manning of Dimmitt.

Naomi Hunter took place Jan. 17, 1919 in Hereford.

Burial was in West Park Cemetery, directed by Gilliland-Watson Funeral Home. Pallbearers were Mr. Simpson's grandsons.

They lived on farms in Castro County until 1957, when they moved to Hereford. Mr. Simpson was a member of the Presbyterian Church.

He died in Deaf Smith General Hospital Monday after a long illness. He was born July 30, 1888, in Greenville, Tenn., and came to Texas in 1906 from Oklahoma. His marriage to

In addition to his wife, he is survived by three sons, W.H. of Hereford, M.L. Jr. and J.R. of Dimmitt; Three daughters, Louise Nelson of Dimmitt, Virginia Hartman and Margaret Adams of Albuquerque; two sisters, Mrs. J.F. Dickerson of Cordell, Okla., and Fannie Ogle of Winton, Calif.

Keepsake

KESTER'S JEWELRY
Across from the Post Office in Downtown Hereford

1974 Happy New Year

May the New Year bring you joy!

MOLLY JO'S BEAUTY SALON
Molly-Annie-Carla & Aunt Minie

At GASTON'S POPULAR STORE DOWNTOWN

THE SALE YOU'VE BEEN WAITING FOR!

Your Headquarters For Men's and Boy's Clothing Shoes and Boots For the Entire Family.

Before Inventory We Must Clear Our Shelves, With Great Savings in all Our Departments.

QUALITY AT A SAVINGS!

20% to 50% Off
Regular Price

Take Advantage of this Great Sale!
YOU WON'T BE DISAPPOINTED AT

GASTON'S
Downtown Since 1921

H³ HUSTLE HUSTLE HUSTLE

**By Bill Albright, Executive Vice President
Deaf Smith County Chamber Of Commerce**

Christmas Eve—last minute shopping-hurrying to get home before that wind whipped snow gets any worse-bitter cold-what's-holding-up-traffic at the intersection ahead?

Stalled car from out of state. Guy looks chilled-gal looks worried-maybe out of gas-all stations are probably closed by now.

"Hey, what's wrong-need some help?" "Sure do-engine just died-think it's electrical". "Garages are all closed but I'll tow you downtown." "Gee thanks!"

"There you can leave it till we can find someone to fix it". "Mighty nice of you. Thanks a lot. I'll phone my father-in-law to come pick us up, we've just arrived for a few days visit."

"Why don't you load your suitcases and packages in back and I'll take you there."

That little episode took place on December 24th. The place: Hospitable Hustlin' Hereford. The cast: Mr. and Mrs. Dale Johnson of Leavenworth, Kansas (my daughter and son-in-law) and one "True Ambassador" from Hereford, Texas, Mr. Melvin Burges.

Sure makes a person feel proud to be from Hereford, doesn't it? Thank you, Melvin.

And in line with the foregoing I want to take the opportunity at the end of a rather unusual year for my family and me to offer a few observations. I said "unusual year" because after a life time of living in many different places from Oklahoma to New Jersey and California from Germany to Korea and Vietnam and working at many different jobs from Infantry Platoon Sergeant to Battalion Commander and from Director of Personnel and Community

Activities to Automatic Data Processing Manager it has to be somewhat of a change to manage the Deaf Smith County Chamber of Commerce in Hereford, Texas.

And a pleasant change it has been. Considering all of our travels and all of my interesting positions, this community is without comparison! And the job - I have never been more involved in any position-or more proud of the resulting accomplishments.

Yes, I've learned much since last April. I'm pleased with the progress and I'm very appreciative of the assistance which many of you have contributed.

I'm looking forward to 1974, its challenges and its promises. There is always much to be done in a bright new year and you can be very sure that your Chamber of Commerce will be

Hospital Notes

PATIENTS IN HOSPITAL.
Mrs. Frances Lopez, 329 W. Second; Mrs. Gertrude Probasco, 510 Sampson; Roy Campbell, Route 2; Edwin E. Stewart, 707 Blevins; Mrs. Gwen Davis, 300 Star.
Edgar Blakney, Route 3; Mrs. G.F. Muller, 221 Ave. D.; Gabriel Martinez, 240 Ave. D.; Belton Bryant, 415 Ave. J.; Clarence Smith, 229 Ave. C.
Terrill Elliott, Route 1; James Pankey, K-Bar Motel; Mrs. R.A. Fullwood, 206 McKinley; Mrs. Lora Spark-

working even harder as we continue to work for "quality growth".

I'm very proud to say that I'm from Hereford, and that my brand is H-3, which stands for our motto-Hustle Hustle Hustle.

man, Route 2; Mrs. E.M. Green, 117 Aspen.
Mrs. Exie Mays, 323 Ave. E.; Leslie Lightfoot, 222 Ave. D.; Walter Frost, 320 Ave. A.; Laurlan Jordan, Vega; Mrs. D.A. Nolan, P.O. Box 1558.
Farris Kromer, Adrian; Manuel Serrano, 116 Ave. A.

PATIENTS DISMISSED
Brian Edwards, Mrs. D.D. Wright, Mrs. H.A. Yocum, December 29.
Mrs. Wister Cleverger, Mrs. Mary Hoelscher, Harold Tucker, Mrs. Ronnie Hathaway, Peter Ambrose III, December 28.

Mrs. Bertha McGrew, Brenda Rocha, Yvette Gamboa, Maria Delgado, Mrs. Rual Garcia, Rudy Martinez, Jean Beth Sherman, December 27.
Mrs. Linda Riley, Mrs. Opal Merrill, December 26.

Mrs. Lewis Fanning, Esmeralda Garza, Mrs. Teresa Dutton, Mrs. Joyce Thomas, December 25.

Kimberly Emerick, Willie Cagle, Mrs. Nancy Pacheco, Albert Pina, Christina Galvan, Mrs. J.B. Culp, December 24.
Mrs. Myrtle Stubblefield, Mrs. Essie Russell, Robin Lee Carr, Doracia Cantu, Roy E. Monroe, Theodora R. Royal, December 23.
Nazario Cantu, December 22.

SCHOOL Lunch Menu

JUNIOR HIGH HIGH SCHOOL

grapefruit juice, white cake, corn bread, butter, milk.

MONDAY - HOLIDAY.

TUESDAY - HOLIDAY.

WEDNESDAY - Hot dog with chili or fish dog with catsup, blackeye peas, cole slaw, chocolate cake; coney buns, milk.

THURSDAY - Chicken and noodles or chicken and dumplings, green beans, glazed carrots, fruit, cookie, rolls, butter, milk.

FRIDAY - Beef vegetable stew or beef ravioli, pork and beans, grapefruit juice, white cake, cornbread, butter, milk.

DAY CARE CENTER.

MONDAY - Breakfast: Farina, raisins, milk; Lunch: Fish sticks with catsup, buttered corn, blackeye peas, hot rolls, butter, milk, pineapple cake; Snack: Peanut butter and crackers, orange juice.

TUESDAY - HOLIDAY.

WEDNESDAY - Breakfast: Hot biscuits with jelly, banana slices, milk; Lunch: Baked ham, cranberry sauce, green beans, hot rolls, butter, milk, buttermilk cake; Snack: Pumpkin bread, orange juice.

THURSDAY - Breakfast: Cinnamon rolls, apple slices, milk; Lunch: Oven-fried chicken, creamed potatoes, green peas, hot sliced bread and butter, milk, ice cream bars; Snack: Oatmeal cookies, milk.

FRIDAY - Breakfast: Toast with jelly, raisins, milk; Lunch: Pinto beans, with ham, seasoned spinach, cornbread, butter, milk, fruit salad; Snack: Peanut butter brownies, orange juice.

ELEMENTARY SCHOOLS

MONDAY - HOLIDAY.

TUESDAY - HOLIDAY.

WEDNESDAY - Hot dog with chili, blackeye peas, cole slaw, chocolate cake, coney buns, milk.

THURSDAY - Chicken noodles, green beans, glazed carrots, fruit, cookie, rolls, butter, milk.

FRIDAY - Beef vegetable stew, pork and beans

Get big savings on all our sheets.

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twin size, flat or fitted.
Reg. 2.99/3.49. Muslins with the decorator look in long wearing polyester/cotton. In a bright, cheery assortment of solids, stripes, prints and checks.
Full size sheets, reg. 3.99/4.99 Sale 3.22
Queen size sheets, reg. 6.49/7.49 Sale 5.32
King size sheets, reg. 8.49/9.49 Sale 6.32
Standard pillow cases (2) reg. 2.49/2.99 Sale 2.12
Queen pillow cases (2) reg. 2.89/3.29 Sale 2.42
King pillow cases (2) reg. 3.19/3.79 Sale 2.62

YEAR-END SAVINGS

ENTIRE STOCK GIRL'S WINTER JACKETS
Reduced 20%
Now \$4⁹⁹ - \$20⁹⁹

ENTIRE STOCK BOY'S WINTER JACKETS
Reduced 20%
Now \$8⁹⁹ - \$14⁹⁹

ENTIRE STOCK WOMEN'S WINTER COATS and JACKETS
Reduced 20% & more
Now \$15⁹⁹ - \$42⁹⁹

ENTIRE STOCK MEN'S WINTER COATS
Reduced 20%
Now \$15⁰⁰ - \$24⁰⁰

HUGE SELECTION MEN'S DRESS and SPORTS SHIRTS
2 FOR \$5

TWO BIG RACKS WOMEN'S FASHION CLEARANCE
Slacks, Blouses, Sweaters Pants
Reduced to clear
\$4⁸⁸ - \$12⁸⁸

TWO BIG RACKS GIRL'S FASHION CLEARANCE
Dresses, Pants, Tops, Sweaters & Shirts
Reduced 20% to 60%
Now \$3⁸⁸ to \$11⁸⁸

ENTIRE STOCK MEN'S LINED DRESS GLOVES
REDUCED TO \$5⁰⁰

SHOE CLOSEOUTS MEN'S-WOMEN'S-BOY'S
2 LARGE RACKS
\$4⁸⁸ to \$14⁰⁰

1 TABLE MEN'S JEANS & PANTS
\$8⁹⁹ - \$9⁹⁹

ENTIRE STOCK WOMEN'S WINTER WEIGHT GOWNS & ROBES
\$3⁷⁷ to \$16⁰⁰

1 RACK ONLY MEN'S DOUBLE KNIT SPORT COATS
Mostly solids & Broken sizes
\$28⁸⁸

1 SMALL TABLE SMALL TOYS, A FEW DOLLS, XMAS RECORDS, BOOKS
½ PRICE

County Accepts Bid

A low bid of \$22,402.30 for library equipment was accepted Friday when Deaf Smith County Commissioners held a special meeting at the courthouse.

The session was an extension of the Dec. 24 meeting when the court opened bids on the new library equipment. The county received three bids and accepted the bid of Sperry Rand Corp. of Dallas.

The equipment specified in the bid was primarily for chairs and shelving—including installation of the shelving. Other items of furniture may be purchased later through bids.

The two other bids were General Office Supply of Amarillo, \$27,500; and Environ, Inc. of Dallas, \$16,256. The latter bid did not include all items specified in the bid, however.

Commissioners, at the Dec. 24 session, approved the payment of \$16,787.70 to the Wiley Hicks Construction Co. toward completed work on the new county library. The meeting was recessed until Dec. 28, when the court awarded the equipment bid.

Next regularly scheduled meeting of the commissioners will be Jan. 14.



4 ply polyester. Any size blackwall, 4 for \$77 plus fed. tax

Any size whitewall, 4 for \$88 plus fed. tax

Ground Gainer 4 plies of polyester cord. In the wide profile 78 series. No trade-in required. Available in sizes B78-13, F78-14, G78-14, G78-15 blackwall or whitewall and E78-14, H78-15 whitewall only. plus 1.81 to 2.80 fed. tax per tire.

SALE 20% OFF ON ALL FOUNDATIONS AND BRAS

Sale 3²⁰
Reg. \$4. Tummy controller brief of nylon Lycra® spandex. S, M, L, XL.

Sale 3²⁰
Reg. \$4. Doubleknit contour bra with nylon tricot cups and Lycra® spandex sections. 32-36A, B, C.

Sale 3²⁰
Reg. \$4. Garterless brief of nylon Lycra® spandex. S, M, L, XL.

Sale 1³⁵
Reg. \$1.69. 'First bra' of Dacron® polyester nylon/cotton. White. Sizes 28-36.

66⁸⁸
Premium drum brake overhaul. Includes installation of new linings, resurfacing drums, re-pack front wheel bearings with new grease seals and more.

94⁸⁸
Premium disc brake overhaul. Not just front brake pad replacement, but a complete front and rear brake overhaul.

Save \$3
Reg. 15.88. Sale 12.88. Reliant. Our 12 volt economy battery designed for compact cars with small engines. Available in sizes 24 and 22F. Reliant six volt battery, size 1. Save \$3. Reg. 12.88. Sale 9.88.

RELIANT 12 MONTH GUARANTEE
Should any Penney Battery fail (not merely discharge) within 90 days, return it to Penney's and it will be replaced at no extra charge. After the Replacement Period but prior to the expiration date of the guarantee, J. C. Penney Company will replace the Battery charging only for the period of ownership, based on the current price at the time of return, pro-rated over the stated guarantee months.

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We know what you're looking for.

USE OUR CONVENIENT LAY-AWAY PLAN

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auto center

We know what you're looking for.

Herd Moves Into Finals At Borger

The Hereford Whitefaces moved into the finals of the Borger basketball tournament Saturday night after slipping by Spearman and Big Spring in preliminary games.

The Herd faced Borger for the championship Saturday night but results of the game were unavailable at press time.

The Herd made it to the finals behind the shooting of big Dan Vander Zee who had 50 points in the two previous games of the toumey. Vander Zee hit for 23 in Hereford's 55-43 win over Spearman in the opening game Thursday and then hit for 27 more Friday in the 61-55 victory over Big Spring.

HEREFORD took an early 10-6 first period lead over Spearman but fell below to Spearman 26-21 at intermission. Spearman held a 37-31 edge after three periods but the Herd rallied in the final period for the win. Mike Albiar added 11 points (8

in the final period) and James Harris had 10. Dennis Noggler pushed in 7 while Lynn Tarr hit for 4.

IN THE Big Spring game the Herd took a 17-13 first period lead and kept the lead the entire game. The Faces had a 34-29 halftime lead and were ahead 52-43 after three periods before winning 61-55.

Adding to Vander Zee's 27-point output was Harris with 10 and Noggler with 9. Tarr added 8, Albiar 6, Junior Morales dropped in a single free throw.

THE TWO wins left the Herd with a 13-5 record for the year going into the final game against talented Borger Saturday night. The Herd faced Borger one other time this season in which the Bulldogs won over the Herd 56-40.

After the Borger toumey, the Herd will travel to the Stratford Tournament beginning Thursday with finals planned for Saturday.



Ski Report

NEW MEXICO AREAS
RED RIVER — Good. Beginners' slope only, man-made.
SIERRA BLANCA — Good. Midway snow depth 34 inches; machine packed; 10 inches new snow.
CLOUDCROFT — Poor, depth at midway 6 inches; machine packed, five inches new snow.
TAOS — Closed.
SIPAPU — Good. Midway snow depth 16 inches. Machine packed on major trails. 12 inches new snow.
SANTA FE — Good. Depth at midway 36 inches. Machine packed; 18 inches new snow.
SANDIA — Fair. Upper Trails only, by tram; machine packed, 5 inches new snow.

COLORADO AREAS
A-BASIN — 46-inch depth; 6 new snow, packed powder.
ASPEN MOUNTAIN — 31 depth, 9 new snow, powder.
ASPEN BUTTERMILK — 10 depth, 4 new snow, powder.
ASPEN HIGHLANDS — 20 depth, 3 new snow, powder.
ASPEN SNOWMASS — 14½ depth, 1½ new snow, powder.
SKI BROADMOOR — 9 depth, 1 new snow, hard packed.
SKI IDLEWILD — 18 depth, 6 new snow, powder.
LOVELAND — 28 depth, 3 new snow, powder and packed powder.
MONARCH — 33 depth, 3 new snow, packed powder.
POWDERHORN — 34 depth, 2 new snow, powder and packed powder.
PURGATORY — 17 depth, no new snow, limited hard packed.
STEAMBOAT — 34 depth, 4 new snow, powder.
VAIL — 28 depth, 7 new snow, powder and packed powder.
WINTER PARK — 42 depth, 8 new snow, powder and packed powder.

GIBSON'S DISCOUNT CENTER

WHERE YOU ALWAYS BUY THE BEST FOR THE LEAST



10 LB. BAGGED ICE FOR HOLIDAY PARTIES

WE WILL BE OPEN JANUARY 1st FROM 9 TILL 6 P.M.

White

PRICES EFFECTIVE MONDAY DEC. 31st. THROUGH JANUARY 2

Waffle Weave **DISH CLOTH** SALE
 100% Cotton Retail 20¢ **9¢**

Pkg. of 2 **KITCHEN TOWELS**
 Lint Free, Speedy Drying-No Iron Yarn Dyed Size 14x25. All Cotton SALE
 Retail '1" **79¢** PKG.

Warmcrest by Northern **HEATING PAD**
 Guaranteed 2 years 4 position switch indicator light washable cover waterproof Pad Retail '5" SALE **\$3.88**

Polyrest...Polyester Fiber Filled **BED PILLOW**
 Durable Resilient Odorless Non Allergenic King Size Only Retail '4" **\$2.97**

Facination by **PANTY CONTROL**
 Size S-M-L-XL Retail '1" **\$1.99**

Angelo **Bra**
 All-Lace SALE **\$1.99**

Hampton Court Sheared Terry Jacquard or Velvet Solid Color **BATH TOWELS**
 BATH Retail '2" Sale **\$1.37**
 HAND Retail '1" Sale **98¢**
 WASH Retail '79" Sale **44¢**

Morning Glory **MATTRESS PAD**
 100% Polyester-FiberFilling-Preshrunk cover Double Sewed Binding-Fitted Only RETAIL
 TWIN FITTED 39x76 '1" **\$4.88**
 FULL FITTED 54x76 '8" **\$5.44**
 QUEEN FITTED 60x80 '11" **\$8.44**
 KING FITTED 78x80 '14" **\$9.88**

4-Plastic **PLACE MATS**
 Asst Patterns Color Fast Retail '1" **69¢**

Boy's Long Sleeve **PAJAMAS**
 Permanent Press Choose his favorite fancy prints or colorful solids size 6-18 SALE **\$3.49**
 65% Cotton 35% Polyester Retail '4"

Taylor Made Quilted **INFANTS PAD**
 White only-Sanitary Laundered white long lasting highly absorbent to moisture SALE **\$2.88**
 Retail '4"

Easy Care Vinyl **TABLE CLOTH**
 Polyester Flannel Backed Asst. Colors 52x90 Retail '4" **\$3.69**

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LIVE CATTLE				
Feb.	48.30	46.45	48.27	47.20
Apr.	50.00	48.02	49.95	48.87
Jun*	50.20	48.10	50.15	49.17
Aug.	49.50	47.55	49.40	48.30a
Oct.	48.45b	47.00	48.45	47.90b
FEEDER CATTLE				
Mar.	54.00	53.25	54.00	53.60
Apr.	54.00	53.00	53.00	53.90
MILO				
Mar.	440%	440%	440%	440%
KC WHEAT				
Mar.	520	506	518	510½
May	487	465	487	484
July	452	428	451	450½

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Full Cushion Athletic **STRETCH SOCKS**
 with comfort top Full cushion foot Guaranteed for 5 years 85% Cotton 15% Nylon white only! SALE **57¢**
 Size 6-8½ 9-11 10-13

Men's Absorbent Cushion Sole **WORK SOCKS**
 High Cushion Heels Full Cushion Toe 3 Pairs Retail '12" **88¢**

Elegant Fur Covered **FLOOR PILLOW**
 SALE 24" Asst. Colors **\$2.88**
 Retail '6"

Rural **MAIL BOX**
 Silver-Black-White Large Heavy Duty Your Choice **\$2.99**

Floral Polyurethane Foam **BED PILLOWS**
 18x25 Retail '1" **\$1.99**

Women's 100% Nylon **PANTIES**
 Nylon Seamed For longer wear Asst colors Size 6-10 **59¢**

1970 1971 1972 1973 1974 **HAPPY NEW YEAR**
 Before the year ends we'd like to thank you for your past patronage and to assure you of our continued desire to serve you through the coming year.
THE HOUSE of WONG
 828 W. 1st. 364-0270

GIBSON'S **3 LB. CAN of FOLGER'S COFFEE**
 ALL GRINDS SPECIAL PRICE WITH THIS COUPON **\$2.71**
 Coupon cash value 1/20 of 1¢
GOOD THRU 1-5-74

JOHNSTON **PIES**
 Johnson's - Apple or Mint Your Choice **97¢**

Popsrite **POP CORN**
 2 lb. Pkg. **35¢**

Great Body **CONDITIONER**
 3.5 oz. **94¢**

Sylvania **MAGI CUBES** **\$1.99**

JANUARY SALE



GIBSON'S DISCOUNT CENTER

WHERE YOU ALWAYS BUY THE BEST FOR LESS

PRICES EFFECTIVE MONDAY DEC. 31st THROUGH JANUARY 2

...ation by Best Form
PANTY HOSE
...NTROLLER
S-M-L-XL
...
97c

Angela Stretch
BRA
All Lace Stretch Straps
White Only!
SALE Retail '3"
\$1.97

Pkg. of 3 Men's Double Seat
BRIEFS
Exclusive cross tapes
for healthy support
By Health Knit SALE Retail '3"
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Men's 100% Cotton Pkg of 3
T-SHIRTS
Shrinkage Controlled
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Pkg of 2 Boy's
BRIEFS
Permanent Press
50% Polyester 50% Cotton
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Honey Comb
BED SPREAD
Pre-Shrunk Washable
No Pressing-Lint Free
Velvety Tufting Seamless
Asst Colors Full Size SALE Retail '11"
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Floral
CURTAIN RINGS Fits any Rod
& Curtain can be washed
Pkg. of 12 Asst. colors
Retail '1"
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Fox Craft Garza No-Iron Permanent Press
SHEETS
50% Polyester 50% Cotton (Happy Time)

Full 81x104 Flat or Fitted	'4"	\$3.77
Twin 72x104 Flat or Fitted	'3"	\$2.77
Queen 90x115 Flat or Fitted	'6"	\$5.44
King 108x115 Flat or Fitted	'8"	\$6.44
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Water Reppellent
SHOWER CURTAIN
Non-Absorbent
Dust & Steamproof
6'x6' Asst. Colors & Patterns
SALE
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Plastic Fitted
MATTRESS COVERS
Health Protection For Allergies
stain proof-dust proof water
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Full or Twin Size
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Women's 100% Nylon Tricot
BRA
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Ever Wear Quilted
BED SPREAD
Select from gorgeous Prints
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Soft Touch Bath Room
RUG & MATCHING LID COVER SET
Rug Size 22"x32 Retail '5"
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Luxurious Plush Pile
Asst. colors
\$3.59

MATCHING RUGS
Luxurious Miracle Pile
Retail '3" SALE **\$2.59**
Retail '5" SALE **\$3.89**
ASST. COLORS

ane Foam
LOWES
SALE
97c

RECORDS
Retail NOW '5"
\$3.97

TAPES
Retail NOW '6"
\$4.59

100% Nylon Satinette
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For Retail '1"
59c PR.

Clairol Happiness
HAIR COLOR FOAM
2.5 OZ
\$1.37

Wilson Men's Walker Cup
GOLF CLUBS
3-5-7-9 Iron
1-3 Wood
Bag ALL FOR
\$36.97

BATHROOM BASIN
WITH CERAMIC TILE TOP
22x25 **\$49.97**
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22x36 **\$77.97**

25% OFF
ON ALL FLOWER
BULBS
Tulips-Daffodills-Hyacinths

True
BRUNETTE
99c

Comings And Goings At Kings Manor

By FAY GAUGGEL

Our annual holiday dinner was different this year. We had guests at noon Dec. 24 in the Lamar Memorial Garden Room in banquet style.

From the speaker's table, Richard Snow greeted the crowd, introduced Mrs. Snow, who, like him, was in apron, and both began serving us.

First he introduced Dr. and Mrs. DeWitt Seago and their daughter and son-in-law, the Robert Connors, and little Susan Connor; Mrs. Don Davidson's son and his wife, Dr. and Mrs. Rondel Davidson, and their three children, Judy Beth, Susanne and Thomas Donovan.

Highlights of decoration were groups of hand-painted carolers from the hands of Mrs. O. Wertemberger and Mrs. Davidson; and also elaborate Christmas cards at each place made by A'Della S. Drew of Plainview.

It developed that December 24 was the 26th wedding anniversary of the Snows, so we applauded them - aprons and all. Mrs. Davidson called on a few persons to relate unusual or memorable experiences at Christmas in the past.

Dr. Seago read scripture and chose Luke 2 from the Living Bible.

About 50 guests from Westgate and all over the country were there, added to the 55 regular noonday group, totaling more than 100 in all.

The food was perfect, so the director of dietary services, Lillie Dobbs, several cooks and the waitresses were called in for a round of applause.

A reception of appreciation to staff members was a holiday event, hosted by residents and cottagers.

The program included congregational singing; Oh Little Town of Bethlehem led by Clyde Hudson and accompanied by Mrs. Richard Snow.

Gift of the Magi, a story related by Mrs. Evadne Cox. Duets, Rudolph the Red-Nosed Reindeer and Here Comes Santa Claus by Mrs. DeWitt Seago and Clyde Hudson.

The Manor's executive director, Richard Snow, took the floor and really became Santa Claus in complimenting directors of departments and presenting money gifts to them. These directors in turn passed gifts to those who work under them.

There being over 50 of these workers (their spouses and dates were present too), the program involved some time. But during all this there was friendly banter and joking among all of us which made for easy and pleasant conversation.

The following department heads were involved in the foregoing: Administrative assistant, Mrs. Joyce Lyons; chaplain, The Rev. Dewitt Seago; director of nursing services, Otis Ray Johnson; director of diversional activities, Mrs. Don Davidson; director of dietary services, Lillie Dobbs; director of physical plant services, David Hill; director of housekeeping services, Antonia Guzman.

Refreshments followed and we lingered, as usual, around the refreshment tables. Mrs. Snow played meanwhile.

General chairman for the occasion was Lucille Naylor. She directed planning and serving assisted by Mmes. W.D. Hale, S.O. Wilson, Henry Vaughan, Joe Williams, John Moore and Ophelia Dotson; also Clyde Hudson. Program chairman and master of ceremonies was Fay Gauggel.

Kings Manor residents and cottagers take this opportunity of thanking all who brought us carols. So many groups have been gracious toward us.

Some of them were two groups of Baptists, Presbyterians, Catholics, Latter Day Saints (this group left a trail of decorated oranges in their wake), L.E.O. or Lions group from high school and others. Often a group comes, sings and fades into the night before anyone can find out who they are.

Special thanks go to Buddy Roland, First United Methodist youth leader. He came first with the Rev. Jordan Grooms, both of whom bless us. Then he came later with a youth group. Buddy's rich tenor has really fed our souls.

Thanks to all these plus others who have not been mentioned. Next year come again and make yourselves known to us.

The house of Mrs. Clint Formby, 408 Sunset, was resplendent in seasonal decor and warmly inviting on Tuesday morning at 10 when 22 ladies from Kings Manor and the manor cottages went there for a coffee.

'Twas the beginning of the "cold front" in all its fury. Mrs. Formby's large living room fireplace was a haven of retreat. So what with all that coziness, refreshments and Mrs. Formby's warm personality, we rounded out a most pleasant forenoon.

Mrs. Formby is especially hospitable to us at this season. We do appreciate her always as our neighbor across the street.

Holiday visitors in the home of Mrs. Don Davidson were her son and family of McAllen.

Lena Menefee had family dinner on Christmas Day in the Flame Room of Pioneer Natural Gas Co. Present were Mr. and Mrs. J.S. Menefee of Friona, Mr. and Mrs. Juel Treider and the Keith Menefee family of Lazbuddie; grandson Ron Long and wife of Amarillo, granddaughter Becky Zeek, her husband and baby, also Carolyn Menefee Tague of Amarillo, granddaughter, Louise and Norman Wright and family of Plainview, granddaughter Mrs. Joe Cox and family of Bovina, grandson Rick Long of Canyon (WTSU). There were four generations (31 people in all) present.



Don't just spend it
...wear it!

Christmas checks deserve more than casual spending. Invest them wisely - pamper yourself with really fine jewelry that will be a permanent reminder of the thoughtfulness of your giver. Our selection of quality pieces will excite your interest. Stop in soon... and do bring your Christmas check!

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Lynn and Katherine Kester
The Kendrick Family—Tom, Julia, Tara, and Royce
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Mary Frances Lovell
Mr. & Mrs. J.R. Euler and Lesley
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Lyther Lay's Family
Gary and Mary Kay McQuigg and Mark
Bess Moore
Lois and Troy Moore
Grace O. Marrs
Mrs. A.L. Manjot
Les and Irene Mullins and Family
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Mr. & Mrs. Lloyd Newton and Family
Mr. & Mrs. Don Nall
Corinne J. Neely
Jim, Emily, Jimmy, and Juno Ogle
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Mr. & Mrs. Jim Pavliak
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Mr. & Mrs. Ira Ricketts
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Mr. & Mrs. Bill Shore and Family
Mr. & Mrs. Buster Sublett
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Mr. & Mrs. Sorrells, Linda and Debbie
Mr. & Mrs. Bill Struve
Mr. & Mrs. Owen J. Stagner
Ed and Charlotte Schroeter
Joe and Jerre Shultz and Boys
Mr. and Mrs. W.R. Thurber
Nockie and Marn Tyler
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Mr. & Mrs. Bobby Veigel and Children
Mr. and Mrs. James W. Vines
Billy and Rosie Wall
Fay Ruper Williams
Jack Weaver Family
Elizabeth Willis
Mr. & Mrs. Charles Wagner
Sgt. & Mrs. Bill Willis, Frankie and Dylrel
Gertrude O. White
Mrs. C.E. Watts
Mr. & Mrs. Dwayne Walker, Wad and Linda
Mr. & Mrs. Woodrow B. Wilson
Mr. & Mrs. Bill Warrick, Sam and Mark
The Chester Wiggins
Elita Sewing Club



GOOD NEWS!

Unfortunately, there's not much good news in the papers lately — except for one thing . . . that's the good news that your money can earn the highest interest

CREDIT UNION SAVINGS 5% Quarterly Basis Life Savings Insurance on shares

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SAVINGS INSURED TO \$20,000.00 by NCUA

HEREFORD AVIATION Instrument Ground School
Starts Jan. 8
Tuesday & Thursday, 7 to 10 p.m.
at Hereford Municipal Airport
CALL 258-7305

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SENSATIONAL!

'6 to '18 DISCOUNTS PER SET MOST SIZES FAMOUS "500" TIBES

"500" POLYESTER CORD TIRE

- Low, wide 78 series profile with 7-rib tread for excellent traction.
- Convex sipes add to full tread width on road for long mileage.

ANY SIZE LISTED E78-14, F78-14, I5 Blackwalls
2\$50 FOR
Plus \$2.22 to \$2.42 per tire F.E.T. and 2 old tires. WHITEWALLS ADD \$2.50 PER TIRE

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ANY SIZE LISTED J78-14, I5; L78-15 Whitewalls
2\$67.50 FOR
Plus \$2.89 to \$3.13 per tire F.E.T. and 2 old tires.

Similar low prices for singles **FREE MOUNTING.**

6 WAYS TO CHARGE.....

LETTER TO EDITOR

Questions DST Changes Here

Dear Editor,
Where is the patriotic spirit of hustlin' Hereford? The president has requested and received a law for daylight saving time. This is probably a good law or our congress would not have passed it. Yet, the people in power in Hereford have decided that it is not a good law so they will not abide by it.

Is this a good example for our children to see? All of our neighbors are going along with the governor and president but not progressive hustlin Hereford. Why? Jose Garcia Rt. 5 Hereford, Tex.

Claims First Service

Dear Sir:
Just to keep the records straight, the Friendship Chateau Inn has provided free Courtesy Car Service to Hereford's Municipal Airport since May of this year. We congratulate the Caviness Packing Co. for following suit, but want you to know that Friendship Chateau Inn was first to offer the service to the airport, and Service truck drivers also.

Thank you,
Friendship Chateau Inn
Hereford, Texas
Dorell L. Jones, owner

WATCH FOR OUR "WHALE OF A SALE" IN THE THURSDAY BRAND AN INTERMEDIATE WARD HEREFORD, TEXAS

5 YEAR, 50,000 MILE ALIGNMENT
Includes: Weight stabilization, (1) Adjust coil spring stabilizers, or (2) Adjust torsion bar. Check and adjust steering sector. Check and adjust front wheel bearings. Test car for proper steering.
\$19.88

Rallye Twin FLOOR MATS!
Heavy-duty fully foamed rubber mats with reinforced heel pad. Choice of black, blue, red, gold or green.
\$1.99 PER PAIR (Limit one pair per customer. Additional \$2.98 per pair)

DISC BRAKE SERVICE
Replace front disc pads. Machine both front rotors.
\$48.88 Calipers rebuilt \$12.88 each

REPACK & GREASE SEALS
Repack front wheel bearings and install new grease seals.
\$4.88 Drum brake cars only at this price.

Famous brand SHOCK ABSORBERS
Exceed original equipment quality.
\$12.88 each Includes installation

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Firestone the people tire people **PHONE 364-4333**
105 N. MAIN HEREFORD

perry's **PRE Inventory** **SALE** WE HONOR **AMERICAN**

REMANANT ASSORTMENT
1 - 10 Yd. Lengths
Poly Blend Prints
Poly Blends Solids
AVRIL - COTTON PRINT
Shirt Waist Blend Prints
Sportswear, Prints and Solids
Value \$1.29 **88¢** Yard

Vaseline INTENSIVE CARE LOTION
6 Oz., Reg. 66¢ **53¢**

Johnson's BABY POWDER
14 Oz. Reg. \$1.19 **NOW 77¢**

LISTERINE Mouth Wash
14 Oz. Reg. 83¢ **77¢**

CANNON BATH TOWELS Assortment
Reg. \$1.29 **\$1.37**

Colgate MFP Family Size COLGATE TOOTHPASTE
Value \$1.19 **88¢**

KOTEX 12
53¢

ENVELOPES
100 Count For Home or Office **59¢**

Arrid DEODORANT
Extra Extra Dry, 6 Oz., Deodorant, Reg. 83¢ **NOW 77¢**

perry's
OPEN 8:30 - 6:00 M-S
303 N. MAIN
364-1707

ALONG THE FRIO

By MRS. OWEN ANDREWS
Brand Correspondent

The Christmas Eve community party was held at Frio church as is the custom. The tree, decorated with cookie men and popcorn trim was the center of gift passing after Santa Claus made his appearance. Primary intermediate and young people presented a program portraying the meaning of Christmas.

Several visitors came to be with their families during the Christmas holidays. Among them were Mr. and Mrs. Jerry Richardson of Hollywood, Fla. She is the former Darlene

Sparkman, daughter of Mr. and Mrs. T.L. Sparkman. The Richardsons were here about 10 days, returning home on Friday.

Here to spend the week with her parents was Doris Jean Andrews, daughter of the Henry Andrews, of El Cajon, Calif.

Mr. and Mrs. Glenn Andrews and boys of Carthage, Mo. were here for the holidays with the Owen Andrews and others of the family, all of whom spent Christmas Day in the home of the Herbert Bruns in Hereford. Also there with them were Mr. and Mrs. Charles King, Amarillo, an aunt, Mrs. Mattie Springer of Westgate, and Miss Alma Andrews.

Visiting the Frank Robbins family during the holiday week were their married daughter, Mrs. Gene Duvall, Mr. Duvall and girls of Amarillo and also daughter Genie Robbins, who attends Texas Tech.

Mr. and Mrs. Lee Roy

Shannon and son of Odessa visited his sister, Mrs. W.H. Andrews and Mr. Andrews during the weekend. On Thursday, the Andrews went to Amarillo to be with the Shannon family at the home of the Rev. R.L. Shannon.

Mr. and Mrs. Herman Vinson and new daughter, Shelley, of Pampa came to spend a couple of days Christmas with the Floyd Coles and others of the family. Also here to be with them were the Don Mobeys of Farmington, N.M., and the Earl Renos of Odessa.

Here to spend the holidays with the J.E. Warricks and Ronnie Hall, were daughters and families, Mr. and Mrs. Derrall Culp and sons of Wilcox, Ariz., Mr. and Mrs. Don Weems and son of Tucson.

With the Elmer Jones and Chesley Johnstons during the holidays were the Mearl Fiddleys and children of Adams, Okla.

Visiting Mrs. B.H. Baldwin and others of the family during the holidays were the Wesley Earps and family, Denton, the Rev. and Mrs. Darold Baldwin and children, Canyon, Mr. and Mrs. Robert Baldwin and Kristi of San Antonio and Miss Vi

Keene of Leveland.

Visiting the Homer Wests was his mother, Mrs. Bill Maddox of Sayre, Okla.

Mrs. E.B. Berryman and Mike White flew to Biloxi, Miss., Dec. 21 to spend the holidays with the Wallace White family. Mike is attending school at Hereford High this year.

Many of the Hunter and Simpson relatives were here to attend the funeral for M.L. Simpson Wednesday. He was the grandfather of Mrs. Ronnie Andrews and Mrs. Dick Hill of this community. Mr. Simpson died Monday morning at Deaf Smith hospital after a lengthy illness.

Mr. and Mrs. Olin Parris spent part of the holidays with his mother, Mrs. H.A. Parris of Lubbock. A sister also was there for the family gathering. Then the Parrises went to Hobbs to be with their son, Walker, his wife and their children on Christmas.

With the Spicer Grippls on Christmas Day were his mother, Mrs. A.G. Gripp of Conway, and Paula Herring of Sentinel, Okla., a guest of Kim Gripp. Also there were the

Glenn Grippls and Gayle and Monte, a student at A&M and Dean, a Tarleton College student. Both sons were home for the holidays. The Spicer Grippls' daughter Nancy, Mrs. John Stokes, Mr. Stokes and their daughter Shelby of Mt. Vernon, Wash. are spending several weeks with the Grippls and also with his mother, Mrs. Stokes of Amherst. They expect to go home Jan. 5. Mrs. Stokes also visited the Grippls on the Christmas holiday.

Mr. and Mrs. Lloyd Lindley and children of Clifton, Mr. and Mrs. Wesley Lindley and children of Brownwood, were here for the holidays with the Lindley and Simpson relatives.

The E.F. Voglers, the Walter Voglers and the Lynn Fishers are spending this weekend at a family gathering of Voglers at Lamesa. The event is held annually in a public community room for a large group of kin from several communities and states.

The Elza Warrick family gathered at the home of their daughter, Mrs. Floyd Neil for Christmas. The other daughter, Mrs. Les Draves, Mr. Draves and their son, of Alamosa, Colo. were there as were the H.R.

Lindleys. Also there for the day were the Greeson brothers O'Neal, Jim and Maynard and their families, all of Sublett, Kan. and their sister, Mrs. Charles Ray, Mr. Ray and family. They are cousins of Mrs. Neil. Also with the family group were the Lloyd and Wesley Lindleys.

Mr. and Mrs. Bob Lawrence,

LaNelle and Don of Rapid City, S.D. spent Saturday night before Christmas with the Sam Ogans. They were enroute to Breckenridge to spend the holidays with her parents, Mr. and Mrs. Charley Waller, and also visited his mother at Plainview. Word was received here Friday that the family was trying to locate the Lawrences as they were enroute home, to

tell them Mr. Waller had passed away suddenly that morning.

The Rev. and Mrs. Sam Ogan visited the W.L. Boldrees at Borger Wednesday night. The Boldrees' son Mike and his fiancée were also among those present. The Boldrees and Ogans children grew up together while he pastored the Borger church several years.

LADIES!
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A 2 fiber glass belts stiffen a wide 7-rib tread for great traction and long mileage.

B 2 polyester cord plies add strength yet cushion bumps for quiet comfortable ride.

TUBELESS BLACKWALL SIZE	REPLACES SIZE	REG. PRICE EACH*	SALE PRICE PAIR*	PLUS F.E.T. EACH
C78-14	6.95-14	\$31	43.40	2.17
F78-14	7.35-14	\$33	46.30	2.31
F78-14	7.75-14	\$35	50.75	2.50
G78-14	8.25-14	\$37	55.10	2.67
G78-15	8.25-15	\$40	60.00	2.73
H78-15	8.55-15	\$42	65.00	2.96
WHITWALLS				
C78-14	6.95-14	\$34	47.40	2.17
F78-14	7.35-14	\$36	50.40	2.31
F78-14	7.75-14	\$38	55.10	2.30
G78-14	8.25-14	\$41	59.45	2.57
G78-15	8.25-15	\$43	64.10	2.73
H78-15	8.55-15	\$45	67.50	2.96
I78-15	8.85-15	\$48	73.00	3.12

GREAT BUY! 78-SERIES, 4-PLY NYLON CORD AIR CUSHION



REG. LOW PRICE **8.95** A78-13 TUBELESS BLACKWALL PLUS 1.83 F.E.T. AND TRADE-IN TIRE

FAST, FREE MOUNTING!

TUBELESS BLACKWALL SIZE	REPLACES SIZE	REG. LOW PRICE EACH*	PLUS F.E.T. EACH
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B78-13	6.50-13	10.95	1.81
E78-14	7.35-14	15.95	2.22
F78-14	7.75-14	16.95	2.37
G78-14	8.25-14	17.95	2.53
S.60-15		13.95	1.74
G78-15	8.25-15	18.95	2.60
H78-15	8.55-15	19.95	2.80

Anthony's WHITE SALE WHITE SALE WHITE SALE

Downtown and Sugarland Mall.

"GINGHAM CHECK" "SWEET STRIPE" "MIDTONE" by DAN RIVER
FORTREL® POLYESTER AND COTTON FANCY NO-IRON MUSLIN SHEETS
Choose either a beautiful check design, a feminine floral stripe pattern or a solid feminine shade that you can mix and soft pastel shade that you can mix. They'll match with the checks or stripes. They'll be lovely in your bedroom. Comes in blue, pink, yellow and green. Pick some up today while selection is best.

42x36 Cases 2.37 pr.
42x46 Cases 2.77 pr.

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Full 3.57 ea. 2/\$7.
Queen 2/\$11. King 2/\$15.

"SWEET STRIPE"

Dantrel's Bleached No-Iron Muslin SHEETS

TWIN FULL \$1.84 \$2.44
42x36 cases \$1.54 42x46 cases \$2.14

QUEEN KING \$3.84 \$5.84
42x46 cases \$2.14

CANNON PRINTS JACQUARDS AND SOLID COLORED BATH TOWELS

\$1.

They come in assorted colors and patterns. Sizes 22"x44" and 22"x42". If first quality, regular \$1.69

TERRY DISH CLOTHS \$1. pkg.

These are a practical little item. 12"x12" banded 5 to a package. They come in assorted solid colors, checks, and stripes. Great buy for \$1.00.

100% POLYESTER FILLED MATTRESS PADS

Twin Flat 3⁴⁴ Full Flat 4⁶⁴
Twin Fitted 4⁴⁴ Full Fitted 5⁶⁴
QUEEN FITTED 7⁹⁴
KING FITTED 9⁹⁴

This first quality mattress pad will give years of wear—easily cared for, because it's polyester filled. A tremendous value to take advantage of now!

3-Piece Cafe Curtains 1⁶⁶ SET 2.99 Values

Three piece rayon boucle cafe curtains. 82"x36" tier with matching valance. In gold, lime, melon, avocado, and yellow.

72" x 90" BLANKETS 3 FOR \$11.

With the fuel shortage this winter, you'll need more blankets. So stock up now at this special price. A large selection of 50% acrylic and 50% polyester washable blankets in many solid colors.

INSTALLED FREE!

get away 24

WARDS BATTERY PROTECTION PLAN
Montgomery Ward will replace this battery at no cost to the original owner if it fails to accept and hold a charge in non-commercial passenger car use during the Free Replacement Period shown:
TOTAL GUARANTEE PERIOD: 60 48 42 36 24 18 Mos.
FREE REPLACEMENT PERIOD: 24 16 12 9 6 3 Mos.
After this period, to the end of the guarantee period, Montgomery Ward will replace the battery, charging only a prorated amount for the time since purchase, based on the current regular selling price less trade-in. Batteries in commercial use are guaranteed on a similar basis for half of the specified periods. Commercial use is defined as use in any vehicle for other than family or personal use.
For service under this guarantee, return battery with evidence of date of purchase to any Montgomery Ward branch.

SAVE \$3

19.95 EXCH. GET AWAY 24

This economy power cell delivers up to 280 cranking amps for reliable starts. Two-year guarantee includes 6-month free replacement period. Hard rubber case. Sizes 22F, 24, 24F.

16⁸⁸ EXCH.

WARDS WHEEL ALIGNMENT 5⁸⁸

MOST CARS
Factory trained technicians correct camber, caster, toe-in.

WARDS 6-AMP CHARGER FOR TIRED BATTERIES
Charges 6, 12 V Batteries in 7-8 Hrs. at 6 Amps
U. L. Listed **15⁸⁸** Reg. \$19.95

What Were Hereford's Top News Stories Of 1973?

Continued From Page 1

program; railway accident southwest of Hereford which inflicted injuries to railway worker Guy E. Carroll from which he later died Christmas Day; a fire which damaged Hereford High School; the announcement that Deaf Smith County Sheriff's officers and other law enforcement officials had broken up a major multi-state theft ring;

The addition of an intensive care unit to Deaf Smith General Hospital; announcement by a grand jury of a local drug problem; the opening of Cablevision in Hereford to provide cable television for the city; Elections for city commission posts, school board posts, bond elections for school construction; and voting on Texas Constitutional amendments; news relating to the controversial question over increased salaries for deputies of the Sheriff's department;

A fire at John Osborn Buick-Pontiac which resulted in more than \$100,000 damage; and a Deaf Smith Chamber of Commerce banquet.

PARTICIPATING in the poll were: Jim Sears, Hereford mayor and president of First National Bank; Harlan VanderZee, president of Hereford State Bank; Dr. Roy Hartman, Hereford Superintendent of Schools; Dudley Bayne, Hereford City manager; Tom Simons and Clint Formby of

Radio KPAN; and O.G. Nieman, publisher, and Don Richards of the Hereford Brand.

Following is a chronological list of the major news events of 1973. The first half of the year is listed with the second half to be continued in Thursday's Brand.

JANUARY

Weather made headlines at the very beginning of the new year, with snow that piled another three inches over the county; cattle losses were high from continued cold and snow through the early winter; costly delays in crop harvest were reported from cotton, sugar beet and grain growers...

Roy Hartman, Hereford Public School superintendent, was appointed by Gov. Preston Smith to the state teachers' Professional Practices Commission... Crystal Gail, daughter of the William L. Lacombs, was the first 1973 baby in this county.

All-round HHS athlete Keith Kitchens was named quarterback on the Panhandle-Plains super grid team chosen by the Amarillo Globe-News. He had already been selected as co-player of the year in 4-AAAA, third team quarterback on Texas Football Magazine's all-state team and got honorable mention on the all-South Plains Team.

Jim Conkright was installed as president of Deaf Smith Chamber of Commerce at a directors' dinner, and the next day Mrs. Rex Lee took office heading the Women's Division... Deposits in the two Hereford banks reached a record total of more than \$52,269,153, officials reported at the yearend bank call.

THE COUNTY Commission authorized a five per cent across-the-board salary increase for all county employees... Sale of Hereford's Sugarland Mall to Preble Properties Inc. of Dallas was announced by the owners, Joe Easley, Dr. William Hillard and Leonard Meranus of Cincinnati.

Mrs. N.A. Brown and Mrs. Eldred, Earnest and Floyd, were given the title of Farmer of the Year by Tierra Blanca Soil and Water Conservation District... A morning fire at Hereford High School did considerable damage to rooms in the vocational classroom area.

Hereford City Commission earmarked 1972 revenue sharing funds, almost \$160,000, for street paving and improvements, a city barn, storm sewers and purchase of large trash containers for residential areas.

CELEBRATION plans for Hereford's 75th anniversary were set in motion at a meeting of civic club and Chamber of Commerce leaders and news media representatives... Texas-New Mexico Sugar Beet Growers Association elected

Ed Wieck of Umbarger, S.L. Garrison and D.N. Gamblin of Dumas as directors at its annual meeting here.

County commissioners moved toward construction of a new library building when they retained an architectural firm to make plans... they also hired Charles Eppler as county road superintendent, a new position; decided to seek a new judicial district comprising Deaf Smith and Oldham Counties; and discussed a shortage of diesel fuel which resulted in a 25 per cent cutback of county supplies.

SEVEN persons were arrested and charged in connection with a burglary of Harold Close Drug and possession of dangerous drugs... in the 28th annual Young Farmers Junior Livestock Show, Mike Briggs of Oldham County exhibited the grand champion steer, Kenneth Adams the grand champion hog.

FEBRUARY

Jewel Smith was named Citizen Of The Year in Hereford to climax the annual Deaf Smith Chamber of Commerce banquet, which was attended by 850 persons... Building permits totaling \$343,000, mostly for residential construction, were announced for the first month of 1973, more than tripling the total for January of the previous year... Debbie Hoover was selected by the local DAR Chapter as Good Citizen Of The Year in Hereford High.

Raymond Higginbotham, retiring after many years of service as a director of Texas-New Mexico Sugar Beet Growers Association, was presented a plaque from others on the board, citing his "outstanding leadership"... Little Dribblers Basketball began another year, sponsored by Hereford Jaycees.

THE SIXTH annual Hereford Science Fair was held, with outstanding exhibit awards going to Linda Betzen and Jim Henson, senior division; Amy Cox and Stacy Hacker, junior high, and Christi Crawford, elementary... Mrs. C.D. Fitzgerald Jr. was crowned Beta Sigma Phi Valentine Queen at the sorority's annual ball.

Gold Key awards, highest in the regional Scholastic Art Show, were awarded Donna Grady, Sheryl Deyke, Angela Hartman and Joe Perez... Ted Panciera was chosen president of Hereford Campfire Girls Council for 1973... Hereford Community Players staged their first play of the year, a comedy, Come Blow Your Horn.

THE SCHOOL board raised valuations on cattle in the county in a move to equalize property valuations, and announced that the increased taxes should be enough to retire a \$1-million-plus bond issue voted late in 1972, without a raise in tax rates... Cathy Emerson was presented as HHS Basketball Queen of 1973.

Whiteface cagers closed their season with a hefty 62-47 win over Lubbock Coronado, making their season record in district play 6-4, and overall 23-10... Jim Lindsey resigned as Deaf Smith Chamber of Commerce manager to accept a similar job at Santa Fe... The Rev. Max Jetton came from Austin as pastor of the local Church of the Nazarene.

CONSTRUCTION of the 280-foot cablevision tower was begun by Hereford Cablevision, marking start of a new service for the city... C.C. Acker, longtime Hereford banker who lived in the city since 1902, died of a heart attack. An increase of 6.8 per cent in the number of telephones in service the past year was reported, indicating continued

growth of the city... A five-inch snow covered the area at the end of the month, welcomed as moisture source by wheat and grain growers.

MARCH

APPOINTMENT OF Richard Snow as executive director and Otis Johnson as nursing services director at Kings Manor retirement home was announced by Jim Conkright, president of the board of trustees; both the new staff heads came from Clovis... Mike Patrick was named president of the United Way board and new directors were elected.

Mrs. Paul Hoff was chosen County Extension Club Woman Of The Year and presented an award at the annual appreciation luncheon... Dan VanderZee was selected on the district 4-AAAA basketball team... Hereford's Junior high schools were accepted as members of the Panhandle Junior High Athletic League to compete in a 10-school league for championships in football, basketball, track and golf.

VETERANS of Foreign Wars Post voted to give some 55 acres of land to the City of Hereford for park development... Marc Hoelscher was elected 1973-74 president of Hereford Rotary Club... County commissioners gave final approval to plans for a new \$300,000 library building... City Commission okayed a record \$1,483,611 budget for the year.

Closure of the Hereford Community Action Agency was announced when federal funds for such projects were cut off... Panhandle School Leaders Association convened here for its spring meeting, with about 100 administrative personnel from schools of the area attending...

WELCOME spring rains were followed by a destructive windstorm which blew down fences and trees, damaged a mobile home and injured two persons... No bids were offered on gasoline and diesel fuel for the county at commissioners' meeting, foreshadowing the later fuel shortage developments.

Reymundo Murillo was charged in connection with a \$20,000 robbery and the fatal shooting of Lester A. Funk, an employe at Daphne's Grocery on East Highway 60... Tammy Fischbacker won the county spelling bee... First general public meeting to plan the city's Diamond Jubilee was called by Dale Young, chairman, to start plans for the summer celebration.

Hereford High School Rodeo Club sponsored its third annual rodeo here, while the HHS tennis team captured its division championship in a Perryton tourney and placed the first tennis trophy in the school's sports trophy case.

CLOSING of the draft board office in Hereford, to combine it with the office at Amarillo, was ordered in a Selective Service Administration fund cutback... Installation of a physical therapy department in Deaf Smith General Hospital was approved by hospital directors.

A multi-state theft ring dealing mainly in heavy equipment was uncovered by investigation of local officers in cooperation with Dallas-Fort Worth area officers... Three tornado sightings by Civil Defense workers were reported in a severe storm over the north-northwest part of the county... Mrs. Harlan VanderZee was appointed to Deaf Smith General Hospital board and two members re-appointed.

APRIL

Bill Albright of Fort Leavenworth, Kan., was named as manager and executive vice president of Deaf Smith Chamber of Commerce, and began his duties Apr. 10... Months of undercover investigation by a sheriff's department deputy resulted in arrest of six on narcotics charges... Dr. Gerald Mann resigned as pastor of First Baptist Church, after five years, to become pastor of University Baptist Church in Austin.

BEN GOLLEHON resigned as Hereford High School band director to enter private business in Amarillo, after 13 years in which he led the band to 11 sweepstakes awards... Ron Mayberry, HHS basketball coach four years, resigned to take a head coaching position at Odessa.

Paul Abalos was elected to Hereford City Commission in the only contested race in the city election; Mayor Jim Sears was returned to office and H.A. Cavness to the commission without opponents... Capacity of the electric power distribution system in Hereford was doubled by construction of two new giant transformers...

A beef boycott to protest rising prices, started with much fanfare by housewives in some parts of the nation, was ignored by meat buyers here; the Chamber of Commerce

See TOP NEWS Page 9



Legend has it that Alexander the Great fought such unusual opponents as six-headed giants, one-legged dwarfs, horses with human faces and humans with dog-faces!



They're **WINNERS**

Farmers whose yields from Pioneer brand hybrids equaled or exceeded their county average have been awarded gold jackets by their local Pioneer dealer and Pioneer Hi-Bred Company. It took good crop management and lots of hard work to earn the GOLD JACKET and we congratulate these farmers for a job well done.

GOLD JACKET WINNERS and yields from this area are:

Grower	Pioneer brand hybrid	Yield
Darrell Flood	CORN 3308	8000 bu.
Ernest D. Flood	3306	8900 bu.
Joe Flood	3306	9000 bu.
Carl Alford	3306	22 tons
Larry Ballard	3369A	9191 bu.
Don Brooks	3306	11,226 bu.
Butch Brozman	3369A	10,000 bu.
W. P. Cutton	3306	180 bu.
Hubert Edwards	3369A	9158 bu.
Rick Fangman	3306	149 bu.
J. O. Bilbert	3306	141 bu.
Larry Harris	3306	9339 bu.
A. B. Higgins	3369A	8900 bu.
Robert A. Higgins	3369A	9000 bu.
C. L. Huston	3306	10,712 bu.
L. J. Jones	3369A	156 bu.
Steve Jones	3369A	156 bu.
Bo Kay	3369A	176 bu.
J. E. McCathern	3306	11,000 bu.
Roger McQuinn	3369A	8420 bu.
Virgil Marsh	3306	8740 bu.
L. D. Neumayer	3306	22.4 tons
Bob Pope	3306	8000 bu.
Jerry Roberts	9178	24 tons
Jimmy Robison	3369	7950 bu.
Joe Schumacher	308	10,150 bu.
Don Shipley	3369A	8,910 bu.
Bob Veigel	3306	8520 bu.
Kenneth Waltersfield	3369A	171 bu.
L. M. Waltersfield	3306	150 bu.
Larry Waltersfield	3306	159 bu.
H. L. Ward	9178	23 tons
C. P. Werthan	9178	24 tons
Birchle West	3369A	8456 bu.
Jim West	3306	10,412 bu.
Joe West	3306	8500 bu.
Lawrence Carlson	3306	8500 bu.
Martin Young	3369A	9500 bu.
Roy Carlson	309B	153 bu.
Tommy Wells	9178	26 tons
Pat Robbins	3369A	8500 bu.
	3306	8500 bu.
	309B	24 tons
	3306	6000 bu.
	3306	9400 bu.

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Performance of seeds or the crop produced therefrom may be adversely affected by factors beyond our control including environmental conditions, insects and diseases. The limitation of warranty and remedy attached to each bag of Pioneer brand seed is a part of the terms and conditions of the sale thereof.



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George Bush, Chairman of the Republican National Committee:

"I cannot envision any circumstances under which President Nixon would resign."

Robert S. Strauss, Chairman of the National Democratic Committee, on presidential investigation:
"I think we can take pride in what we have done."

THERE IS NO FERTILIZER SHORTAGE!

While the principal business of our feedlot is the production of beef for a hungry world, there are certain byproducts of our operations which are available to help in the operations of other segments of agriculture. One such product is nutrient-rich manure, offering unique fertilization potential.

Through tests conducted at the U.S.D.A. Southwestern Great Plains Research Center at Bushland, Texas, we have learned specific facts relating to the use of our solid wastes as fertilizer. For example, application of only ten tons of solid waste material to an acre of moderately irrigated crop lands has been sufficient to obtain maximum yields. There is a residual effect available through manure fertilization: the process of decomposition continues to provide nutrients, at a reduced level, through the second and even third years after application!

There are definite economic advantages to the crop producer using the manure fertilization system. Initial cost, of course, and also the economies of the methods of application. No special equipment is required; the material is deep plowed into the field and application can be made at the time of working fields prior to planting (the farther in advance of planting the better). Thus, fertilization occurs as a course of normal operation, with standard plowing equipment, resulting in fewer man hours required and, particularly important in light of the energy crisis, less fuel consumption.

The table below lists the nutrient content of manure sampled from 23 feedlots on the Texas High Plains, giving the range, average percentages and average pounds of nutrients present in ten tons.

	RANGE	AVERAGE	AMT. IN 10 TONS
Nitrogen	1.16 - 1.96	1.34	268 lb
Phosphorus (P2O5)	.73 - 1.95	1.21	243
Potassium (K2O)	.90 - 2.83	2.17	362
Sodium	.29 - 1.43	.74	148
Calcium	.81 - 1.75	1.30	260
Magnesium	.32 - .66	.50	100
Iron	.09 - .55	.21	42
Zinc	.005 - .012	.009	1.8
Water	20.9 - 54.5	34.5	6,900

HERE ARE SAMPLE YIELDS IN POUNDS PER ACRE:

Grain Sorghum Yield in Lbs./A				
	No Treatment	Manure 10 T/A	Manure 30 T/A	Fertilizer 240 lbs. N/A 100 lbs. N/A
4-yr. average	4735 lbs./A	6366 lbs./A	6232 lbs./A	6156 lbs./A

Corn Silage Yield in Tons/A (70% water)				
	No Treatment	Manure 10 T/A	Manure 20 T/A	Fertilizer 200 lbs. N/A
3-yr. average	19.9 T/A	21.7 T/A	22.7 T/A	21.0 T/A

THERE CAN BE A DEFINITE ADVANTAGE TO YOU THROUGH FARMING WITH MANURE FERTILIZATION. PLEASE TALK TO US. WE'LL BE GLAD TO HELP YOU FIGURE THE ECONOMICS AS THEY APPLY TO YOUR OWN OPERATION!

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Richard Nixon, President, on Middle East action:
"When many thought the President was shellshocked and unable to act, the President acted decisively."

William O. Douglas, oldest Supreme Court Justice:

"As you can see, I'm alive...; I have no plans to retire from the court."

This is neither a solicitation to buy nor an offer to sell these securities. Offer is made by prospectus only.

\$230,000

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Interest Payable Semi-Annually

8 1/2%

MATURITIES: 3 1/2 years through 9 1/2 years
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Top News Stories

Continued From Page 8

agriculture committee and CowBelles club went on record opposing it.

WHITEFACE tracksters staged an upset to capture the 4-AAAA track and field championship in a meet at Lubbock, where Luther Mays, Barry McNutt and the mile relay team took gold medals. . . Barry Arnwine was named head cage coach in HHS, advancing from an assistant's post, to succeed Ron Mayberry, resigned.

Ron Zimmerman and Danny Martin were elected trustees of Hereford Independent School District over incumbents Clark Andrews and Ed Loerwald. . . Denise Strange and Joan Waters, HHS juniors, won trips to the International Science Fair at San Diego as top winners in the Panhandle Science Fair at Amarillo.

Kathy Bolinger was named on the District 4-AAAA volleyball team and selected as Most Valuable Player. . . Clint Formby and Harlan VanderZee were elected to three-year terms as directors of West Texas Chamber of Commerce.

A CANCER crusade drive for funds was completed with a record-breaking total of \$11,869 in contributions. . . Extensive damage was done by hurricane-like winds that hit power poles, trees, sign and canopy on business houses, and mobile homes.

Sandy Caison won the title of Miss Hereford 1973 at the annual pageant held to choose an entrant in the Miss Texas contest. . . Hereford Lions hosted the District 27-1 convention of their club, with approximately 800 delegates and visitors here.

L.J. Straffuss was elected president of Deaf Smith General Hospital board for the year. . . The Rev. Russell Wingert, Presbyterian minister here since 1946, and Hereford Citizen of the Year in 1972, died after a short illness. . . The school board okayed plans for a new HHS library and other improvements.

A survey by Southwestern Public Service showed Deaf Smith County No. 1 in the fed cattle industry in a 29-county Panhandle-Plains area, up 20 per cent from the previous year. . . First annual "athlete of the year" award was given by the Chamber of Commerce sports committee, with Keith Kitchens the recipient.

MAY

J. Byrie Elliston, Hereford pioneer active in early Chamber of Commerce organizations, died at the age of 87. . . David Loerwald was elected treasurer of the Texas-Oklahoma District Key Clubs after serving as Division 6 lieutenant governor. . . Connie Schwertner, Susap Janssen, Larry Sanders and Simon Mendoza received awards as top HHS vocational students at the annual Employer-Employee banquet.

Larry Bean was recognized as Outstanding Jaycee and Mrs. Bill Johnson as Jaycee-Ette Of The Year at a dinner for the two organizations. . . Howard Birdwell was elected president of Hereford Kiwanis Club for a one-year term.

BOB HOLMAN resigned as assistant superintendent of schools to take a similar position in the Baytown school system. . . Robert I. Word, manager of Southwest Feedyards, died of a sudden attack. . . Randy Vaughn was named Whiteface Band director for 1973-74, advanced from the band director's post at Stanton Junior High.

Nancy Brink and Ricky Locke were announced as honor students in the 1973 graduating class of Hereford High, which held its commencement with presentation of 275 diplomas. . . Don Richards of Brownfield was named news editor of The Hereford Brand to succeed Marshall Day, who went to a similar position at Seguin.

BROTHERS of the Brush officially organized with a proclamation by Mayor Jim Sears, and Hereford men began sprouting whiskers in turn-of-the-century styles to prepare for the Diamond Jubilee celebration. . . Virgil Marsh was elected president of the Whiteface Booster Club. . . Jim Tucker was elected president of Deaf Smith County Chapter of the American Cancer Society.

City Commission decided to forbid right turns on red lights at intersections of city streets, after passage of a state law permitting them unless cities ruled otherwise. . . Naomi Hopson, after 15 years service in Hereford schools, resigned as director of elementary education to take a teaching post in Southwest State University.

ANNOUNCEMENT of plans for a new shopping center on West Park Ave. was made by JMZ Corp., with construction scheduled on buildings for a TG&Y Store and Ideal Food Store. . . The annual reunion of Mid-Plains Pioneers was held; more than 400 persons, some from distant states, were present for the barbecue lunch, and Mrs. John Jacobsen Sr. was named Pioneer Of The Year.

JUNE

Summer school classes began in the public schools for a six-week term. . . Dr. Jordan Grooms was assigned as pastor of First United Methodist Church here and Dr. DeWitt Seago as chaplain at Kings Manor retirement home, in changes announced at the annual Northwest Texas Methodist Conference.

Shortage of fertilizer was a new worry for area farmers, but dealers in this county said it would not be serious here. . . Within a week, three serious accidents which claimed two lives occurred in the county; Antonio Valdez Jr. was critically injured when his leg was trapped in an auger at a feed mill; Tom Timberlake and Chris Kemp were badly burned in a butane explosion on a ranch 30 miles west of town and Kemp, 11, later died; Jeff Coleman, 13, was killed in a car-motorcycle collision near the home of his parents, County Commissioner and Mrs. Bruce Coleman.

DOUG MANNING of Tulsa accepted the pastorate of First Baptist Church. . . First Abilene Bankshares, Inc., a multi-bank holding company, acquired outstanding shares of Hereford State Bank and the latter institution's board chairman, Marvin Carlile, became a Bankshares director.

First load of 1973 wheat in Deaf Smith County was brought to an elevator here by Martin Wagner, south of Hereford, on the same day that Arnold Betzen came in with the first load of barley. . . Directors of Deaf Smith General Hospital District formally approved an affiliation agreement with the new Texas Tech School of Medicine.

CLINT FORMBY was elected chairman of the Radio Board of Directors of the National Association of Broadcasters, at a board meeting in Washington, D.C. . . Mickey Mantle, New York Yankees baseball star, was speaker at the annual banquet for Pony and Broncho League players and parents. . . Gayle Cornelius caught a record breaking 15-pound northern pike from Greenbelt Lake near Clarendon.

Chamber of Commerce directors endorsed a move to get better freight service for Hereford and the area. . . Roy Boyer, Hereford businessman who had spent most of his lifetime here, died at the age of 46. . . Full program for the Hereford Diamond Jubilee celebration was announced, and activity leading up to the city's birthday in late summer increased its pace.

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OVER 250 APPLIANCES IN STOCK



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GENERAL ELECTRIC APPLIANCES & TELEVISION

OUR "Answer to Your Washday Problems"



Model TBF 21DP
GE 20.8 cu. ft. NO-FROST REFRIGERATOR-FREEZER with largest TOP-FREEZER MADE:
 6.96 cu. ft. (Only 30 1/2" wide; fits most kitchens! NO DEFROSTING EVER in either section! Jet-Freeze Ice Compartment! 4 full-width cabinet shelves; 3 adjust every inch! Add Automatic Ice-maker now or later (optional, extra cost).

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Mini-Basket™ with Mini-Quick™
 This is one of our finest washers — it's tough, dependable, and washes up to 18 lbs. of mixed, heavy fabrics. Features three speed combinations, and all the other features you need for perfect fabric care. . . variable water levels, four fully automatic cycles, lint-free Filter-Flo® wash action and, to top it off. . . Mini-Basket™ with Mini-Quick™ — a complete wash cycle in just one-third the time.

Model DDE 3000P FAMILY-SIZE DRYER
 Family-size dryer with manual selection of drying time up to 190 minutes; separate start button; up-front filter; Porcelain-Enamel clothes drum; 115-volt operation.

OTHER MODELS \$119.95

GENERAL ELECTRIC AUTOMATIC TRASH COMPACTOR—REDUCES TRASH TO ONE DISPOSABLE BAG. No special installation—plugs into any adequately wired outlet. Free-standing or built-in. Automatic spray helps control odors.

ONLY! \$189.95

G. E. Custom Dispenser REFRIGERATOR Side-by-Side, Model TFF24RP 1 ONLY HARVEST \$699.95

G. E. REFRIGERATOR FREEZER Cross Top Freezer - 12 cu. Ft. Model TA125P CLOSEOUTS \$169.95

Model J356R
GE RANGE WITH P-7™ SELF-CLEANING OVEN SYSTEM — oven cleans itself electrically, inner oven door, window, even surface unit reflector pans! Oven cooks automatically, too, with Automatic Timer, Clock, Minute Timer! Easy clean 1 piece cooktop! Fast heating in-the-oven broiler!

INTRODUCTORY LOW PRICE!

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GE CONVERTIBLE "POTSCRUBBER" DISH-WASHER with powerful, 3-level Wash Action — Pushbutton Selectors for everyday loads, or Power Scrub™ cycle for pots, pans, casser-oles! Soft Food Dispenser! Sound-insulated to help reduce operating noise. Use as a portable now, convert to built-in any time!

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12" Portable, Blk & Wht Model SF2101	\$69.00
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25" Console Color, E.A. Map	\$569.95
25" Console Color, Solid State Model MB9167 Dark Span	\$599.95
Choice of Span or Early Amer. Consoles with 8/Track, 6 Speak.	\$249.95
PORTABLE STEREO Detach Speakers G.E. TRIMLINE "500"	\$88.00

25" DIAGONAL 100% SOLID STATE MODULAR COLOR CONSOLE

- 100% Solid State modular chassis
- One Touch Color™ system
- Black matrix Spectra-Brite™ IV picture tube
- Sensitronic "Plus-70" tuning system — 70 positive "click-in" positions for UHF stations
- Insta-Color™ circuit
- Cable-Ready™ antenna connector
- GE sharpness control
- Convenient tilt-out controls
- Illuminated channel window

\$499.95

16" DIAGONAL 100% SOLID STATE COLOR TV

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- AFC — Automatic fine tuning control
- Sensitronic "Plus-70" tuning system — 70 positive "click-in" positions for UHF stations
- "In-Line" picture tube system
- Insta-Color™ circuit
- GE sharpness control
- Convenient carry handle

\$299.95 w/t

WITH SAVINGS UP TO 50%

CHAIRS SOFAS SLEEPERS BEDROOM SUITES LA-Z-BOYS LAMPS DINING ROOM SUITES BAR STOOLS HUTCHES

TRUCKLOAD BROYHILL LIVING ROOM TABLES HEX. SQUARE COCKTAIL \$45.00 EACH

SERTA BEDDING SETS

FULL SIZE	\$99.95
QUEEN	\$129.95
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DINING ROOM Broyhill 7 Pc. Pecan Trestle Table 6 Uph. Side Chairs \$339.95

14 WOOD SUITES CHOICE STYLES MARKED DOWN

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 At Savings of \$50, \$100 and more.
 This is the new plush look in upholstery — rich patterned velvet, protected with Scotchgard with ESD

YOUR CHOICE \$399

INSTANT CREDIT OR REGULAR TERMS NO LONG DELAYS

YOU CAN EVEN TAKE IT WITH YOU OR YOU CAN EXPECT PROMPT FREE DELIVERY UP TO \$500 ON MAJOR CREDIT CARDS, TEXACO, GULF, SHELL, MOBIL, EXXON, PHILLIPS, ARCO, SINCLAIR MASTER-CHARGE, BANK AMERICARD, AVID HERTZ, AIR TRAVEL CARD, AMERICAN EXPRESS, DINER'S CLUB

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603 PARK AVENUE HEREFORD 364-1561

FREE DELIVERY — FAST SERVICE

90 DAY TERMS

During this FURNITURE SALE we will pay the charges on all 90 day option notes on furniture purchases of \$200 to \$2,000. You can sign a six month note, showing full interest charges — with a 90 day option. So if you pay the entire balance in 3 equal monthly installments all charges will be discontinued by us. If, for any reason, you want to take the full six months to pay as agreed on the contract, then you can do so. Or, you can buy larger amounts of furniture and take up to 24 months to pay the balance — A.P.R. 20.9 per cent. Instant credit is explained in the box to the left.

Delicatessen

FREE PT. of FANCY JELL-O with purchase of

1 WHOLE FRIED CHICKEN \$3.29
1 PT. COLE SLAW
1 PT. PINTO BEANS

OLD FASHION POTATO SALAD 1 PT. 69¢



OPEN NEW YEARS DAY 10:00 A.M. to 7:00 P.M.

SAVE MORE '74

START THE NEW YEAR SAVING AT FURR'S

ORANGES
LETTUCE
NUTS
TANGERINES

FANCY GREENS MIX OR MATCH MUSTARD COLLARD TURNIP BUNCH EACH **20¢**

RUBY RED GRAPEFRUIT TEXAS FINEST LB. **14¢**

FANCY CALIFORNIA SEEDLESS NAVELS 5 LBS. **\$1.00**

CALIFORNIA ICEBERG LB. **20¢**

ALL VARIETIES MIX OR MATCH LB. **69¢**

FANCY ARIZ. ORLANDOS LB. 5 FOR **\$1.00**

T-BONE STEAK
FURR'S PROTEN LB. **\$1.49**

GROUND BEEF
FURR'S PROTEN LB. **89¢**

BEEF PATTIES
FROZEN LB. **89¢**

FRESH HOG JOWLS
OR SALT LB. **45¢**

ROUND SIRLOIN FURR'S PROTEN STEAK LB. **\$1.19**
CLUB STEAK FURR'S PROTEN LB. **\$1.39**
RIB CHOPS FURR'S PROTEN STEAK LB. **\$1.19**
CUBE STEAK FURR'S PROTEN LB. **\$1.49**
RANCH STEAK FURR'S PROTEN LB. **\$1.09**
RUMP ROAST FURR'S PROTEN LB. **\$1.13**
SHORT RIBS DELUXE FOR BAR-B-Q LB. **69¢**

PRICES EFFECTIVE THRU 1-2-74

TOMATOES FOOD CLUB PEELED NO. 303 CAN 4 FOR **\$1.00**

SPINACH FOOD CLUB NO. 303 CAN 4 FOR **88¢**

CRACKERS FOOD CLUB 1-LB. PACKAGE **37¢**

ORANGE DRINK BODEN'S 1/2 GALLON SIZE **49¢**

PORK & BEANS KOUNTY KIST NO. 303 CAN 5 FOR **\$1.00**

CRANBERRY JUICE FOOD CLUB QUART JAR **59¢**

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INSTANT POTATOES FOOD CLUB 13-OZ. PACKAGE **39¢**

TIDE 25¢ OFF LABEL KING SIZE PACKAGE **\$1.35**

BATHROOM CLEANER Pinesol Foam 17-oz. **85¢**

DOUBLE GOLD BOND
Double Tues. & Wed. with \$2.50 purchase or more
NORTHERN TISSUE 4 ROLL PKG.

MEXICAN DINNERS PATIO FRESH FROZEN 11-oz. PKG. **49¢**

POT PIES TOP FROST, FRESH FROZEN, BEEF CHICKEN, TURKEY, TUNA 8-oz. PKG. **29¢**

SPINACH TOP FROST FRESH FROZEN, LEAF OR CHOPPED 10-oz. PKG. **19¢**

TOP FROST PEAS FRESH FROZEN 10-oz. PACKAGE **27¢**

POUND CAKE SARA LEE FROZEN 12-oz. **88¢**

SAVE 30¢
MARYLAND CLUB COFFEE
1-LB. CAN 79¢
With Coupon 49¢
Without Coupon 1.09
Expires 1-2-74
LIMIT ONE COUPON PER FAMILY

SAVE 45¢
INSTANT COFFEE
MARYLAND CLUB
With Coupon 1.24
Without Coupon 1.69
Expires 1-2-74
LIMIT ONE COUPON PER FAMILY

SAVE 50¢
MARYLAND CLUB COFFEE
3-LB. CAN 2.75
With Coupon 1.25
Without Coupon 3.25
Expires 1-2-74
LIMIT ONE COUPON PER FAMILY

SAVE 15¢
TIDE DETERGENT
49-oz. With Coupon 79¢
Without Coupon 94¢
Expires 1-2-74
LIMIT ONE COUPON PER FAMILY

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

NO SALES TO DEALERS

SANITARY TAMPONS
KOTEX BOX OF 40 REG. or SUPER **99¢**

BOOTIES SNUG, ORLON, SPRINGCREST LADIES, 1-SIZE FITS ALL ASS'T COLORS **39¢**

CHARCOAL CHAR-LITE OR K-V BIG 10-LB. BAG **59¢**

THERMOS VACUUM BOTTLE QT. SIZE WITH METAL JACKET NO. 2416 **\$2.79**

FACIAL TISSUE
NORTHERN SCENIC
200 CT. PKG. **4 FOR \$1.00**

BICYCLE CABLE LOCK
SLAYMAKER LOCK UP THOSE CHRISTMAS BIKES NO. BL 666 **\$4.98**

HAIR SPRAY
PROTEIN 21 **\$1.09**

ART LINKLETTER'S MONEY-SAVING SUGGESTION!
TOPAZ STONEWARE
THIS WEEK DINNER PLATE
Regular Price 79¢
49¢ each
START NOW - COLLECT A FULL SET
Safe in oven and dishwasher...and so smart!

VITAMINS VITAMIN "C" 250 MG SQUIB 100'S **\$1.19**

TOOTH POLISH 5-OZ. **57¢**

SHOP Furr's MIRACLE PRICES

Brides In Weddings Of Holiday Season



Mrs. James W. Cocke
... nee Pamela McCutchen



Mrs. Jimmy Morris
... nee Janet Carthel
(Bradly photo)

(See Stories Inside Pages This Issue)

To Be Brides



TO WED IN VERNON — Fiancee of Stephen Hoffman, son of Mr. and Mrs. Tony Hoffman who reside northwest of Hereford, Miss Patsy Kirby is the daughter of Mr. and Mrs. Carroll Kirby of Vernon. The wedding is planned for January 26 in Holy Family Catholic Church at Vernon. Miss Kirby attended Texas Tech after graduation from Vernon High. Hoffman, now with a Dallas architectural firm, received his degree in architectural engineering at Tech where he was listed on the dean's honor roll. He completed high school study in Hereford.



FEBRUARY DATE SET — Miss Deanne Allen's engagement to Richard Schlabs is announced by her parents, Mr. and Mrs. Lowell Dean Allen of 420 Star, with plans for a wedding February 16 in St. Anthony's Catholic Church. Miss Allen is a fall semester graduate of Hereford High School. Her fiance, son of Mr. and Mrs. Charles Schlabs, south of Hereford, is a farmer and was in the 1973 graduating class of Hereford High.



Mrs. Dennis Dewbre
... nee Melinda Rhodes
(Bradly photo)

The Sunday Brand

Section Two
Hereford, Texas, Sunday, December 30, 1973



Mrs. Alan Railey
... former Eida Cruce of Lubbock

The tropical Bird of Paradise was believed by some bird brains to hover constantly in the air, turned towards the sun. These birds were supposed to feed upon dew and flower nectar and lay their eggs on each others' backs.

ARE YOU READY FOR GAS RATIONING? by *Jack*

I THINK THE ANSWER TO GAS RATIONING IS TO GET A VERY SMALL CAR.

TAKE, FOR EXAMPLE, IF YOU WERE PUT INTO A POSITION WHERE IT WOULD BE ADVANTAGEOUS TO BELONG TO A CAR POOL.



IT SEEMS THE BETTER SOLUTION WOULD BE A LARGER CAR SUCH AS THE MALIBU, OR BETTER STILL, ONE OF THE MANY CHEVROLET WAGONS. OR, PERHAPS, THE SUBURBAN.



Doyle Johnson
Chevrolet - Olds

Hwy. 385 N. Hereford, Free Pick Up and Delivery 364-2160

Wedding Vows Exchanged In Twilight Ceremony

Rainbow colors appeared in the wedding of Miss Melinda Marlene Rhodes and Dennis Dewayne Dewbre, a twilight ceremony conducted by the Rev. Prentice Smith, pastor, in Greenwood Baptist Church Friday.

The bride is the daughter of I.D. Rhodes, 238 Beach, and Mrs. Jack Bullard of Muleshoe. Parents of the bridegroom are Mr. and Mrs. Tommy Hickman, Rt. 3.

Paired arrangements of rainbow-hued flowers were set on either side of the altar with candelabra where white tapers burned.

Mr. Rhodes gave his daughter in marriage and she was attended by Miss Joli Grant of Levelland as maid of honor. Ricky Klien was best man and the bride's nephew, Shawn Ranspot, completed the wedding party as ring bearer.

Candles were lighted by Mrs. Michael Ranspot, sister of the bride, as pre-nuptial music was presented by Mrs. Charles Jones, organist, Misses Leslie Euler and Lilli Lyons, vocalists. Selections were Twelfth of Never and The First Time Ever

I Saw Your Face. Mrs. Jones also played the marches.

Simply styled, the bride's gown was of white eyelet with empire waistline. Narrow lace banded the square neckline, puffs of the Juliet sleeves and the wristline. A wide ruffle of the material finished the carpet length skirt.

Rows of lace flowers made the caplet that held her illusion veil, which was edged with the same lace and extended to form a chapel train. Her bouquet of rainbow flowers was tied with ribbon streamers. For a luck piece she wore a blue necklace belonging to her great aunt.

In fashion similar to the bride's dress, Miss Grant's frock was of blue checked gingham with pastel floral design, and she carried similar flowers.

The wedding reception was held in the SWPS Reddy Room. The bride's sister, Miss Sheila Rhodes of Canyon, registered guests. Miss Amy Roberson served punch and Miss Pam Kerr cut the four-tiered cake which was decorated with pastel tinted flowers and topped with dove figurines. It centered the lace-covered table.

After a short trip to New Mexico Mr. and Mrs. Dewbre will be at home in Bluewater Garden Apartments.

The bride is a senior student in Hereford High School and is employed as receptionist by Jim's Bath Shoppe. An employee of Champion Feeders, the bridegroom also attended Hereford High.

Wedding guests from other cities included Mr. and Mrs. Wilbert Fair and Rita of Lubbock, Mr. and Mrs. B.W. Grant of Levelland, Mr. and Mrs. Wendell Rhodes and Mrs. D.E. Rhodes of Shallowater, Mr. and Mrs. Billy Sandlin from Louisiana.



HOLIDAY OPEN HOUSE — Three couples entertained with a pre-Christmas open house in the Hugh Clearman home, welcoming scores of friends who called during the evening. The hosts, top photo, were Mr. and Mrs. Gid Brown, Mr. and Mrs. Armon Lauderback and the Clearmans. At the serving table, lower photo, were the Clearman daughters, Caye and Lynette, and Christie Ottesen who chat with Mrs. Pat Hughes after filling her coffee cup.

RECIPE

By Sarah Anne Sheridan

Vegetable Soup

- 1 medium sized soup bone
- 2 onions, sliced thin
- 2 carrots, sliced thin
- 1 c celery, diced
- 2 turnips, diced
- 1/2 c shredded cabbage
- 1 c butter beans
- 2 c okra, sliced
- 2 cans tomatoes

salt and pepper sugar to taste

Add soup bone to 2 quarts of water, add onions, carrots, celery, turnips, cabbage and butter beans. Cook about 2 hours. Add okra and tomatoes. Cook 30 minutes or until vegetables are tender. Season with salt, pepper and sugar. Add more water if needed.

DUCKWALL'S

SUGARLAND MALL

BANKAMERICARD

AFTER CHRISTMAS CLEARANCE

PARTY SNACKS

- CHEESE POPS
- CORN CHIPS
- CARAMEL CORN

1 lb. Bag
Your Choice
43¢ Bag
Our Reg. 69¢

PARTY GOODS

Party favors for New Year's or birthdays! Fancy hats, horns, noisemakers & many other items add to the fun!

Your Choice
43¢ Pkg.
Our Reg. 88¢

FLIP-TOP WASTE BASKET

Convenient 28-quart size waste-basket with flip-top lid. Sturdy plastic. Choose Avocado or Gold.

\$157
Our Reg. \$1.99

CROWN FOAM CUPS

50-7 oz. Pastel Cups in Pkg.
2 Pkgs. 86¢
For
Our Reg. 49¢

LILY PAPER PLATES

9" White - 100 in Pkg.
2 Pkgs. 93¢
For
Our Reg. 71¢

KNITTED DISH CLOTHS

Slightly irregular.
6 For 66¢
Our Reg. 15¢

LISTEROL SPRAY DISINFECTANT

21 oz.
\$117
Our Reg. \$1.73

LANDER BUBBLE BATH

Apple Blossom, Gardenia or Lavender
1/2 Gallon
68¢
Our Reg. 88¢

PLASTIC HOUSEWARES

- Spout Pail 12 Qt.
- Laundry Basket 1 Bu.
- Wastebasket 28 Qt.
- Dish Pan 14 Qt.

Your Choice
97¢ Ea.
Our Reg. \$1.19

EXCITING SPECIALS

PICTURE FRAMES

Gold-finish metal frames. Attached easel.

- 5" x 7" **44¢** Ea. Our Reg. 59¢
- 8" x 10" **57¢** Ea. Our Reg. 89¢
- 11" x 14" **88¢** Ea. Our Reg. \$1.29

SLEEPEES

PIN CURL CLIPS

Pin curl clips hold hair firmly when snapped closed. Easy to sleep on.

29¢
Our Reg. 59¢

REYNOLDS WRAP

12" x 25"
4 Pkgs. 97¢
Our Reg. 31¢

PHOTO PROCESSING

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DICKWALL'S

BLEACHED TEA TOWELS

Hemmed edges, 26" x 35".
44¢ Ea.
Our Reg. 59¢

Semi-Annual CLEARANCE SALE

Only twice a year do we offer Such outstanding Values of fine wearing apparel from our regular stock

1/3 OFF

- Boy's COATS
- SPORT COATS
- SHIRTS & SLACKS
- Girl's DRESSES
- SPORTSWEAR
- LINGERIE
- Teen - Juniors DRESSES
- LINGERIE
- SPORTSWEAR

ALL FALL AND WINTER MERCHANDISE

1/3 Off

We Will Be Closed January 1 - Holidays
January 2 - Inventory

Helen's
417 Main Street
HEREFORD, TEXAS

Carthel-Morris Wedding Solemnized In Church

The marriage of Miss Janet Carthel, daughter of the late Mr. and Mrs. Billy Carthel and granddaughter of Mr. and Mrs. J.M. Carthel, to Jimmy Morris of Amarillo was solemnized in a mid-afternoon ceremony Saturday in Temple Baptist Church.

The bridegroom's parents are Mrs. Bill Crow of South Main Street and Melvin Morris of Bedford.

The Rev. J.C. Summers, Baptist minister at Texico, conducted the service and the bride's grandfather gave her in marriage. Large bouquets of white carnations with blue tufts were placed with green and silver candelabra at the altar.

Mrs. James Simpson, sister of the bridegroom, was matron of honor and Jody Witts of Amarillo, his cousin acted as best man. The bride's cousin, Oran Davis, and the bridegroom's brother, Jerry Morris, ushered guests.

Kevin and Randy Golden lighted the altar candles. Susie, daughter of the L.J. Carthels, was flower girl and Tracy, son of the Joe Witts, the ring bearer. Wedding music was by Mrs. Joe Carthel and Mrs. Wade Crist, who sang "We've Only Just Begun and Sometimes as Mrs. Crist played the piano accompaniment.

Of bridal satin, Miss Carthel's empire gown was fashioned with V-neckline and front bodice opening edged in lace run with forget-me-not blue ribbon, long puffed sleeves and slim-lined skirt to the floor.

A Dior bow held her illusion veil, bordered with the lace and ribbon trim, which fell to tiers to form a slight train. She carried a lace trimmed handkerchief belonging to her grandmother, and a nosegay of white roses and blue carnations.

Mrs. Simpson wore a royal blue crushed velvet skirt with white bodice. A single long-stemmed white rose tied with ribbon was carried.

Wedding guests registered at

a table centered—with white carnations and royal blue bows, where Miss Debbie Jordan presided.

A reception after the ceremony was held in the church fellowship hall. Mrs. Oran Davis served the wedding cake while Glenna Evens and Judy Hall, sisters of the bridegroom, poured punch. Mmes. Richard Golden, Joe Carthel and L.J. Carthel assisted.

A basket bouquet centered the table. The colonnade cake was iced with pastel blue in lacy design with touches of royal blue. Angel figurines were placed between the layers and doves on the top.

For a short trip to New Mexico, the bride wore a blue and white polka-dot pantsuit. The couple will make a home in Amarillo.

Mrs. Morris attended York Christian College in York, Neb., after graduation from Hereford High School with the class of 1973. Morris, an employee of Amarillo Diesel, is also a 1973 graduate of HHS. Both were active in high school organizations.

Guests came from Arizona, New Mexico, South Dakota and Oklahoma for the wedding as well as from various Texas cities.

Parties honoring the bride included a shower Wednesday evening in First National Community Room.

Hostesses were Mmes. Jim McCabe, Don Lacy, Slick Johnson, Ceola McKay, Linda Pinkerton, Bill Clark, Bill Carthel, Mike Carthel, Marion Thompson and Miss Winnie Ruth Johnson.



SPECIAL PARTY — A Christmas party for approximately 50 children from the Labor Camp, all from homes lacking one or both parents, was arranged by Mrs. Patricia Estrada, pictured with a group of the children and pinatas which were broken to scatter Christmas treats. At the County Bull Barn, lunch was served to the children and each received a gift. Mrs. Estrada expressed her appreciation to merchants who assisted, White's Store, Anthony's Downtown, Javier Gutierrez Premier Station, Ruben Gutierrez Fina, Alex Serrano Barber Shop and La Fiesta Record Shop.

Native Man Visits Home

Kenneth Matthews brought his family from Brentwood, Tenn. to celebrate Christmas here with his parents, Mr. and Mrs. L.J. Matthews of 518 Blevins Street.

Kenneth, born and raised locally, is a 1964 graduate of Hereford High School. He was accompanied by his wife and their children, Katrina and Douglas. It was his first return to his hometown in many years.

LADIES!
Look Better, Feel Better in 1974 — GET IN AN EXERCISE CLASS — Larrymore Studios — 364-4638

LAMP SHADES... REPAIR YOUR LAMPS
House of Shades and Lamp Repair
352-7848
2613 WOLFEN AVENUE IN WOLFEN VILLAGE - Amarillo

SAFEWAY WILL BE OPEN NEW YEARS DAY 9 A.M. - 7 P.M.
Safeway will be open Regular hours New Years Eve!

GET IT TOGETHER at SAFEWAY

GROUND BEEF
Regular-100% Beef!
Premium Ground Beef \$1.19 lb. **89¢**

SMOKED HAMS
Shank Portion!
Butt Portion \$0.79 Center Slices \$1.19 **69¢**

Fresh Fryers Whole Body 43¢
Sliced Bacon Can King 98¢
Sliced Bacon Safeway (2 1/2-lb. Pkg. 11") 99¢
Boneless Ham Safeway Whole or Half 1.89

CANNED HAMS
Safeway Canned Hams 5-lb. **\$6.79**
3-lb. Can \$4.19

Variety Pack Water Certified \$1.29
Bologna Oscar Mayer Beef or Meat 8-oz. 69¢
Franks Oscar Mayer Meat or Beef 1.19
Cocktail Captain Choice Shrimp 4-oz. Pkg. 43¢

..FOR QUALITY FOODS & LOW PRICES!

Honoree Is Miss Wagner

To be a bride in one of this weekend's weddings, Mary Kay Wagner was a party honoree Friday morning at Hereford Country Club. She and Frank Peters are to be married here Saturday.

She and her mother, Mrs. Lester Wagner, and Peter's mother, Mrs. Joe Peters, received guests at the pretty coffee-shower. The honoree wore a floor-length dress of candlelight Venice lace with gathered skirt, its square neckline trimmed with touches of burgundy.

Her sister, Joanne Wagner, was at the registry table where pink carnations with accents of burgundy set the color note that the bride-elect has chosen for her wedding.

More of the flowers were arranged on a cherub pedestal base to center the lace cloth on the table where Lorraine Reinart and Mary Borman poured coffee.

Houseparty members were presented corsages of the carnations with burgundy ribbons.

Hostesses for the morning courtesy were Mmes. Roy Stipp, G.S. Wheeler, Ernest Flippo, Sam Patterson, Henry Kuper, Edward Schilling, S.L. Harmon Jr., Bruce Terry, S.T. Loerwald, Allen Evers, F.A. Marnell, John Warren. Also Mmes. Ed Bezner, Dale Tinfin, Elmer Reinart, Edward Paetzold, Frank Knabe, Leader Reinart, Mark Koenig, J.W. Stengel, Johnny Jesko, Oscar Schwertner, Charles Schlabs and Jerry Skaggs.

CRAGMONT MIXERS
Soda Pop & Mixers for the Holidays—Everyday Low Price
233¢
1-Qt. Botts. Plus Bottle Deposit

LIGHT TUNA
Sea Trader Light Chunk Tasty Tuna—Everyday Low Price
63¢
9 1/4-oz. Can

GRAPEFRUIT JUICE
Town House—Fine Quality Grapefruit Juice—Everyday Low Price
45¢
46-oz. Can

HI-C DRINKS
Hi-C Fruit Drinks—Shop & Compare Safeway and Save
35¢
46-oz. Can

GREEN BEANS
Town House Cut Green Beans At Everyday Low Price
23¢
16-oz. Can

Blackeye Peas Ranch Style 15-oz. With Bacon Can 19¢
Blackeye Peas Town House 15-oz. Can 19¢
Blackeye Peas Town House 1-lb. Bag 42¢
Corn Meal Kitchen Craft 5-lb. Bag 65¢
Tortilla Chips Party Pride 8-oz. Pkg. 36¢

Liquid Bleach White Magic 1-gal. Bott. 29¢
Safeway Coffee All Grinds Bag 87¢
Fruit Drinks Cragmont 48-oz. Can 31¢
Ripe Olives Town House Large 8-oz. Jar 49¢
Dill Pickles Zippy Whole 48-oz. Jar 79¢

Paper Towels Truly Fine 16 Roll 33¢
Foil Kitchen Craft 12" x 25' Roll 25¢
Bleach White Magic 48-oz. Bott. 44¢
Tomato Juice Town House 48-oz. Can 41¢
V-8 Juice Cocktail Juice 48-oz. Can 49¢

Golden Corn Town House 17-oz. Can 20¢
Sweet Peas Gardenside 16-oz. Pkg. 19¢
Shortening Royal Satin 3-lb. \$1.29
Cake Mixes Mrs. Wrights 18-oz. Pkg. 35¢
Tomato Soup Tomato 10 1/2-oz. Soup Can 11¢

Crackers Justice Saltines 8-oz. Pkg. 29¢
Crackers Bony Baker 8-oz. Pkg. 37¢
Paper Plates Brocade 150-ct. Paper 99¢
Paper Napkins Brocade 180-ct. Napkins Pkg. 33¢
Tomatoes Gardenside Brand 16-oz. Can 24¢

FROZEN & REFRIGERATED FOODS FROM SAFEWAY!

PARTY DIPS
LUCERNE FINE QUALITY! **2.69**
8-oz. Ctn. SUPER SAVER

Margarine Coldbrook Quarters 39¢
Margarine Empire 2-8 Cins. 53¢
Margarine Coldbrook Soft 48¢
Cheese Safeway Hall Mean Longhorn 1.47
Cream Cheese Lucerne Quality 8-oz. 35¢
Velveeta Kraft Cheese 2-lb. Box 1.53
Orange Juice Bel Air 12-oz. Can 43¢
Orange Juice Scotch Treat 8-oz. Can 22¢

Bel Air Cream Pies
• Banana
• Chocolate
• Lemon
• Neapolitan
31¢
14-oz. Pkg.

Lemonade Bel Air Pink 12-oz. Can 29¢
Blackeye Peas Bel Air 10-oz. 38¢
Cut Corn Bel Air 32-oz. 69¢
Sweet Peas Bel Air 32-oz. 69¢
Hash Browns Bel Air 20-oz. 45¢
Blackeye Peas Bel Air 32-oz. 69¢
Cheese Pizza Bel Air 16-oz. 85¢
Orange Juice Bel Air 8-oz. Can 24¢

FRESH PRODUCE AT SAFEWAY

ORANGES
Sweet Navel Oranges **5 lbs. \$1**
SUPER SAVER

GRAPEFRUIT
Texas Sweet Ruby Red **7 For \$1**
SUPER SAVER

Potatoes All Purpose Russets 10-lb. Bag 89¢
Bananas Fancy Sweet Fruit 14¢
Cauliflower Fresh At Safeway 49¢

MARNIATED ARTICHOKEs
Artichoke Hearts Great For Relish Tray! **49¢**
Ea.

Lemons Sunlight Lemons 5.49¢
Onions Green Onions 2 Bunches 2.29¢
Radishes Seed Radishes 2 Bunches 2.29¢

WATCH FOR OUR "WHALE OF A SALE" IN THE THURSDAY BRAND MARD HEREFORD, TEXAS

SAFEWAY
Prices Effective Thru Weds. Jan. 2 In. Hereford, Texas

Editorials

1973

Looking back on the year 1973 as it draws to a close, few will be sad to see it depart. The year began with great hope for the majority, who voted for President Richard Nixon in November, 1972.

Then came the disillusionment and shame of Watergate. Toward the end of the year war broke out in the Middle East (October) and the United States hastened to Israel's aid and in so doing failed to obtain a commitment from Tel Aviv to pull back from most of the Arab land Israel has taken in recent years—as so many U.N. resolutions have recommended.

Washington risked a confrontation with Russia, alienated the entire Arab world and precipitated an unexpected oil and energy crisis in failing to demand an Israeli withdrawal, which could have produced a peace settlement in the Middle East. (Secretary of State Henry Kissinger is now trying desperately to bring that about, and if a settlement is in view before the 31st expires, the memory of 1973 might not be so bitter.)

But, overall, it was a year of division, dismay and upset. Economically, it was a good year. But, proving that money isn't everything, most Americans will rate the year ending as one of the most unpleasant, despite the end of U.S. ground participation in Vietnam, in decades.

Football Finale

Bowl games bring the current football season to close in January, with the pros stretching their schedule well into the month. It's been an exciting season.

Football, with doubt, is an exciting, spectacular sport. But, as we have commented on past occasions, there's no place in any sport for brutality and excessive physical violence which produces permanent injury.

One of the sour notes of the current season was the sight of an Army player hurt in the last minutes of that team's route by Navy. At the time Navy led by something like fifty points; this youngster's injury was no more necessary than many others but the score and hopeless situation make it somehow symbolic.

Also, a serious injury to a member of the Washington Redskins in the last two minutes of the Dallas-Washington game, requiring the player's removal from the field on a stretcher, was also ironic. The Redskins were out of it completely and had no chance to win at that stage.

President Theodore Roosevelt last cleaned up football; the National Collegiate Athletic Association should complete the job with needed rules changes. If the pros wish to risk broken necks, ruptures, broken bones and permanent back and head injuries, that's one thing. They play for money as adults and professionals. But college students shouldn't be subjected to those hazards, and the tremendous pressures to win from alumni, while at the job of getting an education.

January, 1974

There is snow on the windowpane
Framing my room
And the trees are heavy
With frosty bloom

—Anne Lawler

January—named by the Romans for Janus, supposedly the god of the beginning of things—was one of the two months added to the modern calendar. Few today know where the name came from, or care, nor do they know that for centuries most humans fixed the beginning of the year according to the sun.

For millions of Egyptians the calendar year formerly began on September 21st (the autumnal equinox). The Greeks counted their year from June 21st (the summer solstice). For a short time New Englanders began the year on December 25th! But today most nations accept January 1st as the beginning of the year.

The Romans exchanged gifts on January 1st—and perhaps some of today's Christmas gift custom stem from it. The use of mistletoe during the Christmas holiday season stems from the old Druid custom of giving branches of this supposedly sacred bush on New Year's Day.

For many years in Scotland young boys gathered together on New Year's Day and went from house to house singing for money or something to eat. This custom was brought to America, but the songs were shortened in the New World. For many years American Presidents gave a reception—open to the public—at the White House on New Year's Day.

For most Americans today the new year means a party or sentimental thoughts the night of the 31st, a holiday a week after the Christmas holiday, and the bowl end of the football season.

Bikes Win

In Washington, D.C. bike riders recently raced ten automobile drivers to the District of Columbia building from various points within the city.

In nine of the ten contests the bike riders arrived first. The races (in heavy traffic) probably came out as they would have in other large American cities!

The lesson is that so many cars crowd our streets, other forms of transportation have become superior. Commuter trains, air buses, elevated rail service (which should link airports and cities), bicycles and other forms of transportation are obviously the look of the future.



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The Sunday Brand Editorial Forum

Hereford, Texas, Sunday, December 30, 1973

Talk Of Texas

By Jack Maguire

FOOTNOTE TO HISTORY — It was 25 years ago this New Year's Day that two kind-hearted sports writers came to the aid of a football team that was about to play in the Cotton Bowl without its mascot.

When the University of Oregon arrived in Dallas to meet Southern Methodist in the annual Cotton Bowl classic on Jan. 1, 1949, the Oregon mascot, a duck named Puddles, was left on the west coast. He had come down with an ailment peculiar to ducks and was unable to travel.

Frank X. Tolbert, then a Dallas News sportswriter, and Ed Miley, a photographer for the same paper, heard of Oregon's plight and decided to help. With the aid of two Oregon cheerleaders, a bag of potato chips and a wire coat hanger, they captured a tame duck from the lagoon in Dallas' Fair Park. Christened "Waddles," the duck was given a place of honor on the Oregon team's bench.

At half-time, Waddles, playing his role of substitute mascot to the hilt, marched across the field in front of the band. And he continued to offer his support with loud "quacks" throughout the game.

Even with his help, however, Oregon lost to SMU, 21-13. And Waddles was returned to the Fair Park lagoon, his one fling at stardom ended.

IT'S A FACT — At least two Texas high schools still offer the Czech language in their curriculum. Czech is taught at Rogers, Bell County, and at El Campo, Wharton County.

PORTENT OF THE FUTURE? — John B. Connally won his first glare of the limelight in the 1930's when his fellow classmates at Floresville High School elected him "King Göober."

He admits that he ran that first political campaign for peanuts — since that member of the pea family was, and is, the principal cash crop in Wilson County.

WHY STEAKS AREN'T CHEAP — A choice steer may weigh 1,000 pounds when he leaves the feed lot for the slaughter house, but less than half that much beef will ever reach the butcher's counter.

A 1,000-pound steer dresses out at about 615 pounds. However, the retailer who buys the carcass will trim off another 183 pounds of fat, bone and waste. This means that only 432 pounds of beef finally reaches the dinner table.

IT COULD ONLY HAPPEN HERE — In the first half of the century when prostitution was a way of life in the resort city of Galveston, police conducted their routine raids by telephone.

Usually the sergeant on duty just picked up the phone, informed the madam of a particular house that it was time for a raid and sat back to wait. Within an hour the girls usually arrived without police escort, were booked, paid their \$25 fines and then went back to work until the next time a telephone call summoned them to jail.

THE CHANGING TIMES — In Dallas, a local beer distributor also serves as a priest in the Catholic Church.

Father Arthur Hughes was 76 when, by special dispensation of the Pope, he was ordained a priest without the usual requirement of either college or seminary. The papal waiver was bestowed after the business executive had devoted a lifetime to lay activity in the church.

Today the priest-executive still spends an hour each morning and another each afternoon at his beer distributorship. He devotes the rest of the day to his priestly duties.

THE TOWNS OF TEXAS — It's possible to stock a pantry with the place names of towns and villages in the Lone Star State.

There is a Noodle and a Bean's Place, as well as Soda and Oatmeal. If one's tastes run to bread, there is a choice between Rye and Graham — or bake your own at Flour Bluff. There is a Sugar Land, a Salt Gap and a Chocolate Creek. Also there's a Honey Grove.

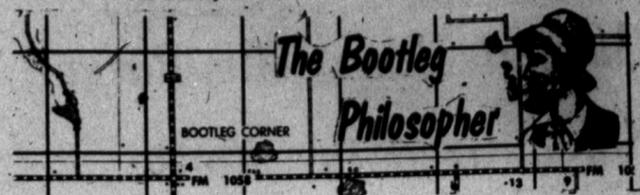
Like fruit and nuts? Try Orange, Apple Springs, Plum, Pear Valley, Berry Creek or Cherry Spring.

THE CHANGING TIMES — For years, Houston's Rice Hotel had a standing rule that no woman guest could be paged in the lobby or other public rooms.

The rule was instituted by the hotel management to protect the ladies from would-be Lotharios.

Now in this age of women's liberation, the genteel hotel has changed its policy. Milady's name now is routinely announced to the public rooms over the hotel's loud-speaker system.

THE SIGNS OF TEXAS — In Hereford, Deaf Smith County, a firm which processes cattle found dead on ranches into dog food, advertises itself as "local used cow dealer."



Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg corner reflects on Christmas gifts this week.

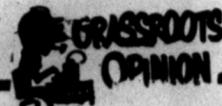
Dear editor:

Grown-ups like children, can sometimes ask too much for Christmas. I asked a neighbor of mine what he wanted for Christmas and he said peace on Earth. I told him he had a good idea but the wrong planet. Peace on the moon, maybe, peace on Mars, peace on Jupiter, but on the Earth it just doesn't seem to be in stock.

Then I got to thinking. What would be a nice Christmas present for the world, something that's not out of reason?

I went down the list: plenty of oil (out of the question); harmony in the Mid-East (why should this year be any different from the last 2,000?); an end to human greed (who're you kidding?); lower taxes (taxes haven't been lowered since they were invented).

I could see I wasn't getting anywhere when it hit me. Sure, there's one present everyone could use and it's not unthinkably beyond reach. What it is, is a set of honest politicians.



"The business of keeping the House and Senate operating in Washington is apparently becoming more and more of a complex job, judging from the number of people it takes to keep them going. The number of people employed by the branches of Congress have jumped to over 20,000 at a cost of \$300 million a year, triple the figure seven years ago. A per capita average of \$14,000 is reflected in the Senate and \$13,000 in the House and two thirds of the members of Congress now have aides who earn \$25,000 a year or more." SELMA, ALA., TIMES-JOURNAL

"We've seen reports where reportedly the U.S. Postal System is cutting its costs. But at whose expense? It certainly doesn't appear that its service has gotten any better — in fact some of the letters we've read have indicated that it has been much slower. How many people have been inconvenienced by the slowness of mail? How many people have missed out on orders because of delay of mail? That's an indirect expense to that business then. How many people have had to pay penalties for late arriving remittances? So far, it would look like the centralization of mail to the big centers, taking away the mail from the smaller, more efficient offices, hasn't helped much." PLAINVIEW, NEBR., NEWS

Surely there must be in this country and all others men more interested in sticking to principles than staying in office, men who don't wait to get a public opinion poll to find out what they think, who can face a question without first being briefed on what answer will offend the fewest.

As it is, we've got too many men in office who got there by doing whatever it took to get there and intend to stay by the same means. What kind of leadership can you expect from a public official who, when asked just a simple question like "Do you think we need gasoline rationing?" answers "I would hope it wouldn't be necessary"?

It's been so long since I've heard a politician answer a question with "Yes" or "No" or "Blamed if I know" that I'm convinced such forthrightness would bring people to their feet cheering.

What this country needs for Christmas is a set of men, out there somewhere in the crowd, who will stand for office and, if elected, welcome defeat if it means abandoning principle.

I told you grown-ups are always asking too much for Christmas. Yours faithfully, J.A.

"We all curse inflation and are convinced that our income will not keep pace with rising prices, but how would you like to be a farm worker in Russia? It would require 60 years' wages to purchase a new car. Well, that takes care of private transportation problems for most Soviets. No wonder their public transportation is used extensively. With rising gasoline prices and growing traffic problems in this country, the one man-one car concept may be a thing of the past in a few years, but if we are to 'attain' the same standard of living as now exists in the Soviet Union, we are going to have to work at it. Step number one, of course, is to inject even more socialism into our system, tax more businesses out of business, and put the bureaucrats in control of everything." LENNOX, S.D., INDEPENDENT

"It's incredible. The butchers claim they're not making any money. The wholesalers claim they are not making any money. The meat packers say they are not making any money. The ranchers also say they are not making any money. So who's making the money? Sometimes we get the uneasy feeling that somewhere there are cows buying mutual funds and gold stocks!" SIKESTON, MO., STANDARD

Announcing

A NEW YEAR AND

NEW OWNERSHIP of C & S DRAPERIES

130 E. 5th

In previous years, C & S DRAPERIES has been co-owned by the families of Gloria and Loy Smith and Leatrus and Jim Clark.

Recently, Richard and Pat Clark bought Gloria and Loy Smith's half of the business. Jim and Leatrus join Richard and Pat in announcing their new name, Clark's Spring Crest Draperies, and in wishing everyone in Deaf Smith County Area a very HAPPY NEW YEAR!

CLARK'S SPRING CREST DRAPERIES

130 E. 5th

364-0493

Miss Priddy—Kim Parker Of San Angelo Married

An evening ceremony Saturday, with Wesley United Methodist Church as the setting, was read for the marriage of Miss Elizabeth Ann Priddy of Charlotte, formerly of Hereford, and Stanley Kim Parker of San Angelo.

The Rev. Don McWhorter of the church and the Rev. Alvin G. Smith of First United Methodist Church in Jennings, Kansas, officiated.

Miss Priddy is the daughter of Mr. and Mrs. James Priddy of 506 Lawton and Parker is the son of Mr. and Mrs. Harold Parker of San Angelo.

Bouquets of red carnations and white gladiolas decorated the chancel rail in the church. Two candles with a memory candle, cross and entwined wedding rings in the center, were arranged on the altar.

Given in marriage by her father, the bride wore an A-line street-length dress of white brocade crepe designed with an empire waistline. A strand of pearls was a neckline accent.

Red velvet ribbon trimmed her large white hat and she carried cymbidium orchids atop a small white Bible.

Miss Mary Lynn Parker of

San Angelo, the bridegroom's sister, was maid of honor. She wore a red crepe dress fashioned after the bridal dress with white accessories and carried a long stemmed white carnation.

Rodger Wilson of San Angelo was best man and ushers included Joe Priddy, the bride's brother, and the bridegroom's cousin, Frankie Shearer of Hamlin.

Troy and Dana Smith, children of the Rev. and Mrs. Alvin Smith were candle lighters. Bill Devers sang the solos, Twelfth of Never, Lord's Prayer and a Time For Us accompanied by Mrs. Devers playing the organ.

Miss Melody Smith of Jennings invited guests to register at the reception held in the fellowship hall of the church. Miss Jan Parker served punch and coffee from a table decorated with red and white carnations in a silver epergne.

Miss Sandra Willis served the three-tiered colonnade cake. Other members of the houseparty were Mmes. Bruce Terry, Milton Dean and Boyd Collins.

Leaving for a wedding trip to New Mexico, the bride wore a black-and-white checked pantsuit with white accessories. Her corsage was taken from her bridal bouquet.

The couple will return to Charlotte to live until Parker leaves soon for a tour of duty in Korea with the U.S. Army.

Mrs. Parker graduated from Hereford High School and Angelo State University. She is currently teaching in elementary school at Charlotte. Parker is a graduate of the Army's Machinist School in Aberdeen Proving Grounds, Maryland. He completed high school study in San Angelo Central.

Out-of-town wedding guests included Mrs. C.B. Priddy of Groesbeck, Mrs. George Fitch and Mrs. A.L. Johnson of Nacogdoches and Nancy Barlow, Alta and Ray Bean and Bonnie James of San Angelo.

The couple and members of the wedding party were honored at a supper before the wedding by hosts Mr. and Mrs. George Warren and Mrs. William Lyles.

remarks that it was one of the worst on record and will be a good riddance when it's gone.

However, we might play Pollyanna and remember that bright spots, such as the end of the Vietnam war (we hope), and new shoe styles which are somewhat less clunky than the brogans of the previous year, and the price of cotton which was so nice for our friends who had some cotton to sell.

Anyway I heard a cheerful word lately from an acquaintance who is a great believer in astrology. She said 1973 was a bad year from the beginning because of the positions of some stars, and was so predicted last January by the astrologists. Things will be better in 1974, she assures me. Take heart.

DID YOU lose anything in the activity around your place in getting ready for Christmas? Seems that we did: One Christmas party among the many that were given by clubs earlier this month. A report of the party, that is.

My memory is very distinct about writing the report of Mothers Needle Club's party, which was given on Dec. 13. It was a little different because the party was at Mrs. Joe Deavenport's house where she entertained for her mother, Mrs. A.N. McClure, hostess for the day.

So far so good, but I learned this week that the report never appeared in the paper and we can't find a trace of it. If we overlooked it and somebody remembers seeing that story in the paper, we'd like to hear about that. If it just plain got lost we apologize to the club, one of our favorites among Hereford women's clubs.

Small Talk

By SUE COLEMAN
Women's Editor

THERE WAS a very serious omission on our page of pictures in the Christmas edition, given a measure of credit to all those people whose jobs keep them at work on Christmas Day. So I've been informed by Delight Williams, and I'm positive she is right.

The one who never gets Christmas Day off, or any other holiday, she reminds us, is Mother. No matter how well she prepares in advance, even if it happens that somebody else in the family invites her to dinner instead of coming to have dinner with her, Mother still has home duties.

Such as making the beds, cooking (even if that means just making toast and coffee for breakfast), washing dishes, emptying ashtrays, picking up the package-opening clutter, and this and that.

As I heard Mary Thomas remark a day or two after Christmas, "It's such a relief when you put that last dish on the dinner table!" and she might have been speaking for all Mothers—most of whom love their jobs, of course, and certainly wouldn't change them at Christmastime.

NEARLY all of us get this far along in the holiday period with a more or less exhausted feeling from all the rushing. It was summed up rather well, I thought, by Jan Gorman who fell into a chair at the end of a specially busy day on her job, and sighed, "My whole body feels like a transplant that is being rejected!"

HERE at the end of 1973 we hear constantly of all its faults, and it certainly did have enough of them to justify the many

Calendar Of Events Celebrating Doubled For Family

THURSDAY
Hereford Study Club, home of Mrs. Noble Howard, 7:30 p.m.
Alpha Iota Mu Chapter of Beta Sigma Phi Sorority, Flame Room of Pioneer Natural Gas building, 7:30 p.m.
L'Allegria Study Club, home of Mrs. Jim Carnahan, 9:30 a.m.
VFW, VFW Clubhouse, 8 p.m.
Kiwanis Club, Civic Club Center, noon
Jaycees, Dickie's Restaurant, 8 p.m.

FRIDAY
Campfire Girls Leaders Assn., CFG Lodge, 9:30 a.m.
Garden Beautiful Club, home of Mrs. Ray Cowser, 3 p.m.
Bud To Blossom Garden Club, home of Mrs. Mac Tucker, 9:30 a.m.
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 8:30 a.m.

A double celebration brought two groups of relatives to Mr. and Mrs. Garland Solomon's home for two holiday dinners. The first was last Sunday when the Solomon clan came as guests, then on Christmas Day Mrs. Solomon's relatives were there.

The first party included Mrs. Velma Solomon, Mr. and Mrs. Henry Solomon, the Tommy Betzens and daughter Camille, the Mike Solomons and

children, Chris and Michelle, Craig Solomon and the Stan Solomons and children, Becky and Kyle, all of whom live in and near Hereford.

Also Mr. and Mrs. E.W. Solomon and sons, Matt and Mark, of Weldon; Mr. and Mrs. Bill Stanford of Plainview and their children, Karen, who is a student at Oral Roberts University, David, who attends A&M, and the high schooler, Kathy.

Christmas Day visitors were

Mrs. Solomon's parents, Mr. and Mrs. Jay Foster of Tahoka, also the Urban Browns of Tahoka, the Joe Marshalls of Perryton, Glen Throckmorton of Amarillo, Mr. and Mrs. Paul Larson and children, Keith and Kelli of Columbia, Mo.

Also Mr. and Mrs. Roger Munn and daughters, Gina and Marissa, of Lubbock; Mr. and Mrs. Dorman Duggan and children, Delaysa and Angela, and the Mike Solomons.

HARMAN'S

WHITE - ELEPHANT - SALE

IT'S THE GREATEST THING THAT EVER HAPPENED TO YOUR BUDGET

It's our annual after-Christmas clean-up sale ... and the entire store is really brimming with big bargains in every department. Hurry and be among the first to get best selection. Nothing has been spared to make this our greatest event of the year. Be sure - Don't miss it.

DOWNTOWN ONLY

Name Brands Double Knits By Higgins	Men - Don't Miss This Value!	SPORT COATS & SUITS	1/3 OFF
MEN'S SUITS	'79 Value	Botany Double Knit	
Small Selection Men's SPORT COATS	Name Brands Hard Worested	Sorry, No Alterations	
'39' to '65 Values	1/2 PRICE		
Men's and Boy's HEAVY JACKETS & SWEATERS			1/3 OFF
Men's & Boy's Long Sleeve SPORT SHIRTS	Also Knits, Many Colors & Styles		
Men's DRESS SLACKS	Double Knits Made by Famous Higgins Brand		
Entire Stock Men's Values '15 to '35	Large Selection Men's Nunn Bush	One Group Men's	ODDS & ENDS JEANS & STA PREST SLACKS \$5.00
DRESS & Western FELT HATS	SHOES Values to '27		
20% OFF	'20.00		
Group Boy's Sizes 8 1/2 to 3	Men's H Bar C Sta Prest Double Knit	Few Days Only! Men's	TONY LAMA BOOTS 25%
Values '12" to '17"	Values '6" to '15		
COWBOY BOOTS 20% OFF	WESTERN SHIRTS 1/3 OFF		

PRICE SLASHED 33 1/3 to 50%

AMAZING! FANTASTIC! UNBELIEVABLE!

That's what you'll say when you see the bargains in store for you from our Ready-To-Wear. Downtown and Sugarland Mall in Hereford, Texas!

RUGS! RUGS! RUGS!

MONTGOMERY WARD

SAVE LIKE NEVER BEFORE - POPULAR SIZES - COLORS

3 PC. OVAL RUG SET	126" X 174" REVERSIBLE OVAL RUG
1 ONLY \$24.97 REG. '54"	1 ONLY \$59.97 REG. '119"

ROOM SIZE CARPETS

SIZE	COLOR	REG.	SALE
12' x 12'	Bitter Green	1 Only \$58.00	\$26.97
12' x 18'	Delphinium Blue	1 Only \$81.00	\$39.97
12' x 15'	Coin Gold	1 Only \$70.00	\$34.97
12' x 15'	Bitter Gold	1 Only \$70.00	\$34.97
9' x 12'	Coin Gold	1 Only \$29.00	\$14.97
9' x 12'	Bitter Green	1 Only \$29.00	\$14.97
12' x 15'	Delphinium Blue	1 Only \$74.00	\$36.97
12' x 3'	Blue Green	1 Only \$11.74	\$5.77
12' x 12'	Coin Gold	1 Only \$86.00	\$42.97
12' x 15'	Gold/Brown	1 Only \$129.00	\$64.97
12' x 15'	Blue/Green	1 Only \$79.00	\$39.47
12' x 9'	Rust	1 Only \$53.00	\$26.97

PLUS MANY, MANY MORE

114 PARK AVE. 364-5801 HEREFORD, TEXAS

DOWNTOWN		SUGARLAND MALL	
Ladies SWEATERS Assorted Styles	1/3 OFF	Ladies COATS Entire Stock	'34" to '65" Value 1/3 OFF
Sale-Fashion Craft BOOTS Sizes Broken	'17" to '21 Value \$9.99	Odds & Ends SPORTSWEAR Skirts, Pants, Tops	1/2 PRICE
Entire Stock of Fashion Craft SHOES Not All Sizes Available	Values to '15" \$3.00	Ladies ROBES Values '24" to '34"	1/3 OFF
Odds & Ends SPORTSWEAR Skirts, Tops & Pants	1/2 PRICE	Ladies SWEATERS Assorted Styles	1/3 OFF
Ladies ROBES Values '24" to '34"	1/3 OFF	Ladies GOWNS Long & Short	\$5.00
Ladies GOWNS Long & Short	\$5.00	Small Group Ladies Fashion Craft SHOES Values to '17"	\$5.00
Ladies COATS Entire Stock	'34" to '65" Values 1/3 PRICE	Group Velveteen & Canvas SHOES BOTH STORES	\$3.00
SORRY! NO EXCHANGES, NO REFUNDS or PHONE ORDERS DURING WHITE ELEPHANT SALE!		1 Group Ladies HAND BAGS Assorted Styles and Colors	1/3 PRICE

Home In Lubbock Planned By Couple Married Here

A background of white gladiolas and blue carnations lighted with blue tapers was arranged for the wedding of Miss Pamela June McCutchen and James Walter Cocke Saturday evening in the First Assembly of God Church Here.

Mr. and Mrs. Leon McCutchen of 403 Union are parents of the bride. Mrs. Mary Cocke of Dallas and Daniel Cocke of Seminole are the bridegroom's parents.

The Rev. H.T. Goodwin, pastor of the church, officiated for the ceremony. Miss Gayle McCutchen, sister of the bride, was her maid of honor and Miss Vi Jackson the bridesmaid. Best man was Danny Cocke, the bridegroom's

brother, and Charles Caldwell was groomsmen. All the attendants are Lubbock residents.

Mike McCutchen, the bride's brother, and Tommy Saul served as ushers. David Cocke of Dallas, another brother of the bridegroom, and David Fortenberry lighted altar candles. Small members of the wedding were Michele, daughter of the Glen Greens, flower girl, and Scotty, son of the Randy Hasleys of Clovis, ring bearer.

Mr. and Mrs. Ricky Pfiel of Amarillo presented wedding music, he as vocal soloist and she as organist.

Escorted by her father who gave her in marriage, the bride wore a high-waisted, full-skirted gown of white-a la mode fabric trimmed with flower patterned Venice lace, which banded the waistline and was applied on the fitted sleeves from wrist to elbow.

Crystal ruching over a ruff of the dress fabric outlined the oval neckline and fell in ruffles over her hands. A deep ruffle at the hemline, extending around the circular train, had a heading of lace flowrets.

Similar lace flowers edged the three tiers of illusion in her veil and the Juliet cap which held it. She wore a pearl necklace belonging to her mother. Her flowers were roses and blue delphiniums in a nosegay.

Royal blue velvet made the bridesmaids' gowns and they wore corsages of white carnations.

The couple and their parents received guests after the ceremony in the Flame Room of Pioneer Gas Company. Miss Jeannie Coffin ladled punch while Mrs. Randy Hasley served the tiered cake, iced in blue and white and topped with bride-and-groom figurines. Miss Connie Matthews was at the registry table.

As she left for a trip to Santa Fe, Mrs. Cocke had changed to a brown and white checked pantsuit.

The couple will be at home in Lubbock, where both are employed. The bride is a 1972 graduate of Hereford High School, where she was a Whiteface Band member. Cocke was graduated last spring from Seminole High School.



JANUARY BRIDE-ELECT — Miss Ella Mae Langford and Earnest James Reyna, both of Denver, Colo., will marry here January 26 in Central Church of Christ. Reyna, son of Mr. and Mrs. Pete Reyna Sr. of 802 Blevins, attended Metro State College in Denver and is presently employed at General Air Services in that city. His fiancée's parents are Mr. and Mrs. Jack Langford of Denver.

Mother, Daughter

A mother and daughter joined as hostesses for one of the numerous pre-Christmas parties in Hereford, when Mrs. Tommy Braddy and Mrs. Lisle Patton of Amarillo entertained at a coffee in the Braddy Home.

Friends in both age groups called and Mrs. Patton had the opportunity to greet those in Hereford whom she does not see often now.

Her daughters, Shay and Shyla, and Ann Warwick assisted the hostesses in receiving callers and serving refreshments from a handsomely decorated table in the dining area.

A large rustic basket of poinsettias centered a coffee table before the living room fireplace, and against one wall a side table held large figurines of the traditional Three Wise men, which Mrs. Patton brought from a trip to Mexico as a gift for her mother. Near the entrance stood a Christmas tree in gleaming dress.



HOSTESS GROUP — Mrs. Tommy Braddy, right, and her daughter, Mrs. Lisle Patton of Amarillo, were assisted by the Patton children, Shay and Shyla, when they entertained at one of the pretty parties of the holiday season. The beautifully decorated Braddy home was the scene of the Christmas coffee.

Casa Ramirez
RESTAURANT
206 N. SCHLEY 364-6791
MEXICAN FOODS
OPEN EVERY DAY EXCEPT TUESDAYS
11 A.M. - 2 P.M. and 5 P.M. - 10 P.M.
Dieter's Enchiladas
Only \$1.25 MONDAY ONLY!

Look Who's New
Mr. and Mrs. Bill Melvin Dutton are the parents of a daughter, Angela Jill, born December 23. She weighed 7 lbs. 5 oz.
Mr. and Mrs. Roy Thomas Jr. are the parents of a daughter, Poppy Loretta, born December 23. She weighed 7 lbs. 1 oz.
WATCH FOR OUR "WHALE OF A SALE" IN THE THURSDAY BRAND
WARD
HEREFORD, TEXAS

Former City Resident

Weds At Mt. Pleasant

Mr. and Mrs. Lyndon Rieger are at home in Mount Pleasant after their recent marriage in South Jefferson Baptist Church there. Mrs. Rieger is the former Miss Gloria Ann Lane, daughter of Mr. and Mrs. Luther P. Lane of that city.

Rieger, formerly of Hereford and a 1968 Hereford High graduate, is the son of Mr. and Mrs. Nelson Rieger, now of Mount Pleasant. He is employed by Titus County Memorial Hospital, has had two years of military service and attended West Texas State, East Texas State and Utah State Universities.

Miss Diane Honeycutt of Tyler was maid of honor; Laris Rieger served his brother as best man and a small sister, M'Lette Rieger, was flower girl.

The bride's powder blue gown featured a smocked bodice with natural waistline, lantern sleeves and a skirt formed of three deep tiers of Chantilly lace. Her short veil of the blue lace was held by a pearl beaded crown. She carried white roses, gypsophilla and English ivy tied with blue streamers.

Her attendants, dressed in pastel blue velvet, had a bouquet of gladioli centered with a white rose.

The wedding reception was in the community room of a Mount Pleasant bank. The rehearsal dinner had the bridegroom's parents, former Hereford residents, as hosts at the Holiday Inn.



Mrs. Lyndon Rieger
bride of ex-resident

Sunshine Club

Has Christmas

Dinner

A turkey dinner with trimmings was held for members of the Sunshine Club at their annual Christmas party Tuesday evening in the home of Mrs. Buck Watts.

After dinner, gifts were exchanged from secret pals.

Members present included Mrs. Elmer Fryar, Cotile Green, Elmer Jones, Clois Kemp, Mike Koelzer, Clint Lundry, George Minor, Willodyne Brooks, Edith Sheppard and Nell Pitman.

U.S.T. YEAR-ROUND

The bill to put the nation on year-round daylight saving time has been signed by President Nixon. This means the nation sets its clocks ahead one hour on January 6.

The Colonel has a holiday message for you.

I want to thank you folks for visiting my stores so often this year. It makes me mighty happy to know that you enjoyed my Kentucky Fried Chicken so much. Happy Holidays
Colonel Harland Sanders



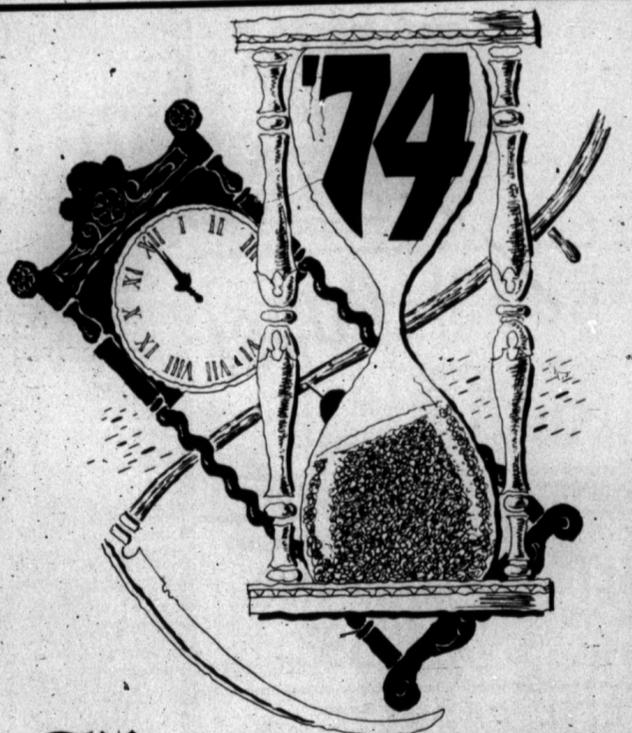
And your Kentucky Fried Chicken store has a holiday present for you.

\$2.25
in Savings

<p>\$1.00 OFF on a Barrel of Kentucky Fried Chicken. Take this coupon to your participating Kentucky Fried Chicken store and get \$1.00 off on any 21-piece Barrel (items E, F, and L), either Original Recipe or Extra Crispy. Offer good through Dec. 31, 1973. Limit one Barrel per coupon.</p>	<p>75¢ OFF on a Bucket of Kentucky Fried Chicken. Take this coupon to your participating Kentucky Fried Chicken store and get 75¢ off on any 15-piece Bucket (items G, H and M), either Original Recipe or Extra Crispy. Offer good through Dec. 31, 1973. Limit one Bucket per coupon.</p>	<p>50¢ OFF on Two Dinner Boxes of Kentucky Fried Chicken. Take this coupon to your participating Kentucky Fried Chicken store and get 50¢ off on the purchase of two Dinner Boxes (item B), either Original Recipe or Extra Crispy. Offer good through Dec. 31, 1973. Limit two Dinners per coupon.</p>
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CLIP THESE COUPONS

Offer good at all Amarillo, Hereford & Canyon Stores



May the New Year bring you happiness

We Will Be Closed Tuesday, January 1 Only.

Carl McCaslin Lumber Co. 364-3434

MONDAY MADNESS
Sale Prices Good Monday Only

Ladies SHOES	29¢
Ladies PURSES	39¢
Men's SHOES	\$1.49
Men's SPORT COATS	69¢
Ladies SKIRTS-BLOUSES	29¢
Ladies WINTER COATS	\$2.79
All Girls SHOES	29¢

Goodwill Industries
208 N. Main

Many Homes In Hereford Open To Holiday Guests



Holiday entertaining does not necessarily mean parties, which have been plentiful in Hereford this year. Even more plentiful were the gatherings of families in homes for Christmas dinners and visits, some dating back to the start of Christmas week and some visits still in progress.

Her grandson from Al Kabir, Saudi Arabia, was among the Christmas dinner guests of Mrs. P.B. Sowell. He is David Sowell Jr., and he will be in Hereford again for a few days after a visit in Oklahoma, before leaving for home Jan. 10.

Mrs. Sowell's daughter, Mrs. Buck Cunningham, and Mr. Cunningham of Amarillo were here also. Local guests were the hostess' mother, Mrs. Susie Tiel; her sister, Mrs. Jim Loving and Mr. Loving. Afternoon callers were Mr. and Mrs. Tom Johnson.

The Carl McCasins got home in time for Christmas after attending the wedding in Houston of their son, Jerry Don, and Anne Ellsworth. Another son, Butch, of Dallas, accompanied them home and stayed until Friday. The newlywed couple, now on a honeymoon trip, is expected by midweek and will live at 1013 West Park Ave.

Mr. and Mrs. Jim Lawhon and daughters, Sansa, Dixie and Annie Ermine of Devine spent Christmas with his parents, Mr. and Mrs. Pat Lawhon, and grandmother, Mrs. George Beams, 601 East Third. Jim Lawhon, who grew up here, owns and operates Triangle Flying Service in Devine, and his wife also has a business, Gay's Beauty Shop and Tots-Teen Shop.

Mrs. Henry Sears was hostess for Christmas dinner to the Sears family. Mr. and Mrs. Bob Cox and two children of Houston. Mr. and Mrs. Wheeler Sears and three sons of Dallas were here. Mrs. Cox is the former Helen Sears. They also visited Sue James and Jim Sears, other relatives here.

All of the Ansel McDowell's children and grandchildren were at dinner in their home Sunday. Dr. and Mrs. Dan

McDowell and baby of Odessa, Dr. Ansel McDowell Jr. and family from Perryton, the Jim McDowell and children, Elise, James and Charles, were together for the day.

Another all-together family was that of Mr. and Mrs. Dale Hallows. Daughter Linda and son Lane and his family came from Utah for the holidays, bringing the Lane Hallows' baby son' Steele, first grandchild of the Hereford couple and so a very special visitor.

The home of Mr. and Mrs. H.G. Behrends was the locale of a party and dinner Tuesday, featuring good food and pleasant visiting. From other cities were the Arlon Ewings and children, June Peggy and Laurie, also Mabel, Juanita and Regina Ewing, all of Dimmitt; H.N. Ewing of Amarillo; Ronnie McKay of Flagg; the Charlie Penningtons of Friona. Also Larry, Naomi, Jeff and Cassy Pennington of Morrison, Okla.; the Clarence Behrends and children, Earl Bob, Kylene and Tammy of Summerfield; Mr. and Mrs. Gayland Lockridge and Marilyn of Scottsdale, Ariz.

For dinner and gift opening Dec. 22, Mrs. Velma Hodges and her son and family, Mr. and Mrs. Keith Hodges, Kim, Paige and Chuck, from Lubbock, also the Bobby Owens and daughters, Becky, Barbara, Brenda and Beth. Dropping in for a visit was a friend of Keith's, Kenneth Matthews, his son and daughter from Nashville, Tenn., who were in Hereford to visit his parents, the L.J. Matthews.

On Christmas Day, Mrs. Hodges and the Owens were dinner guests at the Cecil Boyers with the hosts' daughter, Beverly Newman and her children, Bonnie and Kevin, of Amarillo, also Mrs. Jeff Roberson and Pete Caldwell.

Dr. and Mrs. Hap Cavness had their daughter, Cindy, here from Dallas and son Steven

from San Antonio, where he is a junior at Trinity University. By Christmas custom in that family, Dr. R.R. Wills was a dinner guest.

The Merlin Kauls had all their family for the holiday dinner: Mr. and Mrs. Larry Kaul and children from Miami and the Bussy Kauls who live at Westway. The latter family, with Mr. and Mrs. Gary Adams, then left for San Saba to visit the James Hootens, former Hereford residents who are parents of Mrs. Kaul and Mrs. Adams.

Four former teachers of first grade in Hereford schools had a happy reunion Thursday afternoon when Mrs. Don Moore of Clovis was a house guest of Lucille Smith. Vida Hicks and Mrs. Merlyn Kaul made up the quartet.

Visitors with Mr. and Mrs. T.J. Parsons for the holidays were their son, Don, and his family, here from Dallas.

Ross Joe Landers of El Paso visited his parents, Mr. and Mrs. Joe Landers of Westway, and with other relatives in the county.

A long visit with her parents, Mr. and Mrs. Burke Inman, 416 Star, began with a pre-Christmas arrival for Mrs. Bruce Miller Jr. and her baby daughter, from Oak Harbor, Wash. They plan to stay for a time while Lt. Miller is on sea

duty on the U.S. Naval vessel the Kittyhawk.

Mrs. Miller is the former Vickie Inman of Hereford. Miller's parents are Mr. and Mrs. Bruce Miller of Harrison Highway.

Dinner was served to 17 at the Troyce Carmichael home. Their daughter Merle, Mrs. Don Henslee, and Captain Henslee were visitors, in the process of moving from Lawton, Okla. to Dallas where he is to be stationed. They also visited his mother, Mrs. H.E. Henslee, here.

To complete the family party, the Major Schroeters, Alex and Ed Schroeter and their families came to dinner.

Guests of the Bud Cawthons during Christmas week were the Gib Howard family of Amarillo, John L. Thomas and

daughter of Dimmitt, Opal James of Littlefield, Mr. and Mrs. Bill Dickson and family of Colorado.

The Jack Wilsons' visitors were their son, Mike, of El Paso, and their granddaughter, Sandy.

Visiting in the Hoot Pearch home were the Mike Howells of Tulsa, the Jarrell Russells of Shamrock and Wes Pearchs of Hart.

The Charlie Riggins' son, Tommy, was at home for the holidays. He is in the U.S. Army and has been stationed in Germany.

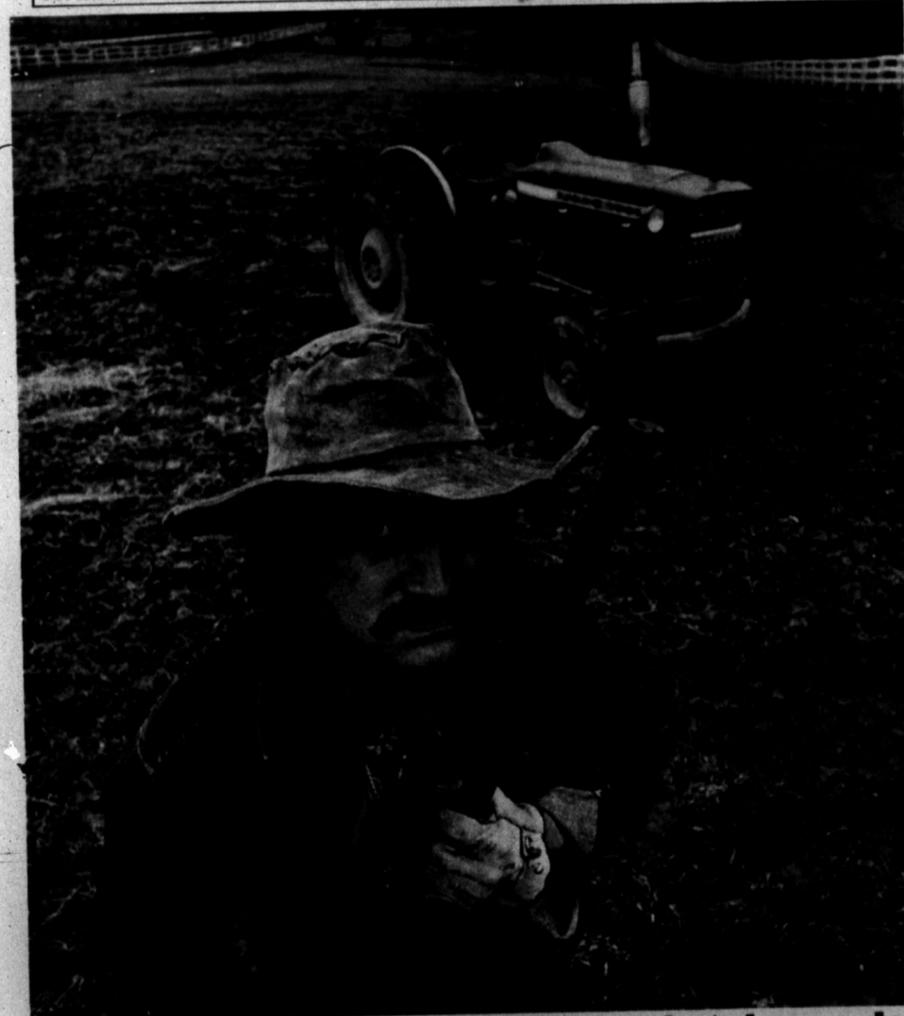
Mrs. Sam Curtsinger's parents, Mr. and Mrs. Flake Barber, and brothers, Tom and Bud, former Hereford residents, were here for a Christmas visit. They live at Follett now.



LA PLATA FHA MEMBERS — Members of FHA Chapter at La Plata Junior High School have been busy making stuffed toys for the Hereford Day Care Center. In top photo from left are Bernadette Jesko, Anita Almanza, Pam Mazurek and Christie Pittenger. Colleen Rudd, Ann Bradley and Linda Ginn, bottom photo, are shown filling tiny Christmas stockings, favors for children in the hospital. Other projects of the chapter have been making candy for gift boxes for shut-ins, selling holiday cookbooks to help finance the Sweetheart Banquet which will be held February 2 and preparing cookies, candies and fruit cake for teachers at La Plata.

According to anthropologist Margaret Mead, American youth get a significant part of their education by reading the information on cereal packages.

If golf seems to be for the birds it may be because prior to the 19th century, golf balls were made of feathers.



When your tractor tires go lame, what do you do?

Don't do anything drastic. Simply call us. We're Shook, Texas' largest tire dealer. And solver of some of Texas' biggest headaches. In no time at all, we can be on our way to your place. To fatten up a flat farm tire. Or replace a real goner. So the next time you come face-to-face with a tire problem, give us a call. And we'll come face it with you.

We have the right equipment and the right quality Lee farm tires to put you back in business in a hurry. Lee tires are tough and dependable. You can give them loads of punishment. But then, you probably already know that if you have Lee tires on your car. What you don't know is that Lee is all you have to know about farm tires, too. And all you have to know about repairs is Shook. LOOK TO

"QUALITY WITH PRICE"

"MAY WE SERVE YOU"

LOOK TO **SHOOK FOR LEE**

HWY 60 E. HEREFORD 364-1010

May this be the year of a lasting peace for the world and its people and may all people find it in their hearts to keep this peace.

WARREN BROS. MOTORS
"Reputable Service Since 1948"

1410 PARK AVE. 364-1423

Keepsake
LORELEI
KESTER'S JEWELRY
Across from the Post Office
in Downtown Hereford

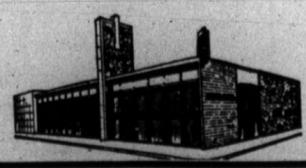
1974



HAPPY NEW YEAR HEREFORD

May the character and initiative of Deaf Smith Area residents contribute to America's greatness again in 1974.

THE
FIRST NATIONAL
BANK of HEREFORD



SELL IT FAST! BUY IT RIGHT! USE WANTADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st insertion 8c per word
Additional insertions, when paid in advance: 6c per word

Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.12

Deadline for Classified Advertising in the **SUNDAY BRAND**.
5 p.m. Friday

Deadline for Classified Advertising in the **HEREFORD BRAND**.
3 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
Hwy 60 & MYRTLE
Phone 364-0169
Also spaces & furnished trailers for rent at

TOWN & COUNTRY ESTATES
1B-1-23-9p

"THE SADDLE HOUSE"
COMPLETE Riding Equipment

New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3383 1B-1-5-1fc

CARPET!
Financing Available

CAW CARPET
PLAINS AND N. 25 MILE AVE.
PHONE 364-3448 B-26-1fc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552 1B-37-4fc

GARAGE EQUIPMENT NEW & USED
Air Compressors, Valve Machines, Steam Cleaners, etc.
BOYD MACHINE & SUPPLY
1306 East Park
Phone 364-1065 1B-1-9-1fc

RCA WHIRLPOOL commercial ICE MAKERS — Sales and Service — Brown Sheet Metal.
B-1-11-52-1fc

New repossessed Kirby for sale. Take up payments. Phone 364-1854.
B-1-10-47-1fc

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
B-1-4-1fc

FOR SALE
1-19" Color Console TV
1-19" B&W Portable
WE MAKE HOUSE CALLS
Repairs on all makes & models, color, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740
B-1-25-4fc

STATED MEETING
SECOND MONDAY
7:30 P.M.
Thursday
DEGREE WORK
Charlie Brown W.M.
W.A. Phipps Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

FOR SALE: AKC Registered Wire Fox Terrier Puppies. Six Weeks Old. Call 364-0199.

For Sale: 250 small beef type calves. Call Pete or Terry Caviness, 364-0900. B-1-12-51-4c

FOR SALE
Registered Apaloosa horses. Bred Apaloosa fillies, Apaloosa Stallion — 10 years old and gentle to ride and a good cow horse (Grandson of Whistle Breeches)
J.A. Crofford
Phone 364-0952
B-1-20-1fc

Oak firewood for sale. 209 Kibbe. Call 364-6919. B-1-10-26-2p

PIANO IN STORAGE
Beautiful spinet-console stored locally. Reported like new. Responsible party can take at big saving on low payment balance. Write Joplin Piano, 315 South 16th, Waco, Texas 76703. B-1-27-1p

LEFT IN LAY-AWAY
Electroponic Component Stereo with built-in tape player. AM-FM Multiflex Radio. Garrard Turntable, 200 watts, 10 speaker. Original price \$399.95. Assume balance of \$245.00 or \$10.00 monthly payments
at
MARTINS SOUND CENTER
Corner of Georgia & I-40 in Wolfen Square, Amarillo
B-1-31-1fc

KIRBY VACUUMS
Rebuilt with genuine Kirby parts.
\$59.95 & up.
2 year guarantee
Your only authorized Kirby Distributor.
Kirby Sales & Service
522 Irving
Phone 364-0422
B-1-35-1fc

WATER BEDS
Southwest Carpet, 209 Park Avenue. Phone 364-1763. B-1-41-1fc

See Our Line Of Bargains On new and used furniture and appliances
Open week days 9 to 12 p.m. to 6 p.m. Sat. 8 to 8
BIG JIM'S FURNITURE
Higgins & So. Texas St.
Phone 364-1873
B-1-19-1fc

Fireplace wood for sale. Call 364-2111. B-1-10-46-1fc

ONE of the finer things of life — Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1. Duckwalls Sugarland Mall
B-1-20-17-1c

FOR SALE:
1-Heiser Broncho Riding Saddle.
1-Big sorrel mare, gentle enough for anyone to ride who can pull back on the reins and say WHOA.
THE SADDLE HOUSE
Higgins & South Texas
Phone 364-3583
B-1-27-1fc

For Sale: Westinghouse built-in dish washer-harvest gold. \$75.00. Phone 364-2520. B-1-11-48-1fc

For Sale: White German Shepherd Puppies. Perfect Christmas gifts. Call Johnny Rickman 276-5822. B-1-12-50-1fc

For Sale: Two registered male beagles. Phone 265-3337. B-1-27-1p

To give away-black and white collie pups.
309 Sunset
B-1-10-27-2c

TREAT rugs right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooer \$1.
McCaslin Lumber
B-1-20-27-1c

IT'S terrific the way we're selling Blue Lustre for cleaning rugs and upholstery. Rent electric shampooer \$1.
Hereford Hardware
B-1-20-26-2c

NEW FURNITURE
1-Stereo Console with China Hutch, reg. \$499.95, now \$399.95.
1-Quadraphonic Component set, reg. \$525.95, now \$469.95.
New living room suits as low as \$179.95
New recliners as low as \$79.95.
PLAINS FINANCE CORPORATION
906 So. 25 Mile Avenue
Phone 364-3400
B-1-49-1fc

For sale: Zenith color TV, Early American console, maple twin bed with mattress, box springs. 289-5810. B-1-16-24-1fc

For Sale: 1971 Honda. \$200.00. Call 276-5821 after 5:00 p.m. B-1-10-49-1fc

Agricultural Humates can help your fertilizer and water go farther. For further information, call **AGRICULTURAL GYPSUM & LIME COMPANY.** 276-5319. S-1-20-25-1fc

For Sale: English Pointer Pups. Good breeding, 8 weeks old. Females \$35.00, Males \$50.00. Call 364-6800. B-1-16-27-2c

FULLER BRUSH PRODUCTS. Good personal service. Mrs. Jessie Fuller, 258-7228. S-1-27-4fc

THE amazing Blue Lustre will leave your upholstery beautifully soft and clean. Rent electric shampooer \$1.
Hereford Hardware
B-1-19-27-2c

Registered St. Bernard Puppies for sale. Days 267-2147, nights 267-2442. B-1-10-25-4c

1972 Kawasaki Racer, 250 cc. Good condition. Call 357-2344. B-1-10-23-4fc

For sale: Packard-Bell coffee table stereo. Call 364-0700; 364-2707 after 5:00 p.m. B-1-12-25-4fc

Model 12 Winchester, 3" mag. \$140.00. 788 Remington, 243 Cal. with 3 to 9 variable scope. \$85.00.
Call 289-5951
B-1-19-25-4fc

For Sale: Grown rabbits. Phone 364-4119 or come by 903 Cherokee after 5:00 p.m. B-1-13-50-1fc

General Electric 25" Solid State TV, with slight damage. \$399.95. Taylor Furniture & Appliance, 603 Park Avenue. B-1-18-51-3c

HAYGRAZER. Heavy grain, 4000 bales. Johnson grass, 3500 bales. \$50.00 per ton. 364-0484
B-1-51-4c

MR. FARMER
Your best buy today for your soil is Humic Acid, having an analysis of 55 per cent upward of Humic. Priced at \$70.00 per ton delivered.
For more information, call: 364-5767 or 364-5194 after 6:00 p.m. S-1-23-5c

½ price sale — jeweled Christmas kits, tree skirts, stockings, ornaments, card holders, toys. Needlepoint tapestries.
Dan's of Canyon
B-1-18-51-6c

Moving to trailer house — must sell used furniture. Phone 258-7640. B-1-10-51-1fc

For Sale: Evinrude boat and all accessories. 308 Star. S-1-10-15-1fc

2. FOR SALE Farm Equipment

For sale: 40 ft. flat trailer; and 1957 Ford dump truck. Call 364-2530. B-2-13-24-1fc

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-1fc

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-1fc

Diesel tanks - 2000 to 18,000 gallons. Pressure tanks - 100 to 6000 gallons. 364-0484. B-2-51-4c

For Sale: Oswalt Manure Spreader for tandem truck. Excellent condition. Call 806-249-2242 or nites, 806-249-2247. B-2-13-51-1fc

3. FOR SALE Automobiles

1971 Ford ½ ton. Power & air. 40,000 miles. New steel belted tires. Sale or trade for older pickup. Call 364-3484. B-3-21-48-1fc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0977
B-3-33-1fc

Going overseas — must sell 1973 Cutless Supreme maroon and white Olds. Bucket seats, automatic transmission, factory air, low mileage. Call 364-1110 or 364-1302. B-3-23-51-1fc

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
1B-41-1fc

SELECTED USED TIRES \$3.00 UP
30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
114 EAST PARK
1B-3-17-1fc

NEW & USED CARS
ORVAL WATSON FORD
PHONE 364-2727
1B-3-18-1fc

FOR SALE
Racing equipment including 1966 Pontiac GTO. Run last season in Lubbock.
1957 Chevy with 1968 Chevy 320 Motor. Very high performance.
Near perfect 1970 Toyota Corolla Sprinter.
Extra Chevy and Ford Motors.
2-Deep fringe TV Antennae and rotator, also 40 ft. mast pole.
Phone 364-2044
B-3-26-2c

1965 Chevy 2-Dr. HT Impala. Automatic. Very good condition. \$300.00. Phone 364-2061. B-3-13-27-1c

Used Chevy Pickup for sale. See at 515 Avenue K or call 364-0210. Phone 364-5324 after 7:00 p.m. B-3-13-27-3c

For Sale: 1970 Maverick. Good gas mileage. Good condition. Call 289-5936 after 6:00 p.m. B-3-27-2p



"One must do one's bit during the energy crisis — I wrote this letter by candle light."

4. REAL ESTATE For Sale Or Trade

LET'S MAKE A DEAL
on this 3 bdrm. 2 baths, carpet, built-ins, utility room, double garage. This home is about 3 yrs. old and has an isolated master bedroom. Priced \$18,500.00 with \$1,000.00 down.

CLOSE TO SCHOOL & SHOPPING CENTER
3 bdrm. 1½ baths, single garage, all built-ins. Buy equity and assume payments of \$151.00 per month. B-4-50-1fc

ONE OF THE PRETTIEST ON MIMOSA STREET
3bdrm. brick 2½ baths, den and kitchen comb. dining room, living room, ref. air, 2 fireplaces, \$2,000.00 worth of drapes. Double garage with electric door lift. Built-in vacuum cleaner, patio with bar-b-qe grill, gas light front and back. 5¼ per cent loan. Buy equity and assume payments of \$236.00 per mo. B-4-43-1fc

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
Phone 364-3566
Res. 364-2553
B-4-29-1fc

For sale by owner: large 2 bedroom house, very large double garage. Well insulated, low gas consumption. Phone 364-2510. B-4-19-24-1fc

REPOSSESSION
\$14,950.00 — 3 bedroom, 1½ baths, attached garage, carpeted, built-in range. Total move-in cost less than \$500.00.
437 AVENUE C
Move in cost less than \$500.00. New FHA Loan. B-5-10-50-1fc

5 UNIT APARTMENTS
Good location, good income. B-5-10-50-1fc

LOANS
Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details. S-5-14-32-1fc

TWO BEDROOM
Carpeted with finished room and garage. Fenced yard. \$9,500. B-5-10-50-1fc

THREE BEDROOM
Carpeted, double car garage. On Labor Camp Road. \$9,000. B-5-10-50-1fc

Board of Realtors Multiple Listing Service CARTHOL REAL ESTATE
206 N. 25 Mile Avenue
Phone 364-0944
364-0038
Wayne Carthol
Leola Peters
EQUAL OPPORTUNITY
B-4-10-1fc

For sale by owner: 3 bedroom house at 407 Avenue E. Low down payment. 364-1111. B-4-15-23-1fc

Brick duplex. Good location. Cash or new loan. Phone 364-0022. B-4-10-44-1fc

5. FOR RENT
MOBILE HOME SPACE for rent. Call 276-5333. B-5-10-3-1fc

TRAILER SPACE FOR RENT
Northwest Mobile Lodge,
Phone 364-1108
B-5-10-13-1fc

BEDROOMS BY THE WEEK
Plains Motel. B-5-23-9p

MOBILE HOME SPACE for rent. Call 276-5333. B-5-10-3-1fc

TRAILER SPACE FOR RENT
Northwest Mobile Lodge,
Phone 364-1108
B-5-10-13-1fc

BEDROOMS BY THE WEEK
Plains Motel. B-5-23-9p

For Sale: 175' lot on corner of Main Street and 6th. Zoned for business: many possibilities. Ruby Hickman 364-3275. S-4-18-13-1fc

For Sale By Owner
Large double wide mobile home. 24x50. 3 bedrooms, 1½ baths, large lot 85x119. 6 ft. fenced backyard with fruit trees, patio. 11x11 playhouse, wood burning fireplace, gas grill and light. Priced to sell. Call 364-2423
B-4-50-1fc

LAND
60 acres with a well. Good farmland, at \$325.00 per acre. Carthol Real Estate
Phone 364-0944
B-4-43-1fc

For sale by owner: large 2 bedroom house, very large double garage. Well insulated, low gas consumption. Phone 364-2510. B-4-19-24-1fc

REPOSSESSION
\$14,950.00 — 3 bedroom, 1½ baths, attached garage, carpeted, built-in range. Total move-in cost less than \$500.00.
437 AVENUE C
Move in cost less than \$500.00. New FHA Loan. B-5-10-50-1fc

5 UNIT APARTMENTS
Good location, good income. B-5-10-50-1fc

LOANS
Let us help you with your financing FHA-VA & CONVENTIONAL LOANS are now available. Check with our office for details. S-5-14-32-1fc

TWO BEDROOM
Carpeted with finished room and garage. Fenced yard. \$9,500. B-5-10-50-1fc

THREE BEDROOM
Carpeted, double car garage. On Labor Camp Road. \$9,000. B-5-10-50-1fc

Board of Realtors Multiple Listing Service CARTHOL REAL ESTATE
206 N. 25 Mile Avenue
Phone 364-0944
364-0038
Wayne Carthol
Leola Peters
EQUAL OPPORTUNITY
B-4-10-1fc

For sale by owner: 3 bedroom house at 407 Avenue E. Low down payment. 364-1111. B-4-15-23-1fc

Brick duplex. Good location. Cash or new loan. Phone 364-0022. B-4-10-44-1fc

5. FOR RENT
MOBILE HOME SPACE for rent. Call 276-5333. B-5-10-3-1fc

TRAILER SPACE FOR RENT
Northwest Mobile Lodge,
Phone 364-1108
B-5-10-13-1fc

BEDROOMS BY THE WEEK
Plains Motel. B-5-23-9p

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TRAILER SPACE FOR RENT
Northwest Mobile Lodge,
Phone 364-1108
B-5-10-13-1fc

BEDROOMS BY THE WEEK
Plains Motel. B-5-23-9p

For Rent: 3 room house, partially furnished. Call 364-4917 after 4:00 p.m. B-5-27-2p

For Rent: 901 Lafayette Apartment. Raymond Ellison, Route No. 3. B-5-10-27-2p

For Rent: Trailer space at 217A Avenue A. Paved street and drive. Phone 364-4553. B-5-14-27-1fc

Small two bedroom trailer house for rent. Phone 364-4553 or 220 North 25 Mile Avenue. B-5-15-27-1fc

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
1B-5-4-1fc

FURNISHED one and two bedroom apartments. Inquire, 112 Avenue H, Apt. 36. B-5-12-46-1fc

Unfurnished one bedroom duplex. Bills paid, couple only, no pets. References needed. Phone 289-5757. B-5-14-48-1fc

SUMMERFIELD MOBILE MANOR
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-1fc

OFFICE FOR LEASE. Ralph Owens 364-2222. 1B-5-10-14-1fc

Office for rent. Answering service available. **AGRI-SCIENCE CENTER**, 1500 West Park, Phone 364-5822. B-5-14-19-1fc

Thunderbird Apartments. Unfurnished 2 bedroom, 1½ bath, Phone 364-5360. B-5-13-19-1fc

For Lease: Old Lockwood Grader Building. Contact S.T. Wiseman 364-1752 or 258-7265 or Leroy Williams, 364-1933. B-5-14-51-1fc

Storage for rent. Phone 364-1483 or 364-3957. B-5-10-50-1fc

DIAMOND VALLEY MOBILE HOME PARK
600 & 700 Block Avenue H, Sioux & Cherokee, 700 Block Avenue G.
Phone 364-1483 or 364-3937
B-5-50-1fc

BACHELOR APARTMENTS
Carpeted-private entrance, private bath, 821 South 25 Mile Avenue. S-5-14-32-1fc

HEREFORD MINI STORAGE
Economical-storage facilities for furniture, boats, motor, homes or any storage needs. Size 12'x12', 10'x22' & 12'x32'. CALL 364-5520
S-5-49-1fc

WHY PAY OUTRAGEOUS PRICE FOR YOUR APARTMENT?
We have apartments to suit your needs in any size. Your rent is adjusted to your income so you will not be paying more than you can afford. Apartments have stove, refrigerator, garbage disposal, central heat and air and fenced playgrounds, laundry facilities, recreation room, free cable vision.
412 Irving
Phone 364-6461
3B-5-7-1fc

6. WANTED
CONTRACT GROWERS WANTED
Must have 10-50 acres irrigated land. Grow new high volume, high protein forage for feed and seed. \$3,000 to \$15,000 investment for earning potential of \$50,000 to \$100,000.
Write Box 3284
Arlington, Texas
Phone 817-274-3003
(Sunday-Friday)
B-6-50-8c

COMMUTER NEEDED. A.M. Classes all week to W.T. Call Steve, 364-1317. B-6-35-1fc

MISSOURI BEEF PACKERS, INC. is now accepting applications for beef loggers, production workers, maintenance men and kill floor personnel.
We offer:
+Year around employment
+Paid vacations
+Paid holidays
+Company paid group Hospital insurance
+Good wages
+No experience necessary
Apply at Personnel Office of Missouri Beef Packers Inc., Friona, Texas, 4 miles West of Friona on Hwy. 60.
We are an equal opportunity employer. B-8-39-1fc

FEED MILL MANAGER WANTED
Must know mill operation and rations for cattle. Prefer bilingual. 25,000 head capacity Southeastern, New Mexico feedlot. Salary commensurate with experience and ability to assume responsibility.
Call 505-457-2503
B-8-51-4c

School bus drivers needed. See Eldon Owens at school bus shop. B-8-10-17-4fc

MISSOURI BEEF PACKERS, INC. is now accepting applications for beef loggers, production workers, maintenance men and kill floor personnel.
We offer:

Need man experienced in farm work with small family. Good salary and housing. Call 298-3432.
B-8-15-61-4c

WANTED - FARM MANAGER
2500 acres irrigated, mostly alfalfa. Bilingual. Agricultural degree or equivalent. Excellent opportunity for person willing to assume complete responsibility. 505-67-2503.
B-8-51-4c

We have openings for pellet mill and batch mixer operators. Experience preferred, but not required. Apply in person or call Hi-Pro Feed, Friona, Texas 806-247-2791.
B-8-25-25-5c

Couples work together building a business. Start part time and grow. We train. Phone for interview. 364-2329 after 6:00 and weekends.
B-8-21-26-4c

Need farm hand. Must be able to irrigate and handle tractors. Call George Ritter, 289-5826.
B-8-14-26-3c

NEED PAPER BOYS
APPLY AT
THE HEREFORD BRAND
B-8-44-4c

MISSOURI BEEF PACKERS, INC.
is now accepting applications for female production workers. No experience necessary, but must be willing to learn and work. This is year around employment, not seasonal. We offer:

- +Paid vacation
- +Paid holidays
- +Company paid group hospital insurance
- +Good wages.

Apply at Personnel Office of Missouri Beef Packers, Inc. Friona, Texas. 4 miles West of Friona on Hwy 60. We are an equal opportunity employer.
3B-8-14-4c

RN or LVN charge nurse needed for 11:00 to 7:00 shift. Apply in person Kings Manor-Westgate.
B-8-16-39-4c

9. SITUATIONS

Baby sitting in my home. Will give TLC. 238 Hickory. 364-4288.
B-9-11-61-4c

State Licensed Child Care For Working Mothers Hereford Day Care Center 364-1293
B-9-46-4c

WANTED: Baby sitting.
Call 364-2149
B-9-10-23-9c

Baby sitting in my home. Phone Alice Gilleland, 364-4175.
B-9-10-26-4c

Yard work and odd jobs is my only business. Walk Boston, 364-4164.
S-9-11-19-4c

Will do baby sitting in my home. Nice neighborhood. Drop-ins welcome. 364-2135.
B-9-13-27-6c

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop. **HEREFORD IRON & METAL** North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777
1 1/2 B-10-34-4c

ALCOHOLISM INFORMATION
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8:00 a.m. 'till 12, 1:00 p.m. until 5:00 p.m. Monday through Friday. A UNITED FUND AGENCY
B-10-12-4c

11. BUSINESS SERVICE

KELLY ELECTRIC DOUG AND VIRGIL
Electrical Contractors Residential Commercial All bids and wiring Call bids and wiring competitive. Phone 364-1345 Night phone 364-2012 or 364-1345 Box 130
B-11-46-4c

APPLIANCE REPAIR
We repair all makes and models of appliances. All work guaranteed. **MONTGOMERY WARD & CO.** 114 East Park Phone 364-5801
B-11-52-4c

JIM MANNING PLUMBING is back and ready to do your job - large or small. Phone 364-0931 We specialize in repairs
B-11-27-2c

DON'T TOSS IT - REGLOSS IT. Furniture repaired and refinished. Call Tom Tompkins, 806-267-5831 collect.
B-11-27-10c

Tree Trimming and Topping. Call Cliff's Tree Service 364-2111.
B-11-10-46-4c

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617
B-11-21-4c

DICKEY'S DOZER SERVICE
Dirt Work - All Kinds
Bull dozers - Scrapers
uck Hoe - Dragline
Motorgrader
See or Call **FLOYD DICKKEY** S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565
B-11-29-4c

WILL PICK UP JUNK CARS. FREE. Call 364-3350 or 364-3777
B-11-28-4c

HOME APPLIANCE REPAIRS Guaranteed work on all makes and models. 10 years experience. Available for night-time emergencies.
JOE'S HOME APPLIANCE REPAIRS 343 N. Main Ph. 364-5751
B-11-45-4c

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish Phone 364-5169
B-11-39-4c

CUSTOM GRINDING New Moeller Tub Grinder. Burrs, baled hay, ear corn, grain, manure. Call Russ Henninger, 806-376-9702
B-11-23-9p

WANTED 100 to 150 watches a week to repair by latest approved methods.
COWAN JEWELERS B-11-15-29-4c

KIRBY VACUUMS Rebuilt with genuine Kirby Parts. \$59.95 & up, two year guarantee. Your only authorized Kirby Distributor. Kirby Sales & Service 522 Irving Ph. 364-0422
B-11-35-4c

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS 30 ton crane.
BOBBY GRIEGO Day Phone 364-4574 Night - 364-2322
B-11-14-4c

HEARING AID BATTERIES for all makes sold and tested at **THAMES Pharmacy.** Phone 364-2900.
S-11-12-40-4c

GROOMING BY APPOINTMENT ONLY Poodles, Schnauzers, Scotties, Kerry Blues, Spaniels, Yorkshires, Setters, Wirehairs and more. Phone 364-0706
S-11-18-4c

CONCRETE WORK Specializing in feedlot repair. Also walks, driveways, patios, etc. **AL GAMEZ** 228 Avenue A Phone 364-4236
S-11-24-12p

BROOKSIDE FARMS LABORATORY ASS'N. Local Consultants: David Pickens Abe Davis 276-5319 364-2769 or 364-6367
S-11-52-4c

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" **PUMP CO. INC.** Sales & Service **HEREFORD** 364-0353 **DIMMITT** 647-3444 **FRIONA** 247-3311 S-11-24-4c

FOR ALL YOUR INSURANCE Consult The LaPlata Agency 205 South 25 Mile Avenue Phone 364-4919 **Pauline Lovan** 364-3526 **Robert Lemons** 364-1726 **Frank Pannell** 364-2412 S-11-16-4c

TREE TOPPING & SHAPING, HEDGE TRIMMING Free estimates **C.L. Stovall** 208 Avenue C Phone 364-4160
S-11-39-4c

HEREFORD WRECKING CO. New & Used Parts **WRECKER SERVICE** We buy scrap Iron & Metal Have storage for cars, boats, etc. 1st & Jewell Ph. 364-0580. Nites - 4009 or 0075
S-11-12-40-4c

ROWLAND STABLES 840 Avenue F Phone 364-1189 Stall Rentals-Boarding-Buy & Sell Horses Stallion at Stud Alegre Lad No. 296193 Grandson of Skipper W. We cater to good horses
S-11-25-4c

The best way to help others is to see that they don't have to help you **JOIN HEREFORD BENEFIT ASSOCIATION** See or Call Frank Ball 364-3119 G.W. Owen 364-3744 Mrs. Bruce Rose 364-0285
1 1/2 S-11-42-4c

Hereford Real Estate *Homes *Ranches *Farms
2 Bedroom - New storm cellar - large lot. Excellent Condition!
5 Unit apartment house - reasonable down - excellent investment
FARMS
300 Acres - 3 wells - pavement - 25,000 down.
320 Acres - 20,000 down
80 Acres - good water area.
60 Acres - 6 inch well
640 Acres - wheat - will trade.
240 acres - 3 wells - reasonable down
31,000 Acres deeded, now running 1,236 head of cattle excellent water - 200 acres sub-irrigated. Ranch house - foreman's quarters - 18 pastures.
141 North 25 Mile Ave. 364-2424
Evenings and Sundays
Charlie Whitehead 5355 Martin Moore 364-2496 Jim Cramer 364-0164

13. LOST & FOUND

STRAYED: Two steers or heifers from Northwest of Hereford. Branded "D7" on right leg, yellow tag in right ear. Call 364-6399 or 276-5857.
B-13-23-27-3c

LOST: German Shepherd Dog. Tan head and chain collar. Answers to "Tramp". Reward. Call 364-1779.
B-13-15-27-3c

LOST: Large male St. Bernard dog. Last seen 10 miles north of Summerfield. Wearing collar with name "Luther". **REWARD.** Phone 265-3337, Woodrow Whitaker, Black, Texas.
B-13-27-1p

LOST: Drawers from an antique chest. Reward. Call collect - Plainview 293-3963.
B-13-11-27-2c

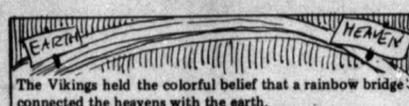
CARD OF THANKS Mr. and Mrs. Patrick A. Paiz thank all the people who showed their kindness and generosity by helping them following the loss of their daughter Cathy Ann Paiz.

CARD OF THANKS The family of Martin Simpson would like to express our appreciation for the kindnesses given and shown by the nurses and doctors during his stay in the hospital. Words cannot express our thanks to the beautiful flowers, delicious food and the kind deeds done for all of the members of his family during his illness and death.
The Family of Martin Simpson

THIEF LEAVES ADDRESS **INDIANAPOLIS**-A nervous bandit and a woman companion stole \$138 from an Indianapolis motel. However, he dropped his billfold on the floor containing his driver's license and car registration with a street address as he fled.
Boat owners are assured of fair fuel share.
Japanese warned of collapse in economy.



Mr. and Mrs. J. T. Gilbreath of 240 Ranger Drive, Hereford, are pictured during a recent vacation at Del Webb's famous resort-retirement community in Sun City, Arizona.



The Vikings held the colorful belief that a rainbow bridge connected the heavens with the earth.

I TURNED AROUND AND IT WAS SOLD!

We don't intend to make whirling dervishes of our clients, but we DO put all of our experience and facilities to work right now when you delegate the selling job to us. **'25,000. to '35,000.** **HOME LISTING NEEDED NOW...CONTACT or CALL...**

Ralph Owens & Associates, Inc.
311 Park Avenue REALTORS Phone 364-2222

FOR THE BEST DEALS ON NEW or USED CARS

Come in and talk with one of the Men at **JOHN ORSBORN BUICK-PONTIAC-GMC** at 142 N. MILES or 221 N. 25 Mi. Ave.
364-0990 364-2222

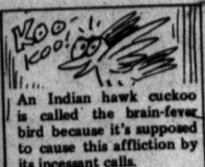
we feature GREAT Buys in BUILDING SUPPLIES PAY CASH & SAVE

PROPER INSULATION Will cut fuel bills up to 45% in winter... keeps rooms 15% cooler in summer. Check these advantages: Easy Application High insulating efficiency Condensation protection Radiant heat reflection Snug fitting blanket Permanent installation
2 1/2" Semi-Thick \$648 Per 100'

4 FT. x 8 FT. TILE BOARD PANELS Baked on finish... Cleans with damp sponge. **\$1040 Per Panel**

ALUMINUM WINDOWS Single or double hung... Complete with Screen. **2'00" x 3'00" \$1265**

FARM DISCOUNT LUMBER & SUPPLY (Just outside city limits) **PHONE 364-6002 HIGHWAY 305 SOUTH**



An Indian hawk cuckoo is called the brain-fever bird because it's supposed to cause this affliction by its incessant calls.
In 1511, coffeehouses had to be banned in Mecca, because they were drawing people away from the mosques!

School teachers are reaping the reward of the no-discipline theories about children.

This is a good period in which to pay debts or save money-you won't lose either case.

One of the pleasant episodes of life is making plans, to spend money that you never get.



The Pythagorean theory that the earth is a sphere stemmed not from any scientific studies, but from the aesthetic reason that Pythagoras thought that the sphere was the most perfect shape.

LADIES... GET THE JUMP ON SPRING! Have Your **CARPETS CLEANED NOW...**
No Shampooing No heavy scrubbing brushes
No clay-based Cleaning Agents
BE THE FIRST ON OUR WAITING LIST-CALL TODAY!
RULAND'S HIGH PLAINS STEAMWAY FREE ESTIMATES **364-3578** OPEN 24-HOURS PER DAY
1400 Moreman - David Ruland, owner - 364-3575

They're WINNERS

Farmers whose yields from Pioneer brand hybrids equaled or exceeded their county average have been awarded gold jackets by their local Pioneer dealer and Pioneer Hi-Bred Company. It took good crop management and lots of hard work to earn the GOLD JACKET and we congratulate these farmers for a job well done.

GOLD JACKET WINNERS

and yields from this area are:

Grower	Pioneer brand hybrid	Yield
Dwayne Casels	SORGHUM 828	9,000 lbs.
Thomas Davis	828	7,500 lbs.
Bill Dutton	846	7,420 lbs.
S. A. Gangman	820	7,520 lbs.
E. C. Hammett	846	6,340 lbs.
Ralph Hasting	820	6,890 lbs.
	846	7,220 lbs.
Hilton Higgs	820	8,410 lbs.
James Higgs	820	8,110 lbs.
A. E. Hodges	820	8,200 lbs.
Dale Kizarr	828	7,300 lbs.
Walter London Jr.	820	8,930 lbs.
J. N. Lytal	8417	7,600 lbs.
Joel Lytal	8417	7,500 lbs.
	846	7,400 lbs.
Lytal & Lytal (Norman & Joe)	846	8,127 lbs.
Jim Marsh	846	7,240 lbs.
Melvin May	828	8,160 lbs.
L. W. Norvell	828	9,110 lbs.
Ron Ott	833	7,000 lbs.
Tom Robinson	846	7,220 lbs.
Albert Solumbato	828	8,004 lbs.
Don Tindell	846	7,190 lbs.
Jay West	846	7,490 lbs.
E. R. Williams	828	7,300 lbs.
A. E. Williams	820	7,640 lbs.
Jack Williams	820	7,740 lbs.
Carl Wright	828	8,140 lbs.
Roy Lopez	828	8,600 lbs.
Richard Sims	CORN 3368A 3306	10,016 bu. 9,000 bu.
SUMMERFIELD	SORGHUM 8417	8,351 lbs.
Thurman Atchley	828	8,256 lbs.
Jimmy Christie	828	8,560 lbs.
Kenneth Christie	828	
Vincent Gallagher	CORN 3368A 3306	12,300 bu. 10,000 bu.

PIONEER BRAND SEEDS

PIONEER HI-BRED COMPANY Plainview, Texas

Performance of seeds or the crop produced therefrom may be adversely affected by factors beyond our control including environmental conditions, insects and diseases. The limitation of warranty and remedy attached to each bag of Pioneer brand seed is a part of the terms and conditions of the sale thereof.

Pioneer is a brand name; numbers identify varieties. ® Reg. trademark of Pioneer Hi-Bred International, Inc.

Golden Gleams

The pleasantest laughter is at the expense of our enemies.

-Sophocles.

Laughter has its springs in some kind of meanness or deformity.

-Cicero.

Nothing is sillier than silly laughter.

-Catullus.

Laughter should dimple the cheek, and not furrow the brow with ruggedness.

-Owen Feltham.

Laugh not too much; the witty man laughs least.

-George Herbert.

Tired businessmen might try resting.

Frank confession: "I don't know!"

Too many people know all the answers.

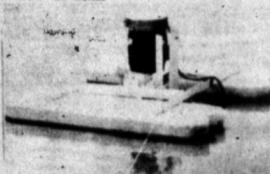
The casual borrower is a casual payer.

Sincerity is a pleasing and vanishing virtue.

OWENS ELECTRIC

WE SPECIALIZE IN: Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.

LOAN MOTORS AVAILABLE
809 E. 2nd. 364-3572 HEREFORD, TX



Floating Tailwater Pump

Conserve that water.

Vertical Hollow Shaft



Electric Belt Driven Gear Head



"Guaranteed Satisfactory Service"
Warren Owen Harvey Milton

LADIES!

Look Better Feel Better in 1974.

GET IN AN EXERCISE CLASS
Larimore Studios

364-4638

EXPERT REPAIR on BUICK PONTIAC GMC TRUCKS JOHN ORSBORN

Free Pickup phone 364-0990



HOME OWNED

You've Never Seen Such Thorough Service

STOP IN SOON

Phillips "66" Products

EAST SIDE "66"

Rocky Stewart

1303 E. 1st 364-2644

CAMPBELL COIL CHAIN

Stocked at

Cottingham
Bearing Corp. EXPANDING SINCE 1941

1107 W. HIGHWAY 60
HEREFORD, TEXAS 364-5881



DEMAND... JUSTICE

1/2 Section 2 miles from Hereford, Best Water 3-8" Wells and improvements.

200 Acres N. H385, excellent water 2-8" wells. Have several good buys in farms. Why not check them out?

Need a tax angle? Have local motel that is a money maker

WE WANT TO SELL our home at 344 Douglas St., 3 bedrooms, 2 1/2 baths, fully carpeted, drapes, kitchen built-ins, fenced backyard, double garage, finished yard. Can be bought worth the money.

JUSTICE REAL ESTATE

Virgil Justice, Phone 364-0670

Day or Night

CAMPBELL REAL ESTATE



364-0780

● OUT OF TOWN, but close in on the pavement, this nice 3 bdr. home with basement and 6 acres. Reasonably priced. Consider trade. \$21,500.00.

● TWO STORY beauty in NW area with 4 bdr. and 2 baths. \$35,000.00.

● LOVELY YARD, front and rear. Exceptionally nice 2 bdr. brick on Sunset Dr. with large covered patio. New carpet, large rooms. \$21,950.00.

● DAWN, TEXAS. Country home with country kitchen, gold shag carpet, really nice with 3 bdrs. and 1 1/2 baths. OWNER WILL FINANCE. \$17,500.00.

● NEW LISTING in NW area with STORM CELLAR, 3 bdr., 2 baths, will take car or pickup in trade.

● IRRIGATED FARM, 240 acres of choice land with 3 wells NW of town. \$300.00 per acre.

● DRY LAND, 2 sections in the NW part of the County. \$150.00 per acre. 561 acre tract in same area. 29 per cent down. Also have irrigated land and ranches.

● ACREAGE Ten acres on pavement, close in, very reasonable. 102.6 acres with 6" well.

● SMALL DOWN PAYMENT, owner will finance this 3 bdr. frame home. Now being remodeled. \$11,200.00.

● AFFORDABLE HOME with loan payments or will sell to veteran. 2 bdr. fence, new paint. \$9,500.00



Equal Housing Opportunity

Multiple Listing Service

MLS

Neil Cooper 364-1783
Barbara Cooper 364-1783
Grady Rogers 364-1949
Ted Walling 364-0660

Gene Campbell

218 W. 3rd.

UNITED MOBILE HOMES

12' x 44' FINANCING AVAILABLE \$3885.00

E.V. CARTER
ALMA CARTER
201 UNION

Don't Take Your Heating System For Granted

CALL THE HEATING SPECIALISTS

364-4714

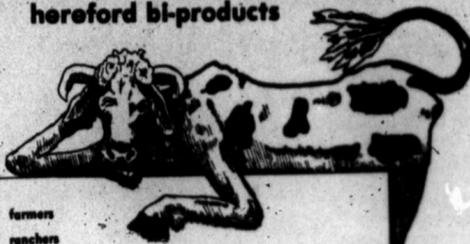
Your heater is a necessity with our Panhandle winters. Make sure you have heat when you need it.

Robert Rhoton

R & R REFRIGERATION AND HEATING SERVICE



Your local used cow dealer is hereford bi-products



farmers ranchers

Gentlemen:

Seven days a week dead stock removal please call as soon as possible and/or \$1.00 c.w.t./100 lbs. delivered fresh to plant over 300 lbs.

Thank you 364-0951

OPEN HOUSE

350 DOUGLAS

See this beautiful home

Sunday 1-6

3 bedrooms - 2 baths
many unique features
throughout



For Sale or Trade

Shown by Appointment Only

DB&S CO. Inc.

Jay Swayze

Gene McBride

RING IN THE NEW YEAR

SPECIAL NEW YEAR'S EVE SHOW!
Monday Dec. 31

9:30 P.M.
11:30 P.M.



All Seats: \$1.50

Marlon Brando

Last Tango in Paris

COLOR

Favors-Hats and Noisemakers for everyone!

STAR 364-2037

AND TOWER DRIVE IN

TONIGHT

1 TEENAGE JAIL BAIT

2 SCARLET NEGELLE

3 "LOVE STORY"

4 DRACULA: DIRTY OLD MAN



ALL 4 ON ONE PROGRAM

RATED "X" GATES OPEN 6:30 P.M.

MONDAY NIGHT

KARATE/ KUNG-FU!



unstoppable! unbelievable! unbeatable!

BRUCE LEE

the MASTER of KARATE. Kung fu is back to break you up, smash you down and kick you apart with

"Fists of Fury"

"THE CHINESE CONNECTION"



SHE'S THE LETHAL LADY OF KUNG FU. ANGELA WING

"LADY KUNG FU"

THE BEST FROM HOLLYWOOD! COMMONWEALTH THEATRES

SPECIAL ENGAGEMENT

Starts Wednesday

Marlon Brando

Last Tango in Paris

PERFORMANCE SCHEDULE: 7:30 & 9:30

STAR 364-2037

ALL SEATS 75c!

LIVE!

Share all these wonderful adventures!

LAST TIMES TODAY 12:30 3:30

ALL SEATS 75c!

STAR 364-2037

Billie Walt Disney Fun Festival!

Starts TUESDAY

ANTONIO AGUILAR

"LOS MARCADOS"

PLUS

"ANGLES DE LA TARDE"

A COLORES!

Gates Open 6:30 P.M. Showtime 7:00 P.M.

TOWER DRIVE IN

Starts THURSDAY

Burt Reynolds is The Man Who Loved Cat Dancing.

THE MAN WHO LOVED CAT DANCING

BURT REYNOLDS - SARAH MILES LEE J. COBB - JACK WARDEN - GEORGE HAMILTON

"Fistfull of Dollars"

Gates Open 6:30 P.M. Showtime 7:00 P.M.

TOWER DRIVE IN

Coming Soon

The Little Cigars Mob

WARNING! THEY ARE DEADLY TO YOUR HEALTH

PLUS

WHITE MAN... BLACK MAN... every Man!

1000 CONVICTS AND A Woman!

Gates Open 6:30 P.M. Showtime 7:00 P.M.

TOWER DRIVE IN

The Sunday Brand, Hereford, Texas, Sunday, December 30, 1973

Southwestern Public Service Plans Major Expansion

More than \$266 million will be invested in new equipment and improvements during the next five years by Southwestern Public Service Company, Roy Tolk, chairman and president of the electric company, announced.

New generating facilities to be installed during the 5-year period will increase the capability of the system by almost 1-million kilowatts, bringing the total capability to approximately 3-million kilowatts.

program is the addition to the Nichols Plant, northeast of Amarillo. Construction has just recently started and completion is scheduled for June of 1976. It will have a capability of 350,000 kilowatts and will use coal as its primary fuel.

Long-term contracts with the Atlantic Richfield Company have been negotiated for low-sulphur coal from Wyoming, thus assuring an entirely adequate supply of this fuel.

Scheduled for completion in mid-1974 is a 256,000 kilowatt unit at Jones Station near Lubbock. This will bring the total capability of this plant to 51-

2,000 kilowatts and it will become the largest of Southwestern's interconnected generation stations.

"In the latter part of the 5-year period, projections call for another coal-fired generation unit to be built, probably in the north part of the company's service area. It will be in the 300-450 thousand kilowatt range, depending on the load requirements at that time," Tolk said.

"IN ORDER to assure a clean environment when using coal as the primary fuel, it is necessary to spend an additional 30-

percent of the cost of the unit for equipment to prevent objectionable products of combustion from reaching the atmosphere. The installation of both electrostatic precipitators and stack gas scrubbers will insure that we equal or exceed applicable stack gas emission standards," Tolk said.

"Southwestern's peak load for 1973 was 1,758,000 kilowatts and that is expected to climb to 2,392,000 kilowatts by 1978. The addition of these new generation facilities will more than take care of that increase," Tolk added.

Conservation of the area's water supply will continue to be a prime consideration at Southwestern Public Service Company's electric generation stations. When the two units now under construction are completed, they will save, on the average day, 14,000,000 gallons of potable water through the use of sewage effluent. That's the equivalent of the

daily water needs of a city of 100,000 people.

ANOTHER important construction project that is a part of the 5-year program and currently under way, is a 230,000 volt transmission line from the Tuco interchange, north of Abilene, to Nichols Station, northeast of Amarillo. This new line will provide a second 230,000 volt line for the interconnected transmission system and make the movement of power between major generation stations and the areas of greatest use more efficient, reliable and economical. This project is also scheduled for completion in mid-1974.

Looking toward the future, Southwestern Public Service Company is continuing its efforts to help make the generation of electricity by nuclear fusion a reality through its membership in the Texas Atomic Energy Research Foundation. Also, the company

is actively engaged in an experimental project with the Occidental Petroleum Corporation to produce oil from shale by in situ combustion. The test project 30 miles west of Rifle, Colorado has succeeded in creating permeability in the formation and thus obtaining an oil flow.

"We at Southwestern Public Service Company have great confidence in the future of our country in spite of the problems

we are facing at the present time. Our area is growing and the new industrial announcements made during 1973 are of great significance. We have always planned for the future in order to meet our customers needs.

We are still planning and we intend to see that our customers continue to have the kind of dependable electric service they have had in the past - even better," Tolk concluded.

ONE OF the new generating stations included in this 5-year

Carmichael Real Estate, Inc.

TROYS CARMICHAEL G.S. WHEELER

PHONE 364-1251



FARMS-RANCHES

508 SO. 25 MI. AVE.

COMMERCIAL-HOMES

VERY DIFFERENT

Mobile Home 14x70 - sunken dining and kitchen area - beautiful dressing area in large master bedroom - dream kitchen - 260 ft. lot, fenced, double driveway, storage shed - priced to sell.

OWNER MOVED - NEEDS TO SELL

3 bedroom - 2 bath - sunken den, w-b fireplace - white brick, Northwest area - clean - must see this one!

SMALL BUSINESS

Start the year off with your own business. Well established trade for the past 8 years - details available to all qualified buyers.

2 BEDROOM ON J

Clean - well kept - just right for small family or young couple just starting out - New loan available, budget size payments.

HAPPY NEW YEAR to you and yours from all the gang at Carmichael Real Estate, Inc.

We need listings - We have buyers but no sellers - Call today and let us sell your home. Fast results!



JEANE COKER 364-5439



MIKE WALDRIP 364-4770



AL WILEY 364-4985

"CALL US - WE REALLY CARE"

LAND

Level 160 Acres, 2 Irrigation wells, \$18,000 Down.

640 Acres, 3 Irrigation wells, \$35,000 Down

640 acres, 484 cultivated, 5 Irrigation wells, improved, on paving, near Hereford.

40 Acres on paving near Hereford, 1 Irrigation well - \$14,500 Down.

15 Acres, Irrigation well - \$2500 Down

Business lots on Hwy 385 - 10 per cent Down.

Nice 3 bdr brick home, Irrigated 10 acres, \$6,750 Down

Nice 964 acres near Gruver, 5 Irrigation wells, pavement, over 400 acres growing wheat, \$450 per acre, has Large loan, less than 7 per cent.

1600 acres, 550 cultivated, 7 Irrigation wells, \$157.50 an acre, \$100,000,000 down.

480 acres, 180 in cultivation, 2 wells, \$125 per acre, 12,000 down, good terms on balance.

Call J.M. Hamby

at

Hamby Real Estate

Office 364-3566

Res. 364-2553

FOR QUICK REPLACEMENT OF CRACKED SAFETY GLASS

Call 364-2652

HEREFORD GLASS CO. INC.

For All Your Glass Needs

Insurance claims promptly serviced.

We use nationally advertised

SAFETY GLASS

SAFETY GLASS

DETECTOR FINDS RING

KNOXVILLE, TENN.--Using a mine detector, two Army Reservists, James Wall and Carl Rhea, found a \$1,200 diamond ring lost during a volley ball game. Mrs. Daren Cabbage asked the 844th Engineer Battalion of the Army Reserve for help in searching for the ring.

Marn Tyler

REAL ESTATE

111 Ranger 364-0153



START OUT THE NEW YEAR RIGHT with this Beautiful 4 bedroom home. 3 bath, livingroom, den, 2 car garage, patio, fenced, sprinkler system, fireplace, refrigerated air, on quiet street!

TERRIFIC BUY 3 bedrooms, 2 baths, fireplace, refrigerated air, 2 car garage, corner lot, very nice.

MOBILE HOME AND LOT 2 bedroom, 1 1/2 bath, refrigerated air, storm cellar, storm windows, owner will carry. Have a large number of Farm and Ranch listings.

RALPH OWENS

& ASSOCIATES, INC.

REALTORS HEREFORD, TEXAS

311 E. PARK AVE.

PHONE 364-2222



PRICED TO SELL!

2700 sq. ft. of living space, double fireplace between den and playroom, a large office, hobby, utility room combination are just a preview of this beautiful 3 bedroom, 2 1/2 bath home. Ideally located on a prestigious street and priced under \$19,000 per sq. ft.

NEW HOMES ARE SCARCE!

A beautiful four bedroom, 2 1/2 bath, living-dining combination, large den in fireplace-and decorated in soft greens and yellows-make this an area with shower-and bath are on the plus side. Call to see this luxurious home!

CROPS IN? WANT TO MOVE TO TOWN?

If so, let us show you this spacious three bedroom, 2 1/2 bath home with formal living and dining rooms, den with fireplace, and conveniently located near schools and shopping areas. A king-sized utility room, with tremendous storage, would make an ideal office for one who wants to office at home. 3300 sq. ft. of living space and beautifully landscaped.

THE TIME IS NOW

to buy this ideally located family home on Westhaven. Three bedrooms, two baths, new carpet and paint, fireplace in den, large playroom and wonderful storage are all a part of this equity buy!

7 PERCENT V.A. LOAN

3 Bedroom, 1 1/2 Bath. Great location close to Bluebonnet School. Completely redecorated. New wood fence. But equity and assume low payments.

EQUITY BUY

Large, 3 Br, 2 Bath. Corner lot. Convenient location. Fireplace, fenced yard. Priced to sell. Present payments are \$165.00 month.

RENTAL BARGAIN

Ideal location for rent property. Two 2 BR and one BR on large lot. Near hospital & downtown. Great investment for veterans.

BE YOUR OWN BOSS

Small business in Hereford. No experience necessary. Excellent reputation. Good return. Inventory and P&L Statement available to qualified buyer.

UPSTAIRS & DOWNSTAIRS

Large 2 story Brick, 3 big BR's with 2 baths. Good location. Lots of closets. New paint. Immediate possession. New loan available.

TOTAL \$8500.00

is all you pay for 2 BR older home on Ave. B. Extra big lot. Owner will finance qualified buyer. Call today.

NORTHWEST HEREFORD

New carpet, new paint. 3 BR - 2 Bath beauty on Fir. All built in features. Nice fenced yard. Owner wants offer.

BIG OL' HOME

Owner has moved. Spacious 4 bedroom older home on Lawton. Priced at \$11,500.00. Buyer must qualify for new loan.

FARMS FOR SALE

DAWN AREA

320 acres, 1/2 allotted, 3 wells F-3119

NEAR MILO CENTER

990 acres, 6 wells, house, very good lake, 3 1/2 miles tile. Priced to sell. F-4114

FEEDYARD

2 wells, Mill, \$600.00 per acre F-316

NORTHEAST

310 acres, 3 wells, 1 1/2 miles tile. Perfect. 29 per cent down, low interest. F-3123

"We do more for you than we have to"

NIGHTS, SUNDAYS AND HOLIDAYS

Call: Sam Long 364-0381, Virginia Holmes 364-6520, Ralph Owens 364-2560

LONE STAR AGENCY

LONE STAR AGENCY

LONE STAR AGENCY

Start the New Year in Your Own Home

Duplex with over 1400 sq. feet, only \$10,000, new paint, monthly income - now \$150 per month.

Large older home, two separate rentals upstairs, with full basement; Rental income \$135.00, investment \$15,000.

Mobile Home, 1972 Eagle, 14'x70', three bedrooms, two baths, beautifully decorated, all curtains, drapes and range stay, owner will finance, \$108 per month.

Two bedroom, 792 sq. feet, good condition \$7,000, excellent location for young couple.

Make An Offer - Two bedroom, close to town and school. Has storm windows and doors.

FHA - Owner will sell \$10,900, extra clean, two bedroom, payments less than \$120 per month, remodeled throughout.

TWO YEARS OLD. Just move in and enjoy this lovely home built by Gerald Boggs, well planned home, \$43,000

Financing Available on house outside City Limits, Large lot, well, \$10,500.

TRADE for large home, three bedroom, payments \$110, Priced \$12,500.

NEED G.I., if you are qualified for a V.A. Loan, Call us for this home on Aspen St., new carpeting, storage building; curtains, drapes and range stay, \$21,500.

OWNER MOVING - Vacant and ready - N.W. location, 3 bedrooms, 2 baths, 2 car garage, sell FHA, VA or Conventional \$22,000.

Sprinkler system front and back, ref. air cond., 1450 sq. feet, near Bluebonnet school, excellent for growing family, \$25,000.

SPANISH STYLING, NEW 3 bedroom, fully carpeted, wood burning fireplace, covered patio, beam ceiling in den \$28,350, down payment only \$1,450.00

FOUR BEDROOMS, this new home ready for entertaining and family living, large corner fireplace in family room, covered patio, all underground utilities, wood cedar roof-long life and lasting beauty, \$42,500.

SEE LONE STAR AGENCY FIRST

CALL A PROFESSIONAL "WHEN LISTING or SELLING"

Melvin Jayroe 364-3766

Lee Umsted 364-6633 601 N. MAIN ST. 364-0555

Don Zimmerman 364-3274

LONE STAR AGENCY

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NEW YEAR'S



THRIFTWAY



DOUBLE GUNN-BROS STAMPS
MONDAY, TUESDAY AND WEDNESDAY/\$2.00 PURCHASE

POTATO CHIPS

SHURFINE
TWIN PAK Reg. 65¢

39¢
99¢



MAYONNAISE

SHURFINE QT.

BLACK EYE PEAS

LIBBY'S 15 OZ. 5/\$1

QUICK CHOCOLATE FLAVORED 2 lb. CAN 79¢

CANNED MILK SHURFINE TALL CANS 5/\$1

TUNA CARNATION CHUNK STYLE 6 OZ. CANS 39¢

MIXED NUTS TOM SCOTT 13% OZ. CANS 69¢

PARTY PEANUTS FISHERS 13% OZ. CANS 69¢

GINGER ALE/COLLINS MIXER CANADA DRY, 28 OZ. BTL. 29¢

SHURFINE COFFEE ALL GRINDS 1-LB. CAN 69¢
FIRST CAN, THEREAFTER REGULAR SHELF PRICE

PORK CHOPS

FAMILY PAK LB. 98¢
LOIN CUT LB. \$1.29
RIB CUT LB. \$1.19

PORK LOIN ROAST 95¢

CHUCK WAGON BACON 1-lb. 98¢

BONELESS HAMS Rath Nugget Lb. \$2.19

WILSON FRANKS 12-OZ PKG 79¢

FISH CAKES Booth Pre-Cooked Lb. 59¢

BONELESS CHUCK ROAST

LB. \$1.09



SHURFRESH ICE CREAM ALL FLAVORS 1/2 GAL 79¢

SINE-OFF SINUS SPRAY 1/2-OZ. BTL. 99¢

STYLE HAIR SPRAY Unscented-Reg. Superhold 13 OZ. 59¢

ASPIRIN Shurfine, 200 5 Grain 39¢

EXCEDRIN 60's 99¢

ALKA SELTZERS 25's 69¢

SHURFRESH MELLORINE ALL FLAVORS 1/2 GAL 39¢

IVORY SOAP 3c OFF LABEL PERSONAL SIZE 4 BARS 39¢

Farm Fresh Produce

ORANGES Texas 5 Lb. Bag 59¢

APPLES Colorado Red Delicious Lb. 25¢

SWEET POTATOES Lb. 25¢

CELERY HEARTS Cello 1-Lb. 39¢

PEARS Washington Danjou Lb. 29¢

APPLES Washington Winesap Lb. 29¢

CATSUP Hunt's 14 Oz. Btl. 4/1

CRACKERS Shurfresh One Pound Box 3/1

FRUIT COCKTAIL SHURFINE 14 OZ. CAN 33¢

MARGARINE SHURFRESH SOFT Singles 16 Oz. 45¢

BUTTER SHURFRESH Sweet Cream Quarters 1 Lb. 99¢

BUTTERMILK CLOVERLAKE GOLDEN FLAKE 1/2 GAL 59¢

PANCAKE MIX Shurfine 32 Oz. 49¢

FACIAL TISSUE CHIFFON ASSORTED 200 Ct. 4/1

CHILI W/BEANS Gebhart 24 Oz. 79¢

WHITE SYRUP Blackburn's 32 Oz. 59¢

PRESERVES Peach-Apricot Savory, 180's 39¢

Frozen Food Specials

MORTONS FROZEN DINNERS

MACARONI-BEEF BEAN and FRANKS 11 OZ. 43¢
FISH AND CHIPS FRIED CHICKEN TURKEY, SALISBURY STEAK 53¢

ORANGE JUICE SHURFINE 6 OZ CAN 5/1

FAMILY SCOTT BATHROOM TISSUE 4 ROLL PKG 39¢

MR. CLEAN LIQUID CLEANER 28-OZ. BTL. 79¢

BIZ LAUNDRY PRE-SOAK GIANT SIZE BOX 79¢

PLUS GUNN BROS STAMPS

ASSORTED Hi C DRINK 46 OZ. 3/\$1

SANKA INSTANT 8 OZ. JAR \$1.89
VALUABLE COUPON 40c
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER JAN. 1, 1974

CHIPO'S 9.5 OZ. BOX 49¢
VALUABLE COUPON 7c
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER JAN. 1, 1974

DOWNTOWN 426 N MAIN HEREFORD, TEXAS

17

TOP FAVORITES

The Sunday Brand

Published Every Sunday

Our Slogan: "More People - More Farms"

SUNDAY, DECEMBER 30, 1973

Prince Valiant

IN THE DAYS OF KING ARTHUR
BY HAL FOSTER



Our Story: SIR GAWAIN EXPLAINS HIS PRESENCE IN NEVERS: "THE GOVERNOR IS HOLDING A TOURNAMENT TO CELEBRATE THE MARRIAGE OF HIS DAUGHTER. I INTEND TO WIN THE LAUREL AS USUAL. WHY NOT ENTER THE LISTS, ARN? IT WILL BE FUN."

A GREAT CROWD IS GATHERING, KNIGHTS AND THEIR RETINUES, JUGGLERS, MUSICIANS, PEDDLERS AND SPECTATORS. TENTS AND PAVILIONS COVER THE MEADOW.



WITH THE OVERCONFIDENCE OF YOUTH, ARN ENTERS FOR THE GAMES AND SPENDS THE DAY PRACTICING AT THE QUINTAIN TO SHARPEN HIS AIM.



MEANWHILE PAUL TAKES SQUIRREL TO THE FAIR. WHAT A JOY IT IS TO SHARE HER WIDE-EYED PLEASURE AT THE WONDERS SPREAD BEFORE HER. HE BUYS HER MANY LITTLE TRINKETS JUST TO SEE HER DELIGHT...



...ESPECIALLY IN THE MATTER OF HONEY-CAKES, CANDY AND SWEET DRINKS. THINGS SHE HAS NEVER TASTED BEFORE. PAUL IS AMAZED AT HER CAPACITY.



BUT ALL GOOD THINGS MUST COME TO AN END AND A WORRIED PAUL CARRIES BACK A VERY SICK LITTLE GIRL. HE WONDERS IF SHE HAS BEEN POISONED.



HE APPEALS TO DAME ELENOIR FOR HELP AND SHE DIAGNOSES THE AILMENT AS A BELLYACHE. AND, ON HEARING WHAT HE HAS DONE, SHE SAYS, AMONG OTHER THINGS, THAT HE DOESN'T HAVE ENOUGH BRAINS TO BE AN IDIOT AND SHOULDN'T BE ALLOWED TO HAVE A CHILD.



FROM THE DOORWAY SHE LOOKS BACK, AND PAUL IS SUCH A PICTURE OF MISERY THAT SHE IS ALMOST TEMPTED TO GO BACK AND COMFORT THE BIG LUMMOX.

12-30 NEXT WEEK - The Tournament



BLONDIE

BY CHIC YOUNG

MARTHA MCGABB IS ON THE PHONE. SHE AND TOM WANT US TO COME OVER AND PLAY BRIDGE

NOPE



NOT TONIGHT, DEAR - I'M TOO TIRED

ME TOO, BUT WE CAN'T TELL HER THAT



THEY'RE SUCH LOVELY PEOPLE - I DON'T WANT TO HURT THEIR FEELINGS

OH, YOU'RE BEING SILLY



YOU WON'T HURT THEIR FEELINGS - JUST EXPLAIN THAT WE'RE TOO TIRED



NOW DO AS I SAY, AND DON'T CHICKEN OUT ON ME



I'M SORRY, DAGWOOD - I JUST CAN'T DO IT!

OH, BROTHER!



OKAY, I'LL HANDLE IT - IT'S SO SIMPLE - THERE'S NOTHING TO IT



MARTHA...

OH, HI, DAGWOOD - TOM AND I WERE JUST THINKING HOW MUCH FUN IT WOULD BE TO GET TOGETHER FOR SOME BRIDGE



UH, MARTHA - ER - UH - UH

TOM AND I HAVE A SPECIAL PLACE IN OUR HEARTS FOR YOU AND BLONDIE - YOU'RE ONE OF OUR FAVORITE FUN COUPLES



OKAY, MARTHA - WE'LL BE THERE - BLONDIE AND I WOULD LOVE TO COME

GOODIE, DAGWOOD, I KNEW YOU WOULD

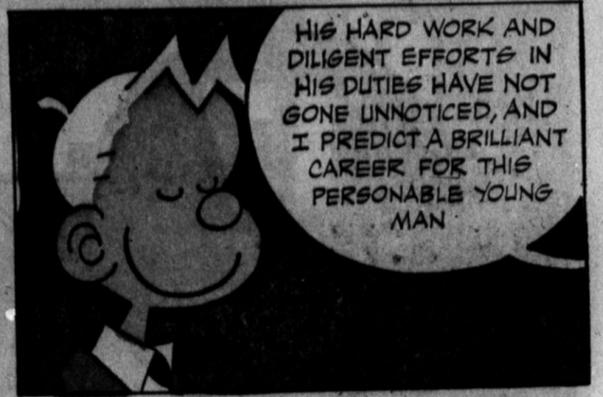
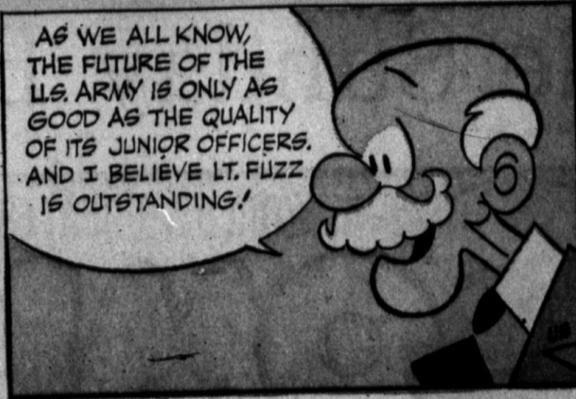


WELL, WHAT ARE YOU LOOKING AT? LET'S GO GET READY!

12-30

beetle bailey

by mort walker



WALT DISNEY'S SCAMP®



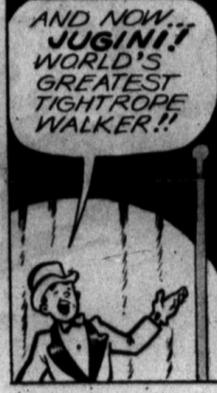
BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



ARCHIE

by BOB MONTANA



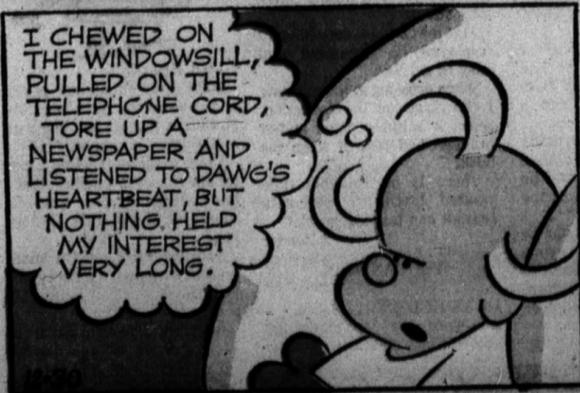
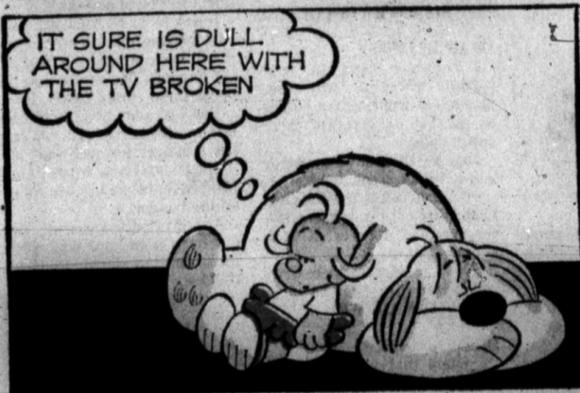
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE





GUERRILLA TERRORISTS ATTACK DURING THE AMERICANS' CHRISTMAS PARTY—AND THE RESULT IS CHAOS!

AS THEY HIT THE SWIFT STREAM THE FUGITIVES DIVE TO ELUDE THE GUNMEN ON THE BRIDGE

SUDDENLY THE PILOT CALLS OUT IN THE DARKNESS—AND SUMMER REALIZES HE HAS BEEN HIT...

SHE GRABS THE BIG MAN AND PULLS HIM TO SHORE WITH ALMOST THE LAST OUNCE OF HER STRENGTH...

HE MUST HAVE SWALLOWED A TON OF WATER! BETTER TRY MOUTH-TO-MOUTH RESUSCITATION

I WAS HOPING YOU'D DO THAT!

PONYTAIL BY LEE HOLLEY



hints from Heloise

DEAR HELOISE:
For a long time I have been meaning to share the idea of our "all-occasion tree."
About fifteen years ago, while on a family outing, I spied this little tree. It was dead — but oddly shaped, something like those dwarf Oriental trees.
Over hubby's protest, we carried it home in the trunk of the car. I've never done anything to the tree to protect it, but it is still as natural and graceful looking now as it was years ago. I placed it in gravel in a big basket which I covered with gold paper.
The tree has been a conversation piece and has much sentimental value to all members of the family. That "worthless piece of wood" recently made a 1,000-mile move and was handled more carefully than some of our prized crystal — especially since the moving company would not handle it!
On every family birthday the tree is decorated with a string of small Christmas lights that look like white candles, and festooned with live flowers. Small gifts or toys were hung on the tree when the children were small and will be again when



the grandchildren are old enough.
At Easter it sports decorated eggs plus other appropriate items for the occasion.
At Christmas the tree is beautiful with those miniature lights, gold cones and balls.
It was so pretty at my daughter's wedding — again with the candle lights, and decorated with tiny wedding bells, clusters of lily-of-the-valley and white satin streamers!
Between celebrations the little four-foot tree is an ideal "filler-in" for an odd corner. It never fails to bring a remark from a stranger coming into the

house.
—Mrs. H. H. Higgins
+++
You must be a gal who has a feeling for the artistic touch. Lotsa people could have looked at the same tree you did — and seen nothing but a dead tree!
I have a friend who had a tree that must have been something like yours, only somewhat larger. He drilled a lot of small holes in which different plastic green leaves were inserted.
Different flowers were put on the tree. By changing the flowers every so often, it seemed to create a different atmosphere each time. Plastic fruit could be used in place of flowers.
At Christmas time he would take everything off the tree but the leaves. All the decoration he had then were those tiny little lights (not the colored ones). It was the simplicity of the whole thing that made it so outstanding!
Heloise
IT'S THE WET LOOK!
DEAR HELOISE:
I am 10 years old. One day I

HELP FOR HOMEMAKERS

was at my friend's house. We were outside painting pictures with watercolors. Pretty soon her little younger sister came out and said that she was going to paint with us.
Her mother solved this problem. She got out an old paintbrush and a pail of water and told Jenny to paint the back steps. (Of course, the steps turned a different color when they were wet.)
After the steps dried, Jenny put on another coat of water. This kept her entertained for a long time while we were painting.
Loy Evans
+++
Three cheers for Jenny's mother.
Jenny was happy because she was "painting with you."
Heloise
A WOOLLY TALE
DEAR HELOISE:
Have you ever tried yarn writing?
This is a project I do in my spare time and I think it would be great for small kids in a

hospital or for any child who might have to stay in on a rainy day.
They could do this and make
SMILE
their hospital or indoor stay seem much shorter.
Just use old scraps of yarn. Cut the yarn and glue it on construction paper or whatever in the form of letters.
Linda Sakarist
Age 12
WE ALL MISS YOU!
DEAR HELOISE:
When our son was in Vietnam we used to write him "group letters."
During family gatherings or busy weekends with several drop-in guests, we would have each person present write a paragraph or so to our son.
This way he heard from many people that he wouldn't have heard from otherwise, and he always looked forward to the group letters.
This type of letter would be welcome I'm sure to anyone who is far from home — whether in the armed forces, away at college, or whatever the situation.
M.J.B.

MY PAPER DOLLS
DEAR HELOISE:
I recently read in your column where a lady uses plastic cut from bleach bottles as backing for her little girl's paper dolls.
I use the clear stick-on plastic and it works great, too.
I put it on before the dolls and clothes are cut out, and honestly they will last forever. It is so simple this way.
Mrs. Frances Gray
IT'S A JEWEL
DEAR HELOISE:
I found that a conventional jewelry box did not keep my chains, beads, etc., separate and untangled, so I use a coffee mug stand.
My jewelry is conveniently displayed, is organized and easy to get to.
When dressing in the morning I can glance at my collection, select a suitable chain and/or bracelet and take it from the hook.
There is no valuable time wasted trying to separate twisted and tangled jewelry.
A Reader
YOU CAN, TOO!
DEAR HELOISE:
I store my jar rings for canning jars on a wire hanger

that I unwound and opened up. I just have to bend the end (not the hook end) to make it so it can hook around the neck of the hanger. This way it can be opened and closed easily.
You can put more than one size on a hanger, or else you can use a hanger for each size.
They can also be washed and hung up for future use while still on the hanger.
And, if you are desperate, you can hang it on your door knob for a burglar alarm. Chuckle, chuckle.
Betty Williams
IT'S IN THE BAG
DEAR HELOISE:
Have you noticed how pretty and colorful the little bags are nowadays that we get free with a stationery purchase?
I buy so many greeting cards for one reason or another, that I have accumulated quite a supply of these little flowery bags.
So whenever I need a small present wrapped in a hurry — I just pop whatever it is into the bag.
It's bright, cheerful and free!
Georgia Stathas



IODINE



I'M BENDING ONE OF MY DADDY'S KEYS...
WHY, IO?



I SAW A MAGICIAN ON TV BEND A KEY BY RUBBING IT. I WANT TO FOOL MY DADDY...
I GOTTA GO HOME. SO LONG



NOW TO LEAVE THE KEY CASE FOR DADDY...



GOTTA ENTERTAIN THE OUT-OF-TOWN BUYERS WITH BIGDOME... OH, THERE'S MY KEY CASE...



I WAS GONNA SHOW YOU A TRICK... BUT WE'LL HAVE TO WAIT TILL DADDY GETS HOME...



WILL DADDY BE LATE, MOMMY?
I HOPE NOT... AND I HOPE HE DOESN'T GO OFF HIS... ER... DIET...



TIME FOR BED... I'M GOING UP SOON MYSELF!
CLICK



G'NIGHT, MOMMY... Z-Z-Z ZZZ
GOOD NIGHT, DEAR... ZZZ



H'MM, THE KEY ISH STRAIGHT... BUT THE LOCK AND THE HOUSH ISH BENT... OH, EFFIE!

FLASH GORDON

by DAN BARRY



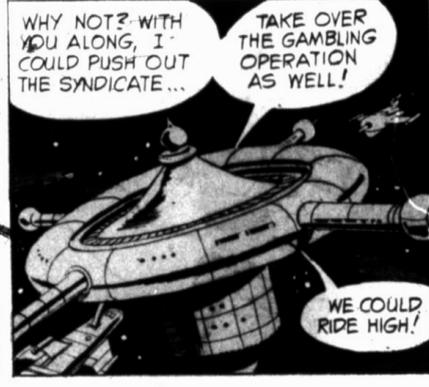
YOU THINK WE CAN TRUST THE BOSS? LOOKS LIKE SHE DIGS THAT GORDON GUY!
MAYBE, JO-JO! BUT HE COULD HAVE ALL OUR NECKS!
HE'S GOT TO GO!



I CAN'T LET YOU LEAVE, CAN I, FLASH?
YOU'D BREAK UP MY LUCRATIVE SETUP!
HM... HM!



I COULD SAVE YOUR PRETTY HEAD... THERE'S ENOUGH HERE TO SHARE...
I MIGHT EVEN FORGIVE YOU SOME OLD GRIEVANCES!
I DON'T THINK IT WOULD WORK!



WHY NOT? WITH YOU ALONG, I COULD PUSH OUT THE SYNDICATE...
TAKE OVER THE GAMBLING OPERATION AS WELL!
WE COULD RIDE HIGH!



WHAT'S MORE - AS YOU'LL FIND OUT... I CAN BE ALL WOMAN WHEN I WANT TO!
SORRY...



BUT I CAN'T STAND THE SMELL OF YOUR CIGARS, GUDRUN!



YOU SWINE!!



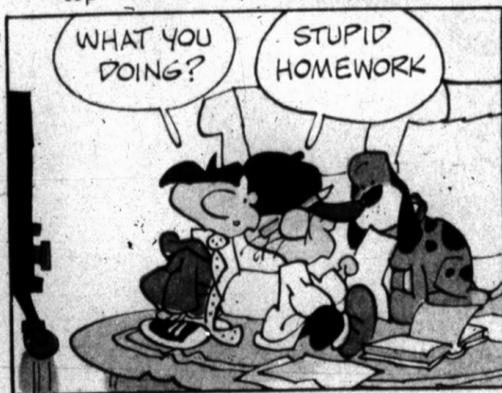
I'VE NEVER STRUCK A WOMAN BEFORE... BUT...



ALL RIGHT, BOYS! HE'S ALL YOURS!
CONTINUED

TIGER

by BUD BLAKE



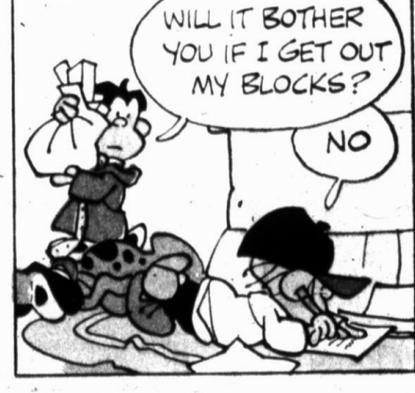
WHAT YOU DOING?
STUPID HOMEWORK



WILL IT BOTHER YOU IF I TURN ON TV, TIGER?
NO



WILL IT BOTHER YOU IF I CLOSE THE WINDOW?
NO



WILL IT BOTHER YOU IF I GET OUT MY BLOCKS?
NO



DOES MY HUMMING BOTHER YOU?
NO



WILL IT BOTHER YOU IF I USE THE PHONE?
NO



WILL IT BOTHER YOU IF I PLAY MY DRUM?
NO



NO. WHAT BOTHERS ME IS YOUR ASKING ME WHAT BOTHERS ME!
BUD BLAKE
12-30

BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRANE

Panel 1: Buz Sawyer is counting money. **WELL, DANG MY DINGIES!**

Panel 2: Buz Sawyer shows Rosco Sweeney a stack of money. **HOW'S THAT FOR HITTING THE JACKPOT! I GRABBED THE ROBBER'S GUN AND GOT BACK ANOTHER \$70!** Rosco replies: **BUT YOU CAN'T KEEP IT, BROTHER. THAT WOULD BE DISHONEST.**

Panel 3: Rosco looks thoughtful. **THAT WOULD BE STEALING, BROTHER! YOU COULD GO TO PRISON!**

Panel 4: Rosco and Buz Sawyer talk. **THERE'S ONLY ONE THING TO DO. WE MUST FIND THE ROBBER AND RETURN HIS MONEY.** Buz replies: **I GUESS YOU'RE RIGHT, BABY SISTER.**

Panel 5: Buz Sawyer points in a direction. **I THINK HE RAN THIS WAY.**

Panel 6: Rosco and Buz Sawyer talk to a man. **LATER SIR, WE WANT TO APOLOGIZE, AND I'M RETURNING \$70 OF YOURS THAT I TOOK BY MISTAKE.** The man replies: **HUH?**

Panel 7: Rosco and Buz Sawyer talk to a man. **WELL, IT'S NICE DOING BUSINESS WITH SUCH CHARMING PEOPLE, PAL. DO I GET MY GUN BACK, TOO?** The man replies: **CERTAINLY. IT WOULDN'T BE RIGHT FOR US TO KEEP IT, BROTHER.**

Panel 8: Rosco and Buz Sawyer talk to a man. **THANKS, FOLKS. NOW TO CONCLUDE OUR BUSINESS. HAND BACK YOUR \$20 - AND YOUR HANDBAG, LADY!**

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HENRY by DON TRACHTE

Panel 1: Henry is walking with a backpack.

Panel 2: Henry is running across a bridge.

Panel 3: Henry is running across a bridge.

Panel 4: Henry is running across a bridge.

Panel 5: Henry is running across a bridge.

Panel 6: Henry is running across a bridge.

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Panel 1: A man in a suit and a woman in a dress are talking. **3A**

Panel 2: A man in a suit and a woman in a dress are talking. **3A**

HOCUS-FOCUS

CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

Differences: 1. Hat is missing. 2. Widow is missing. 3. Glass is different. 4. Flower is missing. 5. Belt is missing. 6. Hat is repositioned.

Hal Kaufman's JUNIOR WHIRL

BULLETIN BOARD

- CHEERS, '74! For a cheery New Year's toast, eliminate the negative: HNAEPGPAYTDIAVYES! That is, cross out letters of the word negative.
- How many four-digit numbers can be formed with the numbers 1, 9, 7 and 4? There's 1974, of course, 9741, 7419, etc. No fair peeking below.
- The following initial letters are those of a sequence of names which you probably know as well as your own: JFMAMJJASOND. What names?
- How many days (not years) have you lived? To find out, multiply your age by 365, add the number of days since your last birthday and add one for each leap year. You may be surprised.

THERE'S a secret way of wiggling your ears which you may wish to pull (Oops! That's giving the secret away) at a party.

It takes two lengths of flesh-colored thread and two small flesh-colored adhesive patches. One end of each thread is fastened to a patch behind an ear. The threads are run inside the shirt collar, down the sides and into a side pocket, so that you will have an end in each side pocket.

Naturally, with gentle tugs on the threads, seemingly you can wiggle your ears at will. Of course, it's wise to keep a safe distance from bystanders.

DROPPING IN! What can you draw to complete this timely picture? To find out, connect numbered dots from 1 to 2 to 3, etc.

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FUN SPOT

STRIKING POSE! Add colors neatly for a surprise picture above: 1-Red. 2-Dk. blue. 3-Yellow. 4-Brown. 5-Flesh. 6-Dk. purple. 7-Lavender. 8-Black. Leave unmarked areas blank.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

S T R E A M E R

THEN score 2 points each for all words of four letters or more found among the letters.

Try to score at least 50 points.

One possible anagram: Meer, star.